

Radio
Station
WOW

RADIO NEWS TOWER

(Reg. U. S. Pat. Off.)

Complete Radio Program News From Radio Station WOW

5000
Watts
590 Kc.

VOL. II—No. 9

OMAHA, NEBRASKA, JUNE 1, 1938

PUBLISHED MONTHLY

FALSTAFF SPONSORS RACES

Gather Unusual Broadcasts On Good Will Tour

WOW "took to the road" during May to get a closer contact with many of the thousands of persons it serves.

Three WOW representatives, including Foster May, WOW's chief newscaster, took part in the annual good will tour of the Omaha Chamber of Commerce. They spent a full week in the glorious Black Hills region of South Dakota, the wild and woolly west of Wyoming, and the fertile and beautiful North Platte valley, "Nebraska's Valley of the Nile."

With this tour barely ended, Bill Wiseman of the WOW staff embarked on another tour, May 24 to 28—the group trip of the Nebraska Bankers' Association. He sent in daily stories for the 9:30 News Tower from Lincoln, Broken Bow, Alliance and McCook.

Special Records

Engineer Joe Herold recorded the programs on WOW's portable transcription equipment. They made six history-making broadcasts for the Iten-Barnettler Man on the Street programs, including one from the cab of a railroad locomotive as it sped down a mountain canyon, with Foster at the throttle. Foster's other special broadcasts were from the main street of Deadwood, S. D., where he interviewed one of the original "forty-niners" among others; from Mount Rushmore memorial near Rapid City, two from the H F-Bar (Horton) Dude ranch near Sheridan, Wyo., and the other from the Keystone dam project in the upper North Platte valley.

Cordial Welcome

Everywhere the trade trippers went they found the folks extremely friendly, cordial and happy. Rains and ideal crop conditions have put the area covered in excellent shape.

The bankers' tour, covered by Wiseman, brought to WOW's mikes, second hand, quotations from half a hundred Nebraska bankers about conditions in their own localities. It lacked the color and ballyhoo of the good will tour, but it did bring to WOW's audience an accurate and complete picture of conditions in the South Platte valley, central Nebraska and the huge spaces of the cattle ranges in northwest Nebraska.

Rush Hughes To Broadcast From Omaha June 7-8

Rush Hughes, a traveling radio star who manages to cover a lot of American and Canadian territory while doing his daily NBC broadcast, will visit in Omaha June 7 and 8.

Plans are being made for the Borden Company's star commentator to make at least two coast-to-coast



Rush Hughes

broadcasts in Omaha, both originating at WOW.

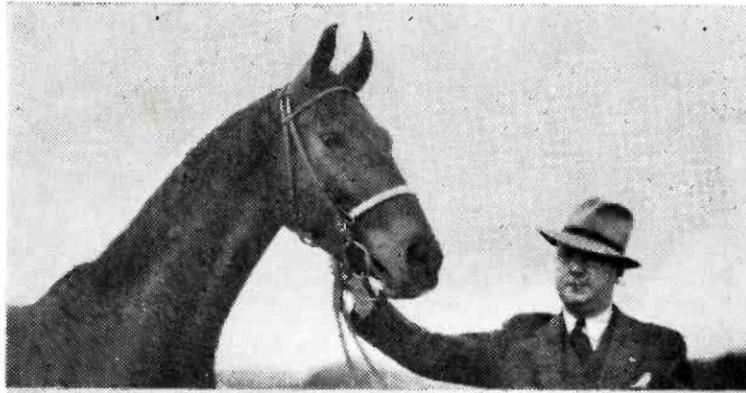
The "Hughes Newsreel" is heard every week day, except Saturday, on WOW at 2:30 p. m.

And as the News Tower went to press, arrangements had just been completed to have Hughes make his June 7 broadcast from the Hotel Fontenelle, with the local branch of the Borden company making arrangements for a studio audience.

June 8 will find the commentator at the Ak-Sar-Ben race track, to make his regular broadcast as a feature of the day's meet. In fact, the feature race of the day is being named the Rush Hughes handicap.

The program is to be carried on 45 American stations and 13 in Canada, with Harry Burke, WOW program director, serving as Hughes' announcer.

They're Off at Ak-Sar-Ben Field



FALSTAFF... Always a Winner!

The Ak-Sar-Ben racing meet is off to a busy and colorful season... Norbert J. Butler, divisional sales manager of the Falstaff Brewing Corporation looks over the first-comers to the track. The 3-year-old he is holding here shows great promise of speed and stamina. Falstaff sponsors the daily feature race at Ak-Sar-Ben over WOW.

SOME CROWD

Nearly 3,000,000 families in the six states—served in part by WOW.

This is the finding of the Joint Committee on Radio Research, a group organized under the auspices of advertisers, advertising agencies and broadcasters, primarily to develop standard methods for obtaining radio information.

The committee's report, just made public, shows a total of 284,000 homes in Nebraska with radio sets. Slightly more than 55,800 of these radio families are in Douglas county.

The number of radio homes in other states, which WOW serves in part, are:

- Iowa, 577,800 (2,560 in Pottawattamie county).
- South Dakota, 132,000.
- Minnesota, 566,000.
- Missouri, 882,000.
- Kansas, 367,000.

The report gives the number of radio homes in the United States at 26,666,500, or 82 per cent of all the homes. This is an increase of 17 per cent since 1936.

QUIZ SHOW IS TO FOLLOW BENNY

"What Would You Have Done?" novel west coast sustaining microphone feature which has become a hit show during the winter season, has been signed by General Foods to replace Jack Benny when the ace comedian takes his usual 13-week summer vacation.

The initial program of the summer series will be heard over the NBC Red network, Sunday, July 3, one week after Benny signs off. Jack will resume his regular Sunday night broadcasts early in October.

STAR GIVES LECTURES

Virginia Payne, NBC actress heard on "Oxydol's Own Ma Perkins" program, already is attempting to arrange her radio schedules for extra work this fall. She has been invited to deliver a series of lectures at the Starrett School for Girls in Chicago.

GIVES 'ER THE GUN!



In the engineer's seat, he gave 'er the gun... and incidentally made a fine broadcast! It was a history-making broadcast, possible only by running a line from the engine, where Foster May put on his broadcast while the good will tour special train was in motion, to the baggage car, where WOW transcription equipment picked up the interview.

FOSTER TOOTS THE WHISTLE!



All aboard! Foster May toots the tooter on the White Spot special good will engine.

STELLA DALLAS IS NEW WOW FEATURE

Stella Dallas, a dramatic serial based on the novel and motion picture of the same name, will become an NBC Red network feature on Monday, June 6, and will be heard on WOW, Mondays through Fridays, from 2:15 to 2:30 p. m., Omaha time. The new series is sponsored by the Chas. H. Phillips Chemical Company. The serial until recently was heard over WEA, New York, as a local feature.

