

# Ross Reports ON TELEVISION

INCLUDING

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PRODUCTION • PROGRAMMING • TALENT

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## WEEKLY REPORT

BEST WISHES FOR A HAPPY HOLIDAY SEASON

from

The Editors and Staff of Ross Reports

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(20)

ABC- 8-8:30pm EST; RETURN; Soldier Parade; from WABC-TV(NY), no. of stations indefinite. Sponsor- U. S. Army (Recruiting Account) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Norman Lochner. Pkgr- Dancer-Fitzgerald-Sample, Inc (NY); Prod- Dave Nyren(D-F-S for U. S. Army); Dir- Bob Massell(D-F-S); Sets- Dick Hammon. Return of the Army variety show featuring top soldier acts each week as a showcase for talent in uniform, with Arlene Francis as hostess. The program was last seen Sundays, 9:30-10pm; last show Nov 21. The program will be seen in its new time for four weeks, moving to Thursday, 8-8:30pm, on Jan 13. (It will be seen locally in NY via kine on Saturdays, 8-8:30pm, until the January move when it will be seen live in NY and on the net). Soldier Parade replaces Come Closer in its new Monday time; last show for the latter was Dec 13.

#### Friday(24) - SPECIAL CHRISTMAS PROGRAMS

ABC- 11pm-12midnight EST; Christmas Eve Service - St. John the Divine; from WABC-TV(NY), to the net. Services from the Cathedral of St. John the Divine in New York City; Rt. Rev. Horace W. B. Donegan, Bishop of N. Y.; Very Rev. James A. Pike.

CBS- 11:30pm-12:30am EST; Christmas Eve Service - Washington National Cathedral; from WTOP-TV(Wash), to the net. Services of Washington National Cathedral; The Very Rev. Francis B. Sayre, Jr., Dean of the cathedral, celebrant; sermon by the Rt. Rev. Angus Dun, Episcopal Bishop of Washington, D. C.; Rev. Cannon G. Gardner Monks; narrator.

DuM- 10-10:30pm EST; SPECIAL; Symphony of the Air; from WABD(NY), to the net. Sustaining. Pkgr- DuMont; Prod- Roger Gerry; Dir- Barry Shear. Special concert by the orchestra without a conductor, formerly the NBC Symphony. The program replaces Chance of a Lifetime, one time only.

- Page 212 -

THIS WEEK(More)

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THIS WEEK(Cont'd)

Friday(24) - CHRISTMAS PROGRAMS(Continued):

NBC- 12midnight-1:45am EST; Pontifical Midnight Mass - St. Patrick's Cathedral; from WRCN-TV(NY), to the net. Midnight mass from St. Patrick's Cathedral in New York City; the Most Rev. Joseph F. Flannely, Auxiliary Bishop of the Archdiocese of New York and administrator of the cathedral, will offer the Mass; the Rev. Edwin B. Broderick, secretary to Cardinal Spellman, will deliver the sermon.

Saturday(25) - SPECIAL CHRISTMAS PROGRAMS

AEC- 6-7pm EST; SPECIAL; Many Moons (Kukla, Fran & Ollie); from WBKB(Chi), to the ABC-TV contract net. Sponsor - (NY, Chicago, Detroit only) Gordon Baking Co (Silvercup Bread) thru D'Arcy Advertising Co(St. Louis). Pkgr- Burr Tillstrom(Chi); Prod- Beulah Zachary; Dir- Lewis Gomavitz; Asst to Prod- Joseph Lockwood; Music Composer & Dir- Carolyn Gilbert. Adaptation of James Thurber's fantasy, "Many Moons," with all voice characterizations by Burr Tillstrom. Fran Allison will introduce the story of a little princess who asks for the moon and has her wish granted. Costumes and sets were planned by Tillstrom and developed by Lockwood. Tillstrom also adapted the story and supervised the music.

CBS- 12:30-1:30am EST; Christmas Morning Service; from KMTV(Omaha), to the net. (Program actually begins 11:30pm.CST, Dec 24). Pkgr- CBS Public Affairs; Prod- Paul Levitan. Carols by the 56-voice Boys' Town Choir, from the chapel of (Father Flanagan's) Boys' Town, Nebraska; Mass celebrated by Magr. Nicholas Wegner.

CBS- 4:30-5pm EST; SPECIAL (Color); Holy Night, ON FILM; from WCBS-TV(NY), to the net. Pkgr & Film Prod- J. K. F. Productions(Burbank, Cal); Prod- Rev. James K. Friedrich; Dir- John T. Coyle. The story of The Nativity, from a time 700 years before the birth of Jesus, to the manger scene. (See Page E for cast credits).

