

Second Annual
GOOD-WILL TOUR
Souvenir

WWVA
JAMBOREE



Seven
Years
WITH THE RADIO
SHOW AMERICA
LISTENS TO
EVERY SATURDAY
NIGHT OVER
WWVA

1933

1940

15-

**AFFECTIONATELY DEDICATED TO THE
THOUSANDS OF LOYAL AND FRIENDLY
WWVA LISTENERS WHO HAVE MADE
THIS SEVEN-YEAR HISTORY OF THE
FAMOUS WWVA JAMBOREE POSSIBLE.**

MAY 1940

WWVA JAMBOREE HEADQUARTERS



FAMOUS WHEELING MARKET AUDITORIUM

Known wherever folks listen to WWVA, the Wheeling Market Auditorium has long since become an important factor in the presentation of WWVA Jamborees. It is here that Jamboree fans come from miles around every Saturday night to cheer and applaud their WWVA entertainers. Young and old, rich and poor, have found within its informal walls something that drives away the cares of life and creates a common level of neighborliness.

The Wheeling Market Auditorium, located in the heart of downtown Wheeling, will accomodate 2,000 Jamboree fans. It is operated as a civic auditorium and is leased every Saturday night by WWVA. It is the fun house of America when its very rafters ring with the good old Jamboree theme song and the deafening cheers of Jamboree crowds.



GEORGE W. SMITH

Managing Director Radio Station WWVA

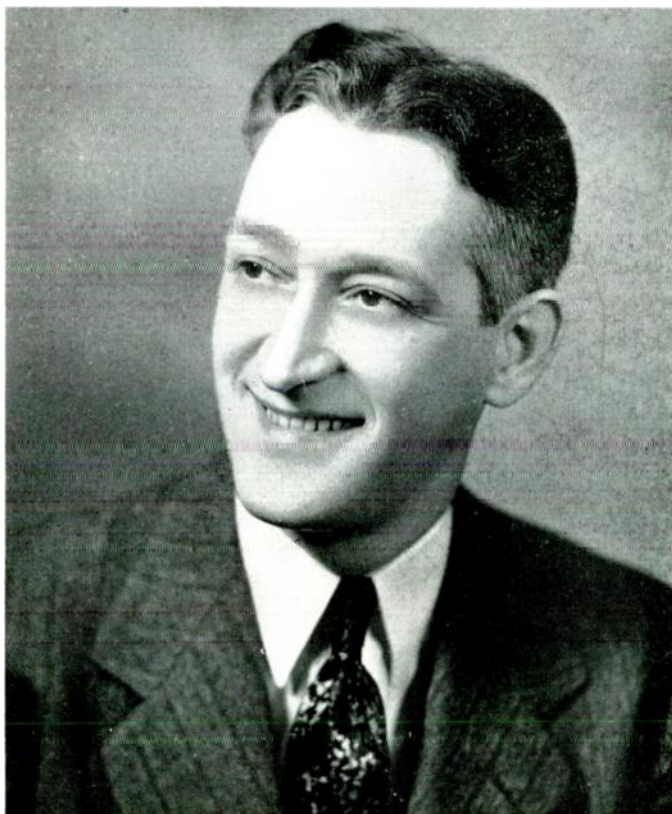
To me it is a great honor to have a part in this seven-year historical word-and-picture sketch of the WWVA Jamboree. This radio show, made famous by the loyalty of WWVA listeners, has given me an opportunity to meet thousands of fine, friendly folks and for that I am extremely grateful.

My very best wishes to all the friends of WWVA, "The Friendly Voice From Out of the Hills of West Virginia".

