

QUAD-CITY

WOC-TV
WHBF-TV

Tele-VIEWS

15¢

Vol. I—No. 18

This Issue:

PROGRAM CHANGES!

-
- Complete New Schedule of
WHBF-TV and WOC-TV Listings

-
- Pictures, Features, Articles

-
- Latest Time & Program Revisions

PROGRAM SCHEDULE FOR MAY 5th - 11th

Says Teddy

Snow Crop:

**"FOR TV
SHOWS
That Are
TOP**

watch my



Matinee Theatre"

1:30 - 2:00 P. M.

(New Time During Daylight Savings Months)

TUESDAY and THURSDAY

Great half-hour shows. Each a complete episode. Top actors, actresses and stories combine to assure you 30-minutes of thrilling entertainment twice a week. Get the "MATINEE THEATRE" habit—watch these TOP TV productions on WOC-TV.

WOC-TV

Channel 5

Davenport, Ia.



NEW YORK.—The rumor assassins are at work here again, with the target **Dave Garroway**. Failing to budge him from Chicago, where his TV stanza sets a dizzy pace, the side-whisper boys are planting stories that:



1. His ratings are shaky. 2. He's ready to come to Gotham. Reason for these subversive tactics? Daring Dave's show is so good it makes the standard N.Y. offering look bad. . .

Margaret Whiting, guesstar on the recent **Morton Downey** CBStint, madesuch a hit she'll probably be called back for an encore. . .

Hollywood is dickering with singer **Bill Hayes** for two flickers a year, but he wants more money. . . Random House publishers are huddling with DuMont brass for a fall dramatic show. **Bennet Cerf** would emcee the series.

Chez Paree, leading Chicago nite spot, very smartly cashes in on TV buildups by booking comic **Morey Amsterdam** May 3, followed by **Schnozzola Durante** May 18. . . **Vinton Freedley**, producer of "Showtime U.S.A." says "Let's stop glamorizing crime.

CBSilly **Garry Moore** tells about the new drink called Stock Market Special—three of them and you have a seat on the curb. . . **Dante Di Paolo**, fea-

tured on the **Vaughn Monroe** show, is studying choreography. . . **Snooky Lenson** has done more to popularize the southern accent than the Confederate armies. . . **Billboard** reports that CBS-TV has shut its doors to amateur scriptwriters, reasons being poor quality and difficult conditions. Sample—one tyro submitted a scene showing a dead body on a beach with the specific direction that the flesh be rotting. . .

Maureen Cannon, songstress on the **Paul Whiteman Revue**, never realized how young she looked until she started getting heavy fan mail from prep students. . . **DuMont Laboratories** help TV set buyers with this explanation—"Philippine mahogany" is really non-mahogany from the Philippine Islands. "Mahogany finish" really means any wood with a mahogany stain. "Genuine Mahogany" means that all structural and exposed parts are real mahogany. . .

Ralph Bellamy, "Man Against Crime," is planning three murders in a row with a Chicago location, using films for background. . . **Al Hodge**, who stars in "Captain Video" was a track star in college days. . . **Jean Swain** and **Nancy Swain Overton** of the **Heathertones** quartet keep in vocal trim by singing at home with their parents. . . **Ralph Edwards** has been named "best dressed in show business" three times, apparently by his friends. He owns only eight suits and no hat.

TELE-VIEWS

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Editor
HERBERT WEINBERG

Advertising Manager
EARLE EDWARDS

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Saturday

MAY 5th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:00 4 **OH! KAY!**—
Kay Westfall, Jim Dimitri and
Dave LeWinter.
- 9:30 4 **GRAND CHANCE ROUND-UP**—
- 10:00 4 **BIG TOP**—
A regular three-ring circus with
Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH**—
- 11:30 4 **I COVER TIMES SQUARE**—
Johnny Warren, played by Harold
Huber, will help anybody out for
the story.
-
- 12:00 4 **WESTERN FILM**—
"Lone Rider Ambushed"
-
- 1:00 4 **FILM**—
"Modest Miracle."
- 1:30 4 **GIRL SCOUT FILM**—
- 5 **HORSE RACES**—
With Clem McCarthy.
- 2:30 5 **FILM SUBJECT**—
- 3:00 5 **MR. WIZARD**—
Program devoted to better health
and living. Don Herbert is Mr.
Wizard. He will explain the prin-
ciples of a jet aircraft engine.
- 3:30 4 **FIRST AID**—
This is a local program.
- 5 **THE NATURE OF THINGS**—
Dr. Roy K. Marshall discusses
a scientific subject.
- 3:45 5 **ON THE LINE**—
With Bob Considine—News report
and interviews.
- 4:00 4 **LIFE BEGINS AT 80**—
- 5 **WESTERN PLAYHOUSE**—
- 4:30 4 **FLYING TIGERS**—
- 5:00 4 **SAM LEVENSON SHOW**—
Comedy monologues concerning
the bringing up of a family.
- 5 **VICTOR BORGE SHOW**—
- 5:30 4 **ON TRIAL**—
- 5 **ONE MAN'S FAMILY**—
This domestic drama stars Bert
Lytell and Marjorie Gateson.
- 6:00 4 **KEN MURRAY SHOW**—
Screen star Joan Bennett stars in
"A Mother's Love," a tense drama
of the Korean war.
Musical theme presented by Darla
Hood, the Enchanters and Murray
Dancers. As always there will
be the Glamourlovelies.

5 **SATURDAY NIGHT REVUE**—
Variety-comedy show starring Jack
Carter.

7:00 4 **FRANK SINATRA SHOW**—
Variety musical.

5 **SHOW OF SHOWS**—
Stars Sid Caesar and Imogene
Coca, Hamilton Dancers, Billy
Williams Quartet.

