

15¢

TV TELE-VIEWS

MID-WEST

Your TV

Program **GUIDE**

February 9 - 15

★ Vol. II—No. 58



KEEP YOUR EYE ON CHANNEL 4



HERB SHRINER TIME

THURSDAY
8:00 p.m.

WHBF-TV

Channel 4

ABC Television

MORE FUN!

**"MY FRIEND
IRMA"**

9:30 p.m.

Tuesday

MORE LAFFS!

**"AMOS 'N'
ANDY**

10:00 p.m.

Tuesday

WHBF-TV - channel 4



Mail Bag

I would like to know the whole names of the four men on the Buddies of the Airlines program and what happened to the other man that plays the fiddle.

Sterling, Ill.

G. J. S.

(The full names are as follows: "Pat", is Pat Maynard; "Speed" is Floyd Lloyd Foreman; "Curly" is Alger Bray; "Verne" is Verne Wilson, but he is no longer with them as he has entered service with Uncle Sam's forces.)

* * *

What happened to the Hamilton Trio on the Sid Caesar show? They were the best dancers on television.

Rock Island, Ill.

Andy S.

(They accepted a night club engagement tour on the East coast, but keep watching the show as they should return in the near future.)

* * *

I would like to know what happened to the Gene Autry Show?

Sterling, Ill.

Allan Giddings

(Due to lack of a sponsor the Gene Autry show was replaced by the present sponsored show in that time slot)

* * *

Is either of the local stations going to bring us the Cubs or Sox games this summer?

Normandy, Ill.

G.L.G.

(As this issue was about to go to press it was announced by WHBF-TV that it might be possible to televise both the Cubs and White Sox home afternoon

games. We say might because there is a slight "if" connected with the proposal. Perk Purnhage, business manager of the Quad-City Tigers has said that if the fans do not stay away from the Tiger night games because of the televised afternoon major league games he will have no objection to the telecast. Both he and Maurice Corken, of WHBF-TV, propose that the fans write to either of the two men and let them know their feelings on the subject. Upon your letters rest the future of major league baseball on television in this area, so write to Maurice Corken, care of WHBF-TV, Rock Island, or Perk Purnhage, care of the Quad-City Tigers, Davenport, Ia.)

* * *

I would like to know if Kate Smith is or ever was married.

Sterling, Ill.

Evelyn Giddings

(Kate is not married and never has been).

* * *

I would like to know if a wrestling match was made between Lou Thesz and Verne Gagne and will it be on television, if so, when?

Muscatine, Ia.

Mrs. Walt Anderson

(That match was made and fought on Friday, Jan. 25, in Chicago but was not televised. We have been unable to learn how it came out, due to lack of publicity locally).

* * *

Do you know of any way to find out the name of the jackpot song on the TV Stop the Music show?

Davenport, Ia.

Nadean Anderson

(I am sorry but we know of no way to find out that information. Although Walter Winchell used to give the name after the contest had run so long, he is in a much better position to find it out than anyone we know as he has many secret sources of information).

TELE-VIEWS

Vol. II—No. 58

"Yesterday's Luxury — Today's Necessity"

Published weekly by Tele-Views News Co. - Copyright, 1951 - Box 350 - Rock Island, Ill.

Publishers

ERNEST G. BAUWENS
EDWARD E. JANOV

Editor

KENNETH A. DeBARR
National Representative
REX VANCE

Production Manager

HARRY WEEDMAN

Advertising Manager

MARVIN KELINSON

Advertising Rates Furnished

Upon Request

Executive Office:

1029 W. 2nd St., Davenport, Ia.

Member TV Forecast News

Service, National Television

Program Publications

SUBSCRIPTION RATES:

1 Year—\$5.00

2 Years—\$8.00

15c per copy

Entered as Second Class Matter at the Postoffice at Rock Island, Ill.

Printed by Tri-City Review Publishing Co., 311 - 21st St., Rock Island, Ill.

HOW ABOUT A GOOD CRY?

The Hanky Makers "STRIKE IT RICH"



warren hull

AT THE birth of the quiz show, when sixty-four dollars symbolized a triumph of the intellect over stage-fright, radio audiences laughed their approval.

A bungling contestant, a fumbled answer, an unconsciously cute story meant an hilarious time for radio listeners.

Today, quiz shows are not so funny. The public, jaded with the question & answer game after a decade or so, is not laughing any more. Still, new quiz shows, courting hilarity, keep popping up—some of them disguised comedy programs, others lifeless panel quizzes played for double-edged laughs.

One particular quizzer, however, is not in the market for laughing faces. Entitled "Strike It Rich," the show if put to the humor test would probably rate only a far cry. For in the most basic sense of the expression, "Rich" (pluckily billed as the "quiz with a heart") is a good old fashioned tear-jerker.

Emceed by the suitably sympathetic Warren Hull, the show is a kind of court of human agonies that doles out money instead of wordy advice. The format consists in some needy person relating to emcee Hull his problem, then answering a series of questions which will net the unfortunate enough to aid him. The result is some happy tears and the feeling that Christmas comes six times a week, fifty-two weeks a year.

Money not being everything, a special feature of the CBS show is the "heart line," an on-the-spot telephone which carries word from time to time of any outside help from viewers who are touched enough to further help the

contestant. An invalid mother will be presented with a free airline ticket to visit her daughters in California. A boy who is losing his sight will be financed for a delicate eye operation. An artificial limb will be donated to an amputee victim.

Needless to say, the effect on the viewing audience and more particularly, the studio audience, is trying. Cameras catch agonizing glimpses of the strained, often times tearful faces of the people watching the show. It's a touching, even uncomfortable insight into the problems of the "other fellow." But how the women love it.

The man who keeps this show free from the vale of sweat and tears is a familiar voice to those who remember radio's "Vox Pop" program. As co-emcee on the show with Parks Johnson, Warren Hull became an old hand at guiding ordinary people through the ticklish business of telling their own intimate stories. Any experience he gained on "Vox Pop" has become a crafty tool in keeping "Strike It Rich" from becoming a runaway soap opera without a plot.



The heartline brings good news to a needy family as emcee Warren Hull receives message from warm-hearted fan.

A VeePee Goes to Work

**"SEE IT NOW" with
Edward R. Murrow**

"THIS is London."

When a grave unemotional voice cracked out those words during the last war, Americans sat up and listened hard. The voice belonged to Edward R. Murrow, CBS radio correspondent, and his program was probably the most informative and interesting on-the-scene news show of the war.

Hitler's march into Vienna, the sell-out at Munich, and the invasions of Africa and Europe were all covered first hand by Murrow. Now 7 years after the invasion of Europe, Murrow has invaded television. Instead of relying on the usual TV news format, he has taken the dramatic impact and the inter-relationship of news and crammed a half-hour Sunday show with television's first really original venture in this field.

A great editor's eye for the historical as compared with the trivial has enabled Ed to feel the real pulse of the week's news. Combining remote shots, films, recordings and his own terse comments, he gives the viewer a sense of history in the making.

Dark chiselled features and a tall loose body give added dramatic effect to Murrow's personality. A strong facial resemblance to Humphrey Bogart heightens the impression of what a Hollywood foreign correspondent should look like.

Ed graduated from Washington State college and spent his first few post-graduate years touring the country for the National Student Federa-



tion. His first break came when CBS hired him as their Director of Education. In Europe for research work, he uncovered evidence of Hitler's planned coup in Austria. He chartered a plane and was in Vienna when the Nazis arrived. His account of this for CBS won him a coveted Peabody Award, radio's mark of excellence.

Later he won another Peabody award for his "Orchestrated Hell," a survey of the tragedy and horror in London during the Luftwaffe blitz.

As a CBS postwar plum for valuable service, Murrow got a comfortable vice president's slot. But the executive garb was too binding on his activities and he soon resigned. He has since been placed on the Board of Directors, more or less a figurehead job. His real work continued to be his nightly news show.

"See It Now" is the natural offspring of a radio series called "Hear It Now," which has in turn followed a series of recordings of historical events and speeches called "I Can Hear It Now," launched in 1949.

A portion of each week's show is de-
(continued on page 17)

Saturday

FEBRUARY 9

WHBF-TV

ch. 4

WOC-TV

ch. 5

Stations reserve the right to change listings without notice

- 8:45 5 **TEST PATTERN**—
- 9:00 5 **ROOTIE KAZOOTIE**— **Live**
- 9:30 4 **HOLD 'ER NEWT**— **Live**
Puppet show dealing with the trials and tribulations of the bumbling proprietor of Figgs General store and his friends.
- 5 **CACTUS JIM**— **Live-Film**
Bill Bailey portrays the bewhiskered old cowpoke with the remarkable memory as he tells his western tales.
- 10:00 4 **THE WHISTLING WIZARD**— **Live**
Featuring the Baird puppets with a story line the children will all enjoy.
- 10:30 4 **DATE WITH JUDY**— **Live**
Fater puts his foot down when Judy gets bad marks in school, but soon picks it up again.
- 5 **MIDWESTERN HAYRIDE**— **Live**
Emcee Bill Thall, vocalists Ernie Lee Jones, Bonnie Lou, and Harpo Kidwell; Buddy Ross, accordionist; Charlie Gore and the Rangers; the Kentucky Boys and the Pine Mountain Boys; Briarhoppers, square dancers.
- 11:00 4 **BIG TOP**— **Live**
Jack Sterling, ringmaster, with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band and Dapper Dan, the muscle man, plus guest acts: Tong Bros., Chinese acrobats; Marie Louise, swinging trapeze artist; Franklin & Astrid, acrobats; Dick Berg's seals.
- 5 **JACK SPRAT KITCHEN**— **Local**
With Norida Frank, home economist, and helpful hints on how to save money in the kitchen, and tasty recipes
- 11:30 5 **NEWS & WEEK-END WEATHER**—
- 11:45 5 **AMERICANS AT WORK**— **Film**
The "New England Fisherman."
- 12:00 4 **SMILIN' ED'S GANG**— **Kine**
Watch and listen to the exciting tale, then enjoy the antics of Joe Mazzuca, Midnight the Cat, plus Squeaky the Mouse, and Froggy the Gremlin.
- 5 **TEST PATTERN**—
- 12:30 4 **CITY HOSPITAL**— **Kine**
Stars Melville Ruick as Dr. Crane in a drama of life in a big city hospital.
- 1:00 4 **ARMY-NAVY SPORTS**— **Live**
Basketball: Duke vs. Navy from Annapolis, Maryland.
- 3:00 4 **TEST PATTERN**—
- 5 **WESTERN PLAYHOUSE**— **Film**
Featuring the western heroes of the youngsters in your family. Today's title: "Fighting Vigilantes."
- 4:00 4 **SURVIVAL**— **Film**
Civilian Defense program about atomic warfare.
- 5 **YOUTH WANTS TO KNOW**— **Live**
Panel of teen-agers discuss current issues with Frank Blaie as moderator, with their guest Senator Clinton Anderson (D., New Mexico)
- 4:30 4 **FEATURE FILM**—
A movie of yesteryear presented for the whole family to enjoy.
- 5 **NATURE OF THINGS**— **Live**
"Eclipses of the Sun and Moon" is the subject of Dr. Roy K. Marshall.
- 4:45 5 **MORGAN BEATTY, NEWS**— **Live**
News of the week reviewed by NBC newscaster with film clips
- 5:00 5 **SURVIVAL**— **Film**
Civilian Defense program on what to do if War should come to U.S.
- 5:30 4 **KIT CARSON**— **Film**
Western adventures with Bill Williams in the title role and Don Diamond as El Toro, his sidekick
- 5 **MR. WIZARD**— **Live**
Marlin Perkins of "Zoo Parade" is the guest of Don Herbert in a program devoted to the unusual pets of youngsters.
- 6:00 4 **SAMMY KAYE SHOW**— **Live**
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives
- 5 **ASSEMBLY VI**— **Film**
Series of filmed reports of the United Nations meeting in Paris; Dr. Arthur M. Schlesinger, Jr., is commentator.
- 6:30 4 **TROUBLE WITH FATHER**— **Film**
Stu Erwin gets "the business" in more ways than one as he becomes the proprietor of a ladies dress shop.
- 5 **ONE MAN'S FAMILY**— **Live**
Domestic drama of the Barbour family featuring Bert Lytell, Marjorie Gateson

SATURDAY—con't.

