

WOAI

SAN ANTONIO

50,000 WATTS • 1200 KILOCYCLES • CLEAR CHANNEL
Affiliate NBC Member TON

RADIO STATION WOAI

AN EXHIBIT

PREPARED FOR

THE FEDERAL COMMUNICATIONS COMMISSION

APRIL 1, 1946

Section 1A

HISTORY OF WOAI

1. License History
2. Corporate Information
3. Photographs of Studios
and Transmitter
4. Organization Chart

CORPORATE INFORMATION

Southland Industries, Inc., was incorporated under the laws of the State of Texas on March 15, 1911, and the purposes for which the corporation is formed are the buying and selling of goods, wares, and merchandise of any description, by wholesale, or wholesale and retail, and the construction, maintenance, and operation of radio broadcasting equipment and stations; the company's principal business at this time is the operation of Radio Station WOAI at San Antonio, Bexar County, Texas, where the corporation is domiciled.

The authorized capital stock of Southland Industries, Inc., is \$500,000 divided into 2,000 shares of common stock of the par value of \$250.00 per share, all of which are issued and outstanding.

The officers and directors of the company are as follows:

G. A. C. Halff, Chairman of the Board of Directors
Hugh A. L. Halff, President, Treasurer, and Director
Ellis Chaney, Vice President and Director
George C. Beaury, Secretary

Southland Industries, Inc., is not the subsidiary of any other corporation nor is it the parent of any subsidiary corporation.

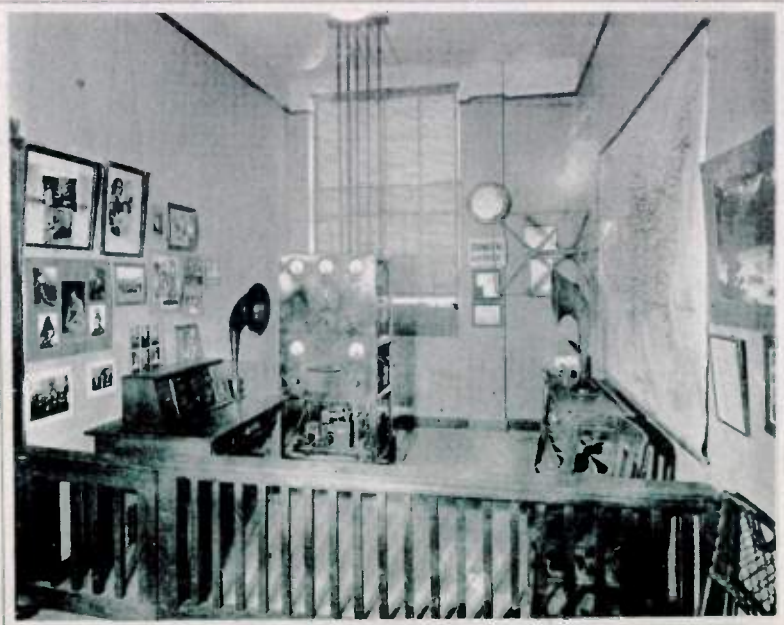
WOAI—1922 to 1925



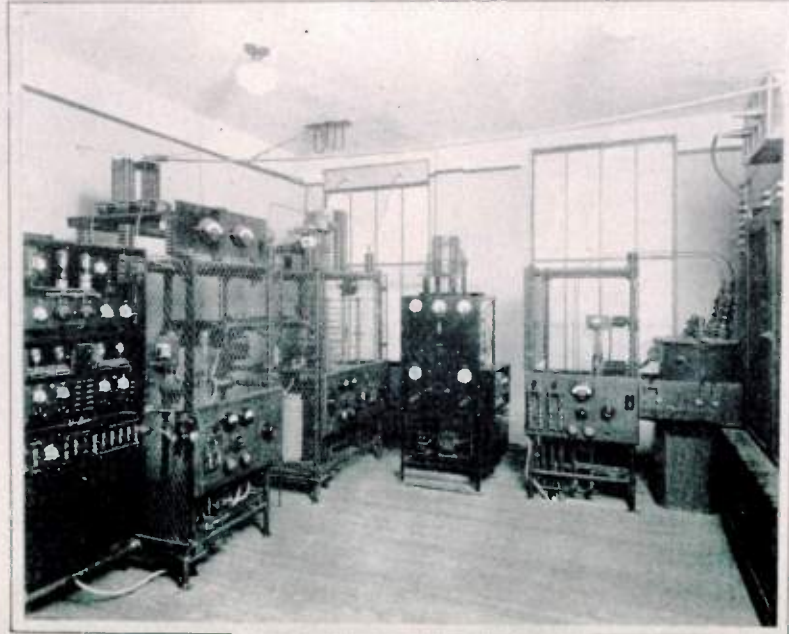
ORIGINAL 500 WATT TRANSMITTER, THE KANSAS AIR ENGINEER.
1922



ORIGINAL 500 WATT TRANSMITTER, OPERATOR, THE KANSAS AIR ENGINEER.
1922

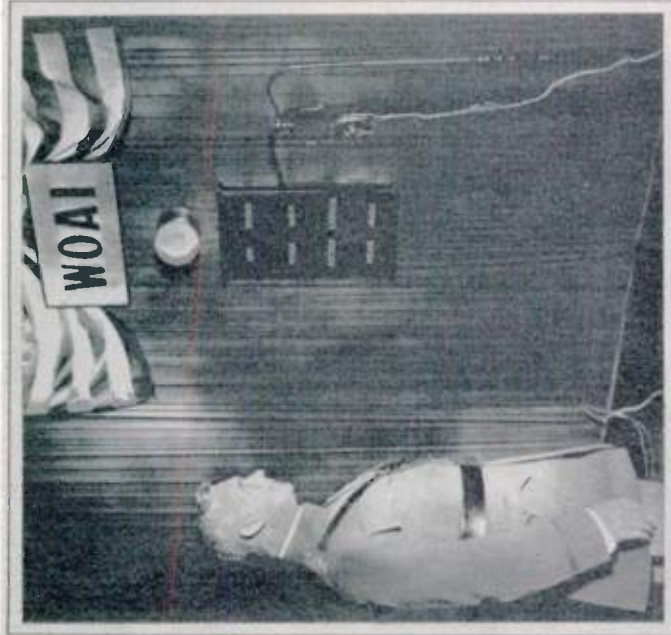


ORIGINAL 500 WATT TRANSMITTER, THE KANSAS AIR ENGINEER.
1922



ORIGINAL 500 WATT TRANSMITTER, OPERATOR, THE KANSAS AIR ENGINEER.
1922

WOAI—1922 to 1925



ORIGINAL PHOTO. MONTGOMERY, 1922. THE MAN IN THE SUIT IS MONTGOMERY. THE BUILDING IS THE WOAI BUILDING. THE SIGN IS THE WOAI SIGN.



ORIGINAL PHOTO. MONTGOMERY, 1922. THE MAN IN THE SUIT IS MONTGOMERY. THE BUILDING IS THE WOAI BUILDING. THE SIGN IS THE WOAI SIGN.



ORIGINAL PHOTO. MONTGOMERY, 1922. THE MAN IN THE SUIT IS MONTGOMERY. THE BUILDING IS THE WOAI BUILDING. THE SIGN IS THE WOAI SIGN.

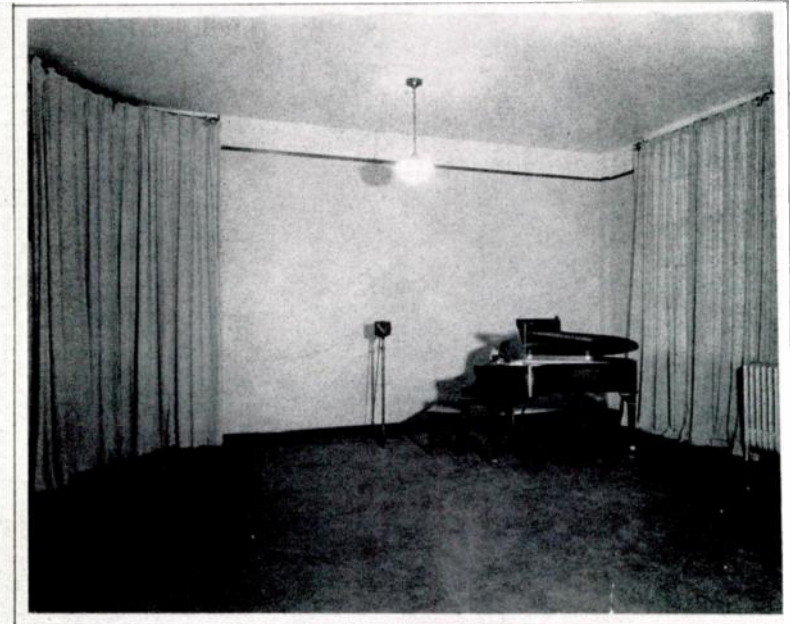


ORIGINAL PHOTO. MONTGOMERY, 1922. THE MAN IN THE SUIT IS MONTGOMERY. THE BUILDING IS THE WOAI BUILDING. THE SIGN IS THE WOAI SIGN.

WOAI STUDIOS—1932

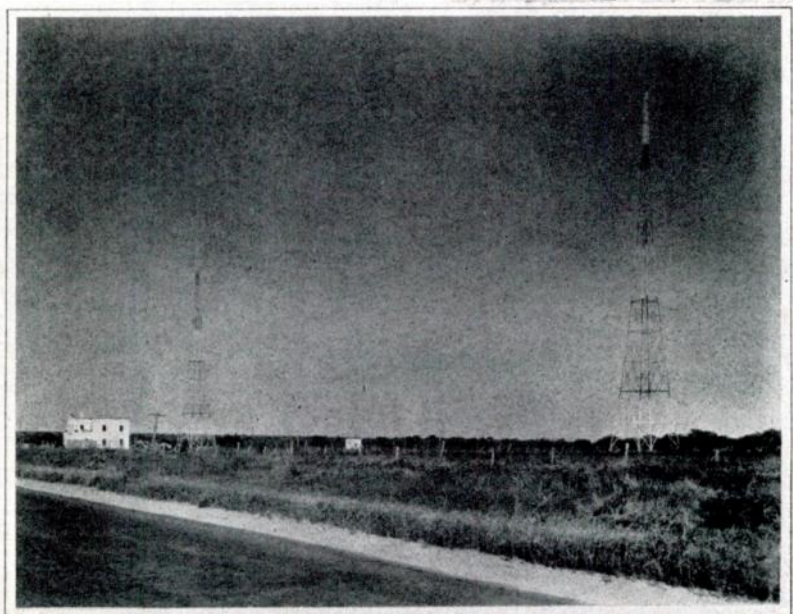


STUDIO "A" -- 1932

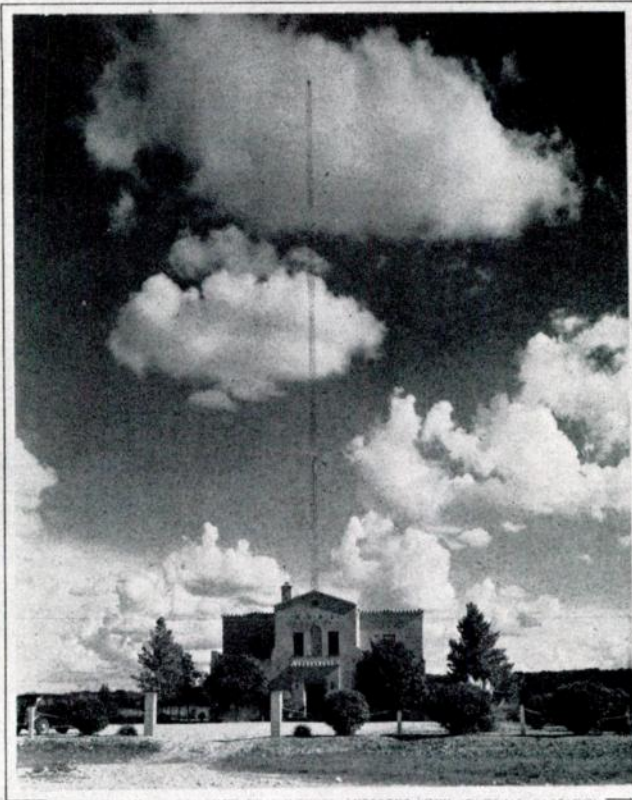


STUDIO "B" -- 1932

WOAI TRANSMITTER



DOUBLE TOWER, T-TYPE ANTENNA AND 50,000 WATT TRANSMITTER BUILDING



PRESENT DAY 50,000 WATT TRANSMITTER BUILDING WITH VERTICAL RADIATOR

STUDIO DEDICATION



DEDICATING THE NEW STUDIO — STUDIO "A" FIVE DEDICATION
 AUGUST 8, 1966



RICHARD HILL, PRESIDENT OF THE SAN ANTONIO CHAPTER
 OF CONSIDER CONGRATULATED PAUL DURING THE DEDICATION
 DEDICATING THE NEW BROADCASTING STUDIO, AUGUST 8, 1966.



CONGRESSMAN PAUL KILPATRICK DELIVERS AN ADDRESS OF CONGRATULATION AT
 THE DEDICATION OF WALT'S NEW BROADCASTING STUDIO—AUGUST 8, 1966

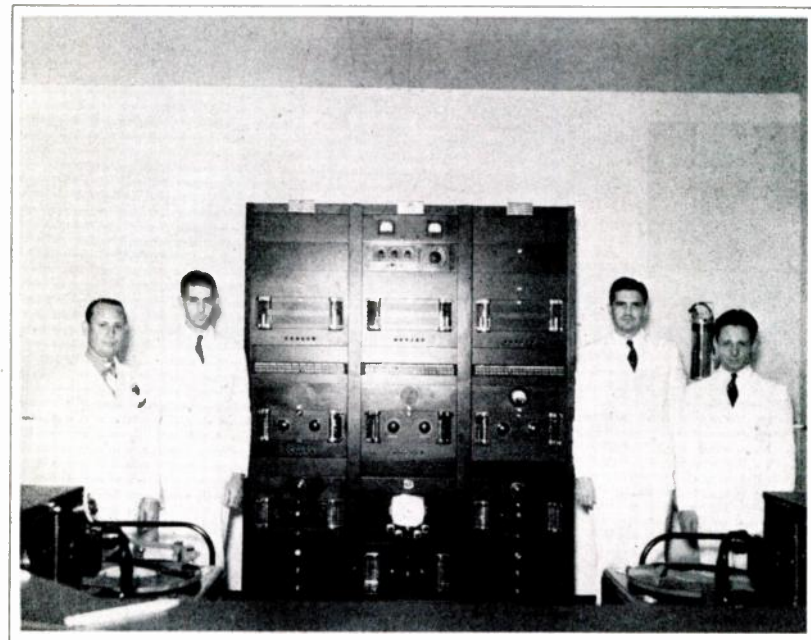


CONGRESSMAN KILPATRICK PRESENTED VETERAN BROADCASTER BEN BOCHINS WITH
 THE CERTIFICATE OF CONSIDERATION ON THE OUTSTANDING STAFF—A PART OF
 THE DEDICATION CEREMONIES FOR WALT'S NEW STUDIO, AUGUST 8, 1966.

CONTROL ROOM



MODERN CONTROL CONSOLE

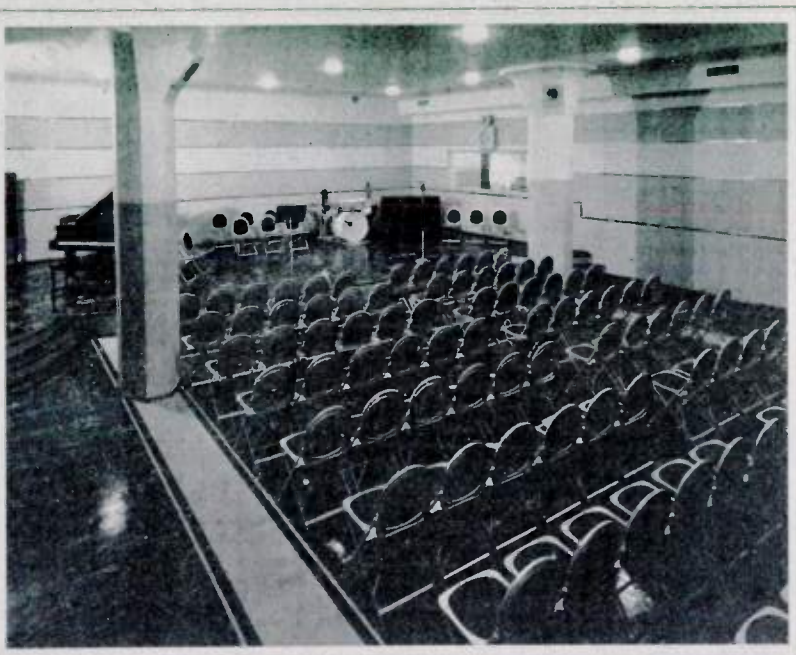


CONTROL ROOM STAFF

MODERN STUDIOS



STUDIO "A" - 1950



STUDIO "B" - 1950



STUDIO "C" - 1950

WOAI—1946



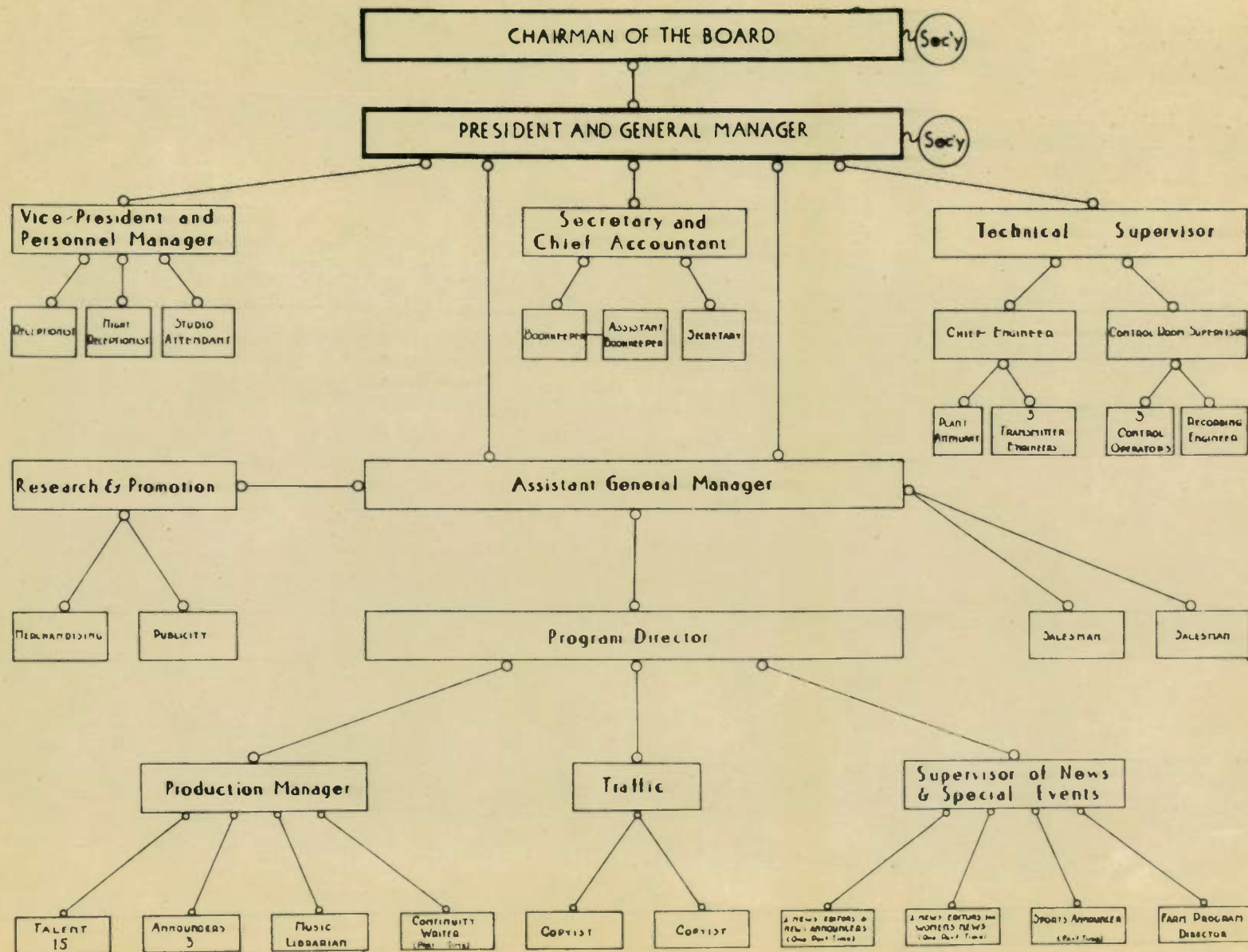
NEWSROOM



PRINTING ROOM



BUSINESS OFFICE



Section 1B

POPULATION ANALYSIS

**ANALYSIS OF POPULATION WITHIN THE METROPOLITAN DISTRICT OF
SAN ANTONIO, TEXAS.**

Population

Total Population (338,176)

Urban Population (259,554)

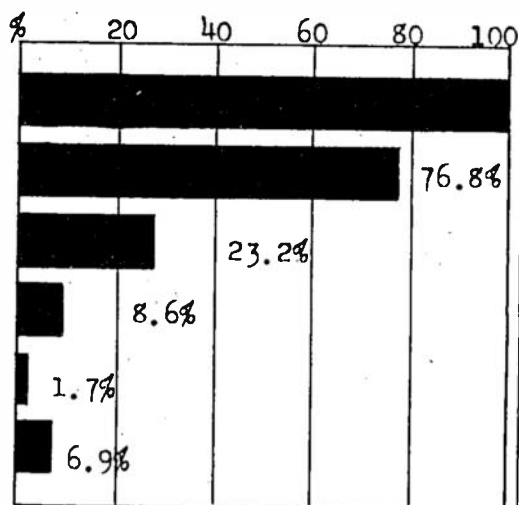
Rural Population (78,622)

Rural Employed Population (29,356)

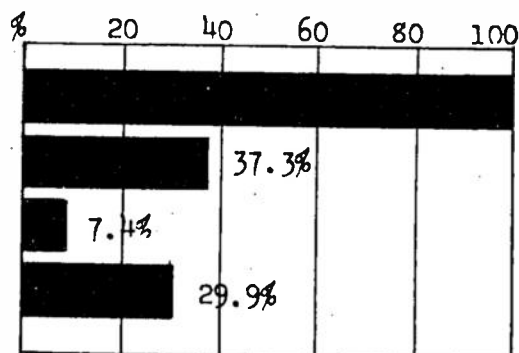
Rural Population Employed
In Farming (5,854)

Rural Population Employed
In Activities Other (23,502)
Than Farming.

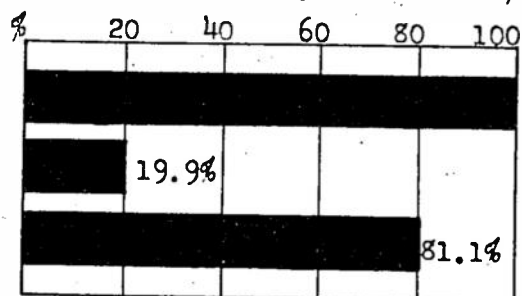
Total Population - 100%



Rural Population - 100%



Rural Employed Population - 100%



SOURCE:

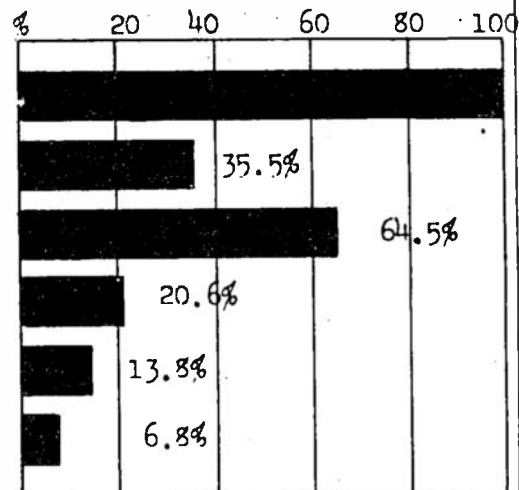
Bureau of the Census Reports, 1940
Population, Vol. I, Table 3, p. 1040
Population, Vol. II, Part 6, Tables 26 & 27, Pp.905-936.
Population, Vol. I, p.1064.

ANALYSIS OF POPULATION WITHIN 150 MILE RADIUS OF SAN ANTONIO,
TEXAS (EXCLUDING METROPOLITAN DISTRICT)

Population

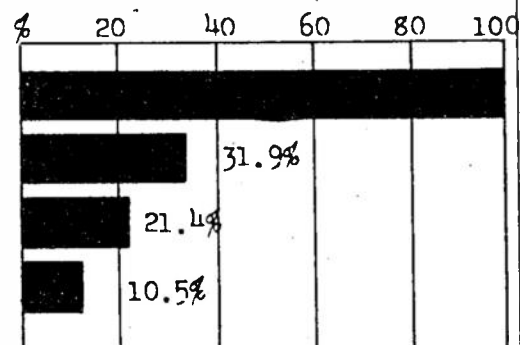
Total Population - 100%

Total Population (1,152,764)
Urban Population (409,406)
Rural Population (743,358)
Rural Employed Population (237,666)
Rural Population Employed (159,358)
In Farming
Rural Population Employed (78,308)
In Activities Other
Than Farming



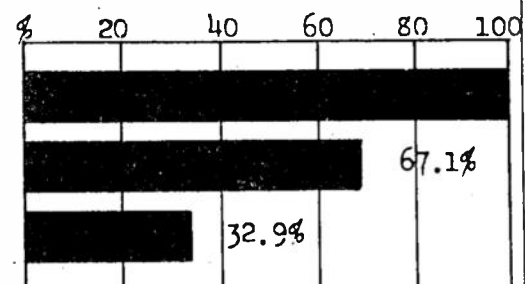
Rural Population - 100%

Rural Population (743,358)
Rural Employed Population (237,666)
Rural Population Employed (159,358)
In Farming
Rural Population Employed (78,308)
In Activities Other
Than Farming



Rural Employed Population-100%

Rural Employed Population (237,666)
Rural Population Employed (159,358)
In Farming
Rural Population Employed (78,308)
In Activities Other
Than Farming



SOURCE: Bureau of the Census Reports, 1940
Population, Vol. I, Table 3, p. 1041.
Population, Vol. II, Part 6, Tables 26 & 27, Pp. 905-936.

ANALYSIS OF POPULATION WITHIN 100 MILE RADIUS OF SAN ANTONIO, TEXAS

Population

Total Population - 100%

Total Population (907,076)

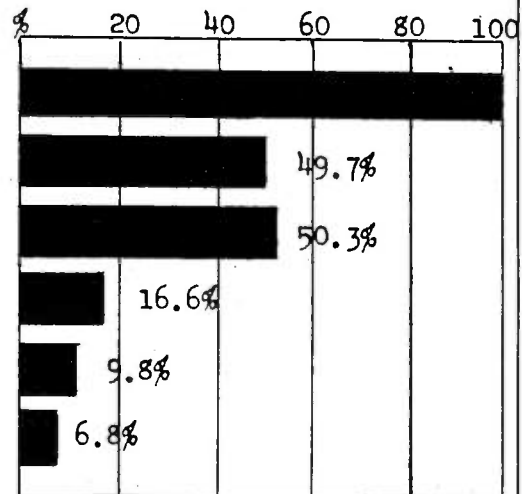
Urban Population (450,503)

Rural Population (456,573)

Rural Employed Population (150,641)

Rural Population Employed
In Farming (89,005)

Rural Population Employed
In Activities Other Than Farming (61,636)



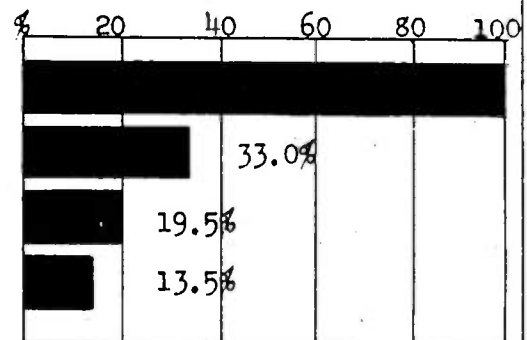
Rural Population - 100%

Rural Population (456,573)

Rural Employed Population (150,641)

Rural Population Employed In Farming (89,005)

Rural Population Employed In Activities Other Than Farming (61,636)

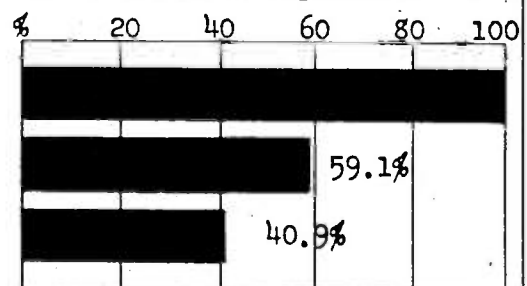


Rural Employed Population - 100%

Rural Employed Population (150,641)

Rural Population Employed In Farming (89,005)

Rural Population Employed In Activities Other Than Farming (61,636)

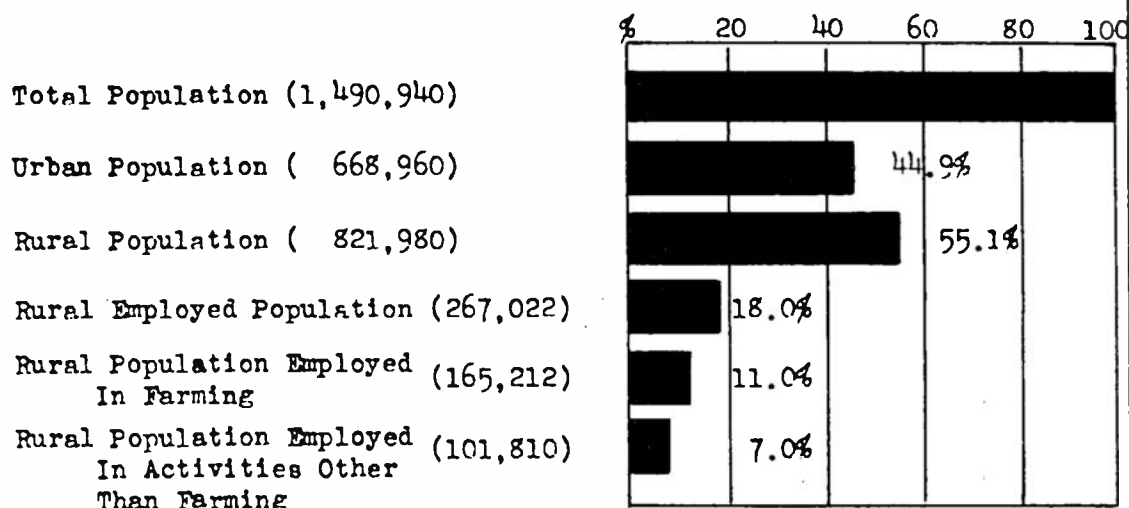


SOURCE: Bureau of the Census Reports, 1940
Population, Vol. I, Table 3, p. 1041
Population, Vol. II, Part 6, Tables 26 & 27, Pp.905-936.

ANALYSIS OF POPULATION WITHIN 150 MILE RADIUS OF SAN ANTONIO, TEXAS

Population

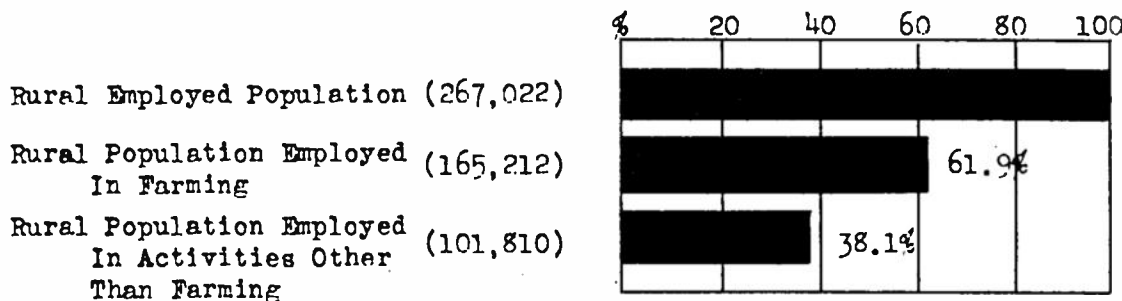
Total Population - 100%



Rural Population - 100%



Rural Employed Population-100%



SOURCE:

Bureau of the Census Reports, 1940

Population, Vol. I, Table 3, p. 1041.

Population, Vol. II, Part 6, Tables 26 & 27, Pp. 905-936.

Section 1C

PROGRAM ANALYSIS

1. Program Logs
2. Program Analysis
3. Table of Comparison

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

DATE November 12, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANN. NOTES CER.	ORIGIN	E.T.	ANN. NOTES CER.	STATION IDENTIFICATION				ANNOUN. CER.
BEGIN	ENDS							Time	Time	Type	Actual Time	
6:00		SIGN ON			Stu					T	6:00	HS
6:01	6:45	Variety Show	Entertainment		Stu	Yes	6:00 6:45	6:43	M-T	6:00	6:43	HS
		Morgan On Duty 6:45 AM										
6:45	7:00	Health Talk	Talk & Discussion		Stu	Yes	6:45 6:59	6:59	T	6:45	6:59	BM
7:00	7:05	News	News Broadcast	Yes	NBC			7:04	T	7:00	7:04	BM
7:05	7:15	George Grook	Semi-Classical Music		NBC			7:14	M	7:05	7:14	BM
7:15	7:30	Christian Science Church	Religious Program	Yes	Stu	Yes	7:15 7:29	7:29	T-M	7:15	7:29	BM
		Morgan Off Duty 7:45 AM - Murcher on at 7:30 AM										
7:30	8:00	Voice of Prophecy	Religious Program	Yes	Stu	Yes	7:30 7:54	7:59	T-M	7:30	7:59	M
8:00	8:15	News of the World	News Broadcast		NBC			8:14	T	8:00	8:14	M
8:15	8:45	America Back to God	Religious Program	Yes	Stu	Yes	8:15 8:44	8:44	T-M	8:15	8:44	M
8:45	9:00	Denver Heights Church	"	Yes	Stu	Yes	8:45 8:59	8:59	T	8:45	8:59	M
9:00	9:30	Radio Bible Class	"	Yes	Stu	Yes	9:00 9:29	9:29	M-T	9:00	9:29	M
9:30	10:00	Dr. P. B. Hill	"	Yes	Stu	Yes	9:30 9:59	9:59	M-T	9:30	9:59	M
10:00	10:15	News	News Broadcast	Yes	Stu			10:14	T	10:00	10:14	M
10:15	10:30	Religious News Reporter	Religious Program		Stu			10:29	T	10:15	10:29	M
10:30	11:00	Dr. S. Dee Kelley	"	Yes	Stu	Yes	10:30 10:54	10:59	T-M	10:30	10:59	M
11:00	11:30	News (World Front)	News Broadcast	Yes	NBC			11:29	T	11:00	11:29	M
11:30	12:00	Stradavari Orchestra	Classical Music	Yes	NBC			11:59	M	11:30	11:59	M
12:00	1:00	Old Fashioned Revival Hr.	Religious Program	Yes	NBC	Yes	12:00 12:59	12:59	T-M	12:00	12:59	M
1:00	1:15	Modern Concert	Semi-classical Music			Yes	1:00 1:14	1:14	M	1:00	1:14	M
1:15	1:30	Massey Harris Brigade	Farm Talk	Yes	Stu	Yes	1:15 1:29	1:29	M-T	1:15	1:29	M
1:30	2:00	Westinghouse Program	Semi-classical Music	Yes	NBC			1:59	M-T	1:30	1:59	M
2:00	2:30	World Parade	"	Yes	NBC			2:29	M-T	2:00	2:29	M
2:30	3:30	Army Hour	Talk & Discussion		NBC			3:29	T-M	2:30	3:29	M
3:30	4:00	Showtime	Semi-classical Music	Yes	TQN			3:59	M	4:00	3:59	M
4:00	5:00	Symphony	Classical Music	Yes	NBC			4:59	M-T	4:00	4:59	BM
		Murcher Off Duty 4:30 PM - Morgan On Duty 4:15 PM										
5:00	5:30	Catholic Hour	Religious Program		NBC			5:29	M-T	5:00	5:29	BM
5:30	6:00	Great Gildersleeve	Entertainment	Yes	NBC			5:59	M-D	5:30	5:59	BM
6:00	6:30	Jack Benny	"	Yes	NBC			6:29	M-T	6:00	6:29	BM
6:30	7:00	Bandwagon	Dance Music	Yes	NBC			6:59	M-T	6:30	6:59	BM
7:00	7:30	Charlie McCarthy	Entertainment	Yes	NBC			7:29	M-T	7:00	7:29	BM
7:30	8:00	One Man's Family	Complete Play	Yes	NBC			7:59	D	7:30	7:59	BM
8:00	8:30	Manhattan Merry-Go-Round	Semi-classical Music	Yes	NBC			8:29	M	8:00	8:29	BM
8:30	9:00	American Album	"	Yes	NBC			8:59	M	8:30	8:59	BM
9:00	9:30	Hour of Charm	"	Yes	NBC			9:29	M	9:00	9:29	BM
9:30	10:00	Comedy Theater	Complete Play	Yes	NBC			9:59	D	9:30	9:59	BM
10:00	10:15	News	News Broadcast	Yes	Stu			10:14	T	10:00	10:14	BM
10:15	10:30	Washington Views	Talk & Discussion	Yes	Stu	Yes	10:15 10:29	10:29	T	10:15	10:29	BM
10:30	11:00	Music American Loves Best	Semi-classical Music	Yes	Stu	Yes	10:30 10:59	10:59	M-T	10:30	10:59	BM
		(Substitute for ET Music World Tomorrow)										
11:00	11:30	ET Music World Tomorrow	Religious Music	Yes	Stu	Yes	11:00 11:29	11:29	M	10:59	11:29	BM
11:30	11:55	Francis Craig Orchestra	Dance Music		NBC			11:54	M	11:30	11:54	BM
11:55	12:00	News	News Broadcast	Yes	NBC			11:59	T	11:55	11:59	BM
12:00		SIGN OFF			Stu				T	11:59	12:00	BM
		Morgan Off Duty 12:00 Midnight										

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

D.--Dramatic
M.--Music
T.--Talk

STATION IDENTIFICATION		Actual Time		Original Time		Original Date		Original Time		Original Date		Original Time		Original Date		Original Time		Original Date		Original Time		Original Date	
STATION	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE	
Bill Shomette On Duty 5:00 AM - Sign On																							
5:00	5:00	Studio Follies	Old-Time Music	Yes	Stu	Yes	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	
5:00	5:15	Texas Farm & Home	Farm Talk		TQN																		
5:15	5:30	News Roundup	News Broadcast	Yes	Stu																		
5:30	5:45	Farmerettes	Old-Time Music	Yes	Stu	Yes	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	
5:45	6:00	Tennessee Hoedown	"	Yes	Stu	Yes	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	5:45	
6:00	6:15	News	News Broadcast	Yes	Stu																		
6:15	6:30	Early Birds	Entertainment	Yes	TQN																		
6:30	6:45	Early Birds	"	Yes	TQN																		
6:45	7:00	Neville Roundup	Semi-classical Music	Yes	NBC																		
7:00	7:15	News	News Broadcast	Yes	Stu																		
7:15	7:30	Morning Toppers	Dance Music		Stu	Yes	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	7:15	
7:30	7:45	Rhythm Rally	"	Yes	TQN																		
7:45	8:00	Lara Lawton	Serial Story	Yes	NBC																		
8:00	8:15	Robert St. John	News Broadcast	Yes	NBC																		
8:15	8:30	Morning Call	Talk & Discussion		Stu																		
8:30	8:45	Finders Keepers	Entertainment		NBC																		
8:45	9:00	Round of Life	Serial Story	Yes	NBC																		
9:00	9:15	7th and 8th	"	Yes	NBC																		
9:15	9:30	Star Playhouse	"	Yes	NBC																		
9:30	9:45	David Baran	"	Yes	NBC																		
9:45	10:00	Woman's Page News	News Broadcast	Yes	Stu																		
10:00	10:15	Texas School of Air	Complete Play		TQN																		
10:15	10:30	Notion But The Truth	Miscellaneous	Yes	Stu	Yes	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	10:15	
10:30	10:45	Texas Tumbleweeds	Old-Time Music		Stu																		
10:45	11:00	Serve-a-Program	Semi-classical Music	Yes	TQN																		
11:00	11:15	News	News Broadcast	Yes	Stu																		
Murchin on Duty at 12:00 Noon - Bill Shomette Off Duty 12:30 PM																							
12:00	12:15	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	
12:15	12:30	Norton McGiffin	News Broadcast	Yes	TQN																		
12:30	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	12:30	
1:00	1:15	Guiding Light	"	Yes	NBC																		
1:15	1:30	Today's Children	"	Yes	NBC																		
1:30	1:45	Women in White	"	Yes	NBC																		
1:45	2:00	News	News Broadcast	Yes	Stu																		
2:00	2:15	Woman of America	Serial Story	Yes	NBC																		
2:15	2:30	Ma Perkins	"	Yes	NBC																		
2:30	2:45	Pepper Young's Family	"	Yes	NBC																		
2:45	3:00	Right to Happiness	"	Yes	NBC																		
3:00	3:15	Backstage Wife	"	Yes	NBC																		
3:15	3:30	Stella Dallas	"	Yes	NBC																		
3:30	3:45	Lorenzo Jones	"	Yes	NBC																		
3:45	4:00	Young Widder Brown	"	Yes	NBC																		
4:00	4:15	When A Girl Marries	"	Yes	NBC																		
4:15	4:30	Pertie Faces Life	"	Yes	NBC																		
4:30	4:45	Just Plain Bill	"	Yes	NBC																		
4:45	5:00	Front Page Farrell	"	Yes	NBC																		
Bill Morgan On Duty 5:00 PM																							
5:00	5:15	Goldbergs	Serial Story	Yes	Stu	Yes	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	5:00	
5:15	5:30	Corny Carnival	Semi-classical Music		Stu	Yes	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	5:15	
5:30	5:45	Revolving Bandstand	Dance Music		Stu	Yes	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	5:30	
5:45	6:00	News	News Broadcast	Yes	Stu																		
Murchin Off Duty at 6:00 PM																							
6:00	6:15	Johnny Mercer	Entertainment	Yes	NBC																		
6:15	6:30	News of World	News Broadcast	Yes	NBC																		
ET—Electrical Transcription TQN—Texas Quality Network REM—Remote N. B. C.—National Broadcasting Co. STU—Studio																							

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

DATE November 13, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN CRED	ORIGIN	E. T.	AN- NOUN CRED	STATION IDENTIFICATION					ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	UR	
6:30	6:45	Colonel Landers	News Broadcast	Yes	Stu				6:44	T	6:30	6:44	BM
6:45	7:00	Headliners	Entertainment	Yes	TQN				6:59	M-T	6:45	6:59	BM
7:00	7:30	Cavalcade of America	Complete Play	Yes	NBC				7:29	D	7:00	7:29	BM
7:30	8:00	Richard Crooks	Semi-classical Music	Yes	NBC				7:59	M	7:30	7:59	BM
8:00	8:30	Telephone Hour	"	Yes	NBC				8:29	M	8:00	8:29	BM
8:30	9:00	Information Please	Quiz Program	Yes	NBC				8:59	T	8:30	8:59	BM
9:00	9:30	Contented Hour	Semi-classical Music	Yes	NBC				9:29	M	9:00	9:29	BM
9:30	10:00	Dr. I. Q.	Quiz Program	Yes	NBC				9:59	T	9:30	9:59	BM
10:00	10:15	News	News Broadcast	Yes	Stu				10:15	T	10:00	10:15	BM
10:15	10:30	Richard Harkness	"		NBC				10:28	T	10:16	10:28	BM
10:30	11:00	Symphonette	Classical Music	Yes	Stu	Yes	10:29	10:58	10:58	M	10:29	10:58	BM
11:00	11:05	News	News Broadcast	Yes	Stu				11:06	T	10:59	11:06	BM
11:05	11:30	St. Anthony Hotel Orch.	Dance Music	Yes	REM				11:29	M	11:06	11:29	BM
11:30	11:55	St. Louis Serenade	"		NBC				11:54	M	11:30	11:54	BM
11:55	12:00	News	News Broadcast	Yes	NBC				11:59	T	11:55	11:59	BM
12:00		SIGN OFF			Stu				12:00	T	11:59	12:00	BM
Bill Morgan Off Duty 12:00 Midnight													
ET—Electrical Transcription TQN—Texas Quality Network REM—Remote N. B. C.—National Broadcasting Co. STU—Studio													

