

"Eyes" for the Blind Listener

> Familiar Faces

MAURICE DONNELLY

(See page 9)

isteners

Bouquet for Howard

Howard Peterson's program today was beautiful. It always is, and my first recollection of him is hearing him play "The World is Waiting for the Sunrise." I have always considered him a master of the organ. It is one of my favorite instruments and I feel that we do not get as much organ music as we should. I have wished many times that there was a good organ program on in the evening to offset the awful heat of some of the dance music-at least, "music" is what it is still known as. . . . Mrs. Mary Etsinger, 248 W. Marquette Rd., Chicago, Ill.

Wonderful Singer

I think Sophia Germanich is a wonderful singer. Wish I could hear more of her voice. . . . Miss Ruth Dinsmore, R. R. 2, Lebanon, Ind.

Reader's Suggestions

Having been a reader of Stand By since the first issue, may I respectfully submit the following four suggestions for improvements in Stand By and WLS programs: a new trio consisting of Lulu Belle, Patsy Montana and Christine; inclusion of the street number in letters printed in the Listeners' Mike; use of different colors each week for the cover pages of Stand By; interrogation of Stand By readers as to back copies of Stand By they have available for sale or trade. I am a charter subscriber to Stand By and my subscription does not expire until 1947. Sincerely Yours. . . . Joseph F. Traynor, 1639 West 8th St., Wilmington, Del.

First Fan Letter

I wish to express my appreciation —and that of my household—for your very interesting program, Folks Worth Knowing, at 10 a.m. on Sundays. This is the first time I have ever written in regarding a radio program. . . . Mrs. McK. Reichert, 534 Forest Ave., River Forest, Ill.

Shut-In's Best Wishes

I hope all your dreams will be real. Bill McCluskey, as you are the boy for us. I am very happy when you are on the air. I am a shut-in. . . . L. M. H. T., 3721 N. Tripp Ave., Chicago, Ill.

Loyal Listener

With William O'Connor singing "Until We Meet Again," I finished listening to my 354th Barn Dance in seven years. I surely did enjoy the Christmas Party Barn Dance, especially the Old Timers. When Grace Wilson said, "I wonder how many of the old timers are listening in," I sure thought I could be considered one as I think I have one record that not all the listeners to the Barn Dance could say—and it is that I have a written record of each Barn Dance as it was given on the air. I wonder how many listeners could beat that. I have last night's Barn Dance written word for word as it was given and I think it was the best of all the 52 Saturday night Barn Dances this year, as I look over my records.

I live about 150 miles south of Chicago. I have just received my 1938 Family Album and I think it is the best ever. I am also a subscriber to Stand By. I hope that WLS can continue for many years-and don't ever let such artists as Arkie, Lulu Belle, Scotty, Patsy Montana and the Prairie Ramblers and the Maple City Four leave the best radio station in the

Perhaps you would like to know a little about me. I was 19 years old on December 27, Pokey Martin's birthday, too. I'm a senior in high school, have blonde hair, gray eyes and am five feet two inches tall. While other young people are going to shows and taverns, I am at home listening to the WLS National Barn Dance, which I like best to do. A true and faithful listener. . . . Miss Betty Wilkey, Maroa, Ill.

Wants More Pictures

Why don't you have more pictures in Stand By? We are particularly anxious to see a picture of Howard Black and his wife. . . . Mrs. E. I., Harvey, Ill.

Congratulations!

Congratulations and Hallelujah for your editorial, "Radio - An Invited Guest," in a recent Stand By. We wish everyone in the U.S.A. could read it. May the good work continue and may WLS continue to prosper. It's the best station on the air and we love you all. . . . Mr. and Mrs. Earl I. Page, R. R. No. 1, Martin, Mich.

Feminine Fans

We surely did enjoy the Christmas party, and we stayed with you all the way through. We really did enjoy Lulu Belle and Scotty. I guess Lulu Belle can be just as serious as any one. She is one grand girl. We also think Patsy is a good singer and yodeler. We surely missed Arkie, but were glad he got to spend Christmas at home. We were sorry to hear of the Ramblers' and Kentucky Girls' accident. Hope they get along fine and are able to be on the air soon. Your friends and pals. . . . Eileen Faulkner and Marie Hawks, Route 3. Greenup, Ill.

Carols Were Beautiful

Your Christmas party was very enjoyable. All the Christmas carols were sung beautifully. It was nice that all the families of the folks on the program could be at the studio with them. It was nice to hear Lulu Belle and Scotty sing again the first song they ever sang together. They really are a grand couple and I hope they will be singing for all of us for a long, long time to come. . . . Elizabeth Stefucza, 327 E. 11th St., Mishawaka,

Proud of Album

I received my Family Album and am certainly proud of it. On page 20 is my favorite artist, Arkie. I also like Pokey Martin. In his checked shirt, he makes me think of Tom Sawyer. My dad can't see anybody but Pat Buttram. He thinks he is a coming Will Rogers in his "Whittlin's." More power to him! I like the whole book and all the programs. . . . Miss Dollie Tribbett, Woodson, Ill.

STANDBY

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JULIAN T. BENTLEY, Editor Edythe Dixon, Managing Editor January 15, 1938

Volume 3

Number 49 STAND BY



"EYES"

Eight-year-old Lillian Switzer, with Helen Keller, is shown operating the braille-equipped radio receiver presented by Miss Keller to the American Foundation for the Blind in New York.

for the Blind Listener!

TO modern invention has done more to open the doors of the world to the blind than radio." declared Helen Keller on December 16, as she presented to the American Foundation for the Blind in New York City a new touch-tuning model radio equipped with braille symbols.

This machine, the first to be regularly equipped with braille, supplies "eyes" for the blind, and enables them to tune not only automatically but unerringly to the radio station they wish to hear. The gift was received on behalf of the foundation by Robert B. Irwin, executive director, in the Helen Keller room at the foundation headquarters. The ceremony formed part of the Helen Keller Tribute Year program commemorating the 50th anniversary of Miss Keller's meeting with her teacher-liberator, the late Anne Sullivan Macy.

