

QUAD-CITY

WOC-TV

WHBF-TV

# OTele-VIEWS

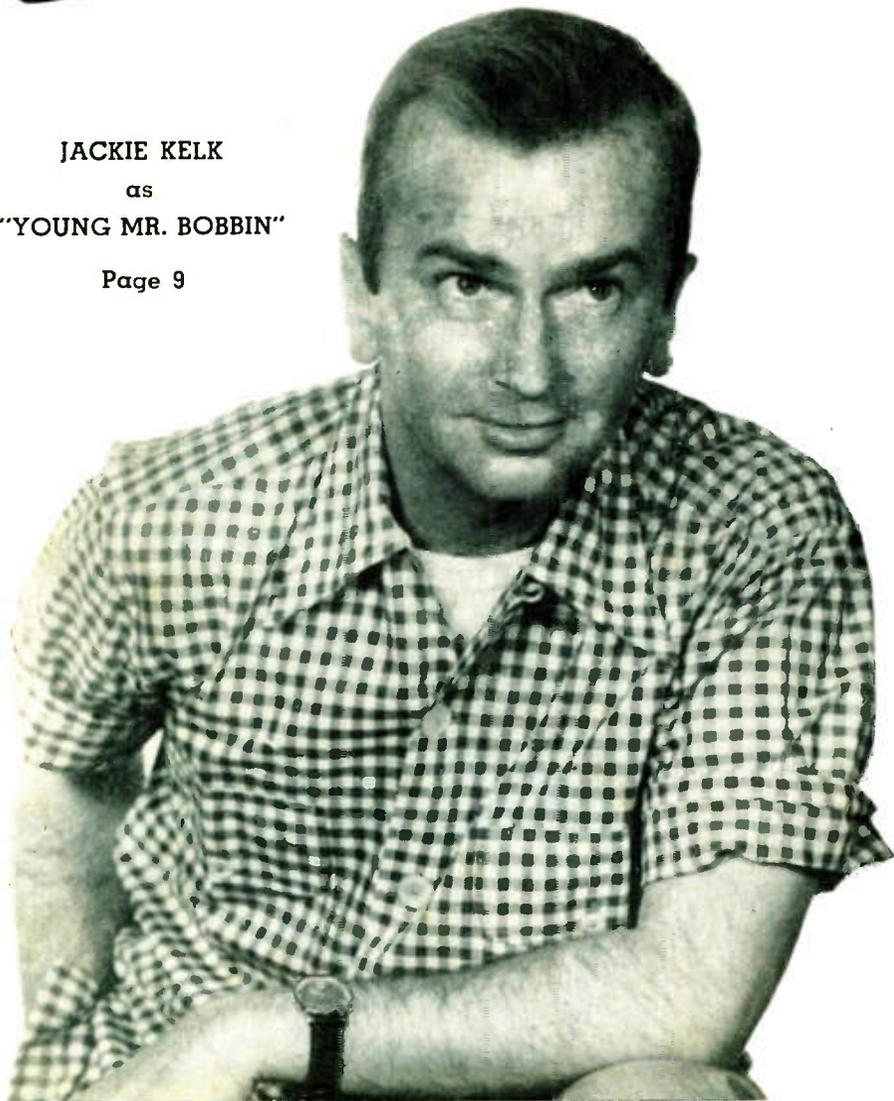
15¢

WEEK OF AUG. 25, 1951

Vol. I—No. 34

JACKIE KELK  
as  
"YOUNG MR. BOBBIN"

Page 9



**The Big Squeeze** *page 20*

---

---

# LET'S TALK IT OVER



## "MEET THE PRESS"

Watch and hear the people who MAKE the NEWS match wits with the people who WRITE the NEWS. With a forum of press people firing power-laden questions at an important personality, "Meet the Press" is always an interesting show.

5:30-6:00 P.M. SUNDAY — 6:00-6:30 P.M. TUESDAY

---

**TV FORUM**  
**SUNDAY**  
**1:30-2:00 P.M.**

On this provocative program, local people give the local slant on problems of national and international interest. Moderator Neil Danberg keeps the discussions moving at an attention-holding pace.

**JUVENILE JURY**  
**TUESDAY**  
**6:30-7:00 P.M.**

Precocious youngsters offer spontaneous "solutions" to problems that have baffled oldsters for generations. Originally a summer replacement, "Juvenile Jury" has won itself a year 'round berth on TV.

**Channel 5**  
**Davenport,**  
**Iowa**

**WOC-TV**  
**AM FM**

---

---



# Mail Bag

Editor:

When will we see Roy Rogers' films on TV?

Burlington, Iowa

Edna Putter

(A deal was almost concluded recently which would release many of Rogers' pictures for TV, but Roy Rogers' has filed a suit against Republic pictures. He seeks an injunction to restrain Republic from selling his old films for video transmission on the grounds that their use under commercial sponsorship would involve the "name or likeness of Roy Rogers and his horse, Trigger" in commercial advertising.

\* \* \*

Editor:

Please tell me the name of Ernie Kovacs' theme song on the evening program. Has a recording been made of it?

Peoria, Ill.

Mrs. G. Swingle

(The theme song title is "Oriental Blues" by Tony DeSimone. Recordings of the song may be purchased on the Top Tune label.—Ed.)

\* \* \*

Editor:

Are Sid Caesar and Imogene Coca going to make a picture this summer?

Clinton, Iowa

Joyce Spence

(Sid and Imogene were sought for a picture by five different movie studios but as June drew near no suitable script was available and the idea was postponed until next summer.—Ed.)

Editor:

Who was the giant on the Howdy Doody Show?

Kewanee, Ill.

Barbara Behrle

(Walter Talun, 7 ft., 350 lbs., a swell fellow who recently portrayed "Goliath" in the 20th Century Fox movie "David and Bathsheba." He's a pro wrestler too.)

\* \* \*

Editor:

Do the Quiz Kids know what their questions will be in order to study or look them up?

Davenport, Iowa

M. Allen

(Everybody EXCEPT the Quiz Kids are rehearsed for the show. The youngsters have no advance knowledge of what the questions will be, although the questions are slanted toward those special subjects on which the kids know their stuff.—Ed.)

\* \* \*

Editor:

Making allowances for summer programming, the Oscar Levant fill-in reached the lowest possible level. If he doesn't have a middle initial, he should adopt the letter "E" for egotist. As a pianist, I admire his artistry—but as an emcee, a loud "NO."

Sterling, Ill.

J. P. J.

(Possibly other sentiments similar to yours were expressed. At any rate, Mr. Levant is no longer on the show.—Ed.)

\* \* \*

What is the purpose of the box on Bob Trout's "Who said That?" program, that sets on his desk and has lights that blink on and off?

Rock Island, Ill.

J. P.

(Those lights indicate that the program is going too fast or slow and also whose mike is on as questions are asked of the panel.—Ed.)

## TELE-VIEWS

Vol. I—No. 34

:-

"Yesterday's Luxury — Today's Necessity"

Published weekly by Tele-Views News Co. :- Copyright, 1951 :- Box 350 :- Rock Island, Ill.