7:45 4 **KENTUCKY DERBY**—
The top U.S. horse-racing classic
from Louisville with Clem Mc-
Carthy.

8:00 4 **FAYE EMERSON**—
Interviews with people you know.

8:15 4 **STORK CLUB**—
Stars Virginia Paine, Sherman
Billingsley and guests.

8:30 4 **LONE RANGER**—

5 **YOUR HIT PARADE**—
Snooky Lanson, Eileen Wilson and
Dorothy Collins, vocalists; the Hit
Paraders and Raymond Scott's or-
chestra.

9:00 4 **WRESTLING**—
From Marigold Gardens, Chicago.

5 **PUBLIC PROSECUTOR**—
John Howard has starring role.

9:20 5 **SHEILA GRAHAM**—
Interviews stars of Hollywood.

9:35 5 **MYSTERY PLAYHOUSE**—

— SEE —

PUBLIC PROSECUTOR

Saturday at 10:00 P.M.

Sponsored by Your

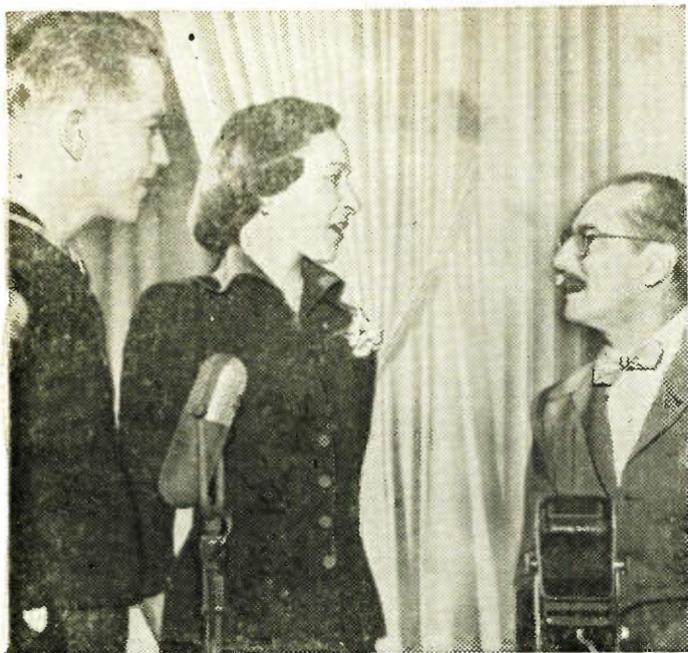
Motorola TV DEALERS

Sunday

MAY 6th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 5 AMERICAN FORUM OF THE AIR**
Discussion program. Theodore Granik is moderator. Subject: "What's Ahead—War or Peace?" Sen. Harry P. Cain (R., Wash.) and Sen. Robert S. Kerr (D., Okla.)
- 12:00 5 WATCH THE WORLD—**
- 12:15 4 INS DAILY NEWS—**
- 12:30 4 FEATURE FILM—**
"Marked Men."
- 5 UNIVERSITY HOUR—**
"The Form of Temptation," a drama by S.U.I. students.
- 1:00 5 BATTLE REPORT—**
First hand information about the Korean war direct from our nation's capitol by those who know.
- 1:30 4 PARADE OF HOMES—**
Local real estate men display their wares in an attempt to interest home-buyers in sales.
- 5 TO BE ANNOUNCED—**
- 2:00 4 SPACE PATROL—**
Commander Buzz Corry and Cadet Happy in an adventure in space.
- 5 MEET THE PRESS—**
Sen. Blair Moody, successor to the Senate seat of the late Sen. Arthur Vandenberg of Michigan, is interviewed.
- 2:30 4 ANIMAL FUN—**
Children and their pets on review.
- 5 ZOO PARADE—**
Marlin Perkins, director of Chicago's Lincoln Park Zoo, introduces you to some more of his guests.
- 3:00 4 SUPER CIRCUS—**
Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
- 5 GABBY HAYES SHOW—**
Dramatization of another famous event or personage.
- 3:30 5 HOLLYWOOD JUNIOR CIRCUS—**
Art Jacobsen, ringmaster; Carl Marx, clown; Zero, the midget; and guest artists.
- 4:00 4 CHARLIE WILD, PRIVATE EYE—**
A detective yarn that is sure to thrill you.
- 5 MOPALONG CASSIDY—**
Bill Boyd rides another adventure.
- 4:30 4 TED MACK FAMILY HOUR—**
Amateur talent vie for recognition on this program.
- 5:00 4 PAUL WHITEMAN SHOW—**
- 5 WEEK'S NEWS IN REVIEW—**
- 5:15 5 INDUSTRY ON PARADE—**
- 5:30 4 THIS IS SHOW BUSINESS—**
Panelists interview variety talent. Clifton Fadiman is emcee. Guests include comedians Jackie Gleason and Henny Youngman. Other guests are Georgie Price and Eileen Barton.
- 5 THE ALDRICH FAMILY—**
Henry and Homer go into the circulation business.
- 6:00 4 BURNS AND ALLEN—**
George and Gracie come to you at new time and more often.
- 5 COMEDY THEATRE—**
Phil Silvers is emcee and his guests are Dean Martin, Jerry Lewis and Vivian Blaine.
- 6:30 4 STARLIGHT THEATRE—**
A fine drama for you to enjoy.
- 7:00 4 FRED WARING SHOW—**
Outstanding musical treat.
- 5 TELEVISION PLAYHOUSE—**
"A Secret Island" starring Mildred Natwick. A gripping drama of a vicious woman determined to marry off her niece for money.
- 8:00 4 CELEBRITY TIME—**
Conrad Nagel conducts quiz with regular panelist Herman Hickman and his new partner Mary McCarty, comedienne-singer, who replaces Martha Wright. Guests are Celeste Holm and Russel Nype.
- 5 GARROWAY AT LARGE—**
Musical variety with Dave's gang.
- 8:30 4 WHAT'S MY LINE?—**
Popular show returns. Panelists are Arlene Francis, Dorothy Kilgallen, Hal Block and Louis Untermeyer.
- 5 TO BE ANNOUNCED—**
- 9:00 4 WEEKLY NEWSREEL—**
- 5 WEEKLY NEWSREEL—**
- 9:15 5 MOVIE THEATRE—**
"The Powers Girl" with Anne Shirley, Carole Landis, Dennis Day, George Murphy and Benny Goodman's orchestra.
- 9:30 4 YOUTH ON THE MARCH—**



