

# What's On the Air

15  
cts



September  
1930

Julia  
Sanderson  
CBS

Vol. 1. No. 11

# WAVE-LENGTH GUIDE

CHANNEL	COLUMBIA BROADCASTING SYSTEM	NATIONAL BROADCASTING COMPANY	KYCIS	METERS	DIAL READING
1	WKRC	WGR-KSD	550	545	←
2	KLZ-WQAM	WFI-WIBO	560	535	←
3	WWNC-WKBN		570	528	←
4	WIBW-WNAX	WTAG	580	517	←
5	WMT	WOW-WEEI	590	508	←
6	WCAO-WBEO		600	500	←
7	WFAN	WDAF	610	492	←
8	WLBZ	WTMJ-WFLA	620	484	←
9	WMAL		630	476	←
10	WAIU		640	468	←
11		WSM	650	461	←
12		WEAF	660	454	←
13	WMAQ		670	447	←
14		WPTF-CKGW	680	441	←
16		WLW	700	428	←
17			710	422	←
18	CKAC	WGN	720	416	←
20		WSB	740	406	←
21		WJE	750	400	←
22		WJZ	760	394	←
23	WBBM	KFAB	770	389	←
24	WTAR-WEAN	WMC	780	384	←
25		WGY	790	379	←
26		WFAA-WBAP	800	375	←
27	WOCO		810	370	←
28		WHAS	820	366	←
29		KOA	830	361	←
32	WABC		860	349	←
33		WLS-WENR	870	345	←
35	WGST	WJAE	890	337	←
36		WKY-WJAX	900	333	←
38		WWJ-KPRO	920	328	←
39	WDBJ-WBEO		930	322	←
40	WDAY-WFIW	WOSH	940	319	←
41	KMBC-CFRB	WRC	950	316	←
44		KDKA-WCFB	980	306	←
45		WBZ-WBZA	990	303	←
46		WOC-WHO	1000	300	←
48		KYW-KFKX	1020	294	←
50	KRLD	KTHS	1040	288	←
52		WTIC-WBAL	1060	283	←
53		WTAM	1070	280	←
54	WBT		1080	278	←
55	KMOX-WJJD		1090	275	←
57	WPG-WDBO	WBVA	1110	270	←
58	WISN-KTRH		1120	268	←
60		WAPI-KVOO	1140	263	←
61		WHAM	1150	261	←
62	WOWO		1160	258	←
63	WCAU		1170	256	←
65	WORO	WOAI	1190	252	←
68	WDAE	WCAE-WREN	1220	246	←
69	WNAO-WFBM		1230	244	←
70	WXYZ-WDSU		1240	242	←
72	WLBW-KOIL		1260	238	←
73	WTOG	WJDX	1270	236	←
74	WDOD-WRE		1280	234	←
75	WJAB-KTSA	WEBC	1290	232	←
76	KPH-WGH	WIOD	1300	231	←
78	WADG	WSMB	1320	227	←
79	KSOJ	WSAI	1330	225	←
80	WSPD		1340	224	←
81	WFBL	KWK	1350	222	←
85	WHK-KLRA		1390	216	←
87	WBOB-WOAH		1410	212	←
91	WHP-WHEO	WFJO	1450	207	←
92		KSTP	1460	205	←
93	WLAC		1470	204	←
94	WKBW-KFJF		1480	203	←
95		WCKY	1490	201	←

# WHAT'S ON THE AIR

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## HOW TO USE

# "WHAT'S ON THE AIR"

*To Double the Benefits from Your Radio Set*

### HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time.

Simply turn to the page bearing date and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

### HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

### TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

# WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME I.

SEPTEMBER, 1930

No. 11

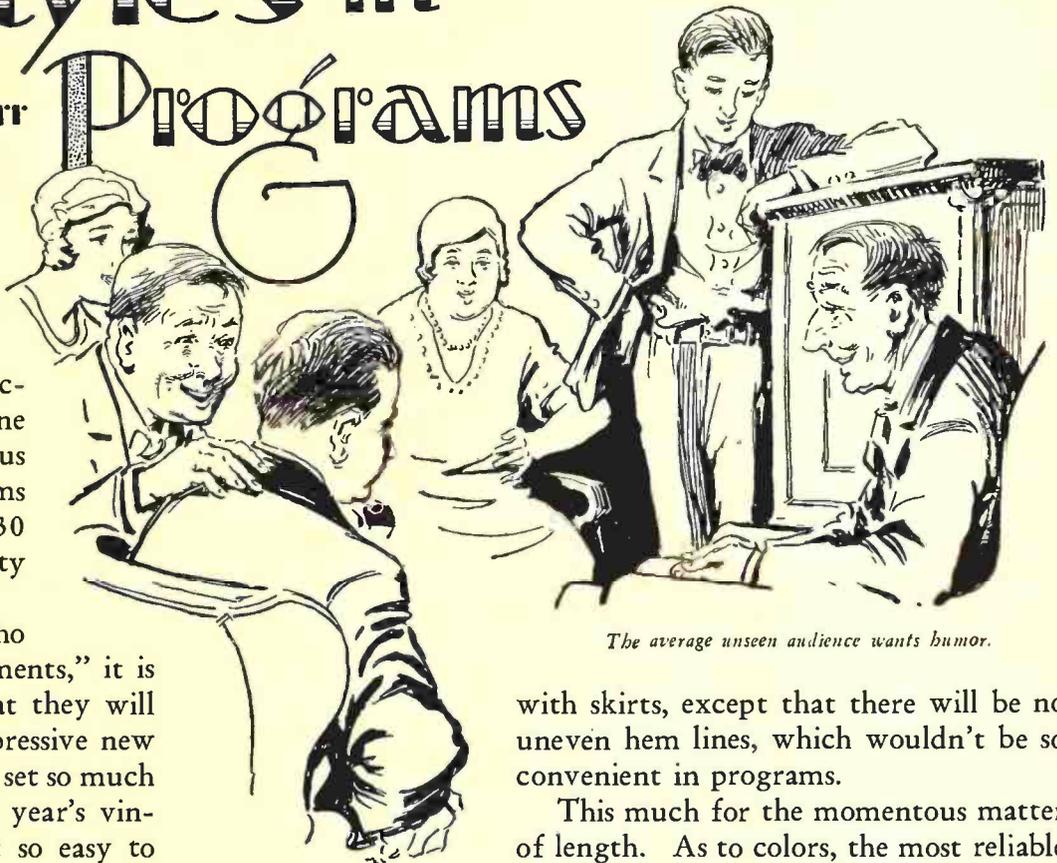
## New Styles in By Robert M. Starr Programs

WITH the new models of receivers being paraded proudly this month at the first of the fall's important radio shows, many prospective signers on the dotted line probably are becoming curious about the new models of programs which are to be aired during 1930 and 1931. Certainly this curiosity is quite reasonable.

To the men and women who pay the "small monthly installments," it is just as important to know what they will be able to hear as what the impressive new gadgets are that make a 1930-31 set so much more desirable than one of last year's vintage. Unfortunately, it is not so easy to find out what the well-dressed program will wear this winter as it is to discover how the smart receiver will be turned out. Styles in programs are "subject to change without notice." Besides, they often come so gradually that they elude attention. However, WHAT'S ON THE AIR's sleuth detail has been Philo Vancing among the studios, and has hit upon some more or less warm clues herewith offered for whatever they may be worth.

First, to paraphrase the problem that perplexed the ladies so sorely this time last year, radio programs, like the aforesaid ladies, will wear 'em short for the most part during 1930 and 1931. Not only will the thirty-minute bill which has been such a big seller the past two years continue to be popular, but it looks as if the fifteen-minute act introduced by certain daring designers last year will be featured more than ever.

These lengths are, of course, for informal and business wear. However, for the more formal occasions, such as symphonic and operatic programs or serious drama, and the smarter parties, the full-hour length is still very much in. The prospects are, in fact, that more of these programs will appear in this more becoming length than last year, when the abbreviated style rather ran riot. The choice is pretty much as



*The average unseen audience wants humor.*

with skirts, except that there will be no uneven hem lines, which wouldn't be so convenient in programs.

This much for the momentous matter of length. As to colors, the most reliable information from 711 Fifth Avenue and 485 Madison Avenue—the radio style centers of America—is that the 1930-31 programs will be gayer, which is to say, show a higher percentage of humor.

It's not hard to understand why the creators of radio fashions have decided on this. "Amos 'n' Andy," Will Rogers, Real Folks, "Joe and Vi," Cuckoo and the Nit Wits—to mention only the most outstanding "clicks"—have proved that the "great invisible audience" enjoys a good laugh, and often. So it will, of course, be given more cause to chortle with glee, particularly since politics will again make liberal use of the air this fall.

At the same time there probably will be enough serious matter to balance this increased humor component and give it point by contrast, which, naturally, is as it should be. Broadcasting plans call for further efforts in the way of educational programs, designed both for schoolchildren and children (from nine to ninety) not in school.

"Educational" may be the wrong word to describe the latter sort. "Informing" is probably better. The idea is to let listeners learn about important things from people who know.

So the brow-line will be kept pretty well balanced

between the high and the low, unlike the flitting waist-line.

This stabilization probably will hold for music as well as for things said into microphones. Talkie theme songs and Broadway revue hits have had the breaks on the air the last year or two. But those who prefer something with more substance have not been "taking it lying down," and now it looks as if they will make their demands felt, ranging from the lighter classics to symphonic works.

Also, the styling of these musical programs, both popular and serious, promises to turn up some interesting wrinkles. In the popular sort, the trend seems to be toward the presentation type of thing, with or without a master of ceremonies so labeled, but strung together with enough smart or humorous patter to make it something more than just music. Likewise, serious programs are heading in the direction of more interpretive comment, remarks like those of Damrosch and Stokowski, calculated to tell the earnest uninitiate what it's all about. Anyway, it looks as if the "she will now sing" and "the orchestra will now play" type of musical program is passing into well-earned oblivion.

Continuity and dramatic features seem due for certain changes, too, perhaps the most important of which is the increasing drift toward the serial idea. Most of the successful humor on the air is of the serial type. In addition, such features as Arabesque and Mystery House have shown studio directors that listeners can be interested more keenly by at least the same set of characters, if not continued action. So, character serials look to be quite a promising bet.

More than that, it is likely that they will be daily instead of weekly. "Amos 'n' Andy" can take the credit for this departure almost single-handed, as for many another. It is not the least reason for their success, and be assured that directors are not overlooking the fact.

The prospects are that more fiction stories and stage plays will find their way to microphones in adapted form. National's effective use of Booth Tarkington's "Penrod" and Columbia's equally good results with published sea yarns in the Trawlers program have pointed the way in the former class, while the Radio Guild, the Miniature Theater and Eva La Gallienne have done the same thing as regards the latter.



*Politics will help to make the fall programs funny.*

In clothes, Paris and London have had considerable to say about what styles are and are not. In radio this has not been true. Up to now, American broadcasting has been rather emphatic about the fact that it can set the pace without so much as suggestions from Europe. But with the perfecting of trans-Atlantic short-wave links, international programs have become so much more frequent of late that 1930 and 1931 doubtless will see offerings from across "the pond" making up an increasing proportion of American schedules.

Probably the most important change to be anticipated in this department is that music will take its place alongside the talks which have made up most of

the broadcasting that has come across the Atlantic. This should be quite welcome, particularly to the many here who have not had an opportunity to hear the famous orchestras and choruses of Europe in person.

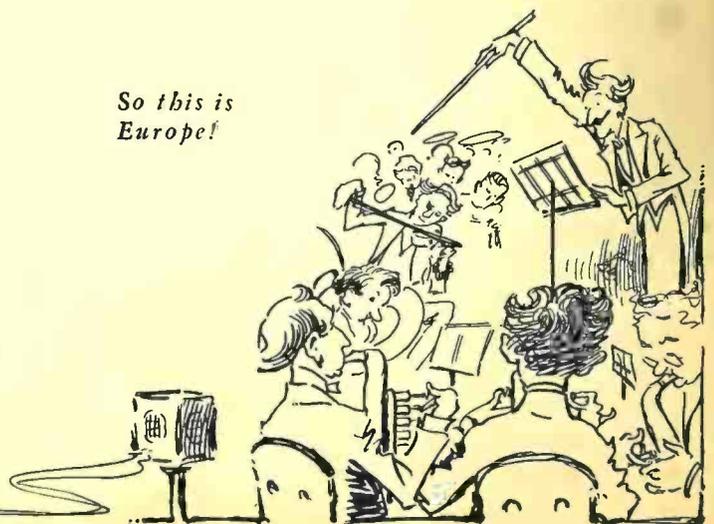
Like their length, color, etc., the trimmings approved by 1930-31 program styles promise to be keenly interesting. These will consist of bigger and better "spot news" broadcasts.

Up to the last year or so such broadcasts have consisted for the most part of descriptions of sports contests, Presidential inaugurations, political conventions, receptions for notables and similar events of wide public interest. But recently the networks have become more and more alert in covering big news on the spot where it takes place, and it looks now as if the trend is all in this direction.

As a result, listeners will be able to hear first-hand reports of headline happenings instead of waiting to read about them; that is, if they keep their receivers going, for many of these news features "break" so suddenly that they can not be billed in advance. This means a considerable strengthening of daylight schedules, since not a few of them turn up in these hours.



*So this is Europe!*

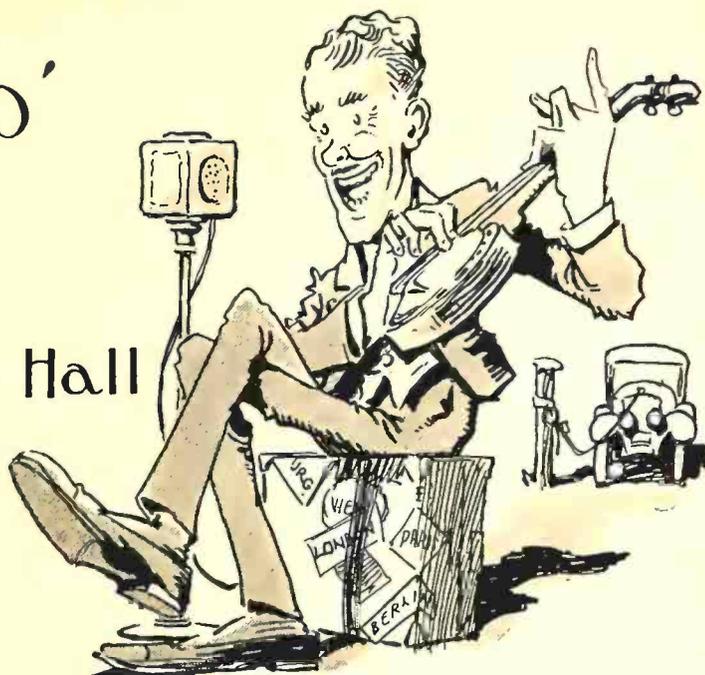


# Ramblin' Roun' Radioland

HELLO, Folks! How are you all this evenin'? O. K.? Atta Boy! — Atta Baby! — Yes, Surry! — Yes, *Mammy*!! Here goes on another ittsy bittsy "S-A" — Boop-oop-a-doop, 'n' here 'tis — *R-Tickle* No. 4 — Say, I see where the great R-C-A plants have put on 7,000 more employees and are turnin' out 9,000 sets per day — the greatest production in radio history — *Who* says business is rotten? — Said "*See you pretty soon*" to old pal Art Kassel when partin' the other day, after meetin' him on the street at 12 noon — the all-night director of Chicago's hottest band answers sleepily "*Good night.*" — The world is developin' into a race o' "*Shouters.*" The night club "*coon-shouters*" — The Boiler Works, Subway, 'n' Airplane Conversationalists — the drivers of closed coupes who try to talk with their rumble-seat ridin' Mother-in-law — 'n' the Family that keep their radio a-goin' "*in high*" at all times!! — Commercial radio announcements are *still* too dag-gone LONG!! As far as that goes, I think 60% of the advertisin' continuity is pitiful — very few seem to have an original *idea* any mo' — 'n' they're all follerin' one another 'round in circles like a flock o' sheep. Everythin' is all *jes' alike*! Yo' can take one continuity and by simply changin' the name of the advertised product — use it on 83 *other* hours! Now, couldn't yo'? Between yo' 'n' me, that's *what* they're DOIN'!! — Lately the Promotion Pirates have been puttin' over all kinds o' Endurance Tests — flag-pole sittin' — dance marathons — radio piano playin' — airplane ridin' — 'n' now *Tree Sittin'*. Why don't somebody think o' startin' a *Sleep* Endurance Test — first prize to the one who can sleep the longest — Boy! *that'd* be popular! I'll bet every married man in the country would wanta enter his *wife*!

SHOWMANSHIP is the major part of every successful broadcast. The greatest of stars — the greatest of continuity 'n' selections — will "*flop*" on radio if the presentation does not have the Spirit and Sparkle of *Showmanship*. Don' misconstrue my meanin' — I don' refer to the Pent-up zealously or *forced* enthusiasm which seems to be so prevalent today. "Entertainment," accordin' to old man Webster, means "to treat hospitably" — it's *recreation*!

with  
Wendell Hall  
Red  
Headed  
Music  
Maker



Radio Host "At the Sign of the Shell."

— Do *you*, as a listener, get enjoyment 'n' relaxation out o' radio when bustin' out o' yo' dynamic comes a pent-up gang o' sixty mad musicians a-goin' 'n' a-blowin' at top speed, until yo' find yo'self a-settin' away out on the edge of yo' chair, a-holdin' on and a-worryin' every minute that they're a-gonna blow the top *clean*, PLUMB off yo' radio set up thro' the front parlor ceilin' and out thro' the roof? Do yo'? Oh, ye-ah??

B UZZED 'round the old stampin'-groun' — Noo Yawk — not so long ago — Flew in 'n' flew out — hung 'round with that fast 'n' furious gang o' whoopsters jes' a few days — met a stack o' old pals — *reveled* in radio gossip — gotta lotta inside dope — got more news — got more inside stuff 'n' a cream-puff — I jes' *Buzzed* 'n' I don' estrallita! — There was May Singhi Breen (the uke-lady), who married Peter De Rose, famous composer ('member last Fall when I introduced them to yo' on radio for the first time as man & wife?) — Well, the happy pair jes' celebrated their 7th air birthday party over NBC. Peter, the composer of "*Muddy Water*" 'n' "*I Still Remember*," wrote a new song, "*Somewhere in Old Wyoming*" (a song he *now* wishes he had put his *own* name on). — Rudy Vallee lately presented as his radio guest his famous teacher, the grand old great-granddaddy of the saxophone, Rudy Weidoeft — Pioneeress Vaughn De Leath was in Europe this summer — 'Sfunny mostly all radio Noo Yawkers come originally from Hoopston, Ill.; Ypsilanti, Mich.; Wahoo, Neb., 'n' such — The Eveready Hour just celebrated its 345th weekly performance — and City Service its 196th — Boy! what does that make me? The 9,675,857th performance and the winner of the World's First Radio Endurance Test, none other than! — Rockerfeller's gonna chip in two hun-



dred fifty million or so 'n' build a "Radio City" over in NYC. It'll be *very* exclusive 'n' very all by *itself*, doncha know. *Yes, indee-dee!* I'm havin' a Chicago gangster make me a skeleton key to fit the *front gate!*... Don' know how *oil* ever happened to get mixed up in *radio* anyhow — yo' never heard o' anybody oilin' a *radio set*, did yo'?

**D**IRECT contrast — change o' subject — the *Half-hour* seems to be the most popular with the Sponsor to-day. The Full-hour Broadcast will be no mo' before many mo' moons. The real oldtimers of Chain broadcastin' — Eveready 'n' Atwater Kent — have cut from the Full to the Half — they have learned from experience that a whole full hour at one sittin' to-day is TOO much — the listeners' habits have changed and the masses can not be *held* that long any mo'! *No, Sub!* Short 'n' sweet, snappy and to the point — is the *Vogue* in every line to-day, except in the Encyclopedia Business. That's why I said not so long ago that *15-minute* radio programs *every* night (or every other night or so) will be the

Broadcastin' *Vogue* of the future. Amos 'n' Andy, with their continued continuity idea, are the first to check 'n' double-check in on this new *Vogue*, 'n' a lot o' credit is due Pepsodent on their foresight — Phil Cook is hard at it both mornin' 'n' evenin' on Quaker Oats — Graybar's Mr. & Mrs. Joe 'n' Vi are startin' every night jes' about right now — by the middle of this Fall there'll be *any* number of 'em doin' it nightly over the entire Chain. — "Gene and Glenn" — "May and Peter" — "The Smith Family," have *already* been considered for *daily* chain work. — Yes, 'n' "The Old Redheaded Music Maker," too, was approached on a daily variety idea, usin'

my original two-voice "cullud" characters Sam 'n' Henry — doin' a bit o' extemporaneous intimate uke-style "stuff 'n' nonsense" as of 10 radio years back — 'n' also workin' in a bit o' my present-day style. — At any rate, in both New York and Chicago, the Sponsors are hot 'n' bothered — warm 'n' determined on *gettin' into* the 15-minute racket — Watch 'em *click!*

**T**HANKS for the many wonderful letters yo're a-writin' in lately — let's hear from some of yo' *real* oldtimers! — Jes' address me direct at Station N, Box 6 — Cincinnati — or % Shell — I'll be "*tickled pink*" to hear from yo' all Nite Owl. again. — So Sincerely, until then — see you pretty soon — pretty sooooooon — pretty so-o-o-o-ooooon.

*Mendelle Hall*

## "The Sunshine Girl" (See Front Cover)

**J**ULIA SANDERSON, who, with her husband, Frank Crumit, appears weekly on the Blackstone program over the Columbia network, is the same gentle Julia of those unforgettable successes, "Fantana," "The Arcadians," "The Sunshine Girl" and "Tangerine." Recently Miss Sanderson recalled her golden musical-comedy days.

"The charming customs of the past," she said, "are fast fading away. The glamor that once belonged to musical stars is being obscured by the talkies and the radio. There are so many kinds of stars these days that the public has to divide its allegiance.

"I am fortunate because I actually experienced what most other radio performers can know of only

as tradition. How I wish that I could re-create my early stage impressions and recall them vividly to the radio public. There was a memorable night, for instance, when I made my first appearance in Washington. The play was "The Sunshine Girl," and President Taft was in the audience. In the midst of the applause at the end of one of my songs he rose from his seat and threw a bouquet to me across the footlights. Could any one forget such a tribute?"

All of Miss Sanderson's career, however, has had radiant recognition here and abroad. And she has repeated her success on the radio, duplicating the triumphs of the days when she sang "Bring Me a Rose" and other enduring favorites of a past decade.

# The Dancing Child Is the Happy Child

By ARTHUR MURRAY

America's Foremost Dancing Teacher



**L**ET your child dance. The dancing child is the happy child and also the healthy one.

When you go to a party, an afternoon tea or any small social gathering, you will always find a certain number of people who look unhappy and uncomfortable. They are always the ones who drop their forks and spill their water at dinner, and when they bring refreshments to their partners at a dance they manage to deposit the greater part of it in their laps. If you look back to this man's or woman's childhood, you will find, as a rule, that they have had no social life. Perhaps they didn't have the chance—that is often the case—but nevertheless they should have attended a dancing-school or studied dancing in some way. By doing this they would have developed a poise that would put them at ease in later life. Don't put your child at a disadvantage! Give him an equal chance with the others.

For those who wish to teach their children, **WHAT'S ON THE AIR** offers the most satisfactory instructions in ballroom dancing. Each month you will find easily understood lessons in dancing. These instructions, given primarily for adults, are also suitable for children.

Before learning any of the steps in dancing, grown-ups as well as children should master the five correct positions of the feet. If our feet, while going through the various movements in dancing, are in any one of the five recognized positions, we may be sure that they will look well. If your feet are placed correctly, there is less likelihood of getting them in the way of your partner.

## THE FIVE POSITIONS OF THE FEET

Remember that knowing these positions is to know the secret of making your feet look attractive while dancing, walking or standing.

**First Position:** This is the position to use before starting to dance. The first position is commonly used when you bring your feet together. The weight is equally divided on both feet.

**Second Position:** The feet are apart and the weight rests on only one foot.

**Third Position:** The heel of one foot is at the instep of the other foot.

**Fourth Position:** One foot is directly in front of the other foot. The weight rests on only one foot. This is the position of your feet when walking. Remember that, when walking forward or backward, you must place one foot in front of the other and *never* spread your feet apart.

**Fifth Position:** This is an advanced position. The toes of one foot almost touch the heel of the other foot.

Place your feet as in the diagram. Go through each position a few times until you have memorized it. It is essential for dancing teachers and parents, who teach their children, to be thoroughly familiar with the five correct positions of the feet.

## THE THREE SLIDE STEPS IN THE FOX TROT

The girl's part is exactly the same as the boy's.

[Continued on page 48]

## THE FIVE CORRECT POSITIONS IN SOCIAL DANCING



**FIRST POSITION**

This is the position to use when starting to dance or when your feet are together.



**SECOND POSITION**

Feet apart, the weight rests only on one foot. Note that the toes are always turned outwardly.



**THIRD POSITION**

The heel of one foot at the instep of the other foot. Try each of the five poses until memorized.



**FOURTH POSITION**

When walking forward or backward, place one foot directly in front of the other.



**FIFTH POSITION**

An advanced position. The toes of one foot at the heel of the other foot.

SUNDAY

September 7, 14, 21, 28

TIME	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
EASTERN DAYLIGHT	12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45
Eastern Standard Central Daylight	11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45
CENTRAL STANDARD	10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45
Can - 690 TORONTO CKGW	R	R	P	P	2	2	3	A	B	B	B	B	M8	M8	M8	M8
ada 730 MONTREAL CKAC																
Ala. 1140 BIRM'GH'M *WAPI	R	R	X	R	R	R	R	R	R	M2	M	M	C	C	C	C
930 BIRM'GH'M WBRC					R	R	R	R	6	6	7	7	8	8	9	9
Ark. 1040 HOT SP'GS *KTHS					R	R	R	R	R	R	M	M	C	C	C	C
1390 LIT'LE R'CK *KLRA											7	7	8	8	9	9
Colo. 830 DENVER KOA		8	8	9	9	A	A	R	R	R	R	R	M3	M3	M3	
560 DENVER KLZ		R	R	R	R	4	4	6	6	7	7	8	8	9	9	
Conn.1060 HARTFORD *WTIC																
D. C. 630 WASH'GT'N WMAL		2							6	6	7	7	8	8	9	9
950 WASH'GT'N WRC		1	1			A	A	B	B	B	B	7	7	7	7	
Fla. 620 Clearwater WFLA St. Petersburg WSUN									B	B	B	B	C	C	C	C
900 JACKS'N'VE WJAX	R	R	R	R	R	R			B	B	B	B	C	C	C	C
1300 MIAMI B. WIOD									B	B	B	B	C	C	C	C
560 MIAMI WOAM																
Ga. 890 ATLANTA WGST																
740 ATLANTA WSB	R	R	R	R	R	R	R	R	B	B	B	B	C	C	C	C
Ill. 1020 CHICAGO KYW	R	R	R	R	W				B	B	B	B	V	V	V	V
770 CHICAGO *WBBM		R	R	R	R	R	M8	M8	O	O	M	M	S	S	S	S
870 CHI WENR-WLS	R	R	R	R	R	R	A	A	6	6	M7	M7	C	C	C	C
720 CHICAGO WGN	N	N	M	M	P	P	P	P	M8	M8	M3	M3	M	M	M3	M3
560 CHICAGO *WIBO							M4	M4	M6	M6	6	6	M7	M7	M9	M9
670 CHICAGO WMAQ		2	M	M	M	4	4	6	6	7	7	8	8	M	M	
Ind. 1160 FT. WYNE *WOWO									R	R	R	R	R	M4	M4	M4
1230 IND'P'LS *WFBM		2											8	8		
Iowa 1260 C.NCIL BL'FS KOIL	X	X	2	X					6	6	7	7	8	8	M3	M3
1000 Davenport Des Moines WOC*WHO	M9	M9	R	R	R	R	R	4	5	5	6	6	M3	M3	M3	M3
600 WATERLOO WMT		2	3	3	3	4	4	6	6	7	7	8	8	9	9	
Kans.1220 LAWRENCE *WREN									B	B	B	B	C	C	C	C
580 TOPEKA *WIBW		2	3	3					M	M	7	7	R	R	9	9
1300 WICHITA *KFH																
Ky. 1490 COVINGTON *WCKY																
940 HOPKINS'VE WFIW									6	6	7	7	8	8	9	9
820 LOUISVILLE WHAS	M4	M4	M4	M4	P	P	A	A	B	B	B	B	M2	M6	M6	M6
La. 1250 N. ORL'NS WDSU					R	R	R	R	R	R	R	P	M6	N		
1320 N. ORL'NS WSMB																
Me. 620 BANGOR WLBZ		2	3	R	R	R	R	R	6	6	7	7	8	8	9	9
940 PORTLAND WCSH						R	R	R	R	R						
Md. 1060 BALTIMORE *WBAL	P	P	3	3	9	9	A	A	B	B	B	B	C	C	C	C
600 BALTIMORE WCAO						4	4	6	6	7	7	8	8	9	9	
Mass. 990 SPRINGFIELD WBZ							O	B	B	B	B	C	C	C	C	
590 BOSTON WEEI																
1230 BOSTON WNAC	M9	M9	M9	M9	R	R	R	R	6	6	7	7	8	8	9	9
1200 WORCEST'R WORC		2	X	R	R	R	R	R	6	6	7	7	8	8	9	9
580 WORCESTER WTAG											6	6	7	7	7	7
Mich.1410 BAY CITY WBCM	R	R	R	R							7	7	8	8	9	9
1240 DETROIT WXYZ	R	R	R	M9	P	P	4	4	6	6	7	7	R	R	9	9
750 DETROIT WJR		R	R	R	O	A	A	B	B	B	B	C	C	C	C	
920 DETROIT WWJ					2	2	3	4			6	6	7	7	7	7
Minn. 810 MINNEAP WCCO		2	3	3	3	4	4	6	6	7	7	8	8	9	9	
1460 ST. PAUL KSTP									B	B	B	B				
Miss. 1270 JACKSON WJDX													C	C	C	C
Mo. 950 KAN. CITY KMBC		2	3	3	3	4	4	6	6	7	7	8	8	9	9	
610 KAN. CITY WDAF		1	1	2	2	3	4	5	5	6	6	7	7	7	7	
1090 ST. LOUIS KMOX	M8	M8	M8	3	3	4	4	M7	M7	7	7	8	8	M	M	
550 ST. LOUIS *KSD						3	4	5	5	6	6	7	7	7	7	
1350 ST. LOUIS KWK	M9	M9	3	3	9	9	M2	M2	B	B	B	B	C	C	C	C

Our Baffle-board

NOT YET, BUT SOON

LIGHT ahead, fellow-listeners! September 28 marks the end of Daylight Saving Time, vacations and overnight changes in radio programs.

In spite of the best intentions of program managers and the presentation of many unusual news features, radio, this summer, has been spotty.

Many commercial features went off the air unexpectedly; sustaining features were shifted constantly as principals were overcome with vacation fever or commercial accounts dropped out. The Daylight Saving Time resulted in a large portion of programs being over before the average listener thought of coming in to the easy-chair and the set.

TREASURES AHEAD

YOUR program editor, just back from a week at 485 Madison and 711 Fifth Avenue, did not bring any great amount of satisfaction home to you for September, but bounteous promises for the opening of the regular radio season in October.

Eastern Daylight Saving 12 M. to 1 P. M.  
Our Time

- 1 American Pro-Art String Quartet  
NBC, New York.
- 3 Nomads  
Balalaika Orchestra; direction, Alexander Kirilloff. NBC, New York.
- 1 West End Presbyterian Church  
Religious service; mixed quartet; sermon by Dr. A. Edwin Keigwin. CBS, New York.
- 2 International Broadcast
- 3 Jewish Art Program  
Classical Jewish music; popular folk songs.

Eastern Daylight Saving 1 to 2 P. M.  
Our Time

- 2 The Pilgrims  
Mixed sextet. NBC, New York.
- 3 Spanish Dreams  
Julian Oliver, tenor; orchestra director, Frank Vagnoni. NBC, New York.
- 4 The Fusileers  
Brass band; direction Hugo Mariani. NBC, New York.
- 9 Southland Sketches  
Spirituals by negro octet. NBC.
- A Neapolitan Nights  
Vocalists and instrumentalists.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- N News
- O Educational
- P Children's feature
- R Religious
- S Sports
- T Dramatic
- V Variety
- W Comic

X On the air

MUSICAL PROGRAMS

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

September  
7, 14, 21, 28

SUNDAY

Both chains have an unprecedented demand for time on the air beginning in the fall. Many new and unique programs are in the making—quite a few of them to be on the daily or tri-weekly basis. Both chains have agreed that, while the sale of new time necessitates some shifting of sustaining features, changes will not be made, except in emergency, until time has been given WHAT'S ON THE AIR, and other agencies, to acquaint the public with the rearrangement.

While half the folks we wanted to see were "chasing the little pill over the hill," or otherwise engaged far, far from radio, those not so fortunate seemed to have forgotten all about the heat in an eager search for something new and novel in the way of fifteen-minute programs.

"THERE'S GOLD IN THEM THERE HILLS"

JUST let the rumor flicker into the chains that out at Station WHIZ there are a couple of boys who have the entire roundabout populace before the loud-speaker each night, and a dozen

A B C D				A B C D				A B C D				A B C D				TIME			
12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45	EASTERN DAYLIGHT			
11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45	Eastern Standard Central Daylight			
10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45	CENTRAL STANDARD			
				9	9	A	A	B	B	B	B	C	C	C	C	KFAB LINCOLN 770 Neb.			
										6	6	R	R	7	7	*WOW OMAHA 590			
M1	M1	M2	M2	M2	M2	4	4	6	6	7	7	8	8	9	9	WPG ATL'IC CITY 1100 N. J.			
																WOR NEWARK 710			
				2	2	3	M2	5	5	6	6	7	7	7	7	WGR BUFFALO 550 N.Y.			
R	R	2	M8	M8	M8	4	4	6	6	7	7	8	8	9	9	WKBW BUFFALO 1480			
																*WMAK BUFFALO 900			
1	1	2	3	3	3	4	4	5	5	7	7	8	8	9	9	WABC NEW YORK 860			
		1	1	2	2	3	4	5	5	6	6	7	7	7	7	WEAF NEW YORK 660			
		8	8	9	9	A	A	B	B	B	B	C	C	C	C	WJZ NEW YORK 760			
		8	8					B	B	B	B					WHAM ROC'H'TER 1150			
						4	4	6	6	7	7	8	8	9	9	*WHEC ROC'H'TER 1440			
										6	6	7	7	7	7	WGY SCHEM'D Y 790			
		2	3	3	3	4	4	6	6	7	7	8	8	9	9	*WFBF SYRACUSE 1360			
R	R	R	R	M4	M4	4	4	M9	M9	M8	M8	8	8	9	9	WBT CHARLOTTE 1680 N.C.			
								B	B	B	B	C	C	C	C	WPTF RALEIGH 680			
R	R	R	R	R	R	4	4	6	6	7	7	8	8	9	9	WWNC ASHEVILLE 570			
R	R	2	3	3	3	4	4	6	6	7	7	8	8	9	9	WDAY FARGO 940 N.D.			
R	R	R	3	3	3	4	4	6	6	7	7	8	8	9	9	WADC AKRON 1320 Ohio			
												X	X	7	7	*WFJC AKRON 1450			
				M5	M5	M5	M5	6	6	7	7	M8	M8	9	9	WKRC CINCINNATI 550			
R	R	R	R	9	9	A	A	B	B	B	B	C	C	C	C	WLW CINCINNATI 700			
M8	M8	R	R	3	3	4	4	6	6	7	7	R	R	R	R	WSAI CINCIN NATI 1330			
		1	1	2	2	3	4	5	5			7	7	7	7	WHK CLEVEL'D 1390			
M2	M2	2	M9	M9	M9	4	4	6	6	7	7	R	R	R	R	WTAM CLEVEL'D 1070			
R	R	R	R	R	M2	M2	O	M6	M6	7	7	M0	R	R	R	WAIU COLUMB'S 640			
		2	3	3	3	4	4	6	6	7	7	8	8	9	9	WSPD TOLEDO 1340			
O	O	O	R	R	R	4	4	6	6	7	7	8	8	M6	M6	*WKBN YO'NGST-N 570			
				R	R	R	R									KFJF OKLA.CITY 1480 Okla.			
X	X	X	X	R	R	R	R	R	M2	M2	M2	C	C	C	C	WKY OKLA.CITY 900			
M4	M4	2	3	3	3	4	4	6	6	7	7	8	8	9	9	*KVOO TULSA 1140			
R	R	R	R									R	R	R	R	*WHP HARRIS'B'G 1430 Pa.			
M1	M1	2	3	3	3	4	4	6	6	7	7	8	8	9	9	WLBW OIL CITY 1260			
R	R											R	R	M3	M3	WCAU PHILAD. 1170			
		8	8	9	9	M2	M2	B	B	B	B	C	C	C	C	*WFAN-WIP PHIL 610			
		M9	M9	M	M	3	4					7	7	7	7	*WLIT-WFI PHIL 560			
M9	M9	M9	M9	R	R	R	R	6	6	7	7	B	B	B	B	KDKA PITTSB'GH 980			
																WCAE PITTSB'GH 1220			
												8	8	9	9	WJAS PITTSB'GH 1290			
																WEAN PROVID'NCE 780 R.I.			
																WJAR PROVID'NCE 890			
				R	R	R	R	6	6	7	7	M3	M3	9	9	WDOD CHATTA. 1250 Tenn.			
				R	R	R	R	X	X	M6	M6	M2	M2	M6	M6	WMC MEMPHIS 780			
		2	3	3	3	4	4	6	6	7	7	M9	M9	R	R	*WREC MEMPHIS 600			
				R	R	R	R					6	6	7	7	*WLAC NASHV'LE 1470			
R	R	2														WSM NASHV'LE 650			
M8	M8	3	3	R	R	R	R	B	B	B	B	C	C	C	C	*KRLD DALLAS 1040 Tex.			
												X	X	X	X	WFAA Dallas 800			
												M	M	M9	M9	WBAP Ft. Worth 800			
												R	R	R	R	KPRC HOUSTON 920			
M8	M8	M8	M8	R	R	R	R					C	C	C	C	*K TSA S. ANTONIO 1290			
		2	3	3	3	4	4									WOAI S. ANTONIO 1190			
M4	R	R	R					B	B	B	B	C	C	C	C	*WTAR NORFOLK 750 Va.			
		2	3	3	3	4	4	6	6	7	7	8	8	9	9	WRVA RICHM'D 1110			
		R	R	R	R	R	R	B	B	B	B	C	C	C	C	WDBJ ROANOKE 930			
		2	3	3	3	4	4	6	6	7	7	8	8	9	9	*WECB SUPERIOR 1290 Wisc.			
M	M	P	P	M9	M9	A	A	M3	M3	M5	M5	M	M	M	M	*WISN MILW'KEE 1120			
																WTMJ MILW'KEE 620			

3 Jewish Art Program

Music, script, talk. CBS, New York.

4 Columbia Ensemble



Eastern Daylight Saving  
Our Time

2 to 3 P. M.

5 Three Little Sacks

Songs and chatter by Al Llewelyn and Brad Brown, with Harry Grey at piano.

6 Ann Leaf at the Organ

CBS, New York.

7 Ballad Hour

Old and new ballads. Freddie Rich's orchestra; vocal soloists.

8 Metropolitan Echoes

Mary McCoy, soprano; Robert Simmons, tenor; Arcadie Birkenholz, violinist and director; guest artists. NBC.

9 NBC Artists Service

Vocal soloists; orchestra.

B Roxy Symphony Concert

Director, Joseph Littau.



Eastern Daylight Saving  
Our Time

3 to 4 P. M.

7 Works of Great Composers

Vocal and instrumental soloists; orchestra. NBC, New York.

C The Friendly Hour

Dr. J. Stanley Durkee; male quartet; organ; director, George Shackley.

3 Asbury Park Concert

Paul Tremaine and orchestra. OBS via WCAP.

9 Conclave of Nations

Address by foreign diplomat. Native music by symphony orchestra, under Channon Collins. CBS.

SUNDAY September 7, 14, 21, 28

Table with columns for TIME, A, B, C, D, A, B, C, D, A, B, C, D, A, B, C, D. Rows list radio stations and their broadcast schedules for Sunday.

scouts begin to listen in on the local feature and to buy all the newspapers from the WHIZ territory to watch for press notices. On very little encouragement, one, or sometimes three or four, chain scouts will visit WHIZ and watch as well as hear the boys do their work.

Recently two boys were found whom all the chain scouts pronounced good, but, when the boys would not even talk less than fifty-two weeks at \$10,000 per week, the chains decided they'd "linger a little longer, Lester."

Meanwhile Amos 'n' Andy click along steadily. What a buy NBC made! NBC not only makes a profit on their radio program, but its share of the royalties on records and "talkies" will likely be enough to pay for more than one or two sustaining features.

AN ADVERTISING MIRACLE

AMONG the advertisers we heard much gossip about Forhan's remarkable results from its Evangeline Adams programs. No wonder the station list for this feature is being enlarged to

Eastern Daylight Saving Our Time 4 to 5 P. M.

- 1 National Sunday Forum
2 Sterling Singers
3 Don Carlos and His Marimba Band
F Shur-on Program
1 Cathedral Hour

Eastern Daylight Saving Our Time 5 to 6 P. M.

- 2 Echoes of the Orient
3 Silver Masked Tenor
4 Teatime Tunes
A Sabbath Reveries
2 French Trio
3 The Crockett Mountaineers

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- N News
O Educational
P Children's feature
R Religious
S Sports
T Dramatic
V Variety
W Comic

MUSICAL PROGRAMS

- M 1. Band.
M 2. Classical, Operatic.
M 3. Dance.
M 4. Religious.
M 5. Novelty Music.
M 6. Popular, Modern.
M 7. Symphonic.
M 8. Organ.
M 9. Semi-classical.
M Variety.

September  
7, 14, 21, 28

SUNDAY

include almost all the Columbia affiliates. Right through the torrid summer months an average of fifteen thousand listeners a week have bought a tube of Forhan's, just to get Evangeline to do their horoscope. Here's hoping all the commercial accounts don't go in for fortune-tellers.

SCHOOL OPENS IN OCTOBER

OCTOBER will witness the reopening of both the Damrosch Musical University of the Air (NBC) and of the Columbia-Majestic American School of the Air. Informing stories on each of these educational features will appear in our October issue.

RADIO WORLD'S FAIR

HEARD considerable advance gossip about the 1930 Radio World's Fair which will take over the Garden the last week in September. We hope to meet a good many of our readers there.

