

Cowbell Constellation

HAL CULVER



Patience

Perhaps you can solve my problem, and help me to have patience with the announcers by understanding them. Here is the problem. I, among thousands of others, listen daily to Ma Perkins, Vic and Sade, The O'Neills, and other programs; and enjoy them very much except when the announcer tells us about the product. That is well and good, but does he have to go over it almost word for word four to six times before the sketch and after it? And not only that, but after the sketch, he begins something like this: "Well, well, did you hear that? Will Ma do this and do that? She said this, etc. Listen in tomorrow." He rehashes the whole sketch and explains it, bringing out all the high points until we positively hate to hear the last of the program, and frequently miss important announcements.

It is not just I who objects to having things repeated and repeated as though our intelligence was so weak that things had to be beaten in, but I know people who refuse to listen to any of the programs because of this. Is there any relief? . . . Mrs. C. T. Bradforth, Earth, Tex.

More of Herb

Why don't we hear more of Herb Morrison? We never realized how good his voice was until he took Jack Holden's place reading Morning Devotions. He is one announcer who doesn't have to put on a laugh to sound pleasant. He should have a special program like Franklyn McCormack has on WBBM. Meet the Folks is swell but we don't think your customers should be embarrassed with silly catch questions. . . . W. L. L., South. Bend. Ind.

Chores Interfere

Must tell you how very much we like that new trio, Chuck, Ray and Christine. Also Don and Helen are wonderful. Don't ever take them off the air. Their hours are just right as we listen to the trio while at breakfast. Wish you could have the program, "Meet the Folks" at a later hour once in a while as we are doing chores at six o'clock, and so miss the program. . . . Wm. A. Schmidt family, New Holstein, Wis.

For Real Music

Surely all of us welcome Chuck and Ray back. Christine has always been a favorite. We also like the Hilltoppers with Evelyn, and the Prairie Ramblers with Patsy, and all the other little girl singers. But for real music, give us Sophia Germanich and the orchestra. You really have something there.

Tops with her is Henry Burr with Ralph Emerson at the organ. We never fail to laugh with Arkie, but couldn't his tormenters let up just a little sometimes? . . . Mr. and Mrs. J. W. C., Decatur, Ill.

Everything Wrong

What's the matter with Stand By? Answer—everything! First you put in a lot of new faces when what we like is lots of old favorites with a few new faces sprinkled in each issue.

The only interesting bits in Stand By now are "The Hired Man," "Seen Behind the Scene," "Ad Lib" and "Fanfare."

Why not have some vacation stories and snapshots like the one of Patsy's? It was very interesting.

How about some pictures of Otto and the Novelodeons, Hotshots, Lulu Belle and Linda Lou, and Lily May? We sure miss Howard Chamberlain. Jack Holden and Joe Kelly as announcers too. We like to meet new people but it's the old favorites that make us anxious for each new issue of Stand By. . . . Mrs. Ruby Ratliff, Indianapolis, Ind.

Real Loyalty

We sure would have missed a grand show if it hadn't been for seeing the billing in Stand By. Once in a while we get "Smile-A-While" clear, but very seldom. And the Barn Dance has been "staticked" out lately. But in Stand By we saw that the WLS artists were billed for Grand Rapids, Minnesota.

My husband had to go 40 miles South of here to get my daughter and then we made a trip of 40 miles more to see the gang. We had to stand two whole hours to get in, packed like sardines. We got in about 10:15, tired but happy. The tiredness went and we enjoyed a grand show. Got home at 2:00 a.m., all in, but ready to go again if we could, even though we

had to get up at 5:00 a.m. But it was worth it and then some.

Those boys and girls won our hearts. They smiled and performed like the real thoroughbreds they are after giving five shows. The manager said, "Packed like that since two this afternoon with crowds waiting to get in."... Mr. and Mrs. A. R. Erickson, Palisade, Minn.

Correction

I see you have Otis Stantz's town as being Janesville, Indiana, and his home is Jasonville, Indiana. That is my old hometown. My father and mother moved to Jasonville when I was eight years old. Then the Jasonville coal mines were in a boom and you could hear the mine whistle blowing all around Jasonville. Now they are all worked out and they use steam shovels to dig what coal they have there now. I enjoyed hearing Mr. and Mrs. Stantz on the Dinner Bell program.

We never miss anything on the Prairie Farmer station. Start in with Smile-A-While and keep tuned in all day. I have my radio in the kitchen so I can cook, wash dishes and still hear all the programs. . . . Mrs. Nellie Horton, Elgin, Ill.

(Our apologies to Mr. and Mrs. Stantz and the citizens of Jasonville and our thanks to Mrs. Horton for correcting this error in the caption of the Stantz picture.—Editor)

STANDBY

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VOLUME 3

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STAND BY

Something to

Talk About

News Oddities About Radios and Radio Folks

By CHUCK ACREE

R. NEVILLE M. HOPKINS, a former chemistry professor of George Washington University, has invented a device called the Radiovoter. With this he claims radio sets can be equipped so, at any given moment, a sponsor can tell how many people are listening to his program by just having the announcer tell the folks listening to push the Radiovoter button if they like the program.

Vocal Trick

The highest paid artist on the air in proportion to the amount of work she does is Mary Bawn, a 22-year-old girl with Phil Spitalny's all-girl orchestra. Mary developed a peculiar vocal trick, sounding like a musical saw, which is used as a novelty ending on some of the tunes the orchestra plays. To keep the stunt a novelty, Phil Spitalny uses it only on two numbers of each show—just 45 seconds of this sound is heard in one 30-minute broadcast each week. So Mary's salary of \$250 is for just 45 seconds actual work on the air.

Arthur Williamson, a 28-year-old musician, ranks as a brilliant pianist despite the fact that he has lost all but one finger.

The reason there aren't more women announcers is because women listeners object. The men don't seem to care one way or the other.

Brown Bomber

Joe Louis is sponsoring a radio program of hot dance music over a Detroit radio station to advertise his Brown Bomber Chicken Shack in Detroit.

During the Louis-Braddock fight broadcast, for the first time on a radio program a sponsor had the announcer suggest to the listeners in that they keep their radio turned low, so the neighbors might sleep.

Hog Calling

At a Nebraska station a hog calling contest was staged. The winner let out a yell that did \$500 worth of damage to tubes and other studio equipment.

In England

British microphones are so sensitive that the engineers have to set the mikes on large round bases to keep

R. NEVILLE M. HOPKINS, a performers from getting too close. former chemistry professor of England has only one network and

but four radio stations. Speeches and music fill most of the day schedules. The speeches are mostly political as the government controls the network.

In England announcers are not "announcers" they are "comperes."

England has 500 television sets al-



500 Dollars Worth of Equipment—BLOOIE!

ready in use. The first public demonstration of television in the United States will take place at New York City's World Fair which will be held in 1939. Outstanding events of the fair will be televized.

Radio Sets

There are twice as many radios as telephones. Four out of every five American families have at least one radio. Some have as high as five and six sets counting the car radios.

One manufacturer is bringing out a refrigerator with a radio set built in the top of it.

A group of blind people have asked radio manufacturers to bring out a special kind of dial that will enable them to tune their radios themselves without the bother of cutting notches in the dials.

Programs

Radio comics try to make each pro-(Continued on page 7)



in "Meet the Folks," which opens en West and the DeZurik Sisters." the Barn Dance each Saturday night. . . . Sometime I wish Ed would propound these questions. . . . "Is Reno, Nevada, northeast or northwest of Los Angeles?" . . . "Does Canada extend as far south as California?"... "How old do you think Uncle Ezra real cow-punchers are supposed to be. really is?" . . . "Is the son of my first cousin my second or third cousin?" . . . "How do you break a baby of sucking his thumb?" . . . How many of you readers can answer these questions?

Weather-maker. . . . The boys and girls on the Murphy Jamboree put on a "winter party" just for variety last Saturday night (July 24) . . . It was followed by several days of unseasonadvertising doesn't pay?

Merle Housh "subbed" for Michigan's "pride and joy" Jack Holden on a couple of programs last Saturday night.... Our Kansas boy did a good job. . . . Holden vacationed in Michigan after lots of "ballyhoo" that he was accompanying Buttram to the Alabama hills. . . . Latest report is that Buttram's better judgment prevailed—he feared the consequences of taking a "Yankee" down to Winston county. . . . I hope Buttram gets that crinkled up, tattered and torn five dollar bill down home. . . . Some listener's supposed to win it! (9:30-10:00, CST, Saturday night.)

You figure it out! . . . Such sad ballads as "Nobody's Darling But Mine" bring the most requests, say the Prairie Ramblers. . . . Other years' favorites were "Cowboy's Lament," "Twenty-One Years" and "Barbara Allen." . . . The National Barn Dance is famous for its "good time" atmosphere. . . . Why do sad, sentimental ballads lead in requests?

