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INCLUDING

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(4)

CBS- 1-1:15pm EST, Mon thru Fri; DEBUT; The Brighter Day; from WCBS-TV(NY), 15 stations live, 18 kine, more to be added. Sponsor- Procter & Gamble Co (Cheer) thru Young & Rubicam, Inc(NY); Acct Exec- Bill Shinnick; Agcy Superv- R. E. Buchanan; and P & G (Ivory Flakes) thru Compton Advertising, Inc(NY); Acct Exec- Stuart Mitchell; Prod Superv- Minerva Ellis. Pkgr- Young & Rubicam, Inc; Prod & Casting- Mary Harris(Y&R); Dir- Ed Kogan; Asst Prod- Allan Potter; Music Dir- Dick Leibert; Sets- Richard Ryktarik; Writer- Doris Frankel; Prog Anncr- Jimmy Blaine. Television version of the CBS Radio program (also directed by Mary Harris), using the same cast, but produced separately. It pictures the everyday life of Rev. Richard Dennis, his children, parishioners and friends. The cast includes Bill Smith as Rev. Dennis, Brooke Byron as Althea Dennis, Hal Holbrook as Grayling Dennis, Mary Linn Beller as Babby Dennis, Lois Nettleton as Patsy Dennis and Mary Michael as Franny the maid.

NBC- 5:15-5:30pm EST, Mon thru Fri; DEBUT; The Pinky Lee Show; from KNBH(H'wood), to the net. Sustaining. Pkgr- NBC-TV(H'wood); Prod- Lee Wainer; Dir- Pinky Lee; Writers- Frank Goldberg, Barbara Hammer. Variety show featuring songs, dances, skits and audience participation games, starring Pinky Lee, with Betty Jane Howard as his friend, and Jimmy Brown handling games and contests. Program will also feature guest celebrities. Replaces the Gabby Hayes Show.

POOL- 9:30-9:45pm EST; simulcast HIGHLIGHT; President Eisenhower's Progress Report; from WNBW(Wash-NBC originating pool), to all networks. Public Service. Julian Goodman(NBC) in charge of arrangements. President Eisenhower, speaking from the White House, will give a preview of the administration's program for 1954 and a review of progress to date.

Thursday(7)

ABC- 9-9:30pm EST; HIGHLIGHT; Coach of the Year Dinner; from WCPO-TV(Cinn), to the net. Sustaining. Pkgr- ABC-TV for Scripps-Howard Newspapers; Prod- Larry Robinson(N.Y. World-Telegram & Sun); Dir- Les Arries(ABC). Joe Williams, Scripps-Howard Newspapers sports columnist, presents the S-H Coach of the Year award to Jim Tatum, coach of the University of Maryland football team, at a dinner at the Netherlands Plaza Hotel, Cincinnati. Harry Wismer will m.c. the telecast which will also feature collegiate songs by the Pensacola Naval Air Station Quartet.

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THIS WEEK(More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

THIS WEEK(Cont'd)

Thursday(7)

POOL- 12:30pm-conclusion EST; simulcast HIGHLIGHT, State of the Union Message, from WTOP-TV(Wash-CBS originating pool), to all networks. Paul Levitan (CBS) is producer for CBS-TV News in charge of arrangements. President Eisenhower's annual State of the Union message to the full Congress in joint session in the House of Representatives.

Sunday(10)

ABC- 8-9pm EST; DEBUT; The Mask; from WABC-TV(NY), to the net. Sustaining. Pkgr- ABC-TV; Prod- Robert Stevens and Hallsted (cq) Welles; Dir- Robert Stevens, alternating with another to be announced; Asst to Prod- Buzz Blair; Script Ed- Welles; Casting- Stevens and Welles; Sets- Howard Barker. New weekly series of unusual melodramas, originals and adaptations.