Haven't space for half the interesting things we wanted to tell you, or half the stirring news of

A				B				C				D				TIME			
4	15	30	45	5	15	30	45	6	15	30	45	7	15	30	45	EASTERN DAYLIGHT			
3	15	30	45	4	15	30	45	5	15	30	45	6	15	30	45	Eastern Standard Central Daylight			
2				3				4				5				CENTRAL STANDARD			
8	8	9	F	A	A	A	A	B	B	C	C	D	D	M9	M9	KFAB LINCOLN 770 Neb.			
1	1	1	1	2	3	4	4	5	5	5	5	6	6	X	X	*WOW OMAHA 590			
M4	M4	M4	M4	2	2	M8	M8	M4	M4	S	S	M2	M2	M2	3	WPG ATL'TIC CITY 1100 N. J.			
M9	M9	M9	M9	M8	M8	W	X	M9	E	M9	M9	M4	M4	M4	M4	WOR NEWARK 710			
1	1	1	1	2	3	4	4	5	5	5	5	6	6	R	R	WGR BUFFALO 550 N.Y.			
1	1	1	1	2	2	3	3	O	O	S	S	6	6	7	7	WKBW BUFFALO 1480			
1	1	1	1	2	2	3	3	4	4	S	S	6	6	7	8	*WMAK BUFFALO 900			
1	1	1	1	2	3	4	4	5	5	5	5	6	6	7	7	WABC NEW YORK 860			
8	8	9	F	A	A	A	A	B	B	C	C	D	D	E	E	WEAF NEW YORK 660			
8	8	9	F	A	A	A	A	B	B					E	E	WJZ NEW YORK 760			
1	1	1	1	2	2	3	3	X	X	S	S	6	6	7	8	WHAM ROCH'TER 1150			
1	1	1	1	2	2	3	3	PR	PR	S	S	6	6	7	8	*WHEC ROCH'TER 1440			
1	1	1	1	A	A	A	A									WGY SCHEN'D Y 790			
1	1	1	1	2	2	3	3	O	O	S	S	6	6	7	8	*WFBL SYRACUSE 1360			
1	1	1	1	2	2	3	3	M1	M1	M1	M1	M7	M7	M	8	WBT CHARLOTTE1080 N.C.			
1	1	1	1	2	2	3	3	M	M	M	M	R	R	7	8	WPTF RALEIGH 680			
1	1	1	1	2	3	M9	M9	S	S	S	S	6	6	7	7	WWNC ASHEVILLE 570			
8	8	9	F	A	A	A	A	M8	M8	M8	M8	M2	M2	E	E	WDAY FARGO 940 N.D.			
1	1	1	1	2	2	3	3	R	R	R	R	S	M6	R	R	WADC AKRON 1320 Ohio			
1	1	1	1	2	2	3	3							7	7	*WFJC AKRON 1450			
1	1	1	1	2	2	3	3	M2	M2	S	S	6	6	M6	8	WKRC CINCINNATI 550			
8	8	9	F	A	A	A	A	M8	M8	M8	M8	M2	M2	E	E	WLW CINCINNATI 700			
1	1	1	1	2	2	3	3	R	R	R	R	6	6	7	7	WSAI CINCINNATI 1330			
1	1	1	1	2	2	3	3	4	4	S	S	S	M6	R	R	WHK CLEVEL'D 1390			
				2	3	4	4							7	7	WTAM CLEVEL'D 1070			
1	1	1	1	R	R	R	R	M4	M4	S	S	T	T	7	8	WAU COLUMB'S 640			
1	1	1	1	2	2	3	3	M2	M2	S	S	6	6	M2	M2	WSPD TOLEDO 1340			
1	1	1	1	2	2	3	3	M6	M6	S	S	6	6	7	8	*WKBN YO'NGST-N 570			
M6	M6	M6	M6	2	2	3	3	M6	M6	S	S	6	6	7	8	KFJF OKLA. CITY 1430 Ckla			
1	1	1	1	R	R	R	R	S	S	S	S					WKY OKLA. CITY 900			
1	1	1	1	A	A	A	A									*KVOO TULSA 1140			
1	1	1	1	2	2	3	3	M4	M9	S	S	6	6	7	8	*WHP HARRIS'B'G 1430 Pa			
1	1	1	1	2	2	3	3	R	R	S	S	6	6	7	8	WLBW OIL CITY 1260			
1	1	1	1	M3	M3	R	R	4	4	S	S	6	6	T	T	WCAU PHILAD. 1170			
R	R	M	M	2	2	3	3	M5	M	O	O	M	M	M	8	*WFAN-WIP PHIL. 610			
				2	3	4	4	S	S	S	S	6	6	X	X	*WLIT-WFI PHIL. 560			
8	8	9	F	A	A	A	A	B	B	C	C	X	X	E	E	KDKA PITTSB'GH 980			
1	1	1	1	2	3	4	4	5	5	5	5	6	6	7	7	WCAE PITTSB'GH 1220			
1	1	1	1	2	2	3	3			S	S	6	6	7	8	WJAS PITTSB'GH 1290			
B	B	B	B	2	2	3	3	M6	M6	S	S	M5	M5	O	8	WEAN PROVID'NCE 780 R.I.			
1	1	1	1	2	3	X	X	S	S	S	S	6	6	7	7	WJAR PROVID'NCE 890			
1	1	1	1	2	2	3	3	M3	M3	S	S	6	6	7	8	WDOD CHATTA. 1280 Tenn.			
1	1	1	1	A	A	A	A	S	S	S	S	D	D	7	7	WMC MEMPHIS 780			
1	1	1	1	2	2	3	3	V	V	S	S	M4	M4	M	M	*WREC MEMPHIS 600			
1	1	1	1	2	2	3	3									*WLAC NASHV'LE 1470			
1	1	1	1	2	2	3	3	S	S	S	S	D	D	7	7	WSM NASHV'LE 650			
1	1	1	1	2	2	3	3	M	M	S	S	6	6	R	R	*KRLD DALLAS 1040 Tex			
1	1	1	1	X	X	X	X	S	S	S	S	R	R	R	R	WFAA Dallas 800			
1	1	1	1	A	A	A	A	S	S	S	S	X	X	X	X	WBAP Ft. Worth 800			
1	1	1	1	A	A	A	A	S	S	S	S					KPRC HOUSTON 920			
1	1	1	1	A	A	A	A	S	S	S	S					*KTSA S. ANTONIO 1290			
1	1	1	1	A	A	A	A	S	S	S	S					WOAI S. ANTONIO 1190			
1	1	1	1	2	2	M9	R	R	R	S	S	6	6	7	8	*WTAR NORFOLK 750 Va.			
1	1	1	1	A	A	A	A	S	S	S	S	D	D	X	M9	WRVA RICHM'D 1110			
1	1	1	1	A	A	A	A	S	S	S	S	D	D	7	7	WDBJ ROANOKE 930			
1	1	1	1	2	2			S	S	S	S	6	6	7	8	*WEBC SUPERIOR 1290 Wis			
M	M	M	M	S	S	S	S	S	S	S	S	M2	M2	M3	M3	*WISN MILW'KEE 1120			
				S	S	S	S	S	S	S	S	M2	M2	M3	M3	WTMJ MILW'KEE 620			

Eastern Daylight Saving Our Time 6 to 7 P. M.

5 Catholic Hour  
Sermon by a noted Catholic clergyman; large chorus. NBC, New York.

B Lew White Organ Recital  
Genia Fonariova, soprano.

C Harbor Lights  
Dramatic tales of an old sea captain.

4 Fox Fur Trappers  
Orchestra with Earle Nelson, crooning fur-trapper; Helen Barr, soprano, and three harmonizers. CBS, New York.

5 The Globe Trotter  
Act—a wealthy New York clubman works his way around the world. CBS, New York.

Eastern Daylight Saving Our Time 7 to 8 P. M.

6 Mystery House  
Melodrama with musical background. NBC.

7 Major Bowes' Family  
From Capitol Theatre, New York City; vocal and instrumental soloists; orchestra director, Yasha Buncluk. NBC.

D El Tango Romantico  
NBC, New York.

E Williams Oilomatics.  
Fred Waldner, tenor; orchestra director, Josef Koestner. NBC, Chicago.

8 Columbia String Symphony  
CBS, New York. Classical Music.

7 The Round Towners

8 The World's Business  
Address from Washington, by Dr. Julius Klein. CBS, New York.

SUNDAY

September 7, 14, 21, 28

TIME	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
EASTERN DAYLIGHT	8	15	30	45	9	15	30	45	10	15	30	45	11	15	30	45
Eastern Standard } Central Daylight }	7	15	30	45	8	15	30	45	9	15	30	45	10	15	30	45
CENTRAL STANDARD	6	15	30	45	7	15	30	45	8	15	30	45	9	15	30	45
Can. 690 TORONTO CKGW	R	R	R	R	M9	M9	M9		D	D	D	7	7	8	9	9
ada 730 MONTREAL CKAC					4	4	4	4								
Ala. 1140 BIRM'GH'M *WAPI	1	O	2	2	M2	T	T	M2								
930 BIRM'GH'M WBRC	1	1	M	3	4	4	4	4	5	5	M9	M9	M3	M3	M3	M3
Ark. 1040 HOTSP'GS *KTHS	A	1	2	2									M	M	M	M
1390 LIT'LE R'CK *KLRA	1	1	M3	M3	4	4	4	4	5	5	7	7	9	9	9	9
Colo. 830 DENVER KOA	A	X	X	X	4	4	4	5	5	6	6	7	7	0	9	9
560 DENVER KLZ	1	1	M3	M3	4	4	4	4	5	5	M	M	9	9	9	9
Conn.1060 HARTFORD *WTIC					3	M2	M2	5	5	6	6	M	M3	M3	M3	M3
D. C. 630 WASH'GT'N WMAL	1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9
950 WASH'GT'N WRC	1	1	2	2	3	4	4	4	5	6	6	7	7	8	9	9
Fla. 620 Clearwater WFLA St. Peterab'g WSUN	A	1	M9	M9	3											
900 JACKS'NVE WJAX	A	M9	R	R	R	R	R	R	M9	M9	7	7				
1300 MIAMI B. WIOD	A	1	2	2	3	M8	M8	X	M8	M8	M8	7	7			
560 MIAMI WQAM																
Ga. 890 ATLANTA WCST				3	M	M	M	M	5	5	M	M	R	R	M7	M7
740 ATLANTA WSB	A	1	2	2	3	4	4					7	7	8	9	9
Ill. 1020 CHICAGO KYW	A	B	B	B	B	M	H	H	M	M	M	7	7	N	N	M
770 CHICAGO *WBBM	M4	R	R	3	4	4	4	4	5	5	X	X	9	9	9	9
870 CHI WENR-WLS	X	B	B	B	B	R	M9	M9	M6	M6	M9	M6	W	M	M	M
720 CHICAGO WGN	M	M	M7	M7	M7	4	4	M9	M9	6	6	M9	M3	M3	M3	M3
560 CHICAGO *WIBO	M6	M6	2	2												
670 CHICAGO WMAQ	M	M	2	M	M	M	M	M	M	M	M	M	M	M	M	M
Ind. 1160 FT. W'YNE *WOWO			2	3	4	4	4	4	5	5	X	X	M4	M4	M4	M4
1230 IND'P'LIS *WFBM	1	1		3	4	4	4	4	5	5	X	X	9	9	9	9
Iowa 1260 C.NCIL BL'FS KOIL	1	1	2	3	4	4	4	4	5	5	X	X	T	T	T	T
1000 Davenport Des Moines WOC*WHO	M	M	2	2	3	4	4	X	X	X	X	7	7	8	9	9
600 WATERLOO WMT	1	1		3					5	5	X	X	9	9	9	9
Kans.1220 LAWRENCE*WREN	A	B	B	B	B	C	H	H	D	D	D	E	E	F	G	G
580 TOPEKA *WBW	1	S	S	X	4	4	4	4	5	5	X	X	9	9	9	9
1300 WICHITA *KFH					4	4	4	4							M9	M9
Ky. 1490 COVINGTON*WCKY	A	X	M3	M3	M9	R	R	R	R							
940 HOPKINS'VE WFIW	1	1		3	4	4	4	4	5	5	X	X	9	9	9	9
820 LOUISVILLE WHAS	A	1	2	2	3	4	4		D	D	D	7	7	X	M2	M2
La. 1250 N. ORL'NS WDSU	M	M2	M9	X	4	4	4	4	M	M2	M	M	M	M	M5	M9
1320 N. ORL'NS WSMB	A	1	2	2	3	4	4		D	D	D	7	7			
Me. 620 BANGOR WLBZ	M9	M9	M9	M9	4	4	4	4	5	5	X	X	9	9	9	9
940 PORTLAND WCSH	1	1	2	2	3				6	6	7	7				
Md. 1060 BALTIMORE*WBAL	A	B	B	B	B											
600 BALTIMORE WCAO	X	X	2	3	4	4	4	4	5	5	7	7	X	X	X	X
Mass. 990 SPRINGFIELD WBZ	A	B	B	B	B	C	H	H	M9	S	M9	7	7	N		
590 BOSTON WEEL	M	M	M	M	3	4	4	5	9	6	6	7	7			
1230 BOSTON WNAC	1	1	2	3	4	4	4	4	5	5	7	7	M8	M8	M8	M8
1200 WORCEST'R WORC	1	1	M6	M6	M6	M6	M6	M6	5	5	7	7				
580 WORCESTER WTAG	2	3	2	2	3	4	4	5	5	6	6	N	7			
Mich.1410 BAY CITY WBCM																
1240 DETROIT WXYZ	1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9
750 DETROIT WJR	A	B	B	B	B	R	H	H	D	D	D	E	E			
920 DETROIT WWJ	1	1	2	2	3	4	4	5	5	6	6	7	7	8	9	9
Minn. 810 MINNEAP WCCO	1	1	2	T	4	4	4	4	5	5	X	X	M	M	9	9
1460 ST. PAUL KSTP	A	1	2	2		4	4	5	5	6	6	7	7	F	G	G
Miss. 1270 JACKSON WJDX	A	1	2	2	3				D	D	D	7	7			
Mo. 950 KAN. CITY KMBC	1	1	2	3	4	4	4	4	5	5	X	X				
610 KAN. CITY WDAF	1	1	2	2					6	6	7	7				
1090 ST. LOUIS KMOX	1	1	2	3	4	4	4	4	5	5	X	X				
550 ST. LOUIS *KSD	1	1	2	2	3	4	4	5	5							
1350 ST. LOUIS KWK	A	B	B	B	B	C	H	H	M9	M2	M2	E	E	F	G	G

radioland we'd like to give you, but, folks, perhaps in October (surely by November) WHAT'S ON THE AIR will, as a result of the patient support and loyalty of its readers, shake itself out of its babyhood, so to speak, and don larger clothes.

Programs are going to be greatly improved in quality and variety this winter, and so is WHAT'S ON THE AIR.

FEELING OUR OATS

WE are out to be as indispensable to the radio listener as the dial on his receiving set. Of course a few listeners don't need dials; they just turn on the power and take whatever they get; but most listeners are becoming more and more discriminating. And for the discriminating listener—everybody in the radio field is prescribing WHAT'S ON THE AIR. Increasingly it will tell you who is who, what is what, and how to get what you want when you want it in radio programs.

GLAD TO HEAR FROM YOU

JUST room to add: Send in your program queries. We answer hundreds every week; we'll gladly try to answer yours. For our readers, we shall be happy to be headquarters for program information.

Eastern Daylight Saving 8 to 9 P. M.  
Our Time

1 Major Bowes' Family  
From Capitol Theatre, New York City.

2 Chase and Sanborn Choral Orchestra  
Vocalists; piano duo; muted singers; orchestra. NBC, New York.

A Enna Jettick Melodies  
Vocal soloists; mixed quartet; instrumental ensemble; director, Geo. Dilworth. NBC, New York.

B Collier's Hour  
Orchestra; dramatized stories; famous speakers.

1 Jesse Crawford  
Poet of the Organ. CBS, New York.

2 Kaltenborn Edits the News  
A news column of the air. CBS, New York.

3 Quiet Harmony  
CBS, New York.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- N News
  - O Educational
  - P Children's feature
  - R Religious
  - S Sports
  - T Dramatic
  - V Variety
  - W Comic
- X On the air

MUSICAL PROGRAMS

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

September  
7, 14, 21, 28

SUNDAY

Eastern Daylight Saving Our Time **9 to 10 P. M.**

- 3 "Our Government"**  
David Lawrence from Washington, D. C.
- 4 Atwater Kent Hour**  
Concert and grand opera artists; orchestra director, Josef Pasternack. NBC, New York.
- 5 In the Time of Roses**  
Women's octet; tenor soloist; orchestra direction, George Dilworth. NBC, New York.
- B Collier's Hour**  
Orchestra; dramatized stories; famous speakers.
- C To Be Announced**
- H Floyd Gibbons**  
Libby, Owen, Ford Glass Company Program. NBC, New York.
- 4 Majestic Theatre of the Air**  
National High-school Orchestra of 150 players, with guest conductors.
- ★ Red Lacquer and Jade**  
Oriental philosophy with musical background.

Eastern Daylight Saving Our Time **10 to 11 P. M.**

- 5 In the Time of Roses**
- 6 Studebaker Champions**  
Eighteen-piece orchestra; direction, Jean Goldkette. NBC, New York.
- D To Be Announced**
- 7 Sunday at Seth Parker's**  
Rural sketch depicting "Down East" meeting of semi-religious nature. NBC, New York.
- E South Sea Islanders**
- 5 Mayhew Lake and His Band**
- 7 Around the Samovar**  
Folk songs of the Slavic countries; Peter Biljo's Balalaika orchestra; soloists. CBS.

Eastern Daylight Saving Our Time **11 to 12 P. M.**

- 7 Sunday at Seth Parker's**  
NBC, New York.
- 8 Sam Herman, Xylophonist**  
Assisted by Frank Banta, pianist. NBO, New York.
- 9 Russian Cathedral Choir**  
Vocal soloists; male quartet. NBO, New York.
- E South Sea Islanders**  
Joseph Rodgers, tenor and director; Native String Orchestra.
- F Nocturne**  
Devora Nadworney, contralto; instrumental trio. NBC.
- G Reminiscences**  
Godfrey Ludlow, violinist; male quartet; Alwyn E. W. Bach, narrator.
- 3 New York Herald Tribune Observer**
- 3 Back Home Hour from Buffalo**  
Religious service with symphony orchestra, quartet and soloists. Sermon, Rev. Clinton H. Churchill.

A B C D				A B C D				A B C D				A B C D				A B C D				TIME			
8	15	30	45	9	15	30	45	10	15	30	45	11	15	30	45	EASTERN DAYLIGHT							
7	15	30	45	8	15	30	45	9	15	30	45	10	15	30	45	Eastern Standard Central Daylight							
6	15	30	45	7	15	30	45	8	15	30	45	9	15	30	45	CENTRAL STANDARD							
A	B	B	B	B												KFAB LINCOLN 770 Neb.							
X	X	2	2	3	4	4	5	5	6	6	7	7	8	9	9	*WOW OMAHA 590							
				M2	M2	M2		M9	M9	7	7	M3	M3	M3	M3	WPG ATLIC CITY 1100 N. J.							
M9	M9	M9	M9	★	★	M3	M3	M	M	MT	TM	TM	TM	M	M	WOR NEWARK 710							
R	R	2	2	T	4	4	5	5	6	6	7	7	X			WGR BUFFALO 550 N.Y.							
1	1	2	3	4	4	4	4	M3	T	7	7	9	9	9	9	WKBW BUFFALO 1480							
1	1	2	3	4	4	4	4									*WMAK BUFFALO 900							
1	1	2	3	4	4	4	4	5	5	7	7	8	9	9	9	WABC NEW YORK 860							
1	1	2	2	3	4	4	5	5	6	6	7	7	8	9	9	WEAF NEW YORK 660							
A	B	B	B	B	C	H	H	D	D	D	E	E	F	G	C	WJZ NEW YORK 760							
A	B	B	B	B		H	H	D	D	D	E	E	F			WHAM ROCHTER 1150							
1	1	M	3					5	5	7	7	9	9	9	9	*WHEC ROCHTER 1440							
1	1	2	2	3	4	4	5	5	6	6	7	7	8	9	9	WGY SCHEM'D Y 790							
1	1	2	3	4	4	4	4	5	5	7	7	9	9	9	9	*WFBL SYRACUSE 1360							
1	1	M2	3	R	R	R	R	5	5	7	7	9	9	9	9	WBT CHARLOTTE1080 N.C.							
A		2	2								7	7	8	M	M	WPTF RALEIGH 680							
1	1	X	X	4	4	4	4	5	5	7	7					WWNC ASHEVILLE 570							
1	1	X	X	M3	M3	M3	M3	M8	M8	M8	M8	9	9	9	9	WDAY FARGO 940 N.D.							
1	1	2	3	4	4	4	4	5	5	7	7	M9	M9	M9	M9	WADC AKRON 1320 Ohio							
1	1	2	2	3	M6	M6	M6	M6	M2	M2	7	7				*WFJC AKRON 1450							
M3	M3	2	3	4	4	4	4	5	5	7	7	9	9	M8	M8	WKRC CINCINNATI 550							
M2	B	B	B	B	X	M9	M3	M3	M2	M2	M2	M2	M	O	O	WLW CINCINNATI 700							
1	1	2	2	3	4	4	5	5								WSAI CINCINNATI 1330							
R	R	2	3	4	4	4	4	5	5	7	7	M9				WHK CLEVEL'D 1390							
1	1	2	2		4	4			6	6	7	7		9	9	WTAM CLEVEL'D 1070							
1	1	X	3	X	X	X	X	X	X							WAJU COLUMB'S 640							
1	1	2	3	4	4	4	4	5	5	7	7		9	9	9	WSPD TOLEDO 1340							
1	1	X	3	T	T	X	T	5	5	7	7	9	9	9	9	*WKBN YO'NGST-N 570							
1	1	M6	3	4	4	4	4	5	5	7	7	9	9	9	9	KFJF OKLA.CITY 1480 Okla.							
A	1	2	2	3	4	4	M6	M6	M5	M	7	7	M1	M1	M1	WKY OKLA.CITY 900							
								M9	M9	S	7	7		9	9	*KVOO TULSA 1140							
1	1	M4	3	M4	M5	M4	M5									*WHP HARRIS'B'G 1430 Pa.							
1	1	2	3	4	4	4	4	5	5	7	7					WLBW OIL CITY 1260							
M3	M3	2	3	4	4	4	4	5	5	7	7	M3	M3	M3	M3	WCAU PHILAD. 1170							
1	1			M	M	M8	M8	M	M	M	M					*WFAN-WIP PHIL.610							
MR	MR	2	2	3	4	4	5	5	6	6						*WLIT-WFI PHIL. 560							
A	B	B	B	B	C	H	H	D	D	D	E	E	SV	G	C	KDKA PITTS'B'GH 980							
1	1	2	3	4	4	4	4	5	5	7	7					WCAE PITTS'B'GH 1220							
1	1	N	W	4	4	4	4	5	5	7	7	M8	M8	M8	M8	WJAS PITTS'B'GH 1290							
1	1	2	2	3	M	M	M	M	X	X	NS					WEAN PROVID'NCE 780 R.L.							
1	1	M3	3	4	4	4	4	5	5	7	7	9	9	9	9	WJAR PROVID'NCE 890							
A	1	2	2	3	4	4					7	7				WDOD CHATTA. 1250 Tenn.							
M	M2	M2	3	4	4	4	4	5	5	M9	M9	M5	M5	M2	M6	WMC MEMPHIS 780							
R	R	R	R	4	4	4	4	5	5	M	M	M1	M1	M1	M4	*WREC MEMPHIS 600							
A	M4	M4	M2	M2	4	4	R	R	R	R	7	7				*WLAC NASHV'LE 1470							
R	R	R	3	4	4	4	4	5	5	7	7					WSM NASHV'LE 650							
A	M	2	2	M	4	4	M	M	V	V	V	V	M2	X	X	*KRLD DALLAS 1040 Tex.							
A	X	2	2	X	4	4	X				7	7	X			NTFAA Dallas 808 WBAP Ft. Worth 500							
M8	M8	M8	3	4	4	4	4	P	P	M9	M9	X	W			KPRC HOUSTON 920							
A	1	2	2	3	4	4										*KTTSA S. ANTONIO 1290							
1	1		3	4	4	4	4	5	5	7	7	9	9	9	9	WOAI S. ANTONIO 1190							
A	M9	2	2	M4	R	R	R	M2	T	T	T					*WTAR NORFOLK 750 Va.							
1	1	R	3	4	4	4	4	5	5	7	7	9	9	9	9	WRVA RICHM'D 1110							
A	M5	2	2	3	M3	M3	M2	M2	6	6	7	7	8	M5	M5	WDBJ ROANOKE 930							
1	1		3	4	4	4	4	5	5			9	9	9	9	*WEBC SUP ERIOR 1290 Wisc							
A	X	2	2	3	M5	X	M	M	6	6	X	X	X	X	V	*WISN MILW'KEE1120							
																WTMJ MILW'KEE 620							

MONDAY 1, 8, 15, 22, 29 September

HANDY INDEX TO

Major Evening Programs

OF NBC AND CBS

The times given in this index are all Eastern Daylight. Subtract one hour for Eastern Standard and Central Daylight; two hours for Central Standard and Mountain Daylight.

Table with columns for TIME, A, B, C, D and rows for various cities and stations including Toronto, Montreal, Birm'gh'm, Hot Sp'gs, Denver, Hartford, Wash'g't'n, Fla., Miami, Atlanta, Chicago, Wrenr-Wls, Wgn, Wibo, Ft. W'yne, Wfwm, C.ncil Bl'fs, Woc\*who, Wmt, Lawrence\*Wren, Topeka, Wfbw, Wchita, Wkfh, Covington\*Wcky, Hopk'ns'v'e, Wfiw, Louisville, Whas, N. Or'l'ns, Wdsu, Wsmb, Bangor, Wlbz, Portland, Wcsh, Baltimore\*Wbal, Wcao, Springfield, Wbz, Boston, Wwee, Wnca, Worcester, Worc, Wtag, Bay City, Wbcm, Detroit, Wxyz, Wjr, Wwj, Minneapolis, Wcco, St. Paul, Kstp, Jackson, Wjdx, Kan. City, Kmbc, Wdaf, St. Louis, Kmox, Kksd, Kwk.

Amer. Pro-Art String Quartet, NBC, Sun. 12M.
Asbury Park Concert, CBS, Sun. 3.
Atwater-Kent, NBC, Sun. 9.
Around the Samovar, CBS, Sun. 10.
A. & P. Gypsies, NBC, Mon. 8:30.
Adventures of Polly Preston, NBC, Tues 7:30.
Anheuser-Busch, CBS, Tues. 11.
Ann Leaf, Organist, CBS, Wed. 7.
Arcadie Birkenholz, NBC, Wed. 6:30.
Amer. Radiator Program, NBC, Thur. 9.
Arabesque, CBS, Mon. 9.
Armour Program, NBC, Fri. 9:30.
Armstrong Quakers, NBC, Fri. 10.
Amos 'n' Andy, NBC, daily, 7 and 11:30.
An Evening in Paris, CBS, Mon. 9:30.
Ballad Hour, CBS, Sun. 2.
Back Home Hour, CBS, Sun. 11.
Bernard Lertitov's Orchestra, CBS, Mon. 7:30.
Blackstone Program, CBS, Tues. 8.
Bill Schudt, CBS, Wed. 6.
Back of the News in Washington, Wed. 7:30.
B. A. Rolfe and Lucky Strike Orchestra, NBC, Thur. 8 and Sat. 10.
Broadway Lights, NBC, Sat. 10.
Big Guns, NBC, Fri. 9:30.
Black and Gold Room Orchestra, NBC, daily 6.
Burbig's Syncopated History, CBS, Mon. 8.
Conclave of Nations, CBS, Sun. 3.
Cathedral Hour, CBS, Sun. 4.
Crockett Mountaineers, CBS, Sun. 5 and Tues., Wed., Thur., Fri., Sat. 7.
Catholic Hour, NBC, Sun. 6.
Columbia String Symphony, Sun. 7.
Cluse and Sandborn Choral Orchestra, NBC, Sun. 8.
Current Events, CBS, Mon. 7.
Colonial Beacon Light, NBC, Mon. 7:30.
Crime Prevention Program, NBC, Mon. 8:30.
Chesbrough Real Folks, NBC, Mon. 9:30.
Cahillnotes, NBC, Tues. 9:30.
Chicago Variety, CBS, Sat. 10:30.
Camel Pleasure Hour, NBC, Wed. 9:30.
Coca Cola Top Notchers, NBC, Wed. 10:30.
California Melodies, CBS, Wed. 11:30.
Columbia Educational Features, Thurs. 8, 10:30 and Sat. 8.
Cub Reporter, NBC, Sat. 10.
Classical Series, NBC, Thur. 10.
Cities Service Orchestra, NBC, Fri. 8.
Citties Club Echoes, NBC, Fri. 9.
Collier's Hour, NBC, Sun. 8.
Columbians, Tues. 9:30.
Cuddles and Mounty, NBC, Tues. 10.
Cuckoo, NBC, Tues. 10:30.
Cloverdale Linelights, NBC, Fri. 6.
Don Amazo, CBS, Mon. 10:30.
Don Carlos, NBC, Sun. 4.
Dream Boat, CBS, Thur. 11.
Dandies of Yesterday, NBC, Thur. 6:30.
Dixie Circus, NBC, Sat. 8.
Dixie Echoes, CBS, Sat. 8:30.
Dutch Masters Minstrels, NBC, Sat. 9:30.
Detective Story Magazine, CBS, Thur. 9:30.
Don Bigelow and Orchestra, NBC, Thur. and Sat. 11.
Dance Music from Montreal, CBS, Sat. 7.
Echoes of the Orient, NBC, Sun. 5.
El Tango Romantic, NBC, Sun. 7.
Evangeline Adams, CBS, Mon., Wed. and Fri. 7:30.
Eva Giles, NBC, Tues. 7.
Eddie Kummer and Mountaineers, NBC, Tues. 8:30.
Eveready Program, NBC, Tues. 9.
Emma Jettick, NBC, Tues. 10 and Sun. 8.
East of Calo, NBC, Wed. 8.
Empire Watch Program, NBC, Fri. 11.
Empire Builders, NBC, Mon. 10:30.
Fushlers, NBC, Sun. 1.
Fox Fur Trappers, CBS, Sun. 6.
Friendly Hour, NBC, Sun. 5.
Forty Fathom Trawlers, CBS, Wed. 8:30.
Frontier Days, NBC, Tues. 8:30.
Fun-Joy Players, CBS, Thur. 7.
Fuller Man, NBC, Sat. 7:30.
French Trio, CBS, Sun. 5.
Floyd Gibbons, NBC, Sun. 9.
Globe Trotter, CBS, Sun. 6.
Goldman Band, NBC, Sat. 8:30.
General Motors, NBC, Mon. 9:30.
Grand Opera, CBS, Tues. 10.
Graybar's "Mr. and Mrs.," CBS, Tues. 10.
Gold Medal Fast Freight, CBS, Wed. 9.
General Electric Hour, NBC, Sat. 9:30.
Guy Lombardo and Royal Canadians, CBS, Tues. 7:30.
Half-hour in Nation's Capital, NBC, Mon. 8.
Harbor Lights, NBC, Sun. 6.
Hopplin' Bells, NBC, Tues. 8:30.
Henry George, CBS, Tues. 9.
Happy Wonder Bakers, NBC, Tues. 9:30.
Hibbermy & Tuckerman, NBC, Tues. 8:30.
Halsey Stuart Program, NBC, Wed. 9.
Howard Fashion Plates, CBS, Fri. 7:30.
Hickok Program, NBC, Fri. 8:30.
Hank Sinnamon's Showboat, CBS, Sat. 9.
Heywood Brown, CBS, daily (except Sat. and Sun.) 11.
Hamilton Watch, CBS, Mon. 8:45.
International Broadcast, CBS, Sun. noon.
In the Time of Roses, NBC, Sun. 9.
International Sidelines, CBS, Tues. 7.
Interwoven Pair, NBC, Fri. 9.
In the Spotlight, NBC, Mon. 10:30.
Jewish Art Program, CBS, Sun. 12M.
Jesse Crawford, CBS, Mon. 10:30 and Sun. 8.
Jack Frost's Melody Moments, NBC, Thur. 9:30.
Jameses, NBC, Sat. 6.
Kaltenborn News, CBS, Sun. 8, Tues. 8:30 and Thur. 8:30.
Knox-Danlap Program, NBC, Thur. 9.
Lew White Organ Recital, NBC, Sun. 6.
Lanesome Cowboy, NBC, Wed. 7.
La Patina, CBS, Wed. 9:30.
Literary Digest, NBC, daily 6:30 and 11:30.
Laws that Safeguard Society, NBC, Tues. 7.
Lehigh Coal, NBC, Wed. 7.
Leggett Co. Program, CBS, Tues. 8:45.
Metropolitan Echoes, NBC, Sun. 2.
Mae Boxes' Family, NBC, Sun. 7.
Majestic Theatre, CBS, Sun. 9.
Mayhew Lake's Band, CBS, Sun. 10.
Moroun Tabernacle, NBC, Mon. 6.
Melody Musketiers, CBS, Tues. 8:30.
Maytag Orchestra, NBC, Mon. 9.
Marill Gras, CBS, Thur. 8:30.
Mantuan Concert, CBS, Wed. 8.
Mohilul (Moods), NBC, Wed. 8:30.
Mystery House, NBC, Sun. 7.
Mid-week Federation Hymn Sing, NBC, Thur. 7.
Maxwell House Melodies, NBC, Thur. 9:30.
Miniature Theatre, NBC, Sat. 10:30.
M. H. Regulator, CBS, Mon. 9.
Moonshine Honeyuckle, NBC, Mon. 10.
Maurice Tyler, NBC, Fri. 7.
Nomads, NBC, Sun. 12M.
Neopolitan Nights, NBC, Sun. 1.
NBC Artists Service, Sun. 2.
National Sunday Forum, NBC, Sun. 4.
Nocturne, NBC, Sun. 11.
Niagara Hudson, NBC, Thur. 7:30.
Nit-Wit Hour, CBS, Fri. 8:30.
Natural Bridge Program, NBC, Fri. 8:30.
New York Herald Tribune, CBS, daily 11.
Our Government, NBC, Sun. 9.
O' Cedar Thur, NBC, Wed. 9.
On the Sunset Trail, NBC, Wed. 10:30.
Pilgrims, NBC, Sun. 1.
Pure Old Brown, NBC, Tues. 8.
Palmyra Hour, NBC, Wed. 9:30.
Philo Hour, CBS, Wed. 10 (1st, 15th, 20th).
Pickard Family, NBC, Fri. 8.
Phil. Spitalny's Music, NBC, Sat. 7:30.
"Pop" Concerts, NBC, Sat. 8.
Paramount Public Hour, CBS, Tues. 10:15.
Ponce Sisters, NBC, Sat. 11.
Patent Cereals Program, NBC, Wed. 7:30.
Quaker Oats, NBC, daily except Sat.
Quiet Harmony, CBS, Sun. 8.
Roxey Symphony Orchestra, NBC, Sun. 2.
Round Towers, CBS, Sun. 7.
Russian Cathedral Choir, NBC, Sun. 11.
Reminiscences, NBC, Sun. 11.
Ramblers Trio, NBC, Mon. 6:30.
Roxy and His Gang, NBC, Mon. 7:30.
Robert Burns Panatela, CBS, Mon. 10.
Romany Patteran, CBS, Thur. and Fri. 10.
R-I-O Hour, NBC, Tues. 10:30.
Rudy Valles, NBC, Thur. 8.
RCA-Victor Hour, NBC, Thur. 10.
Rise of the Goldfishers, NBC, Fri. 7:30.
Red Lacquer and Jade, NBC, Sun. 9.
Rosale Wolfe, NBC, Mon. 7.
Richard Maxwell, N. B. C., Tues. 6.
Ross Goran's Tricksters, NBC, Tues. 7:30.
Spanish Dreams, NBC, Sun. 1.
Southland Sketches, NBC, Sun. 1.
Sterling Singers, NBC, Sun. 4.
Silver Masked Tenor, NBC, Sun. 5.
Studebaker Champions, NBC, Sun. 10.
South Sea Islanders, NBC, Sun. 11.
Sunday at Seth Parker's, NBC, Sun. 10.
San Herman, NBC, Sun. 11.
Stroumberg-Carlson, NBC, Mon. 10.
Sign of the Shell, NBC, Mon. 10:30.
Savannah Liners Orchestra, NBC, Tues. 6.
Socoyland Sketches, NBC, Tues. 7:30.
Sylvania Foresters, NBC, Wed. 8:30.
Symphonic Interlude, CBS, Thur. 8.
Silver Flute, NBC, Sat. 9.
Slumber Music, NBC, daily 11.
Sabbath Reveries, NBC, Sun. 5.
Saks on Broadway, CBS, Mon. 7:30.
Shur-on Program, NBC, Sun. 4:45.
Three Little Sacks, CBS, Sun. 2.
Tastyest Jesters, NBC, Mon., Thur. and Sat. 7.
Two Troupers, NBC, Tues. 7.
Trolita Bells, NBC, Tues. 8.
Tek Music, NBC, Tues. 9.
Toscha Seidel and Orchestra, CBS, Mon. 9:30.
True Story Hour, CBS, Fri. 9.
Ted Husling's Sport Slants, CBS, Sat. 6.
Tom, Dick and Harry, CBS, Sat. 6.
Tea Time Tunes, NBC, Sun. 5.
U. S. Service Band, CBS, Mon. 8:30, Wed. 9 and Fri. 8:30.
Uncle Abe and David, NBC, daily 6:30 and 11.
Under the Jolly Roger, NBC, Fri. 10:30.
Vincent Lopez, NBC, Tues. and Wed. 11.
Voice of Columbia, CBS, Wed (8th and 22d), 10.
Van Heusen Program, CBS, Thur. 9.
West End Presbyterian Church, CBS, Sun. 12M.
Works of Great Composers, NBC, Sun. 3.
Williams Orlonates, NBC, Sun. 7.
World's Business, CBS, Sun. 7.
WXYZ Captivators, CBS, Mon. 6:30.
Worth To-day, NBC, Mon. 7.
Westinghouse Salute, NBC, Tues. 10.
Wadsworth Watchcase Program, NBC, Wed. 9.
Ward's Tip Top Club, CBS, Thur. 7:30.
Whyte's Orchestra, NBC, Sat. 7.
Welcome Lewis, NBC, Fri. 7:30.
Will Osborne, CBS, Fri. 11:30 and Sat. 11.
Wonder Dog, NBC, Sat. 8.
Wrigley Program, CBS, Fri. 10:30.
Wahl Co., NBC, Fri. 9:30.
Whoops Sisters, CBS, daily, 6:30.
Yeast Foamers, NBC, Wed. 8.

A Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Black and Gold Room Orchestra
Concert, NBC, New York.
2 Mormon Tabernacle Choir and Organ
NBC, Salt Lake City
3 Orchestra
Usually dance music. CBS.

KEY
N News
O Educational
P Children's feature
R Religious
S Sports
T Dramatic
V Variety
W Comic
X On the air

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A Black and Gold Room Orchestra
Concert, NBC, New York. (First 15 min.)
B Uncle Abe and David
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)
E Ramblers Trio (First 15 min.)
F Literary Digest
News flashes. (Last 15 min. of period B.)

A Orchestra
Usually dance music. CBS. (First 15 min. of period.)
B The Whoops Sisters
CBS, New York. (Last 15 min. of period B.)

# LAST MINUTE PROGRAM ANNOUNCEMENTS

NBC—

FLOYD GIBBONS (Libby, Owen, Ford Glass Co.) over WJZ and chain, Sundays, 9:30 to 10 P. M., beginning August 24.

SHUR-ON PROGRAM over WJZ and chain, Sundays, 4:45 to 5 P. M., beginning September 7.

EMPIRE BUILDERS over WJZ and chain, Mondays, 10:30 to 11 P. M., beginning September 29.

WAHL COMPANY PROGRAM over WEAJ and chain, Fridays, 9:30 to 10 P. M., beginning September 26.

CBS—

AN EVENING IN PARIS, Mondays, 9:30 to 10 P. M., beginning September 15.

MINNEAPOLIS HONEYWELL REGULATOR, Mondays, 9 to 9:30 P. M., beginning September 8.

DON AMAIZO, Mondays at 10:30 P. M., beginning September 15.

F. H. LEGGETT COMPANY, Tuesdays, 8:45 to 9 P. M., beginning September 9.

VAN HEUSEN PROGRAM, Thursdays, 9 to 9:30 P. M., beginning September 18.

HAMILTON WATCH, Thursdays, 8:45 to 9 P. M., beginning September 25.

WRIGLEY PROGRAM, Fridays, 10:30 to 10:45 P. M., beginning September 5.

GOLD MEDAL FAST FREIGHT changes from Friday to 9 P. M. Wednesday.

The advent of the new CBS programs will compel a shifting of sustaining features the middle of September. As we go to press, the mid-September times for Arabesque, Mardi Gras, Toscha Seidel and Romany Patteran are still undetermined.



Frederic William Wile's "The Political Situation in Washington To-night," now in its seventh uninterrupted year and now a CBS coast-to-coast feature, was missed during August, and perhaps will not be resumed until the middle of September. After his strenuous

session with the London Naval Conference, Mr. Wile is entitled to his vacation.

Domenico Savino's Tone Picture programs over CBS have been discontinued until October. The famous composer-maestro has gone to Taranto, Italy, for his parents' golden-wedding anniversary.

Present plans of the chains mean that listeners will be offered at least three opportunities to hear trans-Atlantic broadcasts a week this fall and winter. Included are programs by some of the leading European musical organizations.

Montreal comes back into the picture with a chain broadcast via CBS each Saturday at 7:15 P. M. The feature chosen is Jack Denny and his Mount Royal Orchestra—a favorite over the Canadian National Railway System's trans-Canadian chain.

Miss Bayne, Pansy of Peter Arno's "The Whoops Sisters," new CBS early-evening comic strip, is an English actress of renown both in London and on Broadway. Miss Thorp, the other "Whoop," has also played leading roles on London and New York stage.

"Rainbow Revels," a revue written by Raoul Marlo exclusively for radio, and utilizing an entire cast of Columbia stars and an ensemble of light-opera voices, will be a one-a-month special offering over CBS this fall. Dates and times are yet to be set.

The Henry-George program (CBS, Tuesday evenings) has been recast and slightly revamped. In place of the long-familiar bellhops, we meet two young transcontinental travelers—Herbert Polesie, veteran radio artist, as Henry, and Teddy Bergman, dialect specialist, as George.

Don Becker's "Irrational Broadcasting Company" broadcasts over WLW, Cincinnati, alternate Sunday evenings at 11:10 o'clock. E. S. T., are burlesques extraordinary. They caricature the foibles of radio broadcasting in a keenly humorous, but good-natured, way.