Observations of a listener of Belvidere, Illinois. . . . "Put the Hometowners on as often as possible. They are always good. . . . We enjoy Henry Burr very much, especially when he doesn't have too many helpers. . . . Chuck, Ray and Christine are fine but we really like Chuck and Ray better by themselves than in the trio. . . . We have been enjoying Hal Culver as master of ceremonies on the last hour of the Barn Dance. He seems to do it with ease. . . . Also, we want to compliment Herb Morrison for his sincerity on the air. . . . We

OR Ed Paul: . . . I am one of the many who find much enjoyment mustn't forget to say how we like the Hilltoppers, Arkie, Girls of the Gold-

"Hello, Hired Man, it's my turn!" . . "Ma'am, I'm talked out, so you finish the column, Miss Hired Girl."
"Arizona Dan" Kennedy and his

better half of Phoenix, Arizona, were old hayloft visitors, all togged out as . . . They have the Chuck Wagon for the Westward Ho Hotel in the Arizona metropolis. . . . It's just like an old-fashioned "prairie schooner," only it's motorized. . . . These folks stage 'steak fries' for eastern visitors at the hotel.... They usually have 50 to 100 at the "fries" but on one occasion there were 450 heavy-eaters, requiring 1,200 biscuits and all the trimmings—and not enough left for a ably cool weather.... Who says radio coyote to sample.... Wish they could put on a "fry" for the hayloft crew. . . . Mr. Butler and Harold Safford enjoyed one of 'em in Arizona.

From afar! . . . For the third time, Mrs. Bertha Jackson and daughters, Gertrude and Ivy, from North Bay, Ontario, enjoyed the Barn Dance. . . . They said it makes their vacation complete. . . . And we had a number of Lions who stayed over from their Chicago convention to hear the cowbells ring. . . . Also some Texans, enroute home from the Maccabees convention in Detroit. . . . Among them. Mrs. Hill, Denton; Mrs. Anna Dell and the Charles Babcocks of Dallas. . . . Mr. Babcock met Lulu Belle and promised to send her one of the big sombreros from the Pan-American exposition.

Barn Dance Circus program was swell, the highlight to me being the Maple City Four singing "Man on the Flying Trapeze," all dolled up in tights and shirts of a variety of colors. . . . Fritz shared honors with Toby as "barker," and should be able to do well in this profession. . . . And Al Rice "sounded" a real success as a high diver!

. . . America's Favorite

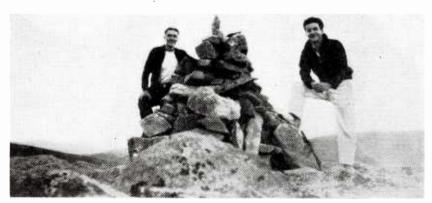
The Bible is America's favorite book according to a survey conducted by Ted Malone on his "Between the Bookends" program. However, the works of Shakespeare, Keats and Browning are more widely quoted in everyday life.

Out of Focus

Frank Kettering of the Hoosier Hot Shots doesn't want to hear any more about home movie cameras. It seems that Frank bought a special lens for his movie outfit, and took 300 feet of film on his vacation. When he sent the film to the developers, they told him that the lens had been out of focus on all the shots.

Joe Kelly set a new record on a recent Sunday by consuming 25 chicken drumsticks at Turkey Run State Park. He was on his way to a personal appearance in Rockville, Indiana,

HITTING THE HIGH SPOTS



Chuck Ostler and Ed Paul earned the nicknames of "mountain goats" by their climbing feats on their recent vacation in Estes Park.

Barn Dance Crew Goes to Illinois State Fair

HE entire Barn Dance program, five hours long, will be broadcast from the grandstand platform at the Illinois State Fair, Springfield, on August 14, opening night. This will give more than 12,000 listeners an opportunity to see the Hayloft Crew in action, many of them for the first time. The Eighth Street Theatre, Chicago, usual scene of the Barn Dance, will be closed for decorations that night.

p. m.

Unexpected happenings seem always to occur at the Illinois State Fair Barn Dances. Two years ago, madcap Lulu Belle surprised the audience NBC-Blue network, from 7:30 to 9:45 by kissing Governor Henry Horner. Last year a sudden downpour forced the entertainers to rush to an improvised studio under the platform, and on the trip down Al Boyd ran into a stray elephant. This year production men are keeping their fingers crossed to insure good weather.

Governor Horner will, as usual, make the welcoming speech to the state fair crowd, just prior to the Barn Dance.

Monday through Friday of State Fair week, Dinner Bell program will be broadcast from the Prairie Farmer tent on the fairgrounds. Evelyn and the Hilltoppers, the new trio Chuck, Ray and Christine and Henry Hornsbuckle (Merle Housh) will entertain at the tent twice a day, in addition to taking part in the daily broadcast. Art Page, John Baker, Cap Mast and Lois Schenck will present state fair news and personalities over the air.

To Hollywood

Florence George, coloratura soprano, who made her debut over NBC networks as guest soloist with Walter Blaufuss and the Homesteaders orchestra during the National Farm and Home Hour less than 11 months ago, has been signed to a motion picture contract by Paramount Pictures, Inc. She recently appeared on Bing Crosby's Music Hall.

New Star

Betty Caine has been signed for the starring role of Joan Houston in A Tale of Today, taking the place of Joan Blaine, who has left the cast.

Betty has been a Chicago radio actress for the last year and a half. Recently she has been heard in The Story of Mary Marlin and she has taken several roles in Young Hickory, Lights Out, Girl Alone, There Was a Woman, First Nighter and Piccadilly Music Hall.

All-Star Football

The fourth annual football game between the College All-Stars and the professional champions — this year the Green Bay, Wisconsin, Packers—will be described in its entirety from Soldiers' Field, Chicago, on Wednesday, September 1, over the

Hal Totten and Bill Stern will provide the play-by-play and highlight descriptions of the battle, which will be witnessed by some 95,000 spectators. Football fans themselves elect the college representatives each year in a nationwide poll. The college squad, coached by the coach who likewise receives the most votes, then meets the team which, the previous winter, won the championship of the National Professional Football League.

While City Sleeps

While the City Sleeps, the dramatization of the experiences of Dari Dan, milkman, is now being repeated each Monday, Wednesday and Friday for WMAQ at 4:15 p.m. Outside of Chicago the NBC-Red network broadcast will continue to be heard at 3:15.

Sit Down

For the first time in 10 years of broadcasting Molly McGee (Marian Jordan) sat down at a table mike for her lines. Molly nearly fainted and was forced to sit down so that the show might go on.



Mike Mahoney, who witnessed the shooting of Dan McGrew in Dawson City, Alaska, in 1905, holds out a gold nugget as he tells of his experiences as a sourdough in the Klondike. Mike was on the air July 22.

Hello, Peggy

Using the "Grand Hotel" pattern. a new serial entitled "Hello Peggy" started on the NBC-Red network, August 4. It will be heard Wednesdays and Fridays at 9:45 a.m.

Chief characters are the hotel switchboard operator, played by Eunice Howard, reporter of the local daily, played by Alan Bunce, and two bellboys played by Jackie Kelk and Andy Donnelly.

Jeeves

Ray Noble, band leader, has been selected by RKO to play the comedy role of Jeeves in the forthcoming picture based on P. G. Wodehouse's novel, "A Damsel in Distress." Fred Astaire and Burns and Allen will be starred in the movie.

Tony Wons Returns

After an 18-months absence, Tony Wons will return to the air October 4 in a three-a-week series on CBS. His famous scrap-book will furnish the material for these broadcasts of poetry and philosophy, at 9:30 a.m., Monday, Wednesday and Friday,

It was during the year he was confined to a hospital after the World War that Tony Wons began collecting bits of poetry, newspaper items, and stories which he put into his scrap-book.

Now that both networks are squabbling over Shakespeare, Tony likes to remember that he made his first radio appearance on WLS, playing all eight parts in "The Merchant of Venice." Shortly after his debut, he began his scrap-book readings, which became immediately popular. At present. Tony Wons is vacationing in Northern Wisconsin.

Perfect Record

In more than 5,000 miles of travel from the East to West coasts, Al Pearce and his Gang didn't miss or hold up a single train and didn't lose a single one of their 50 pieces of baggage. They hope to establish the same record on their return trip to New York the latter part of August.

Home Broadcasts

Boake Carter is doing all his broadcasting from a private studio in his own home since his recent attack of pleurisy. While he was ill, engineers set up an emergency remote control outfit so that he could broadcast from his bed. Carter was pleased with the convenience of broadcasting from his home without the inconvenience of rushing to the CBS studios for his early and late broadcasts, and so the arrangement is to be permanent.

Ma Perkins will be four years old on August 14. The program made its debut over WLW, Cincinnati, on August 14, 1933.

. . .

STAND BY



By ED PAUL

HERE'S knocking at your front door again, and hoping I get your permission to come in. Several weeks ago from my spot before the mike, I told you that Sophia Germanich and Bob McElwain were going to take the "I do" vows on July 31. Well, they did!

Last Saturday afternoon at approximately 4:00 p.m., Sophia Germanich became Mrs. Robert McElwain. The scene was the broad green lawn of "Wadehaven" at Stone Lake. Middlebury, Indiana—the country home of the groom's grandfather. Arthur G. Wade. Sophia was a picture in her long, simple white organdy gown—a lovely contrast to her dark hair and eyes. She carried a bouquet of yellow tea roses. The groom was attired in a palm beach suit.

