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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

None scheduled - all nets.

MAR 1 - 1955

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OTHER NETWORK CHANGES & ADDITIONS

ABC- Who Said That? (Wed, 9:30-10pm EST) June Lockhart added as regular panelist, effective Feb 23.

Horizons (Sun, 9:15-9:30pm EST) Last show, March 6.

Pantomime Quiz (Sun, 9:30-10pm EST) Last show, March 6.

Life With Father, ON FILM (Tue, 8-8:30pm EST) Current production credits for the all-film series: Prod- Fletcher Markle; Assoc Prod- Vincent McConnor; Dir- Peter Tewksbury; Writer- Whitfield Cook; Superv- Bretaigine Windust; Editorial Advisors- Katharine B. Day, Howard Lindsay, Russel Crouse; Sets- Robert Tyler Lee & Lewis Creber, Music- Lud Gluskin, David Raksin (cq). Physical production is by McCadden Corp at General Service Studio, Hollywood. The first filmed show in the series went on the air Nov 9, 1954, and after that others were inserted in the program schedule at increasing intervals.

DUM- What's the Story (Wed, 10-10:30pm EST) New day and time, effective Feb 23. The program was previously seen Thu, 9-9:30pm EST.

One Minute, Please (Thu, 9:30-10pm EST) Last show, Feb 17.

NBC- Howdy Doody (Mon thru Fri, 5:30-6pm EST) Current production credits, effective with the purchase of Kagan Corp by NBC: Pkgr- NBC; Prod- Roger Muir; Alt Dirs- Bob Hultgren & Jack Petry; Asst Dir- Robert Hopkins; Music Dir- Doc Whipple; Sets- Elmer Tag; Costumes- Edith Gilfont; Assoc Prod- Robert Rippen; Script Ed- Howard Davis (at NBC); Writers- Various.

Producer's Showcase (Each 4th Monday, 8-9:30pm EST) Oliver Flanders, now officially script editor, at NBC(NY). Program is now widening its scope for material and is open for adaptations of novels and originals.

Mr. Wizard (Sat, 12noon-12:30pm EST) New time, effective Feb 26, moving from 7-7:30pm EST.

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NET CHANGES

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Includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;
movements; annual industry directories; periodic reports on special aspects of television and The Television Index.

NEW NETWORK SPONSORSHIPS

JORN PRODUCTS REFINING CO (Mazola) thru C. L. Miller Co(NY) will sponsor the Wednesday, 10:30-10:45am segment of Arthur Godfrey Time, over CBS-TV, effective Feb 23. The company will also sponsor the 2-2:15pm segment of the Robert Q. Lewis Show, Wednesday, effective the same day.

PROCTER & GAMBLE CO (Gleem) thru Compton Advertising, Inc(NY) will become a participating sponsor of the Jackie Gleason Show (Sat, 8-9pm EST) over CBS-TV, effective April 2, for 26 weeks. P & G replaces W. A. Sheaffer Pen Co, which terminates its sponsorship on March 26. Schick, Inc., and the Nestle Co., continue as sponsors.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - New daytime schedule, effective Feb 28, Mon thru Fri: 8-9am - Tinker's Work Shop; 9-9:55am - John Henry Faulk Show; 9:55-10am - News-cope, with George Hamilton Combs; 10-10:30am - Road of Romance (reunions of Schlitz Playhouse and Ford Theatre); 10:30-11am - Drama of Life (dramatic films); 11am-12noon - Romper Room; 12noon-12:30pm - Time for Fun; 12:30-3pm - Entertainment; 3-3:30pm - Romantic Interludes (films); 3:30-4pm - Joe Franklin's Memory Lane; 4-5:15pm - Hopalong Cassidy films; 5:15-6pm - Tales of the Traveler (Western films). See following listings for new programs in the schedule.

WABC-TV - John Henry Faulk Show; DEBUT Feb 28; Mon thru Fri, 9-9:55am EST. Participations. Pkgr- Gross-Baer Productions(NY); Prod- Arnold Peyser; Prod Asst- Betty Binder; Dir- Roger Shope. John Henry Faulk is m.c. and story teller, with stories from American folk lore, for children; with songs by Jeannie Johnson. Program will include serialization of cowboy movies; also audience participation activities.

