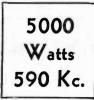
Radio Station WOW





VOL. II—No. 7

OMAHA, NEBRASKA, APRIL 1, 1938

PUBLISHED MONTHLY

OMAHA FOOD SHOWS BEGIN New Spring 'Radio Menu' WOW Starts Record Gurgles For Sound Effects! 16th Year On Sure to Please Saturday April 2 Spring finds four of Omaha's largest food manufacturers turning to WOW to increase sales, expand WOW is making plans to celebrate its 15th birthday on April 2. For on that date WOW will have completed its 5,275th successive day on the air!

Plans for both a public observance of the anniversary and a special broadcast in honor of the event are being formulated by Program Manager Harry Burke and Howard O. Peterson, local advertising and promotion manager.

During the 15-year period, WOW on two occasions was "off the air" due to technical difficulties, but the sum total of all the time off due to breakdowns is estimated by Chief Engineer William J. Kotera at less than 15 hours.

In the early days WOW shared time with other stations, but despite this fact the number of hours "on the air" averages better than 16

hours a day, Kotera said, or a total of more than 85,000 hours! In the early days WOW had two announcers, two engineers, two women employes and a manager— seven employes in all.

WOW now employs 40 persons full time and many others part time, occupies 10 times as much space and is housed in one of the most efficient and luxurious studios in America.

WINTER CRUISE PUTS

FOSTER IN THE PINK

Foster May is wearing a late Au-

gust tan. He is the picture of health

after his mid-March vacation. Ac-companied by Mrs. May, Foster drove to New Orleans, and from there went on a nine-day cruise on a "banana liner" to Central America and the Caribbean sea

and the Caribbean sea. Mr. and Mrs. May were on ship-board seven of their nine days at sea, the other two days being spent

in short inland trips at points of



BABY REYNOLDS SNAPPED ACTUALLY MAKING SOUND EFFECTS!

Baby John's mama was his director and prompter. For an hour she coaxed the baby, and every sound emitted was put on a wax recording for WOW's "sound effects" library and for future use.

markets and provide hundreds of hours of pleasure and enlighten-ment for the 660,000 radio families in the WOW area.

First, on March 17, Paxton & Gallagher undertook spon-sorship of the "Musical Clock," a week-day half hour of early-morning transcribed popular tunes tunes.

Secondly, the Uncle Sam's Breakfast Food Company, on March 17, began bringing WOW listeners "The Junior Roundable" every Thursday at 4:15 p. m. — a program of dis-cussion of children's problems by children.

Then on March 21 the P. F. Petersen Baking Company ar-ranged to present "The Corn Tussle News" every week day except Saturday at 11 a. m. This is a narrative of the "do-ings' of "Toby and Susie," two lovable characters in the country newspaper business.

Lastly, on March 28, the Iten-Barmettler Biscuit Com-pany resumed an old association with Foster May by sponsoring the "Man on the Street" every week day at 12:45 p. m.

To the housewife, the signing of these four contracts means a better acquaintance with a group of fine quality Omaha products along with the assured continuance of four of her favorite radio programs.

To thousands within the radio industry, others in advertising, mer-chandising and selling, as well as to many interested in business trends, this turn to radio will be interesting and significant.

CHOIR ON WOW ...

One of the nation's finest choral organizations, the Hasting College A Capella choir, gave a program March 26 on WOW, under the di-rection of Hayes M. Fuhr.





Otto H. Barmettler and Foster May discuss "Teeza tempting Iten-Barmettler butter cracker, as ers.' they prepared for the new sponsorship of the "Man on the Street" programs. Foster, 12 years ago, was a cracker salesman for Mr. Barmettler.

Here are your new friends, "Toby and Susie," leads in the new "Corntussle News" program for Peter Pan bread, rolls, cakes and pastry. They'll tug at your heartstrings and give you many a chuckle. Get the habit of tuning to "Toby and Susie" every week-day morning except Saturday, 11 to 11:15, on WOW. Dorothy Delfs, WOW hostess, serves a steaming cup of Butter-Nut coffee to Ray Olson, master of ceremonies for the Paxton & Gallagher Musical Clock program. Hear it every week day morning, 7:30 to 8, followed by "Coffee Pot Inn."

Page Two

RADIO NEWS TOWER

HOME OF THE =

W. O. W. Society Extends Huge Neon Welcome

WELCOMETOMAHA

AMERICA'S STRONGEST FRATERNAL

Woodmen of the World

April 1, 1938

Methodists in 7 States Hear Bishop Oxnam

Bishop G. Bromley Oxnam of the Omaha area of the Methodist church is highly pleased with the response and achievements thus far of the new "Methodist Radio Hour" on WOW each Sunday afternoon, 3:30

20, Bishop Oxnam has received an average of more than 200 letters a week. His sceretary, Miss Mabel L. Krueger, made a spot map of points from which mail was received, and learned that listeners as far east as Dubuque, Iowa, west as far as Ogallala, south as far as Kansas City and north past Sioux Falls are regular listeners to the Methodist Letters have also been rehour. ceived from scattered more distant points in South Dakota, Minnesota, Missouri, Kansas and Colorado.

The bishop's subjects during March were:

March were: March 6—"The Playwright as Preacher." March 13—"Radical and Reactionary" and "The Social Creed of the Churches." March 20—"The Most Important Word that Fell from the Lips of Jesus" and a dramatization of the life of Bishop Hartzell. March 27—"The American Youth Looks Forward to What?"

Each week the addresses have been printed in booklet form and are available for 10 cents each. Requests should be sent direct to the bishop's office, 870 Insurance building, Òmaha.

ROSICRUCIANS

"Mysteries of Life" is the intrigu-ing title of the new series of phil-osophical and scientific discussions sponsored weekly on WOW by the Rosicrucian society. The theme song is "Ah, Sweet Mystery of Life." The new program is heard Thursdays, 10:15 p. m. to 10:30 p. m. A study course in the teach-ings of the society is offered to listeners. listeners.

NETWORK CHANGES

Thousands of WOW's listeners' habits were changed a bit recently when the Fibber and Molly (John-son's Wax) show was changed from Monday nights to 8:30 p. m., Tues-days nights. The popular "Hour of Charm" program, featuring Phil Spitaler's Charm" program, featuring Phil Spitalny's orchestra. (General Elec-tric) was switched to Mondays at 8 p. m.

EAT MORE SALMON WOW was selected in this area to carry part of the largest ad-vertising campaign ever attempted for canned salmon by the Canned Salmon Industry of Seattle. The campaign has been in progress since the beginning of the Lenten season.

CARPENTER ON AIR ...

Terry Carpenter of Scottsbluff, Neb., former congressman, has pur-chased a half hour weekly, Sunday nights, 9 to 9:30, on WOW, begin-ning April 24. Carpenter is a can-didate for governor of Nebraska.

Twelve feet high, 60 feet wide, this, one of the largest Neonized signs in Omaha, has just been put up by the Woodmen of the World. IMPROVE YOUR GOLF . . . By Stanley Davies

8000 LODGES

IN 44 STATES

By STANLEY DAVIES Omaha Field Club "Pro"

Note: Tune-in to WOW every Wednesday at 10:15 p. m. and hear Mr. Davies discuss the golf news of the moment and "How to Improve Your Game."

The fundamentals that govern the golf swing are exacting masters, few in number, but each one con-tributes to produce a rhythmic coordination of con-trolled body motion and arm and hand action. Control of the club head will give one distance and direction. To acquire this control, an understanding of a four basic neinvelops is measured.

direction. To acquire this control, an understanding of a few basic principles is necessary. Just getting up and hitting the ball without this knowledge soon disillusions one and he loses the joy of golf. Playing golf correctly brings back the fun of hearing the resounding click we all enjoy and brings us to the links to try again.

ALL FOR HEALTH

The smile of health comes with 18 holes of golf, especially if played well. Everyone should play golf. There is no exercise that involves more muscles of the body than golf when played correctly. More folks play golf than attend all athletic sports put together. The game offers fine associations and good business contacts, as well as delightful hours in God's open spaces

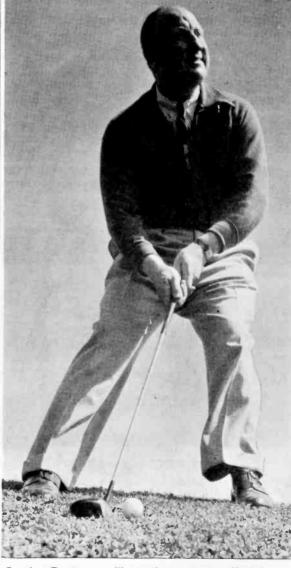
in God's open spaces. In this article and subsequent articles I will try to give you understandable golf, dealing minutely with each phase of the swing.

FIRST ESSENTIAL

There are two points of pressure in the left hand when gripping. First, the firm grip of the last three fingers, and, secondly, the index finger and the thumb supporting each other. Apply this left-hand grip with the club off the ground (in the vertical position). Then turn the left hand and wrist firmly to the right until all the knuckles are visible. This action gives you a firm hold of the club. This is essential, for the reason that it is the left hand which controls the stroke in its entirety, and it is the left hand that keeps the conthat it is the left hand which controls the stroke in its entirety, and it is the left hand that keeps the con-tinuity of the stroke throughout the swing. When assuming the position of the left hand on the club, make certain that the club-head remains at right angles to the line of flight. In other words, do not twist the club-head out of line when applying the grip. With the right hand, grip firmly with the index finger and thumb, letting the next two fingers rest lightly on the shaft while the little finger overlaps the index finger of the left hand.

index finger of the left hand.

I recommend, as I stated, that the gripping of the club be done off the ground and at the verticle posi-tion. In fact, the hands on a level with the eyes. All the world's best golfers take their grips in this manner.



Stanley Davies . . . illustrating correct golf club grip.

8,000 Camps Vie For Prizes in Member Drive

ASSETS OVER

It stands on the Avery building on the 10th street viaduct, where every Union depot visitor will be able to see its message of welcome.

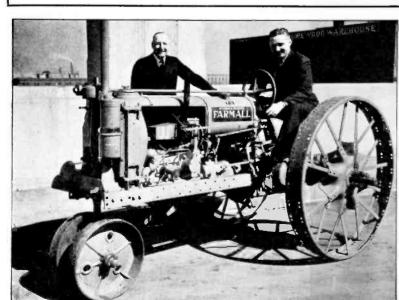
The Woodmen of the World Life Insurance Society's 13th major na-tional membership campaign has just swept past the half-way mark Just swept past the half-way mark in a blaze of glory. The campaign, which opened March 1, is known as the President's All-Member cam-paign, and honors President De Emmet Bradshaw for his leadership and for his 39 years of official ser-vice to the society. The drive also recognizes the efforts of the indi-vidual members of the organization. All of the society's 8,000 camps are All of the society's 8,000 camps are participating in this concerted mem-bership effort, which is expected to set a new record for members se-cured and life protection written. It is scheduled to close April 15. Many Prizes Individual members have an op-

Many Prizes Individual members have an op-portunity to win one or more of 44 prizes offered by the campaign's sponsors. These premiums range from a smart automatic pencil or rolled gold lapel emblem for an ap-plication of \$1,000 of life protection to a handsome 21-jewel Elgin rail-road watch for applications totalling \$42,000. Other prizes include gold W. O. W. emblem rings, men's wrist and pocket watches, beautiful electric alarm or mantel clocks, electric alarm or mantel clocks, pen and pencil sets, toasters, irons, pen and pencil sets, toasters, irons, electric roasters and mixers, and 26-piece sets of Community or 1847 Rogers silver. The Woodmen finan-cial secretary or fieldman in your community can furnish further in-formation concerning the campaign. **Workers Help** Employes in the Woodmen head-quarters and radio station WOW in Omaha have been organized for the drive and are making an excellent

drive and are making an excellent showing. Dr. Herbert B. Kennedy, associate medical director, is directauditor, heads the male workers, and Emma Wood, secretary to President Bradshaw, leads the fe-male employes.







BUCK BURKE RIDES AGAIN!

The Radio News Tower is published monthly by the Woodmen of the World Life Insurance Society.

Ride 'em, Harry Burke! Arch Stafford, vice president of Pennfield and Paraland Motor Oils, shows Harry the McCormick-Deering tractor some WOW farm listener will win because he uses these fine oils.

are located in the Insurance Building, 17th and Farnam Streets, in Omaha, Nebraska.

Subscription price is 50 cents per year.

Bill Wiseman, editor. Copyright, 1938, by the Woodmen of the World Life Insurance Society.



Robert L. Ripley's "Believe It or program for Huskies will Not" change from Saturday nights to 8 p. m. each Tuesday, starting the p. m. each 24th of April.

The Brown & Williamson Tobacco Co., makers of Raleigh and Kool cigarets, has announced a change in plans, and the program "Wig Waggin' with Wag" will not be under this company's sponsor-ship as had been previously con-templated templated.

Beautiful music in a beautiful setting! It's the Crosby-Carlson-Meyer Mortuary quartet, singing near the indoor garden. Hear them next Sun-day at 9:45 a. m. They'll gladly sing your request.

\X/



MARCH MADNESS

The rhythmic rave of the month March was (and is, I'm afraid) 'Ti-Pi-Tin," a Mexican waltz ditty

with the Spanish and English lyr-ics by Maria Grever and Ray Leveen, and the music, if any, by Miss Grever (with implied apologies, we hope, to Com-poser Waldteufel).

Neither the assorted track workers under the 16th street

Bill Wiseman viaduct, nor Professor Martin Bush (and nobody in between) seems to be able to tell us the meaning of the phrase "Ti-

Pi-Tin." Nor did we find any clue in the lyrics themselves. The words simply relate a lot of romantic whoopla about a gal named Rosita and a spick named Manuelo, and they aren't nearly as clever as "Fer-dinand the Bull."

The music is hybrid. There's a bit of "Vieni, Vieni," a strain or two of "Bei Mir Bist," etc., and the grandparent w as unquestionably Mr. Waldteufel, who wrote "Estudientina," a piece you all know but may not recognize by name.

Horace Heidt records it for Brunswick, with Lysbeth Hughes, Larry Cotton, The Kings and the Glec club assisting.

The dashing Signor Rayolio Olsonio slaps out a mean fandango when he plays it for you on the P. & G. Musical Clock.

-wow-

SIC TRANSIT GLORI!

You laughed when we told you of the many-titled "Bei Mir Bist Du Schoen," but George, the headwaiter at the Hill, didn't. The Four Dons had been playing the February menace all evening by request and George was about ready to scream.

Up stepped a sweet young thing ad lisped sweetly: "Gee, mister! and lisped sweetly: "Gee, mister! That's a nice tune. What's the name of it?"

Whereupon, George, squelching a desire to commit mayhem, replied softly: "Old Black Joe."

--wow-

SLOGAN CAMPAIGN

Just in case you're planning a radio advertising campaign on WOW, may we suggest some new slogans?

optometrists: "You'll never be optimistic if you have misty optics." For chewing gum: "For chewsy people."

For cigarettes: "Watch our smoke!"

For candy: "To-eat, to-eat, to-

cat." (Say it fast) For dentists: "Be true to your teeth or your teeth will be false to you!" (Br-r-r-r-r!*;:xz]';') -wow---

TRA LA LA!

We're still laughing over Tide's cartoon, depicting an "Amos 'n' Andy" fan washing his teeth with Campbell's Tomato Soup! Ralph Wagner. Foster May and Soren Munkhof and officees of the "red room" all wear spats. Each is a postgapar way (hawk)

Once Foster's Employer

(See picture, page 1)

History, in a sense, is repeating itself in the new relation under which the Iten-Barmettler Biscuit Company undertakes sponsorship of Foster May's "Man on the Street" broadcasts on WOW. For 12 years ago, as a young man getting his first business expe-

rience, Foster May was a cracker salesman, and his employer was none other than Otto H. Barmettler, now president of the Iten-Barmettler Biscuit Company. That was before Foster thought of radio.

Mr. Barmettler, however, h as watched Foster's colorful rise to prominence with keen interest and admiration down through the years.

"I have always had a high regard for Mr. Barmettler," said Foster. "In his employ, I learned the funda-mental principles of good salesman-ship, business honesty and the value of constantly building and the value of constantly building good will. I am extremely happy to work again under Mr. Barmettler's banner, and I shall work with all my might to provide good programs for Mr. Bar-mettler's 'Man on the Street' liseners."

Straightline Plant

Foster's first program under his new sponsor went on the air March

28, at the usual time, 12:45 p. m. The Iten-Barmettler company operates one of the most efficient and

hygienic baking plants in the coun-try at 30th and Taylor streets. The beautiful multi-windowed "straightline" plant, which has 84,-000 square feet of floor space, al-most all on one floor, is one of the most all on one noor, is one of the most all on one noor, is one of the Omaha. There the visitor can see the huge oven, 20 feet wide and 70 feet long. He may see a machine which stamps out 2,600 crackers in one minute. He may see a battery of seven huge "mixmasters" whipping marshmallow into fluffy soft-ness, and huge kettles where 10,000 pounds of chocolate are mixed daily

in air-conditioned rooms. A Real Expert Foster May, from time to time, will relate more of the amazing and

The plant regularly employs 125 workers. It provides a cafeteria, rest rooms and first aid department. Mr. Barmettler keeps in close per-

sonal touch with every phase of the business. He is recognized as one of the leading "cracker men" in the nation. His own association with the cracker-baking business dates back 45 years.

Barmettler's three sons are associated with him in the business – R. O. Barmettler as a vice president, W. Barmettler as sales manager and John Barmettler as a city salesman

The directors of the company also include F. G. Salerno, a vice presi- and 1 p. m. to 3 p. m.

welcomes visitors in the plant, and special guides are provided on Wednesday from 9 a. m. to 11 a. m.

Note: Every radio program is be in an unusually good mood this produced from a "script." Herewith morning. Any special reason for it? Miss Hopkins gives an example of a typical script such as might be written for "The Jangles." It is an excellent example of good script

writing.—<u>The Editor.</u> Friday, April 1, "The Jangles," 5:30 p. m., by Jettabee Ann Hopkins. Announcer: WOW presents "The

morning. Any special reason for it? Jennie: I'm jest very much glad this is Friday and there is no more school this week. Jack: Oh, I see. You're sure you

haven't anything else on your mind? Jennie: Oh-h-h-h, no! Mother

Jerry, I don't very much think I want anything more to eat. Jerry: Now, wait a minute, JenJack: Please.

(Effect moving plate) Thanks. Some day I'm going to show you how to make toast with-out burning it.

(Effect baby crying-in room)

Oh-oh! What started that? Jerry: You're closer to Jimmy's basket than I am. Jiggle it a little with your foot. He'll go right back to sleep. It isn't time for his bottle

Poor Uncle Charlie! He says he hasn't any news at all for the Her-ald this week. Well, I've got to get these dishes out of the way and get

at my ironing. (Effect picking up dishes)

Jack: You could at least wait to pick up the dishes until I get

pick up the dished through eating. Jerry: Darling, with an appetite like yours, I'd be waiting all day ... I wonder what happened to Jennie!