Gene Scarecliff, coast guardsman, and pert Nancy Dunn, daughter of the commanding officer of Fort MacArthur, San Pedro, Calif., gave the correct answer to Groucho Marx's 'big question' and won \$6,000—largest cash prize ever offered on the "You Bet Your Life" show.

Win Or Lose, Groucho Marx Keeps 'Em Laughing

Nobody won much money, but everyone had a lot of fun during a recent "Groucho Marx—You Bet Your Life" television program on NBC.

The \$1,000 jackpot question was answered incorrectly and the top money couple won only \$20. One couple went completely broke and the third pair finished with a meager \$4.

Groucho's quips and ad-libs were plentiful and the mustachioed master gave his guests and audience lots of laughs.

One contestant, a rotund bartender, admitted that he wasn't too proud of his beer drinking capacity—two cases a day—but observed that he also drank two bottle of milk daily.

Quick-witted Groucho retorted, "I suppose you drink milk like you drink beer, eh? A 'whole stein' at a time?"

Groucho asked a member of a garden club what her group offered that would interest him. The lady replied "Many things. In fact 25 percent of our members are men."

"Well, that interests me," said Groucho who quickly added, "espe-

cially the other 75%."

An airline pilot told the comic that he was not married. Groucho puffed on his cigar and observed, "That's the kind of pilot I like to meet. He's got his feet on the ground."

—tv—

LEVENSON HONORED

For his work with children on CBS-TV's "Sam Levenson Show," ex-school teacher Levenson has won the 1951 citation of Camp Poyntelle of the Infant Welfare League Camps, Inc., for "outstanding performance and achievement in making of the child of today the citizen of tomorrow." Levenson will be awarded the Camp Poyntelle citation at a luncheon at the Starlight Roof of the Hotel Waldorf-Astoria in New York Monday, April 30.

—tv—

COLORFUL SHOW

Video viewers who saw a recent colorful underwater show on ABC-TV's "Paul Whiteman Revue," are hereby notified that, when color television becomes a reality, they will see a repeat performance.

Antics of Caesar & Coca Found Entertaining, Original

By LUCIA CARTER

TV Editor, Moline Dispatch

The radio industry has endorsed the creed of the high school wolf—that nobody who is anybody stays home on Saturday night. The unfortunate who does not go out on the town is supposed to go into hiding. If his hiding place has a radio, he must make a drab choice between dance music and network cast-offs. He's in for a pretty bleak evening unless there's a television set handy.



The television industry, on the other hand, seems to be aware of the fact that its audience is made up of potential homebodies. Catering only to those who were around the house anyway but to

others who might be lured away from the neighborhood movie if TV's attractions were strong enough, the broadcasters have built up their Saturday shows until that evening is one of TV's best.

Principal disrupters of the pattern of American social life are Sid Caesar and Imogene Coca—for my money the most original and most entertaining comics on the air—and the other stars of *Your Show of Shows*. The 90-minute show is offered by NBC and WOC-TV as the second half of the Saturday Night Revue, supposedly an entertainment-jacked extravaganza. The first half, the Jack Carter Show is a stock vaudeville thing, complete with dog acts and jokes that don't quite come off. It's worth watching only if you want a standard of comparison for what comes later.

The later show, though, is so good that you might be wise to turn down that canasta invitation and stay home next Saturday. Normally I'd attack the arrogance of a broadcaster who named his program *Your Show of Shows*. In this case, however, the title is pretty descriptive.

Gifted mimics and pantomime artists, Sid Caesar and Imogene Coca turn out comedy routines that are among the funniest I've ever seen.



They portray a typical married couple or strangers who find common interests at a public function or, speaking in double talk, they present a "foreign movie." Caesar, in solo roles has imitated a Viennese professor just off the plane, a bridegroom on his way down the aisle and a 6-months-old baby.

As you might expect, there is good popular music, particularly the numbers by the Billy Williams quartet. But, surprising in a mass appeal comedy show, two of the program's principal attractions are opera and ballet or modern dance.

Operatic scenes, sung in costume by someone like Marguerite Piazza or Robert Merrill—late of the Metropolitan—are high points in the telecast.

Like most viewers, I've been caught slightly off base by the sudden popularity of ballet and modern dance. (I'm never sure which I'm watching unless the girl is costumed as I know a ballerina should be costumed). Although I miss some of the fine points of the Hamilton Dancers' technique, I—along with most of the audience, I suspect—enjoy their performance immensely.

Comic dance numbers too, by satirists Mata and Hari—an unusually talented couple who frequently appear on the show—and by Miss Coca, whose original goal was ballet, not comedy, sometimes are an added treat for the audience.

I've heard suggestions that the show be cut from 90 minutes to a more standard length. It does take up quite a bit of time, I'll admit. But, as you may have guessed by now, I'm such a fan of *Your Show of Shows*, that I'd welcome 180 minutes of the same.