BOYS TOWN ON AIR

Fifty underprivileged children of Chicago attended last week's "It Can Be Done" show to hear the dramatization of the life story of Father E. J. Flanagan, founder of Boys Town, Neb., and to listen to his interview with Edgar Guest.

SMITH MAKES FILMS

Verne Smith, Omaha boy, announcer on "A Tale of Today," is keeping busy with work outside radio. He has been signed to do the narrating on a series of commercial movies and to make some transcriptions which will be used with stereopticon slides.

All Member Campaign Hits \$26,000,000 in Applications

Seymour Camp is Second in New Members Written

A total of \$26,188,250 worth of life insurance was applied for by new members of the Woodmen of the World Life Insurance Society during the President's All-Member campaign, recently conducted to honor the courageous directorship of President De E. Bradshaw.

The outstanding success of the campaign brought forth a striking tribute by Mr. Bradshaw to the Woodmen field staff and camp members who participated.

Seymour Second

The nation's largest Woodmen unit, Seymour camp No. 16 of Omaha, led by Dr. Herbert B. Kennedy, consul commander, assisted by State Manager C. L. Burmester and his staff, established itself as the unit with the second largest number of new members. Seymour camp reported 201 new members, who applied for a total of \$361,000 worth of life protection.

Nebraska Woodmen came through with a \$90,000 increase over the amount written in the 1937 campaign, largely due to the efforts of Seymour camp and local Woodmen in Lincoln, Neb. Eight states brought in more than a million dollars each worth of life insurance applications.

Texas Leads

Texas led the list with over \$5,000,000. North Carolina was second and Georgia third. The leading individual producer was Charles Sublett of California, who wrote \$274,000 worth of new life protection. E. J. Wood was the individual leader in Nebraska, A. E. Chidester in Iowa, C. T. Markwood in Minnesota, G. McConnell, Jr., in Missouri, E. C. Thorpe in South Dakota and J. E. Hughes in Kansas.

'BETH HOLLY' LEARNS PUPPY IS EXPENSIVE

Barbara Jo Allen, Beth Holly on the "One Man's Family" program, is wary of bargains. The NBC actress was traveling in Rome when she was offered a puppy at the bargain price of one lira. The puppy was cute and she seized upon the bargain. Then expenses began to mount. Every time she entered a different country she had to pay passage for the dog. By the time she reached home, the dog had cost her \$145 in passage money.

LEADS SEYMOURS



Dr. Herbert B. Kennedy, chief of Seymour camp, which enrolled the second largest number of new members.

'Hot Shot' Star Makes Hot Shot on the Links

Kenneth Trietsch of the "Hoosier Hot Shots," heard on the Uncle Ezra's radio station E-Z-R-A broadcasts, is having difficulty convincing his fellow musicians that he made a hole in one on the Flossmore Golf club course near Chicago. He was alone when he made the shot. When he came to the studio and told about it, the "Hot Shots" immediately demanded that he return with them and repeat the performance. To date he has made no attempt to comply with their demands.

ODDITIES APLENTY...

It will be a long time before John Hix, creator of the "Strange as It Seems" program, runs out of oddities for the program. The noted cartoonist has a "Strange as It Seems" collection of odd facts in which more than 103,000 items are listed.

WOW

The Radio News Tower is published monthly by the Woodmen of the World Life Insurance Society.

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Subscription price is 50 cents per year.

Bill Wiseman, editor.

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SEES ALL BANDS WRITING THEIR OWN SELECTIONS

By FRED S. EBENER

As all radio listeners know, the number of tunes brought out each week is tremendous. In addition to the vast numbers of individual tunes that the songwriters are pouring out every week, many of the motion pictures introduce at least one or two songs. I receive 40 or 50 new tunes weekly, many of them, no doubt, excellent tunes, but it should be obvious that an orchestra can present only a small fraction of these on even a full hour program. We all know, too, that the popularity of the "big name bands" has been achieved mostly through an individual style. One recognizes instantly the sweet, wailing saxophones of Lombardo, the "rippling rhythm" of Shep Shields or the predominant piano of Eddie Duchin. Each tune that is published must be adapted by the arranger of each orchestra to fit its own peculiar style, which obviously entails a lot of work, and many good tunes are, no doubt, overlooked.

Now, if each band had its own songwriters—to write tunes especially suited to its own style and accomplishments, the individuality of each band would be complete. In addition, the life of a popular tune would be much longer, as it would not be "murdered" by every "Joe Doakes and His Hot-Cha Five" in the country, but would be heard only from a certain orchestra.

Duke Ellington's band, playing his own tunes, is one example of a band which has been successful carrying out this idea to a certain degree. Why couldn't others profit by some plan of the same order?

Oh, well, it's an idea anyway!

Woman in White in Black



Watching operations and visiting morgues is all in a day's work for the lovely Luise Barclay, star of Pillsbury's "Woman in White." All this provides authentic background for this fine serial heard on WOW.

Are nurses people?

Does the crisply starched, efficient woman who deftly cares for her patient in the hospital have a home life? Does she have friends, relatives—perhaps a sweetheart? Does she know the joys and sorrows the rest of the world calls "every-day life"?

"Certainly!" declares Miss Luise Barclay, who plays the leading role of Karen Adams, graduate nurse, in "The Woman in White," which is heard each Monday through Friday from WOW at 8:45 a. m.

"Every graduate nurse," continues Miss Barclay, "faces much the same problems as any other woman. I know, because I've talked with many of these women in order to make my characterization of Karen Adams a true one."

For this reason many of the daily

scenes of "The Woman in White" are laid in the home of Karen Adams. This is to show the life of the graduate nurse away from her duties in the hospital. Listeners, for example, know about John and Betty Adams, Karen's brother and sister. They have learned to love the homely philosophy of Aunt Helen. They like the pert comments on life which Alice Day, Karen's roommate, frequently makes.

Thus, while the story deals seriously with Karen's various cases, and shows what a graduate nurse can do to help her patient regain his physical and mental health, it also shows Karen Adams as a woman, adjusting herself to life and helping others to do so.

"The Woman in White," with Luise Barclay as Karen Adams, is sponsored by the Pillsbury Flour Mills Company.

SEYMOURS DINE WORKERS, NEW MEMBERS



NEW MEMBERS AND WORKERS FETED BY SEYMOUR CAMP NO. 16, OMAHA, NEB.

Seymour camp No. 16, Omaha, Neb., the largest Woodmen camp in the nation, was host at a banquet to its new members, secured in the President's All-Member campaign, and to the members of the camp and employes of the home office who secured a new member during the recent drive. The dinner was held in the Black Mirror room of the Hotel Fontenelle on Wednesday, May 4, and preceded the camp's initiation of a "President Bradshaw class" of 65 candi-

dates. More than 230 persons attended the banquet. National officers present included Chairman of Auditors William Ruess, General Attorney Rainey T. Wells and Director W. C. Braden.

