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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(March 3)

NBC- 11:30am-12noon EST; NET DEBUT; The Uncle Johnny Coons Show; LIVE & FILM from WNBQ(Chi), no. of stations indefinite. § Alternate Week Sponsor- Swift & Co (Various Meat & Dairy Products) thru McCann-Erickson, Inc(Chi). § Pkgr- C N C Productions, Inc(Chi); Prod- Bill Newton; Dir- Phil Bodwell; Music- Adele Scott(organ); Writer- Ray Chan. § Johnny Coons shows and narrates old-time comedy movies. Between reels he appears in various costumes, working with dummies and creates non-operating inventions. He has starred on various local programs in Chicago during the past few years. A similar network program, Uncle Johnny Coons, was seen over the CBS net from Sept 4, 1954 thru Dec 3, 1955, sponsored by Lever Bros. The new NBC program is sustaining alternate weeks. The program replaces The Paul Winchell-Jerry Mahoney Show, which moves to 12noon-12:30pm, in turn replacing Choose Up Sides, which moves to 12:30-1pm. Mr. Wizard, seen in the latter spot, goes off after its Feb 25 showing.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Grand Ole Opry (Every 4th Sat, 8-9pm EST) March 3; LIVE from WSM-TV(Nashville).

CBS- None this week.

NBC- Wide Wide World (Every other week, Sun, 4-5:30pm EST) March 4; "Birth of an American"; Prod- Herb Sussan; LIVE control from WRCA-TV(NY).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Chance of a Lifetime (Sat, 10-10:30pm EST) New day and time, effective March 3. The program has been seen Sun, 9-9:30pm (last show in spot, Feb 26), and in its new time replaces Life Begins at 80 (last show Feb 25). Ted Mack and the Original Amateur Hour, moves up a half-hour earlier on Sundays, 9-10pm, effective March 4. Replacement program for the Sun, 10-10:30pm time not set.

LOCAL STATION ACTIVITY

WTVJ(Ch 4) - Bumper-to-Bumper; DEBUT Feb 28; Tue, 10:30-11pm EST; LIVE & FILM. Public service, sustaining. Pkgr- WTVJ; Prod- Ralph Renick; Dir- Shannon Wallace; Camera- Robert Gelberg. Live and film documentary series, to be presented for four weeks, to spur a solution to Miami's traffic problem, with plans. Films have been made of expressway systems in the nation's largest cities.

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LOCAL STATION ACTIVITY

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TALENT SHOWSHEET FEBRUARY 24 - MARCH 4, 1956
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Most of the shows on Feb. 24, 25, 26 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, March 2. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY FEBRUARY 24  
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THE BIG STORY NBC 9pm Zarko Franks, Reporter; Houston (Texas) Chronicle; (A) Sheldon Stark; Ralph Stantley, Diane Gentner, George Grizzard, Jack Orrison, William Harrigan, Bob Hastings

Schlitz Playhouse CBS 9:30pm Ordeal, John Ireland, Maxine Cooper

STAR STAGE NBC 9:30pm Career - (O) Richard Landau, (A) Frederic Brady; Greer Garson, Patrick Knowles, Stephen Bekassy, Richard Erdman, Linda Bennett, Douglas Evans; Dir - Sidney Lanfield

ETHEL & ALBERT ABC 10pm (No credits available at press time)

SATURDAY FEBRUARY 25
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Fury NBC 11am The Miracle - (O) Nat Tanchuck, Art Browne, Jr.; regulars & John Hart; Dir - Sidney Salkow

PERRY COMO SHOW NBC 8pm Add: Lilli Palmer, Buddy Hackett, Bobby Van

Texaco Star Theatre NBC 9:30pm Esther Williams

SUNDAY FEBRUARY 26  
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LAMP UNTO MY FEET (Dr. Lyman Bryson) CBS 10am Teacher's Tea - (O) Albert Burchard; Jeffrey Horne, Bryan Hutton, Leon Belasco, Lisa Osten, Voytek Bolinski, Darryl Richard; Dir - Karl Genus

His Way, His Word NBC 2:30pm Where Your Treasure Is (Credits not available)

OMNIBUS CBS 5pm Agnes De Mille, E. Power Biggs (M); Assault on the Eiffel Tower (French film)

You Are There CBS 6:30pm The Great Comstock Silver Strike - (O) Jack Bennett; Mack Williams, Paul Birch, Denver Pyle, Tyler McVey, Roy Engle, Parley Baer; (SD) by Bernard Girard

ED SULLIVAN SHOW CBS 8pm Add: Phil Silvers, Jule Styne

General Electric Theatre CBS 9pm Try To Remember - (O) John & Ward Hawkins; with Ronald Reagan, Kim Hunter; Dir - Robert Stevenson