Complimenting the General Elec- there were more than 130,000 blind tric Company, which built this model taking into consideration the special needs of the blind, Miss Keller said: "Radio is one of the few privileges which the blind share on the same a widening of educational opportunities, it brings them recreation. In fact, it opens to them a whole new world of experience and delight. May this Christmas gift to the foundation inspire others, when they realize what radios for the sightless on their list sired. each year."

Mr. Irwin, who is himself blind, said in accepting the gift that to date the foundation had been able, through donations from friends, to supply 5,066 radios to sightless individuals who were not able to obtain them for themselves. He pointed out that

persons throughout the country, many of whom were unable to afford radios. He added that the new touch tuning was a real boon to sightless listeners. since without it the dialing was largefooting as those who have sight. It ly a matter of guesswork, and that brings them the news, it brings them frequently the program desired was off the air before the blind listener was able to locate the station.

The touch tuning system consists of a series of keys, on each one of which appears, in braille lettering, the station symbol which, when pressed, radio means to the blind, to include automatically tunes to the station de-

> The touch-tuning radio equipped with braille symbols marks the most recent means of utilizing braille to benefit the sightless. The special raised-dot alphabet designed for the legion of folks without sight has been put to a new and fuller use than once was dreamed possible.

JANUARY 15, 1938



OINTS WEST! . . . Western listeners will be specially favored on the network hour tonight (January 15) from 8 to 9 o'clock, when Uncle Ezra, Joe Kelly and all the crew feature songs typical of the western ranges and mountains. . . . Ranch Boys are slated to be guests, singing "Tumbling Tumbleweed"—a beautiful ballad. . . . Henry Burr is to sing "West of the Great Divide." ... Lulu Belle and Scotty are rehearsing "When It's Round-Up Time in Texas." . . . Two newer ballads are promised by the Maple City Four and Joe Parsons, when they sing "On the Sunny Side of the Rockies" and "Rollin' Plain," respectively. . . . Bob Ballentine will make his harmonica talk in a Mexican medley. . . . Fritz Meissner and the Octette promise a medley of traditional cowboy ballads. . . . Joe Kelly and the Hoosier Hot Shots plan to wax merrily in a comedy song-while everyone will join in singing "Twilight on the Trail" to ring the curtain down.... So all you lovers of western songs be sure to tune in!

Notes from the Cuff . . . Those two tall, talkative Oklahomans, Chuck Acree and Pokey Martin, really were in their glory while being quizzed by hayloft visitors on "Meet the Folks." ... Scotty had fun singing that "tall story" ballad from Old England— "Darby's Ram." . . . Good to hear Uncle Ezra and the Hoosier Hot Shots putting on "Uncle Ezra, Please Slow Down," after many months --- the Community Singing during the network hour-Grace Wilson doing "Absence Makes the Heart Grow Fonder." . . . Who is that mysterious stranger on Henry Hornsbuckle's Fireside Party? . . . Begorry, and Bill O'Connor can sing "Little Town in Old County Down" any old time, so far as I'm concerned.

Orchids to Ernie. . . . With those two fun-makers, Chick Hurt and Salty Holmes still recuperating in the hospital, Ernie Newton did "triple duty" in the old hayloft. . . . He was here, there and everywhere helping to keep things moving from the "smiles" standpoint. . . . Nice going, Ernie! . . . Perhaps the funniest thing on that last carefree hour was the result of the effort of Tex Atchison, Jack Taylor, Patsy Montana and Ernie to sing. . . . First, it started as a quartet and was "terrible." . . A activities in and around structs sim high school up his 1937 he had over . . . It's rement, and tional Barrisomethin'." supper dish fantastic" ioned way!

pistol shot and then a trio. . . . A "sad" trio, another pistol shot, and then a duo. . . . A "sour" duo, another shot, and Patsy remained and did "right well." . . . Al Boyd fired the pistol (blanks, of course) from backstage and no one was even offended —much less, hurt. . . . And the crowd loved it!

Hired Girl back. . . . She's "in again" after her Christmas vacation. . . . All right, H. G., you talk. . . . (And talk, she does.)

Enjoyed my vacation but mighty happy to be back with the havloft crew. . . . I really haven't so much "talk" this time. . . . Something you folks visiting the theater will shortly see-Tom Rowe and his engineering experts will have a "glassed-in" control booth at the right of the stage so that they can see everything that happens in the hayloft. . . . You visitors will witness more of the actual broadcasting than ever from now on. . . . Oh yes, there's to be a "production booth" at the left of the stage, so the "directors" can function in full view of our visitors, too.

Doug Hope, famous radio "interviewer," kept everyone interested with his infectious laugh and clever questions as he asked guests about their New Year's resolutions. . . . He was on the network hour. . . . We were glad to welcome as guests, Mr. and Mrs. A. G. Wade, White Pigeon, Michigan. . . . Parents of Walter Wade, all being members of the Wade Advertising Agency, supervising the Alka-Seltzer hour.

Guy Colby, who calls square dances in the hayloft, really makes a vocation out of this type of entertainment. . . He is a government recreational instructor, supervising folk dancing activities in some 72 communities in and around Chicago. . . . Also instructs similarly in several junior high schools. . . . When he figured up his 1937 activities, Guy found that he had over 20,000 pupils for the year. . . . It's real wholesome entertainment, and we're glad that the National Barn Dance "really started somethin'." . . . S'long-got to do the supper dishes before I trip the "light fantastic" tonight in the old-fash-

Seen Behind the Scenes

Two charming young ladies were the guests of the DeZurik Sisters at a recent Saturday night Barn Dance . . . they were Lou and Gail Haring from Fond du Lac, Wisconsin. . . . Everyone here at the studio is wearing his or her Christmas presents . . . ties, scarfs, watches, etc. . . . Something worth listening to: Howard Peterson's special arrangements of some of his organ selections . . . Bill McCluskey's singing . . . Hal Culver's announcing . . . Christine's yodeling . . . and the Prairie Ramblers doin' the "Martins and the Coys". . . . After climbing three flights of stairs every morning here at the studio, Jack Stilwill declares that someday he'll work in a place where they have elevators! A new musical combination was heard the other day when Chris Steiner teamed up with Don Wilson for a bass horn-electric steel guitar duet . . . and it was very fine, too! . . . How about some more?