September 1, 8, 15, 22, 29 **MONDAY**

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
3	M6	M6	KL	KFAB LINCOLN 770 Neb.
N		NM	P	*WOW OMAHA 590
			C	WPG ATL TIC CITY 1100 N. J.
P	SM	M	M6	WOR NEWARK 710
N	S	X	2	WGR. BUFFALO 550 N.Y.
1	AB	2	CE	WKBW BUFFALO 1480
1	AB	2	CE	*WMAK BUFFALO 900
1	AB	2	CD	WABC NEW YORK 860
1	AB	CD	2	WEAF NEW YORK 660
3	EF	GH	KL	WJZ NEW YORK 760
	F	G	K	WHAM ROCH'TER 1150
1	AB	2	C	*WHEC ROCH'TER 1440
1	AB	D	2	WGY SCHEN'D Y 790
1	AB	2	CE	*WFBL SYRACUSE 1360
1	AB	2	NS	WBT CHARLOTTE1080 N.C.
		G	K	WPTF RALEIGH 680
MO	MW	2	C	WWNC ASHEVILLE 570
S	S	2	N	WDAY FARGO 940 N.D.
M	M	2	C	WADC AKRON 1320 Ohio
MP	NS	M	M3	*WFJC AKRON 1450
M6	M6	M6	C	WKRC CINCINNATI 550
3	VM	M	M9	WLW CINCINNATI 700
		D	X	WSAI CINCINNATI 1330
W	W	NS	C	WHK CLEVEL'D 1390
				WTAM CLEVEL'D 1070
1	AB	MV	CE	WAIU COLUMB'S 640
M6	M6	M6	C	WSPD TOLEDO 1340
1	AB	X	E	*WKBN YO'NGST'N 570
1	AB	2	CE	KFJF OKLA.CITY 1480 Okla.
		K		WKY OKLA.CITY 900
X	P	M6	K	*KVOO TULSA 1140
1	AB	2	M5	*WHP HARRIS'B'G 1430 Pa.
M6	M6	2	CE	WLBW OIL CITY 1260
MS	M3	M3	CE	WCAU PHILAD. 1170
1	A	P	M6	*WFAN-WIP PHIL.610
1	AB	D	M6	*WLIT-WFI PHIL. 560
3	F	G	K	KDKA PITTS'B'GH 950
1	AB	C	M9	WCAE PITTS'B'GH 1220
1	AB	2	CE	WJAS PITTS'B'GH 1290
M	M	X	C	WEAN PROVID'NCE 780 R.I.
1	B	D	2	WJAR PROVID'NCE 690
1	AB	2	C	WDOD CHATTA. 1280 Tenn.
				WMC MEMPHIS 780
1	AB	2	C	*WREC MEMPHIS 600
				*WLAC NASH'LE 1470
3	X	NO	KL	WSM NASH'LE 650
M	M	M6	C	*KRLD DALLAS 1040 Tex.
		M6	K	NFAA Dallas 800 WBAP Ft. Worth 800
X			K	KPRC HOUSTON 920
X	WM	M3	C	*KTSAS ANTONIO 1290
		D	K	WOAI S. ANTONIO 1190
1	AB		C	*WTAR NORFOLK 780 Va.
		G	K	WRVA RICHM'D 1110
		2	CE	WDBJ ROANOKE 930
M	M	2	K	*WEBC SUPERIOR 1290 Wisc.
		2	E	*WISN MIL'W'KEE 1120
S	S	P	K	WTMJ MIL'W'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**C** Rosalie Wolfe

Soprano, with instrumental quartet. (First 15 min. of period C.)

**D** The World To-day

Talk by James McDonald. (Last 15 min. of period C.)

**G** Pepsodent Program

Amos 'n' Andy. (First 15 min. of period C.)

**H** Tasty Yeast Jestors

Male trio; Swedish dialect songs and stories. (Last 15 min. of period C.)

**2** Current Events

H. V. Kaltenborn in a resume of week's major events.

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** Colonial Beacon Lights

Robt. L. Ripley, "Believe It or Not" cartoonist entertainer; male quartet.

**K** Quaker Oats Program

Phil Cook. (First 15 min. of period D.)

**L** Roxy and His Gang

NBC from Roxy Theatre Studios, New York. (Last 15 min. of period D.)

**C** Evangeline Adams

Astrologer. CBS, New York. (First 15 min. of period D.)

**D** Saks on Broadway

**E** Bernard Levitow's Orchestra

Dance music. CBS, from Hotel Commodore, New York. (Last 15 min. of period D.)

MONDAY 1, September 8, 15, 22, 29

# NBC SUNDAY ARTISTS

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	4	5	M6	7
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1			
930 BIRM'GH'M WBRC	1	2	3	4
Ark. 1040 HOT SP'GS *KTHS	M6	M	6	M
1390 LIT'LE R'CK *KLRA	PM	M6	3	4
Colo. 830 DENVER KOA	4	N	6	3
560 DENVER KLZ	1	W	M9	M9
Conn. 1060 HARTFORD *WTIC	1	2	2	3
D.C. 630 WASH'GT'N WMAL	1	2	3	4
950 WASH'GT'N WRC	4	2	2	3
Fla. 620 Clearwater WFLA St. Petersburg WSUN	4	V	V	V
900 JACKS'N'VE WJAX	1	M6	M6	3
1300 MIAMI B. WIOD	1	M5	X	M8
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST			3	M6
740 ATLANTA WSB	4		6	3
Ill. 1020 CHICAGO KYW	1	M	6	7
770 CHICAGO *WBBM	M2	O	M	V
870 CHI WENR-WLS	X	X	M9	T
720 CHICAGO WGN	M7	2	2	3
560 CHICAGO *WIBO	4	M	M6	M2
670 CHICAGO WMAQ	1	2	3	4
Ind. 1160 FT. W'YNE *WOWO		2		4
1230 IND'P' LIS *WFBM	1			4
Iowa 1260 C. NCIL BL'FS KOIL	1	2	3	4
1000 Davenport Des Moines WOC *WHO	1	2	2	3
600 WATERLOO WMT	1		3	4
Kans. 1220 LAWRENCE *WREN	4	5	6	7
580 TOPEKA *WIBW	M6	N	3	4
1300 WICHITA *KFH	1	2	X	X
Ky. 1490 COVINGTON *WCKY	4	T	6	7
940 HOPKINSV'E WFIW	1			
820 LOUISVILLE WHAS	X	X	6	3
La. 1250 N. ORL'NS WDSU	X	X	V	V
1320 N. ORL'NS WSMB	1	M	6	T
Me. 620 BANGOR WLBS	1	N	3	4
940 PORTLAND WCSH	1	2	2	3
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	1	2	3	4
Mass. 990 SPRINGFIELD WBZ	4	5	6	7
590 BOSTON WEEI	WM	2	2	3
1230 BOSTON WNAC	1	2	3	4
1200 WORCEST'R WORC	1	2	3	4
580 WORCESTER WTAG	1	2	2	3
Mich. 1410 BAY CITY WBCM	1	M	M	4
1240 DETROIT WXYZ	1	M2	3	4
750 DETROIT WJR	M5	M6	6	7
920 DETROIT WWJ	1	2	2	3
Minn. 810 MINNEAP WCCO	1	2	3	4
1460 ST. PAUL KSTP	1		6	3
Miss. 1270 JACKSON WJDX	1	5	6	
Mo. 950 KAN. CITY KMBC		2	3	4
610 KAN. CITY WDAF	1	2	2	3
1090 ST. LOUIS KMOX	1	2	3	4
550 ST. LOUIS *KSD	1	2	2	3
1350 ST. LOUIS KWK	4	OM	6	7



Josef Pasternack



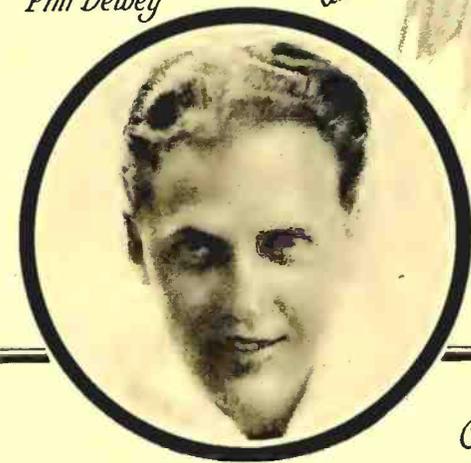
Helen Janke



Genia Fonariva



Ruth AmWatson



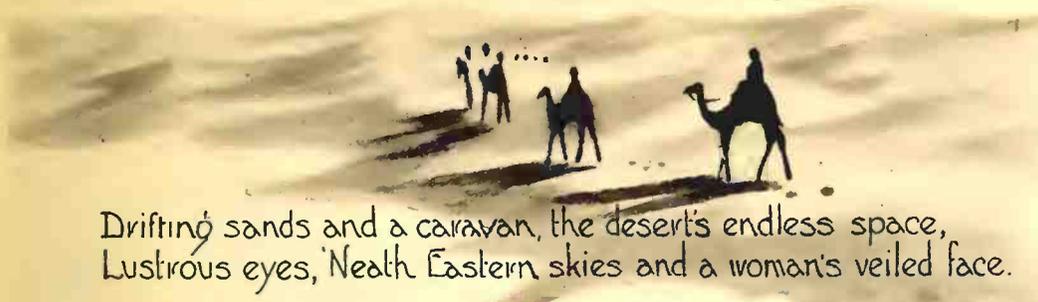
Phil Dewey



Dolores Cassinelli

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>① Half Hour in the Nation's Capital Service, Washington studios.</p> <p>④ Roxy and His Gang NBC, from Roxy studios, New York.</p> <p>① Burbig's Syncopated History Henry Burbig and Freddie Rich's orchestra.</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>② A. &amp; P. Gypsies Orchestra; director, Harry Horlick; vocal soloists. NBC.</p> <p>⑤ Crime Prevention Program Dramatized detective stories. NBC.</p> <p>② U. S. Service Band CBS, from Washington.</p>
KEY	
N News	S Sports
O Educational	T Dramatic
P Children's feature	V Variety
R Religious	W Comic
X On the air	
MUSICAL PROGRAMS	
M 1. Band.	M 6. Popular, Modern.
M 2. Classical, Operatic.	M 7. Symphonic.
M 3. Dance.	M 8. Organ.
M 4. Religious.	M 9. Semi-classical.
M 5. Novelty Music.	M Variety.

# "ARABESQUE"



Drifting sands and a caravan, the desert's endless space,  
Lustrous eyes, Neath Eastern skies and a woman's veiled face.

**A**RABESQUE," the modern "Thousand and One Nights," is famous for three things: (1) David Ross, (2) Yolande Langworthy and (3) "Drifting Sands."

Based upon the adventures of an English stock company which has been captured by Arabian bandits, "Arabesque," its theme poem "Drifting Sands," and all of its supplementary dramatic offerings, heard over WABC and the Columbia Broadcasting System, come entirely from the fertile brain and talented pen of Yolande Langworthy.

"Drifting Sands" and David Ross, its interlocutor, of course, are synonymous. Both have won public acclaim from a modest beginning in February, 1929.

"Arabesque's" cast has changed but slightly since its inception. Achmed, arch-villain of Arabia, is now played by Reynolds Evans. The only other change was the recent addition of a second villain in the person of Hassan, played by Jack MacBryde. Dr. Gilbert has always been played by Frank Knight, as has Myra Loring been played by Georgia Backus.

Yolande Langworthy played Zuweida. After the latter's death in Arabia, Miss Langworthy assumed the role of Miriam Montgomery, which she now plays.

Miss Langworthy wrote the following exclusive statement for WHAT'S ON THE AIR:

"Where the story of 'Arabesque' came from I do not know. I love the East. Men and women who have lived in the East tell me they doubt me when I say I have not lived there. But it is the truth; the East lives

with me, rather than my having lived in its atmosphere.

"Achmed, a son of the desert, supposedly, is known all over the East for his cruelty, cunning and warlike attacks on travelers. He is a strange character, seemingly an Arab, yet having a cultured English accent, which he attributes to his years at Oxford. He has a magnificent palace in the heart of the desert, not far from a well-known oasis.

"A caravan of English players, traveling on the desert to obtain local color for a play, are captured by Achmed. The actress, Myra Loring, beautiful and courageous, attracts the wily Achmed. He immediately makes plans to throw the company on the mercy of any passing caravan and take the beautiful English woman to his palace. Myra in true spirit asks for a chance to save her company and herself, if Achmed will allow them to put on a play every evening for any allotted space, and then, if satisfied, allow them to go free.

"Achmed, seeing very plainly that he has her in his power, accepts.

"Myra likes Achmed, realizing that his brutality and suave manner arise from some hurt in life. She feels he is not an Arab, and yet he seems unlike an Englishman. She is at a loss to understand him, but endeavors, through her plays, to get at the real character of the man and help him to be fine and noble.

"Achmed has a dancing girl called Zuweida, whom he thinks he loves. Following many heart-rending scenes and adventures, Zuweida

September 1, 8, 15, 22, 29 **MONDAY**

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
4	5			KFAB LINCOLN 770 Neb.
1	2	2	3	*WOW OMAHA 590
T	M3	M6	M2	WPG ATL'IC CITY 1100 N. J.
M	M	M	M	WOR NEWARK 710
1	2	2	3	WGR BUFFALO 550 N.Y.
1	M3	3		WKBW BUFFALO 1480
1		3	4	*WMAK BUFFALO 900
1	2	3	4	WABC NEW YORK 860
1	2	2	3	WEAF NEW YORK 660
4	5	6	7	WJZ NEW YORK 760
		6	7	WHAM ROC'H'TER 1150
				*WHEC ROC'H'TER 1440
	2	2	3	WGY SCHEN'D Y 790
1	2	3	4	*WFBL SYRACUSE 1360
1	0	3	4	WBT CHARLOTTE1080 N.C.
1				WPTF RALEIGH 680
1	2	3	4	WWNC ASHEVILLE 570
1	2	3	4	WDAY FARGO 940 N.D.
1	2	3	4	WADC AKRON 1320 Ohio
1	X			*WFJC AKRON 1450
1	2	3	4	WKRC CINCINNATI550
M3	M9	M9	7	WLW CINCINNATI 700
1	2	2	3	WSAI CINCINNATI 1330
1	2	3	4	WHK CLEVEL'D 1390
	2	2	3	WTAM CLEVEL'D 1070
MO	M	3	M6	WAIU COLUMB'S 640
M2	M2	3	4	WSPD TOLEDO 1340
				*WKBN TO'NGST-N 570
M8	MO	M6	4	KFJF OKLA.CITY 1480 Okla.
M	M	6	3	WKY OKLA.CITY 900
1	X	6	X	*KVOO TULSA 1140
1	2	3	4	*WHP HARRIS'B'G 1430 Pa.
1	2	3	4	WLBW OIL CITY 1260
1	2	3	4	WCAU PHILAD. 1170
VW	M9	M5	M2	*WFAN-WIP PHIL.610
1	2	2	3	*WLIT-WFI PHIL. 560
M1	5	6	7	KDKA PITTS'B'GH 980
1	2	2	3	WCAE PITTS'B'GH 1220
1	2	3	4	WJAS PITTS'B'GH 1290
1	2	3	4	WEAN PROVID'NCE 750 R. I.
1	2	2	3	WJAR PROVID'NCE 890
1	P	M3	M3	WDOD CHATTA. 1280 Tenn.
		6	3	WMC MEMPHIS 780
M	V	3	4	*WREC MEMPHIS 600
R	MS	3	4	*WLAC NASH'VE 1470
4	M3	6	3	WSM NASH'VE 650
NS				*KRLD DALLAS 1040 Tex.
	P	5M	6	WFAA Dallas 800
				WBAP Ft. Worth 800
1	X	6	3	KPRC HOUSTON 920
		X	M3	*KTSAS. ANTONIO 1290
1	M	6	3	WOAI S. ANTONIO 1190
1	2	3	4	*WTAR NORFOLK 780 Va.
1	X	M5	M9	WRVA RICHM'D 1110
1	2	3	4	WDBJ ROANOKE 930
1	M2	6	M3	*WEBC SUPERIOR 1290 Wis.
1	2	3	4	*WISN MILW'KEE1120
X	M7	6	3	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

2 A. & P. Gypsies

Orchestra; director, Harry Horlick; vocal soloists, NBC, New York.

6 Maytag Orchestra

Vocal soloists; male trio; Retting and Platt, piano duo, NBC, Chicago.

3 Arabesque (Sept. 1, time to be announced.)

A modern "Thousand and One Nights," CBS.

Minneapolis Honeywell Program

Beginning September 8.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

3 General Motors Family Party

Orchestra; direction, Don Voorhees; soloists, NBC, New York.

7 Chesebrough Real Folks

Sketch of small-town life, George Fenne Brown; novelty band.

4 Toscha Seidel (September 1 and 8.)

Violinist, CBS, New York.

An Evening in Paris

(September 15 and following.)

**MONDAY** 1, 8, 15, 22, 29  
September

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard Central Daylight }	9	30	10	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can- 690 TORONTO CKGW	M6	M6	M3	M3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			D	WN
930 BIRM'GH'M WBRC	M6	M6	BC	⊖
Ark. 1040 HOT SP'GS *KTHS	④	X	X	A
1390 LIT'LE R'CK *KLRA	①	②	BC	⊖
Colo. 830 DENVER KOA	④	②	S	A
560 DENVER KLZ	①	②	BC	⊖
Conn.1060 HARTFORD *WTIC	M8	②	M3	M3
D. C. 630 WASH'GT'N WMAL	①	②	BC	⊖
950 WASH'GT'N WRC	①	②	⑦	③
Fla. 620 Clearwater WFLA	④	O	V	X
St. Peterab'g WSUN				
900 JACKS'NV'E WJAX	④	②	M9	M6
1300 MIAMI B. WIOD	④	②	M1	M3
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	M6	M6	B	⊖
740 ATLAN TA WSB	④	②	D	A
Ill. 1020 CHICAGO KYW	④	⑤	SN	A
770 CHICAGO *WBBM	M	T		
870 CHI WENR-WLS	M8	②	D	B
720 CHICAGO WGN	M7	M7	N	M
560 CHICAGO *WIBO	M5	O	⑥	M3
670 CHICAGO WMAQ	①	②		A
Ind. 1160 FT. WYNE*WOWO	①	O	O	
1230 IND'PLIS *WFBM	①			
Iowa 1260 C.NCIL BL'FS KOIL	①	②	C	⊖
1000 Davenport Des Moines WOC*WHO	M5	②	X	X
600 WATERLOO WMT	②			⊖
Kans.1220 LAWRENCE*WREN	④	⑤	⑥	AB
580 TOPEKA *WIBW	M	②	T	⊖
1300 WICHITA *KFH	②	②	BC	⊖
Ky. 1490COVINGTON*WCKY	④	②	BC	⊖
940 HOPKINS'VEWFIW	②	②	BC	⊖
820 LOUISVILLE WHAS	④	②	M	A
La. 1250 N. ORL'NS WDSU	M2	M2	M	M6
1320 N. ORL'NS WSMB	④	②	D	A
Me. 620 BANGOR WLBZ	X	②	B	⊖
940 PORTLAND WCSH	①	②	N	
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	①	②	BC	⊖
Mass. 990 SPRINGFIELD WBZ	④	⑤	OS	M3
590 BOSTON WEEI	①	②	N	
1230 BOSTON WNAC	①	②	C	M8
1200 WORCEST'R WORC	②	②	BC	⊖
580 WORCESTERWTAG	①	②	N	
Mich.1410 BAY CITY WBCM	①	②	BC	⊖
1240 DETROIT WXYZ	①	②	BC	⊖
750 DETROIT WJR	④	⑤	N	AB
920 DETROIT WWJ	①	②	D	③
Minn. 810 MINNEAP WCCO	①	②	X	X
1460 ST. PAUL KSTP	①	②		A
Miss. 1270 JACKSON WJDX	④	②	D	
Mo. 950 KAN. CITY KMBC	①	②	BC	⊖
610 KAN. CITY WDAF	①	②		A
1090 ST. LOUIS KMOX	①	②	BC	⊖
550 ST. LOUIS *KSD			W	M3
1350 ST. LOUIS KWK	④	M3	M3	AB

dies on the desert in the arms of the man who really loved her, Achmed's personal physician, Dr. Gilbert, who has had to leave England and is also under Achmed's power.

"The play goes on each evening. Hassan enters in the picture. Hassan is an out-and-out scoundrel, but he, too, has an education, and it appears he is illegally connected with the selling of hashish to tribes of the desert.

"Whether Achmed is connected with this, Myra does not know, but she knows something of a sinister nature goes on between the Bedouin and Achmed.

"Then to the desert comes Miriam Montgomery, who had married Achmed's twin brother before the war. It is believed that she is in the British Secret Service. Achmed, prey

to strange emotions, seemingly falls in love with Miriam.

"Miriam and Myra are friends, although they seemingly love the same man. Dr. Gilbert, who loved Zuweida, discovers that Miriam is a half-sister of the gypsy dancing girl. Then, of course, there arises a comradeship between the handsome doctor and the sister of the dead Zuweida.

"Complications are ever present. Achmed will not show his hand. Myra is bravely putting on her plays. Miriam is trying to find out things; why, no one knows but Achmed.

"And still the plays go on, with heartaches behind the scenes, and women's tears, men's desire to get all the gold they can, and the desert relentless in between them and civilization."



Dr. Gilbert (Frank Knight)  
Miriam (Yolande Langworthy)

Achmed (Reynolds Evans)  
Myra (Georgia Backus)

David Ross

**A** East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

① Moonshine and Honeysuckle  
Serial drama with Louis Mason. NBC, N. Y.

④ Stromberg Carlson Program

① Robert Burns Panatela Program  
Guy Lombardo's Orchestra; soloists. CBS, New York.

KEY  
N News S Sports  
O Educational T Dramatic  
P Children's Feature V Variety  
R Religious W Comic  
X On the air

**B** East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

② Sign of the Shell  
Soloists; Wendell Hall; orchestra director, Adolf Dumont. NBC, Chicago.

⑤ In the Spotlight  
Soloists; orchestra director, Bill Daly.  
Empire Builders  
(Return to this period September 29.)

② Jesse Crawford  
Poet of the organ. CBS, New York.

MUSICAL PROGRAMS

M 1. Band. M 6. Popular, Modern.  
M 2. Classical, Operatic. M 7. Symphonic.  
M 3. Dance. M 8. Organ.  
M 4. Religious. M 9. Semi-classical.  
M 5. Novelty Music, M Variety.



# Crime Prevention Program



NBC . . . MONDAYS at 8:30 P. M.

WILLIAM SHELLEY portrays the part of Thurlow Wade.

ARTHUR B. REEVE, novelist and criminologist, gave to the literary world one of its most interesting characters. Craig Kennedy, the scientific detective, is as well known as Sherlock Holmes. Now Reeve has turned to radio, and, in collaboration with Finis Farr, staff writer of the National Broadcasting Company, has given to the radio audience another Craig Kennedy type, but with the name of Thurlow Wade. The radio detective, however, differs from Craig Kennedy in that his efforts are largely directed to preventing crimes rather than to their solution after they are committed.

Thurlow Wade was first introduced to the radio audience in mid-July. Within a month the imaginary character became real to listeners, and dozens of letters asking his counsel and advice on crime and its prevention were received.

Thurlow Wade was not created just for the amusement of the listeners, according to NBC executives, but was pressed into service to dramatize and attract attention to a national campaign of crime prevention. Each week the radio detective shares the program with some

national authority on crime prevention, and the series was inaugurated with Edward Mulrooney, New York City police commissioner, as the guest speaker.

William Shelley, a widely known radio actor, plays the part of Thurlow Wade in the series. The part of Police Lieutenant McDonald, who shares in Wade's adventures, is taken by T. Daniel Frawley.

In the series, Reeve exposes some of the cleverest tricks of gangsters, bogus-check operators and other inhabitants of the underworld. That this *expose* of the methods of racketeers and criminals is curtailing their activities already is indicated in letters received from persons who have heard the first episodes in the series.

In the addresses by police officials and noted criminologists, the work done by metropolitan, State and national police organizations is discussed.

While the entire program has been planned as a public-service measure, the dramatic episodes involving Thurlow Wade now rank among the most interesting programs on the air.

Each drama in the series re-enacts some criminal case actually drawn from the police records. Reeve and Farr have the active assistance of the New York Detective Bureau, not only in combing its files for unusual material, but in checking technic.

September 1, 8, 15, 22, 29 MONDAY

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		M	AB	KFAB LINCOLN 770 Neb.
X	X	D	3	*WOW OMAHA 590
M	2	M3	M	WPG ATL'TIC CITY 1100 N. J.
X	O	M	M	WOR NEWARK 710
1	2	7	V	WGR. BUFFALO 550 N.Y.
1	2	NM	M3	WKBW BUFFALO 1480
	2	BC	3	*WMAK BUFFALO 900
1	2	AC	3	WABC NEW YORK 860
1	2	7	3	WEAF NEW YORK 660
4	5	6	6	WJZ NEW YORK 760
4	5			WHAM ROCH'TER 1150
				*WHEC ROCH'TER 1440
1	2			WGY SCHEN'D Y 790
1	2	BC	3	*WFBL SYRACUSE 1360
1	2	AC	3	WBT CHARLOTTE1080 N.C.
4	2	6	6	WPTF RALEIGH 680
M	2	BC	3	WWNC ASHEVILLE 570
M2	M2	BC	3	WDAY FARGO 940 N.D.
1	2	M5	3	WADC AKRON 1320 Ohio
		D	M	*WFJC AKRON 1450
1	2	C	M8	WKRC CINCINNATI550
M	W	M	AB	WLW CINCINNATI 700
1	2	D		WSAI CINCIN NATI 1330
1	2	M	M	WHK CLEVEL'D 1390
		2	D	WTAM CLEVEL'D 1070
M6	2	BC		WAIU COLUMB'S 640
1	MS	BC	3	WSPD TOLEDO 1340
		BC	3	*WKBN YO'NGST-N 570
1	2	BC	3	KFJF OKLA CITY 1480 Okla.
4	M	T	A	WKY OKLA.CITY 900
4	X			*KYOU TULSA 1140
1	2			*WHP HARRISB'G 1430 Pa.
1	2	M3		WLBW OIL CITY 1260
1	2	C	3	WCAU PHILAD. 1170
M6	M6	M6	M6	*WFAN-WIP PHIL.610
1	2	M3		*WLIT-WFI PHIL. 560
4	5	SM	M6	KDKA PITTS'B'GH 980
1	2	7		WCAE PITTS'B'GH 1220
1	2			WJAS PITTS'B'GH 1290
1	2	C	3	WEAN PROVID'NCE 780 R. I.
M8	2	NS		WJAR PROVID'NCE 890
X	M	BC	3	WDOD CHATTA. 1280 Tenn.
4	2	D	A	WMC MEMPHIS 780
	2	BC	3	*WREC MEMPHIS 600
WM	2	BC	3	*WLAC NASH'LE 1470
4	2	X	A	WSM NASH'LE 650
V	2	BC	3	*KRDL DALLAS 1040 Tex.
M	M	X	A	WFAA Dallas 800 WBAP Ft. Worth 800
4	5	X	A	KPRC HOUSTON 920
SM	X	X	M3	*KTSA S. ANTONIO 1290
4	5	T	A	WOAI S. ANTONIO 1190
1	2	BC	3	*WTAR NORFOLK 780 Va.
4	2	X	M4	WRVA RICHM'D 1110
M6	2	BC	3	WDBJ ROANOKE 930
4	2	D	A	*WEBC SUPERIOR 1290 Wisc.
	2	BC	3	*WISN MIL W'KEE1120
M2	M	D	A	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 7** Dance Music  
NBC, New York.
- D** Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min. of period C.)
- 3** Slumber Music  
String ensemble; direction, Ludwig Laurier.
- A** New York Herald Tribune Observer  
News flashes.
- B** Dance Music  
CBS, New York. (First 15 min. of period C.)
- C** Heywood Broun's Radio Column  
CBS, New York. (Last 15 min. of period C.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 3** Dance Music  
NBC, New York.
- 6** Slumber Music  
String ensemble; director, Ludwig Laurier.
- A** Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period D.)
- B** Literary Digest Topics in Brief  
(Last 15 min. of period D.)
- 3** Dance Music  
CBS, New York.

**TUESDAY** 2, September 9, 16, 23, 30

# Marine Studio




Above is the interior, and below, the exterior, of the Atlantic City station, WPG, Columbia's Ocean Studio.



MISS LEE BARTLETT, famed as the beautiful Miss Atlantic City, "leads a band" in a broadcast.

WPG, a recent acquisition of the CBS, boasts of the only broadcasting station lying a half-mile out in the Atlantic Ocean. The charming young lady above is demonstrating the precaution which is taken to include the dashing of the waves in broadcasts from this station. One million five hundred thousand pass the porches of this, Columbia's Ocean Studio, on the "half-mile out" end of the Steel Pier each summer. It is a mecca for visitors who enjoy a glimpse into the studio when it is sending melody and merriment out over the wide, wide world.

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	①	P	H	M6
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			D	K
930 BIRM'GH'M WBRC	①	AB	CD	②
Ark. 1040 HOT SP'GS *KTHS				KL
1390 LIT'LE R'CK *KLRA	①	AB		
Colo. 830 DENVER KOA	①	A	D	KL
560 DENVER KLZ	①	AB	CD	②
Conn. 1060 HARTFORD *WTIC				②
D. C. 630 WASH'GT'N WMAL	①	A	C	②
950 WASH'GT'N WRC	①	AB	HD	L
Fla. 620 Clearwater WFLA			HD	K
St. Petersburg WSUN				
900 JACKS'NV'E WJAX	X	N	D	K
1300 MIAMI B. WIOD			H	K
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	①	AB	M6	
740 ATLANTA WSB				KL
Ill. 1020 CHICAGO KYW	N	P	M	MV
770 CHICAGO *WBBM	①	P	D	②
870 CHI WENR-WLS	M9	PO	M8	K
720 CHICAGO WGN	X	O	S	W
560 CHICAGO *WIBO				
670 CHICAGO WMAQ	P	M	CD	S
Ind. 1160 FT. WYNE *WOWO	①		D	②
1230 IND'P'LIS *WFBM			C	②
Iowa 1260 C.NCIL BL'FS KOIL		B	NM	M8
1000 Davenport Des Moines WOC *WHO	①	M5	CD	S
600 WATERLOO WMT	①	AB	CD	
Kans. 1220 LAWRENCE *WREN	X	X	M3	KL
580 TOPEKA *WIBW	M6	A		P
1300 WICHITA *KFH	①	B	CD	②
Ky. 1490 COVINGTON *WCKY		M3	HJ	L
940 HOPKINSV'E WFIW	①	B	CD	②
820 LOUISVILLE WHAS	①	M6	D	K
La. 1250 N. ORL'NS WDSU	P	P	M6	NO
1320 N. ORL'NS WSMB				K
Me. 620 BANGOR WLWZ	M7	M	CD	②
940 PORTLAND WCSH	O	B	M	②
Md. 1060 BALTIMORE *WBAL	X	X	CD	②
600 BALTIMORE WCAO	X	X	CD	②
Mass. 990 SPRINGFIELD WBZ	F	OG	H	KL
590 BOSTON WEEI	P	B	M8	②
1230 BOSTON WNAC	M	M	N	O
1200 WORCEST'R WORC	M	M	CD	②
580 WORCESTER WTAG	M2	A	D	②
Mich. 1410 BAY CITY WBCM	①	AB	CD	②
1240 DETROIT WXYZ	①	AB	NM	②
750 DETROIT WJR	P	N	X	N
920 DETROIT WYJ				
Minn. 810 MINNEAP WCCO	S	S	CD	M8
1460 ST. PAUL KSTP	①		D	K
Miss. 1270 JACKSON WJDX				K
Mo. 950 KAN. CITY KMBC		AB		
610 KAN. CITY WDAF				
1090 ST. LOUIS KMOX	X	X	C	M6
550 ST. LOUIS *KSD	①	A	CD	
1350 ST. LOUIS KWK	S	S	S	K

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- ① Black and Gold Room Orchestra  
Concert music; director, Ludwig Laurier.
- E Richard Maxwell  
Tenor with string trio. (First 15 min.)
- F Savannah Liners' Orchestra  
Harold Sanford, director. (Last 15 min.)
- ① CBS, from New York

**MUSICAL PROGRAMS**

- M 1. Band.
- M 2. Classical. Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

- A Hindermeyer and Tuckerman  
Comedy team. NBC. (First 15 min. of period B.)
- B Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)
- O Savannah Liners' Orchestra  
Harold Sanford, director. (First 15 min. of period B.)
- G Literary Digest Topics in Brief  
News flashes. (Last 15 min. of period B.)
- A To Be Announced  
CBS, N. Y. (First 15 min. of period B.)
- B The Whoops Sisters  
CBS, N. Y. (Last 15 min. of period B.)

# "Hoppin' Bells"

NBC . . . TUESDAYS AT 8:45 P. M., E. D. T.

THE program might be called "Behind Scenes in a Big Hotel," and again it might be called "How to Be a Bellboy in Ten Lessons." As it happens, the program is known as "Hop-pin' Bells," and it's an interesting combination of comedy and flashes of what actually happens in a big hostelry.

Listeners have become well acquainted with the three principal characters in the series, though their names are not announced on the air. Pete, the veteran bellhop, is played by Joe Latham, and Eric Linben takes the part of Jimmy, who is just learning the psychology of "sizing up" the size of a tip before you get it. Anna, the check-room girl who is the love interest of the series, is played by Alice Beam.

The script is written by Cecil Baumgarten, a newcomer among the radio writers, who knows his bellhops and hotels.

So cleverly has Baumgarten written his sketches that letters requesting copies of the manuscript have been received by youngsters who are planning to start up the ladder by the bellboy route. Pete knows all the various ways in which clever bellboys can increase their gratuities.

For example, he is coaching Jimmy in the technique of "rooming" a guest. He has told Jimmy that an experienced bellhop can estimate accurately the size of the tip he will receive while riding up in the elevator with the guests. Jimmy says:

"It seems to me that riding to the tenth floor in an elevator is a mighty short time in which to size up a man."



Pete. Anna. Jimmy.

"Well, now, supposin' you was roomin' two men and the whole way up they kept talkin' about hundred-thousand-dollar deals and things like that, the chances is they're a couple of four-flushers and tryin' to impress everybody, even the elevator boys and us. You can bet on one thing, and that is that nine times out of ten you won't find any of the real big guys shootin' off their face about how much they make in front of strangers."

"Yes, I guess that's true enough."

"Those fellows know how good they are, and are trying to get better and don't talk about it much."

And then Pete points out that the successful people aren't the best bets.

"They hardly forget anything," Pete says. "It's the guys that forget to bring their razors and collars and things like that that keep us running on jobs that pay big."

The production is directed by Ray Perkins.

September 2, 9, 16, 23, 30 **TUESDAY**

A	B	C	D	TIME	
6	30	7	30	EASTERN DAYLIGHT	
5	30	6	30	Eastern Standard Central Daylight	
4	30	5	30	CENTRAL STANDARD	
M5	MN	J	KL	KFAB	LINCOLN 770 Neb.
N	A	N	M	*WOW	OMAHA 590
				WPG	ATL-TIC CITY 1100 N. J.
C	S	M	M	WOR	NEWARK 710
N	A	CD	2	WGR.	BUFFALO 550 N.Y.
ON	AB	CD	2	WKBW	BUFFALO 1480
				*WMAK	BUFFALO 900
1	AB	CD	2	WABC	NEW YORK 860
1	AB	CD	2	WEAF	NEW YORK 660
EF	OG	HJ	KN	WJZ	NEW YORK 760
	G	H		WHAM	ROCH'TER 1150
1	M3	C	2	*WHEC	ROCH'TER 1440
1	AB	D	2	WGY	SCHEN'D Y 790
1	AB	CD	2	*WFBL	SYRACUSE 1360
1	AB	C	2	WBT	CHARLOTTE1080 N.C.
		HD	K	WPTF	RALEIGH 680
1	AB	CD	2	WWNC	ASHEVILLE 570
S	S	CD	N	WDAY	FARGO 940 N.D.
M	M	CD	MS	WADC	AKRON 1320 Ohio
P	N	S		*WFJC	AKRON 1450
M6	M6	C	M6	WKRC	CINCINNATI550
M9	M	M	K	WLW	CINCINNATI 700
		D		WSAI	CINCINNATI 1330
W	WN	NV	OM	WHK	CLEVEL'D 1390
				WTAM	CLEVEL'D 1070
1	B	MV	2	WAIU	COLUMB'S 640
M6	M6	M6	NV	WSPD	TOLEDO 1340
1	A	C	M6	*WKBN	YO'NGST-N 570
1	AB	CD	2	KFJF	OKLA. CITY 1480 Okla.
			K	WKY	OKLA. CITY 900
X	P	M6	K	*KVOO	TULSA 1140
1	AB	CD	2	*WHP	HARRIS'B'G 1430 Pa.
M6	M6	CD	M3	WLBW	OIL CITY 1260
MS	M3	CD	M3	WCAU	PHILAD. 1170
1	VS	P	2	*WFAN-WIP	PHIL.610
N	AB	CD	M3	*WLIT-WFI	PHIL. 560
E	G	H		KDKA	PITTS'B'GH 930
1	AB	M		WCAE	PITTS'B'GH 1220
1	AB	CD	2	WJAS	PITTS'B'GH 1290
M	M	X	M	WEAN	PROVID'NCE 780 R. I.
NS	AB	D	2	WJAR	PROVID'NCE 890
1	AB	CD	2	WDOD	CHATTA. 1280 Tenn.
				WMC	MEMPHIS 750
1	AB	CD	M	*WREC	MEMPHIS 600
				*WLAC	NASH'LE 1470
1	A	MN	K	WSM	NASH'LE 650
1	AB	M		*KRLD	DALLAS 1040 Tex.
1	M	M6	M	WFAA Dallas	300
			K	WBAP Ft. Worth	300
				KPRC	HOUSTON 920
X	WM	M3		*KTSA	S. ANTONIO 1290
		D	K	WOAI	S. ANTONIO 1190
	B			*WTAR	NORFOLK 750 Va.
		H	K	WRVA	RICHM'D 1110
M	M	CD	2	WDBJ	ROANOKE 930
	NM	M	K	*WEBC	SUPERIOR 1290 Wisc.
		D	2	*WISN	MILW'KEE1120
S	S	P	K	WTMJ	MILW'KEE 620

<b>C</b> Eastern Daylight Saving 7 to 7:30 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b>	<b>D</b> Eastern Daylight Saving 7:30 to 8 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b>
<b>C</b> Erva Giles Soprano with string trio. (First 15 min. of period C.)	<b>2</b> Soconyland Sketches Dramatized stories of New York and New England. NBC.
<b>D</b> Laws that Safeguard Society (Last 15 min. of period C.)	<b>K</b> Quaker Oats Program Phil Cook. (First 15 min. of period D.)
<b>H</b> Pepsodent Program Amos 'n' Andy. (First 15 min. of period C.)	<b>L</b> Ross Gorman's Tricksters NBC, N. Y. (Last 15 min. of period D.)
<b>J</b> Two Troupers Marcella Shields, Helene Handin; piano twins. (Last 15 min. of period C.)	<b>N</b> The Adventures of Polly Preston (Last 15 min. of period D.)
<b>C</b> The Crockett Mountaineers (First 15 min.)	<b>2</b> Guy Lombardo and His Royal Canadians Dance music. CBS, New York.
<b>D</b> International Sidights Talk by Dr. Arthur Torrance. (Last 15 min. of period C.)	

**TUESDAY** 2, 9, 16, 23, 30  
September

**STUDIO CHATTER**

(Special to WHAT'S ON THE AIR)

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	8	30	9	30
Eastern Standard Central Daylight }	7	30	8	30
<b>CENTRAL STANDARD</b>	6	30	7	30
Can - 690 TORO NT	CKGW	1	2	6 M3
ada 730 MONTREAL	CKAC			
Ala. 1140 BIRM'GH'M	*WAPI	5		
930 BIRM'GH'M	WBRC	M3	B M6	3
Ark. 1040 HOT SP'GS	*KTHS	X	X X X	X
1390 LIT'LE R'CK	*KLRA	PN	V M	3
Colo. 830 DENVER	KOA	1	X 3	4
560 DENVER	KLZ	M9	W M	3
Conn.1060 HARTFORD	*WTIC	M2		
D. C. 630 WASH'GT'N	WMAL	1	AB 2	3
950 WASH'GT'N	WRC	1	2 3	4
Fla. 620 Clearwater St. Petersburg	WFLA WSUN	M	NP M9	V
900 JACKS'NV'E	WJAX	5	X M6	X
1300 MIAMI B.	WIOD	M8	M3 P	X
560 MIAMI	WQAM			
Ga. 890 ATLANTA	WGST			M 3
740 ATLA NTA	WSB	5	AB 3	4
Ill. 1026 CHICAGO	KYW	5	M 6	V
770 CHICAGO	*WBBM	W	B 2	3
870 CHI WENR-WLS		M9	M5 MW	OV
720 CHICAGO	WGN	M	M 3	S
560 CHICAGO	*WIBO	R	R X	4
670 CHICAGO	WMAQ	M2	A 2	
Ind. 1160 FT. W'YNE	*WOWO		AB 2	O
1230 IND'PLIS	*WFBM			
Iowa 1260 C.NCIL BL'FS	KOIL	1	A 2	3
1000 Davenport Des Moines	WOC*WHO	M6	2 3	4
600 WATERLOO	WMT	1	B	3
Kans.1220 LAWRENCE	*WREN	5	AB 6	7
580 TOPEKA	*WIBW	M6	N M	3
1300 WICHITA	*KFH	X	B 2	3
Ky. 1490 COVINGTON	*WCKY			6 M3
940 HOPKINSV'E	WFIW		B	
820 LOUISVILLE	WHAS	5	X 3	4
La. 1250 N. ORL'NS	WDSU	M6	M5 M2	M2
1320 N. ORL'NS	WSMB		AB 3	4
Me. 620 BANGOR	WLBZ	M	B M	3
940 PORTLAND	WCSH	1	2 3	4
Md. 1060 BALTIMORE	*WBAL	5	M6 6	B
600 BALTIMORE	WCAO	1	X 2	3
Mass. 990 SPRINGFIELD	WBZ	M2	M2 6	M7
590 BOSTON	WEEI	1	VW 3	4
1230 BOSTON	WNAC	1	AB 2	3
1200 WORCESTR	WORC	M	B X	3
580 WORCESTER	WTAG	M2	2 X	4
Mich.1410 BAY CITY	WBCM	X	B X	3
1240 DETROIT	WXYZ	1	M3 2	3
750 DETROIT	WJR	5	M M9	M9
920 DETROIT	WWJ	1	2 3	4
Minn. 810 MINNEAP	WCCO	1	AB 2	3
1460 ST. PAUL	KSTP	5		4
Miss.1270 JACKSON	WJDX	5	AB 3	4
Mo. 950 KAN. CITY	KMBC	1	AB 2	3
610 KAN. CITY	WDAF	1	2 3	4
1090 ST. LOUIS	KMOX	M6	A 2	3
550 ST. LOUIS	*KSD	1	2 3	4
1350 ST. LOUIS	KWK	5	AB 6	M

Remarkably enough, La Palina's "Senator" Brad Browne and "Major" Al Llewelyn are comedy parts born out of the sheer necessity of combating rooming-house boredom. It was in such an American institution and with such tactics that Mr. Browne and Mr. Llewelyn entertained themselves and the other boarders, who rewarded this noble work by inducing the potential showmen to enter radio. We thank them.



Ernie Naftzger, impresario of "Something for Every One" on WABC and the Columbia Chain, came home recently with forty-two trout of his own catching. So there was "some fish for every one," served with the usual toast and coffee to his artistic colleagues.

at one minute to nine, received their scripts, and, with poise that is rarely duplicated in radio or on the stage, enacted their parts without a single error. They had not even seen the words they were reading—reading as though they themselves were living the parts.

The welcome news comes from Columbia that Mary and Bob, True Story characters, will continue on the air for another year.

When on a recent tour of South America, Don Clark, Columbia staff writer, bethought him to ask a shopkeeper in Cartagena, Colombia, to play some of the latest song hits. He says it was almost a knockout blow when the familiar strains of the "Maine Stein Song" blared forth.

That heaving bricks may start a fellow on a long climb up the ladder of success is proven by Fred Vettel, bass soloist on the Columbia System. He was born on



New York's eastside; drove a brick truck at seventeen; became amateur light heavyweight champion, and now—just listen to him!

Renouncing a name that so strongly hints of pugilistic tendencies, Scrapy Lambert, popular Columbia orchestra leader, is going to try "Rodney." Glad to meet you, Mr. Rodney Lambert!

"Mike" poise was deftly demonstrated at the Columbia Broadcasting System studios one night recently when "Arabesque," the Arabian desert thriller, was to go on the air. The day had been a busy one for David Ross, Frank Knight and Reynolds Evans, who take principal roles in the drama, as well as being staff announcers at WABC.