The Seymour Singers rendered several vocal selections and the hotel's excellent string orchestra furnished music during the dinner hour.

Adviser Lieut. Loyd Bumpass headed the committee in charge of arrangements for the dinner.

Rev. R. R. Brown's Chat

By the Rev. R. R. Brown, D. D., Minister of Radio Station WOW, Pastor-Evangelist of Omaha Gospel Tabernacle, Christian and Missionary Alliance

Some days ago I had the experience of having two laymen preach to me. The first, an executive in a prominent business institution, said that he believed the only hope of the present economic situation lay in a great spiritual awakening. Continuing, he remarked that he had told the preachers that they must give the people something more than lectures. He believed we needed sermons with a more direct evangelistic appeal.



The Rev. Mr. R. R. Brown

The next day a newspaper man said: "You know, I am not so very religious, but I am sure that the church is our only hope in this present situation."

These two conversations reflect the inner state of a great many responsible people in America today. The solution of the depression is not merely economic, it is spiritual and moral. In this present crisis, Christianity, or the church, must avoid political entanglements. We do not want the union of church and state

in America. In the next place, the church cannot afford to merely institutionalize its teachings. Its message must be vitally creative and intensely practical. We believe profoundly that the only way moral values can be re-established in social, business and political life is through the message and ministry of Christianity. We must help men evaluate the present in the light of things eternal. There is less desire today to ridicule the teaching about a future life than there has ever been. Men everywhere believe there must be something better than they are now experiencing.

Christianity must lead the way. The broadcast of spiritual services plays an important part in the program of the church now. The inspiration of the hymns of the church has strengthened many souls. The message of faith and hope from the Book of God is more needed today than ever before. A great revival would change the whole world.

We were happy to receive a copy of "The Christian Broadcast Bulletin," published quarterly in Shanghai, China, containing facts about the radio stations in China and programs in the Chinese language.

On May 10 the writer was the guest of the Tribe of Yessir of the Omaha Chamber of Commerce.

Didja Know? . . .

By Bill Wiseman

SWING AGAIN

Nearly everybody has offered a definition for swing, but the best we've heard is that of Leo Fitzpatrick, formerly WDAF's "merry old chief" of the "Nighthawks" and now big boss at WJR, Detroit.



Bill Wiseman

After Leo distinguished himself in a nationwide defense of sweet music over swing, he came through smiling, with this definition of swing:

"Swing is nothing more than a musical cocktail, composed of two parts jazz, one part improvisation—with a dash of din and jitters." Not bad, eh?

—wow—

EXPERTS EAT CROW

The scene is Devil's lake, North Dakota, and the station is KDLR.

The other night a bird hit its antenna. The experts said it was a Canadian blue goose. And the wise guy said: "The goose hangs high."

Then two little boys climbed the poles and shook the bird off.

They promptly found the Devil's lake menace to be a helldiver!

—wow—

WEATHER NOTE

It's been some time since we've heard from the cranks who blamed the drouth on radio waves in the air.

—wow—

POPULAR STUFF

For three successive weeks the tune, "Don't Be That Way," has been played oftenest on the nets by dance bands. "Love Walked In" has been second and "Cry, Baby Cry," third.

In the sheet music sales "Ti-Pi-Tin" is still No. 1, "Love Walked In" is two, and "Heigh, Ho!" is still hanging on for third place.

Our favorite for the moment is "Little Lady, Make Believe."

—wow—

FASHION NOTES

Jettabee Ann Hopkins is fixing her hair differently. (Shows her ears now)

Ray Olson is going in for the two-piece suit effects—gray jacket and dark trousers. (Not bad)

Lyle De Moss wore a white shirt from 9 a. m. to 11:15 on May 3.

Foster May and Joe Herold each bought 10-gallon hats on the trade tour, but they didn't fool anybody.

Yours truly wore a bright red shirt on the trade trip, with WOW in five-inch letters on the back.

We'll personally give a box of Teezers, a quart of Pennfield oil and an Omaha National bank blotter if you c-v-e-r catch Johnny Gillin without a rose in his lapel.

Howard Peterson, local ad and promotion manager, dropped in one day recently wearing his second lieutenant's uniform. And oh, boy! Was it snitzy!

We have just augmented our wardrobe with two new white handkerchiefs. (Barkalow's, two for a quarter)

—wow—

AT UR SURVIVIS!

Many of the Omaha trade trippers brought along their electric razors on the trade trip . . . and learned you can't use 'em on railroad trains.

It remained for WOW's engineer, Joe Herold, to solve their problem. He hooked all the razors on the WOW transcription equipment storage battery in the baggage car.

So many of the trippers shaved daily in the baggage car by courtesy of WOW!

—wow—

GAG-O'-THE-WEEK

There's no question about it. This radio business is very fascinating.

Ten days ago WOW's transmitter failed and the station was off the air from 6 a. m. to 10:38 a. m. Thousands of folks called, mostly to ask if the trouble was with WOW or their radio set.

It was estimated that more than 1,500 persons telephoned.

One lady, told that the station was off the air, declared: "Well, my goodness, why don't you announce it?"

CATHEDRAL CHOIR ON NBC VIA WOW



WOW's candid cameraman caught most of the 60 singers of the Lincoln Cathedral choir with their voices raised in song when the choir appeared in Omaha recently for a coast-to-coast broadcast via WOW.

The broadcast inaugurated National Music week, an annual event. Director John Rosborough received scores of letters and telegrams of congratulations from music lovers all over the United States.

Sumpthin' F'r Nothin'...Read These Offers on Station WOW

For the convenience of listeners, here is a listing of the special offers now on WOW.—The Editor.