WABC-TV - Romper Room; LOCAL DEBUT Feb 28; Mon thru Fri, 11am-12noon EST. Sponsor- Whelan Drug Stores Co thru Product Advertising Corp(NY). Pkgr- Bert Klaster Productions(Baltimore); Prod- Bert Klaster; Dir- Roger Shope(ABC). Miss Gloria Flood takes groups of six children from 4 to 6 years old every two weeks and goes thru a cycle of teaching them to sing, play and grow together. The set simulates an average small child's playroom. "Miss Gloria" has been a school teacher.

WABC-TV - Entertainment; DEBUT Feb 28; Mon thru Fri, 12:30-3pm EST. Participations. Pkgr- WABC-TV; Exec Prod- Ardien Rodner; Prod- Bob Claver; Assoc Prod- F. F. Lamont, Jr.; Co-Dirs- Alan Pottasch & Lee Davis; Music Dir- Ray McKinley; Music Arrangements- Deane Kincaide; Sets- Norman Davidson & Norman E. Rock; Writers- Allan Manings & Gene Wood; Cast- Bob Claver (at ABC Little Theatre). Variety program, with Tom Poston as m.c., vocalists Marion Colby and Bob Carroll, backed by Ray McKinley and a 12-piece orchestra with special jazz units. The program will also feature variety acts each day. Carroll will be co-m.c. and he and Miss Colby will be featured in dance and production numbers.

WGN-TV(Ch 9) - Let's Cook; DEBUT Feb 26; Sat, 10-10:30am CST. Participations. Production info not available. Mrs. Alma Lach, author of "A Child's First Cook Book," teaches children how to cook, explaining kitchen equipment, methods of preparing food and recipes that children can make themselves.

WTTV(Ch 11) - A Home to Live In; DEBUT Feb 20; Sun, 1:30-2pm PST. Sponsor- Better Building Institute, Inc. Prod- David S. Ballou; Dir- Dave Harvey (KTTV). Program presents tips on all phases of building, from buying lots to incidental hardware purchases. The Research House of 1955, now under construction will be featured in filmed progress reports. A panel of experts from all building fields will offer construction suggestions and answer viewers' questions.

THURSDAY MARCH 3 (Cont'd)

<u>our Star Playhouse</u>	CBS 9:30	<u>The Returning</u> - (O) by Frederick J. Lipp; with Dick Powell, Joan Egan, Christopher Dark, Bob Stevenson, Bill Boyett, Walter Kingsford, Herbert Deans, William Schallert; (SD)
<u>rd atre</u>	NBC 9:30	<u>The Lilac Bush</u> - (O) by Lesley Conger, (A) by Karen DeWolf; with Ruth Roman, Marilyn Erskine, William Leslie, Lester Matthews; (SD) by Arnold Laven; Prod by Fred Briskin
<u>IX VIDEO THEATRE</u> (James Mason)	NBC 10pm	<u>Casablanca</u> - (O) by Murray Burnett & Joan Allison, Screenplay for Warner film by Julius J. & Philip G. Epstein & Howard Koch, TV (A) by S. H. Barnett; with Paul Douglas, Arlene Dahl, Hoagy Carmichael; (SD) by Richard Goode
<u>blic Defender</u> (Fred Hadley)	CBS 10pm	<u>The Stars in their Course</u> - (O) by John Tucker Battle; with Hugh Beaumont, Roy Bancroft, Ray Teal, Russell Trent, Madge Meredith, Gregg Barton; (SD)