CBS- 3-4pm EST; HIGHLIGHT; Resources for Freedom, ON FILM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV News; Prod- Roy Lockwood; Dir- James Cahoon and David Moore; Editorial Consultant- Eric Hodgins; Prod Eds- Sidney Katz, Ralph Rosenblum; Writer- Stanley Silverman. Documentary report based on the Report of the President's Materials Policy Commission, presents visually, information concerning the U. S. economic past, present and future, and the materials position of the rest of the free world. Edward R. Murrow will be narrator. Other participants will be the five members of the President's Commission and other distinguished persons in government and business.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Congress Preview; HIGHLIGHT Jan 3; Sunday, 8:30-9pm EST; from WMAL-TV(Wash), to the net. Sustaining. Pkgr- ABC-TV; Prod- Gunnar Back; Dir- Ed Scherer. Gunnar Back m.c.'s a discussion among leading members of Congress on the coming second session of the 83rd Congress. The panel will include Senator Homer Ferguson, GOP Policy Chief; Senator Alexander Wiley, chairman of Senate Foreign Relations Committee, Senator John Sparkman, Democratic member of the Wiley committee and Rep. Leslie Arends, Republican whip in the House.

Leave It to the Girls (Sat, 7:30-8pm EST); Moderator Maggi McNellis becomes head of the female panel, dropping her impartial role. John Henry Faulk joins the program as permanent male member, as aide to the male guest each week.

SCHEDULE CHANGES: Turn To A Friend (Mon thru Fri, 4-4:30pm EST) last show Dec 31. The Vaudeville Show (Wed, 9:30-10pm EST) last show Dec 30. The Ern Westmore Show (Mon thru Fri, 4:30-5pm EST) last network show Dec 31; beginning Jan 4, will be seen local only, WABC-TV(NY).

CBS- Look Up And Live; DEBUT Jan 3; Sunday, 10:30-11am EST; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV in cooperation with National Council of Churches of Christ, National Council of Catholic Men & Union of American Hebrew Congregations; Exec Prod- George Crothers; Prod-Dir- William Workman; Sets- Richard Ryktarik; Music Dir- Spencer Odom. Weekly variety show designed for teen-agers, will feature guest m.c.'s, popular entertainers and religious leaders who are specialists in youth problems. Clayton "Bud" Collyer will be m.c. for first two programs.

SCHEDULE CHANGE: Lamp Unto My Feet (Sun, 3-3:30pm EST) moves to Sunday, 10-10:30am EST, effective Jan 3.

OTHER CHANGES(Cont'd)

DuM- East-West Shrine Football Game (Sat, Jan 2, 4:30pm-Concl EST), CORRECTION. Esso Standard Oil Co sponsorship for Eastern states is thru McCann-Erickson, Inc(NY) instead of Marshalk and Pratt Co, Inc(NY) as listed in No 52, p 3. Marshalk and Pratt is the Esso agency for radio and TV, except for this program.

Chicago Symphony Orchestra (Sun, 5-6pm EST) moved to Wednesday, 8:30-9:30pm EST, effective Dec 30. Sunday program had been kine; now will be live direct.

Joseph Schildkraut (Wed, 8:30-9pm EST) moved to Thursday, 8-8:30pm EST, effective Dec 31. (See listing above for Chicago Symphony).

NETWORK SPONSOR ACTIVITY

HAZEL BISHOP, INC(Cosmetics) thru Raymond Spector Co., Inc(NY) will sponsor Dr. I.Q. over ABC-TV, beginning Monday, Jan 18, when the program moves from its Thursday, 9-9:30pm time spot.

CONGOLEUM-NAIRN, INC(Floor & Wall Coverings) thru McCann-Erickson, Inc(NY) will sponsor Mr. & Mrs. North over NBC-TV on alternate weeks, beginning Feb 2. Revlon Products Corp thru William Weintraub & Co, Inc(NY) is alternate sponsor, beginning Jan 26 when the filmed series makes its NBC debut. The sponsors will cross-plug weekly.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - SCHEDULE CHANGES: Effective Mon, Jan 4; The Ern Westmore Show becomes a local show only, Mon thru Fri, 12:30-1:30pm EST.....Joe Franklin's Memory Lane, Mon thru Fri, moves to 3:30-4pm EST.....The Jerry Lester Show, Mon thru Fri, moves to 4-4:55pm EST.....Jean McKenna, a new program starring the piano recitalist, debuts and will be seen Mon thru Fri, 5-5:15pm EST.

