

Radio
Station
WOW

RADIO NEWS TOWER

5000
Watts
590 Kc.

Complete Radio Program News From Radio Station WOW

VOL. II—No. 5

OMAHA, NEBRASKA, FEBRUARY 1, 1938

PUBLISHED MONTHLY

WOW Buys \$25,000 Band

MOTHER MASON



Meet "Mother Mason" of the "Little Man" cast. In private life she is Kathryn Phillips.

New WOW Organist

Tens of thousands of listeners will greet with approval the news that Eddie Butler, the organist, is back from Detroit and has become a regular member of the WOW staff.

Mr. Butler, a native of Council Bluffs, was for seven years a member of the staff of the Central States Broadcasting Co., and his programs with Kenneth Golden, tenor, were one of the oldest and most popular local features of the air.

New News Room

WOW's famed "Red room," one of the most beautiful rooms in all Omaha, has recently been transformed into a news room, and office quarters for Foster May, Ralph Wagner and others in the news department. Jettabee Ann Hopkins has been moved into Mr. May's former office, the "Brown room."

Paxton Hotel on NBC

Dancers from coast to coast these nights are tripping the light fantastic to the rhythm of Paul Christensen and his orchestra from Hotel Paxton. The NBC network program, 12 midnight to 12:30 a. m., Mondays, Tuesdays, Thursdays and Saturdays, originates in the main dining room.

16,800 Praise Newscasts on WOW

The amazing popularity of news broadcasts is indicated by listener-response to the recent "Foster May birthday" observance.

More than 16,800 listeners in 17 states—from Florida to Oregon and Pennsylvania to New Mexico—wrote to WOW, asserting they regularly enjoy the newscasts, especially those presented by Mr. May, WOW's news editor. There were also many letters from Canada, Texas, Louisiana, Mississippi and Arizona.

Of course, the great preponderance of listeners to the WOW newscasts live in Nebraska and western Iowa. More than two-thirds of the responses came from Nebraska alone.

Mr. May and his staff will work for many weeks tabulating the results to determine in minute detail listener preferences as to type of news desired, times it should be broadcast and many other matters.

The letters were more than 99 per cent complimentary. They stand as a tangible mass testimonial, approving the new "streamlining" of WOW's newscasts, a form and style of presenting the news, which has been copied by other stations from coast to coast.

May Pleased
"I just can't express the great personal satisfaction I derived from receiving and reading these letters," Foster May said. "I wish it were possible for me to write a personal letter of thanks to every person who wrote me."

In order to provide an incentive to listeners to comment on WOW's news setup, six beautiful General Electric radios were offered as prizes for the best comments on each of WOW's six daily newscasts.

The judges worked long and conscientiously, and finally selected the following to receive the prizes for the best letters: 6:30 a. m. news, F. J. Sindelar, Omaha; 7:15 a. m. news, Mrs. Chester A. Harris, Omaha; 12:30 p. m. news, Wallace Culver, Maryville, Mo.; 4 p. m. news, Mrs. R. J. Stearns, Omaha; 6 p. m. news, Mrs. Nettie B. Cardin, Sioux Falls, S. D.; and 10:30 p. m. news, Ralph W. Pierce, Omaha.

The judges were Frank P. Fogarty, commissioner Omaha Chamber of Commerce; Victor B. Smith, vice president of the Omaha National bank; Prof. V. Royce West, journalism, Municipal University of Omaha, and Miss Edith Beckman, attorney.



WOW's camera man is "candid-minded," too. Witness this shot of the new WOW Studio orchestra. Guess how it was posed!

Ebener Directs New 12-Man Orchestra

WOW has just engaged its own 12-piece studio orchestra to furnish music for local radio programs.

Directed by the popular and talented Freddie Ebener, the orchestra is made up of his regular band, augmented with several specialists, to give the utmost versatility.

Engagement of the musical group, most talented available in the middle west, means an investment by WOW of approximately \$25,000 during the current year for local music.

Versatile Group

Program Manager Harry Burke has been engaged in auditioning and trying out musicians for the orchestra for more than a month.

"We believe we now have the finest local orchestra we could assemble for general studio use," Mr. Burke said. "Every member of the orchestra plays at least two instruments. From this group we will be able to select combinations for specialties, soloists and a full orchestra that can creditably give listeners either concert or dance music, as specific programs require."

In engaging a large orchestra on a full-time basis, WOW is giving 100 per cent cooperation with the national movement, inaugurated by the American Federation of Musicians to provide employment for hundreds of professional musicians in radio stations. Under the plan the radio industry will spend \$5,000,000 annually for "live talent" music.

Personnel

John Gillin, Jr., general manager of WOW, was a member of the national committee of IRNA which negotiated the deal with the union.

The WOW studio orchestra began rehearsals January 25. The members of the orchestra at first rehearsals (which may be changed slightly) included:

Freddy Ebener, director; Marvin Wright, piano, accordion, arranger; James Burson, guitar, violin, viola; Ernest Bergman, bass, tuba; James Frame, trumpet; William Hill, trumpet, violin; George A. Stobel, trombone, violin; Leslie Manson, sax, clarinet; C. L. Hall, sax, clarinet, piano, arranger; Don E. Larson, piano, trumpet, arranger; Kenneth Turner, sax, clarinet, violin; Al Entricken, drums, vibraphone, tympani.

Candid Fans Shoot WOW

Strange as it seems, WOW's luxurious studios were actually all shot to pieces the other night!

It was "Candid picture night," and more than 250 camera fans, equipped with almost every type of photographic equipment known, literally shot everything in sight!

Although no exact figure could be determined, it was estimated that more than 3,700 pictures were taken.

The photographers were men, women and children of all ages. There were little boys and girls with kodaks, high school and college folks, husbands and wives, and elderly men and women.

The photo fans laid on the floors, hung from the chandeliers and climbed on the furniture in order to get shots from every conceivable angle.

Live Talent

The Eastman Kodak Stores, Inc., co-sponsor of the event with WOW, provided batteries of flood lights in each room, but in spite of this many shot off flash bulbs.

In the studios the "Three Maids and a Mike," the "Jangles" and "Little Man" casts, a studio orchestra and Foster May, all performed and posed scores of times. In every other room WOW had provided comely hostesses from its clerical staff, all of whom willingly posed and all of whom were "shot" scores of times.

The Eastman company offered valuable prizes for the best shots, but winners were not known as this News Tower went to press.

Probably the most photographed persons in the studios were Foster May and Ralph Wagner.

Gillin First Young Citizen

Congratulations poured into WOW this past week for John Gillin, Jr., 32-year-old general manager of the station, who received the distinguished service award presented annually to the man under 36 years of age whose civic activities rate highest.

The selection of "Johnny" Gillin was announced at a gala dinner dance, January 22, at Hotel Rome. The secret board of judges which made the award consisted of W. D. Lane, president of the Omaha Chamber of Commerce; W. Dale Clark, past president; the Rev. Charles Durden, pastor of the First Baptist church; Rowland Haynes, president of the Municipal university of Omaha, and Morris E. Jacobs, Omaha publicist and advertising agency executive.

Given Gold Key

The award itself consisted of a gold key, which was presented to Gillin at the banquet.

The "outstanding young citizen" award is made annually under sponsorship of the Omaha Junior Chamber of Commerce.

Gillin was the fifth to receive the distinction.

Others who have earned it were Irving Zerzan, insurance man; W. B. Millard, Jr., banker; Verne Vance, attorney, and Dr. Arlo M. Dunn, orthodontist.

An unscheduled part of the ceremonies reflected the sentiment of the members of WOW's staff. Attached to a bouquet presented to Gillin at the banquet was a card reading:

"Dear Boss:
"We're just as happy about this whole business as you are."
"THE STAFF."

CANDID FANS "SHOOT" WOW



A few of the 250 candid camera fans who shot everything in sight from every angle in WOW's studios the other night.

NBC Gets Fight

When Joe Louis, present titleholder, meets Nathan Mann for the heavyweight championship of the world on Wednesday, February 23, the National Broadcasting Company will broadcast the battle exclusively.

'Mickey Mouse' Has 'Ear Appeal' Too!

Yes, sir! "Mickey Mouse" and "Donald Duck" have ear-appeal as well as eye-appeal!

The new Pepsodent show, featuring these characters, hitherto known only in newspaper comics and on the silver sheet, has been termed a tremendous success on the air.

The Mickey Mouse Theater of the Air is heard at 4:30 Sunday afternoons by WOW listeners via NBC.



WALT DISNEY

WOW Camps Very Active, Seymour Wins Membership Drive

Gala festivities were held by the various divisions of the Woodmen of the World during the Yuletide season and in the month of January. Events taking place during the period included the Woodmen Christmas party, a luncheon for four veteran headquarters employees who completed many years of service with the society, the annual installation of officers of the Omaha camps, the birthday of Dr. Herbert B. Kennedy, associate medical director on January 3 and the triple birthday celebration held on January 5 for National President De E. Bradshaw, Assistant Secretary V. J. Pakes and State Manager Charles Burmester.

More than 850 persons attended the Christmas party given at the Elks club under the joint auspices of Seymour camp No. 16 of the Woodmen of the World, Ak-Sar-Ben grove of the Woodmen Circle and the Juniors of the Forest, which is jointly sponsored by the Woodmen of the World and Woodmen Circle.

