

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (27)

ABC- Mon, 7:30-8pm EDT; Thu, 9:30-10pm (start July 14); Fri, 9-9:30pm; Sun, 7:30-8pm EDT; RETURN; Greatest Sport Thrills, ON FILM; from WABC-TV(NY), to the net (except NY). Sustaining. Pkgr- Winik Films Corp(NY); Prod- Les Winik; Dir- Richard Winik. Filmed highlights of various events at Madison Square Garden during the year, with commentary by Marty Glickman and Stan Lomax. A different episode in the series will be shown on each day in the schedule above during the summer. Monday, the sport films replace The Name's The Same, which moves to Tuesday, 10-10:30pm, starting June 28. Friday, the program replaces Dollar A Second; last program for the latter before ABC summer hiatus was June 24, with the program moving to NBC for a summer run. Sunday, the program replaces Pepsi-Cola Playhouse; last show June 26. Thursday, July 14, the sports films will replace the first-half of the hour-long Pond's Theatre; last show July 7.

CBS- 7:45-8pm EDT, Mon, Wed, Fri; DEBUT; The Julius La Rosa Show; from WCBS-TV (NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Exec Prod- Marlo Lewis; Prod & Dir- Byron Paul; Music Dir- Russ Case; Choreog- Danny Factor; Caller- Bob Haymes. Musical series, starring Julius La Rosa, featuring The Debutones, girl quartet, backed by Russ Case and a 16-piece orchestra. The program will also feature guest vocalists. The program replaces the Perry Como Show; last show June 24.

NBC- 7:30-7:45pm EDT; DEBUT; The Matt Dennis Show; from WRCA-TV(NY), to the net. Sustaining; available for co-op sponsorships. Pkgr- Wilton Productions(NY); Prod & Writer- Gordon Auchincloss; other production info not available at press time. Matt Dennis, pianist, composer and vocalist; with his trio; stars in this musical series, with guest vocalists. The guests act also as off-camera announcers for the program. On programs which do not have guests, the program will use recorded off-camera audio intros and closing comments by top name celebrities. Beginning July 6 and 8, the program will be seen Mondays, Wednesdays and Fridays during the summer. The Monday program replaces The Tony Martin Show; last show June 20. Next week it will replace Coke Time Starring Eddie Fisher for the summer, Wednesdays and Fridays; last show July 1. Both the Martin and Fisher shows are off for summer hiatus, returning in the fall.

THIS WEEK(Cont'd)

Monday(27)

NBC- 8-9:30pm EDT; SPECIAL; Wide Wide World; COLOR segments (2) and b & w; from various cities in the U. S., Canada and Mexico utilizing 12 mobile units and one color unit (in Washington, D. C.); master control in NY; involving NBC net and the cooperating Canadian Broadcasting Corp and the Azcarraga Mexican station network; 81 stations live. Sponsors- Same as for Producer's Showcase: Radio Corp of America and Ford Motor Co., both thru Kenyon & Eckhardt, Inc(NY). (Commercials will be telecast in compatible color). Pkgr- NBC-TV(NY); Exec Prod- Barry Wood; Prod- Fred Rickey; Dir- Dick Schneider; Music Dir- Harry Sosnik; Set Designer- Reuben Ter-Aratunian; Writer- Saul Levitt. Total main production staff will include four producers, 15 directors and 250 engineers; equipment lineup includes 12 remote units and 40 cameras. Multi-feature and variety program, taking the viewer on a tour of the North American continent in a restricted sense, with pickups throughout the U.S.; a 20-minute segment of "Julius Caesar," at the Shakespearean Festival at Stratford, Ontario, Canada, and a fiesta review from Tijuana, Mexico. The pickup sequence will be New York, Chicago, Des Moines, Denver, Salt Lake City, San Francisco, San Diego and back to New York thru a "slow switch" in slightly more than four minutes to show what Americans are doing at that hour; then to Stratford, to Mount Hood, Oregon; Washington, D. C. and Tijuana, Mexico. Program is a special presentation in the Producer's Showcase series, every fourth Monday.