FRIDAY MARCH 4

<u>ventures of Rintintin</u> (Lee Aaker)	ABC 7:30	<u>The Legacy of Sean O'Hara</u> - (O) by Douglas Heyes & Wallace Bosco; with regulars & Bobby Watson, Rand Brooks, Burt Mustin, Lyle Talbot, Bron Dellar, Nolan Leary; (SD)
<u>cret Files, U.S.A.</u> (Robert Alda)	WABD 8pm	<u>Mission Deadline</u> - (O) by F. M. Stuart; with Lynn Merrick, Teddy Scholten; (SD) by Arthur Dreifuss
<u>pper</u> (Anne Jeffreys)	CBS 8:30	<u>Topper's Arabian Night</u> - (SW) by Robert Riley Crutcher; with regulars & Eonny Rubin, John Banner; (SD)
<u>y Bolger</u> (Richard Erdman)	ABC 8:30	<u>Ray Humanizes Pete</u> - (SW); with regulars & Harry Shearer, Tiger Fafara, Jimmy Baird, Ken Osmond; (SD)
<u>fe of Riley</u>	NBC 8:30	regulars & Henry Kulky; (SW & SD)
<u>E BIG STORY</u> (Norman Rose)	NBC 9pm	<u>Theodore C. Link, St. Louis, Mo. Post-Dispatch</u> - (O) by Alvin Boretz; with Jack Warden, Joe Maross, Ben Yaffee, Marian Russell, Eugene Ruymen, Joe Bernard; (SD)
<u>Playhouse</u>	CBS 9pm	<u>Fedar</u> - (O) by Jack Bennett; with Scott Forbes, Ian Keith, Toni Gerry, John Sheppard, John Doucette, Mike Mazurki, James Logan, Don Blackman, Mortimer Mills; (SD) by Robert Florey
<u>er Sanctum</u>	WOR-TV 9:30	<u>Identity Unknown</u> - (SW) by John Roeburt; with Margaret Phillips, William Prince, Robert Simon, Harold Vermilyea, Arthur Hanson; (SD)
<u>g Wise (R. Rondell)</u>	ABC 9:30	<u>Dress Rehearsal</u> - with Patrick Holt, Sandra Dorne, Kay Callard
<u>r Miss Brooks</u>	CBS 9:30	regulars & Ivan Kirov, Leonard Smith, Jerry Hausner; (SW & SD)
<u>e Lineup</u> (Warner Anderson)	CBS 10pm	<u>San Francisco Playboy</u> - (O) by Gil Doud; with regulars & James Best, Paul Baxley, Carol Brannan, Bill Kennedy, George Spaulding

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 25 THRU FRIDAY MARCH 4

<u>THE MORNING SHOW</u> (Jack Paar)	CBS 7am	M thru F - regulars & Edith Adams, Don Cornell (both S); W - Mickey MacDougal (magic); F - Richard Hayman (M)
<u>BREAKFAST CLUB</u>	ABC 9am	M thru F (2/26) - Gary Mann, Jeannie McKeon (both S) (LAST SHOW)
<u>GEORGE SKINNER</u>	WCBS-TV-9am	M thru F - James Farrar (S) & regulars
<u>HARRY MOORE</u>	CBS 10am	regulars &: W - James J. Jeffries (C); F - Rudy Vallee (S), The Briants (panto), Marian MacPartland (M)
<u>ENTERTAINMENT</u> (Tom Poston)	WABC-TV 12:30	M thru F - regulars &: Everlee Dennis (S), Nelle Fisher (D), Jack DeLeon (C) (PREMIERE)
<u>RT KLETTER'S</u> <u>ARTY</u>	CBS 2:30	M thru F - Jack Slattery subs for vacationing Linkletter; Johnny Jacobs subs for Slattery as announcer (FROM HOLLYWOOD)
<u>THE BIG PAYOFF</u>	CBS 3pm	M thru F - Bud Collyer & Ess Myerson sub as host for vacationing Randy Merriman for two weeks; Mort Lawrence is MC on Thu 3/3 & 10.

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 25 THRU FRIDAY MARCH 4 (Cont'd)

THE WORLD OF MR. Y (Charlie Ruggles, Walken, Helen Wagner) NBC 4:30

regulars &: M - Charles Cooper, Grace Keddy, Ann Dere; Tu - Ethel Remy, Roy Fant, Richard Bishop, Fairfax Burgher; W - Jean Cleveland, Jim Millhollin, Ross Martin, Treva Frazee; F - Kay MacDonald; (SW & SD)

MODERN ROMANCES (Martha Scott) NBC 4:45

Susan's Mother - (O) by Kate Nickerson; with Neva Patterson, Anthony Franciosa, Daryl Grimes; (SD) by Jim Sheldon

MAGIC COTTAGE WABD 6pm

regular & Lionel Wilson, Bill McCutcheon; (SW & SD)

PERRY COMO CBS 7:45

M-W-F - Julius LaRosa subs for vacationing Perry Como for 2wks

SATURDAY MARCH 5

Smilin' Ed's Gang ABC 10:30am

The Black Pony - with Carl Craven, Jeffrey Silvers, Connie Willis, June Foray; (SW & SD)

