

WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME I.

JANUARY, 1930

NO. 3

Ten Ways of Making 1930 a Better Year for the Radio Listener

By CHARLES MAGEE ADAMS

WE doubt if any world's champion, no matter in what field his laurels have been won, has been awarded less of popular acclaim than the champion radio listener. Charles Magee Adams, of Milford, O., in our opinion, is that unheralded master of radio listeners and program reviewers.

This champion has been friend and critic of broadcasting since the day when men first began to look seriously upon the radio as a means of entertainment. His judgment is esteemed above that of all others by both broadcaster and listener wherever his reviews are known. The radio is his chief interest; the reviewing of programs is his chief work. There is never an evening when he does not tune in on the important broadcasts from all parts of the country.

The loss of his sight at the age of eleven has not proved too great a handicap to this champion who has won his place in competition with men whose labors have been aided by unclouded vision. Such an obstacle was disregarded when this champion sought an education—he was graduated with honors from Ohio State University. When he elected to sell the work of his brain he began to write, and forthwith sold his writings in the most critical manuscript markets of the country. But one of the several scores of editors who have admired and purchased his impeccable "copy" has been aware that the fingers which typed each carefully chosen word were denied the help of sight.

To all who nightly listen to the messages of the air, we give you this champion, Charles Magee Adams, chief of all who "listen in."—THE EDITORS.

MUCH has been and can be said regarding the important part the manufacturers and broadcasters play in developing radio. But, after all, those who use receivers have an even larger share in making this remarkable instrumentality of greatest value to themselves and others.

With the hope that they may prove an aid to this end, the writer is suggesting ten ways in which every listener can make 1930 a better radio year. Call them radio New Year's resolutions if you choose, though New Year's resolutions too often are made to be broken. Perhaps they might better be called the dial-twister's decalogue. At any rate, regardless of how designated, they are offered as ten ways in which the listener can get more out of radio and help others to get more out of it.

1. I will at all times keep my receiver from being so loud as to disturb my neighbors.

Unpleasant experience has shown me that a single radio, inconsiderately turned up to full power, can shatter the nerves of an entire block; and I have no ambition to become such a neighborhood nuisance. Anyhow, I find that the programs sound better to those in my own home when the volume is turned down to just comfortable loudness.

2. If I am living in an apartment building or in a house close to neighbors, I will be particularly careful about volume after the usual bedtime hour or in case of sickness.

I remember only too clearly that I have had many a night's sleep ruined and sorely needed rest taken from me when I was not well by radio thoughtlessness on the part of others. But, rather than seeking revenge, I shall observe the Golden Rule; if necessary, turn off my receiver entirely when its sound might disturb those near by.

3. I shall gladly eliminate any source of electrical interference about my home.

The buzzing, crackling and sputtering caused by defective appliances or those not properly "muzzled" has frequently prevented my getting satisfactory distance reception. So I shall do as I wish to be done by—have any defective appliances in my home repaired or fitted with proper filters to eliminate interference, for the sake of others quite as much as for myself.

4. I will write a letter to the station broadcasting a program I particularly like or dislike.

The broadcasters, I realize, can not hear my verbal comments on their offerings (though I sometimes wish they could), and hence must depend largely on



written opinions in planning their programs. In the past I have been negligent about this. But in 1930 I plan to write a letter whenever I especially like or dislike something I hear—in the one case so my pleasure can be repeated, and in the other so I may have no further cause for disgust.

5. I shall let the other members of my family choose their share of our radio entertainment.

My tastes and those of the rest frequently clash, as is altogether natural. But our receiver is a family affair. I can not expect to hear what I want invariably, at the price of denying them what they want. So I shall adopt the reasonable give-and-take policy. I can always go to another room and escape something particularly distasteful.

6. Subject to the limitation just mentioned, I shall try to select my radio diet as carefully as I would anything else I expect to contribute to my welfare.

Leaving the dial set to one station all evening is the easiest way, and shopping about has its element of adventure. But to get the best out of radio I find that I must consult printed programs in advance, and select what I want to hear as definitely as I do a show.

7. When I have set aside time for an important program I shall not let a trivial interruption prevent my hearing it.

Radio programs, unlike shows, are not repeated the next hour or the next night. If I miss one, it is gone forever. Many of my friends do not realize this. They call up or drop in for no reason of consequence at the most inopportune moments. I need not be discourteous. I can suggest tactfully that they enjoy the program with me, and, by way of reciprocity, avoid interrupting their enjoyment in the same way.

8. I will listen, now and then, to music which is "over my head."

As a rule, the lighter classics and popular numbers are more to my liking. But this is so because I did not have full opportunity, before radio came along, to become familiar with serious music. I realize, too, that the really great compositions must be heard again and again to appreciate their beauty. In fact, radio has already widened my musical horizon in just that way. So I am going to listen deliberately to things I can not now understand, knowing that, by further

hearings, I shall be able to understand and enjoy them.

9. I shall give nationally important speakers who appear before microphones the fair hearing they deserve.

If I am tired, I lean, and naturally, toward mere amusement. But whenever a speaker of national prominence broadcasts, it is safe to assume that he has something worth hearing to say. And even though he may not, or what he says does not, interest me, I get a

much more vivid and direct impression of the speaker's personality by hearing his voice than by reading his speech. So I will listen to these men to extend my first-hand acquaintance with them.

10. I shall tell the truth about my distance reception.

When the fans are swapping DX yarns the morning after, I know it is a temptation to say I heard a certain far-away station, though, as a matter of fact, I did not identify it definitely, or sometimes hear it at all. Stretching things a bit may seem harmless. But for my own self-respect I want my word about distance reception to be as good as about anything else, and cheerful fibbing may plant the seeds of a vicious habit.

N. B.—You would not think of letting your car go

six months without a service mechanic looking it over. Why? Because you realize that a breakdown on the road would mean great inconvenience, loss of valuable time and an expensive towing bill to the nearest garage. But radio receivers have been known to be run without any attention other than throwing the switch and twirling of the dials for months on end. Why? Because a complete breakdown would merely result in the loss of your radio entertainment until a service man could be called in. But what the user generally fails to realize in a case of this kind is that, while the set has not laid down entirely, it has not been operating at full efficiency in the matters of volume, tone quality or selectivity.

If you care to have regularly quality radio reception, search out the best radio service man in the neighborhood and give him instructions to visit your set once a month for cleaning, adjustment and renewal of such parts as may have become worn out—principally tubes. Do this and you will have just cause to brag, and brag honestly, about your radio receiver.



"The broadcasters can not hear my verbal comments on these offerings, though I sometimes wish they could."

A New Record in Radio Accomplishment

By GEORGE ENGLER

Vice-president in Charge of Programs, National Broadcasting Co., Inc.

RADIO program-builders a year ago were predicting that the season ahead would be the greatest in the history of broadcasting. One has but to glance over the list of achievements of the past twelve months to obtain proof that the prediction was accurate.

The radio report of the Presidential elections; the rebroadcasting of programs played in Europe; the establishment of coast-to-coast networks as a regular broadcasting facility instead of a special arrangement; the presentation as regular radio features of the greatest musicians in the country; the tremendous advances made in technique of program presentation; the development of radio drama—these are but a few of the things accomplished in the past year.

The time has come for another annual forecast, yet a slightly different situation confronts us this time. In years past broadcasters have said: "We will this winter excel the record made last winter." Now we must do more than that. This winter we must excel what we have done during the past summer, for the past summer has been unusual—instead of being a dull season for the broadcasters, it was in many respects busier than the winter that preceded it.

While regular broadcasting made steady progress during the summer months, it also was a season of experimentation in the studios. Persons enthusiastic about broadcast drama found time to develop the technique of play presentation on the air. The sound-effect experts—and the sound effect is the scenery of the radio presentation—discovered many new things to be done with mere noise. Different types of programs—considered, but never before tried—were offered to the public, and the public's response was such as to justify the continuation of these broadcasts.

In 1930 the National Broadcasting Company, as in seasons past, will broadcast play-by-play descriptions of the important intercollegiate football games. This series of radio sports events of course will be preceded by the broadcast description of the World's Series. Other important sports events will be broadcast as they occur.

More and more programs from

European points for American radio listeners may be expected during the next few months. Engineers, despite adverse atmospheric conditions which prevail during the summer, have advanced far in the reception of programs brought on short waves from European stations, and I do not hesitate to predict that many of these rebroadcast programs will be heard in the United States as clearly as if they were broadcast from a New York studio.

During the summer NBC engineers have replaced the carbon-type microphones in the studios with the new and highly efficient condenser type. The direct result of this will be a great improvement in the quality of music available to the radio listener. The new microphones are not only more sensitive, but have a greater range and will faithfully pick up high and low notes heretofore out of range of the old-type carbon instrument.

Other experiments of engineers, involving the placement of microphones in the studios and other acoustical problems, have helped in this improvement of program quality.

While the NBC now has under contract a group of the foremost artists in the world, the coming months will bring additional talent, heretofore unavailable to broadcasters, before the microphone. Negotiations

now are under way to bring before the radio audience artists whose names are bywords for excellence the world over. In addition we expect to continue our search for new talent and to do everything in our power to develop new artists that show promise.

There will be more dramatic programs on the air during the coming season. Plays never before broadcast will be heard, as well as dramas written especially for broadcasting. The list of dramatic players available for radio plays is merely a duplication of names that have been seen in electric lights on Broadway.

Thus we face the coming season with improved equipment for broadcasting, a greater knowledge of the tools with which we work, the best talent in the nation, and with all other resources necessary to achieve a new record in radio accomplishment.



PRES. M. H. AYLESWORTH, of NBC, announcing new educational program.

The Intimate Story of Broadcasting

*How a Broadcast Is Made and the Importance of Precision Revealed in the
First of a Series of Articles by Those Who Do It*

THE question, "What is the technique and the exact mechanical procedure of a broadcast?" is not an uncommon one reaching the headquarters of a great broadcasting system. Thousands of listeners and fans representing every State and county in the Union propound this innocent, but difficult, question to the technical staff who, although willing, are clerically unequipped to respond. Not only does this query reach broadcasting headquarters, but newspapers and magazines devoted to radio as well.

Popular conception of broadcasting runs from the commonplace to extravagance. The public pictures the showmanship of radio to be that of the circus as well as of the stage. Its imagination varies between movies on "location" and a barker of the side show. It is none of these. Nor is it related to any of them except that it stimulates the emotion of pleasure. Radio is a great, growing, serious-minded industry, observing every fundamental law of sound business.

To visit the focal point or the key station of one of the country's nation-wide chains is to learn the literal meaning of precision. In no other business in the world is such stress and importance placed upon the word "precision." Every word uttered is weighed in relation to time. Every human movement is gauged by the hand of the clock. Keeping an appointment in the theater of the air is keeping a tryst with many million eager listeners.

The new twenty-four-story building of the Columbia Broadcasting System, whose windows provide an inspiring skyline view of New York City, marks a milestone in modern radio achievement, and it is there we shall first go for our observations.

The visitor is at once impressed, upon entering the reception-room, with the quiet luxury of his surroundings. The deep carpets, paneled walls, leather lounges and soft lights all give the formal atmosphere of a sumptuously conceived drawing-room. He would immediately suspect the smartly uniformed messengers as being part of a great hotel. Hurrying about, they are ushering artists and visitors to their proper destinations.

The wide corridors diverging from this room lead to the studios and are known familiarly to those who frequent them as "Little Broadway"—"Little Broadway" because it is not an uncommon event to see such celebrities as Paul Whiteman, Ruth Chatterton, Helen Morgan, Edgar Guest, Ruth Etting and Jesse Crawford, as well as other important figures in the amuse-

ment field, shifting through it on their way to an appointment.

The keeping of this appointment with the microphone is the first iron-clad rule of broadcasting. For, just as great railroads and transportation companies operate their carriers on schedule, so does the broadcasting agency. Even more so. For in radio the seconds count, while in railroading a minute may be lost and made up. A minute or second lost to a radio program is irretrievable.

Thus we follow the artists into the studio and arrive at the actual technique of a broadcast. A great symphony orchestra is posed "on its mark," ready to go into action. The baton of the conductor is raised. The announcer is at his microphone post. Absolute silence prevails and all have their eyes fixed on the control operator, who sits in an adjoining, sound-proof, glass enclosure, awaiting the last word of the program that precedes it. By a system of mute signals he indicates to the announcer and conductor that he now controls the wire. The announcer presses a button alongside the microphone; the orchestra bursts into the strain of melody. The world hears.

These sound impulses pass into the mouthpiece of the microphone and are sped on their way to the man in the control-room, who blends and modulates them to the taste of his trained ear by means of the amplifying mixer before him. By a series of dials on this remarkable instrument the tension of both instrumental and voice notes are registered, so that the operator may selectively proportion them before sending them forward to a more careful censoring control. Here they go through the rigid tests of the ear-phones and the loud-speaker, meanwhile retaining the same principle and identity of an ordinary telephone.

Then follows the process of sending the broadcast to the chain or group of stations scattered over the entire country, who await the "stand by" signal on their receiving end. To every station on this chain there are two direct private wires, one of which carries the program, the other serving as a communication wire to check up any deficiency that may develop in the service.

The programs from the studios in New York go out over these wires. They are despatched just as an ordinary telephone message, and not until they reach the lofty transmitters of the several stations do they become the mysterious waves of the air, known as radio.

New Dance Each Month

Tricks in Turning

and a Few Don'ts for Dancers

by ARTHUR MURRAY

America's Foremost Dancing Instructor



Mr. Murray

The Box Step for the Right Waltz Turn

THE lady's part is exactly the same as the man's. This is one of the most important steps in dancing. It is the basis for the waltz, and therefore has a direct bearing on the foundation of dancing. The box step is very simple, but should be practiced until you can do it rapidly and smoothly and instinctively.

Stand in the lower right-hand corner of the square, heels together and toes outward.

1. Step directly forward with right foot.
2. Step with left foot diagonally across the square to the upper left-hand corner.

3. Draw the right foot up to the left, placing the weight on the right foot. Note that heels are together.

After doing the first three steps of the box, you have completed one waltz step. (You should be standing in the upper left-hand corner of the square.)

4. Step directly backward with the left foot.
5. With the right foot step diagonally backward to the lower right-hand corner.

6. Draw the left foot up to the right, placing the weight down on the left. That's all.

Now, go back to the beginning and do all six steps without stopping. It is amazingly easy. You should practice this step at least an hour. You can learn to do it in five minutes, but you should practice to gain ease and grace.

The box step is the basis for the right waltz turn. After you learn the right waltz turn, you will not use the box step again. You must master the box step and learn to do it very rapidly in order to do the right turn with ease.

The Box Step for the Left Waltz Turn

The lady's part is exactly the same as the man's.

This box step, in which you begin by going forward with the left foot, is the basis for the left waltz turn. If you can do this box step very rapidly, turning will be very easy for you. When doing the turns you do not have time to think of your step; you must think of your direction and the step must be done almost mechanically. Therefore it is essential to master the box step which acts as the basis for the turn to the left.

1. Step directly forward with left foot.
2. Step to right-hand corner of box with right foot.
3. Close left foot up to the right, weight on left. This completes one waltz step.
4. Step straight back with right foot.
5. Step to the lower left-hand corner of the square with left foot.
6. Close right foot up to left foot, weight on right.

Repeat the above movement of six counts until you can do it easily and rapidly. Practice the box step until you can do it

(Continued on page 50.)

IN last month's issue of WHAT'S ON THE AIR I taught the forward and backward waltz movements. This month I will teach you how to turn, and give you the foundations for the right and left waltz turns. The left turn, sometimes called the reverse, has always been a mystery to a great many people, although it is just as easy as a right turn—if you know how.

In my previous articles I told you what you should do in dancing, so I think it is about time for me to tell you what you should not do.

First of all, I want to offer a few suggestions to young ladies who have a horror of sitting against the wall all evening long. Of course no one wants to be a wall-flower, and yet a great many girls who are good dancers find themselves clinging to the apron-strings of the chaperons.

There are many reasons why some girls, who are good dancers, will unfortunately hide part of the wall at a dance. Let me relate a *faux pas* which a young friend of mine made. She is a young girl, very sweet, but extremely impulsive. She accepted an invitation to a dance from a young man, and the next day, when she was invited to the same dance by another youth, whom she favored more, she broke the first engagement.

The rejected youth naturally was resentful and told all of his friends at the dance about the incident. The girl was very much a wall-flower that evening because the other boys were afraid to ask her for a dance, for fear of a similar slight. Moral: Be considerate of the boys; they are just as gossipy as the girls.

Here are some tips to girls which will help to nip the wall-flower tendency in the bud:

1. Don't wait for the man to entertain you and do all the talking. Be prepared to fill in that awkward pause just after a dance. The memory of many an otherwise delightful dance has been marred by an awkward silence which neither partner was able to fill. Say something pleasant which will make your partner feel that you have enjoyed the dance.

2. Don't hang on to your partner. Be ready at any moment to let him go and he will be equally ready to return.

3. Remember that the man is the leader. The first place in the garden by the wall goes to the girl who insists on leading her partner. This is sometimes well meant, as in the instance of the girl who feels that she is a better dancer than her partner, and wishes to be genuinely helpful. Invariably this help is unappreciated.

4. Do not criticize your partner's dancing.

5. Now, I must repeat the old saw about wearing a social face. When you are at a dance, put aside your business face and be your carefree self. Put on the face that is wreathed in one big smile. If some one steps on your toe, grit your teeth and grin. Don't show your temper.

6. Be considerate of the unpopular boys. Do not snub or slight them.

7. Don't wait for your partner to lead you forcibly. It is up to the girl to follow, and follow well. She must dance as though she really enjoys it. A girl often will act lifelessly when dancing with a person in whom she is not particularly interested. She forgets that each poor impression brings advertising of an unfavorable kind.

8. Be modest, but don't let your modesty take the form of timidity. The girl who meets a young man and dances with him should not hesitate to extend a cordial greeting when she meets him later on.

9. Upon meeting, it is the girl's part to be the first to speak. Only too often friendships are broken very abruptly because one waits for the other to speak.

Now, I want to offer a few "don'ts" for the men.

1. Don't act like a martyr every time your wife asks you to dance.

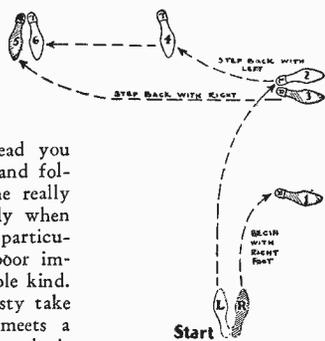
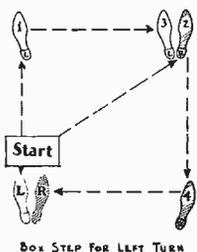
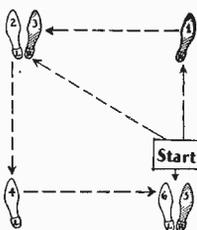
2. Don't dance with your wife just once and then park her for the rest of the evening.

3. Don't hold the hand above the head. If you must indicate that you are a member of the strap-hangers' brigade, wear a button.

4. Some people don't dance; they fight it out.

5. Don't look so helpless. Smile!

6. From the appearance of some persons while dancing, it looks as though a great many people are practicing up for a "jiu-jitsu" exhibition.



SUNDAY

January 5, 12, 19, 26

EASTERN TIME	12				1				2				3			
	15	30	45		15	30	45		15	30	45		15	30	45	
ALA. 60 BIRM'HAM *WAPI									B	B	B	B	C	C	C	C
39 BIRM'HAM WBRC					4	4			6	6	6	6	8	8	8	8
ARK. 50 HOT SPGS. *KTHS																
85 L'TLE ROCK *KLRA					4	4			6	6	6	6	8	8	8	8
COLO. 29 DENVER KOA																
2 DENVER KLZ					4	4			6	6	6	6	8	8	8	8
CONN. 52 HARTFORD *WTIC																
D. C. 9 WASH'TON WMAL									6	6	6	6	8	8	8	8
41 WASH'TON WRC	8	8			9	9	A	A	B	B	B	B	7	7	7	7
FLA. 72 JACK'VLE WJAX									5	5	6	6	C	C	C	C
2 MIAMI B. WIOD																
GA. 20 ATLANTA WSB													C	C	C	C
ILL. 48 CHICAGO KYW									B	B	B	B				
23 CHICAGO *WBBM																
43 CHICAGO WCFL													7	7	7	7
33 CHICAGO *WENR																
18 CHICAGO WGN													D	D	D	D
3 CHICAGO *WIBO																
33 CHICAGO *WLS									5	5	6	6				
13 CHICAGO WMAQ													8	8	8	8
IND. 62 FT. WAYE *WOWO													8	8	8	8
69 IND'PLS *WFBM							4	4	6	6	6	6	8	8	8	8
IOWA 72 C. BLUFFS KOIL									6	6	6	6	8	8	8	8
46 DAVEN'PT *WOC									5	5	6	6	C	C	C	C
46 DESMOINES *WHO					2	2	3	X	5	5	X	X	X	X	X	X
79 SIOUX CITY *KSCJ																
KANS. 68 LAWREN'E *WREN													C	C	C	C
76 TOPEKA *WIBW																
76 WICHITA *KFH							4	4					8	8	8	8
KY. 94 COV'TON *WCKY																
28 LOUISVILLE WHAS																
LA. 71 N. ORLEANS WDSU																
78 N. ORLEANS WSMB																
ME. 40 PORTLAND WCSH													7	7	7	7
MD. 52 BALTIM'RE *WBAL	8	8			9	9	A	A	B	B	B	B	C	C	C	C
6 BALTIMORE WCAO							4	4	6	6	6	6	8	8	8	8
MASS. 45 SPRINGFIELD WBZ									B	B	B	B				
5 BOSTON WEEI																
69 BOSTON WNAC																
4 WORCTER WTAG									5	5	6	6	X	X	X	X
MICH. 87 BAY CITY WBCM																
70 DETROIT WGHP																
21 DETROIT WJR					9	9	A	A	B	B	B	B	D	D	D	D
38 DETROIT WWJ					2	2	3	4	5	5	6	6	7	7	7	7
MINN. 27 MINNEAP. WCCO							4	4	6	6	6	6				
92 ST. PAUL KSTP							A	A					D	D	D	D
MISS. 73 JACKSON WJDX																
MO. 41 KAN. CITY *KMBC							4	4	6	6	6	6	8	8	8	8
7 KAN. CITY *WDAF													D	D	D	D
55 ST. LOUIS KMOX									6	6	6	6	8	8	8	8
1 ST. LOUIS *KSD							3	4	5	5	6	6	D	D	D	D
81 ST. LOUIS KWK	8	8					A	A	B	B	B	B	C	C	C	C
NEBR. 5 OMAHA *WOW							3	4			6	6	D	D	D	D
N. J. 17 NEWARK WOR																
CENTRAL TIME	11	11	11	11	12	12	12	12	1	1	1	1	2	2	2	2
*Divides Time with Another Station	15	30	45		15	30	45		15	30	45		15	30	45	

OUTSTANDING DATES for Lovers of Great Music

JANUARY 5, 12, 19, 26—Soloists, both vocal and instrumental, of world renown. As guest artists on Atwater Kent Hour, 9:15, E. S. T. As guest artists on Baldwin Hour, 7:30, E. S. T.

TORONTO SYMPHONY ORCHESTRA—Luigi Von Kunits, conductor, at 5 P. M., E. S. T., over entire network of Canadian National Railways: CNRA (Moneton, N. B.), 630K; CNRM (Montreal), 730K; CNRO (Ottawa), 690K; CNRT (Toronto), 840K; CNRX (Toronto); CNRL (London, Ont.), 910K; CFCO (Chatham, Ont.), 1,210K; CRRW (Winnipeg), 780K; CKX (Brandon, Man.), 540K; CJGK (Yorkton, Sask.), 630K; CNRR (Regina, Sask.), 960K; CNRS (Saskatoon, Sask.), 910K; CNRE (Edmonton, Alta.), 580K; CNRD (Red Deer, Alta.); CNRC (Calgary), 690K; CNRV (Vancouver), 1,030K.

JANUARY 3, 10, 17, 24, 31—Walter Damrosch "Musical University of the Air" at 11 A. M., Eastern (noon, Central) Standard Time, over entire NBC System.

JANUARY 4, 11, 18, 25—Henry Hadley and Symphony Orchestra at 9:30 P. M., E. S. T., over entire Columbia network. Walter Damrosch and Symphony Orchestra at 9 P. M., E. S. T., over WEAJ and associated stations. Chicago Civic Opera Company in grand opera, direct from the new \$20,000,000 Civic Theater, at 9 o'clock, Central Time (10, Eastern), over WJZ and allied stations.

RADIO PLAYS, COMEDY SKETCHES, NOVELTY BROADCASTS

SUNDAYS—Our Romantic Ancestors, Heroes of the World, Collier's Hour, D'Orsay's Parisienne Romance, Sunday at Seth Parker's, Arabesque.

MONDAYS—"Mountainville" Sketches, Henry George, Physical Culture Magazine Hour, An Evening in Paris, Real Folks, Kenrad Cabin Nights, Empire Builders.

TUESDAYS—Show Folks, Soconyland Sketches, Adventures of Polly Preston, True Romances, Johnson & Johnson Hour (melodrama), Dutch Master Minstrels, Night Club Romances.

WEDNESDAYS—Rise of the Goldbergs, Westinghouse Salute, Forty Fathom Trawler, McFadden Red Seal Hour, Buck & Wing, Hank Simmons' Showboat.

THURSDAYS—True Detective Mysteries.

FRIDAYS—Raybestos Twins, Dixies Circus, True Story Hour, Harbor Lights, Schradertown Band, Triadors, Famous Loves, Interwoven Pair, Mystery House (melodrama).

SATURDAYS—Nit Wit Hour, The Family Goes Abroad, Graybar's Mr. and Mrs., The Cub Reporter.

1 West End Presbyterian Church

Church services, New York City. Dr. A. Edwin Keigwin begins at 11:30, Eastern Standard Time.

2 Jewish Day Program

Leading Jewish artists.

3 Littman Orchestra

Byron Holiday, tenor; Helen Richards, contralto.

4 The Aztecs

An all-Mexican ensemble.

5 Three Little Sachs

Bradford Brown and Al. Llewellyn in songs and patter.

6 The Ballad Hour

7 Herbert Diamond Entertainers

Will Osborne and orchestra.

8 Symphonic Hour

Featuring the augmented Columbia Symphony Orchestra under the direction of Howard Barlow.

January
5, 12, 19, 26

SUNDAY

1 Sylvestre Cozy Period

Organ recital, William Meeder; George Beuchler, baritone.

2 National Broadcasting and Concert Bureau Program

Caroline Andrews, soprano; Nicholas Vasilieff, tenor; orchestra direction, David Buttolph.

3 Spanish Dreams

Julian Oliver, tenor; orchestra direction, Frank Vagoni.

4 Godfrey Ludlow Violinist.

Madame Lolita Cabrera Gainsborg
Pianist.

5 Troika Bells

Genia Fonariova, soprano; balalaika orchestra; direction, Alexander Kirilloff.

6 Milady's Musicians

Beatrice Belkin, soprano; Old World trio; Maxmillian Rose, violinist; Joseph Emonts, cellist; Anton Rovinsky, pianist and director.

7 The Jewish Hour

Rabbi Nathan Krass; string and woodwind ensemble; direction, Rabbi Samuel M. Cohen.

8 Metropolitan Echoes

Erva Giles, soprano; Devora Nadworney, contralto; Robert Simmons, tenor; Joseph Kahn, pianist; direction, Arcadie Birkenholz.

9 The Nomads

Russian string ensemble; Boris Belostotsky, tenor; Misha Markoff, bass; Paul Zum, violinist; Basil Fomeen, accordionist; direction, Alexander Kirilloff.

A The Pilgrims

Mixed sextet—Gitla Erstinn, Laura Coombs, sopranos; Ruth Ann Watson, contralto; Harold Branch and Richard Maxwell, tenors; Earle Waldo, bass; direction, Dana S. Merriman.

B Roxy Symphony Concert

Direction, Erno Rapee.

C National Youth Conference

Talk by Dr. Daniel A. Poling; mixed quartet—Muriel Wilson, soprano; Helen Janke, contralto; Richard Maxwell, tenor; Earle Waldo, bass; orchestra direction, George Shackley.

