

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (28)

CBS- 7:45-8pm EDT; RETURN; TV's Top Tunes; from WCBS-TV(NY), 56 stations live, 9 kine. Sponsor- Liggett & Myers Tobacco Co (Chesterfield Cigarettes) thru Cunningham & Walsh, Inc(NY); Acct Exec- Fred Walsh; Agcy Superv- Robert Rogers; Comm & Prog Anncr- Joel Aldred. Pkgr- Cunningham & Walsh, Inc; Prod & Dir & Writer- Lee Cooley; Music Dir- Ray Anthony; Sets- John Root; Costumes- Virginia Marsh; Choreog- Miss Lee Morrison; Casting- Robert Rogers(C&W). Musical series, starring Ray Anthony as m.c.-band leader, with vocalists Tommy Mercer and Marcie Miller and two singing groups, the Skyliners and the Anthony Choir. Top name guest vocalists will be featured each week. Program replaces the Perry Como Show for eight weeks, as it did last summer. (The 1953 show featured Anthony in support of Bob Eberle and Helen O'Connell.)

NBC- 9:30-10:30pm EDT; RETURN; Robert Montgomery Presents: The American Tobacco Summer Theatre and The Johnson's Wax Summer Program; from WNBT(NY), 49 stations live, 41 kine. Sponsors (alternate weeks)- 1) American Tobacco Co (Lucky Strike & Herbert Tareyton Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cumings; Agcy Superv- Henry Caruthers; Comm Superv- Bernard Haber; Comm Anncrs- Andre Baruch, Sandy Becker. 2) S. C. Johnson & Son, Inc (Waxes) thru Needham, Louis & Brorby, Inc(Chi); Acct Exec- James Isham; Agcy Superv- Robert Salter(NY); Comm Anncrs- Wed Howard(film) & Bob Stanton(live). Pkgr- Neptune Productions(NY); Prod- Robert Montgomery & John Gibbs; Prod Superv- Joseph W. Bailey; Asst Prod Superv- Hank Colman; Alternate Dirs- Grey Lockwood, Bill King, Tom Reynolds, Perry Lafferty; Sets- Syrjala; Scripts- Joseph Bailey & Halle December (scripts set for summer); Casting- Individual directors. Twelve summer stock productions with regular players appearing each week in the major roles: John Newland, Elizabeth Montgomery, Jan Miner, Vaughn Taylor, Anne Seymour and Cliff Robertson. Robert Montgomery is host for the summer series, which replaces the regular Montgomery series for the third summer.

Tuesday (29)

ABC- 7:50-8pm EDT; DEBUT; Men of Tomorrow, ON FILM; from WABC-TV(NY), to the net. Sustaining. Pkgr-Prod- Boy Scouts of America. Series of films on Boy Scout activities prepared by various producers and directors under the supervision of the education dept, Boy Scouts. The Robert Mitchell Boys Choir of Hollywood does open and close music for each film. Series replaces Cavalcade of America in this time spot. Cavalcade is seen in spot showings during summer.

THIS WEEK(Cont'd)

Wednesday(30)

NBC- 7:30-7:45pm EDT, Wed & Fri first week, then Tues thru Fri regularly; DEBUT as regular series; The World of Mr. Sweeney; from WNBC(NY), to the net. Sustaining, available for co-op sponsorships. Pkgr- NBC-TV; Exec Prod- Sam Schiff; Dir- Alan Neuman; Writer- Arthur Stander. Situation comedy series, starring Charlie Ruggles, with seven-year-old Glenn Walken and Helen Wagner. The comedy series has been seen as a once-a-week feature on the Kate Smith Show since October, 1953. The new evening series replaces The Dinah Shore Show (Tue & Thurs) and Coke Time with Eddie Fisher (Wed & Fri) for the summer.