COVER STAR:

In honor of St. Valentine's Day our cover star Marie (Irma Peterson) Wilson, sends the following greeting to all her friends on the TV lanes:

IRMA'S VALENTINE



Valentine's Day is here, and brings
My wish to give you many things.

If I were a shad I'd give you some roe;
If I were a status I'd give you some
quo.

If I were a tempus I'd give you some
fugit;
If I were a sound I'd give you some
Puget.

If I were a shore I'd give you some
leave;
If I were an Adam I'd give you some
Eve.

If I were a good I'd give you some bye;
If I were an OH I'd give you some MY.

If I were a Gallup I'd give you a trend;
If I were a ship I'd give you a Friend.

If I were a terra I'd give you some
firma,
But I'm only me, so I'll give you some
IRMA.

—————tv—————

WRONG RIGHT ANSWER

"How many 'cases' have you lost lately?" Jay Jostyn was asked following a recent luncheon talk for members of Philadelphia's Poor Richard Club. Replied Mr. D.A.: "Only those involving my wife. She's the only person in the world who gives me the choice of two wrong answers to any question."

7:00 4 KEN MURRAY SHOW— Live
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, plus special guests: Ray Middleton, actor, in a sketch about Abe Lincoln; Bethel Leslie, actress; Peg Leg Bates, dancer; Fayne & Foster; Bobby Hookey; Lad Lyon and Billy Barton.

5 ALL STAR REVUE— Live
A full hour of comedy and song starring Danny Thomas with Bunny Lewbel and guests, William Bendix, Fran Warren and Jean Halloway.

8:00 4 WONDERFUL TOWN— Live
Faye Emerson salutes "Love Town, U.S.A." in a special tribute to St. Valentine's Day.

5 YOUR SHOW OF SHOWS— Live
Sid and Imogene with Marguerite Piazza; dancers Mata & Hari, Fisher & Ross; vocalists Judy Johnson & Bill Hayes; Billy Williams Quartet; baritone Jack Russell; Carl Reiner and guest

8:30 4 I LOVE LUCY— Kine
Domestic comedy drama with Lucille Bail and hubby, Desi Arnez.

9:00 4 BEAT THE CLOCK— Kine
Parlor Games with Bud Collyer in charge with the curvacious Roxanne as assistant

9:30 4 WRESTLING MATCHES— Live
Main Event: The Great Balbo vs. Reggie Lisowski; Semi-Final: Billy Goetz vs. Al Williams; also Zack Malkov vs. Rula Richards; Ray Urbano vs. Carl Meyers; Art Bull vs. Balk Estes.

5 YOUR HIT PARADE— Live
Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, Snooky Lanson, Russ Arms and Sue Bennett with Raymond Scott's orchestra

10:00 5 DANGEROUS ASSIGNMENT— Film
A mystery adventure series starring Brian Donlevy.

10:30 5 MYSTERY HOUR— Film
Presenting the best of the mystery movies of the last few years.



Whether it's hotcha or sweet tunes, versatile songstress Bette Chapel has captivated many a TV audience with her style. Here the pert Miss Chapel appears in a roaring-twenties costume for her sizzling version of "Johnson Rag."



Versatility Plus --

Vocalist Bette Chapel Combines Hot 'n' Sweet

PETITE as a puppy—sultry as a South sea island dancer—gay as a night on the town! You'll find all three types neatly tied together in a diminutive package, Bette Chapel by name.

This "tempest in a teapot" has stormed her way through TV channels via the smooth-sailing "Garroway-at-Large" show and currently is appearing on "The Bunch", formerly "Your Luncheon Date" televised on the NBC network each day between 11:30 and 12:00.

The five-foot vocalist, an unusual combination of Betty Hutton dynamo and Dinah Shore sweet touch, claims she "just went along for the ride" when her sister auditioned for the vocalist spot with a dance band. But it was Bette who landed the job and toured the Midwest on dance dates.

Later moving to Chicago to study voice, she won solo billing in local night clubs where she was spotted by NBC video scouts. Unlike most TV performers, she had practically no radio experience before plunging into TV.

Today, Bette, who is wed to Bill Wilkes, a Chicago salesman, looks back on a video career originating with Garroway some two years ago and studded with unforgettable experiences. Such as the time she and Cliff Norton, dressed as tramps and painted like clowns, combined their talents for "Whistle a Happy Tune." Immediately afterwards, Bette had to wash her face, put on makeup and change her whole attire—IN THREE MINUTES—for her part in the finale. She must have set a new record for women—she was back in a minute and a half.

Garroway appropriately dubbed her "La Chapel", because Bette is of Italian ancestry, a plausible explanation for her olive skin, dancing dark eyes and vivacious personality.

Her TV schedule, rigorous though it is, allows her to devote just enough time to her other-than-TV talents—home-making, sketching her own ideas for formal gowns, spinning through the park on a bicycle, collecting shoes or preparing fried chicken a la Chapel!



Two Great Views

For '52

DANGEROUS ASSIGNMENT

New Time!—10:00 P.M., SATURDAYS

A half-hour of top-drawer intrigue featuring star performer BRIAN DONLEVY in a thrilling series of International adventures.

MORNING PROGRAMMING

Beginning at 8:00 — Monday thru Friday

- 8:00—TODAY with Dave Garroway
- 9:00—MEL MARTIN SHOW
- 9:30—IT'S IN THE BAG
- 10:00—ERNIE KOVACS
- 10:30—DAVE and CHARLIE
- 10:45—RICHARD HARKNESS, NEWS
- 11:00—RUTH LYONS SHOW



WOC-TV
AM FM

Channel 5

Davenport

Iowa

Sunday

FEBRUARY 10

WHBF-TV
ch. 4

WOC-TV
ch. 5

Stations reserve the right to change listings
without notice

- 11:45 5 **TEST PATTERN**—
- 12:00 5 **FRONTIERS OF FAITH**— **Live**
From Fordham University Chapel
with Rev Thomas J. O'Donnell as
celebrant; Music by Schola Can-
torum of St. John's University in
Brooklyn; Rt. Rev. Msgr. Wm. J.
MacDonald, narrator.
- 12:30 5 **AMERICAN INVENTORY**— **Live**
Television's major network exper-
iment in the field of adult educa-
tion presented by NBC and the
Alfred P. Sloan Foundation
"Postmark U.S.A." a father's re-
port to his G.I. son on the defense
effort.
- 1:00 5 **BATTLE REPORT**— **Live**
Official Briefing of the American
public on defense; John Steelman,
moderator.
- 1:15 4 **PENTAGON, WASHINGTON**—**Kine**
Report from the headquarters of
the nation's armed forces
- 1:30 5 **AMERICAN FORUM**
OF THE AIR— **Live**
Subject: "A Grass Roots Report;"
Speakers: Senator Harry Cain (R.,
Wash.) and Senator Warren G.
Magnuson (D., Wash.)
- 1:45 4 **INS DAILY NEWS**— **Film**
Up to date report of the latest
in the news of the world
- 2:00 4 **FLYING TIGERS**— **Kine**
Major Dell Conway and Caribou
Jones in mystery adventures that
take them all over the world
- 5 **FAIR MEADOWS, USA**— **Live**
The arrival of the new minister
brings a surprise to one member
of the Olcott family thereby cre-
ating a situation.
- 2:30 4 **SEE IT NOW**— **Live-Film**
Edward R. Murrow, newscaster
takes you where the news is
happening when it happens along
with presenting special features.
- 5 **HALL OF FAME**— **Live**
Sarah Churchill is your narrator
for the dramatization of "Woman
with a Sword."
- 3:00 4 **ON TRIAL**— **Kine**
Current problems argued before
the court.
- 5 **MEET THE PRESS**— **Live**
Guest personalities interviewed by
members of the press with Martha
Rountree as moderator; Guest is
the Honorable John Foster Dulles.
- 3:30 4 **HORIZONS**— **Kine**
Panel discussion program with
guest lecturers from various uni-
versities.
- 5 **JUVENILE JURY**— **Live**
Jack Barry is moderator as the
panel of youngsters give their
ideas on how to solve the prob-
lems of the kids at home.
- 4:00 4 **SUPER CIRCUS**— **Live**
With Claude Kirschner, ringmaster,
and clowns Cliffy Scampy, Nicky,
Mary Hartline and Bernie Hoffman
and his menagerie; Circus acts
include: Marvint Hazel Case, high
wire artist; Howard Nichols, mas-
ter of the hoop; Mann Miles, hand
balancer.
- 5 **ZOO PARADE**— **Live**
Marlin Perkins will discuss with
you the use of animals as symbols
in posters of the various foreign
countries.
- 4:30 5 **VITAL ISSUES**— **Local**
Panel discussion program with
Neil Danberg as moderator.
- 5:00 4 **SPACE PATROL**— **Live**
Adventurous police action in
space with Commander Buzz Cor-
ry, Cadet Happy and Major Rob-
ertson; A meteorite crashes into
the hull of the Terra IV and im-
perils the lives of Buzz, Happy,
Carol and Tonga.
- 5 **HOPALONG CASSIDY**— **Film**
Western adventures with William
Boyd in the title role and his
sidekicks Lucky and California
- 5:30 4 **FESTIVAL OF**
SACRED MUSIC— **Local**
Program of religious music pre-
sented by the choirs of the Coun-
cil of Churches of Rock Island
County.

SUNDAY—con't.