Publisher  
EDWARD E. JANOV

Production Manager  
HARRY WEHMAN

Executive Office: 1029 W. 2nd St.  
Davenport, Iowa

Editor  
KENNETH DeBARR

Advertising Manager  
RICHARD OLSON

Advertising Rates Furnished  
Upon Request

Associate Editor  
ERNEST BAUWENS

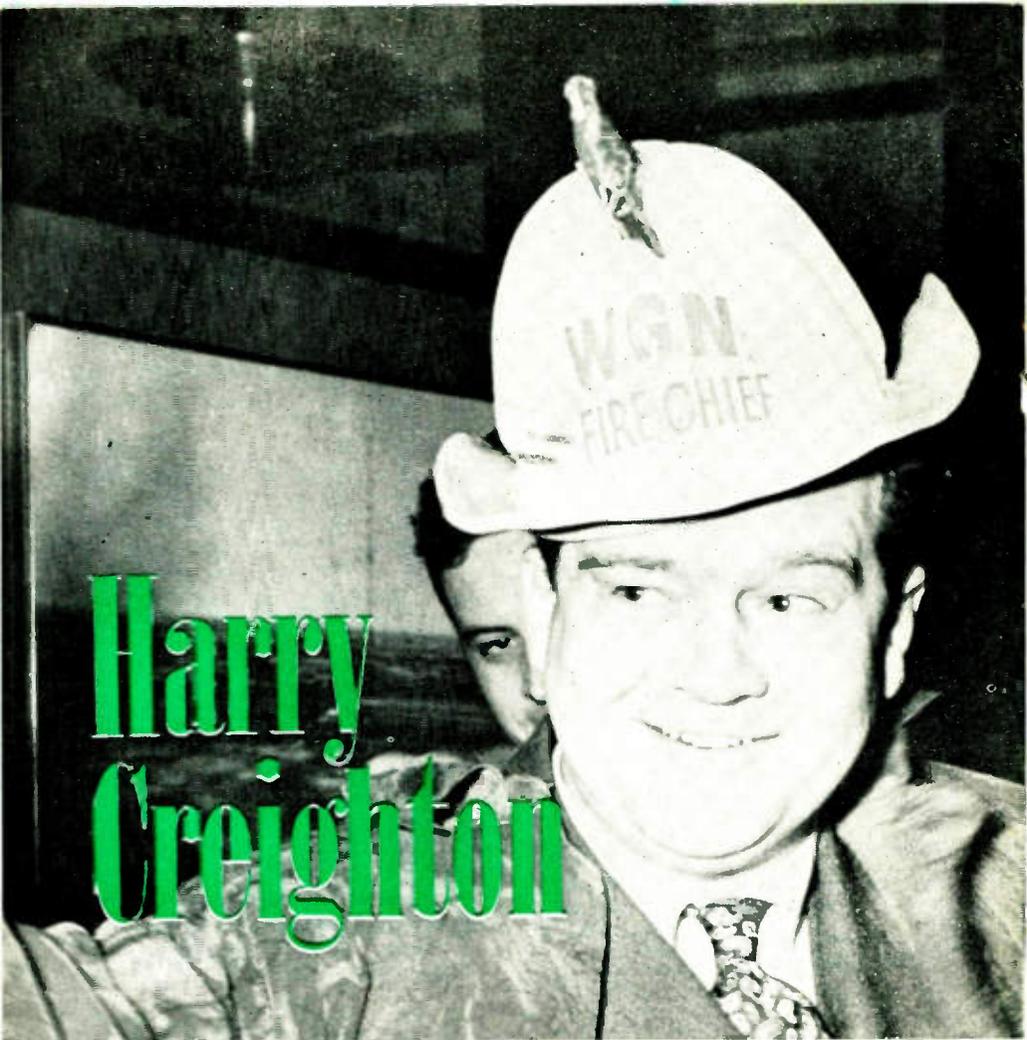
Circulation Manager  
AL ANDICH

Member of TV Forecast News  
Service, National Television  
Program Publications

SUBSCRIPTION RATES: 1 Year \$5.00 2 Years \$8.00 15c per copy

Entered as Second Class Matter at the Postoffice at Rock Island, Ill.

Printed by Tri-City Review Publishing Co., 311 - 21st St., Rock Island, Ill.



**Dodging Baseballs, Interviewing  
Children and Athletes. All in a  
Day's Work for the WGN-TV Star**

**A** PORTLY, masculinely handsome redhead becoming increasingly popular as a teevee interviewer and sportscaster is Harry Creighton. His job calls for a versatile extrovert who can interview children with patient finesse, joke with athletes, read commercials with convincing sincerity, and flawlessly cover disasters all in one afternoon.

The business of dodging baseballs at Wrigley Field and Comiskey Park for five months of the year is strictly routine and uninspiring compared to the

way WGN-TV's sportscaster Creighton made his debut into the TV-radio job.

It all happened many years ago when Harry, then a conservative white collar slave, stopped in to pay a business call on a small Chicago radio station. Suddenly it became apparent that a sportscaster, overdue for a broadcast, was not going to show up. The frenzied producer spotted Harry, threw him a script, and shouted: "Here—read this, you're on the air in three minutes!"

**Without further ceremony, our bewildered redhead was launched into a radio career. That was twenty years ago, and he's been at it consistently ever since!**

Up until the time of his unheralded introduction to the mike, Harry had been managing Chicago radio talent and producing shows. However, after this unscheduled broadcast he turned to free lance announcing and executive work at WAAF in Chicago and WHBF in Rock Island. In 1943, he joined the WGN announcing staff. What startles his cohorts, Jack Brickhouse and Vince Lloyd, is that here is one successful sportscaster not produced by Peoria. (Shades of WMBD!)

For the next six years prior to his assignment to television, the 39 year old native Chicagoan was one of WGN's most popular announcers and covered almost every kind of special event including baseball, football, polo, Golden Gloves, and many collegiate classics. Because of his ability to ad-lib, he is a valuable on-the-spot-"special events" announcer. In his radio days, Harry was assigned everything ranging from fires to election returns.

The most memorable event of his career (outside of his marriage to Helen. in 1942) was the Degnan kidnapping case. Harry still winces when he recalls that tragic case: "It was the toughest thing I ever had to do in my life. I went into the Degnan home before they knew their daughter was murdered. It is dif-



ficult to talk to people so distressed. What could I say or ask?

"We followed that case for six months. There were other tragedies assigned to me that I will never forget. The Naperville train wreck. Remember that?" asked Harry. "Then there was the Van Buren-Wells street explosion. The LaSalle Hotel fire, just to name a few."

The redhead paused, reflected momentarily and sighed: "There's nothing like covering sports though. No human suffering, just good clean and healthy competition. Makes a man feel like living."

His television coverage of the recent Chicago warehouse fire recalls that a few years ago he was nicknamed "Fire Chief," and presented with a chief's outfit by the Chicago Fire Department. He was also recently elected president of the Chicago Sports Broadcasters Association for the '50-'51 season. The clubs' biggest problem to date is collecting current and back dues from its distinguished member, Bob Elson.

Harry Creighton is best known to Quad-City area viewers for his telecasts of the wrestling matches from Marigold Gardens in Chicago in the absence of Jack Brickhouse. Also for his coverage of sports events on the DuMont network, like the All-Star football game on Friday, August 17.



