

WYERS

Don Winslow's Ideal

On The Road

HERB



Silliest Program

The silliest program on the air to-day is your Smile-A-While time. It's really putrid. I didn't think you could find such a gang of yokels in the United States but you got them all in one station. Can't you give us some music and if there's a reason to smile or laugh, let us do it? . . . Jerry Ray, South Bend, Ind.

Big Hand

I'm listening to Don, Tom and Ernie, the Hilltoppers and they are swell. This announcer, Cy Harrice, is okay. As for the new announcers, I wish all fans would give them a big hand. I'd like to say that I heartily disagree with Wilma of Caledonia, Minnesota. I think it's swell to have an announcer with a grand sense of humor and some wisecracks... Mary H., Zion, Ill.

Arkie and Children

Just what is it about Arkie that takes so with children? I very seldom tune to any other station in the mornings and as soon as Arkie's voice comes on the air, I have two little fellows who will drop their play, rush to the radio, and stay right there till Arkie is gone. . . . Mrs. A. S., Willow Hill. Ill.

Best Team

I just heard Arkie and Pat and thought they were the best team I have heard on the radio in years. The children always get up and hear Arkie on Smile-A-While and then go back to bed. . . . Miss B. K., Terre Haute,

The Word for It

Sweet is the word for their harmony—and I mean Chuck, Ray and Christine, the brand new trio of old favorites. . . . A. F. O., Muncie, Ind.

Thrill

It sure gave me a thrill when I heard the announcement that Chuck and Ray would be on again. Don't spoil their sweet singing with anyone else. I think they are the best on the air. Let them sing more. . . . L. P., Decatur, Ill.

Welcome

Welcome to Arkie, back from his vacation. If ever we missed a vacationist, it was he, as there wasn't anyone could quite take his place. Those songs with plenty of rhythm and that good morning laugh that starts everything going smooth for the day—there isn't anyone can send them over the air with so much joy and sincerity as Arkie. We think he is the best of all radio stars. . . . F. E., Champaign, Ill.

Everybody's Hour

Living on a farm, we find the market reports, weather, and so many other features of great help to us. Everybody's Hour is just what the name indicates—something for everybody. . . . Mrs. Raymond Threen, Plato Center, Ill.

Ole Harmony Slaves

Were we ever glad to hear those melodious voices of the Ole Harmony Slaves again? We think the trio is fine but we hope to hear a few duets from Chuck and Ray, too. They harmonize so well together. . . . Hazel and Erma Bonnell, Waupaca, Wis.

Sunday Morning

We especially enjoy the Sunday morning programs, the Little Brown Church, Everybody's Hour, and Aunt Em. The other programs are good but these particular ones start Sunday right. . . . Louise Wright, Charlotte, Mich.

Never Satisfied

There are some people who would not be satisfied if they had the world with a gold fence around it. It seems to me they do not understand the advertising part of the programs. They do not stop to think that if it were not for the advertising, we would not have all the good singing, music, sketches, and so on. It seems they don't appreciate this entertainment that doesn't cost them one penny. I think it pays to own a radio just for the Morning Devotions and Julian Bentley's news reports alone. But I enjoy all the programs from Smile-A-While to the very last one. . . . Mrs. A. M. Isbell, Decatur, Ill.

Drops Her Work

Pat Buttram sure is swell. He and others played at Shullsburg, Wisconsin, recently, and everyone I've seen since agrees with me about Pat. Joy Miller is the best I've ever seen for her age and size. She is sure sweet.

Everytime I hear Pat on the radio, I drop my work and listen to him....

Helen Hancock, Shullsburg, Wis.

A Protest

I am writing a protest. Why can't we hear Dolly and Milly more than we do? I know we hear them with Red Foley as a trio. The trio is grand but why can't we hear them alone? We enjoy hearing Caroline and Mary Jane but we certainly miss Milly and Dolly. Their campfire scene is very pleasing to the ear but it is also a pretty sight for the eyes. . . . B. A. M., Milwaukee, Wis.

Friends Agreed

I was up at the Barn Dance Saturday night and it's the best show on radio. My friends agreed with me also.

I enjoy listening to Hal Culver because he was the announcer on my program over WMBD last summer. I wondered where he went after he left Peoria, till I heard him on WLS one day. I was very glad because now I can hear him with all the rest of my favorites.

The other night I was at a dance and there was Slim Miller and his gang. He's playing a lot of neighborhood dances around Peoria. . . . Mildred du Bois, Peoria, Ill.

STANDBY

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STAND BY

Don Winslow's Ideal

Martinek Dramatizes True Adventures

By Ed Paul

HAVE an ideal behind it."
Lieutenant Commander Frank
V. Martinek, creator of Don
Winslow of the Navy both on the air
and in the cartoon strip, is a man
with an ideal. But he is no mere
idealist. As he expounded his beliefs
and his ambitions in a recent interview, his sincerity convinced me that
here is a man of action who knows
what he is talking about, what he
wants, and more, he knows how to
get it.

Behind the radio program, Don Winslow of the Navy, is a story that begins in the turbulent days of 1917. That year, Frank Victor Martinek, then Identification Inspector with the Chicago Civil Service Commission, joined the United States Navy as an ordinary seaman.

His previous experience and his broad general knowledge, however, led him to a promotion to the Lieutenant Commandership of the U. S. Naval Reserve. This was the point where the conception of Don Winslow began.

Don Winslow's Creed

Today, with the world threatened by wars, revolutions and rebellions, I consecrate my life to peace and to the protection of all Americans wherever they may be. My battle against Scorpia represents the battle between good and evil. Never will I enter into any jingoistic proposition, but will devote my entire life to protecting the United States. The whole purpose of my life is that of promoting peace-not war. I am against war and all of its evil tendencies and will promote the fulfillment of all things that are clean, wholesome and upright. Join me not alone in observing this creed, but likewise be patriotic. Love your country, its flag and all the things it stands for, and follow the advice of your parents and superiors and help someone every day.

DON WINSLOW

In his new duties, Martinek was detailed to spend a great amount of his time in the Far East where the scene of many of the Adventures of Don Winslow is laid. While in this ca-



Frank Martinek hates war. It is "peace through preparedness" that he teaches young listeners in his script of Don Winslow.

Charting Don Winslow's course are the chief characters played by Betty Lou Gerson, David Harrison and Bob Gilbert.



pacity and as a member of the Intelligence Service, the naval officer experienced many of the harrowing adventures that are woven into the script of Don Winslow. The situations are based on actual happenings. The characters are real.

As Martinek says, "Red Pennington, Major Hughes of Scotland Yard, Prince Landi of Ceylon and all the various characters introduced among the intelligence offices in China, Ja-

pan, France and other countries, are men I have actually known and, in many cases, worked alongside. Fictitious names are used, but the characters are far from that."

Don Winslow, himself, is the only mythical character in the script, the only one who is not drawn from any one person in real life. Don Winslow is the personification of Martinek's ideals. All that is clean, decent and patriotic has gone into his characterization.

With these characters, is it any wonder that such a story should, since its inception on NBC, March 29, have such a large and loyal audience? The realism attracts an audience composed one-third of boys, one-third of girls, and the other third adults, who, when asked of the serial should be withdrawn, responded in one week with 42,000 letters. Many of the protesting letters had more than one signature, and it was estimated that the number of listeners represented was 69,000.

In his rise from his first work as copy boy on the old Chicago Record Herald newspaper to his present position as assistant vice president of Standard Oil Company of Indiana, the greatest portion of Martinek's ac-

(Continued on page 15)

JULY 24, 1937



(The Hired Man has hired the it was found.... When she came and Hired Girl to write his entire column this week.)

ISSED Ed Paul handling "Meet the Folks" but Herb Morrison ably carried on. . . . Grand to have Lulu Belle and Scotty back after their vacation. . . . They both look rested and anxious to sing for their listeners.