Thursday(July 1)

CBS- 6:30-7:30pm EDT; Installation of the new Grand Potentate of the Shriners; from WCBS-TV(NY) via remote from Atlantic City, to the net. Sustaining. Pkgr- CBS-TV Public Affairs Dept (conceived by Leon Leonidoff); Exec Prod- Hugh Beach; Prod & Dir- George Gould. Charles Collingwood(CBS) narrates the special telecast which includes a dramatization of the founding of DeMolay, starring Thomas Mitchell; followed by the actual installation of Frank S. Land of Kansas City as the new Grand Potentate. A 60-piece symphony orchestra will also be featured.

CBS- 9-9:30pm EDT; DEBUT; What Do You Have In Common?; from KNXT(H'wood), to the net. Sustaining. Pkgr- CBS-TV with John Guedel Productions (created by James Fonda, CBS-TV net director of programs, Hollywood); Prod- Bill Brennan; Dir- John Claar. Ralph Story m.c.'s a "panel-of-the-people" quiz show, in which three people who have something in common are introduced on stage, with the audience in the know, and Story conducts a quiz of the three against time, with the first of the three to deduce what it is that all have in common winning the preliminary prize which starts at \$500. Clues are available to each of the contestants, with \$50 deducted from the \$500 for each clue given to a contestant. The winner also gets a chance to win an additional \$1000 by discovering the similarity in the lives of three pictured personalities. Program replaces Lux Video Theatre in this time spot.

NBC- 10-10:30pm EDT; DEBUT; The Marriage, from WNBC(NY), to the net. Sustaining. Pkgr- Ted Ashley Associates(NY); Prod- Hume Cronyn; Dir- Jack Garfein; Assoc Prod- Edward King(NBC); Sets- William Riva; Writer- Ernest Kinoy (did radio). Hume Cronyn and his wife, Jessica Tandy, co-star in the TV version of their NBC radio dramatic series; with Malcolm Brodrick (cq) and Susan Stasberg (cq), as their two children, 10 and 15-years-old, respectively. The domestic situation comedy series will be telecast in color on a continuing basis. The program replaces Martin Kane in this time spot.

Friday(July 2)

CBS- 10-10:30pm EDT; RETURN; Viceroy Star Theatre, ON FILM; from WCBS-TV(NY), 50 stations net, 30 delayed. Sponsor- Brown & Williamson Tobacco Corp. (Viceroy Cigarettes) thru Ted Bates & Co(NY); Acct Exec- Howard Black; Product Superv- Thomas MacAndrews, Jr; Comm Anncr- Ron Rawson(film). Pkgr- MCA-TV, Ltd. Re-runs of television films originally seen on network programs as part of the Revlon Mirror Theatre and Pepsi Cola Playhouse series. Program replaces My Friend Irma in this time spot for the sponsor (for Kool Cigarettes).

NBC- 8-8:30pm EDT; DEBUT; The Duke; from KMBH(H'wood), to the net. Sustaining. Pkgr- NBC-TV(H'wood); Prod- William Harmon; NBC Prog Superv- Pete Barnum; Dir- Sid Smith; Music Dir- Lou Bring; Staged by- Charles Isaacs; Writers- Charles Isaacs & Jack Elinson. Paul Gilbert stars in the title role as a retired fighter who likes the arts; with Allen Jenkins, (continued on next page)

THIS WEEK(Cont'd)

Friday(July 2)

NBC- The Duke (Cont'd from previous page): Claude Stroud, Sheldon Leonard and Phyllis Coates. Program replaces the Dave Garroway Show in this time spot.

NBC- 10-10:30pm EDT; RETURN; Cavalcade of Sports, ON FILM: Highlights of the Week in the World of Sports; from WNBT(NY), no. of stations indefinite. Sponsor- Gillette Safety Razor Co., Div of The Gillette Co., thru Maxon, Inc. (Detroit); Acct Exec- Mr. Searle Hendee. Pkgr & Prod- Tel Ra Productions(Phila) Half-hour film review of important sports events of the week around the world, covering all summer sports. Program is half-hour summer replacement for the regular three-quarter-hour weekly boxing telecasts which will resume on a regular basis for the same sponsor Sept 3.