1. BOX OF 12 PAXTON & Gallagher food products daily. For details, tune to Paxton & Gallagher Musical Clock, 7:30 a. m. to 8 a. m., week days.
2. TWENTY-FOUR KARAT gold plate rose gold school pin. Offered by the Wander Company. Tune to Orphan Annie for details at 4:45 p. m.
3. BOOKLET, "REDUCER'S Rule of Three." Special diet for men by the Ralston Purina Company, Ry-Krisp program, Sunday at 3 p. m.
4. STAINLESS STEEL PARING knife. Offered by the Pillsbury Company. Tune in to the "Woman in White," week days at 8:45 a. m.
5. TWO STURDY KITCHEN knives. Offered by Lava Soap. Tune in to "Houseboat Hannah," week days at 2:45 p. m.
6. "MICKEY MOUSE" CE-real spoon. Offered by General Foods. For details listen to "Believe It or Not," Tuesdays at 8 p. m.
7. "NEW AMERICAN HOME Building Contest." Listen to "Hour of Charm," Sundays, 8 p. m., for details on how to obtain booklet describing contest.
8. TEN GIANT GLADIOLA bulbs. Send sales slips from any Johnson Wax product and one dime, or listen to "Fibber McGee, 7:30 p. m., Tuesdays, over WOW.
9. BOOKLET, "REDUCERS A B C." Tested reducing diets. Offered by Ralston Purina, Ry-Krisp program, Sunday at 3 p. m.
10. DIPLOMA GIVEN WEEK-ly by Kay Kyser. Sponsored by the American Tobacco Company. Listen at 8 p. m., Wednesdays.
11. MacFADDEN PUBLICA-tions' weekly prize-winning stories. For details, listen to "True Story Court" on Fridays at 7:30 p. m.
12. CHARLIE Mc CARTHY teaspoon. Offered by Chase & Sanborn (Standard brands). For details, tune in to the Chase & Sanborn Hour, Sunday at 6 p. m.
13. COOK BOOK WITH HUN-dreds of unusual recipes. Offered by the Carnation Milk Company. Listen to the "Contented Hour," Monday at 8 p. m.
14. COPY OF "PARENT'S Prayer." Offered by Sealtest



Mrs. Walter Weyerman, Council Bluffs, who won \$5 for submitting the best strawberry recipe in Harry Burke's contest.

15. COMPACT AND JAR OF Coolies at special price. Offered by Campana. Tune in to the "First-Nighter," Friday at 8 p. m.
16. CATALOGUE OF PRE-miums for cigarette coupons. Offered by Brown & Williamson Tobacco Company. For details, listen Wednesday at 6:30 p. m.
17. BOOK CONTAINING 10 thrills, in story form. Offered by Phillip Morris. For details, listen on Tuesday at 6 p. m.
18. BOOKLET, ENTITLED "The Secret Heritage." Offered by the Rosicrucian society. Listen Thursday at 10 p. m.
19. SAMPLES OF LADY ES-ther Face Powder and Cream. Offered by Lady Esther. For details, listen to Wayne King, Tuesdays at 6:30 p. m.
20. FAVORITE HOUSEHOLD hints and recipes. Offered by National Ice. Listen to the "Homemakers' Exchange." Tune in Tuesdays and Thursdays at 9:30 a. m.
21. COOK BOOK OF RECIP-es, using Borden's Eagle Magic Milk. For details, listen to the "Hughesreel," week days at 2:30 p. m.
22. HANDSOME BINDER TO file copies of Homemakers' Exchange News. For details,

23. 1938 MEMBERSHIP IN OR-phan Annie's Secret Society. Offered by the Wander Com-pany. Listen to Orphan Annie at 4:45 p. m., week days.
24. WEEKLY COLOR schemes. Offered by Benjamin Moore Paint Company. Tune in Mondays at 9:45 a. m.
25. HOME MAKERS' EX-change News, published week-ly. Listen to "Homemakers' Exchange News" at 9:30 a. m., Tuesdays and Thursdays.
26. COPY OF DOROTHY Thompson's talk. Offered by the American Cigarette & Cigar Co., Pall Mall program. Listen Fridays at 8:45 p. m.
27. WEEKLY PRIZE OF \$1,000 cash and 200 Westinghouse De Luxe Vacuum Cleaners given by Procter & Gamble. Listen to "Vic and Sade" for details.
28. FIFTY AIR CONDI-tioned refrigerators. Offered by National Ice. For details, read Homemakers' Exchange News, as offered in No. 25.
29. BOOKLET, SEALTEST Food Adviser for Spring. Write to Sealtest Kitchen, Radio City, New York, N. Y., or hear "Your Family and Mine" at 3:30 on week days.
30. FOUNTAIN PEN AND pencil set. Offered by Absorene. Send 25 cents and three box tops from H. R. H. to WOW.
31. RECIPE BOOK, "ONE Hundred and Fifty Ways to Serve Ice Cream." Send to Sealtest Kitchen, Radio City, New York, N. Y., or listen in daily at 3:30 p. m.
32. FIVE DOLLARS FOR THE broadcast of a household hint or money or time-saving idea or recipe. One dollar for the publication of the idea in Homemakers' Exchange News. Listen at 9:30 a. m. Tuesdays and Thursdays.
33. "TWENTY-ONE SUCCESS-ful Little Dinners." Offered by Pillsbury Flour. Listen to the "Woman in White," 10:45 a. m.
34. TEN ELECTROLUX RE-frigerators. Offered by Procter and Gamble. For details, listen to "Guiding Light," 3:45 p. m.
35. COUPON WORTH 20 BOT-tle caps of Shurfine Root Beer sent by writing to Uncle Tom's Playhouse. With 40 caps you can get a "Dummy Dan" ventriloquist doll. Listen Satur-days, 10:30 a. m., for details.

General Mills Bringing 5 New Shows to WOW

Five new General Mills shows, to constitute a solid hour of fine entertainment five days a week, will be scheduled on WOW in the near future.

Three of these features are already scheduled. They started on WOW May 30. They are "Betty and Bob," "Hymns of All Churches" and "Betty Crocker's Home Economics."

In addition to these three features, "Arnold Grimm's Daughter" and "Valiant Lady" will be added about September 1. At that time the shows will be grouped in an hour of continuous General Mills broadcasts, and will be on WOW from 1 to 2 p. m. each week day except Saturday.

Following is a brief resume of each of these features:

"Betty and Bob" This is one of the oldest dramatic shows in radio. Starring Alice Hall and Spencer Bentley in the leads, the WOW audience finds Betty and Bob in Mexico on one of their most exciting adventures.

"Arnold Grimm's Daughter" "Arnold Grimm's Daughter" is a radio drama which depicts the conflict between new and old philosophies and ideals; stars Margarette Shanna as Connie, the heroine of the story.

"Valiant Lady" Starring Joan Blaine in a new role, this serial is a comparative newcomer to the airlines. The plot of the drama is based to a certain degree on Joan Blaine's own life. Its author is Bayard Veiller, who also wrote the two stage hits, "Within the Law" and "Trial of Mary Dugan."

"Hymns of All Churches" Joe Emerson, well-known baritone, is the leader of "Hymns of All Churches," a broadcast made up of favorite selections of sacred music, chosen from the hymnals of all creeds. A choir and instrument background are featured in support of Emerson's voice.

Betty Crocker "Betty Crocker" is the ace kitchen help program of the airlines.

TEN PRIZES EACH WEEK . . . a 1938 Studebaker Commander four-door sedan with 1,000 gallons of Texaco Fire Chief gasoline . . . a Studebaker-Philco radio and \$100 vacation money. Listen at 11:15 Mondays through Fridays to the O'Neills, sponsored by Procter & Gamble.

NU YAWK

New York City.