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE November 14, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER	
BEGIN	END							Time	Time	Type	Actual Time On		Off
Bill Shonette On Duty 5:00 AM - SIGN ON													
5:00	6:00	Studio Frolics	Old-Time Music	Yes	Stu	Yes	5:00	6:01	5:30	M	5:00	6:01	BS
6:00	6:15	Texas Farm & Home	Farm Talk		TQN		6:01		6:14	T	6:02	6:14	BS
6:15	6:30	News Roundup	News Broadcast Market Report, Farm Talk (5 min)	Yes	Stu		6:00		6:29	T	6:15	6:29	BS
6:30	6:45	Farmerettes	Old-Time Music	Yes	Stu	Yes	6:45		6:44	M	6:30	6:44	BS
6:45	7:00	Tennessee Reddown	" " "	Yes	Stu	Yes	6:59		6:59	M	6:45	6:59	BS
Bill Morgan On Duty 7:00 AM													
7:00	7:15	News	News Broadcast	Yes	Stu				7:14	T	7:00	7:14	BM
7:15	7:30	Checkerboard Gang	Old-Time Music	Yes	Stu				7:29	M	7:15	7:29	BM
7:30	7:45	Smilin' Ed McConnell	" " "	Yes	Stu	Yes	7:30		7:44	M-T	7:30	7:44	BM
7:45	8:00	Red River Dave	" " "	Yes	Stu				7:59	M	7:45	7:59	BM
8:00	8:15	News	News Broadcast	Yes	Std		8:15		8:14	T	8:00	8:14	BM
8:15	8:45	Toppers	Dance Music		Stu	Yes	8:45		8:44	M	8:15	8:44	BM
Bill Morgan Off Duty 8:45 AM													
8:45	9:00	Texas Rangers	Old-Time Music	Yes	Stu	Yes	8:45		8:59	M	8:45	8:59	BS
9:00	9:15	Lora Lawton	Serial Story	Yes	NBC				9:14	D	9:00	9:14	BS
9:15	9:30	Robert St. John	News Broadcast	Yes	NBC				9:29	T	9:15	9:29	BS
9:30	9:45	Morning Call	Talk & Discussion		Stu				9:44	T	9:30	9:44	BS
9:45	10:00	Finders Keepers	Entertainment		NBC				9:59	T-M	9:45	9:59	BS
10:00	10:15	Road of Life	Serial Story	Yes	NBC					D	10:00	10:15	FS
10:15	10:30	Rosemary	" " "	Yes	NBC				10:29	D	10:15	10:29	BS
10:30	10:45	Star Playhouse	" " "	Yes	NBC				10:44	D	10:30	10:44	BS
10:45	11:00	David Harum	" " "	Yes	NBC				10:59	D	10:45	10:59	BS
11:00	11:15	News - Daniels	News Broadcast		Stu				11:14	T	11:00	11:15	BS
11:15	11:30	Texas School of the Air	Talk & Discussion		TQN				11:29	T	11:16	11:29	BS
Bill Morgan On Duty 11:30 AM													
11:30	11:35	Nothing But The Truth	Miscellaneous	Yes	NBC				11:34	T	11:30	11:34	BM
11:35	11:45	Texas Tumbleweeds	Old-Time Music		Stu				11:44	M	11:35	11:44	BS
11:45	12:00	Red River Dave	" " "	Yes	Stu				11:59	M	11:45	11:59	BS
12:00	12:15	News	News Broadcast	Yes	Stu		12:15		12:14	T	12:00	12:14	BM
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:29		12:29	D	12:15	12:29	BM
Bill Shonette Off Duty 12:30 PM													
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN		12:45		12:44	T	12:30	12:44	BM
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:59		12:59	D	12:45	12:59	BM
1:00	1:15	Guiding Light	" " "	Yes	NBC					D	1:00	1:15	BM
1:15	1:30	Today's Children	" " "	Yes	NBC				1:29	D	1:15	1:29	BM
1:30	1:45	Woman in White	" " "	Yes	NBC				1:44	D	1:30	1:44	BM
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45	1:59	BM
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	2:15	BM
2:15	2:30	Ma Perkins	" " "	Yes	NBC				2:29	D	2:15	2:29	BM
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC					D	2:30	2:45	BM
2:45	3:00	Right to Happiness	" " "	Yes	NBC				2:59	D	2:45	2:59	BM
3:00	3:15	Backstage Wife	" " "	Yes	NBC					D	3:00	3:15	BM
3:15	3:30	Stella Dallas	" " "	Yes	NBC				3:29	D	3:15	3:29	BM
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC					D	3:30	3:45	BM
3:45	4:00	Young Widder Brown	" " "	Yes	NBC				3:59	D	3:45	3:59	BM
Bill Morgan Off Duty 4:00 PM - Murcher On Duty 4:00 PM													
4:00	4:15	When A Girl Marries	Serial Story	Yes	NBC					T	4:00	4:15	M
4:15	4:30	Portia Faces Life	" " "	Yes	NBC				4:29	T	4:15	4:29	M
4:30	4:45	Just Plain Bill	" " "	Yes	NBC					D	4:30	4:45	M
4:45	5:00	Front Page Farrell	" " "	Yes	NBC				4:59	D	4:45	4:59	M
5:00	5:15	Goldbergs	" " "	Yes	Stu	Yes	5:00		5:14	D	5:00	5:14	M
5:15	5:30	Corny Carnival	Semi-classical Music		Stu	Yes	5:15		5:29	M	5:15	5:29	M
5:30	5:45	Revolving Bandstand	Dance Music		Stu	Yes	5:30		5:44	M	5:30	5:44	M
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45	5:59	M

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI SAN ANTONIO"

W O A I

PROGRAM LOG

DATE November 14, 1944

D. Dramatic
M. Music
T. Talk

SCHEDULED TIME		TITLE	SPONSOR	AN. ORIG. C.D.	E.T.	AN. NOUN. C.D.	STATION IDENTIFICATION				ANNOUN. C.D.
BEGIN	END						Time	Time	Type	Actual Time Du. U2	
6:00	6:15	Johnny Mercer	Entertainment	Yes	NBC			6:14 1/2	M	6:00 6:14 1/2	M
6:15	6:30	News of the World	News Broadcast	Yes	NBC			6:29 1/2	T	6:15 6:29 1/2	M
6:30	6:45	Sinclair Serenade	Semi-classical Music	Yes	Stu			6:44 1/2	M	6:30 6:44 1/2	M
6:45	7:00	Grand Prize Headliners	Entertainment	Yes	TQN			6:59 1/2	M	6:45 6:59 1/2	M
7:00	7:30	Johnny Presents	"	Yes	NBC			7:29 1/2	D-M	7:00 7:29 1/2	M
7:30	8:00	A Date With Judy	Complete Play	Yes	NBC			7:59 1/2	D	7:30 7:59 1/2	M
8:00	8:30	Mystery Theater	" "	Yes	NBC			8:29 1/2	D	8:00 8:29 1/2	M
8:30	9:00	Pibber McGee	Entertainment	Yes	NBC			8:59 1/2	D-M	8:30 8:59 1/2	M
9:00	9:30	Bob Hope	"	Yes	NBC			9:29 1/2	D-M	9:00 9:29 1/2	M
9:30	10:00	Hildegard	"	Yes	NBC			9:59 1/2	M	9:30 9:59 1/2	M
10:00	10:15	News	News Broadcast	Yes	Stu			10:14 1/2	T	10:00 10:14 1/2	M
10:15	10:30	Barkness	" "	Yes	NBC			10:29 1/2	T	10:15 10:29 1/2	M
10:30	11:00	Everything For The Boys	Entertainment	Yes	Stu	10:30		10:59 1/2	T-M	10:30 10:59 1/2	M
11:00	11:05	News	News Broadcast	Yes	Stu			11:05 1/2	T	11:00 11:05 1/2	M
11:05	11:55	R. Shield & Co.	Dance Music		NBC			11:54 1/2	M	11:05 11:54 1/2	M
11:55	12:00	News	News Broadcast		NBC			12:00	T	11:55 12:00	M

Marcher Off Duty 12:00 Midnight

ET.—Electrical Transcription

TQN.—Texas Quality Network

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STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE November 15, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN. NUM. CET	ORIGIN	E.T.	AN. NUM. CST	STATION IDENTIFICATION				ANNOUN. CER.	
BEGIN	ENDS							Time	Time	Type	Actual Time Us		Us
Bill Shomette On Duty 5:00 AM - SIGN ON													
5:00	6:00	Studio Frolics	Old-Time Music	Yes	Stu	Yes	5:00 5:30 6:01	5:30	6:01	M	5:00	6:01	BS
6:00	6:15	Texas Farm & Home	Farm Talk		TQN				6:14	T	6:02	6:14	BS
6:15	6:30	News Roundup	News Broadcast, Market Report, Farm Talk (5'15")	Yes	Stu				6:29	T	6:15	6:29	BS
6:30	6:45	Farmerettes	Old-Time Music	Yes	Stu	Yes	6:30 6:45 6:59		6:44	M	6:30	6:44	BS
6:45	7:00	Tennessee Rodeo	" " "	Yes	Stu	Yes			6:59	M	6:45	6:59	BS
7:00	7:15	News	News Broadcast	Yes	Stu				7:14	T	7:00	7:14	BS
7:15	7:30	Early Birds	Entertainment	Yes	TQN				7:29	T-M	7:15	7:29	BS
7:30	7:45	Early Birds	"	Yes	TQN				7:44	T-M	7:30	7:44	BS
7:45	8:00	Reveille Roundup	Semi-classical Music	Yes	NBC				7:59	M	7:45	7:59	BS
8:00	8:15	News	News Broadcast	Yes	Stu				8:16	T	8:00	8:15	BS
8:15	8:45	Morning Toppers	Dance Music		Stu	Yes	8:15		8:44	M	8:16	8:44	BS
8:45	9:00	Melody Souvenirs	Semi-classical Music	Yes	TQN				8:59	M	8:45	8:59	BS
9:00	9:15	Lora Lawton	Serial Story	Yes	NBC				9:14	D	9:00	9:14	BS
9:15	9:30	Robert St. John	News Broadcast	Yes	NBC				9:29	T	9:15	9:29	BS
9:30	9:45	Morning Call	Talk & Discussion		Stu				9:44	T	9:30	9:44	BS
9:45	10:00	Finders Keepers	Entertainment		NBC				9:59	T-M	9:45	9:59	BS
10:00	10:15	Road of Life	Serial Story	Yes	NBC					D	10:00	10:15	BS
10:15	10:30	Rosemary	"	Yes	NBC				10:29	D	10:15	10:29	BS
10:30	10:45	Star Playhouse	"	Yes	NBC				10:44	D	10:30	10:44	BS
10:45	11:00	David Harlan	"	Yes	NBC				10:59	D	10:45	10:59	BS
11:00	11:15	News	News Broadcast	Yes	Stu				11:15	T	11:00	11:15	BS
11:15	11:30	Texas School of the Air	Complete Play		TQN				11:29	T	11:16	11:29	BS
11:30	11:35	Nothing But The Truth	Miscellaneous	Yes	Stu	Yes	11:30 11:35		11:34	T	11:30	11:34	BS
11:35	11:45	Texas Tumbleweeds	Old-Time Music		Stu	Yes			11:44	M	11:35	11:44	BS
11:45	12:00	Servess Program	Semi-classical Music	Yes	TQN				11:59	T-M	11:45	11:59	BS
12:00	12:15	News	News Broadcast	Yes	Stu				12:14	T	12:00	12:14	BS
Murcher on Duty 12:00 Noon - Bill Shomette Off Duty 12:30 PM													
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15 12:29		12:29	D	12:15	12:29	M
12:30	12:45	News	News Broadcast	Yes	TQN				12:44	T	12:30	12:44	M
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45		12:59	D	12:45	12:59	M
1:00	1:15	Guiding Light	"	Yes	NBC					D	1:00	1:15	M
1:15	1:30	Today's Children	"	Yes	NBC				1:29	D	1:15	1:29	M
1:30	1:45	Women in White	"	Yes	NBC				1:44	D	1:30	1:44	M
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45	1:59	M
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	2:15	M
2:15	2:30	Ma Perkins	"	Yes	NBC				2:29	D	2:15	2:29	M
2:30	2:45	Pepper Young's Family	"	Yes	NBC					D	2:30	2:45	M
2:45	3:00	Right to Happiness	"	Yes	NBC				2:59	D	2:45	2:59	M
3:00	3:15	Backstage Wife	"	Yes	NBC					D	3:00	3:15	M
3:15	3:30	Stella Dallas	"	Yes	NBC				3:29	D	3:15	3:29	M
3:30	3:45	Lorenzo Jones	"	Yes	NBC					D	3:30	3:45	M
3:45	4:00	Young Widder Brown	"	Yes	NBC				3:59	D	3:45	3:59	M
4:00	4:15	When A Girl Marries	"	Yes	NBC					D	4:00	4:15	M
4:15	4:30	Portia Faces Life	"	Yes	NBC				4:29	D	4:15	4:29	M
4:30	4:45	Just Plain Bill	"	Yes	NBC					D	4:30	4:45	M
4:45	5:00	Front Page Farrell	"	Yes	NBC				4:59	D	4:45	4:59	M
Bill Morgan On Duty 5:00 PM													
5:00	5:15	Goldbergs	Serial Story	Yes	Stu	Yes	5:00 5:14		5:14	D	5:00	5:14	BM
5:15	5:40	Rural Electrification	Farm Talk		Stu	Yes	5:15		5:40	T	5:15	5:40	M
5:40	5:45	Fill Music	Semi-classical Music		Stu	Yes	5:40		5:44	M	5:40	5:44	M
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45	5:59	BM
6:00	6:15	Johnny Mercer	Entertainment	Yes	NBC				6:14	M-T	6:00	6:14	M
6:15	6:30	Murcher On Duty 6:15 PM	News Broadcast	Yes	NBC				6:29	T	6:15	6:29	BM
6:30	6:45	Colonel Sanders	"	Yes	Stu				6:44	T	6:30	6:44	BM

ET—Electrical Transcription

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STU—Studio

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I

PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE November 15, 1944

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E-T	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	
6:45	7:00	Headliners	Entertainment	Yes	TQM			6:59	M-T	6:45	6:59	EM
7:00	7:30	Mr. and Mrs. North	Complete Play	Yes	NBC			7:29	D	7:00	7:29	EM
7:30	8:00	Chorton O' Cheer	Semi-classical Music	Yes	NBC			7:59	M-T	7:30	7:59	EM
8:00	8:30	Eddie Cantor	Entertainment	Yes	NBC			8:29	M-T	8:00	8:29	EM
8:30	9:00	Mr. D. A.	Complete Play	Yes	NBC			8:59	D	8:30	8:59	EM
9:00	10:00	Kay Kyser	Semi-classical Music	Yes	NBC			9:59	M-T	9:00	9:59	EM
10:00	10:15	News	News Broadcast	Yes	Stu			10:15	T	10:00	10:15	EM
10:15	10:30	Harkness	" "		NBC			10:28	T	10:16	10:28	EM
10:30	11:00	Symphonette	Classical Music	Yes	Stu	Yes	10:29	10:58	M	10:29	10:58	EM
11:00	11:05	News	News Broadcast	Yes	Stu			11:05	T	11:00	11:05	EM
11:05	11:30	St. Anthony Orchestra	Dance Music	Yes	REM			11:29	M	11:06	11:29	EM
11:30	11:55	Design for Dancing	" "		NBC			11:54	M	11:30	11:54	EM
11:55	12:00	News	News Broadcast	Yes	NBC			11:59	T	11:55	11:59	EM
12:00		SIGN OFF			Stu				T	11:59	12:00	EM
Bill Morgan Off Duty 12:00 Midnight												

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

DATE November 16, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN. NOUN. CER.	ORIGIN	E.T.	AN. NOUN. CER.	STATION IDENTIFICATION					ANNOUN. CER.
BEGIN	ENDS							Time	Time	Type	Actual Time	OR	
Bill Shomette On Duty 5:00 AM - SIGN ON													
5:00	6:00	Studio Frolics	Old-Time Music	Yes	Stu	Yes	5:00 6:01	5:31	6:01	M	5:00	6:01	BS
6:00	6:15	Texas Farm & Home	Farm Talk		TQN				6:14	T	6:01	6:14	BS
6:15	6:30	News Roundup	News Broadcast Market Report, Farm Talk (5 min)	Yes	Stu				6:29	T	6:15	6:29	BS
6:30	6:45	Farmettes	Old-Time Music	Yes	Stu	Yes	6:30 6:44		6:44	M	6:30	6:44	BS
6:45	7:00	Tennessee Hoedown	" " "	Yes	Stu	Yes	6:59		6:59	M	6:45	6:59	BS
Bill Morgan On Duty 7:00 AM													
7:00	7:15	News	News Broadcast	Yes	Stu				7:15	T	7:00	7:15	EM
7:15	7:30	Checkerboard Gang	Old-Time Music	Yes	Stu				7:30	M	7:15	7:30	BS
7:30	7:45	Smilin' Ed McConnell	" " "	Yes	Stu				7:45	M-T	7:30	7:45	EM
7:45	8:00	Red River Dave	" " "	Yes	Stu				8:00	M	7:45	8:00	BS
8:00	8:15	News	News Broadcast	Yes	Stu				8:15	T	8:00	8:15	EM
8:15	8:45	Toppers	Dance Music		Stu	Yes	8:45 8:44		8:44	M	8:16	8:44	EM
Bill Morgan Off Duty 8:45 AM													
8:45	9:00	Texas Rangers	Old-Time Music	Yes	Stu	Yes	8:45 8:59		8:59	M	8:45	8:59	BS
9:00	9:15	Lora Lawton	Serial Story	Yes	NBC				9:14	D	9:00	9:14	PS
9:15	9:30	Robert St. John	News Broadcast	Yes	NBC				9:29	T	9:15	9:29	BS
9:30	9:45	Morning Call	Talk & Discussion		Stu				9:44	T	9:30	9:44	PS
9:45	10:00	Finders Keepers	Entertainment		NBC				9:59	T-M	9:45	9:59	PS
10:00	10:15	Road of Life	Serial Story	Yes	NBC					D	10:00	10:15	BS
10:15	10:30	Rosemary	" " "	Yes	NBC				10:29	D	10:15	10:29	BS
10:30	10:45	Star Playhouse	" " "	Yes	NBC					D	10:30	10:45	BS
10:45	11:00	David Harum	" " "	Yes	NBC				10:59	D	10:45	10:59	BS
11:00	11:15	News	News Broadcast		Stu				11:15	T	11:00	11:15	PS
11:15	11:30	Texas School of the Air	Talk & Discussion		TQN				11:29	T	11:15	11:29	PS
Bill Morgan On Duty 11:30 AM													
11:30	11:35	Nothing But The Truth	Miscellaneous	Yes	Stu	Yes	11:30 11:34		11:44	M	11:30	11:34	PS
11:35	11:45	Texas Tumbleweeds	Old-Time Music		Stu				11:44	M	11:35	11:44	BS
11:45	12:00	Red River Dave	" " "	Yes	Stu				11:59	M	11:45	11:59	BS
12:00	12:15	News	News Broadcast	Yes	Stu				12:14	T	12:00	12:14	EM
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15 12:29		12:29	D	12:15	12:29	EM
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN				12:44	T	12:30	12:44	EM
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45 12:59		12:59	D	12:45	12:59	EM
1:00	1:15	Guiding Light	" " "	Yes	NBC					D	1:00	1:15	EM
1:15	1:30	Today's Children	" " "	Yes	NBC				1:29	D	1:15	1:29	EM
1:30	1:45	Woman in White	" " "	Yes	NBC				1:44	D	1:30	1:44	EM
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45	1:59	EM
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	2:15	EM
2:15	2:30	Ma Perkins	" " "	Yes	NBC				2:29	D	2:15	2:29	EM
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC					D	2:30	2:45	EM
2:45	3:00	Right to Happiness	" " "	Yes	NBC				2:59	D	2:45	2:59	EM
3:00	3:15	Backstage Wife	" " "	Yes	NBC					D	3:00	3:15	EM
3:15	3:30	Stella Dallas	" " "	Yes	NBC				3:29	D	3:15	3:29	EM
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC					D	3:30	3:45	EM
3:45	4:00	Young Widder Brown	" " "	Yes	NBC				3:59	D	3:45	3:59	EM
4:00	4:15	When A Girl Marries	" " "	Yes	NBC					D	4:00	4:15	EM
4:15	4:30	Portia Faces Life	" " "	Yes	NBC				4:29	D	4:15	4:29	EM
4:30	4:45	Just Plain Bill	" " "	Yes	NBC					D	4:30	4:45	EM
4:45	5:00	Front Page Farrell	" " "	Yes	NBC				4:59	D	4:45	4:59	EM
5:00	5:15	Goldbergs	" " "	Yes	NBC	Yes	5:00 5:14		5:14	D	5:00	5:14	N
5:15	5:30	Corny Carnival	Semi-Classical Music		Stu	Yes	5:15 5:29		5:29	M	5:15	5:29	EM
5:30	5:45	Revolving Bandstand	Dance Music		Stu	Yes	5:44		5:44	M	5:30	5:44	M
Murphy On Duty 5:45 PM													
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45	5:59	EM

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE November 16, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN. NOTES YES	ORIGIN	R.T.	AN. NOTES YES	STATION IDENTIFICATION				ANNOUN. CER
BEGIN	ENDS							Time	Time	Type	Actual Time Us. - Us.	
6:00	6:15	Johnny Mercer	Entertainment	Yes	NBC				6:14	M	6:00 6:14	M
6:15	6:30	News of the World	News Broadcast	Yes	NBC				6:29	T	6:15 6:29	M
6:30	6:45	Jimmy Fidler	Miscellaneous	Yes	Stu	Yes	6:30 6:44		6:44	T	6:30 6:44	M
6:45	7:00	Grand Prize Headliners	Entertainment	Yes	TQN				6:59	M	6:45 6:59	M
7:00	7:30	Frank Morgan	"	Yes	NBC				7:29	T-M	7:00 7:29	M
7:30	8:00	Minna Shore	Semi-classical Music	Yes	NBC				7:59	T-M	7:30 7:59	M
8:00	8:30	Kraft Music Hall	"	Yes	NBC				8:29	M	8:00 8:29	M
8:30	9:00	Bob Burns	Entertainment	Yes	NBC				8:59	T-M	8:30 8:59	M
9:00	9:30	Abbott & Costello	"	Yes	NBC				9:29	T-M	9:00 9:29	M
9:30	10:00	Rudy Vallee	"	Yes	NBC				9:59	T-M	9:30 9:59	M
10:00	10:15	News	News Broadcast	Yes	Stu				10:15	T	10:00 10:15	M
10:15	10:30	Harkness of Wash.	"		NBC				10:29	T	10:15 10:29	M
10:30	11:00	Command Communique	Semi-classical Music		TQN				10:59	M	10:30 10:59	M
11:00	11:05	News	News Broadcast	Yes	Stu				11:04	T	10:59 11:04	M
11:05	11:30	Abilene Christian College	Talk & Discussion		TQN				11:29	T-M	11:05 11:29	M
11:30	11:55	Design for Listening	Dance Music		NBC				11:53	M	11:30 11:53	M
11:55	12:00	News	News Broadcast		NBC				11:59	T	11:55 11:59	M
Murphy Off Duty 12:00 Midnight												

ET—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

DATE November 17, 1944

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T.	AN- NOUN- CED?	STATION IDENTIFICATION						ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	Actual Time		
		Bill Shomette On Duty 5:00 AM - SIGN ON												
5:00	6:00	Studio Frolics	Old-Time Music	Yes	Stu	Yes	5:00 8:01	5:32	6:01	M	5:00	6:01	BS	
6:00	6:15	Texas Farm & Home	Farm Talk		TQN				6:14	T	6:02	6:14	BS	
6:15	6:30	News Roundup	News Broadcast Market Report, Farm Talk (5:55)	Yes	Stu				6:29	T	6:15	6:29	BS	
6:30	6:45	Farmerettes	Old-Time Music	Yes	Stu	Yes	6:30 6:44		6:44	M	6:30	6:44	BS	
6:45	7:00	Tennessee Howdown	" " "	Yes	Stu				6:59	M	6:45	6:59	BS	
7:00	7:15	News	News Broadcasts	Yes	Stu				7:14	T	7:00	7:14	BS	
7:15	7:30	Early Birds	Entertainment	Yes	TQN				7:29	T-M	7:15	7:29	BS	
7:30	7:45	Early Birds	"	Yes	TQN				7:44	T-M	7:30	7:44	BS	
7:45	8:00	Reveille Roundup	Semi-classical Music	Yes	NBC				7:59	M	7:45	7:59	BS	
8:00	8:15	News	News Broadcast	Yes	NBC				8:15	T	8:00	8:15	BS	
8:15	8:45	Morning Toppers	Dance Music		Stu	Yes	8:16 8:44		8:44	M	8:15	8:44	BS	
8:45	9:00	Songs to Remember	Semi-classical Music	Yes	TQN				8:59	M	8:45	8:59	BS	
9:00	9:15	Lora Lawton	Serial Story	Yes	NBC				9:14	D	9:00	9:14	BS	
9:15	9:30	Robert St. John	News Broadcast	Yes	NBC				9:29	T	9:15	9:29	BS	
9:30	9:45	Morning Call	Talk & Discussion		Stu				9:44	T	9:30	9:44	BS	
9:45	10:00	Finders Keepers	Entertainment		NBC				9:59	T-M	9:45	9:59	BS	
10:00	10:15	Road of Life	Serial Story	Yes	NBC					D	10:00	10:15	BS	
10:15	10:30	Rosemary	" "	Yes	NBC				10:29	D	10:15	10:29	BS	
10:30	10:45	Star Playhouse	" "	Yes	NBC				10:44	D	10:30	10:44	BS	
10:45	11:00	David Harum	" "	Yes	NBC				10:59	D	10:45	10:59	BS	
11:00	11:15	News	News Broadcast	Yes	Stu				11:15	T	11:00	11:15	BS	
11:15	11:30	Texas School of the Air	Classical Music		TQN				11:29	T	11:15	11:29	BS	
11:30	11:35	Nothing But The Truth	Miscellaneous	Yes	Stu	Yes	11:30 11:34		11:34	T	11:30	11:34	BS	
11:35	11:45	Texas Tumbleweeds	Old-Time Music		Stu				11:44	M	11:35	11:44	BS	
11:45	12:00	Servess Program	Semi-classical Music	Yes	TQN				11:59	T-M	11:45	11:59	BS	
12:00	12:15	News	News Broadcast	Yes	Stu				12:14	T	12:00	12:14	BS	
		Murcher on Duty 12:00 Noon - Bill Shomette Off Duty 12:30 PM												
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15		12:29	D	12:15	12:29	M	
12:30	12:45	Horton McGiffin	News Broadcast	Yes	TQN				12:44	T	12:30	12:44	M	
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu				12:59	D	12:45	12:59	M	
1:00	1:15	Guiding Light	" "	Yes	NBC					D	1:00	1:15	M	
1:15	1:30	Today's Children	" "	Yes	NBC				1:29	D	1:15	1:29	M	
1:30	1:45	Women in White	" "	Yes	NBC				1:44	D	1:30	1:44	M	
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45	1:59	M	
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	2:15	M	
2:15	2:30	Ma Perkins	" "	Yes	NBC				2:29	D	2:15	2:29	M	
2:30	2:45	Pepper Young's Family	" "	Yes	NBC					D	2:30	2:45	M	
2:45	3:00	Right to Happiness	" "	Yes	NBC				2:59	D	2:45	2:59	M	
3:00	3:15	Backstage Wife	" "	Yes	NBC					D	3:00	3:15	M	
3:15	3:30	Stella Dallas	" "	Yes	NBC				3:29	D	3:15	3:29	M	
3:30	3:45	Lorenzo Jones	" "	Yes	NBC					D	3:30	3:45	M	
3:45	4:00	Young Widder Brown	" "	Yes	NBC				3:59	D	3:45	3:59	M	
4:00	4:15	When A Girl Marries	" "	Yes	NBC					D	4:00	4:15	M	
4:15	4:30	Portia Faces Life	" "	Yes	NBC				4:29	D	4:15	4:29	M	
4:30	4:45	Just Plain Bill	" "	Yes	NBC					D	4:30	4:45	M	
4:45	5:00	Front Page Farrell	" "	Yes	NBC				4:59	D	4:45	4:59	M	
5:00	5:15	Goldbergs	" "	Yes	Stu	Yes	5:00		5:14	D	5:00	5:14	M	
		Bill Morgan On Duty 5:15 PM												
5:15	5:30	Corny Carnival	Semi-classical Music		Stu	Yes	5:15 5:29		5:29	M	5:15	5:29	BM	
5:30	5:45	Revolving Bandstand	Dance Music		Stu	Yes	5:30 5:44		5:44	M	5:30	5:44	M	
5:45	6:00	News	News Broadcast	Yes	Stu					T	5:45		BM	
6:00	6:15	Johnny Mercer	Entertainment	Yes	NBC				6:14	M	6:00	6:14	M	
6:15	6:30	News	News Broadcast	Yes	NBC				6:29	T	6:15	6:29	M	
		Murcher Off Duty 6:30 PM												

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE November 17, 1946

SCHEDULED TIME		TITLE	SPONSOR	AN. MUN. CITY	ORIGIN	E. Y.	AN. MOUN. CITY	STATION IDENTIFICATION				ANNOUN. CITY	
Start	End							Time	Time	Type	Actual Time Start		Actual Time End
5:30	6:45	Serenade	Semi-classical Music	Yes	Stu			6:44	M		6:30	6:44	EM
6:45	7:00	Headliners	Entertainment	Yes	TQN			6:59	M		6:45	6:59	EM
7:00	7:30	Highways in Melody	Semi-Classical Music	Yes	NBC			7:29	M		7:00	7:29	EM
7:30	8:00	Duffy's Tavern	Entertainment	Yes	NBC			7:59	M-T		7:30	7:59	EM
8:00	8:30	Waltz Time	Semi-classical Music	Yes	NBC			8:29	M		8:00	8:29	EM
8:30	9:00	People are Funny	Entertainment	Yes	NBC			8:59	T		8:30	8:59	EM
9:00	9:30	Amos 'n' Andy	Complete Play	Yes	NBC			9:29	D		9:00	9:29	EM
9:30	9:45	Bill Stern	Sports	Yes	NBC			9:44	T		9:30	9:44	EM
9:45	10:00	Brooke General Revue	Talk & Discussion Drama Panel		Stu			9:59	M-T		9:45	9:59	EM
10:00	10:15	News	News Broadcast	Yes	Stu			10:14	T		10:00	10:14	EM
10:15	10:30	Harkness of Wash.	" "		NBC			10:28	T		10:16	10:28	M
10:30	11:00	Symphonette	Classical Music	Yes	Stu	Yes	10:29	10:58	M		10:29	10:58	EM
11:00	11:05	News	News Broadcast	Yes	Stu			11:05	T		10:59	11:05	EM
11:05	11:30	St. Anthony Orchestra	Dance Music	Yes	REM			11:28	M		11:06	11:29	EM
11:30	11:45	Three Suns	" "		NBC			11:44	M		11:30	11:44	EM
11:45	11:55	Lee Sims	" "		NBC			11:54	M		11:45	11:54	EM
11:55	12:00	News	News Broadcast	Yes	NBC			11:59	T		11:55	11:59	EM
12:00	SIGN OFF				Stu				T		11:59	12:00	EM

Bill Morgan Off Duty 12:00 Midnight

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

DATE November 18, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION						ANNOUN. CER.
BEGIN	ENDS							Time	Time	Type	Actual Time	Actual Time		
5:00	6:00	Studio Frolies	Old-Time Music	Yes	Stu	Yes	5:00	5:34	6:01	M	5:00	6:01	BS	
6:00	6:15	Texas Farm & Home	Farm Talk		TQN				6:11	T	6:02	6:14	BS	
6:15	6:30	News Roundup	News Broadcast, Market Report, Farm Talk (5 min)	Yes	Stu				6:29	T	6:15	6:29	BS	
6:30	6:45	Something For The Girls	Entertainment		Stu	Yes	6:30		6:44	T-M	6:30	6:44	BS	
6:45	7:00	Merchant Marine Recruiting	Talk & Discussion		Stu	Yes	6:45		6:59	T-M	6:45	6:59	BS	
Bill Morgan On Duty 7:00 AM														
7:00	7:15	News	News Broadcast	Yes	Stu				7:14	T	7:00	7:14	EM	
7:15	7:30	Checkerboard Gang	Old-Time Music	Yes	Stu				7:29	M	7:15	7:29	BS	
7:30	7:45	Texas Tumbleweeds	" " "		Stu				7:44	M	7:30	7:44	EM	
7:45	8:00	Red River Dave	" " "	Yes	Stu				7:59	M	7:45	7:59	BS	
8:00	8:15	News	News Broadcast	Yes	Stu				8:14	T	8:00	8:14	EM	
8:15	8:30	Toppers	Dance Music	Yes	Stu	Yes	8:15		8:29	M	8:15	8:29	EM	
8:30	8:45	Early Birds	Entertainment	Yes	TQN	Yes	8:30		8:44	M-T	8:30	8:44	EM	
Bill Morgan Off Duty 8:45 AM														
8:45	9:00	Tune Time	Semi-classical Music		Stu	Yes	8:45		8:59	M	8:45	8:59	BS	
9:00	9:30	Grantland Rice	Sports		NBC				9:29	D	9:00	9:29	BS	
9:30	9:45	Yours Truly Julie	Semi-classical Music		NBC				9:44	M	9:30	9:44	BS	
9:45	10:00	Alex Dreier	News Broadcast	Yes	NBC				9:59	T	9:45	9:59	BS	
10:00	10:30	E. C. Jamboree	Old-Time Music	Yes	NBC				10:29	T-M	10:00	10:29	BS	
10:30	11:00	Smilin' Ed McConnell	Entertainment	Yes	NBC				10:59	T-M	10:30	10:59	BS	
11:00	11:15	News	News Broadcast		Stu				11:14	T	11:00	11:14	BS	
11:15	11:30	Calling All Girls	Miscellaneous	Yes	Stu	Yes	11:15		11:29	T-M	11:15	11:29	BS	
Bill Morgan On Duty 11:30 AM														
11:30	11:45	PTA (ET Fill 11:42-11:45)	Talk & Discussion		Stu				11:43	T	11:30	11:43	EM	
11:45	12:00	Red River Dave	Old-Time Music	Yes	Stu				11:59	M	11:45	11:59	BS	
12:00	12:15	News	News Broadcast	Yes	Stu				12:14	T	12:00	12:14	EM	
Bill Morgan Off Duty 12:15 PM														
12:15	12:45	Man On The Farm	Old-Time Music	Yes	Stu	Yes	12:15		12:45	T-M	12:15	12:45	BS	
12:45	1:00	War Telescope	News Broadcast		NBC				12:59	T	12:46	12:59	BS	
1:00	1:05	Call to Worship	Religious Program		Stu				1:06	T	1:00	1:06	BS	
1:05	1:10	O. P. A.	Talk & Discussion		Stu				1:12	T	1:07	1:12	BS	
1:10	1:45	Matinee Melodies	Dance Music		Stu	Yes	1:10		1:44	M	1:13	1:44	BS	
1:45	2:00	News	News Broadcast	Yes	Stu				2:00	T	1:45	2:00	BS	
Bill Shomette Off Duty 2:00 PM - Marcher on Duty 2:00 PM														
2:00	2:30	Matinee Melodies	Dance Music		Stu	Yes	2:00		2:29	M	2:00	2:29	M	
2:30	2:50	Matinee Melodies	" "		Stu	Yes	2:30		2:49	M	2:31	2:49	M	
2:50	5:30	Rice vs Texas A. & M.	Sports	Yes	TQN		2:50		5:29	T	2:50	5:29	M	
5:30	5:45	Texas Rangers	Old-Time Music	Yes	Stu	Yes	5:30		5:44	M	5:30	5:44	M	
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45	5:59	M	
6:00	6:30	Ranch Party	Old-Time Music	Yes	TQN				6:29	T-M	6:00	6:29	M	
6:30	6:45	Sportscast	Sports	Yes	Stu				6:44	T	6:30	6:44	M	
6:45	7:00	Music Parade	Semi-classical Music	Yes	TQN				6:49	M	6:45	6:59	M	
Marcher Off Duty 7:00 PM														
7:00	7:30	Gaslight Gaieties	Semi-classical Music	Yes	NBC				7:29	M-T	7:00	7:29	EM	
7:30	8:00	Truth or Consequences	Entertainment	Yes	NBC				7:59	T	7:30	7:59	EM	
8:00	8:30	National Barn Dance	Old-Time Music	Yes	NBC				8:29	M-T	8:00	8:29	EM	
8:30	9:00	Can You Top This?	Entertainment	Yes	NBC				8:59	T	8:30	8:59	EM	
9:00	9:30	Palmolive Party	"	Yes	NBC				9:29	M-T	9:00	9:29	EM	
9:30	10:00	6th War Loan Program	Talk & Discussion		NBC				10:00	M-T	9:30	10:00	EM	
10:00	10:15	News	News Broadcast	Yes	Stu				10:14	T	10:00	10:14	EM	
10:15	10:45	Shindig	Old-Time Music	Yes	TQN				10:44	M-T	10:15	10:44	EM	
10:45	11:00	William Lang	News Broadcast	Yes	Stu	Yes	10:45		11:00	T	10:45	11:00	EM	
11:00	11:05	News	" "	Yes	Stu				11:06	T	11:00	11:06	EM	
11:05	11:35	4-Square Gospel	Religious Program	Yes	Stu				11:37	M-T	11:06	11:37	EM	
11:35	11:45	Three Suns	Dance Music		NBC				11:44	M	11:38	11:44	EM	

ET—Electrical Transcription, TQN—Texas Quality Network REM—Remote N. B. C.—National Broadcasting Co. STU—Studio

ET—Electrical Transcription

TQN—Texas Quality Network

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N.B.C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE November 18, 1944

SCHEDULED TIME		TITLE	SPONSOR	AN- NOTA- CED	ORIGIN	E. T.	AM- NOUN- CED	STATION IDENTIFICATION				ASSOCI- ATED
BEGIN	ENDS							Time	Time	Type	Actual Time US	
11:45	11:55	Lee Sims	Dance Music		NBC			11:54		M	11:45 11:54	EM
11:55	12:00	News	News Broadcast	Yes	NBC			11:59		T	11:55 11:59	EM
12:00		SIGN OFF			Stu					T	11:59 12:00	EM
		Bill Morgan Off Duty	12:00 Midnight									
ET—Electrical Transcription TQN—Texas Quality Network REM—Remote N. B. C.—National Broadcasting Co. STU—Studio												

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 22, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION					ANNOUNCED
BEGIN	ENDS							Time	Time	Type	Actual Time	Actual Time	
											On	Off	
		Dean Turner on duty 6:00 AM											
6:00	6:01	SIGN ON											
6:01	6:30	Variety Show	Semi-Classical Music	Yes	Stu	Yes	6:01	6:29	M		6:01	6:29	DT
6:30	6:45	Christian Home Program	Religious Programs	Yes	Stu	Yes	6:30	6:44	TM		6:30	6:44	DT
6:45	7:00	State Health Talk	Talks & Discussions	Yes	Stu	Yes	6:59	6:59	T		6:45	6:59	DT
7:00	7:15	The Chosen People	Religious Program	Yes	Stu	Yes	7:00	7:14	T		7:00	7:14	DT
7:15	7:30	George Crook	Semi-Classical Music	Yes	NBC		7:30	7:29	M		7:15	7:29	DT
7:30	8:00	Your Worship Hour	Religious Program	Yes	Stu	Yes	7:59	7:59	TM		7:30	7:59	DT
8:00	8:15	World News Roundup	News Broadcast	Yes	NBC		8:15	8:14	T		8:00	8:14	DT
8:15	8:45	America Back To God	Religious Program	Yes	Stu	Yes	8:29	8:29	T		8:15	8:44	DT
8:45	9:00	Denver Heights Church	" "	Yes	Stu		9:00	8:59	T		8:45	8:59	DT
9:00	9:30	Radio Bible Class	" "	Yes	Stu	Yes	9:29	9:29	T		9:00	9:29	DT
9:30	10:00	Dr. P. B. Hill	" "	Yes	Stu	Yes	9:59	9:59	T		9:30	9:59	DT
10:00	10:15	News	News Broadcast	Yes	Stu		10:15	10:14	T		10:00	10:14	DT
10:15	10:30	Religious News	Religious Program	Yes	Stu		10:28	10:28	T		10:15	10:28	DT
10:30	11:00	The Golden Couple	Semi-Classical Music	Yes	TQN		10:59	10:59	TM		10:30	10:59	DT
11:00	11:30	World Front	Talk & Discussion	Yes	NBC		11:29	11:29	T		11:00	11:29	DT
11:30	12:00	Musical Interpretations	Classical Music	Yes	Stu	Yes	11:59	11:59	M		11:30	11:59	DT
12:00	12:15	Mid-day Melodies	Semi-Classical Music	Yes	Stu	Yes	12:14	12:14	M		12:00	12:14	DT
12:15	12:30	Treasury Salutes	" "	Yes	Stu	Yes	12:29	12:29	T		12:15	12:29	DT
12:30	12:45	Modern Concert	" "	Yes	Stu	Yes	12:44	12:44	M		12:30	12:44	DT
12:45	1:00	News	News Broadcast	Yes	Stu		12:59	12:59	T		12:45	12:59	DT
1:00	1:30	Ford Show	Semi-Classical Music	Yes	NBC		1:29	1:29	M		1:00	1:29	DT
1:30	2:00	Richard Tucker	" "	Yes	NBC		1:59	1:59	M		1:30	1:59	DT
2:00	2:30	World Parade	" "	Yes	NBC		2:29	2:29	M		2:00	2:29	DT
2:30	3:00	One Man's Family	Serial Story	Yes	NBC		2:59	2:59	D		2:30	2:59	DT
		Dean Turner off Duty at 3:00 P.M. Robert Premont on duty at 3:00 PM											
3:00	3:30	Army Hour	Talk & Discussion	Yes	NBC		3:29	3:29	T		3:00	3:29	RP
3:30	4:00	Show Time	Semi-Classical Music	Yes	TQN		3:59	3:59	TM		3:30	3:59	RP
4:00	4:59	Symphony Orchestra	Classical Music	Yes	NBC		4:59	4:59	M-T		4:00	4:59	RP
5:00	5:30	Catholic Hour	Religious Program	Yes	NBC		5:29	5:29	TM		5:00	5:29	RP
5:30	6:00	Flight Engineers	Talk & Discussion	Yes	Stu	Yes	5:59	5:59	T		5:30	5:59	RP
6:00	6:30	Wayne King Orchestra	Dance Music	Yes	NBC		6:29	6:29	M		6:00	6:29	RP
6:30	7:00	Bandwagon Mysteries	Complete Play	Yes	NBC		6:59	6:59	D		6:30	6:59	RP
7:00	7:30	Francis Langford	Semi-Classical Music	Yes	NBC		7:29	7:29	MT		7:00	7:29	RP
7:30	8:00	Tommy Dorsey & Company	Dance Music	Yes	NBC		7:59	7:59	MT		7:30	7:59	RP
8:00	8:30	Manhattan Merry-Go-Round	Semi-Classical Music	Yes	NBC		8:29	8:29	M		8:00	8:29	RP
8:30	9:00	American Album	" "	Yes	NBC		8:59	8:59	M		8:30	8:59	RP
9:00	9:30	Hour of Charm	" "	Yes	NBC		9:29	9:29	M		9:00	9:29	RP
9:30	10:00	Meet Me At Parky's	Entertainment Prog.	Yes	NBC		9:59	9:59	TM		9:30	9:59	RP
10:00	10:15	News	News Broadcast	Yes	Stu		10:14	10:14	T		10:00	10:14	RP
10:15	10:30	Washington Views	" "	Yes	Stu	Yes	10:28	10:28	T		10:15	10:28	RP
10:30	11:00	R.C.A. Show	Dance Music	Yes	Stu	Yes	10:58	10:58	TM		10:29	10:58	RP
11:00	11:04	News	News Broadcast	Yes	NBC		11:04	11:04	T		11:00	11:04	RP
11:05	11:29	Music by Shrednick	Dance Music	Yes	NBC		11:28	11:28	M		11:05	11:28	RP
11:30	11:55	Francois Craig Orchestra	" "	Yes	NBC		11:53	11:53	M		11:30	11:53	RP
11:55	12:00	News	News Broadcast	Yes	NBC		11:59	11:59	T		11:55	11:59	RP
12:00		SIGN OFF		Yes	Stu				T		11:59	12:00	RP
		Robert Premont off duty 12:00 midnight.											