Saturday(July 3)

CBS- 8-9pm EDT; DEBUT; Stage Show; from WCBS-TV(NY), 47 stations live, 16 kine. Sponsors- Schick, Inc. (Electric Razors) thru Kudner Agency, Inc(NY); W. A. Sheaffer Pen Co thru Russel M. Seeds Co(Chi); The Nestle Co., Inc thru Bryan Houston, Inc(NY). Pkgr- Jackie Gleason Enterprises(NY); Prod- Jack Philbin; Asst Prod- Stanley Poss; Dir- Frank Satenstein; Casting- Jerry Katz (MCA) with Philbin; Music Dir- Tommy & Jimmy Dorsey (alternate). Musical-comedy-variety show with Tommy and Jimmy Dorsey alternating as m.c.'s and fronting the Dorsey orchestra; with top guest comedians, recording stars (one each week) and stage and screen variety acts in support. The Dorsey brothers will be the only regulars on the show which replaces the Jackie Gleason Show for the same sponsors for the summer. Gleason returns Sept 25.

Sunday(July 4)

NBC- 5:30-6pm EDT; HIGHLIGHT; Day of Decision; from WPTZ(Phila), to the net. Sustaining. Pkgr- NBC-TV; Prod & Dir- Cal Jones; Writer- Harry K. Smith. Special program originates in Independence Hall, Philadelphia, with TV cameras viewing various rooms, accompanied by off-screen narration re-creating the events of the original Independence Day. This is the third year this type of program has been presented.

NBC- 7-7:30pm EDT; DEBUT; College of Musical Knowledge; from KNBH(H'wood), no. of stations indefinite. Sponsor- The Toni Company thru Leo Burnett, Inc. (Chi); Acct Exec- Len Matthews; Agcy Superv- Wendell Williams(H'wood); Prog Anncr- Jack Narz. Pkgr- NBC-TV; Prod- Paul Phillips; Dir- Jim Hobson; Music Dir- Frank De Vol; Writers- Paul Phillips, Milt Hoffman. Kay Kayser's famous music quiz returns in a TV-variety format, with Tennessee Ernie as m.c., The Cheerleaders, vocal quintet, and a weekly guest vocalist. The program replaces Cheer TV Theatre in this time spot for 11 weeks, with People Are Funny scheduled to take the spot for The Toni Co on Sept 19.

NBC- 10-10:30pm EDT; RETURN & NET DEBUT; Dollar A Second; from WNBT(NY), no. of stations indefinite. Sponsor- The Toni Company thru Weiss & Geller(Chi); Acct Superv- Don Nathanson; Agcy Superv- Bruce Dodge(NY). Pkgr- Trinity Telefilms(France), represented in the U.S. by William Morris Agency; Prod- Jess Kimmel; Dir- David A. Brown. Jan Murray is m.c. of the comedy-quiz in which contestants answer questions in a race against time, keyed to events taking place outside the studio and not under studio control. The program made its debut on the DuMont network, Sept 20, 1953, with the last DuMont show, June 14.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Open Hearing (Thu, 9-9:30pm EDT) Last show July 1; hiatus, return indefinite.

OTHER NET CHANGES(Cont'd)

ABC- Pepsi-Cola Playhouse (Sun, 7:30-8pm EDT) New day and time for film series, effective July 4. Series was formerly seen Fri, 8:30-9pm.

CBS- Sunday News Special (Sun, 11-11:15pm EDT) Douglas Edwards is newscaster for June 27 program; permanent newscaster to be announced later.

Masquerade Party (Mon, 9:30-10pm EDT) Jack Paar replaced Phil Silvers on panel.

Suspense (Tue, 9:30-10pm EDT) David Heilweil becomes producer, effective June 29, replacing Martin Manulis.

Danger (Tue, 10-10:30pm EDT) Stanley Niss becomes producer, effective June 29, replacing Andrew McCullough; Byron Paul is director, replacing McCullough and Jerome Shaw who alternated. New associate producer is Stan Lee; drop Joe Scully as program co-ordinator.

Two for the Money (Sat, 9-9:30pm EDT) Walter O'Keefe becomes host, effective July 3, replacing Herb Shriner, who vacations until Aug 28.

