

The Angels' Broadcast

III

Hayloft Happenings

GEORGE COOK



#### Greetings from Coast

Listeners' Mike is only one of the pages in our little magazine that we enjoy.

We are spending the winter in California and are enjoying it very much, but we do miss WLS with its fine programs and entertainers. They are so like home folks to us and we want to take this opportunity to wish them all a Merry Chrismas and a Happy New Year. . . . The Boyds, Hutsonville, Ill.

#### Merry Christmas to All

If Henry Burr knows the old song, "Once I Was Blind," will you please have him sing it for me? A Merry Christmas and a Happy New Year to one and all. . . . Mrs. Lillie Marrage, Danville, Ill.

#### Loyal City Fans

We surely would like to see our favorites of the Barn Dance in a feature motion picture. That would be the best thing that ever happened for us fans. Please have all the entertainers in it. And don't forget to have it run in Chicago because we city folks are just as loyal fans as the farmers are. . . . Mrs. A. Smyk and Family of Eight, Chicago, Ill.

#### Family Album's Grand

I received my new 1938 Family Album yesterday and I want to say I think it is just grand. I am certainly glad to have it. I have the 1937 Album, too, and I wouldn't part with either of them. . . . Leotha Lund, Mancelona, Mich.

# **名名主名名主名名主名名主名名主名名主名名主名名主名名** TO THE STAND BY FAMILY 🖁

Merry Christmas Ann A Happy New Year

Burridge D. Butler

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Glenn Snyder George Biggar Harold Safford

The Hired Man The Hired Girl Arthur C. Page

John Baker Ray Inman Check Stafford Sophia Germanich Wilma Gwilliam 👼

Pat Buttram Chuck Acree Chuck Ostler

Julian Bentley

Edythe Dixon

### Poetic Christmas Greetings

I surely enjoy reading Listeners' Mike; in fact, I enjoy the entire magazine. As I was reading the Listeners' Mike today, I read a little poem about Pat Buttram and I'm sending you one of my poems—a Christmas poem.

A very Merry Christmas

To Chicago's WLS. I wish you health and wealth and joy

And lots of happiness. And to all the station's artists-

The friends who are so true-

I hope the coming New Year Will be a happy one for you. .

Mary Josephine Landheer, Kent City, Mich.

#### Wonderful Talk

That was a very wonderful talk by "Aunt Em" this morning and I will appreciate receiving a printed copy of it. Up here in the peacefulness of nature these words sink in. It is snowing quite hard and there are three wolves we can see from the cabin out on the far side of the lake devouring something, probably a deer they chased out on the ice. Again I want to say that "Aunt Em's" talk this morning was very, very wonderful and must be a great, great help and encouragement to many. . . . Carl R. Klok, Stevens Lake, Wis.

#### Sings Its Praises

Just a word to say that the Song Exchange is one of the grandest things that has ever happened to us. My name was printed in March and I offered 500 songs for exchange, and now I can offer about 2,500, so you can see what it has done for me. ... Leola Braithwaite, Hillsboro, Wis.

#### STAND BY

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JULIAN T. BENTLEY, Editor Edythe Dixon, Managing Editor

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# The

# Angels' Broadcast

FEW miles southeast of Bethle-hem upon a little eminence was a sheep fold. Hither came each evening several shepherds with their flocks.

On this Night of Nights the men had safely "folded" their sheep and then sat around growing drowsy with the gossip about the census that Rome was making of her Palestine subjects. Sleep bogged down their senses at last, and all but one, Balzar, the oldest of the group, was snoring the healing sleep which Nature gives to men who live in the open.

Presently he nodded for a moment. only to be brought to full consciousness by some unearthly harmonies that came from "somewhere." He roused Salmai, and said, "I think I must be hearing things." Salmai sat upright. "Is the moon up yet? The night seems not far enough advanced for the moon. That glow there over Bethlehem? That can't be; the moon rises not in that quarter."

By this time all the shepherds were awake, staring at each other in the almost ghostly light. Amoz said, "That music, brothers, stirs something inside me. Can this be something anciently sooth-said?"

At this the air became mysteriously potent as if charged with electricity. Ethereal gates seemed to have opened. allowing passageway with the invisible world. Marvelous creatures materialized sufficiently to make them dimly visible, gathered about the stone-walled corral.

The shepherds wondered and doubted, but their doubts were swept aside as marvelously intoned harmonies broke through the midnight hush. "Glory to God in the Highest, and on earth, peace among men of good will."

Amoz spoke, "Whatever this is all about, it has something to do with that glow over Bethlehem. Let's go up there and find out."

Arrived at Bethlehem, they found the village in commotion. Said Amoz, "This may indeed be the very night of which the prophet spoke. Let's go to the inn. It may be the virgin's son as was foretold."

The inn keeper rubbed heavy eyes as Amoz said, "Is there a baby here?"

"A baby? No!" The inn keeper paused thoughtfully. "There was that man and his young wife. It might be so. Whoever they are, they're out in the caravansary. We had no room for them in the inn. I hope all is well with the woman."

Quiet reigned in the stable as the shepherds pushed noiselessly through

#### by Dr. John Holland

the doorway. Instinctively they fell upon their knees and worshipped in the presence of the mystery which has always spoken to men of God.

It was morning as the shepherds came back to their corral.

"We've heard great news tonight. brothers, news that I never expected to hear," said Amoz.

Salmai asked "What said they. brothers, that part about peace? I did not catch it." Balzar replied. "I have been pondering that myself. They said not peace would come to everybody, but only on those who had good will. Now there's Amoz; he and his wife quarrel, so that he prefers to share our lonely life. Jehovah can't make peace in his house until Amoz and Sarah make some good

It was Amoz's time to retort: "If I make it out right, Balzar, there will never be peace between you and Merchant David in Bethlehem

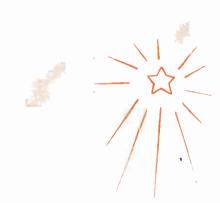
until you pay him what you owe him. He spoke about it to me last full moon. He bears you a grudge because you carry in your purse what belongs to him. It will come to murder unless you make good will."

At that Salmai broke in, "And on this very night of peace, you're beginning a disturbance which will make ill-will among us. Anyway. there comes the sun over Moab and the sheep are getting restless. We begin a new day today."

The new day for the shepherds was the new Age for the Earth.

Let's all go back to Bethlehem. Forgetting wars and strife.
And hear the angels sing again Their minstrelsy of life. Let's kneel, in fancy, at the crib. Where dawned Eternal Love, And lift our hearts in humble praise To Him who reigns above.

Let's all go back to Bethlehem-The angels still are singing, The shepherds stand with wondering eyes, The rich their gifts are bringing-Let's bide awhile until the joy Of Christ gets in our heart. Then take our ways in life again, To bravely do our part.





DECEMBER 25, 1937

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FERRY Christmas! . . . You'll hear and read these happy greetings dozens and dozens of times - and here they are from your Hired Girl and Hired Man. . . . May old Santa Claus be real generous with you! . . . He's a pretty swell old codger, and he really makes each year build up to a great climax.

Christmas night will see the old hayloft show entirely moved back to the Prairie Farmer studios. . . . It was on March 12, 1932, that the entire five hours was last broadcast from "the old homestead." . . . With the exception of Saturday nights at the Illinois and Indiana State Fairs, we've broadcast each "bath night" before great audiences at the Eighth Street Theater for over five years and nine months—a record in all radio! . . . We'll have a five-hour Christmas night family party and barn dance in our studios, which will be closed to the public for that night only. . . . Many members of the families of havloft folks will be present. . . . Yuletide carols from many lands feature the Alka-Seltzer network hour. . . . All of the other "unit" havloft programs will have songs, music, fun and general atmosphere appropriate to the night.

Program writers are racking their brains to help give you a pleasant Christmas night with the hayloft boys and girls. . . . "Scripters" responsible for writing the various parts of the program include Pete Lund for the WLS-NBC hour . . . Hank Richards for Keystone Barn Dance Party and Gillette Home Town Memories . . . Pat Buttram and Bob Dwyer for Murphy Barnyard Jamboree . . . Pokey Martin and Frank Baker, Continuity Editor, for Kentucky Club Tall Story Club . . . and Henry Hornsbuckle for the Fireside Party. . . . Pete Lund and Bob Dwyer, ex-WLS-ers, are with the Wade Advertising Agency.