Juniors Assist

Dr. Kennedy officiated as master of ceremonies. The program included greetings from President Bradshaw and President Dora Alexander Talley of the Woodmen Circle, and exhibition drills by Junior boys' and girls' teams, Christmas carols sung by a Junior choir and the Seymour Revelers, and distribution of gifts to the kiddies by Santa Claus.

Approximately 250 Woodmen of the World headquarters' employees attended the luncheon held at the Chamber of Commerce in honor of Charles Furness, head of the old records department; Miss Ella Kent, manager of the correspondence department; Mrs. Theresa Kerr, check writer, and Mrs. Bertha Campbell of the cashiers department, veteran employees, who, on December 31, completed many years of service to the Woodmen of the World. Dan Macken, actuary, officiated as master of ceremonies and also presented appropriate gifts from the employees to the "old-timers." President Bradshaw and Vice President Patterson occupied places at the speakers table.

Honor Kennedy

Seymour camp No. 16, the largest Woodmen unit in the nation, and the members of the medical department of the Woodmen remembered Dr. Herbert Kennedy, associate medical director, on his birthday on January 3. The camp, of which Dr. Kennedy is the consul commander, presented him with a handsome gold knife and chain. The members of the medical staff sent a beautiful bouquet of flowers.

WORRIER



Portland Hoffa, wife of Fred Allen—both WOW stars—says her famed hubby is one of America's champion worriers. She's pictured helping Fred worry over details of the "Town Hall Tonight" NBC show.

WOW

The Radio News Tower is published monthly by the Woodmen of the World Life Insurance Society.

Publication and editorial offices are located in the Insurance Building, 17th and Farnam Streets, in Omaha, Nebraska.

Subscription price is 50 cents per year.

Copyright, 1937, by the Woodmen of the World Life Insurance Society.

Chapel Honored by Life Award in Post-War Society

John K. Chapel, WOW announcer, was elected an honorary life member of the Russian Railway Service corps, at a meeting at St. Paul, Minn., November 11. The distinction is the group's tribute to the memory of Chapel's uncle, General Prince A. N. Kuropatkin, who, in 1917, assisted the allied forces in Siberia and Manchuria, and aided the Russian Railway Service corps war work.

Gen. Ford to Speak as WOW Marks National Defense Week

LOVELY MARY



Mary Livingstone—they call her "Lovely Mary"—is the wife of Comic Jack Benny. Confidentially, Jack calls her "Doll." And as the photo above shows, she's some "Doll," eh?

Recognizing its obligation to the nation as well as to its parent company which has long been a champion of patriotism, station WOW is making elaborate plans for the observance of National Defense week, February 12 to 22.

WOW, cooperating with army and navy leaders, plans a special program for Sunday, February 13, during which time Maj. Gen. Stanley Ford, commander of the Seventh corps area will deliver the main address.

Ford to Speak

The program will be broadcast, probably from one of the hotel ballrooms, at 2:30 p. m. Members of General Ford's staff and leaders of patriotic and civic groups will be in attendance.

As a further gesture of cooperation, WOW has offered the special program to all Nebraska radio stations. The program was planned and scheduled for the afternoon hour so that all other stations could pick it up and rebroadcast it to their listeners.

Band Invited

The 17th Infantry band from Fort Crook, one of the finest military bands in the nation, has been invited to play for the special program.

During the week, speakers will be heard from time to time from the Reserve Officers association and Seventh corps area headquarters. The Creighton university dramatic players will present incidents in American history.

HOW TO TALK ♦ ♦ ♦ It's Never Too Late to Learn

By MILTON A. RIECK

Although we are to take up in this chapter the mechanism of the voice, we must always remember the real foundation of the speaking voice is the THINKING.

Speech sounds are first thought before they are expressed by the voice. For example, a person may have a big-hearted voice or a happy voice, but we know that the kindness, happiness, or big-heartedness are first in the person's character—his general thinking—before they can come forth in his voice.

Thinking First

You think about tones, you think about words, or the ideas for which the words stand. Never lose sight of these facts. You will make much quicker progress in voice improvement, if, instead of working mainly from the standpoint of the mechanical, you work from the standpoint of your thinking.

You will have to consider, of course, the action of your lungs and the other organs of your vocal apparatus, as you study the voice

NOTE.—A clear, easy-to-understand speaking voice is a prime requisite of every person in radio. Such a voice would be an extremely valuable asset to any man, woman or child. Not every person CAN have a good radio voice but every person CAN IMPROVE his speech. Hence, the article herewith on "How to Talk," by Milton A. Rieck, well-known Omaha voice coach, who has helped scores of WOW folks. Study, and practice Mr. Rieck's speech aids and you too will derive a real benefit.—The Editor.

mechanism. You will have to take exercises for the correct use in speech of your tongue and lips. But, after you have established, or fixed, the correct ways of using these organs, you must forget all about the exact ways of doing these things. Otherwise, you might become lip-conscious or tongue-conscious, or even tone-conscious. Such methods in speaking are considered poor, for they give a ma-

chine-like effect to speech.

The organs of speech that make up the voice mechanism are as follows:

- (a) Lungs and diaphragm.
- (b) Larynx, including the vocal cords.
- (c) Mouth, including lips, tongue, teeth and palate.
- (d) Nose, nasal passages and cavities.

The LUNGS supply the air that is used in the formation of tones and words. When filled with air, the lungs give support to the tones. In fact, the lungs are the real source of energy for the voice.

Exercises

1. Take a full, deep breath and exhale slowly as you say the following:
 - (a) Ha, ha, he, he, hi, hi, ho, ho, hu, hu.
 - (b) La, la, le, le, li, li, lo, lo, lu, lu.
 - (c) Whisper the numbers up to 25, 30, 35.
 - (d) Whisper the letters of the alphabet.

Let Betty Moore Help Solve Your Color Problems

If you are stumped by some problem in interior decoration, particularly in color harmony, lend an ear every Monday to Betty Moore and her broadcasts over WOW at 10:45 a. m. from NBC. Miss Moore offers suggestions for decorating dining rooms, bathrooms, bedrooms and sun porches. She is a veteran broadcaster for the Benjamin Moore Paint Co.



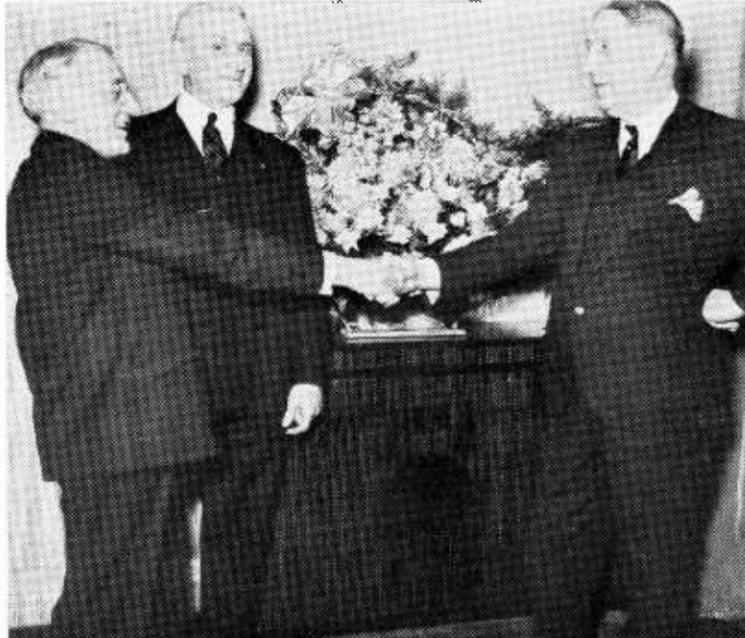
Betty Moore

WINNER'S SMILE



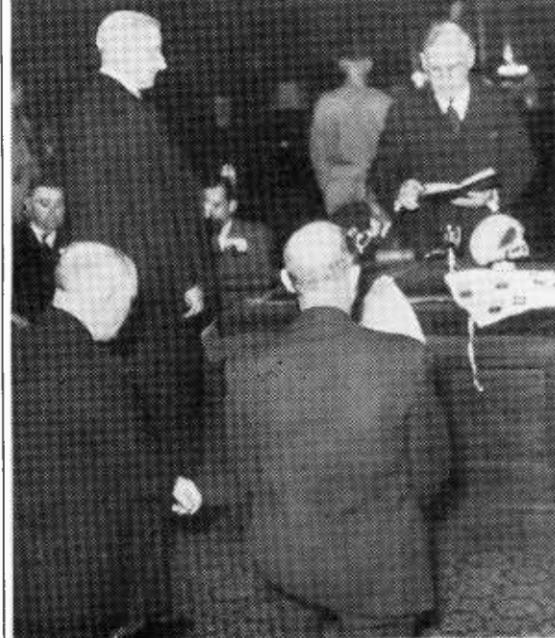
Dr. Herbert B. Kennedy, associate medical director of the Woodmen, wears a winning smile as he views the cup won by Seymour camp, of which he is consul commander, in a dual membership contest with Empire State camp No. 7, Atlanta, Ga., from whence Doctor Kennedy came to Omaha.