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 23, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNUAL CER.
BEGIN	ENDS							Time	Time	Type	Actual Time UA--UE	
Bob Bradbury On Duty 6:00 AM												
6:00	6:02	SIGN ON			Stu					T	6:00 6:02	BB
6:02	6:15	Farm & Home	Farm Talk		TQN				6:14	T	6:02 6:14	BB
6:15	6:30	News	News, Market Report, Farm Talk (5:15)	Yes	Stu				6:29	T	6:15 6:29	BB
6:30	6:45	Fairfield Four	Religious Music	Yes	Stu	Yes	6:30		6:44	M	6:30 6:44	PF
6:45	7:00	Ranchhouse Jamboree	(Low Valentine On 6:45 AM) Old-time Music		Stu	Yes	6:59		6:59	T-M	6:45 6:59	BP
7:00	7:15	News	News Broadcast	Yes	Stu				7:14	T	7:00 7:14	LV
7:15	7:30	Early Birds	Entertainment Prog.	Yes	TQN				7:29	T-M	7:15 7:29	PB
7:30	7:45	Early Birds	" "	Yes	TQN					M-T	7:30 7:44	LV
7:45	8:00	Reveille Roundup	Semi-Classical Music	Yes	NBC				7:59	T-M	7:45 7:59	BB
8:00	8:15	News	News Broadcast	Yes	Stu					"	8:00 8:14	LV
8:15	8:30	Tune Time	Semi-Classical Music		Stu	Yes	8:15		8:29	M	8:15 8:29	BB
8:30	8:45	News	News Broadcast	Yes	NBC	Yes	8:44		8:44	T	8:30 8:44	LV
8:45	9:00	Rhythm Rally	Dance Music	Yes	TQN				8:59	M	8:45 8:59	LV
9:00	9:03	Returning Veterans	News Broadcast		Stu					T	9:00 9:03	LV
9:03	9:15	Time & Time Again	Semi-Classical Music	Yes	Stu	Yes	9:03		9:14	M	9:03 9:14	LV
9:15	9:30	Lora Lawton	Serial Story	Yes	NBC				9:29	D	9:15 9:29	BB
9:30	9:45	Road of Life	" "	Yes	NBC					D	9:30 9:44	BB
9:45	10:00	Joyce Jordan	" "	Yes	NBC				9:59	D	9:45 9:59	BB
10:00	10:30	Fred Waring	Semi-Classical Music		NBC				10:29	T-M	10:00 10:29	BB
10:30	10:45	Barry Catheron	Serial Story	Yes	NBC				10:44	D	10:30 10:44	BB
10:45	11:00	David Harum	" "	Yes	NBC				10:59	D	10:45 10:59	BB
11:00	11:15	News	News Broadcast	Yes	Stu					T	11:00 11:14	LV
11:15	11:30	Texas Today	Talk & Discussion	Yes	Stu				11:29	T	11:15 11:29	BB
11:30	11:45	Texaco Star Reporter	News Broadcast (5:1) Miscellaneous (13:1)	Yes	Stu	Yes	11:30		11:44	T	11:30 11:44	LV
11:45	12:00	Red River Dave	Old-time Music		Stu				11:59	T-M	11:45 11:59	BB
Bob Bradbury Off Duty 12:00 Noon - Low Valentine Off 12:30 PM - Dean Turner on 12:30 PM												
12:00	12:15	News	News Broadcast	Yes	Stu				12:14	T	12:00 12:14	LV
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15		12:29	D	12:15 12:29	LV
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN				12:44	T	12:30 12:44	DT
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:44		12:59	D	12:45 12:59	DT
1:00	1:15	Guiding Light	" "	Yes	NBC					D	1:00 1:15	DT
1:15	1:30	Today's Children	" "	Yes	NBC				1:29	D	1:15 1:29	DT
1:30	1:45	Woman in White	" "	Yes	NBC				1:44	D	1:30 1:44	DT
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45 1:59	DT
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00 2:15	DT
2:15	2:30	Ma Perkins	" "	Yes	NBC				2:29	D	2:15 2:29	DT
2:30	2:45	Pepper Young's Family	" "	Yes	NBC					D	2:30 2:45	DT
2:45	3:00	Right to Happiness	" "	Yes	NBC				2:59	D	2:45 2:59	DT
3:00	3:15	Backstage Wife	" "	Yes	NBC					D	3:00 3:15	DT
3:15	3:30	Stella Dallas	" "	Yes	NBC				3:29	D	3:15 3:29	DT
3:30	3:45	Lorenzo Jones	" "	Yes	NBC					D	3:30 3:45	DT
3:45	4:00	Young Widder Brown	" "	Yes	NBC				3:59	D	3:45 3:59	DT
4:00	4:15	When A Girl Marries	" "	Yes	NBC					D	4:00 4:15	DT
4:15	4:30	Portia Faces Life	" "	Yes	NBC				4:29	D	4:15 4:29	DT
4:30	4:45	Just Plain Bill	" "	Yes	NBC					D	4:30 4:45	DT
Robert C. Prement On Duty 4:45 PM												
4:45	5:00	Front Page Farrell	Serial Story	Yes	NBC				4:59	D	4:45 4:59	DT
5:00	5:15	Young Dr. Malone	" "	Yes	Stu	Yes	5:00		5:14	D	5:00 5:14	RCP
5:15	5:30	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:14		5:29	M	5:15 5:29	DT
5:30	5:45	Korn Kobbler	Semi-Classical Music	Yes	Stu	Yes	5:44		5:44	M	5:30 5:44	RCP
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45 5:59	DT
Dean Turner Off Duty 6:00 PM												
6:00	6:15	Supper Club	Entertainment Prog.	Yes	NBC				6:14	M	6:00 6:14	RCP
6:15	6:29	News of the World	News Broadcast	Yes	NBC				6:29	T	6:15 6:29	RCP

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

DATE July 23, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER	
BEGIN	ENDS							Time	Time	Type	Actual Time (In Air)		
6:30	6:45	Col. R. L. Landers	News Broadcast	Yes	Stu				6:44	T	6:30	6:44	RCP
6:45	7:00	Headliner Time	Entertainment Prog.	Yes	TQN				6:59	T-M	6:45	6:59	RCP
7:00	7:29	Medal of Honor	Complete Play	Yes	NBC				7:29	T	7:00	7:29	RCP
7:30	8:00	Voice of Firestone	Semi-Classical Music	Yes	NBC				7:59	T-M	7:30	7:59	RCP
8:00	8:29	Telephone Hour	" " "	Yes	NBC				8:29	M	8:00	8:29	RCP
8:30	9:00	Rise Stevens Show	" " "	Yes	NBC				8:59	T-M	8:30	8:59	RCP
9:00	9:30	Carnation Hour	" " "	Yes	NBC				9:29	M	9:00	9:29	RCP
9:30	10:00	Dr. I. Q. (Dean Turner on Duty 9:45 PM)	Quiz Program	Yes	NBC				9:59	T	9:30	9:50	RCP
10:00	10:15	News	News Broadcast	Yes	Stu				10:14	T	10:00	10:14	RCP
10:15	10:30	H. V. Kaltenborn	" " "	Yes	Stu	Yes	10:15	10:29	10:29	T	10:15	10:29	RCP
10:30	10:45	Louise Massey	Old-time Music	Yes	Stu	Yes	10:30	10:44	10:44	M	10:30	10:44	RCP
10:45	11:00	Gab Calloway	Dance Music	Yes	NBC				10:59	M	10:45	10:59	DT
11:00	11:05	News	News Broadcast	Yes	Stu				11:04	T	11:00	11:04	RCP
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:19	11:19	M	11:05	11:19	RCP
11:21	11:55	Bob Lee Orch	Dance Music	Yes	REM				11:53	M	11:21	11:53	RCP
11:55	12:00	News	News Broadcast	Yes	NBC				11:59	T	11:55	11:59	RCP
12:00		SIGN OFF		Yes	Stu					T	11:59	12:00	RCP
Robert C. Fremont Off Duty 12:00 Midnight													

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 24, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED	ORIGIN	E.T.	AN- NOUN- CED	STATION IDENTIFICATION				ASSOCIA- TION
BEGIN	END							Time	Time	Type	Actual Time	
Bob Bradbury on duty at 6:01 AM												
6:01	6:03	SIGN ON			Stu					T	6:01	BB
6:03	6:15	Texas Farm & Home	Farm Home		TQN			6:14		T	6:03	BB
6:15	6:30	News	News Broadcast		Stu			6:29		T	6:15	BB
6:30	6:45	Fairfield Four	Religious Music	Yes	Stu	Yes	6:30	6:44		M	6:30	BB
6:45	7:00	Ranchouse Jamboree	Classical Music		Stu	Yes	6:55	6:59		M	6:45	BB
7:00	7:15	News	News Broadcast	Yes	Stu			7:14		T	7:00	BB
Lew Valentine on duty at 7:15 AM												
7:15	7:30	Funfest	Classical Music	Yes	Stu	Yes	7:15	7:29		M-T	7:15	BB
7:30	7:45	Tumbleweeds	" " "		Stu			7:44		M	7:30	LV
7:45	8:00	Red River Dave	" " "	Yes	Stu			7:59		TM	7:45	BB
8:00	8:15	News	News Broadcast	Yes	Stu			8:14		T	8:00	LV
8:15	8:30	Early Birds	Entertainment Prog.	Yes	TQN			8:29		M-T	8:15	LV
8:30	8:45	News	News Broadcast	Yes	NBC	Yes	8:30	8:44		T	8:30	LV
8:45	9:00	Your Favorites	Semi-Classical Music		Stu	Yes	8:55	8:59		M	8:45	BB
9:00	9:04	Returning Veterans	News Broadcast		Stu					T	9:00	LV
9:04	9:15	Time & Time Again	Semi-Classical Music		Stu	Yes	9:04	9:14		M	9:04	LV
9:15	9:30	Lora Lawton	Serial Story	Yes	NBC			9:29		D	9:15	BB
9:30	9:45	Road of Life	" " "	Yes	NBC					D	9:30	BB
9:45	10:00	Joyce Jordan	" " "	Yes	NBC			9:59		D	9:45	BB
10:00	10:30	Fred Waring	Semi-Classical Music		NBC			10:29		M-T	10:00	BB
10:30	10:45	Barry Cameron	Serial Story	Yes	NBC			10:44		D	10:30	BB
10:45	11:00	David Harum	" " "	Yes	NBC			10:59		D	10:45	BB
11:00	11:15	News	News Broadcast	Yes	Stu					T	11:00	LV
11:15	11:30	Texas Today	Talk & Discussion	Yes	Stu			11:29		T	11:15	BB
11:30	11:45	Star Reporter	News Broadcast (at)	Yes	Stu	Yes	11:30	11:44		T	11:30	LV
11:45	12:00	Red River Dave	Classical Music	Yes	Stu			11:59		M-T	11:45	BB
Bob Bradbury off duty at 12:00 Noon												
12:00	12:15	News	News Broadcast	Yes	Stu			12:14		T	12:00	LV
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15	12:29		T	12:15	LV
Denn Turner on duty at 12:30 PM Lew Valentine Off Duty 12:30 PM												
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN			12:44		T	12:30	DT
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:59	12:59		D	12:45	DT
1:00	1:15	Guiding Light	" " "	Yes	NBC					D	1:00	DT
1:15	1:30	Today's Children	" " "	Yes	NBC			1:29		D	1:15	DT
1:30	1:45	Woman in White	" " "	Yes	NBC			1:44		D	1:30	DT
1:45	2:00	News	News Broadcast	Yes	Stu			1:59		T	1:45	DT b
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	DT
2:15	2:30	Ma Perkins	" " "	Yes	NBC			2:29		D	2:15	DT
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC					D	2:30	DT
2:45	3:00	Right To Happiness	" " "	Yes	NBC			2:59		D	2:45	DT
3:00	3:15	Backstage Wife	" " "	Yes	NBC					D	3:00	DT
3:15	3:30	Stella Dallas	" " "	Yes	NBC			3:29		D	3:15	DT
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC					D	3:30	DT
3:45	4:00	Young Widder Brown	" " "	Yes	NBC			3:59		D	3:45	DT
4:00	4:15	When A Girl Marries	" " "	Yes	NBC					D	4:00	DT
4:15	4:30	Portia Faces Life	" " "	Yes	NBC			4:29		D	4:15	DT
4:30	4:45	Just Plain Bill	" " "	Yes	NBC					D	4:30	DT
Robert Premont on duty at 4:45 PM												
4:45	5:00	Front Page Farrell	Serial Story	Yes	NBC			4:59		D	4:45	DT
5:00	5:15	Young Dr. Malone	" " "	Yes	Stu			5:14		D	5:00	EP
5:15	5:30	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:29	5:29		M	5:15	DT
5:30	5:45	Jack Smith	Semi-Classical Music	Yes	Stu	Yes	5:44	5:44		M	5:30	EP
5:45	6:00	News	News Broadcast	Yes	Stu			5:59		T	5:45	DT
Denn Turner off duty at 6:00 PM												

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STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE July 24, 1945

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED?	ORIGIN	E.T.	ANNOUNCED?	STATION IDENTIFICATION				ANNOUN. CER.
BEGIN	ENDS							Time	Time	Type	Actual Time On Air	
6:00	6:15	Supper Club	Entertainment Prog.	Yes	NBC			6:14	M		6:00 6:14	RP
6:15	6:30	News of the World	News Broadcast	Yes	NBC			6:29	T		6:15 6:29	RP
6:30	6:44	Tuberculosis Control	Talk & Discussion	Yes	Stu			6:44	T		6:30 6:44	RP
6:45	7:00	Headliners Time	Entertainment Prog.	Yes	TQN			6:59	M		6:45 6:59	RP
7:00	7:30	Johnny Presents	" "	Yes	NBC			7:29	M-T		7:00 7:29	RP
7:30	8:00	A Date With Judy	Complete Play	Yes	NBC			7:59	D		7:30 7:59	RP
8:00	8:30	Navy Hour	Semi-Classical Music	Yes	NBC			8:29	T-D		8:00 8:29	RP
8:30	9:00	Victor Borge	" " "	Yes	NBC			8:59	T-M		8:30 8:59	RP
9:00	9:30	The Man Called X	Complete Play	Yes	NBC			9:29	D		9:00 9:29	RP
9:30	10:00	Evening With Romberg	Semi-Classical Music	Yes	NBC			9:59	M		9:30 9:59	RP
10:00	10:15	News	News Broadcast	Yes	Stu			10:14	T		10:00 10:14	RP
10:15	10:30	Richard Harkness	" "	Yes	NBC			10:29	T		10:15 10:29	DT
10:30	11:00	Everything for the Boys	Semi-Classical Music	Yes	Stu	Yes	10:30 10:59	10:59	T-M		10:30 10:59	RP
		Dean Turner off duty at 11:00 PM										
11:00	11:04	News	News Broadcast	Yes	Stu			11:04	T		11:00 11:04	RP
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05 11:20	11:20	M		11:05 11:20	RP
11:21	11:54	Roy Shield & Company	Dance Music	Yes	NBC			11:53	M		11:21 11:53	RP
11:55	12:00	News	News Broadcast	Yes	NBC			11:59	T		11:55 11:59	RP
12:00		SIGN OFF		Yes	Stu				T		11:59 12:00	RP
		Robert Fremont off duty at 12:00 Midnight										

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SCHEDULED TIME		TITLE	SPONSOR	ANN. HOUR- CET	ORIGIN	LT	AM- NORM- CET	STATION IDENTIFICATION				ANNOUN- CER			
BEGIN	ENDS							Time	Time	Type	Actual Time On		Actual Time Off		
Bob Bradbury On Duty 6:00 AM															
6:00	6:02	SIGN ON			Stu					T	6:00	6:02	BB		
6:02	6:15	Farm & Home	Farm Talk		TQN			6:14		T	6:02	6:14	BB		
6:15	6:30	News	News, Market Report, Farm Talk (5:5a)	Yes	Stu			6:29		T	6:15	6:29	BB		
6:30	6:45	Fairfield Four	Religious Music	Yes	Stu	Yes	6:30	6:44		M	6:30	6:44	BB		
6:45	7:00	Ranchouse Jamboree	Old-time Music		Stu	Yes	6:45	6:59		M	6:45	6:59	BB		
7:00	7:15	News	Valentine on 6:45 AM News Broadcast	Yes	Stu			7:14		T	7:00	7:14	LV		
7:15	7:30	Early Birds	Entertainment Prog.	Yes	TQN			7:29		T-M	7:15	7:29	BB		
7:30	7:45	Early Birds	" "	Yes	TQN			7:44		M-T	7:30	7:44	LV		
7:45	8:00	Reveille Roundup	Semi-Classical Music	Yes	NBC			7:59		T-M	7:45	7:59	BB		
8:00	8:15	News	News Broadcast	Yes	Stu			8:14		T	8:00	8:14	LV		
8:15	8:30	Tune Time	Semi-Classical Music		Stu	Yes	8:15	8:29		M	8:14	8:29	BB		
8:30	8:45	News	News Broadcast	Yes	Stu	Yes	8:30	8:44		T	8:30	8:44	LV		
8:45	9:00	Melody Souvenirs	Semi-Classical Music	Yes	TQN			8:59		M	8:45	8:59	LV		
9:00	9:02	Returning Veterans	News Broadcast		Stu			9:02		T	9:00	9:02	LV		
9:02	9:15	Time & Time Again	Semi-Classical Music		Stu	Yes	9:02	9:14		M-T	9:02	9:14	LV		
9:15	9:30	Lora Lawton	Serial Story	Yes	NBC			9:29		D	9:15	9:29	BB		
9:30	9:45	Road of Life	" "	Yes	NBC					D	9:30	9:44	BB		
9:45	10:00	Joyce Jordan	" "	Yes	NBC			9:59		D	9:45	9:59	BB		
10:00	10:30	Fred Waring	Semi-Classical Music		NBC			10:29		T-M	10:00	10:29	BB		
10:30	10:45	Barry Cameron	Serial Story	Yes	NBC			10:44		D	10:30	10:44	BB		
10:45	11:00	David Barum	" "	Yes	NBC			10:59		D	10:45	10:59	BB		
11:00	11:15	News	News Broadcast	Yes	Stu			11:14		T	11:00	11:14	LV		
11:15	11:30	Texas Today	Talk & Discussion	Yes	Stu			11:29		T	11:15	11:29	BB		
11:30	11:45	Texas Star Reporter	News Broadcast (5:1) Miscellaneous (10:1)	Yes	Stu	Yes	11:30	11:44		T	11:30	11:44	LV		
11:45	12:00	Red River Dave	Old-time Music		Stu			11:59		M	11:45	11:59	BB		
Bob Bradbury Off Duty 12:00 Noon															
12:00	12:15	News	News Broadcast	Yes	Stu			12:14		T	12:00	12:14	LV		
12:15	12:30	Life Can Be Beautiful	Serial Story	Yes	Stu			12:29		D	12:15	12:29	LV		
Low Valentine Off Duty 12:30 PM - Dean Turner On Duty 12:30 PM															
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN			12:44		T	12:30	12:44	DT		
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45	12:59		D	12:45	12:59	DT		
1:00	1:15	Guiding Light	" "	Yes	NBC					D	1:00	1:15	DT		
1:15	1:30	Today's Children	" "	Yes	NBC			1:29		D	1:15	1:29	DT		
1:30	1:45	Woman in White	" "	Yes	NBC			1:44		D	1:30	1:44	DT		
1:45	2:00	News	News Broadcast	Yes	Stu			1:59		T	1:45	1:59	DT		
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00	2:15	DT		
2:15	2:30	Ma Perkins	" "	Yes	NBC			2:29		D	2:15	2:29	DT		
2:30	2:45	Pepper Young's Family	" "	Yes	NBC					D	2:30	2:45	DT		
2:45	3:00	Right to Happiness	" "	Yes	NBC			2:59		D	2:45	2:59	DT		
3:00	3:15	Backstage Wife	" "	Yes	NBC					D	3:00	3:15	DT		
3:15	3:30	Stella Dallas	" "	Yes	NBC			3:29		D	3:15	3:29	DT		
3:30	3:45	Lorenzo Jones	" "	Yes	NBC					D	3:30	3:45	DT		
3:45	4:00	Young Widder Brown	" "	Yes	NBC			3:59		D	3:45	3:59	DT		
4:00	4:15	When A Girl Marries	" "	Yes	NBC					D	4:00	4:15	DT		
4:15	4:30	Portia Faces Life	" "	Yes	NBC			4:29		D	4:15	4:29	DT		
4:30	4:45	Just Plain Bill	" "	Yes	NBC					D	4:30	4:45	DT		
Robert C. Prement on Duty 4:45 PM															
4:45	5:00	Front Page Farrell	Serial Story	Yes	NBC			4:59		D	4:45	4:59	DT		
5:00	5:15	Young Dr. Malone	" "	Yes	Stu	Yes	5:00	5:14		D	5:00	5:14	RCP		
5:15	5:20	Reader's Digest	Talk & Discussion	Yes	Stu	Yes	5:15	5:20		T	5:15	5:20	DT		
5:20	5:30	Revolver Bandstand	Dance Music	Yes	Stu	Yes	5:20	5:29		M	5:20	5:29	DT		
5:30	5:45	Korn Fobblers	Semi-Classical Music	Yes	Stu	Yes	5:30	5:44		M	5:30	5:44	RCP		
5:45	6:00	News	News Broadcast	Yes	Stu			5:59		T	5:45	5:59	DT		
Dean Turner Off Duty 6:00 PM															
ET—Electrical Transcription				TQN—Texas Quality Network				REM—Remote				N. B. C.—National Broadcasting Co.		STU—Studio	

STATION IDENTIFICATION
WOAI. SAN ANTONIO

W O A I
PROGRAM LOG

DATE July 25, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time On Off	
6:00	6:15	Super Club	Entertainment Prog.	Yes	NBC			6:14		M	6:00 6:14	RCP
6:15	6:30	News of the World	News Broadcast	Yes	NBC			6:29		T	6:15 6:29	RCP
6:30	6:45	Col. E. L. Landers	" "	Yes	Stu			6:44		T	6:30 6:44	RCP
6:45	7:00	Headliner Time	Entertainment Prog.	Yes	TQN			6:59		T-M	6:45 6:59	RCP
7:00	7:30	Mr. & Mrs. North	Complete Play	Yes	NBC			7:29		D	7:00 7:29	RCP
7:30	8:00	Billie Burke Show	Semi-Classical Music	Yes	NBC			7:59		T-D	7:30 7:59	RCP
8:00	8:30	Wed With You	" " " "	Yes	NBC			8:29		T-D	8:00 8:29	RCP
8:30	9:00	Mr. District Attorney	Complete Play	Yes	NBC			8:59		D	8:30 8:59	RCP
9:00	9:30	Phil Harris	Semi-Classical Music	Yes	NBC			9:29		T-M	9:00 9:29	RCP
9:30	10:00	News	News Broadcast	Yes	Stu			10:14		T	10:00 10:14	RCP
10:00	10:15	E. T. Kaltenborn	" " " "	Yes	Stu	Yes	10:15	10:29		T	10:15 10:29	DT
10:15	10:30	Louise Massey	Old-time Music	Yes	Stu	Yes	10:30	10:44		M	10:30 10:44	RCP
10:30	10:45	Shorty Sherock	Entertainment Prog.	Yes	NBC			10:59		M	10:45 10:59	DT
10:45	11:00	News	News Broadcast	Yes	Stu			11:04		T	11:00 11:04	RCP
11:00	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:20		M	11:05 11:20	RCP
11:20	11:55	Bob Lee	Dance Music	Yes	NBC			11:54		M	11:21 11:54	RCP
11:55	12:00	News	News Broadcast	Yes	NBC			11:59		T	11:55 11:59	RCP
12:00		SIN OFF		Yes	Stu					T	11:59 12:00	RCP

Report J. Frensch Off Duty 12:00 Midnight

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 26, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN. NOUN. CER.	ORIGIN	E. T.	AN. NOUN. CER.	STATION IDENTIFICATION					ANNOUN. CER.
BEGIN	ENDS							Time	Time	Type	Actual Time On	Actual Time Off	
6:00	6:02	SIGN ON	Bob Bradbury		Stu					T	6:00	6:02	BB
6:02	6:15	Farm & Home	Farm Talk		TQN			6:14		T	6:02	6:14	BB
6:15	6:30	News	News, Market Report, Farm Talk (5:55)		Stu			6:29		T	6:15	6:29	BB
6:30	6:45	Fairfield Four	Religious Music	Yes	Stu	Yes	6:30	6:44		M	6:30	6:44	BB
6:45	7:00	Ranchouse Jamboree	Old-time Music		Stu	Yes	6:54	6:59		M-T	6:45	6:59	BB
7:00	7:15	News	News Broadcast	Yes	Stu			7:14		T	7:00	7:14	BB
7:15	7:30	Funfest	Old-time Music	Yes	Stu	Yes	7:15	7:29		M-T	7:15	7:29	BB
Bob Bradbury off duty at 7:30 AM - Harold Carr on duty at 7:30 AM													
7:30	7:45	Tumbleseeds	Old-time Music		Stu			7:44		M	7:30	7:44	HC
7:45	8:00	Red River Dave	" " "	Yes	Stu			7:59		M-T	7:45	7:59	HC
8:00	8:15	News	News Broadcast	Yes	Stu			8:14		T	8:00	8:14	HC
8:15	8:30	Early Birds	Entertainment Prog.	Yes	TQN			8:29		M	8:15	8:29	HC
8:30	8:45	World News Roundup	News Broadcast	Yes	Stu	Yes	8:30	8:44		T	8:30	8:44	HC
Bob Bradbury on duty at 8:45 AM													
8:45	9:00	Your Favorites	Semi-Classical Music		Stu	Yes	8:45	8:59		M-T	8:45	8:59	BB
9:00	9:02	Returning Veterans	News Broadcast	Yes	Stu					T	9:00	9:02	HC
9:02	9:15	Time & Time Again	Semi-Classical Music		Stu	Yes	9:03	9:14		M	9:02	9:14	HC
Harold Carr off duty at 9:15 AM													
9:15	9:30	Lora Lawton	Serial Story	Yes	NBC			9:29		D	9:15	9:29	BB
9:30	9:45	Road of Life	" " "	Yes	NBC					D	9:30	9:44	BB
9:45	10:00	Joyce Jordan	" " "	Yes	NBC			9:59		D	9:45	9:59	BB
10:00	10:30	Fred Waring	Semi-Classical Music		NBC			10:29		M-T	10:00	10:29	BB
10:30	10:45	Barry Cameron	Serial Story	Yes	NBC			10:44		D	10:30	10:44	BB
10:45	11:00	David Harum	" " "	Yes	NBC			10:59		D	10:45	10:59	BB
Harold Carr on duty at 11:00 AM													
11:00	11:15	News	News Broadcast	Yes	Stu			11:14		T	11:00	11:14	HC
11:15	11:30	Texas Today	Talk & Discussion	Yes	Stu			11:29		T	11:15	11:29	BB
11:30	11:45	Star Reporter	Miscellaneous (10)	Yes	Stu	Yes	11:30	11:44		T	11:30	11:44	HC
11:45	12:00	Red River Dave	Old-time Music	Yes	Stu			11:59		M-T	11:45	11:59	BB
Bob Bradbury off duty at 12:00 noon.													
12:00	12:15	News	News Broadcast	Yes	Stu			12:14		T	12:00	12:14	HC
12:15	12:30	Popular Music	Dance Music	Yes	Stu	Yes	12:15	12:29		M	12:15	12:29	HC
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN			12:44		T	12:30	12:44	HC
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45	12:59		D	12:45	12:59	HC
1:00	1:15	Guiding Light	" " "	Yes	NBC					D	1:00	1:15	HC
1:15	1:30	Today's Children	" " "	Yes	NBC			1:29		D	1:15	1:29	HC
1:30	1:45	Woman in White	" " "	Yes	NBC			1:44		D	1:30	1:44	HC
1:45	2:00	News	News Broadcast	Yes	Stu			1:59		T	1:45	1:59	HC
2:00	2:02	News Bulletin	" " "		NBC					T	2:00	2:02	HC
2:02	2:15	Woman of America	Serial Story	Yes	NBC					D	2:02	2:15	HC
2:15	2:30	Ma Perkins	" " "	Yes	NBC			2:29		D	2:15	2:29	HC
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC					D	2:30	2:44	HC
2:45	3:00	Right To Happiness	" " "	Yes	NBC			2:59		D	2:45	2:59	HC
Harold Carr off at 3:15 PM - Dean Turner on duty at 3:15													
3:00	3:15	Backstage Wife	Serial Story	Yes	NBC					D	3:00	3:14	DT
3:15	3:30	Stella Dallas	" " "	Yes	NBC			3:29		D	3:15	3:29	DT
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC					D	3:30	3:45	DT
3:45	4:00	Young Widdier Brown	" " "	Yes	NBC			3:59		D	3:45	3:59	DT
4:00	4:15	When A Girl Marries	" " "	Yes	NBC					D	4:00	4:15	DT
4:15	4:30	Portia Faces Life	" " "	Yes	NBC			4:29		D	4:15	4:29	DT
4:30	4:45	Just Plain Bill	" " "	Yes	NBC					D	4:30	4:44	DT
4:45	5:00	Front Page Farrell	" " "	Yes	NBC			4:59		D	4:45	4:59	DT
5:00	5:15	Young Dr. Malone	" " "	Yes	Stu	Yes	5:00	5:14		D	5:00	5:14	DT
5:15	5:20	Reader's Digest	Talk & Discussion	Yes	Stu	Yes	5:15	5:20		T	5:15	5:20	DT
5:20	5:30	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:20	5:29		M	5:20	5:29	DT

ET—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE *Oct 11 1954*

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time On Off	
5:30	5:45	Jack Smith	Semi-Classical Music	Yes	Stu	Yes	5:30 5:44		5:44	M	5:30 5:44	DT
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45 5:59	DT
6:00	6:15	Supper Club	Entertainment Prog.	Yes	NBC				6:14	M	6:00 6:14	DT
6:15	6:30	News of the World	News Broadcast	Yes	NBC				6:29	T	6:15 6:29	DT
6:30	6:45	Jimmy Fiddler	Miscellaneous	Yes	Stu	Yes	6:30 6:44		6:44	T	6:30 6:44	DT
6:45	7:00	Headliners Time	Entertainment Prog.	Yes	TQN				6:59	M	6:45 6:59	DT
7:00	7:30	Silhouettes & Cameos	Semi-Classical Music	Yes	NBC				7:29	M	7:00 7:29	DT
7:30	8:00	Adventures of Topper	Complete Play	Yes	NBC				7:59	D	7:30 7:59	DT
8:00	8:30	Kraft Music Hall	Semi-Classical Music	Yes	NBC				8:29	M	8:00 8:29	DT
8:30	9:00	Philo Vance	Complete Play	Yes	NBC				8:59	D	8:30 8:59	DT
9:00	9:30	Mystery in the Air	" "	Yes	NBC				9:29	D	9:00 9:29	DT
9:30	10:00	We Came This Way	" "	Yes	NBC				9:59	D	9:30 9:59	DT
10:00	10:15	News	News Broadcast	Yes	Stu		10:15		10:14	T	10:00 10:14	DT
10:15	10:30	H. V. Kaltenborn	" "	Yes	Stu	Yes	10:29		10:29	T	10:15 10:29	DT
10:30	11:00	Command Communique	Semi-Classical Music	Yes	TQN				10:59	M-T	10:30 10:59	DT
11:00	11:05	News	News Broadcast	Yes	Stu		11:05		11:04	T	11:00 11:04	DT
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:20		11:20	M	11:05 11:20	DT
11:21	11:29	Art Mooney Orchestra	Dance Music	Yes	NBC				11:29	M	11:21 11:29	DE
11:30	11:54	Joe Reichman Orchestra	" "	Yes	NBC				11:54	M	11:30 11:54	DT
11:55	12:00	News	News Broadcast	Yes	NBC				11:59	T	11:55 11:59	DT
12:00		SIGN OFF	Dean Turner									

DT.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 27, 1955

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION				ANNOUNCED
BEGIN	ENDS							Time	Time	Type	Actual Time	
			Bob Bradbury on Duty 6:00 AM									
6:00	6:02	SIGN ON		Yes	Stu					T	6:00 6:02	BB
6:02	6:15	Farm & Home	Farm Talk		TQN				6:14	T	6:02 6:14	BB
6:15	6:30	News	News, Market Report Farm Talk (5' ca.)	Yes	Stu				6:29	T	6:15 6:29	BB
6:30	6:45	Fairfield Four	Mellicious Music	Yes	Stu	Yes	6:30		6:44	M	6:30 6:44	BB
6:45	7:00	Ranchouse Jamboree	Old-time Music		Stu	Yes	6:53		6:59	T-M	6:45 6:59	BB
7:00	7:15	News	News Broadcast	Yes	Stu				7:14	T	7:00 7:14	BB
7:15	7:30	Early Birds	Entertainment Prog.	Yes	TQN				7:29	T-M	7:15 7:29	BB
			Harold Carr on Duty 7:30 AM									
7:30	7:45	Early Birds	Entertainment Prog.	Yes	TQN				7:44	M	7:30 7:44	BB
7:45	8:00	Reveille Roundup	Semi-Classical Music	Yes	Stu				7:59	T-M	7:45 7:59	BB
8:00	8:15	News	News Broadcast	Yes	Stu				8:14	T	8:00 8:14	BB
8:15	8:30	Tune Time	Semi-Classical Music		Stu	Yes	8:14		8:29	T	8:15 8:29	BB
8:30	8:45	World News Roundup	News Broadcast	Yes	Stu	Yes	8:30		8:44	T	8:30 8:44	BB
8:45	9:00	Songs To Remember	Semi-Classical Music	Yes	TQN				8:59	M	8:45 8:59	BB
9:00	9:03	Returning Veterans	News Broadcast		Stu				9:03	T	9:00 9:03	BB
9:03	9:15	Time & Time Again	Semi-Classical Music		Stu	Yes	9:04		9:14	M	9:03 9:14	BB
9:15	9:30	Lora Lawton	Serial Story	Yes	NBC				9:29	D	9:15 9:29	BB
9:30	9:45	Road of Life	" "	Yes	NBC					D	9:30 9:45	BB
9:45	10:00	Joyce Jordan	" "	Yes	NBC				9:59	D	9:45 9:59	BB
10:00	10:30	Fred Waring	Semi-Classical Music		NBC				10:29	T-M	10:00 10:29	BB
10:30	10:45	Barry Cameron	Serial Story	Yes	NBC				10:44	D	10:30 10:44	BB
10:45	11:00	David Harum	" "	Yes	NBC				10:59	D	10:45 10:59	BB
11:00	11:15	News	News Broadcast	Yes	Stu				11:15	T	11:00 11:15	BB
11:15	11:30	Texas Today	Talk & Discussion	Yes	Stu				11:29	T	11:15 11:29	BB
11:30	11:45	Texas Star Reporter	News Broadcast (5')	Yes	Stu	Yes	11:30			T	11:30 11:44	BB
11:45	12:00	Red River Dave	Miscellaneous (10')		Stu		11:44		11:59	T-M	11:45 11:59	BB
12:00	12:15	News	Old-time Music		Stu				12:14	T	12:00 12:14	BB
12:15	12:30	Popular Music	News Broadcast	Yes	Stu	Yes			12:29	M	12:15 12:29	BB
			Dance Music	Yes	Stu							
			Harold Carr Off Duty 12:30 PM - Dean Turner On Duty 12:30 PM									
12:30	12:45	Norton McGiffin	News Broadcast	Yes	TQN				12:44	T	12:30 12:44	DT
12:45	1:00	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45		12:59	D	12:45 12:59	DT
1:00	1:15	Guiding Light	" "	Yes	NBC					D	1:00 1:15	DT
1:15	1:30	Today's Children	" "	Yes	NBC				1:29	D	1:15 1:29	DT
1:30	1:45	Woman in White	" "	Yes	NBC				1:44	D	1:30 1:44	DT
1:45	2:00	News	News Broadcast	Yes	Stu				1:59	T	1:45 1:59	DT
2:00	2:15	Woman of America	Serial Story	Yes	NBC					D	2:00 2:15	DT
2:15	2:30	Ma Perkins	" "	Yes	NBC				2:29	D	2:15 2:29	DT
2:30	2:45	Pepper Young's Family	" "	Yes	NBC					D	2:30 2:45	DT
2:45	3:00	Right To Happiness	" "	Yes	NBC				2:59	D	2:45 2:59	DT
3:00	3:15	Backstage Wife	" "	Yes	NBC					D	3:00 3:15	DT
3:15	3:30	Stella Dallas	" "	Yes	NBC				3:29	D	3:15 3:29	DT
3:30	3:45	Lorenzo Jones	" "	Yes	NBC					D	3:30 3:45	DT
3:45	4:00	Young Wilder Brown	" "	Yes	NBC				3:59	D	3:45 3:59	DT
4:00	4:15	When A Girl Marries	" "	Yes	NBC					D	4:00 4:15	DT
4:15	4:30	Portia Faces Life	" "	Yes	NBC				4:29	D	4:15 4:29	DT
4:30	4:45	Just Plain Bill	" "	Yes	NBC					D	4:30 4:45	DT
			Robert C. Fremont On Duty 4:45 PM									
4:45	5:00	Front Page Farrell	" "	Yes	NBC				4:59	D	4:45 4:59	DT
5:00	5:15	Young Dr. Malone	" "	Yes	Stu	Yes	5:00		5:14	D	5:00 5:14	RCP
5:15	5:30	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:15		5:29	M	5:15 5:29	DT
5:30	5:45	Korn Koblars	Semi-Classical Music	Yes	Stu	Yes	5:30		5:44	M	5:30 5:44	RCP
5:45	6:00	News	News Broadcast	Yes	Stu				5:59	T	5:45 5:59	DT
			Dean Turner Off Duty 6:00 PM									
6:00	6:15	Supper Club	Entertainment Prog.	Yes	NBC				6:14	T-M	6:00 6:14	RCP

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE July 27, 1945

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T.	AN- NOUN- CED?	STATION IDENTIFICATION					ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	On	
6:15	6:30	News of the World	News Broadcast	Yes	NBC			6:30	6:29	T	6:15	6:28	RCP
6:30	6:45	It Happened in 1955	Complete Play	Yes	Stu	Yes	6:44	6:44	6:44	T-D	6:30	6:44	RCP
6:45	7:00	Grande Prize Headliners	Entertainment Prog.	Yes	TQN			6:59	6:59	T-M	6:45	6:59	RCP
7:00	7:30	Highways in Melody	Semi-Classical Music	Yes	NBC			7:29	7:29	M	7:00	7:29	RCP
7:30	8:00	Corrections Please	Quiz Program	Yes	NBC			7:59	7:59	T	7:30	7:59	RCP
8:00	8:30	Waltz Time	Semi-Classical Music	Yes	NBC			8:29	8:29	M	8:00	8:29	RCP
8:30	9:00	People Are Funny	" "	Yes	NBC			8:59	8:59	T	8:30	8:59	RCP
9:00	9:30	Dunniger	Miscellaneous	Yes	NBC			9:29	9:29	T	9:00	9:29	RCP
9:30	9:45	Bill Stern	Sports Broadcast	Yes	NBC			9:44	9:44	T	9:30	9:44	RCP
9:45	10:00	New Horizons	Talk & Discussion (5) Brass Band (10)	Yes	Stu					T-M	9:45	9:59	RCP
10:00	10:15	News	News Broadcast	Yes	Stu			10:14	10:14	T	10:00	10:14	RCP
10:15	10:30	Richard Harkness	" "	Yes	Stu	Yes	10:29	10:29	10:29	T	10:15	10:29	DT
10:30	10:45	Louise Massey	Old-time Music	Yes	Stu	Yes	10:35	10:44	10:44	T-M	10:30	10:44	RCP
10:45	11:00	Let's Dance	Dance Music	Yes	Stu	Yes	10:59	10:59	10:59	M	10:45	10:59	DT
11:00	11:05	News	News Broadcast	Yes	Stu			11:04	11:04	T	11:00	11:04	RCP
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:20	11:20	11:20	T-M	11:05	11:20	RCP
11:21	11:54	Bob Lee Orch	Dance Music	Yes	REM			11:53	11:53	M	11:21	11:53	RCP
11:55	12:00	News	News Broadcast	Yes	NBC			11:59	11:59	T	11:55	11:59	RCP
12:00		SIGN OFF		Yes	Stu					T	11:59	12:00	RCP

Robert C. Fremont Off Duty 12:00 Midnight

ET—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE July 28, 1945

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION				ANNOUNCED
BEGIN	END							Time	Time	Type	Actual Time	
											On	Off
6:00	6:02	SIGN ON	Bob Bradbury on duty 6:00 AM	AM								
6:02	6:14	Texas Farm & Home	Farm Talk		Stu					T	6:00	6:02
6:15	6:30	News	News, Market Report		TQN				6:14	T	6:02	6:14
6:30	6:59	Farm & Ranch	Farm Talk (5' ea)		Stu				6:29	T	6:15	6:29
7:00	7:15	News	Farm Talk		Stu				6:59	T-M	6:30	6:59
7:15	7:30	Punfest	News Broadcast	Yes	Stu				7:14	T	7:00	7:14
			Old-time Music	Yes	Stu	Yes	7:15		7:29	M-T	7:15	7:29
7:30	7:44	Tumbleweeds	Harold Carr on duty 7:30 AM	AM								
7:45	8:00	Red River Dave	Old-time Music		Stu				7:44	M	7:30	7:44
8:00	8:15	News	" " "	Yes	Stu				7:59	M-T	7:45	7:59
8:15	8:30	Early Birds	News Broadcast	Yes	Stu				8:14	T	8:00	8:14
8:30	8:45	World News Roundup	Entertainment Prog.	Yes	TQN				8:29	M	8:15	8:29
8:45	9:00	Morning Toppers	News Broadcast	Yes	Stu	Yes	8:30		8:44	T	8:30	8:44
			Dance Music	Yes	Stu	Yes	8:59		8:59	M	8:45	8:59
9:00	9:09	Returning veterans	Harold Carr off duty 9:00 AM	AM	Bob Bradbury on duty 9:00 AM							
9:09	9:29	Morning Melodies	News Broadcast		Stu				9:09	T	9:00	9:09
9:30	9:45	Pan Americana	Semi-Classical Music		Stu	Yes	9:09		9:29	M	9:09	9:29
9:45	10:00	News	Dance Music		Stu	Yes	9:44		9:44	M	9:30	9:44
10:00	10:30	K.C. Jamboree	News Broadcast	Yes	NBC				9:59	T	9:45	9:59
10:30	11:00	Smilin' Ed McConnell	Semi-Classical Music	Yes	NBC				10:29	M-T	10:00	10:29
			" " "	Yes	NBC				10:59	M-T	10:30	10:59
11:00	11:15	News	Harold Carr on Duty 11:00		Bob Bradbury off duty at 11:00							
11:15	11:30	Calling All Girls	News Broadcast	Yes	Stu				11:15	T	11:00	11:15
11:30	11:45	The Old Corral	Semi-Classical Music	Yes	Stu	Yes	11:29		11:29	M-T	11:15	11:29
11:45	12:00	Red River Dave	Old-time Music	Yes	Stu	Yes	11:44		11:45	M-T	11:30	11:45
12:00	12:15	News	" " "	Yes	Stu				11:59	M-T	11:45	11:59
12:15	12:30	Ranchouse Jamboree	News Broadcast	Yes	Stu				12:14	T	12:00	12:14
			Old-time Music		Stu	Yes	12:28		12:28	M	12:15	12:28
12:30	1:00	Opry House Matinee	Harold Carr off duty 12:30		Bob Bradbury on duty 12:30							
1:00	1:15	Compton White	Old-time Music	Yes	Stu	Yes	12:59		12:59	M-T	12:29	12:59
1:15	1:30	What's The News	Talk & Discussion		NBC					T	1:00	1:14
1:30	1:37	O.P.A.	News Broadcast	Yes	Stu	Yes	1:29		1:29	T	1:15	1:29
1:38	1:45	Easy Rhythm	Talk & Discussion		Stu				1:37	T	1:30	1:37
1:45	2:00	News	Dance Music		Stu	Yes	1:44		1:44	T	1:37	1:44
			News Broadcast	Yes	Stu				1:59	T	1:45	1:59
2:00	2:15	Special News	Bob Bradbury off duty 2:00 PM - Robert Present on duty 2:00									
2:15	2:30	Minstrel Melodies	News Broadcast	Yes	NBC				2:14	T	2:00	2:14
2:30	2:45	All Amer. Golf Match	Semi-Classical Music	Yes	NBC				2:29	M	2:15	2:29
2:45	3:00	Music on Display	Sports Broadcast	Yes	NBC				2:44	T	2:30	2:44
3:00	3:15	Butler Handicap	Semi-Classical Music	Yes	NBC				2:59	M	2:45	2:59
3:15	3:30	Blues In The Afternoon	Sports Broadcast	Yes	NBC				3:14	T	3:00	3:14
3:30	3:45	World of Melody	Dance Music	Yes	NBC				3:29	M	3:15	3:29
3:45	4:00	All Amer. Golf Match	Semi-Classical Music	Yes	NBC				3:44	M	3:30	3:44
4:00	4:30	Grand Hotel	Sports Broadcast	Yes	NBC				3:59	T	3:45	3:59
4:30	4:45	John W. Vandercook	Complete Play	Yes	NBC				4:29	D	4:00	4:29
4:45	5:00	Matinee Melodies	News Broadcast	Yes	NBC				4:44	T	4:30	4:44
5:00	5:30	Central City Festival	Dance Music	Yes	Stu	Yes	4:59		4:59	M	4:45	4:59
5:30	5:45	Corny Carnival	Classical Music	Yes	NBC				5:29	M	5:00	5:29
5:45	5:59	News	Semi-Classical Music	Yes	Stu	Yes	5:44		5:44	M	5:30	5:44
			News Broadcast	Yes	Stu				5:59	T	5:45	5:59

ET.—Electrical Transcription

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N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE July 28, 1945

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time On Off	
6:00	6:30	Our Foreign Policy	Talk & Discussion	Yes	NBC			6:29½	T		6:00 6:29½	RP
6:30	6:45	Sportscast	Sports Broadcast	Yes	Stu			6:43½	T		6:30 6:43½	RP
6:45	7:00	Music Parade	Semi-Classical Music	Yes	TQN			6:59½	T		6:45 6:59½	RP
7:00	7:30	Hits & Misses	" " "	Yes	NBC			7:29½	M		7:00 7:29½	RP
7:30	8:00	Lights Out	Complete Play	Yes	NBC			7:59½	D		7:30 7:59½	RP
8:00	8:30	National Barn Dance	Old-time Music	Yes	NBC			8:29½	M-T		8:00 8:29½	RP
8:30	9:00	Can You Top This?	Semi-Classical Music	Yes	NBC			8:59½	T		8:30 8:59½	RP
9:00	9:30	I Sustain the Wings	" " "	Yes	NBC			9:29½	M-T		9:00 9:29½	RP
9:30	10:00	Grand Ole Opry	Old-time Music	Yes	NBC			9:59½	TM		9:30 9:59½	RP
10:00	10:15	News	News Broadcast	Yes	Stu			10:14½	T		10:00 10:14½	RP
10:15	10:45	Shindig	Old-time Music	Yes	TQN			10:44½	M-T		10:15 10:44½	RP
10:45	11:00	Bob Armstrong & Company	Dance Music	Yes	NBC			10:59½	M		10:45 10:59½	RP
11:00	11:05	News	News Broadcast	Yes	Stu			11:04½	T		11:00 11:04½	RP
11:05	11:36	Foursquare Gospel	Religious Program	Yes	Stu			11:34½	M-T		11:05 11:34½	RP
11:36	11:45	Elitch Gardens Orch	Dance Music	Yes	NBC			11:43½	M		11:36 11:43½	RP
11:45	11:54	Lee Sims	Semi-Classical Music	Yes	NBC			11:54½	M		11:45 11:54½	RP
11:55	12:00	News	News Broadcast	Yes	NBC			11:59½	T		11:55 11:59½	RP
12:00		SIGN OFF		Yes	Stu				T		11:59½ 12:00	RP

