

WEEKLY

Television Digest

with

Consumer Electronics . . .

The authoritative service for executives in broadcasting, consumer electronics & allied fields

Index to Television Digest, 1971

Volume 11, Numbers 1 through 52

References are grouped into two major categories: General, by topic (pages 1-6), and by Companies, alphabetically (pages 6-8). Index covers items of major interest. Reference numbers following each item designate issue and page of Newsletter in which item appeared.

General

ADVERTISING (see also FCC, FTC, Co. listings, Programming)
 TV code—see NAB
 AAF plans self-regulation, 6:2; NARB formed, 21:5; Yost elected chmn., 40:4; AAA media research committee, 33:5
 military ads, 11:5; 16:3; 17:5; 25:6
 House code hearing, 12:2; 19:6; 25:5; 36:4
 stations favor liquor ads, 14:10
 truth in ad bill, 14:11
 Avco cuts TV ad time, 14:3
 Westinghouse ends co-op, 15:10
 network billings, 17:5; 31:3; 34:5; 39:5
 FTC hearing on TV ads, 20:7; 21:5; 35:3; 42:6; 43:7; 44:5; 46:5; 48:5
 FTC requires proof, 24:5; 29:5; 31:3; 42:7; 10; 52:4
 Alaskan pipeline ads, 27:6; 30:3; 39:5
 detergent ads, 27:6
 consumer electronics, 27:13; 36:11
 Chamber of Commerce guidelines, 29:4
 Post stations policy on kid's TV, 29:5
 FCC mulls guidelines, 30:3; 31:3; 42:6; issues guidelines, 44:5
 public TV ads, 30:6
 court orders stations sell ads for controversial issues, 32:1; FCC appeals, 36:3; denied, 41:5; Supreme Court appeal, 43:5
 confusion over price freeze, 34:1; 35:1; seasonal rates, 36:6
 court orders anti-pollution ads, 34:4
 TV profits, revenues, 36:3; 49:5
 Senate hearing on drug ads, 39:2
 NAB opposes ending ads on children's TV, 40:6
 D.C. ad tax, 45:5; 47:4
 TVB convention, 46:5
 Justice Dept. on lottery ads, 47:3
 highway safety ads, 49:4
 FTC requires disclaimers, 49:4
 ABC asks ad cut in Sat. A. M. shows, 49:5
 ACT wants toy ads banned from kid's TV, 51:4
Cigaret ads
 NAB joins suit challenging ban, 7:4
 Canada may prohibit ads, 24:6
 courts uphold FCC ruling, 35:3; 43:4
ALLOCATIONS (see FCC, Govt., Land Mobile, UHF)

AUDIO

market statistics—see Consumer Electronics
 forecasts, 1:9; 6:10; 52:10
 FTC amplifier rules, 3:10; 8:9; 12:12; 22:10; 49:12; text, 3:12
 hi-fi sales, 4:9; 6:10
 Dolby system, 9:11; 23:7; 34:12
 Bose sues CU, 9:12
 hearing-loss warning sought, 12:10
 Philips' DNL, 23:7; 25:11
 Akai-Roberts negotiations, 25:10; Roberts quits, 44:10
 ANRS, 25:11; 27:12
 PX sales, 36:10; 43:10
 Onkyo Corp., 36:11
4-channel stereo
 broadcasting—see FM
 Electro-Voice system, 2:9; 4:10; 9:11; absorbs Scheiber, 14:16; radio, 22:9; universal decoder, 42:8
 Sansui system, 2:9
 'quad' use barred, 3:12; 5:11
 auto tape players, 12:10
 roundup, 13:12
 at Tokyo Trade Fair, 18:9
 Harman-Kardon's 'Quadriphonic Synthesizer,' 20:12
 CBS SQ system, 22:7; 24:8; 27:10; Lafayette to manufacture, 38:10; Sherwood, 47:10; improved version, 48:11
 new products, 26:9
 confusion at CES, 27:9
 JVC's CD-4 disc, 28:11
 RCA plans discrete disc, 29:10; backs CD-4 system, 46:7

Cartridges & cassettes

player & recorder sales, 1:11
 Qatron player callbacks, 3:10; leaves field, 44:10
 auto player theft, 6:12; 49:14; insurance, 49:14
 Record-a-Tape, 9:10
 stereo-8 forecast, 12:11
 Hipac system, 14:14; 26:11
 cassette sales estimates, 15:11
 Maruwa bankruptcy, 24:10
 Variable Speech Control, 40:10
 Roberts, Qatron quit, 44:10
 auto tape roundup, 47:8
 instrument sales forecast, 52:10

Phonographs & records

phono sales figures, 1:11
 Milovac into consoles, 8:11
 Fisher enters turntable field, 10:11

1970 record sales, 32:11
 BSR seeks Japan market, 39:10

Tape

player & recorder sales, 1:11
 recorded tape sales forecast, 3:11
 International Tape Assn., 3:14; 17:10
 tape gear tops imports, 6:8
 Faraday sues 3M, 7:10
 piracy, 8:10; 24:10
 Memorex enters consumer market, 9:11
 3M 'High Energy' tape, 12:11
 Graham's Cobaloy, 15:7
 chromium dioxide, 22:10
 tape sales estimates, 30:11
 1970 recorded tape sales, 32:11
 Stereodyne liquidated, 39:12
 Ampex asks tax stamps, 43:10
 instrument sales forecast, 49:14

CATV (see also NCTA)

(for details of all new systems, franchises & applications, see weekly CATV addenda; for existing systems, see annual Television Factbook)
 forecast, 1:3
 BCN consortium, 2:3; 3:2
 N. Y. views state regulation, 2:6; 3:7
 Cox & Taverner debate, 5:4
 Pastore bill, 8:5
 for home security, 16:5
 court rules on franchise depreciation, 16:6

NAB attacks cable-pay-TV, 17:6
 court bans forced origination, 20:1; Justice Dept. & FCC consider appeal, 32:5

total households, 23:1
 challenge to TV makers, 24:7; 28:9; 38:7

NAB TV Board relaxing attitude, 26:3
 top 50 operators, 27:5
 microwave grants, 27:7

special receivers, 27:11; 38:7

Canadian policy, 31:4
 for education, 34:6; 49:7
 Shafato evaluation, 35:3
 Philco set-leasing plan, 38:7; 39:9; 41:9; 44:10; 46:12

Ford money for use in cities, 40:4
 Cal. convention, 45:4

Cable TV Information Center, 47:6

Sloan report, 50:4

urban survey, 50:5

Galvin urges broadband policy, 50:7

Cox Cable borrows \$20 million, 51:4

LVO borrows \$12 million, 51:4

CBS sues Guam system, 52:4

FCC rulemaking & inquiry
 hearing, 6:5; 7:3; 9:5; 10:3; 11:1
 deliberations, 4:1; 13:4; 17:2; 19:2;
 21:2; 22:2; 25:1; 29:3; 30:2; 31:1
 'Letter of Intent' to Congress, 32:3; de-
 bates OTP compromise, 51:2
 may appeal court ban on forced origina-
 tions, 32:5
 considers channel I. D. for uhf carried,
 42:5
 prospects in top 100 markets, 44:3

OTP policy & inquiry
 Whitehead's views, 8:5; hints common
 carrier status, 38:5; NCTA responds,
 39:5
 discussions with industry, 33:4
 suspends compromise talks, 34:2; tries
 again, 44:1; offers compromise, 45:1;
 industry accepts, 46:1; reaction, 47:2;
 48:5; FCC debated plan, 51:2
 Cabinet drafts policy for Nixon, 50:1

CATV SYSTEM SALES (see also Co.
 listings, Mergers)
 TV Communications-Cablevision Corp. of
 America, 8:4
 Cox Cable-Cable TV of Santa Barbara,
 14:7
 Struthers-Thermo-Flood Corp.-Comco
 Inc., 16:4
 TelePrompTer-National Security Systems,
 20:7
 Cypress-Kern Cable, 21:4
 ATC-Capitol Cablevision, 21:4
 Cable Information Systems-Mich. &
 W. Va. systems, 21:4
 Columbia Cable-Parker firm, 21:4
 Communications Properties-Springfield,
 Ill. system, 21:4
 Vikoa-Abbeville, Crowley & Rayne, La.
 systems, 27:7
 Cypress-Lake Arrowhead & Snow Valley,
 Cal., 28:5
 State TV Cable-Orland & Corning, Cal.,
 28:5
 Comcast-New Kensington, Pa. system,
 29:4
 Cable Corp. of America-Cox-Cosmos,
 Charlotte, 29:5
 Tele-Media-Jackson County, O. service,
 30:4
 TV Communications-Continental Tele-
 phone systems, 34:6
 Channel 7 Inc.-Bedford & Oolitic, Ind.
 systems, 35:3
 TeleSystems-Jerrold's 7 groups, 36:3;
 42:4
 Kinney Services-TV Communications,
 42:4; 48:5
 National Transvideo-Jerrold's 10 systems,
 42:4
 WJON Cablevision-General TV, 44:6
 CableVision Properties-American Cable
 systems, 49:7

