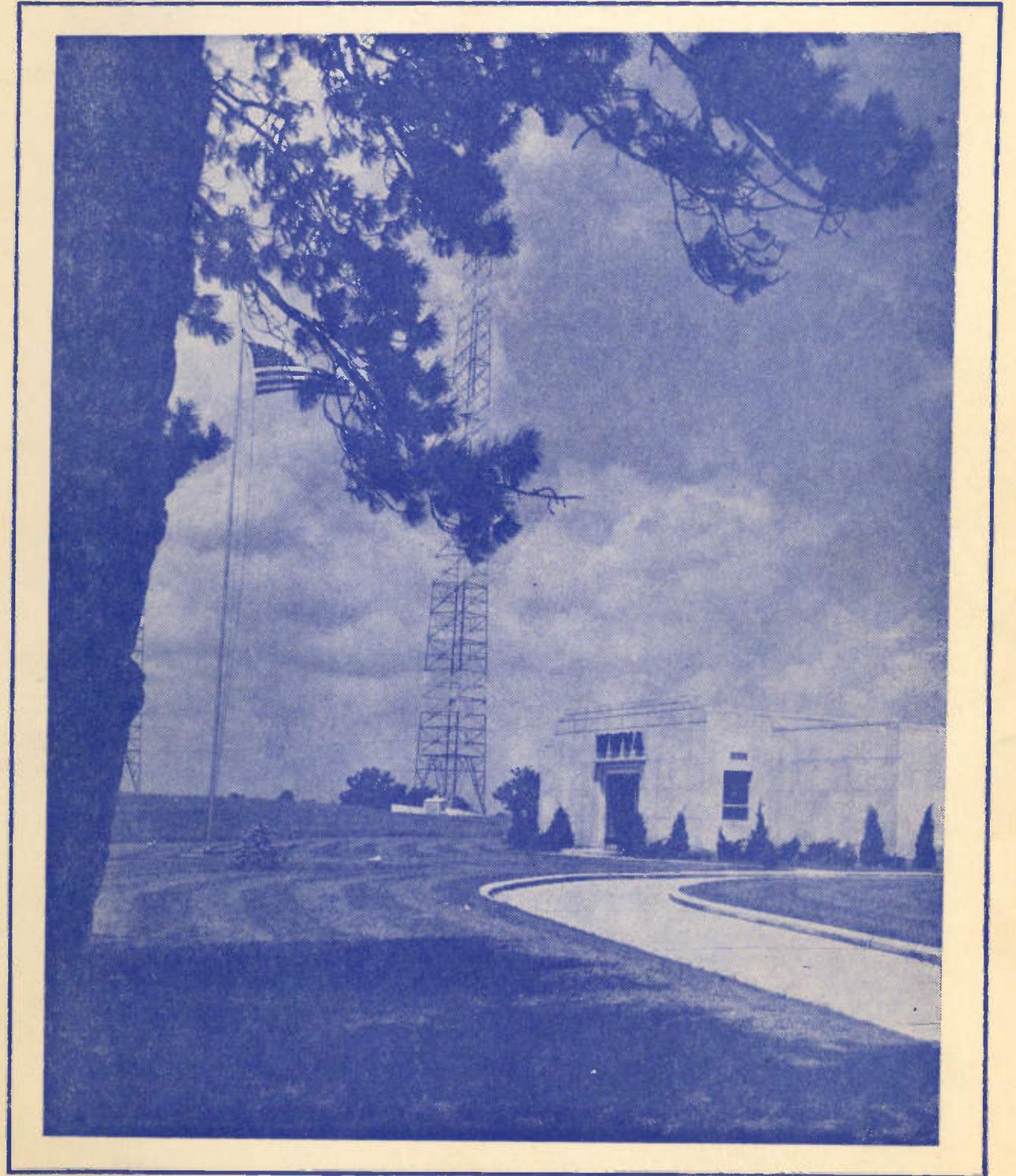


WWVA

"The Friendly Voice"



**1170 ON YOUR DIAL
WHEELING, WEST VIRGINIA
50,000 WATTS OF FRIENDLINESS**



FAMILY ALBUM

1950

FOREWORD

To you our listeners and friends this 1950 WWVA Family Album is respectfully dedicated.

