Radio Station WOW

RADIO NEWS TOWER

5000 Watts 590 Kc.

Complete Radio Program News From Radio Station WOW

VOL. II—No. 4

OMAHA, NEBRASKA, JANUARY 1, 1938

PUBLISHED MONTHLY

WOW SHOWMANSHIP WINS

May Streamlines HAPPY NEW YEAR WOW's News Period

WOW's news department is go-ing to enter 1938 with a brand new streamline model News Tower. Foster May, editor of the WOW News Tower and veteran news-caster, has spent four years preparing and presenting news broadcasts in this territory. When interviewed concerning his "stream-lined newscasts," he had this to say:

New Style

"It has seemed to me during the past few years that radio news, including our own, has always been rather formless—presented without much of a definite pattern. It has been the custom for a majority of news editors to simply prepare their newscasts from a collection of news dispatches and stories, and present them in an unrelated, unprogrammed fashion. I believe the time has come for radio newscasts to develope a format—a style sheet—just exactly as a newspaper would do. News, in my opinion, has never been sufficiently programmed. Therefore, we propose to make of each WOW newscast a complete, integrated programmed package of news. Of course this is more or loss in the course, this is more or less in the nature of an experiment and it remains to be seen how the public will accept it in lieu of the old hit-andmiss unrelated bulletin story style."

Audience Considered

In explaining his new setup, News Editor May said that each period has been studied and analyzed as to type of listening audience, re-ceptive conditions of audience and general factors having to bear on the reception of news at particular time of the day.

Two definitely untried experiments will be introduced - one of them a news index, which will be story at the beginning of two of the daily News Towers, and will outline in brief, terse fashion the type of stories to be covered in that newscast. Another is the year-ago-today feature, to be covered each night on the late 10:30 News Tower.

O'Brien Finds Radio More Important Here

Howard Vincent O'Brien, na-tionally-known editorial writer for the Chicago Daily News, sees "an increasing importance of radio" in Omaha. In a copyrighted editorial in his paper November 9, O'Brien ascribes this increased importance to what he terms " what he terms a "journalistic vac-uum" in Omaha.

"Rest Period" Popular



"Happy New Year!" says pretty Patsy Neal, 5-year-old guest star recently on "Uncle Tom's Play-house," the Saturday morning WOW feature. And WOW's staff joins Patsy with a lusty "amen"

With Amos 'n' Andy

Bill Hay, announcer for "Amos 'n' Andy" for eight years, has been signed to continue his work when the famous blackface team goes to work for Campbell Soup, January 3. Hay got his start in radio at the old station, KFKX, at Hastings, Neb. He is a native of Dumfries, Scotland.

To the Readers of the Radio News Tower:

We should do the first thing first, and, therefore, I take this opportunity of wishing you a happy and prosperous New Year. We are delighted with the reception which the "Radio News Tower" has received from the listening public and we are more than delighted at the reception which the Radio News Tower has received from the reading public.

We think there are many advantages in the Radio News Tower, because it not only takes to our listeners a reminder of our continuance on the air, disseminating news several times a day, but gives them the opportunity of physically visualizing some of the characters who go to make up the programs and brings them in close support with the advertising public.

We are happy to advertise the goods, wares and merchandise over radio station WOW, because we feel that in so doing we are a positive benefit to our listeners, as well as having the happy privilege of bringing together the buyer and seller in mutual understanding and confidence.

For the m ment we are laying aside the doubts and fears 'n economics, which so desily beset us, and tie our faith to the chariot of progress, believing that in its ultimate conclusion, our country, and our people, shall find peace and happiness.

Sincerely and fraternally,

President, Woodmen of the World Life Insurance Society.



De E. Bradshaw Accepts Variety Plaque

Variety Award For 1937 Goes To WOW

WOW is the 1937 recipient of one of the highest and most coveted honors possible for any radio station — the "Variety" plaque for superiority in "radio showmanship." The awarding of the plaque to WOW brought forth congratulatory messages from station managers throughout the nation. In Omaha it was the signal for local recog-nition of WOW's efforts during the past 14 years. Nationally the radio trade press generously approved of the award and took pains to point the award and took pains to point out the WOW achievements which earned the distinction.

Congratulatory Luncheon

The Omaha Chamber of Com-merce, in recognition of the showmanship award, staged a luncheon at which speakers paid glowing tributes to WOW, and the Wood-men of the World Life Insurance Society, which owns WOW. The Omaha World-Herald called statistics to the borner busylish

attention to the honor by publish-ing a photograph of Variety's rep-resentative, John Quinn, presenting

the plaque to John Gillin Jr., man-ager of WOW. The true significance of being se-lected by "Variety" can be appre-ciated only by those who are familiar with this magazine.

"Variety"

"Variety" for many years has been the leading theatrical trade journal of the world. It has been frequently.called "The showman's bible." Its columns have always been the currence cutherity or all been the supreme authority on all matters pertaining to the "show biz." To be praised by Variety has always meant success for any

has always meant success for any act on any circuit. Likewise a bad review of any performance in "Variety" has al-ways been considered important enough to relegate the performers "panned" to oblivion. "Variety" has never been a back-slapping publication. It has leaned more toward the pants-kicking type

more toward the pants-kicking type. When radio moved into the show business, "Variety's" f a r s i g h t e d editors immediately assumed the same relative importance in radio as it has in the old days of the foot-

lites and mellerdramas. Today "Variety" is also the radio man's "bible." Its voice is authori-

tative and effective in radio. So when "Variety" honors some station — WOW in this case — for "showmanship," it really means something

Bradshaw Speaks

Some idea of the true definition of "showmanship" and its impor-tance was pointed out at the Chamber of Commerce luncheon by Emmett Bradshaw, president of the Woodmen of the World, who ac-

With WOW Workers

WOW's clerical staff thoroughly enjoys the new "rest period" rule for Woodmen of the World Life Insurance Society employes. Every morning at 10 and every afternoon at 3 the lights are turned down and all the workers must relax for five minutes.

Peterson Tells How WOW Covers News

Station WOW now has the man-power and facilities for gathering news from all over the world, just like a metropolitan newspaper, Howard O. Peterson, WOW promotion manager, told Creighton journalism students in a talk De-cember 8. About 50 members of the Creighton Press club attended.

Several hundred Omahans attended the Chamber of Commerce luncheon when De Emmett Bradshaw, president of the Woodmen of the World Life Insurance Society, formally accepted the "Variety" showmanship plaque. Photo shows Mr. Bradshaw taking the plaque from John Quinn, "Variety" representative, as William Ruess, WOW personnel director (right), and John Gillin, Jr., manager of WOW (extreme left), look on.

knowledged the luncheon speakers' tributes. "'Showmanship' enters into every

phase of life every day for every one of us," Mr. Bradshaw said. "Consciously or otherwise all of us strive to improve our showmanship, in our daily appearance, tasks and actions."

Mr. Bradshaw added that it takes a good showman to succeed these days. He pointed to WOW's beautifully-appointed studios as an ex-ample of WOW's showmanship. "We believe in showmanship first

because it is a definite advantage to our own business," he said, "and, secondly, because it is a good thing for this city, which we affectionately call our home town." In citing another example of good

showmanship, Mr. Bradshaw called attention to the work of John Gillin,

(Turn to page 2, column 4)

Page Two

Some Future Radio Stars

The Radio News Tower is published monthly by the Woodmen of the World Life Insurance Society.

Publication and editorial offices are located in the Insurance Building, 17th and Farnam Streets, in Omaha, Nebraska.

Subscription price is 50 cents per year.

Copyright, 1937, by the Woodmen of the World Life Insurance Society.

-Decision BING'S GUEST



Ann Shirley, one of Hollywood's youngest and brightest stars, ap-peared recently as a guest on Bing Crosby's Kraft Music Hall show.

MEET --- ED



Shake hands with Ed Anderson folks!

Technically, his full name is Ed-win Roland Anderson, but he'll be peeved if you call him anything but "Ed," and it took our research department months to learn the entire monicker.

Ed is the big boss of WOW's transmitter at 56th street and Kansas avenue, and a more proficient and genial transmitter operator and never turned a dial.

It was in 1913 that Ed became a

Didja Know?.... Everybody's making New Year's resolutions.

After hours of cogitation-(mindful that I once made a mistake when I was 5 years old)—I, too, have decided to mend my ways, videlicet:

I hereby resolve:

1. To learn to whistle. (With a remote control mike on my shower curtain, boy could I go to town, if I could only whistle!)

2. To try to drop my newspaper office manners and customs. (This is a tough one. Imagine working without your feet on the desk... without pasting memos and pictures on the walks without using the on the walls . . . without using the floor for a wastebasket and filing cabinet . . . etc. . . . ad infinatum!)

3. To introduce the second finger on each of my hands to this type-writer. (If I don't it won't be long until I'll be typing with the knuck-les on my index fingers.)

To smile more sweetly to the WOW janitorial force and to other-wise cultivate these folks in every way. (So much of my stuff goes in the wastebasket that I got a fan letter from one of the janitors the other day. Might as well encourage this and build up my "rep." Wonder if they'd like autographs?)

5. To shoot and kill the next person I hear singing "Vieni Vieni, Vieni," etc. (I just toss this in to show that I AM civic-minded.

6. To visit at my house as often as possible. (I might even send my picture to my children. The other day I was paged in a meeting like this: "Mr. Wiseman, please telephone your wife—sometime in the next three or four days.")

Perhaps I will think of other ways that I could improve myself, but I must keep this in one column.

Up in one of the Dakotas once there was a station manager who got all hopped up about his re-sponsibility to "educate" the listen-ers. He did EVERYTHING to make his staff speak correctly in every way. It was a fireable offense for an announcer to make a grammatical error. He offered listeners \$1 for each error they reported on his station. The manager is now selling bonds for a living.

If you've listened to the Rising Musical Stars program on WOW Sunday nights (9 p. m.), you've probably heard these folks: Carolyn Urbanek, soprano (left); Mary and Virginia Drane, violinists, and Clifford Menz, tenor. Hear them, this week, sure! girl (Jennie) and Mrs. Jangles, and 20 per cent more-and be 18.238 per

cent less fatigued. So, if you earn \$500 a week, just have the boss buy a \$100 radio for your desk, and at the end of the second week he'll begin making a

\$100 a week extra on you.

This Is Ducky

Mikeman Jimmie Avery would rather not hear anything more about this. It happened on a 7:15 a. m. News Tower broadcast he was reading. Came the phase "Duchy of Cornwall." Quick like a mouse of Cornwall." Quick like a mouse Jimmie studied it. Was it "dutch-y" ... "dooky"... or "ducky"?... "Duth-y" reminded him of fat Germans drinking beer ... "ducky" was slang and didn't sound right ... So he said it "dooky"!

Three's a Crowd

A group of advertising men were being given an audition of WOW's "The Jangles" show. They were impressed. The discussion turned Efficiency Note The lads with the heavy intellects now say that if you have radio mu-sic with your work you will produce (Buddy, in the script), the little

let's see what they look like." The "three" well-known charac-ters were sent for.

In walked Jettabee Ann Hopkins all alone.

She plays all three roles!

Showmanship Award to WOW

(Continued from page 1) Jr., WOW's station manager, in the

Jr., WOW's station manager, in the national radio field. "At NBC headquarters in New York the other day they told me our own Johnny Gillin has just completed a piece of work for the radio industry, which stamps him as one of the outstanding men in radio in the entire United States." Mr. Bradshaw paid high tribute

Mr. Bradshaw paid high tribute Mr. Bradshaw paid high tribute to Orson Stiles, national sales di-rector of the Woodmen society, who built and directed WOW's destinies for many years. He also complimented William Ruess, per-sonnel director of station WOW and chairman of the board of audi-tors of the Woodmen society, Johnny Gillin and all other mem-bers of the WOW staff. "I want to thank the Chamber of

"I want to thank the Chamber of Commerce for this fine tribute," he said. "I want to thank "Variety" said. "I want to thank "Variety" and I want to thank the public generally. I ask you to pray for us that we may make WOW a bigger and better station, with even more showmanship, so that every one of our listeners will be happier."

Yessir Chief Presided

Yessir Chief Presided The luncheon was presided over by Oscar Holquist, "big chief" of the Tribe of Yessir. Among those at the speakers' table were W. D. Lane, president, and Francis P. Matthews, chairman of the execu-tive committee of the Chamber, and Ralph Carlson, chairman of the Chamber's Goodfellow committee.

How Networks Are Operated

By WILLIAM J. KOTERA Chief WOW Engineer

The thousands of visitors at WOW's studios all ask questions that are technical in character.

Most of these questions have to do with networks and network broadcasts. So this month a brief review of some of the technical phases of network broadcasting may be informative and interesting.

In the first place few listeners realize that "networks" actually do not exist. True, a group of stations that carry a program may be termed a "network," but there is no physical link between these stations ex-cept the same telephone wires that connect thousands of homes, businesses, etc., throughout the world.

The National Broadcasting company consists of a talent agency and a sales organization principally. This corporation also owns several radio stations, but its main business is producing programs and selling them to sponsors. The company does not own the wires over which these programs come to "associated" stations.

NBC has several key or network feeder stations. The big ones are WEAF and WJZ in New York City, and more recently, KFI in Los Angeles.

How It Works

Here's the way the network operates.

First, there must a program, An advertising agency, assisted by NBC production men or women, writes, assembles and gets the show ready to be broadcast.

Perhaps the show is built to order for some sponsor. Usually this is the case. If it isn't, as soon as the show is ready for the air the sales department of the NBC swings into action. It arranges an audition, perhaps many of them, and eventually sells the program to a sponsor. The sponsor may decide, and usually does, to use the program from coast to coast.

NBC then informs all the stations that they may accept this show at a certain time. Sometimes the time can't be cleared because it's already sold for local or transcription pro-grams. However, let's assume that the time can be cleared.

All Set

The show is ready, the stations are ready. Everything is all set. NBC's promotion and publicity departments, and the sponsor's similar agencies, have given the show a "build-up."

The artists appear at an NBC key station, WEAF, for instance. They present the program, just as a pro-gram might be presented here in WOW's studios.

NBC "distributes" the program. It sends feeds to all stations on the "network." This is simple enough. The program is put on special leased wires and sent to each station.

Then to WOW

WOW, for instance, takes the program off the telephone wire. It then goes to WOW's transmitter and is broadcast to WOW's listeners.

The same system is used for picking up programs outside the studios. The "Man on the Street," for instance, is picked up by a mike at 16th and Farnam streets, carried by telephone line to WOW and then broadcast. If this were a network A feature of the luncheon was a "Man-on-the-Street" broadcast by Foster May. He interviewed a score of persons who were early WOAW

Newsman Says He's Really "Forgotten Man" of Radio

my hind legs and do a little howling on that subject?

Just this morning I heard an announcer refer to the engineer as the 'forgotten man of radio." And that don't get me wrong; in fact, I like every single one of our engineers they're swell guys.

But I do resent that term. Be-cause why? I'll tell you.

I happen to be the real forgotten man of radio. This may seem like a crass assumption to the old-timers at the station, because, compara-tively, I haven't been here so long. Maybe I'm not really in radio yet-

By SOREN MUNKHOF

"The Forgotten Man of Radio." Yes, indeed! May I sit up on v hind legs and do a little howling hear the announcer's name.

Then there are the engineers, rated as the "forgotten men of ra-dio." Why? Because their names don't go out over the airwaves as often as those of the announcers.

But, I'll tell you why they aren't. You've heard the announcer when he opened the station in the morn-ing-that is, if you get up before 6 o'clock-say, "Your control room operator is Glenn Flynn," haven't you?

Or you've heard the announcer say, "The operator, Bob Rudd, is cutting up a few shenanigans behind that plate glass there." Or perhaps you've learned in the Radio News

enjoys fiddlin' with amateur wire-	just a hanger-on. They will admit,	you've learned in the Radio News Tower that you should "Meet Har-	of persons who were early wOAw	
less. He has been in charge of	though, that I'm practically forgot-	old Griffin."	Among them were Mrs. Brad-	Some times WOW broadcasts
WOW's transmitter since 1933.	ten, and I seem to hear an engineer — or maybe two — muttering over	And all of you I am sure have	shaw, Mrs. W. Dale Clark, the	
Drop out and see "Ed" some time.	there in the corner that it's a good	read in the papers and heard on the	West Sisters String quintet, "L. P."	simply rebroadcasts, programs picked out of the air and rebroad-
Visiting hours: "Most any old	thing, very fitting, and so forth.	air that Joe Herold was arrested,	(Municipal Judge) Lester Palmer,	cast. There are also programs
time," which illustrates Ed's sort.		together with Foster May, down	Fritz Al Carlson, author of the	broadcast by transcription, but
	Well, to get down to brass tacks and elucidate. We can leave the	in Missouri when they put on		that's still another story. Perhaps
A 44 A A	bosses out of the picture, because		Heaton, former manager of WOW	we'll explain "transcriptions" next
All Love Lovers	bosses are bosses. Nobody ever	thought they had exclusively. Or		month.
	forgets bosses. To do so would be	that Chief Bill Kotera didn't get		
On the theory that "all the world loves a lover," Foster May con-	suicide, no less.	in town.	counted humorous incidents of the days on WOW's early history.	Weather News
ducted an unusual broadcast on	We'll forget the gals, too, 'cause		days on wow searry instory.	
December 9.				Burlington railroad employes over
It was the first anniversary of	gals, or is that the wrong thing to	do any of you know any of his as-	Woman In White	the entire system are now cooper- ating with WOW in supplying
King Edward's famous radio speech	say. Anyway, we were talking	sistants? Huh! I thought not. No-	Precedent will get a severe jolt	early morning weather reports for
in which No. 1 monarch of the	about "men of radio."	body knows the newsman. He's		
world renounced his thrown for the	After we've left out bosses, gals	the real forgotten man of radio.	top-ranking WOW NBC script	
woman he loved.	and commercial departments, there	And now, even after reading three	show, goes off the air at the heighth	pecially valuable to listeners because
So Foster May dug a transcrip-	aren't so many departments left.	or four hundreds words by the	of its popularity. Sponsors, Pills-	it enables WOW to give first ac-
tion of the speech out of the ar-	The announcers, of course, are out	newsman and about the newsman,	bury Flour, feel it has run its course.	curate reports of the day from the
chives and rebroadcast it so the	of this. Everybody knows the an- nouncers. "This is Ray Olson."	you still don't know who he is. So,	White" will be heard at the same	tions from which Omaha usually
again with approval	"We turn you now to Foster May."	forgotten man of radio"	hour. 9:45 a. m.	gets its unusual weather.
again with approval.	1 We turn you now to Poster May.	Botton man of fudio	,	

www.americanradiohistory.com

JOTTINGS

By JETTABEE

Here Are 1937's Ten Most Popular Tunes...Do You Agree?

in much the same fashion as Mr. Barmettler's beautiful new bakery turns out soda crackers-and almost in as great numbers!

Therefore the job of picking the most popular tunes of 1937 is some However, it's been our custom for nine years to perform this all-important (???) task, so here we

go again! We don't propose to argue about our selections. We simply pick 'em, just as the sports writers pick "All-

America" football players and teams. Only the sports editors have a comparatively simple task. There are about 200 football teams, and potentially only 2,200 "All-America" grid stars.

grid stars. But, when you start picking the "All-American" team of popular tunes, you've really got plenty of material. The music publishers tells us that approximately 22,000 new popular tunes were printed in this year of 1937. So our job is just 10 times as big as Grantland Rice's, or Bill Corum's, or Christy Walsh's. Anyway, here's the complete list. Anyway, here's the complete list, in order:

1. "Boo Hoo."