It so happened that, because of assignments, none of the three could either see the scripts or attend the rehearsal.

They entered the studio



"Farmer" Henry Neeley, otherwise Philco's "Old Stager," has corrected the varied impressions which were made about the Columbia studios by his evident haste to quit them after the "grind." He has proudly admitted ownership of one of the most complete little farms in South Jersey.

Henry Burbig, Columbia comedian, was clowning on a recent Monday night broadcast.

"Will the little girl out in Ohio please stop biting her nails?" he said.

One of the hostesses at WHK, Cleveland, who was actually biting her nails at the time, hasn't bitten one since.

A veritable enigma of versatility is Channon Collinge, director of the Cathedral Hour, who for six years was



a comic-strip artist before filling his present important post with the CBS.

Like the pirates of old has James Whipple started out in his good ship *Querida*, a forty-foot sloop, accompanied by five old salts. But the booty he seeks is far more precious to him than gold and jewels, for what he wants is none other than tales of the sea to use in his Forty Fathom program.

Being tantalizingly pretty and of the titian blonde variety, Bernadine Hayes can "get away" with temperament at WBBM, Chicago's station of the CBS.

"I don't like that song," Bernadine says, in answer to a suggestion of the program staff that she sing some outstanding hit of the day. "I don't like it and I will make a mess of it if I try to sing it. Not wishing to make a mess of it, I will not sing it. And that is that!"

Ten times out of ten that is that.

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>1</b> Troika Bells Genia Fornariova, soprano. Russian folk songs; Balalaika orchestra. NBC.</p> <p><b>5</b> Pure Oil Orchestra Wayne King conducting. NBC, Chicago.</p> <p><b>1</b> Blackstone Program Musical program featuring Julia Sanderson and Frank Conmit.</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p><b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>2</b> Frontier Days Dramatic sketch with John White, tenor. NBC.</p> <p><b>A</b> Eddie Younger and His Mountaineers Hill-billy songs, vocal and instrumental. (First 15 min. of period B.) NBC.</p> <p><b>B</b> Hoppin' Bells Comedy skits portraying life of two hotel bell-hops. (Last 15 minutes of period B.)</p> <p><b>A</b> Kaltenborn Edits the News CBS, N. Y. (First 15 min. of period B.)</p> <p><b>B</b> F. H. Leggett Program CBS, N. Y. (Last 15 min. of period B.)</p>
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**KEY**

N News	S Sports
O Educational	T Dramatic
P Children's feature	V Variety
R Religious	W Comic

X On the air



NBC

Wilfred Glenn

Fred Waldner

Tom, Dick and Harry

Brenda Bond

Ann Pickard

"TOM, DICK and HARRY."

Featured on NBC programs out of Chicago.

FRED WALDNER, tenor of the Chicago studios, appears on Williams Oilomatics, Maytag and others. WILFRED GLENN, popular basso, is often heard over the air—at present with Palmolive. BRENDA BOND comes from Broadway to radio as "hostess" in the Fuller Brush program. ANN PICKARD, five-year-old member of the Pickard family, is heard often on Fridays at eight p. m.

**C** Eastern Daylight Saving 9 to 9:30 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**3** Eveready Program

Orchestra director, Nathaniel Shilkret; Guardsmen quartet; guest artists.

**6** Tek Music

Orchestra direction, Murray Kellner; soloists, vocal and instrumental.

**2** Henry and George

Episodes in the lives of two transcontinental travelers; orchestra. CBS.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time

**CHAIN PROGRAMS THIS HALF-HOUR**

**4** Happy Wonder Bakers

Orchestra director, Frank Black; vocal trio; singing violins.

**7** Marie Cahill in Cahillogues

Orchestra director, Hogo Mariani.

**3** The Columbians

CBS, New York.

**MUSICAL PROGRAMS**

- |                           |                       |
|---------------------------|-----------------------|
| M 1. Band.                | M 6. Popular. Modern. |
| M 2. Classical, Operatic. | M 7. Symphonic.       |
| M 3. Dance.               | M 8. Organ.           |
| M 4. Religious.           | M 9. Semi-classical.  |
| M 5. Novelty Music.       | M Variety.            |

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
5	V			KFAB LINCOLN 770 Neb.
	2	3	4	*WOW OMAHA 590
M	M5	M9	M9	WPG ATL'TIC CITY 1100 N. J.
TM	M	M	M6	WOR NEWARK 710
1	2	3	4	WGR BUFFALO 550 N.Y.
1	AB	2	3	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	AB	2	3	WABC NEW YORK 860
1	2	3	4	WEAF NEW YORK 660
5	AB	6	7	WJZ NEW YORK 760
5	AB	6		WHAM ROC'H'TER 1150
1				*WHEC ROC'H'TER 1440
		3	4	WGY SCHEN'D Y 790
1	A	2	3	*WFBL SYRACUSE 1360
M	O	O	3	WBT CHARLOTTE 1080 N.C.
5				WPTF RALEIGH 680
X	B	O	M7	WWNC ASHEVILLE 570
M7	B	V	OW	WDAY FARGO 940 N.D.
1	AB	2	3	WADC AKRON 1320 Ohio
		3	4	*WFJC AKRON 1450
M6	AB	2	3	WKRC CINCI'NATI 550
5	M3	M9	M1	WLW CINCI'NATI 700
1	2	3	4	WSAI CINCI'NATI 1330
1	A	2	3	WHK CLEVEL'D 1390
		3	4	WTAM CLEVEL'D 1070
1	B	M9	3	WAIU COLUMB'S 640
1	M2	2	3	WSPD TOLEDO 1340
X	B	X	3	*WKBN YO'NGST-N 570
M	B	M2	3	KFJF OKLA.CITY 1480 Okla.
M	M	MT	4	WKY OKLA.CITY 900
WO	X	X	4	*KVOO TULSA 1140
1	B	2	3	*WHP HARRIS'B'G 1430 Pa.
1	AB	2	3	WLBW OIL CITY 1260
1	AB	2	M3	WCAU PHILAD. 1170
M	M2	M3	3	*WFAN-WIP PHIL.610
1	2	3	4	*WLIT-WFI PHIL. 560
5	AB	6		KDKA PITTS'B'GH 980
1	2	3	4	WCAE PITTS'B'GH 1220
1	A	2	3	WJAS PITTS'B'GH 1290
1	AB	2	3	WEAN PROVID'NCE 780 R.I.
M3	X	3	4	WJAR PROVID'NCE 890
M3	P	M3	M3	WDOD CHATTA. 1250 Tenn.
5	3	4		WMC MEMPHIS 780
M	V	M6	3	*WREC MEMPHIS 600
R	MS	M6	3	*WLAC NASH'VE 1470
5	M3	3	M6	WSM NASH'VE 650
NS	B	M6	3	*KRLD DALLAS 1040 Tex.
M6	B	M	4	WFAA Dallas 800 WBAP Ft. Worth 500
X	X	X	4	KPRC HOUSTON 920
		X	M3	*KTSAS. ANTONIO 1290
M	M	V	M	WOAI S. ANTONIO 1190
	B	3		*WTAR NORFOLK 780 Va.
5	OM	MO	4	WRVA RICHM'D 1110
M	B	M5	3	WDBJ ROANOKE 930
5	M	S	4	*WEBC SUPERIOR 1290 Wisc.
	B	2	3	*WISN MILW'KEE 1120
5	M7	X	4	WTMJ MILW'KEE 620

**TUESDAY** 2, September 2, 9, 16, 23, 30

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard	9	30	10	30
Central Daylight	8	30	9	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can - 690 TORONTO CKGW	M 6	M 6	⑤	M 3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			C	W
930 BIRM'GH'M WBRC	AB	①	E	②
Ark. 1040 HOT SP'GS *KTHS	X	①	M	D
1390 LIT'LE R'CK *KLRA	AB	①	DE	②
Colo. 830 DENVER KOA	③	①		D
560 DENVER KLZ	AB	①	E	②
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'CT'N WMAL	AB	①	E	②
950 WASH'CT'N WRC	A	①		⑥
Fla. 620 Clearwater WFLA	③	①	M 9	M 9
St. Peter'sburg WSUN	③	①	M	M
900 JACKS' NV'E WJAX	③	①	M	M
1300 MIAMI B. WIOD	③	①	M 3	M 3
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST	A	①	M 6	②
740 ATLA NTA WSB	③	①	C	D
Ill. 1020 CHICAGO KYW	③	M	SN	D
770 CHICAGO *WBBM	A	M	D	
870 CHI WENR-WLS	M 9	M 7	C	E
720 CHICAGO WGN	M	M 3	M 3	M
560 CHICAGO *WIBO	A	①	M 9	M 3
670 CHICAGO WMAQ	T	X	T	D
Ind. 1160 FT. W'YNE *WOWO	AB	①		
1230 IND'P'LS *WFBM	AB	①	DE	②
Iowa 1260 C.NCIL BL'FS KOIL	A	M 9	DE	②
1000 Davenport WOC *WHO	A	①	C	⑥
Des Moines WMT	B	①	DE	②
600 WATERLOO WMT	B	①	DE	②
Kans.1220 LAWRENCE *WREN	③	④	⑤	DE
580 TOPEKA *WBW	B	①	E	②
1300 WICHITA *KFH	AB	①		②
Ky. 1490 COVINGTON *WKCY	③	M 3		
940 HOPKINSV'E WFIW	B	①	E	②
820 LOUISVILLE WHAS	③	①	C	D
La. 1250 N. ORL'NS WDSU	AB	①	E	②
1320 N. ORL'NS WSMB	③	①	C	D
Me. 620 BANGOR WLBY	B	①	E	②
940 PORTLAND WCHS	A	①	N	
Md. 1060 BALTIMORE *WBAL	③	M 8	M 9	D
600 BALTIMORE WCAO	X	X	E	②
Mass. 990 SPRINGFIELD WBZ	③	④	OS	M 9
590 BOSTON WEEL	A	①	NO	
1230 BOSTON WNAC	AB	①	E	②
1200 WORCEST'R WORC	B	①	E	②
580 WORCESTER WTAG	A	①	N	
Mich.1410 BAY CITY WBCM	M	M	E	②
1240 DETROIT WXYZ	AB	①	DE	②
750 DETROIT WJR	M 6	M 2	X	DE
920 DETROIT WWJ			C	
Minn. 810 MINNEAP WCCO	AB	①	D	②
1460 ST. PAUL KSTP	③	①		D
Miss. 1270 JACKSON WJDX		①	C	D
Mo. 950 KAN. CITY KMBC	AB	①	DE	②
610 KAN. CITY WDAF	A	①	C	D
1090 ST. LOUIS KMOX	A	①	D	M 7
550 ST. LOUIS *KSD	A	①	C	
1350 ST. LOUIS KWK	③	④	M 3	DE

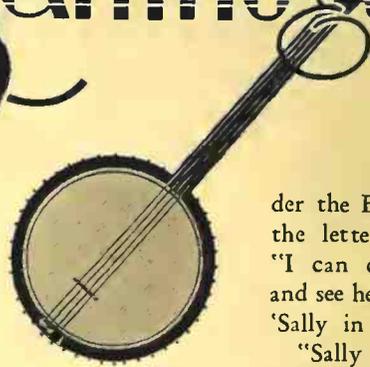
Marie Cahill

"I love-a you and love-a you true,  
And if you-a love-a me,  
One live as two—  
Two live as one—  
Under the bamboo-tree."

**M**ARIE CAHILL singing—singing to millions of listeners. Things have changed since she first sang that song when "Sally in Our Alley" was the big show hit on Broadway. Instead of a laughing, appreciative audience, she faces a cold and unemotional microphone. Yet the song hasn't changed, and she seems to close her eyes and visualize the audiences she once sang to in the Broadway theaters. Perhaps that is why Marie Cahill doesn't seem to have changed either, and perhaps that is the reason why "Cahill-ogues," her own program presented every Tuesday night by the National Broadcasting Company, brings hundreds of appreciative letters.

"I'll never forget Marie Cahill singing 'Un-

# Cahillogues



der the Bamboo-tree,'"  
the letter writers say.  
"I can close my eyes  
and see her as the star of  
'Sally in Our Alley.'"  
"Sally in Our Alley"  
had its Broadway premier in 1902.

But "Cahill-ogues" isn't just a program based on the bamboo-tree song. It offers much of Miss Cahill. Listeners hear her in the monologues that have convulsed thousands of theater-goers for the past thirty years. Then there is comedy, too, that has never been heard before, and has been prepared especially for the radio audience. Bridie Mae, a negro characterization created and introduced to the radio audience by Miss Cahill, has become another one of the favorites of broadcasting.

During the "Bridie Mae" sketches, Miss Cahill, who does clever things with a banjo as well as sings, introduces many of the old-time "coon" songs.

Though her program is for the radio audience, Miss Cahill usually has a small, but very appreciative, audience in the NBC studio and control-room. While she uses the conventional script that is seldom out of the hands of radio entertainers, at times she scarcely glances at it, and her eyes roll at the microphone just as they used to at an audience.

Some of her typical lines from "Cahill-ogues" are:

"Money may talk, but it won't budge when you try to budget."

"A woman who isn't married has a much better chance with a man who is."

"She isn't really a gold-digger, but she does manage beautifully."

**A** East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A** Enna Jettick Songbird  
Salon orchestra; direction, Geo. Dilworth; soprano soloist. (First 15 min. of period A.)
- B** Cuddles and Monty  
Humorous skit. (Last 15 min. of period A.)
- ③** Westinghouse Salute  
Little symphony orchestra; male quartet; Frederick G. Rodgers, narrator.
- A** Graybar—Mr. and Mrs.  
Dramatization of "Joe and Vi," Briggs' comic (CBS, New York. (First 15 min. of period A
- B** Grand Opera Miniature  
CBS, New York. (First 15 min. of period A and entire period B.)

**B** East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ①** Radio-Keith-Orpheum Program  
RKO Theatre of the Air. Stars of stage and screen. NBC.
- ④** Cuckoo  
Burlesque skit; direction, Raymond Knight. NBC.
- ①** Grand Opera Miniature  
CBS, New York.

KEY

- N News
  - O Educational
  - P Children's feature
  - R Religious
  - S Sports
  - T Dramatic
  - V Variety
  - W Comic
- X On the air

# Cuddles and Monty

NBC . . . TUESDAYS AT 10:15 P. M.

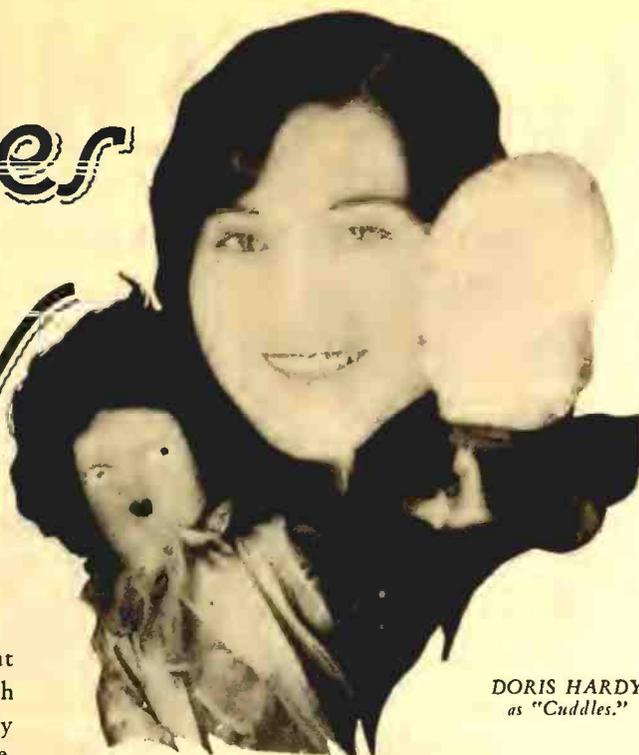
THERE is a somewhat blunt, but expressive, vaudeville term which refers to loud guffaws as "belly laughs." Broadcast sketches, as a rule, stay away from vaudeville technique, and the B. L. is rare in the home of the listeners. But radio has acquired a series of sketches that are broad in humor and crammed with "gag lines," and the listeners are greatly amused thereby.

The series is "Cuddles and Monty," launched by the National Broadcasting Company recently and heard every Tuesday night.

Cuddles O'Connor works in a candy store. Montague Fallon, heir to millions, meets her and flops. They marry and the fun and trouble begin. Cuddles buys a lingerie shop to help chorus girls out of work. Cuddles is something of a kleptomaniac, which is, to say the least, embarrassing. Cuddles and her in-laws don't mix agreeably. Life for Cuddles and Monty is just one embarrassing situation after another.

Doris Hardy, who learned her theater in vaudeville houses, musical comedies and on the so-called "legitimate" stage, writes the sketches and plays the part of "Cuddles." Jerome Callamore, a veteran actor, takes the part of Monty.

Miss Hardy was born of a theatrical family



DORIS HARDY as "Cuddles."

and has been an entertainer since before she can remember. In addition to her experience on the stage, she has written a musical comedy, several motion-picture scenarios and a number of vaudeville sketches.

In radio she has sung, played instruments, acted as an announcer and mistress of ceremonies, and has played dozens of roles in radio sketches. She did a column of dramatic criticism when she was fifteen years old, and was the youngest "Juliet" ever to appear in a professional production of that famous Shakespearean tragedy.

Perhaps Nicholas Vasilieff, who directs the Russian Cathedral Choir in programs heard each Sunday over an NBC-WEAF network, could not have been anything but a professional tenor singer, even if he had wanted to. In the Vasilieff family there are many tenors. His father, his grandfather, seven uncles and three brothers earn their livelihood with their tenor voices. By the way, the Cathedral Choir has just completed a successful run at Roxy's.

September 2, 9, 16, 23, 30 TUESDAY

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		⑤	DE	KFAB LINCOLN 770 Neb.
A	①	C	X	*WOW OMAHA 590
M3	①	M5	M3	WPG ATLIC CITY 1100 N. J.
M	M	D	M	WOR NEWARK 710
A	①	M3	M3	WGR. BUFFALO 560 N.Y.
AB	①	M3	M3	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	①	CE	②	WABC NEW YORK 860
AB	①	②	⑥	WEAF NEW YORK 660
③	④	⑤	⑤	WJZ NEW YORK 760
③				WHAM ROCH'TER 1150
AB	①	M3	M3	*WHEC ROCH'TER 1440
A	①			WGY SCHEN'D Y 790
AB	①	E	②	*WFBL SYRACUSE 1360
B	①	E	②	WBT CHARLOTTE1080 N.C.
③	①			WPTF RALEIGH 680
AB	①	E	②	WWNC ASHEVILLE 570
B	①	E	②	WDAY FARGO 940 N.D.
A	X	E	②	WADC AKRON 1320 Ohio
A	①	C	M	*WFJC AKRON 1450
AB	①	E	M8	WKRC CINCINNATI 550
M2	M	M	DE	WLW CINCINNATI 700
A	①	C		WSAI CINCINNATI 1330
AB	①	D	M9	WHK CLEVEL'D 1390
A	①	②		WTAM CLEVEL'D 1070
AB	①	DE		WAIU COLUMB'S 640
A	M6	DE	②	WSPD TOLEDO 1340
AB	T	E	②	*WKBN YO'NGST-N 570
AB	①	DE	②	KFJF OKLA. CITY 1480 Okla.
③	①	M	D	WKY OKLA. CITY 900
③	①			*KVOO TULSA 1140
B	①	E	②	*WHP HARRIS'G 1430 Pa.
AB	①	E	②	WLBW OIL CITY 1260
AB	①	M	②	WCAU PHILAD. 1170
M3	M	M8		*WFAN-WIP PHIL. 610
A	①			*WLIT-WFI PHIL 560
③	④			KDKA PITTS'GH 980
A	①	②		WCAE PITTS'GH 1220
AB	①			WJAS PITTS'GH 1290
AB	①	E	②	WEAN PROVID'NCE 780 R. I.
A	①	NS		WJAR PROVID'NCE 890
B	①	DE	②	WDOD CHATTA. 1280 Tenn.
③	①	C	D	WMC MEMPHIS 780
AB	①	DE	②	*WREC MEMPHIS 600
AB	①	E	②	*WLAC NASHV'LE 1470
③	①	C	D	WSM NASHV'LE 650
X	①	D		*KRLD DALLAS 1040 Tex.
M7	①	M	D	NFAA Dallas 800 WBAP Ft. Worth 800
③	X	X	D	KPRC HOUSTON 920
	TM	D	②	*KTSAS. ANTONIO 1290
③	①	M	D	WOAI S. ANTONIO 1190
AB	①	E	②	*WTAR NORFOLK 750 Va.
③	①	M9	M	WRVA RICHM'D 1110
AB	①	E	②	WDBJ ROANOKE 930
③	①	C	D	*WEBC SUPERIOR 1290 Wisc.
AB	①	E	②	*WISN MILW'KEE 1120
③	①	C	D	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ② Vincent Lopez and Orchestra  
Dance music. NBC, New York.
- C Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min. of period C.)
- ⑤ Slumber Music  
String ensemble; direction, Ludwig Laurier.
- C New York Herald Tribune Observer  
News flashes. (First 15 min. of period C.)
- D Anheuser-Busch Program  
Tony Cabotch. CBS. (First 15 min. of period C.)
- E Paramount Publix Hour  
Stars of the screen as guest artists. OBS, New York.

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ⑥ Dance Music  
NBC, New York.
- ⑤ Slumber Music  
String ensemble; direction, Ludwig Laurier.
- D Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period D.)
- E Literary Digest Topics in Brief  
News flashes. (Last 15 min. of period D.)
- ② Paramount Publix Hour  
Stars of the screen as guest artists. CBS, New York.

**WEDNESDAY** September 3, 10, 17, 24

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	6	30	7	30
Eastern Standard } Central Daylight }	5	30	6	30
<b>CENTRAL STANDARD</b>	4	30	5	30
Can - 690 TORONTO CKGW	1	P	H	K
ada 730 MONTREAL CKAC				G
Ala. 1140 BIRM'GH'M *WAPI	S	S	S	K
930 BIRM'GH'M WBRC	AB	C	EF	G
Ark. 1040 HOT SP'GS *KTHS				K
1390 LIT'LE R'CK *KLRA	AB	CD		
Colo. 830 DENVER KOA	2	F	C	K
560 DENVER KLZ	AB	CD	EF	H
Conn.1060 HARTFORD *WTIC			C	D
D.C. 630 WASH'GT'N WMAL	AB	CD	EF	GH
950 WASH'GT'N WRC		AB	C	DE
Fla. 620 Clearwater WFLA St. Petersburg WSUN	M	M	H	K
900 JACKS'NV'E WJAX	X	N	H	K
1300 MIAMI B. WIOD			H	K
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	AB	CD	E	G
740 ATLANTA WSB				K
Ill. 1020 CHICAGO KYW	N	P	M	L
770 CHICAGO *WBBM	A	P	N	M
870 CHI WENR-WLS	M8	P0	M8	K
720 CHICAGO WGN	M	O	S	W
560 CHICAGO *WBWO				E
670 CHICAGO WMAQ	P	M3	M2	SM
Ind. 1160 FT. WYNE*WOWO				G
1230 IND'PLIS *WFBM				G
Iowa 1260 C.NCIL BL'FS KOIL		D	NM	M8
1000 Davenport Des Moines WOC*WHO	1	A	P	E
600 WATERLOO WMT	AB	CD	EF	
Kans.1220 LAWRENCE*WREN	2	F	M9	KL
580 TOPEKA *WIBW	M6			P
1300 WICHITA *KFH	AB	CD	EF	M6
Ky. 1490 COVINGTON*WCKY		M3	H	
940 HOPKINSV'E WFIW	AB	CD	EF	H
820 LOUISVILLE WHAS	2	M6	X	P
La. 1250 N. ORL'NS WDSU	M	M5	M	G
1320 N. ORL'NS WSMB				K
Me. 620 BANGOR WLBZ	M7	M	EF	H
940 PORTLAND WCSH	1	B	C	DE
Md. 1060 BALTIMORE*WBAL	2	G	HJ	KL
600 BALTIMORE WCAO	X	X	X	G
Mass. 990 SPRINGFIELD WBZ	OS	M5	H	KL
590 BOSTON WEEL	P	B	M9	M9
1230 BOSTON WNAC	M	M	N	GH
1200 WORCEST'R WORC	M	M	EF	H
580 WORCESTER WTAG	M2	AB	M3	E
Mich.1410 BAY CITY WBCM	AB	CD	EF	H
1240 DETROIT WXYZ	AB	CD	NM	G
750 DETROIT WJR	P	N	M	L
920 DETROIT WWJ		A		
Minn. 810 MINNEAP WCCO	AB	CD	EF	G
1460 ST. PAUL KSTP	2			K
Miss. 1270 JACKSON WJDX				K
Mo. 950 KAN. CITY KMBC	B	CD		GH
610 KAN. CITY WDAF				E
1090 ST. LOUIS KMOX	X	X	E	G
550 ST. LOUIS *KSD	1	A	C	DE
1350 ST. LOUIS KWK	S	S	S	KL

# Station KOIL

The Voice of Mona Motor Oil



Harold Forscutt



KOIL

George Roesler



"Hal" Shubert



KOIL's Hilltop Studios are located in the "wide open" spaces at Council Bluffs. These studios broadcast local programs on alternate evenings with the station's Fontenelle Studios in Omaha. Twelve hours of Station KOIL's sixteen-hour day are devoted to Columbia Broadcasting System programs. HAROLD FORSCUTT is one of KOIL's five announcers. GEORGE ROESLER divides his time between commercial activities for the station, announcing sports events and character roles in the productions of KOIL's Hilltop Players. HAL SHUBERT has spent all of this summer as guest announcer for KOIL and arranging and producing dramatic programs featuring the Hilltop Players. Not the least of Shubert's duties has been to evade the offers of theatrical producers, as this young man is none other than the original "Abie" of "Abie's Irish Rose," playing the part for eight months on the Pacific Coast and during the famous play's five-year run on Broadway.

**A** Eastern Daylight Saving 6 to 6:30 P.M.  
Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

- 1 Black and Gold Room Orchestra  
Concert music; director, Ludwig Laurier. NBC, New York.
- 2 Dance Music NBC, New York.
- A Bill Schudd's "Going to Press"  
A prominent newspaper man speaks. CBS. (First 15 min. of period A.)
- B Dance Music  
CBS, New York. (Last 15 min. of period A.)

**KEY**  
N News S Sports  
O Educational T Dramatic  
P Children's feature V Variety  
R Religious W Comic  
X On the air

**B** Eastern Daylight Saving 6:30 to 7 P.M.  
Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

- A Arcadie Birkenholz  
Violinist. (First 15 min. of period B.)
- B Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)
- F Dance Music  
NBC, N. Y. (First 15 min. of period B.)
- G Literary Digest Topics in Brief  
News flashes. (Last 15 min. of period.)
- C Dance Music  
CBS, N. Y. (First 15 min. of period B.)
- D The Whoops Sisters  
CBS, N. Y. (Last 15 min. of period B.)

# Fade Out



**Neighbor**—You look tired and sleepy, Janie.  
**Little Janie**—It's that new baby at our house—he broadcasts almost all night long.

She was one of those suicide blondes—dyed by her own hand.

**Garage Attendant** (as auto drives up)—Juice?  
**Motorist**—Vell, vat if ve are—don't ve get no gas?

**Squire**—Did you send for me, my lord?  
**Lancelot**—Yes, make haste; bring the can-opener. I've got a flea in my knight clothes.

"And that which I have just told you, son, is the story of my experience in the World War."  
**His Son**—But, papa, what did they need the rest of the army for?

**Judge**—Who was driving when you hit that car?  
**Drunk** (triumphantly)—None of us; we was all on th' back seat.

**Joc**—Why does an Indian wear feathers on his head?  
**Josephine**—Why, I guess to keep his wigwam.

The radio isn't perfect yet. What it needs now is a knob you can twist to slow it down while Floyd Gibbons is talking.—*Life*.

The colonel came down to breakfast with a bandaged hand. "Why, Colonel, what's the matter?" said the friend.  
 "Well, sir," said the colonel, "we had a little party

Any old cat can be the cat's whiskers, but only a tomcat can be the cat's paw.

**Grace**—Have you ever read "To a Mouse"?  
**Ruth**—How do you get them to listen?

The next war will be fought in the air, say experts. Judging from our neighborhood radios, it's already started.—*Judge*.

last night and one of the younger men got intoxicated and stepped on my hand."

**Liza**—Ah wants to git a pair o' shoes fo' mah little gal.  
**Shoe Salesman**—Black kid?  
**Liza**—Yo' jist min' yo' own business an' git de shoes.

**Customer**—To what do you owe your extraordinary success as a house-to-house salesman?  
**Salesman**—To the first five words I utter when a woman opens the door: "Miss, is your mother in?"

"That's the cat's pajamas," remarked Mr. Henpeck, as he picked up his wife's sleeping-togs.

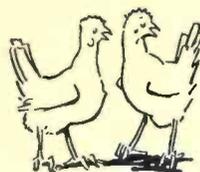
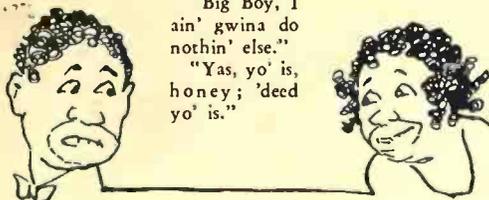
"I came near selling my shoes to-day."  
 "How's that?"  
 "I had them half-soleed."

Wouldn't this new radio device that automatically tunes in stations cause a lot more unemployment?—*Arkansas Gazette*.

"Woman, dat ain't white mule in dat bottle—dat am pluto water. Yo' ain' gwina drink dat, am yo'?"

"Big Boy, I ain' gwina do nothin' else."  
 "Yas, yo' is, honey; 'deed yo' is."

"Dad, what does it mean here by 'diplomatic phraseology'?"  
 "My son, if you tell a girl that time stands still while you gaze into her eyes, that's diplomacy. But if you tell her that her face would stop a clock, you're in for it."



One hen to the other as the farmer walked past: "There is the guy I'm laying for."

September 3, 10, 17, 24 **WEDNESDAY**

A	B	C	D	TIME		
6	30	7	30	EASTERN DAYLIGHT		
5	30	6	30	Eastern Standard Central Daylight		
4	30	5	30	CENTRAL STANDARD		
2	F	J	KL	KFAB	LINCOLN 770 Neb.	
N		N	E	*WOW	OMAHA 590	
			G	WPG	ATL'TIC CITY 1100 N. J.	
C	D	M6	D	WOR	NEWARK 710	
1	X	C	E	WGR.	BUFFALO 550 N.Y.	
AB	CD	EF	GH	WKBW	BUFFALO 1480	
B	C	EF	GH	*WMAK	BUFFALO 900	
AB	CD	EF	GH	WABC	NEW YORK 860	
1	AB	C	DE	WEAF	NEW YORK 660	
2	FG	HJ	KL	WJZ	NEW YORK 760	
		G	HJ	KL	WHAM	ROCH'TER 1150
M	CD	EF	GH	*WHEC	ROCH'TER 1440	
		B	C	DE	WGY	SCHEN'D Y 790
AB	CD	E	GH	*WFBL	SYRACUSE 1360	
B	CD	V	M	WBT	CHARLOTTE1080 N.C.	
			H	K	WPTF	RALEIGH 680
AB	CD	F	GH	WWNC	ASHEVILLE 570	
S	S	EF	N	WDAY	FARGO 940 N.D.	
M	M	EF	G	WADC	AKRON 1320 Ohio	
P	NS	X	E	*WFJC	AKRON 1450	
M6	M6	E	GH	WKRC	CINCINNATI 550	
M5	OM	M6	KL	WLW	CINCINNATI 700	
			E	WSAI	CINCINNATI 1330	
W	W	NM	G	WHK	CLEVEL'D 1390	
				WTAM	CLEVEL'D 1070	
AB	CD	MV	G	WAIU	COLUMB'S 640	
M6	M6	MV	G	WSPD	TOLEDO 1340	
AB	C	E	X	*WKBN	TO'NGST-N 570	
AB	CD	EF	GH	KFJF	OKLA.CITY 1480 Okla.	
			K	WKY	OKLA.CITY 900	
X	P	M6	K	*KVOO	TULSA 1140	
AB	CD	EF	H	*WHP	HARRISB'G 1430 Pa.	
M6	CD	EF	GH	WLBW	OIL CITY 1260	
MS	M9	EF	GH	WCAU	PHILAD. 1170	
AB	C	P	M6	*WFAN-WIP	PHIL.610	
N	AB	C	M6	*WLIT-WFI	PHIL. 560	
X	X	H	L	KDKA	PITTS'B'GH 980	
1	B	M2	E	WCAE	PITTS'B'GH 1220	
AB	CD	EF	GH	WJAS	PITTS'B'GH 1290	
M	M	NM	G	WEAN	PROVID'NCE 780 R. I.	
VM	B	C	D	WJAR	PROVID'NCE 690	
AB	CD	EF	GH	WDOD	CHATTA. 1250 Tenn.	
				WMC	MEMPHIS 780	
AB	CD	EF	G	*WREC	MEMPHIS 600	
			G	*WLAC	NASH'LE 1470	
2	X	M	K	WSM	NASH'LE 650	
AB	CD	MN	G	*KRLD	DALLAS 1040 Tex.	
1	M	M6	M2	WFAA Dallas	800	
				WBAP Ft. Worth	300	
			K	KPRC	HOUSTON 920	
X	WM	M3	G	*KTSA	S. ANTONIO 1290	
			K	WOAI	S. ANTONIO 1190	
			G	*WTAR	NORFOLK 780 Va.	
			H	K	WRVA	RICH'M'D 1110
M	M	EF	G	WDBJ	ROANOKE 930	
		NM	M	K	*WEBC	SEPERIOR 1290 Wis.
A		EF	H	*WISN	MILW'KEE 1120	
S	S	P	M2	WTMJ	MILW'KEE 620	

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**C** Lehigh Coal and Navigation Program

NBC, New York. (Last 15 min. of period C, and first 15 min. of period D.) Program begins September 10.)

**H** Pepsodent Program

Anos 'n' Andy. NBC. (First 15 min.)

**J** Lonesome Cowboy

Dramatic sketch; John White, tenor. NBO. (Last 15 min. of period C.)

**E** The Crockett Mountaineers

(First 15 min. of period C.) CBS, N. Y.

**F** Ann Leaf at the Organ

CBS, N. Y. (Last 15 min. of period C.)

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**D** Lehigh Coal and Navigation Company's Program

NBC, N. Y. (First 15 min. of period D.)

**E** Back of the News in Washington

Wm. Hard. NBC, Washington.

**K** Phil Cook, the Quaker Man

NBC, N. Y. (First 15 min. of period D.)

**L** Patent Cereals Program

NBC, N. Y. (Last 15 min. of period D.)

**G** Evangeline Adams

Astrologer. CBS. (First 15 min. of period D.)

**H** To Be Announced

(Last 15 min. of period D.)

**WEDNESDAY** September 3, 10, 17, 24

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	8	30	9	30
Eastern Standard } Central Daylight }	7	30	8	30
<b>CENTRAL STANDARD</b>	6	30	7	30
Can - 690 TORONTO CKGW	M3	M3	③	M9
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	M			
930 BIRM'GH'M WBRC	①	M8	W	O
Ark. 1040 HOT SP'GS *KTHS	X	M	X	X
1390 LIT'LE R'CK *KLRA	PS	M	③	X
Colo. 830 DENVER KOA		②	③	④
560 DENVER KLZ	①	W	③	M9
Conn.1060 HARTFORD *WTIC	M2	②	M	④
D. C. 630 WASH'GT'N WMAL	①	②	③	④
950 WASH'GT'N WRC		②	③	④
Fla. 620 Clearwater WFLA St. Peterab'g WSUN	M	X	V	V
900 JACKS'NV'E WJAX	M6	M6	③	④
1300 MIAMI B. WIOD	X	M5	M6	M8
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST			③	M
740 ATLA NTA WSB			③	④
Ill. 1020 CHICAGO KYW	⑤	⑥	③	⑦
770 CHICAGO *WBBM	M8	M	M	T
870 CHI WENR-WLS	MW	M5	AB	O
720 CHICAGO WGN	M7	②	M7	④
560 CHICAGO *WIBO	M3	M7	X	M5
670 CHICAGO WMAQ	①	②	③	④
Ind. 1160 FT. W'YNE*WOWO		②	③	④
1230 IND'P'LS *WFBM	①	②	③	④
Iowa 1260 C.NCIL BL'FS KOIL	①	M9	③	④
1000 Davenport Des Moines WOC*WHO	①	②	③	④
600 WATERLOO WMT	①		③	
Kans.1220 LAWRENCE*WREN	⑤	⑥	AB	⑦
580 TOPEKA *WIBW	①	NM	③	M
1300 WICHITA *KFH	M6	X	③	M6
Ky. 1490COVINGTON*WKCY			A	M3
940 HOPKINSY'E WFIW	①			
820 LOUISVILLE WHAS	X	X	③	④
La. 1250 N. ORL'NS WDSU	M6	M2	VM	
1320 N. ORL'NS WSMB	①	X	③	④
Me. 620 BANGOR WLBZ	①	②	③	N
940 PORTLAND WCSH	①	②	③	④
Md. 1060 BALTIMORE*WBAL		②	③	④
600 BALTIMORE WCAO	X	②	③	④
Mass. 990 SPRINGFIELD WBZ	⑤	⑥	AB	⑦
590 BOSTON WEEI	WM	②	③	④
1230 BOSTON WNAC	①	②	③	④
1200 WORCEST'R WORC	①	T	③	M9
580 WORCESTER WTAG	V	②	③	④
Mich.1410 BAY CITY WBCM	①	M	③	M
1240 DETROIT WXYZ	M7	②	③	④
750 DETROIT WJR	⑤	X	A	⑦
920 DETROIT WWJ	①	②	③	④
Minn. 810 MINNEAP WCCO	①	O	M3	④
1460 ST. PAUL KSTP			③	④
Miss. 1270 JACKSON WJDX	①			
Mo. 950 KAN. CITY KMBC				④
610 KAN. CITY WDAF	①	②		
1090 ST. LOUIS KMOX	①	②	T	④
550 ST. LOUIS *KSD	①	②	③	④
1350 ST. LOUIS KWK	⑤	⑥	AB	⑦

The modern home is a place where nothing can be accomplished if the electric current goes off.—*Nashville Banner.*

SCENE—A stranger eating at a table with genuine Arkansas natives.

Stranger—Please pass the gravy. (No reply and no gravy.)

Stranger—Please—  
Small Arkansas Lad—Dad, the dumfool wants the sap!

Professor—In which of his battles was Alexander the Great killed?

Frosb—I think it was his last.

Mary—I prayed for you last night.

Jerry—Next time telephone.

"Who made the first cotton-gin?"

"Heavens! are they making it from that now too?"

Telephone—Hello! I'd like to know where I could get hold of Miss Jones.

Operator—I don't know; she's awfully ticklish.

Magistrate—Are you sure this man was intoxicated?

Policeman—No, sir, not positive; his wife said he brought home a manhole cover and tried to play it on the gramophone!

In an Ohio town is a colored man whose last name is Washington. Washington is blessed with three sons. When the first son arrived, the father named him

George Washington. A second son naturally was called Booker Washington. The third son, if he lives, will go through life as Spokane Washington.

Nurse—Who are they operating on to-day?

Orderly—A fellow who had a golf-ball knocked down his throat at the links.

Nurse—And who is the man waiting so nervously in the hall? One of his relatives?

Orderly—No, that's the golfer, a Scotch gentleman, and he's waiting for the ball.

Jimmie—Does the baby take after his daddy?

Lida—I should say so. Every time I take his bottle away he starts crawling for the cellar-door.

If an "s" and an "i" and an "o" and a "u"  
With an "x" at the end spells "Sioux,"  
And an "e" and a "y" and an "e" spells "eye,"  
What can a perplexed speller do?  
If also an "s" and an "i" and a "g"  
With an "h-e-d" spells "sighed,"  
The speller, sore vexed as to what to say next,  
May possibly try "Siouxyesighed."

Singer—And for Bonnie Annie Laurie, I'd lay me down and die.

Listener—Is Miss Laurie in the audience?

"My wife sent in two dollars in answer to an advertisement of a sure method of getting rid of superfluous fat."

"And did she get the information she wanted?"

"Sure; she got a reply telling her to sell it to the soap man."



"JOE AND VI" (Jack Smart and Jane Houston), Graybar's "Mr. and Mrs.," on the farm. Jane is starting still another "And so, far, far into the night."

**A Eastern Daylight Saving 8 to 8:30 P.M. Our Time**

**CHAIN PROGRAMS THIS HALF-HOUR**

- ① East of Cairo  
Dramatic sketch; Oriental music, Sven von Hallberg. NBC, New York.
- ⑤ The Yeast Foamers  
Orchestra; director, Harry Kogen; vocal soloists. NBC, New York.
- ① Manhattan Moods  
Combined orchestras; mixed vocal ensemble. CBS.

- KEY
- N News
  - O Educational
  - P Children's feature
  - R Religious
  - S Sports
  - T Dramatic
  - V Variety
  - W Comic
- X On the air

**B Eastern Daylight Saving 8:30 to 9 P.M. Our Time**

**CHAIN PROGRAMS THIS HALF-HOUR**

- ② Mobiloil Concert  
Guest soloists; Henry M. Neely, master of ceremonies.
- ⑥ Sylvania Foresters  
Male quartet; orchestra director, Bernard Altschuler. NBC, New York.
- ② Forty Fathom Trawlers  
Drama of the sea; quartet; ship's band. CBS, New York.

**MUSICAL PROGRAMS**

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.



Orchestra & Ensemble

# California Melodies



Raymond Paige



Ted White



Lindsay MacHarrie

CBS . . . WEDNESDAYS AT 11:30 P. M.

**CALIFORNIA MELODIES** comes from the studios of KHJ, Los Angeles, bringing to its listeners the personalities and latest music from Hollywood's famous motion-picture studios, and has proven a means by which the growing importance of Los Angeles as a musical haven has been brought to the attention of the North, East, South and West.

Each of the major motion-picture producers contribute weekly to these broadcasts, provid-

ing guest stars, prehearings of tunes from forthcoming films, and special arrangements of current song successes. There is plenty of variety about this program.

The KHJ staff orchestra and vocal ensemble under direction of Raymond Paige; Ted White, former musical-comedy singer; Dr. Carol Omeron, the "dental" tenor; Robert Wildhack, famous for his illustrated sneezes and snores; Lindsay MacHarrie, announcer, and Joe Trent's negro jubilee chorus, are regular participants in these broadcasts.