Visitors from all over the country . . . two ladies from Canada who were thrilled to be present. . . . From Fort Worth, Texas, Mrs. R. C. Reed and son, and Mrs. N. P. Davis and daughter. . . . It was their first visit to the Old Hayloft and high spot of their Chicago trip. . . . They attended both shows so that they could give the folks back home complete details of the entire Barn Dance.

"We thought we had thrills at Yellowstone Park but the Barn Dance gives us more," was the remark of a group of Wisconsin visitors . . . Mr. and Mrs. Clarence Klika, Neenah, Wisconsin, and Mr. and Mrs. Otto Harp, Appleton, Wisconsin.

Some of you listeners will recall hearing Ichenow, Winnebago chief. whose name means Mighty Thunder Eagle Voice, sing on the air during the 1933 Century of Progress . . . Ichenow appeared in costume Saturday night to sing "By the Waters of Minnetonka".... This is the composition by Thurlow Lieurance that was first played by Pianist John Brown. . . . Lieurance was staying at John's home in Chanute, Kansas, when he composed the piece, and was the leader of the Chanute band. . . . Coincidentally Mr. and Mrs. George Miller of Chanute attended the first show Saturday night and heard Lieurance's melody. When Lieurance was leading Chanute's band, John Brown played in it and George Miller was the librarian . . . truly this is an illustration of the "tie that binds" and it was a pleasure to see the two-John and Miller exchanging reminiscences.

Louise and the Westerners sang the sweetest of all Western songs, the Last Round-Up. . . . Larry Wellington surely played La Rosita beautifully as an accordion specialty. . . . "I'm a Wild and Reckless Cowboy" sang Uncle Ezra . . . it's the novelty number written by John Lair and Glenn Welty.

Observations: A young girl left her

right stage for eating, and it loses it, too, after it's pulled off the stalk.

That's the reason most folks who like their sweet corn at its best make half a dozen small plantings. I went out to Arthur Page's place the other day an' found his 12-year-old son. David, doin' a little fancy work with a hoe on some of the corn that stood knee high. Some of it was higher, an' several plantings smaller than that: so the Page family will have sweet corn at its best right up to frost.



David Page does a little fancy work with the hoe.

OODNESS sakes, how the summer does roll on! About day before yesterday we were worryin' about whether or not it'd rain on the Fourth o' July, an' now we're beginnin' to wonder whether or not we'll have anything nice enough in the garden to show at the fall fairs.

The Friendly Gardener

to say on the next show."

O' course, between now an' fair time we'll have lots o' sweet corn an' tomatoes to eat. Yes, an' there'll be beets, carrots, cabbage, beans an'well, you finish out the list yourself.

Just Right

I kinda hope you'll keep an eye on the garden an' use all those vegetables when they're just right. There's only one or maybe two vegetables that I think of that improve if you leave 'em in the ground or on the vine after they're ripe. One's the carrot and the other's the parsnip. Carrots get a little sweeter in winter storage than they were when they were harvested, but that isn't gonna keep me from eatin' 'em just as soon as they're big enough. As a matter of fact, my favorite way to eat carrots is to pull 'em up when they're about as big as your little finger an' eat 'em raw, just like radishes. There's an idea for somethin' good if you've never tried it before.

Most vegetables have a rather long period when they're all right for harvesting, but peas an' sweet corn ought to be taken out of the garden an' put right in the pot. (Or maybe you use a pan.) Sweet corn loses its sweetsuit coat in the theatre.... Of course, ness in a hurry after it reaches the

In most sections south of-well, say south of Chicago-you can make a planting of sweet corn as late as the middle of August an' still have it produce roastin' ears before a killin' frost hits. So keep on makin' your sweet corn plantings. Don't plant too much at a time, but keep it comin' on every 10 days or so and you'll have sweet corn always at the peak of its sweetness.

Shawneetown on Air

Officials and citizens of Shawneetown, Illinois, oldest city in the state, will go on the NBC-Red network at 3:30 p.m., CST, Sunday, July 25, to tell the world how they plan to move their city—the county seat of Gallatin county-to higher ground about three miles west of the present site in order to escape another major flood such as ravaged the city early in 1937.

Pickups are planned from the First National Bank, which was erected in 1838, and from the NBC mobile unit as it tours the town, now dotted with tents and overturned houses, wrecked streets and buildings.

Among those who will discuss plans for moving the town's population of 1,400 to a "model city" will be Mayor H. F. Howell, W. H. Brinkley, former mayor; Max H. Galt, cashier of the First National Bank; E. L. Rich, R. N. Harmon and representatives of the Federal Housing authority, the Disaster Loan Corporation, the HOLC, the RFC, and the WPA.

How I Met My Husband Airs Real Romances

"T TOW I Met My Husband" is a new program of real life romances heard Tuesdays and Fridays on WLS. The first of the series, July 20, at 11:00 a.m., CST, dramatized the meeting of a woman and her future husband at the St. Louis World's Fair in 1904. On Fridays, "How I Met My Husband" is heard at 10:15 a.m., CST.

Plots for the romantic dramas are taken from letters written by listeners

and each listener whose letter is dramatized receives a five-dollar award. Two letters are used on each broadcast, Harry Eldersveldt and Kay Campbell played the leading roles in the first drama and other well-known actors and actresses will participate in the succeeding programs.

"How I Met My Husband" is written and produced by Eddie Simmons, formerly WAAF program director. and now on WGN's production staff.

Freckle Contest

Joe Kelly was one of the judges in a freckle contest at Riverview Park, Chicago, on July 22. "I had freckles myself when I was a kid," Jolly Joe remembers, "but never enough to win any contests."

"Name" Players

A new policy of bringing "name" actors and actresses to Chicago to take part in daytime serial dramas is being put into effect by the advertising agency that handles the bulk of these programs.

Dorothy Gish and Harold Vermilyea have already started their roles in "The Couple Next Door" over WGN. And in October, May Robson will be featured in a new five-timesa-week serial, to be called "A Lady of Millions."

No More Guesses

Radio editors have made a number of guesses about what Lanny Ross would do now that he is no longer singing for Show Boat. Many of the same editors have predicted that Dick Powell would take Fred Astaire's place on the motor-car show when the fall casting season came around.

Now word comes that Lanny Ross has been signed as the singing star of the new full-hour musical comedy series, to be sponsored by the automobile company. The new program starts September 7. Incidentally, did vou know that Lanny's full name is Lancelot Patrick Ross?

Discovering America

From the site of an ancient buried city at the King Mounds, Wickliffe, Kentucky, NBC will broadcast a special events program on "Discovering America." Dr. Fain W. King, archaeologist, will explain the discoveries

found in this pre-historical city, in a broadcast, Monday, July 26, at 3:00 p.m., CST.

Madame Sans Gene

Ina Claire has been booked by NBC for a series of three plays, starting July 25. She will be starred first in the title role of "Madame Sans Gene," and is to be supported by Osgood Perkins. The plays, which will last an hour, will start at 6 o'clock, CST, and are scheduled for successive Sunday evenings.

King Lear Postponed

The scheduled production of "King Lear" as the third in the CBS weekly cycle of Shakespeare plays has been postponed because of the illness of Lionel Barrymore, who had been signed to play the leading role. The King Lear production date has been reset for August 9 in the hope that Barrymore might be able to go ahead with the broadcast at that time. "Julius Caesar" is to be presented in its place on Monday, July 26, from 7:00 to 8:00 p.m., CST, with a cast which will include Claude Rains as Cassius.

A. 'n' A.'s New Sponsor

Amos 'n' Andy have signed a threeyear contract with the same soup company that sponsors Hollywood Hotel and Ken Murray, effective next January 3. It is said that the blackface boys will receive a substantial increase in salary. Their broadcast time will be the same over the same network, which will be extended to include several Canadian stations.

Lengthy Drama

Lengthy radio drama is coming into favor on the networks, first with the long Shakespearian presentations. then with NBC's Eugene O'Neill series. Now NBC announces that it will devote 75 minutes of broadcasting time to George Bernard Shaw's "Back to Methuselah" on Monday, August 30, starting at 7:30 p.m., CST. The radio version is being prepared by the playwright himself.