George W. Smith

FIRST WWVA JAMBOREE MASTER OF CEREMONIES

April 1, 1933 to June 1, 1935

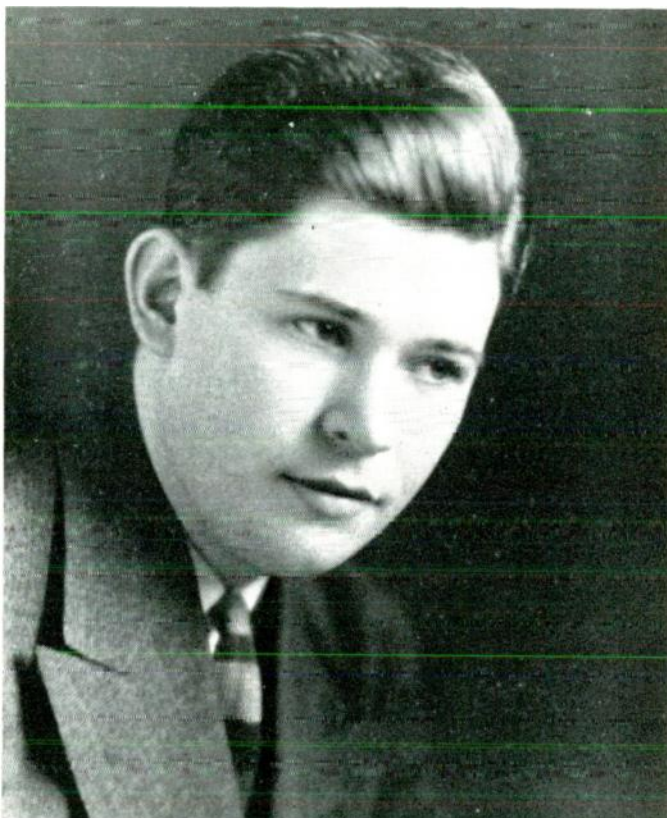


HOWARD DONAHOE

Friends, renew your acquaintanceship with Howard Donahoe, your old friend who started the WWVA Jamboree on its merry, rollicking way. Perhaps you can recall his "Little Red School House", or his contagious smile, or his hearty handshake — or all of them and more. Howard's fine work as the WWVA Jamboree's first Master of Ceremonies has left a memory which lives on in the hearts of his many WWVA friends. He sends his personal greetings from WLOK Lima, Ohio, where he is Program Director.

**SECOND WWVA JAMBOREE
MASTER OF CEREMONIES**

June 8, 1935 to December 11, 1937



WALTER "PAT" PATTERSON

"When Irish Eyes Are Smiling!" What Jamboree fan can forget the thrill Walter "Pat" Patterson sent creeping up and down the spine when he sang this lovely melody from the Jamboree stage? Yes, and what Jamboree fan can forget his fine features — his friendly personality and his excellent work as Master of Ceremonies? Though he has moved on to conquer other fields, "Pat" has left an indelible something behind that speaks as a silent partner to those who carry on. His personal greetings come to you from Radio Station WSPD, Toledo, Ohio.

THUMB-NAIL HISTORY

WWVA JAMBOREE

Back in December 1932 the program department of WWVA, in its untiring efforts to serve radio listeners, came to the conclusion that an informal mid-night Saturday broadcast should be included in the station's program schedules. Because it is generally accepted that Saturday night is "stay-up" night, it was felt that a late radio show should be light, full of fun and spontaneous.

Such a broadcast was planned and presented to WWVA listeners for the first time on Saturday, January 7, 1933, from 12:00 Midnight to 2:00 A.M. Because of its carefree nature, its hilarious fun, and its informal atmosphere, the name Jamboree was selected. From that very first broadcast it was definitely indicated that the WWVA Jamboree was destined to make radio broadcasting history.

Listener interest in the WWVA Jamboree was immediately reflected in local and long distance telephone calls, requesting musical selections and also permission to attend the studio broadcasts. These requests were granted, until it became a physical impossibility to accomodate the record number of requests that poured in.

After the first month it was necessary, in order to accomodate Jamboree visitors with the limited studio audience facilities, to permit admission by pass only. Passes were secured by mail request. Immediately requests were received in such a large volume that capacity audiences were reserved weeks in advance. Listeners clamored for an opportunity to see as well as hear their favorite WWVA Jamboree entertainers.

In March 1933, arrangements were completed with the management of the Capitol Theatre in Wheeling which made it possible to use that theatre to present the WWVA Jamboree to the public. The first stage presentation was introduced to a capacity crowd on Saturday night, April 1, 1933.