Covers Tornado

When a twister hit a McCall, Iowa, school house March 15, Foster May got on the job quickly and described the thrilling event direct from the scene.

Lyle De Moss is New 'Papa' For Junior Round Table Show

over with his own children—this new version of "The Junior Roundtable," on WOW every Thursday after-noon at 4:15, under sponsorship of Uncle Sam's Breakfast Food.

The "father" is Lyle De Moss, and he has an amazing knack of "Roundtable" to speak their minds.

Christiansen's orchestra is carried over the same network, same time, Saturday night, from Hotel Paxton.

The Liggett & Myers Tobacco Co. (Chesterfields), will start a sports review on WOW and a large NBC network April 18. The pro-gram will be heard at 5:30 p. m., Omaha time.

dent; W. R. Avery, secretary-treas-

urer; Mrs. Katherine Iten, Fred Scribner and Edward J. Svoboda. The Iten-Barmettler company

SPORTS REVIEW

LIGGETT & MYERS

It's like a father talking things "session" in the WOW studios in which five boys and girls, 6 to 12 years of age, get together once a week and discuss the things that

Toby and Susie Win Friends Over WOW

(See picture, page 1) "Toby" and "Susie," characters in the new "Corntussle News" pro-gram, are fast gaining a foothold in the hearts of WOW listeners. Under sponsorship of the P. F. Petersen Baking Company, this new series began March 21, and is heard every week day except Saturday at 11 a. m. on WOW. The Peter Pan "Toby and "Susie" act has a background of real achieve-

act has a background of real achieve-ment and experience. Toby was on the Orpheum circuit for two years, and has appeared on other major vaudeville circuits; has made several commercial movie shorts. For 12 consecutive years, N e il (T o b y) and Caroline Schaffner headed their own stock company, known as the "Schaffner Players," which toured throughout Iowa, Illnois and Missouri. (This group still holds the world's record of playing the longest run to the largest num-ber of paid admissions in a city of 30,000 population, record being es-tablished in Ottumwa, Iowa, where the "Schaffner Players" played nine consecutive months to 225,000 paid

admissions.) Then, conceiving the radio ver-sion of a "Toby" character, Toby and Susie made their air debut, soon to become the favorites of thousands of radio fans.

CRIMINOLOGIST . . .

downtown hotel.

Ned Wever, "Dick Tracy" to WOW listeners, has made a personal hobby of studying crime de-tection methods used by famous fiction sleuths.

Musical Clocker Ray Olson NBC, TWICE A WEEK Is Emcee of Great Versatility Bud Walin's orchestra, currently featured from the Music Box, is now being carried by an NBC net-works at midnight (Omaha time), Tuesday and Thursday nights. Paul Ray and his fellow announcer, Gaylord Avery, live together in a

A man of many talents is Ray

A man of many talents is Kay Olson, master of ceremonies for the "Musical Clock," now sponsored by Paxton & Gallagher Co., for its many fine Butter-Nut products. Ray came to WOW almost a year ago from station WNAX, Yankton, S. D., where he had been program manager. He has been in radio for five years. He gives Superior, Wis., as his home town. downtown hotel. The Paxton & Gallagher "Musical Clock" is on the air every week day, 7:30 a. m. to 8 a. m. It is fol-lowed immediately by the popular "Coffee Pot Inn" program for But-ter Nut coffee ter-Nut coffee. ODDITIES . . . as his home town.

Besides controlling the "cuckoo" and giving you the exact time, weather news and forecasts, and a lot of interesting facts every week-day morning, Ray handles regular "tricks" on the WOW announcing staff and frequently is called on to sing.

Ray is an excellent baritone. He has sung in church choirs and with dance bands. He also plays the trombone, and formerly played with the Duluth Naval Reserve band.

Blue is the favorite color of ra-dio's glamour girls for daytime wear, according to a recent fashionhobby questionnaire submitted to NBC artists. White is the unanimous choice for evening.

Rainger and Robin wrote their newest hit, "Thanks for the Memory," in less than a week.

An oil derrick is being erected on Bob Burns' estate in the hills near Los Angeles.

... By Jettabee Ann Hopkins

The "Junior Roundtable" is a intendent of schools. WALIN BAND ON

interest themselves.

The members of the "panel" are selected from schools in different parts of the city. Questions sug-gested for discussion are arranged by Leon O. Smith, assistant super-

Teu toom an wear space. Hach	Jangles!"	nie. You can't leave the table yet.	yet.	I wonder what happened to Jennie.
is a noospaper man (haw!).	Theme: "Angela Mia" to full	You haven't finished your milk.	Iack: How can I jiggle his bas-	It's almost time for school. (Call)
wow	then fade out for—	Jennie: But I'm not so very much	ket and drink coffee at the same	Jennie! Jennie! Hadn't you better
	Announcer: And so we come to	hungry.	time? Come on, Jim! Quiet down!	hurry?
DR. JEKYL AND MR. BURKE	"April Fool's day" in Harbor val-	Jerry: That's no excuse at all.	Give a poor man a chance to, at	(Effect door open and shut)
Harry Burke's been having tooth	ley. Jennie bare-	Come on, now! Drink it down!	least, eat his breakfast in peace.	Jennie: (approaching mike) I'm
trouble, which is unfunny, any way	ly slept a wink	That's a girl! Now you can leave	(Effect baby cry stop)	ready to go now jest as soon as I
vou look at it. But it recalls a cou-	last night, trying	the table.	Attaboy! See how he minds me!	tell you good-bye.
ple of years ago when Harry un-	to think up ways		Hand me the marmalade.	Jack: Good heavens, Jerry! Look
loosened and lifted out a bridge one	and means of	Jennie: Excuse me, please.	(Effect dish moved)	at her! Jennie, what's the matter
night when he was the only an-	"April Foolin'"	(Effect chair being moved from		with your face? It's all spotted!
nouncer on duty. Just to show you	the family today.	table)	tite you're developing! Why-	Jerry: Jennie, you don't feel sick,
how ingenious Harry is, this is what	There she is at	I'll go git my books and things		do you?
he did: He made four "station	the breakfast	(fade from mike).	Jack: Now, don't tell me I'm	Jennie: No; I feel pretty fine.
breaks" on a record and went to	table with Jerry	(Effect door open and shut)	closer to the telephone than you	Good-bye.
the dentist to have his tooth fixed.		Jack: I'd give a nickel to know		Jack: Hey, you! Wait a minute!
As you were listening-in to him an-	and Jack. There's a merry	what that kid has "up her sleeve"		Jerry, she couldn't have the measles
nounce, he was actually in a dentist		today. Did you take a good look	(Effect receiver off hook)	again, could she?
chair, having the doc fix 'em up!	twinkle in Jen-	at her. Jerry? She was simply bub-	Hellot Oh, hello, Uncle Charlie!	Jerry: I don't think so. But her
chan, having the doe ha chi up.	nie's eyes that	bling over with something or other	No, we haven't had any company	hands are so hot. Jennie, let me
		1711 have another cup of coffee if	Sorry I guess we can't have	see your tongue! It looks all right.
PLAN NEW SHOW	thing or other. Hopkins	there's any left.	our names in your newspaper this	Oh. dear! Jack, you call Doctor
	Let's find out	Jerry: Just enough for one more		Donatelli and I'll-
Raymond Paige is on the verge			I hear of any news you can use	lack: Say, it might be scarlet
of signing a contract for a network			Bye	fever! There's another case in town.
show to follow "Hollywood Mardi			(Effect receiver on hook)	(Continued to page 7)
Gras."	Jack: Well, Jennie, you seem to	There you are! More toast?	(PARCELICCOVELOB BOOK)	