• • • Silk Programs

There were no programs left behind in NBC's great Studio 8-H after Arturo Toscanini's first appearance as conductor of the NBC Symphony Orchestra on Christmas night.

In honor of the occasion, the programs were printed on white silk, a gala touch which delighted not only the distinguished audience but NBC engineers as well. With "sound proof" programs of silk in the hands of the studio audience there was no danger of sensitive microphones picking up the inevitable crackle of ordinary program paper.

• • • Grateful Motorist

Bruce (Professor Kaltenmeyer) Kamman helped a strange motorist get his car started during a recent cold spell, and the motorist was so grateful that he handed Bruce four tickets to a radio broadcast, which he said he couldn't attend. The tickets were for that Saturday's Kaltenmeyer Kindergarten program.

Absolutely Exclusive

Kathleen Wilson, the Claudia of One Man's Family, bought a dress that was "absolutely exclusive"—went to rehearsal to see, to her dismay, Barbara Jo Allen wearing a dress exactly similar! Miss Allen bought hers in another city.

• • • Lots of Letter

Franklyn MacCormack, "Poetic Melodies" poetry reader on CBS, recently received a 40-page fan letter!

STAND BY

Dinnerbell Time Heard Over 1,000 Miles Away

WHEN Arthur Page asked listeners on Dinner Bell Time, December 17, to report as to their reception of the program 200 miles or more from Chicago, he didn't anticipate being deluged with more than 2,000 letters from 16 states and three Canadian provinces. They ranged from frigid northern Ontario to sunny Mississippi. Ordinarily, the great mass of the daytime audience is calculated to be within 300 miles of the station in the

seven or eight states nearest to Chicago. Copies of the new 1938 WLS Family Album have been sent to the 25 listeners reporting from the greatest distance.

Longest distance reports came from points in Manitoba, Ontario, and Quebec, Canada. David Cordiner of Balmoral, Manitoba, wrote:

"We often listen to your noon broadcast and your 'long distance' request came through very clear, with no static. We live 1,226 miles from Chicago—26 miles north of Winnipeg."

Mrs. A. K. McIntosh, Abitibi Canyon, Fraserdale, Ontario, lives a long way north of Callander, home of the "Dionne Quints"; in fact, 800 miles from Toronto.

"If you had been in the room, it couldn't have been better," she wrote. "My husband is a civil engineer. We ski, skate, play tennis and badminton for sports here. We have had it 73 degrees below zero. Our mail comes twice a week. If it wasn't for the radio, we'd be away behind the news. I think we know the latest songs better than city people."

From Duparquet, Quebec, Mrs. James E. Lucas wrote that the program came in "quite plain, with very little static." She said they live approximately 1,200 miles from Chicago.

Visitors from Abroad

Visitors from 44 different countries and from 47 states in the Union toured the National Broadcasting Company's Radio City studios during a 16-day period, from November 19 to December 5. Canada led the foreign contingent with a total of 125, while at home, New York sent the greatest number, a total of 695.

Among the leaders in the foreign division were England, with 36; Australia, 20; Sweden, 15; Germany, 14; Porto Rico, 12; Scotland, 7, and South Africa. 6. Other countries represented during the period were Mexico, France, Holland, Columbia, Switzerland, Nova Scotia, Korea, Brazil, Siam, Mesopotamia, Persia, Norway, Rumania, Dominican Republic, East Africa, Finland, Japan, Egypt, Cuba, Costa Rica, the Philippines, Isle of Man, Hawaii, Italy, Argentina, Denmark, Bermuda, China, Newfoundland, India, Chile, Greece and the Dutch East Indies.

PRIZE WINNERS SAFETYGRAM

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, January 2.

Step on the gas, let's crash the pearly gates.—Mrs. Melvin R. John, Idaville, Indiana.

Two feet on brake is better than six feet under the ground. —Everett Lane, P. O. Box 83, Mine Run, Virginia.

Carefully Heed every sign— Happy New Year '39.—Mrs. Harry Houser, Windsor. Illinois.

Farm Topics Aired

Lloyd (Doc) Burlingham, who appears in the WLS feature "This Farming Business" every Monday, Wednesday and Friday at 12:45 p.m., will discuss the topic "How Come Hybrid Corn?" on Monday, January 17. On the following Monday, January 24, he will feature "Grasshoppers" in his discussion. Mr. Burlingham covers a variety of interesting farm topics during his broadcasts.

• • • Winchell's Blues

Walter Winchell wears the same clothes color scheme before the NBC microphone that he first wore when he began as the Jergens Reporter six years ago. He always wears a dark blue suit, a light blue shirt, a darker blue tie and a gray hat. Never has he been known to deviate from this color ensemble.

Back to School

Verne Carter of the WLS National Barn Dance trio, Verne, Lee and Mary, is readying herself for a return to college. The WLS star will enter the School of Journalism at Northwestern University when the February mid-term night classes convene.

Report Card Blues

Pat Barrett isn't laughing, although some of his friends may be. And it's all because Pat, more familiarly known as Uncle Ezra, turned gentleman farmer in a big way and purchased a second country estate to supplement his original investment.

Pat's first farm is located in Mc-Henry county, Ill., and it was only natural for him to look for his second land investment in the same locality. It seems there is an old McHenry county custom that the Little Red Schoolhouse on a farm must be named for the owner of the property. So when Pat bought farm No. 2 the school name was promptly changed to Pat Barrett School.

Pat's friends smiled at that. He admits he felt a bit flattered.

Then came the second development. The 25 students, all in the eighth or lower grade, discovered who the new school patron was. They called a meeting of the student body and soberly adopted Pat as their fosterfather. All of which seemed all right, until the first of the month rolled around.

Pat discovered that as foster-father he was supposed to check report cards and read mail from his "children." Now each month he receives 25 pieces of mail, which include report cards, letters and laboriously made drawings

And the children expect, and get, personal answers to it all. So Pat isn't laughing—at the first of the month.

Presidential Broadcasts

The President was a speaker over the NBC networks 20 times during the year, equalling the number of broadcasts he made in 1935, the last "off-political" year. His two broadcasts during 1937 brought his total of NBC microphone addresses during his administration to 110 for the five years since his first inauguration in March, 1933.