"September in the Rain." 2. 3. "It Looks Like Rain in Cherry Blossom Lane."

- That Old Feelin'." 4.
- "Goodnight, My Love."
- б.

7.

"Whispers in the Dark." "Pennies from Heaven." "This Year's Kisses." "A Sailboat in the Moon-

light." 10. Once in a While."

10. Once in a While." Honorable mention: "It's De-Lovely," "Plenty of Money and You," "Carelessly," "So Rare," "Re-member Me," "You Can't Stop Me from Dreamin'," "Vieni Vieni." Note.—Some of these tunes have not vet reached the neak of their

not yet reached the peak of their popularity. (Be sure to read this column a year from now and see if your favorite pops up on the 1938

Nowadays the tunesmiths of Tin ber of times used on the air and Pan Alley grind out popular songs expert opinions of band leaders from coast to coast. Figured in, was the rating of these tunes in the Lucky Strike "Hit Parade" and the length of time each retained its popularity.

If you're a psychologist you may see some significance in the type of songs that were placed 1, 2, 3 or passed love. Ditto for No. 8 and No. 10. You might note, too, that Nos. 5, 6, 7 and 9 in type, were tunes in which the singer is ex-uberant over a present love.

Bear this in mind, too, many of these tunes were written prior to 1937, but this estimate is based on their popularity during the calendar year 1937.

Space forbids any defense of your (the public's) taste in tunes.

Hix Oddities New

Sunday WOW Feature "Strange as It Seems," the John Hix collection of world oddities, will be the basis of a new WOW radio program, starting January 2. It will be heard each Sunday afternoon at 3 o'clock, Omaha time, un-der sponsorship of the Union Pacific Railroad. Hix' cartoons appear lo-cally in the Omaha World-Herald.

Popular NBC Shows

Switch Times, Nets Three NBC Procter and Gamble shows are changing time and net-

"The Story of Mary Marlin" will be heard on WOW at 3:15 p. m., Mondays through Fridays, instead

Mondays through Fridays, instead of 3:30-p. m. "The O'Neills" will be heard at 11:15 a. m., same days, on WOW. "The Guiding Light" will be heard on WOW at 2:45 p. m., same days, instead of 3:15 p. m.

Hooray! The "doin's" of the Houston family—"Dick Martin," "Dot," "Betty Joe" and the rest— will be with us for another year. the nst for January, 1930, but it just with be with be with us for another year. can't qualify now for the 1937 list. The Princess Pat Sunday evening Wanna make sumpthin' of that? These selections are based on sheet music and record sales, num-an additional 52 weeks.

WE . . . THE JANGLES . hereby resolve:

- To wish you one and all a happy, successful new year.
 To thank you via the Radio News Tower for listening to us.
- To thank you, by personal letter, if possible, for your many Christmas cards and remembrances . . .
- To profit by any criticisms you may send in to us. To attempt to bring you the
- sort of programs you want. AND ..
- To bring you here and now the respective resolutions of EACH member of THE JANGLES... and so from

Jack: "Greetings, everyone . . . You know I've stopped making res-olutions because I have so much trouble keeping them, so about the

best I can do is to resolve to keep any resolutions I MAY make . . ." (Jack. by the way, in real life is young Larry Krell, Omaha attorney.)

Jerry: "Well, in 1938 I'm going to make an attempt to get along with Jack's mother . . ."

(Of course, you already know that I'm "Jerry" in real life. What's more, I'm "Jennie" and "Buddy,"

too, and Jennie resolves:) Jennie: "In 1938 I am going to try very hard to learn so much that people will forget how homely

I am ..." Buddy: "I resolve that I am go-ing to grow to be just as much like Uncle Charlie as I possibly can, because he is the best person I

Uncle Charlie: "As fer me, I usually make jest one New Year's resolution, an' that is to take care of each day an' its problems jest as it comes along; to let the future take care of itself, but to make today

take care of itself, but to make today a day worth rememberin'." It's Eldon Anspach (pronounced An-spaw) you hear as Uncle Char-lie, and as Doctor Franchesco Don-atelli who says:) Doctor Donatelli: "I hereby re-solve to learn to love America as much as Americans do." Adolphus Wetzelheimer: "Vell, as far as I am concerned, I haf got everyting I could possibly wish for, so for my resolve I say I vill start every day of my new year mit a prayer of thanksgiving." (We're giving away a lot of radio

(We're giving away a lot of radio secrets here, but it's Larry Krell who also portrays the character of Adolphus, and it's Agnes Krell who brought you the story of Emily Potter, so from Emily we bring you:)

Emily: "I resolve never to think back on the past; always to think ahead to my future, which I know will be happy with Alan . . ." Alan: "Resolutions seem sort of

unnecessary when you have every-thing in your life you want, but I do hope in this new year to never miss a chance to bring happiness to

miss a chance to bring happiness to Emily . . ." (If you enjoyed Alan, then you'll be interested in knowing that in real life he's young John Knutson.) Ollie: (also played by Agnes Krell) "What's the use of all this foolishness. Nobody keeps resolu-tions anyway. I might as well re-solve never to make any more of solve never to make any more of

'em ..." Fred: "Well, I dunno. Wishin' for things never done me no good. Mebbe resolvin' to do the right thing'll help. Anyway, I'm gonna make an awful attempt at bringin' my six kids up the right way, so's I'll be proud of them when they're grown up . . ." (It's Henry Kosman who plays the brow-beaten Fred Jones with six unruly children . . . and last, but by no means least:) Mother Jangles: "I've made this same resolution ever since John married Geraldine . . . so I might as well make it again . . . I resolve to prove to my son that he's mar-ried the wrong woman . . . Perhaps THIS year I'll be successful. Goodness knows I've waited long enough . . ." (You guessed it! I'm responsible for Mother Jangles, too. And there you have our resolutions for the year 1938, and we hope that among YOUR resolutions you made one to join THE JANGLES daily . . . We appreciate your interest in the program . . . Be seeing you in February.)

NBC's Ken Carpenter Is Ad Club "Radio Night" Guest

A new appreciation of the magic of radio as a business builder was given some 200 guests of Omaha radio stations December 7 at the Omaha Athletic club when Ken Omaha Athletic club when Ken Carpenter, sales manager of the Central Division of the National Broadcasting company, addressed a "Radio Night" audience before the Omaha Advertising club. Illustrating his remarks with a series charts, Mr. Carpenter related scores of illustrations showing how

scores of illustrations showing how the use of radio advertising pro-

duced almost miraculous results. Governor Roy L. Cochran at-tended, as did De Emmett Bradtended, as did De Emmett Brad-shaw, president of the Woodmen of the World Life Insurance Society; William Ruess, personnel director of WOW; Col. T. E. Patterson, vice president, and other Woodmen officials. Preceding the dinner, sta-tions KOIL and WOW gave a cocktail party for the guests. More than 125 of those present, in addi-tion to the regular members of the tion to the regular members of the club, were guests of WOW. Mr. Carpenter flew to Omaha via

Mr. Carpenter new to omana via United Airlines. He visited at WOW's studios, and congratulated Mr. Ruess and John Gillin, Jr., for having managed the station which won the 1937 "Variety" showmanship award.



With Your Own Aunt Sally of WOW .

- Now what? Why, the new yeara brand new, mysterious, eventful year. It is bound to be eventful, and we hope successful and happy for you and yours and me and
- mine. We greet the new year with a prayer on our lips and a song in our hearts, yet are we not won-dering just what these 12 months will do with us? Then let us ask ourselves the question: "What are we going to do with these precious months?"
- First thing to be done is to make T the usual resolutions. It's an American custom. Well, if you will make ye old resolutions, I submit the personal resolutions of Clark Haas of Omaha, for as resolutions go I find them "tops."
- ¶ With permission of the author of

HAPPY DAY OUT THERE!
 "Well, it's over once again," meaning Christmas and all its happy confusion.
 Now what? Why, the new year—

- ¶ I hereby resolve not to be too serious, but to exercise my sense of humor and the power to laugh; to have a little leisure once in a while with nothing to do except to think happy thoughts and the pleasant thoughts and the pleasant things that I have experienced in life. To take time out to give thanks for the health that I en-joy; for the food, clothing and shelter that I have, and for the protection the flag gives under which I live.
- I hereby resolve to promote qual-ity in all things and to use my influence to improve the standards of living for all people.
- ¶ I hereby resolve to be charitable, kind, patient and sympathetic. I hereby resolve not to carry grudges, hatreds or jealousies past the setting sun of any day, for,



Romance in Studio . . .



Ken Carpenter (above), NBC's

midwestern sales chief, who ad-

dressed the Omaha Ad club's "Ra-

dio Night." Below are De Emmett

Bradshaw, Governor R. L. Cochran

and Carpenter, snapped at the ban-

quet table.

Among those mysterious gadgets and a member of WOW's program and thingumbobs and doodads in department staff. Flynn is a control WOW's technical department, a room engineer.

romance has been flowering. It came into full bloom the other day with the announcement of the engagement of Miss Mildred Nel-son, 24, of 902 North 49th avenue, and Glenn Flynn, 25, of Council Bluffs.

trio.

The announcement was celebrated by a staff party at Miss Nelson's home.

Flynn formerly lived at Mineola, nd Glenn Flynn, 25, of Council luffs. Miss Nelson is a singer in the io, "Three Maids and a Mike," I have not been set.

Resolutions for Good Living I hereby resolve that I will face the rising sun of each new day with a courageous heart, a song upon my lips and a smile upon my face in the hope that my ex-ample of so doing will help lift the burdens of those with timid souls, songless lips and with faces that cannot smile.

I hereby resolve not to be selfish or ask anything for myself that shall make the world or men in it poorer. I want nothing at the expense of other men. I only ask that the good things of this world touch me as they pass, and then go on to gather strength and touch others, so that all men may have a taste of the good things that are here.

I hereby resolve to do only work that has real value and not to charge a price that would be a hardship on he who must pay.

when I lie down to rest at night want under my head the soft pillow of a forgiving man.

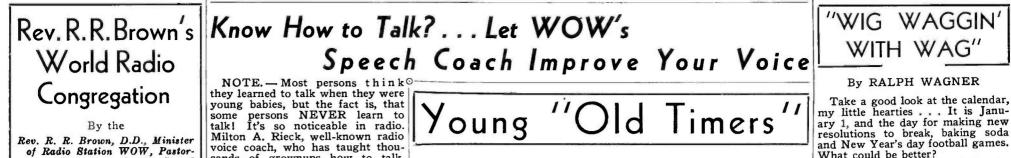
I hereby resolve to take a few moments each day for quiet, silent meditation, asking for help and strength to carry out my resolu-tions from the POWER that helps all who ask and which I choose to recognize in my life as good.—(From the pen of Clark S. Haas.)

Well, it seems to me, dear friends, if we use the above words as the answer to our question, "What answer to our question, are we going to do with the new year?" that we will find "God's in His heaven, all's right with the world."

And with my heart full of good ¶. wishes for you and yours from me and mine, I'll say "Good-bye for now and happy day!"

YOUR AUNT SALLY.

January 1, 1938



What could be better? Just why January 1 should be the day to make resolutions that will be broken tomorrow or the following day, is more than your humble servant can figure out . . . But on the other hand, neither can I figure out why they have to wait until January 1 to wind up the football season.

However, I can't see why they play the games anyway! Why play the games anyway! Why should anyone wish to start the new year with a broken schnozzle or twisted ankle, to say nothing of a pair of slightly discolored eyes that would do justice to a Garbo? They should play the Bowl games on De-cember 31, so the football players could suffer along with the rest of us on the morning of January 1. Speaking of football, I wonder how kind 1938 will treat not only football, but all sports during his reign! Wonder what is in store! Will it be good or bad, or a wee bit of both? You know, the year that faded out of the back door a few hours ago was one of the best in history for sports, in both the matter of business and achievement . . In nearly every sport there is a mark for the Kid to shoot at, and here's hoping he has good aim. should anyone wish to start the new

tor the Kid to shoot at, and here's hoping he has good aim. Intercollegiate football reached the stage where Friday's set-up has become Saturday's winner in a grand season that has filled the huge stadia with capacity crowds more consistently than any time since the depression

depression. The days have passed on when a team with a major schedule could plow through the season undefeated and untied.

Dr. Jock Sutherland's University of Pittsburgh Panthers were rated the best team in the country, although they are not playing in any of the various and assorted Bowl games today... The Panthers were undefeated, but tied by Fordham, which also went through the season

undefeated. The University of Nebraska Corn-huskers was one of the surprise teams of the country and THE sur-Under a new coach, Major Biff Jones, the Huskers lost only to Pitt and then in the last minute or so of play . . . Nebraska trimmed Min-nesota, champ of the Big Ten, In-

or play in rebriasia chimica in the instant of the Big Ten, In-diana and Iowa . . Great season for the Huskers! Baseball had its best year since 1930 . . Major league attendance estimates are up a million — to 9,600,000 over 1937, and within a half million of the all-time high of 10,100,000 seven years ago. The New York Giants to easily win the world's championship . . The Giants looked like 30 cents, with the three knocked off, after the third game . . "Lefty" Gomez, Yank hurler, was the pitching hero and Lou Gehrig hit more than the size of his chapeau. size of his chapeau. Charley Gehringer won the bat-

ting championship and was named the American league's most valua-ble player after 12 years of second-

basing for the Detroit Tigers. Joe Ducky Medwick won the Na-tional league batting title and the most valuable player award, only eing on rears af

Evangelist of the Omaha Gospel Tabernacle, Christian and Mis-sionary Alliance.

persons:

speaking voice with correct pronun-ciation and distinct enunciation. When one realizes that positions

are ofttimes denied because of rasp-ing voices of the applicants, he is aroused to take advantage of the

opportunities offered to remedy these deficiencies.

There is no excuse today for any

Overcome Faults

fault and endeavor to overcome it

Practice Helps

first word a youngster learns to say is "mama," and they generally say it in such a manner it brings imme-

Just try saying the word "mama." You couldn't possibly say the word

and be understood without opening your mouth. Did you notice, too, how it relaxes your jaw? Saying the word "papa" will do the same

diate attention.

thing.

So many people make no attempt

1938

The songs of Christmas and the bells of Yuletide will have ceased for another year when this column reaches you. They will be succeeded by the old but ever-heartening greeting, "Happy New Year!" New Year's resolutions will be made, and regretfully we say, too many of them will soon be broken or forgotten.

Take Inventory

Appraisals of past experiences will be made and failures and suc-cesses noted. Inventory has practical value in our personal lives as well as in business. We should estimate our gains and losses. What one having a nasal, muffled, high-pitched, strident or weak voice. pitched, strident or weak voice. did I learn from the mistakes and failures of 1937? Am I content to let them go by without examining them to determine whether or not they can be avoided in 1938? Is my character stronger, my faith There are numerous ways in which unwittingly some persons place hindrances upon the organs of speech and thus inhibit the speech tones. A large majority of persons talk with the middle of the tongue instand of with the tip firmer, my sympathy for my fellows deeper, my hopes brighter? Or has the mess and muddle in world affairs made me skeptical and with-out hope? Am I alarmed about the nation's future for 1938?

Go Forward!

persons talk with the middle of the tongue instead of with the tip. Some talk entirely with the back of the tongue and then wonder why people cannot understand them. Some breathe incorrectly or just enough to keep themselves alive. Some stiffen the upper lip or set the lower jaw, thus preventing the sounds from coming forth clearly. Many pitch their voices too high, especially when speaking or reading before the public. Each of these faults may be easily remedied, but the individual must take note of his fault and endeavor to overcome it If the latter be the case, we need to apply the principle expressed in the language of the great Apostle Paul: "Forgetting those things which are behind, I press toward the mark—" The man who cannot the mark—" The man who cannot forget the failures of yesterday weakens himself for the tasks of tomorrow. He who dwells too much upon his successes is likely to become egotistical and self-satisfied.

Work Together

The outlook would be brighter for all of us if capital and labor would forget their apparent irreconcilable difference and remember that they need to work together. What a need to work together. What a glorious year this would be if we could all remember that no man lives unto himself! Cooperation, and not unethical ruthless compe-tition, is our great need. The roar of cannons would cease and the feet of marching men to battle feet of marching men to battle would not be heard if the angel's romance, "Peace on earth to men of good will," would grip the lead-ers of nations. The lust for power, the greed for gain and the spirit of suspicion are making the world un-easy and its future unpredictable. Uncertainty in the world of busi-ness may be traced to economic experiments. For some it is an apparent conflict between principles and persons; for others, a refusal to relinquish the order of the past even though they know it has "been weighed in the balances and found wanting." The balance of power in the new order cannot be wealth, but good will.

The ideals contained in the present program for world peace and social justice can never be realized until we have a moral awakening. We need a quickened conscience. Christianty has a bigger opportu-nity than ever before.

Let us forget the things which are behind, but let us not forget God. We need God. America and



A dozen years is a century, as fast-moving radio measures time. Hence the folks pictured are "old-timers" at WOW. Left to right they are Mrs. De Emmett Bradshaw, Mrs. W. Dale Clark and Marie Kieney Heaton, being interviewed by WOW's Foster May at the recent "show-manship" award luncheon. See page 1 for details.

your mouth as far as you can when you say "five." Now repeat. the exercise and whisper it in the same manner.

This simple exercise is just a starter, but I'll be with you again next month, and in the meantime try and remember to OPEN your mouth when you talk.

"Free Air" Trial The eyes of the entire broadcast-ing industry will be focused on the little town of Marshall, Mo., next week, when WOW continues its legal battle to establish a "free air" policy in the broadcasting of public, non-profit events. with definite exercises, as well as by constant watchfulness. to open their mouths when speak-ing, and, naturally, they aren't heard or understood. Usually the non-profit events.

The hearing is the outgrowth of the situation at the National Corn-husking contest in Marshall, Mo., when Foster May and two WOW engineers were arrested on charges of trespassing in a thinly-veiled at-tempt by a Kansas radio station to keep WOW off the air.

This trial will be in the circuit court on an appeal from a justice court hearing held at Miami, Mo., on December 8. At this trial WOW attorneys offered no defense, so the court inuposed minor fues, to per-

Newest member of the WOW staff is Mark L. McGowan, control room operator, who became assoroom operator, who became asso-ciated with the station on Decem-ber 18. Mr. McGowan comes to WOW after three years with KSCJ at Sioux City and four years' ex-perience at KOIL. He served for a year as a radio technician for United Airlines at San Francisco and was for four years a radio ex-





ENGINEER

How about taking a deep breath and counting aloud to five, and keep repeating the exercise until your breath is exhausted? Open be taken.

the world needs Him. Without God we are building our lives and our nation upon the sand. Shall we say, as we enter 1938, "In the beginning. God!"

To all of you, my friends, a happy. joyous New Year

WOW Parrot Seeks Fame via NBC Tilt

"Ted," talkin'est parrot that ever asked for a cracker, owned by Allan D. Spier, president of the Inde-pendent Biscuit Co., will compete, Saturday, January 8, in a national parrot intelligence contest for par-rots. Hear it 3 p. m. on WOW via NBC.

