

# What's on the Air

Vol. 1. No. 9

July 1930



GENE and GLENN *Presenting*  
JAKE and LENA *over* WTAM

The Magazine for the Radio Listener 15 cents

# WAVE-LENGTH GUIDE

CHANNEL	COLUMBIA BROADCASTING SYSTEM	NATIONAL BROADCASTING COMPANY	KCYCS	METERS	DIAL READING
1	WKRC	WGR-KSD	550	545	←
2	KLZ-WQAM	WFI-WIBO	560	535	←
3	WWNC-WKBN		570	526	←
4	WIBW-WNAX	WTAG	580	517	←
5	WMT	WOW-WEEI	590	508	←
6	WCAO-WBEO		600	500	←
7	WFAN	WDAF	610	492	←
8	WLBZ	WTMJ-WFLA	620	484	←
9	WMAL		630	476	←
10	WAIU		640	468	←
11		WSM	650	461	←
12		WEAF	660	454	←
13	WMAQ		670	447	←
14		WPTF-CKGW	680	441	←
16		WLW	700	428	←
17	WOR (Independent)		710	422	←
18	CKAC	WGN	720	416	←
20		WSB	740	405	←
21		WJB	750	400	←
22		WJZ	760	394	←
23	WBBM	KFAB	770	389	←
24	WTAR-WEAN	WMO	780	384	←
25		WGY	790	379	←
26		WFAA-WBAP	800	375	←
27	WCCO		810	370	←
28		WHAS	820	366	←
29		KOA	830	361	←
32	WABC		860	349	←
33		WLS-WENB	870	345	←
35	WGST	WJAR	890	337	←
36	WMAK	WKY-WJAX	900	333	←
38		WWJ-KPRC	920	326	←
39	WDBJ-WBRC		930	322	←
40	WDAY-WFIW	WOSH	940	319	←
41	KMBC-CFRB	WEC	950	316	←
44		KDKA	980	306	←
45		WBZ-WBZA	990	303	←
46		WOC-WHO	1000	300	←
48		KYW-KFKX	1020	294	←
50	KRLD	KTHS	1040	288	←
52		WTIC-WBAL	1060	283	←
53		WTAM	1070	280	←
54		WBT	1080	278	←
55	KMOX-WJJD		1090	275	←
57	WPG-WDBO	WEVA	1110	270	←
58	WISN-KTRH		1120	268	←
60		WAPI-KVOO	1140	263	←
61		WHAM	1150	261	←
62	WOWO		1160	258	←
63	WCAU		1170	256	←
65		WOAI	1190	252	←
68	WDAE	WCAE-WREN	1220	246	←
69	WNAC-WFBM		1230	244	←
70	WGHP-WDSU		1240	242	←
72	WLBW-KOIL		1260	238	←
73	WTOC	WJDX	1270	236	←
74	WDOD-WRR	WCFL	1280	234	←
75	WJAB-KTSA	WEBC	1290	232	←
76	KFH	WIOD	1300	231	←
78	WADC	WSMB	1320	227	←
79	KSCJ	WSAI	1330	225	←
80	WSPD		1340	224	←
81	WFBL	KWK	1350	222	←
85	WHK-KLBA		1390	216	←
87	WBCM-WCAH		1410	212	←
91	WHP-WBEO	WFJC	1450	207	←
92		KSTP	1460	205	←
93	WLAC		1470	204	←
94	WKBW-KFJF		1480	203	←
95		WCKY	1490	201	←

# WHAT'S ON THE AIR

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PATENTS APPLIED FOR COVER BASIC FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

(Application for entry as second-class matter is pending.)

## HOW TO USE

# “WHAT'S ON THE AIR”

*To Double the Benefits from Your Radio Set*

### HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time.

Simply turn to the page bearing date and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

### HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations “come in.” After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

### TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.



## A Living Comic Strip

"Jake and Lena", as Portrayed by Gene and Glenn at Station WTAM at Cleveland, Ohio.

told exclusively for What's On the Air  
by Hal Metzger



WITHOUT benefit of chain broadcasting, Gene and Glenn, of WTAM, Cleveland, have produced a daily serial comic strip which is drawing listeners, not only from the middle West in general, but from the Atlantic seaboard. Literally thousands have made space at their hearthstones to include Gene and Glenn and their mythical, but delightful, "Jake" and "Lena."

The story of success is rarely the tale of specialized endeavor from adolescent days. Back in the land of long ago and far away of childhood, pronounced proclivities along certain lines stand out starkly, to be lost in the intervening years and then to rush into the foreground of maturity and to stamp a man for a lifetime. And so it is that Gene and Glenn trace their present success.

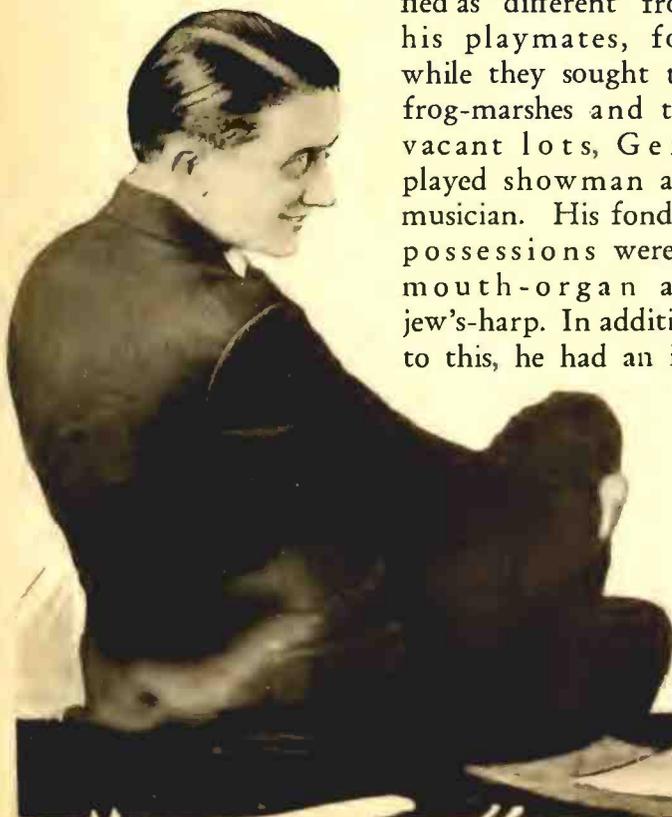
Gene Francis Carroll was born in Chicago in the late 90's. As a boy he might have been easily classified as "different" from his playmates, for, while they sought the frog-marshes and the vacant lots, Gene played showman and musician. His fondest possessions were a mouth-organ and jew's-harp. In addition to this, he had an in-

clination for feminine roles, and looks backward with pride to the time he played "Cobweb" in "A Midsummer Night's Dream." Thus do we trace his present aptitude for portraying the role of "Lena."

Glenn Rowell was born in Pontiac, Ill., but, when he reached the age of eight, his family moved to St. Louis. His parents looked with favor upon Glenn's desire to study the piano and violin. His voice as a lad had attracted wide attention, and at the age of thirteen he made his debut as a boy soprano. A few years later he joined a stock company, where he gained valuable experience playing piano with the orchestra and trumpet in the band.

Years passed. These two young men, unknown to each other, started out to battle the world with little more than pleasing personalities. Gene had left his home to play not so important parts in a musical comedy. Glenn began his rise in the world by teaming with Ford Rush in St. Louis. Then this pair started singing for radio over WLS. Their popularity was instantaneous, and they remained there for several years. One day a bright booking-agent figured that Ford and Glenn would be a drawing-card in Chicago theaters, and to the theater they went.

In the meanwhile Gene Carroll had left musical comedy for vaudeville. While on a tour he



GENE CARROLL  
AND  
GLENN ROWELL



met an old school friend and the pair teamed up as Jack and Gene. These boys also started their radio career at WLS, following much the same trail as Ford and Glenn. During the latter part of a long engagement at WLW, Cincinnati, Jack contracted throat trouble and was unable to sing. Ford and Glenn invited Gene to join them. The act became known as "Gene, Ford and Glenn."

While at WTAM, Ford decided he wanted to leave radio and devote his time to a fruit ranch in California. For the first time in seven years there was no Ford with Glenn, and radio fans knew the team as Gene and Glenn.

The characters of "Jake" and "Lena," now full-blossomed, smashed into national approbation with all the charm of the proverbial jack-in-the-box. Clean humor, characterizations rich in color, and the spontaneous, ever-running plot in continuity, made for instant acclaim. The tempestuous affection of "Jake" for "Lena," and all its tumultuous ramifications, held a nightly listening audience in a grip that made radio history.

One of the greatest stunts ever evoked over the air was staged in the studios of WTAM the night of April 1, when "Jake" and "Lena" were to be married. In an effort to carry out the scene with realism, the magnificent Studio A of this station was turned into a veritable cathedral. The remainder of this night's entertainment is familiar to thousands. Just as the wedding march pealed from the organ, "Jake" was kidnaped from the alleged church vestry. Subsequently he was returned to the air a few days later, when fans became insistent in their demands for his voice. Newspapers and publications substantiated the opinion that WTAM, on the night of April 1, without the shadow of a doubt, had the largest listening public of any station on the air.

One more incident concerning the popularity of these entertainers: It is an acknowledged fact that much in the way of radio talent fails when facing the footlights of the legitimate stage, due to the lack of an entirely varied technique, while radioland knows too well the tale of many actors, a success behind the footlights and lacking "mike sex" over the air.

Gene and Glenn faced a severe test when they stepped on the stage of one of the largest R. K. O. vaudeville houses in the country in Cleveland several months ago. Booked for one week, they broke all house records anywhere. Traffic policemen were required to handle the crowds attempting to gain entrance to the theater, while women fainted and children were lost in the crush.

Genuine modesty is perhaps the outstanding attribute of Gene Carroll and Glenn Rowell. The "boys," as they are affectionately termed around the station, are perfectly frank in their admission that what they have attained they can thank their audience for.

It is doubtful if any public favorites have ever received so much attention by mail as Gene and Glenn. A special mailing department was created to which daily comes sack after sack of letters and presents. To attempt to list gifts received would be to enumerate almost everything that can be handled by the post-office and express companies. If Gene is famous for his clowning, Glenn probably has the best-known laugh heard over the air.

When not on the air, the boys enjoy nothing so much as spending time chatting with other entertainers and announcers. One day of each week is devoted to visiting hospitals, shut-ins and orphanages. The finest performance ever given by the boys often takes place before a group of shut-ins.

Both men are fond of children, and a newsboy or street gamin has a greater chance of gaining their time than the head of a corporation armed with introductions and credentials.

When Gene and Glenn first discussed an early-morning broadcast, the studios of WTAM took on the aspects of a clock factory, so many were the alarm-clocks, new and old, sent in by admirers.

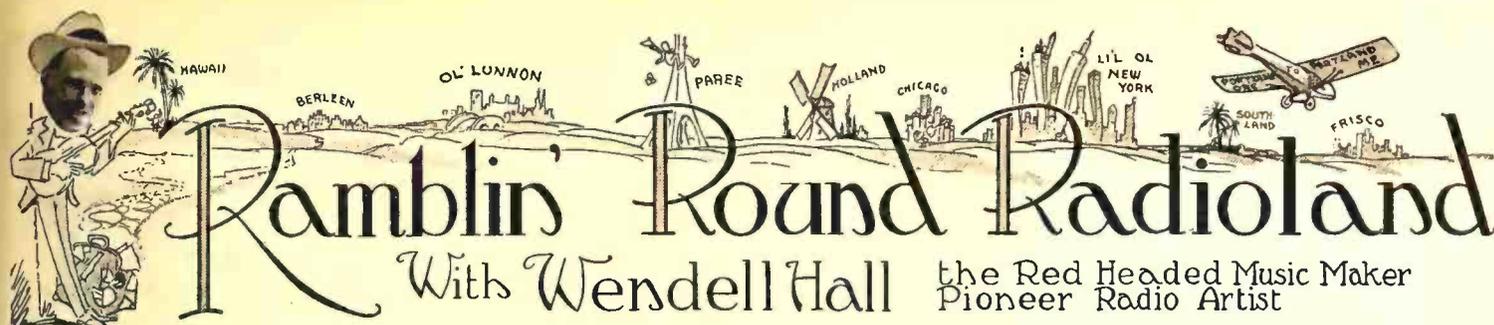
Golf and automobiles form their chief diversions. Their necessities take in little else than comfortable living quarters, plain food and abstinence from all that is feverish and hectic, despite the fact that, crowned with so enviable and sudden success, they might easily do otherwise.

They have never been known to rehearse before going on the air. Hence, their work is free from the stereotyped. You may never hear a "catch phrase" quoted from their act, but the man on the street-car on his way to work in the morning turns to his neighbor and says: "Well, what did you think of 'Lena' last night?" Office girls out for lunch talk "Jake" and "Lena," while a crowd of newsboys, momentarily abandoning their work, gather on the street corner and attempt to outdo each other in imitating "Lena's" laugh. Wherever Gene and Glenn are, there crowds gather. Once inside the studios and on the air, countless homes echo to the guttural tones of "Jake" and "Lena's" siren mirth.

Fatigued by a season of arduous work in which they have been heard twice daily over the air, in addition to other engagements, Gene and Glenn turn their eyes toward Glenn Lake, Mich., where they will vacation for a brief period. Then the return to the air of the "four" great personalities, the great comic strip come to life.

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You have pondered long and interestedly over the amazing lot of detail depicted on our art cover; have you not? A special trip was made by our artist to interview the "boys" in Cleveland, as it was necessary for him to ascertain every point in their coloring. The result: When you see this picture of Gene and Glenn, it is next to meeting them face to face. Incidentally, neither Gene nor Glenn had the slightest idea of how "Lena" ought to "look," other than Gene's idea that "Lena" should be somewhat overweight. But, after much conjecture, the three of them (the artist, Gene and Glenn) were satisfied with the "comely maiden" here portrayed.—THE EDITORS.



# Ramblin' Round Radioland

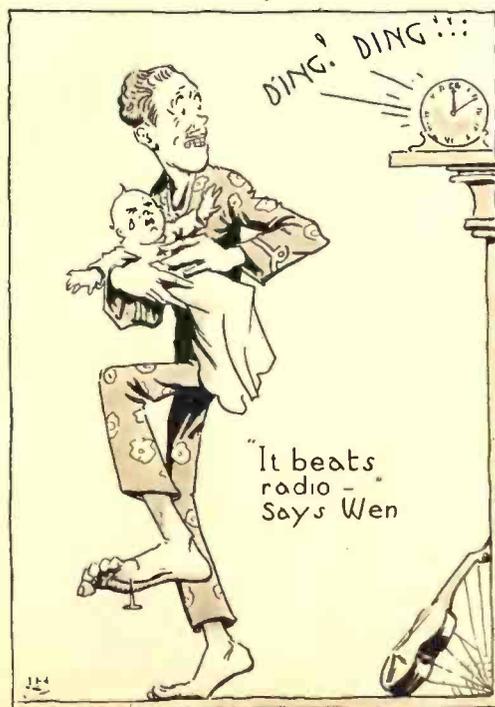
With Wendell Hall the Red Headed Music Maker  
Pioneer Radio Artist

HELLO, folks! How are yo' all this evenin'? Say, didja ever figger why *fishin's* not so popular as she used to be — yo' know, radio fishin's jes' about petered out as a national fad. Jes *why* don't folks listen for distance any more? Well, suh, o' course they get right smart good programs right to home — *but* the main reason I believe is that station announcements only *come* every fifteen minutes — 'n' folks get plumb *tired waitin'* — tryin' to figure out jes' what station they've fished out! — Down in Shelbyville, Ky., the 5 & 10c. store sells radio sets — they got the biggest stock in town — near \$5,000 worth o' Big Name radio sets on the floor — That's gettin' back to entertainment o' the 5 & 10 variety, eh? — The Uncle Bobs 'n' the Aunt Susies of radio who put on the six o'clock hour for the kiddies — all seem to be featurin' a couple o' new kid songs of late: "Toy Town Admiral" and Haven Gillespie's new one, "The Sleepy Town Express." Haven, you 'member, wrote "Tinpan Parade" not so long ago — Friend o' mine, a radio 'nouncer, has a four-year-old girl. He says his kid keeps right smack up on all radio advertisin' phrases, etc., 'n' never misses *one word* o' his own 'nouncin' — The other day he took her out to the grocery store with him, 'n' when he ordered *Chipso* his little girl pipes up with "Oooh, daddy, I know, 'Chipso Thru the Tulips'!" — Soon most all o' the Big Chain radio programs will have their own exclusive composers 'n' their own special music, same as the Musical Shows 'n' the Talkies — It's *bound* to come! — So it won't be long now 'fore you'll catch yourself a-runnin' 'round the house, a-hummin' "The Theme Song from Lydia Pinkham."

BOY, the thing that's a-burnin' me up lately is the way certain programs are bein' "*mis-run*." Mos' every "Big Man from the South" Sponsor seems to be a-losin' sight o' the fact that *what* the radio public *wants* — 'n' wants *only* — is *entertain-*

*ment!* These such 'n' such, so 'n' so, Big Time Bozos think 'cause they're *a-payin'* for it that the dear public has *got* to take *jes'* what they or their wives *personally* pick out for us. — Yo' know 'cause they *feel* that they're kinda doggone big 'n' good-hearted 'bout *givin'* the program to us anyway. 'N', oh, boy! what some o' these Saps think Mr. & Mrs. Public like is *no-buddy's business!* Jes' 'cause they're the "world's greatest" mice-trap manufacturers they think that their success has given them the know-it-all insight on things in general, so's they have the *absolute* right to tell anybody anywhere at any time in any line jes' exactly *how* to judicially 'n' right smartly *run his business!* If these so-called Big Shots would *lay off* the *radio* business (sumpin' they know *nothin'* about), we all wouldn't be burdened with so many asinine advertisin' talks sung out, whoopin' coughingly by the 2nd Assistant o' the 3rd Secretary o' the 4th Vice-president o' the grand old companee-ee — who's "up there" a-doin' it *only* for the *glory* o' "Old Sapolio" 'n' such!

LATELY folks a-been a-wantin' to know what I a-been *a-doin'* — Well, writin' mostly — 'n' workin' a few personal appearances once in awhile — Headlined in Toledo 'n' in Brooklyn for Paramount; also did a week in radio-minded Akron for R-K-O — but I'm not a-doin' so much o' that any more — Done so much o' it in the past, 'n' then — well — yo' know I like radio best by far anyhow — 'n', by the way, just signed to appear exclusively "At the Sign of the Shell" — yo' know, the Shell Oil Radio Presentation every Monday eve — Hope yo' all give us a little listen 'n' drop us a comment or two occasionally — BUT if yo' want the real *low-down* on what I've been a-doin' lately — Well — Let's go *back* a few years — 'member way back in '22 'n' '23, when "The Old Red-headed Music-maker" toured the country on history's first radio "tower" —



hoppin' from station to station — *a-singin' love songs 'n' a-talkin'* to "The Little Girl in Chicago" — 'n' *she* always a-listenin' *in* at me — 'n' folks wantin' to know jes' who *was* the little, red-headed girl in Chicago — 'n' then, in the spring o' '24, down at old WSB, Atlanta, "*Ge—or—gia*," old Lambdin Kay gets *wind* o' it 'n' 'nounces our engagement — 'n' right away "the folks" start writin' in, a-tellin' Eveready 'n' me that they'd been let in on our courtship, so they jes' *insist* on a-bein' let in on our marriage — 'N' so, on June 4, '24, we were *married* at old WEA in New York, and the whole ceremony a-goin' out over the air — one o' the first chain broadcasts — 'n' then Marion 'n' I a-goin' on our Radio Honeymoon Tour o' four years, takin' us all over U. S. A., Canada, Cuba, Hawaii 'n' Europe — (Gosh, what a good time!) — 'N' then, on August 23, '28, on my *own* birthday — our first baby boy came, 'n' we called him "Sunny" 'cause he came in the rain 'n' made us both so happy — our "Rolly Bolly Baby" — 'N' lately I've been

'round home mostly, 'cause — WELL — *Here's why!* On Friday, May sixteenth, our second child 'n' second boy "Bud" came — 'n', yes, they're like two peas in a pod — "Sunny 'n' Bud" — reddish hair, o' course — 'n' blue eyes — 'n' husky 'n' happy 'n' everythin' — *Gosh*, Daddy jes' *can't* help sayin' it *sho'* beats the radio business — But, wait a minute — even so — anyhow — "The Three Red-headed Music-makers" *would* make a doggone good radio trio, now *wouldn't* we? — 'n' *wouldn't* that be a Hall Star Cast for yo' — now WOULD'N'T it? Yes, suh — nothin' else but! — So, this finds "the four o' us" all a-joinin' in a-sayin': So until then — see yo' pretty soon — pretty soooooooooon — pretty so-o-o-o-o-ooooon. Nite Owl.

Sincerely,

Mendelle Hall

## Back of Familiar Voices

HOWARD BARLOW is the orchestra leader who broke the bottle of champagne over the bow of the Columbia Broadcasting System a few years ago, and ever since has been releasing sparkling streams of symphonic music on the Columbia chain. He led an orchestra through Luigini's "Ballet Egyptienne" at 3 P. M., Sunday, Sept. 18, 1927, and tied up the air waves of the country for the entertainment of millions. But he traveled far before he did so.

His first stop was Plain City, O., when he was no age at all. The year that saw eight candles on the lad's birthday cake, Barlow, Sr., bought a lumber company and the family migrated to Mount Carmel, Ill. When Howard was fifteen the mill burned down and the Barlows moved again. This time they split two ways.

Father Barlow thought Howard still looked young and small and sent him to Denver to outgrow it. He himself went to Portland, Ore., to buy more lumber. After a year and a half as a cowboy on a cattle ranch, Howard assured his father that he had outgrown all his clothes and was allowed to leave.

Up to this time his interest in school had been perfunctory, but now Latin and mathematics

became important factors in his life. He forgot music, cow-punching and other diversions in order to immerse himself in his studies. He was a gratifying student and an outstanding essayist.

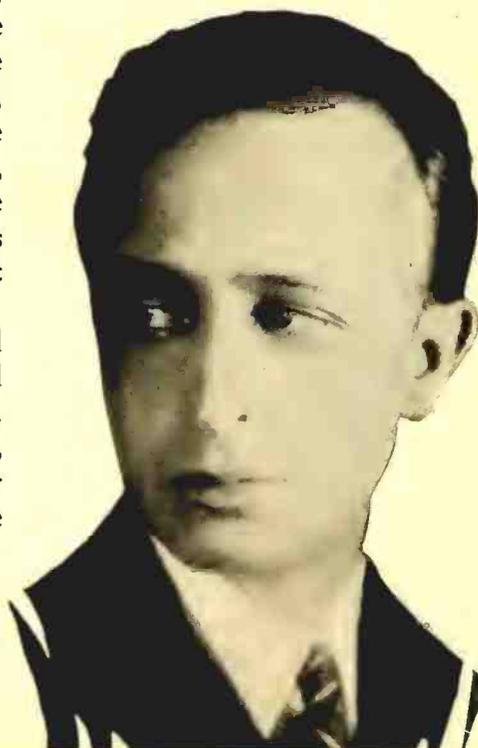
Encouraged by his teachers, Howard entered the University of Colorado and majored in English literature. In college, surrounded by glee clubs and orchestras, his musical talent asserted itself.

This met with no approval from Howard's father, who declared that "no son of his would be a long-haired musician." The boy cut his hair, but his father remained obdurate. He took Howard out of college at the conclusion of his second year and put him to work in a lumber-camp heaving railroad ties.

Howard rebelled and a family council was called. The result was his matriculation in Reed College, Portland, Ore. Although still specializing in English, his interest in music was gaining ground. He worked hard at it until, without the knowledge of his father, he won a scholarship at Columbia University.

He left Portland immediately and came to New York, arriving July 4, 1915, with a return ticket and \$25 in his pocket. He sold the

[Continued on page 50]



HOWARD BARLOW.

New Dance Each Month—Keep Your Dancing Up to Broadway

# The Military Fox Trot

By ARTHUR MURRAY

"America's Foremost Dancing Instructor"



THERE is romantic glamor about anything suggestive of West Point, with its natty officers and its attractive undergraduates in their trim uniforms.

Therefore, one of the most appealing of the new dances is one called the West Point, because it was originated at one of the West Point balls.

It is sometimes referred to as the "Pointer" or the "Military Hesitation," because you do hesitate on one foot while the other is relieved of all weight and pointed gracefully.

The West Point may be done forward, backward or sidewise, and, when danced to fox-trot music, each step is given two counts.

## How Dance Is Done

Here is the forward step:

1. Step forward with left foot.
2. Rise on toes of left foot. At the same time point right foot in front of left, with no weight on right.
3. Step forward with right foot, extending left foot in front, with no weight on left.

The backward step is exactly the reverse of the forward step. Each step in the fox trot is given two beats of the slow music.

1. Step backward on left foot.
2. Rise on toes of left foot and extend right foot behind left.
3. Step backward on right foot.
4. Rise on toes of right foot; extend left backward.

Practicing this step backward is the very best means of developing balance and poise. The music suggested for this dance is "Charming" (fox trot).

This step is called the "Breakaway," because you sort of break away or separate from your partner on the first step. The girl moves back—away from her partner—about eighteen inches.

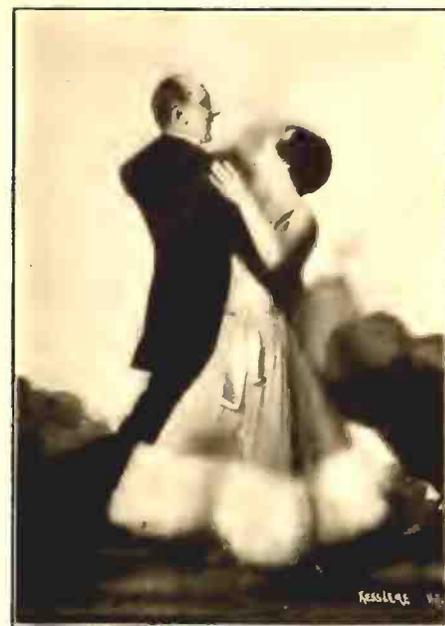
## The Man's Part

1. Place the left foot forward quickly, and quickly draw the right foot up to the left.
2. Quickly step back on the left foot, holding your weight on the left for two counts. Lift the

right foot one inch off the floor.

3. Step slowly forward with your weight on the right foot. Repeat the entire movement,

beginning with the left foot. Easy, isn't it?



Helen Shipman dancing "Military Hesitation" with Arthur Murray.

## The Woman's Part

The woman takes an unusually long step on the first step, which enables her to break away from her partner.

1. Take a long, quick step backward with the right foot and quickly draw the left foot backward almost up to the right.

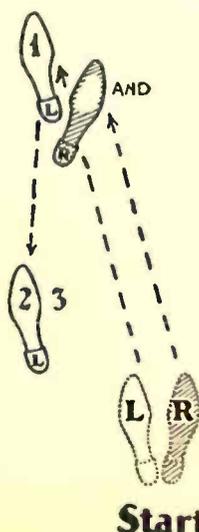
2. Quickly step directly forward with the right foot, holding two counts, and slowly lift the left foot off the floor.

3. Step slowly backward on the left foot.

"You Do Something to Me" (fox trot) is the music suggested for the Breakaway.

If you know the steps and can do them well, then (if you are the man) guide your partner firmly with your right arm and hand, and she will follow if she knows anything about dancing. There is a mistaken impression that the man must guide by pushing and pulling. The good dancer never thinks of how he is leading his partner; he simply does his own part well. Hold your right hand firmly just below the lady's shoulder-blade. You can not lead well if your hand is too low and if you hold your partner loosely. Avoid the "jelly-fish hold." On the other hand, I am not suggesting that you hug your partner.

Sometimes, when dancing with a partner who is not familiar with your steps, it is necessary to do a bit of guiding. Then you indicate to your partner with your right hand and arm. It is not necessary to tell your partner what you intend to do.



SUNDAY

July 6, 13, 20, 27

AS WE GO TO PRESS

TIME	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
EASTERN DAYLIGHT	12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45
Eastern Standard Central Daylight	11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45
CENTRAL STANDARD	10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45
Can - 690 TORONTO CKGW	R	R	C	C	2	2	3	4	A	A	A	A	O	O	O	O
ada 730 MONTREAL CKAC																
Ala. 1140 BIRM'GH'M *WAPI					R	R	R	R	A	A	V	V	X	X	X	X
930 BIRM'GH'M WBRC	X	X	X	X	R	R	X	X	6	6	6	6	7	7	8	8
Ark. 1040 HOT SP'GS *KTHS																
1390 LIT'LE R'CK *KLRA									6	6	6	6	7	7	8	8
Colo. 830 DENVER KOA							9	9	5	5	R	R	R	D	D	D
560 DENVER KLZ							4	4	6	6	6	6	7	7	8	8
Conn.1060 HARTFORD *WTIC																
D. C. 630 WASH'GT'N WMAL	X	X	X	X	X	X	X	X	6	6	6	6	7	7	8	8
950 WASH'GT'N WRC							9	9	A	A	A	A	7	7	7	7
Fla. 900 JACKS'NVE WJAX	R	R	R	R	X	X	X	X	A	A	A	A	B	B	B	B
1300 MIAMI B. WIOD					X	X	X	X	X	X	X	X	B	B	B	B
Ga. 890 ATLANTA WGST	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
740 ATLANTA WSB	X	X	X	X	X	X	X	X	A	A	A	A	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	X	X	X	X	X	A	A	A	A	X	X	X	X
770 CHICAGO *WBBM	X	X	X	X	X	X	X	X	A	A	A	A	X	X	X	X
870 CHICAGO *WENR	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
720 CHICAGO WGN	M	M	N	N	C	C	C	C	M	M	D	D	D	D	D	D
560 CHICAGO *WBBO													7	7	7	7
870 CHICAGO *WLS							9	9	5	5	O	O	B	B	B	B
670 CHICAGO WMAQ	R	R	R	R	M	M	M	R	6	6	6	6	7	7	M	X
Ind. 1160 FT. WYNE*WOWO							4	4	R	R	R	R	7	7	8	8
1230 IND'P'LIS *WFBI																
Iowa 1260 C.NCIL BL'FS KOIL	R	R	R	R	R	R	R	R	X	X	X	X	X	X	D	D
1000 Davenport Des Moines WOC*WHO	M	M	M	M	R	R	R	R	5	5	6	6	7	7	7	7
600 WATERLOO WMT							4	4	6	6	6	6	7	7	8	8
Kans.1220 LAWRENCE*WREN					R	R	R	R	A	A	A	A	B	B	B	B
580 TOPEKA *WIBW	R	R	X	X	X	X	4	4	X	X	6	6	7	7	8	8
1300 WICHITA *KFH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Ky. 1490 COVINGTON*WCKY																
820 LOUISVILLE WHAS	R	R	R	R	C	C	3	4	A	A	A	A	X	X	X	X
La. 1250 N. ORL'NS WDSU																
1320 N. ORL'NS WSMB																
Me. 620 BANGOR WLBZ	R	R	X	X	X	X	4	4	6	6	6	6	7	7	8	8
940 PORTLAND WCSH	X	X	X	X	X	X	X	X	X	X	X	X	7	7	7	7
Md. 1060 BALTIMORE*WBAL	C	C	8	8	8	8	9	9	A	A	A	A	B	B	B	B
600 BALTIMORE WCAO	M	M	M	M	M	M	4	4	6	6	6	6	7	7	8	8
Mass. 990 SPRINGFIELD WBZ									A	A	A	A	D	D	M	M
590 BOSTON WEEL									X	X	X	X	X	X	X	X
1230 BOSTON WNAC	R	R	X	X	R	R	R	R	6	6	6	6	7	7	8	8
580 WORCESTER WTAG									5	5	6	6	X	X	X	X
Mich.1410 BAY CITY WBCM							4	4	6	6	6	6	7	7	8	8
1240 DETROIT WGHP	C	C	X	B	B	B	4	4	6	6	6	6	7	7	8	8
750 DETROIT WJR	R	R	R	R	R	E	9	9	A	A	A	A	T	T	T	T
920 DETROIT WWJ					2	2	3	4	5	5	6	6	7	7	7	7
Minn. 810 MINNEAP WCCO	R	R	R	R	R	R	R	R	6	6	6	6	7	7	8	8
1460 ST. PAUL KSTP									A	A	A	A	O	O	O	O
Miss. 1270 JACKSON WJDJ													B	B	B	B
Mo. 950 KAN. CITY KMBC	R	R	E	E	R	R	4	4	6	6	6	6	7	7	8	8
610 KAN. CITY WDAF	E	E	1	1	2	2	3	4	5	5	6	6	7	7	E	E
1090 ST. LOUIS KMOX	O	O	O	O	R	R	R	R	P	P	V	V	M	M	M	M
550 ST. LOUIS *KSD							4	5	5	6	6	6	7	7	7	7
1350 ST. LOUIS KWK	X	X	8	8	8	8	X	X	A	A	A	A	B	B	B	B
Nebr. 590 OMAHA *WOW									6	6	R	R	7	7		

No midmonth bulletin was issued in June. Reason: We were successful in anticipating all major program changes before the June issue went to press. The midmonth bulletin will be issued and sent free to all subscribers (and all other readers who send for it) whenever drastic program changes occur after our magazine has gone to press.



The magazine idea is catching on amazingly in the radio program field. Each of the chains is adding to its staff columnists of first importance in the magazine and newspaper field. Judging by returns, the listening public is only too happy to turn from the deluge of dance orchestras at intervals to listen to Floyd Gibbons and Heywood Broun and nearly a dozen other specialists in columnist fields now on the air. If this keeps up, the radio will affect seriously the average newspaper. It will encourage the newspapers to go back to presenting the news of the day rather than col-

Eastern Daylight Saving 12 M. to 1 P. M. Our Time

- 1 American Pro-Art String Quartet  
NBC, New York.
- 8 Works of Great Composers  
Vocal and instrumental soloists; orchestra director, Arthur Bergh. NBC, New York.
- 1 West End Presbyterian Church  
Religious service; mixed quartet; sermon by Dr. A. Edrom Keigwin. CBS, New York.
- 9 International Broadcast
- 2 Jewish "Day" Program  
Classical Jewish music; popular folk songs.



Eastern Daylight Saving 1 to 2 P. M. Our Time

- 2 The Pilgrims  
Mixed sextet. NBC, New York.
- 3 Spanish Dreams  
Julian Oliver, tenor; orchestra director, Frank Vagnoni. NBC, New York.
- 4 Calliope and Mis' Kath'rine  
Katherine Tift Jones. NBC, New York.
- 8 Works of Great Composers  
Vocal and instrumental soloists; orchestra director, Arthur Bergh. NBC, New York.
- 9 Neapolitan Nights  
Vocalists and instrumentalists.
- 2 Jewish "Day" Program  
CBS, New York.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental
- N News
- O Organ
- P Popular music
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

urns of magazine material more interesting to hear than to read.

July 6, 13, 20, 27 SUNDAY

It seems almost impossible to get news of sport broadcasts sufficiently in advance to make them available to our readers—except during the football season. So far, few sports promoters outside of college circles have come to appreciate the fact that sports broadcasts are attendance builders. If they permit broadcasting at all, they require the stations to withhold advance announcement.

Our cover picture is our response to repeated requests of listeners, who are WHAT'S ON THE AIR readers, from over a widespread territory. We know that they share our gratitude to Gene and Glenn and to Manager Royal and Publicity Director Metzger, of WTAM, who gave us every possible co-operation. May we remind you again that the way to have your favorite radio artist featured in WHAT'S ON THE AIR is to tell us about it. We plan feature issues very largely on the basis of the requests that reach us from our readers.

**3 Littmann Orchestra**  
Popular numbers; Byron Holiday, tenor; Helen Richards, contralto. CBS, New York.

**4 The Aztecs**  
Latin American and Spanish music. Quartet; director, Luis Zamudio.

Eastern Daylight Saving 2 to 3 P. M.  
Our Time

**5 Three Little Sacks**  
Songs and chatter by Al Llewelyn and Brad Brown, with Harry Grey at piano.

**6 Ballad Hour**  
Old and new ballads. Freddie Rich's orchestra; vocal soloists.

**5 Metropolitan Echoes**  
Erva Giles, soprano; Robert Simmons, tenor; Arcadie Birkenholz, violinist. NBC, New York

**6 NBC Artists Service**  
Vocal soloists; orchestra.

**A Roxy Symphony Concert**  
Director, Joseph Littau.

Eastern Daylight Saving 3 to 4 P. M.  
Our Time

**7 The Jewish Hour**  
Jewish speakers and artists; director, Rabbi Samuel M. Coben.

**B The Friendly Hour**  
Dr. J. Stanley Durkoe; male quartet; organ; director, George Shackley.

**7 Ann Leaf at the Organ**

**3 Conclave of Nations**  
Address by foreign diplomat. Native music by symphony orchestra, under Channon Collinge. CBS.