"Tele-Views"

# Saturday

AUGUST 25th

WHBF-TV—Ch. 4    WOC-TV—Ch. 5  
(Programs Subject to Change)

- 9:00 4 **FASHION MAGIC—**  
Arlene Francis is your host.
- 9:30 4 **DATE WITH JUDY—**  
After a silent family feud over "The New Dress," Judy learns a lesson about men's observance of fashions.
- 10:00 4 **BIG TOP—**  
Jack Sterling, ringmaster, presents Nora Toomey & Co., English comedy aerial act; Dave Vanfield, clown juggler and other acts.
- 11:00 4 **TWO GIRLS NAMED SMITH—**
- 11:30 4 **THEATRE OF ROMANCE—**  
Faith Baldwin stories dramatized.
- 12:00 4 **SMILING ED'S GANG—**  
With Squeaky the Mouse, Midnight the Cat and Froggy the Gremlin. A children's story dramatized.
- 3:00 5 **TEST PATTERN—**
- 4:00 4 **SPACE PATROL—**  
Adventures in space with Commander Corry and Cadet Happy.
- 4:30 4 **FIRST AID—**  
Facts you should know.
- 5 **MR. WIZARD—**  
Don Herbert as Mr. Wizard will explain why an iron ship will float
- 5:00 4 **SAMMY KAYE SHOW—**  
Features vocalists Barbara Benson and Tony Alamo with the audience taking part in the "So You Want to Lead a Band" contest.
- 5 **TOM CORBETT, SPACE CADET—**  
An adventure in space with the crew of the Polaris, Tom, Roger and Astro.
- 5:30 4 **ON TRIAL—**  
Current events brought before the court.
- 5 **THE ART FORD SHOW—**  
A musical quiz with famous guests from show business as panel members.
- 6:00 4 **BUDWEISER SUMMER THEATRE**  
"Heaven Is 'Round the Corner," a poignant story of a girl's search for love during the hectic days in the advent of World War II. Stars Leni Lynn and Will Fyffe.
- 5 **WESTERN PLAYHOUSE—**
- 7:00 4 **SUMMER IN THE CITY—**  
A light revue with Nancy Kelly and Gladys Swarthout.
- 5 **MIDWESTERN HAYRIDE—**  
Bill Thall emcees. Members of the cast are the Pleasant Valley Boys, The Rangers, Ernie Lee, Bob Schrede and a host of others.
- 7:30 4 **THE SHOW GOES ON—**  
Robert Q. Lewis tries to sell talent to prospective buyers.
- 8:00 4 **FILM SUBJECT—**
- 5 **DOODLES WEAVER SHOW—**  
Comedy variety with Doodles, the Mello Larks and Milt DeLugg.
- 8:15 4 **STORK CLUB—**  
Sherman Billingsley your host.
- 8:30 4 **LONE RANGER—**
- 5 **ASSIGNMENT: MAN HUNT—**  
An absorbing mystery thriller.
- 9:00 4 **WRESTLING—**  
From Marigold Gardens, Chicago.
- 5 **SPORTS SCHOLAR—**  
A test for your sports knowledge.
- 9:15 5 **MYSTERY HOUR—**
- 10:15 4 **WESTERN FILM—**  
"Billy the Kid's Gun Justice."

"Tele-Views"

# Sunday

AUGUST 26th

WHBF-TV—Ch. 4    WOC-TV—Ch. 5  
(Programs Subject to Change)

- 1:30 5 **TV FORUM**—
- 1:50 4 **INS NEWS**—
- 2:00 4 **FLYING TIGERS**—  
Exciting adventures of the famous flying group in China.
- 5 **MEET THE PRESS**—  
Press conference on the air; Martha Rountree, moderator.
- 2:30 4 **YOUR PET PARADE**—  
Children and their pets on review.
- 5 **ZOO PARADE**—  
Marlin Perkins presents some more his charges at Lincoln Park Zoo.
- 3:00 4 **SUPER CIRCUS**—  
With Cliff Sobier, Mary Hartline, Claude Kirschner & Nick Francis.
- 5 **GABBY HAYES SHOW**—  
Gabby returns for another season with the story of Dr. David deLeon, Surgeon General of the Confederate Army.
- 3:30 5 **HOLLYWOOD JUNIOR CIRCUS**—  
With Paul Barnes, ringmaster and Zero, the midget, plus circus acts.
- 4:00 4 **TED MACK FAMILY HOUR**—  
Features Andy Roberts, baritone, and other top-flight acts.
- 5 **HOPALONG CASSIDY**—
- 5:00 4 **SUMMERTIME REVUE**—  
Stars Earl Wrightson as emcee, with Maureen Cannon vocalist. Guest is Betty George who helps to take you on a musical vacation in Florida.
- 5 **NBC WEEKLY NEWS IN REVIEW**
- 5:15 5 **CLINTON PRESBYTERIAN PLAYERS**—
- 5:30 4 **"GO LUCKY"**—  
A comedy quiz with Jan Murray as emcee, and guests Johnny Johnston, singer; Nancy Chaffee, tennis star.
- 5 **YOUNG MR. BOBBIN**—  
Starring Jackie Kelk, as Alexander Hawthorne Bobbin, the ambitious, confused novice in the business world; with Nydia Westman as Aunt Bertie and Jane Seymour as Aunt Clara.
- 6:00 4 **BURNS AND ALLEN SHOW**—
- 5 **AMERICAN INVENTORY**—  
Adult-Education Program.
- 6:30 4 **STARLIGHT THEATRE**—
- 5 **TELEVISION RECITAL HALL**—  
Concert Recital Program.

- 7:00 4 **GENERAL ELECTRIC GUEST HOUSE**—  
Durward Kirby emcees with guests Ethel Waters, Lanny Ross, dancer Bill Callahan; Kirkwood & Goodman, comedians; Martin & Florenz, puppeteers.
- 5 **PHILCO TELEVISION PLAYHOUSE**  
An engrossing murder mystery of backstage life titled "Night At The Vulcan." Stars Wm. Prince, Jerome Cowan and Polly Rowles.
- 8:00 4 **CELEBRITY TIME**—  
Conrad Nagel emcees with regular panelists Jane Wilson and Herman Hickman and guests Rose Marie, songstress and songwriter Johnny Mercer.
- 5 **AMERICAN FORUM OF THE AIR**  
Subject: "Should West Point Be Abolished?" Sen. Wm. Benton (D., Conn.) and Lowell Limpus, columnist and West Point alumnus.
- 8:30 4 **WHAT'S MY LINE?**—  
Panelists are: Hal Block, Bennett Cerf, Dorothy Kilgallen and guest.
- 5 **MARCH OF TIME THROUGH THE YEARS**—  
"Uncle Sam, Mariner."
- 9:00 4 **WEEKLY NEWSREEL**—
- 5 **TV SHOWROOM**—
- 9:20 4 **WEATHER SHOW**—
- 9:30 4 **WHITEMAN TV TEEN CLUB**—  
Paul Whiteman entertains along with Muscles Lipton, Nancy Lewis, Junie Keegan, Jerry Donahue and Sonny Graham.
- 5 **HANK McCUNE SHOW**—
- 10:00 5 **HOLLYWOOD THEATRE**—

**DON'T  
MISS ! ! !**

## **HANK McCUNE SHOW**

**Tonight at 9:30 p.m.**

**CHANNEL FIVE**

Sponsored by  
**Belle Blind & Drapery House**  
Quad-City "Tele-Views" Magazine

# COWBOY KEN'S GORRAL



Hi There, Ranch Hands:

Lately, we've talked quite a lot about hobbies, and I do hope they are all interestin' to all of you. This week I'd like to tell you about the many hobbies I saw when I had the pleasure of visitin' a nearby Boy Scouts summer camp. It was the Minneyata camp, beautifully located on a high bluff overlooking the Wapsi River, near Dixon, Iowa. The Scouts were completing their summer stay at the camp and there was a celebration in true Western style, with a fall roundup for new members and the reinstating of the old members who had dropped out. The new members were termed "mavericks" and the old ones taken back in were termed "strays."

The complete roundup was voiced in true Western "lingo." To climax the roundup, there was a real Western feast, served from a real Western Chuck Wagon. Close by on the camp grounds was a large teepee which served as a trading post.

Getting back to the hobbies, I must tell you all about the many things I saw there. The Scouts had many wonderful things on display that they themselves had made from twigs and branches from trees. Among the things I saw were fire bucket holders, tool racks, towel racks, pot hooks, potato mashers, dinglesticks (a device made from a branch which holds a food pot above the campfire) candle holders and many other things too numerous to mention at this time.

I think the Boy Scouts of America is a wonderful organization for all of our youth to belong to. Girls, also have their branch of the Scouts of America.