Discoverer of "Ted" as a poten-al radio star was Foster May, WOW's news editor.



Some of the famous artists on the air today got their start on Rudy Vallee's WOW program. A few of them are pictured with their discoverer in a reunion in NBC Hollywood studios. From left to right they are: Bob Burns, Tommy Riggs, Charlie McCarthy and Edgar Bergen, Vallee and Joe Penner.

ceiving end of a vegetable shower and being hooted from a World's Series contest.

Boxing snapped out of the dold-rums in 1937 . . . And it was mostly due to Mike Jacobs, the reformed New York ticket speculator who turned professional promoter, that the here forking group oniend of the box-fighting game enjoyed a good season.

Jacobs risked his own cash and put on the finest shows since Tex Rickard . . . "Uncle" Mike got sole rights on the Brown Bomber, Joe Louis, and made the latter world's heavyweight champion . . This happened one chilly night in South Chicago when Louis knocked out Champion James J. Braddock.

Hundreds of small fight clubs throughout the country, closed through depression, have reopened. Now the cry has gone out for a "white hope" to dethrone the Negro (Turn to page 7, column 1)

January 1, 1938

RADIO NEWS TOWER

-

Keen	This	WOV	V Sch	edule
	TINE TO		OCYCLES	12:15-Midday Melodies. ET (C) 12:39-WOW News Tower. (C)
SATURDAY, JANUARY 6:00—Thesaurus. ET (3) 6:30—Farm Front News. (C) 6:35—Thesaurus. ET (3) 6:55—Markets. (S) 7:00—Malcolm Claire. N (S) 7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pool Inn. (C)	1:00Thesaurus. ET (S) 1:15Markets. (S) 1:25Records. (S) 1:30Houseboat Hannah. ET (C) 1:45Judy and Jane. ET (C)	10:45-Hello. Peggy! N (C) 11:00-Your Hone Town, ET (C) 11:15-The O'Neilla, N (C) 11:30-Lotus Gardens Orch. N (S) 11:45-NHC (S)	OCYCLES 3:00-Lorenzo Jones. N (C) 3:15-Mary Martin. N (C) 3:30-NBC. (S) 3:35-Klity Keene. ET (C) 4:00-Poople in the Headlines. (C) 4:35-Records. (S) 4:35-Polce Bulletins. (S) 4:35-Polce Bulletins. (S) 4:35-Polce Bulletins. (S) 4:35-Dick Tracy. ET (C) 5:10-Dick Tracy. ET (C) 5:10-Dick Tracy. ET (C) 6:10-Headline News. (C) 6:10-Headline News. (C) 6:10-Thesaurus. ET (S) 6:45-Top Hatters. N (S) 7:00-Burns and Allen. N (C) 7:00-Burns and Allen. N (C) 7:00-Fiber McGee and Molly. N (C) 8:00-Fiber McGee and Molly. N (C) 8:00-Fiber McGee and Molly. N (C) 1:00-Entest Moure. N (S) 1:00-Burns and Allen. N (S) 1:00-Faster Wills Orch. N (S) 1:00-Holtwood Restaurant Orch. N (S) 1:00-Holtwood Restaurant Orch. N (S) 1:00-Thesaurus. ET (S) 6:00-Farm Front News. (C) 6:30-Farm Front News. (C) 6:30-	12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 1:00-NBC Music Guild. N (S) 1:15-Markets. (S) 1:25-Records. (S) 1:30-Riousebost Hannah. ET (C)
8:15—Sunshine Kryness, N (S) 8:30—Records. (S) 8:45—Landt Trio, N (S) 9:00—Amanda Snow, N (S) 9:15—Charloteers, N (S) 9:36—Manhatters, N (S)	2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C) 3:00—Lorenzo Jones, N (C) 3:15—Mary Martin, (C)	12:00—Markets. (S) 12:10—Mecorda. (S) 12:13—Midday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May, Man on the Street. (C)	4:15-Lafy of Millions. ET '(C) 4:30-Records. (S) 4:35-Pollce Bulletins. (S) 4:35-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:15-Terry and the Pirates. ET (C)	1:33-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:13-Ma Perkins. N (C) 2:13-Vic and Sade. N (C) 2:45-Guiding Light. N (C) 3:09-Lorenzo Jones. N (C)
9:45—Aunt Sally. (S) 10:06—Florence Hale's Column. N (S) 10:15—Markets. (S) 10:25—Itecords. (S) 10:30—NitC. (S) 11:00—Your Home Town. ET (C)	3:30NBC. (S) 3:45Kitty Keene. ET (C) 4:00People in the Headlines. (C) 4:15Lady of Millions. ET (C) 4:30Records. (S) 4:35Viagabonds. N ₂ (S)	1:00—Your Home Town. ET (C) 1:15—Markets. (S) 1:25—Ikecords. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C)	5:30—Jangles. (S) 5:45—Orphan Annle. N (C) 6:00—Headline News. (C) 6:15—Uncle Ezza. N (C) 6:30—Thesaurus. ET (S) 6:45—Top Hatters. N (S)	3:13-Mary Marini, N (C) 3:30-NBC, (S) 3:45-Kitty Keene, ET (C) 4:06-People in the Headlines, (C) 4:13-Lady of Millions, ET (C) 4:36-Meconds, (S), (s)
11:15—Joan Brooks, N (S) 11:36—Concert Kasemble, N (S) 12:06—Netherland Plaza Orch, N (S) 12:15—Midday Metodies, ET (C) 12:30—WOW News Tower, (C) 12:46—Hecords, (S)	1:43Ault Saily. (3) 5:00-Dick Tracy. ET (C) 5:15-Torry and the Pirates. ET (C) 5:30-Jargies. (3) 5:45-Orphan Annie. N (C) 6:00-Headline News. (2)	2:15—Ma Perkins. N (C) 2:30—Vic and Sade. N (C) 2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Marlin. N (C) 3:30—NBC, (S) (S) (C)	7:30—Burns and Allen, N (C) 7:30—Volce of Firestone, N (C) 8:30—Fibber McGee aud Molly, N (C) 8:30—Hour of Charm, N (C) 9:30—Contented Hour, N (C) 9:30—Falstaff Public, Hero, N (C)	4:45—Aunt Sally. (S) 5:00—Dick Tracy, ET (C) 5:15—Chick Webb. N (S) 5:30—Jangles. (S) 5:45—Orphan Annie. N (C) 6:00—Headline News. (C)
13.50-0000 Max, Jahn of the Street. (5) 1:00-Fuga Bowl Game: N (5) 3:00-Fuga Bowl Game: N (5) 4:00-Fuga Chick Headlines. (C) 4:13-Kaltenmeyer's Kindergarten. N (C) 5:00-Fi Chica N (5)	6:30—Spirit of Athletics. (S) 6:45—Vic Arden's Orch, and Guests. ET (C) 7:30—Johnny, with Ituss Morgan, N (C) 7:30—Lady Esither Serenade. N (C) 8:30—Vox Pop. N (C) 8:30—Hollywood Mardi Gras. N (C)	5:00—People Agent: 4:15—adv in the Headlines. (C) 4:15—adv in the Headlines. ET (C) 4:26—liccord Slons. ET (C) 4:35—Dice Bulletins. (S) 4:45—Aunt Sally. (S) 5:00—Dick Tracy. KT (C)	10:00—Anlos and Andy, A (C) 10:15—Wig Vaggin with Wagner. (S) 10:36—WOW News Tower. (C) 10:45—Berefly Hills Orch. N (S) 1:06—Hollywood Restnurant (Orch. N (S) 1:300—Tommodore Ferry Hotel. N (S) 1:300—Start Start Star	6:15—Vocal Varieties. N (C) 6:30—Spirit of Athletics. (S) 6:45—Vic Arden's Orch, and Guests. ET (C) 7:00—Royal Gelatin, N (C) 8:00—Good News of 1938. N (C) 9:00—Kraft Music Hail, N (C)
5:15-Civic Calendar. (S) 5:30-Records. (S) 5:45-Religion in the News. N (S) 6:00-Headline News. (C) 6:15-Annbassador Hotel Orch. N (S) 6:30-Three Maids and Their Mike. (S)	9:30—Hollywood Gossip, N (C) 9:45—Jacobson Jewelry. (C) 9:50—Thesaurus. ET (S) 10:00—Amos and Andy. N (C) 10:15—Wig Waggin' with Wagner. (S) 10:30—Wig Works Tower. (C)	5:15Rhythmaires. N (8) 5:30Jangles. (8) 5:45Orphan Annie. N (C) 6:00Headline News. (C) 6:15Uncie Ezra. N (C) 6:30NBC. (8)	TUESDAY, JANUARY II 6:30-Thesaurus. ET (8) 6:35-Markets. (8) 6:40-Thesaurus. ET (5)	10:30—Amos and Andy. N (C) 10:15—Wig Waggin' with Wagner. (S) 10:30—WOW News Tower. (C) 10:45—Congress Holel Orch. N (S) 11:30—Music Boz. (S) 11:30—Grand Terrace Ca(e. N (S)
 6.33—Thesaurus, ET (S) 6.53—Markets, (S) 7.10—Malcolm Claire, N (S) 7.115—WOW News Tower. (C) 7.30—Hayden's Musical Clock, ET (C) 8.30—Corfee Pot Inn. (C) 8.15—Sunshine Express. N (S) 8.30—Reords, (S) 8.45—Landt Trio, N (S) 9.30—Anhanters, N (S) 9.30—Manhatters, N (S) 9.30—NikC, (S) 10.30—NikC, (S) 11.30—Concert Ensemble, N (S) 12.30—NikC, (S) 12.34—Gueret Haber Zorch, N (S) 12.35—Midday Melodies, ET (C) 12.35—Midday Melodies, ET (C) 12.35—Molday Melodies, ET (C) 12.36—Foster May, Man on the Street, (S) 1.40—Susar Bowl Game, N (S) 3.35—Top Hatters, N (S) 3.36—Reords, (S) 5.35—Reingion in the Headlines, (C) 4.30—Kaltenneyer's Kindergarten, N (C) 5.30—Reords, (S) 5.35—Reingion in the News, N (S) 6.30—Three Maids and Their Mike, (S) 6.30—Special Delivery, N (S) 8.30—Special Delivery, N	1:00Thesaurus. ET (S) 1:35Markets. (S) 1:35Markets. (S) 1:35-Hourds. (S) 1:36-Houseboat Hannah. ET (C) 2:07-Markets. (S) 2:37-Markets. (S) 2:38-Markets. (C) 2:39-Markets. (C) 2:39-Markets. (C) 2:39-Markets. (C) 2:30-NBC (S) 1:30-NBC (S) 1:30-NBC (S) 1:30-NBC (S) 1:30-NBC (S) 1:35-Vagabonds. N (S) 1:35-Vagabonds. N (S) 1:35-Vagabonds. N (S) 1:35-Vagabonds. N (S) 1:35-Vagabonds. N (S) 1:35-Vagabonds. N (C) 5:30-Jangíss. (S) 5:45-Orphan Annie. N (C) 6:30-Spirit of Athletics. (S) 6:45-Vic Arden's Orch. and Guests. ET (C) 7:30-Lady Esther Serenade. N (C) 6:30-Spirit of Athletics. (S) 6:45-Vic Arden's Orch. and Guests. ET (C) 7:30-Lady Esther Serenade. N (C) 8:30-Hollywood Gossip. N (C) 9:30-Hollywood Mardi Gras. N (C) 9:30-Hollywood Mardi Gras. N (C) 9:30-Hollywood Gossip. N (C) 9:30-Hollywood Gossip. N (C) 9:30-Hollywood Mardi Gras. N (C) 9:30-Hollywood Sorel (S) 10:30-Mwes Tower. (C) 10:35-Wise Waggin' with Wagner. (S) 10:30-Mouse Hox. (S) 11:30-Hotel Konmore Orch. N (S) 12:00-Thesaurus. ET (S) WEDNESDAY, JANUARY 5	5990 KILL 10:45-Hello, Peggy! N (C) 11:00-Your Honte Town, ET (C) 11:30-Lotus Gardens Orch. N (S) 11:30-Lotus Gardens Orch. N (S) 11:45-NHC (S) 12:10-Markets. (S) 12:10-Markets. (S) 12:10-Markets. (S) 12:13-Midday Melodies. ET (C) 12:30-WOW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:00-Your Home Town. ET (C) 1:15-Markets. (S) 1:25-Records. (S) 1:25-Records. (S) 1:25-Records. (S) 1:25-Markets. (S) 1:25-Markets. (S) 1:25-Markets. (S) 1:35-Markets. (S) 1:35-Markets. (S) 1:30-You and Jane. NT (C) 2:30-You and Jane. NT (C) 3:30-NBC. (S) 3:43-Witz Meene. ET (C) 4:30-Records. (S) 4:35-Annt Sally. (S) 5:30-Jangles. (S) 6:30-Weadline News. (C) 6:30-Weadline News. (C) 6:30-W	7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:30—Pretty Kitty Kelly. ET (C) 8:45—Monticello Party Line. ET (C)	FRIDAY, JANUARY 14 6:00-Thesaurus, ET (S) 6:30-Thesaurus, ET (S) 6:35-Markets, (S) 6:40-Thesaurus, ET (S)
10:30—WOW News Tower. (C) 10:45—Wig Wargin' with Wagner. (S) 11:00—Chernot Ballroom. (S) 11:30—Southern Tavorn Orch. N (S) 12:00—Music Boz. (S) 12:30—Thesaurus. ET (S)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (C) 6:35—Markets. (S) 6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (C) 7:39—Hydden's Musical Clock. ET (C)	9:30-Zeople in the News, N (C) 10:00-Amos and Andy. N (C) 10:15-Wig Waggin with Wagner. (S) 10:30-WOW News Tower. (C) 10:50-Mitz Carlton Orch. N (S) 11:30-Mitz Since Orch. N (S)	9:10—Mrs. Wilgs. N (C) 9:15—John's Other WHc. N (C) 9:30—Just Plain Bill. N (C) 9:45—Today's Children. N (C) 10:100—David Harum. N (C) 10:13—Backstage Wilc. N (C)	7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock. ET ((;) 8:00—Coffee Pot Inn. (C) 8:15—Flymns of Cheer. (S) 8:35—Pretty Kitty Kelly. ET (C) 8:45—Monticello Party Line. ET (C)
SUNDAY, JANUARY 2 7:00William Mceder Ensemble. N (S) 7:30Kidoodters. N (S) 7:45Animal Club News. N (S) 8:00Turn Back the Clock. N (S) 8:15-Tom Terris. N (S)	8:15—Jones For Am. (C) 8:16—Jones Cheer, (S) 8:30—Pettyelt(J &elly, ET (C) 9:00—Max Wige, NY June. ET (C) 9:00—Max Wige, NY June. (C) 9:15—John's Other Wife, N (C) 9:30—Unit Plan Rull N (C)	12:00—Thesaurus. ET (S) SATURDAY, JANUARY 8 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (C) 6:35—Thesaurus. ET (S)	10:45-Nobraška Kola Sacharaka (S. 1997) 11:00-Vour Home Jackson of Arriculture. (S) 11:00-Vour Home (J. 271 (C)) 11:30-The O'Neilla, N (J. 271 (C)) 11:30-Rosa Lee, Soprano. N (S) 11:45-NBC. (S) 12:00-Markets. (S)	9:00-Mrs. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:35-Just Plain Bill. N (C) 9:45-TOday's Children. N (C) 10:00-David Harum, N (C) 10:13C-Backstage Wife. N (C)
8:30—Chapel Service, Rev. Brown. (S) 9:45—Thresaurus, ET (S) 10:00—Records. (S) 10:05—Silver Flute, N (S) 10:30—Angler and Hunter. N (S) 10:45—Peerless Tito. N (S)	9:45-Troday's Children', N (C) 10:00-David Harrim, N (C) 10:15-Backstage Wife, N (C) 10:30-How to Be Charming, N (C) 10:45-Hello, Peggy! N (C) 11:00-Your Home Town, ET (C)	6:55—Markets. (S) 7:00—Malcolm Claire. N (S) 7:15—WOW News Tower (C) 7:36—Hayden's Musical Clock, ET (C) 8:06—Coffee Pot Inn. (C) 8:16—Sunshine Express. N (S)	12:10—Records. (S) 12:15—Midday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May, Man on the Street. (C) 1:00—Thesaurus. ET (S)	10:30-How to be Charming. N (C) 10:46-Hello, Peggyi N (C) 11:50-Xour Mome Town, &T (C) 11:50-Thus Cells. N (C) 11:50-NHO. Gardens Orch. N (S) 12:60-NHO. (S)
11:00—Artington Time Signal. N (S) 11:00—Denver String Quartet. N (S) 11:30—Round Table Discussions. N (S) 12:00—Paul Martin and Music. N (S) 12:10—Anmerican Pop Corn. (C) 12:35—Sonov Inwas Towger. (C)	11:15—The O'Nellis. N (C) 11:30—Through the Years. N (S) 11:45—Voice of Experience. ET (C) 12:00—Marketa. (S) 12:10—Records. (S) 12:15—Midday Melodies. ET (C)	8:40—Records. (S) 8:45—Landt Trio. N (S) 9:00—Amanda Snow. N (S) 9:13—Charlotters. N (S) 9:30—Manhatters. N (S) 9:30—Manhatters. N (S) 9:40—Nintesall Age (S) 9:40—Nintesall Age (S) 9:40—Nintesall Age (S) 9:40—Records. (S) 9:40—Reco	1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:13—Ma Perkins. N (C)	12:10—literords. (S) 12:15—lidday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:43—Foster May, Man on the Street. (C) 1:00—Your Home Town. ET (C)
12:30-Thesaurus. ET (S) SUNDAY, JANUARY 2 7:00-William Mceder Ensemble. N (S) 7:30-Kidoodlers. N (S) 7:45-Animal Club News. N (S) 8:00-Turn Back the Clock. N (S) 8:15-Tom Terris. N (S) 8:30-Chapel Service. Rev. Brown. (S) 9:45-Thesaurus. ET (S) 10:05-Silver Flute. N (S) 10:30-Angler and Hunter. N (S) 10:30-Angler and Hunter. N (S) 11:00-Denver String Quartet. N (S) 11:00-Denver String Quartet. N (S) 11:30-Round Table Discussions. N (S) 12:00-Paul Martin and Music. N (S) 12:00-Paul Martin and Music. N (S) 12:00-Paul Martin and Music. N (S) 11:5-Bennett and Wolverton. N (S) 1:15-Bennett and Wolverton. N (S) 1:15-Bennett and Wolverton. N (S) 1:30-Ruth Lyons and Sears. N (S) 3:00-Sunday Drivers. N (S) 3:00-Sunday Drivers. N (S) 3:00-Sunday Drivers. N (S)	WEDNESDAY, JANUARY 5 6:00-Thesaurus. ET (8) 6:30-Farm From News. (C) 6:35-Markets. (S) 6:40-Thesaurus. ET (S) 7:15-WOW News Tower. (C) 7:30-Hryden's Musical Clock. ET (C) 8:06-Coffce Pot Inn. (C) 8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Xelly. ET (C) 9:06-Mrs. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:00-Mrs. Wiggs. N (C) 9:16-John's Other Wife. N (C) 9:30-Just Plain Bill. N (C) 9:45-Triday's Chidren. N (C) 10:30-Backstage Wife. N (C) 10:30-Backstage Wife. N (C) 11:30-Theoloy Bills. N (C) 11:30-Theoloy Bills. N (C) 11:30-Through the Years. N (S) 11:30-Through the Years. N (S) 11:30-Through the Years. N (S) 11:30-Through the Years. N (C) 12:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:35-Arkets. (S) 1:30-Houseboat Hannah. ET (C) 1:30-Houseboat Hannah. ET (C) 1:30-Houseboat Hannah. ET (C) 1:30-Houseboat Hannah. ET (C) 1:30-Records. (S)	10:15—Markets. (S) 10:25—Records. (S) 10:30—Uncle Tom's Playhouse. (S) 11:00—Your Home Town. ET (C) 11:15—Joan Brooks. N (S) 11:36—Concert Engemble. N (S)	11:30-Commodore Perry Hotel. N (S) 12:00-Thessurus. ET (S) 6:30-Faran Front News. (C) 6:35-Markets. (S) 6:40-Thessurus. ET (S) 6:40-Thessurus. ET (S) 6:40-Thessurus. ET (S) 6:40-Thessurus. ET (S) 7:15-WOW News Tower. (C) 7:15-WOW News Tower. (C) 7:15-WOW News Tower. (C) 7:10-Harden's Musical Clock. ET (C) 8:10-Thessurus. ET (S) 8:10-Thessurus. ET (S) 8:10-Thessurus. ET (S) 8:10-Thessurus. ET (S) 8:10-Thessurus. ET (S) 9:00-Mark Wigs. N (C) 9:00-Mark Wigs. N (C) 9:10-Just Plain Bill. N (C) 9:10-Just Plain Bill. N (C) 10:15-Backstage Wife. N (C) 10:15-Metaraka College of Astriculture. (S) 11:00-Tour Home Town. FT (C) 11:13-The O'Neills. N (C) 11:30-Theosa Lee. Soprano. N (S) 11:45-NBC. (S) 12:10-Markets. (S) 12:10-Markets. (S) 12:10-Markets. (S) 12:12-Midday Meodels. ET (C) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 1:00-Thesaurus. ET (S) 1:20-Markets. (S) 1:20-Houseboat Hannah. ET (C) 1:30-Thesaurus. N (C) 2:30-Wic and Sade. N (C) 2:30-Wic and Sade. N (C) 2:30-Wic (S) 1:30-Thesaurus. N (C) 2:30-Wic (S) 1:30-Thesaurus. N (C) 2:30-Wic and Sade. N (C) 2:30-Wic and Sade. N (C) 2:30-Wic (S) 3:40-Kitty Keene. ET (C) 3:40-Kitty Keene. ET (C)	1:12—Markets. (S) 1:28—Hecords. (S) 1:30—Houseboat Hannah. ET (C) 1:43—Judy and Janc. PT (C) 2:00—Pepper Young. N (C) 2:130—Ma Ferkins. N (C) 2:130—Ma Ferkins. N (C)
3:15—Romance Melodles. N (S) 3:30—World Is Yours. N (S) 4:00—Marion Talley. N (S) 4:30—Pepsodent. N (C) 5:00—Cathollc Hour. N (S) 5:30—Tale of Today. N (C)	1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-Ma Perkins. N (C) 2:30-Vic and Sade. N (C) 2:45-Guiding Light. N (C) 3:00-Lorenzo Jones. N (C)	12:00-Netherland Plaza Orch. N (S) 12:15-Midday Meiodics. ET (C) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (S) 1:00-Compares Hotel Orch. N. (S),	4:15—Lady of Millions. ET (C) 4:30—Records. (S) 4:35—Vagabonds. N (S) 4:45—Aunt Sally. (S) 5:00—Dick Tracy. ET (C) 5:136—Terry and the Pirates. ET (C)	2:45-Gudding Lisht, N 'C) 3:00-Lorenzo Jones, N (C) 3:10-Mary Marlin, N (C) 3:30-NBC, (S) 3:45-Kitty Keene, ET (C) 4:00-Peoplc in the Headlines, (C)