Man Behind the Badge (Charles Blackford) WCBS-TV 6:30

The Case of the One-Eyed Jack - (O) by David Harmon; with Douglas Kennedy, Selmer Jackson, James Bell, Joe Hamilton, George Eldredge, Carlyle Mitchell, Nico Iek, Don Harvey; (SD)

The Range Rider (Jack Mahoney) WRCA-TV 6:30

Gunslinger in Paradise - (O) by Sherman Lowe; with regulars & Jerry Hunter, Dick Curtis, Denver Pyle, Elaine Riley, Earl Hodgins, Al Wyatt; (SD)

Rheingold Theatre Presents Henry Fonda WRCA-TV 7pm

Back of Beyond - with Alexis Smith, George Macready, Robin Hughes; Dir by Arthur Ripley

So This is Hollywood NBC 8:30

Twinkle, Twinkle - with regulars & Peggy Knudsen, Parley Baer, Nimi Gibson, Wally Cassell, Fred Sherman, Billy McLean, Ted Stanhope, Dee Carroll, Frank Krieg, Donald Kerr, Steve Carruthers; (SW & SD)

E COBEL NBC 10pm

Kirk Douglas (FROM HOLLYWOOD, SW & SD)

Willy (June Havoc) CBS 10:30

Willy and the Farewell Dance - with regulars & Clark Howat, Peter Leder, J. P. Monaghan, Reed Browning; (SW & SD)

SUNDAY MARCH 6

You Are There (Walter Cronkite) CBS 6:30

D-Day - (O) by Maury Stern; with Ray Walston, Harold J. Stone, Gene Bachs, Joe Roman, James Broderick, Pete Gumeny, Edward Binns, Frank Behrens, Logan Ramsey, Addison Powell, Charles Cooper, James Winslow; (SD) by Jack Gage

Roy Rogers (& Dale Evans) NBC 6:30

Born Fugitive - (O) by William Lively; with regulars & Frances Karath, Harry Hickox, Don C. Harvey, Jean Harvey; (SD)

JACK BENNY (COLOR) CBS 7:30

Frank Nelson, Mel Blanc, Artie Auerbach, Don Wilson, Dick Elliott, Herb Vigran, Jack Lomas, Jimmy Baird, Ted Marc, Harry Shearer, Stevie Wooten; (SW & SD) (FROM HOLLYWOOD)

OPERA CAMEOS (G. Martinelli) DuM 7:30

Excerpts from Tosca (part 2) - opera by Puccini; with Delia Rigal, Jon Crahn, Cesare Bardelli, John Rossi, (all S); (SD)

Fepsi-Cola Playhouse (Polly Bergen) ABC 7:30

Mr. Donald Takes a Risk - (O) by James Diehl, (A) by Richard Collins; with Arthur Space, Mary Field, Lee Ericson; (SD)

TOAST OF THE TOWN (Ed Sullivan) CBS 8pm

Lillian Roth (S), Fontane Sisters (S), Mata & Hari (D), Roy Hamilton (S), Collier's All-America Basketball Team

COLGAGE COMEDY HOUR (Gordon MacRae) NBC 8pm

Wanda Jennings (Mrs. America '55), Zsa Zsa, Eva, Magda & Jolie Gabor; Jaye P. Morgan (S), Ronnie Graham (C), Weire Brothers (C), Commodore John W. Anderson (FROM S.S. United States, NYC)

TELEVISION JUSE NBC 9pm

Play Me Hearts & Flowers - (O) by David Shaw; with Johnnie Desmond, Joey Adams, Ellen Cobb-Hill, Kay Medford, Luis Van Rooten, Allen Nourse; (SD) by Delbert Mann

General Electric Theatre CBS 9pm

Blond Dog - (O) Louis Clyde Stoumen, (A) not listed; with Cornel Wilde, Jean Wallace

Stage 7 CBS 9:30

To Kill a Man - (O) by Jack London, (A) by Hagar Wilde; with Alexis Smith, Scott Forbes, Dan Barton, Joan Banks, Ross Elliott, Leonard Carey, John Goddard; (SD) by James Neilsen

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MAR 7 - 1955

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3-WEEK SPECIAL

NEWS - POSSIBILITIES - COMMENT

The P. Lorillard Co (Kent Cigarettes) live replacement for Father Knows Best which has been tentatively called Adventure Theatre will definitely not go on the air with that title. The new one still has to be decided on. The show debuts April 3 over CBS-TV (Sun, 10-10:30pm EST) as a Talent Associates package with David Susskind as producer, and Robert Stevens as director of the premiere program. Five scripts are in the works, with no decision as yet on which will lead off. The program will be accepting free lance scripts; Jaqueline Babbin, script editor for Talent Associates is currently handling scripts for the show; Ethel Winant at TA is in charge of casting. Jonathan Blake continues with the program as commercial announcer (he started with The Web), but there will be a permanent host for the program; not selected as yet.