Lots of folks wouldn't mind being radio announcers, judging by the many who crowd around to question hayloft stars in the lobby part of Aladdin's "Meet the Folks" program. . . . Everyone seems to get a real "kick" out of seeing the hayloft folks interviewed, even if they have no opportunity to ask questions. . . . How about all you listeners? . . . I really enjoy hearing the informal and spontaneous replies to the queries. . . . Especially interesting were the recent of Elkhart's Miles Laboratories . . .

interviews of Lulu Belle, Scotty,

Christine and Joe Kelly.

Bill Newcomb, tall, lanky, young cowboy singer of R.F.D. 5, South Bend, Indiana, took the final "cake" among all home talent acts on the Coleman Fireside Parties. . . . He was chosen from among all the entertainers appearing during the 10 weeks, to be awarded four broadcasts on the National Barn Dance. . . . The program department said its decision was close. . . . Records of all the acts were kept and all were considered carefully. . . . Bill starts his appearances in January. . . . He's a genial fellow, likes to plunk a guitar and sing cowboy and mountain ballads, ending some of them with a vodel. . . Won second in a St. Louis yodeling contest once. . . . Was raised near the Missouri-Oklahoma line and has for some time been driving a truck for a South Bend industrial firm. . . . San Jose (Illinois) Male Quartet won the final Act-of-the-Week honors and cash for December 4.

All Stars Show . . . Just about 25,-000 people admired and applauded hayloft stars who appeared to represent the National Barn Dance on Mayor Kelly's "Night of Stars" in the Chicago Stadium. . . . Cause was to purchase clothing for poor children. . . Lulu Belle and Scotty, Uncle Ezra, Hoosier Hot Shots, Patsy Montana. Prairie Ramblers, Arkie, Guy Colby and the Exhibition Square Dancers and Joe (M.C.) Kelly were on the show.

"Best Family Album ever," was the comment of J. G. Jones, Jr., Adolphus. Kentucky, in a letter. . . . Said he especially enjoys the pictures of Arkie, Ramblers and Patsy, Lulu Belle and Scotty, Uncle Ezra and the Hot Shots.

Off the Hired Girl's Cuff . . . "Op'ry" featured the network hour with a real opera star as guest—Miss Helen Morris. . . . She sang "Last Rose of Summer" from "Martha." ... Bob Ballentine was great playing "Quartet from Rigoletto" on chromonica. . . . The crew had fun (and lots of hard work) in showing Prof. Ludwig Meyerbeer von Wagnerhooven that they could get operatic on occasion. . . . The Professor was Bruce Kamman, best known as Professor Kaltenmeyer.

I saw . . . The Charles Beardsleys

#### Seen Behind the Scenes

Seen at the Barn Dance Saturday nite: The Hired Man jotting down a few notes on a scrap of paper . . . he really gets the inside information. too . . . he found out the other day what George Biggar wanted for Christmas . . . he wants a . . . but we won't tell, we'll let the Hired Man divulge that. Art Wenzel playing the "Jolly Coppersmith." . . . Eddie Allan working busily at his desk mailing out tickets to the Christmas party. ... The Hilltoppers feeling very tired after driving all night through a blizzard. . . . John "Don't-get-excited" Brown going over a piano score. . . . Wilma Gwilliam scanning your letters to answer some of your questions on "Fanfare." . . . And everyone has welcomed Patsy Montana back to the studio. . . . Welcome home, Patsy!



#### Horse Opera Fan

The cat's out of the bag. The enigmatic Rudy Vallee of the NBC Royal Gelatin Variety program used to like movie cowboys as a kid. The bag came open the other night when William S. Hart, two-gun hero of silent thrillers, was Vallee's radio guest

"I've looked forward to this moment since I was a kid." said Rudy as he pumped Hart's hand.

Mr. and Mrs. Edgar L. Bill and son. Robert, also Mr. Postelwaite, all of Peoria. . . . Mr. Bill watched some of the hayloft folks perform whom he started in radio as first manager of WLS. . . . He now heads WMBD. . . . Tom Owen, jovial hayloft square dance caller, came "home" to see the gang. . . . He has his own band on WMT over in Iowa. . . . Tiny Stowe, former staff member, dropped by to greet old friends. . . . Chet and Harold Irish, Al Massey and George Zimmer of Laona, Wisconsin, were "first time" hayloft visitors. . . . Some of the crew have fished at their lake resort and brought back proof (and stories).... Pearl Goff, theater electrician, has a summer home at Laona. . . . Other "first timers" were Mrs. W. L. Peters, San Antonio, Texas, and daughter. . . . She's "Going Back to Texas" to tell the folks about the big show.

Mercedes Williams, three-year-old child prodigy, was presented on the stage. . . . En route to Hollywood from Rochester, New York, home. . . . Lovely little girl in long black curls, she sang and danced well, and named the capitals of many states from memory. . . . She has an "I Q." of 150, which shows she is very much above the average in intelligence. . . I'll be smart, also, to get at my Christmas shopping. . . . S'long!

#### STAND BY

# Christmas in Many Lands Featured on Barn Dance

HRISTMAS, not only as it is observed here but also as it is celebrated in other nations throughout the world, will be the general theme of the WLS National Barn Dance tonight (December 25). On the Alka-Seltzer portion of the Barn Dance, Christmas carols of many countries will be featured, among them "God Rest Ye Merry Gentlemen" (England), "Jesu Bambino" (Italy), "Carol of the Russian Children" (Russia), "O Tannenbaum"

(Germany), "Hallelujah Chorus" from "Messiah," "Joy to the World." "Hark the Herald Angels Sing," "It Came Upon a Midnight Clear," "Silent Night," "I Heard the Bells on Christmas Day," "O Little Town of Bethlehem," "Adeste Fidelis," "Merry Merry Merry Christmas Bells" and "The First Noel."

A special feature of the network hour will be the appearance of Ralph Dunbar's Bell Ringers. Hugh Studebaker, guest artist, will discuss Christmas customs in England and will read a poem titled "Christmas Everywhere." There will be a dramatization of the circumstances under which "Silent Night" was written and brief bits about several of the other songs will be featured. Howard Peterson will be at the organ.

Since Christmas night is an occasion when families gather around their own firesides or attend community parties, the Barn Dance gang will have a Christmas party of its own in the Prairie Farmer studios. No performance will be given at the Eighth Street Theater tonight, the entire five-hour program being broadcast from the studios. WLS is gayly decorated for Christmas and all the artists' wives and husbands will gather around a tall, brilliantly illumined Christmas tree tonight after the day's work is done.

In addition to the Yuletide features on the Barn Dance, there will be other special Christmas broadcasts today, among them an organ recital, the "Toy Shop Fantasy," by Howard Peterson, from 9:30-9:45 a.m., and a series of holiday specialties from 12:00-2:00 p.m.

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## President and First Lady

Christmas greetings to the nation from President and Mrs. Roosevelt were broadcast over the National Broadcasting Company's Blue Network on Christmas Eve, Friday, December 24, from 4:00 to 4:30 p.m., CST. The Chief Executive and the First Lady spoke during ceremonies attending the lighting of the National Community Christmas Tree in Washington, D. C.

President Roosevelt spoke after he threw a switch lighting the Community Tree, located in Lafayette Park. facing the White House, and other Christmas trees located in various sections of Washington.

#### **SAFETYGRAM** PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, December 12.

Shop . . . Look . . . and Listen. -Maud Edwards, 521 N. Second St.. Winterset, Iowa.

Are you looking forward to 1938? Well . . . So are others: Drive carefully. - Mrs. Fred Gehnken, R. 1, Brookville, Ohio.

Stop - Means better wait here than hereafter.—Shannon Greenlee, 4364 N. Morris Blvd., Shorewood, Wis.

#### Efficient Valet

Lanny Ross has a Japanese valet so short that he has to climb on a chair to help the NBC singing star into a coat. Yet he's so efficient that half a dozen other celebrities have tried to take him away from Lanny.

#### King's Broadcast

King George VI's Christmas message to the Empire will be broadcast over the combined Blue and Red networks of the National Broadcasting Company on Christmas Day, December 25. King George will begin speaking at approximately 9:00 a.m., CST from his castle at Sandringham, just outside of London.

The broadcast will be King George VI's first radio Christmas message to the people of his far-flung empire and will mark a resumption of a practice inaugurated by his father, King George V, who, in 1933, employed world-wide radio facilities for the first time to deliver a Christmas message to the Empire. George V continued this practice up to and including Christmas Day, 1935, when he made a plea for peace through the world. All of his Christmas messages were broadcast throughout the United States by NBC.

King George VI has made only one previous radio address that was heard in the United States. On Coronation Day, May 12 of this year, he delivered a coronation address to his people. Approximately eight minutes in length, his speech was broadcast in America by the National Broadcasting Company.