D Chicago Symphony Orchestra

Direction, Dr. Frederick Stock.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

12 12 12 12 15 30 45				1 1 1 1 15 30 45				2 2 2 2 15 30 45				3 3 3 3 15 30 45				EASTERN TIME	
								5	5	6	6	7	7	7	7	WGR	BUFFALO 1 N. Y.
				4	4			6	6	6	6	8	8	8	8	WKBW	BUFFALO 93
																*WMAK	BUFFALO 36
1	1	2	2	2	2	3	3	5	5	7	7	8	8	8	8	WABC	NEW YORK 32
		1	1	2	2	3	4	5	5	6	6	7	7	7	7	WEAF	NEW YORK 12
		8	8	9	9	A	A	B	B	B	B	C	C	C	C	WJZ	NEW YORK 22
																WHAM	ROCH'TER 61
																*WHEC	ROCH'TER 90
										6	6	X	X	X	X	WGY	SCHEN'DY 25
																*WFBL	SYRACUSE 36
												C	C	C	C	WBT	CHARLOT 54 N. C.
												C	C	C	C	WPTF	RALEIGH 14
				4	4			6	6	6	6	8	8	8	8	WWNC	ASHEV'LE 3
												8	8	8	8	WADC	AKRON 78 OHIO
																*WFJC	AKRON 91
								6	6	6	6	8	8	8	8	WKRC	CINCINNATI 1
				8	8	9	9	A	A	B	B	B	B	B	B	C	C
																WLW	CINCINNATI 16
												7	7	7	7	WSAI	CINCINNATI 79
												8	8	8	8	WHK	CLEVEL'D 85
				2	2											WTAM	CLEVEL'D 53
																WAIU	COLUMB'S 10
																*WCAH	COLUMB'S 89
								6	6	6	6	8	8	8	8	WSPD	TOLEDO 80
				4	4			6	6	6	6	8	8	8	8	*WKBN	YO'NGST'N 3
																KFJF	OKLA.CITY 93 OKLA.
																WKY	OKLA.CITY 36
												C	C	C	C	*KVOO	TULSA 60
								4	4	6	6	6	6	6	6	8	8
				2	2							R	R	R	R	*WHP	HARRIS'B'G 89 PA.
												8	8	8	8	WLBW	OIL CITY 72
																WCAU	PHILAD. 63
																*WFAN	PHILAD. 7
																*WFI	PHILAD. 2
																*WLIT	PHILAD. 2
										M	M	M	M			KDKA	PITTS'B'GH 44
								B	B	B	B	C	C	C	C	WCAE	PITTS'B'GH 68
				2	2	3	4					7	7	7	7	WJAS	PITTS'B'GH 75
												8	8	8	8	WEAN	PROVID'NCE 24 R. I.
																WJAR	PROVID'NCE 35
								4	4	6	6	6	6	6	6	8	8
																WDOD	CHATTA. 74 TENN.
												C	C	C	C	WMC	MEMPHIS 24
								6	6	6	6	8	8	8	8	*WREC	MEMPHIS 6
								4	4	6	6	6	6	6	6	8	8
																*WLAC	NASHV'LE 95
																WSM	NASHV'LE 11
												8	8	8	8	*KRLD	DALLAS 50 TEX.
								B	B	B	B	C	C	C	C	*WFAA	DALLAS 26
																*WBAP	FT.WORTH 26
												C	C	C	C	KPRC	HOUSTON 38
																*KTSAS	ANTONIO 75
												C	C	C	C	WOAI	S.ANTONIO 65
																*WTAR	NORFOLK 24 VA.
												C	C	C	C	WRVA	RICHM'D 57
				4	4			6	6	6	6	8	8	8	8	WDBJ	ROANOKE 39
								B	B	B	B	D	D	D	D	*WEBC	SUPER'R 74 WISC.
								6	6	6	6	8	8	8	8	*WISN	MILWAU. 58
								B	B	B	B	D	D	D	D	WTMJ	MILWAU. 8
11 11 11 11 15 30 45				12 12 12 12 15 30 45				1 1 1 1 15 30 45				2 2 2 2 15 30 45				CENTRAL TIME	
*Divides Time with Another Station																	

SUNDAY

January
5, 12, 19, 26

EASTERN TIME		4 4 4 4 15 30 45				5 5 5 5 15 30 45				6 6 6 6 15 30 45				7 7 7 7 15 30 45			
ALA.	60 BIRM'HAM *WAPI	1	1	1	1	1	1	7	7	R	R	V	V	X	X	A	A
	39 BIRM'HAM WBRC	1	1	1	1	2	2	X	X	M	M	E	E	M	M	8	9
ARK.	50 HOT SPGS. *KTHS															4	4
	85 L'TLE ROCK *KLRA	1	1	1	1	2	2							7	7	8	9
COLO.	29 DENVER KOA	1	1	1	1	1	1	X	X	P	P	8	8	3	3	A	A
	2 DENVER KLZ	1	1	1	1	2	2			T	T	O	O	7	7	8	9
CONN.	52 HARTFORD *WTIC																
D. C.	9 WASH' TON WMAL	1	1	1	1	2	2	3	3	3	3	5	5	7	7	8	9
	41 WASH' TON WRC										2	2		3	3	4	4
FLA.	72 JACK' VLE WJAX	1	1	1	1	1	1							3	3		
	2 MIAMI B. WIOD													3	3	4	4
GA.	20 ATLANTA WSB	1	1	1	1	1	1							3	3	A	A
ILL.	48 CHICAGO KYW					6	6					8	8			A	A
	23 CHICAGO *WBBM									R	R	R	R	R	R	R	R
	43 CHICAGO WCFL									E	E	R	R	R	R	R	R
	33 CHICAGO *WENR																
	18 CHICAGO WGN									M	M	V	V	M	M	O	O
	3 CHICAGO *WIBO																
	33 CHICAGO *WLS													3	3	R	R
	13 CHICAGO WMAQ					2	2	3	3	3	3	5	5				
IND.	62 FT. WAY'E *WOWO	1	1	1	1	2	2	3	3	3	3	5	5				
	69 IND' P'LS *WFBM	1	1	1	1			3	3	3	3						
IOWA	72 C. BLUFFS KOIL	1	1	1	1	2	2	3	3	3	3	5	5				9
	46 DAVENP'T *WOC	1	1	1	1	1	1	X	X					3	3	4	4
	46 DESMOINES *WHO	1	1	1	1	1	1	X	X	X	X	X	X	X	X	4	4
	79 SIOUX CITY *KSCJ																
KANS.	68 LAWREN'E *WREN					6	6	7	7	7	7	8	8			A	A
	76 TOPEKA *WIBW																
	76 WICHITA *KFH	1	1	1	1	2	2			R	R	R	R				
KY.	94 COV'TON *WCKY													X	X	X	X
	28 LOUISVILLE WHAS	1	1	1	1	1	1							3	3	A	A
LA.	71 N. ORLEANS WDSU					2	2										
	78 N. ORLEANS WSMB													3	3	A	A
ME.	40 PORTLAND WCSH	1	1	1	1	1	1	X	X	X	X	2	2	3	3	X	X
MD.	52 BALTIM'RE *WBAL	5	5	5	5	6	6	7	7	7	7	8	8	O	V	A	A
	6 BALTIMORE WCAO	X	X	X	X	X	X	3	3	3	3	X	X	7	7	P	P
MASS.	45 SPRINGFIELD WBZ					6	6	7	7	7	7	8	8	D	D	A	A
	5 BOSTON WEEI	1	1	1	1	1	1	X	X	X	X	2	2	P	P	X	X
	69 BOSTON WNAC	1	1	1	1	2	2	3	3	4	4	5	5				9
	4 WORCTER WTAG	1	1	1	1	1	1	X	X	M	M	2	2	3	3	P	P
MICH.	87 BAY CITY WBCM																
	70 DETROIT WGHP	1	1	1	1	2	2					5	5	7	7	8	
	21 DETROIT WJR					6	6					8	8			A	A
	38 DETROIT WWJ							X	X	M	M	M	M	3	3	4	4
MINN.	27 MINNEAP. WCCO	1	1	1	1	2	2			M	M	M	M	7	8	8	9
	92 ST. PAUL KSTP	5	5	5	5							8	8			A	A
MISS.	73 JACKSON WJDX																
MO.	41 KAN. CITY *KMBC					2	2	3	3	3	3	5	5				9
	7 KAN. CITY *WDAF	1	1	1	1	1	1							3	3		
	55 ST. LOUIS KMOX	1	1	1	1	X	X	X	X	P	P	5	5	7	7	8	9
	1 ST. LOUIS *KSD													3	3	4	4
	81 ST. LOUIS KWK	5	5	5	5	6	6	7	7	7	7	8	8	X	X	A	A
NEBR.	5 OMAHA *WOW	1	1	1	1	1	1	X	X	X	X						
N. J.	17 NEWARK WOR																
CENTRAL TIME		3 3 3 3 15 30 45				4 4 4 4 15 30 45				5 5 5 5 15 30 45				6 6 6 6 15 30 45			
*Divides Time with Another Station																	



DR. HENRY HADLEY leads his own symphony orchestra on the Gulbranson Hour each Saturday night. (See page 47.)

EDUCATION IN CITIZENSHIP

The Radio Voters' Service, conducted jointly by the National League of Women Voters and the National Broadcasting Company, offers a new program of education in citizenship for the first five-months of 1930. The series will be given each Tuesday evening from 7 to 7:30, E. S. T. January programs follow:

- JANUARY 7—"Education by Radio."—Hon. Ray Lyman Wilbur, Secretary of the Interior. Introduced by Pres. Edwin A. Alderman, University of Virginia, member of the Advisory Council of the National Broadcasting Company.
- JANUARY 14—"What Has Been Happening in Congress."—Charles G. Ross, chief of the Washington Bureau of the St. Louis Post-Dispatch.
- "What Has Been Happening in Foreign Affairs."—Hon. William R. Castle, Jr., Assistant Secretary of State.
- JANUARY 21—"New Trends in Government."—Miss Belle Sherwin, president National League of Women Voters.
- "The New Commissions." (Speaker to be announced later.)
- JANUARY 28—"Recent Developments in Tariff Legislation."—Charles G. Ross.
- "New Trends in Business." (Speaker to be announced later.)

- 1 Cathedral Hour
Sacred musical service.
- 2 McKesson News Reel of the Air
News events with appropriate music.
- 3 Sermon by the Rev. Donald Grey Barnhouse, of Philadelphia

January
5, 12, 19, 26

SUNDAY

4 Fox Fur Trappers

Orchestra with Earle Nelson, the crooning fur-trapper.

5 Acousticon Program

A quartet and orchestra in a program reviving old-time musical hits.

6 Littman Orchestra

Byron Holiday, tenor; Helen Richards, contralto.

7 Our Romantic Ancestors

Drama built around King Arthur's court, with musical background.

8 French Trio

9 The World's Business

Dr. Julius Klein, from Washington.

1 Cathedral Hour

Dr. S. Parkes Cadman; oratorio choristers; orchestra direction, George Dilworth. Announcer, Milton J. Cross.

2 Old Company Songalogue

Vernon Archibald, baritone; male quartet; string quartet; band director, Harold Sanford. Announcer, Milton J. Cross.

3 Heroes of the World

Dramatic sketch with musical background; direction, Dana S. Merriman. Announcer, Alwyn E. W. Bach.

4 Major Bowes Family

From the Capitol Theater, New York City. Announcer, John S. Young.

5 National Light Opera

Direction, Harold Sanford. Announcer, Ralph Freese.

6 The Duo Disc Duo

Announcer, Neel Enslin.

7 National Religious Service

Dr. Harry Emerson Fosdick; male quartet; George Vause, organist; direction, George Shackley. Announcer, Marley R. Sherriss.

8 Whittall Anglo-Persians

Direction, Louis Katzman. Announcer, Curt Peterson.

9 Cook's Travelogue

A At the Baldwin

Famous pianist, assisted by vocal soloist and instrumentalists; male quartet. Announcer, Neel Enslin.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

4 4 4 4 15 30 45				5 5 5 5 15 30 45				6 6 6 6 15 30 45				7 7 7 7 15 30 45				EASTERN TIME	
1	1	1	1	1	1	2	2	E	E	E	E	3	3	R	R	WGR	BUFFALO 1 N.Y.
1	1	1	1	2	2	3	3	3	3	5	5	R	R	R	R	WKBW	BUFFALO 93
																*WMAK	BUFFALO 36
1	1	1	1	2	2	3	3	4	4	5	5	6	6	3	3	WABC	NEW YORK 32
1	1	1	1	1	1	X	X	X	X	2	2	3	3	4	4	WEAF	NEW YORK 12
5	5	5	5	6	6	7	7	7	7	8	8	9	X	A	A	WJZ	NEW YORK 22
						7	7	7	7	8	8	R	R	A	A	WHAM	ROCH'TER 61
				2	2											*WHEC	ROCH'TER 90
1	1	1	1	1	1	X	X	X	X	2	2	3	3	4	4	WGY	SCHEN'DY 25
				2	2	3	3	3	3	5	5					*WFBL	SYRACUSE 36
1	1	1	1	1	1							3	3			WBT	CHARLOT 54 N.C.
1	1	1	1	1	1							3	3			WPTF	RALEIGH 14
1	1	1	1	2	2	X	X	R	R	R	R	7	7	3	3	WWNC	ASHEV'LE 3
1	1	1	1	2	2	3	3	R	R	5	5	R	R	R	R	WADC	AKRON 78 OHIO
												3	3	4	4	*WFJC	AKRON 91
1	1	1	1	2	2	3	3	X	X	5	5	X	X	X	9	WKRC	CINCINNATI 1
				6	6	7	7	7	7	8	8			A	A	WLW	CINCINNATI 16
1	1	1	1	1	1							3	3	4	4	WSAI	CINCINNATI 79
1	1	1	1	2	2	3	3	4	4	5	5	R	R	R	R	WHK	CLEVEL'D 85
						X	X	EM	EM	VW	VW	M	M	4	4	WTAM	CLEVEL'D 53
																WAIU	COLUMB'S 10
								M	M	D	D					*WCAH	COLUMB'S 89
1	1	1	1	2	2			R	R	5	5	M	M	3	3	WSPD	TOLEDO 80
1	1	1	1									7	7	3	3	*WKBN	YO'NGST'N 3
1	1	1	1	1	1	X	X	X	X	X	X	3	3	4	4	KFJF	OKLA.CITY 93 OKLA.
1	1	1	1	1	1							3	3			WKY	OKLA.CITY 36
1	1	1	1	1	1							3	3			*KVOO	TULSA 60
1	1	1	1			3	3	3	3			7	7	3	3	*WHP	HARRIS'B'G 89 PA.
1	1	1	1	2	2	3	3	R	R	5	5	7	7	3	3	WLBW	OIL CITY 72
1	1	1	1	2	2	3	3	4	4	5	5					WCAU	PHILAD. 63
																*WFAN	PHILAD. 7
												3	3	R	R	*WFI	PHILAD. 2
										2	2			M	M	*WLIT	PHILAD. 2
								R	R	3	3	R	R			KDKA	PITTS'B'GH 44
1	1	1	1	1	1			X	X	V	V	3	3	4	4	WCAE	PITTS'B'GH 68
1	1	1	1	2	2	3	3	3	3	5	5	7	7	3	3	WJAS	PITTS'B'GH 75
1	1	1	1	2	2	3	3	O	O	5	5	D	D	E	E	WEAN	PROVID'NCE 24 R.I.
1	1	1	1	1	1					2	2	3	3	4	4	WJAR	PROVID'NCE 35
1	1	1	1	2	2			M	M	R	R	M	M	M	M	WDOD	CHATTA. 74 TENN.
1	1	1	1	1	1							3	3	A	A	WMC	MEMPHIS 24
1	1	1	1	2	2			X	X	X	X	X	X	3	3	*WREC	MEMPHIS 6
1	1	1	1	2	2							R	R	R	R	*WLAC	NASHV'LE 95
1	1	1	1	1	1	X	X	X	X	R	R	3	3	A	A	WSM	NASHV'LE 11
1	1	1	1	2	2			R	R	R	R					*KRLD	D LLAS 50 TEX.
												3	3	R	R	*WFAA	DALLAS 26
																*WBAP	FT.WORTH 26
1	1	1	1	1	1			X	X	X	X	X	X	X	X	KPRC	HOUSTON 38
				2	2											*KTS	AS.ANTONIO 75
1	1	1	1	1	1							3	3	4	4	WOAI	S.ANTONIO 65
				2	2	X	X	P	P	M	M	D	D	L	L	*WTAR	NORFOLK 24 VA.
1	1	1	1	1	1							3	3			WRVA	RICHM'D 57
1	1	1	1	2	2							7	7	8	8	WDBJ	ROANOKE 39
5	5	5	5	6	6							8	8	A	A	*WEBC	SUPER'R 74 WISC.
1	1	1	1	2	2							7	7	8	8	*WISN	MILWAU. 58
5	5	5	5									3	3	A	A	WTMJ	MILWAU. 8
3	3	3	3	4	4	4	4	5	5	5	5	6	6	6	6	CENTRAL TIME	
15	30	45	15	30	45	15	30	45	15	30	45	15	30	45	*Divides Time with Another Station		

SUNDAY

January 5, 12, 19, 26

AS WE GO TO PRESS

EASTERN TIME	8				9				10				11			
	15	30	45		15	30	45		15	30	45		15	30	45	
ALA. 60 BIRM'HAM *WAPI	R	R	R	R												
39 BIRM'HAM WBRC	D	D	D	D	3	3	3	3	M	M	M	M	D	D	D	D
ARK. 50 HOT SPGS. *KTHS	9	1	2	2												
85 'TLE ROCK *KLRA					3	3	3	3			5	5	6	6	6	6
COLO. 29 DENVER KOA	9	A	A	A	A	4	4	4	4	5	5	6	P	P	P	3
2 DENVER KLZ	N	N	2	2	3	3	3	3	4	4	5	5	6	6	6	6
CONN. 52 HARTFORD *WTIC			2	2	3	X	M	M	X	5	5					
D. C. 9 WASH' TON WMAL	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
41 WASH' TON WRC	1	1	2	2	3	4	4	4	4	5	5	6	6	F	F	F
FLA. 72 JACK' VLE WJAX													6	6	7	7
2 MIAMI B. WIOD	9	1	2	2									6	6		
GA. 20 ATLANTA WSB	9	1	2	2	3	4	4	4	4							
ILL. 48 CHICAGO KYW	9	A	A	A	A			C	C							
23 CHICAGO *WBBM	B	B	2	2	3	3	3	3	D	D	R	R	R	R	R	R
43 CHICAGO WCFL	V	V	V	V	O	O	L	L	W	W	D	D	M	M	D	D
33 CHICAGO *WENR																
18 CHICAGO WGN	T	T	D	D	M	4	4	4	4	5	5	N	N	D	D	
3 CHICAGO *WIBO																
33 CHICAGO *WLS	R	R	2	2												
13 CHICAGO WMAQ									4	4						
IND. 62 FT. WAYE *WOWO					3	3	3	3	4	4	5	5				
69 IND' PLS *WFBM	1	1	2	2	3	3	3	3			5	5	6	6	6	6
IOWA 72 C. BLUFFS KOIL	1	1			3	3	3	3	4	4			6	6	6	6
46 DAVENPT *WOC	1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	3
46 DESMOINES *WHO	1	1	X	X	3	4	4	4	4	5	5	6	6	X	M	M
79 SIOUX CITY *KSCJ																
KANS. 68 LAWREN'E *WREN	9	A	A	A	A	B	B	C	C							
76 TOPEKA *WIBW																
76 WICHITA *KFH	P	P	V	V	3	3	3	3	4	4	M	M	6	6	6	6
KY. 94 COV'TON *WCKY	R	R	R	R	R	B	B	C	C	X	D	D	D	D		
28 LOUISVILLE WHAS	9	1	2	2	3	4	4	4	4			6	6			
LA. 71 N. ORLEANS WDSU					3	3	3	3								
78 N. ORLEANS WSMB	9		2	2	3	4	4	4	4							
ME. 40 PORTLAND WCSH	X	X	2	2	3	O	O	O	O	5	5					
MD. 52 BALTIM' RE *WBAL																
6 BALTIMORE WCAO	1	1	2	2	3	3	3	3	4	4	5	5				
MASS. 45 SPRINGFIELD WBZ	9	A	A	A	A	B	B	C	C	X	T	T	T	T		
5 BOSTON WEEL	M	M	M	M	X	4	4	4	4	M	D	D	D	D	N	
69 BOSTON WNAC	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
4 WORC' TER WTAG	M	M	2	2	3	M	M	M	M	5	5	X	N	N		
MICH. 87 BAY CITY WBCM																
70 DETROIT WGHP	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
21 DETROIT WJR	9	A	A	A	A	B	B	C	C							
38 DETROIT WWJ	1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	3
MINN. 27 MINNEAP. WCCO	M	M	T	T	3	3	3	3								
92 ST. PAUL KSTP	9					4	4	4	4	5	5					
MISS. 73 JACKSON WJDX																
MO. 41 KAN. CITY *KMBC	1	1	2	2	3	3	3	3	4	4	5	5				
7 KAN. CITY *WDAF			2	2												
55 ST. LOUIS KMOX	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
1 ST. LOUIS *KSD	1	1	2	2	3	4	4	4	4							
81 ST. LOUIS KWK	9	A	A	A	A	B	B	C	C	D	D	D	E	F	F	G
NEBR. 5 OMAHA *WOW	1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	3
N. J. 17 NEWARK WOR																
CENTRAL TIME	7				8				9				10			
*Divides Time with Another Station	15	30	45		15	30	45		15	30	45		15	30	45	

In our initial issue we asked our readers to tell us the programs now heard nationally which they liked the best. We made this request for two reasons—both for the radio listeners' benefit.

First, we have the assurance of the program directors of both chains that listener comment is wanted, and, when in any volume and agreement, is earnestly heeded. We are offering to serve as a clearing-station to bring listener reaction directly to the attention of program directors.

Second, we want to be sure to feature in WHAT'S ON THE AIR from time to time the *personnel* of the programs our readers most enjoy.

While several hundred readers have taken the trouble to write us, to make this service of value to you it is important that thousands reply.

If you have not already made this slight contribution to the betterment of radio broadcasting, do it TO-DAY. Just take a sheet of paper and write down the chain features you like best to hear—mark them in order of your preference, if you wish—sign your name and address, and mail it to WHAT'S ON THE AIR, Ninth and Cutter Sts., Cincinnati, O.

More than fifty chain features have had a generous volume of support in the first replies from our readers as to their program preferences. Strange to say, the leader at this writing is a feature that was given first preference by no one, and yet so far has appeared in the most lists—it is the Clicquot Club Eskimos. Others pressing the Eskimos most closely are Amos 'n' Andy, Real Folks, Philco Theater Memories, Palm Olive Hour, Hank Simmons' Showboat, Interwoven Pair, Empire Builders, Lucky Strike Orchestra, Majestic Theater of the Air, Atwater Kent Concert, True Detective Mysteries and Collier's Radio Hour.

This group is running so closely that the order changes every tabulation. We would not be surprised to find programs, not now among these leaders, forging to the front as more and more of our readers name their favorite programs.

The leader at present among the non-chain programs, preferred by WHAT'S ON THE AIR readers, (Continued on page 50.)

- 1 La Palina Rhapsodizers
Dance band, with novelty musical setting.
- 2 Sonatron Program
Dance band; direction, Wayne King.
- 3 Majestic Theater of the Air
Wendall Hall and his Majestic Music-makers.
- 4 Royal's Poet of the Organ
Jesse Crawford.
- 5 Arabesque
Dramatized stories of the Arabian desert—a play within a play.
- 6 Back Home Hour
From Buffalo. Religious hymn sing; large chorus and symphony orchestra.

January
5, 12, 19, 26

SUNDAY

- 1 Major Bowes Family**
From the Capitol Theater, New York City; orchestra direction, Yasha Bunchuk. Announcer, John S. Young.
- 2 Chase and Sanborn Choral Orchestra**
Phil Ohman and Victor Arden, two-piano duo; Welcome Lewis, contralto crooner; Mary McCoy, soprano; male quartet; orchestra direction, Frank Black. Announcer, Neel Enslin.
- 3 Our Government**
David Lawrence; discourse from Washington on affairs of Government.
- 4 Atwater Kent Concert**
Famous artists; concert orchestra; direction, Josef Pasternack. Announcer, Graham McNamee.
- 5 Studebaker Champions**
Vocal soloists; piano duo; thirty-piece novelty orchestra; direction, Jean Goldkette.
- 6 Sunday at Seth Parker's**
Rural sketch depicting down-East meeting of semi-religious nature. Announcer, Neel Enslin.
- 7 Russian Cathedral Choir**
Russian artists. Announcer, Marthin Provensen.
- 8 Sam Herman**
Xylophonist. Announcer, Marthin Provensen.
- 9 Enna Jettick Melodies**
Mixed quartet; string quartet; direction, George Dilworth. Announcer, Alwyn E. W. Bach.
- A Collier's Radio Hour**
Dramatization with musical interludes; guest speakers. Announcer, Curt Peterson.
- B D'Orsay's Parisienne Romance**
Dramatic episode with musical background. Announcer, Alwyn E. W. Bach.
- C The Fuller Man**
Earle Spicer, baritone; direction, Louis Katzman. Announcer, Norman Sweetser.
- D Master Musicians**
Vocal soloists; eighteen-piece concert orchestra; direction, Harold Sanford. Announcer, Alwyn E. W. Bach.
- E "My South"**
Katherine Tift-Jones.
- F South Sea Islanders**
Joseph Rodgers, tenor and director of native string orchestra. Announcer, Ralph Freese.
- G Arm Chair Quartet**
Keith McLeod, vibraphone; male quartet; Milton J. Cross and Maurice Tyler, tenors; Walter Preston, baritone; Marley R. Sherris, bass. Announcer, Milton J. Cross.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- O Organ
- C Children's features
- P Popular music
(With vocal solos)
- D Dance music
- R Religious
- E Educational
- T Theatrical
- G Grand opera
- V Vocal ensembles
- L Light opera
- W Wit, comedy
- M Instrumental
(Other than dance)
- X Station on air, but
program variable
- N News

◆ Dance music from New York

8				9				10				11				EASTERN TIME			
15 30 45				15 30 45				15 30 45				15 30 45							
R	R	2	2	3	4	4	4	4	5	5						WGR	BUFFALO	1	N.Y.
R	R	R	R	R	R	X	X	4	4	5	5	6	6	6	6	WKBW	BUFFALO	93	
1	1	2	2	3	3	3	3	M	M	E	E	M	M			*WMAK	BUFFALO	36	
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	WABC	NEW YORK	32	
1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	8	WEAF	NEW YORK	12	
9	A	A	A	A	B	B	C	C	D	D	D	E	F	F	G	WJZ	NEW YORK	22	
9	A	A	A	A	B	B	C	C	D	D	D					WHAM	ROCH'TER	61	
1	1	2	2	3	4	4	4	4	5	5	6	6	7	7		*WHEC	ROCH'TER	90	
1	1	2	2	3	3	3	3	4	4							WGY	SCHEN'DY	25	
9		2	2	3	4	4	4									*WFBL	SYRACUSE	36	
M	M	M	M	3	3	3	3									WBT	CHARLOT	54	N.C.
1	1	2	2	3	3	3	3	4	4	5	5					WPTF	RALEIGH	14	
1	1	2	2	3						6	6					WWNC	ASHEV'LE	3	
1	1	2	2	3	3	3	3	4	4	5	5	D	D			WADC	AKRON	78	OHIO
9	A	A	A	A	M	M	M									*WFJC	AKRON	91	
1	1	2	2	3	4	4	4	4	4	5	5					WKRC	CINCINNATI	1	
1	1	2	2	3	3	3	3	4	4	5	5					WLW	CINCINNATI	16	
9	A	A	A	A	M	M	M									WSAI	CINCINNATI	79	
1	1	2	2	3	3	3	3	4	4	5	5					WHK	CLEVEL'D	85	
1	1	E	E	VW	4	4	4	4	5	5	X	VW	VW	O	O	WTAM	CLEVEL'D	53	
				R	R	R	R	D	D	P	P					WAIU	COLUMB'S	10	
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	*WCAH	COLUMB'S	89	
				3	3	3	3			5	5					WSPD	TOLEDO	80	
9	1	2	2	3	4	4	4	4	N	X	6	6				*WKBN	YO'NGST'N	3	
9		2	2													KFJF	OKLA.CITY	93	OKLA.
										5	5					WKY	OKLA.CITY	36	
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	*KVOO	TULSA	60	
1	1	2	2	3	3	3	3	4	4			6	6	6	6	*WHP	HARRIS'B'G	89	PA.
R	R															WLBW	OIL CITY	72	
		2	2	3	4	4	4	4	5	5						WCAU	PHILAD.	63	
M	M	2	2													*WFAN	PHILAD.	7	
9	A	A	A	A	B	B	C	C	X	M	M	E	F	F	G	*WFI	PHILAD.	2	
1	1	2	2	3	4	4	4	4	5	5	6	6	X	X	X	*WLIT	PHILAD.	2	
1	1	2	2	3	3	3	3	4	4	5	5					KDKA	PITTS'B'GH	44	
1	1	2	2	3	3	3	3	4	4	5	5					WCAE	PITTS'B'GH	68	
1	1	2	2	3				5	5							WJAS	PITTS'B'GH	75	
M	M	M	M	3	3	3	3	M	M	5	5	6	6	6	6	WEAN	PROVID'NCE	24	R.I.
9	1	2	2	3	4	4	4									WJAR	PROVID'NCE	35	
X	X	X	X	X	X	X	X	X	X	X	X	6	6	6	6	WDOD	CHATTA.	74	TENN.
P	P	D	D	3	3	3	3	X	X	V						WMC	MEMPHIS	24	
9	R	R	R	3	4	4	4	4	X	X	X	D	D	D	D	*WREC	MEMPHIS	6	
X	X	X	X	3	3	3	3					G	G	G	G	*WLAC	NASHV'LE	95	
9				3	4	4	4	4								WSM	NASHV'LE	11	
																*KRLD	DALLAS	50	TEX.
9		2	2	X	4	4	4	4	X	X	X	X	X	X	X	*WFAA	DALLAS	26	
				3	3	3	3									*WBAP	FT.WORTH	26	
9	1	2	2	3	4	4	4	4								KPRC	HOUSTON	38	
M	M	M	M	3	3	3	3									*KTSAS	ANTONIO	75	
																WOAI	SANTONIO	65	
																*WTAR	NORFOLK	24	VA.
O	O	O	O	3	3	3	3	X	X	5	5	6	6	6	6	WRVA	RICHM'D	57	
9		2	2					5	5	6	6					WDBJ	ROANOKE	39	
1	1			3	3	3	3			5	5	6	6	6	6	*WEBC	SUPER'R	74	WISC.
9	M	2	2	M	M	M	M	M	5	5	D	D	D	D	D	*WISN	MILWAU.	58	
																WTMJ	MILWAU.	8	
7				8				9				10				CENTRAL TIME			
15 30 45				15 30 45				15 30 45				15 30 45				*Divides Time with Another Station			

MONDAY

January 6, 13, 20, 27

EASTERN TIME		6 6 7 7 30 30			
ALA. 60 BIRM'HAM *WAPI	X				
39 BIRM'HAM WBRC	①	D	③	③	
ARK. 50 HOT SPCS. *KTHS					
85 L'TLE ROCK *KLRA			③	③	
COLO. 29 DENVER KOA	X	X	X	N	
2 DENVER KLZ	①	②	③	③	
CONN. 52 HARTFORD *WTIC			M	W	
D. C. 9 WASH' TON WMAL	N	N	V	D	
41 WASH' TON WRC	④	④	⑤	②	
FLA. 72 JACKV'LE WJAX					
2 MIAMI B. WIOD					
GA. 20 ATLANTA WSB				⑥	
ILL. 48 CHICAGO KYW					
23 CHICAGO *WBBM	①	M			
43 CHICAGO WCFL	C	C	E	⑥	
33 CHICAGO *WENR					
18 CHICAGO WGN	E	C	C	D	
3 CHICAGO *WIBO			⑤	D	
33 CHICAGO *WLS			X	X	
13 CHICAGO WMAQ	①				
IND. 62 FT. WAYTE *WOWO	①	②	③		
69 IND'PLS *WFBM	①	②	③	③	
IOWA 72 C. BLUFFS KOIL		②	③	③	
46 DAVENPT *WOC				③	
46 DESMOINES *WHO					
79 SIOUX CITY *KSCJ					
KANS. 68 LAWRENCE *WREN				⑥	
76 TOPEKA *WIBW					
76 WICHITA *KFH	①	②			
KY. 94 COV'TON *WCKY			E	X	
28 LOUISVILLE WHAS					
LA. 71 N. ORLEANS WDSU					
78 N. ORLEANS WSMB				⑥	
ME. 40 PORTLAND WCSH	E	N	M	N	③
MD. 52 BALTIM' RE *WBAL	①	M			
6 BALTIMORE WCAO	D	D	M	③	
MASS. 45 SPRINGFIELD WBZ	E	P	⑤	⑥	
5 BOSTON WEEL	M	M	C	M	
69 BOSTON WNAC					
4 WORC'TER WTAG	①	①			
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP	①				
21 DETROIT WJR				⑤	
38 DETROIT WWJ	①	D	M	M	
MINN. 27 MINNEAP. WCCO	A	A	L	L	
92 ST. PAUL KSTP					
MISS. 73 JACKSON WJDJ					
MO. 41 KAN. CITY *KMBC	①	②		③	
7 KAN. CITY *WDAF				③	
55 ST. LOUIS KMOX	P	C	T	V	
1 ST. LOUIS *KSD			X	②	
81 ST. LOUIS KWK	X	X	X	⑥	
NEBR. 5 OMAHA *WOW	E	C	D	M	
N. J. 17 NEWARK WOR					
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

DO YOU WANT

Better Radio Programs?

When Even One Per Cent. of Their Listeners Express Themselves, Program Directors Get Busy

A GAIN radio listeners the country over have been benefited by the fact that a few of their number took the trouble to answer a broadcasting station's request for suggestions.

Sunday, November 24, at 10:30 A. M., Station WENR (Chicago) put on a unique innovation occupying about ten minutes, and at the close made a single request that listeners send in their comments. No prizes were offered.

To the amazement of radio broadcasters, within four days WENR had received replies from 6,678 listeners representing eighteen States and Canada. The number has since reached the 7,000 mark.