WNBT(Ch 4) - Port of New York - 1954, ON FILM; HIGHLIGHT Jan 3; Sun, 12:30-1pm EST. Public Service. Documentary film produced by Princeton Film Center(NJ); Dir- Henwar Rodakiewitz; Photog- David L. Quaid; Tech Advisor- Paul Kossoff; Writer- Oeveste Granducci. A pictorial story of land, sea and air shipping facilities and services available in the N.Y.-N.J. port area of the Port Authority. This will be the first TV showing.

FILM PACKAGES

Father Knows Best PLANNED SERIES(Hollywood); starring Robert Young; 26 half-hour films. Pkgr- Cavalier Enterprises (c/o Screen Gems, Inc); Film Prod- Screen Gems, Inc, Columbia Pictures Studio, 1438 N. Gower, Hollywood, Calif.; Prod- Gene Rodney. No other production info available, director not appointed yet. Scheduled to go into production in April, 1954. Story line will follow Young's radio program of the same name, on the air five years, but with a completely different cast for the TV films.

Capsule Mysteries CURRENT(New York); starring Glenn Langan as Inspector Drew; 39 3½-minute films completed this month (260 planned), for three-times weekly programming. Cost Range- On request. Pkgr-Prod-Dist- Charles Michelson, 15 West 47th St, New York 36; Dir & Writer & Casting- Gil Braun; Sets- Peter Syforth; Music- EMI Music Library. Each 3½-minute film is a complete mystery episode.

FILM PACKAGES(Cont'd)

Drew Pearson's Washington Merry-Go-Round CURRENT(Washington); Pearson's predictions, exclusives, feature story, relating to up-to-the-minute events; 26 weekly 15-minute films (filmed Wednesday, air expressed for immediate viewing). Cost range- On request. Pkgr- Motion Pictures for Television; Film Prod- Times Square Productions; Prod-Dir- Charles Curran. Released thru Motion Pictures for Television, Film Syndication Div, 655 Madison Ave., New York 21.

FILM DIGEST: Television Producers, Inc(Martin Jones, Henry Olmsted, Gordon Knox) completed the first episode in their current untitled dramatic series being done with the U. S. Marine Corps. Title of the episode is "Incident in Korea," by George Hill and it was filmed mainly at Quantico, Va.....Janet Dean, R.N., Cornwall Productions series, will roll on the second 13-film group Feb 1 at Parsonnet Studio, Long Island City, N. Y. Robert Boyle and James Nielson will alternate as directors.....Johnny Jupiter currently shooting new series at IMPS. Production staff now includes Dan Klugherz, prod supervisor; Ben Gradus(IMPS), director. Gradus also handles casting with Barry Lawrence of the Kagran Corp staff..... KTLA(H'wood), owned by Paramount Television, Inc., a subsidiary of Paramount Pictures Corp., has become one of the stockholder stations in the Vitapix Corp group. KTLA has agreed to make several of its live shows available for film syndication thru Vitapix. A few days after the new affiliation was announced, Paramount Pictures bought the Warner Brothers studio on Sunset Blvd for use as a future home for KTLA, including facilities for filming shows for Vitapix as well as other projects.

NEWS AND COMMENT: TV set manufacturers advertising and publicity squabble does not effect programming, but it has resulted in some soft talking commercial announcements with various announcers and other speakers for TV set manufacturer sponsors saying "color television is the product of the research of many manufacturers," as the general phraseology goes. Meanwhile, only a few sparse comments have come from the same leaders on what the actual future is for color programming in terms of probable daily and weekly totals during the next two years. Only the biggest advertisers will bear full network loads and as soon as prestige becomes less of a factor, costs may knock some grandiose plans back into agency future files. Some film organizations that have a backlog of color series may have trouble with color balance as far as TV transmission is concerned as technical standards are not yet decided.