A B C D				A B C D				A B C D				A B C D				TIME		
12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45	EASTERN DAYLIGHT		
11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45	Eastern Standard Central Daylight		
10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45	CENTRAL STANDARD		
																WOR NEWARK 710 N. J.		
				2	2	3	4	5	5	M	E	7	7	7	7	WGR. BUFFALO 550 N.Y.		
R	R	R	R	0	0	4	4	6	6	6	6	7	7	8	8	WKBW BUFFALO 1480		
1	1	9	2	2	2	3	3	5	5	6	6	7	7	8	8	*WMAK BUFFALO 900		
		1	1	2	2	3	4	5	5	6	6	7	7	7	7	WABC NEW YORK 860		
		8	8	8	8	9	9	A	A	A	A	B	B	B	B	WEAF NEW YORK 660		
R	R	6	8	R	R	R	R	M	M	A	A	M	M	M	M	WJZ NEW YORK 760		
						4	4	6	6	6	6	7	7	8	8	WHAM ROCH'TER 1150		
						4	4	6	6	6	6	7	7	8	8	*WHEC ROCH'TER 1440		
R	R	R	R	X	X	X	M	M	M	P	P	B	B	B	B	WGY SCHEN'D Y 790		
X	X	X	X	X	X	9	9	X	X	X	X	B	B	B	B	*WFBL SYRACUSE 1360		
				R	R	R	4	4	6	6	6	6	7	7	8	8	WBT CHARLOTTE1080 N.C.	
R	R	R	M	M	M	4	4	6	6	6	6	7	7	8	8	WPTF RALEIGH 680		
X	X	X	X	X	X	X	X	6	6	6	6	7	7	8	8	WWNC ASHEVILLE 570		
R	R	6	8	8	8	9	9	A	A	A	A	B	B	B	B	WADC AKRON 1320 Ohio		
R	O	R	R			C	C	M	M	M	M	R	R	R	R	*WFJC AKRON 1450		
X	X	1	1	2	2	3	4	X	X	X	X	X	X	X	X	WKRC CINCINNATI 550		
						P	P	6	6	6	6	X	X	X	X	WLW CINCINNATI 700		
R	R	R	R	V	V	V	V	X	X	M	M	X	X	M	M	WSAI CINCINNATI 1330		
R	R	R	R	R	M	4	4	M	M	6	6	R	R	R	R	WHK CLEVEL'D 1390		
				M	M	M	M	6	6	6	6	7	7	8	8	WTAM CLEVEL'D 1070		
R	R	R	R	R	X	X	X	X	X	X	X	X	X	X	X	WAIU COLUMB'S 640		
X	X	X	X	X	X	X	X	X	X	X	X	B	B	B	B	*WCAH COLUMB'S 1430		
O	O	X	C	V	V	4	4	6	6	6	6	7	7	8	8	WSPD TOLEDO 1340		
R	R	R	R									R	R	R	R	*WKBN YO'NGST-N 570		
M	M	9	2	2	2	4	4	6	6	6	6	7	7	8	8	KFJF OKLA.CITY 1480 Okla.		
														P	P	WKY OKLA.CITY 900		
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	*KVOO TULSA 1140		
O	O	X	C	V	V	4	4	6	6	6	6	7	7	8	8	*WHP HARRIS'B'G 1430 Pa.		
R	R	R	R									R	R	R	R	WLBW OIL CITY 1260		
M	M	9	2	2	2	4	4	6	6	6	6	7	7	8	8	WCAU PHILAD. 1170		
														D	D	*WFAN PHILAD. 610		
X	X	X	X	X	X	M	M	A	A	A	A	B	B	B	B	*WLIT-WFI PHIL 560		
X	X	X	X	X	X	3	4	X	X	X	X	7	7	7	7	KDKA PITTS'B'GH 980		
X	X	X	X	X	X	X	X	X	X	X	X	7	7	8	8	WCAE PITTS'B'GH 1220		
R	M	M	M	R	R	R	R	6	6	6	6	7	7	8	8	WJAS PITTS'B'GH 1290		
R	R	R	R	X	X	4	4	6	6	6	6	7	7	8	8	WEAN PROVID'NCE 780 R.I.		
				X	X	X	X	X	X	M	M	X	X	X	X	WJAR PROVID'NCE 890		
X	X	R	R	T	T	M	M	6	6	6	6	7	7	V	V	WDOD CHATTA. 1280 Tenn.		
								6	6	6	6	7	7	8	8	WMC MEMPHIS 780		
				X	X	X	X	X	X	X	X	X	X	8	8	*WREC MEMPHIS 600		
														8	8	*WLAC NASHV'LE 1470		
																WSM NASHV'LE 650		
																*KRLD DALLAS 1040 Tex.		
X	X	X	X	X	X	X	X	A	A	A	A	B	B	B	B	WFAA Dallas 800		
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	WBAP Ft. Worth 800		
																KPRC HOUSTON 920		
O	O	O	O	R	R	R	R	R	X	X	X	B	B	B	B	*KTSa S. ANTONIO 1290		
R	R	R	R	R	R	4	4	6	6	6	6	7	7	8	8	WOAI S. ANTONIO 1190		
X	X	X	X	X	X	X	X	A	A	A	A	B	B	B	B	*WTAR NORFOLK 780 Va.		
				P	P	4	4	6	6	6	6	7	7	8	8	WRVA RICHM'D 1110		
R	R	X	X	X	X	X	X	A	A	A	A	7	7	7	7	WDBJ ROANOKE 930		
R	R	R	R	O	O	C	C	6	6	6	6	7	7	8	8	*WEBC SUPERIOR 1290 Wis.		
M	M	M	M	C	C	C	C	BM	BM	A	A	D	D	D	D	*WISN MILW'KEE1120		
																WTMJ MILW'KEE 620		

SUNDAY

July 6, 13, 20, 27

TIME	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
EASTERN DAYLIGHT	4	15	30	45	5	15	30	45	6	15	30	45	7	15	30	45
Eastern Standard } Central Daylight }	3	15	30	45	4	15	30	45	5	15	30	45	6	15	30	45
CENTRAL STANDARD	2	15	30	45	3	15	30	45	4	15	30	45	5	15	30	45
Can - 690 TORONTO CKGW	C	C	C	C	X	X	X	X	3	3	3	3	R	R	R	R
ada 730 MONTREAL CKAC																
Ala. 1140 BIRM'GH'M *WAPI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	5	5
930 BIRM'GH'M WBRC	1	1	1	1	2	2	X	X	0	0	5	5	R	R	R	9
Ark. 1040 HOT SP'GS *KTHS															5	5
1390 LIT'LE R'CK *KLRA	1	1	1	1	2	2	X	X	X	X	5	5	7	7	8	9
Colo. 830 DENVER KOA	1	1	1	1	8	8	8	8	3	3	3	3	C	C	D	D
560 DENVER KLZ	1	1	1	1	2	2	0	0	M	M	5	5	7	7	8	9
Conn.1060 HARTFORD *WTIC																
D. C. 630 WASH'GT'N WMAL	1	1	1	1	2	2	3	3	X	X	5	5	7	7	8	9
950 WASH'GT'N WRC	1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5
Fla. 900 JACKS'NVE WJAX	1	1	1	1	8	8	8	8	3	3	3	3	C	C	M	M
1300 MIAMI B. WIOD	1	1	1	1	8	8	8	8	3	3	3	3	X	X	5	5
Ga. 890 ATLANTA WGST	1	1	1	1	X	X	X	X	X	X	X	X	O	O	P	P
740 ATLANTA WSB	X	X	X	X	X	X	X	X	3	3	3	3	X	X	5	5
Ill. 1020 CHICAGO KYW	X	X	X	X	X	X	X	X	3	3	3	3	X	X	X	X
770 CHICAGO *WBBM	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
870 CHICAGO *WENR	X	X	X	X	X	X	X	X	X	X	X	X				
720 CHICAGO WGN	X	X	X	X	X	X	O	M	M	M	V	C	C	C	D	D
560 CHICAGO *WIBO															5	5
870 CHICAGO *WLS													4	4	M	M
670 CHICAGO WMAQ	X	X	X	X	X	X	X	X	X	X	5	5	M	M	X	X
Ind. 1160 FT. W'YNE *WOWO	1	1	1	1	2	2	3	3	R	R	5	5	C	C	X	X
1230 IND'P'LIS *WFBM	1	1	1	1			3	3			5	5				
Iowa 1260 C.NCIL BL'FS KOIL	1	1	1	1	2	2	3	3	P	P	5	5	7	7	8	9
1000 Davenport Des Moines WOC*WHO	D	D	D	D	X	X	X	X	3	3	3	3	4	4	M	M
600 WATERLOO WMT	1	1	1	1	2	2					5	5	7	7	8	9
Kans.1220 LAWRENCE*WREN	6	6	7	7	8	8	8	8	9	X	B	B	M	M	D	D
580 TOPEKA *WIBW	1	1	1	1	2	2	X	X	X	X	5	5	7	7	8	9
1300 WICHITA *KFH	1	1	1	1	R	R	R	R	X	X	5	5	7	7	X	X
Ky. 1490 COVINGTON*WCKY													X	X	X	X
820 LOUISVILLE WHAS	1	1	1	1	X	X	X	X	3	3	3	3	X	X	5	5
La. 1250 N. ORL'NS WDSU													X	X	X	
1320 N. ORL'NS WSMB															5	5
Me. 620 BANGOR WLBY	1	1	1	1	2	2										
940 PORTLAND WCSH	1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5
Md. 1060 BALTIMORE*WBAL	6	6	7	7	8	8	8	8	9	A	B	B	O	O	M	M
600 BALTIMORE WCAO	1	1	1	1	2	2	3	3	X	X	5	5	7	7	8	9
Mass. 990 SPRINGFIELD WBZ	6	6	7	7	X	X	X	X	X	X	B	B	X	X	D	D
590 BOSTON WEEL	1	1	1	1	X	X	X	X	3	3	3	3	4	4	E	N
1230 BOSTON WNAC	1	1	1	1	2	2	3	3	4	4	5	5	7	7	8	9
580 WORCESTER WTAG	1	1	1	1	X	X	X	X	3	3	3	3	4	4	X	X
Mich.1410 BAY CITY WBCM	1	1	1	1	2	2										
1240 DETROIT WGHP	1	1	1	1	2	2	3	3	M	M	5	5	7	7	8	9
750 DETROIT WJR	X	X	7	7	R	R	R	R	9	X	M	M	M	M	D	D
920 DETROIT WWJ	1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5
Minn. 810 MINNEAP WCCO	1	1	1	1	2	2	0	0	M	M	X	X	7	7	M	9
1460 ST. PAUL KSTP	M	M	M	M	8	8	8	8	3	3	3	3	C	C	5	5
Miss.1270 JACKSON WJDX	1	1	1	1	8	8	8	8	3	3	3	3			5	5
Mo. 950 KAN. CITY KMBC	1	1	1	1	2	2	3	3	P	P	5	5	R	R	X	9
610 KAN. CITY WDAF	1	1	1	1	X	X	X	X	3	3	3	3	4	4	V	V
1090 ST. LOUIS KMOX	1	1	1	1	2	2	X	X	X	X	5	5	7	7	8	9
550 ST. LOUIS *KSD									3	3	3	3	4	4	5	5
1350 ST. LOUIS KWK	6	6	7	7	8	8	8	8	9	X	M	M	C	C	D	D
Nebr. 590 OMAHA *WOW	1	1	1	1	X	X	X	X	3	3	3	3	4	4		

With July the extent of the summer slump in radio activity can be measured fairly. A casual glance through the programs reveals that few of the better established features have been withdrawn from the air; more, that a number of features of notable importance have been scheduled especially for the vacation season. Evidently the summer slump does not seriously affect programs which the radio public really wants to hear.

Have you a "radio ear"? Can you distinguish Rudy Vallee from Will Osborne, either speaking or singing? Charles Magee Adams has a test for you even a degree beyond that. His interesting discussion will appear along with a bid from the "ole red-headed music-maker" for the job of radio censor in our August issue—for sale everywhere on July 28.

There are just one hundred "backwoods" families (and somehow we think they must be large

Eastern Daylight Saving 4 to 5 P. M.  
Our Time

- 1 National Sunday Forum  
Dr. Ralph W. Sockman; oratorio chorists; orchestra direction, George Dilworth.
- 6 Southland Singers  
Spirituals sung by negro male octet.
- 7 Don Carlos and His Marimba Band
- 1 Cathedral Hour  
All-musical presentation of a cathedral service—symphony orchestra and soloists.

Eastern Daylight Saving 5 to 6 P. M.  
Our Time

- 8 Twilight Reveries  
Dr. Charles Goodell; mixed sextet; direction George Shackley. NBC, New York.
- 2 Toscha Seidel  
Violinist.
- 3 Sermon by Reverend Donald Grey Barnhouse  
From Philadelphia via CBS.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental
- N News
- O Organ
- P Popular music
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

July  
6, 13, 20, 27

SUNDAY

ones) who must think of Ray Lyman Wilbur, Secretary of the Interior, in terms of a magical Santa Claus.

Secretary Wilbur's department has found the past work of radio's School of the Air worthy of emulation. Free as that air which is dispensed by our highway filling-stations, the afore-described families have been furnished with radio receiving sets by the department.

Now, the one question is: Will these rugged frontiersmen best the wide, *swift* current of "popular music," that ubiquitous stream of sound which emanates from our radio?

At monumental outlay of expense and effort an educational program of unmeasurable possibilities is placed at a dial's turn from the great American public. But the jazz lorelei has proved a powerful obstacle for our "city folk" in grasping these great benefits. Can these unfamiliar seas of sound be charted sufficiently to enable our "country folk" to steer a safe course into this haven of learning?

We eagerly await the results from this Governmental test.

A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D	TIME
4	15	30	45	5	15	30	45	6	15	30	45	7	15	30	45	EASTERN DAYLIGHT
3	15	30	45	4	15	30	45	5	15	30	45	6	15	30	45	Eastern Standard Central Daylight
2	15	30	45	3	15	30	45	4	15	30	45	5	15	30	45	CENTRAL STANDARD
MV	MV	V	V	E	E	V	X	X	M	M	M	V	V	V	V	WOR NEWARK 710 N.J.
1	1	1	1	X	X	X	X	3	3	3	3	4	4	R	R	WGR BUFFALO 550 N.Y.
1	1	1	1	2	2	3	3	E	E	5	5	R	R	R	R	WKBW BUFFALO 1480
1	1	1	1	2	2	3	3	4	4	5	5	6	6	8	9	*WMAK BUFFALO 900
1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5	WABC NEW YORK 860
6	6	7	7	8	8	8	8	9	A	B	B	C	C	D	D	WEAF NEW YORK 660
6	6	0	0	8	8	8	8	9	A	B	B	D	D	D	D	WJZ NEW YORK 760
1	1	1	1	2	2	C	C	C	C	X	X	7	7	X	9	WHAM ROCH'TER 1150
X	X	X	X	X	X	X	X	3	3	3	3	4	4	5	5	*WHEC ROCH'TER 1440
1	1	1	1			3	3			5	5	7	7	8	9	WGY SCHEN'D Y 790
1	1	1	1	R	R	O	O	3	3	3	3	M	M	O	O	*WFBL SYRACUSE 1360
1	1	1	1	8	8	8	8	X	X	X	X	X	X	X	X	WBT CHARLOTTE1080 N.C.
1	1	1	1	2	2	L	L	X	X	5	5	R	R	R	9	WPTF RALEIGH 680
1	1	1	1	2	2	3	3	M	M	5	5	R	R	8	E	WWNC ASHEVILLE 570
1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5	WADC AKRON 1320 Ohio
1	1	1	1	2	2	3	3	X	X	5	5	X	X	8	9	*WFJC AKRON 1450
6	6	7	7	8	8	8	8	O	O	V	V	L	L	D	D	WKRC CINCINNATI 550
1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5	WLW CINCINNATI 700
1	1	1	1	2	2	V	V	4	4	5	5	7	7	8	R	WSAI CINCINNATI 1330
X	X	X	X	X	X	X	X	X	X	X	X	X	X	5	5	WHK CLEVEL'D 1390
R	R	R	R	R	R	R	R	R	R	O	O	T	T	M	M	WTAM CLEVEL'D 1070
		X	X	X	R	R	R	P	P	X	D					WAIU COLUMB'S 640
1	1	1	1	2	2	3	3	M	M	5	5	7	7	X	X	*WCAH COLUMB'S 1430
1	1	1	1	2	2	X	X	X	X	5	5	7	7	N	M	WSPD TOLEDO 1340
P	P	P	P	2	2	R	R	X	X	5	5	7	7	8	9	*WKBN YO'NGST-N 570
X	X	X	X	R	R	R	R	3	3	3	3	X	X	5	5	KFJF OKLA.CITY 1480 Okla.
1	1	1	1	8	8	8	8									WKY OKLA.CITY 900
1	1	1	1	2	2	3	3	O	O	5	5	7	7	8	D	*KVOO TULSA 1140
1	1	1	1	2	2	3	3	R	R	5	5	7	7	8	9	*WHP HARRIS'G 1430 Pa.
1	1	1	1	2	2	3	3	4	4	5	5	7	7	D	D	WLBW OIL CITY 1260
T	T	D	D	R	R	M	M	M	M	5	5	7	7	8	9	WCAU PHILAD. 1170
				X	X	X	X	3	3	3	3	4	4			*WFAN PHILAD. 610
O	O	O	O	R	R	R	R	X	X	B	B	M	M	M	M	*WLIT-WFI PHIL. 560
1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5	KDKA PITTS'GH 980
1	1	1	1	2	2	3	3	M	M	5	5	7	7	8	9	WCAE PITTS'GH 1220
1	1	1	1	2	2	3	3	X	X	5	5	7	7	8	9	WJAS PITTS'GH 1290
1	1	1	1	X	X	X	X	3	3	3	3	4	4	5	5	WEAN PROVID'NCE 780 R.L.
1	1	1	1	X	X	X	X	X	X	5	5	7	7	X	X	WJAR PROVID'NCE 890
1	1	1	1	8	8	8	8	3	3	3	3	C	C	5	5	WDOD CHATTA. 1250 Tenn.
1	1	1	1	2	2	X	X	O	O	5	5	R	R	W	9	WMC MEMPHIS 780
1	1	1	1	2	2											*WREC MEMPHIS 600
								3	3	3	3	C	C	5	5	*WLAC NASHV'LE 1470
																WSM NASHV'LE 650
1	1	1	1	2	2	M	M	M	M	5	5	7	7	R	R	*KRLD DALLAS 1040 Tex.
X	X	X	X	X	X	X	X	3	3	3	3	X	X	X	X	WFAA Dallas 800
1	1	1	1	8	8	8	8	3	3	3	3	X	X	X	X	WBAP Ft. Worth 800
1	1	1	1	8	8	8	8	3	3	3	3	X	X	5	5	KPRC HOUSTON 920
1	1	1	1	8	8	8	8	3	3	3	3	X	X	5	5	*KTTA S. ANTONIO 1290
1	1	1	1	2	2	X	P	P	P	5	5	7	7	8	9	WOAI S. ANTONIO 1190
1	1	1	1					3	3	3	3	C	C	X	X	*WTAR NORFOLK 780 Va.
1	1	1	1	2	2	R	R	M	M	5	5	7	7	8	9	WRVA RICHM'D 1110
1	1	1	1	8	8	8	8	3	3	3	3	C	C	5	5	WDBJ ROANOKE 930
1	1	1	1	2	2											*WEBC SUPERIOR 1290 Wis.
M	M	X	X	X	X	X	X	X	X	3	3	C	C	M	M	*WISN MILW'KEE1120
																WTMJ MILW'KEE 620

**Eastern Daylight Saving Our Time 6 to 7 P. M.**

**3 Catholic Hour**  
Sermon by a noted Catholic clergyman; large chorus. NBC, New York.

**9 Echoes of the Orient**  
Instrumental ensemble; direction, Sven von Hallberg.

**A Silver Masked Tenor**  
Joe White, tenor.

**B Lew White Organ Recital**  
Genia Fonariova, soprano.

**4 Fox Fur Trappers**  
Orchestra with Earle Nelson, crooning fur-trapper; Helen Barr, soprano, and three harmonizers. CBS, New York.

**5 Columbia String Symphony**  
CBS, New York. Classical Music.

**Eastern Daylight Saving Our Time 7 to 8 P. M.**

**4 Iodent Big Brother Club**  
Bob Emery; dramatic sketch; novelty songs.

**5 Major Bowes' Family**  
From Capitol Theatre, New York City; vocal and instrumental soloists; orchestra director, Yasha Bunchuk.

**C El Tango Romantico**  
NBC, New York.

**D Williams Oilmatics**  
Fred Waldner, tenor; orchestra director, Josef Koestner. NBC, Chicago.

**6 Littmann Orchestra**  
Popular music, with soloists.

**7 The Globe Trotter**  
Act—a wealthy New York clubman works his way around the world. CBS, New York.

**8 Jesse Crawford, Poet of the Organ**

**9 The World's Business**  
Address from Washington, by Dr. Julius Klein. CBS, New York.

SUNDAY

July 6, 13, 20, 27

WINS DICTION AWARD

TIME	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
EASTERN DAYLIGHT	8	15	30	45	9	15	30	45	10	15	30	45	11	15	30	45
Eastern Standard } Central Daylight }	7	15	30	45	8	15	30	45	9	15	30	45	10	15	30	45
CENTRAL STANDARD	6	15	30	45	7	15	30	45	8	15	30	45	9	15	30	45
Can - 690 TORONTO CKGW	R	R	R	R	M	M	M	D	D	D	D	7	7	8	8	G
ada 730 MONTREAL CKAC					4	4	4	4								
Ala. 1140 BIRM'GH'M *WAPI	A	X	2	2	3	4	4	X								
930 BIRM'GH'M WBRC	P	P	2	3	4	4	4	4	5	5	V	M	D	D	D	D
Ark. 1040 HOT SP'GS *KTHS	A	1	2	2									M	M	V	P
1390 LIT'LE R'CK *KLRA	X	X	2	X	4	4	4	4	X	X	7	7	9	9	9	9
Colo. 830 DENVER KOA	A	X	X	X	X	4	4	5	5	6	6	7	7	8	8	9
560 DENVER KLZ	M	M	2	M	4	4	4	4	5	5	M	M	M	M	M	M
Conn.1060 HARTFORD *WTIC					3	M	W	M	5	6	6	W	D	D	D	D
D. C. 630 WASH'GT'N WMAL	1	1	2	3	4	4	4	4	5	5	6	6	9	9	9	9
950 WASH'GT'N WRC	1	1	2	2	3	4	4	X	X	6	6	7	7	8	8	9
Fla. 900 JACKS'N'VE WJAX	A	M	R	R	R	R	R	R	M	X	7	7	8	8		
1300 MIAMI B. WIOD	A	1	2	2	3	X	X	O	X	X	R	7	7	M	M	X
Ga. 890 ATLANTA WGST	X	X	X	3	X	X	X	X	5	5	X	X	9	9	9	9
740 ATLANTA WSB	A	1	2	2	3	4	4	X	X	X	X	7	7	X	X	X
Ill. 1020 CHICAGO KYW	A	X	X	X	X	C	C	L	X	X	X	7	7	X	X	X
770 CHICAGO *WBBM	X	X	X	3	4	4	4	4	5	5	7	7	X	X	X	X
870 CHICAGO *WENR					X	X	X	X	X	X	X	X	X	X	X	X
720 CHICAGO WGN	M	M	D	D	X	4	4	M	M	6	6	M	N	M	D	D
560 CHICAGO *WBBO	1	1	2	2												
870 CHICAGO *WLS	M	M	V	V												
670 CHICAGO WMAQ	X	X	X	X	P	P	X	X	X	X	X	X	X	M	R	M
Ind. 1160 FT. W'YNE*WOWO			2	3	4	4	4	4	5	5	7	7	R	R	R	R
1230 IND'PLIS *WFBM	1	1	2	3	4	4	4	4					9	9	9	9
Iowa 1260 C.NCIL BL'FS KOIL	1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9
1000 Davenport Des Moines WOC*WHO	M	M	2	2	3	4	4	5	5	6	6	7	7	8	8	9
600 WATERLOO WMT			2	3							7	7	9	9	9	9
Kans.1220 LAWRENCE*WREN	A	X	X	X	X	C	C	D	D	D	D	E	E	F	G	G
580 TOPEKA *WIBW	X	X	2	X	4	4	4	4			7	7				
1300 WICHITA *KFH	X	X	X	X	4	4	4	4	X	X	X	X	X	X	V	V
Ky. 1490 COVINGTON*WCKY	A	X	X	X	X											
820 LOUISVILLE WHAS	A	1	2	2	3	4	4	5	5	X	X	7	7	X	N	X
La. 1250 N. ORL'NS WDSU	X	X	X	3	4	4	4	4								
1320 N. ORL'NS WSMB	A	1	2	2	3	4	4	5	5	D	D	7	7			
Me. 620 BANGOR WLBZ																
940 PORTLAND WCSH	1	1	2	2	3	N	O	O	X	6	6	7	7			
Md. 1060 BALTIMORE*WBAL	A	M	M	M												
600 BALTIMORE WCAO	1	1	2	3	4	4	4	4	5	5	6	6				
Mass. 990 SPRINGFIELD WBZ	A	X	X	X	X	C	C	MV	MV	E	T	T	E			
590 BOSTON WEEI	B	B	X	X	E	4	4	5	5	6	6	7	7	N		
1230 BOSTON WNAC	1	1	2	3	4	4	4	4	5	5	6	6	0	0	0	0
580 WORCESTER WTAG	T	T	2	2	3	M	M	X	X	6	6	N				
Mich.1410 BAY CITY WBCM																
1240 DETROIT WGHP	1	1	2	3	4	4	4	4	5	5	6	6	9	9	9	9
750 DETROIT WJR	A	X	X	X	X	C	C	D	D	D	D	E	E	R	R	R
920 DETROIT WWJ	1	1	2	2	V	4	4	5	5	6	6	7	7	8	8	D
Minn. 810 MINNEAP WCCO	1	1	2	0	4	4	4	4	5	5	7	7	M	M	9	9
1460 ST. PAUL KSTP	A	1	2	2	L	4	4	5	5	6	6	7	7	8	8	M
Miss.1270 JACKSON WJDX	A	1	2	2	3											
Mo. 950 KAN. CITY KMBC	1	1	2	3	4	4	4	4	5	5	7	7	M	M	M	M
610 KAN. CITY WDAF	1	1	R	R	R	R	M	M	M	6	6	7	7	L	L	L
1090 ST. LOUIS KMOX	1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9
550 ST. LOUIS *KSD	1	1	2	2	3	4	4	5	5	6	6	7	7			
1350 ST. LOUIS KWK	A	X	X	X	X	C	C	D	D	D	D	E	E	F	G	G
Nebr. 590 OMAHA *WOW			2	2	3	4	4	5	5	6	6	7	7	8	8	9

On June 4 Alwyn E. W. Bach was awarded radio's most coveted honor. The award is the gold medal offered annually by the American Academy of Arts and Letters for excellence in diction on the radio.

Bach, one of the veterans of the National Broadcasting Company's staff of announcers, is the second person to win the medal. The first medal, presented last year, was awarded to Milton J. Cross, also an NBC announcer.

Proper modulation, clear enunciation, correct pronunciation and pleasant inflection are the qualities considered by the committee, which annually hears hundreds of announcers' voices in its search for the most meritorious.

Bach came to radio eight years ago with an unusual background. His previous activities had been divided between a printing-shop and the stand of a choral conductor.

He was born and educated in Worcester, Mass. After graduating from high school he entered a law-office, but left that for a job in a print-shop, where he worked as compositor and proofreader. He already had begun to study singing, and he ap-

[Continued on page 50]

Eastern Daylight Saving 8 to 9 P. M.  
Our Time

1 Major Bowes' Family

From Capitol Theatre, New York City.

2 Chase and Sanborn Choral Orchestra

Vocalists; piano duo; muted singers; orchestra. NBC, New York.

A Enna Jettick Melodies

Vocal soloists; mixed quartet; instrumental ensemble; director, Geo. Dilworth. NBC, New York.

B Goldman Band

Playing in Central Park, N. Y. C. NBC.

1 Mayhew Lake and His Band

2 Kaltenborn Edits the News

A news column of the air.

3 Liberty Bell Filling Station

Chic Sale.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental
- N News
- O Organ
- P Popular music
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

July  
6, 13, 20, 27

SUNDAY

Eastern Daylight Saving 9 to 10 P. M.  
Our Time

- 3 "Our Government"**  
David Lawrence from Washington, D. C.
- 4 Atwater Kent Hour**  
Concert and grand opera artists; orchestra director, Josef Pasternack. NBC, New York.
- 5 In the Time of Roses**  
Women's octet; tenor soloist; orchestra direction, George Dilworth. NBC, New York.
- B Goldman Band**  
Playing in Central Park, N. Y. C. NBC.
- C Canadian Pacific Hour**  
Ballad operas. NBC, Toronto.
- D An Hour with Shakespeare**  
Dramatic program.
- 4 Majestic Theatre of the Air**  
Variety program, with Lee Seymour, master of ceremonies.



Eastern Daylight Saving 10 to 11 P. M.  
Our Time

- 6 Studebaker Champions**  
Eighteen-piece orchestra; direction Jean Goldkette. NBC, New York.
- 7 Sunday at Seth Parker's**  
Rural sketch depicting "Down East" meeting of semi-religious nature. NBC, New York.
- D An Hour with Shakespeare**
- 5 In the Time of Roses**
- 5 To Be Announced**
- 6 Around the Samovar**  
Folk songs of the Slavic countries; Peter Biljo's Balalika orchestra; soloists.
- 7 Be Square Motor Club Program**



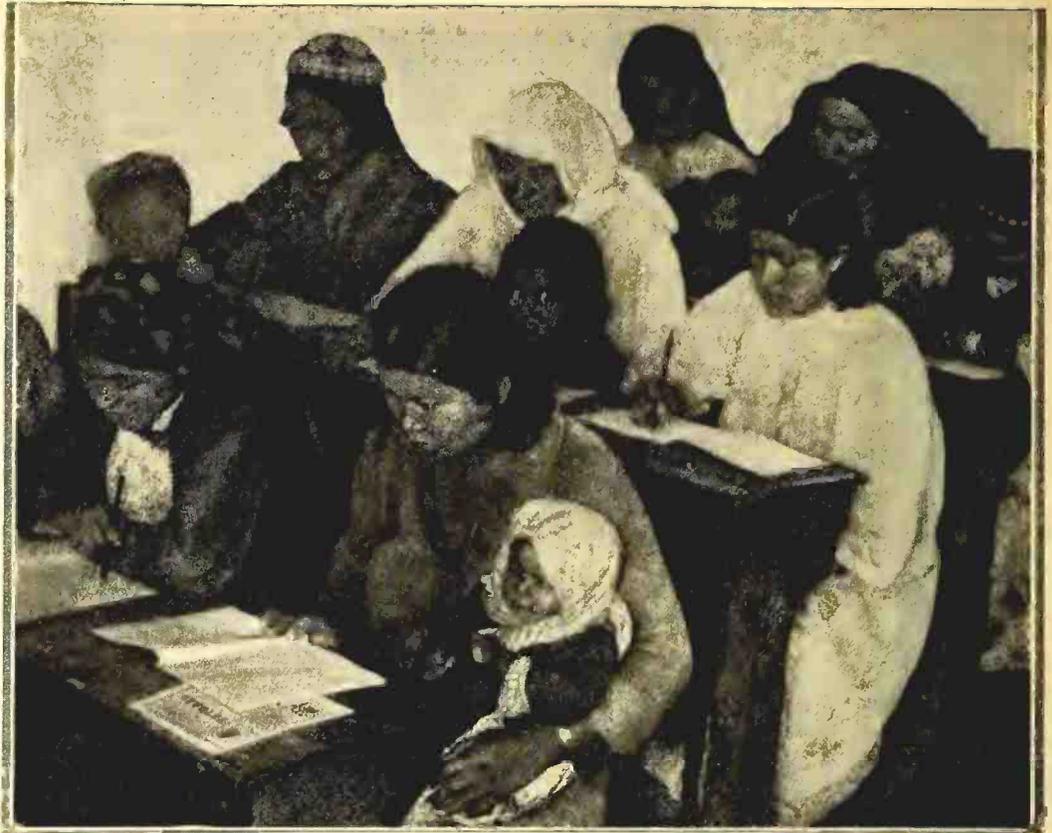
Eastern Daylight Saving 11 to 12 P. M.  
Our Time

- 7 Sunday at Seth Parker's**  
NBC, New York.
- 8 Russian Cathedral Choir**  
Vocal soloists; male quartet. NBC, New York.
- 9 Sam Herman, Xylophonist**  
Assisted by Frank Banta, pianist. NBC, New York.
- E South Sea Islanders**  
Joseph Rogers, tenor and director; Native String Orchestra.
- F To Be Announced**
- 6 Reminiscences**  
Godfrey Ludlow, violinist; male quartet; Keith McLeod, pianist; Alwyn E. W. Bach, narrator.
- 3 New York Herald Tribune Observer**
- 3 Back Home Hour from Buffalo**  
Religious service with symphony orchestra, quartet and soloists. Sermon, Rev. Clinton H. Churchill.

A B C D				A B C D				A B C D				A B C D				TIME							
8	15	30	45	9	15	30	45	10	15	30	45	11	15	30	45	EASTERN DAYLIGHT							
7	15	30	45	8	15	30	45	9	15	30	45	10	15	30	45	Eastern Standard Central Daylight							
6	15	30	45	7	15	30	45	8	15	30	45	9	15	30	45	CENTRAL STANDARD							
M	M	X	X	9	9	P	P	T	T	TW	TW	TW	TW	MV	MV	WOR NEWARK 710 N.J.							
R	R	2	2	T	4	4	5	5	6	6	7	7	W	8		WGR. BUFFALO 550 N.Y.							
R	R	R	R	R	R	X	X	5	5	X	X	9	9	9	9	WKBW BUFFALO 1480							
1	1	M	3	4	4	4	4	D	T	T	X					*WMAK BUFFALO 900							
1	1	2	3	4	4	4	4	5	5	6	6	6	9	9	9	WABC NEW YORK 860							
1	1	2	2	3	4	4	5	5	6	6	7	7	8	8	9	WEAF NEW YORK 660							
A	X	B	B	B	C	C	D	D	D	D	E	E	F	G	C	WJZ NEW YORK 760							
A	X	X	X	X	C	C	D	D	D	D	E	E				WHAM ROCH'TER 1150							
X	X	2	3													*WHEC ROCH'TER 1440							
1	1	2	2	3	4	4	5	5	6	6	7	7	8	8		WGY SCHEN'D Y 790							
1	1	2	3	4	4	4	4	5	5	6	6	9	9	9	9	*WFBL SYRACUSE 1360							
A	X	2	2	R	R	R	R	M	O	O	O	O	O	O		WBT CHARLOTTE 1080 N.C.							
A	X	2	2	3	X	X	X	X	X	X	7	7	X	X	X	WPTF RALEIGH 680							
M	M	2	3	4	4	4	4	5	5	6	6	N				WWNC ASHEVILLE 570							
1	1	2	3	4	4	4	4	5	5	6	6	D	D	D	D	WADC AKRON 1320 Ohio							
1	1	2	2	3	X	X	X	X	X	X	7	7	X	X	9	*WFJC AKRON 1450							
1	1	2	3	4	4	4	4	5	5	6	6	X	X	X	X	WKRC CINCINNATI 550							
P	P	D	D	P	P	V	P	P	M	M	M	M	V	E	E	WLW CINCINNATI 700							
1	1	2	2	3	4	4	5	5								WSAI CINCINNATI 1330							
R	R	R	3	4	4	4	4	5	5	6	6	M	M	M	M	WHK CLEVEL'D 1390							
1	1	2	2	X	4	4	X	X	6	6	7	7	X	X	X	WTAM CLEVEL'D 1070							
M	M	2	3													WAIU COLUMB'S 640							
				M	X	X	V	T	T	D	D	X				*WCAH COLUMB'S 1430							
1	1	2	3	4	4	4	4	5	5	6	6	9	9	9	9	WSPD TOLEDO 1340							
T	V	2	3	X	X	X	X	D	D	6	6	9	9	9	9	*WKBN YO'NGST-N 570							
1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9	KFJF OKLA.CITY 1480 Okla.							
A	1	2	2	3	4	4	X	X	P	P	7	7	X	X	X	WKY OKLA.CITY 900							
A	X	2	2	3	X	X	X									*KVOO TULSA 1140							
D	D	2	3	M	M	T	T	W	W	6	6	9	9	9	9	*WHP HARRISB'G 1430 Pa.							
1	1	2	3	4	4	4	4	5	5	7	7					WLBW OIL CITY 1260							
1	1	T	3	4	4	4	4	5	5	6	6	D	D	D	D	WCAU PHILAD. 1170							
																*WFAN PHILAD. 610							
		2	2	3	4	4	5	5	6	6						*WLIT-WFI PHIL. 560							
A	X	X	X	X	C	C	D	D	D	D	E	E	F	G	G	KDKA PITTSB'GH 980							
1	1	2	2	3	4	4	X	X	6	6	7	7				WCAE PITTSB'GH 1220							
1	1	2	3	4	4	4	4	5	5	6	6					WJAS PITTSB'GH 1290							
1	1	2	3	4	4	4	4	5	5	6	6	N	O	O	O	WEAN PROVID'NCE 780 R.I.							
1	1	2	2	3	D	D	X	X	6	6	X					WJAR PROVID'NCE 890							
X	X	2	3	4	4	4	4	X	X	X	X	X	X	X	X	WDOD CHATTA. 1280 Tenn.							
A	1	2	2	3	4	4	X	X	X	X	7	7	X	X	X	WMC MEMPHIS 780							
1	1	2	3	4	4	4	4	5	5	6	6	9	9	9	9	*WREC MEMPHIS 600							
		2		4	4	4	4	5	5							*WLAC NASHV'LE 1470							
A	1	X	X	3	4	4	X	X	X	X	7	7	D	D	X	WSM NASHV'LE 650							
				4	4	4	4	5	5	7	7					*KRLD DALLAS 1040 Tex.							
A	X	2	2	M	4	4	M	M	M	M	M	M	V	8	9	WFAA Dallas 800							
A	X	2	2	X	4	4	X	X	X	X	7	7	X	X	X	WBAP Ft. Worth 800							
X	X	2	3	4	4	4	4	C	C	L	L	E	W	X		KPRC HOUSTON 920							
A	1	2	2	3	4	4										*K TSA S. ANTONIO 1290							
X	X	2	3	4	4	4	4	X	X	6	6					WOAI S. ANTONIO 1190							
A	X	2	2	R	R	R	R	B	B	B	B					*WTAR NORFOLK 780 Va.							
L	L	2	3	4	4	4	4	M	M	6	6	9	9	9	9	WRVA RICHM'D 1110							
A	M	2	2	W	M	M	5	5	6	6	7	7	8	8	9	WDBJ ROANOKE 930							
1	1	2	3	4	4	4	4	O	O	P	P	9	9	9	9	*WEBC SUPERIOR 1290 Wisc.							
A	D	2	2	M	D	D	M	5	6	6	7	7	M	M	D	*WISN MILW'KEE 1120							
																WTMJ MILW'KEE 620							

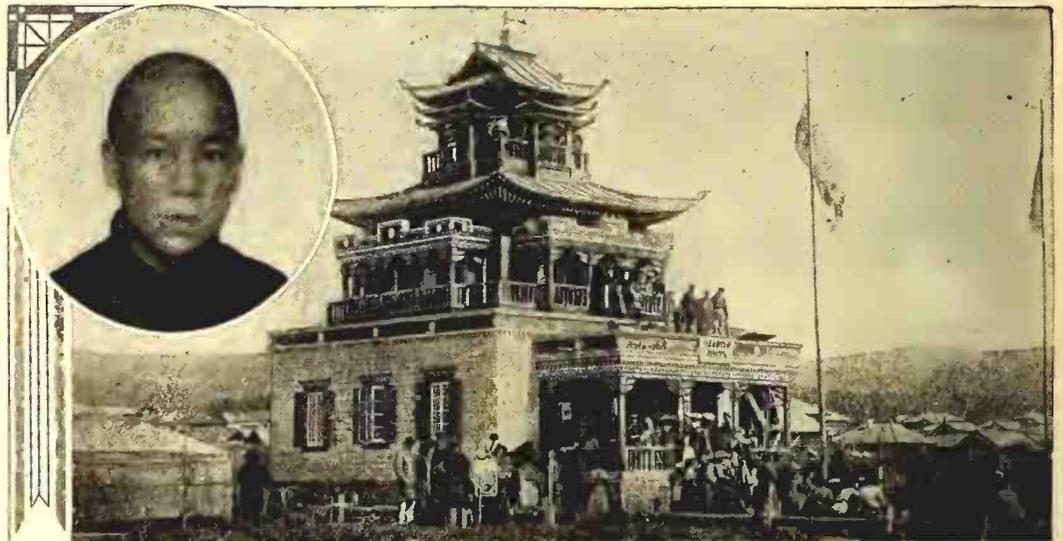
**MONDAY** July 7, 14, 21, 28

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	4	W	E	5
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	3	X	X
930 BIRM'GH'M WBRC	1	3	P	6
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	1	3	4	6
Colo. 830 DENVER KOA	4	X	AB	5
560 DENVER KLZ	1	3	4	6
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	3	N	5
950 WASH'GT'N WRC	4	2	E	X
Fla. 900 JACKS'NV'E WJAX			E	P
1300 MIAMI B. WIOD	X	C	E	M
Ga. 890 ATLANTA WGST	1	3	X	X
740 ATLANTA WSB	1	2	B	5
Ill. 1020 CHICAGO KYW	X	X	X	X
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	VM	X	X	M
560 CHICAGO *WIBO				5
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	X	E	X
Ind. 1160 FT. WYNE *WOWO				
1230 IND'P'LIS *WFBM			4	6
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	X
1000 Davenport Des Moines WOC *WHO				
600 WATERLOO WMT	1	3	4	
Kans.1220 LAWRENCE *WREN	X	X	M	5
580 TOPEKA *WIBW	X	X	X	X
1300 WICHITA *KFH	1	3	4	6
Ky. 1490 COVINGTON *WCKY			E	5
820 LOUISVILLE WHAS	4	L	X	CE
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	X	X
Me. 620 BANGOR WLBZ	X	X	X	X
940 PORTLAND WCSH	1	2	B	3
Md. 1060 BALTIMORE *WBAL	4	D	M	M
600 BALTIMORE WCAO	1	3	4	5
Mass. 990 SPRINGFIELD WBZ	E	X	E	5
590 BOSTON WEEI	C	M	N	3
1230 BOSTON WNAC	P	P	N	C
580 WORCESTER WTAG	M	2	E	3
Mich.1410 BAY CITY WBCM	1	3	4	6
1240 DETROIT WGHP	D	L	D	5
750 DETROIT WJR	C	D	M	N
920 DETROIT WWJ	1	N	M	D
Minn. 810 MINNEAP WCCO	N	N	4	ON
1460 ST. PAUL KSTP	4	X	C	5
Miss. 1270 JACKSON WJDX			AB	
Mo. 950 KAN. CITY KMBC	1	D	C	W
610 KAN. CITY WDAF	P	C	C	E
1090 ST. LOUIS KMOX	X	X	P	C
550 ST. LOUIS *KSD	1	2	AB	A
1350 ST. LOUIS KWK	4	X	X	5
Nebr. 590 OMAHA *WOW	M	X	E	C



RADIO SCHOOL FOR TARTAR WOMEN IN SIBERIA.

Circle shows picture of the "Living Buddha."



THE "LIVING BUDDHA" OF MONGOLIA HEARS HIS FIRST RADIO IN A TEMPLE OF THE BURIATS AT CHITA, NEAR THE CHINESE BORDER.

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ① Black and Gold Room Orchestra  
Concert. NBC, New York.
- ④ Mormon Tabernacle Choir and Organ  
NBC, Salt Lake City.
- ① Orchestra  
Usually dance music. CBS, New York.

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ② Whyte's Orchestra  
NBC, New York.
- ③ Ramblers Trio  
Henry Shope, William Daniels, tenors; Walter Preston, baritone; William Wirges, pianist.
- ④ Literary Digest  
News flashes. Last 15 minutes.
- ② Littmann's Mountainville Sketches  
Play based on true country life. CBS, New York.
- ③ WGHP Captivators  
Carl Rupp, director. CBS, from Detroit.

KEY

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental
- N News

# The New Moscow Radio Opera

**M**ORE than forty young artists, representing the ablest musical talent alive in Russia, compose the New Moscow Radio Opera, heard twice each week over a network of seven high-powered stations. Although the entire network and its programs are under the direct control of the Soviet Commission of Post and Telegraphy, nothing political is dispensed through the microphone in direct connection with programs emanating from the Radio Center Opera. The artists are not representative of the rank and file of the communists, but have been chosen on the basis of musical merit to devote themselves to bringing the best music to the radio public. Our correspondent, who has just completed a hurried trip across Russia and Siberia, mailed us the pictures on this page from Harbin, China, and wrote: "We are forced to admit that the Moscow Radio Center Opera is the best equipped and most talented of Europe's musical organizations performing before the microphone."



