

ART VAN HARVEY

(See page 8)

isteners

Enjoy Aunt Em

To Aunt Em: We look forward every Sunday morning to an enjoyable program when we listen to your poems and splendid sayings on "Everybody's Hour." May God bless you and may you remain on this program for a long time. . . . The Lams Family, Chicago, Ill.

Sing More Often

If possible, please send me an autographed picture of Sophia Germanich and please have her sing more often. We just love to hear her sing. . . . Adela Oles, 4738 S. Pulaski Rd., Chi-Ill. cago, Ill.

Just Swell

Just want to say how glad I am that Evelyn, The Little Maid, has an evening program. I think she is just swell. She has a beautiful voice that is so sweet and clear. A short time ago I had the pleasure of meeting her, so now I know she is just as where it will be very helpful.) swell as she sounds on the air. . . . Miss Lucille Excell, Rockford, Ill.

Seconds the Motion

Have just read a letter written by Mr. J. G. Jones of Adolphus, Ky., in the January 1 issue of Stand By and agree with his suggestion that members of other portions of the Barn Dance guest star on the coast-tocoast hour on Saturday nights. I have often wondered why Patsy Montana is not on this program where she could be heard by so many from coast to coast. Of course, we like all the Barn Dance artists and never miss a Saturday night broadcast, but Patsy is "tops" with us.

We subscribed and received the very first issue of Stand By published and have each and every issue filed away in order. . . . E. E. Lawler, 6413 S. Troy St., Chicago, Ill.

Radio Helps

My sister, being an invalid, cannot write, so I am writing for her. She enjoys the National Barn Dance very much and the radio being her only recreation, she knows it from A to Z. She likes Lulu Belle and Scotty (their baby has the same birthday as hers) and hopes to hear more of them in the future. . . . Margery Fudge, 12419 Stewart Ave., Chicago.

Grateful Mother

I'm writing to tell you we received a response to your broadcast about a wheel chair. Paul Gerasch of Mc-Henry heard your broadcast. He lost his little crippled son one week before Christmas and the next Sunday brought the chair to us. It has made Alberda a very happy child and completed her Christmas. She is able to go from one room to another now, where for years she had to spend most of her time in one spot. We are very grateful to your station and more than grateful to Paul Gerasch. Mrs. Lester Dolph, Round Lake,

(What a wonderful thing for Mr. Gerasch to do! We have a number of unfilled requests of both invalid children and adults in private homes unable to purchase wheel chairs. If you have one for which you have no further use, won't you please write our Christmas Neighbors' Club? Then we can endeavor to place your chair

One of the Family

Having been your friend for years, I feel as if I am one of the family. I thank you so much for the Christmas program. It meant so much to me, especially the singing of "Silent Night." . . . Mrs. Helen B. Fowler, Fremont, Mich.

Young Listener

We got our first radio for Christmas. We found already that the Prairie Farmer station brings us one of our best entertainments. I am going to be 12 years old January 28. ... Marie Elsie Graber, R. 1, Brown-

Likes Bells and Lulu Belle

Just a few words of praise to let you know how much we enjoyed the Christmas program. Words cannot express how wonderful it was. The Dunbar Bell ringers are marvelous: we hope they come back again soon. Lulu Belle, Scotty, and Henry Burr are among our favorites, and Arkie's singing isn't complete without his hearty laugh. We like them all! . . . Mr. and Mrs. Robert Powell and Mother, 410 10th St., N.W., Grand Rapids, Mich.

That Woodchopper Again!

I have heard people say it was a pleasure to meet Arkie, and now that I have met him I will say it is indeed. We all say thanks a lot for the enjoyment his singing has brought us. . Mrs. Roy Blosser, Burr Oak,

Sticks Up for 'Em

How can anyone write such things as some do about the swell artists on WLS? I suppose they have to take their grouch out on someone. To me, they're all swell. My very first favorites are Luiu Belle and Scotty, then Arkie and Pokey, and Chuck and Ray. All the rest are favorites, too: couldn't even leave one out. Best wishes to each and all! . . . Mrs. LGMS, Beloit, Wis.

Movie Stars?—Perhaps!

I just had to sit down and write you and let you know how much I enjoy reading Stand By and the new Family Album. I was one of the first to receive mine, and I think everyone should have a copy of it on the radio. My sister and brother-in-law spent their honeymoon in Illinois and attended the Barn Dance. I am hoping to come down to see it some time, and hope to meet some of the Barn Dance gang. Keep up the good work and best of success in 1938!

P.S. I surely would enjoy seeing the WLS stars in a motion picture! ... Violet Mae Oberlin, Shelby, Mich.

(Editor's Note: We wonder how many more listeners would like to see a full-length movie featuring stars of the National Barn Dance. Would

STAND BY

Copyright 1938, Prairie Farmer Publishing Co BURRIDGE D. BUTLER, Publisher

1230 Washington Blvd., Chicago Indianapolis: 241 N. Pennsylvania New York City: 250 Park Avenue Subscription Price, \$1.00 a Year Single Copy, 5 Cents Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago. Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor Edythe Dixon, Managing Editor January 22, 1938

VOLUME 3

THIS is a story that I hardly need to write.

It has been written for me by the doctors and nurses of 77 Mid-Western hospitals which have been blessed with 141 fine new wheel chairs for their children's wards. And this great blessing came from well over 4,000 radio friends who believed in the motto, "Share with Others," and carried it out through the WLS Christmas Neighbors' Club.

Our treasurer tells me that the fund totals \$6,232.05. Other wheel chair requests are being filled right along. We were even able to provide a few new radio sets for child-caring institutions which could make good use of them

The letters that have come from the hospitals are wonderful in their expressions of thanks for what has been done for the children.

Dr. John Holland and Arthur Page. who told you so well about the wheel



by George C. Biggar

chair project, have been just as happy about them as the writer. I wish each Neighbor Club member could read every letter. But we can let you catch the "spirit" of these responses by peeking at a few of them, selected at random.

Right after Christmas, Millie E. Ploeger, superintendent of the Evangelical Deaconess Hospital, Freeport, Illinois, wrote: "Already your wheel chair has brought comfort and joy to a little girl with a broken leg. She was the first to have a ride and beamed all over because she had a chair her size."

"The wheel chair has arrived and both the children and nurses are delighted," reported Kate J. Hard, superintendent of the Saginaw (Michigan) General Hospital. "It is really a beautiful chair, and so strong and durable.

Edgar Blake, Jr., head of the Methodist Episcopal Hospital, Gary, Indiana, said that the wheel chairs "are not only going to be serviceable but they are beautifully designed, as well. I wish you could have seen the expressions of delight upon the faces of the boys and girls when they saw this fine gift made possible through

"Hundreds of little children will benefit and will be aided toward recovery by means of this gift," declared Sister St. Emily, superintendent of the Oak Park (Illinois) Hospital, while Grace Crafts, superintendent of the Madison (Wisconsin) General Hospital, said: "We feel that this is such a useful and practical gift. It is very gratifying to know that there are so many people



Boys and girls in the James Whitcomb Riley Hospital (upper) in Indianapolis find convalescence less dreary since the hospital has been equipped with additional wheel chairs. When the youngsters in the children's ward at the Saginaw General Hospital (lower) looked over their Christmas gifts, they found a new wheel chair sent by the WLS Christmas Neighbors' Club. Children in many other Mid-Western hospitals were similarly remembered.

who are interested in the welfare of Superintendent Mary Dunwiddie. of our children and the work that the various hospitals throughout the country are endeavoring to do for them. Thanks to one and all who took part in this worthy project."

One of the largest children's institutions served was the Country Home for Convalescent Crippled Children. West Chicago, Illinois. Their need for seven chairs was filled. "Nothing could have been more useful and nothing was more needed than these thoughtful gifts," was the expression

"The chairs are so sturdy and easily propelled. Our radio friends not only contributed to the children's Christmas, but they have inspired us, as workers, to go 'the second mile' in our service to the handicapped."

N. E. Hanshus, manager of the Eau Claire (Wisconsin) Luther Hospital, expressed his thanks by declaring, "We know that this gift will be in service for many years to come and will be enjoyed by the many children

(Continued on page 12)

STAND BY

NUMBER 50



ago I saw Jack Taylor taking two great big fistfuls of letters from the Prairie Ramblers' mail box in our artists' lobby. . . . "Look!" said Jack. "This is just yesterday afternoon's mail for Chick Hurt and Salty Holmes—there are over 125 letters here, I'm sure." . . . I asked him more about this mail. . . . "Ever since the boys have been in the hospital," Jack declared, "they've received a hundred or more letters every day. Why, they've gotten thousands of them from their radio friends. And boy! -has it cheered 'em up? It's been just wonderful!" . . . He told me that the letters not only expressed sympathy but had jokes and humorous pictures to cheer the invalids. . . . Yes, those were wonderful lettersglad letters—because they gladdened the hearts of Chick and Salty and cheered them on to a speedier recovery. . . . The boys will soon be home and back on the air. . . . And I know they'll try to express to you listeners just how they feel about your thoughtfulness.