HAPPY BIRTHDAYS



"Happy birthday!" echoed throughout Woodmen headquarters January 5. It was the birthday of De Emmett Bradshaw, Woodmen president, who is shown shaking hands with V. J. Pakes, assistant secretary, as C. L. Burmester, Woodmen's Nebraska manager, looks on. All three celebrated birthdays the same day. Incidentally, it was also the fourth anniversary of Foster May on the air. Loyal Woodmen throughout the nation deluged Mr. Bradshaw with wires and greeting cards.

RUESS INSTALLS



Five Omaha Woodmen camps joined in an installation-of-officers ceremony recently. Photo shows William Ruess, chairman of the Woodmen board of auditors and WOW personnel director, as installing officer (behind ritual table), as Mr. Burmester, the installing escort, stands by. Kneeling are some of the officers being installed.

Didja Know? . . .

By BILL WISEMAN

Lots of funny things happen around a radio studio.

For instance, Hotel Fontenelle's main ballroom has a direct phone to the WOW control room. A confused guest recently picked up the handset and Chief Control Operator Joe Herold answered.

"Send up a bucket of ice, four glasses and a quart of sparkling water," said the guest. But that isn't all.

It happened during Uncle Ezra's Alka-Selzer program!



Bill Wiseman "The guy is so lazy he just bought a Great Dane so he could pet him without bending over!"

Carlton Ka Dell, the Omaha lad who is one of the best on the NBC mike staff (formerly announcer for Amos 'n' Andy) wrote to a friend (from Hollywood) asserting he had found the laziest gag writer in America.

PRIMA DONNAS

Vanity thy name is Radio Announcer!

The other day Howard Peterson, WOW's promotion manager, ordered new portraits of each member of the announcing staff for use in the Radio Guide.

Two "shots" were made of each mickeman, and then the proofs were shown to the boys. No Metropolitan opera director ever made a greater mistake.

Every announcer, except News Editor Foster May, squeaked and squealed, like this:

"Oh, that isn't good of me. Please don't use it!"

WHERE ARE THEY

Ken Carlson, the Omaha ventriloquist, and his dummy, "Charlie O'Brien," has broken into the big time via WLW, Cincinnati, and the Mutual net.

Walter Cassel has hied himself back to New York to study some more. make records and audition for new commercials. His address: 7734 Austin street, Forest Hills, N. Y.

Homer H. Gruenther, in Washington, D. C., is peddling transcriptions of congressional oratory.

Tim Ryan and Irene Noblette are in New York auditioning for a show which you may soon hear on this station.

SNOPPYQUOPS

Uncle Ezra got a pair of expensive polo ponies from Santa Claus. . . Radio production experts call mystery dramas "whudunnits"

. . . So far Jack Benny has received over 1,000 letters from I-own-a-Maxwell-too brothers.

Bob Burns has quit looking his part, even discarding his tan shoes. . . Production men (like newsmen) say the delovely Margaret Sullivan of the films is very pout-icular.

Midnight Reveries Popular Poetry Show

Another new WOW program which is rapidly gaining great popularity is "Midnight Reveries" heard each Sunday night, 11:15 to 11:30, and featuring John K. Chapel with selected and original poems.

Chapel is the author of three books of verses, "Twilight Reveries," "In the Wilderness," and "Silken Threads of the Clouds." He won a first prize in a mother-poem contest conducted by Ladies' Home Journal, and is the translator of "General Prince Kuropatkin's Memoirs."

Join Jangles Cast

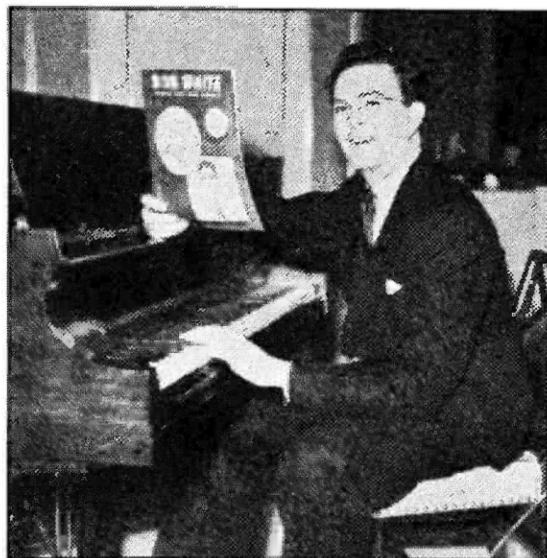
Ed and Mrs. (Anna) Henderson, parents of the Omaha movie star, Lyle Talbott, have joined the cast of "The Jangles." They were professional actors for many years.

"My Nebraska" is the name of the march played on the "Man on the Street" program, now sponsored by General Electric. The selection was composed by Theodore Diers of Lincoln, Neb.

Walter Cassel, Bernie Hanighen, Evelyn Elias, Other 'Big Time' Omahans Visit WOW Studios



Action! Walter Cassel, baritone, with Mrs. De Emmett Bradshaw at the piano, rehearsing Mrs. Bradshaw's own composition, which Walter sang for WOW listeners on his recent visit to Omaha.



America's foremost "swing" composer, Bernie Hanighen of Omaha, found a few extra notes in a WOW copy of his hit, "Bob White." Bernie praised the "Three Maids and a Mike."

Blizzard Class Reunion

Upholding its "First-in-Showmanship" honor in the middle west, WOW started the new year off with two very unusual "special events" broadcasts, both of which attracted nation-wide attention.

The radio trade press from coast to coast heralded WOW's New Year's eve broadcast, conceived and presented by Foster May, as one of the most unique broadcasts of all time. This was the recorded description of a childbirth at St. Joseph's hospital. It was so timed that the stork "arrived" exactly on the stroke of 12, just as 1938 was ushered in. The trade press described Foster's handling of the broadcast as "tactful," "dramatic" and "extremely clever."

"Pupils" Meet

A couple of week's later the radio industry again was stirred by Foster's broadcast from the 70-year-old Fairview school near Clay Center, Neb., on the 50th anniversary of the great blizzard of 1888.

Gathered in the little school were many of the 16 "pupils" who 50 years ago were saved from the awful blizzard by a brave teacher and a farmer.

During the broadcast the happenings of the day of the blizzard were re-enacted in detail by those who were still alive. The "pupils" sang songs and recited lessons just as they did half a century ago, while hundreds of farm folks gathered to watch the ceremony.

James Melton, NBC tenor, has added gentleman-farming to his already known enthusiasm for yachting. He's moved from the urban luxury of his New York apartment to the hills behind Westport, Conn.



Just back from a successful world tour, Evelyn Elias, star, former South high girl trumpeter, gave WOW staff an eyeful, and WOW listeners an earful.

Famed Visitors See WOW

Every month thousands of visitors come to WOW studios, many of them famous personages.

Among this month's visitors were several Omahans who have become nationally famous, including Walter Cassel, the singer; Bernie Hanighen, America's foremost composer of "swing" music; Evelyn Elias, former South high girl, now one of the nation's outstanding girl trumpet tooters, and Marie Mikova, world-famous pianist.

Each was presented to WOW listeners over the air on special programs.

Other Visitors

Other famed studio visitors included Clarence Muse, the Negro film star and composer of "Sleepy Time Gal" and many other songs; Lee Morse, blues singer; Steve Hannigan, famed press agent, developer of "Sun Valley" and many other enterprises; George Wilson, University of Washington grid star, who made fame in the Rose Bowl; Lita Grey Chaplin, movie and night club singing star; Tom Curran of the United Press, and several important NBC and other persons of the radio industry.

Included in the many groups to be shown through the studios were the field forces of the Folger Coffee Co., many classes from schools, and several Woodmen of the World life insurance fraternal groups.

Don Searle, new Central States Broadcasting Co. executive, called on his first day in Omaha to pay his respects to John Gillin, Jr., WOW manager.



Three-year-old Mercedes Williams was another WOW visitor. She has an "I. Q." of 155, which is "genius." Foster May's questions revealed Mercedes knows all capitals of all states, in all countries!



Impromptu musical treat of the month was given when Marie Mikova, world-famed concert pianist, dropped in to WOW for a visit and was interviewed by Foster May. She, too, is a native of Omaha.

JOTTINGS

By JETTABEE

"Attention, listeners! No adults admitted! THIS is the JUNIOR ROUND TABLE conducted by Jettabee Ann Hopkins." THAT'S what you hear the announcer say every Thursday afternoon at 4:30. THE JUNIOR ROUND TABLE is one of WOW's newest features. That's why I wanted to tell you MORE about it today.

You know, I had a feeling that we were neglecting the boys and girls. Oh, I'll admit that radio

has all sorts of thrilling adventure stories for them, but I know that these "young men and women of tomorrow" have some very definite ideas and I thought they should have a chance to express those same ideas on the radio. S-o-o-o—the JUNIOR ROUND TABLE came into being. Confidently, I think I have the most fun of all!



Jettabee Ann Hopkins

Visit in Studios

Each week, five children (boys and girls) are selected from a different Omaha school. At 3:30 Thursday afternoon these five children are brought, via taxi, to the WOW studios. Then's when the fun begins. First of all we get acquainted. They tell me their names and I tell them mine (by the way, we don't bother with LAST names, just the first ones). Then we make a tour of the studios, maybe we drop in on a rehearsal for a few minutes or stop by to watch a program in progress. We don't even talk about anything serious—because THAT'S to come later.