Town Hall

After all Fred Allen's protests that he would not again take on a fullhour weekly radio program and that he would not renew with the same sponsor, he has done just that. He and Portland Hoffa have been signed to a two-year contract to continue Town Hall Tonight as a full-hour feature on Wednesday nights. Before returning to Town Hall in the fall, Fred is scheduled to make a moving picture in Hollywood.

Uncle Ezra Fishes

While Uncle Ezra was on a twoweeks fishing trip in Michigan, Aunt Cecilia, who is Mrs. Pat Barrett in real life, took over the management of Station EZRA.

5



Otis Stantz of Janesville, Indiana, former member of the United States Navy, was interviewed by Julian Bentley and John Baker. Stantz was lost for nine days in a flying boat in the Pacific near Honolulu in 1925 and is the sole survivor of this experience. In the picture are Julian, Stantz, John and Mrs. Stantz.

JULY 24, 1937

Eat Fruits, Vegetables Cure Summer Slump

by MARY WRIGHT

A blues making you lazy? Cheer up! They have been diagnosed by nutrition scientists and a cure prescribed. No! I'm truly sorry, but it's not a trip to the northern woods that's prescribed, although that would relieve them, 'tis true. It's simply adapting your diet to take care of the added losses caused by excessive perspiration.

Along with the water lost go many minerals, chief of which is common table salt. Of course, too much of any thing is harmful, but you can eat more salt on the foods you crave it on in the summer time and chances are you'll not get too much. A drink of mild salt water once or twice a day may even prove beneficial if you perspire excessively and feel very tired. Vegetables, too, and fruits, which are so abundant, will help to replace some of the mineral salts lost by perspiration. That doesn't mean everyone should increase the amount of vegetables eaten—it depends upon how many you eat regularly. But care should be taken that you eat the required amount—at least two a day besides potatoes, one of which should be a green leafy vegetable and one

A plentiful supply of vitamin C is also a help in preventing fatigue. Chief among the fruits and vegetables furnishing this important vitamin are these: (the figures represent comparative amounts of vitamin C for an equal weight of product). Vegetables: Peppers, raw (25); spinach, raw (25); cabbage, raw (20); parsley (15); peas, raw (15); tomatoes, raw (15); canned (15); peas, canned (10); spinach, canned (10); cabbage, sauerkraut (5); turnips (4); beets (3); carrots (3); celery (3); escarole (3); onions, white (3); potatoes, white (3); potatoes, sweet (3); egg plant (2); lettuce

Fruits: grapefruit (15); lemons (15); oranges (15); tangerines (15); strawberries (10); bananas (5); peaches, raw and canned (5); pineapple (5); apples (6 to 3); grapes (2). Raspberries, currants, gooseberries, cantaloupe, honey dew and honeyball melons are also excellent sources of vitamin C.

'Most everyone will eat sufficient fruit if it is made easily available and you won't need to remind your family that they should eat plenty of vegetables if you prepare them in a variety of palatable, appetizing dishes.

Too much raw fruit and vegetables should be guarded against, just as excesses of everything. But do try using

RE those so-called hot weather raw vegetables more in salads. You'll like tossed vegetable salad (Recipe Stand By, May 6, 1936), and it's quite the latest thing served informally at the table in a wooden salad bowl. You may use different combinations of vegetables in this salad, adding raw cauliflower flowerets, raw peas, and raw diced kohlrabi or turnips if desired, in place of some of those regularly used.

Summer squash is one of those vegetables so often neglected. Be sure the skin of the squash you select is thin and tender. Wash it thoroughly and leave the peeling on. If the squash you select is old, then it will need to be pared. The whole family will enjoy this dish.

SUMMER SQUASH, Spanish Style

Cut 4 slices bacon in inch lengths and heat in a skillet or heavy sauce pan. Add one large onion sliced thin, and cook until yellow but not browned. Add one medium sized squash, sliced, 1 pepper, 6 or 8 toma-toes peeled and sliced (or 2 cups cooked tomatoes), salt and pepper. Cover and cook over a low flame until tender-about onehalf hour. If more convenient it may be cooked in the oven.

Eggplant is another oft-neglected vegetable, yet it is truly delicious with a crispy crust, such as you can get only by frying it in deep fat. No longer is it considered necessary to let eggplant stand in salt water before frying. So try this quick way for:

FRENCH FRIED EGGPLANT

Pare eggplant, cut in quarter-inch slices. with salt to taste, dip in cracker crumbs, beaten eggs (1 tbsp. milk added for each egg) and again cracker crumbs. Fry in deep fat, heated to 385 degrees, until a beautiful golden brown.

Why not go through your recipe books and pick out recipes for preparing vegetables you usually neglect? Perhaps you'll find among them dishes which will soon be family favorites. And incidentally, you will have found a pleasant way to include more minerals and vitamins in your family diet.

Long Contract

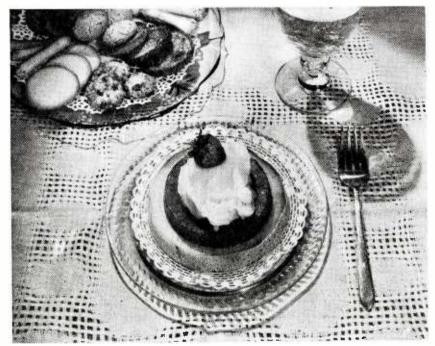
Long time contracts for radio talent are becoming as prevalent as they are in the movie world. Now comes the news that Don Wilson has been signed to a new three-year contract for the Jack Benny broadcasts. Wilson has been announcer on this show for the past three years.

Soprano Discovery

The "discovery" made by WBBM during its recent high school day has been signed as a member of the staff. The 18-year-old high school soprano, Frances Wallertz, will have a daily program with Milton Charles, organist, at 10:15 a.m. on WBBM.

Favored Hymns

Children's letters to Edward Mac-Hugh, the gospel singer, indicate that the majority of them like "The Church in the Wildwood" and "Jesus Loves Me, This I Know" best of all his hymns.



Appetizing is this dessert of a slice of cantaloupe and a slice of pineapple, topped with orange ice and a strawberry. It adds vitamins and minerals to the summer diet, too.

Operator Wyers

TN apartment house once stood on the present site of the Prairie Farmer building. Among the occupants of the building on the corner of Washington and Willard Court was a family with one little boy. The lad's name was Herbie Wyers. Today he is a member of the engineering staff of WLS, whose studios are located on the third floor of the Prairie Farmer building. He has been one of the station operators for five years.

His first work as an operator took him to the Illinois State Fair, where he assisted in a series of broadcasts from the state capital. At the end of his month's work in Springfield he returned to the studios in Chicago.

Exciting Experience

One of the most exciting experiences Herbie has had in his job as radio operator came during the Army show held at Soldiers' Field five years ago. The show was broadcast by three-way communication, from plane to plane, and plane to ground. Herbie, with Tommy Rowe, chief engineer, worked from the press booth at the top of Soldiers' Field. Jack Holden, who was in one of the planes, announced the broadcast. The success in accomplishing this remarkable feat depended on the alertness and attention of the operators. This was the third of such experiments in the history of broadcasting. The first was in 1925, when WLS cooperated with the United States War Department in broadcasting the Army show.

In the early days of radio Herb built and sold crystal radio sets. He has followed several other pursuits for a livelihood. When school days were over he became employed as a messenger boy for Western Union.

A case of wanderlust seized him, so

with his earnings as a messenger boy he purchased an old secondhand car and hit the highway for Ohio. Like many another boy who has started out on such an adventure his money soon ran out. But when Herbie's out of a job and broke, he knows what to do. He did it on this occasion. He Lake Michigan. hunted up a restaurant in Springfield, Ohio, where he was stranded, and applied for a job as cook. He intended staying only a few weeks but he remained a year. No one can surpass Herbie in preparing a delicious beef stew. Everyone who has the good luck to sample one of Herbie's beef stews declares it's the best he ever ate. But Herbie himself won't touch it: not because he concocted it, but because he doesn't like beef stew.