Land O' Memories . . . Welcome to a new sponsor on the National Barn Dance - the Allis-Chalmers folks of Milwaukee! . . . They're bringing you each Saturday night from 9:30 to 10:00, this entertaining program of "memory songs" under the title "Land O' Memories." . . . You'll hear Grace Wilson, the Hilltoppers, DeZurik Sisters, and the male quartet. . . . John Neher, Kenny Stevens and Paul Nettinga will occasionally step out of the quartet to "solo." . . . And Chuck Acree has a new feature covering interesting things about farming "away back when." You are invited to write your memories of the old days. . . . You'll find this a pleasing program every week, I'm sure.

"Judge" Waters. . . . Lots of courtroom fun is promised on the network hour tonight (January 22), when "Judge" Ezra P. Waters presides over a "mock court," sentencing your favorites to certain types of punishment.... Variety of songs and music.

Friendly Fireside Party with that happy home-like crew headed by Henry Hornsbuckle and the "Widdie" (10:30 to 11:00) is now sponsored by that well-known firm, the American Book Mart. . . . There's lots of "down home" melody and fun during this

LAD letters! . . . A few minutes half hour. . . . Thanks to Editor Agnes Kramer, Harvey, Illinois, for that newsy New Year's issue of "Howdy Pardner"—the magazine of the Westerners' Radio Friends. . . . Miss Kramer organized the club in March, 1936. . . . "Help Others in Need" is the motto. . . . This particular issue had a nice lyric by Milt Mabie, entitled "Wanderin' Home."

> From the cuff of that energetic snooper, the Hired Girl. . . . With zero us a visit last week. weather here as this is written, I really think Pat Buttram has an idea in his suggestion on the network hour Saturday night that if someone would mix up the hot and cold months, it would be more pleasant living (but not so good farming).... It was good to have Selby Maxwell, meteorologist and private weather forecaster of Chicago. . . . He gave an interesting forecast of what weather to expect throughout 1938. . . . And Uncle Ezra was pleased to learn that there really is something to "plantin' 'taters in the dark of the moon" and "prophesvin' rain by Grandma Humphrey's rheumatiz." . . . Bill Petschinsky was 10 years old January 12. . . . With his mother and sister. Elvira, he has attended the Barn Dance nearly every Saturday night, both shows, since it started in the theater, March 19, 1932. ... A real record for these fine folks.

Bill Newcomb made his official debut as a cowboy singer in the hayloft Saturday night. . . . He's been heard once before, on the Coleman Fireside Party, where he was chosen from many Home Talent acts for four guest appearances on the Barn Dance. ... He lives near South Bend, but was originally from down near the Missouri-Oklahoma line. . . . Loves to sing. . . . Is about six feet—medium brown hair-and wears cowboy regalia well. . . . Ernie Newton came out wearing paper "chaps" and riding a broomstick as Bill sang. . . . Arkie, won't you ever learn to sing and eat bananas at the same time? . . . You'll have to, judging by the way our comedians treated you the other night. . . . Christine was displaying a beautiful watch surrounded by diamonds. . . . It replaced the one she lost before Christmas . . . Some Santa Claus is good!

Interesting visitors. . . . Folks from far and near. . . . Mrs. Robert Homrighous, Shelbyville, Illinois, was present as the guest of her son, John

Seen Behind the Scenes

Wonder if Ernie Newton wears the same red and white earmuffs out in the cold that he wears on the stage Saturday nights? . . . The rehearsal rooms were cold the other morning. and Otto was playing his trumpet with his hat and coat on . . . with his collar turned up! . . . Note to the Hired Man: Better not make another mistake like you did in your column last week. You quoted a wrong name, and the person whose name you omitted was not very happy about the whole thing! . . . Some little boy went home much happier last Saturday night . . . he spent a portion of the time up on the stage, sitting on a bale of hay between Lulu Belle and Hezzie . . . and did he enjoy it! Add to list of notables: Mr. Elliott Roosevelt, son of the President, who paid

Funny Fellow

Joe Kelly, M.C. on the WLS National Barn Dance, will always be known as The Funny Fellow to the folks around Battle Creek, Mich. For two years Joe read the comics on a Battle Creek station and his tag of The Funny Fellow has stuck to him through the vicissitudes of five years in radio

Prairie Farmer Enthusiast

A. T. Peterson, veteran florist of Wheaton, Illinois, was a recent visitor to the Dinnerbell program broadcast over WLS from the Prairie Farmer studios. Mr. Peterson revealed that he has been a subscriber to Prairie Farmer for 55 years, having first taken out his subscription in 1883.

Neher, of our quartet. . . . She also has a son on the WHO Barn Dance. ... Bob Wamboldt and Mr. and Mrs. W. W. Joyce were visitors with Jack Holden. . . . All are members of the Wamboldt and Holden Radio Program Service. . . . Mr. and Mrs. L. W. O'Donnell, Hiland, Wyoming, wearing brown bear-skin coats, told me that the Barn Dance is the most popular program out there and that the ranch folks often gather in the schoolhouse to listen and to square dance. . . . Big Rock, Illinois, sent a delegation of 40 happy folks to the show. . . . Charles M. Hoover, Lexington, North Carolina, came all the way from home to see the show and talk to his friends, Lulu Belle and Scotty. . . . A party headed by Mr. Irick came from Lexington, Kentucky, and were especially thrilled to hear and meet their favorite, Henry Burr. . . . Mighty friendly folks are our guests. . . . Well, s'long-I gotta do the week's wash!

Square Dance Callers Vie for Honors on Barn Dance

ONIGHT (January 22) marks the opening of the Square Dance Callers' Contest to be featured for six Saturday nights on the WLS National Barn Dance. Each week through February 26, four callers will compete and each week's winner will receive a cash prize of ten dollars. An additional weekly prize of five dollars in cash will be awarded the winner of second place. Weekly winners will be determined by the votes of listeners. All votes must

be postmarked not later than the Tuesday following each week's contest and no telephone votes will be counted. Telegrams, letters and post cards will each count only one vote, irrespective of the number of signatures affixed. So if you want your vote to count, be sure to send in your own letter or post card.

On March 12, the final contest will be held, with the three contestants who received the most votes during the six-week contest competing for the grand prize of twenty-five dollars in cash and a Prairie Farmer-WLS gold medal.

Remember to send in your vote each week and be sure that each member of your family who wishes to vote sends in a separate letter or post card.

For Men Only

• • •

Famous men's sons, who have succeeded in their own right, are heard in a program series entitled "For Men Only" on Mondays from 9:30 to 10:00 p.m. over the NBC-Red network.

Some of the successful junior members of families who will be interviewed are: Keenan Wynn, actor-son of the radio comedian, Ed Wynn; Lowell Thomas, Jr., son of the famous news commentator, and Lynn Patrick, professional hockey star and son of Lester Patrick, manager of the New York Rangers.

Poultry Peepers

. . .

Henry Hornsbuckle is now being featured in a new 5-minute program. "Corn Belt Peepers," at 12:30 on Tuesday and Thursday noons. He humorously reads unusual and interesting poultry and egg anecdotes sent in by listeners. Corn Belt Hatcheries sponsors the broadcasts.

Woman's Intuition

To Mary Lane's knowledge, she is the first woman sports forecaster ever to be aired. Her predictions, heard over WOWO, have been treated with as much courtesy as those of the most eminent broadcasters

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, January 9.

When en route on your vacation Drive carefully to avoid wreckreation.

-Emma Pautlen, Stanford, Illi-

Don't think locomotives whistle at crossings just to keep up their courage.-A. M. Peterson, 10351/2 Cleveland Ave., Wausau, Wisconsin.

A grade crossing is the meeting place of headlights and light heads. - Miss Verla Russmann, Hale, Colorado.

Montreal's Favorites

Charlie McCarthy and the Club

That's Montreal's choice in radio programs, according to a recent survey conducted in the area served by Station CFCF.

The results of the survey were sent to Ransom Sherman, master of ceremonies of the Club Matinee, which is heard Mondays through Fridays at 3:00 p.m., CST, over the NBC-Blue network and on Saturdays at 12:30 p.m., CST, in a letter from A. A. Booth of Montreal.

. . . Just in Time

Just two days before the famous Elysian Mountain crumbled in Los Angeles, Ruby Mercer of the NBC

Hollywood Mardi Gras risked life and limb taking candid camera shots atop it.

Big Business Men

Amos 'n' Andy, Edgar Bergen and George Burns are efficient business men. All four of the NBC stars keep regular office hours.