Dear Bill:

Well, it looks like a slow summer. I can see nothing to live for during the summer, on account of I am told on good authority that this is the hottest place in the world in the summer time. It's so hot, I am informed, that people run down to Washington for the weekend to cool off. Personally, I don't believe that. But when I say it looks like a slow summer here, I mean

that half the lights on Broadway will be turned off. What, with the theaters and the night clubs most of them closing, everybody trucks off to the country for his relaxation. Another two weeks and the only places open on Broadway will be the hot dog stands, and you can't eat hot dogs all the time!

Worked on the Philip Morris program the other night. You probably heard me. I gave my usual sterling performance and five whole lines to myself, which is quite a step up for a guy who, only a few short weeks ago, was one of the best crowd-noises in the business. When it comes to making a noise like a crowd in the background of a radio program, I'm right there. I've got it perfected to the point where I can sound like a crowd of 17 people all at the same time . . . including dialects, and a bay of a hound in the distance. What a performer, this Baker!

Am I lucky? Ever since I can remember, I have been promising myself to see a big league ball game. So last week I shot the works and bought a bleacher ticket for a New York-Philadelphia game up at the Yankee stadium. So what happens? So, in the middle of the second inning, it starts to rain and get cold. And there I was out in the bleachers with about 2,000 other pneumonia addicts. Of course, I wouldn't have minded that so much, but they didn't call the game until the middle of the sixth inning, and by that time the rain checks were no good. Well, that's all right, too. But what burned me up was the game ended a tie, 1 to 1. I am going to hire myself out as a jinx.

It's been colder than a frozen custard here this week, and practically everyone sleeps with socks on.

I saw Marion Leach, formerly of Omaha, who is thinking some of returning for the summer. Also, I run across Virginia Bolen occasionally, who has a nice part in "Sing for Your Supper," a new musical show which is now in rehearsal.

Took a ferry boat ride to Staten Island last night, which is a swell way to spend a couple of hours. It only costs a dime round trip and it takes about a half hour each way. And the New York skyline on the return trip is really something to see. It's just like coming in on an ocean liner. And if you really let yourself go, I'll bet you could get a little seasick. They have the best hamburgers in Staten Island.

Time Readers Wanted New Radio Department

Time Magazine recently established a new radio department under the heading "Radio."

Wrote Ralph McA. Ingersoll, publisher, in a letter to John J. Gillin, Jr., general manager of WOW:

" . . . radio was the only new service asked for in the thousands of letters they (Time readers) wrote during Time's 15th anniversary celebration."

Opal Craven Contented With Fans' Gardenias

When a star pays tribute to a fan, that's news.

Opal Craven, the Lullaby Lady heard on the "Carnation Contented" program, has been receiving gardenias from an admirer, who chooses to remain anonymous. Determined to show her appreciation, Opal now comes to the studio sporting a dainty hat decorated with artificial gardenias that set off the real ones on her dress.

BURKE TESTS STRAWBERRIES



When Harry Burke offered \$5 (his own money) for a strawberry recipe on "The Homemakers' Club of the Air," he started something! Photo shows Harry, surrounded by feminine judges, testing some of the results.

Doggies All Ears As the 'Little Dog House' Hits the Air

Big dogs, little dogs, fat dogs, thin dogs and all other dogs are actually listeners to the program "The Little Dog House" on WOW at 9:45 a. m. each Saturday under sponsorship of Marsh & Marsh.

The reason for this is that many "effects" of dogs barking are included on the program. Hundreds of letters from little folks indicate that they regularly bring their pups up to the mike as they listen. And in many cases the dogs bark right back into the loudspeaker.

The program is featuring Rival Dog Food, and any dog owner may have a tin free simply by writing to "The Little Dog House," care of WOW.

Bob Ripley has two hobbies that occupy his spare time: Collecting curios and furnishing his home. The latter hobby requires the assistance of two decoration and antique experts, who are constantly on the lookout for unusual pieces to complete the decorative scheme.

UNCLE LYLE SERVES SHURFINE



Uncle Lyle De Moss treats the performers in "Uncle Tom's Playhouse" to a glass of that Shurfine root beer. He pours every Saturday morning at 10:30 after the program. Note the lad in front, who has already won his "Dummy Dan" Shurfine ventriloquist's dummy!

HOW TO PLAY GOLF . As Told by Stanley Davies

By STANLEY DAVIES

To date we have discussed the grip, the stance and the back swing. Now, do not make the mistake of



Stanley Davies

joining that band of golfers who have in mind the belief that a good back swing surely produces a good down swing. Nothing could be further from the truth, for although a good back swing, with its finely-poised, balanced body tends toward good results, such a swing is merely a sound basis for what is to follow: namely, the downward stroke. For the downward swing controls the flight of the ball, the result being a well-struck ball, going straight down the center of the fairway, and if it's a bad swing, we find the ball going in any direction.

The Downward Stroke

The important thing on the downward swing is to poise the chin so that it does not move a fraction of an inch while both hands are swinging the club head down to the ball, with the left hand commanding. This action is known as swinging past the chin. A commonly used expression.

When you feel that the hands and the club head are at a perfect right angle, as they should be at the impact, the left hand moves toward the hole while the right hand delivers the punch and the right side

of the body turns into the shot. Let me state right here that it is exceedingly important that the first part of the downward swing be very light, with no undue pressure, for too much pressure causes you to hit with the body.

Study this advice very closely, for what I have stated will be invaluable to you.

The hardest thing to learn relative to the down swing is to swing easy up to the ball. This permits the hands to straighten out and makes it possible to have full control of the forward motion of the left hand, something most desirable, yet less than 2 per cent of golfers have learned this valuable lesson.

Another important thing not realized by most golfers is that the left hand does not hit at the ball. The fact is that it does nothing but continuously control the path of the swing, while the right hits the shot, which hitting takes place after the hands have straightened out. It is here that the left hand moves forward toward the hole, the right hand and wrist cracks against the straight left wrist and forearm.

Another point greatly to a player's advantage is to learn to swing the hands and arms throughout the swing instead of welding the arms to the body, which results in a pushing motion.

Personally, I always try to think of the downward swing as in two parts, perfectly synchronized and rhythmic. First, the hands swinging past the chin with the chin still. This action controls the body, for if the chin is stationary so will be the body. Next I try to feel the hands and club head coming squarely into the ball. As I sense this

'Mystery Chef' Has a Change of Time

The popular "Mystery Chef" program, sponsored by the Metropolitan Utilities district, has been rescheduled and will be heard at 9:30 a. m. every Monday on WOW.

Blanks for the Procter & Gamble "Guiding Light" contest, in which 10 fine Electrolux refrigerators are being given away every day, are available free at the Metropolitan Utilities office, 19th and Harney streets.