From these figures it can be concluded that, if as many as one in every hundred who heard WENR's request wrote in, there was a listening audience of seven hundred thousand at the time of this morning broadcast.

How has this result benefited radio listeners in general? It has awakened program directors the country over to the fact that interest in radio broadcasting is not waning with the dearth of fan mail, but rather has become fixed in the lives of millions. It has aroused program directors everywhere to a new appreciation of the importance of any time on the air—even the heretofore little-thought-of morning hours.

Coincidental with the circulation of the attested figures concerning WENR's listener response, the major chains have announced for immediate inauguration an improved and enlarged morning program schedule.

We commend to our readers everywhere, in this connection, the following message from Herbert B. Glover, of the Columbia Broadcasting System:

"The stock in trade of every broadcasting station is the size and good will of its listening audience; therefore the slogan 'We Aim to Please' is more than a by-word among the broadcasters, it is almost a religion. The only way they can tell whether they succeed or fail in this effort to merit your approval rests in giving voice to your sentiments direct to them—not muttered grumblings concerning 'that radio' uttered in the depths of your easy-chair. If you like a program, say so to those who gave it to you, and you'll probably get more like it. If you don't like it, say that too; but be constructive in your criticism—add what you would like. And so make this your 1930 radio resolution: 'I will purchase one hundred post-cards at a cost of a dollar, and during the coming year I will send one of these cards to the station broadcasting any program which I particularly like or dislike. It is the least I can do as my part to help those who give me so many hours of enjoyment, and if every one follows that example we can have the radio programs we want as we want them.'"

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

① Yoeng's Restaurant Orchestra

Dance music from New York.

② Current Events

H. V. Kaltenborn.

③ Bernhard Levitow and His Commodore Ensemble

Concert music.

④ "Mountainville"

True life sketches.

⑤ Purity Bakeries Program

◆ Dance music from New York

January
6, 13, 20, 27

MONDAY



Virginia Gardiner



Joyce Meredith



Lee Morse



Evelyn De La Tour

VIRGINIA GARDINER is one of the players who are contributing to the popularity of the Westinghouse Salute. Here is the first photograph of pretty JOYCE MEREDITH, the dainty heroine in the Johnson and Johnson melodramas. LEE MORSE sings each Sunday night in the Majestic "Theater of the Air." EVELYN DE LA TOUR has joined the cast of "Show Folks."

1 Black and Gold Room Orchestra

Dinner music from New York.

2 Piano Twins

(First 15 min.)

Lester Place and Robert Pasocello; Howard Phillips, tenor. Announcer, Howard Butler.

3 Piano Twins

(First 15 min.)

Back of the News in Washington

(Second 15 min.)

William Hard, famous newspaper correspondent, reveals the human forces back of the news in Washington.

4 Whyte's Orchestra

Direction, Smith Ballew. Announcer, Ralph Freese.

5 The Pepsodent Program

(First 15 min.)

Amos 'n' Andy, black-face comedians.

Moment Musicale

(Last 15 min.)

Carolyne Andrews, soprano; Richard Maxwell, tenor; string orchestra directed by Arcadie Birkenholz. Announcer, Alwyn E. W. Bach.

6 Roxy and His Gang

Symphony orchestra and soloists in the Roxy Theater, New York City, under personal direction of S. L. Rothafel (Roxy).

6 6 7 7 30 30				EASTERN TIME	
X	M	D	②	WGR	BUFFALO 1 N. Y.
		D	M ③	WKBW	BUFFALO 93
①	D	③	③	*WMAK	BUFFALO 36
①	②	③	④	WABC	NEW YORK 32
①	①	X	②	WEAF	NEW YORK 12
④	④	⑤	⑥	WJZ	NEW YORK 22
		D	⑤ ⑥	WHAM	ROCH'TER 61
M	C	D	P	*WHEC	ROCH'TER 90
M	M	M	M	WGY	SCHEN'DY 25
				*WFBL	SYRACUSE 36
				WBT	CHARLOT 54 N. C.
			⑥	WPTF	RALEIGH 14
①	②	③	③	WWNC	ASHEV'LE 3
①	X	D	P	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
①	②	P	W	WKRC	CINCINNATI 1
				WLW	CINCINNATI 16
			③	WSAI	CINCINNATI 79
DE	PE	DE	MV	WHK	CLEVEL'D 85
O	M	M	P	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
O	P			*WCAH	COLUMB'S 89
O	M	T	③	WSPD	TOLEDO 80
①				*WKBN	YO'NGST'N 3
		M	③	KFJF	OKLA.CITY 93 OKLA.
P	X	X	③	WKY	OKLA.CITY 36
	C	X	③	*KVOO	TULSA 60
①	②	③	③	*WHP	HARRIS'B'G 89 PA.
①	②	③	③	WLBW	OIL CITY 72
				WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
N	E	X		*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
X	B	⑤	⑥	KDKA	PITTS'B'GH 44
①	①	X	③	WCAE	PITTS'B'GH 68
		③	③	WJAS	PITTS'B'GH 75
N	V	P	I	WEAN	PROVID'NCE 24 R. I.
D	D	VE	③	WJAR	PROVID'NCE 35
①	②	C	B	WDOD	CHATTA. 74 TENN.
				WMC	MEMPHIS 24
X	X	X	③	*WREC	MEMPHIS 6
		R	③	*WLAC	NASHV'LE 95
X	EN	P	⑥	WSM	NASHV'LE 11
	M			*KRLD	DALLAS 50 TEX.
		O	M	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
				*KTSAs	ANTONIO 75
				WOAI	SANTONIO 65
P	N	D	E	*WTAR	NORFOLK 24 VA.
		A	O	WRVA	RICHM'D 57
	②	③	③	WDBJ	ROANOKE 39
			③	*WECB	SUPER'R 74 WISC.
		③		*WISN	MILWAU. 58
		M	M	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

MONDAY

January 16, 13, 20, 27

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	W	E	D	D
ARK.	50 HOT SPGS. *KTHS	①	⑤		
	85 L'TLE ROCK *KLRA				
COLO.	29 DENVER KOA	P	P	⑥	③
	2 DENVER KLZ	OV	M	M	M
CONN.	52 HARTFORD *WTIC	①	②	②	③
D. C.	9 WASH' TON WMAL	①	②	③	④
	41 WASH' TON WRC	①	②	②	③
FLA.	72 JACK'VLE WJAX	①	⑤		③
	2 MIAMI B. WIOD	①	⑤		
GA.	41 ATLANTA WSB	①	⑤		③
ILL.	48 CHICAGO KYW	①	⑤	⑥	⑦
	23 CHICAGO *WBBM			M	B
	43 CHICAGO WCFL	④	B	O	L
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	②	②	③
	3 CHICAGO *WIBO	M	D	M	D
	33 CHICAGO *WLS	X	M	M	X
	13 CHICAGO WMAQ	①	②	③	④
IND.	62 FT. WAY'E *WOWO				④
	69 IND'PLS *WFBM	①	②		
IOWA	72 C. BLUFFS KOIL	①	②	③	④
	46 DAVENP'T *WOC	①	②	②	③
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	④	⑤	⑥	⑦
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	V	M		
KY.	94 COV'TON *WCKY	X	VW	⑥	
	28 LOUISVILLE WHAS	①	⑤		③
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB	①	⑤		
ME.	40 PORTLAND WCSH	①	②	②	③
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	①	②	③	④
MASS.	45 SPRINGFIELD WBZ	④	⑤	⑥	⑦
	5 BOSTON WEEI	①	②	②	③
	69 BOSTON WNAC	①	②	③	④
	4 WORC'TER WTAG	①	②	②	③
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①	②	③	④
	21 DETROIT WJR		⑤	⑥	⑦
	38 DETROIT WWJ	①	②	②	③
MINN.	27 MINNEAP. WCCO	①	②	W	④
	92 ST. PAUL KSTP	①		⑥	③
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	②	③	④
	7 KAN. CITY *WDAF	①	②	②	③
	55 ST. LOUIS KMOX	①	②	③	④
	1 ST. LOUIS *KSD	①	②	②	③
	81 ST. LOUIS KWK	④	⑤	⑥	⑦
NEBR.	5 OMAHA *WOW	①	②	②	③
N. J.	17 NEWARK WOR				
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

RADIO GOSSIP

An enterprising bus company radiating out of Wichita, Kan., has imitated the Canadian National and other railways by equipping its coaches with radio.

On the eve of his flight over the South Pole, Com. Richard Byrd enjoyed a special program sent out over the short-wave broadcasting station of WGY, at Schenectady, N. Y. Of especial interest were the messages of encouragement sent him by his mother and brother.

The Glenn sisters, whose harmony croonings are featured on the Columbia System programs, began their careers at a very early age. Their debut was made at a small church entertainment, when Ruth, just two years old, rendered "Twinkle, Twinkle, Little Star," with gestures, while Beatrice, one year her senior, contributed the more ambitious "Baby's Boat's a Silver Moon."

Guy Lombardo, director of the Royal Canadians Orchestra, is an ardent "DX" fan. He spends much time listening in on leading dance orchestras of the United States and Canada and noting the numbers being played. He keeps a careful record of every number his own orchestra uses over the air, and refuses to repeat the same number too often. When not actually checking up on dance hits he is usually found "fishing for DX just for the fun of it."

For some months the Columbia System has had a working agreement with stations in Toronto and Montreal whereby some of the more popular chain programs have been released through the Canadian stations. Beginning Thanksgiving evening, NBC began to serve Station CKGW at Toronto with its programs. It is quite probable that this arrangement will become reciprocal and that Canadian programs of exceptional importance will be coming over the American chains before many months.

How little any one but a statistician knows about what is going on in the broadcasting field was illustrated again shortly after Federal Radio Commissioner Lafont broke into print advocating that broadcasts by Governmental officials to determine the interest of the public in Governmental activities would be a desirable innovation. Just while the public was wondering if there wasn't something in the Commis-

sioner's suggestion, along came the statistician and revealed that the two major chains alone in the first ten months of 1929 had presented nearly half a thousand Governmental officials to the radio audience and close to five hundred hours of broadcasting time had been utilized for Government activities during this period.

WGHP (Detroit) has been keeping an accurate check on its visitors for the past few weeks. Out of every fifteen visitors to the studios, twelve of them are women. Does this mean that women are more curious than men, are they more interested in radio than men, or do they just have more time to investigate? When shown through the studios the feminine visitors are usually much more anxious to find out everything possible, and continually ask one question after another. Men are usually prone to take everything for granted. Rarely do they ask questions, at least not to the extent of the fairer sex. The writer does not profess to know the answer. Perhaps women are not endowed with a greater curiosity than men, but are merely more interested in satisfying the curiosity they possess.

What is said to be the largest and most intricate marimba-xylophone in existence is being used by Blundon Wills, radio's newest star, in his broadcasts over WABC and the Columbia Broadcasting System. Wills is slight of figure and little over five feet in height. His marimba-xylophone weighs 350 pounds. Wills is new to radio. His name is, however, a box-office attraction in theaters throughout the country. As a xylophonist, Wills is an artist of first rank. Blundon Wills served in the United States Army during the late war. He was seventeen when he enlisted. He was gassed and shell-shocked during the Meuse-Argonne drive of October, 1918. While convalescing in various Government hospitals, both in France and in the United States, he became interested in the theater and music as a vocation. He successfully produced and directed a minstrel show composed of 150 disabled ex-service men, all of whom were at that time hospitalized at Washington, D. C. This performance was attended by many of the country's more prominent officials located in that city. He began his public career some years ago, as a marimba-xylophonist on the vaudeville stage. Later he was the owner of a headline presentation touring the Orpheum Circuit. He is now an exclusive performer of the Columbia Artists' Bureau.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① Henry-George

Short skits dealing with hotel life.

② Ce Co Couriers

Popular musical program; Merle Johnson's orchestra. A specialty by Henry Burbig, humorist.

③ Physical Culture Magazine Hour

Dramatized stories.

④ "An Evening in Paris"

Touring Paris after dark.

January
6, 13, 20, 27

MONDAY



S. A. ROTHEFEL (Roxy), director of two programs each week through the National Broadcasting Company System and manager of Roxy's Theater in New York. A radio pioneer, considered among the greatest showmen in the broadcast field.

1 Voice of Firestone

Vaughn de Leath, contralto; concert orchestra direction, Hugo Mariani. Announcer, Edward Thorgersen.

2 A. & P. Gypsies

String sextet; orchestra direction, Harry Horlick. Announcer, Milton J. Cross.

3 General Motors Family Party

Symphony Orchestra, guest artists. Announcer, Edward Thorgersen.

4 Roxy and His Gang

(See page 15.)

5 Ipana Troubadours

Male trio; orchestra direction, Sam Lanin.

6 The Edison Program

Orchestra direction, Frank Black; assisted by soloists.

7 Chesebrough Real Folks

Sketch of small-town life; George Frame Brown, Virginia Farmer, Tommy Brown, Edwin Whitney, Elsie May Gordon, Phoebe Mackay; a novelty band. Announcer, Alwyn E. W. Bach.

8 8 9 9 30 30				EASTERN TIME	
1	2	2	3	WGR	BUFFALO 1 N.Y.
M	D	M	M	WKBW	BUFFALO 93
1	2	3	4	*WMAK	BUFFALO 36
1	2	3	4	WABC	NEW YORK 32
1	2	2	3	WEAF	NEW YORK 12
4	5	6	7	WJZ	NEW YORK 22
4	5	6	7	WHAM	ROCH'TER 61
				*WHEC	ROCH'TER 90
1	2	2	3	WGY	SCHEN'DY 25
1	2	3	4	*WFBL	SYRACUSE 36
1	5		3	WBT	CHARLOT 54 N.C.
4	5			WPTF	RALEIGH 14
X	P	M	P	WWNC	ASHEV'LE 3
1	2	3	4	WADC	AKRON 78 OHIO
1				*WFJC	AKRON 91
1	2	3	4	WKRC	CINCINNATI 1
	5		7	WLW	CINCINNATI 16
1	2	2	3	WSAI	CINCINNATI 79
1	2	3	4	WHK	CLEVEL'D 85
1	2	2	3	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
1	2	3	4	WSPD	TOLEDO 80
				*WKBN	YO'NGST'N 3
M	M	P	M	KFJF	OKLA.CITY 93 OKLA.
1	5	X	3	WKY	OKLA.CITY 36
1	P	P	X	*KVOO	TULSA 60
1	2	X	P	*WHP	HARRIS'B'G 89 PA.
2	2	3	4	WLBW	OIL CITY 72
1	2	3	4	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1	2	2	3	*WLIT	PHILAD. 2
4	5	6	7	KDKA	PITTSB'GH 44
1	2	2	3	WCAE	PITTSB'GH 68
1	2	3	4	WJAS	PITTSB'GH 75
1	2	3	4	WEAN	PROVID'NCE 24 R.I.
1	2	2	3	WJAR	PROVID'NCE 35
M	M	D	X	WDOD	CHATT. 74 TENN.
1	5		3	WMC	MEMPHIS 24
X	X	X	X	*WREC	MEMPHIS 6
O	D	P	T	*WLAC	NASHV'LE 95
1	5	P	3	WSM	NASHV'LE 11
		E	P	*KRLD	DALLAS 50 TEX.
1	M	M	3	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
1	5	X	3	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
1	5		3	WOAI	S.ANTONIO 65
X	X	X	X	*WTAR	NORFOLK 24 VA.
1	5	R		WRVA	RICHM'D 57
M	M	P	P	WDBJ	ROANOKE 39
1	5	6		*WEBC	SUPER'R 74 WISC.
1				*WISN	MILWAU. 58
1	M	M	3	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

MONDAY

January
6, 13, 20, 27

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI	X	E	X	O
	39 BIRM'HAM WBRC	D	2	2	3
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA		2	2	3
COLO.	29 DENVER KOA	1	5	P	7
	2 DENVER KLZ	V	2	2	3
CONN.	52 HARTFORD *WTIC	1	2	3	3
D. C.	9 WASH' TON WMAL	1	2	2	3
	41 WASH' TON WRC	1	2	6	6
FLA.	72 JACK' VLE WJAX	1			
	2 MIAMI E. WIOD				
GA.	20 ATLANTA WSB	1			
ILL.	48 CHICAGO KYW	4	5		7
	23 CHICAGO *WBBM	D	M		
	43 CHICAGO WCFL	M	D	V	D
	33 CHICAGO *WENR				
	18 CHICAGO WGN	1	P	N	D
	3 CHICAGO *WIBO	4	P	D	D
	33 CHICAGO *WLS	M	V	W	D
	13 CHICAGO WMAQ	1	2	2	
IND.	62 FT. WAY'E *WOWO	1	2	2	3
	69 IND' PLS *WFBM	1	2	2	3
IOWA	72 C. BLUFFS KOIL	1	2	2	3
	46 DAVENP'T *WOC	1	2		
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5	6	7
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	M	2	2	3
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS	1			
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM' RE *WBAL				
	6 BALTIMORE WCAO	1	2	2	3
MASS.	45 SPRINGFIELD WBZ	4	5	D	D
	5 BOSTON WEEI	1	W	N	
	69 BOSTON WNAC	1	2	2	
	4 WORC' TER WTAG	1	2		
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	2	3
	21 DETROIT WJR	4	5		
	38 DETROIT WWJ	1	2	3	3
MINN.	27 MINNEAP. WCCO	1	2	2	3
	92 ST. PAUL KSTP	1	5		7
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	2	3
	7 KAN. CITY *WDAF	1			7
	55 ST. LOUIS KMOX	1	2	N	D
	1 ST. LOUIS *KSD	1			
	81 ST. LOUIS KWK	4	5	6	7
NEBR.	5 OMAHA *WOW	1	D	3	3
N. J.	17 NEWARK WOR				
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30



BROKENSCHIRE'S CORAL ISLANDERS—Walter Kolomoko, director—present the famous "Honoluluans," recording Hawaiian group, over CBS weekly.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

1 Burns Pantela Country Club

Guy Lombardo's orchestra and his Royal Canadians—country club setting.

2 Voice of Columbia

A musicale featuring leading Columbia Broadcasting System artists and orchestra.

3 Dance Music from New York

◆ Dance music from New York

January
6, 13, 20, 27

MONDAY



Sven Von Hallberg

Princess Atalie



Mme. Valia Valentinova

Romeo Johnson Greene



Alexander Kirilloff

SVEN VON HALLBERG sings as he strums the strings in "Oriental Echoes." PRINCESS ATALIE, foremost Cherokee prima donna, played the leading role in a recent "Arabesque" production. MME. VALIA VALENTINOVA is contralto soloist with the "In a Russian Village" program. ALEXANDER KIRILLOFF leads the famous Russian Balalaika Orchestra heard weekly in "Troika Bells." ROMEO JOHNSON GREENE, a direct descendant of Green Blanket, of the Tuscarora Tribe of the Iroquois Nation, is trombone soloist with the Carborundum Band.

10 11				EASTERN TIME			
10		11					
30		30					
1	M	3	3	WGR	BUFFALO	1	N. Y.
M	O	D	3	WKBW	BUFFALO	93	
1	2	2		*WMAK	BUFFALO	36	
1	2	2	3	WABC	NEW YORK	32	
1	2	3	3	WEAF	NEW YORK	12	
4	5	6	6	WJZ	NEW YORK	22	
4	5	T	T	WHAM	ROCH'TER	61	
				*WHEC	ROCH'TER	90	
1	2	X		WGY	SCHEN'DY	25	
1				*WFBL	SYRACUSE	36	
1				WBT	CHARLOT	54	N. C.
				WPTF	RALEIGH	14	
D	2	2	3	WWNC	ASHEV'LE	3	
1	2			WADC	AKRON	78	OHIO
		3	3	*WFJC	AKRON	91	
1	2	2	D	WKRC	CINCINNATI	1	
	5			WLW	CINCINNATI	16	
1				WSAI	CINCINNATI	79	
1	2	2	D	WHK	CLEVEL'D	85	
1	VW	D	D	WTAM	CLEVEL'D	53	
				WAIU	COLUMB'S	10	
D	V	D	M	*WCAH	COLUMB'S	89	
1	2	2	3	WSPD	TOLEDO	80	
	2	2	3	*WKBN	YO'NGST'N	3	
P	D	O	D	KFJF	OKLA.CITY	93	OKLA.
1	5	P	7	WKY	OKLA.CITY	36	
				*KVOO	TULSA	60	
	2	2	3	*WHP	HARRIS'B'G	89	PA.
1	2	D		WLBW	OIL CITY	72	
1	2	2	3	WCAU	PHILAD.	63	
				*WFAN	PHILAD.	7	
				*WFI	PHILAD.	2	
1	D	D		*WLIT	PHILAD.	2	
4	5	6	6	KDKA	PITTS'B'GH	44	
1	2	D	T	WCAE	PITTS'B'GH	68	
1	2	2		WJAS	PITTS'B'GH	75	
1	2	2	D	WEAN	PROVID'NCE	24	R. I.
1	M	N		WJAR	PROVID'NCE	35	
X	2	2	3	WDOD	CHATTA.	74	TENN.
1				WMC	MEMPHIS	24	
X	2	2	3	*WREC	MEMPHIS	6	
M	2	2		*WLAC	NASHV'LE	95	
1	D	X	M	WSM	NASHV'LE	11	
M	M	M	R	*KRLD	DALLAS	50	TEX.
1	5		7	*WFAA	DALLAS	26	
				*WBAP	FT.WORTH	26	
1	5	X	X	KPRC	HOUSTON	38	
				*KTSAS	ANTONIO	75	
1	5		7	WOAI	S.ANTONIO	65	
D	D			*WTAR	NORFOLK	24	VA.
				WRVA	RICHM'D	57	
X	2	2	3	WDBJ	ROANOKE	39	
	5		7	*WEBC	SUPER'R	74	WISC.
	2	2	3	*WISN	MILWAU.	58	
1	5	M	7	WTMJ	MILWAU.	8	

9 9 10 10
30 30 30 30
CENTRAL TIME
*Divides Time with Another Station

- 1 General Motors Family Party
(See page 16.)
- 2 Salon Singers
Chorus of sixteen voices; direction, George Dilworth; string ensemble.
- 3 New Yorker Hotel Orchestra
Direction, Peter Van Steeden, Jr.; Howard Phillips, baritone.
- 4 Kenrad Cabin Nights
Dramatic sketch, with musical background; 'cotton-pickers' quartet; Retting and Platt piano duo; orchestra direction, J. J. Herbeveux; William Burns, vocal soloist.
- 5 Empire Builders
Western romances and railroad stories, with Harvey Hayes as the old pioneer. Musical program direction, Andy Sannella. Announcer, John S. Young.
- 6 Slumber Music
A string ensemble; direction, Ludwig Laurier.
- 7 The Pepsodent Program
Amos 'n' Andy.

TUESDAY

January
7, 14, 21, 28

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	N			
	39 BIRM'HAM WBRC	①	③	V	D
ARK.	50 HOT SPCS. *KTHS			③	
	85 L'TLE ROCK *KLRA				
COLO.	29 DENVER KOA	E	E	②	N
	2 DENVER KLZ	①	③	M	M
CONN.	52 HARTFORD *WTIC	M	M		
D. C.	9 WASH' TON WMAL	N	P	P	P
	41 WASH' TON WRC	①	①	⑦	③
FLA.	72 JACK'V'LE WJAX			③	
	2 MIAMI B. WIOD			②	③
GA.	20 ATLANTA WSB			③	
ILL.	48 CHICAGO KYW				
	23 CHICAGO *WBBM	①	M		
	43 CHICAGO WCFL	C	E	P	N
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO	M	L	P	G
	33 CHICAGO *WLS		M	③	X
	13 CHICAGO WMAQ			④	④
IND.	62 FT. WAY'E *WOWO	①	③		
	69 IND'P'LS *WFBM		③		
IOWA	72 C. BLUFFS KOIL				
	46 DAVEN'P'T *WOC				
	46 DESMOINES *WHO	M	N	P	T
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	⑤			③
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	①	③	M	C
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS			②	
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB			③	
ME.	40 PORTLAND WCSH	N	M	③	④
MD.	52 BALTIM'RE *WBAL			M	③
	6 BALTIMORE WCAO	P	P	M	X
MASS.	45 SPRINGFIELD WBZ	E	⑥	⑦	M
	5 BOSTON WEEI	M	M	C	④
	69 BOSTON WNAC				
	4 WORC'TER WTAG	①	①	②	④
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP		③	④	④
	21 DETROIT WJR			⑦	
	38 DETROIT WWJ	X	D	M	M
MINN.	27 MINNEAP. WCCO	A	P	④	④
	92 ST. PAUL KSTP				
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	③		
	7 KAN. CITY *WDAF			③	
	55 ST. LOUIS KMOX	P	C	B	V
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK	X	X	X	X
NEBR.	5 OMAHA *WOW	N	C	P	M
N. J.	17 NEWARK WOR				
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					



Children's Hour at KSTP (St. Paul, Minn.) brings two of radio's youngest soloists before the microphone. At the organ is six-year-old EUGENE FREY. The cornetist is nine-year-old LOUISE SCHMIDT. The KSTP audience was thrilled and surprised when Albert Ely—Children's Hour "Grandpa"—disclosed the age of these little instrumentalists.

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- B Band music
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- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① Show Folks

Experiences of old-time troupers.

② Alice Foote McDougal Hour

Candle-light Dance Orchestra; direction, Bela Loblo.

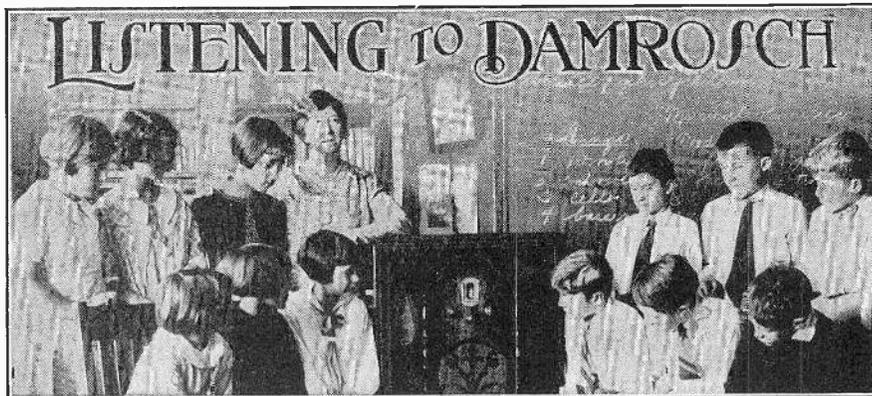
③ Dinner Symphony

④ Carborundum Hour

From Niagara Falls, N. Y. A fifty-five-piece symphony orchestra playing American Indian music.

January
7, 14, 21, 28

TUESDAY



WALTER DAMROSCH'S concerts for schools and colleges will enter their fourth month in January. The first program in Series A, for Grades 3 and 4, is scheduled for January 3, at eleven o'clock, and will cover the subject of "Nature in Music." Mr. Damrosch will reveal the sounds of nature that music can imitate—the song of the birds, the rippling of water, the crash of thunder, the rustling of leaves in the breeze. He has selected the overture to Rossini's "Wilhelm Tell" to illustrate the calm beauty of sunrise in the Swiss mountains. The complete program includes:

Overture to "Wilhelm Tell" (Excerpt).....*Rossini*
The Snow Is Dancing, from "The Children's Corner".....*Debussy*
Waltz of the Flowers, from "Nutcracker Suite".....*Tschaikowsky*

The second concert of the month in Series A will be held on January 17. Taking up "Fun in Music," Mr. Damrosch will open his program with the Allegretto from Symphony No. 8, which Beethoven wrote for his friend Maelzel, inventor of the metronome. Another number on this program is the "Perpetual Motion," by Strauss, which represents the motion of a machine intended to run forever. The program follows:

Allegretto from Symphony No. 8.....*Beethoven*
Dance of the Mosquito.....*Liadow*
Finale from "Surprise Symphony".....*Haydn*
Perpetual Motion.....*Johann Strauss*

"Animals in Music" will be the subject of the third concert in Series A on January 31. Mr. Damrosch will explain how music can describe animals by imitating their motions or the sounds they make. In illustrating this he has chosen a program which includes:

Sounds of the Forest, from "Siegfried".....*Wagner*
Minuet of the Fly.....*Czibulka*
Gentleman with Long Ears, from "Carnival of the Animals".....*Saint Saens*
Ride of the Valkyries, from "The Valkyrie".....*Wagner*

Series B, for Grades 5 and 6, will have its opening concert on January 3. Mr. Damrosch will describe the various stringed instruments of the orchestra

- ① **Black and Gold Room Orchestra**
Dinner music from New York.
- ② **Utica Jubilee Singers** (First 15 min.)
Negro spirituals.
Universal Safety Series (Last 15 min.)
Talks by well-known speakers on safety.
Announcer, Edward Thorgersen.
- ③ **Universal Safety Series** (Last 15 min.)
- ④ **Soconyland Sketches**
Radio dramas based on episodes in New York and New England history and literature.
- ⑤ **Old Man Sunshine**
Bob Pierce in stories and songs.

- ⑥ **Savannah Liners**
Ship's orchestra, with marine sounds as background; direction, Harry Sanford.
- ⑦ **The Pepsodent Program** (First 15 min.)
Amos 'n' Andy.
The Landt Trio (Last 15 min.)
Vocal trio, with Howard White, pianist.
- ⑧ **Low White Organ Recital** (First 15 min.)
Announcer, Marthin Provensen.
Adventures of Polly Preston (Last 15 min.)
Dramatic incidents in life of an American girl.