Our contact with you, the countless thousands of loyal WWVA listeners, is through the singing and speaking voices of those who participate in programs broadcast over the Friendly Voice. These are the voices that bring you comedy, news, drama, sports, religion, special events and every other form of entertainment and public service that only the modern miracle of radio makes possible.

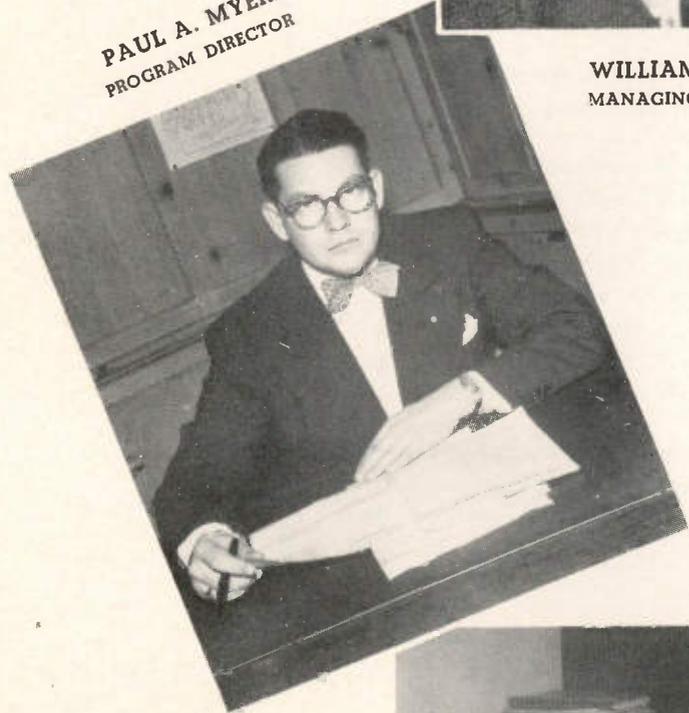
In this Family Album you will find the pictures of your WWVA radio friends and we hope this brief story of our personnel and service will enable you to know us more intimately.

Executives



WILLIAM E. RINE
MANAGING DIRECTOR

PAUL A. MYERS
PROGRAM DIRECTOR



PAUL J. MILLER
ASSISTANT MANAGING DIRECTOR



EDWIN L. KEIM
CHIEF ENGINEER

Friendly Voices



LEW CLAWSON
Joined WWVA June 1, 1939. After a hitch in the Navy returned in June 1946. Collects different recordings of "Star Dust", "Musical Clock" M. C. and special events and Sports director.



DAVE SWINEHART
Newest addition to WWVA announcing staff is fast winning friends among WWVA's vast listening audience. Heard regularly on the 11 P. M. news.



WYN SHELDON
Wyn is the friendly informal type of announcer. Works in Little Theatre Plays and enjoys sketching with charcoal. Jamboree announcer and popular newscaster.



JIM WHITAKER
Named James Knox Polk Whitaker III after two famous presidents. Came to WWVA from the deep south, June 30, 1941. Hobby is collecting old records. Jim is WWVA News Editor.



TOM GEORGE
Tom's friendly appeal has built a country-wide audience on the Midweek Jamboree. One of the Nation's "Top 5" disc jockeys and announcer of the WWVA Jamboree.



JOE McQUAY
Became WWVA staff announcer May 18, 1944. Was a radio "ham" and built low power broadcasting station in his home. Hobby is still radio and television. Joe is WWVA Farm Director.

In Action



Millie Wayne is one of radio's few girl disc jockeys. Monday thru Saturday 4:30 to 5:30 A. M.

Frank Marchlenski conducts the Polish Program each Sunday 8:45 to 9:15 A. M.



Naomi Hartley is heard Monday, Wednesday and Friday on the Stone & Thomas Radio Newsreel at 10:00 A. M.