Monday

MAY 7th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW**—
Stars Denise Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **ACATION WONDERLAND**—
1:30 5 **BERT PARKS SHOW**—
Musical variety featuring Betty Ann Grove and Bobby Sherwood.
- 2:00 5 **KATE SMITH SHOW**—
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW**—
Delightful juvenile program.
- 5 **TEA TIME**—
Features outstanding trio — Keith Greko, piano; Ward Irwin, bass; Ernie Vosikis, drums; Shirley Burke, vocalist.
- 3:15 4 **PARADISE ISLAND**—
5 **GABBY HAYES SHOW**—
Gabby has another yarn about a Western hero.
- 3:30 4 **MEET YOUR COMMUNITY**—
Local personalities featured on this weekly show.
- 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **INS DAILY NEWS**—
3:55 4 **SHOW CASE**—
Preview of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB**—
A program especially for children.
- 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COWBOY KEN**—
4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
4:52 5 **WOC-TV NEWSROOM**—
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **HOLLYWOOD SCREEN TEST**—
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SHOWROOM**—
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **VIDEO THEATRE**—
Coleen Gray and Richard Greene star in "The Sire de Maletroit's Door."
- 5 **PAUL WINCHELL - JERRY MAHONEY SHOW**—
New quiz-type show with ventriloquist and dummy.
- 6:30 4 **GODFREY TALENT SCOUTS**—
Professional talent competes for a break in the entertainment field.
- 5 **VOICE OF FIRESTONE**—
Musical concert with Howard Barlow's orchestra. Thomas L. Thomas, baritone, will sing the "Drinking Song," "Look for the Silver Lining" and "Another Mile." The orchestra will offer Sousas "King Cotton March," "Czardas" and "The Enchanted Lake."
- 7:00 4 **HORACE HEIDT SHOW**—
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT**—
7:30 4 **SHOWTIME, U. S. A.**—
Variety show.
- 5 **ROBERT MONTGOMERY PRESENTS**—
"Laies In Retirement" with Lillian Gish.
- 8:00 4 **STUDIO ONE**—
"No Tears For Hilda" with Mary Sinclair.
- 8:30 5 **WHO SAID THAT?**—
Quiz that stars newspeople Bob Trout and John Cameron Swayze. Guest panelists are Robert Ruark, news columnist; Margaret Bourke-White, photographer and George V. Allen, former White House frequenter.
- 9:00 4 **AT HOME PARTY**—
Earl Wrightson is your host.
- 5 **STARS OVER HOLLYWOOD**—
Drama.
- 9:15 4 **PERRY COMO SHOW**—
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:30 4 **INS WEEKLY NEWS**—
5 **FILM SUBJECT**—
9:45 4 **WEATHER SHOW**—
9:50 4 **INS DAILY NEWS**—
10:00 5 **WEATHER REPORT**—
10:05 5 **NEWS**—
10:10 5 **BASEBALL RESULTS**—
10:15 5 **BROADWAY OPEN HOUSE**—

Tuesday

MAY 8th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- | | | |
|-------|---|---|
| 11:30 | 4 | GARRY MOORE SHOW—
Stars Denise Lor, Ken Carson.
Barry Nelson is guest. |
| 12:30 | 4 | FIRST HUNDRED YEARS—
Stars Jimmy Lydon and Olive Stacey. |
| 12:45 | 4 | VANITY FAIR— |
| 1:00 | 5 | MISS SUSAN—
New Daytime serial with Susan Peters. This is a story of a woman attorney. |
| 1:15 | 4 | BRIDE AND GROOM—
One of radio's popular morning shows now on television. |
| | 5 | VACATION WONDERLAND— |
| 1:30 | 5 | MATINEE THEATRE—
Daytime variety show. |
| 2:00 | 5 | KATE SMITH SHOW—
Have fun with Kate and guests. |
| 3:00 | 4 | MARY HARTLINE SHOW— |
| | 5 | MUSICAL MAGIC—
Marj Meinert at the piano-organ. |
| 3:15 | 5 | PANHANDLE PETE & JENNIFER— |
| 3:30 | 5 | HOWDY DOODY—
An enjoyable visit with Bob Smith and his puppet friends. |
| 3:45 | 4 | INS DAILY NEWS— |
| 3:55 | 4 | SHOW CASE—
Prevue of Coming Attractions. |
| 4:00 | 4 | SMALL FRY CLUB—
A program especially for children. |
| | 5 | CACTUS JIM—
Jim tells a story about his friends. |
| 4:30 | 4 | THE BUDDIES OF THE AIRLANES
You'll be hearing and seeing Pat, Speed and Curly. |
| | 5 | COWBOY KEN—
Ken and his Ranch Hands entertain you. |
| 4:45 | 4 | BEANIE—
Popular character of the kids is brought back by popular demand. |
| | 5 | MR. WEATHERWISE—
Brief puppet show giving weather outlook for the day. |
| 4:52 | 5 | WOC-TV NEWSROOM—
Bob Frank and Bob Redeen report the latest news. |
| 5:00 | 5 | CAPTAIN VIDEO—
An adventure story on earth and in space. |
| | 5 | KUKLA, FRAN & OLLIE—
Burr Tillstrom's uncanny friends chat with lovely Fran Allison. |
| 5:30 | 4 | BEULAH—
Ethel Waters stars in a comical adventure. |
| | 5 | LITTLE SHOW—
John Conte emcees this musical program with Dorothy Carless. |
| 5:45 | 5 | NEWS CARAVAN—
John Cameron Swayze reports the news with on-the-spot films. |
| 6:00 | 4 | COURT OF CURRENT ISSUES—
A new series of programs devoted to lively discussion of current affairs. |
| | 5 | STAR THEATRE—
Miltie cuts up with his guests. |
| 6:30 | 4 | JOHNS HOPKINS—
From the famed university comes a program giving scientific information in a most interesting way. |
| 7:00 | 4 | VAUGHN MONROE SHOW—
Ted Mack helps the talent along. Features Ziggy Talent and Shaye Cogan. |
| | 5 | FIRESIDE THEATRE—
"The Tunnel" with Dickie LeRoy, Carol Combs. |
| 7:30 | 4 | BEAT THE CLOCK—
Bud Collyer conducts the stunts with curvacious Roxanne assisting. |
| | 5 | CIRCLE THEATRE—
Ann Howard Bailie's "The Open Heart." |
| 8:00 | 4 | DANGER—
A mystery-adventure drama. |
| | 5 | ORIGINAL AMATEUR HOUR—
on the road to fame and fortune. |
| 8:30 | 4 | COOLERATOR THEATRE—
Another play for you to enjoy. |
| 9:00 | 4 | FAYE EMERSON—
Lovely Faye interviews folks you would like to meet. |
| | 5 | DIXIE SHOWBOAT—
Richard Lane is your captain. |
| 9:15 | 4 | LOCAL DAILY NEWS— |
| 9:30 | 5 | SPORTS REVIEW— |
| 10:00 | 5 | WEATHER REPORT— |
| 10:05 | 5 | NEWS— |
| 10:10 | 5 | BASEBALL RESULTS— |
| 10:15 | 5 | BROADWAY OPEN HOUSE—
Jerry Lester stars with Dagmar, Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show. |