6 6 7 7 30 30				EASTERN TIME	
X	X	M	④	WGR	BUFFALO 1 N. Y.
M	③	④	④	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
①	②	④	④	WABC	NEW YORK 32
①	①	②	④	WEAF	NEW YORK 12
⑤	⑥	⑦	⑧	WJZ	NEW YORK 22
	X	⑦	M	WHAM	ROCH'TER 61
D	C	M	O	*WHEC	ROCH'TER 90
M	M	M	④	WGY	SCHEN'DY 25
				*WFBL	SYRACUSE 36
		③		WBT	CHARLOT 54 N. C.
		③	③	WPTF	RALEIGH 14
X	③	M	E	WWNC	ASHEV'LE 3
①	X	P	D	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
①	③	P	W	WKRC	CINCINNATI 1
				WLW	CINCINNATI 16
		②		WSAI	CINCINNATI 79
DE	PE	DE	MV	WHK	CLEVEL'D 85
O	ME	WP	P	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
O	M	P	D	WSPD	TOLEDO 80
	③			*WKBN	YO'NGST'N 3
M	D	N	M	KFJF	OKLA.CITY 93 OKLA.
M	X	③	B	WKY	OKLA.CITY 36
		③	P	*KVOO	TULSA. 60
①	③	④	④	*WHP	HARRISB'G 89 PA.
①	③	④	④	WLBW	OIL CITY 72
		④	④	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
①	①	②		*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
E	P	⑦	R	KDKA	PITTSB'GH 44
①	①	D	V	WCAE	PITTSB'GH 68
	③			WJAS	PITTSB'GH 75
N	V	P	O	WEAN	PROVID'NCE 24 R. I.
NED	D	③	④	WJAR	PROVID'NCE 35
①	E	C	P	WDOD	CHATTA. 74 TENN.
		②		WMC	MEMPHIS 24
①	X	X	X	*WREC	MEMPHIS 6
		R	W	*WLAC	NASHV'LE 95
	EN	②	D	WSM	NASHV'LE 11
			M	*KRLD	DALLAS 50 TEX.
				*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
		②		WOAI	S.ANTONIO 65
P	N	D	M	*WTAR	NORFOLK 24 VA.
D	P	③	E	WRVA	RICHM'D 57
	③	P	X	WDBJ	ROANOKE 39
		③		*WEBC	SUPER'R 74 WISC.
	③			*WISN	MILWAU. 58
		M	M	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME *Divides Time with Another Station	

TUESDAY

January
7, 14, 21, 28

EASTERN TIME		8 8 9 9 30 30			
ALA. 60 BIRM'HAM *WAPI					
39 BIRM'HAM WBRC	M	D	③	③	
ARK. 50 HOT SPGS. *KTHS					
85 LITTLE ROCK *KLRA			③	③	
COLO. 29 DENVER KOA	E	⑤	③	③	
2 DENVER KLZ	M	M	③	③	
CONN. 52 HARTFORD *WTIC					
D. C. 9 WASH'TON WMAL	①	②	③	③	
41 WASH'TON WRC	①	②	③	③	
FLA. 72 JACK'VLE WJAX	④				
2 MIAMI B. WIOD	④				
GA. 20 ATLANTA WSB	④	⑤	③	③	
ILL. 48 CHICAGO KYW	④	⑤	⑥	⑦	
23 CHICAGO *WBBM			③	③	
43 CHICAGO WCFL	E	D	O	L	
33 CHICAGO *WENR					
18 CHICAGO WGN	M	P	③	③	
3 CHICAGO *WIBO	D	X	⑥	⑦	
33 CHICAGO *WLS	X	②	T	V	
13 CHICAGO WMAQ					
IND. 62 FT. WAY'E *WOWO		②	③	③	
69 IND'PLS *WFBM			③	③	
IOWA 72 C. BLUFFS KOIL	①	②	③	③	
46 DAVENPT *WOC					
46 DESMOINES *WHO	X	②	③	③	
79 SIOUX CITY *KSCJ					
KANS. 68 LAWREN'E *WREN	④	⑤	⑥	⑦	
76 TOPEKA *WIBW					
76 WICHITA *KFH	V	M	③	③	
KY. 94 COV'TON *WCKY	④		V	⑦	
28 LOUISVILLE WHAS	④	⑤	③	③	
LA. 71 N. ORLEANS WDSU			③	③	
78 N. ORLEANS WSMB		⑤			
ME. 40 PORTLAND WCSH	X	②	B	B	
MD. 52 BALTIM'RE *WBAL	④	⑤	⑥	⑦	
6 BALTIMORE WCAO	①	②	③	③	
MASS. 45 SPRINGFIELD WBZ	T	⑤	⑥	⑦	
5 BOSTON WEEL	P	②	③	③	
69 BOSTON WNAC	①	②	③	③	
4 WORC'TER WTAG	①	②	V	P	
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP	①	②	③	③	
21 DETROIT WJR	④	⑤		⑦	
38 DETROIT WWJ	①	②	③	③	
MINN. 27 MINNEAP. WCCO	①	D	③	③	
92 ST. PAUL KSTP	④		③	③	
MISS. 73 JACKSON WJDX					
MO. 41 KAN. CITY *KMBC	①	②	③	③	
7 KAN. CITY *WDAF		②	③	③	
55 ST. LOUIS KMOX	M	②	③	③	
1 ST. LOUIS *KSD	①	②	③	③	
81 ST. LOUIS KWK	④	⑤	⑥	⑦	
NEBR. 5 OMAHA *WOW	X	②			
N. J. 17 NEWARK WOR					
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

and show how their various effects are utilized by composers. He will also describe the nature of the symphonic term "variation." The program follows:

Variations on the Austrian National Anthem.....Haydn
Perpetual Motion.....Mozzowski

On January 17 the Series B program will deal with the woodwind instruments—flute, piccolo, oboe, English horn, clarinet and bassoon. The forms of music which Mr. Damrosch will consider in this program are the Pastorale, Andantino and Andante:

Pastorale, from Suite "For My Little Friends".....Pierné
Andantino, from Symphony No. 2.....Saint Saens
Finale, from Little Symphony for Wind Instruments.....Gounod

In the final January concert in Series B the brass instruments will be taken up—horns, trumpets, trombones and tuba. The opening number, "Torch Dance," by Meyerbeer, was composed on the occasion of a royal wedding at court and was to accompany a torchlight procession. Mr. Damrosch will also play the finale from Symphony No. 4, famous for its brilliant scoring for the brass instruments. The complete program includes:

Torch Dance.....Meyerbeer
Overture to "The Flying Dutchman" (Excerpt).....Wagner
Finale, from Symphony No. 4 (Excerpt).....Tschaikowsky

Series C, for Grades 7, 8 and 9, will open January 10, at eleven o'clock. The subject will be "Music Inspired by Legends." On the program is that musical favorite, "Saint Francis Preaching to the Birds," by Liszt, which is a musical portrayal of the legend of St. Francis of Assisi, who, finding himself surrounded by birds, preached a sermon to them. This program includes:

Procession of the Knights of the Grail, from "Parsifal".....Wagner
Saint Francis Preaching to the Birds.....Liszt

On January 24, in this series, Mr. Damrosch will take up "Music Inspired by History." The program will open with the Overture to "Egmont," composed by Beethoven on the theme of the nobleman of the Netherlands, who in the sixteenth century championed the cause of the Netherlands people against Spain. The other number on the program is Tschaikowsky's Overture "1812."

In Series D, for high schools, colleges and music clubs, the first January program on January 10 will consider the subject of dance forms—gavotte, minuet, pavane and polka. To illustrate these, Mr. Damrosch has arranged the following program:

Gavotte in E.....J. S. Bach
Minuet from "Jupiter" Symphony.....Mozart
Pavane.....Faure
Polka "Tik-Tak".....Jobann Strauss

The subject of the January 24 concert in Series D will be "Nature in Music," and will be illustrated as follows:

Scene by the Brook (Excerpt), from "Pastoral Symphony".....Beethoven
Call of the Plains.....Rubin Goldmark
Sounds of the Forest, from "Siegfried".....Wagner

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① Blackstone Program

Southern musical fantasy.

② True Romances

Love stories.

③ Old Gold—Paul Whiteman Hour

Dance music by the famous Paul Whiteman and his orchestra.

January
7, 14, 21, 28

TUESDAY



JULIA SANDERSON and FRANK CRUMIT, long musical comedy favorites, are just as popular as radio artists. This season they appear every Tuesday on the Blackstone Program over the Columbia System.

8 8 9 9 30 30				EASTERN TIME	
1	2	3	3	WGR	BUFFALO 1 N. Y.
1	2	3	3	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
1	2	3	3	WABC	NEW YORK 32
1	2	3	3	WEAF	NEW YORK 12
4	5	6	7	WJZ	NEW YORK 22
4	5	6	7	WHAM	ROCH'TER 61
1	M	3	3	*WHEC	ROCH'TER 90
M	2	3	3	WGY	SCHEN'DY 25
1	2	3	3	*WFBL	SYRACUSE 36
4				WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
V	V	3	3	WWNC	ASHEV'LE 3
P	2	3	3	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
P	2	3	3	WKRC	CINCINNATI 1
	5	6		WLW	CINCINNATI 16
1	2			WSAI	CINCINNATI 79
DV	2	3	3	WHK	CLEVEL'D 85
VW	P	3	3	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
	2			*WCAH	COLUMB'S 89
MP	2	3	3	WSPD	TOLEDO 80
		3	3	*WKBN	YO'NGST'N 3
		3	3	KFJF	OKLA.CITY 93 OKLA.
B	B	X	X	WKY	OKLA.CITY 36
X	LV	3	3	*KVOO	TULSA 60
1	2	3	3	*WHP	HARRISB'G 89 PA.
1	2	3	3	WLBW	OIL CITY 72
1	2	3	3	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
1	2	3	3	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
4	5	6	7	KDKA	PITTSB'GH 44
1	2	3	3	WCAE	PITTSB'GH 68
1		3	3	WJAS	PITTSB'GH 75
1	2	3	3	WEAN	PROVID'NCE 24 R. I.
D	2	3	3	WJAR	PROVID'NCE 35
M	P	3	3	WDOD	CHATTA. 74 TENN.
4	5	3	3	WMC	MEMPHIS 24
X	X	3	3	*WREC	MEMPHIS 6
P	D	3	3	*WLAC	NASHV'LE 95
4	5	3	3	WSM	NASHV'LE 11
		3	3	*KRLD	DALLAS 50 TEX.
				*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
		3	3	*KTS	S.ANTONIO 75
		3	3	WOAI	S.ANTONIO 65
V	P	3	3	*WTAR	NORFOLK 24 VA.
4	P	P	T	WRVA	RICH'M'D 57
M	M	3	3	WDBJ	ROANOKE 39
4		3	3	*WEBC	SUPER'R 74 WISC.
		3	3	*WISN	MILWAU. 58
4	M	T	7	WTMJ	MILWAU. 8
7	7	8	8	CENTRAL TIME	
30	30	30	30	*Divides Time with Another Station	

1 Songs of the Season

Women's octet; orchestra directed by William Perry. Announcer, Neel Enslin.

2 Prophylactic Program

Male trio; orchestra direction, Victor Arden. Announcer, Edward Thorgersen.

3 The Eveready Hour

Dance orchestra; drama; talks by prominent people; instrumental and vocal soloists. Announcer, Kelvin K. Keeth.

4 The Pure Oil Band

Edwin Franko Goldman, director. Announcer, Curt Peterson.

5 Around the World with Libby

Songs of many lands; vocal soloists; orchestra direction, Josef Pasternack. Announcer, Alwyn E. W. Bach.

6 Johnson and Johnson Program

Musical melodrama; orchestra direction, Gene Rodemich.

7 Dutch Masters Minstrels

Male quartet—Billy Carlino, guitar soloist; Al Bernard and Paul Dumont, end men; Carson Robison, novelty vocalist; orchestra direction, Harold Sanford. Announcer, Curt Peterson.

TUESDAY

January
7, 14, 21, 28

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM' HAM *WAPI	X	2	2	X
	39 BIRM' HAM WBRC	V	2	3	4
ARK.	50 HOT SPGS. *KTHS		2	2	
	85 L'TLE ROCK *KLRA	1	2	3	4
COLO.	29 DENVER KOA	1	2	2	7
	2 DENVER KLZ	T	2	3	4
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH'TON WMAL	1	2	3	4
	41 WASH'TON WRC	1	2	2	
FLA.	72 JACK'VLE WJAX	1	2	2	
	2 MIAMI B. WIOD		2	2	
GA.	20 ATLANTA WSB	1	2	2	
ILL.	48 CHICAGO KYW	1			7
	23 CHICAGO *WBBM	1	D		
	43 CHICAGO WCFL	P	D	V	D
	33 CHICAGO *WENR				
	18 CHICAGO WGN	4	P	N	D
	3 CHICAGO *WIBO	D	2	2	D
	33 CHICAGO *WLS				
	13 CHICAGO WMAQ				7
IND.	62 FT. WAY'E *WOWO	1	2	3	4
	69 IND'PLS *WFBM	1	2		4
IOWA	72 C. BLUFFS KOIL	1	2	3	4
	46 DAVENP'T *WOC				
	46 DESMOINES *WHO	1	2	2	M
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4		5	7
	76 TOPEKA *WIBW				
	76 WICHITA *KFH			3	4
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS	1			
LA.	71 N. ORLEANS WDSU		2	2	
	78 N. ORLEANS WSMB		2	2	
ME.	40 PORTLAND WCSH	1	2	2	N
MD.	52 BALTIM'RE *WBAL	4	5	P	P
	6 BALTIMORE WCAO	1	2	3	4
MASS.	45 SPRINGFIELD WBZ	4	5	D	D
	5 BOSTON WEEL	1	2	2	
	69 BOSTON WNAC	1	2	3	
	4 WORCTER WTAG	1	2	2	N
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	
	21 DETROIT WJR	4	5		
	38 DETROIT WWJ	1	2	2	3
MINN.	27 MINNEAP. WCCO	1	P		
	92 ST. PAUL KSTP	1	2	2	7
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1			4
	7 KAN. CITY *WDAF	1	2	2	7
	55 ST. LOUIS KMOX	1	2		
	1 ST. LOUIS *KSD	1	2	2	3
	81 ST. LOUIS KWK	4	5	M	7
NEBR.	5 OMAHA *WOW	1	2	2	3
N. J.	17 NEWARK WOR				

Marjorie Oelrichs



Dorsey Byron

Columbia
"Steps Up" Its Afternoon
Programs

HOWARD FASHION PLATES now present a masked orchestra. MARJORIE OELRICHS, who has joined the Columbia staff as fashion director, describes the clothing worn by society women at smart places of entertainment in New York, each Tuesday and Friday at 3:30 p. m. DORSEY BYRON, popular contralto and vaudeville star, sings during the "Pattern in Prints" program.

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- B Band music
- C Children's features
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- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

- 1 Fada Orchestra
Direction, David Mendoza.
- 2 Night Club Romances
- 3 Dance Music from New York
- 4 Hotel Paramount Orchestra

◆ Dance music from New York

CENTRAL TIME
*Divides Time with Another Station

9 9 10 10
30 30 30 30

January
7, 14, 21, 28

TUESDAY



Ronald Colman

Vilma Banky

VILMA BANKY and RONALD COLMAN shared honors with a lot of other film-land favorites on December 5, when "Condemned," Mr. Colman's new picture, had its premier at the Chinese Theater in Hollywood. Microphones were scattered all over the theater, and by means of a coast-to-coast Columbia book-up a nationwide radio audience for the

first time shared a Hollywood "first night." "YE MERRY MEN OF WINDSOR," the rollicking entertainers at the top, are singers who cause a host of Midwest listeners to tune toward KSTP, of St. Paul, every Monday at 6:45 p. m. (C. S. T.).

10 10 11 11				EASTERN TIME	
30 30 30 30					
1	2	2	3	WGR	BUFFALO 1 N. Y.
1	2	3	4	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
1	2	3	4	WABC	NEW YORK 32
1	2	2	3	WEAF	NEW YORK 12
4	5	6	6	WJZ	NEW YORK 22
4	5	D	D	WHAM	ROCH'TER 61
				*WHEC	ROCH'TER 90
1	2	2	X	WGY	SCHEN'DY 25
1				*WFBL	SYRACUSE 36
1	2	2		WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
P	2	3	4	WWNC	ASHEV'LE 3
1	2			WADC	AKRON 78 OHIO
	2	2	3	*WFJC	AKRON 91
1	2	3	4	WKRC	CINCINNATI 1
		6	6	WLW	CINCINNATI 16
1	2	2		WSAI	CINCINNATI 79
1	2	D	D	WHK	CLEVEL'D 85
T	2	2	D	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
1				*WCAH	COLUMB'S 89
1	2	3	4	WSPD	TOLEDO 80
				*WKBN	Y'NGST'N 3
1	2	0	D	KFJF	OKLA.CITY 93 OKLA.
1	2	2	7	WKY	OKLA.CITY 36
				*KVOO	TULSA 60
	2	3	4	*WHP	HARRISB'G 89 PA.
1	2	D	D	WLBW	OIL CITY 72
1			4	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
1	2	2	3	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
4	5	6	6	KDKA	PITTSB'GH 44
1	2	2	D	WCAE	PITTSB'GH 68
1	2			WJAS	PITTSB'GH 75
1	2	3	D	WEAN	PROVID'NCE 24 R. I.
1	2	2	N	WJAR	PROVID'NCE 35
X	2	3	4	WDOD	CHATTA. 74 TENN.
1	2	2		WMC	MEMPHIS 24
X	2	3	4	*WREC	MEMPHIS 6
V	2			*WLAC	NASHV'LE 95
1	2	2	V	WSM	NASHV'LE 11
1				*KRLD	DALLAS 50 TEX.
1	2	2	7	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
1	2	2	X	KPRC	HOUSTON 38
1				*KTSAS	ANTONIO 75
1	2	2	7	WOAI	SANTONIO 65
D	D			*WTAR	NORFOLK 24 VA.
1	2	2	3	WRVA	RICHM'D 57
X	2	3	4	WDBJ	ROANOKE 39
1	2	2	7	*WEBC	SUPER'R 74 WISC.
1	2	3	4	*WISN	MILWAU. 58
1	2	2	7	WTMJ	MILWAU. 8
9 9 10 10				CENTRAL TIME	
30 30 30 30				*Divides Time with Another Station	

1 Clicquot Club Eskimos

Dance music; orchestra direction, Harry Reser. Announcer, John S. Young.

2 R*K*O Hour

Screen and stage celebrities. Announcer, Graham McNamee.

3 Phil Spitalny's Music

4 Williams Oilomatics

Fred Waldner, tenor; twenty-five-piece novelty orchestra; direction, Josef Koestner. Announcer, Sen Kaney (from Chicago).

5 Stars of Melody

Astrid Fjelde, soprano; Judson House, tenor; orchestra direction, Harry Horlick. Announcer, Alwyn E. W. Bach.

6 Slumber Music

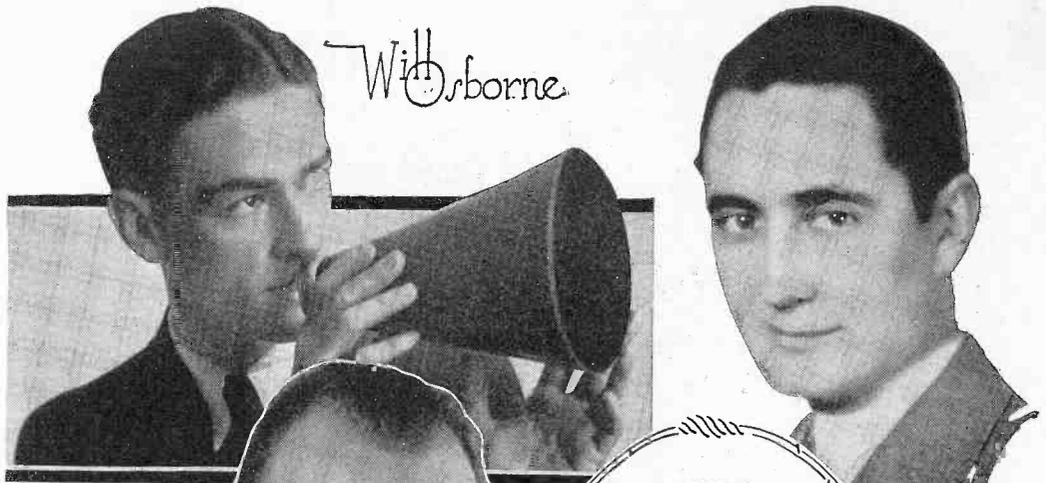
String ensemble; direction, Ludwig Laurier. Announcer, Neel Enslin.

7 Pepsodent Program

Amos 'n' Andy.

WEDNESDAY January 1, 8, 15, 22, 29

EASTERN TIME		6677		30 30	
ALA.	60 BIRM'HAM *WAPI	N			
	39 BIRM'HAM WBRC	P	2	4	4
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA			4	4
COLO.	29 DENVER KOA			N	6
	2 DENVER KLZ	1	2	4	4
CONN.	52 HARTFORD *WTIC			2	M
D. C.	9 WASH' TON WMAL	N	P	P	P
	41 WASH' TON WRC	1	1	5	
FLA.	72 JACK'VLE WJAX				6
	2 MIAMI B. WIOD				6
GA.	20 ATLANTA WSB				6
ILL.	48 CHICAGO KYW				6
	23 CHICAGO *WBBM	X	2		
	43 CHICAGO WCFL	C	E	P	N
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO		M	5	D
	33 CHICAGO *WLS	1	1	X	X
	13 CHICAGO WMAQ				
IND.	62 FT. WAY'E *WOWO	1	2	4	4
	69 IND'PLS *WFBM		2	4	4
IOWA	72 C. BLUFFS KOIL				
	46 DAVEN'PT *WOC				
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	4		6
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	1	2		
KY.	94 COV'TON *WCKY				6
	28 LOUISVILLE WHAS				6
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB				6
ME.	40 PORTLAND WCSH	N	M	E	E
MD.	52 BALTIM'RE *WBAL	VM	M		
	6 BALTIMORE WCAO	1	2	P	D
MASS.	45 SPRINGFIELD WBZ	E	P	5	6
	5 BOSTON WEEI	M	M	C	P
	69 BOSTON WNAC				
	4 WORCTER WTAG	1	1	D	X
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP		2		
	21 DETROIT WJR			5	6
	38 DETROIT WWJ	1	D	M	3
MINN.	27 MINNEAP. WCCO	M	M	D	D
	92 ST. PAUL KSTP				6
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC		2	4	4
	7 KAN. CITY *WDAF				
	55 ST. LOUIS KMOX	P	C	M	O
	1 ST. LOUIS *KSD				6
	81 ST. LOUIS KWK	X	X	X	6
NEBR.	5 OMAHA *WOW	N	C	D	V
N. J.	17 NEWARK WOR				
CENTRAL TIME		5566		30 30	
*Divides Time with Another Station					



Will Osborne



Raymond Knight



Earle Spicer



Harriet Lee

It was back in 1925 that WILL OSBORNE is said to have originated over the radio the style of microphone technique now popularly called "crooning." Will and his orchestra are a regular Columbia network feature each Tuesday night.

NINO MARTINI, "a gentleman from Verona," came to America from Verona, Italy, just a few months ago to join the ranks of the Columbia System artists. His tenor voice and radio personality are winning him much acclaim.

RAYMOND KNIGHT has brought variety and sparkle to radio through his clever comedy sketches

heard on the Triador Hour (NBC Friday night). HARRIET LEE, contralto with the Ce Co Couriers, has a happy smile, and so have all the Couriers, except Henry Burbig. Full of vim is the "Fuller Man," EARLE SPICER, Canadian baritone, singer of sea chanties.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Closing Market Prices (First 15 min.)
- Bill Schudt's "Going to Press" Helpful talks for the benefit of radio listeners by prominent radio editors.
- 2 Guy Lombardo and His Royal Canadians Dance music.
- 3 Herbert's Diamond Entertainers
- 4 Bernhard Levitow and His Commodore Ensemble Concert.
- 5 Three Little Sacks Songs and patter.

Sports on the Air in January



By JOSEPH ATOR

THE first evening that you remember you've broken your last New Year resolution, spin your radio dial a bit, and you'll likely pick up a broadcast of a big league game in the fastest of college sports, basket-ball.

The big fellows started holding Roman holidays at the expense of smaller institutions some weeks ago, but play for conference titles does not begin until the student bodies return from their Christmas vacations. If you are a devotee of the cage sport, you can find entertainment on the radio for the next three months.

If you're not a basket-ball fan—and basket-ball so far has taken far less hold on the general public than has collegiate football—give it a trial. Football has its thrills, certainly. But a basket-ball crowd, packed under a gym roof as two teams go into the final minutes with the lead switching every few seconds, can charge the air with more enthusiasm, terror and joy than ten times their number can work up in the open air of a stadium. It's great stuff for the radio, too, for your star forward sends one swishing through the net from mid-floor, or leaves you breathless for a short eternity as a shot teeters on the rim of the basket, ten times as often as a halfback shoots a fifty-yard pass or breaks loose for a touchdown.

It was this very speed of play which brought the station at a Midwestern university the biggest batch of fan mail in its history. One of the college sport writers was broadcasting the game. A roar from the crowd informed him that he had missed a score.

"Who," he inquired as he turned, or thought he turned, from the mike, "was that tut-tut?"

By noon the next day the university mail-

man groaned beneath the screeds of indignant housewives throughout the corn belt, who had been insulted right at their own firesides.

Here are some of the stations which have definitely scheduled basket-ball broadcasts, mostly of college games, this month: WJBU (Bucknell), WSUI (University of Iowa), WNAD (University of Oklahoma), WLW (University of Minnesota), WAPI (Auburn and University of Alabama), WTMJ (University of Wisconsin games), WCAJ (Nebraska Wesleyan), WSAJ (Grove City), KFJM (University of North Dakota), WILL (University of Illinois); WSOO, Sioux Falls, S. D., and KTNT, Muscatine, Ia.

College stations which will handle basket-ball reports whenever their hours on the air permit are KSAC (Kansas Aggies), KOP (New Mexico Aggies), KOAC (Oregon Aggies), KUOA (University of Arkansas), KUOM (University of Montana), KUT (University of Texas), KWSC (Washington State), WCAX (University of Vermont), WEAI (Cornell University), WEAO (Ohio State), WHAD (Marquette), WKAR (Michigan State), WMAZ (Mercer), WOI (Iowa State), WRUF (University of Florida) and WWL (Loyola, at New Orleans). Unfortunately, many of the college stations have a power of five hundred watts or less, which limits their range to a couple of hundred miles.

In styling basket-ball the fastest college game, I undoubtedly incur the wrath of the hockey people—that's a major sport at Eastern schools, although practically unknown in Western collegiate circles. But, if pressed to explain, I can at least fall back on my contention that hockey is not a game, but just a lot of fellows in a hurry.

That's probably unjust to the sport, but

January 1, 8, 15, 22, 29 **WEDNESDAY**

6 6 7 7 30 30						EASTERN TIME	
X	M	2	3			WGR	BUFFALO 1 N.Y.
	D	4	D			WKBW	BUFFALO 93
		2	M	M		*WMAK	BUFFALO 36
1	2	3	5			WABC	NEW YORK 32
1	1	2	3			WEAF	NEW YORK 12
4	4	5	6			WJZ	NEW YORK 22
		D	5	6		WHAM	ROCH'TER 61
M	C	P	T			*WHEC	ROCH'TER 90
P	P	2	W			WGY	SCHEN'DY 25
						*WFBL	SYRACUSE 36
				6		WBT	CHARLOT 54 N.C.
				6		WPTF	RALEIGH 14
X	2	4	4			WWNC	ASHEV'LE 3
X	X	X	X			WADC	AKRON 78 OHIO
						*WFJC	AKRON 91
1	2	P	W			WKRC	CINCINNATI 1
						WLW	CINCINNATI 16
						WSAI	CINCINNATI 79
D	D	M	M			WHK	CLEVEL'D 85
O	M	T	M			WTAM	CLEVEL'D 53
						WAIU	COLUMB'S 10
						*WCAH	COLUMB'S 89
O	M	E	M			WSPD	TOLEDO 80
	2					*WKBN	TO'NGST'N 3
			M	P		KFJF	OKLA.CITY 93 OKLA.
P	X	X	6			WKY	OKLA.CITY 36
	C	L	V	6		*KVOO	TULSA 60
1	2	4	4			*WHP	HARRISB'G 89 PA.
T	2	M	M			WLBW	OIL CITY 72
						WCAU	PHILAD. 63
						*WFAN	PHILAD. 7
N	X	X				*WFI	PHILAD. 2
						*WLIT	PHILAD. 2
E	P	5	6			KDKA	PITTSB'GH 44
1	1	R	X			WCAE	PITTSB'GH 68
	2	4	4			WJAS	PITTSB'GH 75
N	V	P	E			WEAN	PROVID'NCE 24 R.I.
MNE	D	2	D			WJAR	PROVID'NCE 35
1	2	C	P			WDOD	CHATTA. 74 TENN.
				6		WMC	MEMPHIS 24
1	X	X	X			*WREC	MEMPHIS 6
		4	4			*WLAC	NASHV'LE 95
	EN	X	6			WSM	NASHV'LE 11
		M	M			*KRLD	DALLAS 50 TEX.
		M	C	6		*WFAA	DALLAS 26
						*WBAP	FT.WORTH 26
X	X	X	6			KPRC	HOUSTON 38
						*KTSAS	ANTONIO 75
				6		WOAI	S.ANTONIO 65
P	N	D	V			*WTAR	NORFOLK 24 VA.
M	M	G	6			WRVA	RICHM'D 57
	2	4	4			WDBJ	ROANOKE 39
				6		*WEBC	SUPER'R 74 WISC.
	2	4	4			*WISN	MILWAU. 58
		M	M			WTMJ	MILWAU. 8
5 5 6 6 30 30						CENTRAL TIME	
						*Divides Time with Another Station	

1 Black and Gold Room Orchestra

Dinner music from New York.

2 Jeddo Highlanders

Orchestra direction, Paul Van Loan; Milton J. Cross, tenor.

3 Golden Gems

Theodore Webb, baritone; Elsie Baker, contralto; string quartet. Announcer, Edward Thorgersen.

4 The New Yorker Orchestra

Announcer, Neel Enslin.

5 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

Rise of the Goldbergs (Last 15 min.)

Humorous dramatic sketch.

6 Westinghouse Salute

Dramatic sketch; chorus of forty voices; fifty-piece orchestra; direction, Cesare Sodero; Pedro de Cordova. Announcer, Marthin Provensen.

WEDNESDAY January 1, 8, 15, 22, 29

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	M	M	D	D
ARK.	50 HOT SPGS.*KTHS				
	85 L'TLE ROCK*KLRA				
COLO.	29 DENVER KOA	①	E	③	④
	2 DENVER KLZ	①	M	M	M
CONN.	52 HARTFORD*WTIC	①	②	W	④
D. C.	9 WASH'TON WMAL	①	②	③	④
	41 WASH'TON WRC	①	②	③	④
FLA.	72 JACK'VLE WJAX			③	④
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB			③	④
ILL.	48 CHICAGO KYW	⑤	⑥		
	23 CHICAGO *WBBM			M	B
	43 CHICAGO WCFL	E	B	O	L
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	D	X	④
	3 CHICAGO *WIBO	①	M	L	D
	33 CHICAGO *WLS	X	②	T	V
	13 CHICAGO WMAQ	①	②	③	④
IND.	62 FT. WAY'E*WOWO				④
	69 IND'PLS *WFBM	①	②	③	
IOWA	72 C. BLUFFS KOIL	①			④
	46 DAVENP'T *WOC	①	②	③	④
	46 DESMOINES*WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	⑤	⑥	⑦	⑧
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	V	P	V	M
KY.	94 COV'TON *WCKY			⑦	⑧
	28 LOUISVILLE WHAS			③	④
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB			③	④
ME.	40 PORTLAND WCSH	①	②	③	④
MD.	52 BALTIM'RE*WBAL				
	6 BALTIMORE WCAO	①	②	③	④
MASS.	45 SPRINGFIELD WBZ	⑤	⑥	P	M
	5 BOSTON WEEI	①	②	③	④
	69 BOSTON WNAC	①	②	③	④
	4 WORC'ER WTAG	①	②	③	④
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①	②	③	④
	21 DETROIT WJR	⑤	⑥		
	38 DETROIT WWJ	①	②	③	④
MINN.	27 MINNEAP. WCCO	①	②	③	④
	92 ST. PAUL KSTP	⑤	②	③	④
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC			③	④
	7 KAN. CITY *WDAF	①			④
	55 ST. LOUIS KMOX	①	②	③	④
	1 ST. LOUIS *KSD	①	②	③	④
	81 ST. LOUIS KWK	⑤	⑥	D	⑧
NEBR.	5 OMAHA *WOW	①	②	③	④
N. J.	17 NEWARK WOR				
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

my major interests at a hockey game are two: the excessive clamor that the referee person can make with his dinner-bell, and the un-military maneuvers of that squad of non-descript fellows who are sent forth at the end of each period to push the ice shavings, splinters of shinbones and other debris off the ice.