Wyn Sheldon is well known for his Fort Pitt News broadcast each day at 12 Noon.

Jim Whitaker in a typical pose while broadcasting the Cooney-Beniz "Telephone Quiz", Monday, Wednesday and Friday 7:00 - 7:15 P. M.



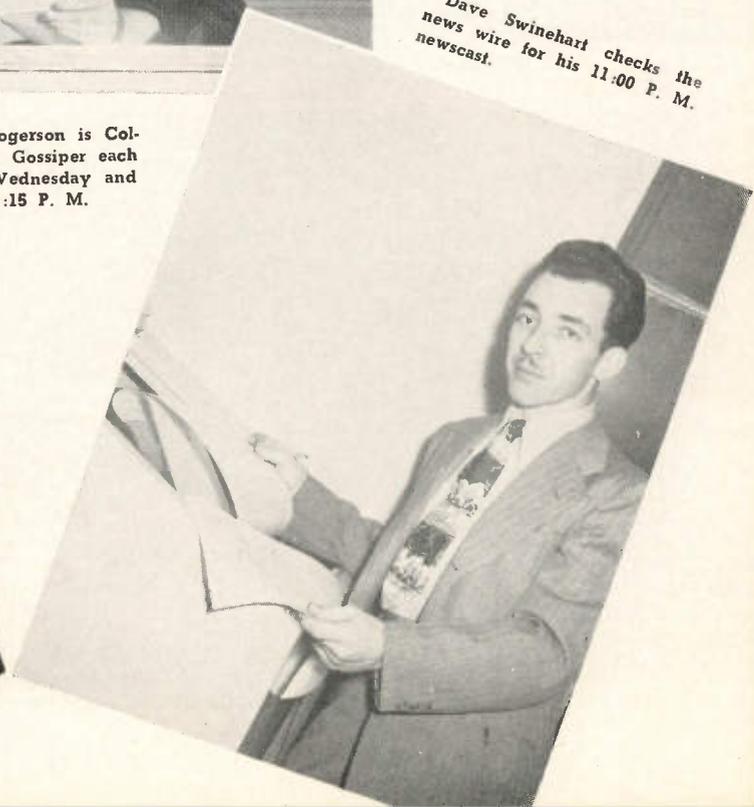
Gloria Rogerson is Colvig's Radio Gossiper each Monday, Wednesday and Friday at 6:15 P. M.

Dave Swinehart checks the news wire for his 11:00 P. M. newscast.

Joe McQuay is WWVA Farm Director. This is typical noon-day broadcast.

Lew Clawson and "Elmer" preside over the Musical Clock daily 7:15 to 8:45 A. M.

Uncle Tom George featured on Mid-Week Jamboree 11:15 Monday thru Friday.





Accounting office - Martha Donoghue and Frances Diegmiller



Music Library - Elizabeth Neumann



Managing Director - William E. Rine and his secretary, Mildred Cogley



Traffic - Lucille Bock



Reception - Gladys Stempien at telephone Margaret Stenda at typewriter

At Work

Behind the voices of the announcers, the songs of the entertainers and the duties of the engineers are others who are an important part of the WWVA Family. We title this page "At Work" because without glamour or applause of fan letters these folks are "at work" behind the scenes.