Mikesters Aid Blind

Headed by Jim (Fibber McGee) Jordan, six NBC artists will journey to Grand Rapids, Michigan, for a special performance sponsored by the Grand Rapids Lions Club, on Friday, January 28, on behalf of a fund for the aid of the blind

Accompanying the comedian will be Bill Thompson, who is Nick De Popolus on the Fibber show; Don McNeill, master of ceremonies on the Breakfast Club; Sylvia Clark, comedienne and monologist; Annette King, contralto, and Jack Baker, tenor

Each year, the Lions Club sponsors a special show to raise funds for its campaign to aid the blind of Michigan. Two performances of the show are staged in the Grand Rapids Civic Auditorium. They will not be broadcast

• • • Arizona Holiday

Fayette Krum, author of Girl Alone, heard Mondays through Fridays over the NBC-Red network at 11:00 a.m., CST, will leave her Lake Forest, Ill., home on Tuesday, February 1, for a six-week vacation on the Lazy R-C Ranch near Phoenix, Arizona

Miss Krum, who once worked on the feature and reportorial staffs of Chicago newspapers, will continue writing her Girl Alone scripts during her stay on the Arizona Ranch and will air mail them special delivery to the Chicago studios, where the popular serial originates.

. . . Sets New Records

The National Broadcasting Company set new all-time highs in various phases of radio during 1937, a survey of the statistical records of the company's 11th year indicates.

The size of NBC networks is the greatest in history. The number of hours on the air is the largest in the annals of the industry and the number of international broadcasts exceeded the number of any previous vears.

• • • Double Feature

To everyone's amazement, Jane Weston, the home economist heard on WOWO's "Modern Home Forum" program, ushered into the studios the other day her identical twin. Thus she solved for acquaintances the disturbing question as to how one person could go so many places and still be so vague when spoken to.

"Mikes" Galore

. . .

The NBC-MGM production, Good News of 1938, requires 12 microphones. They are placed in strategic spots around the stage of the El Capitain Theater in Hollywood.



by WILMA GWILLIAM

beautiful city yesterday. By 9 o'clock, there was such a blanket of snow covering the streets that even the noisy street cars on State Street rolled along with a Sunday air. I thought all this would prompt all of our WLS folks, especially those who are winter sports fans, to get out in the snow and enjoy themselves. So this morning before starting to write Fanfare column, I went around inquiring of different ones, "What did you do yesterday?" I thought I would get all kinds of interesting answers, but did I ever get fooled! It seems that everyone took advantage of the quietness of the city and spent the day catching up on lost sleep.

CHUCK OSTLER was the only one who mentioned the snow and the only reason he did was because he spent the afternoon shoveling it.

GRACE WILSON was one of those guilty slumberers.

PATSY MONTANA took Beverly to see Shirley Temple in "Heidi." Beverly and her mother have always had difficulty over what Beverly calls "this childish business of hair-combing." During the picture Little Miss Rose and her mother had quite a lengthy conversation (much to the chagrin of their neighbors in the theater) over how pretty Shirley's hair looked. Since Sunday, every time Beverly has her hair combed she doesn't complain one bit if mother pulls a little, but when the combing is finished her hair must look exactly like Shirley Temple's.

There was a shower for the new baby boy out at JACK and KLINA TAYLOR'S Sunday afternoon.

Isn't there an old saying that goes something like this? "The hardships we have to bear in life are pretty well balanced with the good things." Well, even if there isn't, Jack and Klina Taylor believe this is true because just a few days after the accident. they received word from a doctor friend of theirs out West that he had found a lovely baby boy for them to adopt. The baby was born about nine days ago and by the time you read this, the nurse who took care of him in the hospital will have brought him to Chicago for Klina and Jack

HICAGO was an exceptionally to adopt. You have never seen two more excited people in your life than Jack and Mrs. Taylor. They're naming the baby Daniel Depp Taylor. And Jack says, "He's going to be Danny for short."

> What is this office? The GRAND CENTRAL STATION? . . . Al Boyd, Jack Stilwill, Rod Cupp, Tom Hargis, Chuck Ostler, Tom Rowe and Chuck Acree are all in here. And the conversation is so enlightening—Al Boyd is delivering a vivid description of the fancy wool socks Ted Du Moulin gave him for Christmas.

There has been a turn in conversation, but I can't say that it's for the best. They are now discussing mustaches-pro and con. Rod Cupp is the only one who can speak with any authority, because he is the proud possessor of a well-trained one. "AL BOYD WITH A MUSTACHE," says Jack Stilwill, "would be funnier than a Mack Sennett comedy.'

This crowd in my office usually leaves the station about 3:30 or 4:00. but today they are all staying to help celebrate George Biggar's and Charlie Nehlsen's birthdays. Neither Charlie nor George know what is going to take place. They were just told to be in Harold Safford's office at 5:00.

This morning the Smile-A-While gang had a party for George. And this noon, Ruth Luce, who also has a birthday today, her sister Dorothy, Pete Cook and George Cook took Mr. Biggar to lunch. . . . George says, "The lunch was a good idea but it ended with my paying the bill, which wasn't such an inspiration."

Five o'clock and time for the party. So this is "so long" until next week.

. . . Man of Letters

Freddie Nagel, maestro of the Hotel St. Francis dance orchestra heard over NBC, finds plenty of entertainment in his fan mail after "office hours." He recently received a threepage wedding invitation from San Salvador which he's still slaving over, trying to recall his college

Something to Talk About

by CHUCK ACREE

Manny Marget, manager of station KVOC in Moorhead, Minnesota, played volley ball and wore a lapel microphone during the game, giving a graphic play-by-play description. And his team won-15 to 13.

Last year, one of the engineers at station WNBX in Springfield, Vermont, was snowed in the transmitter house for eight days. As a result, the transmitter station, in addition to housing all of the broadcasting apparatus, also houses a supply of food-"just in case."

On the broadcasts given by Erle Smith, news commentator at station KMBC in Kansas City, the announcer signs the program off with the statement: "You've just heard another Erle Smith broadcast. Have a headache powder."

Minnie-the Singing Mouse of Woodstock who now has 13 children and seven grandchildren-earned \$1,000 last year for her radio appearances. All earnings of Minnie are turned over to the Woodstock, Illinois, Civic Club. A son from the first litter that arrived last September is the only one of Minnie's offspring that shows any promise of being another singing mouse.

Door Difficulties

• • •

If radio doors were something more than sound effects, Wendy Barrie, beautiful radio and screen star, would have a perpetual black eye.

Wendy has trouble getting through doors on Jack Haley's Log Cabin show. When her scripts call for a closing door, she usually jumps her cue just as the sound effects man produces a violent slam.

Figuratively, she's been caught in slamming doors more than a dozen times in the past 13 weeks.

. . .

Veteran Rangers

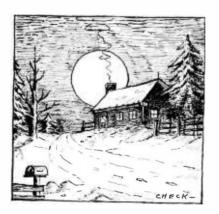
Harvey Hays, Judith Lowry, Raymond Johnson and Lucille Husting. veteran actors in the cast of "Uncle Sam's Forest Rangers," which is heard as a sketch on the National Farm and Home Hour, recently stepped out of character to be interviewed on that program. It was an occasion which marked the beginning of their seventh year of broadcasting.



by CHECK STAFFORD

TOWDY Folks: As we write these lines, snow is falling over much of the country and the weather bureau is forecasting a cold spell.

Fifty years ago today (January 12. 1888) a terrible blizzard swept the country. It was especially severe in the Dakota country, where several hundred people were frozen to death and livestock died in great numbers as 30 below zero temperatures brought great suffering and tied up all traffic. Stories of heroism and awful extremes were many as desperate parents burned their floors and furniture to keep their loved ones from freezing to death, blocked in



by giant snow drifts . . . cut off from the world. May we be spared such ever occurring again. Just thinking about it, as we sit cozily in our modern, warm homes, causes one to think with much concern of those living in shacks and ill-heated, drafty houses with little or no reserve food or fuel supplies.

Having just finished compiling the annual Little Theater studio report, I thought some statistics and figures from it would prove interesting. The total 1937 attendance (exclusive of Sundays) at the Little Theater was 37,890 people, an increase over 1936 of nearly 1,700. That's an average, daily, of over 120. Saturdays and holidays, however, are the big crowd

JANUARY 22, 1938

days and the largest single day's attendance was Saturday, November 27, when a crowd estimated at over 600 visited us, registering from 11 different states and two Canadian provinces. This was the opening day of the International Live Stock Show. Second largest attendance occurred Saturday, August 28, with over 500 here. This day's large attendance was due to its being the close of school vacation, last days of summer tourist vacation time and the eve of Labor Day holiday.