The attendants were Edith La-Crosse and Dr. Arthur Jirka. Edith wore a charming two-tone blue net dress.

Sophia and Bob stood before Dr. Armstrong of White Pigeon, Michigan, to take the solemn vows, while 75 guests were assembled on the lawn. Among the guests were Mr. and Mrs. Albert Wade, Mr. and Mrs. Irwin Jirka, Glenn Snyder, Mr. and Mrs. Arthur Page, Mr. and Mrs. Gus Holt, John Lair and Don Allen (Pokey Martin).

The entire ceremony was very beautiful and impressive beneath a tranquil blue July sky. A short time after the ceremony, Mr. and Mrs. Mc-Elwain left for a brief honeymoon through the East.

Missing Men

I guess at this point I might tell you things about "Sour Note" Thall of the Novelodeons. But I prefer to ignore him, for the present. So I think I'll turn my attention to several members of the production staff—Boyd and Hargis.

Al Boyd has joined the "legion of missing men"—vacationers to you—and from his cards and letters, Lake Nokomis is just about tops. Al, you know, is in training to become a fisherman and should come home with some stories that will put Pokey's tall stories to shame. Anyway Al is having a swell time. I can see him now—up to his hips in water, fishing. Suddenly a fish jumps behind him!

TERE'S knocking at your front door again, and hoping I get Producer Boyd. Just force of habit.

About the second mentioned production member, Tom Hargis is back in the fold again. Tom spent two weeks at the home of his parents in Nacogdoches, Texas. According to "Arm Waver" Hargis, it wasn't exactly a strenuous vacation. Just visiting, loafing and fishing. Then there was a big family reunion for a Sunday dinner out on the lawn under the shade trees. Cool breezes from the Gulf, quiet evenings, 40 and 50pound watermelons—well, what more could anyone ask? Needless to saybut I'll say it anyway-Tom looked mighty well on his return.

I just started thinking yesterday about habits of folks around here, and what I hear and see every day. So, I jotted down some things you never see:

Joe Kelly frowning. . . .

Al Boyd sitting down. . . .

Otto passing a birthday cake without stopping and sampling. . . .

Chuck "Mountain Goat" Ostler

with a hat....

Cy Harrice with his tie tied....

Chick Hurt riding a bicycle....

Tommy Tanner without his gui-

Lulu Belle without her chewing gum. . . . Scotty without Lulu Belle.



Maybe the Fanfarer never saw Chick Hurt on a bicycle but here is proof that he used to ride a motorcycle. Chick is on the far right.

Just before I start answering some of your latest questions, I want to thank a real fan for a real treat up in Wisconsin a few Sundays ago. Herman Witt of New Holstein was our host on a trip up into that cool country. And was it cool that day? We looked for snow any minute, but we had a grand time.

Let's begin our fanfare questions today by quoting from a gentleman by the name of Shakespeare, who contributed quite a bit of material in the way of prose and poetry. It was "Old Will" who said: "What's in a name?" . . . And by the appearance of a lot of letters we've been receiving lately this "name" question seems to be puzzling some of you listeners. For a goodly number of writer-inners, we wish to repeat that Arkie's real name is Luther Ossenbrink. For Shirley A. Clark of Wewerhauser, Wisconsin. Pokey Martin's real name is Don Allen, and Red Foley's name is Clyde Julian Foley. And so much for the present about names.

Free Lancing

We hear a lot these days about different artists and entertainers doing "free lance" work. "Just what is this 'free lance' business?" inquires Mrs. S. Smith of Neenah, Wisconsin. Well. when an actor, announcer, singer, or musician does "free lance" work, or is said to be "free-lancing" it simply means that he may take any and all jobs he can, whether on one station or on several. In other words, he is not under contract to any certain station or program and may work for any number of different sponsors, on any number of different stations.

Listeners always enjoy the music of Otto and His Novelodeons, whether they play the soothing "Wedding of the Winds" or "When the Pussy Willow Whispers to the Cat-nip" and a listener of Morris, Illinois, who simply signs herself. Ruthie, wants to know something about Otto, the leader and trumpet player of the Nevelodeons. Otto, or Ted Morse, was born on August 12, 1898 in Topeka, Kansas. Studied music in France, and played the Keith and Orpheum vaudeville circuits for about two years. Otto and his band have appeared on most Chicago stations. Has been in radio now for about four years, and says his favorite sport is baseball. Like to watch him play it, since he stands a mere five feet four, and weighs a mere 200 pounds.

Guitar Players

Miss Hazel Bonnell of Waupaca, Wisconsin asks us a few questions we are glad to be able to answer. First. who plays the guitar for Virginia Lee and Sunbeam? Well, on some days Tommy Tanner does the guitar playing, and when he is tied up in another rehearsal or show, Buddy Gilmore takes his place. Then on Fridays it is usually Howard Black. Just one of the Flannery sisters is married. Grandpa Jones has never appeared on station WLS. For a complete biography of Hal Culver, see the manon-the-cover story in this issue of Stand By.

Something to Talk About

(Continued from page 3)

gram contain just as many jokes on the men as on the women so neither of the sexes will have reason to complain or turn the dials.

Comedian Walter O'Keefe has made a very practical suggestion. He thinks all radio comedians should get together and form a clearance house for jokes so the listening public won't have to hear the same joke repeated on different programs the same evening or even the same year.

All sponsored radio plays should end happily—otherwise the sale of the sponsors product is not helped. A play with a happy ending makes people feel in a better frame of mind for accepting the message about the product.

Men On the Street

Announcers who conduct man on the street programs say that every woman laughs or giggles just before answering a question on the air; every man scowls before speaking; women are better informed about current topics than men; women step forward when the mike is placed before them while men take a few steps backward. People who answer most readily, but who think and talk slowly, are almost always pigeon-toed.

Barn Dance

The first big Saturday night show that made a success on the air was the Barn Dance. Before this time sponsors thought everybody went to town on Saturday and was to busy to listen.

When they had to fill time to make a program come out right in the good old days of the barn dance someone stepped up and started singing "Barbara Allen," which, as you know, has

When railroad time changed, the Barn Dance party was signed off 15 minutes earlier than usual so Harold Safford could catch the last train home.

Big Time

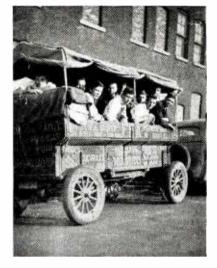
Paul Whiteman has discovered and made more big stars in radio than any other man. Bing Crosby, Benny Goodman, George Gershwin, Morton Downey, Jane Froman, Tommy and Jimmy Dorsey, Lennie Hayton, Ferde Grofe, Henry Busse, Jack Fulton, Mildred Bailey, the King's Jesters, and many others were first employed on big time by Paul.

In the days before we heard of them: Kate Smith was a private nurse. Abe Lyman drove a Chicago taxicab. Paul Whiteman also drove a hack in California. Graham McNamee was a meat salesman on New York's East side. Fred Allen was a juggler. Ted Husing was a knife salesman. W. C. Fields was called William C. Dungenfield and no one thought of Benjamin Ancellowtiz as Ben Bernie.

• • • Fiddletown Mayor

Dave Rubinoff has been elected first mayor of Fiddletown, California. The name of the town was chosen in 1849 when farmers, stricken with a drought, fiddled for rain and got it.

ARKANSAS TRAVELERS



Sixteen Future Farmers of America from Van Buren county, Arkansas, accompanied by their leaders, visited the studios. They arrived in the "covered wagon," which they had earned by raising and selling farm crops. They also sold advertising space on the truck to local merchants. Bob Burns has only one real relative in Van Buren, according to the boys. Francis Waite, agricultural teacher, was in charge of the group.



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LILY MAY



Alibi Soap



AUGUST 7, 1937

STAND BY

Choose Colors Carefully When Decorating Home

by MARY WRIGHT

to celebrate better times? So many requests are coming in darker in the same hue as the wall if a soft color has been selected. schemes that it is impossible to answer each one, individually. However, I hope the general rules which follow will help you in selecting colors to reinvenate your house

The first step in planning the color scheme for any room is to consider its relation to adjoining rooms, taking



Mrs. Wright

tion such things as exposure and the amount of A room which receives very little sunlight should be decorated with warm two. colors in a light tint whereas a room on the

into considera-

south, which is unprotected from the sun's rays by trees or awnings will be more appealing if a cool color, of medium value and somewhat grayed, is selected. Red and yellow, which are the color of fire and the sun are warm colors. while blue is a cool color. Other colors which are made by combining two or more of these colors are warm or cool depending upon which color predominates. The most commonly used greens are cool, but a yellow green is warm.