What in the World? (Sun, 6:30-7pm EDT) New day and time, effective July 4. It was formerly seen Sat, 1:30-2pm. It replaces You Are There in the Sunday spot for summer, with the latter program returning August 29.

DuM- Better Living Television Theatre (Sun, 10:30-11pm EDT) New day and time, effective June 27. Film series was formerly seen Wed, 10:30-11pm.

NBC- The Road to Spandau, ON FILM; HIGHLIGHT June 27, Sun, 5:30-6pm EDT; from WNBT (NY), to the net. Sustaining. Pkgr- NBC-TV News & Special Events; Prod- Ralph Peterson; Writer- Reuven Frank; Photographer- Gary Stindt, NBC chief cameraman-correspondent in Germany. Joseph C. Harsch does the narration for films of the seven Nazi leaders imprisoned in Berlin's Spandau Prison, with integrated clips of the backgrounds of the seven at the height of their power.

Home (Mon thru Fri, 11am-12noon EDT) Esther Van Wagoner Tufty named Washington editor, with on camera appearances on Mondays, beginning July 5.

NEW NETWORK SPONSORSHIPS

THE TONI COMPANY thru Leo Burnett, Inc(Chi) will sponsor People Are Funny, with Art Linkletter, on Sundays, 7-7:30pm, effective Sept 19, over NBC-TV.

THE MINUTE MAID CORP (Lemonade) thru Ted Bates & Co has increased its scheduled sponsorship from an alternate week to an every week basis for 13 weeks, of the second half-hour of Super Circus, Sun, 5:30-6pm, over ABC-TV, effective June 27.

AMERICAN DAIRY ASSOCIATION thru Campbell-Mithun, Inc(Chi); AMERICAN MOTORS CORP(Hudson & Nash automobiles, Kelvinator refrigerators and other products) thru Geyer Advertising, Inc(NY); DERBY FOODS, INC (Peter Pan peanut butter, Derby products) thru McCann-Erickson, Inc(Chi), will alternate half-hour sponsorships of Disneyland, the one-hour Walt Disney film program, beginning Wed, Oct 27, 7:30-8:30pm over ABC-TV. American Motors will sponsor a half-hour each Wednesday, with the other two sponsors alternating each week, but each week the sponsors switch from the first to the second half-hour to give revolving exposure to all.

MARS, INC (Candy products) thru Leo Burnett, Inc(Chi) will resume its sponsorship of the second-half hour of Super Circus, Sundays, 5:30-6pm, over ABC-TV, effective Sept 26. (See The Minute Maid Corp listing above).

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - L'Apache; DEBUT June 28; Mon thru Fri, 7-7:10pm EDT. Sustaining. New York Prod- Jack Miller; Dir- Tom De Vito. L'Apache, French singer and guitarist, makes his TV debut. He is a continental artist who has also sung in Mexico. Sings in six languages. Program replaces Bill Tabbert.

WCBS-TV(Ch 2) - Time for Color, ON FILM - COLOR; DEBUT June 28; Mon, 5-5:30pm EDT. Sustaining. Pkgr- CBS-TV; Superv- Richard Lewine(CBS exec producer for color). Various half-hour films (first two are Gene Autry westerns) presented thru Aug 28.

KNBH(Ch 4) - Teen-Age Trials; STATION CHANGE June 22; Tue, 7-7:30pm PDT. Sustaining. Pkgr-Prod- Stanley Brady Productions; Dir- Marc Boslow(KNBH). Paul Pierce moderates a panel discussion on teen age problems. The panel includes four teen-agers from a local high school, a judge of the Superior Court and occasionally a parent. Problems are brought before the panel each week by a parent and child.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS
(New York, Chicago & Los Angeles)

<u>STA & CHAN</u>	<u>SERIES TITLE & DISTRIB</u>	<u>SPONSOR & AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
New York WABC-TV(7)	#"Hopalong Cassidy" (NBC Film Division)	-Participations	6/21	Mon thru Fri	4-5pm
Los Angeles KPTV(11)	*"Superman" (controlled series)	-Kellogg Co thru Leo Burnett Co(Chi)	6/21	Mon	8:30-9pm until July 17; then Sat, 7-7:30pm
	*First run in market	#Re-runs			