In the course of the past year. radio friends were guests here from the following foreign countries: six of the Canadian provinces, England. Cuba, Poland, Chile, Germany, Mexico, Norway, Java, the Philippine Islands, Alaska and the Hawaiian Islands. Our register book shows that people from 45 of the 48 states were visitors, and also folks from Washington, D. C. There were, exclusive of many not registered on heavy attendance days, a total of 186 different groups-schools, farm groups and clubs leading the list-to pay us friendly calls and to watch programs. This, also, represents an increase over 1936. The month of heaviest attendance was August, when nearly 4,000 attended program performances . . . 3,935 to be exact. November was the second largest attendance month last year. The 1937 total attendance at our studios was considerably higher than during either of the Century of Progress years and showed conclusively that people are traveling about more and seeing what's in the world, besides

Kittenish Fans

Otto and the Novelodeons are the victims of considerable ribbing at the Prairie Farmer studios these days. And all because a recent fan letter came (by proxy) from four eightmonths-old kittens in Bloomington. Ill. The letter, signed by Frank Laesch, Bloomington dairy man, read:

"Take a little time out and read this letter and see what you pulled off today when you sang that 'kittykitty' song on Homemakers' Hour. We have a radio in our barn and since we have a dairy, we start milking rather early in the afternoon. We have four kittens about eight months old and they were all asleep on a bale of straw when you started to sing. You said, 'kitty-kitty, etc.,' and every one of the kittens woke up and came running to the radio. By the time you had finished, one was sitting on top of the radio and the other three were looking up at it, listening to you. Well, after you finished your song, the kittens began to play and wrestle and they didn't stop this hum-bug all afternoon-they were alive with pep. We got such a big kick out of this performance that I just had to tell you about it."

themselves. It reveals, too, the everincreasing interest in radio.

With such large crowds, it is natural that folks forget parcels and belongings. Handkerchiefs rank first among items they leave-with overshoes next and gloves a close runnerup. An occasional visitor forgets his or her portfolio, book or parcel. It is pleasing to note the increasing attendance of school children, both rural and city, especially group attendance with their teachers. The lowest ebb of attendance was during September, when the Chicago infantile paralysis epidemic was being coped with. Chicago as a great convention-city center, was reflected when the Guest-Book showed that our studios had been visited during the year by 17 different convention groups, representing 14 different states. Illinois led in single state convention folks here.

So you see, we had lots of company last year and the Latch String is always out at Prairie Farmer-WLS.

FREE! WITH PHOTO FINISHING • Hand-Colored Print

- 5x7 Enlargement
- 50 Snapshot Mounting Corners
- Valuable Merchandise Coupon

17 years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an "ALLEN" customer and in addition to getting the highest quality workmanship, take advantage of our Free Feature Offers. DAILY SERVICE. All for only SEND COIN

ALLEN PHOTO SERVICE,

1443 Belmont Ave.,

Chicago, Illinois

STAND BY

Art Van Harvey's Career Whitelin's Fulfills Early Ambition

HEN Art Van Harvey, Vic of the radio serial, Vic and Sade, was just a little bit of a kid, he decided he'd be an actor. And when his mother learned of her young offenning's decided. learned of her young offspring's decision, she delivered quite a lecture, declaring, among other things, that "an actor is an emissary of the devil."

She didn't, however, object strenuously to young Art's taking part in kindergarten and grammer school plays-for after all, they were strictly

amateur productions and usually given for charity or before just the parents of the youngsters. So Art acted to his heart's content and when there wasn't a school play in rehearsal, he indulged his love for mimicry by carefully observing all the visitors in his parents' home and later doing imitations that were amazingly true to life.

When he was only 14, Art went to work as office boy for a stock and grain brokerage house in Chicago, but was soon fired for sneaking away to theaters. After that, he tried one job after another-but none of them "took." Then he went into vaudeville—and had the time of his life for several years. Finally he decided to try another field of endeavor, and in 1917 he set out to sell farm advertising. He stayed with this for five years, until a friend persuaded him to try radio.

He had an audition and his gift for mimicry scored an instant hit. He clicked immediately and has been on the air ever since. For more than five years he has been associated with Bernardine Flynn and Billy Idelson in the Vic and Sade daily series. In portraying the role of Vic on the air, Art comes about as close as anyone can to realizing his ambition. He likes dialect or humorous roles and as Victor Rodney Gook he throws himself into the part with such vigor and faithfulness that there are many times he completely loses himself in the role and finds that he has to stop and laugh at situations that overcome Vic. When that occurs, Sade has to step ahead and ad lib until Vic recovers.

It is singularly satisfying to Art that his portraval of Vic is becoming so well-known and is so true to life that his friends have started calling him Vic.

Art Van Harvey is so proficient with various dialects that almost any character is at his disposal. His dialects aren't "staged," for he is a natural imitator and picks up his information in the natural surroundings of the folk he is trying to portray. His Jewish dialect was picked up while he wandered around Chicago's ghetto district. Art's mother is Irish and he used to listen to Irish folk and their brogue when he was a kid. He has had his hair cut in the same shop by the same Italian for 20 years—thus the Italian dialect. Others

were acquired in the same fashion. But there's one stumbling block which Art hasn't been able to overcome yet. He can't produce just the right Dutch accent, and that despite the fact that his father was a native of Holland.

Art was born Arthur H. Van Berschoot on August 23, 1883, in Chicago. The girl he married lived just a block away from his house for years before he met her. When they finally met through mutual friends, it was love at first sight. Now they live in Austin, on Chicago's west side, so that Art can easily reach the NBC studios by elevated.

Art swims and plays golf for exercise, and for amusement he plays pinochle and bridge. He's extremely fond of pets and has a secret ambition to build up a menagerie. Fans everywhere like him and he enjoys hearing from them—takes delight in putting his feet up on a desk and reading their letters, chuckling over the reactions of his public.

None of the radio listeners are any more surprised than Art himself at the daily doings of Vic and Sade. That's because he doesn't see the script for the sketch until a few minutes before time to go on the air. He likes that idea—says it keeps the character from ever going stale on

Art attributes his success to his natural flair for mimicry. If he had a million dollars, he'd travel. He might even give up radio, he says, but adds "give me the million first and then I'll decide."

. . . No Need to Diet

Lucille Manners, soprano star of the Cities Service program, has no inhibitions when it comes to eating. She eats everything and anything without worrying about gaining in weight.

At present she tips the scales at 110 pounds and, as a matter of fact, would like to add a few more pounds -- if she could.

. . . Name Often Misspelled

The weather prophet who appeared on the WLS National Barn Dance broadcast of January 8 constantly has his name misspelled. It is Selby-not Shelby-Maxwell.



I hope everbody kept their new yeer rezulutions. One feller I kno rezuluted to quit cussin' . . . an' th' first two weeks he choked back so many cuss words, he gained nine

Sum people try to clear up a muddy situation by stirrin' it with a stick.

I allus try to let th' other feller hoe his cotton . . . an' I hoe myne. If he don't hoe his'n like I think he ourt to . . . it's all right with me. It ain't no fuzz offa my peach.

They say that th' average life uv a locomotive is 25 years . . . maybe it would last longer if it didn't smoke so much.

Not all th' people that died frum gas inhaled it . . . sum uv 'em stepped

I would a moved last week . . . I had a good place all picked out. . . . But th' only trouble wuz, I woulda had to break in a new set uv neigh-

It does a feller good to git knocked down once in a while . . . it'll larn him how to git up.

Th' one thing worse than a man throwin' a bananer peel on th' sidewalk, is fer a bananer peel to throw a man on th' sidewalk.

Yourn 'til th' snow is on the punkin',

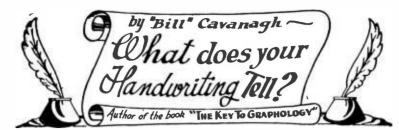
• • • Advance Agent

Frank Kettering of the WLS Hoosier Hot Shots, whose birthday was on New Year's Day, was quite certain that he would get just the birthday present he wanted from his wife. Frank went to the Chicago department store where Mrs. Kettering has a charge account and told her favorite salesman that he wanted a certain camera.

. . . Writes Real Comedies

Tim Ryan of the team of "Tim and Irene," whose programs are heard each Sunday, has been signed by Educational Pictures to write a series of two-reel comedy shorts with radio backgrounds.

STAND BY



REETINGS everyone! I'm going to devote the first few lines of this article to tell the folks who have sent in samples of their handwriting for a character reading and who have not as yet received theirs to be patient. I have been just about flooded with mail for the last two months. So if some of you have not as yet received your character reading, don't think you have been forgotten. You will receive your character analysis within a

very few days. And now for today's lesson in this interesting Mystery Science, that of reading character from handwriting.

teresting letter further.

ticket tumble tenible thicket

When you see the small letter "t" a hurry, most always full of animatimes when you see the bar to the right of the stem and yet not connected to the stem, it indicates impatience, enterprise, enthusiasm, curiosity and ambition. (See example

If the bar of the "t" is placed to the left of the stem, it shows the writer to be of a nervous, irritable type. Quick tempered, you will find the remarks are often stinging and sharp if this writer is annoyed. (Example 2).