Wall Colors

Much freedom can be used in choosing wall colors for adjoining rooms, providing the colors selected are harmonious. However, it is safer to have all the woodwork on one floor finished alike unless you are an expert at combining colors. Natural finish is always best if a beautiful hard wood has been used. Some soft woods, such as poplar and whitewood do not take a stain well and so must necessarily be painted. Other soft woods such as cypress, gumwood, spruce and certain kinds of pine take a stain beautifully. Use one coat of flat paint and at least two coats of enamel for painted woodwork which you wish to wash successfully.

Neutral tones, such as ivory, cream, tan, putty and the new antique finish are usually used for painting large surfaces of woodwork although accents of brighter colors may be used for stripings and linings in bedrooms, kitchens and the informal rooms. Ocformal rooms is painted in pastel every member of the family. Con-

RE you redecorating your house colors if a neutral color is used on

Let the people who are going to be using the rooms make the final decision on the colors to be used, guided. of course, by the person who knows the most about color harmony, Mother and the older daughters probably spend the most time in the kitchen. If they admire walls of apricot with accents of a soft blue and a chrome trim, they'll enjoy working in a kitchen decorated in these colors more than in one whose colors they do not natural daylight like. This is an excellent color plan it will receive. for a cool north room, for the main color, apricot, is a warm color, while the blue, which is cool, adds pleasant contrast. Three colors, properly combined, are more effective than only

South Room

An attractive color plan for a sunny south room uses a soft turquoise blue on the walls and a deep enamel for all the woodwork except the baseboard, which is enameled a geranium red to give the room a distinctive accent. This same red may be repeated as a narrow strip on the linoleum or in gay stenciled designs on the cupboard door or chairs or the cupboard. Tie back curtains with geranium red scallops bias tape trim and cream colored chairs complete the room.

Other color schemes which are appropriate for kitchens are azure blue walls, ivory ceiling, cream woodwork, deep blue linoleum with coral trim. and cream curtains with coral rickrack trim; jonquil yellow, turquoise and terra cotta; soft green, off white, two shades of coral; gray, cream and scarlet; and an all white kitchen with cabinets lacquered Chinese red inside; black baseboards; red Venetian blinds with black tape or red glass curtains with trim of white and black.

Psychological Effect

Colors have a definite psychological effect on many people. A bright red is very stimulating and may cause discord if used in a room in which much time is spent, such as a kitchen or living room. However, the time spent in the dining room is comparatively short and since you wish to be gay while you eat, red can well be used in this room. Using a dark or grayed shade of red reduces its stimulating effect.

Living rooms, however, should be restful and also cheerful. Furthercasionally the woodwork of these in- more, its colors should be pleasing to

that both children and men prefer blue, with red as second choice. It is always safest for a person who is not trained in color combinations to take her color scheme for a room from a rug, drapes or picture which she likes exceedingly well. Select a color of medium value for the largest amounts of color in the room; a second color which is a little brighter for the next largest amount; and a third color which can be bright and intense as an accent to use in small accessories. It is well to select the largest items. rug, draperies and davenport before buying any to be sure you can obtain the colors you wish. Walls of a neutral or grayed color without pronounced pattern makes the best background for furniture, drapes and pictures. Monotony should be avoided by guarding against too little or too much figure in drapes, rugs and upholstery. A variation in types of upholstery fabrics, colors and design in chairs and davenports are favored more now than similarity since it adds more individuality to the room.

trary to common belief, surveys show

A soft slightly grayed green makes a most attractive wall for a living room. Plum brown for the main color in the rug goes beautifully with these walls; drapes with a large plum and green design or ivory background, ivory woodwork, walnut furniture, plum davenport and chair, and a chintz covered chair with cream background and with a deep green predominating in the design make a lovely combination. Repeat the cream and green in accessories in various parts of the room to "tie it together."

Use the same plan in selecting colors for the bedrooms as suggested for the living room. What girl would not delight in a room of shrimp and turquoise with a brown rug on the floor, the colors for which were suggested by a chintz pattern? A white wallpaper with a blue and rose design. suggests blue painted furniture for a child's room, a deep blue rug, white curtains with rose trim, a chintz covered chair with rose predominating. white walls, and a white wastepaper basket with rose or blue lining. A boy's room will want to be more masculine but the nautical paper and draperies available in stores will give him a clue.

Chair rails are in vogue again. This molding, running horizontally around the room about thirty inches from the floor, is painted the same color as the woodwork of the room. The space below (called the dado) may be painted the same as the rest of the wall, a deeper tone of the wall color, a contrasting color (one of the important colors of the three selected) or the color of the rail.

Success to you in this exciting adventure of rejuvenating your house. The time spent searching for rugs. draperies or pictures to serve as an inspiration for color schemes will be



By ARTHUR C. PAGE

TUST now we are engaged in a search for tall corn. A good natured rivalry has developed between Governor Henry Horner of Illinois and Governor N. G. Kraschel of Iowa, over the production of the tallest corn. The Iowa governor takes it for granted that the "tall corn state" really produces the tallest corn, and he is willing to prove it. Governor



Horner says that there is no place in the whole world where folks can grow taller corn than in Illinois. And he has called on Prairie Farmer's Dinnerbell Program, and the morning Bulletin Board to help him prove it.

Tall Corn

Two or three years ago when we were collecting reports of tall corn, we had one report of corn that reached the amazing height of 21 feet 3 inches. My recollection is that it grew in some rich bottom land, where you would naturally expect the tallest corn to grow. This year we surely ought to do as well, for there has been plenty of moisture. Send in your reports to Dinnerbell Time. and we will pass them along at once to the State Department of Agriculture which is acting for the governor.

Of course tall corn is not really so important, when it comes to actual yields in the crib, or dollars in the bank. Some of the other factors, however, are not so easy to see, and they don't have the same appeal to the non-farming public.

A recent issue of Prairie Farmer brought out the fact that corn, gift of the American Indian, is more important than any other crop in America. Anly a small percentage of the crop ever goes to market as grain, most of it being fed to cattle and hogs, going to market as pork and

There is no other place in the world where corn is grown in any quantity comparable to the American middle west, except Argentina, South America, where the climate and soil conditions are similar. That country, of course, is south of the equator, so their harvest season comes at about the same time as our planting season.

Hybrid

Hybrid corn, newest thing in the field, is a demonstration of carefully planned eugenics. By a rather complicated process of de-tasselling and cross-breeding, the seed is made to carry certain characteristics with certainty instead of by accident. In fields of hybrid corn it is possible to find all ears borne at a certain height from the ground, and all stalks of the same type, standing up against the wind with strong brace roots and straight stalks. Most of all, the hybrid corn yields 20 to 35 per cent more grain than common varieties.

However, right now it's tall corn we're interested in. Let's find the tallest corn in the state of Illinois. and then maybe some of our Hoosier friends can beat it.

Seen Behind the Scene

. . .

Herb Morrison putting another airplane picture on the wall above his desk . . . that makes 14 in all. Mary Wright looking up a word in Ed Paul's dictionary. . . . Al Boyd left on his vacation with an armfull of fishing tackle, bait, rods, reels, flys, sinkers, floats, hooks, lures, and a big net. He had so much equipment that he had to buy a special box to put it all in. We expect Al to come back from his vacation with an armfull of fishing tackle, bait, rods, reels, flys, sinkers. floats, hooks, lures, and a big net -but no fish! Here's a joke on one of the road shows comprising the De-Zurik Sisters, Georgie Goebel and Tom Corwine. It seems they were to appear at a fireman's picnic in Germantown, Wisconsin, the other day. Well, they left at 6:30 in the morning and at 12 noon found themselves in Germantown, but, there are two Germantowns in Wisconsin and they were in the wrong one! Had to go back 150 miles to find the fireman's picnic!

MacDonald to Star

Jeanette MacDonald, soprano star of the stage and screen, has been assigned for a fall series of weekly programs to originate in Hollywood and to be broadcast over CBS each Sunday from 5:00 to 5:30 p.m., beginning October 3. Miss MacDonald will be assisted by Josef Pasternack's Orchestra and a mixed chorus.

Woof 30

Jack and Loretta, CBS song and patter team, have written a song. "Woof 30," which they are dedicating to radio operators. It is being published in engineering magazines throughout the country.

CHICAGO HISTORY

. . .



The last of the episodes in the Chicago historical dramas played by the Lawyers' Legislative League brought (left to right) Judge-Stanley Klarkowski, Michael F. Ryan, Mayor Edward Kelly, Thomas Bowler and Michael Rosinia, to the microphone.