CASTING: The Seeking Heart (CBS, Mon thru Fri, 1:15-1:30pm, debut July 5; starring Scott Forbes, with Flora Campbell, Dorothy Lovett, Bartlett Robinson, Audrey Christie) Casting: Mel Goodman at Compton Advertising, 261 Madison Ave, OX 7-2400; lead character is a doctor; casting supporting players with some characters and story line still pending.....The Perfect Crime (CBS, Thu, 10-10:30 pm, debut July 8 for Philip Morris thru Biow) Prod-Dir-Casting: Charles Martin, 860 Fifth Ave, LE 5-0821; featured and supporting players, about 10 a week, cast thru all agents; actors may send photos and credits, but must not call or go. Only running part is that of "Captain Richard Hale".

FILM DIGEST: The first of the Disneyland production units has been formed in Hollywood, with Bill Walsh as producer; Norman Foster, director; and Tom Blackburn and Irving Schulman, writers, to develop full-hour programs on "Giants in American Folklore -- legendary men" for the "Frontierland" realm, one of the four realms to be dramatized in the ABC-TV series..... Pelican Films, Inc., has been formed by Thomas J. Dunford, Jack Zander and Elliott Baker, at 41 West 47th St., with offices and complete animation studios for both animation and live action films.....Shooting will begin July 13 in H'wood on new 29-film series of Adventures of Kit Carson, starring Bill Williams for fall presentation by Coca-Cola bottlers.....Ziv TV Programs will begin filming an additional 52 weeks for I Lead Three Lives, with contracts already signed for a full 52 weeks in 65 markets to begin when current contracts expire in September.

NEWS AND COMMENT: Richard Pack appointed national program manager for Westinghouse Broadcasting Co., Inc., effective July 27, with headquarters in New York.....Ted Ashley Associates moved (June 29) to 579 Fifth Ave., New York 17. Murray Hill 8-8330.....Frank Young named press manager for Screen Gems, Inc., reporting Elihu E. Harris, director of advertising and promotion.

TALENT SHOWSHEET JUNE 28-JULY 4, 1954

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Most of the shows on June 25, 26, 27 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 2. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Since credits for the following programs were listed fully at the time of their original showing, they will not be listed below in their current re-runs or summer replacement re-runs: My Little Margie, Gene Autry, Roy Rogers, Top Plays of 1954, Mr. and Mrs. North, Four Star Playhouse, I Married Joan, Campbell Soundstage, Big Town, Mark Saber, General Electric Theatre.

FRIDAY JUNE 25

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DAVE GARROWAY NBC 8pm Ethel Waters (S) & regulars (LAST SHOW OF SEASON)
 CHANCE OF A LIFETIME DuM 10pm Ernesto Bonino (S) & others to be announced

SATURDAY JUNE 26

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AN EYE ON NEW YORK WCBS 3:30 Bob Pfeiffer replaces Ed Morgan as permanent moderator  
 SATURDAY NIGHT REVUE NBC 9pm Peggy Ryan & Ray MacDonald (D), Betty Bruce (D), Pat Carroll (E. Albert & Ben Blue) (C&S), Hoctor & Byrd (D), Lou Wills, Jr. (D) (FROM HOLLYWOOD)