Secretary of Agriculture Henry A. Wallace, however, was the speaker who led the list of high federal officials in NBC broadcasts during the year with a total of 22 speeches.

• • • His Great Ambition

The wife of Jack Baker, tenor on the NBC Breakfast Club, says her husband's greatest extravagance is wanting to take her to every new movie that opens in Chicago. Jack's ambition, after retiring from radio, is to own a theater in a small southern town.

• • Harvard Accent

That Eddy Duchin is a Bostonian is a fact easily distinguished from his speech, which is as New England as a "Hahvahd" professor.



by WILMA GWILLIAM

Stand By copy was supposed to have been in Monday evening. Wilma's late (I can hear my Dad saying, "As usual.")

Dorothy's Jim was over for supper this evening. Spareribs were on the menu and were they good! They taste so much more delicious when eaten at home. (Get the idea? Fingers were made before forks.)

We just now succeeded in convincing Jim that he should interrupt his reading of "New Frontiers of the Mind" long enough to go downstairs for a quart of ice cream. After the evening meal (we ate at 7:00) I don't know how we're going to do it-a quart of ice cream for three (Ooooh, the pounds).

Jim has left for home. I don't know whether it's the hour or the ice cream but Dot and I are so sleepy that we have given up getting any more done this evening—so to bed. See you in the morning.

Wednesday Morning-9:30 A. M.:

Bits of conversation overheard this morning: "I don't know when I enjoyed myself so much." . . . "Didn't the girls all look lovely in their formal gowns?" . . . "Yes, they looked lovely but the trouble is that every time they take out the formals we have to get the soup and fish out of the moth balls." . . . "Say, Bill Thall and his little lady make a nice-looking couple. Bill was telling me they met when they were in High School." ... "Did you ever before taste such delicious food? After I finished eating, I told my wife I had eaten so much that I wouldn't want anything to eat for days. Tom, by the way, do you have a program coming up soon? You don't-let's go down to Frank's for a bite to eat." . . . "It was good to hear Charlie Agnew's orchestra again. He really has a smooth style. I wonder where he has been keeping himself and his band." . . . "Do you have any idea why Chuck Ostler looked so lonesome? He was alone. I WONDER WHY." . . . "Yes, the party was a

UESDAY NIGHT-11:05 P.M.: huge success, but during the first part of the evening I kept feeling that either something or somebody was missing. It wasn't until an hour or so after the party had been on its way and I had greeted the majority of the guests, that I realized what it was, Those five jolly folks, the Prairie Ramblers, were missing." . . . "Did you SEE Arkie? He was in a Tux for the first time and (to use a popular expression) not bad! Of course Arkie always is dressed in good taste, but who would have thought he would have cut such a dashing figure in a tuxedo." . . . "I wish we could all get together like we did last night more often-the evening was all too short."

And so it goes, around the station this morning everyone has the same topic of conversation—The Wade New Year's Party that was held last night at the Medinah Country Club. Mr. Walter Wade gave the party for all the folks at the Wade Advertising Agency and for the members of the WLS and NBC staffs who are in any way connected with either the Alka-Seltzer or Murphy Barn Dance shows. Mr. Wade, this is to you personally: All the folks here say once again, "Thank You so much."

Remember in last week's column we stated that Al Boyd had lost "Flash," his Boston Bull dog. Day before yesterday Al had word from "Flash" in the form of a postcard with a picture of the Hollywood Bowl on the front and on the back was written: "Gone, and went to see the Football Game. Back later. Happy New Year." (Signed) "Flash." The card came in an envelope that was postmarked Chicago. It's the first time Al knew a dog could write. For some reason, Al still doesn't believe a dog can write—at least he has been going around asking everyone he meets, "Did you send this card?" As yet, no one has confessed being the sender, and poor Al-nothing arouses his curiosity more than an unsigned letter. And because of this, Al is always receiving unsigned mail.

How many of you remember a year or more ago, when Betty Jaynes, the school girl who sang opera at 16 in Chicago, appeared on the National

Orchestral Difficulties

Joe Kelly was once a piano player in his own band, but couldn't read notes fast enough to keep up with the other instruments. When the band increased from five to 12 pieces. Joe became the conductor and his baton was always a little behind the

"Perhaps," says Joe, "that was the reason I later became manager of a clothing store in Coldwater, Mich."

. . . Rebels at Request

Cecil Roy, the Daisy Dean of Kaltenmeyer's Kindergarten, has signed many strange autographs, including one on a radio fan's shirt and another on a woman's hat, but she rebelled recently when she received a request for an autograph from a radio listener in Richmond, Va. The Kaltenmeyer fan sent Cecil a bath towel and requested she embroider her name on both ends. A skein of red floss also was enclosed.

Barn Dance? We all enjoyed her rendition of "The Last Rose of Summer" so much that night. Betty has beer. out in Hollywood for the past year And it may interest you folks, as it did us here at the station, to know that Betty is now 17 years old and will soon make her screen debut as the lead in "The Student Prince."

Jack Stilwill's baby has a longer name than any other member of the WLS younger generation. His name is Charles Frederick "The Captain" Stilwill. Jack says, "We are just going to forget about the Charles Frederick until he is grown—at present he is just THE CAPTAIN to us."

Here is a little Christmas story I found too late for the holiday issues, but thought you might enjoy it just as much now as then.

I know a little girl who always sees the bright side of a situation. Her name is Carol and she is only 12 years old. Carol has certainly had a cross to bear, for when she was two she was afflicted with infantile paralysis, which left her with both legs paralyzed. But that didn't stop her. As she grew up she determined that in so far as was possible, she would live the life of a normal child. And she did. Last Thanksgiving, Carol tripped and broke a bone in her leg. The doctor put the leg in a cast and told her he could not take the cast off until the end of December. So Carol just took a box of Christmas seals. pasted them all over her cast and attached a tag which read:

"To Carol from the Doctor. Do not open until Christmas.'

And this is so-long until next week.