CBS- 5-6pm EST; SPECIAL; Christmas Hour of Story and Song; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Longines-Wittnauer Watch Co thru Victor A. Bennett Co., Inc(NY); Acct Exec- Victor Bennett; Comm Superv & Dir- Alan R. Cartoun; Comm & Prog Anncr- Frank Knight. Pkgr- Longines-Wittnauer Watch Co(NY); Prod & Dir- Alan R. Cartoun; Co-Dir- Ted Estabrook; Prod Coord- Paula S. Cartoun; Prod Asst- Edward Stern; Music Dir- Mishel (cq) Piastro; Music Consult- Rudy Sims; Music Arrangements- Louis Brounelli & Maurice Gardner; Writers- Harrison J. Cowan, James H. Frankenberry; Sets- Charles Bailey; Costumes- Grace Houston; Choreog- John Butler; Film Sequences Dir- Sol Taffet; Choraliers conductor- Eugene Lowell. Judith Anderson reads Hans Christian Anderson's "The Little Match Girl"; Monty Woolley narrates "Signor Pizzicato's Christmas," adapted from a Grimm fairy tale; with the Corps de Ballet, Longines Symphonette and the Wittnauer Choraliers.

NBC- 11am-12noon EST; Christmas Day Service - Washington National Cathedral; from WRC-TV(Wash), to the net. Regular Christmas Day service from Washington National Cathedral. The Very Rev. Francis B. Sayre, Jr., Dean of the cathedral, will officiate.

NBC- 2:45-5:30pm approx EST; SPECIAL; Blue & Gray Football Game; from WCOV-TV (Montgomery, Ala), no. of stations indefinite. Sponsor- Gillette Safety Razor Co., Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle Hendee. Pkgr- NBC Sports Dept. First telecast of the annual Christmas Day Blue-Gray football game in Montgomery, Alabama, since its inception in 1939. Teams are composed of college players from universities North and South of the Mason-Dixon line who are asked to participate.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Lamp Unto My Feet (Sun, 10-10:30am EST) Herbert Kenwith is director until further notice. Various directors have handled the show during the past two months.

Danger (Tue, 9:30-10pm EST) John Frankenheimer replaced Byron Kelley as director, alternating with Tom Donovan, effective Dec 7.

U.N. in Action (Mon thru Fri, 5-5:30pm EST) Last program Dec 17.

NBC- Caesar's Hour (Mon, 8-9pm EST) Bob Herget replaces Boris Rumanin as choreographer, effective Dec 20. Sheldon Keller replaces Joe Stein on the writing staff, effective Dec 27, when the staff will include Keller, Phil Sharp, Mel Tolkin and Aaron Ruben.

NEW NETWORK SPONSORSHIPS

COLGATE PALMOLIVE CO (Dental Cream, Lustre Creme, Barber Shave, Vel) will sponsor a new filmed television drama series, The Millionaire, over CBS-TV on Wednesdays, 9-9:30pm, beginning January 19, replacing the Wednesday evening version of Strike It Rich for the same sponsor. On the new program, three of the four products noted will be advertised each Wednesday on a rotating basis: Colgate Dental Cream thru Ted Bates & Co(NY); Lustre Creme and Barber Shave thru Lennen & Newell, Inc(NY), and Vel thru William Esty Co., Inc(NY).

PET MILK CO thru Gardner Advertising Co(St. Louis) and S. C. JOHNSON & SON, INC thru Needham, Louis & Brorby, Inc(Chicago) will sponsor The New Red Skelton Show over CBS-TV, on Tuesdays, 9:30-10pm, beginning January 4 when the program moves from its current 8-8:30pm spot the same day. Pet Milk will lead off the alternate week sponsorship. Danger, to be replaced by the Skelton show, will move to the 10-10:30pm time period of Life With Father which, in turn, will probably move to the spot being vacated by Skelton. Pet and Johnson are dropping sponsorship of the latter program.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Sportsreel; DEBUT Dec 18; Sat, 1-1:15pm EST. Sponsor- A. Rosenblum New York Furniture & Appliances Store thru Albert Black. Pkgr- Albert Black Productions; Prod- Albert Black; Dir- Roger Shope. Sportscaster Guy Le Bow and Marion Carter do a sports roundup and interview sports world celebrities each week.

WABD(Ch 5) - The Ilona Massey Show (Mon, 8-8:30pm EST) CHANGE: Sherry Cloth New York is now producer-writer, replacing George Paley.

WCBS-TV(Ch 2) - Camera Three; SCHEDULE CHANGE Dec 19; Sun, 11:30am-12noon EST. The New York program was previously seen Saturday (See page 211).

It would be impossible to list all the special Christmas programs being telecast by major local stations throughout the country, supplementing network schedules. Many are films prepared church organizations or religious film groups; others are local telecasts of church services, religious and seasonal live presentations and special holiday music programs. Regularly scheduled local programs also produce "specials" before and during Christmas week.

LOCAL STATION ACTIVITY(Cont'd)

WCBS-TV(Ch 2) - Space Funnies, LIVE & FILM; CHANGE Dec 19; Sun, 9-10am EST. Joe Silver becomes the star of the program, as Lt. John Jet; the show moves from its former 11am-12noon time slot.  
New York

WCBS-TV - Stop the Experts; DEBUT Dec 18; Sat, 4:45-5pm EST. Sustaining.  
Pkgr- WCBS-TV; Prod- Jim McKay; Dir- Frank Moriarty. Sports quiz panel show, with Jim McKay as moderator and Bill Hickey as permanent panelist; plus two guest panelists each week. McKay asks the panelists questions sent in by viewers and if the experts are "stopped," tickets to upcoming sports events are awarded to the person who submitted the question.