6:30—Film Aconstitut, N (C) 6:35—Intension (C) 7:30—Chase de Sanbarn, N (C) 8:30—Merry-Go Round, N (C) 8:30—Famillar Music, N (C) 9:30—Seattest Rising Stars, N (C)	3:10-MATY Marlin, N (C) 3:30-NBC, (S) 3:45-Kitty Keenc, FT (C) 4:00-People in the Headlines, (C) 4:18-Lady of Millions, ET (S) 4:30-Records, (S) 4:30-Records, (S)	1:00-001 and the last same of the second sec	5:30-Jangles. (S) 5:45-Orbhan Annie. N (C) 6:00-Headline News. (C) 6:30-Scott Varietiest. (C) 6:30-Scott Varietiest. (S) 6:45-Vic Arden's Orch. and Guests. FT (C) 7:00-Johnny with Russ Morgan N (C)	4:15—Lady of Millions. ET (C) 4:30—Records. (S) 4:35—Police Bulletins. (S) 4:45—Aunt Sally. (S) 5:00—Dick Tracy. ET (C) 5:15—Rhythmaires. N (S)
3:00-John Hix, ET (C) 3:15-Romance Melodies, N (S) 3:30-World Is Yours, N (S) 4:00-Marion Talley, N (S) 4:30-Pepsodent, N (C) 5:00-Catholic Hour, N (S) 5:30-Tale of Today, N (C) 6:00-Fireside Recitals, N (C) 6:45-Interesting Neikhors, N (C) 6:45-Interesting Neikhors, N (C) 7:00-Chase & Sanborn, N (C) 8:30-Marry-Go Round, N (C) 8:30-Marry-Go Round, N (C) 9:00-Sealtest Rising Stars, N (C) 9:30-Hawen MacJuartie, N (S) 10:30-Job Clinic, (S) 10:30-Job Clinic, (S) 10:30-Chernot Ballroom, (S) 11:30-Music Rox, (S) 11:30-Music Rox, (S) 12:00-Thesaurus, ET (S)	4:3-Aunt Sally. (S) 5:00-Dick Tracey, &T (C) 5:10-Terry and the Pirates. ET (C) 5:10-Jangles. (S) 5:45-Orphan Annie. N (C) 6:00-Headline News, (C)	4:30—Kaltenmeyer's Kindergarten. N (C) 5:00—El Chico. N (S) 5:15—Civic Calendar. (S) 5:35—Records. (S) 5:35—Sports Question Box. N (S) 5:45—Religion in the News. N (S)	3:30-NBC. (S) 3:45-Kitty Keene. ET (C) 4:00-People in the Headlines. (C) 4:15-Lady of Millions. ET (C) 4:30-Records. (S) 4:35-Vashbonds. N (S) 4:45-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:10-Jenk Tracy. ET (C) 5:13-Jangles. (S) 5:40-Orphan Annie. N (C) 6:00-Headlina News. (C) 6:15-Vocal Varleties. N (C) 6:15-Vocal Varleties. N (C) 6:30-Spirit of Athletics. (S) 6:45-Vic Arden's Orch. and Guests. ET (C) 7:00-Johnny, with Russ Morgan. N (C) 8:00-Vox Pop. N (C) 8:00-Vox Pop. N (C) 9:30-Hollywood Gossip. N (C) 9:30-Hollywood Gossip. N (C) 9:45-Jacobson Jewelry. (C) 9:50-Thesaurus. ET (S) 10:00-Amos and Andy. N (C) 10:30-WOW News Tower. (C) 10:30-WOW News Tower. (C) 10:30-WOW News Tower. (C) 11:30-Holz Kenmere Orch. N (S)	5.30—3aligies. (S) 5.45—Orban Annie. N (C) 6.00—Headline News. (C) 6.30—NBC, (S) 6.35—NBC, (S) 6.35—Creagh Matthews, Tenor. N (S) 7.00—Cities Service Concert. N (C)
MONDAY, JANUARY 3 6:00—Thesaurus, ET (S) 6:30—Farm Front News, (C) 6:35—Markets, (S) 6:40—Thesaurus, ET (S)	6:15-Uncle Ezra, N (C) 6:30-NBC, (S) 6:45-Ironized Yeast, ET (C) 7:00-One Man's Family. N (C) 7:30-Lady Esther Serenade. N (C) 8:00-Town Hull Tonight, N (C) 9:00-Youry Hull Tonight, N (C)	6:10—Headline News. (C) 6:15—Ambasador Hotel Orch. N (S) 6:30—Three Maids and Their Mike. (S) 6:45—Jean Sablon. N (S) 7:00—Belleve It or Not. N (C) 7:30—Jack Haley's Log Cabin. N (C) 8:00—Al Roth and His Orch. N (S)	10:100—Amos and Andy. N (C), 10:15—Wig Waggin' with Wagner. (S) 10:15—WOW News Tower. (C) 10:45—NBC. (S) 11:00—Music Box. (S) 11:30—Hotel Kenmore Orch. N (S) 12:00—Thesaurus. ET (S)	8:00-Waltz Time, N (C) 8:30-True Story, N (C) 9:00-First-Nighter, N (C) 9:30-Hollywood Gossip, N (C) 9:45-People in the News, N (C) 10:09-Amos and Andy, N (C)
7:15-WOW News Tower. (C) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-HJymns of Cheer. (S) 8:30-Pretty Kitty Kelly. ET (C) 8:45-Monducello Party Line. ET (C)	 1:30—Houseboat Hannah. ET (C) 1:30—Houseboat Hannah. ET (C) 2:00—Pepper Young. N (C) 2:30—Yic and Sade. N (C) 2:30—Yic and Sade. N (C) 2:30—Yic and Sade. N (C) 3:00—Lorenzo Jones. N (C) 3:00—Lorenzo Jones. N (C) 3:30—NBC. (8) 3:30—Kitty Keenc. ET (C) 4:30—Records. (S) 4:30—Records. (S) 4:30—Police Bulletins. (S) 4:35—Police Bulletins. (S) 4:35—Police Bulletins. (S) 5:30—Dick Tracy, &T (C) 5:30—Dick Tracy, &T (C) 5:30—Dick Tracy, &T (C) 6:30—Dick Tracy, &T (C) 6:30—Dick Tracy, &T (C) 6:30—Dick Tracy, &T (C) 6:30—Rounds. (S) 6:45—Honized Yeast. ET (C) 6:30—NBC. (S) 6:45—Honized Yeast. ET (C) 7:30—Lady Esther Serenade. N (C) 8:00—Town Hull Tonight. N (C) 9:00—Your Hollywood Parade. N (C) 10:00—Amos and Andy. N (C) 10:30—Kie (S) 11:30—Lights Out. (S) 11:30—Lights Out. (S) 12:30—Thesaurus. ET (S) 	 11:30—Hista BDA. (S) 12:30—Hista BDA. (S) 12:30—Theta Statler Orch. N (S) 12:30—Thetaurus. ET (S) SATURDAY, JANUARY 8 6:30—Thesaurus. ET (S) 6:35—Thesaurus. ET (S) 6:35—Thesaurus. ET (S) 7:15—Wolk News Tower (C) 7:15—Wolk News Tower (C) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:10—Execords. (S) 8:40—Landt Trio. N (S) 9:00—Amanda Snow. N (S) 9:15—Charloters. N (S) 9:16—Charloters. N (S) 10:16—Markets. (S) 10:16—Markets. (S) 10:20—Fleecords. (S) 10:30—Uncle Tom's Playhouse. (S) 11:30—Vour Home Town. ET (C) 11:30—Vour Home Town. ET (C) 11:30—Vour Home Town. ET (C) 12:40—Records. (S) 12:40—Records. (S) 12:40—Records. (S) 12:40—Cheerods. (S) 13:0—Your Home Town. ET (C) 12:40—Records. (S) 13:0—Concert Ensemble. N (S) 13:0—Concert Ensemble. N (S) 13:0—Condere Perry Hotel Orch. N (S) 13:0—Vour Hote Ja Buffalo. N (S) 13:0—Conmodore Perry Hotel Orch. N (S) 13:0—Walter Kelsey Orch. N (S) 13:0—Condere Alterner. (S) 13:0—Condere Alterner. (S) 13:0—Condere Alterner. (S) 13:0—Condere Alterner. (S) 13:0—Cheerods. (S) 13:0—Cheerods. (S) 13:0—Cheerods. (S) 13:0—Cheerods. (S) 13:0—Cheerods. (S)	WEDNESDAY, JANUARY 12 6:00—Thesaurus, ET (S), 6:30—Farm Front News. (C) 6:35—Markets. (S) 6:40—Thesaurus, ET (S)	 11:30—Music Boz. (8) 11:30—Crand Terrace Cafe. N (8) 12:30—Thesaurus. ET (8) 6:30—Farm Front News. (C) 6:35—Markets. (3) 6:40—Thesaurus. ET (8) 7:15—WOW News Tower. (C) 7:35—Markets. (3) 6:40—Thesaurus. ET (8) 7:15—WOW News Tower. (C) 7:35—Theyden's Musical Clock. ET (C) 8:55—Ordree Pot Jun. (C) 8:55—Ordree Pot Jun. (C) 8:55—Ordree Pot Jul. (C) 9:55—John's Other Wife. N (C) 9:55—John's Other Wife. N (C) 9:55—John's Other Wife. N (C) 10:55—Exclusion Wife. N (C) 10:55—Exclusion View International Context of the Context of
9:16—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:46—Today's Children. N (C) 10:00—David Harum. N (C) 10:15—Backstage Wife. N (C) 10:30—How to Be Charming. N (C)	12:00—Thesaurus. ET (S) THURSDAY, JANUARY 6 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (C) 6:35—Markets. (S)	12:30—Music Box. (S) 12:30—Thesaurus. ET (S) SUNDAY, JANUARY 9 7:00—William Meeder Ensemble. N (S) 7:30—Kidoodiers. N (S) 7:45—Animal Club Nawa. N (S)	1:15WOW News Tower. (C) 1:30Hayden's Musical Clock. FT (C) 8:00Coffee Pot Inn. (C) 8:15Hymns of Cheer. (S) 8:30Pretty Kitty Kelly. ET (C) 8:45Monticello Party Line. ET (C) 9:00	SATURDAY, JANUARY 15 6:30—Thesaurus. ET (S) 6:35—Thesaurus. ET (S) 6:35—Thesaurus. ET (S) 6:55—Markets. (S) 7:00—Markets. (S)
10:45-Benjamin Moore & Co. N (C) 11:00-Your Home Town. ET (C) 11:15-The O'Nellis. N (C) 11:30-Three Marshalls. N (S) 11:45-NBC. (S) 12:00-Markets. (S)	12:00-Thesaurus. ET (S) THURSDAY, JANUARY 6 6:30-Farm Front News. (C) 6:35-Markets. (S) 6:40-Thesaurus. ET (S) 6:40-Thesaurus. ET (S) 7:15-WOW News Tower. (C) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:30-Pretty Kitty Kelly. ET (C) 8:35-Monifeello Party Line. ET (C) 9:00-Mrs. Wiggs. N (C) 9:30-Just Plain Bill. N (C) 9:33-Just Plain Bill. N (C) 9:34-Today's Children. N (C) 10:30-Home Markers Exchange. N (C) 10:30-Home Markers Exchange. N (C) 10:30-HOme Markers Exchange. N (C) 10:30-MRC (S) 11:30-NIC (S) 11:30-NIC (S)	8:00-Turn Back the Clock. N (S) 8:15-Tom Terris. N (S) 8:30-Chapel Service, Rev. Brown. (S) 9:45-Thesaurus. ET (S) 10:00-Records. (S) 10:05-Silver Flute. N (S)	9:15—John's Other Wife, N (C) 9:30—Just Plain Bill. N (C) 9:45—Today's Children. N (C) 10:00—David Harum, N (C) 10:15—Backstage Wife. N (C) 10:30—How to Be Charming. N (C)	7:15-WOW News Tower (C) 7:30-Hayden's Musical Clock. FT (C) 8:00-Coffee Pot Inn. (C) 8:15-Sunshine Express. N (S) 8:40-Records. (S) 8:45-Landt Trio. N (S) 9:00-Amanda Snow N (S)
12:10—Records. (S) 12:15—Midday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May, Man on the Street. (S) 1:00—Your Home Town. ET (C) 1:15—Markets. (S)	2:00 − Mrs. Wiggs. N (C) 9:15 − John's Other Wife. N (C) 9:30 − Just Plain Bill. N (C) 9:45 − Today's Children. N (C) 10:00 − David Harum. N (C) 10:15 − Backstage Wife. N (C)	10:30—Angler and Hunter, N (8) 10:45—Peerless Thio. N (8) 11:00—Arthngton Time Signal. N (8) 11:30—Denver String Quartet. N (8) 11:30—Round Table Discussions. N (8) 12:00—Paul Martin and Music. N (8) 12:10—American Pon Corn. (C)	$10:43 \rightarrow Hello, PCREY! N (C)$ $11:00 \rightarrow Your Home Town. ET (C)$ $11:15 \rightarrow The O'Neills. N (C)$ $11:15 \rightarrow Voice of Experience. ET (C)$ $12:00 \rightarrow Markets. (S)$ $12:100 \rightarrow Markets. (S)$	9:15—Charloters. N (S) 9:30—Manhatters. N (S) 9:45—Aunt Sally. (S) 10:00—Florence Hale's Column. N (S) 10:15—Markets. (S) 10:25—Records. (S)
1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Janc. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Perkins. N (C) 2:39—Yic and Sade. N (C)	10:30—Home Makers Exchange. N (C) 10:45—NBC. (S) 11:00—Your Home Town. ET (C) 11:15—The O'Neills. N (C) 11:30—NBC. (S) 11:45—Voice of Experience. ET (C) 10:00—Marketas (S)	12:15-WOW News Tower. (C) 12:30-Smoke Dreams. N (C) 1:00-Syncopaters. (S) 1:15-Bennett and Wolverton. N (S) 1:30-Ruth Lyons and Sears. N (S) 2:00-Radio News Reel. N (C)	12:15—Midday Melodies, ET (C) 12:15—Midday Melodies, ET (C) 12:30—WOW News Tower. (C) 12:45—Footer (S) 12:45—Footer May, Man on the Street. (C) 1:00—Your Home Town. ET (C) 1:15—Markets. (S)	10:30-Uncle Tom's Playhouse. (8) 11:00-Your Home Town. ET (C) 11:15-Joan Brooks. N (S) 11:30-Concert Ensemble. N (S) 12:00-Netherland Plaza Orch. N (S) 12:15-Midday Melodies. ET (C) 12:200-WOW News Tower Town
11:30-MUSIC HOX. (S) 12:30-Thesaurus. ET (S) MONDAY, JANUARY 3 6:30-Thesaurus. ET (S) 6:30-Thesaurus. ET (S) 6:30-Thesaurus. ET (S) 6:30-Thesaurus. ET (S) 7:30-MOW News Tower. (C) 7:30-MOW News Tower. (C) 8:45-Monie Cilo Party Line. ET (C) 8:45-Monie Cilo Party Line. ET (C) 9:45-Monie Cilo Party Line. ET (C) 10:40-Mer. Wigs. N (C) 10:40-More to the Charming. N (C) 10:45-Henjamin Moore & Co. N (C) 11:45-MOH New Tower. ET (C) 11:45-MOH News Tower. (C) 12:40-Mecords. (S) 12:45-Modex Melodies. ET (C) 12:45-Foster May, Man on the Street. (S) 1:30-Howeboat Hannah. ET (C) 1:30-Howeboat Hannah. E	11:00-Your Home Town, ET (C) 11:135-The O'Neilla. N (C) 11:135-The O'Neilla. N (C) 11:35-Volce of Experience. ET (C) 12:00-Markets. (S) 12:15-Midday Melodies. ET (C) 12:30-WoW Near Tower. (C) 12:46-Records. (S) 12:45-Foctar May, Man on the Street. (C) 12:46-Records. (S) 12:45-Bottar May, Man on the Street. (C) 13:45-Foctar May, Man on the Street. (C) 13:45-Househoat Hannah. ET (C) 13:45-Househoat Hannah. F(C) 2:15-Ma Perkins. N (C) 2:30-Vic and Sade. N (C) 2:30-Vic and Sade. N (C) 2:30-NBC. (S) 3:45-Kitty K cene. ET (C) 4:30-Househoat. (S) 4:35-Vagabonds. N (S)	12:00-Music Box. (S) 12:30-Thesaurus. ET (S) SUNDAY, JANUARY 9 7:00-William Meeder Ensemble. N (S) 7:30-Kidoodiers. N (S) 7:30-Kidoodiers. N (S) 7:45-Animal Club News. N (S) 8:00-Turn Back the Clock. N (S) 8:15-Tom Terris. N (S) 8:30-Chapel Service, Rev. Brown. (S) 9:45-Thesaurus. ET (S) 10:00-Records. (S) 10:00-Records. (S) 10:30-Angler and Hunter. N (S) 10:30-Angler and Hunter. N (S) 11:00-Denver String Quartet. N (S) 11:00-Denver String Quartet. N (S) 11:00-Denver String Quartet. N (S) 11:00-Denver String Quartet. N (S) 11:00-Banetian And Music. N (S) 12:00-Rander and Music. N (S) 12:00-Randon News Tower. (C) 12:15-WOW News Tower. (C) 12:30-Smoke Dreams. N (C) 1:00-Syncopaters. (S) 1:00-Syncopaters. N (S) 1:30-Banett and Wolverton. N (S) 1:30-World Is Yours. N (S) 3:30-World Is Yours. N (S) 3:30-World Is Yours. N (S) 4:00-Marion Talley. N (S) 4:00-Marion Talley. N (S) 4:00-Marion Talley. N (C) 6:30-Firside Reclails. N (C) 6:30-Fi	11:30—Hotel Kenmore Orch. N (S) 12:00—Thesaurus. ET (S) WEDNESDAY, JANUARY 12 6:30—Farm Front News. (C) 6:33—Markets. (S) 6:40—Thesaurus. ET (S). 6:40—Thesaurus. ET (S). 6:41—Mayden's Musical Clock. ET (C). 8:45—Montleello Party Line. ET (C). 8:45—Montleello Party Line. ET (C). 8:45—Montleello Party Line. ET (C). 9:45—Thoday'a Children. N (C). 9:45—Today'a Children. N (C). 9:45—Today'a Children. N (C). 9:45—Hodo, Pergy! N (C). 10:45—Hodo, Pergy! N (C). 10:45—Hodo, Pergy! N (C). 11:45—Voice of Experience. ET (C). 12:40—Records. (S). 12:45—Foster May, Man on the Street. (C). 11:45—Voice of Experience. ET (C). 12:40—Records. (S). 12:45—Foster May, Man on the Street. (C). 11:45—Voice of Experience. ET (C). 12:40—Records. (S). 12:45—Foster May, Man on the Street. (C). 11:5—Midday Melodies. ET (C). 12:40—Records. (S). 12:45—Foster May, Man on the Street. (C). 11:5—Markets. (S). 12:45—Gourding Light. N (C). 12:45—Gourding Light. N (C). 13:5—Mary Markin. N (C). 23:6—NBC (S). 34:5—Police Builetins. (S). 4:35—Police Builetins. (S). 4:35—Police Builetins. (S). 4:35—Police Markets. (S). 5:00—Dick Tracy. ET (C). 5:36—Jangles. (S). 5:00—Dick Tracy. ET (C). 5:36—Jangles. (S). 5:00—Dick Tracy. ET (C). 5:36—Jangles. (S). 5:00—Dick Tracy. ET (C). 5:36—Jangles. (S). 5:00—Dick Tracy. ET (C). 5:35—Ophan Annie. N (C). 5:35—Ophan	SATURDAY, JANUARY 15 6:00-Thesaurus. ET (3) 6:30-Farm Front News. (C) 6:35-Thesaurus. ET (S) 6:35-Markets. (S) 7:00-Malcolm Claire. N (S) 7:15-WOW News Tower (C) 7:30-Hayden's Musical Clock. FT (C) 8:00-Coffee Pot Inn. (C) 8:15-Sunshine Express. N (S) 8:40-Records. (S) 9:00-Amanda Snow N (S) 9:00-Amanda Snow N (S) 9:00-Foreacot Hay's Column. N (S) 9:00-Foreacot Hay's Column. N (S) 9:00-Foreacot Hay's Column. N (S) 10:25-Ratords. N (S) 9:30-Hardatare. N (S) 9:30-Hore Now, N (S) 9:30-Uncle Tom's Playhouse. (S) 11:30-Concert Ensemble. N (S) 11:30-Concert Ensemble. N (S) 12:30-Worker May Man on the Street. (S) 12:40-Records. (S) 12:40-Records. (S) 1:30-Concert Ensemble. N (S) 12:40-Records. (S) 1:30-Concert Ensemble. N (S) 12:40-Records. (S) 1:30-Concert Ensemble. N (S) 1:30-Concert Ensemble. N (S) 1:30-Concert Ensemble. N (S) 1:30-Concert Ensemble. N (S) 1:30-Your Host Is Burfaio. N (S) 1:30-Wurker Keiser Orch. N (S) 1:30-Your Host Is Burfaio. N
4:15-Lady of Millions. ET (C) 4:30-Records. (8) 4:33-Police Hulletins. (S) 4:43-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:15-Terry and the Pirates. ET (C) 5:30-Jangles. (S) 5:45-Orphan Annie. N (C) 6:00-Headline News. (C) 6:15-Uncle Ears. N (C) 6:45-Top Hatters. N (S) 6:45-Top Hatters. N (S) 7:30-Voice of Firestone. N (C) 8:30-Hour of Charm. N (C) 8:30-Hour of Charm. N (C)	1:15-MARKELS. (S) 1:25-Records. (S) 1:30-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-Ma Perkins. N (C) 2:30-Yie and Sarle. N (C)	5:30—Tale of Today. N (Ĉ) 6:00—Jello Program. N (Ĉ) 6:30—Fireside Recitals. N (Ĉ) 6:45—Interesting Neighbors. N (Ĉ) 7:00—Chase & Sanborn. N (Ĉ) 8:00—Merry-Go-Round. N (Ĉ)	3:00-Lorenzo Jones. N (Č) 3:15-Mary Marlin. N (C) 3:30-NBC. (8) 3:45-Klity Keene. ET (C) 4:00-People in the Headlines. (C) 4:15-Lady of Millions. ET (S)	3:30-Wolter Kelser Orch. N (S) 3:30-Walter Kelser Orch. N (S) 4:00-People in the Headlines. (C) 4:15-Top Hatters. N (S) 4:30-Kaltenmeyer's Kindergarten. N (C) 5:00-EI Chico. N (S) 5:15-Civic Calendar. (S)
5.43-500 Headline News. (C) 6:00-Headline News. (C) 6:15-Uncle Ezra. N (C) 6:30-Thesaurus. ET (S) 6:45-Top Hatters. N (S) 7:00-Burns and Allen. N (C) 7:30-Volce of Firstance N (C)	2:45-Guiding Light. N (C) 3:00-Lorenzo Jones. N (C) 3:15-Mary Marlin. N (C) 3:30-NBC. (S) 3:45-Kitty Keene. ET (C) 4:00-People in the Headlines. (C)	5:50-Framinar Anusic. N (C) 9:00-Scaltest Risins Stars. N (C) 9:30-Haven MacQuarrie. N (S) 10:30-WOW News Tower. (C) 10:345-Chermot Ballroom. (S) 11:15-Recept Hills Orch N (C)	4 ::30—Records. (8) 4 ::35—Police Bulletins. (S) 4 :45—Aunt Sally. (S) 5 :00—Dick Tracy. ET (C) 5 :15—Terry and the Pirates. ET (C) 5 :45—Orahan Anyla. N (C)	5:30—Records. (8) 5:35—Sports Question Box. N (8) 5:45—Religion in the News. N (8) 6:00—Headline News. (C) 6:15—Ambassador Hotel Orch. N (8) 6:30—Three Maida and Their Mike. (8)
8:00—Fibber McGee and Molly. N (C) 8:30—Hour of Charm. N (C) 9:00—Contended Hour N (C)	4:15—Lady of Millions, ET (C) 4:30—Records. (S) 4:35—Vazabonds. N (S)	11:30-Music Box. (S) 12:00-Thesaurus. ET (S)	6:00—Headline News. (C) 6:15—Uncle Ezra. N (C)	i 6:45—Jean Sablon, N (S) 7:00—Belleve It or Not, N (C) 7:30—Jack Haley's Log Cabln, N (C)