NEW NETWORK AFFILIATIONS: To ABC-TV: KIMA-TV(Ch 29), Yakima, Wash., owned by Cascade Broadcasting Co., Thomas G. Bostic, gen mgr.; affiliated Nov 15/ WNCT(Ch 9), Greenville, N. C., owned by Carolina Broadcasting System, Inc., A. Hartwell Campbell, gen mgr.; affiliated Dec 1/ KIDO-TV(Ch 7), Boise, Idaho, owned by KIDO, Inc., Walter E. Wagstaff, gen mgr.; affiliated Dec 17. To CBS-TV: KISJ(Ch 6), Pocatello, Idaho, owned by The Tribune-Journal Co., Inc., Robert S. Howard, gen mgr.; affiliated Dec 1/ KGLO-TV(Ch 3), Mason City, Iowa, Herbert R. Ohrt, gen mgr.; effective May 1, 1954.

PERSONNEL CHANGES: Jack Meyers joined CBS-TV, Hollywood office, as script coordinator. He had been director of business affairs for CBS Radio.....Jim Pater-son joined KNXT(H'wood) as a producer after returning from the service. He had previously been a TV producer for J. Walter Thompson Co.....Spencer Allen named news director of WGN, Inc., in charge of the consolidated television and radio news departments, with a 24-man staff. Stephen Fentress is asst director for TV. Robert F. Hurligh, who had been director of the WGN news division since 1944, has joined the Washington staff of Mutual Broadcasting System and the Fulton Lewis, Jr., organization in Washington.....Frederic W. Wile, Jr., is transferring to NBC-TV's Hollywood office as v.p. in charge of the TV net program division.

TALENT SHOWSHEET JANUARY 4-10, 1954

Most of the shows on January 1, 2, 3 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 8. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters underlined.

FRIDAY JANUARY 1

MAMA (Peggy Wood) CBS 8pm Katrin's Hope Chest - (O) by Kay Arthur; with (R) & Arthur Walsh, Joyce Van Patten; (SD)

DAVE GARROWAY SHOW NBC 8pm Lily Pons (S) & (R)

Topper(Jeffreys) CBS 8:30 (R) & Mary Field, Guy Wilkerson, Junej Ellis; (SW & SD)

SATURDAY JANUARY 2

ROD BROWN CBS 11:30 (R) & Nick Saunders, Clarke Gordon, Vincent Barbi; (SW & SD)

ETHEL AND ALBERT NBC 7:30 Cele McLaughlin, Ray Bramley, Billy Lee, Joe Fallon; (SW & SD)

LEAVE IT TO--GIRLS ABC 7:30 (R) & Ted Malone, Judy Holliday

JACKIE GLEASON CBS 8pm Gordon MacRae (S) substitutes for vacationing Gleason this show & next; Mickey Deems (C), Connie Sawyer (C), Marian Morgan (S), Joan Mann Dancers

YOUR SHOW OF SHOWS (Caesar & Coca) NBC 9pm Alicia Markova (D), Janik & Arnaut (D), Keith Textor, Sylvia Michaels, Jack Russell, Billy Williams Quartet (all S)

COL. HUMPHREY FLACK (Alan Mowbray) DuM 10pm The Flack Match - (O) by Michael Morris; with (R) & Joe Foley, Edward Peck, Peg Hillias, Eddie Miller, Leo Tepp; (SD)

MEDALLION THEATRE CBS 10pm A Suitable Marriage - (O) by Margaret Lewerth; with Otto Kruger, Roddy McDowell, Ann Shoemaker, Lenka Peterson, Morton Stevens, Francis Compton

Orient Express WCBS 10:30 The White Mask - (O) by Victor Rodier; with Philip Reed, Andree Debar, Pierre Gay, Pascale Robert, Gisele Preville; Dir by Steve Sekely

SUNDAY JANUARY 3

LAMP UNTO MY FEET (Dr. Lyman Bryson) CBS 10am A Contract - (O) by Paul Tripp; with Frieda Altman, Alan Shayne, Maurice Tarplin, Eric Mattson; (SD)

FRONTIERS OF FAITH NBC 1:30 I Sing of a Maiden - (O) by Samuel J. Larson; with Rosemary Murphy, Sydney Smith, Abby Lewis, Tom Charlesworth, Brandon Peters; (SD)

AMERICAN INVENTORY NBC 2pm The Library - with Cornelia Otis Skinner, William Dix, Flora Ludington (latter two, librarians)