Why not talk it over with dad and mom to decide what chances you have of becoming a Scout. You'd love being a Scout. I'll be talkin' with you again next week. Until then, so long, be good Ranch Hands and let me hear from you.

## HOLST-KAKERT CO.

RUG and FURNITURE  
CLEANERS & UPHOLSTERERS

Davenport

2-1679

Moline

8800

## men prefer the Syndicate Clothing Co.

222 W. Second St.

Davenport



for all their clothing  
needs

We Feature

### Williams Power-Full Stoker Coal

### M. J. GADIENT COAL CO.

416 Fillmore St.

Dial 3-2791

# "Young Mr. Bobbin"

Jackie "Homer Brown" Kelk

Premieres in His Own Comedy

Show on Sunday, August 26



"Young Mr. Bobbin" and his girl friend, played by Pat Hosley.

WITH many years of stage, screen radio and television experience to his credit, Jackie Kelk will now star in his own new television series, "Young Mr. Bobbin," over WOC-TV, Sundays, 5:30 p.m., starting August 26.

As "Alexander Hawthorne Bobbin" he is just starting in the business world. He gets his first job and bungles it, but his day dreams always bring him visions of glory.

Whatever the "crisis" of the moment may be, however, there are always consolations from Young Mr. Bobbin's two maiden aunts, with whom he lives. Nydia Westman will play "Aunt Bertie" and Jane Seymour the role of "Aunt Clara."

The 28-year-old star of "Young Mr. Bobbin" was born in Brooklyn. He started his acting career on Broadway at the age of seven when he got the part of Madge Kennedy's son in "Bridal Wise." This was followed by a top role in "Goodbye Again," starring the late Osgood Perkins.

Shortly after these two stage triumphs, Jackie Kelk left for Hollywood to appear in "Born to be Bad," co-starring Loretta Young and Cary Grant. Then, back to New York for a featured role in "Jubilee," starring Mary Boland and Melville Cooper. One of Jackie's

team mates in this show was Montgomery Clift.

The young actor then decided to turn to radio where his first role was that of Fanny Brice's son "Oiving" in "The Cohens." In the sixteen years that Kelk has been on the air, he's rung up quite a record for himself.

Jackie's introduction into television took place in October, 1949, when, after a decade of being heard on radio as "Homer" in "The Aldrich Family," he emerged into full view in a video version of the same program. Now, as star of his show, "Young Mr. Bobbin," Jackie Kelk is one step higher on the ladder of success.

Nydia Westman, "Aunt Bertie" on the show, comes from a New York Theatre family and is better known for her work in the movies in such pictures as "The Velvet Touch" and "Little Women."

Jane Seymour, who plays "Aunt Clara," is known to video viewers for her roles on such shows as "Studio One," "Television Playhouse" and "The Aldrich Family." As Jane says, "I've played Jackie's mother and his cousin, so I feel right at home playing his aunt."

**Don't Forget! "Young Mr. Bobbin,"**  
Sundays, 5:30 p.m., on WOC-TV.

# Monday

AUGUST 27th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH**—  
Warren Hull emcees the program with a heart.
- 10:00 4 **STEVE ALLEN SHOW**—  
Guests: Johnny Crawford, singer; The Murphy Sisters, dancers and vocalists.
- 11:30 4 **TEST PATTERN**—
- 12:00 4 **GARRY MOORE SHOW**—  
Guest: Sharkey the Seal.
- 12:30 4 **FIRST HUNDRED YEARS**—  
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—  
Mike Wallace, your guide-emcee.
- 5 **BERT PARKS SHOW**—  
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **STRAW HAT MATINEE**—  
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—  
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 4 **INS DAILY & LOCAL NEWS**—
- 5 **HOWDY DOODY**—  
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **FILM SUBJECT**—
- 4:00 4 **FILM SUBJECT**—
- 5 **CACTUS JIM**—  
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET**—  
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COWBOY KEN**—
- 4:45 4 **BEANIE**—  
Popular character of the kids is brought back by popular demand.
- 5 **WEATHER SHOW**—
- 4:52 5 **WOC-TV NEWSROOM**—  
Bob Frank reports the news.
- 5:00 4 **CAPTAIN VIDEO**—  
An adventure story on earth and in space with the Video Ranger.
- 5 **TO BE ANNOUNCED**—
- 5:30 4 **HOLLYWOOD SCREEN TEST**—  
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SONG AT TWILIGHT**—  
Songs and informal chatter, guests.
- 5:45 5 **NEWS CARAVAN**—  
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **LUX VIDEO THEATRE**—  
Celeste Holm stars in "The Pacing Goose," story of a Quaker farm wife who raises a goose for a pet and its subsequent neighborhood argument.
- 5 **CAMEO THEATRE**—  
A dramatic presentation.
- 6:30 4 **GODFREY TALENT SCOUTS**—  
Herb Shriner, Hoosier humorist, takes over for Arthur during his 8-week vacation.
- 5 **VOICE OF FIRESTONE**—  
Guest soloist is Jerome Hines, bass, of the Met. Selections include "Mephisto's Serenade" and "On the Road to Mandalay."
- 7:00 4 **HORACE HEIDT SHOW**—  
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT**—  
Frank Gallop, narrates another thriller for you.
- 7:30 4 **LIFE BEGINS AT EIGHTY**—
- 5 **SOMERSET MAUGHAM THEATRE**
- 8:00 4 **WESTINGHOUSE SUMMER THEATRE**—  
William Eythe and Katherine Bard star in "Summer Had Better Be Good."
- 5 **AUTHOR MEETS THE CRITIC**—  
Discussion of Henry Hazlitt's book "The Great Idea" by Norman Thomas and Lawrence Fertig.
- 8:30 5 **WHO SAID THAT?**—  
Bob Trout, James Fleming and guests Jackie Cooper, Merriman Smith and Wendy Barrie.
- 9:00 4 **CHRONOSCOPE**—  
"The Truth of the Matter" with panelists Henry Hazlitt, William Bradford Huie and guest
- 5 **STARS OVER HOLLYWOOD**—  
"Tails for Jeb Mulcahy."
- 9:15 4 **TV'S TOP TUNES**—  
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:30 4 **INS WEEKLY NEWS**—
- 5 **YOUR OWN HOME**—  
Aids to your home decorating and furnishing problems.
- 9:45 4 **WEATHER SHOW**—
- 5 **INDUSTRY ON PARADE**—  
Breakfast Food Landmark; Coal Mining Advances; Partnership with People; Fantastic War Production.
- 9:50 4 **INS DAILY NEWS**—
- 10:00 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

# Tuesday

AUGUST 28th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 10:00 4 **STEVE ALLEN SHOW—**  
Guests: Wendell Corey, actor; Rosalie Allen, hillbilly singer; Louis and Van, dancers.
- 11:30 4 **GARRY MOORE SHOW—**  
Guests: Morgan, television hound; Burl Ives, folk singer.
- 12:30 4 **FIRST HUNDRED YEARS—**  
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**  
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 **TEST PATTERN—**
- 5 **VACATION WONDERLANDS—**
- 1:30 4 **FASHION MAGIC—**  
Arlene Francis, hostess.
- 5 **MATINEE THEATRE—**  
Daytime dramatic program.
- 2:00 5 **STRAW HAT MATINEE—**  
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**  
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW—**
- 3:30 5 **HOWDY DOODY—**  
An enjoyable visit with Bob Smith and his puppet friends.
- 4:00 5 **CACTUS JIM—**  
Jim tells a story about his friends.
- 4:15 4 **INS NEWS—**
- 4:25 4 **SHOW CASE—**
- 4:30 4 **ENTER-TEENERS—**  
The Buddies take a vacation.
- 5 **COWBOY KEN—**  
Ken and Ranch Hands entertain.
- 4:45 4 **BEANIE—**  
Popular character of the kids is brought back by popular demand.
- 5 **WEATHER SHOW—**
- 4:52 5 **WOC-TV NEWSROOM—**  
Bob Frank reports the news.
- 5:00 4 **CAPTAIN VIDEO—**  
An adventure story on earth and in space.
- 5 **TO BE ANNOUNCED—**