HENRY MORGAN and his sidekick, **Arnold "Gerard" Stang**, are shown discussing plans for **Hank's** revised show seen over **WOC-TV** on **Fridays** at **7:30 p.m.**

TELEVISION THEATRE to MARK 4th ANNIVERSARY

The Kraft Television Theatre, which will celebrate its fourth anniversary on NBS-TV on May 9 in New York, has presented plays written by authors as varied as Groucho Marx and Shakespeare, Isben and A. A. Milne and Emile Zola and Alexander Woollcott.

And the subject matter and types of plays have been as diversified as the names of the authors suggest.

Of the 208 performances given since the premiere, May 7, 1947. 138 different writers, representing 16 different countries either wrote plays especially for this program or had their works adapted for the shows.

The 108 comedies, 63 dramas, 20 mysteries and 17 fantasies have come from the pens of such writers as Somerset Haugham, George S. Kaufman, Channing Pollack, John Van Druten, Robert E. Sherwood, Maxwell Anderson, Philip Barry, Oscar Wilde, Emile Zola and Anatole France. These of course were adaptations. But there have been works from Joe Bates Smith, Eric Hatch, Aimee and Philip Stewart and Nelson Bond, who are among the

growing coterie of authors beaming their works directly for TV.

During the first three years most of the Kraft Television Theatre plays were adaptations, but as TV has grown so has the number of authors writing especially for the medium. Kraft has made a practice of buying new material such as this wherever possible. And, although 183 of the 208 performances were adaptations and only 25 originals, 15 of those 25 were submitted during the past year.

—tv—

TV TWIST

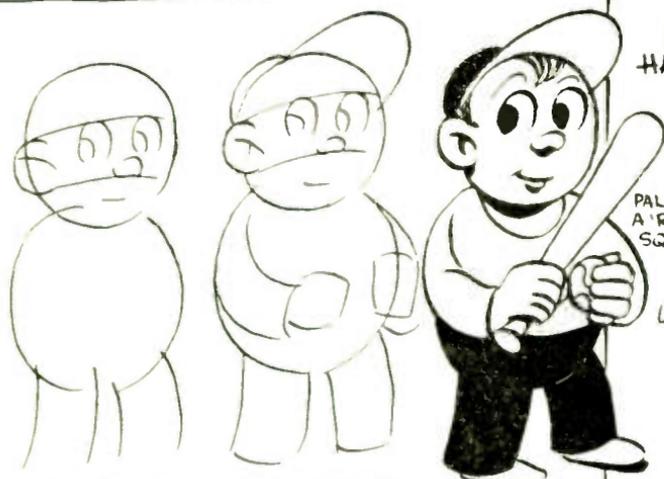
Several years ago when "The Aldrich Family" was on radio only, Jackie Kelk made a theatre tour that was very successful. Now that he is seen on the television version of this program, "Homer's" popularity has spiraled even higher, and Jackie has been tapped ofr another tour at more than twice his original fee. P.S. He can't accept. Why? He's too busy with radio and television rehearsals.

KEN'S COMIC CUTUPS



Lesson Four "JACK AND JILL"

THINGS GET A LITTLE MORE DIFFICULT IN THIS LESSON—WE LEARN A FEW BODY FORMS—AND HOW TO CONNECT THEM WITH A HEAD. FUTURE LESSONS WILL EXPLAIN FURTHER BODY CONSTRUCTION.



SIMPLE HAND FORMS
 FINGERS ON A CURVE
 THUMB STARTS AT BASE OF PALM
 PALM IS A 'ROUNDED SQUARE'
 WRIST

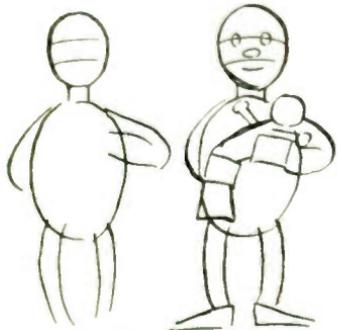
HEAD AND BODY ARE CIRCLES—CHILDREN HAVE LARGE HEADS FOR SIZE OF BODY

FILL IN EXTRAS LIGHTLY IN PENCIL—FINISH WITH INK

HERE'S JACK READY FOR A GAME

CLOSED HAND FORMS A BOX SHAPE
 (ADD WRIST AND THUMB)

Study and practice drawing hands from the comic papers.