<p><b>C</b> East. Daylight Saving 9 to 9:30 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>③ Halsey Stuart Program</b> Orchestra; direction, George Dusch; financial advice by "Old Counsellor." NBC, Chicago.</p> <p><b>A Wadsworth Program</b> Musical drama. (First 15 min. of period C.)</p> <p><b>B O' Cedar Time</b> NBC from Chicago. (Last 15 min. of period C.)</p> <p><b>③ Gold Medal Fast Freight</b> Whatees quartet and Gold Medal Orchestra. CBS.</p>	<p><b>D</b> East. Daylight Saving 9:30 to 10 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>④ Palmolive Hour</b> Olive Palmer, soprano; Elizabeth Lennox, contralto; Paul Oliver, tenor; the Revelers male quartet; orchestra. NBC.</p> <p><b>⑦ Camel Pleasure Hour</b> Orchestra director, Charles Previn.</p> <p><b>④ La Palina Smoker</b> Entertainment at a smoker; soloists; Freddie Rich's orchestra.</p>
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A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
⑤	⑥			KFAB LINCOLN 770 Neb.
①	②	③	④	*WOW OMAHA 590
①	M6	M2	M3	WPG ATL'TIC CITY 1100 N. J.
TM	⑧	NM	M	WOR NEWARK 710
①	②	③	④	WGR. BUFFALO 550 N.Y.
①	②	M3	④	WKBW BUFFALO 1480
		③	④	*WMAK BUFFALO 900
①	②	③	④	WABC NEW YORK 860
①	②	③	④	WEAF NEW YORK 660
⑤	⑥	AB	⑦	WJZ NEW YORK 760
⑤	⑥	AB	⑦	WHAM ROCH'TER 1150
①	②			*WHEC ROCH'TER 1440
	②	③	④	WGY SCHEN'D Y 790
①	②	③	④	*WFBL SYRACUSE 1360
①	M	③	M9	WBT CHARLOTTE1080 N.C.
			⑦	WPTF RALEIGH 680
①	X	O	NS	WWNC ASHEVILLE 570
①	O	V	③ T	WDAY FARGO 940 N.D.
①	②	③	④	WADC AKRON 1320 Ohio
T	②	M		*WFJC AKRON 1450
M6	②	③	④	WKRC CINCINNATI 550
⑤	⑥	O	M7	WLW CINCINNATI 700
X	②	③	④	WSAI CINCINNATI 1330
M	②	M6	④	WHK CLEVEL'D 1390
	②			WTAM CLEVEL'D 1070
①	MV	③	M9	WAIU COLUMB'S 640
①	②	③	④	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
①	MO	③	MN	KFJF OKLA.CITY 1480 Okla.
M	②	M6	M	WKY OKLA.CITY 900
W	②	③	④	*KVOO TULSA 1140
①	②	③	M3	*WHP HAR RISB'G 1430 Pa.
M	②	③	④	WLBW OIL CITY 1260
M3	②	③	④	WCAU PHILAD. 1170
M9	T	M	M	*WFAN-WIP PHIL.610
M2	②	③	④	*WLIT-WFI PHIL. 560
⑤	⑥	AB	⑦	KDKA PITTS'B'GH 980
	②	③	④	WCAE PITTS'B'GH 1220
①	②	③	④	WJAS PITTS'B'GH 1290
①	②	③	④	WEAN PROVID'NCE 750 R.I.
①	②	③	④	WJAR PROVID'NCE 890
①	P	M3	M3	WDOD CHATTA. 1280 Tenn.
		③	④	WMC MEMPHIS 780
V	V	M6	④	*WREC MEMPHIS 600
R	MS	③	M9	*WLAC NASH'LE 1470
ON	M3	③	④	WSM NASH'LE 650
NS		③	M6	*KRLD DALLAS 1040 Tex
P	②	M	④	WFAA Dallas 800 WBAP Ft. Worth 800
X	②	③	④	KPRC HOUSTON 920
				*KTSAS. ANTONIO 1290
M	②	③	④	WOAI S. ANTONIO 1190
①		③		*WTAR NORFOLK 750 Va.
M4	N	③	⑦	WRVA RICHM'D 1110
①	M9	③	M5	WDBJ ROANOKE 930
⑤	②	M7	MT	*WEBC SUPERIOR 1290 Wis
①		③	④	*WISN MILW'KEE 1120
⑤	M7	③	④	WTMJ MILW'KEE 620

**WEDNESDAY** September 3, 10, 17, 24

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	<b>10</b>	<b>30</b>	<b>11</b>	<b>30</b>
Eastern Standard Central Daylight	9	30	10	30
<b>CENTRAL STANDARD</b>	<b>8</b>	<b>30</b>	<b>9</b>	<b>30</b>
Can - 690 TORONTO CKGW	M3	2	M3	M3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI			B	W
930 BIRM'GH'M *WBRC	M3	M3	M	2
Ark. 1040 HOT SP'GS *KTHS	X	2	O	C
1390 LIT'LE R'CK *KLRA	1	1	BC	2
Colo. 830 DENVER KOA	1	2		C
560 DENVER KLZ	1	1	BC	2
Conn.1060 HARTFORD *WTIC	1	2	M8	M8
D.C. 630 WASH'GT'N WMAL	1	1	BC	2
950 WASH'GT'N WRC	1	2	7	3
Fla. 620 Clearwater WFLA St.Petersb'g WSUN	O	O	7	M
900 JACKS'NV'E WJAX	1	2	M6	M6
1300 MIAMI B. WIOD	M7	2	M3	X
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST	M6	M	BC	
740 ATLA NTA WSB	1	2	B	C
Ill. 1020 CHICAGO KYW	4	2	N	C
770 CHICAGO *WBBM	M6	M		
870 CHI WENR-WLS	M1	M1	B	D
720 CHICAGO WGN	1	M3	M	M
560 CHICAGO *WIBO	M6	M3	M9	M3
670 CHICAGO WMAQ	1	1	M3	C
Ind. 1160 FT. W'YNE*WOWO	1	1	M5	M8
1230 IND'P'LIS *WFBM				2
Iowa 1260 C.NCIL BL'FS KOIL	1	1	BC	2
1000 Davenport Des Moines WOC*WHO	1	2	AB	3
600 WATERLOO WMT	1	1	BC	2
Kans.1220 LAWRENCE*WREN	4	5	6	CD
580 TOPEKA *WIBW	1	1	BC	2
1300 WICHITA *KFH	1	1		
Ky. 1490 COVINGTON*WCKY	M3			
940 HOPKINSV'E WFIW	1	1	BC	2
820 LOUISVILLE WHAS	1	2	X	C
La. 1250 N. ORL'NS WDSU	N	M2	M6	M6
1320 N. ORL'NS WSMB	1	2	B	C
Me. 620 BANGOR WLBZ	1	1	BC	2
940 PORTLAND WCSH	1	2	N	
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	1	1	BC	2
Mass. 990 SPRINGFIELD WBZ	4	M9	OS	M9
590 BOSTON WEEL	1	2	NM	
1230 BOSTON WNAC	1	1	C	M5
1200 WORCEST'R WORC	1	1	BC	2
580 WORCESTER WTAG	1	2	N	
Mich.1410 BAY CITY WBCM	M	M	BC	2
1240 DETROIT WXYZ	1	1	3	2
750 DETROIT WJR	4	5	X	CD
920 DETROIT WWJ	1	2	AB	
Minn. 810 MINNEAP WCCO	1	1	BC	2
1460 ST. PAUL KSTP	1	2	AB	C
Miss.1270 JACKSON WJDX				
Mo. 950 KAN. CITY KMBC	1	1	BC	
610 KAN. CITY WDAF			B	C
1090 ST. LOUIS KMOX	1	1	BC	M5
550 ST. LOUIS *KSD	1	2	AB	
1350 ST. LOUIS KWK	4	M5	M3	CD

# Twentieth Century Home-Making

By EVE M. CONRADT-EBERLIN

TO the modern woman the cultural side of home-making is at least as important as the technical side. That is why the "Magazine of the Air," broadcast daily over the Columbia network by the Radio Home-Makers' Club, brings to listeners information on the theater, books, art and politics, as well as cooking, interior decorating and all the other mechanics of house-keeping.

Every Monday morning, at 11:15 o'clock, Senator Arthur Capper, of Kansas, addresses the vast audience of home-makers on events in political Washington. Following the Senator at 11:45 A. M., Nancy Clark, literary editor of the air magazine, chats about outstanding personalities of the day. On Wednesdays at 11:30 A. M., the "Editorial Page" of this unique periodical presents leaders in fields which, though outside the home, are closely related to the cultural life of its occupants.

The remainder of the twenty-seven weekly programs, dealing directly with housekeeping, are broadcast by Ida Bailey Allen and a staff of experts in the realm of domestic science. The Home-Makers are on the air every week-day morning, except Saturday, from ten o'clock to noon.

Through energy, imagination and perseverance, Mrs. Allen, who is founder and president of the club, has raised the standard of morning programs to equal all others. An individ-

ualist, independent of tradition, creating her own programs which are broadcast from her own studios to a nation-wide audience she has personally built up, Mrs. Allen is a true example of the modern American woman.

This fall the Radio Home-Makers are going to widen their scope still more. They plan to interest their audience in such national movements as deserve the recognition and assistance of every public-spirited woman. They are arranging to present Mr. and Mrs. Coburn in a new series of sound dramas which will bring the finest traditions of the stage to districts never reached by the theater. The church, the arts, sociology and domestic science will go side by side over the ether to the home-makers of the country to help broaden the lives and improve the standards of the women at the helm of the oldest and most important job of them all—the making of the homes we live in.



Reception Hall at the Radio Home-Makers' Club.

For some reason unknown, most people think the Coburns are English. They are native Americans and wish to correct the mistaken notion that they are not.

"It would be presumptuous for two English actors to try to standardize correct speech in America, which is the object of our Sound Drama Series," Mr. Coburn said. "Both Mrs. Coburn and I were born in this country; Mrs. Coburn in Missouri, and I in Macon, Ga."

**A** East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Palmolive Hour  
NBC, New York.
- 4 Camel Pleasure Hour
- 1 Philco Hour  
September 1, 15 and 29.
- Voice of Columbia  
September 8 and 22. CBS, New York.

- KEY
- N News
  - O Educational
  - P Children's feature
  - R Religious
  - S Sports
  - T Dramatic
  - V Variety
  - W Comic
  - X On the air

**B** East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 2 Coca Cola Program  
Sports interviews by Grantland Rice. Male chorus; orchestra; direction, Len Joy. NBC.
- 5 On the Sunset Trail
- 1 Philco Hour  
September 1, 15, 29.
- Voice of Columbia  
September 8 and 22.

- MUSICAL PROGRAMS
- M 1. Band.
  - M 2. Classical, Operatic.
  - M 3. Dance.
  - M 4. Religious.
  - M 5. Novelty Music.
  - M 6. Popular, Modern.
  - M 7. Symphonic.
  - M 8. Organ.
  - M 9. Semi-classical.
  - M Variety.

# The Radio Guild

NBC . . . WEDNESDAYS at 4 P. M., E. D. T.

**T**HE biggest Wednesday matinee in the world isn't on Broadway. The performance is enacted on Fifth Avenue in New York City, and the audience, which numbers hundreds of thousands, is scattered about the United States.

The biggest Wednesday matinee is the weekly offering of the Radio Guild, the National Broadcasting Company's dramatic repertory group. Broadcast through an extensive network of stations and directed by Vernon Radcliffe, a veteran of the theater, the Radio Guild has presented almost a hundred of the world's greatest plays in the past two years.

Plays of Ibsen, Tolstoy and Pinero, as well as many Shakespearean dramas, have been presented during the past year, and other offerings include plays by Oscar Wilde, Rostand, John Drinkwater, St. John Ervine and other contemporary playwrights.

The Radio Guild productions are presented in the afternoon in order that an entire hour may be available for the production. The majority of plays selected, it has been found, can be adapted to the hour limit without sacrificing strength or important scenes.

The list of players who are heard in Radio Guild productions includes many widely known on Broadway and throughout the American theater. Among them is Florence Malone, former leading woman to Guy Bates Post. A thespian of marked ability, Miss Malone was a Broadway favorite for several



years, being drawn into radio with the first influx of really fine dramatists.

Aside from her well-earned prominence in the Guild productions, Miss Malone has won countless devoted admirers as leading lady in the "Westinghouse Salute." She is with the Wilbur Coon players, and aided mightily in the success of National's "Hour with Shakespeare."

Charles Webster, Harry Neville, Alfred Shirley, William Rainey, William Shelley, Leo Stark, William Courtleigh, Adele Ronson, Katherine Proctor, Marjorie Gateson and Effie Shannon assuredly make the cast complete.

The Radio Guild was developed from a dramatic group organized by NBC to present the old melodramas. Listeners requested that plays outside the realm of melodrama be also presented, and the ultimate development was the Guild group.

September 3, 10, 17, 24 **WEDNESDAY**

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		V	CD	KFAB LINCOLN 770 Neb.
1	2	AB		*WOW OMAHA 590
1	1	M3	M3	WPG ATL'TIC CITY 1100 N. J.
1	1	M	M	WOR NEWARK 710
1	2	M3	M3	WGR BUFFALO 550 N.Y.
1	1	NT	M3	WKBW BUFFALO 1480
1	1	BC		*WMAK BUFFALO 900
1	1	AC	2	WABC NEW YORK 860
1	2	7	3	WEAF NEW YORK 660
4	5	6	6	WJZ NEW YORK 760
4	5			WHAM ROCH'TER 1150
1	1	BC	2	*WHEC ROCH'TER 1440
1	2			WGY SCHEN'D Y 790
1	1	BC	2	*WFBL SYRACUSE 1360
M3	M9	BC	2	WBT CHARLOTTE1080 N.C.
4	2			WPTF RALEIGH 680
1	1	BC	2	WWNC ASHEVILLE 570
1	1	BC	2	WDAY FARGO 940 N.D.
1	1	M6	2	WADC AKRON 1320 Ohio
		B	M6	*WFJC AKRON 1450
1	1	C	M8	WKRC CINCINNATI 550
4	M6	M6	CD	WLW CINCINNATI 700
1	2	AB		WSAI CINCINNATI 1330
1	1	M	M9	WHK CLEVEL'D 1390
		2	B	WTAM CLEVEL'D 1070
M9	X	BC		WAIU COLUMB'S 640
1	1	BC	2	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
R	M5	BC	2	KFJF OKLA.CITY 1480 Okla.
M6	2	7	C	WKY OKLA.CITY 900
1	2			*KVOO TULSA 1140
				*WHP HARRIS'B 1430 Pa.
1	1	BC	2	WLBW OIL CITY 1260
1	1	BC	2	WCAU PHILAD. 1170
M6	M6	M8	M8	*WFAN-WIP PHIL.610
1	2	M3		*WLIT-WFI PHIL. 560
4	5	6	M6	KDKA PITTS'B'GH 980
1	2	A		WCAE PITTS'B'GH 1220
1	1			WJAS PITTS'B'GH 1290
1	1	C		WEAN PROVID'NCE 750 R. I.
1	2	NS		WJAR PROVID'NCE 890
M6	M6	BC	2	WDOD CHATTA. 1250 Tenn.
1	2	B	C	WMC MEMPHIS 780
M	M	BC	M2	*WREC MEMPHIS 600
1	1	BC	2	*WLAC NASH'VE 1470
1	2	B	C	WSM NASH'VE 650
1	1			*KRLD DALLAS 1040 Tex.
1	M	V	C	WFAA Dallas 800
1	1			WBAP Ft. Worth 800
1	2	X	C	KPRC HOUSTON 920
M1	X	X	M3	*KTSA S. ANTONIO 1290
1	2	V	C	WOAI S. ANTONIO 1190
1	1	BC	2	*WTAR NORFOLK 780 Va.
4	2	M	M	WRVA RICHM'D 1110
1	1	BC	2	WDBJ ROANOKE 930
M9	2	B	C	*WEBC SUPERIOR 1290 Wisc.
1	1		2	*WISN MILW'KEE1120
M	2	B	C	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 7 Vincent Lopez Dance music. NBC.
- A Vincent Lopez (First 15 min. of period.)
- B Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min. of period.)
- 6 Slumber Music  
String ensemble; direction, Ludwig Laurier. NBC, New York.
- A New York Herald Tribune Observer  
News flashes. CBS, New York. (First 15 min. of period C.)
- B Dance Music  
CBS, N. Y. (First 15 min. of period C.)
- C Heywood Broun's Radio Column  
CBS, N. Y. (Last 15 min. of period C.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 3 Dance Music from New York  
Via NBC.
- 6 Slumber Music  
String ensemble; direction, Ludwig Laurier. NBC, New York.
- C Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period.)
- D Literary Digest Topics in Brief  
News by Floyd Gibbons. (Last 15 min. of period.)
- 2 California Melodies  
Orchestra and movie celebrities. CBS, from California.

THURSDAY September 4, 11, 18, 25

STUDIO GOSSIP

NBC

(Special to WHAT'S ON THE AIR)

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	1	P	C	M6
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	S	S	S	E
930 BIRM'GH'M WBRC	1	A	M8	M6
Ark. 1040 HOT SP'GS *KTHS				E
1390 LIT'LE R'CK *KLRA	1	AB		
Colo. 830 DENVER KOA		A	2	E
560 DENVER KLZ	1	AB	M9	M
Conn. 1060 HARTFORD *WTIC	S	M	M	
D. C. 630 WASH'GT'N WMAL	1	A	X	V
950 WASH'GT'N WRC	2	AB	C	X
Fla. 620 Clearwater WFLA			C	E
St. Petersburg WSUN				
900 JACKS'N'VE WJAX	X	N	C	E
1300 MIAMI B. WIOD			C	E
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST	O	AB	CD	
740 ATLA NTA WSB				E
Ill. 1020 CHICAGO KYW	N	P	M	M
770 CHICAGO *WBBM	1	P	N	M
870 CHI WENR-WLS	M9	P	M8	E
720 CHICAGO WGN	M	O	S	W
560 CHICAGO *WIBO			2	M3
670 CHICAGO WMAQ	P	M2	O	S
Ind. 1160 FT. W'YNE *WOWO	1	A		
1230 IND'P'LIS *WFBM				
Iowa 1260 C. NCIL B'LFS KOIL		B	N	M8
1000 Davenport Des Moines WOC*WHO	1	A	P	M9
600 WATERLOO WMT	1	AB		
Kans. 1220 LAWRENCE *WREN	4	A	M9	E
580 TOPEKA *WIBW	M6			P
1300 WICHITA *KFH	1	AB		
Ky. 1490 COVINGTON *WCKY		M6	CD	
940 HOPKINS'VE WFIW	1	AB	C	
820 LOUISVILLE WHAS	4	A	2	OV
La. 1250 N. ORL'NS WDSU	S			N
1320 N. ORL'NS WSMB				E
Me. 620 BANGOR WLBY	M7	M9	2	M
940 PORTLAND WCSH	MO	B	O	M
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	X	X	X	3
Mass. 990 SPRINGFIELD WBZ	OS	M	C	E
590 BOSTON WEEL	P	B	M8	M3
1230 BOSTON WNAC	M	M	2	3
1200 WORCEST'R WORC	M	M	2	M9
580 WORCESTER WTAG	M2	B	X	M3
Mich. 1410 BAY CITY WBCM	1	AB	X	X
1240 DETROIT WXYZ	1	AB	N	3
750 DETROIT WJR	O	N	M	N
920 DETROIT WWJ			2	
Minn. 810 MINNEAP WCCO	S	S	M8	M8
1460 ST. PAUL KSTP		A		E
Miss. 1270 JACKSON WJDX				E
Mo. 950 KAN. CITY KMBC	1	AB		
610 KAN. CITY WDAF				
1090 ST. LOUIS KMOX	X	X	M6	3
550 ST. LOUIS *KSD	1	A	2	
1350 ST. LOUIS KWK	S	S	S	E



Ford Bond, NBC announcer, says that his idea of a real feast would be steaks and fried potatoes topped off with strawberry ice-cream.

In less than five weeks after publication, "Seth Parker's Hymnal" sold in excess of fifteen thousand copies. The hymnal was edited by Phillips Lord, who is heard over an NBC network as Seth Parker, and includes many of the old religious songs heard in his radio program entitled "Sunday Night at Seth Parker's."

A collection of old Maine stories and colloquial sayings, popularized by Phillips Lord in the NBC program entitled "Sunday Night at Seth Parker's," will soon be published by the Century Publishing Company. The book will be illustrated.

Little Dolores made her first public appearance dancing to hurdy-gurdy music on the sidewalks of New York. We know her now as the ravishing beauty, Dolores Cassinelli, featured soprano of NBC's "Neapolitan Nights." Though her voice is her great asset, it is by no means her only one; she is an expert fencer and plays the guitar and the piano.

Many NBC page-boys aspire to become wireless telegraph operators aboard great liners, and they pass much of their spare time around the studios practicing the Morse Code on regulation telegraph dot-and-dash senders. Some of them attend technical schools. They admit that they are largely influenced by a desire to "see the world" without joining the Marine Corps.

Nathaniel Shilkret, noted conductor and composer, who directs the RCA Hour and other programs in the NBC studios, enjoyed a week's vacation in New Hampshire, where he turned to composing, riding and golf for recreation. Shilkret, who is an authority on Edward MacDowell, American composer, also visited Mrs. MacDowell at the MacDowell Foundation, Peterboro, while he was in New Hampshire.

Vincent Lopez, director of the St. Regis Orchestra, and John S. Young, who usually announces that dance band over NBC networks, are quite disturbed by a sudden deluge of mail from fans who request Young to sing louder during the St. Regis broadcasts. The listeners seem to believe that Young sings the vocal choruses with the orchestra, which, of course, isn't true, as

Young is no vocalist. "If I should try to sing," declares the announcer, "I would sound worse than Demosthenes when he practiced talking with stones in his mouth."

Phil Cook, versatile one-man show, who broadcasts daily for the NBC, is so frequently confused with Joe Cook, musical-comedy star and dispenser of things nonsensical, that it has become a nuisance, he says. He isn't even Joe's brother, but he is the brother of Burr Cook, author of the thrilling "Harbor Lights" radio dramas, the "Eternal Questions" plays and many short stories.

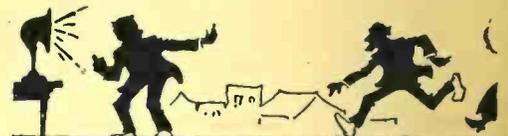
Hugo Mariani, orchestra director for NBC, is a native of Montevideo. When ten years old he toured South America and was billed in concert halls as "The Wonder Child."

Richard Maxwell, NBC tenor, though a young man quite, has behind him a busy career. Several years on the stage; three college degrees earned; a war record as an aviator, and three years of business, have already been his lot.

Baby Rose Marie, five-year-old prodigy and daughter of Frank Curley, former actor of prominence, hasn't time for school, but she is learning to read the electric signs on Broadway, one of which bears her own name.

Peter Dixon, National's "cub reporter," in collaboration with Tom Neeley, has brought out a song hit entitled "Cornfed Cal" (no relation to our ex-President). Peter "did" the words and Tom the melody, whilst Pete can't carry a tune and his co-laborer doesn't play the piano.

All business is shut down and no one can be found on the streets of Skowhegan and Rumford, Me., from 5:45 to 6 P. M., Eastern Standard Time, daily, while the NBC program "Uncle Abe and David" is on the air, according to information received from visitors to the



two Maine towns. The two fictional characters in the daily sketch are presented as natives of the two towns and are played by Phillips Lord and Arthur Allen, respectively.

Phil Cook, the "one-man comic strip," heard from WJZ and affiliated stations, writes his own script, is his own director and acts every character demanded by the script, and, for diversity, sings and plays the uke.

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Black and Gold Room Orchestra  
Concert music: director, Ludwig Laurier. NBC, New York.
- 4 Dance Music  
NBC, New York.
- 1 Dance Music  
CBS, New York.

KEY

- N News
- O Educational
- P Children's feature
- R Religious
- S Sports
- T Dramatic
- V Variety
- W Comic

X On the air

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A Dandies of Yesterday  
Male quartet. (First 15 min. of period B.)
- B Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)
- F Dance Music  
NBC, N. Y. (First 15 min. of period B.)
- G Literary Digest Topics in Brief  
News by Floyd Gibbons. NBC. (Last 15 min. of period B.)
- A Dance Music  
CBS, New York. (First 15 min.)
- B The Whoops Sisters  
(Last 15 min. of period B.)

# "Mayhew Lake"

by  
Bernard Sobel



**C**RASH and fanfare!

"The band's the thing" is Mayhew Lake's slogan; and he goes through life boosting the brasses.

"Give me trumpets and a drum," he asserts, "and I can make the whole world fall in love, go to war, grow religious or burst forth in song. For no red-blooded human being can resist the urge of a real band—the enthusiasm, the volume, the beauty. Even a circus band thrills me, or an old-fashioned minstrel band, or a measly little, old-fashioned German band *speiling* on the street corner.

And Mayhew Lake, being able to play almost every instrument in existence, knows what he's talking about. Listen:

"Some of the highbrows try to pretend that bands can't interpret important music. The band can do almost anything an orchestra can do, and what one relinquishes, the other substitutes.

"The soft brasses of a good band can duplicate the sweetness of the purest organ. Similarly, the reeds can duplicate the loveliness of the violin. Sometimes when we are broadcasting our regular programs over the Columbia Broadcasting System, the listeners-in declare that the reeds simulate the violins perfectly. And I am proud to say that the great violin virtuoso, Toscha Seidel, has made the same happy comment."

Others praise Mayhew Lake also. John Philip Sousa said recently that no man has done more to raise the standard of band music.

CBS  
SUNDAYS  
at 10 P. M.

And Mayhew is busy, has always been—violently so. Born in Southville, Mass., Oct. 25, 1879, he started his musical career at the age of eight. The violin was the first instrument selected, and he made such rapid progress with it that he "made" his professional career at the age of sixteen, at the New England Conservatory of Music.

Since that time his progress as a musician, director, composer and arranger has been extraordinary—particularly in this last capacity. Every form of musical creation has piqued his curiosity, demanded his attention—musical comedy, the compositions of Debussy, Stravinsky and Irving Berlin. As a concrete result, a recent catalog of music lists more than two thousand original compositions and arrangements, all bearing the name "Mayhew Lake."

And just to prove his championship of the band, he will soon present over the air numbers like Ravel's "Bolero."

September  
4, 11, 18, 25

THURSDAY

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	{ Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
①	A	M9	E	KFAB LINCOLN 770 Neb.
N		NM		*WOW OMAHA 590
				WPG ATL'TIC CITY 1100 N. J.
C	SM	M	D	WOR NEWARK 710
N	A	②	③	WGR. BUFFALO 550 N.Y.
①	AB	②	M2	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
①	AB	CD	③	WABC NEW YORK 860
①	AB	②	③	WEAF NEW YORK 660
④	FG	CD	E	WJZ NEW YORK 760
		C		WHAM ROCH'TER 1150
①	A	②	V	*WHEC ROCH'TER 1440
①	AB		③	WGY SCHEN'D Y 790
①	AB	②	③	*WFBL SYRACUSE 1360
①	AB	V	M9	WBT CHARLOTTE1080 N.C.
		C	③	WPTF RALEIGH 680
①	AB	O	M6	WWNC ASHEVILLE 570
S	S	V	N	WDAY FARGO 940 N.D.
M	M	X	MS	WADC AKRON 1320 Ohio
				*WFJC AKRON 1450
M6	M6	M6	M6	WKRC CINCINNATI550
M9	M	M	E	WLW CINCINNATI 700
				WSAI CINCINNATI 1330
W	W	WV	③	WHK CLEVEL'D 1390
				WTAM CLEVEL'D 1070
①	A	MV	X	WAIU COLUMB'S 640
M6	M6	MV	V	WSPD TOLEDO 1340
①	AB	X	③	*WKBN YO'NGST-N 570
①	AB	M6	M	KFJF OKLA.CITY1480 Okla.
			③	WKY OKLA.CITY 900
X	P	M6	E	*KVOO TULSA 1140
①	AB	M	WS	*WHP HARRIS'B'G 1430 Pa.
M6	AB	M5	M9	WLBW OIL CITY 1260
M	S	M3	SM	③ WCAU PHILAD. 1170
①	V	S	P'M3	*WFAN-WIP PHIL.610
N	B	X	MS	*WLIT-WFI PHIL 560
M	M	C	E	KDKA PITTS'B'GH 980
①	AB	M2	V	WCAE PITTS'B'GH 1220
①	AB		③	WJAS PITTS'B'GH 1290
M	M	②	③	WEAN PROVID'NCE 780 R. I.
M3	B	②	M8	WJAR PROVID'NCE 890
①	AB	M3	M3	WDOD CHATTA. 1280 Tenn.
				WMC MEMPHIS 780
①	AB	M9	M	*WREC MEMPHIS 600
				*WLAC NASH'LE 1470
④	A	ON	③	WSM NASH'LE 650
①	M9	PN		*KRLD DALLAS 1040 Tex.
①	M	M6	M2	WFAA Dallas 800 WBAP Ft. Worth 600
			③	KPRC HOUSTON 920
X	WM	M3		*KTSAS S.ANTONIO 1290
			③	WOAI S.ANTONIO 1190
			③	*WTAR NORFOLK 750 Va.
			C	③ WRVA RICHM'D 1110
M	M	MT	SN	WDBJ ROANOKE 930
		NM	M	E *WEBC SUPERIOR 1290 Wisc.
				*WISN MILW'KEE1120
S	S	P	M2	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

② Mid-week Federation Hymn Sing  
By a mixed quartet. Arthur Billings Hunt, director. NBC, from New York.

**C** Pepsodent Program  
Amos 'n' Andy, black-face comedians.

**D** Tastyeast Jesters  
Dwight Latham, Wamp Carleson, Guy Bonham; songs with mandolite accompaniment; stories in Swedish dialect. (Last 15 min. of program.)

**C** The Crockett Mountaineers  
Mountain songs. (First 15 min. of period.)

**D** Dance Music  
CBS from New York. (Second 15 min.)

② Fro-Joy Novelty Dance Program

**D** Eastern Daylight Saving 7:30 to 8 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

③ Niagara Hudson Program  
Dramatic sketch with incidental music. NBC.

**E** Phil Cook, the Quaker Man  
NBC, N. Y. (First 15 min. of period D.)

③ Ward's Tip Top Club  
Variety program. CBS, from New York.

MUSICAL PROGRAMS

- |                           |                       |
|---------------------------|-----------------------|
| M 1. Band.                | M 6. Popular, Modern. |
| M 2. Classical, Operatic. | M 7. Symphonic.       |
| M 3. Dance.               | M 8. Organ.           |
| M 4. Religious.           | M 9. Semi-classical.  |
| M 5. Novelty Music.       | M Variety.            |

THURSDAY

September 4, 11, 18, 25

RADIO BRIEFS

GENERAL

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can-690 TORONTO CKGW	1	1	2	6
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	1	2	6
930 BIRM'GH'M WBRC	A	D	1	2
Ark. 1040 HOT SP'GS *KTHS	1	1	X	X
1390 LIT'LE'R'CK *KLRA	PS	M	X	X
Colo. 830 DENVER KOA	1	1	2	6
560 DENVER KLZ	AB	D	1	2
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	B	CD	1	2
950 WASH'GT'N WRC	1	1	2	3
Fla. 620 Clearwater WFLA St. Petersburg WSUN	M6	O	X	X
900 JACKS'N'VE WJAX	1	1	2	6
1300 MIAMI B. WIOD	1	1	2	6
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST				2
740 ATLANTA WSB	1	1	2	6
Ill. 1020 CHICAGO KYW	4	4	2	6
770 CHICAGO *WBBM	AB	D	1	2
870 CHI WENR-WLS	MT	M1	MW	M1
720 CHICAGO WGN	1	1	O	M
560 CHICAGO *WIBO	VT	TM	5	3
670 CHICAGO WMAQ	M	C	M	M
Ind. 1160 FT. W'YNE*WOWO		CD	1	2
1230 IND'P'LIS *WFBM	AB			2
Iowa 1260 C.NCIL BL'FS KOIL	A	CD	1	2
1000 Davenport Des Moines WOC*WHO	1	1	2	M5
600 WATERLOO WMT	AB			2
Kans.1220 LAWRENCE*WREN	4	4	5	6
580 TOPEKA *WIBW	AB	N		2
1300 WICHITA *KFH	AB	D	1	2
Ky. 1490 COVINGTON*WCKY			5	M3
940 HOPKINS'VE WFIW	AB			2
820 LOUISVILLE WHAS	1	1	M	6
La. 1250 N. ORL'NS WDSU	M	M	M2	M2
1320 N. ORL'NS WSMB	1	1	2	6
Me. 620 BANGOR WLBY	AB	D	1	2
940 PORTLAND WCSH	1	1	2	3
Md. 1060 BALTIMORE*WBAL	4	4	5	6
600 BALTIMORE WCAO	X	C	X	2
Mass. 990 SPRINGFIELD WBZ	T	O	5	6
590 BOSTON WEEL	1	1	2	V
1230 BOSTON WNAC	B	CD	1	2
1200 WORCEST'R WORC	AB	D	1	M6
580 WORCESTER WTAG	1	1	2	3
Mich.1410 BAY CITY WBCM	AB	D	1	2
1240 DETROIT WXYZ	AB	CD	1	2
750 DETROIT WJR	4	4	5	6
920 DETROIT WWJ	1	1	2	3
Minn. 810 MINNEAP WCCO	AB	C		2
1460 ST. PAUL KSTP	1	1	2	6
Miss. 1270 JACKSON WJDX	1	1	2	
Mo. 950 KAN. CITY KMBC		CD	1	2
610 KAN. CITY WDAF	1	1	2	
1090 ST. LOUIS KMOX	M6	C	X	2
550 ST. LOUIS *KSD	1	1	2	
1350 ST. LOUIS KWK	4	4	5	6

The largest single radio organization in America, if not the world, is the U. S. Navy, with nearly four hundred radio stations at home and afloat. In recent tests for distance, messages were sent from the battleship *Arkansas*, en route from Keil, Germany, to Oslo, Norway, to the gunboat *Luzon* on the lower Yangtze River in China, and were relayed by the *Luzon* directly to Washington—an airline mileage of 12,441 miles. At the Naval Research Laboratory at Bellevue, D. C., visual radio and television as well as sound operations are subjects of constant experiment.

The California Department of Agriculture has developed a State-wide broadcasting, farm-market service unparalleled elsewhere. Using five short-wave channels and eight short-wave radio telegraphic stations, the State Department brings each day to farmer and shipper subscribers detailed news of market conditions and crop movements the country over. This short-wave radio system is co-ordinated with the Federal Department of Agriculture at Washington by leased wire, and is also co-ordinated with six voice broadcasting stations in California.

With more than two thousand stations over the world now under construction for operation upon the very limited number of high frequencies available, the problem of world radio interference is becoming increasingly serious. Already the U. S. Navy Department has suffered serious inconvenience on its frequencies by operation of stations with "wobbling" signals due to defective equipment. In the case of domestic stations, correction, of course, is easy to enforce. When the offending station belongs to a foreign power, the problem is referred to the Department of State for diplomatic action.

The Department of Commerce is getting down to brass tacks, so far as radio is concerned, according to William D. Terrell, chief of the Federal Radio Division. As broadcasting stations are licensed according to service rendered, the plan of the department, now under way, to canvass the 618 existing stations to determine relative merit of their programs, is a timely consideration.

The actual work of this survey, which will embrace four seasons and will be complete not less than a year from now, falls on the nine existing regional federal radio supervisors, who will draw opinions from various civic organizations, as well as listen in on stations themselves.

Their report will be subject to review of other responsible persons.

When the Court of Appeals of the District of Columbia reconvenes next month, after the summer recess, its docket will be found to contain a varied assortment of claims yet to be adjudicated.

Some two dozen cases, affecting broadcasting stations and radio generally, are pending.

Wide variety marks the nature of these cases, there being the questions of property rights, copyright, distribution of continental short-wave channels, revoked permits to broadcast, arbitrary orders of the Federal

Radio Commission, and the right of a State to levy a license tax on receiving sets.

Will radio wonders never cease? The many new and stupendous radio projects answer to the contrary.

We refer in particular to our country's lighthouse service, rapidly being augmented by radio.

Looking toward our Hawaiian coastal service, we find an additional radio beacon now under way for Kilauea Point. The original radio beacon, situated at Makapuu Point, was a boon to mariners, with its superior range and independence of fog, but it did not indicate to vessels the distance of the station. This omission, however, will be rectified by the additional radio beacon, which will also increase the light to 540,000 candle-power.

At more than twenty carefully selected vantage points in the United States construction has been pushed forward, during the early summer, on an equal number of radio-range beacon marks, in preparing for use the Department of Commerce's blind-flying airways.

Following the action of the Seventy-first Congress extending the life of the Radio Commission, the offices of the commission were moved into the National Press Building. This is the third move of the commission which three years ago started its career in the crowded Department of Commerce Building, and from there moved to the Department of Interior Building, only to find inadequate space for its rapidly expanding activities.

Westinghouse Electric and Manufacturing Company wants to be king of the air, at least between the hours of 1 and 6 A. M., according to application which is on file with the Federal Radio Commission. This application calls for construction permit for a 400,000-watt transmitter, to be used experimentally on the wavelength now allotted to KDKA—980 kilocycles—on the early morning hours exclusively.

If a bill recently passed by the Louisiana Legislature is enforced, political speeches from that State, hitherto high spots for the radio listener who enjoys verbal dynamite, will henceforth lose their attraction. By a vote of 71 to 3, the Legislature declared a fine and prison term for the broadcaster who impeaches "the honesty, integrity, virtue or reputation, or publishes the natural defects," of a fellow-citizen over the air.

This fall will witness the inauguration of China's new and highly developed radio service between Shanghai and San Francisco, Shanghai and Berlin, and Shanghai and Paris.

This great stride toward the facilitation of communications between China and foreign countries was instigated as far back as Nov. 3, 1928, when negotiations first began between American radio engineers and the Chinese Government.

The powerful equipment required for such a service has been supplied largely by American concerns.

**A** Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Fleischmann Hour  
Rudy Vallee and his orchestra. NBC.
- 4 B. A. Rolfe and His Lucky Strike Dance Orchestra
- A Symphonic Interlude  
CBS, N. Y. (First 15 min. of period A.)
- B Columbia Educational Features  
The political situation in Washington to-night. Frederic William Wile. CBS (Last 15 min.)

**B** Eastern Daylight Saving 8:30 to 9 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Fleischmann Hour  
Rudy Vallee and his orchestra. NBC, from New York.
- 4 B. A. Rolfe and His Lucky Strike Dance Orchestra  
NBC.
- C Kaltenborn Edits the News  
CBS, N. Y. (First 15 min. of period B.)
- D Mardi Gras  
CBS, N. Y. (Last 15 min. of period B.)
- Hamilton Watch Co. Program  
After September 18.

September  
4, 11, 18, 25

THURSDAY



First piano lesson of the two-months-old son of JAMES HAUPT, program director for NBC. MISS ELINOR SMITH, famous aviatrix and announcer for NBC, exhibits her badge. JEFF SPARKS, although a late addition to NBC's announcing staff, is a veteran announcer. The internationally known MORGAN TRIO are sisters. They are (left to right) MARGUERITE, FRANCES and VIRGINIA.

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
M9	M9			KFAB LINCOLN 770 Neb.
①	①	②	X	*WOW OMAHA 590
AB	M8	①	M3	WPG ATL'IC CITY 1100 N. J.
T	M	M	X	WOR NEWARK 710
①	①	②	③	WGR. BUFFALO 550 N.Y.
AB	CD	①	②	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	CD	①	②	WABC NEW YORK 860
①	①	②	③	WEAF NEW YORK 660
④	④	⑤	⑥	WJZ NEW YORK 760
④	④	⑤	⑥	WHAM ROCH'TER 1150
M3	D	①	②	*WHEC ROCH'TER 1440
①	①	②	③	WGY SCHEN'D Y 790
B	C		②	*WFBL SYRACUSE 1360
AB	D	①	X	WBT CHARLOTTE1080 N.C.
①	①	②	⑥	WPTF RALEIGH 680
AB	D	①	②	WWNC ASHEVILLE 570
AB	D	①	②	WDAY FARGO 940 N.D.
AB	CD	①	②	WADC AKRON 1320 Ohio
①	①	②	R	*WFJC AKRON 1450
B	CD	①	②	WKRC CINCINNATI550
OM	MS	M3	⑥	WLW CINCINNATI 700
①	①	②	③	WSAI CINCIN NATI 1330
RM	RM	①	②	WHK CLEVEL'D 1390
①	①	③		WTAM CLEVEL'D 1070
B	M2	X	②	WAIU COLUMB'S 640
AB	CD	①	②	WSPD TOLEDO 1340
A	X	X	②	*WKBN YO'NGST-N 570
AB	D	①	②	KFJF OKLA.CITY 1480 Okla.
①	①	②	⑥	WKY OKLA.CITY 900
				*KVOO TULSA 1140
AB	D	①	②	*WHP HARRISB'G 1430 Pa.
AB	CD	①	②	WLBW OIL CITY 1260
M3	CD	M9	②	WCAU PHILAD. 1170
A	M5	M3	②	*WFAN-WIP PHIL.610
①	①	②	③	*WLIT-WFI PHIL. 560
④	④	⑤	⑥	KDKA PITTS'B'GH 950
①	①	②	③	WCAE PITTS'B'GH 1220
AB	CD	①	②	WJAS PITTS'B'GH 1290
B	CD	①	②	WEAN PROVID'NCE 780 R. I.
①	①	②	③	WJAR PROVID'NCE 890
AB	D	①	M3	WDOD CHATTA. 1250 Tenn.
①	①	②	⑥	WMC MEMPHIS 780
M	V	①	②	*WREC MEMPHIS 600
O	MS	①	②	*WLAC NASH'LE 1470
①	①	②	⑥	WSM NASH'LE 650
			NS M9	*KRLD DALLAS 1040 Tex.
①	①	②	⑥	WFAA Dallas 800
①	①	②	⑥	WBAP Ft. Worth 500
①	①	②	⑥	KPRC HOUSTON 920
		X	M3	*KTSA S. ANTONIO 1290
①	①	②	⑥	WOAI S. ANTONIO 1190
AB	D	①	②	*WTAR NORFOLK 750 Va.
①	①	②	⑥	WRVA RICHM'D 1110
AB	D	①	②	WDBJ ROANOKE 930
①	①	②	⑥	*WEBC SUPERIOR 1290 Wisc
AB	D	①	②	*WISN MIL'W'KEE1120
①	M7	②	M	WTMJ MIL'W'KEE 620

**C** East. Daylight Saving 9 to 9:30 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ② Arco Birthday Party  
Male quartet and string ensemble.  
NBC, New York.
- ⑤ Knox-Dunlap Program  
Orchestra. NBC, New York.
- ① Mardi Gras September 4, 11.  
Van Heusen Program begins September 18.

KEY

- |                      |            |
|----------------------|------------|
| N News               | S Sports   |
| O Educational        | T Dramatic |
| P Children's feature | V Variety  |
| R Religious          | W Comic    |

X On the air

**D** East. Daylight Saving 9:30 to 10 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ③ Jack Frost's Melody Moments  
Orchestra; vocal and instrumental soloists.  
NBC, from New York.
- ⑥ Maxwell House Ensemble  
Orchestra direction, Willard Robinson; male  
quartet; piano duo. NBC, New York.
- ② Detective Story Magazine  
CBS, New York.