WRCA-TV(Ch 4) - The Igor Cassini Show (Sun, 11:20pm-12midnight) PRODUCTION CHANGE:  
New York Pkgr- Cates-Ford (730 Fifth Ave., JU 6-2046); Prod- Tony Ford; Prod Superv & Casting- Ann Edison at Cates-Ford, for variety acts and interviews; Phyllis Youngheart, casting for fashions and models at Cassini office, 31 E 61 St; TE 8-6270; Dir- Jim Elson. Igor "Cholly Knickerbocker" Cassini interviews celebrities and society figures, and presents vocalists and capsule fashion shows in various settings simulated in the studio. (See page 177 for previous program info).

WBBM-TV(Ch 2) - Your Wedding Day; DEBUT Dec 19; Sun, 12:30-1pm CST. Sponsor- Snyder and Sons (Electrical Appliance Dealer). Franklyn MacCormack and Patricia Vance are host and hostess, interviewing a young couple who are married on the program each week by a clergyman of their own choice, with a trousseau and bridesmaid outfits furnished by the sponsor.  
Chicago

KABC-TV(Ch 7) - Fabulous Faces; NAME CHANGE Dec 10; Fri, 10-10:30pm PST. The program was formerly called "Famous Faces." Format is unchanged (see page 204).  
Hollywood, LA

PRODUCTION AND PROGRAMMING NEWS

**FILM DIGEST:** TV, Inc., TV station owned and controlled film purchasing company (primarily Pacific Northwest stations who originally organized the firm), has opened a New York office at 9 East 75th St. (RH 4-4280) for central buying. Herb Jacobs is general manager. The firm represents stations in smaller markets.....C. Halstead Cottingham has been named exec asst to the general sales manager of Hollywood Television Service, Inc., handling agencies and sponsors in New York.....Tele-Pictures Inc., Lippert Pictures' subsidiary, will take over distribution of Lippert movie features formerly handled for television by Official Films. The move, scheduled for after Jan 15, 1955, does not affect any Official half-hour films.

Guild Films Co., Inc., put Confidential File into production last week, the first of 39 half-hour film versions of Paul Coates' live show currently on KTTV(LA). James Peck produces both versions. Guild also started production this weekend on It's Fun to Reduce at Biltmore Studios in New York. The firm plans 195 15-minute films for a five-times-a-week program schedule. The program will be filmed week-ends in New York while it continues live during the week over WDTV(Pitt). Duke Goldstone has flown to New York to direct the first films for the Craig W. Chambers' package which stars Margaret Firth, assisted by model Marlene Gornall.

**NEWS & COMMENT:** ABC has organized a Western Television Network as a regional network operated by ABC's Western Division, to begin operations on Jan 1. It will include a total of 32 affiliated ABC-TV stations in the Mountain and Pacific Coast regions, Alaska and Hawaii, with 21 open to service on a live basis and the rest on delay. Network rates will be based on a minimum of five stations..... A. C. Nielsen Co has an option to purchase the assets and business of Broadcast Advertisers Reports, Inc., of Darby, Penn., a service that supplies regular reports of spot and local radio and TV advertising schedules in major Eastern markets, based on continuous tape recordings.

The Writers Guild of America, East, Inc., at a meeting Dec 15 elected the following officers: Erik Barnouw, president; Philo Higley, v.p.; William Kendall Clarke, secretary-treasurer. The membership approved the appointment of Evelyn F. Burkey as executive director.

**PERSONNEL CHANGES:** Cy Howard has been signed by NBC to develop a new comedy series, ending Howard's 15-year association with CBS..... Cody Pfanstiehl named to the new position of director of public relations for WTOP, Inc., top company for WTOP-TV & WTOP(Wash)..... Sydney King named program manager for WBAL-TV (Balt). John P. Frankenfield named prod mgr,

TALENT SHOWSHEET DECEMBER 20-26, 1954

Most of the shows on December 17, 18, 19 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, December 24. Script identifications used are: (O) original, (A) adaptation (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 17

MAMA (Peggy Wood)	CBS 8pm	Mama and the Tenor - (O) by Frank Gabrielson; with regulars & John Hensen, David Orrick; (SD)
JACK CARSON	NBC 8pm	Dennis O'Keefe, Connie Towers (S); add: Ricky Vera (FROM H'D)
THE BIG STORY (Norman Rose)	NBC 9pm	Jack Lotto, International News Service - (O) by Paul Monash; with John Craven, James Daly, Duncan McLeod, John Kellogg, Marian Brash, Ed Shelton, Ed Simon, Paul Clarke, Al Checco; (SD)
CHANCE OF A LIFETIME DuM	10pm	Billy Fields (S)

SATURDAY DECEMBER 18

TOM CORBETT, SPACE CADET (Frankie Thomas)	NBC 11:30	regulars only; (SW & SD)
ETHEL AND ALBERT (Lynch & Bunce)	NBC 7:30	regulars & Maurice Wells, Truman Smith, Lois Holmes, Anna Minot, Cele McLaughlin, Joe Fallon; (SW & SD)
STORK CLUB	ABC 10pm	Teresa Brewer (S), Kirk Douglas
YOUR HIT PARADE	NBC 10:30	regulars & Powers & Reynolds (ice-skaters)