ROLLS DEVELOPED

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can play GUITAR — Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

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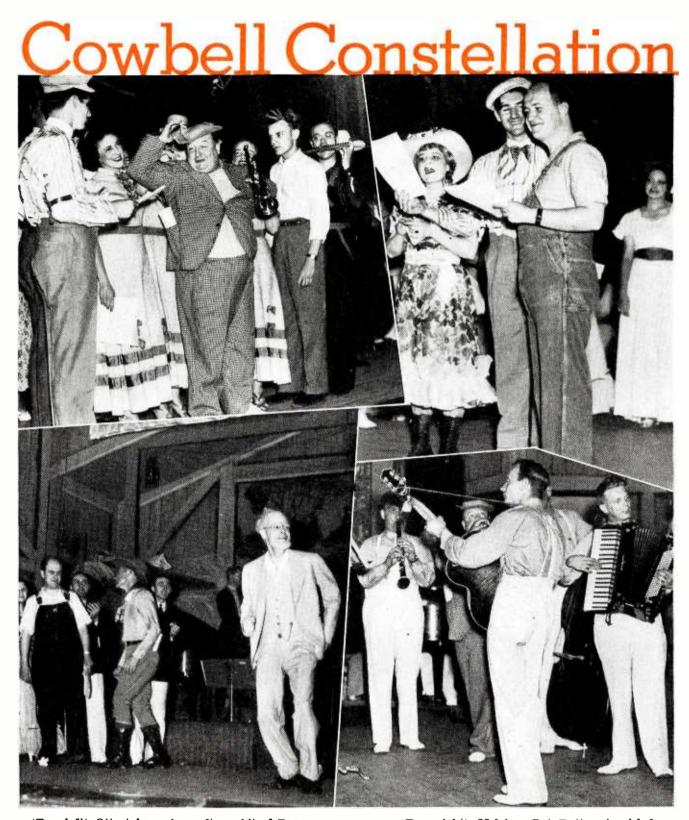


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(Top, left) Otto takes a bow after a bit of Barn Dance comedy and gets a big laugh from Winnie, Lou and Sally. Pat Buttram (far left) and Rocky are not amused and Reggie is busy with his harmonica.

(Above) "Jest can't keep from a-jiggin' when I hear thet music, by cracky," says Uncle Ezra who is all full of pep after a vacation. Joe Kelly and Arkie seem to be doing a step or two.

10

(Top, right) Melviny, Pat Buttram's girl from Winston county, Alabama, was all dressed up in high top shoes and a big straw hat. Pat is introducing her to Joe Kelly, emcee of the NBC hour of the Barn Dance.

(Above) The sweet music and comic novelties of Otto and the Novelodeons are an integral part of the Saturday night Barn Dance. Left to right are Bill, Otto, Buddy, Zeb and Art.

From the LIBRARY

By JOHN LAIR

HE Music Library is still in need of old sheet music, old song books and old bound volumes of sheet music. Several nice items were acquired this week from Mrs. Elizabeth Ashby Neiswander, Paxton, Illinois, Joseph Fecteau, Slidell, Louisiana, and Malcom Claire (Spareribs). We will be pleased to hear from anyone having such material for disposal.

SONG EXCHANGE

Grace Hadac, 2841 W. Fullerton St., Chicago, Illinois, has a collection of 400 songs and will exchange any of them for copies of "Old Shep" and "Old Black Mountain Trail."

Crystal, Grace and Mildred Kemper, R. R. 3, Rockville, Indiana, want copies of Otto's "Sausage Song," "Answer to 99 Years" and "Death of Floyd Collins." They have a collection of more than 2,000 songs for exchange.

Edna Graff, R. R. 4, Box 99, Murphysboro, Illinois, will exchange "99 Years" and "By the Silvery Rio Grande" for "Down By the Old Rustic Well" and "Ride, Ride, Ride." She also wants any songs that have been sung over the air by the Girls of the Golden West.

Alice E. Fischer, R. 1, Box 70, Nashotah, Wisconsin, has a collection of more than 500 Western, mountain and old-time songs and would like to correspond with anyone having songs to exchange.

Orva Charles, R. 2, Clearbrook, Minnesota, says she has been in the "song swappin" business for quite a while and has quite a collection of songs which are available to other collectors.

Margie Ellis, West Union, Illinois, says that she will exchange any song in her collection for words and music, with guitar chords, to "The Gold-Coast Express" and "The Altoona Freight Wreck."

And now let's be neighborly and help some of the folks who are trying especially hard to locate just one song for sentimental reasons. Mrs. Genetta Row, Lakeville, Indiana, used to sing a song about 60 years ago with a verse and chorus like this:

There was a terrible time when I was born Way down in the state of Maine.

If ever I thought I'd have such a time
I'd go get born again.
The people came in from miles around and

raised a hullabaloy

And everybody had a name for the baby

Chorus:

It was Isaac Saul Hezekiah. John Jacob Jeremiah,

Ebenezer Zachariah, Abel, Sam and Cain.
Joshua Moses Solomon Jones
Wellington George Washington

Charles Augustus William Henry, That's my name.

If you know all the verses to this song please send them in and we will see that they get to Mrs. Row. If you have sheet music to send us we'll greatly appreciate it, as some of our folks would like to sing it on the air.

Joe P. Williams, 7592 Thornton Drive, Parma, Ohio, says that about five days after the cyclone disaster in St. Louis in 1896 some Chicago man wrote a song and brought it out in sheet music form and sold it on the streets of St. Louis. Williams remembers the first verse and chorus as it appears below and is anxious to get the balance of the song. If someone sends us a copy we will be glad to print it in Stand By for the benefit of Mr. Williams and others. Here is the part he remembers:

In the city of St. Louis, on a busy afternoon

Just before the evening shades began to

The streets were filled with people coming home from work

And no danger seemed to threaten them

at all.

Their lives were blythe and gay as they tripped along the way.

The world to them had never seemed so bright;
When a cyclone with a roar down the streets

and alleys tore
Leaving sorrow and destruction there that

Chorus

Many hearts were aching, many homes foresaken; Many lives had gone forevermore:

Many lives had gone forevermore;
Wives and mothers weeping as a harvest
death was reaping

As it travelled on from door to door.

Do you know anything about the song? Who was the author? Have you a copy, or do you know someone who has?

Mary E. Frost, Wilmington, Illinois, wants for her mother, who sang it in childhood, the old hymn "The

Hand of God on the Wall" or "The Handwriting on the Wall." I remember hearing my own mother sing this song but am not sure of the title. I believe the verse starts out with "T'was the feast of Belteshazzar" and the chorus begins like this "Tis the hand of God on the wall."

Mrs. Tower Hills, Little Fork, Minnesota, hopes to be able to secure from some Stand By reader a very old song she used to sing. She remembers only the first verse, which is as follows:

As I was out walking one morning in Spring. To view the fine fields and the meadows so green.

green.

I spied a fair damsel and she posed like a queen.

In her costly fine robes and her mantel so





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100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance, Price 50¢—In Canada 60¢. Address Favorite Songs. % WLS, Chicago.

STAND BY AUGUST 7, 1937

Smiles Announcer

THEN Hal Culver was combing Nashville for a job—any sort of a job-to supplement his vocal scholarship, he filled out dozens of applications. Whether he was applying for a department store job or one as a shipping clerk, when he came to the question, "What do you want to do?", he invariably answered, "Sing."

Finally, someone suggested that

Is Essence of Garlic 3 and Parsley of Value in **HIGH BLOOD**



note the world over have reported that High Blood Pressure can often be reduced and kept lower through the faithful use of Essence of Garlic at prescribed intervals. ALLIMIN Tablets offer the High Blood Pressure and continued use of these tablets, say the doctors who know, often lowers the blood pressure and keeps it lower, and also gives relief of those symptoms that generally accompany High Blood Pressure—the morning headaches and the dizziness that is so distressing. ALLIMIN Tablets are convenient and pleasant to take. No taste—no odor—no harmful drugs of any kind. Be sure to ask for these tablets by name—ALLIMIN—and see that you get the genuine. A liberal treatment is only 50c. Large economy size only \$1.00. At all good drug stores.

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DIABETIC TREATMENT taken internally at home. Patients in-crease food, gain strength within a short time. Treatment requires ne Injections. Write today. OR, COME TO THE INSTITUTE

KAADT DIABETIC INSTITUTE FREE BOOK So. Whitley, Ind. the logical place for him to look for nouncer and a singer. Edgar Bill imwork would be at a radio station. So, with his ukelele under his arm, he approached WSM. Nashville's largest station. George Hay, the "Solemn Old Judge," who was an old-time emcee of the Barn Dance, auditioned Hal at WSM and put him on the air immediately. That was in 1929.



Hal's hobby is making new friends and he makes many of them by air.

For four years Hal combined his radio work at various Nashville stations, including WLAC and WTNT. with his vocal studies. Although he likes singing and practices at every opportunity, Hal wanted to branch out into the announcing field in radio.

So, when he went to WMBD, Peoria, he auditioned both as an anmediately saw his possibilities as an announcer and gave him a job in that capacity.

he met Margaret Overy, a beautiful English girl who was writing and producing programs at that station. Hal and Margaret were married on September 20, 1936, at Epworth, Illinois.

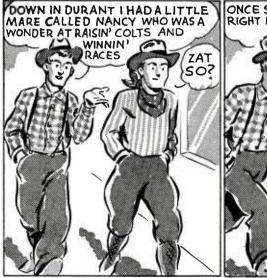
Hal was born in Nashville, Illinois, on March 6, 30 years ago. He went to high school at Mounds, Mount Vernon and Christopher, Illinois, and was graduated from McKendree College at Lebanon. During summer vacations, he worked on farms and spent one summer working on a railroad. In school, he majored in music and English and starred in basketball, tennis and track, three sports in which his height of six feet, three, gave him an excellent advantage.