The Christmas message of the King will be heard over WLS.

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#### Screen Star Visits Him

Bill Harty, diminutive drummer of Ray Noble's band, rates so well with Fred Astaire that the famous screen star paid him a visit at the NBC Hollywood studios the other day. Bill is the ingenious drummer who has helped Astaire work out novel effects.



Announcer Jack Stilwill (left) struggles with last-minute preparations for a broadcast while a friend of his from Indianapolis (all duked out in his winter duds) waits for him to get started out to a football game. Mr. Riley, who is Jack's three-months-old son's godfather, is a sports announcer at WFBM in Indianapolis. Before joining the WLS staff, Jack was program director at WIRE in the same Hoosier town.



by WILMA GWILLIAM

Christmas presents received in your life, which did you enjoy most? Can you Fanfare friends answer that one? Your WLS friends can, I know, because I asked them this afternoon—and here are the an-

Chick Hurt: "Believe it or not-a little red wagon that I received from Santa when I was just a kid."

Tom Hargis: "Tuition for my first year in college. I received it from an uncle and I have never received such a welcome gift since.'

Eddie Allan: "Thirty years ago. when I was seven-to be exact it was on my seventh birthday—under the Christmas tree with my name on it was a complete Fire Departmenttruck, hook and ladder, and everything else that goes with it." (Eddie, what happened to the other 10 years?)

Salty Holmes: "My first suit with long pants."

Jack Taylor: "A guitar." (Was it that guitar that started you on the road of training to be a Prairie Ram-

Bill Thall: "I received my greatest Christmas present this year—a little early. My baby girl Diana." (And at this point, Bill delivered an oration on the latest accomplishments of his four-months-old baby girl. Bill will deliver one of these orations with the least bit of encouragement.)

Buddy Gilmore: "A new automobile from my Dad, when I was eighteen."

Zeb Hartley: "A few years ago my wife gave me an alligator violin case. And I believe I have had more enjoyment from that than from any other

Al Boyd: "Shetland pony." (Now we know why you were so good at horseback riding the night that Joe Kelly had so much trouble with his horse-Old Madge. You had had experience.)

Jane Tucker: "A brass bed I received years ago- I don't know why it should be so outstanding, unless it was because at the time I thought it was solid gold."



Grace Cassidy just stopped in my office and said, "Wilma if you haven't finished writing Fanfare for Stand By

T TELLO Fanfare Friends! Of all —thank the listeners for their wonderful response to the Christmas Neighbors' Club. We have received generous contributions. One lady called and offered \$100, if we would call for it. You can just bet we did-Dr. Holland went right out to her house and brought back ten \$10 bills.

So there, folks, you have Grace's thanks-and every one of us here at WLS wishes to extend our sincere thanks right along with Grace. In case you haven't sent in your contribution as yet, there's still plenty of time. Just send it, whether it be a nickel, dime, dollar or five dollars, to -Christmas Neighbors' Club, Radio Station WLS, Chicago, Ill.



Here at WLS we don't know who Pat Buttram is that he should demand so much privacy when he is writing a script. But regardless of our feelings—Pat locks the door each time he writes a script. This afternoon Pat found himself locked out of his own office with no one inside to unlock it. The door had accidentally locked itself. The only thing Pat could do was come in my office and climb over the partition. The top of the partition was dusty, so Pat placed a newspaper on it. Finally, after much deliberation as how to do it, he reached the top of the partition. As he was about to jump down, his eye fell on this headline in the paper— BOY FALLS FOURTEEN FEET TO HIS DEATH.



Tonight my roommate and I are having dinner downtown with Marjorie Gibson. It will be the first time I have dined with Marjorie since the evening a couple of months ago when Betty McCann, Grace Cassidy and I had dinner with Marjorie and her husband, John, in their lovely new home in Evanston.

Joe Kelly received a letter from the White House the other day. It was from Mr. Walter M. Haywood, a member of the White House police force. He wrote Joe to tell him how much he enjoyed the National Barn Dance.

All the lights in the buildings across the street are going out—that

#### Knocks Knocking

Even knocks in radio aren't immune from knocks. According to a fan in Providence, R. I., sound-effect knocks on doors in NBC Hollywood studios should be muted.

"Everytime somebody knocks on the door during the Jack Benny or Gracie Allen programs," he writes, "the people downstairs ask me if I want anything, and in the summer, neighbors next door holler 'who's there?' So, please: less knocking."

must mean five o'clock. It's not going to be long until the light in this office will be out. Yours truly is going to move into a new apartment tomorrow, so that means plenty of packing tonight. As usual she left it until the last minute.



Received a letter from a Fanfare friend this afternoon, and in it she stated her New Year's resolution. We here at the station think it is a splendid one. Here it is: "The year of 1937 is singing its swan song and with it I make a firm resolution to write and express my appreciation of WLS oftener." But we don't want you to always write your appreciation. We would also like your criticism and suggestions.

Elizabeth Scott of Shabbona, Illinois, asks: Are Don & Helen the same couple that took the parts of Marian and Jim on the Lolly Pop Hour a few years ago? And where is Irma Glenn? No, the couple on that hour was not Don and Helen. It was Marian and Jim Jordan, who are now Fibber McGee and Mollie. Unless Irma Glenn has made a change recently, she is still one of the staff organists at the National Broadcasting Company in Chicago.

Beatrice M. Miller of Knightsville, Indiana, wants to know who takes the part of Uncle Jupe on "Pat and Henry." Uncle Jupe is none other than your old friend, Check Stafford.

Miss Edna Wachtel of Parkersburg, Illinois, would like to know who plays the violin on Lulu Belle and Scotty's program at 8 o'clock daily. It is not Scotty, as she thought. It is Carl Hunt of the Hilltoppers.

A WLS Fan from Decatur, Indiana, apparently attended the big WLS show in Fort Wayne, Indiana, recently, because she asks if it was Sophia Germanich who appeared in Fort Wayne with Verne and Mary, in place of Lee. Yes it was Sophia. Lee has been ill for the past two or three weeks and Sophia has been pinchhitting for her.

For all of you, who have been asking about Georgie Goebel --- here's news. Georgie is appearing over station WDOD in Chattanooga, Tenn.

That will be all until next week . . . So Long.

STAND BY



#### by CHECK STAFFORD

**T TOWDY** Folks: Thanks heaps "Is there really justice?" ... and "Why little Yule reminders. I appreciate them, probably more than you



Some were written in the rather shaky handwriting of older folks and some were from children. One from a shut-in friend was hand-painted. Some were elaborate and many were inexpensive, and some were just penny postcards . . . but they all meant much to me.



Thoughts for this last column of the year are sort of vague. Seems like the hustle and bustle and a kind of excitement in the air—keeps my mind on Christmas-well why not? What's



more important now than joining the spirit of it all? Come to think it over-it has been a good old year, and here I am, with work each day at which I find happiness. I have friends. I have health . . . the greatest of all gifts, and I find myself wondering if I've really, tru-

ly been humbly grateful for all these blessings.



Could not I have smiled oftener and weren't there many days of the waning year that I was kinda grouchy and ugly? Yes . . . I could have—and was, no denying it. Fact is, while on this self-invoicing, I must admit I could have scattered much more sunshine and little deeds of kindness, but I didn't. I know now that I was often selfish, growled at people and even pitied myself . . . none of them things to be proud of. Wide-eyed little children ask: "Is there a Santa Claus?" -While I . . . too many times, during the past months have cynically asked:

... for your cards, letters and do anything for the other fellow?" or, have weakly asked: "What's the use?" Now . . . that another Christmas rejoicing and gladsome time is here . . . I recall that a year ago I promised myself to do many nice things this past year. Somehow, all the good intentions were postponed and many days, nothing was done by selfish I . . . for aught but . . . Me.



Night is falling  $\dots$  and soon I shall close this column and my old desk. Outside, clean, white snow flakes are covering my office window-sill, just as Man's clean mantle of Charity, Faith and Love covers the ugly blackness of Distrust, Selfishness and Sin.



How often many of us have wished we had strength of character enough to cover our ugly sides and ways with a clean robe of white . . . and STAY that way. However we can all try . . . and we can again resolve to do better ... and, frankly ... I never could just quite believe all the old adage: "The road to Perdition . . . is paved with good intentions," for I know many men who have made many good resolutions and who have intended better things . . . but failed, as they tried. 'Tis better to have tried and failed . . than never to have tried—at all.



