

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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## WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday thru Thursday(20-23) - REPUBLICAN PRESIDENTIAL CONVENTION

ABC- Daily Schedule: Mon, 2pm to approx 4pm EDT, 7pm to approx 10pm EDT; Tue thru Thu, 6:30pm to approx 10pm EDT; all times subject to change; LIVE ABC remotes and pool coverage via KGO-TV(San Fran), 83 stations live. § Sponsor- Philco Corp thru Hutchins Advertising Co., Inc(Phila); Comm Anncrs- Frank and Grace Albertson, Ray Richards, Doris Van Treek, Carl King. § Pkgr & Prod- ABC News and Public Affairs; Chief Dir- Marshall Diskin; Operations Chiefs- John Daly, Thomas Velotta, Francis N. Littlejohn, Donald G. Coe. § Telecasts of the activities at the Republican Presidential Convention in the Cow Palace, San Francisco, and at headquarters hotels. All network programming during the time periods listed above, including programs bordering the scheduled periods, have been pre-empted for convention coverage. John Daly heads the ABC group of newscasters and commentators covering the events.

CBS- Daily Schedule: Mon, 2pm to approx 4pm EDT, 7pm to approx 11pm EDT; Tue thru Thu, 6pm to approx 10pm EDT; all times subject to change; LIVE CBS remotes and pool coverage via KPIX(San Fran), 174 stations live. § Sponsor- Westinghouse Electric Corp thru Ketchum, McLeod & Grove, Inc(Pitt); consumer commercials thru McCann-Erickson, Inc(NY), industrial commercials thru Ketchum, McLeod & Grove, Inc; Comm Anncrs- Betty Furness(consumer), Walter Brooke(industrial). § Pkgr & Prod- CBS News and Public Affairs; Operations Chiefs- Sig Mickelson, Elmer Lower, John F. Day, Paul Levitan, Dallas S. Townsend, Jr. § Telecasts of all activities in connection with the Republican Presidential Convention in the Cow Palace, San Francisco, and at headquarters hotels. All network programming in convention time periods has been pre-empted. Walter Cronkite is "anchor man" for the CBS newscasters and commentators.

NBC- Daily Schedule: Mon, 2pm to approx 4:30pm EDT, 7pm to approx 10:30pm EDT; Tue thru Thu, 6:30pm to approx 10:30pm EDT; all times subject to change; LIVE NBC remotes and pool coverage via KRON-TV(San Fran), 140 stations live. § Co-Sponsors- 1) Oldsmobile Division, GMC, thru D. P. Brother & Co(Detroit); 2) Sunbeam Corp thru Perrin-Paus Co(Chi); 3) RCA Victor Div, RCA, thru Kenyon & Eckhardt, Inc(NY). § Pkgr & Prod- NBC News and Special Events; Operations Chiefs- Davidson Taylor, William R. McAndrew, Barry Wood, Arch Robb, Julian Goodman. § Telecasts of all activities in connection with the Republican Presidential Convention in the Cow Palace, San Francisco, and at headquarters hotels. Net programming during these periods is pre-empted. Chet Huntley, David Brinkley and Bill Henry head the news and commentary staffs.

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Monday thru Thursday(20-23) - REPUBLICAN PRESIDENTIAL CONVENTION

NETWORK POOL- Six cameras on convention floor directed by Bob Quinlan(CBS).

Saturday(25)

ABC- 11am-12:30pm EDT; SPECIAL; Red Goose Kiddie Spectacular; LIVE from KSD-TV (St. Louis), 38 stations live, 35 kine. § Sponsor- International Shoe Co., Friedman-Shelby Div (Red Goose Shoes) thru D'Arcy Advertising Co(St. Louis); Acct Exec- Ray Spencer; TV Acct Rep- Marek Windheim. § Pkgr- D'Arcy Advertising Co(St. Louis); Prod- John Hyatt; Dir- Matt Harlib. § Johnny Olsen is m.c. for this telecast of the St. Louis Zoo's famed animal shows; with 10-year olds Beverly Lunsford and Tommy Roemer who will accompany Olsen on his walk to the various arenas and ask questions of the animal trainers before each performance. The three zoo shows are the chimp show, the elephant show and the lion and bear act. This is the first of three different programs in this series, each originating in a different place, with the next two scheduled for the same day and time on Oct 6 and Dec 8.