At the end of that year spent in Springfield, Ohio, Herbie began to think of home in the windy city. The next four years Herbie was employed as a street car conductor and motorman in Chicago. On April 17, 1925, Herbie was married. The Wyers have two children, a little girl, Laurel, and a little boy, Herbert, Jr.

Although he has lived in Chicago most of his life, Herbie was born in Holland, Michigan. He first saw the light of day on August 17, 1905. Chicago has been his home for the most part since he was three years old.

Herbie stands 5' 9" tall and weighs 140 pounds. He has blue eyes, curly dark hair and a pleasing smile that discloses a dimple in each cheek.

Herbie's principal outside interests are automobile racing and boating. At one time Herbie entered a series of races at the Roby Speedway down in Roby, Indiana. Just this spring he became interested in boats and this summer is spending his spare time on





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LILY MAY

YOU KNOW, EVERY BUMP INTHIS ROAD DONT YE PAW

He Doesn't Leave a Stone Unturned



PER ROLL;

SEND COIN

JULY 24, 1937

STAND BY

By MARJORIE GIBSON

O THE wives of men on the radio programs listen in when they are on the air, and when they come home from their work do their wives offer constructive criticism?" That's a question I found in a letter from Mrs. A. R. King, Aurora, Illinois, and one which seemed to me should disclose some interesting things. Mrs. King supplemented this inquiry by asking if the children enjoy listening to their fathers or mothers on the air.

Don Wilson: Yes, my wife listens. She is my best friend and severest critic. She tempers the bitter with the sweet, so I won't become discour-

Jolly Joe Kelly: Mary listens, particularly to the National Barn Dance. I call her up after the program to get her comments because I want a listener's viewpoint on the broadcast. You know. I have so many more things on my mind than what I say on the air, such as making sure that the orchestra starts at the proper time, which particular act or artist is coming to the microphone next, and seeing that we keep to the time schedule, etc., so I can't tell myself how things are going. . . . Jolly Joe, Jr., listens in to the Pet Pal program and thinks his dad is a bigger kid than he. He gets mad when the girls win the dressing race.

Arthur Page: Yes, Mrs. Page listens and criticizes me. She thinks it's a mistake to cut short speaking features for musical numbers—that is her chief criticism. Also, whenever I try to be funny, she carefully avoids any reference to it, because she doesn't think I'm very funny.

John Lair: I'm not on the air so very often, but when I'm on, my wife listens. The two things that Mrs. Lair stresses more than anything else are naturalness and sincerity.

Ralph Emerson: Elsie Mae and I listen to each other's program and some of our very best constructive criticism we receive from each other. We can tell, while listening, in just what registration the other is playing, that is the grouping of tone colrelation to each other. We listen estion. . . . Skippy and Jackie are very

radio-minded and have very definite likes and dislikes. They favor musical programs.

Hal Culver: Margaret usually likes my work, but at the same time she's very ready to give criticism when she thinks I should have it. She not only criticizes my work on the air but also my stage appearances. She's a good critic for she's had radio experience herself. In fact, I met her when she was writing and producing dramatic sketches at WMBD, Peoria.

Chick Hurt: Gladys listens in if she is at home. If she is tuned in, I get a report on the program the minute I get home.

Herman Felber: If I don't play well. I hear about it at home and if the orchestra doesn't play well, I hear about that, too. My family is on its way to Philadelphia today and they're going to keep tuned in as they drive and see how far east they can get and still hear the station.

Phil Kalar: Oh yes, Marguerite listens all the time. She's got to catch them all; if she doesn't, she catches it from me. She's quite frank and hard

Bill Meredith: Virginia listens to all my plays or any other program which I may be writing, and if she thinks they're good, she tells me so. If she doesn't like them, she doesn't hesitate to tell me that either. Virginia likes best the plays which give her a chance to enjoy a good cry.

We did not confine this question to the men, but also similarly questioned several women as to whether their husbands or children listened to them.

Mary Wright: Harry is usually away at the time of my broadcasts but he listens when he has an opportunity and always makes constructive criticisms and suggestions as to how I can improve. He is interested in food and frequently mentions recipes in which he thinks Homemakers' listeners would be interested. Eileen (Mary's six-year old daughter) listens to the program once in a while but I believe that she'd rather listen to the Singing Lady.

Jane Tucker: John listened for the ors and the balance of tone colors in first week. He has given me not only criticisms but occasionally supplies pecially when one or the other men- me with interesting material which tions having found a new combina- comes to his attention in his preparation of his Ph.D. thesis on a survey of

buying powers in various cities and towns. My little boy listens for any stories I may tell and particularily liked the one concerning the fortune tellers. My little girl is taking her nap at that time and is always disappointed when she awakes and finds she's missed hearing her mother on the air.

Evelyn Overstake: My little boy always listens. He knows when I'm singing a song especially for him, and he's always delighted. "That Little Boy of Mine" I sing for Neil and all sweetheart songs I sing for him. He'll say to his nursemaid, "Nana, do you know who Mother's singing those songs for? She's singing them for me."

Patsy Montana: The minute Beverly (Patsy's two-year-old daughter) hears me, she drops her playing and goes and stands by the radio until I've finished. Paul listens when there isn't a ball game on the air. He sure tells me when it's bad, but when it's good, he doesn't say anything.

Perhaps you'd like to hear from more of your radio friends on this subject sometime in the future, but now let's have a question or two.

Dora Turner, Green Castle, Missouri, asks, "Where does Joy Mabie stay when her parents are on tour? Also, will you please describe her?" Joy Mabie, daughter of Louise and Milt of the Westerners, usually accompanies her parents when they make personal appearances unless it's during school time, then she remains at home. Joy is about Louise's height, perhaps slightly taller and has brown eyes, like her mother, and reddish brown hair. Her birthday is December 7. She's 16 years old.

Mildred Sweitzer, Edwardsburg, Michigan: The Hoosier Hot Shots have never appeared in a motion picture. However, they have had movie offers.

. . . **BRAILLE PLAYERS**



Cyril Lynch and Ruth Hammerquist who played leading roles in "Negatively Speaking," first radio presentation of the Braille Theatre Guild.



By ARTHUR C. PAGE

ting ready to pack up and go vis-iting soon. We will be at three sin and Indiana. At the Illinois State Fair, the opening day, Saturday, August 14, the entire Barn Dance crew will be on the job for a big show. And for the week following, Dinner Bell time will stay on, broadcasting the news and special features of the entire week.

Headquarters

Prairie Farmer, as always, will have a big headquarters tent where folks will come to eat lunch, and twice a day, forenoon and afternoon, will listen to an impromptu program. These programs are always a lot of fun and usually the audience takes part in them. It's a great time to get acquainted.

Last year at the headquarters, visits from groups of parents and others interested in the 4-H and Future Farmer movement started the activity which resulted in an appropriation for a new junior agricultural building at the Illinois fair. It was

THE Dinner Bell program is get- hoped that it would be possible to dedicate that new building this year, but due to delays the building is not state fairs this year—Illinois. Wiscon- yet erected. We understand it will be started immediately after this year's fair closes.

> At Indianapolis, Prairie Farmer headquarters is located in a large room in the grandstand. There, as at Illinois, a free checking service will be maintained so you can leave your lunch basket or your raincoat. Programs are put on there through the day, besides the Dinner Bell program at noon.

> Opening day at Indianapolis, September 4, sees the whole Barn Dance crew there all Saturday evening for a grand send-off, and you'll hear dinner bells ringing all the following week.