- 5:30 4 **BEULAH—**  
Ethel Waters stars in a comical adventure.
- 5 **LITTLE SHOW—**  
John Conte with songs and chatter.
- 5:45 5 **NEWS CARAVAN—**  
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **GEORGETOWN UNIVERSITY FORUM—**  
A discussion panel program.
- 5 **MEET THE PRESS—**  
Weekday edition of your favorite Sunday program. Martha Rountree, Moderator.
- 6:30 4 **JOHNS HOPKINS—**  
Famed university presents a program of scientific information.
- 5 **JUVENILE JURY—**  
Jack Barry is moderator when the youngsters attempt to solve your problems.
- 7:00 4 **HOW TO—**  
Roger Price, moderator. Panelists are Leonard Stern, Stanley Adams, and Anita Martell.
- 5 **FIRESIDE THEATRE—**  
"Comes the Day," a comedy about an executive who retires to have a 2nd honeymoon, but his wife has other plans, so he seeks solace with the blonde next door. Stars Tom Powers, Sheila Bromley.
- 7:30 4 **BEAT THE CLOCK—**  
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE—**  
A live dramatic presentation.
- 8:00 4 **DANGER—**  
"The Mad Man of Middleton" with Walter Slezak in the starring role.
- 5 **ORIGINAL AMATEUR HOUR—**  
Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 **COOLERATOR THEATRE—**  
Another play for you to enjoy.
- 9:00 4 **AMOS 'N' ANDY—**  
Your all-time radio favorites now can be seen. Spencer Williams is Andy; Alvin Childress is Amos with Tim Moore, the Kingfish.
- 5 **DIXIE SHOWBOAT—**  
Richard Lane is your captain.
- 9:30 4 **WEATHER SHOW—**
- 5 **FILM SUBJECT—**
- 9:40 4 **INS DAILY NEWS—**
- 5 **SQUARE DANCE PARTY—**
- 9:50 4 **FEATURE FILM—**  
"Dagnet."
- 10:00 5 **RAN, THE WEATHER MAN—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HOLLYWOOD THEATRE—**

"LET

**GEORGE**

**DO IT"**

In Our Large Modern Service  
Department We Offer the Out-  
standing Service in the Mid-  
west on

- TELEVISION
- HOME RADIO
- CAR RADIO

*George's*

Radio and Television Co.

1003-07 W. 4th St. Davenport

LARGEST TELEVISION  
CENTER IN THE MIDWEST

Open Evenings Till 8:00 P.M.

3-2701—PHONES—3-2702



**BARGAIN RADIO &  
TELEVISION STORE**

1603 W. Locust St. Davenport

# TV Sportsviews

From the Sports Desk

An announcement made this week by the National Broadcasting Company should settle once and for all the question of whether or not we will see live telecasts of NCAA football games.

More than 50 stations of the NBC television network will carry the National Collegiate Athletic Association's televised football schedule this Fall.

Participating will be the majority of Big Ten Universities, most of the Ivy League and some colleges in the Southern and Southeast conferences, as well as numerous large independent institutions.

Selected games of some 40 college teams will be televised during the ten-week period from Sept. 22 thru Nov. 24.

\* \* \*

With the issuance this week of football equipment to members of the local high school and college teams, we are looking forward to another great local football season.

Although in some instances it is going to cost you more at the gate to see the games, you will have to go a long way to see a better brand of ball played than right here in your own Quint-City area. So, let's all get out and support our favorite local school and get those season tickets early.

\* \* \*

It was announced this week also by the CBS network and the Pabst Brewing Co., that starting with the consecutive championship fights on Aug. 22 and 29, they will inaugurate a season of 41 fights in cooperation with the International Boxing Club. It looks like the IBC decided they would not lose too much on live telecasts of their fights, what with the cost of television rights and the guaranteed purse put up by Pabst for the main event contestants.

\* \* \*

This magazine wants to go on record as favoring the idea of Perk Purnhage of the Quad-City Tigers, to bring to this area big-time wrestling and boxing matches. Sports fans here are hungry for events with name contestants.



## How To Enjoy Baseball . . .

by LARAINÉ DAY

WHEN I first met my husband, Leo Durocher, I didn't know a triple play from a Texas Leaguer. If you think it's hard to appreciate baseball with a fellow who's just a fan, imagine what I was up against with the manager of a major league team!

Every girl should learn all she can about the country's national pastime, because most American men are baseball fans. Understanding the sport, consequently, should be one of every woman's social graces—like dancing or playing bridge. And believe me, ladies, it's easier to learn the baseball rules than to rhumba.

But I didn't have that great educator, television! You're lucky you have. You won't make a public display of your ignorance if you'll start by watching an afternoon game on your TV set. The directors do a lot to help you. They call the shots which show viewers the

highlights of the game and you won't have to scan the whole park at once to try to discover what the crowd's yelling about. You can yell, too, when you get out to the park, but the trick is in knowing when.

Make a point of watching the pre-game and post-game programs. On some of my television shows, I try to make the viewers feel they're getting to know the team. Ball players, although your innocent appraisal of their uniforms may lead you to believe otherwise, are not all alike. They have unique skills and colorful names, almost all of which have stories behind them. Pick up this info and surprise the male who takes you to a game. This will make him want to explain more—it makes him feel very masculine, believe me.

But when you do go out to the park, remember not to fire questions at your escort during an exciting play. Also don't wear frilly, uncomfortable clothes and huge hats. Bring sun glasses—and field glasses, if you wish. Try to keep your own score on the official scorecard. This is part of the protocol for real baseball converts and it does make the game more interesting.

And never be shy about humming "Take Me Out to the Ballgame" at home with your man. When you see the appreciative look on his face, you'll agree that baseball diamonds are sometimes a girl's best friend.

**Laraine's own show is not seen locally but she has been seen in many guest spots besides her movies.**



# Wednesday

AUGUST 29th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH**—  
Warren Hull emcees the program with a heart.
- 10:00 4 **STEVE ALLEN SHOW**—  
Guests: Lily Ann Carroll, singer; Mona & Buzzy, ventriloquists.
- 11:30 4 **TEST PATTERN**—
- 12:00 4 **GARRY MOORE SHOW**—  
Guest: Jim Kirkwood and Lee Goodman, comedians.
- 12:30 4 **FIRST HUNDRED YEARS**—
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
- 5 **BERT PARKS SHOW**—  
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **STRAW HAT MATINEE**—
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—
- 4:00 4 **INS NEWS**—
- 5 **CACTUS JIM**—
- 4:10 4 **SHOW CASE**—
- 4:15 4 **PRICES LIMITED**—
- 4:30 4 **SPACE CADET**—
- 5 **AT HOME WITH MARY LOUISE MARSHALL**—
- 4:45 4 **BEANIE**—
- 5 **WEATHER SHOW**—
- 4:52 5 **WOC-TV NEWSROOM**—  
Bill Gress reports the news.
- 5:00 4 **CAPTAIN VIDEO**—
- 5 **TO BE ANNOUNCED**—
- 5:30 4 **CHANCE OF A LIFETIME**—
- 5 **SONG AT TWILIGHT**—  
Songs and informal chatter, guests.
- 5:45 5 **NEWS CARAVAN**—
- 6:00 4 **GODFREY'S FRIENDS**—  
Frank Parker is your host while Arthur takes a rest. He will have the help of the Chordettes, the Mariners, Marian Marlowe, Archie Bleyer's orchestra.
- 5 **HERITAGE**—  
A program of music and a discussion of art from the National Gallery of Art in Washington, D.C.