APPOINTMENT WITH ADVENTURE CBS 10pm Paris Venture - (O) Eugene Francis; Patti Page, Martyn Green; Martin Brooks, Henry Lascoe, Luis Van Rooten; (SD) Paul Stanley

JUSTICE NBC 10:30 m Sentence of Death - Correct: Edward Andrews, Marian Winters, Joe De Santis, Girard Gillen

MONDAY FEBRUARY 27
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Adventures of Robin Hood CBS 7:30pm Ladies of Sherwood; regulars & Willoughby Gray, Gabriel Toyne, Simone Lovell

Passport to Danger (Cesar Romero) WABD 7:30pm Macao - (O) Donald S. Sanford; Alan Hale, Irene Tedrow, Charles Lung, Adeline de Walt Reynolds, Ernest Sarracino, Otto Reichow, Beulah Kwoh, William Tannen, Bruno Ve Sota; (SD) Sobey Martin

TV Reader's Digest ABC 8pm The Case of the Uncertain Hand; with Marguerite Chapman, Michael Garth, Aaron Spelling, Helene Santley

VOICE OF FIRESTONE ABC 8:30pm Thomas L. Thomas

MONDAY FEBRUARY 27  
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ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30pm Australian Jazz Quintet, Bob Braman Trio, Norma Barton (S)

I Love Lucy CBS 9pm regulars & Lawrence Dobkin, Maurice Marsac, Rolfe Sedan, Vincent Padula, John Mylong, Ramsey Hill

December Bride CBS 9:30-m Ruth Gets a Job; with regulars & Charlotte Lawrence, Doug Evans, Sara Berner, Peter Leeds, Joi Lansing, George Meader, Emory Parnell, Russell Trent, Pitt Herbert; (SW & SD)

ROBERT MONTGOMERY PRESENTS NBC 9:30pm End of Morning - (O) William Kendall Clarke; Jackie Cooper, Joan Lorring, Catherine Squire, Jan Miner, William A. Lee, Joe Boland, Peter Lazer, Jock MacGregor, Jack Collins, Beverly Lunsford; (SD)

STUDIO ONE CBS 10pm Always Welcome - (O) Jeanette Kamins, (A) Peggy Phillips; Mildred Natwick, Henry Jones, John Lupton, Pat de Simone, Malcolm Broderick, Judy Sanford, Carol Lee, Madeleine Clive, Anna Minot, Catherine Payne, Billy Kochiyamma

Douglas Fairbanks Presents WRCA 10:30pm No Samples; Berry McDowall, Ron Randell, Al Mulock

TUESDAY FEBRUARY 28
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Warner Brothers Presents ABC 7:30pm Casablanca - Killer At Large - (O) Don Weiss; regulars & Rena Clark, Eduard Franz, Marcel Dalio, Corey Allen, Clarence Muse

The Chevy Show NBC 8pm Line Renaud (S), Douglas Fairbanks, Jr., Tommy Trinder, Elsa Martinelli, Julia Arnall, Belinda Lee, Maureen Swanson, Cornell Wilde, Jean Wallace

The Life & Legend of Wyatt Earp ABC 8:30pm The Desperate Half Hour; George Chandler, Trevor Bardette, Elizabeth Harrower; (SD) Frank McDonald

Navy Log CBS 8:30pm The Helium Umbrella; with Robert Crosson, Peter Bourne, John Galaudet, James Flavin, Tommy Cook

The Danny Thomas Show ABC 9pm Terry and the Sorority; regulars & Hans Conreid

Jane Wyman Theatre NBC 9pm The Mirror - (O) Jack Schaefer, (A) Jack Hanley; Joanne Dru, Carleton Young, Tom Tryon, Lisa Montel; Dir - Jacques Tourneur

DuPont Cavalcade Theatre ABC 10pm Smyrna Incident - (O) Robert Stevenson; Carl Benton Reid, Constan-  
 tin Shayne, Robert Cornthwaite, Mel Wells, Charles La Torres, Donald Murphy

RED SKELTON SHOW CBS 9:30pm regulars & Connie Haines, Alan Hale Jr.; (SW & SD)

PLAYWRIGHTS 56 NEC 9:30pm Flight - (O) Horace Foote; Kim Stanley, Ruth Hussey, Albert Dekker, Alice Ghostley, Barbara Barrie, Evelyn Ellis, Alonzo Bosan, Heywood Hale Broun; Dir - Vincent Donehue

Big Town NBC 10:30pm Extradition; regulars & Biff Elliot, Cynthia Baxter, Mack Williams

WEDNESDAY FEBRUARY 29  
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Brave Eagle (Keith Larson) CBS 7:30pm The Storm Pool; regulars & Benny Rubins, Maria Palmer, Frances Karath, Pat O'Hara, Jonathan Hale