Mme Anna Erezkoff



Boris Tolmachensky



Serge Fomitcheff



Greçoire Fergheeff



A. Firranoff



Natalie Rozdervenkaya



A. U. Makypola



Orserold Lyetchg



I. F. Rediculrept



N. M. Egoroff

Borris Dejnexa

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- A** Rosalie Wolfe (First 15 min.)  
Soprano; string quartet.
- B** The World To-day (Last 15 min.)  
Talk by James McDonald.
- E** Pepsodent Program (First 15 min.)  
Amos 'n' Andy, black-face comedians.
- F** Tastyest Jesters (Last 15 min.)  
Male trio; Swedish dialect songs.
- 4** The Crockett Mountaineers (First 15 min.)  
Family of six Crocketts; Hill-billy numbers.
- Current Events** (Last 15 min.)  
H. V. Kaltenborn in a resume of week's major events.

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- 5** Roxy and His Gang  
NBC, from Roxy Theatre Studios, New York.
- 3** Colonial Beacon Lights  
Robt. J. Ripley, "Believe It or Not," cartoonist entertainer; male quartet.
- 5** Evangeline Adams (First 15 min.)  
Astrologer.
- 3** Bernard Levitow's Orchestra (Last 15 min.)  
Concert music.

**KEY**

- O** Organ
- P** Popular music
- R** Religious
- T** Theatrical
- V** Vocal ensembles
- W** Wit, comedy
- X** Station on air, but program variable

July 7, 14, 21, 28

MONDAY

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	{ Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
C	M	M	P	WOR NEWARK 710 N. J.
1	2	AB	3	WGR. BUFFALO 550 N.Y.
E	D	E	M	WKBW BUFFALO 1480
1	P	M	5	*WMAK BUFFALO 900
1	2	4	5	WABC NEW YORK 860
1	2	AB	3	WEAF NEW YORK 660
4	CD	EF	5	WJZ NEW YORK 760
N	X	E	5	WHAM ROCH'TER 1150
1	X	X	X	*WHEC ROCH'TER 1440
P	P	P	T	WGY SCHEN'D Y 790
	3	4	5	*WFBL SYRACUSE 1360
X	X	E	X	WBT CHARLOTTE1080 N.C.
X	X	E	5	WPTF RALEIGH 680
1	3	4	5	WWNC ASHEVILLE 570
X	X	4	N	WADC AKRON 1320 Ohio
CN	D	X	X	*WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
4	D	W	D	WLW CINCINNATI 700
		B	E	WSAI CINCINNATI 1330
W	W	D	E	WHK CLEVEL'D 1390
X	X	X	X	WTAM CLEVEL'D 1070
		N	D	WAIU COLUMB'S 640
W	V	X	X	*WCAH COLUMB'S 1430
X	X	M	M	WSPD TOLEDO 1340
1	3	X	X	*WKBN YO'NGST-N 570
1	3	4	5	KFJF OKLA.CITY 1480 Okla.
X	X	X	X	WKY OKLA.CITY 900
X	X	X	X	*KVOO TULSA 1140
1	3	4	O	*WHP HARRIS'B'G 1430 Pa.
P	3	4	X	WLBW OIL CITY 1260
T	D	4	5	WCAU PHILAD. 1170
1				*WFAN PHILAD. 610
N	2	B		*WLIT-WFI PHIL. 560
4	D	E	B	KDKA PITTS'B'GH 980
1	2	D	3	WCAE PITTS'B'GH 1220
M	E	4	5	WJAS PITTS'B'GH 1290
D	M	X	5	WEAN PROVID'NCE 780 R. I.
N	D	B	3	WJAR PROVID'NCE 890
1	3	4	5	WDOD CHATTA. 1280 Tenn.
X	X	X	X	WMC MEMPHIS 780
1	3	4	O	*WREC MEMPHIS 600
				*WLAC NASH'LE 1470
4	X	X	5	WSM NASH'LE 650
1	3	M	M	*KRLD DALLAS 1040 Tex.
X	X	X	M	WFAA Dallas 800
X	X	X	X	WBAP Ft. Worth 600
X	X	X	X	KPRC HOUSTON 920
W	P	M		*KTSAS. ANTONIO 1290
X	X	B	X	WOAI S. ANTONIO 1190
P	3	X	5	*WTAR NORFOLK 750 Va.
X	X	E	I	WRVA RICHM'D 1110
1	3	4	5	WDBJ ROANOKE 930
1		C	5	*WEBC SUPERIOR 1290 Wisc.
X	X	C	M	*WISN MILW'KEE1120
				WTMJ MILW'KEE 620

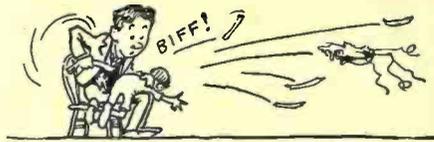
MONDAY

July 7, 14, 21, 28

STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

Guy Lombardo tells of an expensive spanking applied by his irate father, himself taking the leading role. His parents had him practicing the violin at the tender age of seven, while his fingers were not yet strong enough to use the instrument. Once, when his father



was helping tune, they had an argument about the "A" string, and both persisted to champion their opinions until Guy, Sr., remembering his parental dignity, snatched the violin away and used it to give Guy, Jr., a spanking; but the violin didn't stand the test and the method was never repeated.

"Easiest and Best Positions for Playing the Saxophone" is the unusual title of a script just published by Merle Johnston, director of the Ceco Couriers Orchestra on WABC and Columbia nights. (Our subscriber writes us that he is disappointed—after reading carefully through this treatise, he failed to find his favorite posture while engaged in this hilarious pastime, which, he tells us, is reclining in a well-filled bathtub.)



William J. Fagan was formerly radio editor of the United Press; he is now an important member of the "Henry-George" broadcasts every Monday night over the Columbia System.

Lilian Bucknam has been the recipient of two compositions written especially for her beautiful soprano voice. William Lockwood is the donor.

Vincent Sorey and his Gauchos are simply bound to play real Spanish airs. As a music director, Sorey spent nearly ten years in Argentina, and the Gauchos play on a number of instruments rarely seen in this country, including the bandollyom, which somewhat resembles our accordion.

The Nit Wit Hour of Columbia now claims another famous character; Ernest W. Naftzger is taking the part of Gabriel Horn.

Heywood Broun entirely disregards the iced-air coolness of Columbia's studios. Engrossed the second he goes on the air, off comes his coat, waistcoat, tie and collar in rapid succession. This fifteen minutes, he vouches, is the hardest work of his day. But, thank Heaven, it is precooled!

Harry Swan, Columbia actor, slips into a new part easier than most folks change their clothes. At one broadcast he alone put over an act requiring eleven parts. He is now cast in Hank Simmons' Showboat, the Nit Wit Hour and Forty Fathom Trawlers.

Here are the points used by Jack Ricker, of the Columbia Broadcasting System, in testing prospective radio announcers: Proper diction, proper pronunciation, quality of voice, microphone technique, appearance, education.

"Twinplex Twins," Al Cameron and Pete Bontsema, who are heard every Sunday evening over the CBS, took a stroll in one of Chicago's lake-front parks. An invitation to join in a baseball game proved too severe a test and both were soon just "two of the boys." Ever since, however, Al has been nursing a twisted ankle.

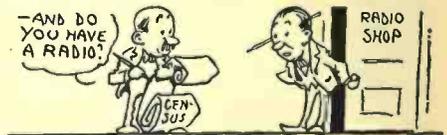
The fellow passengers of "Kernel" Ted Husing, Columbia announcer, while en route to the Kentucky Derby, were treated to something entirely new in radio.

After rigging up receiving sets and loud-speakers in the rear car of the Cincinnati Limited, "Kernel" Ted operated his portable, short-wave transmitting set from the baggage-car, describing the passing scenery for the benefit of the passengers, incidentally giving his apparatus a try-out and keeping his voice in trim for the Derby broadcasts. Ted is now a real Kentucky colonel, having been so commissioned on the Governor's staff during his visit to Louisville.

Frederic William Wilc, who represented the Columbia System at the London Naval Conference, has been much in demand as a public speaker ever since his return to this country.

Radio fans are having their troubles distinguishing the Brownes. Harry conducts the Showboat, while his younger brother, Bradford, is the La Palina "Senator."

Columbia Broadcasting engineers had their biggest laugh of the week when the census-taker visited the transmitting station of WABC, where they reside. Amid the tumultuous roar of the generators and the racket of



receivers tuned to the 600-meter watch and broadcast wavelengths, the census man queried: "Do you have a radio?"

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	1	5	M	7
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	X			
930 BIRM'GH'M WBRC	D	M	X	V
Ark. 1040 HOT SP'GS *KTHS	X	D	6	M
1390 LIT'LE R'CK *KLRA	X	X	X	X
Colo. 830 DENVER KOA	4	N	6	3
560 DENVER KLZ	M	M	M	M
Conn.1060 HARTFORD *WTIC	X	2	2	3
D. C. 630 WASH'CT'N WMAL	1	2	3	4
950 WASH'CT'N WRC	1	2	2	3
Fla. 900 JACKS'NV'E WJAX	1	5	X	X
1300 MIAMI B. WIOD	X	X	X	X
Ga. 890 ATLANTA WGST	X	X	X	X
740 ATLANTA WSB	4	X	6	3
Ill. 1020 CHICAGO KYW	X	X	6	7
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	DM	2	2	3
560 CHICAGO *WIBO	4	P	P	P
870 CHICAGO *WLS	OW	T	X	
670 CHICAGO WMAQ	1	2	3	4
Ind. 1160 FT. W'YNE *WOWO				4
1230 IND'PLIS *WFBM	1			
Iowa 1260 C.NCIL BL'FS KOIL	1	2	3	4
1000 Davenport Des Moines WOC *WHO	X	2	2	3
600 WATERLOO WMT				
Kans.1220 LAWRENCE *WREN	4	5	6	7
580 TOPEKA *WIBW	X	X	X	X
1300 WICHITA *KFH	1	P	M	P
Ky. 1490 COVINGTON *WKCY	4	X	6	X
820 LOUISVILLE WHAS	X	L	6	3
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	X	N	6	O
Me. 620 BANGOR WLBZ	X	X		
940 PORTLAND WCSH	1	2	2	3
Md. 1060 BALTIMORE *WBAL	M			
600 BALTIMORE WCAO	1	2	3	4
Mass. 990 SPRINGFIELD WBZ	4	E	6	7
590 BOSTON WEEL	1	2	2	3
1230 BOSTON WNAC	1	2	3	4
580 WORCESTER WTAG	1	2	2	3
Mich.1410 BAY CITY WBCM	X	X	X	X
1240 DETROIT WGHP	1	2	3	4
750 DETROIT WJR	4	5	6	7
920 DETROIT WWJ	X	2	2	3
Minn. 810 MINNEAP WCCO	1	2	M	4
1460 ST. PAUL KSTP	4	X	6	3
Miss. 1270 JACKSON WJDX		5	6	
Mo. 950 KAN. CITY KMBC	1	2	3	4
610 KAN. CITY WDAF	X	2	2	3
1090 ST. LOUIS KMOX	1	2	3	4
550 ST. LOUIS *KSD	3	2	2	3
1350 ST. LOUIS KWK	4	D	6	7
Nebr. 590 OMAHA *WOW	X	2	2	3

**A** Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

1 Symphonic Rhythm Makers

NBC, New York.

4 Roxy and His Gang

NBC, from Roxy Theatre Studios, New York.

1 Melody Musketeers

CBS, New York.

**B** Eastern Daylight Saving 8:30 to 9 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

2 A. & P. Gypsies

Orchestra; director, Harry Horlick; vocal soloists. NBC, New York.

5 Family Goes Abroad

Comedy sketch.

2 Ceco Couriers

Merle Johnston's orchestra; Harriet Lee, contralto; Henry Burbig, humorist. CBS, New York.

KEY

B Band music  
C Children's features

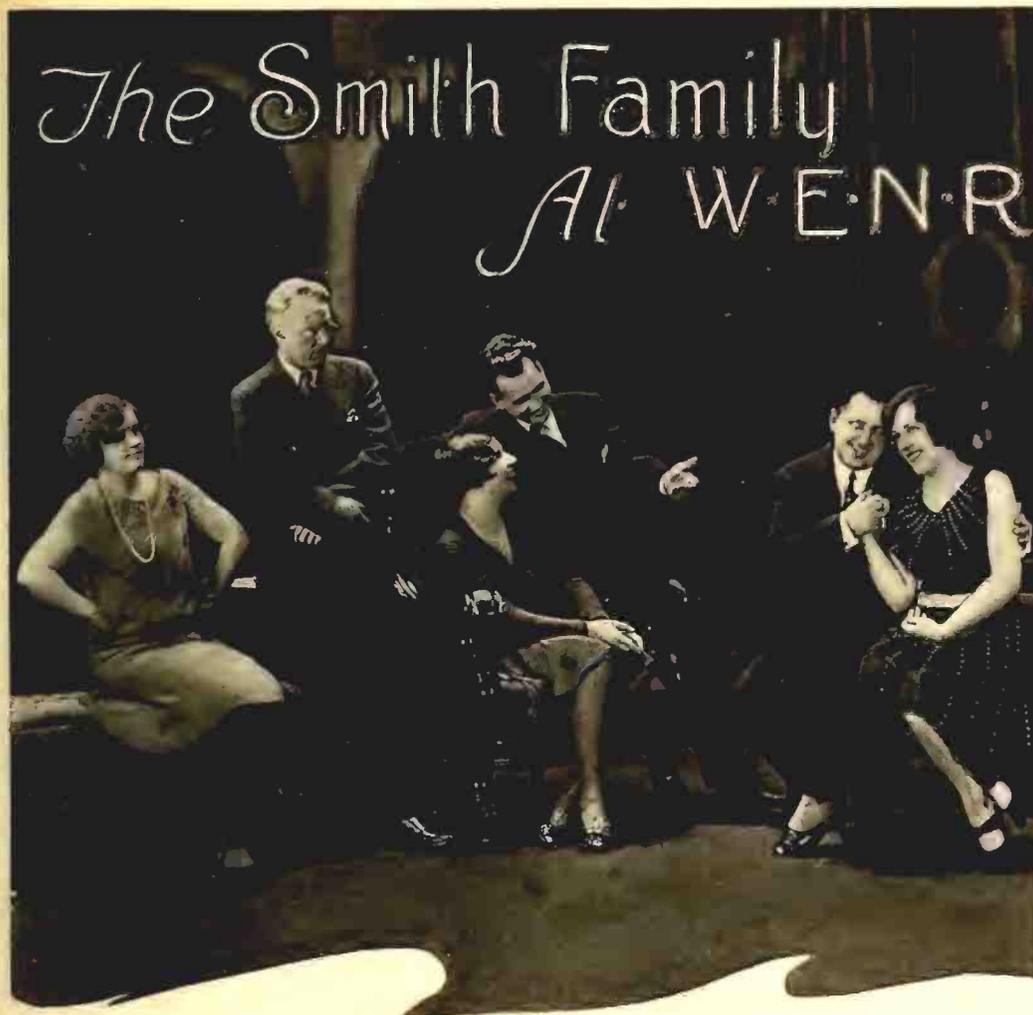
D Dance music  
E Educational

G Grand opera  
L Light opera

M Instrumental  
N News

July  
7, 14, 21, 28

MONDAY



Left to right: "Ma" Smith (Marion Jordan); "Pa" Smith (Arthur Wellington); Irene Smith (Thora Martens); Joe Fitzgerald, Irene's sweetheart (Jim Jordan); Morris Rosenberg, Betty's sweetheart (Joe Warner), and Betty Smith (Irma Glen).

**E**VEN "as you and I" seems to be the secret of the popularity of the "Smith Family," radio comedy drama sketch heard each Monday night at nine o'clock, Central Daylight Time, over WENR, Chicago.

This conclusion comes from the letters of radio listeners who declare that they meet many characters and incidents in their own experiences similar to those portrayed in the deliciously human sketches of radio's "Smith

Family." The continuity tells the story of the adventures, life and activities of an average American family of moderate circumstances.

The "Family" came into being in February, 1929, and the sketches are written by Harry Lawrence, staff continuity writer, who was formerly a commercial artist and photographer. The direction and coaching is by Lester Luther, who is well known in the theatrical world.

**C** Eastern Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** A. & P. Gypsies

Orchestra; director, Harry Horlick; vocal soloists. NBC, New York.

**6** Maytag Orchestra

Vocal soloists; male trio; Retting and Platt, piano duo. NBC, Chicago.

**3** Physical Culture Magazine Hour

Talk by Bernarr Macfadden; dramatized story of "Live Right" family.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**3** General Motors Family Party

Orchestra, Don Voorhees. NBC, New York.

**7** Chesebrough Real Folks

Sketch of small-town life, George Frano Brown; novelty band.

**4** An Evening in Paris

Orchestra with mixed quartet.

**O** Organ  
**P** Popular music

**R** Religious  
**T** Theatrical

KEY

**V** Vocal ensembles  
**W** Wit, comedy

**X** Station on air, but program variable

				TIME	
A	B	C	D		
8	30	9	30	EASTERN DAYLIGHT	
7	30	8	30	Eastern Standard Central Daylight	
6	30	7	30	CENTRAL STANDARD	
VM	VM	MW	MW	WOR	NEWARK 710 N. J.
X	2	2	3	WGR	BUFFALO 550 N. Y.
V	D	O	O	WKBW	BUFFALO 1480
1	2	3	4	*WMAK	BUFFALO 900
1	2	3	4	WABC	NEW YORK 860
1	2	2	3	WEAF	NEW YORK 660
4	5	6	7	WJZ	NEW YORK 760
4	5	6	7	WHAM	ROCH'TER 1150
				*WHEC	ROCH'TER 1440
1	2	2	3	WGY	SCHEN'D Y 790
1	2	3	4	*WFBL	SYRACUSE 1360
1	5	P	3	WBT	CHARLOTTE 1080 N. C.
1	X	X	X	WPTF	RALEIGH 680
X	X	3	4	WWNC	ASHEVILLE 570
1	2	3	4	WADC	AKRON 1320 Ohio
1	X			*WFJC	AKRON 1450
1	2	3	4	WKRC	CINCINNATI 550
P	P	P	7	WLW	CINCINNATI 700
X	2	2	3	WSAI	CINCINNATI 1330
1	2	3	4	WHK	CLEVEL'D 1390
1	2	2	3	WTAM	CLEVEL'D 1070
D	X	X	D	WAIU	COLUMB'S 640
X	X	X	X	*WCAH	COLUMB'S 1430
1	2	3	4	WSPD	TOLEDO 1340
X	X	X	X	*WKBN	YO'NGST-N 570
P	P	P	P	KFJF	OKLA.CITY 1480 Okla.
X	P	6	3	WKY	OKLA.CITY 900
X	X	6	X	*KVOO	TULSA 1140
M				*WHP	HARRISB'G 1430 Pa.
1	2	3	4	WLBW	OIL CITY 1260
1	2	3	4	WCAU	PHILAD. 1170
				*WFAN	PHILAD. 610
1	2	2	3	*WLIT-WFI	PHIL. 560
B	5	6	7	KDKA	PITTSB'GH 980
X	2	2	3	WCAE	PITTSB'GH 1220
1	2	3	4	WJAS	PITTSB'GH 1290
1	2	3	4	WEAN	PROVID'NCE 780 R. I.
1	2	2	3	WJAR	PROVID'NCE 890
C	M	X	X	WDOD	CHATTA. 1280 Tenn.
X	5	6	3	WMC	MEMPHIS 780
X	X	X	X	*WREC	MEMPHIS 600
E	P	W	X	*WLAC	NASHV'LE 1470
4	X	6	3	WSM	NASHV'LE 650
				*KRLD	DALLAS 1040 Tex.
X	T	6	3	WFAA	Dallas 800
X	X	6	3	WBAP	Ft. Worth 800
				KPRC	HOUSTON 920
		M	M	*KTSa	S. ANTONIO 1290
D	X	6	3	WOAI	S. ANTONIO 1190
X	X	B	B	*WTAR	NORFOLK 750 Va.
1	P	P	P	WRVA	RICHM'D 1110
M	M	P	P	WDBJ	ROANOKE 930
X	D	6		*WEBC	SUPERIOR 1290 Wisc.
1	M	X		*WISN	MILW'KEE 1120
X	DM	6	3	WTMJ	MILW'KEE 620

MONDAY

July 7, 14, 21, 28

TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard Central Daylight }	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORONTO CKGW	D	D	D	D
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			4	4
930 BIRM'GH'M WBRC	X	2	D	6
Ark. 1040 HOT SP'GS *KTHS				A
1390 LIT'LE R'CK *KLRA	X	2	4	6
Colo. 830 DENVER KOA	5	6	E	A
560 DENVER KLZ	M	2	4	6
Conn.1060 HARTFORD *WTIC	M	2	D	O
D. C. 630 WASH'GT'N WMAL	1	2	4	6
950 WASH'GT'N WRC	1	2	3	4
Fla. 900 JACKS'NVE WJAX	5	2	X	4
1300 MIAMI B. WIOD	5	2	P	P
Ga. 890 ATLANTA WGST	X	X	4	6
740 ATLANTA WSB	5	2	X	A
Ill. 1020 CHICAGO KYW	5	6	X	A
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	2	X	X
720 CHICAGO WGN	D	MV	N	D
560 CHICAGO *WIBO	1	M		MD
870 CHICAGO *WLS				
670 CHICAGO WMAQ	1	2	W	A
Ind. 1160 FT. WYNE*WOWO	1	2		
1230 IND'PLIS *WFBM	1	2	4	6
Iowa 1260 C.NCIL BL'FS KOIL	1	2	4	6
1000 Davenport Des Moines WOC*WHO	1	2	D	D
600 WATERLOO WMT		2	4	6
Kans.1220 LAWRENCE*WREN	5	6	X	AB
580 TOPEKA *WIBW	X	2	4	6
1300 WICHITA *KFH	V	2	4	6
Ky. 1490 COVINGTON*WCKY	5	6	P	A
820 LOUISVILLE WHAS	5	2	P	A
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	5	2	3	A
Me. 620 BANGOR WLBZ		2	4	6
940 PORTLAND WCSH	1	2		
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	1	2	4	6
Mass. 990 SPRINGFIELD WBZ	5	6	E	D
590 BOSTON WEEL	1	2	NO	
1230 BOSTON WNAC	1	2	5	6
580 WORCESTER WTAG	1	2	3	N
Mich.1410 BAY CITY WBCM	X	2	4	6
1240 DETROIT WGHP	1	2	4	6
750 DETROIT WJR	5	6	P	AB
920 DETROIT WWJ	1	2	D	4
Minn. 810 MINNEAP WCCO	V	2	M	6
1460 ST. PAUL KSTP	5	6	V	A
Miss. 1270 JACKSON WJDX	5	2		A
Mo. 950 KAN. CITY KMBC	1	2	4	6
610 KAN. CITY WDAF	1	2	P	A
1090 ST. LOUIS KMOX	1	2	4	6
550 ST. LOUIS *KSD	1	2	3	4
1350 ST. LOUIS KWK	5	6	X	A
Nebr. 590 OMAHA *WOW	1	2	X	X

# SHELL ECHOES



WE were a little late for the object of our visit—a look-in on the "Shell Program."

Wen' Hall's familiar voice greeted us with "Hello, folks! How are you all this evenin'?" and we might have answered in kind had we not caught the knowing eye of Program Narrator Sen Kaney. Why, of course; this salutation was not ours exclusively; Wen' was having one of his *informal* sessions at the mike—a turnabout sort of arrangement with Sen Kaney.

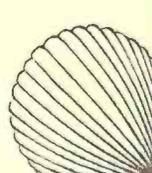
"Now, folks, we'll listen to selections from Lehar's 'Merry Widow,' sung by Fred Waldner, tenor, assisted by the Vocal Trio . . . the boys are formin' into a huddle."

And singin'! Yes, sah, those boys *can* sing! We just couldn't help wanting to stay through the entire program, and, seeming not to be too much of an obstruction, remained. We were rewarded by several selections played by Adolph Dumont's symphony orchestra—  
[Concluded on page 50]

ADOLPH DUMONT'S



SYMPHONIC ORCHESTRA



<p><b>A</b> East. Daylight Saving 10 to 10:30 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p>1 Ovaltine Program Musical travelogue.</p> <p>5 Stromberg Carlson Program Rochester Civic Orchestra; director, Guy Fraser Harrison. NBC, Rochester.</p> <p>1 Columbia Male Chorus CBS, New York.</p>	<p><b>B</b> East. Daylight Saving 10:30 to 11 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p>2 Sign of the Shell Soloists, male quartet, narrator, orchestra. NBC, Chicago.</p> <p>6 Empire Builders Dramatic sketch; orchestra, Andy Sanella. NBC, New York.</p> <p>2 Jesse Crawford Poet of the organ.</p>
<p>KEY</p> <p>B Band music                      D Dance music C Children's features            E Educational G Grand opera                    L Light opera M Instrumental                   N News</p>	

# The Lonesome Cowboy



## RADIO'S Lonesome

Cowboy is a paradoxical sort of person. You have undoubtedly heard him sing over WJZ and other stations associated with the National Broadcasting Company, but few of the radio listeners realize that he isn't a cowboy at all! In fact, he has never been one. Furthermore, he doesn't remember ever having been particularly lonesome at any time during his life.

The Lonesome Cowboy is just a young "city feller" who spent one summer on a "dude ranch" in Arizona and returned East with a collection of cowboy ballads and a hazy idea that the radio public might like to hear him sing them.

Although he never rounded up a steer in his life, John White is to-day known to millions of radio listeners for his renditions of the quaint and plaintive ballads of the Western trails of frontier days. To those who dial in his programs he sounds like an authentic enough cowboy, but television would reveal him as a dapper, smooth-featured youngster in his twenties.

Besides his broadcasting activities, this cowboy of the air is engaged in the prosaic business of giving information to prospective buyers of maps. He is information clerk for a map-making concern.

White originally came from Washington, D. C. He lived most of his life in the city, and, after being graduated from the University of Maryland, got a job on the sports desk

of a Washington newspaper. He remained there for two years, and in the summer of 1926 he accepted the invitation to visit his brother, who ran a "dude ranch" in Arizona.

The "dude ranch" was patronized chiefly by cowboys of the drugstore variety, Easterners who had gone there to live what they thought was the life of a cowpuncher. There was at the ranch, however, a number of old-time cow hands who had been hired chiefly for atmos-

phere. White didn't bulldog any steers, nor did he ever become adept at throwing the lariat while he was at the ranch. The old Westerners, nevertheless, did teach him a number of frontier ballads, many of which dated back to the days of Billy the Kid and Buffalo Bill.

He returned East with a collection of these melodies, which he sang at social gatherings to the accompaniment of his ukulele. Some of his friends urged him to have a radio audition, so a few days before Christmas, 1926, he took his ukulele to the studios of WEAf and passed his microphone test. He was told to substitute a guitar for his ukulele, and went on the air a week later.

July 7, 14, 21, 28 **MONDAY**

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
O	D	D	MV	WOR NEWARK 710 N. J.
1	2	3	X	WGR BUFFALO 550 N.Y.
D	D	N		WKBW BUFFALO 1480
1	2	4	6	*WMAK BUFFALO 900
1	2	3	6	WABC NEW YORK 860
1	2	3	4	WEAF NEW YORK 660
5	6	7	7	WJZ NEW YORK 760
5	6	P	X	WHAM ROC'H'TER 1150
				*WHEC ROC'H'TER 1440
1	2	3	4	WGY SCHEN'D Y 790
1	2	3	6	*WFBL SYRACUSE 1360
5	2	7	X	WBT CHARLOTTE1080 N.C.
5	2	X	X	WPTF RALEIGH 680
1	2	4	6	WWNC ASHEVILLE 570
1	2	4	6	WADC AKRON 1320 Ohio
			X	*WFJC AKRON 1450
1	2	5	6	WKRC CINCINNATI 550
M	6	V	AB	WLW CINCINNATI 700
1	2			WSAI CINCINNATI 1330
1	2	M	M	WHK CLEVEL'D 1390
X	2	X	X	WTAM CLEVEL'D 1070
D	X	D		WAIU COLUMB'S 640
D	D	E	O	*WCAH COLUMB'S 1430
1	2	4	6	WSPD TOLEDO 1340
X	X	4	6	*WKBN YO'NGST-N 570
P	2	4	6	KFJF OKLA.CITY 1450 Okla.
5	6	X	A	WKY OKLA.CITY 900
5	X			*KVOO TULSA 1140
				*WHP HARRIS'B'G 1430 Pa.
1	2	4	6	WLBW OIL CITY 1260
1	D	4	6	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
1	2			*WLIT-WFI PHIL. 560
5	6	X	4	KDKA PITTS'B'GH 980
1	2	D	X	WCAE PITTS'B'GH 1220
1	2	4		WJAS PITTS'B'GH 1290
1	2	4	6	WEAN PROVID'NCE 780 R.I.
1	2	T	X	WJAR PROVID'NCE 890
X	X	5	6	WDOD CHATTA. 1280 Tenn.
5	2	X	A	WMC MEMPHIS 780
X	2	4	6	*WREC MEMPHIS 600
X	2	4	6	*WLAC NASHV'LE 1470
5	2	P	A	WSM NASHV'LE 650
	2	4	6	*KRLD DALLAS 1040 Tex.
V	6		A	WFAA Dallas 600
				WBAP Ft. Worth 800
5	6	X	A	KPRC HOUSTON 920
X	X	E	X	*KTTA S. ANTONIO 1290
5	6	E	A	WOAI S. ANTONIO 1190
1	2	4	6	*WTAR NORFOLK 780 Va.
5	2	X	V	WRVA RICHM'D 1110
1	2	4	6	WDBJ ROANOKE 930
5	6		A	*WEBC SUP'ERIOR 1290 Wisc.
1	2	4	6	*WISN MILW'KEE1120
M	6	W	A	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

3 U. S. Service Bands

7 Slumber Music

Male Quartet; instrumental ensemble; director, James Haupt.

3 New York Herald Tribune Observer

4 Dance Music from New York

First 15 minutes, then

Heywood Broun's Radio Column

5 Heywood Broun's Radio Column

(Last 15 min.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

4 Harbor Lights

Tales of old sea captain. Edwin M. Whitney. NBC, New York.

7 Slumber Music

A Amos 'n' Andy (First 15 min.)

B Literary Digest (Last 15 min.)

6 Dance Music from New York

O Organ  
P Popular music  
R Religious  
T Theatrical

V Vocal ensembles  
W Wit, comedy  
X Station on air, but program variable

**TUESDAY** 1, 8, 15, 22, 29 July

STUDIO GOSSIP

NBC

(Special to WHAT'S ON THE AIR)



Once Graham McNamee, trying to get along in Manhattan, was so broke he had to join the breadline. Today, as announcer for NBC and master of ceremonies on several programs of national scope, his weekly income is reported to be over the \$1,000 mark.

Here's an appeal new to the NBC.

A New Yorker wrote, asking for advice and backing in a proposed air hop to Europe this summer, suggesting that NBC might act as his manager and exploit the flight.

He was referred to the daily newspapers.

Edwin Whitney, of NBC's production department, tells the story.

One of the secretaries in the department was in a pensive mood and her eyes were far from the keys of her typewriter.

"Why so thoughtful?" queried Whitney.

"I want a corpse," she said, sighing.

"Great Scott! A corpse! Why?" She explained: "You see, my home is in Denver and I want to go home for my vacation, but it is so expensive. But I understand that all corpses must be accompanied by some one. I'd be willing to take the job of accompanist if I could get my railroad ticket out of it."

It is necessary to have a building pass to enter the NBC studios these days.

The doorman stopped a musician one night recently. "May I see your building permit?" he asked.

The man looked at him in surprise. "I don't want to build anything. I'm a piccolo player."

Donald Bain, noted imitator of birds, now is being heard on an NBC network as a guest artist with the Lady Next Door. He makes a visit to the Lady Next Door and her young friends every Tuesday. Bain imitates birds, chickens, cows, dogs and other familiar animals. One of his favorite tricks is to take imaginary baby sparrows out of his coat-pockets.

Radio programs sometimes change the routines of listeners. According to a letter received by NBC, breakfast in the Pinellas County Farm near Clearwater, Fla.,

is served earlier than previously in order that the inmates may hear Cheerio. The change was made after WFLA-WSUN in Clearwater was added to the NBC network and the Cheerio program was heard in Florida. Canaries in the institution join in singing with the canaries heard in Cheerio's program.

That note of pride to be detected in Seth Parker's (Phil Lord) quavering voice these Sunday nights is easily to be explained. There is a tiny daughter in the Phil Lord household. Phil is exchanging congratulations with Joe White, once the "silver-masked tenor," who is full of enthusiasm over the arrival of a nine-pound boy.

One point of interest this fall will be to hear WEAJ's rebuilt transmitter. NBC engineers believe their summer's work will result in a new standard of reception provided by the key station of NBC's red network.

W. A. Reece, president of General Electric, S. A., Buenos Aires, unexpectedly met his brother, Edward T. Reece, of Christchurch, New Zealand, in the New York headquarters of the National Broadcasting Company recently. Both were visiting the studios as interested followers of American radio, and neither was aware of the presence of the other until they met.



The only male member of the cast in the Morgan Sisters' Trio, heard over the National Broadcasting System every Friday afternoon, is the mascot, a wire-haired fox terrier named Scherzo.

A most agreeable chap is Harold Dana, NBC baritone at the San Francisco studios. Due to his proficiency in piano-playing, which almost equals his singing, the other singers draw heavily upon his good nature, getting him to help them with last-minute rehearsals.

A newly incorporated company, known as the Fresh Air Taxi Service, has placed its first fleet of three hundred cabs on the streets of New York. The cabs are painted a special cream color, with black and white stripings, and, in addition to his chauffeur's license, every driver employed had to present a birth certificate showing that his given name was either Amos or Andrew.

Now, we wouldn't be surprised to see Gandhi's face on the family salt.



TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
<b>CENTRAL STANDARD</b>	4	30	5	30
Can - 690 TORONTO CKGW	①	W	F	M
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	①	X	B	H
930 BIRM'GH'M WBRC	①	②	X	④
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE'R'CK *KLRA	①	②	③	④
Colo. 830 DENVER KOA	①	②	M	H
560 DENVER KLZ	①	②	③	④
Conn.1060 HARTFORD *WTIC	M	D	D	③
D. C. 630 WASH'GT'N WMAL	①	②	N	X
950 WASH'GT'N WRC	①	②	F	H
Fla. 900 JACKS'N'VE WJAX			F	P
1300 MIAMI B. WIOD	X	X	F	X
Ga. 890 ATLANTA WGST	①	②	X	X
740 ATLANTA WSB	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	
770 CHICAGO *WBBM			X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	VM	X	X	M
560 CHICAGO *WIBO				D
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	E	M	D
Ind. 1160 FT. W'YNE*WOWO	①	②	M	④
1230 IND'P'NIS *WFBM			③	④
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	D
1000 Davenport Des Moines WOC*WHO			A	P
600 WATERLOO WMT	①	②	③	
Kans.1220 LAWRENCE*WREN	C	X	M	H
580 TOPEKA *WIBW	X	X	X	X
1300 WICHITA *KFH	①	②	③	④
Ky. 1490 COVINGTON*WCKY	①		F	H
820 LOUISVILLE WHAS	①	I	B	D
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	X	X
Me. 620 BANGOR WLBZ	X	X	③	④
940 PORTLAND WCSH				③
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	D	D	③	④
Mass. 990 SPRINGFIELD WBZ		E	G	I
590 BOSTON WEEI	C	M	N	③
1230 BOSTON WNAC	P	P	N	④
580 WORCESTER WTAG	M	M	B	③
Mich.1410 BAY CITY WBCM	①	②	③	④
1240 DETROIT WGHP	D	D	X	P
750 DETROIT WJR	C	E	M	N
920 DETROIT WWJ	①	N	D	D
Minn. 810 MINNEAP WCCO	N	N	C	O
1460 ST. PAUL KSTP	①	C	B	N
Miss. 1270 JACKSON WJDX				H
Mo. 950 KAN. CITY KMBC	①	②	C	W
610 KAN. CITY WDAF	P	C	C	E
1090 ST. LOUIS KMOX	X	X	P	CW
550 ST. LOUIS *KSD	①	②	B	③
1350 ST. LOUIS KWK	C	X	E	H
Nebr. 590 OMAHA *WOW	M	X	E	M

- A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time
- CHAIN PROGRAMS THIS HALF-HOUR**
- ① **Black and Gold Room Orchestra**  
Concert music, Ludwig Laurier. NBO, New York.
  - C Moment Musicale**  
Vocal soloists; string ensemble; director, Arcadie Birkenholz.
  - ① **Dinner Symphony**  
Orchestra direction by Howard Barlow.

- B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time
- CHAIN PROGRAMS THIS HALF-HOUR**
- ② **Hotel New Yorker Orchestra**  
Dance music. NBC, New York.
  - E Literary Digest** (Last 15 min.)  
News flashes.
  - ② **Dance Music** (First 15 min.)  
CBS from New York.
  - National Security League** (Last 15 min.)

KEY

B Band music	D Dance music	G Grand opera	M Instrumental
C Children's features	E Educational	L Light opera	N News

# NBC Guest Artists



Peter Higgins



Ramon Navarro



Patricia Bowman



John Boles



Alice White

July 1, 8, 15, 22, 29 **TUESDAY**

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
C	M	M	M	WOR NEWARK 710 N. J.
①	X	AB	③	WGR BUFFALO 550 N.Y.
N	②	③	④	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
①	②	③	⑤	WABC NEW YORK 860
①	②	AB	③	WEAF NEW YORK 660
C	E	FG	HI	WJZ NEW YORK 760
N	E	F	M	WHAM ROC'H'TER 1150
①	X	③	④	*WHEC ROC'H'TER 1440
P	P	E	③	WGY SCHEN'D Y 790
	②	③	④	*WFBL SYRACUSE 1360
X	X	F	X	WBT CHARLOTTE 1080 N.C.
X	X	F	H	WPTF RALEIGH 680
①	②	③	④	WWNC ASHEVILLE 570
X	X	③	N	WADC AKRON 1320 Ohio
M	CN			*WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
D	E	O	P	WLW CINCINNATI 700
		B	X	WSAI CINCINNATI 1330
W	W	D	E	WHK CLEVEL'D 1390
X	X	X	X	WTAM CLEVEL'D 1070
		N	D	WAIU COLUMB'S 640
W	V	D	E	*WCAH COLUMB'S 1430
①	②	M	M	WSPD TOLEDO 1340
①	②	X	④	*WKBN YO'NGST-N 570
①	②	③	④	KFJF OKLA.CITY 1480 Okla.
X	X	X	X	WKY OKLA.CITY 900
X	X	X	X	*KVOO TULSA 1140
①	②	③	④	*WHP HARRIS'B'G 1430 Pa.
P	②	③	④	WLBW OIL CITY 1260
T	D	P	L	WCAU PHILAD. 1170
①			④	*WFAN PHILAD. 610
N	D	X		*WLIT-WFI PHIL. 560
M	E	F	R	KDKA PITTSB'GH 980
①	X	D	X	WCAE PITTSB'GH 1220
M	②	③	P	WJAS PITTSB'GH 1290
D	M	D	④	WEAN PROVID'NCE 780 R. I.
P	D	V	③	WJAR PROVID'NCE 890
①	②	③	④	WDOD CHATTA. 1280 Tenn.
X	X	X	X	WMC MEMPHIS 780
①	②	③	④	*WREC MEMPHIS 600
				*WLAC NASHV'LE 1470
①	X	X	X	WSM NASHV'LE 650
①	②	③	X	*KRLD DALLAS 1040 Tex.
X	X	X	M	WFAA Dallas 800
				WBAP Ft. Worth 800
X	X	X	X	KPRC HOUSTON 920
W	M	X		*KTSA S. ANTONIO 1290
X	X	B	X	WOAI S. ANTONIO 1190
P	②	N	④	*WTAR NORFOLK 780 Va.
X	X	F	③	WRVA RICHM'D 1110
①	②	③	④	WDBJ ROANOKE 930
		B	X	*WEBC SUPERIOR 1290 Wisc.
①		C	C	*WSN MILW'KEE 1120
X	X	C	M	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- A** Mary McCoy (First 15 min.)  
Soprano with string trio.
- B** Heroes and Patriots (Last 15 min.)  
Talks by prominent people.
- F** Amos 'n' Andy
- G** Two Troupers  
Marcella Shields, Helene Handin.
- ③ The Crockett Mountaineers (First 15 min.)  
Hill-billy entertainment.