By 4:20 we're good friends and having a grand time. Then we get settled for the program. I wish you could see our little round table. We gather around real close with our elbows on the table and the microphone in the middle and we're ready to say "Hello" when 4:30 rolls around.

Time Flies

THEN is when we really get serious and I can't tell you how proud I am of those boys and girls and their answers. We talk fast and furiously but no matter how we hurry we're never even half through when the clock says 4:45.

At our first Round Table we discussed school problems. I asked one round-cheeked, curly-haired little girl of 10, what SHE would do if I were the pupil and she the teacher and I misbehaved by whispering to the boy across the aisle. I liked her answer, she said, "I don't think I'd do as my teacher does, I wouldn't make you sit with the boy you'd been whispering to because I don't think that would do any good, but I WOULD put you in a seat on the opposite side of the room where you couldn't possibly whisper to him."

How to Save

We discussed the question of money the next week and the results were most enlightening. The word "extravagance" and its many pitfalls were no strangers to those 10-year-olds. They all had very decided views about HOW to save money.

We're wondering how our Round Table idea appeals to our adult listening audience. We would like comments and criticisms. We'd like YOUR questions. Send them in to us, will you? Address your letter to the JUNIOR ROUND TABLE . . . WOW . . . OMAHA.

Jangles Busy

Before I have to say good-bye for this month, I want to say "hello" for THE JANGLES and tell you that we DID appreciate all those subscriptions to Radio News Tower you sent in via our program. . . Several people have written in and asked me "What a radio script looks like" so I think next month in this same column you'll find a "sample" Jangles script, sound effects and all.

I'll be seeing you in March, so "Bye for now."

Keep This WOV Schedule For

<p>TUESDAY, FEBRUARY 1</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—Homemakers Exchange, N (C)</p> <p>10:45—Nebraska College of Agriculture, (S)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Nebraska Power Co. (C)</p> <p>12:00—Markets, (S)</p> <p>12:10—Records, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Thesaurus, ET (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p> <p>WEDNESDAY, FEBRUARY 2</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—Homemakers Exchange, N (C)</p> <p>10:45—Nebraska College of Agriculture, (S)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Nebraska Power Co. (C)</p> <p>12:00—Markets, (S)</p> <p>12:10—Records, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Thesaurus, ET (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p>	<p>8:00—Good News of 1938, N (C)</p> <p>9:00—Kraft Music Hall, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:20—Records, (S)</p> <p>10:30—WOW News Tower, (C)</p> <p>10:45—Chez Paree Orch. N (S)</p> <p>11:00—Music Box, (S)</p> <p>11:30—Man on Terrace Cafe, N (S)</p> <p>12:00—Paul Christensen's Orch. N (S)</p> <p>12:30—Cosmopolitan Hotel Orch. N (S)</p> <p>FRIDAY, FEBRUARY 4</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—How to Be Charming, N (C)</p> <p>10:45—Betty Moore, N (C)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Nebraska Power Co. (C)</p> <p>12:00—Markets, (S)</p> <p>12:10—Records, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Thesaurus, ET (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p>	<p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—How to Be Charming, N (C)</p> <p>10:45—Betty Moore, N (C)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Commodore Perry Hotel Orch. N (S)</p> <p>12:00—Markets, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Foreign Broadcast, N (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p> <p>TUESDAY, FEBRUARY 8</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—Homemakers Exchange, N (C)</p> <p>10:45—Nebraska College of Agriculture, (S)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Nebraska Power Co. (C)</p> <p>12:00—Markets, (S)</p> <p>12:10—Records, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Thesaurus, ET (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p>	<p>8:00—Town Hall Tonight, N (C)</p> <p>9:00—Year Hollywood Parade, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:20—Hotel Ambassador Orch. N (S)</p> <p>10:30—WOW News Tower, (C)</p> <p>10:45—Chez Paree Orch. N (S)</p> <p>11:00—Chermot Ballroom, (S)</p> <p>11:30—Lights Out, N (S)</p> <p>12:00—Hotel Stalter Orch. N (S)</p> <p>12:30—L. A. Biltmore Orch. N (S)</p> <p>THURSDAY, FEBRUARY 10</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—How to Be Charming, N (C)</p> <p>10:45—Betty Moore, N (C)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Commodore Perry Hotel Orch. N (S)</p> <p>12:00—Markets, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Foreign Broadcast, N (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Harry Kogen's Orch. N (S)</p> <p>4:45—Little Man, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p>	<p>6:15—Three Maids and Their Mike, (S)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Jean Sablon, Singer, N (S)</p> <p>7:00—Believe It or Not, N (C)</p> <p>7:30—Jack Haley's Log Cabin, N (C)</p> <p>8:00—Wesmen Quartet, N (S)</p> <p>8:30—American Portraits, N (S)</p> <p>10:30—WOW News Tower, (C)</p> <p>10:45—Wig Waggin' with Ralph Wagner, (S)</p> <p>11:30—Rainbow Room Orch. N (S)</p> <p>11:45—Chermot Ballroom, (S)</p> <p>12:00—Paul Christensen Orch. N (S)</p> <p>12:30—Southern Tavern Orch. N (S)</p> <p>12:45—Cosmopolitan Hotel Orch. N (S)</p> <p>12:50—Thesaurus, ET (S)</p> <p>SUNDAY, FEBRUARY 13</p> <p>7:00—William Meeder Ensemble, N (S)</p> <p>7:30—Kidoodlers, N (S)</p> <p>7:45—Animal News Club, N (S)</p> <p>8:00—Turn Back the Clock, N (S)</p> <p>8:15—Vagabond Adventures, N (S)</p> <p>8:30—Chapel Service, Rev. Brown, (S)</p> <p>9:45—Thesaurus, ET (S)</p> <p>10:00—Records, (S)</p> <p>10:05—Silver Flute, N (S)</p> <p>10:30—Angier and Hunter, N (S)</p> <p>10:35—Norwemen Quartet, N (S)</p> <p>11:00—Arlington Time Signal, N (S)</p> <p>11:00—NBC Home Symphony, N (S)</p> <p>11:30—Round Table Discussion, N (S)</p> <p>12:00—Al and Lee Reiser, N (S)</p> <p>12:05—Merriem Popcorn, (C)</p> <p>12:15—WOW News Tower, (C)</p> <p>12:30—Smoke Dreams, N (C)</p> <p>12:10—Synopsators, (S)</p> <p>1:15—The Vagabonds, N (S)</p> <p>1:30—Tucher Colt Stories, N (C)</p> <p>2:00—Radio News Reel, N (C)</p> <p>2:30—Sunday Drivers, N (S)</p> <p>3:00—Strange as It Seems, ET (S)</p> <p>3:15—Romance Melodies, N (S)</p> <p>3:30—World Is Yours, N (S)</p> <p>4:00—Marion Talley, N (C)</p> <p>4:30—Mickey Mouse Theater, N (C)</p> <p>5:00—Catholic Hour, N (S)</p> <p>5:30—Tale of Today, N (C)</p> <p>6:00—Jello Program, N (C)</p> <p>6:30—Interesting Neighbors, N (C)</p> <p>7:00—Chase and Sanborn, N (C)</p> <p>8:00—Merry-Go-Round, N (C)</p> <p>8:30—Familiar Music, N (C)</p> <p>9:00—Sealtest Rising Stars, N (C)</p> <p>9:30—Haven McQuarrie, N (S)</p> <p>10:00—Job Clinic, (S)</p> <p>10:30—WOW News Tower, (C)</p> <p>11:00—Chermot Ballroom, (S)</p> <p>11:15—Evening Reveries, (S)</p> <p>11:30—Music Box, (S)</p> <p>12:00—Hotel Paxton Orch. N (S)</p> <p>12:30—Cosmopolitan Hotel Orch. N (S)</p> <p>MONDAY, FEBRUARY 14</p> <p>6:00—Thesaurus, ET (S)</p> <p>6:15—Roy and Lonnie, (C)</p> <p>6:30—Farm Front News, (S)</p> <p>6:35—Markets, (S)</p> <p>6:40—Thesaurus, ET (S)</p> <p>7:15—WOW News Tower, (S)</p> <p>7:30—Hayden's Musical Clock, ET (C)</p> <p>8:00—Coffee Pot Inn, (C)</p> <p>8:15—Thesaurus, ET (S)</p> <p>8:30—Pretty Kitty Kelly, ET (C)</p> <p>8:45—The Party Line, ET (C)</p> <p>9:00—Mrs. Wiggs, N (C)</p> <p>9:15—John's Other Wife, N (C)</p> <p>9:30—Just Plain Bill, N (C)</p> <p>9:45—Woman in White, N (C)</p> <p>10:00—David Harum, N (C)</p> <p>10:15—Backstage Wife, N (C)</p> <p>10:30—How to Be Charming, N (C)</p> <p>10:45—Betty Moore, N (C)</p> <p>11:00—Hymns of Cheer, (S)</p> <p>11:15—The O'Neills, N (C)</p> <p>11:30—Aunt Sally, (S)</p> <p>11:45—Commodore Perry Hotel Orch. N (S)</p> <p>12:00—Markets, (S)</p> <p>12:15—Midday Melodies, ET (C)</p> <p>12:30—WOW News Tower, (C)</p> <p>12:40—Records, (S)</p> <p>12:45—Foster May, Man on the Street, (C)</p> <p>1:00—Foreign Broadcast, N (S)</p> <p>1:15—Markets, (S)</p> <p>1:25—Records, (S)</p> <p>1:30—Houseboat Hannah, ET (C)</p> <p>1:45—Judy and Jane, ET (C)</p> <p>2:00—Pepper Young, N (C)</p> <p>2:15—Ma Perkins, N (C)</p> <p>2:30—Vic and Sade, N (C)</p> <p>2:45—Guiding Light, N (C)</p> <p>3:00—Lorenzo Jones, N (C)</p> <p>3:15—Mary Marlin, N (C)</p> <p>3:30—Rush Hughes, N (C)</p> <p>3:45—Kitty Keene, ET (C)</p> <p>4:00—People in the Headlines, (C)</p> <p>4:15—Lady of Millions, ET (C)</p> <p>4:30—Records, (S)</p> <p>4:35—Police Bulletins, (S)</p> <p>4:45—Creighton University, (S)</p> <p>5:00—Dick Tracy, ET (C)</p> <p>5:15—Terry and the Pirates, ET (C)</p> <p>5:30—Jangles, (S)</p> <p>5:45—Orphan Annie, N (C)</p> <p>6:00—WOW News Tower, (S)</p> <p>6:15—Vocal Varieties, N (C)</p> <p>6:30—Wig Waggin' with Ralph Wagner, (S)</p> <p>6:45—Vic Arden's Orch. and Guests, ET (C)</p> <p>7:00—Johnny, with Russ Morgan, N (C)</p> <p>7:15—Lady Esther Serenade, N (C)</p> <p>8:00—Vox Pop, N (C)</p> <p>8:30—Hollywood Mardi Gras, N (C)</p> <p>9:30—Hollywood Gossip, N (C)</p> <p>9:45—Dale Carnegie, N (C)</p> <p>10:00—Amos and Andy, N (C)</p> <p>10:15—Wig Waggin' with Ralph Wagner, (S)</p> <p>10:30—Hotel La Salle Orch. N (S)</p> <p>11:30—WOW News Tower, (C)</p> <p>12:00—Music Box, N (S)</p> <p>12:30—Hotel Kenmore Orch. N (S)</p> <p>12:45—Hotel Paxton Orch. N (S)</p> <p>12:50—L. A. Biltmore Orch. N (S)</p>
---	--	---	---	--