CIGARET ADS (see Advertising)

CLOSED CIRCUIT TV (CCTV) (see also
 Video Recorders)
 bills to ban CCTV from sports, 12:6; 14:9
 National Industrial TV Assn., 19:10
 NFL players threaten strike, 40:5
 CCTV in sports & movies, 44:2
 Rozelle says no CCTV for title games,
 51:4
 Time buys minority of Computer TV, 52:5

COLOR TV (see also Co. listings, Consumer
 Electronics, Foreign Trade, Receivers,
 Tubes)
 market statistics—see Consumer Elec-
 tronics
 forecasts, 1:8; 52:7
 stars on Wall Street, 6:8
 sets-in-use & households, 6:10; 20:11;
 31:9
 livingroom favorite location, 8:9

Japanese PAL receivers, 8:9; 29:12;
 32:13; 36:12; Philips sues Sony, 40:11
 modular receivers, 13:10
 Panasonic Puerto Rico plant, 14:13
 price increases, 16:7; 18:10; 19:9; 20:9;
 21:7; 22:8; 23:9; 25:8
 b&w-to-color converter, 20:12
 Teletronics Industries, 20:13; 43:12;
 52:11
 table of starting prices, 25:8
 fiber-optic receiver, 28:11
 price cuts, 31:6; 32:9; 33:7; 35:7&10;
 45:7; 46:10
 consumer survey, 32:11
 sales record, 39:7; 41:7; 43:8; 44:7
 EIA studies standards, 41:11
 Teknika color set, 44:8
 best-selling sets, 47:12
 Japan still No. 1 producer, 49:13
 CU reports improvement, 51:8

X-radiation
 service technician survey, 7:8; 20:13
 no threat seen, 26:11
 still problem, physicist claims, 29:8
 HEW calls sets 'safe,' 35:10; 38:10

X-Ray Control Law
 record-keeping exemptions, 4:9&11; 6:11
 measurement clarifications, 12:11
 revised rules, 16:11; 39:11
 import regulations, 22:10

COMPONENTS & RECEIVING TUBES (see
 also Co. listings, Foreign Trade)
 semiconductor sales, 3:13; 9:11; 15:11;
 19:10; 36:12; 48:11
 industry injury by imports, 5:10
 capacitor sales, 9:11; 15:11; 32:12;
 48:11
 receiving tube sales, 13:13; 26:11; 35:11;
 48:11
 price increases, 15:11
 parts industry's foreign expansion, 20:12
 Muter closes Chicago plant, 21:10
 1970 sales, 27:14

CONGRESS (see also CATV, CPB, FCC,
 News Coverage, Political Bcstg., Pro-
 gramming, Subscription TV)
 Cigaret ads—see Advertising
 forecast, 1:2&9
 committee assignments, 5:5; 6:3; 7:6;
 10:4
 committee budgets, 7:4; 13:5
 consumer legislation, 9:10; 11:10; 39:11
 House GOP Task Force, 16:4
 House reviews FCC activities, 18:1
 communication bills, 23:5
 product safety legislation, 30:11; 31:8;
 50:12
 first session ends, 51:3

CONSUMER ELECTRONICS (GENERAL)
 (see also Co. & Product listings, Service
 & Warranties)
 Consumer Electronics Show—see Shows,
 Conferences & Exhibitions
 forecasts, 1:7; 3:10; 14:16; 52:7
 NARDA retail figures, 2:11
 1970 sales to dealers, 3:8
 monthly sales to dealers, 4:8&11; 7:7;
 11:8; 16:9; 20:10; 24:8; 29:8&10;
 33:10; 37:7; 42:7; 46:7; 50:7
 Clairtone ceasing operations, 8:11
 total market, 9:8; 16:9; 21:9; 28:8;
 33:8
 price index, 9:10; 15:10; 19:12; 26:10;
 32:13; 35:12; 40:10; 46:12; 51:9
 financial roundup, 12:9; 22:9; 32:10;
 46:8
 new-line calendar, 15:9
 Consolidated renamed Webcor, 15:10
 average prices, 16:9; 36:9
 1970 dollar volume, 16:9
 Singer drops electronics in some stores,
 16:11
 Conn. bill to regulate TV-radio, 21:12;
 23:10

advertising, 27:13; 36:11
 1971 model-year sales, 30:8
 world production rankings, 31:8
 furniture store sales, 35:10
 electronic clocks & watches, 36:12
 multinational firms, 45:11
 Avnet sales-profit breakdown, 46:11
 first \$5-billion year, 51:6

New sets (see also Co. listings)
 Peerless Telerad, 3:11; 19:10
 Topp Electronics, 3:11; 19:10
 Weltron, 3:11
 Crown, 3:11; 5:11; 16:11; 22:9; 44:11
 Advent, 3:13; 8:10
 Scott, 5:11
 TEAC, 7:10; 21:12; 23:11
 Akai America, 9:11
 VM, 19:10
 Symphonic, 19:10
 Kenwood, 21:12
 AGS, 22:11
 Miida, 22:11
 MGA, 23:11
 Fisher Radio, 23:11, 25:12
 Sherwood, 24:12
 Concord, 24:12
 BSR, 25:12
 Concept Plus, 26:11
 Channel Master, 27:14
 Triumph, 27:14
 Brother Industries, 29:9
 J. C. Penney, 31:9; 45:12
 Montgomery Ward, 31:9

CORP. FOR PUBLIC BROADCASTING (CPB)
 (see Public TV)

COURTS (see individual subject listings)

EDUCATIONAL TV (see Public TV)

ELECTRONICS INDUSTRY (GENERAL)
 Philo Farnsworth dead, 11:14
 Commerce Dept. 1970 roundup, 15:10
 Puerto Rico seeks plants, 18:8
 world production rankings, 31:8
 sales rankings, 32:13
 1971 sales, 52:11

**ELECTRONIC INDUSTRIES ASSOCIATION
 (EIA)**
 market statistics—see Components; Con-
 sumer Electronics; Tubes, TV Pic-
 ture
 Consumer Electronics Show—see Shows,
 Conferences & Exhibitions
 meetings & conferences, 10:10; 11:10&12;
 25:10; 40:10; 41:11
 import activities, 11:9
 Marketing Services Dept. reorganized,
 20:11
 urges international standards study,
 37:10
 fails foreign trade unity attempt, 47:12

EQUIPMENT (BCST. & CATV)
 N. Y. stations' move in doubt, 3:7; 8:6;
 shifts to FCC, 35:2; 40:6; 48:5
 NAB exhibits, 13:6; 14:6
 ETV use of cassettes, 13:7
 CATV scrambler & decoder, 15:5
 NAB opposes IDC, 21:6
 Sony & TEAC videocassette venture, 47:4
 wired city for Windham, Conn., 48:6

FCC (see also Advertising, CATV, Land Mo-
 bile, Networks, Public TV, Subscription
 TV, UHF)
 cigaret ad ban—see Advertising
 forecast, 1:1
 time exclusivity, 2:1; 3:3; 39:5; 49:5
 KGLO-TV cuts power for football game,
 4:6; 7:5
 discrimination in Ala. ETV, 4:6
 seal contest, 5:3; 16:5; 24:4
 budget, 5:4; 26:5; 40:5
 AM-FM combinations, 10:5
 conglomerate probe, 7:1; 19:4; 22:5