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- ③ Soconyland Sketches  
Dramatized stories of New York and New England. NBC, New York.
- H** Lew White Organ Recital  
First 15 minutes. NBC, New York.
- I** Adventures of Polly Preston (Last 15 min.)
- ④ Dance Music  
CBS, from New York.
- ⑤ Long Island Duck Festival

**KEY**

- O Organ
- P Popular music
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

**TUESDAY** 1, 8, July 15, 22, 29

**STUDIO CHATTER**

CBS

(Special to WHAT'S ON THE AIR)

White-flannel trousers, blue-serge jackets, sport shoes and polka-dot cravats are the official summer uniforms for announcers and production men of WABC and the Columbia Broadcasting System.

Bradford Browne's book on the Nit Wits, and Yolanda Langworthy's book of poems, have both been published.

Barbara Maurel, WABC's popular contralto, adopted this country when she came over from Alsace-Lorraine with her parents, a wee lassie of five, and America has in turn adopted her in a big way.

Minnie Blauman, pianist of the Columbia Broadcasting System, is a pioneer in a very real sense. She is the only woman making a profession of arranging harmonies for quartets and quintets.

Bradford Browne and Al Llewelyn, heard over WABC and the Columbia chain as La Palina's famous "Senator and Major" respectively, have made a strategic move in reinforcing their team with the former vaudeville star, Harry Grey. Harry is a pianist of parts, and will also join in when the script requires a third party.

"Bill Schudt's Going to Press" is the oldest and most comprehensive newspaper series on the air. Beginning as a single-station program, it has become one of WABC's coast-to-coast programs in less than two years—and without trying to be, either. It is heard from CBS stations at 6 P. M. Wednesdays. The last Wednesday of each month is set aside for Washington (D. C.) journalists.

A few short years ago little did the artists who broadcast over the radio dream that their fan mail would be coming to them in barrel lots. Three barrels of fan mail were received by Sam Pickard, vice-president of Columbia; it came from WFIW, Hopkinsville, Ky., link in the CBS network.

Columbia has added Harry Von Zell to its announcing staff. The following announcers are now stationed at WABC: Ted Husing, David Ross, Frank Knight, Don Ball, Hugh Walton, George Beuchler and Harry Von Zell. Von Zell, it will be remembered, announced all the Old Gold-Paul Whiteman concerts from the Pacific Coast.

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	8	30	9	30
Eastern Standard Central Daylight }	7	30	8	30
<b>CENTRAL STANDARD</b>	6	30	7	30
Can. 690 TORONTO CKGW	1	X	7	8
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	5			
930 BIRM'GH'M WBRC	M	X	4	4
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	X	3	4	4
Colo. 830 DENVER KOA	1	N	3	4
560 DENVER KLZ	M	M	4	4
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	D	4	4
950 WASH'GT'N WRC	X	X	3	4
Fla. 900 JACKS'NV'E WJAX	5	X	P	P
1300 MIAMI B. WIOD	PM	X	X	DP
Ga. 890 ATLANTA WGST	X	X	4	4
740 ATLANA WSB	5	6	3	4
Ill. 1020 CHICAGO KYW	5	6	7	X
770 CHICAGO *WBBM	X	3	4	4
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	DM	D	3	VD
560 CHICAGO *WIBO	M	R	I	4
870 CHICAGO *WLS	OW	X	V	
670 CHICAGO WMAQ	X	X	X	X
Ind. 1160 FT. WYNE*WOWO	M	3	4	4
1230 IND'P'LIS *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	1	3	4	4
1000 Davenport Des Moines WOC*WHO	P	P	3	4
600 WATERLOO WMT	1		4	4
Kans.1220 LAWRENCE*WREN	5	6	7	X
580 TOPEKA *WIBW	C	3	4	4
1300 WICHITA *KFH	X	3	M	4
Ky. 1490 COVINGTON*WCKY	X	X	7	X
820 LOUISVILLE WHAS	5	6	3	4
La. 1250 N. ORL'NS WDSU	X	X	X	4
1320 N. ORL'NS WSMB	N	6	3	4
Me. 620 BANGOR WLBZ	X	3	X	X
940 PORTLAND WCSH			3	4
Md. 1060 BALTIMORE*WBAL	5	6	7	X
600 BALTIMORE WCAO	1	3	4	4
Mass. 990 SPRINGFIELD WBZ	T	6	7	X
590 BOSTON WEEL	X	W	3	4
1230 BOSTON WNAC	1	3	4	4
580 WORCESTER WTAG	V	X	P	4
Mich.1410 BAY CITY WBCM	X	3	4	4
1240 DETROIT WGHP	1	3	4	4
750 DETROIT WJR	5	6	M	X
920 DETROIT WWJ	M	T	3	4
Minn. 810 MINNEAP WCCO	1	3	4	4
1460 ST. PAUL KSTP	5	M	M	4
Miss. 1270 JACKSON WJDX	5		3	4
Mo. 950 KAN. CITY KMBC	1	X	4	4
610 KAN. CITY WDAF	1	D	3	4
1090 ST. LOUIS KMOX	X	X	4	4
550 ST. LOUIS *KSD	1	2	3	4
1350 ST. LOUIS KWK	5	6	7	D
Nebr. 590 OMAHA *WOW	X	V	3	4



Left to right: Ben Alley, Stanley Maxsted, Jack Lawrence, Kenyon Gongdon, Virginia Arnold, David Ross, Theo Karle, Harriett Lee, John Barclay, Adele Vasa, Garrick Douglas, William Hain, Barbara Maurel, Vera Eakin, Minnie Blauman, Eugene Gritzer and Robert Ellinger. This smiling group of Columbia Broadcasting System stars visited the White House recently, shook the President's hand and revealed themselves visibly to admiring listeners-in. Though they stayed in the capital only a day, they found time to give a concert for the veterans at the Walter Reid Hospital, and a special program for the American Association of Advertising Agencies.

**A** Eastern Daylight Saving 8 to 8:30 P.M. Our Time

**B** Eastern Daylight Saving 8:30 to 9 P.M. Our Time

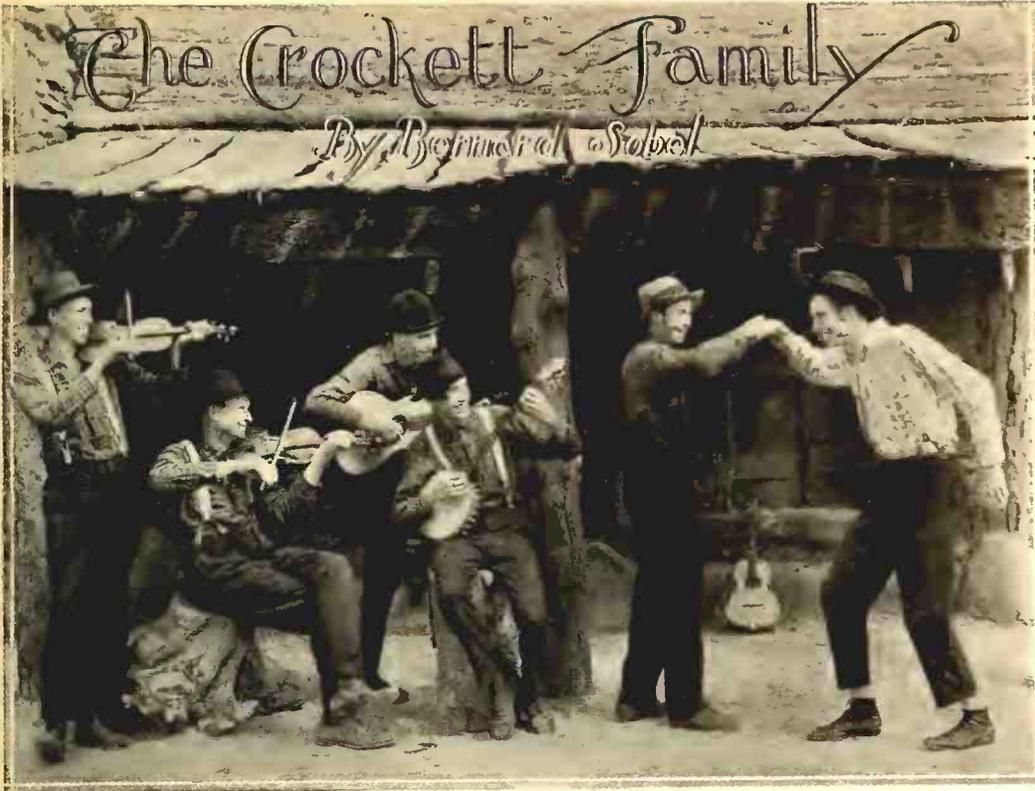
CHAIN PROGRAMS THIS HALF-HOUR

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Troika Bells  
Genia Fonariova; Russian folk songs; Balalaika orchestra.
- 5 Pure Oil Orchestra  
Director, Vincent Lopez. NBC, New York.
- 1 Blackstone Program  
Featuring Frank Crumit and Julia Sanderson. CBS.

- 2 Frontier Days  
Dramatic sketch; musical interludes.
- 6 To Be Announced
- 3 Kaltenborn Edits the News  
(First 15 min.)
- To Be Announced  
(Last 15 min.)

<b>B</b> Band music	<b>D</b> Dance music	<b>G</b> Grand opera	<b>M</b> Instrumental
<b>C</b> Children's features	<b>E</b> Educational	<b>L</b> Light opera	<b>N</b> News



**T**HE mountains have begun to move! Right into your home! By way of the air, of course, and, specifically speaking, by means of the Crockett family, who have come out of their mountain fastness in far-off Sharpsburg, Ky., to present a program nightly at 7 o'clock, over the Columbia Broadcasting System.

How they ever gathered up enough courage to venture into city life is and will always be a mystery. For they are timid fellows, these Crocketts, six of them; count 'em: John H.; George, thirty years old; Clarence, twenty-five; Albert, twenty-three; John H., Jr., twenty-one, and Alan, nineteen.

They're all "of a piece," as they say—tall, gaunt, silent as the distant sphinx, and somewhat gangling. "Half-starved" fits them physically and actually, for ever since they arrived in New York they've been hankering for their native flesh-pots; and by flesh-pots they mean, literally, home-cured ham, and not the synthetic factory product, yellow corn-meal and sorghum.

"We can't get sorghum nowhere," declares

the father, and all the sons who are living duplicates, from home-made plaid lumberjacks to fiddling dexterity, look doleful, and repeat plaintively:

"We can't get sorghum nowhere."

What meal they eat is yellow and collected in ten-cent packages. Real hominy they like also, but they can not get their favorite brand, which is lye hominy, a substantial-size corn that is very filling. A certain beverage, commonly known as "mountain dew," is also missing from their daily diet.

If they have to purchase food by means of traveling on the subway, they go without, for the subway gives Alan a headache and George a sore throat.

Despite their famished state, they carry on bravely, as befits hardy mountaineers, and their programs are marvels of simplicity and charm. Melodies as pure as mountain streams: folk songs, bizarre and naive, all about corn-huskings, canes and forgotten loves. How they fiddle, "crack the bones" and shout the old dances!

**C** Eastern Daylight Saving 9 to 9:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- 3** Eveready Program  
Oldest radio feature. NBC, New York.
- 7** Johnson and Johnson  
Musical melodrama. NBC, New York.
- 4** Henry-George  
Experiences of two bellhops, also "Pete" and his orchestra.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- 4** Happy Wonder Bakers  
Orchestra, Frank Black; guest artists.
- 8** Harry Archer and His Orchestra  
Billy Hillpot, soloist.
- 4** The Columbians  
CBS, New York.

**KEY**

- O** Organ
- P** Popular music
- R** Religious
- T** Theatrical
- V** Vocal ensembles
- W** Wit, comedy
- X** Station on air, but program variable

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
P	PV	V	P	WOR NEWARK 710 N.J.
1	X	3	4	WGR BUFFALO 550 N.Y.
1	3	4	4	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	2	4	4	WABC NEW YORK 860
1	2	3	4	WEAF NEW YORK 660
5	6	7	8	WJZ NEW YORK 760
5	6	7	X	WHAM ROCH'TER 1150
1	3			*WHEC ROCH'TER 1440
WM	T	3	4	WGY SCHEN'D Y 790
1	3	4	4	*WFBL SYRACUSE 1360
5	M	M	M	WBT CHARLOTTE 1080 N.C.
X	X	X	X	WPTF RALEIGH 680
X	3			WWNC ASHEVILLE 570
1	3	4	4	WADC AKRON 1320 Ohio
		3	4	*WFJC AKRON 1450
T	3	4	4	WKRC CINCINNATI 550
5	6	M	M	WLW CINCINNATI 700
1	6	3	4	WSAI CINCINNATI 1330
1	3	4	4	WHK CLEVEL'D 1390
X	X	3	4	WTAM CLEVEL'D 1070
E	3	4	D	WAIU COLUMB'S 640
D	M			*WCAH COLUMB'S 1430
1	M	4	4	WSPD TOLEDO 1340
X	3	4	4	*WKBN YO'NGST-N 570
P	3	4	4	KFJF OKLA.CITY 1480 Okla.
X	X	X	4	WKY OKLA.CITY 900
X	X	X	4	*KV00 TULSA 1140
1	3	4	4	*WHP HARRIS'G 1430 Pa.
1	3	4	4	WLBW OIL CITY 1260
1	3	4	4	WCAU PHILAD. 1170
O	3	T	T	*WFAN PHILAD. 610
1	X	3	4	*WLIT-WFI PHIL. 560
5	6	7	8	KDKA PITTS'GH 950
1	X	3	4	WCAE PITTS'GH 1220
1	3	4	4	WJAS PITTS'GH 1290
1	3	4	4	WEAN PROVID'NCE 780 R.I.
D	O	3	4	WJAR PROVID'NCE 890
C	M	X	X	WDDO CHATTA. 1280 Tenn.
5	6	3	4	WMC MEMPHIS 780
X	3	4	4	*WREC MEMPHIS 600
E	3	4	4	*WLAC NASHV'LE 1470
5	6	3	D	WSM NASHV'LE 650
M	3	4	4	*KRLD DALLAS 1040 Tex.
X	X	X	4	WFAA Dallas 800
X	X	X	4	WBAP Ft. Worth 800
X	X	X	4	KPRC HOUSTON 920
		M	4	*KTTA S. ANTONIO 1290
X	X	X	4	WOAI S. ANTONIO 1190
E	3	4	4	*WTAR NORFOLK 780 Va.
1	E	E	4	WRVA RICHM'D 1110
D	3	4	4	WDBJ ROANOKE 930
5	M	E	4	*WEBC SUPERIOR 1290 Wis.
		4	4	*WISN MILW'KEE 1120
5	DM	PM	4	WTMJ MILW'KEE 620

TUESDAY 1, 8, July 15, 22, 29

# CBS GUESTS

TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard Central Daylight	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORONTO CKGW	D	D	D	D
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	4	1	3	
930 BIRM'GH'M WBRC	1	2	6	7
Ark. 1040 HOT SP'GS *KTHS		1	M	A
1390 LIT'LE R'CK *KLRA	1	2	4	7
Colo. 830 DENVER KOA	4	1	2	A
560 DENVER KLZ	1	3	6	7
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	2	6	7
950 WASH'GT'N WRC	AB	1	2	3
Fla. 900 JACKS'NV'E WJAX	4	1	1	3
1300 MIAMI B. WIOD	4	1	X	X
Ga. 890 ATLANTA WGST	1	2	X	7
740 ATLANTA WSB	4	1	X	A
Ill. 1020 CHICAGO KYW	4	5	X	A
770 CHICAGO *WBBM	X	3	5	X
870 CHICAGO *WENR	X	X	X	B
720 CHICAGO WGN	X	X	N	X
560 CHICAGO *WIBO	A	1	1	
870 CHICAGO *WLS				
670 CHICAGO WMAQ	X	X	MV	A
Ind. 1160 FT. WYNE*WOWO	1	3		
1230 IND'P'LIS *WFBM	1		5	
Iowa 1260 C.NCIL BL'FS KOIL	1	3	4	7
1000 Davenport Des Moines WOC*WHO	A	1	2	X
600 WATERLOO WMT			6	7
Kans.1220 LAWRENCE*WREN	4	5	2	AB
580 TOPEKA *WIBW	X	X	6	7
1300 WICHITA *KFH	1	3	X	7
Ky. 1490 COVINGTON*WCKY	4	5		
820 LOUISVILLE WHAS	4	1	D	A
La. 1250 N. ORL'NS WDSU	1	X	5	
1320 N. ORL'NS WSMB	4	1	2	A
Me. 620 BANGOR WLBZ	0	2	6	7
940 PORTLAND WCSH	A	1		
Md. 1060 BALTIMORE*WBAL	4	5	B	6
600 BALTIMORE WCAO	1	2	6	7
Mass. 990 SPRINGFIELD WBZ	4	5	X	X
590 BOSTON WEEI	A	1	N	X
1230 BOSTON WNAC	1	2	6	7
580 WORCESTER WTAG	AB	1	N	X
Mich.1410 BAY CITY WBCM	X	X	6	X
1240 DETROIT WGHP	1	3	4	7
750 DETROIT WJR	P	5	X	AB
920 DETROIT WWJ	AB	1	2	3
Minn. 810 MINNEAP WCCO	1	3	4	7
1460 ST. PAUL KSTP	M	1	X	A
Miss. 1270 JACKSON WJDX		1		A
Mo. 950 KAN. CITY KMBC	1	3	4	7
610 KAN. CITY WDAF	A	1	X	A
1090 ST. LOUIS KMOX	1	3	5	X
550 ST. LOUIS *KSD	A	1	2	D
1350 ST. LOUIS KWK	4	5	X	AB
Nebr. 590 OMAHA *WOW	A	1	2	X



In IRENE DUNNE, Louisville, Ky., is justified in its contention of being noted for producing beautiful women. Petite DOROTHY HARRINGTON, another prize gift to radio from musical comedy, is heard with the "Forty Fathom Trawlers." GINGER ROGERS is sure to please if she sounds like she looks. And does she! Paramount-Publix has presented her, BARBARA NEWBERRY, the popular musical-comedy star, starred in radio's first fashion show. She is Ziegfeld's "the girl with the most beautiful legs." MME. LUDA LUDMILOVA, Russian operatic soprano, won new laurels as guest soloist in "Around the Samovar."

<p><b>A</b> East. Daylight Saving 10 to 10:30 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>A</b> Enna Jettick Songbird NBC, New York.</p> <p><b>B</b> The Landt Trio and White Harmony Quartet. NBC, New York.</p> <p><b>4</b> Westinghouse Salute Orchestra; director, Cesare Sodero; chorus of forty voices. NBC, New York.</p> <p><b>1</b> Graybar's "Mr. and Mrs." Dramatization of events in lives of Joe and Vi. CBS, New York.</p>	<p><b>B</b> East. Daylight Saving 10:30 to 11 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> Radio-Keith-Orpheum Hour Orchestra; director, Milton Schwartzwald. NBC, New York.</p> <p><b>5</b> Crush Dry Cronies and Old Topper Ray Perkins, master of ceremonies.</p> <p><b>2</b> Grand Opera Concert Symphony orchestra with vocal soloists. CBS, from New York.</p>
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KEY

<b>B</b> Band music	<b>D</b> Dance music	<b>G</b> Grand opera	<b>M</b> Instrumental
<b>C</b> Children's features	<b>E</b> Educational	<b>L</b> Light opera	<b>N</b> News

# Face--Outs

The patter of tiny feet was heard from the head of the stairs. Mrs. Kinderly raised her hand, warning the members of her bridge club to be silent.

"Hush!" she said softly. "The children are going



to deliver their good-night message. It always gives me a feeling of reverence to hear them. Listen!"

There was a moment of tense silence, then: "Mamma," came the message in a shrill whisper, "Willie found a bedbug."



Husband (feeling a twinge in the back while he is tuning in the wireless receiver)—I believe I'm getting lumbago.

Wife—What's the use, dear? You won't be able to understand a word they say.



Our idea of a wonderful stenographer would be one who could stop now and then to powder her nose while taking dictation from Floyd Gibbons.—*Louisville Times.*



Probably that revolt in India could be better dramatized and attract a lot more listeners if it were programmed as Amos 'n' Gandhi.—*Boston Herald.*



While the radio occupies the corner once taken up by the cradle in a great many homes, the results are about the same, so far as keeping the family awake is concerned.—*Ohio State Journal.*



A very "green" piece de resistance had, in a week's time, failed to lose any of his "color." Although many of the college students were patiently awaiting their turn to interview the college president, whose name was David J. Calhoun, this raw-boned son of the soil elbowed his way through to the president's desk, and,



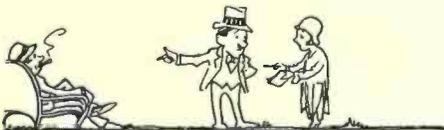
placing his card before him, said: "Doc, here's my card."

Dr. Calhoun eyed him amusedly for a moment and said: "Why be formal? Call me Dave."

Most of us have to content ourselves with such commonplace given names as William or James or John or Thomas. But there is nothing commonplace about the given names of radio announcers. Here are some of them: Graham, Floyd, Don, Gregory, Franklyn, Alwyn. Ain't they grand?—*Advertising, Selling.*



He—See that man over there? He's a bombastic ass, a vacuous nonentity, a conceited humbug, a parasite and an encumbrance to the earth.



She—Would you mind writing those down? He's my husband and I'd like to use them on him sometime.



## DRAMATIZED JOKES

(A glimpse at a "Henry-George" script.)

Meet Henry-George and their little playmates, the wisecrackers of the air. Lucky they travel by wireless; the wires would sizzle; a smile a minute isn't their number, quite; *howl* is the word.

Right here's Flo, the telephone operator, otherwise Georgia Backus; the pretty, blonde cigar-stand flirt is Maizie, *nee* Harriet Lee; the brass-buttoned boys, Henry and George—watch out for these boys! they are none other than Dave Elman and Don Clark, of Columbia's program staff. Chet Miller just can't be explained—"Bill, the mystery man," is all we can say. Come over and shake with Pete (in musical circles Harry Salter); you can't overlook Pete and his musical boys; why, their music smoothes off the rough edges—er, we mean it gives the troupes' jokes time—er, we mean it is timely! Hang it all! Let us show you what we mean; f'r instance, the program zips along like this:

The troupe have arrived at the hotel in Chicago. They are deep in rehearsal for an early appearance in the Windy City. George and Henry are taking the part of the proverbial traveling salesman, while Maizie is just herself.

Maizie—Well, Mr. McGarrett, I see you're back in Chicago.

George—Yes, I just registered in a few minutes ago.

Maizie—How's business this trip?

George—It's been excellent. I got one order.

Maizie—One order! Why, how long have you been gone?

George—Three months.

Maizie—You've been gone three months and you only got one order? And you call that good?

George—I think it is. I sell suspension-bridges.

Henry—All right, Miss—I'll have a cigar.

July 1, 8, 15, 22, 29 **TUESDAY**

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
MT	MV	D	MV	WOR NEWARK 710 N. J.
A	1	2	3	WGR. BUFFALO 550 N.Y.
1	2	3	7	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	2	3	7	WABC NEW YORK 860
AB	1	2	3	WEAF NEW YORK 660
4	5	6	6	WJZ NEW YORK 760
4	5	X		WHAM ROCHTER 1150
				*WHEC ROCHTER 1440
A	1	X	O	WGY SCHEN'D Y 790
	2		7	*WFBL SYRACUSE 1360
4	1	2		WBT CHARLOTTE1080 N.C.
4	1	X	X	WPTF RALEIGH 680
1	2	3	7	WWNC ASHEVILLE 570
1	2	P	M	WADC AKRON 1320 Ohio
A	1	X	X	*WFJC AKRON 1450
1	3	6	7	WKRC CINCINNATI 550
M	M	X	AB	WLW CINCINNATI 700
A	1			WSAI CINCINNATI 1330
X	X	5	M	WHK CLEVEL'D 1390
A	1	X	X	WTAM CLEVEL'D 1070
X	X	5		WAIU COLUMB'S 640
				*WCAH COLUMB'S 1430
1	2	6	7	WSPD TOLEDO 1340
1	2	6	7	*WKBN YO'NGST-N 570
1	2	4	7	KFJF OKLA.CITY 1480 Okla.
4	1	X	A	WKY OKLA.CITY 900
4	1			*KVOO TULSA 1140
P	2	6	7	*WHP HARRIS'B'G 1430 Pa.
1	2		7	WLBW OIL CITY 1260
1	2	6	7	WCAU PHILAD. 1170
D	D	P	O	*WFAN PHILAD. 610
AB	1	2	3	*WLIT-WFI PHIL. 560
4	5	X	A	KDKA PITTS'B'GH 980
A	1	X	X	WCAE PITTS'B'GH 1220
1	2	D		WJAS PITTS'B'GH 1290
1	2	6	7	WEAN PROVID'NCE 780 R. I.
A	1	X	N	WJAR PROVID'NCE 890
1	X	3	7	WDOD CHATTA. 1250 Tenn.
4	1	X	A	WMC MEMPHIS 780
1	2	3	7	*WREC MEMPHIS 600
1	2	6	7	*WLAC NASHV'LE 1470
4	1	M	A	WSM NASHV'LE 650
1				*KRLD DALLAS 1040 Tex.
X	1	P	A	WFAA Dallas 800
				WBAP Ft. Worth 800
4	1	X	A	KPRC HOUSTON 920
1	L	5	7	*K TSA S. ANTONIO 1290
4	1	X	A	WOAI S. ANTONIO 1190
1	2	6	7	*WTAR NORFOLK 780 Va.
4	1	P	P	WRVA RICHM'D 1110
1	2	6	7	WDBJ ROANOKE 930
4	1	X	A	*WIBC SUPERIOR 1290 Wisc.
1	X	6	7	*WISN MILW'KEE1120
4	1	X	AB	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**2 Golden Gems**

Elsie Baker, contralto; Theodore Webb, baritone; orchestra direction, Hugo Mariani.

**6 Slumber Music**

Male quartet; instrumental ensemble.

**3 New York Herald Tribune Observer**

(First 15 min.)

**4 Anheuser-Busch Program** (First 15 min.)

Tony Cabootsch and the Vagabonds.

**5 Anheuser-Busch Program** (First 15 min.)

**6 Heywood Brown** (Last 15 min.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**3 Dance Music** From New York. NBC.

**A Amos 'n' Andy** (First 15 min.)

**B Literary Digest** (Last 15 min.)

News flashes.

**7 Dance Music**

CBS, New York.

**O** Organ

**P** Popular music

**R** Religious

**T** Theatrical

**V** Vocal ensembles

**W** Wit, comedy

**X** Station on air, but

program variable

**WEDNESDAY** July 2, 9, 16, 23, 30

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
<b>CENTRAL STANDARD</b>	4	30	5	30
Can - 690 TORONTO CKGW	①	W	F	C
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	③	③		C
930 BIRM'GH'M WBRC	X	②	③	P
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	①	②	③	⑥
Colo. 830 DENVER KOA	③	③	X	C
560 DENVER KLZ	①	②	③	⑥
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	①	②	X	⑦
950 WASH'GT'N WRC	①	②	F	CD
Fla. 900 JACKS'NV'E WJAX			F	C
1300 MIAMI B. WIOD	X	X	F	C
Ga. 890 ATLANTA WGST	①	②	X	X
740 ATLANTA WSB	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	X
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	VM	X	X	X
560 CHICAGO *WBBO				CD
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	C	M	X
Ind. 1160 FT. WY'NE *WOWO				
1230 IND'P'LIS *WFBM			③	⑥
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	D
1000 Davenport Des Moines WOC*WHO	X	②	X	CD
600 WATERLOO WMT	①	②	③	
Kans.1220 LAWRENCE*WREN	③	③	M	H
580 TOPEKA *WIBW	X	X	X	X
1300 WICHITA *KFH	①	②	③	⑥
Ky. 1490 COVINGTON*WCKY			F	X
820 LOUISVILLE WHAS	③	X	V	X
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	X	N
Me. 620 BANGOR WLBZ	X	②	③	⑥
940 PORTLAND WCHS	EN	X	EN	D
Md. 1060 BALTIMORE*WBAL	③	E	V	H
600 BALTIMORE WCAO	D	D	D	⑦
Mass. 990 SPRINGFIELD WBZ	E	MV	F	M
590 BOSTON WEEL	C	X	MN	M
1230 BOSTON WNAC	P	P	P	⑥
580 WORCESTER WTAG	M	②	P	CD
Mich.1410 BAY CITY WBCM	①	②	③	⑥
1240 DETROIT WGHP	D	②		⑤
750 DETROIT WJR	C	E	M	N
920 DETROIT WWJ	①	②	D	D
Minn. 810 MINNEAP WCCO	N	②	MO	N
1460 ST. PAUL KSTP	③	X	F	C
Miss. 1270 JACKSON WJDX	③	③		C
Mo. 950 KAN. CITY KMBC	①	X	X	⑥
610 KAN. CITY WDAF	P	P	C	C
1090 ST. LOUIS KMOX	X	X	R	C
550 ST. LOUIS *KSD	①	②	AB	CD
1350 ST. LOUIS KWK	X	X	X	E
Nebr. 590 OMAHA *WOW	E	X	E	CD

Maizie—How do you do, Mr. —?  
 George—Why, Lou!  
 Henry—Jimmy! So, ven did you get in town?  
 George—I just got here. By the way, Lou, did you know that Jack's back here in Chicago?  
 Henry—Yes, I hoid.  
 George—Did you hear the news about him? He went to Pittsburgh, opened up a wholesale jewelry establishment, stayed there six months and made \$50,000.  
 Henry—Oh, I hoid the story too. But you get de details a leedle mixed. It vuzn't Pittsboig, it vuz Sen Francisco. And it vusn't a wholesale jewelry store, it vuz a retail jewelry store. And it vuzn't six months he stayed dare, it vuz six years. And it vuzn't \$50,000, it vuz \$5,000. And he didn't make it, he lost it.  
 BLACKOUT (Pete's music).

George—Henry, we'll do the one that's in two scenes. Bill, you're a rising young attorney, and Flo, you're his wife. Maizie'll be an old maid in this one, who is making out her will.

Maizie—Now, the total amount is \$100,000. That's all I have.

Bill—Yes, Miss Caruthers; I understand.  
 Maizie—I want to leave \$50,000 to charity.

Bill—Yes, I have that.  
 Maizie—And I want to leave \$25,000 to the Museum of Art.

Bill—\$25,000 to the Museum of Art. That's \$75,000.

Maizie—Right. And \$20,000 to my favorite nephew.  
 Bill—\$20,000 to him. I have his name.

Maizie—That leaves \$5,000, and \$4,000 of that can be used for funeral expenses and a suitable tombstone for me.

Bill—What do you wish to do with the other \$1,000?  
 Maizie—We-e-e-ell, I'll tell you. I've never had a beau. I've never known what it was to be hugged and kissed and petted. Before I die, I've decided to pay that \$1,000 to a suitable man who will spend one evening with me, loving me, calling me pet names, telling me I am beautiful, and kissing me.

Bill—Umhummm. Have you picked out the man?  
 Maizie—What about you? Would you be willing?



Bill—But, my dear lady, I'm married. I'd have to ask my wife about that.

Maizie—Well, ask her and let me know what she decides. I'll be running along. Good day.

Bill—Good day, Miss Caruthers.  
 Flo—Hello, Jack!  
 Bill—Hello, darlin'!

Bill—One of my clients just left, the old maid, Miss Caruthers.

Flo—What did she want?  
 Bill—She has exactly \$100,000 and she was making out her will. And here's a funny one: She's willing to give the right man who will spend an evening making love to her \$1,000.

Flo—Has she picked out the man?  
 Bill—She offered me the job. Would you mind if I took it?

Flo—Well, we certainly could use a thousand dollars.  
 Bill—All right; I'll call her up and tell her I'll see her to-night.

Music (few bars of "Tell Me, Pretty Maiden").  
 Flo—Operator! operator! give me Orchard 3609.  
 That's right. And hurry, please.  
 Bill—Should I answer that?  
 Maizie—Yes, if you will, please.  
 Bill—Hello!  
 Flo—Hello! Is this you, Bill? Well, here it is eleven o'clock and you're not home yet. What's the trouble?  
 Bill—It's all right, dear. I'm here with Miss Caruthers. She's cut off her favorite nephew, and, if you let me stay five minutes longer, I think she'll drop the Art Museum and her bequest to charity.  
 BLACKOUT (Pete's music).

**THE DIAL-TWISTER'S LAMENT**

By L. C. WILLIAMS

When evening shadows lengthen and the day is almost done,

I sit down beside my radio and get them one by one. First I get the children's programs, with their sundry Safety Clubs,



Their "Hippos," "Jumbos," "Uncle Bobs" and all those other dubs,

And then I breeze right down the line from cigarets to sox,

From ginger ale to auto tires, from bakers' bread to stocks.

I listen to a treatise by the makers of a rug,  
 Hear a colored man make music by blowing in a jug,  
 Catch a barn dance from Chicago and a band from Wichita,

Get a concert from New Orleans and a talk from Omaha,

Then a night club from Columbus and a play from Chickasha,

An orchestra in Portland, a quartet from San Jose.

I hear some Russians from St. Louis and a lecture built on yeast,

Tune in on a farmers' program on the care of man and beast,

Then the Chain Store Hour from Shreveport, weather dope from KYQ,

And the closing market prices of the day from Timbuctoo.

From north to south, from east to west, I steer my heterodyne;

I get them all, from French-harp freaks to quartets "Sweet Adaline."

Yes, the radio is wonderful, it certainly is great!  
 It fills my life with pleasure, though it keeps me up quite late.

Yet there's one thing makes me weary, makes me angry, makes me mad,  
 Makes me break out in a lather, makes me sonorous and sad;

Oh, brother help me catch it, help me put it in a coop:  
 It's the gink who thinks he's singing when he yells,  
 "Boop, boop a doop."

TULSA, OKLA.

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**

① **Black and Gold Room Orchestra**  
 Concert music; director, Ludwig Laurier. NBC, New York.

③ **Barney Rapp and His Hotel New Yorker Orchestra**  
 NBC.

① **Bill Schudt's "Going to Press"**  
 A prominent newspaper man speaks. For 15 minutes, then

**Ann Leaf** (Last 15 min.)  
 Organ recital.

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**

② **Whyte's Orchestra**  
 NBC, New York.

**E** **Literary Digest**  
 News flashes. Last 15 minutes.

② **Little Church Theatrical Family**  
 Introducing famous stars.

# His Radio Honor, Judge Whipple

July 2, 9, 16, 23, 30 **WEDNESDAY**



"REAL FOLKS" . . . NBC . . .  
Will Stay on the Air This Summer

Providing the Judge's Strength  
Holds Out

Judge Whipple's characteristic "How Dry I Am" in no way refers to his ever-ready wit.

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	{ Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
C	M	M	VP	WOR NEWARK 710 N. J.
①	②	A	W	WGR BUFFALO 550 N.Y.
N	D	③	E	WKBW BUFFALO 1480
ME	②	ME	⑤	*WMAK BUFFALO 900
①	②	③	⑦	WABC NEW YORK 860
①	②	AB	CD	WEAF NEW YORK 660
③	E	FG	HI	WJZ NEW YORK 760
N	N	F	M	WHAM ROCH'TER 1150
①	X	X	X	*WHEC ROCH'TER 1440
P	X	E	E	WGY SCHEN'D Y 790
			①	*WFBL SYRACUSE 1360
C	X	F	D	WBT CHARLOTTE 1080 N.C.
X	X	X	C	WPTF RALEIGH 680
①	②	③	⑥	WWNC ASHEVILLE 570
X	②	③	N	WADC AKRON 1320 Ohio
CN	X	X	CD	*WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
E	E	W	D	WLW CINCINNATI 700
			D	WSAI CINCINNATI 1330
W	W	D	D	WHK CLEVEL'D 1390
X	X	X	D	WTAM CLEVEL'D 1070
		N	D	WAIU COLUMB'S 640
		WO	V	*WCAH COLUMB'S 1430
①	M	M	M	WSPD TOLEDO 1340
①	②			*WKBN TO'NGST-N 570
①	②	③	⑥	KFJF OKLA. CITY 1480 Okla.
X	X	X	X	WKY OKLA. CITY 900
X	X	X	X	*KVOO TULSA 1140
①	②	O	⑥	*WHP HARRIS'B'G 1430 Pa.
P	②	O	⑥	WLBW OIL CITY 1260
TN	②	X	⑤	WCAU PHILAD. 1170
①				*WFAN PHILAD. 610
N	X			*WLIT-WFI PHIL. 560
X	X	F	P	KDKA PITTS'B'GH 980
①	②	R	W	WCAE PITTS'B'GH 1220
M	②	③	⑥	WJAS PITTS'B'GH 1290
D	M	D	⑦	WEAN PROVID'NCE 780 R. I.
①	X	D	CD	WJAR PROVID'NCE 890
①	②	③	⑥	WDOD CHATTA. 1280 Tenn.
X	X	X	X	WMC MEMPHIS 780
①	②	③	X	*WREC MEMPHIS 600
				*WLAC NASHV'LE 1470
③	X	X	H	WSM NASHV'LE 650
①	②	X	X	*KRLD DALLAS 1040 Tex.
X	X	X	C	WFAA Dallas 800
X	X	X	X	WBAP Ft. Worth 800
X	X	X	X	KPRC HOUSTON 920
W	M	X	X	*KTSA S. ANTONIO 1290
X	X	X	C	WOAI S. ANTONIO 1190
P	②	P	⑥	*WTAR NORFOLK 780 Va.
X	X	F	I	WRVA RICHM'D 1110
X	②	③	⑦	WDBJ ROANOKE 930
			C	*WEBC SUPERIOR 1290 Wisc.
①	②	C	⑥	*WISN MILW'KEE 1120
X	X	C	M	WTMJ MILW'KEE 620

<p><b>C</b> Eastern Daylight Saving 7 to 7:30 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>A</b> Arcadie Birkenholz (First 15 min.) Violinist. NBC, New York.</p> <p><b>B</b> Hindermeyer and Tuckerman (Last 15 min.) Comedy team. NBO, New York.</p> <p><b>F</b> Amos 'n' Andy (First 15 min.)</p> <p><b>G</b> Lonesome Cowboy (Last 15 min.) Dramatic sketch.</p> <p>③ The Crockett Mountaineers Hill-billy entertainment, then Dance Music CBS, New York.</p>	<p><b>D</b> Eastern Daylight Saving 7:30 to 8 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>C</b> Back of the News in Washington Wm. Hard, NBO, Washington, first 15 min.</p> <p><b>D</b> To Be Announced (Last 15 min.)</p> <p><b>H</b> Dance Music</p> <p><b>I</b> Rise of the Goldbergs</p> <p>⑤ Evangeline Adams (First 15 min.) Astrologer.</p> <p>⑥ Colonel E. Alexander Powell (Last 15 min.) Adventure.</p> <p>⑦ Evangeline Adams For 15 minutes, then Colonel E. Alexander Powell</p>
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**WEDNESDAY** July 2, 9, 16, 23, 30

**RADIO BRIEFS**

**GENERAL**

(Special to WHAT'S ON THE AIR)

The distinction of being the first to be sent to jail for broadcasting programs without a federal license has been won by George W. Fellowes, of St. Louis. It was George's idea of humor to pick up programs from vari-



ous Midwestern stations, rebroadcast music from them and then give his listeners the impression they were actually bringing in some foreign land on their favorite receiving sets. For a year to come George's announcing will be done from Leavenworth.

A "working arrangement" has been completed between Purdue University and the makers of Majestic radios to conduct joint experiments in television.

Probably the willingness of many local stations to drop overnight a nationally known program of first importance in order to care for a local commercial account is behind the fact that the two big national broadcasting companies are acquiring control of numerous stations. It is reported that up to June 1 Columbia System had secured an active interest in seven and NBC in ten of the stations of their respective groups.

King Hedjaz, of Arabia, is the latest sovereign to become "air-minded." He has issued a permit to the Marconi interests to erect a transmitter near Aleppo.

Another important principal in the moving-picture industry has entered the radio field actively. Warner Brothers has purchased the Brunswick radio and phonograph business and is reported to be negotiating for other broadcasting facilities to add to the two Pacific Coast stations it already owns.

The Shepard Stores Stations, WNAC and WEAN, offer some interesting and valuable information gleaned from a radio survey of Greater Boston. Mr. John Shepard, III., executive in charge of the stations, tells us:

"Compiled at an enormous expense, the information which has been made available throws a new light on many angles of broadcasting; for instance, that 97 per cent. of the entire radio audience is tuned in to favorite programs of the air between eight o'clock and midnight, and on Saturday evening the audience is found to be 81 per cent.

"The early evening audience, from six to eight o'clock, is very nearly as large as when the radio is carrying its peak load. This percentage is 96.29.

"One surprising revelation, particularly to broadcasting officials, is that the afternoon audience is larger than that of the morning.