JILL IS NOT AS FAT AS JACK—SO WE CAN SEE HER NECK

JILL'S FEET ARE WEDGES—LEGS THIN AND CURVED



See **KEN WAGNER AND PEE WEE** IN **Comic Cutups** WOC-TV MONDAYS 5:30

Wednesday

MAY 9th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 GARRY MOORE SHOW—
Stars Denise Lor, Ken Carson.
- 12:30 4 FIRST HUNDRED YEARS—
- 12:45 4 VANITY FAIR—
- 1:00 5 MISS SUSAN—
- 1:15 5 VACATION WONDERLAND—
- 1:30 4 MEET YOUR COVER GIRL—
- 5 BERT PARKS SHOW—
- 2:00 5 KATE SMITH SHOW—
- 3:00 4 MARY HARTLINE SHOW—
- 5 MUSICAL MAGIC—
- 3:15 4 COMMUNITY COLLEGE FORUM—
- 5 GABBY HAYES SHOW—
- 3:30 5 HOWDY DOODY—
- 3:45 4 INS DAILY NEWS—
- 3:55 4 SHOW CASE—
Preview of Coming Attractions.
- 4:00 4 SMALL FRY CLUB—
- 5 CACTUS JIM—
- 4:30 4 SPACE CADET—
- 5 AT HOME WITH MARY LOUISE MARSHALL—
- 4:45 4 BEANIE—
- 5 MR. WEATHERWISE—
- 4:52 5 WOC-TV NEWSROOM—
Bob Frank and Bob Redeen report the latest news.
- 5:00 5 CAPTAIN VIDEO—
An adventure story on earth and in space with the Video Ranger.
- 5 KUKLA, FRAN & OLLIE—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 CHANCE OF A LIFETIME—
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 SHOWROOM—
- 5:45 5 NEWS CARAVAN—
- 6:00 4 ARTHUR GODFREY SHOW—
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners and Archie Bleyer's orchestra.
- 5 FOUR-STAR REVUE—
Jack Carson is emcee. Variety show with top name guest stars.
- 7:00 4 DON McNEILL'S TV CLUB—
Festive sessions with Don, Johnny Desmond, Patsy Lee, Sam Cowling, and guests.
- 5 TELEVISION THEATRE—
Tolstoi's "Till Death Do Us Part" with John Newland and Gwen Anderson.

- 7:30 4 THE WEB—
Enjoyable mystery thriller.
- 8:00 4 BOXING—
Bob Murphy vs. Dan Nardico, light heavyweights, from Chicago.
- 5 BREAK THE BANK—
Quiz show with Bert Parks as the emcee.
- 8:30 5 TWO FOR THE SHOW—
Musical program with George Sontag and Marjorie Meinert.
- 8:45 5 FILM SUBJECT—
- 9:00 4 BIG TOWN—
Steve Wilson and Lorelei go all out for a news story.
- 9:30 4 PERRY COMO SHOW—
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 5 DOG SHOW—
Tri-City Kennel Club.
- 9:45 4 WEATHER SHOW—
- 9:50 4 INS DAILY NEWS—
- 10:00 4 TROUBLE WITH FATHER—
Stars Stu and June Erwin in an entertaining episode.
- 5 WEATHER REPORT—
- 10:05 5 NEWS—
- 10:10 5 BASEBALL RESULTS—
- 10:15 5 BROADWAY OPEN HOUSE—

Not tonight
Joe, I've got
a date with
**JACK
CARSON**



**ON MOTOROLA'S
4-STAR REVUE**
CHANNEL 5
WOC-TV — 6:00 P.M.

LATE CHANGE!

Winston Churchill, leader of Britain's Conservative Party, has called off his trip to the United States in May, and so the screening of his address, which was to have been delivered at the University of Pennsylvania, Philadelphia, on WHBF-TV and WOC-TV Tuesday, May 8, has been cancelled, despite an announcement in last week's issue of "Tele-Views."

—tv—

ORIGINAL TV FILM GIVEN TO U. S. NAVY

Navy personnel throughout the one of television's most outstanding world will shortly be able to view films, "The Pharmacist's Mate," the original negative of which were presented to Secretary Francis P. Matthews in his Pentagon offices on May 4.

"The Pharmacist's Mate," one of a weekly series of plays seen on "Pulit-

zer Prize Playhouse" over the coast-to-coast American Broadcasting Company TV network, dramatizes the true story of an emergency operation performed by an enlisted man on board a Navy submarine in enemy waters.

Brief ceremonies marked the presentation to Secretary Matthews.

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They're Off! Nags Begin Trotting on Saturday

Station WOC-TV will take race fans to Jamaica, Belmont Park and Aqueduct race tracks on Saturday afternoons starting May 5th.

Three electronic cameras and three of the finest sports announcers will call the thoroughbreds during a preliminary and feature race on the full hour program.

The premiere race over the Davenport station will be run at Jamaica track starting at 2 p. m.

Clem McCarthy, dean of racing announcers, will call the actual races, while ex-jockey Sammy Renick, now owner of his own stable, will interview trainers and owners in the paddock before racetime, and the winner in the rose-wreathed circle immediately afterwards.

Ray Barrett, third man on NBC's racing staff, will describe the colorful pageant that customarily surrounds the sport of kings.

Two cameras will be set on the roof of the grandstand, alternating with a third camera in the paddocks to give chairside racing fans a complete view of the exciting events.

After the Jamaica season is over the telecasts will originate at Belmont Park, then to Aqueduct, before returning to Jamaica on July 21st.

America's great racing classic, the Kentucky Derby, will be broadcast over WHBF-TV, Saturday, May 5, at 7:45 p. m.