EANS failure, 9:1
 song lyrics, 9:4; 10:4; 11:5; 15:5; 16:4;
 32:7
 warns stations on public files, 9:6
 court warns FCC on protecting uhf, 9:6
 considers Grade B contours, 11:6; 16:5
 approves vhf remote control, 12:5
 license fees, 12:6; 22:5
 one-to-market comments, 14:10; 15:4;
 21:1
 management study, 15:3; 48:5
 public complaints, 17:4; 22:5
 annual report, 19:4
 hypo-ing charges, 22:5
 Frontier Bcstg, divestiture, 16:5; 22:5
 fines WKEF Dayton, 22:5
 Viacom spin-off, 1:4; 4:6; 22:5; 23:4;
 24:6; 33:3; court upholds FCC, 47:3
 Reid for Houser, 27:3
 public counsel office proposed, 27:6
 lotteries, 29:5; 31:3
 considers ad guidelines, 30:3; 31:3;
 42:6; 44:5
 Johnson Bst. Bureau Chief, 30:4
 network program syndication, 31:5
 won't re-hire Jacqueline Eagle, 33:4
 courts back cigaret ruling, 35:3; 43:4
 blocks N. Y. Telephone & Comtel, 36:2
 Wiley succeeds Wells, 41:3; 42:3; 43:7;
 46:4
 affiliation-bribery hearings, 42:3
 personnel cutback ordered, 43:5
 RF labeling proposal, 48:10
 reports on N. Y. uhf, 49:7
 drops Bell inquiry, 52:4
 Pettit gen. counsel, 52:5
Fairness Doctrine
 WCKT Miami, 6:4
 WXUR-AM-FM Media, Pa. ordered off
 air, 6:4
 inquiry, 20:7; 24:4; 42:1; 48:3; 52:1
 Esso ads on Alaska pipeline, 27:6; NBC
 asks reconsideration, 30:3; denied,
 39:5
 rejects detergent ad complaints, 27:6
 Arab-Israeli conflict, 29:5
 telephone interviews, 31:4
 Judge Wright orders stations accept ads
 & programs for controversial issues,
 32:1; FCC appeals, 36:3; denied,
 41:5; appeals to Supreme Court, 43:5
 President's use of TV, 33:5; 34:5
 court orders anti-pollution ads, 34:4;
 48:4
 Red China, 43:5
Renewal Policy
 KRON-TV-FM San Francisco, 1:6; 10:5
 WHDH-TV Boston, 2:5; 3:5; 8:5; 10:6;
 16:5; 17:6; 20:5; 22:6; 25:6; 27:7;
 28:6; 30:5; case to SEC, 31:3; possi-
 ble FCC rehearing, 33:2; 34:3
 WMAL-TV Washington, 4:6; 6:5; 11:5
 new rules, 8:1; comments, 32:7; 33:5;
 46:3; 49:1
 WWLP Springfield & WRLP Greenfield,
 Mass., 9:4
 WSNT(AM) Sandersville, Ga., 10:4
 WALA-TV Mobile, 10:5
 KRAB(FM) Seattle, 13:5
 WHMC(AM) Gaithersburg, Md., 14:9
 WTVJ Miami, 15:6
 WLQ-TV Asheville, 15:6
 WLBT Jackson, 20:7; 21:6; 24:5
 court overrules policy, 24:1; reaction,
 25:4; 27:6; 30:1
 Don Burden investigation, 24:4; 26:6;
 29:5
 denies KWLG(AM) Wagoner, KVIN(AM)
 Vinita, Okla., 26:1
 KVII-TV opposes KGJ C-TV Amarillo,
 31:2, withdraws ch. llenge, 34:4
 WKWF(AM) Key West, 31:3
 WQWF-TV Moline, 34:5; 39:4
 NAB task force on renewals (see NAB)
 KRSD-TV Rapid City & KDSJ-TV Dead-

wood-Lead denied, 45:6
Burch, Dean
 on cigaret ads, 1:5; 2:5
 Lichenstein special asst., 10:5
 sounds access alert, 14:5
 on CATV, 12:3
 getting restless, 23:2
 on pay-cable, 33:3
 on kid's TV, 38:2
 talks with CATV combatants, 41:5
Johnson, Nicholas
 defends vote on CBS documentary, 23:4
 on TV ads, 27:6
Lee, Robert
 national lottery for public TV, 12:4
 opposes waiver for KBTN Cable, 19:6
 satellite-to-home TV, 30:4
 CATV Advisory Committee, 45:6
Wells, Robert
 confirmed, 9:5
 eyes Kan. gov. race, 29:5; 31:5; 33:1;
 34:5
 Wiley as possible successor, 41:3
 resigns, 43:7
FEDERAL TRADE COMMISSION (FTC) (see
 also Advertising)
 forecast, 1:3
 CU asks ban on spiffs, 1:10
 amplifier rules, 3:10; 8:9; 12:12; 16:10;
 22:10; 49:12; proposed text, 3:12
 bars 'fire safety' TV ads, 4:11
 drug ads, 11:5
 catalogs must label imports, 15:9
 Magnavox consent agreement, 17:8; 29:10
 screen size rule change, 17:10; 46:9;
 48:7; 49:12; crackdown, 48:7
 hearing on TV ads, 20:7; 21:5; 35:3;
 42:6; 43:7; 44:5; 46:5; 48:5
 requires ad proof, 24:5; 29:5; 31:3;
 42:7&10; 52:4
 Kirkpatrick may take judgeship, 37:5;
 denies report, 38:5
 requires ad disclaimers, 49:4
FINANCIAL ACTIVITY (GENERAL) (see also
 Co. listings)
 Hershey Video Systems offering, 5:12
 color stocks rise, 6:8; 28:12
 consumer electronics roundup, 12:9;
 22:9; 32:10; 46:8
 parts makers roundup, 14:14
 Capehart offering, 17:11
 Elgin loss, 52:11
**FINANCIAL REPORTS (BCST, CATV & AD-
 VERTISING)** (see Co. listings)
FOREIGN ACTIVITIES & VENTURES
 parts industry roundup, 20:12
Canada
 consumer electronics sales, 8:11; 14:15;
 29:11; 43:11
 Clairtone closing, 8:11
 excise tax repeal, 25:10; 26:11
Europe
 electronics forecast, 1:12
 British color sales, 32:11
Japan
 color TV sales slump, 2:11; 9:10
 TV telephone, 3:13
 TV sales, 6:10
 plant & equipment cutbacks, 8:11
 domestic TV price cuts, 8:11
 LSI expansion, 9:10
 IC ventures: Fairchild, 15:11; Motorola,
 24:10; Texas Instruments, 52:11
 color TV growth, 15:12
 Tokyo Trade Fair, 18:9
 most profitable companies, 21:10; 36:12
 Japanese Vietnam ventures, 25:12
 consumer TV boycott ends, 27:11
 calculator forecast, 36:12
 TEAC-Mitsubishi agreement, 46:11
 consumer electronics sales, 48:9
 Alps-Nortronics, 49:14
 consumer electronics rentals, 52:11
Korea
 Philips' TV venture, 11:13
 speaker ventures, 28:11
 Toko plant, 29:12
Mexico
 expands free trade zone, 15:10
 Waller sells plant, 32:13
 consumer electronics sales, 35:11
 Advance Ross closes plant, 52:12
Taiwan
 investments, 29:12
 Bendix plans TV production, 30:9
 uneasiness over China, 33:9
 TVs in use, 36:12
USSR
 TV prices cut, 10:11
 color TV production, 52:11
FOREIGN BROADCASTING (see individual
 listings)
FOREIGN TRADE (see also Foreign Trade
 Statistics, Co. & Product listings)
 surcharge, Nixon program—see Govt.
 forecasts, 1:8; 52:7
 legislation, 2:8; 42:9
 imports 37% of U.S. market, 8:8
 EIA actions, 11:9
 FTC catalog origin-label rule, 15:9
 Tariff Commission probes International
 Rectifier, 18:11
 IUE boycotts imports, 19:7; 22:12;
 attacks set makers, 30:9; backs
 Hartke-Burke bill, 47:7
 Zenith seeks countervailing duties, 20:9;
 21:10
 Dominican Republic export zone, 20:14
 Red China thaw, 20:14
 higher import prices, 27:10; 33:9; 41:11
 dock strikes, 27:10; 28:11; 33:9; 38:8;
 41:11; 44:8; 47:7; 48:7
 freight rate increase, 32:13; 33:9; post-
 poned, 36:10
 rising cost pressures, 33:9
 govt. commission urges stricter import
 stand, 38:8
 AFL-CIO anti-import rally, 41:7
 Sec. 807 duty-exemption problem for com-
 ponents, 44:10
 industry trade deficit, 49:11
 new duty rates, 51:8
 import pricing primer, 51:8
Import adjustment assistance
 Lear Jet Stereo, 1:11
 H. H. Scott, 2:8; 4:9; 12:8
 General Instrument, 2:8; 49:11; 52:9
 C. P. Electronics, 2:8
 RCA workers, 3:8; 6:7; 13:10; 14:13;
 16:10; 20:9; 21:10
 Emerson workers, 3:8; 14:13; 16:10;
 20:9
 Fibre Form Corp., 8:9
 Sprague Electric, 14:13; 21:10
 Advance Ross, 18:11; 25:10
 Warwick workers, 22:12; 26:11; 28:8;
 rejected, 32:9
 Bel-Tronics, 25:10
 All Star Products, 37:10
 United Shoe Workers suit, 45:10
Dumping
 J. C. Penney suit, 2:8; 10:9; 24:9; 42:9
 Matsushita suit, 28:7; 47:7; 52:9
 NUE suit, 2:8; 6:12; 35:8; 49:11
 TV injury hearing, 4:10; 5:7&10; 7:10;
 8:8; injury found, 10:7; 11:11; 13:10
 ferrite injury found, 5:7
 capacitors, 11:9
 stylus tips, 11:9; 35:8; dumping found,
 48:11
 rules change, 17:10; 18:12; 31:7