And here's a new one. For a long time Prairie Farmer has wanted to attend the Wisconsin State Fair and meet thousands of friends there, and this year the wish is coming true. Dinner Bell Time will come from the Wisconsin State Fair Grounds for the entire week, starting Monday, September 23. Prairie Farmer will have a big headquarters tent and the same old hearty welcome, with the latchstring always out. If you wonder where to find the Prairie Farmer headquarters, just listen a few minutes and it'll be where you hear dinner bells ringing. We're looking forward to merry times and lots of renewing of acquaintances with Wisconsin folks.

Don't know yet whether we'll try to haul all of our collection of famous old dinner bells around to the three fairs. It will make a big load-a load that we treasure very highly. But Dinner Bell time will be there, and we hope to meet a lot of you.

• • • Seen Behind the Scene

Carol Hammond looking cool in spite of the heat in a black sheer dress and black turban. . . . Herman Felber drinking his daily pint of milk. . . . The DeZurik Sisters trying on new costumes for the Barn Dance . . . you'll soon be seeing them in full skirts, laced bodices and Dutch girl caps. . . . Shirley Lee Foley in blue sunsuit and sunbonnet trying to get a cool drink out of the drinking fountain . . . someone finally lifted her up to its level. . . . Art Page moving his offices to second floor where he takes on additional duties as associate editor of Prairie Farmer.

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WILL HELP YOU

CONDUCT A GENUINE Barn Dance Party HILL BILLY DANCE COTILLION - RUBE FROLIC

MAKE MONEY FOR YOUR

Mr. Guy Colby, the Popular WLS Barn Dance Caller IMPROVE YOUR HOUSE PARTY

If you want a real money maker—some-thing different that will pull a crowd— plan now to have a genuine Barn Dance party or frolic. Give your community an old-time dance they will never forget.

I know how. Let me tell you what my years of experience as an instructor of Folk Dances can do to make your party a sure success.

WRITE OR WIRE **GUY COLBY**

3230 N. OCONTO AVE. or CHICAGO

AVIATOR ON THE AIR



Captain Hal Snead, chief pilot of TWA, tells John Baker of his flying experiences from a passenger plane at the Municipal Airport.

ut on the Road



A Listener Howard Clark of Stevens Point, Wisconsin, took this group of pictures when one of the road shows appeared at Wisconsin Rapids. (Above) Chick and Tex accompany Georgie Goebel at the microphone.



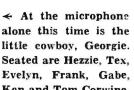
A Evelyn, the Little Maid, sings a sweet melody with the instrumental aid of Chick, Frank Kettering, Tex, Gabe Ward and Ken Trietsch.



A The Prairie Ramblers swing into action with Jack at the bull fiddle. Tex playing the violin, Salty accompanying himself at the mike with his guitar, and Chick on his mandola.



A Three of the four Hoosier Hot Shots are visible in this "from the audience" shot. Gabe, Hezzie, Frank.



alone this time is the little cowboy, Georgie. Seated are Hezzie, Tex, Evelyn, Frank, Gabe, Ken and Tom Corwine.

「リップァンリック」 A from the SIC LIBRARY

By JOHN LAIR

ORRY about missing out on Notes from the Music Library last week, but the death of a very dear relative necessitated a quick trip back home and I was unable to get my copy in on time.

With your permission I'll devote this week's space to catching up on Song Exchange by printing names and addresses of recent applicants for membership. This list brings us up to date and gives you many new prospects for adding to your own private collections.

By the way, what has been your experience with other collectors through this column? Have you attained the results you expected, and have you formed any valued friendships through your correspondence with the folks whose hobby is the same as yours? I would appreciate a few letters on this subject and might possibly print a few of them in a future edition of Stand By. I will also welcome any suggestions for the betterment of the service we are trying to render in putting song collectors in touch with each other

Ellarea McKinney, 412 W. Illinois Street, Urbana, Illinois, has several hundred songs and wishes to exchange with other collectors.

Eulalah Welt, Winslow, Illinois, has more than 500 songs, most of which she has heard over the radio, and wants to hear from anyone interested in such numbers. She is looking for "Kentucky Babe" and "Chime Bells."

Rosella Stadler, R. 1, Box 103, Belgium, Wisconsin, offers in exchange several hundred cowboy songs and mountain ballads. She is making a special effort to get together a lot of songs with yodels. She particularly asks for "Alpine Milkman" and "Any Old Time You Want to Come Back Home." (Wonder if any other collector is making a specialty of yodel songs?)

Doris Winston, 4215 Johnson Avenue, Hammond, Indiana, will exchange the words to "Little Ah Sid" and "Sweet Betsy from Pike" for any two cowboy and mountain songs.

Nora Hartline, Alvin, Wisconsin, has 800 separate songs and several books of cowboy and mountain songs. She wants to hear from someone who has for exchange an extra copy of Lulu Belle's and Scotty's Song Book. in his family's backyard.

Bernice M. Risch, Antioch, Illinois, says that she has been corresponding with two girls whose names appeared in the Song Exchange and that she has gotten such marvelous results in securing old songs from each of them that she would like to become a regular member. She is trying to find "Lost on the Lady Elgin" and hopes that someone will send it to her in exchange for some song from her own collection.

Mildred Parske, 86 First Street, Larium, Michigan, is starting a collection of old songs and wants to correspond with anyone having songs to exchange.

Joyce Shumate, R.R. 6. Danville. Virginia, has a large collection of songs and will trade any of them for "Fond Lovers Once, But Strangers Now" and "Just Before the Marriage."

Hazel Squire, R. 1, Pentwater. Michigan, wants "Beautiful Texas" and "Peach Picking Time in Georgia" to add to her collection of 400 cowboy and mountain songs, any of which she will give in exchange for the two listed above.

Alma Carter, P. O. Box 322, Forrest. Illinois, also has about 400 songs in her collection, consisting mainly of songs heard over the radio. She wishes to exchange with other collectors and especially wants copies of "Blue Bell" and "Beautiful Texas."

Alice Mae Perkins, Raub, Indiana, wants the music to several songs, including "Heart of Beverly Hills" and "Lakes of Pontchartrain" and will exchange for them any two numbers from her extensive collection of real old-timers popular in Southern Indiana 50 years ago.

Donald Bures, 3114 S. Hamlin Avenue, Chicago, Illinois, is one of our youngest collectors, being only 11 years old. He wants to swap for "Little Ah Sid" and "Pretty Quad-

Edna Lowe, 1509 174th Place, Hammond, Indiana, is making a collection of old hymns, western and cowboy songs, and asks that anyone having such numbers to trade get in touch with her.

Olan Soule spent a week-end in Des Moines recently, picking cherries IS THIS ROMANCE?



Or were Sally (Eileen Jensen) and Ed Paul just out for a stroll when Listener Margaret Brace snapped this picture?

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100 BARN DANCE FAVORITES These Should Be in Your Home

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STAND BY

Ad Lib

BY JACK HOLDEN

OMORROW night after barn dance it will be good-bye to the cruel hot city and hello to the wide open spaces. Vacation time is here at last! I told you last week that I was going to go to Alabama with Buttram, but that's out now, Expected to go down there and fish, explore hills and caves and really do a lot of things; but when Buttram told me he was going down home to sleep two weeks, I decided to change

Can HIGH BLOOD Pressure be Reduced?

Tests by Dr. Frederic Damrau, of New York City, prove it can. He says that many cases of High Blood Pressure can be treated with beneficial results by continued and regular use of ALLIMIN Essence of Garlic Parsley Tablets at prescribed intervals. He says that the use of these tablets helps to lower the blood pressure, and that continued use according to directions on the package helps to keep it lower. Furthermore, says Dr. Damrau, the use of these tablets often relieves the distressing symptoms that go along with the distressing symptoms that go along with High Blood Pressure, especially headacher

High Blood Pressure, especially headaches and dizziness.
ALLIMIN Essence of Garlic Parsley Tablets are compounded from pure vegetable matter. They're tasteless, odorless, and free from harmful drugs of every kind. They're for sale at all good drug stores. A liberal size package is only 50c. Large, economy size 1.00. However, be sure to get the genuine. Ask for ALLIMIN

12

VAN PATTEN CO., 54 W. Illinois St., Chicago



my plans. I don't know why he should want to go home to sleep for two weeks when he's slept here in Chicago for the last year. I've seen him sleep enough around here without going way down there to watch him continue it. So-o-o, it's the north woods for me with Mother and Dad. Some fishing, boating, hiking and lots of movies to make during the

A letter from my wife, Jean, and the youngsters. They're in California now swimming at Long Beach, visiting the Max Terhunes and looking over Hollywood. Which reminds me I must run out home and clean up the house before I leave tomorrow night. Have become quite an expert with the vacuum cleaner and the dust cloth.