SUNDAY DECEMBER 19

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	A Pushbutton Christmas - (O) by Wyllis Cooper; with Guy Raymond, Frank & Grace Albertson, Joel Crothers, Pamela Fitzmaurice; Dir by Herbert Kenwith
AMERICAN INVENTORY	NBC 12:30	Men of the Forest - (O) by John Latham; with John O'Hare, Mary Lou Taylor, Joe Brown, Jr; Dir by Jackie Cooper
OMNIBUS (Alistair Cooke)	CBS 5pm	The Second Shepherd's Play - (O) - unknown; (A) by John Gassner with Bramwell Fletcher, Wood Romoff, Earl Montgomery, Wright King, Adria Rice; (Remote from The Cloisters) Dir by Elliot Silverstein; Vienna Boys Choir (S); Hume Cronyn & Jessica Tandy in readings, with their children; A House of Cards with Pat Hosley, Jean Stapleton, Jack Sydow (O) Ed Junek
Sunday Supplement	WABD 6pm (COLOR)	Bright Future - (O) by Elliot Baker, Dir by Joseph E. Henahery, Prod by Depicto Films, Pres. by Gen. Electric; Birth of an Oil Field - Prod by George Pal & Shell Oil; Dir by Duke Goldstone
YOU ARE THERE (Walter Cronkite)	CBS 6:30	LaFitte and Jackson at New Orleans - (O) by Howard Rodman; with Shepperd Strudwick, John Baragrey, Wesley Addy, Robert Emhardt, George Mitchell, Crahan Denton, Ross Martin; (SD)
Boy Rogers (& Dale Evans)	NBC 6:30	Hidden Treasure - (O) by Dwight Cummins; with regulars & Harry Harvey, William Fawcett, Harry Lauter, Rusty Wescott, Dub Taylor; (SD) by Don McDougall
Private Secretary (Ann Sothern)	CBS 7:30	Goodbye, Susie, Hello - (O) by Leonard Gershe; with regulars & George Nader; (SD)
Pepsi-Cola Playhouse	ABC 7:30	Santa's Old Suit - (O) by James Gunn; with Andy Clyde, Jane Darwell; Dir by Onslow Stevens
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars including Marion Lorne; & Martha Greenhouse, Patricia Rippley, Frank London, Carson Woods, Mary Boyland; (SW & SD)
COLGATE COMEDY HOUR	NBC 8pm	Dean Martin & Jerry Lewis (C), Phil Abrams; Dick Stabile Orch.; Prod by Ernest D. Glucksman; Asst Prod - Bob Henry; (SW) by Artie Phillips, Harry Crane; Choreog by Nick Castle (FROM H'D)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	Death is a Heel - (O) by George Towne; with Anna Minot, Charles Mendick, Frank Campanella, Larry Barton, Hal Riddle; (SD)
HORIZONS	ABC 9:15	Tomorrow's Baby - film prod by Geo. Washington U. School of Med.
Your Favorite Playhouse	CBS 9:30	The Frame-Up - (O) by Ring Lardner, (A) by John Lardner; with Jimmy Gleason, Hal Baylor, Pat Conway; add: Wally Brown, Joan Camden, Maxine Cooper, Bill Kennedy, John Alvin, Jack Daly, Michael Fox; Dir by Robert Aldrich

SUNDAY DECEMBER 19 (Cont'd)

Loretta Young NBC 10pm

Time and Yuletide - (O) by Lowell S. Hawley; with Don Haggerty, Cliff Arquette, Forrest Lewis, Mary Field, Mary Young, Hallene Hill, Isabel Randolph, Dayton Lummis; Choral group dir by Roger Wagner; Dir by Harry Keller

The Hunter NBC 10:30

Double Jeopardy - (O) by Bradford Ropes; with Suzanne Tafel, Dennis Harrison (Dennis Patrick), Hans Von Twardowski, Steven Gethers, Marya Saunders, Bob Duffy; (SD)

MONDAY DECEMBER 20

Sherlock Holmes  
(Ronald Howard) WRCA-TV 7pm

The Mother Hubbard Case - (O) by Lou Morheim; with regulars & Archie Duncan, Amy Dalby, William Millinshim, Michele Wright, Percy Arthur Edwards, Jeane Ozenne, Delphine Seyrig, Billy Beck, Richard Lärke; (SD)

CAESAR'S HOUR  
(Nanette Fabray) NBC 8pm

regulars & Pat Shay, Sonny Sparks, Sara Seegar, Joe Macaulay, Paul Reed, Ty Perry, Gina Shield, Gerald Lee, Richard Bishop Elisabeth Frazer, Timo Ienni; (3W & SD) Choreog by B. Herget Eleanor Steber (S); Wilfred Pelletien, guest conductor for a mo. Annette, Phyllis & Theresa Capri (S); Bobby Hosid (S), Robert Notkoff (M)

VOICE OF FIRESTONE ABC 8:30

ARTHUR GODFREY'S  
TALENT SCOUTS CBS 8:30

Medic (R. Boone) NBC 9pm

Red Christmas - with June Leabow; (SW & SD)