7:30-Voice of Firestone. N (C)	4:00—People in the Headlines. (C)	11:15-Beverly Hills Orch. N (S)	5:45—Orphan Annie, N (C)	6:30-Three Maids and Their Mike. (S)
8:00-Fibber McGee and Molly. N (C)	4:15-Lady of Millions. ET (C)	11:30-Music Box. (S)	6:00-Headline News. (C)	6:45—Jean Sablon. N (S) 7:00—Believe It or Not. N (C)
8:30-Hour of Charm. N (C)	4:30-Records. (8)	12:00-Thesaurus. ET (S)	6:15-Uncle Ezra. N (C)	7:50-Jack Haley's Log Cabin. N (C)
9:00-Contented Hour. N (C)	4:35-Vagabonds, N (S)		6:30-NBC. (S)	8:00—Al Roth and His Orch. N (S)
9:30—Falstaff Public Hero. N (C)	4:45—Aunt Sally. (S)	MONDAY, JANUARY 10	6:45-Ironized Yeast. ET (C)	8:00-Al Roth and His Orch. N (S)
10:00-Amos and Andy. N (C)	5:00-Dick Tracy. ET (C)	6:00-Thesaurus. ET (S)	7:00-One Man's Family, N (C)	8:30—Special Delivery. N (S) 9:00—NBC Symphony Orch. N (S)
10:15-Wig Waggin' with Wagner. (S)	5:15-Chick Webb. N (S)	6:30—Farm Front News. (C)	7:30-Lady Esther Serenade, N (C)	10:30—WOW News Tower. (C)
10:30-WOW News Tower. (C)	5:30-Jangles. (S)	6:35-Markets. (S)	8:00-Town Hall Tonight, N (C)	
10:45-Beverly Hills Orch. N (S)	5:45—Orphan Annie. N (C)	6:40-Thesaurus, ET (S)	9:00-Your Hollywood Parade, N (C)	10:45-Wig Waggin' with Wagner. (S)
11:00-Hollywood Restaurant Orch. N (S)	6:00-Headline News. (C)	7:15-WOW News Tower. (C)	10:00-Amos and Andy, N (C)	11:00Chermot Ballroom. (S)
11:30-Commodore Perry Hotel. N (S)	6:15-Vocal Varieties. N (C)	7:30-Hayden's Musical Clock, ET (C)	10:15-Wig Waggin' with Wagner. (S)	11:30-Southern Tavern Orch. N (S)
12:00-Thesaurus. ET (S)	6:30—Spirit of Athletics. (S)	8:00-Coffee Pot Inn. (C)	10:30-WOW News Tower. (C)	12:00-Music Box. (S)
	6:45-Vic Arden's Orch. and Guests. ET (C)	8:15—Hymns of Cheer, (S)	10:45-Chez Paree Orch. N (S)	12:30-Thesaurus. ET (S)
TUESDAY, JANUARY 4	7:00-Royal Gelatin. N (C)	8:30-Pretty Kitty Kelly, ET (C)	11:00-Chermot Ballroom. (S)	SUNDAY LANULARY IS
6:00—Thesaurus. ET (8)	8:00-Good News of 1938. N (C)	8:45—Monticello Party Line, ET (C)	11:30-Lights Out. (S)	SUNDAY, JANUARY 16
6:30-Farm Front News. (C)	9:00-Kraft Music Hall. N (C)	9:00-Mrs. Wiggs. N (C)	12:00-Thesaurus, ET (S)	7:00-William Meeder Ensemble, N (S)
6:35-Markets. (S)	10:00-Amos and Andy. N (C)	9:15-John's Other Wife, N (C)		7:30-Kidoodlers, N (S)
6:40-Thesaurus. ET (S)	10:15-Wig Waggin' with Wagner. (S)	9:30-Just Plain Bill, N (C)	THURSDAY, JANUARY 13	7:45-Animal Club News, N (S)
7:15-WOW News Tower. (C)	10:30-WOW News Tower. (C)	9:45-Today's Children, N (C)	6:00-Thesaurus, ET (S)	8:00-Turn Back the Clock. N (S)
7:30-Hayden's Musical Clock. ET (C)	10:45-Congress Hotel Orch. N (S)	10:00-David Harum, N (C)	6:30—Farm Front News. (C)	8:15-Tom Terris, N (S)
8:00-Coffee Pot Inn. (C)	11:00-Music Box. (S)	10:15-Backstage Wife, N (C)	6:35-Markets, (S)	8:30-Chapel Service, Rev. Brown. (S)
8:15—Hymns of Cheer. (S)	11:30-Grand Terrace Cafe. N (S)	10:30-How to Be Charming. N (C)	6:40—Thesaurus, ET (S)	9:45-Thesaurus. ET (S)
8:30-Pretty Kitty Kelly, ET (C)	12:00-Thesaurus. ET (S)	10:45-Benjamin Moore & Co. N (C)	7:15-WOW News Tower. (C)	10:00-Records. (S)
8:45-Monticello Party Line. ET (C)	EDIDAY JANUARY 7	11:00-Your Home Town. EF (C)	7:30-Hayden's Musical Clock, ET (C)	10:05-Silver Flute, N (S)
9:00-Mrs. Wiggs. N (C)	FRIDAY, JANUARY 7	11:15-The O'Neills, N (C)	8:00-Coffee Pot Inn. (C)	10:30-Angler and Hunter. N (S)
9:15-John's Other Wife, N (C)	6:00—Thesaurus. ET (S)	11:30-Three Marshalls, N (S)	8:15-Hymns of Cheer. (S)	10:45-Pccrless Trio. N (S)
9:30-Just Plain Blll. N (C)	6:30-Farm Front News. (C)	11:45—NBC. (S)	8:30-Pretty Kitty Kelly, ET (C)	11:00-Arlington Time Signal. N (S)
9:45—Today's Children. N (C)	6:35-Markets. (S)	12:00-Markets. (S)	8:45-Monticello Party Line. ET (C)	11:00-NBC Home Symphony. N (S)
10:00-David Harom, N (C)	6:40-Thesaurus, ET (S)	12:10—Records. (S)	9:00-Mrs. Wiggs. N (C)	11:30-Round Table Discussions. N (S)
10:15-Backstage Wife, N (C)	7:15-WOW News Tower. (C)	12:15-Midday Melodies. ET (C)	9:15-John's Other Wife, N (C)	12:00-Paul Martin and Music, N (S)
10:30-Home Makers Exchange. N (C)	7:30-Hayden's Musical Clock. ET (C)	12:30-WOW News Tower. (C)	9:30-Just Plain Bill, N (C)	12:10—American Pop Corn. (C) 12:15—WOW News Tower. (C)
10:45-Nebraska College of Agriculture. (8)	8:00-Coffee Pot Inn. (C) 8:15-Hymns of Cheer. (S)	12:40-Records. (S)	9:45-Today's Children, N (C)	12:10-WOW News Tower. (C) 12:30-Smoke Dreams. N (C)
11:00-Your Home Town. ET (C)	8:15—Hymns of Cheer. (8)	12:45-Foster May. Man on the Street. (S)	10:00-David Harum, N (C)	1:00—Syncopaters. (S)
11:15-The O'Neills, N (C)	8:30-Pretty Kitty Kelly, ET (C)	1:00-Your Home Town. ET (C)	10:15-Backstage Wife, N (C)	1:15—Bennett and Wolverton, N (S)
11:30-Rosa Lee, Soprano, N (S)	8:45-Monticello Party Line. ET (C)	1:15-Markets. (S)	10:30-Home Makers Exchange, N (C)	1:30-Ruth Lyons and Sears. N (S)
11:45-NBC. (S)	9:00-Mrs. Wiggs. N (C)	1:25—Records. (S)	10:45-NBC. (S)	2:00-Radio News Reel. N (C)
12:00-Markets. (S)	9:15-John's Other Wife, N (C)	1:30-Houseboat Hannah. ET (C)	11:00-Your Home Town. ET (C)	2:30—Sunday Drivers. N (S)
12:10—Records. (S)	9:30—Just Plain Bill. N (C)	1:45-Judy and Jane. ET (C)	11:15-The O'Neills, N (C)	3:00-John Hix. ET (C)
12:15-Midday Melodics. ET (C)	9:45-Today's Children, N (C)	2:00-Pepper Young, N (C)	11:30—NBC. (S)	3:15—Romance Melodies. N (S)
12:30-WOW News Tower. (C)	10:00-David Harum. N (C)	2:15-Ma Perkins. N (C)	11:45-Voice of Experience. ET (C)	3:30-World Is Yours, N (S)
12:40-Records. (S)	10:15-Backstage Wife. N (C)	2:30-Vic and Sade. N (C)	12:00-Markets. (S)	
12:45-Foster May, Man on the Street. (C)	10:30-How to Be Charming. N (C)	2:45-Guiding Light, N (C)	12:10-Records. (8)	(Continued on page 6)

www.americanradiohistory.com

Page Six

RADIO NEWS TOWER

January 1, 1938 9:15-Charloteers. N (S) 9:30-Manhatters. N (S) 9:45-Aunt Sally. (S) 10:00-Florence Hale's Column. N (S) 10:15-Markets. (S) 10:22-Records. (S) 10:30-Uncle Tom's Playhouse. (S) 11:30-Concert Ensemble. N (S) 12:00-Netherland Plaza Orch. N (S) 12:00-Netherland Plaza Orch. N (S) 12:30-WoW News Tower. (C) 12:40-Records. (S) 12:30-WoW News Tower. (C) 12:40-Records. (S) 13:00-Concert Ensemble. N (S) 12:30-WoW News Tower. (C) 12:40-Records. (S) 13:00-Concert Is Buffalo. N (S) 13:00-Concert Is Buffalo. N (S) 13:00-Conmodore Perry Hotel Orch. N (S) 13:00-Commodore Perry Hotel Orch. N (S) 3:00-Commodore Perry Hotel Orch. N (S) 3:00-Commodore Perry Hotel Orch. N (S) 3:00-El Chico. N (S) 5:30-Records. (S) 6:30-Timee Maids and Their Mike. (S) 6:30-Records. (S) 5:30-Records. (S) 5:30-Records. (S) 5:30-Records. (S) 5:30-Records. (S) 5:30-Records. (S) 6:30-Timee Maids and Their Mike. (S) 6:30-Timee Maids and Their Mike. (S) 6:30-Timee Maids and Their Mike. (S) 6:30-Theed Hine Orch. N (S) 6:30-Theed Hine Orch. N (S) 6:30-Nice Symphony Orch. N (S) 1:30-Southern Tavern Orch. N (S) 1:30-Southern Tavern Orch. N (S) 1:30-Southern Tavern Orch. N (S) 1:30-Thessurus. ET (S) SUNDAY, JANUARY 30 7:90-William Meeger Ensemble. N (S)