So again, at Christmas, for the third year now . . . Latch String signs off by thanking you for the fine things and the letters of encouragement you've sent me. There are many things we all owe for . . . we can never repay, for which no set value can be made. Just as none of us could pay God—were He to bill us for the glorious sunshine . . . the birds, the flowers and the warm showers of spring . . . so never can priceless friendship be bought. It's above value. May you one and all enjoy a Merry Christmas . . . is my sincere wish. Yours to a cinder—Check.

#### Christmas Neighbors' Club

The following letter, on beautiful Christmas stationery, accompanies each of the wheel chairs given to the hospitals throughout the Middle West by the Christmas Neighbors' Club:

#### Merry Christmas-One and All!

We have come to another Christmas-that Day of Days when we observe the Birth of Christ, our Savior! It is a day when we forget Self in the Joy of bringing Happiness to Others. Good Cheer and Neighborliness abound everywhere!

Here at the Prairie Farmer Station-WLS we wanted to help make Christmas and the days that follow just a little happier for the boys and girls who so cheerfully and patiently spend time in Hospitals under the tender care of doctors and nurses. We thought it would be nice to present new Wheel Chairs to as many hospitals as needed them. . . . So we asked our listeners-who each year join in bringing good cheer and happiness through the Christmas Neighbors' Club-if they would help us do this.

These Christmas Neighbors' Club members - over 6.000 of them promptly responded with several thousand dollars so that a large number of hospitals might have new wheel chairs. We know that you will be glad to learn of this happiness brought by your radio friends.

It is the wish of the Christmas Neighbors' Club that this gift wheel chair will help speed many children to recovery from illness-and that it will always reflect the Fellowship and Friendliness of all WLS listeners.

> Sincerely yours, Prairie Farmer-WLS Christmas Neighbors' Club



#### Hometown Memories

Hometown Memories, the Gillette Rubber Company portion of the WLS National Barn Dance, heard every Saturday night from 9:30-10:00, reveals interesting facts about various towns throughout the country. Chuck Acree, the Hometown Reporter, each Saturday evening features two towns with unusual names, explaining how the names happened to be chosen. Tonight (December 25), Chuck will tell how the towns Santa Claus, Indiana, and Christmas, Florida, happened to receive such out-of-theordinary names.

Old-time songs, reminiscent of long-ago childhoods, also are featured on the program. Grace Wilson, the Gillette Bears, the DeZurik Sisters and the Hilltoppers are heard each week on Hometown Memories.

DECEMBER 25, 1937



to thank all you folks who have written in and have said so many nice things about this series of articles. I had no idea so many Stand By readers were interested in the reading of character from handwriting. I hope most of you are clipping out these articles and pasting them in a scrap book; before long you'll find you have a very valuable collection of data on reading character from handwriting. The interesting mystery of reading character from handwriting seems to have captured young and old, rich and poor alike over the entire country. It is becoming one of America's greatest

I'm going to tell you something very interesting in this article about the small letter "p". When the small letter "p" is written with the lower loop made long and sweeping well up on the left of the letter as illustrated. it is a good sign that the writer has a love of exercise, or athletics, and of all outdoor sports and recreations. Usually he is of good muscular development. This type of person is most always a good dancer, has musical tastes and appreciates art and poetry.

pretty precious pochy

When the small letter "p" is written with the loop long above the line and short below, as illustrated, it shows physical weakness due to advanced years, infirmity or mental lack of vigor, but is not an indication of physical illness.

When the small letter "p" is written with the lower point rounding (not sharp) and ascending upward on the left of the letter, it represents the possessor of a peace-loving disposition.

Next week we will take up the letter "s" and "f". You will find

REETINGS everyone! I'd like many interesting things about these two letters.

> Autograph hunters, here's one for your collection! It's the autograph of Cy Harrice. Cy is the night announcer over WLS and is heard every Saturday night on the Coleman Fireside Party and every Sunday morning. Harrice has a very interesting script; it shows a person interested in learning and good books-one who enjoys reading to a great extent. He enjoys the better things of life. Cy Harrice likes lovely surroundings, is artistic and has a fine sense for color. He is an eventempered, jovial fellow; he is talkative and outspoken. At times Cy may be found to be quite blunt. He is a generous sort. He likes to argue. Harrice is a more or less mechanical fellow; he likes to do things by a theory, rather than in a hit-or-miss style. If Cy ever gives up his idea of making radio his life work he would do well in the mechanical engineering line. His feelings are easily hurt. He is an honest, straightforward person and really a mighty fine fellow to know. Good luck to you, Cy Harrice! Until next week, So Long!

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self addressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

#### Poll Parrot Prattle

Chicago's latest entrant in the NBC Talking Parrot Contest, finals of which will be broadcast on Saturday, January 8, at 4:00 p.m., CST over the NBC-Red network, has gone into intensive training for the event.

He presents one great difficulty to his owner, however, in that he talks. and talks voluminously, while insisting upon extra portions of his choice tidbits. First, the parrot will screech (often adding new words to his vocabulary for the momentary need) for crackers. That isn't so bad, except that he doesn't like his crackers plain, but insists upon butter, jam or peanut butter to dress them up. After he tastes his crackers, he is quite likely to croak like Poe's raven in his desire to taste some choice green onions or a bit of hambone.

The finals of the NBC Talking Parrot Contest will come from several cities from coast-to-coast.

#### Something to Talk About ......

#### by CHUCK ACREE

Ray Ferris-the Ray of Chuck, Ray and Christine-discovered in looking over his record book the other day that he and Chuck have traveled over 175,000 miles in making personal appearances during the last 10 years. In traveling these many thousands of miles, the boys have worn out five cars and are now using their sixth

In case you have forgotten the fact -Chuck and Ray are World War veterans. Chuck was an engineer with the army and Ray was with the naval aviation corps.

Incidentally, Ray used to be the baritone voice of the Aeronautical Four, a naval quartet that entertained during the Liberty Loan drives. Ray is trying at the present time to get this old war-time quartet together for another song-fest. He has located the second tenor and bass but he's still trying to find the top tenor -a fellow by the name of Conbou who was from Indiana.

Chuck and Ray are known as the "Ole Harmony Slaves"—not "Old" the word "Ole" referring to the good old-time songs that have been so popular down through the years.



Speaking of Old Timers, there's that Arkansas Woodchopper walking past the door with another of those beautiful hand-knit sweaters. Arkie has every boy in the old hayloft jealous of those sweaters he wears because they can't be bought in a store. About five years ago, Arkie was making a personal appearance at a theater in Milwaukee when he met a young lady and was invited to her home for a good old-time chicken dinner. Every year since then, this young lady has sent Arkie a handknitted sweater. Arkie now has a brown sweater, a white one, a blue, a black and a silver-colored one. All are those big, rich-looking, double-knit affairs that have real personality to them and a style and design that one can't find in a "store" sweater. Arkie receives a sweater from this young lady each year about the time fall sets in.

#### \*\*\*

#### Fruit Cake Memories

Fond memories of Jack Fulton's boyhood days are the Thanksgiving dinners he ate at home. By no means least on the list of gastronomical delights his mother used to prepare and serve were the fruit cakes that had been baked, wrapped in muslin and stored on the pantry shelf for a year.

STAND BY

#### ~~~~~~~~~~~~ Man on the Cover

#### GEORGE COOK

(George had about 15 minutes to spend in giving us the data on his past history—and the material received was quite sketchy—so we have decided to give it to you just as it was given to us.)

(Immediately upon arriving, George seats himself in an easy chair—places his feet on an office chair-smilesthen says:)

"Well here I am. Just where do we begin this little thumbnail sketch?" Writer: "Date and place of birth is

always a starter, when one is in a hurry. And since you seem to be just that, let's have it."

George: "Two rather important events took place back in the dark, dim days of 1904—the St. Louis World's Fair and my birth. The exact date of the latter was May 23. And the location, Edina, Missouri. And for those who are just a little doubtful as to where Edina is situated—it's in the northeastern part of the state.'

Writer: "Any education, George?" George: "Say. I sense a touch of sarcasm in that last question. Indeed there was a period of education. And it was rather a difficult one, because I had to educate myself from grade school on.'

Writer: "George, it seems I have heard said that you are one of those fellows who left the farm to seek his fortune in the city.'

George: "Yes, and I wandered away at an early age-14. My reason for going to town, which was Edina, was to work my way through high school."

Writer: "That's rather a tender age to be on your own."

George: "I was lucky-I lived with my grandparents and worked late afternoons and nights as a printer on the Knox County Democrat. The summer before my Senior year, I decided to go South and look for a job to make enough money to finish my last year.'

Writer: "Did you succeed?"

George: "You shouldn't have asked that—it's a touchy subject—I did and I didn't. I succeeded in having a splendid trip South and in having a good time, but as for making money

Writer: "Come on George, don't beat around the bush. What happened?"

