

THE
BIG
BROADCAST

1920-1950

*A New, Revised, and Greatly
Expanded Edition of Radio's Golden Age
The Complete Reference Work
by Frank Buxton and Bill Owen*

Introduction by Henry Morgan

*The Viking Press
New York*

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*To the men and women whose
names appear on the following pages
with gratitude for their contribution
to the fabulous but faded sounds of
the age that produced
The Big Broadcast*

Introduction

by HENRY MORGAN

The “radio” part of Radio City is the National Broadcasting Company, which is housed in the RCA Building in Rockefeller Center, New York. The building was finished sometime in 1933. Five minutes later the third floor of NBC was crowded with actors. A series of broadcasting studios ringed a large central lobby in which the actors congregated before, during, and after broadcasts. About thirty of them did ninety per cent of the work. The rest sat around waiting for lightning to strike. What they wanted was for lightning to strike some working actor so that a job would become available. They realized—but couldn’t bring themselves to acknowledge the fact—that if a bolt actually struck Santos Ortega at the last minute the producer wouldn’t rush into the lobby and grab Axel Ramsfutter, he’d look for and find Leon Janney . . . or Bud Collyer . . . or Luis Van Rooten. These were *real* (i.e., working) actors, and a producer

knew them and their work and the outsider didn’t have a chance.

The system was simplicity itself. At WMCA, for example, a man named Charles Martin got the idea of doing a daily *March-of-Time* type of broadcast and sold the idea to the station management. All radio was live then and the time had to be filled one way or another, and Charlie’s way was as good as the next guy’s, or *sounded* as good. A little stock company of unemployed Broadway actors was hired at thirty dollars a week apiece. The company included Martin Gabel (a recent graduate of the American Academy of Dramatic Art), Garson Kanin, Alice Frost, and, quite often, one of the page boys (H. Morgan.) Since Mr. Morgan was already being paid eight dollars a week in his other job, there was no need to pay him extra to “act.” At the network stations the actors worked for what they could get. There was no union, no hours. Hugh Conrad, a staff announcer at WMCA, doubled as the “Voice of Time” on the regular weekly network program using his true name, Westbrook Van Voorhis. When I became a full-time staff announcer in 1932, the chief announcer told me to change my name since no one would understand my true one, Henry von Ost, Jr. What about Harry Von Zell? I asked. Or, for that matter, Van Voorhis? The chief, resplendent in a name he had conjured up for himself (A. L. Alexander), was adamant.

An announcer spent his long days making up introductions for the “acts” that followed one another for sixteen hours a day. None of them was paid unless some advertiser picked up the program, and then it was a matter of five or ten dollars

a show. Hungarian two-piano teams, Polish oompah bands, Madame Charmé the beauty expert, Elmo Russ at the studio organ, the Lord himself knows what came through in the course of the day.

Over on the networks the serials had started, and those who played leads became the gentry of the business. Graham McNamee, an aspiring baritone, had been sent out to do a sports broadcast and, his enthusiasm overcoming his lack of knowledge, was the first announcer to become gentry in that field. David Ross read poetry in a rich, faky voice and won a "diction" award. Paul D. Fleisher dropped the Fleisher and, as Paul Douglas, would holler into the innards of an open grand piano, "Buck . . . Rogers . . . in the twenty-fifth . . . CEN . . . tury!" It had a nice hollow effect.

In the thirties I spent half my life in Harlem. All the great bands were up there, and we would broadcast them every night from ten until three in the morning. I was announcer for Don Redman, Fletcher Henderson, Teddy Wilson, Lucky Millinder, Claude Hopkins, Chick Webb, Father Hines, the Mills Blue Ribbon Band, Cab Calloway, Willie Stephens Bryant, Andy Kirk and His Clouds of Joy—are you *sure* they're not coming back?

Once, thirty announcers auditioned to replace Norman Brokenshire as the announcer on the Chesterfield program and I won. By the time I got upstairs Ted Husling had been assigned to the show. I listened in that night and was a bit surprised to hear Paul Douglas. It went that way more often than not.

I was too fresh for A. L. Alexander at WMCA and he fired me—possibly because I had laughed at him. He was the voice

that introduced *Tom Noonan's Chinatown Mission* on Sundays, and Alex took it big. Each week his intro got flossier, until the day he said, "Here within the confines of the broadcast enclosure . . ." It was meant to fire the youngest full-time staff announcer in the country, and I rushed over to NBC to audition for Pat Kelly, *their* chief announcer. He said he'd send me to Cleveland, but I knew I was good enough for New York, so I rushed over to CBS, won an audition, and was sent to Philadelphia. It went that way too.

The head man at WCAU Philadelphia for announcer types was Stan Lee Broza. He fired me for laughing during the "Missing Persons" report and for getting stuck in the elevator while running it myself at night and for throwing burning wastebaskets in on my roommate while he was working and for knocking off in the afternoon to go have a drink with Paul Douglas. The fact that in a few years Douglas would be a big star in *Born Yesterday* didn't impress Broza a bit.

This sent me to WEBC Duluth. I told the boss I was twenty-six, and he made *me* chief announcer.

The following year I went to WNAC Boston to replace a staff man who was going to New York to seek his fortune. In twenty-five short years he went from Dan Seymour, announcer for *Aunt Jenny*, to the presidency of J. Walter Thompson.

By 1938 I was up to forty a week at WOR back home. One day the management came around and suggested that I kidded around too much on the air, would I mind taking fifteen minutes to get it out of my system? I wouldn't mind. About this time the station sold a program called *Superman*, which went on Mondays,

Wednesdays, and Fridays at five-fifteen. Would I mind doing Tues., Thurs., and Sat? No. I introduced myself as "Here's Morgan" but then would state that I was better known as "Super-Morg." They made me cut that out too.

Meanwhile, back at NBC's third floor . . .

The "gentry" of the early thirties was now an aristocracy. The American Federation of Radio Artists had been formed and salaries had gone up. John's Other Brother now had a house in Westchester and no longer suffered the indignity of having to audition for a job. There was a telephone-answering service that did nothing but keep track of radio actors and their jobs. There were direct telephone lines to the third floor, to CBS, even to a couple of the restaurants where the actors went for coffee. Some of them had left for other things; Frank Lovejoy, John Hodiak, Burgess Meredith, José Ferrer had gone. Rudy Vallee and Eddie Cantor had given impetus to some of the more talented. Major Bowes had created "units" that criss-crossed the country and made the Major richer and richer but, more important, kept a lot of actors eating.

Mr. Morgan, meanwhile, having announced his way in and out of a number of jobs, was hired to do the sell on *Lone Journey*. This was the first program to peddle a detergent (Dreft), and it took five minutes to explain what *that* meant. Another three minutes were used for the "lead in"—the business where the announcer explains what has happened to date.

The rest of the fourteen and a half minutes were devoted to the story.

A word about "kidding the sponsor." I started this in 1938 (Arthur Godfrey did it

in a much different way a few years later in Washington, but neither of us knew of the other). But this was a canard, because I didn't kid the sponsor at all. I kidded bad advertising, including my own. If Old Man Adler, one of my clients, handed me a piece of copy that said his shoes were the greatest in the world, I would say that they hadn't been tested out quite that far but that perhaps they were the second greatest. Once he brought out a new spring line of some kind of hinky-dink canvas numbers in dreadful colors, puce, lemon and lime, stuff like that. I said that I wouldn't wear them to a dogfight but that perhaps some of the listeners would like them. Adler got mad and threatened to cancel his advertising. The following night I retracted. I said okay, I *would* wear them to a dogfight. It made him happy.

Television warmed up after World War II, and radio started its dive somewhere around 1951 or 1952. Radio actually died when *Stop the Music* got higher ratings than Fred Allen. Bert Parks went on from *Music* to become the celebrated singer on the Miss America pageants, which are still thrilling people who get thrilled by things like that, but all that's left of radio is in the pages that follow.

Foreword

Five years have elapsed since the publication of *Radio's Golden Age*, the first encyclopedia of old radio programs. In the intervening years our research has continued, aided by readers who had knowledge or evidence of additional information. The result of it all is this book: *The Big Broadcast 1920-1950*.

Compared with *Radio's Golden Age*, this new book is bigger and better in every respect. There are now special narrative sections on "Announcers," "Big Band Remotes," "Comedy and Comedians," "Comic Strips to Radio," "Commercials," "Cowboys," "FM," "Hollywood Reporters," "Interviewers," "Musicians," "Networks," "News and Newscasters," "Orchestra Leaders," "Quiz Shows," "Religion," "Singers," "Soap Operas," "Sound Effects Men," "Sports and Sportscasters," "Women's Programs," and a catch-all titled "Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers."

Countless dates and network origination information have been verified and added to the program listings along with more actual script excerpts and the names of sponsors.

That's not all. We've unearthed forty-three more rare photographs to enrich the book. And the added feature of an index makes it easier to find quickly the particular information you are seeking.

Whether your question is:

Who played Pepper Young? (Mason Adams wasn't the only actor in that role)

How did they always get the audience to laugh at the beginning of *Truth or Consequences*?

What was the theme song of *Young Widder Brown*?

Did Bill Stern ever broadcast a World Series? (nope)

Did a man really play Beulah? (yep, for a while)

Who handled the sound effects on *Gangbusters*?

How did Walter Winchell open his show?

Who sponsored *Buck Rogers in the 25th Century*?

What was the history of *The Fitch Bandwagon*?

Who was the announcer for *The Lone Ranger*?

—you'll find the answer within these covers.

Many kind words have been written about *Radio's Golden Age*. However, we remember best a complaint from a reader who said our book deprived him of sleep; every time he looked up something, his attention was arrested by another item—and he invariably read on and on through the night.

So here it is. The result of a total of eight years' research and the cooperation of literally hundreds of people: your guide to radio as it was way back then!

1971

Frank Buxton
Bill Owen

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Frank Wilson, writer
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Don Witty, writer
Wynn Wright, producer-director

And the following performers:

Goodman Ace
Bill Adams
Albert Aley
Hoyt Allen
Steve Allen
Jim Ameche
George Ansbro
Boris Aplon
Jack Arthur
Jon Arthur
Gene Autry
André Baruch
Jackson Beck
Ed Begley
Martin Begley
Joseph Bell
Ralph Bell
Bea Benaderet
Court Benson
Gertrude Berg
Rolly Bester
Mel Blanc
Martin Block
Lee Bowman
Frank Bresee
Ted Brown
Doug Browning
Warren Bryan
Louie Buck
Alan Bunce
Betty Caine
Phil Carlin
Fran Carlon
Cliff Carpenter
Ken Carpenter
Carl Caruso
John Causier
Helen Choate
Fred Collins
Bud Collyer
Hans Conried
Jack Costello
Staats Cotsworth
Thomas Cowan
Sam Cowling

Joel Crager
Milton Cross
Matt Crowley
Joseph Curtin
Stanley Davis
Ted de Corsia
Kenny Delmar
Don Dowd
Robert Dryden
Carl Eastman
Anne Elstner
Elspeth Eric
Ethel Everett
Roy Fant
Georgia Fifield
Laurette Fillbrandt
Michael Fitzmaurice
Cedric Foster
Fred Foy
Erwin Frankel
Florence Freeman
Don Gardiner
Chuck Goldstein
Peter Grant
Ben Grauer
Walter Greaza
Bill Griffith
Les Griffith
Jackie Grimes
Bob Hall
George Hayes
Ed Herlihy
Mary Jane Higby
Bob Hite
Al Hodge
Gilbert Hodges
Helen Holt
Arthur Hughes
Bill Idelson
John M. James
Leon Janney
Al Jarvis
Raymond Edward Johnson
Bill Johnstone
Dick Joy
Evelyn Juster
Kelvin Keech
Jack Kelk
Walter Kinsella
Adelaide Klein
Frank Knight
Richard Kollmar
Mandel Kramer
Chester Lauck
Abby Lewis
Bill Lipton
Ronald Liss
Don Lowe
Peg Lynch
Ted Mack
Albert Madru

Charlotte Manson
 Peggy Marshall
 Grace Matthews
 Bob Maxwell
 John K. M. McCaffery
 Gordon McLendon
 Harry McNaughton
 Marvin Miller
 Jim Monks
 Claudia Morgan
 Bret Morrison
 Hon. George Murphy
 Bill Myers
 Hal Neal
 Ozzie Nelson
 Dan Ocko
 Santos Ortega
 Reynold Osborne
 George Petrie
 Howard Petrie
 Roger Pryor
 Mae Questel
 Tony Randall
 Elliott Reid
 Bill Rice
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 Rosa Rio
 Jerry Roberts
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 David Ross
 John Scott
 Alexander Scourby
 Dan Seymour
 Alfred Shirley
 Ethel Shutta
 Vivian Smolen
 Guy Sorel
 Olan Soule
 Jeff Sparks
 Lionel Stander
 Edgar Stehli
 Bill Stern
 Julie Stevens
 Doug Storer
 Maurice Tarplin
 St. John Terrell
 Ann Thomas
 Phil Tonkin
 Art Van Horn
 Dickie Van Patten
 Luis Van Rooten
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ABC	
CBS	Anne Elstner Matthews
NBC	Tom McCray
George Ansbro	Marvin Miller
Jack Arthur	Adele Ronson Nahm
Jackson Beck	Jeanette Nolan and John McIntire
Edgar Bergen	Harold Peary
Alice Clements	Alan Reed
Don Dowd	Alice Reinheart
Anne-Marie Gayer	Olan Soule
Mary Jane Higby	Lotte Stavisky
Arthur Hughes	Maurice Tarplin
Joseph Julian	John Thomas
Jack Kelk	Les Tremayne
Walter Kinsella	Joan Uttal
Roger Krupp	Jimmy Wallington
Gilbert Mack	Ned Wever
Charlotte Manson	

AUTHORS' NOTE

This listing is comprised of nationally known programs, most of which were on a major network. The scope of the book covers the period from the earliest days of radio through approximately 1950.

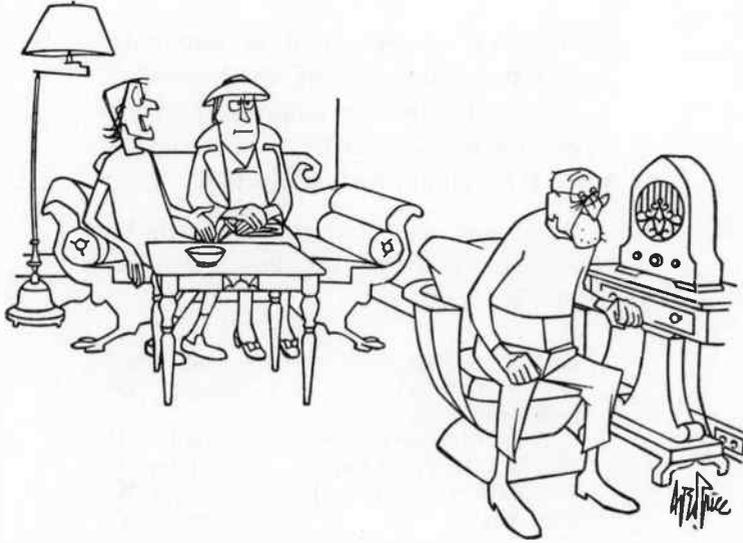
Programs are listed alphabetically by the title of the show (excluding A, An, and The). For example:

Backstage Wife	under "B"
A Date with Judy	under "D"
Jack Armstrong,	
The All-American Boy	under "J"
The Jack Benny Program	under "J"
The Stebbins Boys	under "S"
Tom Mix	under "T"
The Victor Borge Show	under "V"

Several performers worked under two different names. These have been noted. For example:

Alan Reed (Teddy Bergman)

All times listed in this book are Eastern Standard Time unless otherwise noted.