Robert Fremont Off Duty at 12:00 Midnight

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk
SN - Special
Network

DATE February 3, 1946

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCER	ORIGIN	E.T.	ANNOUNCER	STATION IDENTIFICATION			Actual Time		ANNOUNCER
BEGIN	ENDS							Time	Time	Type	On	Off	
6:00		Jack Rang On Duty 6:00 AM											
6:00		SIGN ON			Stu						6:00	6:00	JR
6:01	6:44	At Dawning	Religious Music		Stu	Yes	6:00		6:44	M	6:00	6:44	JR
6:45	6:59	State Health Talk	Talk & Discussion		Stu	Yes	6:45		6:59	T	6:45	6:59	JR
7:00	7:14	The Chosen People	Religious Music		Stu	Yes	7:00		7:14	M-T	7:00	7:14	JR
7:15	7:29	Christian Home Program	" "	Yes	Stu	Yes	7:29		7:29	M-T	7:15	7:29	JR
7:30	7:59	The Baptist Hour	" "		SN				7:59	M-T	7:30	7:59	JR
8:00	8:14	World News Roundup	News Broadcast		NBC				8:14	T	8:00	8:14	JR
8:15	8:44	America Back to God	Religious Music	Yes	Stu	Yes	8:15		8:44	M-T	8:15	8:44	JR
8:45	8:59	Denver Heights Church	" "	Yes	Stu	Yes	8:45		8:59	T	8:45	8:59	JR
9:00	9:29	Radio Bible Class	" "	Yes	Stu	Yes	9:00		9:29	M-T	9:00	9:29	JR
9:30	9:59	Dr. P. E. Hill	" "	Yes	Stu	Yes	9:30		9:59	M-T	9:30	9:59	JR
10:00	10:14	News	News Broadcast	Yes	Stu				10:14	T	10:00	10:14	JR
10:15	10:29	Religious News Reporter	Religious Program		Stu				10:29	T	10:15	10:29	JR
10:30	10:59	Circle Arrow Show	Semi-Classical Music	Yes	Stu	Yes	10:30		10:59	M-T	10:30	10:59	JR
10:59	11:00	News Bulletin			Stu								
11:00	11:29	World Front	Talks & Discussion	Yes	NBC				11:29	T	11:00	11:29	JR
11:30	11:59	Musical Interpretations	Classical Music	Yes	Stu	Yes	11:30		11:59	M-T	11:30	11:59	JR
12:00	12:29	Mid-day Melodies	Semi-Classical Music		Stu	Yes	12:00		12:29	M	12:00	12:29	JR
12:30	12:44	Pleasure Parade	" " "	Yes	Stu	Yes	12:30		12:44	M-T	12:30	12:44	JR
12:45	12:59	News	News Broadcast	Yes	Stu				12:59	T	12:45	12:59	JR
1:00	1:29	Harvest of Stars	Semi-Classical Music	Yes	NBC				1:29	M-T	1:00	1:29	JR
1:30	1:59	John Charles Thomas	" " "	Yes	NBC				1:59	M-T	1:30	1:59	JR
2:00	2:29	Carmen Cavallaro	" " "	Yes	NBC				2:29	M-T	2:00	2:29	JR
2:30	2:59	One Man's Family	Serial Story	Yes	NBC				2:59	D	2:30	2:59	JR
Jack Rang off duty 3:00 PM - Nick Gearhart on duty 3:00 PM													
3:00	3:29	The Golden Couple	Semi-Classical Music	Yes	TQN				3:29	M	3:00	3:29	NG
3:30	3:59	Show Time	" " "	Yes	TQN				3:59	M	3:30	3:59	NG
4:00	4:59	Symphony Orchestra	Classical Music	Yes	NBC				4:59	M	4:00	4:59	NG
5:00	5:29	Catholic Hour	Religious Program	Yes	NBC				5:29	T	5:00	5:29	NG
5:30	5:59	The Great Gildersleeve	Entertainment Prog.	Yes	NBC				5:59	D	5:30	5:59	NG
6:00	6:29	Jack Benny	Entertainment Prog.	Yes	NBC				6:29	D	6:00	6:29	NG
6:30	6:59	Fitch Bandwagon	" "	Yes	NBC				6:59	M	6:30	6:59	NG
7:00	7:29	Charlie McCarthy Show	" "	Yes	NBC				7:29	M	7:00	7:29	NG
7:30	7:59	Fred Allen Show	" "	Yes	NBC				7:59	D	7:30	7:59	NG
8:00	8:29	Manhattan Merry-Go-Round	Semi-Classical Music	Yes	NBC				8:29	M	8:00	8:29	NG
8:30	8:59	American Album	" " "	Yes	NBC				8:59	M	8:30	8:59	NG
9:00	9:29	Hour of Charm	" " "	Yes	NBC				9:29	M	9:00	9:29	NG
9:30	9:59	Meet Me at Parky's	Entertainment Prog.	Yes	NBC				9:59	M	9:30	9:59	NG
10:00	10:14	News	News Broadcast	Yes	Stu				10:14	T	10:00	10:14	NG
10:15	10:29	Washington Views	Talks & Discussions	Yes	Stu	Yes	10:15		10:29	T	10:15	10:29	NG
10:30	10:59	R.U.A. Show	Semi-Classical Music	Yes	Stu	Yes	10:30		10:59	M	10:30	10:59	NG
11:00	11:04	News	News Broadcast	Yes	NBC				11:04	T	11:00	11:04	NG
11:05	11:29	Music By Shrednick	Dance Music	Yes	NBC				11:29	M	11:05	11:29	NG
11:30	11:54	Francis Craig Orch	" "	Yes	NBC				11:54	M	11:30	11:54	NG
11:55	11:59	News	News Broadcast	Yes	NBC				11:59	T	11:55	11:59	NG
11:59	12:00	SIGN OFF		Yes	Stu					T	11:59	12:00	NG
Nick Gearhart Off Duty 12:00 Midnight													
ET—Electrical Transcription TQN—Texas Quality Network REM—Remote N. B. C.—National Broadcasting Co. STU—Studio													

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I
PROGRAM LOG

DATE February 4, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION					ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time On	Off	
Jack Foster On Duty 5:30 AM													
5:29 1/2		SIGN ON		Yes	Stu			5:29 1/2	T	5:29 1/2	5:30	JF	
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30	5:50	M	5:30	5:50	JF	
5:50	6:00	Roy & Lonnie	" " "	Yes	Stu	Yes	5:50	6:00	M	5:50	6:00	JF	
6:01	6:13 1/2	Texas Farm & Home	Farm Talk	Yes	TQN			6:13 1/2	T	6:01	6:13 1/2	JF	
6:15	6:29 1/2	News (5' on)	News, Market Reports Farm Talks.	Yes	Stu			6:29 1/2	T	6:15	6:29 1/2	JF	
6:30	6:44	Southland Echoes	Old-Time Music	Yes	Stu	Yes	6:30	6:44	M	6:30	6:44	JF	
6:45	6:59 1/2	Morning Devotions	Religious Music Religious Program	Yes	Stu	Yes	6:45	6:59 1/2	M-T	6:45	6:59 1/2	JF	
7:00	7:14 1/2	News	News broadcast	Yes	Stu			7:14 1/2	T	7:00	7:14 1/2	JF	
7:15	7:29 1/2	Early Birds	Entertainment Prog.	Yes	TQN			7:29 1/2	M-T	7:15	7:29 1/2	JF	
7:30	7:44 1/2	Early Birds	" " "	Yes	TQN			7:44 1/2	M-T	7:30	7:44 1/2	JF	
7:45	7:59 1/2	Reveille Roundup	Music, Semi-Classical	Yes	NBC			7:59 1/2	M	7:45	7:59 1/2	JF	
8:00	8:14 1/2	News	News Broadcast	Yes	Stu			8:14 1/2	T	8:00	8:14 1/2	JF	
8:15	8:29 1/2	Tune Time	Music, Semi-Classical	Yes	Stu	Yes	8:15	8:29 1/2	M	8:15	8:29 1/2	JF	
8:30	8:44 1/2	Beauty & Song	" " "	Yes	Stu	Yes	8:30	8:44 1/2	M	8:30	8:44 1/2	JF	
8:45	8:59 1/2	Melody Souvenirs	" " "	Yes	TQN			8:59 1/2	M	8:45	8:59 1/2	JF	
9:00	9:09	Returning Veterans	News broadcast	Yes	Stu				T	9:00	9:09	JF	
9:10	9:14 1/2	Time & Time Again	Music, Semi-Classical	Yes	Stu	Yes	9:10	9:14 1/2	M	9:10	9:14 1/2	JF	
9:15	9:29 1/2	Lora Lawton	Serial Story	Yes	NBC			9:29 1/2	D	9:15	9:29 1/2	JF	
9:30	9:45	Road of Life	" " "	Yes	NBC				D	9:30	9:45	JF	
9:45	9:59 1/2	Joyce Jordan	" " "	Yes	NBC			9:59 1/2	D	9:45	9:59 1/2	JF	
10:00	10:29 1/2	Fred Waring	Music, Semi-Classical	Yes	NBC			10:29 1/2	M	10:00	10:29 1/2	JF	
10:30	10:44 1/2	Barry Cameron	Serial Story	Yes	NBC			10:44 1/2	D	10:30	10:44 1/2	JF	
10:45	10:59 1/2	David Harum	" " "	Yes	NBC			10:59 1/2	D	10:45	10:59 1/2	JF	
11:00	11:14 1/2	News	News Broadcast	Yes	Stu			11:14 1/2	T	11:00	11:14 1/2	JF	
11:16	11:28 1/2	Texas School of the Air	Complete Play	Yes	TQN			11:28 1/2	M-T	11:16	11:28 1/2	JF	
11:30	11:44 1/2	Texaco Star Reporter	News (5'), Misc. (10')	Yes	Stu	Yes	11:30	11:44 1/2	T	11:30	11:44 1/2	JF	
11:45	11:59 1/2	Red River Dave	Old-time Music	Yes	Stu			11:59 1/2	M	11:45	11:59 1/2	JF	
Jack Foster Off Duty 12:00 Noon - Nick Searchart On Duty 12:00 Noon													
12:00	12:14 1/2	News	News Broadcast	Yes	Stu			12:14 1/2	T	12:00	12:14 1/2	NLG	
12:15	12:29 1/2	Life Can Be Beautiful	Serial Story	Yes	Stu	Stu	12:15	12:29 1/2	D	12:15	12:29 1/2	NLG	
12:30	12:44 1/2	News	News Broadcast	Yes	TQN			12:44 1/2	T	12:30	12:44 1/2	NLG	
12:45	12:59 1/2	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45	12:59 1/2	D	12:45	12:59 1/2	NLG	
1:00	1:15	Guiding Light	" " "	Yes	NBC				D	1:00	1:15	NLG	
1:15	1:25 1/2	Today's Children	" " "	Yes	NBC				D	1:15	1:25 1/2	NLG	
1:25 1/2	1:31 1/2	Betty Crocker	Miscellaneous	Yes	NBC			1:31 1/2	T	1:25 1/2	1:31 1/2	NLG	
1:31 1/2	1:44 1/2	Woman in White	Serial Story	Yes	NBC			1:44 1/2	D	1:31 1/2	1:44 1/2	NLG	
1:45	1:59 1/2	News	News Broadcast	Yes	Stu			1:59 1/2	T	1:45	1:59 1/2	NLG	
2:00	2:15	Women of America	Serial Story	Yes	NBC				D	2:00	2:15	NLG	
2:15	2:29 1/2	Ma Perkins	" " "	Yes	NBC			2:29 1/2	D	2:15	2:29 1/2	NLG	
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC				D	2:30	2:45	NLG	
2:45	2:59 1/2	Right to Happiness	" " "	Yes	NBC			2:59 1/2	D	2:45	2:59 1/2	NLG	
3:00	3:15	Backstage Wife	" " "	Yes	NBC				D	3:00	3:15	NLG	
3:15	3:29 1/2	Stella Dallas	" " "	Yes	NBC			3:29 1/2	D	3:15	3:29 1/2	NLG	
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC				D	3:30	3:45	NLG	
3:45	3:59 1/2	Young Widder Brown	" " "	Yes	NBC			3:59 1/2	D	3:45	3:59 1/2	NLG	
4:00	4:15	When A Girl Marries	" " "	Yes	NBC				D	4:00	4:15	NLG	
4:15	4:29 1/2	Portia Faces Life	" " "	Yes	NBC			4:29 1/2	D	4:15	4:29 1/2	NLG	
4:30	4:45	Just Plain Bill	" " "	Yes	NBC				D	4:30	4:45	NLG	
4:45	4:59 1/2	Front Page Farrell	" " "	Yes	NBC			4:59 1/2	D	4:45	4:59 1/2	NLG	
5:00	5:14 1/2	Young Dr. Malone	" " "	Yes	Stu	Yes	5:00	5:14 1/2	D	5:00	5:14 1/2	NLG	
5:15	5:29 1/2	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:15	5:29 1/2	M	5:15	5:29 1/2	NLG	
5:30	5:44 1/2	Korn Kobblers	Music, Semi-Classical	Yes	Stu	Yes	5:30	5:44 1/2	M	5:30	5:44 1/2	NLG	
5:45	5:59 1/2	News	News Broadcast	Yes	Stu			5:59 1/2	T	5:45	5:59 1/2	NLG	

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE February 4, 1946

SCHEDULED TIME			TITLE	SPONSOR	AN- NOUN- CMT	ORIGIN	E.T.	AN- NOUN- CMT	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS	Time							Time	Type	Actual Time (In Off)		
			Nick Gearhart Off Duty 6:00 PM - Jack Rang On Duty 6:00 PM										
6:00	6:14	Chesterfield Supper Club	Entertainment Prog.	Yes	NBC				6:14	M-16:00	6:14	JR	
6:15	6:29	News Of The World	News Broadcast	Yes	NBC				6:29	T 6:15	6:29	JR	
6:30	6:44	Col. H. L. Landers	News Broadcast	Yes	Stu				6:44	T 6:30	6:44	JR	
6:45	6:59	Headliner Time	Semi-Classical Music	Yes	TQN				6:59	M-16:45	6:59	JR	
7:00	7:29	Cavalcade of America	Complete Play	Yes	NBC				7:29	D 7:00	7:29	JR	
7:30	7:59	Voice of Firestone	Music, Semi-Classical	Yes	NBC				7:59	M 7:30	7:59	JR	
8:00	8:29	Telephone Hour	" " "	Yes	NBC				8:29	M 8:00	8:29	JR	
8:30	8:59	Information Please	Quiz Program	Yes	NBC				8:59	T 8:30	8:59	JR	
9:00	9:29	Carnation Contented Hr	Music, Semi-Classical	Yes	NBC				9:29	M 9:00	9:29	JR	
9:30	9:59	Dr. I. Q.	Quiz Program	Yes	NBC				9:59	T 9:30	9:59	JR	
10:00	10:14	News	News Broadcast	Yes	Stu				10:14	T 10:00	10:14	JR	
10:15	10:29	Richard Harkness	News Broadcast	Yes	Stu	Yes	10:15		10:29	T 10:15	10:29	JR	
10:30	10:44	Falstaff Serenade	Music, Semi-Classical	Yes	Stu	Yes	10:30		10:44	M 10:30	10:44	JR	
10:45	10:59	Let's Dance	Dance Music		Stu	Yes	10:45		10:59	M 10:45	10:59	JR	
11:00	11:04	News	News Broadcast	Yes	Stu				11:04	T 11:00	11:04	JR	
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05		11:19	M 11:05	11:19	JR	
11:21	11:54	Howard LeRoy Orch	Dance Music	Yes	REM				11:54	M 11:21	11:54	JR	
11:55	11:59	News	News Broadcast		NBC				11:59	T 11:55	11:59	JR	
11:59	12:00	SIGN OFF											
		Jack Rang Off Duty 12:00 Midnight											

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Studio

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE February 5, 1946

SCHEDULED TIME		TITLE	SPONSOR	ANN- CED	ORIGIN	E.T.	AN- NOUN- CED	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	END							Time	Type	Actual Time IN	Actual Time OUT	
Jack Foster on Duty 5:30 AM												
5:29		SIGN ON		Yes	Stu			5:29	T	5:29	5:30	JF
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30	5:50	M	5:30	5:50	JF
5:50	6:00	Roy & Lonnie	" " "	Yes	Stu	Yes	5:50	6:00	M	5:50	6:00	JF
6:01	6:13	Texas Farm & Home	Farm Talk	Yes	TQN			6:13	T	6:01	6:13	JF
6:15	6:29	News (5' on)	News, Market Reports Farm Talk	Yes	Stu			6:29	T	6:15	6:29	JF
6:30	6:44	Southland Echoes	Old-time Music	Yes	Stu	Yes	6:30	6:44	M	6:30	6:44	JF
6:45	6:59	Morning Devotions	Religious Music (70')	Yes	Stu	Yes	6:45	6:59	M-T	6:45	6:59	JF
7:00	7:14	News	News Broadcast	Yes	Stu			7:14	T	7:00	7:14	JF
7:15	7:29	Texas Tumbleweeds	Old Time Music	Yes	Stu			7:29	M	7:15	7:29	JF
7:30	7:44	Happy Valley Gang	" " "	Yes	Stu			7:44	M	7:30	7:44	JF
7:45	7:59	Red River Dave	" " "	Yes	Stu			7:59	M	7:45	7:59	JF
8:00	8:14	News	News Broadcast	Yes	Stu			8:14	T	8:00	8:14	JF
8:15	8:29	Early Birds	Entertainment Prog.	Yes	TQN			8:29	M	8:15	8:29	JF
8:30	8:44	Beauty & Song	Music, Semi-Classical	Yes	Stu	Yes	8:30	8:44	M	8:30	8:44	JF
8:45	8:59	Your Favorites	" " "	Yes	Stu	Yes	8:45	8:59	M	8:45	8:59	JF
9:00	9:05	Returning Veterans	News Broadcast	Yes	Stu			9:05	T	9:00	9:05	JF
9:06	9:14	Time & Time Again	Music, Semi-Classical	Yes	Stu	Yes	9:06	9:14	M	9:06	9:14	JF
9:15	9:29	Lora Lawton	Serial Story	Yes	NBC			9:29	D	9:15	9:29	JF
9:30	9:45	Road of Life	" " "	Yes	NBC			9:45	D	9:30	9:45	JF
9:45	9:59	Joyce Jordan	" " "	Yes	NBC			9:59	D	9:45	9:59	JF
10:00	10:29	Fred Waring	Music, Semi-Classical	Yes	NBC			10:29	M	10:00	10:29	JF
10:30	10:44	Barry Cameron	Serial Story	Yes	NBC			10:44	D	10:30	10:44	JF
10:45	10:59	David Harum	" " "	Yes	NBC			10:59	D	10:45	10:59	JF
11:00	11:14	News	News Broadcast	Yes	Stu			11:14	T	11:00	11:14	JF
11:15	11:28	Texas School of the Air	Talks, Discussions	Yes	Stu	Yes	11:16	11:28	M-T	11:16	11:28	JF
11:30	11:44	Texaco Star Reporter	News (5') Misc. (10')	Yes	Stu	Yes	11:30	11:44	T	11:30	11:44	JF
11:45	11:59	Red River Dave	Old-time Music	Yes	Stu			11:59	M	11:45	11:59	JF
Jack Foster Off Duty 12:00 Noon - Nick Gearhart On Duty 12:00 Noon												
12:00	12:14	News	News Broadcast	Yes	Stu			12:14	T	12:00	12:14	NLG
12:15	12:29	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15	12:29	D	12:15	12:29	NLG
12:30	12:44	News	News Broadcast	Yes	TQN			12:44	T	12:30	12:44	NLG
12:45	12:59	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45	12:59	D	12:45	12:59	NLG
1:00	1:15	Guiding Light	" " "	Yes	NBC			1:15	D	1:00	1:15	NLG
1:15	1:25	Today's Children	" " "	Yes	NBC			1:25	D	1:15	1:25	NLG
1:25	1:31	Betty Crocker	Miscellaneous	Yes	NBC			1:31	T	1:25	1:31	NLG
1:32	1:44	Woman in White	Serial Story	Yes	NBC			1:44	D	1:32	1:44	NLG
1:45	1:59	News	News Broadcast	Yes	Stu			1:59	T	1:45	1:59	NLG
2:00	2:15	Women of America	Serial Story	Yes	NBC			2:15	D	2:00	2:15	NLG
2:15	2:29	Ma Perkins	" " "	Yes	NBC			2:29	D	2:15	2:29	NLG
2:30	2:45	Pepper Young's Family	" " "	Yes	NBC			2:45	D	2:30	2:45	NLG
2:45	2:59	Right to Happiness	" " "	Yes	NBC			2:59	D	2:45	2:59	NLG
3:00	3:15	Backstage Wife	" " "	Yes	NBC			3:15	D	3:00	3:15	NLG
3:15	3:29	Stella Dallas	" " "	Yes	NBC			3:29	D	3:15	3:29	NLG
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC			3:45	D	3:30	3:45	NLG
3:45	3:59	Young Widder Brown	" " "	Yes	NBC			3:59	D	3:45	3:59	NLG
4:00	4:15	When A Girl Marries	" " "	Yes	NBC			4:15	D	4:00	4:15	NLG
4:15	4:29	Portia Faces Life	" " "	Yes	NBC			4:29	D	4:15	4:29	NLG
4:30	4:45	Just Plain Bill	" " "	Yes	NBC			4:45	D	4:30	4:45	NLG
4:45	4:59	Front Page Farrell	" " "	Yes	NBC			4:59	D	4:45	4:59	NLG
5:00	5:14	Young Dr. Malone	" " "	Yes	Stu	Yes	5:00	5:14	D	5:00	5:14	NLG
5:15	5:44	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:15	5:44	M	5:15	5:44	NLG
5:45	5:59	News	News Broadcast	Yes	Stu			5:59	T	5:45	5:59	NLG
Nick Gearhart Off Duty 6:00 PM - Jack Foster On Duty 6:00 PM												
ET—Electrical Transcription		TQN—Texas Quality Network		REM—Remote		N. B. C.—National Broadcasting Co.			STU—Studio			

STATION IDENTIFICATION
"WOAI. SAN ANTONIO"

W O A I

PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE February 5, 1946

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time On Off	
6:00	6:14 ¹	Supper Club	Entertainment Prog	Yes	NBC			6:14 ¹	M-T		6:00 6:14 ¹	JR
6:15	6:29 ¹	News of the World	News Broadcast	Yes	NBC			6:29 ¹	T		6:15 6:29 ¹	JR
6:30	6:44 ¹	Evening Serenade	Music, Semi-Classical		Stu	Yes	6:30	6:44 ¹	M		6:30 6:44 ¹	JR
6:45	6:59 ¹	Headliner Time	" " "	Yes	TQN			6:59 ¹	M-T		6:45 6:59 ¹	JR
7:00	7:29 ¹	Follies of 1946	Entertainment Prog.	Yes	NBC			7:29 ¹	M-T		7:00 7:29 ¹	JR
7:30	7:59 ¹	A Date With Judy	Complete Play	Yes	NBC			7:59 ¹	D		7:30 7:59 ¹	JR
8:00	8:29 ¹	Amos 'n' Andy	Entertainment Prog.	Yes	NBC			8:29 ¹	M-D		8:00 8:29 ¹	JR
8:30	8:59 ¹	Fibber McGee & Mollie	" " "	Yes	NBC			8:59 ¹	M-D		8:30 8:59 ¹	JR
9:00	9:29 ¹	Bob Hope	" " "	Yes	NBC			9:29 ¹	M-T		9:00 9:29 ¹	JR
9:30	9:59 ¹	Red Skelton	" " "	Yes	NBC			9:59 ¹	M-T		9:30 9:59 ¹	JR
10:00	10:14 ¹	News	News Broadcast	Yes	Stu			10:14 ¹	T		10:00 10:14 ¹	JR
10:15	10:29 ¹	Richard Harkness	News Broadcast	Yes	NBC			10:29 ¹	T		10:15 10:29 ¹	JR
10:30	10:59 ¹	Honored Flights	Complete Play	Yes	Stu	Yes	10:30	10:59 ¹	D		10:30 10:59 ¹	JR
11:00	11:04 ¹	News	News Broadcast	Yes	Stu			11:04 ¹	T		11:00 11:04 ¹	JR
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:20	M		11:05 11:20	JR
11:21	11:54 ¹	Musicana	Dance Music		NBC			11:54 ¹	M		11:21 11:54 ¹	JR
11:55	11:59 ¹	News	News Broadcast		NBC			11:59 ¹	T		11:55 11:59 ¹	JR
11:59 ¹		SIGN OFF			Stu				T		11:59 ¹ 12:00	JR

Jack Rang Off Duty 12:00 Midnight

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE February 6, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	
Jack Foster on Duty 5:30 AM												
5:30		HIGH ONE		Yes	Stu			5:30	5:30	T	5:30	JF
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30	5:50	M	5:30	5:50	JF
5:50	6:00	Poy & Lennie	" " "	Yes	Stu	Yes	5:50	6:00	M	5:50	6:00	JF
6:01	6:13	Texas Farm & Home	Farm Talk	Yes	TQN			6:13	T	6:01	6:13	JF
6:15	6:20	News	News, Market Reports	Yes	Stu			6:20	T	6:15	6:20	JF
6:20	6:44	Southland Echoes	Farm Talk (5 min)	Yes	Stu	Yes	6:20	6:44	M	6:20	6:44	JF
6:45	6:59	Morning Devotions	Old-time Music	Yes	Stu	Yes	6:45	6:59	M-T	6:45	6:59	JF
7:00	7:14	News	Semi-Classical Music (10')	Yes	Stu		6:59	7:14	T	7:00	7:14	JF
7:15	7:29	Early Birds	News Broadcast	Yes	Stu			7:29	M	7:15	7:29	JF
7:30	7:44	Early Birds	Entertainment Program	Yes	TQN			7:44	M	7:30	7:44	JF
7:45	7:59	Reveille Roundup	" " "	Yes	TQN			7:59	M	7:45	7:59	JF
8:00	8:14	News	Semi-Classical Music	Yes	NBC			8:14	T	8:00	8:14	JF
8:15	8:29	Tune Time	News Broadcast	Yes	Stu	Yes	8:15	8:29	M	8:15	8:29	JF
8:30	8:44	Beauty & Song	Semi-Classical Music	Yes	Stu	Yes	8:30	8:44	M	8:30	8:44	JF
8:45	8:59	Melody Souvenirs	" " "	Yes	TQN			8:59	M	8:45	8:59	JF
9:00	9:02	Returning Veterans	" " "	Yes	TQN			9:02	T	9:00	9:02	JF
9:02	9:14	Time & Time Again	News Broadcast	Yes	Stu	Yes	9:02	9:14	M	9:02	9:14	JF
9:15	9:29	Lora Lawton	Semi-Classical Music	Yes	Stu	Yes	9:15	9:29	D	9:15	9:29	JF
9:30	9:45	Road of Life	Serial Story	Yes	NBC			9:45	D	9:30	9:45	JF
9:45	9:59	Joyce Jordan	" " "	Yes	NBC			9:59	D	9:45	9:59	JF
10:00	10:29	Fred Waring	" " "	Yes	NBC			10:29	M	10:00	10:29	JF
10:30	10:44	Barry Cameron	Semi-Classical Music	Yes	NBC			10:44	D	10:30	10:44	JF
10:45	10:59	David Harum	Serial Story	Yes	NBC			10:59	D	10:45	10:59	JF
11:00	11:14	News	" " "	Yes	Stu			11:14	T	11:00	11:14	JF
11:15	11:29	Texas School of the Air	Complete Play	Yes	Stu	Yes	11:15	11:29	M-T	11:15	11:29	JF
11:30	11:44	Texaco Star Reporter	News Broadcast	Yes	Stu	Yes	11:30	11:44	T	11:30	11:44	JF
11:45	11:59	Red River Dave	Miscellaneous (15')	Yes	Stu			11:59	M	11:45	11:59	JF
Jack Foster off Duty 12:00 Noon - Nick Gearhart on Duty 12:00 Noon												
12:00	12:14	News	Old-time Music	Yes	Stu			12:14	T	12:00	12:14	NIG
12:15	12:29	Life Can Be Beautiful	News Broadcast	Yes	Stu	Yes	12:15	12:29	D	12:15	12:29	NIG
12:30	12:44	News	Serial Story	Yes	TQN			12:44	T	12:30	12:44	NIG
12:45	12:59	Judy & Jane	News Broadcast	Yes	TQN			12:59	D	12:45	12:59	NIG
1:00	1:15	Guiding Light	Serial Story	Yes	Stu	Yes	12:59	1:15	D	1:00	1:15	NIG
1:15	1:29	Today's Children	" " "	Yes	NBC			1:29	D	1:15	1:29	NIG
1:30	1:44	Betty Crocker	" " "	Yes	NBC			1:44	T	1:30	1:44	NIG
1:45	1:59	Woman in White	Miscellaneous	Yes	NBC			1:59	D	1:45	1:59	NIG
2:00	2:15	News	Serial Story	Yes	NBC			2:15	T	2:00	2:15	NIG
2:15	2:29	Woman of America	Serial Story	Yes	NBC			2:29	D	2:15	2:29	NIG
2:30	2:45	Ma Perkins	" " "	Yes	NBC			2:45	D	2:30	2:45	NIG
2:45	2:59	Pepper Young's Family	" " "	Yes	NBC			2:59	D	2:45	2:59	NIG
3:00	3:15	Right To Happiness	" " "	Yes	NBC			3:15	D	3:00	3:15	NIG
3:15	3:29	Backstage Wife	" " "	Yes	NBC			3:29	D	3:15	3:29	NIG
3:30	3:45	Stella Dallas	" " "	Yes	NBC			3:45	D	3:30	3:45	NIG
3:45	3:59	Lorenzo Jones	" " "	Yes	NBC			3:59	D	3:45	3:59	NIG
4:00	4:15	Young Widder Brown	" " "	Yes	NBC			4:15	D	4:00	4:15	NIG
4:15	4:29	When A Girl Marries	" " "	Yes	NBC			4:29	D	4:15	4:29	NIG
4:30	4:45	Portia Faces Life	" " "	Yes	NBC			4:45	D	4:30	4:45	NIG
4:45	4:59	Just Plain Bill	" " "	Yes	NBC			4:59	D	4:45	4:59	NIG
5:00	5:14	Front Page Farrell	" " "	Yes	NBC			5:14	D	5:00	5:14	NIG
5:15	5:20	Young Dr. Malone	" " "	Yes	Stu	Yes	5:15	5:20	T	5:15	5:20	NIG
5:21	5:29	Golf Interview	Sports Broadcast	Yes	Stu	Yes	5:21	5:29	M	5:21	5:29	NIG
5:30	5:44	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:30	5:44	M	5:30	5:44	NIG
5:45	5:59	Fern Kobblera	Semi-Classical Music	Yes	Stu	Yes	5:45	5:59	T	5:45	5:59	NIG
Nick Gearhart off Duty 5:00 Noon - Jack Foster on Duty 5:00 Noon												
5:00	5:14	News	News Broadcast	Yes	Stu			5:14	T	5:00	5:14	NIG

ET—Electrical Transcription	TQN—Texas Quality Network	REM—Remote	N. B. C.—National Broadcasting Co.	STU—Studio
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ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE February 6, 1946

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	E. T	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER	
BEGIN	ENDS							Time	Time	Type	Actual Time On		Off
		Nick Gearhart	off duty 6:00 PM - Jack Rank on duty 6:00 PM										
6:00	6:14	Supper Club	Entertainment Prog.	Yes	NBC			6:14	M-T	6:00	6:14	JR	
6:15	6:24	News of the World	News Broadcast	Yes	NBC			6:24	T	6:15	6:24	JR	
6:30	6:44	Col. H. L. Landers	News Broadcast	Yes	Stu			6:44	T	6:30	6:44	JR	
6:45	6:59	Headliner Time	Music, Semi-Classical	Yes	TQN			6:59	M-T	6:45	6:59	JR	
7:00	7:29	Mr. & Mrs. North	Complete Play	Yes	NBC			7:29	D	7:00	7:29	JR	
7:30	7:59	Hildegarde	Entertainment Prog.	Yes	NBC			7:59	M-T	7:30	7:59	JR	
8:00	8:29	Eddie Cantor	" "	Yes	NBC			8:29	M-T	8:00	8:29	JR	
8:30	8:59	Mr. District Attorney	Complete Play	Yes	NBC			8:59	D	8:30	8:59	JR	
9:00	9:59	Kay Kyser	Entertainment Program	Yes	NBC			9:59	M-T	9:00	9:59	JR	
10:00	10:14	News	News Broadcast	Yes	Stu			10:14	T	10:00	10:14	JR	
10:15	10:29	Richard Hartness	News Broadcast	Yes	Stu	Yes	10:15	10:29	T	10:15	10:29	JR	
10:30	10:44	Falstaff Serenade	Music, Semi-Classical	Yes	Stu	Yes	10:30	10:44	M	10:30	10:44	JR	
10:45	10:59	Let's Dance	Dance Music		Stu	Yes	10:45	10:59	M	10:45	10:59	JR	
11:00	11:04	News	News Broadcast	Yes	Stu			11:04	T	11:00	11:04	JR	
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:20	M	11:05	11:20	JR	
11:21	11:54	Howard LeRoy Orch	Dance Music	Yes	REM				M	11:21	11:54	JR	
11:55	11:59	News	News Broadcast		NBC			11:59	T	11:55	11:59	JR	
11:59		SIGN OFF			Stu				T	11:59	12:00	JR	
		Jack Rank	off duty 12:00 Midnight										

EL—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I

PROGRAM LOG

DATE February 7, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION				ANNOUNCED
BEGIN	ENDS							Time	Time	Type	Actual Time	
											Us	OR
		Jack Foster on duty 5:30 AM										
5:29		SIGN ON		Yes	Stu			5:29	T	5:29	5:30	JF
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30	5:50	M	5:30	5:50	JF
5:50	6:00	Roy & Lonnie	" " "	Yes	Stu	Yes	6:00	6:00	M	5:50	6:00	JF
6:01	6:13	Texas Farm & Home	Farm Talk	Yes	TQN		6:00	6:13	T	6:01	6:13	JF
6:15	6:29	News	News Broadcast, Farm Talk, Market Reports	Yes	Stu			6:29	T	6:15	6:29	JF
6:30	6:44	Southland Echoes	Old-Time Music	Yes	Stu	Yes	6:30	6:44	M	6:30	6:44	JF
6:45	6:59	Morning Devotions	Religious Program (5)	Yes	Stu	Yes	6:45	6:59	M-T	6:45	6:59	JF
7:00	7:14	News	News Broadcast	Yes	Stu			7:14	T	7:00	7:14	JF
7:15	7:29	Texas Top-Hands	Old-time Music	Yes	Stu			7:29	M	7:15	7:29	JF
7:30	7:44	Happy Valley Gang	" " "	Yes	Stu	Yes	7:30	7:44	M	7:30	7:44	JF
7:45	7:59	Red River Dave	" " "	Yes	Stu			7:59	M	7:45	7:59	JF
8:00	8:14	News	News Broadcast	Yes	Stu			8:14	T	8:00	8:14	JF
8:15	8:29	Early Birds	Entertainment Program	Yes	TQN			8:29	M	8:15	8:29	JF
8:30	8:44	Beauty & Song	Semi-Classical Music	Yes	Stu	Yes	8:30	8:44	M	8:30	8:44	JF
8:45	8:59	Your Favorites	" " "	Yes	Stu	Yes	8:45	8:59	M	8:45	8:59	JF
9:00	9:06	Returning Veterans	News Broadcast	Yes	Stu			9:06	T	9:00	9:06	JF
9:07	9:14	Time & Time Again	Semi-Classical Music	Yes	Stu	Yes	9:07	9:14	M	9:07	9:14	JF
9:15	9:29	Lora Lawton	Serial Story	Yes	NBC			9:29	D	9:15	9:29	JF
9:30	9:45	Road of Life	" " "	Yes	NBC			9:45	D	9:30	9:45	JF
9:45	9:59	Joyce Jordan	" " "	Yes	NBC			9:59	D	9:45	9:59	JF
10:00	10:29	Fred Waring	Semi-Classical Music	Yes	NBC			10:29	M	10:00	10:29	JF
10:30	10:44	Barry Cameron	Serial Story	Yes	NBC			10:44	D	10:30	10:44	JF
10:45	10:59	David Harum	" " "	Yes	NBC			10:59	D	10:45	10:59	JF
11:00	11:14	News	News Broadcast	Yes	Stu			11:14	T	11:00	11:14	JF
11:15	11:28	Texas School of the Air	Talks & Discussions	Yes	TQN			11:28	M-T	11:15	11:28	JF
11:30	11:44	Texaco Star Reporter	News Broadcast (5)	Yes	Stu	Yes	11:30	11:44	T	11:30	11:44	JF
11:45	11:59	Red River Dave	Old-time Music	Yes	Stu			11:59	M	11:45	11:59	JF
12:00	12:14	News	News Broadcast	Yes	Stu			12:14	T	12:00	12:14	JF
12:15	12:29	Life Can Be Beautiful	Serial Story	Yes	Stu	Yes	12:15	12:29	D	12:15	12:29	JF
12:30	12:44	News	News Broadcast	Yes	TQN			12:44	T	12:30	12:44	JF
12:45	12:59	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45	12:59	D	12:45	12:59	JF
1:00	1:15	Guiding Light	" " "	Yes	NBC			1:15	D	1:00	1:15	JF
1:15	1:26	Today's Children	" " "	Yes	NBC			1:26	D	1:15	1:26	JF
1:26	1:31	Betty Crocker	Miscellaneous	Yes	NBC			1:31	T	1:26	1:31	JF
1:31	1:44	Woman in White	Serial Story	Yes	NBC			1:44	D	1:31	1:44	JF
1:45	1:59	News	News Broadcast	Yes	Stu			1:59	T	1:45	1:59	JF
2:00	2:15	Woman of America	Serial Story	Yes	NBC			2:15	D	2:00	2:15	JF
2:15	2:29	Ma Perkins	" " "	Yes	NBC			2:29	D	2:15	2:29	JF
		Jack Foster Off Duty 2:30 PM - Jack Rang On Duty 2:30 PM										
2:30	2:45	Pepper Young's Family	Serial Story	Yes	NBC			2:45	D	2:30	2:45	JR
2:45	2:59	Right to Happiness	" " "	Yes	NBC			2:59	D	2:45	2:59	JR
3:00	3:15	Backstage Wife	" " "	Yes	NBC			3:15	D	3:00	3:15	JR
3:15	3:29	Stella Dallas	" " "	Yes	NBC			3:29	D	3:15	3:29	JR
3:30	3:45	Lorenzo Jones	" " "	Yes	NBC			3:45	D	3:30	3:45	JR
3:45	3:59	Young Widder Brown	" " "	Yes	NBC			3:59	D	3:45	3:59	JR
4:00	4:15	When A Girl Marries	" " "	Yes	NBC			4:15	D	4:00	4:15	JR
4:15	4:29	Portia Faces Life	" " "	Yes	NBC			4:29	D	4:15	4:29	JR
4:30	4:45	Just Plain Bill	" " "	Yes	NBC			4:45	D	4:30	4:45	JR
4:45	4:59	Front Page Farrell	" " "	Yes	NBC			4:59	D	4:45	4:59	JR
5:00	5:14	Young Dr. Malone	" " "	Yes	Stu	Yes	5:00	5:14	D	5:00	5:14	JR
5:15	5:20	Texas Open Interviews	Sports Broadcast		Stu	Yes	5:20	5:22	T	5:15	5:22	JR
5:20	5:40	Revolving Bandstand	Dance Music		Stu	Yes	5:23	5:39	M	5:23	5:39	JR
5:40	5:44	Revolving Bandstand	" " "	Yes	Stu	Yes	5:44	5:44	M	5:40	5:44	JR
5:45	5:59	News	News Broadcast	Yes	Stu			5:59	T	5:45	5:59	JR

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

D.—Dramatic
M.—Music
T.—Talk

DATE February 7, 1946

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN- CED?	ORIGIN	K.T.	AN- NOUN- CED?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time In	
6:00	6:14	Supper Club	Entertainment Program	Yes	NBC			6:14	M-T	6:00	6:14	JR
6:15	6:29	News of the World	News Broadcast	Yes	NBC			6:29	T	6:15	6:29	JR
6:30	6:44	Evening Serenade	Music, Semi-Classical		Stu	Yes	6:30	6:44	M	6:30	6:44	JR
6:45	6:59	Headliner Time	Music, Semi-Classical	Yes	TQN			6:59	M-T	6:45	6:59	JR
7:00	7:29	Burns & Allen	Entertainment Program	Yes	NBC			7:29	M-T	7:00	7:29	JR
7:30	7:59	Dinah Shore	" "	Yes	NBC			7:59	M-T	7:33	7:59	JR
8:00	8:29	Bing Crosby	" "	Yes	NBC			8:29	M-T	8:00	8:29	JR
8:30	8:59	Bob Burns	" "	Yes	NBC			8:59	M-T	8:30	8:59	JR
9:00	9:29	Abbott & Costello	" "	Yes	NBC			9:29	M-T	9:00	9:29	JR
9:30	9:59	General Edward Martin	Talks & Discussions		NBC			9:59	T	9:30	9:59	JR
10:00	10:14	News	News Broadcast	Yes	Stu			10:14	T	10:00	10:14	JR
10:15	10:29	Richard Harkness	News Broadcast	Yes	Stu	Yes	10:15	10:29	T	10:15	10:29	JR
10:30	10:59	Symphonette	Classical Music	Yes	Stu	Yes	10:30	10:59	M	10:30	10:59	JR
11:00	11:04	News	News Broadcast	Yes	Stu			11:04	T	11:00	11:04	JR
11:05	11:20	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:20	M	11:05	11:20	JR
11:21	11:54	Design for Listening	Dance Music		NBC			11:54	M	11:21	11:54	JR
11:55	11:59	News	News Broadcast		NBC			11:59	T	11:55	11:59	JR
11:59		SIGN OFF			Stu				T	11:59	12:00	JR
Jack Rang Off Duty 12:00 Midnight												

ET.—Electrical Transcription

TQN.—Texas Quality Network

REM.—Remote

N. B. C.—National Broadcasting Co.

STU.—Stud

STATION IDENTIFICATION
"WOAI, SAN ANTONIO"