- 6:00 4 PAUL WHITEMAN REVUE— Live**
Earl Wrightson and Maureen Cannon are featured vocalists with guest Mimi Benzell in a lavish ice show with the entire cast of the New Yorker Hotel Ice Revue.
- 5 U. S. ROYAL SHOWCASE— Live**
Variety program with George Abbott as emcee and the Gordon Jenkins orchestra; Ben Grauer, announcer; Guests: Fred Allen, comedian with the baggy eyes, and Perry Como, singer.
- 6:30 4 THIS IS SHOW BUSINESS— Live**
Clifton Fadiman, emcee, George S. Kaufman and Sam Levenson; and guest panelist, Betty Furness; the guest acts are: Mel Torme, the velvet fog; Elaine Dunn, dancer; Jimmy Nelson, ventriloquist.
- 5 YOUNG MR. BOBBIN— Live**
Trying to impress his girl friend's father with his knowledge of Politics, Alex gets in a touchy situation and nearly out of a job.
- 7:00 4 LIVE LIKE A MILLIONAIRE—Kine**
John Nelson emcees as the kiddies bring their parents to perform and compete for the interest on one million dollars
- 5 COMEDY HOUR— Live**
A full hour of comedy and song starring Dean Martin and Jerry Lewis with their guests, Jill Jarman, Ray Malone, Danny Arnold and the Borden Twins.
- 7:30 4 STAR OF THE FAMILY— Kine**
Peter Lind Hayes and wife, Mary Healy, present songs, comedy and guests Faye Emerson, Skitch Henderson, Cab Calloway and Olga San Juan.
- 8:00 4 FRED WARING SHOW— Live**
Paced by the billbilly tune "Honey You Can't Love Two," the Pennsylvanians pay tribute to St. Valentine's Day; Crystal Ball Tune: "One Little Candle;" also a salute to the Boy Scouts.
- 5 PHILCO TV PLAZA HOUSE— Live**
"Rich Boy" starring Gene Lyons, Grace Kelly, Phyllis Kirk and Robert Pastene; the story of the love affairs of a rich snob who is brought finally to realize his own superficiality.
- 8:30 4 BREAK THE BANK— Live**
Bert Parks emcees the biggest money-paying show on the air with Bud Collyer and Peter Van Steeden's orchestra.
- 9:00 4 CELEBRITY TIME— Live**
Panel quiz session with Conrad Nagel, emcee, and regular panelists Jane Wilson and Herman Hickman; guest panelists: Florence Chadwick, English channel swimmer and Paul Hartman, dance satirist.
- 5 RED SKELTON SHOW— Live**
Red clowns as Cauliflower McPugg, Klem Kaddiddlehopper and his other varied characterizations; also comedy skits from "Skelton's Film Scrapbook;" Music by Dave Rose and his orchestra
- 9:30 4 WHAT'S MY LINE?— Live**
Panel quiz to find various occupations with John Daly as moderator and panelists Dorothy Kilgallen, Arlene Francis, Hal Block and guest Leland Hayward, producer of Broadway shows.
- 5 SUNDAY RECITAL— Local**
Program of fine music.
- 10:00 4 INS WEEKLY NEWS— Film**
Review of the week's news in picture and story.
- 5 SYLVANIA THEATRE— Film**
The best of the old movies are brought back for you to enjoy. Tonight's feature: "You Only Live Once" starring Henry Fonda and Sylvia Sydney.
- 10:20 4 WEATHER SHOW— Local**
Presenting up to the minute information on the weather
- 10:30 4 WHITEMAN TEEN CLUB— Kine**
"Pops" gives the youngsters their big chance on this amateur show for talented teens
- 11:00 4 YOUTH ON THE MARCH—Kine**
Religious program with music by the choir and sermons by Dr. Percy Crawford

DR. JERRY STRAIT

OPTOMETRIST

Manufacturers Bank Building

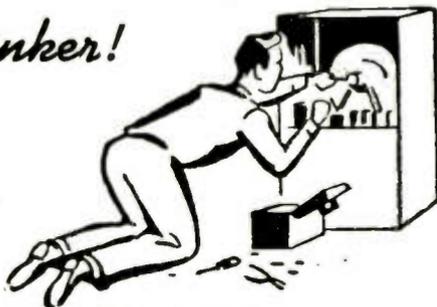
1501-7 Seventh St.

Phone 3-5342

East Moline

Don't Be A Tinker!

CALL THESE SERVICE-
MEN FOR PROFESSIONAL
TELEVISION SERVICE . . .



DAVENPORT

PARKER'S SERVICE CO.
110½ East River Dial 3-9423
—tv—

A-1 TELEVISION SERVICE
1815 Brady St. Dial 6-0325
—tv—

**OFFICIAL RADIO and
TV SERVICE**
1621 W. Locust Dial 3-1920, 2-7352
—tv—

TELEVISION ENGINEERS
736 Federal St. Dial 3-9941
—tv—

**SUPREME TELEVISION
SERVICE**
310 Perry St. Dial 3-4217
—tv—

**VETERAN'S RADIO and
TV SERVICE**
513 Brady St. Dial 2-4598
—tv—

**JORDAN'S RADIO and
TV SERVICE**
1302 Fillmore St. Dial 7-5110
—tv—

**WEST END TELEVISION
SERVICE**
2044 W. 3rd St. Dial 7-3627
Service on Same Day of Call
—tv—

**MOULDER RADIO and
TV SERVICE**
214 Ripley Street Dial 2-1465

BETTENDORF, IA.

SAM'S TV SERVICE
1719 State St. Dial 3-6840

ROCK ISLAND

**FRANKEL TELEVISION
SERVICE CO.**
2532 - 5th Ave. Dial 6-4488
—tv—

**GUARANTEED RADIO and
TV SERVICE**
Day-Nite Service Dial 8-7511
—tv—

RADIO & TV HOSPITAL
4107 - 14th Ave. Dial 8-7340
—tv—

**JACK LESLIE'S RADIO and
TV SERVICE**
1137 - 3rd Ave. Dial 8-1152
—tv—

**ELEVENTH STREET
TELEVISION**
1712 - 11th St. Dial 6-2124
—tv—

CHUCK'S TV SERVICE
We Service All Makes
2024 - 4th Ave. Dial 8-6059

MOLINE

**DOVE'S TELEVISION
SALES & SERVICE**
1714 - 7th St. Dial 2-1323
—tv—

**RAY ANDERSON
TELEVISION & RADIO**
402 - 15th St. Dial 4-3521
—tv—

**McMANAMA'S SPECIALIZED
ADMIRAL SALES & SERVICE**
1711 - 7th Ave. Dial 4-8623

LET'S TALK TELEVISION: PRO and CON

PRO: JOAN OSSEFORT

Seems about time for some comment of some sort on the new Garroway show which appears over WOC from 8 to 9 in the a.m. under the title of Today with Garroway.

A far cry from the old Garroway At Large show, it's not only something new in daytime TV, it's something new altogether. It's termed a communications show, apt titling on the part of someone, with the TV cameras focused on a giant news center in New York. News pours in from all parts of the world and is dispersed by Garroway and his crew into the homes of TV viewers all over the U.S.

The program has been criticized by some newspaper columnists, who have said the program is not as different as they had been led to expect. These columnists work in newspaper offices—have worked there for years, many of them—and the intake and distribution of news is not new to them.

Into their offices come the teletype news, the wirephotos, the constant phone calls. But the newspaper man is comparatively rare in the average community. There are thousands in each city who have never seen the inside of a news office. They have little idea how news is finally brought before the public eye.

For them the Garroway show holds the same fascination the newspaper man has for his job and office. There are few journalists who leave the news field because they thrive on the excitement of their job—of being at the source of news when it is news.

This thrill goes into the home via the new Garroway show. Everything is there, the wirephoto, the teletype and the telephone, and with the old master, Garroway, to emcee the whole show. It's no wonder the daytime viewer usually stuck with a second-rate quiz show, has taken the program to heart.

Almost any program with Garroway in charge would be viewed with favor by the public. His careless nonchalance makes him one of the biggest drawing cards in the business.

CON: RICHARD N. GAGE

NBC's new morning show, Today, squanders and misuses the talents of Dave Garroway and will do the same with your time if you let it. The trick, it appears, is to go about your business and just listen to the music and news the show offers. You trot in to look only now and then when something good comes up.

On occasion the new program gets a break and can show some noteworthy spot news film. This is effective stuff, but too seldom possible. Much of the rest is just so much wear and tear on your tube.

Today has Garroway in the middle of an impressive array of communications equipment, maps and weather charts. He presides over news broadcasts and a world news roundup (by telephone), music (on records), weather reports and special events stunts. It is all very new and opens the quad-city television day at 8 a.m.

Now, few are the folks who can sit down from 8 to 9 a.m. to watch TV. That's why, says NBC, Today was designed for looking or just listening. Who has the iron will to just listen to television?

The show starts too early for meaningful "live" coverage of normal news sources. Because of this, Today has been criticized for going after spot news instead of trying to explain current happenings with background material. There is sense in this, and also nonsense. Serious background work would call for early morning concentration by viewers that isn't always easy.

An early morning pioneer, Today looks like a raspberry at competing networks. The emceeship looks like atonement to Garroway by NBC, which cancelled his Garroway At Large show late last year.

As a newsman, Garroway's out of his element, but at least he is there. His soft-spoken influence does create Today's prime virtue, a subdued tone, without grating yakety yak to jar you before your shaving lotion is dry.