Tuesday(28)

ABC- 8-9pm EDT; SPECIAL; Convention in Miami Beach; from WTVJ(Miami), no. of stations indefinite. Sponsor- Philco Corp (All appliances) thru Hutchins Advertising Co., Inc(Phila); Entire account staff for all Philco products. Pkgr- ABC-TV(NY); Prod- Paul Belanger; Asst Prod- Hal Davis; Dir- Matt Harlib; Choreog- Pauline Koner; Writer- Mort Sontheimer. Variety program combined with the introduction of Philco Corp.'s 1956 television, radio and electronic products to their dealers and representatives via "open" circuit. John Daly is m.c. for the program, with Bess Myerson and Lee Meriweather as hostesses, originating at Miami Beach's Fontainebleau where Philco distributor executives will be holding a convention. Program pre-empts Who Said That, 8:30-9pm, one week only. First half hour is open time.

NBC- 8-8:30pm EDT; RETURN; Place the Face; from KRCA-TV(LA), no. of stations indefinite. Sponsor- Hazel Bishop, Inc (Lipstick, Nail Polish, Complexion Glow) thru Raymond Spector Co., Inc(NY); Acct Exec- Richard Blaine; Comm Dir- Richard Ward; Comm & Prog Anncr- Bob Warren. Pkgr- Ralph Edwards Productions(LA); Prod- Paul Edwards; Asst Prods- Bill Berch, Don Malmborg; Dir- Joe Landis; Writers-Researchers- Sol Stein, Les Raddatz, George Boston, Paul Phillips, Dick Gottlieb. Bill Cullen m.c.'s this audience participation quiz show in which several people, one or more of whom are celebrities, are brought to the studio and are required within several minutes to "place a face" from his or her past life. (See page 64 for previous program info in this time spot).

NBC- 8:30-9pm EDT; RETURN; Arthur Murray Party; from WRCA-TV(NY), 89 stations live, 49 kine. Alternate Week Sponsors- 1) Associated Products, Inc (5-Day Deodorant Pads and Kaywoodie Pipes) thru Grey Advertising Agency(NY); Acct Superv- Herbert Strauss; Agcy Superv- George Feld; Comm Superv- Robert Kirshbaum. 2) The Toni Co (All Products); White Rain Shampoo, Bobbi, Tame Creme Rinse thru Tatham-Laird, Inc(Chi); Toni, Tonette, Spin Curlers, Silver Curls, Deep Magic thru Weiss & Geller, Inc(Chi); Prom Home Permanents, Children's Prom, Viv thru Leo Burnett Co., Inc(Chi); Pamper Shampoo thru Clinton E. Frank, Inc(Chi). Pkgr- Arthur Murray Productions(NY); Prod & Dir- Arthur Murray; Music Dir- Ray Carter; Choreog- June Taylor; Casting- Les Zimmerman. Weekly variety "parties," with Kathryn Murray as hostess, featuring top name guests and Arthur Murray dancers. (See page 64 for previous program info in this time spot).

THIS WEEK(Cont'd)

Thursday(30)

CBS- 10-10:30pm EDT; DEBUT; The Johnny Carson Show; from KNXT(LA), 50 stations live, 22 delayed (Revlon); General Foods station lineup indefinite. Alternate Week Sponsors- 1) General Foods Corp (Various Products) thru Young & Rubicam, Inc(NY); Acct Superv- Joseph Wilkerson. 2) Revlon Products Corp (Various Products): Lipstick, Mail Polish thru William H. Weintraub & Co., Inc(NY); Acct Exec- E. L. Whitney; Agcy Superv- Norman B. Norman. Satin Set thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Sinclair Jacobs; Agcy Superv- Horace Curtis. Love Pat thru C. J. La Roche & Co., Inc(NY); Acct Exec- Stuart Ludlum. Pkgr- CBS-TV(LA); Exec Prod- Nat Perrin; Prod- Bill Brennan; Dir- Seymour Berns; Writers- Joe Elgelow, Seaman Jacobs, Carroll Carroll, others. Comedy and music show, starring Johnny Carson, with a girl vocalist and guest stars. Carson previously had a local LA CBS show and has filled in for several top network comedians in previous stints. The new program replaces Public Defender in this time spot; last show June 23.