W O A I
PROGRAM LOG

DATE February 8, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	AN- NOUN CER?	ORIGIN	E.T.	AN- NOUN CER?	STATION IDENTIFICATION				ANNOUN- CER
BEGIN	ENDS							Time	Time	Type	Actual Time	
5:29		SIGN ON Jack Foster On	Duty 5:30 AM	Yes	Stu				5:29	T	5:29	JF
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30		5:50	M	5:30	JF
5:50	6:00	Roy & Lennie	" " "	Yes	Stu	Yes	6:00		6:00	M	5:50	JF
6:01	6:13	Texas Farm & Home	Farm Talk	Yes	TQN				6:13	T	6:01	JF
6:15	6:29	News	News, Market Reports Farm Talk (5)	Yes	Stu				6:29	T	6:15	JF
6:30	6:40	Southland Echoes	Old-time Music	Yes	Stu	Yes	6:30		6:40	M	6:30	JF
6:45	6:59	Morning Devotions	Religious Program (5)									
7:00	7:14	News	News Broadcast	Yes	Stu				7:14	T	7:00	JF
7:15	7:29	Early Birds	Entertainment Program	Yes	TQN				7:29	M	7:15	JF
7:30	7:44	Early Birds	" " "	Yes	TQN				7:44	M	7:30	JF
7:45	7:59	Reveille Roundup	Semi-Classical Music	Yes	NBC				7:59	M	7:45	JF
8:00	8:14	News	News Broadcast	Yes	Stu				8:14	T	8:00	JF
8:15	8:29	Tune Time	Semi-Classical Music	Yes	Stu	Yes	8:15		8:29	M	8:15	JF
8:30	8:44	Beauty & Song	" " "	Yes	Stu	Yes	8:30		8:44	M	8:30	JF
8:45	8:59	Melody Souvenirs	" " "	Yes	TQN				8:59	M	8:45	JF
9:00	9:03	Returning Veterans	News Broadcast	Yes	Stu				9:03	T	9:00	JF
9:03	9:09	Time & Time Again	Semi-Classical Music	Yes	Stu	Yes	9:03		9:09	M	9:03	JF
9:10	9:14	Time & Time Again	" " "	Yes	Stu	Yes	9:10		9:14	M	9:10	JF
9:15	9:29	Lora Lawton	Serial Story	Yes	NBC				9:29	D	9:15	JF
9:30	9:45	Road of Life	" " "	Yes	NBC					D	9:30	JF
9:45	9:59	Joyce Jordan	" " "	Yes	NBC				9:59	D	9:45	JF
10:00	10:29	Fred Waring	Semi-Classical Music	Yes	NBC				10:29	M	10:00	JF
10:30	10:44	Barry Cameron	Serial Story	Yes	NBC				10:44	D	10:30	JF
10:45	10:59	David Harum	" " "	Yes	NBC				10:59	D	10:45	JF
11:00	11:14	News	News Broadcast	Yes	Stu				11:14	T	11:00	JF
11:15	11:29	Texas School of the Air	Classical Music	Yes	Stu	Yes	11:15		11:29	T-M	11:15	JF
11:30	11:44	Texaco Star Reporter	News Broadcast (5) Miscellaneous (10)	Yes	Stu	Yes	11:30		11:44	T	11:30	JF
11:45	11:59	Red River Dave	Old-time Music	Yes	Stu				11:59	M	11:45	JF
12:00	12:14	News (Jack Foster Off	News Broadcast	Yes	Stu				12:14	T	12:00	JF
12:15	12:29	Life Can Be Beautiful	12:15 PM—Jerry Lee On	Yes	Stu	Yes	12:15		12:29	D	12:15	JF
12:30	12:44	Norton McGiffin	Serial Story	Yes	TQN					T	12:30	JL
12:45	12:59	Judy & Jane	Serial Story	Yes	Stu	Yes	12:45		12:59	D	12:45	JL
1:00	1:14	Guiding Light	" " "	Yes	NBC					D	1:00	JL
1:15	1:29	Today's Children	" " "	Yes	NBC					D	1:15	JL
1:26	1:31	Betty Crocker	Miscellaneous	Yes	NBC				1:31	T	1:26	JL
1:32	1:44	Woman in White	Serial Story	Yes	NBC				1:44	D	1:32	JL
1:45	1:59	News	News Broadcast	Yes	Stu				1:59	T	1:45	JL
2:00	2:14	Woman of America	Serial Story	Yes	NBC					D	2:00	JL
2:15	2:29	Ma Perkins	" " "	Yes	NBC				2:29	D	2:15	JL
2:30	2:44	Pepper Young's Family	" " "	Yes	NBC					D	2:30	JL
2:45	2:59	Right To Happiness	" " "	Yes	NBC				2:59	D	2:45	JL
3:00	3:14	Backstage Wife	" " "	Yes	NBC					D	3:00	JL
3:15	3:29	Stella Dallas	" " "	Yes	NBC				3:29	D	3:15	JL
3:30	3:44	Lorenzo Jones	" " "	Yes	NBC					D	3:30	JL
3:45	3:59	Young Widder Brown	" " "	Yes	NBC				3:59	D	3:45	JL
4:00	4:14	When A Girl Marries	" " "	Yes	NBC					D	4:00	JL
4:15	4:29	Portia Faces Life	" " "	Yes	NBC				4:29	D	4:15	JL
4:30	4:44	Just Plain Bill	" " "	Yes	NBC					D	4:30	JL
4:45	4:59	Front Page Farrell	" " "	Yes	NBC				4:59	D	4:45	JL
5:00	5:14	Young Dr. Malone	" " "	Yes	Stu	Yes	5:00		5:14	D	5:00	JL
5:15	5:19	Texas Open Interviews	Sports Broadcast	Yes	Stu				5:19	T	5:15	JL
5:19	5:29	Revolving Bandstand	Dance Music	Yes	Stu	Yes	5:19		5:29	M	5:19	JL
5:30	5:44	Korn Kobbler	Semi-Classical Music	Yes	Stu	Yes	5:30		5:44	M	5:30	JL
5:45	5:59	News	News Broadcast	Yes	Stu				5:59	T	5:45	JL

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

W O A I
PROGRAM LOG

DATE February 8, 1946

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION				ANNOUNCER
BEGIN	ENDS							Time	Time	Type	Actual Time On	
Jerry Lee Off Duty 6:00 PM - Nick Gearhart On Duty 6:00 PM												
6:00	6:14	Supper Club	Entertainment Program	Yes	NBC			6:14	M	6:00	6:14	NLG
6:15	6:29	News of the World	News Broadcast	Yes	NBC			6:29	T	6:15	6:29	NLG
6:30	6:44	Sports News	Sports Broadcast	Yes	Stu			6:44	T	6:30	6:44	NLG
6:45	6:59	Headliner Time	Music, Semi-Classical	Yes	TQN			6:59	M	6:45	6:59	NLG
7:00	7:29	Highways in Melodies	" " "	Yes	NBC			7:29	M	7:00	7:29	NLG
7:30	7:59	Duffy's Tavern	Entertainment Program	Yes	NBC			7:59	T	7:30	7:59	NLG
8:00	8:29	People Are Funny	" " "	Yes	NBC			8:29	T	8:00	8:29	NLG
8:30	8:59	Waltz Time	Music, Semi-Classical	Yes	NBC			8:59	M	8:30	8:59	NLG
9:00	9:29	Molle Theater	Complete Play	Yes	NBC			9:29	D	9:00	9:29	NLG
9:30	9:44	Sports Newsreel	Sports Broadcast	Yes	NBC			9:44	D	9:30	9:44	NLG
9:45	9:59	New Horizons	Talks, Discussion (5')	Yes	REM			9:59	M	9:45	9:59	NLG
10:00	10:14	News	News Broadcast	Yes	Stu			10:14	T	10:00	10:14	NLG
10:15	10:29	Richard Harkness	News Broadcast	Yes	Stu	Yes	10:15	10:29	T	10:15	10:29	NLG
10:30	10:44	Falstaff Serenade	Music, Semi-Classical	Yes	Stu	Yes	10:30	10:44	M	10:30	10:44	NLG
10:45	10:59	Let's Dance	Dance Music	Yes	Stu	Yes	10:45	10:59	M	10:45	10:59	NLG
11:00	11:04	News	News Broadcast	Yes	Stu			11:04	T	11:00	11:04	NLG
11:05	11:19	Fairfield Four	Religious Music	Yes	Stu	Yes	11:05	11:19	M	11:05	11:19	NLG
11:20	11:54	Howard LeRoy Orch	Dance Music	Yes	REM			11:54	M	11:20	11:54	NLG
11:55	11:59	News	News Broadcast	Yes	NBC			11:59	T	11:55	11:59	NLG
11:59	12:00	SIGN OFF		Yes	Stu				T	11:59	12:00	NLG
Nick Gearhart Off Duty 12:00 MIDNIGHT												

ET—Electrical Transcription

TQN—Texas Quality Network

REM—Remote

N. B. C.—National Broadcasting Co.

STU—Studio

STATION IDENTIFICATION
WOAI, SAN ANTONIOW O A I
PROGRAM LOG

DATE February 2, 1946

D.—Dramatic
M.—Music
T.—Talk

SCHEDULED TIME		TITLE	SPONSOR	ANNOUNCED	ORIGIN	E.T.	ANNOUNCED	STATION IDENTIFICATION				ANNOUNCED
BEGIN	ENDS							Time	Time	Type	Actual Time	
			Jack Foster On Duty 5:30 AM									
5:29		SIGN ON		Yes	Stu			5:29	T		5:30	JF
5:30	5:50	Herrington Trio	Old-time Music	Yes	Stu	Yes	5:30	5:30	M		5:50	JF
5:50	6:00	Roy & Lonnie	" " "	Yes	Stu	Yes	5:50	6:00	M		6:00	JF
6:01	6:13	Texas Farm & Home	Farm Talk	Yes	TQN			6:13	T		6:01	JF
6:13	6:29	News	News, Market Reports Farm Talk (5:15 ea)	Yes	Stu			6:29	T		6:14	JF
6:30	6:59	Ranch House Jamboree	Old-time Music	Yes	Stu	Yes	6:30	6:59	M		6:30	JF
7:00	7:14	News	News Broadcast	Yes	Stu			7:14	T		7:00	JF
7:15	7:29	Texas Top-Hands	Old-time Music	Yes	Stu			7:29	M		7:15	JF
7:30	7:44	Happy Valley Gang	" " "	Yes	Stu	Yes	7:35	7:44	M		7:30	JF
7:45	7:59	Red River Dave	" " "	Yes	Stu			7:59	M		7:45	JF
8:00	8:14	News	News Broadcast	Yes	Stu			8:14	T		8:00	JF
8:15	8:29	Early Birds	Entertainment Program	Yes	TQN			8:29	M		8:15	JF
8:30	8:44	Swing Time	Dance Music	Yes	Stu	Yes	8:30	8:44	M		8:30	JF
8:45	8:59	Morning Toppers	Dance Music	Yes	Stu	Yes	8:59	8:59	M		8:45	JF
9:00	9:11	Returning Veterans	News Broadcast	Yes	Stu			9:11	T		9:00	JF
9:12	9:44	Time & Time Again	Semi-Classical Music	Yes	Stu	Yes	9:12	9:44	M		9:12	JF
9:45	9:59	Parent Teachers Assn	Talks & Discussions	Yes	Stu			9:59	T		9:45	JF
10:00	10:14	Pan-Americana	Dance Music	Yes	Stu	Yes	10:00	10:14	M		10:00	JF
10:15	10:29	Serenade	Semi-Classical Music	Yes	Stu	Yes	10:15	10:29	M		10:15	JF
10:30	10:59	Smilin' Ed McConnell	Entertainment Program	Yes	NBC			10:59	M		10:30	JF
11:00	11:14	News	News Broadcast	Yes	Stu			11:14	T		11:00	JF
11:15	11:44	Ranch House Jamboree	Old-time Music	Yes	Stu	Yes	11:15	11:44	M		11:15	JF
11:45	11:59	Red River Dave	" " "	Yes	Stu			11:59	M		11:45	JF
12:00	12:14	News	News Broadcast	Yes	Stu			12:14	T		12:00	JF
12:15	12:29	The Old Corral	Old-time Music	Yes	Stu	Yes	12:15	12:29	M		12:15	JF
12:30	12:44	What's The News	News Broadcast	Yes	TQN			12:44	T		12:30	JF
12:45	1:14	Farm & Home Hour	Farm Talk	Yes	Stu	Yes	12:45	1:14	M-T		1:14	JF
1:15	1:44	Man On The Farm	Old-time Music	Yes	Stu	Yes	1:15	1:44	M-T		1:15	JF
1:45	1:59	News	News Broadcast	Yes	Stu			1:59	T		1:45	JF
2:00	2:59	Orchestra of the Nation	Classical Music	Yes	NBC			2:59	M		2:00	JF
			Jack Foster Off Duty 2:30 PM - Jerry Lee On Duty 2:30 PM									
3:00	3:29	Doctor's At Home	Talks & Discussions	Yes	NBC			3:29	D		3:00	JL
3:30	3:59	Piano Quartet	Classical Music	Yes	NBC			3:59	M		3:30	JL
4:00	4:29	Music of the Moment	Semi-Classical Music	Yes	NBC			4:29	M		4:00	JL
4:30	4:44	John W. Vandercook	News Broadcast	Yes	NBC			4:44	T		4:30	JL
4:45	4:59	Tin Pan Alley	Semi-Classical Music	Yes	NBC			4:59	M		4:45	JL
5:00	5:29	Boy Scouts	Talks & Discussions	Yes	NBC			5:29	M-T		5:00	JL
5:30	5:44	Sports	Sports Broadcast	Yes	Stu			5:44	T		5:30	JL
5:45	5:59	News	News Broadcast	Yes	Stu			5:59	T		5:45	JL
6:00	6:29	Houston Symphony	Classical Music	Yes	TQN			6:29	M		6:00	JL
6:30	6:59	His Honor the Barber	Complete Play	Yes	Stu	Yes	6:30	6:59	D		6:30	JL
7:00	7:29	Life of Riley	" " "	Yes	NBC			7:29	D		7:00	JL
7:30	7:59	Truth Or Consequences	Entertainment Program	Yes	NBC			7:59	M-T		7:30	JL
8:00	8:29	National Barn Dance	Old-time Music	Yes	NBC			8:29	M		8:00	JL
8:30	8:59	Can You Top This?	Entertainment Program	Yes	NBC			8:59	T		8:30	JL
9:00	9:29	Judy Canova	" " "	Yes	NBC			9:29	T-M		9:00	JL
9:30	9:59	Grand Ole Opry	Old-time Music	Yes	NBC			9:59	T-M		9:30	JL
10:00	10:14	News	News Broadcast	Yes	Stu			10:14	T		10:00	JL
10:15	10:29	Gladiola Shindig	Old-time Music	Yes	TQN			10:29	T-M		10:15	JL
10:30	10:59	Let's Dance	Dance Music	Yes	Stu	Yes	10:30	10:59	M		10:30	JL
11:00	11:04	News	News Broadcast	Yes	Stu			11:04	T		11:00	JL
11:05	11:54	Musical Snapshots	Dance Music	Yes	Stu	Yes	11:05	11:54	M		11:05	JL
11:55	11:59	News	News Broadcast	Yes	NBC			11:59	T		11:55	JL
			Jerry Lee Sign Off 12:00 Midnight									
ET—Electrical Transcription		TQN—Texas Quality Network		REM—Remote		N. B. C.—National Broadcasting Co.		STU—Studio				

REMARKS:--

ON THE METHODS OF SELECTION AND TABULATION OF BROADCAST TIME RESULTING IN THE CHARTS ON THE PAGES FOLLOWING.

I. Program materials for three one-week periods were tabulated according to classifications set up by a RURAL SURVEY conducted by the Bureau of Agricultural Economics, of the Department of Agriculture.

II. The weeks of November 12 to 28, inclusive, 1944; July 22 to 28, inclusive, 1945; and February 3 to 9, inclusive, 1946, were tabulated because:

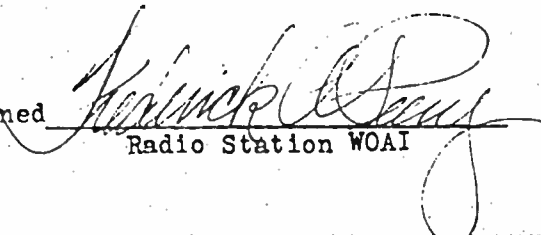
- A. They are representative of normal summer and winter weeks,
- B. No special events of a nature to disrupt a normal program schedule occurred during either of these weeks:
 - 1. Holidays
 - 2. Political Campaigns
 - 3. Events calculated to require special time allotments.
- C. They afford a means of direct comparison with the same weeks tabulated by other radio stations of 1-A status.

III. Program types (BAE) were tabulated to the nearest quarter-hour, and all figures in the following pages represent the number of quarter-hours broadcast time for each of the four following classifications:

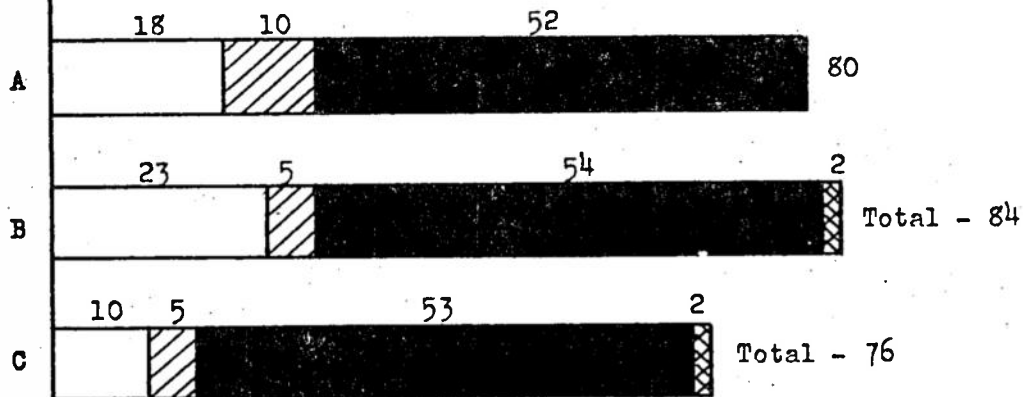
- A. Network Commercial Time
- B. Network Sustaining Time
- C. Local Commercial Time
- D. Local Sustaining Time

IV. The tabulations were made directly from WOAI program logs for the days involved, and are, to the best of our knowledge, true and accurate insofar as it is in our ability to make them.

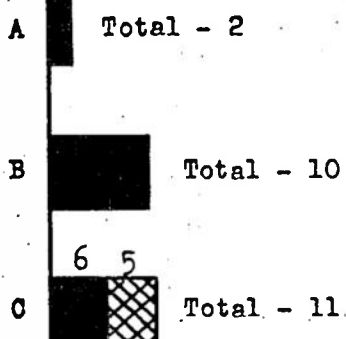
Signed


Radio Station WOAI

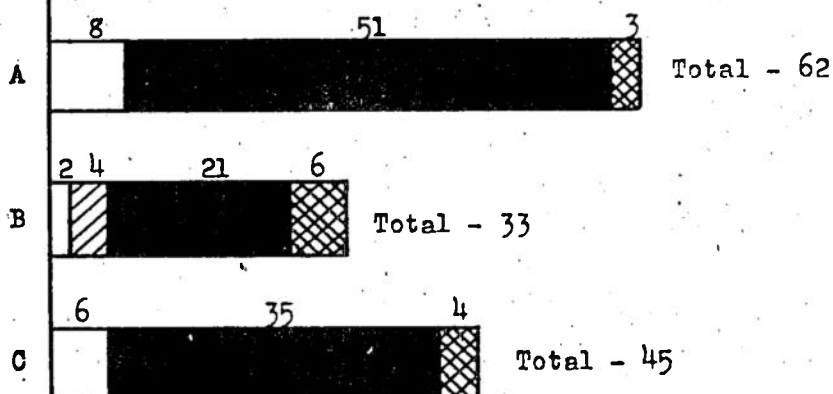
NEWS BROADCASTS



RELIGIOUS MUSIC



OLD TIME MUSIC



Network Commercial
 Network Sustaining
 Local Commercial
 Local Sustaining

A- Week of November 12 to 18, 1944

B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

MARKET REPORTS

A Total - 2

B Total - 2

C Total - 2

TALKS AND DISCUSSIONS

A 10 1 9 Total - 20

B 2 5 7 6 Total - 20

C 2 7 1 3 Total - 13

FARM TALKS

A 6 3 2 Total - 11

B 6 2 2 Total - 10

C 2 6 2 Total - 10

Network
Commercial

Network
Sustaining

Local
Commercial

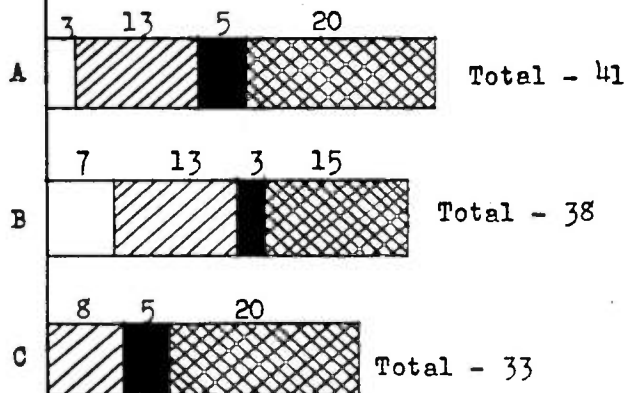
Local
Sustaining

A - Week of November 12 to 18, 1944

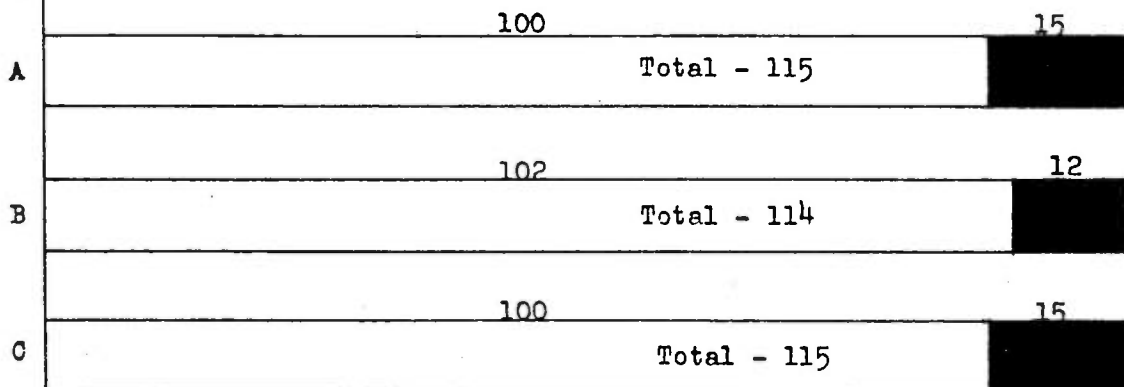
B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

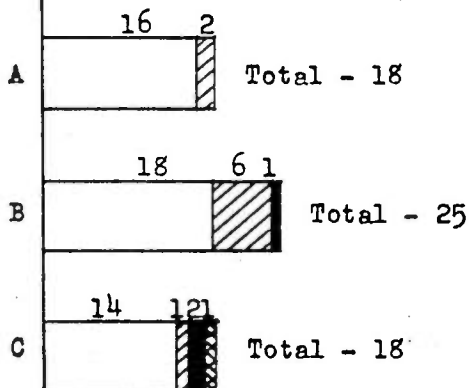
DANCE MUSIC



DAYTIME SERIAL STORIES



COMPLETE PLAYS



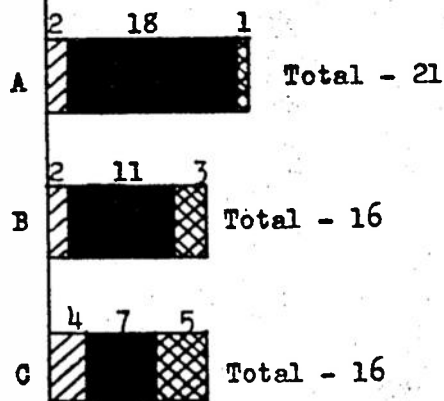
Network Commercial
 Network Sustaining
 Local Commercial
 Local Sustaining

A - Week of November 12 to 18, 1944

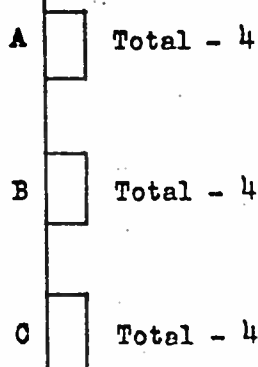
B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

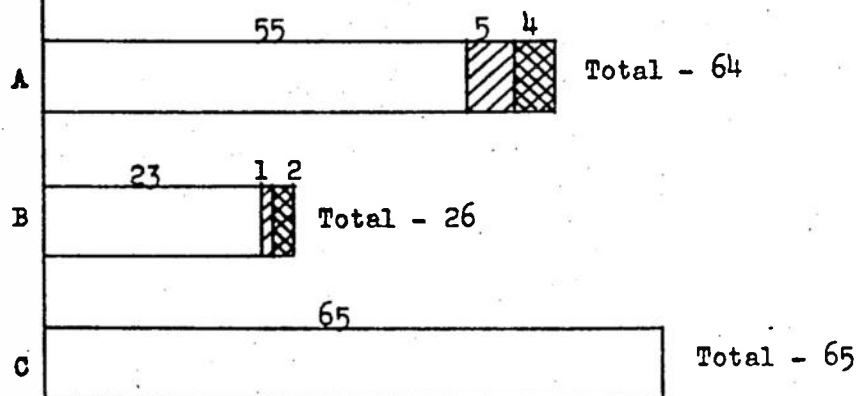
RELIGIOUS PROGRAMS



QUIZ PROGRAMS



ENTERTAINMENT PROGRAMS



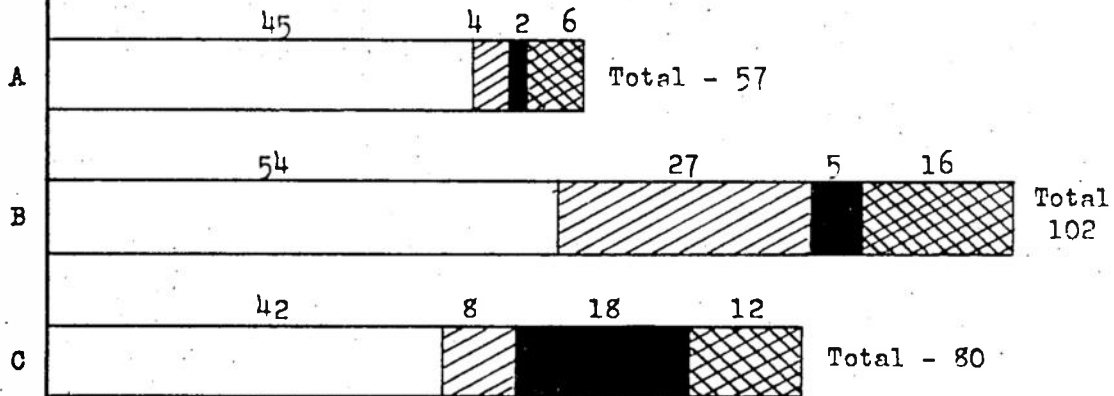
Network Commercial
 Network Sustaining
 Local Commercial
 Local Sustaining

A - Week of November 12 to 18, 1944

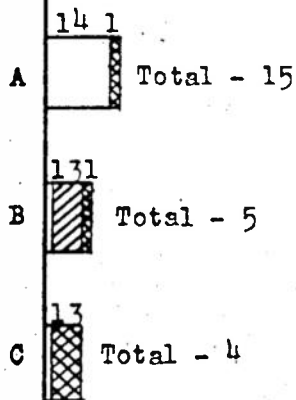
B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

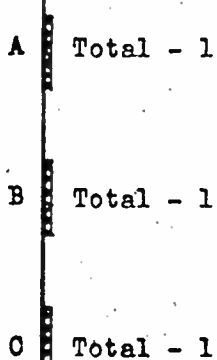
SEMI-CLASSICAL MUSIC



SPORTS BROADCASTS



BRASS BANDS



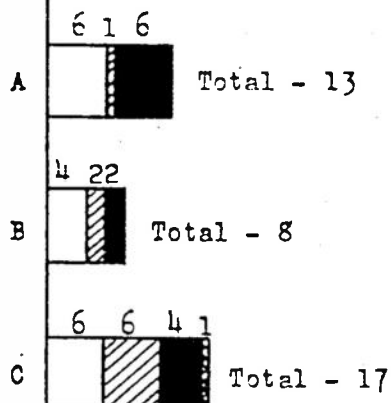
Network Commercial
 Network Sustaining
 Local Commercial
 Local Sustaining

A - Week of November 12 to 18, 1944

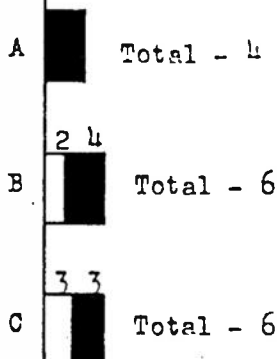
B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

CLASSICAL MUSIC



MISCELLANEOUS



 Network
Commercial

 Network
Sustaining

 Local
Commercial

 Local
Sustaining

A - Week of November 12 to 18, 1944

B - Week of July 22 to 28, 1945

C - Week of February 3 to 9, 1946

A Chart Showing the Comparative Ranks of Program Types for BAE Survey, (National Average and the South), for a Survey of Rural Listening Conducted by Ernst & Ernst, and for a Breakdown of WOAI's Broadcasting Schedule (February 3 - 9, 1946)

BAE Survey National Average*		BAE Survey The South		Ernst & Ernst Survey Rural Texas, 1944			WOAI February 3 - 9, 1946		
Program Type	%	Program Type	%	Program Type	D	N	Program Type	D	N
1. News Broadcasts	88.3	News Broadcasts	89.0	Entertainment	15.7	49.6	Serial Stories	22.4	22.4
2. Old-time Music	46.3	Religious Music	58.0	Serial Stories	37.1	5.7	Semi-Classical Music	10.1	5.1
3. Religious Music	43.7	Religious Programs	56.0	Complete Plays	.7	23.3	News Broadcasts	10.3	4.5
4. Quiz Programs	38.0	Old-time Music	50.0	News Broadcasts	19.4	5.7	Entertainment	2.5	10.3
5. Religious Programs	36.7	Quiz Programs	36.0	Old-time Music	16.3	4.2	Old-time Music	7.6	1.2
6. Entertainment	34.3	Market Reports	31.0	Quiz Programs	.0	5.6	Dance Music	1.9	4.4
7. Market Reports	27.0	Farm Talks	28.0	Semi-Classical Music	.8	3.3	Complete Plays	.4	3.1
8. Talks, Discussions	25.6	Entertainment	25.0	Dance Music	.6	1.7	Classical Music	2.5	.8
9. Dance Music	23.3	Talks, Discussions	23.0	Miscellaneous	2.5	.0	Religious Programs	3.0	.0
10. Farm Talks	23.0	Serial Stories	21.0	Talks, Discussions	1.6	.9	Talks, Discussions	2.0	.7
11. Serial Stories	19.7	Dance Music	15.0	Religious Programs	1.5	.1	Religious Music	1.2	1.0
12. Complete Plays	19.6	Complete Plays	13.0	Farm Talks	1.5	.0	Farm Talks	1.9	.0
13. Sports Broadcasts	17.7	Brass Bands	13.0	Religious Music	.9	.0	Miscellaneous	.9	.0
14. Semi-Classical Music	16.7	Sports Broadcasts	12.0	Classical Music	.5	.2	Quiz Programs	.0	.8
15. Brass Bands	11.3	Semi-Classical Music	11.0	Market Reports	.7	.0	Sports Broadcasts	.4	.2
16. Classical Music	7.7	Classical Music	5.0	Sports Broadcasts	.0	.0	Market Reports	.4	.0
17. Miscellaneous	----	Miscellaneous	----	Brass Bands	.0	.0	Brass Bands	.0	.1

TABLE SHOWING THE PERCENTAGE² OF LOCAL, DAYTIME COMMERCIAL PROGRAMS, LOCAL DAYTIME SUSTAINING PROGRAMS, LOCAL NIGHTTIME COMMERCIAL PROGRAMS, AND LOCAL NIGHTTIME SUSTAINING PROGRAMS FOR THE WEEK OF FEBRUARY 3 TO 9 by B.A.E. PROGRAM TYPES.

B.A.E. PROGRAM TYPES ¹	DAY		NIGHT		TOTAL
	COMMER'L	SUST'G	COMMER'L	SUST'G	COMMER'L & SUST'G
1. News Broadcasts	19.6%	1.2%	4.9%	0.0%	25.3%
2. Old Time Music	14.3	1.6	.8	0.0	16.7
3. Semi-Classical Music	7.3	4.1	3.3	.8	15.5
4. Dance Music	.4	2.9	4.1	1.6	9.0
5. Serial Stories	6.1	0.0	0.0	0.0	6.1
6. Religious Programs	3.7	2.0	0.0	0.0	5.7
7. Religious Music	0.0	2.4	2.0	0.0	4.5
8. Entertainment	3.7	0.0	0.0	0.0	3.7
9. Farm Talks	0.0	.8	2.4	0.0	3.3
10. Classical Music	.8	.4	1.6	0.0	2.9
11. Talks, Discussions	0.0	1.6	.4	0.0	2.0
12. Complete Plays	0.0	.8	.8	0.0	1.6
13. Miscellaneous	1.2	.4	0.0	0.0	1.6
14. Market Reports	.8	0.0	0.0	0.0	.8
15. Sports	0.0	.8	0.0	0.0	.8
16. Brass Bands	0.0	0.0	0.0	.4	.4
17. Quiz Programs	0.0	0.0	0.0	0.0	0.0
TOTAL	57.9	19.0	20.3	2.8	100.0

1. Program types arranged in the order of the amount of total time devoted to each.

2. Basis for the percentage figures in the above table is 61½ hours total local broadcasting time.

Section 1D

RELIGIOUS PROGRAMS

1. List of Participants
2. Photographs of Religious Programs
3. Letters to WOAI concerning Religious Programs

LIST OF CHURCHES AND CLERGYMEN PARTICIPATING ON WOAI PROGRAMS
DURING THE YEAR PRECEDING MARCH 26, 1946:

Reverend W. E. Pietsch, Waterloo, Iowa
 Reverend Paul Miller, Fort Wayne, Indiana
 Christian Science Church, Boston Massachusetts
 Reverend John E. Zoller, Grand Rapids, Michigan
 Dr. M. R. DeHahn, Grand Rapids, Michigan
 Dr. P. B. Hill, Hunt, Texas
 Reverend Quentin J. Everest, South Bend, Indiana
 Reverend Charles Fuller, Los Angeles, California
 Reverend Herbert W. Armstrong, Eugene, Oregon
 Temple Ohabei Shalom
 Wesley Radio League, Grand Rapids, Michigan
 Frances Cardinal Spellman
 Msgr. Fulton J. Sheen
 American Council of Catholic Men
 United Conference of Christians and Jews
 Southern Baptist Convention
 Central Assembly of Presbyterian Church
 Dr. Marshall C. Dendy, First Presbyterian Church, Orlando, Fla.
 Dr. William M. Elliott, Jr., Highland Park Presbyterian Church,
 Dallas, Texas
 Dr. Clarence W. Cranford, Calvary Baptist Church, Washington, D.C.
 Dr. Clifton J. Allen, Sunday School Board, Nashville, Tennessee
 Dr. J. W. Storer, First Baptist Church, Tulsa, Oklahoma
 Dr. W. O. Vought, Immanuel Baptist Church, Little Rock, Arkansas
 Dr. Marshall Craig, Gaston Avenue Baptist Church, Dallas, Texas
 Dr. Baker James Cauthen, Secretary of Baptist Missions
 Hon. J. M. Broughton, Sunday School Supt., Tabernacle Baptist
 Church, Raleigh, North Carolina

SAN ANTONIO CHURCHES AND CLERGYMEN

Reverends L. R. Wilson and A. Hugh Clark, Denver Heights Church
 of Christ
 Reverend Elwood Jensen, Four Square Gospel
 San Antonio Council of Churches
 Reverends J. J. Ryan, OMI, and J. Quinliven, OMI, St. Mary's Church
 Dr. P. D. Miller, First Presbyterian Church
 Dr. Arthur U. Boand, Beacon Hill Presbyterian Church
 Reverend J. P. Ingle, Grace of the Nazarene Church
 Dr. Floyd Allen Bash, Central Christian Church
 Reverend Samuel O. Capers, Christ Episcopal Church
 Dr. J. Richard Spann, Laurel Heights Methodist Church
 Reverend Arthur G. Swartz, First Congregational Church
 Dr. Samuel L. Terry, Madison Square Presbyterian Church
 Reverend Carl Berkle, Evangelical Reformed Church
 Reverend Clyde Childres, Riverside Park Baptist Church
 Dr. Perry Webb, First Baptist Church
 Bishop Everett Holland Jones, Episcopal Diocese of West Texas
 C. H. Morris, Woodlawn Christian Church
 Reverend Wood H. Patrick, Highland Terrace Methodist Church



REVEREND FATHER J. J. KELLEY, S.J.



FRANCIS J. KELLEY, S.J. AND FRANK J. KELLEY



BROADCAST BY THE MEMBERS OF THE SAN ANTONIO MINISTERIAL ALLIANCE



A BROADCAST BY C. L. CARROLL WITH ARCHBISHOP DROSSARDT AND CONGRESSMAN KILDAY

RELIGION

RELIGION

THE RECTORY
DEBATE FATHERS
ST. MARY'S CHURCH
200 N. 10TH ST.
SAN ANTONIO 4, TEXAS

Jan. 7, 1944

WOL Broadcasting Sta.
1001 Navarro St.
San Antonio, Tex.

Dear Sirs:

I wish to take this opportunity to extend to you our appreciation and thanks for the broadcast of the midnight Mass from our Church. We have received many letters of appreciation for this service and I believe it would be well to give you excerpts from some of them:

"A note to let you know your Christmas Mass Broadcast thru Station WOL was clearly received.....and was very much enjoyed."

Kevyn Abrecht--National City, California.

"I heard your midnight Mass broadcast and surely did enjoy it."

Joe L. Dickson, Oklahoma City, Okla.

"I and my family were listeners at your midnight mass broadcast.... and it came in very clear over WOL....It was very clear and wonderful as if we were there...."

R.V. Fritz--Emerson Iowa

A service at Ft. Stanton "Crime Hospital" New Mexico sent in a letter of sincere appreciation

An old couple in Mountain Grove, Mo., whose sons are all in the service but who could not get to church said the broadcast came in clearly and beautifully over the radio.

Mountain Grove, Mo.

One of our priests at Lejos Indian School, B.C. in Canada also said he received a wonderful reception on his radio of the 9 o'clock Mass.

Lejos Indian School-- B.C. Canada.

There are others but I thought I would give you this information.

With kindest personal wishes for the New Year to you and the Staff.

Sincerely yours,

Joseph J. Ryan

THE
BROADCASTING
PRESS

Antonio Margil Unit of the C. S. M. C.

ST. JOHN'S SEMINARY
247 FELIX STREET
SAN ANTONIO 4, TEXAS

April 26, 1944

Mr. Harold E. Carr
Program Director
Radio Station WOL
San Antonio, Texas

Dear Mr. Carr:

We wish to express our sincere thanks and appreciation for your fine cooperation in the observance of Catholic Radio Week by broadcasting the address of His Excellency, the Most Rev. Robert F. Lucey, D.D., Archbishop of San Antonio.

Sincerely,

CATHOLIC STUDENTS' MISSION CRUSADE

James H. Styrk
James H. Styrk, Chairman
Radio Committee

JS/wr

I should like to extend my personal thanks for your gracious reception of us last Saturday and for Mr. Halff's kindness in not only scheduling the program for WOL but also in offering it to our WOL & S. stations.

John A. Halff
John A. Halff



THE SUNDAY SCHOOL BOARD
of the Southern Baptist Convention
101 SOUTH BROADWAY, NASHVILLE 3, TENNESSEE
September 17, 1944

BAPTIST TRAINING UNION DEPARTMENT
A. G. LARSON, Chairman and Editor
FRANK A. BISHOP, Secretary and Business Manager

Mr. Hugh A. L. Halff
WOL, Station Manager
San Antonio, Texas

Dear Mr. Halff,

The Sunday School Board of the Southern Baptist Convention desires me to express to you our very sincere appreciation for your kindness in carrying the special Intermediate Sunday School broadcasts on the 9th and 15th of September.

Yours sincerely,

Frank A. Bishop

VLC/eb

THE PRESBYTERIAN CHURCH, U.S.A.
SYNOD OF TEXAS INTER-BOARD COMMISSION

J. ROBERT DOLLE
PRESIDENT

1010 NORTH BROADWAY
DALLAS 1, TEXAS
April 8, 1945

Mr. Hugh A. L. Halff
Southern Industries, Inc.
Radio Station WOL
San Antonio 4, Texas

Dear Mr. Halff:

Many thanks for your graciousness to offer us the 11 minutes time for a Trinity University birth program over Station WOL and the same quality network, 5:30 to 6:00 p.m. Friday, April 20.

I am waiting now for a personal visit from Mr. Andrew J. Stewart, president of the University. He should be here by tomorrow. I am writing you, however, immediately, to ask you to please hold the time. I will confer with you on details at once. Please to the best you can, to get the other stations in the Texas quality network to place the program.

Sincerely yours,

John A. Halff
J. Robert Dolle

J. R. D.

RELIGION



San Antonio Baptist Association

San Antonio, Texas

RIVERSIDE PARK BAPTIST CHURCH
2400 SOUTH PARRIS STREET
SAN ANTONIO 4, TEXAS

CLYDE CHILDERS
Pastor

March 7, 1944

February 21, 1944

Josh Hall
c/o W. H. Hall
San Antonio, Texas
Dear Friend:

Every morning, at 6:45 when people whose consciences are as clean as mine, so - should really be sound asleep - I hear W.B.A. and its morning devotionals.

So - I just want to say that I think your idea of helping a whole lot of people spend the day with the words of encouragement and faith that I have heard in that fifteen minutes - is a splendid thing for you to do.

For me - it's a real treat to recognize the voice of the various ministers I have heard - and I imagine it thrills the members of every congregation to hear their own minister - and know that he is the kind of a fellow whose ambition to serve his Lord, will get him up so early in the morning.

Then - there is old Will J. King who reminds me so much of George Fisher - and who - in so short a time has done so much to make friends and use his voice in such a wonderful way, for the pleasure and good of those who hear it.

Once or twice - I have heard him sing to the accompaniment of your piano - and having -

Radio Station WQAI
1001 N. Nueces
San Antonio, Texas

Dear Sirs,

The membership of this church, numbering approximately 1,000, has requested of us that we express their appreciation to you for the time you have donated to the Southern Baptist Radio Hour of 1944. Your cooperation has made it possible for this program to reach a far wider territory than ever before. Thank you for this altogether generous expression of your interest in the spread of the Christian message.

Sincerely yours,

Clyde Childers
Clyde Childers, pastor

W. H. Rollins
W. H. Rollins, Chairman of Deacons

H. F. J. [Signature]
H. F. J. [Signature], Church Clerk

Carl E. McManis
Moderator

R. A. Jansen
Clerk

OFFICE OF THE CLERK
San Antonio Baptist Association
110 Davis Street
San Antonio 4, Texas

January 17, 1944

Station W. O. A. I.
San Antonio, Texas

Gentlemen:

The pastors and members of the Executive Board of the San Antonio Baptist Association in regular monthly business session on December 12th, expressed their sincere pleasure and gratitude upon hearing the announcement by Rev. D. S. South, that W. O. A. I. would broadcast the Baptist Hour over the facilities at 7:30 a.m. each Sunday morning for two weeks beginning January sixth.

At that time a motion was passed that these expressions of appreciation be conveyed to the owners and operators of Station W. O. A. I. for their decision to carry this program as a public service feature for the benefit of the station's large circle of listeners. To that end the following resolution is included:

"Be the members of the Executive Board of the San Antonio Baptist Association have been notified of your decision to broadcast over your fine station, the popular South-side program, called, 'The Baptist Hour.' We are sincerely grateful to you for this move and appreciate fully the effort on your part. Accept this word of thanks as the sincere expression of the members of the thirty-six Baptist Churches of this association. Let us assure you also that our prayers shall join yours for the blessing that this program shall render to our large community in the name of our Lord and Saviour Jesus Christ."

SAN ANTONIO BAPTIST ASSOCIATION

Carl E. McManis
Carl E. McManis, Moderator

R. A. Jansen
R. A. Jansen, Clerk

INTER-OFFICE COMMUNICATION

Location San Antonio, Texas, January 22nd, 1944

To Radio Station WQAI,
San Antonio, Texas.

Date

Gentlemen,

Since December 28th I have listened to your program from six forty-five until seven o'clock in the morning, Monday through Friday. I will be frank with you and say that it was probably because of Dr. A. V. Bond that I first listened, since he is pastor of the church I attend. However, after a while time, I looked forward to this program, and have enjoyed Dr. Bond, Rev. Coates, and Dr. Bond, in their part of the devotionals as well as the fine singing.

The choirs of 'Victrolas Living' cannot be praised enough by me to really let you know how I feel about these short sketches. I firmly believe that if you would listen to this program for a week that it would be afford them the lift and inspiration that it gives to me.

I have no particular use to gush by sending you this letter, I am interested in my neighborhood churches, schools, and civic life, and since radio audiences are large I feel that any station using the type of programs that WQAI uses must of necessity have a great weight in deciding some of the issues before us at this time. You are to be commended on using a program of this type.

Since I have taken the liberty to write you about one of your programs it is perhaps only fair to give you some information about myself. I am married, have two boys, one six, the other fifteen. Own my home at 1835 Lee Hall, and my wife takes every year since I feel that if one tries to have a say about the problems that confront the world at the present time he should exercise his franchise to vote, either for or against an issue, but to at least take a stand. I have worked for the anti-war that arrives me at present for the last fifteen years, but have been in San Antonio for just seven years.

Again I give you my thanks for the pleasure I get out of listening to station WQAI.

Carl E. McManis
Carl E. McManis,
110 Davis Street,
San Antonio 4, Texas.

RELIGION

SOUTHERN BAPTIST CONVENTION
NASHVILLE, TENNESSEE

June 19, 1944

Radio Station WOL
Mr. Hugh A. Hall, Manager
San Antonio, Texas

Dear Mr. Hall:

During its annual session last month in your lovely city of San Antonio the Southern Baptist Convention, with nearly five thousand messengers registered from sixteen states and the District of Columbia, extended you a hearty vote of thanks for your intelligent and generous broadcasts; and especially—

For transmitting the news of the Convention every evening beginning May 16 and closing on May 19 with Dr. R. H. Hall, speaker; and also for a special program on the evening of May 18 with Missionary John A. Moore of Tugalwila as the speaker; and, further, for your courtesy in making it possible for the program of Dr. Van Kirk to originate in your studio on May 18.

Southern Baptists, grouped in twenty-five thousand local churches with a membership totaling more than five million, salute you and wish you well.

Sincerely,

Will C. Hall

WILL C. HALL
Secretary

WCH:13

*Southwest Texas Conference
Methodist Youth Fellowship*



JANUARY 4, 1944

Southland Industries, Inc.
Radio Station WOL
San Antonio, Texas

Attention: Mr. E. Cheney

Dear Sir:

To you and your firm, I would like to express the gratitude and deepest appreciation of the Conference Council of the Methodist Youth Fellowship, the organization as a whole and myself, for the splendid service you rendered Christian Youth in broadcasting the Watchnight Message by Dr. E. Stanley Jones.

We, the Methodist Youth of the Southwest Texas Conference, feel indeed indebted to you. The broadcast was received very clearly throughout the Conference and was a real inspiration to us as we face the New Year.