“He claims he hears the A. & P. Gypsies.”

Drawing by George Price; © 1964 The New Yorker Magazine, Inc.

THE BIG BROADCAST

ABBOTT. Who is on first.
 COSTELLO. What are you asking me for? I don't know. I'm asking you who's on first.
 ABBOTT. That's his name.
 COSTELLO. Well, go ahead and tell me.
 ABBOTT. Who.
 COSTELLO. The guy on first.
 ABBOTT. That's it. That's his name.
 COSTELLO. You know the guy's name on first base?
 ABBOTT. Sure.
 COSTELLO. Well, tell me the guy's name on first base.
 ABBOTT. Who.
 COSTELLO. The guy playing first base.
 ABBOTT. Who is on first, Lou.
 COSTELLO. What are you asking me for?
 ABBOTT. Now don't get excited. I'm saying Who . . .
 COSTELLO. I'm asking a simple question. Who's on first?
 ABBOTT. Yes.
 COSTELLO. Go ahead and tell me.
 ABBOTT. That's it.
 COSTELLO. That's who?
 ABBOTT. Yes.
 COSTELLO. I'm asking you what's the guy's name on first base?
 ABBOTT. Oh, no. What's on second. . . .

Richard Coogan
 Clayton "Bud" Collyer
 Betty Winkler
 Mercedes McCambridge
 Julie Stevens
 Marion Shockley
 Alfred White
 Alan Reed (Teddy Bergman)
 Walter Kinsella
 Menasha Skulnik
 Anna Appel
 Carl Eastman
 Bill Adams
 Ann Thomas
 Fred Sullivan
 Charme Allen
 Florence Freeman
 Joe Boland
 Amanda Randolph
 Dolores Gillen

Rosemary Levy
 Solomon Levy
 Patrick Joseph Murphy
 Mr. Cohen
 Mrs. Cohen
 David Lerner
 Father Whelan
 Casey, the secretary
 Dr. Mueller
 Mrs. Mueller
 Mrs. Brown
 Police Sergeant
 Maid
 The Twins
 Also: Paul Douglas
 Announcer: Howard Petrie

Creator-Writer: Anne Nichols
 Directors: Joe Rines, "Rip" Van Runkle
 Writer: Morton Friedman
 Theme: "My Wild Irish Rose"

Abie's Irish Rose was first heard over NBC in 1942, Saturday nights at 8:00.

Adx of the
Abbott Mysteries

Drama

CAST:
 Mr. Abbott Charles Webster
 Les Tremayne
 Mrs. Abbott Julie Stevens
 Alice Reinheart
 Also: Jean Ellyn, Luis Van Rooten, Sidney Slon
 Announcer: Frank Gallop

These dramas were adapted from novels by Frances Crane.

Abie's Irish Rose

Situation Comedy

CAST:
 Abie Levy Richard Bond
 Sydney Smith

Adelaide Hawley: see *Women's Programs*.

The Adventures of Captain Diamond

Drama

CAST:
 Captain Diamond Al Swenson
 Mrs. Diamond Florence Malone
 Edmund "Tiny" Ruffner Himself

Each week Tiny Ruffner visited Captain and Mrs. Diamond at their lighthouse and the Captain would spin a yarn. The series began over the Blue network in 1932.

Abe Lyman-Cala

Ad. of Ace Will
to - Book & News

The Adventures of Christopher Wells

Drama

CAST:
Christopher Wells Les Damon
Stacy McGill, Wells' assistant Vicki Vola

Creator-Director: Edward Byron
Writer: Robert J. Shaw

This was the story of a newspaper reporter with a penchant for getting himself badly beaten by gangsters. It made its debut over CBS in 1947.

The Adventures of Helen and Mary

Children

CAST:
Helen Estelle Levy
Mary Patricia Ryan

This program began over CBS in 1929. The title was changed in 1934 to *Let's Pretend* (which see.)

The Adventures of Huckleberry Finn

Drama

CAST:
Huck Finn Jack Grimes
Jim Maurice Ellis

This program was based on the novel by Mark Twain.

The Adventures of M. Hercule Poirot

Detective-Adventure

CAST:
M. Hercule Poirot Harold Huber

Director: Carl Eastman

This series was based on the character created by Agatha Christie.

The Adventures of Mister Meek

Situation Comedy

CAST:
Mortimer Meek Wilbur Budd Hulick
Agatha Meek Frank Readick
Peggy Adelaide Klein
Louie, the brother-in-law Doris Dudley
Peggy's boy friend Jack Smart
The Meeks' first maid John McIntire
Lily, the maid Agnes Moorehead
Mr. Barker Ann Thomas
Mrs. Barker Charlie Cantor
Mr. Apple Jeanette Nolan
Bill Adams

This program was first heard over CBS in 1940.

The Adventures of Nero Wolfe

Mystery-Adventure

CAST:
Nero Wolfe Santos Ortega
Archie *Wadman* Sydney Greenstreet
Louis Vittes ✓

Based on the character created by Rex Stout, this program was first heard over ABC in 1943.

✓

The Adventures of Ozzie and Harriet

Situation Comedy

CAST:

Ozzie Nelson	Himself
Harriet Hilliard Nelson	Herself
David Nelson	Tommy Bernard
	Joel Davis
	David Ozzie Nelson
Ricky Nelson	Henry Blair
	Eric Hilliard (Ricky) Nelson
Thorny, the neighbor	John Brown
Harriet's mother	Lurene Tuttle
Emmy Lou	Janet Waldo
Gloria, the maid	Bea Benaderet
Mrs. Waddington	Bea Benaderet
Roger Waddington	Dink Trout
<i>Orchestra:</i> Billy May	
<i>Vocalists:</i> The King Sisters, Ozzie Nelson, Harriet Hilliard	
<i>Announcer:</i> Verne Smith	

Producer-Director: Dave Elton

Director: Ted Biiss

Writers: Ozzie Nelson, Jack Douglas, John P. Medbury, Sherwood Schwartz, John L. Greene, Ben Gershman, Rupert Pray, Sol Saks, Bill Davenport, Frank Fox, Bill Manhoff, Paul West, Selma Diamond, Hal Kanter, Don Nelson, Dick Bensfield, Perry Grant

Opening:

MUSIC. *Up full and under . . .*

ANNOUNCER. The solid silver with beauty that lives forever is International Sterling. From Hollywood, International Silver Company, creators of International Sterling, presents *The Adventures of Ozzie and Harriet*, starring America's favorite young couple—Ozzie Nelson and Harriet Hilliard!

This series, which made its debut on October 8, 1944, over CBS became one of broadcasting's all-time long-running hits.

The Adventures of Philip Marlowe

Adventure

CAST:

Philip Marlowe	Gerald Mohr
----------------	-------------

Producer-Director: Norman Macdonnell

Writers: Robert Mitchell, Gene Levitt

Sound Effects: Cliff Thorsness, Clark Casey

This series, based on a character created by Raymond Chandler, began over CBS in 1949.

The Adventures of Topper

Comedy Fantasy

CAST:

Cosmo Topper	Roland Young
George Kerby, spirit	Paul Mann
	Tony Barrett
Marion Kerby, spirit	Frances Chaney
Mr. Borris	Ed Latimer
<i>Also:</i> Hope Emerson	

This series was based on the characters created by Thorne Smith.

The Affairs of Anthony

Drama

CAST:

Anthony Marleybone, Jr.	Henry Hunter (Arthur Jacobson)
Jane Daly	Lenore Kingston
	Laurette Fillbrandt
Susan	Laurette Fillbrandt
Anthony Marleybone, Sr.	Marvin Miller

Director: Axel Gruenberg

Writer: Sandra Michael

The Affairs of Anthony was heard over the Blue network in 1939.

*Theme
Anthony - by
Allan Grant*

The Affairs of Peter Salem

Detective

CAST:

Peter Salem Santos Ortega
Marty Jack Grimes

Producer: Himan Brown

Director: Mende Brown

Writer: Louis Vittes

Sound Effects: Adrian Penner

The Affairs of Peter Salem was heard over Mutual in 1949.

The Affairs of Tom, Dick and Harry

Drama

CAST:

Tom Bud Vandover
Dick Marlin Hurt
Harry Gordon Vandover
Also: Edna O'Dell

African Trek

Music

Host: Josef Marais
Also: Juano Hernandez
Burford Hampden

African Trek, which featured songs and stories of Africa, was first heard over the Blue network in 1939. 1941-43

Against the Storm

Serial Drama

CAST:

Christy Allen Cameron Gertrude Warner
Philip Cameron Claudia Morgan
Arnold Moss
Alexander Scourby

Mr. Cameron Alan Devitt
Prof. Jason McKinley Allen Roger DeKoven
Mrs. Margaret Allen

Siri Allen

Peter
Mark Scott
Nicole Scott

Mrs. Scott
Dr. Reimer
Kathy Reimer
Penny
Lucretia Hale

Brook Lewis
Reid Wilson

Mr. Fullerton
Nanny
Kip Tyler
Pascal Tyler
Nurse Madeleine
Guy Aldis
Lisa de Beck
Torben Reimer

Manuel Sandoval
Nathan
Ebba Fielding

Announcers: Nelson Case; Richard Stark,
Ralph Edwards

Director: Axel Gruenberg
Writer: Sandra Michael

Theme: "The Song of Bernadette" Ich Liebe Dich

Opening:

Against the storm keep thy head bowed,
For the greatest storm the world has ever
known

Came to an end one sunny morning.

Against the Storm was first heard over NBC in 1939.

Aggie Horn: see *In Care of Aggie Horn*.

The Air Adventures of Jimmy Allen

Children's Drama

CAST:

Jimmy Allen

Murray McLean

Opening:

SOUND. *Hum of airplane*

ANNOUNCER. The Air Adventures of Jimmy Allen!

THEME. *Music up full*

A. L. Alexander's Good Will Court

Advice

Featuring: A. L. Alexander

Directors: Henry Souvaine, Carl Caruso

Albert L. Alexander started in radio as a cub announcer in 1925. During his early career he broadcast a man-in-the-street program, among others, by strapping a portable transmitter to his back and interviewing people on the sidewalk. In 1936 his *Good Will Court* was broadcast over New York station WMCA and sixty-six stations of NBC. The program dispensed legal and marital advice to anonymous couples who aired their domestic problems. Later that year the New York Supreme Court, on a recommendation of the New York County Lawyers Association, forbade lawyers to give legal advice "in connection with a publicity medium of any kind." That ended the *Good Will Court*. Alexander then began *Alexander's Mediation Board*, with a panel of educators, teachers, and social workers instead of lawyers, and this program continued in various forms for some twenty-five years. The motto of *Alexander's Mediation Board* was "There are two sides to every story," and one of Alexander's personal goals, as reflected in the spirit of his radio program, was to have national and international problems solved by the process of mediation rather than by warfare.

A program of similar nature was *The Good-*

1939 Apr Showers
will Hour, presided over by Mr. Anthony (which see).

The Al Jolson Show: see *Kraft Music Hall; Shell Chateau*.

Al Pearce and His Gang

Comedy

CAST:

Elmer Blurt

Al Pearce

The Human Chatterbox

Arlene Harris

Tizzie Lish

Bill Comstock

Yahbut

Jennison Parker

Cheerily

Bill Wright

Lord Bilgewater

Monroe Upton

Eb

Al Pearce

Zeb

Bill Wright

Mr. Kitzel

Artie Auerbach

The Laughing Lady

Kitty O'Neil

Yogi Yorgeson

Harry Stewart

Also: Mabel Todd ("The Little Ray of Sunshine"); Tony Romano; Harry Foster; Morey Amsterdam; Andy Andrews; Orville Andrews; Hazel Werner; Marie Green and Her Merry Men; Cal (Clarence) Pearce, Al's brother; The Three Cheers—E. J. Derry, Travis Hale, Phil Hanna

Orchestra: Carl Hoff, Harry Sosnik, Larry Marsh

Announcer: Ken Roberts

Writers: Arthur Hargrove Krib, Don Prindle, Roz Rogers, Jennison Parker

Sound Effects: Ray Erlenborn

Al Pearce and His Gang came to radio in 1933 over NBC Blue. While sponsored by the Ford Motor Company, the show was called *Watch the Fords Go By*. It was also sponsored by Pepsi.

Among the memorable characters were "Elmer Blurt," "Arlene Harris," and "Tizzie Lish." "Elmer" was a shy door-to-door salesman who rapped on the door in a distinctive pattern and then said, "Nobody home, I hope, I hope, I hope." "Arlene" carried on non-stop telephone conversations about domestic troubles with her friend "Mazie," who was never heard, and Tizzie Lish gave recipes that were

ridiculous. She (or "he" because Tizzie Lish was impersonated by a man) would start out with a hearty "Hello, folksies!" and would always wait until you got a pencil so you could write down the recipe.

The Alan Young Show

Comedy

CAST:

Alan Young	Himself
Mrs. Johnson	Ruth Perrott
Papa Dittenfeffer	Ed Begley
Hubert Updike	Jim Backus
Betty	Doris Singleton
Zero	Charlie Cantor

Also: Ken Christy, Jean Gillespie

Smart Set Quintet—Patricia Corrigan, Mike Corrigan, Gerry Salathiel, Gloria Wood, Leo Dukehorn

Announcers: Jimmy Wallington, Larry Elliott, Michael Roy

Director: Eddie Pola

Writers: Jay Sommers, Norman Paul, Dave Schwartz, Sam Packard

"Hubert Updike" was an extremely rich character who once sold his "Cah-dillac" because it was headed in the wrong direction. He would use such an expression as "Heavens to Gimbels!"

This show was first heard over ABC in 1944.

Album of Familiar Music: see *The American Album of Familiar Music*.

The Aldrich Family

Situation Comedy

CAST:

Henry Aldrich	Ezra Stone
	Norman Tokar
	Raymond Ives
	Dickie Jones
	Bobby Ellis
Sam Aldrich, Henry's father	Clyde Fillmore

House Jameson
Tom Shirley

Alice Aldrich, Henry's mother

Lea Penman
Katharine Raht
Regina Wallace
Betty Field
Jone Allison
Mary Mason
Charita Bauer
Mary Shipp
Mary Rolfe
Ann Lincoln

Will Brown

Ed Begley
Howard Smith
Arthur Vinton

Homer Brown

Kathleen Anderson, Henry's girl friend

Jackie Kelk
Mary Shipp
Ann Lincoln
Ethel Blume

Willie Marshall

Geraldine

Agnes Lawson

Stringbean Kittinger

Aunt Harriet

Dizzy Stevens

George Bigelow

Mr. Bradley

Mr. De Haven

Mrs. Brown, Homer's mother

Jean Gillespie
Norman Tokar
Pat Ryan
Judith Abbott
Joan Jackson
Ethel Wilson

Eddie Bracken
Charles Powers
Bernard Lenrow
Ward Wilson

Agnes Moorehead
Leona Powers

Toby Smith

Mrs. Anderson

Also: Thelma Ritter

Orchestra: Jack Miller

Announcers: Dwight Weist, Dan Seymour, Ralph Paul, George Bryan, Harry Von Zell

Dickie Van Patten
Alice Yourman

Directors: Bob Welsh, Joseph Scibetta, Lester Vail, Edwin Duerr, Day Tuttle, Sam Fuller, George McGarrett

Writers: Norman Tokar, Ed Jurist, Frank Tarloff, Clifford Goldsmith, Phil Sharp, Sam Taylor, Pat and Ed Joudry

Sound Effects: Bill Brinkmeyer

Theme: "This Is It"

Opening:

MRS. ALDRICH. Henry! Henry Aldrich!