Friday(July 1)

CBS- 10-10:30pm EDT; DEBUT; Undercurrent, ON FILM; from WCBS-TV(NY) & KNXT(LA), 113 stations net, 25 delayed. Alternate Week Sponsors- 1) Brown & Williamson Tobacco Corp (Viceroy Cigarettes) thru Ted Bates & Co(NY); Acct Exec- Howard Black; Agcy Superv- Thomas F. Harrington. 2) Procter & Gamble Co (Cheer) thru Young & Rubicam, Inc(NY). Pkgr- Revue Productions; Re-runs of films originally shown on ABC's Pepsi Cola Playhouse and Du Mont's Studio 57. Program replaces The Lineup in this time spot for the sponsors for 13 weeks; last Lineup show June 24; returns in the fall.

NBC- 10-10:30pm EDT; DEBUT; Highlights of the Week in the World of Sport, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), 135 stations net. Sponsor- Gillette Safety Razor Co (Razors, Blades, Shave Cream) thru Maxon, Inc(Detroit); TV Acct Exec- Ed Wilhelm(NY); Agcy Superv- Paul La Porte; Comm Superv- Hugh Hole; Commls- On Film. Also spots for The Toni Co (Various Products) thru Weiss & Geller, Inc (Chi). Pkgr- NBC-TV(NY); Dir- Jack Dillon; Writer- Dennis Dalton. Highlights on film of top sports events of the week, with interviews with sports figures and special sports features. Lindsey Nelson, Radcliff Hall, Ray Barrett, Fred Capossela and Bob Wilson are among the commentators. The filmed series replaces the Cavalcade of Sports, Friday boxing bouts, for the summer, except for a special July 15 live fight telecast from San Francisco. The film series will be seen thru Aug 26; last Cavalcade fight before hiatus was June 24.

Saturday(2)

ABC- 9-10pm EDT; DEBUT; The Lawrence Welk Show; from KABC-TV(LA), 45 stations live, 63 kine. Sponsor- Dodge Division, Chrysler Corp. thru Grant Advertising, Inc(Detroit); Acct Exec- Lawrence McIntosh(Det); Agcy Superv- John Gaunt (H'wood). Pkgr- ABC-TV(LA); Exec Prod- Sam J. Lutz; Prod- Ed Sobol; Dir- James Hobson. Music show starring Lawrence Welk and his "Champagne Music" orchestra, with all featured performers and groups from the band; vocalist Alice Lon, the Champagne Glee Club, The Sparkler's Quartet, accordionist Myron Floren, pianist-vocalist Larry Hooper and others. The Welk program has been seen locally in LA since 1951 over KTLA, sponsored by the Southern California Dodge Dealers for some time, on Fridays and will continue as a separate show on Friday on KTLA. The ABC net program will not be seen over KABC-TV(LA). The program replaces Ozark Jubilee in this time spot with the latter moving to 7:30-9pm, adding a half-hour to its air time. In turn, the Dotty Mack Show, seen from 8-9pm, moved to Tuesday, 9:30-10pm EDT, effective June 28.

Sunday(3)

ABC- 9-9:30pm EDT; RETURN; Chance of a Lifetime; from WABC-TV(NY), 25 stations live, 5 kine (Lentheric); 27 stations live, 6 kine (Emerson Drug). Alternate Week Sponsors- 1) Emerson Drug Co (Bromo-Seltzer) (continued next page)

THIS WEEK(Cont'd)

Sunday(3)

ABC- Chance of a Lifetime (Continued from previous page): thru Lennen & Newell, Inc(NY); Acct Exec- Martin J. Dwyer; Comm Superv- Ira Skutch; Comm Anncr- Dennis James. 2) Lentheric, Inc (Perfumes) thru Cunningham & Walsh, Inc(NY); Acct Exec- William Eunn; Agcy Superv- Tom De Huff; Comm Superv- John Sheehan. Pkgr- Robert Jennings Productions(NY); Prod- Herbert M. Moss; Dir- Lou Sposa; Music Dir- John Gart. Dennis James m.c.'s a professional talent competition, with three performers competing each week for a \$1,000 cash prize and other awards. The winner returns each week to face two new contestants, and can continue to win \$1,000 each week as long as the audience so votes. The program returns to the net over which it first debuted with a slightly different format in Sept, 1950. It moved to the Du Mont net on Sept 11, 1953; last show June 24, 1955. In its new ABC spot the program replaces Walter Winchell (9-9:15pm EDT); last show June 26; and the first 15 minutes of Stork Club, which is now seen 9:30-10pm EDT.