Page Four

RADIO NEWS TOWER

April 1, 1938

		THE TOTAL		
Keen'	This W		Sched	ule For
FRIDAY, APRIL 1 6:00-Thesaurus. ET (5) 6:10-Markets. (5) 6:10-Markets. (5) 6:10-Markets. (5) 7:00-Lern and Marth. ET (C) 7:13-WOW News Tower. (5) 7:00-Coffee Pot Inn. (C) 8:15-Flymms of Cheer. (5) 8:15-Flymms of Cheer. (5) 8:15-Pretty Kitty Kelly. ET (C) 8:15-Dense Pot Inn. (C) 8:15-Dense Pot Inn. (C) 8:15-Dense Pot Inn. (C) 9:13-John's Ugs. Wite. N (C) 9:14-Dorbid and Susie. ET (C) 1:15-The O'Neilla. N (C) 1:15-Markets. (8) 1:26-Houseboat Hannah. ET (C) 1:05-WOW Orch. (8) 1:15-Markets. (8) 1:27-Heures Dones. N (C) 1:05-WOW Orch. (8) 1:15-Markets. (8) 1:26-Houseboat Hannah. ET (C) 1:05-WOW Orch. (8) 1:15-Markets. (8) 1:27-Heures D (C) 1:05-WOW Orch. (8) 1:25-Morw Markh. N (C) 1:35-Markets. (8) 1:35-Heures D (C) 1:35-Markets. (8) 1:35-Heures D (C) 1:35-Morw Markh. N (C) 1:35-Morw Markh. N (C) 1:35-Morw Markh. N (C) 1:35-Morw Mores. N (C)	12:10—Records. (S)	Til5-WOW News Tower. (8)		
6:00—Thesaurus, FT (S) 6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha, ET (C)	12:10-Records. (S) 12:13-NBC. (S) 12:30-NBC. (S) 12:40-Records. (S) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 1:00-WOW Work. (S) 1:15-Markets. (S) 1:25-Records. (S) 1:25-Records. (S) 1:26-Perper Young. N (C) 2:15-Supper Young. N (C) 2:30-Vie Perklas. N (C) 2:30-Vie Jerket S. N (C) 2:30-Vie Jerket S. N (C) 2:30-Vie Jerket S. N (C) 2:30-Vie Jerket S. N (C) 3:45-Nity Keene. ET (C) 4:30-Hughesreel. N (C) 3:45-Nity Keene. ET (C) 4:30-Hughesreel. N (C) 3:45-Nity Keene. ET (C) 4:30-Hughesreel. N (C) 3:45-Nity Keene. ET (C) 5:15-Terry and the Pirates. ET (C) 5:10-Jangies. (S) 5:45-Creighton University. (S) 5:00-Dick Tracy. ET (C) 5:15-Terry and the Pirates. ET (C) 5:30-Jangies. (S) 5:45-Orphan Annie. N (C) 6:30-Wig Waszin' with Wasner. (S) 6:35-Jacobson Skit. (C) 7:00-Piotos and Allen. N (C) 7:00-Paints and Allen. N (C) 8:00-Musie for Moderns. N (S) 8:00-Musie for Moderns. N (S) 8:00-Musie for Moderns. N (S) 8:00-Amusia for Universe. (S) 6:01-Musie for Moderns. N (C) 8:00-Amusia for Moderns. N (S) 8:00-Amusia for Moderns. N (S) 1:00-Faitaff Public Hero. N (C) 9:00-Faitaff Public Hero. N (S) 1:00-Mist Yerge Cort. N (S) 1:00-Faitaff Public Hero. N (S) 1	 7:15-WOW News Tower. (S) 7:13-P. & G. Musical Clock. ET (C) 8:00-Coffee Poi Inn. (C) 8:30-Freity Kitty Kelly. ET (C) 8:30-Freity Kitty Kelly. ET (C) 9:15-John's Other Wife. N (C) 9:30-Uast Plain Bill. N (C) 9:35-Woman in White. N (C) 9:35-Woman in White. N (C) 10:3-Backstage Wife. N (C) 10:3-Backstage Wife. N (C) 11:3-The O'Neills. N (C) 11:3-The O'Neills. N (C) 11:3-Aunt Sally. (S) 11:3-Aunt Sally. (S) 11:3-The O'Neills. N (C) 12:40-Records. (S) 12:40-Records. (S) 12:40-Records. (S) 12:40-Records. (S) 12:40-Records. (S) 12:52-Records. (S) 12:52-Records. (S) 12:52-Records. (S) 12:52-Records. (S) 12:52-Wow and Jane. ET (C) 23:0-Uovand. N (S) 23:0-Uovand. N (S) 2	 8:00-Turn Back the Clock. N (S) 8:15-Varabond Adventures, N (S) 8:16-Varabond Adventures, N (S) 9:43-Chapel Service, Rev. Brown. (S) 10:30-Angler and Hunter, N (S) 10:30-Angler and Hunter, N (S) 11:40-Norsemen Quartet, N (S) 11:40-NBC Home Symphony, N (S) 11:30-Round Table Discussion. N (S) 12:15-WOW News Tower (C) 12:30-Silver Strings, N (S) 1:30-Fhatcher Col Mysterles, N (C) 1:30-Fhatcher Col Mysterles, N (C) 1:30-Methodist Radio Hour, C) 1:30-Methodist Radio Hour, C) 1:30-Methodist Radio Hour, C) 1:30-Methodist Radio Hour, C) 1:30-Thatcher Cole, N (S) 1:30-Methodist Radio Hour, C) 1:30-Methodist Radio Hour, C) 1:30-Methodist Radio Hour, C) 1:30-Theresting N (C) 1:30-Methodist Radio Hour, C) 1:30-Methodist Hour, N (S) 1:30-Methodist Hour, N (C) 1:30-Methodist Hour, N	9:15-Juba's Other Wife, N (C) 9:30-Just Plain Bill, N (C) 9:35-Woman in White, N (C) 10:30-Backstage Wife, N (C) 10:30-How to Be Charming, N (C) 10:30-How to Be Charming, N (C) 11:30-Annt Sally. (S) 11:30-Annt Sally. (S) 11:30-Annt Sally. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:31-NHC. (S) 12:32-NHC. (S) 12:34-Becords. (S) 12:35-NHC. (S) 12:35-NHC. (S) 12:34-Becords. (S) 12:35-NHC. (S) 12:35-NHC. (S) 12:35-NHC. (S) 12:35-NHC. (S) 12:35-NHC. (S) 12:35-Markets. (S) 1:35-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:37-The Vagabonds. N (C) 1:38-Evolute Bulletins. (S) 4:35-The Vagabonds. N (S) 4:35-The Vagabonds. N (S) 4:35-The Vagabonds. N (S) 5:36-Dikt Tracy. ET (C) 5:36-Jonghan. Annie. N (C) 5:36-Jonghan. S) (C) 5:36-Jonghan. S) (C) 6:36-Wile Waggin' with Wagner. (S) 6:36-Wile Waggin' with Wagner. (S) 6:36-Wile Waggin' with Wagner. (S) 6:36-Wile Markets. N (C) 6:36-Wile Waggin' with Wagner. (S) 6:36-Wile Waggin' with Wagner. (S) 6:36-Wile Markets. N (C) 1:30-Janghan. N (C) 1:30-Janghan. Annie. N (C) 1:30-Janghan. N (C)
7:15—WOW News Tower. (S) 7:30—Musical Clock. ET (C) 8:06—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:30—Pretty Kity Kelly. ET (C)	1:15—Marketa (S) 1:25—Records. (S) 1:30—Houseboat Hannah, ET (C) 1:45—Judy and Jane. ET (C) 2:00—Report Young, N (C)	9:00-Mrs. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:30-Just Plain Bill. N (C) 9:45-Woman in White. N (C)	10:45—Norsemen Quartet. N (S) 10:46—Norsemen Quartet. N (S) 11:00—Arlington Time Signal. N (S) 11:00—NBC Home Symphony. N (S) 11:30—Round Table Discussion. N (S)	10:30—Holto, Peggyl N (C) 10:43—Holto, Peggyl N (C) 11:00—Toby's Corntussel News. (C) 11:13—The O'Neills. N (C) 11:33—Aunt Sally. (S)
8:45—Amanda Bnow. N(S) 9:00—Mrs. Wiggs. N (C) 9:13—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:45—Women in White. N (C)	2:15-Ma Perkins, N (C) 2:30-Vic and Sade, N (C) 2:45-Guiding Light, N (C) 3:00-Lorenzo Jones, N (C)	10:13-Backatage Wife. N (C) 10:130-Homomakers' Exchange. N (C) 10:45-Mystery Chef. ET (C) 11:00-Toby a Contussel News. (C)	12:10—A1 and Lee Reiser. N (S) 12:15—WOW News Tower (C) 12:30—Silver Strings. N (S) 1:00—Marsh & Marsh. (C) 1:05—WOW Orch. (8)	11:45—WOW Orch. (S) 12:00—Markets. (S) 12:10—Records. (S) 12:15—NBC. (S) 12:38—NBC. (S)
10:00-David Harum. N (C) 10:15-Backstage Wife. N (C) 10:36-How to Be Charming. N (C) 10:45-Hello, Peggyl N (C)	3:30-Mary Marini, N (C) 3:30-Hughesteel, N (C) 3:45Kitty Keene, ET (C) 4:00People in the Headlines. (S) 4:15NBC, (S)	11:13—The O'Neills. N (C) 11:30—Aunt Sally. (S) 11:45—Markets. (S) 11:56—Records. (S) 12:06—De Kalb Agricultural Association. ET (C)	1:30—Thatcher Colt Mysteries. N (C) 2:00—Radio News Reel. N (C) 2:30—WOW Orch. (S) 3:00—Strange as It Seens. ET (C) 3:15—Romance Meiodles. N (S)	12:40—Records. (8) 12:45—Foster May, Man on the Street. (C) 1:00—Marsh & Marsh. (C) 1:05—WOW Orch. (S) 1:15—WOW Orch. (S)
11:15—The O'Nellis. N (C) 11:15—The O'Nellis. N (C) 11:30—Aunt Sally. (8) 11:45—Homemakers Club of the Air. (C) 12:00—Marketa. (8)	4:35—Records. (8) 4:35—Police Bulletins. (8) 4:45—Creighton University. (8) 5:00—Dick Tracy. ET (C) 5:15—Terry and the Pirates. ET (C)	12:15-NBC, (S) 12:30-WOW News Tower, (C) 12:40-Records, (S) 12:45-Foster May, Man on the Street, (C) 1:00-WOW Orch, (S)	3:30-Methodist Radio Hour. (C) 4:00-Marion Talley. N (C) 4:30-Mickey Mouse Theater. N (C) 5:00-Catholic Hour. N (S) 5:30-A Tale of Today N (C)	1:25-Records. (S) 1:30-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-M. Derking N (C)
12:10—Hecords. (8) 12:45—Frater May. Man on the Street. (C) 1:00—Marsh & Marsh. (C) 1:05—WOW Orch. (S) 1:15—WArkets. (S)	5:30—Jangles. (S) 5:45—Orphan Annie. N (C) 6:30—WDW News Tower. (S) 6:33—Wig Waggin' with Wagner. (S) 6:45—WOW Orch. (S)	1:15—Markets. (S) 1:25—Records. (S) 1:30—Rhouseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Penper Young. N (C)	6:00-Jello Program. N (C) 6:30-Interesting Neighbors. N (C) 7:00-Chase and Sanborn. N (C) 8:00-Manhatan Merry-Go-Round. N (C) 9:20-Kemilles Muerley N (C)	2:30—Vic and Sade, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C) 3:00—Lorenzo Jones, N (C) 3:15—Mary Marlin, N (C)
1:27—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Perthan N (C)	6:55—Jacobson Skit. (C) 7:00—Burns and Allen. N (C) 7:30—Voice of Firestone. N (C) 8:00—Hour of Charm. N (C) 8:00—Hour of Charm. N (C)	2:13-Ma Perkhan, N (C) 2:30-Vic and Sade, N (C) 2:45-Guiding Light, N (C) 3:00-Lorenzo Jones, N (C)	8:30—Familiar Music, N (C) 9:00—Sealtest Rising Stars, N (C) 9:30—Norman Cloutier's Orch. N (S) 10:30—WolW News, Tower. (C)	3:34—Hugnesred. N (C) 3:35—Kitty Keene. ET (C) 4:00—People in the Headlines. (S) 4:15—The Vagabonds. N (S) 4:30—Records. (S)
2:30—Vic and Sade. N (C) 2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Marlin. N (C)	9:00Contented Hour. N (C) 9:30-Faistaff Public Hero. N (C) 10:00Amos and Andy. N (C) 10:15Wig Waggin' with Wagner. (S)	3:30-Mary Marine, N (C) 3:30-Flughesreel, N (C) 3:45-Kitty Keene, ET (C) 4:00-People in the Headlines. (S) 4:15-Junior Roundtable. (C)	10:45—Chermot Ballroom. (S) 11:00—Evening Reveries. (S) 11:30—Bal Tabarin Orch. N (S) 12:00—Music Boz. (S) 12:30—Cosmopolitan Hotel Orch. N (S)	4:35—Police Bulletins. (S) 4:35—Creighton University. (S) 5:00—Dick Tracy. ET (C) 5:15—Terry and the Pirates. ET (C) 5:30—Jangles. (S)
3:45—Kitty Reene. ET (C) 4:00—WOW News Tower. (C) 4:15—WOW Orch. (S) 4:30—Records. (S)	10:30—Hotel Park Central Orch. N (S) 10:36—Beverly Hills Orch. N (S) 11:00—Hotel Lexington Orch. N (S) 11:45—Grand Terrace Cafe. N (S)	4:30NBC. (8) 4:45Little Man. (8) 5:00Dick Tracy. ET (C) 5:13WOW Orch. (8) 5:30Jangles. (8)	MONDAY, APRIL II 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Warkats. (S)	5:45—Orphan Annie, N (C) 6:00WOW News Tower, (S) 6:15—Uncle Ezra, N (C) 6:30—Wig Waggin' with Wagner, (S) 6:45—Hanny Jack N (S)
4:35—Police Bulletins. (S) 4:45—Crelghton University. (S) 5:00—Dick Tracy. ET (C) 5:15—WOW Orch. (S) 5:30—Jangles. (S)	12:00-Hotel Statler Orch. N (S) 12:30-L. A. Bittmore Orch. N (S) TUESDAY, APRIL 5	5:45-Orphan Annie, N (C) 6:00-WOW News Tower. (S) 6:15-Vocal Varieties. N (C) 6:30-Wig Waggin' with Wagner. (S) 6:45-Vic Arden's Orch. ET (C)	6:45-Thesaurus, ET (S) 7:00-Lem and Martha, ET (C) 7:15-WOW News Tower. (S) 7:30-P, & G. Musical Clock, ET (C)	7:00-One Man's Family. N (C) 7:30-Tommy Dorsey Program. N (C) 8:00-Town Hall Tonight. N (C) 9:00-Your Hollywood Parade. N (C)
5:45—Orohan Annie, N (C) 6:00—WOW News Tower, (S) 6:15—Uncle Ezra, N (C) 6:30—Wig Wazgin' with Wagner, (S) 6:45—Three Romeos, N (S)	6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lom and Martha. ET (C)	7:00—Royal Gelatin Program. N (C) 8:00—Good News of 1938. N (C) 9:00—Kraft Music Hall. N (C) 10:00—Amos and Andy. N (C) 10:15—Wayterlas of Life. ET (C)	8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly. ET (C) 8:45-Holy Week. (S) 9:00-Mrs. Wiggs. N (C)	10.15—Down the Fairway. (8) 10.13—WOW News Tower. (C) 10:45—Hotel Biltmore Orch. N (S) 11:00—Chermot Falltoom. (S)
7:00—Citles Service. N (C) 8:00—Waltz Time. N (C) 8:30—True Stories. N (C) 9:00—First-Nighter. N (C) 9:30—Ulalywood Gassin. N (C)	7:13—WOW News Tower. (8) 7:30—P. & G. Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:30—Pretty Kitty Kelly. ET (C)	10:20—Hotel Ambassador Orch. N (S) 10:30—WOW News Tower. (C) 10:45—Chez Parce Orch. N (S) 11:00—Hotel Statler Orch. N (S)	9:30-Just Plain Bill. N (C) 9:36-Woman in White. N (C) 10:00-David Harum. N (C) 10:15-Backstage Wife. N (C)	12:00-Lignts Out. N (S) 12:00-L. A. Biltmore Orch. N (S) THURSDAY, APRIL 14
9:45—People in the News, N (C) 10:08—Amos and Andy, N (C) 10:15—Wig Waggin' with Wagner. (S) 10:20—Oriental Gardens Orch, N (S) 10:20—WOW Nowa Tower. (C)	8:45—NBC. (8) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C)	11:45—Grand Terrace Cafe. N (S) 12:00—Music Box. N (S) 12:30—Detroit Athletic Club Orch. N (S) FRIDAY, APRIL 8	10:30—How to Be Charming. N (C) 10:45—Betty Moore. N (C) 11:00—Toby's Corntussel News. ET (C) 11:15—The O'Neills. N (C) 11:30—Aunt Sally. (S)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S)
10:45—Chez Parre Orch. N (S) 11:00—Music Box. (S) 11:30—Rio del Mar Orch. N (S) 12:00—Netherland Plaza Orch. N (S) 12:00—Netherland Plaza Orch. N (S)	10:00David Harum, N (C) 10:15Backatage Wife, N (C) 10:30Homemakers' Exchange, N (C) 10:43Nebraska College of Agriculture. (S) 11:00Toby's Comutusel News. (C)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S)	11:43WOW Orch. (S) 12:00Markets. (S) 12:10Records. (S) 12:15NBC. (S) 12:30WOW News Tower. (C)	7:15—WOW News Tower. (S) 7:15—WOW News Tower. (S) 7:30—P. & G. Musical Clock. F.T (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymms of Cheer. (S)
SATURDAY, APRIL 2 6:00-Thesaurus. FT (8) 6:30-Farm Front News. (8) 6:30-Thesaurus. FT (8) 6:55-Markets. (8)	12:30-L. A. Bittmore OFFI. N (S) TUESDAY, APRIL 5 6:30-Thesaurus ET (S) 6:40-Thesaurus ET (S) 6:40-Thesaurus ET (S) 6:40-Thesaurus ET (S) 7:00-Lem and Martha. ET (C) 7:00-Them and Martha. ET (C) 7:30-P. & G. Musical Clock ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Thymns of Cheer. (S) 8:30-Pretty Nitty Kelly. ET (C) 8:30-Pretty Nitty Kelly. ET (C) 9:16-John's Other Wife, N (C) 9:30-Just Plain Bill. N (C) 9:30-Just Plain Bill. N (C) 9:30-Just Plain Bill. N (C) 10:30-Homemakers' Exchange. N (C) 10:30-Homemakers' Exchange. N (C) 11:30-Aunt Sally, (S) 11:30-Aunt Sally, (S) 11:30-Aunt Sally, (S) 11:30-Midday Melodies. ET (C) 12:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:45-Frater May, Man on the Street. (C) 1:36-Aunt Sally, (S) 1:45-Frater May, Man on the Street. (C) 1:36-Records. (S)	FRIDAY, APRIL 8 6:00—Thesaurus. ET (S) 6:40—Marketa. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha. ET (C) 7:15—WOW News Tower. (S) 7:30—Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:30—Pretty Kitty Kelly. ET (C) 8:34—Pretty Kitty Kelly. ET (C) 8:45—NBC. (S) 9:00—Mrs. Wiggs. N (C) 9:30—Just Plain Bil. N (C)	12:30-Music Boz. (S) MONDAY, APRIL II 6:00-Thesauts. ET (S) 6:40-Markets. (S) 6:45-Thesauts. ET (S) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (S) 7:30-P. & G. Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly. ET (C) 8:33-Just Plain Bill. N (C) 9:45-Woman in White. N (C) 9:45-Woman in White. N (C) 9:45-Woman in White. N (C) 10:30-Hot Wigs. N (C) 9:45-Woman in White. N (C) 10:30-Hot Wigs. N (C) 10:30-Hot Wigs. N (C) 10:30-Hot Wigs. N (C) 10:30-Hot N (C) 10:30-Hot N (C) 10:30-Hot N (C) 11:35-The O'Nells. N (C) 11:35-The O'Nells. N (C) 11:35-The O'Nells. N (C) 12:46-Records. (S) 12:40-Markets. (S) 12:40-Records. (S) 13:5-Markets. (S) 13:5-Ma	THURSDAY, APRIL 14 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Markets. (S) 6:40—Markets. (S) 6:40—Markets. (S) 6:45—Markets. (S) 6:45—Markets. (S) 6:45—Markets. (S) 6:46—Holy Wiews Tower. (S) 7:30—F. & G. Musical Clock. ET (C) 8:30—Forms of Cheer. (S) 7:30—F. (C) 8:30—Forms of Cheer. (S) 7:30—Molec. (S) 7:30—Molec. (S) 7:30—Unit Share (S) 7:30—Unit Plain Hill. N (C) 9:30—Just Plain Hill. N (C) 11:35—The O'Neills. N (C) 11:35—The O'Neills. N (C) 11:35—The O'Neills. N (C) 11:36—Hourt sally. (S) 11:45—Markets. (S) 12:36—WOW News Tower. (C) 12:36—WOW News Tower. (C) 12:36—Househoat Hannah. ET (C) 1:36—Househoat Hannah. ET (C) 1:36—Househoat Hannah. ET (C) 1:36—Househoat Hannah. ET (C) 1:36—Wie and Sade. N (C) 1:35—Ma Perklins. N (C) 1:35—Markets. (S) 1:36—Househoat Hannah. ET (C) 1:36—Wie and Sade. N (C) 1:36—Wie and Sade. N (C) 1:36—Hushesreel. N (C) 1:36—Mushesreel. N (C) 1:36
7:00(PSDKOSD, PT (7)	12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 1:00-WOW Orch. (S) 1:15-Warkete.	8:30—Pretty Kitty Kelly. ET (C) 8:45—NBC. (S) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife. N (C) 9:30-Just Plain Bill N (C)	1:30—Houseboat Hannah, ET (C) 1:45—Judy and Jane, ET (C) 2:00—Pepper Young, N (C) 2:30—Ya Perkins, N (C) 2:30—Yu and Sade, N (C)	9:45—Woman in White. N (C) 10:00—David Harum, N (C) 10:15—Backstage Wife. N (C) 10:30—Homemakers' Exchange. N (C) 10:45—Mystery Chef. ET (C)
1:15—WOW News Tower (8) 7:36—P. & G. Musical Clock, ET (C) 8:06—Coffee Poi Inn. (C) 8:15—Sunshine Express. N (S) 9:35—Charloteers. N (S) 9:35—Charloteers. N (S) 9:35—Aut Sally. (S) 9:45—Aut Sally. (S) 10:36—Music International. N (S) 9:45—Aut Sally. (S) 10:36—Music and American Youth. N (S) 11:36—Music and American Youth. N (S) 11:36—Markets. (S)	1:17-Salatio. (S) 1:25-Records. (S) 1:30-Houseboot Hannah. ET (C) 1:45Judy and Jane. ET (C) 2:00-Pepper Young. N (S)	9:45-Woman in White. N (C) 10:00-David Harum. N (C) 10:15-Backstage Wife. N (C) 10:30-How to Be Charming. N (C)	2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C) 3:00—Lorenzo Jones, N (C) 3:15—Mary Marlin, N (C) 3:30—Hugheereel, N (C) 3:45—Kitty Keene, ET (C) 4:00—People in the Headlines, (S) 4:15—NBC, (S) 4:35—Police Bulletins, (S) 4:35—Police Bulletins, (S) 4:35—Police Tarey, ET (C) 5:15—Terry and the Pirates, ET (C) 5:36—Jangles, (S) 5:45—Orphan Annle, N (C)	11:00—Toby's Contussel News. (C) 11:15—The O'Nellis. N (C) 11:30—Aunt Sally. (S) 11:45—Markets. (S) 11:50—Records. (S)
9:45—Aunt Sally, (8) 10:00—Uncle Tom's Playhouse. (8) 10:30—Music and American Youth. N (8) 11:500—Markets. (8) 11:10—Records. (8)	2:30—Ma Perkins, A (5) 2:30—Vic and Sade, N (C) 2:45—The Guiding Light, N (C) 3:00—Lorenzo Jones, N (C) 3:15—Mary Marlin, N (C)	11:00-Toby and Susie. (C) 11:15-The O'Nellis. N (C) 11:30-Aunt Sally. (S) 11:35-Homemakers Club of the Air. (C)	4:00—Feedple in the Headlines. (S) 4:15—NBC. (S) 4:30—Records. (S) 4:35—Police Bulletins. (S)	12:00-De Kalb Agricultural Association. ET (C) 12:15-NRC, (S) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:46-Records. (S)
11:15—Eddle Butler. (S) 11:30—Rex Battle Fasemble. N (S) 12:06—Netherland Plaza Hotel Orch. N (S) 12:15—NBC. (S) 12:35—NBC. (S)	3:30—Highesreet. N (C) 3:45—Kitty Keene, ET (C) 4:00—People in the Headlines. (C) 4:15—WOW Orch. (S) 4:32—NBC. (S)	12:00—Markets. (K) 12:10—Records. (C) 12:45—Foster May, Man on the Street. (C) 1:00—Marsh & Marsh. (C) 1:05—WOW Orch. (S)	5:00-Dick Tracy, ET (C) 5:15-Terry and the Pirates. ET (C) 5:30-Jangles. (S) 5:36-Jangles. (S) 5:45-Orphan Annie, N (C)	1:30-WOW Orch. (S) 1:15-Markets. (S) 1:25-Records. (S) 1:30-Houseboat Hannab. FT (C) 1:45-Undy and Hannab. FT (C)
12:40-Records. (S) 12:45-Foster May. Man on the Street. (C) 1:00-WU.S. Department of Arriculture. (S) 1:15-Music for Everyone. N (S)	4:45Little Man. (S) 5:00Dick Tracy. ET (C) 5:15Terry and the Pirates. ET (C) 5:30Jangles. (S) 5:45Orbhan Aunie. N (C)	1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C)	5:45-Orphan Annie, N (C) 6:00-WOW News Tower, (S) 6:30-WIB Waggin' with Wagner, (S) 6:45-WOW Orch. (S) 7:00-Eurns and Allen, N (C) 7:30-Voice of Firestong, N, (C)	2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C)
1:30—Hotel Paxton Oren. (8) 2:30—Colden Melodies. N (8) 2:30—Swingology, N (8) 3:00—Calling All Stamp Collectors. N (8) 3:15—Walter Kelsey and Orch. N (8)	6:00-WOW News Tower. (8) 6:15-Vocal Varieties. N (C) 9:30-Wig Waggin' with Wagner. (S) 6:45-Vic Arden and Guests. ET (C) 7:00-Johnny. with Russ Norgan. N (C)	2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C) 3:00—Lorenzo Jones, N (C) 3:15—Mary Marlin, N (C)	8:00—Hour of Charm. N (C) 8:30—Music for Moderns, N (S) 9:00—Contented Hour. N (C) 9:30—Falstaff Public Hero. N (C) 10:00—Amos and Andy. N (C)	3:10—Lorenzo Jones. N (C) 3:15—Mary Marlin. N (C) 3:30—Hughesreel, N (C) 3:45—Kitty Keene, ET (C) 4:00—People in the Headlines. (S)
3:33—WOW Orch. (S) 3:45—WOW Newm Tower. (S) 4:60—Great Plays, N (S) 5:00—F1 Chico, N (S) 5:30—Civic Calendar. (S)	7:30-Lady Father Serenade. N (C) 8:00-Vox Pop. N (C) 8:30-Fibber McGee and Molly. N (C) 9:00-Tales of Great Rivers. N (S) 9:30-Hollywood Goasin. N (C)	9:00-Mrs. Wiggs. N (C) 9:13-John's Other Wife. N (C) 9:36-Woman in White. N (C) 9:45-Woman in White. N (C) 10:00-David Harum. N (C) 10:15-Backstage Wife. N (C) 10:30-How to Be Charming. N (C) 10:30-How to Be Charming. N (C) 11:00-Toby and Susie. (C) 11:10-The O'Nellis. N (C) 11:30-Aunt Sally. (S) 11:45-Homemakers Club of the Air. (C) 12:00-Markets. (S) 12:45-Foster May, Man on the Street. (C) 1:00-Markets. (S) 12:45-Foster May, Man on the Street. (C) 1:05-WOW Orch. (S) 1:32-Theoreds. (S) 1:32-Theoreds. (S) 1:32-Theoreds. (S) 1:32-Markets. (S) 1:32-Markets. N (C) 2:33-Vice and Sade. N (C) 2:35-You and Jane. ET (C) 2:36-You and Jane. N (C) 2:36-You and Jane. N (C) 2:36-You and Jane. N (C) 2:36-You and Sade. N (C) 2:37-You and Sade. N (C) 2:38-You and Sade. N (C) 2:38-You and Sade. N (C) 2:38-You and Sade. N (C) 2:39-You and Sade. N (C) 2:39-You and Sade. N (C) 2:30-You and Sade. N (C) 2:30-You and Sade. N (C) 2:30-You and Sade. N (C) 2:30-You and Sade. N (C) 3:30-You and Sade. N (C)	6:30-Wig Waggin' with Wagner. (S) 6:45-Wow Orch. (S) 7:00-Burns and Allen. N (C) 7:30-Voice of Firestone. N (C) 8:00-Hour of Charm. N (C) 8:30-Music for Moderns, N (S) 9:00-Contented Hour. N (C) 9:30-Fisitatif Public Hero. N (C) 10:15-Wig Waggin' with Wagner. (S) 10:20-Hotel Park Central Orch. N (S) 10:30-Wow News Tower. (C) 10:36-Beverly Hills Orch. N (S) 11:30-Grand Terrace Cafe. N (S) 12:30-Lotel Izazington Orch. N (S) 12:30-Lotel Statter Orch. N (S) 12:30-Lotel Statter Orch. N (S) 12:30-L. A, Biltmore Orch. N (S)	4:15—Junior Roundtable, (C) 4:30—NRC, (S) 4:45—Little Man. (S) 5:00—Dick Trney, ET (C) 5:15—WOW Orch, (S)
10:30—Unitsic and American Youth. N (8) 10:30—Unitsic and American Youth. N (8) 11:30—Karkets. (8) 11:10—Records. (8) 11:15—Eddle Butler. (8) 11:30—Kerk Battle Fasemble. N (8) 12:30—Netherland Plaza Hotel Orch. N (8) 12:30—Netherland Plaza Hotel Orch. N (8) 12:30—Netherland Plaza Hotel Orch. N (8) 12:30—Hotel Paxton Orch. (8) 13:30—Hotel Paxton Orch. (8) 13:30—Hotel Paxton Orch. (8) 2:30—Swingology, N (8) 2:30—WOW Orea Istamp Collectors. N (8) 2:30—WOW Wrews Tower. (8) 4:00—Great Plazy, N (8) 5:30—Citler Calendar. (8) 5:30—Citler Calendar. (8) 5:30—Citler Calendar. (8) 5:30—Citler Calendar. (8) 6:45—Three Maids and Their Mike. (8) 6:31—WOW News Tower. (8) 6:33—Wig Waggir with Wagner. (8) 6:33—Unig Kaggir with Wagner. (8) 6:34—Roth and Orch. N (8) 3:30—American Portraits. N (8) 3:30—American Portraits. N (8) 3:30—American Portraits. N (8) 3:30—Hotel Statier. N (8) 10:35—WOW News Tower. (8) 10:35—Wig Waggir with Wagner. (8) 10:35—Wig Waggir with Wagner. (8) 10:36—Hotel Statier. N (8) 10:36—Hotel Statier. N (8) 11:30—Athletin Chub. (8) 11:30—Athletin Chub. (8) 11:30—Athletin Chub. (8) 12:30—Hotel Paxton Orch. N (8) 12:30—Mode Rox. (8) 11:30—Athletin Chub. (8) 12:30—Hotel Paxton Orch. N (8) 12:30—Mode Rox. (8) 11:30—Athletin Chub. (8) 12:30—Hotel Paxton Orch. N (8) 12:35—Hill Hotel=Feort Doust. (8) 13:45—Hotel Paxton Orch. N (12:44—Reactions, (S) 12:45—Reater May, Man on the Street. (C) 10:60—WOW Orch, (S) 11:15—Marketa, (S) 12:3—Records, (S) 12:2—Records, (S) 12:3—Records, (S) 12:6—Narketa, (S) 12:6—Na Perkins, N (S) 2:16—Na Perkins, N (S) 2:30—Vic and Sade, N (C) 2:45—The Guiding Light, N (C) 3:30—Hughesreet. N (C) 3:30—Hughesreet. N (C) 3:45—Kitty Keene, ET (C) 4:15—WOW Orch. (S) 4:35—NHC. (S) 4:35—NHC. (S) 4:35—NHC. (S) 4:35—NHC. (S) 4:35—NHC. (S) 4:35—NHC. (S) 4:35—Chitty Keene, ET (C) 5:36—Terry and the Pirates, ET (C) 5:36—Terry and the Pirates, ET (C) 5:36—Torhan Annie. N (C) 6:36—Vig Weegs In With Wagner. (S) 6:36—Orhan Annie. N (C) 6:36—Vig Weegs In With Wagner. (S) 6:36—Orhan Annie. N (C) 7:30—Lady Exther Serenade. N (C) 7:30—Lady Exther Serenade. N (C) 8:30—Fibber McGee and Molly. N (C) 9:30—Fibber McGee and Molly. N (C) 9:30—Fibber McGee and Molly. N (C) 9:30—Holly wood Gossip. N (C) 10:36—WoW News Tower, (S) 10:35—With Wasner Town, N (C) 10:36—With Wasner Town, N (C) 10:36—Hotel Hill—Four Dons, (S) 11:36—Trianon Balliroom Orch. N (S) 11:36—Trianon Balliroom Orch. N (S) 12:30—L A. Billmore Orch. N (S) 13:30—L A. Billmore Orch. N (S) 13:30—L A. Billmore Orch.	4:45—Creighton University. (S) 5:00—Dick Tracy ET (C)	11:30—Grand Therrace Cafe. N (S) 12:00—Hotel Statler Orch. N (S) 12:30—L. A. Hiltmore Orch. N (S) TUESDAY, APRIL 12	3:43-Hugnesreel, N (C) 3:45-Kitz K cenc, ET (C) 4:00-People in the Headlines, (S) 4:15-Junior Raundtable, (C) 4:36-Little Man. (S) 5:00-Dick Tracy, ET (C) 5:15-WOW Orch, (S) 5:45-Orphan Anule, N (C) 6:00-WOW News Tower, (S) 6:15-Vocal Varieties, N (C) 6:16-WOW News Tower, (S) 6:35-Vica Arden's Orch, ET (C) 7:00-Royal Gelatin Program, N (C) 8:00-Kratt Music Hall, N (C) 10:00-Kratt Hall Hall Hall Hall Hall Hall Hall H
7:00—Believe It or Not. N (C) 7:30—Log Cabin. N (C) 8:00—Al Roth and Orch. N (S) 8:00-American Portraits. N (S) 9:000—BRC Symphony. N (S)	10:45—Rainbow Room Orch. N (S) 11:00—Music Rox. (S) 11:30—Hotel Hill—Four Dons. (S) 11:45—Trianon Ballroom Orch. N (S) 12:00—Rotel Parton Orch. N (S)	5:45—Orphan Annie, N (C) 6:00—WOW News Tower. (S) 6:15—Uncle Ezra. N (C) 6:30—Wig Waggin' with Wagnet. (S) 6:45—Burchouse Bythm. N (S)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Murtha. ET (C)	6:45—Vic Arden's Orch. ET (C) 7:00—Royal Gelatin Program. N (C) 8:00—Good News of 1938. N (C) 9:00—Kraft Music Hall. N (C) 10:00—Amos and Andy. N (C)
10:33—WOW News Tower. (S) 10:35—Wig Waggin' with Wagner. (S) 10:56—Hotel Statler. N (S) 11:00—Chermot Hallroom. (S) 11:30—Athletic Club. (S)	12:30—I., A. Biltmore Orch. N (S) WEDNESDAY, APRIL 6 6:00—Thesaurus. ET (S)	7:00Cities Service, N (C) 8:00Waltz Time, N (C) 8:30True Storice. N (C) 9:00First-Nighter, N (C) 9:30Hollywood Goasip, N (C)	7:15—WOW News Tower. (S) 7:30—P. & G. Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:20—Pretix Vitty Kally ET (C)	10:15Mysteries of Life. ET (C) 10:20Hotel Ambassador Orch. N (S) 10:30WOW News Tower. (C) 10:45Chez Farce Orch. N (S) 11:00Hotel Statier Orch. N (S)
12:00—Hotel Paxton Oren. N (8) 12:33—Minsic Rox. (8) 12:43—Hill Hotel—Four Dons. (8) 1:00—Music Box. (8) 1:15—Thesaurus. ET (8)	6:30—Farm Front News. (S) 6:46—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha. ET (C) 7:15—WOW News Tower. (S)	9:45People in the News. N (C) 10:00Amos and Andy. N (C) 10:15Wig Waggin' with Wagner. (S) 10:20Oriental Gardens Orch. N (S) 10:30WOW News Tower. (C)	8:45—Holy Week. (8) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife. N (C) 9:36—Just Plain Hill. N (C) 9:45—Women in White. N (C)	11:33—Hotel Hill Orch. N (S) 11:45—Grand Terraree Cafe. N (S) 12:00—Music Box, N (S) 12:30—Detroit Athletic Club Orch. N (S)
SUNDAY. APRIL 3 7:00—John Winters, Organist, N (S) 7:30—Kidoodlers, N (S) 7:45—Animal News Club, N (S)	7:30—P. & G. Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. ET (C) 8:30—Pretty Kitty Kelly. ET (C) 8:45—NBC. (S)	10:45Chez Parce Orch. N (S) 11:00Music Box. (S) 11:30Rio del Mar Orch. N (S) 12:00Netherland Plaza Orch. N (S) 12:30Hotel St. Paul Orch. N (S)	10:00—David Harum, N (C) 10:15—Backstage Wife, N (C) 10:30—Homemakers' Exchange, N (C) 10:45—Nebraska College of Agriculture. (S) 11:00—Toby's Corrutingel Name (C)	FRIDAY, APRIL 15 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Markets. (S)
8:00—Turn Rack the Clock, N (8) 8:15—Vagaband Adventures, N (8) 8:50—Chapel Service, Rev. Rrown, (8) 9:45—Garden of Memory, (C) 10:15—Eddle Butler, (8)	WEDNESDAY, APRIL 6 6:00-Thesaurus. ET (S) 6:30-Fram Front News. (S) 6:44-Markets. (S) 6:45-Thesaurus. ET (S) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (S) 7:30-Pr. & G. Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymns of Cheer. ET (C) 8:30-Pretty Kitty Kelly. ET (C) 8:45-NBC. (S) 9:00-Mis. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:36-Just Plain BIL. N (C) 9:36-Just Plain BIL. N (C) 10:36-Backsto Brewe. N (C) 10:36-Backsto Brewe. N (C) 10:36-Hacksto Brewe. N (C) 11:30-And Signer N (C) 11:36-And N (S) 12:00-Markets. (S) 12:10-Records. (S) 12:30-WOW News Tower. (C) 12:40-Records. (S)	SATURDAY, APRIL 9 6:00—Thesauris. ET (S) 6:40—Thesauris. ET (S) 6:40—Thesauris. ET (S)	11:15—The O'Neills, N (C) 11:36—Aunt Sally, (S) 11:46—Homemakers' Club, (C) 12:06—De Kalb Agriculturat Association. ET (C) 12:15—Midday Malcuse ET (C)	0.50 ⁻¹ Aresurus, F.T. (S) 7:00 ⁻¹ Cem and Martha, ET (C) 7:15 WOW News Tower. (S) 7:30 Muskal Chack, ET (C) 8:00 Coffee Pot Inn. (C) 8:15 Humps of Conc. (C)
8:13-VARDONAL ACCONTRES, N. (S) 8:30-Chapel Service, Rev. Reven. (S) 9:45-Garden of Memory, (C) 10:13-Eddle Butler, (S) 10:36-Angler and Hunter, N. (S) 10:45-Norsemen Quartet, N. (S) 11:60-Arlington Time Signal, N. (S) 11:60-NRC Home Symphony, N. (S) 11:30-Round Table Discussion, N. (S)	19:13-Backstage Wife. N (C) 10:30-How to Be Charming. N (C) 10:45-Hello. Peggyt N (C) 11:00-Toby's Cornussel News. (C) 11:15-The O'Nellis. N (C)	SATURDAY, APRIL 9 6:00-Thesauris. ET (S) 6:40-Thesauris. ET (S) 6:55-Markets. (S) 7:00-Oshkosh. ET (C) 7:15-WOW News Tower. (S) 7:30-P. & G. Musical Clock. ET (C) 8:15-Sushine Express. N (S) 8:15-Sushine Express. N (S) 9:30-Music International. N (S) 9:45-Aunt Sally. (S) 10:15-Warkets. (S)	12:30-WOW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:46-WOW Orch. (S) 1:45-Foster May, Man on the Street. (C)	8:30-Pretty Kitty Felly, ET (C) 8:45-Holy Week, (S) 9:00-Mirs, Wiggs, N (C) 9:15-John's Other, Wife, N (C)
11:30—Round Table Discussion, N. (S) 12:00—A. Capella Choir, N. (S) 19:15—WOW News Towor (C) 12:30—Symphony Club Orch, N. (S) 1:00—WOW Orch, (S) 1:30—Thather Colt Mysterics, N. (C)	11:33—Aunt Sally. (8) 11:45—WOW Orch. (8) 12:00—Markets. (8) 12:10—Records. (8) 12:15—RRC. (8)	8:15—Sunshine Express. N (S) 8:36—Kitchen Kapers. N (S) 9:15—Charloters. N (S) 9:30—Music International. N (S) 9:45—Aust Sally (S)	1:25-Records. (S) 1:36-Houseboat Hannah. ET (C) 1:45-Houseboat Hannah. ET (C) 2:00-Pepper Young. N (S) 2:15-Ma Decking. N (S)	9:45-Woman in White N (C) 9:45-Woman in White N (C) 10:00-David Harnm, N (C) 10:15-Backstage Wife, N (C) 10:30-How to Be Chambing, N (C)
 12:30-WOW News Tower (C) 12:30-Kymnhony Club Orch. N (S) 1:00-WOW Orch. (S) 1:30-Thather Colt Mysteries N (C) 2:00-Radio News Reel. N (C) 2:30-WOW Orch. (S) 3:00-Strange as It Seems. ET (C) 3:15-Romance Melodies. N (S) 3:30-Methodist Radio Hour. (C) 4:00-Marinon Talley. N (C) 	12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May. Man on the Street. (C) 1:00—Markh & Marth. (C) 1:00—WOW Orch., (S)	9 (Abr-Aunt Sally, (S) 10:00-Fiornee Hale's Radio Column. N (S) 10:15-Markets. (S) 10:25-Records. (S) 10:30-Uncle Tom's Playhouse. (S) 11:00-Thesaurus. ET (S)	TUESDAY, APRIL 12 500-Thesaurus ET (S) 6130-Firm Front News. (S) 6130-Firm Front News. (S) 6145-Thranaurd Martha. ET (C) 7130-Uen Martha. ET (S) 7130-Uen Martha. ET (S) 7130-Uen Martha. ET (C) 7130-Uen Martha. N (C) 71315-Martha. N (C) 71315-Martha. Sally. (S) 71330-Uen Kalb Agriculturat Association. ET (C) 71315-Midday Melodies. ET (C) 7135-Martels. (S) 7130-Houseboat Hannah. ET (C) 7130-Houseboat Hannah. ET (C) 7130-Houseboat Hannah. ET (C) 7130-Martels. (S) 7130-Houseboat Hannah. ET (C) 7130-Martels. (S) 7130-Houseboat Hannah. ET (C) 7130-Houseboat Hannah. ET (C) 7130-Houseboa	FRIDAY, APRIL 15 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:40—Marketa. (S) 6:40—Marketa. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha. ET (C) 7:15—WOW News Tower. (S) 7:30—Musked Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Hymns of Cheer. (S) 8:30—Fretty Kitty Felly. ET (C) 8:45—Holy Week. (S) 9:00—Mrs. Wiggs. N (C) 9:30—Just Plain Bill. N (C) 9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C) 9:30-Just Plain Bill. N (C) 10:45—Hello, Peggy I N (C) 10:30—How to Be Charming. N (C) 10:45—Hello, Peggy I N (C) 11:30—Anut Sally. (S) 11:34—Homemakers Club of the Air. (C) 2:00—Marketa. (S) 50
4:00-Marion Talley, N (C)	1:15-Markets. (S)	11:16 Eddia Dution (C)	9.45 Within Korne DE (C)	A A ANT PLAFACIA. 101