HENRY (*In his adolescent, cracked voice*). Coming, Mother!

The Aldrich Family was adapted from Clifford Goldsmith's Broadway play *What a Life!* It was also known to radio listeners as *Henry Aldrich* and was first heard on radio as a sketch on *The Rudy Vallee Show*; later it was a regular feature on *The Kate Smith Show*. The thirty-minute version was first heard over NBC Blue in 1939 for Jell-O.

Alexander's Mediation Board: see *A. L. Alexander's Good Will Court*.

Alias Jimmy Valentine

Adventure

CAST:

Jimmy Valentine Bert Lytell
James Meighan

Producers: Frank and Anne Hummert

Alias Jimmy Valentine was based on the exploits of the notorious safe-cracker, a character originally created by O. Henry. The series was first heard on NBC Blue in 1937.

All the News

News

Directors: Ed Pettit, Ben Baldwin, John S. Fraser.

This fifteen-minute Mutual network newscast, heard Monday through Friday nights in the late 1940s, was unique in that it was an attempt to popularize a new format of news reportage. Instead of having one newscaster, the program used two Mutual announcers who introduced themselves and then promptly raced through the news, alternating the reading of items. By reading at top speed but still intelligibly, the two announcers succeeded in easily outdoing other news programs in the quantity of items covered, making the program a high-speed newspaper of the air.

Allen Prescott: see *Crossword Quiz*; *Women's Programs*.

Alma Kitchell: see *Women's Programs*.

Amanda of Honeymoon Hill

Serial Drama

CAST:

Charity Amanda Dyke	Joy Hathaway
Joseph Dyke	John MacBryde
Edward Leighton	Boyd Crawford
	George Lambert
	Staats Cotsworth
	John Connery
	Helen Shields
	Florence Edney
	Cecil Roy
	Roger DeKoven
	Jackie Kelk
	Juano Hernandez
	John M. James
	Elizabeth Love
	Ruth Yorke
	George Lambert
	Richard Rider
	Linda Watkins
	Edward Andrews
	John Brown
	Ruth Gates
	Florence Malone
	John Raby
	Jay Meredith
	Irene Hubbard
	Muriel Starr
	Reese Taylor
	Patricia Wheel
	Chester Stratton
	Elizabeth Eustis
	Lamont Johnson
	Rod Hendrickson
	Paul Conrad
	Evelyn Juster
	Sanford Bickart
	Announcers: Frank Gallop, Hugh Conover, Howard Claney

Producers: Frank and Anne Hummert

Directors: Ernest Ricca, Arnold Michaelis

Writer: Elizabeth Todd

Opening:

ANNOUNCER. The story of love and marriage in America's romantic South. The story of Amanda and Edward Leighton. [And for a time:] *Amanda of Honeymoon Hill* . . . laid in a world few Americans know.

Amanda of Honeymoon Hill was heard over the Blue network in 1940.

The Amateur Hour: see *Major Bowes and His Original Amateur Hour*.

The Amazing Mr. Malone

Adventure

CAST:

Mr. Malone Eugene Raymond
Frank Lovejoy
George Petrie

Producer: Bernard L. Schubert

Director: Bill Rousseau

Writer: Gene Wang

Sound Effects: Jack Robinson

This was first aired over ABC in 1948.

The Amazing Mr. Smith

Comedy-Mystery

CAST:

Gregory Smith Keenan Wynn
His valet Charlie Cantor

Also: Elizabeth Reller, John Brown, Santos Ortega, Ward Wilson, Allen Drake, Cliff Carpenter, Brad Barker

Announcer: Harry Von Zell

Director: George McGarrett

Writers: Martin Gosch, Howard Harris

Musical Director: Harry Salter

America in the Air

Drama

Producer-Director: Les Weinrot

This series was produced on CBS during World War II as a service to the Air Corps.

The American Album of Familiar Music

Music

Featuring: Frank Munn, Donald Dame, Evelyn MacGregor, Margaret Down, Jean Dickenson, Daniel Lieberfeld, Arden and Arden, Bertrand Hersch, Gustave Haenschen

Announcers: André Baruch, Roger Krupp, Howard Claney

Producers: Frank and Anne Hummert

Director: James Haupt

Opening:

ORCHESTRA. *Theme music up full and under*
ANNOUNCER. *The American Album of Familiar Music* . . . presenting America's widely discussed young singing star Donald Dame . . . Evelyn MacGregor, Margaret Down, Jean Dickenson, Daniel Lieberfeld, Arden and Arden, Bertrand Hersch, and Gustave Haenschen. Tonight, *The American Album of Familiar Music* offers for your enjoyment a program of supremely lovely songs and melodies that capture all hearts . . . beginning with Donald Dame singing "Your Eyes Have Told Me So."

This durable program began over NBC in 1931 and was sponsored by Bayer Aspirin.

American Forum of the Air

Discussion

Moderator: Theodore Granik

Producer-Director: Larry Dorn

This long-running Mutual Network program made its debut in 1934 and was known origi-

nally as *The Mutual Forum Hour*. In 1938 the title was changed to *American Forum of the Air*.

✓ *The American School of the Air*

Education

Featuring: Dr. Lyman Bryson, Ray Collins, Parker Fennelly, Chester Stratton, Mitzi Gould

Announcer: Robert Trout

Directors: Earle McGill, Albert Ward, Marx Loeb, Brewster Morgan, Howard Barnes, John Dietz, Robert B. Hudson, Oliver Daniel, Richard Sanville, Leon Levine

Writers: Howard Rodman, Edward Mabley, Harry Granich

Musical Director: Channon Collinge, Dorothy Gordon

This program was required listening in many American classrooms. It was first heard over CBS in 1930 and dramatized history, current events, and great literature. The original title of the show was *School of the Air of the Americas*.

A popular segment of the program was "The Hamilton Family," which was on for about three years in the mid-thirties. *The American School of the Air* was on every weekday afternoon, concentrating on a different subject. "The Hamilton Family" presented the geography lesson with the family touring the world. The cast included Gene Leonard as Father, Betty Garde as Mother, and John Monks, Ruth Russell, Walter Tetley, and Albert Aley as the children. These segments were first directed by Knowles Entriiken, later by Kirby Hawkes.

American Woman's Jury

Courtroom Drama

CAST:

Judge Emily Williams Deborah Springer
Jane Allen, defense lawyer Evelyn Hackett

12 THE AMERICAN SCHOOL OF THE AIR

Robert Coulter, opposition lawyer Bill Syran

Twelve housewives served as jurors and heard the cases which had been submitted by listeners.

American Women

Drama

Narrator: Eloise Kummer,
Charlotte Manson

Producer-Directors: Bob Brown, Ted Robertson

Writers: Frank and Doris Hursley, David Harmon

This CBS series was broadcast during World War II in behalf of the recruitment of women for the war effort. It began in 1943.

America's Hour

Documentary

Featuring: Orson Welles, Joseph Cotten, Ray Collins, Frank Readick, Agnes Moorehead, Betty Garde, John Monks, *et al.*

Director: Knowles Entriiken

America's Hour was a sixty-minute, Sunday-night documentary on CBS that presented stories of America—its farming, industry, aviation, shipping, history, etc.

America's Lost Plays

Drama

This 1939 series featured radio adaptations of such plays as *A Trip to Chinatown*, *Mistress Nell*, and *Metamora*.

America's Town Meeting

Discussion

Moderator: George V. Denny, Jr.

Announcers: Ed Herlihy, Gene Kirby, George Gunn

Directors: Wylie Adams, Richard Ritter, Leonard Blair

The discussions were on subjects of national significance, and the studio audience played an active part in them. The program, heard on NBC at 9:30 P.M. on Thursdays, originated in Town Hall, New York. It was first heard in 1935.

Amicus Curiae: see *Jonathan Kegg*.

Amos 'n' Andy

Comedy

CAST:

Amos Jones	Freeman Gosden
Andy (Andrew H. Brown)	Charles Correll
Kingfish (George Stevens)	Freeman Gosden
Lightnin'	Freeman Gosden
Henry Van Porter	Charles Correll
Ruby Taylor	Elinor Harriot
Madame Queen	Harriette Widmer
The Little Girl (Arbadella)	Terry Howard
Shorty, the barber	Lou Lubin
Sapphire Stevens	Ernestine Wade
Stonewall, the lawyer	Eddie Green
Miss Genevieve Blue	Madaline Lee
Orchestra and Chorus: Jeff Alexander	
The Jubalaires singing group—George MacFadden, Theodore Brooks, John Jennings, Caleb Ginyard	

Announcers: Bill Hay, Del Sharbutt, Olan Soule, Harlow Wilcox

Executive Producers: Bob Connolly and Bill Moser

Directors: Glenn Middleton, Andrew Love

Writers: Freeman Gosden, Charles Correll, Bob Connolly, Bill Moser, Octavus Roy Co-

hen, Bob Fischer, Robert J. Ross, Bob Moss, Arthur Slander, Paul Franklin, Harvey Helm, Shirley Illo

Sound Effects: Frank Pittman, Ed Ludes, Gus Bayz, Dave Light

Organist: Gaylord Carter

Themes: "The Perfect Song," "Angel's Serenade"

Catch-phrases:

Here they ah! (Bill Hay introducing Amos 'n' Andy)

I'se regusted!

Ow wah, ow wah, ow wah!

Buzz me, Miss Blue!

Check and double-check.

Now ain't that sumpin'?

Holy mackerel, Andy!

Gosden and Correll made their debut on radio on January 12, 1926, as the blackface characters *Sam 'n' Henry*. The program was carried over WGN Chicago. On March 19, 1928, over WMAQ Chicago, they introduced *Amos 'n' Andy*, which went on to become one of the most popular and longest-running programs in radio history. The series ran six nights a week for a while, then five nights, first at 11:00 P.M. and later at 7:00 P.M. The first network broadcast was over NBC on August 19, 1929. During the height of its popularity almost the entire country listened to *Amos 'n' Andy*. Department stores open in the evening piped in the broadcasts so shoppers wouldn't miss an episode; movie theaters scheduled their features to end just prior to 7:00 P.M. and to start again at 7:15, while they too piped in *Amos 'n' Andy*; and the program was frequently referred to in the *Congressional Record*.

"Amos," "Andy," and many of the other characters belonged to the "Mystic Knights of the Sea Lodge," of which "George Stevens" was "The Kingfish." "Amos" and "Andy" ran the "Fresh-Air Taxi Company," with the more stable, married "Amos" doing most of the work while "Andy" chased girls. One of the best-remembered sequences was the time "Andy" almost married "Madame Queen." Each year at Christmas time, "Amos" interpreted the Lord's Prayer for his little daughter Arbadella in a perennially popular sequence.

During the first years of its run *Amos 'n' Andy* was a fifteen-minute program. It was

sponsored by Pepsodent from 1929 to 1937 and by Campbell's Soup from 1937 to 1943. Later the program ran once a week, was thirty minutes long, and was sponsored by Rinso and then Rexall. In the 1950s Amos and Andy performed in a weekly half-hour series called *The Amos 'n' Andy Music Hall*.

The Andrews Sisters *Eight-to-the-Bar Ranch*

Musical Variety

Starring: The Andrews Sisters (Patty, Maxiene, and LaVerne)

Featuring: Gabby Hayes

Also: Judy Canova, Riders of the Purple Sage

Orchestra: Vic Schoen

Announcer: Marvin Miller

Producer: Lou Levy

Director: Manny Mannheim

Writers: Cottonseed Clark, Stanley Davis, Elon Packard, Joe Errens

This program was first heard over ABC in 1945. It was a half-hour weekly broadcast for Nash-Kelvinator. It normally originated from Hollywood although a few shows were done on the road.

Animal Imitators, Baby *Criers, Doubles, Mimics,* *and Screamers*

Most of the programs in early radio were "live"—not recorded or taped. Thus, since animals, babies, and often actors couldn't always be relied upon to bark, cry, or scream precisely on cue, a number of people were gainfully employed during radio's Golden Age to create the howls of wolves for *Renfrew of the Mounted*, to cry for baby Robespierre (Baby Snooks' brother), or to scream for other actresses in the horrific situations on *Lights Out*.

Among the better-known animal imitators were Brad Barker and Donald Bain, who could

imitate with their voices anything from a single canary to a pride of lions. Like all actors, Barker and Bain "lived" their parts and often seemed to take on the appearance and manner of the animal they were impersonating. Mary Jane Higby, in her book *Tune in Tomorrow*, relates that once an actor jokingly told her that he had just seen Brad Barker running down Madison Avenue carrying Donald Bain in his mouth! Other animal imitators were David Dole, Earl Keen (*Lassie*), Clarence Straight (Animal News Club), Harry Swan, and Henry Boyd, whose clear bob-white whistle was used on the Rinso White commercials.

Several actresses spent a lifetime crying like babies. It was a strange sight indeed to see an otherwise well-dressed and distinguished-looking lady walk to the microphone and suddenly gurgle, whine, or bawl like an infant. Some of them used a pillow to cry into to help achieve the desired effect. Among the more familiar "babies" were Sarah Fussell, Madeleine Pierce, and Leone Ledoux.

Imitating other people's voices kept many radio mimics busy too. On such programs as *The March of Time* the voices of actual celebrities in the news were re-created by imitators. In addition, many variety programs featured the skills of such mimics as The Radio Rogues (Jimmy Hollywood, Ed Bartell, and Henry Taylor), Sheila Barrett, Arthur Boran, and Florence Desmond.

Many actors and actresses "doubled" for other performers in cases where the voices of the originals were either too heavily accented or where someone had deemed their speaking voices "not right for radio." While Dave Rubinoff, for instance, actually played the violin on *The Eddie Cantor Show*, his speaking voice was done by Lionel Stander or Teddy Bergman. On *Shell Chateau*, Mary Jane Higby was the speaking voice of singer Nadine Connor, who, someone decided, sounded just fine singing but not right talking. Allyn Joslyn did the same thing for Lanny Ross in the early days of *Show Boat*.

Finally, while most actresses were adept at reading their lines, when it came to screaming with fear they were often unable to do so or risked the possibility of straining their voices. "Screamers" were employed to fill the gap—actresses who made a specialty of screaming loud and clear—such as seventeen-year-old Nancy Kelly to whom fell the responsibility of screaming on *Gangbusters*, *Front Page Farrell*, and *The March of Time*.

Animal News Club: see *Animal Imitators*, *Baby Criers*, etc.

Anniversary Club

Audience Participation

M.C.: Ben Alexander

Announcers

The announcing profession has undergone a genuine metamorphosis since the days of radio's heyday. The announcers of that era were considered glamorous figures, often ranking on a level with the programs' stars. They were nationally known and were frequently integrated into the program content as characters who made specific contributions to the plot, not just disembodied voices who "announced" the shows. Good voices and stylish delivery were valued assets, especially in the very early days of relatively poor transmission and reception. Diction and pronunciation were also important, and announcers were expected not only to be authorities on the English language but to be able to pronounce correctly the names of obscure foreign composers and conductors. While the announcers of that era were not often required to depart from a prepared script, the ability to ad-lib was an asset too. The goal of every announcer was perfection. A fluff or mispronunciation would strike terror into the heart of the announcer who committed it and would be the subject of discussion by network executives and alert listeners for days.