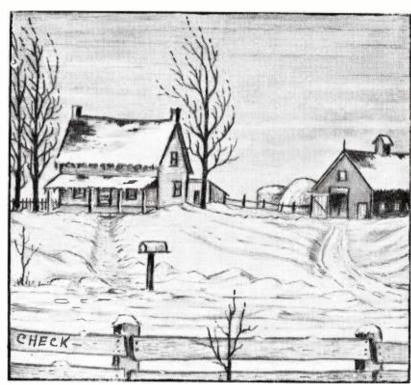


by CHECK STAFFORD

T TOWDY Folks: Here we are . . . with the first month of the new year half gone, and folks are even now speaking of spring.

The first robin has been seen and there are reports of wild geese flying back northward. Angle worms have stirred fishing fans to thoughts of

Come to think of it, though, it IS nice to talk and think about spring. Wouldn't it be nice if the snow and ice and mud and sleet were over with . . and the spring birds were singin' down along the creek and there was a bit of green showing in the woods? A feller can just kinda shut his eyes and lean back in the old chair and imagine it's plowin' time again . . . with the warm ground feelin' fine to his



creeks and lake sports. Snakes and garden moles have been reported as very much alive at holiday time.

However, if one were to ask me, I'd say . . . don't allow the coal bin to become empty or wear out your new seed catalogue too soon, as we will probably have PLENTY of winter weather and shivers before the balmy breezes of real Springtime again come to stay. Also, don't misplace the old snow shovel, and keep your old thick mittens handy . . . they will more than likely come in handy.

barefoot toes and the robins and blackbirds followin' the furrows for fresh fishin' worms . . . turned up by the plow's shiny share.

Ever hear turtle doves coo or meadow larks sound their call from the old pasture or back in the thicket? Ever hear the musical faint tinkle of cow bells on the warm air? . . . or did you ever have the pleasure, when a boy, of helping rake the early garden patch and spade it and then, as a reward, be allowed to take down the old fishin' pole from under the woodshed

For Stamp Collectors

A message from America's No. 1 Stamp Collector, President Franklin D. Roosevelt, was read by Postmaster General James A. Farley to inaugurate a series of weekly broadcasts by the National Federation of Stamp Clubs last Saturday, January 8, over the NBC-Red Network.

The new series, titled Calling All Stamp Collectors, is designed to present not only facts of pertinent importance to the stamp collector, but information of interest to the general public as well.

Important personages who make a hobby of stamp collecting will be guest artists on future programs. Among those to be heard are Lauritz Melchior, Metropolitan Opera tenor: Theodore Steinway, whose entire family are enthusiastic collectors, and Adolph Menjou, screen star. Members of the Post Office Department and the Bureau of Engraving also will be heard.

Future broadcasts will be in charge of Robert Lincoln Graham, New York attorney and a recognized authority on philatelic subjects. Graham is the Radio Representative of the National Federation of Stamp Clubs.

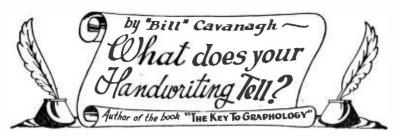
The new series is presented by the National Broadcasting Company in cooperation with the National Federation of Stamp Clubs.

eaves and hike for the pond or creek? . . . have you roamed the creek bottoms and hillsides gathering "Johnny-Jump-Ups" and "Spring Beauties" . . . and did you ever watch a ground hog hole . . . and hear Mr. Woodchuck whistle, as you were hidden behind a nearby tree? Remember, how he scuttled back into his den when you scared him with a tossed stone?

NO. . . . You haven't? Well, then, you've missed something, and if you HAVE . . . then you can know and feel the same as I . . . that it was all great, and little did we know then, any of us, of the harsher seasons of Life we were to later pass through. Memories, pleasant ones of other days, and rosy day-dreams of today . . . are something the poorest of us may indulge in.

Studio notes: Just now met Bill Meredith, of the NBC production staff. Bill was wearing a new black derby and looked prosperous . . . all were shaking hands the other day with Mrs. Alvina Bonkoski, Algonquin, Illinois, who was making her annual studio visit . . . fearing Santa would overlook him, Eddie Allan bought himself a handsome ring for Christmas. . . . Mr. B. D. Butler, our chief, has returned from Phoenix. Arizona, his winter home, looking hale and hearty and brings with him greetings from the Ralph Waldo Emerson family.

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friends, another year has begun. Many of us wonder what it will have in store for us. New success, new happiness, new prosperity, or defeat? I guess the answer to that question is more or less up to ourselves. Life is what we make it. So let's resolve right here and now to make 1938 the best year ever, and most important of all, let's keep that in mind throughout these three hundred and sixty-five days to come. Let's really work to make this the best year we have ever had.

For our Graphology lesson today, we are going to consider the letter "t". The letter "t" is the last letter in the graphological alphabet. Let us take account of stock first. We have considered up to now all the letters having a graphological meaning. a, b, d, e, f, g, i, o, p, s, t. . . . We have many other interesting things to learn about this mystery science, though.

There are thirty-seven different types of letter t's. We will discuss only the most interesting types and those most commonly found.

When the small letter "t" is written with the bar like a bow with the ends downward, see example, it shows a change in impulses and passions that were once strong-now checked and under control.

When the "t" is written with the bar carefully crossed, this means the bar is placed neither to the right nor left of the stem, but placed carefully across it without apparent haste or dash. This shows a writer who is careful and painstaking, with good will power and constancy of purpose. It shows deliberation and firmness.

The small letter "t" when written with a long bar that crosses two or three letters. This shows impulsiveness, an unobservant nature.

Here is the autograph of Winnie. Lou and Sally, popular WLS trio.

These three talented little girls of the air lanes are well known and much loved by WLS fans. They are heard in radio.

REETINGS everyone! Well, from time to time during the week. on the Saturday afternoon Merry-Go-Round and on the Saturday night Barn Dance. The girls' real names are (Sally) Eileen Jensen. (Lou) Helen Jensen and (Winnie) Lucille Overstake. Lucille is the sister of Our Little Maid, Evelyn. Here is a brief character reading of the three girls.

> WINNIE: A vivid personality, full cf life and animation. One who will protect those she loves. An artistic. loving, generous person. Winnie is one who does not like to be misunderstood. Her disposition is even. She is most always found with a smile on her lips and a song in her heart.