May I also take this opportunity to wish you a very happy New Year.

Yours truly,

One J. Hall

Deris Kirkel
Conference President MYF
Southwest Texas Conference



1942 — 60th Anniversary of Jewish Colonization in Palestine

UNITED PALESTINE APPEAL

PALESTINE FOUNDATION FUND (JEROME HAYES)
10 WEEK NATIONAL FUND (JEROME HAYES)
For the Relief and Rehabilitation of the Jewish Refugee in Palestine
41 EAST 68th STREET NEW YORK CITY
Telephone WIlson 3-1423 Cable Address—Palestine

April 18th, 1942

Mr. Hugh A. Hall,
Radio Station WOL
San Antonio, Texas

Dear Mr. Hall:

We are very happy to learn that WOL will carry the Palestine Roundtable scheduled for Friday, April 18th, from 4:15 to 4:30 P. M.

We greatly appreciate this service which will give the listening audience of your station an opportunity to hear this program.

Sincerely yours,

Matthew Hutter
Matthew Hutter
Radio Representative

MCH:13

UNITED STATES

Executive Committee
Albert B. Smith
William H. Latham
John W. Smith
Harry Moody
William H. Latham
William H. Latham

National Committee

William H. Latham
William H. Latham
William H. Latham

Local League

William H. Latham
William H. Latham
William H. Latham

Treasurer

William H. Latham

Assistant Treasurer

William H. Latham

Pro-Chairman

William H. Latham

Chairman

William H. Latham

Secretary

William H. Latham

Recording Secretary

William H. Latham

Corresponding Secretary

William H. Latham

Publicity Secretary

William H. Latham

Finance Secretary

William H. Latham

Membership Secretary

William H. Latham

THE SAN ANTONIO ROUND TABLE OF THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

For Justice, Unity, Understanding and Cooperation Among Christians and Jews

Founded in 1928

From - Oklahoma - Arkansas - Louisiana

Telephone 7-1-2118

2118 West Loop Highway

San Antonio, Texas

February 1, 1944

DEAR MR. HALL:
I am very happy to learn that WOL will carry the Palestine Roundtable scheduled for Friday, April 18th, from 4:15 to 4:30 P. M.

Mr. Hugh Hall, Manager
WOL Broadcasting Station
San Antonio, Texas

Dear Mr. Hall:

At a recent meeting the San Antonio Round Table of the National Conference voted to extend to you and WOL their sincere appreciation for your kind generosity in donating time for the Religious News Broadcast.

The Round Table feels this is a very worthwhile cause and that the Sunday morning radio program will greatly help in promoting the purposes of the National Conference of Christians and Jews.

With best wishes to you and the entire staff,

Sincerely yours,

Oscar E. Miller
Oscar E. Miller
Secretary

"We in the United States must help strengthen Palestine"

—JOHN FRANK KNOX, Secretary of the Navy

RELIGION

NATIONAL COUNCIL OF CATHOLIC MEN
(CORPORATION OF LAY CATHOLICS FORMED BY VOTING ON THE CATHOLIC HOUR)
 HON. REV. FRANK E. BARRY, D.D., Chairman
 HON. REV. EDWARD M. WALSH, D.D., Secretary

EXECUTIVE COMMITTEE

FRANK E. BARRY, Chairman
 EDWARD M. WALSH, Secretary
 JOHN J. CONNELLEY, Treasurer
 JAMES J. CONNELLEY, Secretary
 JAMES J. CONNELLEY, Secretary
 JAMES J. CONNELLEY, Secretary



PROGRESS OF THE CATHOLIC HOUR

A CATHOLIC HOUR BROADCAST FROM 12:00 P.M. TO 1:00 P.M. EVERY DAY, MONDAY THROUGH SATURDAY, ON RADIO STATION WJAI, SAN ANTONIO, TEXAS.

EDWARD M. WALSH, Executive Secretary
 JOHN J. CONNELLEY, Treasurer
 JAMES J. CONNELLEY, Secretary

BOARD OF DIRECTORS

FRANK E. BARRY, Chairman
 EDWARD M. WALSH, Secretary
 JOHN J. CONNELLEY, Treasurer
 JAMES J. CONNELLEY, Secretary
 JAMES J. CONNELLEY, Secretary
 JAMES J. CONNELLEY, Secretary

May 2nd, 1941

Mr. Hugh A.L. Balff
 Station WJAI
 San Antonio, Texas

Dear Mr. Balff:

It gives us great pleasure to inform you that at a Board meeting held here on April 18-20, the Directors of the National Council of Catholic Men unanimously adopted the following resolutions:

"The Board of Directors of the National Council of Catholic Men is hereby acknowledge their thanks to the management of Radio Station WJAI for its service in carrying the nationwide Catholic Hour. This service has been deeply appreciated by many thousands of listeners in your coverage area. This is demonstrated by our audience mail which reached a total of 24,726 pieces during the year. We are deeply grateful."

Very truly yours,

NATIONAL COUNCIL OF CATHOLIC MEN

Edward M. Walsh
 Edward M. Walsh,
 Executive Secretary

Travis Park Methodist Church

"A Friendly Church in the Heart of the City"

ALBERT P. SHERRY, Minister

San Antonio, Texas

June 3, 1941

Radio Station WJAI
 San Antonio, Texas

Gentlemen:

On behalf of the San Antonio Ministers' Association, I wish to express to you our sincere appreciation for your splendid contribution to the Christian Religion, at which time Dr. E. Stanley Jones was the speaker. Your interest and great efforts meant more to the people than ever before, and we do want to say, thank you.

Assuredly, we are willing to serve you at any time, in any way, and with every good wish for your continued success.

Sincerely,

James A. Jones
 James A. Jones
 San Antonio Ministers' Association

JALS

AMERICAN BIBLE SOCIETY

BIBLE HOUSE 505 N. 10TH NEW YORK CITY

AMERICAN BIBLE SOCIETY
 BIBLE HOUSE
 505 N. 10TH
 NEW YORK CITY

December 18, 1940

Manager
 Radio Station WJAI
 San Antonio, Texas

Dear Sir:

May I thank you on behalf of our Society for your cooperation in our recent observance of Universal Bible Sunday, December 9, in arranging for a fifteen minute broadcast on the Bible to be given by the Rev. Samuel L. Terry.

We are deeply grateful for your continued interest in our radio efforts.

Sincerely yours,

Francis C. Siple
 Francis C. Siple
 National Secretary

FCS:72

San Antonio Ministers' Association

SAN ANTONIO, TEXAS

October 11, 1940

OFFICERS

REV. JAMES J. CONNELLEY, President
 REV. E. A. SCHWARTZ, Vice President
 REV. J. A. POWELL, Treasurer
 REV. J. A. POWELL, Secretary
 REV. J. A. POWELL, Secretary

EXECUTIVE COMMITTEE

REV. JAMES J. CONNELLEY
 REV. E. A. SCHWARTZ
 REV. J. A. POWELL
 REV. J. A. POWELL
 REV. J. A. POWELL
 REV. J. A. POWELL
 REV. J. A. POWELL
 REV. J. A. POWELL

Mr. Hugh Balff
 Radio Station W.O.A.I.
 City

Dear Mr. Balff:

On behalf of the members of the San Antonio Ministers' Association, I wish to express to you our sincere appreciation of the splendid cooperation and the friendly interest you have shown in matters pertaining to religion and the Churches.

We especially commend you for the new program you have inaugurated of the Morning Herald each morning at 6:00 A.M.

Again thanking you for the many courtesies shown us.

Very sincerely yours,

Rev. J. A. Powell
 Rev. J. A. Powell
 Secretary

EST:17

Section 1E

OLD-TIME MUSIC

SECTION 1E
Old-Time Music

OLD TIME MUSIC



HAPPY HIGHTHAW



THE TEXAS TWO BEARS



RED LIVES MY SWEETHEART--"THE SWEETHEART SINGERS"



A SPECIAL BROADCAST OF A. LEO (MARTIN) AND HIS HILLBILLY ACT

Section 1F

AGRICULTURE

1. List of Participants in
Agricultural Programs
2. Photographs
3. Letters
4. Farm Program Expenses
5. History of farm program directors
6. Market and Weather Reports
7. "Texas Farm and Home" Program

LIST OF FARM ORGANIZATIONS AND PERSONALITIES PARTICIPATING ON WOAI
FARM PROGRAMS DURING THE YEAR PRECEDING MARCH 26, 1946

Texas Baby Chick Association
Southwest Turkey Breeders Association
Triple A
Forest Service
REA
Houston Fat Stock Show
Fort Worth Fat Stock Show
Experiment Station
State Department of Vocational Agriculture
Soil Conservation Service
Texas USDA
United Nations Training Administration of Department of
Agriculture UNRRA
U. S. Treasury
USDA Bureau of Census
U. S. Weather Bureau
Farm Security Administration
National School of Agriculture in Mexico
East Texas Chamber of Commerce
Texas Statewide Cotton Committee
American Association of Agricultural College Editors
American Foundation for Animal Health
Texas Dairy Products Association
Veterans Administration
Office of Price Administration
Henry Van De Wallter, Bexar County Farmer
Stafford Smith, former Farm and Ranch Director, San Antonio
Chamber of Commerce
Mrs. D. H. Reed, Converse, Texas
C. B. Spencer, Agricultural Director of Cotton Seed Crushers
Association
H. A. Fitzhugh, Bexar County Agriculture Agent
Allen Foyle, Director, Wimberly Stock Show, Wimberly, Texas
Sam White, Assistant County Agriculture Agent, Converse, Texas
Members of Bexar County 4-H Club
George Heber, Poultry Farm, Bexar County
Don Danvers, Guernsey Farm, Converse, Texas
C. L. Browning Stock Farm, Converse, Texas
C. W. Miller, Past President, San Antonio Chamber of Commerce
William Crampton, Manager, San Antonio Chamber of Commerce
Mr. Grody, Farm Security Administration
Soldier-students of Agricultural School of Brooke Convalescent
Hospital
Walter W. Cordwell, Manager, Luling Foundation, Luling, Texas
Arthur MacArthur, Manager Essar Ranch, Bexar County
K. D. Willingham, Travis County Agricultural Agent
Silver Whitsit, Guadalupe County Agriculture Agent

LIST OF FARM ORGANIZATIONS AND PERSONALITIES PARTICIPATING ON WOAI
FARM PROGRAMS DURING THE YEAR PRECEDING MARCH 26, 1946 (CONT'D)

W. L. Jones, Farm and Ranch Director, San Antonio Chamber
of Commerce

Perry Shankle, President, San Antonio Chamber of Commerce

Beale Pumphrey, Vice-President, Union Stockyards, San Antonio,
Texas

S. Mucker, Vocational Agriculture Leader, Yoakum, Texas

Dean Blizzard, Oklahoma A & M College

Dr. Hugh Hammond Bennet, Chief of U. S. Soil Conservation Service

Ray Willoughby, Past President, Texas Sheep and Goat Raisers
Association

Steve Stomburg, Past President, Texas Sheep and Goat Raisers
Association

Clinton P. Anderson, U. S. Secretary of Agriculture

R. B. Tate, Bexar County Agriculture Agent

William D. Wright, President, American Livestock Association

George H. Draper, Texas State Poultry Inspector

Holman Cartwright, President, Texas and Southwestern Cattle
Raisers Association

Vocational Agricultural Students, Jourdanton, Texas

" " " , Dilley, Texas

" " " , Stockdale, Texas

" " " , Kyle, Texas

" " " , Sabinal, Texas

" " " , Kerrville, Texas

Future Farmers of America, Hondo, Texas

" " " " , San Antonio, Texas

" " " " , New Braunfels, Texas

" " " " , Floresville, Texas

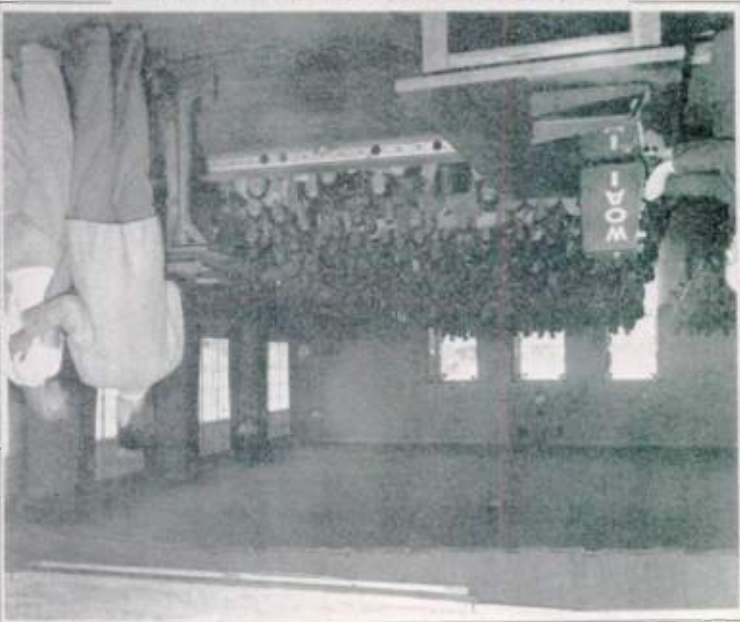
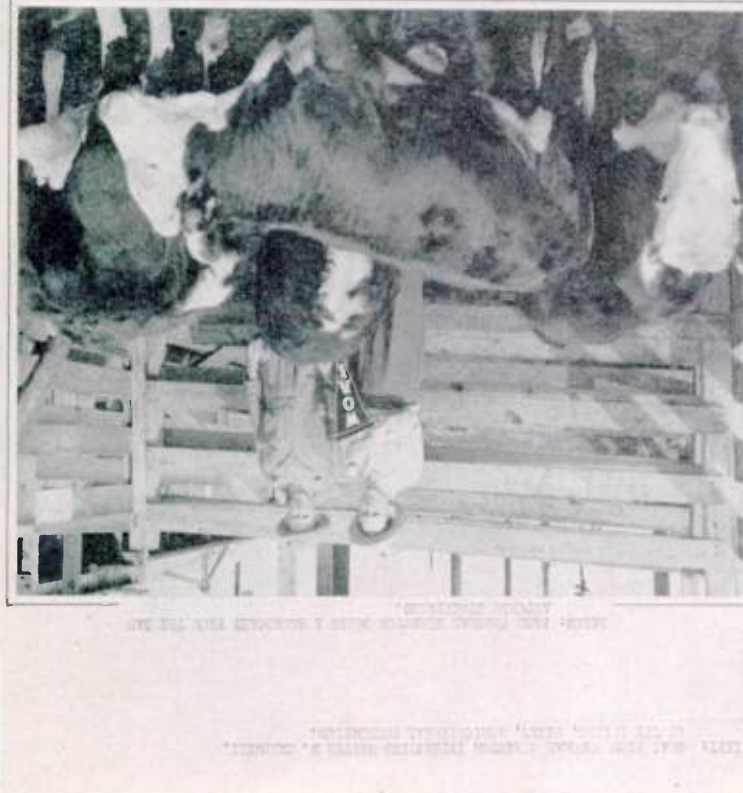
Members of 4-H Club, Uvalde, Texas

" " " " , Converse, Texas

" " " " , Boerne, Texas

" " " " , Seguin, Texas

AGRICULTURE



AGRICULTURE



UNITED STATES DEPARTMENT OF AGRICULTURE
FARM CREDIT ADMINISTRATION
KANSAS CITY, MO.

January 14, 1943

Mr. George Lee Hertz
Program Manager
Radio Station WCAI
San Antonio, Texas

Dear Mr. Hertz:

Requests and more requests—that's what we want from listeners of our "transmission" that's what we have been getting. Thanks for forwarding these to us, for without your help our FARM CREDIT ADMINISTRATION series would have failed to accomplish its part in the war effort as we originally planned. We are enclosing a postage-free return envelope for your use in replying other inquiries you may receive.

Sincerely yours,

E. B. Hale
E. B. Hale
Director of Information & Extension

Enclosure

COOPERATIVE EXTENSION WORK

IN AGRICULTURE AND
HOME ECONOMICS

ADMINISTRATIVE AND EDUCATIONAL DIVISIONS OF TEXAS
AND SOUTHWESTERN CATTLE BARBERS ASSOCIATION, INC.

W. F. TROTTER
DIRECTOR

CHAMBERLAIN, TEXAS

March 5, 1946

Mr. Hugh Halff
Radio Station WCAI
San Antonio, Texas

Dear Mr. Halff:

I have just reviewed a report prepared by our editorial office and dealing with the activities of the Texas Farm and Home Program during 1945.

This report reveals that your cooperation and that of your radio station in making this program possible has enabled us to reach persons in all sections of the state with current information on agricultural and home-making problems. Further, it affords our specialist and research people an opportunity to reach many persons with interpretations of current scientific developments in these fields. The program offers an opportunity for representatives of the various governmental agencies to give an immediate explanation of any change or other current development in their programs which could affect farmers of the state. Many community, county and district organizations working for the betterment of agriculture and rural life have used the facilities offered by this program.

Although we received more than three thousand letters from persons who listen to this program during the past year, we do not feel that this affords a fair standard for measuring results because listeners are always referred to their local Extension agents, or other officials, for specific information regarding subjects discussed. Reports from our own agents indicate that many persons take this action.

We are deeply appreciative of the wholehearted cooperation of radio station WCAI in carrying the Texas Farm and Home Program each morning. Your wide range of transmittal reaches many people which this institution would have difficulty in reaching otherwise. Our mail brings many responses from those who listen to your particular station.

We are also glad to commend your station for its fine local agricultural programs with which our county agricultural agent, Mr. Pitsburgh, and our county home demonstration agent, Miss Reed, have cooperated so splendidly.

Very sincerely yours,

W. F. Trotter
W. F. Trotter
Director

WFM/jep
cc - Mr. C. V. Jackson

CLARENCE E. HODGES, PRESIDENT
TEXAS AND SOUTHWESTERN CATTLE BARBERS ASSOCIATION, INC.

JOHN TROTT, PRESIDENT
TEXAS AND SOUTHWESTERN CATTLE BARBERS ASSOCIATION, INC.

R. D. FLETCHER, PRESIDENT
TEXAS AND SOUTHWESTERN CATTLE BARBERS ASSOCIATION, INC.

TEXAS AND SOUTHWESTERN CATTLE BARBERS ASSOCIATION, INC.

MEMORANDUM

To: The President of U.O.A.I. Breeding Station,
San Antonio, Texas.

SUBJECT: The Texas Angus Cattle Raisers Association is always desirous of placing credit where due, and

Whereas, Radio Station W.O.A.I. of San Antonio, Texas, in a special fifteen minute broadcast August 2nd, 1941, conducted by its manager, Bill Hodges, the late owner of our country, J.A. Hodges, very completely covered the history of the Angus Cattle Industry, and told of its growth to the present large proportions, and

Whereas, said broadcast of said Radio Station did so only for ten days prior to the 1941 show given immediate mention to the Twenty First Annual show and sale of this Association, and

Whereas this Association is desirous of expressing its sincere appreciation for such splendid support of our organization's breeding program and sale,

BE IT RESOLVED, that on, the members of the Texas Angus Cattle Raisers Association working in regular session, Thursday, Aug. 2nd, 1941, in San Antonio, Texas, do hereby extend our sincere thanks to station W.O.A.I. of San Antonio, Texas, for the above mentioned co-operative effort.

WFM 8-8-41
Place *W. F. Trotter*

Clarence E. Hodges
President
John T. Trotter
Secretary

PORT WORTH, TEXAS
Amarillo, Texas
July 24, 1941

Mr. Hugh Halff
President U.O.A.I.
1031 Navarro
San Antonio, Texas

Dear Mr. Halff:

I listened with much interest to the 15 minute program by J. L. Hodges, inspector for the Texas & Southwestern Cattle Raisers Association, and wish to express the appreciation of our entire Association for your generosity in giving us this time on your station.

W.O.A.I. with its 50,000 watts, covers a great big country. I feel that we reached the top of our Association advertising when we were greeted this 15 minute program.

Sincerely yours,

Jay Taylor
Jay Taylor

FARM PROGRAM EXPENSE OCTOBER 12 - DECEMBER 12, 1945

Farm Program Director Salary	\$ 883.33
Travelling Expense	195.88
Talent	210.50
Transcriptions	114.40
Miscellaneous, prizes, etc.	104.50
Total	<u>\$1508.61</u>

HISTORY OF WOAI FARM PROGRAM DIRECTORS

Shomett started to work May 2, 1941
Shomett left September 10, 1943
Shomett returned March 9, 1944
Shomett left for Army February 1, 1945
Bradbury started to work January 12, 1945
Bradbury left October 20, 1945
Emmert started to work October 12, 1945
Emmert left December 12, 1945
Howell started February 15, 1946

MARKET REPORTS

The closing quotations of the San Antonio livestock market, furnished us by the Production and Marketing Administration, Livestock Branch, United States Department of Agriculture, are broadcast each morning at approximately 6:25 o'clock, Monday through Saturday.

WEATHER REPORTS

Because of wide interest and frequent changes in weather in this area, weather and temperature reports, furnished us by the United States Weather Bureau, are scheduled on each of our newscasts as follows:

Monday through Saturday

6:15 a. m.	11:00 a. m.	5:45 p. m.
7:00 a. m.	12:00 Noon	10:00 p. m.
8:00 a. m.	1:45 p. m.	11:00 p. m.

Sunday

10:00 a. m.
12:45 p. m.
10:00 p. m.

These scheduled weather reports total 57 for each week of broadcast.

TEXAS FARM AND HOME HOUR

During the latter part of the year 1930, the Texas Farm and Home program was first made available to Radio Station WOAI in San Antonio. First carried by Radio Stations WFAA, Dallas, and KFDM, Beaumont, beginning November 8, 1928, the program was later carried to San Antonio and Houston by means of wire facilities operated by a Texas pipe line company. In 1932, upon the establishment of the Texas Quality Network, the Farm and Home Hour was made a network feature, and officials of the Texas Agricultural and Mechanical College have said that no program catering to rural citizens has received better network cooperation.

During the early years after the establishment of the Farm and Home Hour, Dr. E. P. Humbert, head of the Department of Genetics at the college gave the program his voluntary attention and guidance; but by the Fall of 1939 the program needed a full-time guardian. The late John O. Rosser, who had worked with radio stations in Texas and New York City, was selected for the post.

Following Mr. Rosser's death in 1943, no single person was able to provide continuity for the program until Mr. Chester W. Jackson, formerly Harris County agricultural agent, was placed in charge in March 1944. With him, as assistant and as mentor of the feminine side of the rural program, came Sybil Claire Banister. The success of this team lead the college to ask the Extension Service to assume full responsibility on January 1, 1945. All phases of the college still are represented and a dozen or more guest speakers appear every month. Within recent months a portable recorder has been used to record programs, which would otherwise have been unavailable to the radio audience.

The mail pull for the Texas Farm and Home Hour is not large, for listeners are urged to contact their own county agent when they want printed publications or other aides.

The program is being used by county extension agents for announcements of field days, demonstrations, shows, and fairs. From time to time it has featured emergency announcements, combatting the spread of epidemics among livestock and poultry, the arrival of feed wheat for immediate delivery, or local fruit and vegetable surpluses where a loss of food has been threatened. On October 8, 1945, Dr. I. P. Trotter, director of Extension work of the Texas A & M College, wrote the following letter to Mr. H. L. Wilson, Director of Extension Service of the United States Department of Agriculture:

TEXAS FARM AND HOME HOUR (CONT'D)

Director M. L. Wilson
Extension Service
U. S. Department of Agriculture
Washington 25, D. C.

Dear Director Wilson:

Your letter to State Extension Directors dated September 21, 1945, includes a paragraph entitled, "Your advice on Extension Use of Radio Wanted". This is in reply to that request.

Commercial radio stations in Texas have been very cooperative in providing time for Extension Agents' broadcasts. We do not find it more difficult to obtain adequate radio time than we did a few years ago. On the contrary, we find the station officials are more willing to provide our agents with radio time. True it is often more difficult to obtain the most desirable periods, but we find that the periods being made available at this time are as desirable, if not more so, than a few years ago.

We do not feel that our State staff could use more radio time than they have available under present arrangements. Under this arrangement, our employees are censored in no way by the network except that they are not allowed to refer to any commercial product or profit-making organization. This, of course, is in accordance with our own Extension policy.

The Texas Quality Network carries a fifteen-minute radio program for the Extension Service and other divisions of the A. and M. College of Texas at 6:00 a. m. daily. This program originates on our campus in the studio of Station WTAW, owned and operated by the A and M College of Texas and affiliated with the American Broadcasting Company. It is called "The Texas Farm and Home Hour" and is prepared and conducted by a member of the Extension Editorial office. The members of the network are WBAP, Fort Worth; WFAA, Dallas; WOAI, San Antonio - all fifty thousand-watt stations and KPRC, Houston - a five thousand-watt station. This gives a very good coverage of the entire state. The program is coordinated with the work of the county Extension agents in all counties. Although a noon hour period may be more desirable for this program, we find the time allotted to be very good.

Another fifteen-minute program is put on by another member of our Extension Editorial staff from 12:30 to 12:45 p.m. daily over the local station and is called the "Farm Fair Program."

TEXAS FARM AND HOME HOUR (CONT'D)

Although we have some agents with radio stations available who are not conducting programs, we are adding emphasis to the importance of this phase of our educational program and find that the number of agents who are using these facilities are on the increase. And in no case have we found an agent who was unable to obtain radio time for a program.

In addition to providing time for our agents to conduct programs on a sustaining basis, a number of Texas radio stations maintain a farm department as a part of their editorial organization. These farm editors are always cooperative in using material released by our specialists and our local agents. County Extension agents and other members of our organizations often participate in these programs in person when the programs are conducted on a non-commercial basis.

The Texas Extension Editorial Office is equipped to make transcriptions and these are made at various points throughout the State for use on our own and other programs.

So long as our radio officials give us the fine cooperation they have in the past, we will be well pleased with our relationships in Texas. We look forward to and are preparing for much greater development of radio Extension work.

Very sincerely yours,

Ide P. Trotter
Director of Extension Work of
The Texas A. & M. College

Section 1G

EDUCATION PROGRAMS

1. Photographs
2. Letters
3. "Texas School of the Air"

EDUCATION



L. V. THACKER DELIVERING HIS ANNUAL TALK FOR THE STATE HEALTH DEPARTMENT



A BANDMATE OF THE STUDENT BAND OF THOMAS JEFFERSON HIGH SCHOOL.



LEFT: FEDERAL SENATOR HATHAWAY PRESENTING THE CONGRESSIONAL MEDAL OF HONOR--A FORTHOUGH AWARD TO THE SON OF MARSHAL FRANK, SENATE RECEIVING THE MEDAL AT LARSON, TEXAS

EDUCATION



AS THEY SWORE WITH BOY SCOUTS THINKING A MAN SAYS LIVE.



A SPECIAL BREAKFAST IN HONOR OF THE BOY SCOUTS.



THE DELICIOUS SCHOOL BREAD--PARTICIPANTS IN A HIGH SCHOOL BREAD CONTEST



THE SAVANNAH HIGH SCHOOL BREAD--PARTICIPANTS IN A HIGH SCHOOL BREAD CONTEST

TRADE AND INVESTMENT
JAMES W. B. DEY, Director
REGISTRATION
J. J. H. DEY, Director

TEXAS SCHOOL OF THE AIR

Since October 7, 1940, WOAI has carried the Texas School of the Air, a program for Texas primary and secondary school children, produced through the efforts of the State Department of Education. During the time that the Texas School of the Air has been broadcast it has grown to be the largest state school of the air in the nation; at the same time the Texas School of the Air is used by more schools than any other state school of the air, leading the states of the nation in the percentage of schools using radio in the classroom. All of this has come about despite the fact that wartime conditions have prevented the wiring of many school buildings for electricity and have restricted the purchase of radio receiving equipment by school boards.

The reports which have come from schools in all sections of the state indicate that the programs of the Texas School of the Air are making increasingly important contributions to the state's instructional program. The Texas School of the Air, state-financed, is an integral part of the state program of public education and is today a potent force in helping teachers realize the broader purposes of education.

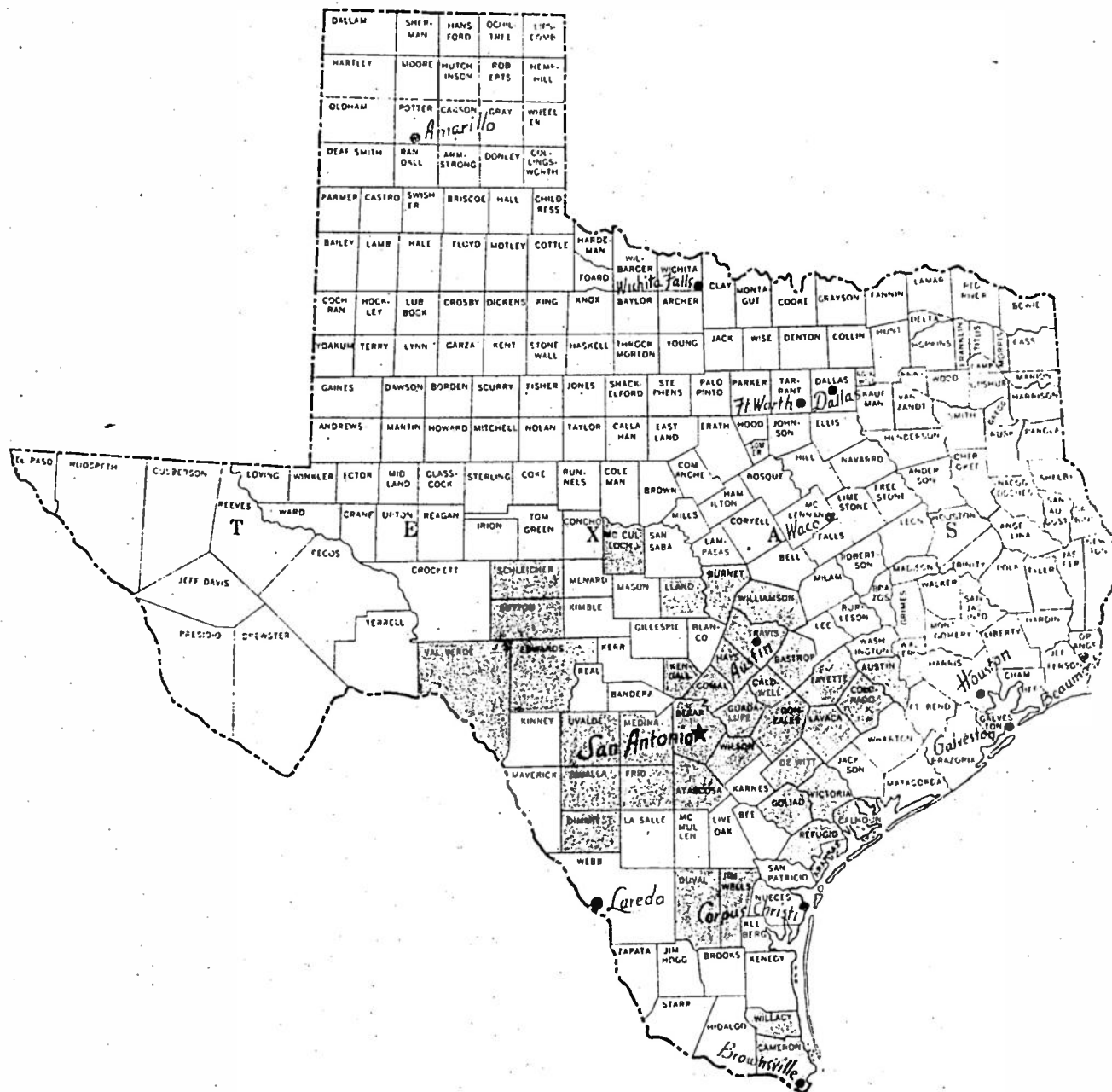
A number of Texas organizations participate in the Texas School of the Air, among them being the University of Texas, the Texas Agricultural and Mechanical College, the Texas State College for Women, the North Texas State Teachers College, the Texas Congress of Parents and Teachers, the Texas Association for Childhood Education, the Texas Junior League, the Texas Federation of Women's Clubs, and the American Legion.

In a letter to Mr. Hugh A. L. Halff, Manager of Station WOAI, dated May 21, 1945, Mr. John W. Gunstream, then the State Director of Radio and Visual Education of the Texas State Department of Education, made this illuminating remark concerning the Texas School of the Air, "Your Story Parade (part of the Texas School of the Air) was selected as the nation's outstanding educational radio program for primary children in the Ninth Exhibition of American Education Radio Programs, conducted by the Institute for Education by Radio, Ohio State University."

TEXAS SCHOOL OF THE AIR SURVEY - 1945

COMPOSITE TABULATION

1. Number school units surveyed	4000
2. Number school units reporting, thus far.	1253
3. Number school units using the Texas School of the Air. . . .	1080
4. Number school units not using the Texas School of the Air. .	173
5. Number counties represented by reporting school units. . . .	180
6. Percentage of school units using	86 1/2
7. Percentage of school units not using	13 1/2
8. Number school units not using because of lack of equipment or electricity.	93
9. Number school units not using because of poor reception or out of coverage area	15
10. Number school units not using because of lack of interest. .	4
11. Number school units not using because of conflicting schedules	5
12. Number school units not giving reason for not listening. . .	56



LEGEND

The counties in red in the above map are the 37 Texas counties using the Texas School of the Air program through WOAI. A total of 31,847 Texas school children use the Texas School of the Air 5 days a week in these counties.

Section 1H

MISCELLANEOUS PROGRAMS

1. Service Groups
2. Civic Groups
3. Armed Forces
4. Returning Veterans
5. Convalescents
6. Personalities
7. War Finance
8. Federal Agencies
9. Relief Agencies
10. Public Interest
11. Station Appreciation
12. Special Events



STATION MANAGER, THOMAS J. BROWN, AND NEWS SUPERVISOR ABRAHAMSON PREPARE FOR A BROADCAST FOR THE 100th ANNIVERSARY OF THE SAN ANTONIO QUARTERMASTER DEPT.



A RED CROSS WORKER INDUCTION A CADET NURSE--BROADCAST OVER WOAI



WOAI SPORTS ANNOUNCER INTERVIEWING A SPAN RECRUITING OFFICER AND HIS WIFE, WHO HAS JUST BEEN INDUCTED INTO THE SPAN



WOAI NEWS SUPERVISOR INTERVIEWING A SPECIAL AGENT OF THE FEDERAL BUREAU OF INVESTIGATION.

SERVICE GROUPS

Yours very truly,
J. B. Smith

PERSONALITIES



UPPER LEFT: COL. ALVIN TONG ON AN ARMY RECRUITING BROADCAST

UPPER RIGHT: COL. H. L. LANGRISH, WOAI MILITARY ANALYST, INTERVIEWS GENERAL JOSEPHAN E. WATKINS.

LOWER LEFT: EXCERPTOR HENRY REIS ACCEPTS A CITATION FOR SAN ANTONIO FROM GEN. GEN. MICHAEL DAVIS, COMMANDER SADAFFORD.

LOWER RIGHT: ADMIRAL CHESTER NIMITZ BROADCASTING OVER WOAI DURING HIS BROADCASTING CELEBRATED AT FREDERICKSBURG, TEX.



ARMED FORCES

SPECIAL EVENTS DIRECTOR SITTING AS GUEST OF THE ARRIVAL OF THE
HUMANAN WAS HELD AT LAMP FIELD, SAN ANTONIO.



SPECIAL EVENTS CHIEF DEPARTING THE TRAINS OF ORIGINAL TRAINS
OF OPERATING WAR DEVICES.



SPECIAL EVENTS DIRECTOR INTERVIEWING LT. GEN. IRA BAKER AND
LT. GEN. ALEXANDER PATON UPON THEIR ARRIVAL FROM THE EUROPEAN
THEATRE OF OPERATIONS.



SPECIAL EVENTS CHIEF DEPARTING THE RIVER TRAMON TO TRAMON OF
EUROPEAN THEATRE OF OPERATIONS.

ARMED FORCES



WOAI SPECIAL EVENTS CLUB
PRESENTING NATIONAL
BROTHERS OF THE SWASTIKA
LEAGUE.



ARMED FORCES



BROADCAST OF AN AIRBORNE DEMONSTRATION AT MARINE FIELD, SAN ANTONIO.



BROADCAST OF WED-DEPARTING PUBLIC RELATIONS PERSONNEL WITHIN A PLATOON AT SAN ANTONIO.



SPECIAL EVENTS DIRECTOR COVERING AN ARMY AIRBORNE DEMO.



LEFT TO RIGHT: CAPTAIN IN THE "FIFTY FIVE" CAPTAIN" AND BROWN

ARMED FORCES



SAVI



UNITED STATES MARINE CORPS
SOUTHERN PROCUREMENT DIVISION
HEADQUARTERS
REDUCTION AND RECLUTING DISTRICT
OF SAN ANTONIO
620-01 State Building 100 Broadway
SAN ANTONIO 5, TEXAS

17 June, 1944.

Mr. Hugh A. L. Walff
General Manager
Radio Station WDAI
1031 Navarro
San Antonio, Texas.

My dear Mr. Walff,

I take this early opportunity to express to you the deep appreciation of the United States Marine Corps and myself for the splendid cooperation you and your station accorded us on the problem of the William J. Bardolen Memorial Review.

I am sure we could not have managed so successfully had it not been for your interest in our problem. Our Major wrote whom you met, and who as you know was ordered here from Atlanta for duty in connection with the event was especially grateful for your help and asked me to pay you his respects. I am sure he would have called on you personally had not the pressure of duty denied him the time.

Sincerely,

Donald M. Taft
DONALD M. TAFT
Major, USMC, Retired
Officer in Charge.

CMT, jat

HEADQUARTERS
SAN ANTONIO AIR TECHNICAL SERVICE COMMAND
OFFICE OF THE COMMANDING GENERAL
KELLY FIELD, TEXAS
9 August 1943

Mr. Hugh A. L. Walff, President
Station WDAI,
1031 Navarro Street,
San Antonio, Texas.

Dear Mr. Walff:

It was most gratifying to note the generous time your Station devoted to information concerning the Army Air Forces on the occasion of its 35th birthday.

The object of publicly observing that date was threefold: (1) to report to the American public the magnitude of air power's contribution to the victory in Europe; (2) to stress the job ahead against Japan and (3) to emphasize the necessity of always retaining air supremacy in the interest of our national security.

The full significance of air power, and of our requirements for the maintenance of air supremacy, must be understood by the American people. I believe that understanding can come to them only if they are fully informed and kept informed of its progress.

As they have in the past, your Staff, assisted us generously in our efforts on Air Force Day last week. Such cooperation is greatly appreciated.

Sincerely yours,

G. H. KETTERLY
G. H. KETTERLY
Brigadier General, U.S.A.
Commanding.

AF 100-100-100-100
Commanding. Base 100-100
100 Broadway
San Antonio 5, Texas

Jul. 11, 1944

Mr. Hugh Walff,
Radio Station WDAI,
San Antonio, Texas.

Dear Mr. Walff:

As this is the last of the summer, and the weather is so hot, I am sure you will not be complete without a trip to the beach. I am sure the members of your staff.

The time spent on the beach will be a major part in the success of this mission.

Sincerely yours,

Charles J. Smith
CHARLES J. SMITH, Jr.
Major, USA
Air Technical Service Command
San Antonio, Texas

HEADQUARTERS
2510th AAF Base Unit (Pilot School ADV-2E)
OFFICE OF THE COMMANDING OFFICER

ADM/AF/11
BROOKS FIELD, TEXAS
27 July 1944

Mr. Hugh A. Walff
Radio Station WDAI
1031 Navarro
San Antonio, Texas

Dear Hugh:

I wish to express the thanks of all Brooks Field personnel for the effective aid given us by your radio station in furthering our efforts to locate our airplane which was lost Friday night. I know that the parents and relatives of the boys who met their death in this airplane would be deeply grateful were they cognizant of this aid.

I know that you will appreciate hearing that the civilians who led us to the crash told us that it was the morning noon broadcasts which prompted them to organize their searching parties, which resulted in the location of this airplane.

Sincerely yours,

Colonel A. J. Smith
Colonel, Air Corps,
Commanding.

ARMED

FORCES

WAR DEPARTMENT
BUREAU OF PUBLIC RELATIONS
WASHINGTON

April 23, 1942

Mr. Hugh A. L. Halff
President
Radio Station WDAI
San Antonio, Texas

Dear Hugh:

I am a little late getting around to it — we've been pretty busy here day and night, as you know, but I wanted to write you and thank you for WDAI's excellent cooperation in changing schedules and moving programs to make way for the Army Hour.

I sincerely hope that both you and your listeners feel that the Army Hour has earned confidence and interest in its military mission.

I look forward to seeing you at Cleveland.

Sincerely,

EJ
E. M. ALBRY
Chief
Radio Branch



THE CORPUS CHRISTI SCHOOL
RANDOLPH FIELD, TEXAS
OFFICE OF THE COMMANDANT

127

July 7, 1942

Mr. Hugh Halff
Radio Station WDAI
1051 Riverway
San Antonio, Texas

Dear Mr. Halff:

I wish to extend to you and your staff my most sincere appreciation for the cooperation which WDAI has extended us in our efforts during the past week in locating lost planes. Your whole-hearted cooperation in putting these announcements on the air was of invaluable aid.

Cordially,

Walter C. White
WALTER C. WHITE
Colonel, Army Air Forces
Commanding

NAVIGATION SCHOOL
KELLY FIELD, TEXAS

DMS/sjs

Kelly Field, Texas,
August 6, 1942.

Station W. O. A. T.
San Antonio, Texas

Dear Sirs:

I wish to thank you in behalf of the Navigation School for the work you did in finding, receiving and transcribing the radio time signal, and for the loan of your equipment for playing it. It is intended that the record will be used in the future as a teaching aid in the classrooms.

Sincerely yours,

Douglas H. Sutter
DOUGLAS H. SUTTER,
Lieut. Col., Air Corps,
Navigation School,
Kelly Field, Texas.

HEADQUARTERS EIGHTH SERVICE SQUADRON
Services of Supply
War Dept. Office

CHL/mep
Fort San Houston, Texas
August 15, 1942

Mr. Hugh Halff, Manager
Radio Station W O A T
San Antonio, Texas

Dear Mr. Halff:

I wish to express my sincere appreciation to you and W O A T for the donation of the time for our War Bond Program, "What's Your Name, Soldier?" Wednesday evenings, in addition to the time for the Sunday morning program, "Letters From The Front".

We have had a great many favorable comments on the program and I believe that they will help greatly in arousing and keeping up interest in War Savings Bonds.

This splendid cooperation on your part is a worth while contribution to the war effort.

Sincerely yours,

CHL
CHL/mep
Colonel, Infantry
War Dept. Office

ARMED FORCES



UNITED STATES ARMY RECRUITING OFFICE

Calceos Building, 214 Broadway
San Antonio, 5, Texas

Mr. Hugh Halff,
Station WQAI,
San Antonio, Texas.

Dear Mr. Halff:

Permit me to express my sincere thanks for the fine station that you have as for nine months in the interest of Armed Forces recruiting. The "Army on the Air" was of great value to the war effort because of the large audience we were able to reach through the facilities of WQAI.

The success of our program was made possible through the cooperation of your entire personnel - through the efforts of yourself, Mr. George Lee Parks of the production department, Mr. Eddie "Radio" and Mr. Pat Atkinson of the engineering department, Mr. Walter Jahn of the publicity department, and Mr. Bill Laurie of your announcing staff.

Looking for the personnel of the San Antonio Army Recruiting Service, we hope we will have the pleasure in the near future of meeting with you again in the cause of victory.

[Signature]
JOHN A. HARTON,
Colonel, Infantry,
District Recruiting Officer.

STATION HOSPITAL
SAN ANTONIO AVIATION CADET CENTER
OFFICE OF THE SURGEON

25 May 1944
San Antonio, Texas

Mr. Hugh Halff,
Station WQAI,
San Antonio, Texas

Dear Mr. Halff:

We wish to thank the staff of Station WQAI for the valuable assistance they have afforded us in the operation of our Convalescent Training Program. We are particularly grateful to Colonel H. L. Landers (U.S. Army Ret.) and Mr. Corwin Niddell, not only on the service they have rendered us by their timely analysis and announcements of world and military events on the radio, but over and above that we are indebted to them for honoring us so many times by a personal appearance on our program.

Last January 1943, the Army Air Forces instituted as a component part of all hospitals operating under its direction a program of training for convalescing patients. The objective behind this program is to keep the patient active and alert and to send him back to duty in as reasonably short time as possible. In its operation at the San Antonio Aviation Cadet Center, Station Hospital, this program embodies many phases--too many to enumerate here. However briefly they fall under the general headings, physical training, orientation, information and education.

No radio program could be more appropriately suited to the training of a convalescing soldier, than one which dealt with an analysis of military strategy and affairs. The bi-weekly news analysis of Colonel Landers stands almost alone as a proponent of this type. For this reason he is avidly listened to in this hospital and has become an integral part of our convalescent training program. For each of his commercial radio broadcasts, Monday and Wednesday evenings, he is assured an audience of nearly one thousand. At this hospital a Public Address System has been installed, which makes it possible to relay his entire broadcasts to bed-ridden and convalescent patients. In addition, the Colonel's personal appearance each Thursday morning on our program brings him a listening audience of many more. Colonel Landers' news analyses will continue to be an element of our convalescent program for as long as he is on the air, and we sincerely hope that he will long occupy a prominent place on your network.