MUSICAL PROGRAMS

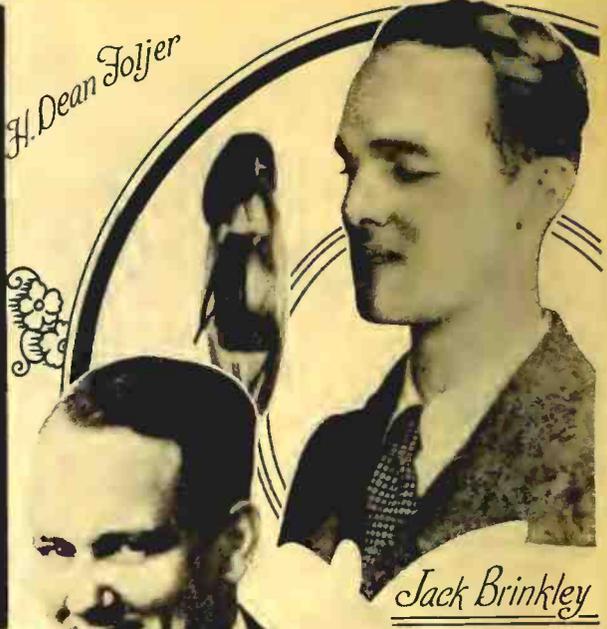
- |                           |                       |
|---------------------------|-----------------------|
| M 1. Band.                | M 6. Popular, Modern. |
| M 2. Classical, Operatic. | M 7. Symphonic.       |
| M 3. Dance.               | M 8. Organ.           |
| M 4. Religions.           | M 9. Semi-classical.  |
| M 5. Novelty Music.       | M Variety.            |

**THURSDAY** September 4, 11, 18, 25

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard Central Daylight	9	30	10	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can - 690 TORONTO CKGW	M	M	2	2
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	1		
930 BIRM'GH'M WBRC	M3	M3	BC	3
Ark. 1040 HOT SP'GS *KTHS	1	1	M	D
1390 LIT'LE R'CK *KLRA	M9	2	BC	3
Colo. 830 DENVER KOA	1	1		D
560 DENVER KLZ	M5	2	BC	3
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	2	BC	3
950 WASH'GT'N WRC	1	1	2	2
Fla. 620 Clearwater WFLA St Petersburg WSUN	1	1	3	
900 JACKS'NV'E WJAX	1	1	X	M9
1300 MIAMI B. WIOD	1	1	M3	M8
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	1	M6	BC	C
740 ATLAN TA WSB	1	1		D
Ill. 1020 CHICAGO KYW	1	1	N	D
770 CHICAGO *WBBM	1	V		
870 CHI WENR-WLS	M4	O	C	E
720 CHICAGO WGN	O	M	NW	M
560 CHICAGO *WBO	M3	M3	M9	M3
670 CHICAGO WMAQ	M	T	T	D
Ind. 1160 FT. WYNE*WOWO	O	O	BC	O
1230 IND'P'US *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	1	X	BC	3
1000 Davenport Des Moines WOC*WHO	M7	M7	2	2
600 WATERLOO WMT	1	2	BC	3
Kans.1220 LAWRENCE*WREN	3	3	M3	DE
580 TOPEKA *WIBW	1	2	BC	3
1300 WICHITA *KFH	X	2	BC	3
Ky. 1490 COVINGTON*WCKY	M3			
940 HOPKINSV'E WFIW	1	2	BC	3
820 LOUISVILLE WHAS	1	1	X	D
La. 1250 N. ORL'NS WDSU	M6	M6	M2	M2
1320 N. ORL'NS WSMB	1	1	X	D
Me. 620 BANGOR WLBS	1	2	BC	3
940 PORTLAND WCSH	1	1	N	
Md. 1060 BALTIMORE*WBAL	3	3	4	D
600 BALTIMORE WCAO	X	2	BC	3
Mass. 990 SPRINGFIELD WBZ	T	MP	OS	M9
590 BOSTON WEEL	1	1	N	
1230 BOSTON WNAC	1	2	C	3
1200 WORCEST'R WORC	1	2	BC	3
580 WORCESTER WTAG	1	1	N	X
Mich.1410 BAY CITY WBCM	M	2	BC	3
1240 DETROIT WXYZ	1	2	BC	3
750 DETROIT WJR	X	X	M6	DE
920 DETROIT WWJ	1	1	C	2
Minn. 810 MINNEAP WCCO	1	T	BC	3
1460 ST. PAUL KSTP	1	1		D
Miss. 1270 JACKSON WJDX	1	1		D
Mo. 950 KAN. CITY KMBC	1		BC	3
610 KAN. CITY WDAF	1	1		D
1090 ST. LOUIS KMOX	1	V	V	T
550 ST. LOUIS *KSD	1	1	2	2
1350 ST. LOUIS KWK	M6	M3	M6	DE



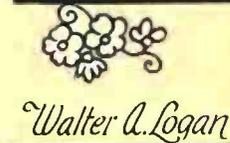
H. Dean Folger



Jack Brinkley



William Fay



Walter A. Logan



Irma Glen

The lovely lady is none other than MISS IRMA GLEN, staff organist for WENR, Chicago, and also "Betty Smith" in WENR's "Smith Family." H. DEAN FOLGER is managing director of Kansas City's Station WDAF. WILLIAM FAY manages WHAM, Rochester, and is the announcer on the Stromberg-Carlson Program. A Virginian is young JACK BRINKLEY, announcer for Station WTIC, Hartford. WALTER A. LOGAN is musical director of WTAM, Cleveland, O.

**A** East Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 RCA Hour  
Guest artists; concert orchestra direction, Rosario Bourdon. NBC, New York.
- 3 Classical Series  
Narrator: orchestra direction, Cesare Sodero. NBC, New York.
- 1 Romany Patteran  
Gypsy music. CBS, New York.

**B** East Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 RCA Hour  
See description for period A.
- 3 Classical Series  
See description for period A.
- 2 Columbia Educational Features  
National Radio Forum from Washington, D. C. CBS.

KEY

- N News
- O Educational
- P Children's feature
- R Religious
- S Sports
- T Dramatic
- V Variety
- W Comic

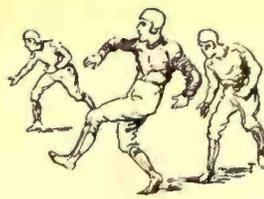
MUSICAL PROGRAMS

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

X On the air



# Sports



## HIGHLIGHTS IN SEPTEMBER

- U. S. Amateur Golf Championship, Merion Country Club in Pennsylvania, September 15 to 20.
- The Challenge Cup Race: Sir Thomas Lipton's Shamrock V. versus the American Cup Defender.
- The pennant dash in the several baseball leagues.
- The opening games of the football season.
- Final events of the National Air Races, Curtiss Airport, Chicago, on Labor Day.

WITH September, sports on the air that can be scheduled begin, although the big football and World Series line-ups do not occur until July.

## FIRST THE AMATEUR GOLF CHAMPIONSHIP

For CBS, Ted Husing and his portable will be on the job. For NBC, "Skeets" Miller will provide a full corps of announcers. The championship will be covered more carefully than any previous tourney. Golf clubs all over America are arranging to receive the broadcasts at their clubhouses, and hundreds of thousands of individual golfers will desert the greens, joining the general public around the loud-speakers, all pulling for Bobby Jones to complete the miracle of winning all four of the world's major golf titles in a single year.

TED HUSING calling the plays for CBS.



## THE YACHT RACE

When Sir Thomas Lipton, the gallant old tea baron, sallies across the Atlantic again this month in an attempt to regain the America's Cup for Great Britain with his Shamrock V., the yacht races will be broadcast by both chains. The Columbia story will be handled on a short-wave, rebroadcast circuit by Herbert Glover, director of remote control for that system, who will follow the Shamrock V. and the American cup defender around the course on a power yacht.

Herb Glover was a member of the crew which, under the command of Charles Francis Adams, now Secretary of the Navy, sailed the American defender to victory in the last cup race.

## FOOTBALL ON THE AIR

Football starts in September. Although it is mostly a matter of feeding the little college Christians to the big university lions, and chain broadcasts will, as a rule, pass over the massacres and upsets of the early season and wait until the important sectional and inter-sectional combats in October, CBS will broadcast Army versus Boston University at West Point the afternoon of September 27.

September 4, 11, 18, 25 THURSDAY

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		4	DE	KFAB LINCOLN 770 Neb.
1	1	2	2	*WOW OMAHA 590
MW	2	M3	M3	WPG ATL'IC CITY 1100 N. J.
M	M6	D	M	WOR NEWARK 710
1	1	2	2	WGR BUFFALO 550 N.Y.
1	2	NM	M3	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
1	2	AC	3	WABC NEW YORK 860
1	1	2	2	WEAF NEW YORK 660
3	3	4	4	WJZ NEW YORK 760
3	3			WHAM ROCH'TER 1150
1	2	BC	3	*WHEC ROCH'TER 1440
1	1			WGY SCHEN'D Y 790
1	2	BC	3	*WFBL SYRACUSE 1360
M9	2	W	W	WBT CHARLOTTE 1080 N.C.
				WPTF RALEIGH 680
M	M	BC	3	WWNC ASHEVILLE 570
1	W0	BC	3	WDAY FARGO 940 N.D.
1	M	M5	3	WADC AKRON 1320 Ohio
1	1	C	X	*WFJC AKRON 1450
1	2	C	M8	WKRC CINCINNATI 550
T	M1	T	DE	WLW CINCINNATI 700
1	1	C		WSAI CINCINNATI 1330
1	M6	M6	M9	WHK CLEVEL'D 1390
1	1	C		WTAM CLEVEL'D 1070
1	X	BC		WAIU COLUMB'S 640
1	2	BC	3	WSPD TOLEDO 1340
M3	2	BC	3	*WKBN YO'NGST-N 570
1	2	BC	3	KFJF OKLA.CITY 1480 Okla.
1	1	M6	D	WKY OKLA.CITY 900
				*KVOO TULSA 1140
S	2	BC	3	*WHP HARRIS'B'G 1430 Pa.
1	2	C	3	WLBW OIL CITY 1260
1	M3	C	3	WCAU PHILAD. 1170
1	2	M		*WFAN-WIP PHIL. 610
1	1	2	2	*WLIT-WFI PHIL. 560
3	3	S	M6	KDKA PITTSB'GH 980
1	1	X		WCAE PITTSB'GH 1220
1	2			WJAS PITTSB'GH 1290
1	2	C	3	WEAN PROVID'NCE 750 R. I.
1	1	NS		WJAR PROVID'NCE 890
M4	2	BC	3	WDOD CHATTA. 1280 Tenn.
1	1	X	D	WMC MEMPHIS 780
1	M7	M5	3	*WREC MEMPHIS 600
1	2	BC	3	*WLAC NASHV'LE 1470
1	1	X	D	WSM NASHV'LE 650
				*KRLD DALLAS 1040 Tex
1	1	M	D	WFAA Dallas 800
1	1	X	D	WBAP Ft. Worth 500
X	X	X	M3	*KTSA S. ANTONIO 1290
1	1	M	D	WOAI S. ANTONIO 1190
1	2	BC	3	*WTAR NORFOLK 780 Va.
1	1	M1	M1	WRVA RICHM'D 1110
1	M	BC	3	WDBJ ROANOKE 930
1	1	C	D	*WEBC SUPERIOR 1290 Wisc.
1	2	BC	3	*WISN MILW'KEE 1120
1	1	C	D	WTMJ MILW'KEE 620

**C** East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 2 Don Bigelow and Orchestra  
Dance music. NBC.
- C Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen.
- 4 Slumber Music  
String ensemble; direction, Ludwig Laurier.
- A New York Herald Tribune Observer  
News flashes. CBS. (First 15 min. of period C.)
- B Dream Boat  
Emery Deutsch and his orchestra. CBS. (First 15 min. of period C.)
- C Heywood Broun's Radio Column  
CBS, N. Y. (Last 15 min. of period C.)

**D** East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 2 Don Bigelow and His Hotel Park Central Orchestra  
Dance music. NBC.
- 4 Slumber Music  
String ensemble; direction, Ludwig Laurier.
- D Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period D.)
- E Literary Digest  
Topics in brief. (Last 15 min. of period D.)
- 3 Dance Music  
CBS, from New York.

FRIDAY

September 5, 12, 19, 26

NBC's ADVANCE DOPE

(Special to "What's on the Air")

Crisp, cold air will blow around the wandering microphones of the National Broadcasting Company this fall. Broadcast accounts of the outstanding intercollegiate football games will go on the air every Saturday and on the holidays of the fall season.

While the schedule of games to be broadcast had not been completed by NBC at the time of writing, it was stated that listeners would hear descriptions of virtually all the big teams in action. The Yale-Harvard game, the Army-Harvard game, the University of Pennsylvania's annual tilt with Cornell, and the valiant battles of the Midwestern elevens, will be on the schedule. Notre Dame, Michigan, Chicago, Georgia Tech, Dartmouth, Navy, Princeton and other important teams will be covered by the microphone sports corps.

Graham McNamee, who has been describing football games for years and years, and William Munday, the Georgia drawl, will be the chief announcers for NBC during the football broadcasts. Plans are to have two games on the air every Saturday, with Munday describing one and McNamee assigned to the other.

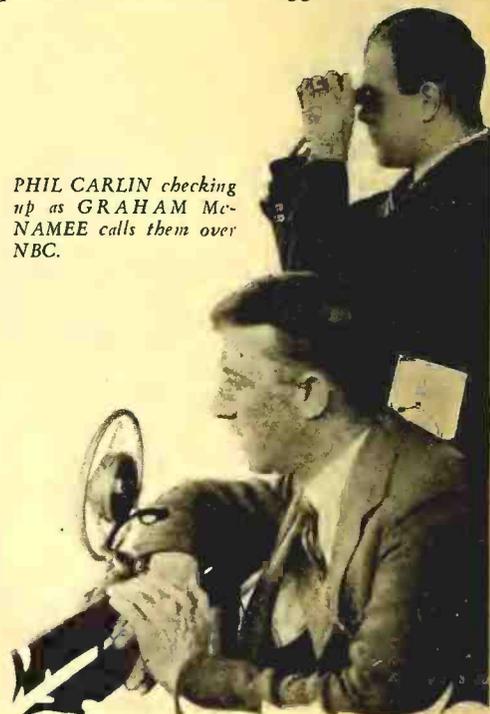
In addition to the voices of McNamee and Munday, listeners will hear addresses and remarks on football and individual players by noted coaches, players and sports commentators.

Scores of important games not described play by play will be included in the Saturday afternoon broadcasts from NBC stations, according to advance plans.

out his lungs on the Army-Boston University game at West Point on September 27. The following Saturday, October 4, will find Ted in the new stadium at South Bend, Ind., for the first important intersectional grid engagement—Notre Dame versus Southern Methodist. The wandering Irish may not roam the country as of yore, now that they have their new athletic plant, but their popularity will be just as great, and two more of their most important games will be described before the season draws to a close. The Rockne wrecking-crew will be heard, if not seen, during its engagements with Pitt at Pittsburgh on October 25, and with the Army at Chicago on November 29, the last game of the official season.

There will probably be a break in the schedule following the October 4 game at South Bend for a broadcast of the World Series baseball games. Then the season will begin in earnest, with the Army-Harvard game at Cambridge on October 18. The remainder of the schedule finds traditional rivalries being renewed with the Yale-Princeton game at Princeton, the Penn-Cornell Thanksgiving classic at Philadelphia, and several more important intersectional struggles.

PHIL CARLIN checking up as GRAHAM McNAMEE calls them over NBC.



COLUMBIA'S ADVANCE SCHEDULE

(Special to "What's on the Air")

Every football fan has his or her favorite team, and with the majority of them nothing else counts. And so, with an eye to satisfying the most people the most times, Herb Glover, Columbia's director of public events, has arranged for the broadcasting of as many intersectional games and as many established grid-iron classics as could be squeezed into one brief autumn schedule.

Almost before the beaches are deserted and the leaves begin to fall, Ted Husing will test

TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	2	C	L	M6
ada 730 MONTREAL CKAC				E
Ala. 1140 BIRM'GH'M *WAPI	2	S	X	N
930 BIRM'GH'M WBRC	1	A	CD	EG
Ark. 1040 HOT SP'GS *KTHS	X	X		NO
1390 LIT'LE R'CK *KLRA	1	AB		E
Colo. 830 DENVER KOA	2	C	E	N
560 DENVER KLZ	1	X	CD	G
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	A	C	E
950 WASH'GT'N WRC		D	L	1
Fla. 620 Clearwater WFLA	M	M	L	N
St. Petersburg WSUN				
900 JACKS'NV'E WJAX	MN	M6	L	N
1300 MIAMI B. WIOD			L	N
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST		AB		E
740 ATLAN TA WSB				N
Ill. 1020 CHICAGO KYW	N	P	M	M
770 CHICAGO *WBBM	1	A	NM	W
870 CHI WENR-WLS	M9	PO	M8	N
720 CHICAGO WGN	M	O	S	WM
560 CHICAGO *WIBO			M3	M6
670 CHICAGO WMAQ	P	O	M2	E
Ind. 1160 FT. WYNE *WOWO				E
1230 IND'P'LIS *WFBM			D	EG
Iowa 1260 C.NCIL BL'FS KOIL		B	N	E
1003 Davenport WOC*WHO	M9	M9	P	S
Des Moines				
600 WATERLOO WMT	1	AB	CD	G
Kans.1220 LAWRENCE *WREN	J	X	M8	N
580 TOPEKA *WIBW	M6			P
1300 WICHITA *KFH	1	AB	CD	G
Ky. 1490 COVINGTON *WCKY		M6	L	
940 HOPKINSV'E WFIW	1	AB	CD	G
820 LOUISVILLE WHAS	2	C	OM	N
La. 1250 N. ORL'NS WDSU	S	S		E
1320 N. ORL'NS WSMB				N
Me. 620 BANGOR WLBZ	M7	M	CD	G
940 PORTLAND WCSH	ON	D	MO	
Md. 1060 BALTIMORE *WBAL	GH	PK	L	X
600 BALTIMORE WCAO	1	A	CD	E
Mass. 990 SPRINGFIELD WBZ	OS	PK	L	VW
590 BOSTON WEEI	M9	D	M8	MT
1230 BOSTON WNAC	M	M	N	E
1200 WORCESTR WORC	M	M	D	EG
580 WORCESTR WTAG	M2	CD	X	M2
Mich.1410 BAY CITY WBCM	1	AB	C	X
1240 DETROIT WXYZ	1	AB	NM	E
750 DETROIT WJR	M	N	M	X
920 DETROIT WWJ	2	C	E	1
Minn. 810 MINNEAP WCCO	S	S	CD	E
1460 ST. PAUL KSTP	2	C	F	N
Miss. 1270 JACKSON WJDX				N
Mo. 950 KAN. CITY KMBC		AB		EG
610 KAN. CITY WDAF				
1090 ST. LOUIS KMOX	X	X	P	E
550 ST. LOUIS *KSD	2	C	E	1
1350 ST. LOUIS KWK	S	S	S	N

**A** Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** Black and Gold Room Orchestra  
Concert music; director, Ludwig Laurier. NBC, New York.

**G** Dance Music  
NBC, N. Y. (First 15 min. of period A.)

**H** Cloverdale Limelights  
Vocal soloists; instrumental ensemble; piano duo. (Last 15 min. of period A.)

**J** Dance Music  
NBC, New York.

**1** Dance Music  
CBS, from New York.

**B** Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**C** Black and Gold Room Orchestra  
Concert music; director, Ludwig Laurier. NBC, N. Y. (First 15 min. of period B.)

**D** Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)

**P** Cloverdale Limelights (First 15 min.)

**K** Literary Digest Topics in Brief  
News by Floyd Gibbons. (Last 15 min.)

**A** Dance Music  
CBS, N. Y. (First 15 min. of period B.)

**B** The Whoops Sisters  
CBS, N. Y. (Last 15 min. of period B.)

# PEEWEE AND WINDY

NBC . . . FRIDAYS AT 8:30 P. M., E. D. T.

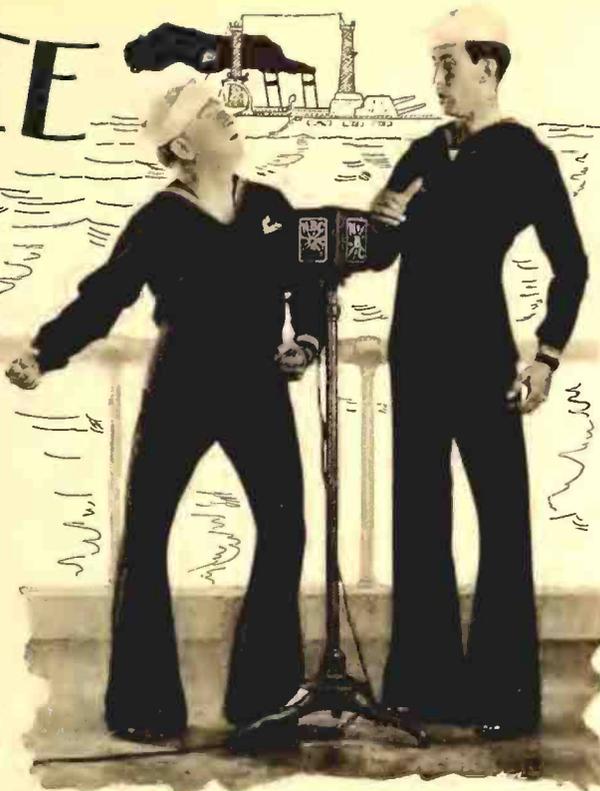
THERE'S a salty atmosphere in the National Broadcasting Company studios on Friday night. That is when Peewee and Windy go on the air.

Peewee and Windy, two adventurous sailormen, represent the Hickok program to thousands of listeners. In the less than a dozen episodes in which they have appeared, they have firmly established themselves among the favorites of the sometimes fickle radio audience.

The program series tells of what happens to a very short and pugnacious sailor and a very tall and garrulous sailor who go ashore in New York when the fleet is in. Of course there are girls and misunderstandings, and there are fights and encounters with the law in all its majesty. And, according to advance notices, there will be future adventures afloat, as well as ashore, when Peewee and Windy start around the world with the fleet.

The program is funny, but also is authentic. The name of the author is a guarantee of that. He is Everett H. Clark, whose name is seen frequently on magazine stories. Clark was in the navy for twelve years and knew intimately many Peewees and Windys. When the Marines went to Nicaragua, Clark went with them as press representative. He left Nicaragua and the Marines to try his hand at short stories in New York.

John McBride plays Peewee, and Walter Kinsella is Windy in the series. Kinsella himself is an ex-Marine and also played in the Broadway production of "What Price Glory."



The girls in the sketch are the familiar Two Troupers, Marcella Shields and Helene Handin.

Experts in radio dialog declare that Clark's sketches are unusual. Navy slang is used liberally, but the writer is so careful in its use that it is at all times intelligible to the listener.

In one scene Peewee has lost a letter and the address of his girl's home. He is frantic:

WINDY—Look again. Did you go through all your pockets?

PEEWEE—All my pockets? What do you think I am, a pool-table? How many pockets do you think they put in these liberty blues?

WINDY—Well, if you've lost the address, we're adrift, that's all. We might as well try to find a bottle of ink in a coal-bunker.

PEEWEE—No, we can find the house again. Here's one right here that looks just like it.

WINDY—Sure it looks like it. Half the houses in the whole town look alike. A brown-stone front is like a Ford. The only way you can tell 'em is by the number.

Once again the lads are "at sea."

September 5, 12, 19, 26

FRIDAY

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
GJ	N	V	NO	KFAB LINCOLN 770 Neb.
N		N	M	*WOW OMAHA 590
			E	WPG ATL TIC CITY 1100 N. J.
C	D	D	M6	WOR NEWARK 710
2	C	E	M9	WGR. BUFFALO 550 N.Y.
1	AB	CD	EG	WKBW BUFFALO 1480
1	AB	CD	E	*WMAK BUFFALO 900
1	AB	CD	EF	WABC NEW YORK 860
2	CD	E	1	WEAF NEW YORK 660
GH	PK	L	NO	WJZ NEW YORK 760
		K	L NO	WHAM ROCH'TER 1150
1	AB	CD	E	*WHEC ROCH'TER 1440
2	CD		1	WGY SCHEN'D Y 790
1	AB	C	EG	*WFBL SYRACUSE 1360
1	AB	C	V	WBT CHARLOTTE 1080 N.C.
		L	N	WPTF RALEIGH 680
1	AB	D	EG	WWNC ASHEVILLE 570
S	S	CD	N	WDAY FARGO 940 N.D.
M	M	CD	E	WADC AKRON 1320 Ohio
P	N			*WFJC AKRON 1450
M6	M6	C	E	WKRC CINCINNATI 550
MS	O	M	N	WLW CINCINNATI 700
				WSAI CINCINNATI 1330
W	W	NM	E	WHK CLEVEL'D 1390
				WTAM CLEVEL'D 1070
1	AB	MV	EG	WAIU COLUMB'S 640
1	M6	MN	E	WSPD TOLEDO 1340
1	AB	C	G	*WKBN YO'NGST-N 570
1	A	CD	EG	KFJF OKLA.CITY 1480 Okla.
			N	WKY OKLA.CITY 900
X	P	M6	MS	*KVOO TULSA 1140
1	AB	CD	G	*WHP HARRIS'B'G 1430 Pa.
M6	AB	CD	EG	WLBW OIL CITY 1260
MS	W	M9	E	WCAU PHILAD. 1170
1	A	P	T	*WFAN-WIP PHIL.610
2	CD	E	M6	*WLIT-WFI PHIL. 560
X	V	L	M	KDKA PITTSB'GH 980
2	CD	E	1	WCAE PITTSB'GH 1220
1	AB	CD	EG	WJAS PITTSB'GH 1290
M	M	X	EG	WEAN PROVID'NCE 780 R.I.
NM	CD		1	WJAR PROVID'NCE 890
1	AB	CD	EG	WDOD CHATTA. 1280 Tenn.
				WMC MEMPHIS 780
1	AB	CD	E	*WREC MEMPHIS 600
			E	*WLAC NASH'LE 1470
2	C	E	N	WSM NASH'LE 650
1	AB	MN	E	*KRDL DALLAS 1040 Tex.
2	C	M6	M9	WFAA Dallas 800 WBAF Ft. Worth 800
			N	KPRC HOUSTON 920
X	WM	M3	E	*KTSAS. ANTONIO 1290
			N	WOAI S. ANTONIO 1190
	B		E	*WTAR NORFOLK 780 Va.
H	PK	L	N	WRVA RICHM'D 1110
M	M	CD	EG	WDBJ ROANOKE 930
		NM	M N	*WEBC SUPERIOR 1290 Wisc.
		CD	G	*WISN MILW'KEE 1120
S	S	P	N	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**E** Maurice Tyler

Tenor; string trio. (First 15 min. of period.)

**F** To Be Announced

**L** The Pepsodent Program

Amos 'n' Andy. (First 15 min. of period O.)

**C** The Crockett Mountaineers

Mountain songs played and sung by the Crockett family. CBS. (First 15 min. of period C.)

**D** Dance Music

(Last 15 min. of period.)

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**1** Welcome Lewis

Contralto and guest artists.

**N** Phil Cook, the Quaker Man

(First 15 min. of period.)

**O** Rise of the Goldbergs

Humorous dramatic sketch depicting life struggles from Hester Street to Park Avenue. (Last 15 min. of period.)

**E** Evangeline Adams

Astrologer. (First 15 min. of period.)

**F** Howard Fashion Plates

Freddie Rich orchestra and Ben Alley, tenor. (Last 15 min. of period.)

**G** Dance Music

CBS, from New York.

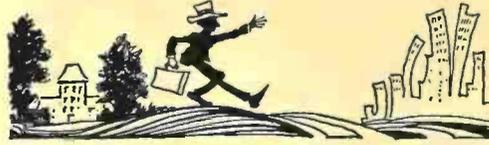
FRIDAY

September 5, 12, 19, 26

STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

"Brad" Reynolds, possessor of a fine lyric tenor voice—witness: he is one of Columbia's "Rountowners" quartet—admits of a versatile "career." This young man knew he could sing; in fact, so sound was his confidence in his ability that he abandoned a medical course; left St. Joseph, Mo., for the big town; was soon



bereaved of his last penny, and ate by washing dishes in a Bowery restaurant.

He finally got his first "break" singing in a Jersey church—and has lived happily ever after.

Columbia's sound engineer, Al Sinton, is a scholar, but doesn't get his "larnin'" from books. When in need of inspiration, he strolls over to the docks or to the Times Square subway station.

A unique saxophone school is conducted by Merle Johnson, Ceco Hour entertainer broadcasting over the CBS. Just now there is an enrollment of ninety-four, and among these students are five girls who are already accomplished saxophonists and the pride of the "school-master," who says, "The saxophone has been generally regarded as too difficult for girls."

When Lucille Black, the Nit Wit's Madame Mocha de Polka, was away vacationing at her Schroon Lake camp, she could tune in on the Nit Wit Hour and hear herself say: "Hello, Mr. Browne! [Cackle.] It's a nice day, ain't it, Mr. Browne?" Brad Browne, Columbia's chiefest Nit Wit, had this inimitable line recorded before he dispensed with the fair lady and her giggle for a vacation period. So Lucille was "canned," but only temporarily.

When wedding-bells rang out over the Columbia Broadcasting network last July, they were heard all the way around the world on long and short wave transmission. The cause for this cosmic jingling was a comely maiden hitherto unknown to fame—Josephine Phillips, from Pineville, Ky.—who came to New York to marry Albert Crockett, hillbilly troubadour of Sharpsburg, Ky., in response to his plea.

Artists, musicians and announcers, sensing their responsibility, joined in the arrangements. Yolande Langworthy, of "Arabesque," rushed home in a taxi and brought back her own wedding-gown for the bride to wear. Georgia Backus hurried in with bags of rice. Toscha Seidel appeared at the last moment with a huge bouquet of roses, and simultaneously Jo and Vi—"Mr. and Mrs." of the ether—trudged up with flowers plucked from Vi's (Jane Huston's) garden.

A few minutes later the ceremony was being heard in thousands of homes, with a real minister, a flower

girl, wedding guests and the bride in a wondrous white, satin dress and train, lined up in front of the microphone. Congratulations, good wishes and the patter of rice brought to a happy conclusion the first real international radio "hook-up."

Al Llewelyn, the "Major" of the La Palina program over Columbia, once was a salesman for cemetery plots, and, though he made a comfortable living at this grave vocation, he lost the profits speculating in real estate. "Bright, sunny days usually were the best for business," said Al, "but it was a tough job to interest people on gloomy, rainy days. However, there was always a market for a nice grave."

Harriet Lee, Columbia staff contralto, was hired and fired by her own father in twenty-four hours. Harriet was employed as a switchboard operator in Papa Lee's automobile salesroom in Chicago. The night before she started work she attended a movie in which Rudolph Valentino was the star. She was one of Valentino's ardent admirers, and the next day at the switchboard she thought it would be a splendid idea to call him at his Hollywood home and tell him how wonderful he was. After speaking with a valet and a secretary, she learned her idol was on location. Undaunted, she decided to try again the next day, but when father heard about it there was no next day—Harriet was fired that night.

It would be hard to find three boys more different in character than are Bunny Coughlin, Dave Grant and Gordon Graham, who are the Fox Funnyboners, male trio on the Fox Fur Trappers program. Dave was one of Boston's most successful young bond salesmen before he began devoting his time to the trio. Bunny used to be a saxophone player, and Gordon shifted his six feet four inches of potential harmony and humor directly from the campus of Dartmouth College to a CBS microphone.

The old saw, "You can't please every one," was re-enacted in a particular admixture of drama and real life, happening at Station WABC.

Georgia Backus, Columbia System dramatic director, believes more realism is gained for a radio production by the participants actually embracing and kissing when these "fine arts" are called for in the script. As the



story goes, a fair visitor was looking in on one such production, and, turning to the control man, asked: "Do they always do that?" "Why, that's nothing, lady; you haven't seen anything yet," he obligingly vouchsafed. "Oh," wailed the visitor, "I'm that man's wife!"

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	1	1	5	M9
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	M6	M6	5	6
930 BIRM'GH'M WBRC	M6	2	M3	M5
Ark. 1040 HOT SP'GS *KTHS	X	M	X	X
1390 LIT'LE R'CK *KLRA	PS	M	X	X
Colo. 830 DENVER KOA	1	1	5	6
560 DENVER KLZ	1	W	M	6
Conn.1060 HARTFORD *WTIC	1	1	2	MT
D. C. 630 WASH'GT'N WMAL	V	2	3	3
950 WASH'GT'N WRC	1	1	2	3
Fla. 620 Clearwater WFLA St. Petersburg WSUN	M8	O	O	M
900 JACKS'NVE WJAX	M	B	5	6
1300 MIAMI B. WIOD	P	B	5	6
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST			T	P
740 ATLANTA WSB			5	6
Ill. 1020 CHICAGO KYW	1	1	5	6
770 CHICAGO *WBBM	M	M	V	B
870 CHI WENR-WLS	4	NW	MW	M
720 CHICAGO WGN	M	M	X	M
560 CHICAGO *WIBO	M2	AB	2	M
670 CHICAGO WMAQ	M2	2	3	3
Ind. 1160 FT. WYNE*WOWO	1	2	3	3
1230 IND'PLIS *WFBM	1	2		
Iowa 1260 C.NCIL BL'FS KOIL	1	2	3	3
1000 Davenport WOC*WHO Des Moines	1	1	2	O
600 WATERLOO WMT	1			
Kans.1220 LAWRENCE*WREN	4	AB	5	6
580 TOPEKA *WIBW	1	NM	M	M
1300 WICHITA *KFH			X	X
Ky. 1490COVINGTON*WCKY			5	M3
940 HOPKINSVE WFIW	1			
820 LOUISVILLE WHAS	WO	M	5	6
La. 1250 N. ORL'NS WDSU	M	M	M	M
1320 N. ORL'NS WSMB				6
Me. 620 BANGOR WLWZ	1	M	N	X
940 PORTLAND WCSH	1	1	2	3
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	X	X	3	3
Mass. 990 SPRINGFIELD WBZ	M9	AB	5	6
590 BOSTON WEEL	1	1	2	3
1230 BOSTON WNAC	1	2	3	3
1200 WORCEST'R WORC	1	2	M2	M6
580 WORCESTER WTAG	1	1	2	V
Mich.1410 BAY CITY WBCM	1	M	X	M
1240 DETROIT WXYZ	M7	2	3	3
750 DETROIT WJR	M5	A	5	6
920 DETROIT WWJ	1	1	2	
Minn. 810 MINNEAP WCCO	1	M3	M9	M9
1460 ST. PAUL KSTP	1	1	5	6
Miss.1270 JACKSON WJDX	4			6
Mo. 950 KAN. CITY KMBC		2	3	3
610 KAN. CITY WDAF	1	1	2	3
1090 ST. LOUIS KMOX	1	M6	3	3
550 ST. LOUIS *KSD	1	1	2	
1350 ST. LOUIS KWK	4	AB	5	6

**A Eastern Daylight Saving 8 to 8:30 P.M. Our Time**  
**CHAIN PROGRAMS THIS HALF-HOUR**

- 1 Cities Service Orchestra  
Soloists; orchestra director, Rosario Bourdon.
- 4 The Pickard Family  
Southern folk-songs; novelty orchestra. NBC, from New York.
- 1 Nit-Wit Hour  
Fun for all and all for fun. CBS, from New York.

**B Eastern Daylight Saving 8:30 to 9 P.M. Our Time**  
**CHAIN PROGRAMS THIS HALF-HOUR**

- 1 Cities Service Orchestra  
As described in Group A.
- A Hickok Program  
Sketch. (First 15 min. of period B.)
- B Natural Bridge Program  
Famous Loves—romantic sketch. Musical background. (Last 15 min. of period B.)
- 2 U. S. Army Band  
CBS, from Washington, D. C.

**KEY**

- N News
- O Educational
- P Children's feature
- R Religious
- S Sports
- T Dramatic
- V Variety
- W Comic
- X On the air

**MUSICAL PROGRAMS**

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

September  
5, 12, 19, 26

FRIDAY



These are not bridesmaids, just some "dependables" over at Cincinnati's WLW station. Left to right: Tom Richeley, Eugene Perazzo, Don Becker, Louis Chaliff, Ralph Haburton and Ray Moore.



Now you see why one thousand people left Station WLAC at Nashville, all of them hoarse from laughing, after the initial costume presentation of "The Old Dixie Schoolhouse."

Station KDKA's announcing and production staff in summer attire. Reading left to right: J. W. Williams, Walter G. Myers, Allen Thrasher, W. A. Farren, Louis Kaufman, Frederick G. Rodgers, Claude Morris, Glenn Riggs, Mark Chisbolm and R. P. Griffith.



A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
4	AB			KFAB LINCOLN 770 Neb.
1	1	2	M	*WOW OMAHA 590
1	M6	M2	M3	WPG ATL'IC CITY 1100 N. J.
	M	M	M	WOR NEWARK 710
1	1	2	M9	WGR. BUFFALO 550 N.Y.
1	2	3	3	WKBW BUFFALO 1480
1	2	3	3	*WMAK BUFFALO 900
1	2	3	3	WABC NEW YORK 860
1	1	2	3	WEAF NEW YORK 660
4	AB	5	6	WJZ NEW YORK 760
4	AB	5	6	WHAM ROCHTER 1150
1	2			*WHEC ROCHTER 1440
		2	3	WGY SCHEN'D Y 790
1	X	3	3	*WFBL SYRACUSE 1360
1	2	M2	M3	WBT CHARLOTTE1080 N.C.
	B		6	WPTF RALEIGH 680
1	2	M0	M	WWNC ASHEVILLE 570
1	2	T0	X	WDAY FARGO 940 N.D.
1	M6	3	3	WADC AKRON 1320 Ohio
		M6	X	*WFJC AKRON 1450
1	M1	3	3	WKRC CINCINNATI 550
W0	B	M9	6	WLW CINCINNATI 700
1	1	2	X	WSAI CINCINNATI 1330
1	VM	3	3	WHK CLEVEL'D 1390
1	1			WTAM CLEVEL'D 1070
1	2	X	X	WAIU COLUMB'S 640
1	2	3	3	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
1	2	M5	M6	KFJF OKLA. CITY 1480 Okla.
1	1	5	6	WKY OKLA. CITY 900
				*KVOO TULSA 1140
1	2	M	M	*WHP HARRIS'B'G 1430 Pa.
1	2	3	3	WLBW OIL CITY 1260
M9	2	3	3	WCAU PHILAD. 1170
M9	M6	MW	M2	*WFAN-WIP PHIL. 610
1	1	2	X	*WLIT-WFI PHIL. 560
M	AB	5	6	KDKA PITTSB'GH 980
1	1	2	M3	WCAE PITTSB'GH 1220
1		3	3	WJAS PITTSB'GH 1290
1	2	3	3	WEAN PROVID'NCE 750 R. I.
1	1	2	3	WJAR PROVID'NCE 890
1	P	M3	M3	WDOD CHATTA. 1280 Tenn.
		5	6	WMC MEMPHIS 780
1	V	M	M9	WREC MEMPHIS 600
O	PS	WM	WM	WLAC NASHV'LE 1470
4	M9	5	6	WSM NASHV'LE 650
1		NS	M6	*KRLD DALLAS 1040 Tex.
1	1	5	6	WFAA Dallas 800
1	1	5	6	WBAP Ft. Worth 800
1	1	5		KPRC HOUSTON 920
		X	X	*KTSA S. ANTONIO 1290
1	1	5	6	WOAI S. ANTONIO 1190
1	2			*WTAR NORFOLK 780 Va.
WM	B	5	6	WRVA RICHM'D 1110
1	2	RM	M6	WDBJ ROANOKE 930
1	1	5	6	*WEBC SUPERIOR 1290 Wisc.
1	2			*WISN MILW'KEE 1120
1	M7	5	6	WTMJ MILW'KEE 620

**C** Eastern Daylight Saving 9 to 9:30 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**2** Clicquot Club Eskimos

Orchestra director, Harry Reser. NBC, from New York.

**5** Interwoven Program

Billy Jones and Ernie Hare in comedy patter and songs. Orchestra director, Will C. Perry. NBC, from New York.

**3** True Story Hour

Adventures of Mary and Bob. CBS, from New York.

**D** East. Daylight Saving 9:30 to 10 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**3** Big Guns

Dramatic sketch with instrumental music.  
(Wald Co. Program takes this time beginning September 26.)

**6** Armour Program

Soloists: mixed chorus of thirty voices; orchestra direction, Josef Koestner.

**3** True Story Hour

Adventures of Mary and Bob.

FRIDAY

September 5, 12, 19, 26

RADIO PERSONALITIES

(Special to WHAT'S ON THE AIR)

"Ombre Russe," an opera by Cesare Sodero, maestro of National Broadcasting Company operatic productions, was received with tumultuous acclaim when it had its premier stage presentation at the historic La Fenice Theater in Venice, Italy.



According to radiograms received by the National Broadcasting Company, Sodero's opera was hailed by the public and the press of Italy as the long-awaited great new opera. Members of the Italian nobility and notables of the music world who packed the theater rose to their feet at the end of the second act and cheered wildly, demanding the author.

There were thirty curtain calls, and, when the frenzied applause had died away, Paul Longone, the impresario, explained to the audience that Sodero was in America and that very night his orchestra's music was being broadcast to the American radio public.

Sodero's opera "Ombre Russe," or "Russian Shadows," had its world premier last year over the networks of the National Broadcasting Company.

The Slumber Music of three months ago, with Ludwig Laurier directing the eight-piece string ensemble, has returned to the air in response to popular demand. Return of the Laurier group as Slumber Musicians also marked the return of Milton J. Cross to the program.

Mme. Lolita Cabrera Gainsborg, whose piano solos have been heard by millions over the networks of the National Broadcasting Company, is one of the pioneers of radio.

Born in White Plains New York, of Bolivian parentage, Mme. Gainsborg is the ninth and youngest child of an intensely musical family. Both her parents were amateur musicians in their native town, Cochambama, Bolivia. One of her sisters, Margarita Maria Paz Gainsborg, is a concert singer. Another sister is the wife of Godfrey Ludlow, violinist heard in NBC programs.

Mme. Gainsborg was a musical prodigy almost from the time she was able to walk. At the age of two she would sit for hours at the keyboard of a small piano, playing simple scales and exercises. When she was four she played in the chamber-room of Carnegie Hall.

As a child, Mme. Gainsborg lived and breathed in the atmosphere of musical conversation and musical study. Her instruction, consisting mostly in the study of the piano and the arrangement, composing and appreciation of music, was received at home under private tutelage. When she reached the age of nine she was teaching the piano to a class of adults.

Mme. Gainsborg played in concert throughout the country until ten years ago, when she married and gave up her concert tours to lecture in the public schools of New York on music and the theory and technique of the piano.



When Madge Tucker, NBC Children's Program director and writer of "The Lady Next Door" series, returned from her vacation recently, her group of child actors and actresses staged a surprise party for her in her office of the NBC Building. Above, left to right, Howard Merrill, Jimmy McCallion, Florence Baker, Eddie Wragge, Elizabeth Wragge, Miss Tucker, Winifred Toomey, Vivian Block and Laddie Seaman. All the children photographed above have parts in NBC juvenile programs.

TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard } Central Daylight }	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can. 690 TORONTO CKGW	M6	M6	2	2
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	M6	X		
930 BIRM'GH'M WBRC	1	M5	M6	3
Ark. 1040 HOT SP'GS *KTHS	X	M	C	E
1390 LIT'LE'R'CK *KLRA	1	X	BC	3
Colo. 830 DENVER KOA	3	X	CD	E
560 DENVER KLZ	1	2	BC	3
Conn.1060 HARTFORD *WTIC	TM	M	M	M
D.C. 630 WASH'GT'N WMAL	1	2	BC	3
950 WASH'GT'N WRC	X	X	2	2
Fla. 620 Clearwater WFLA St. Petersburg WSUN	W	5	W	W
900 JACKS'NVE WJAX	M	5	C	M
1300 MIAMI B. WIOD	O	5	C	M3
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	1	M6	BC	3
740 ATLANTA WSB	3	X	B	E
Ill. 1020 CHICAGO KYW	3	M	N	E
770 CHICAGO *WBBM	M	2		
870 CHI WENR-WLS	VM	M	B	M
720 CHICAGO WGN	W	M	NW	M
560 CHICAGO *WIBO	X	X	C	M3
670 CHICAGO WMAQ	1	M	M3	E
Ind. 1160 FT. W'YNE *WOWO	M9	2	O	O
1230 IND'PLIS *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	1	2	C	3
1000 Davenport Des Moines WOC*WHO	X	X	B	M6
600 WATERLOO WMT	1		BC	3
Kans.1220 LAWRENCE *WREN	3	5	C	EF
580 TOPEKA *WIBW	1	M5	BC	3
1300 WICHITA *KFH		2		
Ky. 1490 COVINGTON *WCKY	M3			
940 HOPKINSV'E WFIW	1		BC	3
820 LOUISVILLE WHAS	3	M	T	E
La. 1250 N. ORL'NS WDSU	M	M	M	M
1320 N. ORL'NS WSMB	3	X	B	E
Me. 620 BANGOR WLWZ	1	M	BC	3
940 PORTLAND WCSH	X	X		
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	1	2	BC	3
Mass. 990 SPRINGFIELD WBZ	3	5	C	M9
590 BOSTON WEEI	M3	X	N	
1230 BOSTON WNAC	1	2	C	M5
1200 WORCEST'R WORC	1		BC	3
580 WORCESTER WTAG	X	X	N	
Mich.1410 BAY CITY WBCM	M	M	BC	3
1240 DETROIT WXYZ	1	M3	BC	3
750 DETROIT WJR	3	X	N	EF
920 DETROIT WWJ	X	X	AB	
Minn. 810 MINNEAP WCCO	1	2	BC	3
1460 ST. PAUL KSTP	3		B	
Miss. 1270 JACKSON WJDX	X		B	E
Mo. 950 KAN. CITY KMBC	1	2	BC	3
610 KAN. CITY WDAF	X	X	AB	E
1090 ST. LOUIS KMOX	M2	2	M3	T
550 ST. LOUIS *KSD	1	4	AB	
1350 ST. LOUIS KWK	3	5	C	EF

**A** East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 To Be Announced
- 3 Armstrong Quakers

Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra director, Victor Arden.

- 1 Romany Patteran  
CBS Service, New York.

KEY	
N News	S Sports
O Educational	T Dramatic
P Children's feature	V Variety
R Religious	W Comic
X On the air	

**B** East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 4 To Be Announced
- 5 Under the Jolly Roger

Dramatic sketch; musical background. NBC.

- 2 Wrigley Program  
(First 15 min.) CBS, Chicago.

MUSICAL PROGRAMS	
M 1. Band.	M 6. Popular, Modern.
M 2. Classical, Operatic.	M 7. Symphonic.
M 3. Dance.	M 8. Organ.
M 4. Religious.	M 9. Semi-classical.
M 5. Novelty Music.	M Variety.

# The French Trio



CBS . . . SUNDAYS AT 5 P. M.,  
E. D. T.

Of course there are three of them—three attractive women. But you forget that they are listed as a unit when you meet them after one of their rehearsals in the Columbia Broadcasting studios. You can think of them only as a triple paradox, yet merging musically without losing their identities.

"Please," you ask a little timidly, "will you tell me your separate names? I want to remember you as personalities apart."

"My name," says the one, "is Elfreda Bos. I play the violin."

"My name," replies the second, "is Lydia Savitskaya. It's a difficult series of syllables to pronounce. Don't try to remember it, please. Just remember that I play the harp, and—what is most important of all—that I am the organizer."

By this time the third member of the French trio has stepped up.

"My name," she states, "is Sallie Possell. I play the flute, supply the decorative features of our programs—what some critics call 'the embroidery.' I studied under Emilio Puyans; then under George Barrere. Every one adores him, as you know. He's always getting ovations when he appears at the Philharmonic concerts."

With this gracious compliment to her teacher, she stepped aside; and then we all began to chatter about the history of the trio—its programs, growth and honors. Much of the

talk was rather highbrow—the word "classical" occurred frequently—classic French and Italian repertoire. Also there were erudite reference to Mouquint, Gobard and chamber music. Then, happily, came the word "American," and Mme. Savitskaya confided that the American composer Elliott Schenck had written a special composition for the trio, "Suite Petite," and that it is very lovely. Mme. Savitskaya had much difficulty in pronouncing the name, as she has one of those luscious French accents which somehow will not permit itself to utter accurately English syllables. She is full of charm and highly intelligent. No one would ever guess her energy, her puissance in bringing to the radio one of its rarest features—this fascinating trio, with its rare music, patrician as a Greek vase, recalling the salons, sustaining the legend of the grand manner!

However, if you wish to arouse much enthusiasm in these aristocrats of music, try a comment on the beautiful voices of guest soloists that lend so much to their weekly broadcasts. Each of them will name their favorite, whether it be Adele Vasa, Kenyon Congdon or William Hain, and you can not doubt their enthusiasm.

September 5, 12, 19, 26 **FRIDAY**

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		C	EF	KFAB LINCOLN 770 Neb.
1	4	AB	M1	*WOW OMAHA 590
M9	X	M3	M3	WPG ATL'TIC CITY 1100 N. J.
TW	M6	M3	M9	WOR NEWARK 710
X	X	X	X	WGR. BUFFALO 550 N.Y.
M3	2	NM	M3	WKBW BUFFALO 1480
1	2	BC	3	*WMAK BUFFALO 900
1	2	AC	3	WABC NEW YORK 860
1	4	2	2	WEAF NEW YORK 660
3	5	CD	4	WJZ NEW YORK 760
3	5	C		WHAM ROCH'TER 1150
				*WHEC ROCH'TER 1440
1	4			WGY SCHEN'D Y 790
1	2	BC	3	*WFBL SYRACUSE 1360
1	M9	B	3	WBT CHARLOTTE 1080 N.C.
X	X	CD		WPTF RALEIGH 680
1	M	BC	3	WWNC ASHEVILLE 570
1	V	BC	3	WDAY FARGO 940 N.D.
1	2	C	3	WADC AKRON 1320 Ohio
X	X	B	M9	*WFJC AKRON 1450
1	2	C	M8	WKRC CINCINNATI 550
3	5	C	EF	WLW CINCINNATI 700
1	4	B		WSAI CINCIN NATI 1330
1	2	M	M9	WHK CLEVEL'D 1390
				WTAM CLEVEL'D 1070
X	2	BC		WAIU COLUMB'S 640
1	2	BC	3	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
1	2	BC	3	KFJF OKLA. CITY 1480 Okla.
3	X	C	E	WKY OKLA. CITY 900
		C	M	*KVOO TULSA 1140
				*WHP HARRISB'G 1430 Pa.
1	2	X		WLBW OIL CITY 1260
1	2	BC	3	WCAU PHILAD. 1170
M6	M6	M6	M6	*WFAN-WIP PHIL. 610
X	X	M3		*WLIT-WFI PHIL. 560
3	5	C	SM	KDKA PITTSB'GH 980
X	X	2	2	WCAE PITTSB'GH 1220
1	2			WJAS PITTSB'GH 1290
1	2	C	3	WEAN PROVID'NCE 790 R. I.
X	X	NS		WJAR PROVID'NCE 890
1	O	BC	3	WDOD CHATTA. 1280 Tenn.
3	X	B	E	WMC MEMPHIS 780
1	2	BC	3	*WREC MEMPHIS 600
1	2	BC	3	*WLAC NASHV'LE 1470
3	X	C	E	WSM NASHV'LE 650
1				*KRLD DALLAS 1040 Tex.
3	M5	C	E	WFAA Dallas 500
3	X	C	E	WBAP Ft. Worth 500
3	X	C	E	KPRC HOUSTON 920
X	X	X	M3	*KTTSA S. ANTONIO 1290
3	M	C	E	WOAI S. ANTONIO 1190
1	2	BC	3	*WTAR NORFOLK 780 Va.
M9	X	C	X	WRVA RICHM'D 1110
1	2	BC	3	WDBJ ROANOKE 930
3	X	B	E	*WEBC SUPERIOR 1290 Wisc.
1	2	BC	3	*WISN MILW'KEE 1120
3	X	M	E	WTMJ MILW'KEE 620

- C** East. Daylight Saving 11 to 11:30 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**
- 2** Vincent Lopez and Orchestra  
NBC, New York.
  - A** Vincent Lopez  
(First 15 min. of period C.)
  - B** Uncle Abe and David  
NBC, N. Y. (Last 15 min. of period C.)
  - C** Elgin Program  
NBC Service, Chicago and New York studios.  
(First 15 min. of period C.)
  - D** Slumber Music (Last 15 min.)
  - A** New York Herald Tribune Observer  
News flashes. (First 15 min. of period C.)
  - B** Dance Music (First 15 min.)
  - C** Heywood Brown (Last 15 min.)

- D** East. Daylight Saving 11:30 to 12 P.M. Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**
- 2** Vincent Lopez and His Hotel St. Regis Orchestra  
NBC, New York.
  - 4** Slumber Music  
String ensemble; direction, Ludwig Laurier.
  - E** Pepsodent Program  
Amos 'n' Andy (First 15 min. of period D.)
  - F** Literary Digest Topics in Brief  
(Last 15 min. of period D.)
  - 3** Will Osborne and His Orchestra  
CBS Service, New York.

**SATURDAY**

September  
6, 13, 20, 27

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	6	30	7	30
Eastern Standard } Central Daylight }	5	30	6	30
<b>CENTRAL STANDARD</b>	4	30	5	30
Can - 690 TORONTO CKGW	AB	P	G	4
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	MS	HS	MS	MP
930 BIRM'GH'M WBRC	AB	C	EF	1
Ark. 1040 HOT SP'GS *KTHS	X	X	X	X
1390 LIT'LE R'CK *KLRA	AB	CD	EF	1
Colo. 830 DENVER KOA	AB	X	1	4
560 DENVER KLZ	AB	CD	EF	P
Conn.1060 HARTFORD *WTIC	PO	M	M	M
D. C. 630 WASH'GT'N WMAL	AB	CD	E	X
950 WASH'GT'N WRC		D	G	2
Fla. 620 Clearwater WFLA			G	M6
St. Petersburg WSUN				
900 JACKS'NV'E WJAX	X	N	G	M6
1300 MIAMI B. WIOD			G	M5
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST		CD		
740 ATLANTA WSB	3	E		
Ill. 1020 CHICAGO KYW	N	P	M	4
770 CHICAGO *WBBM	A	P	NM	1
870 CHI WENR-WLS	M9	PO	M8	O
720 CHICAGO WGN	M	O	S	V
560 CHICAGO *WIBO				
670 CHICAGO WMAQ				
Ind. 1160 FT. WYNE *WOWO			S	1
1230 IND'P'LIS *WFBM			F	1
Iowa 1260 C.NCIL BL'FS KOIL		D		1
1000 Davenport Des Moines WOC*WHO	B	M9	1	2
600 WATERLOO WMT	AB	CD	F	F
Kans.1220 LAWRENCE *WREN	X	X	M9	4
580 TOPEKA *WIBW	M6			P
1300 WICHITA *KFH	AB	CD	EF	1
Ky. 1490 COVINGTON *WCKY		M	GH	
940 HOPKINSV'E WFIW	AB	CD		
820 LOUISVILLE WHAS	M3	X	X	MV
La. 1250 N. ORL'NS WDSU	S	S	S	N
1320 N. ORL'NS WSMB				
Me. 620 BANGOR WLBZ	M7	M9	EF	1
940 PORTLAND WCSH		D	1	2
Md. 1060 BALTIMORE *WBAL				
600 BALTIMORE WCAO	X	X	X	X
Mass. 990 SPRINGFIELD WBZ	O	EF	G	4
590 BOSTON WEEI	A	D	M9	X
1230 BOSTON WNAC	M	M	N	1
1200 WORCEST'R WORC	M	M	EF	1
580 WORCESTER WTAG	M2	D	1	2
Mich.1410 BAY CITY WBCM	AB	CD	EF	1
1240 DETROIT WXYZ	AB	CD	NM	M3
750 DETROIT WJR	P	N	M	N
920 DETROIT WWJ	AB		1	2
Minn. 810 MINNEAP WCCO	S	S	EF	M8
1460 ST. PAUL KSTP	B			4
Miss. 1270 JACKSON WJDX				
Mo. 950 KAN. CITY KMBC	A	D	F	1
610 KAN. CITY WDAF				
1090 ST. LOUIS KMOX	X	X	E	M3
550 ST. LOUIS *KSD	AB	C	1	2
1350 ST. LOUIS KWK	M2	V	V	4



**Breen  
and  
DeRose**



NBC . . . DAILY EXCEPT SATURDAY AT 5:15 P. M.

**M**AY SINGHI BREEN is a privileged person in the NBC studios. When an anniversary of her debut on the air comes around, she is permitted to celebrate it with a special program. Her seventh anniversary program this summer was one of the events of the season and introduced such talent as Billie Jones and Ernie Hare, Andy Sannella, Welcome Lewis, Robert Simmons, Phillips Carlin and other celebrities.

Miss Breen is one-half of one of the best-known teams on the air. The other half is Peter DeRose, pianist, song writer, singer, and last, but not least, Miss Breen's husband.

Both May and Peter are native New Yorkers of Italian ancestry.

Late every afternoon of the week, except Saturday and Sunday, Miss Breen takes her ukulele in her arms and perches herself on a high stool in front of a microphone, while Peter sits at a piano. And for fifteen minutes they sing or play one song after another. The continuity of the program is unusual, too, for it is all in rhyme. It is written by Miss Breen.

The pair have been playing and singing together for more than six years. They became acquainted in the radio studios and an ac-

quaintance ripened into romance. A year ago they were married, and the minister who married them was a friend who had first met them through listening to their programs and writing letters of appreciation.

Miss Breen is known nationally as "The Ukulele Lady," and is credited with doing more to popularize the Hawaiian instrument than any other individual. "Ukulele arrangements by May Singhi Breen" is a familiar phrase on sheet music.

A native Hawaiian taught Miss Breen her art in handling the ukulele. She is no mean pianist, having commenced her study of that instrument when only a child, and finishing under Paolo Gallico.

DeRose is the composer of "Muddy Water," "Georgianna," "Sunset Trail," "Wyoming," "Without You, Emmaline," and a score of other popular hits.

The "Singhi" part of Miss Breen's name is neither Hawaiian nor East Indian, she is frequently called upon to explain. It is an Italian family name, and she comes of a family of musicians. Her hobby is collecting china animals, of which she has one of the best collections in New York City.

<p><b>A</b> Eastern Daylight Saving 6 to 6:30 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>A The Jameses</b> Sketch of American family life. (First 15 min. of period A.)</p> <p><b>B Black and Gold Room Orchestra</b> Concert; director, Ludwig Laurier. NBC, New York. (Last 15 min. of period A.)</p> <p><b>3 To Be Announced</b></p> <p><b>A Tom, Dick and Harry</b> Male trio. CBS, New York. (First 15 min. of period A.)</p> <p><b>B Ted Husing's Sportslants</b> Sport column of the air. CBS. (Last 15 min. of period A.)</p>	<p><b>B</b> Eastern Daylight Saving 6:30 to 7 P.M. Our Time <b>CHAIN PROGRAMS THIS HALF-HOUR</b></p> <p><b>C Black and Gold Room Orchestra</b> Concert; director, Ludwig Laurier. (First 15 min. of period B.)</p> <p><b>D Uncle Abe and David</b> (Last 15 min.)</p> <p><b>E To Be Announced</b></p> <p><b>F Literary Digest Topics in Brief</b> News by Floyd Gibbons. (Last 15 min. of period B.)</p> <p><b>C Ted Husing's Sportslants</b> Sport column of the air. CBS. (First 15 min. of period B.)</p> <p><b>D The Whoops Sisters</b> CBS. (Last 15 min. of period B.)</p>
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# Goldman BAND CONCERTS

NBC . . . SATURDAY AT 8:30 P. M.



THE theme song of Central Park is being heard again on the air.

In case you didn't know that Central Park had a theme song, you are referred to the musical catalog which lists the tune as "On the Mall," by Edwin Franko Goldman. The stirring march, so popular with the thousands of New Yorkers who attend the Goldman Band concerts in Central Park every summer, is equally well known to radio listeners, for Goldman's concerts have become a part of the regular summer bill of fare of the National Broadcasting Company.

This summer Goldman and his band are heard twice each week through an NBC network. Every Sunday night at 8:30, Goldman and his musicians are at attention in the bandstand on the mall in Central Park. An announcer drops his hand, Goldman waves his baton and another concert goes on the air for forty-five minutes.

Saturday nights Goldman takes his band to the campus of New York University for a radio concert lasting from 8:30 until 9:30 o'clock.

Announcers enjoy the assignments that send them to the Goldman concerts. They are out in the open and it is cool. Perhaps that is why the music is refreshing, for it is from one of the few regular alfresco studios of the NBC.

But the theme song of Central Park, otherwise "On the Mall," merits more than passing

mention. The story of the march is one of Goldman's favorite yarns.

He wrote the march four years ago when the Naumberg bandstand in Central Park was dedicated.

"We rehearsed the march in Carnegie Hall and I decided it was a terrible job," Goldman said. "I considered it the worst piece of music I had ever written. The result was that the dedication music wasn't played at the dedication.

"A music publisher had printed a lot of copies of the new march, so a few weeks later I decided to try it out, though I wasn't optimistic. I brought it in as an encore and didn't announce its name.

"Then I almost fell off the stand when the applause came in a roar at the end of the selection. So I played it again, announcing the name of the selection.

"Since that time I've played 'On the Mall' at every concert I've given. I still have my doubts about its musical merit."

September 6, 13, 20, 27 SATURDAY

A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	{ Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
③	E	V	④	KFAB LINCOLN 770 Neb.
A		NO	P	*WOW OMAHA 590
				WPG ATL'TIC CITY 1100 N. J.
C	S	D	M	WOR NEWARK 710
N	X	①	②	WGR BUFFALO 550 N.Y.
B	CD	EF	①	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	CD	EF	①	WABC NEW YORK 860
AB	CD	①	②	WEAF NEW YORK 660
③	EF	GH	④	WJZ NEW YORK 760
③	EF	GH	④	WHAM ROC'H'TER 1150
AB	CD	EF	①	*WHEC ROC'H'TER 1440
AB	CD		②	WGY SCHE'N'D Y 790
AB	CD	EF	①	*WFBL SYRACUSE 1360
AB	CD	EF	①	WBT CHARLOTTE1080 N.C.
		G		WPTF RALEIGH 680
AB	D	EF	①	WWNC ASHEVILLE 570
S	S	EF	①	WDAY FARGO 940 N.D.
M	M	EF	MS	WADC AKRON 1320 Ohio
P	NS			*WFJC AKRON 1450
M6	M6	E	M6	WKRC CINCIN NATI 550
P	M	M6	④	WLW CINCIN NATI 700
				WSAI CINCIN NATI 1330
W	W	NM	M3	WHK CLEVEL'D 1390
			②	WTAM CLEVEL'D 1070
AB	CD	MV	①	WAIU COLUMB'S 640
AB	M6	MV	V	WSPD TOLEDO 1340
AB	CD	EF	①	*WKBN YO'NGST-N 570
AB	CD	EF	①	KFJF OKLA. CITY 1480 Okla.
			S	WKY OKLA. CITY 900
X	P	M6	④	*KVOO TULSA 1140
AB	CD	EF	①	*WHP HARRIS'B'G 1430 Pa.
AB	CD	EF	①	WLBW OIL CITY 1260
MS	M3	EF	M3	WCAU PHILAD. 1170
A	VS	P	①	*WFAN-WIP PHIL. 610
A	D	①	M3	*WLIT-WFI PHIL. 560
M1	M1	G	④	KDKA PITTS'B'GH 980
AB	CD	M2	V	WCAE PITTS'B'GH 1220
AB	CD	EF	①	WJAS PITTS'B'GH 1290
M	M	X	①	WEAN PROVID'NCE 750 R.L.
AB	CD	M3	②	WJAR PROVID'NCE 590
AB	CD	EF	①	WDOD CHATTA. 1250 Tenn.
				WMC MEMPHIS 780
AB	CD	V	M	*WREC MEMPHIS 600
				*WLAC NASH'LE 1470
				WSM NASH'LE 650
AB	CD	EF	①	*KRDL DALLAS 1040 Tex.
③	E	M6	M9	WEAA Dallas 800 WBAP Ft. Worth 500
			④	KPRC HOUSTON 920
X	WM	M3		*KTSAS. ANTONIO 1290
				WOAI S. ANTONIO 1190
		D		*WTAR NORFOLK 780 Va.
		G	②	WRVA RICH'M'D 1110
M	M	EF	①	WDBJ ROANOKE 930
	NM	M	④	*WEBC SUPERIOR 1290 Wisc.
AB	CD	EF	①	*WISN MIL'W'KEE 1120
S	S	P	④	WTNJ MIL'W'KEE 620

**C** Eastern Daylight Saving 7 to 7:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ① Whyte's Orchestra  
Direction, Peter Steeden. NBC, New York.
- G Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period C.)
- H Tastyeast Jestors (Last 15 min.)
- E The Crockett Mountaineers (First 15 min.)
- F Dance Music from Montreal (Last 15 min.)

MUSICAL PROGRAMS

- |                           |                       |
|---------------------------|-----------------------|
| M 1. Band.                | M 6. Popular, Modern. |
| M 2. Classical, Operatic. | M 7. Symphonic.       |
| M 3. Dance.               | M 8. Organ.           |
| M 4. Religious.           | M 9. Semi-classical.  |
| M 5. Novelty Music.       | M Variety.            |

**D** Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- ② Phil Spitalny's Music  
NBC, New York.
- ④ The Fuller Man  
Earle Spicer, baritone; male quartet; orchestra director, Don Voorhees.
- ① Dance Music from Montreal

KEY

- |                      |            |
|----------------------|------------|
| N News               | S Sports   |
| O Educational        | T Dramatic |
| P Children's feature | V Variety  |
| R Religious          | W Comic    |
| X On the air         |            |

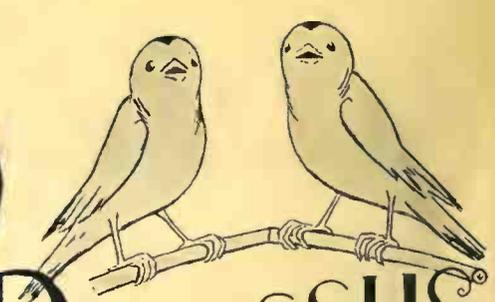
SATURDAY

September 6, 13, 20, 27

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	M6	5	5	M3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	M6	M8	W	3
930 BIRM'GH'M WBRC	M3	1	PM	M9
Ark. 1040 HOT SP'GS *KTHS	X	M	M	X
1390 LIT'LE R'CK *KLRA	A	M	2	2
Colo. 830 DENVER KOA	1	5	5	3
560 DENVER KLZ	AB	W	2	2
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	B	1	2	2
950 WASH'GT'N WRC	1	1	2	3
Fla. 620 Clearwater WFLA St. Petersburg WSUN	M6	5	5	M
900 JACKS' N'VE WJAX	M6	5	5	3
1300 MIAMI B. WIOD	M8	M5	V	O
560 MIAMI WOAM				
Ga. 890 ATLANTA WGST			2	2
740 ATLANTA WSB	1	5	5	3
Ill. 1020 CHICAGO KYW	AB	M	OM	6
770 CHICAGO *WBMM	B	M	M	V
870 CHI WENR-WLS			MW	M
720 CHICAGO WGN	M	M	M	T
560 CHICAGO *WIBO	M3	M	M2	3
670 CHICAGO WMAQ				
Ind. 1160 FT. W'YNE *WOWO	X	1	2	2
1230 IND'P' LIS *WFBI		1	2	2
Iowa 1260 C.NCIL BL'FS KOIL	M	M	2	2
1000 Davenport Des Moines WOC*WHO	X	1	2	3
600 WATERLOO WMT	AB	1	2	2
Kans.1220 LAWRENCE*WREN	B	5	5	6
580 TOPEKA *WIBW	AB	NM	2	2
1300 WICHITA *KFH	AB	1	2	2
Ky. 1490 COVINGTON*WCKY			M3	MO
940 HOPKINS'VE WFIW	AB	1	2	2
820 LOUISVILLE WHAS	X	M	M	3
La. 1250 N. ORL'NS WDSU	M	V	M	T
1320 N. ORL'NS WSMB		5	5	3
Me. 620 BANGOR WLZ	AB	1	2	2
940 PORTLAND WCSH	1	1	2	3
Md. 1060 BALTIMORE*WBAL	A	5	5	6
600 BALTIMORE WCAO	AB	1	2	2
Mass. 990 SPRINGFIELD WBZ	A	O	M9	6
590 BOSTON WEEL	1	1	2	3
1230 BOSTON WNAC	B	1	2	2
1200 WORCEST'R WORC	AB	1	2	2
580 WORCESTER WTAC	1	1	2	3
Mich.1410 BAY CITY WBCM	AB	1	2	2
1240 DETROIT WXYZ	A	M7	2	2
750 DETROIT WJR	AB	M3	X	6
920 DETROIT WWJ	1	1	2	3
Minn. 810 MINNEAP WCCO	M	1	2	2
1460 ST. PAUL KSTP	A	5	5	3
Miss. 1270 JACKSON WJDX	1	5	5	3
Mo. 950 KAN. CITY KMBC		1	2	2
610 KAN. CITY WDAF				3
1090 ST. LOUIS KMOX	A	1	2	2
550 ST. LOUIS *KSD	1	1	2	3
1350 ST. LOUIS KWK	B	M3	5	6



Olga Serlis



# Parnassus Trio

AND THE SINGING CANARIES

NBC . . . FIVE MORNINGS A WEEK AT 9:15.

PEOPLE of the National Broadcasting Company have a simile that is all their own. It is "As reliable as the Parnassus Trio," and it is uttered in no spirit of jest.

No matter what goes wrong with the program schedule, the Parnassus Trio is ready to step in and supply good music until further notice.

The trio is led by Olga Serlis, a pretty, slender brunette with a wistful look and a tremendous amount of energy. Once a day the trio is heard under its own name. Every morning, accompanied by the famous singing canaries, the trio is heard in a forty-five-minute program. Again about noon they present another program under the name of the "Three Little Maids."

If music is needed to balance a program of talks or sketches, the Parnassus Trio is drafted. If a scheduled speaker is hurt in an accident and fails to show up, the Parnassus Trio takes care of the emergency.

The trio, in addition to Miss Serlis, who is an excellent pianist, includes Christine Phillip-

son, violinist, and Genevieve Hughel, 'cellist. Miss Phillipson came from Atlanta, Ga., and is a Juilliard Scholarship winner.

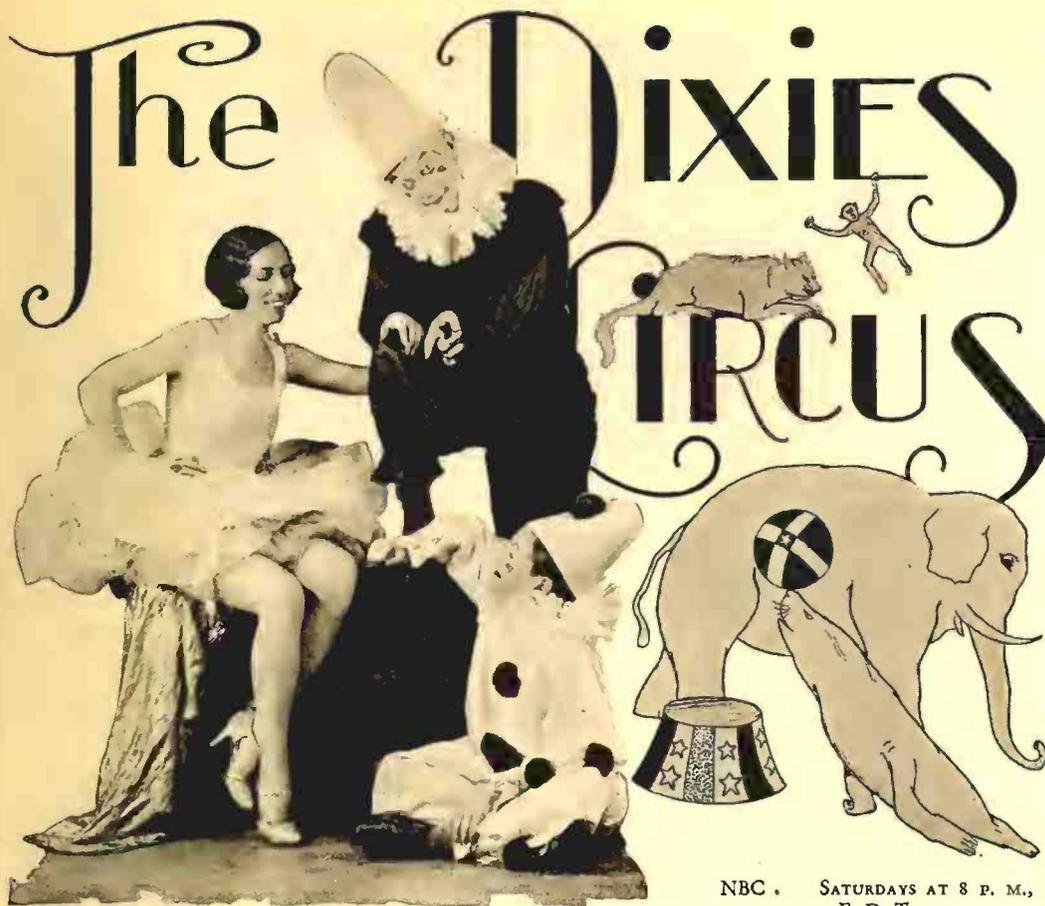
Miss Serlis, a native of Chicago, was awarded the Beethoven gold medal of the American Conservatory of Music in Chicago. Miss Serlis not only directs the trio, but collects and rearranges every bit of music played by her orchestra, makes personal appearances and conducts rehearsals at every spare moment.

Her hobby is collecting Slavonic and Hungarian music, and she has introduced many forgotten melodies to radio listeners. Gypsy airs, too, are popular with the trio.

The Parnassus Trio is one of the veteran groups on the air and was organized more than five years ago.

The Jones Family, of Onyx, Pa., the imaginary group known to radio listeners in the dramatic series entitled "The Family Goes Abroad," has gone on a real trip. Katherine Seymour, of the NBC continuity department and author of the series, is passing her vacation by taking a motor trip through Canada.

<p><b>A</b> Eastern Daylight Saving 8 to 8:30 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>1 "Pop" Concerts Salon Singers; concert orchestra; direction, Cesare Sodero.</p> <p>A Dixies Circus Incidents in the lives of a circus family; clown and circus band. (First 15 min. of period A.)</p> <p>B Wonder Dog Dramatization; incidental music. (Last 15 min. of period A.)</p> <p>A Columbia Educational Features "Exploring the Jungle for Science." (First 15 min. of period A.)</p> <p>B Columbia Educational Features Industrial America, from Washington, D. C. (Last 15 min. of period A.)</p>	<p><b>B</b> Eastern Daylight Saving 8:30 to 9 P.M. Our Time</p> <p>CHAIN PROGRAMS THIS HALF-HOUR</p> <p>1 "Pop" Concerts Salon Singers; concert orchestra; direction, Cesare Sodero.</p> <p>5 Goldman Band Playing in New York City.</p> <p>1 Dixie Echoes Spiritual singers with Taylor Gordon, tenor; Rosamond Johnson, director.</p>
<p>KEY</p>	
<p>N News O Educational P Children's feature R Religious</p>	<p>S Sports T Dramatic V Variety W Comic</p>
<p>X On the air</p>	



NBC. SATURDAYS AT 8 P. M., E. D. T.

CIRCUS bands are raucous at times. The calliope has no place in a symphony orchestra. Yet the blaring brass of a circus band and the shrill tones of the calliope combine to send thrills down the back of the average person. Why? The answer must be left to persons who analyze American emotions. Few people have grown up in America without wonderful memories of the annual arrival of the circus in the home town—and those memories forever are associated with the blaring band and the steaming calliope.

Perhaps that is the reason why Dixies Circus, a Saturday night offering of the National Broadcasting Company, has such a large and enthusiastic audience. It has the blaring band and the calliope. True, it is not a steam calliope, but one constructed especially for use in the studios, yet the music is circus music.

Dixies Circus doesn't stop with attaining a musical picture of the circus lot. It takes lis-

teners where every small boy has longed to go—behind scenes at the circus.

Three characters have become well known through the program. They are Doree, a lovely circus performer, played by Mildred Wall; Joe, owner of the circus, who also is a clown, played by A. E. Scott, and Davey, his son, a child clown, played by Laddie Seaman. Each week there is a dramatic episode in the program, and the listener learns something about the daily life of the circus people, with their joys and sorrows and the hardships of a life on the road. The program, written by a person familiar with circus life and circus language, is declared by people of the big tops to be authentic.

The circus band is directed by Ludwig Laurier, and is a strange contrast to the Black and Gold Room orchestra and the Slumber Music ensemble, which also are directed by Laurier.

September 6, 13, 20, 27 SATURDAY

A	B	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	{ Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
B	M5			KFAB LINCOLN 770 Neb.
		2	3	*WOW OMAHA 590
AB	M2	2	2	WPG ATLANTIC CITY 1100 N. J.
M	T	M8	D	WOR NEWARK 710
1	1	2	3	WGR. BUFFALO 550 N.Y.
AB	T	2	2	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	1	2	2	WABC NEW YORK 860
1	1	2	3	WEAF NEW YORK 660
AB	5	5	6	WJZ NEW YORK 760
AB	5	5	6	WHAM ROCHESTER 1150
				*WHEC ROCHESTER 1440
1	1	2	3	WGY SCHEN'D Y 790
AB	1	2	2	*WFBL SYRACUSE 1360
AB	1	2	2	WBT CHARLOTTE 1080 N.C.
		5	5	WPTF RALEIGH 680
AB	1	2	2	WWNC ASHEVILLE 570
M	OM	2	2	WDAY FARGO 940 N.D.
AB	1	2	2	WADC AKRON 1320 Ohio
		M6	X	*WFJC AKRON 1450
AB	M1	2	2	WKRC CINCINNATI 550
A	M6	M6	6	WLW CINCINNATI 700
1	1	2	3	WSAI CINCINNATI 1330
MV	M	2	2	WHK CLEVEL'D 1390
1	1	2	3	WTAM CLEVEL'D 1070
AB	1	X	M	WAIU COLUMB'S 640
AB	1	2	2	WSPD TOLEDO 1340
X	M6	2	2	*WKBN TO'NGST-N 570
AB	1	2	2	KFJF OKLA. CITY 1480 Okla.
AB	M6	M9	3	WKY OKLA. CITY 900
A				*KVOO TULSA 1140
AB	1	2	2	*WHP HARRIS'G 1430 Pa.
AB	1	2	2	WLBW OIL CITY 1260
M3	M	2	2	WCAU PHILAD. 1170
R	1	O	M3	*WFAN-WIP PHIL. 610
1	1	2	3	*WLIT-WFI PHIL. 560
AB	X	X	6	KDKA PITTSB'GH 980
1	1	2	3	WCAE PITTSB'GH 1220
AB	1	2	2	WJAS PITTSB'GH 1290
X	1	2	2	WEAN PROVID'NCE 780 R.I.
1	1	2	3	WJAR PROVID'NCE 890
AB	P	M3	M3	WDOD CHATTA. 1280 Tenn.
			3	WMC MEMPHIS 780
M	V	2	2	*WREC MEMPHIS 600
O	MS	2	2	*WLAC NASHV'LE 1470
NR	5	M6	M3	WSM NASHV'LE 650
B			O	*KRDL DALLAS 1040 Tex.
A	5	5	3	NFAA Dallas 800
A	X	X	3	WBAP Ft. Worth 500
		X	M3	KPRC HOUSTON 920
A	M	M	3	*KTSA S. ANTONIO 1290
AB	1	2	2	WOAI S. ANTONIO 1190
X	M9	M3	3	*WTAR NORFOLK 780 Va.
AB	1	2	2	WRVA RICHM'D 1110
M	5	5	3	WDBJ ROANOKE 930
AB	1	2	2	*WBCB SUPERIOR 1290 Wisc.
1	5	5	3	*WISN MILW'KEE 1120
				WTMJ MILW'KEE 620

**C** East. Daylight Saving 9 to 9:30 P.M. Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

- 2 Silver Flute  
Tales of a wandering gypsy.
- 5 Goldman Band  
Playing in New York City.
- 2 Hank Simmons' Showboat  
Old-time melodrama. CBS, New York.

MUSICAL PROGRAMS

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

**D** East. Daylight Saving 9:30 to 10 P.M. Our Time  
CHAIN PROGRAMS THIS HALF-HOUR

- 3 General Electric Band  
Arthur Pryor conducting; "Adventures in Science," Floyd Gibbons.
- 6 Dutch Masters Minstrels  
As the name implies. NBC, New York.
- 2 Hank Simmons' Showboat  
Old-time melodrama. CBS, New York.

**SATURDAY**

September  
6, 13, 20, 27



"WHEN GOOD FELLOWS GET TOGETHER . . ."

Here they are, the four popular announcers of KMOX. From left to right: Woody Klose, who has the distinction of being the youngest announcer on the air (he is twenty); Delmar King, lately of Kansas City; France Laux, sports announcer, and Capt. Charles Lewis, of London and Australia.

TIME	A	B	C	D
<b>EASTERN DAYLIGHT</b>	10	30	11	30
Eastern Standard Central Daylight }	9	30	10	30
<b>CENTRAL STANDARD</b>	8	30	9	30
Can - 690 TORONTO CKGW	T	T	3	3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	1	1	B	
930 BIRM'GH'M WBRC	1	1	2	4
Ark. 1040 HOT SP'GS *KTHS	X	X	A	F
1390 LIT'LE R'CK *KLRA	1	1	2	4
Colo. 830 DENVER KOA	1	1	3	F
560 DENVER KLZ	1	1	2	4
Conn.1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	1	1	2	4
950 WASH'GT'N WRC	1	1	AB	4
Fla. 620 Clearwater WFLA St. Petersburg WSUN	1	1	V	V
900 JACKS' NV'E WJAX	1	1	M6	M6
1300 MIAMI B. WIOD	1	1	B	M3
560 MIAMI WQAM				
Ga. 890 ATLANTA WCST	1	1	2	4
740 ATLANTA WSB	1	1	C	F
Ill. 1020 CHICAGO KYW	VM	M	N	F
770 CHICAGO *WBBM	1	1		
870 CHI WENR-WLS	M	M	M	M
720 CHICAGO WGN	1	1	N	M
560 CHICAGO *WIBO	M3	M3	M9	C
670 CHICAGO WMAQ				F
Ind. 1160 FT. WYNE*WOWO	1	1		
1230 IND'P' LIS *WFBM	1	1		4
Iowa 1260 C.NCIL BL'FS KOIL	1	1	2	4
1000 Davenport Des Moines WOC*WHO	1	1	C	M3
600 WATERLOO WMT	1	1	2	4
Kans.1220 LAWRENCE*WREN	5	2	3	FG
580 TOPEKA *WIBW	1	1	2	4
1300 WICHITA *KFH	1	1	2	4
Ky. 1490 COVINGTON*WCKY	M3			
940 HOPKINSV'E WFIW	1	1	2	4
820 LOUISVILLE WHAS	1	1	C	F
La. 1250 N. ORL'NS WDSU	1	1	M	V
1320 N. ORL'NS WSMB	1	1	AC	F
Me. 620 BANGOR WLBZ	1	1	2	4
940 PORTLAND WCSH	1	1		
Md. 1060 BALTIMORE*WBAL	1	1	N	F
600 BALTIMORE WCAO	1	1	2	4
Mass. 990 SPRINGFIELD WBZ	5	M3	OS	M9
590 BOSTON WEEL	1	1	N	
1230 BOSTON WNAC	1	1	N	4
1200 WORCESTR WORC	M3	M3	2	4
580 WORCESTER WTAG	1	1	N	
Mich. 1410 BAY CITY WBCM	1	1	2	4
1240 DETROIT WXYZ	1	1	2	4
750 DETROIT WJR	M1	2	V	FG
920 DETROIT WWJ	1	1	C	
Minn. 810 MINNEAP WCCO	1	1	2	4
1460 ST. PAUL KSTP	1	1		
Miss. 1270 JACKSON WJDX	1	1	C	F
Mo. 950 KAN. CITY KMBC	1	1		4
610 KAN. CITY WDAF	1	1	AC	F
1090 ST. LOUIS KMOX	1	1	2	4
550 ST. LOUIS *KSD	1	1		
1350 ST. LOUIS KWK	M5	M3	M6	FG

**THE DANCING CHILD IS THE HAPPY CHILD**

(Continued from page 7)

A slide step is simply a sidewise step. It is the same movement as is used in the two-step. You will remember that a two-step is simply two slides to the side, either to left or right.

In the following combination of steps we shall take three slide steps. We shall count only the steps taken with the foot which leads. For instance, if you are sliding sidewise to the left, the left foot leads. Therefore we count only the steps taken with the left foot. The steps taken with the right foot will be counted as "and."

**THREE SLIDE STEPS TO LEFT**

1. Begin with left foot and slide it sidewise to the left, "and" draw the right up to the left foot.
2. Slide right foot to right, "and" draw left foot up to right.
3. Slide right foot to right.

After learning the three slides to the left and then the three slides to the right, practice both for about ten minutes. First take three slides to the left, then slide back three times to the right. The above is a foundation step and acts as a basis for many other simple fox-trot steps suitable for children.

After mastering the slide steps, put them into practice by combining walking steps with slide steps.

**TWO WALK AND THREE SLIDE STEPS**

First Part: The boy begins with his left foot. Walk forward two long, slow steps, LF 1, RF 2.

Then take steps sidewise to left with left foot.

Second Part: Begin with right foot and take two walking steps forward, RF 1, LF 2.

Take three slide steps sidewise to right with right foot.

The girl's part is just opposite to that of the boy's part. She begins with her right foot and walks backward.

**AGENTS WANTED!**

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Write for our proposition to agents.

**CIRCULATION MANAGER,**

"What's on the Air,"

Ninth and Cutter Sts., Cincinnati, O.

**A** East. Daylight Saving 10 to 10:30 P.M.  
Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**

- 1 Rolfe and Lucky Strike Orchestra
- 5 Cub Reporter  
Comedy skit with Aline Berry and Peter Dixon. (First 15 min. of period A.)
- Broadway Lights** (Last 15 min.)  
Muriel Pollock and Vee Lawnhurst.
- 1 Jesse Crawford  
At the Paramount organ.

**MUSICAL PROGRAMS**

- M 1. Band.
- M 2. Classical, Operatic.
- M 3. Dance.
- M 4. Religious.
- M 5. Novelty Music.
- M 6. Popular, Modern.
- M 7. Symphonic.
- M 8. Organ.
- M 9. Semi-classical.
- M Variety.

**B** East. Daylight Saving 10:30 to 11 P.M.  
Our Time  
**CHAIN PROGRAMS THIS HALF-HOUR**

- 1 B. A. Rolfe and His Lucky Strike Orchestra  
Dance music. NBC, New York.
- 2 The Miniature Theatre  
NBC, New York.
- 1 Chicago Variety Program  
Waring's Pennsylvanians—Al and Pete, Tom Gerun, Charlie Straight.

**KEY**

- N News
- O Educational
- P Children's feature
- R Religious
- S Sports
- T Dramatic
- V Variety
- W Comic
- X On the air

September  
6, 13, 20, 27

SATURDAY

# Leaders of -CBS- Dance Orchestra



Every dancer will want to get acquainted with these five musicians who, with their aggregations, take turn about directing racy rhythm through the Columbia network. RODNEY (SCRAPPY) LAMBERT is the man "at the helm" of the Woodmanston Orchestra. "OZZIE" NELSON'S Glen Islanders possess that popular collegiate style. The CBS "picks" up PAUL TREMAINE at Asbury Park. BERT LOWN and his Biltmore Orchestra make frequent appearances on CBS schedules. GUY LOMBARDO and his Royal Canadians play dance music that is "different."