Monday

FEBRUARY 11

WHBF-TV
ch. 4

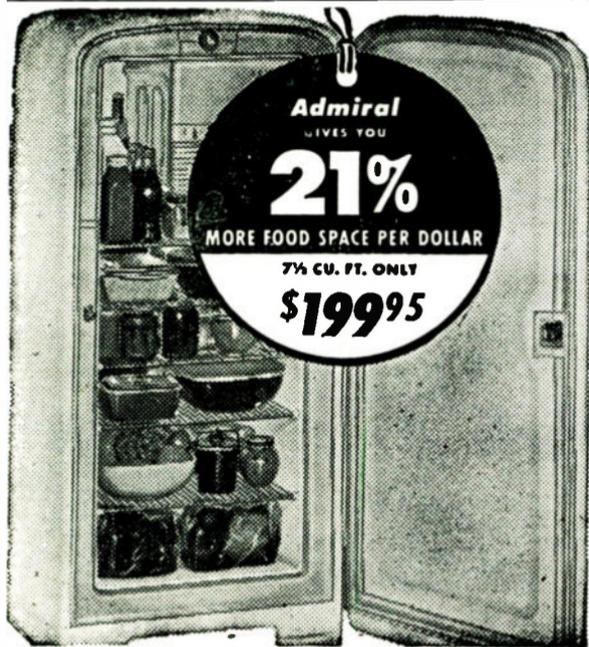
WOC-TV
ch. 5

Stations reserve the right to change listings
without notice

- | | | | |
|-------|---------------------|-------------------------------------|-------|
| 7:45 | 5 | TEST PATTERN— | |
| 8:00 | 5 | "TODAY" with GARROWAY—Live | |
| | | News and commentary with Dave | |
| 9:00 | 4 | MORNING NEWS— | Live |
| | | Information with Dorothy Doan | |
| | 5 | MEL MARTIN SHOW— | Live |
| | | Illean Martin with Belleaires Trio | |
| | | Early morning capers with music | |
| 9:15 | 4 | ARTHUR GODFREY TIME— | Live |
| | | Portion of morning radio show | |
| | | televised | |
| 9:30 | 4 | BRIDE & GROOM— | Live |
| | | Attend wedding with John Nelson | |
| | 5 | IT'S IN THE BAG— | Live |
| | | With Bob Russell as your emcee | |
| 9:45 | 4 | AL PEARCE SHOW— | Live |
| | | Feature: Elmer Blurt, salesman. | |
| 10:00 | 5 | ERNIE KOVACS SHOW— | Live |
| | | Anything can happen on his show | |
| 10:30 | 4 | STRIKE IT RICH— | Live |
| | | Audience quiz with Warren Hull | |
| | 5 | DAVE & CHARLIE SHOW— | Live |
| | | Situation comedy from Hollywood | |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live | |
| | | From the nation's capitol | |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Live | |
| | | Morning variety with Don & Fran | |
| | 5 | RUTH LYONS 50 CLUB— | Live |
| | | A folksy chatter type program | |
| 11:15 | 4 | LOVE OF LIFE— | Live |
| | | Serial story with Peggy McCay | |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live | |
| | | Serial featuring Mary Stuart | |
| | 5 | TEST PATTERN— | |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Live | |
| 12:00 | 4 | STEVE ALLEN SHOW— | Live |
| | | Starring the lanky pianist, guests | |
| 12:30 | 4 | GARRY MOORE SHOW— | Live |
| | | Songs and chatter with Garry | |
| 1:15 | 5 | TABLE FIVE— | Live |
| | | With your host Ran Jensen | |
| 1:30 | 4 | FIRST HUNDRED YEARS | Live |
| | | Problems of young married couple | |
| | 5 | TODAY'S COOKING— | Local |
| | | Norida Frank, home economist | |
| 1:45 | 4 | MIKE AND BUFF SHOW— | Live |
| | | Interviews of interesting persons | |
| 2:00 | 5 | THE BIG PAY OFF— | Live |
| | | Randy Merriman, host | |
| 2:30 | 4 | BERT PARKS SHOW— | Live |
| | | Variety program with Betty Ann | |
| | | Grove and Bobby Sherwood | |
| 5 | RALPH EDWARDS SHOW— | Live | |
| | | Fun with Ralph from Hollywood | |
| 3:00 | 4 | LANGFORD-AMECHE SHOW— | Kine |
| 5 | KATE SMITH SHOW— | Live | |
| | | Program with appeal to women | |
| 3:30 | 4 | MEET YOUR COMMUNITY— | Live |
| | | Interviews with local personalities | |
| 4:00 | 4 | TEST PATTERN— | |
| | 5 | HAWKINS FALLS— | Live |
| 4:15 | 5 | GABBY HAYES SHOW— | Live |
| | | Tall tales by master of them all | |
| 4:30 | 5 | HOWDY DOODY— | Live |
| | | Bob Smith entertains small fry | |
| 5:00 | 4 | LEAGUE of WOMEN VOTERS—Live | |
| | | Local discussion program | |
| | 5 | COWBOY KEN— | Local |
| | | Songs from the old bunkhouse | |
| 5:15 | 4 | INS DAILY NEWS— | Film |
| | | Latest news in picture and story | |
| | 5 | RAN, THE WEATHER MAN—Local | |
| | | Up-to-date weather information | |
| 5:22 | 5 | WOC-TV NEWSROOM— | Local |
| | | Bob Frank presents news, pictures | |
| 5:30 | 4 | TOM CORBETT, SPACE | |
| | | CADET— | Live |
| | | Space adventures with the crew | |
| | | of the Polaris | |
| | 5 | KUKLA, FRAN & OLLIE— | Kine |
| | | Little characters with big ideas | |
| 5:45 | 4 | TIME FOR BEANIE— | Kine |
| | | Serialized story with puppet actors | |
| | 5 | BOB AND RAY— | Kine |
| 6:00 | 4 | CAPTAIN VIDEO— | Live |
| | | Police action in regions of space | |
| | 5 | PAGES OF MELODY— | Local |
| | | With Marjorie Meinert, Raye Sisters | |
| | | and Rosemary Gast | |
| 6:30 | 4 | HOLLYWOOD SCREEN TEST—Live | |
| | | Young hopefuls guided in their | |
| | | roles by the veteran actress of the | |
| | | stage, Arlene Francis. | |
| | 5 | THOSE TWO— | Live |
| | | Starring Vivian Blaine and Pinky | |
| | | Lee in songs and comedy, guests | |
| 6:45 | 5 | NEWS CARAVAN— | Live |
| | | News in story and film clips. | |
| 7:00 | 4 | LUX VIDEO THEATRE— | Live |
| | | "A Game of Chess" starring Vin- | |
| | | cent Price; the story of the gov- | |
| | | ernor of a province who matches | |
| | | wits with a fanatic in a game of | |
| | | chess. | |
| | 5 | PAUL WINCHELL- | |
| | | JERRY MAHONEY SHOW— | Live |
| | | "What's My Name?" quiz with | |
| | | questions dramatized | |

MONDAY—con't.

- 7:30 4 **GODFREY TALENT SCOUTS**—Live
Joe E. Brown takes over for a month for Navy-bound Arthur.
- 5 **VOICE OF FIRESTONE**—Live
Guest soloist with Howard Barlow and his orchestra is Feruccio Tagliavini, tenor.
- 8:00 4 **BUDDIES OF THE AIRLANES**— Local
5 **LIGHTS OUT**— Live
Frank Gallup narrates a fine mystery thriller entitled "Cries the String" starring Signe Hasso and Gregory Morton.
- 8:30 4 **CRUSADE IN THE PACIFIC**—Film
5 **ROBERT MONTGOMERY PRESENTS**— Live
"Moonstone" starring Richard Greene; a mystery tale of a gem stolen from a Buddhist idol and a curse placed on it by the priests of the temple.
- 9:00 4 **STUDIO ONE**— Live
"Pagoda" starring Sono Osato, dancer-actress; the story of a former pirate who is willing to gamble everything on a chance to make money; setting is Burma.
- 9:30 5 **SQUARE DANCE PARTY**— Local
With the Promenaders.
- 10:00 4 **CHRONOSCOPE**— Live
With editors William Bradford Huie and Henry Hazlitt, discussion program
- 5 **TV FORUM**— Local
Discussion program with a panel of local citizens and Neil Danberg as moderator.
- 10:15 4 **INS WEEKLY NEWS**— Film
Week's news in review
- 10:30 4 **WEATHER SHOW**— Local
Last forecast of the day
- 5 **RAN, THE WEATHER MAN**—Local
Weather prospects for next day
- 10:35 4 **WHBF-TV NEWS**— Local
Final newscast of the day
- 5 **WOC-TV NEWS**— Local
Bill Gress reports the latest news
- 10:40 5 **SPORTS PICTURE**— Local
Hal Hart brings you up-to-date on local and national sports
- 10:45 4 **PERRY COMO SHOW**— Kine
With Fontaine Sisters and Mitchell Ayres' orchestra, guests
- 5 **INDUSTRY ON PARADE**— Film
That They May Fly; Forest Footnote; Serving Uncle Sam; Full-time Pastime.



Your
Old Refrigerator
Regardless of
Condition is Worth
\$30

On This New
ADMIRAL
at

George's

1003 W. 4th Street
DAVENPORT
Phone: 3-2701

New Cars - Used Cars --- What Is the Difference?

Can you spot a used car when you see, hear, or ride in one? Neither can anybody else. For a used car in the broadest sense is nothing more than a new car which has been driven around the block.

The minute you wear a new suit for the first time it becomes a "used" suit; and so with your shoes, hats, watch, piano or anything else you might own. But, because they are "used," does that make them any less serviceable to you?

Every Car You See Is A "Used" Car

And so a new car automatically and instantly becomes a "used" car when it has been driven just around the corner; but does that make it any less a good car? The automobile of today is built to run more than a hundred thousand miles; so when one is driven but a fraction of that amount, does that make it any less deserving of your respect and consideration, provided it is offered by a dealer in whom you have confidence?

Confidence In Dealer The Important Factor

That, after all, is the secret of satisfaction in the purchase of a used car—confidence in the man with whom you deal. If you know that a dealer is permanently established in the community, and that his interest is in your future goodwill as much as in the immediate sale, you can buy a used car from him as confidently as you would buy a new car.

A used car cannot be judged by appearance alone, nor even by the figures on the speedometer. That's why we make it our business to find out just what's under the hood and down underneath the floor boards—and to tell you about it fully and frankly. You know exactly what you're getting when you buy a used car in our establishment.

Sound Reasoning Actuates Used Car Buyers

Some pay new-car prices for the satisfaction of having something new. Thousands, though, prefer to buy used cars because they've been "broken in;" because they are a better investment from the depreciation standpoint than a new one; and because they know that a good used car doesn't look any different than the cars they see every day on the street, and because, after all, IT ISN'T ANY DIFFERENT.

And the used-car buyer is always the gainer because he pays proportionately much less for the unused miles in his car than the original owner paid for the unused miles when it was new.

Does All That Any Car Will Do

Have you ever asked yourself what a good used car wouldn't do for you? We have; and there isn't any answer, for a good used car will take you about your business, out into the country, to the theater, to church—wherever you want to go—just as quickly, safely, and comfortably as any other. Did you ever stop to think of that?

Used Cars are dependable—they're reliable—they're all that an automobile should be if they come from a good dealer. Used cars aren't necessarily worn-out cars. That again depends upon the man with whom you deal.

Here, in our shop, when a customer comes in to trade a used car, which is fit only for the junk heap, we tell him so frankly. We want none of such. If he wants to go ahead and trade anyway, we allow him junk price, and forthwith run his car straight to the nearest junk yard.

(continued 1st col., next page)

A VEEPEE GOES TO WORK

(continued from page 5)

voted to a special feature such as sweeping shots of the bottom of a coal mine or filmed interviews with weary GIs in Korea as they wistfully describe their Christmas plans. Ed even had a friendly chat with a fabulous room-size machine from the Massachusetts Institute of Technology.

Trade talk has it that Murrow's masterful editing job also indicates his political leanings. One recent show covered Sen. Robert Taft's grass-roots campaign in the south, with shots of Taft telling the same joke twice and others of the whole Taft crew cruising comfortably in plush limousines.

After stamping Taft as a rich man's candidate, Murrow then proceeded to picture his two white hopes, Truman and Eisenhower, in folksy "man of the people" roles. Taft fans are hinting that the show should be retitled "See It Our Way."

Murrow's political views, as anyone else's, will undoubtedly color his reporting, yet the overall coverage is on a very high level. The simultaneous shot of the Golden Gate Bridge and the George Washington bridge had a thrilling effect. Some idea of the scope and the wonder of America can be conveyed when old newshand Murrow is around to keynote the proceedings. "See It Now" is history learned the easy way.



Sitting in the confines of a television studio, Murrow, by means of monitors, telescopes the week's events into a readily digestible half hour tablet. Don't let that casual look fool you.

Value Measured Benefits To You

The value of anything that you buy can be measured only in the service, satisfaction, health and happiness which it gives you. And that value is perhaps more evident in a used car than in anything else. There isn't any way of estimating in dollars and cents the good which you can get out of a good used car. You are the best judge of that, and you can form your conclusion only by seeing what others are getting out of their cars.

Just look around you at your friends in their cars. Then remember that more than two times as many people buy used cars as buy new ones.

And remember that here we offer only such cars as we know will please you. There aren't any haphazard methods in our shop—no guesswork—no taking of chances. Our reputation is at stake, and we value that above everything. Every car in our used-car display represents an honest value.