NBC- 5-5:30pm EDT; RETURN; TV Recital Hall; from WRCA-TV(NY), three weeks only, to the net. Sustaining. Pkgr- NBC-TV(NY); Prod- Charles Polacheck; Dir- Kirk Browning. Program presents concert performers in the classic recital hall setting. Gold and Fisdale, duo pianists, will be the artists on the debut program, with the performers for the other two programs in the series still tentative. Program replace Hallmark Hall of Fame in this time spot.

NBC- 10-10:30pm EDT; RETURN; Cameo Theatre; from KRCA-TV(LA), 82 stations live, 43 kine. Alternate Week Sponsors- 1) Procter & Gamble Co (Lilt, Prell): Lilt thru Blow-Beirn-Toigo, Inc(NY); Acct Exec- A. H. Sulger; Agcy Superv- J. S. Stolzoff; Comm Superv- Robert Busch (agcy prod). Prell thru Benton & Bowles, Inc(NY); Acct Superv- Don Weill; Acct Exec- Norman Grulick; Prog Superv- Ralph Butler; Comm Anncr- Bob Warren (film); Prog Anncr- Bob Warren. "Prell" will have three spots during summer series. 2) International Cellucotton Products Co (Kleenex and other products) thru Foote, Cone & Belding(Chi). Pkgr- NBC-TV(LA); Prod & Dir- Albert McCleery; Assoc Dir- Jules Seidman; Set Designer- Spencer Davies; Tech Dir- Harold Platt; Lighting- Boris Isaacson; Script Eds- Ethel Frank (East) and Peter Kortner (West). Drama series using arena-type techniques devised by McCleery several years ago on NBC thru a drama series under the same name, last seen April 13, 1952. The first play in the new series, George Bernard Shaw's "The Inca of Perusalum," (1917) may be receiving its first professional U. S. production. First rank actors will be seen in the live series, which replaces The Loretta Young Show for eight weeks; last show June 26.

OTHER NETWORK CHANGES & ADDITIONS

ABC- College Press Conference (Sun, 4:30-5pm EDT) Last show, June 26.

The Adventures of Ozzie and Harriet (Fri, 8-8:30pm EDT) Last show, July 1; summer hiatus.

CBS- Now and Then (Sun, 4-4:30pm EDT) Last show, June 26; summer hiatus.

Face the Nation (Sun, 5-5:30pm EDT) Changed time, effective June 26; was seen 4:30-5pm. In its new time spot it replaces American Week, last show June 19.

Let's Take a Trip (Sun, 5:30-6pm EDT) Changed time, effective June 26; was seen 3:30-4pm. In its new spot it replaces Adventure, last show June 19.

DuM- What's The Story (Wed, 8-8:30pm EDT) Last show, June 29.

NBC- Robert Montgomery Presents The American Tobacco Theatre (Alt Mon, 9:30-10:30pm EDT) Last show for sponsor, June 27. Program continues under new sponsor.

OTHER NET CHANGES(Cont'd)

NBC- This Is Your Life (Wed, 10-10:30pm EDT) Last show, June 22; summer hiatus, kine re-runs of programs seen during the regular season, start June 29.

Ford Theatre (Thu, 9:30-10pm EDT) Re-runs start June 30.

So This Is Hollywood (Fri, 10:30-11pm EDT) New day and time, effective July 1; replacing last segment of Cavalcade of Sports and Red Barber's Corner (10:45-11pm), last show June 24. So This is Hollywood was previously seen Saturday, 8:30-9pm; last show in this spot, June 18 (Program was replaced by The Dunninger Show, see page 65, which listed Dunninger as replacement for the Imogene Coca Show in error).

Lux Video Theatre (Thu, 10-11pm EDT) Last show, June 23. Summer Preview series of Lux Video Theatre to be seen for 13 weeks, produced by same staff, but using scripts from motion picture studio files that have not been previously produced as motion pictures; new series starts June 30.

Captain Gallant of the Foreign Legion (Sun, 5:30-6pm EDT) Re-runs start July 3, thru Sept 4.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Sandy Becker's Fun House, LIVE & FILM; DEBUT June 20; Mon thru Fri, New York 12noon-12:30pm EDT. Participations. Pkgr- WABD; Prog Coordinator- Betty Churchill; Dir- Pat Fay. Sandy Becker chats with young viewers, draws cartoons, talks to animals on program, shows animated cartoons, etc. Program replaces Funny Bunny, last show June 17.