[Signature]
WILLIAM H. LAWTON
Colonel, M. C.
Post Surgeon



Radio in Use
(YIC:jrb)

HEADQUARTERS NINTH NAVAL DISTRICT
SAN ANTONIO, TEXAS

In early afternoon the
squadron was ordered to
leave the area.
The ship was
seen to be moving
towards the coast.

November 19, 1942

Dear Mr. Halff:

Again I wish to express my official and personal appreciation for your assistance in making the population in and around San Antonio aware of the visit of the official party of officers from the Office of Naval Officer Procurement to San Antonio, and of the qualifications and possibilities offered to those accepted for commission in the United States Naval Reserve. The personal interest and assistance offered by your Mr. Marks added greatly to the success of the mission of this party.

It was indeed gratifying to see the response in this area and the intent interest displayed by those seeking to offer their services to the United States Navy.

Your cooperation was indeed most helpful.

Yours very truly,

[Signature]
THOMAS H. CROSBY, JR.,
Lieut. Comdr., USN

Mr. Hugh Halff,
Manager Radio Station WQAI,
1021 Navarro Street,
San Antonio, Texas.

SAN ANTONIO ARMY AIR FORCE'S POSTER REPORT
OFFICE OF THE COMMISSIONER GENERAL
STATION HOSPITAL
SAN ANTONIO, TEXAS

14 February 1944.

Mr. Hugh Halff,
Radio Station WQAI,
1021 Navarro St.,
San Antonio, Texas.

Dear Mr. Halff:

I wish to personally express my appreciation for your splendid cooperation and generous publicity given our Army Service Forces Exhibit at the Municipal Auditorium during the period 8-12 February 1944, without which the Exhibit would not have been such an outstanding success. That you gave it effective publicity was evidenced by the thousands of people who were attracted to it.

Thank you indeed for the efforts put forth and your ready assistance.

Sincerely,

[Signature]
J. A. FORTER,
Brigadier General, U.S.A.,
Commanding.

ARMED FORCES



United States Army
Lt Colonel Paul L. Wakefield
Austin Texas

January 3, 1946

Dear Hugh:

This is the first opportunity I have had since the completion of our Veterans Radio Series WVA IS THE TIME to write and thank you for your very fine cooperation in making the series possible.

This Headquarters, as you know, had some very fine complaints on these productions, which were produced by Radio House at The University of Texas. We would be pleased to know the reaction of your station and your people to the series, since our State Director, General J. Watt Page, will want to make a report to the War Department on the quality of the series as evaluated by the various station managers.

Again thanking you for your splendid interest and with every good wish to you and your station for the New Year, I am

Sincerely,

Chief, Veterans Personnel Division
State Selective Service Headquarters

Mr. Hugh A. L. Halff, General Manager
Station WQAI
San Antonio, Texas

ARMY SERVICE FORCES
HEADQUARTERS
BRADLEY ARMY MEDICAL CENTER
FORT SAM HOUSTON, TEXAS

18 February 1946

Mr. Hugh A. L. Halff, President
Station WQAI
Navarro Street
San Antonio, Texas

Dear Sir:

Approximately a year ago station WQAI extended Brooke Army Medical Center, then known as Brooke Hospital Center, the courtesy of fifteen minutes broadcast time over its 50,000 Kd station facilities. Within this period "New Horizons," the Center's air show, has kept the public informed of how the Brooke Army Medical Center wages its fight "to care for him who shall have borne the battle."

From the many letters which we have received -- letters from such far flung areas as California, Indiana, Minnesota, New York and Mexico City -- the appeal of the program over increases.

Since the program is dependent upon the mutual cooperation of our two offices and your station has been particularly helpful in assisting the weekly broadcast, the Public Relations Office extends its appreciation to radio station WQAI and looks forward to a continuous association in keeping the public informed of the activities at Brooke Army Medical Center.

Sincerely yours,

Harvey H. Parize
HARVEY H. PARIZE
1st Lt., U.S.
Chief, Radio Section
Public Relations Office

Has/ja



ARMY SERVICE FORCES
HEADQUARTERS, ARMY SERVICE FORCES
DALLAS & TEXAS

CSA/AM

10 September 1945

Mr. Hugh A. L. Halff
Station WQAI
San Antonio, Texas

Dear Hugh:

Ralph Halff of WPMI has informed us that, as of 6 September, WQAI discontinued COMMAND COMMUNIQUE, the radio program sponsored by this Office.

This Office sincerely appreciates the cooperation which, since August 1943, you and your staff have given its projects. Your help in preparing and initiating WHAT'S YOUR NAME, SOLDIER? and your generous allotment of time for this Office's other radio programs have contributed greatly to the success of its mission during the years of the war. Your assistance and the favorable your station gave to Right Service Command broadcasts are gratefully acknowledged.

Sincerely,

GRACE C. AYER
Lt Col, GSC
Public Relations Officer

ARMY SERVICE FORCES
HEADQUARTERS
BRADLEY ARMY MEDICAL CENTER
FORT SAM HOUSTON, TEXAS

18 February 1946

Mr. Hugh A. L. Halff, President
Station WQAI
Navarro Street
San Antonio, Texas

Dear Sir:

I, Chief of the Army Medical Center, wish to express appreciation to radio station WQAI, San Antonio, for the fifteen minutes of broadcast time which it has set aside weekly for the Center's "New Horizons" air show, the general public of the activities carried on within the Center's facilities.

It is a source of effort to the American people to know of the activities of the Center, in behalf of the patients and the understanding of the public. Brooke Army Medical Center, therefore, it must be able to make use of radio station that your radio station is contributing its time and increasing skill to make "New Horizons" the center. That it is.

Sincerely,

Gracie C. Ayer
Gracie C. Ayer
1st Col, GSC
Public Relations Officer

ARMED FORCES

U.S. Army Radio Station
January 6, 1945
H.O.O. Broadcasting Station
San Antonio, Texas

Dear Sir:

This other night I was listening through the broadcast band of a vacuum I picked up H.O.O. & I guess I can not say when I was but I can say I was somewhere in the Pacific and over eight thousand miles from San Antonio. My home is in Alamo, Texas and I hope the same I enjoyed listening to H.O.O. & I guess I let but to hear what you said about the radio and the way you were talking.

I thought you would appreciate knowing that if there is a radio to you I would like to hear from you. I have glad to tell you that I can. It is a great deal of good but it is a very strange thing.

Sincerely,
Robert J. Hays

BAFFIN ISLAND
WITHIN ARCTIC CIRCLE
APRIL 9, 1945.

DEAR SIR:

THOUGHT YOU MIGHT BE INTERESTED TO KNOW WE LISTEN TO YOUR STATION QUITE OFTEN UP HERE. ENJOYED GABRIEL HEATER AND HIS NEWS THIS EVE AT 10:15. YOU WERE COMING IN 57 ON THE METER ON THE 3X-28. YOU TOOK SEVERAL FADER BUT MANAGED TO GET EVERYTHING. FOR THE BROADCAST BAND IT IS QUITE A PAYS UP HERE TO THE ARCTIC. WE RARELY HEAR SOUTHERN STATIONS UP HERE. HAVE HEARD WFAA ONCE, WNL TWICE.

I SPENT 7 WEEKS AT KELLY FIELD DOWN IN YOUR CITY. MY WIFE SURE LIKED SAN ANTONIO. I CAN SAY IT IS A LOT WARMER IN SAN ANTONIO IN FEBRUARY THAN IT IS UP HERE. YOUR TEMPERATURES RUN 70 TO 85 AND UP HERE WE HAD 47 BELOW ZERO. EVEN IN APRIL WE HAVE NOT HAD ANY WEATHER ABOVE ZERO YET. IT DOES MAKE GOOD RADIO RECEPTION, NO STATIO.

DID NOT LIKE YOUR SYMPHONY TONIGHT SO TUNED OFF YOUR STATION.

WISH YOU COULD SEND SOME OF YOUR HEAT UP HERE. I SURE LIKED YOUR NICE ZOO IN SAN ANTONIO. IN FACT I LIKED A LOT OF THINGS DOWN THERE. TEXAS IS SURE A SWELL STATE. I ALSO WAS STATIONED AT EL PASO BUT DIDNT LIKE IT SO WELL THERE.

MY WIFE STAYED ON ELMIRA WHILE IN SAN ANTONIO. I WALKED BY A PLACE THAT HAD WOAI IN DOOR. TRIED TO GET IN BUT NO GO. I HAPPEN TO BE A RADIO MAN, MEAFY. HAD A KW RID BEFORE WAR WAS DECLARED. BEEN IN RADIO SINCE 1923. I SURE LIKE IT.

WISH OF OUR MAIL GOES OUT BY LOG TEAM.

MUST CLOSE NOW AND GET SOME SLEEP AND HOPE I AM ABLE TO GET GABRIEL HEATER AGAIN WED EVE.

YOURS,
DUKE BETTELOW.

Put the company address in plain text below in the space provided. The recipient's name, address, and city should be in the space provided.

17105762	PER VELVET M. KLOFF
RADIO STATION W.O.A.I.	(Sender's name)
SAN ANTONIO	DATE 4-22-45
TEXAS	TIME 10:22 P.M.
	SLIP 10-10-45

Enclosure, New York
July 11, 1945

Dear Sir:

I am writing you from the U.S. Army, AIA / 43 enroute from Shanghai, China to Seattle, Washington with you to know how much we are enjoying your programs. Just now Ray Kayser's program is coming in clear, with plenty of volume. He is now one-hundred-fifty miles south of the Aleutians and two-thousand miles to the west. Your station is the only one we could pick up from the States while we were more than twenty-four-hundred miles from the U.S. shores.

Since I am from Kingsville, Texas and have been sailing the China seas for the past six months it sounds great to pick up dear old W.O.A.I. again.

I thought perhaps you would appreciate knowing just how far your programs are reaching to take new radio life more pleasant.

Very truly yours,
R. J. Kline
Lt. (j.g.) U.S.M.R.
932 Lantana Drive,
Kingsville, Texas

Radio Station W.O.A.I.
The Management
St. Anthony, Hotel
San Antonio, Texas

Dear Sir:

Who are about the U.S. Army, AIA / 43 enroute from Shanghai, China to Seattle, Washington with you to know how much we are enjoying your programs. Just now Ray Kayser's program is coming in clear, with plenty of volume. He is now one-hundred-fifty miles south of the Aleutians and two-thousand miles to the west. Your station is the only one we could pick up from the States while we were more than twenty-four-hundred miles from the U.S. shores.

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I thought perhaps you would appreciate knowing just how far your programs are reaching to take new radio life more pleasant.

ARMED FORCES

ARMY AIR FORCE PERSONNEL DISTRIBUTION
OFFICE OF THE COMMANDING GENERAL
BIRMINGHAM STREET WYOMING
SAN ANTONIO, TEXAS

22 October 1945

Mr. Hugh Halff
WGA
1201 Veterans
San Antonio, Texas

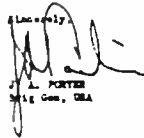
My dear Mr. Halff:

I should like to express my thanks, and that of all our military and civilian personnel, for your courtesy and cooperation in arranging for the recording and rebroadcasting of part of our September Celebration program on Friday, 22 October 1945. The broadcast brought the program to many more thousands of people than we could have hoped to reach in any other way, and we are extremely grateful to you.

We appreciate, too, the courtesy of Mr. McIlwain in setting up our master of ceremonies. He did a wonderful job.

Many thanks also for sending you a copy of the Centennial Record of the Dept. which I thought you might like to have.

With all best wishes, I am,

Sincerely,

J. A. PORTER
Major Gen., USA

SAN ANTONIO DISTRICT
ARMY AIR FORCE PERSONNEL DISTRIBUTION COMMAND
SAN ANTONIO, TEXAS

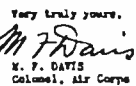
OFFICE OF THE COMMANDING GENERAL
December 6, 1945

Mr. Hugh Halff
Radio Station WGA
San Antonio, Texas

Dear Mr. Halff:

It is with regret that we again come to the close of another series of radio broadcasts through your station. It is my sincere hope that we have shared a mutual benefit during the length of the program run.

The cooperation of the station and the station personnel has been very commendable and evidence of a working relationship that we would like to maintain.

Very truly yours,

M. P. DAVIS
Colonel, Air Corps

HEADQUARTERS
ARMY AIR FORCE PERSONNEL DISTRIBUTION COMMAND
820 WEST BROADWAY
LOUISVILLE 2, KENTUCKY

13 December 1945

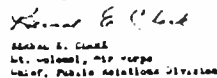
Mr. Hugh Halff
Manager, Radio Station WGA
San Antonio, Texas

Dear Mr. Halff:

Captain Paul Langford, the officer in charge of our radio service, informs me that you provided him with the utmost cooperation in facilitating the recent football game in San Antonio between this service and the Air Training Command.

Since the proceeds from this game go to Army charity, we feel that your assistance was a public service activity of commendable merit. May I as public relations officer of the Air Personnel Distribution Command take this opportunity to express our sincere appreciation for your splendid cooperation and assistance. Please feel free to call on us if this office can ever assist you in any way.

Sincerely,


Richard E. Clark
Lt. Colonel, Air Corps
Chief, Public Relations Division

HEADQUARTERS
AIR PERSONNEL DISTRIBUTION COMMAND
OFFICE OF THE COMMANDING GENERAL
820 WEST BROADWAY
LOUISVILLE 2, KENTUCKY

16 December 1945

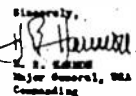
Mr. Hugh Halff, Manager
Radio Station WGA
San Antonio, Texas

Dear Hugh:

Our radio service, "Remotone, WGA", recently completed after release for some twelve weeks on your station through the facilities of the Young Quality Network, was one of extreme satisfaction to this Command. This service has done, we feel, a commendable job of publicizing the important work of the Air Personnel Distribution Command and of disseminating vital information to the American public... and, I understand, was the type of program that served as a "listener builder" for you.

Only because of your patriotic attitude and desire to be of service to the public has it been possible for us to present such a program. We of this Command are sincerely appreciative and I want to commend you and thank you and your staff for making available to us your organization's facilities and thereby enabling us to reach the many thousands of your listeners with our message. You have indeed been a service to your community and to the Army Air Forces.

Feel free to call on us if we can ever be of assistance to you, and please accept my personal best wishes for your continued good work and success.

Sincerely,

R. E. HUME
Major General, USA
Commanding

LOU F. PIPER, Manager

БЫДЫК В. 218

America's Finest Tourist Quarter

AT ST. MARY'S AND MULBERRY
FOR ONE YEAR

10/22/75:

W.O.A. - 271. Mc Bud Sharp.
San Antonio, Texas

Gentlemen:

Gentlemen:
I wish to thank you for the happiness your program "Returning Vets" gave me, when you announced the arrival of our son, Lon P. Piper Jr. aboard the USS West, Monday morning - at Newport News.

Monday morning - at Newport -
I know my mother, father
and wives have been made very happy,
as we were, and to you Mr. Thompson, ^{and sister}
I extend my gratefulness for this very
thoughtful service.

Sincerely Yours,
Mrs Lott P Piper.

Mr. H. J. Tamm, Clerk of Court

I was listening in this morning when you called some names. Frank C. Wessels, among those who have just landed. I would you to know what a wonderful service you are rendering to anglers, waiting talented. Please keep it up until the last day comes home. Thanks
Mrs. Wessels

Don's 'Upbeat' 'Hous' Cars . . . We Turnish Everything

Capt. Faxon
Sept 16. 1845.

Mr. Bud Thorne,
W. O. & S.
San Antonio, Texas.
Dear Mr. Thorne,

I wish to express my
deep appreciation to you and
W.O.A.I. for the Public Ser-
vice of announcing the arrival
of returning boys from overseas.
I am one of the mothers
who was made heavenly
happy by hearing the name
Jack M. Furness called
yesterday, returning on the
Queen Mary after sixteen
months in the European
area.

Wards are really indignant
at a time like this, so
again I can only say you
are really making hearts
happy all over this area.

Most sincerely,

Mrs. C. E. Turner.
Box 212
Tipton, Texas.

[illegible]

CONVALESCENTS



WOMAN SPEAKING DISCUSSING WAR DEVELOPMENTS WITH CONVALESCENTS AT SARGENT



WOMAN TROOP, A MEMBER OF THE 30th DIVISION, AND BRIGADIER-GENERAL BEACH ARE INTERVIEWED AT SARGENT GENERAL HOSPITAL.



WOMAN SPEAKING DISCUSSING A WOMAN'S PART AT A GREAT GAY PARTY AT SARGENT GENERAL HOSPITAL.



CONVALESCENTS ATTENDING A PRESENTATION AT SARGENT GENERAL HOSPITAL CENTER.

PERSONALITIES



AN INTERVIEW WITH IAN STRATHAIRN, ENGLISH DIPLOMAT



PORTLANDER JAMES A. HACKETT SPEAKS INTO WOAI



THE NEWS DIRECTOR INTERVIEWS "WARRIOR" CHURCH
AFTER HIS VISIT TO THE FRONT



RODERIC P. HACKETT, PRESIDENT OF TEXAS UNIVERSITY,
SPEAKS INTO WOAI



WELLS'S BIRTHDAY INTERVIEWING A FLORENCE TEXAS IN HER 100TH BIRTHDAY



WELLS OF THE LINDSEY MARLBOROUGH TEXAS ONE PROGRAM AFTER WELLS



MR. & MRS. W. C. ARNOLD, DENTON, TEXAS, INTERVIEWED THEIR GRANDS SERVING OVER WAR



THE WELLS NEWS DIRECTIVE INTERVIEWED TEXAS FIGHTING FROM A PLANE OVER THE CITY

SPECIAL GROUPS

WAR FINANCE

Treasury Department War Savings Staff

March 22, 1941

From: General
To: Mr. Hugh Halff
San Antonio, Texas

Mr. Hugh Halff
WOL Radio Station
1431 E. Pedro
San Antonio, Texas

My dear Sir:

I personally wish to thank you most sincerely for the splendid cooperation which you gave in making the General Krueger Victory Concert a huge success.

This General Krueger Day and General Krueger Victory Concert did much for civilian morale, not only in San Antonio but throughout the country where your station and the other stations which carried the broadcast were heard.

I particularly wish to pass on credit to P. F. Flaherty. I have always admired his work and I think he did a particular fine job in handling this particular broadcast under the difficult circumstances which existed.

Judge Mack joins me in thanking you and in extending most cordial good wishes.

Most sincerely yours,

GENERAL KRUEGER VICTORY CONCERT
OFFICIAL

Howard V. Davis
General Chairman

WHD:ED



OFFICE OF THE COMMISSIONER
FEDERAL BUREAU OF TAXATION
WASHINGTON, D. C.

RECEIVED

TREASURY DEPARTMENT INTERNAL REVENUE SERVICE

AUSTIN, TEX.

May 22, 1941

Mr. Hugh Halff
Manager
Radio Station WOL
San Antonio, Texas

Dear Sir:

We of the Defense Savings Staff of Texas appreciate most sincerely the excellent work you have done to carry the theme of Defense Bonds and Savings Stamps to the public. We are very grateful to you for this worthwhile contribution to such a worthy cause.

It has come to our attention that you have not only given "plugs" on this program during broadcasts, but, in many instances, you have given free time for talks and programs over your stations by local committees in your respective cities.

To secure the results desired by the Treasury Department, this program of education and explanation must have the continued support of all our agencies that can disseminate the information to the people.

We are hopeful that you will continue to help us defend Democracy by keeping this subject before the public.

Sincerely yours,

WILLIAM SCOTT
State Administrator



OFFICE OF THE COMMISSIONER
FEDERAL BUREAU OF TAXATION
WASHINGTON, D. C.

TREASURY DEPARTMENT INTERNAL REVENUE SERVICE

AUSTIN, TEX.
July 27, 1941



War Savings Staff

TREASURY DEPARTMENT WASHINGTON

WASHINGTON

November 20, 1942.

Mr. Hugh A. L. Halff
President
Southern Industries, Inc.
WOL
San Antonio, Texas

Dear Mr. Halff:

I want to thank you for your cooperation and assistance in placing the war bond drive in the attention of the public. I have always found your organization ready to aid in every way.

I personally appreciate the manner in which you supported my remarks. Your statements were of great help in this matter.

With great respect and appreciation, I am, Sir, very

Very respectfully yours,

WILLIAM SCOTT
Director

Dear Mr. Halff:

Mr. O. H. Hagen of Sonar Inc., has informed us of his conference with you recently regarding the direct sale of War Bonds by WOL.

You are doing a splendid job in behalf of the War Savings Program. Please accept our compliments and appreciation for what you have already done and what you promise to do in the future in this vital Treasury campaign.

Write to us at any time that we can help you with your War bond drive or in case you have any suggestions for improving our efforts.

Sincerely yours,

Vincent P. Callahan
Director of Radio and Press,
War Savings Staff.

Mr. Hugh A. L. Halff
Radio Station WOL
San Antonio, Texas.



WAR FINANCE

UNITED STATES TREASURY WAR FINANCE COMMITTEE OF TEXAS COUNTY

WAR FINANCE STAFF

May 5th, 1942

VICTORY FUND COMMITTEE

EXECUTIVE COMMITTEE
STATE HEADQUARTERS
SAN ANTONIO, TEXAS

Mr. Hugh Haff
P. O. Box 1
1201 Broadway
San Antonio, Texas

Dear Mr. Haff:

Well, it seems that our second war loan drive was a success. But the only way to prove it is by having an excellent group of employees like you and the employees of S. C. A. I.

Let me take this opportunity of writing to you and your employees for a very efficient performance of the drive which were assigned to you.

Without your help I am afraid that the second war loan drive would not have done so well. But you, please, extend my thanks to those in your office who have helped us on the second war loan drive.

Yours very truly,

W. C. Clegg
W. C. Clegg
Chairman
Second War Loan Drive.

WCC:ly



THEY Give THEIR LIVES ... YOU Lend YOUR MONEY

UNITED STATES TREASURY WAR FINANCE COMMITTEE OF BEXAR COUNTY

San Antonio, Texas
May 15, 1942

SEVENTH WAR LOAN

Mr. Hugh Haff
P. O. Box 1
1201 Broadway
San Antonio, Texas

STAFF COMMITTEE

Mr. Hugh Haff
P. O. Box 1
1201 Broadway
San Antonio, Texas

Mr. Hugh Haff

Mr. Hugh Haff

Mr. Hugh Haff

Mr. Hugh Haff

Mr. Hugh Haff

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Mr. Hugh Haff

Mr. Hugh Haff

Mr. Hugh Haff,
WALF Broadcasting Station
1201 Broadway
San Antonio, Texas

Dear Hugh:

It is a pleasure to act as aide to Travis Bailey in extending the thanks of the entire 7th War Loan campaign committee to you and WALF for your cordial and unswerving help in putting over the biggest job ever laid in any war loan committee's lap.

Please extend my personal thanks, as well, to Harold Gurr for services given and above the line of duty, to Davis Daniels, Jean Seavine and the rest for their aid and comfort in time of stress. And that goes for you, too, no less. All the best to you all.

Sincerely,

W. C. Clegg

W. C. Clegg

WCC:ly

NOWT all together!



UNITED STATES TREASURY WAR FINANCE COMMITTEE OF TEXAS

January 9, 1944

STATE HEADQUARTERS
BRASAS POWER & LIGHT PLANT
BRASAS, TEXAS

Mr. Hugh Haff
San Antonio, Texas

Dear Mr. Haff:

I wish it were possible for me to personally convey my thanks to you for the very wonderful support you have given us throughout our war financing program. As you no doubt are aware, we have exceeded our quotas in the Victory Loan drive and by doing so, Texas certainly occupies an enviable position.

In this final Victory Loan drive, we obtained 128.7% of our Series B quota, and 221.7% of the over-all quota. This is a remarkable record, and I can truthfully say that it would have been impossible for us to have even secured the responsibilities placed on us through this program had it not been for your all-out support. Since the inception of this program, Texas has invested \$1,240,078,364 in B Bonds and total sales have amounted to \$4,600,388,086. These figures represent the fact that this program has taught people the habit of saving money, and the Treasury Department will continue to offer for sale U. S. Savings Bonds and Stamps.

Our objective under this new program will be to continue the sale of Savings Bonds through the Payroll Savings Plan and the sale of Stamps and Bonds through the schools of the state. I am sure that you will agree with me that this is sound business. It is with that thought in mind that I accepted the appointment by the Secretary of the Treasury to serve as Chairman of the Texas Advisory Committee for the Savings Bond Division of the U. S. Treasury Department.

I again want to express our sincere appreciation for your support throughout the war financing program and to ask your cooperation in helping us to consider a sound business understanding. This program will certainly help us in combating inflation. In a few days our publicity department will prepare a special news release that will be sent directly to you, and it is my hope that you will be able to see it in such a way that you will advise the people of Texas of the continuation of our program to sell U. S. Savings Bonds and Stamps.

Sincerely yours,

W. C. Clegg
W. C. Clegg, Chairman
Advisory Committee of Texas
United States Savings Bond Division

WCC:ly

UNITED STATES TREASURY WAR FINANCE COMMITTEE OF TEXAS

February 17, 1944

STATE HEADQUARTERS
BRASAS POWER & LIGHT PLANT
BRASAS, TEXAS

STATE HEADQUARTERS
BRASAS POWER & LIGHT PLANT
BRASAS, TEXAS

Mr. Hugh A. L. Haff
Radio Station W O A I
San Antonio, Texas

Dear Mr. Haff:

All of us here at state-headquarters want you to know that the generous time and effort donated by radio station W O A I contributed vitally to the highly successful Fourth War Loan in Texas.

We thank you very much for this effective assistance to the thousands of Texas volunteers who carried on the worthy campaign to raise finances for the prosecution of a victorious war.

While the important role you played was of material benefit throughout the drive, we feel one particular radio event should be singled out for special commendation. It was the stirring state-wide broadcast on the evening of February 11th of the story of shocking Japanese brutalities as related by Lt. Col. William E. Byers of Albany, Texas, before his untimely plane-crash death in California. To broadcast the full truth of Japanese atrocities imposed upon our American soldiers was a network which, we understand, was composed of the greatest number of radio stations, affiliated and un-affiliated, ever linked together for one program in the state. That in itself is a fine testimonial to the enterprise and initiative of our radio industry.

It is our firm belief that the people want to know all the facts of the horrors of war. You gave the people these facts. They responded quickly and substantially to the serious appeal to buy more and more war bonds.

Reports of increased sales in every section of Texas still are pouring in to us. This quibbled tempo in war bond purchasing began immediately after the last word was spoken in The Byers Story.

Texas has already gone \$10,000,000 over her \$195,000,000 quota. When all reports are in, the figure should be considerably higher. Your splendid co-operation helped to make that possible. We deeply appreciate your outstanding service, and our fighting men on the front will appreciate it when the message is flashed to them that Texas again has carried out her war bond assignment.

Sincerely yours,
W. C. Clegg
W. C. Clegg
State Chairman



WCC:ly

EMERGENCIES

OFFICE OF WAR INFORMATION

Mercantile Building
Dallas, Texas
Room 1

Sept. 13, 1945

Page 2 — Mr. Hugh Halff

September 13, 1945

Mr. Hugh Halff
Radio Station WOAI
San Antonio, Texas

Dear Hugh:

As you already know, OWI officially closes its Radio Bureau door September 15th.

This means that WOAI has been running OWI spots unbrokenly since January 18, 1943. These announcements have covered the need of all government agencies in this region. Our records show that more than thirty-five agencies have made use of this service.

The results attained by these announcements have been easy to measure. Reports from government agencies which used radio have been high in praise of the medium.

I want you to know that I am deeply appreciative of the very splendid cooperation which you have given us in broadcasting OWI announcements and in airing the many programs which have contributed so greatly in helping to win the war.

In signing off, I think it good radio to give credit to those who worked with me in this office. So I'd like to give a grateful nod to Alma Cunningham, Judy Lacy and Edwin Mills who served separately as my assistants at various times. And also to Service Jenkins who has been here the entire life of the agency and who alone has comprised the "staff" of this office for more than half of the two years nine months it was in existence. To these young ladies goes credit for a very large share of what success we've enjoyed.



Before we close the doors officially this coming Saturday, I want you to know that I appreciate the splendid cooperation that was always afforded OWI at WOAI. For the personal interest which you always have taken in the operations of this agency, and for the fine advice and very helpful comments which you were good enough to pass along when needed, I want to say simply "Thank you".

The most enjoyable part of this OWI job as far as I am concerned was the opportunity that came to me in knowing active broadcasters like yourself. I am only sorry that I didn't have more opportunities to come to San Antonio. When I get back into radio again I sincerely hope that I'll have the opportunity of seeing you here often. This I know — I'm down for some football assignments for Double this fall and somewhere along the line will have a voice on your frequency.

Thanks again for everything and best regards to you, Mr. Halff, Dr., and Harold Carr and the rest of your staff at WOAI.

Cordell

Dave Russell
Radio Director

DRBj

SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

101 N. LAVERA STREET
SAN ANTONIO, TEXAS

May 13, 1942

OFFICE OF
SCHOOL OFFICE

Radio Station W.C.A.L.
1031 Navarro Street
San Antonio, Texas

Gentlemen:

Attention: Mr. Hugh Halff

I want to take this opportunity to extend to you our deep appreciation of your assistance during the recent sugar registration in registering the public through your news broadcasts. Information relative to the closing and opening of schools. The sugar registration was a tremendous job and your hearty cooperative use of material assistance.

With sincere thanks,

Very truly, Ys.

JAMES T. CHAMBERLAIN
Director of Education

Ys:ch

HOUSING AUTHORITY CITY OF SAN ANTONIO, TEXAS

110-12 ALAMO NATIONAL BUILDING

August 6, 1941

COMMUNICATIONS
ROBERT D. GARDLEY
H. W. HART
JAMES H. FLETCHER
ROY E. FRANKS
JOHN L. FORD
RAY HANCOCK
JAMES H. HANCOCK
JAMES H. HANCOCK

U.S. File: DEPT. OF HOUSING
Dedication Program

In order to this program, please give our complete file reference as well as date. Thank You.

Mr. Hugh Halff, Manager
Radio Station WOAI,
1031 Navarro Street,
San Antonio, Texas

Dear Mr. Halff:

On behalf of the Administrator of the Federal Works Agency, Washington, D. C., and this Local Housing Authority I wish to thank you for the time given by your station on July 3 to a recorded program of the Federal Works Agency in connection with the opening and dedication of three defense housing projects being operated for the personnel of Fort Sam Houston, Brooks Field and Kelly Field.

With all good wishes, I am

Yours very sincerely,

Ray Hancock
Ray Hancock, General Housing Manager
for the Housing Authority of the City
of San Antonio, Texas, Agent for
Administrator of Federal Works Agency

FEDERAL AGENCIES

Federal Bureau of Investigation
United States Department of Justice
479 Federal Building
San Antonio, Texas
September 10, 1943

Mr. Hugh A. Halff, President
Southland Industries, Inc.
P. O. Box 244
San Antonio, Texas

Dear Mr. Halff:

I wanted to write you this letter immediately to tell you how deeply we appreciate your having afforded the San Antonio Field Office of the FBI the period from 10:15 Pm to 11:15 Pm on Tuesday, September 8, 1943 over Station WGLI.

Coming at this time as it did, just prior to the FBI Law Enforcement Officers Mobilization Plan for National Defense, it will undoubtedly stimulate interest and insure maximum attendance on the part of the law enforcement officers of the State of Texas.

Permit me to highly commend Mr. Corwin Kiddell for his outstanding ability, his splendid suggestions, and his helpfulness in connection with this broadcast. I wish to take this opportunity of writing you to call upon us at the San Antonio Field Division. We promise a complete tour of our offices, including the Arsenal.

Sincerely yours,

W. A. ACTES
Acting Special Agent
in Charge

cc to Mr. Corwin Kiddell
Radio Station WGLI
San Antonio, Texas

FEDERAL SECURITY AGENCY
SOCIAL SECURITY BOARD
UNITED STATES EMPLOYMENT SERVICE

OFFICE OF
THE UNITED STATES

Post Office Box 1211
San Antonio, Texas
September 10, 1943

Station WGLI
1731 Navarro
San Antonio, Texas

Attention: Mr. Halff

Gentlemen:

In August 20 your station completed presentation of the "Home for Victory" series of 10 programs and we wish to add the need of expressing our sincere thanks for your broadcast in giving us this unusual amount of time without cost to the government.

Our respondents and others in this organization have endeavored to keep a weekly check on the listener results by questioning as many applicants as possible during their visits to our various departments. Particularly was this effort made on Mondays in view of greater possible response on that day each week. In the best of our knowledge approximately 100 applicants indicated that they were reporting here, directly or indirectly, as the result of listening to the broadcast on the previous Saturday. There would have been possibly more were registrants hesitating from this publicity not questioned by our organization for reason that the normal volume of traffic from 8:30 a.m. to 11:30 a.m. on Mondays was at a minimum for us to ask this question of each applicant individually.

Our Austin Administrative Office has requested that we clip the transcriptions back to that point for delivery to Washington and this letter can be used as our receipt to you for them. Again thanking you for your generosity in assisting us in our extreme need for applicants at this time, we remain,

Yours very truly,
A. L. Smith, Acting Manager
United States Employment Service



U. S. DEPARTMENT OF LABOR
WAGE AND HOUR DIVISION
PUBLIC CONTRACTS DIVISION
168 W. 16th Street
New York, N.Y.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

January 14, 1943

Mr. Hugh A. Halff, General Manager
Radio Station W O A T
1731 Navarro Street
San Antonio, Texas

Dear Mr. Halff:

Within the past year the Wage and Hour and Public Contracts Division of the United States Department of Labor have had to demand more radio - and in particular Radio Station W O A T - to reach wage earners throughout the country. This big segment of our population had to be told, for example, what effect the program of economic stabilization will have upon their incomes and why that program is essential to the interests of all. They had to know about new regulations affecting hours of work and rules of pay. We knew that radio was the medium through which we could reach all the workers... and quickly.

It has always been the practice of these Divisions to request radio facilities only when we had information of vital interest to the public. We came to you in December with such a request. You granted it without hesitation. I know that I express the feeling of our Administrator, L. M. Heston, and our Regional Director for your area, Mr. Russell L. Kingston, at Dallas, Texas when I say that these Divisions are well aware of the kind of service you provide for your listeners and are appreciative of the consideration you have given our requests in the course of the year just past.

Very truly yours,

Charles G. Evans
Chief, Radio Section
Information and
Compliance Branch

UNITED STATES
DEPARTMENT OF JUSTICE



Federal Bureau of Investigation
United States Department of Justice
Washington, D. C.
December 8, 1945

Mr. Hugh A. Halff
President and Treasurer of Southland Industries, Inc.
San Antonio, Texas

Dear Mr. Halff:

I want to express to you my official and personal appreciation for your helpfulness and assistance to representatives of the Federal Bureau of Investigation during the national emergency.

On several occasions I have been advised of your interest and assistance in various official matters coming within the jurisdiction of the FBI, and I am indeed grateful to you for your support and aid.

I sincerely trust that the efforts of the Federal Bureau of Investigation in the future will be such as to continue to merit your approval and support.

With best wishes and kind regards,

Sincerely yours,

J. Edgar Hoover

PUBLIC INTEREST



THE MEXICAN RITMO WITH MEXICO



A CHILDREN'S QUIZ BECAUSE OF THE A.M. ACTUAL INTEREST



"GARDEN ANGLES", A TYPICAL MEXICAN PROGRAM



THEY WERE THROUGH AN APPEAL OVER WASH-TO BE REPAIRED AND DISTRIBUTED BY SAN ANTONIO FIRMEN.

PUBLIC INTEREST

WRIGHT PATMAN
U.S. SENATOR
FROM TEXAS
WASHINGTON, D. C.

Congress of the United States
House of Representatives
Washington, D. C.

October 27, 1945

RECEIVED BY
HOUSE OF REPRESENTATIVES
WASHINGTON, D. C.

COMMISSIONERS
RUE B. HALL, Chairman, Mayor
J. L. HARRIS, Mayor
ALFRED CALLENDER, Mayor
HENRY F. HALL, Mayor
PAUL E. STOFFER, Mayor
LEWIS B. HARRIS, Mayor



City of San Antonio
HEALTH DEPARTMENT

100 WEST BROADWAY STREET
SAN ANTONIO, TEXAS

April 26, 1945

BOARD OF HEALTH
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman
HARRIS HARRIS, Chairman

Mr. Hugh Haff
Station W-11
San Antonio, Texas

Dear Mr. Haff:

I want to thank you very kindly for your telegram stating that the Texas Forum is being regularly scheduled for next Sunday at 10:30 to 11:00 A. M.

This program will be non-commercial and non-political. If you should at any time discover anything in the program that you do not believe is right or proper under the circumstances, you will render me a great favor if you will so advise me. As Director of the Forum, I want you to know that I expect to keep it a purely public service feature. I would like to have your comments and suggestions. Possibly you know of some subject that you would like for Members of the Delegation to discuss on this program.

Again thanking you, with kindest regards and best wishes, I am

Sincerely yours,

Wright

Wright Patman.

Mr. Hugh Haff, President
Radio Station W.O.A.I.
1031 Sawyer Street
San Antonio, Texas

Dear Mr. Haff:

I want to take this occasion to express to you the appreciation of the San Antonio Area Venereal Disease Control Committee, the Bexar County Medical Society, and the City Health Department for the service you rendered Public Health Education in San Antonio by arranging to have the series of six transmissions, "The Unknown Enemy" broadcasted over radio station W.O.A.I. during the last few weeks.

I realize that this is rather a controversial matter, and know that it required a certain degree of fortitude on your part to arrange for the broadcast of these programs; however I feel that they did serve a very worthwhile purpose, and feel quite sure that you had no adverse criticism because of them.

In closing, I would like to again express our gratitude to you for the service that you rendered to us.

Yours very truly,

RT/69

Robert T. Jellor, M. D.
Chief, Division of V.D. Control
City Health Department.

CITY PUBLIC SERVICE BOARD

San Antonio, Texas

San Antonio, Texas

August 3, 1945

Mr. Hugh Haff
San Antonio, Texas

Dear Mr. Haff:

This is in reply to your letter of August 2, 1945 regarding the proposed program of the City Public Service Board. I am very glad to hear that you feel that the program is of interest and should be broadcasted. I am sure that the program will be of interest to the public and will be broadcasted.

Very truly yours,

Wright Patman

Wright

THE BRITISH BROADCASTING CORPORATION

630 Fifth Avenue, New York 20, N.Y.

Telephone: CUNY 1-1000

Transmitted by the BBC to the U.S.A. by the U.S. Navy and the U.S. Army.

Received by the BBC from the U.S.A. by the U.S. Navy and the U.S. Army.

Received by the BBC from the U.S.A. by the U.S. Navy and the U.S. Army.

March 1, 1945

New York

Dear Hugh,

On behalf of the BBC I want to get on record our sincere appreciation of the courtesy shown and the cooperation given to us by you and your staff in arranging and recording the church service from Victoria, Texas, last week. Everything was most efficiently and effectively handled by all concerned, and the program will, I am quite sure, be valued by the audience for which it was designed.

We shall be flying the recording over to England in the near future, and it is scheduled for broadcast on May 6th in the service known as the Allied Expeditionary Forces Program of the BBC.

Again, our most grateful thanks to you.

Very sincerely yours,

Stephen Fry

SF:LL

Stephen Fry

Mr. Hugh Haff
Radio Station W-11
San Antonio, Texas

PUBLIC INTEREST



EXECUTIVE DEPARTMENT
AUSTIN, TEXAS

Chief of Department

Thomas A. Bostett
Executive Department

May 24, 1944.

December 4, 1942

Mr. Hugh Haisf, President,
Southland Industries
Radio Station WDAI
San Antonio, Texas

Dear Mr. Haisf:

The radio series, "Texans on the Alert", presented as a public service feature of the Texas Quality Network is now proving to be a class.

I understand that this series has met with public interest and much favorable comment.

Certainly it has been of great assistance to the civilian defense work in Texas.

On behalf of the National Defense Committee for Texas, I thank you most sincerely for this very real service.

Sincerely yours,

John W. Gunstree
John W. Gunstree

Chief

Mr. Hugh Haisf, President,
Southland Ind. Inc.,
San Antonio, Texas.

Dear Mr. Haisf:

As State Chairman of radio for the Texas Federation of Women's Clubs, I wish to take this opportunity to commend your station for carrying the Texas School of the Air.

The Federation is actively cooperating with the Texas School of the Air in encouraging adult listening, as well as school use of these broadcasts. We believe that this is one of the most important instrumentalities of education in our State, and we are anxious to see it developed in keeping with educational and public service needs.

Since wartime conditions have made it necessary for us to discontinue our regular Federation radio broadcasts, we consider the Texas School of the Air as taking the place of what we would seek to do if radio time were available to us.

Please know that your station may count upon the full cooperation of the Texas Federation of Women's Clubs in promoting the greatest possible listening audience for the Texas School of the Air.

It is impossible for me to attend the meeting to be held in Austin, conducted by Mr. John W. Gunstree, but I am taking this occasion to wish you great success at this meeting.

Yours very truly,

Mrs. Walter E. Kingsbury
Mrs. Walter E. Kingsbury
State Chairman of Radio
Texas Federation of Women's Clubs

MKH:rd

5527 Swiss Ave.,
Dallas, Texas.

ENGINEERING, SCIENCE, AND MANAGEMENT WAR TRAINING
U. S. OFFICE OF EDUCATION
FEDERAL SECURITY AGENCY

440 Milan Building
San Antonio, Texas
March 17, 1943

Enclosure 20-10-10
The undersigned is of the
Department of Education
Austin

Mr. Ellis Chaney
F.O.A.I. Broadcasting Station
1021 Navarro St.
San Antonio, Texas

Dear Mr. Chaney:

Last Saturday your station spotted without charge to us announcements of our War Training Course on four different news-casts during the day. Apparently your station has a very receptive audience and following for the results far exceeded our estimate. We had hoped to begin this course with 25 to 40 people, but instead 100 people presented themselves the opening evening. It became necessary to divide the course in two sections because of the large number of pupils.

May I express to you the sincere appreciation of the University of Texas and myself for your courtesy and kindness. Will you please convey my sentiments and thoughts to Mr. Haisler and to Mr. Lamas.

Sincerely yours,

John W. Gunstree

Resident Supervisor.

U. S. GOVERNMENT
PRINTING OFFICE: 1942



STATE
DEPARTMENT OF EDUCATION
AUSTIN 11, TEXAS
November 1, 1943

Mr. Hugh A. L. Haisf, President
Southland Industries, Inc.
Radio Station WDAI
San Antonio, Texas

Dear Mr. Haisf:

I have resigned from the State Department of Education, effective today, to enter private business. My successor as director of radio and visual education is Miss Marie Finney who has had very fine training and experience in the field of radio and who will, I am sure, do an outstanding job as director of the Texas School of the Air. At the earliest opportunity Miss Finney will take the liberty of paying you a professional visit.

No one knows as well as I the significance of your contribution to the success of the Texas School of the Air. Without WDAI the Texas School of the Air could not have developed as it has. Your carrying these educational broadcasts is one of the finest examples of public service by radio this country has to offer. To you and your staff members, I wish to express my personal gratitude, as well as the appreciation of the Department of Education and the public schools of this state.

I know you will extend to Miss Finney the same splendid cooperation which you have so generously given me.

With personal good wishes, I am

Yours very truly,

John W. Gunstree
John W. Gunstree

JWG:R

APPRECIATION

WILLIAM F. BLOOM
New York, New York
10001

Congress of the United States
House of Representatives
Washington, D. C.

[illegible]

WMAE209 50-VT AUSTIN TEX 25 424P

RADIO WOAI-SANANTONIO TEX-

TWENTY YEARS AGO, IN 1922, THIS STATION WAS BORN,
 IT DEDICATED ITSELF TO TEXAS AND AMERICA.
 I AM GLAD THAT WOAI HAS REACHED ITS MATURITY AS
 THE KIND OF INSTITUTION IT IS. LOYAL TO IDEALS,
 FAITHFUL TO THE PUBLIC TRUST. CONGRATULATIONS UPON THE FINE
 JOB YOU HAVE DONE, AND UPON YOUR GREAT OPPORTUNITY TO
 CONTINUE YOUR SPLENDID WORK. COKE STEVENSON, 512 PM.

Salem, Missouri
March 7, 1945

W.C.A.I. Radio Station
San Antonio
Texas

Dear Sirs:

Will you please see I get Tuesday night March 6 talk of Ken McClure over your station! It was a wonderful tribute to the heroes of the Alamo.

Also the talk of Richard Harkness, Commentator
same night, on Dretten-Woods financial schemes before
Cong. Press.

Sincerely,

Wm. P. Kinsar

WILSON PUBLIC SCHOOL

WILSON (LYNN CO.), TEXAS

June 4, 1949

Re: 11: 01:41:22 WCAI
Ear Antonio, Texas

Deur. lezen:

On the afternoon of May 27 some citizens of this community gathered and signed a letter of appreciation for emergency assistance rendered by the Los Angeles Police Department. The letter was signed by the following persons: Mrs. J. M. B. and Mrs. J. M. B. were in the vicinity of San Antonio. The letter was picked up at Doorne and given to us. This letter is to express the great appreciation this community and I had for this good service. If there is any more service the R.I. will be glad to start to do. This is a letter from the Police and they have expressed their appreciation for the courtesy for our community.

Sincerely yours,

S. S. Buckner

CLASS OF SERVICE

The first figure indicates the rate for the lowest class of service. For the lowest class of service, a certain number of miles are indicated in parentheses.