Catherly and be listed in the state of the state

12:00—Modic Fox. (S) 12:30—Cosmopolitan Hotel Orch. N (S) MONDAY. APRIL 4 6:00—Thesaurus. ET (S) 6:30—Fram Front News. (S) 6:445—Thesaurus. ET (S) 7:40—Kesaurus. ET (S) 7:40—Commentation of the formation of the formation 7:45—Thoms of Cheer. (S) 7:30—P. & G. Musical Clock. ET (C) 7:30—P. & G. Musical Clock. ET (C) 7:30—P. & G. Musical Clock. ET (C) 7:30—Frank Wiggs, N (C) 9:15—Hymns of Cheer. (S) 9:00—Mrs. Wiggs, N (C) 9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:30—Just Plain Bill. N (C) 9:34—Woman in White. N (C) 10:30—How to He Charming. N (C) 10:30—How to He Charming. N (C) 10:30—How to He Charming. N (C) 11:30—Annt Salv. (S) 11:30—Annt Salv. (S) 11:30—Annt Salv. (S)

1:35-Markets. (K) 1:36-Markets. (K) 1:36-Mayeboat Hannah. ET (C) 1:36-Mayeboat Hannah. ET (C) 1:30-Wa Perkins. N (C) 1:30-Wie and Sade. N (C) 1:30-Wie and Sade. N (C) 1:30-Unernzo Jones. N (C) 1:30-Hußberreil. N (C) 1:36-Hußberreil. N (C) 1:36-Hußberreil. N (C) 1:37-The Vagabonds. N (S) 1:36-Hußberreil. S) 1:36-Forlie Bulletins. (S) 1:37-Pollee Bulletins. (S) 1:36-Torphan Annie. N (C) 1:36-Torphan Annie. N (C) 1:36-Torphan Annie. N (C) 1:36-Torphan Annie. N (C) 1:36-Tommy Dorsey Program. N (C) 1:30-Wig Waggin' with Wagner. (S) 1:36-Town Hall Tonight. N (C) 1:30-Town Hall Tonight. N (C) 1:30-Down the Fairway. (S) 1:30-Down the Fairway. (S) 1:30-Down the Stiway. (S) 1:30-Chetraot Ballroom. (S) 1:30-Chetraot Ballroom. (S) 1:30-Labil Bittnere Orch. N (S) 1:30-Hotel Bittnere Orch. N (S) 1:30-Hotel Bittnere Orch. N (S) 1:30-Labils Out. N (S) 1:

THURSDAY, APRIL 7

6:00—Thesaurus, FT (S) 6:30—Farm Front News. (S) 6:45—Thesaurus, EF (S) 6:45—Thesaurus, EF (S) 7:00—Lem and Martha. (C)

11:15-Eddle Butler. (8) 11:30-Exe Battle Ensemble. N (8) 12:30-Netherland Plaza Hotel Orch. N (8) 12:15-NBC. (8) 12:33-WOW News Tower. (C) 12:43-Foster May, Man on the Street. (C) 10:0-U. S. Department of Asriculture. (8) 1:35-Music for Everyone. N (8) 1:30-Hotel Paxton Orch. (8) 1:30-Hotel Paxton Orch. (8) 1:30-Hotel Paxton Orch. N (8) 1:30-Hotel Chica N (8) 1:30-Calling All Stamp Collectors. N (8) 1:30-Calling N (8) 1:30-Calling All Stamp Collectors. N (8) 1:30-Calling N (8) 1:30-Calling N (8) 1:30-Calling N (8) 1:30-Calling N (8) 1:30-Matter Kelsen N (8) 1:30-Aston N (8) 1:30-Athletic Callendor. N (8) 1:30-Athletic

SUNDAY. APRIL 10 7:00-John Winters, Organist, N (S) 7:30-Four Showmen, N (S) 7:45-Animal News Club, N (S)