Last winter at Chicago, when the Blackhawks were winning with the regularity of a Boston baseball team, the spectators turned for relief to these worthies, making book on their progress around the rink. However, some enterprising gents started slipping the favorites in the betting four-bit bribes—four bits will buy the soul of almost any of the punch-drunk hangers-on at a professional sport arena—to lay down in the race. Which again demonstrates that you should never bet on anything that talks.

As for the players, they remind me much of a coterie of frantic housewives pursuing a very sprightly mouse with broomsticks, provided, of course, you can persuade a housewife to chase a mouse.

Seriously, however, they have opened up the game this year, permitting a modified forward pass which has more than doubled the scoring, and an occasional broadcast should be worth listening to. Tune in on WMSG, New York, for the Rangers and Americans; KYW, Chicago, for the Blackhawks; CKGW or CFCA, Toronto, for the Maple Leafs; WCAU, Philadelphia, or KWK, St. Louis, for independent games. Hockey reports will probably be available also from other cities in the National Hockey League.



Mr. R. W. Ashcroft, manager of CKGW, informs me that his station, with the exception of hockey, broadcasts no sports. I fear he is overmodest. CKGW is operated by the ancient distilling firm of Gooderham and Worts, at Toronto, and I hazard conservatively that that concern has provided more indoor sports than any dozen stations in America.



As mentioned before in this column, Paddy Harmon, president of the Chicago Stadium Corporation, was one of the leaders among promoters who fought boxing broadcasting

on the theory that it hurt gate receipts. Well, recently the directors of the corporation looked over Paddy's profit-and-loss statement, decided that it didn't look too good, broadcasting or no broadcasting, and bade him go away from there. So Chicago bouts will probably be available to radio fans henceforth. Some of the stations putting out the ringside stories this month are: WMSG, Tuesday and Thursday, from 8:30 to 11 P. M., at the Madison Square Garden, New York (and six-day bike racing as well, if such a calamity takes place there); KYDL, Salt Lake City; WLS, Chicago; CFCA, Toronto; KWK, St. Louis (and wrestling too!).



Last month we brought up the question of whether the sports announcer is justified in pulling for the home-town team, within limits of fairness, of course. WHAT'S ON THE AIR has asked a number of stations what their policy is. So far the vote is 27 to 9 in favor of strict impartiality.

Most of the stations which admit they favor the home boys are either college-owned or have a limited range. The comment of Thomas Patrick Convey, at KWK, St. Louis, explains this very well. He says:

"In view of the fact that we saturate an area of only about 150 miles, we have always pulled hard for the home team, never forgetting to give a player on either team full credit for any play he makes. If we had a powerful station, we should perhaps be neutral all the way through. We find that any time we lag and don't pull for the home team, we have plenty of mail in the morning, asking why. Buck O'Neill, of the New York Journal, has joined us in broadcasting when the New York teams visit St. Louis. At first our listeners didn't seem to want to hear from the other side, but they finally learned to like Buck very much."

(It's Buck, by the way, who announces Madison Square Garden bouts.)

Bob Orth, WLB, University of Minnesota: "Yes [in favor of pulling for the home team]. Letters indicate that 'loyalty' to the State university is appreciated."

"Red" Manning, WTAM, Cleveland, O.: "No, but listeners do. They razzed an announcer who didn't."

Kenneth W. Skelton, WDBO, Orlando, Fla.: "In our particular case, yes. The majority of our listeners pull for the University of Florida, of course."

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① Grand Opera Concert

With Nino Martini, famous Italian tenor.

② Forty Fathom Trawlers

Tales of the deep sea.

③ McFadden Red Seal Hour

Ghost stories.

④ La Palina Smoker

Informal entertainment and music given at a smoker.

January 1, 8, 15, 22, 29 **WEDNESDAY**



FORTY FATHOM TRAWLERS on the deck of the "Spray," ready for one of "Old Forty Fathom's" stories of adventure on the high seas. A Columbia Wednesday night feature.

8 8 9 9 30 30				EASTERN TIME	
1	2	3	4	WGR	BUFFALO 1 N. Y.
1	2	M	M	WKBW	BUFFALO 93
M	M	3	4	*WMAK	BUFFALO 36
1	2	3	4	WABC	NEW YORK 32
1	2	3	4	WEAF	NEW YORK 12
5	6	7	8	WJZ	NEW YORK 22
5	6	M	8	WHAM	ROCHTER 61
1	2	B		*WHEC	ROCHTER 90
M	2	3	4	WGY	SCHEN'DY 25
	2	3	4	*WFBL	SYRACUSE 36
		3	4	WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
1	E	V	P	WWNC	ASHEVLE 3
M	2	3	4	WADC	AKRON 78 OHIO
1	2			*WFJC	AKRON 91
1	2	3	4	WKRC	CINCINNATI 1
5	6			WLW	CINCINNATI 16
1	2	3	4	WSAI	CINCINNATI 79
1	2	3	4	WHK	CLEVEL'D 85
1	V	E	4	WTAM	CLEVEL'D 53
1				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
M	2	3	4	WSPD	TOLEDO 80
				*WKBN	YO'NGST'N 3
I	N	M	P	KFJF	OKLA.CITY 93 OKLA.
1	2	P	P	WKY	OKLA.CITY 36
1	2	3	4	*KVOO	TULSA 60
1	2			*WHP	HARRIS'B'G 89 PA.
V	2	3	4	WLBW	OIL CITY 72
	2	3	4	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1	2	3	4	*WLIT	PHILAD. 2
5	6	7	8	KDKA	PITTSB'GH 44
1	V	3	4	WCAE	PITTSB'GH 68
1	2	3	4	WJAS	PITTSB'GH 75
1	2	3	4	WEAN	PROVID'NCE 24 R. I.
1	2	3	4	WJAR	PROVID'NCE 35
1	X	P	N	WDOD	CHATTA. 74 TENN.
	2	3	4	WMC	MEMPHIS 24
1	X	X	X	*WREC	MEMPHIS 6
1	D	L	L	*WLAC	NASHV'LE 95
D	M	3	4	WSM	NASHV'LE 11
		M	M	*KRLD	DALLAS 50 TEX.
1	2		4	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
1	2	3	4	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
1	2	3	4	WOAI	S.ANTONIO 65
1	X	X	X	*WTAR	NORFOLK 24 VA.
P	P	3	W	WRVA	RICHM'D 57
1	V	P	P	WDBJ	ROANOKE 39
5				*WEBC	SUPER'R 74 WISC.
1			4	*WISN	MILWAU. 58
5	2	3	4	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

- 1 Erno Rapee's Mobiloil Concert**
Symphony orchestra under baton of Erno Rapee; assisted by guest soloists.
- 2 Happy Wonder Bakers**
Jack Parker, tenor; male trio; Frank Black, pianist and director. Announcer, Edward Thorgersen.
- 3 Halsey Stuart Program**
The old counsellor gives some financial advice. Orchestra direction, Andy Sannella. Announcer, Patrick Kelly.
- 4 Palmolive Hour**
Olive Palmer, soprano; Paul Oliver, tenor; Elizabeth Lennox, contralto; the Revellers; Louis James and James Melton, tenors; Elliott Shaw, baritone; Wilfred Glen, bass; orchestra direction, Gustav Haenschen. Announcer, Phillips Carlin.

- 5 Yeast Foamers**
Chauncey R. Parsons, tenor; Harold and Freddie Owen, comedy duo; orchestra direction, Harry Kogen. Announcer, Thomas Breen, Jr.
- 6 Sylvania Foresters**
Male quartet; direction, Roy Close; orchestra direction, Bernard Altschuler. Announcer, Milton J. Cross.
- 7 El Tango Romantico**
Dolores Cassinelli, soprano; orchestra direction, Frank Vagnoni.
- 8 Buck and Wing**
Small-time vaudeville team: Phil Cook and Vic Fleming.

WEDNESDAY January 1, 8, 15, 22, 29

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI	X	X	D	D
	39 BIRM'HAM WBRC	E	2	3	3
ARK.	50 HOT SPGS. *KTHS		6		
	85 L'TLE ROCK *KLRA		2	3	3
COLO.	29 DENVER KOA	1	6	P	8
	2 DENVER KLZ	1	2	3	3
CONN.	52 HARTFORD *WTIC	1	2	3	4
D. C.	9 WASH'TON WMAL	1	2	3	3
	41 WASH'TON WRC	1	2	7	7
FLA.	72 JACK'VLE WJAX	1	6		
	2 MIAMI B. WIOD		6		
GA.	20 ATLANTA WSB	1	6		
ILL.	48 CHICAGO KYW		6		8
	23 CHICAGO *WBBM	L	D		
	43 CHICAGO WCFL	M	D	V	D
	33 CHICAGO *WENR				
	18 CHICAGO WGN	1	D	N	D
	3 CHICAGO *WIBO	D	P	D	D
	33 CHICAGO *WLS				
	13 CHICAGO WMAQ	1	2		3
IND.	62 FT. WAY'E *WOWO	1		3	3
	69 IND'PLS *WFBM		2		
IOWA	72 C. BLUFFS KOIL	1	2	3	3
	46 DAVEN'PT *WOC	1	2		
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	5	6	7	8
	76 TOPEKA *WIBW				
	76 WICHITA *KFH			3	3
KY.	94 COV'TON *WCKY	5	6	D	D
	28 LOUISVILLE WHAS	1	6		
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB	1	6		
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	1	2	3	3
MASS.	45 SPRINGFIELD WBZ	X	6	E	D
	5 BOSTON WEEI	1	O	N	
	69 BOSTON WNAC	1	2	3	3
	4 WORCTER WTAG	1	D	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	3
	21 DETROIT WJR		6		
	38 DETROIT WWJ	1	2	3	4
MINN.	27 MINNEAP. WCCO	1	2	3	3
	92 ST. PAUL KSTP	1	6		3
MISS.	73 JACKSON WJDJ		6		
MO.	41 KAN. CITY *KMBC	1	2	3	3
	7 KAN. CITY *WDAF	1		3	3
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	1	2	3	4
	81 ST. LOUIS KWK	X	6	M	3
NEBR.	5 OMAHA *WOW	1			4
N. J.	17 NEWARK WOR				

CENTRAL TIME
 *Divides Time with Another Station
9 9 10 10
 30 30 30 30

RADIO GOSSIP

The longest name in the National Broadcasting Company is worn by Viola Isabella Augusta Wilhelmina Lagergren. She's in the Press Relations Department.

Smith Ballew, director of a dance orchestra heard regularly through the NBC System, gives credit for his musical knowledge to an aged negro banjo player in a Texas "jug" band.

Eugene Marshall, NBC announcer, who commutes back and forth between New York and Philadelphia, where he lives, raises police dogs as a hobby. His kennels are considered among the finest in the vicinity of the Quaker City.

Giovanni Martinelli, tenor of the Metropolitan Opera Company, when singing before the microphone, loosens his collar and tie, rumples his hair and then grins in a good-natured way at every one around.

After working together for three months in radio productions of the Columbia Broadcasting System, Ben Alley, tenor, and Blundon Wills, xylophonist, discovered that they both were born and educated in Charleston, W. Va. Their homes, however, were twelve miles apart.

The Prairie Farmers' Station (WLS, Chicago) has been taking an intimate interest in the breakfast menus of its listeners. The returns indicate a decided preference for sausage, pork chops and hot gravy, with sauerkraut leading the vegetable list. The object of this enterprise seems to be simply to satisfy the natural curiosity of WLS Breakfast Club listeners as to what their neighbors are eating while their own spoons are in the coffee.

Jack Ricker, studio and production manager for the Columbia Broadcasting System, makes what he terms "woofie" every afternoon at WABC. This is the get-together of all announcers and production men in order to set their stop-watches to assure accuracy of broadcast programs. As the time is reached each man says "Woofie" with emphasis. So far, Dave Ross, originator of the idea, makes the loudest "woofie."

Julian Oliver, famous radio tenor of NBC programs, has returned from a summer tour of his native Spain and Italy with a blushing bride. Oliver met his bride in Rome this summer, and they were married in Paris September 14. As Carmen DeBlasco, Mrs. Oliver won first prize in the Atlantic City beauty contest of 1925, which she entered as Miss Mexico City.

Commuters in the Cleveland area put their watches in their pockets and turn on the radio when they get out of bed mornings and proceed to make ready for the 8:17 train or bus without the slightest anxiety as to the correct time. WTAM's musical clock with a mechanical voice calls off the correct time for them at five-minute intervals every week-day morning from 7:30 to 8:30.

Several weeks ago Floyd Gibbons, the headline hunter, described through an NBC network the death of the noted aviator, Capt. A. E. Woodbridge, who pioneered the England-to-India air route. Gibbons recently received a letter from Mrs. Daisy Woodbridge Dow, of Chicago, telling him that her first news of the death of her brother, Captain Woodbridge, had come to her through Gibbons' broadcast.

A woman in Massachusetts enjoys slumber music, according to a letter received by the NBC, but doesn't like to stay up so late to hear it. Therefore she takes a nap early in the evening and leaves her radio receiver on. She has trained herself to wake up promptly as soon as she hears the strains of "Slumber On," the opening melody of the hour.

One of the outstanding organists in the country, Johanna Grosse, now is staff organist at Station WTAM, Cleveland. Miss Grosse is under a two-year contract to play at the new fifty-thousand-watt station recently installed. A native of Hungary, her name was Nagy Janka. She came to this country with her family when she was eleven years old. Having studied piano under Signor Romeo Gorno at the Cincinnati College of Music, she was one of the first in the middle West to take up organ in theaters. Miss Grosse dedicated the organ at WLW, the Crosley Radio Station in Cincinnati, and was staff organist there for five years.

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- L Light opera
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- N News
- O Organ
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- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Kolster Radio Hour

Orchestra with soloists.

2 In a Russian Village

A Russian program featuring Peter Biljo and his balalaika orchestra.

3 Hank Simmons' Show Boat

Revival of melodramas popular twenty and thirty years ago.



G. Underbill Macey as "Hank Simmons."

Aboard the Showboat "Maybelle"

LILLIAN RUSSELL'S leading man—Harry C. Browne—will produce more than two score radio dramas, revivals of the playhouse of thirty years ago, as features to be broadcast from aboard the mythical Hank Simmons' Showboat "Maybelle" throughout the winter and spring seasons of 1930.

Browne entered radio on Jan. 11, 1926, when George Harrison Phelps engaged him to manage his new radio station, WGHP, in Detroit. Announcing, continuity writing, producing, engineering—every phase of radio entered into Browne's new life. He liked it. A year and a half later he assumed the duties of production director for the Colum-

bia Broadcasting System. At the present time Browne is specializing in radio drama.

"Showboat" is an intricate broadcast. The plays are first selected by Mr. Browne, who then turns them over to Phil Maher. Mr. Maher's job is to cut the plays down to one hour's duration. They are then returned to Mr. Browne, who spends about five days adapting them for radio presentation, following which the production is cast and rehearsal begins. About eight people are usually employed in the productions. An orchestra of twelve and an audience of between fifty and seventy-five persons provide the background for each broadcast. The audience is rehearsed for two or three minutes before the program goes on the air as to when to applaud, when to hiss and when to laugh.



TROUPERS aboard the Showboat "Maybelle" celebrate as they begin their third winter tour of the icy radio waves on a coast-to-coast schedule.

January 1, 8, 15, 22, 29 **WEDNESDAY**

10 30	11 30	EASTERN TIME	
1 X		WGR	BUFFALO 1 N.Y.
M O D D		WKBW	BUFFALO 93
1 2 3 3		*WMAK	BUFFALO 36
1 2 3 3		WABC	NEW YORK 32
1 2 3 4		WEAF	NEW YORK 12
5 6 7 7		WJZ	NEW YORK 22
5 6		WHAM	ROCH'TER 61
		*WHEC	ROCH'TER 90
1 M D D		WGY	SCHEN'DY 25
1		*WFBL	SYRACUSE 36
1 6		WBT	CHARLOT 54 N.C.
		WPTF	RALEIGH 14
P 2 3 3		WWNC	ASHEV'LE 3
1 2 3 3		WADC	AKRON 78 OHIO
		*WFJC	AKRON 91
1 2 3 3		WKRC	CINCINNATI 1
		WLW	CINCINNATI 16
1		WSAI	CINCINNATI 79
1 2 3 3		WHK	CLEVEL'D 85
1 P D O		WTAM	CLEVEL'D 53
		WAIU	COLUMB'S 10
		*WCAH	COLUMB'S 89
1 2 3 3		WSPD	TOLEDO 80
		*WKBN	YO'NGST'N 3
M D O D		KFJF	OKLA.CITY 93 OKLA.
X 6 P 8		WKY	OKLA.CITY 36
1		*KVOO	TULSA 60
		*WHP	HARRIS'B'G 89 PA.
1 2 3 3		WLBW	OIL CITY 72
1 3 3		WCAU	PHILAD. 63
		*WFAN	PHILAD. 7
		*WFI	PHILAD. 2
1 D X		*WLIT	PHILAD. 2
P 6 D 7		KDKA	PITTSB'GH 44
1 2		WCAE	PITTSB'GH 68
1 2 3 3		WJAS	PITTSB'GH 75
1 2 3 3		WEAN	PROVID'NCE 24 R.I.
1 2 N		WJAR	PROVID'NCE 35
N 2 3 3		WDOD	CHATTA. 74 TENN.
1 6		WMC	MEMPHIS 24
X 2 3 3		*WREC	MEMPHIS 6
P 2		*WLAC	NASHV'LE 95
1 6 X D		WSM	NASHV'LE 11
		*KRLD	DALLAS 50 TEX.
1		*WFAA	DALLAS 26
		*WBAP	FT.WORTH 26
1 6 X X		KPRC	HOUSTON 38
		*KTS	S.ANTONIO 75
1 6 3		WOAI	S.ANTONIO 65
D D		*WTAR	NORFOLK 24 VA.
W 6 D D		WRVA	RICHM'D 57
E 2 3 3		WDBJ	ROANOKE 39
		*WEBC	SUPER'R 74 WISC.
		*WISN	MILWAU. 58
1 6 M 3		WTMJ	MILWAU. 8
9 9 10 10		CENTRAL TIME	
30 30 30 30		*Divides Time with Another Station	

1 Palmolive Hour

Same as No. 4 (8-10 Wed.).

2 Floyd Gibbons

Headline Hunter, stories of adventure.

3 Lew White Organ Recital

4 Phil Spitalny's Dance Music

Dance music.

5 Neopolitan Nights

Berta Marchetti, contralto; Alba Novella, soprano; Nino Fucile, baritone; Giuseppe di Benedetto, tenor; Joe Biviano, accordion; Paladino mandolin quartet. Announcer, Ralph Freese.

6 Stromberg Carlson Program

Forty-eight-piece orchestra; direction, Guy Fraser Harrison. Announcer, William Fay.

7 Slumber Music

8 The Pepsodent Program

Amos 'n' Andy.

THURSDAY ^{January} 2, 9, 16, 23, 30

Decorating the Air

In the Decorating Studio of the
National Radio Home-makers Club

By IDA BAILEY ALLEN

President and Founder National Radio Home-makers Club

Ida Bailey Allen and her associates broadcast twenty-six week-day morning programs from the studios of the National Radio Home-makers Club over the coast-to-coast network of the Columbia Broadcasting System. On Mondays, Tuesdays, Wednesdays, Thursdays and Fridays, from 10 A. M. to 12 M. (Eastern Standard Time), they discuss Foods and Cooking, Beauty, Interior Decorating, Style and many other subjects of interest to women.

BRROADCASTING talks about interior decoration might not be interesting, but the plan worked out by the National Radio Home-makers Club has made the decorating department as popular as our other two divisions—cooking and beauty culture. The same realistic method applies to all three. We try not to bore our club members with lifeless descriptions of more or less imaginary rooms; instead, our decorator, Miss Joan Barrett, solves—if not exactly before our listeners' eyes, certainly "before their ears"—the very problems that are sure to confront home-makers. Should a woman of limited means wish to have the walls of her bedroom repainted, Miss Barrett demonstrates how the woman herself can do the job. Of course we do not change the color on the walls of our studio every week! But Miss Barrett gets a fair-sized piece of wallboard, mixes her paint; then, at the hour of the broadcast, she carries out on a small scale the exact process. With the work going on before us, we have no trouble keeping the listeners informed exactly as to what is happening. These accounts are clear because they follow the logic of the events. The principle behind our method is the same as that underlying the radio story of an athletic contest.

Obviously we must try to keep these periods from being bare and impersonal. Quite frequently the problems of our club members lend themselves to dramatization; or merely narrating the circumstances under which some

woman has carried out a plan makes a good story. The dialog and stories bring music in naturally; there is never a far-fetched music cue. One morning we discussed redecorating a farmhouse, and the continuity called as a matter of course for "Old MacDonald Had a Farm." Two visitors were with us that day, and one of them had not heard the rollicking song since she'd left Ireland twenty years before. Her eyes were sparkling with memories. Everybody—typists, editors, the dietitian, the beauty expert—gathered in the studio and joined in the singing. Mr. Premmac, formerly of the Berlin Opera, led this distinctly non-operatic performance. The singers had such a good time that they feared the air audience had suffered. But when we came out of the studio the engineer at the control board was beaming and he declared the song had gone over beautifully.

The studio itself offered Miss Barrett quite a problem. The room had to serve as an office, a workshop, an informal parlor and a broadcast studio. Good light and perfect acoustics were prime requisites, and yet the apartment must not seem like a laboratory. The solution, as you may see from the picture, has been a happy one; as often happens, the very necessities have added to the pleasant effect. Since the studio must be on the north for the light, and because the place was in danger of looking cold, Miss Barrett had the walls painted a warm, but light cream, color.

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- B** Band music
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- N** News
- O** Organ
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- R** Religious
- T** Theatrical
- V** Vocal ensembles
- W** Wit, comedy
- X** Station on air, but program variable

◆ Dance music from New York

1 Columbia Symphony Orchestra

Direction, Howard Barlow.

2 Civic Repertory Plays

Eva Le Gallienne presents a scene from one of her current plays.

3 Rundback's Orchestra

4 Paul Specht's Orchestra

Dinner music from the Hotel Governor Clinton, New York.

5 Bernhard Levitow and Commodore Ensemble

Dinner concert.

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	E	E	M	V
	39 BIRM'HAM WBRC	1	D	4	D
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA			4	5
COLO.	29 DENVER KOA	1	1	2	N
	2 DENVER KLZ	1	2	4	5
CONN.	52 HARTFORD *WTIC	M	M		
D. C.	9 WASH'TON WMAL	N	E	M	P
	41 WASH'TON WRC	1	1	6	
FLA.	72 JACK'V'LE WJAX				
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB				
ILL.	48 CHICAGO KYW				
	23 CHICAGO *WBBM	1	M		
	43 CHICAGO WCFL	C	E	P	N
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO	4	P	6	7
	33 CHICAGO *WLS	1	1	X	X
	13 CHICAGO WMAQ	1			
IND.	62 FT.WAY'E *WOWO				
	69 IND'PLS *WFBI	1	2	4	
IOWA	72 C. BLUFFS KOIL			2	4
	46 DAVEN'PT *WOC				
	46 DESMOINES *WHO	M	M	M	V
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5		
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	1	2	4	C
KY.	94 COV'TON *WCKY			X	X
	28 LOUISVILLE WHAS			2	
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCSH	N	M	2	3
MD.	52 BALTIM'RE *WBAL			D	D
	6 BALTIMORE WCAO	P	P	4	VW
MASS.	45 SPRINGFIELD WBZ	E	E	6	V
	5 BOSTON WEEI	M	M	C	3
	69 BOSTON WNAC				5
	4 WORC'TER WTAG	1	1	D	3
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP			4	
	21 DETROIT WJR		5	6	7
	38 DETROIT WWJ	1	D	V	M
MINN.	27 MINNEAP. WCCO	E	M	4	M
	92 ST. PAUL KSTP				
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1		4	5
	7 KAN. CITY *WDAF				
	55 ST. LOUIS KMOX	P	C	T	M
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK	4	E	V	P
NEBR.	5 OMAHA *WOW	N	C	E	E
N. J.	17 NEWARK WOR				
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

For contrast, there is a large, blue rug on the floor; the baseboard and molding are the same shade. Between the wall and one rug is a margin of red and blue, with diagonal stripes of red, green and yellow across the corners. The canopy ceiling necessary for sound has become a part of the decorative scheme. Monk's cloth, gathered in many folds, repeats itself not only in the drapes at the windows, but in three panels on the walls; these cover unused doors, prevent echoes and relieve the monotony. The drapes have bright, modernistic designs in red, blue, green and yellow. These accents occur also in the furniture: a Chinese-red cabinet, a red table and a wicker chair with chintz cushions. To avoid a warfare of colors, Miss Barrett has chosen some plain Windsor chairs also, and a dark table. The piano and bench (walnut) help further to steady the room; but there is a final bit of jazz near the door; a wall-cabinet that has futuristic jiggers in black and red against a fawn background. The room meets all the demands made upon it; our only difficulty is that the studio is such an attractive lounging-place the workers often find themselves crowded out.

This specimen room is almost an embodiment of our aim in all the club activity; we

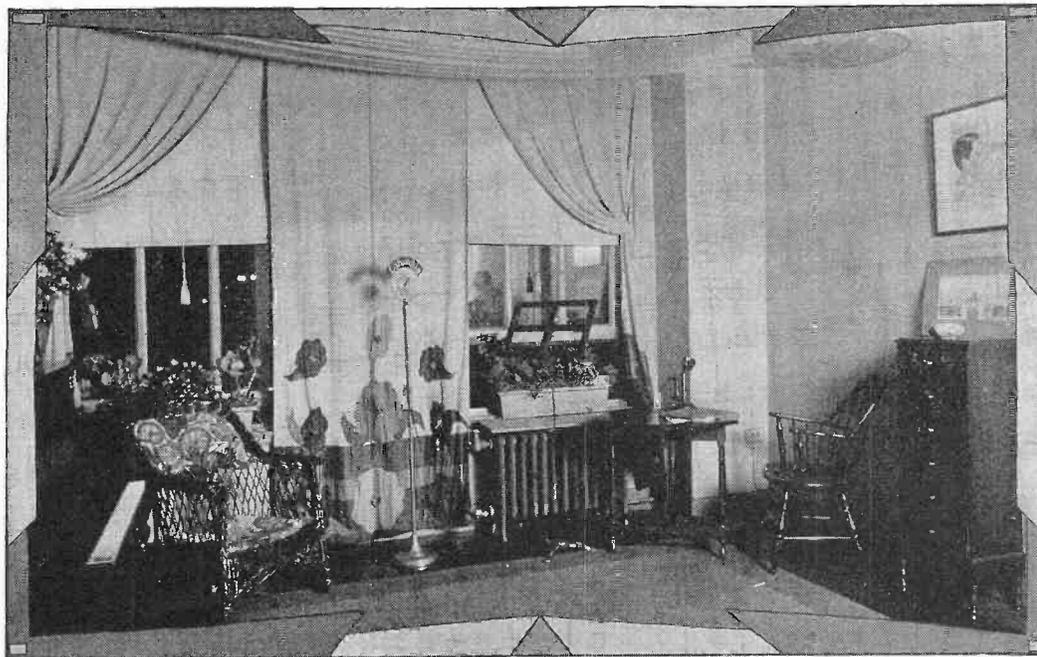
wish first to make housekeeping speedy and effective, but we don't care for empty houses and abstractions. Home-making is more than a phrase with us; the thought of it pervades our studios. The organization is informal—nobody ever checks up on anybody else's time; the result is that every one works cheerfully, often after hours. There is not a person in the group who doesn't feel some spiritual contact with our vast audience, letters full of questions and of thanks, guests who sometimes sit in the studio during broadcasts—and behave admirably—these are indications of the extent to which the National Radio Homemakers Club appeals. But one senses beyond the things one sees. We are always conscious of offering more than "another program"; we actually have club meetings on the air.

Some visitors arrived too late for the broadcast the other day, but they were inspecting the studio. One of them kept sniffing, and finally said: "I smell paint."

"Oh, yes," explained Miss Barrett; "we've been broadcasting."

"Well," the woman laughed, "I never expected to see the day when you'd be painting the air."

But we all knew there was much more than air to our air decorating.



January 2, 9, 16, 23, 30 **THURSDAY**

6 6 7 7 30 30				EASTERN TIME	
X	M	P	P	WGR	BUFFALO 1 N.Y.
①	M	X	⑤	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
①	②	③	⑤	WABC	NEW YORK 32
①	①	②	③	WEAF	NEW YORK 12
④	⑤	⑥	⑦	WJZ	NEW YORK 22
		X	⑥	WHAM	ROCH'TER 61
D	C	M	P	*WHEC	ROCH'TER 90
M	M	W	E	WGY	SCHEN'DY 25
				*WFBL	SYRACUSE 36
				WBT	CHARLOT 54 N.C.
				WPTF	RALEIGH 14
①	②	④	⑤	WWNC	ASHEVLE 3
①	X	P	M	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
①	②	P	W	WKRC	CINCINNATI 1
				WLW	CINCINNATI 16
				WSAI	CINCINNATI 79
C	M	R	R	WHK	CLEVEL'D 85
O	M	E	P	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
O	M	L	⑤	WSPD	TOLEDO 80
①		④	⑤	*WKBN	YO'NGST'N 3
		M	P	KFJF	OKLA.CITY 93 OKLA.
P	M	P	⑦	WKY	OKLA.CITY 36
C				*KVOO	TULSA 60
①	②	④	M	*WHP	HARRIS'B'G 89 PA.
①	②	④	⑤	WLBW	OIL CITY 72
		④		WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
N	X	X		*WFI	PHILAD. 2
			E	*WLIT	PHILAD. 2
E	B	W	⑥	KDKA	PITTS'B'GH 44
①	①	X	W	WCAE	PITTS'B'GH 68
	②	④	⑤	WJAS	PITTS'B'GH 75
N	V	P	⑤	WEAN	PROVID'NCE 24 R.I.
D	V	②	③	WJAR	PROVID'NCE 35
①	②	C	P	WDOD	CHATTA. 74 TENN.
		②		WMC	MEMPHIS 24
①	X	X	⑤	*WREC	MEMPHIS 6
		R	⑤	*WLAC	NASHV'LE 95
	EN	M	X	WSM	NASHV'LE 11
		E	M	*KRLD	DALLAS 50 TEX.
	M			*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
			⑦	WOAI	SANTONIO 65
P	N	D	M	*WTAR	NORFOLK 24 VA.
D	P	B	E	WRVA	RICHM'D 57
	②	④	⑤	WDBJ	ROANOKE 39
			⑦	*WECB	SUPER'R 74 WISC.
	②	④	⑤	*WISN	MILWAU. 58
		M	M	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

① Black and Gold Room Orchestra

② Mid-week Hymn Sing

Mixed quartet—Arthur Billings Hunt, baritone and director; Clyde Dengler, tenor; Helen Jenke, contralto; Muriel Wilson, soprano; George Vause, accompanist. Announcer, Marley R. Sherris.

③ Coward Comfort Music

Orchestra direction, Fritz Forsch. Announcer, Marthin Provensen.

④ Old Man Sunshine

Bob Pierce in stories and songs. Alwyn E. W. Bach, announcer.

⑤ Park Central Hotel Orchestra

Announcer, Neel Ensen.