11:30-Southern Labert John N (S) 12:00-Kusic Boz. (S) 12:00-William Meeder Ensemble. N (S) 7:30-Kidoodlers, N (S) 7:30-Kidoodlers, N (S) 7:30-Kidoodlers, N (S) 7:45-Animal Club News, N (S) 8:00-Turn Back the Clock. N (S) 8:00-Turn Back the Clock. N (S) 8:30-Chaptel Service, Rer. Brown. (S) 9:45-Thesaurus. ET (S) 10:00-Reords. (S) 10:00-Silver Flute, N (S) 10:00-Silver Flute, N (S) 10:00-Silver Flute, N (S) 11:00-NBC Home Simphons. N (S) 11:00-NBC Home Simphons. N (S) 11:00-NBC Home Simphons. N (S) 11:00-Silver Flute, N (S) 12:00-Faul Martin and Music, N (S) 12:00-Faul Martin and Music, N (S) 13:0-Bonke Dreams, N (C) 10:0-Syncopaters, (S) 13:0-Bonke Dreams, N (C) 10:0-Syncopaters, (S) 13:0-Bonke Inters, N (S) 13:0-Bonke Dreams, N (C) 13:0-Bonke Dreams, N (C) 13:0-Bonke Dreams, N (S) 13:0-Bonke Dreams, N (C) 13:0-Bonke Dreams, N (S) 13:0-Bonke Dreams, N (C) 13:0-Bonke Dreams, N (C) 13:0-Bonke Dreams, N (S) 13:0-Bonke Dreams, N (C) 13:0-Bonke Bonker, N (S) 13:0-Bond La Sonorn, N (S) 13:0-Bond B Sanoben, N (C) 13:0-Fiteside Beetials, N (C) 10:0-Do Dilnic, (S) 10:00-Do Dilnic, (S) 11:3-Beerent Hills Orch, N (S) 11:3-Decentes ET (S) MONDAY, JANUARY 31 6:00-Thesaurus, ET (S)