Sam Woods, Studio Custodian



Mail Department - Mary Parrish, Kathryn Shook, Lois Cline and Joan Doyle



Promotion Director - Howard W. Meagle



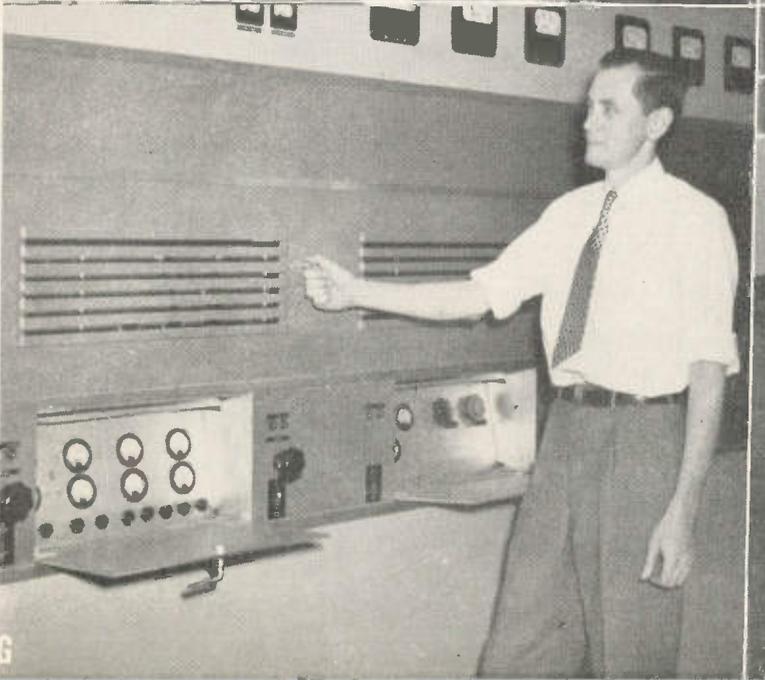
Continuity Director - Bob Ragase



Sales Department - Andy Hofmann, Lucille Bock, Howard Meagle and Lou Dickey

Engineering

- A. Jack Supler inspecting high voltage rectifier.
- B. Harold Timblin making disc recording.
- C. Ted Donat checking tape recorder.
- D. Bob Arnold adjusting relays at transmitter.
- E. Harold Hughes in Virginia Theatre Jamboree Control Room.
- F. Ralph Schneider in Master Control Room.
- G. Bill McGlumphy, transmitter supervisor.
- H. Bob Scott preparing to make a check of WWVA frequency.
- I. Fred Gardini takes meter readings of F M Transmitter.
- J. Larry Hopp at transmitter master control console.
- K. Francis McCann, transmitter caretaker.



Public Service



A regular Sunday morning feature for many years has been the services broadcast from Wheeling Churches.



29 high schools participate in the Junior Town Meeting of the air broadcasts.



Governor Okey Patterson of West Virginia speaks to the 4th of July crowd in Wheeling Stadium.



The Tri-State Farm and Home program is one of the oldest farm programs on the air in the entire country.



Broadcasts by the Wheeling Symphony are regularly scheduled in the winter season. —A Morosko Photo



Mayor Carl G. Bachmann of Wheeling is heard frequently over WWVA.



Both West Virginia and Ohio State Patrols cooperate in the highway safety program.



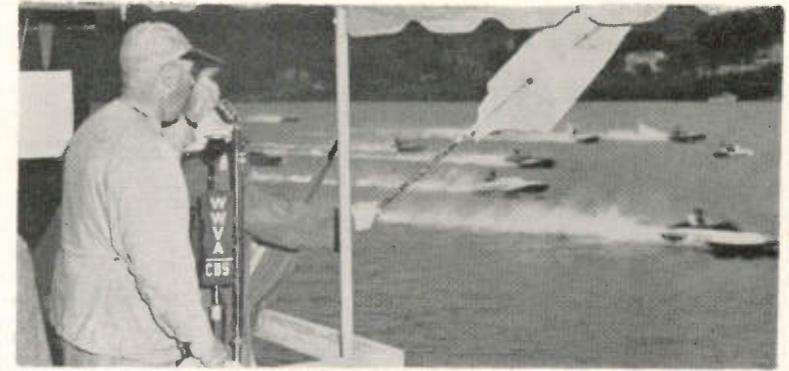
Mayor Robert Bruce of New Martinsville, 40 miles south of Wheeling, interviewed on WWVA.



WWVA feeds speech by Secretary of Defense Louis Johnson to CBS from American Legion Convention in Wheeling.



Mildred Cogley presents WWVA Cup to owner of winning horse at Wheeling Horse Show.



The Ohio River World Trophy race is broadcast each fall.



The WWVA Sports Mike sits in on the annual Golden Gloves Boxing Tournament.



Entire schedule of West Virginia University football games broadcast from WWVA.