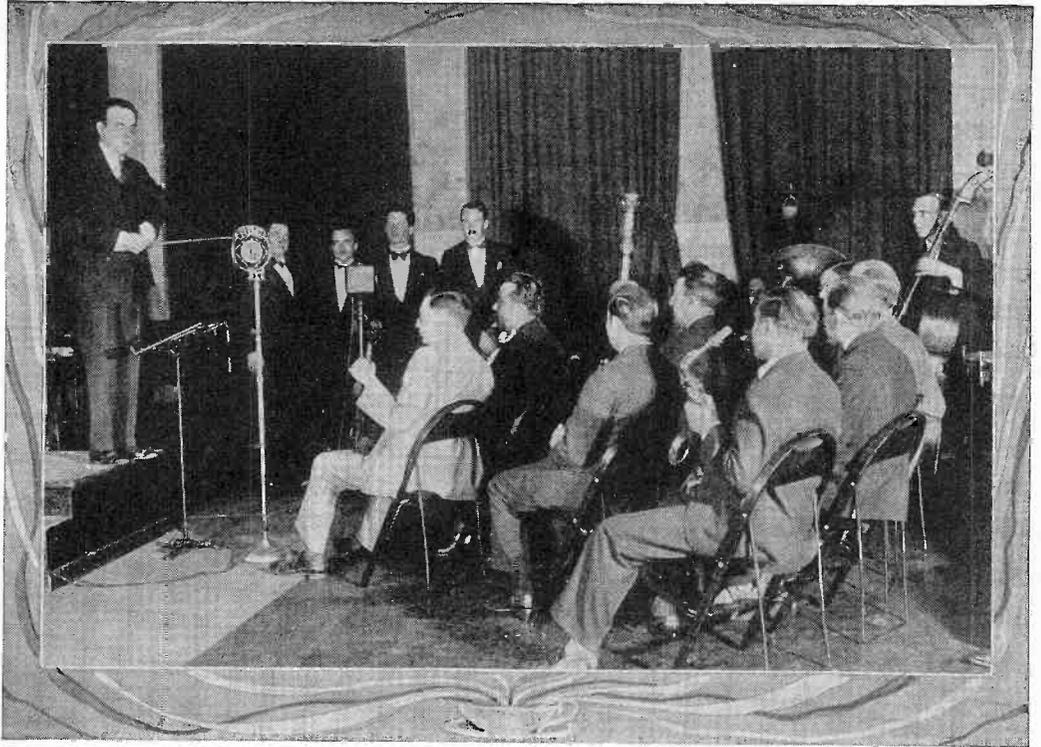
⑥ The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

⑦ The 7-11's

Welcome Lewis, contralto crooner; dance orchestra direction, Dave Grupp.

THURSDAY January 2, 9, 16, 23, 30



DAVID MENDOZA, the Maxwell House Dixie Trio (left to right, Randolph Weyant, first tenor; Victor Hall, second tenor; Leonard Stokes, baritone, and Kennett Christie, pianist), and a section of the Maxwell House Melodies Orchestra, preparing for their Thursday night program over WJZ and allied stations.

Maxwell House Melodies

DAVID MENDOZA, he of the lean, dark face and high forehead, holds his baton aloft. He is rigid, as if posing for some unseen sculptor. Before him his musicians are also stilled, though not as rigid. Then his baton sweeps down and the orchestra comes to life with a great burst of music. Maxwell House Melodies is on the air.

The studio is nearly filled with musicians, for Mendoza directs a large orchestra. Standing just out of reach of Mendoza's sweeping baton are the Maxwell House singers—Victor Hall, Leonard Stokes and Tubby Weyant. The orchestra plays again a chorus of the melody and the three singers step up to a microphone, and, with heads close together, sing softly.

Their voices can not be heard above the orchestra in the studio, but through the magic of radio acoustics they seem to be singing with the orchestra far in the background to the ears of the listener.

The music halts and another lean, dark man—Alwyn E. W. Bach, NBC staff announcer—tells of the number next to be played. Mendoza again is a statue before his orchestra. Again the swoop of the baton and the upward sweep of melody.

From time to time the trio blend their voices with the orchestral tones, and from time to time Bach explains to the ever-listening microphone what is next on the program.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- | | |
|--|---|
| B Band music | O Organ |
| C Children's features | P Popular music (With vocal solos) |
| D Dance music | R Religious |
| E Educational | T Theatrical |
| G Grand opera | V Vocal ensembles |
| L Light opera | W Wit, comedy |
| M Instrumental (Other than dance) | X Station on air, but program variable |
| N News | |

◆ Dance music from New York

- 1 Bernhard Levitow and His Commodore Ensemble (First 15 min.)
Political Situation in Washington To-night (Last 15 min.)
Frederick William Wile, from Washington.
- 2 To be Announced (First 15 min.)
Political Situation in Washington To-night (Last 15 min.)
- 3 Manhattan Moods
Portrayal of New York life in music.
- 4 True Detective Mysteries
- 5 Around the Samovar
Russian music.

EASTERN TIME		8 8 9 9 30 30			
ALA. 60 BIRM' HAM	*WAPI	1	1	2	E
39 BIRM' HAM	WBRC	D	3	P	5
ARK. 50 HOT SPCS.	*KTHS	1	1		
85 L'TLE ROCK	*KLRA				5
COLO. 29 DENVER	KOA	1	1	2	7
2 DENVER	KLZ	1	M	M	5
CONN. 52 HARTFORD	*WTIC				
D. C. 9 WASH' TON	WMAL	1	3	4	5
41 WASH' TON	WRC	1	1	2	3
FLA. 72 JACK' VLE	WJAX	1	1	2	7
2 MIAMI B.	WIOD	1	1	2	
GA. 20 ATLANTA	WSB	1	1	2	7
ILL. 48 CHICAGO	KYW	4		2	7
23 CHICAGO	*WBBM			4	B
43 CHICAGO	WCFL	E	D	O	L
33 CHICAGO	*WENR				
18 CHICAGO	WGN	M	P	P	P
3 CHICAGO	*WIBO	L	P	5	D
33 CHICAGO	*WLS	X	5	M	5
13 CHICAGO	WMAQ				
IND. 62 FT. WAYNE	*WOWO			4	5
69 IND' P'LS	*WFBM			4	
IOWA 72 C. BLUFFS	KOIL	2	3	4	5
46 DAVENP'T	*WOC				
46 DESMOINES	*WHO	1	1	2	7
79 SIOUX CITY	*KSCJ				
KANS. 68 LAWREN'E	*WREN	4	5	6	
76 TOPEKA	*WIBW				
76 WICHITA	*KFH	2	3	M	5
KY. 94 COV'TON	*WKCY	X		6	
28 LOUISVILLE	WHAS	1	1	2	7
LA. 71 N. ORLEANS	WDSU				
78 N. ORLEANS	WSMB	1	1	2	
ME. 40 PORTLAND	WCSH	1	1	2	3
MD. 52 BALTIM'RE	*WBAL	4	5	6	7
6 BALTIMORE	WCAO	1	3	4	5
MASS. 45 SPRINGFIELD	WBZ	4	5	6	7
5 BOSTON	WEEL	1	1	2	W
69 BOSTON	WNAC	2	3	4	5
4 WORC'TER	WTAG	1	1	2	3
MICH. 87 BAY CITY	WBCM				
70 DETROIT	WGHP		3	4	5
21 DETROIT	WJR		5	6	7
38 DETROIT	WWJ	1	1	2	3
MINN. 27 MINNEAP.	WCCO	2	T	4	5
92 ST. PAUL	KSTP			2	7
MISS. 73 JACKSON	WJDX				
MO. 41 KAN. CITY	*KMBC	1		4	
7 KAN. CITY	*WDAF	1	1	2	7
55 ST. LOUIS	KMOX	X	3	4	5
1 ST. LOUIS	*KSD	1	1	2	7
81 ST. LOUIS	KWK	4	5	6	D
NEBR. 5 OMAHA	*WOW	1	1	2	7
N. J. 17 NEWARK	WOR				
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					



Meet Radio's Famous Nit Wits

With "Yes, We Have No Bananas," for their theme song, and "Fun for all, and all for fun," as their microphone cry, this irresponsible group of Nit Wits gather together every Saturday evening to broadcast their hilarious antics over the Columbia System. During the half-hour they are allowed the freedom of the studios; everything sensible is thrown to the winds by the Chief Nit Wit and his cronies, who, out of character, are all well-known radio entertainers.

Left to right they are: Chief Nit Wit (Bradford Browne); Lizzie Twitch, the cooking expert (Yolande Langworthy); Prof. R. U. Musclebound, physical culturist (Harry Swan); Aphrodite Godiva (Georgia Backus); Eczema Succorash, accompanist (Minnie Blauman); Patience Bumpstead, the interior decorator (Margaret Young); Madame Mocha de Polka, operatic slinger (Lucille Black); and standing in the rear is Lord Algernon Ashcart (Chester Miller).

Fade Outs

"That coffee is good to the last drop."
"What's wrong with that last drop?"

☞

"My daddy is taller than yours."
"He isn't! My daddy's so tall he has to stand on a chair to tie his necktie!"

☞

"I have just heard that my sister has a baby! They don't say what sex, and so I don't know whether I am an uncle or aunt."

☞

"Dat baby of yours am de perfect image of his daddy."
"He shuah am. He am a reg'lar carbon copy."

☞

Let us rise to remark that the greatest of all horticultural feats is not yet accomplished—the grafting of skid-chains on banana-skins.

☞

She—Every time I come to Minnesota I have to change my heavy undies. You know, I'm from Georgia.
He—That so? I'm from Missouri.
She—Sir!

First Broker—What's companionate marriage?
Second Broker—Interim security, no-par, cumulative, free from stock liability, callable at any time.

☞

He—I can tell you how much water, to the quart, goes over Niagara Falls.
She—If you know, tell us.
He—Two pints.

☞

Billy (who has caught his father kissin' the maid)—Warcha doin', dad—kissin' the maid?
Father—Bring me my glasses, son; I thought it was your mother.

☞

Student—And poor Harry was killed by a revolving crane.
English Woman—My word! What fierce birds you have in America.

☞

Sam—Mandy, honey, did you all wear dem flowers I sent you last night?
Mandy—Bet yo' life, honey bunch; I didn't weah nothin' else!
Sam—But, Mandy, honey! What did you all pin 'em to?

January 2, 9, 16, 23, 30 THURSDAY

8 8 9 9 30 30				EASTERN TIME	
1	1	2	3	WGR BUFFALO 1 N.Y.	
1	3	4	5	WKBW BUFFALO 93	
				*WMAK BUFFALO 36	
1	3	4	5	WABC NEW YORK 32	
1	1	2	3	WEAF NEW YORK 12	
4	5	6	7	WJZ NEW YORK 22	
4	5	6	7	WHAM ROCHTER 61	
M	3	4		*WHEC ROCHTER 90	
1	1	2	3	WGY SCHEN'DY 25	
		4		*WFBL SYRACUSE 36	
1	1	2	7	WBT CHARLOT 54 N.C.	
				WPTF RALEIGH 14	
1	3	E	5	WWNC ASHEVLE 3	
1	3	4	5	WADC AKRON 78 OHIO	
1	1			*WFJC AKRON 91	
1	3	4	5	WKRC CINCINNATI 1	
4	5		7	WLW CINCINNATI 16	
1	1	2	3	WSAI CINCINNATI 79	
2	3	4	5	WHK CLEVEL'D 85	
VW	P	2	PW	WTAM CLEVEL'D 53	
	3			WAIU COLUMB'S 10	
				*WCAH COLUMB'S 89	
M	3	4	5	WSPD TOLEDO 80	
1	3		5	*WKBN YO'NGSTN 3	
N	M	P	R	KFJF OKLA.CITY 93 OKLA.	
4	1	2	X	WKY OKLA.CITY 36	
				*KVOO TULSA 60	
W	L	T	5	*WHP HARRIS'B'G 89 PA.	
1	3	4	5	WLBW OIL CITY 72	
2		4		WCAU PHILAD. 63	
				*WFAN PHILAD. 7	
1	1	2	3	*WFI PHILAD. 2	
				*WLIT PHILAD. 2	
4	5	6	7	KDKA PITTS'B'GH 44	
1	1	2	3	WCAE PITTS'B'GH 68	
1	3	4	5	WJAS PITTS'B'GH 75	
1	3	4	5	WEAN PROVID'NCE 24 R.I.	
1	1	2	3	WJAR PROVID'NCE 35	
1	3	R	5	WDOD CHATTA. 74 TENN.	
1	1	2	7	WMC MEMPHIS 24	
2	3	X	X	*WREC MEMPHIS 6	
1	D	W	5	*WLAC NASHVLE 95	
1	1	2	7	WSM NASHVLE 11	
		M	M	*KRLD DALLAS 50 TEX.	
				*WFAA DALLAS 26	
4	1	2	7	*WBAP FT.WORTH 26	
4	1	2	7	KPRC HOUSTON 38	
				*KTSAS.ANTONIO 75	
4	1	2		WOAI S.ANTONIO 65	
V	P	X	X	*WTAR NORFOLK 24 VA.	
1	1	M	7	WRVA RICHM'D 57	
P	3	M	5	WDBJ ROANOKE 39	
1	1		7	*WEBC SUPER'R 74 WISC.	
1	3	4	5	*WISN MILWAU. 58	
1	1	2	7	WTMJ MILWAU. 8	
7 7 8 8 30 30				CENTRAL TIME *Divides Time with Another Station	

<p>1 Fleishmann Sunshine Hour Rudy Vallee and his orchestra; Marcella Shields. Announcer, Graham McNamee.</p> <p>2 Seiberling Singers James Melton, tenor; Wilfred Glenn, bass; male quartet; singing violins; orchestra direction, Frank Black. Announcer, Paul Dumont.</p> <p>3 Jack Frost Melody Moments Oliver Smith, tenor; Eugene Ormandy, violinist and director of orchestra. Announcer, Edward Thorgersen.</p> <p>4 Lehn and Fink Serenade Male trio; Phil Ohman and Victor Arden, a two-piano duet; orchestra direction, Jack Shilkret. Announcer, Alwyn E. W. Bach.</p>	<p>5 Champion Sparkers Sports drama, Phillips Carlin; Irving Kauffmann, baritone; orchestra direction, Gustav Haenschen. Announcer, Marthin Provinsen.</p> <p>6 Smith Brothers Scrappy Lambert and Billy Hillpot, vocalists; orchestra direction, Andy Sanella. Announcer, Ralph Freese.</p> <p>7 Maxwell House Melodies Dixie trio—Victor Hall, Leonard Stokes and Tubby Wayant; direction, David Mendoza. Announcer, Alwyn E. W. Bach.</p>
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THURSDAY January 2, 9, 16, 23, 30

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	V	X	3	4
ARK.	50 HOT SPGS. *KTHS	1	1		
	85 L'TLE ROCK *KLRA		2	3	4
COLO.	29 DENVER KOA	1	1	2	5
	2 DENVER KLZ	1	2	3	4
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH' TON WMAL	1	2	3	4
	41 WASH' TON WRC	1	1	2	2
FLA.	72 JACK'VLE WJAX	1	1		
	2 MIAMI B. WIOD	1	1		
GA.	20 ATLANTA WSB	1	1	2	2
ILL.	48 CHICAGO KYW	1	1		5
	23 CHICAGO *WBBM	1	2	W	O
	43 CHICAGO WCFL	P	D	V	D
	33 CHICAGO *WENR				
	18 CHICAGO WGN	3	P	N	D
	3 CHICAGO *WIBO	D	D	D	D
	33 CHICAGO *WLS	T	V	M	D
	13 CHICAGO WMAQ				5
IND.	62 FT. WAYE *WOWO	1	2	3	4
	69 IND'P'LS *WFBM			3	4
IOWA	72 C. BLUFFS KOIL	1	2	3	4
	46 DAVENPT *WOC				
	46 DESMOINES *WHO	1	1	M	D
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWRENCE *WREN	3	3	4	5
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	M	2	3	4
KY.	94 COVTON *WCKY	3	3	X	X
	28 LOUISVILLE WHAS	1	1	2	2
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB	1	1		
ME.	40 PORTLAND WCSH	1	1	N	
MD.	52 BALTIM' RE *WBAL	3	3	MV	O
	6 BALTIMORE WCAO	1	2	3	4
MASS.	45 SPRINGFIELD WBZ	3	3	E	D
	5 BOSTON WEEL	1	1	N	
	69 BOSTON WNAC	1	2		
	4 WORCTER WTAG	1	1	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1		3	4
	21 DETROIT WJR	3	3		
	38 DETROIT WWJ	1	1	2	2
MINN.	27 MINNEAP. WCCO	1	M	M	4
	92 ST. PAUL KSTP				5
MISS.	73 JACKSON WJDX	1	1		
MO.	41 KAN. CITY *KMBC	1	2	3	4
	7 KAN. CITY *WDAF	1	1		5
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	1	1	2	2
	81 ST. LOUIS KWK	3	3	M	5
NEBR.	5 OMAHA *WOW	1	1	2	2
N. J.	17 NEWARK WOR				
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

A new clerk, dictating a few days ago, was in doubt as to the use of a certain phrase, so he said to the stenographer: "Do you retire a loan?"

And the wistful-eyed one replied rather sleepily: "No, I sleep with mamma."

"An' so yer name is Riley? Are yez any relation to Tim Riley?"

"Very distantly. Oi was me mither's first child and Tim was the tenth."

Henry—Why did you send one son to Harvard and the other to Yale?

George—To increase my chances of getting a ticket to the big game.

Mrs. Labdidab—I'm going to enter Fido in the dog show next month.

Friend—Do you think he'll win?

Mrs. Labdidab—No, but he'll meet some nice dogs.

The poet and ornithologist

Differ in ways absurd.

One writes, "The bird is on the wing;"

The other answers, "No such thing!

The wing is on the bird."

Talkative Lady—Do you know, Professor, I think you are positively wonderful. Has anything ever puzzled you?

Professor (bored)—Yes, one thing has, madam.

Talkative Lady—And what is that? Oh, do tell me!

Professor—If exercise reduces flesh, how is it that so many women have double chins?

The play was the most wildly melodramatic in character, but the great scene was that in which the hero, oppressed, but indomitable, confronts the sneeringly triumphant villain.

"Sir Marmaduke," he exclaimed, "you have reduced me to beggary, broken the heart of my aged mother, and eloped with my wife. But, beware! don't go too far."

"What is a whipple-tree?" asks the Sioux Falls Argus-Leader. "What is a thill? These once familiar words have a strange sound in this motorized age. For the benefit of the younger generation it may be necessary to explain that whipple-trees and thills are essential parts of a buggy."

"Oh, yes, to be sure. And what is a buggy?"—Detroit News.

The story is told (but not vouched for) that a certain very popular NBC announcer was speeding merrily along the road when he caught up with a party of children on their way to school. He asked them if they cared to ride, and for an answer they piled into his auto until it was so completely filled that one little girl

had to sit on the driver's lap. She was a plump little thing and the driver cuddled her close to keep her away from the steering-wheel. "Do you like school?" he asked her.

"Yes, sir," she lisped.

"Do you go every day?"

"I haven't missed a day this year," the little girl replied.

"Good little girl!" said the driver, kissing her soft cheek. "Do you like your teacher?"

"Yes, sir," said the girl; "I'm the teacher." And the auto nearly went into the ditch.

The tumble-bug was rolling his own down a Kentucky pike. The sun was mighty hot. Mr. Bug stopped to rest, for he was all in. Just then a mountaineer dropped a nearly empty bottle of moonshine whisky near Mr. Bug. He sniffed the fumes, wiggled a little, then crawled into the bottle and drank a drop. Then he took five more drinks. His legs shivered. His body shimmied. He looked for the ball he had been rolling, but could not find it. Then his blurred eyes rested upon a haystack. Backing up to the stack, he stretched out his legs and shouted: "Come on, big boy; let's go!"

A football player in a certain college, who was unusually dumb, to the surprise of every one passed all of his examinations. The chemistry professor was asked about it. He said: "I decided that I would let him pass if he answered 50 per cent. of the questions correctly. I asked him two questions—one he answered wrong, one he answered right. Therefore I let him pass. The first question was: 'What color is blue vitriol?' He answered: 'Pink.' That time he was wrong. The other question was: 'How do you make sulphuric acid?' He answered that he didn't know. That time he was right."

When the Ohio announcer, during the last Presidential campaign, followed one of Big Chief Curtis' speeches with the information that the orchestra was about to play "It's a Lot of Banana Oil," or some such ditty, honest Republican indignation boiled all over the newspaper. This one comes from WDAF, at Kansas City. The News announcer finished his broadcast with the story of the death of one of the nation's elder statesmen. The Nighthawks followed immediately.

"Hello, folks!" chirped the band leader. "As our first number we're going to play you 'The Wind Blew Through His Whiskers Just the Same.'"

Possibly you remember what the fellow said to his wife. "Evangeline," he said, "I called little Chester four times this morning and he didn't answer; so I went to his room, turned down the covers and gave him a spanking I'll bet he'll remember."

"My heavens!" exclaimed Mrs. Earmuff. "Oh, Egbert, how could you? That means I'll have to find a new maid."

"Why, how's that?"

"How's that? Why, because Chester stayed all night with Billy Jones and the maid slept in his bed last night!"

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Temple Hour

Dance music.

2 National Forum from Washington

Prominent Government speakers on topics of national interest.

3 Dream Boat

Concert ensemble playing slow rhythm music.

4 Hotel Paramount Orchestra

Dance music.

"Around the Samovar"

January 2, 9, 16, 23, 30 **THURSDAY**



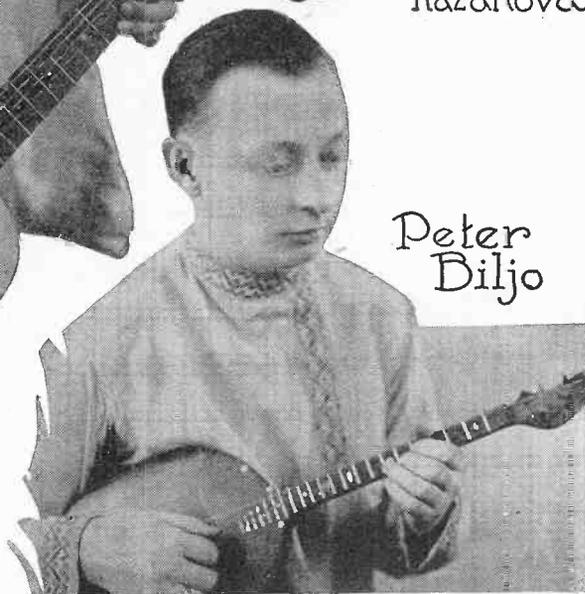
Peter Diljo's Balalaika Orchestra.



Eli Spivak



Mme Kazanova



Peter Diljo

THURSDAY EVENINGS over the Columbia group. Mme. Zinaida Nicolina (see page 27, November issue) often accompanies them as soprano soloist.

January 2, 9, 16, 23, 30				THURSDAY		EASTERN TIME	
10	10	11	11				
30	30	30	30				
1	1	2	2	WGR	BUFFALO	1	N. Y.
1	2	3	4	WKBW	BUFFALO	93	
				*WMAK	BUFFALO	36	
1	2	3	4	WABC	NEW YORK	32	
1	1	2	2	WEAF	NEW YORK	12	
3	3	4	4	WJZ	NEW YORK	22	
3	3	0	0	WHAM	ROCH'TER	61	
				*WHEC	ROCH'TER	90	
1	1	D	0	WGY	SCHEN'DY	25	
1				*WFBL	SYRACUSE	36	
1	1			WBT	CHARLOT	54	N. C.
				WPTF	RALEIGH	14	
P	2	3	4	WWNC	ASHEV'LE	3	
1	2			WADC	AKRON	78	OHIO
1	1			*WFJC	AKRON	91	
1	2	X	4	WKRC	CINCINNATI	1	
				WLW	CINCINNATI	16	
1	1			WSAI	CINCINNATI	79	
1	2	D	D	WHK	CLEVEL'D	85	
X	X	2	2	WTAM	CLEVEL'D	53	
				WAIU	COLUMB'S	10	
1	2			*WCAH	COLUMB'S	89	
1	2	3	4	WSPD	TOLEDO	80	
				*WKBN	YO'NGST'N	3	
M	D	O	D	KFJF	OKLA.CITY	93	OKLA.
1	1	P	5	WKY	OKLA.CITY	36	
1	1		5	*KVOO	TULSA	60	
T	2	3	4	*WHP	HARRIS'B'G	89	PA.
1	2	D	4	WLBW	OIL CITY	72	
1	2			WCAU	PHILAD.	63	
				*WFAN	PHILAD.	7	
1	1	2	2	*WFI	PHILAD.	2	
				*WLIT	PHILAD.	2	
3	3	4	4	KDKA	PITTS'B'GH	44	
1	1	2	2	WCAE	PITTS'B'GH	68	
1	2			WJAS	PITTS'B'GH	75	
1	2	N	D	WEAN	PROVID'NCE	24	R. I.
1	1	N		WJAR	PROVID'NCE	35	
D	2	3	4	WDOD	CHATTA.	74	TENN.
1	1	2	2	WMC	MEMPHIS	24	
X	2	3	4	*WREC	MEMPHIS	6	
V	2			*WLAC	NASHV'LE	95	
1	1	M	P	WSM	NASHV'LE	11	
		M	M	*KRLD	DALLAS	50	TEX.
			5	*WFAA	DALLAS	26	
1	1			*WBAP	FT.WORTH	26	
1	1	X	X	KPRC	HOUSTON	38	
				*KTSAS	ANTONIO	75	
1	1		5	WOAI	SANTONIO	65	
D	D			*WTAR	NORFOLK	24	VA.
1	1	2	2	WRVA	RICHM'D	57	
M	2	3	4	WDBJ	ROANOKE	39	
1	1		5	*WEBC	SUPER'R	74	WISC.
	2	3	4	*WISN	MILWAU.	58	
1	1	M	5	WTMJ	MILWAU.	8	
9	9	10	10	CENTRAL TIME			
30	30	30	30	*Divides Time with Another Station			

1	Victor Program Famous recording artists. Announcer, John S. Young.
2	National Grand Opera Company Concert orchestra; direction, Cesare Sodero. Grand opera.
3	Atwater Kent Mid-week Program Dance orchestra. Announcer, Curt Peterson.
4	Slumber Music
5	The Pepsodent Program Amos 'n' Andy.

FRIDAY January 3, 10, 17, 24, 31

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	E	E	M	V
	39 BIRM'HAM WBRC	X	ⓐ	E	X
ARK.	50 HOT SPCS. *KTHS				
	85 L'TLE ROCK *KLRA	②		ⓐ	
COLO.	29 DENVER KOA		PV	P	N
	2 DENVER KLZ	①	ⓐ	ⓐ	M
CONN.	52 HARTFORD *WTIC			X	M
D. C.	9 WASH' TON WMAL	②	E	P	X
	41 WASH' TON WRC	①	②	④	
FLA.	72 JACK'VLE WJAX				
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB				ⓐ
ILL.	48 CHICAGO KYW				ⓐ
	23 CHICAGO *WBBM	X			
	43 CHICAGO WCFL	C	E	P	N
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO	ⓐ	M	④	ⓐ
	33 CHICAGO *WLS	ⓐ	②	X	
	13 CHICAGO WMAQ				
IND.	62 FT. WAYE *WOWO	②		ⓐ	
	69 IND'PLS *WFBM		ⓐ		
IOWA	72 C. BLUFFS KOIL				ⓐ
	46 DAVEN'PT *WOC				
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	ⓐ			
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	E	ⓐ		
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS				ⓐ
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCSH	X	②	N	B
MD.	52 BALTIM'RE *WBAL	V	M		
	6 BALTIMORE WCAO	①	ⓐ	T	V
MASS.	45 SPRINGFIELD WBZ	E	X	④	ⓐ
	5 BOSTON WEEI	M	M	C	M
	69 BOSTON WNAC				
	4 WORC'TER WTAG	①	②	E	M
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP		ⓐ		
	21 DETROIT WJR			④	
	38 DETROIT WWJ	D	②	X	X
MINN.	27 MINNEAP. WCCO	②	ⓐ	ⓐ	ⓐ
	92 ST. PAUL KSTP				
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	②	ⓐ		
	7 KAN. CITY *WDAF				
	55 ST. LOUIS KMOX	P	C	V	O
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK	X	E	X	X
NEBR.	5 OMAHA *WOW	N	C	V	P
N. J.	17 NEWARK WOR				
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

A WHITE-HAIRED man, his coat off and whistle slung on a cord around his neck, paces up and down the big studio. He has to dodge around chairs and step over musicians' legs, for the studio is crowded to capacity.

He watches the announcer. Then, at a signal from that dignitary, he opens his mouth and one hears:

"La-a-di-e-s and gentlemen, we present for your ed-i-fi-ca-tion the Dixies Circus—great-est show on the air—a stu-pendous assemblage of un-par-a-lle-led features, including the first gen-u-ine calliope on the air!"



"UNCLE BOB" SHERWOOD

And the show is on!

The white-haired man is "Uncle Bob" Sherwood, last of Barnum's clowns and ringmaster of the Dixies Circus. The presentation, heard every Friday night through the NBC System, is said to be one of the most unusual on the air.

In the studio one sees the "first gen-u-ine calliope on the air"—it's a real calliope, though an electric air compressor takes the place of steam. Then there is the circus band, minus the red coats. Several child actors cluster around "Uncle Bob," and, lining the walls and in every available square foot of space, are visitors. Sherwood departs from studio precedents by cramming as many visitors as possible into the studio—and from visitors he transforms them to a huge

audience under the "big top," ready to cheer each big-time act.

The Dixies Circus goes into action. The band plays genuine, dyed-in-the-wool circus tunes; at intervals Uncle Bob blows shrill blasts on his ringmaster's whistle, and at the appropriate intervals gales of applause come from the audience. One hears the roar from the lions' cage and the cries of other animals, and thus a background is created for "Uncle Bob" to unfold an interesting tale of circus life.

While there is no sawdust ring in the studio, Sherwood has the uncanny ability of re-creating the atmosphere of the circus, and the whole performance swings along with the colorful blare of the "greatest show on earth."

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- | | |
|-----------------------------------|--|
| B Band music | O Organ |
| C Children's features | P Popular music (With vocal solos) |
| D Dance music | R Religious |
| E Educational | T Theatrical |
| G Grand opera | V Vocal ensembles |
| L Light opera | W Wit, comedy |
| M Instrumental (Other than dance) | X Station on air, but program variable |
| N News | |

◆ Dance music from New York

- ① Ambassador Tea Dance (First 15 min.)
- Closing Market Prices (Last 15 min.)
- ② Ambassador Tea Dance (First 15 min.)
- To Be Announced (Last 15 min.)
- ③ Littman Orchestra
Byron Holiday, tenor; Helen Richards, contralto.
- ④ Dance Music from New York
- ⑤ Romany Patteran
Gypsy music.
- ⑥ Howard Fashion Plates
Featuring Beau Brummel.

January
3, 10, 17, 24, 31

FRIDAY



SCHRADERTOWN BAND—"Gus and Louie" (Arthur Allen and Louis Mason) in a bit of tooting argument. A Friday NBC feature.