Bob Guilbert, NBC star of the "Don Wilson of the Navy" program, recently was doing a bit of spring house cleaning when a balky chandelier proved his Waterloo. As he struggled with the fixture, a sliver of steel chipped off and flew into his eye. Result . . . a trip to the hospital, where a special electromagnet was used to remove the splinter, and now he's wearing a black patch over the injured eye.

Beatrice Pons, who plays Tess Trueheart in the "Dick Tracy" series, understudied Yvonne Printemps in "Conversation Piece" and is frequently mistaken for the French star when she walks through NBC.

C-H-A-T-S

With Your Own Aunt Sally of WOW . . .

¶ HAPPY DAY OUT THERE!

¶ Well, am I still in the dog house? I'm so sorry I didn't get here last month! But suppose you had 100



Aunt Sally

children to remember at Easter time? There were Easter eggs or flowers to provide for everyone, besides helping other people who wanted to participate in the joyous occasion.

¶ I'm not going to talk shop . . . now . . .

for there is someone special to talk about today. He is special . . . very special, but the world just woke up to the fact, a few years back, that dad, too, was deserving of candy, flowers and pretty cards.

¶ Dear old pappy, whose shoulders are weighted with the stern demands of men and nations and that family of his, just keeps his poor nose flat against the grindstone forever and a day. And so time marched on, with crowns galore for mother . . . she deserves every crown she receives and many more . . . but not a spare crown for dad . . . not even a bunch of onions on a certain day as a token of esteem and affection.

¶ I'm looking at dad right now as he reads his News Tower. Dad is resting and relaxing . . . that is, he is supposed to be resting . . . but I wonder if he really is! One does not completely rest unless the mind is peaceful. If you were to look deep into dad's heart right now . . . and far back of those kindly eyes . . . I wonder if you would find rest and peace of mind!

¶ Dad stands at the head of the house with his arms open . . . for all the bills. He can't dodge them . . . they settle on his shoulders and he can't shake them off.

¶ John Howard Payne wrote a song called "Home, Sweet Home." In the third verse we find these words: "The birds singing gaily, that came to my call. Give me them and that peace of mind, dearer than all."

¶ When papa opens the front door the radio is going full blast. But papa mustn't touch the radio, for there is a serial on that mother wants to hear just before dinner or the children want Popeye . . . so the head of the house thinks to place himself on the couch and scan the evening paper. The dog is curled up in the middle of the couch. True . . . the canine may be removed, but he leaves part of his little white coat behind him, and dad knows his suit just will pick up dog hairs like anything, so he flops in a big chair and calls for the paper. Said paper is finally located . . . part of it out on the porch under the swing and the other half was cut up to put in the bottom of the canary's cage.

¶ If father dear should remonstrate . . . just simply request that he be allowed to have his evening paper still folded when he arrives . . . "Why, the idea! . . . These men who bring home all their office worries to take 'em out on the family."

¶ Home is a shelter from the world and its problems. To dad, home is the place where problems begin, and he spends most of his life figuring how to meet the demands of those four walls . . . how to silence the wails from within . . . "Dad, I hafta have" . . . "Papa, I need shoes" . . . "Can I have a penny, papa?" . . . and "John, dear, I simply haven't a thing to wear."

¶ Well, I've got to be running along, but what I've been trying to say is that dad is a grand feller if you'll try to understand him, appreciate him and give him a break . . . and on June 19 is your opportunity to fuss over dad and make him feel that he is the head of the house and your heart.

¶ Happy day, everybody!

YOUR AUNT SALLY.

Listeners Help Jettabee Set New Time For 'Jangles' Show

Finding a new time for "The Jangles," a time that would please all of our listeners, has been a difficult proposition. On one hand there were the listeners who wrote us this: "Please keep 'The Jangles' at 10 o'clock each evening. We are a family of seven and it's convenient for every one of us to listen at that time." Then there were the listeners who said: "We never missed one of your programs until you came on in the evening. Now it is impossible for us to 'listen in.' Not only the adults in our family, but the children as well are missing 'The Jangles.' Won't you change the program back to an afternoon time?"

So you see we've been between "two fires," so to speak. But a final count proved that the majority of our listeners preferred the afternoon time. Then all we had to do was find a quarter hour that we could keep permanently, and that isn't such a simple problem, either, inasmuch as WOW carries so many fine NBC programs. However, we believe we've finally arrived at a permanent time, and starting Monday, June 6, you'll be hearing "The Jangles" at 5:15 daily, Monday through Friday. We're sincerely hoping that this new time will be convenient for all of you, and we appreciate your cooperation and kindness in staying with us until we do get settled at a definite time.

A number of listeners have written us cards similar to this one recently: "Would it be possible for you to review what has happened in the story since you've been on the air at the 10 o'clock hour? Unfortunately, I've had to miss out on every one of your evening programs and I dislike not knowing what's happening to my radio neighbors. If you change to an afternoon time I will be able to listen in again."

For the benefit of those listeners who have missed out on the programs during the last few weeks, I'm going to give you a brief resume of the events that have taken place since April 25, when we went on the air at 10 o'clock.

On the evening of Monday, April 25, Luke Simpson and his mother, Dena, were visiting Doctor Donatelli. During their visit the doctor had a mysterious phone call from Eileen Chalmers, saying that she wanted to see him right away. Later the doctor learned that David Morrow had gone back to Birmingham. Now elaborate plans are being made for the wedding of Eileen and Doctor Donatelli, June 1. Jennie has been learning to sing "I Love You Truly," and the wedding promises to be a gala affair.

It was the 29th of April that Dad Harper and Ollie Jones started hitch-hiking back to Harbor Valley. However, they did not walk at all, because a kind-hearted stranger felt sorry for the frail old man who was attempting to get back home to spend his "few remaining days." Ollie and Dad have been tremendously proud of their "acting ability" since that date, for the traveler really believed their story.

Meantime in Harbor Valley Fred Jones was becoming more and more interested in Ingaborg Jensen, the attractive Danish girl whom Uncle Charlie hired to work for the Jones family during Ollie's absence.

Jerry and Uncle Charlie became alarmed at this sudden turn of events and introduced Inga to one of her own countrymen, Soren Pedersen, who has been visiting in Harbor Valley. Soren surprised them both by proposing to Inga the first evening they met. However, Inga didn't accept until later.

There was much consternation among our Harbor Valley friends on the night that Ollie returned home and learned of Fred's interest in Inga. However, Inga saved the day by admitting that she'd been married to Soren Pedersen a few days previously. Later, Inga went home to her new husband, and Ollie and Fred agreed to "forgive and forget."

With the return of Dad Harper,

YOU'RE SPOTTED!



Jettabee Ann Hopkins

You may not know it, Jangles listeners, but you're on the spot! Photo shows Jettabee Ann Hopkins spotting fan mail on a map so she can tell where her listeners live.