A Friendly Place

You are always sure of a courteous and friendly reception here. Your questions will be answered honestly, frankly and fully. Your visits will not obligate you in any way whatever. You will not be pestered by over-zealous salesmen! You will be made to feel right at home. And we assure you that we shall be mighty happy to talk things over with you at any time even if you aren't ready to buy.

PIGOTT MOTOR CO.

SELECT CAR LOT

2708 - 11th Street Dial 6-6312
Rock Island, Illinois

12 Years Your Nash Dealer

Tuesday

FEBRUARY 12
WHBF-TV **WOC-TV**
 ch. 4 ch. 5

Stations reserve the right to change listings
 without notice

- | | | | |
|-------|---|---|--------|
| 7:45 | 5 | TEST PATTERN— | |
| 8:00 | 5 | "TODAY" with GARROWAY—Live | |
| | | One hour telecast of various features and news | |
| 9:00 | 4 | MORNING NEWS— | Live |
| | | Harry Marble and interviews | |
| | 5 | MEL MARTIN SHOW— | Live |
| | | Variety with instrumental group, the Belleaires | |
| 9:15 | 4 | ARTHUR GODFREY TIME— | Live |
| | | Variety with the old red-head | |
| 9:30 | 4 | BRIDE & GROOM— | Live |
| | | Phil Hanna sings favorite song | |
| | 5 | IT'S IN THE BAG— | Live |
| | | Fun in a grocery store with singer Arlene James | |
| 9:45 | 4 | AL PEARCE SHOW— | Live |
| | | Rural sketches of Eb & Zeb. | |
| 10:00 | 5 | ERNIE KOVACS SHOW— | Live |
| | | Comedy capers with a master | |
| 10:30 | 4 | STRIKE IT RICH— | Live |
| | | Quiz show with a big heart | |
| | 5 | DAVE & CHARLIE SHOW— | Live |
| | | Featuring Dave Willock and Cliff Arquette | |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live | |
| | | From Washington, D.C. | |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Live | |
| | | Morning variety with Don & Fran | |
| | 5 | RUTH LYONS 50 CLUB— | Live |
| | | Music and chatter from Cincinnati | |
| 11:15 | 4 | LOVE OF LIFE— | Live |
| | | Serial drama with Paul Potter | |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live | |
| | | John Sylvester and Lynn Loring | |
| | 5 | TEST PATTERN— | |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Live | |
| 12:00 | 4 | STEVE ALLEN SHOW— | Live |
| | | Starring the lanky pianist, guests Bob Howard and Marion Colby. | |
| 12:30 | 4 | GARRY MOORE SHOW— | Live |
| | | With Denise Lor and Ken Carson. | |
| 1:15 | 5 | TABLE FIVE— | Live |
| | | Ran introduces the variety acts | |
| 1:30 | 4 | FIRST HUNDRED YEARS | Live |
| | | Serial drama with Jimmy Lydon | |
| | 5 | TODAY'S COOKING— | Local |
| | | Helpful cooking hints and recipes | |
| 1:45 | 4 | MIKE AND BUFF SHOW— | Live |
| | | With Mike Wallace and wife | |
| 2:00 | 5 | THE BIG PAY OFF— | Live |
| | | Prizes for a letter on the woman in your life | |
| 2:30 | 4 | MEL TORME SHOW— | Live |
| | | Songs by the Velvet Fog | |
| | 5 | BILL GOODWIN SHOW— | Live |
| | | Variety with Eileen Barton, songs | |
| 3:00 | 4 | LANGFORD-AMECHE SHOW— | Kine |
| | 5 | KATE SMITH SHOW— | Live |
| | | With Ted Collins and variety | |
| 3:30 | 4 | UN SESSIONS IN PARIS— | Film |
| 4:00 | 4 | TV HOUSE PARTY— | Local |
| | 5 | HAWKINS FALLS— | Live |
| | | Problems of people in small town | |
| 4:15 | 5 | GABBY HAYES SHOW— | Live |
| | | Tall tales by master of them all | |
| 4:30 | 4 | TEST PATTERN— | |
| | 5 | HOWDY DOODY— | Live |
| | | Kids fun with the puppets | |
| 5:00 | 4 | IT'S YOUR QUAD-CITIES— | Local |
| | | Facts on the town you live in | |
| | 5 | AT HOME WITH MARY LOUISE MARSHALL— | Local |
| | | Interviews with local personalities | |
| 5:15 | 4 | INS DAILY NEWS— | Film |
| | | Latest news in picture and story | |
| | 5 | RAN, THE WEATHER MAN— | Local |
| | | Up-to-date weather information | |
| 5:22 | 5 | WOC-TV NEWSROOM— | Local |
| | | Bob Frank presents news, pictures | |
| 5:25 | 4 | SHOW CASE— | Slides |
| 5:30 | 4 | BUDDIES OF THE AIRPLANES— | Local |
| | | Western music at its best | |
| | 5 | KUKLA, FRAN & OLLIE— | Kine |
| | | Puppet show for young and old | |
| 5:45 | 4 | TIME FOR BEANIE— | Kine |
| | | Adventures with Beanie & friends | |
| | 5 | BOB AND RAY— | Kine |
| | | Comedy skits and antics | |
| 6:00 | 4 | CAPTAIN VIDEO— | Live |
| | | Al Hodge has title role | |
| | 5 | MUSICAL MOODS— | Local |
| | | Marjorie Meinert at piano and organ with Bill Gratton | |
| 6:30 | 4 | BEULAH— | Film |
| | | Bill Jackson continues to dodge Beulah's marital intentions | |
| | 5 | DINAH SHORE SHOW— | Live |
| | | Featuring the best in girl vocalists | |

TUESDAY—con't.

6:45 5 **NEWS CARAVAN—** **Live**
With John Cameron Swayze

7:00 4 **CHARLIE WILD, PRIVATE DETECTIVE—** **Live**
"The Case of the Turkish Bath;" Charlie faces death when he subs for a client who had contracted for his own murder but had changed his mind.

5 **STAR THEATRE—** **Live**
Starring Milton Berle with Jimmy Nelson, ventriloquist, and guests Rose Marie, vocalist; and the Ames Brothers.

7:30 4 **AMAZING MR. MALONE—** **Kine**
Stars Lee Tracy in the role of the crime-sleuthing attorney.

8:00 4 **CRIME SYNDICATED—** **Live**
Guest Senator Herbert O' Connor, (D., Md.) narrates the story of the efforts of a federal narcotics agent in Italy who is endeavoring to the stop the flow of drugs to the United States.

5 **FIRESIDE THEATRE—** **Film**
"The Old Talbot," a period comedy of a young Swedish immigrant-inventor and his life with his aunt in New York.

8:00 4 **FILM FEATURE—**

5 **CIRCLE THEATRE—** **Live**
"Money in Poetry" by Konrad Bercovici, and starring Michael Gorrin, Paul Stevens and Jean Howell; a comedy drama about an old fashioned business man who worries about his son's lack of interest in material possessions.

9:00 4 **DANGER—** **Live**
Mystery adventure drama entitled "Hands of the Enemy" and starring Paul Bauman, Richard Kiley and Howard Smith.

5 **ORIGINAL AMATEUR HOUR—** **Live**
Ted Mack lends a helping hand to the nation's amateurs along with a salute to the Legal Aid Society.

9:30 4 **MY FRIEND IRMA—** **Live**
Cathy Lewis as Jane tries to curb Irma's (Marie Wilson) zany antics; Gloria Gordon is featured as Mrs. O'Reilly

9:45 5 **ON THE LINE WITH BOB CONSIDINE—** **Live**
In news and interviews

10:00 4 **AMOS 'N' ANDY—** **Film**
Starring Spencer Williams in the role of "Andy"; Alvin Childress as "Amos;" and Tim Moore as the "Kingfish."

10:00 5 **FILM SUBJECT—**

10:30 4 **WEATHER SHOW—** **Local**

5 **RAN, THE WEATHER MAN—** **Local**
Weather prospects for next day

10:35 5 **WOC-TV NEWS—** **Local**
Bill Gress reports the latest news

10:40 4 **WHBF-TV NEWS—** **Local**

5 **SPORTS PICTURE—** **Local**
Hal Hart presents the latest news from the world of sports

10:45 4 **STORK CLUB—** **Kine**
Sherman Billingsley introduces the celebrities in his club

5 **THEATRE OF THE AIR—** **Film**
"Lady in the Death House" with Jean Parker and Lionel Atwill.

We Feature

**Williams Power-Full
Stoker Coal**

**M. J. GADIENT
COAL CO.**

416 Fillmore St.
Dial 3-2791

**Watch and Jewelry Repairing
Engraving—Plating**

Lighters, pens, etc., engraved
FREE with purchase

WHY PAY HIGH PRICES?

COLLINS JEWELERS

Our Prices Are Very Reasonable
2952 - 18th Ave. Phone 6-1042
Rock Island

Channel One

NEW YORK—Marian Anderson, the renowned contralto who was to have made her TV debut last month, will not do so until Easter. Her appearance has been long awaited by her many devotees. . . . Edgar Bergen and his irrepressible little friend, Charlie McCarthy report they are willing to work in television but only on a once-in-a-while basis. . . . "The Goldbergs" who have been mentioned every other day or so as taking over a time slot on NBC are now supposed to oust Bob & Ray from their fifteen-minute stint. The comedy team is just beginning to make some headway with their different brand of humor, however, and the NBC execs are loathe to drop the boys. . . . TV mystery fans will be happy to learn that the Perry Mason series has gone into production in Hollywood and will soon be aired. . . . The DuMont network, facing a serious loss when comic Jackie Gleason shifts over to CBS next fall is searching diligently for a replacement for the rotund comic and the man on the inside track seems to be Larry Storch. The personable young comic rates as one of the finest impersonators in the business and appears ready for the big time. . . . The movies are doing a healthy business currently with a flicker entitled "Callaway Went Thataway," which gets its laughs spoofing TV cowboys.

Actress Joan Alexander, a regular panelist on "The Name's the Same," answered a skeptic recently who claimed the show was "fixed." The doubter said the panelists knew the guests' names beforehand. Indignant, Joan challenged the woman to imagine herself a famous person. Then, with six well-aimed questions, she landed the answer—Judy Garland. . . . Republic films, long famous for shooting rip-roaring Western movies, has become the first major Hollywood studio to invade TV film production. The studio has kicked off a western telepix series entitled "Sky Marshal of the Universe." . . . Herb Shriner points out that progress always involves risks. You can't steal second base and keep one foot on first, says the homespun philosopher.

The radio favorites from Wistful Vista Ave., Fibber McGee and Molly spent some time in New York last month looking into the possibilities of a video show. . . . Jack Benny, about to make a regular TV splash next season, commented on fellow-comic Groucho Marx's quiz-comedy show by saying, "Now there's a man I really admire. How anyone can give away money and tell jokes at the same time, I'll never know!" . . . William Boyd, the hoary-haired cowboy with the familiar tag, Hopalong Cassidy, is about to sell all the rights to his "Hoppy" character to NBC for about a million dollars. . . . John Cameron Swayze, commentator on the News Caravan, asked a soldier if he knew when chemical warfare first started. "I guess," said the soldier, "it was when the girls started using perfume to get their men."