An announcer had several functions. He usually introduced the program and its star, often read the commercials, and frequently was called upon to act as straight man for the comedian. In addition, a number of network announcers were used before the actual broadcast to "warm-up" the studio audience. They would walk onstage a few minutes before broadcast time, tell a few jokes, and give instructions on how and when to applaud. Their routine would usually call for them to introduce the cast. Some programs were constructed so that they began with applause or laughter, and it was the warm-up announcer's

duty to time such audience reaction so that it would be up full just as the program took to the air. The announcer would go to any lengths to trigger audience laughter—a sure-fire way was to drop his trousers unexpectedly.

Some of the standard gags used during warm-ups included the announcer's instructions to the audience, "When we wave at you, it means to applaud. Don't wave back!"; "Okay, folks, we have thirty seconds to go . . . if anybody has to!"; "Now be sure to clap real loud so the folks back home in Des Moines can hear you!"; and, after telling people that they should get acquainted with each other, "Now, just turn around and shake hands with the fellow behind you." When they did turn around, of course, the fellow behind was also turned around. Another favorite gag was to tell everyone to hold hands and then ask a man on the end of the aisle to stick his finger in the electric socket.

One of the most elaborate warm-ups took place on *Truth or Consequences*. The warm-up actually started some thirty minutes before the program went on the air, and most of that time was taken up with picking the contestants for that night's consequences. At about three minutes before airtime two men from the audience—usually sailors or other servicemen—were brought onstage to participate in a contest. Each was given a suitcase and told that the first one who could get dressed using the contents of the suitcase would win a prize. The suitcases were filled with women's clothes—bras, girdles, slips, etc.—and the contestants' struggles with these garments never failed to bring the audience to peaks of laughter just as the program went on the air with the announcer saying, "Hello, there. We've been waiting for you. It's time to play *Truth or Consequences!*"

Few announcers of that era were able to escape reciting dreadful clichés, which somehow, despite constant repetition on hundreds of broadcasts, didn't seem as trite as they do today. A common line used as a transition in a narrative would be something akin to "Meanwhile, back at the ranch. . . ." In signing off a program the announcer might be required to say, "Well, the little clock on the studio wall tells us it's time to go . . ."; or, "Keep those cards and letters coming in, folks." Frequently the announcer (or the star of the show) would have to get the show off the air with, "We're a little late, folks, so good night!"

Some of the early announcers were iden-

tified only by letters since the station managers usually preferred their announcers to remain anonymous. Thomas Cowan, generally credited with being radio's first announcer, was known only as ACN ("A" for announcer, "C" for Cowan, and "N" for Newark) in the beginning.

Many of the top announcers were identified with a particular program for long periods of time such as Don Wilson (*Jack Benny*); Ken Carpenter (*Edgar Bergen, Kraft Music Hall*); Jimmy Wallington (*Eddie Cantor, Burns and Allen*); Milton Cross (*Metropolitan Opera Broadcasts*); Harry Von Zell (*Eddie Cantor, Burns and Allen*); Bill Hay (who introduced *Amos 'n' Andy* with "Here they ah"); Pierre André (*Little Orphan Annie*); Franklyn MacCormack (*Jack Armstrong*); George Ansbro (*Young Widder Brown*); Harlow Wilcox (*Fiber McGee and Molly*); Fred Foy (*The Lone Ranger*); Bill Goodwin (*Bob Hope, Burns and Allen*); André Baruch (*Your Hit Parade*); Ford Bond (*Manhattan Merry-Go-Round*); Verne Smith (*Kay Kyser's Kollege of Musical Knowledge*); Dan Seymour (*Aunt Jenny*); and Hugh James (*The Voice of Firestone*). Bill Hay was also famous for his Bible readings, and Franklyn MacCormack for his poetry readings.

Among the other outstanding announcers of radio's Golden Age were Mel Allen, who became one of radio's top sportscasters; Ken Banghart (also a noted newscaster); Martin Block (one of radio's first disc jockeys); Norman Brokenshire ("How do you do?"); Graham McNamee (who became the most prominent of the early sportscasters); Bert Parks, who became one of radio's youngest announcers after serving his apprenticeship as warm-up man and applause-cuer on Kate Smith's *A & P Bandwagon*; David Ross (an outstanding poetry reader); Ed Thorgersen (also a prominent sportscaster); Bill Slater (also a sportscaster); also George Bryan, Phillips Carlin, Fred Collins, Jack Costello, Bill Cullen, Don Dowd, George Fenneman, Michael Fitzmaurice, Frank Gallop, Art Gilmore, Ben Grauer, Les Griffith, Art Hannes, Alois Havrilla, Dick Joy, Leslie Joy, Kelvin Keech, Harry Kramer, Bob Lemond, Don Lowe, Stuart Metz, Marvin Miller, Tom Moore, brothers Ken and Wendell Niles, Charles O'Connor, Glenn Riggs, Ken Roberts, Basil Ruysdael, Charles Stark, Richard Stark, and Warren Sweeney. Still other announcers are listed in the various programs.

The Answer Man

Information

Starring: Albert Mitchell as The Answer Man
Writer: Bruce Chapman

This often-parodied program was an early evening, fifteen-minute show featuring the answers to questions on various subjects submitted by listeners.

Arabesque

Drama

CAST:

Achmed, the Arab Chieftain Reynolds Evans
The Captain Frank Knight
Narrator: David Ross
Also: Georgia Backus, Geneva Harrison
Orchestra: Emery Deutsch and His Gypsy Violins

Writer: Yolanda Langworthy
Theme: "Scheherazade" by Rimsky-Korsakov

Arabesque was a popular Sunday evening program set in the wilds of the Arabian Desert. David Ross opened the program with a reading of "Drifting Sands in the Caravan."

Archie Andrews

Situation Comedy

CAST

Archie Andrews Charles Mullen
Jack Grimes
Burt Boyer
Bob Hastings
Jughead Jones Harlan Stone, Jr.
Cameron Andrews
Betty Cooper Doris Grundy
Joy Geffen
Rosemary Rice
Veronica Lodge Gloria Mann
Vivian Smolen
Fred Andrews, Archie's father
Vinton Hayworth

Riverdale HS
cast

Archie #1
Aug Aug

Arthur Kohl
Reese Taylor

Mary Andrews, Archie's mother
Alice Yourman
Peggy Allenby
Paul Gordon
Reggie Mantle
Mr. Weatherbee, the principal
Arthur Maitland
Mr. Lodge
Bill Griffis
Also: Joe Latham, Grace Keddy, Maurice Franklin, Fred Barron
Announcers: Ken Banghart, Dick Dudley

Creator: John L. Goldwater
Directors: Herbert M. Moss, Floyd Holm,
Kenneth W. MacGregor
Writers: Carl Jampel, Howard Merrill
Sound Effects: Agnew Horine
Organist: George Wright

This program was based on the comic strip by Bob Montana. It was first heard over Mutual in 1943.
Prem. Rec # 22 1941

Are You a Genius?

Quiz

M.C.: Ernest Chappell

This was a quiz for children. Among the regular features was a contest for "The Worst Joke."

Armchair Adventures

Dramatic Narration

Narrator: Marvin Miller
Directors: Ralph Rose, Gomer Cool
Writers: Jerry Schwartz, Everett Tomlinson,
Rich Hall, John Boylan, Ralph Rose, Paul West

Armchair Adventures first appeared over CBS in 1952, but it is included in this book because of its uniqueness. It was a fifteen-minute adventure program done like a normal drama with sound effects. However, only the voice of Marvin Miller was heard. He did the narration and made full voice changes for the various characters. It ran for one season, utilizing, for the most part, original stories.

The Armour Hour: See *The Phil Baker Show*.

Armstrong of the SBI

Science Adventure

CAST:
Jack Armstrong
Vic Hardy
Charles Flynn
Ken Griffin
Carlton KaDell
Patricia Dunlap
Dick York
Announcers: Ed Prentiss, Ken Nordine

Producer-Director: James Jewell
Chief Writer and Story Editor: James Jewell
Writers: Donald Gallagher, Kermit Slobb, Paul Fairman, Alan Fishburn, Jack Lawrence, Thomas Elvidge

Opening:
ORGAN. Chord
ANNOUNCER. (Echo) (Sponsor's name) makers of (sponsor's product) presents . . .
ORGAN. Chord
ANNOUNCER. *Armstrong of the SBI!*
ORGAN. Theme
ANNOUNCER. Tonight we shall hear a dramatic mystery of suspense and intrigue as Armstrong, Chief Investigator of the famous SBI, brings us . . . (title of episode).
ORGAN. Descending run—dissonant

Armstrong of the SBI (Scientific Bureau of Investigation) was a thirty-minute complete drama produced three times a week over ABC from September 5, 1950, to June 28, 1951. It originated in Chicago. (See also *Jack Armstrong, the All-American Boy*.)

Armstrong Theater of Today

Drama

CAST:
The Armstrong Quaker Girl: Elizabeth Reller
Julie Conway
Announcers: Bob Sherry, George Bryan

Producer: Ira Avery
Directors: Ken Webb, Al Ward
Sound Effects: Jim Rinaldi

This durable half-hour Saturday daytime series started on CBS in 1941. It featured guest stars in half-hour programs.

The Army Hour

Variety

Announcer: Ed Herlihy
Producer-Director: Wyllis Cooper
Director: Edwin L. Dunham

This program spotlighted the activities of the United States Army. It began over the Blue network in 1940.

Arnold Grimm's Daughter

Serial Drama

CAST:

Constance, the daughter

Arnold Grimm	Margarette Shanna
Dal Tremaine	Betty Lou Gerson
	Luise Barclay
Jim Kent	Don Merrifield
Madame Babette	Ed Prentiss
Gladys Grimm	Robert Ellis
	Frank Dane
Tom Grimm	Jeanne Juvelier
	Jean McDonald
	Bonita Kay
Sonia Kirkoff	James Andelin
Stanley Westland	Frank Behrens
Bill Hartley	Genelle Gibbs
Judy, the maid	Bret Morrison
Mr. Tremaine	Verne Smith
Mrs. Tremaine	Mento Everitt
Mr. Tweedy	Orson Brandon
Mrs. Grimm	Gertrude Bondhill
	Butler Manville
Arthur Hall	Jeanne Dixon
Marie Martel	Judith Lowry
Paul Martel	Edith Davis
Lily	Stanley Harris
Mrs. Higsby-Smith	Mary Patton
	Nelson Olmsted
	Mary Young
	Ethel Wilson

Bernice Farraday

Dr. David McKenzie

Baby Dal

Aunt Gladys

Mr. Duffy

Pat Patterson

Louie Sterling

Dr. Milburn

Kirby Willoughby

Stephanie Summers

Bunny Shapiro

Anne Goodwin

Jeff Corbett

Meredith Jones

Marian Moore

Thelma

Announcer: Roger Krupp

June Travis

Louise Fitch

Clifford Soubier

Patty Willis

Hazel Dopheide

Sidney Ellstrom

John Hodiak

Carl Kroenke

Eugene Eubanks

Fred Sullivan

Dorothy Francis

Josephine Gilbert

Irene Purcell

Bill Bouchey

Ruth Bailey

Joan Kay

Rosemary Lambright

Arnold Grimm's Daughter was first heard over CBS in 1937. It originated in Chicago.

Arthur Godfrey Time

Variety

Host: Arthur Godfrey

Vocalists: Patti Clayton, Bill Lawrence, Janette Davis, Lu Ann Simms, Frank Parker; The Jubalaires, vocal quartet; The Mariners, vocal quartet—James Lewis, Martin Karl, Thomas Lockard, Nathaniel Dickerson; The Chordettes, vocal quartet—Jinny Osborn, Dottie Schwartz, Janet Erlet, Carol Hagedorn

Orchestra: Hank Syl:ern, Archie Bleyer

Announcer: Tony Marvin

Producer-Director: Will Roland

Director: Frank Dodge

Writers: Bob Carman, Chuck Horner, Henry Miles, Andy Rodney, Charles Slocum, Tom Gorman

Themes: "Seems Like Old Times," "In the Blue Ridge Mountains of Virginia"

✓ Arthur Godfrey, who was described by Fred Allen as "Peck's Bad Boy of Radio," started his professional radio career in Washington, D.C., on WTOP in the early thirties. Known as "Red" Godfrey, he would chat and sing and play the ukulele, and his casual, relaxed style soon caught on with listeners in the Washington area. One of his sponsors was a furrier, and Godfrey's description of the moth-eaten

stuffed polar bear that stood on the sidewalk in front of the store became the subject for running comment—and business for the furrier.

Walter Winchell was partly responsible for bringing Godfrey to New York. He had heard Godfrey while in Washington and urged the executives in New York to bring him to the network headquarters. For many years Godfrey was “the morning man” at the CBS station in New York, then called WABC, and was as casual and unpredictable in that time-slot as he always was anywhere on the dial. Often he would show up late—the program started at 6:00 A.M.—and the on-duty announcer would simply say, “This is the *Arthur Godfrey Show*. Arthur’s not here,” and play records until Godfrey arrived. Even then, Godfrey’s penchant for using humor that bordered on questionable taste was evident. One of his sponsors, for instance, was Bayer Aspirin and somehow when Godfrey said it we heard three words—bare ass prin. No matter—the audience loved it, and “Did you hear what Godfrey said this morning?” was the daily talk of businessmen, housewives, and even school kids. Godfrey was one of those fascinating personalities to whom you simply had to listen or be out of the mainstream of conversation in New York.

In later years Godfrey left the local morning show and appeared as the star of a daily morning variety hour whose format differed only in that the music was live and the chat was now passed around among the cast members. The latter program was on the CBS network and proved to be one of the longest-running programs in radio history.

Godfrey’s immense appeal was based upon his intimate style of delivery. He was just like a friendly neighbor, or someone with whom you were personally acquainted, and his abilities to entertain and sell products were a prime asset of CBS for many years. His description of the funeral procession of President Franklin Roosevelt was moving and sincere and probably affected more people than any other commentator’s remarks. The others were, as usual, dispassionate. Godfrey wept.

Many performers came to prominence on his program, including Julius La Rosa (who joined the cast in October 1951, outside the scope of our book), and The McGuire Sisters (Dorothy, Phyllis, and Christine). The on-the-air dismissal of La Rosa and others by Godfrey is well remembered by listeners of that time.

Arthur Godfrey’s Talent Scouts

Talent Contest

✓ *Starring:* Arthur Godfrey
✓ *Vocalists:* Peggy Marshall and the Holidays
✓ *Orchestra:* Archie Bleyer
✓ *Announcer:* George Bryan
✓ *Producer-Director:* Jack Carney
✓ *Producer:* Irving Mansfield
✓ *Writer:* Ken Lyons
✓ *Theme:* (Sung by Peggy Marshall and the Holidays)
Here comes Arthur Godfrey
Your talent scout M.C.
Brought to you by Lipton’s
Brisk Lipton Tea.
You know it’s Lipton Tea
If it’s B-R-I-S-K
Now here comes Arthur Godfrey
The talent’s on its way!

Arthur Hopkins Presents

Drama

✓ *Producer:* Arthur Melancthon Hopkins
✓ *Director:* Herb Rice

This NBC series of the 1940s featured guest stars in dramatizations of top Broadway plays. Arthur Hopkins was a distinguished Broadway producer.

Arturo Toscanini: see *NBC Symphony*.

As the Twig Is Bent: see *We Love and Learn*.