WABD - Of Music and Art from the Metropolitan Museum; SPECIAL June 26; Sun, 7-7:30pm EDT, one time only. Sustaining. Pkgr- WABD with the Metropolitan Museum of Art; Prod- Wes Kenney; Dir- Arnee Nocks. The Chamber Music Group of the Stradivarius Society performs in the Museum's reconstructed salon of the Hotel De Tasse from Paris. As the group plays, cameras will show art objects throughout the museum related to the 18th Century French period.

WCBS-TV(Ch 2)- Shakespeare on TV; ON KINE; RETURN July 3; Sun, 4-4:45pm EDT. Sustaining. Pkgr- KNXT(LA); Prod- William Whitley; Dir- Bill Alcine. Kinescopes of the program presented this season over KNXT, featuring Dr. Frank Baxter lecturing on the dramatist's works. Earlier programs in the series were shown last summer on WCBS-TV via kinescope after the live program went off KNXT for the summer.

WBBM-TV(Ch 2)- Eye On Chicago; DEBUT June 27; Mon, Wed, Fri, 6:45-7pm CT. Sponsor- Chicago Pabst Brewing Co thru Warwick & Legler, Inc(NY). Pkgr- WBBM-TV; Writer- Hal Fisher; Films- WBBM-TV camera crews. Live and film program starring John Harrington, news and sportscaster, and P. J. Hoff, cartoonist-weather reporter, with local human interest stories and events. Three station camera crews will cover Chicago daily for film reports to be used on the show.

WGN-TV(Ch 9) - Lunch Time Little Theatre, LIVE & FILM; DEBUT June 20; Mon thru Fri, Chicago 12noon-12:45pm CT. Participations. Pkgr & Prod- Jules Power Productions(Chi). Live and cartoon film program (Looney Tunes), featuring Ted Ziegler as Uncle Bucky, vocalist Jeanne McKenna as Aunt Jeanne, and Ashley, a basset hound. Program is a variety show for boys and girls, with 25 children sitting in as daily guests in a gallery.


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|-----------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STAR TONIGHT                | ABC 9pm  | <u>Gallant Lady</u> - (O) by Florence Ryerson & Colin Clements, (A)-(SW); with Virginia Kaye, Maureen Stapleton, Philip Huston; (SD) by Joel O'Brien                                                                      |
| POND'S THEATRE              | ABC 9:30 | <u>Death is a Spanish Dancer</u> - (O) by Wendell Mayes; with Lee Grant, Cameron Prud'homme, Luis Olivares, Katherine Anderson, Charles Martin, Harry Bellaver; Maxine Stuart, Alfred de la Fuente; (SD) by Norman Morgan |
| <u>Four Star Playhouse</u>  | CBS 9:30 | <u>Award</u> - (O) by Leslie Stevens; with Ida Lupino, Franchot Tone                                                                                                                                                      |
| <u>Ford Theatre</u>         | NBC 9:30 | <u>The Legal Eagles</u> - (O) by Robert H. Bailey & Hugh King; with Laraine Day, Richard Denning, Duncan Richardson, Trevor Bardette, Griff Barnett, Edith Leslie, Anthony Jochim; (SD) by James Neilson                  |
| LUX VIDEO<br>SUMMER THEATRE | NBC 10pm | <u>Last Year's Snow</u> - from novel by Don Tracy, (A)-(SW) by S. H. Barnett; with Steve Brodie, Constance Ford, Paul Langton; (SD)                                                                                       |

FRIDAY JULY 1

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MAMA (Peggy Wood)	CBS 8pm	<u>Mama and the Melting Pot</u> - (O) by Palmer Thompson; with regulars & Alice Frost, Patty McCormack, Margot Stevenson, Frieda Altman, (LAST SHOW)
<u>Soldiers of Fortune</u> (John Russell)	WABC-TV 8pm	<u>Gypsy Prince</u> - (O) by Lawrence Kimble; with regulars & Bill Hudson, Peter Gray, Didi Ramati, Henry Corden, Ralph Moody
<u>Treasury Men in Action</u> (Walter Greaza)	ABC 8:30	(SW) by Robert Sloane; with Douglas Dumbrille, George Pendleton, Claire Carleton, Tom McKee; (SD) by Will Jason
<u>Topper</u>	CBS 8:30	<u>Topper's Vacation</u> - with regulars; (SW & SD)
<u>Schlitz Playhouse</u>	CBS 9pm	<u>The Ordeal of Dr. Sutton</u> - (O) by Benjamin Siegel, (A) by Sidney Biddell; with Raymond Burr, Marilyn Erskine, Frank Jaquet, Gayle Kellogg, Selmer Jackson, Joan Hovis, Roger Pace; (SD) by Chris Nyby
<u>The Vise</u>	ABC 9:30	<u>Diplomatic Error</u> - with Sandra Dorne, Patrick Holt, Carl Jaffe
ALEC TEMPLETON	DuM 10pm	Eileen Farrell (S)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 24 THRU FRIDAY JULY 1