The television film of the race will be processed at WHAS-TV, CBS affiliate in Louisville, after which it will be edited in flight to Dayton, O., for broadcast over the CBS interconnected network via WHIO-TV, CBS Dayton affiliate.

Clem McCarthy will call the race for the radio audience, with Mel Allen doing the color commentary and Phil Sutterfield, WHAS sportscaster, conducting the winner's circle interviews. Bryan Field will be the commentator for the television film.

TV Team



Hal Loman and Joan Fields, popular dance team, have been signed for a series of appearances on CBS-TV's "Ken Murray Show."

LANGUAGE LESSON

The opening scene of the CBS-TV "Studio One" production of "Strait and Narrow" called for German dialogue by two Nazi soldiers. Both were red-blooded Americans who had never uttered as much as a "Nein" before the cameras. But they were coached by an expert in the Germanic tongue—Maria Riva, talented actress-daughter of Marlene Dietrich, who played the feminine lead.

—tv—

TAKE IT EASY!

Fun is fun, but Arthur Godfrey has had to ask fans to refrain from sending him gifts of live animals. Last week a pair of hamsters jangled the nerves of the gals in his "Talent Scouts" mail department, already jittery from the receipt a short while previously of a live (but de-fanged) rattlesnake.



Howdy Ranch Hands:

I always say that every boy and girl should have some hobby.

Hobbies are wonderful for young people because it gives them something interesting to do and also keeps them busy enough to stay out of mischief.

Do you have a hobby?

Well, if you don't, you should look around and try to find one—there are so very many interesting hobbies you could choose.

Most of us who do have hobbies collect certain things. Like postage stamps, for example, from all parts of the world including our own United States.

Then there are the hobbies in which boys and girls make things. I've seen some really beautiful soap carvings which boys and girls have done all themselves.

Hobbies are not only a lot of fun, but most of the time you get a chance to learn things as you enjoy your hobby.

Another thing about a hobby is that they don't usually cost very much except your time and interest.

How many of you would like to have a hobby show sometime? Well, if enough of you are interested in an exhibit, we might be able to put you on a television show and have you explain to everyone all about your hobby.

Let me hear how many of you would like to be on a television show with your hobby exhibit. When you write to me let me know your name, address, age and what your hobby is.

I'll be mighty happy to hear from you. Send your letters to me at this address: Cowboy Ken, care of Tele-Views, Box 350, Rock Island, Illinois.

This may be your chance to be on a real television show.

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Thursday

MAY 10th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5

(Program Subject of Change)

- 11:30 4 **GARRY MOORE SHOW—**
Stars Denise Lor, Ken Carson and guest comedian Herb Shriner.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLAND—**
- 1:30 5 **MATINEE THEATRE—**
- 2:00 5 **KATE SMITH SHOW—**
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW—**
- 5 **GARDEN GUIDE—**
- 3:15 5 **PANHANDLE PETE & JENNIFER—**
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **INS DAILY NEWS—**
- 3:55 4 **SHOW CASE—**
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB—**
A program especially for children.
- 5 **CACTUS JIM—**
- 4:30 4 **THE BUDDIES OF THE AIRLINES**
Now seen as well as heard, Pat, Speed and Curley offer real western music.
- 5 **COWBOY KEN—**
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE—**
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **ARMED FORCES HOUR—**
- 5 **LITTLE SHOW—**
A musical show with John Conte and the Honeydreamers.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **STOP THE MUSIC—**
Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
- 5 **YOU BET YOUR LIFE—**
Groucho Marx and his quick wit enhance this quiz program.
- 6:30 5 **YOU ASKED FOR IT—**
Art Baker shows the unusual that you ask for.
- 7:00 4 **ELLERY QUEEN—**
Lee Bowman has the lead in this top mystery thriller.
- 5 **FESTIVAL—**
Stars singer James Melton. Guests include Ken Murray, Ben Wrigley, Laurie Anders, Dorothy Warrenskjold and the Wiere Brothers. Also Six Indians.
- 7:30 4 **BLIND DATE—**
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 **TRUTH OR CONSEQUENCES—**
Ralph Edwards brings surprises to residents of North Hollywood.
- 5 **MARTIN KANE, PRIVATE EYE—**
Bill Gargan plays the sleuth in one of the best who-done-its.
- 8:30 4 **PANTOMINE QUIZ—**
Mike Stokey emcees with regular panel of movie stars Vincent Price, Jackie Coogan, Hans Conreid and Adele Jergens versus a panel of guest stars.
- 5 **WAYNE KING SHOW—**
The Waltz King better than ever.
- 9:00 4 **FAYE EMERSON SHOW—**
An informal visit with Mrs. Skitch Henderson as she plays hostess to her guests.
- 5 **HOLLYWOOD REEL—**
- 9:15 4 **STORK CLUB—**
Sherman Billingsley and Virginia Paine entertain their guests.
- 5 **FILM SUBJECT—**
- 9:30 4 **HOLIDAY HOTEL—**
Stars Don Ameche and Betty Brewer.
- 5 **MUSICAL MOODS—**
Marjorie Meinert at the piano and organ with Jim Johnston assisting.
- 10:00 4 **INS NEWS—**
- 5 **WEATHER REPORT—**
- 10:00 5 **WEATHER REPORT—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **BROADWAY OPEN HOUSE—**