Lead has been set for ABC's Cafe Istanbul, despite announcements made recently about Corinne Calvet being signed for the lead role. The Phil Barry, Jr., series appears to be currently inactive, unless a suitable star and a schedule spot appear together.....Perry Lafferty is now producer and director of NBC's Imogene Coca Show with former producer Don Appell out. Appell is an NBC staff producer.....Lester Vail has been named producer of the Meet Millie series, succeeding the late Frank Glenn. Vail will continue as director, a post he has held since the program's debut in 1952. Vail becomes the fourth of a select group of CBS producer-directors named to dual duty, which includes Norman Tokar of My Favorite Husband, Jack Donohue of The New Red Skelton Show and Fletcher Markle for Life With Father (except for current films).....Mel Epstein, longtime Paramount Pictures producer, has been named a CBS television staff producer in Hollywood and assigned to prepare a pilot film for The Drich Family series.

Studio City Television Productions (Republic subsid) put its second series into production last week, rolling the first film for Behind the Scenes, which concerns the problems of two girls, played by Sally Fraser and Jil Jarzyn, trying for a movie career in today's Hollywood while living in a theatrical apartment house operated by Iz Slifer. Sidney Picker is associate producer for Morton W. Scott, with Leslie Edwins directing. The Republic group's first TV series was Stories of the Century.Clete Roberts, world traveling TV film reporter, has formed his own company to produce his syndicated World Reports; Clete Roberts Productions, Inc., at 321 South Beverly Drive, Beverly Hills, Calif. Roberts is president and Joseph Brenner is v.p.

The change in the format for ABC's Stop the Music, effective yesterday, March 1, involves only the vocal numbers, sung by Jaye P. Morgan and Bert Parks, which will not be interrupted for prize questions. All musical questions will be performed by the orch only, which will provide more of a balance for the quiz and entertainment portions of the program.....Edgar Peterson, recently transferred to the west coast as associate producer of Climax!, is acting as producer for the first production by new producer Martin Manulis' staff; "South of the Sun," airing tomorrow, March 2. Manulis is producer on Climax! for March 10, which may cue an alternate-week production setup to provide more polish for the hourly dramas. John Frankenheimer directs on March 3, with alternate-week director Allen Reisner handling the program for the 10th.

Best of Broadway over CBS-TV for April 6 will be "Stage Door," with Gore Vidal doing the adaptation of the Kaufman-Ferber stage success. Rhonda Fleming, Diana Lynn, Dennis Morgan and Elsa Lanchester will star, with Victor Moore as "special guest" and two other "names" to be announced. Sidney Lumet directs the Felix Jackson production.....Vincent Donehue is directing "Reunion in Vienna" for Producer's Showcase on April 4, which will star Greer Garson. Among future production possibilities for Showcase are William Faulkner's "The Sound and the Fury"; Ernest Hemingway's short story, "The Battler" and Christopher Fry's adaptation of Jean Anouilh's stage play, "Ring 'Round the Moon."

NBC's Television Playhouse production of "Play Me Hearts and Flowers," starring singer Johnny Desmond and comedian Joey Adams, will originate at New York's Century Theatre before a studio audience, the first such performance in the six-year history of the program.....The Pinky Lee Show will extend its across-the-board schedule to include a Saturday, 10-10:30am EST performance, starting March 5, replacing Happy Felton's Spotlight Gang in the Saturday spot. Sweets Corp of America for Tootsie Rolls continues as a participating sponsor, carrying on its weekday participating identification with Lee.....Screen Gems' Celebrity Theatre filmed anthology series currently in production for Falstaff Brewing will be national spot booked in 50-60 markets west of Chicago and will be available on a regional net or syndicated basis for the east. Almost half of the star name dramas are in the can.