6 6 7 7 30 30				EASTERN TIME	
X	O	M	V	WGR	BUFFALO 1 N. Y.
	D	D	E	WKBW	BUFFALO 93
②		⑤		*WMAK	BUFFALO 36
①	③	⑤	⑥	WABC	NEW YORK 32
①	②			WEAF	NEW YORK 12
③		④	⑤	WJZ	NEW YORK 22
		D	④ W	WHAM	ROCH'TER 61
M	C	D	P	*WHEC	ROCH'TER 90
PE	②	E	W	WGY	SCHEN'DY 25
			⑥	*WFBL	SYRACUSE 36
			⑤	WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
②	③	⑤	M	WWNC	ASHEV'LE 3
P	X	X	P	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
X	③	P	W	WKRC	CINCINNATI 1
			⑤	WLW	CINCINNATI 16
				WSAI	CINCINNATI 79
D	E	D	⑤ MV	WHK	CLEVEL'D 85
O	②	D	V	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
O	M	E	M	WSPD	TOLEDO 80
①	③			*WKBN	YO'NGST'N 3
		M	P	KFJF	OKLA.CITY 93 OKLA.
P	V	M	X X	WKY	OKLA.CITY 36
C				*KVOO	TULSA 60
①	③	⑤	M	*WHP	HARRISB'G 89 PA.
E	D	M	V	WLBW	OIL CITY 72
			⑥	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
E	X	X		*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
M	P	④	⑤	KDKA	PITTSB'GH 44
①	②	V	X	WCAE	PITTSB'GH 68
		③	⑤	WJAS	PITTSB'GH 75
N	V	P	⑥	WEAN	PROVID'NCE 24 R. I.
WED	D	E	T V	WJAR	PROVID'NCE 35
E	E	C	P	WDOD	CHATTA. 74 TENN.
			⑤	WMC	MEMPHIS 24
①	X	X	X	*WREC	MEMPHIS 6
		R	N	*WLAC	NASHV'LE 95
		N	M	WSM	NASHV'LE 11
		M	M	*KRLD	DALLAS 50 TEX.
		M	C M	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
				WOAI	SANTONIO 65
P	N	D	T	*WTAR	NORFOLK 24 VA.
M	M	M	W	WRVA	RICHM'D 57
②	③	⑤	V	WDBJ	ROANOKE 39
				*WEBC	SUPER'R 74 WISC.
②	③	⑤		*WISN	MILWAU. 58
			M M	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

- ① **Black and Gold Room Orchestra**
- ② **Raybestos Twins**
Al Bernard and Billy Beard; Lannie Ross, tenor; orchestra direction, Dave Grupp. Announcer, John S. Young.
- ③ **Whyte's Orchestra** (First 15 min.)
Direction, Smith Ballew. Announcer, Martin Provensen.
- Pauline Haggard** (Last 15 min.)
Contralto soloist and pianist. Announcer, Milton J. Cross.

- ④ **The Pepsodent Program** (First 15 min.)
Amos 'n' Andy.
- The Choristers** (Last 15 min.)
Male octet—Henry Shope, Harold Branch, Maurice Tyler, Steele Jamison, tenors; Taylor Buckley, Darl Bethmann, baritones; Emil Cole, Leon Salathiel, basses; fifteen-piece orchestra direction, George Dilwarth.
- ⑤ **Dixies Circus**
Bob Sherwood, circus stories and novelty band. Announcer, Ralph Freese.

FRIDAY

January 3, 10, 17, 24, 31

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI	E	E	③	E
	39 BIRM'HAM WBRC	①	E	③	③
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA	①		③	③
COLO.	29 DENVER KOA	①	①	③	⑦
	2 DENVER KLZ	①	M	③	③
CONN.	52 HARTFORD *WTIC	①	①	②	③
D. C.	9 WASH'TON WMAL	①	②	③	③
	41 WASH'TON WRC	①	①	②	③
FLA.	72 JACK'VLE. WJAX			⑤	③
	2 MIAMI B. WIOD			⑤	③
GA.	20 ATLANTA WSB			⑤	⑦
ILL.	48 CHICAGO KYW	①	①	③	⑦
	23 CHICAGO *WBBM			M	B
	43 CHICAGO WCFL	E	B	O	L
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	P	P	P
	3 CHICAGO *WIBO	④	M	D	③
	33 CHICAGO *WLS				
	13 CHICAGO WMAQ		②	③	③
IND.	62 FT. WAYT *WOWO	①	②	③	③
	69 IND'PLS *WFBM	①			
IOWA	72 C. BLUFFS KOIL		②	③	③
	46 DAVENPT *WOC	①	①	②	③
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	④	⑤	⑥	⑦
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	①	V	③	③
KY.	94 COV'TON *WCKY				⑦
	28 LOUISVILLE WHAS			⑥	⑦
LA.	71 N. ORLEANS WDSU	①		③	③
	78 N. ORLEANS WSMB			⑥	⑦
ME.	40 PORTLAND WCSH	①	①	P	③
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	①	②	③	③
MASS.	45 SPRINGFIELD WBZ	④	⑤	⑥	⑦
	5 BOSTON WEEI	①	①	②	③
	69 BOSTON WNAC	①	②	③	③
	4 WORCTER WTAG	①	①	P	③
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①	②	③	③
	21 DETROIT WJR	④			⑦
	38 DETROIT WWJ	①	①	②	③
MINN.	27 MINNEAP. WCCO	①	②	③	③
	92 ST. PAUL KSTP	①	①		⑦
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	②		
	7 KAN. CITY *WDAF	①	①		③
	55 ST. LOUIS KMOX	①	②	③	③
	1 ST. LOUIS *KSD	①	①	②	③
	81 ST. LOUIS KWK	④	⑤	⑥	⑦
NEBR.	5 OMAHA *WOW	①	①	②	③
N. J.	17 NEWARK WOR				
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

RADIO GOSSIP

Henry Burbig was once a physical-training instructor at the Hotel McAlpin.

Ben Alley and Helen Nugent, Columbia staff artists, were featured on Majestic's all-Gershwin program recently.

The "Arabesque" series, written and produced by Yolande Langworthy, of Columbia's continuity department, will be published shortly in book form.

Over 250 guests attended the broadcast of Littmann's "Tiny Tots" theater, which was done on a stage and with costume in the World Studio at WABC.

Charles Lawman, WABC baritone heard on the Freddie Rich programs, was a ball player in Mount Vernon, O., before entering radio and concert stage work.

Dave Ross, Columbia announcer, who has just finished a Thanksgiving "short" for Paramount, received a bad case of Klieg eyes. For forty-eight hours afterward it was necessary for him to remain in a dark room.

Robert E. ("Uncle Bob") Sherwood, last of Barnum's clowns and principal in Dixies Circus weekly NBC program, believes he originated the hatless fad. For twenty years "Uncle Bob," now more than seventy-five, has never worn a hat. Last summer he startled fellow-artists around the studios by appearing attired in knickers and minus hosiery.

Com. Richard E. Byrd was among those to whom Floyd Gibbons' defense of the explorer's recent flight over the South Pole Wednesday night (December 4) was available. Both short-wave transmitters connected with WGY, Schenectady, associated with the NBC broadcast Gibbons' program, in which he characterized Major Trygve Gran, Norwegian, who criticized Byrd as a "mud slinger and violator of every principle of international sportsmanship."

Phil Cook, heard regularly in NBC programs, claims never to have sung a song of which the words were not written by himself during his five years before the microphone. Cook frequently sings his own version of popular numbers, but, as a rule, confines his vocal activities to entirely original themes.

Two more NBC entertainers are playing in Broadway theaters. Walter Connolly, whose voice is frequently heard in Soconyland Sketches, is playing in "Your Uncle Dudley," taking the role that was planned for the late Raymond Hitchcock. Mary McCoy, soprano, is singing a principal role in "A Wonderful Night," a Strauss operetta.

That farm broadcasting is receiving a bit of extra attention is indicated by the recent dedication of Columbia's farm set-up and the timing of its main farm broadcast to come at noon. High power and cleared channels are the logical solution to the problems of satisfactory broadcasting for farm reception. Here is a phase of activity to which the Radio Commission can most profitably turn its hand.

An indication of the popularity of the fall football broadcasts is revealed in a report made by the Earl Radio Corporation. Early in November this company offered to send a booklet containing game schedules and charts for following the plays to all radio fans who would send a request to it directly or to the station announcing. The first edition of one hundred thousand was called for within a week, and in all eight hundred thousand booklets were required to meet the requests of radio listeners.

C. R. Elliott, of Le Bon's Bay, New Zealand, writing to a Chicago station, says:

"I listen to WBBM nearly every night from about 4:15 p. m. until you sign off, and enjoy the programs very much. Perhaps you do not realize the volume WBBM has over here. It is a fact that musical items and sometimes announcements can be heard three-quarters of a mile away from loud-speaker. This evening (September 30) several items, including "Singing in the Rain," at 6:48 p. m., were heard quite clearly one mile from loud-speaker. Practically no fading and about five per cent. static."

He uses a four-tube screen-grid set, with antenna 450 feet long and 165 feet high. Too much volume!

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① Brown Bilt Footlights

Variety program.

② Eversharp Penmen

③ True Story Hour

Adventures of Mary and Bob.

January
3, 10, 17, 24, 31

FRIDAY



ROSALINE GREEN, as Madame Pompadour, and ALFRED SHIRLEY, as Louis XV., in "Famous Loves," an NBC Friday night series.

8 8 9 9 30 30 30 30				EASTERN TIME
1	1	2	3	WGR BUFFALO 1 N. Y.
M	M	M	M	WKBW BUFFALO 93
1	2	3	3	*WMAKBUFFALO 36
1	2	3	3	WABC NEW YORK 32
1	1	2	3	WEAF NEW YORK 12
4	P	6	7	WJZ NEW YORK 22
4	5	6	7	WHAM ROCHT'ER 61
1	P	3	3	*WHECROCH'TER 90
M	M	2	3	WGY SCHEN'DY 25
	2	3	3	*WFBL SYRACUSE 36
	5	6	7	WBT CHARLOT 54 N. C.
				WPTF RALEIGH 14
1	V	3	3	WWNC ASHEV'LE 3
1	2	3	3	WADC AKRON 78 OHIO
			3	*WFJC AKRON 91
1	2	3	3	WKRC CINCINNATI 1
4	5	6		WLW CINCINNATI 16
1	1	2	3	WSAI CINCINNATI 79
1	2	3	3	WHK CLEVEL'D 85
1	1	P	MV	WTAM CLEVEL'D 53
1				WAIU COLUMB'S 10
1				*WCAH COLUMB'S 89
V	2	3	3	WSPD TOLEDO 80
				*WKBN YONGST'N 3
1	M	3	3	KFJF OKLA.CITY 93 OKLA.
1	1	6	7	WKY OKLA.CITY 36
				*KVOO TULSA 60
1	R			*WHP HARRIS'B'G 89 PA.
1	2	3	3	WLBW OIL CITY 72
1	2	3	3	WCAU PHILAD. 63
				*WFAN PHILAD. 7
				*WFI PHILAD. 2
3	1		3	*WLIT PHILAD. 2
4	5	6	7	KDKA PITTSB'GH 44
1	1	2	3	WCAE PITTSB'GH 68
1	2	3	3	WJAS PITTSB'GH 75
1	2	3	3	WEAN PROVID'NCE 24 R. I.
1	1	2	3	WJAR PROVID'NCE 35
1	M	3	3	WDOD CHATTA. 74 TENN.
		6	7	WMC MEMPHIS 24
1	X	3	3	*WREC MEMPHIS 6
1	D	3	3	*WLAC NASHV'LE 95
X	D	6	7	WSM NASHV'LE 11
1		3	3	*KRLD DALLAS 50 TEX.
1	1	6		*WFAA DALLAS 26
				*WBAP FT.WORTH 26
1	1	6	7	KPRC HOUSTON 38
		3	3	*KTSAS.ANTONIO 75
1	1	6	7	WOAI S.ANTONIO 65
1	P	3	3	*WTARNORFOLK 24 VA.
X	5	6	7	WRVA RICHM'D 57
1	M	3	3	WDBJ ROANOKE 39
1	1	6	7	*WEBC SUPER'R 74 WISC.
				*WISN MILWAU. 58
1	1	M	7	WTMJ MILWAU. 8
7 7 8 8 30 30 30 30				CENTRAL TIME *Divides Time with Another Station

1 Cities Service Concert Orchestra and the Cavalliers

Frank Banta, pianist; featured artists; John Seagle, baritone; male quartet; orchestra direction, Rosario Bourdon. Announcer, Edward Thorgersen.

2 Harbor Lights

Dramatic tales of an old sea captain, with Edwin M. Whitney. Announcer, John S. Young.

3 Schradertown Band

Arthur Allen and Louis Mason, as Gus and Louie; brass band; director, Arthur Pryor. Announcer, John S. Young.

4 Triadors

Comedy sketch; director, Raymond Knight; Chester Gaylord, vocalist; orchestra director, Joe Rines. Announcer, Phillips Carlin.

5 Natural Bridge Program

Famous loves, sketch with musical background.

6 Interwoven Pair

Ernie Hare, baritone; Billy Jones, tenor; comedy dialog; orchestra direction, Will C. Perry. Announcer, Curt Peterson.

7 Philco's Theatre Memories

Jessica Dragonette, soprano; Colin O'More, tenor; orchestra direction, Harold Sanford. Announcer, Milton J. Cross.

FRIDAY January 3, 10, 17, 24, 31

Daytime Chain Programs of Particular Appeal to Women

ALL TIMES ON THIS PAGE ARE EASTERN STANDARD: DEDUCT ONE HOUR FOR CENTRAL TIME AREA

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	V	2	4	5
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA		2	4	5
COLO.	29 DENVER KOA	4	5	P	7
	2 DENVER KLZ	1	2	4	5
CONN.	52 HARTFORD *WTIC	1	M	M	O
D. C.	9 WASH'TON WMAL	1	2	4	5
	41 WASH'TON WRC	1	2	6	6
FLA.	72 JACK'VLE WJAX		5		
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB	4	5		
ILL.	48 CHICAGO KYW	4	5		7
	23 CHICAGO *WBBM	W	D		
	43 CHICAGO WCFL	M	D	V	D
	33 CHICAGO *WENR				
	18 CHICAGO WGN	P	P	N	D
	3 CHICAGO *WIBO	P	D	D	D
	33 CHICAGO *WLS	1			
	13 CHICAGO WMAQ	1			7
IND.	62 FT. WAYE *WOWO	1	2	4	5
	69 IND'PLS *WFBM				
IOWA	72 C. BLUFFS KOIL	1	2	4	5
	46 DAVENPT *WOC	1	2		
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5	6	7
	76 TOPEKA *WIBW				
	76 WICHITA *KFH			M	5
KY.	94 COV'TON *WCKY	X	X	X	X
	28 LOUISVILLE WHAS	4	5		
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB	4	5		
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	1	2	4	5
MASS.	45 SPRINGFIELD WBZ	4	5	EM	M
	5 BOSTON WEEI	P	N	W	
	69 BOSTON WNAC	1	2	4	
	4 WORC'TER WTAG	1	2	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	4	5
	21 DETROIT WJR	4	5		
	38 DETROIT WWJ	1	2	D	3
MINN.	27 MINNEAP. WCCO	1	N	N	
	92 ST. PAUL KSTP	4	5		7
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	4	5
	7 KAN. CITY *WDAF				7
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	1			
	81 ST. LOUIS KWK	4	5	M	7
NEBR.	5 OMAHA *WOW	1	D	3	3
N. J.	17 NEWARK WOR				
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

MONDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WGHP, WMAL, KMBC, WCOO, WFBL, WEAN, WNAC, WBBM, WMAK, WCAU, WCAO, WJAS, WADC, WKRC, KMOX, KOIL, WSPD, WHK, WLBW, WISN, WOWO.

11:15 A. M.—Radio Household Institute. WEAFF, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, KFKX, WTMJ, KSTP, WHO, WOW, WDAF.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, KYW, KWK, WREN, WRC, KSTP, WEBC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KTHS, WHO.

TUESDAY

10 to 12 A. M.—National Radio Home-makers Club. WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, KMOX, WKBW, WKRC.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WLW, KWK, WREN, WJR, WGN.

11:00 A. M.—Duo Decorators. WEAFF, WTIC, WJAR, WTAG, WCAE, WCSH, WLIT, WRC, WGY, WGR, WTAM, KYW, KSD, WOC, WDAF, KSTP, WEBC, WRVA, WPTF, WBT, WJAX, WIOD, WHAS, WSM, WMC, WSB, WAPI, WSMB, KVOO, WKY, KPRC, WOAI, KTHS, WSAI, KFKX.

11:15 A. M.—Radio Household Institute. WEAFF, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WOC, KSTP, WDAF, KFKX, WOW, WBT, WHAS, WSM, WMC, WSB, KVOO, WOAI, WKY, KPRC.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, KYW, KWK, WREN, WRC, WOC, KSTP, WEBC, WRVA, WDAF, WJAX, WSM, WMC, WOW, WHAS, KOA, WOAI, KPRC, WKY, WPTF, WIOD, KVOO, KDKA, KTHS, WEBC.

WEDNESDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WMAK, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, WRHM, WKRC.

10:45 A. M.—Mary Hale Martin's Household Period. From Libby's Model Kitchen. Chicago to WJZ, WBZ, WBZA, WMC, WSB, WAPI, WJR, WHAM, KDKA, WLW, KYW, KWK, WREN, WHAS, KFKX, WBAL, WSM, WSMB.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WLW, KWK, WREN, WJR, WGN, WBAL.

11:15 A. M.—Radio Household Institute. WEAFF, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WHO, WTMJ, KSTP, WBT, WPTF, WIOD, WHAS, WSM, WMC, KVOO, WBAL, KTHS.

WDAF, KSTP, WTMJ, WHAS, WSM, WSB, WBT, KVOO, WOAI, WKY, WOW, WMC, KPRC, WBAP, KFKX, WEBC.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KWK, WREN, WRC, WHO, KSTP, WEBC, WDAF, WRVA, WJAX, WOW, WMC, WHAS, WPTF, WIOD, WSM, KVOO, WKY, KOA, WBAL, WOAI, KPRC, KTHS, KFKX.

THURSDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, WSPD, WHK, WMAL, WLBW, WKBW, WKRC.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WREN, WLW, KWK, WGN.

11:15 A. M.—Radio Household Institute. WEAFF, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WDAF, WHAS, WSB, WBT, KVOO, WBAP, WOAI, WKY, KPRC, WOC, WOW, KFKX, WTM, WMC, WRVA, WJAX, KSTP, WSM.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, WREN, WRC, WOC, KSTP, WEBC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KFKX.

FRIDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WMAK, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, KMOX, WKRC.

11:00 A. M.—Music Appreciation Hour. Direction of Walter Damrosch. N. B. C. service over entire red and blue network.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WBAL, WHAM, KDKA, WJR, WLW, WREN, WDAF, WRVA, WFAA, WRC, WHO, KSTP, WEBC, WOW, WHAS, WMC, WPTF, WJAX, WIOD, WSM, KPRC, WKY, KOA, WOAI, KVOO, KTHS.

SATURDAY

11:15 A. M.—Radio Household Institute. WEAFF, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WOC, WOW, WDAF, KFKX, WTMJ, KSTP, WBT, WHAS, WSM, WMC, WSB, WKY, KVOO, WBAP, KPRC, WOAI.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, WREN, WRC, WOC, WOW, KSTP, WEBC, WDAF, WBT, WPTF, WJAX, WIOD, WHAS, WSM, WMC, KVOO, KPRC, WKY, WOAI, KOA, WBAL, KFKX, WRVA, KTHS.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Bremer-Tully Time

Radio's Court of Appeals; music.

2 Curtis Institute of Music Program

From Philadelphia; concert artists.

3 Herbert's Diamond Entertainers

4 Jan Garber's Orchestra from Washington

Dance music.

5 Abe Lyman's Orchestra

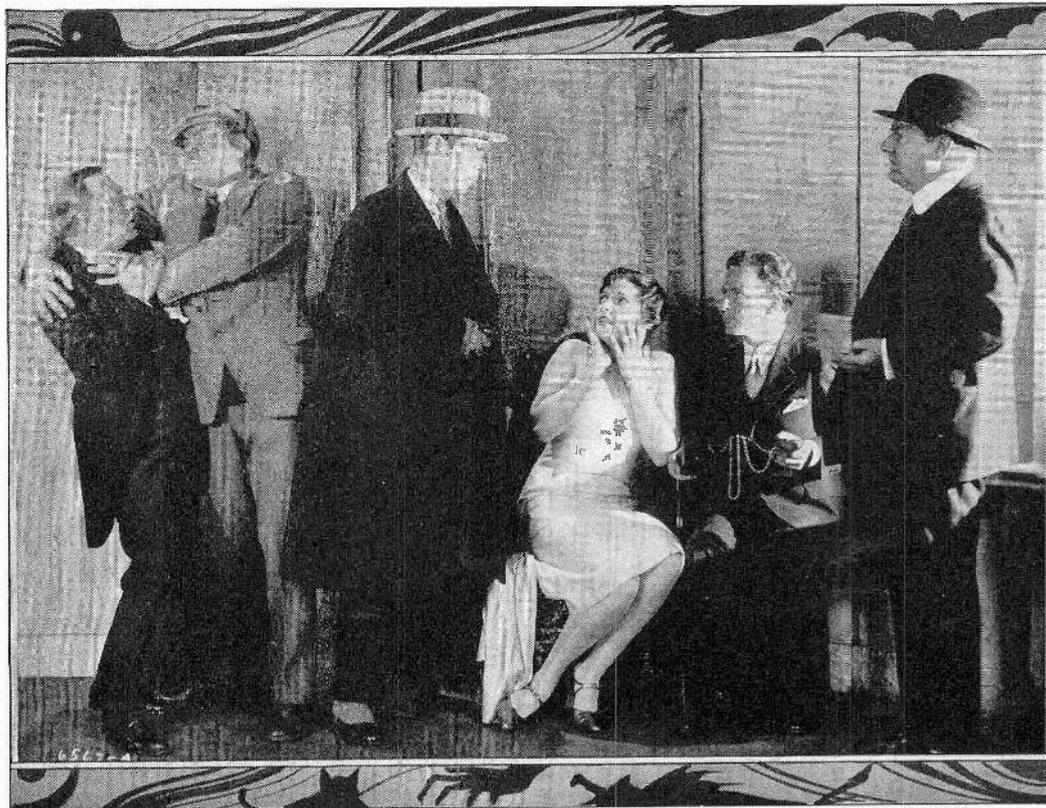
Dance music from Club Richmond, New York.

A Quiet Scene from

"Mystery House"

NBC'S THRILLER SERIAL

Featured Friday Nights



Professor Montegle and the Gentile Fragoni make a friendly call on Richard Brooke III. and his fiancée, Margot Hemingway, at the old Denby mansion (Mystery House), young Brooke's recently acquired home. An explosion, scream in the dark, disappearance of Margot and her jewels, poison gas, last moment rescue, follow in swift train. It's straight, old-fashioned melodrama, but it's convincing over the air. Professor Montegle, overlord of the underworld, is as mysterious as he is villainous. What is the treasure he seeks in the Mystery House? Who is Ransome Renwick, "the only man Montegle fears"?

January
3, 10, 17, 24, 31

FRIDAY

10 10 11 11 30 30 30 30				EASTERN TIME	
1	2	X		WGR	BUFFALO 1 N. Y.
M	M	M	5	WKBW	BUFFALO 93
1	2	4		*WMAK	BUFFALO 36
1	2	3	5	WABC	NEW YORK 32
1	2	3	3	WEAF	NEW YORK 12
4	5	6	6	WJZ	NEW YORK 22
4	5	6	6	WHAM	ROCH'TER 61
				*WHEC	ROCH'TER 90
1	E	3	3	WGY	SCHEN'DY 25
1				*WFBL	SYRACUSE 36
4	5			WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
V	2	4	5	WWNC	ASHEV'LE 3
1	2			WADC	AKRON 78 OHIO
1		3	3	*WFJC	AKRON 91
1	2	X	5	WKRC	CINCINNATI 1
4	5			WLW	CINCINNATI 16
1		3	3	WSAI	CINCINNATI 79
1	2	O	D	WHK	CLEVEL'D 85
MV	D	WV	WV	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
1	2	4	5	WSPD	TOLEDO 80
	2	4	5	*WKBN	YO'NGST'N 3
M	D	O	D	KFJF	OKLA.CITY 93 OKLA.
4	5	N	7	WKY	OKLA.CITY 36
4	5		7	*KVOO	TULSA 60
				*WHP	HARRISB'G 89 PA.
1	2	4	5	WLBW	OIL CITY 72
1	2	4		WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1	D	D	D	*WLIT	PHILAD. 2
4	5	6	6	KDKA	PITTSB'GH 44
1	2			WCAE	PITTSB'GH 68
1	2			WJAS	PITTSB'GH 75
1	2	4	5	WEAN	PROVID'NCE 24 R. I.
1	ND			WJAR	PROVID'NCE 35
D	2	4	5	WDOD	CHATTA. 74 TENN.
4	5			WMC	MEMPHIS 24
X	2	4	5	*WREC	MEMPHIS 6
P	2			*WLAC	NASHV'LE 95
4	5	D		WSM	NASHV'LE 11
		E	M	*KRLD	DALLAS 50 TEX.
	5		7	*WFAA	DALLAS 26
4				*WBAP	FT.WORTH 26
4	5	X	X	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
4	5		7	WOAI	SANTONIO 65
D	D			*WTAR	NORFOLK 24 VA.
X	5	D	D	WRVA	RICHM'D 57
X	2	4	5	WDBJ	ROANOKE 39
4	5		7	*WECB	SUPER'R 74 WISC.
1	2	4	5	*WISN	MILWAU. 58
4	5	M	7	WTMJ	MILWAU. 8
9	9	10	10	CENTRAL TIME	
30	30	30	30	*Divides Time with Another Station	

- | | |
|--|--|
| <p>1 Planters Pickers
Hallelujah singers; negro quartet; Billy Artz and his orchestra. Announcer, Edward Thorgersen.</p> <p>2 Mystery House
Melodrama with musical entre-actes. Announcer, Neel Enslin.</p> <p>3 Hotel St. Regis Orchestra
Announcer, Marthin Provensen; dance music.</p> <p>4 Armstrong Quakers
Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra direction, Victor Arden.</p> | <p>5 Armour Program
Male trio; mixed chorus of eighteen voices; thirty-piece orchestra; direction, Josef Koestner; Fred Waldner, tenor. Announcer, Thomas Green, Jr.</p> <p>6 Slumber Music</p> <p>7 The Pepsodent Program
Amos 'n' Andy.</p> |
|--|--|

SATURDAY

January
4, 11, 18, 25

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	X	X		
	39 BIRM'HAM WBRC	P	P	④	④
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA	①	②	④	④
COLO.	29 DENVER KOA			N	⑥
	2 DENVER KLZ	①	②	④	④
CONN.	52 HARTFORD *WTIC	M	M		
D. C.	9 WASH' TON WMAL	N	E	X	M
	41 WASH' TON WRC	①	①	⑤	③
FLA.	72 JACK'VLE WJAX				
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB				
ILL.	48 CHICAGO KYW				
	23 CHICAGO *WBBM	①	M		
	43 CHICAGO WCFL	C	E	P	N
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	D	D
	3 CHICAGO *WIBO			⑤	⑥
	33 CHICAGO *WLS	M	X	⑥	
	13 CHICAGO WMAQ				
IND.	62 FT. WAY'E *WOWO	①		④	④
	69 IND'PLS *WFBM			④	④
IOWA	72 C. BLUFFS KOIL		②		
	46 DAVENPT *WOC				
	46 DESMOINES *WHO	P	N	M	⑥
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN				
	76 TOPEKA *WIBW				
	76 WICHITA *KFH	①	②	④	C
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS				
LA.	71 N. ORLEANS WDSU				
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCSH	E	M	X	D
MD.	52 BALTIM'RE *WBAL			M	VM
	6 BALTIMORE WCAO	P	P	④	④
MASS.	45 SPRINGFIELD WBZ	M	④	⑤	T
	5 BOSTON WEEL	M	M	O	W
	69 BOSTON WNAC			④	④
	4 WORC'TER WTAG	①	①	X	X
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①			
	21 DETROIT WJR			⑤	
	38 DETROIT WWJ	①	D	X	③
MINN.	27 MINNEAP. WCCO	①	②	④	④
	92 ST. PAUL KSTP				⑥
MISS.	73 JACKSON WJDY				
MO.	41 KAN. CITY *KMBC	①	②	④	④
	7 KAN. CITY *WDAF				⑥
	55 ST. LOUIS KMOX	①	C	M	C
	1 ST. LOUIS *KSD				⑥
	81 ST. LOUIS KWK	X	X	X	P
NEBR.	5 OMAHA *WOW	N	P	X	⑥
N. J.	17 NEWARK WOR				

CENTRAL TIME
*Divides Time with Another Station
5 5 6 6
30 30



CONDUCTORS OF ORCHESTRAS, long popular with a host of radio listeners, who are featured weekly over the air.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- | | |
|--|---|
| B Band music | O Organ |
| C Children's features | P Popular music (with vocal solos) |
| D Dance music | R Religious |
| E Educational | T Theatrical |
| G Grand opera | V Vocal ensembles |
| L Light opera | W Wit, comedy |
| M Instrumental (Other than dance) | X Station on air, but program variable |
| N News | |

◆ Dance music from New York

① Abe Lyman's Orchestra

Dance music from Club Richmond.

② Nit Wit Hour

Fun for all, and all for fun.

③ Vim Ambassadors

④ Bernhard Levitow and His Hotel Commodore Ensemble

⑤ Littmann Orchestra

Byron Holiday, tenor; Helen Richards, contralto.



The Radio Household Institute—Elizabeth Carter, director—is on the air every week-day morning except Friday, beginning at 11:15, Eastern Time, or 10:15, Central Time, over WEAF and associated stations of NBC.

IT is fascinating to look over the letters that come pouring into the Institute every day—they reflect so many different angles of human life. These people who write to us consider the Institute staff their friends—they ask for advice on their most personal problems. It's this attitude of friendliness that enables us so gladly to help them whenever we can.

Some of our listeners write to us through loneliness—they want somebody to talk to, whose advice they feel safe in taking. Then, we get a lot of mail from the bedridden and sick, especially the blind, who find so much companionship in radio personalities.

Brides just learning to cook besiege us with requests for advice on cooking. At the same time we hear from older women who have cooked for so long they feel they're getting stale.

Many women who have children ask us for the latest and best ways of bringing up their families. And we get many requests for help in interior decoration, preserving and pickling, and planning children's parties.

In fact, a day's mail at the Radio Household Institute holds requests for help and information in so many different lines that the mem-

bers of the staff are kept pretty busy trying to answer them all.

For example, one listener wrote in and asked us for directions about making doorstops. Although we had not offered this information over the air, we procured it for her—and a few days later she received a set of hand-painted pictures, together with full directions for making doorstops.

There are hundreds of similar requests coming in to us every day. A woman wants to make bedspreads at home. She writes to the Institute staff about it, and as soon as possible she receives the information.

Others ask us to recommend good books for them to read. One woman requested a picture of Rudy Vallee. Very often men write to us, asking for recipes suitable for camping trips.

Recently one of our listeners wrote that she had read the notice of a concern in New York, which advertised that it procured work for women to do at home, provided a fee of one dollar were sent. She asked us to find out about it. We investigated, and found that no such firm existed at the address given, thereby saving her a lot of worry and disappointment.