Canada finds TV dumping, 28:7; 32:9; 33:9; injury found, 40:9; 41:11
transformers, 28:11
color picture tubes, 38:8
color TV yokes, 45:10

Tariff Commission TV inquiry
requested by unions, 21:10; 24:9
issues, 40:8
hearings, 41:7; 42:9
relief rejected, 47:7; 48:7
report, 50:8

Canada
tube quotas, 9:10
duty-free trade proposed, 50:12

Europe
Sweden's Sonata line to U.S., 4:11
Milovac to import Yugoslav TV, 14:13
component standardization, 21:10; 22:11

Japan
U.S. IC prices cut, 2:11
govt. asks color price cuts, 3:14; 4:12
IUE sues Japan mfrs., 9:7; 15:11; dismissed, 41:9; appeal, 46:11
Panasonic Puerto Rico color plant, 14:13
speeds tariff cuts, 15:10; seeks further cuts, 18:11
Automatic sues Japanese supplier, 16:11
Standard Radio activities, 17:10; Super-scope buying interest, 40:11; 42:12; 44:11; 45:11
orders TV check-price hike, 32:8; 33:9; canceled, 40:11; 51:10
airlifts, 33:11
floating yen, 35:6; revaluation, 52:9
trade liberalization, 36:11
considers TV export quotas, 39:8
TV glut from Japan, 40:7
price increases, 41:11
EIA-J rejects restraint plea, 44:8
TV cutbacks, 44:11; 47:10
Pioneer's U.S. plant plans, 47:10
Japan-China trade, 48:10
calculator brand tie-ups, 48:10

Korea
electronics goals, 6:11
first TVs to U.S., 34:10

Taiwan
export-zone proposals, 2:12
largest exporters & importers, 19:10
TV superpower, 29:7
Tatung buys Sylvania Hong Kong equipment, 29:7

FOREIGN TRADE STATISTICS

total-market U.S. sales—see Consumer Electronics, General
Japanese exports to U.S., 1:9&11; 12:10; 14:15; 18:8; 20:13; 25:11; 29:11; 31:7; 32:12; 35:8; 37:12; 40:7&11; 44:8; 45:12; 49:13
U.S. imports, 3:9&13; 6:8; 13:13; 17:11; 20:10; 22:11; 27:13; 31:9; 35:11; 37:8; 38:11; 42:11; 45:8; 47:11; 50:11
1970 import totals, 6:8; 7:11; 25:10
'import brand' & 'U.S. brand' defined, 9:11
U.S. exports, 11:11; 35:9
Japan imports by screen size, 11:11
component imports, 12:11; 36:11; 48:11

FREQUENCY MODULATION (FM) (see also Receivers—Radio)
GE cuts receiver royalties, 7:9
Dolby FM, 13:6
all-channel radio bill, 14:10
phase-locked loop, 24:11
Educasting, 30:11
FCC studies increased hours, 44:5
FCC 4-channel comments, 40:12; 50:10; 52:11; outlook dim, 49:9
live 4-channel opera, 42:12

GOVERNMENT (GENERAL) (see also specific govt. agencies)

federal jurisdiction over station bombings, 4:5
Justice Dept. sues to divorce Tandy, Al-lied, 21:12
Justice Dept. on lottery ads, 47:3
Administrative Conference debates broadcast of regulatory agency proceedings, 47:4

Nixon economic program
effects & reactions, 34:1; 7&8; 35:1&6
interpretations & guidelines, 34:1, 8&11; 35:1&6; 37:8; 43:11
pricing problems, 35:1&6; 36:8
new rulings, 36:6&8; 37:8; 39:10; Phase II, 48:10
Japanese reaction, 37:11
surcharge end brings problems, 51:6

LAND MOBILE SERVICES (see also uhf)
no change in TV tuning, 1:12

MERGERS & ACQUISITIONS (NON-CONSUMER ELECTRONICS) (see also Co. listings)
Corinthian-Dun & Bradstreet, 8:5; 12:6; 15:4; 16:2; 21:6; 22:5
Capital Cities-Triangle, 9:2
McGraw Hill-Time-Life, 11:6; 16:2
Marconi Electronics, 11:6
HTV-Magnavox, 16:5
Fairchild Industries-KLIF(AM) Dallas, 22:5
Time Inc.-Rio de Janiero TV, 28:6
Jerrold-Texscan, 29:6
ATC-Minn. Microwave, 30:5
Comcast-Snelling & Snelling, 30:6
NBC-Winters/Rosen, 37:5
Columbia Pictures-Basic Communications, 39:5

MERGERS & ACQUISITIONS (CONSUMER ELECTRONICS) (see also Co. listings)
CTS-3 Mexican firms, 2:12
Plessey-Arco (Italy), 2:12
Muter-Potter-Englewood, 3:11; 22:12
Castagna Electronics-Optasound, 3:11
Buckbee-Mears-Northern Metals properties, 6:10
electronics merger activity, 6:10; 31:8
EMI-Fona Radio, 7:10
General Time-Triumph, 9:10
Avnet-Lux Corp., 9:10
Morse-Lowell Wood Co., 15:11
Tandy Corp.-Gavin Instruments, 20:12
Zenith-Swiss watch mfrs., 23:12
Harris Intertype-Erie Technological, 23:12
trade publications, 26:10

Milovac seeks Clairtone plant, 27:12
ISC (Benjamin Electronics)-Concord Electronics, 27:12; 31:8
Robins Industries-Fairchild Sound, 33:11
Avnet-Manufacturas Electronicas (Mexico), 37:12
Apollo Lasers-Javelin Electronics, 37:12
Daiel-Crown Radio, 39:11
Clarion-Muntz Stereo, 51:9

NATIONAL ASSN. OF BCSTRS. (NAB) (see also Advertising, CATV, FCC, Programming)
forecast, 1:2
Radio Board elections, 1:6; 6:4; 8:5
Cobb, Comstock, Haney named vps, 2:2
TV Code on ad clutter, 2:2; 38:3; 41:4; tampons, 35:3; drugs, 50:3
board meetings, 3:1; 4:2; 26:4
media diversity study, 5:3; 13:5
opposes abortion spots, 5:4
joins cigaret suit, 7:4
TV Board elections, 7:6
major TV code changes, 10:1; 22:1
changes in fall tour, 10:6
Couric resigns, 15:4
record membership month, 16:6
attacks cable-pay TV, 17:6
starts audio reports, 18:5; canceled, 34:5

budget cuts, 21:4
counters NCTA's 'vast wasteland' claim, 23:4
relaxing CATV attitudes, 26:3
ABC renews Prep. H push, 34:4
task force on renewals, 36:1; 37:4; 41:5; appeals to Congress, 45:2; debate at Dallas conference, 47:1; 48:5; revises bill, 49:2; Brophy introduces bill, 50:5; grass-roots campaign, 52:4

Radio Code membership drive, 39:3
Chapin seeks new FCC radio service, 40:5
opposes ending ads on children's TV, 40:6
COLTAM telephone survey, 43:5
move to dump Wasilewski, 48:1; 49:2
NAB studies separate TV & radio divs., 50:6

Convention
impact of economy moves, 8:2
how secondary markets deal with FCC, 9:6
preview, 13:1
topic is 'news' at smooth convention, 14:1
Wasilewski address, 14:4
TV Code delays dues boost, 14:4
minorities & renewals, 14:7
debates prime time access rule, 14:8

Regional conferences
Atlanta, 42:2
Chicago, 43:6
Las Vegas, 46:4
Dallas, 47:1

NATIONAL ASSN. OF EDUCATIONAL BCSTRS. (NAEB) (see Public TV)