From that first public presentation to the present time, the WWVA Jamboree has enjoyed a success which has no parallel in broadcasting activities. For 366 Saturday nights (to May 1, 1940) it has provided fun, frolic and wholesome entertainment for thousands. Its popularity has grown year by year, until today it is recognized as the "Greatest Show on the Air for a Quarter", and "The Show America Listens to Every Saturday Night".

Each Saturday night — snow, wind, rain or fair — the WWVA Jamboree takes the air, to entertain its countless thousands of friends, from 11:00 P.M. to 2:00 A.M. Only the devastating Ohio Valley floods of 1936 and 1937 have interfered with its schedule, and then only to interrupt its stage presentations to the public. March 21, 28 and April 4, 1936 and January 23, 1937, Ohio Valley flood waters made it necessary to use the Wheeling Market Auditorium to house refugees rather than Jam-

(Continued on fourth page over)

PRESENT WWVA JAMBOREE
MASTER OF CEREMONIES

Started December 18, 1937



"TEXAS BILL" THOMAS

How Are You ALL Tonight"! Many WWVA Jamboree originalations have been imitated in many places, but none can ever take away from good old "Texas Bill" Thomas his unique way of asking about your well-being as he opens every Jamboree performance — its very excellence defies imitation. Bill, the Jamboree's present Master of Ceremonies, is carrying on the traditions of a famous show and its famous patrons in masterful fashion. His soft, easy-to-listen-to Southern drawl, his hearty laugh and his enthusiasm are a vital part of the Jamboree. Bill sends all his WWVA friends his cheeriest greetings.

EARLY (1933) WWVA JAMBOREE RADIO CAST



Front Row (left to right)—Sherlocke White, Tommy Radcliffe, Charlie Tweedy, Harry Tweedy and Fred Craddock.
Second Row (left to right)—"Ginger, Snap and Sparky", Howard Donahoe, Elmer Crowe, Felix Adams, Paul J. Miller, Willard Spoon, George Kanute, James Lively and Luther Hockenberry.

SECOND ANNUAL (1940) GOOD-WILL TOUR JAMBOREE CAST



First Row (left to right): "Zipper", Shirley, Sunflower, Cyrus Sneezweed, Cricket, Quarantine, Lo-raine, Irwin, Rusty Heiser, Penny Woodford, Little Shoe, and Froggie Cortez.

Second Row (left to right): "Fiddlin' Dale Cole", Billy Steed, Jimmy Hutchinson, Curley Miller, Jack Callaway, Cal Smith, Vivian McDonald Miller, Blaine Smith, Muleskinner Bob, Bill Jones, Jughead, Brother Sy, and Toby.

Third Row (left to right): Bill Thomas, Big Slim, Tony, Joe Barker, Pete Cassell, Tommy Nelson, Big Shorty, Doc Williams, Frankie More, Curley Sims, Dolph Hewitt, Johnnie Hill, and Paul J. Miller.

Thumb-nail History Continued

boree patrons. But during those trying times the WWVA Jamboree proved the inestimable loyalty of its listeners by raising thousands of dollars for relief work and securing countless truckloads of clothing and food for flood sufferers.

While the last four years have linked the WWVA Jamboree and the Wheeling Market Auditorium in a sort of friendly embrace, other Wheeling auditoriums have played a part in the Jamboree's development. As has been stated, the Jamboree opened at the Capitol Theatre April 1, 1933, where it continued every Saturday night until February 10, 1934. At that time a change in the theatre management made it necessary to move to the Victoria Theatre. Two performances, those of February 10 and 17, were presented from that house. Larger seating facilities were required to accomodate Jamboree patrons, which resulted in a move to the Virginia Theatre on February 24, 1934. The Virginia Theatre was used until May 19, 1934, after which the Jamboree returned to the Capitol Theatre, showing there until February 15, 1936.

Then came the Wheeling Market Auditorium. On February 22, 1936, the WWVA Jamboree showed for the first time in this large civic auditorium. It has continued to serve as a friendly meeting-place for WWVA Jamboree patrons and entertainers ever since.