George: "Well, if you insist. I got a job selling (believe it or not) Erixson flycatchers, and, as you may have already guessed, selling flycatchers is anything but interesting—but the Jefferson Race Track was. I enjoyed horseracing and I didn't enjoy selling flycatchers, so I spent most of my time out at the Jefferson race track doing what I enjoyed. With no commissions coming in from my sales, my expense money rapidly went with the wind?

Writer: "How did it all end?"

George: "Well, to make a short story shorter, I arrived back in Edina two months after school startedquite a bit brighter as to the ways of the world-and mighty glad to see the familiar old town.'

Writer: "Would they let you enter school late?"

George: "Yes, and strangely enough, I made up the two months and finished with my class."

Writer: "Did you go in for athletics?"

George: 'Track and basketball." Writer: "Did you win any pins or medals?'

George: "Indeed I did, enough to fill a small-sized pin cushion."

Writer: "What did you do in your spare time?"

George: "Say, I didn't have any spare time. While I was living with my grandmother, I did do a bit of coon hunting. I never caught anything, so I'm safe with the law."

Writer: "Do you have any artistic talents?'

George: "Well, I had an uncle who wanted me to take lessons on the violin-and since hearing Teddy Du-Moulin, I'm sorry I didn't."

Writer: "How about George?'

George: "Yep, I tried a year and a half of pre-Med at St. Louis University.'

Writer: "So you just missed being a doctor instead of assistant treasurer of a radio station?"

George: "That's right, I have a cousin who is a doctor in St. Louis and is on the staff there at St. John Hospital. Last year he studied in Vienna. He's a splendid physician and I always admired him, so at 19 I decided to follow in his footsteps."

Writer: "What changed your mind?"

George: "Money-you can't go to college without money.'

Writer: "Where did you go from college?"

George: "After my try at college I came to Chicago. I had two jobs before coming to Prairie Farmer: both were with printing concerns."
Writer: "When did you start work

with WLS?"

George: "Well, first I worked with Prairie Farmer—that was in 1927. Then when Mr. Butler bought WLS in 1928, I was transferred to radio."

Writer: "Are you married-if soto whom and when?"

George: "Yes indeed, I was married June, 1928, to a little Irish lady from Chicago named Loretta Cleary. And there are three little Cooks-Dickie 4, Carol 2, and David, two weeks.

(And with that, George takes his feet down off the office chair-rises from the easy chair-smiles-and then makes his exit.)



Write yer name on water an' it won't stay . . . but carve yer name on stone an' it'll last ferever.



A good fire in th' furnace is th' best cold remedy that I kno uv.



Th' present Congress seems to be gittin' nowhers fast. I wonder if it wouldn't be best if they'd jest fergit th' numerous tax problems fer a while an' git down to brass tacks.



Papers still full uv war news. . . . We ourt to remember our last war an' really make it our last war. . . . An' remember, a war means Volunteers an' Mothers' Tears on one side . . . an' Profiteers on th' othern.



Last week I visited th' Art Exhibit an' seen some of them Futuristic paintings. . . . If them pictures are true th' future shore looks bad.



I waz gonna git my wife some China fer Christmas, but it looks like Japan has tuck all uv it.



Yourn til Alabama picks petals frum th' Rose bowl.

-Pat

#### 111

#### Dummy Data

Charlie McCarthy, the saucy NBC dummy, is so important that his birth records repose in government files in Washington

The "birth records" of the hunk of pine to which Edgar Bergen has given such startling animation are the documents that patent, register, copyright and trademark Charlie, the ventriloquist reveals.

Whenever Charlie opens his mouth to flirt with Dorothy Lamour, the movement is protected against imitation by a patent which Bergen filed with the U.S. patent office six months ago. Even Charlie's name cannot be used in vain without incurring the wrath of Uncle Sam's sleuths. The name McCarthy is a trademark.

# Hayloft Happenings



A Chuck. Ray and Christine do a bit of harmonizing in the Old Hayloft, with Jack Taylor accompanying them on his bass fiddle. There are lively goings-on at the Eighth Street Theater every Saturday night—rain or shine.



A How's this for a study in contrasts? Bill Thall and Eddie Allan (left) are looking as serious as you please. Not so Lulu Belle and Jack Stillwill—they're getting a big laugh out of something or other. Salty's evidently plenty perplexed, and Tex Atchison (far right) must have lost his fiddle.





A Jack Taylor and Lulu Belle look on while Program Director Harold Safford presents Jim Poole, ace livestock market reporter, with an engraved silver-plated cowbell. B. H. Heide, manager of the International Livestock Exposition for 31 years, also was recently presented with a cowbell.



A "First couple out, swing to the left"—Guy Colby calls a good old-fashioned square dance and the regular Saturday night exhibition gets under way. Did you know that a number of the Barn Dance gang—Arkie, in particular—are mighty fine square dancers? You should see them go through their paces.



A Tommy Rowe (chief engineer), at the controls, and Burr Whyland are behind the scene members of the Barn Dance.

← James E. Murphy, president of the Murphy Products Company, awarded watches to several 4-H Club winners on the Murphy Barnyard Jamboree portion of a recent Barn Dance.



by SOPHIA GERMANICH

H. RASZMANN, McKean Company, Crosby, Pennsylvania, will exchange the words of any song in his collection of 60 old-time cowboy and mountain songs for the words to "When We Carved Our Hearts On the Old Oak Tree," "Columbus Stockade Blues," "Alpine Honeymoon," "Chime Bells," "Peach Picking Time Down in Georgia," "She Buckaroo" and "Beautiful Texas."

Lorraine Kasten, R. 4, Box 103, Appleton, Wisconsin, will exchange any song of the hill-billy type, including songs contained in the Prairie Ramblers' book, for a copy of "Wreck of the 97" and "Midnight Special."

Cora Louise Hamlet, 1535 Arch Street, Elkhart, Indiana, a new member, would like the words to "I Want to Be a Real Cowboy Girl," "Montana Plains" and "Merry-Go-Round Yodel."

Edna Buchholz, R. 2, Box 66, Edgar, Wisconsin, is joining our group of members. She is able to help those who are looking for copies of "I Want to Be a Cowboy's Sweetheart," "Riding That Old Texas Trail," "Riding Old Paint" and many others. In exchange she would like the words of "Utah Trail," "What Would You Give in Exchange for Your Soul?" and "When the Bloom is On the Sage."

Mrs. Grace Lientz, R. 3, Chrisman, Illinois, will exchange songs for copies of "Sing Me a Song of the Mountains," "Yodeling Cowgirl," "Rocky Mountain Road," "Arizona Yodeler," "Blue Ridge Mountain Blues," "Give Me a Home in Montana" and "Goin' Back to Old Montana."

Margaret Bacon, Glendive, Montana, has requested the words to "Dream Train," "Carry Me Back to the Lone Prairie" and "Riding Down That Old Texas Trail" in exchange for any song in her library.

Anna Henkel, R. 1, Box 19, Sublette, Illinois, will send copies of "Yodeling Cowboy," "Just Because," "Martins and the Coys" and many others in exchange for copies of "Barbara Allen," "My Own Iona," "Just Plain Folks," "Mary Dell," "Snow Dear" and "Strawberry Roan."

Irene Schroeder, R. 2, Shelby, Michigan, has just started collecting songs. Has any of 200 to offer in exchange for "I'm Just a Yodeling Cowgirl,"

"Take Me Back to Colorado" and "Alongside of the Santa Fe Trail."

Alice Niemuth, R. 2, Weyauwega, Wisconsin, will exchange songs for copies of "Sweet Leilani," "My Little Buckaroo," "Merry-Go-Round Broke Down," "Stern Old Bachelor" and "Ridin' Down the Canyon."

Anna Mae Reiger, Wauzeka, Wisconsin, has quite a collection of cowboy songs but is lacking copies of "Thinking of My Blue Eyes," "Answer to Nobody's Darling," "Echoes from the Hills," "Prisoner's Dream," "Take Me Back to Colorado," "My Cabin of Dreams" and "I'll Be All Smiles Tonight."

Miss C. Eggenberger, 342 W. Doty Street, Madison, Wisconsin, will trade songs for a copy of "Mother the Queen of My Heart."

Esther B. Keith, R. 1, Wabash, Indiana, has been exchanging songs with a girl down in Arkansas, but would like to get acquainted with other members in our club. She has quite a large collection of songs. Let's write to her and make her feel at home—never can tell—she might have just the song you were looking for.