WOW Schedule (Continued from page 5)	4:00-People in the Headlines. (C) 4:15-Lady of Millions. ET (S) 4:15-Lady of Millions. ET (S) 4:15-Voltz Bulletins. (S) 4:25-Point Salletins. (S) 4:25-Point Salletins. (S) 5:00-Dick Tracy. ET (C) 5:00-Joint Annie. N (C) 6:00-Ticadline News. (C) 6:00-Ticadline News. (C) 6:30-Nif(C. (S) 6:35-Tironized Yeast. ET (C) 7:00-One Man's Family. N (C) 7:00-Done Man's Family. N (C) 7:00-Done Man's Family. N (C) 7:00-Che Man's Family. N (C) 9:00-Your Hollywood Parade. N (C) 9:00-Your Hollywood Parade. N (C) 10:15-Wig Waggin' with Wagner. (S) 10:20-Wow Nows Tower. (C) 10:30-Wow Nows Tower. (S) 11:00-Chermed Ballroom. (S) 11:00-Lights Out. (S) 12:00-Thesaurus. ET (S) THUSESDAY. LANUARY 20	7:00-Belleve It or Not. N (C) 7:30-Jack Haley's Log Cabin. N (C) 8:30-Al Roth and His Orch. N (S) 8:30-Special Deliretr. N (S) 9:00-NBC Symphony Orch. N (S) 10:30-WOW News Tower. (C) 10:35-Wig Waggin' with Wagner. (S) 11:00-Chermot Ballroom. (S) 11:30-Southern Tavern Orch. N (S) 12:30-Thesaurus. ET (S)	 8:30—Pretty Kitty Xelly, ET (C) 8:43—Monticello Party Line, ET (C) 8:43—Monticello Party Line, ET (C) 9:15—Joar o Orgen Wile, N (C) 9:30—Just Plain Bill, N (C) 9:30—Just Plain Bill, N (C) 10:30—Backstage Wile, N (C) 10:30—How to Be Charming, N (C) 10:30—How to Be Charming, N (C) 11:30—Through the Years, N (S) 11:30—Through the Years, N (S) 11:30—Through the Years, N (S) 12:30—Charded Same Town, ET (C) 12:30—Records, (S) 12:31—Records, (S) 12:32—Records, (S) 12:33—Records, (C) 13:34—Records, (C) 13:34—Records, (C) 13:34—Records, (C) 13:34—Records, (C) 13:34—Records, (S) 13:35—Kitty Keene, ET (C) 13:30—NBC, (S) 13:35—Sitty Keene, ET (C) 13:30—NBC, (S) 13:30—NBC, (S) 13:30—NBC, (S) 13:34—Records, (S) 13:34—Records, (S) 13:34—Records, (S) 13:34—Records, (S) 13:34—Records, (S) 13:35—Records, (S) 13:34—Records, (S) 13:34—Records, (S) 13:35—Records, (S) 13:34—Records, (S) 13:34—Records, (S) 13:35—Records, (S) 13:34—Records, (S) <l< th=""></l<>
(Continued from page 5) 4:00-Marino Talley, N (S) 5:00-Catholic Hour, N (S) 5:00-Catholic Hour, N (S) 5:00-Catholic Hour, N (C) 6:00-Jello Program, N (C) 6:30-Hiresting Neighbors, N (C) 6:30-Heresting Neighbors, N (C) 8:00-Mery-Go-Round, N (C) 8:00-Gary-Go-Round, N (C) 8:00-Gary-Go-Round, N (C) 9:00-Saltext Rising Stars, N (C) 9:00-Jackest Rising Stars, N (C) 9:30-Haven MacQuartie, N (S) 0:30-WOW News Tower, (C) 0:45-Chernot Balhoom, (S) 1:15-Heverly Hills Orch, N (S) 1:20-Thesaurus, ET (S) #ONDEAY LANUARY 17	 2:15—Terry and the Pirates. ET (C) 5:30—Jangles. (S) 5:45—Orphan Annie. N (C) 6:06—Hicadine News. (C) 6:15—Uncle Ezra. N (C) 6:30—NkC. (S) 	11:00-Chermot Ballroom. (S) 11:00-Chermot Ballroom. (S) 11:30-Southern Tavern Orch. N (S) 12:00-Music Box. (S) 12:30-Thesaurus. ET (S)	10.15—Backstage Wife. N (C) 10.30—Ilow to Be Charming. N (C) 10:45—Hello, Peggy ! N (C) 11:00—Your Home Town, ET (C) 11:15—The O'Ncilla, N (C)
.ov-=rresuce recettain. C(C) 155-=Interesting Neighbors. N (C) 100Chase & Sanborn. N (C) 100Merry-Go-Round. N (C) 130-=Familiar Music. N (C) 100Sealtest Rising Stars. N (C)	6:35-ironized Yeast, ET (C) 7:00-One Mar's Family, N (C) 7:30-Lady Esther Screnade, N (C) 8:00-Town Hall Toukht, N (C) 9:00-Your Hollywood Parade, N (C)	SUNDAY, JANUARY 23 7:00-William Meeder Ensemble. N (S) 7:30-Kidoodlera. N (S) 7:45-Animal Club News. N (S) 8:00-Turn Back the Clock N (S)	11:30Through the Years. N (S) 11:35Voice of Experience. ET (C) 12:00Markets. (S) 12:10Records. (S) 12:15Midday Melodies. ET (C) 12:30Will Mass Tower (4)
30—Haven MacQuartle. N (S) 30—Job Clinic. (S) 30—WOW News Tower. (C) 45—Chermot Ballyoom. (S) 15—Beverly Hills Orch. N (S) 30—Music Roz. (S)	10:5-Wig Waggin' with Wagner. (S) 10:35-Wig Waggin' with Wagner. (S) 10:33-WOW News Tower. (C) 10:43-Chez Faree Orch. N (S) 11:00-Chermot Ballroom. (S) 11:30-Lights Out. (S)	11:00-Subject of the order of t	12:46—Records. (S) 12:45—Focter May, Man on the Street. (C) 1:00—Your Home Town. ET (C) 1:15—Markets. (S) 1:25—Records. (S)
00—Minste Judz. ET (S) 00—Thesaurus. ET (S) 00—Thesaurus. ET (S) 30—Farm Front, News. (C)	12:00-Thesaurus, ET (S) THURSDAY, JANUARY 20 6:00-Thesaurus, ET (S) 6:30-Parm Front News. (C)	10:45-Peerless Trio. N (8) 11:00-Arlington Time Signal. N (8) 11:00-NBC Home Symphony. N (8) 11:30-Round Table Discussions. N (8) 12:00-Paul Martin and Music. N (8) 12:00-Paul Martin and Music. N (8)	1:30—Houseboat Hannah. FT (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Perkins. N (C) 2:38—Vic and Sade. N (C) 2:36—Vic and Sade. N (C)
35—Markets. (S) 40—Thesaurus. ET (S) 15—WOW News Tower. (C) 30—Hayden's Musical Clock. ET (C) :00—Confee Pot Inn. (C) :15—Ukenes of Chaer (S)	6:30—Markets. (5) 6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (C) 7:30—Haydon's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Liymns of Cheer. (S)	12:15—American Poy. Cont. (C) 12:15—WOW News Tower. (C) 12:30—Smoke Dreams. N (C) 1:00—Syncopaters. (S) 1:15—Bennett and Wolverton. N (S) 1:30—Ruth Lyons and Sears. N (S)	3:00-Lorenzo Jones, N (C) 3:15-Mary Marlin, N (C) 3:30-NBC, (S) 3:45-Kitty Keene, FT (C) 4:00-People in the Headlines, (C)
30—Protity Kitty Kelly, KT (C) 45—Monticello Party Line, ET (C) 00—Mrs. Wiggs. N (C) 15—John's Other Wife. N (C) 36—Just Pain, Bill. N. (C)	8:30—Pretty Kitty Kelly, ET (C) 8:45—Monticelio Party Line, ET (C) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wig. N (C) 9:30—Just. Plane Hill, N (C) 9:30—Just. Plane Hill, N (C)	2:00-Hadio News Reel, N (C) 2:30-Sunday Drivers, N (S) 3:00-John Hix, ET (C) 3:15-Romance Melodies, N (S) 3:30-World Is Yours, N (S) 4:00-World Is Yours, N (S)	4:15—La0y of Millions. ET (S) 4:35—Records. (S) 4:35—Police Bulletins. (S) 4:45—Aunt Sally. (S) 5:06—Dick Tracy. ET (C) 5:15—Terry and the Pirates. ET (C)
45-roda/'s Children, N (C) 300-ribatd Harum, N (C) 15-Backstage Wife, N (C) 30-How to Be Charming, N (C) 45-Benjamin Moore & (Co, N (C) 30-Now Home Town 175 (C)	9:35-10045 & Children, N (C) 10:00-Devild Harum, N (C) 10:30-Hone Makers Exchange, N (C) 10:30-Hone Makers Exchange, N (C) 10:45-NBC, (S) 11:00-Your Home Town, ET (C)	4:30—Meriodi Faller, A (5) 4:30—Persodent, N (C) 5:30—Catholic Hour, N (S) 5:30—Tale of Today, N (C) 6:30—Jello Program, N (C) 6:30—Fireside Recitais, N (C)	5:30—Jangles. (S) 5:45—Orphan Annie. N (C) 6:00—Headline News. (C) 6:15—Uncle Ezra. N (C) 6:30—NBC, (S)
10-10-10-10-10-10-10-10-10-10-10-10-10-1	11:15-The O'Neills. N (C) 11:30-NBC. (S) 11:45-Volce of Experience. ET (C) 12:00-Markets. (S) 12:00-Records. (S) 12:10-Records. (S)	6:45—Interesting Neikhbors. N (C) 7:00—Chase & Sanborn. N (C) 8:00—Merry-Go-Round. N (C) 8:30—Familiar Music. N (C) 9:00—Sealtest Rising Stars. N (C) 9:00—Hazen MacQuarte N (S)	6:45-Frontzed Yeast, F.T. (C) 7:00-One Man's Family. N (C) 7:30-Lady Esther Serenade. N (C) 8:00-Town Hall Tonight. N (C) 9:00-Your Hollywood Parade. N (C) 10:00-Amos and Andy. N (C)
15—Middiay Melodies, F.F. (C) 30—WOW News Tower. (C) 440—Hecords. (S) 45—Foster May, Man on the Street. (S) 100—Your Home Town. F.T. (C) 15—Markets. (S)	12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 1:00-NBC Music Guild. N (S) 1:15-Markets. (S)	10:00-Job Clinic. (S) 10:30-WOW News Tower. (C) 10:45-Chermot Ballroom. (S) 11:15-Beverly Hills Orch. N (S) 11:30-Music Box. (S)	10:15Wig Waggin' with Wagner. (S) 10:30WOW News Tower. (C) 10:45Chez Paree Orch. N (S) 11:00Chermot Ballroom. (S) 11:30Lights Out. (S) 11:30Lights Out. (S)
:25Records. (S) :50Houseboat Hannah. FT (C) :45-Judy and Jane. FT (C) :50Pepper Young. N (C) :15Ma Perkins. N (C)	1:25—16cords. (8) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Perkins. N (C) 2:30—Vie and Sade. N (C)	12:00-Thesaurus. ET (S) 6:00-Thesaurus. ET (S) 6:30-Farm Front News. (C) 6:35-Markets (S)	THURSDAY, JANUARY 27 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (C) 6:35—Markets. (S)
135-Guidang Light, N (C) 135-Guidang Light, N (C) 130-Lorenzo Jones, N (C) 135-Marty Martin, N (C) 130-NBC, (S) 145-Kitty Keene, ET (C)	2:45-Gulding Light. N (C) 3:00-Lorenzo Jones. N (C) 3:30-NBC (S) 3:45-Mary Marlin. N (C) 3:45-Kitty Keene. ET (C) 3:45-Kitty Keene. ET (C)	6:40—Thesaurus, ET (S) 7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock, ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S)	6:40Thesaurus. ET (S) 7:15WOW News Tower. (C) 7:30Hayden's Musical Clock. ET (C) 8:00Coffee Pot Inn. (C) 8:15Hymns of Cheer. (S) 8:30Pretty Kitty Keily. ET (C)
:00—People in the Headlines. (C) :15—Lady of Millions. ET (C) :30—Records. (S) :35—Prolece Bulletins. (S) :45—Aunt Sally. (S) :45—Conce Bulletins. (C)	4:00—Propie in the Headlines. (C) 4:15—Lady of Millions. ET (C) 4:30—Records. (S) 4:35—Vagabonds. N (S) 4:45—Aunt Sally. (S) 5:00—Dick Tracy. ET (C)	8:30—Protty Kitty Kelly, ET (C) 8:45—Montleello Farty Line, ET (C) 9:16—Mas, Wiggs, N (C) 9:15—John's Other Wife, N (C) 9:30—Just Plain Bill, N (C) 9:45—Today's Children, N (C)	8:35—Monticello Party Line. ET (C) 9:00—Mrs. Wings. N (C) 9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:33—Just Plain Bill. N (C)
115-Terry and the Pirates. ET (C) 115-Terry and the Pirates. ET (C) 1130-Dangles. (S) 115-Derleadline News. (C) 115-Uncle Exrs. N. (C)	5:15—Chick Webb. N (S) 5:30—Jangles. (S) 5:45—Orphan Annie. N (C) 6:00—Headline News. (C) 6:15—Vocal Varieties. N (C)	10:06—David Harum, N (C) 10:15—Backtstage Wife, N (C) 10:30—How to Be Charming, N (C) 10:45—Benjamin Moore & Co. N (C) 11:06—Your Home Town, FT (C)	10:00—David Harum. N (C) 10:15—Backstage Wife, N (C) 10:30—Home Makers Exchange, N (C) 10:45—NBC, (S) 11:00—Your Home Town, ET (C) 11:15—The O'Neulls, N (C)
5:30—Thesaurus, 5.7 (8) 5:45—Top Huttys, N (8) 7:00—Burns and Allen, N (C) 7:30—Voice of Firstone, N (C) 8:30—Hour of Charm, N (C)	11:00-Chermot Ballroom. (S) 11:30-Lishis Out. (S) 12:00-Thesaurus. ET (S) TH URSDAY, JANUARY 20 6:00-Thesaurus. ET (S) 6:00-Thesaurus. ET (S) 6:30-Markets. (S) 6:30-Markets. (S) 6:30-Markets. (S) 6:30-Markets. (S) 6:30-Markets. (S) 6:30-Markets. (S) 6:30-Diffee Pot Inn. (C) 8:00-Coffee Pot Inn. (C) 8:00-Coffee Pot Inn. (C) 8:00-Coffee Pot Inn. (C) 9:00-Mis. Wigs. N (C) 9:15-010n's Other Wile. N (C) 9:00-Mis. Wigs. N (C) 9:15-010n's Other Wile. N (C) 9:00-David Harum. N (C) 10:30-Backstage Wile. N (C) 10:30-Backstage Wile. N (C) 10:30-Home Makers Exchange. N (C) 10:30-Home Makers Exchange. N (C) 10:30-Home Makers Exchange. N (C) 11:30-The O'Nellis. N (C) 11:30-The O'Nellis. N (C) 11:30-Markets. (S) 11:00-Markets. (S) 11:30-Markets. (S) 11:30-Mark	$\begin{array}{c} \mbox{MONDAY, JANUARY 24} \\ 6:00-Thesaurus. ET (S) \\ 6:30-Farm Front News, (C) \\ 6:35-Markets. (S) \\ 6:40-Thesaurus. ET (S) \\ 7:30-Markets. (S) \\ 7:30-Hayden's Musical Clock. ET (C) \\ 8:00-Coffee Pot Inn. (C) \\ 8:30-Frotty Kitty Kelly. ET (C) \\ 8:30-Frotty Kitty Kelly. ET (C) \\ 9:30-Just Plain Bill. N (C) \\ 10:30-How to Be Charming. N (C) \\ 11:30-Three Marshalls. N (S) \\ 11:30-Three Marshalls. N (S) \\ 12:40-Markets. (S) \\ 12:40-Mound (S) \\ 12:40-How to Comment. (C) \\ 12:40-How to Comment. (C) \\ 12:40-Markets. (S) \\ 12:40-Hecords. (S) \\ 12:40-Hecords. (S) \\ 12:40-How Thome Town. ET (C) \\ 12:40-How Towns Tower. (C) \\ 12:40-Hecords. (S) \\ 12:40-Hecords. (S) \\ 12:40-Markets. (S) \\ 12:40-Markets. (S) \\ 12:40-Markets. (S) \\ 12:40-Hecords. (S) \\ 13:40-Hecords. (S) \\ 13:40-$	12:00-Thesaurus. ET'(S) THURSDAY, JANUARY 27 6:00-Thesaurus. ET (S) 6:33-Farm Front Nowa. (C) 6:35-Markets. (S) 6:40-Thesaurus. ET (S) 6:35-Moulten (S) 7:15-WOW News Tower. (C) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymns of Cheer, (S) 8:30-Pretty Kitty Keily. ET (C) 8:36-Moulteelho Party Line. ET (C) 9:00-Mrs. Wukes. N (C) 9:15-John's Other Wife, N (C) 10:15-Backstage Wife, N (C) 10:15-Backstage Wife, N (C) 10:30-Home Makers Exchange. N (C) 10:30-Home Makers Exchange. N (C) 11:30-Hoc (S) 11:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:30-Markets. (S) 12:35-Fostar May, Man on the Street. (C) 1:35-Markets. (S) 1:35-Markets. (S) 1:35-Markets. (S) 1:35-Markets. (S) 1:35-Markets. (S)
 1:15-Beverly Hills Orch. N (S) 1:30-Music Box. (S) 1:00-Thesaurus. ET (S) 1:00-Thesaurus. ET (S) 1:00-Thesaurus. ET (S) 1:00-Thesaurus. ET (S) 1:01-Thesaurus. ET (C) 1:15-The C) Neills. N (C) 1:15-Markets. (S) 1:21-Thesaurus. N (C) 1:30-Thesaurus. N (C) 1:30	10:15-Wig Wargin' with Wagner. (S) 10:30-WOW News Tower. (C) 10:45-Congress Hotel Orch. N (S) 11:00-Music Box. (S) 11:30-Grand Terracc Cafe. N (S) 12:00-Thesaurus. ET (S)	12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (S) 1:00-Your Home Town. ET (C) 1:05-Markets. (S) 1:25-Markets. (S)	12:30—WOW News Tower. (C) 12:40—Records. (S) Man on the Street. (C) 1:00—NBC Music Guild. N (S) 1:35—Markets. (S) 1:25—Records. (S)
2:00—Thesaurus. ET (S)	FRIDAY, JANUARY 21 6:00—Thessurus. ET (S) 6:35—Markets. (S) 6:355—Markets. (S)	12:40—Records. (S) 12:45—Foster May, Man on the Street. (S) 12:45—Foster May, Man on the Street. (S) 1:60—Your Home Town. ET (C) 1:15—Markets. (S) 1:25—Heords. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:16—Markets. (S) 2:16—Markets. (S) 2:16—Markets. (S) 2:16—Markets. (C) 2:16—Markets. (C) 2:16—Market. (S) 3:16—Mary Marlin. N (C) 3:16—Mary Marlin. N (C) 3:16—Mary Marlin. N (C) 3:16—Mary Marlin. N (C) 3:16—Mary Marlin. N (C) 4:16—Headding. (S) 3:45—Kitty Keene. ET (C) 4:00—People in the Headlines. (C) 4:13—Lady of Millions. ET (C) 4:30—Records. (S) 5:145—Head (S) 5:15—Testy and the Pirates. ET (C) 5:15—Testy and the Pirates. ET (C) 5:16—Theaders. ET (S) 6:16—Headline News. (C) 6:16—Headline News. (C) 6:16—Theaders. ET (S) 6:45—Top Hatters. N (S) 7:00—Pibber McGee and Auls. N (C) 8:00—Fibber McGee and Auls. N (C) 9:00—Fibber McGee and Auls. N (C) 10:15—Wig Waggin' with Wagner. (S) 10:30—Fastaff Public Hero. N (C) 10:34—Reverly Hills Orch. N (S) 11:300—Commodore Perry Hotel. N (S) 11:30—Commodore Perry Hotel. N (S) 12:00—Thesaurus ET (S)	12:45—Foster May Man on the Street. (C) 1:00—NEC Music Guild. N (S) 1:15—Markets. (S) 1:25—Records. (S) 1:26—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:16—Houseboat Hannah. ET (C) 2:16—Ma Perkina. N (C) 2:36—Vic and Sade. N (C) 2:36—Vic and Sade. N (C) 2:36—Vic and Sade. N (C) 2:36—Mary Marlin. N (C) 3:36—NBC. (S) 3:36—NBC. (S) 3:36—NBC. (S) 3:36—NBC. (S) 3:36—Records. (S) 4:37—Vagabonds. (S) 4:37—Vagabonds. (S) 4:36—Hett Sale. N (S) 4:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 5:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 6:36—Jongtes. N (C) 6:36—Spirit of Athletics. (S) 6:36—Jongtes. (S) 6:36—Jongtes. (S) 1:36—Congress Hotel Orch. N (S) 11:36—Grand Terrace Cafe. N (S) 11:30—Grand Terrace Cafe. N (S) 12:30—Jongtes. (S) 13:30—Jongtes. (S) 13:30—
TUESDAY, JANUARY 18 5:00-Thesaurus. ET (S) 5:30-Tarm Front News. (C) 5:35-Markets. (S) 5:40-Thesaurus. FT (S) 7:13-WOW News Tower. (C) 7:20-Worker's Mudau (Junk ET (C))	6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:30—Pretty Kitty Kelly. ET (C)	2:42-Guidank Lant, N (C) 3:00-Lorenzo Jones, N (C) 3:15-Mary Marlin, N (C) 3:30-MBE, (S) 3:45-Kitty Keene, ET (C) 4:00-People in the Headlines, (C)	3:00-Lorenzo Jones. N (C) 3:16-Mary Marlin. N (C) 3:30-NBC. (S) 3:45-Kitty Keene. ET (C) 4:00-Feople in the Headlines. (C)
130—Crite Pot Inn. (C) 130—Fiyams of Cheer. (S) 130—Fiyams of Cheer. (S) 130—Fiyams of Cheer. (S) 130—Fiyams (C) 1345—Monticello Party Linc. FT (C) 190—Mis. (Wiges. N. (C)	8:45-Monticello Party Linc. ET (C) 9:00-Mrs. Wiggs. N (C) 9:15-John's Other Wife, N (C) 9:30-Just Plain Bill. N (C) 9:45-Today's Children, N (C)	4:15-Lady of Millions. ET (C) 4:30-Records. (S) 4:35-Folice Bulletins. (S) 4:45-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:15-Torry and the Pirules. ET (C)	4 :30-Records. (S) 4 :30-Records. (S) 4 :33-Vagabonds. (S) 4 :45-Aunt Sally. (S) 5 :00-Dick Tracy. ET (C) 5 :15-Chick Webb. N (S)
9:15—John's Other Wife, N (C) 9:30—Just Plain Bill, N (C) 9:45—Today's Children, N (C) 0:00—David Harum, N (C) 0:15—Backstage Wife, N (C) 0:30—Home Makers Exchange, N (C)	10:00-David Hardin, N (C) 10:15-Backstafe Wife, N (C) 10:30-How to Be Charming, N (C) 10:45-Hello, Peary N (C) 11:00-Your Home Town, ET (C) 11:15-The O'Neills, N (C)	5:30-Jangles. (S) Antos (C) 5:45-Orphan Annie. N (C) 6:00-Hicadine News. (C) 6:15-Uncle Ezra. N (C) 6:30-Thesaurus. ET (S)	5:30-Jangles. (S) 5:45-Orphan Annie. N (C) 6:10-Headline News. (C) 6:15-Vocal Variaties. N (C) 6:30-Spirit of Athletics. (S) 6:45-Vio Arden's Orch. and Guests. ET (C)
0:45—Nebraska College of Agriculture. (S) 1:00—Your Home Town. &T (C) 1:15—The O'Nellis. N (C) 1:30—Rosa Lee, Soorano. N (S) 1:45—NSC. (S)	11:30-Lotus Gardons Orch. N (S) 11:45-NBC. (S) 12:00-Markets. (S) 12:10-Records. (S) 13:15-Midday Melodies. ET (C) 19:20-WOW News Tower. (C)	6:45-Top Hatters. N (S) 7:00-Burns and Allen. N (C) 7:30-Volce of Firestone. N (C) 8:00-Fibber McGee and Molly. N (C) 8:30-Hour of Charm. N (C) 9:00-Contented Hour, N (C)	7:00-Royal Gelatin, N (C) 8:00-Good News of 1938, N (C) 9:00-Kraft Music Hall, N (C) 10:00-Amos and Andy: N (C) 10:15-Wig Waggarti with Wagner. (S)
2:00—Markets, (5) 2:10—Ikcords, (8) 2:13—Midday Melodics, ET (C) 2:30—WOW News Tower, (C) 2:40—Hecords, (8) 2:45—Foster May, Man on the Street, (C)	12:40—Records. (S) 12:45—Foster May, Man on the Street. (C) 1:00—Your Home Town. ET (C) 1:15—Markets. (S) 1:25—Records. (S)	9:30—Faistaff Public Hero. N (C) 10:00—Amos and Andy. N (C) 10:15—Wig Waggin' with Wagner. (S) 10:36—Worly Hills Orch. N (S) 10:45—Heverly Hills Orch. N (S)	10:30—WOW News lower. (S) 10:45—Congress Hotel Orch. N (S) 11:30—Music Rox. (S) 11:30—Grand Terrace Cafe. N (S) 12:30—Thesaurus. ET (S)
1:00—Thesaurus, ET (S) 1:15—Markets, (S) 1:25—Hecords, (S) 1:30—Houseboat Hannah, ET (C) 1:45—Judy and Jane, FT (C) 2:40—Penger Young N (C)	1:30—Houseboat Hannah, FA (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C) 2:30—Vic and Sade. N (C) 2:45—Guidding Light. N (C)	11:30Commodore Ferry Hotel. N (S) 12:30Thesaurus. ET (S) TUESDAY, JANUARY 25 6:00Thesaurus. ET (S)	FRIDAY, JANUARY 28 6:00—Thesaurus.ET (S) 6:30—Farm Front News. (C) 6:35—Marketa. (S) 6:40—Thresaurus.ET (S)
2:15—Ma Perkins. N (C) 2:30—Vie and Side. N (C) 2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Martin. (C)	3:00—Lorenzo Jones. N (C) 3:15—Mary Marlin. N (C) 3:30—NBC. (S) 3:45—Kitty Keene. ET (C) 4:00—People in the Headlines. (C) 4:16—Levic of Millions. ET (C)	6:30—Farm Front News. (C) 6:35—Markets. (S) 6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (C) 7:30—Hayden's Musical Clock. ET (C) 9:00—Cores Event Inc. (C)	7 :15-WOW News Tower. (C) 7 :30-Hayden's Musical Clock. ET (C) 8:06-Coffee Pot lnn. (C) 8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly. ET (C) 8:45-Monticello Party Line. ET (C)
3:30—NRC. (S) 3:45—Kitty Kcenc. ET (C) 4:00—People in the Headlines. (C) 4:15—Lady of Millions. ET (C) 4:30—Records. (S) 4:35—Vasabonda. N. (S)	4:30-Lady of attitutes. Ef (C) 4:30-Reords. (S) 4:35-Police Bulletins. (S) 4:45-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:15-Rhythmaires. N (S)	8:15—Hymns of Cheer. (S) 8:30—Fretty Kitty Kelly, &T (C) 8:45—Montiello Party Line. ET (C) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife, N. (C)	9:00-Mrs. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:30-Just Plain Bill. N (C) 9:45-Today's Children. N (C) 10:00-Darid Harum. N (C) 10:15-Bachterse Wife. N (C)
4:45—Aunit Sally. (S) 5:00—Dick Tracy. ET (C) 5:15—Terry and the Pirates. ET (C) 5:30—Jangkos. (S) 5:45—Orphan Annie. N (C) 6:00—Headling News. (C)	5:33—Jangles. (8) 5:45—Orphan Annle. N (C) 6:00—Headline News. (C) 6:15—Uncle Ezta. N (C) 6:30—NBC. (S) 6:35—Creagh Matthews. Tenor. N (S)	9:30-Just Plain Hill, N (C) 9:45-Tooday's Children, N (C) 10:00-David Harum, N (C) 10:15-Backstage Wife, N (C) 10:30-Home Makers Exchange, N (C) 10:45-Nebraska College of Agriculture. (S)	10:30—How to Be Charming N (C) 10:45—Hello, Pergyl N (C) 11:00—Your Home Town, ET (C) 11:35—The O'Neills, N (C) 11:35—The O'Neills, N (C)
6:15—Vocal Varieties, N (C) 6:36—Spirit of Athletks, (S) 6:45—Vic Arden's Orch, and Guests, ET (C) 7:06—Johnny, with Russ Morgan. N (C) 7:36—Lady Jasther Sgrunde. N (C)	11:30Grand Terrace Cale. N (S) FRIDAY, JANUARY 21 6:00Thesaurus. ET (S) 6:30Farm Front News. (C) 6:35Markets. (S) 6:40Thesaurus. ET (S) 7:15WOW News Tower. (C) 7:30Harden's Musical Clock. ET (C) 8:16Nithesaurus. ET (S) 7:30Harden's Musical Clock. ET (C) 8:15Nithesaurus. ET (S) 7:30Harden's Musical Clock. ET (C) 8:37Terity and P. Keyly. ET (C) 9:30Just Plain Bill. N (C) 10:30How to Re Charming. N (C) 11:30Lotus Gardens Orch. N (S) 11:31The 0'Neills. N (C) 11:30Lotus Gardens Orch. N (S) 11:33Jackstage Wife. N (C) 12:30WOW News Tower. (C) 12:30Mouseboat Hannah. ET (C) 13:5Markets. (S) 11:30Lotus Gardens. N (C) 13:5Markets. (S) 13:30Houseboat Hannah. ET (C) 13:5Markets. (S) 13:5Markets. (S) 13:5Nester (S) 13:5	TUESDAY, JANUARY 25 6:00-Thesaurus. ET (S) 6:30-Theraurus. ET (S) 6:40-Thesaurus. ET (S) 7:30-Thesaurus. ET (S) 7:30-Thesaurus. ET (S) 7:30-Thesaurus. ET (S) 7:30-Thesaurus. ET (S) 8:00-Coffee Fot Inn. (C) 8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly. KT (C) 8:45-Montieello Party Line. ET (C) 9:00-Mrs. Wisgs. N (C) 9:30-Just Plain Hill. N (C) 9:30-Just Plain Hill. N (C) 9:30-Just Plain Hill. N (C) 10:30-Today's Children. N (C) 10:30-Home Makers Exchange. N (C) 10:30-Home Makers Exchange. N (C) 11:33-Theory Neils. N (C) 11:33-Theoretis. (S) 12:30-WolW News Tower. (C) 12:30-WolW News Tower. (C) 12:30-WolW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:30-Homeson Hannh. ET (C) 1:3	FRIDAY, JANUARY 28 6:00-Thesaurus. ET (S) 6:30-Farm Front News. (C) 6:31-Farm Front News. (C) 6:32-Farm Front News. (C) 6:33-Markets (S) 6:35-Markets (S) 6:36-Farm Front News. (C) 6:37-Markets (S) 6:38-Markets (S) 6:39-Fathy Kity Kelly. (S) 7:30-Thymesof Cheer. (S) 8:30-Pretty Kity Kelly. ET (C) 8:35-Toha's Other. (S) 8:30-Freity Kity Kelly. ET (C) 9:35-John's Other. Wife. N (C) 9:36-Jost Plain Bill. N (C) 9:36-Jost Plain Bill. N (C) 9:36-Jost Plain Bill. N (C) 10:30-How to Be Charming. N (C) 10:30-How to Be Charming. N (C) 11:30-Lotus Gardens Orch. N (S) 11:30-Lotus Gardens Orch. N (S) 11:30-Lotus Gardens Orch. N (S) 12:40-Mecords. (S) 12:40-Mecords. (S) 12:40-Markets. (S) 12:40-Records. (C)
8:00-Vox Pop. N (C) 8:30-Hollywood Maridi Gras. N (C) 9:30-Hollywood Gossip. N (C) 9:45-Jacobeon Jewelry, (C) 9:45-Jacobeon Jewelry, (C) 9:50-Thresaurus, ET (S) 0:00-Amos and Andy. N (C)	10:00-Mose and Andy, N (C) 10:01-Mose and Andy, N (C) 10:15-Wig Waggin with Wagner. (S) 10:30-WoW News Tower. (C) 10:45-Ritz Carlton Orch. N (S) 11:00-Music Box, (S)	12:10—Midday Melodies. ET (C) 12:13—Midday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (8) 12:45—Foster May, Man on the Street. (C) 1:00—Thesaruma. ET (S)	12:45—Foster May, Man on the Street. (C) 1:00—Your Home Town. ET (C) 1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Iddy and Jana ET (C)
TUESDAY, JANUARY 18 6:00—Thesaurus, ET (S) 6:30—Fam Front News, (C) 6:35—Markets, (S) 6:40—Thesaurus, ET (S) 7:15—WOW News Tower (C) 7:15—WOW News Tower (C) 7:15—WOW News Tower (C) 7:15—WOW News Tower (C) 7:15—WOW News Tower (C) 7:15—John's Other, (C) 8:45—Monticello Party Line, ET (C) 9:45—John's Other WHe, N (C) 9:15—John's Other WHe, N (C) 9:15—John's Other WHe, N (C) 9:15—John's Other WHe, N (C) 9:15—John's Other WHe, N (C) 0:00—David Harum, N (C) 0:00—David Harum, N (C) 0:00—David Harum, N (C) 0:15—Backstage WHe, N (C) 0:30—Home Makers Exchange, N (C) 0:30—Home Makers Exchange, N (C) 1:30—Rose Lee, Sobrad, N (S) 1:45—The O'Nells, N (C) 1:30—Rose Lee, Sobrad, N (S) 1:45—The O'Nells, N (C) 1:30—Rose Lee, Sobrad, N (S) 1:45—Thereords, (S) 1:20—WOW News Tower, (C) 2:30—WOW News Tower, (C) 2:46—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:25—Hecords, (S) 1:35—Mar Perkins, N (C) 2:30—VKC, (S) 2:46—Kitty Kcene, ET (C) 2:45—Guiding Light, N (C) 3:45—Guiding Light, N (C) 3:45—Guiding Light, N (C) 3:45—Guiding Light, N (C) 3:45—Kitty Kcene, ET (C) 3:45—Kitty Kcene, ET (C) 3:45—Comban Annie, N (C) 4:45—Anni Sally, (S) 5:45—Ornhan Annie, N (C) 4:45—Anni Sally, (S) 5:45—Ornhan Annie, N (C) 4:45—Anni Sally, (S) 5:45—Ornhan Annie, N (C) 4:45—And Hiltons, ET (C) 4:45—And Kally, (S) 5:45—Ford Yatelies, N (C) 4:45—And Kally, (S) 5:45—Ford Maride, N (C) 4:45—And Kally, (S) 5:45—Ford Yatelies, N (C) 4:45—And Kally, (S) 5:45—Ford Yatelies, N (C) 4:45—And Kally, (S) 5:45—Ford Maride, N (C) 4:45—And Kally, (S) 5:45—Ford Maride, N (C) 4:45—And Kally, (S) 5:45—Ford Yatelies, N (C) 4:45—And Yatelies, N (C) 4:45—And Kally, (S) 5:45—Ford Yatelies, N (C) 4:45—And Ya	11:30—Hotel Statler Orch. N (S) 12:00—Thesaurus. ET (S) SATURDAY, JANUARY 22 6:00—Thesaurus. ET (S) 6:20—Thesaurus. ET (C)	1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:06—Pepper Young. N. (C) 2:15—Ma Parkins. N. (C)	2:00-Pepper Young, N (C) 2:15-Ma Perkins, N (C) 2:15-Ma Perkins, N (C) 2:30-Vic and Sade, N (C) 2:45-Guiding Light, N (C) 3:00-Lorenzo, Jones, N (C)
12:00—Thesaurus, ET (S) WEDNESDAY, JANUARY (9 6:00—Thesaurus, ET (S) 6:30—Farm Front News, (C)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (C) 6:35—Thesaurus. ET (S) 6:55—Markets. (S) 7:00—Malcolm Claire. N (S) 7:15—WOW News Tower (C)	2:30—Yic and Sade. N (C) 2:35—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Martin. (C)	3:15-Mary Marlin. N (C) 3:30-NBC. (S) 3:45Kitty Keene. ET (C) 4:00-People in the Headlines. (C) 4:15Lady of Millions. ET (C)