Many times you see the letter "t" written with a bar that forms a triangle, as shown in example 3. This shows an egotistical and conceited nature, more or less reserved although nearly always sensitive.

Next week we will discuss further this interesting letter. As I told you the week before last, there are 37 different types of ways of writing this letter that are of value to the Handwriting Expert. We will, however, take up only those most common and most interesting.

And now, autograph seekers, today we give you the autograph of Eddie Allan. This smiling, good-natured fellow is well-known to you all for his exceptional talent on the harmonica.



Most everyone that ever pays WLS a visit knows Eddie, as he greets the visitors daily from his desk in the

reception hall of the "Little Theater." Eddie is loved and honored by every member of the WLS staff. His hand-Last week we considered the letter writing shows exactly what he is. "t". Today we will consider this in- A generous, happy-go-lucky, goodnatured person. Eddie is very outspoken; indeed, many times this fault gets him in more or less embarrassing

Eddie Allan is a very artistic sort, has fine music ability and an even character which is most always unruffled. Eddie has a temper, but he written with the bar placed to the seldom ever uses it. His feelings are right of the stem per example (1), easily hurt, too, but no one would this shows a fellow who is usually in ever know it. He is a very honorable sort, the kind of a fellow your pockettion, a very impulsive character. At book would be perfectly safe with regardless of how much money you had in it. Eddie is apt to jump to conclusions and to make up his mind pretty fast. He's awfully hard to over-reach; he is keen and takes in a situation faster than you can say "Jack Robinson."

Yes indeed, Eddie Allan's writing surely shows the kind of fellow Eddie Allan really is, and if we could change his character we wouldn't want tobecause he's pretty swell just the way he is. . . . Good luck to you Eddie!

Superstitious Pair

Lum and Abner are superstitious in many ways. Lum, for instance, never hands a salt shaker to Abner. He merely sets it down in front of Abner and lets him pick it up himself. When driving in the country, both comics watch for white horses and promptly seal their good fortune by hitting the open palm of the left hand with the right fist.

"We're not 100 per cent superstitious," claims Lum. "We just haven't quite enough nerve to defy the old beliefs that date back to childhood in Arkansas."

And so, until next week-"That's all." Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a selfaddressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

CROCHET THESE HOT POT HOLDER SETS



25c

ages. Send coin or stamps to Dept. PH7. THE THREAD MILLS, Inc., Monticello, Ind.

GRAPHOLOGY!!

BE A HANDWRITING EXPERT!

I'll guarantee to teach you to read character from handwriting!

Be successful in love and business. Know who your friends really are! Know vourself as others see you.

EARN-MONEY BY READING CHARACTER FROM HANDWRITING! It's easy, once you know the secret. You'll be amazed at the things you'll see in people's handwriting! Become a master at this mystery science!

Send for my big book, "THE KEY TO GRAPHOLOGY." It tells all the secrets about reading character from handwriting. Written so you can understand it. Guaranteed to teach you the science of GRAPHOLOGY, or your money refunded!

SPECIAL PRICE! This regular \$1.50 de luxe edition

SEND FOR YOUR COPY NOW!

BILL CAVANAGH: : WLS CHICAGO

JANUARY 22, 1938

www.americanradiohistorv.com

Candidly Speaking



A Hal Culver, Helen (of Don and Helen), Mrs. Culver, Don and Lulu Belle (left to right) were snapped by a candid cameraman in a restaurant in Chicago recently. They seem to be enjoying it.



A Harold Warp, Chicago manufacturer, invited Evelyn and the Hilltoppers and Hal Culver out to his home recently to hear recordings of some of their programs. An amateur photographer took this snapshot of Mr. Warp, Evelyn and Hal.



← Betty Gene Biggar (left), George Biggar's young daughter, looked up from her book just long enough for Bill Cline to take this picture. Bill also took this snap of the rest of the Biggar family, Gordon, George Sr., Mrs. Biggar and George Jr. →





When the girls from the second floor of the Prairie Farmer building had their annual Christmas party, Lois Schenck of the Prairie Farmer staff packed her camera under her arm and set out to record the event pictorially. Among the WLS artists who provided entertainment during the party were Jack Taylor, Christine, Salty Holmes, Tex Atchison and Pat Buttram. And of course Santa Claus was another honored guest, but he had had his picture taken so many times that he begged off on this occasion.



by SOPHIA GERMANICH

ARGARET BELL, R.1, Holland, Michigan, is interested in becoming a member of our Song Exchange and will send any song (words only) for copies of "Jimmy the Kid," "Blonde-Haired Girl," "Little Shirt that Mother Made for Me," "Gay Cabalero," "Alpine Milkman," "Ramblin' Cowboy" and "Curly-Haired Baby."

Lucile Ritz, R. 1, Hanoverton, Ohio, owns about 1,000 cowboy, old-time and hill-billy songs. She will exchange words and music of "Echoes from the Hills," "Way Out There," "My Little Buckaroo" and many others for words and music of "Ridin" Down the Canyon," "Sweetheart of the Saddle," "Tumbling Tumbleweeds," "Waltz of the Hills" and "I Miss My Swiss."

Verna Meverden, Eland, Wisconsin, will exchange any song she owns for copies of "Old Shep," "Chime Bells," "Beautiful Texas," "Mother, the Queen of My Heart," "Peach-Picking Time Down in Georgia," "When the Bees Are in the Hive" and "Chuck Wagon Blues." She is especially interested in Swiss yodel songs.

Elizabeth Hough, 3924 Delaware Street, Rockford, Illinois, is one of our youngest Song Exchangers—age 12—and would like a copy of the words to "Chewin' Chawin' Gum," "Ridin' Down the Canyon" and "I Only Want a Buddy, Not a Sweetheart."

Mercedes Klinger, R. 1, Box 107, Watertown, Wisconsin, will exchange any song she has for words to "Till We Meet Again," "Down by the Old Rustic Well," "Four Thousand Years Ago" and "When the Roses Bloom Again."

Oneta Loveless, Box 124, Piper City, Illinois, is looking for copies of "Bill Bailey, Won't You Please Come Home" and "Just Because." I'm sure some of our members will be able to help her out.

Loretta Lallman, Beckemeyer, Illinois, will exchange the words of any song contained in the books, WLS 100 Favorites, Prairie Ramblers' and Patsy Montana's, Happy Chappies and Gene Autry's for the words of "Ramshackle Shack of My Dreams," "I Know There Is Somebody Waiting," "Jimmy the Kid" or any other

songs sung by the DeZurik Sisters or Patsy Montana.

Helen Crapser, R. 1, Mondovi, Wisconsin, will exchange songs for the words to "Strawberry Roan," "Ragtime Cowboy Joe" and "My Little Buckaroo."

Gertrude Junk, Hika, Wisconsin, hasn't had much luck in obtaining the following songs in the neighborhood music store: "They've All Got a Wife But Me," "By a Window at the End of the Lane," "Eleven More Months and Ten More Days," "When It's Harvest Time Sweet Angeline," "Singlé Life Is Good Enough for Me," and "Picking Petals from Roses." She will exchange the words or words and music of any song she has in her collection.

Mabel Rieckenberg, R. 1, Box 14, Fort Gage, Illinois, has an entirely different request. She has one extra copy of January 30, 1937, issue of Stand By and will trade it in for a copy of April 27, 1935, the one featuring the "Arkansas Woodchopper." Can you help her?

Mrs. Fred H. Blake, R. 1, Kirkwood, Illinois, would like to get the complete words to "Young Charlotte Lived on the Mountain Side," a song her grandmother sang to her when she was a child. The following are the only words she can remember:

"Young Charlotte lived on the mountain side A wild and lonely spot;

No other dwelling in five miles around Except her father's cot."

If anyone knows this song and will send it in, we may be able to print it in some future issue of Stand By. Mrs. Blake would also like to obtain the words to "Behind the Parlor Door," "Down by the Railroad Track" and "Little Shirt that Mother Made for Me." Mrs. Blake's library contains over 800 songs and she will gladly exchange any one of them.

Edwin Anderson, 100 West Third St., Duluth, Minnesota, has searched high and low in every hymn book shelf in all the secondhand bookstores in Duluth for a copy of the hymn "Little Red Church in the Valley," without success. He knows the tune but cannot remember the words. Does anyone know this hymn? Remember, it is not "Little Old

Voice Impersonators

Listening to recordings of famous contemporary voices helps March of Time actors to impersonate with great accuracy famous people who are involved in the news dramatizations over NBC.