The largest Jamboree crowd on record assembled at the Wheeling Market Auditorium October 16, 1937, on which date was staged the Fifth WWVA Harvest Home Festival; and the smallest attendance was on hand on January 20, 1940, which date marked a record snow storm for the Valley.

It was not until April 1939, that the WWVA Jamboree made a personal appearance outside of Wheeling. At that time, and as a Sixth Anniversary celebration of the feature, the entire cast was taken on a six-day Good-Will Tour which included the following towns: April 10, Greensburg High School, Greensburg, Pa.; April 11, Memorial Hall, Dover, Ohio; April 12, Georges Township High School, York Run, Penna.; April 13, Marietta College Field House, Marietta, Ohio; April 14, Ben Franklin High School, New Castle, Pa.; and April 16, City Auditorium, Canton, Ohio. The 1940 Good-Will Tour itinerary is listed elsewhere in this booklet.

With but two exceptions, no entertainers other than those appearing regularly on Radio Station WWVA have participated in Jamboree performances. They are Ted Husing and Tito Guizar of the Columbia Broadcasting System staff.

And so, seven years have come and gone for the WWVA Jamboree. They have been seven years packed to overflowing with many happy experiences, highlighted with a listener loyalty and patronage which have made radio broadcasting history from one end of the country to the other.

PAUL MILLER and his 'PROWLIN' MIKE



Meet the man who made the WWVA "Prowlin' Mike" famous from coast to coast—Paul J. Miller, (inset) WWVA's Production Manager! Paul can handle more persons from 10:45 to 11:00 P.M. every Saturday than the world's fastest assembly line! His skill, his patience and his friendliness have endeared him to thousands. Also pictured is the "assembly line" on its merry way, shouting into the WWVA "Prowlin' Mike" — "HI MOM! HI POP! HI GRANDMA! HI GRANDPA! HI AUNT HARRIETT! HI UNCLE BILL!" and a hundred-and-one other typical Jamboree greetings.

The "Prowlin' Mike" and the WWVA Jamboree are inseparable.

HOW'S YOUR MEMORY?

Here are 252 radio artists who have appeared on the WWVA Jamboree during its Seven years of existence. How many can you remember?