> LOU: The quieter of the three girls, Lou is a person who is apt to jump to conclusions. When she meets a person, she either likes or dislikes on the spur of the moment. She has a high regard for personal dignity. She is artistic, generous, loving and a fine musician.

> SALLY: The life of the party, a dashing, vivid, electric personality. A person full of hope, and indeed a dark day can never be very dark when Sally is around. She has a quick temper but is over it as quickly. She is a fast talker, fast thinker and sees something good in everyone and everything. Affectionate, generous and honest and very artistic.

> That, my friends, is a brief character reading of the trio - Winnie. Lou and Sally. Good luck, girls; may the new year bring you much success and happiness!

> Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a selfaddressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

Change of Career

Ed Prentiss of the NBC dramatic show, A Tale of Today, entered radio by way of politics. Ed was elected chairman of a Young Democrat group in Cedar Rapids, Iowa, in 1932. After making a political speech on a local station, he was approached by the station manager and offered a job as an announcer. He accepted, because he said he didn't think a job as an announcer would interfere with his political career. Now he says he won't let politics interfere with his career

Something to Talk About

by CHUCK ACREE

First trains and then automobiles. trailers and bicycles came out with radios, so we read with little wonder today that farmers will be able to plow and reap to musical accompaniment this coming summer. A new radio-equipped tractor is now being offered for sale. This tractor also has water-inflated tires which are supposed to make riding more comfortable. A tire manufacturer offers a special water-pressure tank to make inflation of the tires easy.

King George VI made his first world-wide Christmas greeting over the air this season and, according to the folks "in the know" in British Broadcasting circles, the king made recordings of his speech before the time of broadcast which were to be used in case he suffered from "mike fright." Everything went off smoothly. though, and the recordings were not used. King George VI has already agreed to appear before the "mike" again next Christmas and carry on the tradition set by his father George V.

On a recent Magic Key of RCA broadcast, the headline announcer, Milton Cross, made one of those classic slips of the tongue and introduced Joe Lilly and His Seven Tones as "Joe Lilly and His Ten Toes."

In the orchestra on the Hit Parade program, there are four trumpet players-but only three play at any one time. One is always silent for a rest. These four trumpeteers take time about playing in threes so the rest periods will keep everybody's "lip" in shape.

Pokey Martin and I just came out of an Oklahoma "talk-fest" with the discovery that we had once debated against one another while members of our high school debate teams. Pokey, under the alias of Don Allen. was a member of the Durant Team and I was a member of the McAlester Team. We met during a debate on the "chain store" question but had forgotten the incident until we were talking things over and recalling old Oklahoma times and memories. Until then, we had been unaware that we had met one another before coming to WLS. And to make things worse. to the best that we can recall, Pokey was on the side that won the debate which is SOMETHING TO TALK ABOUT, considering the fact that debates are supposed to be won with truthful statements.

Man on the Cover

MAURICE DONNELLY

OST radio listeners tuning in their favorite programs look forward to being entertained or informed by artists and personalities who, because of many appearances before the microphone, have become very popular public figures. But very few of America's millions of listeners are always mindful that behind the beautiful music, the lovely singing voices, the stirring dramas that reach them through the microphone, there are other artists of radio who are never heard, whose pictures are rarely seen.

These are the men of radio's real wonderland! They do their work in hidden chambers filled with knobs, tubes, wires, controls and other delicate instruments. They are the radio technicians. Without them there could be no favorite radio programs to enjoy!

Maurice Donnelly is one of these men. He is a member of the WLS technical staff. "Maury." as he is known to all the people at WLS, can be found most of the time in the control room of the studio. The control room is the "nerve center" of every broadcasting station. Here Maury sits with his eyes constantly on a volume indicator, his ears attuned to his own special speaker, his fingers constantly twisting several dials which modulate, emphasize or blend every sound that eventually reaches the ears of the radio audience.

When the announcers and the artists are "putting on the show." they often glance through the wide pane of glass that separates the studio from the control room to see if Maury Donnelly has any sign language instructions for them. The speaker may be too close to the "mike." or the orchestra may be drowning out the singer. It's up to the control operator to keep them informed. If, however, the performers see nothing through the window but a blondheaded, calm-eyed fellow carefully watching his controls, they know that all is O.K.

Maurice was born in Rice Lake. Wisconsin, about 29 years ago of Irish and German parents. He received his schooling in the little town of Herbert which is in the province of Saskatchewan, Canada. It was while attending high school in Canada that Maury Donnelly first became interested in the wonders of radio. He spent many of his spare hours in poring over technical journals and science magazines while his pals spent their time in less studious

Finally, upon graduating from high school, Maury decided he would follow his radio inclinations as a life work. He came to Chicago and enrolled in a trade school, receiving his diploma a year later.

Since that time he has been an employe of the Chicago Surface Lines and has worked for a time at station WIBA in Madison, Wisconsin.

Ther' is two things ye can't hide in this world . . . Love, an' a wart on yer nose.

It seems like th' Politican is willin' to do anything in th' world fer th' farmers except become one uv 'em.

I like a small town myself . . . I'd ruther see hay-staks than smokestaks eny day.

In a small town they gossip over th' back-fence. . . . In th' city they do it over a coast-to-coast network.

Yourn 'til Sonja Henie does a cheap skate,

PAT.

Maurice Donnelly is a prototype for radio technicians. Calm and steady-nerved, he is also modest and mild-mannered. This type of man makes a perfect husband, many people think, and evidently they're not far from right, for Maury has been happily married for seven years.



STAND BY

A Wherever you find Barn Dance listeners, you find folks who are familiar with Arkie, the Arkansas Woodchopper. His songs and his hearty laugh are well-known to radio fans who tune in to the Eighth Street Theater in Chicago every Saturday night.



← The music of John Brown, staff pianist, has been heard over WLS for more than ten years. John plays for the Barn Dance programs, too.



Uncle Ezra adjusts his glasses to look you over. There's not much that happens that the "Jumpin' Jenny Wren" doesn't see -so be careful what you do. >

FAMILIAR **FACES**



Not only does Skyland Scotty excel at playing and singing the traditional mountain folk sonas, but he also composes mountain music.