SUNDAY JUNE 27

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LAMP UNTO MY FEET CBS 10am The Hand That Feeds - (O) by Clair Roskam; with Bart Burns, Florida Friebus, Louisa Horton, P. Z. Whitehead; (SD)
 HALLMARK HALL OF FAME NBC 5pm Wife Unto Caesar - (O) by Eileen & Robert Mason Pollock; with Churchill, Hans Conreid, William Pullen, Rhodes Reason, Norma Varden, Paul Cavanaugh, Glen Denning, Leslie Dennison; (SD, H'D)
 YOU ARE THERE CBS 6:30 The Vote that Made Jefferson President - (O) by Alex Furth; with Wesley Addy, Rusty Lane, Charles Dingle, Hurd Hatfield, Frieda Altman, Cameron Prud'homme, Frank Overton; (SD) (LAST OF SEASON)
 TOAST OF THE TOWN CBS 8pm On film, made in Paris: Genevieve de Galard-Terraube ("Angel" of Dien Bien Phu), Patachou (S), Richard Hearne (C); Live: Bert Lahr (C), Ben Hogan (golf), Pat Henning (C), the Szonys (D), Joni James (S)
 ON THE BOARDWALK ABC 8pm Kinglsey Cookson (D), Dorothy Jean McCarty (baton twirler), Janice Newman (D)
 COLGATE SUMMER COMEDY NBC 8pm Bobby Van (D), Mary McCarty (S), Gene Sheldon (S), Paul Lynde (C), Nat "King" Cole (S); Prod & Dir by Jack Donohue; (O) by Dave Gregory & Paul Lynde; Choreog by Harry King (FROM HOLLYWOOD)
 ROCKY KING, DETECTIVE DuM 9pm For Love or Money - (O) by Harry Hudson; with regulars & Phil Arthur, Ellen Demming, Maurice Shrog, Angela Taton, Carl Conway
 THE WEB CBS 10pm The Missing Person - (O) by Art Wallace; with James Daly, William Hoerick, Christiane Felmann, Victor Sordin, Andre Charise, Eric Daniel; add: John Gibson, Henry Lascoe; (SD) by Lela Swift
 THE CASSINI SHOW WNBT 11:20 Perle Hesta, Justice William O. Douglas, Andre Kostelanetz (M), Jane Harvey (S), Marcel Le Biann (S)

MONDAY JUNE 28

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Duffy's Tavern WNBT 7pm Wedding in the Tavern - with regulars & Dorothy Adams, Janet Stewart, Greg Martell; (SW & SD)

VOICE OF FIRESTONE ABC 8:30 Rise Stevens (S)  
 TALENT SCOUTS CBS 8:30 Debra Dale (S), Herman Gantt (S), Jo Botek (M)  
 ROBERT MONTGOMERY NBC 9:30 In His Hands - (O) by Edwin Balmer, (A) by Agnes Eckhardt; with summer stock company of following regulars: John Newland, Elizabeth Montgomery, Jan Miner, Vaughn Taylor, Anne Seymour, Cliff Robertson; Dir by Grey Lockwood (PREMIERE OF SUMMER SERIES)

MONDAY JUNE 28 (Cont'd)

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MASQUERADE PARTY CBS 9:30 Jack Paar replaces Phil Silvers as permanent panelist

STUDIO ONE SUMMER THEATRE CBS 10pm Screwball - (O) by Mel Goldberg; with Jack Warden, Sally Gracie, Leora Thatcher, Frankie Frisch (baseball), Jeff Harris, Pat O'Malley, Larry Barton, Mark Allen, Joseph Hasel; (SD) (SCRIPT DONE TWICE PREVIOUSLY)

Adolphe Menjou's Favorite Story WNBT 10:30 The Magic Egg - (O) by Frank Stockton, (A)-(SW); with Walter Kingsford, Leslie Banning, Dick Kaiser, Olaf Hytton, Ross Gould;

TUESDAY JUNE 29

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Janet Dean, R.N. (Ella Raines) WNBT 7pm Walsh Case - (O) by Sarett Rudley; with Paul Langron, Georgiann Johnson, Susan Hallaran, Eulebelle Moore, Gerald O'Loughlin, E. A. Krumschmidt, Leona Powers, Charles Dingle; (SD)

LOVE STORY DuM 8:30 The Good Morrow - (O) by H. D. Rhett; with Frances Starr, Leslie Nielsen, Pat Breslin, Richard Bishop; (SD)

ARTHUR MURRAY PARTY NBC 8:30 Patti Page (S), Billy De Wolfe (C), Skating Quinlans