December Bride  
(Spring Byington) CBS 9:30

Christmas Story - (O) by Parke Levy, Lou Derman & Herb Finn; with regulars & Chris Olson, Will Wright, Ralph Sedan, Ann O'Neal, James Flavin; (SD)

ROBERT MONTGOMERY  
PRESENTS NBC 9:30

David Copperfield - Part I - The Search - (O) by Charles Dickens; (A) by Doria Follitt; with Fred Tozere, Cavada Humphrey, Pat O'Malley, Isobel Elsom, Betty Sinclair, Ethel Owen, Rex Thompson, Lynn Bailey, Byron Russell, Ronald Long, Judson Rees, Cecil Clovelly, Stafford Dickens, Ralph Bunker, Sarah Marshall, Earl Montgomery, Fred Worlock, Josephine Brown, David Cole, Carolyn Lee, Anthony Kemble-Cooper; (SD) by Norman Felton (Part II next week, same cast)

STUDIO ONE CBS 10pm

*Buzzy Martin Mostak Stevens, Aileen Pile*

Big Town  
(Mark Stevens) WRCA-TV 10:30

Two Little Minks - (O) by Michael Dyne & Lise Osten; (A) by Dyne; with Frank McHugh, Una Merkel, Walter Hampden, Cliff Hall, Clarice Blackburn, Parker McCormick, E. A. Krumschmidt, Lawrence Fletcher, Mary Perry, Nell Harrison, Lucy Lancaster; (SD) regulars & Hillary Brooke, Ralph Moody, Jeff York, Paul Birch, Marcia Patrick, Otis Garth; (SW & SD)

TUESDAY DECEMBER 21

Ella Raines WRCA-TV 7pm

Baker Case - (O) by Sarett Rudley; with Olive Deering, Susan Halloran, Patty McCormack, Lawrence Fletcher, Stephen Chase (SD)

Cavalcade of America ABC 7:30

The Gingerbread Man - with Otto Waldis, Edit Angold, John Hamilton, Richard Gaines, William Yetter; Christmas in America - poem written & delivered by Thomas Mitchell

Waterfront  
(Preston Foster) WAED 7:30

Christmas on the Waterfront - with regulars & others to be announced; (SD)

MARTHA RAYE NBC 8pm

Art Carney (C), Jules Munshin (C), Reginald Owen, Rocky Graziano; (SW & SD)

The Halls of Ivy CBS 8:30

regulars & Charlotte Knight, Olan Soule; (SW & SD)

Studio 57 DuM 8:30

Christmas Every Day - with Craig Stevens, Jean Byron, Madge Kennedy; Dir by Richard Irving

Fireside Theater  
(Gene Raymond) NBC 9pm

Our Son - (O) by Charles Bennett, Herbert Little, Jr., David Victor; with Wilton Graff, Dorothy Malone, Wallis Clark, B. G. Norman, Don Shelton, Gil Harman, Jack Daly, Isabel Randolph Paul Frees, Effie Laird; (SD)

Inner Sanctum WOR-TV 9pm

Dream of Murder - (O) by John Roeburt; with Harry Townes, Luis Van Rooten, Carol Wheeler, Mona Bruns, Patsy Ferroni; (SD)

Danny Thomas  
(Jean Hagen) ABC 9pm

(O) by Robert O'Brien & Irving Elinson; with regulars & Anna Maria Alberghetti, Alan Reed; (SD)

ARMSTRONG'S CIRCLE  
THEATRE NBC 9:30

Ring Twice for Christmas - (O) by Jerome Ross; with Joey Faye, Nat Frey, Phil Kramer, Helen Raymond, Fredd Wayne, Miko Ocardi, Virginia Gerry; (SD)

UNITED STATES  
STEEL HOUR ABC 9:30

Presento - (O) by Joe Julian; with Don Taylor, Pat Crowley, Hans Crowley, Shirley Yamaguchi, Jack Klugman, Yuukow Yoshiwara

TUESDAY DECEMBER 21 (Cont'd)

DANGER CBS 9:30

Treasure of the Argo - (O) by Bret Harte, (A) by Frank P. deFelitta; with Russell Collins, Larry Gates, Frank Marth, Inger Stevens, Al Hopson; (SD) by John Frankenheimer (replacing Byron Kelley as alt dir)

Life With Father CBS 10pm  
(Leon Ames & Lurene Tuttle)

Father Has a Poor Christmas - (O) by Whitfield Cook; with regulars & Madge Blake, Helen Spring, Sam Flint, Raymond Greenleaf, Edward Clark, Fred Sherman, Kay Riehl; (SD)

It's A Great Life NBC 10:30  
(O'Shea, Bishop, Dunn, Bates, Bavler)

The Driver's License - with regulars & Joe Sawyer, Herb Vigran, Harry Tyler, James Hayward, King Donovan, Selmar Jackson, Charles Tannen; (SW & SD)

WEDNESDAY DECEMBER 22

Disneyland ABC 7:30  
(Walt Disney)