"The research report also revealed that 7 per cent. of the total listeners are tuned in for the after-midnight programs once each week, and 4 per cent. follow this practice twice weekly.

"That popular music—that is, dance and jazz selections—are exceedingly popular with one-quarter of the entire audience. However, 14 per cent. of the listeners favor good music of all kinds, while 13 per cent. chose variety, and there is a 12 per cent. group who expressed a choice for the classics.

"Stories, drama and semi-classical programs follow in this order: Sketches, dialogues and monologues are popular with 2.81 per cent. of the fans, while vocal music and comedy sketches are also in the 2 per cent. class. Old-time music shares the 1 per cent. class with lectures and talks."

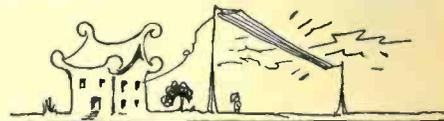
"When our president, Sir Henry Thornton, decided to harness this latest and most wonderful invention of modern times, radio, to the Canadian National Railways," Mr. W. D. Robb, vice-president in whose department the system's radio service comes, said in a broadcast address, "he was animated by a single thought—to render still greater service to the public of this country. I use the word in its most comprehensive sense. I refer not only to the nine million souls comprising the population of Canada, but to the many thousands who pass across the Dominion in the pursuit of their world-wide business and pleasure."

Fourteen broadcasting stations are operated by the Radio Department of the Canadian National Railways. The call letters, location and wave-lengths of these stations follow: CNRL, London, Ontario, 329.7; CNRX, Toronto, Ontario, 434.8; CNRA, Moncton, New Brunswick, 322.4; CNRM, Montreal, Quebec, 411; CNRO, Ottawa, Ontario, 435; CNRT, Toronto, Ontario, 356.9; CNRW, Winnipeg, Manitoba, 384.4; CNRR, Regina, Saskatchewan, 476; CNRE, Edmonton, Alberta, 516.9; CNRS, Saskatoon, Saskatchewan, 329.5; CNRC, Calgary, Alberta, 435.8; CNRV, Vancouver, British Columbia, 291; CNRQ, Quebec City, 340.9, and CNRD, Red Deer, Alberta, 357.1.

In addition to the fourteen broadcasting stations, the Radio Department of the Canadian National Railways has placed receiving sets on all transcontinental trains operating between the Atlantic and the Pacific, several express routes and the important International Limited running between Montreal and Chicago.

At CNRM, Montreal, all announcements are bilingual—French and English—and at least one program each month is given entirely in the French tongue.

A recent order of the Chinese Government puts broadcasting in the Far East republic in the hands of



the Chinese Ministry of Communication. In place of the present handful of mediocre, privately owned stations, a group of seven powerful governmental transmitters are to be established at once.

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
<b>CENTRAL STANDARD</b>	6	30	7	30
Can-690 TORONTO CKGW	M	M	3	X
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI				
930 BIRM'GH'M WBRC	1	M	3	E
Ark. 1040 HOT SP'GS *KTHS		D		
1390 LIT'LE R'CK *KLRA	1	X	3	4
Colo. 830 DENVER KOA	N	2	3	4
560 DENVER KLZ	1	M	M	M
Conn.1060 HARTFORD *WTIC	M	2	D	4
D. C. 630 WASH'GT'N WMAL	X	2	3	4
950 WASH'GT'N WRC	1	2	3	4
Fla. 900 JACKS'NVE WJAX	1	2	3	4
1300 MIAMI B. WIOD	X	WM	WM	X
Ga. 890 ATLANTA WGST	X	X	X	X
740 ATLANTA WSB	X	2	3	4
Ill. 1020 CHICAGO KYW	5	6	3	7
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	DM	2	X	4
560 CHICAGO *WBWO	I	P	E	T
870 CHICAGO *WLS	OW		AB	
670 CHICAGO WMAQ	1	2	3	4
Ind. 1160 FT. WYNE *WOWO		2	X	4
1230 IND'P'LIS *WFBM		2	3	
Iowa 1260 C.NCL BL'FS KOIL	1	M	3	4
1000 Davenport Des Moines WOC *WHO	1	2	3	4
600 WATERLOO WMT	1		3	
Kans.1220 LAWRENCE *WREN	5	6	AB	7
580 TOPEKA *WIBW	1	X	3	X
1300 WICHITA *KFH	X	X	M	P
Ky. 1490 COVINGTON *WCKY	X	X	A	X
820 LOUISVILLE WHAS	X	X	3	4
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	1	X	3	4
Me. 620 BANGOR WLBZ	1	X	3	
940 PORTLAND WCSH	T	2	3	4
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	1	2	3	4
Mass. 990 SPRINGFIELD WBZ	5	6	AB	7
590 BOSTON WEEI	X	2	3	4
1230 BOSTON WNAC	1	2	3	4
580 WORCESTER WTAG	X	2	3	4
Mich.1410 BAY CITY WBCM	1	X	X	X
1240 DETROIT WGHP	1	2	3	4
750 DETROIT WJR	5	M	A	7
920 DETROIT WWJ	1	2	3	4
Minn. 810 MINNEAP WCCO	X	M	X	4
1460 ST. PAUL KSTP	5	M	3	4
Miss. 1270 JACKSON WJDX	1			
Mo. 950 KAN. CITY KMBC	1	D	3	4
610 KAN. CITY WDAF	1	2	M	P
1090 ST. LOUIS KMOX	X	2	3	4
550 ST. LOUIS *KSD	2	2	3	4
1350 ST. LOUIS KWK	5	6	AB	7
Nebr. 590 OMAHA *WOW	M	2	3	4

**A Eastern Daylight Saving 8 to 8:30 P.M. Our Time**

**CHAIN PROGRAMS THIS HALF-HOUR**

**1 East of Cairo**

Dramatic sketch; Oriental music, Sven von Hallberg. NBC, New York.

**5 The Yeast Foamers**

Orchestra; director, Harry Kogen; vocal soloists; Retting and Platt, piano duo. NBC, New York.

**1 Manhattan Moods**

**B Eastern Daylight Saving 8:30 to 9 P.M. Our Time**

**CHAIN PROGRAMS THIS HALF-HOUR**

**2 Mobiloil Concert**

Orchestra; director, Nathaniel Shilkret; guest artists. NBC, New York.

**6 Sylvania Foresters**

Male quartet; orchestra director, Bernard Altschuler. NBC, New York.

**2 Forty Fathom Trawlers**

Drama of the sea; quartet; ship's band. OBS, New York.

**KEY**

**B** Band music  
**C** Children's features

**D** Dance music  
**E** Educational

**G** Grand opera  
**L** Light opera

**M** Instrumental  
**N** News

# "EAST of CAIRO"

NBC SERIAL THRILLER

Wednesdays at 8 P. M.

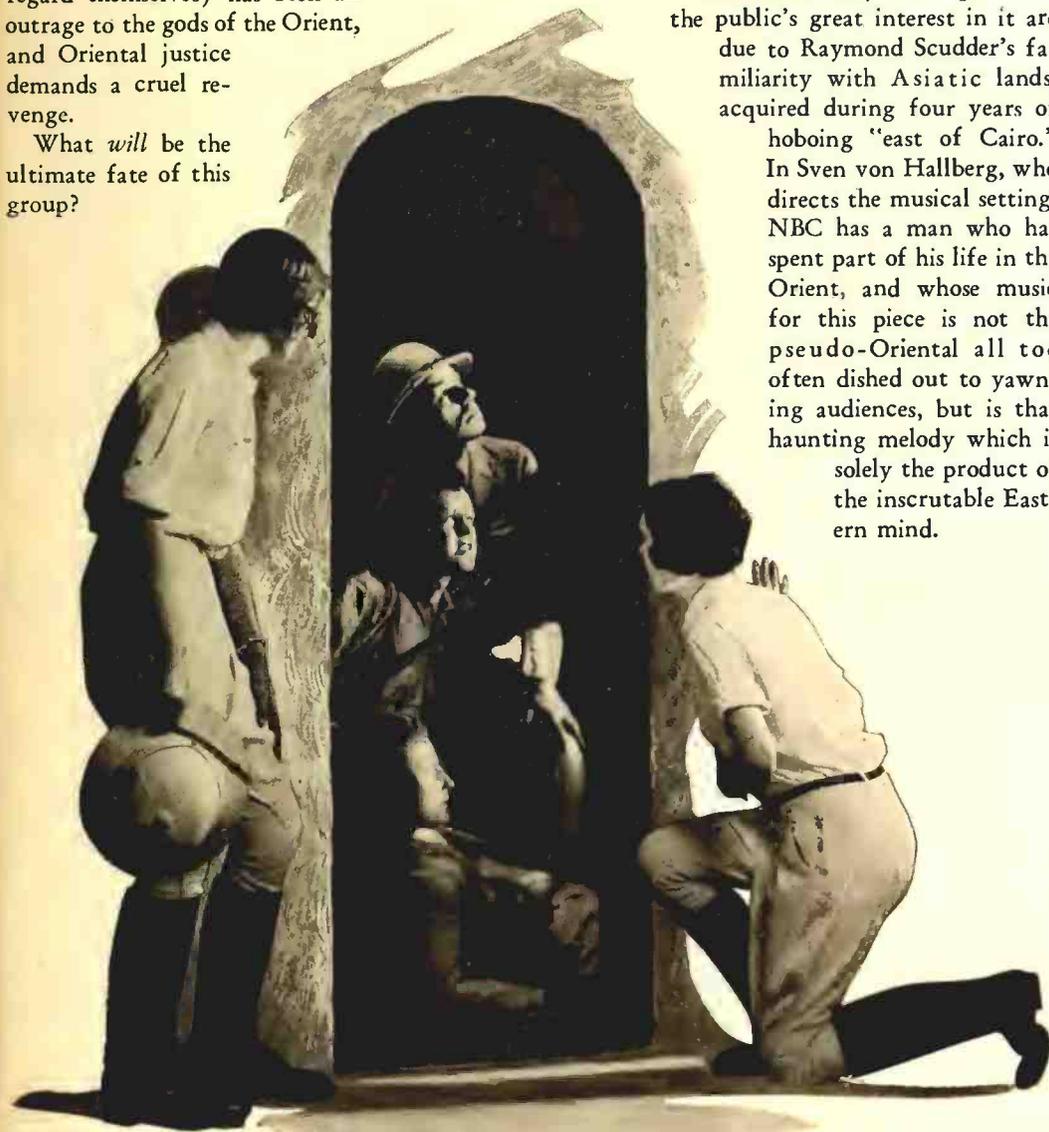
July 2, 9, 16, 23, 30 **WEDNESDAY**

**B**ESIEGED by a horde of slinking bodies of mysterious origin, swift and inevitable doom would be the lot of these young American adventurers but for their constant vigilance and the guidance of their young Chinese friend! Their offense (innocent as they may regard themselves) has been an outrage to the gods of the Orient, and Oriental justice demands a cruel revenge.

What will be the ultimate fate of this group?

A vast audience follows this—NBC's serial thriller, "East of Cairo," from week to week, gasping at the hair's-breadth escapes that are enacted, and wondering how Raymond Scudder, the author, could possibly know so much about the mysterious Far East.

The authenticity of the piece and the public's great interest in it are due to Raymond Scudder's familiarity with Asiatic lands, acquired during four years of hoboing "east of Cairo." In Sven von Hallberg, who directs the musical setting, NBC has a man who has spent part of his life in the Orient, and whose music for this piece is not the pseudo-Oriental all too often dished out to yawning audiences, but is that haunting melody which is solely the product of the inscrutable Eastern mind.



Beatrice Gabelle (Fan), James Vincent (Sake), John McGovern (Jack), Ned Wever (Bruce), Virginia Marcan (Cynthia).

**C** East. Daylight Saving 9 to 9:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**3** Halsey Stuart Program

Orchestra, direction George Dasch; financial advice by "Old Counsellor." NBC, Chicago.

**A** Wadsworth Program (First 15 min.)

**B** O'Cedar Time (Last 15 min.)

NBC from Chicago.

**3** In a Russian Village

Russian orchestra; direction, Peter Bilji; villagers' quartet; Mme. Valia Valentinova, contralto.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**4** Palmolive Hour

Olive Palmer, soprano; Elizabeth Lennox, contralto; Paul Oliver, tenor; the Revelers male quartet; orchestra. NBC.

**7** Camel Pleasure Hour

**4** La Palina Smoker

Entertainment at a smoker; soloists; Freddie Rich's orchestra.

**O** Organ  
**P** Popular music

**R** Religious  
**T** Theatrical

**KEY**

**V** Vocal ensembles  
**W** Wit, comedy

**X** Station on air, but program variable

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
TM	TM	X	V	WOR NEWARK 710 N. J.
X	2	3	4	WGR BUFFALO 550 N.Y.
X	2	M	O	WKBW BUFFALO 1480
T	M	3	4	*WMAK BUFFALO 900
1	2	3	4	WABC NEW YORK 860
1	2	3	4	WEAF NEW YORK 660
5	6	AB	7	WJZ NEW YORK 760
5	6	A	7	WHAM ROCH'TER 1150
T	2			*WHEC ROCH'TER 1440
M	2	3	4	WGY SCHEN'D Y 790
1	2		4	*WFBL SYRACUSE 1360
D	M	3	4	WBT CHARLOTTE 1080 N.C.
X	X	X	X	WPTF RALEIGH 680
1	X	3	X	WWNC ASHEVILLE 570
1	2	X	4	WADC AKRON 1320 Ohio
X	2	X		*WFJC AKRON 1450
1	2	3	4	WKRC CINCINNATI 550
5	6	E	P	WLW CINCINNATI 700
X	2	3	4	WSAI CINCINNATI 1330
X	2	3	4	WHK CLEVEL'D 1390
X	2	X	4	WTAM CLEVEL'D 1070
X	X	X	D	WAIU COLUMB'S 640
D				*WCAH COLUMB'S 1430
M	2	3	4	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
1	P	P	P	KFJF OKLA.CITY 1480 Okla.
X	2	X	X	WKY OKLA.CITY 900
X	2	3	4	*KVOO TULSA 1140
1	2			*WHP HARRIS'B'G 1430 Pa.
1	2	3	4	WLBW OIL CITY 1260
1	2	3	4	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
	2	3	4	*WLIT-WFI PHIL. 560
5	6	AB	O	KDKA PITTS'B'GH 980
P	2	3	4	WCAE PITTS'B'GH 1220
1	2	3	4	WJAS PITTS'B'GH 1290
1	2	3	4	WEAN PROVID'NCE 780 R. I.
M	2	3	4	WJAR PROVID'NCE 890
C	M	3	X	WDOD CHATTA. 1230 Tenn.
X	X	3	4	WMC MEMPHIS 780
1	X	X	4	*WREC MEMPHIS 600
E	M	3	L	*WLAC NASHV'LE 1470
X	D	3	4	WSM NASHV'LE 650
1	X	3	M	*KRLD DALLAS 1040 Tex.
C	2	X	4	WFAA Dallas 800
				WBAP Ft. Worth 800
X	2	3	4	KPRC HOUSTON 920
		M	D	*KTSA S. ANTONIO 1290
X	2	3	4	WOAI S. ANTONIO 1190
1	E	3	X	*WTAR NORFOLK 780 Va.
P	N	3	W	WRVA RICHM'D 1110
1	M	D	D	WDBJ ROANOKE 930
5	2	M	D	*WEBC SUPERIOR 1290 Wisc.
1	M	3	4	*WISN MILW'KEE 1120
DM	2	3	4	WTMJ MILW'KEE 620

WEDNESDAY July 2, 9, 16, 23, 30

TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard Central Daylight	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORONTO CKGW	D	2	3	D
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI		2		
930 BIRM'GH'M WBRC	D	X	X	4
Ark. 1040 HOT SP'GS *KTHS		2	X	A
1390 LIT'LE R'CK *KLRA	1	1	3	4
Colo. 830 DENVER KOA	1	2	E	A
560 DENVER KLZ	1	1	3	4
Conn.1060 HARTFORD *WTIC	M	O	D	D
D. C. 630 WASH'GT'N WMAL	1	1	3	4
950 WASH'GT'N WRC	1	2	3	4
Fla. 900 JACKS'NY'E WJAX	1	2	3	4
1300 MIAMI B. WIOD	O	2	PM	PM
Ga. 890 ATLANTA WCST	X	X	X	X
740 ATLANTA WSB	1	2		A
Ill. 1020 CHICAGO KYW	7	2	3	A
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	X	B
720 CHICAGO WGN	1	M	N	D
560 CHICAGO *WIBO	D	5	D	D
870 CHICAGO *WLS				A
670 CHICAGO WMAQ	1	1	W	W
Ind. 1160 FT. W'YNE *WOWO	1	1	X	4
1230 IND'P'LIS *WFBM			3	4
Iowa 1260 C.NCIL BL'FS KOIL	1	1	3	4
1000 Davenport Des Moines WOC *WHO	1	2	3	4
600 WATERLOO WMT	1	1	3	4
Kans.1220 LAWRENCE *WREN	7	5	X	AB
580 TOPEKA *WIBW	1	2	3	4
1300 WICHITA *KFH	1	1	X	4
Ky. 1490 COVINGTON *WCKY				
820 LOUISVILLE WHAS	1	2	D	A
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	1	2	3	A
Me. 620 BANGOR WLBZ			3	4
940 PORTLAND WCSH	1	2	N	
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	1	1	3	4
Mass. 990 SPRINGFIELD WBZ	7	5	X	E
590 BOSTON WEEL	1	2	NO	
1230 BOSTON WNAC	1	1	3	4
580 WORCESTER WTAG	1	2	3	N
Mich.1410 BAY CITY WBCM	1	1	3	4
1240 DETROIT WGHP	1	1	3	4
750 DETROIT WJR	7	5	X	AB
920 DETROIT WWJ	1	2	3	D
Minn. 810 MINNEAP WCCO	M	M	3	M
1460 ST. PAUL KSTP	1	2	M	A
Miss. 1270 JACKSON WJDX		2	3	A
Mo. 950 KAN. CITY KMBC	1	1	D	D
610 KAN. CITY WDAF	V	2	3	A
1090 ST. LOUIS KMOX	1	1	X	4
550 ST. LOUIS *KSD	1	2	3	D
1350 ST. LOUIS KWK	7	5	X	AB
Nebr. 590 OMAHA *WOW	1	2	X	X



Left to right: Joseph Rodgers, leader; J. Hapakini, George Trask, Frank Antiferi, (seated) William Joseph.

ONE enterprising young writer has stated that the "South Sea Islanders give the direct lie to the statement that native Hawaiians never play guitar or ukulele."

Listeners who tune in to the South Sea Islanders' broadcasts each Sunday night might be inclined to agree with this statement, if they were sure the instrumentalists were natives of the land whose tunes they play.

And they are as real as the music they render. The stage, responsible for many new vogues and fashions, is responsible for their presence in this country. They are among the very earliest groups of islanders to make a musical invasion of this country, and are credited with direct responsibility for the ukulele and steel-guitar craze.

Years ago "The Bird of Paradise" was produced in New York. The South Sea Islanders were imported to lend atmosphere to the play, which started Leonore Ulric on the road to stardom. They were a hit from the start, and

long before the show had run its allotted span on Broadway their imitators were legion, and the American urge to hear the tom-toms beat was being satisfied by dozens of Hawaiian bands.

When broadcasting forged into the general scheme of things the South Sea Islanders turned their hands to broadcasting. They have been appearing before the microphone for more than four and a half years, always with stations that are or have since become associated with the National Broadcasting Company.

At present the group is heard each Sunday night through an extensive NBC network. Their leader, Joseph Rodgers, who also sings tenor solos in each broadcast, collects and arranges music for the programs.

In addition to the 150 numbers at the fingertips of the orchestra at present, they learn at least one new number, typical of their country, every week.

**A** East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

1 Palmolive Hour

NBC, New York.

7 Camel Pleasure Hour

1 Philco Hour

July 9 and July 23. Symphony orchestra, with vocal soloists.

Voice of Columbia

July 2, July 16 and July 30. OBS, from New York.

**B** East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

2 Coca Cola Top Notchers

Sports interviews by Grantland Rice. Male chorus; orchestra, direction Len Joy. NBO.

5 Cuckoo

Burlesque skit over mythical Station KUKU.

1 Philco Hour

July 9 and July 23. Alternating with

Voice of Columbia

July 2, July 16 and July 30.

KEY

B Band music  
C Children's features

D Dance music  
E Educational

G Grand opera  
L Light opera

M Instrumental  
N News

# Pacific Vagabonds

THE Pacific Vagabonds get a thrill out of their weekly opportunity to show the Eastern boys what can come out of the West via the National Broadcasting Company's air lines from the San Francisco studios.

"Not that there's an idea of competition," says the Vagabonds' director, Walter Beban; "it's just that we like the chance to show the world we've a dance band here, and to think that a lot of folks all along the line between here and New York are being entertained a bit by our efforts."

Walter is the little fellow who has been leading the Vagabonds to their nation-wide victory. He's a native Californian, incidentally, and grew up in San Francisco, where the playboys of the old days remember him as one of Art Hickman's original dance band.

Walter remembers the days when a fellow could find a good day's fishing almost anywhere along the shores of the emerald bay—down where nowadays everything is gigantic piers and fast-moving traffic. He remembers the first days of jazz tunes and how popular they were with Art Hickman's followers and with the Orpheum crowd later when he toured the circuit.

In those days Walt was billed as "saxophonist extraordinaire," and went about among the tables in the city's finest hotel, making his saxophone laugh and giving the diners a laugh.

But the Vagabonds.

Walt has been directing these San Francisco musicians in their weekly broadcast through the transcontinental network of NBC System stations since shortly after their debut before the nation-wide audience.



Every Wednesday from 4 to 5, E. S. T., over NBC.

The Pacific Vagabonds were presented through the system as the first Western program to be released regularly in the East. Their "sister" program followed two days later, and still is presented every Friday as the Pacific Feature Hour. These two programs were presented first in February, 1929.

Besides the smiling Beban, the Pacific Vagabonds have had a series of radio headliners billed for vocal solos and choruses. All tunes are popular, played from special arrangements.

Peggy Chapman, formerly with Roxy's gang and Major Bowes' Capitol Theatre Family, with Jack Deane, one of the newer microphone stars, were the first. The Coquettes, a feminine trio, followed. Some others are Clarence Hayes and the Aces of Harmony. Myron Niesley, tenor, now is offering the solos, with Peggy alternating.

Broadcasting from the West to New York was not a small job when the Vagabonds played their first program. The reversal of wires to carry an entertainment East was a new engineering feat.

Now three programs are sent East from the San Francisco studios each week—the Vagabonds, Pacific Feature and Del Monte hours.

July 2, 9, 16, 23, 30 WEDNESDAY

				TIME	
A	B	C	D		
10	30	11	30	EASTERN DAYLIGHT	
9	30	10	30	Eastern Standard Central Daylight	
8	30	9	30	CENTRAL STANDARD	
TV	O	D	MV	WOR	NEWARK 710 N. J.
1	2	3		WGR	BUFFALO 550 N.Y.
D	D	DN		WKBW	BUFFALO 1480
1	1	3	4	*WMAK	BUFFALO 900
1	1	2	4	WABC	NEW YORK 860
1	2	3	4	WEAF	NEW YORK 660
7	5	6	6	WJZ	NEW YORK 760
7	5	D		WHAM	ROCH'TER 1150
1	1	X	X	*WHEC	ROCH'TER 1440
1	2	M	D	WGY	SCHEN'D Y 790
1	1	3	4	*WFBL	SYRACUSE 1360
1	2	D	D	WBT	CHARLOTTE 1080 N.C.
X	2	X	X	WPTF	RALEIGH 680
1	1	3	4	WWNC	ASHEVILLE 570
1	1	3	4	WADC	AKRON 1320 Ohio
				*WFJC	AKRON 1450
1	1	3	4	WKRC	CINCINNATI 550
M	D	D	AB	WLW	CINCINNATI 700
1	2			WSAI	CINCINNATI 1330
1	1	M	M	WHK	CLEVEL'D 1390
1	2	3	4	WTAM	CLEVEL'D 1070
X	D			WAIU	COLUMB'S 640
X	X	D	X	*WCAH	COLUMB'S 1430
1	1	3	4	WSPD	TOLEDO 1340
		3	4	*WKBN	YO'NGST-N 570
1	1	3	4	KFJF	OKLA.CITY 1480 Okla.
X	2	X	A	WKY	OKLA.CITY 900
1	2			*KVOO	TULSA 1140
				*WHP	HARRIS'B'G 1430 Pa.
1	1			WLBW	OIL CITY 1260
1	1	3	4	WCAU	PHILAD. 1170
				*WFAN	PHILAD. 610
1	2			*WLIT-WFI	PHIL. 560
7	5	6	6	KDKA	PITTS'B'GH 980
1	2	3	P	WCAE	PITTS'B'GH 1220
1	1	3	X	WJAS	PITTS'B'GH 1290
1	1	3	4	WEAN	PROVID'NCE 780 R.I.
1	2	3	N	WJAR	PROVID'NCE 890
1	1	3	4	WDOD	CHATTA. 1280 Tenn.
1	2	X	A	WMC	MEMPHIS 780
1	1	3	4	*WREC	MEMPHIS 600
X	1	3	4	*WLAC	NASHV'LE 1470
1	2	X	A	WSM	NASHV'LE 650
M			4	*KRLD	DALLAS 1040 Tex.
1	X		A	WFAA Dallas	800
				WBAP Ft. Worth	600
1	2	X	A	KPRC	HOUSTON 920
M	E	D		*KTSa	S. ANTONIO 1290
1	2	WD	A	WOAI	S. ANTONIO 1190
1	1	3	4	*WTAR	NORFOLK 780 Va.
W	2	I	D	WRVA	RICHM'D 1110
D	1	3	4	WDBJ	ROANOKE 930
D	2	3	A	*WEBC	SUPERIOR 1290 Wisc.
	1	3	4	*WISN	MILW'KEE 1120
PM	2	W	A	WTMJ	MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 3 Mystery House  
Melodrama with musical background. NBC, from New York.
- 6 Slumber Music
- 2 New York Herald Tribune Observer
- 3 Dance Music CBS, New York.
- Heywood Brown (Last 15 min.)

<b>O</b> Organ	<b>KEY</b>	<b>V</b> Vocal ensembles
<b>P</b> Popular music		<b>W</b> Wit, comedy
<b>R</b> Religious		<b>X</b> Station on air, but program variable
<b>T</b> Theatrical		

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 4 Dance Music from New York  
Via NBC.
- 6 Slumber Music  
Male quartet assisted by instrumental ensemble; director, James Haupt.
- A Amos 'n' Andy (First 15 min.)
- B Literary Digest (Last 15 min.)  
News flashes.
- 4 California Melodies  
Prominent screen players singing musical numbers and potpourri from forthcoming talkies. CBS, Los Angeles.

THURSDAY 3, 10, 17, 24, 31 July

# Daytime Chain Programs

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
<b>CENTRAL STANDARD</b>	4	30	5	30
Can - 690 TORONTO CKGW	1	W	C	M
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	5	X	X	X
930 BIRM'GH'M WBRC	1	2	X	X
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE'CK *KLRA	1	2	X	X
Colo. 830 DENVER KOA	1	X	N	4
560 DENVER KLZ	1	2	M	M
Conn.1060 HARTFORD *WTIC	E	D	D	W
D. C. 630 WASH'GT'N WMAL	1	2	NE	X
950 WASH'GT'N WRC	1	2	C	4
Fla. 900 JACKS'N'VE WJAX		B	C	4
1300 MIAMI B. WIOD	X	B	C	4
Ga. 890 ATLANTA WGST	1	2	X	X
740 ATLANTA WSB	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	X
770 CHICAGO *WBBM			X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	VM	X	X	M
560 CHICAGO *WIBO			3	4
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	X	E	D
Ind. 1160 FT. W'YNE*WOWO	1	2	N	D
1230 IND'P'LIS *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	D
1000 Davenport Des Moines WOC*WHO	X	X	X	X
600 WATERLOO WMT		2		
Kans.1220 LAWRENCE*WREN	5			6
580 TOPEKA *WIBW	X	X	X	X
1300 WICHITA *KFH	1	2	X	M
Ky. 1490 COVINGTON*WCKY			CD	
820 LOUISVILLE WHAS	5	X	3	4
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	N	4
Me. 620 BANGOR WLBZ	X	X	4	X
940 PORTLAND WCSH	M	EN	EM	P
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	D	D	V	5
Mass. 990 SPRINGFIELD WBZ	E	ME	C	V
590 BOSTON WEEI	C	MN	M	X
1230 BOSTON WNAC	P	P	4	5
580 WORCESTER WTAG	M	E	X	4
Mich.1410 BAY CITY WBCM	1	2	4	X
1240 DETROIT WGHP	1	2	4	5
750 DETROIT WJR	C	B	M	N
920 DETROIT WWJ	1	N	D	D
Minn. 810 MINNEAP WCCO	N	N	O	O
1460 ST. PAUL KSTP	M	M	C	N
Miss.1270 JACKSON WJDX			3	4
Mo. 950 KAN. CITY KMBC	1	2	C	W
610 KAN. CITY WDAF				
1090 ST. LOUIS KMOX	X	X	P	CW
550 ST. LOUIS *KSD	1	X	3	4
1350 ST. LOUIS KWK	X	X	X	E
Nebr. 590 OMAHA *WOW	M	X	E	4

(Eastern Daylight Time)

DAILY EXCEPT SUNDAY

7:45 A. M.—Jolly Bill and Jane (children's program). WJZ, WBZ.

8:00 A. M.—The Quaker Crackels Man. WJZ, WBAL, KDKA, WBZ, WHAM.

8:15 A. M.—Morning Devotions. WEA, WCAE, WRC, WGY, WHAS, WGR, WFI, WCSH, WLS, WJAR, WWJ, WCKY, WBT, WPTF, WIOD, WTAG, WAPI, WFLA, WSUN.

8:30 A. M.—Cheerio. WEA, WEEI, WCKY, WRC, WGR, WJAR, WGY, WTAG, WCSH, WCAE, WWJ, WOW, WDAF, KSTP, WAPI, KPRC, WFI, WSB, WJAX, CKGW, WBT, WOAI, WIOD, WHAS, WFLA, WSUN.

9:00 A. M.—The Quaker Crackels Man. WLW, WLS, WRC, WJR, KWK, WREN.

9:00 A. M.—Something for Every One (conducted by Ernest Naftzger). WABC, WMAL, WHP, WJAS, WMAK, WHK, WMAQ, KMBC, KFH, KOIL, WIBW, WMT, WWNC, WDBJ, WBRC, WFIW, WDOD, WREC, WLAC, KLRA, WPG.

9:15 A. M.—Parnassus String Trio. WJZ, KWK, WBAL, WREN, WBZ, WHAM.

Noon to 3 P. M.—Musical Features (Emery Deutsch, Paul Tremaine, Ann Leaf, Aztecs, Littmann, etc.). WABC and CBS Chain.

1:45 P. M. (except Friday).—National Farm and Home Hour. WJZ, WHAM, KDKA, WJR, WLW, KSTP, WEEB, WRVA, WPTF, WBT, WJAX, WHAS, WSM, WMC, WSB, KVOO, WKY, WOAI, WRC, WHO, WOW, WDAF, KPRC, WJDX, WBAL, WSMB, WIOD, KWK, WREN, KOA, WBZ, WBZA, WFAB, KFAB, WAPI, KTHS, KFKX, WFLA, WSUN.

3:30 P. M. (except Monday and Friday).—For Your Information. WABC and CBS Chain.

4:00 P. M.—Moxie Hostess Program. WEA, WFI, WRC, WGY, WGR, WCAE, WFJC, WSAI, WTAM.

5:00 P. M. (except Thursday, which is 4:30 P. M.).—The Lady Next Door. WEA, KSD, WRC, WSM, WGY.

SUNDAY

10:00 A. M.—Land o' Make Believe (children's hour—Dr. Arthur Torrance). WABC, WNAC, WEAN, WJAS, KMBC, WIBW, WBCM, WMT, WWNC, WBRC, WDOD, WREC, WLAC, WPG, WFBL, WFBM, KFH, WSPD, WNAX.

MONDAY

4:00 P. M.—U. S. Service Bands. WABC, W2XE, WEAN, WNAC, WLBZ, WCAU, W3XAU, WCAO, WMAL, WHP, WMAK, WADC, WHK, WKRC, WGHP, WKBN, WFBM, KOIL, KMBC, WISN, WCCO, WIBW, WGL, WBCM, WSPD, WMT, WWNC, WTAR, WDBJ, WBRC, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, KLZ, KDYL, KVI, KFPY, WDAY, WPG, KOL, WJZ, WBAL, WRC, WREN, WLW, WJAX, KOA.

5:45 P. M. (Monday, Wednesday and Friday).—Aunt Zelena. Stories and Songs for Children by Colored Mammy. WABC, W2XE, WCAU, W3XAU, WMAL, WHP, WJAS, WMAK, WADC, WKRC, WGHP, KOIL, KMBC, WIBW, WBCM, WSPD, WMT, WWNC, WDBJ, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, KLZ, KDYL, KVI, KFPY, WDAY, WPG, KOL.

TUESDAY

9:30 A. M.—U. S. Service Bands. WABC, W2XE, WMAL, WHP, WLBW, WKBW, WHK, WGHP, WKBN, WBBM, KMOX, KOIL, KMBC, WIBW, WGL, WBCM, WMT, WWNC, WDBJ, WBRC, WFIW, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, WPG, WNAX.

11:00 A. M.—"Your Child." Grace Abbott. WEA, WRC, WOC, WGY, WWJ, WSM, KSTP, WJAR, WCAE, WSAI, WEBC, WPTF, WBT, WJAX, WIOD, WHAS, WKY, KTHS, WDAF, KPRC, WTAM, WRVA, WAPI, WSMB, WOAI.

4:00 P. M.—U. S. Service Bands. WABC, W2XE, WEAN, WNAC, WLBZ, WCAU, W3XAU, WCAO, WMAL, WHP, WKBW, WADC, WHK, WKRC, WGHP, WKBN, WOWO, WFBM, KOIL, KMBC, WISN, WIBW, WBCM, WSPD, WMT, WWNC, WTAR, WDBJ, WGST, KBRC, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, KLZ, KDYL, KVI, KFPY, WDAY, WPG, KOL, WEA, WRC, WTAM, KSD, KYW, WGY, WWJ.

WEDNESDAY

10:30 A. M.—U. S. Service Bands. WABC, W2XE, WEAN, WNAC, WCAU, W3XAU, WCAO, WMAL, WHP, WJAS, WLBW, WMAK, WADC, WHK, WGHP, WOWO, WBBM, KOIL, KFH, WSPD, WWNC, WDBJ, WGST, WBRC, WDOD, WLAC, KRLD, KLRA, KFJF, KDYL, WPG.

11:00 A. M.—Mr. and Mrs. Valspar. Dramatic sketch, with Rexford Kendrick and Allie Lowe Miles. WEA, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGR, WGY, WCAE, WWJ, WSAI, KSD, WHO, WDAF, CKGW, KFKX.

THURSDAY

11:00 A. M.—Bon Ami Radio Matinee. Dramatic sketch with Allie Lowe Miles, Winifred Toomey. Orchestra direction, Harry Salter. WEA, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WDAF, WTMJ, KSTP, WEBC, WRVA, WJAX, WIOD, WHAS, WSM, WMC, WSB, WAPI, WSMB, KVOO, KTHS, KPRC, WOAI, CKGW, WJDX, WTIC, WKY.

4:00 P. M.—U. S. Service Bands. WABC, W2XE, WEAN, WNAC, WLBZ, WCAU, W3XAU, WCAO, WMAL, WHP, WKBW, WADC, WHK, WKRC, WGHP, WKBN, WOWO, WFBM, KOIL, KMBC, WISN, WIBW, WBCM, WSPD, WMT, WWNC, WDBJ, WGST, WBRC, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, KLZ, KDYL, KVI, KFPY, WDAY, WPG, KOL.

5:00 P. M.—Book Parade. WABC, W2XE, WFAN, WCAO, WMAL, WKBW, WADC, WGHP, WOWO, KOIL, KMBC, WIBW, WBCM, WSPD, WMT, WWNC, WDBJ, WDOD, WREC, WLAC, KRLD, KLRA, KFJF, KLZ, KDYL, KFRC, KVI, KFPY.

5:00 P. M.—Radio-Keith-Orpheum Program. Orchestra direction, Milton Schwarzwald. WEA, WEEI, WTIC, WJAR, WCSH, WLIT, WRC, WCAE, WFJC, WSAI, KSD, WOC, WOW, WTAG, WGY, WWJ, WDAF, WGR, WTAM, KYW.

5:30 P. M.—The Toddy Party. Stories for small girls and boys; health and diet talk by Martha Curtis. WEA, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WFJC, WWJ, WSAI, KYW, KSD, WOC, CKGW, WDAF.

FRIDAY

4:00 P. M.—Pacific Feature Hour. Orchestra direction, Max Dolin. WJZ, WBAL, WLW, WHAM, WRC, WAPI, WBP, WMC, KYW, KFAB, KSTP, KOA, KGO, KOMO.

SATURDAY

10:30 A. M.—U. S. Service Bands. WABC, W2XE, WNAC, WLBZ, WCAU, W3XAU, WCAO, WMAL, WHP, WJAS, WKBW, WADC, WHK, WGHP, WFBM, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WIBW, WGL, KFH, WSPD, WWNC, WDBJ, WGST, WBRC, WDOD, WLAC, KRLD, KLRA, KFJF, KDYL, WPG.

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**1** Black and Gold Room Orchestra

Concert music; director, Ludwig Laurier. NBC, New York.

**5** Barney Rapp and His Hotel New Yorker Orchestra

NBC.

**1** Dance Music from New York

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** Dance Music

NBC, New York.

**B** Literary Digest Program (Last 15 min.)

News flashes.

**2** CBS Educational Features

Civic Repertory Theatre, directed by Eva Le Gallienne.

KEY  
**B** Band music      **D** Dance music  
**C** Children's features      **E** Educational  
**G** Grand opera      **M** Instrumental  
**L** Light opera      **N** News

# Under the Anheuser-Busch



Tony Cabooch

**A** NOTHER radio paradox. Those same talents that earned Chester J. Gruber many a spanking back in his schooldays are now bringing him a fancy salary as the central figure in the Anheuser-Busch program over the Columbia Broadcasting System each Tuesday at 10 P. M., Eastern Standard Time.

But perhaps you will recognize Mr. Gruber more readily by that radio character of his creation—"Tony Cabooch, the One-man Radio Show"—the character that brought him forty-two thousand fan letters in the first fourteen weeks of his radio career on a local program at KMOX.

Chester's gift for mimicry made itself evident at a tender age. Somehow his school-teachers were not at all appreciative. Let his corner of the schoolroom give rise to the clucking of a hen, the plaintive meow of a cat, the sound of a steam-engine or the yip of an offended pup, and Chester was on the carpet.

To-day, in his radio programs, "Tony Cabooch" utilizes all of those sounds so effectively that while he is on the air the sound-effect man and his mechanical devices are not needed. "Tony" is his own property man.

Dialect, of course, is "Tony's" forte. He has taken as many as twelve different roles in a single radio production.

Eighteen years on the vaudeville stage, playing in England, France and Germany, as well as in the United States, fitted "Tony" for his job, and yet he is still studying.

"Tony" has a method unique and different in his process of perfection. Posing as a re-

cently arrived immigrant, he will start a conversation with some perfect stranger on a street-car, in a store, on a street corner, or wherever else the opportunity to practice a role presents itself.

He usually opens proceedings with the request that he be directed to "da post a office." If the stranger so approached is kindly and helpful, "Tony" knows his dialect has clicked. If he laughs, so does "Tony." Then he selects another victim and tries again. Many an unsuspecting policeman and storekeeper have aided "Tony" in his business of perfecting his art.

"Tony" is the author of all of the material he uses on the air—the humorous essays, poems and dialogues.

His broadcasts are ushered on and off the air with the musical signature, "Under the Anheuser-Busch," Harry von Tilzer's epic of pre-prohibition days. The Vagabonds, long favorites at KMOX, furnish the vocal portion of this network broadcast.

At present the program is carried only by Midwestern and Southwestern stations. Listeners in the East will probably have to wait until fall before sampling Tony Cabooch.