It has always been the aim of the Radio

1 Black and Gold Room Orchestra

2 The Family Goes Abroad

Dramatic sketch of an American family *en tour*; orchestra direction, Frank Vagnoni

3 Phil Spitalny's Music

Dancing in the Hotel Pennsylvania grill, New York City.

4 Gold Spot Orchestra

Direction, Hans Barth. Announcer, Ralph Freese.

5 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

St. Regis Hotel Orchestra (Last 15 min.)

Announcer, Marthin Provensen.

6 The Skellodians-Tagolene Singers

Orchestra direction, Ted Fiorito.

6 6 7 7 30 30				EASTERN TIME	
X	M	X	X	WGR	BUFFALO 1 N. Y.
1	2	4	4	WKBW	BUFFALO 93
	D	M	T	*WMAK	BUFFALO 36
1	2	3	5	WABC	NEW YORK 32
1	1	2	3	WEAF	NEW YORK 12
	4	5		WJZ	NEW YORK 22
	D	5	D	WHAM	ROCH'TER 61
D	C	D	P	*WHEC	ROCH'TER 90
P	P	X	3	WGY	SCHEN'DY 25
				*WFBL	SYRACUSE 36
				WBT	CHARLOT 54 N. C.
			3	WPTF	RALEIGH 14
1	2	4	4	WWNC	ASHEV'LE 3
1	X	X	X	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
1	2	P	D	WKRC	CINCINNATI 1
	4			WLW	CINCINNATI 16
				WSAI	CINCINNATI 79
O	2	D	X	WHK	CLEVEL'D 85
				WTAM	CLEVEL'D 53
				WAU	COLUMB'S 10
O	P	V	D	*WCAH	COLUMB'S 89
O	2	B	B	WSPD	TOLEDO 80
1	2	4	4	*WKBN	YO'NGST'N 3
		M	P	KFJF	OKLA.CITY 93 OKLA.
X	PV	X	X	WKY	OKLA.CITY 36
C		M	6	*KVOO	TULSA 60
1	2	4	4	*WHP	HARRISB'G 89 PA.
1	2	4	4	WLBW	OIL CITY 72
				WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
1	1			*WFI	PHILAD. 2
			D	*WLIT	PHILAD. 2
E	4	5	P	KDKA	PITTSB'GH 44
1	1	V	D	WCAE	PITTSB'GH 68
	2	4	4	WJAS	PITTSB'GH 75
N	V	P	D	WEAN	PROVID'NCE 24 R. I.
D	PV	M	3	WJAR	PROVID'NCE 35
1	2	C	P	WDOD	CHATTA. 74 TENN.
				WMC	MEMPHIS 24
1	X	X	X	*WREC	MEMPHIS 6
		4	4	*WLAC	NASHV'LE 95
		R	W	WSM	NASHV'LE 11
	M			*KRLD	DALLAS 50 TEX.
	M			*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
		X	X	WOAI	S.ANTONIO 65
P	M	D	M	*WTAR	NORFOLK 24 VA.
D	P	2	D	WRVA	RICHM'D 57
	2	4	4	WDBJ	ROANOKE 39
				*WEBC	SUPER'R 74 WISC.
		4	4	*WISN	MILWAU. 58
		M	M	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

SATURDAY

January
4, 11, 18, 25

EASTERN TIME		8	8	9	9
		30		30	
ALA. 60 BIRM'HAM *WAPI		X	2	3	3
39 BIRM'HAM WBRC		1	4	5	W
ARK. 50 HOT SPGS. *KTHS		1	2		
85 L'TLE ROCK *KLRA		1	4	5	
COLO. 29 DENVER KOA		1	2	3	3
2 DENVER KLZ		1	4	5	0
CONN. 52 HARTFORD *WTIC					
D. C. 9 WASH'TON WMAL		1	4	5	6
41 WASH'TON WRC		1		3	3
FLA. 72 JACK'VLE WJAX			2	3	3
2 MIAMI B. WIOD			2		
GA. 20 ATLANTA WSB			2	3	3
ILL. 48 CHICAGO KYW					
23 CHICAGO *WBBM				P	W
43 CHICAGO WCFL		E	D	O	L
33 CHICAGO *WENR					
18 CHICAGO WGN		M	D	T	T
3 CHICAGO *WIBO		4	X	X	X
33 CHICAGO *WLS			2	3	3
13 CHICAGO WMAQ		3		5	6
IND. 62 FT. WAYE *WOWO		2	4	5	6
69 IND'PLS *WFBM		1	4	5	
IOWA 72 C. BLUFFS KOIL		2	4	5	6
46 DAVENPT *WOC					
46 DESMOINES *WHO		X	2	3	3
79 SIOUX CITY *KSCJ					
KANS. 68 LAWRENCE *WREN			5	6	
76 TOPEKA *WIBW					
76 WICHITA *KFH		1	M	5	M
KY. 94 COVTON *WCKY				X	D
28 LOUISVILLE WHAS		1	2	3	3
LA. 71 N. ORLEANS WDSU				5	
78 N. ORLEANS WSMB		1	2	3	3
ME. 40 PORTLAND WCSH		1	2	3	3
MD. 52 BALTIM'RE *WBAL		M	M	OV	MV
6 BALTIMORE WCAO		2	4	5	6
MASS. 45 SPRINGFIELD WEBZ		E	D	X	X
5 BOSTON WEEI		1	2	3	3
69 BOSTON WNAC		2	4	5	6
4 WORC'ER WTAG		1	2	3	3
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP		2	4	5	6
21 DETROIT WJR			5		
38 DETROIT WWJ		1	2	3	3
MINN. 27 MINNEAP. WCCO		3	4	5	D
92 ST. PAUL KSTP			2	3	3
MISS. 73 JACKSON WJDX					
MO. 41 KAN. CITY *KMBC		2	4	5	6
7 KAN. CITY *WDAF		1	2	3	3
55 ST. LOUIS KMOX		2	4	5	6
1 ST. LOUIS *KSD		1	2	3	3
81 ST. LOUIS KWK		4	5	D	X
NEBR. 5 OMAHA *WOW		1	2	3	3
N. J. 17 NEWARK WOR					
CENTRAL TIME		7	7	8	8
*Divides Time with Another Station		30		30	

Household Institute to encourage listener response, because only in that way can we accurately gauge whether or not our programs are giving the home-makers the right kind of help.

To stimulate this response we offer additional help in the form of free material, which is offered at the end of each broadcast.

This free material consists of samples, booklets, special bulletins on different phases of home-making and similar material. A great deal of care is taken in its preparation. Bulletins of special information are compiled by members of the Institute staff or by outside experts. Special recipes are devised in the Institute kitchen and offered to housewives the country over.

Some idea of the diversity of our free material can be gained from the following list, which comprises some of the free help we have offered during the past few months: recipes, entertainment ideas, how to give parties, games, menus for special events, children's parties, washing methods, health booklets, care and feeding of children, hostess hints, samples, beauty secrets, fashion letters, patterns, holiday suggestions, how to make favors, decorating the table, home-made gifts, directions for conducting church bazaars, house-cleaning helps and first aid.

Thus it can easily be seen that the Radio Household Institute is not tied down to any one line in dispensing household helps. Every phase of the modern woman's house is discussed, and help of one kind or another is offered.

Is it any wonder that our mail department is piled high every day with letters from our listeners? For they do write in—not once, but many times. It is obvious that such a volume of correspondence takes very special handling to be sure that every listener gets what she asks for as quickly as possible.

Most of the letters that come in ask for some specific help that we have offered, and do not call for a special answer. In addition to these, however, we get thousands of letters a month asking for something outside our regular material, and these have to be very carefully answered, to be sure that the writer gets what she wants.

We want every listener to feel that no prob-

lem is too small or too large for us to give our time and thought to. We try to give satisfactory help in answer to every request that is made of us. If questions are asked that we don't feel competent to answer, we pass them on to the proper authority.

We feel amply repaid for our time and trouble in answering all these letters by the faith that our listeners place in us. It is very touching to see the piles of letters that come to us from schoolchildren, who listen to our broadcasts on Saturday morning and who just can't wait to try out some of the recipes themselves.

One little girl has been writing to us for some time. She has no mother and is desperately anxious that the housekeeping she does for her father will be letter perfect. So she writes in to tell us about her problems in detail—and of course we are only too glad to help her.

When you hear, on the air, the phrase that ends each of our broadcasts, "Write to the Radio Household Institute," you know that the process is just starting. The listener writes, we write in return and send her what she asks for—and the next time she has a vexing problem she writes to us again.

The Department of Agriculture during the past ten months has led all other departments and branches of the Government in the use of radio time. Providing a service primarily for farmers, this department utilized nearly one hundred hours of broadcasting. In its programs the department presented 165 of its officials, who made a total of 419 different addresses. The department presents, in cooperation with the NBC, the National Farm and Home Hour, a forty-five-minute program, daily except Sunday. This program, with the talks originating in Washington and entertainment coming from Chicago, is broadcast by more than thirty stations.

Miss Grace Abbott, chief of the Children's Bureau of the Department of Labor, made twenty-seven addresses on "Child Welfare." She appears before an NBC microphone every Thursday morning for a fifteen-minute talk.

Dr. Julius Klein, Assistant Secretary of Commerce, delivered twenty fifteen-minute talks.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Guy Lombardo and His Royal Canadians
- 2 Guy Lombardo and His Royal Canadians (First 15 min.)
- Babson Finance Period (Last 15 min.)
- Survey of current business conditions by prominent business men.
- 3 To Be Announced (First 15 min.)
- Babson Finance Period (Last 15 min.)
- 4 Dixie Echoes
- Negro spirituals, featuring Taylor Gordon.
- 5 Graybar's, Mr. and Mrs.
- Famous Briggs cartoon characters go on the air.
- 6 Gulbrandsen Hour
- Henry Hadley and his symphony orchestra.

January 4, 11, 18, 25 **SATURDAY**



DR. HENRY HADLEY AND SYMPHONIC ORCHESTRA—THE GULBRANSEN HOUR.

Gulbransen Programs Feature Symphonic Paraphrases by Dr. Henry Hadley

IN response to many requests from members of the radio audience, Mr. A. G. Gulbransen, who sponsors the Gulbransen Hour broadcast each Saturday evening over the Columbia Broadcasting System, has arranged to have Dr. Henry Hadley, who conducts his own Symphony Orchestra during this period, include in each program a symphony paraphrase of some widely known and popular musical selection.

It is interesting to note that, despite the fact it requires but little more than three min-

utes to broadcast one of these symphonic paraphrases, four full days are required to arrange and score the number. Dr. Hadley, whose ability and quickness in composing is shown by the great number of musical works to his credit, takes the simple melody of a composition he is to paraphrase and around that builds a complete symphonic poem with new harmonies, this work requiring two full days. Another two days are required for Dr. Hadley's assistant to score the work for the various members of the Symphony Orchestra.

1 The New Business World

Radio service for business men, conducted by Merle Thorp. Announcer, George F. Hicks. From NBC Washington studios.

2 Launderland Lyrics

Bernice Taylor, soprano; Fred Waldner, tenor; twenty-two-piece orchestra; direction, Josef Koestner. Announcer, Ted Pearson.

3 General Electric Hour

Adventures in science, Floyd Gibbons; Symphony Orchestra; direction, Walter Damosch. Announcer, John S. Young.

4 Chicago Celebrities

Vocal and instrumental music. Announcer, Ted Pearson.

5 Silver Flute

6 Bonnie Laddies (First 15 min.)

Vocal trio—Charles Kenny, Lew Noll and Jimmie Whalen. Announcer, Milton J. Cross.

The Cub Reporter (Last 15 min.)

A comic skit with Peter Dixon and Aline Berry. Announcer, Milton J. Cross.

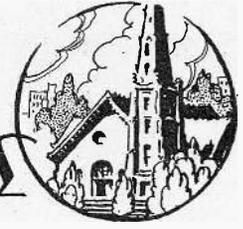
7 The Knickerbockers

Eva Taylor, soloist; dance orchestra.

8 8 9 9 30 30				EASTERN TIME	
1	2	3	3	WGR	BUFFALO 1 N. Y.
2	4	5	6	WKBW	BUFFALO 93
M	D	T	T	*WMAK	BUFFALO 36
2	4	5	6	WABC	NEW YORK 32
1	2	3	3	WEAF	NEW YORK 12
4	5	6	7	WJZ	NEW YORK 22
P	5	M	X	WHAM	ROCH'TER 61
R	R	O	O	*WHEC	ROCH'TER 90
1	2	3	3	WGY	SCHEN'DY 25
3		5	6	*WFBL	SYRACUSE 36
1	2	3	3	WBT	CHARLOT 54 N. C.
1				WPTF	RALEIGH 14
1	4	5	P	WWNC	ASHEV'LE 3
2	P	5	6	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
2	4	5	6	WKRC	CINCINNATI 1
				WLW	CINCINNATI 16
1	2	3	3	WSAI	CINCINNATI 79
2	W	5	6	WHK	CLEVEL'D 85
		3	3	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
D	D			*WCAH	COLUMB'S 89
2	4	5	6	WSPD	TOLEDO 80
		5		*WKBN	YO'NGST'N 3
N	4	5	P	KFJF	OKLA.CITY 93 OKLA.
1	2	3	3	WKY	OKLA.CITY 36
				*KVOO	TULSA 60
2	4	5	6	*WHP	HARRIS'B'G 89 PA.
2	4	5	6	WLBW	OIL CITY 72
2		5	6	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
		3	3	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
M	5	6	X	KDKA	PITTS'B'GH 44
1	2	3	3	WCAE	PITTS'B'GH 68
2	4	5	6	WJAS	PITTS'B'GH 75
2	D	5	6	WEAN	PROVID'NCE 24 R. I.
1	2	3	3	WJAR	PROVID'NCE 35
R	M	5	D	WDOD	CHATTA. 74 TENN.
1	2	3	3	WMC	MEMPHIS 24
1	4	5	X	*WREC	MEMPHIS 6
1	4	5	M	*WLAC	NASHV'LE 95
X	2	D	D	WSM	NASHV'LE 11
		5		*KRDL	DALLAS 50 TEX.
				*WFAA	DALLAS 26
1	2	3	3	*WBAP	FT.WORTH 26
X	2	3	3	KPRC	HOUSTON 38
		5		*KTSAs	ANTONIO 75
1	2	3	3	WOAI	S.ANTONIO 65
V	4	5	D	*WTAR	NORFOLK 24 VA.
1	2	3	3	WRVA	RICHM'D 57
1	4	5	M	WDBJ	ROANOKE 39
1	2	3	3	*WEBC	SUPER'R 74 WISC.
1	4	5	6	*WISN	MILWAU. 58
M	2	3	3	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

SATURDAY January 4, 11, 18, 25

Sunday Church Services



ALL TIMES ON THIS PAGE ARE EASTERN STANDARD; DEDUCT ONE HOUR FOR CENTRAL TIME AREA.

EASTERN TIME		10	10	11	11
		30	30		30
ALA. 60 BIRM'HAM *WAPI		1	1		
39 BIRM'HAM WBRC		1	1	2	3
ARK. 50 HOT SPGS *KTHS					
85 L'TLE ROCK *KLRA		1	1	2	3
COLO. 29 DENVER KOA		1	1	V	6
2 DENVER KLZ		1	1	2	3
CONN. 52 HARTFORD *WTIC					
D. C. 9 WASH' TON WMAL		1	1	2	3
41 WASH' TON WRC		1	1		
FLA. 72 JACK'VLE WJAX		1	1		
2 MIAMI B. WIOD		1	1		3
GA. 20 ATLANTA WSB		1	1		
ILL. 48 CHICAGO KYW					6
23 CHICAGO *WBMM		1	1		
43 CHICAGO WCFL		P	D	V	O
33 CHICAGO *WENR					
18 CHICAGO WGN		1	1	N	D
3 CHICAGO *WIBO		4	D	D	D
33 CHICAGO *WLS					
13 CHICAGO WMAQ					6
IND. 62 FT. WAYE *WOWO		1	1	2	3
69 IND'P'LS *WFBM		1	1		
IOWA 72 C. BLUFFS KOIL		1	1	2	3
46 DAVENP'T *WOC					
46 DESMOINES *WHO		1	1	P	3
79 SIOUX CITY *KSCJ					
KANS. 68 LAWREN'E *WREN		4	4	5	6
76 TOPEKA *WIBW					
76 WICHITA *KFH		1	1		
KY. 94 COV'TON *WKCY		4	4	D	D
28 LOUISVILLE WHAS		1	1		
LA. 71 N. ORLEANS WDSU		1	1		
78 N. ORLEANS WSMB		1	1		
ME. 40 PORTLAND WCSH		1	1		
MD. 52 BALTIM'RE *WBAL		4	4	5	5
6 BALTIMORE WCAO		1	1	2	3
MASS. 45 SPRINGFIELD WBZ		4	4	ED	D
5 BOSTON WEEL		1	1	N	
69 BOSTON WNAC		1	1		
4 WORC'TER WTAG		N			
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP		1	1	2	3
21 DETROIT WJR		4	4		
38 DETROIT WWJ		1	1	D	3
MINN. 27 MINNEAP. WCCO		1	1	D	D
92 ST. PAUL KSTP		1	1		6
MISS. 73 JACKSON WDX					
MO. 41 KAN. CITY *KMBC		1	1	2	3
7 KAN. CITY *WDAF		1	1		6
55 ST. LOUIS KMOX		1	1	WN	D
1 ST. LOUIS *KSD		1	1	2	3
81 ST. LOUIS KWK		4	4	M	6
NEBR. 5 OMAHA *WOW		1	1	X	3
N. J. 17 NEWARK WOR					
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

BAPTIST. 9:30 A. M.—WJR, Detroit, Mich. 10—WSAZ, Huntington, W. Va., and WSSH, Boston, Mass. 10:15—KVOO, Tulsa, Okla., and WIBX, Utica, N. Y. 11—WFBR, Baltimore, Md.; WGBF, Evansville, Ind.; WPTF, Raleigh, N. C.; WRBT, Wilmington, N. C. 11:30—WJKS, Gary, Ind., and WMAZ, Macon, Ga. 11:45—WEBQ, Harrisburg, Ill.; WNBK, Knoxville, Tenn. 12—KFPL, Dublin, Tenn.; KGKB, Brownwood, Tex.; WJBY, Gadsden, Ala. 6:30 P. M.—WSSH, Boston, Mass. 7:30—WFBG, Altoona, Pa.; WOBW, Charleston, W. Va.; WWVA, Wheeling, W. Va. 8—WEBQ, Harrisburg, Ill.; WGH, Newport News, Va.; WNBK, Knoxville, Tenn. 8:30—WDDO, Chattanooga, Tenn.; WGBF, Evansville, Ind. 8:45—KWKH, Kennonwood, La. 9—KFPL, Dublin, Tenn.; KGKB, Brownwood, Tex.; WJBY, Gadsden, Ala. 10—WJR, Detroit, Mich.

METHODIST PROTESTANT. 10:30 A. M.—WEBE, Cambridge, O. 11—WMMN, Fairmont, W. Va.; WMPC, Lapeer, Mich. 7:30 P. M.—WEBE, Cambridge, O. 8:30—WMPC, Lapeer, Mich.

PRESBYTERIAN. 10:30 A. M.—WIBR, Steubenville, O.; WMBG, Detroit, Mich.; WWVA, Wheeling, W. Va. 10:45—WFIW, Hopkinsville, Ky.; WSPD, Toledo, O. 11—WAAM, Newark, N. J.; WABC, New York City; WGH, Newport News, Va.; WRVA, Richmond, Va. 11:15—WNRC, Greensboro, N. C. 11:30—KFJR, Portland, Ore.; WFCB, Knoxville, Tenn. 11:45—WGBF, Evansville, Ind. 12—WBRC, Birmingham, Ala.; WDDO, Chattanooga, Tenn.; WIBU, Poynette, Wis.; WIL, St. Louis, Mo.; WOAI, San Antonio, Tex.; WSB, Atlanta, Ga.; WSM, Nashville, Tenn. 7:15 P. M.—WIBR, Steubenville, O. 7:30—WMMN, Fairmont, W. Va. 7:45—WGR, Buffalo, N. Y. 8—WKBF, Indianapolis, Ind. 8:30—WCBS, Springfield, Ill.; WIL, St. Louis, Mo.; WJKS, Gary, Ind.; WMT, Waterloo, Ia.

CATHOLIC. 11 A. M.—WHBY, West De Pere, Wis.; WJKS, Gary, Ind. 12—WEW, St. Louis, Mo. 12:45—WGES, Chicago, Ill. 8 P. M.—WLWL, New York City.

CHRISTIAN. 10 A. M.—WSPD, Toledo, O. 10:30—WFBM, Indianapolis, Ind. 11:30—WLBC, Muncie, Ind. 8:15—WSM, Nashville, Tenn.

CONGREGATIONAL. 10 A. M.—WKBN, Youngstown, O. 10:30—WNAC, Boston, Mass.; WNBX, Springfield, Vt. 11—WCSH, Portland, Me.; WDRG, New Haven, Conn. 11:30—WKBZ, Ludington, Mich. 11:45—WOC, Davenport, Ia. 12—KFAB, Lincoln, Neb.; WKY, Oklahoma City, Okla.; WPCC, Chicago, Ill. 8:45—WPCC, Chicago, Ill.

CHRISTIAN SCIENCE. 10:15 A. M.—WGHP, Detroit, Mich. 11—WJAY, Cleveland, O.; WKRC, Cincinnati, O. 12—KMOX, St. Louis, Mo.; WREN, Lawrence, Kan. 7:30 P. M.—WMBC, Detroit, Mich.

EPISCOPAL. 9:30 A. M.—WKBW, Buffalo, N. Y. 10—WLEX, Lexington, Mass. 10:45—WIP, Philadelphia, Pa. 11—WIBG, Elkins Park, Pa.; WLEY, Lexington, Mass.; WMAK, Buffalo, N. Y.; WNAC, Boston, Mass. 11:30—WFDE, Flint, Mich. 7:45 P. M.—WRVA, Richmond, Va.

LUTHERAN. 9:30 A. M.—WKJC, Lancaster, Pa. 10:45—WCCO, Minneapolis, Minn.; WLCI, Ithaca, N. Y. 11—KGDE, Rergus Falls, Minn.; WEDH, Erie, Pa.; WOBW, Charleston, W. Va.; WRAW, Reading, Pa. 11:30—WHK, Cleveland, O. 11:45—KFJM, Grand Fork, N. D.; WOWO, Ft. Wayne, Ind. 12—WBCW, Bay City, Mich. 6 P. M.—WJR, Detroit, Mich. 9—KGDE, Rergus Falls, Minn. 9:30—WTMJ, Milwaukee, Wis.

METHODIST. 10:45 A. M.—WFI, Philadelphia, Pa. 10:30—WHBD, Bellefontaine, O.; WJW, Mansfield, O.; WRAK, Erie, Pa. 10:45—KTSA, San Antonio, Tex.; WFBG, Altoona, Pa.; WKEN, Buffalo, N. Y.; WNBZ, Saranac Lake, N. Y. 11—KGDA, Dell Rapids, S. D.; WQAM, Miami, Fla. 11:45—WCBS, Springfield, Ill.; WIAS, Ottumwa, Ia.; WJBL, Decatur, Ill. 12—KGRS, Amarillo, Tex.; WCAJ, Lincoln, Neb.; WHB, Kansas City, Mo.; WRHM, Friedley, Minn. 1 P. M.—KPJM, Prescott, Ariz.; KVOA, Tucson, Ariz. 7:30—WHBD, Bellefontaine, O.; WKBZ, Ludington, Mich.; WPTF, Raleigh, N. C. 8—WFBR, Baltimore, Md.; WQAM, Miami, Fla.; WWAE, Hammond, Ind. 8:30—WHBU, Anderson, Ind. 9—WFDF, Flint, Mich.

- 1 Paramount-Publix Radio Hour
- 2 Guy Lombardo and His Royal Canadians
- 3 Hotel Paramount Orchestra

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

January
4, 11, 18, 25

SATURDAY



SCENE FROM "ARABESQUE," a modern "Thousand and One Nights" dramatic feature, Sunday evenings over CBS.

10 ¹⁰ 11 ¹¹ 30 30				EASTERN TIME	
1	1	M	X	WGR	BUFFALO 1 N.Y.
1	1	2	3	WKBW	BUFFALO 93
M	M	D		*WMAK	BUFFALO 36
1	1	2	3	WABC	NEW YORK 32
1	1	2	3	WEAF	NEW YORK 12
4	4	5	5	WJZ	NEW YORK 22
4	4	D	D	WHAM	ROCHTER 61
1	1	D	D	*WHEC	ROCHTER 90
1	1			WGY	SCHEN'DY 25
1	1			*WFBL	SYRACUSE 36
1	1			WBT	CHARLOT 54 N.C.
				WPTF	RALEIGH 14
1	1	2	3	WWNC	ASHEV'LE 3
1	1			WADC	AKRON 78 OHIO
1	1	2	3	*WFJC	AKRON 91
1	1	2	3	WKRC	CINCINNATI 1
				WLW	CINCINNATI 16
1	1			WSAI	CINCINNATI 79
1	1	2	D	WHK	CLEVEL'D 85
				WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
1	1			*WCAH	COLUMB'S 89
1	1	2	O	WSPD	TOLEDO 80
1	1			*WKBN	YO'NGST'N 3
1	1	O	T	KFJF	OKLA.CITY 93 OKLA.
1	1	2	6	WKY	OKLA.CITY 36
		X	X	*KVOO	TULSA 60
1	1	2	3	*WHP	HARRIS'B'G 89 PA.
1	1	2	3	WLBW	OIL CITY 72
1	1	2	3	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
1	1	2	3	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
4	4	X	X	KDKA	PITTS'B'GH 44
1	1	2	D	WCAE	PITTS'B'GH 68
1	1	2		WJAS	PITTS'B'GH 75
1	1	N	A	WEAN	PROVID'NCE 24 R.I.
1	1	N		WJAR	PROVID'NCE 35
1	1	2	3	WDOD	CHATTA 74 TENN.
1	1	D	D	WMC	MEMPHIS 24
1	1	2	3	*WREC	MEMPHIS 6
1	1			*WLAC	NASHV'LE 95
D	D	D	D	WSM	NASHV'LE 11
1	1	D	D	*KRLD	DALLAS 50 TEX.
			6	*WFAA	DALLAS 26
1	1			*WBAP	FT.WORTH 26
X	X	X	X	KPRC	HOUSTON 38
1	1			*KTSAS	ANTONIO 75
1	1		6	WOAI	S.ANTONIO 65
1	1			*WTAR	NORFOLK 24 VA.
X	X	X	X	WRVA	RICHM'D 57
1	1	2	O	WDBJ	ROANOKE 39
1	1		6	*WEBC	SUPER'R 74 WISC.
1	1	2	3	*WISN	MILWAU. 58
1	1	X	6	WTMJ	MILWAU. 8
9 30	10 30			CENTRAL TIME	
				*Divides Time with Another Station	

1 B. A. Rolfe and His Lucky Strike Orchestra

Announcer, Edward Thorgersen.

2 Troubador of the Moon

Lannie Ross, tenor; instrumental trio.

3 Park Central Hotel Orchestra

Directed by Charles Strickland.

4 Chicago Civic Opera

Direction, Charles Moore.

5 Slumber Music

6 Pepsodent Program

Amos 'n' Andy.

AS WE GO TO PRESS

(Continued from page 12.)

is WENR's Wednesday night feature, the Wenner Minstrels. If you haven't heard this prize aggregation and can get it on your set, try it out any Wednesday at 9 P. M., C. S. T.



Readers are sending us many helpful suggestions as to features they would like to see included in WHAT'S ON THE AIR. Just as soon as our growth warrants, we hope to enlarge our service to include many of the departments called for. Meanwhile we shall appreciate further suggestions from our friends.



One additional service to be added as soon as our "Stations Relations" department can complete a tour of the broadcasting circuit will be the inclusion of regional pages, giving more detail concerning programs of special interest in the various major geographical divisions of our land.



Wednesday evening, November 27, the editor of WHAT'S ON THE AIR had the privilege of speaking to the listener audience on Bill Schudt's "Going to Press" program over the Columbia Broadcasting System. We spoke on "Snoozers, Cruisers and Choosers"—three types of radio listeners with whom we are acquainted. We appreciate words of greeting received from a number of the "choosers" who heard us—WHAT'S ON THE AIR readers.

Through the kindness of Mr. Schudt, we had the pleasure, following our talk, of inspecting the new home of Columbia, meeting a number of its executives and visiting its studios. We hope to tell you more about this later.



WHAT'S ON THE AIR staff will be represented a second time on Bill Schudt's "Going to Press" program over the Columbia Broadcasting System, Wednesday evening, January 8, at 6:15, E. S. T. In all probability the speaker will be our New York City representative. Tune him in.



Typical of a number of letters from our readers is the following from A. H. Hurd, of Tallulah, La.:

"The average program is simply a selection of musical numbers, and too often every artist seems to want to play the same thing the other fellow has just finished playing. For example, on one program I heard the soloist sing 'Tiptoe,' the orchestra play 'Singing in the Rain,' then the soloist sang what the orchestra had just finished, and the orchestra concluded with 'Tiptoe.'

"Who wants to listen to music all the time? Would you go to the theater and sit through two or three hours of straight music night after night? It does not matter whether it is classical or jazz, one becomes saturated after awhile and seeks something different. If the programs were patterned after the

best vaudeville programs—a different class of entertainment each few minutes—then the listener would be really entertained."

A glance at the program schedule will show how justified Mr. Hurd, and those situated as he is, are in this criticism. Each week between 8 P. M. and midnight the chains feature about fifty programs that are either dramatic or largely vaudeville in character. Four of these are carried by the stations associated with the chains that are located within five hundred miles of his city. Otherwise the entire chain offering in his general territory is musical. The four NBC stations in satisfactory reach carry the same programs—he has not even choice of the NBC musical offerings unless reception is good from as far north as Cincinnati. Nor does he fare better at the hands of Columbia. Just a few Columbia programs are available, and all stations associated with Columbia in his territory carry the same few.

Here is a definite problem to place before the management of the broadcasting stations. If a goodly number of folks, situated as Mr. Hurd is, will write us, urging a little better distribution of the good programs that are available, it will enable us to help you get better programs.

TRICKS IN TURNING

(Continued from page 7.)

without thinking about the step. Acquire mechanical perfection before advancing to the next step.

If you have a radio handy, practice with music for about thirty minutes. Do not try to make the actual left turn until you can do this box step perfectly.

Remember that each time you count a step your foot must be placed on the floor and your entire weight must come down on it. Always take one step at a time, and never two steps in succession with the same foot.

Remember that the box step is only a preliminary step for the left turn, and, after learning the turn, the box step is not used in dancing with a partner.

Next month I will complete the waltz by showing you how to do the actual turns. But please remember that, before you can do the turns, it is absolutely necessary to spend at least two hours on the box steps, which are the foundations for the left and right waltz turns.

Next month's lesson—The Ritz Waltz.

THE TANGO—THE WALTZ

Five dollars' worth of dancing lessons for 50c.!

Mr. Murray very clearly and very adequately taught some *Fascinating New Tango Steps* in the November issue and *The Waltz* in the December issue of WHAT'S ON THE AIR.

A very limited number of these issues may be had at 25c. for the two by addressing

WHAT'S ON THE AIR

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CIRCULATION MANAGER,

WHAT'S ON THE AIR,

Ninth and Cutter Sts., Cincinnati, O.