Voices not in the special library are often found (or heard) on the sound track of the March of Time cinema, reel

Lucrative Hobby

Adolf Hoffman, solo cellist and one of the principal arrangers for Henry Weber's concert orchestra, is making a name for himself as a photographer. Mr. Hoffman's photos have been exhibited in many galleries in Chicago and he now has turned his hobby into a money-making pleasure.

Still Harmonizing

. . .

Lulu Belle and Scotty's first duet together on a WLS National Barn Dance program was a song entitled "Madam, Will You Marry Me?" Shortly after they sang it they were married.

Church in the Valley," "Little Brown Church" or "Church in the Wildwood."

Theresa Achterhof, 248 East 14th Street, Holland, Michigan, writes to say that she has made some very nice friends through our Song Exchange. She owns over a thousand songs and will be glad to trade with anyone for a copy of "The Governor's Pardon."

UNCLE EZRA'S Famous Songs, Memory Verses ond THOUGHTS FOR THE DAY together with PHOTOGRAPHS of all the Important ROSEDALE Characters All Original Songs Arranged for Voice, Piano, Guitar Chords Complete 50c WM. J. SMITH MUSIC CO., Inc. 254 West 31st Street New York, N. Y.

WE SPECIALIZE IN

GOSPEL SONGS IN BOOK, LEAFLET AND SHEET FORM Enclose 3¢ stamp for information.

CHARLES W. DAUGHERTY 2911 N. New Jersey St. Indianapolis, Indiana

100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50c—In Canada 60c. Address Favorite Songs. % WLS. Chicago.

Sharing with Others

(Continued from page 3)

who come in and out of the hospital." A similar statement came from William P. Slover, superintendent of the Norwegian-American Hospital, Chicago: "The wheel chairs are just what we need and I am sure they will bring much comfort and enjoyment to our children."

"These chairs will prove of untold benefit, not only to the children now living in the Home, but to countless others who will come under our care in years to come," said Anna M. Youngdahl, secretary of the Martha Washington Home for Dependent Crippled Children, Chicago, "These useful and very practical gifts will stand as a monument to the civicmindedness of WLS and the members of the Christmas Neighbors' Club, whose generosity made these gifts possible."

"These chairs will meet many urgent needs throughout the days to come," wrote J. B. H. Martin, James Whitcomb Riley Hospital, Indianapolis, while Myrtle McAhren, Blessing Hospital, Quincy, Illinois, expressed it this way: "It is indeed a thrill for sick youngsters to be able to get out of bed and spend part of the day in a wheel chair."

There are many, many more letters from which I'd like to quote, but space forbids. However, I'll let the Reverend Wm. O. O'Connor of St. Mary's Training School, Des Plaines, Illinois, express in his own way just what the work of the WLS Christmas Neighbors' Club means:

"We feel that WLS, through its members of the Christmas Neighbors' Club, is doing an excellent work in supplying some of the comforts of life, not only for our own children, but for thousands of others who have been deprived of their fathers and mothers, and even health. It is a consolation for all to know that there are so many people who are kind and thoughtful enough to give something of their own that others might share in the pleasures of life."

Here is the complete list of institutions, to date, who have received gift wheel chairs in accordance with their stated needs:

Chicago: Children's Memorial Holy Cross Mercy, Mount Sinai, Edgewater, Will Rogers Memorial, Chicago Osteopathic, Evangelical Deaconess, Michael Reese, Martha Washington Home for Dependent Crippled Children, Women's and Children's. Norwegian-American, Ravenswood, St. Bernard's, Evangelical, Lutheran Deaconess Home and Hospital. North Chicago, Robert Burns, Chicago Heart Association, Garfield Park, Provident Hospital and Training School, St. Mary of Nazareth, Woodlawn, Wesley Memorial, John B. Murphy, Washington Boulevard, Grant, Illinois Masonic, St. Joseph.

Illinois (Outside of Chicago): Evanston Hospital, Evanston; Copley, Aurora; St. Mary's Training School, Des Plaines; Sher-man, Elgin; Blessing, Quincy; Country Home for Convalescent Crippled Children, West Chicago; Burnham City Hospital, Champaign; Rockford Hospital, Rockford; Silver Cross, Joliet; Evangelical Deaconess, Free-port; Decatur and Macon County Hospital. Decatur; Oak Park Hospital, Oak Park; Victory Memorial, Waukegan: Ryburn Memorial, Ottawa; Berwyn Hospital, Berwyn; St. Joseph Hospital, Elgin; St. Mary's, Quincy,

Indiana: James Whitcomb Riley Hospital for Children and the City Hospital, Indianapolis: Lutheran, Fort Wayne: Epworth Hospital and Training School, South Bend; Union, Terre Haute; Protestant Deaconess, Evansville; Methodist Episcopal Hospital, Gary; Methodist, Fort Wayne.

Wisconsin: Milwaukee Children's Hospital and St. Joseph Hospital, Milwaukee; St. Elizabeth's, Appleton; Grandview, LaCrosse; Madison General Hospital, Madison; Bethesda Lutheran Home, Watertown; St. Agnes, Fond du Lac; Luther, Eau Claire; Burlington Memorial, Burlington; Beloit Municipal, Beloit; Lutheran Deaconess, Beaver Dam.

Michigan: St. Lawrence, Lansing; Pontiac General, Pontiac; Bronson Methodist, Kala-mazoo; Nichols Memorial, Battle Creek; Edward W. Sparrow Hospital, Lansing; Hackley, Muskegon; Saginaw General Hospital, Saginaw; St. Lukes, Marquette; W. A. Foote Memorial, Jackson: Convalescent Home Children's Hospital, Farmington; Mercy Hospital,

New radios were given to the following child-caring institutions reporting this need for less fortunate boys and girls: St. Hedwig's Orphanage, Niles, Illinois: St. Elizabeth Hospital, Appleton, Wisconsin; Children's Country Home, Winneconne, Wisconsin; St. Mary's Training School, Des Plaines, Illinois, and the Halsted Street Institutional Church, Chicago.

OLD BOOKS WANTED

a our price not.	
Pilgrim's Progress	\$4,000.00
Adventures of Tom Sawyer	200.00
Old Swimmin' Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Constant and and an arrangements	
Scarlet Letter	35.00
Venus and Adonis	5,000.00
Leaves of Grass	250,00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	
I alliel lane & Other Poems	3,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel. almanacs. newspapers. letters, etc., may bring you \$25, \$50. \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Desrborn St., Dept. 1205 Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

Copyright 1938 by American Book Mart



J. W. JUNG SEED CO., Dept. X. Randolph Wie

Pokey Martin and Arkie







STAND BY

"Stand By" Classified Ads

STAND BY CLASSIFIED

advertising rate-5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis. New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Baby Chicks for Sale

SEND NO MONEY. Shipped C.O.D. postage paid, one hundred % live delivery guaranteed. Blood tested flocks. Barred. White, Buff Rocks, White Wyandottes, Rhode Island Reds, Austra Whites, New Hampshire Reds, \$8.50 per 100. Orpingtons, Brahmas, Giants, \$10.50 per 100. Bred to lay Big English White Leghorns, Brown Leghorns, \$7.50 per 100. Order early and avoid disappointment. SHERIDAN HATCHERY, N. S. Fisher, Prop., SHERIDAN, INDIANA.

Business Opportunities

- Anyone with small garden can earn up to \$500.00 two months, April, May. Stamp brings particulars. Lightning Speed, Streator, Ill.
- Your favorite cigarettes for 69¢ a carton of (200) cigarettes. Stamp for particulars. J. J. Frank, 525-B Palm, Rockford, Illinois.
- Washington, Lincoln, Statue of Liberty—Large hand made, beautiful, varnished Silhouettes, 10¢ each; 3 for 20¢. You can earn money making beautiful things with \$2.00 Outfit. Instructions 25¢. Lininger Co., ,1157-F East 113th. Cleveland, Ohio.

Cactus for Sale

Bainbow collection. Fifteen vari-colored Cactus and Succulent plants. Suitable for Window Gardens—\$1.00. Hummel's Exotic Gardens, Inglewood, California.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

Collection Specialist Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams. Chicago.

Dogs for Sale

- Champion-bred Schipperkes, small, black, odor-less, intelligent. Ideal companions for young and old. A.K.C. registered. \$20 up. Bitt-ner's. U. S. 20, Pecatonica, Illinois.
- Pomeranians, pedigreed. Toy female, 2 years, \$20.00. Female puppy, 2 months, \$15.00. Male, 9 months, \$15.00. C. A. Smith, Durand, ,Ill.

Farm Land for Sale

\$595 equity in 80-acre farm. Near Dowagiac, Michigan. Very cheap. Write immediately for information. Home after 6:30. Grindell, 4527 Fulton, Chicago.