NATIONAL CABLE TV ASSN. (see also CATV)
forecast, 1:3
Taverner resigns, 24:2
survey shows origination ability up, 25:6
convention, 27:1; 28:1
seeks govt. relations dir., 34:5
Lovett leads candidates for pres., 37:2; Fisher another candidate, 49:5; other candidates, 51:4
'distressed' by VTR profusion, 48:10

NETWORKS (GEN.) (see also Advertising, Co. listings, FCC)
economy moves, 9:4
plans for 3-hour rule, 10:5; 11:13
low 1970 earnings, 17:1
ABC counterclaims against movie industry, 14:9; CBS & NBC file, 20:7

NEWS COVERAGE (see also Congress, FCC, Political Bctg., Programming)
conversations with Nixon, 1:5; 4:7
subpoenas for confidential material, 2:5; 12:5; 29:4; 30:6
Newsmen's Privilege Act, 7:5; 13:8
Nixon's displeasure, 10:4
Agnew criticizes, 12:5; 13:2; 23:5
Democrats lift TV ban at convention, 13:7
truth in broadcasting bill, 14:10
ABC rejects demands for Vietnam news logs, 17:6
CIA ties with newsmen, 19:5
challenge to news freedom, 20:6
Pentagon papers, 25:7
news diversity in newspaper-owned stations, 27:6
national & local press councils, 29:4
Jessel interviewed on NBC, 31:3; 32:7; 38:5
ABC stations expand news, 31:5
Staggers L. A. news probe, 32:4; 33:6; 38:5; 47:6; in N. Y., 52:4
Senate hearing on press freedom, 32:5; 37:5; 39:5; 40:2; 42:4; 43:4
coverage of President, 33:5; 34:5
Supreme Court postpones First Amend-

ment cases, 39:6
 RTNDA upholds press freedom, 40:6
 Efron's 'News Twisters,' 41:4; CBS replies, 42:6
 FBI probes Schorr, 46:5
 Johnson & Jencks at IRTS debate, 47:3
 BPA convention, 47:5
 SDX views attacks on bcst. news, 47:6
 phase 2 exemption for media, 49:6; 50:4;
 rejected, 51:3
 Columbia U. bcst. news survey, 50:5
 CBS 'Selling of the Pentagon'
 Hebert complains, 10:5
 Staggers orders investigation, 14:5
 CBS declines subpoena for outtakes, 15:1;
 Staggers replies, 16:1
 Staggers without Nixon or FCC support, 17:3; 18:3
 Staggers plans more subpoenas, 19:3
 Henkin testifies, 20:4
 Stanton subpoenaed, 23:3; vows to resist, 24:4; testifies, 26:1
 Committee votes contempt, 25:6; 27:3
 Staggers losing Democrats on floor, 28:3
 House kills contempt move, 29:1

OFFICE OF TELECOMMUNICATIONS POLICY (OTP) (see also CATV, FCC, Public TV)
 interview with Whitehead, 5:1
 criticizes FCC, 11:6
 outlines plans to Congress, 21:5
 clears all broadcast matters in govt., 22:5
 satellite agreements with Canada, 23:6
 renewals & fairness, 40:4; 41:1; 42:5
 attacks public TV, 43:1

PAY TV (see Subscription TV)

PHONOGRAPH AND RECORDS (see Audio)

POLITICAL BCSTG. (see also Congress, FCC, News Coverage, Programming)
 House Ethics Committee report, 1:5
 Senate bills, 2:4; 4:4; 7:5; no comment from Nixon, 9:3; Pastore hearing, 6:1; 13:7; GOP accepts spending limits, 10:2; Justice Dept. testifies, 14:9; 15:4; Committee approves bill, 17:5; Judiciary Committee hearing, 22:4; 23:3; broadcasters oppose bill, 18:4; passes Senate, 32:6
 CBS defends 'loyal opposition,' 6:6; clarifies free time offer, 12:6
 ABC offers Democrats time, 15:5
 House bill, 21:5; hearings, 24:5; 26:5; 28:6; 30:6; 39:4; committees report, 41:3; 45:6; passes house, 49:4; conference report, 50:6
 FCC reports on 1970 ads, 25:5
 Democratic Presidential candidates set limits, 29:3
 FCC backs refusal to air spots, 36:5
 Senate bill for Presidential races, 47:4; 48:5
 court denies GOP time, 47:5

PROGRAMMING (see also CATV, Congress, FCC, News Coverage, NAB, Networks)
 Fairness Doctrine—see FCC
 TV Code—see NAB
 football complaints, 1:5
 ASCAP & NBC consent order, 1:6
 women protest discrimination, 3:5
 McGannon's 'national policy', 4:6
 3-hour rule exemptions, 6:5; 8:5; 26:5
 NATPE convention, 8:3
 BMI & TV Licensing Committee agree, 14:10
 NBC's 'Say Goodbye', 18:5
 court upholds 3-hour rule, 19:5; no CBS appeal, 21:6
 Nader attacks networks, FCC, FTC, 23:5
 AP plans documentaries, 27:5
 BMI contract, 31:3
 network programming syndication, 31:5

military recruiting spots, 11:5; 16:3; 17:5; 25:6; 29:5; court denies fairness complaint, 33:6
 court orders anti-pollution programs, 34:4; 48:4
 FCC on foreign broadcasts, 37:5
 Feature House program syndication, 39:5
 Newsweek Bcstg. Service, 41:6
 Klein wants de-regulation, 43:3
 economics of program production, 44:5
 Corinthian on ad reductions, 48:5
 highway safety ads, 49:4
 FCC asked to rule on govt. influence, 49:5; rejected, 52:4
 Children's TV (see also Advertising)
 FCC probe, 4:1; Burch optimistic, 38:2
 White House Conference on Children, 12:1; NAB reacts, 16:3
 CBS breaks talks with other networks, 11:3
 NBC plans study, 17:4; new series, 31:4
 ABC programming, 26:6; 29:4; 49:5
 NCCB charges, 27:6
 Post stations ad policy, 29:5
 network efforts to end violence, 30:5
 Surgeon General report, 31:4; 33:4;
 36:5; 40:5
 ACT study on violence, 37:4; wants all toy ads banned, 51:4
 NAB opposes ending ads, 40:6

PUBLIC TV

forecast, 1:3
 HEW releases money, 3:4; 37:3
 CPB programming study, 5:4; viewership, 43:7
 OTP's money bill for CPB, 11:4; 21:4; 30:4; withdrawn, 33:2; differences aired, 34:6; 38:4
 R. E. Lee's national lottery plan, 12:4
 HEW bill, 21:5
 interconnection, 23:6
 Congress approves CPB funds, 27:5
 PBS spots on networks, 30:6
 National Public Affairs Center, 35:5; 39:5
 BBC bans 'Sesame St.', 37:5
 OTP & CPB feud, 40:1; Whitehead urges localism, 43:1; CPB responds, 45:3; ETW managers respond, 49:5
 PBS & NET fight over FBI program, 41:6
 NAEB convention, 42:3; 43:1
 NET rents programs to CATV, 45:4
 Macdonald CPB bill, 47:4
 salary dispute, 49:7
 trouble in Congress, 52:3

RECEIVERS, RADIO (see also Consumer Electronics, FM)

market statistics—see Consumer Electronics
 Chrysler to make car radio, 22:12
 'weather button,' 31:7