AARON CAMPBELL	DOMINIC LIPARI	HORSESHOE MIKE	PETE KASSEL
ALBERT SCHELL	DON ULRICH	HOWARD DUKES	PETE RENTSCHLER
ALLEN ARTHUR	DONALD BLAND	HUGH CROSS	PLUMMER SHARPE
ALVA LORETTA	DONALD OLDHAM	JACK CALLOWAY	QUARANTINE
ANDY ANDERSON	DUTCH HAID	JACK DUNNIGAN	RADIO DOT
ANDY PATTERSON	EARL ANGEL	JACK HOWELL	RAMBLIN' SCOTTY
ART NIEDERMEYER	EDDIE HARRISON	JACK LEE	RAWHIDE FINCHER
AUSTIN STRICKLAND	ELDEN WHITE	JACK PIERCE	RAY GULLEY
BARNACLE BILL	ELMER CROWE	JACK SAVAGE	RAY MYERS
BEN KISINGER	ELMER DRYER	JACK YOUNG	RED KIDWELL
BENNY DUNBAR	ELOISE BOFFO	JAKE TAYLOR	RED NEWMAN
BETTY TAYLOR	ELSIE ALLEN	JAMES GROVE	RHODA JONES
BIG SHORTY	EMIL ONORI	JIMMY LIVELY	RUSTY HEISER
BIG SLIM	EZRA DAVIS	JESSE PORTER	SALLY KASPURA
BILL HITE	FELIX ADAMS	JIM NEWCOMER	SAMMY ASH
BILL JONES	FIDDLIN' JOHNNY	JIM PIKE	SHAD ROE
BILL STEED	FIDDLIN' RED HERRON	JIMMY HUTCHINSON	SHEEPHERDER
BLACKIE CASE	FLIP STRICKLAND	JODY ELLISON	SHERLOCK WHITE
BLAINE HECK	FLOYD HOUSER	JOE BARKER	SHIRLEY BARKER
BLAINE SMITH	FRANK DUDGEON	JOE KINNEY	SHORTY FINCHER
BLOSSOM GAY	FRANK WELLING	JOHN FORD	SHORTY HOBBS
BLUE GRASS ROY	FRANK WILLERTON	JOHNNY HILL	SHUG FISHER
BOB OLDHAM	FRANKIE MORE	JOHNNY HUEY	SILENT TOMMY
BOB RAMEY	FRED ALBERTS	JOHNNY ZUFALL	SIS SIMPSON
BROTHER BOB	FRED CRADDOCK	JUGHEAD	SKIPPER O'DAY
BROTHER CAL	FRED HAYES	JUST PLAIN JOHN	SLIM BLAND
BROTHER CY	FREDDIE GARDINI	KAY SHERIFF	SLIM COX
BROWN EYES	FREDDIE HEWITT	KENNETH CARLSON	SLIM MITCHELL
BUCK MITCHELL	FRENCH MITCHELL	KENNETH COOPRIDER	SLIM NEUMAN
BUD DAVIS	FROGGIE CORTEZ	LAUGHIN' LINDY	SMILEY
BUD DI CARLO	GENE ARCHER	LEE SISTERS	SMOKEY STYERS
BUD KISINGER	GENE DOUGHTY	LENNIE AYLESHIRE	SPARKY TAYLOR
BUD TAYLOR	GENE PERRY	LEO NEUHAUS	SPOONEY
BUDDY BROOKS	GEORGE GERMAN	LEON LIPARI	STEVE BLAND
CARL HADEN	GEORGE HARRISON	LILLIAN DITTMAN	SUNFLOWER
CHARLES PERKINS	GEORGE KANUTE	LITTLE GINGER	TEE-BONE
CHARLIE MONROE	GEORGE LECOMPTE	LITTLE SAMPSON	TED BUCHANNAN
CHARLIE TWEEDY	GEORGIA RED	LITTLE SHOE	TED GRANT
CHIEF REDHAWK	GERTRUDE MILLER	SHORTY SHARPE	TOOTS HODGE
CHUCK SHERMAN	GLENN ROBB	LONNIE GLOSSON	TED KREY
CLIFF ALLEN	GRACE WITT	LOREN BLEDSOE	TEX HOLLE
CLYDE FOGEL	GRANDPA JONES	LORETTA JACKSON	TEXAS ANN
COUSIN EMMY	GGUNDY RUSSELL	LOWELL BAXTER	TEX HOLLE
COWBOY LOYE	HAL HARRIS	LUKE WHITE	TOMMY NELSON
COWPOKE	HANDSOME BOB	MARTIN BLAND	TOMMY NOTT
CRICKET	HANK NEUMAN	MA SHERIFF	TOMMY PRITCHETT
CURLEY CLEMENTS	HAPPY JACK	MARY ANN VASAS	TOMMY RADCLIFFE
CURLEY MILLER	HAPPY JOHNNY	MEL CASS	TOMMY SUTTON
CURLEY MITCHELL	HAROLD GRIFFON	MERLE METONIC	TONY BIACCO
CURLEY SIMS	HAROLD RENTSCHLER	MILLIE	TONY SCHIFANO
CUSTER ALLEN	HARRY ADAMS	MITCH SHERIFF	UNCLE JACK
CY SNEEZEWEED	HARRY LEWIS	MOLLIE MILLER	VELMA YOUNG
DAD SHERIFF	HARRY LOEWS	MULESKINNER BOB	VIVIAN MILLER
DAISY MIX	HARRY SMITH	MURRELL POOR	WALTER CALLAHAN
DALE HEWITT	HARRY STEMPLE	NANCY	WALTER JAMES
DANNY MOORE	HARRY TWEEEDY	NORMY AND EVY	WALTER PATTERSON
DAVE RANKIN	HELEN AULT	OKLAHOMA JACK	WARREN CAPLINGER
DENVER DARLING	HELEN DENNAM	OLIVER WEST	WAYNE SANDERS
DICK DECKER	HENRY STYERS	PATSY BELLE MILLER	WILBUR NEWMAN
DINO BELL	HILL BILLY LOU	PATSY LOU	WILLIAM LORETTA
DOC WILLIAMS	HOMER CALLAHAN	PAUL MYERS	WILLIE WHISTLE
DOLF HEWITT	HOMER DAVENPORT	PEGGY DAVIS	WINNIE WATERS
DOLLY O'DAY	HORSEWEED PET	PENNY WOODFORD	YODELIN' FLO