HALLMARK HALL OF FAME (Sarah Churchill) NBC 5pm John Marshall and the Burr Case - (O) by Ellen & Richard McCracken; with Robert Emmett Keane, Dan Riss, Richard Garland, Walter Kingsford, Byron Keith, Mack Williams, Phil Rich, Forrest Taylor; (SD)

OMNIBUS (Alistair Cooke) CBS 5pm Nobody's Fool - (from Pastures of Heaven) - (O) by John Steinbeck, (A) by Arnold Schulman; with Thomas Mitchell, Randy Stuart, Rosemary DeCamp, Allene Roberts, Max Wagner, John Call, John Qualen, Don Garner; Dir by Harry Horner (FILM); Palle Alone in the World - with Lars Henning-Jensen; Dir by Astrid & Bjarne Henning-Jensen (FILM); Benediction - poem by Stanley Kunitz, read by Cooke; Village Incident: India - (O) by Arnold Sundgaard; with E. G. Marshall, Noel Leslie, Mark Rydell, Bernard Grant, George Mitchell, Edgar Stehl, Everett Sloane (LIVE FACT DOCUMENTARY, SD)

YOU ARE THERE (Walter Cronkite) CBS 6:30 Mallory's Tragedy on Mt. Everest - (O) by Jeremy Daniel; with Leslie Nielsen, Basil Langton, Jack Manning, Jack Livesey, Francis Bethencourt, Robert Ross; (SD)

SUNDAY JANUARY 3 (Cont'd)

GEORGE JESSEL	ABC 6:30	Denise Darcel, Romo Vincent (C), Lucienne & Ashour (D)
<u>Private Secretary</u> (Ann Sothern)	CBS 7:30	<u>Blau Holstein Memoirs</u> - (O) by Leonard Gershe; with (R) & Jesse White, Eugenie Leontovich, Edith Evanson, George E. Stone; (SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Richard Haydn; Doretta Morrow in scene from <u>Kismet</u> - (O) by Edward Knoblock, Musical (A) & Lyrics by Robert Wright & George Forrest, Book by Charles Lederer & Luther Davis; The Three Ruddels (C-acro), Donna Atwood in <u>Snow White</u> with Icecapades cast (FROM BOSTON); Les Compagnons de la Chanson (S), Robert Lamoret (ventriloquist), Jose Greco (D)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>The Invisible Man</u> - (O) by Bruce Geller; with (R) & Jack Klugman, Berel Firestone, Gaye Jordan, Buck Kartalian, Wood Romoff; (SD)
ORCHID AWARD	ABC 9:15	Tony Bennett (S); Donald Woods, MC
THE MAN BEHIND THE BADGE (Fred Uttal)	CBS 9:30	<u>The Reading, Pa. Story</u> - (O) by Meade Roberts; with Wesley Addy, Carmen Mathews, Jason Johnson, Louise Buckley, Robert Ozores, David Winters, Bruce Marshall; (SD)
THE WEB	CBS 10pm	<u>Enough Rope</u> - (O) by Hal Hackady; with Louise Albritton, Norma Crane, Laurence Hugo, John Conwell, Tani Seltz, Conrad Bain, C. K. Alexander, Miriam Wolfe, Hans Joseph Schumm; (SD) by Lela Swift
<u>Man Against Crime</u> (Ralph Bellamy)	NBC&DuM 10:30pm	<u>Don't Feed the Animals</u> - (O) by Irving Elman & Arthur Stark; with Donald Curtis, Constance Moorehead, Jean Carson, William Thunhurst, Jr., David White, Nathaniel Frey; (SD)