CBS- 5-5:30pm EDT; SPECIAL; Saratoga Handicap; LIVE via remote to WCBS-TV(NY), to the net. § Sustaining. § Pkgr- CBS Sports(NY); Prod- Judson Bailey. § Telecast of the \$50,000 added Saratoga Handicap for three year olds and up at Saratoga Springs Track, N. Y. Bryan Field will describe the race, with Chris Schenkel handling the color and winner's circle ceremonies.

Sunday(26)

NBC- 10-10:30pm EDT; RETURN; The Loretta Young Show; FILM from WRCA-TV(NY) & KRCA-TV(LA), 95 stations net, 13 quick kine, 39 delayed. § Sponsor- The Procter & Gamble Co (Tide, Camay, Gleem); Tide and Camay thru Benton & Bowles, Inc(NY); Acct Exec- P. T. Giffen(Tide), Ken McAllister(Camay); Comm Anncr- Bob Dixon; Gleem thru Compton Advertising, Inc(NY); Acct Exec- William Stewart. § Pkgr- Lewislor Films, Inc., at Goldwyn Studios, Los Angeles, Calif.; Prod- John London; Assoc Prod- Jack Murton; Dirs- Various; Music Superv- Harry Lubin; Dir of Photog- Norbert Brodine; Story Ed- Ruth Roberts; Writers- Various. § Loretta Young is hostess and star of many of the films in this dramatic series, with occasional guest stars featured. The program succeeds its summer replacement Man Against Crime (last show Aug 19) in this time spot.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS & NBC- None this week

OTHER NETWORK CHANGES & ADDITIONS

CBS- Climax! (Thu, 8:30-9:30pm EDT) Victor Wolfson appointed associate producer, with Anthony Barr becoming assistant to the producer, responsible for physical production.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WBKB(Ch 7) - The Teddy Phillips Show; DEBUT Aug 18; Sat, 10-11pm CDT. Sponsor- Chicago Peoples Pontiac thru Malcolm-Howard Advertising Agency(Chi). Pkgr- WBKB; Prod- Bob Brown; Dir- Cliff Braun. Dance music program starring Teddy Phillips and his orchestra; featuring among other vocalists from the band, Coleen and Charlotte Lovett.

TALENT SHOWSHEET AUGUST 17 - AUGUST 26  
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Most of the shows on August 17, 18, 19 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday August 24. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings, below) are: Adventures of Rin-Tin-Tin, Armstrong Circle Theatre (kine), Big Town, Crossroads, Cursader, Bob Cummings Show, DuPont Cavalcade Theatre, Father Knows Best, Ford Theatre, Fury, Captain Gallant of the Foreign Legion, Jackie Gleason Show, Alfred Hitchcock Presents, Life & Legend of Wyatt Earp, Life of Riley, The Millionaire, Navy Log, Our Miss Brooks, People's Choice, Roy Rogers, Phil Silvers, Star Stage, Tales of the Texas Rangers, 20th Century-Fox Hour.

FRIDAY AUGUST 17  
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Science Fiction Theatre WRCA 7pm Add(to cast): Toni Gerry. Lowell Gilmore, Michael Fox

SATURDAY AUGUST 18  
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RUSS MORGAN SHOW CBS 9:30pm Kill: The Billy Williams Quartet; Add: Steve Lawrence (S)

SUNDAY AUGUST 19  
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LAMP UNTO MY FEET CBS 10am Why God? - (O) Milton Wayne; with Ann Loring, Estelle Ritchie, Doritt Kelton, Lawrence Ryle, Milton Wayne, Michael Dolan

LOOK UP & LIVE CBS 10:30am Letters from a Jazz Musician - (O) Nel King; with Dave Brubeck Quartet & Carmen Matthews, Sidney Armus, Jack Orrison

CAMERA THREE CBS 11:30am Rooms; with Beatrice Seckler, Jack Moore, Paul Sanasordo, Eve Beck, Anna Sokolow (all dancers); (SW&SD)

EDC SULLIVAN SHOW CBS 8pm Add: Frank Sinatra, Red Skelton (emcee)

(Shows normally carried in the weekly Showsheet which are preempted for the political conventions, are listed directly under the day & date headings.)

MONDAY AUGUST 20  
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The following shows are preempted: Gordon MacRae Show, Ernie Kovacs Show, Voice of Firestone, Arthur Godfrey's Talent Scouts, Charlie Farrell Show, Vic Damone Show, Robert Montgomery Presents, Studio One

Douglas Fairbanks Presents WRCA 10:30pm Treasure in Store; with Kathleen Harrison, Margot Graham, Richard Caldicot

TUESDAY AUGUST 21  
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The following shows are preempted: This is Show Business, Sneak Preview, GE Summer Originals.