RECEIVERS, TV (see Color TV, Tubes, UHF)

market statistics—see Consumer Electronics, General
 U.S. production vs. imports by screen size, 11:11
 FCC performance inquiry, 12:8; 13:12; 51:9
 mix & screen sizes, 15:8; 35:8
 5-year sales forecasts, 16:8
 spurious radiation standards, 18:12
 challenge of CATV, 24:7
 CATV receiver proposals, 24:7
 share-of-market, 26:7
 scrappage & sales, 29:9
 stereoscopic TV forecast, 30:11
 TV time-transmission tests, 32:12
 'Sports Amplifier,' 33:12
 Laser Video Inc., 40:12
 hotel-motel market, 41:9; 46:10
 FTC asks proof of claims, 42:7&10
 poll shows consumer confidence, 44:11
 Advent projection system, 47:11

b&w best-sellers, 50:11

SALES-TV STATIONS

Triangle stations, 2:5
 WTWO Terre Haute, 2:6
 WAJA-TV Miami, 2:6
 WSLA Selma, Ala., 2:6
 KOIN-TV-AM-FM Portland, Ore., 2:6; 40:5
 KCBD-TV Lubbock, Tex., 4:6
 KSWS-TV Roswell, N. M., 4:6
 KFDX-TV Wichita Falls, 5:4
 KXMB-TV Bismarck, 5:4
 KHVH-TV Honolulu, 11:6
 WARD-TV-AM Johnstown, Pa., 12:5
 WIRL-TV Peoria, 13:7
 KBTV & KBTR(AM) Denver, 15:6
 KARK-TV-AM-FM Little Rock, 15:6
 WHCT Hartford, 20:5
 KVOA-TV Tucson, 20:6
 KWHY-TV L. A., 20:6
 WTCN-TV Minneapolis, 31:3
 WXIX-TV Cincinnati, 33:5
 WKTR Dayton-Kettering, 34:4
 WREC-TV Memphis, 34:5; 38:4
 WKNX-TV Saginaw-Bay City, 43:4
 WSJS-TV Winston Salem, 44:5
 WXPO-TV Manchester, N. H., 44:5
 KFBC-TV Cheyenne, 47:6
 KSTF Scottsbluff, Neb., 47:6
 KTVS Sterling, Colo., 47:6
 KTXL-TV Sacramento, 49:6
 KBMA-TV Kansas City, 49:6
 WNBF-TV Binghamton, 50:6
 WFBG-TV Altoona, 50:6
 WLYH-TV Lancaster, 50:6

SERVICE & WARRANTIES

RCA's ServiceAmerica, 3:12; 17:11; folded, 51:9
 NATESA asks set improvements, 5:11; 7:9
 no X-ray danger to servicemen, 7:8
 service federation, 7:9
 warranty legislation: EIA testimony, 12:12; 40:11; passes Senate, 46:10; long warranty question, 23:9; TV Reception Improvement Program, 24:10

SHOWS, CONFERENCES & EXHIBITIONS

Consumer Electronics Show, 1:11; 6:11; 27:9, 10, 12&14; 50:11
 Japan Electronics show, 1:12
 Housewares Show, 3:11
 VIDCA, 7:10; 18:9
 IEEE, 9:10; 13:12
 NARDA, 17:10
 Premium Show, 19:10
 Chicago Spring Conference, 24:11
 NEC canceled, 36:12
 Electronics-72, 37:10

SPACE COMMUNICATIONS (see also Comsat, Networks)

satellite for Alaska, 1:5
 Comsat's domestic satellite plan, 9:6; RCA & MCI, 11:5; Fairchild Hiller & Western Tele-Communications, 12:6
 applicants for network satellites, 14:8; 15:6
 satellite comments to FCC, 20:5; 21:6
 satellite for Rocky Mountain states, 38:1; 39:1
 OTP voices concern, 44:2
 MCI-Lockheed offer low cost, 48:5

SPECIAL SUPPLEMENTS & WHITE PAPERS
 FCC directory, 10:6
 Videocassette Sourcebook, 28:10
 FCC Letter of Intent on CATV, 32:7

STATIONS (see also FCC, Sales-TV Stations)
 profits, 24:6
 Stern asks financial reports made public, 30:3
 factors in valuing station, 48:4

STATIONS GOING OFF AIR
 WATL-TV Atlanta, 13:7

Companies

KEMO-TV San Francisco, 13:7
WVNY-TV Burlington, Vt., 15:6

STATIONS GOING ON AIR

forecast, 1:4
WURD Indianapolis, 5:5
KTSC Southern Colo. State College, 7:5
WDRB-TV Louisville, 9:6
WCJB Gainesville, Fla., 15:6
WNJT Trenton, 15:6
WSVN-TV Norton, Va., 15:6
WHAE-TV Atlanta, 24:6
KFPW-TV Ft. Smith, Ark., 24:6
WUNJ-TV Wilmington, N.C., 24:6
WTVP Peoria, 26:6
WMAB Jackson, Miss., 28:6
WUHQ-TV Battle Creek, 29:6
KRAQ Sacramento, 31:4
WRLH Lebanon, N.H., 32:6
KVRL Houston, 34:5
WGTV Traverse City, Mich., 35:5
WNPE-TV Watertown, N.Y., 35:5
WXLT-TV Sarasota, Fla., 45:6
KMPH Tulare, Cal., 45:6
WRBT Baton Rouge, 45:6
WGBY-TV Springfield, Mass., 45:6
KCBJ-TV Columbia, Mo., 50:5
KAID Boise, 52:5

SUBSCRIPTION TV

forecast, 1:2
Zenith buys KWHY-TV L.A., 10:6

SURVEYS, STUDIES & RATINGS

Jan.-Nov. network ads, 1:5
N.Y. commission report on CATV, 2:6;
3:6
FC&B study on ABC, 3:5
adult viewership up, 5:6; 28:5; 29:5;
34:5; 44:6; radio, 35:5
Ash Council report, 7:2; 11:5; 14:10
TV-newspaper ownership, 11:7
TV 'most believable', 14:9
attacks on ARB reports, 20:5; 21:4;
26:6; 27:6; 29:3; 32:6
Roper on govt. control of TV news, 23:5
Nader attacks networks, FCC, FTC, 23:5
NCTA survey on originating, 25:6
color TV buyers, 32:11
blacks rate TV, 36:4
Langhoff out at ARB, 38:4
Sloan cable report, 50:4
Columbia U. broadcast survey, 50:5
urban CATV survey, 50:5

TAPE & TAPE INSTRUMENTS (see Audio and Video Recorders, Equipment)

TUBES, TV PICTURE (see also Co. listings, Color TV, Receivers-TV)
color price increases, 2:12; 4:10; 52:10
black matrix in Japan, 3:13
new color sizes, 4:10; 23:10; 51:9
overcapacity, 5:9
EIA production-sales forecast, 5:9
RCA ends b&w manufacture, 5:7
110-degree color, 6:10; 24:11
Griffiths Electronics, 6:11; 51:8
new alliances, 8:7
CBS patent suits, 10:11; 13:9
RCA Taiwan venture, 12:7; 13:9; France,
17:9
Admiral drops manufacture, 8:7; 13:9;
15:10
Zenith gun plant in Mexico, 13:9
1970 sales, 13:13
distributor warranty option, 16:11
RCA glass plant, 17:9
UL radiation standard, 20:13
17V" color, 23:10; 51:9
factory sales, 26:11; 50:12
Lancaster glass urges U.S. set manufac-
ture, 36:11
Japanese 'Colornetron' revived, 36:12
new Westinghouse mfg. technique, 40:7;
41:11

Uniray Inc., 43:10
EIA projections, 43:10

UHF (see also Allocations, FCC, Land Mo-
bile, Receivers-TV)
no change in all-channel requirements,
1:12
tuner rule changes, 12:8; 16:10; 24:11;
25:10
new tuners, 24:11; 25:10; 49:12
Sarkes Tarzian 70-channel tuner, 25:10;
48:8; FCC rulemaking, 26:8; 32:12;
48:8; General Instrument tuner, 49:12

VIDEO RECORDERS & PLAYERS (see also

Equipment)
forecasts, 1:9; 14:12; 28:10; 52:7
standards, 2:7
Matsushita, 2:7
Sony, 2:7; 6:9&10; 14:12; 33:11; re-
quests FCC waiver, 36:10; 3M to
market, 43:9; licensees, 43:9; 44:9;
49:9; U.S. duplicating venture, 45:9
Kodak super-8, 2:7; 7:8; 43:9; 45:9
Cartridge TV, 2:11; 11:13; 14:12; Emer-
son licensee, 6:9; Packard Bell, 22:8;
49:9; at CES, 26:9; 27:8; Sears &
Ward, 27:8; stock offering, 29:10;
marketing plans, 43:9; 44:9; 46:9;
Ampex Instavideo, 3:11; 31:8; post-
poned, 39:11; 49:9
TEAC, 4:10

EVR: cassette production, 5:8; licensees,
5:8; 7:8; 13:12; 14:12; 15:7; de-
liveries, 8:8; catalog, 9:9; dropped
by CBS, 52:6

Saturday Review 'MultiMedia' section,
5:8

Evergreen Review, 5:8
Thomson-CSF disc, 6:9
electronically programmed film, 7:8;
9:8

RCS film system, 7:8
Akai, 8:9; 9:11; 27:8
Philips' PIP, 9:8

RCA SelectaVision, 10:9; magnetic sys-
tem, 17:7; 46:9; plans, 47:9; NCTA
'concerned,' 48:10

Audiotronics, 11:14
roundup, 14:12; 19:8
Ampex industry sales forecast, 14:12
ABTO Inc., 14:12