A 153-C BLS Reself. - 1 (A) 1:00-Feenple in the Headlines. (S) 4:15-WOW Orch. (S) 4:30-NBC. (S) 4:5-Little Man. (S) 5:00-Dick Tracy. ET (C) 5:15-Terry and the Pirates. ET (C) 5:30-Jangles. (S) 6:15-Vocal Varieties. N (C) 6:30-Wig Waggin' with Wagner. (S) 6:45-Vic Arden and Guests. ET (C) 7:00-Johnny. with Buss Morgan. N (C) 7:00-Johnny. Kork Buss Morgan. N (C) 9:00-Mar Fon. N (C) 8:00-Var Fon. N (C) 8:00-Fibber McGee and Molly. N (C) 9:00-Mark Gon Moderns. N (S) 9:30-Hollywood Gossib. N (C) 10:15-Will Waggin' with Waguer (S) 10:30-Wow News Tower. (C) 10:30-Mory Gardeng Orch. N (C) 10:30-Mory Gardeng Orch. N (S) 11:30-Matel Hill-Four Dons. (S) 11:30-Hotel Hill-Four Dons. (S) 11:30-Hotel Paxton Orch. N (S) 12:30-L A. Billmore Orch. N (S) 12:30-L A. Billmore Orch. N (S) 12:30-L. A. Biltmore OFG. N (8) WEDNESDAY, APRIL 13 6:00-Thesaurus. ET (8) 6:30-Farm Front News. (8) 6:40-Markets. (8) 6:45-Thesaurus. ET (8) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (8) 7:30-P. & G. Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymns of Chere. ET (C) 8:30-Pretty Kitty Kelly. ET (C) 8:45-Holy Week. (8) 9:00-Mrs. Wiggs. N (C)

12:00-Marsh & Marh. (S) 12:10-Mecords. (S) 12:10-Marsh & Marh. (C) 1:05-WOW Orch. (S) 1:13-Markets. (S) 1:13-Markets. (S) 1:30-Houseboat Hannah. FT (C) 1:30-Houseboat Hannah. FT (C) 1:30-Houseboat Hannah. FT (C) 1:30-Houseboat Hannah. FT (C) 1:30-Mouseboat Hannah. FT (C) 1:30-Markets. (S) 1:30-Market. (S) 1:30-Mar