1954 Christmas Show - with Aurora Miranda (S), Carmen Molina (D), Dora Luz (S) - (A) for (TV) by Bill Walsh & Al Teeter

I Married Joan NBC 8pm  
(Joan Davis & Jim Backus)

(O) by Hugh Hedlock, Jesse Goldstein, Phil Sharp, Howard Snyder; with regulars & Archer MacDonald, Joseph Crehan, Pattee Chapmon, Chet Marshall, Betty Hainey; (SD)

New Stu Erwin Show ABC 8:30  
(June Collyer)

Lohengrin Blues - (O) by Frank Gill, Jr. & G. Carleton Brown; with regulars & Martin Milner, Harry Hayden, Mira McKinney, Russel Gaige, Herbert Deans; (SD)

KRAFT TELEVISION THEATRE NBC 9pm

The Little Stone God - (O) by Betty Ulius; with Felicia Monteleagre, Tom Helmore, Mary Howard; (SD)

Adolphe Menjou's Favorite Story WOR-TV 9:30

Thicker Than Water - (O) by Honore de Balzac, (A)-(SW); with Henry Corden, Brett King, Gertrude Michael, Charles Waggenheim, William Vedder, Henry Rowland, Dennis Moore; (SD)

Douglas Fairbanks WRCA-TV 10:30  
(COLOR)

Silent Night - no credits available

THURSDAY DECEMBER 23

Foreign Intrigue WRCA-TV 7pm  
(Gerald Mohr)

F. I. in the State Secrets - (O) by Gene Levitt; with Maj Britt Nielsen; (SD)

THE MAIL STORY ABC 8pm

Song Shark - (O) by Max Ehrlich; with Cliff Hall, Joyce Randolph, Steven Gethers, Mike Kellin, Vinton Hayworth, Jr., Bea Chilson, Frank London; (SD)

Ray Milland CBS 8pm  
(Phyllis Avery)

(O) by Rik Vollaerts & Lou Breslow; with regulars & Beverly Washburn; (SD)

SHOWER OF STARS CBS 8:30  
(William Lundigan) (COLOR)

A Christmas Carol (musical version) - (O) by Charles Dickens, (A) by Maxwell Anderson; with Fredric March, Basil Rathbone, Ray Middleton (S), Bob Sweeney, Christopher Cook, Queenie Leonard, Sally Fraser, Craig Hill, Janine Perreau, Peter Miles, June Ellis, John Murphy, Billy Griffiths, Jimmy Baird, Rex Evans, Tony Pennington, Bonnie & Judy Franklin, Dick Elliott, Ezelle Poule, John Mæk, Roger Wagner Chorale; Score by Bernard Herrmann (who also conducts); Choreog by Don Saddler; Prod & (SD) by Ralph Levy (FROM HOLLYWOOD)

Treasury Men in Action ABC 8:30  
(Walter Greaza)

The Case of the Bad Bargain - (O) by Alvin Boretz; with Stanley Clements, Hugh Sanders, Harry Landers, Lewis Charles; (SD) by William Beaudine

JUSTICE NBC 8:30  
(Gary Merrill)

Escape from Freedom - (O) by Henry Misrock; with Ed Begley, Allen Nourse, Peg Hillias, Royal Beal, Frank Maxwell, June Dayton, Ann Deere, John Boruff, Roy Fant, Henry Beckman, others; (SD)

SO YOU WANT TO LEAD-BAND ABC 9pm

regulars & child conductors

Dragnet NBC 9pm  
(COLOR)

(O) by Richard Breen; with regulars & Harry Bartell, Joe Carioca Jr., James Griffith, Ralph Moody, Herb Vigran, Walter Sande, Billy Chapin; (SD) (REPEAT OF LAST YEAR'S CHRISTMAS SHOW)

KRAFT TELEVISION THEATRE ABC 9:30

A Child is Born - (O) by Stephen Vincent Benet, (A)-(SW); with Mildred Dunhock, Alan Shayne, Dan Morgan, Harry Townes, Nancy Marchand; St. Thomas Boys' Choir, Music composed & conducted by Vladimir Selinsky; (SD)

Four Star Playhouse CBS 9:30

The Answer - (O) by Leonard Freeman; with David Niven, Carolyn Jones, Anthony Caruso, Nestor Paiva, John Harmon, Ted Stanhope, Richard Reeves, Jack Lomas; (SD)

THURSDAY DECEMBER 23 (Cont'd)

Ford Theatre NBC 9:30  
(COLOR)

Slide, Darling, Slide - (O) by Ernest Lehman, (A) by Dale Eunson & Katherine Alpert; with Virginia Field, Allyn Joslyn, Anthony Caruso; Dir by Edward Bernds

LUX VIDEO THEATRE NBC 10pm  
(James Mason)

September Affair - (O) by Fritz Rotter & Robert Thoerin, Screenplay for Paramount film by Robert Thoerin & Andrew Solt (A) for TV by S. H. Barnett; with Arlene Dahl, Irene Hervey, John Howard; (SD, FROM HOLLYWOOD)

Public Defender CBS 10pm  
(Reed Hildley)

Moonshine - (O) by John Tucker Battle; with Phyllis Coates, Michael Emmet, Eddie Waller, Sarah Padden, Jeff York, Harry Lauter; (SD)