Screen Director's Playhouse NBC 8pm Want Ad Wedding; with Sally Forrest, Leon Ames, Fred Clark, Richard Webb, James Lydon, Jacqueline de Witt, Jan Shepard, Fay Roop

Father Knows Best NBC 8:30pm The Grass Is Greener; regulars & Frank Wilcox, Paul Harvey, Richard Norris

The Millionaire (Marvin Miller) CBS 9pm The Story of Candy Caldwell; with Peggie Castle, Tod Griffin, Irene Harvey, John Stephenson, Lyn Guild

KRAFT THEATRE NBC 9pm Bobbie - (O) Narda Stokes; with Joe Maross, Nancy Malone, Paula Trueman, Pat Englund, Nell Harrison, Jeff Harris

WEDNESDAY FEBRUARY 29

US STEEL HOUR CBS 10pm Moment of Courage - (O) Henry Misrock; Macdonald Carey, Kim Hunter, Lou Halpin, David White, Don Murray, Trueman Smith, Humphrey Davis

THURSDAY MARCH 1

Guy Lombardo WRCA 7pm Elise Rhodes (S)

Sgt. Preston of the Yukon CBS 7:30pm regulars & Dirk London, Stanley Fraser, Mason Curry, John Carpenter, Iron Eyes Cody, J. W. Cody

Bob Cummings Show CBS 8pm regulars & Lyle Talbot

CLIMAX! CBS 8:30pm The Sound of Silence - (O) Jack DeWitt, (A) George Bruce; Jean Pierre Aumont, Lloyd Bridges, Raymond Burr, Mary Sinclair; Dir - Allen Reisner

STAR TCNIGHT ABC 9pm Three Hours Between Planes - (O) F. Scott Fitzgerald, (A) Charles Mergendahl; with Jack Manning, Mary K. Wells

The People's Choice NBC 9pm regulars & Lita Milan, Paul Maxey

Four-Star Playhouse CBS 9:30pm Once to Every Woman - (O) Leo Trefzger; Teresa Wright, Arthur Franz, Sally Corner, Phyllis Coates, Betty Lou Gerson, Nolan Leary, Alex Campbell; Dir - Anton Leader

Ford Theatre NBC 9:30pm Man Without Fear; with Joseph Cotten, Raymond Burr, Angela Greene, John Berardino, John V. Connors

JOHNNY CARSON SHOW CBS 10pm regulars & Reed Hadley, Jack Prince

LUX VIDEO THEATRE NBC 10pm Here Comes The Groom - (O) Robert Risking & Liam O'Brien, from screenplay by Virginia VanUpp, Liam O'Brien, Myles Connolly; (A) Ed James; Robert Sterling, Pat Crowley, Steve Dunn, Joyce Holden, Florenz Ames, Cherio Meredith, Fred Wayne, Hallene Hill, Burt Mustin, Butch Bernard, Cheryl Callaway, Lumsden Hare, Ralph Sanford; Dir - Norman Morgan

FRIDAY MARCH 2

Adventures of Rin-Tin-Tin ABC 7:30pm The Failing Light; regulars & Norman Fredric, X. Brands, Hal Hooper, Russell Hicks

I Spy WABD 7:30pm The Canaris Story; regulars & Harold Vermileyea, Gordon Sterne

My Friend Flicka CBS 7:30pm regulars & Frank Ferguson, Pamela Beaird

Crossroads ABC 8:30pm The Rebel - (O) Herbert Purdum; Vincent Price, Carl Esmond, Lloyd Corrigan, Lowell Gilmore, Dorothy Green, Robert Foulk, Barbara Bester, Joe Perry

The Life of Riley NBC 8:30pm regulars & George O'Hanlon, Elmore Vincent, Mickey Little

Crusader (Brian Keith) CBS 9pm regulars & Ludwig Stossel, Clarence Lung, Maria Tsien

IGOR CASSINI'S MILLION DOLLAR SHOWCASE WABD 9pm Salvador Dali, Elsa Maxwell, Mia Slavenska

The Vise ABC 9:30pm No Reply From Room 17, Michael Balfour, Teresa Thorne, Frank Hawkins, Pat Holt, Hugh Latimer, Hazel Graeme, Leo Bieber, Michael Clement

Schlitz Playhouse of Stars CBS 9:30pm Showdown at Painted Rock - (O) Louis L'Amour, (A) Steve Fisher; Lyle Bettger, Jean Willes, Paul Birch, Bob Foulk, Dan White, Richard Reeves, Ralph Neff, Hank Patterson, Gene Roth, Philip Van Zandt, Saul Gorss

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 24 THRU FRIDAY MARCH 2

GARRY MOORE SHOW CBS 10am 3/1 - Jack Ackerman(D); Ed Shaughnessy (M); 3/2 - Frank Behrens (C); Yonely (Int'l artist)