July 3, 10, 17, 24, 31 THURSDAY

TIME			
A	B	C	D
6	30	7	30
EASTERN DAYLIGHT			
Eastern Standard Central Daylight			
5	30	6	30
4	30	5	30
CENTRAL STANDARD			
C	M	M	VP
1	2	M	D
N	2	4	D
1	2	3	5
1	2	3	4
5	B	CD	6
N	X	C	M
C	X	4	X
P	P	M	E
	2	4	5
X	B	C	X
X	B	G	X
1	2	X	X
X	X	4	X
CN	B		
X	X	X	X
E	B	O	O
			4
W	W	X	5
X	X	X	X
		N	D
		W	V
1	2	M	M
1	2	X	5
1	2	P	P
X	X	X	X
X	X	X	X
1	2	X	T
P	2	M	M
T	D	P	5
1			M
N	2	3	
X	X	C	P
1	2	D	X
M	2	X	5
D	M	4	5
MV	D	3	4
1	2	X	X
X	X	3	4
1	2	4	X
5	X	X	X
1	2	M	M
X	X	X	M
X	X	X	X
W	P	X	
X	X	X	4
P	2	N	N
X	B	C	I
1	D	4	N
			4
1		C	C
X	X	C	M

STATION	CITY	TIME	STATE
WOR	NEWARK	710	N. J.
WGR	BUFFALO	550	N. Y.
WKBW	BUFFALO	1480	
*WMAK	BUFFALO	900	
WABC	NEW YORK	860	
WEAF	NEW YORK	660	
WJZ	NEW YORK	760	
WHAM	ROCH'TER	1150	
*WHEC	ROCH'TER	1440	
WGY	SCHEN'D Y	790	
*WFBL	SYRACUSE	1360	
WBT	CHARLOTTE	1080	N. C.
WPTF	RALEIGH	680	
WWNC	ASHEVILLE	570	
WADC	AKRON	1320	Ohio
*WFJC	AKRON	1450	
WKRC	CINCINNATI	550	
WLW	CINCINNATI	700	
WSAI	CINCINNATI	1330	
WHK	CLEVEL'D	1390	
WTAM	CLEVEL'D	1070	
WAIU	COLUMB'S	640	
*WCAH	COLUMB'S	1430	
WSPD	TOLEDO	1340	
*WKBN	YO'NGST-N	570	
KFJF	OKLA. CITY	1480	Okla.
WKY	OKLA. CITY	900	
*KVOO	TULSA	1140	
*WHP	HARRIS'B'G	1430	Pa.
WLBW	OIL CITY	1260	
WCAU	PHILAD.	1170	
*WFAN	PHILAD.	610	
*WLIT-WFI	PHIL.	560	
KDKA	PITTS'B'GH	980	
WCAE	PITTS'B'GH	1220	
WJAS	PITTS'B'GH	1290	
WEAN	PROVID'NCE	780	R. I.
WJAR	PROVID NCE	890	
WDOD	CHATTA.	1280	Tenn.
WMC	MEMPHIS	780	
*WREC	MEMPHIS	600	
*WLAC	NASHV'LE	1470	
WSM	NASHV'LE	650	
*KRLD	DALLAS	1040	Tex.
WFAA	Dallas	800	
WBAP	Ft. Worth	500	
KPRC	HOUSTON	920	
*KTSA	S. ANTONIO	1290	
WOAI	S. ANTONIO	1190	
*WTAR	NORFOLK	780	Va.
WRVA	RICHM'D	1110	
WDBJ	ROANOKE	930	
*WBCB	SUPERIOR	1290	Wisc.
*WISN	MILW'KEE	1120	
WTMJ	MILW'KEE	620	

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**  
**3** Mid-week Federation Hymn Sing  
 By a mixed quartet. Arthur Billings Hunt, director. NBC, from New York.  
**C** Pepsodent Program (First 15 min.)  
 Amos 'n' Andy, black-face comedians.  
**D** Tastyest Jesters (Last 15 min.)  
**3** The Crockett Mountaineers (First 15 min.)  
 Hill-billy entertainment.  
**4** Fro-Joy Players (First 15 min.)  
 Mystery Melodrama; orchestra.

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**  
**4** A Half-hour in the Nation's Capital  
 NBC, from Washington.  
**5** Vincent Lopez and His Hotel St. Regis Orchestra  
 NBC, New York.  
**5** Ward's Tip Top Club  
 Variety program. CBS, from New York.

**KEY**  
**O** Organ **R** Religious **V** Vocal ensembles **X** Station on air, but  
**P** Popular music **T** Theatrical **W** Wit, comedy program variable

THURSDAY 3, 10, 17, 24, 31 July

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight }	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	1	1	2	6
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	1	2	6
930 BIRM'GH'M WBRC	D	M	6	X
Ark. 1040 HOT SP'GS *KTHS	1	1		
1390 LIT'LE R'CK *KLRA	3	4	5	X
Colo. 830 DENVER KOA	1	1	2	6
560 DENVER KLZ	3	4	M	6
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	3	4	5	6
950 WASH'GT'N WRC	1	1	2	3
Fla. 900 JACKS'N'VE WJAX	1	1	2	6
1300 MIAMI B. WIOD	1	1	2	6
Ga. 890 ATLANTA WGST	X	X	5	6
740 ATLANTA WSB	1	1	2	6
Ill. 1020 CHICAGO KYW	4	4	2	6
770 CHICAGO *WBBM	3	4	5	6
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	1	1	D	M
560 CHICAGO *WIBO	I	P	5	3
870 CHICAGO *WLS	OW	T	E	
670 CHICAGO WMAQ	EM	X	P	MV
Ind. 1160 FT. W'YNE*WOWO	3	4	5	6
1230 IND'PLIS *WFBM	2		5	
Iowa 1260 C. NCIL BL'FS KOIL	3	4	5	6
1000 Davenport Des Moines WOC*WHO	1	1	2	P
600 WATERLOO WMT	3		5	
Kans.1220 LAWRENCE*WREN	4	4	5	6
580 TOPEKA *WIBW	3	X	5	X
1300 WICHITA *KFH	3	4	5	O
Ky. 1490 COVINGTON*WCKY			5	
820 LOUISVILLE WHAS	1	1	V	6
La. 1250 N. ORL'NS WDSU	X	X	X	6
1320 N. ORL'NS WSMB	1	1	2	6
Me. 620 BANGOR WLBZ	3	4	5	X
940 PORTLAND WCSH	1	1	2	3
Md. 1060 BALTIMORE*WBAL	4	4	5	6
600 BALTIMORE WCAO	M	4	5	6
Mass. 990 SPRINGFIELD WBZ	M	M	5	6
590 BOSTON WEEL	1	1	2	W
1230 BOSTON WNAC	2	4	5	6
580 WORCESTER WTAG	1	1	2	3
Mich.1410 BAY CITY WBCM	3	4	5	X
1240 DETROIT WGHP	2	4	5	6
750 DETROIT WJR	4	4	5	6
920 DETROIT WWJ	1	1	2	3
Minn. 810 MINNEAP WCCO	2	4	5	6
1460 ST. PAUL KSTP	1	1	M	6
Miss. 1270 JACKSON WJDX	1	1	2	
Mo. 950 KAN. CITY KMBC	D	4	5	6
610 KAN. CITY WDAF	1	1	2	
1090 ST. LOUIS KMOX	X	4	5	T
550 ST. LOUIS *KSD	1	1	2	X
1350 ST. LOUIS KWK	4	4	5	6
Nebr. 590 OMAHA *WOW	1	1	2	6

# Mardi Gras

By "Bill" Schudt Jr

IN the distance many voices gayly sing the stirring chorus of "Anchors Aweigh"; the voices fade for a moment for station announcements, and then blare forth again.

If you heard this from the depths of your loud-speaker, then you have entered into radio's "Mardi Gras," a musical festival, a veritable carnival of singers, musicians and entertainers gathered together for a one-hour broadcast.

"Mardi Gras" is the latest in extravagant musical productions dedicated to radio and sponsored, in its en-



tirety, by the Columbia System.

The scenes for the presentation, like Hank Simmons' broadcast, are aboard a Mississippi showboat. Sound effects, worked out by Al Sinton, give radio listeners imitations of the tooting of the boats' whistles and other noises characteristic of the Mississippi at night-time.

Freddie Rich (who becomes Captain Rich for the hour) is the conductor of the "Mardi Gras" orchestra, comprising forty-five musicians. The Roustabouts, a musical group; "Chick" Endor, character singer; the Columbia Girls' Trio; "The Grenadiers," a male quartet directed by Minnie Blauman, and a host of soloists are the regular participants in "Mardi Gras."

"Mardi Gras," in so far as the continuity is concerned, emanates from the pens of Don Clark and Georgia Backus. Its production is by "Chet" Frost, and its announcer is Don Ball.

(Probably off the air during July.)

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>1 Fleischmann Hour Rudy Vallee and his orchestra. NBC.</p> <p>4 B. A. Rolfe and His Lucky Strike Dance Orchestra</p> <p>1 Columbia Educational Features "International Sidelights," Dr. Arthur Torrance. (First 15 min.)</p> <p>2 Columbia Educational Features The political situation in Washington to-night. Frederic William Wile. (Last 15 min.)</p> <p>3 Dr. Arthur Torrance Frederic William Wile (First 15 min.) (Last 15 min.)</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>1 Fleischmann Hour Rudy Vallee and his orchestra. NBC, from New York.</p> <p>4 B. A. Rolfe and His Lucky Strike Dance Orchestra</p> <p>4 Kaltenborn Edits the News Followed by U. S. Service Band CBS, Washington.</p> <p>KEY</p> <p>B Band music C Children's features D Dance music E Educational</p> <p>G Grand opera L Light opera M Instrumental N News</p>
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# ARCO BIRTHDAY PROGRAM



**RONDOLIERS**

Left to right: Charles Touchette, pianist; Ernest Ehler, second tenor; Fred Wilson, first tenor; George Gave, basso; Hubert Hendrie, baritone.

**QUARTET**

IT could only happen in radio.

Oliver Cromwell, Herbert Spencer, Florence Nightingale and Patrick Henry are just a few of those whose birthday parties every radio listener has been permitted to attend. Nathan Hale's "I only regret that I have but one life to give for my country" sounded throughout the country, a few weeks ago, as dramatically as it fell on the ears of British hangmen in the Revolutionary period.

This seemingly impossible feat of sitting in on parties a hundred or so years old is brought about by the Arco Birthday Party programs heard every Thursday night through a wide network of associated National Broadcasting Company stations. A competent cast of actors "fill the seats" around the imaginary banquet table, while outstanding vocalists of the day provide appropriate musical selections.

The program is sponsored by the American Radiator Company, and has been presented weekly for several weeks. When it was originated during the early days of 1930, it was heard five nights a week through virtually the same NBC network.

The scene in the Fifth Avenue studios of the NBC, as this cast of actors paints the scene of a banquet table years ago, is modern to the nth degree. The toastmaster and each of the individual actors are dressed faultlessly in the fashion of the moderns, usually immaculate evening dress, but sometimes in golf togs.

The Arcola Rondoliers, who may sing a hymn by Henry Francis Lyte, or a Dobson setting of John Masefield's "Cargoes," are clothed fully as modern. To set off the unusual situation from which the pictures of the past are drawn may be a famous artist from the Metropolitan Opera, all out of breath from rushing to the studios from a dinner party up-town.

The listener may hear himself saluted during the festivities. This latter feature is one of the most popular phases of the program, according to NBC program executives who aid in building it. The letters and the broadcasts draw many letters from listeners, almost invariably commenting on the pleasure some member of the family felt at being remembered in the Arco Birthday program.

**C** East. Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** Arco Birthday Party

NBC, New York.

**5** Knox-Dunlap Program

Orchestra. NBC, New York.

**5** Arabesque

A modern "Thousand and One Nights," featuring Frank Knight, Yolande Langworthy, Georgia Backus and David Ross. CBS, New York.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**3** Jack Frost's Melody Moments

Orchestra; vocal and instrumental soloists. NBC, from New York.

**6** Maxwell House Melodies

Orchestra, Harold Sanford; Muriel Wilson, soprano. NBC, from New York.

**6** The Columbians

**O** Organ  
**P** Popular music

**R** Religious  
**T** Theatrical

KEY

**V** Vocal ensembles  
**W** Wit, comedy

**X** Station on air, but program variable

July 3, 10, 17, 24, 31 **THURSDAY**

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
M	M	V	X	WOR NEWARK 710 N. J.
1	1	2	3	WGR. BUFFALO 550 N.Y.
3	D	5	6	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
3	4	5	6	WABC NEW YORK 860
1	1	2	3	WEAF NEW YORK 660
4	4	5	6	WJZ NEW YORK 760
4	4	5	6	WHAM ROCH'TER 1150
X	4	5	WT	*WHEC ROCH'TER 1440
1	1	2	3	WGY SCHEN'D Y 790
1	4	5	6	*WFBL SYRACUSE 1360
1	1	2	6	WBT CHARLOTTE 1080 N.C.
1	1	2	6	WPTF RALEIGH 680
3	4	5	X	WWNC ASHEVILLE 570
3	4	5	6	WADC AKRON 1320 Ohio
1	1	2	R	*WFJC AKRON 1450
3	4	5	6	WKRC CINCINNATI 550
M	D	D	6	WLW CINCINNATI 700
1	1	2	3	WSAI CINCINNATI 1330
R	R	5	6	WHK CLEVEL'D 1390
1	1	X	3	WTAM CLEVEL'D 1070
M	M	5	X	WAIU COLUMB'S 640
D	R	R	R	*WCAH COLUMB'S 1430
M	M	5	6	WSPD TOLEDO 1340
1	4	5	D	*WKBN YO'NGST-N 570
3	4	5	6	KFJF OKLA. CITY 1480 Okla.
1	1	2	6	WKY OKLA. CITY 900
				*KVOO TULSA 1140
3	4	5	D	*WHP HARRIS'B'G 1430 Pa.
3	4	5	6	WLBW OIL CITY 1260
D	D	D	6	WCAU PHILAD. 1170
D	E	5	D	*WFAN PHILAD. 610
1	1	2	3	*WLIT-WFI PHIL. 560
4	4	5	6	KDKA PITTS'B'GH 980
1	1	2	3	WCAE PITTS'B'GH 1220
3	4	5	6	WJAS PITTS'B'GH 1290
1	4	5	6	WEAN PROVID'NCE 780 R. I.
1	1	2	3	WJAR PROVID'NCE 690
C	M	X	X	WDOD CHATTA. 1280 Tenn.
1	1	X	6	WMC MEMPHIS 780
1	4	5	6	*WREC MEMPHIS 600
E	4	5	M	*WLAC NASHV'LE 1470
1	1	2	6	WSM NASHV'LE 650
		5	6	*KRLD DALLAS 1040 Tex.
1	1	2	6	WFDA Dallas 800
1	1	X	6	WBAP Ft. Worth 600
1	1	X	6	KPRC HOUSTON 920
		M	X	*KTSAS S. ANTONIO 1290
1	1	2	6	WOAI S. ANTONIO 1190
3	4	5	X	*WTAR NORFOLK 760 Va.
1	1	2	6	WRVA RICH'M'D 1110
3	4	5	P	WDBJ ROANOKE 930
1	1	2	6	*WEBC SUPERIOR 1290 Wisc.
1	M	5	X	*WISN MILW'KEE 1120
DM	1	2	6	WTMJ MILW'KEE 620

**THURSDAY** 3, 10, 17, 24, 31 GLEANED FROM LOCAL STATIONS

(Special to WHAT'S ON THE AIR)

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard Central Daylight	9	30	10	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can - 690 TORONTO CKGW	P	P	2	2
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	1		
930 BIRM'GH'M WBRC	1	X	X	5
Ark. 1040 HOT SP'GS *KTHS	1	1	6	A
1390 LIT'LER'CK *KLRA	X	2	4	5
Colo. 830 DENVER KOA	1	1	6	A
560 DENVER KLZ	1	2	4	5
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	2	4	5
950 WASH'GT'N WRC	1	1	2	2
Fla. 900 JACKS'NVE WJAX	1	1	X	P
1300 MIAMI B. WIOD	1	1	X	X
Ga. 890 ATLANTA WGST	1	2	4	5
740 ATLANTA WSB	1	1	X	A
Ill. 1020 CHICAGO KYW	1	1	X	A
770 CHICAGO *WBBM	1	X	X	X
870 CHICAGO *WENR	X	X	X	B
720 CHICAGO WGN	X	M	N	D
560 CHICAGO *WIBO	I	D	6	D
870 CHICAGO *WLS				
670 CHICAGO WMAQ	M	T	W	A
Ind. 1160 FT. WYNE*WOWO	1	2		
1230 IND'PLIS *WFBM	1			5
Iowa 1260 C.NCIL BL'FS KOIL	1	2	M	5
1000 Davenport Des Moines WOC*WHO	1	1	6	X
600 WATERLOO WMT	1		4	5
Kans.1220 LAWRENCE*WREN	3	4	6	AB
580 TOPEKA *WIBW	X	2	4	5
1300 WICHITA *KFH	1	2	4	5
Ky. 1490 COVINGTON*WCKY	3			
820 LOUISVILLE WHAS	1	1	6	A
La. 1250 N. ORL'NS WDSU	1	2	X	X
1320 N. ORL'NS WSMB	1	1	0	A
Me. 620 BANGOR WLBZ	X	2	4	5
940 PORTLAND WCSH	1	1	N	
Md. 1060 BALTIMORE*WBAL	X	X	M	O
600 BALTIMORE WCAO	1	2	4	5
Mass. 990 SPRINGFIELD WBZ	T	O	E	X
590 BOSTON WEEI	1	1	N	
1230 BOSTON WNAC	1	2	4	5
580 WORCESTER WTAG	1	1	N	
Mich.1410 BAY CITY WBCM	X	2	4	5
1240 DETROIT WGHP	1	2	4	5
750 DETROIT WJR	P	P	M	AB
920 DETROIT WWJ	1	1	2	D
Minn. 810 MINNEAP WCCO	1	2	4	M
1460 ST. PAUL KSTP	1	1	M	6
Miss. 1270 JACKSON WJDX	1	1		A
Mo. 950 KAN. CITY KMBC	1	D	4	5
610 KAN. CITY WDAF	1	1	6	A
1090 ST. LOUIS KMOX	1	2	4	5
550 ST. LOUIS *KSD	1	1	2	2
1350 ST. LOUIS KWK	3	X	6	AB
Nebr. 590 OMAHA *WOW	1	1	6	2

Jack Brooks and Don Ross, who are a lively broadcast team over WLW daily and nightly, except Sunday, have a novel stunt with which they put human appeal into their broadcasts. Whenever they send photos of themselves on request, it is understood that their admirers will, in turn, send back their pictures. When the boys sing a song on request, they really visualize the folks making the request.

Probably following up the idea of NBC's WEAJ studios of broadcasting from the Bronx Zoo, was the tarpon-fishing story recently relayed from Sarasota, Fla., to the WLW transmitter near Cincinnati. Anyway, it was a good play which was thought up by Mr. Powell Crosley, Jr., owner of the WLW Crosley Studios, and well acted by the fish.

Al Shean, surviving member of the famous team of Gallagher and Shean, is teaming with Pete Mack in a Dutch dialogue act known as "Hans and Otto," Wednesday evenings over WOR.

WGHP Captivators, under the direction of Carl Rupp, enjoy the distinction of being the first Detroit orchestra to become a regular feature over any nationwide network. Right after their initial broadcasts, the Columbia System literally "grabbed them up."

WTAG announcer, Chester W. Gaylord, tells of a small-town violinist who was granted a half-hour program over the Worcester Station. He arrived, armed with selection requests from his friends sufficient for an hour's program. Being told that this must be cut in two, he was obstinate, finally deciding, however, to acquiesce. Mr. Gaylord says never had he witnessed such a fight against time—piece after piece was played in rapid succession—another friend saved, another and another.

"And," he relates, "the fellow almost succeeded in saving them all. But that was in the good old days."

Radio fans the country over have persisted in tuning in on WLS, the Prairie Farmer Station, Chicago, every Saturday evening at 7:30 o'clock, E. D. T. For that is the hour of the National Barn Dance, prime favorite of thousands for the more than six years of its vigorous



life. Among the favorite entertainers on the frolic are Bradley Kincaid, mountain ballad singer; Rube Tronson and his Wranglers, fiddle band; Hiram and Henry, comedy; the Little German Band; Arkansas Woodchop-

per, yodeler; Maple City Four quartet, and Tom Corwine, imitator.

Tune in on Westinghouse, KYW, the Chicago *Herald and Examiner* station, and get acquainted with "Uncle Bob," the children's favorite. He is on the air between 5:30 and 6, Central Time, each evening except Sunday.



This fine entertainer has been broadcasting his children's program for eight years over KYW. He conducts the "Curb Is the Limit Club," with four hundred thousand members who have pledged to observe the rules:

In roadways I must never play—  
I have no legs to give away;  
I have no arms that I can spare;  
To keep them both I must take care.

The Kroger Wednesday night dramatic-musical program, broadcast weekly from WLW's studios at 9 P. M. (E. S. T.), which had an auspicious opening on June 4, is assured for a year's continuance. This is the largest radio program account ever signed at WLW. It is made up of a large dramatic cast and a concert orchestra, and is broadcast through WLW, Cincinnati; WTAM, Cleveland; WJR, Detroit; WIL, St. Louis, and KQV, Pitts-

burgh. While on a vacation in Cuba, John Lederer, conductor of "The Marylanders," weekly feature over WBAL, paid a visit to CMK's beautiful studios. "I found it difficult to make myself entirely understood," he said, "so I sat down at the piano and played our theme song, 'Maryland, My Maryland.' Immediately the Cuban director smiled expansively, and, grabbing my hand, said: 'Ah!—WBAL Marylanders—yes?'"

According to an analysis just made by WENR, five stations in Chicago, known as "The Big Five," have a yearly broadcasting talent bill of \$1,880,000. This information is submitted by Judith Waller, director of WMAQ; Homer Hogan, director of KYW; Ralph Atlass, director of WBBM; Henry Sellinger, director of WGN, and Morgan Eastman, manager of WENR.

During the past twelve months the new studios of WMAQ, in the *Daily News* building, and WENR, in the Chicago Civic Opera building, have been completed and are now occupied by these stations. KYW has recently moved to the extensive studios in the Straus building formerly occupied by WENR. WBBM has been forced to enlarge its studios in the Wrigley building, and a number of major improvements have been made in the WGN studios in the Drake Hotel.

<p><b>A</b> East. Daylight Saving 10 to 10:30 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> R. C. A. Victor Hour Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York.</p> <p><b>3</b> Fifth Avenue Knights (First 15 min.) <b>Poetry</b> (Last 15 min.) Readings by Alwyn Bach.</p> <p><b>1</b> Kodak Hour Symphony orchestra. OBS, from New York.</p>	<p><b>B</b> East. Daylight Saving 10:30 to 11 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> R. C. A. Victor Hour Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York.</p> <p><b>4</b> Mellow Melodies Dance band with soloists.</p> <p><b>2</b> Columbia Educational Features National Radio Forum from Washington, D. O.</p>								
<p><b>KEY</b></p> <table style="width: 100%;"> <tr> <td><b>B</b> Band music</td> <td><b>D</b> Dance music</td> <td><b>G</b> Grand opera</td> <td><b>M</b> Instrumental</td> </tr> <tr> <td><b>C</b> Children's features</td> <td><b>E</b> Educational</td> <td><b>L</b> Light opera</td> <td><b>N</b> News</td> </tr> </table>		<b>B</b> Band music	<b>D</b> Dance music	<b>G</b> Grand opera	<b>M</b> Instrumental	<b>C</b> Children's features	<b>E</b> Educational	<b>L</b> Light opera	<b>N</b> News
<b>B</b> Band music	<b>D</b> Dance music	<b>G</b> Grand opera	<b>M</b> Instrumental						
<b>C</b> Children's features	<b>E</b> Educational	<b>L</b> Light opera	<b>N</b> News						

FAVORITE REGIONAL PROGRAMS AND ARTISTS

"The Lumberjacks" of WSPD, Toledo: James Blair, as "Pierre"; Dwight Northup, "Tenderfoot"; Fred Mills, "Chicago"; Arthur Strobecker, "Tony."



NORVO, of KSTP.  
Red Norvo in action.



KTSA's accordion kings—Jimmie Atkins and Johnny Kiado. All through Canadian National trains are now radio equipped (see page 28). An opera ensemble which is adding much to KDKA's musical prestige. Mildred Hall, staff harpist of WTIC, has "trooped" both North America and Europe.

July 3, 10, 17, 24, 31 THURSDAY

				TIME	
A	B	C	D	EASTERN DAYLIGHT	
10	30	11	30	Eastern Standard Central Daylight	
9	30	10	30	CENTRAL STANDARD	
8	30	9	30		
EM	D	D	MV	WOR	NEWARK 710 N. J.
1	1	2	2	WGR.	BUFFALO 550 N.Y.
1	2	4	5	WKBW	BUFFALO 1480
				*WMAK	BUFFALO 900
1	2	3	5	WABC	NEW YORK 860
1	1	2	2	WEAF	NEW YORK 660
3	4	5	5	WJZ	NEW YORK 760
3	X	0	0	WHAM	ROCH'TER 1150
1	2	4	5	*WHEC	ROCH'TER 1440
1	1	D	0	WGY	SCHEN'D Y 790
1	2	4	5	*WFBL	SYRACUSE 1360
1	1	W	W	WBT	CHARLOTTE 1080 N.C.
X	X	X	X	WPTF	RALEIGH 680
X	2	4	5	WWNC	ASHEVILLE 570
1	M	M	5	WADC	AKRON 1320 Ohio
1	1	X	X	*WFJC	AKRON 1450
1	2	X	5	WKRC	CINCINNATI 550
E	M	X	AB	WLW	CINCINNATI 700
1	1			WSAI	CINCINNATI 1330
1	X	M	M	WHK	CLEVEL'D 1390
1	1	2	2	WTAM	CLEVEL'D 1070
D	X	X		WAIU	COLUMB'S 640
R				*WCAH	COLUMB'S 1430
1	2	4	5	WSPD	TOLEDO 1340
X	2	4	5	*WKBN	YONGST-N 570
P	2	4	5	KFJF	OKLA. CITY 1480 Okla.
1	1	6	A	WKY	OKLA. CITY 900
		6	X	*KVOO	TULSA 1140
L	2	4	5	*WHP	HARRIS'B'G 1430 Pa.
1	2	4	5	WLBW	OIL CITY 1260
1	D	4	5	WCAU	PHILAD. 1170
D	2	4	D	*WFAN	PHILAD. 610
1	1	2	2	*WLIT-WFI	PHIL. 560
3	X	6	A	KDKA	PITTS'B'GH 980
1	1	D		WCAE	PITTS'B'GH 1220
1	2	D	X	WJAS	PITTS'B'GH 1290
1	2	4	5	WEAN	PROVID'NCE 780 R. I.
1	1	ND	D	WJAR	PROVID'NCE 890
X	X	4	5	WDOD	CHATTA. 1250 Tenn.
1	1	6	A	WMC	MEMPHIS 780
1	2	4	5	*WREC	MEMPHIS 600
P	T	4	5	*WLAC	NASH'VE 1470
1	1	X	A	WSM	NASH'VE 650
				*KRLD	DALLAS 1040 Tex.
1	1	6	A	WFAA Dallas 800	
				WBAP Ft. Worth 600	
X	X	6	A	KPRC	HOUSTON 920
1	2	E	X	*KTSA	S. ANTONIO 1290
1	1	6	A	WOAI	S. ANTONIO 1190
M	2	4	5	*WTAR	NORFOLK 780 Va.
1	1	B	X	WRVA	RICH'M'D 1110
M	2	4	5	WDBJ	ROANOKE 930
1	D	M	A	*WEBC	SUPERIOR 1290 Wis.
1	X	4	5	*WISN	MILW'KEE 1120
1	1	M	A	WTMJ	MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 2 Classical Series  
From Hotel Governor Clinton, N. Y. C.
- 5 Slumber Music  
Male quartet assisted by instrumental ensemble; direction James Haupt.
- 6 Conoco Adventurers  
Dramatic episodes in Western history. Musical background. NBC, Chicago.
- 3 New York Herald Tribune
- 4 Dream Boat (First 15 min.)  
Slow rhythm music; director, Emery Deutsch.  
Heywood Broun's Radio Column

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

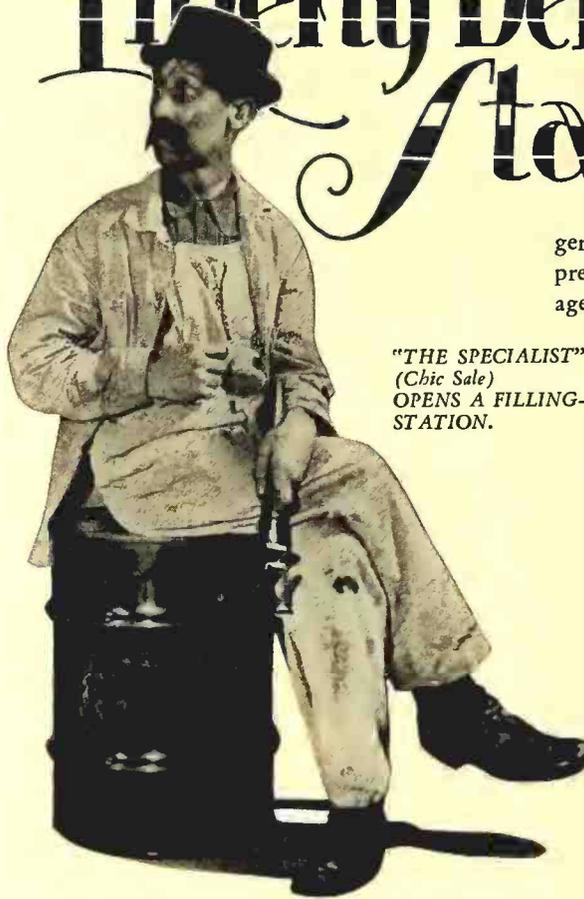
- 2 Classical Series  
From Hotel Governor Clinton, N. Y. C.
  - 5 Slumber Music  
Male quartet assisted by instrumental ensemble; direction, James Haupt.
  - A Amos 'n' Andy
  - B Literary Digest
  - 5 Dance Music from New York
- KEY
- |                 |  |
|-----------------|--|
| O Organ         | V Vocal ensembles                      |
| P Popular music | W Wit, comedy                          |
| R Religious     | X Station on air, but program variable |
| T Theatrical    |  |

FRIDAY

July  
4, 11, 18, 25

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	A	W	I	M
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	A	X	X	X
930 BIRM'GH'M WBRC	1	3	6	X
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	1	3	6	3
Colo. 830 DENVER KOA	AB	P	CD	N
560 DENVER KLZ	1	3	6	M
Conn.1060 HARTFORD *WTIC				
D.C. 630 WASH'GT'N WMAL	1	3	X	7
950 WASH'GT'N WRC	A	X	I	2
Fla. 900 JACKS'NVE WJAX	X	X	I	P
1300 MIAMI B. WIOD	X	X	I	C
Ga. 890 ATLANTA WGST	1	3	X	X
740 ATLANTA WSB	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	X
770 CHICAGO *WBBM			X	3
870 CHICAGO *WENR	X	X	D	X
720 CHICAGO WGN	VM	X	X	M
560 CHICAGO *WBBO	M	D	X	X
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	C	M	3
Ind. 1160 FT. W'YNE*WOWO				
1230 IND'P'LIS *WFBM		3	6	3
Iowa 1260 C.NCIL BL'FS KOIL	X	X	X	3
1000 Davenport Des Moines WOC*WHO	M	M	D	X
600 WATERLOO WMT	1	3	4	3
Kans.1220 LAWRENCE*WREN	EG			
580 TOPEKA *WIBW	X	X	X	3
1300 WICHITA *KFH	1	3	6	7
Ky. 1490COVINGTON*WCKY			I	X
820 LOUISVILLE WHAS	AB	1	VE	C
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	X	X
Me. 620 BANGOR WLBZ	X	3	6	3
940 PORTLAND WCSH	EN	T	X	X
Md. 1060 BALTIMORE*WBAL	EF	H	M	M
600 BALTIMORE WCAO	1	3	4	7
Mass. 990 SPRINGFIELD WBZ	F	X	I	TE
590 BOSTON WEEI	C	MN	M	C
1230 BOSTON WNAC	P	P	P	ND
580 WORCESTER WTAG	M	M	X	M
Mich.1410 BAY CITY WBCM	1	3	6	3
1240 DETROIT WGHP	D	D	6	7
750 DETROIT WJR	X	H	M	N
920 DETROIT WWJ	A	N	D	D
Minn. 810 MINNEAP WCCO	N	N	C	O
1460 ST. PAUL KSTP	X	X	C	N
Miss. 1270 JACKSON WJDX				
Mo. 950 KAN. CITY KMBC	1	X	3	O
610 KAN. CITY WDAF	P	C	C	E
1090 ST. LOUIS KMOX	X	X	P	3
550 ST. LOUIS *KSD	B	1	CD	X
1350 ST. LOUIS KWK	X	X	X	P
Nebr. 590 OMAHA *WOW	E	X	D	M

# Liberty Bell Filling Station



"THE SPECIALIST"  
(Chic Sale)  
OPENS A FILLING-STATION.

AMERICA'S foremost rural character actor is "Chic" Sale, proprietor of the Liberty Bell Filling-station, heard over the Columbia Broadcasting System at 8:45 (E. D. T.) Sunday evenings.

"At a very early age," as he puts it, "Chic" Sale was famous around Urbana, Ill., the home town, for his ability to mimic people. This ability prompted him, in his youthful enthusiasm, to try for more than local fame and reward. Securing a letter of introduction from the mayor of Urbana to the mayor's brother, manager of the Majestic Theater in Chicago—at that time one of the foremost vaudeville houses in the country—young Mr. Sale departed for the big city. Through the ornate lobby of the old Majestic and into the man-

ger's sanctum marched the young hopeful to present his letter of introduction. The manager read it with a quizzical smile. "What can you do, young fellow?" he asked kindly.

"Make funny faces," replied the young man, confidently.

"Show me some of your funny faces," said the manager, suppressing a smile.

"This place is too small. Take me down on the stage."

Down to the darkened stage they went, and there, in the semi-darkness, to the accompaniment of a stage carpenter hammering and the swish of a scrub-woman's brushes, young "Chic" made funny faces in an effort to make one hard-boiled manager laugh. When he had finished, the manager shook his hand.

"Young man, you'll get ahead," he admitted. "If you've got the nerve to come to the finest vaudeville house in the country and get a tryout for that act, you're bound to get somewhere before you're through."

Two years later, after running the gamut of small-time vaudeville engagements, "Chic" turned up at the Majestic.

"I'm 'Chic' Sale," said that young man to the manager.

"Oh, you're one of the artists on this week's bill," was the cordial response. "It's the first time I've had the pleasure of meeting you."

"I played for you two years ago."

"Strange I don't remember it."

"I'm the fellow who made funny faces for you."

The manager's reply is not recorded.

Sale is at present starring in the new musical production of the Schuberts, "So This Is Paris."

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A** Black and Gold Room Orchestra  
Concert music; director, Ludwig Laurier. NBC, New York.
- B** "The World in Music"  
Pierre Key.
- E** Books in the Limelight (First 15 min.)  
NBC, New York.
- F** Cloverdale Limelights  
Muriel Pollock and Vee Lawnhurst, piano duo; Karl Landt, tenor; Blue Ridge Boys; Alfred Evans, saxophone; Sam Herman, xylophone; Tony Collucio, banjo and guitar.
- 1** The Melody Musketeers Male trio.  
Adventures of Colonel Powell

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1** Don Bigelow and His Hotel Park Central Orchestra  
NBC, New York.
- H** Literary Digest Program (Last 15 min.)  
News flashes.
- 2** Littmann Orchestra  
Popular music; Byron Holiday, tenor; Helen Richards, contralto. CBS, from New York.
- 3** Yoeng's Restaurant Orchestra  
Dance music; Paul Tremaine, director. CBS from New York.



# July Sports



WILL BE IMPROMPTU, JOSEPH ATOR FINDS, SO HE TAKES THIS OPPORTUNITY TO TELL AIR READERS ABOUT A REAL SPORTS ANNOUNCER.

**H**IS only facial ornament in real life is a perky mustache which would do credit to a screen hero, but when it comes to radio broadcasting, A. W. ("Sen") Kaney is the hoariest of graybeards.

Unlike many of the stars of the microphone, Sen Kaney didn't drift into the broadcasting game by accident. Ten years ago he was a hustling young fellow on La Salle Street, the financial district of Chicago.

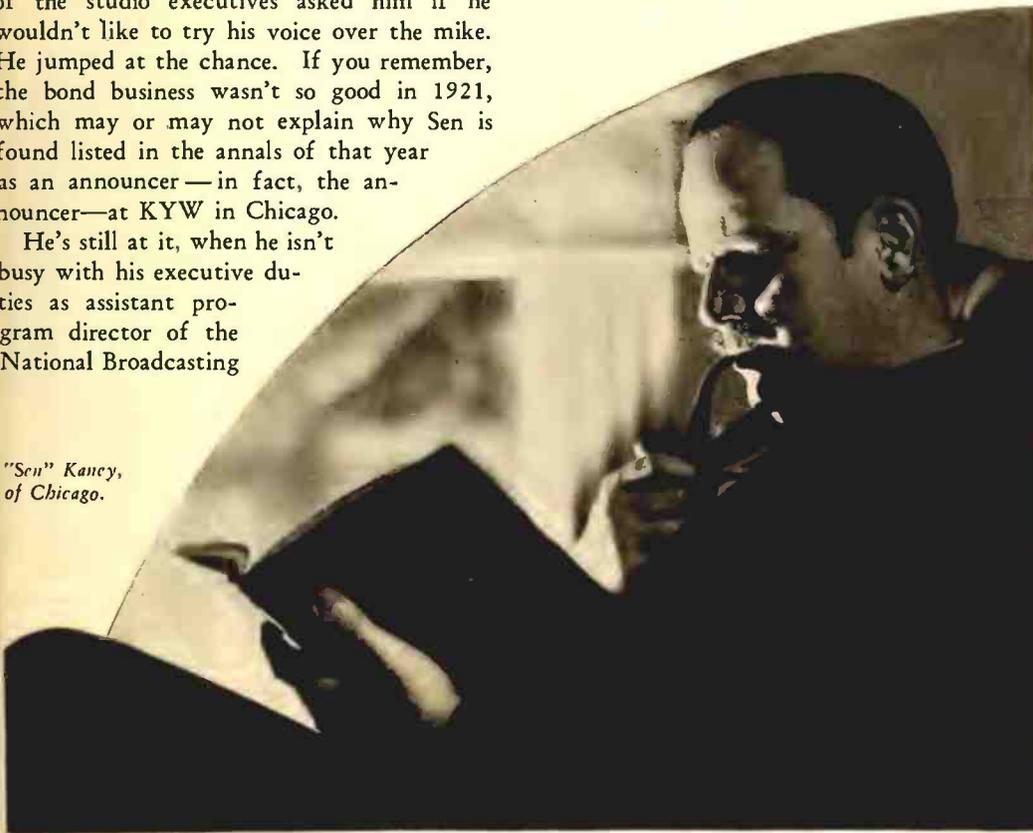
But in his evenings he was an eager hanger-on at the two pioneer broadcasting stations just starting up in the city. One evening one of the studio executives asked him if he wouldn't like to try his voice over the mike. He jumped at the chance. If you remember, the bond business wasn't so good in 1921, which may or may not explain why Sen is found listed in the annals of that year as an announcer—in fact, the announcer—at KYW in Chicago.

He's still at it, when he isn't busy with his executive duties as assistant program director of the National Broadcasting

Company. And while some of the old-timers in the broadcasting business antedate him in point of service, none of them, so far as the records at hand show, have the nine-year record as an announcer which Sen boasts.

Sen got his baptism as a sports announcer in 1922, during the city series between Chicago's big-league teams, the Cubs and White Sox. And the circumstances under which he worked are a revelation of the progress of radio broadcasting.

"We had a portable set, on which we had to grind a crank like the one on a farmer's tele-



"Sen" Kaney, of Chicago.

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- C** Genia Zielinska (First 15 min.)  
Soprano with string trio. NBC, New York.
- D** Universal Safety Series (Last 15 min.)  
NBC, New York.
- I** The Pepsodent Program (First 15 min.)  
Amos 'n' Andy, black-face comedians.
- 4** The Crockett Mountaineers (First 15 min.)  
Hill-billy entertainment.
- 5** Houston Ray and His Manhattan Towers Orchestra (Last 15 min.)
- 6** The Crockett Mountaineers (First 15 min.)  
Houston Ray and His Manhattan Towers Orchestra

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- 2** Welcome Lewis  
Contralto: Andy Sannella, guitar soloist; Breen and de Rose, vocal and piano duo; orchestra direction, Frank Pinero.
- 3** Songs of the Soldiers  
Male octet; direction, George Dilworth.
- 7** Evangeline Adams (First 15 min.)  
Astrologer.
- 3** Dance Music from New York (Last 15 min.)
- 5** Evangeline Adams (First 15 min.)  
Dance Music from New York (Last 15 min.)