On his graduation in 1929, he was given his choice between a teaching and coaching job and a music scholarship in Nashville, Tennessee, He chose the latter, In addition to studying music in school and for four years in Nashville, Hal has toured with a male quartet in concert work and has done quite a bit of work as soloist in church choirs. His voice is a bass-baritone. In 1930, he represented Nashville in the state finals of the Atwater Kent radio auditions. He has also been heard over WGBF, Evansville, Indiana, and KWK, St. Louis.

Since his arrival at WLS in May, 1937, he has done some solo work on the air, although most of his efforts have been confined to announcing. cation in June, Hal took over Smile-A-While time and has continued with this early morning program. Another "smile" show is the "Smile Market" with which he and Ralph Emerson bring hearty laughs to many listeners.

Hal spreads 185 pounds over his six feet, three frame, and has dark hair

Pokey Martin and Arkie







It was while he was at WMBD that

When Merle Housh went on his va-

and brown eyes.

"Stand By" Classified Ads

STANDBY CLASSIFIED STAND BY CLASSIFIED advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept. STAND BY, 1230 Washington Bivd., Chicago, Illinois.

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"Men! Women! No dull times selling guaranteed food products. Regular customers. Steady income. Franchise available. Experience unnecessary. We supply capital. Send \$1.00 and receive 50¢ bottle Triple concentrated Vanilla, 50¢ can Coccanut Tootsweet Pudding Powder, 1—25¢ Package Grape Yum Yum and 4—15¢ Dish Cloths suitable for making sweaters. Details and sample Free. Write today, Bob Cook, Successor to Agency Division. Federal Pure Food Co.. 2944 W. Lake St.. Chicago, Illinois."

Burglar Alarms for Sale

Burglar alarms supplies and equipment, information on request. Ideal Alarm Co., Danville. Illinois.

Camps, Lodges, Etc.

- Lake Ripley Resort for sale. About six acres, heavily wooded, store building and living quarters. Running water, electricity and hot water heat. Sandy beach, boats, and camp grounds. Reasonable. Paul Wenzel, owner. Cambridge, Wisconsin.
- Wisconsin Dells, the ideal place to spend your vacation. We offer comfortable accommodations at our modern farm home. Rates reasonable. Write for reservations. Mrs. W. Fish, Wisconsin Dells, Wisconsin.
- Anthony—Jude, the home camp for girls. 606
 Eastern Avenue. Janesville, Wisconsin. Telephone 1874.

Canaries for Sale

For sale—Guaranteed young singing canaries. Orange, \$4.00. Yellow. \$3.00. Females. 75¢. Mrs. Geo. Kramer, Strawberry Point, Iowa.

Dogs for Sale

- Registered Pekingese and Pomeranian dogs, grown stock and pupples. Mrs. Dale Shakey, Durand, Illinois.
- Well broken male coilie, heeler. \$15.00 Trial. Two milking strain Shorthorn bulls, year-lings. \$75.00 each. D. F. Blessing, R. 2, Summitville, Indiana.

Farm Wanted

Small farm. Good soil, buildings and location. Box 8. % Stand By.

Help Wanted-Female

- Wanted Immediately! 100 Embroiderers to do "Hoslery Clocking"—The new profession! Simple! Fascinating! Profitable! Steady! To be done at home! No selling. Work sent parcelpost. Thompson, Dept. SY, 4447 N. Winchester, Chicago.
- Young woman help with housework, children. Children's laundry only. Washing machine. Good home. \$5.00. Write Box 14, Stand By.

Incubator for Sale

7.000 egg Jamesway Incubator. Write Quality Hatchery. 1214 Elizabeth St., Janesville, Wisconsin. or phone 1905 W.

Instructions

\$105-175 month. Get a Government job. Men —women. Try next announced examinations.
List jobs and sample coaching—FREE. Write
today. Franklin Institute, Dept. G 17, Rochester. New York.

Jar Openers for Sale

Jax Jar Openers! Opens and seals mason jars, etc. Fully guaranteed. Last lifetime, 25c postpaid. Smith, 610 Poplar, Pine Bluff. Ark.

Land and Property for Sale

- Lunch room, across the street from Street Car Barns. Reasonable. 3637 Elston Ave. Phone, Independence 0971.
- 45 acre farm for sale in Upper Michigan, half virgin timber, mostly maple. Small log house, well, fruit trees, heavy dark soil. Paid \$1800.00. Willing to take \$1300.00 for cash. Excellent for hunting lodge. Write William DuBord, Niagara, Wisconsin.
- Good 80 acre farm on good country Tarvia road, 12 miles from Allegan. Good seven room house, barn with cement block silo. Apple orchard and maple grove. Will sell for half cash, and remainder in monthly payments. For price and particulars write owner, C. J. Lilly, R. 2, S. Haven, Michigan.
- 113A, 90 rod frontage on Spirit Lake in Taylor County, Wisconsin. Heavily wooded. Fine fishing, location. Building facilities for summer home or hunting lodge. Reasonable. E. M. Jacobs, R. 2 Coloma, Wisconsin.

Livestock for Sale

100 sheep and iambs. 25 high-producing grade Guernsey cows of our own raising. Regis-tered Guernsey bull whose grandmother has record of 848.6 T. A. N. St. Clair, Val-paraiso, Indiana, R. 4.

Magazine Subscription Specials

Illustrated Mechanics, 25¢ year. Ask about other bargains. Frank G. Pearson, % Stand By.

Miscellaneous

- Ladies. Real Bargain. Face powder, cold cream, perfume, lipstick, and three strand Pearl Bead Necklace sent postpatid \$1.00. No stamps, please. Money back guarantee. Joseph Lettenberger, 754 Franklin, Johnstown, Pennsylvania.
- High Blood Pressure Sufferers send for free facts on important new book compiled by leading medical authorities. Brownlee, Dept. 1, 500 North Dearborn St., Chicago.
- For sale—Fan or Shellstitch crochet holders, 2 for 45¢—5 for \$1.00. State choice of colors. Meta Karlen, 609 Russell St., Madison, Wis.
- Advertisers. Manufacturers. Samples, Circulars, Cards, Booklets, Catalogs properly distributed. Fifty cities and towns. Write Joseph Leitenberger, 754 Franklin, Johnstown, Pennsylvania.
- Now, for only \$9.00 per 5,000, 8½ by 11 Mim-eographing Circulars or Letters. J. Modrze-jeski, 2137 S. Fifth Place, Milwaukee, Wis.
- Swedish secret for releiving acne. Amazing results, \$2.00. Mrs. Norman Nelson, R. N. R. 2 "Hartsdale," Gary, Indiana.

Music

Songwriter-composer wants to collaborate with Arranger-composer who can professionally finish songs and help get them on radio. Live wires write. Dean M. Sands. East Bernard, Texas.

Nursery Stock

Flower Bulbs—Rainbow mixture of Darwin Tulips. This collection well proportioned light, dark, and intervening shades harmonizing, bright, striking, fine. Guaranteed to bloom. 45¢ dozen, 25 for 85¢, 100 for \$3.20, prepaid. Beautiful illustrated catalog, bargains galore, on request. Curtis Flower Farm, Centralia Road, Mt. Vernon, Illinois.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well: tie securely; address plainly. Be sure to put your return address on package.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free tregular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service. 3729 North Southport Avenue, Chicago.

Photo Film Finishing

- Radio Film Company, LaCrosse. Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.
- Roli developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE. RiverGrove, Illinois.
- 20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.
- Roils developed. Two beautiful, double-weight professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
- Rolls Developed—Two Beautiful Double Weight Professional Enlargements, 8 Never Fade Prints. 25c. CENTURY PHOTO SERVICE, LaCrosse, Wisconsin.
- 20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service. 1617-19 N. Artesian Avenue, Chicago.
- Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double-weight, professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.
- Film Developed, 16 prints, enlargement coupon 25¢. 20 reprints 25¢. Fred's, B, River Grove, Illinois.
- Rolls Developed—25¢ coin. Two 5x7 Double Weight Professional Enlargements, 8 gloss prints. CLUB PHOTO SERVICE, LaCrosse, Wisconsin.
- 20 reprints 25¢. Film developed two prints each negative. 25¢. 40 reprints 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement 25¢. Trial offer. Skrudland, 6970-86 George Street Chicago.
- Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.
- beautiful enlargements suitable for framing with roll developed, printed 25¢. PH FILM, S-2424 North Avenue, Chicago.
- One Day Service, 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. ELECTRIC STUDIOS, 95, Eau Claire, Wis.
- Hand- colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Postage Stamps, Coins and Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum. Northbranch, Kansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 150z. 30¢ 30oz. 60¢, 3½ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Radios for Sale

When attending Barn Dance, see us. Used Radios, all makes, \$5.00 to \$15.00, complete with tubes. Excellent condition. 1946 W. Madison, Chicago.

Rug Weaving

Rag rugs woven from your old materials. Any kind usable. 27 inches wide, 35¢ yard. 36 inches wide, 45¢ yard. Warp furnished. Novelty Shop, Mundelein, Illinois.