GOOD-WILL RADIO TOUR SOUVENIR BOOK

WWVA JAMBOREE FAVORITES



DOC WILLIAMS

Head Man
"Border Riders"



BIG SLIM

"Lone Cowboy"

"GENIAL JACK"
SUPLER



The man in the
glass box.



FRANKIE MORE
Head Man "Log Cabin Gang"



BLAINE SMITH
Head Man "Boys From Iowa"

SECOND ANNUAL GOOD-WILL TOUR

April 27 to May 1, 1940

Itinerary

OPEN— Saturday, April 27 Wheeling Market Auditorium, Wheeling, West Va
Sunday, April 28, City Auditorium, Canton, Ohio
Monday, April 29, Memorial Building, Dover, Ohio
Tuesday, April 30, Greensburg High School, Greensburg, Penna.
Wednesday, May 1, New Civic Auditorium, Zanesville, Ohio
Thursday, May 2. Georges Township High School, York Run, Penna.
Friday, May 3, Stambaugh Auditorium, Youngstown, Ohio
CLOSE—Saturday, May 3, Wheeling Market Auditorium, Wheeling, West Va.

Tour Cast

"BORDER RIDERS"

Doc Williams, Manager

Sunflower	Brother Sy
Froggie	Curley Sims

"CHUCKWAGON GANG"

Joe Barker, Manager

Little Shirley	Jughead
Muleskinner Bob	Tony

"Zipper"

"LOG CABIN GANG"

Frankie More, Manager

Little Shoe	Cricket
Penny Woodford	Dolph Hewitt
Tee-Bone	

"BOYS FROM IOWA"

Blaine Smith, Manager

Brother Cal	Rusty Hiser
Billy Steed	Lorraine Irwin

"PLOUGHBOYS"

Curley Miller, Manager

Jimmy Hutchinson	Jack Callaway
Cy Sneezeweed	

"BIG SLIM'S BOYS"

Big Slim, Manager

Quarantine	Johnny Hill
Big Shorty	Toby

"FIDDLIN' FARMERS"

Mack Jeffers, Manager

Slick Jeffers	Sleepy Jeffers
Shorty Godwin	

Pete Cassell	Tommy Nelson
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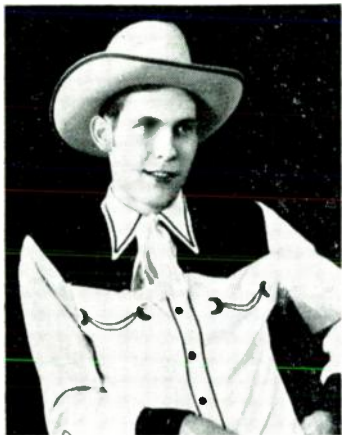
Bill Thomas

Paul J. Miller

Bill Jones

GOOD-WILL RADIO TOUR SOUVENIR BOOK

MORE JAMBOREE FAVORITES



JOE BARKER
Head Man
"Chuck Wagon Group"



CURLEY MILLER
Head Man
"Plow Boys"



JOHNNIE DAILER
Head Jamboree
Usher

Known to Jamboree
fans for his
smile



MACK JEFFERS
Head Man "Fiddlin' Farmers"



TOMMY NELSON
Head Man "Neo-Vim Show"

TYPICAL WWVA JAMBOREE SATURDAY NIGHT CROWD



JOHNSTON & JOHNSTON, Inc.
PITTSBURGH

A "Full House" at the Wheeling Market Auditorium