Boyd



Healy



Shriner



Lee

TV TELE-VIEWS

LABOR OF LOVE

At their own expense, "The Heathertones," girl quartet featured on the daytime "Bert Parks Show," have been cutting special vinylite records to fill individual requests from soldier fans overseas.

—tv—

ROLLING HER R'S

During rehearsals on the Bill Goodwin Show a few people were heard to say, "What's the matter with Eileen Barton? She's sitting over in the corner

growling like a lioness." When finally approached, Eileen explained, "Oh, I'm just learning to roll my r's for my Scottish number, "Roamin' in the Gloamin'."

—tv—

INTUITION DEFINED

BobbyS herwood, bandleader on the "Bert Parks Show" gives this definition of "intuition." The strange instinct that tells a woman she is right, whether she is or not.



"Like money in the bank!"

Enjoy new outfits every season . . . and save. It's so easy with the All-New NEW HOME. You just guide the material—your NEW HOME does the rest. See the distinctive new models today.



Hepplewhite Table
Style 626.



Also Many
Other Models
to Choose from.

SEE YOUR LOCAL "NEW HOME" DEALER

Wednesday

FEBRUARY 13

WHBF-TV
ch. 4

WOC-TV
ch. 5

Stations reserve the right to change listings
without notice

- 7:45 5 TEST PATTERN—
- 8:00 5 "TODAY" with GARROWAY—Live
Dave is communicator with James Fleming handling news
- 9:00 4 MORNING NEWS— Live
Dorothy and Harry with news
- 5 MEL MARTIN SHOW— Live
Mad hat designing contests and community singing
- 9:15 4 ARTHUR GODFREY TIME— Live
Music by members Artha's family
- 9:30 4 BRIDE & GROOM— Live
John Nelson interviews couple.
- 5 IT'S IN THE BAG— Live
Variety with the Jesters, vocal and instrumental group
- 9:45 4 AL PEARCE SHOW— Live
With monologist Arlene Francis.
- 10:00 5 ERNIE KOVACS SHOW— Live
Variety show from Philadelphia With the king of the clowns
- 10:30 4 STRIKE IT RICH— Live
With Warren and helping hand guest
- 5 DAVE & CHARLIE SHOW— Live
Warm and folksy humor
- 10:45 5 RICHARD HARKNESS, NEWS—Live
Latest in the world of news
- 11:00 4 LANGFORD-AMECHE SHOW—Live
Morning variety with Don & Fran
- 5 RUTH LYONS 50 CLUB— Live
With Bill Thall on the bass
- 11:15 4 LOVE OF LIFE— Live
With Jean McBride, Peggy McCay
- 11:30 4 SEARCH FOR TOMORROW—Live
Mary Stuart featured in the cast
- 5 TEST PATTERN—
- 11:45 4 LANGFORD-AMECHE SHOW—Live
- 12:00 4 STEVE ALLEN SHOW— Live
Starring the lanky pianist, guests The Carnivales, novelty act.
- 12:30 4 GARRY MOORE SHOW— Live
With Durward Kirby, co-emcee.
- 1:15 5 TABLE FIVE— Live
Ran Jensen emcees variety on film
- 1:30 4 FIRST HUNDRED YEARS Live
Serial about young married couple
- 5 TODAY'S COOKING— Local
Norida Frank with kitchen helps
- 1:45 4 MIKE AND BUFF SHOW— Live
With Buff Cobb and husband
- 2:00 5 THE BIG PAY OFF— Live
Bess Myerson assists Randy
- 2:30 4 BERT PARKS SHOW— Live
Variety with Bert, Bobby & Betty.
- 5 RALPH EDWARDS SHOW— Live
Fun and frolic for the viewers
- 3:00 4 LANGFORD-AMECHE SHOW—Kine
- 5 KATE SMITH SHOW— Live
Top entertainment and information
- 3:30 4 UN SESSIONS IN PARIS— Film
- 4:00 4 TV HOUSE PARTY— Local
- 5 HAWKINS FALLS— Live
Romances & sorrows of inhabitants
- 4:15 5 GABBY HAYES SHOW— Live
Tall tales by master of them all
- 4:30 4 TEST PATTERN—
- 5 HOWDY DOODY— Live
Featuring serialized childrens story
- 5:00 4 PRICES LIMITED— Live
Jack Kerwin, District OPS Director
- 5 COWBOY KEN— Local
With youngsters as his guests
- 5:15 4 INS DAILY NEWS— Film
Latest news in picture and story
- 5 RAN, THE WEATHER MAN—Local
Up-to-date weather information
- 5:22 5 WOC-TV NEWSROOM— Local
Bill Gress presents news, pictures
- 5:25 4 SHOW CASE— Slides
- 5:30 4 TOM CORBETT, SPACE CADET— Live
Frankie Thomas in title role
- 5 KUKLA, FRAN & OLLIE— Kine
Fran Allison chats with puppets
- 5:45 4 TIME FOR BEANIE— Kine
Serialized story with puppet actors
- 5 BOB AND RAY— Kine
Comedy skits and antics
- 6:00 4 CAPTAIN VIDEO— Live
Police action in regions of space
- 5 HOLLYWOOD SPOTLIGHT REVUE
Variety acts from the glamor capital on film. Local
- 6:30 4 THE NAME'S THE SAME— Live
Robert Q. Lewis, moderator, with panelists Meredith Willson, Abe Burrows and Joan Alexander
- 5 THOSE TWO— Live
Starring Vivian Blaine and Pinky Lee in songs and comedy, guests
- 6:45 5 NEWS CARAVAN— Live
News in story and film clips.

WEDNESDAY—con't.

- 7:00 4 **ARTHUR GODFREY AND HIS FRIENDS—** **Live**
Frank Parker is your host as the old red-head does another hitch in the Navy;
- 5 **THE KATE SMITH EVENING HOUR—** **Live**
Variety program with Ted Collins and guest stars: Akim Tamiroff, actor; Johnny Conrad and girls; Ethel and Albert.
- 8:00 4 **BOSTON BLACKIE—** **Film**
Stars Kent Taylor & Lois Collier.
- 5 **KRAFT TV THEATRE—** **Live**
"The Skin Game" starring Tom Holmes and Rita Bala; story of England in the late 19th century when the newly rich move in to take over the property of the aristocracy.
- 8:30 4 **THE WEB—** **Live**
"The Brass Ring" starring Judy Parrish, Peter Hobbs and Perry Wilson; a hen-pecked owner of a flower shop assists a young girl in a jewel robbery.
- 9:00 4 **BLUE RIBBON BOUTS—** **Live**
Rocky Graziano vs. Lee Savold, 10 rds., heavyweights, from Phila. Convention Hall.
- 5 **PANTOMIME QUIZ—** **Film**
Mike Stokely emcees with team regulars Hans Conreid, Jackie Coogan, Adele Jergens and Vincent Price; four guest movie stars
- 9:30 5 **TWO FOR THE SHOW—** **Local**
With George Sontag, Marjorie Meinert and Warren Vasen
- 9:45 4 **SPORTS SPOT—** **Live**
- 5 **YOUR OWN HOME—** **Film**
- 10:00 4 **MEET THE CHAMP—** **Kine**
The best of the amateur boxers in our armed forces compete for the television championship
- 5 **FILM SUBJECT—**
- 10:15 5 **HART OF SPORTS—** **Local**
With Hal Hart, sportscaster,
- 10:30 4 **WEATHER SHOW—** **Local**
- 5 **RAN, THE WEATHER MAN—** **Local**
- 10:35 4 **NEWS—** **Local**
Events of the world reported
- 5 **WOC-TV NEWS—** **Local**
Bill Gress is your newscaster
- 10:40 5 **SPORTS PICTURE—** **Local**
Hal Hart brings you the latest in sports
- 10:45 4 **PERRY COMO SHOW—** **Kine**
- 5 **PARADE OF EVENTS—** **Film**

TV TELE-VIEWS

SEE TV STARS IN ACTION

Saturday, Feb. 16th
8:30 P.M.

WHARTON FIELDHOUSE
MOLINE, ILL.

The Mighty Atlas

and WALLY DUSEK

VS.

JOHNNY BALBO and
JIM DOBIE

IN TAG TEAM MATCH

— Also See—

ALO LEILANI, MATT
MURPHY, GENE DUBUQUE
and CUBAN PETE

— Buy Tickets At —

AGNEW'S—East Moline
OLD SHOE—Rock Island
GRANADA—Moline
MARTIN'S—Davenport

Ringside & Balcony: \$1.75
General Admission: \$1.00
Child under 12: 25 cents

— ORDER BY MAIL —

Write:

Perk Purnhage Promotions
Box 507 Davenport, Iowa

Your Local TV Program Poll



With the eyes of the entire Midwest TV area focused on the results, TV Tele-Views launches its first annual Awards Poll ballot with this issue. The vote of the fans will decide the real champions of 1951 television.

The contest will continue for five weeks. Only official ballots will be counted. Readers can vote for anyone.

Ballots should be mailed to Awards Poll Editor, Box 350, Rock Island, Illinois. The contest is open to all TV Tele-Views readers regardless of locality.

This First Annual Awards Poll is to be limited to Four (4) Local (those programs which are produced either in the WHBF-TV, channel 4, or WOC-TV, channel 5, studios) and Two (2) national selections.

WHO ARE YOUR TV CHAMPIONS?

1st Annual Awards Poll

Sponsored by Tele-Views

These are my favorites:

1st Local

2nd Local

3rd Local

4th Local

1st National

2nd National

**Tear out and mail no later than March 15, 1952 to:
Awards Poll Editor. Box 350, Rock Island, Illinois**

PLEASE DO NOT USE SUBSCRIPTION ENVELOPES



Sportscast

By
HAL HART

Age and experience help, but are not necessary for basketball coaching success. Jack Foley, 1940 Rock Island high school graduate, proved that January 25 when his Moline Maroons upset his alma mater, 58 to 48 at Rock Island. The 30-year-old Moline mentor matched wits with the Rocks coach, Strings Allen, former Valparaiso college coach. One month earlier, veteran coach Paul Moon of Davenport saw his Imps lose to the Foley-men, 58 to 49, practically identical scores and both wins on foreign courts.

What is Foley's formula for success? "Defense," says the coach. "We work lots on defense. I tell the boys if we learn to play defense we won't have to worry so much about our offense."

Says Foley, "Sure we made mechanical errors on offense (33 mistakes to 20 for Rock Island), but remember that the Rocks got only four baskets in the second half. And they didn't get a single tip-in all night."

On offense, Moline center Don Carothers, out a week with torn ankle ligaments got a doctor's okay, worked out two nights and scored 19 points, high for both teams.

Balanced scoring, plus infrequent loss of players through personal fouls, have helped make the Maroons tough. An opportunist team, Moline plays heads-up ball, is quick to capitalize on breaks, and seldom loses poise. All are championship qualities.

* * *

A coach's success story is his season record. 32-year-old Paul Maaske of Wheatland has authored nothing but best sellers. This year his boys have won 21 games without a loss at this writing, his girls 18 and lost two.