Fireside Theater (Gene Raymond) NBC 9pm Acts of God Notwithstanding - (O) by Leonard Lee, (A) by Sam Rolfe; with Bill Henry, Kim Spalding, Drake Hardy, Nolan Leary, William Fawcett; (SD)

CENTER STAGE ABC 9:30 The Human Touch - (O) by Lee Bloomgarden-Arkady Leokum; with Walter Matthau, Polly Rowles, Pat Smith, Billy Redfield, Maxine Stuart, Cliff Sales, Raymond Bramley, Donald McKee, Sarah Burton, Janet Fox, John Griggs; (SD) by Don Richardson

SUSPENSE CBS 9:30 The Hunted - (O) by Ben Radin; with Ward Bond, John Kerr, Steve Parker, Jane DuFrayne; (SD); Prod by David Heilwell, replacing Martin Manulis in that capacity, effective this date

DANGER CBS 10pm An Affair of Delicacy - (O) by Palmer Thompson; with Philip Bourneuf, Joan Wetmore, Jacques Aubuchon; Prod by Stanley Hiss (SD) by Byron Paul (latter two replace Andrew McCullough & McCullough & Jerome Shaw, respectively, in those capacities)

WEDNESDAY JUNE 30

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Wild Bill Hickok (Guy Madison) WNBT 6pm Six Gun Election - with regulars & Gloria Saunders, Lyle Talbot, Fred Hoose, Zon Murray, Robert Bice; (SW & SD)

KRAFT TELEVISION THEATRE NBC 9pm The Man Most Likely - (O) by Raphael Hayes; with Rod Steiger, Wright King, Eli Mintz, Mikhail Rasumny, Anna Appel, Zina Proven-  
de; (SD)

STARS ON PARADE DuM 10:30 Toni Arden (S), Tina & Coco (D), Richard Hayman (M) (LAST SHOW)

THURSDAY JULY 1

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Ray Bolger ABC 8:30 regulars & Robert Burton, Walter Flannery; (SW & SD)

JUSTICE NBC 8:30 Guilty - (O) by Mann Rubin; with Ernest Truex, Ray Walston, Royal Dano, Bert Freed, Joan Potter, George Mitchell, Gerald Price; (SD)

KRAFT TELEVISION THEATRE AEC 9:30 Mr. Simmons - (O) by Arthur Cavanaugh; with Mildred Natwick, Arthur O'Connell, Richard Newton, Doro Merande, Philippa Bevans, William A. Lee, Dennis Cross; (SD)

Big Town (Pat McVey) CBS 9:30 regulars & Joyce Holden, Karen Sharpe, Murvyn Vye, Richard Bene-  
dict, Kathleen Case; (SW & SD)

Public Defender (Reed Hadley) CBS 10pm Third Floor Rear - with <sup>(O) by Lee Loeb</sup> Marshall Thompson, Frances Rafferty, Lester Mathews, Louise Lorimer; (SD)

FRIDAY JULY 2

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MAMA CBS 8pm Nels at Summer Camp - (O) by Turner Bullock; with regulars & Kevin Coughlin, Patricia Barry, David Orrick, Corydon Erickson, Brian Dunne, Richard Olsen; (SD, LAST SHOW OF SEASON)

FRIDAY JULY 2 (Cont'd)

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Topper CBS 8:30 regulars & Kathleen Freeman, Mira McKinney, Thurston Hall, Frances Rafferty, James Seay, Lillian Bronson, Renny McEvoy, Roland Varno; (SW & SD)

THE STRANGER DuM 9pm Operation Arabia - (O) by Nelson Gidding; with Jacques Aubuchon, Nehemiah Persoff, Reba Tassell, Henrietta Moore, Tom McDermott (Robert Carroll)

Schlitz Playhouse CBS 9pm How the Brigadier Won His Medal - (O) by Sir Arthur Conan Doyle, (A) by Dewitt Bodeen; with Claude Dauphin, Eugenia Paul, Pat O'Moore, Booth Colman, Kay Ruter, Sarah Taft, Charles Hayward, Guy de Vestale, Harry Gording, Didiramati, Richard Avonds, Ted Hecht, Hal Girard; (SD) by Jus Addiss