The Ask-It Basket

Quiz

✓ *M.C.:* Jim McWilliams, Ed East

This program was first heard over CBS in 1938.

✓
fred Corn (later known as Alfred Ryder), Ed MacDonald, Ann Pitoniak, Peggy All-enby, Nancy Kelly, Eddie O'Brien, Maurice Franklin, Toni Darnay, Helen Shields, Virginia Dwyer

Directors: Thomas F. Vietor, Jr., Bill Steel, Robert S. Steele, Tony Wilson, Ralph Berkey, John Loveton

Writers: David Davidson, Douglas McLean, Elizabeth McLean, Edwin Halloran, Lawrence Klee, Doris Halman, Eleanor Abbey, Carl Alfred Buss, Elinor Lenz, Bill Sweets

Sound Effects: Jim Dwan, Harold Forry

Organist: Elsie Thompson

Theme: "Believe Me, If All Those Endearing Young Charms"

This program was first heard over CBS in 1936. It was also known as *Aunt Jenny's Real Life Stories*. Each day Aunt Jenny would introduce the story with the help of her announcer Danny. They both extolled the virtues of Spry, their perennial sponsor. The program was known to Canadian listeners as *Aunt Lucy*.

Aunt Mary

Serial Drama

CAST:

Aunt Mary	Jane Morgan
Jessie Ward Calvert	Irene Tedrow
Lefty Larkin	Fred Howard
Peggy Mead	Jane Webb
Ben Calvert	Pat McGeehan
Kit Calvert	Josephine Gilbert
Bill Mead	Jack Edwards
David Bowman	Jay Novello
Dr. Lew Bracey	C. Hames Ware

Also: Tom Collins, Cy Kendall, Betty Gerson, Ken Peters

Announcers: Vincent Pelletier, Marvin Miller (1946-1947)

Director: George Fogle

Writers: Gil Faust, Virginia Thacker, Lee and Virginia Crosby

The setting for *Aunt Mary* was "Willow Road Farm." The program originated on the West Coast.

Author Meets the Critics

Literary Discussion

Host: Barry Gray, John K. M. McCaffery
Producer: Martin Stone

During the first half of the program, one literary critic would argue for the guest-author's book while a second critic would argue against it. The second half of the program consisted of a general discussion among the author and the critics. It was first heard over Mutual in 1946.

Author's Playhouse

Drama

This was a dramatic program with scripts by various writers. It was first heard over Mutual in 1941. Wynn Wright created the show; Roy Shields and his orchestra furnished the music.

Reunion Time -
Reunion +
unpub by Bob Stone

B

The Babe Ruth Show: see *Here's Babe Ruth*.

Baby Criers: see *Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers*.

Baby Rose Marie

Variety

Starring: Baby Rose Marie

Baby Rose Marie, one of radio's first child stars, sang and acted in this series, which was first heard over NBC Blue in 1932. Her career was reborn years later when she became an adult television star.

The Baby Snooks Show

Comedy

CAST:

Baby Snooks
Daddy Higgins
Mommy

Fanny Brice
Hanley Stafford
Lalive Brownell
Arlene Harris

Robespierre, Snooks' brother

Roger
Phoebe

Leone Ledoux
Georgia Ellis
Sara Berner

Orchestra: Carmen Dragon

Vocalist: Bob Graham

Announcers: Ken Roberts, Harlow Wilcox

Directors: Walter Bunker, Ted Bliss, Roy Rowlan

Writers: Everett Freeman, Jess Oppenheimer, Bill Danch, Jerry Seelen

Theme: "Rock-a-Bye Baby". *Little Girl*

Opening:

ORCHESTRA. *Sleepy Strings*

ANNOUNCER. Sanka is the coffee that lets you sleep . . . but now . . .

ORCHESTRA. *Punctuate Crash*

ANNOUNCER. Wake up! It's time for . . .

ORCHESTRA. *Punctuate Crash*

ANNOUNCER. Baby Snooks!

[*Applause*]

ORCHESTRA. *Segue to Theme*.

ANNOUNCER. Yes, it's *The Baby Snooks Show* starring Fanny Brice as Baby Snooks, with Hanley Stafford as Daddy, Carmen Dragon and his orchestra, Bob Graham, vocalist, and yours truly Harlow Wilcox, and brought to you by Sanka Coffee . . . the coffee that is *one-hundred-per-cent flavor-rich* . . . so you'll always enjoy it! And ninety-seven-per-cent caffeine free . . . so it will never interfere with sleep.

ORCHESTRA. *Up to finish*.

"Baby Snooks" won her greatest fame as a comedy feature on *Maxwell House Coffee Time*. The character was first heard on radio as an act on *Ziegfeld Follies of the Air*.

Hanley Stafford's real name was Alfred John Austin. He took his stage name from his birthplace: Hanley, Staffordshire, England. (See also *John's Other Wife, Ziegfeld Follies of the Air*.)

Bachelor's Children

Serial Drama

CAST:

Dr. Bob Graham

Hugh Studebaker
Art Kohl*

Ruth Ann Graham

Marjorie Hannan
Laurette Fillbrandt

Janet Ryder

Patricia Dunlap

Sam Ryder

Olan Soule

Ellen Collins

Marie Nelson

Don Carpenter

Hellen Van Tuyl

Lawrence Mitchell

David Gothard

Susan Grant

Frank Dane

Michael Kent

Muriel Bremner

Marjory Carroll

Charles Flynn

Glenda

Ginger Jones

Theresa Pech

Mary Patton

Olga Rosenova

*For three months during Studebaker's illness.

1941 *Call My Name*
Their Flight to Wings

Davie Lane
 Kathleen Carney
 Margaret Gardner
 Mrs. Fred Hopkins
 Dr. Bruce Porter
 Dr. Madelyn Keller
 Alison Radcliffe
 Wilton Comstock
 Miss Bennett
 Marjorie
 Joe Houston
 Elsie Jones
 Norma Starr
 Announcers: Don Gordon, Russ Young

John Hodiak
 Janice Gilbert
 Dorothy Denver
 Marion Reed
 Raymond Edward Johnson
 Alice Hill
 Peg Hillias
 Arthur Peterson
 Sunda Love
 Ruth Bailey
 Nelson Olmsted
 Kay Westfall
 Beryl Vaughn

Lady Clara, Larry's mother
 Marcia Mannering
 Betty Burns
 Goldie
 Tess Morgan
 Alice Duffy
 Katharine Monroe
 Ward Elmond
 Sylvia King
 Tod Goodhue
 Dennis Conroy
 Katy Hamilton
 Joe Binney
 Jennifer Davis
 Doris Dee
 Sago
 Tom Bryson

James Meighan
 Guy Sorel
 Ethel Owen
 Eloise Kummer
 Patricia Dunlap
 Eileen Palmer
 Gail Henshaw
 Gail Henshaw
 Betty Ruth Smith
 Paul Luther
 Dorothy Francis
 George Niese
 Carlton KaDell
 Maxine Gardenas
 Sherman Marks
 Elmira Roessler
 Virginia Dwyer
 Norman Gottschalk
 Frank Dane
 Charles Webster
 Mandel Kramer

Directors: Burr Lee, Russ Young

Writer: Bess Flynn

Theme: "Ah, Sweet Mystery of Life" *Urb*

Bachelor's Children was first heard over CBS in 1935 for Old Dutch Cleanser and ran until 1946. It received the Movie-Radio Guide Award of 1941 as "radio's best daytime serial program." It was also selected by the Co-ordinator of Inter-American Affairs as "the most representative script on the way of life of an average American family."

As a typical soap opera, *Bachelor's Children* was a fifteen-minute program broadcast five days a week. It originated in Chicago. Rehearsal was at 7:30 A.M., with the first show at 8:45. This broadcast was for the East and Midwest. Since there was no audio tape in those days, a "repeat for the West Coast" was broadcast at 2:30 P.M. Olan Soule, who played the part of "Sam Ryder," once suffered the embarrassment of missing a repeat performance when his watch stopped!

The Back Home Hour: see *Religion*.

The Back to God Hour: see *Religion*.

Backstage Wife

Serial Drama

CAST:

Mary Noble

Vivian Fridell

Claire Niesen

Larry Noble

Ken Griffin

Arnold Carey, stage manager

Taylor
 Pop, the stage doorman
 Kitty Marshall

Peter Darnell
 Uncle Ed Jackson
 Maida
 Gerald Marshall
 Sandra Carey
 Judith Merritt
 Tom Blake
 Susan Nelson
 Christine
 Callahan
 Mrs. Dubois
 Ada, the maid
 Cliff Caldwell
 Virginia Lansing
 Irene
 Maude Marlowe

Sandra Barclay
 Marcelle Bertrand
 Cosmo
 Mercy
 Rodney Brooks
 Fritz Sterner
 Edward de Manfield
 Captain Amhurst, Coast Guardsman

Ocko
 Vi Waters

John M. James
 Hoyt Allen
 Alan MacAteer
 Ginger Jones
 Vicki Vola
 John Larkin
 Leo Curley
 Lesley Woods
 Malcolm Meecham
 Luise Barclay
 Donna Creade
 Dan Sutter
 Louise Fitch
 Bonita Kay
 Don Gallagher
 Bess McCammon
 Kay Renwick
 Phil Truex
 Helen Claire
 Andree Wallace
 Henrietta Tedro
 Ethel Wilson
 Eloise Kummer
 Charlotte Manson
 Rod Hendrickson
 Charme Allen
 Marvin Miller
 Marvin Miller
 Marvin Miller
 Marvin Miller
 George Ansell
 Joyce Hayward

Marty Rufus
Regina Rawlings
Margot
Jean Baker
Larry, Jr.
Rupert
Julia
Beatrice
Ramsey
Victor

George Petrie
Anne Burr
Dorothy Sands
Susan Douglas
Wilda Hinkel
Bartlett Robinson
Anita Anton
Charlotte Keane
John McGovern
Ken Lynch

Announcers: Harry Clark, Ford Bond, Sandy Becker, Roger Krupp

Producers: Frank and Anne Hummert

Directors: Blair Walliser, Richard Leonard, Joe Mansfield, Fred Weihe, Lou Jacobson, Les Mitchel

Writers: Frank and Anne Hummert, Elizabeth Todd, Phil Thorne, Ned Calmer, Ruth Borden

Sound Effects: Chet Hill

Theme: "Rose of Tralee," played by Chet Kingsbury

Opening:

ANNOUNCER. *Backstage Wife*, the story of Mary Noble and what it means to be the wife of a famous Broadway star—dream sweetheart of a million other women.

Backstage Wife told of the trials and tribulations of an Iowa stenographer who fell in love with and married Larry Noble, a Broadway matinee idol. The program was aired on NBC Monday to Friday at 4:15 P.M. It was first heard over Mutual in 1935. It originated in Chicago.

The Bakers Broadcast: see *The Joe Penner Show*.

Band Remotes: see *Big Band Remotes*.

Barnacle Bill

Children

CAST:

Barnacle Bill, the Sailor

Cliff Soubier

Baron Münchhausen: see *The Jack Pearl Show*.

Barry Cameron

Serial Drama

CAST:

Barry Cameron
Anna Cameron
Maraine Clark
Vinnie, the maid
John Nelson
Mrs. Mitchell
Josephine Whitfield
Will Stevenson
Martha Stevenson
Frances
Gloria Mulvaney
Announcer: Larry Elliott

Spencer Bentley
Florence Williams
Dorothy Sands
Doris Rich
Scott McKay
Helen Carewe
Elsie Hitz
King Calder
Mary Hunter
Colleen Ward
Rolly Bester

Writers: Peggy Blake, Richard Leonard

Barry Cameron was first heard over NBC in 1945.

Barry Gray on Broadway

Discussion

Moderator: Barry Gray

This discussion program usually erupted in on-the-air controversy.

The Barton Family

Serial Drama

CAST:

Bud Barton
Grandma Barton
Herman Branch
Colonel Francis Welch
Francis Welch, Jr.
Judge Summerfield
Bill Murray

Dick Holland
Kathryn Card
Cliff Soubier
Ed Prentiss
Donald Kraatz
Fred Sullivan
Henry Hunter
(Arthur Jacobson)

Pa

Joy Wynn

Also: Hellen Van Tuyl, Karl Weber, Betty Jeffries, Jackie Harrison, Arthur Kohl, Hugh Muir, Bonita Kay, Ray Johannson, Arthur

Mr. Bartons by Schenck at sunrise all by
B B Th. #2
Peterson, Fern Persons, Ian Keith, Bob Jellison, Jane Webb

Director: Frank Papp
Writer: Harlan Ware

This program was heard over NBC Blue in 1939. It was also known as *The Story of Bud Barton* and *Those Bartons*.

Batman: see *Superman*.

Battle of the Sexes

7/28/42 Quiz
M.C.: Frank Crumit and Julia Sanderson, Walter O'Keefe, Jay C. Flippen
Announcer: Ben Grauer

Battle of the Sexes was heard over NBC in 1938.

B-Bar-B-Ranch: see *Bobby Benson's Adventures*.

Beat the Band

Musical Quiz

Hostess: "The Incomparable Hildegarde"
M.C.-Announcer: Marvin Miller, Tom Shirley
Vocalist: Marvel Maxwell, Marilyn Thorne
Musical Directors: Harry Sosnik, Ted Weems
Director: Jack Simpson
Writer: Hobart Donovan

Catch-phrase:

HILDEGARDE. Give me a little traveling music, Harry.

Listeners sent in musical questions and it was up to the band to identify songs from a few clues. Prizes of twenty-five dollars and a carton of the sponsor's cigarettes (Raleigh) went to contestants whose questions did *not* "beat the band." If the question did beat the band, the contestant received fifty dollars and two cartons of cigarettes and the boys in the band had to throw a pack of cigarettes "on the old bass drum for the men in service overseas." *Beat the*

Band was heard over NBC in 1940. It originated in Chicago and moved to New York in 1944.

Hildegarde's full name was Hildegarde Loretta Sell. (See also *The Raleigh Room*.)

Behind the Mike

Drama

Host: Graham McNamee
Announcer: Harry Von Zell

Behind the Mike related stories of behind-the-scenes in broadcasting. It began over CBS in 1931.

Behind the Story

Documentary

Narrator: Marvin Miller
Directors: William Gordon, Lee Bolen, Larry Hays, J. C. Lewis, Bill Lutz, Norman Smith, Robert Turnbull, Don McCall
Writers: Richard Sharp, Robert Turnbull, Robert Hecker, Joyce Erickson, Marvin Miller, Elizabeth Dawson Miller, Sidney Omarr, Don Yerrill, Ruth Walliser

Behind the Story was a fifteen-minute, five-times-a-week, early evening program heard over Mutual from 1949 to 1957. For a time it was broadcast on the full Mutual network; later it ran on the Don Lee division of Mutual, which covered the Pacific and Mountain time zones. The series was originally written in the Schwimmer & Scott offices in Chicago. The subsequent West Coast shows gave many successful television and motion-picture writers their first commercial experience. All the stories were completely factual and well researched but concerned little-known incidents. The programs were presented as yarns, interspersed with dialogue scenes or direct quotes, with Marvin Miller doing all the characters, as many as thirteen in one show.

Believe It or Not

Unusual Facts

Host: Robert L. Ripley, Gregory Abbott (when Ripley was away)

Vocalist: Harriet Hilliard

Orchestra: B. A. Rolfe, Ozzie Nelson

Announcer: Bill Griffis

Creator-Producer: Doug Storer

Director: Ed King

Writers: Charles C. Speer, Claris A. Ross, Robert D. Maley, George Lefferts, Richard E. Davis, David Davidson

This program was based on Ripley's syndicated newspaper feature dealing with unusual facts. It was heard over NBC in 1930.