 $\begin{array}{c} \text{Equiv-inessures. ET (S)} \\ \hline \textbf{WEDNESDAY, JANUARY 19} \\ 6:00-Thesaurus. ET (S) \\ 6:30-Farm Front News. (C) \\ 6:35-Markets. (S) \\ 6:10-Thesaurus. ET (S) \\ 7:30-Hayden's Musical Clock. ET (C) \\ 7:30-Hayden's Missical Clock. ET (C) \\ 7:30-Hayden's Children, N (C) \\ 7:31-Hayden's Children, N (C) \\ 7:35-Hiello, Pergy! N (C) \\ 7:35-Hiello, Pergy! N (C) \\ 7:35-Hiello, Pergy! N (C) \\ 7:36-Horough the Years. N (S) \\ 7:36-Horough the Years. N (C) \\ 7:36-Hidday Melodies. ET (C) \\ 7:40-Foster May. Man on the Street. (C) \\ 7:40-Foster May. Man on the Street. (C) \\ 7:40-Foster May. Man on the Street. (C) \\ 7:40-Foster May. Man (C) \\ 7:30-Houseboat Hannah. ET (C) \\ 7:45-Judy and Jane. ET (C) \\ 7:45-Guidling Light. N (C) \\ 7:45-Guidling Light. N (C) \\ 7:45-Mary Marilin, N (C) \\ 7:45-Kitty Keene. ET (C) \\ 7:45-Kitty Keen$

6:35—Theea.rus. 'ET (S)
6:35—Theea.rus.''ET (S)
7:00—Malcolm Claire. N (S)
7:15—WOW News Tower (C)
7:30—Hayden's Musical Clock. ET (C)
8:06—Coffee Pot Inn. (C)
8:140—Reords. (S)
8:45—Landt Trio. N (S)
9:00—Amanda Show. N (S)
9:15—Charloteers. N (S)
9:36—Manhatters. N (S)
9:36—Manhatters. N (S)
9:36—Manhatters. N (S)
9:36—Manhatters. N (S)
9:36—Janhatters. N (S)
1:30—Tour Home Town. ET (C)
1:30—Concert Ensemble. N (S)
1:30—Your Hoott Is Buffalo. N (S)
2:30—WOW News Tower. (C)
1:30—Your Hoott Is Buffalo. N (S)
2:30—Wour Hoott Is Buffalo. N (S)
2:30—Wour Hoott Is Buffalo. N (S)
2:30—Walter Kelsey Orch. N (S)
3:30—Walter Kelsey Orch. N (S)
3:30—Kaulter Kelsey Orch. N (S)</l

2:30-XIC and Sade. N (C) 2:43-Guiding Lisht. N (C) 3:00-Lorenzo Jones. N (C) 3:13-Mary Marilu. (C) 3:13-Mary Marilu. (C) 3:45-Kitty Kcene. ET (C) 4:00-People in the Headlines. (C) 4:13-Lady of Millons. ET (C) 4:33-Hecords. (S) 4:35-Katt Salls. N (S) 4:35-Katt Salls. N (S) 4:35-Katt Salls. N (S) 4:35-Katt Salls. N (S) 5:15-Terry and the Pirates. ET (C) 5:30-Janeles. (S) 5:45-Orphan Annie. N (C) 6:30-Spirit of Athletics. (S) 6:45-Yic Arden's Orch. and Guests. ET (C) 7:30-Lady Esther Serenade. N (C) 6:45-Yic Arden's Orch. and Guests. ET (C) 7:30-Lady Esther Serenade. N (C) 8:30-Hollywood Mardi Gras. N (C) 9:30-Thollywood Gassib. N (C) 9:30-Thollywood Gassib. N (C) 9:45-Jacobson Jeweirz. (C) 9:50-Thesaurus. ET (S) 10:30-WOW News Tower. (C) 11:30-Hotel Kennore Orch. N (S) 11:30-Hotel Kennore Orch. N (S) 11:30-Thresaurus. ET (S) WEDMESDAY. JANUARY 26 6:30-Farm Front News. (C) 6:35-Mirkets. (S) 6:40-Thresaurus. ET (S) 6:40-Thresaurus. ET (S) 7:15-WW News Tower. (C) 7:30-Hayden's Musical Clock. ET (C) 8:15-Hymns of Cheer. (S) 3:30-NBC. (S) 3:47-Kity Kcene. ET (C) 4:00-People in the Headlines. (C) 4:30-Records. (S) 4:35-Police Rulletins. (S) 4:45-Aunt Sally. (S) 5:00-Dick Tracy. ET (C) 5:15-Rhythmaires. N (S) 5:45-Orphan Annie. N (C) 6:00-Headline News. (C) 6:15-Uncle Ezra. N (C) 6:16-Creagh Matthews. Tenor. N (S) 7:00-Citles Service Concert. N (C) 8:00-Waits Time. N (C) 8:00-First-Nighter. N (C) 9:00-First-Nighter. N (C) 9:00-First-Nighter. N (C) 9:00-First-Nighter. N (C) 9:30-Mollwood Gessip. N (C) 9:30-Mollwood Gessip. N (C) 9:30-Wollw Strews. N (C) 10:45-Rist Carlton Orch. N (S) 11:30-Howel Statute Orch. N (S) 11:30-Hoets Statute Orch. N (S) 11:30 Arthur Hughes, well known to listeners as "Bill" in the dramatic serial Just Plain Bill and Nancy," heard over WOW and the NBC Red network every Monday through Friday at 9:30 a. m., believes that the radio actor should be kept out of the public eye as much as possible. "I believe that the radio actor,

10:45-Chermot Ballroom. (S) 11:35-Merrerly Hills Orch. N (S) 11:30-Music Box. (S) 12:00-Thesaurus. ET (S) 6:30-Farm Front News. (C) 6:35-Markots. (S) 6:40-Thesaurus. ET (S) 7:15-WOW News Tower. (C) 7:30-Hivdon's Musical Clock. ET (C) 8:10-Wynns of Cherch V ET (C) 8:10-Wynns of Cherch V ET (C) 9:10-Hynns of Cherch V ET (C) 10:10-Hynns of Cherch V ET (C) 11:10-Hynns of Cherch V ET (C) 11:10-Hynns of Cherch V ET (C) 11:30-Three Marshalls. N (S) 11:45-MRC (S) 12:10-Hecords. (S) 12:10-Hecords. (S) 12:10-Hecords. (S) 12:10-Hecords. (S) 12:10-Hynns of Cherch V ET (C) 13:5-Markets. (S) 12:10-Hynns of Cherch V ET (C) 13:5-Markets. (S) 12:10-Hynns of Cherch V ET (C) 13:5-Markets. (S) 12:40-Hynns of Cherch V ET (C) 13:5-Markets. (S) 13:5-Markets. (S) 13:5-Markets. (S) 13:5-Markets. (S) 13:5-Markets. (S) 13:5-Mary Marlin. N (C) 13:5-Mary Marlin. N (C

sible. "I believe that the radio actor, as an individual, should keep well in the background lest he inadvertently destroy the illusion that he and the listener have collaborated in creating," Bill said.

Paul Martin, NBC's guitaristconductor, whose unique Paul Martin and His Music presentations are heard Sundavs over WOW and a coast NBC Red network at 12 M., probably is the first dance band director to omit saxophones from his band. Though brasses are strongly featured in his nine-piece instrumental ensemble, the sax is conspicuously absent.



Riggs then changed his voice to the higher register, and "Betty Lou" later became the mascot of the house.

"WIG WAGGIN' WITH WAG"

(Continued from page 4, column 5) heavyweight champion. But no one seems to hear the plea.

Tennis got a shot in the arm by winning the Davis Cup after a lapse of 10 years . . . Donald Budge, who personally supervised the return of the hardware, did not turn professional, thus surprising all members of the United States Lawn Tennis association. Golf enjoyed a big season

Ditto for Johnny Goodman, Oma-ha's crack golfer, who won the Na-tional Amateur championship at Portland and then went to Mexico and won, for the second straight year, the Mexican championship . . . It was Johnny's best year since he won the National Open in Chicago in 1933.

Ralph Guldahl won the National Open golf crown, but hasn't done much since.

The yacht Ranger, owned and sailed by "Mike" Vanderbilt, re-tained America's cup with four straight victories over the British Endeavor II, and now T. O. M. Sopwith says he may never challenge again.

Ralph Greenleaf won the world's pocket billiard championship for the 11th time, proving, among other things, that he's by far the best in his cort his sport

War Admiral, 3-year-old son of Man-o'-War, owned by Samuel D. Riddle, won the Kentucky Derby, the Preakness and many other stake races, to be considered the outstanding thoroughbred of the

Chapels Visited Paris and Cologne While In Europe Note.—This is the third of a se-ries of articles by John K. Chapel, reflects throughout Europe today. popular WOW announcer, describ-

ing his recent trip to Europe. A traveler believes that he has exhausted the possibilities of a rapid round of sights in a strange country. This method of travel leaves behind it a cinematographic impression, but gives no actual insight into the life and character. One should study the component parts — the landscape, climate, character, history and cul-ture. On any trip one should live as close to the soil as possible in-stead of the Americanized hotels, whose service it is to convert the actual lives of the guests into a life they already know.

Reims Cathedral

Before reaching the French-Bel-gium border we visited the city of Reims and its famous war-torn cathedral. Having been repaired as a result of the damage created by German gunfire in the World war, for the reconsecration of this land-mark of the Christian era. This large impressive, glass-like structure possessed an incomparable beauty which framed the silent tones of century-old prayers. Visitors who journeyed here stood silently and reverently before the massive walls that withstood the fire and ravages of time. Histories had been written and rewritten within sight of the famous Reims cathedral.

Visit to Belgium

While traveling through Belgium we were deeply impressed with the newly-built cities of Charleroi, Nu-mur and Liege, destroyed by the Germans 23 years ago. At Liege we admired the towering shaft of granite erected by the allied nations in honor of the people whose lives had been smothered by the fire of had been smothered by the fire of enemy shells. At Brussels we spoke to relatives of Cardinal Mercier, who, during the 1914 conflict, interceded to suppress the maddened de-sire of the German high command. German's Paradise

Our next visit took us to Ger-many. This country had always fascinated me. There are few love-lier spots than the Neckar valley, the Odenwald near Heidleberg, the Rhineland and Southern Silesia. I've lived and visited in practically every corner of the European con-tingent including the European continent, including the Far East, and

Cologne (Koln), Germany

In Cologne we spent several days viewing the great historic Koln cathedral. Next we visited the schools of the city and the famous plant where the 4711 Cologne Toilet Water is made. The most impres-cine or program while in the border sive experience while in the border city, was the trip to the original grounds where the American Army of Occupation stood their "Watch on the Rhine." At the Eden hotel arrangements were completed for the trip down the Rhine, Frankfurt-on-Main the enchanting and fertile on-Main, the enchanting and fertile Moselle valley, Munich, Breslau, Leipzig and the capital city of Ber-lin, where we visited with Halleck Rose of Omaha, Neb., American consul.

Frankfurt-on-Main

Frankfurt-on-Main is a town that Frankfurt-on-Main is a town that was organized from the Roman mil-itary station, whose name was doc-umentarily mentioned for the first time in 793. Our thought while there was to explore the interior of the city's oldest structure, the Romer. Here it was that all German kings for many centuries received their crowns from the people of the land crowns from the people of the land. The edifice still stands on the mar- [tinue.]

Do you enjoy this WOW NEWS TOWER MAGAZINE?

Why not order the WOW NEWS TOWER MAGAZINE for sev-eral of your friends? The cost is only 50 cents a year (for 12 issues).

to cover the cost and mail it today.

----- CLIP HERE Editor WOW News Tower Magazine,

Radio Station WOW,

Original Hot Dog Stand After walking all day through archways and narrow cobbled pas-

After Walking all day through archways and narrow cobbled pas-sages, we paused to rest near the stall where the first Frankfurter was born. Many delicious hot dogs were consumed before we visited the Goethehaus on the Hirschgraben, where Germany's greatest poet lived. That same evening we at-tended the Romer music festival amid Germany's ancient surround-ings. The following day we com-pleted the tour of Frankfurt-on-Main and motored over the new Reich-Chancellor highway to the home port of the Graf and Hinden-berg Zeppelins. Within an hour we resumed the journey to Heidleberg over an endless ribbon of solid con-crete pavement constructed by Adolf Hitler as a part of his new construction program. construction program.

Heidleberg

Late that afternoon we arrived at a village nestled between two moun-tain ranges. Tired but happy, we entered our hotel to rest before continuing the trip to the Red Ox inn and the precious jewel of courtly German architectural art, the ruins of HEIDLEBERG CASTLE so proudly elevated high above the roofs of the village.

(Next month this trip through the beauty spots of Germany will con-

If you do, surely some friend or relative would also enjoy it.

For your convenience, just fill in the coupon below, enclose the cash

37		7714	1000	

Yes, sir, Kid 1938, the fellow you succeed ruled over a big world of sports. He saw many startling feats performed on the football field, baseball diamond, in the boxing

ring, swimming pool and wherever the games were held. Now, Kid 1938, what are you go-ing to do about Johnny "Mysteri-ous" Montague? "Dizzy" Dean's great piching

arm?

Van Lingle Mungo of the Brook lyn Dodgers?

Joe Louis' boxing crown?

And all the football coaches who are looking for jobs? Keep the ol' chin up, Kid 1938,

and you will reign over a bigger and better sport realm than the guy with the whiskers and wrinkles un der his eyes who just slid out the back door! I mean . . . 1937.

But now it's time to wish every one a very happy New Year!



Announcer Chapel and Mrs. Halleck Rose, whose husband, an Omahan, is American consul at Berlin. Chapel is holding Mrs. Rose's daughter.

Departure from Paris

you can indulge in the world's best With these thoughts in mind and wines; you can freely drink of the realizing that time did not permit us a truer understanding of the full charm of French life, we continued most romantic views surrounding the Middle-Rhine, where ghostly ruins of castles look down upon the river and vine-clad slopes of the hills. The natives everywhere are our journey into Belgium. A week in Paris with friends revealed a gay and hospitable. We visited this mental attitude which was different from that found in America. The glorious country, which was once a poverty and low rate of exchange part of the imperial Roman civiliof the franc indicated the true 20th zation.

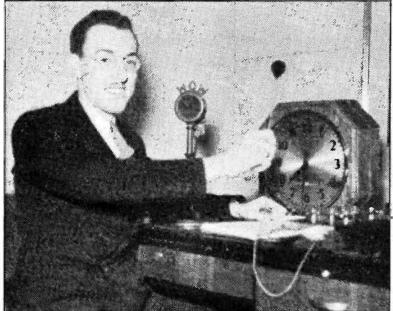
Omaha, Neb. Dear Sir: Enclosed find S....., for which please send subscription(s) to the WOW News Tower for the year of 1938 (12 can truthfully say that Germany far surpasses all other countries for beauty, mountain resorts, deep issues) to forests, vineyards that charm in such delightful sequence, and last, but not the least, the intimate Name. glimpses one remembers of the country life among the riverside spots in this region. The beautiful City, Town...... State..... Name Rhine, abounding in scenery and historic treasures, should not be omitted from the traveler's itin-Street address...... R. F. D. No..... erary. Along the vineyard banks Name Street address..... R. F. D. No..... City, Town...... State..... NOTE. - The subscription price of the WOW News Tower is 50 cents a year. Be sure to enclose the exact amount to cover each subscription you send in.

Page Eight

RADIO NEWS TOWER

January 1, 1938

1938 STARS AT WORK He CAN Get 'Em Up! 'O, Wind, If Winter Comes! FROST GALE



This is the man who gets you up every week-day morning on the 7:30 Hayden Musical Clock program. It's Ray Olson, and he looks like he's been working hours. As a matter of fact, he arrived on the job just 62 seconds before this photo was snapped. Note time on Western Union clock.

ALL TEN JANGLEERS



These four folks play 10 roles in "The Jangles." Jettabee Ann Hopkins, the author, with script, plays "Mother Jangles," "Jerry," "Jennie," age 8, and "Buddy," age 9. Agnes Cragin plays "Ollie Jones," "Susie Harper" and "Emily Potter." Larry Krell (left) plays "Jack Jangles" and "Adolph Wetzelheimer," and Henry Kosman plays "Fred Jones."

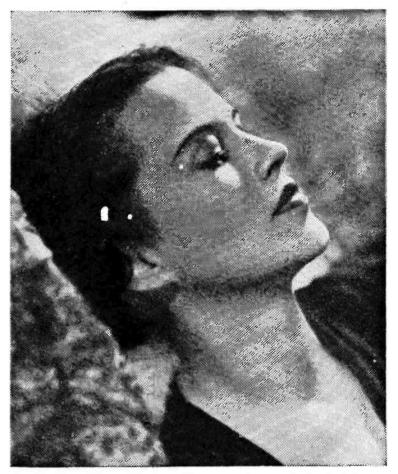


Alice Frost, below, lives up to her name only when she tosses an icy stare while heckling Fred Allen. She's known as the "girl with a



Youthful Dundee 'Reporters' Quiz Foster May





Perhaps you've never seen a Gale as calm as this. But Gale Page pursues her placid and unruffled manner on any type of radio show, for she's a topnotch songstress, comedienne and actress on many WOW programs from NBC. Right now she's doing her own singing program and acting in "Today's Children," the Pillsbury Flour Mills Co. weekday morning show.

Here's Benny's "Maxwell"

Here are the co-stars of the First-Nighter dramas you hear every Friday at 9 p. m. on WOW, Les Tremayne and Barbara Luddy. This popular show recently began its eighth consecutive year on the air.

*

Almost daily school paper "reporters" visit WOW to interview some WOW celebrity. Pictured at top is Kathleen Anderson, 5107 Cuming street, and below is Janis Baliman, 5429 Western avenue, snapped interviewing Foster May for the Dundee school paper.



Kerplunk goes Jack Benny's "Maxwell"! And you hear it every Sunday evening via WOW on the Jell-O show. Photo shows Pinto Colvig, NBC sound effects expert, "crashing" the old wreck, as radio's No. 1 funny man looks on. The "Maxwell" is fast becoming a radio personality ... one of the oddities of radio.