Family Portrait of The WWVA Staff



FRONT ROW—Left to Right: Hiram Hayseed, Gertrude Miller, Abbie Neal, Gay Franzi, Wanda Saylor, Chickie Williams, Wilma Lee, Tena Franzi, Shirley Barker, Krazy Elmer.

SECOND ROW—Left to Right: Bill Carver,

Don Kidwell, Red Watkins, Joe Barker, Glen Ferguson, Doc Williams, Buddy Nelson, Hawkshaw Hawkins, Herman Lemley.

THIRD ROW — Left to Right: Howard Meagle, Lew Dickey, Fred Gardini, Larry Hopp, Marian Martin, Jack Dunigan, Paul

J. Miller, William E. Rine, Paul Myers, Edwin Keim, Hugh Cross, Monty Blake, Tom George, Lew Clawson, Dave Swinehart. Bob Ragase.

(GIRL'S ROW ONLY) Kathleen Shock, Joan Doyle, Martha Donoghue, Lucille Bock, Mil-

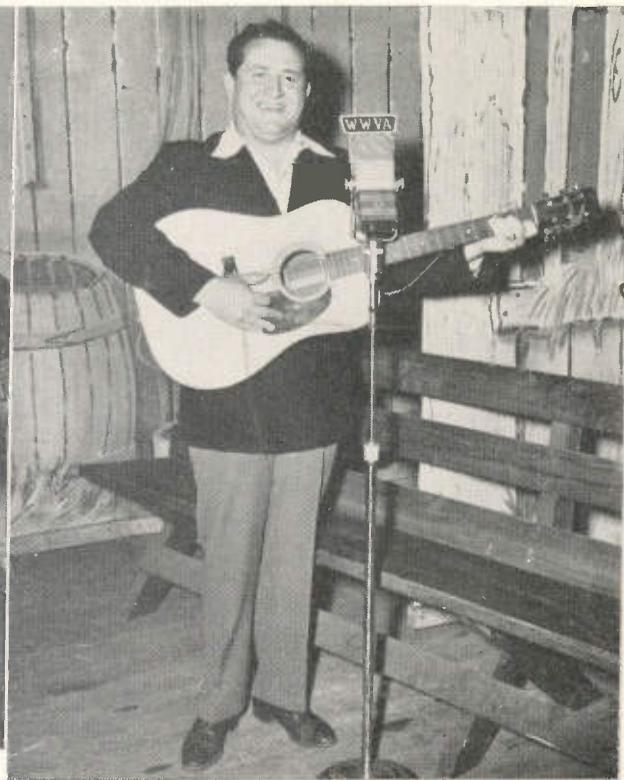
dred Cogley, Elizabeth Newman, Francis Diegmiller, Lois Cline, Vivian Miller, Mary Parish, Gladys Stempfen, Margaret Stenda.

BACK ROW—Mitchell Lilly, Jim Whitaker, Harold Hughes, Harold Timblin, Cowboy

Phil, Cy Williams, Stoney Cooper, Blain Stewart, Tex King, Red Belcher, Everett Lilly, Joseph McQuay, Ralph Schneider, Robert Scott, Wyn Sheldon, William Mc-Glumphy.



The Chuckwagon Gang - Tex King, Little Shirley and Joe Barker



Hugh Cross, The Smoky Mountain Boy



LEE AND JUANITA
"Singers of Old Time Songs"



Doc Williams Border Riders - Marion Martin, "Doc", Hiram Hayseed, Chickie and Brother Cy.



BIG SLIM
"The Lone Cowboy"



SUNFLOWER



BONNIE BALDWIN



Hawkshaw Hawkins and the West Virginia Nighthawks. Red Watkins, Glenn Ferguson, Hawkshaw, Herman Lemley and Buddy Nelson.



Don Kidwell



Stoney Cooper's Clinch Mountain Clan - Dapper Dan, Bill Carver, Stoney, Wilma Lee and Blaine Stewart.



Red Belcher Kentucky Ridge Runners - Everett Lilly, Red and Mitchell Lilly.