Paul Hartman AEC 9pm regulars & Connie Marshall, John Yates; (SW & SD)

THE BIG STORY NBC 9pm Don Morrissey, Elkhorn, Wis. Independent - (O) by Norman Lessing; with James Goodwin, Joe Bernard, Jack Klugman, Bill Drey, Truman Smith, Humphrey Davis, Roy Fant; (SD) (Norman Rose)

COL. HUMPHREY FLACK DuM 10:30pm The Bradley Diamonds - (O) by Ed Jurist & S. L. David; with regulars & Pat Hosley, Peggy Allenby, House Jameson, Stefan Schnabel, Phil Carter; (SD, LAST SHOW OF SERIES) (Alan Mowbray)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 25 THRU FRIDAY JULY 2

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THE MORNING SHOW CBS 7am M thru F - Jack Barry replaces Walter Cronkite for 2 weeks as host, starting 6/21

BREAKFAST CLUB ABC 9am M thru F - Walter O'Keefe substitutes for vacationing Don McNeill for one week

STRIKE IT RICH CBS 11:30 F - Kill: Marguerite Piazza (S); add: George De Witt (C); W(am)-Richard Kiley; W (pm) - Denise Darcel (S); F - The Landers (Warren Hull)

GARRY MOORE CBS 1:30 Tu - Jackie Bright (C), Denny Desmond (C); W - Milbourne Christopher (magic); Thu - Roger Price (doodles)

MAGIC COTTAGE WABD 6:30 M thru F - Phil Truex, Mitchell Agruss; (SW & SD)

THE WORLD OF MR. SWEENEY NBC 7:30 W & F - regulars: Charlie Ruggles, Helen Wagner, Glenn Walken; & Carol Veasey, Harry Gresham; (SW & SD, PREMIERE OF SUMMER SERIES) (Charlie Ruggles)

NEWS OF THE NIGHT WCBS 11:15 M thru F - Robert Trout replaces the late Don Hollenbeck as regular newscaster

STEVE ALLEN WNBT 11:20 Thu - Denise Darcel (S); F - Jack Ladelle (M)

SATURDAY JULY 3

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Range Rider WNBT 6:30 Western Edition - (O) by Orville Hampton; with regulars & Sam Flint, Tom Monroe, George Meader, Elizabeth Harrower; (SD) (Jack Mahoney)

SUNDAY JULY 4

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Pepsi Cola playhouse ABC 7:30 Dear Little Fool - (O) by Agnes Sligh Turnbull, (A) by Rod Amateau; with Leslye Banning, Patrick O'Neal, Frank Puglia; Dir by Richard Irving (Anita Colby)

GOODYEAR TELEVISION THEATRE NBC 9pm Suitable for Framing - (O) by Harry Muheim; with Larry Blyden, Dorothy Hart, Mercer McLeod, G. Albert Smith, Harry Clark, Mickey Freeman, Mardette Edwards; (SD) by Delbert Mann

THE MAN BEHIND THE BADGE CBS 9:30 Los Angeles - (O) by Meade Roberts; with Bruce Gordon, John Connell, Edwin Bruce, Frank Dana, Florence Sundstrom, Ed Peck, Harry Davis, Jerry Eskow, Robert Levin; (SD) (Fred Uttal)

THE WEB CBS 10pm My Sister's Keeper - (O) by Marjorie Duhan Adler; with Joan Diener, Phyllis Hill, Douglas Odney, Grace Valentine; (SD) by Lela Swift

NEW YORK TALENT AVAILABILITIES

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LAURITZ MELCHIOR - star of Arabian Nights at Jones Beach - PRESS: Saul Richman, MU 8-1770

TOM EWELL - stalwart star of 7 Year Itch - PRESS: Byram-Perlman, CI 5-9125

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BARRY SULLIVAN - currently on Broadway in Caine Mutiny Court Martial - PRESS: Karl Bernstein CI 6-0427

ARNOLD STANG - Berle's nemesis - MU 8-6600

TALENT AVAILABILITIES