July 4, 11, 18, 25

**FRIDAY**

A	B	C	D	TIME	
6	30	7	30	EASTERN DAYLIGHT	
5	30	6	30	Eastern Standard Central Daylight	
4	30	5	30	CENTRAL STANDARD	
C	M	M	PV	WOR	NEWARK 710 N. J.
B	1	W	M	WGR.	BUFFALO 550 N.Y.
EN	D	E	W	WKBW	BUFFALO 1480
X	3	X	3	*WMAK	BUFFALO 900
1	2	3	7	WABC	NEW YORK 860
AB	1	CD	2	WEAF	NEW YORK 660
EF	H	I	3	WJZ	NEW YORK 760
X	H	I	W	WHAM	ROCH'TER 1150
1	X	X	X	*WHEC	ROCH'TER 1440
P	P	X	2	WGY	SCHEN'D Y 790
		5		*WFBL	SYRACUSE 1360
X	X	I	D	WBT	CHARLOTTE 1080 N.C.
X	X	I	X	WPTF	RALEIGH 680
1	3	6	3	WWNC	ASHEVILLE 570
X	3	4	3	WADC	AKRON 1320 Ohio
MC	NB			*WFJC	AKRON 1450
X	X	X	3	WKRC	CINCINNATI 550
X	H	W	D	WLW	CINCINNATI 700
		D	2	WSAI	CINCINNATI 1330
W	W	D	X	WHK	CLEVEL'D 1390
X	X	X	X	WTAM	CLEVEL'D 1070
		N	M	WAIU	COLUMB'S 640
		W	O	*WCAH	COLUMB'S 1430
1	M	M	3	WSPD	TOLEDO 1340
1	3	X	X	*WKBN	YO'NGST-N 570
1	3	6	3	KFJF	OKLA.CITY 1480 Okla.
X	X	X	X	WKY	OKLA.CITY 900
X	X	X	X	*KVOO	TULSA 1140
1	3	6	3	*WHP	HARRIS'B'G 1430 Pa.
P	3	X	P	WLBW	OIL CITY 1260
T	P	V	7	WCAU	PHILAD. 1170
1				*WFAN	PHILAD. 610
N	1	D	X	*WLIT-WFI	PHIL. 560
X	X	I	P	KDKA	PITTSB'GH 980
AB	1	CD	2	WCAE	PITTSB'GH 1220
M	3	6	3	WJAS	PITTSB'GH 1290
D	M	5	3	WEAN	PROVID'NCE 780 R.I.
NV	D	D	D	WJAR	PROVID'NCE 890
1	3	6	X	WDOD	CHATTA. 1280 Tenn.
X	X	X	X	WMC	MEMPHIS 780
1	3	6	3	*WREC	MEMPHIS 600
				*WLAC	NASHV'LE 1470
AB	X	X	X	WSM	NASHV'LE 650
1	3	M	X	*KRLD	DALLAS 1040 Tex.
X	X	D	M	WFAA Dallas	800
X	X	D	X	WBAP Fl. Worth	800
X	X	D	X	KPRC	HOUSTON 920
W	X	X		*KTSA	S. ANTONIO 1290
X	X	D	X	WOAI	S. ANTONIO 1190
P	3	6	3	*WTAR	NORFOLK 780 Va.
X	X	D	I	WRVA	RICHM'D 1110
X	3	6	3	WDBJ	ROANOKE 930
X	X	D	X	*WEBC	SUPERIOR 1290 Wis.
N	C	5	3	*WISN	MILW'KEE 1120
X	X	X	M	WTMJ	MILW'KEE 620

# FRIDAY

July  
4, 11, 18, 25

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	1	1	5	P
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	X	X	5	6
930 BIRM'GH'M WBRC	D	M	L	E
Ark. 1040 HOT SP'GS *KTHS				X
1390 LIT'LE R'CK *KLRA	1	2	3	3
Colo. 830 DENVER KOA	1	1	5	6
560 DENVER KLZ	1	2	3	3
Conn.1060 HARTFORD *WTIC	1	1	2	X
D. C. 630 WASH'GT'N WMAL	X	2	3	3
950 WASH'GT'N WRC	1	1	2	3
Fla. 900 JACKS'NV'E WJAX	P	B	5	6
1300 MIAMI B. WIOD	R	B	5	6
Ga. 890 ATLANTA WGST	X	X	X	X
740 ATLANTA WSB	X	X	5	6
Ill. 1020 CHICAGO KYW	1	1	5	6
770 CHICAGO *WBBM	X	X	X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	DM	D	X	X
560 CHICAGO *WIBO	4	AB	2	X
870 CHICAGO *WLS	4	V	W	M
670 CHICAGO WMAQ	1	2	3	3
Ind. 1160 FT. W'YNE*WOWO	1	2	3	3
1230 IND'PLIS *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	1	2	3	3
1000 Davenport Des Moines WOC*WHO	1	1	2	X
600 WATERLOO WMT		2		
Kans.1220 LAWRENCE*WREN	4	AB	5	6
580 TOPEKA *WIBW	X	2	X	X
1300 WICHITA *KFH	X	2	3	3
Ky. 1490COVINGTON*WCKY	X			
820 LOUISVILLE WHAS	X	D	5	6
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	NM	X	5	6
Me. 620 BANGOR WLWZ	1	2	X	X
940 PORTLAND WCSH	1	1	2	3
Md. 1060 BALTIMORE*WBAL	M			
600 BALTIMORE WCAO	X	2	3	3
Mass. 990 SPRINGFIELD WBZ	M	AB	5	6
590 BOSTON WEEI	1	1	2	3
1230 BOSTON WNAC	1	2	3	3
580 WORCESTER WTAG	1	1	2	M
Mich.1410 BAY CITY WBCM	1	2	X	X
1240 DETROIT WGHP	1	2	3	3
750 DETROIT WJR	P	A	5	6
920 DETROIT WWJ	1	1	2	X
Minn. 810 MINNEAP WCCO	1	2	3	3
1460 ST. PAUL KSTP	1	1	5	6
Miss.1270 JACKSON WJDX				6
Mo. 950 KAN. CITY KMBC	1	2	3	3
610 KAN. CITY WDAF	1	1	2	X
1090 ST. LOUIS KMOX	1	X	3	3
550 ST. LOUIS *KSD	1	1	2	X
1350 ST. LOUIS KWK	4	AB	5	6
Nebr. 590 OMAHA *WOW	1	1	2	X

phone, to signal the studio," he said. "I clambered up on the roof of the grandstand at Wrigley Field, hugged a post with one arm and told as much as I could about the game as I hung on against a forty-mile October wind off Lake Michigan."

In contrast to that, the announcer who broadcasts a big baseball or football game over one of the chains to-day works in a sound-proof glass cage, generally steam-heated. He frequently has as many as five assistants beside him—two operators, one attending to a spare line kept in case of any breakdown in the one in use; two observers to help spot the plays in split-second time, and a Morse telegrapher to keep in touch with the studio. But the old days had their advantages.

"There weren't any specialists in those days," said Sen. "I didn't know a great deal about baseball, and I wasn't particularly worried about it. The folks who were listening to me had been hearing me every night for a couple of years, and they knew that I wasn't a baseball expert. I was just out there to tell them what I saw. To-day, with sometimes as many as forty-eight stations hooked up on the chain, the announcer of a big event is under a terrific mental strain. Frequently he's a wreck when the game is over."

Since his grandstand perching exploit, Sen has broadcast most of the sports that go on the air. Of the lot, he picks basket-ball, because of the speed of play, as the toughest job, although he hasn't yet announced a hockey game.

"Basket-ball," he explains, "is almost always a local rather than a chain proposition. That means that your listeners are local fans who want to know what their particular heroes are doing in the game. To do the job right, the announcer should follow the ball on every pass from man to man."

Baseball continues to furnish the meat of summer sports broadcasting, of course, but boxing fans will have their innings too. However, the promoters of the big bouts are holding more and more to the principle of keeping mum about broadcasting arrangements until just a day or so before the battle, for the sake of the sacred gate receipts. That makes it im-

possible, of course, to give any advance information in a monthly magazine. For instance, there undoubtedly will be—were (it's still in the future at this writing)—broadcasts on the Sharkey-Schmelling heavyweight title bout, but details are withheld until the last minute.

KDKA of Pittsburgh is a favorite station of all sports fans who can tune it in consistently. This station not only gives baseball scores at half-hour intervals each afternoon, but also presents both an early and a late night sports review covering all important sports events of the day.

We have heard several sports announcers out of control with excitement, but had never caught Ted Husing in that predicament until the eve of the Kentucky Derby, when he watched the referee taking the count over both Mickey Walker and his opponent after a double knockdown in the ring at Louisville. Ted wasn't responsible from that moment on. It was some broadcast!

New York radio fans had the novel experience of hearing a baseball broadcast at midnight on May 2, when the NBC chain put on the evening baseball game played by the Wichita and Des Moines Clubs at Des Moines, Ia. The game started at 8 P. M., Central Standard Time, which put its finish after 12 P. M. for listeners in the East.

Here's one race where the radio announcer stays right with the contestants—the annual Ohio River steamboat race, held this year between the *Betsy Ann* and the *Tom Green* on June 28. WLW at Cincinnati, the finish of the race-course, had a short-wave set aboard one of the boats, picked up the announcer's story ashore and rebroadcast it.

Two of the scientific marvels of the century, radio and aviation, will hook up at Chicago next month to give radio fans a new thrill. Both the chains are now discussing the details of broadcasts of the national air races to be held at Chicago from August 23 to September 1.

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> Cities Service Orchestra Jessica Dragonette and the Cavaliers; orchestra director, Rosario Bourdon. NBC, from New York.</p> <p><b>4</b> The Pickard Family Southern folk-songs; novelty orchestra. NBC, from New York.</p> <p><b>1</b> Nit-Wit Hour Fun for all and all for fun. CBS, from New York.</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> Cities Service Orchestra As described in Group A.</p> <p><b>A</b> Hickok Program (First 15 min.) Historical sports burlesque. Then</p> <p><b>B</b> Natural Bridge Program Famous Loves—romantic sketch. Musical background.</p> <p><b>2</b> Gold Seal Associates Program</p>
<p>KEY</p> <p><b>B</b> Band music                      <b>D</b> Dance music <b>C</b> Children's features           <b>E</b> Educational <b>G</b> Grand opera                   <b>L</b> Light opera <b>M</b> Instrumental <b>N</b> News</p>	

FAVORITE ARTISTS OF REGIONAL STATIONS



Orchestra directed by C. R. Hector, a New England favorite heard regularly over WNAC of Boston. Herman Guzzard and Bob Carson, who team as "Herman and Bob," won the Nashville Banner's cup as the most popular entertainers at WLAC. The Buster Brown Gang at WHEC—all under fifteen years of age—are very much enjoyed each Tuesday and Friday at 5:15, in Rochester, N. Y. Francis Craig and his orchestra won the Nashville Banner cup as the most popular WSM feature. This orchestra is heard each Sunday evening at 9:15, C. S. T. Leigh E. Ore, station manager of WLBW, is better known in Pennsylvania as "Uncle Leigh," the children's favorite.

July 4, 11, 18, 25 **FRIDAY**

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
PV	PV	MV	X	WOR NEWARK 710 N. J.
①	①	②	P	WGR BUFFALO 550 N.Y.
①	D	W	O	WKBW BUFFALO 1480
①	T	③	③	*WMAK BUFFALO 900
①	②	③	③	WABC NEW YORK 860
①	①	②	③	WEAF NEW YORK 660
④	AB	⑤	⑥	WJZ NEW YORK 760
M	AB	⑤	⑥	WHAM ROCH'TER 1150
①	L	③	③	*WHEC ROCH'TER 1440
M	M	②	③	WGY SCHEN'D Y 790
		②	③	*WFBL SYRACUSE 1360
X	B	⑤	⑥	WBT CHARLOTTE1080 N.C.
X	B	X	⑥	WPTF RALEIGH 680
①	②	X	X	WWNC ASHEVILLE 570
①	②	③	③	WADC AKRON 1320 Ohio
		X	X	*WFJC AKRON 1450
①	②	③	③	WKRC CINCINNATI 550
W	D	X	X	WLW CINCINNATI 700
①	①	②	X	WSAI CINCINNATI 1330
D	X	③	③	WHK CLEVEL'D 1390
①	①	X	X	WTAM CLEVEL'D 1070
M	X	D	X	WAIU COLUMB'S 640
				*WCAH COLUMB'S 1430
①	②	③	③	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
①	②	③	③	KFJF OKLA.CITY 1480 Okla.
①	①	⑤	⑥	WKY OKLA.CITY 900
				*KYOO TULSA 1140
①	②	M	M	*WHP HAR RISB'G 1430 Pa.
①	②	③	③	WLBW OIL CITY 1260
M	②	③	③	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
①	①	②	③	*WLIT-WFI PHIL. 560
M	AB	⑤	⑥	KDKA PITTSB'GH 980
①	①	②	L	WCAE PITTSB'GH 1220
①	②	③	③	WJAS PITTSB'GH 1290
①	②	③	③	WEAN PROVID'NCE 780 R. L.
①	①	②	③	WJAR PROVID'NCE 890
C	②	X	X	WDOD CHATTA. 1280 Tenn.
X	X	⑤	⑥	WMC MEMPHIS 780
①	②	X	X	*WREC MEMPHIS 600
①	②	W	M	*WLAC NASH'LE 1470
④	X	⑤	⑥	WSM NASH'LE 650
①	X	③	③	*KRLD DALLAS 1040 Tex.
①	①	⑤	⑥	WFAA Dallas 800 WBAP Ft. Worth 800
①	①	⑤	X	KPRC HOUSTON 920
		③	③	*KTSA S. ANTONIO 1290
①	①	⑤	⑥	WOAI S. ANTONIO 1190
①	②	D	D	*WTAR NORFOLK 780 Va.
W	B	⑤	⑥	WRVA RICH'M'D 1110
①	②	R	P	WDBJ ROANOKE 930
①	①	⑤	⑥	*WEBC SUPERIOR 1290 Wisc.
①	②	③	③	*WISN MILW'KEE1120
DM	①	⑤	⑥	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 9 to 9:30 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**  
 ② **Clicquot Club Eskimos**  
 Orchestra director, Harry Resor. NBC, from New York.  
 ⑤ **Interwoven Pair**  
 Billy Jones and Ernie Hare in comedy patter and songs. Orchestra director, Will C. Perry. NBC, from New York.  
 ③ **True Story Hour**  
 Adventures of Mary and Bob. CBS, from New York.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**  
 ③ **Big Guns**  
 Dramatic sketch with instrumental music.  
 ⑥ **Armour Program**  
 Fred Waldner, tenor; mixed choros of eight-voiced; orchestra direction, Josef Koestner.  
 ③ **True Story Hour**  
 Adventures of Mary and Bob.

**KEY**  
 O Organ      R Religious      V Vocal ensembles      X Station on air, but program variable  
 P Popular music      T Theatrical      W Wit, comedy

FRIDAY

July 4, 11, 18, 25

TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard Central Daylight }	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORONTO CKGW	P	P	2	2
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	X	4		
930 BIRM'GH'M WBRC	1	M	X	7
Ark. 1040 HOT SP'GS *KTHS	X	4	A	C
1390 LIT'LER'CK *KLRA	1	2	4	7
Colo. 830 DENVER KOA	3	1	A	C
560 DENVER KLZ	1	2	M	7
Conn.1060 HARTFORD *WTIC	M	M	M	D
D. C. 630 WASH'GT'N WMAL	1	2	4	7
950 WASH'GT'N WRC	1	4	X	X
Fla. 900 JACKS'N'VE WJAX	X	4	A	
1300 MIAMI B. WIOD	X	4	A	X
Ga. 890 ATLANTA WGST	1	X	4	7
740 ATLANTA WSB	3	4	A	C
Ill. 1020 CHICAGO KYW	3	4	X	C
770 CHICAGO *WBBM	X	2	X	X
870 CHICAGO *WENR	X	X	X	D
720 CHICAGO WGN	DV	X	N	D
560 CHICAGO *WBBO	1	1	A	D
870 CHICAGO *WLS				
670 CHICAGO WMAQ	1	X	W	C
Ind. 1160 FT. W'YNE *WOWO	1	2	X	X
1230 IND'P' LIS *WFBM				
Iowa 1260 C. NCIL BL'FS KOIL	1	2	4	7
2000 Davenport Des Moines WOC *WHO	1	1	2	2
600 WATERLOO WMT			4	7
Kans.1220 LAWRENCE *WREN	3	4	AB	CD
580 TOPEKA *WIBW	X	X	4	7
1300 WICHITA *KFH	1	2	4	7
Ky. 1490 COVINGTON *WCKY				
820 LOUISVILLE WHAS	3	4	D	C
La. 1250 N. ORL'NS WDSU	1	X	X	X
1320 N. ORL'NS WSMB	3	4	A	2
Me. 620 BANGOR WLBZ	1	X	4	X
940 PORTLAND WCSH	1	1	N	
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	1	2	4	7
Mass. 990 SPRINGFIELD WBZ	3	4	A	X
590 BOSTON WEEL	D	1	N	
1230 BOSTON WNAC	1	2	X	7
580 WORCESTER WTAG	1	1	N	
Mich.1410 BAY CITY WBCM	X	X	4	7
1240 DETROIT WGHP	1	2	4	7
750 DETROIT WJR	3	4	M	CD
920 DETROIT WWJ	1	1	MW	D
Minn. 810 MINNEAP WCCO	1	2	M	7
1460 ST. PAUL KSTP	3	4	M	C
Miss. 1270 JACKSON WJDX			4	A
Mo. 950 KAN. CITY KMBC	1	2	X	7
610 KAN. CITY WDAF	1	1	2	2
1090 ST. LOUIS KMOX	1	2	X	X
550 ST. LOUIS *KSD	1	1	2	2
1350 ST. LOUIS KWK	3	4	A	CD
Nebr. 590 OMAHA *WOW	1	1	2	B

# KEEPING Cool

## WITH THE Radio Home-Makers

By EVE M. CONRADT-EBERLIN

IT was one of those stifling mornings early in May. Wilted and with a throat as dry as arid desert land, I entered the studios of the Radio Home-Makers' Club, looking for material for the July issue of WHAT'S ON THE AIR. I found Mrs. Allen and Grace White sitting in the darkened club kitchen, looking as cool as cucumbers, as Franklin Scott, the announcer, signed off the program for the day over the Columbia Broadcasting System.

"Sit down and have a glass of the pineapple punch Miss White just made during our 'Cold Drinks' broadcast," said Mrs. Allen. "You know, we're teaching our listeners how to keep themselves, their homes and their families cool these days, and there's nothing like a large bowl of punch to make one forget the thermometer. It's too hot to do any heavy housework or elaborate cooking, or even to talk about it."

"Or to write about it," I added, between long, refreshing sips.

"And to read about it," climaxed Mrs. Allen. "We must tell your readers how to keep cool too. Do you think they'd like to have the recipes for the summer drinks we serve up here to our guests?"

"Whoopie! a splendid idea," I burst out, with the first show of enthusiasm since the temperature had risen. "No work for you, me, or the readers, and a new friend per sip, if their concoctions turn out as delicious as this pineapple punch. On with the recipes!"

And here they are, with the compliments of the Radio Home-Makers, who wish you all a cool and comfortable July. If you want to know more about keeping cool in the summertime, just tune in on their "Magazine of the Air" program heard over the coast-to-coast Columbia network every morning from Monday to Friday, between 10 and noon (E. D. T.).

Leading off with that delicious beverage which calls to mind the hospitality of the old South: "He'p yo'se'f to a glass o' mint julep."

### MINT JULEP

(Individual service)

- 2 tablespoons crushed fresh mint.
- Juice 1 lemon.
- 1 tablespoon sugar.
- Ice water.
- 1/4 cupful boiling water.
- Half-glass crushed ice.
- 2 Maraschino cherries.
- Few sprigs fresh mint.

Pour the hot water on the crushed mint, lemon juice and sugar, and let stand ten minutes. Then pour into a tall glass, half filled with crushed ice. Fill with ice water and garnish with cherries and mint.

### FROSTED COFFEE

- Pot of strong coffee, freshly made.
- 1 pint vanilla ice-cream.

For each glass allow one cupful chilled coffee and two tablespoons ice-cream. Combine in a cocktail shaker and shake until the cream is dissolved. Serve at once.

### PINEAPPLE PUNCH

(One gallon)

- 1 quart boiling water.
- 1 1/2 cupfuls sugar.
- 2 quarts ice water.
- 1 quart canned crushed pineapple.
- Juice 4 lemons.
- 1 quart crushed ice.

Pour hot water over sugar, stir until dissolved. Add the pineapple and chill. Add the lemon juice, ice water and crushed ice. Pour from one container to another to *frappe*, then pour into punch-bowl. If desired, decrease the ice water to one-half, substituting for the other half charged water or ginger ale.

### GRAPE-JUICE PUNCH

(One gallon)

- 1 quart grape juice.
- Juice 2 lemons.
- 2 bottles ginger ale.
- 1 quart pineapple juice (bottled or drained from can).
- 1 quart crushed ice.

Combine the ingredients and pour from one container to another to *frappe*. Serve from punch-bowl.

<p><b>A</b> East. Daylight Saving 10 to 10:30 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p><b>1</b> Raleigh Revue Male quartet; piano duo; orchestra director, Bill Daly. NBC, from New York.</p> <p><b>3</b> Armstrong Quakers Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra director, Victor Arden.</p> <p><b>1</b> At the Sign of the Green and White Quaker State Orchestra; David Mendoza; quartet; Norman Brokenshire and "Charlie." CBS, from New York.</p>	<p><b>B</b> East. Daylight Saving 10:30 to 11 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p><b>1</b> Raleigh Revue Male quartet; piano duo; orchestra director, Bill Daly. NBC, New York.</p> <p><b>4</b> Kodak Hour NBC, from New York.</p> <p><b>2</b> Gold Medal Fast Freight Wheaties quartet and Gold Medal Orchestra. CBS.</p>
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KEY

<b>B</b> Band music	<b>D</b> Dance music	<b>G</b> Grand opera	<b>M</b> Instrumental
<b>C</b> Children's features	<b>E</b> Educational	<b>L</b> Light opera	<b>N</b> News

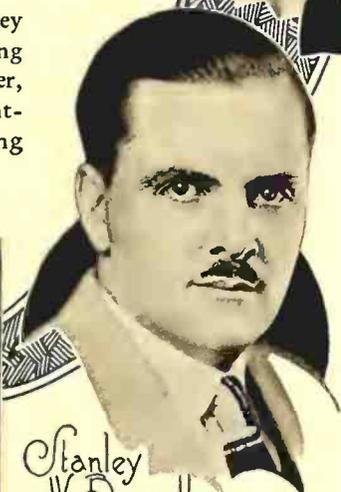
# "This Is Baltimore"



WHEN you tune in WBAL and hear the identifying announcement, "This is Baltimore," you more than likely hear one of these four voices on the air, as they do most of the announcing from this station. Stanley W. Barnett came to WBAL from Davenport, Ia., in 1925, when WBAL first came on the air. John Wilbourn and Walter N. Linthicum both joined the staff of WBAL first as soloists—Mr. Wilbourn being a tenor and Mr. Linthicum a baritone—but they hadn't been on the air long before Frederick R. Huber, director of WBAL, appointed them to the announcing



Francis R. Dice



Stanley W. Barnett



John Wilbourn



Walter Linthicum

staff, as their speaking voices were found particularly suited to this work. Mr. Dice, a graduate of St. John's College, was added to this station's staff about a year ago. With the exception of Mr. Dice, all these "voices" hold down other jobs at WBAL besides that of just announcing. Mr. Barnett is station manager. Mr. Wilbourn is studio supervisor and tenor soloist, being a member of the WBAL Male Quartet which is heard regularly on the air. Mr. Linthicum is the baritone member of the group that presents the "Around the Melodeon" and "Evening Reveries" programs from this station's own studios every Saturday and Sunday night, respectively.

Those who have the idea that all one has to do is sit in front of a microphone and talk had better get another one immediately, as any announcer will tell you. At WBAL those aspiring to this part of the radio work must pass a special "announcers' test" which rates one according to personality, initiative, voice quality, enunciation, projection, pronunciation, knowledge of musical terms, mental alertness, poise, resourcefulness and general culture.

July 4, 11, 18, 25

FRIDAY

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
TM	P	D	MV	WOR NEWARK 710 N. J.
1	1	D	D	WGR. BUFFALO 550 N.Y.
D	D	N		WKBW BUFFALO 1480
1	2	3	D	*WMAK BUFFALO 900
1	2	3	7	WABC NEW YORK 860
1	1	2	2	WEAF NEW YORK 660
3	4	AB	5	WJZ NEW YORK 760
3	4	AB	M	WHAM ROCH'TER 1150
				*WHEC ROCH'TER 1440
1	1	2	2	WGY SCHEN'D Y 790
1	2		7	*WFBL SYRACUSE 1360
1	4	A	W	WBT CHARLOTTE 1080 N.C.
1	4	A	X	WPTF RALEIGH 680
1	D	3	7	WWNC ASHEVILLE 570
1	2	X	7	WADC AKRON 1320 Ohio
1	1	X	X	*WFJC AKRON 1450
1	2	X	7	WKRC CINCINNATI 550
3	4	A	CD	WLW CINCINNATI 700
1	1			WSAI CINCINNATI 1330
1	2	V	M	WHK CLEVEL'D 1390
X	X	X	X	WTAM CLEVEL'D 1070
X	2			WAIU COLUMB'S 640
D	M	X	E	*WCAH COLUMB'S 1430
1	2	4	7	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
1	2	4	7	KFJF OKLA. CITY 1480 Okla.
3	4	A	C	WKY OKLA. CITY 900
		A	X	*KVOO TULSA 1140
1				*WHP HARRIS'B'G 1430 Pa.
1	2			WLBW OIL CITY 1260
1	2	4	7	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
1	1			*WLIT-WFI PHIL. 560
3	4	A	C	KDKA PITTSB'GH 950
1	1	D		WCAE PITTSB'GH 1220
1	2	D	X	WJAS PITTSB'GH 1290
1	2	3	7	WEAN PROVID'NCE 760 R. I.
1	1	T	X	WJAR PROVID'NCE 890
X	X	3	7	WDOD CHATTA. 1250 Tenn.
3	4	X	C	WMC MEMPHIS 780
1	2	3	7	*WREC MEMPHIS 600
1	2	3	7	WLAC NASHV'LE 1470
3	4	A	C	WSM NASHV'LE 650
1				*KRLD DALLAS 1040 Tex.
3	X	A	C	WFAA Dallas 800
				WBAP FL. Worth 500
3	4	A	C	KPRC HOUSTON 920
1	X	X	D	*K TSA S. ANTONIO 1290
3	4	AB	C	WOAI S. ANTONIO 1190
1	2	4	7	*WTAR NORFOLK 780 Va.
O	4	A	X	WRVA RICHM'D 1110
P	2	3	7	WDBJ ROANOKE 930
3	4	A	C	*WEBC SUPERIOR 1290 Wisc.
1	2	3	7	*WISN MILW'KEE 1120
3	4	W	C	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

2 Vincent Lopez and His Hotel St. Regis Orchestra

NBC. from New York.

A Elgin Watch Program

B Slumber Music (Last 15 min.)

3 New York Herald Tribune Observer

4 Dance Music from New York (First 15 min.)

Heywood Broun's Radio Column

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

2 Vincent Lopez and His Hotel St. Regis Orchestra

NBC. New York.

5 Slumber Music

C Amos 'n' Andy (First 15 min.)

D Literary Digest (Last 15 min.)  
News flashes.

7 Dance Music from New York

**SATURDAY** July 5, 12, 19, 26

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	①	W	G	④
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	X	X	X	X
930 BIRM'GH'M WBRC	①	②	③	⑦
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	①	②	③	⑦
Colo. 830 DENVER KOA	①	②	N	④
560 DENVER KLZ	①	②	M	⑦
Conn.1060 HARTFORD *WTIC	C	M	ME	D
D. C. 630 WASH'GT'N WMAL	①	②	X	X
950 WASH'GT'N WRC	①	X	G	③
Fla. 900 JACKS'NV'E WJAX	X	X	G	X
1300 MIAMI B. WIOD	X	X	G	X
Ga. 890 ATLANTA WGST	①	②	X	X
740 ATLANTA WSB	X	X	X	X
Ill. 1020 CHICAGO KYW	X	X	X	④
770 CHICAGO *WBBM			X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	VM	X	X	M
560 CHICAGO *WIBO	P	P	M	M
870 CHICAGO *WLS				
670 CHICAGO WMAQ	C	E	M	D
Ind. 1160 FT. W'YNE*WOWO	①	②	N	⑦
1230 IND'P'LIS *WFBM			③	⑦
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	M
1000 Davenport Des Moines WOC*WHO	①	②	X	③
600 WATERLOO WMT	①	②		⑦
Kans.1220 LAWRENCE*WREN			M	④
580 TOPEKA *WIBW	X	X	③	X
1300 WICHITA *KFH	①	②	③	⑦
Ky. 1490 COVINGTON*WCKY			G	X
820 LOUISVILLE WHAS	①	X	X	P
La. 1250 N. ORL'NS WDSU		X	X	X
1320 N. ORL'NS WSMB	X	X	X	X
Me. 620 BANGOR WLBZ	X	X	③	⑦
940 PORTLAND WCSH	E	N	M	X
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	D	D	M	M
Mass. 990 SPRINGFIELD WBZ	DE	V	G	④
590 BOSTON WEEL	M	M	X	X
1230 BOSTON WNAC	P	P	P	⑦
580 WORCESTER WTAG	M	②	B	③
Mich.1410 BAY CITY WBCM	①	②	③	⑦
1240 DETROIT WGHP	①	②	X	⑦
750 DETROIT WJR	C	N	M	N
920 DETROIT WWJ	①	②	D	D
Minn. 810 MINNEAP WCCO	N	N	③	O
1460 ST. PAUL KSTP	①	②	C	④
Miss. 1270 JACKSON WJDX				
Mo. 950 KAN. CITY KMBC	①	X	C	⑦
610 KAN. CITY WDAF	P	C	C	E
1090 ST. LOUIS KMOX	X	X	D	CW
550 ST. LOUIS *KSD	①	②	B	③
1350 ST. LOUIS KWK	D	X	X	④
Nebr. 590 OMAHA *WOW	①	②	E	C

# EVERY Day Picnics

A SUGGESTION BROADCAST BY THE  
RADIO HOUSEHOLD INSTITUTE

NBC  
Tri-weekly at  
11:15 E.D.T.

THERE are all kinds of picnics, and it is not necessary to get out the car and drive for miles into the country in order to have one. The Radio Household Institute has a theory about picnics, and here it is: The idea of a picnic is to save work for mother and give her some fun—not to make more work for her. And the members of the Institute staff have worked out some interesting new ideas to help home-makers get more of the picnic idea into all of their meal planning.

You can serve a successful picnic lunch or supper right in your own back yard with simple sandwiches or salads, and paper plates and cups to eliminate dish-washing. Or you can have an indoor picnic, with informal things to eat and as few dishes as possible. You can cut your work in half and give the family a good time besides.

And here's the picnic idea in another form—another way to save time, trouble and expense which the Institute has recently hit upon. By combining courses in a meal—serving two courses in one—you can save hours of work, and yet serve a most unusual lunch or dinner. In a recent broadcast on this subject,

Miss Elizabeth Carter, home-economics expert of the Institute, gave several interesting recipes for salads, which combine salad and dessert in one substantial dish. Hundreds of listeners wrote in, delighted with this new time-saving idea, and here is one of the recipes which combines the salad and dessert course:

### STRAWBERRY MAYONNAISE SALAD

(All measurements level)

- 2 cups fresh strawberries, hulled and sliced.
- ½ cup sugar.
- 1 package lemon Jell-O.
- 1 cup boiling water.
- 1 teaspoon vinegar.
- ¼ teaspoon salt.
- Strawberry juice, drained from berries, plus cold water to make ½ cup.
- 2 tablespoons mayonnaise.
- 2 tablespoons whipped cream.

Combine strawberries and sugar and let stand one hour. Drain. Dissolve Jell-O in boiling water and pour over berries. Add vinegar, salt and strawberry juice and water. Chill. When slightly thickened, fold in combined mayonnaise and whipped cream. Turn into mold. Chill until firm. Unmold on crisp lettuce. Garnish with whipped cream to which a little mayonnaise has been added. Serves six.

Everybody seems to welcome home-made ice-cream, and Miss Carter recently told listeners-in how to mix perfect ice-cream in five minutes—ice-cream smooth and rich and delicious—made without going near the stove! Here's the recipe for fresh strawberry ice-cream which Miss Carter gave over the air:

### STRAWBERRY ICE-CREAM

- 1 quart ripe strawberries (crushed).
- Sugar to taste.
- 1 1/3 cups Eagle Brand sweetened condensed milk.
- 1 cup Borden's evaporated milk.
- 1 cup cold water.

To the mashed berries add the sugar and allow to stand for a few minutes, until the sugar is dissolved. Blend condensed milk, evaporated milk and water together thoroughly. Add the berries. Freeze. Pack in ice and salt for one hour or more after freezing.

### NBC HOUSEHOLD PROGRAMS

THE RADIO HOUSEHOLD INSTITUTE (Monday, Wednesday, Saturday, at 11:15 A. M., E. D. T., over WEAf and associated stations).

THE CANNY COOK (daily except Friday and Saturday, at 11:45 A. M., E. D. T., over WEAf and chain).

DR. ROYAL S. COPELAND PROGRAM (Thursday at 10 A. M., E. D. T., over Red Chain).

FORECAST SCHOOL OF COOKERY (Tuesday, Wednesday, Thursday, at 11 A. M., E. D. T., over WJZ and chain).

JOSEPHINE B. GIBSON (Tuesday and Friday, at 10:45 A. M., E. D. T., over WJZ and allied stations).

BETTY CROCKER (Wednesday and Friday, at 10:30 A. M., E. D. T., over WEAf and chain).

NATIONAL HOME HOUR (Wednesday and Friday, at 10:45 A. M., E. D. T., over WEAf and chain).

MARY HALE MARTIN (Wednesday, at 10:45 A. M., E. D. T., over WJZ and allied stations).

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

① Black and Gold Room Orchestra  
Concert; director, Ludwig Laurier. NBC, New York.

C Mme. Lolita Cabrera Gainsborg  
Pianist, for 15 minutes, then

D Dandies of Yesterday  
Male quartet, 15 minutes. NBC, New York.

④ Scrappy Lambert and His Woodmansten Orchestra  
Dance music. CBS.

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

② Hotel Governor Clinton Orchestra  
NBC, New York.

E NBC Guest Soloist (First 15 min.)  
NBC, New York.

F Literary Digest

② "Ted Husing's Sport Slants"  
Sport column of the air. CBS, New York.

KEY  
B Band music D Dance music G Grand opera M Instrumental  
C Children's features E Educational L Light opera N News

NBC . . . AT WORK AND PLAY

July 5, 12, 19, 26 **SATURDAY**



A beautiful July morn, motor-boating on the Hudson River. Little wonder VIRGINIA GARDENER and FLOYD GIBBONS chortle with glee.



Surely the boys wanted to please the kiddies when they donned these "candy-stick" suits. They always please old and young. They are, left to right: BILLY CARLINO, CHARLES MAGNANTE and DAVE BOYD, of the Dutch Masters Minstrels.

Recognize this instrument? Well, hardly, for it's the new *Theremin Ether-wave Music-box*. And of course you have not failed to note the lovely young lady — she is MME. ALEXANDRA STEPANOFF, musician of marked ability, all of which is required to coax exquisite melody from this remarkable instrument.

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	{ Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
C	M	M	TV	WOR NEWARK 710 N. J.
E	2	X	3	WGR BUFFALO 550 N.Y.
N	2	3	7	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	2	3	6	WABC NEW YORK 860
1	2	AB	3	WEAF NEW YORK 660
CD	EF	GH	4	WJZ NEW YORK 760
MN	N	G	4	WHAM ROCH'TER 1150
1	X	X	X	*WHEC ROCH'TER 1440
P	P	PM	3	WGY SCHEN'D Y 790
1	2			*WFBL SYRACUSE 1360
X	X	G	X	WBT CHARLOTTE1080 N.C.
X	X	G	X	WPTF RALEIGH 680
1	2		7	WWNC ASHEVILLE 570
X	X	3	N	WADC AKRON 1320 Ohio
MC	NB			*WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
E	F	O	4	WLW CINCINNATI 700
				WSAI CINCINNATI 1330
W	W	O	D	WHK CLEVEL'D 1390
X	X	X	3	WTAM CLEVEL'D 1070
				WJAU COLUMB'S 640
		W	V	*WCAH COLUMB'S 1430
1	2	M	M	WSPD TOLEDO 1340
1	2	X	7	*WKBN YO'NGST-N 570
1	2	3	7	KFJF OKLA. CITY 1480 Okla.
X	X	X	X	WKY OKLA. CITY 900
X	X	X	4	*KVOO TULSA 1140
1	2		7	*WHP HARRIS'B'G 1430 Pa.
P	2		7	WLBW OIL CITY 1260
T	2	P	D	WCAU PHILAD. 1170
1			7	*WFAN PHILAD. 610
N	2	B		*WLIT-WFI PHIL. 560
CD	F	G	4	KDKA PITTS'B'GH 980
1	2	D	V	WCAE PITTS'B'GH 1220
M	2	3	7	WJAS PITTS'B'GH 1290
D	M	X	7	WEAN PROVID'NCE 780 R. I.
NV	2	B	3	WJAR PROVID'NCE 890
1	2	3	7	WDOD CHATTA. 1280 Tenn.
1	X	X	X	WMC MEMPHIS 780
1	2	3	7	*WREC MEMPHIS 600
				*WLAC NASHV'LE 1470
X	X	X	X	WSM NASHV'LE 650
1	2	3	M	*KRLD DALLAS 1040 Tex.
X	X	X	M	WFAA Dallas 800 WBAP Ft. Worth 800
X	X	X	4	KPRC HOUSTON 920
W	P	X		*KTSAS. ANTONIO 1290
X	X	X	X	WOAI S. ANTONIO 1190
P	2	X	7	*WTAR NORFOLK 780 Va.
X	X	G	3	WRVA RICHM'D 1110
X	2	3	7	WDBJ ROANOKE 930
X	X	X	4	*WEBC SUPERIOR 1290 Wisc.
				*WISN MILW'KEE 1120
X	X	C	M	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M.  
Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

**A** Twilight Voices (First 15 min.)  
Soloists and orchestra.

**B** The Jameses  
Sketch of American family life with Percy Henus, Adelina Thomason, Marcella Shields, Catherine Renwick, Wade Arnold, John Shea.

**G** Amos 'n' Andy

**H** Tastyest Jesters

**3** Crockett Mountaineers (First 15 min.)  
Hill-billy numbers. Then

Melo Maniacs  
Dance orchestra with soloists.

**D** Eastern Daylight Saving 7:30 to 8 P.M.  
Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

**3** Phil Spitalny's Music NBO, New York.

**4** The Fuller Man

Earle Spicer, baritone; male quartet; orchestra director, Don Voorhees.

**6** Littmann Orchestra

Popular music with Byron Holiday, tenor, and Helen Richards, contralto.

**7** Melo Maniacs

Freddie Rich's Dance Orchestra.