- 7:00 4 **TELE-SPORTS DIGEST**—
- 5 **KRAFT TELEVISION THEATRE**—  
Fine dramatic presentation with an all-star cast.
- 7:30 4 **THE WEB**—  
Mystery drama, "Too Late to Run"
- 8:00 4 **FIGHT COVERAGE**—  
Kid Gavilan meets Billy Graham for the welterweight title from Madison Square Garden.
- 5 **BREAK THE BANK**—
- 8:30 5 **TWO FOR THE SHOW**—
- 8:45 5 **FILM SUBJECT**—
- 9:00 4 **BIG TOWN**—  
"The Girl in the Glass," a light-hearted tale of a publicity stunt that involves its creator in a climax he didn't foresee.
- 5 **NICK KENNY SHOW**—
- 9:15 5 **FILM SUBJECT**—
- 9:30 4 **TV'S TOP TUNES**—  
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:45 4 **WEATHER SHOW**—
- 5 **FILM SUBJECT**—
- 9:50 4 **INS DAILY NEWS**—
- 10:00 4 **TROUBLE WITH FATHER**—
- 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

## FRANKEL Television Service Co.

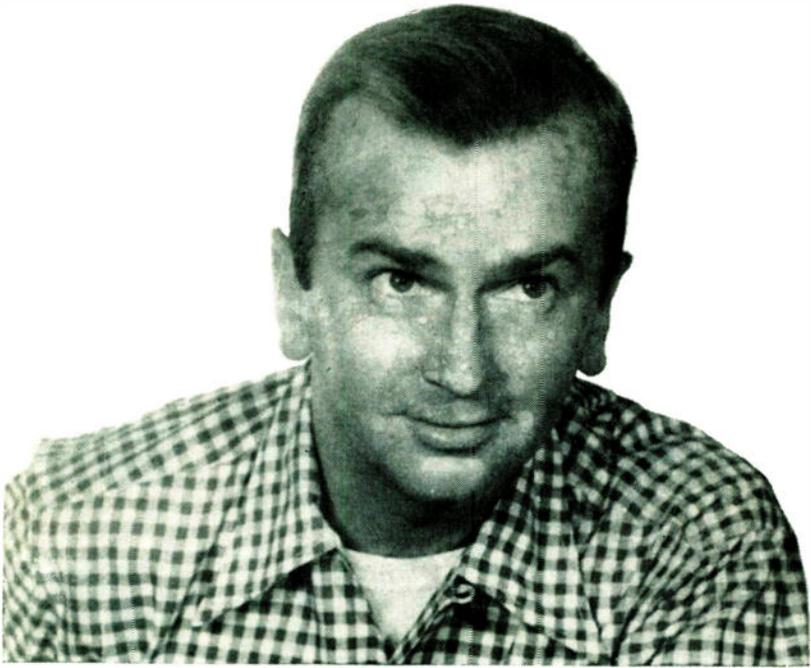
"We Service All Makes of  
Television Sets"

Authorized Service Center for  
**HALLICRAFTERS TV**

Outside Antennas Installed  
PROMPT SERVICE  
All Work Guaranteed

## FRANKEL Television Service Co.

2532 - 5th Ave. Ph.: 6-6477  
Rock Island, Ill.



# “Young Mr. Bobbin”

STARRING

**Jackie Kelk**

ON **WOC-TV** SUNDAY, 5:30 P.M., CST

Sponsored by JELL-O

**Don't miss this hilarious show for all the family!**

JELL-O is a registered trade-mark of General Foods Corporation



## CHANNEL ONE

**N**EW YORK.—Watch for a new blast at criminals based on **Sen. Estes Kefauver's** book "Crime In America." The series will tee off shortly as dramatic versions of crimes, but here's the rub. Because of fears over libel suits, which could ruin the producers, they plan to stage fiction yarns based on actual cases. In this way, the programs will punch hard but be legally immune. . . . **James Melton**, singing star of "Ford Festival," is finding himself on the griddle. According to insiders, he flew out to persuade **Henry Ford** he could put on a better show than the type **Jack Haley** was producing. **Haley** was cancelled and **Melton** took over. But time goes by, and the Ford ratings haven't improved. . . . **Ethel Barrymore**, grand old trouper of the theatrical dynasty, is readying a TV series called "Room With A View." It'll call for interviews with top celebrities.

**Bernardine Flynn**, who plays **Lona Drewer** in "Hawkins Falls," was cast as an old maid in her first stage role. Rather than being discouraged, **Bernardine** decided to be a great actress. . . . Actress **Celeste Holm** is planning a film series for TV. . . . **Dennis James** has two networks, ABC and DuMont, fighting to grab permanently onto his "Okay Mother" show.

**Don Ameche**, still trying to locate the magic formula for TV success, will blossom out in September with a brand new format. He'll team with **Frances Langford**, who popularized the **Bickersons**. . . . Part of the deal whereby DuMont is reviving "Flying Tigers" is that the Flying Tigers airlines will fly a camera crew to any part of the world for location shots. . . . **Arthur E. Godfrey** of Sioux Falls, S. D., a director of the Natl. Assn. of Music Merchants, reports that, despite embarrassing situations, his stock has gone up considerably with the opposite sex since **Arturo's** phenomenal rise. . . . **Durward Kirby**, the successor of **Oscar Levant**, points out that not only do the meek inherit the earth but behind the Iron Curtain they're getting their faces pushed into it.

Twin honors for the top emcee job of the year seem evenly split between **John Daly** of "What's My Line?" and "It's News To Me," and DuMont's scholarly **Bergen Evans** of "Down You Go." . . . According to **Dave Garroway**, NBC's Old Tiger, "hugging is waist effort." . . . **Bert Parks'** first job as radio announcer brought him \$7 per week. . . . **Paul Whiteman's** Sunday Revue may be replaced by Theatre Guild on ABC. **Whiteman** is off for the summer, but the move is talked about for fall. . . .



Melton



Flynn



Ameche



Daly

"Tele-Views"

# LOOK KIDS



## **YOU can win these WILSON GLOVES**

The "Peanuts" Lowrey special or the official 3-finger Wilson

Sell only 3 one-year subscriptions to Tele-Views at \$5 each

Or, only 2 two-year subscriptions to Tele-Views at \$8 each

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

**Bring In Orders And Money Any Day! Pick Up Gloves Immediately.**

**OUT-OF-TOWN SUBSCRIPTIONS WILL BE ACCEPTED ON MAIL ORDERS  
ACCOMPANIED BY CHECK OR MONEY ORDER**

---

Bring or Mail Subscriptions and Money to:

311 - 21st Street, Rock Island, Ill. or 1029 W. 2nd St., Davenport, Ia.