Mrs. M. G. Fisher, Nashotah, Wisconsin, is looking for copies of "My Gal's a High Born Lady," "Riding Night Herd," "Cowboy Stars in Heaven" and "There Are Just Two I's in Dixie." She would also like to establish the name of the song which reads as follows:

"Down at the station, he asked her for her name.

She answered, 'Jennie,' dried her tears and

For the loss of your mama I have found her trace Your little features bring back her sweet face."

Here's wishing all our Song Exchangers a Very Merry, Merry Christmas.



#### Buys Own Gift

One way of getting exactly what you want for Christmas is to get it yourself, which Louise Fitch of The Romance of Helen Trent, WBBM-CBS drama, recently did. Louise purchased a six-weeks-old Irish Setter, deep red and silky.

#### No Apple a Day

The State of Arkansas loaded a bushel of prize apples from its state fair on an airplane as a gift to two of its favorite sons, Lum and Abner, now of Hollywood. When the comics called for the apples at Burbank Air Terminal, they were met by a California fruit inspector.

"Ah, no, you mustn't touch," said the official. "We have a quarantine against apples from the Southwest."

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#### Knows His Hospitals

The authentic hospital atmosphere of the NBC dramatic serial, Road of Life, written by Chicagoan Irna Phillips, can be attributed in part to the extra-curricular knowledge of the New York show's director, Ed Wolfe. He studied medicine at Columbia University for two years and was in the Army Medical Corps during the World War.

#### **社会**

#### Likes Sauerkraut

After mentioning on a Kaltenmeyer Kindergarten broadcast that he was particularly fond of sauerkraut, Bruce (Professor August Kaltenmeyer) Kamman received a five-pound crock of his favorite food the other day from a German farmer in Pennsylvania.

#### CHUBBY PARKER

Delighted millions with his little banjo and his side-splitting pioneer radio song-hits—
I'M A STERN OLD BACHELOR,
NICKETY NACKETY NOW NOW NOW,
WHOA MULE WHOA, BIB-A-LOLLIE-BOO

NICKETY NACKETY NOW NOW NOW, WHOA MULE WHOA, BIB-A-LOLLIE-BOO You will greatly enjoy singing them and keeping them for old-time's sake. Sent postpaid in complete sheet-music form bearing a likeness of Chubby, for 35¢ per copy, in coin, or all four for a \$1 bill. Not published in any song-book. F. R. Parker, 3313 Elston Ave., Chicago, Ill.

#### ROLLS DEVELOPED

One Print and One Enlargement of each exposure 25c. Trial. Reprints 20 for 25c. ENLARGEMENTS: Three 5 x 7—25c. Three 8 x 10—35c. Hand-colored reprints 5c.

SKRUDLAND 6968-86 George St. Chicago, Ill.

#### WE SPECIALIZE IN

GOSPEL SONGS IN BOOK, LEAFLET AND SHEET FORM Enclose 3¢ stamp for information.

CHARLES W. DAUGHERTY 2911 N. New Jersey St. Indianapolis, Indiana

# 100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

#### The Friendly Gardener

THE snow is comin' down outside in a good old December blizzard, but that doesn't make me realize that by the time this gets into print and to you, Mr. K. Kringle will have his sleigh all loaded up and ready to start on his annual round. Which reminds me-I had better get my socks darned so nothin' slips out the toe.



I have an idea that some of you may get plants of one kind or another for Christmas — cyclamen, begonia. Jerusalem cherry, English ivy, or whatever kind of plant you care to name. There's nothin' more cheerful than a nice, vigorous plant and it keeps on sendin' out its good cheer for a long time after Christmas, providin' you take care of it. And takin' care of Christmas plants is goin' to be the text for my little sermon. All of these Christmas plants do best in a room that isn't too warm. If you want your plants to grow well, you'll be smart to keep them at a temperature of not more than 70 degrees. It seems to me I've lectured before on the value of havin' plenty of moisture in the air. If you can put pans of water on the radiator or do somethin' like that to get more humidity into the air, that will help the plants. And all of the Christmas plants except one will enjoy a bath under the faucet every couple of days. Let water run onto the leaves and down into the soil. The one exception to that rule is the poin-

Probably you know those red blossoms are not blossoms at all. They are leaves. The real blossom of the poinsettia is a tiny little yellow flower at the center of the red leaves. Don't let the red leaves get wet or they will turn yellow and probably drop off. But all the other plants that are common around Christmas time can stand plenty of water on the leaves and blossoms.

When a plant is in bloom it needs more water than it does while it's growin' and most plants should have water every day. Now that doesn't mean that you should soak the soil all the time so that it is water-logged. Too much water is just as bad as too little because the roots need air just as the tops do. So you want to be sure that you have these plants in pots that have drainage holes at the bottom so that any extra water can be drained away.

One other thing that you'll want to remember about these Christmas plants—an' house plants of almost any kind, for that matter—is don't set 'em in a strong draft. An ordinary house plant that is in bloom is likely to lose its blooms and the plant itself may crumple up and die on you if you leave it in a cold draft for very long.

And if you wake up some January morning when the thermometer outside is readin' down below zero and

#### Fabulous Fibs

They'll make Paul Bunyan look like a Sunday school pupil, Ananias sound like a kindergarten prattler and Baron Munchausen turn green with envy. That's what the members of the Burlington, Wisconsin, Liars' Club promise when they gather in Chicago to broadcast their annual prevarication fest over the NBC-Red Network from 4:15 to 4:30 p.m., CST, on Saturday, January 1.

Stories are bound to be taller than the Empire State Building when this gang gets really warmed up, for the champion of champion liars is to be

Fibber McGee, of Fibber McGee and Molly, won 1935 first honors with a tall story about rats and colder weather than the noted baron ever imagined. But, believe it or not, in the eight years the club has been in existence, not once has a fish story won the honors,

The Burlington Liars' Club was founded in 1929 as a practical joke. But the idea caught on and the movement grew until now it is incorporated and has chapters from Canada to the Canal Zone.

Participating in the broadcast of January 1, 1938, will be O. C. Hulett. president, and Mrs. Hulett; L. J. Stang, secretary, and Mrs. Stang: E. J. Cook, attorney, and Gilbert A. Karcher, club vice-president, and Mrs. Karcher.

you find your plants that you left next to the window frozen and wilted, then you'll know that it isn't a good idea to leave plants too close to the window-at least not over night and in real cold weather.

That's about that for this time. Hope the New Year finds everything goin' right with you.

#### Pokey Martin and Arkie







LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:15 to 7:30 A.M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

#### STAND BY

# "Stand By" Classified Ads

STANDBY CLASSIFIED advertising rate-5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois,

#### Braided Rugs

Bargain — one beautiful 9 x 12 foot all-wool braided rug, also smaller rugs, hooked and crocheted. Alice Allan, 224 Franklin Street, Portage, Wisconsin.

#### Cactus for Christmas

Night Blooming Cereus and six Mimicry Cactus; Lambstail, Golden Peanut, Orchid Flowering Cactus, Living Rock, Rat Tail, Crabs Claw, \$1.00. Hummel's Exotic Gardens, Inglewood.

#### Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

#### Canaries for Sale

For sale—guaranteed Singing Canaries, spotted green, cinnamons, \$3.00 and \$4.00. Blanche Waldo, Lacon, Illinois.

#### Children's Voice Culture

Zoa Pearl Park Studios. Culture through music. Specializing children's voices. Teacher—ro-dio, screen stars. 622½ Barry Ave., Chicago. Buckingham 5460.

#### Cleaning & Pressing

Parcel Post your Cleaning and Pressing to Chicago. Plain one-piece dresses, men's suits, topcoats, ladies plain coats, 39¢, plus 5¢ insurance. Heavy and fancy goods and 2-piece dresses at small extra charge. Send no money. Goods returned COD. J&S Cleaners, 3459 Lawrence Ave., Dept. SB, Chicago.

#### Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams. Chicago.

#### Cutlery

Hand-Made Knives — 7-inch Butcher, Coco-BOLA Handle — 85 cents. 8-inch Carver — Cocobola Handle — \$1.25; Paring — Walnut Handle — 35 cents. Postpaid. Guaranteed. Hudson Knife Works, Howard City, Mich.

#### Dogs for Sale

Pomeranians—Adorable little toys: 10 weeks old, pedigreed and registered in A.K.C. A. S. Riley, R.D. 3, Box 9, Beloit, Wisconsin.

#### For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Chartered Institute of American Inventors, Dept. 62. Washington, D. C.

#### Fruit Cake

Delicious Home-made Fruit Cake, made with home grown sorghum, four pounds for \$1.30, one dollar an thirty cents, postpaid. Mrs. Anna Schneider, Glen Haven, Wisconsin.