February Near Your Radio Set!

10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Hotel Paxton Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Rainbow Room Orch. N (S)
 11:00—Music Box. N (S)
 11:30—Hotel Kenmore Orch. N (S)
 12:00—Hotel Paxton Orch. N (S)
 12:30—L. A. Biltmore Orch. N (S)

WEDNESDAY, FEBRUARY 18

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—How to Be Charming. N (C)
 10:45—Hello, Peggy! N (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Lotus Gardens Orch. N (S)
 12:00—Markets. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—Thesaurus. ET (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Records. (S)
 4:35—Police Bulletins. (S)
 4:45—Creighton University. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Jean Sablon. Singer. N (S)
 7:00—One Man's Family. N (C)
 7:30—Tommy Dorsey and Orch. N (C)
 8:00—Town Hall Tonight. N (C)
 9:00—Your Hollywood Parade. N (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Hotel Ambassador Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Chez Paree Orch. N (S)
 11:00—Chermot Hallroom. (S)
 11:30—Lights Out. N (S)
 12:00—Hotel Stalter Orch. N (S)
 12:30—L. A. Biltmore Orch. N (S)

THURSDAY, FEBRUARY 17

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—Homemakers Exchange. N (C)
 10:45—Mystery Chef. ET (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Three Romeros. N (S)
 12:00—Markets. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—NBC Music Guild. N (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Junior Round Table. (S)
 4:45—Little Man. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Vic Arden's Orch. and Guests. ET (C)
 7:00—Royal Gelatin Program. N (C)
 8:00—Good News of 1938. N (C)
 9:00—Kraft Music Hall. N (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Records. (S)
 10:30—WOW News Tower. (C)
 10:45—Chez Paree Orch. N (S)
 11:00—Music Box. (S)
 11:30—Grand Terrace Cafe. N (S)
 12:00—Paul Christensen's Orch. N (S)
 12:30—Cosmopolitan Hotel Orch. N (S)

FRIDAY, FEBRUARY 18

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—How to Be Charming. N (C)
 10:45—Hello, Peggy! N (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Homemakers Club. (C)
 12:00—Markets. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—Thesaurus. ET (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Records. (S)
 4:35—Police Bulletins. (S)
 4:45—Creighton University. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Rhythmairs. N (S)
 7:00—Jacobson Jewelry Skit. (C)
 7:00—Burns and Allen. N (C)
 7:30—Voice of Firestone. N (C)
 8:00—Fibber McGee and Molly. N (C)
 8:30—Hour of Charm. N (C)
 9:00—Contented Hour. N (C)
 9:30—Falstaff Public Hero. N (C)

5:00—Dick Tracy. ET (C)
 5:15—Rhythmairs. N (S)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Bughouse Rhythm. N (S)
 7:00—Clitics Service Concert. N (C)
 8:30—True Stories. N (C)
 9:00—First Nighter. N (C)
 9:30—Hollywood Gossip. N (C)
 9:45—People in the News. (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Oriental Gardens Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Ritz Carlton Orch. N (S)
 11:00—Music Box. (S)
 11:15—Teddy Hill and Orch. N (S)
 11:30—Music Box. (S)
 11:45—Hotel Stalter Orch. N (S)
 12:00—Must Trio. N (S)
 12:30—Cosmopolitan Hotel Orch. N (S)

SATURDAY, FEBRUARY 19

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Sunshine Express. N (S)
 8:40—Records. (S)
 8:45—Landi Trio. N (S)
 9:00—Amanda Snow. Singer. N (S)
 9:15—Charlotiers. N (S)
 9:30—Mlle. Nadia Boulanger. N (S)
 9:45—Aunt Sally. (S)
 10:00—How to Be Charming. N (C)
 10:15—Markets. (S)
 10:25—Records. (S)
 10:30—Uncle Tom's Playhouse. (S)
 10:45—Chasin's Music Series. N (S)
 11:00—Concert Ensemble. N (S)
 11:30—Netherlands Plaza Orch. N (S)
 12:00—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—U. S. Dept. of Agriculture. (S)
 1:15—Campus Capers. N (S)
 1:30—Your Host Is Buffalo. N (S)
 1:45—Golden Melodies. N (S)
 2:00—Bill Krenz and Orch. N (S)
 2:30—Kargau and Sears. N (S)
 3:00—Walter Kelsey Orch. N (S)
 3:30—People in the Headlines. (C)
 4:15—Pop Hatters. N (C)
 4:30—Calling All Stamp Collectors. N (S)
 4:45—New Kenmore Hotel Orch. N (S)
 5:00—El Chico Revue. N (S)
 5:30—Civic Calendar. (S)
 6:00—Heliogon in the News. N (S)
 6:15—WOW News Tower. (C)
 6:30—Three Maids and Their Mike. (S)
 6:45—Jean Sablon. Singer. N (S)
 7:00—Believe It or Not. N (C)
 7:30—Jack Haley's Log Cabin. N (C)
 8:00—Al Roth and Orch. N (S)
 8:30—American Portraits. N (S)
 9:00—NBC Symphony. N (S)
 9:30—WOW News Tower. (C)
 10:00—Hotel Paxton Orch. N (S)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Rainbow Room Orch. N (S)
 11:00—Chermot Hallroom. (S)
 11:30—Southern Tavern Orch. N (S)
 12:00—Paul Christensen Orch. N (S)
 12:30—Music Box. (S)
 12:45—Cosmopolitan Hotel Orch. N (S)
 1:00—Music Box. (S)
 1:15—Thesaurus. ET (S)

SUNDAY, FEBRUARY 20

7:00—William Meeder Ensemble. N (S)
 7:30—Kidoodlers. N (S)
 7:45—Animal News Club. N (S)
 8:00—Turn Back the Clock. N (S)
 8:15—Vagabond Adventures. N (S)
 8:30—Chapel Service. Rev. Brown. (S)
 8:45—Thesaurus. ET (S)
 9:00—Records. (S)
 10:05—Silver Flute. N (S)
 10:30—Angler and Hunter. N (S)
 10:45—Norsemen Quartet. N (S)
 11:00—Arlington Time Signal. N (S)
 11:30—NBC Home Symphony. N (S)
 11:30—Round Table Discussion. N (S)
 12:00—Al and Lee Reiser. N (S)
 12:10—American Popcorn. (C)
 12:15—Smoke Dreams. N (C)
 12:30—WOW News Tower. (C)
 1:03—Synopators. (S)
 1:15—The Vagabonds. N (S)
 1:30—Thatcher Colt Stories. N (C)
 2:00—Radio News Reel. N (C)
 2:30—Sunday Drivers. N (C)
 3:00—Strange as It Seems. ET (S)
 3:15—Romance Melodies. N (S)
 3:30—World Is Yours. N (S)
 3:45—Marion Talley. N (C)
 4:30—Mickey Mouse Theater. N (C)
 5:00—Catholic Hour. N (C)
 5:30—Tale of Today. N (C)
 6:00—Jello Program. N (C)
 6:30—Interesting Neighbors. N (C)
 7:00—Chase and Sanborn. N (C)
 7:30—Merry-Go-Round. N (C)
 8:00—Familiar Music. N (C)
 9:00—Sealtest Rising Stars. N (C)
 9:30—Haven McQuarrie. N (S)
 10:00—Job Clinic. (S)
 10:30—WOW News Tower. (C)
 10:45—Chermot Ballroom. (S)
 11:15—Evening Reveries. (S)
 12:00—Music Box. (S)
 12:30—Hotel Paxton Orch. N (S)
 12:45—Cosmopolitan Hotel Orch. N (S)