**C** East. Daylight Saving 11 to 11:30 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- A** Ponce Sisters  
Ethel and Dorothea, vocal and instrumental duo. (First 15 min. of period C.)
- B** Don Bigelow and His Hotel Park Central Orchestra  
NBC. (Last 15 min. of period C.)
- C** Uncle Abe and David  
Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period C.)
- 3** Slumber Music  
String ensemble; direction, Ludwig Laurier. News flashes.
- A** New York Herald Tribune Observer  
News flashes.
- 2** Will Osborne and His Orchestra

**D** East. Daylight Saving 11:30 to 12 P.M.  
Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 4** Don Bigelow and His Hotel Park Central Orchestra  
Dance music from New York.
- 3** Slumber Music  
String ensemble; direction, Ludwig Laurier.
- F** The Pepsodent Program  
Amos 'n' Andy. (First 15 min. of period D.)
- G** The Literary Digest Topics in Brief  
News by Floyd Gibbons. (Last 15 min. of program.)
- 4** Dance Music  
CBS, from New York.

A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	{ Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		<b>3</b>	<b>FG</b>	KFAB LINCOLN 770 Neb.
<b>1</b>	<b>1</b>	<b>C</b>	<b>M3</b>	*WOW OMAHA 590
<b>1</b>	<b>1</b>	<b>M3</b>	<b>M3</b>	WPG ATL'TIC CITY 1100 N. J.
<b>D</b>	<b>M</b>	<b>D</b>	<b>M9</b>	WOR NEWARK 710
<b>1</b>	<b>1</b>	<b>B</b>	<b>4</b>	WGR. BUFFALO 550 N.Y.
<b>1</b>	<b>1</b>	<b>NM</b>	<b>M3</b>	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
<b>1</b>	<b>1</b>	<b>A</b>	<b>4</b>	WABC NEW YORK 860
<b>1</b>	<b>1</b>	<b>AB</b>	<b>4</b>	WEAF NEW YORK 660
<b>5</b>	<b>2</b>	<b>3</b>	<b>3</b>	WJZ NEW YORK 760
	<b>2</b>			WHAM ROCH'TER 1150
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WHEC ROCH'TER 1440
<b>1</b>	<b>1</b>	<b>B</b>	<b>4</b>	WGY SCHEN'D Y 790
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WFB� SYRACUSE 1360
<b>M</b>	<b>M</b>	<b>2</b>	<b>4</b>	WBT CHARLOTTE 1080 N.C.
<b>1</b>	<b>1</b>			WPTF RALEIGH 680
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WWNC ASHEVILLE 570
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WDAY FARGO 940 N.D.
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WADC AKRON 1320 Ohio
<b>1</b>	<b>1</b>	<b>C</b>	<b>M6</b>	*WFJC AKRON 1450
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WKRC CINCINNATI 550
<b>M</b>	<b>M3</b>	<b>M9</b>	<b>FG</b>	WLW CINCINNATI 700
<b>1</b>	<b>1</b>	<b>C</b>		WSAI CINCINNATI 1330
<b>1</b>	<b>1</b>	<b>MW</b>	<b>M3</b>	WHK CLEVEL'D 1390
		<b>C</b>		WTAM CLEVEL'D 1070
<b>M</b>	<b>X</b>	<b>X</b>		WAIU COLUMB'S 640
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WSPD TOLEDO 1340
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WKBN YO'NGST-N 570
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	KFJF OKLA. CITY 1480 Okla.
<b>1</b>	<b>1</b>	<b>M6</b>	<b>F</b>	WKY OKLA. CITY 900
		<b>X</b>	<b>X</b>	*KVOO TULSA 1140
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WHP HARRIS'B'G 1430 Pa.
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WLBW OIL CITY 1260
<b>1</b>	<b>1</b>	<b>M8</b>	<b>4</b>	WCAU PHILAD. 1170
<b>M</b>	<b>M9</b>	<b>2</b>		*WFAN-WIP PHIL. 610
<b>1</b>	<b>1</b>	<b>AB</b>	<b>4</b>	*WLIT-WFI PHIL. 560
<b>5</b>	<b>2</b>	<b>S</b>	<b>X</b>	KDKA PITTS'B'GH 980
<b>1</b>	<b>1</b>	<b>AB</b>	<b>4</b>	WCAE PITTS'B'GH 1220
<b>1</b>	<b>1</b>			WJAS PITTS'B'GH 1290
<b>1</b>	<b>1</b>	<b>X</b>	<b>4</b>	WEAN PROVID'NCE 780 R. I.
<b>1</b>	<b>1</b>	<b>NS</b>		WJAR PROVID'NCE 890
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WDOD CHATTA. 1280 Tenn.
<b>1</b>	<b>1</b>	<b>C</b>	<b>F</b>	WMC MEMPHIS 780
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WREC MEMPHIS 600
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WLAC NASHV'LE 1470
<b>M5</b>	<b>M5</b>	<b>M5</b>	<b>F</b>	WSM NASHV'LE 650
<b>1</b>	<b>1</b>			*KRLD DALLAS 1040 Tex.
<b>1</b>	<b>1</b>	<b>M5</b>	<b>F</b>	WFAA Dalla 800
<b>1</b>	<b>1</b>	<b>X</b>	<b>F</b>	WBAP Ft. Worth 800
<b>1</b>	<b>1</b>	<b>X</b>	<b>M3</b>	KPRC HOUSTON 920
<b>1</b>	<b>1</b>	<b>M</b>	<b>F</b>	*KTSA S. ANTONIO 1290
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WOAI S. ANTONIO 1190
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WTAR NORFOLK 780 Va.
<b>1</b>	<b>1</b>	<b>M9</b>	<b>M9</b>	WRVA RICHM'D 1110
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	WDBJ ROANOKE 930
<b>1</b>	<b>1</b>	<b>C</b>	<b>F</b>	*WIBC SUPERIOR 1290 Wis.
<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>	*WISN MILW'KEE 1120
<b>1</b>	<b>1</b>	<b>C</b>	<b>F</b>	WTMJ MILW'KEE 620

# DIRECTORY OF BROADCASTING STATIONS

All Stations East of Rockies Using 100 Watts or More and All West of Rockies Using More than 100 Watts . . . . . Revised to August 1, 1930

## I. STATIONS CLASSIFIED BY STATE AND TOWN

### ALABAMA

Birmingham, WAPI, 1140.  
Birmingham, WBRC, 930.  
Birmingham, WKBC, 1310.  
Mobile, WODX, 1410.  
Montgomery, WSEA, 1410.  
Talladega, WFDV, 1420.

### ARIZONA

Flagstaff, KFRY, 1420.  
Jerome, KCRJ, 1310.  
Phoenix, KOY, 1390.  
Phoenix, KTAR, 620.  
Prescott, KPJM, 1500.  
Tucson, KGAR, 1370.  
Tucson, KVOA, 1260.

### ARKANSAS

Fayetteville, KUA, 1390.  
Hot Springs, KTHS, 1040.  
Little Rock, KGHL, 1200.  
Little Rock, KGJF, 890.  
Little Rock, KLIK, 1390.

### CALIFORNIA

Beverly Hills, KNPC, 710.  
Burbank, KELW, 780.  
Culver City, KFV, 1000.  
Hollywood, KFQZ, 800.  
Hollywood, KFWE, 950.  
Hollywood, KMTR, 370.  
Inglewood, KMIC, 1120.  
Los Angeles, KGEF, 1300.  
Long Beach, KFAX, 1250.  
Long Beach, KGER, 1360.  
Los Angeles, KECA, 1430.  
Los Angeles, KFEL, 40.  
Los Angeles, KFSG, 1120.  
Los Angeles, KGEF, 1300.  
Los Angeles, KHL, 900.  
Los Angeles, KNX, 1050.  
Los Angeles, KTLB, 1300.  
Los Angeles, KTM, 1780.  
Oakland, KROW, 930.  
Oakland, KGO, 790.  
Oakland, KLS, 1440.  
Oakland, KLB, 880.  
Oakland, KTAB, 560.  
Pasadena, KPSN, 1360.  
San Diego, KFSD, 600.  
San Diego, KGB, 1390.  
San Francisco, KFRC, 610.  
San Francisco, KFVV, 930.  
San Francisco, KPO, 680.  
San Francisco, KYA, 1230.  
San Jose, KQW, 1010.  
Stockton, KGDW, 1100.  
Westminster, KPWF, 1490.

### COLORADO

Colorado Springs, KFUM, 1270.  
Denver, KFEL, 920.  
Denver, KFUP, 1310.  
Denver, KFXX, 920.  
Denver, KLZ, 560.  
Denver, KOA, 830.  
Denver, KPOF, 880.  
Fort Morgan, KGEW, 1200.  
Greeley, KRKA, 850.  
Gunnison, KFHA, 1200.  
Pueblo, KGHF, 1320.  
Trinidad, KGIW, 1420.

### CONNECTICUT

Bridgport, WICC, 1190.  
Hartford, WVIC, 1060.  
New Haven, WDR, 1330.  
Storrs, WCAC, 600.

### DELAWARE

Wilmington, WDEL, 1120.  
Wilmington, WILM, 1420.

### DISTRICT OF COLUMBIA

Washington, WJTV, 1460.  
Washington, WMAJ, 630.  
Washington, WOL, 1310.  
Washington, WRC, 950.

### FLORIDA

Clearwater, WFLA, 620.  
Gainesville, WRUF, 830.  
Jacksonville, WJAX, 900.  
Miami, WQAM, 560.  
Miami Beach, WIOD, 1300.  
Orlando, WDBO, 120.  
Pensacola, WCOA, 1340.  
St. Petersburg, WWSN, 620.  
Tampa, WDAE, 1220.  
Tampa, WMBR, 1370.

### GEORGIA

Atlanta, WGST, 890.  
Atlanta, WSB, 740.  
Augusta, WRD, 1500.  
Columbus, WRDL, 1200.  
Macon, WMAZ, 890.  
Savannah, WTQC, 1260.  
Tifton, WRBL, 1310.  
Toccoa, WTFI, 1450.

### IDAHO

Boise, KIDO, 1250.  
Idaho Falls, KID, 1320.  
Pocatello, KSEI, 900.  
Sand Point, KGKX, 1420.  
Twin Falls, KGIQ, 1320.

### ILLINOIS

Chicago, KFCK, 1020.  
Chicago, KYW, 1020.  
Chicago, WAAF, 920.  
Chicago, WBBM, 770.  
Chicago, WCFL, 970.  
Chicago, WCFL, 1490.  
Chicago, WCRV, 1210.

### INDIANA

Chicago, WEDC, 1210.  
Chicago, WENI, 870.  
Chicago, WGES, 1360.  
Chicago, WGN, 720.  
Chicago, WIBO, 560.  
Chicago, WJAZ, 1490.  
Chicago, WJJD, 1090.  
Chicago, WJBL, 1420.  
Chicago, WLS, 870.  
Chicago, WMAQ, 670.  
Chicago, WMBI, 1080.  
Chicago, WORD, 1490.  
Chicago, WPCC, 560.  
Chicago, WPSB, 1210.  
Cicero (Evansston), WEHS, 1420.  
Cicero, WBSB, 1420.  
Decatur, WUBL, 1200.  
Galesburg, WKBS, 1310.  
Harrisburg, WBEQ, 1210.  
Joliet, WCLS, 1310.  
Joliet, WKBB, 1310.  
La Salle, WJBC, 1200.  
Peoria, WMBD, 1440.  
Quincy, WTAD, 1440.  
Rockford, KFLV, 1410.  
Rock Island, WBRF, 1210.  
Springfield, WBSB, 1210.  
Tuscola, WDL, 1070.  
Urbana, WUBI, 930.  
Zion, WCBD, 1080.

### INDIANA

Anderson, WRBU, 1210.  
Connersville, WKVB, 1500.  
Culver, WCMA, 1400.  
Evansville, WGBF, 630.  
Fort Wayne, WGL, 1370.  
Fort Wayne, WOWO, 1160.  
Gary, WJKS, 1360.  
Hammond, WVAZ, 1200.  
Indianapolis, WFBM, 1230.  
Indianapolis, WKBF, 1400.  
Lafayette, WBA, 1400.  
La Porte, WRAF, 1200.  
South Bend, WBSH, 1230.  
Terre Haute, WBOW, 1310.

### IOWA

Ames, WOI, 640.  
Boone, KFQZ, 1310.  
Cedar Rapids, KWCR, 1310.  
Clarinda, KSD, 1330.  
Council Bluffs, KOIL, 1260.  
Davenport, WOC, 1000.  
Decorah, KWLC, 1270.  
Des Moines, WHO, 1000.  
Fort Dodge, KFJY, 1310.  
Iowa City, WSIW, 880.  
Marshalltown, WJTB, 1200.  
Muscatine, KTN, 1170.  
Ottumwa, WIAS, 1420.  
Red Oak, KICK, 1420.  
Shenandoah, KFNE, 890.  
Shenandoah, KMA, 930.  
Sioux City, KSGJ, 1330.  
Waterloo, WMT, 600.

### KANSAS

Kansas City, WLB, 1420.  
Lawrence, KFBU, 1220.  
Lawrence, WREN, 1220.  
Manhattan, KSC, 380.  
Milford, KFKB, 1050.  
Topeka, WIBW, 550.  
Wichita, KFJ, 1300.

### KENTUCKY

Covington, WCKY, 1490.  
Hopkinsville, WFTW, 940.  
Louisville, WHAS, 820.

### LOUISIANA

New Orleans, WABZ, 1200.  
New Orleans, WDSU, 1250.  
New Orleans, WJBO, 1420.  
New Orleans, WMSB, 1320.  
New Orleans, WWL, 850.  
Shreveport, KDB, 1450.  
Shreveport, KTSB, 1310.  
Shreveport, KWBA, 1210.  
Shreveport, KWKH, 850.

### MAINE

Bangor, WABI, 1200.  
Bangor, WLBZ, 620.  
Portland, WCSH, 940.

### MARYLAND

Baltimore, WBAL, 1060.  
Baltimore, WCAO, 600.  
Baltimore, WCBM, 1370.  
Baltimore, WDR, 1270.  
Cumberland, WTBO, 1420.

### MASSACHUSETTS

Boston, WBS, 1230.  
Boston, WBZ, 990.  
Boston, WEEL, 590.  
Boston, WLOE, 1500.  
Boston, WNAC, 1230.  
Boston, WSSH, 1410.  
Fall River, WFSR, 1450.  
Gloucester, WHDH, 830.  
Lexington, WLEX, 1410.  
Lexington, WLEY, 1370.  
New Bedford, WNBH, 1310.  
South Dartmouth, WMAF, 1410.  
Wellesley, WBS, 1200.  
Worcester, WORC-WEPS, 1200.  
Worcester, WTAG, 580.

### MICHIGAN

Battle Creek, WETL, 1420.  
Bay City, WBCM, 1410.  
Berrien Springs, WEMC, 590.  
Calumet, WHDP, 1370.  
Detroit, WXYZ, 1240.  
Detroit, WJR, 750.

Detroit, WMBC, 1420.  
Detroit, WJL, 920.  
East Lansing, WKAR, 1040.  
Flint, WFDF, 1310.  
Grand Rapids, WASH, 1270.  
Grand Rapids, WOOD, 1270.  
Jackson, WIBM, 1370.  
Lapeer, WMPC, 1500.

### MINNESOTA

Collegeville, WFB, 1370.  
Duluth, WEDC, 1290.  
Fergus Falls, KGDE, 1200.  
Minneapolis, WCCO, 810.  
Minneapolis, WDDY, 1180.  
Minneapolis, WHBI, 1180.  
Minneapolis, WLB-WGMS, 1250.  
Minneapolis, WMR, 1250.  
Northfield, KFMM, 1250.  
Northfield, WCAL, 1250.  
St. Paul, KSTP, 1460.

### MISSISSIPPI

Greenville, WRBQ, 1210.  
Gulfport, WCC, 1210.  
Hattiesburg, WRBJ, 1370.  
Meridian, WDX, 1270.  
Meridian, WCCO, 880.  
Vicksburg, WQBC, 1360.

### MISSOURI

Gape Girardeau, KFVS, 1210.  
Columbia, KFVS, 1210.  
Jefferson City, WOS, 630.  
Joplin, WMBH, 1420.  
Kansas City, KMBC, 950.  
Kansas City, KWKC, 1370.  
Kansas City, WDAF, 610.  
Kansas City, WHB, 860.  
Kansas City, WOQ, 1300.  
St. Joseph, KFEG, 680.  
St. Joseph, KGBX, 1310.  
St. Louis, KFEE, 560.  
St. Louis, KFWE, 1200.  
St. Louis, KNIX, 1090.  
St. Louis, KSD, 550.  
St. Louis, KWK, 1350.  
St. Louis, WEW, 760.  
St. Louis, WLL, 1200.  
St. Louis, WMAZ, 1200.

### MONTANA

Billings, KGHL, 950.  
Butte, KGB, 1360.  
Great Falls, KFBB, 1280.  
Kalisport, KGEZ, 1310.  
Wolf Point, KGCC, 1310.

### NEBRASKA

Clay Center, KMMJ, 740.  
Lincoln, KFAB, 770.  
Lincoln, KFOP, 1210.  
Lincoln, WCAJ, 590.  
Norfolk, WJAG, 1600.  
Omaha, WAAV, 660.  
Omaha, WOW, 590.  
Ravenna, KGF, 1310.  
York, KGBZ, 930.

### NEVADA

Las Vegas, KGIX, 1420.  
Reno, KOH, 1370.

### NEW HAMPSHIRE

Laconia, WKAV, 1310.  
Tilton, WBRL, 1430.

### NEW JERSEY

Asbury Park, WCAP, 1280.  
Atlantic City, WFG, 1100.  
Camden, WCAM, 1280.  
Hackensack, WBMS, 1450.  
Hoboken, WPHC, 810.  
Jersey City, WAAT, 940.  
Jersey City, WHOM, 1450.  
Jersey City, WKBO, 1450.  
Newark, WAAM, 1250.  
Newark, WGPC, 1250.  
Newark, WNJ, 1450.  
Newark, WOR, 710.  
Palisade, WPAP, 1010.  
Palisade, WQAO, 1010.  
Paterson, WODA, 1250.  
Red Bank, WBI, 1210.  
Trenton, WOAX, 1280.

### NEW MEXICO

Albuquerque, KGGM, 1230.  
La Cruces, KOB, 1180.

### NEW YORK

Auburn, WMBO, 1310.  
Beacon, WOKO, 1440.  
Binghamton, WNEF, 1500.  
Brooklyn, WBBC, 1400.  
Brooklyn, WBBR, 1300.  
Brooklyn, WBT, 1400.  
Brooklyn, WMBQ, 1500.  
Brooklyn, WSGH, 1400.  
Buffalo, WEBR, 1310.  
Buffalo, WGR, 550.  
Buffalo, WKWB, 1480.  
Buffalo, WKEN, 1040.  
Buffalo, WMAK, 900.  
Casenovia, WMAK, 570.  
Canton, WCAD, 1220.  
Coney Island, WCGU, 1400.  
Freeport, WGBB, 1210.  
Ithaca, WEAL, 1270.  
Jamaica, WJBL, 1210.  
Jamestown, WQCL, 1210.  
Long Beach, WCLB, 1500.  
Long Beach, WMIL, 1500.  
Long Island, WLX, 1500.  
New York City, WABC, 860.  
New York City, WBNY, 1350.  
New York City, WCDA, 1350.

New York City, WEF, 660.  
New York City, WGBS, 600.  
New York City, WJAP, 1300.  
New York City, WHN, 1010.  
New York City, WJZ, 760.  
New York City, WKQB, 1350.  
New York City, WLWL, 1100.  
New York City, WMCA, 570.  
New York City, WMSG, 1350.  
New York City, WNYC, 570.  
New York City, WOV, 1130.  
New York City, WPAI, 1010.  
New York City, WRNY, 1010.  
Pachogue, WPOE, 1370.  
Rochester, WHAM, 1150.  
Rochester, WHEC, 1440.  
Saranac Lake, WNDZ, 1290.  
Schenectady, WGY, 790.  
Syracuse, WFBL, 1360.  
Syracuse, WSYR, 570.  
Troy, WHAZ, 1300.  
Utica, WIBX, 1200.  
Woodhaven, WEVD, 1300.  
Woodside, WBRL, 1500.  
Yonkers, WCOH, 1210.

### NORTH CAROLINA

Asheville, WNCN, 570.  
Charlotte, WBT, 1080.  
Gastonia, WRBU, 1210.  
Greensboro, WNR, 1440.  
Raleigh, WPTF, 680.  
Wilmington, WRBT, 1370.  
Winston-Salem, WSJS, 1310.

### NORTH DAKOTA

Bismarck, WFYR, 550.  
Bismarck, WYD, 1910.  
Fargo, WDAY, 940.  
Grand Forks, KFJM, 1370.  
Mandan, KCCU, 1200.  
Minot, KLP, 1420.

### OHIO

Akron, WADC, 1320.  
Akron, WFJC, 1450.  
Cincinnati, WFB, 1200.  
Cincinnati, WKRC, 550.  
Cincinnati, WLW, 700.  
Cincinnati, WSAI, 1330.  
Cleveland, WHK, 1390.  
Cleveland, WJAY, 610.  
Cleveland, WTAM, 1070.  
Columbus, WAIU, 640.  
Columbus, WCAH, 1420.  
Columbus, WEAQ, 570.  
Dayton, WSMK, 1380.  
Hamilton, WRK, 1310.  
Mansfield, WJW, 1210.  
Mount Orab, WHBD, 1370.  
Springfield, WCOS, 1450.  
Troy, WSPD, 1340.  
Youngstown, WKBN, 570.  
Zanesville, WALR, 1210.

### OKLAHOMA

Alva, KGFF, 1420.  
Chickasha, KOCW, 1400.  
Enid, KCRC, 1370.  
Norman, WNAD, 1010.  
Oklahoma City, KFJF, 1480.  
Oklahoma City, KFXT, 1310.  
Oklahoma City, KGG, 1370.  
Oklahoma City, WKY, 900.  
Picher, KGGF, 1010.  
Ponca City, WBBZ, 1200.  
Tulsa, KVOO, 1140.

### OREGON

Corvallis, KOAC, 550.  
Eugene, KORE, 1420.  
Portland, KEX, 1180.  
Portland, KEB, 1300.  
Portland, KGW, 620.  
Portland, KOIN, 940.  
Portland, KTR, 1300.  
Portland, KWJJ, 1060.

### PENNSYLVANIA

Allentown, WGBA, 1440.  
Allentown, WSN, 1440.  
Allentown, WFBG, 1310.  
Grove City, WJAZ, 1310.  
Harrisburg, WBAK, 1430.  
Harrisburg, WCOD, 1200.  
Harrisburg, WHP, 1430.  
Johnstown, WJAC, 1310.  
Lancaster, WGAL, 1310.  
Lancaster, WKJZ, 1200.  
Lewisburg, WBU, 1210.  
Oil City, WLWB, 1260.  
Philadelphia, WCAU, 1170.  
Philadelphia, WELK, 1370.  
Philadelphia, WFAN, 610.  
Philadelphia, WFL, 560.  
Philadelphia, WFDD, 1310.  
Philadelphia, WFAT, 1310.  
Philadelphia, WIP, 610.  
Philadelphia, WLT, 560.  
Philadelphia, WPEN, 1500.  
Philadelphia, WRAX, 1020.  
Pittsburgh, KDKA, 880.  
Pittsburgh, KQV, 1380.  
Pittsburgh, WCAE, 1220.  
Pittsburgh, WJAS, 1290.  
Reading, WRAW, 1310.  
Scranton, WGBI, 880.  
Scranton, WQAN, 880.  
State College, WPSC, 1230.  
Washington, WDA, 1260.  
Wilkes-Barre, WBAK, 1210.  
Wilkes-Barre, WBR, 1310.  
Wilkes-Barre, WMBJ, 1500.  
Williamsport, WRAK, 1370.

### RHODE ISLAND

Cranston, WDFW, 1210.  
Newport, WMB, 1500.  
Pawtucket, WPAW, 1210.

Providence, WEAN, 780.  
Providence, WJAR, 890.  
Providence, WLSI, 1210.

### SOUTH CAROLINA

Charleston, WCSC, 1360.  
Columbia, WIS, 1010.  
Spartanburg, WSPA, 1420.

### SOUTH DAKOTA

Brookings, KFDY, 550.  
Mitchell, KDGA, 1370.  
Pierre, KGFX, 580.  
Rapid City, WCAT, 1210.  
Sioux Falls, KSD, 1100.  
Vermillion, KUSD, 890.  
Watertown, KGCR, 1210.  
Yankton, WNAK, 570.

### TENNESSEE

Chattanooga, WDDO, 1280.  
Knoxville, WNOX, 560.  
Lawrenceburg, WOAN, 600.  
Memphis, WGB, 1430.  
Memphis, WMBQ, 1370.  
Memphis, WMC, 780.  
Memphis, WMBR, 1430.  
Memphis, WRE, 600.  
Nashville, WLAC, 1470.  
Nashville, WSM, 650.  
Nashville, WTNT, 1470.  
Springfield, WSIX, 1210.  
Union City, WOBT, 1310.

### TEXAS

Abilene, KFYO, 1420.  
Amarillo, KGHS, 1410.  
Amarillo, WDAQ, 1410.  
Austin, KUT, 1500.  
Beaumont, KFDM, 560.  
Brownsville, KQWW, 1260.  
Brownwood, KGRB, 1500.  
College Station, WTAJ, 1120.  
Dallas, KRLD, 1040.  
Dallas, WFAA, 800.  
Dallas, WRN, 1280.  
Dublin, KFPL, 1310.  
El Paso, WDAH, 1310.  
El Paso, KFSM, 1310.  
Fort Worth, KFJZ, 1370.  
Fort Worth, KTAT, 1240.  
Fort Worth, WBAP, 800.  
Galveston, KFLX, 1370.  
Galveston, KFUL, 1290.  
Harlingen, KRGV, 1260.  
Houston, KPR, 920.  
Houston, KTRC, 1310.  
Houston, KTRH, 1370.  
Houston, KTUE, 1420.  
San Angelo, KGKL, 1370.  
San Antonio, KGCI, 1370.  
San Antonio, KONO, 1370.  
San Antonio, KTAJ, 1420.  
San Antonio, KTS, 1290.  
San Antonio, WQAI, 1190.  
Waco, WACO, 1240.  
Whitita Falls, KGKO, 570.

### UTAH

Ogden, KLO, 1400.  
Salt Lake City, KDYL, 1290.  
Salt Lake City, KSL, 1130.

### VERMONT

Burlington, WCAX, 1200.  
Springfield, WNBX, 1200.

### VIRGINIA

Bristol, WOPI, 1500.  
Danville, WBTM, 1370.  
Emory, WEHC, 1200.  
Lynchburg, WLVA, 1370.  
Newport News, WJLB, 1310.  
Norfolk, WTAJ, 780.  
Petersburg, WLB, 1200.  
Richmond, WBLB, 1210.  
Richmond, WBB, 1210.  
Richmond, WRVA, 1110.  
Roanoke, WDBJ, 930.

### WASHINGTON

Fullman, KWSC, 1220.  
Seattle, KJB, 970.  
Seattle, KOL, 1270.  
Seattle, KOMO, 920.  
Seattle, KTW, 1270.  
Seattle, KXA, 570.  
Spokane, KFPY, 1340.  
Spokane, KATV, 1420.  
Spokane, KFO, 590.  
Tacoma, KMO, 860.  
Tacoma, KVI, 760.

### WEST VIRGINIA

Bluefield, WHIS, 1420.  
Charleston, WOHM, 580.  
Fairmont, WMMN, 890.  
Huntington, WSAZ, 580.  
Wheeling, WVV, 1160.

### WISCONSIN

Beloit, WISJ, 560.  
Eau Claire, WTAQ, 1330.  
Fond du Lac, KFIZ, 1420.  
Janesville, WCL, 1200.  
La Crosse, WKBB, 1380.  
Madison, WHA, 940.  
Madison, WBA, 1280.  
Manitowish, WQMT, 1210.  
Milwaukee, WHAD, 1120.  
Milwaukee, WISN, 1210.  
Milwaukee, WTMJ, 620.  
Plymouth, WLU, 1310.  
Racine, WRJN, 1370.  
Sheboygan, WHBL, 1410.  
Stevens Point, WLBL, 900.  
Superior, WBE, 1290.  
West De Pere, WBEY, 1200.

WYOMING

Casper, KDFN, 1210.

ALASKA

Anchorage, KFQD, 1230.  
Ketchikan, KGBU, 930.

HAWAII

Honolulu, KGMB, 1320.  
Honolulu, KGU, 840.

PORTO RICO

San Juan, WKAQ, 890.

CUBA

Havana, CMC, 840.  
Havana, CMI, 820.  
Havana, CMK, 1100.  
Havana, CMW, 800.

CANADA

Red River, Alta., CNRD, 840.  
Winnipeg, Man., CKY, 780.  
Winnipeg, Man., CNRW, 780.  
Toronto, Ont., CPBB, 960.

Toronto, Ont., CHBY, 690.  
Toronto, Ont., CKGW, 690.  
Toronto, Ont., CNRX, 690.  
Montreal, Que., CHYC, 730.  
Montreal, Que., CKAC, 730.  
Montreal, Que., CNBM, 730.

II. STATIONS LISTED ALPHABETICALLY

Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City	Dial	Call	Kilo-cycle	City
KCRC	1370	Enid, Okla.	KQV	1380	Pittsburgh, Pa.	WEBR	1310	Buffalo, N. Y.	WLWL	1100	New York, N. Y.				
KCRJ	1310	Jerome, Ariz.	KQW	1010	San Jose, Calif.	WEDC	1210	Chicago, Ill.	WMAC	570	Casnovia, N. Y.				
KDKA	880	Pittsburgh, Pa.	KRGV	1260	Harlingen, Tex.	WEEL	590	Boston, Mass.	WMAF	1410	Dartmouth, Mass.				
KDLR	1210	Devils Lake, N. D.	KRLD	1040	Dallas, Tex.	WEHC	1200	Emory, Va.	WMAK	900	Buffalo, N. Y.				
KDYL	1290	Salt Lake City, Utah	KROW	830	Richmond, Calif.	WEHS	1420	Evansston, Ill.	WMAJ	630	Washington, D. C.				
KECA	1430	Los Angeles, Calif.	KSCA	5840	Nashua, Kan.	WELA	1370	Philadelphia, Pa.	WMAQ	670	Chicago, Ill.				
KELW	780	Burbank, Calif.	KSSA	1330	Sioux City, Ia.	WELL	1420	Battle Creek, Mich.	WMAZ	1200	St. Louis, Mo.				
KEX	1180	Portland, Ore.	KSD	550	St. Louis, Mo.	WEMC	590	Berrien Springs, Mich.	WMAZ	890	Macon, Ga.				
KFAB	770	Lincoln, Neb.	KSEI	940	Pocatello, Ida.	WENR	870	Chicago, Ill.	WMBB	1500	Newport, R. I.				
KFBB	1280	Great Falls, Mont.	KSL	1130	Salt Lake City, Utah	WEVD	1300	New York, N. Y.	WMBD	1420	Detroit, Mich.				
KFDM	560	Beaumont, Tex.	KSO	1380	Clarinda, Ia.	WEW	760	St. Louis, Mo.	WMBG	1210	Peoria Heights, Ill.				
KFDY	550	Brookings, S. D.	KSOO	1110	Sioux Falls, S. D.	WFAA	800	Dallas, Tex.	WMBH	1440	Richmond, Va.				
KFEB	920	Denver, Col.	KSTP	1460	St. Paul, Minn.	WFBN	510	Philadelphia, Pa.	WMBI	1200	Joplin, Mo.				
KFEQ	880	St. Joseph, Mo.	KTAB	560	Oakland, Calif.	WFBE	1200	Cincinnati, O.	WMBJ	1080	Chicago, Ill.				
KFGQ	1310	Boone, Ia.	KTAP	1420	San Antonio, Tex.	WFBG	1310	Altoona, Pa.	WMBK	1500	Wilkinsburg, Pa.				
KFH	1300	Wichita, Kan.	KTAR	620	Phoenix, Ariz.	WFBJ	1370	Collegeville, Minn.	WMBL	1310	Auburn, N. Y.				
KFHA	1200	Gunnison, Col.	KTAT	1240	Fort Worth, Tex.	WFBL	1360	Syracuse, N. Y.	WMBM	1500	Brooklyn, N. Y.				
KFI	640	Los Angeles, Calif.	KTBI	1300	Los Angeles, Calif.	WFBM	1230	Indianapolis, Ind.	WMBN	1370	Tampa, Fla.				
KFIZ	1420	Pond du Lac, Wis.	KTRB	1300	Portland, Ore.	WFBP	1270	Baltimore, Md.	WMC	780	Memphis, Tenn.				
KFJB	1200	Mansfield, Ia.	KTRF	1430	Shreveport, La.	WFDF	510	Flint, Mich.	WMC	570	New York, N. Y.				
KFJF	1480	Oklahoma City, Okla.	KTHS	1440	Hot Springs, Ark.	WFDW	1420	Talladega, Ala.	WML	1500	Long Beach, N. Y.				
KFJM	1370	Graud Forks, N. D.	KTIC	1310	Houston, Tex.	WFI	560	Philadelphia, Pa.	WMLN	890	Fairburn, W. Va.				
KFJR	1300	Portland, Ore.	KTM	780	Los Angeles, Calif.	WFIW	840	Hopkinsville, Ky.	WMLP	1200	Lafayette, Mich.				
KFJY	1310	Port Dodge, Ia.	KTN	1170	Muscatine, Ia.	WFW	1450	Akron, O.	WMLR	1500	Jamaica, N. Y.				
KFJZ	1370	Fort Worth, Tex.	KTRH	1220	Houston, Tex.	WFKD	1310	Philadelphia, Pa.	WMLT	1350	New York, N. Y.				
KFKA	880	Fort Worth, Tex.	KTA	1230	San Antonio, Tex.	WFLA	520	Philadelphia, Pa.	WMLU	600	Waterloo, N. Y.				
KFKB	1950	Millford, Conn.	KTB	110	Shreveport, La.	WFLD	1310	Lancaster, Pa.	WMLV	1230	Boston, Mass.				
KFKC	1220	Lawrence, Kan.	KTC	1310	El Paso, Tex.	WGBB	1210	Freeport, N. Y.	WMLW	1010	Norman, Okla.				
KFKX	1020	Chicago, Ill.	KTUE	1420	Houston, Tex.	WGBE	1430	Memphis, Tenn.	WMAX	570	Yankee, S. D.				
KFLV	1410	Rockford, Ill.	KTW	1270	Seattle, Wash.	WGBF	630	Evansville, Ind.	WMBF	1500	Blingsford, N. Y.				
KFLX	1370	Galveston, Tex.	KUOA	1300	Fayetteville, Ark.	WGBI	880	Scranton, Pa.	WMBH	1310	New Bedford, Mass.				
KFMX	1250	Northfield, Minn.	KUSD	850	Vermillion, S. D.	WGBS	600	New York, N. Y.	WMBI	1430	Washington, Pa.				
KFNF	890	Sherando, Va.	KUT	1500	Tacoma, Wash.	WGCN	1210	Gulfport, Miss.	WMBJ	1200	Memphis, Tenn.				
KFNB	1210	Denver, Colo.	KVY	760	Tacoma, Wash.	WGPC	1250	Newark, N. J.	WMBK	1200	Springfield, Va.				
KFOB	1250	Long Beach, Calif.	KVOA	1260	Tucson, Ariz.	WGES	1360	Chicago, Ill.	WMBL	1290	Sarasota Lake, N. Y.				
KFOK	1310	Dublin, Tex.	KVOO	1140	Tulsa, Okla.	WGH	1310	Newport News, Va.	WNB	1450	Newark, N. J.				
KFPY	1340	Spokane, Wash.	KWCR	1310	Cedar Rapids, Ia.	WGL	1370	Ft. Wayne, Ind.	WNOX	560	Knoxville, Tenn.				
KFQD	1230	Anchorage, Alaska.	KWCA	1210	Shreveport, La.	WGN	720	Chicago, Ill.	WNOY	1440	Greensboro, N. C.				
KFQZ	860	Hollywood, Calif.	KWJJ	1060	Portland, Ore.	WGR	550	Buffalo, N. Y.	WNOZ	570	New York, N. Y.				
KFRK	610	San Francisco, Calif.	KWJ	1350	St. Louis, Mo.	WGST	980	Wilmington, Del.	WNYC	1100	Atlantic City, N. J.				
KFRB	630	Omaha, Neb.	KWKC	1370	Kansas City, Mo.	WGT	730	Schenectady, N. Y.	WNYD	1210	Trenton, N. J.				
KFSB	800	San Diego, Calif.	KWKB	850	Shreveport, La.	WHA	940	Madison, Wis.	WNYE	1310	Union City, Tenn.				
KFSU	1120	Los Angeles, Calif.	KWLC	1270	Decorah, Ia.	WHAD	1150	Milwaukee, Wis.	WOB	580	Charleston, W. Va.				
KFUL	1290	Galveston, Tex.	KWSC	1220	Pullman, Wash.	WHAM	1150	Rochester, N. Y.	WOC	1000	Davenport, Ia.				
KFUM	1270	Colorado Springs, Col.	KWVG	1260	Brownsville, Tex.	WHAP	1300	New York, N. Y.	WOC	1210	Jamestown, N. Y.				
KFUP	560	St. Louis, Mo.	KXA	570	Seattle, Wash.	WHAS	820	Louisville, Ky.	WOD	1250	Pateron, N. J.				
KFUR	1310	Oklahoma City, Okla.	KYA	1230	San Francisco, Calif.	WHB	1210	Philadelphia, Pa.	WODX	1410	Atenas, Ala.				
KFVJ	1000	Culver, Ind.	KYW	1020	Chicago, Ill.	WHZ	1300	Troy, N. Y.	WOI	640	Aines, Ia.				
KFVS	1210	Cape Girardeau, Mo.	KWAA	820	Chicago, Ill.	WEB	860	Kansas City, Mo.	WOKO	1440	Poughkeepsie, N. Y.				
KFWB	950	Hollywood, Calif.	WAAW	1250	Newark, N. J.	WHBD	1370	Mt. Orab, O.	WOL	1310	Washington, D. C.				
KFWF	1200	St. Louis, Mo.	WAAT	940	Jersey City, N. J.	WHBF	1210	Rock Island, Ill.	WOMT	1210	Manitowoc, Wis.				
KFWY	930	San Francisco, Calif.	WAAW	680	Ouaha, Neb.	WHBL	1410	Sheboygan, Wis.	WOOD	1270	Grand Rapids, Mich.				
KFKX	920	Denver, Colo.	WABC	860	New York, N. Y.	WHBY	1370	Memphis, Tenn.	WOPI	1500	Bristol, Va.				
KFKZ	1310	Oklahoma City, Okla.	WABZ	1200	New Orleans, La.	WHBY	1200	Green Bay, Wis.	WOR	1300	Charleston, S. C.				
KFX	1420	Flagstaff, Ariz.	WACO	1240	Waco, Tex.	WHDF	1370	Calumet, Mich.	WOR	1200	Newark, N. J.				
KFYD	1420	Abilene, Tex.	WADC	1320	Akron, O.	WHDH	830	Gloucester, Mass.	WORC	1490	Worcester, Mass.				
KFYR	550	Bismarck, N. D.	WAIU	640	Columbus, O.	WHDI	1180	Minneapolis, Minn.	WORD	1490	Chicago, Ill.				
KGAR	1470	Spokane, Wash.	WALR	1210	Zanesville, O.	WHEC	1440	Rochester, N. Y.	WOS	630	Jefferson City, Mo.				
KGCB	1330	San Diego, Calif.	WAPT	1140	Birmingham, Ala.	WHFC	1420	Cicero, Ill.	WOY	1130	New York, N. Y.				
KGCB	900	October, Alaska	WASH	1270	Birmingham, Ala.	WHFD	1420	Cicero, Ill.	WOY	590	Ouaha, Neb.				
KGCB	1310	St. Joseph, Mo.	WBA	1400	Lafayette, Ind.	WHIS	1420	W. Va.	WFO	1160	Greenville, Ind.				
KGCB	930	York, Neb.	WBAL	1080	Harrisburg, Pa.	WHK	1390	Cleveland, O.	WFO	1010	New York, N. Y.				
KGCI	1370	San Antonio, Tex.	WBAP	800	Harrisburg, Pa.	WHN	1010	New York, N. Y.	WFO	1210	Pawtucket, R. I.				
KGCR	1210	Watertown, S. D.	WBAX	1210	Wilkes-Barre, Pa.	WHO	1000	Des Moines, Ia.	WPC	560	Chicago, Ill.				
KGCU	1200	Mandan, N. D.	WBBC	1400	Brooklyn, N. Y.	WHOP	1450	Jersey City, N. J.	WPC	810	New York, N. Y.				
KGCK	1310	Wolf Point, Mont.	WBBD	1210	Brooklyn, N. Y.	WHOP	1430	Harrisburg, Pa.	WPC	1500	Philadelphia, Pa.				
KGDD	1370	Wolf Point, Mont.	WBDB	1210	Brooklyn, N. Y.	WHAS	1420	Ottumwa, Ia.	WPO	1010	Atlantic City, N. J.				
KGDE	1200	Fergus Falls, Minn.	WBHM	770	Chicago, Ill.	WHBA	1210	Attomum, Ia.	WPP	1370	State College, Pa.				
KGDM	1100	Stockton, Calif.	WBIR	770	Chicago, Ill.	WHBM	1370	Attomum, Ia.	WPS	1230	State College, Pa.				
KGDF	1300	Los Angeles, Calif.	WBIR	1300	Brooklyn, N. Y.	WHB	560	Chicago, Ill.	WPTF	680	Baleigh, N. C.				
KGER	1360	Long Beach, Calif.	WBZZ	1200	Ponca City, Okla.	WHBU	1310	Puyinette, Wis.	WQAM	560	Miami, Fla.				
KGEB	1200	Port Morgan, Col.	WBZ	1410	Bay City, Mich.	WHBW	580	Topeka, Kan.	WQAN	880	Scranton, Pa.				
KGEE	1310	Kingsport, Mont.	WBZ	1410	Hackensack, N. J.	WHBX	1200	Utica, N. Y.	WQAO	1010	New York, N. Y.				
KGEE	1420	King'sport, Mont.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WQBC	1360	Vicksburg, Miss.				
KGFO	1370	Oklahoma City, Okla.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WQBF	1200	Indianapolis, Ind.				
KGFI	1500	Corpus Christi, Tex.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAK	1370	Williamsport, Pa.				
KGFW	1810	Ravenna, Neb.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAW	1310	Reading, Pa.				
KGFX	580	Pierre, S. D.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAW	1310	Reading, Pa.				
KGGA	1010	Pierre, Okla.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAW	1310	Reading, Pa.				
KGGM	1230	Albuquerque, N. M.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAW	1310	Reading, Pa.				
KGHI	1320	Albuquerque, N. M.	WBZ	1410	New York, N. Y.	WHBY	1200	Green Bay, Wis.	WRAW	1310	Reading, Pa.				
KGHI	1200	Little Rock, Ark.	WBZ	1410	New York, N. Y.										

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