"Tele-Views"

page seventeen

# Thursday

AUGUST 30th

**WHBF-TV—Ch. 4 WOC-TV—Ch. 5**  
(Programs Subject to Change)

- 10:00 4 STEVE ALLEN SHOW—**  
Guests: Little Jackie Heller; the Haydens, dancers; The Sons of the Purple Sage.
- 11:30 4 GARRY MOORE SHOW—**  
Guest: Guy Kibbee, movie star.
- 12:30 4 FIRST HUNDRED YEARS—**  
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR—**
- 1:00 5 MISS SUSAN—**  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 VACATION WONDERLANDS—**
- 1:30 4 MEET YOUR COVER GIRL—**
- 5 MATINEE THEATRE—**
- 2:00 5 STRAW HAT MATINEE—**
- 3:00 5 HAWKINS FALLS, POP. 8200—**  
Serial of life in a small town.
- 3:15 5 GABBY HAYES SHOW—**
- 3:30 5 HOWDY DOODY—**  
Bob Smith's puppets in new adventures to please the children.
- 4:00 4 MAYOR OF MONMOUTH INTERVIEW—**
- 5 CACTUS JIM—**
- 4:15 4 INS DAILY NEWS—**
- 4:25 4 SHOW CASE—**
- 4:30 4 ENTER-TEENERS—**  
The Buddies take a vacation.
- 5 COWBOY KEN—**
- 4:45 4 BEANE—**  
Popular character of the kids is brought back by popular demand.
- 5 WEATHER SHOW—**
- 4:52 5 WOC-TV NEWSROOM—**  
Bob Frank reports the news.
- 5:00 4 CAPTAIN VIDEO—**  
An adventure story on earth and in space with the Video Ranger.
- 5 TO BE ANNOUNCED—**
- 5:30 4 PENTAGON, WASHINGTON—**
- 5 LITTLE SHOW—**  
John Conte with songs and chatter.
- 5:45 5 NEWS CARAVAN—**  
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 STOP THE MUSIC—**  
Bert Parks is your host with Jimmy Blaine, Betty Ann Grove, Jane Morgan and the Variety Dancers.
- 5 IT PAYS TO BE IGNORANT—**  
Tom Howard quizzes the nonsensical panel of George Shelton, Harry McNaughton & Lulu McConnell.
- 6:30 5 TREASURY MEN IN ACTION—**  
Walter Greaza stars as chief of the bureau in "The Case of the Hundred-Headed Hydra."
- 7:00 4 MUSICAL PLAYHOUSE—**  
Planning a period play, Don advertises for an antique chair, but finds the "rental" exorbitantly high
- 5 FORD FESTIVAL—**  
Stars James Melton with guests Sarah Churchill in a skit titled "Love Letter;" Jackie Miles and Magician Carl Ballantine.
- 7:30 4 BLIND DATE—**  
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 RACKET SQUAD—**  
Capt. Braddock reveals the ruse behind the "Perpetual Pellet" that is supposed to replace gasoline.
- 5 MARTIN KANE, PRIVATE EYE—**  
Stars Lloyd Nolan, movie star, as Martin Kane.
- 8:30 4 CRIME PHOTOGRAPHER—**  
Darren McGavin has the role of Casey, in "The Road Back to Prison."
- 5 WAYNE KING SHOW—**  
The Waltz King presents a fine program of your favorite music.
- 9:00 4 FILM SUBJECT—**
- 5 HOLLYWOOD REEL—**
- 9:15 4 STORK CLUB—**
- 5 ARTCRAFT TIME—**
- 9:30 4 WEATHER SHOW—**
- 5 MUSICAL MOODS—**  
Marjorie Meinert at the piano and organ with Jim Johnston.
- 9:40 4 INS DAILY NEWS—**
- 10:00 5 RAN, THE WEATHER MAN—**
- 10:05 5 NEWS—**
- 10:10 5 BASEBALL RESULTS—**
- 10:15 5 HOLLYWOOD THEATRE—**

# Friday

AUGUST 31st

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 9:30 4 **STRIKE IT RICH**—  
Warren Hull emcees the program with a heart.
- 10:00 4 **STEVE ALLEN SHOW**—  
Guests: Phil Regan; juggler Hal Fayers; the Paulette Sisters, songs.
- 11:30 4 **TEST PATTERN**—
- 12:00 4 **GARRY MOORE SHOW**—  
Guest: Milbourne Christopher, magician.
- 12:30 4 **FIRST HUNDRED YEARS**—  
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—  
With Mike Wallace as your guide.
- 5 **BERT PARKS SHOW**—  
With Betty Ann Grove, Bobby Sherwood, The Heathertones and guests.
- 2:00 5 **STRAW HAT MATINEE**—  
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
- 3:15 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—  
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM**—  
4 **INS DAILY NEWS**—
- 4:10 4 **SHOW CASE**—
- 4:15 4 **STARS OF TOMORROW**—
- 4:30 4 **SPACE CADET**—  
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP**—  
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE**—  
Popular character of the kids is brought back by popular demand.
- 5 **WEATHER SHOW**—
- 4:52 5 **WOC-TV NEWSROOM**—  
Bob Frank reports the news.
- 5:00 4 **CAPTAIN VIDEO**—  
An adventure story on earth and in space with the Video Ranger.
- 5 **TO BE ANNOUNCED**—
- 5:30 4 **LIFE WITH LINKLETTER**—  
Audience participation show with Art Linkletter in charge.
- 5 **SONG AT TWILIGHT**—  
Songs and informal chatter, guests.
- 5:45 5 **NEWS CARAVAN**—  
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **THE AD LIBBERS**—  
Peter Donald is your host in a program of extemporaneous plays made up on the spot from just an outline. Cast includes veteran Broadway actors.
- 5 **QUIZ KIDS**—  
Joe Kelly fires the tough questions at the kids.
- 6:30 4 **MAN AGAINST CRIME**—  
Ralph Bellamy stars as Mike Barnett in a fast-moving tale of espionage.
- 5 **GOLDEN OPPORTUNITY**—  
A talent show with local contestants.
- 7:00 4 **SCHLITZ FILM FIRSTS**—  
"Wrecking Crew," a hard-hitting drama of the life of professional building wreckers. Stars Richard Arlen, Chester Morris and Jean Parker.
- 5 **THE BIG STORY**—  
Dramatization of true experiences of newspaper reporters.
- 7:30 5 **BATTLE REPORT, WASHINGTON**  
Briefing of American people on defense with John Steelman.
- 8:00 4 **CAVALCADE OF STARS**—  
Stars Jackie Gleason in a comedy-variety show with guest artists.
- 5 **SPORTS NEWSREEL**—  
The latest in sports on film.
- 8:30 5 **WRESTLING FROM HOLLYWOOD**  
Main Event features Andre Drapp vs. Ernie Dusek.
- 9:00 4 **YOU ASKED FOR IT**—  
A show full of the unusual.
- 9:30 4 **TV'S TOP TUNES**—  
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:45 4 **WEATHER SHOW**—
- 9:50 4 **INS DAILY NEWS**—
- 10:00 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **WOC-TV NEWS**—
- 10:10 5 **BASEBALL SCOREBOOK**—
- 10:15 5 **HOLLYWOOD THEATRE**—



**Garroway**

**D**ESPITE the apparent summer calm along Chicago's TV Row, local video moguls are indulging in plenty of worry. The ulcer crop is at a premium. In such brass-bound hideouts as Wrigley bar, London House & Fritzel's, TV station heads are downing a record amount of aspirin and bicarbonate.

And with good reason. This autumn, coast-to-coast network television becomes a reality—and Chicago TV is right in the middle between New York and Hollywood. With *Our Town* already dominated by New York programs, insiders are shaking their heads over the added impetus of Hollywood's full-scale plans for a TV empire.

## THE BIG SQUEEZE

The pattern of TV things to come is already shaping up. The networks are pouring millions of dollars and high priced talent into Hollywood getting set for the formal opening of the trans-continental TV facilities by American Telephone & Telegraph—scheduled for September 30, 1951.

What does all this bustle mean? It indicates that, very shortly, Chicago stations will be carrying a full load of expensive programs from the west coast as well as the east. It also means that the Chicago style of TV—that wonderful, relaxed intimate touch that has made *Our Town* famous nationwide—is up against a severe fight.

It means that such talented home grown figures as Dave Garroway, Burr Tillstrom, Don McNeill and Studs Terkel, will be the victims of a gigantic entertainment squeeze play, with pressure against them from both coasts.

Whether these TV trail blazers can survive against the high powered programs of Milton Berle, Eddie Cantor, Arthur Godfrey and Martin & Lewis—in addition to the newly added squeeze of hundreds of Hollywood film stars—is the problem besetting the Chicago TV executives.