FRIDAY DECEMBER 24

Adventures of RinTinTin ABC 7:30  
(Lee Aaker)

Rin Tin Tin and the Sacred Lance - with regulars & Paul Marion Nyras Monsour, Tom London, William Forrest; (SW) by Douglas Heyes & Roy Erwin; (SD) by Donald McDougall

MAMA CBS 8pm  
(Peggy Wood)

Cinderella's Boy - (O) by Frank Gabrielson; with regulars & Michael Mann; (SD)

New Ray Bolger Show ABC 8:30  
(Marjle Millar)

Father for a Day - (O) by Paul Henning, Don Johnson; with regulars & Jeri Lou James, Jerry Mathers, Mary Bell, Joe Devlin

Schlitz Playhouse CBS 9pm

Day of Good News - (O) by Arthur L. Most; with Cecil Kellaway, Casey Adams, Marjorie Owens, Frank Ferguson, Marshall Bradford Harry Antrim, George Selk, Jack Grinnage, Harry Harvey, Mimi Gibson, Dickie Bellis, Opal Euard, Speer Martin; (SD) by Jus Addiss

THE STRANGER DuM 9pm  
(Robert Carroll)

Sacrifice - (O) by John Gay; with Philip Abbott, others to be announced; (SD)

THE BIG STORY NBC 9pm  
(Norman Rose)

William O. Key, Jr., Washington, D.C. Times-Herald - (O) by Gail Ingram; with John Baragrey, Jerry Ansbacher, Jock MacGregor, Lynn Pierson, Henrietta Moore, Jack Weston, Dennis Patrick; (SD)

The Vise ABC 9:30  
(Ron Randall)

The Lucky Man - with Leslie Phillips, Ann Stephens, Colin Gordon, Ray Rollette, Tony Quinn; (SD)

Our Miss Brooks CBS 9:30

regulars & Paula Winslowe, Sammy Ogg; (SW & SD)

The Lineup CBS 10pm  
(Warner Anderson)

Christmas Story - (O) by E. Jack Neuman; with regulars & Marshall Reed, Richard Travis, Eve Miller, Linda Sterling, John Close, Lois Moran, Ernest Sarracino; Dir by Hollingsworth Morse

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 17 THRU FRIDAY DECEMBER 24

JACK PAAR CBS 7am  
(Betty Clooney)

Tu - Louis Nye (C), June Carroll (song writer & S); F - Burl Ives (S)

GARRY MOORE CBS 10am  
(Denise Lor)

W - Brock Peters (S); F - Brick Church Bell Choir, Ed Richard (shadowgraphs), Zippy the Chimpanzee

HOME NBC 11am  
(Arlene Francis)

Tu - Frances Bible (S), Jillana (D); W - Beatrice Straight, Kevin McCarthy

TED STEELE WOR-TV 3pm

M thru F - regulars & Victor Marchese, Tommy Mercer, Pat O'Day (all S)

THE WORLD OF MR. SWEENEY NBC 4:30  
(Charlie Ruggles)

regulars & F(12/17) - Charles Cooper; M - Beverly Lunsford, Charles Lee Saari; Tu - Floyd Buckley, Maurice Manson, Loren Welch, John Perri; W - Nell Harrison; Thu - Janet Fox, Claire Edmunds, Jean Cleveland, Jim Millhollin; (SW & SD)

MODERN ROMANCES NBC 4:45  
(Martha Scott)

M thru F - Christmas '54 - (O) by Noel Gerson; with Luchino Solito de Solis, Bramwell Fletcher, Edward Binns, Maxine Stuart Lisa Howard, Hal Hackett;(SD) by Jim Sheldon

MAGIC COTTAGE WAED 6pm  
COKE TIME-E.FISHER NBC 7:30  
TONIGHT NBC 11:30  
(Steve Allen)

M thru F - Carl White, Curtis Wheeler; (SW & SD)  
W - Eddie Cantor; F - Tuskegee Institute Choir (FROM HOLLYWOOD)  
M - Mabel Mercer (S), Cy Coleman Trio (M); Tu - Jim Moran, Jack E. Leonard (C); W - Eddie Condon & Band