RADIO NEWS TOWER

Page Five

April	Near	Your	Radi	o Set!
			 7:13-WOW News Tower. (S) 7:30-Musical Clock. ET (C) 8:00-MBC. (S) 8:15-NBC. (S) 8:30-NBC. (S) 8:30-NBC. (S) 8:45-Woman in White. N (C) 9:00-David Harum. N (C) 9:15-Backstage Wife. N (C) 9:30-MBC (S) 10:15-The O'Nellis. N (C) 10:30-Pretty Kitty Kelly. ET (C) 10:45-NBC. (S) 11:00-The O'Nellis. N (C) 11:30-Mis. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:30-WOW News Tower. (C) 12:46-Decords. (S) 12:46-Decords. (S) 12:30-Wig Magn. N (C) 1:30-Vic and Sade. N (C) 1:30-Vic and Sade. N (C) 1:30-Vic and Sade. N (C) 2:30-Market. (S) 2:30-MBC. (S) 3:30-NBC. (S) 3:30-NB	 10:30-NBC. (S) 10:43-NBC. (S) 11:100-NBC. (S) 11:130-John's Other Wife. N (C) 11:30-John's Other Wife. N (C) 11:45-Just Plain Bill. N (C) 12:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:30-WOW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:00-Pepper Young. N (C) 1:30-Wife and Sade. N (C) 1:30-NBC. (S) 3:30-NBC. (S) 3:40-NBC. (S) 3:50-MBC (S) 3:50-Kraft Music Hall. N (C) 3:50-Kraft Music Hal
$\begin{array}{c} 0:33-\text{Markels. (S)}\\ 7:00-\text{Oshkosh. ET (C)}\\ 7:15-\text{WOW News Tower. (S)}\\ 7:30-\text{P. & G. Musical Clock. ET (C)}\\ 8:10-\text{Coffee Pot Inn. (C)}\\ 8:13-\text{Sunshine Express. N (S)}\\ 8:30-\text{Kitchen Kapers. N (S)}\\ 0:30-\text{Kitchen Kapers. N (S)}\\ \end{array}$	12:40—Records. (S) 12:45—Foster May, Man on the Street. (C) 1:00—WOW Orch. (S) 1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah. FT (C) 1:45—Judy and Jane, ET (C)	8:00Coffee Pot Inn. (C) 8:15-Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly. ET (C) 8:34-Pretty Kitty Kelly. ET (C) 9:15-John's Other Wife. N (C) 9:30-Just Plain Bill. N (C) 9:34-Woman in White. N (C) 10:00-David Harum. N (C) 10:30-How to Be Charming. N (C) 10:35-Hello, Peggyl N (C) 11:36-The O'Neills. N (C) 11:36-The O'Neills. N (C) 11:36-Aunt Sally. (S) 11:34-Homemakers Club of the Air. (C) 12:09-Markets. (S)	8:45-Woman in White. N (C) 9:00-David Harum. N (C) 9:15-Backstage Wife. N (C) 9:30-How to Be Charming. N (C) 9:45-Betty Moore. N (C) 10:15-The O'Neille. N (C)	11:45-Just Plain Bill. N (C) 12:00-Marketa. (S) 12:15-NBC. (S) 12:30-WOW News Tower. (C) 12:45-Foster May, Man on the Street. (C) 1:00-Paper Young, N (C)
9:13—Charloteers. N (S) 9:33—Auste International. N (S) 9:45—Aunt Sally. (S) 10:00—Florence Hale's Radio Column. N (S) 10:15—Markots. (S) 10:25—Records. (S) 10:25—Records. (S)	2:00—Pepper Young, N (S) 2:15—Ma Perkins, N (S) 2:15—Ma Perkins, N (S) 2:30—Vic and Sade, N (C) 2:45—The Guiding Light, N (C) 3:05—Lorenzo Jones, N (C) 3:15—Mary Marlin, N (C) 2:20—Wurgherren (N (C))	11:00-700 and Susle. (C) 11:00-700 and Susle. (C) 11:30-The O'Neills. N (C) 11:30-Aunt Sally. (S) 11:45-Homemakers Club of the Air. (C) 12:00-Markets. (S) 12:10-Records. (S)	10:30—Bretty Kitty Kelly. ET (C) 10:45—NBC. (S) 11:00—Toby's Corntussel News. (C) 11:15—Mrs. Wiggs. N (C) 11:35—John's Other Wife. N (C) 11:45—Just Plain Bill. N (C)	1:15—Ma Perkins. N (C) 1:35—Vic and Sade. N (C) 1:35—Cuiding Light. N (C) 2:06—Lorenzo Jones. N (C) 2:15—Mary Martin. N (C) 2:36—Hughesreel. N (C) 2:36—Hughesreel. N (C)
11:00—Thesaurus. ET (S) 11:15—Edda Butler. (S) 11:130—Rex Battle Ensemble. N (S) 12:00—Notherland Plaza Hotel Orch. N (S) 12:15—NBC. (S) 12:30—WOW News Tower. (C) 12:40—Records. (S)	3:45-Kitty Keene, ET (C) 4:00-People in the Headlines. (S) 4:15-WOW Orch. (S) 4:30-NBC. (S) 4:35-Little Man. (S) 5:00-Dick Tracy. ET (C) 5:15-Tracy. ET (C)	1:05-Foater may, mart of the Street. (C) 1:05-WOW Orch. (S) 1:15-Markets. (S) 1:25-Records. (S) 1:36-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C)	12:15—NBC. (S) 12:13—NBC. (C) 12:30—WOW News Tower. (C) 12:45—Decords. (S) 12:45—Foster May, Man on the street. (C) 1:06—Pepper Young. N (C) 1:15—Ma Perkins. N (C) 1:26	2:30-MBC. (S) 3:30-NBC. (S) 3:30-NBC. (S) 3:30-NBC. (S) 3:45-NBC. (S) 4:00-WOW News Tower. (S) 4:15-NBC. (S) 4:20-Chostorfielde N (C)
12:40—FORDEr May, Man on the Street. (C) 1:00—U. S. Department of Agriculture. (S) 1:35—Music for Everyone. N (S) 2:00—Golden Melodiea. N (S). 2:30—Swingology. N (S) 3:00—Calling All Stamp Collectors. N (S)	5:30-Chesterfield, N (8) 5:45Orphan Annie. N (C) 5:00WOW News Tower. (S) 6:15Vocal Varieties. N (C) 6:30Wig Waggin' with Wagner. (S) 6:36Wig Waggin' with Wagner. (S) 6:45Vic Arden and Guests, ET (C) 7:00Danny with Bues Morran N (C)	11:30-Autor Saily. (S) 11:35-Homemakers Club of the Air. (C) 12:00-Markets. (S) 12:10-Records. (S) 12:10-Records. (S) 10:5-WOW Orch. (S) 1:15-Markets. (S) 1:25-Records. (S) 1:30-Houseboat Hannah. ET (C) 1:36-Houseboat Hannah. ET (C) 1:36-Houseboat Hannah. ET (C) 1:36-Houseboat Hannah. ET (C) 1:36-Houseboat Hannah. ET (C) 1:36-Kouseboat Hannah. ET (C) 1:36-Kouseboat Hannah. ET (C) 1:36-Kouseboat Hannah. ET (C) 1:36-Kouseboat Hannah. ET (C) 1:35-Mary Marlin. N (C) 1:35-Mary Marlin. N (C) 1:35-Mary Marlin. N (C) 1:36-Kitty Keene. ET (C) 1:36-Kitty Keene. ET (C) 1:36-Kitty Keene. (S) 1:36-Kitty Keene. (S) 1:36-Kitt	1:45-Guiding Light. N (C) 2:00-Lorenzo Jones. N (C) 2:15-Mary Marilin, N (C) 2:30-Hughesreel. N (C) 2:45-NBC. (S) 3:00-NBC. (S)	4:45-Orphan Annie, N (C) 5:00-Dick Tracy. N (C) 5:15-Vocal Varieties. N (C) 5:30-NBC. (S) 5:45-WOW News Tower. (S) 6:00-Royal Gelatin Program. N (C) 7:00-Good News 01 1938 N (C)
3:13—Walter Keisey and Orch. N (S) 3:34—WOW Orch. (S) 3:45—WOW News Tower. (S) 4:00—Great Plays. N (S) 5:00—El Chico. N (S) 5:33—Clvic Calendar. (S) 5:45—Religion. In the News. N (S)	7:30—Lady Father Serenade. N (C) 8:30—Fibber McGee and Molly. N (C) 9:30—Fibber McGee and Molly. N (C) 9:30—Hollywood Gossip. N (C) 9:34—Dale Carnegte. N (C) 9:00—Mange and Andy. N (C)	4:00-WWW News Tower. (S) 4:00-WWW News Tower. (S) 4:30-Records. (S) 4:33-Police Bulletins. (S) 4:35-Police Bulletins. (S) 4:45-Creighton University. (S) 5:00-Dick Tracy. ET (C) 5:15-WWW Ore (S)	3:30-NBC. (S) 3:45-NBC. (S) 4:00-WOW News Tower. (S) 4:15-Chesterfields. N (C) 4:15-Chesterfields. N (C) 5:00-Dick Tracy. ET (C) 5:15-Uncle Evre N (C)	1:00-Kraft Music Hall. N (C) 9:00-Kraft Music Hall. N (C) 9:15-Wig Waggin with Wagner. (C) 9:30-Vir Arden's Orch and Guests. ET (C) 9:34-WOW News Tower. (C) 10:00-NBC. (S)
SATURDAY, APRIL 16 (:00-Thresourns. kT (S) (:30-Thresourns. kT (S) (:40-Thresourns. KT (S) (:53-Markets. (S) (:40-Oshkosh. ET (C) (:15-WOW News Tower. (S) (:16-WOW News Tower. (S) (:16-Sunshine Express. N (S) (:16-Sunshine Express. N (S) (:16-Sunshine Express. N (S) (:16-Charloteers.	10:15-Wig Waggin' with Wagner. (S) 10:20Werry Gardens Orch. N (C) 10:30WOW News Tower. (C) 10:45Rainbow Room Orch. N (S) 11:00Music Box. (S) 11:30-Hotel Hill-Four Dons. (S) 11:45-Trianon Ballroom Orch. N (S)	4:00WOW News Tower. (S) 4:15WOW Orch. (S) 4:33Police Bulletins. (S) 4:44Creighton University. (S) 5:00Dick Tracy. ET (C) 5:15WOW Orch. (S) 5:45Orphan Annie. N (C) 6:00WOW News Tower. (S) 6:15Uncle Ezra. N (C) 6:30Wig Waggin' with Wagner. (S) 6:45Bughouse Rhythm. N (S) 7:00Citles Service. N (C) 9:00-Waltz Time. N (C) 9:00-First. Nighter. N (C) 9:30-Hollywood Gossip. N (C) 9:35Propis in the News. N (C) 10:00-First. Nighter. N (C) 9:30-Hollywood Gossip. N (C) 9:35Propis in the News. N (C) 10:00-Armos and Andy. N (C) 10:13Wig Waggin' with Wagner. (S) 10:30WOW News Tower. (C) 10:30WOW News Tower. (S) 10:30Wow News Tower. (S) 11:30-Rio del Mar Orch. N (S) 12:30Notherland Plaza Orcl. N (S) 12:30-Hotel St. Paul Orch. N (S)	5:30 - NBC. (S) 5:45 - WOW News Tower. (S) 6:00 - Burns and Allen. N (C) 6:30 - Voice of Firestone. N (C) 7:30 - Hour of Charm. N (C) 7:30 - Music for Moderns. N (C) 8:00 - Contented Hour. N (C)	FRIDAY, APRIL 29 6:30Thesaurus. ET (S) 6:30WOW News Tower. (S) 6:40Markets. (S) 6:45Thesaurus. ET (S) 7:00Lem and Martha. ET (C) 7:15
9:00-NBC Symphony. N (S) 10:30-WOW News Tower. (S) 10:35-Wig Waggin' with Wagner. (S) 10:35-Hotel Statler. N (S) 11:30-Chermot Ballroom. (S) 11:30-Athletic Chub. (S) 12:300-Hotel Patton Orch. N (S)	12:00-Hotel Paxton Orch. N (S) 12:30-L. A. Biltmore Orch. N (S) WEDNESDAY, APRIL 20 6:00-Thesaurus. ET (S) 6:30-Farm Front News. (S) 6:40-Markets. (S) 6:40-Markets. (S)	8:00-Waltz Thme. N (C) 8:30-True Stories. N (C) 9:00-First-Nighter. N (C) 9:30-Hollywood Gossip. N (C) 9:45-People in the News. N (C) 10:00-Amos and Andy. N (C) 10:10-Wil Waggin' with Wagner. (S)	8:30—Falstaff Public Hero. N (C) 9:00—Amos and Andy. N (C) 9:15—Wig Waggin' with Wagner. (C) 9:35—Wig Waggin' with Wagner. (C) 9:45—WOW News Tower. (C) 10:00—NBC. (S)	7:30—Musical Clock. ET (C) 8:00—NBC. (S) 8:15—NBC. (S) 8:30—NBC. (S) 8:30—NBC. (S) 8:45—Woman in White. N (C) 9:05—Backstage Wife. N (C)
12:39—Music Roz. (S) 12:45—Mill Hotel—Four Dons. (S) 1:09—Music Box. (S) 1:15—Thesaurus. ET (S) SUNDAY, APRIL 17 6:30—National Park Sungise Services (S)	0:43-Inesaurus, E7 (S) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (S) 7:30-P. & G. Musical Clock, ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymms of Cher. ET (C) 8:30-Pretty Klity Kelly. ET (C) 8:46-NBC (S)	10:20-Oriental Gardens Orch. N (S) 10:30-WOW News Tower. (C) 10:43-Chez Paree Orch. N (S) 11:00-Music Bax. (S) 11:30-Rio del Mar Orch. N (S) 12:30-Netorland Plaza Orch. N (S) 12:30-Hotel St. Paul Orch. N (S)	TUESDAY, APRIL 25 6:00—Thesaurus. ET (S) 6:13—Interstate Hawalians. (C) 6:30—WOW News Tower. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha. ET (C)	9:80—How to Be Charming. N (C) 9:45—Hello, Peggy! N (C) 10:00—NBC. (S) 10:15—The O'Neills. N (C) 10:30—NBC. (S) 10:45—NBC. (S)
SUNDAY, APRIL 17 6:30—National Park Sunrise Services. (S) 7:30—Kidoodlers. N (S) 7:45—Animal News Club. N (S) 8:00—Turn Back the Clock. N (S) 8:15—Vagabond Adventures. N (S) 8:30—Chapel Service, Rer. Brown. (S) 9:45—Garden of Memory. (C) 10:15—Eddle Butter. (S) 10:30—Angler and Hunter. N (S) 10:30—Angler and Hunter. N (S) 11:00—Artington Time Signal. N (S) 11:00—Artington Time Signal. N (S) 11:00—Easter Parade. N (S) 12:30—Easter Parade. N (S) 12:30—Silver Strings. N (S) 12:30—Thatcher Colt Mysterles. N (C) 2:30—Radio News Reel. N (C) 2:30—Radio News Reel. N (C)	9:00-Mrs. Wiggs. N (C) 9:15-John's Other Wife. N (C) 9:30-Just Plain Bill. N (C) 9:345-Woman in White. N (C) 10:00-David Harum. N (C) 10:15-Backstage Wife. N (C) 10:30-Buckstage Wife. N (C)	6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S)	TUESDAY, APRIL 25 6:00-Thesaurus. ET (S) 6:13-Therstate Hawaiians. (C) 6:30-WOW News Tower. (S) 6:40-Markets. (S) 7:00-Lew and Martha. ET (C) 7:13-WOW Nows Tower. (S) 7:13-WOW Nows Tower. (S) 7:30-Musical Clock. ET (C) 8:00-NBC. (S) 8:13-NBC. (S) 8:30-NBC. (S) 8:345-Woman in White. N (C) 9:00-David Harum. N (C) 9:13-Backstage Wife. N (C) 9:30-Homemakers Exchange. N (C)	FRIDAY, APRIL 29 6:00Thesaurus. ET (S) 6:30Markots. (S) 6:45Thesaurus. ET (S) 7:45Thesaurus. ET (S) 7:15WOW News Tover. (S) 7:15WOW News Tover. (S) 7:15NBC. (S) 8:00NBC. (S) 8:10NBC. (S) 8:30NBC. (S) 8:30NBC. (S) 8:45Woman in White. N (C) 9:00-David Harum. N (C) 10:00-NBC. (S) 10:15The 0'Nellis. N (C) 10:30-NBC. (S) 11:15MBC. (S) 11:30-Markets. (S) 12:30-Markets. (S) 12:30-Markets. (S) 12:40-Records. (S) 13:45-NBC. (B) 3:45-NBC. (B) 3:45-NB
10:30—Angler and Hunter, N (S) 10:45—Norsemen Quartet, N (S) 11:00—Arthogron Time Symphony, N (S) 11:30—Round Tuble Discussion, N (S) 12:30—Easter Parade, N (S) 12:15—WOW News Tower (C)	10:45—Hello, Peggyl N (C) 11:00—Toby'a Corntussel News. (C) 11:15—The O'Nellis. N (C) 11:30—Aunt Sally. (S) 11:45—WOW Orch. (S) 12:00—Markets. (S) 12:10—Records. (S)	6:40—Thesaurus. ET (8) 6:55—Markets. (8) 7:00—Oshkosh. ET (C) 7:15—WOW News Tower. (8) 7:30—P. & G. Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Sunshine Express. N (8) 9:30—Kitchen Kapers. N (8) 9:30—Music International. N (8) 9:43—Anut Saliv. (8)	9:13—Backstage Wife, N (C) 9:30—Homemakers Exchange, N (C) 9:43—NBC, (S) 10:10—NBC, (S) 10:15—The O'Nellis, N (C) 10:30—Pretty Kitty Kelly, ET (C) 10:43—NBC, (S) 11:00—Toby's Corntuseel News, (C) 11:16—Mrs, Wiggs, N (C) 11:30—John's Other Wife, N (C) 11:45—Just Phain Bill, N (C) 12:00—NBC, (S)	12:43—Foster May. Man on the Street. (C) 1:00—Pepper Young. N (C) 1:35—Ma Perkins. N (C) 1:36—Yie and Sade. N (C) 1:45—Guiding Light. N (C) 2:00—Lorenzo Jones. N (C) 2:15—Mary Marlin, N (C)
12:30—Silver Strings. N (S) 1:00—WOW Orch. (S) 1:30—Thatcher Colt Mysteries. N (C) 2:00—Radio News Reel. N (C) 2:30—WOW Orch. (S) 2:00—Strange as It Seems. ET (C) 3:15—Itomance Alchedes. N (S)	12:15—NBC. (S) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May. Man on the Street. (C) 1:00—Marsh & Marsh. (C) 1:05—WOW Orch. (S) 1:15—Markets. (S)	9:43-Aunt Sally, (S) 10:00-Florence Hale's Radio Column. N (S) 10:15-Markets, (S) 10:25-Records, (S) 10:30-Uncle Tom's Playhouse. (S) 11:00-Thesaurus. NT (S) 11:15-Eddle Butler. (S) 11:30-Rex Battle Ensemble. N (S)	11:15-Mrs. Wiggs. N (C) 11:30-John's Other Wife. N (C) 11:45-Just Pain Bull. N (C) 12:00-NBC. (S) 12:15-NBC. (S) 12:30-WOW News Tower. (S) 12:30-Records. (S)	2:30
 1:30—Wink Ofen. (2) 1:30—Thatcher Colt Mysteries. N (C) 2:30—Radio News Reel. N (C) 2:30—Strange as It Seems. ET (C) 3:35—Methodist Radio Honr. (C) 4:30—Methodist Radio Honr. (C) 4:30—Mickey Mouse Theater. N (C) 5:30—Catholic Hour. N (S) 5:30—A Tale of Today. N (C) 6:30—Interesting Neighbors. N (C) 6:30—Interesting Neighbors. N (C) 7:60—Chase and Sanborn. N (C) 8:30—Manhattan Mertry-Go-Round. N (C) 8:30—Symphony Variations. N (S) 9:30—Norman Cloutier's Orch. N (S) 9:30—Norman Cloutier's Orch. N (S) 10:30—Wow News Tower. (C) 10:30—Norman Right Orch. N (S) 10:30—Wow News Tower. (C) 10:30—Chernic Raliform. (S) 11:30—Ral Tabarin Orch. N (S) 2:30—Cosmopolitan Hotel Orch. N (S) 2:30—Cosmopolitan Hotel Orch. N (S) 	125-ficeords. (8) 1:30-Houseboot Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-Ma Perkins. N (C) 2:30-Vic and Sade. N (C) 2:35-Guiding Light. N (C) 2:45-Guiding Light. N (C)	12:00—Netherland Plaza Hotel Orch. N (S) 12:15—NBC. (S) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May. Man on the Street. (C) 1:00—U. S. Department of Agriculture. (S) 1:15—Music for Everyone. N (S)	12:45—Foster May, Man on the Street. (C) 1:00—Pepper Young, N (C) 1:15—Ma Perkins, N (C) 1:36—Vic and Sade, N (C) 1:45—Guiding Light, N (C) 2:06—Lorenzo Jones, N (C) 2:15—Mary Marling, N (C)	$\begin{array}{c} 3:10-NBC. (8)\\ 3:15-NBC. (8)\\ 3:14-NBC. (8)\\ 3:45-NBC. (8)\\ 3:45-NBC. (8)\\ 4:16-NBC. (8)\\ 4:16-NBC. (8)\\ 4:16-NBC. (8)\\ 5:16-Dick Tracy. FT (C)\\ 5:16-Dick Tracy. FT (C)\\ 5:16-Dick Tracy. FT (C)\\ 5:16-Dick Service. N (C)\\ 5:16-Dick Service. N (C)\\ 5:16-Dick Service. N (C)\\ 5:16-Dick Service. N (C)\\ 6:00-Cities Service. N (C)\\ 6:00-Fint-Nginet. N (C)\\ 8:00-Fint-Nginet. N (C)\\ 9:00-Anos and Andr. N (S)\\ 9:15-Wig Wagin's Wide Wagner. (C)\\ 9:30-Wig Wagin's Wide Wagner. (C)\\ 9:30-WiGV News Tower. (C)\\ 10:00-NBC. (S)\\ \hline \end{array}$
 7.300—K.Hashatan Marty-Go. Round. N (C) 8.300—Familiar Music. N (C) 9.300—Symphony Variations. N (S) 9:30—Norman Cloutler's Orch. N (S) 10:30—Norman Cloutler's Orch. N (S) 10:30—WOW News Tower. (C) 10:45—Chernot Ballroom. (S) 	3:10—Lorenzo Jones, N (L) 3:15—Mary Marlin, N (C) 3:30—Hughesreel, N (C) 3:45—Kitty Keene, ET (C) 4:00—People in the Headlines. (S) 4:30—Records. (S) 4:30—Records. (S) 4:36—Records. (S)	1:30—Hotel Paxton Orch. (8) 2:00—Golden Melodes. N (8) 2:30—Swingology. N (8) 3:00—Calling All Stamp Collectors. N (8) 3:35—Walter Kelsey and Orch. N (8) 3:30—WOW Orch. (8) 3:45—WOW News Tower. (8)	2:30—Hughesreel. N (C) 2:45—NBC. (S) 3:10—NBC. (S) 3:15—NBC. (S) 3:45—NBC. (S) 3:45—NBC. (S) 4:00—WUW News Tower. (S)	7:30—Waliz Time, N (C) 7:30—Thue Story, N (C) 8:30—First-Nighter, N (C) 8:33—Fiolywood Gossip, N (C) 8:45—People in the News, N (C) 9:05—Wig Waggin' with Wagner, (C)
11:00—Evening Reveries. (S) 11:30—Evening Reveries. (S) 12:00—Music Rox. (S) 12:30—Cosmopolitan Hotel Orch. N (S) MONDAY, APRIL 18 6:00—Thesaurus FT (S)	4:45Creignton University. (S) 5:00Dick Tracy. ET (C) 5:10Terry and the Pirates. ET (C) 5:30Chesterfield. N (C) 5:45Orphan Annie. N (C) 6:00WOW News Tower. (S) 6:15Unde Ezra. N (C)	4 100Great Flays, N (S) 5:00-ET Chico, N (S) 5:30-Civic Calendar. (S) 5:45-Religion in the News, N (S) 6:00-WOW News Tower. (S) 6:15Three Maids and Their Mike. (S) 6:30-Wig Waggin' with Wagner. (S) 6:46-Three Schlow Charge W (G)	4:13-NBC. (S) 4:30-Chesterfields. N (C) 4:35-Orphan Annie. N (C) 5:00-Dick Tracy. N (C) 5:15-Vocal Varieties. N (C) 5:30-NBC. (S) 5:45-WOW News Tower. (S) 6:46-Vouw with Pluse Morgan. N (C)	9:30—NRC. (S) 9:45—WOW News Tower. (C) 10:00—NBC. (S) SATURDAY, APRIL 30 6:30—Thesaurus. ET (S) 6:30—WOW News Tower. (S)
6:30—Farm Front News. (S) 6:40—Markets. (S) 6:45—Thesaurus. ET (S) 7:00—Lem and Martha. ET (C) 7:15—WOW News Tower. (S) 7:30—P. & G. Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C)	6:30-Wig Waggin' with Wagner. (S) 6:45-Happy Jack. N (S) 7:30-One Mar's Family. N (C) 7:30-Tommy Dorsey Program. N (C) 8:00-Town Hall Tonight. N (C) 9:00-Your Hollywood Parade. N (C) 10:00-Amos and Andy. N (C)	 13:3-Molecter Alsie's Radio Column: A (S) 13:3-Molecter Alsie's Radio Column: A (S) 10:25-Records (S) 11:30-Records (S) 11:30-Rec Battle Ensemble. N (S) 12:30-Wetherland Farsemble. N (S) 12:30-Wetherland Plaza Hotel Orch. N (S) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:40-Records. (S) 12:40-Records. (S) 13:0-Calling All Stamp Collectors. N (S) 1:30-Hotel Parton Orch. (S) 2:30-WOW News Tower. (S) 1:30-Hotel Parton Orch. N (S) 2:30-Wold Parton Orch. N (S) 2:30-Wold Parton Orch. N (S) 3:30-Wold Parton Orch. N (S) 3:30-Wold Parton Orch. N (S) 3:30-Wold rest Tower. (S) 3:30-Wold News Tower. (S) 3:30-Wold rest N (S) 3:30-Wold News Tower. (S) 4:00-Great Plays. N (S) 5:30-Civic Calendar. (S) 5:45-Religion in the News. N (S) 6:00-WOW News Tower. (S) 6:30-Wig Waggin' with Wagner. (S) 6:30-Mig Vaggin' with Wagner. (S) 6:30-All and Orch. N (S) 3:30-WOW News Tower. (S) 1:30-Hold Nation N (C) 3:30-WOW News Tower. (S) 1:30-Hold Nation N (S) 1:30-All and Orch. N (S) 3:30-WOW News Tower. (S) 1:30-Hold Statler. N (S) 1:30-Hold Statl	11:30-John's Other Wite' N (C) 11:30-John's Other Wite' N (C) 12:30-WRC (S) 12:15-NBC (S) 12:14-NBC (S) 12:40-PROC (S) 12:40-Precords. (S) 12:45-Foster May, Man on the Street. (C) 1:00-Pepper Youg. N (C) 1:36-WR and Sade. N (C) 1:36-WR and Sade. N (C) 1:36-WR and Sade. N (C) 1:36-WR (S) 2:06-Lorenzo Jones. N (C) 2:30-Hughesreel. N (C) 2:30-Hughesreel. N (C) 2:30-Hughesreel. N (C) 2:30-NBC. (S) 3:45-NBC. (S) 3:45-NBC. (S) 3:45-NBC. (S) 3:45-NBC. (S) 3:45-NBC. (S) 3:46-NBC. (S) 3:46-NBC. (S) 3:46-NBC. (S) 3:46-NBC. (S) 5:45-WOW News Tower. (S) 6:46-Dick Thanje. N (C) 5:45-WOW News Tower. (S) 6:40-John's Strenade. N (C) 7:30-Fiber MacGe and Molly. N (C) 8:30-NBC (S) 6:30-Lady Esther Serenade. N (C) 7:30-Fiber MacGe and Molly. N (C) 8:30-NBC (S) 6:30-Lady Esther Serenade. N (C) 9:36-Wig Waggin' with Wagner. (C) 9:30-Vic Arden's Orch. and Guests. ET (C) 9:36-WOW News Tower. (C) 9:30-Vic Arden's Orch. and Guests. ET (C) 9:36-Wig Waggin' with Wagner. (C) 9:36-WOW News Tower. (C) 10:00-NBC. (S) WEDNESDAY, APRIL 27	6:40—Theanurus, ET (S) 6:55—Markets, (S) 7:00—Oshkosh, ET (C) 7:15—WOW News Tower, (S) 7:30—Musical Clock, ET (C) 8:00—NBC, (S) 8:15[—NBC, (S)
8:13—Hymn8 of Cheer. (8) 8:30—Pretty Kitty Keily. ET (C) 8:45—NHC. (8) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C)	11 145-Trianon Balfrom Orch. N (8) 12:00-Lotel Parton Orch. N (8) 12:30-L. A. Biltmore Orch. N (8) WEDNESDAY, APRIL 20 6:00-Thesaurus. ET (8) 6:40-Marketa. (8) 6:45-Thesaurus. ET (8) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (8) 7:30-P. & G. Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Hymms of Cherr. ET (C) 8:30-Pretty Kitty Relly. ET (C) 8:30-Pretty Kitty Relly. ET (C) 9:33-Only Pother Wife N (C) 9:34-Only Pother Wife N (C) 9:35-Hymms of Cherr. ET (C) 9:35-Hymms of Cherr. ET (C) 9:36-Only Pother Wife N (C) 9:37-Hold N (C) 9:38-Only Pother Wife N (C) 9:38-Only Pother Wife N (C) 9:38-Only Pother Wife N (C) 9:38-Only Pother Wife N (C) 9:39-Ind Harum N (C) 10:30-How to Be Charming. N (C) 10:30-How to Be Charming. N (C) 10:30-How to Be Charming. N (C) 11:30-Aunt Sally. (S) 11:30-Munt Sally. (S) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C) 10:0-Markets. (S) 12:35-Thecords. (S) 12:35-Theored Harnah. ET (C) 1:35-Markets. (S) 1:35-Markets. (S) 1:32-Theored Harnah. ET (C) 1:36-WOW Orch. (S) 1:35-Markets. (S) 1:36-Markets. (S) 1:36-Markets. (S) 1:37-Markets. (S) 1:36-Markets. (S) 1:	10:50—Hotel Statler. N (S) 11:00—Chernot Ballroom. (S) 11:30—Athletic Club. (S) 12:00—Hotel Parton Orch. N (S) 12:30—Music Box. (S) 1:30—Music Box. (S) 1:35—Thresaurus ET (S)		6.30—RIWHEN SAPES. (5) 9.36—RIWHEN SAPES. (5) 10.30—Uncle Tom's Playhouse. (S) 11.30—NRC. (S) 12.30—WOW News Tower. (C) 12:45—Records. (S) 10.455—Records. (S)
MONDAY, APRIL 18 6:00Thesaurus, ET (S) 6:30Fhera Front News. (S) 6:40Markets. (S) 7:45Thesaurus, ET (S) 7:00Lem and Martha, ET (C) 7:15WOW News Tower. (C) 8:00Coffee Pot Inn. (C) 8:10Fheraurus, C(C) 8:15Hymns of Cheer. (S) 8:30-Pretty Kitty Kelly, ET (C) 8:45NHC. (S) 9:00Mer, Wiggs. N (C) 9:15John's Other WI(e, N (C) 9:15John's Other WI(e, N (C) 9:16John's Wiggs. N (C) 10:16Bwidd Harum, N (C) 10:16Howstaka Wife. N (C) 10:16Howstaka Wife. N (C) 10:16Howstaka Wife. N (C) 10:16Howstaka Wife. N (C) 11:17-The C'NAIlla, N (C) 11:18The C'NAIlla, N (C) 11:18The C'NAIlla, N (C) 11:19Annt Sally. (S) 12:10Markets. (S) 12:10Records. (S) 12:40Records. (S) 12:40Rester May, Man on the Street. (C)	THURSDAY, APRIL 21 6:00Thessurus. ET (S) 6:30-Farm Front News. (S) 6:45Thesaurus. ET (S) 7:00Iom and Martha. (C) 7:15WOW News Tower. (S)	TIME CHANGES The annual change in New York City from standard to day-	6:00Thesaurus. ET (S) 6:15Interstate Hawailans. (C) 6:30WOW News Tower. (S) 6:44Thesaurus. ET (S) 7:00Lem and Martha. ET (C) 7:15WOW News Tower. (S) 7:30Musical Clock. ET (C) 8:00	SATURDAY, APRIL 30 6:00Thesaurus. ET (8) 6:30WOW News Tower. (8) 6:40Thesaurus. ET (8) 6:55Work Reveal (8) 6:55Work Reveal (8) 6:55Work Reveal (8) 7:05Work Reveal (8) 7:05Work (9) 8:05NBC. (8) 8:30NBC. (8) 9:30NBC. (8) 10:00-NBC. (8) 12:40Records. (8) 12:45Foster May, Man on the Street. (C) 1:00NBC. (8) 4:00-WOW News Tower. (8) 4:15NBC. (8) 5:45WOW News Tower. (8) 6:00To be announced. 8:00NBC. (8) 5:45WOW News Tower. (8) 6:00NBC. (8)
12:00—Markets. (S) 12:10—Records. (S) 12:15—NRC. (S) 12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Frater May. Man on the Street. (C) 1:00—WOW. Orch. (S)	0.100fiberatures. E.F. (S) 6:30-Farm Front News. (S) 6:40Markets. (S) 6:45Threatures. ET (S) 7:45Threatures. ET (S) 7:30C. & G. Musical Clock. ET (C) 8:00Coffee Jost Inn. (C) 8:30Freity Kitty Kelly. ET (C) 8:33Freity Kitty Kelly. ET (C) 8:45NBC. (S) 9:00Mrs. Wiggs. N (C) 9:15John's Other Wife. N (C) 9:30Just Plain Bill. N (C) 9:33Just Plain Bill. N (C) 9:34Woman in White. N (C) 10:45Woman in White. N (C) 10:45Mystery Chef. ET (C) 10:45Mystery Chef. ET (C) 11:45Mecords. (S) 11:45Markets. (S) 11:45Markets. (S)	light savings time becomes effec- tive Sunday, April 24. From then on most of the network pro- grams will be heard one hour EARLIER over your radio.	8:15—NBC. (8) 8:30—NBC. (8) 8:45—Woman In White. N (C) 9:00—David Harum. N (C) 9:15—Backstage Wife. N (C) 9:36—Hello, Peggyl N (C)	EASTER BROADCASTS
1:13-MARGES. (S) 1:25-Elecords. (S) 1:30-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-Ma Perkhas. N (C) 2:30-Yie and Sade. N (C) 2:45-Guiding Light N (C)	9:45-Womân în White. N (C) 10:00-David Harum. N (C) 10:15-Hackstage Wife. N (C) 10:30-Homemakers' Excludinge. N (C) 10:45-Mystery Chef. ET (C) 11:00-Toby's Corntuseel News. ET (C) 11:15-The O'Nellis. N (C)	Necessarily the schedules for the last week of April are, there- fore, incomplete and possibly in- accurate. They are, however, as	10:00-NBC. (S) 10:15-The O'Nellis. N (C) 10:30-NBC. (S) 10:45-NBC. (S) 11:00-NBC. (S) 11:15-Mrs. Wiggs. N (C) 11:30-Yohn's, Other, Wife. N (C)	Numerous religious broadcasts, including Easter Sunrise services from Washington, D. C.; Hot Springs National park, Arkansas; Grand Canyon National park, Ari-
3:45—Kitty Keene, ET (C) 4:00—People in the Headlincs. (S) 4:15—NBC. (S) 4:30—Records. (S)	12:15-NBC. (S) 12:30-WOW News Tower. (C)	accurate as could be provided this far in advance. THE EDITOR.	6:00Thesaurus. ET (S) 6:15Interstate Hawailans. (C) 6:30WOW News Tower. (S) 6:40Markets. (S) 6:43Markets. (S) 6:45Thesaurus. ET (S) 7:00Leem and Martha. ET (C) 7:15WOW News Tower. (S) 6:00NTMCcallocock. ET (C) 9:00David Harum. N (C) 9:00David Harum. N (C) 9:00David Harum. N (C) 9:00David Harum. N (C) 9:30How to Be Charming. N (C) 9:30How to Be Charming. N (C) 9:30-How to Be Charming. N (C) 9:30-How to Be Charming. N (C) 9:30-How to Be Charming. N (C) 9:33Hello, Peggyl N (C) 10:00-NBC. (S) 10:15The O'Nellis. N (C) 10:30-NBC. (S) 11:30Markets. (S) 12:15NBC. (S) 12:15NBC. (S) 12:15NBC. (S) 12:30Markets. (S) 13:30NBC. (S) 3:00NBC. (S) 3:00NBC. (S) 3:00-NBC. (S)	zona, and Death Valley National monument, California, will be high- lights of National Broadcasting Company Easter Sunday broadcasts
4:35-Police Bulletins. (8) 4:35-Police Bulletins. (8) 5:00-Dick Tracy. ET (C) 5:13-Perry and the Pirates. ET (C) 5:30-Chesterfield. N (C) 6:30-WOW News Tower. (8) 6:30-WOW News Tower. (8) 6:30-WOW News Tower. (8) 6:30-WOW News Tower. (8) 6:30-Burls and Rhythm. N (8) 7:00-Burns and Allen. N. (C) 7:30-Poire of Firestone. N (C) 8:00-Hour of Charm. N (C)	12:40-Records. (S) 12:43-Foster May, Man on the Street. (C) 1:00-WOW Orch. (S) 1:35-Markets. (S) 1:25-Records. (S) 1:30-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C) 2:15-Ma Perkina. N (C) 2:48-Guidiag Light. N (C) 2:46-Guidiag Light. N (C) 3:15-Mary Marlin. N (C)	SUNDAY, APRIL 24 7:00—Turn Back the Clock. N (8) 7:15—Vagabond Adventures. N (8) 7:30—Melody Moments. N (8) 8:00—Radio Pulpit. N (8) 8:30—Chapel Service, Rev. Brown. (8) 9:45—Garden of Memory. (C) 10:155—Eddie Butler, Organist. (8) 10:30—Roundtable Discussion. N (8) 11:00—Al and Lee Reiser. N (8)	1:30-Wie and Sade. N (C) 1:45-Guiding Light. N (C) 2:00-Lorenzo Jones. N (C) 2:15-Mary Marlin. N (C) 2:30-Hughesreel. N (C) 2:45-NBC. (S) 3:00-NBC. (C)	on April 17. Rome and Honolulu also will be heard in international programs being arranged by NBC. Many of the special Easter pro- grams planned by NBC will be car-
7:00-Burns and Allen, N (C) 7:30-Voice of Firestone, N (C) 8:00-Hour of Charm, N (C)	2:30—Vic and Sade. N (C) 2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Mariin. N (C)	10:30—Roundtable Discussion. N (S) 11:00—A1 and Lee Reiser. N (S) 11:13—Grace and Scotty. N (S) 11:30—Silver Strings. N (S)	3:15—NBC. (S) 3:30—NBC. (S) 3:45—NBC. (S) 4:00—WOW News Tower. (S) 4:15—NBC. (S)	grams planned by NBC will be car- ried over WOW.