BY DIRECT WIRE FROM

WESTERN UNION

ALL COUNTRIES, ALL TIMES
CABLES AND TELEPHONE LINES

STATIONS

24 - Other Lines
27 - Through Stations
28 - Through Stations
29 - Through Stations
30 - Through Stations

YUWAERIO 43 DL XC=SEQUIN TEX 25 495P RADIO WOAI

SAANTONIO TEX=ON BEHALF OF THE ENTIRE CITIZENSHIP OF

YOUR FRIENDLY NEIGHBOR THE CITY OF SEGUIN CONGRATULATES
YOU HEARTILY FOR RENDERING OUTSTANDING RADIO SERVICE
AND ENTERTAINMENT FOR THE PAST TWENTY YEARS WE ARE HAPPY
WITH YOU AND YOUR PERSONNEL MAY YOUR FUTURE BE EVEN BRIGHTER.

ROGER MOORE MAYOR, 514 PM, 2

SPECIAL EVENTS



WESTERN
UNION



LDA39 48

SANANTONIO TEX 98 936P

Aug 30 10 37

KEN MCCLURE

WOAI SANANTONIO TEX

HAVING BEEN IN THE 1933 HURRICANE AT HURLER I ESPECIALLY APPRECIATE
YOUR COVERAGE OF THE APPROACHING HURRICANE COMPLEMENTING THE WORK
OF YOUR MOBILE UNIT IN CORPUS CHRISTI AND OTHER OFFICIALS IN
DISSEMINATING INFORMATION TO YOUR LISTENING AUDIENCE THINK IT HAS
BEEN WORTHY FINE HAVING INTEREST IN THAT VICINITY
W C PATTERSON

THE COMPANY WILL APPROPRIATE APPROPRIATE FROM ITS FUTURE CONTINUED ITS SERVICE

Floresville, Tex.
Aug. 30, '38.

Dear Mr. Ken McClure:

Congratulations to you
and your co-workers that so
ably handled the broadcast
of the hurricane news. The hottest
day and night (off and on) and were
so pleased to learn that we were
clear of storm

You see I am a farmer and my
peanut crop was out of the ground
waiting to be threshed and that is
why we were doubly concerned
about the storm

So thanks again to all of you
for a grand job well done

Yours truly,

E. D. Rawinschay
R. 3 Box 98.

APRIL 1, 1946
THE FEDERAL COMMUNICATIONS COMMISSION
PREPARED FOR

RADIO STATION WOAI
AN EXHIBIT

EXHIBIT IV

WOAI SPECIAL PUBLIC INTEREST PROGRAMS

February 1, 1945 to January 31, 1946

RELIGIOUS PROGRAMS

Brotherhood Week
Catholic Action Committee
Holy Land Easter Broadcast
Easter Music
Easter Around the World
St. Mary's Midnight Christmas Mass
Methodist Appointments
Bible Sunday

PUBLIC OFFICIALS

President Roosevelt Commemorative Talk
President Roosevelt Dramatization
Governor Thomas E. Dewey
President Truman
President Herbert Hoover
Commander Harold Stassen
Congressman Compton White
Congressman Paul Kilday
Senator Tom Connally
Senator W. Lee O'Daniel
Secretary of State James Byrnes
FCC Chairman Paul Porter
Attorney General Tom Clark
Senator Robert Taft

AGRICULTURAL

Farm and School
Dairy Salute
Secretary of Agriculture
Farm Question Box

CIVIC AND CHARITY

Puerto Rican Bond Purchase
War Chest
Victory Loan Drive
Victory Bond Train
Victory Parade

HOLIDAYS

Texas Pan-American Day
V-E Day

WOAI SPECIAL PUBLIC INTEREST PROGRAMS (CONT'D)

HOLIDAYS (cont'd)

Bastille Day
V-J Day
Armistice Day
Thanksgiving
Christmas Tree Lighting
Christmas Program

SCHOOLS AND ORGANIZATIONS

Girl Scouts
Trinity University
Boy's Ranch
International Chamber of Commerce
American Federation of Labor
Tucson Boys Choir

MISCELLANEOUS

San Francisco Conference
Story of the Atom
Saltzburg Festival
Lucerne Festival
U.C.L.A. Round Table
Hurricane Broadcast
Frontier Days
Songs of Peace

HEALTH TALK

Cancer Control
VD Control
Tuberculosis Control

SPORTS

Rose Bowl Lunch
Army-Notre Dame
Army-Navy
Cotton Bowl
Rose Bowl

MILITARY

Generals Patton and Doolittle Homecoming
Texas Salutes the Generals
General Eisenhower Reception

MILITARY (cont'd)

General Walker Homecoming
86th Division Homecoming
Story of Roger Young
Flight Engineers
Admiral Nimitz Homecoming
Fleet Homecoming
General MacArthur
Rodriguez Homecoming Day
Fort Sam Houston Centennial
Admiral Halsey Homecoming
President Truman and General Marshall
General Wainwright Homecoming
Special Armed Forces

Total number of quarter-hours 509

Total number of hours 127 $\frac{1}{4}$

This entire list of programs, with the exception of some of the football broadcasts, was handled on a sustaining basis.

EXHIBIT VI

RADIO STATION WOAI

AN EXHIBIT

PREPARED FOR

THE FEDERAL COMMUNICATIONS COMMISSION

APRIL 1, 1946

"KNOW YOUR NEIGHBOR"

The "Know Your Neighbor" broadcasts are a series of programs, fifteen minutes in length, presented three times a week over Station WOAI, San Antonio, Texas. The Monday broadcast is a commentary on Mexico designed especially for the people of the Southwest. The Wednesday broadcast is a dramatic show on the people of Mexico -- their country and its significant contributions to the world today. The Friday broadcast is a commentary, delivered in Spanish, and based on conditions in the United States that are of interest and significance to Mexico. The series is sponsored by the Institute of Latin-American Studies at the University of Texas, and the three purposes of the series are: That the listeners will (1) become better informed concerning actual facts relating to the place and importance of Mexico in the western hemisphere, (2) become informed concerning the current events of social and economic importance in the United States, as these events affect Mexico, and (3) have a more friendly and sympathetic social attitude toward Mexico, if a United States listener, or toward the United States, if a Mexican listener.

The programs originate at Radio House, The University of Texas, and are broadcast through the facilities of Station WOAI, San Antonio. The broadcasts are heard on Monday, Wednesday and Friday nights at 10:15 o'clock, immediately following the Corwin Riddell newscast. The first of these programs was presented Monday night, July 7, 1941.

Scripts are available without cost. Address Director of Broadcasting, Radio House, the University of Texas. The following subjects are treated in the Wednesday night dramatic shows:

1. The Spanish Southwest

A recognition of the Spanish influence in the Southwest which is strong, continuous and increasing.

2. Across the Rio Grande

A general introduction to the Mexican people and their way of life.

3. Monterrey -- Heart of Industry

Mexico's industrial development has only begun and this beginning is in Monterrey.

"KNOW YOUR NEIGHBOR" (CONT'D)

4. The Land Lives

The story of Mexico's great projects and opportunities to rescue much of their rich land from aridity.

5. Education on a Crusade

Some of Mexico's educational problems and how they are being solved.

6. Art for everyone

The story of a great and powerful art movement - Mexico has brought forth a school of art that is a contribution to the culture of the world.

7. Linking the Americas

The story of Mexico's leadership in forging ahead with the construction of the Pan-American Highway.

8. Featuring the cooperation between the United States and Mexico in matters of common interest related to the defense of the Americas.

Institute of Latin-American Studies

The Institute of Latin-American Studies is a new inter-departmental unit at The University of Texas which provides opportunity for students to major in Latin-American studies across departmental lines for the Bachelor of Arts, the Bachelor of Business Administration, the Master of Arts, and the Doctor of Philosophy degrees. The teaching staff of the Institute is composed of fourteen professors who offer Latin-American content courses in eleven different fields of study -- Latin-American art, government, history, literature, music, and others. Although the Institute is designed primarily to provide for American students accurate information and a sympathetic appreciation of Latin-American cultures, at the same time it acts as an agency for assisting Latin-American students who come to the University for special study in this Country. Aside from these services on the campus, the Institute desires in every manner possible to extend its program of furthering knowledge of Latin-American cultures far beyond the confines of the classroom; it is this latter function that is expressed in the Institute's sponsorship of the radio series called "Know Your Neighbor".

"KNOW YOUR NEIGHBOR" (CONT'D)

Radio House

Radio programs at the University of Texas originate in Radio House on the campus. This two-story brick structure includes offices, reception room and two studios completely equipped with the latest in radio facilities.

The Radio Workshop, composed of selected Broadcasters from the student body and faculty, furnishes the personnel of voices used in casting the shows. The Workshop is under the direction of Howard Lumpkin, Director of Broadcasting, and scripts are under the supervision of Elithe Hamilton Beal, Script Writer and Editor.

The "Know Your Neighbor" series has been prepared after special study, travel and research. Thomas Sutherland, who has just returned to Texas after two years of study at the National University of Mexico City, and Alfredo F. Vasquez, a graduate student at the University of Texas, are research assistants on the project. Mr. Lumpkin, Mrs. Beal, and Mr. Vasquez have just returned from a trip to Mexico made in preparation for the "Know Your Neighbor" programs.

Endorsements

Senor Ezequiel Padilla, Minister of Foreign Relations,
Mexico.

I believe that these radio programs are another step towards a better understanding among the peoples of the American continent. No spirit of division will be speaking here; a feeling of friendship and a spirit of culture will speak. Friendship founded on an understanding of ideas is the only force which, in these tragic days of the world's history will give us the full security that our peoples know they can stand united before the threat that closes in upon them.

The University of Texas is performing a high and noble mission in inaugurating this series of programs. There are two chief objectives toward which I believe these programs will strive. One is to wipe out prejudices of the past in order to build for a united future. Another is to put forth a doctrine born not of the necessity of war, but of the desire for peace: The Pan-American doctrine.

"KNOW YOUR NEIGHBOR" (CONT'D)

Mr. Charles Thomson, chief, Cultural Relations Division,
Department of State, Washington, D. C.

Radio programs which interpret with accuracy and understanding the history, cultures and customs of our neighbors in the Americas should serve as an important contribution to the effective and enduring realization of the good neighbor policy. I should like, therefore, to take this opportunity to commend the Institute of Latin-American Studies, Radio House and Station WOAI on their initiative in making possible the proposed series of "Know Your Neighbor" programs.

Ignacio Garcia Zavala

Ignacio Garcia Zavala, personal representative of Senor Ezequiel Padilla, Minister of Foreign Relations, Mexico, comes to Radio House from Mexico City, as a special advisor from the Mexican government on the "Know Your Neighbor" series. Senor Zavala is making Radio House his headquarters in order to make his valuable experience and training available to the University's radio staff.

Research

The Institute of Latin-American Studies at The University of Texas has made provision for both content and listener research under a post-doctorate fellowship granted to Dr. A. L. Chapman, and has made further provision that a report on this research be printed. Dr. Chapman and his research assistant, Thomas Sutherland expect to make the printed report a handbook of information containing script content, script bibliography, and comment on purposes, methods and results of the preparation and presentation of the series. It is hoped that such a report will not only point the way for similar projects in other parts of the country, but will also indicate procedure for a larger project to be continued at the University of Texas.

EXHIBIT III

RADIO STATION WOAI

AN EXHIBIT

PREPARED FOR

THE FEDERAL COMMUNICATIONS COMMISSION

APRIL 1, 1946

ALBANY
ALBUQUERQUE
ANCONA
ATLANTA
BIRMINGHAM
BOSTON
BUTTE
CHICAGO
CINCINNATI
COLUMBIA
COLUMBUS
DALLAS
DENVER
DETROIT
EL PASO
FORT WORTH
HARTFORD
HOUSTON
INDIANAPOLIS
KANSAS CITY
LOUISVILLE
MEMPHIS
MIAMI
MINNEAPOLIS

ERNST & ERNST

ACCOUNTANTS AND AUDITORS

SYSTEM SERVICE

SAN ANTONIO

ALAMO NATIONAL BLDG.
DELIVERY ZONE 5

NEW ORLEANS
NEW YORK
PHILADELPHIA
PITTSBURGH
PORTLAND
RICHMOND
ROCHESTER
ST. LOUIS
ST. PAUL
SAN ANTONIO
SAN FRANCISCO
SEATTLE
TOLSON
WASHINGTON
WINSTON-SALEM
YOUNGSTOWN
TORONTO CANADA
CORRESPONDENT AT
LONDON
CABLE ADDRESS
ERNSTAUD N.Y.

June 12, 1944

Southland Industries, Inc.
San Antonio, Texas

We have completed our work in connection with your radio listeners' survey among the rural and star route boxholders of certain counties according to instructions furnished by you, and submit herewith our report.

Our work in connection with the survey was as follows:

1. From a list of 88 counties to be circularized, which list was furnished by your organization, and which list purports to be the counties embraced in WOAI'S DAYTIME COVERAGE area, and using the publication, "U. S. Postal Guide, Part 1, Domestic, July, 1943", we determined the number of rural and star route boxholders at each of the post offices in each of the counties.
2. We personally supervised the mailing of questionnaire postal cards, which were mailed on May 1, and May 2, 1944, by the printing firm furnishing them, to 25% of the rural and star route boxholders, if any, at each post office in each of the counties listed.
3. We independently received the replies, retaining them in our possession until the statistical information shown on the cards was compiled.

A photostatic reproduction of a map captioned "WOAI - SAN ANTONIO, TEXAS. DAYTIME COVERAGE" is submitted as a part of this report. The 88 counties referred to herein are shown in the map and are the counties that appear in "white" thereon as distinguished from other counties in the "dark" or "light" shaded sections.

Each postal card mailed showed a return address to a post office box number in the San Antonio, Texas, post office, which box was rented by us for the specific purpose of receiving such replies. We collected the cards at regular intervals. The cards mailed gave no reference to the radio station making the inquiry. Replies received on May 30, 1944, were the last to be taken into consideration in compiling the statistical data submitted as a part of this report. The results of our work are shown in schedules included as a part of this report. A copy of the questionnaire postal card form which was mailed is included as a part of this report.

Schedule captioned "TABULATION OF REPLIES BY COUNTIES" segregates the replies by county and station, and shows the total rural and star route boxholders which were circularized in each county, the number of questionnaires mailed to each county, and the number of replies received. This schedule also shows the percentage of replies received to the number of questionnaires mailed to each county, and the percentage of replies from each county to the total number of replies received from the entire area circularized.

A total of 106,037 rural and star route boxholders were in the area circularized. A total of 26,469 questionnaires were mailed, and 1,632 replies were received. The percentage of replies received to the total number of questionnaires mailed is 6.17%. The percentage of replies received stating preference for radio station WOAI to total replies received is shown below:

<u>FIRST PREFERENCE</u>		<u>SECOND PREFERENCE</u>		<u>THIRD PREFERENCE</u>	
<u>DAY</u>	<u>NIGHT</u>	<u>DAY</u>	<u>NIGHT</u>	<u>DAY</u>	<u>NIGHT</u>
49.39%	49.45%	11.21%	9.50%	5.27%	4.72%

We also submit schedule captioned "CONSOLIDATED TABULATION OF REPLIES BY RADIO STATIONS" which shows replies received with reference to preference for radio stations.

We certify that our work in connection with your radio listeners' survey was performed as outlined above, and that the results of the tabulation of the replies received by us are correctly set forth in this report and the accompanying schedules.

Ernst Ernst

CONSOLIDATED TABULATION OF REPLIES BY RADIO STATIONS

SOUTHLAND INDUSTRIES, INCORPORATED

LISTENERS' SURVEY - RADIO STATION WOAI

May 30, 1944

RADIO STATION	FIRST PREFERENCE		SECOND PREFERENCE		THIRD PREFERENCE	
	DAY	NIGHT	DAY	NIGHT	DAY	NIGHT
WOAI	806	807	183	155	86	77
KTSA	73	60	408	369	157	77
KTRH	61	71	86	85	59	39
KRIS	25	25	17	14	13	11
KEYS	3	1	12	2	14	8
KRLD	17	52	67	127	93	75
KONO	48	19	43	14	65	35
XEAW	0	4	0	6	2	9
KABC	8	6	20	9	78	45
KMAC	9	5	19	13	33	11
XEG	0	34	4	22	7	38
WLW	0	2	0	3	2	5
WSM	0	8	2	20	5	24
AEK	0	0	0	0	0	1
KNO	0	0	0	0	0	1
KPRC	42	56	69	61	42	25
KWBU	39	0	44	9	49	14
KXYZ	12	9	13	15	26	27
KTBC	32	4	57	16	77	33
WBAP	83	85	63	49	38	32
WFAA	123	131	74	59	46	30
WTAW	7	1	5	0	5	0
KGKO	84	33	112	47	91	78
WWL	0	4	2	5	1	6
KOA	0	0	0	4	1	4
KVOO	0	14	1	10	4	13
KWKH	0	21	2	30	5	20
KBWD	4	1	1	1	15	2
SKY	0	0	1	0	3	0
KNOW	13	13	42	39	33	23
XEW	0	4	0	1	0	2
WHO	0	0	0	2	0	2
KWFT	4	0	13	6	17	2
WPBU	1	0	0	0	0	0
KTEM	6	2	16	10	23	16
KSKY	13	0	10	1	8	2
KMOX	0	2	2	7	2	6
XEAT	0	0	0	1	0	0
XELO	0	1	0	1	0	1
KTLC	0	0	0	0	1	0
KLUF	0	0	0	0	2	0
KFJZ	0	0	1	1	0	1
KNEL	0	0	1	0	5	1
KBC	0	0	1	0	0	0
WENR	0	0	0	1	0	1
WAP	0	0	0	0	0	1

CONSOLIDATED TABULATION OF REPLIES BY RADIO STATIONS - #2

RADIO STATION	FIRST PREFERENCE		SECOND PREFERENCE		THIRD PREFERENCE	
	DAY	NIGHT	DAY	NIGHT	DAY	NIGHT
KVIC	5	0	18	4	34	8
KRBC	2	1	3	0	2	1
KVSO	0	1	0	0	0	0
KGNC	1	0	1	0	0	0
KOB	0	0	0	3	0	1
KICA	0	0	0	0	2	0
WRR	1	0	0	1	4	4
KXOX	1	0	1	0	2	1
KATS	0	0	0	0	1	0
KBKO	0	0	0	0	0	1
XEAK	0	1	0	0	0	0
WBAT	0	0	1	0	0	0
XYZ	0	0	0	1	0	0
WMC	1	0	0	0	0	0
WJJD	0	1	1	0	0	2
XEPN	0	0	0	1	0	0
WGN	0	2	0	2	0	2
KNBC	0	0	1	0	0	1
XERA	0	0	0	1	0	2
WACO	0	1	0	1	2	1
KTBU	0	0	1	0	0	0
WLS	0	0	0	3	0	1
XENT	0	1	0	1	1	4
XEQ	0	0	0	0	0	1
KOGA	0	1	0	0	0	0
KSAM	1	0	0	0	3	0
KTAT	0	0	1	0	1	1
KGKL	2	1	0	0	1	0
KGO	0	0	0	1	0	0
KWIL	0	0	0	1	0	0
KWVC	0	0	0	0	1	0
WLL	0	0	0	0	0	1
KGKH	0	0	0	1	1	0
KGEI	1	0	0	0	0	1
KARK	0	0	0	1	0	0
XEMP	0	0	0	2	0	0
XEAG	0	0	0	0	0	1
KFBM	0	0	0	1	1	0
FFA	0	0	0	1	0	0
CBTK	0	0	0	0	1	0
CMCT	0	0	1	0	0	0
WTAM	0	0	0	0	1	0
KTBS	0	0	0	0	1	0
XEFE	1	0	0	0	1	0
KFDM	3	1	5	3	6	9
KRIC	5	3	0	2	2	0

CONSOLIDATED TABULATION OF REPLIES BY RADIO STATIONS - #3

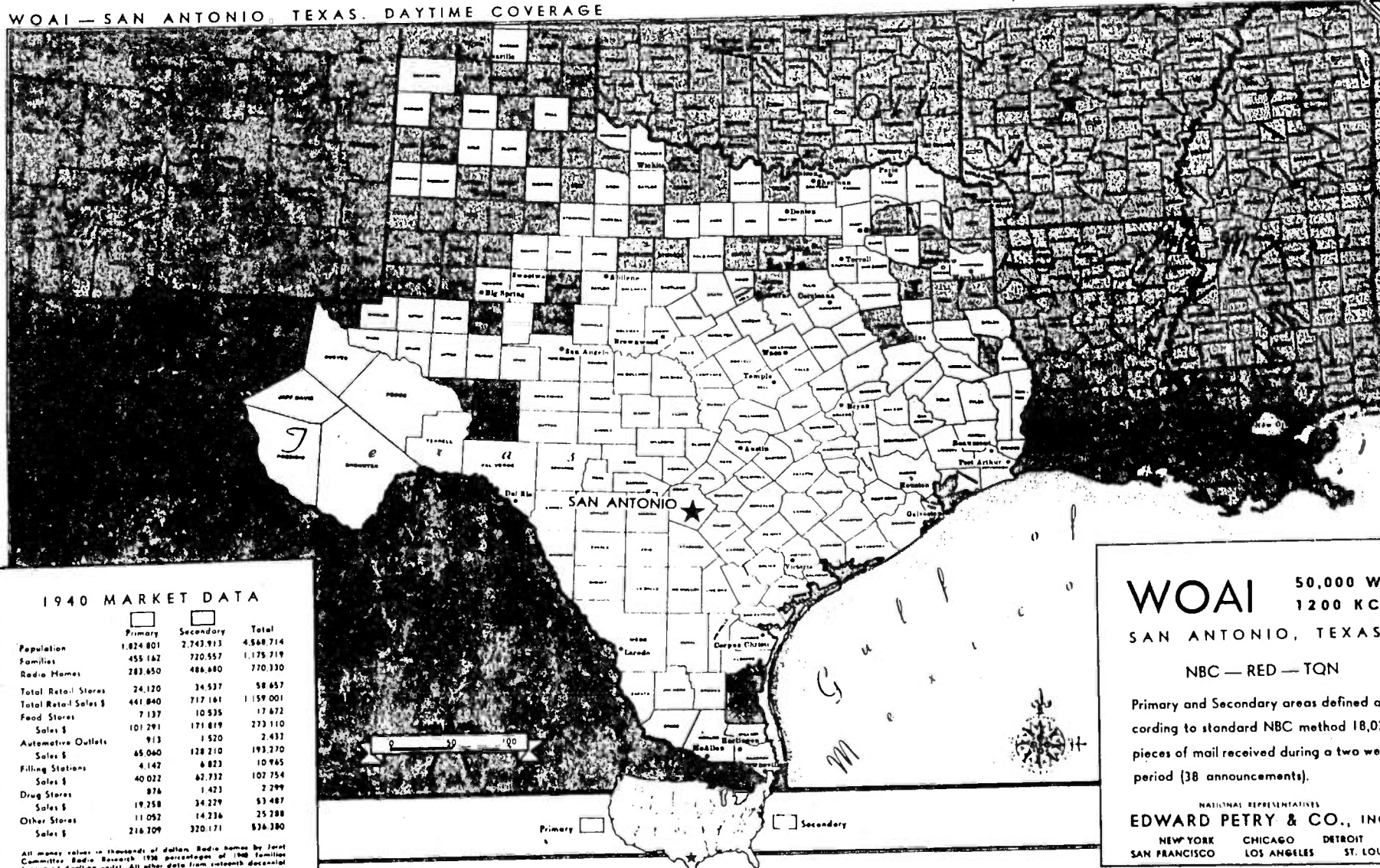
RADIO STATION	FIRST PREFERENCE		SECOND PREFERENCE		THIRD PREFERENCE	
	DAY	NIGHT	DAY	NIGHT	DAY	NIGHT
KPAC	2	1	6	3	3	4
XEWW	0	1	0	0	0	0
KVOL	0	0	0	0	1	0
XWY	0	0	0	0	0	1
KRGV	0	0	1	0	0	0
WFF	0	0	1	0	0	0
WWUK	0	0	0	0	0	1
WSA	0	0	0	1	0	0
TOTAL	1,539	1,491	1,433	1,250	1,180	847
NO PREFERENCE STATED	93	141	199	382	452	785
TOTAL REPLIES RECEIVED	1,632	1,632	1,632	1,632	1,632	1,632
	=====	=====	=====	=====	=====	=====

PER CENT OF FIRST PREFERENCE TO TOTAL REPLIES RECEIVED STATING PREFERENCE

	FIRST PREFERENCES INDICATED		PER CENT TO TOTAL REPLIES RECEIVED	
	DAY	NIGHT	DAY	NIGHT
WOAI	806	807	52.37%	54.12%
WFAA - WBAP	206	216	13.39	14.49
KGKO	84	33	5.46	2.21
KTSA	73	60	4.74	4.02
KTRH	61	71	3.96	4.76
KONO	48	19	3.12	1.27
KPRC	42	56	2.73	3.76
KWBU	39	-0-	2.53	-0-
KTBC	32	9	2.08	.60
KRIS	25	25	1.62	1.68
KRLD	17	52	1.11	3.49
KNOW	13	13	.84	.87
KSKY	13	-0-	.84	-0-
KXYZ	12	9	.78	.60
WTAW	7	1	.45	.07
KWKH	-0-	21	-0-	1.41
XEG	-0-	34	-0-	2.28
KVGO	-0-	14	-0-	.94
WSM	-0-	8	-0-	.54
All others	61	43	3.98	2.89
TOTAL	1,539	1,491	100.00%	100.00%
NO PREFERENCE STATED	93	141	=====	=====
TOTAL REPLIES RECEIVED	1,632	1,632	=====	=====
	=====	=====		

WOAI — SAN ANTONIO, TEXAS. DAYTIME COVERAGE

WOAI-SAN ANTONIO, TEXAS. DAYTIME COVERAGE



1940 MARKET DATA

	Primary	Secondary	Total
Population	1,824,801	2,743,913	4,568,714
Families	455,162	720,557	1,175,719
Radio Homes	283,650	486,680	770,330
Total Retail Stores	24,120	34,537	58,657
Total Retail Sales \$	441,840	717,161	1,159,001
Food Stores	7,137	10,535	17,672
Sales \$	101,291	171,619	272,910
Automotive Outlets	913	1,520	2,433
Sales \$	65,060	128,210	193,270
Filling Stations	4,142	6,823	10,965
Sales \$	40,022	82,732	122,754
Drug Stores	876	1,423	2,299
Sales \$	19,258	34,229	53,487
Other Stores	11,052	14,236	25,288
Sales \$	216,209	320,171	536,380

All money values in thousands of dollars. Radio homes by Joint Committee Radio Research (1936 percentages of 1940 families (occupied dwelling units). All other data from twentieth decennial Census of U.S., 1940.

WOAI 50,000 W.
1200 KC.

SAN ANTONIO, TEXAS.

NBC — RED — TQN

Primary and Secondary areas defined according to standard NBC method 18,027 pieces of mail received during a two week period (38 announcements).

NATIONAL REPRESENTATIVES

EDWARD PETRY & CO., INC.

NEW YORK CHICAGO DETROIT
SAN FRANCISCO LOS ANGELES ST. LOUIS

COPY OF CARD MAILED

Address side:

RADIO SURVEY

P. O. Box 266

SAN ANTONIO, 6, TEXAS

Questionnaire side:

1. What stations do you listen to most in the DAYTIME? List your favorite first, then others in order of preference:

1____ 2____ 3____

Why do you prefer number 1? Comes in best____ Best Programs____ Best News____ Don't Know____ Other Reasons____

2. What stations do you listen to most at NIGHT? 1____ 2____ 3____

Why do you prefer number 1? Comes in best____ Best Programs____ Best News____ Don't Know____ Other Reasons____

3. What is your favorite DAYTIME program?

What is your favorite NIGHT program?

4. Who is your favorite news commentator?

A TABULATION OF THE PREFERENCES OF 1,632 RURAL LISTENERS FOR
COMMENTATORS, AS FOUND BY A SURVEY CONDUCTED BY ERNST & ERNST,
SPRING 1944

H. V. Kaltenborn	234	John Mandel	2
Corwin Riddell	207	Juan Reynosa	2
Gabriel Heatter	147	Joseph C. Harsh	2
Walter Winchell	120	Quincy Howe	2
Norton McGiffin	110	Drew Pierson	2
Cy Baker	110	Porter Randall	2
Ken McClure	86	William Shirer	3
Fulton Lewis, Jr.	50	Dorothy Thompson	2
Robert St. John	41	Arthur Hale	2
Raymond Grama Swing	30	Westbrook Van Voorhees	2
Orville Anderson	30	John Gunther	1
John Vandercook	28	Alex Dreier	1
Cedric Foster	24	John Nesbitt	2
Upton Close	24	Lowell Thomas	1
Bill Henry	23	Edward R. Morrow	1
Earl Godwin	22	Cecil Brown	1
Boake Carter	16	Harry Greer	1
Richard Harkness	15	Ed Domlinson	1
Bill Stern	13	Bill Costello	1
Lynn Bigler	13	Dick Lyon	1
Baukage	10	Stanley Cox	1
Col. H. L. Landers	9	Bud Jackson	1
Gil Martin	8	Doris Daniels	1
Ted Collins	8	Jerry Fisher	2
Ken Millikin	8	Ralph Matthews	1
Phil Hopkins	6	John Allen	1
Paul Neilson	6	Burnes Nash	1
Bill Shomette	6	Gabby Hayes	1
Medor Lowry	7	Frank Mills	1
Ned Calmer	5	Lestie Bryan	1
Edwin C. Hill	5	Tom Jacobs	1
Martin Agronski	5	John Hicks	1
Roger Busfield	5	Bill Haynes	1
Bob Holton	5	Dick Smith	1
Ray Hunt	5	Douglas Edwards	1
Ted Neighbors	5	Hugo Specht	1
Charles C. Shaw	5	Fred Burr	1
Estin Pace	4	Elmer Burclay	1
Jimmy Fidler	4	Jim Alderman	1
James A. Byron	4	Pat Flaherty	1
Morgan Beattie	3	Henry Guerra	1
Harry C. Withers	4	Walter Compton	1
Major G. F. Elliott	4	Marvin Moore	1
Jack McGrew	2	John Daley	1
John Kennedy	2	Cordell Hull	1
Doug Romain	3	No answer	93

A TABULATION OF THE PREFERENCES OF 1,632 RURAL LISTENERS FOR DAYTIME PROGRAMS AS FOUND BY A SURVEY CONDUCTED BY ERNST & ERNST, SPRING 1944

News	212	Front Page Farrell	5
When A Girl Marries	149	Bachelors' Children	5
Breakfast at Sardi's	74	Taylor Tabernacle	5
Breakfast Club	73	Woman of America	5
Kate Smith Speaks	42	Star Theatre	5
Chuckwagon Gang	39	Backstage Wife	4
Cowboy Roundup	39	To Your Good Health	1
Light of the World	36	Morton Downey	1
Ma Perkins	32	Metropolitan Opera	2
Coffee Grinders	26	Our Gal Sunday	1
Roy Acuff	24	Ten-Two-Four Ranch	1
Guiding Light	23	Melody Sweepstake	1
Early Birds	23	Morning Serenade	1
Young Widder Brown	22	Pause That Refreshes	1
Just Plain Bill	19	Tom Brennaman	3
Portia Faces Life	19	Texas School of the Air	2
Pepper Young's Family	19	N. Y. Philharmonic	4
Today's Children	19	Young Dr. Malone	3
Jacques Sawboys	18	Big Sister	4
Army Hour	18	Melody Ballroom	3
Stella Dallas	16	Open Door	3
Those We Love	15	Tune Twisters	2
Texas Tumbleweeds	15	Broadway Matinee	3
Superman	15	Let's Pretend	3
Housewife Half Hour	14	Jack Armstrong	2
Trading Post	14	True Stories	2
Stamp's Quartet	12	Hop Harrigan	4
Crustene Melody House	11	Red Hawks	2
Judy and Jane	11	Saddle Pals	3
Lora Lawton	11	Aunt Jenny	2
Road of Life	11	Tex Jim	3
Vic & Sade	10	Dr. Jordan	2
Adolf Hoffner	9	In The Groove	3
Crazy Gang	9	Brave Tomorrow	4
Markets	9	Captain Midnite	2
Lorenzo Jones	8	Checkerboard Gang	2
Reverend Charles Fuller	8	Rhythmairs	2
Right to Happiness	8	Dick Tracy	3
Catholic Hour	7	Woman in White	1
Mary Marlin	7	Green Hornet	1
Westinghouse	7	Goldbergs	1
Rhythm Rodeo	6	Stradivari Orchestra	1
Life Can Be Beautiful	6	Silver Theatre	1
Eddie Dunn	6	Irene Beasley	1
Texas Farm & Home	6	Mary Lee Taylor	1
Hackberry Hotel	6	No answer	323
We Love & Learn	5		
Progressive Farmerettes	5		
Ladies Be Seated	5		

A TABULATION OF THE PREFERENCES OF 1,632 RURAL LISTENERS FOR NIGHTTIME PROGRAMS, AS FOUND BY A SURVEY CONDUCTED BY ERNST & ERNST, SPRING 1944

Fibber McGee & Molly	225	Fred Allen	5
Amos 'n' Andy	117	Burns & Allen	5
Mr. District Attorney	114	Thin Man	5
Lux Radio Theatre	112	Jack Benny	5
Bob Hope	105	Vox Pop	4
News	83	Truth or Consequences	4
Kay Kyser	62	Fred Waring	4
Aldrich Family	58	Mayor Of The Town	3
Bob Burns	53	Moore & Durante	3
Red Skelton	52	Report To The Nation	3
Dr. I. Q.	43	We The People	4
Grand Ole Opry	35	Inner Sanctum	3
I Love A Mystery	31	Grand Prize Program	4
Hour of Charm	30	Manhattan-Merry-Go-Round	2
Lum and Abner	26	Jack Carson	2
One Man's Family	26	Quiz Kids	2
Information Please	25	Can You Top This?	2
Bing Crosby	24	Mystery Theatre	2
People Are Funny	22	Great Moments In Music	3
Eddie Cantor	21	Gang Busters	3
Brewster Boy	20	Gladiola Shindig	2
Blondie	19	Blind Date	3
Abbott & Costello	19	Bob Crosby	1
Hit Parade	19	It Pays To Be Ignorant	1
Ginny Simms	18	Duffy's Tavern	4
Major Bowes	16	Big Town	1
Take It Or Leave It	15	World's Most Honored Music	1
Cowboy Jamboree	15	Town Hall	1
Judy Canova	13	Screen Guild	1
Lone Ranger	13	Guy Lombardo	1
March of Time	13	Norman Corwin	1
Dr. Christian	13	All Time Hits	1
Voice of Firestone	11	Cresta Blanca Program	2
Waltz Time	10	Cities Service	1
The Great Gildersleeve	9	Blue Ribbon Time	1
National Barn Dance	9	Meet Your Navy	2
Slim Rinehart	9	Reverend Beard	1
Contented Hour	7	Fitch Bandwagon	1
First Line	7	First Nighter	1
American Album	7	No answer	72
Spotlight Bands	7		
Maxwell House Coffee Time	7		
Death Valley Days	6		
Telephone Hour	6		
Frank Sinatra	6		
A Date With Judy	6		
Mr. & Mrs. North	6		
Abie's Irish Rose	6		
Charlie McCarthy	6		

APRIL 1, 1946
THE FEDERAL COMMUNICATIONS COMMISSION
PREPARED FOR

RADIO STATION WOAI
AN EXHIBIT

EXHIBIT VII

WOAI's PUBLIC SERVICE IN WAR TIME
December 7, 1941 through September 2, 1945 (V-J Day)

This Exhibit does not include announcements which run into the hundreds of thousands.

AGRICULTURAL:

T Texas Farm & Home Program - 1138 quarter hours -- $284\frac{1}{4}$ hours
L Market Reports - 358 five-minute programs -- $29\frac{1}{2}$ hours
L Farm Credit Association - 57 quarter hours -- $14\frac{1}{4}$ hours
L Farm News Round-up - 398 quarter hours -- $99\frac{1}{2}$ hours
L Farm News & Views - 95 quarter hours - $23\frac{3}{4}$ hours
L Farm & Ranch Program - 24 half hours -- 12 hours
L Country Question Bee - 5 quarter hours -- $1\frac{1}{4}$ hours
Miscellaneous - 4 programs -- $1\frac{3}{4}$ hours
TOTAL PROGRAMS: 2,079 TOTAL HOURS: $466\frac{1}{2}$

EDUCATION:

T Texas School of the Air - 505 quarter hours -- $126\frac{1}{4}$ hours
L State Health Talks - 173 quarter hours - $43\frac{1}{4}$ hours
L* Texas Today - 213 quarter hours -- $53\frac{1}{4}$ hours
L Federation of Women's Clubs - 55 quarter hours -- $13\frac{3}{4}$ hours
N University of Chicago Round Table - 55 half hours -- $27\frac{1}{2}$ hours
N Doctors at Work and War - 84 half hours -- 42 hours
L Parent Teachers Association - 76 quarter hours -- 19 hours
N Consumers Time - 60 quarter hours -- 15 hours
L University of Texas Music Series - 21 half hours -- $10\frac{1}{2}$ hours
N Art of Living - 35 quarter hours - $8\frac{3}{4}$ hours
N Day of Reckoning - 6 half hours -- 3 hours
L School Glee Clubs - 5 programs - $1\frac{1}{4}$ hours
N Air Youth - 15 quarter hours -- $3\frac{3}{4}$ hours
N The World is Yours - 13 half hours - $6\frac{1}{2}$ hours
N These Are Your Children - 12 half hours -- 6 hours
L National Safety Council - 13 programs -- $1\frac{1}{4}$ hours
Miscellaneous - 24 programs -- $8\frac{1}{4}$ hours
TOTAL PROGRAMS: 1,365 TOTAL HOURS: $389\frac{1}{4}$

NEWS AND COMMENTARIES:

L* War Analyst - 362 quarter hours -- $90\frac{1}{2}$ hours
Special News Programs - 255 programs -- $67\frac{1}{2}$ hours
(Special News does not include regularly scheduled news broadcasts. Covers such special news features as Pearl Harbor Day, D-Day, VE-Day, V-J Day, hurricanes and national political party conventions.)
N* World Front - 103 half hours -- $51\frac{1}{2}$ hours
N Weeks News of the War - 21 half hours -- $10\frac{1}{2}$ hours
Election Returns - 16 programs -- $7\frac{3}{4}$ hours
Miscellaneous - 8 programs - $3\frac{3}{4}$ hours
TOTAL PROGRAMS: 765 TOTAL HOURS: $232\frac{1}{2}$

WOAI's PUBLIC SERVICE IN WAR TIME (CONT'D)

SENATORS' AND CONGRESSMEN'S TALKS:

L Texas Radio Forum - 53 half hours -- $26\frac{1}{2}$ hours
Miscellaneous - 39 programs -- $13\frac{3}{4}$ hours
TOTAL PROGRAMS: 91 TOTAL HOURS: $40\frac{1}{2}$

RELIGIOUS:

N Catholic Hour - 194 half hours -- 97 hours
L Call to Worship - 125 five-minute programs -- $10\frac{1}{2}$ hours
N Religion In The News - 49 quarter hours -- $12\frac{1}{4}$ hours
L Conference of Christians & Jews - 153 quarter hours -- $38\frac{1}{4}$ hours
N National Radio Pulpit - 30 half hours -- 15 hours
L Catholic Committee - 21 quarter hours -- $5\frac{1}{4}$ hours
L Morning Devotions - 33 quarter hours -- $8\frac{1}{4}$ hours
L Baptist Convention - 6 quarter hours -- $1\frac{1}{2}$ hours
N Church in Action - 13 half hours -- $6\frac{1}{2}$ hours
Miscellaneous - 33 programs -- $16\frac{1}{2}$ hours
TOTAL PROGRAMS: 657 TOTAL HOURS: $210\frac{3}{4}$

ARMED SERVICES:

Army -- 835 programs -- $455\frac{1}{2}$ hours
Navy -- 135 programs -- 56 hours
Marines - 33 programs -- $12\frac{1}{2}$ hours
L Army Wives - 15 quarter hours -- $3\frac{3}{4}$ hours
T Texans Abroad - 8 quarter hours -- 2 hours
N Congressional Medal of Honor - 7 half hours -- $3\frac{1}{2}$ hours
L Returning Veterans - 37 programs -- $7\frac{3}{4}$ hours
Miscellaneous - 193 programs -- 40 hours
TOTAL PROGRAMS: 1,263 TOTAL HOURS: $579\frac{3}{4}$

WAR AGENCIES:

N Victory Volunteers - 180 quarter hours -- 45 hours
L Civilian Defense - 59 programs -- $14\frac{3}{4}$ hours
Bureau Chiefs -- 11 programs -- $3\frac{1}{4}$ hours
L Office of Price Administration - 126 programs -- $21\frac{1}{2}$ hours
L Federal Bureau of Investigation - 20 quarter hours -- 5 hours
L Office of War Information - 22 quarter hours -- $5\frac{1}{2}$ hours
Treasury Department - 147 programs -- 52 hours
N Arms for Victory - 10 quarter hours -- $2\frac{1}{2}$ hours
N Commando Mary - 35 quarter hours -- $8\frac{3}{4}$ hours
Miscellaneous - 14 programs -- 3 hours
TOTAL PROGRAMS: 624 TOTAL HOURS: $161\frac{1}{4}$

LABOR AND INDUSTRY:

N Labor for Victory - 17 quarter hours -- $4\frac{1}{4}$ hours
N Construction Goes to War - 5 quarter hours -- $1\frac{1}{4}$ hours
T* Texas Federation of Labor - 6 quarter hours -- $1\frac{1}{2}$ hours
Miscellaneous - 8 programs -- $2\frac{3}{4}$ hours
TOTAL PROGRAMS: 36 TOTAL HOURS: $9\frac{3}{4}$

WOAI's PUBLIC SERVICE IN WAR TIME (CONT'D)

CHARITABLE ORGANIZATIONS:

American Red Cross - 92 programs -- $37\frac{1}{2}$ hours
Infantile Paralysis - 14 programs -- $8\frac{3}{4}$ hours
War Chest - 6 programs -- $2\frac{1}{4}$ hours
L Girl Scouts - 14 quarter hours -- $3\frac{1}{2}$ hours
Miscellaneous - 17 programs -- 4 hours
TOTAL PROGRAMS: 143 TOTAL HOURS: 56

PROPAGANDA:

N Dear Adolph - 6 quarter hours -- $1\frac{1}{2}$ hours
N Prelude to Victory - 9 quarter hours -- $2\frac{1}{4}$ hours
N Words at War -- 22 half hours -- 11 hours
N For This We Fight - 12 half hours -- 6 hours
N Pacific Story - 11 half hours -- $5\frac{1}{2}$ hours
N Peoples' War - 9 quarter hours -- $2\frac{1}{4}$ hours
Miscellaneous - 24 programs -- 9 hours
TOTAL PROGRAMS: 93 TOTAL HOURS: $37\frac{1}{2}$

CIVIC:

L Miscellaneous - 20 programs -- 6 hours
TOTAL PROGRAMS: 20 TOTAL HOURS: 6

PAN-AMERICAN:

L Guardians of Freedom - 13 half hours -- $6\frac{1}{2}$ hours
Miscellaneous - 94 programs -- $45\frac{1}{4}$ hours
TOTAL PROGRAMS: 107 TOTAL HOURS: $51\frac{3}{4}$

FOREIGN RELIEF:

Miscellaneous - 17 programs -- $5\frac{3}{4}$ hours
TOTAL PROGRAMS: 15 TOTAL HOURS: $5\frac{3}{4}$

PRESIDENTIAL PROGRAMS:

N 52 programs -- 22 hours

PRESIDENTIAL & VICE-PRESIDENTIAL CANDIDATES:

N 25 programs -- $32\frac{1}{4}$ hours

CABINET MEMBERS & STATESMEN:

N 21 programs -- 9 hours

GUBERNATORIAL TALKS:

T 12 programs -- $4\frac{1}{2}$ hours
TOTAL PROGRAMS: 110 TOTAL HOURS: 68

FOREIGN POLICY:

N San Francisco Conference - 8 programs -- $5\frac{1}{2}$ hours
N Our Foreign Policy - 17 half hours -- $8\frac{1}{2}$ hours
Miscellaneous - 1 program -- $\frac{1}{4}$ hour
TOTAL PROGRAMS: 26 TOTAL HOURS: $14\frac{1}{4}$

WOAI's PUBLIC SERVICE IN WAR TIME (CONT'D)

FOREIGN REPRESENTATIVES:

N Winston Churchill - 6 programs -- $2\frac{1}{2}$ hours
N Britain to America - 12 programs -- $5\frac{1}{4}$ hours
N King George - 4 programs -- $1\frac{1}{2}$ hours
N Miscellaneous - 6 programs -- $2\frac{1}{2}$ hours
TOTAL PROGRAMS: 28 TOTAL HOURS: $11\frac{1}{4}$

SPECIAL EVENTS:

Roosevelt's Death - 111 programs -- $38\frac{1}{2}$ hours
V-J Day - 9 programs -- $6\frac{3}{4}$ hours
Miscellaneous -- 33 programs -- $9\frac{3}{4}$ hours
TOTAL PROGRAMS: 153 TOTAL HOURS: $54\frac{3}{4}$

TOTAL PROGRAMS CARRIED: 7,577 TOTAL NUMBER OF HOURS: $2,395\frac{1}{4}$

Symbols:

L - Local Origination
N - National Broadcasting Company Origination
T - Texas Quality Network Origination
L*- Local Commercial
N*- NBC Commercial
T*- TQN Commercial

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