SATURDAY DECEMBER 25  
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| <u>Captain Midnight</u><br>(Richard Webb)                 | CBS 11:30     | <u>The Deadly Project</u> - (O) by Dick Morgan, (A) by Wallace Bosco; with regulars & Pierre Watkin, Philip Van Zandt, Franz Roehn, Baynes Barron; (SD)                                                                                         |
| <u>Holy Night</u> (COLOR)                                 | CBS 4:30      | with Eileen Rowe, John Alvin, Stephen Chase, Trevor Bardette                                                                                                                                                                                    |
| <u>The Range Rider</u><br>(Jack Mahoney)<br>& Dick Jones) | WRCA-TV 6:30  | <u>Gold Fever</u> - (O) by Elizabeth Beecher; with regulars & Ewing Mitchell, Lois Hall, Harry Lauter, Stanley Andrews, Louise Lorimer, Dub Taylor, Mickey Simpson, Rush Williams, George J. Lewis, Tom London, Red Morgan; (SD) by Wallace Fox |
| IMOGENE COCA                                              | NBC 9pm       | Ernest Truex & others to be announced; (SW & SD)                                                                                                                                                                                                |
| <u>Donald O'Connor</u>                                    | NBC 9:30      | Mitchell Boys' Choir (SW & SD)                                                                                                                                                                                                                  |
| MY FAVORITE HUSBAND                                       | CBS 9:30      | regulars; (SW) by Sol Saks, John Whedon; (SD, FROM HOLLYWOOD)                                                                                                                                                                                   |
| GEORGE GOBEL                                              | NBC 10pm      | William Gargan; (SW & SD, FROM HOLLYWOOD)                                                                                                                                                                                                       |
| <u>Willy</u><br>(June Havoc)                              | CBS 10:30     | <u>Willy's Farewell to the Theatre</u> - with regulars & Will Wright, Dan Tobin, Kathryn Card, Jesslyn Pax, Eddie Carr; (SW & SD)                                                                                                               |
| <u>The Lone Wolf</u><br>(Louis Hayward)                   | WRCA-TV 11:15 | <u>Memo: Robbery</u> - (O) by Bernard Girard; with Walter Sands, Dorothy Arnold, Aaron Spelling, Ben Welden, George Barrows, Alfred Linder, Tom Duggan; (SD)                                                                                    |

SUNDAY DECEMBER 26  
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SPACE FUNNIES	WCBS 9am	Joe Silver is new "Capt. Jet" effective 12/19; Jack Eskridge
LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>The Nativity</u> - ballet with Mme Platova's dancers; Choreog by Mme Platova
<u>The Search</u> (Charles Romine)	CBS 4:30	<u>Earthquakes</u> - (SW) & Dir by Will Price; with Father Lynch of Fordham University
OMNIBUS (Alistair Cooke)	CBS 5pm (COLOR)	<u>The Merry Widow</u> - Book by Victor Leon & Leo Stein, Music by Franz Lehár; with Patrice Munsel, Theodor Uppman, Dorothy Coulter, Martyn Green, James Hawthorne, Jerome Kilty, Robert Goss, Christopher Hewett, Iggy Wolfington; Dir by Cyril Ritchard
<u>Roy Rogers</u> (& Dale Evans)	NBC 6:30	<u>M Stands for Murder</u> - (O) by Dwight Cummins; with regulars & Harry Harvey, Myron Healey, Henry Howland, Bob Wilke, Sid Mason; (SD)
<u>Pepsi-Cola Playhouse</u> (Polly Bergen)	ABC 7:30	<u>Lost Lullaby</u> - (O) by Lawrence Kimble; with William Gargan, Arthur Space, Mary Field, Donald MacDonald; Dir by John English
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	<u>Tales of Hoffman</u> - opera excerpts from Offenbach; with Robert Rounseville, Marni Nixon, Madeleine Chambers; (SD)
JACK BENNY	CBS 7:30	Leigh Snowden, Rochester, Don Wilson, Sportsmen Quartet, Mel Blanc, Joe Besser; (SW & SD)
COLGATE COMEDY HOUR (Gordon MacRae)	NBC 8pm	Barbara Ann Scott, Freddie Trenkler, Andra McLaughlin, Bobby Blake, Jimmy Grogan, Skippy Baxter, The Bruises, Pierre, Gundi Busch (all ice skaters); Prod by Arthur M. Wirtz, Asst Prod - William H. Burke; Assoc Prod - George Habib; Choreog & Staging - Donn Arden; Costumes - Raoul Fene DuBois; Music - Paul Van Loan; Camera Dir - Alan Beaumont (FROM CHICAGO)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Scenes from <u>Not as a Stranger</u> with Olivia de Havilland, Robert Mitchum, Frank Sinatra (film); Billy De Wolfe (C), Hermione Gingold in scene from <u>John Murray Anderson's Almanac</u> ; Joan Weber (S); Cab Calloway (S), <u>The Dunhills</u> (D)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>Run, Girl, Run</u> - (O) by Sumner Locke Elliott; with Lee Ann Meriwether (Miss America of '55), Mary Astor, Robert Simon, Margot Stevens, Ann Shoemaker, Duncan McLeod; (SD) by Bob Mulligan
<u>General Electric Theatre</u> (Ronald Reagan)	CBS 9pm	<u>The White Steed</u> - (O) by Paul Vincent Carroll, (A) by Theodore Apstein; with Barry Fitzgerald, Sallie Brophy, Dan O'Herlihy, Dennis King, Jr., Kathryn Card, Nora Marlowe, Anne O'Neal, Tom Dillon; Dir by James Neilson; Prod by Leon Gordon
<u>Your Favorite Playhouse</u>	CBS 9:30	<u>The Waltz</u> - (O) by Gladys Hasty Carroll, (A) by Eugene Solow; with Anne Bancroft, Peter Graves, Warren Stevens, Frieda Inescourt

170 Rogers - New Hope for Longest Life -  
 (C) by Howard Rabinovitch  
 with Ed Begley, Lena Horne, Frank Marshall  
 Anna Muir

BOSS BRONCO 12/10/54 BOSS B  
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