#### Fun Makers

Surprise assortment of horns, paper hats, noise makers, serpentine, etc. Enough for five persons. Satisfaction guaranteed. Send \$1.00 to W. Anderson, 4341 N. Meade St., Chicago, Illinois.

#### Help Wanted—Female

ATTENTION!! LADIES!! Can you sew? How would you like a paycheck coming in regularly all year round? If you qualify, we can provide you with steady, profitable work! No canvassing. Nothing to sell. Details free. Thompson, Dept. Y, 4447 North Winchester, Chicago.

#### Ink Printing

250 Letterheads and Envelopes only \$2.50. 500
Business Cards \$1.50. Lora Press, River
Grove, Illinois.

#### Instructions

Get Yourself a Government Job. \$105-\$175 month. Prepare immediately. Particulars free. Write Franklin Institute, Dept. M17, Rochester, New York.

#### Machinery & Tools

Ice machines, all Standard Makes and sizes, actually half price or less. Have you tried our "Clertempice"? Write for Free sample today. Born, 35 E. Wacker, Chicago,

#### Rheumatism-Neuritis

Bheumatism—Neuritis quickly relieved. Internal or external treatment \$1.00; combination \$1.75. Money back guarantee. Cash or COD. Matthew Laboratories, 3709B Leland, Chicago.

#### Magazine Subscription Specials

Give Subscriptions as Gifts—Gay as Christmas and last all year. Special rates. Box 20, Stand By.

#### Miscellaneous

Learn to read character from handwriting with two hours of study! An absolute guarantee: Mystify your friends! It may change your entire life from discouragement to success! Send one dollar for complete book on character reading from writing. Plainly and simply written. "Bill" Cavanagh—% WLS, Chicago.

#### Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracco Ventilator Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 9x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie. Illinois.

#### Of Interest to Boys

Boys, print without press. Printers using new process. Sample for stamp. Instructions, 10¢. Complete outfit, \$1.45. Lininger Co., 1159 E. 113th Street, Cleveland, Ohio.

#### Pecans

Pecans. Large paper shell, 3 pounds \$1.00; five \$1.50; ten \$2.50; fifty pounds \$11.00 prepaid. Vickery Nut Co., Ennis, Texas.

#### Personal

Earn Big Money: Radio—Stage—Screen. New Folio of 20 Chapters covering Acting, Char-acterization. Voice, Expression, Make up, Contacts, Agents, etc. Price complete 50¢ postpaid. Lawrence Book Service, Box 11-B, Memphis, Tennessee.

#### Photo Film Finishing

#### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

THE PHOTO MILL. IMMEDIATE SERVICE: NO DELAY: Roll developed, carefully printed, and choice of two beautiful 5x? double weight professional enlargements, one tinted enlargement, or eight reprints—for 25¢ coin. Reprints 2¢ each. THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.

Film developed with 16 prints and enlargement coupon, 25 $\epsilon$ . Reprints 2 $\epsilon$  each. Wilbert Friend, River Grove, Illinois.

Paste this ad to roll, enclose 35¢ for three prints each good negative. Eastman's Photos, Bode, Iowa.

#### Photo Film Finishing

- Latest in Photo Finishing. Miniature films developed, printed 3x4-4¢ each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.
- At last: All your prints in natural color.
  Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints, 3¢. Fast service. Natural Color Photo, C-94, Janes-ville, Wisconsin.
- 20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42, Maywood, Illinois.
- One Day Service 2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.
- Films developed and printed, 25¢ per roll. Send coin. With each roll sent us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢, also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 1443 Belmont Avenue, Chicago.
- Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.
- All Colored Guaranteed Fine Developing— Frinting 40¢ roll. Black and white 25¢. Colored reprints 5¢: plain 3¢. American Photo, 3548 North Lawndale, Chicago.
- Free Monogram Pen or Pencil with first roll developed, printed—30¢. Or with 20 reprints —35¢. Fred's, River Grove, Illinois.
- Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, River Grove, Illinois.
- Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
- Rolls developed 25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.
- Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Nev-er-Fade Perfect Tone prints, 25¢ coin. Cen-tury Photo Service, La Crosse, Wisconsin.
- beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.
- 20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6, 25¢; 3—5x1, 25¢; 3—8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

#### Postage Stamps, Coins and Curios

- Wanted-Duck Hunting Stamps. 1934 Blue, 1935 Red, 1936 Gray, 1937 Green. 25¢ each. Henry Ernst, Tomahawk. Wisconsin.
- 35 Different stamps, free to approval applicants.
  Free premiums. Leonard Utecht, 1143 North
  Keeler Ave., Chicago.
- Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.
- 100 good ancient arowheads, \$3.00. Toma-hawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route. Hot Springs, Arkansas.

#### Quilt Pieces for Sale

- Bright colored, good material quilt patches, 150z. 30¢, 30oz. 60¢, 3¾ lbs. \$1.00, postpaid. A. E. Coffman, 3336 N. Karlov Avenue, Chicago, Illinois.
- Bemnants for garments and quilts, 25-yard bundle, \$1.00 postpaid. Union Mills, San-doval, Illinois.

Tell Stand By Readers What You Have to Sell SEND YOUR AD TODAY Address

Advertising Department STAND BY

**DECEMBER 25, 1937** 

# WLS DAILY PROGRAMS

## Saturday, December 25, to Saturday, January 1

870 k.c. — 50,000 Watts



Bill O'Connor-smiling Irish tenor.

#### Sunday Morning DECEMBER 26 (CENTRAL STANDARD TIME)

8:00-"Everybody's Hour." conducted by John Baker-WLS Concert Orchestra; Herman Fel-ber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.

9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.

9:45—Weather; News Report—Julian Bentley. 10:00-"Folks Worth Knowing"--John Baker. 10:30-WLS Concert Hour-Orchestra: Herman Felber: Roy Anderson, soloist,

11:00-NBC-The Southernaires.

11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.

11:58-Weather Report; Chicago Livestock Es-12:00—Sign off.

#### Sunday Evening DECEMBER 26

6:30 p.m. to 8:00 p.m.

(CENTRAL STANDARD TIME)

6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
7:00—NBC—General Motors Concert—Erno Ra-

#### Monday to Friday MORNING PROGRAMS

DEC. 27 TO DEC. 31 (CENTRAL STANDARD TIME)

5:30—Smile-A-While — Prairie Ramblers and Patsy; Arkie; Don & Helen. 6:00—Farm Bulletin Board; Weather; Live-stock Estimates.

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6:10-Wed., Sat.-Fur Market - Johnny Musk-

6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing."
(Ralston Purina) (E. T.) Tues., Thurs.-Kentucky Girls and Hilltop-

6:45-Pat and Henry.

7:00-News Report-Julian Bentley.

7:10-Program Review.

7:15-Mon., Wed., Fri.-Pokey Martin & Arkie. (McConnon) Tues., Thurs., Sat .- Evelyn and Hilltoppers.

7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.

7:45-Jolly Joe's Pet Pals. (Coco-Wheats)

8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)

8:15-News Report-Julian Bentley; Booking Announcements.

8:30—The Old Kitchen Kettle—Jane Tucker; Don & Helen; Produce Report.

8:45-Mon., Wed., Fri.-The Hilltoppers. (ABC Washers) Yuss., Thurs., Sat.—Morning Minstrels with Novelodeons. Puddin' Head Jackson, Mor-pheus Mayfair Manchester; Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)

9:00-NBC-Mary Marlin. (Ivory)

9:15-NBC-Ma Perkins. (Oxydol)

9:30-NBC-Pepper Young's Family. (Camay)

9:45-News Report-Julian Bentley.

9:50-Poultry and Dressed Veal Markets.

9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)

10:00-NBC-The O'Neills. (Ivory)

10:15-NBC-Road of Life. (Chipso)

10:30-NBC-Vic and Sade. (Crisco)

10:45-NBC-Edward McHugh, Gospel Singer. 11:00-Mon., Wed., Fri.-Virginia Lee & Sunbeam. (Northwestern Yeast)

Tues., Thurs .- Don & Helen.

11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex) 11:30-Mon., Wed., Fri. - Grace Wilson, con-

talto. Tues., Thurs., Sat.—Organ Moods—Howard

11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.

11:55-News Report-Julian Bentley.

#### Afternoon Programs

#### (Daily ex. Saturday & Sunday) (CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page — 15 minutes of varied farm and musical features.

12:45—Mon., Wed., Fri. — "Voice of the "Feedlot." (Purina Mills)
Thurs.—John Brown, pianist.