Friday

MAY 11th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW—**
Stars Denise Lor, Ken Carson and guests are Jim Kirkwood and Leo Goodman.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLAND—**
- 1:30 5 **BERT PARKS SHOW—**
Musical variety, Betty Ann Grove.
- 2:00 5 **KATE SMITH SHOW—**
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW—**
Delightful juvenile program.
- 5 **TEA TIME—**
Features outstanding trio — Keith Greko, piano; Ward Irwin, bass; Ernie Vosikis, drums; Shirley Burke, vocalist.
- 3:15 5 **GABBY HAYES SHOW—**
Gabby has another yarn about a Western hero.
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **INS DAILY NEWS—**
- 3:55 4 **SHOW CASE—**
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB—**
A program especially for children.
- 5 **UNC & ANDY—**
A lesson in drawing for the kids.
- 4:15 5 **FILM SUBJECT—**
A delightful film surprise.
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP—**
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE—**
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **LIFE WITH ART LINKLETTER—**
Comedy and domestic skits with Art and the school kids.
- 5 **SHOWROOM—**
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"—**
Delightful stories of the homelife of an old fashioned family.
- 5 **QUIZ KIDS—**
Joe Kelly tosses tough questions at the youngsters.
- 6:30 4 **MAN AGAINST CRIME—**
One of the better private eye stories with Ralph Bellamy as Mike Barnett.
- 5 **PLAY OR PAY—**
George Sontag, Marj Meinert and Shirley Burke asked to be stumped by your songs for prizes.
- 700 4 **PULITZER PRIZE PLAYHOUSE—**
"The Thousand Yard Look," with Hal Boyle, war correspondent, as narrator. Based on Boyle's dispatches, this will be the true story of the GI's battling in Korea.
- 5 **BIG STORY—**
True newspaper story dramatized.
- 7:30 5 **HENRY MORGAN SHOW—**
Features Morgan, Arnold Stang, Kay Ballard and Dorothy Claire.
- 8:00 4 **MORTON DOWNEY SHOW—**
The Star of the Family is brought to your screen.
- 5 **BOXING—**
Ike Williams vs. James Carter, 15-round light heavyweight championship, from Madison Sq. Garden.
- 8:30 4 **PENTHOUSE PARTY—**
Betty Furness is your host.
- 8:45 5 **WRESTLING FROM HOLLYWOOD**
Baron Leone vs. Mr. Moto. Mr. Moto is alive and kicking. It was Mr. Tojo who was killed.
- 9:00 4 **PLAINCLOTHESMAN—**
A detective thriller.
- 9:30 4 **PERRY COMO SHOW—**
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:45 4 **WEATHER SHOW—**
- 9:50 4 **INS NEWS—**
- 10:00 5 **BROADWAY OPEN HOUSE—**
Jerry Lester stars with Dagmar, Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show.

Ben Hogan, Bob Crosby on Benny's May 20th Show

Champion golfer Ben Hogan, CBS "Club 15" head man Bob Crosby and three member of Jack Benny's radio show, Mary Livingstone, Eddie "Rochester" Anderson and the versatile-voiced Mel Blanc, are on the roster when Benny presents his fourth broadcast over WHBF-TV on Sunday, May 20th.

This will mark Miss Livingstone's TV debut.

Benny's fourth TV show will be a situation comedy concerning a day with Benny at his golf club.

The comedian will fly to New York immediately after his May 13 radio broadcast. His May 20 radio show will be tape-recorded in advance.

As in the case of two of Benny's previous TV shows, this broadcast will occupy the time period of "This Is Show Business."

VISITING FIREMEN

Harriet Snelling, 21-year-old ex-Wellesley girl who is coach, chaperone, sightseeing guide and shopping advisor to the couples who come in to New York to be married on CBS-TV's "Bride and Groom," says that the couples always ask for three things, in the order named, while they're in the town:

(1) Help in buying tickets to a Broadway show; (2) Ticket for any of the Arthur Godfrey broadcasts; and (3) A visit to the Empire State Building.

—————tv—————

HANDYMAN

Ted Brown, announcer on the "Bert Parks Show" NBC-TV, who often doubles as vocalist and "soft shoe" tap dancer, has recently taken on the roles of carpenter and bricklayer. On his days off, you'll find Ted out in his back yard knee deep in bricks, plaster and 2x4's, building what he fondly calls "the patio."



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A full hour of animal acts, acrobats, trapeze artists, brass bands. The greatest show on TV.

Don't Miss —

MARY HARTLINE SHOW — 4:00 p.m., Monday, Wednesday, Friday. Contests stunts, stories.

OZMOE — 4:00 p. m., Tuesday, Thursday. A monkey named Ozmoie, and fellow puppets entertain for children and people young in heart.

SMALL FRY CLUB — 5:00 p.m., Monday thru Fridays. Membership limited to younger set.

TIME FOR BEANIE — 5:45 p.m., Monday thru Friday. All aboard the Leakin' Lena with Cecil, the seasick sea serpent, Capt. Huffenpuff, Clowny, Hopalong Wong.

THE BIG TOP—11:00 a.m., Saturday. Bring your own peanuts and see a real circus on TV.

**BOYS! — GIRLS!
HAVE YOU SENT FOR
YOUR BEANIE CAP?**

Send 25c and two box tops from CUTOUT COOKIES to WHBF-TV and a cap exactly like Beanie wears will be flying your way.

Children's Programs

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—Approved by Parents

WHBF-TV

Channel 4

WHBF - TV proudly presents juvenile programs that are parent approved, lively shows guaranteed to keep youngsters happy at home.

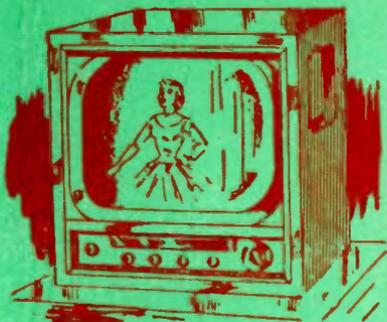


WHBF-TV

SUNDAY, 3:30 P.M.

A weekly television look at pets and their pals.

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