Ben Bernie

Music

Starring: Ben Bernie

Vocalists: Little Jackie Heller, Buddy Clark, Mary Small, Jane Pickens, Pat Kennedy, Frank Prince, Bill Wilgus, Dick Stabile (also a saxophonist), Colonel Manny Prager (also a saxophonist);

With: Al Goering, pianist; Mickey Garlock, violinist; Ward Archer and Gilbert Grau on drums; "Whistlin'" Pullen, whistler

And: guest vocalists Gracie Barrie, Gale Robbins

Also: Billy Hillpot and Scrappy Lambert; Fuzzy Knight, comedy songs; Agnes Moorehead; Lew Lehr; *et al.*

Announcers: Harlow Wilcox, Bob Brown, Harry Von Zell

Writers: Albert G. Miller, Parke Levy, Gary Stevens, Alan Lipscomb

Closing:

Bernie's closing theme was a familiar sound on radio. Since he couldn't sing well, he closed with this monologue spoken over the music:

And now the time has come to lend an ear to—

Au revoir. Pleasant dre-ams.

Think of us . . . when requesting your themes.

Until the next time when . . .

Possibly you may all tune in again.

Keep the Old Maestro always . . . in your schemes.

Yowsah, yowsah, yowsah.

Au Revoir . . .

This is Ben Bernie, ladies and gentlemen, And all the lads

Wishing you a bit of pleasant dre-ams.

May good luck . . . and happiness,

Success, good health, attend your schemes.

And don't forget—

Should you ever send in your request-a

Why, we'll sho' try to do our best-a

Yowsah.

Au revoir, a fond cheerio,
a bit of a tweet-tweet,

God bless you . . . and

Pleasant dre-ams!

Ben Bernie, "The Old Maestro," conducted his orchestra's renditions of "sweet" music on various band remote broadcasts and on his own program during the 1930s. In addition, he's remembered for his "friendly feud" with Walter Winchell—the two of them exchanging humorous insults on their respective programs.

Dick Stabile later became a well-known orchestra leader. Colonel Henry Prager's greatest fame came from his singing of "The King's 'Orses."

Bess Johnson: see *The Story of Bess Johnson*.

Best Sellers

Drama

Host and narrator: Bret Morrison

Leading roles: Jim Boles

The Better Half

Quiz

On this program husbands and wives competed against each other. The loser paid a penalty. *The Better Half* first appeared on radio over Mutual in 1942.

Betty and Bob

Serial Drama

CAST:

Betty Drake

Elizabeth Reller
Beatrice Churchill
Alice Hill

Arlene Francis
Edith Davis

Mercedes McCambridge

Bob Drake

Don Ameche

Les Tremayne

Spencer Bentley

Carl Frank

J. Anthony Hughes

Van Heflin

Mae Drake, Bob's mother

Edith Davis

Jane Hartford

Dorothy Shideler

George

Frank Dane

Gardenia

Edith Davis

Carl Grainger

Herbert Nelson

Ethel Grainger

Eleanor Dowling

Peter Standish

Francis X. Bushman

Kathy Stone

Eloise Kummer

Mary Rose Spencer Vance

Marion B. Crutcher

Alan Bishop

Ned Wever

Madeline

Loretta Poynton

Marcia

Betty Winkler

Tony Harker

Don Briggs

Mrs. Cary

Grace Lockwood

Mrs. Hendrix

Grace Lockwood

Carlotta Van Every

Ethel Waite Owen

Pamela Talmadge

Ethel Kuhn

Jim Howard

Forrest Lewis

Blue Howard

Peggy Wall

William, the butler

Henry Saxe

Harvey Brew

Bill Bouchey

Bobbie Drake

Frankie Pacelli

Writers: Leonard Bercovici, Edwin Morse

Theme: "Salut d'Amour" *by Elgar*

Betty and Bob first appeared on NBC Blue in 1932. It originated in Chicago.

Betty Boop Fables

Children

CAST:

Betty Boop
Ferdie Frog

Mae Questel
Red Pepper Sam
William Costello

Orchestra: Victor Erwin

This program presented the adventures of the movie cartoon character created by Max Fleischer.

Betty Crocker: see *Women's Programs*.

Between the Bookends

Poetry and Conversation

Host: Ted Malone

Organist: Rosa Rio

Theme: "Auld Lang Syne"

Between the Bookends was heard over CBS in 1935.

Beulah

Comedy

CAST:

Beulah

Marlin Hurt

Bob Corley

Hattie McDaniel

Louise Beavers

Lillian Randolph

Bill Jackson, Beulah's boy friend

Marlin Hurt

Ernest Whitman

Hugh Studebaker

Jess Kirkpatrick

Mary Jane Croft

Lois Corbett

Henry Blair

Ruby Dandridge

Harry Henderson

John Brown

Alice Henderson

Donnie Henderson

Oriole

Mr. Jenkins

BEULAH 27

Beulah addition

Also: Vivian Dandridge, Dorothy Dandridge (sister of Vivian), Butterfly McQueen, Nicodemus Stewart, Amanda Randolph, Jester Hairston, Roy Glenn, "Lasses" White, Marvin Miller

Vocalists: Carol Stewart, Penny Piper

Orchestra: Buzz Adlam, Albert Sack

Announcers: Hank Weaver, Ken Niles, Marvin Miller, Johnny Jacobs

Directors: Helen Mack, Tom McKnight, Jack Hurdle, Steve Hatos

Writers: Charles Stewart, Phil Leslie, Arthur Phillips, Hal Kanter, Sol Stewart, Seaman Jacobs, Sol Schwartz, Sol Saks

Sound Effects: Vic Livoti

Catch-phrases:

BEULAH. Love dat man!

BEULAH. Somebody bawl for Beulah?

BEULAH. On the con-positively-trairy!

Opening:

ANNOUNCER. Tums—famous for quick relief for acid indigestion—presents . . . *The Marlin Hurt and Beulah Show* . . .

ORCHESTRA. *Theme in and up (APPLAUSE)*

ANNOUNCER. (Over) with lovely Carol Stewart . . . the music of Albert Sack and His Orchestra . . . and starring . . . Marlin Hurt . . . and . . .

ORCHESTRA. *Music up full*

BEULAH (sings):

Got the world in a jug, Lawd

Got the stopper in my hand! . . .

(Chuckles)

ANNOUNCER. Yes, sir, it's . . . Beulah! (Applause)

The character of Beulah, a Negro maid, was first portrayed by Marlin Hurt, a white man, on *Fibber McGee and Molly*. One of the peculiarities of radio was that it was possible for such a situation to occur—a white man playing a Negro woman—with no one the wiser among the home audience. As a matter of fact, great use was made of the surprise element on *Fibber McGee and Molly* since Hurt stood quietly with his back to the mike as Beulah's entrance neared and then suddenly on cue whirled around and screamed out her opening line. The studio audience never failed to register surprise, laughter, and applause.

Later, as a "spin-off," Beulah became the central character on the *Beulah* show as a half-hour, once-a-week CBS program sponsored by Tums. As the above script excerpt indicates, it was also known as *The Marlin Hurt and Beulah Show*. Following Hurt's death in 1947, the program was revived on ABC, also in a half-hour, once-a-week format. Finally, it moved to CBS as a fifteen-minute, three-times-a-week, early evening broadcast with the startling innovation of letting an actual Negro woman play Beulah.

Bob Corley was twenty-two years old when he took over the Beulah role. He later became a television director in his hometown of Atlanta, Georgia. He claimed that "age and hormones" eventually prevented him from being able to do the Beulah voice.

Beyond These Valleys

Serial Drama

CAST:

Rebecca Lane
David

Gertrude Warner
Shirling Oliver

Director: Basil Loughrane

Writer: Don Becker, who also composed the original theme music.

The Bickersons

Comedy

CAST:

John Bickerson
Blanche Bickerson

Don Ameche
Frances Langford
Marsha Hunt

Amos, John's brother

Danny Thomas

Creator-Writer: Phil Rapp

These comedy skits featured a quarreling husband and wife and were first heard on Edgar Bergen's *Chase and Sanborn Hour*.

Big Band Remotes

During the era of the big bands—in the 1930s and 1940s—most bands spent a good portion of their year playing one-nighters in ballrooms from coast to coast. The networks had permanent broadcasting installations in the ballrooms of major cities and could easily set up temporary lines in small clubs in smaller cities. Since these originations were from outside the studios the broadcasts came to be known as “band remotes.” It was not unusual, late on a Saturday night, to be able to tune in to half-a-dozen band remotes from as many locations. Typically, a local announcer would be sent out to introduce the program, the bandleader, and the musical numbers, and you might hear:

ANNOUNCER. From the beautiful Westwood Room of the fabulous Park Sheridan Hotel in downtown metropolitan Buffalo, New York, it's the danceable rhythms of Claude Hudson and His Twenty-one Gentlemen of Swing!

MUSIC. *Band theme up full, then under . . .*

ANNOUNCER. Yes, once again the Mutual Broadcasting System is proud to bring you a full half-hour of music for your listening and dancing pleasure. The happy crowd here is ready for your first number, Claude. What'll it be?

CLAUDE. Well, Bill, here's the lovely Ginny Parsons to ask the musical question, “Do You Remember Me?”

MUSIC. “Do You Remember Me?”

Not all the bands were as obscure as our mythical Claude Hudson. Glenn Miller, Benny Goodman (“The King of Swing”), Gene Krupa, Harry James, the Dorsey Brothers (Tommy and Jimmy)—all the major musical groups of the time were heard frequently from remote locations such as the Trianon and Aragon ballrooms in Chicago, the Glen Island Casino in New Rochelle, New York, and the Mocambo in Hollywood.

Among the other orchestras were Blue Baron (Harry Freedlin), Charlie Barnet, Nat Brandwynne, Henry Busse, Cab Calloway, Carmen Cavallaro (“The Poet of the Piano”), Russ Columbo, Bob Crosby (“Bob Crosby's Bobcats”), Xavier Cugat, D'Artega, Meyer

Davis, Eddie Duchin, Duke Ellington, Shep Fields (“Rippling Rhythm”), Ted Fiorito, Larry Funk (“The Band of a Thousand Melodies”), Jan Garber (“The Idol of the Airlanes”), Glen Gray (“The Casa Loma Orchestra”), Johnny Green, Lennie Hayton, Richard Himber (“The Studebaker Champions”), Ina Ray Hutton (leader of an all-girl band), Isham Jones, Dick Jurgens, Hal Kemp, Wayne King (“The Waltz King”), Ted Lewis (“Is everybody happy?”), Guy Lombardo* (“The Royal Canadians—with the sweetest music this side of Heaven”), Vincent Lopez** (“Hello, everybody. Lopez speaking.”), Jimmy Lunceford, Abe Lyman, Enric Madriguera, Chico Marx, Barry McKinley, Vaughn Monroe, Russ Morgan (“Music in the Morgan Manner”), Red Nichols, Will Osborne, Erno Rapee, Nat Shilkret, Jack Teagarden, The Three Suns (an instrumental trio comprised of Al Nevins on guitar, Morty Nevins, accordion, and Arty Dunn, electric organ), Ted Weems, and Paul Whiteman.

*Guy Lombardo's Royal Canadians became well known for their traditional radio appearances on New Year's Eve. Guy was the most famous member of the musical Lombardo family. Musicians Victor, Carmen, and Lebert often appeared with him, as did their sister, vocalist Rose Marie Lombardo.

✓ **Vincent Lopez made his radio debut on November 27, 1921. He was usually heard from the Hotel Taft in New York. (See also *Musicians; Orchestra Leaders, Singers.*)

Big Brother: see *Uncle Don* and *Rainbow, House.*

Big Jon and Sparkie

Children's Adventure

CAST:

Big Jon	Jon Arthur
Sparkie	Jon Arthur
Mayor Plumpfront	Jon Arthur
Ukey Betcha	Jon Arthur
✓ Gil Hooley (Gil Hooley and His Leprechaun Marching Band)	William J. Mahoney, Jr.

Producer: Jon Arthur

Technical Producer: William J. Mahoney, Jr.

Writer: Donald Kortekamp
Theme: "The Teddy Bear's Picnic"

Catch-phrase:

JON ARTHUR. Hi . . . hey . . . hello there!

Big Jon and Sparkie originated in Cincinnati in 1948 and ran on ABC from 1950 to 1958. It was on the network for an hour a day Monday through Friday. A similar show called *No School Today* was heard on Saturday mornings for two hours. Jon Arthur thereby had one of the largest blocks of radio network time ever assigned to one performer—seven hours per week. The daily program was eventually reduced to a fifteen-minute show entitled *The Further Adventures of Big Jon and Sparkie*.

The Big Show

Variety

Hostess: Tallulah Bankhead

Orchestra: Meredith Willson

Celebrity Guests: Fred Allen, Groucho Marx,
et al.

Announcers: Ed Herlihy, Jimmy Wallington

Writer: Goodman Ace

Opening:

TALLULAH. You are about to be entertained by some of the biggest names in show business.

For the next hour and thirty minutes, this program will present—in person—such bright stars as:

GUEST STARS. (each reading his own name):

Louis Armstrong . . . Bob Hope . . . Deborah Kerr . . . Frankie Laine . . . Jerry Lewis . . . Dean Martin . . . Dorothy McGuire . . . Meredith Willson . . .

TALLULAH. And my name, dahlings, is Tallulah Bankhead.

MUSIC. Theme in . . . up and under for . . .

ANNOUNCER. The National Broadcasting Company presents . . . *The Big Show!*

MUSIC. Theme in full with chorus and under for . . .

ANNOUNCER. *The Big Show!* Ninety minutes with the most scintillating personalities in the entertainment world, brought to you this Sunday and every Sunday at this same time as the Sunday feature of NBC's All Star Festival . . . and here is your hostess,

the glamorous, unpredictable Tallulah Bankhead!

MUSIC. Out

(Applause)

This was one of radio's last big variety programs. As evidenced by the above opening from the December 17, 1950, NBC broadcast from Hollywood, the guest list was always spectacular. Among the best-remembered portions of the show were Miss Bankhead's predilection for calling everyone "dahling," Meredith Willson's acknowledgment of her introduction with "Thank you, Miss Bankhead, sir," and Miss Bankhead's closing, when she sang in her husky voice "May the Good Lord Bless and Keep You."