MONDAY, FEBRUARY 21

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—How to Be Charming. N (C)
 10:45—Hello, Peggy! N (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Commodore Perry Hotel Orch. N (S)
 12:00—Markets. (S)
 12:10—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—Foreign Broadcast. N (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Records. (S)
 4:35—Police Bulletins. (S)
 4:45—Creighton University. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Rhythmairs. N (S)
 7:00—Jacobson Jewelry Skit. (C)
 7:00—Burns and Allen. N (C)
 7:30—Voice of Firestone. N (C)
 8:00—Fibber McGee and Molly. N (C)
 8:30—Hour of Charm. N (C)
 9:00—Contented Hour. N (C)
 9:30—Falstaff Public Hero. N (C)

10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Ritz Carlton Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Beverly Hills Orch. N (S)
 11:00—Hotel Lexington Orch. N (S)
 11:30—Commodore Perry Orch. N (S)
 12:00—Hotel Stalter Orch. N (S)
 12:30—L. A. Biltmore Orch. N (S)

TUESDAY, FEBRUARY 22

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—Homemakers Exchange. N (C)
 10:45—Nebraska College of Agriculture. (S)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Nebraska Power Co. (C)
 12:00—Records. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—Thesaurus. ET (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Harry Kogen's Orch. N (S)
 4:45—Little Man. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Vic Arden's Orch. and Guests. ET (C)
 7:00—Johnny. with Russ Morgan. N (C)
 7:30—Lady Esther Serenade. N (C)
 8:00—Vox Pop. N (C)
 8:30—Hollywood Gossip. N (C)
 9:45—Dale Carnegie. N (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Hotel Lexington Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Rainbow Room Orch. N (S)
 11:00—Music Box. N (S)
 11:30—Hotel Kenmore Orch. N (S)
 12:00—Hotel Paxton Orch. N (S)
 12:30—L. A. Biltmore Orch. N (S)

WEDNESDAY, FEBRUARY 23

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—How to Be Charming. N (C)
 10:45—Hello, Peggy! N (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Lotus Gardens Orch. N (S)
 12:00—Markets. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—Thesaurus. ET (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)
 4:30—Records. (S)
 4:35—Police Bulletins. (S)
 4:45—Creighton University. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Terry and the Pirates. ET (C)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Uncle Ezra. N (C)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Jean Sablon. Singer. N (S)
 7:00—One Man's Family. N (C)
 7:30—Tommy Dorsey and Orch. N (C)
 8:00—Town Hall Tonight. N (C)
 9:00—Your Hollywood Parade. N (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Hotel Ambassador Orch. N (S)
 10:30—WOW News Tower. (C)
 10:45—Chez Paree Orch. N (S)
 11:00—Chermot Hallroom. (S)
 11:30—Lights Out. N (S)
 12:00—Hotel Stalter Orch. N (S)
 12:30—L. A. Biltmore Orch. N (S)

THURSDAY, FEBRUARY 24

6:00—Thesaurus. ET (S)
 6:15—Roy and Lonnie. (C)
 6:30—Farm Front News. (S)
 6:35—Markets. (S)
 6:40—Thesaurus. ET (S)
 7:15—WOW News Tower. (C)
 7:30—Hayden's Musical Clock. ET (C)
 8:00—Coffee Pot Inn. (C)
 8:15—Thesaurus. ET (S)
 8:30—Pretty Kitty Kelly. ET (C)
 8:45—The Party Line. ET (C)
 9:00—Mrs. Wiggs. N (C)
 9:15—John's Other Wife. N (C)
 9:30—Just Plain Bill. N (C)
 9:45—Woman in White. N (C)
 10:00—David Harum. N (C)
 10:15—Backstage Wife. N (C)
 10:30—Homemakers Exchange. N (C)
 10:45—Mystery Chef. ET (C)
 11:00—Hymns of Cheer. (S)
 11:15—The O'Neills. N (C)
 11:30—Aunt Sally. (S)
 11:45—Three Romeros. N (S)
 12:00—Markets. (S)
 12:10—Records. (S)
 12:15—Midday Melodies. ET (C)
 12:30—WOW News Tower. (C)
 12:40—Records. (S)
 12:45—Foster May, Man on the Street. (C)
 1:00—NBC Music Guild. N (S)
 1:15—Markets. (S)
 1:25—Records. (S)
 1:30—Houseboat Hannah. ET (C)
 1:45—Judy and Jane. ET (C)
 2:00—Pepper Young. N (C)
 2:15—Ma Perkins. N (C)
 2:30—Vic and Sade. N (C)
 2:45—Guiding Light. N (C)
 3:00—Lorenzo Jones. N (C)
 3:15—Mary Marlin. N (C)
 3:30—Rush Hughes. N (C)
 3:45—Kitty Keene. ET (C)
 4:00—People in the Headlines. (C)
 4:15—Lady of Millions. ET (C)

4:30—Junior Round Table. (S)
 4:45—Little Man. (S)
 5:00—Dick Tracy. ET (C)
 5:15—Teddy Hill and Orch. N (S)
 5:30—Jangles. (S)
 5:45—Orphan Annie. N (C)
 6:00—WOW News Tower. (C)
 6:15—Vocal Varieties. N (S)
 6:30—Wig Waggin' with Ralph Wagner. (S)
 6:45—Vic Arden's Orch. and Guests. ET (C)
 7:00—Royal Gelatin Program. N (C)
 8:00—Good News of 1938. N (C)
 9:00—Kraft Music Hall. N (C)
 10:00—Amos and Andy. N (C)
 10:15—Wig Waggin' with Ralph Wagner. (S)
 10:20—Records. (S)
 10:30—WOW News Tower. (C)
 10:45—Chez Paree Orch. N (S)
 11:00—Music Box. (S)
 11:30—Grand Terrace Cafe. N (S)
 12:00—Paul Christensen's Orch. N (S)
 12:30—Cosmopolitan Hotel Orch. N (S)

FRIDAY, FEBRUARY 25

6:00—Thesaurus. ET (S)
 6:15—

'Prudence' Back For Electric Dealers

Thousands of midwest homemakers were pleased to note the return of Martha Bohlsen, the former "Prudence Penny" of the Bee-News Homemakers club, to the air late this month.

The new program, under sponsorship of the electric dealers, is on WOW Tuesdays and Fridays, 11:45 a. m. to 12, noon. Miss Bohlsen was with the Nebraska Power Co.'s home service department before she went to the Bee-News assignment, so her new work actually finds her returning to her first love. Her program offers valuable advice on all home-making problems, pointing out especially new work-saving and money-saving methods made possible by the use of electricity and electrical appliances.

As home economist for The Bee-News, Miss Bohlsen organized and directed the Homemakers club so well, and the club became so popular, that its membership reached the 15,000 mark in a little over a year and a half.

It is at the suggestion of hundreds of these women that electric dealers and the Nebraska Power Company decided to put Miss Bohlsen on the air again.

Miss Bohlsen will give recipes and household hints, and from time to time interview leading authorities on home economics subjects.



Martha Bohlsen, the former "Prudence Penny" of Omaha Bee-News.

MEET --- LUELLA



Luella Cannam

Sometimes we call her "The Duchess" because she is so stately, dignified, and a sort of an office fashion-plate. Her name is Luella Cannam, and although she's young in years, she has a four-year success record in radio at WOW.

Luella entered radio via the program department. That is, her start was as a pianist and instrumental ensemble director. Her "Singing Violins," "The Nightingale and the Serenaders" and "The Merry-makers" clicked, aided somewhat by Luella's mother, Mrs. Emma Cannam, concert soprano.

Later Luella expanded her activities into the commercial field and now, in addition to her musical work, she is a star advertising salesman for the station. In her musical library, Luella has 1,000 compositions, and 300 of her own arrangements.

Rev. R. R. Brown's World Radio Congregation

By the Rev. R. R. Brown, D.D., Minister of Radio Station WOW, Pastor-Evangelist of the Omaha Gospel Tabernacle, Christian and Missionary Alliance.

Radio has brought a new revelation of the likes, dislikes and desires of the people more than any other modern invention. I thought it might be interesting to record for you some lessons that I have learned in the nearly 15 years of my association with radio.

Through the thousands of letters we have received and by personal contacts in public meetings of various types, including schools, colleges, clubs, farm gatherings, evangelistic meetings, Bible conferences, etc., we have learned that the radio audience is diversified. In a previous article we referred to the intellectual range, the racial and creedal differences, and we should add to these, the local and provincial distinctions that are found among people—all of which enter into the preparation for and presentation of a sacred radio service. It is impossible for any program to entirely please everyone.