WEDNESDAY AUGUST 22  
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The following shows are preempted; Death Valley Days, Frankie Laine Time, Screen Directors Playhouse, Kraft Television Theatre, Eddy Arnold Show.

20th Century-Fox Hour CBS 10pm Man On The Ledge - re-run of 12/28/55.

THURSDAY AUGUST 23  
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The following shows are preempted: Guy Lombardo, Climax!, Four Star Playhouse.

ARTHUR MURRAY PARTY CBS 10pm with regulars & Margaret Whiting(S), Mickey Mantle, Andy Carey

LUX VIDEO THEATRE NBC 10pm Top Rung - (O) Reuben Bercovitch, Stanley Silverman; with Ken Carpenter) Lee Bowman, William Hopper, Irene Hervey; (SD)

FRIDAY AUGUST 24

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No preemptions.

Science Fiction Theatre WRCA 7pm The Throwback; with Peter Hansen, Ed Kemmer

Combat Sergeant ABC 8pm Dark Alleys of Algiers; with Cliff Clark, Billy Wayne, Domenick Delgarde, Mara Corday, Harry Lauter, Maurice Marsac, Jack Chefe, John Doucette, Elaine Riley

Schlitz Playhouse CBS 9:30pm Strange Defense - (O) Gene Levitt; with David Brian, Constance Ford, Robert Cornthwaite, Mary Alan Hokanson, Frederick Worlock, Helen Van Tuyl, Gordon Mills, Bruce Wendell, Hal Taggart, Guy Prescott; (SD)

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY AUGUST 17 - FRIDAY AUGUST 24

OF ALL THINGS CBS 10am 8/21 - Dick Van Dyke(C); 8/24 - Cliff Norton(C), Bernie West(C)

NBC BANDSTAND NBC 10:30am 8/20, 8/22, 8/24 - Les Elgart's orch; 8/21, 8/23 - Claude Thornhill's orch; Dick Haymes emcee all week.

NBC MATINEE THEATRE NBC 3pm 8/20 - preempted; 8/21 - A Family Affair; re-run of 5/14/56; 8/22 - Fiddlin' Man; re-run of 4/9/56; 8/23 - The Hollow Woman; re-run of 4/10/56; 8/24 - Ask Me No Questions; re-run of 4/20/56

MODERN ROMANCES NBC 4:45pm 8/20-8/24 - The Snare - (O) William Kendall Clarke; with Daryl Grimes, Bob Ellenstein, House Jameson, Audra Lindley

TONIGHT NBC 11:30pm 8/20-8/21 - emcee: Rudy Vallee; 8/20 - (Guests) Kenny Delmar (C), Felicia Sanders(S), Dody Goodman(C), "The Duke of Iron" (S); 8/21 - Kenny Delmar, Sylvia Symms(S), Dave Brubeck Jazz Quartet; 8/22 - Jan Peerce(S), Phineas Newborn, Jr(M); 8/23 - Erlinda Cortez(S-D), Erroll Garner Jazz Trio; 8/24 - Wild Bill Davidson(M)

SATURDAY AUGUST 25

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OZARK JUBILEE ABC 7:30pm with regulars & Hank Locklin(S), Rufe Davis(C), Porter Wagoner(S)

TONY BENNETT SHOW NBC 8pm Joan Weber(S), Jack Durant(C), Allen & DeWood(C), Mills Brothers(S)

STAGE SHOW CBS 8:30pm with regulars & Morey Amsterdam(C), Merv Griffin(S), Martin Brothers(D); (SD)

RUSS MORGAN SHOW CBS 9:30pm with Don Cherry(S), Sharon Kay Ritchie (Miss America 1956.)

SUNDAY AUGUST 26

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ED SULLIVAN SHOW CBS 8pm Winners of US Navy Talent Contest

STEVE ALLEN SHOW NBC 8pm regulars & Buddy Hackett(C), Jaye P. Morgan(S), Gregory Ratoff(C), Andy Williams(S)

GOODYEAR PLAYHOUSE NBC 9pm The Girl in Chapter One - (O) Elihu Winer; with James Daly

Loretta Young Show NBC 10pm Double Partners - (O) William Bruckner; with Bruce Cowling, Ross Elliott, Addison Richards, James Anderson, Daniel De Jonghe