Foot Treatment

Foot sufferers! I make your weak or fallen arches strong again. Full treatment \$2.00. Foot Hoalth, Box 94. Franklin, New Hamp.

For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Char-tered Institute of American Inventors, Dept. 62, Washington, D. C.

Handmade Novelty Yarn Pins

Handmade Novelty Yarn Pins for sale. Very attractive! 30¢ postpaid. State color. Edith Arnold, 536 S. Glenwood, Springfield, Illinois,

Help Wanted-Male & Female

ATTENTION! LADIES!

Can you EMBROIDER? If so, you can do An you EMBRITIDEA: It so, you can do Hosiery Clocking. That would mean a paycheck coming in regularly. If you qualify we can provide you with steady, profitable work. No selling. Details free. Thompson, Dept. SY, 4447 North Winchester.

- STEADY WORK GOOD PAY Reliable man wanted to call on farmers. No experience or capital required. Pleasant work. Home every night. Make up to \$12 a day. Wonderful new proposition. Particulars FREE. Write MONESS CO., Dept. 101, Freeport, Illinois.
- General housework. Efficient. Two children. Stay. Good home. \$7.00 per week. Write Jack Holden, Box A, Stand By.

Hosiery

Beautiful silk hosiery—five pairs—\$1.00. Three (Fulfashioned) pairs—\$1.00. Large, lustrous, magnificent bedspreads—\$1.00. Directco, RB221W Broad. Savannah, Georgia.

Instructions

Get Yourself a Government Job. \$105-\$175 month. Prepare immediately. Particulars free. Write Franklin Institute, Dept. M17, Rochester, New York.

Machinery & Tools

Ice Plants, 12-ton Frick, 25-ton York complete, in good order. Also complete Ice Skating Rink, 100' x 40'. Write for particulars. Born, 35 E. Wacker. Chicago.

Magazine Subscriptions

Magazine Specials. Real bargains for our readers. Write for list. Frank Pearson, Box 20, Stand By.

Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracco Verntlator Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 9x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie, Illinois.

"Nasaleen"

For Acute and Chronic nasal Irritations, head Colds and sinus drainage. For children and adults. Smooth, pleasant, effective cream, 35 cents a tube, 3 for \$1.00. Atomizer and solution \$1.00. Refills for atomizer or dropper, 35 cents. Postage prepaid. Doctor McClusky Products, Woodstock, Illinois.

Pop Corn for Sale

Kuenzi's Popcorn, delicious, guaranteed to pop. Ten pounds, \$1.00 postpaid. Kuenzi's Pop-corn Farm, Fairbury, Illinois.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

- THE PHOTO MILL. IMMEDIATE SERVICE!

 NO DELAY! Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement, or eight reprints, for 25¢ coin. Reprints 2¢ each. THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.
- FILMS DEVELOPED—Enlargement, 8 guaranteed prints. 25¢ coin. Amazing results. WELLINGTON PHOTO SERVICE, 601 Wellington, Chicago.
- 20 reprints 25¢. 100 reprints \$1,00. Roll developed with 16 prints 25¢. Newtone, 42, Maywood, Illinois.
- Rolls developed 25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service. La Crosse, Wis.
- All Colored, Guaranteed Finer Developing-Printing, 40¢ roll. Black and White 25¢. Colored reprints 5¢, plain 3¢. American Photo, 3548 North Lawndale, Chicago.

Photo Film Finishing

- Limited Time Only. 4x6 NATURAL COLOR Enlargement from your negative, 10¢. NATURAL COLOR PHOTO, Janesville, Wis.
- Film developed with 16 prints and enlargement coupon, 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.
- One Day Service 2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.
- Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.
- Amazingiy Beautiful, Roll Developed, 8 NAT-URAL COLOR PRINTS, 25¢. Reprints, 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.
- Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, River Grove, Illinois.
- Roils developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
- Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.
- 2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. Photo-Film, S-2424 North Avenue, Chicago.
- 20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

Postage Stamps, Coins & Curios

- 200 assorted stamps—10¢. 600 for 25¢. Approvals. Premiums. Leonard Utecht, 1143 North Keeler Avenue, Chicago.
- Indian relics, beadwork, coins. minerals, books, weapons, stamps, fossils. catalog 5¢. Indian Museum, Northbranch, Kansas.
- 100 good ancient arrowheads, \$3.00. Toma-hawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Quilt Pieces for Sale

- Remnants for garments and quilts. 25-yard bundle, \$1.00 postpaid. SAMPLES FREE— Union Mills. Sandoval, Illinois.
- Bright colored, good material quilt patches— 150z. 30¢, 30oz. 60¢, 3¾ lbs. \$1.00, postpaid. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Racing Pigeons

Pure Blooded racing Homers, Pedigrees. A. U. banded. Send for complete information. Douglas Lorenz, 2025 Grove St., Blue Island, Illinois,

Tell Stand By Readers What You Have to Sell

SEND YOUR AD TODAY

Address

Advertising Department STAND BY

IANUARY 22, 1938 13

WLS DAILY PROGRAMS

Saturday, January 22, to Saturday, January 29

870 k.c. - 50,000 Watts



Lloyd (Doc) Burlingham, first sponsored farm news commentator on the air, discusses "This Farming Business" three times a week over WLS.

Sunday Morning JANUARY 23

(CENTRAL STANDARD TIME)

8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Fel-ber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.

9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.

9:45-Weather; News Report-Julian Bentley. 10:00-"Folks Worth Knowing"-John Baker. 10:30-WLS Concert Hour-Orchestra; Herman Felber; Roy Anderson, soloist

11:00-NBC-The Southernaires.

11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.

11:58-Weather Report; Chicago Livestock Estimates.

12:00-Sign off.

14

Sunday Evening **JANUARY 23**

6:30 p. m. to 8:00 p. m. (CENTRAL STANDARD TIME)

6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.

7:00-NBC-Detective Series.

7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday MORNING PROGRAMS

JAN. 24 TO JAN. 28

(CENTRAL STANDARD TIME)

5:30—Smile-A-While — Prairie Ramblers and Patsy; Arkie; Kentucky Girls.

6:00—Farm Bulletin Board; Weather; Live-stock Estimates. 6:10—Wed., Sat.—Fur Market — Johnny Musk-

6:30-Mon., Wed., Fri.-"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
Tues., Thurs.—Kentucky Girls & Hilltoppers.
(Earl May Seed Co.)

6:45-Mon., Wed., Fri.-Evelyn & Hilltoppers. (Sterling Insurance)
Tues., Thurs., Sat.—Pat & Henry and Sod
Busters. (Oshkosh)

7:00-News Report-Julian Bentley.

7:15-Mon., Wed., Fri.-Pokey Martin & Arkie. Tues., Thurs.—Evelyn and Hilltoppers.

7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.

7:45—Jolly Joe's Pet Pals. (Coco-Wheats) 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)

Far)
8:15—Mon., Wed., Frl.—Morning Minstrels with
Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle
and Bill Thall, interlocutor. (Olson Rug Co.)
Tues., Thurs., Sat.—Evelyn & Hilltoppers.
(Sterling Insurance)

8:30—News Report — Julian Bentley; Booking Announcements,

8:44-Livestock Receipts and Hog Flash.

8:45—Don & Helen—vocal duo. (Drug Trades

9:00-NBC --- Margot of Castlewood. (Quaker Oats) 9:15-NBC-Aunt Jemima at the Crossroads. (Quaker Oats)

9:30—NBC—Terry Regan, Attorney - at - Law. (Johnson Wax)

9:45-News Report-Julian Bentley.

9:50-Poultry and Dressed Veal Markets.

9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)

10:00-NBC-Mary Marlin. (Ivory)

10:15-NBC-Pepper Young's Family. (Camay)

10:30-NBC-Vic and Sade. (Crisco) 10:45-NBC-Edward McHugh, Gospel Singer.

11:00—Mon., Wed., Fri.—Virginia Lee & Sun-beam. (Northwestern Yeast) Tues., Thurs.—Don & Helen.

11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)

11:30—"Ma Perkins." (E. T.) (Oxydol) 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings. 11:55-News Report-Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday) (CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker — 30 minutes of varied farm and musical features.
Tues.—Arthur Page, Agricultural Review.
Thurs.—Julian Bentley, News commentator.

12:30—Mon., Wed., Fri.—"Voice of the Feed-lot." (Purina Mills) Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)

12:35—Jim Poole's Livestock Summary direct from Union Stock Yards. 12:45—Mon., Wed., Fri.— "This Business of Farming"—Lloyd Burlingham. (J. I. Case) Tues., Thurs.—Grace Wilson, soloist.

1:00-School Time, conducted by oJhn Baker. Mon .- Current Events-Julian Bentley.