Four boys have ten-point-per-game or better averages. Six foot three cen-

ter Jerry Juehring, 18 points per game; the forwards, six-foot seniors, Bob Juehring and Mel Meier, 14 points a game; a five-nine sophomore, Wayne Frett, 10 per game. A six-one junior guard, Don Siegmund, has the best percentage, 40. Five foot eleven Joe Mente and six-foot Roy Riedesel, seniors, make up the top seven.

Wheatland has already annexed the Little Ten Conference tournament title, the girls team is the champion of the Little Ten Conference.

Maaske is proud of his boys, but his eyes light up even more when you mention the girls team.

"We've lost just twice," says Paul. "Both were to Lowden and I think Ed Brenneman (Lowden coach) has a better team than the one he took to the state tournament last year. What I'm proud of is that four of my starters are only freshmen."

Maaske's three year record as the Wheatland boys coach shows 17-7, 20-5, and now 21 straight. Previously, he coached three years at Mondamin, small western Iowa school, amassing 72 wins against 15 losses. He is a Buena Vista graduate.

* * *

This is the first in a series of bi-monthly columns we will be sending your way in your own television magazine. Our interest lies in getting the little known facts in sports out in the open where you can see and talk about them. We will talk about sports in television, naturally, but also about sports in general. When your views disagree with those of this reporter, don't hesitate to write me in care of Tele-Views, Davenport, Iowa. However, no comments will be printed unless you include your name and address.

Thursday

FEBRUARY 14

WHBF-TV

ch. 4

WOC-TV

ch. 5

Stations reserve the right to change listings
without notice

- | | | | |
|-------|---|--|--------|
| 7:45 | 5 | TEST PATTERN— | |
| 8:00 | 5 | "TODAY" with GARROWAY—Live | |
| | | Dave is your commentator | |
| 9:00 | 4 | MORNING NEWS— | Live |
| | | News & interviews, Harry Marble | |
| | 5 | MEL MARTIN SHOW— | Live |
| | | Variety with personal interviews | |
| 9:15 | 4 | ARTHUR GODFREY TIME— | Live |
| | | Inimitable ad-libbing by master | |
| 9:30 | 4 | FILM FEATURE— | |
| | 5 | IT'S IN THE BAG— | Live |
| | | Quiz show with super prize for the smart people | |
| 9:45 | 4 | AL PEARCE SHOW— | Live |
| | | Audience show with film novelties | |
| 10:00 | 5 | ERNIE KOVACS SHOW— | Live |
| | | Anything can happen and does | |
| 10:30 | 4 | STRIKE IT RICH— | Live |
| | | Warren Hull emcees unusual quiz | |
| | 5 | DAVE & CHARLIE SHOW— | Live |
| | | Popular west coast comedians | |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live | |
| | | From Washington, D.C. | |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Live | |
| | | Morning variety with Don & Fran | |
| | 5 | RUTH LYONS 50 CLUB— | Live |
| | | Music and singing from Cincinnati | |
| 11:15 | 4 | LOVE OF LIFE— | Live |
| | | Soap opera with Marie Kennedy | |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live | |
| | | John Sylvester featured in cast | |
| | 5 | TEST PATTERN— | |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Live | |
| 12:00 | 4 | STEVE ALLEN SHOW— | Live |
| | | Starring the lanky pianist, guests Fontane Sisters, vocal trio. | |
| 12:30 | 4 | GARRY MOORE SHOW— | Live |
| | | With Denise Lor & Ken Carson. | |
| 1:15 | 5 | TABLE FIVE— | Live |
| | | Ran is the man at the table | |
| 1:30 | 4 | FIRST HUNDRED YEARS | Live |
| | | With Jimmy Lydon & Anne Sargent | |
| | 5 | TODAY'S COOKING— | Local |
| | | Tasty recipes demonstrated | |
| 1:45 | 4 | MIKE AND BUFF SHOW— | Live |
| | | Interviews by husband-wife team | |
| 2:00 | 5 | THE BIG PAY OFF— | Live |
| | | Featuring Conover models | |
| 2:30 | 4 | MEL TORME SHOW— | Live |
| | | With the Mello-Larks, Kay Ballard | |
| 3:00 | 4 | BILL GOODWIN SHOW— | Live |
| | | With Roger Dann, vocalist | |
| | 5 | LANGFORD-AMECHE SHOW—Kine | |
| | | Variety show slanted to women | |
| 3:30 | 4 | UN SESSIONS IN PARIS— | Film |
| 4:00 | 4 | TV HOUSE PARTY— | Local |
| | 5 | HAWKINS FALLS— | Live |
| | | Adventures in midwestern town | |
| 4:15 | 5 | GABBY HAYES SHOW— | Live |
| | | Tall tales by master of them all | |
| 4:30 | 4 | TEST PATTERN— | |
| | 5 | HOWDY DOODY— | Live |
| | | Bob Smith emcees kids show | |
| 5:00 | 4 | AUGUSTANA PRESENTS— | Local |
| | | Program by college student body | |
| | 5 | COMIC CUTUPS— | Local |
| | | With Ken Wagner and Peewee | |
| 5:15 | 4 | INS DAILY NEWS— | Film |
| | | Latest news in picture and story | |
| | 5 | RAN, THE WEATHER MAN—Local | |
| | | Up-to-date weather information | |
| 5:22 | 5 | WOC-TV NEWSROOM— | Local |
| | | Bob Frank presents news, pictures | |
| 5:25 | 4 | SHOW CASE— | Slides |
| 5:30 | 4 | BUDDIES OF THE AIRPLANES—Local | |
| | | Featuring Pat, Speed and Curley | |
| | 5 | KUKLA, FRAN & OLLIE— | Kine |
| | | Burr Tillstrom, master puppeteer | |
| 5:45 | 4 | TIME FOR BEANIE— | Kine |
| | 5 | BOB AND RAY— | Kine |
| | | Comedy skits and antics | |
| 6:00 | 4 | CAPTAIN VIDEO— | Live |
| | | Don Hastings is Video Ranger | |
| | 5 | PLAY OR PAY— | Local |
| | | If George Sontag, Marjorie Meinert or Shirley Burke can't play or sing your tune they pay off | |
| 6:30 | 4 | LONE RANGER— | Live |
| | | Tonto and his partner bring western outlaws to justice | |
| | 5 | DINAH SHORE SHOW— | Live |
| | | Nothin' Finah Than Dinah in Song | |
| 6:45 | 5 | NEWS CARAVAN— | Live |
| | | Award-winning news show | |
| 7:00 | 4 | STOP THE MUSIC— | Live |
| | | Bert Parks does the calling as you are entertained by Shaye Cogan, Betty Ann Grove and the Variety Dancers. | |
| | 5 | YOU BET YOUR LIFE— | Film |
| | | Groucho Marx dishes out the cash as he wisecracks the contestants into submission | |
| 7:30 | 5 | TREASURY MEN IN ACTION— | Live |
| | | Drama from the closed files of the Treasury Department; stars Walter Greaza as chief of the bureau in the "Case of the Dancing Bear" | |

THURSDAY—con't.

- 8:00 4 **HERB SHRINER TIME—** **Live**
Features a comedy-drama of small town life with Herb acting as guide and narrator
- 5 **DRAGNET—** **Live**
Official cases from police files dramatized & starring Jack Webb
- 8:30 4 **BIG TOWN—** **Live**
Drama of big town newspaper reporter with Pat McVey as Steve Wilson & Julie Stevens as Lorelei
- 5 **FORD FESTIVAL—** **Live**
Starring Victor Borge with his guest, Lawrence Tibbett, along with Morey Amsterdam, Wally Brown, Billy Barty, the Jinglebells, Dr. Roy K. Marshall and Frank Black's orchestra.
- 9:00 4 **RACKET SQUAD—** **Film**
Captain Braddock exposes a con man and his girl friend in a foreign currency swindle in a program titled "Fair Exchange."
- 5 **MARTIN KANE, PRIVATE EYE—** **Live**
Detective drama series starring Lloyd Nolan
- 9:30 4 **CRIME PHOTOGRAPHER—** **Live**
Starring Darren McGavin as Casey as he continues his racket-busting newspaper articles
- 5 **WAYNE KING SHOW—** **Live**
Fine musical program from Chicago presented by the waltz king
- 10:00 4 **FOREIGN INTRIGUE—** **Film**
Espionage adventure series starring Jerome Thor with Sidna Scott
- 5 **HOLLYWOOD REEL—** **Film**
The camera takes you on the inside of the glamour capitol
- 10:15 5 **DREAM HOME DIRECTORY—** **Film**
The latest in real estate listings
- 10:30 4 **WEATHER SHOW—** **Local**
Up-to-date weather information
- 5 **RAN, THE WEATHER MAN—** **Local**
Weather prospects for next day
- 10:35 5 **WOC-TV NEWS—** **Local**
Bill Gress reports the latest news
- 10:40 4 **WHBF-TV NEWS—** **Local**
Latest in local and national news
- 5 **SPORTS PICTURE—** **Local**
Hal Hart reports the sports
- 10:45 4 **STORK CLUB—** **Kine**
Sherman Billingsley is your host
- 5 **PARADE OF EVENTS—** **Film**
News events of yesteryear.

TV TELE-VIEWS

FRANKEL Television Service Co.

"We Service All Makes of
Television Sets"

Authorized Service Center for
HALLICRAFTERS TV

Outside Antennas Installed
PROMPT SERVICE
All Work Guaranteed

FRANKEL Television Service Co.

2532 - 5th Ave. Ph.: 6-4488
Rock Island, Ill.

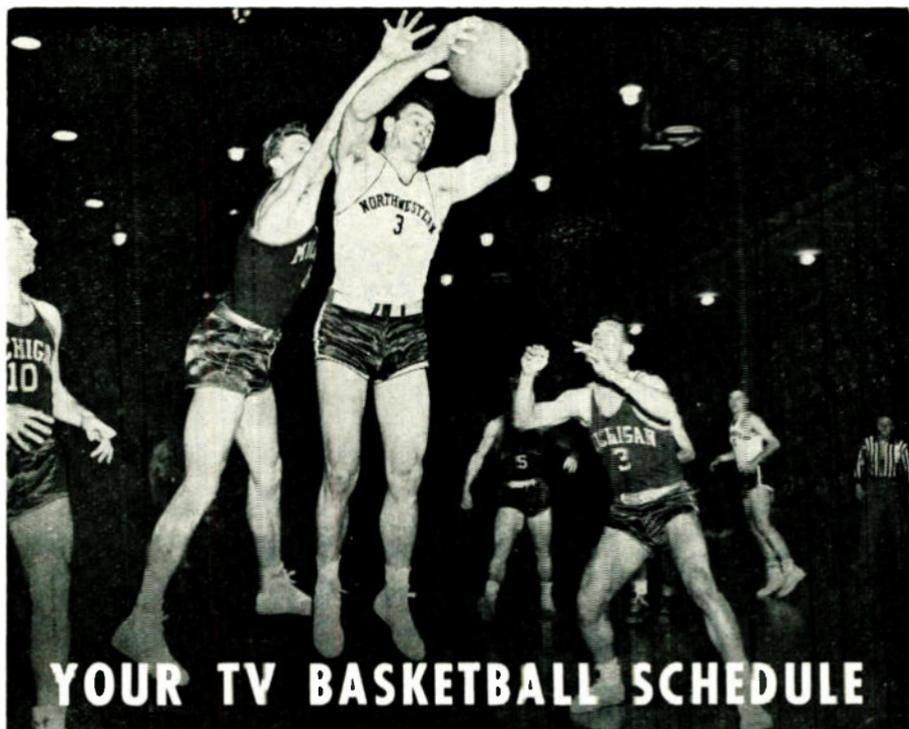
men prefer the
Syndicate Clothing Co.