U.M. WUW News Hower, 161
6:30-Wig Waggin' with Wagner. (S)
6:45-Melody and Rhythm, N (S)
7:00-Burns and Allen, N (C)
7:30-Voice of Firestone, N (C)
8:00-Hour of Charm. N (C)
8:30-Music for Moderns, N (S)
9:00-Contented Hour, N (C)
9:30-Falstaff Public Hero, N (C)
10:00-Amos and Andy, N (C)
10:15-Wig Waggin' with Wagner. (S)
10:20-Hotel Park Central Orch. N (S)
10:30-WOW News Tower. (C)
10:45-Beverly Hills Orch. N (S)
11:00-Hotel Lexington Orch. N (S)
11:30-Grand Terrace Cafe. N (S)
12:00-Hotel Statler Orch. N (S)
12:30-L. A. Biltmore Orch. N (S)
12.00-16 A. Dittillofe OPUL A (5)

TUESDAY, APRIL 19

TUESDAY, APRIL 19 6:00-Thesaurus. ET (8) 6:30-Fram Front News. (8) 6:45-Thesaurus. ET (8) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (8) 7:15-WOW News Tower. (8) 7:30-P. & G. Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:30-Freity Kitty Kelb. ET (C) 8:37-Hymns of Cheer (8) 8:36-Freity Kitty Kelb. ET (C) 8:45-NRC. (8) 9:45-Witt, Witty Kelb. ET (C) 9:45-Witt, Witty Kelb. ET (C) 9:45-Workstehnin Fullin N (C) 9:45-Workstehnin Fullin N (C) 10:45-Nebraska College of Astributient. (S) 1:00-Toby's Corniused News. (C) 11:13-The O'Nells. N (C)

2:30-Vic and Sade. N (C) 2:45-Guidlag Light. N (C) 3:00-Lorenzo Jones. N (C) 3:15-Mary Marlin. N (C) 3:36-Kittly Keene. ET (C) 4:00-People in the Headlines. (S) 4:15-Junior Roundtable. (C) 4:35-Nitle Man. (S) 5:00-Dick Tray. ET (C) 5:30-Chesterfield. N (C) 5:45-Orphan Annie. N (C) 5:45-Orphan Annie. N (C) 6:45-Vic Arden's Orch. ET (C) 7:40-Rosal Gelatin Program. N (C) 6:30-WW News Tower. (S) 6:15-Vocal Varieties. N (C) 6:30-Wig Waggin' with Wagner. (S) 6:45-Vic Arden's Orch. ET (C) 9:00-Kraft Music Hall. N (C) 10:15-Mysteries of 1938. N (C) 10:16-Mysteries of Life. ET (C) 10:30-WW News Tower. (C) 10:30-Wow News Tower. (C) 10:30-Moule Statler Orch. N (S) 11:30-Hatel Statler Orch. N (S) 11:30-Hatel Statler Orch. N (S) 11:30-Hatel Boz. N (S) 11:30-Dertoit Athleter Club Orch. N (S) 12:30-Detroit Athleter Club Orch. N (S) 12:30-Detroit Athleter Club Orch. N (S) 12:30-Detroit Athleter Club Orch. N (S) 12:39-Detroit Anneae Chin Orch. 5 FRIDAY, APRIL 22 6:30-Farm Front News. (S) 6:36-Farm Front News. (S) 6:45-Thesaurus. ET (S) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (S) 7:30-Musical Clock. ET (C)

10:30—Roundtable Discussion. N (S)
11:30—Roundtable Discussion. N (S)
11:30—Silver Strings. N (S)
12:15—Vincent Gomez. N (S)
12:15—Vincent Gomez. N (S)
12:15—Vincent Gomez. N (S)
12:30—WOW News Tower. (C)
12:45—NBC. (S)
2:00—Radio News Reel. N (C)
1:30—Sunday Drivers. N (S)
2:00—Mation Taller. N (C)
1:30—Methodist Radio Hour. (C)
3:00—Mation Taller. N (C)
3:00=Mation Taller. N MONDAY, APRIL 25 6:00—Thesaurus, ET (S) 6:15—Interstate Hawalians, (C) 6:30—WOW News Tower. (S) 6:40—Markets. (S) 6:45—Thesaurus, ET (S) 7:00—Lem and Martha. ET (C)

3:30-NBC. (S)
3:45-NBC. (S)
4:00-WOW News Tower. (S)
4:30-Chesterfields. N (C)
4:30-Chesterfields. N (C)
5:00-Dick Tracy. ET (C)
5:15-Uncle Ezza. N (C)
5:30-NRC. (S)
5:45-WOW News Tower. (C)
6:00-One Man's Family. N (C)
6:00-Town Hollywood Hotel. N (C)
9:00-Amos and Andy. N (C)
9:15-UNG Wages Tower. (C)
9:15-UNG Wages Tower. (C)
9:30-NRC. (S)
9:15-UNG Wages Tower. (C)
9:30-NRC. (S)
9:45-WOW News Tower. (C)
9:45-WOW News Tower. (C)
9:45-WOW News Tower. (C)
10:00-NRC. (S)
THURSDAY. APRIL 28 10:00-NBC. (S) THURSDAY, APRIL 28 6:00-Thesaurus ET (S) 6:30-WOW News Tower. (S) 6:45--Interstute Hawailans. (C) 6:46--Markets. (S) 6:45--Thesaurus ET (S) 7:00-Lem and Martha. ET (C) 7:15-WOW News Tower. (S) 7:30-Musical Clock. ET (C) 8:15--NBC. (S) 8:15--NBC. (S) 8:45--Woman in White. N (C) 9:06-David Harum. N (C) 9:15-Backstage Wife. N (C) 9:30-Homemakers Exchange. N (C) 9:45--NBC. (S) 10:15--The O'Neills. N (C)

SAY IT WITH FLOWERS

Mrs. Connie Adamson, Albion, Neb., florist, is one who believes and lives the slogan, "Say It With Flowers." In Omaha to attend the regional meeting of the Society of American Florists, March 17 and 18, Mrs. Adamson brought some per-fectly beautiful carnations to WOW studios. She brought one for Foster tectiy beautiful carnations to WOW studios. She brought one for Foster May, one for Ray Olson, one for Eddie Butler and one for Lyle De Moss. She said this was "my way of showing my appreciation." She grew the flowers in her own hot-house.

Batoneer Georgie Stoll is fre-quently mistaken for Francis Led-erer. The resemblance is startling.

Page Six

RADIO NEWS TOWER

"WIG WAGGIN" WITH WAG"

By RALPH WAGNER Sports Editor, WOW

One month from now baseball leagues throughout our country will be in the midst of their spring cam-



paigns. Lou Gehrig will be slamming out three-baggers and the great "Dizzy" Dean of the St. Louis Cardinals will be trying to get back into the winning column with the aid of his good right

Ralph Wagner

There is one chap in the ma-jor leagues who is starting his 13th season under the "big top." Mcl Ott, who started with the Giants when he was 16 years of age, says 13 holds no jinx for him. He declares he walks under ladders and isn't atraid of crossing the path of black cats.

arm

Mel Ott has been in the head-lines so long, it seems hard to believe he is only 29 years of age. At this age, you know, most ball players are just be-ginning to hit their stride. Ott already has been on top a full decade, and he has another 10 years to go before age strikes him down, barring, of course, injuries.

Already Ott holds the all-time National league mark of 306 home runs. This is seven more than Rog-ers Hornsby's old record, but far behind the great Babe Ruth's Amer-ican league mark of 729 homers.

Ott starred for years as an outfielder with the Giants, but last sum-mer he was switched to the infield, playing third base. His shift to the infield — a major factor in New York's pennant drive last summer has given Ott new enthusiasm. At third base Ott must keep on his toes snapped from his worst slump right after the change from the outfield to third base and finished with .294

and a share in the home run title. I don't know why I brought up Mel Ott's long career with the Giants, only to show, per-haps, that he is one athlete who has taken care of himself and still going strong in the big leagues. He has seen older ball players come and go from the majors; watched some of them drift from baseball entirely and others slide down the ladder to

the minors. Mel Ott, I think, is a grand ex-ample for young and ambitious baseball players to follow.

Madcap Maxie Baer of the Cali-fornia's big Baers, was in Omaha the other morning, accompanied by his little brother, Buddy (weight 245 pounds, height 6 feet 6 inches), and their manager, 5 feet tall, Ancil Hoffman. The party was bound for Oakland, Calif., home of the big California Baers.

california Baers. Four years ago, in an inter-view over WOW, Madcap Baer told his listeners he was enroute to New York City to win the world's championship. What's more, he was going to win the title. And what is still more, Madcap Baer won the cham Madcap Baer won the cham-pionship — the richest of all championships.

the big California Bae and their manager stopped in Omaha the other morning, I asked Madcap the other morning, I asked Madcap Maxie if he was going to win the championship from Louis when they fight for the title in September. "I told you in 1934 what I was going to do to Primo Car-nera, and I did it," said Mad-cap Maxie. "Now, when I tell you I will beat Louis for the championship will you believe championship, will you believe me?'



Yes, sir! Good things come in pairs—such as "Lem and Martha," stars of the OshKosh B'Gosh show, week days, 7 a. m.

Chapel Describes Arrest as a Spy! By JOHN K. CHAPEL

WOW Announcer

The story of our last trip to Europe would not be complete without telling of an experience we had with federal authorities. The incident occurred in Poland.

After passing the border from Germany, our train paused temporarily midway between Posen and Warsaw. Here my restless disposition got me into more trouble. I stepped off the train and snapped several pictures.

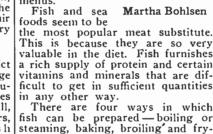
Result: Confiscation of kodak arrest, wire to Kolo police depart-ment with instructions to send a detail of men for the prisoner, sev eral mile ride in a drowska and final disposition of the case in a small, interesting village once used as the hunting grounds of King Casimir of Poland and today the military training site for the army.

Name Familiar

At police headquarters the district garrison head inspected the baggage and our special passport and docu-ments. Upon seeing the signatures of Secretary of State Cordell Hull, Governor R. L. Cochran and others, a hurried exchange of Polish officer in charge then recognized the family name, "Kuropatkin." After that everyone was apologetic and extremely polite.

The situation that was tense and very unpleasant a moment ago now became like a welcome reception committee. A long distance tele-phone call to Warsaw military headquarters resulted in our release from all charges of espionage. I did not realize up to this time that speaking Polish had placed me under greater suspicion.

CHEER



added, as in baking or steaming.

SING!



This is because they are so very valuable in the diet. Fish furnishes a rich supply of protein and certain vitamins and minerals that are difficult to get in sufficient quantities in any other way.

HOMEMAKING

WITH MARTHA

By MARTHA BOHLSEN

of Radio Homemakers' Club

Right now we find ourselves more

are perhaps the most popular meth-ods. To determine which method is most desirable, the fish itself should be taken into consideration. They are divided into two classifications-the fat fish and the lean or dry-meated fish. Haddock, cod and halibut belong to the classification of dry fish, while mackerel, sal-mon and shad belong to the fat-fish classification. Fat fish are excellent for broiling, baking or frying, while the lean fish are more delicious when some form of moisture is

AND

You Ask 'Em and We'll Answer 'Em!

Have you some question in your mind about some WOW or NBC network personality you'd like to have answered?

If you have, send it in. The News Tower, starting this month, will attempt to give regular Questions and Answers service on all radio mat-

Please keep your questions brief. Those questions which seem to be of general interest will be pub-—wow—

Mrs. R. Farlow, 800 Market St.,

Beatrice, Neb. Question: There is a great like-ness in the voices of "Jack" of "The Jangles" cast and Ralph Wagner, the sportscaster. Are we right in thinking two persons have given the sports news? Answer: Yes, and very observant

you are, too! For a time Jack Krell of "The Jangles" cast did read Mr. Wagner's sports news.

Question: Why did Nelson Eddy leave the Chase and Sanborn hour? Answer: It was announced on that program that Mr. Eddy left to fill concert engagements.

-wow-Mrs. Mary Obenfelder, Kearney, Neb.

Question: What is this "facsimile" business we hear so much about and how does it differ from teleile' vision?

Answer: Facsimile is the transmission of printed matter, or printed photographs by radio. Facsimile may one day "deliver" your news-paper into your living room. Television includes the actual photogra-phy at the time of the broadcast, phy at the time of the broadcast, such as sending the action in a play by radio, or transmission of the likeness of the radio performer as he or she is performing.

---wow-A. L. Hokeman,

Lincoln, Neb.

Question: Did Foster May re-sign? Is Lyle De Moss to take his place?

Answer: No, and double NO Mr. May just returned from a vacation and is back at his regular duties. Mr. De Moss came to WOW to assist Harry Burke in the program department. His principal duties will be producing local radio programs.

HOW TO TALK By MILTON REICK

Note.—Mr. Reick writes and pro-duces "Little Man" for WOW listeners

Good diction is considered one of the greatest assets of a successful speaker, singer or an actor. It is nonetheless important for a person of business or of social interests.

It is a delight to listen to one whose diction may be considered perfect. Sometimes such a one has good diction naturally; sometimes he has labored hours to acquire it.

A clear understanding of what good diction is and the habits nec-essary to acquire that diction will greatly aid in insuring its perma-nency. Pronunciation and enuncia-tion of words are the two main phases of diction. By pronunciation is meant the correctness of sound and accent with which words are pronounced: by enunciation is meant the distinctness and fulness with which the words are uttered.

Rev. R.R. Brown's World Radio Congregation

By the

Rev. R. R. Brown, D.D., Minister of Radio Station WOW, Pastor-Evangelist of the Omaha Gospel Tabernacle, Christian and Mis-sionary Alliance.

On Sunday morning, April 8, 1923, we stood for the first time before the microphone in the studio



of a radio sta-tion whose call letters were then WOAW. Gathered around us were singers, instrumentalists and curious spectators. Werewe frightened! Wewere thrilled, too! That was 15 years ago. There were only a few

Rev. R. R. Brown

broadcasting stations in the middle west at that time. Those close to radio predicted great things for it, while others thought it only a novelty. In the field of religious broadcasting we found ourselves pretty much alone. We had no programs or suggested material to guide us. We were pioneering. Ours was not a remote control pickup of a regular church service, but a program of songs, music and a sermon built especially for the radio audience. Would peo-ple listen to religion by radio? Some stated frankly broadcast religion would lose its dignity, reverence and worshipful spirit. But all these fears have since been disproven.

No More Fears

Some opposed religion by radio because they said it would affect the attendance at church services. But time has proven that this fear was ungrounded. Gradually all opposition has been swept away. We learned that sincerity was

fundamental to radio success. In one of our first letters a listener wrote that he not only heard what we said, but felt our convictions.

We also soon discovered that we could not please everyone. We determined to stay within our character and give the message in sermon and song that we felt would please God. We have constantly endeavored to improve our programs without surrendering our ministry. We have also found that the radio audience is sympathetic and tolerant.