Tractor Parts

- For Sale—"ARCO" Tractor Rubber Lugs. Fits most tractors. Long lifed, self cleaning. Highway protection. Quick delivery. Marshall Machinery Sales, Albion, Michigan.
- Every Tractor Owner needs Irving's 8-page 1937 tractor replacement parts catalog. Absolutely free. Thousands part, all makes; tremendous price savings. Irving's Tractor Lug Co.. 180 Knoxville Road, Galesburg, Ill.

AUGUST 7, 1937

STAND BY

WLS DAILY PROGRAMS

Saturday, August 7, to Saturday, August 14

870 k.c. — 50,000 Watts



When KOY broadcast the Smoki Snake Dance at Prescott, Arizona, recently, Peter B. Kyne, famous author, assisted Fred Palmer, KOY manager, in the description.

Sunday Morning **AUGUST 8**

(CENTRAL STANDARD TIME) 7:00-Organ Concert-Elsie Mae Emerson

7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Fel-ber; Herb Morison; Grace Wilson; Safety-gram Contest; Lawson Y.M.C.A. Glee Club.

8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Elsie Mae Emerson, organist,

9:15-"Aunt Em" Lanning; Elsie Mae Emerson. 9:30—WLS Concert Hour-Orchestra; :Herman Felber; Roy Anderson, soloist.

10:00-NBC-The Southernaires.

10:30-"Building Better Citizens"-Chuck Acree. 10:45-Elsie Mae Emerson at the Organ. 10:58-Weather Report; Chicago Livestock Es-

11:00-Sign off.

Sunday Evening

AUGUST 8

6:30 p. m. to 8:00 p. m (CENTRAL STANDARD TIME)

5:30-NBC-The Bakers' Broadcast with Werner Janssen Orchestra.

6:00—"Secrets of an American Actress"—Ina Claire.

7:00-Sign off for WENR.

Monday to Friday MORNING PROGRAMS

AUGUST 9 TO AUGUST 13 (CENTRAL STANDARD TIME)

5:00-Smile-A-While-Otto & Novelodeons and Arkie.

Mon., Wed., Fri.-Don & Helen.

5:30-Farm Bulletin Board.

5:45—Smile-A-While cont.; Livestock Estimates.

6:00-News Report-Julian Bentley 6:10-Program Review.

6:15-Evelyn and Hilltoppers.

6:30—Mon., Wed., Fri.—"Smile Market"—Hal Culver; Ralph Emerson. Tues., Thurs.—Otto & Novelodeons.

4:45—Morning Devotions, conducted by Jack Holden, assisted by Tom Hargis and Ralph Emerson.

7:00—Pokey Martin & Arkie. (McConnon—Mon., Wed., Fri.) 7:15—News Report—Julian Bentley; Booking Announcements.

7:30—Jack Holden and John Brown. (Coco-Wheats—Tues., Thurs., Sat.)

7:45-Don & Helen.

8:00-NBC-Mary Marlin, (Ivory)

8:15—NBC—Ma Perkins. (Oxydol)

8:30-NBC-Pepper Young's Family. (Camay) 8:45—Mon., Wed., Fri.—Evelyn & Hilltoppers.
Tues., Thurs., Sat.—The Hilltoppers. (ABC Washers & Ironers)

9:00-NBC-The O'Neills. (Ivory)

9:15-NBC-Personal Column of the Aair.

9:30-NBC-Vic and Sade. (Crisco)

9:45-NBC-Edward McHugh, Gospel Singer. 10:00—Jim Poole's Mid-Morning Chicago Cat-tle, Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)

10:05-Poultry and Dressed Veal Market, But-ter and Egg Markets.

10:10-News Report-Julian Bentley.

10:15-Mon., Tues., Wed., Thurs., Sat.-Otto & Novelodeons.

10:15—Fri.—"How I Met My Husband."
(Armand)

10:30—Mon., Wed., Thurs., Fri., Sat.—Ralph Emerson, organist. Tues .- To be announced.

10:45—Mon., Wed., Thurs., Fri.—Melody Parade
—Orchestra and Soloists. Tues.-Don & Helen.

11:00-Mon., Wed .- Priscilla Pride; Emerson. (Downtown Shopping News)

Tues.—"How I Met My Husband." (Armand)

Fri.-"Big City Parade." (Downtown Shopping News)

11:15-Mon., Wed., Fri.-Virginia Lee & Sunbeam. (Northwestern Yeast)

Tues.-Evelyn and Hilltonners.

Ralph Emerson.

Thurs .- "Memories and Melodies" -- Ed Paul; Ralph Emerson.

11:30—Fruit and Vegetable Market; Weather; Bookings.

11:40-News Report-Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

11:45—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.

Tues.—Midwest on Parade.

12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)

Tues.—Federal Housing Speaker.

Thurs.—John Brown, planist.

12:45—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.

1:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin) Tues., Thurs., Sat.—WLS Fanfare Reporter —Ed Paul.

1:45—Home Service Club, conducted by Mary Wright, WLS Home Adviser.

2:00-Sign off for WENR.

Saturday Morning

6:15-Evelyn & The Hilltoppers.

7:15-News Report-Julian Bentley.

7:30-Jolly Joe.

7:45-Don & Helen.

7:59-Livestock Estimate and Hog Flash.

8:00-Junior Stars Program.

8:30-Novelodeons.

8:45-The Hilltonners, (ABC Washers Ironers)

9:15-WLS on Parade-Variety Entertainers.

12:35-Jim Poole's Livestock Summary direct from Union Stock Yards. 12:52-John Brown.

1:00—HOMEMAKERS' HOUR

1:00-News Report-Julian Bentley.

1:15—Homemakers' Matinee, conducted by Jane Tucker; WLS Orchestra and soloists.

AUGUST 14

(CENTRAL STANDARD TIME)

5:00-6:15-See Daily Morning Schedule.

6:30—Big Yank Boys—Red Foley; Sod Busters and Dan Hosmer. (Reliance Mfg. Co.) 6:45—Dr. John Holland's Sunday School, with Ralph Emerson.

7:00-Chuck, Ray & Christine.

9:00—Priscilla Pride. (Downtown Shopping News)

10:00-Program News-Harold Safford. 10:05-News Report-Julian Bentley.

SATURDAY EVENING, AUGUST 7

(CENTRAL STANDARD TIME)

::00---"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors, 9:00---"Tall Story Clu

6:30—Keystone Barn Dance Party, featur-ing Lulu Belle. (Keystone Steel & Wire)

7:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee an Mary; Sally Foster; Arkie; Lulu Belle & Scotty; Lucille Long; The Novel-odeons, and other hayloft favorites with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

00—Murphy Barn Yard Jamboree, featur-ing Hometowners; Grace Wilson; ;Patsy Montana; Sod Busters; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

8:30—"Hometown Memories" — Hometown-ers; Carol Hammond. (Gillette)

9:00-"Tall Story Club" with Pokey Martin. (KENtucky Club)

9:30-WLS National Barn Dance, including "Down at Grandpa's,"

10:00-Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Four Hired Hands: Patsy Montana: Red Foley: Prairie Rambiers; Hometowners Quartet; Pat Buttram; Chuck, Ray and Christine; Arkie: Grace Wilson: John Brown: Lily May and Hoosier Sod Busters; Eddie Allan; Lulu Belle & Scotty; Evelyn and Hilltoppers, and many others.

STAND BY

11:00-Sign off.

10:15-Otto & Novelodeons

10:30-Ralph Emerson, organist.

10:45-Fanfare Interview

11:00-Don & Helen.

11:15—Garden Club — John Baker and Ralph Emerson.

11:30—Fruit & Vegetable Markets: Butter & Egg Markets; Weather; Bookings.
11:40—News Report—Julian Bentley.

11:45—Closing Grain Market Summary—F. C. Bisson.

12:00-Poultry Service Time

12:15-Home Talent Program 12:30-John Brown.

12:35—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Com-mission Association.

12:45-Home Talent Program-cont'd.

1:00-News Summary-Julian Bentley

1:10-WLS Fanfare-Ed Paul. 1:15-Merry-Go-Round.

3:00-Sign off for WENR.

Evening Programs

(CENTRAL STANDARD TIME) MONDAY, AUGUST 9

6:00-NBC-Good Time Society

6:30-NBC-Goldman's Band. 7:00-NBC-Grant Park Band Concert

TUESDAY, AUGUST 10

6:00-NBC-Husbands & Wives, (Pond's) 6:30—NBC—Welcome Valley with Edgar Guest.
(Household Finance)

7:00-NBC-Ben Bernie & His Boys. (American Can Co.)

WEDNESDAY, AUGUST 11

6:00-NBC-To be announced.

6:30-NBC-To be announced 7:00-NBC-Goldman's Band.

THURSDAY, AUGUST 12

6:00-NBC-Roy Shield's Orchestra.