Don't Forget

A letter from my mother, who meets me in Grand Rapids Sunday morning. "Don't forget to bring your tooth brush, your high-top boots, razor and fishing tackle. Also remember to defrost the refrigerator, close and lock the windows and bring your swimming suit."

A card from Check Stafford, who has been vacationing down home on the farm. "Just finished a platter of three springers, fried. Boy, were they good! Have been working in the fields and really feel swell. See you Monday.'

A card from Ted (Buddy) Gilmore from up in Northern Michigan. "Wait till you get up here next week and see the new cabins Orr and I have built this last winter. You'll want to stay here for good.'

No mail from Merle Housh, who has been away for a month. A sure sign that he's having a grand vacation and just too busy traveling around the country to write.

The Henry Burrs leave Sunday for a motor trip to Montreal and New York City, where they will visit old

The Bentleys will follow in my footsteps two weeks hence. I'm to establish their itinerary for them during my trip.

Joe Kelly also leaves you for two weeks the first of August. Where? "Just any place where it's quiet and cool," says Joe.

Lily May is back! Brown as an Indian and happy as a lark to be with her old friends again here in Chicago,

The Bill O'Connors head for Kansas and home sweet home for a month's vacation the first of August.

The Hal Culvers spent a day vacationing at Riverview Park yesterday and came home late last night somewhat shaken up after taking every ride in the park,

The Al Boyds leave on the 25th for two weeks vacationing. The production chief hopes to catch a muskie at Deer Trail Camp at Lake Nokomis in Northern Wisconsin. He hopes he hopes-he hopes-he hopes.

The Bill Merediths leave next week for a couple weeks' play time aboard a steamer on the great lakes. Bon Voyage, Merediths!

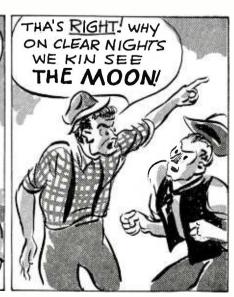
BRONC BUSTER



Chick Hurt brings this picture back from his vacation way out West. Sure that isn't a stuffed

Pokey Martin and Arkie





STAND BY

"Stand By" Classified Ads

STANDBY CLASSIFIED STAND BY CLASSIFIED advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Agents Wanted

Progressive Agents are needed to work in any county of northern Illinois, for Woodmen Accident Co., Lincoln, Nebraska, writing Health and Accident insurance. Not connected with any fraternal order. Write Alfred Waltz, Supervising Agent, DeKalb, Ill., for territory.

Camps, Lodges, Etc.

Cottage for Rent. Berry Lake. Comfortable sleeping for seven, ice box, good fishing and swimming. Near Reservation. \$1.00 per day. D. J. Larsen, Suring, Wisconsin.

Cottage for rent. Electric stove. Fireplace. Good fishing. For information write Earl Bushor, 623 N. Mitchell St., Cadillac, Mich,

Stratton Lake. Furnished cottage for rent. Boat, linens. Ideal for rest and fishing. \$12.00 per week. Katherine Spindt, Waupaca,

Wisconsin. Lovely farmhouse. Children six to fourteen years, \$10.00 per week. Pine country—pure water. Write H. R., % Stand By.

Anthony—Jude, the home camp for girls. 606
Eastern Avenue, Janesville, Wisconsin. Telephone 1874.

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Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

Pedigreed Black Newfoundland Puppies. Excellent type. Best companion and guard. Land or water. "REPRESENTATION GUARANTEED." Lawrence Yoder, R.1, Elkhart, Ind.

For Sale: Registered Pomeranian and Pekingese dogs and puppies. Minnie Bunch, 620 Gregory, Rockford, Illinois.

Beautiful white male Spitz pup. Matured. Six months old. House broken. First \$10.00 or-der gets him, express paid. D. Blessing, Summitville, Indiana.

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"North Central Indiana farms—well improved —good 5% investment. All sizes—All prices." William Peffley, Delphi, Indiana.

Fishing Tackle

Beautiful, hand made fishing rods, for any kind of fishing. Highest quality. All kinds of fishing tackle. Fancy trout flies. Manu-factured by an expert fisherman and guide. Write Bud Norton, Green Lake, Wisconsin.

Instructions

\$105-\$175 month. Get a Government job. Men—women. Try next announced examinations.
List jobs and sample coaching—FREE. Write
today. Franklin Institute, Dept. G 17, Rochester, New York.

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113A, 90 rod frontage on Spirit Lake in Taylor County, Wisconsin. Heavily wooded. Fine fishing, location. Building facilities for summer home or hunting lodge. Reasonable. E. M. Jacobs, R. 2, Coloma, Wisconsin.

For Sale: Indiana Lumber and Coal Yard. 80 miles from Chicago, Lake trade. Owner wishes to retire. Address Box 19, % Stand By.

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Women's World—50¢ the year. Ask me about other bargains. Frank Pearson, % Stand By, 1230 Washington Blvd.

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Wanted-Women in every community, anxious to earn good steady income at home. If you like sewing you can do "Hosiery Clocking." Simple, fascinating, new profession. Work sent parcelpost. No selling. Thompson, Dept. SY, 4447 N. Winchester, Chicago.

Miscellaneous

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NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free fregular size). The value of this print is 15¢: also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls Developed—Two Beautiful Double Weight Professional Enlargements, 8 Never Fade Prints, 25¢. CENTURY PHOTO SERVICE, LaCrosse, Wisconsin.

20 reprints 25. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double-weight, professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

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Films developed 16 prints 25¢. Free Album and Enlargement Coupon with first order. Fred's, B. RiverGrove, Illinois.

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2 beautiful enlargements suitable for framing with roll developed, printed 25¢. PHOTO-FILM, S-2424 North Avenue, Chicago.

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Hand-colored enlargements with each roll 25¢.
40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Roll developed, eight guaranteed prints, two beautiful, professional, doubleweight enlarge-ments 25¢. Very quick service. Expert work-manship. PERFECT FILM SERVICE, La-Crosse, Wisconsin.

Roll developed and 16 prints 25¢. 20 reprints 25¢. Fred's, 3, River Grove, Illinois.

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Radio Film Company, LaCrosse, Wisconsn. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DE-PENDABLE, RiverGrove, Illinois.

Pony Wanted

"Black and white pony," 46 to 47 inches high. Should not be over six years old and weigh from 500 to 600 lbs. Write Box 22, % Stand By.

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Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catlog 5¢. Indian Museum, Northbranch, Kansas.

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SUPER-GRO Plant Nutrient and Aid Promotes luxurious growth and blooms. For garden flowers, vegetables, shrubs, trees, etc. Also excellent for potted plants, porch and window boxes. SUPER-GRO is a scientifically prepared, self-sufficient liquid chemical plant food, providing the necessary elements to aid and stimulate plant life. Successfully used and recommended by Modern Dahlia Gardens. Trial 6 ounce sample (making 6 gallons of sprinkling solution) sent for \$1.00. 32 ounce bottle, \$3.00. 64 ounce bottle, \$5.00. Post-paid. Your money back if not satisfied.

POST-paid. Your money back in not satisfied.

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FREE with each introductory purchase of
\$3.00 or more. Write today to SUPER-GRO
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Building, Milwaukee, Wisconsin.