222 W. Second St.

Davenport



for all their clothing
needs



YOUR TV BASKETBALL SCHEDULE

WHBF-TV—SATURDAY AFTERNOONS

- February 9 — Duke vs. Navy 1:00 p.m.
- February 16 — Penn State vs. Army 1:00 p.m.
- February 23 — Notre Dame vs. Navy 1:00 p.m.
- March 1 — Army vs. Navy 1:00 p.m.



TECHNICAL FOUL



TRAVELING



HOLDING

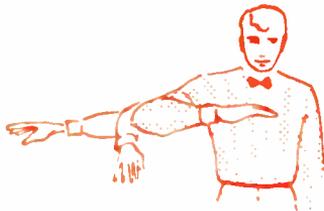


E.

A. POINTS SCORED
B. NO. OF FREE THROWS
TV TELE-VIEWS



ILLEGAL DRIBBLING



OUT OF BOUNDS



TIME IN

WITH all pigskins neatly oiled and packed away for another year, basketball nervously attempts to restore its former top billing among sports fans across the nation.

Carding all the home games of Army and Navy, WHBF-TV will televise such outstanding stalwarts as Notre Dame, Penn State and Duke.

For your greater televiewing pleasure, here is a schedule of games to be carried by the local station along with official signals clearly illustrated. Study the signals and watch for them when you turn on your TV set on Saturday afternoons.



ILLEGAL USE OF HANDS



3 SECOND RULE INFRACTION

Realizing the limited schedule of basketball games that is shown locally on TV it is hoped that the signals here illustrated will come in handy for all those basketball fans who attend the many high school and college games in this area.



HELD BALL

If you know the signals by heart you will enjoy the game much more by not having to wonder what the fowl is or on whom it is called.



NO. OF OFFENDER



PUSHING, CHARGING



NO SCORE



TIME OUT (FOUL)



TIME OUT (CALLED)

Friday

FEBRUARY 15

WHBF-TV
ch. 4

WOC-TV
ch. 5

Stations reserve the right to change listings
without notice

- | | | | |
|-------|---|---|--------|
| 7:45 | 5 | TEST PATTERN— | |
| 8:00 | 5 | "TODAY" with GARROWAY—Live
All the news that happened while
you slept and is happening while
you watch | |
| 9:00 | 4 | MORNING NEWS— | Live |
| | | Commentary on latest in the news | |
| | 5 | MEL MARTIN SHOW— | Live |
| | | Jingle contests conducted by the
table-hopping emcee | |
| 9:30 | 4 | BRIDE & GROOM— | Live |
| | | Glamorous weddings every day. | |
| | 5 | IT'S IN THE BAG— | Live |
| | | Parlor games with Bob Russell | |
| 9:45 | 4 | AL PEARCE SHOW— | Live |
| | | Variety direct from Hollywood. | |
| 10:00 | 5 | ERNIE KOVACS SHOW— | Live |
| | | Comedy and variety program | |
| 10:30 | 4 | STRIKE IT RICH— | Live |
| | | Program with a heart | |
| | 5 | DAVE & CHARLIE SHOW— | Live |
| | | Comedy series from Hollywood | |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live
From Washington, D.C. | |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Live
Morning variety with Don & Fran | |
| | 5 | RUTH LYONS 50 CLUB— | Live |
| | | Informal program you'll enjoy | |
| 11:15 | 4 | LOVE OF LIFE— | Live |
| | | Pat McCay featured in cast | |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live
Lynn Loring in supporting role | |
| | 5 | TEST PATTERN— | |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Live | |
| 12:00 | 4 | STEVE ALLEN SHOW— | Live |
| | | Starring the lanky pianist, guests | |
| 12:30 | 4 | GARRY MOORE SHOW— | Live |
| | | With Durward Kirby, as co-emcee. | |
| 1:15 | 5 | TABLE FIVE— | Live |
| | | Filmed variety acts you can enjoy | |
| 1:30 | 4 | FIRST HUNDRED YEARS | Live |
| | | Anne Sargent featured in cast | |
| | 5 | TODAY'S COOKING— | Local |
| | | Kitchen Magic with Norida Frank | |
| 1:45 | 4 | MIKE AND BUFF SHOW— | Live |
| | | Mike Wallace and wife Buff Cobb | |
| 2:00 | 5 | THE BIG PAY OFF— | Live |
| | | Top prize, world trip & mink coat | |
| 2:30 | 4 | BERT PARKS SHOW— | Live |
| | | Variety program with Bert, Betty
and Bobby. | |
| | 5 | RALPH EDWARDS SHOW— | Live |
| | | Ralph up to his usual antics | |
| 3:00 | 4 | LANGFORD-AMECHE SHOW— | Kine |
| | 5 | KATE SMITH SHOW— | Live |
| | | Kate is hostess of variety show | |
| 3:30 | 4 | UN SESSIONS IN PARIS— | Film |
| 4:00 | 4 | TV HOUSE PARTY— | Local |
| | 5 | HAWKINS FALLS— | Live |
| | | Serial drama of life in small town | |
| 4:15 | 5 | GABBY HAYES SHOW— | Live |
| | | Tall tales by master of them all | |
| 4:30 | 4 | TEST PATTERN— | |
| | 5 | HOWDY DOODY— | Live |
| | | Variety for kids with puppets | |
| 5:00 | 4 | TEST PATTERN— | |
| | 5 | COWBOY KEN'S
DONALD DUCK SHOW— | Local |
| | | Fun for the youngsters | |
| 5:15 | 4 | INS DAILY NEWS— | Film |
| | | Latest news in picture and story | |
| | 5 | RAN, THE WEATHER MAN— | Local |
| | | Up-to-date weather information | |
| 5:22 | 5 | WOC-TV NEWSROOM— | Local |
| | | Bob Frank presents news, pictures | |
| 5:25 | 4 | SHOW CASE— | Slides |
| 5:30 | 4 | TOM CORBETT, SPACE
CADET— | Live |
| | | Tom works to keep Astro out of
trouble | |
| | 5 | KURLA, FRAN & OLLIE— | Kine |
| | | Puppet show for young and old | |
| 5:45 | 4 | TIME FOR BEANIE— | Kine |
| | | Serialized story with puppet actors | |
| | 5 | BOB AND RAY— | Kine |
| | | Comedy skits and antics | |
| 6:00 | 4 | CAPTAIN VIDEO— | Live |
| | | Police action in regions of space | |
| | 5 | SPORTSCHOLAR— | Film |
| | | Increase your sports knowledge
with this quiz show | |

FRIDAY—con't.

- 6:15 5 **FILM SUBJECT—**
- 6:30 4 **THE RANGE RIDER—** **Film**
Western adventures with Jack Mahoney, formerly of Davenport
- 5 **THOSE TWO—** **Live**
Starring Vivian Blaine and Pinky Lee in songs and comedy, guests
- 6:45 5 **NEWS CARAVAN—** **Live**
News in story and film clips.
- 7:00 4 **IT'S NEWS TO ME—** **Kine**
John Daly, moderator, conducts a news quiz with panelists Anna Lee and guests: Quentin Reynolds, Joseph Mankiewicz, and Margaret Lindsay.
- 5 **RCA VICTOR SHOW—** **Live**
Music, comedy and sketches starring Ezio Pinza and guest Patrice Munsel of the Met. Opera.
- 7:30 4 **MAN AGAINST CRIME—** **Live**
Featuring Mike Barnett, the roving private eye, played by Ralph Bellamy
- 5 **GOLDEN OPPORTUNITY—** **Local**
Local amateurs compete for trip to New York
- 8:00 4 **PLAYHOUSE OF STARS—** **Live**
Dane Clark stars in "Fifty Grand" the story of a boxing champion who is getting too old and decides to fight one last fight for a nest egg, and it ends in a startling climax in the ring.
- 5 **THE BIG STORY—** **Live-Film**
Dramatization of the prize-winning story of Maurice Dean of the Richmond, Va., Times-Dispatch.
- 8:30 5 **THE ALDRICH FAMILY—** **Live**
Situation family comedy series with Barbara Robbins, House Jameson, Henry Girard and Mary Malone
- 9:00 4 **CAVALCADE OF STARS—** **Live**
Jackie Gleason stars in a comedy-variety show with guest artists
- 5 **CAVALCADE OF SPORTS—** **Live**
Main event from one of the New York arenas with Jimmy Powers describing.
- 9:45 5 **WRESTLING FROM HOLLYWOOD—** **Film**
West coast grunt-and-groaners in action from Long Beach Auditorium; Richard Lane at the mike.

- 10:00 4 **YOU ASKED FOR IT—** **Kine**
Show full of the unusual requests of the viewers
- 10:30 4 **WEATHER SHOW—** **Local**
Up-to-the-minute weather news
- 10:35 4 **NEWS—** **Local**
National and local events reported
- 10:45 4 **PERRY COMO SHOW—** **Kine**
With the Fontaine Sisters and Mitchell Ayres' orchestra, guests
- 5 **RAN, THE WEATHER MAN—** **Local**
Weather outlook for coming day
- 10:50 5 **WOC-TV NEWS—** **Local**
Bill Gress reports the latest events
- 10:55 5 **SPORTS PICTURE—** **Local**
Hal Hart, sportscaster, presents the latest in the world of sports
- 11:00 4 **LOOKING AT SPORTS—** **Local**
With Bill Lohmeier

Model
CREAM TOP MILK



"The Milk That
WHIPS"

Dav. 3-8763

TV *Snack Time...*

DUTCH INN

Chicken-in-the-Basket

To take out for TV Parties
1700 Third Ave. R.I. 6-9121
Rock Island, Illinois

**AMAZING
NEW
TV
FILTER**

Made Especially



for us, this Tele-Views Filter is FREE with a 1 or 2 year subscription to Midwest's finest weekly program-fan magazine.

This new, thin filter reduces cloudiness—



- Eases eye-strain
- Softens the glare
- Fits all screens
- Simple to attach
- **UNBREAKABLE**

This Amazing Special Offer

ONLY

\$5

ONE YEAR

MAIL THIS COUPON TODAY ♦

TELE-VIEWS, 1029 W. Second St., Davenport, Ia. Phone: 6-0230

I want to take advantage of your special offer for a 1 year subscription for \$5 plus a FREE Filter. 2-year subscription for \$8 plus FREE Filter. I enclose \$..... for.....new subscriptions. Renewal. Bill Me. (Filter will arrive after receipt of payment).

Screen size: 10" 12½" 14" 16" 17" 20" (Check one)

NAME.....

ADDRESS.....

CITY..... STATE.....

1113

SNAPP F

77

AVON ILL

NEWSPAPER