6:30-NBC-Robin Hood Dell Concert 7:00-NBC-Robin Hood Dell-cont'd

FRIDAY, AUGUST 13

6:00-NBC-Irene Rich. (Welch)

6:15-WLS-Pleasant Valley Frolics. Crown 6:30-NBC-Death Valley Days. (Pacific Coast Borax)

7:00—NBC—Robt. Ripley — B. A. Rolfe's Or-chestra. (General Foods)

Tribute to Marconi

Many radio stations and networks paid tribute to Guglielmo Marconi, whose research in wireless made modern radio possible, with two minutes of silence at noon, Wednesday, July

Following WLS' silent tribute, Dr. John W. Holland, Pastor of the Little Brown Church of the Air, said:

"The passing of Marconi reminds us of the supreme greatness of a human mind. He turned his talents into the field of electro-magnetism. and has helped to make a whispering gallery of the earth. Wireless communication may yet be in its infancy. but however large it may grow, it will always be the child of Marconi. He was a gentle soul whose attention was ever turned toward human betterment. Such men take their places among the saviors of men. Though he was half Italian and half Irish, he will always belong to the heart of humanity."

WLS ARTISTS WILL APPEAR IN YOUR COMMUNITY

SUNDAY, AUGUST 8

HILBERT, WISCONSIN, High School Park (Matinee & Evening)-THE MAPLE CITY

FOUR.

ILGAIR PARK, 6200 Touhy Ave., Chicago, Illinois (Matinee & Evening)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; DeZurik Sisters; Miss Pauline; Winnie, Lou & Sally.

MEDFORD, WISCONSIN, Taylor County Fair Grounds (Matinee & Evening)—WLS NATIONAL BARN DANCE: Patsy Montana; The Prairie Ramblers; Henry Hornsbuckle; Olaf the Swede, and other WLS favorites.

MINERAL SPRINGS PARK, Steger Road & Western Ave., Chicago, Illinois—GUY COLBY, Barn Dance Caller.

REMINGTON, INDIANA, New Roxy Theatre (Matinee & Evening)—RAMBLIN' RED FOLEY & LITTLE EVA.

EVANSVILLE, WISCONSIN, Magee Theatree (Matinee & Evening)—WLS SMILE-A-WHILE GANG: Hoosier Sod Busters; Pat Buttram; Lily May; Georgie Goebel.

MONDAY, AUGUST 9

STILLWATER, MINNESOTA, Auditorium Theatre (Matinee & Evening)—WLS NATIONAL BARN DANCE: Patsy Montana; The Prairie Ramblers; Olaf the Swede; Henry Hornsbuckle. and other WLS favorites.

DECORAH, IOWA, Grand Theatre (Matinee & Evening)—WLS ON PARADE: Hoosier Sod Busters; Pat Buttram; Four Hired Hands; Lily May; Tom Corwine, and other WLS favorites.

TUESDAY, AUGUST 10

BLOOMINGTON, ILLINOIS, 4-H Club Fair (Evening Only)-POKEY MARTIN &

MISS CHRISTINE.

LEWISTOWN, ILLINOIS, 4-H CIUD FAIR (Evening Only)—WLS NATION-AL BARN DANCE: The Pine Mountain Merrymakers with Ramblin' Red Foley & Eva; Girls of the Golden West; Maple City Four; Winnie, Lou & Sally; Billy

& Eva; Girls of the Golden West; Maple City Four; Winnie, Lou & Sally; Billy Woods; Georgie Goebel.

THIEF RIVER FALLS, MINNESOTA, Pennington County Fair (Evening Only)—WLS ON PARADE: Patsy Montana; The Prairie Ramblers; Olaf the Swede; Henry Hornsbuckle, and other WLS favorites.

ROCKWELL CITY, 10WA, Rockwell City 4-H Club Fair (Evening Only)—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Pat Buttram; Four Hired Hands; Lily May; Tom Corwine, and other WLS favorites.

ARTHUR, ILLINOIS, Moultrie-Douglas County Fair (Matinee & Evening)—WLS NATIONAL BARN DANCE: Uncle Ezra; Hoosier Hot Shots; Chuck & Ray; Verne, Lee & Mary; Herb Morrison.

AUGUSTA, ILLINOIS, Augusta Community Fair (Matinee & Evening)—WLS NATIONAL BARN DANCE: Lulu Belle & Scotty; Bill McCluskey; Tom Owens Entertainers; DeZurik Sisters; Miss Pauline, and other WLS favorites.

WEDNESDAY, AUGUST 11 MERRILL, WISCONSIN, Lincoln County 4-H Club Fair (Matinee & Evening)—WLS NATIONAL BARN DANCE: Patsy Montana; Prairie Ramblers; Henry Hornsbuckle: Olaf the Swede, and other WLS favorites.

BLOOMINGTON, ILLINOIS, 4-H Club Fair (Evening Only)—TOM OWENS ENTER-

BLOOMINGTON, ILLINOIS, 4-H Club Fair (Evening Only)—TOM OWENS ENTERTAINERS.

PONTIAC, ILLINOIS, Livingston County Farm Bureau, Chautauqua Park (Matinee & Evening)—WLS NATIONAL BARN DANCE: Lulu Belle & Scotty; Bill McCluskey; DeZurik Sisters; Miss Pauline, and other WLS favorites.

PAXTON, ILLINOIS, Ford County Farm Bureau and Paxton Chamber of Commerce Show, Telle Park (Matinee & Evening)—WLS NATIONAL BARN DANCE: The Pine Mountain Merrymakers with Ramblin' Red Foley & Eva; Girls of the Golden West; Chuck, Ray & Christine; Winnie, Lou & Sally; Billy Woods; Georgie Goebel.

THURSDAY, AUGUST 12

ANTIGO, WISCONSIN, Langlade County 4-H Club Roundup (Matinee & Evening)—
WLS ON PARADE: Lulu Belle & Scotty; Bill McCluskey; Tom Owens Entertainers; Miss Pauline; Verne. Lee & Mary. and other WLS favorites.
BLOOMINGTON, ILLINOIS, 4-H Club Fair, Fans Field (Evening Only)—DEZURIK SISTERS AND BILLY WOODS.
PONTIAC, ILLINOIS, Livingston County Farm Bureau, Chautauqua Park (Matinee and Evening)—WLS SMILE-A-WHILE GANG: Arkansas Woodchopper; Pokey Martin; Chuck, Ray & Christine; Georgie Goebel; Winnie, Lou & Sally; Henry Burr. Burr.
CEDAR RAPIDS, IOWA, Iowa Theatre (Matinee & Evening)—WLS NATIONAL
BARN DANCE: The Pine Mountain Merrymakers with Ramblin' Red Foley &
Eva; Girls of the Golden West; Hoosier Sod Busters; Pat Buttram; Four Hired
Hands; Lily May; Tom Corwine, and other WLS favorites.

FRIDAY, AUGUST 13

LA CROSSE, WISCONSIN, La Crosse Interstate Fair (Two Evening Shows)—WLS NATIONAL BARN DANCE: Lulu Belle & Scotty; Bill McCluskey; Tom Owens' Entertainers; Miss Pauline; Hoosier Sod Busters; Pat Buttram; Lily May. MADISON, WISCONSIN, Dane County Fair (Evening Only)—SMILE-A-WHILE GANG: Patsy Montana: Prairie Ramblers; Olaf the Swede; Henry Hornsbuckle, and other WLS favorites.

CAMBRIDGE, ILLINOIS, Henry County Fair (Evening Only)—WLS NATIONAL BARN DANCE: The Pine Mountain Merrymakers with Ramblin' Red Foley & Eva; Girls of the Golden West; Four Hired Hands; Tom Corwine, and other WLS favorites.

SATURDAY, AUGUST 14

OOSTBURG, WISCONSIN, Beaver Creek District Homecoming (Matinee & Evening)
—THE FOUR HIRED HANDS.

MADISON, WISCONSIN, Dane County Fair (Evening Only)—WLS NATIONAL,
BARN DANCE: DeZurik Sisters; Georgie Goebel & Band; Tom Corwine; Eddle
Allan, and other WLS favorites.

MONDOVI, WISCONSIN, Buffalo County Fair (Evening Only)—WLS NATIONAL,
BARN DANCE: The Pine Mountain Merrymakers with Ramblin' Red Foley &
Eva; Girls of the Golden West; Tom Owens Entertainers; Miss Pauline; Olaf the
Swede, and other WLS favorites.

15

WLS ARTISTS, Inc.

1230 Washington Blvd. Chicago, Illinois

AUGUST 7, 1937

www.americanradiohistory.com

We Visit You...

Folks should get out and see their neighbors often. Prairie Farmer-WLS is going to do just that. Prairie Farmer-WLS is going to pay you a visit at the Illinois, Indiana and Wisconsin State Fairs.

All the gang will hold "open house" all week at the Prairie Farmer-WLS tent during the fairs. Entertainment will be presented and everybody is invited to attend these old fashioned "get togethers."

We will be on the lookout for you Stop in at the Prairie Farmer-WLS tent. Your mends will all be glad to greet you.

PRAIRIE FARMER

Americas Oldest Farm Paper

WLS The Voice of Agriculture

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