Property for Sale

Death necessitates sale of my Boone County, Illinois, property. Two acres. Six room house, garage, chicken house, well, cistern, electricity. Adjoins church and school. Ideal for poultry and fruit raising. Mrs. Maude Duke, Poplar Grove, Illinois.

For Sale: At Kankakee, Illinois, on Route 49, 56 miles south of Chicago, 1 mile south of High School on Aroma Park Road at Baker Creek, four acres, modern six-room house, 30 bearing fruit trees and all small fruits. Creek, rock garden, pool, shade trees, poultry. Ideal location for Greenhouse. Peter Armstrong, Route 2, Kankakee, Illinois.

Quality Printing

First Class Printing — Reasonable. Write for prices to William Johnston, 3524 Van Buren Street. Chicago, Illinois.

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Bright colored, good material quilt patches, 150z. 30¢. 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. A. E. Coffman. 3336N. Karlov Avenue, Chicago, Illinois.

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Old Stainer Violin, full size, round the neighborhood 165 years old or older. Henry Mehn, 620 Powell Street. Streator, Illinois.

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American Hospital School of Nursing; fully ac-credited; 4 years High School required. Ages 18-35; allowance. Affiliation with Cook Coun-ty School of Nursing. Address Director Nursing. 850 Irving Park Blvd., Chicago.

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Every Tractor Owner needs Irving's 8-page 1937 tractor replacement parts catalog. Ab-solutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

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For Sale: Persian Kittens. Beauties, \$5.00 each. Mrs. M. Springstroh, 1330 W. Summer Street, Appleton, Wisconsin.

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JULY 24, 1937

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WLS DAILY PROGRAMS

Saturday, July 24, to Saturday, July 31

870 k.c. — 50,000 Watts



Down in Knobnoster, Missouri, on his vacation, the Arkansas Woodchopper really works in the cornfield. Looks as though he is enjoying himself, doesn't he?

Sunday Morning

JULY 25 (CENTRAL STANDARD TIME)

- 7:00-Organ Concert-Elsie Mae Emerson. 7:30—"Everybody's Hour," conducted by Frank Baker—WLS Concert Orchestra; Herman Fel-ber; Herb Morrison; Grace Wilson; Safety-gram Contest.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Elsie Mae Emerson, organist.
- 9:15—Elsie Mae Emerson.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist. 10:00-NBC-The Southernaires.
- 10:30—"Building Better Citizens"—Chuck Acree. 10:45-Elsie Mae Emerson at the Organ.
- 10:58-Weather Report; Chicago Livestock Es-11:00-Sign off.

Sunday Evening

JULY 25

(CENTRAL STANDARD TIME)

5:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
6:00—NBC—To be announced.
7:00—Sign off for WENR.

Monday to Friday

MORNING PROGRAMS

JULY 26 TO JULY 30

(CENTRAL STANDARD TIME)

Arkie.
Mon., Wed., Fri.—Don & Helen.
Tues., Thurs.—Chuck, Ray & Christine.
5:30—Farm Bulletin Board.
5:45—Smile-A-While cont.; Livestock Estimates.

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Smile-A-While - Four Hired Hands and

6:30 p. m. to 8:00 p. n

6:00-News Report-Julian Bentley.

- 6:10-Program Review.
- 6:15-Evelyn and Hilltonners
- 6:30—Mon., Wed., Fri.—"Smile Market"—Hal Culver; Ralph Emerson. Tues., Thurs .- Hired Hands.
- 6:45—Morning Devotions conducted by Dr. Holland, assisted by Wm. O'Connor and Ralph Emerson.
- 7:00-Mon., Wed., Fri.-Pokey Martin & Arkie. Tues., Thurs.—Chuck, Ray & Christine.
- 7:15-News Report-Julian Bentley; Booking 7:30-Jolly Joe's Pet Pals Club. (Coco-Wheats
- -Tues., Thurs., Sat.)
- 7:45-Don & Helen.
- 8:00-NBC-Mary Marlin. (Ivory)
- 8:15-NBC-Ma Perkins. (Oxydol) 8:30-NBC-Pepper Young's Family. (Camay)
- 8:45-Mon., Wed., Fri.-Evelyn & Hilltoppers. Tues., Thurs., Sat.—The Hilltoppers. (ABC Washers & Ironers)
- 9:00-NBC-The O'Neills. (Ivory)
- 9:15-NBC-Personal Column of the Aair. 9:30-NBC-Vic and Sade. (Crisco)
- 9:45-NBC-Edward McHugh. Gospel Singer. 10:00—Jim Poole's Mid-Morning Chicago Cat-tle Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:05—Poultry and Dressed Veal Market, Butter and Egg Markets.
- 10:10-News Report-Julian Bentley.
- 10:15—Mon., Tues., Wed., Thurs., Sat.—Chuck, Ray & Christine.
- 10:15—Fri.—"How I Met My Husband."
- 10:30-Ralph Emerson, organist.
- 10:45—Melody Parade Orchestra and Sophia Germanich. (ex. Tues.) Tues.-Don & Helen.
- 11:00—Mon., Wed.—Priscilla Pride; Emerson. (Downtown Shopping News) Tues.—"How I Met My Husband." (Armand) Thurs.—Don & Helen. Fri.-"Big City Parade." (Downtown Shopping News)
- 11:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast) Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.
- Thurs .- Henry Burr and Ralph Emerson. 11:30-Fruit and Vegetable Market; Weather:
- 11:40-News Report-Julian Bentley.

Afternoon Programs (Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
 Tues.—Midwest on Parade, featuring Escanaba, Mich.
- 12:30—Mon., Wed., Fri.—"Voice of the Feed-lot." (Purina Mills) Tues.—Federal Housing Speaker. Thurs.—John Brown, planist.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45-F. C. Bisson of U.S.D.A. in Closing Grain Market Summary. 12:52-John Brown

1:00-HOMEMAKERS' HOUR

- 1:00-News Report-Julian Bentley.
- 1:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin) Tues., Thurs., Sat.—WLS Fanfare Reporter —Ed Paul.
- 1:15—Homemakers' Matinee, conducted by Jane Tucker; Otto & The Novelodeons with Buddy Gilmore.
- 1:45—Home Service Club, conducted by Mary Wright, WLS Home Advisor.
- 2:00-Sign off for WENR.

Saturday Morning

JULY 31

(CENTRAL STANDARD TIME)

- 5:00-6:15-See Daily Morning Schedule, 6:15-Evelyn & The Hilltoppers.
- 6:30—Big Yank Boys—Red Foley; Hired Hands and Dan Hosmer. (Reliance Mfg. Co.)
- 6:45—Dr. John Holland's Sunday School, with Bill O'Connor and Ralph Emerson.
- 7:00-Chuck, Ray & Christine
- 7:15-News Report-Julian Bentley. 7:30-Jolly Joe.
- 7:45-Don & Helen.
- 7:59-Livestock Estimate and Hog Flash.
- 8:00-Junior Stars Program.
- 8:30—The Friendly Philosopher—Homer Griffith.
- 8:45-The Hilltonners. (ABC Washers, Ironers) 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15-WLS on Parade-Variety Entertainers. 10:00-Program News-Harold Safford. 10:05-News Report-Julian Bentley.

SATURDAY EVENING, JULY 24

(CENTRAL STANDARD TIME)

- :00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors.
- 6:30—Keystone Barn Dance Party, featur-ing Lulu Belle. (Keystone Steel & Wire)
- 7:00—Nationi Barn Dance NBC Hour with Maple City Four; Verne, Lee and Mary; Sally Foster; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and oth-er hayloft favorites with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- :00—Murphy Barn Yard Jamboree, featur-ing Hometowners; Grace Wilson; Patsy Montan; Sod Busters; Wm. O'Connor; Winnie, Lou and Sally; Red Foley. (Murphy Products)
- 8:30—"Hometown Memories" Hometown ers; Red Foley; Carol Hammond. (Gillette)

- 8:45-Don & Helen.
- 9:00-"Tall Story Club" with Pokey Martin. KENtucky Club)
- 9:30-WLS National Barn Dance, including "Down at Grandpa's."
- 10:00-Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Four Hired Hands; Patsy Montana; Red Foley; Prairie Ramblers; Hometowners Quartet; Pat Buttram; Christine; Arkie; Grace Wilson; John Brown; Hoosier Sod Busters: Eddie Allan: Lily May: Lulu Belle & Scotty; Wm. O'Connor; many others.