12:50-Jim Poole's Livestock Summary direct from Union Stock Yards.

1:00—Mon., Wed., Fri.—WLS Concert Orchestra. Tues., Thurs.—Evelyn & The Hilltoppers.

1:13—Mon., Wed., Fri.—The Old Timers.—Otto, Jack & The Novelodeons. (McKenzie) Tues., Thurs., Sat.—Otto and the Novelo-deons.

1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. 1:37-John Brown.

1:45-Mon.-Woman's Club of Wilmette. Tues., Thurs. - "How I Met My Husband."

Wed.—"Of Interest to Women"—Priscilla Pride—Howard Peterson. (Downtown Shop-ping News) Fri.—"Big City Parade." (Downtown Shopping News)

#### 2:00—HOMEMAKERS' HOUR

2:00—Homemakers' Hour, conducted by Jane Tucker; Otto & Novelodeons; News Sum-mary—Julian Bentley.

Mon., Wed., Fri.—Chuck Acree — "Something to Talk About." (McLaughlin) Tues., Thurs., Sat. — Wilma Gwilliams — Fanfare Reporter.

2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band, (Consolidated Drug Trades)

3:00-Sign off.

#### Saturday Morning **JANUARY 1**

(CENTRAL STANDARD TIME)

5:30-7:15-See Daily Morning Schedule

7:15-Evelyn & Hilltoppers.

7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.

7:45-Jolly Joe. (Coco-Wheats)

8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)

8:15-News-Julian Bentley; Bookings.

8:30-The Old Kitchen Kettle-Don & Helen.

# SATURDAY EVENING, DECEMBER 25

(CENTRAL STANDARD TIME)

00---"Meet the Folks"—Behind the Scenes at the National Barn Dance and inter-views with visitors. (Mantle Lamp Co.)

7:30—Keystone Barn Dance Party, featur-ing Lulu Belle. (Keystone Steel & Wire)

8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lec and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novel-odeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featur-ing Quartet; Wm. O'Connor; Prairie Ram-blers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

9:30—"Hometown Memories" — Quartet; Grace Wilson; Hilltoppers; Chuck Acree; DeZurik Sisters. (Gillette)

10:00-"Tall Story Club," with Pokey Martin. (KENtucky Club)

10:30-Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Patsy: Kentucky Girls.

11:00-Prairie Farmer-WLS National Barn Dance continues until 12:00 p.m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons: Pat Buttram: Arkie: Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters: Eddie Allan: Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.

12:00-Sign off.

programs to commercial sponsors. One staff of men devotes its efforts to the sale of radio time. The pro-10:00-Downtown Shopping News Program. grams are planned to meet the approval of the commercial sponsor and 10:15-Priscilla Pride. (Downtown Shopping also the radio audience. The program 10:30-WLS on Parade-Variety Entertainers. director has general supervision of 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex) the staff of writers, announcers, production men and entertainers. The idea for the program is submitted to 11:45-Fruit and Vegetable Markets; Butter and Egg Markets; Bookings. the writers or "continuity men." The program is written in script form and

8:45-Morning Minstrels. (Olson Rug)

9:45-News Report-Julian Bentley.

9:55-Program News-Harold Safford.

11:30-Organ Moods-Howard Peterson.

11:55-News Report-Julian Bentley

2:00—Homemakers' Hour, including News and Fanfare.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, DECEMBER 27

7:00-NBC-Gen. Hugh Johnson. (Grove Lab.)

7:30—NBC—Grand Hotel. (Campana Sales Corp.)

8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, DECEMBER 28

7:30-NBC-Edgar A. Guest. (Household Fi-

8:00-NBC-Horace Heidt and His Brigadiers.

WEDNESDAY, DECEMBER 29

7:45-WLS-DeZurik Sisters. (Woman's World)

THURSDAY, DECEMBER 30

7:00-NBC-Gen, Hugh Johnson, (Grove Lab.)

7:30—NBC—"March of Time." (Time, Fortune & Life)

8:15—WLS—Evelyn "The Little Maid"; Howard Peterson,

FRIDAY, DECEMBER 31

7:00-NBC-Grand Central Station. (Lambert)

7:30-NBC-Death Valley Days. (Pacific Coast

School Time

(School Time is a Prairie Farmer-

WLS program for boys and girls in

schools of the Middle West. It is

presented every school day at 1

o'clock. Summaries of two of these

interesting educational programs fol-

On Wednesday, December 15, the

boys and girls listening to the WLS

School Time program learned some of

the inner workings of a radio station

when a broadcast was presented by

some of the people who plan and

The boys and girls learned that

build the programs of WLS.

**DECEMBER 25, 1937** 

low.)

8:00-NBC-Varsity Show.. (Pontiac)

7:15-WLS-The DeZuriks. (Woman's World)

7:00-NBC-Husbands & Wives. (Pond's)

7:00-NBC-To be announced.

8:15-NBC-To be announced.

8:00-WLS-Don & Helen.

8:00-WLS-Don & Helen.

7:15-WLS-The DeZuriks. (Woman's World)

12:00-Poultry Service Time

1:00-Home Talent Program.

1:30-Home Talent Program.

12:15-Prairie Ramblers.

12:30-To be announced.

1:15-Otto & Novelodeons.

3:00-Sign off.

9:00-Junior Stars.

9:30-Variety Program.

Actors, announcers, entertainers direction of a production man who his satisfaction. Many hours of work go into the presentation of the quarter-hour program and many different people have a hand in its preparation

The engineering staff is responsible for the equipment, which consists of microphones, amplifiers and other items which only radio operators fully understand. During the time when the station is not on the air, the crew of men must spend a considerable amount of time preparing and maintaining the technical equipment so that the programs will be presented without technical failure of any kind.

Canada was the country described on the Touring the World series on Thursday, December 16, by John C. F. Reid. Mr. Reid is a Chicago business man who was born in Canada. He pointed out that Canada is larger than the United States but it has only about 10 million persons living in it. The eastern portion of Canada was settled by the French and the people there still speak French and maintain many French customs. In some of the larger cities such as Quebec and Montreal most of the people speak both French and English.

The Province of Ontario is very much like the middle western part of the United States, with excellent farms and one large city-Torontowhich is much like an American city. Farther west on the great prairies of Alberta and Saskatchewan, wheat is the principal farm crop. Parts of Western Canada are very mountainous and wild. Valuable deposits of gold and other minerals have been discovered there, but many portions of Northwest Canada have not been explored.

## \*\*

#### Collects Rag Dolls

programs such as School Time are made possible by the sale of other the script must receive the approval of the continuity editor, program director and the sponsor.

and musicians are assigned to the program and are placed under the rehearses the group until every portion of the program is presented to even though they do not appear before the mike

Cecil Roy (Daisy Dean of Kaltenmeyer's Kindergarten) collects rag dolls and in eight years has accumulated 120 of them. She has a doll from every state in the Union and from many foreign countries.

# **Watch this Space**

For Appearance of WLS Artists In YOUR Community

SUNDAY, DECEMBER 26

WILMINGTON, ILLINOIS, Mar Theater -WLS NATIONAL BARN DANCE: Patsy Montana; Prairie Ramblers. MOUNT HOREB. WISCONSIN, Parkway

Theater — ARKANSAS WOODCHOP-

#### WEDNESDAY, DECEMBER 29

PEKIN, ILLINOIS, Farm Bureau Meet-MARY JANE DeZURIK.

STERLING, ILLINOIS. Sterling Theater—LULU BELLE & HER GANG: Lulu Belle; Skyland Scotty; Bill McCluskey;

FRIDAY, DECEMBER 31 DECATUR, ILL., Elks Club — CHUCK, RAY & CHRISTINE; TOM CORWINE.

A OUESTION Would You Like to See Your Favorites of the WLS National Barn Dance in a Feature Motion Picture?

The WLS Artists Bureau Is Considering Several Offers to Have the Stars of the Old Hayloft Appear in Pictures We Would Like to Have the Reaction of Stand By Subscribers to This Idea

If you would enjoy seeing the Gang in a picture, cut out the Coupon below, sign it and mail it to us. Or better still, write us a letter and let us know what you think about it.

WRITE TO

# WLS Artists, Inc.

1230 Washington Blvd. CHICAGO :: ILLINOIS

WLS	ARTISTS	BUREAU
CHIC	AGO, ILI	ī.,

Dear Friends:

We would appreciate the chance to see the WLS National Barn Dance Gang in a picture.

Name	
Address	
\	

STAND BY

15



# TO ALL OUR FRIENDS

444

# A Very Merry Christmas AND A

Happy New Year

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THE WLS BARN DANCE GANG