We have learned, also, that the listening audience is most sympathetic. Any program that offends the finer feelings of listeners, or one that has a spirit of intolerance, will bring forth many protests. If, however, a program falls a bit below the usual standard, most people are generous in overlooking its mistakes. It is surprising through the years how few critical letters we have received.

Next, we have learned that frequently individuals and groups may be disappointed with religious programs because they do not emphasize strongly enough their particular beliefs. It is sometimes hard for the person in front of the loud speaker to visualize the scope (Continued on page 7)



The Rev. Mr. R. R. Brown

O'Keefe Cure for Blues



Walter O'Keefe, funnyman of the Hollywood Mardi Gras show, heard on WOW at 8:30, Tuesday nights, unbuttons his vest to make a clean breast of his comical inspirations.

C-H-A-T-S

With Your Own Aunt Sally of WOW

Knock . . . knock . . . happy day out there . . . well, I've surely found you home today and reading the News Tower, too.

I'm not going to intrude very long . . . just till you read down to the bottom of this page. In order to keep you interested long enough to finish the column, I must think of something interesting to hold your attention . . . something in words . . . that's it . . . I need words . . .

Words are queer things, aren't they? What a large amount of good they can do and what a world of harm. How carefully we look to our pennies . . . How slow some of us are in parting with them. The wise ones keep a strict account and weigh each cent before it is sent out to bring in profitable returns.



Aunt Sally

I was just thinking what a different world this would be were we as conservative with our words as we are with our pennies! . . . Words are sacred things, though few persons realize it.

Words should be to thought what steam is to the engine; if directed to the cylinder and fly-wheel the engine does perfect work, but if the steam escapes through many tiny holes and cracks, the power available for real work is diminished; and wasted steam, like idle words, is an indication of dissipated power.

Ill words sometimes cannot be recalled . . . like unto a bag of feathers let loose in the wind . . . they have gone their way.

Never withhold a sincere word of love or endearment, or a word of help and encouragement. There are so many nice things I can say to you and you do say nice things to me and so it goes . . . let's keep it that way and perhaps you are waiting for me to say those final words . . . happy day out there . . .

YOUR AUNT SALLY.

9 Firms Choose WOW for New Net Shows

Nine new commercially sponsored programs, which bring more than eight full hours of entertainment and pleasure were started on WOW from the NBC network during January.

The new programs include: MICKEY MOUSE THEATER OF THE AIR, 4:30 p. m., Sundays. Sponsored by the Pepsodent Co. BETTY MOORE TRIANGLE CLUB, 10:45 a. m., Mondays. Sponsored by the Benjamin Moore & Co.

DICK TRACY, 5 p. m., Mondays through Fridays. Sponsored by Quaker Oats.

AMOS 'N' ANDY, 10 p. m., Mondays through Fridays. Sponsored by Campbell Soup Co.

PEOPLE IN THE NEWS, Dorothy Thompson, 9:45 p. m., Fridays. Sponsored by American Cigaret and Cigar Co., Inc.

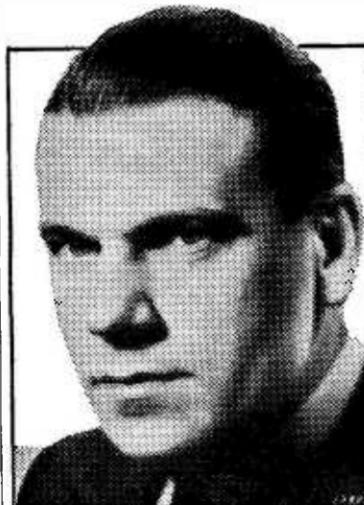
THATCHER COLT MYSTERIES, 1:30 p. m., Sundays. Sponsored by Packers Tar Soap Co.

INTERESTING NEIGHBORS, 6:30 p. m., Sundays. Sponsored by F. W. Fitch Co.

DALE CARNEGIE, 9:45 p. m., Tuesdays. Sponsored by Palmolive.

RUSH HUGHES, commentator, 3:30 p. m., Mondays through Fridays. Sponsored by the Borden Corp. (milk products).

HE'S DETECTIVE



Ned Weaver is bringing to life the role of "Dick Tracy" in the NBC serial story heard Mondays through Fridays at 5 p. m. on WOW for Quaker Oats.

CHAPEL'S TRAVELS ♦ ♦ Visit Europe with WOW Announcer

By JOHN K. CHAPEL

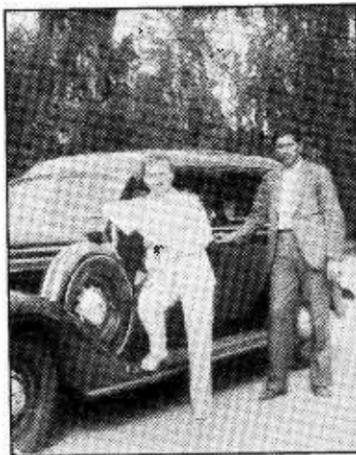
While traveling through Germany, we noted the strange salutes exchanged. Instead of clasping hands in a friendly gesture, the right arm suddenly darted upward over the head, with palms out. This was the "Nazi salute," supposedly a measure of friendly recognition. Our host said this was a relic of the caveman's day when every man's hand was turned against his brother.

Ancient Revival

The hand of the savage held a club for his protection. To prove his friendliness, he dropped the weapon and extended his empty hand to touch the hand of the other. Today, this revived salute is common, with variations in Germany, Russia and Italy. These gestures have not the warmth of the sincere hand clasp as we know it in America. After watching this salute I still prefer the healthy, wholesome American clasp to the war-like, suspicious gesture of a military hand wave of a Caesar.

Heidelberg

In spite of the many strange customs that have changed Europe since my departure from the continent in 1918, people still realize the importance of being friendly toward others. With a gallant and typical young German as our escort, we began the trip through Heidelberg from Safien Strasse. After many pleasant detailed descriptions given us by the students, we proceeded to Bismarck Square and Bismarck Garden, where we plucked flowers from a garden once planted by the Iron Chan-



John K. Chapel and Latvian bodyguard with personal car of President Ulmanis of the Republic of Latvia.

cellor who tutored my uncle in the arts of war.

We crossed the new bridge to Scheffelhaus, the home of the student prince, and observed the Nazi salute to be more prominent among the students. This display soon became common-place after watching train load after train load of German workers, with their swatika identifications, joining the vacation throngs gathered in the Neckar valley.

With the confidence of a native, we crossed the ancient bridge and visited the 700-year-old Benedictine monastery. Our next stop was

Ziegthausen where the student inns hummed with gaiety and laughter. Nearby stood the Holy Ghost church and the Gathaus Zum Ritter with its famous Renaissance facade.

Old and New

From the Friedrich's bridge we saw the Neckar issue forth from the narrows of the mountains. We saw to the right, the old town crowned by the castle. In the center, the old bridge linked it up with the residential quarters on the opposite bank. From the Nepomuk stands and terrace, we viewed the picturesque features of old Heidelberg. This view we compared with the Philosophen Weg looking down into the streets, and squares, nestled at the foot of the wooded mountains. The view from the Scheffel terrace of the castle and that from the Molkenkur on to the ruins and plains, and the mountains of Odenwald were other attractive variations of the inexhaustible charm of the town of Heidelberg. One always enters the old town by way of the old bridge through the bridge gateway.

History of Germany

Beyond the actual bounds of the town stretched the Odenwald with the Neckar valley, the Bergstrasse, the plain of the Rhine and the Palatinate. On all sides we saw such a wealth of beauty that it was hard to resist the longing to remain there longer. The more we dipped into this open picture book of German history and culture, the stronger grew its attractions. We must study the landscape in order to understand the full charm and individuality of each town or city.

Woman in White



Luise Barclay, NBC actress, as "The Woman in White."

Pillsbury Flour made radio program history recently when this sponsor scrapped "Today's Children" at the height of its popularity and substituted a new program, "The Woman in White," featuring Luise Barclay, popular NBC actress.

The new network serial story is heard at 9:45 a. m., Mondays through Fridays, and is fast-moving toward the heights of success attained by its predecessor.

Meet WOW's Hostesses



A competent studio hostess must have (1) intelligence, (2) beauty, (3) personality and (4) charm. We'll leave it to you if photos don't prove WOW's hostesses have these qualities. Above is Dorothy Delfs, regular daytime hostess.



Ditto, Dorothy Cogswell, who answers when you phone WOW at night. Incidentally, she's pictured tuning one of those six beautiful General Electric radios given away recently by WOW in the Foster May anniversary contest.



The other night hostess is charming and efficient Rose Cepuran, who may have answered when you phoned, or showed you the studios when you dropped in, during the past several years. She is shown with the "showmanship" plaque, recently awarded WOW by "Variety" magazine.

Tums' Variety Singers Have Great Appeal

"Vocal Varieties," that unique musical program heard over WOW and the NBC Red network each Tuesday and Thursday at 6:15 p. m., is adding countless thousands of new Tums buyers each week.

This program is unique in that all numbers are presented by a vocal orchestra, for which special arrangements for voice have to be made. Its all-around excellence is responsible for its large following, as it is one of a very few radio programs with an absolutely universal appeal.