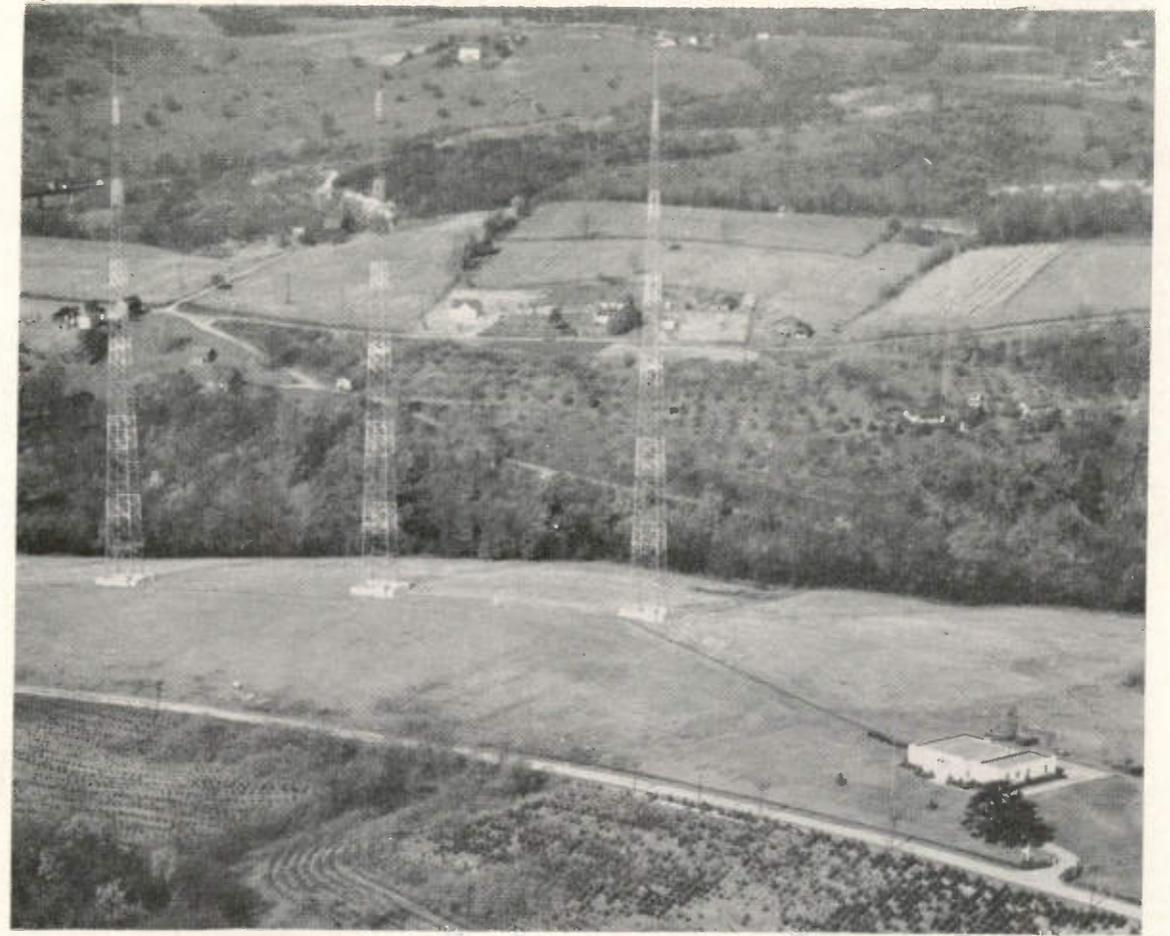
Sundown Serenade - Vivian Miller at the Organ and Jimmy Loughley at the Piano.



Sunshine Boys - Fred Daniels, Ace Richmond, J. D. Summers, Ed. Wallace.



The West Virginians - Jimmy Loughley, Monty Blake, Jack Dunigan, Artie Mancuso, Francis Oxley, Gertrude Miller, Vivian Miller, Tommy Whitley, Director.