Graham Magnetics' Cobaloy tape, 15:7

EIA-J color standards, 18:9; 19:11

VIDCA, 18:9
Cassette Science Corp., 20:13
Gallup poll, 22:10

MCA video disc, 23:10

Videorecord franchise program, 24:10;
25:9; 49:9

Warwick's goals, 24:11

Sprague's Hall-effect IC, 24:11

Akai, 27:9

Sanyo, 27:9

Quantum Science forecast, 28:10

Videocassette Sourcebook, 28:10

FCC radiation proposal, 29:10; 30:10;

31:8; 37:9; waiver for EVR, 32:11;

crackdown, 34:10; 37:9; comments,

48:10; Sony waiver, 48:10

GOP task force probe, 30:10; 45:9; 46:9

Philips, 31:8; 36:7

Teldec color video disc, 32:11; 33:11;

36:7; 37:9; 49:9

at Berlin Radio-TV Show, 32:11

Nippon Video Asso., 32:11

govt. rejects standardization, 32:11

OTP fears FCC control, 38:11

TV Cartridge Network, 39:11

Universal Communications, 39:11

General Corp. video disc, 44:9

Fuji Photo Film, 44:9; 45:9

Japan Electron Optics Lab, 45:9

Dell-Star wireless home camera, 50:11

high-speed duplicator, 51:9

Polaroid, 52:6

ADMIRAL

import injury, 5:10
Hong Kong speaker licensee, 5:11
sales & promotions, 6:11; 17:10; 33:11
sells color tube facility to RCA, 8:7;
13:9; 15:10
contract with Cartridge TV, 11:13
financial, 12:12; 14:16; 18:10&12; 31:10;
44:10&12
Taiwan's largest mfg. exporter, 19:10
annual meeting, 20:11
new sets, 22:8; 24:12; 50:10
surcharge figures, 37:8
closes Cortron plant, 42:12

AMERICAN BROADCASTING CO. (ABC)

ratings, 6:4; 16:4
earnings, 10:8; 31:5; 42:5; 43:5
financial, 10:11; 31:10; 44:12
sues movie producers, 16:4
affiliate convention, 19:1
asks cut in children's TV ads, 49:5

AMERICAN TELEPHONE & TELEGRAPH (AT&T)

financial, 6:12; 12:12; 25:12; 38:12;
51:10
domestic satellites, 20:6; Justice Dept.
opposes long-term contract with net-
works, 21:5
CPB interconnection, 23:6
FCC rate inquiry, 52:4

AMPEX

Instavideo, 3:11; 31:8; 39:11; 49:9
financial, 8:12; 26:12; 29:10; 35:10&12;
47:12
buys Varadyne IC plant, 17:11
new sets, 24:12
tape & instruments sales forecasts, 49:14;
52:10

ARVIN INDUSTRIES

financial, 9:12; 18:12; 31:10; 44:12
new sets, 19:10; 27:14

BSR (USA) LTD.

new sets, 25:12
'smuggling' charge, 26:11
8-track decks, 39:10
to export changers to Japan, 39:10

BELL & HOWELL

may quit consumer electronics & tape,
34:11
sells tape facility, 37:12

COLUMBIA BROADCASTING SYSTEM (CBS)

EVR—see Video Recorders
bcstg. group meeting, 3:4
cutbacks, 6:3
earnings, 7:4; 16:6; 29:3; 42:4
financial, 7:12; 16:12; 29:12; 42:12
color tube suit, 10:11; 13:9
buying Pacific Electronics, 13:4
stockholders meeting, 17:4
SQ 4-channel disc, 22:7; 24:8
sells Canadian CATV systems, 23:5;
32:7

Jencks to D.C. vp, 30:5; news confer-
ence, 38:6

new Comtec group expands, 35:4

Ireland succeeds Stanton, 37:1

news promotions, 50:4

sues Guam CATV system, 52:4

CORNING GLASS WORKS (see also Tubes, TV Picture)

financial, 4:12; 43:12
Taiwan bulb plant, 52:12

ELECTROHOME

new sets, 7:10; 20:12; 23:11
financial, 10:11; 11:14; 21:12; 35:11&12;
36:12; 48:12

EMERSON RADIO & PHONOGRAPH (National Union Electric)
 Cartrivision licensee, 6:9
 NUE financial, 10:11&12; 18:10&12;
 32:14; 44:10&12
 new sets, 5:11; 23:8&11; 46:10

GTE SYLVANIA (see also General Telephone)
 sales & promotions, 1:10
 name change, 1:10
 sells Hong Kong semiconductor operation, 2:12
 sells microelectronics operation, 3:11
 boosts color tube prices, 4:10
 import injury, 5:10
 Boss views 1971, 5:11
 financial, 7:12; 18:10; 28:11; 30:10;
 44:10
 Thailand licensee, 19:9
 new sets, 22:8&10; 27:14; 43:12
 new warranty program, 22:8
 Kremet named pres., 23:8
 buys Taiwan tube maker, 24:9
 price cuts, 32:9; 41:11; 45:11
 threatens Batavia shutdown, 43:9; 44:12;
 46:9; 47:10; 48:9; union agreement,
 52:11
 first 17V" color, 51:9
 tube price hike approved, 52:10

GENERAL ELECTRIC
 sales & promotions, 3:10; 7:10; 14:15
 American Motors TV premium deal, 4:12
 new sets, 5:11; 9:11; 21:7&11; 22:8&10;
 24:12; 52:10
 warranty policy, 5:11
 cuts FM stereo royalties, 7:9
 claims 3rd place in TV, 8:8
 financial, 8:12; 15:12; 28:11&12; 41:12
 profit breakdown, 9:12
 reorganization, 18:11
 moving hq to Conn., 29:9; 33:12
 TV sales increases, 33:11
 ad campaigns, 38:10
 private-label business, 39:11
 Borch on imports, 39:11
 4-channel FM system, 42:8
 leaves IC business, 42:10
 hotel TV sold at retail, 46:10
 dropping U.S. radio production, 47:10
 audio price cuts, 49:13

GENERAL INSTRUMENT
 acquiring Philco Taiwan semiconductor plant, 13:14
 financial, 18:12; 26:12; 52:12
 new tuners, 49:12

GENERAL TELEPHONE & ELECTRONICS (GTE) (see also GTE Sylvania)
 financial, 7:12; 17:12; 28:11; 30:12;
 43:12
 Fleetwood (Canada), 36:11; 37:12

HAZELTINE CORP.
 financial, 7:12; 16:12; 30:12; 43:12
 Zenith suit, 9:11; 10:10; 18:9

HITACHI
 TV leasing service, 1:11
 new sets, 16:11
 home jukebox, 27:12
 financial, 28:11; 45:12
 ad campaign on warranty, 32:13
 enlarges Taiwan plant, 39:12
 surcharge figures, 40:12

INTERNATIONAL TELEPHONE & TELEGRAPH (ITT)
 financial, 13:12; 18:12; 31:10; 45:12
 multi-sound TV, 19:4

LEAR JET
 company for sale, 7:10
 new sets, 19:10

3M CORP.
 financial, 4:12; 17:12; 30:12; 43:12
 High Energy tape, 12:11
 new sets, 24:12; 47:10

Sony VTR licensee, 43:9

MAGNAVOX
 sales & promotions, 2:11; 17:10
 financial, 3:9; 5:10&12; 14:16; 16:12;
 18:10; 29:10&12; 41:12
 sales & profit breakdown, 3:9
 new sets, 5:11; 18:10; 19:9&11; 50:10;
 52:10
 Mexican plant, 5:11
 FTC consent agreement, 17:8; 29:10
 price increase, 19:9
 acquires Instamatic Corp., 20:12
 Japan boycott, 26:10
 N. Y. showroom, 26:10; 51:10
 CATV receiver, 27:11; 28:9
 price cuts, 33:7&11; 40:10; 44:9; 48:11
 4-channel converters, 35:11
 promises VTR, mystery product, 41:10
 business size-up, 41:10

CURTIS MATHEWS
 financial, 3:14; 16:12; 36:12; 42:12
 plant in St. Kitts, 19:9
 25V" at \$399 at Macy's, 32:14

MATSUSHITA ELECTRIC (Panasonic)
 world's largest color TV mfr., 1:12
 cartridge VTR, 2:7
 new sets, 3:11; 8:10; 18:7&10; 52:10
 cuts Japan TV prices, 4:12
 Puerto Rico color TV plant, 14:13
 standard color VTR, 19:11
 products of future, 25:11
 financial, 26:12; 42:12
 Japanese market share, 27:11
 has 536 affiliates, 37:10
 surcharge figures, 39:10
 Canadian color plant, 47:10
 listed on NYSE, 51:9