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|-------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY                                                                   | NBC 7am     | M thru F - Bil & Cora Baird (puppeteers); W - Bob Hope                                                                                                             |
| HOME                                                                    | NBC 10am    | Tu - Bil & Cora Baird (home visit); W - Bob Hope                                                                                                                   |
| GARRY MOORE                                                             | CBS 10am    | regulars &: Jack Redmond (trick shot golfer); F - Mello-Larks (S), Roger Price (doodles)                                                                           |
| WAY OF THE WORLD<br>(Gloria Lewis)                                      | NBC 10:30   | M thru F (5 episodes) - (O) by Harry W. Junkin; with Wayne Morris, Judith Parrish, Natalie Trundy, Vinton Hayworth, Jr., Katherine Raht, Alice Yourman; (SD)       |
| SHEILAH GRAHAM                                                          | NBC 10:45   | M thru F - Ida Lupino, Howard Duff; (FROM HOLLYWOOD)                                                                                                               |
| NORMAN BROKENSHIRE                                                      | WRCA-TV 1pm | Tu - TV Workshop - Portrait - story of late Walter White - with Richard Heffner; Jacob Javits, Eleanor Roosevelt, others                                           |
| BIG PAYOFF                                                              | CBS 3pm     | M thru F(6/25) - Sydney Smith subs for Bess Myerson; M thru F (7/1) - Constance Bennett subs                                                                       |
| TED STEELE                                                              | WOR-TV 3pm  | Tyree Glenn (M) added as regular; Ben Webster (M) subs for vacationing Johnny Webster thru 7/22.                                                                   |
| WORLD OF MR. SWEENEY<br>(Charlie Ruggles<br>Helen Wagner, Glenn Walker) | NBC 4:30    | regulars &: M - Charles Egelston, Ethel Remy; Tu - Katherine MacDonald, Elizabeth Watts; W - Jean Cleveland; Thu - Susan Steel; F - Katherine MacDonald; (SW & SD) |
| MODERN ROMANCES                                                         | NBC 4:45    | M thru F - kine repeat of <u>Mountain Love</u> (done on 11/1/54)                                                                                                   |
| <u>Clubhouse Gang</u>                                                   | WPIX 5:30   | M thru Sat - Jack McCarthy subs for vacationing "Officer Joe" Bolton thru 7/4.                                                                                     |
| SIX O'CLOCK REPORT                                                      | WCBS-TV 6pm | M thru F - Ron Cochran subs for vacationing Robert Trout for 8 weeks starting 6/29                                                                                 |
| JULIUS LA ROSA                                                          | CBS 7:45    | M-W-F - regulars; The Debutones (Connie Desmond, Sherry Ostrus, Irene Carroll, Bix Brent) (S); M - Georgia Gibbs (PREMIERE)                                        |
| ROSS REPORTS - 6/26/55 - Page C                                         |             | TALENT SHOWSHEET (more)                                                                                                                                            |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 24 THRU FRIDAY JULY 1 (Cont'd)

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TONIGHT NBC 11:30
(Steve Allen)

F(6/24) - Ernie Kovacs; Monday - Gene Krupa (M), Peter Lawford, Jonathan Winters (C); Tu - Micki Marlo (S) (also Thu); Jco-Frisco (C); W - Hoosier Hotshots (M), premiere of Nct as a Stranger (FROM HOLLYWOOD FOR EIGHT WEEKS)

SATURDAY JULY 2
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Stories of the Century WCBS-TV 5pm  
(Jim Davis)

"Black Jack" Ketchum - (O) by Dwight Cummins & Maurice Tombragel; with regulars & Jack Elam; (SD)

Rheingold Theatre WRCA-TV 7pm  
Presents Henry Fonda

The Lie - (O) by Kathleen Norris, (A) by Frederic Brady; with Dan Duryea; (SD)

OSARK JUBILEE ABC 7:30

regulars & Leon McAuliffe & Western Band (SEEN IN NYC 8-9 only)

AMERICA'S GREATEST BANDS (P. Whiteman) CBS 8pm

Tex Beneke band, Louis Armstrong's combo, Perez Prado & Orch., Phil Spitalny & Orch.