Birds eye view of the WWVA transmitter plant showing some of the 30,000 pine trees planted on the 160 acre tract in cooperation with the U. S. Forestry Service.



Jack Dunigan and Gertrude Miller



This is what happens to cakes sent to the "1170 Club."



Between shows entertainers relax in the Talent Room where they keep their instruments and music.

HEAR THEM ALL

on

CBS

and

WWVA



"F. B. I. In Peace and War" Stars Bob Sloane and Martin Blaine. Thursday - 8:00 P.M.



Lovable "Ma Perkins" is heard Monday through Friday at 1:15 P.M.



Jack Benny and Mary Livingston head the Sunday line-up. From 7:00 to 7:30 P.M.



"Club 15" Stars Dick Haymes and the Andrews Sisters, Monday thru Friday at 7:30 P.M.

"That mean widdle boy" is Red Skelton. Sundays at 8:30 P.M.



"Wendy Warren" is Florence Freeman who broadcasts Monday thru Friday at 1:00 P.M.



Lucille Ball's "Favorite Husband" is Richard Denning. Top Friday listening at 8:30 P.M.



The Roi-Tan Cigar Indian is Joan Davis. "Leave It To Joan", spreads laughter Friday at 9:00 P.M.



Joan Fontaine and James Stewart are regulars on Lux Radio Theatre. Monday at 9:00 P.M.



"Der Bingle", the one and only Bing Crosby, entertains each Wednesday at 9:30 P.M.



"Crime Photographer" features Staats Cotsworth as Casey. Thursdays at 9:30 P.M.



Lovely Evelyn Knight is a star that shines on "Club 15". Monday thru Friday at 7:30 P.M.



Arthur Godfrey is one of radio's brightest stars. Heard Monday at 8:30 P.M. on "Talent Scouts" and Monday thru Friday at 10:15 A.M.



Amiable Bob Hawk tries to make Lemacs every Monday at 10:30 P. M.



"This Is Nora Drake" is a popular daytime drama heard Monday thru Friday at 2:30 P.M.





That beautiful but dumb blonde "My Friend Irma" is none other than Marie Wilson. Mondays at ten.



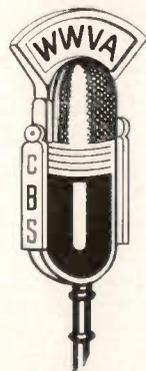
Meet "Mr. and Mrs. North" played by Alice Frost and Joseph Curtin. Every Tuesday at 8:30 P.M.



William Spier is radio's foremost mystery drama producer. His "Suspense" is broadcast on Thursday at 9:00 P.M.



Molly Goldberg poses with her family. They are heard on Friday evenings at 8:00 P.M.



"Amos 'n' Andy" are perennial favorites. Make Sunday's line-up sparkle from 7:30 to 8:00 P.M.

Here is Eve Arden, "Our Miss Brooks" and "that" biology teacher, Mr. Boyington. School takes up on Sundays at 6:30 P.M.

Every Saturday, Wyn Elliot takes you down the midway of Borden's "County Fair" at 2:00 P.M.

Vaughn Monroe sings with the Moon Maids on the Camel Caravan on Saturday nights at 7:30 P.M.



"This is the news", Edward R. Murrow's opening words are heard each weekday at 7:45 P.M.



"Sugar throat" George Burns and Gracie Allen delight audiences each Wednesday at ten.



"Curt Massey Time" stars Curt Massey and Martha Tilton in an early evening musical show. Monday thru Friday at 5:45 P.M.



This famous funster trio is Edgar Bergen, Charlie McCarthy and Mortimer Snerd. Riotous comedy every Sunday at 8:00 P.M.



Lowell Thomas, world famous globe trotter, is one of the nation's top newsmen. He broadcasts Monday thru Friday at 6:45 P.M.



It is no wonder "You Bet Your Life" on Wednesdays at nine, because Groucho Marx emcees the program.



Nila Mack presents one of radio's most imaginative programs for children from 4 to 104. Heard on Saturday morning at 11:05.



Make a "Grand Slam" with Irene Beasley every week-day morning at 11:30.





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