Joe Kelly, master of ceremonies for the Alka - Seltzer hour of the National Barn Dance, was giving the exhibition squaredancers a bit of applause encouragement when this picture was made. Seems to be enjoying his work. >





STAND BY



by SOPHIA GERMANICH

PAL PILLOW, 1006 Durand Street, Flint, Michigan, owns quite a large collection of popular songs and will exchange them with any one interested in this type of music for copies of "Martins and the Coys," "Blazin' the Trail," "Little Old Rag Doll" and "Waltz of the

Mary Schuster, R. 3, Box 170, Racine, Wisconsin, will gladly exchange the words to any song in her collection for the words to "Rosewood Casket," "Wanderers," "There's An Empty Cot in the Bunkhouse Tonight," "You're a Flower Blooming in the Wildwood," "Nevada Memories" and "Tumbling Tumbleweeds."

Verla Russmann, Hale, Colorado, is joining our club and will trade any of her songs for copies of "Take Me Back to Colorado," "Pretty Quadroon" and "When the Bees Are in the Hive."

Louise Trump, R. 2, Ladoga, Indiana, will exchange songs which include "Goin' Back to Old Montana," "Freight Train Blues." "Peach Pickin" Time Down in Georgia," "Take Me Back to Colorado," "Sally Get Your Hoecake Done," "Me and My Burro," "Down in the Valley," "Madam I've Come to Marry You," "Hi Rinktum Inktum" for copies of "I Want to Be a Cowboy's Sweetheart." "Echoes from the Hills," "Little Mother of the Hills," "When the Roses Bloom in Dixieland," "Old Shep," "Blonde Headed Girl." "Streamlined Train" and "Behind the Parlor Door."

Eleanor Zielinski, 4419 N. Mango Avenue, Chicago, Illinois, will exchange any of her collection of old time and western songs for the words of "Barbara Allen," "I'm Dying in Prison," "Little Mohee" and "Convict and the Rose."

Mary Schuh, R. 3, Box 324, Appleton, Wisconsin, will exchange (words only) "Answer to a Cowboy's Sweetheart," "Old Shep" or any song contained in the following books: Lulu Belle's and Scotty's, Prairie Ramblers', Ranch Boys', Carson Robison, One Hundred WLS Favorites, Ascher Sizemore and Delmore Bros, in return for the words of "Arizona Yodel," "Roundup in Cheyenne," "Railroad Boomer," "Ma" and "Put On Your Slippers and Fill Up Your Pipe."

Will Gertrude Liurs please get in touch with Mary Schuh and let Mary know whether or not you received her letter and songs included.

Will Houston Thomas of Knoxville. Tennessee, give correct address? Virginia Chew of Reelsville. Indiana. sent a letter but it came back unclaimed at the Knoxville post office.

We want to thank Grace Bourguin. R. 3, Apple River, Illinois, for sending in words to a song requested a while back. We have found out that this particular song, "Somebody's Waiting for Me," is in published form-put out by Leo Feist, Inc., of New York. It is contained in their collection entitled "Good Old Timers." Since this is not a traditional song, we cannot print it in this column. I'm sure Mrs. Herman Rebelsky of Clinton, Iowa, will be able to purchase this book which includes the song she was looking for.

Grace Bourquin will exchange songs for copies of "Please Papa, Don't Whip Little Ben," "Birds Are Singing of You," "Will the Roses Bloom in Heaven?" and "Will I Ride the Range in Heaven?"

Essie Brown, R. 1, Box 101, Fair Oaks, Indiana, is including her name to our list of members and will send the words of any song in return for words of "Faded Old Love Letters." "My Mammy's Yodel Song," "Recipe for Love," "Will There Be Any Yodelers in Heaven?" "I'm a Wild and Reckless Cowboy," "High, Wide and Handsome" and "When the Roses Bloom in Dixieland."

Russell Bill, El Paso, Illinois, is a new Song Exchanger and would like copies of "Take Me Back to Colorado" and "Careless Love," also words and guitar chords to "Beautiful Texas." "Ridin' Down the Canyon," "Prisoner's Dream" and "Somewhere Somebody's Waiting for You."

Lucille Martin, 364 Monroe Avenue, Oshkosh, Wisconsin, has quite a large collection of songs and will be glad to help anyone who is just starting in this hobby of songs. Lucille is also looking for the words of "Little Ranch House on the Old Circle B," "Beautiful Louisiana," "Nobody to Love" and "Old Shen'

On the Nose

If you're always late for your appointments, maybe you ought to take up radio acting. There's nothing like it to give you a sense of time-and timing-in the opinion of Kate Mc-Comb, who plays the part of Mother O'Neill in the NBC serial. The O'Neills.

Practice of timing words for the microphone makes you conscious of every second, she contends.

"I never fail to make the green traffic light because I know that I pace 65 steps to the minute, and when I watch the light from the window of my rooms in the morning, I know exactly at what moment to leave the house in order to make the next green light.

In backstage radio parlance, this is known as being "on the nose."

Prolific Poet

Arthur Peterson of the Guiding Light cast has written a poem every day for the past four years but he has never attempted to have any of them published. Arthur composes poetry for the edification of his wife but some day, he says, he's going to get a publisher who will bring them out in book form.

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100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50e-In Canada 60e. Address Favorite Songs, % WLS, Chicago.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of two of these interesting educational programs follows.)

Current Events

School Time listeners, returning to school on January 3, after the holidays, were perhaps startled to hear Julian Bentley, WLS news editor, and John Baker, School Time conductor, engage in a heated argument over America's attitude toward the bombing of the American gunboat Panay by Japanese planes in Chinese waters. One argued for sending marines and soldiers to the Orient to "drive the Japanese back home." The other advocated withdrawing all American interests from the Orient, making it unnecessary to keep army and navy units in that part of the world. A third point of view was presented by Mr. Edwin Clough of the Library of International Relations, a student of foreign affairs.

Mr. Clough pointed out the lack of wisdom of either going to war or withdrawing from the Orient. "It seems to me that the state department handled the Panay situation in exactly the right way. The United States government was firm but tactful, demanding apologies and payments from the Japanese government, and precautions against repetition of such incidents. When Japan complied with these demands, the matter was closed

"With world affairs in their present condition, it would be easy to start a widespread war, which no thinking person or nation wants. If other peace-loving nations follow the policy of the United States government in dealing with warring nations. it should be possible to avoid the outbreak of another great war."