MONDAY JANUARY 4

JAMIE (Brandon deWilde)	ABC 7:30	<u>Jamie and the 4-H Pig</u> - (O) by Robert Alan Aurthur; with (R) only
VOICE OF FIRESTONE	NBC 8:30	Eugene Conley (S)
RED BUTTONS (Joe Silver)	CBS 9:45	Joni James (S), Bibi Osterwald, Betty Ann Grove, Allan Walker, Mort Marshall, Sally Fain (9:30-9:45 part pre-empted by Pres. Eisenhower For TVR showings, add KINE repeat of <u>Autograph Book Sketch</u> originally seen on 2/2/53)
ROBERT MONTGOMERY	NBC 9:45	<u>The Steady Man</u> - (O) by Theodore & Mathilde Ferro; with June Lockhart, Arthur Franz, Leatrice Joy, Olga Fabian, Fredd Wayne, Angela Adamides, Jack Straw, Robert Harris, Ralph Dunn, Luis Van Rooten, Amy Douglass, Dick Ewell, Rita Fredericks; (SD)
STUDIO ONE	CBS 10pm	<u>The Runaway</u> - (O) by A. J. Russell; with Jack Carter, Charles Ruggles, Mary Wickes, Wallace Ford, Hildy Parks, Truman Smith, Albert Salmi; (SD) by Franklin Schaffner; Title drawing by Sidney Hoff

menjim WNBST 10:20 Face of Paris - au:??

TUESDAY JANUARY 5

<u>Cavalcade of America</u>	ABC 7:30	<u>Poor Richard</u> - (O) by Frederick Jackson & Arthur Ripley; with Cecil Kellaway, Dabbs Greer, Alan Napier, Leo Britt, Henry Brandon; Dir by Peter Godfrey; Gil Ralston Production (REPEAT OF 10/1/52)
<u>Gene Autry</u> (& Pat Buttram)	CBS 8pm	<u>Ransom Cross</u> - repeat of film originally shown on 10/6/53 (See Vol. 5, No. 40, P. 9)
BUICK-BERLE	NBC 8pm	Martha Raye (C), Charlie Applewhite (S)
<u>Fireside Theater</u>	NBC 9pm	<u>Moses and Mr. Aiken</u> - (O) by Edward Thompson, (A) by Joyce Cook; with Porter Hall, Lillian Culver, William Bakewell, Clark Howatt, Gayne Whitman, Bob Foulk, Mary Alan Hokanson, Dorothy Bruce, Dick Crane, Robert Easton, Mabel Paige; (SD)
THIS IS SHOW BUSINESS (Fadiman)	CBS 9pm	Jan Murray (C), Connie Russell (S), Lewis & Von (D); Kathryn Murray, guest panelist
<u>Danny Thomas</u>	ABC 9pm	(R) & Nana Bryant, Adele Jergens; (SW & SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>Forever and Ever</u> - (O) by Edward S. Fox; with Marcia Van Dyke, Richard Kendrick, Kevin Coughlin, Isabel Bonner; (SD)
SUSPENSE	CBS 9:30	<u>Diamond in the Sky</u> - (O) by John Clare, (A) by James P. Cavanagh; with Annabella, Eddie Garr, Jackson Young, Charles Andre, Frank Lynn
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TUESDAY JANUARY 5 (Cont'd)
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UNITED STATES STEEL HOUR ABC 9:30 Hedda Gabler - (O) by Henrik Ibsen, English (A) by Noel Langley, TV (A) by Erik Barnouw; with Tallulah Bankhead, Luther Adler, John Baragrey, Alan Hewitt, Eugenia Rawls, Marie Carroll; (SD)

DANGER CBS 10pm Night of Reckoning - (O) by John & Ward Hawkins, (A) by Reginald Rose; with Ed Binns, Walter Matthau, John Shay, Fred Scollay; (SD)

JUDGE FOR YOURSELF NBC 10pm Kitty Kallen, Bob Carroll, The Skylarks (all S)

WEDNESDAY JANUARY 6  
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CHICAGO SYMPHONY DuM 8:30 Antal Dorati, conductor

KRAFT TELEVISION THEATRE NBC 9pm The Thankful Heart - (O) by Herbert A. Francis; with Florenz Ames, John Stephen, Grace Keddy, Leora Thatcher, Leona Powers, Jack Arthur; (SD) *(A) - by Jack Roche

HARLEM DETECTIVE WOR 9:30 Before I Die - (O) by Jay Bennett; with new (R): Tommy Anderson, Stewart Bradley, replacing William Marshall & Owen Jordan, respectively; & Coral Lee, Rosette LeNoir, Floyd Ennis, Frank Butler, J. Flash Riley; (SD)