Big Sister

Serial Drama

CAST:

Ruth Evans Wayne, the big sister

Alice Frost

Nancy Marshall

Marjorie Anderson

Mercedes McCambridge

Grace Matthews

Sue Evans Miller, Ruth's sister

Haila Stoddard

Dorothy McGuire

Peggy Conklin

Fran Carden

Vera Allen

Michael O'Day

Chester Stratton

Harold Vermilyea

Helene Dumas

Carl Benton Reid

Guy de Vestel

Oscar Polk

Teddy Bergman

Ned Wever

Elspeth Eric

Evelyn Varden

Santos Ortega

Erin O'Brien-Moore

Horace Braham

Eric Dressler

Martin Gabel

Paul McGrath

Staats Cotsworth

Nurse Burton

Little Ned Evans (Neddie)

Samson

Cornelius Porter

Vera Wayne

Rodger Allen

Paul Gerond

Horace

Asa Griffin

Jerry Miller

Diane Carvell Ramsey

Mrs. Carvell

Dr. Duncan Carvell

Elsa Banning

Ernest Banning

Frank Wayne

Dr. John Wayne

Pete Stone
Addie Price
Ginny Price
Hope Melton Evans

Waldo Briggs

Dr. Reed Bannister

Mary Tyler

Eunice
Richard Wayne

Pete Kirkwood
Margo Kirkwood
Charles Daniels
Ricki Lenya

Mrs. Warren
Michael West

David Brewster
Harriet Durant
Wellington Durant
Lola Mitchell
Eric Ramsey
Doris Monet
Dr. Marlowe
Dr. Seabrook

Ed Begley
Charlotte Holland
Patsy Campbell
Ann Shepherd
(Scheindel Kalish)
Teri Keane
Ed Begley
Horace Braham
Berry Kroeger
Ian Martin
Arnold Moss
David Gothard
Ann Shepherd
(Scheindel Kalish)
Susan Douglas
Jim Ameche, Jr.
Ruth Schafer
Joe Julian
Louise Fitch
Ed Begley
Ann Shepherd
(Scheindel Kalish)
Adelaide Klein
Richard Kollmar
Joe Julian
Alexander Kirkland
Elizabeth Love
Charles Webster
Arlene Francis
Richard Widmark
Joan Tompkins
Mason Adams
Everett Sloane

Also: Ralph Bell, Anne Burr
Announcers: Jim Ameche, Hugh Conover
Creator: Lillian Lauferty
Directors: Mitchell Grayson, Theodore T. Huston, Thomas F. Vietor, Jr.
Writers: Julian Funt, Carl Bixby, Robert Newman, Bill Sweets
Musical Director: William Meeder
Sound Effects: Bill Brown
Organist: Richard Leibert
Theme: "Valse Bluettes" *by Dr 1030*

Opening:

ANNOUNCER. Rinso presents . . . *Big Sister*.

SOUND. *Tower clock striking*

ANNOUNCER. Yes, there's the clock in Glens Falls Town Hall telling us it's time for Rinso's story of *Big Sister*.

This program was first heard over CBS in 1936.
(See also *Bright Horizon*.)

The Big Story

Drama

Narrator: Robert Sloane

Announcer: Ernest Chappell

Directors: Harry Ingram, Thomas F. Vietor, Jr.

Writers: Robert Sloane, Gail Ingram, Max Ehrlich, Arnold Perl

Sound Effects: Al Scott

Theme: "Ein Heldenleben" by Richard Strauss
(section titled "Prowess in Battle")

The program dramatized stories of newspaper reporters. At the conclusion of the broadcast, the actual reporter was introduced on the air and congratulated for his story. The series was first heard over NBC in 1947 and was sponsored by Pall Mall cigarettes.

Big Town

Adventure

CAST:

Steve Wilson, Editor of the *Illustrated Press*, a crusading newspaper

Edward G. Robinson

Edward Pawley

Walter Greaza

Lorelei Kilbourne, society editor

Claire Trevor

Ona Munson

Fran Carlon

Ed MacDonald

Helen Brown

Tommy Hughes

Miss Foster

District Attorney Miller

Gale Gordon

Ted de Corsia

Eddie, the cabdriver

Inspector Callahan

Dusty Miller, the photographer

Lawson Zerbe

Casey Allen

Bill Adams

Fletcher

Barky

Danny

Harry the Hack

Willie the Weep

Mozart

Newsboy at the opening who shouted, "Get

your *Illustrated Press*"

Bobbie Winkler

Michael O'Day

BIG TOWN 31

Narrator Dwight Weist
Also: Jerry Hausner, Cy Kendall, Paula Winslowe, Jack Smart, George Petrie, Thelma Ritter
Announcer: Ken Niles

Producer-Writer-Director: Jerry McGill
Producer: Phil Cohen
Directors: Richard Uhl, Joseph Bell, Crane Wilbur, William N. Robson
Musical Director: Leith Stevens
Sound Effects: John Powers
Organist: John Gart
Theme: "Tell the Story"

This program was heard over CBS beginning in 1937.

Bill Stern Sports Newsreel: see *The Colgate Sports Newsreel Starring Bill Stern*.

The Billie Burke Show

Comedy

CAST:

Billie Burke	Herself
Billie's brother	Earle Ross
Billie's maid	Lillian Randolph
Colonel Fitts, a suitor for Billie's hand	Marvin Miller
Banker Guthrie, another suitor	Marvin Miller
Also: Hattie McDaniel, Arthur Q. Bryan	
Announcers: Tom Dickson, Marvin Miller	

Directors: Axel Gruenberg, Dave Titus
Writers: Ruth F. Brooks, Paul West

The Billie Burke Show was first heard over CBS in 1944 and ran until 1946.

Billy and Betty

Children's Adventure

CAST:

Billy White	Jimmy McCallion
Betty White	Audrey Egan
Melvin Castlebury	Elliott Reid

Announcer: Kelvin Keech

Theme:

Here comes the milkman
Hooray! Hooray!
He's bringing milk from Sheffield Farms
That's sealed, select Grade A.

Here comes the milkman
He's ringing at your door
(*sound of doorbell ringing and door opening*)

Here's the milk you always drink
It's select Grade A.

Billy and Betty was first heard over NBC in 1935.

Billy Graham: see *Religion*.

Billy Sunday: see *Religion*.

The Bing Crosby Show

Music

Starring: Bing Crosby
Vocal group: Jud Conlon's Rhythmaires
Orchestra: John Scott Trotter
Also: Skitch Henderson
Announcers: Ken Carpenter (when show was in Hollywood); Glenn Riggs (when show was in New York)
Producer-Writer: Bill Morrow
Director: Murdo McKenzie
Theme (sung by Crosby):
Where the blue of the night
Meets the gold of the day
Someone waits for me.

The Bing Crosby Show went on the air after Crosby left the *Kraft Music Hall* in the spring of 1946, when Kraft refused to let him record his shows. From the fall of 1946 until December 1956, *The Bing Crosby Show* was sponsored by Philco, Chesterfield, and General Electric. While under Philco sponsorship, the program was known as *Philco Radio Time*. (See also *Kraft Music Hall*.)

The Bishop and the Gargoyle

Adventure

CAST:

The Bishop
The Gargoyle

Richard Gordon
Milton Herman
Ken Lynch

Director: Joseph Bell

Writer: Frank Wilson

"The Bishop", who had a dilettante's interest in crime, had served on the parole board of Sing Sing prison, where he met the man he called "The Gargoyle"—a convict who was never known by any other name on the program. When "The Gargoyle" became an ex-convict, he served as an aide to "The Bishop," and the two men solved crimes together. "The Bishop," of course, avoided violence while "The Gargoyle" supplied the physical force necessary in certain situations. The program was first heard over the Blue network in 1936.

The Black Castle

Mystery-Drama

Opening:

ANNOUNCER. Now . . . up these steps to the iron-studded oaken door which yawns wide on rusted hinges . . . bidding us enter.

MUSIC. *Mysterious organ music under . . .*

ANNOUNCER. Music—do you hear it? Wait . . . it is well to stop. For here is the Wizard of the Black Castle.

SOUND. *Weird animal cries followed by cackling laughter and more animal cries*

WIZARD. There you are. Back again, I see. Well, welcome. Come in, come in.

SOUND. *Animal cries . . .*

WIZARD. You'll be overjoyed at the tale I have for you tonight!

This fifteen-minute thriller first appeared on Mutual in 1943.

The Black Hood

Adventure

CAST:

The Cop
Girl reporter

Scott Douglas
Marjorie Cramer

Writer: Walt Framer

Opening:

SOUND. *Gong*

ANNOUNCER. The Black Hood!

SOUND. *Gong*

VOICE. Criminals, beware . . . The Black Hood is everywhere!

SOUND. *Eerie, howling noise up full and under*

. . .

VOICE. I, The Black Hood, do solemnly swear that neither threats nor bribes nor bullets nor death itself shall keep me from fulfilling my vow—to erase crime from the face of the earth!

This was the story of a rookie cop who acquired magical powers when he donned a black hood.

The Black Museum

Mystery

Host: Orson Welles

Blackstone, the Magic Detective

Adventure

CAST:

Blackstone

Ed Jerome

Also: Fran Carlon, Ted Osborne

Announcer: Alan Kent

Director: Carlo de Angelo

Writers: Joan and Nancy Webb

Musical Director: Bill Meader

BLACKSTONE, THE MAGIC DETECTIVE 33

th Spain by Isham Jones

Blackstone Plantation

Variety

Featuring: Frank Crumit and Julia Sanderson
Also: Don Rodrigo and Don Felipe Escondido, Santos Ortega, Ted de Corsia

Blackstone Plantation was first heard over CBS in 1929.

Blind Date

Audience Participation

Hostess: Arlene Francis
Director: Tom Wallace
Writers: Arlene Francis, Kenneth Rouight

On this program, which was first heard over ABC in 1943, hostess Arlene Francis helped arrange dates.

Blondie

Situation Comedy

CAST:

Blondie	Penny Singleton
	Alice White
	Patricia Van Cleve
	Ann Rutherford
Dagwood Bumstead	Arthur Lake
J. C. Dithers, Dagwood's boss	Hanley Stafford
Fuddle, the neighbor	Arthur Q. Bryan
	Harry Lang
Alexander (Baby Dumpling)	Leone Ledoux
	Larry Sims
	Jeffrey Silver
	Tommy Cook
Cookie	Marlene Ames
	Joan Rae
	Norma Jean Nilsson
Cora Dithers	Elvia Allman
Herb Woodley, the neighbor	Hal Peary
	Frank Nelson
Alvin Fuddle	Dix Davis
Harriet	Mary Jane Croft
McConnigle	Howard Petrie
Dimples Wilson	Veola Vonn
	Lurene Tuttle

Orchestra: Harry Lubin
Announcers: Bill Goodwin, Howard Petrie

Producer-Director: Don Bernard
Director: Eddie Pola
Writer: Johnny Greene
Sound Effects: Parker Cornell

Catch-phrase:
DITHERS. Bumstead! I'll run your little finger through the pencil sharpener!

Opening:
ANNOUNCER. Uh-uh-uh . . . don't touch that dial! Listen to . . .

DAGWOOD. (*shouting*). B-l-o-o-o-o-n-d-i-e!!!

Blondie came to radio over CBS in 1939. It featured all the elements familiar to readers of the comic strip created by Chic Young and to viewers of the long-run motion-picture series. One oft-repeated sequence on the radio program had "Mr. Dithers" yelling for "Dagwood" to "come into my office" counterpointed by a muted trumpet obbligato.

Blue Playhouse

Drama

Featuring: Frank Lovejoy, Joan Banks, Santos Ortega

Blue Ribbon Town

Comedy-Variety

Featuring: Groucho Marx, Virginia O'Brien, Donald Dickson, Kenny Baker
Orchestra: Robert Armbruster
Producer-Writer-Director: Dick Mack

Virginia O'Brien was famous for her deadpan expression while singing up-tempo songs. *Blue Ribbon Town* took its name from the sponsor's beer, Pabst Blue Ribbon. The program made its debut March 27, 1943.

Bob and Ray

Comedy

CAST:

Bob	Bob Elliott
Ray	Ray Goulding
Wally Ballou	Bob Elliott
Mary McGoon	Ray Goulding
Webley Webster	Ray Goulding
Tex Blaisdell	Bob Elliott
Biff Burns	Ray Goulding
Steve Bosco	Bob Elliott

Bob and Ray started doing comedy together when they were both staff announcers on local radio in Boston. Their program, *Matinee with Bob and Ray*, preceded the Red Sox baseball games, and whenever the game was rained out Bob and Ray stayed on the air all afternoon. Eventually they were brought to network radio with a Saturday-night program on NBC, and subsequently they appeared from time to time on all the networks at various hours. Bob and Ray played all the parts of the regular cast characters as well as all the characters in their dramas. Among the fairly regular features were:

"Wally Ballou" on remote location interviewing various people. Wally always started his reports with his mike turned off so that he was first heard in the middle of a word. He announced himself as "Wally Ballou, winner of over seven international diction awards," or, "Radio's highly regarded Wally Ballou." His microphone was usually turned off before he was quite through. Occasionally "Wally" would refer to his family, his wife "Hulla Ballou" and his son "Little Boy Ballou." He denied being related to either the "Beale Street Ballous" or the "Wang Wang Ballous."

"Mary McGoon's" recipes. At Thanksgiving, "Mary" had a recipe for "Mock Turkey" which was made of mashed potatoes shaped into the form of a turkey with hot dogs for legs and wings.

"Steve Bosco," sportscaster, calling in with what was supposed to be a sports story. He always seemed to be a little bit drunk and was perpetually worried about getting the connection cut off. He usually asked for some money to get himself out of some financial scrape and then signed off with, "This is Steve Bosco

rounding third and being thrown out at home."

"Biff Burns," the other sportscaster. He usually displayed an egotistical ignorance of his subject and signed off with, "This is Biff Burns saying, until next time, this is Biff Burns saying good-by."

"Mary Backstayge, Noble Wife"—a take-off on soap operas. It opened with announcer "Word Carr" saying, "And now, for the many fans who wait for her on the radio, we present the interesting story 'Mary Backstayge, Noble Wife,' the story of a girl from a deserted mining town out West who came to New York to become the wife of handsome Harry Backstayge, Broadway star, and what it means to be the wife of the idol of a million other women."

"Tex Blaisdell," Bob and Ray's cowboy country and Western entertainer, who traveled and performed with the "Smokey Valley Boys." "Romeo" was the comic rustic with the "Smokey Valley Boys." Tex did rope tricks on the radio and perpetually plugged his upcoming appearances at county fairs and supermarket openings.

"One Feller's Family"—a take-off on "One Man's Family." Bob played "Father Butcher" and mumbled a lot to himself, ending with "Fanny, Fanny, Fanny." Ray played "Mother Butcher" and usually wound up exasperatedly telling Father Butcher to "shut up and stop mumbling, you senile old man." It always ended with the announcer saying, "'One Feller's Family' is written and directed by T. Wilson Messy. This has been a Messy Production."

"Lawrence Fechtenberger, Interstellar Officer Candidate"—a take-off on adventure serials—which was brought to you "by chocolate cookies with white stuff in between." Ray played "Lawrence," and Bob was his side-kick, "Mugg Mellish," always sneering.

"Widen Your Horizons"—a program of self-help in which experts would explain how to put salt in salt shakers, how to look up names in the telephone directory, etc.—brought to you by the "Croftweiler Industrial Cartel, makers of all kinds of things out of all kinds of stuff."

"Dean Archer Armstead," Bob and Ray's agricultural expert from the "Lackawanna, New York, Field Station." His theme was a scratchy record of a piano version of "Old MacDonald."

"Natalie Attired," Bob and Ray's "Song Sayer." Played by Ray in his "Mary McGoon" voice, "Natalie" would "say" songs. She was accompanied by her drummer, "Eddie" (Bob),

and would merely speak the words of popular songs to Eddie's drum accompaniment.

"The Bob and Ray Gourmet Club." Here "Claude" and "Clyde" would describe the colorful ceremony attending the presentation and unwrapping of some celebrity's sandwich, which would subsequently be placed on a velvet cushion in a place of honor where the guests of "The Gourmet Club" could dance by and look at it.

Bob and Ray singed off each broadcast with: RAY. Write if you get work . . .

BOB. . . . And hang by your thumbs.

(In their very early days, Ray spoke both lines and Bob added, "And remember, it's milder . . . much milder.")

The Bob Becker Program

Pets

Featuring: Bob Becker

In this series Bob Becker discussed problems encountered in the training of pets, primarily dogs.