MOTOROLA
 financial, 8:10&12; 17:12; 18:10; 30:11&
 12; 43:12; 44:10
 EVR deliveries, 8:8
 Canadian color plant, 10:10
 4-channel car players, 12:10
 stereo-8 forecast, 12:11
 new sets, 19:11; 21:7&11; 40:10; 46:10;
 50:10
 color sales forecast, 33:11
 miniature paging receiver, 34:12
 buys control of Autovox (Italy), 37:12
 'Reavey's Raiders,' 38:12
 recalls 3,000 color sets, 40:11
 4-channel matrix system, 40:11
 Galvin plan for wired TV, 50:7
 claims 3rd place in color, 51:7
 sales & promotions, 51:9
 acquires control of American Regitel,
 51:9

NATIONAL BROADCASTING CO. (NBC) (see also RCA)
 earnings, 1:6
 affiliates meeting, 20:3
 Adams named chmn., 49:8
 Alaska pipeline ads, 27:6; 30:3; 39:5

NORTH AMERICAN PHILIPS (Norelco)
 financial, 10:12; 18:12; 30:12; 43:12
 Dynamic Noise Limiter, 23:7
 buys Electra-Midland, 31:8

OLYMPIC INTERNATIONAL
 new sets, 27:14
 forecast, 52:11

PANASONIC—see Matsushita

PHILCO-FORD
 sales & promotions, 2:11; 12:10; 51:9
 new parts program, 5:11
 quits semiconductor business, 6:7
 new sets, 9:11; 19:11; 20:12; 21:7&11;
 35:11
 sued by CBS on color tubes, 10:11
 selling Taiwan semiconductor plant, 13:14
 Page named pres., 37:11
 Rentertainment lease plan, 38:7; 39:9;

41:9; 44:10; 46:12
 view of hotel market, 41:9
 moving hq to Blue Bell, Pa., 45:10
 may make Toshiba TVs, 45:11
 drops unproductive dealers, 48:9
 matrix color tubes, 49:12
 forecast, 52:11

RCA CORP.
 financial, 1:12; 11:13&14; 16:12; 28:11&
 12; 42:12
 Sarnoff on consumerism, 3:11; on foreign
 trade, 43:10
 ServiceAmerica, 3:12; 17:11; folded,
 51:9
 new sets, 5:11; 7:10; 11:10&12; 21:7&11;
 32:10; 40:10; 48:10
 Distributor Advisory Council, 5:11
 'Quad' infringement suit, 5:11
 'Dynaflex' records, 5:12
 ends b&w tube manufacture, 6:7
 Bruno buys Krich business, 6:11
 sales & promotions, 7:10; 42:10; 46:10
 buys Admiral color tube equipment, 8:7;
 13:9; 15:10
 buys Coronet Industries, 8:10; 9:10
 Chilian subsidiary, 9:10
 Selectavision, 10:9; magnetic system,
 17:7; 46:9; 47:9; moved to Indiana-
 polis, 50:10
 suburban office plans, 10:11
 claims No. 1 in color, 10:11; 39:11
 solid-state color program, 11:10; 38:9
 Taiwan picture tube venture, 12:7; 13:9;
 14:14
 glass plant, 17:9
 French color tube plant, 17:9
 design center, 19:9
 replacement picture tube warranty, 19:9
 Anderson's views, 19:10
 'Vibra' line, 19:11
 annual meeting, 19:11
 color price increases, 20:9
 Conrad named pres., 23:8
 consumer marketing strategy, 27:11
 cable receivers, 28:9
 color price cuts, 31:6
 ad campaign, 37:11
 RCA Music Service, 37:11
 ceramic circuits, 38:9
 quits computer business, 38:10
 discrete 4-channel disc, 46:7
 marketing philosophies, 47:9
 fair-traded in N. Y., 47:10
 ends tape manufacture, 49:13
 recalls clock radio, 50:10
 Sarnoff dies, 51:1
 tube price hike approved, 51:8

SANYO
 new sets, 3:11; 27:11&14
 b&w set at \$59.95, 29:10; 35:12
 sued by Korvette, 44:9

SEARS ROEBUCK
 sales & promotions, 1:10
 new sets, 28:10; 32:10; 44:10

SHARP
 financial, 28:11; 38:12
 cuts Japan TV prices, 4:12
 buys into Taiwan firm, 7:10
 new sets, 19:10; 27:14
 products of future, 27:12

SONY
 to boost color exports to U.S., 1:11
 videocassette player, 2:7; 6:9
 raises dividend, 5:10
 low-cost color camera, 5:10; 6:4&9
 sales strategy, 6:10
 sales breakdown, 6:10
 financial, 6:12; 14:15&16; 23:10; 26:12;
 37:10; 39:12
 new sets, 20:12
 SQ 4-channel disc system, 22:7; 24:8
 Ibuka chmn., Morita pres., 23:8
 French plant dropped, 36:11

litigation with Superscope, 40:11; 50:12
sued by Philips, 40:11
plans U.S. plant, 44:7; 45:11

SUPERSCOPE

sales breakdown, 3:11
financial, 10:11&12; 18:12; 28:12;
44:10&12
antitrust investigation, 22:12
Sony's share of sales, 22:12
litigation with Sony, 40:11; 50:10
buys 50% of Standard Radio, 40:11; 42:12;
44:11; 45:11

TMA CO.

financial, 12:2; 13:14; 30:11&12; 51:10
sets 100% U.S. made, 44:11

TELEPROMPTER CORP.

Kahn indicted in Pa. bribe, 5:2; pleads
innocent, 8:4; resigns as chmn.-pres.,
14:3; back as chmn.-pres., 25:7; per-
jury charge, 41:5; trial, 42:4; con-
victed, 43:5; resigns, 46:6; sen-
tenced, 49:3
Trenton probe, 10:5
financial, 13:12; 20:14; 32:14; 45:12
negotiates \$42 million loan, 24:5
earnings, 32:7
annual report to FCC, 39:4
CBS copyright trial, 39:4
Cooke tries to oust Kahn, 43:5; Board
waits for appeal, 44:5; Cooke goes to
court, 45:5; proxy battle, 47:5; 48:4;
Cooke wins control, 49:3

TELEDYNE PACKARD BELL

new sets, 10:11; 22:8&10; 46:10
TV price reductions, 10:11; 35:7&10
shows Cartrivision, 22:8; becomes licen-
see, 49:9
acquires Master Sales, 35:10
building Mexico plant, 40:10
sales & promotions, 44:11
eastern expansion, 49:13

TOKYO SHIBAURA ELECTRIC (Toshiba)

IC color TV, 8:9
new sets, 23:11; 24:12
drops b&w production in Japan, 50:11

VIKOA

out of entertainment, 3:7
losses, 16:4
Hermanowski succeeds Baum, 21:4

WARWICK ELECTRONICS

financial forecasts, 4:10; 46:12
financial, 8:10&12; 16:12; 18:10; 29:10&
12; 42:12
closing Zion plant, 11:13
videoplayer goals, 24:11

WESTINGHOUSE

color tube price hike, 2:12
financial, 5:12; 16:12; 29:12; 42:12
Canadian Westinghouse drops TV, con-
sole phonos, 8:7; 31:10
consumer products profits, 8:10
ends co-op allowances, 15:10

Puerto Rico plant, 15:11

new sets, 25:12
closes Specialty Electronics Div., 37:11
new color tube mfg. technique, 40:7;
41:11
4-channel converter, 42:12

ZENITH

solid-state color, 1:10
price increases, 1:10
sales & promotions, 2:11; 10:11
import injury, 5:10
new sets, 5:11; 23:8&11; 25:12; 33:11;
36:10

wins Hazeltine suit, 9:11; 10:10; 18:9
financial, 10:11&12; 18:10&12; 30:11&12;
43:12
Mexico tube part plant, 13:9
explores flat screen, videoplayers, 13:14
Nevin named pres., 21:9; realignment,
35:10
first Taiwan TVs, 22:12
new warranties, 26:10
buys Hong Kong radio plant, 30:9; 32:13
Japanese clash with Pres. Nevin, 31:7
selling Rauland special tube business,
33:11
ad campaigns, 38:10
closing one Chicago plant, 40:10
4-channel matrix system, 40:11
strike at Springfield, Mo., 44:10
quits paper business, 46:10
forecast, 52:11