The pilot for the new Vivian Blaine series, It's Sunny Again, produced by Norman and Irving Pincus, was in the works last week at General Service Studio in Hollywood with Conne-Stephens, Inc., handling the physical production. Don Weis is directing with Louis DaFron doing the choreography. Featured leads include Jules Munshin, Roy Walker and Shirley Mitchell.....Desilu Productions is putting two new pilots into production, starting this weekend, working before live audiences at Motion Picture Center. Those Whiting Girls, starring Margaret and Barbara Whiting, is first on the schedule, followed by Girls in Greasepaint, starring Rosemarie, and Peggy Ryan and Ray MacDonald. Each is a Desilu house package, with the Whiting series pilot written by Madelyn Pugh and Bob Carroll, Jr., with Karl Freund on camera, all from the I Love Lucy production staff. Jerry Thorpe is director. The Greasepaint script is by Desilu exec producer Sam Marx and Rip Van Ronkel, and George M. Cahan is directing with Sid Hickox on camera, the latter two from Desilu's Willy series production staff.It would take an expert researcher to keep track of all the new telefilm series being announced in Hollywood and New York for current and future production, to determine which actually get before a camera and then which of these eventually grow into series. Because of the higher critical standards being applied by agency execs, rule of the thumb says that only those with solid production names and effective star attraction will get a look-see for net presentation and only those with heavy backing will make the big distributors' syndication lists. One also notices that the talk of color film has died away, with most producers figuring that they'll be lucky enough to get into production in black and white. Guild Films' president Reub Kaufman sounded a warning last week for syndicators when he pointed the finger at bulk film sellers who make unlimited libraries available to stations at a fixed contract price. His predictions vision fewer distributors making more money, but from quality product only.

The purchase by Hal Roach, Jr., of his father's interests and assets, including the Culver City studio and lot, also permitted the amalgamation of many corporate interests in television film series and movie properties into one organization. Immediate advantages are obvious in capital gains, simplification of the involved corporate structure that invariably grows with movie dynasties and avoidance of possible future inheritance problems. Mr. Roach, Sr., remains active as a director of the new Hal Roach Enterprises company and said this week that the move does not limit any plans he may make for future movie or TV film production.

WNBQ(Chi) sportscaster Norm Barry, who visited Caracas, Vonezuela, during a recent vacation, gives an interesting view of the five government-operated and two commercial television stations that serve over a million population in that city. His impressions of one of the commercial stations visited cite many similarities and some important differences between U.S. methods and those used in South America. In the Caracas station he visited, "the TV sets are mounted on risers, making them two feet higher than what we consider normal. This way, the cameras shoot up, making the actors seem taller or, as they explain it, 'in normal perspective'. Also, having the sets up in the air leaves room for the prompter to crawl around on the floor. They don't use idiot cards for cues, or a Teleprompter, but instead have a stage manager who crawls around, mouthing words and whispering from various points under the set or behind furniture."

PEOPLE GOING PLACES: Charles M. Underhill has joined the TV staff of U. S. Steel Corporation's public relations staff in New York, succeeding John Rust, who announced his future resignation some time ago. Rust has been co-packager with Talent Associates of Justice on NBC while winding up his U. S. Steel activities.....Michel Kraike, former Screen Gems TV production executive, has joined TCF Television, the Twentieth Century Fox subsidiary, as exec assistant to Sid Rogell and production supervisor on the Western Ave. lot.....Halle December, former story editor for John 3, is now east coast story editor for Four Star Playhouse and Stage 7, located at ng & Rubicam in New York. (Story submissions are still made first to Four Star's west coast office).....Clark Roberts has been appointed to the CBS-TV press information dept in Hollywood, working as a unit publicist and feature writer.....Gloria Wilson is leaving Station Films, New York film buying organization as of March 11. She has been succeeded by Bob Weisberg. Mrs. Wilson is retiring to private life.....Bill Rousseau has been named associate producer for the Hal Roach, Jr., Public Defender film series.....Margery Kerr named sales rep in the New York area for Guild Films Co., Inc......Robert Hess appointed to the newly-created post of manager of motion picture photography for CBS' Newsfilm Production Dept in New York.....Mort Dank has been named news editor of CBS' The Morning Show, replacing Av Westin who becomes a television news director.....Frank F. Samuels, Jr., was named general manager-designate of CBS's proposed new operation near Pittsburgh, currently WSTV-TV of Steubenville, Ohio, subject to FCC approval of the station's move.....Thomas Dawson appointed sales promotion manager of WBBM-TV(Chi).

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