Greet New Train

All three Omaha stations, WOW, KOIL and WAAW, turned out to describe the grand entry of Union Pacific's new Streamliner, "The City of Los Angeles," when it arrived here on its maiden voyage, en route to Sun Valley, Idaho. Press Agent Steve Hannigan for Union Pacific (national headquarters, Omaha) aided WOW's Foster May in a description of inside and out of the fancy train.

"WIG WAGGIN' WITH WAG"

By RALPH WAGNER
Sports Editor, WOW

The time has come, as the walrus says, for the major league baseball players to pack their tooth brushes, razors and hair brushes in preparation for their annual trek to the sunshine of Florida or California . . . Such a life!

And as the time arrives for the hired hands of the diamond to depart for training camps, the annual

tests between the temperamental stars of the ball lot and their respective club owners, open up in full blast . . . It is the yearly wail of the underpaid athletes who, 9 times out of 10, would be running gasoline stations or selling magazines had not someone discovered that they could throw or bat a little baseball better than their brethren.

For example, Joe Di Maggio, who used to bait his father's fish hooks on San Francisco wharfs, is balking at signing a New York Yankee contract because Owner Jake Ruppert hasn't offered him the deed to the Yank ball park . . . Signor Di Maggio, about to start his third semester in big league ball, wants \$25,000 or \$30,000 or \$50,000 a year.

Last year, after the worst hold-out siege in Yankee history, Colonel Ruppert shelled out \$330,000. It was the largest pay roll in history, but now the Yankees, and I presume it is because they won the world's series, want the ol' colonel to dig into his jeans and shell out more money.

I don't think many fans will get excited over the holdout or demands for higher salaries of a hired man who is compelled to spend his winters in Florida or California sunshine, his summers in the open air playing a game for which is received, even as an average player, more than is paid to our leading educators.

Signor Di Maggio may be the nearest thing on the diamond to a Babe Ruth, but even the great Bambino didn't receive, in his second year, what Di Maggio collected last season for chasing balls in the Yankee outfield . . .

As a second-year man the San Francisco outfielder received \$11,500. What do you suppose Ruth got his second year? That was in 1916 . . . The Babe was a pitcher then and won 23 games, lost 12 and had an earned run average of



Ralph Wagner

GUESS WHO THIS IS?



Guess who this is? You've heard his voice thousands of times on WOW. It's Harry Burke, WOW's program manager, at the tender age of 1! My, how he's grown!

1.75 a game . . . He received all of \$3,500.

Pitchers are seldom paid as much as outfielders, so let's take Babe Ruth as a second-year outfielder . . . This was in 1920 . . . The Bambino spanked out 54 home runs and had a batting average of .376 and was paid \$20,000.

Di Maggio hasn't come close to Ruth's second-year mark . . . He hit 46 home runs and had an average of .346 his best year in the league . . . Yet Di Maggio's new contract is sure to give him more than Ruth received when he hit 54 homers and batted .376.

Well, there's no harm in asking for a big salary . . . One has everything to gain and nothing to lose; that is, providing the boss keeps you on the pay roll . . . Sometimes bosses are funny that way.

Young William De Correvont, the much-sought-after Austin Chicago high school football player, played before 120,000 persons in a prep game in Soldier's field, Chicago . . . The experts attribute the large crowd to Master De Correvont's ability to play football.

During the recent season, young De Correvont chalked up touchdown after touchdown. He scored more than 200 points, and, of course, he topped all the scorers.

But, in Memphis, Tenn., in a post-season game, "Bill" De Correvont started to crack . . . The strain was too great . . . He received a broken collar bone . . . Just a small injury, you say. Righto, my little hearties, but—

From now on "Bill" De Correvont will be a marked man on a football field . . . As Achilles had his heel, so will De Correvont have that collar bone.

Last year the University of Nebraska experienced its best year in football, both on the field and at the box office. Now it is practically a cinch that 1938 will surpass 1937, at least in dollars and cents, even if not in football victories . . .

According to statistics collected by various press associations, 8,000,000 persons paid \$22,000,000 to see 391 intercollegiate football games in 1937 . . . In 1936, 7,613,768 fans witnessed 397 contests . . .

So, has intercollegiate football reached its peak in drawing power, or is the peak several years away?

World Radio Congregation

(Continued from page 6)

of a radio ministry. Consequently, it is not easy for him to have a sufficient breadth of viewpoint. Consequently, we have discovered that all suggestions and criticisms must be considered in the relationship of their value to the general listening public.

It has been encouraging for those who broadcast religious services to know that radio has awakened a new interest in spiritual things. A great many people feel that, seated by the radio in seclusion, they have an opportunity to think through with the speaker.

We have learned that sincerity and genuineness are the qualities which give the right impressions and which retain listeners as loyal friends and supporters. Listeners are quick to detect hypocrisy and insincerity, whether it be in a religious broadcast or in any other type of program.

Radio and Prayer

Before leaving this article, let me cite a spiritual lesson that has been unusually helpful to me. We have learned that when the spoken word or instrumental music goes into the microphone, it is by mechanics and electrical energy transformed into a radio wave. This gives to the ordinary sound wave greater carrying power and distance. The Master said, "What things soever ye desire, when ye pray, believe that ye receive them, and ye shall have them." James, in his epistle, said, "The effectual, fervent prayer of a righteous man availeth much." A free translation of this text from the Japanese is, "The energy put forth by a righteous man is to great results." It is possible to say a prayer as we might recite a poem, but that which makes prayer effective is sincere desire and faith. These are the energizing quantities which make prayer immortal. Desire in harmony with the will and word of God and faith from God are like the electric energy employed in radio. This lesson has been a great help to me.

May we all learn the power of effectual prayer!
(Note: Next month the Rev. Mr. Brown will discuss "Hymns and Gospel Songs."—Editor.)

WOW'S PICTURE PAGE

NEW ORGANIST



Handsome, single, 27, an Iowa U man. It's Eddie Butler, the new WOW organist.

Odd in Script, But A Beauty in Person



As Clifford Barber's wife "Ann" in "One Man's Family," Helen Muselman is a bit odd, but in real life she's one of radio's most charming blondes.

GILLIN REAPS AWARD



Foster May (wearing boutonniere) shakes the hand and interviews Johnny Gillin when the WOW general manager was given the distinguished service award for civic activities at Junior Chamber party recently.

FOR DEFENSE



Six Nebraska stations will carry WOW's National Defense week special program February 13, 2:30 p. m. Maj. Gen. Stanley H. Ford, Seventh corp area commander, will speak.

FOSTER READS HIS MAIL



Foster May inspects some of the 16,800 letters received by WOW in the recent newscast contest. See page 1 for details.

MAREK WEBER AND HIS FIDDLE



A closeup of Marek Weber, popular NBC band leader and new maestro of "The Contented Hour," heard on WOW.

Phoebe, Love Interest on Party Line



Meet Phoebe Grant, the heart interest on "The Party Line," popular WOW script show, aired at 8:45 a. m., Mondays through Fridays.

JETTA AND HER ROUNDTABLERS



Jettabee Ann Hopkins and some of her Junior Roundtablers. Hear them, 4:30 p. m., Thursdays. It's WOW's most interesting new feature!

Lincoln Girl Wins New \$8,000 Home

In the very shadow of Nebraska's magnificent 10-million-dollar state capitol building lies a modest dwelling, the family abode of H. C. Carpenter, his devoted wife and talented daughter, Norma. Comfortable, roomy and full of memories though it is, the iron-fenced residence will be forsaken by the Carpenters during the coming year when they go to live in their new American home, an award of merit from the General Electric Company, won for the family by daughter Norma's skillful pen. For it was Norma who, intrigued by the literary aspects of competing in General Electric's Better Standards of Living contest on WOW, wrote 100 sincere words, each ringing with conviction, on the subject, "The electrical way of living appeals to me particularly because . . ." As a token of her success and a reward for her skillful effort, Miss Norma Carpenter, of 1616 G street in Lincoln, Neb., receives an \$8,000 new American home.

Carlson Directs New Hymn-Fest

Sacred music and familiar ballads sung by a fine mixed quartet directed by Fritz Al Carlson, will be heard on a new half-hour Sunday program, 9:45 a. m. to 10:15 a. m., under sponsorship of the Crosby-Carlson-Meyer Mortuary, 32nd and Farnam streets.

The program will originate from the beautiful Crosby-Carlson-Meyer chapel, and accompaniment will be played by Mr. Carlson on the chapel organ.

Is "Charlie" Native?

Charles R. Gardner, convention secretary of the Omaha Chamber of Commerce, is certain that "Charlie McCarthy" is a native Nebraskan, and that his family tree was undoubtedly a prairie cottonwood. "When the zephyrs blow through a grove of cottonwoods you can hear a sound distinctly like the voice of the famous 'Charlie' we listen to every Sunday night on WOW," Gardner declared recently before the Winnipeg, Canada, meeting of the International Association of Convention Bureau Secretaries.

A Minneapolis man claimed "McCarthy" to be of Minnesota white pine stock; a Milwaukeean swore "Charlie" was made of Wisconsin fir, and a San Francisco man declared Berge's dummy sprang from California redwood!

Cities Service Director

Dr. Frank Black, NBC musical director and one of the most versatile of present-day conductors, will become permanent conductor of the Cities Service Concert orchestra with the concert on Friday, February 4. Doctor Black succeeds Rosario Bourdon, who has been conductor of the series for almost 11 years.