Douglas Fairbanks WNBT 10:30 The Red Dress - incorrectly scheduled for last week (See last issue for credits)

THURSDAY JANUARY 7
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*Joseph Schildkraut DuM 8*  
 MEN IN ACTION NBC 8:30 The Case of the Neutral Corner - (O) by Robert Sloane; with June Dayton, Joe Helgesen, Joe Downing, Clem Fowler, Joe Maross; (SD)

Four Star Playhouse CBS 8:30 The Test - (O) by Blake Edwards; with Dick Powell, Frances Rafferty, Darla Ridgeway; Dir by Blake Edwards

LUX VIDEO THEATRE CBS 9pm Call Off the Wedding - (O) by Edward Fox, (A) by Lois Landauer; with Joanne Dru; (SD, FROM HOLLYWOOD)

Ford Theatre NBC 9:30 The Fugitives - (O) by Sigman Byrd, (A) by Robert Hardy Andrews; with Barry Sullivan, Raymond Burr, Mary Beth Hughes, Anita Louise, Douglass Dumbrille, Sarah Selby, Jerry Paris; (SD)

KRAFT TELEVISION THEATRE ABC 9:30 Babylon Revisited - (O) by F. Scott Fitzgerald, (A)-(SW); with Kevin McCarthy, Ted Newton, Lincoln Peters, Eleanor Wilson, Haila Stoddard; (SD)

PHILIP MORRIS PLAYHOUSE CBS 10pm Kitty Doone *(O) Ben Kandel (A) Ches Martin* Constance Bennett, Jerome Cowan, Nydia Westman

MARTIN KANE (Mark Stevens) NBC 10pm (O) by Alvin Boretz; with Jim Nolan, Parker Fennelly, Charlotte Knight, others to be announced; (SD)

HIGH TENSION WOR 10:30 The Ghost of Macbeth - (O) by William Shakespeare, (A) by Jay Bennett; with Jack Manning; (SD)

FRIDAY JANUARY 8  
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THE NEW REVUE CBS 5:30 The Jackson Sisters (S), Marshall Izen, Joan Holloway (D) (COLOR)

Topper (Jeffreys) CBS 8:30 (R) & Mary Field, Guy Wilkerson, Juney Ellis; (SW & SD)

Schlitz Playhouse CBS 9pm Rim of Violence - (O) by Fred Brady; with Scott Brady, Marcia Patrick, Alfred Linder, Martin Milner, Gloria Saunders, B. G. Norman, Ralph Peters; (SD) by Arnold Laven

THE BIG STORY (Robert Sloane) NBC 9pm Niver Beaman, Waterbury, Conn. American - (O) by Raphael Hayes; with Allen Nourse, Mary Alice Moore, Frank Marth, Dorothy Elder, Harold J. Stone, Pauline Hahn, Anthony Carr, Philip Truex; (SD)

CAMPBELL SOUNDSTAGE NBC 9:30 Marked Money - with Joseph Sweeney, Kate McComb, Dean Harris, Harrison Dowd, Ann Borg; (SD)

COMEBACK STORY ABC 9:30 Arlene Francis, new MC, effective this show

YOUR CHEVROLET SHOWROOM (C. Romero) WABC 10pm DeMarco Sisters (S), Gerri Gale (D), Minda Lang (whistler), Archie Robbins (C), Eugenie Baird (S), Zippy, the Monkey

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 1 THROUGH FRIDAY JANUARY 8
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STRIKE IT RICH CBS 11:30 M - Anda Varipapa (bowling)

GARRY MOORE CBS 1pm M - Zippy, the Chimpanzee; Tu - Mario Vigiani (caricaturist), Ferrante & Teicher (M); F - Helen Carroll & singing group