10:15-Chuck, Ray & Christine

- 10:30-Ralph Emerson, organist.
- 10:45-Fanfare Interview.
- 11:00-Don & Helen
- 11:15—Garden Club—Ralph Emerson; Ed Paul; Guest Speaker—James Burdette, Director of the National Garden Bureau.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings. 11:16-News Report-Julian Bentley.
- 11:45-Closing Grain Market Summary-F. C.
- 12:00-Poultry Service Time.
- 12:15-Home Talent Program. 12:30-John Brown.
- 12:35-Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
- 12:45—Home Talent Program—cont'd.
- 1:00-News Summary-Julian Bentley.
- 1:10—WLS Fanfare—Ed Paul.
- 1:15-Merry-Go-Round
- 3:00-Sign off for WENR.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JULY 26

6:00-NBC-Good Time Society. 6:30-NBC-Goldman's Band. 7:00-NBC-Grant Park Band Concert

TUESDAY, JULY 27

- 6:00-NBC-Husbands & Wives. (Ponds) 6:30-NBC-Welcome Valley with Edgar Guest. (Household Finance) 7:00-NBC-Ben Bernie & His Boys. (American

WEDNESDAY, JULY 28

- 6:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
 6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products)
 7:00—NBC—Frank Black and the NBC String Symphony Orchestra.

THURSDAY, JULY 29

6:00—NBC—Roy Shields' Orchestra. 6:30—NBC—Robin Hood Dell Concert. 7:00—WLS—To be announced.

FRIDAY, JULY 30

- 6:00—NBC—Irene Rich. (Welch) 6:15—WLS—Pleasant Valley Frolics. (Crown
- Overall)
 6:30—NBC—Death Valley Days. (Pacific Coast
- 7:00—NBC—Robt. Ripley—B. A. Rolfe's Or-chestra. (General Foods)

Don Winslow's Ideal

(Continued from page 3)

tive life has been closely associated with war.

Frank Martinek hates war. He has seen war, its good-if any-and its evils. To him the evils are so far in excess of any good accomplished that he has made it his life's ambition to work toward one goal-peace.

Living up to his ideals. Martinek has turned down three lucrative offers to put Don Winslow in the movies. "Until they give me a satisfactory guarantee that he will be the Don Winslow I have created, with those high ideals, fighting only for peace," Martinek promises, "there will be no movie."

In the script of Don Winslow, the true conflict is that between peace and war. Call the fighters Winslow and the Scorpion, or good and evil, or what you will. The Scorpion, villain of the script, is an international

war-maker who glories in destruc- department, was assigned to collabtion. All science is at his command, the world is his field; and he tries to script. Bob Gilbert, who has a brothrule it through warfare. Don Winslow is the power of right, the unconquerable foe of the Scorpion. In one episode the young commander remarks, "I am on the side of good," and I believe that explains the idea intended by Martinek.

Martinek is convinced that war never pays. "But," he warns, "we must be prepared. If we build a home, we put locks on the doors and windows. This country is our home. We must protect it." It is this "peace through preparedness" that he teaches in Don Winslow. At the same time he gives boys and girls a clean, wholesome drama that parents are glad to have their children listen to each day.

Since 1934 Don Winslow has lived as a cartoon character in 158 newspapers in this country and in a number of foreign newspapers. He became a radio character in March, 1937.

Al Barker of the NBC continuity you shall see him in the movies.

orate with Martinek in writing the er who attended Annapolis, plays Don Winslow. In the regular supporting cast are David Harrison, former NBC production director, as Red Pennington, and Betty Lou Gerson. About these three characters, the entire action revolves with the Scorpion always in the background. "All the actors seem to sense the purpose of the script perfectly," was the high tribute Martinek paid the cast.

The problem of a capable producer was solved when Eugene Eubanks was set in the show. He had just concluded the popular "Flying Time" and stepped right into Don Winslow.

My visit with Lieutenant Commander Martinek was inspiring. It is hard to end an interesting interview and it was difficult for me to leave his office.

Don Winslow of the Navy is on the air, in the newspapers and some day

WATCH THIS SPACE

For Appearance of WLS Artists In YOUR Community

SUNDAY, JULY 25

KINCAID, ILLINOIS, Kincaid Theatre—THE ARKANSAS WOODCHOPPER. CHILTON, WISCONSIN, Hobart Park—WLS ARTISTS: Winnie, Lou & Sally; Hayloft Fiddlers.

BRYANT, IOWA, Jacobson's New Pavilion—WLS NATIONAL BARN DANCE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Pauline; Billy Woods; Tom Owen & His Cornhuskers.

GERMANTOWN, WISCONSIN, Siegels Park—WLS ARTISTS: Georgie Goebel; Tom Corwine; Caroline & Mary Jane DeZurik.

ROCKVILLE, ILLINOIS, Beechwood Park—WLS ON PARADE: Patsy Montana; Prairie Ramblers; Joe Kelly; Pokey Martin.

MONDAY, JULY 26

FAIRFIELD, ILLINOIS, Strand Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Tom Corwine; Bill McCluskey; Hayloft Fiddlers.

PITTSFIELD, ILLINOIS, Clark Theatre—WLS NATIONAL BARN DANCE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Pauline; Billy Woods.

TUESDAY, JULY 27

SPARTA, ILLINOIS, Randolph County Fair—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Tom Corwine; Bill McCluskey; Pauline; Billy Woods; Hayloft Fiddlers.

WEDNESDAY, JULY 28

CLINTON, ILLINOIS, Clintonia Theatre—LULU BELLE & HER GANG: Lulu Belle; Skyland Scotty; Bill McCluskey; Pauline; Billy Woods; Hayloft Fiddlers.

LAWRENCEVILLE, ILLINOIS, Avalon Theatre—WLS NATIONAL BARN DANCE: Ramblin' Red Foley; Lily May; Girls of the Golden West; Tom Corwine.

THURSDAY, JULY 29

KALAMAZOO, MICHIGAN, State Theatre-UNCLE EZRA & THE HOOSIER HOT SHOTS.

WYOMING, ILLINOIS, Thomas Park — WLS ON PARADE: Lulu Belle; Skyland Scotty; Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Bill McCluskey; Tom Corwine; Pauline; Billy Woods; Hayloft Fiddlers.

FRIDAY, JULY 30

DARLINGTON, WISCONSIN, Big White Fair (Evening Only)—WLS MERRY-GO-ROUND: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Chuck & Ray; Pauline; Billy Woods; Hayloft Fiddlers.

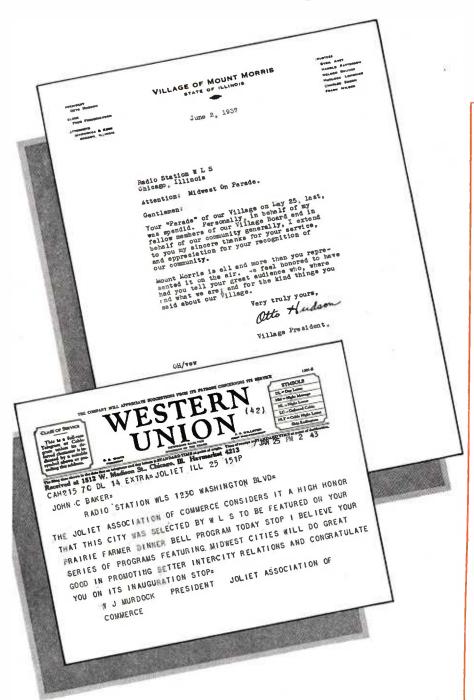
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