Jack and Jerry found themselves in more difficulty. Snuff Brady from Florida paid "The Jangles" a visit, and we learned that he was a professional gambler and held IOU'S of Dad Harper's valued at \$1,200. Because Dad could not pay his debt he asked Jerry to allow Snuff to stay in their home a few days, in the hope that perhaps he would forget about the indebtedness and leave.

But troubles only increased. Dad introduced Snuff to the men of the town. As a result, many a Harbor Valley man went home empty-handed, while Mr. Brady pocketed their pay checks. The wives of the town blamed Jerry for the whole affair, and things went from bad to worse.

The kidnapping of 3-year-old Ronald Lee Reynolds of Cincinnati May 18 then claimed the attention of our Harbor Valley friends. Shortly after that Dena Simpson and Luke paid Jack and Jerry a visit. Dena had a strange story to tell. She said that neighbors on the country line were saying she was going insane, just as her father had done, and "The Jangles" are beginning to wonder if perhaps there is something wrong with Dena.

May 20, at midnight, "The Jangles" had more visitors—a woman and a sickly little girl of 3 years. Snuff Brady identified them as his wife, Maisie, and his little daughter. He said that he'd asked them to join him in Harbor Valley.

And, unfortunately, your News Tower goes to print on May 20, so that means I'll have to bring our resume to a halt, and I'm sorry, because I wanted to tell you the rest of the story about Snuff Brady and his family. But, if you have been missing out on the story during our 10 o'clock broadcasts, I promise to give you still more of the resume on our first 5:15 broadcast, Monday, June 6. Will you be listening? J. A. H.

There's a Heap of Drama in 1 Minute

One minute is a long time in radio!

Proof lies in the amazingly interesting family dramas produced on transcriptions for Dyanshine Shoe Polish.

In the short space of 60 seconds, Dyanshine uses a cast of several members of a family, each one with "lines" to speak, and then follows with the regular commercial announcement.

Dyanshine has been extremely popular in the WOW territory since the series started.

Barbara Takes Vacation

Barbara Luddy, leading woman on Campana's "First-Nighter" program, had a date on her calendar so red its color borders upon vermilion. For on Saturday, May 21, she left for Hollywood on the first vacation with pay she ever has had. She will return to the NBC Chicago studios in time to join the "First-Nighter" cast for the broadcast of Friday, June 10.

POEM FOR YOUR RADIO SCAPBOOK

A piece of wood skilfully wrought with care;
Some little wires placed here and there.
A few glass bulbs shining dimly with light;
It's voice is heard all day—all night.
First words, then music, sweet and low—
The whole world calls it—RADIO!
—Marie Dixon.

Frank Hodek of Omaha is Major 'NBC Conductor

When the roll of radio's pioneers is taken, Frank Hodek must be included as one of the real old-timers of the air waves. He was conducting orchestras in 1921, when there were almost as many musicians as listeners.

After 17 years, Hodek became a pioneer again when he took charge of the first NBC staff orchestra to be established at the Hollywood studios. Announcement of the formation of the new NBC group of 15 musicians was followed immediately by the statement that Hodek would organize and direct the orchestra.

A listing of the musical and radio experience of the new NBC conductor reads like a directory of the theater and broadcasting world.



Frank Hodek . . . took charge of the first NBC staff orchestra to be established at the Hollywood studio.

His first radio engagement introduced him to the audience of WOW, then WOAW, during the first year that station was licensed. The NBC conductor has been on the air every year since that date, on commercial and sustaining programs. Theater appearances as a pianist and conductor kept him busy when he was not broadcasting. He served in both capacities at Publix theaters in Chicago, toured with his own orchestra, played the Orpheum circuit as a pianist, and played with the Omaha Symphony orchestra.

Many NBC Shows Since his arrival in Hollywood, early in 1936, Hodek has been heard on many transcontinental broadcasts over NBC. His first engagement was to contribute musical background for "Death Rides the Highways," heard over NBC. The NBC conductor was born in Baltimore, Md., July 19, 1895. Although he stands only 5 feet 4 inches, and weighs only 146, he is a heavyweight in energy. He keeps in condition by hunting and fishing. During the closed season he spends most of his time writing and studying music. His greatest pride is his two daughters, but his collection of books, numbering more than 2,500, comes second.

Hodek's college education was interrupted by illness, and his first professional engagements were terminated by war. Upon his return from France, he became a concert pianist, appearing on the vaudeville stage and concert platform. When time permits, Hodek still likes a good poker game. The reason—he met his wife at a penny ante game in Chicago.

Chief WOW Engineer Tells How To Erect Proper Radio Antenna

By W. J. KOTERA
Chief Engineer of WOW

DOCTOR TOMMY



Tommy Dorsey

You can call him Dr. Tommy Dorsey—and that's no fooling. The NBC maestro got all togged up in cap and gown to receive a D.S. degree at University of Buffalo in connection with the university's May Queen ceremonies. We almost forgot. The D.S. means doctor of swing. It's in recognition of Tommy's efforts to "sweeten swing."

Tommy's orchestra broadcasts over the NBC Red network on Wednesdays from 6:30 to 7 p. m., Omaha time, under the sponsorship of the Brown and Williamson Company in the interests of Kool and Raleigh cigarettes.

Dan Harding's Wife Stars Are One Year Older

Two popular actresses of the NBC Central division in Chicago celebrated birthdays recently. Betty Winkler, who joined the cast of "Dan Harding's Wife" on April 25, celebrated on April 19. Betty Lou Gerson of the "Story of Mary Martin" cast celebrated her natal day on April 20.

Foster May Upheld By Missouri Court

The Missouri state circuit court of appeals has upheld Foster May and the engineers of WOW by reversing a lower court decision which found them guilty of trespassing during the coverage of the national cornhusking contest at Marshall, Mo., last fall.

The decision declared that the WOW men were not guilty of trespassing as charged, but had every right to present the broadcast for WOW listeners.

NEWSREEL CHANGES

The "Radio Newsreel," NBC Red network program presenting persons in the spotlight of the week, changed its time beginning with the broadcast of Sunday, May 22, from 2 to 4:30 p. m., CDST. The change came at the beginning of the seventh month of the broadcast. The "Radio Newsreel" is sponsored by the Cummer Products Company.

Russ Morgan, band leader on "Johnny Presents," is playing at least two out-of-town dates a week during the pre-summer season.

In spite of his wide travels, Jerry Belcher has yet to "see" America. His broadcast duties leave no time for sight-seeing.

In the early days of radio, when crystal and single-tube receivers were in common use, it was general practice to employ an antenna of such nature as to provide the greatest radio pickup possible. In general, a long wire, strung up as high as possible, was considered desirable. Radio stations broadcast on comparatively low power and receivers were not sensitive, making it imperative that a maximum of radio energy be picked up in the receiving antenna.