KATE SMITH (& Ted Collins) NBC 3pm M - Michele Burke, Betsy Holland & Delores Bouche (all R) in comed. sketch; Tu - Hoctor & Byrd (D), The Three Suns (M&S); Loser Take All - (O) by Nelson Gidding; with Michael Wager, Ann Roberts, John Moore, Noel Drayton; W - Hank Thompson & his hillbilly band; Thu - Seymour Bernstein (M), The Fort Dix Jazz Band; Charlie Ruggles in The World of Mr. Sweeney; F - Arthur Maxwell & Helena Scott (S), Eddie Heyward Trio (M),

MAGIC COTTAGE WABD 6:30 (R) & Iggie Wolfington, Curtis Wheeler

CAPTAIN VIDEO DuM 7pm The Invisible Saboteur - (O) by Carey Wilber; with (R) & Earl Hammond, John Seven, Judson Pratt, John Connell, Ray Boyle; (M thru F)

BROADWAY TV THEATRE WOR 7:30 Gramercy Ghost - (O) by John Cecil Holm; with Veronica Lake, Charles Fursell, Richard Hylton, Ernest Graves, Hazele Burgess, Katherine Anderson, Joe E. Marks, Ralph Bunker, W. O. McWaters; (SD)

BARRY GRAY WABD 11pm M thru F - Ken Roberts substitutes for vacationing Gray

SATURDAY JANUARY 9  
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AN EYE ON NEW YORK WCBS 3pm Kill: Bill Leonard; add: Charles Collingwood as moderator, effective 1/2/54

Hopalong Cassidy (William Boyd) WNBT 6:30 The Renegade Press - (O) by Robert Schaefer & Eric Frewald; with (R) & Rick Vallin, William Fawcett, Lou Nova, Terry Frost, William Phillips, Stanford Jolley; Dir by George Archainbaud

Annie Oakley (Gail Davis) WABD 7:30 Annie & the Lily Maid - (O) by Paul Ganglen; with (R): Gail Davis, Jimmy Hawkins, Brad Johnson & Tom London, Maura Murphy, House Peters, Jr., George Lewis; Dir by DeHaven (PREMIERE IN NYC)

MEDALLION THEATRE CBS 10pm The Magic Touch - (O) by George Bellak; with Paul Douglas & others to be announced; (SD)

Orient Express WCBS 10:30 Runaway - (O) by Victor Rodier; with Robert Christopher, Eva Kerbler, Joe List, Peter Weiss, Hilde Jager; Dir by Robert Spafford

SUNDAY JANUARY 10
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OMNIBUS (Alistair Cooke) CBS 5pm Robert, Gaby, Jean Casadesus (all M); Decision for Chemistry - FILM True or False - with Thomas S. Buechner about forgeries in art; The Remarkable Case of Mr. Bruhl - (O) by James Thurber; with Elliott Nugent

HALLMARK HALL OF FAME NBC 5pm Crusade to Liberty - with Douglass Montgomery, Jan Englund (H'WOOD)

Roy Rogers (& Dale Evans) NBC 6:30 Ghost Gulch - (O) by Virginia M. Cooke; with (R) & Peggy Stewart, Dale Van Sickel, Zela Cleaver, George Lewis, Reed Howes, William Fawcett, I. Stanford Jolley (REPEAT)

YOU ARE THERE (Walter Cronkite) CBS 6:30 Charles the 1st - (O) by Maury Stern; with Lorne Green, Ray Bramley Bramwell Fletcher, Addison Richards, Richard Waring; (SD)

GEORGE JESSEL ABC 6:30 Pearl Bailey (S), Jerome Hines (S), Elaine Dunn (D)

Private Secretary (Ann Sothern) CBS 7:30 The Sable Coat - (O) by Phil Davis; with (R) & Marcel Dalio, Joan Banks, Peggy Maley, Almira Sessions, Jean Garvin, Robert Norris, Jack Chefe, Gene Collins; (SD)

COLGATE COMEDY HOUR NBC 8pm Dean Martin & Jerry Lewis (PRCM HOLLYWOOD)

ORCHID AWARD ABC 9:15 June Rutton (S), Donald Woods, MC

Letter to Loretta (Loretta Young) NBC 10pm Lady Killer - (O) by William Bruckner; with Whit Connor, Walter Coy, James Flavin, Hope Miller, Queenie Leonard, Phil Tead, Anthony Warde, Chuckie Bradley