SUMMER SPECIAL NBC 9pm

Allen in Movieland - (O) by Don McGuire; with Steve Allen, Jeff Chandler, Tony Curtis, Audie Murphy, Mamie Van Doren, Keith Andes, Piper Laurie, Tommy Rall, Benny Goodman (M), Gene Krupa (M), Teddy Wilson (M), Pat Crowley; Staged by Don McGuire; Dir by Dick McDonagh; Prod by Jack Rayel (FROM H'WOOD)

Damon Runyon Theatre CBS 10:30

Teacher's Pet - (A) by Harry Clork; with Fay Bainter, Gene Evans, Adele Jergens, Clegg Hoyt, Joseph Downing, Sidney Melton, Paul Keast, John Hart; (SD) by Anton M. Leader

Mayor of the Town WRCA-TV 11:15  
(Thomas Mitchell)

Mayor Plays Cupid - (C) by Otto Englander; with regulars & Jean Byron, Casey Adams, Eve Miller, Harry Tyler, Burt Muston

SUNDAY JULY 3  
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Wild Bill Hickok CBS 11:30
(Guy Madison)

Ol' Pardner Rides Again - with regulars & Raymond Hatton, William Fawcett; (SW & SD)

TELEVISION RECITAL HALL NBC 5pm

Gold & Fizdale (M) (PREMIERE)

Captain Gallant of the Foreign Legion NBC 5:30

Introduction - (O) by William N. Robson; with regulars: Buster Crabbe, Fuzzy Knight, Cullen "Cuffy" Crabbe, Gilles Queant; & Jacqueline Porel, Lee Payent, Daniel Lecourtois, Journet; Dir by Sam Newfield (RE-RUN OF PREMIERE SHOW, 2/13; PROGRAM WILL BE LISTED DURING SEASON OF REPEATS BECAUSE CREDITS ARE AVAILABLE FOR THE FIRST TIME)

TOAST OF THE TOWN CBS 8pm

The Mariners (S), The Chordettes (S), others to be announced

The Whistler WPIX 9pm

The Return - (O) by Joel Malone & Adrian Gendot; with Miriam Hopkins, Chick Chandler, Virginia Christine, Mack Williams, George Eldredge, Douglas Evans, Tyler McVey, William Schallert Alan Ray, William Forman; (SD) by Will Jason

GOODYEAR TELEVISION PLAYHOUSE NBC 9pm

Tangled Web - (O) by Audrey & William Roos; with Phyllis Love, Tom Poston, Joe Mantell, John Conte; (SD) by Dean Whitmore

APPOINTMENT WITH ADVENTURE CBS 10pm

Caribbean Cruise - (O) by Jerome Ross; with Gena Rowlands, others to be announced; (SD) by Paul Bogart

NEW YORK TALENT AVAILABILITIES
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BILL NIMMO - top announcer available for panel shows, commercials, MC, Thu, F, Sat & Sun; also Godfrey, Jane Lee & Douglas, children 8, 6, 3½ years, respectively - AGT: Charles Conaway, CI 7-1986

BOBBY DAE & BABS - dancers - AGT: Wilson Agency, CI 7-4883

RONALD ROGERS - singer-actor - AGT: Rose Adair, MU 7-3829 or CI 7-3900

JOE HOWARD, SR. - featured in 7th anniversary Toast of the Town - AGT: Jack Davies, PL 7-1880

SAL MINEO - boy actor in The Private War of Major Banson - AGT: Alec Alexander, PL 3-4366

FOUR INK SPOTS - AGT: K N S Assoc., MU 8-7247

EDDIE BRACKEN - in stage version of 7 Year Itch - PRESS: Byram-Ferlman, CI 5-9125

JOHN DRAINIE - Canadian actor-narrator - AGT: Grace Lyons, JU 6-8330

DON AMECHE - male lead of Silk Stockings - PRESS: Karl Bernstein, CI 6-0427