KEY

O Organ  
P Popular music  
R Religious  
T Theatrical

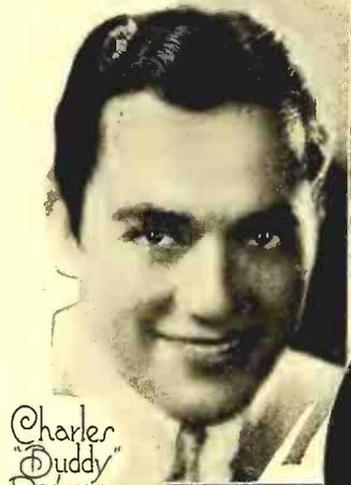
V Vocal ensembles  
W Wit, comedy  
X Station on air, but program variable

**SATURDAY** July 5, 12, 19, 26

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	M	M	CD	D
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			X	3
930 BIRM'GH'M WBRC	D	M	5	5
Ark. 1040 HOT SP'GS *KTHS	1	2	X	
1390 LIT'LE'R'CK *KLRA	3	4	5	5
Colo. 830 DENVER KOA	1	4	4	3
560 DENVER KLZ	3	4	5	5
Conn.1060 HARTFORD *WTIC				
D.C. 630 WASH'GT'N WMAL	3	4	5	5
950 WASH'GT'N WRC	1	2	X	3
Fla. 900 JACKS'N'VE WJAX	X	2	X	3
1300 MIAMI B. WIOD	X	2	X	X
Ga. 890 ATLANTA WGST	X	X	5	5
740 ATLANTA WSB	1	2	X	3
Ill. 1020 CHICAGO KYW	3	2	X	5
770 CHICAGO *WBBM	V	X	X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	MD	DN	X	VD
560 CHICAGO *WIBO	D	P	X	3
870 CHICAGO *WLS	M	P	V	T
670 CHICAGO WMAQ	X	X	5	5
Ind. 1160 FT. W'YNE*WOWO	2	4	5	5
1230 IND'P'NIS *WFBM		4	5	5
Iowa 1260 C.NCIL BL'FS KOIL	3	4	5	5
1000 Davenport Des Moines WOC*WHO	M	2	X	3
600 WATERLOO WMT	3		5	5
Kar.S.1220 LAWRENCE*WREN	B	4	4	5
580 TOPEKA *WIBW	3	X	5	5
1300 WICHITA *KFH	3	4	5	5
Ky. 1490 COVINGTON*WCKY	X	4	4	X
820 LOUISVILLE WHAS	X	2	X	X
La. 1250 N. ORL'NS WDSU	X	X	X	X
1320 N. ORL'NS WSMB	1	2	X	3
Me. 620 BANGOR WLBZ	3	4	5	5
940 PORTLAND WCSH	1	2	X	3
Md. 1060 BALTIMORE*WBAL	AB	M	VD	5
600 BALTIMORE WCAO	3	4	5	5
Mass. 990 SPRINGFIELD WBZ	A	E	M	5
590 BOSTON WEEI	1	2	X	3
1230 BOSTON WNAC	3	4	5	5
580 WORCESTER WTAG	1	2	X	3
Mich.1410 BAY CITY WBCM	3	4	5	5
1240 DETROIT WGHP	2	4	5	5
750 DETROIT WJR	A	4	4	5
920 DETROIT WWJ	1	2	X	3
Minn. 810 MINNEAP WCCO	ME	4	5	5
1460 ST. PAUL KSTP	X	2	X	3
Miss. 1270 JACKSON WJDX	1	2		
Mo. 950 KAN. CITY KMBC	W	4	5	5
610 KAN. CITY WDAF	1	2	X	3
1090 ST. LOUIS KMOX	X	4	5	5
550 ST. LOUIS *KSD	1	2	X	3
1350 ST. LOUIS KWK	D	4	4	5
Nebr. 590 OMAHA *WOW	1	2	X	3



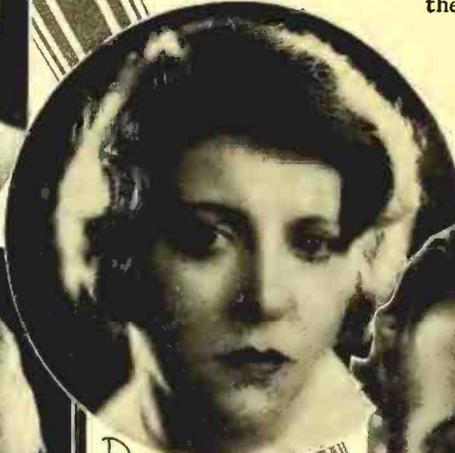
Clara Bow



Charles Duddy Rogers



Skeets Gallagher



Ruth Chatterton



Gary Cooper

# Paramount

By Robert S. Taplinger

RADIO, once regarded as a menace to the prosperity of the motion-picture industry, has subsequently resulted in the transformation of the films to "talkies," and is now acknowledged their principal means of exploitation.

It is true that screen stars are not always effective personalities. Vocal deficiencies in the "talkies" may be compensated for by the actor's or actress' visual charm and good looks, but, as a great number of the present screen talent has been drawn from radio and the stage, the majority of players display considerable ability be-

Movie favorites on the air over CBS each Saturday at 10 p. m., E. D. T.

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>1 Salon Singers Woman's octet.</p> <p>A Dixies Circus (First 15 min.) Comic skit; clown and circus band. NBC, New York.</p> <p>B The Wonder Dog (Last 15 min.) Dramatization; incidental music. NBC service, Chicago studios.</p> <p>1 Columbia Educational Features "Exploring the Jungle for Science."</p> <p>2 Columbia Educational Features Industrial America, from Washington, D. O.</p> <p>3 Two CBS Features Described above in sequence.</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>2 Del Monte Program Movie stars. NBC, Hollywood.</p> <p>4 Goldman Band Playing in Central Park, New York City.</p> <p>4 Dixie Echoes Spiritual singers with Taylor Jordon, tenor; Rosamond Johnson, director.</p>
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KEY

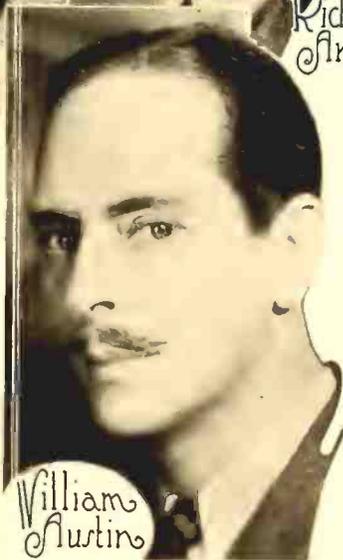
B Band music	G Grand opera
C Children's features	L Light opera
D Dance music	M Instrumental
E Educational	N News

# Publix Hour

fore the microphone and are in favor with the listening public.

Once the great army of listeners were satisfied with a "Hello" and a "Good-by" from their favorite star, whose few words of greeting coming through the loud-speaker gave them a certain thrill. Now it is all different. The motion-picture player who steps before radio's "mike" must be able to transmit good entertainment, whether it be song, music or the spoken word.

Every Saturday night for the past nine months the Paramount-Publix Cor-  
[Continued on page 50]



A few of many movie folk appearing on Paramount programs.

July 5, 12, 19, 28 SATURDAY

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
E	X	X	D	WOR NEWARK 710 N. J.
1	2	3	3	WGR. BUFFALO 550 N.Y.
3	T	5	5	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
3	4	5	5	WABC NEW YORK 860
1	2	X	3	WEAF NEW YORK 660
AB	4	4	5	WJZ NEW YORK 760
AB	X	E	5	WHAM ROCH'TER 1150
R	X	5	5	*WHEC ROCH'TER 1440
1	2	X	3	WGY SCHEN'D Y 790
1		5	5	*WFBL SYRACUSE 1360
M	2	X	3	WBT CHARLOTTE 1080 N.C.
1	2	X	X	WPTF RALEIGH 680
3	4	5	5	WWNC ASHEVILLE 570
3	4	5	5	WADC AKRON 1320 Ohio
	2	X	X	*WFJC AKRON 1450
3	4	5	5	WKRC CINCINNATI 550
AB	M	M	5	WLW CINCINNATI 700
1	2	X	3	WSAI CINCINNATI 1330
V	D	5	5	WHK CLEVEL'D 1390
X	2	X	3	WTAM CLEVEL'D 1070
				WAIU COLUMB'S 640
X	M	5	5	*WCAH COLUMB'S 1430
V	4	5	5	WSPD TOLEDO 1340
1	4	5	5	*WKBN YO'NGST-N 570
3	4	5	5	KFJF OKLA. CITY 1480 Okla.
X	X	X	3	WKY OKLA. CITY 900
X	2			*KVOO TULSA 1140
2	4	5	5	*WHP HARRIS'B'G 1430 Pa.
3	4	5	5	WLBW OIL CITY 1260
X	4	5	5	WCAU PHILAD. 1170
T	4	M	M	*WFAN PHILAD. 610
1	2	X	3	*WLIT-WFI PHIL. 560
AB	4	4	5	KDKA PITTS'B'GH 980
1	2	X	3	WCAE PITTS'B'GH 1220
3	4	5	5	WJAS PITTS'B'GH 1290
3	4	5	5	WEAN PROVID'NCE 780 R. I.
1	2	X	3	WJAR PROVID'NCE 890
C	M	X	X	WDOD CHATTA. 1290 Tenn.
1	2	X	3	WMC MEMPHIS 780
3	4	5	5	*WREC MEMPHIS 600
E	4	5	5	*WLAC NASH'LE 1470
N	2	P	D	WSM NASH'LE 650
				*KRLD DALLAS 1040 Tex.
X	2	X	3	WFAA Dallas 800
X	2	X	3	WBAP Ft. Worth 800
				KPRC HOUSTON 920
		M	M	*KTSA S. ANTONIO 1290
X	2	X	3	WOAI S. ANTONIO 1190
3	4	5	5	*WTAR NORFOLK 780 Va.
X	2	X	3	WRVA RICHM'D 1110
3	4	5	5	WDBJ ROANOKE 930
A	2	X	3	*WEBC SUPERIOR 1290 Wis.
3		5	5	*WISN MIL'W'KEE 1120
DM	2	X	3	WTMJ MIL'W'KEE 620

**C** East. Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**4** Goldman Band

Playing in Central Park, New York City.

**5** Hank Simmons' Showboat

Old-time melodrama. CBS, New York.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**3** General Electric Hour

Symphony orchestra; director, Walter Damrosch. "Adventures in Science," Floyd Gibbons. NBC, New York.

**5** Dutch Masters Minstrels

As the name implies. NBC, New York.

**5** Hank Simmons' Showboat

Old-time melodrama. CBS, New York.

**O** Organ  
**P** Popular music

**R** Religious  
**T** Theatrical

**KEY**  
**V** Vocal ensembles  
**W** Wit, comedy

**X** Station on air, but program variable

**SATURDAY** July 5, 12, 19, 26

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard Central Daylight }	9	30	10	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can - 690 TORONTO CKGW	③	④	X	X
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	①	①	X	
930 BIRM'GH'M WBRC	①	①	④	X
Ark. 1040 HOT SP'GS *KTHS			X	C
1390 LIT'LE R'CK *KLRA	④	④	②	X
Colo. 830 DENVER KOA	①	①	⑤	C
560 DENVER KLZ	①	①	②	X
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	④	④	②	⑤
950 WASH'GT'N WRC	④	①	B	②
Fla. 900 JACKS'NVE WJAX	④	①	P	
1300 MIAMI B. WIOD	④	①	X	X
Ga. 890 ATLANTA WGST	④	①	X	⑤
740 ATLANTA WSB	①	①	X	C
Ill. 1020 CHICAGO KYW	X	X	X	C
770 CHICAGO *WBBM	④	①	X	X
870 CHICAGO *WENR	X	X	X	X
720 CHICAGO WGN	①	①	NM	D
560 CHICAGO *WIBO	X	P	D	D
870 CHICAGO *WLS	M	W	M	M
670 CHICAGO WMAQ	X	X	X	C
Ind. 1160 FT. W'YNE*WOWO	④	①		
1230 IND'P'LIS *WFBM	④	①	②	
Iowa 1260 C.NCIL BL'ES KOIL	④	①	②	X
1000 Davenport Des Moines WOC*WHO	①	①	X	②
600 WATERLOO WMT	④	①	②	
Kans.1220 LAWRENCE*WREN	③	④	⑤	C
580 TOPEKA *WIBW	④	①	②	X
1300 WICHITA *KFH	④	①	②	X
Ky. 1490COVINGTON*WCKY	③			
820 LOUISVILLE WHAS	①	①	V	C
La. 1250 N. ORL'NS WDSU	④	①	X	X
1320 N. ORL'NS WSMB	④	①	B	C
Me. 620 BANGOR WLBZ	④	①	②	
940 PORTLAND WCSH	④	①	N	
Md. 1060 BALTIMORE*WBAL	③	④	X	⑤
600 BALTIMORE WCAO	④	①	②	X
Mass. 990 SPRINGFIELD WBZ	E	D	E	⑤
590 BOSTON WEEI	④	①	N	
1230 BOSTON WNAC	④	①	②	X
580 WORCESTER WTAG	④	①	N	
Mich.1410 BAY CITY WBCM	④	①	②	X
1240 DETROIT WGHP	④	①	②	X
750 DETROIT WJR	T	④	⑤	CD
920 DETROIT WWJ	④	①	D	D
Minn. 810 MINNEAP WCCO	④	①	M	M
1460 ST. PAUL KSTP	④	①	X	C
Miss.1270 JACKSON WJDX	④	①		
Mo. 950 KAN. CITY KMBC	④	①	②	X
610 KAN. CITY WDAF	④	①	V	C
1090 ST. LOUIS KMOX	④	①	②	X
550 ST. LOUIS *KSD	④	①	X	X
1350 ST. LOUIS KWK	③	D	X	C
Nebr. 590 OMAHA *WOW	④	①	X	X

# Summer Religious Programs



DR. J. STANLEY DURKEE.

THREE of America's best-known clergymen, supported by groups of outstanding vocalists and instrumentalists, occupy radio pulpits in the National Broadcasting Company studios this summer.

The three religious programs, which have been inaugurated for the summer months, have brought back to the air two widely known and popular features. One is the famous "Dr. Sockman's Question-box," a question-and-answer feature that last year brought thousands of appreciative letters from listeners. It is conducted by Dr. Ralph W. Sockman, pastor of the Madison Avenue Methodist Episcopal Church in New York, and is a part of the National Sunday Forum, broadcast through an NBC-WEAF network from 4 to 5 o'clock, E. D. T., every Sunday afternoon. In this broadcast the Oratorio Choristers, under the direction of George Dilworth, are heard in a program of sacred music.

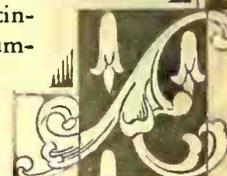
"Twilight Reveries," another familiar summer feature, introduces Dr. Charles L. Goodell, an executive secretary of a committee of the Federal Council of Churches of Christ in America. Dr. Goodell has traveled extensively and is the author of a number of books. He draws on his own experiences to humanize his talks in the broadcast. The program includes a sextet and an orchestra, and is broadcast from 5 to 6 through an NBC-WJZ network every Sunday evening.

Dr. J. Stanley Durkee delivers a twenty-minute talk in "The Friendly Hour," a summer Sunday feature broadcast from 3 to 4 o'clock in the afternoon through an NBC-

WJZ network. He is pastor of the historic Plymouth Church in Brooklyn. A male quartet, an instrumental quartet and an organ supply the musical background of the program. George Shackley is musical director.

The Jewish Hour, which is directed by Rabbi Samuel M. Cohen, will be continued through the summer. This broadcast is heard from 3 to 4 o'clock every Sunday afternoon through an NBC-WEAF network.

The Catholic Hour, broadcast from 6 to 7 o'clock Sunday evenings, also will be continued throughout the summer. In this program over the WEAF group, the Paulist Choristers are heard regularly.



<p><b>A</b> East. Daylight Saving 10 to 10:30 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p>④ B. A. Rolfe and His Lucky Strike Orchestra Dance music. NBC, New York.</p> <p>③ Strings and Bows Semi-classical music. NBC, New York.</p> <p>① Paramount Publix Hour Stars of the screen as guest artists. CBS, New York.</p>	<p><b>B</b> East. Daylight Saving 10:30 to 11 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p>④ B. A. Rolfe and His Lucky Strike Orchestra Dance music. NBC, New York.</p> <p>④ The Miniature Theatre NBC, New York.</p> <p>① Paramount Publix Hour Stars of the screen as guest artists. CBS, New York.</p>
<p><b>KEY</b></p> <p>B Band music                      D Dance music                      G Grand opera                      M Instrumental C Children's features              E Educational                      L Light opera                      N News</p>	

# Catholic Hour



Mr. Johnson, president National Council Catholic Men; Cardinal Hayes, of New York; Bishop Schrems, of Cleveland, and Father Burke.

except during the summer months.

Beginning June 15, a new musical unit—the Medievalists, an octet composed of well-known and experienced vocalists—will succeed the Paulist Choristers, who retire for the summer months.

The *personnel* of the Medievalists is as follows: Misses Pauline Cushman, soprano; Anna Laurie, soprano; Hazel Arth, contralto, and Alma Stoll, contralto; John Finnegan, tenor; Fred G. Rover, tenor; Henry Marcoux, baritone, and H. Overton Moyle, basso. Walter Donovan is accompanist.

This group of singers was organized some seasons ago with a view to developing in America a small unit of accomplished vocalists to promote the kind of singing made popular by "The English Singers." Compositions by Bach, Frescobaldi, as well as all the classical gems of liturgy, are drawn upon to supply the music heard in the program.

In dedicating the Catholic Hour, Patrick Cardinal Hayes said:

"This radio hour is for all the people of the United States. The purpose of the National Catholic Hour is not to attack, triumph or boast; not to attack, nor to blame, but to serve. And in the measure that it serves, and only in that measure, will it succeed."

The Catholic Hour is broadcast from 6 to 7 o'clock, E. D. T., every Sunday evening through an NBC-WEAF network, which includes several Canadian stations.

**T**HE Cathedral Studio of the National Broadcasting Company resounds each Sunday evening with the same chants and melodies that have echoed for ages through the cathedrals of the Old World. The Gregorian Chants and the centuries-old ritualistic music of the Catholic faith are mingled with the modern sacred compositions. Members of the Paulist Choir, a vocal organization that has been compared to an orchestra, interpret the music.

The program is the Catholic Hour, presented under the sponsorship of the National Council of Catholic Men for the purpose of promoting a better understanding of the Catholic Church and its doctrines, and to foster more friendly relations among the several religious groups in the United States.

Each week some leader in the Catholic Church delivers the principal address in the program, speaking briefly.

Music, however, predominates in the program. The Paulist Choristers, celebrated Catholic choir under the direction of Father William J. Finn, are heard regularly every Sunday,

July 7, 12, 19, 26 SATURDAY

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
D	MV	D	MV	WOR NEWARK 710 N. J.
1	1	D	D	WGR. BUFFALO 550 N.Y.
1	1	2	5	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	1	3	5	WABC NEW YORK 860
1	1	AB	2	WEAF NEW YORK 660
3	4	5	5	WJZ NEW YORK 760
V	X	D	D	WHAM ROCH'TER 1150
1	1	4	7	*WHEC ROCH'TER 1440
1	1	D	D	WGY SCHEN'D Y 790
1	1	2		*WFBL SYRACUSE 1360
1	1	M	M	WBT CHARLOTTE 1080 N.C.
1	1	X	X	WPTF RALEIGH 680
1	1	2		WWNC ASHEVILLE 570
1	1	2	5	WADC AKRON 1320 Ohio
1	1	X	X	*WFJC AKRON 1450
1	1	2	5	WKRC CINCINNATI 550
V	D	M	CD	WLW CINCINNATI 700
1	1			WSAI CINCINNATI 1330
1	1	W	P	WHK CLEVEL'D 1390
X	X	X	X	WTAM CLEVEL'D 1070
				WAIU COLUMB'S 640
1	1			*WCAH COLUMB'S 1430
1	1	2	X	WSPD TOLEDO 1340
1	1	4	5	*WKBN YO'NGST-N 570
1	1	2	X	KFJF OKLA.CITY 1480 Okla.
1	1	X	C	WKY OKLA.CITY 900
				*KVOO TULSA 1140
1	1	4	X	*WHP HARRISB'G 1430 Pa.
1	1	2	5	WLBW OIL CITY 1260
1	1	2	5	WCAU PHILAD. 1170
D	D	X	X	*WFAN PHILAD. 610
1	1	B	2	*WLIT-WFI PHIL. 560
3	4	X	C	KDKA PITTSB'GH 980
1	1	D		WCAE PITTSB'GH 1220
1	1	D		WJAS PITTSB'GH 1290
1	1	2	X	WEAN PROVID'NCE 750 R.I.
1	1	N		WJAR PROVID'NCE 890
1	1	2	X	WDOD CHATTA. 1280 Tenn.
1	1	X	C	WMC MEMPHIS 750
1	1	2	5	*WREC MEMPHIS 600
1	1	2	5	*WLAC NASHV'LE 1470
X	X	X	C	WSM NASHV'LE 650
1	1	D	D	*KRLD DALLAS 1040 Tex.
1	1	M	C	WFAA Dallas 800
				WBAP Ft. Worth 800
1	1	X	C	KPRC HOUSTON 920
1	1	E	D	*KTSA S. ANTONIO 1290
1	1	X	C	WOAI S. ANTONIO 1190
1	1	2	5	*WTAR NORFOLK 750 Va.
1	1	X	X	WRVA RICHM'D 1110
1	1	2	5	WDBJ RO'INOKE 930
1	1	V	C	*WEBC SUPERIOR 1290 Wis.
1	1	2	C	*WISN MILW'KEE 1120
1	1	P	C	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A** Ponce Sisters (First 15 min.)  
Ethel and Dorothea, vocal and instrumental duo.
- B** Dance Music from New York (Last 15 min.)
- 5** Slumber Music
- 2** Will Osborne and His Orchestra  
Dance music. CBS, New York.
- 3** New York Herald Tribune Observer  
News flashes. (First 15 min.)
- Will Osborne and His Orchestra (Last 15 min.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF HOUR

- 2** Dance Music  
NBC, New York.
- 5** Slumber Music
- C** Amos 'n' Andy (First 15 min.)
- D** Literary Digest  
News flashes.
- 5** Dance Music  
CBS, New York.

## BACK OF FAMILIAR VOICES

(Continued from page 6)

ticket to a student who was going West, and presently stopped eating. To forestall any dire results, the young man took what work he could get during the summer. He continued to earn a vicarious living for the next two years, until the war interrupted everything.

Private Barlow sailed for France on one of the first transports, and Sergeant Barlow came back to Broadway and music on one of the last boats to return.

During the seven years following the war, Mr. Barlow conducted the Peterboro (N. H.) Music Festival, organized choral societies, and in 1923 organized the American National Orchestra.

He was then associated with the Neighborhood Players, arranging the musical backgrounds for their productions. "The Little Clay Cart" and "The Dybbuk" were two of the plays for which he was director of music. He left at the end of his third season and joined the staff of the Columbia Broadcasting System as a charter member.

Mr. Barlow daily grows younger in appearance and increasingly prominent in musical circles. At present he is the conductor of the Philco Symphony Orchestra, one of the leading symphonic groups of the radio world. Through this medium he hopes, by a gradual ascent, to cultivate the taste of the public to the point where classical programs will dominate the music of the air.

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## WINS DICTION AWARD

(Continued from page 12)

peared as a soloist in Worcester churches, and frequently sang in amateur musical productions. Then, after some experience as a choir conductor, he went to Long Meadow, Mass., where he directed the Community Choral Association and a church choir. He appeared frequently as a baritone soloist.

The World War broke out and Bach enlisted. He saw service in France with the Forty-fourth Coast Artillery and was in the Somme-St. Mihiel offensive.

The war ended and Bach returned to the print-shop, although he still found time for concert engagements. He was asked to sing for Station WBZ in Springfield, then his home, and, after a few radio appearances, was taken on as staff announcer for WBZ. That was in 1922.

While in Springfield he met and married Olive C. Murphy. There now is a seven-year-old daughter, Joyce Elizabeth Bach.

In 1926 he was transferred to WBZA in Boston and made more than local reputation through his announcements of the broadcasts of the Boston Symphony concerts.

More than two years ago NBC officials heard of the Boston announcer and soon afterwards he joined the NBC announcing staff. In addition to his work as an announcer, he is heard as a soloist on the air and on the concert stage.

Bach is a crack bridge player, and plays tennis and handball. He also reads a great deal.

Bach is six feet tall, weighs 170 pounds and has dark hair,



ALWYN BACH.

dark eyes and dark complexion. He is popular with radio artists because of his complete poise and lack of nervousness or excitability in the studios.

His home is 16 Lindbergh Street, West Hempstead, L. I.

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## SHELL ECHOES

(Continued from page 18)

selections that somehow we had always had a hankering to hear just as this aggregation made them heard: operatic arias, concert numbers and popular ballads, old and new.

At the close of the program a clean-cut young chap sauntered over our way and was introduced as George Redman, composer of lyrics of "Shell Echoes."

Under the direction of Mr. Dumont, such radio artists as Chauncey Parsons, tenor; the Chicagoans Quartet; the Pickards; Tom, Dick and Harry, vocal trio; Fred Waldner, tenor; Sen Kaney, the old-timer, and Wendall Hall, the "red-headed music-maker," are also heard at different times on this program. J. Oliver Riehl, composer and pianist, who is musical supervisor for the Chicago NBC studios, created and builds this unusual musical treat.

All in all, a most *enjoyable* evening. Try it for yourself any Monday evening at 9:30, Central Daylight Time.

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## PARAMOUNT-PUBLIX HOUR

(Continued from page 47)

poration, owners of half-interest in the Columbia Broadcasting System, have been presenting their hour of entertainment over the nation-wide facilities of that network. From New York, Hollywood, Chicago, and even Paris, Paramount stars and featured players have been heard via the largest regular hook-up of stations to carry a commercial program.

Ofttimes they contribute to the program from each of these cities during a single hour's broadcast. This requires extensive technical arrangements with accurately timed cues and switchovers—all handled with utmost perfection by Columbia engineers.

The majority of the stars that shine from the motion-picture firmament have come to realize the vastness of radio's scope, its importance as a builder of good will, and the valuable training it offers, requiring only a worthy rendition in return. Paramount's theater audiences have been increased through the radio appearances of such favorites as Maurice Chevalier, Ruth Chatterton, Clara Bow, Ginger Rogers, Mary Brian, Gary Cooper, Jack Oakie, "Buddy" Rogers, Lillian Roth, George Bancroft, Richard Arlen and numerous others who have played in its movie palace of the air from time to time.

Every star must have its setting. And in the studios of WABC, key station of the Columbia System, is gathered every Saturday night an imposing array of entertainers, including Jesse Crawford, "the poet of the organ"; Paul Ash, billed as the "genial giant of jazz"; David Mendoza, the noted maestro; Harriet Lee, deep-voiced contralto; Paul Small, tenor, and a large symphonic orchestra. They provide the musical background for the guest artists, while John Carlille, announcer, paints a word picture apropos to the entire presentation.

Summer is here. However, the warm weather will effect no let-down with the Paramount-Publix Hour, for the sponsors of this popular feature plan to present even a more imposing array of their artists for the edification of the radio audience than in the past. The summer nights will be replete with stars—bigger and brighter than ever.

# DIRECTORY OF BROADCASTING STATIONS

Revised to May 26, 1930

Including All Stations East of the Rockies Using 100 Watts or Over  
and All Stations West of the Rockies Using More than 100 Watts

Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City
KCRC	1370		Enid, Okla.	KPWF	1490		Westminster, Calif.	WEBC	1290		Duluth-Superior	WLSI	1210		Providence, R. I.
KDKA	980		Pittsburgh, Pa.	KQV	1380		Pittsburgh, Pa.	WEBE	1210		Brooklyn, N. Y.	WLTH	1400		Brooklyn, N. Y.
KDLR	1210		Devils Lake, N. D.	KQW	1010		San Jose, Calif.	WEBO	1210		Harrisburg, Ill.	WLW	700		Cincinnati, O.
KDYL	1290		Salt Lake City, Utah	KREP	620		Phoenix, Ariz.	WEBR	1310		Buffalo, N. Y.	WLWL	1100		New York, N. Y.
KECA	1430		Los Angeles, Calif.	KRGV	1260		Harlingen, Tex.	WEBW	560		Beloit, Wis.	WMAC	570		Casencovia, N. Y.
KEJH	740		Revere, Calif.	KROD	1040		Dallas, Tex.	WEDC	1210		Chicago, Ill.	WMAM	1410		Dartmouth, Mass.
KELW	780		Burbank, Calif.	KSAC	580		Manhattan, Kan.	WEEL	590		Boston, Mass.	WMAK	900		Burlington, N. Y.
KEK	1180		Portland, Ore.	KSAT	1240		Ft. Worth, Tex.	WEHC	1200		Emory, Va.	WMAL	630		Washington, D. C.
KFAB	770		Lincoln, Neb.	KSCJ	1330		Sioux City, Ia.	WEHS	1420		Evanson, Ill.	WMAQ	670		Chicago, Ill.
KFBM	1280		Great Falls, Mont.	KSD	550		St. Louis, Mo.	WELK	1370		Philadelphia, Pa.	WMAJ	1200		St. Louis, Mo.
KFDM	560		Beaumont, Tex.	KSEI	900		Pocatello, Ida.	WEMC	590		Berrien Springs, Mich.	WMAZ	890		Macon, Ga.
KFDY	550		Brookings, S. D.	KSL	1130		Salt Lake City, Utah	WENR	870		Chicago, Ill.	WMB	1500		Newport, R. I.
KPEL	920		Denver, Col.	KSO	1380		Claxda, Ia.	WEVD	1300		New York, N. Y.	WMBG	1420		Detroit, Mich.
KPEQ	680		St. Joseph, Mo.	KSOO	1110		Sioux Falls, S. D.	WEW	760		St. Louis, Mo.	WMBD	1440		Peoria Heights, Ill.
KFGQ	1310		Boone, Ia.	KSTP	1460		St. Paul, Minn.	WFAA	800		Dallas, Tex.	WMBG	1210		Richmond, Va.
KFH	1300		Wichita, Kan.	KTAB	560		Oakland, Calif.	WFAN	610		Philadelphia, Pa.	WMBH	1420		Joplin, Mo.
KFHA	1200		Gunnison, Col.	KTAP	1420		San Antonio, Tex.	WFBE	1200		Cincinnati, O.	WMBI	1080		Chicago, Ill.
KFI	640		Los Angeles, Calif.	KTBI	1300		Los Angeles, Calif.	WFBG	1310		Altoona, Pa.	WMBJ	1310		Auburn, N. Y.
KFJZ	1420		Pond du Lac, Wis.	KTBR	1300		Portland, Ore.	WFB	1370		Collegeville, Minn.	WMBK	1500		Brooklyn, N. Y.
KFJB	1200		Marshalltown, Ia.	KTBS	1450		Shreveport, La.	WFB	1360		Syracuse, N. Y.	WMBR	1470		Tampa, Fla.
KFJF	1480		Oklahoma City, Okla.	KTHS	1040		Hot Springs, Ark.	WFBM	1230		Indianapolis, Ind.	WMC	780		Memphis, Tenn.
KFJM	1370		Grand Forks, N. D.	KTM	780		Los Angeles, Calif.	WFB	1270		Baltimore, Md.	WMCA	570		New York, N. Y.
KFJR	1300		Portland, Ore.	KTNT	1170		Muscataine, Ia.	WDFD	1310		Flint, Mich.	WMLL	1500		Long Beach, N. Y.
KFJY	1310		Fort Dodge, Ia.	KTRH	1120		Houston, Tex.	WFI	560		Philadelphia, Pa.	WMMN	890		Fairmont, W. Va.
KFJZ	1370		Fort Worth, Tex.	KTRH	1290		San Antonio, Tex.	WFJW	940		Hopkinsville, Ky.	WMMG	1500		Lapeer, Mich.
KFK	890		San Jose, Calif.	KTRT	1310		Shreveport, La.	WFJ	1450		Rocky Mt., N. Y.	WMO	1350		Memphis, Tenn.
KFKB	850		Milford, Kan.	KTSM	1310		El Paso, Tex.	WFKD	1310		Philadelphia, Pa.	WMT	1400		Waterloo, Ia.
KFKU	1220		Lawrence, Kan.	KTUE	1420		Houston, Tex.	WFLA	620		Clearwater, Fla.	WNAC	1230		Boston, Mass.
KFKX	1020		Chicago, Ill.	KTW	1270		Seattle, Wash.	WGBB	1210		Freeport, N. Y.	WNAD	1010		Norman, Okla.
KFLV	1410		Rockford, Ill.	KUOA	1390		Fayetteville, Ark.	WGBG	1430		Memphis, Tenn.	WNAX	570		Yankton, S. D.
KFLX	1370		Galveston, Tex.	KUSD	890		Vermillion, S. D.	WGBF	630		Evansville, Ind.	WNBH	1310		New Bedford, Mass.
KFPM	1250		Northfield, Minn.	KUT	1500		Austin, Tex.	WGBT	880		Scranton, Pa.	WNBO	1200		Washington, Pa.
KFNF	890		Shenandoah, Ia.	KVI	760		Washington, D. C.	WGB	1250		Rochester, N. Y.	WNBR	1430		Brooklyn, N. Y.
KFOR	1210		Long Beach, Calif.	KVOA	1280		Tucson, Ariz.	WGCM	1210		Gulfport, Miss.	WNSA	1450		Springfield, Va.
KPOX	1250		Long Beach, Calif.	KVOO	1140		Cedar Rapids, Ia.	WGCP	1250		Newark, N. J.	WNBZ	1290		Saranac Lake, N. Y.
KFPL	1310		Dublin, Tex.	KWCR	1310		Cedar Rapids, Ia.	WGES	1360		Chicago, Ill.	WNJ	1450		Newark, N. J.
KFPY	1340		Spokane, Wash.	KWCA	1210		Shreveport, La.	WGH	1310		Newport News, Va.	WNXO	560		Knoxville, Tenn.
KPQD	1230		Anchorage, Alaska.	KWJJ	1060		Portland, Ore.	WGHP	1240		Detroit, Mich.	WNR	1440		Greensboro, N. C.
KPQZ	860		Hollywood, Calif.	KWK	1350		St. Louis, Mo.	WGL	1370		Ft. Wayne, Ind.	WNYC	570		New York, N. Y.
KPFC	610		Fresno, Calif.	KWKC	1370		Kansas City, Mo.	WGN	720		Chicago, Ill.	WOL	1180		Salt Lake, Utah
KPRU	630		Columbia, Mo.	KWKH	850		Shreveport, La.	WGR	550		Buffalo, N. Y.	WOAN	600		Lawrenceburg, Tenn.
KFSD	600		San Diego, Calif.	KWLC	1270		Decorah, Ia.	WGST	890		Atlanta, Ga.	WOAX	1280		Trenton, N. J.
KFSG	1120		Los Angeles, Calif.	KWSC	1220		Pullman, Wash.	WGY	790		Schenectady, N. Y.	WOBT	1310		Union City, Tenn.
KFUL	1290		Galveston, Tex.	KWVO	1260		Brownsville, Tex.	WHA	940		Madison, Wis.	WOB	580		Charleston, W. Va.
KFUM	1270		Colorado Springs, Col.	KXA	570		Seattle, Wash.	WHAD	1120		Milwaukee, Wis.	WOC	1000		Davenport, Ia.
KFUD	550		St. Louis, Mo.	KYA	1230		San Francisco, Calif.	WHAM	1150		Rochester, N. Y.	WOCL	1210		Jamestown, N. Y.
KFUP	1310		Denver, Col.	KYB	1020		Chicago, Ill.	WHAP	1300		Peterborough, N. Y.	WODA	1250		Paterson, N. J.
KFVJ	1000		Culver City, Calif.	KYWA	1020		Chicago, Ill.	WHAS	820		Louisville, Ky.	WOK	1410		Mohile, Ala.
KFVS	1210		Cape Girardeau, Mo.	WAAF	920		Chicago, Ill.	WHAT	1310		Philadelphia, Pa.	WOI	640		Ames, Ia.
KFWB	950		Hollywood, Calif.	WAAM	1250		Newark, N. J.	WHAZ	1300		Troy, N. Y.	WOKO	1440		Poughkeepsie, N. Y.
KFWF	1200		St. Louis, Mo.	WAAT	940		Jersey City, N. J.	WHB	860		Kansas City, Mo.	WOL	1310		Washington, D. C.
KFWJ	930		San Francisco, Calif.	WAAB	860		Omaha, Neb.	WHBD	1370		Mt. Orah, O.	WOMT	1210		Manitowoc, Wis.
KFWM	830		Richmond, Calif.	WABC	860		New York, N. Y.	WHBF	1210		Rock Island, Ill.	WOOD	1270		Grand Rapids, Mich.
KFX	920		Denver, Col.	WAB	1200		Bangor, Me.	WHBL	1400		Shelbourn, Wis.	WOPT	1500		Bristol, Tenn.
KFXR	1310		Oklahoma City, Okla.	WABZ	1200		New Orleans, La.	WHBQ	1370		Memphis, Tenn.	WOQ	1300		Kansas City, Mo.
KFXZ	1420		Flagstaff, Ariz.	WACO	1240		Waco, Tex.	WHBU	1210		Anderson, Ind.	WOR	710		Newark, N. J.
KFYA	1420		Abilene, Tex.	WADU	1320		Akron, O.	WHBY	1200		West De Pere, Wis.	WORC	1200		Worcester, Mass.
KFYR	550		Bismarck, N. D.	WAIC	640		Columbus, O.	WHDF	1370		Calumet, Mich.	WORD	1490		Chicago, Ill.
KGA	1470		Spokane, Wash.	WAPI	1140		Birmingham, Ala.	WHDH	830		Gloucester, Mass.	WOS	630		Jefferson City, Mo.
KGAR	1340		Tucson, Ariz.	WASH	1270		Grand Rapids, Mich.	WHDI	1180		Minneapolis, Minn.	WOV	1130		New York, N. Y.
KGB	1330		Altoona, Pa.	WATL	1210		Lafayette, Ind.	WHDL	1440		Rochester, N. Y.	WOW	1500		Wichita, Kan.
KGBU	900		Ketchikan, Alaska	WBAK	1430		Harrisburg, Pa.	WHFC	1420		Cicero, Ill.	WOWO	1500		Fort Wayne, Ind.
KGBX	1310		St. Joseph, Mo.	WBAL	1060		Baltimore, Md.	WHIS	1420		Bluefield, W. Va.	WPWA	1210		Pawtucket, R. I.
KGBZ	930		York, Neb.	WBAP	800		Fort Worth, Tex.	WHK	1390		Cleveland, O.	WPCC	560		Chicago, Ill.
KGCI	1370		San Antonio, Tex.	WBAX	1210		Wilkes-Barre, Pa.	WHN	1010		New York, N. Y.	WPCH	810		New York, N. Y.
KGCR	1210		Watertown, N. D.	WBBC	1400		Brooklyn, N. Y.	WHO	1000		Des Moines, Ia.	WPEN	1500		Philadelphia, Pa.
KGCU	1290		Manitowoc, S. D.	WBBL	1210		Richmond, Va.	WHOM	1450		Jersey City, N. J.	WPG	1100		Atlantic City, N. J.
KGCX	1310		York, Pa.	WBDM	1200		Chicago, Ill.	WHOP	1430		Harrisburg, Pa.	WPI	1370		Paterson, N. Y.
KGDE	1200		Fergus Falls, Minn.	WBDR	1300		Rossville, N. Y.	WHAS	1420		Ottumwa, Ia.	WPTC	1250		State College, Pa.
KGDM	1100		Stockton, Calif.	WBZ	1200		Ponca City, Okla.	WHBA	1280		Madison, Wis.	WPTF	680		Raleigh, N. C.
KGEF	1300		Los Angeles, Calif.	WBZ	1410		Bay City, Mich.	WHBB	1370		Jackson, Mich.	WQAM	560		Miami, Fla.
KGEV	1200		Fort Morgan, Col.	WBMS	1450		Fort Lee, N. J.	WHBO	1500		Chicago, Ill.	WQAN	880		Scranton, Pa.
KGEZ	1310		KallsPELL, Mont.	WBNS	1350		New York, N. Y.	WHBU	1310		Poynter, Wis.	WQAO	1060		New York, N. Y.
KGF	1420		Altoona, Pa.	WBOW	1310		Terre Haute, Ind.	WHBY	580		Topeka, Kan.	WQBC	1360		Vicksburg, Miss.
KGFG	1370		Oklahoma City, Okla.	WBRC	900		Birmingham, Ala.	WHBY	1200		Ufa, U.S.S.R.	WRA	1300		Paterson, N. Y.
KGFI	1500		Corpus Christi, Tex.	WBRE	1310		Wilkes-Barre, Pa.	WHCC	1190		Bridgeport, Conn.	WRBK	1370		Erie, Pa.
KGFV	1310		Ravenna, Neb.	WBRL	1430		Tilton, N. H.	WHIL	1200		St. Louis, Mo.	WRAY	1310		Reading, Pa.
KGFX	580		Pierre, S. D.	WBSE	820		Wellesley Hills, Mass.	WHIL	890		Urbana, Ill.	WRAX	1020		Philadelphia, Pa.
KGFP	1010		Picher, Okla.	WBT	1080		Charlottesville, N. C.	WHIM	1420		Wilmington, Del.	WRBI	1310		Tifton, Ga.
KGFM	1230		Albuquerque, N. M.	WBS	980		Springfield, Mass.	WHIO	1300		Miami Beach, Fla.	WRBJ	1370		Hattiesburg, Miss.
KGFN	1420		Aurora, Ill.	WBZA	980		Boston, Mass.	WHIP	610		Philadelphia, Pa.	WRBL	1200		Columbus, Ga.
KGHI	1200		Little Rock, Ark.	WBZ	600		Storr, Conn.	WHK	110		Columbia, S. C.	WRBT	1210		Greenville, Miss.
KGHL	950		Hillings, Mont.	WCAD	1220		Canton, N. Y.	WHKN	1120		Milwaukee, Wis.	WRBT	1370		Wilmington, N. C.
KGJ	1320		Twin Falls, Ida.	WCAE	1220		Pittsburgh, Pa.	WHAC	1310		Johnstown, Pa.	WRBU	1210		Gastonla, N. C.
KGJR	1360		Butte, Mont.	WCAJ	1430		Columbus, O.	WHAG	1060		Norfolk, Neb.	WRC	950		Washington, D. C.
KGJX	1420		Trinidad, Col.	WCAJ	580		Lincoln, Neb.	WHAR	890		Providence, R. I.	WREC	600		Memphis, Tenn.

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## What's On the Air

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