



WWWA



DEDICATED TO OUR VERY GOOD FRIEND AND WWVA JAMBOREE ORGANIST — VIVIAN MILLER, COMPOSER OF OUR JAMBOREE THEME SONG, PUBLISHED FOR THE FIRST TIME IN THIS 1941 WWVA SOUVENIR BOOKLET.

APRIL, 1941

Strike Up the Band!



The WWVA JAMBOREE marches into its ninth year with colors flying to continue to make thousands of friendly folks happy with its wholesome fun and frolic—

> EVERY SATURDAY NIGHT at the

Wheeling Market Auditorium

WHEELING, WEST VIRGINIA

Song of the WWVA Jamboree

Copyright 1940-West Virginia Broadcasting Corp.

Music: Vivian M. Miller





LEW CLAWSON Bill Thomas' Smiling Successor

JACK SUPLER Genial WWVA Jamboree Engineer

THIRD ANNUAL GOOD WILL TOUR SOUVENIR

WWVA's FIRST BOY TO JOIN THE ARMY!



FIRST LIEUTENANT "TEXAS BILL" THOMAS

From Jamboree Master of Ceremonies to Soldier Boy

ERE HE IS — Texas Bill Thomas, pictured for the first time to his WWVA Jamboree fans in the smart and authentic regalia of his own Texas plains. "How are-you-all-tonight" Bill, a member of the Officers' Reserve, left Wheeling, April 10, for Bowman Field, Kentucky, where he will serve Uncle Sam as a first lieutenant. To say that his contagious smile and tall, lanky form will be missed at the Market Auditorium every Saturday night is putting it mildly.

Bill, who has been our Jamboree Master of Ceremonies since December 18, 1937, has more friends in Ohio, Pennsylvania and West Virginia than a hound dog has fleas and you just can't have that many folks rooting for you unless you're a regular fellow! We wish him God speed in his service to his country.



WWVA JAMBOREE EIGHTH ANNIVERSARY

A LONG-TIME FAVORITE AT WWVA

Head Man Log Cabin Gang



FRANKIE MORE

ACK IN 1936, an enthusiastic and likeable fellow fairly bounced into WWVA's studios in the Hawley Building, ready to go to work for the Pinex people. He radiated confidence and gave one the impression that he knew what folks wanted in radio entertainment and that he had the ability to deliver. That fellow was Frankie More and the mere fact that he is WWVA's oldest entertainer in point of years of service, is proof enough that he has made good in a big way.

Frankie has a lot of ability, a lot of friends and a lot of good, common sense. That's quite enough to endear him to his thousands of listeners and associates in the broadcasting business.

THIRD ANNUAL GOOD.WILL TOUR SOUVENIR

THE FRIEND OF MAN AND BEAST

Head Man Happy Ranch Gang



BIG SLIM

TALL, HANDSOME AND LIKEABLE — that's "Big Slim", every inch of his even six-foot frame.

Ever since the year 1937, "Big Slim" has been measuring out entertainment to WWVA listeners in heapin' proportions. His singing hits you where it counts his whip-cracking makes your hair stand on end and his hoss-ridin' is all class.

Throw in a smile that doesn't fool, and you've got the recipe of his outstanding success.

"Big Slim's" devotion to his stable of educated, fancy riding horses and his knack of making a heap of friends, stamp him as the kind of a fellow you like to know.

WWVA JAMBOREE EIGHTH ANNIVERSARY

"HAPPY-GO-LUCKY"-AND WELL NAMED

Head Man of the Chuck Wagon



JOE BARKER

APPY-GO-LUCKY", a nickname pinned on Joe Barker by his pals around WWVA just about hits the nail on the head. Joe always looks for the laugh in things and has the happy knack of kicking aside the frown provokers. And that's the way he works the microphone.

Joe is a great family man and that's to his credit. Little Shirley, the "better half" of his marriage contract, just seems to fit into Joe's ideas like a snug glove. "Barker & Co" makes up a great team that counts their WWVA friends in big numbers. Joe and Shirley came to Wheeling in 1938.