MULTIPLE & ACROSS THE BOARD SHOWS FRIDAY FEBRUARY 24 THRU FRIDAY MARCH 2 (more)
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JACK PAAR SHOW CBS 1pm 2/29 - Louis Nye (C); 3/2 - Burl Ives

NBC MATINEE THEATRE NBC 4pm 2/27 - Skylark - (O) Samson Raphaelson; Sarah Churchill, Gene Raymond; 2/28 - Tail Dark Stranger - (O) Peter Barry; Zsa Zsa Gabor, Hugh O'Brian; 2/29 - Anything but Love - (O) William Mc Cleery; Diana Lynn, John Conte; 3/1 - Robin Daw - (O) Ira Avery; June Havoc; 3/2 - Letter to a Stranger - (O) Elswyth Thane, (A) Helene Hauff; Susan Kohner

DATE WITH LIFE (Mark Roberts) NBC 4pm The Doctor's Wife - (O) Henry Misrock; Ann Loring, Natalie Trundy, Georgiann Johnson, Leona Powers, Marian Russell, Gordon Peters, Susan Halloran, Ella Dayton

MODERN ROMANCES (Martha Scott) NBC 4:45pm 2/27-3/2 - (O) Marie Baumer; Ronni Dengel, Richard Kendrick, Jay Meredith, Melville Ruick; Dir - Tom Reynolds

TONIGHT NBC 11:30pm 2/27 - Marianne Moore, Ray McKinley Quartet; 2/28 - Lee Wiley (S) 2/29 - Edward G. Robinson; Gershwin Salute; Eydie Gorme, Pat Kirby, Steve Lawrence, Andy Williams; 3/1 - Tony Randall; 3/2 - Judith Anderson

SATURDAY MARCH 3  
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Fury NBC 11am The Test - (O) Lillian Rose; regulars & Ann Robinson, Bill Chapin, Louis Jean Heydt

Tales of the Texas Rangers CBS 11:30am Shorty Sees the Light; regulars & Kim Charney, Stanley Andrews, Zon Murray, Michael Granger, Lester Dorr

Grand Ole Opry ABC 8pm regulars & Joni James

STAGE SHOW CBS 8:30pm regulars & Helen O'Connell & Bob Eberle (S), Wally Brown (C), Clark Brothers (D)

Texaco Star Theatre NEC 9:30pm regulars & Marilyn Maxwell

Gunsake CBS 10pm regulars & Val Du Four, Maurice Manson, Marion Brash, Mason Curry, William Hamel, Bert Runsey, Joe Perry, John Parks

Damon Runyon Theatre CBS 10:30pm The Pigeon Gets Plucked; Dick Foran, Ed Brophy, Charles Cantor, Lyn Thomas, Joe Devlin, Art Lewis, Eddie Marr, Ted Thorpe

SUNDAY MARCH 4
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FRONTIERS OF FAITH NBC 1:30pm The Trials & Tribulations of Harry & Brenda Cranbarn - (O) Joanna Churgin; Herm Denkin, Connie Foster, William Sharon; Satisfiers (S), Bud Weede (M); Narr: Michael Kane

You Are There CBS 6:30pm The Discovery of Anesthesia; Addison Richards, Sam Edwards, John Alvin

Frontier NBC 7:30pm Assassin - (O) Morton Fine & David Friedkin; Chuck Connors, John Hoyt, Malcolm Atterbury, Isa Childers, George Mather, Nick Tell, Jack Macy, Max Mellinger; Dir - Bernard Kowalski

ED SULLIVAN SHOW CBS 8pm James Cagney, Jack Lemmon, Gregory Peck, Marion Marlowe, Dick Shawn, Edith Piaf, Senor Wences, Susan Hayward, Burt Lancaster, William Holden, Kim Novak, Fredric March, Walt Disney, Dieter Tasso (wire balancer), Fess Parker, Jo Van Fleet

ALCOA HOUR NBC 9pm Man On Fire - (O) Malvin Wald, Jack Jacobs; Tom Ewell, Ed Begley, Neva Patterson, Patricia Barry, Van Dyke Parks, Russell Collins, Jerome Thor, Lois Volton

Alfred Hitchcock Presents CBS 9:30pm Back for Christmas - (O) Frances Cockrell; John Williams, Isabel Elsom, A.E. Gould-Porter, Lily Kemble-Cooper, Gavin Muir, Katharine Warren, Gerald Hamer, Irene Tedrow

Loretta Young Show NBC 10pm Father Happe - (O) Cecily Hallack, (A) Lowell S. Hawley; Mercedes McCambridge, Romney Brent, Philip Bourneuf, Jacqueline de Wit, Hayden Rorke, John Craven; Dir - Norman Foster