At the conclusion of the program. it was explained that the "argument" was put on the air simply to present two opposing points of view, as contrasted by the middle course policy followed by the government in its dealings with world problems.

Business and Industry

On January 5, 1938, School Time listeners heard the first of a series of broadcasts from food industries. The first program was presented from a large Chicago restaurant, one of 11 Harding restaurants in the city.

This restaurant is really five restaurants in one, for it has a men's grill, women's buffet, cafeteria, soda fountain and dining room every day at noon. An average of about 7,000 persons eat there in one day, and 300 employes are needed to serve this number of guests

Some of the means of encouraging people to eat more of certain foods were revealed by Martin J. Harding. who acted as guide on the broadcast. "Specials" are made available to the public every day, and each of them is given special mention on the menu, and in advertising.

Restaurant operators must know when conventions or other events will bring large crowds to the city, or when department store sales will bring unusual numbers of shoppers to the vicinity of the restaurant, and must order food to supply the need. Stormy weather usually cuts down the number of people to be fed and so less food is needed.

Work in the kitchen is divided to make more rapid service possible. One cook prepares only meats, and another does nothing but carve meat; other cooks cook only vegetables, while others serve them, and still others work only with salads. About 20 people have a part in preparing times.

Edward MacHugh, NBC's Gospel

a hymn to sailors on a Canadian liner far out at sea. In recent weeks he has also dedicated hymns to listeners in England and Bermuda. These foreign fans follow the Gospel Singer by short-wave.

. . . Unique Rehearsals

Edgar Bergen, famed operator of Charlie McCarthy, is the only man known in radio who is unable to rehearse without wiggling the indexfinger of his right hand. Edgar just can't rehearse minus Charlie Mc-Carthy, and Charlie's mouth is manipulated with that digit!

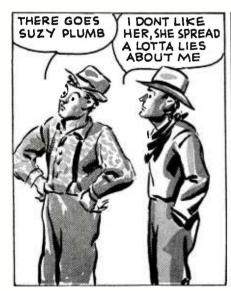
Paul "Hezzie" Trietsch of the Hoosier Hot Shots claims to be the unofficial horse-shoe champion of Indiana, the "unofficial" meaning that there are only three witnesses to the contest in which he won the championship instead of the required five. "Hezzie" can throw ringers with a consistency maddening to his opponents, and he once threw 47 in a row.

Excuse It, Please

face and Professor Figgsbottle.

would have difficulty in ordering a food that was not available, for 1,200 to 1.500 foods are kept in stock at all

Pokey Martin and Arkie



12





STAND BY

Hits High Seas

Singer, is hitting the high seas.

At a recent broadcast he dedicated

Horse-Shoe Champ

"Let's investigate the telephone companies to find out why it is that when you get the wrong number it's never busy," says Senator Fishface of the NBC comedy team, Senator Fish-

and serving each meal, and the guest

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Cactus

Night Blooming Cereus and six Mimicry Cactus; Lambstail, Golden Peanut, Orchid Flowering Cactus, Living Rock, Rat Tail, Crabs Claw, \$1.00. Hummel's Exotic Gardens, Inglewood,

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Canaries for Sale

For sale—guaranteed Singing Canaries, spotted green, cinnamons, \$3.00 and \$4.00. Blanche Waldo, Lacon, Illinois.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

Pomeranians, Pedigreed. Toy female, 2 years, \$20.00. Female puppy, 2 months, \$15.00. Male, 9 months, \$15.00. C. A. Smith, Durand, Ill.

Farm Land for Sale

\$595 equity in 80 acre farm. Near Dowagiac, Michigan. Very cheap. Write immediately for information. Home after 6:30. Grindell, 4527 Fulton, Chicago.

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We successfully sell inventions, patented and unpatented. Write for proof, and tell us what you have for sale. Chartered Institute of American Inventors, Dept. 62, Washing-ton, D. C.

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Musical

Attention Song Writers: You need our book "How to Publish Your Own Music Successfully" to answer your problems. Write for details. Jack Gordon Publishing Co., Dept. 101, 201 N. Hoyne Avenue, Chicago.

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For Acute and Chronic nasal Irritations, head Colds and sinus drainage. For children and adults. Smooth, pleasant, effective cream, 35 cents a tube, 3 for \$1.00. Atomizer and solution \$1.00. Refills for atomizer or dropper, 35 cents. Postage prepaid. Doctor McClusky Products, Woodstock, Illinois.

Pecans

Pecans. Large paper shell, 3 pounds \$1.00; five \$1.50; ten \$2.50; fifty pounds \$11.00 prepaid. Vickery Nut Co., Ennis, Texas.

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- Film developed with 16 prints and enlargement coupon, 25¢. Reprints 2¢ each. Wilbert Friend, River Grove, Illinois.
- One Day Service 2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.
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 Shureshop, Maywood, Illinois.
- Amazingly Beautiful, Roll Developed, 8 NAT-URAL COLOR PRINTS, 25¢. Reprints, 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.
- Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5 x 7 enlargements, 25¢. Reliable, River Grove, Illinois.
- Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
- Rolls developed -- 25¢ coin, Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.
- Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.
- 2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.
- 20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x8. 25¢; 3—5x7, 25¢; 3—8x10, 35¢. Special hand-colored, easel mounted. 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

Postage Stamps, Coins and Curios

- Wanted—Duck Hunting Stamps. 1934 Blue. 1935 Red. 1936 Gray, 1937 Green. 25¢ each. Henry Ernst, Tomahawk, Wisconsin.
- 200 assorted stamps—10¢. 600 for 25¢. Approvals. Premiums. Leonard Utecht, 1143 North Keeler Avenue, Chicago.
- Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.
- 100 good ancient arrowheads, \$3.00. Toma-hawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Quilt Pieces for Sale

- Remnants for garments and quilts. 25 yard bundle \$1.00 postpaid. SAMPLES FREE—Union Mills, Sandoval. Illinois.
- Bright colored, good material quilt patches, 150z. 30¢. 30oz. 60¢. 3¾ lbs. \$1.00, postpaid. A. E. Coffman, 3336 N. Karlov Avenue, Chicago.

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