With increasing use of higher transmitting power, greater transmitting antenna efficiency and perfection of modern radio receivers, many radio users have found that they do not need an efficient antenna system, experience showing that connecting the antenna post to a short piece of wire or most any random metal object will provide adequate signal strength. In many cases this may be satisfactory.

Interference

Along with the development of radio, other types of electrical appliances are being more widely used. Some of these, unfortunately, generate electrical disturbances which may be picked up by the radio receiver. Since they are not of any definite frequency, they may cause interference over the entire receiver dial. There are methods of eliminating or greatly reducing this interference through use of special filters connected to the individual offending appliance. These filters are not in general use, and, as a result, a great deal of this "man-made" static exists, particularly in towns and cities. Interference from this source will not be done away with for a long time to come.

The best remedy at present is to reduce the pickup of "man-made" static in the receiver through employment of special antenna systems, a number of which are now on the market at reasonable prices. These are generally of the "doublet" type, in which the horizontal part of the system is erected high above and away from the source of interference. The lead-in is so arranged that it does not in itself pick up radio energy and it is connected to the antenna proper and the receiver through proper matching circuits to insure most efficient transfer of the desired signals. It is characteristic of "man-made" static that it generally is picked up more intensely on a vertical wire, so that the use of an isolated horizontal antenna is highly desirable.

Wire Trouble

The average home furnished with electricity is wired with open wiring; that is, the wire is not enclosed in metal conduit. This wire naturally picks up radio energy from powerful local broadcasting stations. If the antenna or lead-in is in close proximity to such wiring, it may have a disturbing effect on receiver operation. Many listeners have noticed a raising or lowering of receiver volume upon operating certain light switches in the building. If there are poor connections in the house wiring, switches or lamp sockets, an even more disturbing effect may result. Such a poor connection, particularly if oxidation is present, may act as a rectifier of radio waves. Through this rectifier action the mechanism of which is not within the scope of this article to discuss, spurious radio waves may be generated in the wiring in the presence of strong radio signals. These, in turn, are picked up by the antenna or lead-in with the results mentioned above.

Finally, a word about the receiver ground. In all cases, except with certain small portable AC-DC receivers, a good ground connection would be provided. As mentioned above, gas, steam and even water pipes do not necessarily provide perfect connection to ground. Probably the best procedure is to run a heavy wire as short as possible directly to the point where the pipe enters the ground, making a very secure connection. If this is not feasible, a wire to a rod driven into the ground as close to the receiver as possible should prove effective.

Paul Taylor used to be a concert singer, but has given up vocalizing to direct choral groups.

NETWORK STARS YOU HEAR ON WOW

BETTY and BOB
NOW on WOW

Oh Hum, Spring Is Really Here!

JOINS MARY
MARLIN CAST



Betty (Alice Hill) and Bob (Spencer Bentley), one of the most popular script shows ever written, is now on WOW week days at 10 a. m. except Saturday.



George Burns and Ken Carpenter may be a spring tonic to you, but when they go home after a hard day's studio work in this balmy weather, they're really tired.



George gets exhausted by Gracie Allen's quips. Ken goes through the awful strain at every rehearsal of having to ring the chimes on the Kraft show.



Mercedes Cambridge, who has been stabbed, fried, poisoned and decapitated in the "Lights Out" dramas, now gets a regular role in the "Mary Marlin" show, on WOW at 1 p. m., Mondays through Fridays.

Lights Out

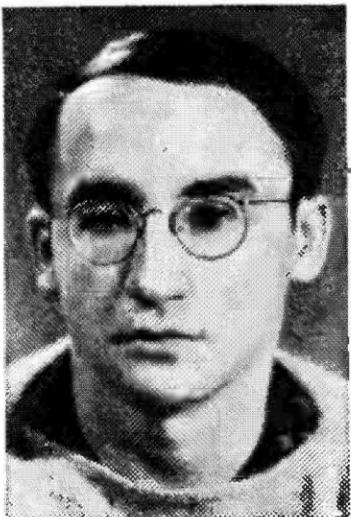
AUTHOR

1st Nighter

SAFETY MAN



Irving Caesar, R. Vallee's "Safety Song" author, is doing a tremendous job of making folks safety-conscious!



And this, my friends, is Arch Oboler, author of the "Lights Out" horror stories, on WOW every Wednesday night at 10 o'clock.



Meet Al Barker! He's the author of "Don Winslow of the Navy," new Kellogg show on WOW at 5 p. m., Mondays through Fridays.



Handsome, eh? It's Les Tremayne, charming star of the "First-Nighter" dramas you hear every Friday night at 8 o'clock.

AVOIDS CAST

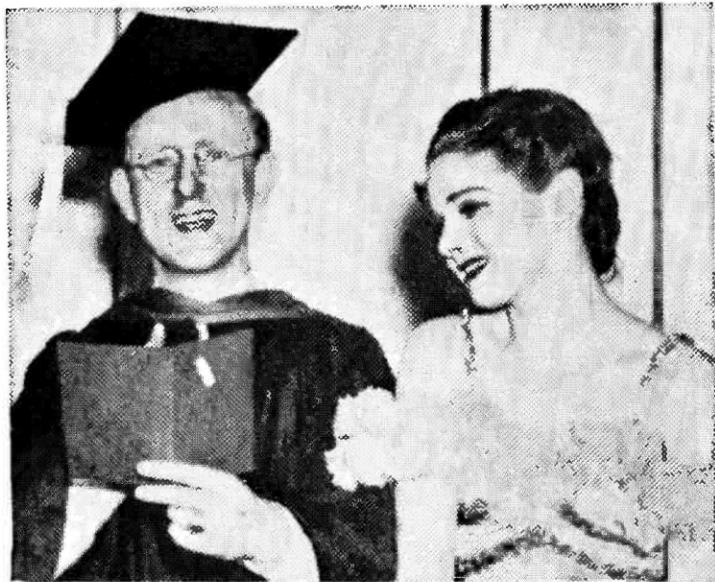


Ken Robinson is funny. The "Dan Harding's Wife" author won't meet his cast. He prefers to know them only by their voices!

Dr. Kay in Cap and Gown

Join New Hymn Sing

SMART HOGS



It's Prof. Kay Kyser, who conducts those amusing musical quizzes for Lucky Strikes, Wednesdays at 8 p. m. on WOW. The girl? Oh, she's just a pupil—one of the chorines in a cabaret floor show.



Joe Emerson, baritone, who bosses the new General Mills "Hymns of All Churches" program on WOW at 8:30 a. m., Mondays, Tuesdays and Thursdays. He's shown rehearsing with his daughter, Carolyn.



This is Jackie Gately. Believe It or Not Ripley (8 p. m., Tuesdays, on WOW) discovered her. Believe it or not, she's a champion hog caller!