Tues .- Music Appreciation -- Ruth Shirley. Wed .- Review of Business & Industry Series. Thurs.—Review of American Possessions and British Empire.

Fri.-"Books That Live"-David Copperfield. 1:15—Mon., Wed., Frl.—Otto & Novelodeons. Tues., Thurs.—Melody Time with Olson Oddities—WLS Orchestra. (Olson Rug Co.)

1:30-F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.

1:37-John Brown

1:45—Mon.—Illinois Federation at Women's Clubs. Tues., Thurs.— "How I Met My Husband." (Armand))

Wed.—"Infant Welfare." (Downtown Shopping News)

Frl.—"Big City Parade." (Downtown Shopping News)

2:00-HOMEMAKERS' HOUR

2:00—Homemakers' Hour, conducted by Wil-ma Gwilliam; Otto & Novelodeons; News Summary—Julian Bentley.

Mon., Wed., Fri. - Chuck Acree - "Something to Talk About." (McLaughlin) Tues., Thurs., Sat.-Fanfare.

2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades)

SATURDAY EVENING, JANUARY 22

(CENTRAL STANDARD TIME)

7:00-"Meet the Folks"-Behind the Scenes at the National Barn Dance and Interviews with visitors.

7:30—Keystone Barn Dance Party, featur-ing Lulu Belle, with Chuck, Ray & Chris-tine, Prairie Ramblers, Sod Busters, De-Zurik Sisters, Arkie & Kentucky Girls. (Keystone Steel & Wire)

8:00....National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novel-odeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, fea-turing Quartet; Wm. O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

9:30--"Land O' Memories"--Quartet; Grace Wilson; Hilltoppers; Chuck Acree; De-

0:00—"Tall Story Club" with Pokey Mar-tin. (KENtucky Club)

10:30—Fireside Party, with Henry Horns-buckle; Prairie Ramblers; Hilltoppers; Zurik Sisters. (Allis Chalmers)

11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine: Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.

12:00-Sign off.

Saturday Morning

JANUARY 29 (CENTRAL STANDARD TIME)

5:30-7:15-See Daily Morning Schedule 7:15-Morning Jamboree. (Olson)

7:30-Dr. John Holland's Sunday School, with Wm. O'Connor & Howard Peterson, organist. 7:45-Jolly Joe. (Coco-Wheats)

8:00—Lulu Belle & Scotty, (Foley's Honey & Tar)

8:15-The Hilltoppers & Evelyn. (Sterling Ins.)

8:30-News-Julian Bentley; Bookings. 9:00-Jolly Joe & Junior Stars.

9:30-Don & Helen.

9:43-News Report-Julian Bentley.

9:55-Program News-Harold Safford.

10:00-High School Parade. (Downtown Shop-

10:30-WLS on Parade - Variety Entertainers. 11:15—Chuck, Ray & Christine and Hoosier Sod Busters, (Pinex)

11:30-Organ Moods-Howard Peterson.

11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings. 11:55-News Report-Julian Bentley.

12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.

12:15-Closing Grain Market Summary. (F. C.

12:30-Chuck & Ray.

12:35-Weekly Livestock Market Review

12:45-Otto & Novelodeons.

1:00-Home Talent Program

1:30-Grace Wilson

1:45-Kentucky Girls.

2:00—Homemakers' Hour, including News and Fanfare.

2:30-WLS Merry-Go-Round. (Drug Trades) 3:00-Sign off.

Evening Programs (CENTRAL STANDARD TIME)

MONDAY, JANUARY 24

7:00-NBC-Melody Puzzle. (Amer. Tobacco) 7:30—NBC—Grand Hotel. (Campana Sales Corp.)

8:00-NBC-Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, JANUARY 25

7:00-NBC-"Those We Love" - Dramatic Serial, (Pond's)

7:30-NBC-Edgar A. Guest. (Household Fi-

8:00-NBC-Horace Heidt and His Brigadiers.

WEDNESDAY, JANUARY 26

7:00-NBC-Roy Shield's Revue.

7:15-WLS-The DeZuriks. (Woman's World) 8:00-WLS-Don & Helen. (Sayman Products)

8:15—NBC—Cleveland Orchestra—Arthur Rod-zinski, conductor.

THURSDAY, JANUARY 27

7:00-NBC-To be announced.

7:15-WLS-The DeZuriks. (Woman's World) 7:30—NBC—"March of Time." (Time, Fortune & Life)

8:00-WLS-Don & Helen. (Sayman Products) 8:15-WLS-Evelyn, "The Little Maid"; How-

FRIDAY, JANUARY 28

7:00 -NBC-Grand Central Station, (Lambert) 7:30-NBC-Death Valley Days. (Pacific Coast Borax)

8:00--- WLS-Don & Helen. (Sayman Products) 8:15-NBC-Nola Day, vocalist.

The Friendly Gardener

▲ TELL, y'see, it's like this: Every once in a while it takes some fancy head scratchin' to know just what sort of thing you'd like to read about. I never did claim to know any more 'bout gardenin' than anybody else—but it's fun tryin' to dig out new ideas, and to keep you reminded about jobs that ought to be done but which most of us'd rather

But the other day I stumbled across an idea that was plumb new to meso I'm passin' it along to you, 'cause I think you'd like to try it, too. A bunch of us was talkin' about gardens, an' thinkin' that "it won't be long 'til the seed catalogs are out, an' isn't it too bad that we can't do more gardenin' in the winter?" You know how those sessions get to be some-

Well, one of the ladies in the crowd innocently asked if we'd ever tried growin' sweet potatoes as house plants. Well, most of us had. An' if you've never tried it, a sweet potato does make about as nice a house plant as you can have durin' the winter months. The leaves have a nice, rich, green color, an' a nice shape. An' it's 'bout as easy a plant as you can grow, 'cause all you need to do is put the sweet potato in a jar of water an' let nature take its course. If you happen to get a sweet potato that's been kiln-dried, then you may not have much luck, 'cause artificial dryin' kills the buds. But a sweet potato that's been cured in the natural way will give you a nice growth and make a plant that'll be pretty for several months.

Well, as I said, that wasn't new to most of us, so this lady comes back with another idea: "Have you ever grown an avocado tree?" Well, that was different. Here's the directions: First, you get -- you know -- one of those green alligator pears. (They're neither alligators nor pears, but that's what some folks call 'em.) Use the fruit, an' get the seed. Put it in a glass or jar so the lower part of the seed is covered with water-an' leave it until the shell cracks. It'll take a month for the seed to germinate, an' then when it starts to sprout, move it to a flower pot with some good, rich soil in it. You'll need to water it regularly, give it sunlight, an' keep it out of drafts-just as you would any other house plant.

Once it starts to grow, it'll grow bout an inch a day, so I'm told. By the end of a couple of seasons you'll have a plant with nice glossy, evergreen leaves, a couple of feet tall. You can grow it indoors durin' the winter. an' move it outside durin' the summer. Sooner or later, it'll be just like a member of the family.

Watch this Space

For Appearance of WLS Artists in YOUR Community

MONDAY. JANUARY 24

PAT BUTTRAM

and KENTUCKY GIRLS

Walnut Electric Theater Illinois



If You Have a Good, LIVE-WIRE **ORGANIZATION**

In the Cities of

MILFORD, ILL.

FOREST PARK, ILL. OAK PARK, ILL

CRYSTAL LAKE, ILL.

WABASH, IND.

DODGEVILLE, WIS.

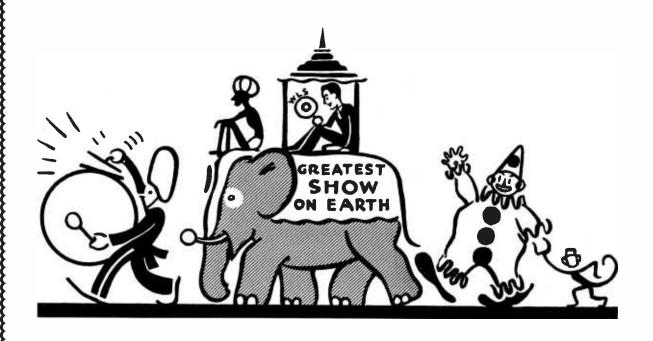
That Would Like to Make Some Money by Sponsoring a Personal Appearance of

> **WLS Artists** WRITE TO

WLS Artists, Inc.

1230 Washington Blvd. ILLINOIS CHICAGO ::

ANUARY 22, 1938 STAND BY



CARNIVAL DAY

Saturday is Carnival Day at WLS. That's when the WLS Merry-Go-Round is broadcast. Hop on. You don't need tickets. The first ride is at 2:30 P. M. Follow the crowd.

Tune to WLS at 870 Kilocycles, Near the Middle of Your Dial



THE PRAIRIE FARMER STATION -- CHICAGO

870 kilocycles

50,000 Watts