First in America

Little did we dream that we would continue for 15 years, nor that this program was to become known as the "first non-denominational radio service in America," and probably now the most continuous, as well as being the first organized radio con-gregation. Fifteen years! And the program has never been omitted one Sunday! It is indeed an institution.

In this anniversary message, may we express our thanks to the Woodmen of the World Life Insurance Society, owners and operators of radio station WOW; its president, De E. Bradshaw, and officers for generously and enthusiastically keeping the ministry of the World Radio Congregation on the air are grateful to the station officials and staff for the respectful consid-eration and interest they have always shown. We are deeply in-debted to our singers and musicians of the Omaha Gospel Tabernacle, whose faithfulness has made the work possible. The cooperation of the local ministers has been an encouragement to us. We would also say "Thank you" to our devoted listeners. But above all, we would thank our Heavenly Father, Who has made our services a blessing to tens of thousands of shut-ins, aged, infirm, the sick, and men and women of every walk of life.



There are four ways in which fish can be prepared — boiling or steaming, baking, broiling and fry-ing. Of these, broiling and frying

is necessary to omit meat from the menu, and as we approach the end of the

What would you do with a fellow like Madcap Maxie Baer?

Garber for Grape-Nuts

Jan Garber, known as "The Idol of the Airlanes," will introduce his orchestra to the insanitics of Gracie Allen and George Burns when he joins the Grapenuts program Monday, April 11, for a series of appear-ances every Monday at 7 p. m., over WOW.



UP

Ida Gitlin, Eddie Butler, John Halpine and Ray Olson (standing). It's those Hymns of Cheer singers you enjoy so much on WOW.

Vowels Important

In the development of good dic-tion, both the vowels and the consonants must be considered. Vowels give the music to the words and the consonants give the form. To give the full value of the vowels, remember that the A's must be pure, the E's, the I's and the U's sustained, and the O's open. If you will read a passage of good literature, prefer-ably poetry, bringing out only the vowel sounds, and then reread, pronouncing the entire words, you will find that your tones have gained much in speech melody.

Pronunciation, as has been stated, refers to the correctness with which words are uttered. It includes (1) their correct sounds, (2) syllabica-tion, or dividing the words into their proper syllables, and (3) placing the accent on the right syllable.

TRUANT ARNALL . . . Curtis Arnall, Omaha boy in "Pepper Young's Family, has named his sailboat "Truant," in honor of his boyhood suppressed desire.

RADIO NEWS TOWER

Page Seven

YAWKISONGSTRESS Baker is Now a Dineand-Dance Boy .

and-Dance Boy New York City. I'm sorry that you will have to stagger through this long hand, but since the Omaha contingent has



thinned out here, the one decent typewriter has gone back to Omaha with George Stearns, who has only about four more payments on it. There is one typewriter here, and I tried that, but take my word for it, it is worse than long hand. You see, the letter

Russ Baker

on it, and every time you want to write a word with an "I" in it, you have to think of a synonym without an "I." It's all very trying, and tends to make the writer a little wild-eyed and slap happy. Besides, I am an actor, and who ever heard of an actor writing a letter without "I's" in it? It's unthinkable. Dances for Dinner

There has been a lot of talk going around for centuries about people singing for their suppers. Remem-ber? Well, last week I danced for a sirloin with French fries. Here's how come: There's a very nice little restaurant on the 24th floor of a building up at 59th and Broadway. It's even a little bit on the swanky side. It has changed management recently and the new boss has taken two of the tables away and put a dance floor where they used to be. He also put in one of those loudspeaker systems, to furnish dance music during dinner. So what happened? So nobody danced, and the manager was very unhappy. He was all set to put the tables back and the regular floor with it, when he got an idea. He went to a friend who runs a dancing academy and said: "Wally (everybody calls him Wally), here I am with a nice genteel place, with a dollar-and-a-

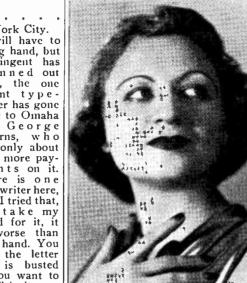
genteel place, with a dollar-and-a-quarter dinner, with educated wait-ers, with soft lights and sweet mu-sic; with a dance floor, but nobody will dance. Why is that?" They Won't Dance Then Wally, who has answers for everything, said: "People aren't used to dancing in your place. They don't know they're supposed to dance there. They're all dying to dance, but they're afraid to get up dance, but they're afraid to get up and be the first ones on the floor. All you need is somebody to be first." Wally says: "I will guarantee to

have people dancing in your place tomorrow night, and all it will cost you is two dinners and two cock-tails per night. Is it a deal?"

The manager, who was very wor-ried about the whole business, took a chance. "It's a deal. How are you going to do it?" "Easy," said Wally, nonchalantly lighting a butt. "I will send one of the ladies and one of the grantlemen

the ladies and one of the gentlemen instructors from my ballroom dancing department to your place for dinner, and whenever the music starts they will get up and dance, in return for which they get the dinner for nix. Okay?" Learn by Mail

ballroom department, because every-



Vicki Chase, lyric soprano, an NBC star of the first order, was a discovery of the late "Roxy." You've heard her on many fine WOW programs.

MANCHESTER WINS

PACKAGE HONORS The Manchester Biscuit Company, whose products are familiar to all WOW listeners, has been chosen WOW listeners, has been chosen for a national award in the 1937 All-America Package Competition. The award was for the package of the product "Flame Kissed Zwie-back Toast." President J. J. Larkin received the award at a dinner in Chicago on March 23. The "pack-age competition" award is the envy of food advertising experts all over the country. Mr. Larkin personally designed the prize-winning carton. designed the prize-winning carton.

WOW HELPS USED

CAR WEEK SUCCEED WOW played an important role in National Used Car Exchange Week in the middle west, March 5 to 12. National car manufacturers sponsored announcement campaign on WOW prior to and during the week, and many local dealers used "tie-ins." According to the auto-mobile and radio trade press, the week was very successful. Hun-dreds of used cars were sold, thus putting dealers in a better position for the spring new-car business.

LEARNS TO SKI

Carlton KaDell, the Omaha boy NBC announcer, has learned to ski department of agriculture, and talks at Big Bear Lake, a mountain re-sort 100 miles northeast of Los testing and using the hybrid corn Angeles.

White Spotters' Quiz Spurs Interest

The entire middle west has become a school room, with Nebraskan's in the front row, each Sunday afternoon when the "Nebraska "White Spot Parade" goes on the

air. On recent broadcasts a "Questions and Answers" continuity has been prepared by WOW's program manager, Harry Burke. This en-ables the announcer to raise important interesting questions about Nebraska and then to answer them on the same program.

Civic leaders everywhere report the radio "White Spot" series has had a profound effect in crystallizing state loyalty and inciting admiration and friendliness among outstaters. The "White Spot" program goes

on the air each Sunday at 2:30 p. m. over a Nebraska network, including KGKY, Scottsbuff; KGNF, North Platte; KGFW, Kearney; WAAW, Omaha. It originates in WOW's studios and features WOW talent.

DAVID HARUM HAS

NEW SEED OFFER "David Harum," with his kindly manner of helping those in need, enters his third successive year as one of the leading daytime pro-grams on the air. Hundreds of let-ters received daily by B. T. Babbitt, Inc., tell of the cheer and brightness this homely philosopher brings into the lives of his listeners. Beginning April 1, and thereafter

daily, through April 15, this pro-gram will sponsor an offer of three packages of "different" flower seeds for 10 cents and a Bab-O label. Hear "David Harum" over sta-tion WOW at 10 a. m., Mondays

through Fridays. HE'S ALWAYS 'GAY'

Gaylord Avery, popular young WOW announcer, is appropriately nicknamed "Gay." He always has a smile on his face and a shine on his shoes. The smile is just his natural geniality. The omnipresent "shine" is evidence that he prac-"shine" is evidence that he prac-tices what he preaches. He's the lad who makes most of the Dyanshine announcements on WOW!

DE KALB GROUP IN SEED CORN TALKS

The science of correct corn breeding, an almost invaluable service to ing, an almost invaluable service to farmers, is being discussed twice weekly on WOW on the the broad-casts of the De Kalb Agricultural association. The programs, on the air Tuesdays and Thursdays at noon, include talks by Prof. R. R. St. John, for 14 years with the U.S. department of agriculture and talks



HELLO, PEGGY

Easy to look at, and interesting to hear, is Eunice Howard, who plays the title role in Drano's "Hello, Peggy!" every Wednesday and Fri-day at 10:45 a. m. on WOW.

WOW Folks Salute Bluffs Neighbors

gesture of friendliness to As a Council Bluffs business, professional and community life, WOW broad-cast a gay "special events" party, Tuesday, March 29, direct from the Hotel Chieftain ballroom.

WOW's own studio orchestra, with Lucille Lynam, soloist, and a host of WOW artists participated. The Council Bluffs Chamber of

Commerce assisted with arrangements.

As an additional feature of the proadcast, the program called for a short speech by the newly-elected mayor of Council Bluffs.

'REFLEX ACTION'' ABSORENE FEATURE

Sports, home economics, humor, philosophy, religion, golf, radio — and comes now still another subject of discussion for this April WOW News Tower magazine. This one is spring cleaning! The

newest wrinkle in this current topic is "reflex action" wallpaper cleaner.

is "reflex action" wallpaper cleaner. It's a cleaner which, when rolled downward, automatically rolls back up, getting double action. This labor-saving tip for house-wives comes from The Absorene Manufacturing Company, which is exploiting Absorene Wallpaper Cleaner, H. R. H. Paint Surface Cleaner and ZEV, for cleaning and bleaching floors, over WOW.

Sally of WOW ¶ HAPPY DAY OUT THERE! Here am I and there are you, but was very near the past tense

With Your Own Aunt

hear people say . . "She say . . . "She was the woman who . . ." It was thus and so the street car having come to a stop for persons who wished to trade a little slug for a ride ... I proceed ed to step forward to the accommodat-

(_-/



Aunt Sally

ing car. The driver of an auto-mobile decided that time and traffic menace waits for no mere woman . . . and he came right through. A strong arm from the rear pulled me out of the path of the would-be murderer and . . . Well, let's skip it for . . . Here am I and there are you.

Seems to me . . . two things are essential in this present-day traffic . . . obedience of the laws . . .

the rules of the road . . . and timing. Hold that though, please, while I remind you that we are while 1 remind you that we are all children . . . we never grow up when it comes to obedience. We disobey at 5, and we still do so at 40. We sneak cookies at 5, and we sneak through red lights at 40. At 5 we are glad we got the cookies, and at 40 we're glad we didn't get caught.

we didn't get caught. ¶ Mothers and fathers go home to punish the little child who has been naughty at home while they were downtown disobeying all the

traffic laws. I was just thinking what perfect timing would do to traffic. Did you ever think how radio is scheduled — every program on T time?

If you will notice . . . a program in New York or Hollywood stops for station identification, and WOW is right there to tell you that you are dialed to WOW in Omahar Perfect timing and everything runs smoothly. If your Aunt Sally is holding the hour of 11:30... and you will be so in-11:30... and you will be so in-dulgent as to allow her to chat with you ... you will find her there at 11:30... not a half min-ute late. And so it is with all programs and all announcers in radio... Everything is perfectly timed. If this fact were not true one program would be bumping into another, and it would be hit and miss all through the day... and miss all through the day . . . same as it is on the highway right now, as the wheels go round and round. Well . . . What are we going to do about it? I was just thinking . . . Why

not conduct traffic like we radio? . . . Obedience to the rules, per-fect timing and courtesy.

Ode to Careless Motorists

Tom Jones has gone to heavenly

heights; He tried to drive without his lights. Jack Hayes, this busy life forsakes, For he never would reline his brakes.

Here's all that's left of Amos Bossing, For he tried to beat it to the cross-

my stummick. Jack: You'll be sicker if you don't take it, from the looks of you. You see, you needn't have painted spots on. There were spots there, any-

. . . By Jettabee Ann Hopkins

(Continued from page 1)

(Effect receiver back on hook)

Jack: Why, you little imp! You

Ten minutes ago she was all right



Jennie, are you sure you feel all so real! They almost had me "April right? (Effect receiver off hook) Lermin Hollo, Tillion Coll Dester right?

Jerry: Hello, Tillie! Call Doctor Well, to make a long story short, Wally does not have any instruc-tors or any dancers, either, in his

plan.

	wen, to make a long story short,	Donatem for me, will you No,	Jack: why, you nittle imp: rou	on. There were spots there, any-	For he tried to beat it to the cross-
		the baby isn't sick. It's Jennie. We		(way. Weren't there, Jerry?	ing.
	tors or any dancers, either, in his	don't know what's wrong with her.	Jennie: I did fool you, didn't I?	Jerry: Yes.	No more for Brown are earthly
	ballroom department, because every-	Ten minutes ago she was all right	lack: Not guite. Jerry. Jennie's	Jennie: Oh. dear!	smiles—
	body in New York learned to dance	and now Yes, hurry, will you?	just trying to get out of staying	Jack: Open your mouth:	He took a curve at forty miles.
	by correspondence from the Fleish-	(Aside) Jennie, you'd better go in	home, that's all. She looks sick.	Jennie: But All right.	Tom Small has gone to his abode-
•	man's Yeast program. So he went	and lie down on the couch. Cover	Don't you think she needs some	Jack: Swallow it down.	He kept to the middle of the road.
		her up with a blanket, Jack. Keep			Here lies our friend, poor Tommy
		her away from Jimmie. (In phone)		it	Dix.
		Hello, Doctor Donatelli! This is			For booze and gasoline wouldn't
		Jerry. I'm afraid Jennie's coming			Mix.
	wanted to take a friend and dance		wash them off.		
					Jim Henry's friends are all bereft,
	for her differ. Deing a fittle under-	Jennie: Let me tell him.	Jerry: Yes; she'd better have	really.	For he made a short turn to the left.
	red herself, she acquiesced, and	Jerry: No, Jennic. Go on in and	some castor oil. Here's the bottle!	Jennie: Honest? Oh, gracious!	Ben Gray is free from earthly pains;
	Baker, lucky fellow, was her escort.	he down.	Jack: Thanks.	You very much had me scared.	A rainy day and he had no chains.
		Jennie: But I want to talk to him.	(Effect stopper from hottle)	G'bye! I'm going to school before	Poor Bill's beneath the sod, alas!
	at a table with a tablecloth on it	Jack: Better humor her it she's	Jennie: No; but don't you see?	I get "April fooled" agin by my	He speeded up and tried to pass.
	for months, and it raised my emo-	sick. Might make her temperature	I was jest tooling you. I tried for	own joke. I don't think it was very	¶ And that's how 'tis
	tional tone, no end. And the sirioin	rise if she gets excited.	a long time to think what I should	funny, so there.	YOUR AUNT SALLY.
	was excellent. We must have been	Jerry: Wait a minute, Doctor	do. Wait! I'll wash them off with	(Effect door slam)	
	a success, because by the end of	Donatelli! Jennie wants to tell you	the towel here at the sink. See?	(Bring up theme-fade as BG	DEVEAL CEALTECT
	the evening everybody was dancing	something. Here, Jennie! But hurry.	(Effect wringing towel out of	for:)	REVEAL SEALTEST
	like mad. And the manager came	Oh, Jack! Her hands are like ice	water) Looky!	Announcer: And so ends our	
	over with a smile from here to here,		Looky!	April Fool session with "The Jan-	WINNER, APRIL 10
	and patted us on the head and posi-	Jennie: Hello, Doctor Donatelli!	Jack: Tch-tch-tch! Isn't that a	gles." Jerry and Jack had Jennie	Grand prize award in the Sealtest
	tively beamed.	I did it. I "April fooled" them.	crime, Jerry? Here she tried to fool	pretty worried there for a few min-	Rising Musical Stars contest will be
	Be good, keep me posted and	Jack: You what?	us and she fooled herself. Here,	utes. Don't miss tomorrow's story	announced April 10, when Frances
	don't smoke in the studios!	Jennie: Uh-huh! I painted the	Jennie! Take this down like a little	of "The Jangles," brought you at	Blaisdell, flutist, will be featured as
	RUSS BAKER,	spots on out of my color box, Doc-	lady.	5:30 by Jettabee Ann Hopkins.	a guest artist. The program is
	The Gotham Gadabout.	tor Donatelli. Goodness! They look			heard at 9 p. m., Sundays, on WOW.

Page Eight

RADIO NEWS TOWER

April 1, 1938

NETWORK STARS YOU HEAR ON W Franciska Gaal's "Baby Snooks" is Brice's Rival of Amos 'n' Andy On Air Ten Years SKIPPER McGEE! Name is Stickler Other 'Air' Tots For Bing Crosby Your old friend, Fibber McGee, mends his boat in preparation for longer summer weekends due to the change in time of his program. The "Amos 'n' Andy" recently celebrated their 10th anniversary on the air. new time is 8:30, Tuesday nights. The statistical experts say the famous pair, now on for Campbell Soups, has a regular audience of 40,000,000 listeners! JEALOUS? ILEADING LUDDY NICE FELLA! Correctly it's "Fran-ceeska Gall," spelled Franciska Gaal. Bing Cros-by muffed it when the Hungarian star recently appeared in the Kraft Music Hall. CHEVY STARS "Baby Snooks" is no baby at all, but is actually the famed come-dienne, Fanny Brice. Which do you enjoy most — "Baby Snooks," "Charlie McCarthy" or "Betty Lou"? Did you know none are real "I'm Mickey Mouse. Remember children? me? I'm no relation to Snow White SNITZY SNAZZY! and her funny-looking dwarfs. I'm the gent you hear on WOW every Barbara Luddy now plays leading roles opposite Les Tremayne on Campana's "First-Nighters," at 9 p. m., Fridays, on WOW. Ken Carpenter stumbled against Bob Burns' bazooka case at the Kraft Music Hall rehearsal. "Don't kick that case around," said Bing Crosby. "Burns' Grandpa Snazzy is sittin' in there frying eggs." Sunday afternoon at 4:30." Joe Penner couldn't speak a word of English when he came to Amer-ica from Hungary at the age of 10. It's Only Au Revoir For Arturo Toscanini He's really a nice chap, this Boris Karloff, bad man of the Ralph Kirbery and Marian Shelby movies. Hear him as star in the are two of the stars you hear reg-ularly on WOW on Chevrolet's "Musical Moments" transcriptions. WOW at 11:30 Wednesday nights. CARTER MEETS OLD FRIENDS



In 1931, Edgar Bergen and "Charlie" were on a vaudeville program with John Carter, tenor. Now all three star again on the Chase and Sanborn hour at 7 o'clock Sunday nights.



It's au revoir—not good-bye—for Arturo Toscanini and his famed NBC Symphony orchestra. He returns as conductor of the 90-piece orchestra next October. The broadcast, Saturday nights on WOW, will continue under the batons of Artur Rodzinski, Pierre Monteaux and others.