THIRD ANNUAL GOOD-WILL TOUR SOUVENIR

HIS WWVA FRIENDS ARE MANY

Head Man of the Doughboys



CURLEY MILLER

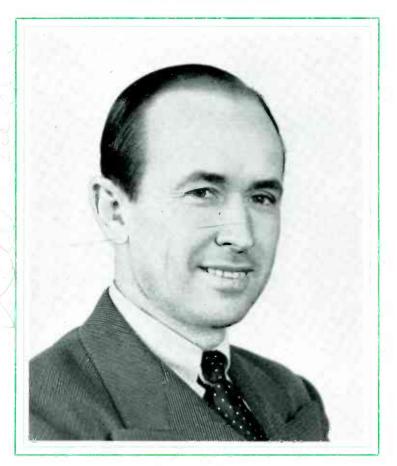
HENEVER the WWVA Jamboree calls for a mauler, "Curley" Miller gets the assignment. To see him manhandle his fellow entertainers just to get a laugh from the crowd, one would think he were a big brute. But he is not that at all! True enough, "Curley" Miller is big and broad, but with this bigness he combines an easy-going dispositon that has made a heap of admiring friends. Since 1938, when he wandered into WWVA, he has been at the job of friendly broadcasting.

His songs, his poetry and his ability to develop young entertainers are what make him "click".

WWVA JAMBOREE EIGHTH ANNIVERSARY

FROM OUT THE SUNNY SOUTH HE CAME

Head Man of The Buckeyes



LEW CHILDRE

"THE BOY FROM ALABAM" — that's frolickin' Lew Childre, tried and true. Lew came to WWVA in 1939 with a Southern drawl, a twinkling eye and the kind of a retiring attitude that always stamps a real star. His first song immediately opened the arms of WWVA listeners for a hearty welcome.

To know Lew is to be his friend—you just can't resist his charm, and nobody wants to. To watch his pal "Pooch" fairly worship his master is indisputable evidence of Lew's honest-to-goodness personality.

Lew Childre-he's a man of few words but many motions!

THIRD ANNUAL GOOD-WILL TOUR SOUVENIR

WWVA JAMBOREE TOUR ITINERARY

Monday, April 14 — Clairton High School Clairton, Penna.
Tuesday, April 15 —Greensburg High School Greensburg, Penna.
Wednesday, April 16—Ambridge High School Ambridge, Penna.
Thursday, April 17 —Stambaugh Auditorium Youngstown, Ohio
Friday, April 18 — Dennison High School Dennison, Ohio
Saturday, April 19 — Wheeling Market Auditorium Wheeling, West Va.
Sunday, April 20 — Akron Armory Akron, Ohio

TOUR CAST

Happy Ranch Gang

Chuckwagon Doughboys CURLEY MILLER and JOE BARKER

BIG SLIM, Manager

Quarantine Toby Stroud

Johnny Hill Chief Red Hawk

Co-managers

Little Shirley Jimmy Hutchinson Scnny Day Willie Whistle

Log Cabin Boys FRANKIE MORE, Manager

Lew Childre and His Buckeyes LEW CHILDRE, Manager

Sunflower Dolf Hewitt Bill Jones Sam Brother Sy Joey Julius Stanley Froggie Mr. "Pooch"

> PAUL J. MILLER GENE JOHNSON BILL THOMAS

BROWN EYES BENNIE "SMILEY" SUTTER

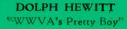
All WWVA entertainment groups are available for sponsorship by schools, churches, lodges, societies, granges and other reputable organizations. Write Amusement Service, Hawley Bldg., Wheeling, West Va., for terms and particulars.



"FROGGIE" CORTEZ "The Boy with the Funny Disposition"











JOEY "Little Josephine"

BROTHER SY "Play-That-Fiddle, Sy"



JOHNNY HILL "Wizard of the Strings" TOBY STROUD "WWVA's Baby Fiddler"



SONNY DAY "Million Dollar Smile" BILL JONES "Originater of the Silver Yodel"





BUCKEYE, SAM "Singing Coal Miner"





BENNIE KISSINGER "The Yodeling Ranger"

> BUCKEYE STANLEY "Underground Cowpuncher"

MR. POOCH "Lew's Pal"



BUCKEYE JULIUS "Fiddling Coal Miner"