If and when the FCC unfreezes new station construction, so that Chicago will have ten stations instead of the present four, some of the squeeze will be lifted, and Chicagoland will have its



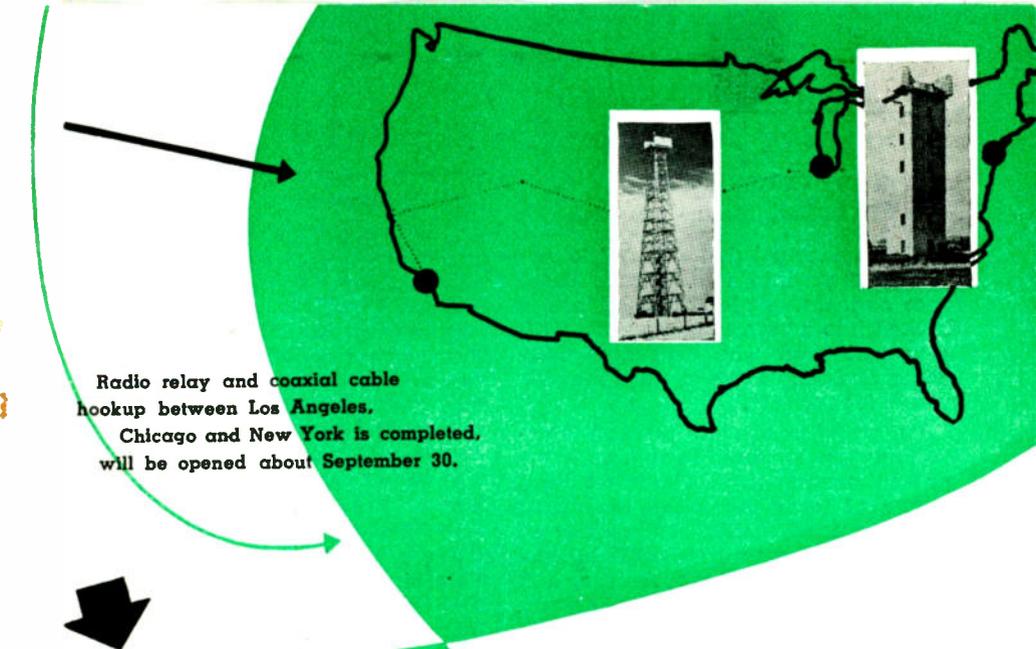
**Terkel**



**Tillstrom**



**McNeill**



Radio relay and coaxial cable hookup between Los Angeles, Chicago and New York is completed, will be opened about September 30.

## TELE-VIEWS

### Recommends:

1. Immediate steps to establish a TV City and Civic Center in Chicago as a bold and dramatic answer to New York and Hollywood.
2. Location of this center should be outside the city proper, utilizing acres of vacant land. Skyscrapers do not adapt themselves to the problems of television. One-floor studios and sets, storage areas, etc., are more economical, faster, better.
3. This city-within-a-city should provide a complete set-up for all major TV stations, sports, educational and public service projects.
4. Such a project would include: Studios, auditoriums, remote crew equipment, newsreel offices, film studios; sets, props, carpenters; cartoon studios, commercial production, kinescope headquarters, audition facilities, technical schools, model agencies, talent agencies, dramatic schools, recording studios, Board of Education studios, makeup and costuming quarters, union offices, administration buildings, and tourist facilities.
5. Because Chicago TV is at the cross roads, we urgently advise that all key figures unite to further this proposed plan.

THE EDITORS

# Enemies of Television Are Too Quick to Criticize It

By **LUCIA CARTER**  
TV Editor, Moline Dispatch

The intellectual detractors of television send me into a fit of rage about once a month. At least that often, I'm backed into a corner by someone with an artistic soul who denounces television and people like you and me who watch it regularly.

I'm only fair at hand-to-hand fighting, but I've managed to sum up a few pro-TV arguments. I'd like to set down a few of them this week, departing from my usual custom of dissecting an individual show to dissect TV in general. Maybe I'm too optimistic, but, making allowances for the current summer slump, I find the present TV situation fairly bright and the future

outlook promising.

The outspoken enemies of video in general frequently incline, it seems, to quick, gloomy predictions. But the evidence on which they base their opinions is often insubstantial. Too often the persons who declare loudly, "I wouldn't have the thing in the house," turn out to have seen only a few programs—and those television's worst. Suppose someone declared, "I don't like music." after listening to the wailings of one sick hillbilly. Would his statement be taken seriously?

There are others who have studied TV a bit more thoroughly, but who feel that the bad outweighs the good. Now I'll admit that there are many bad shows. If you've followed this column, you know that I sometimes grow violent upon the subject of bad shows.

You will find that many of those who argue against television intellectual grounds will go along with me when I start naming top quality programs.

Television has given us a great deal of good programs with more to come. Those that condemn television should realize that if they don't like a program the set can be turned off, as well as on.

---

## SERVICE DIRECTORY

---

### MOLINE

---

**Dove's Television Sales & Service**  
1714 Seventh Street  
Call Moline 1323

---

### DAVENPORT

---

**Parker's Service Co.**  
110½ East River  
Call Davenport 3-9423

---

### ROCK ISLAND

---

**Frankel Television Service Co.**  
2532 Fifth Avenue  
Call Rock Island 6-6477

---

# FANS

For Every Need!

**KLOPPENBORG**

**Aluminum Foundry**

211 Marquette Davenport

---

## THE BIG SQUEEZE

(Continued from Page 20)

share of local programs. But that's exactly what happened to Chicago radio, resulting a present day collection of recorded music, news bulletins and interview shows.

**If Chicago is to hold its place in network television, dramatic steps must be taken at once. A bold, clear-cut plan of action must be executed.**

Insiders believe that there are sufficient brains and money along TV Row to accomplish entertainment miracles. The same experts warn that unless brave leadership is shown by stations, talent and agencies, Chicago video will sing into a dreary morass of third rate productions, leaving TV Row a ghost swamp of lost memories.

# A 3 STAR SHOW-CASE

*Saturday Morning ABC-tv ■ Family Theatre Features*



**11:30 a.m.**

**"Faith Baldwin  
Theatre of Romance"**

Alternate Saturdays



**11:00 a.m.**

**"Two Girls Named Smith"**



**11:30 a.m.**

**"I Cover Times Square"**

Alternate Saturdays

## WHBF - TV

### CHANNEL 4

ABC, CBS, DuMont TV Shows

Free

AMAZING  
NEW  
TV  
FILTER

Made Especially



for us, this Tele-Views Filter is FREE with a 1 or 2 year subscription to Midwest's finest weekly program-fan magazine.

This new, thin filter reduces cloudiness—

- Eases eye-strain
- Softens the glare
- Fits all screens
- Simple to attach
- UNBREAKABLE



This Amazing Special Offer **\$5**  
ONLY  
ONE YEAR

MAIL THIS COUPON TODAY

Tele-Views, Box 350, Rock Island, Ill.  33 weeks for \$3.00.  
 I want to take advantage of your special offer for a  1 year subscription for \$5  
 plus a FREE Filter.  2 year subscription for \$8 plus FREE Filter.  I enclose  
 \$..... for ..... new subscriptions.  Bill me. (Filter will arrive  
 after receipt of payment).  
 Screen size:  10"  12½"  14"  16"  17"  20" (Check one)

NAME .....

ADDRESS .....

CITY..... STATE.....

Allow three weeks for processing of subscription and mailing of filter. Those who have already subscribed for 1 or 2 years and all new subscribers must mail this entire back page with blank filled out in order to receive Filter.

1113  
SNAPP F

77

AVON ILL