The Bob Burns Show

Comedy

CAST:

The Arkansas Traveler
Sharon O'Shaughnessey

Bob Burns
Ann Thomas

Directors: Joe Thompson, Andrew Love

Writers: R. E. "Duke" Atterberry, Victor McLeod, Glen Wheaton

Theme: "The Arkansas Traveler"

Bob Burns made his radio debut on *The Fleischmann Hour* with Rudy Vallee and subsequently made several guest appearances. In 1936 he joined Bing Crosby on *Kraft Music Hall*, where he played second banana to Bing for five years. Later he got his own show, which was heard over CBS in 1941. Burns had a musical instrument made of a funnel and two gas pipes that he called a bazooka. During World War II a United States Army weapon was named after Burns' bazooka.

The Bob Crosby Show

Variety

M.C.: Bob Crosby

Orchestra: Bob Crosby's Bobcats

Announcers: Les Tremayne, John Lund

Director: Bob Brewster

Writers: Carroll Carroll, David Gregory

Each week a different up-and-coming female vocalist was featured on the show; among them were Peggy Lee, Kay Starr, and Jo Stafford when they were still relatively unknown.

Bob Elson Aboard the Century

Interviews

Host: Bob Elson

Bob Elson interviewed people riding the Twentieth-Century Limited train between Chicago and New York.

The Bob Burns Show

Comedy

CAST:

The Arkansas Traveler
Sharon O'Shaughnessey

Bob Burns
Ann Thomas

Directors: Joe Thompson, Andrew Love

Writers: R. E. "Duke" Atterberry, Victor McLeod, Glen Wheaton

Theme: "The Arkansas Traveler"

Bob Burns made his radio debut on *The Fleischmann Hour* with Rudy Vallee and subsequently made several guest appearances. In 1936 he joined Bing Crosby on *Kraft Music Hall*, where he played second banana to Bing for five years. Later he got his own show, which was heard over CBS in 1941. Burns had a musical instrument made of a funnel and two gas pipes that he called a bazooka. During World War II a United States Army weapon was named after Burns' bazooka.

The Bob Hawk Show

Quiz

Quizmaster: Bob Hawk

Bob Hawk interspersed gags with the questions on this program, which was heard over CBS in 1945. A studio contestant could become a "Lemac" by answering questions correctly. "Lemac" was simply Camel, the sponsor, spelled backward. A winning contestant was, of course, rewarded financially and serenaded with a chorus of "You're a Lemac now."

The Bob Hope Show

Comedy

CAST:

Starring:

Bob Hope

Professor	Jerry Colonna
Vera Vague	Barbara Jo Allen
Brenda	Blanche Stewart
Cobina	Elvia Allman
John L. C. Sivoney	Frank Fontaine
Miriam of the Pepsodent commercials	
("Dear Miriam, poor Miriam, neglected using Irium")	Trudy Erwin
Santa Claus	Jack Kirkwood
Honey Chile	Patricia Wilder
	Claire Hazel

Also: Irene Ryan

Vocalists: Judy Garland, Gloria Jean, Doris Day, Frances Langford

Hits and a Miss (vocal group that varied from Three Hits and a Miss to Six Hits and a Miss)
—Pauline Byrnes, Bill Seckler, Vincent De-
gen, Marvin Bailey, Jerry Preshaw, Howard
Hudson, Mack McLean

Orchestra: Al Goodman, Red Nichols, Skinnay
Ennis, Les Brown

Announcers: Wendell Niles, Art Baker, Larry
Keating, Bill Goodwin, Hy Averback

Producer: Bill Lawrence

Directors: Bob Stephenson, Tom Sawyer, Nor-
man Morrell, Al Capstaff

Writers: Ted McKay, Albert Schwartz, Mel
Shavelson, Norman Sullivan, Jack Douglas,
Paul Laven, Dr. Samuel Kurtzman, Fred S.
Fox, Hal Block, Larry Marks, Al Josefsberg

Sound Effects: Parker Cornell, Walter Snow
Theme: "Thanks for the Memory"

Catch-phrases:

HOPE. Who's Yehoodi?

COLONNA. Greetings, Gate!

Bob Hope entered radio, after a successful career in vaudeville and on Broadway, as a guest on *The Rudy Vallee Show*, followed by brief appearances on such short-lived programs as *The Bromo-Seltzer Intimate Hour*, *The Atlantic Oil Program*, and *The Woodbury Soap Hour*. Then came the long-running, extremely popular program sponsored by Pepsodent, which was first heard over NBC Blue in 1934. Many well-remembered sequences developed on this Tuesday night show on NBC, among them Colonna's phone calls to Hope:

COLONNA. Hello, Hope? This is Colonna.

HOPE. Professor! Where are you?

COLONNA. I'm here in England building a

bridge across the Atlantic.

HOPE. Nonsense, Professor. You can't build a bridge across the Atlantic.

COLONNA. I can't??? [Pause] Okay, boys. Tear it down!

"Vera Vague" was a man-chasing character, as were "Brenda" and "Cobina," vague parodies of the then prominent real-life society girls Brenda Frazier and Cobina Wright, Jr.

In one sketch Jack Kirkwood appeared as a street-corner Santa Claus with a little kettle and admonished Hope to "Put something in the pot, boy," which became an oft-repeated catch-phrase.

Judy Garland was virtually a permanent cast member for over a year although she was usually accorded "guest-star" billing. In addition, Hope had as frequent guests many Hollywood stars, including Madeleine Carroll, Mickey Rooney, William Powell, Paulette Goddard, Pat O'Brien, Olivia de Havilland, Dorothy Lamour, Constance Bennett, and his "feuding partner" Bing Crosby. At one point Basil Rathbone and Nigel Bruce appeared as "Sherlock Holmes" and "Doctor Watson" to help Hope find his mythical Yehoodi. They finally concluded that Yehoodi was the little man who pushes up the next piece of Kleenex!

Frequently there were rumors that Hope had been cut off the air for allegedly using racy material. While he often skirted the bounds of what was then acceptable, the stories of his being censored on the air are apocryphal.

During the years of World War II, Hope began what was to turn out to be a life-long career of entertaining servicemen at various United States and overseas bases. His tireless efforts were a major factor in boosting American morale, and the laughs, whistles, and applause were not only indicative of the appreciation of the servicemen but also provided a lift for the home front. Hope usually started each of these broadcasts with something like "This is Bob, Camp Pendleton, Hope saying that if you want to help out our boys in blue, send them some socks . . . and some kisses, too!" (*Whistles, cheers, and applause.*) He also made frequent use of the local names and customs wherever he was, again to much appreciation by the audience. (See also *The Woodbury Soap Hour*.)

Bobby Benson's Adventures

CAST: *Hase - Arrigo* Children
Bobby Benson Richard Wanamaker
Ivan Cury
Billy Halop
Polly Armstead Florence Halop
Windy Wales, the handyman (Wild Tales by
Windy Wales) Don Knotts
Harka, the Indian Craig McDonnell
Irish Craig McDonnell
Tex Mason (originally Buck Mason)

Herb Rice
Neil O'Malley
Charles Irving
Al Hodge
Tex Ritter
Herb Rice
Chinese cook
Black Bart Eddie Wragge
Aunt Lilly Lorraine Pankow
Announcers: Bob Emerick, "Two-gun" André
Baruch, "Cactus" Carl Warren, Carl
Caruso

Creator: Herbert C. Rice
Director: Bob Novak
Writer: Jim Sheehan and others

Bobby Benson's Adventures was first heard over CBS in 1932 and was set originally on the "H-Bar-O Ranch" because it was sponsored by H-O Oats; later it was set on the "B-Bar-B Ranch." (See also *Songs of the B-Bar-B.*)

Boston Blackie

Detective

CAST:
Boston Blackie Chester Morris
Richard Kollmar
Mary Lesley Woods
Jan Miner
Inspector Faraday Maurice Tarplin
Richard Lane
Frank Orth
Shorty Tony Barrett
Announcer: Larry Elliott

Producer-Director: Jeanne K. Harrison
Writers: Kenny Lyons, Ralph Rosenberg

Opening:

ANNOUNCER. Boston Blackie! Enemy to those who make him an enemy; friend to those who have no friends!

Radio fans have frequently debated the question of whether or not Chester Morris played "Boston Blackie" on radio in addition to his role in the movies. As the cast list indicates, Morris actually did originate the radio character, playing the part while the show was a summer replacement for *Amos 'n' Andy*.

Box 13

Adventure

CAST:
Dan Holiday Alan Ladd
Suzy Sylvia Picker

Brave Tomorrow

Serial Drama

CAST:
Louise Lambert Jeannette Dowling
Hal Lambert Raymond Edward Johnson
Roger DeKoven
Jean Lambert Nancy Douglass
Flora Campbell
Marty Lambert Jone Allison
Andree Wallace
Phil Barnes Carl Eastman
Brad Forbes Frank Lovejoy
Whit Davis House Jameson

Writer: Ruth A. Knight

Break the Bank

Quiz

M.C.: John Reed King
Johnny Olson
Bert Parks
Clayton "Bud" Collyer

Orchestra: Peter Van Steeden
Director: Jack Rubin
Writers: Joseph Kane, Walt Frammer, Jack Rubin

Break the Bank was first heard over Mutual in 1945.

Breakfast at Sardi's

Audience Participation

M.C.: Tom Breneman
Assistant: Bobby, a Filipino busboy
Announcer: Carl Webster Pierce

Prizes were awarded for the tallest, fattest, etc., in the audience. Tom Breneman often tried on hats of female guests for a gag.

The Breakfast Club

Variety

CAST:

M.C.: Don McNeill
Sam (Fiction and Fact from Sam's Almanac)
Sam Cowling
Aunt Fanny, a country character who dispensed gossip and stories; her theme, "She's Only a Bird in a Gilded Cage"
Fran Allison

Fibber McGee and Molly

Jim and Marian Jordan

Mr. Wimple Bill Thompson

Also: Russell Pratt, Gale Page

The Three Romeos—Sam Cowling, Gil Jones, Louie Perkins, Boyce Smith (replacement); The Vagabonds—Ray "Pappy" Grant, Robert O'Neil, John Jordan, Norval Taborn; The Cadets—Al Stracke, Carl Scheibe, Jack Halloran, Homer Snodgrass, Bob Childe, Reo Fletcher, Arnold Isolany, Sam Thompson; The Merry Macs—Cheri McKay and the McMichaels (Joe, Judd, and Ted); The Morin Sisters and The Ranch Boys—Marge Morin, Pauline Morin, Evelyn Morin, Jack Ross, Hubert "Shorty" Carson, and Joe "Curley" Bradley;

Vocalists: Jack Owens (the Cruising Crooner, sang as he wandered through the audience), Janette Davis, Jack Baker (the Louisiana Lark), Johnny Johnston, Johnny

Desmond, Clark Dennis, Dick Teela, Johnny Thompson, Edna O'Dell, Annette King, Eugenie Baird, Patsy Lee, Nancy Martin, Helen Jane Behlke, Evelyn Lynne, Mildred Stanley, Ilene Woods, Marion Mann; The Escorts and Betty—Betty Olson, Ted Claire, Cliff Petersen, Floyd Holm, Douglas Craig, (accompanist and arranger)

Orchestra: Walter Blaufuss, Harry Kogen, Rex Maupin, Joe Gallichio, Eddie Ballantine

Announcers: Charles Irving, Don Dowd, Bob Brown, Durward Kirby, Bob McKee, Fred Kasper, Bob Murphy, Franklyn Ferguson, Louis Roen, Ken Nordine

Director: Cliff Petersen

Opening Theme:

Good morning, breakfast clubbers,
Good morning to yah.
We got up bright and early,
Just to how-dy-do yah.

Catch-phrase:

MCNEILL. Be good to yourself!

Daily Features:

The march around the breakfast table.

The morning prayer:

Each in his own words,
Each in his own way
For a world united in peace
Bow your heads, and let us pray.

The show was originally called *The Pepper Pot*. McNeill became the M.C. on June 23, 1933, and changed the title to *The Breakfast Club*.

Breakfast in Hollywood

Audience Participation

M.C.: Tom Breneman

Garry Moore

Jack McElroy

Announcers: John Nelson, Carl Webster Pierce

Producers: Charles Harrell, Ralph Hunter

Directors: Jessie Butcher, John Masterson, John Nelson, Claire Weidenaar, Carl Webster Pierce

Writers: Vance Colvig, Jack Turner

Tom Breneman of *Breakfast in Hollywood* carried on one of radio's familiar "friendly

feuds" with Don McNeill of *The Breakfast Club*. *Breakfast in Hollywood* was first heard over ABC in 1943.

Breen and DeRose

Music and Talk

Featuring: Peter DeRose, and May Singhi Breen (his wife)
Announcer: Don Lowe

This program was first heard over the Blue network in 1927, Tuesday nights at 10:30. In later years one of the features of the program was Peter's presentation of a fresh orchid to his wife. DeRose was the composer of "Deep Purple."

Brenda Curtis

Serial Drama

CAST:

Brenda Curtis	Vicki Vola
Jim Curtis	Hugh Marlowe
The mother-in-law	Agnes Moorehead
<i>Also:</i> Helen Choate, Michael Fitzmaurice	

Brenda Curtis was first heard over CBS in 1939. *McI in F*

Brenthouse

Serial Drama

CAST:

Portia Brent	Georgia Backus
Jane	Kathleen Fitz
Nancy	Florence Baker
Peter	Lurene Tuttle
	Ernest Carlson
	Larry Nunn
Martha Young Dudley	Margaret Brayton
Lance Dudley	Wally Maher
Nora Mawson	Jane Morgan
Gabrielle Faure	Anne Stone
Daphne Royce	Naomi Stevens
Michael	Frederic MacKaye
Steve Dirk	Al Cameron
Dr. Norfolk	Gavin Gordon

Philip West
Joe Edwards
Driz Gump
Jay

Ben Alexander
Edward Archer
Grant Bayliss
Jack Zoller

Brenthouse was first heard over the Blue network in 1938.

Brewster Boy: see *That Brewster Boy*.

Bride and Groom

Audience Participation

M.C.: John Nelson
Announcer: Jack McElroy
Directors: John Nelson, John Reddy, Edward Feldman, John Masterson
Writer: John Reddy

Weddings were actually performed on *Bride and Groom*, which was first heard over ABC in 1945. The couples taking part in the ceremonies were showered with gifts.

Bright Horizon

Serial Drama

CAST:

Michael West	Joe Julian
	Richard Kollmar
Carol West	Sammie Hill
	Joan Alexander
Ruth Wayne	Alice Frost
Bobby	Ronald Liss
Barbara	Renee Terry
Keith Richards	Lon Clark
Margaret Anderson McCarey	Lesley Woods
Charles McCarey	Dick Keith
Ted	Jackie Grimes
Cezar Benedict	Stefan Schnabel
Lily	Alice Goodkin
Mrs. Anderson	Irene Hubbard
Bonnie	Audrey Totter
Larry Halliday	Frank Lovejoy
Penny	Will Geer
<i>Also:</i> Santos Ortega, Sid Slon, Chester Stratton	
<i>Announcer:</i> Marjorie Anderson	

Directors: Henry Hull, Jr., Day Tuttle

✓
Writers: John M. Young, Stuart Hawkins, Kathleen Norris
Organist: John Gart

Bright Horizon evolved from the Michael West character on *Big Sister*. The character of "Ruth Wayne," played by Alice Frost, was heard only on the initial broadcasts to help establish the story. *Bright Horizon* was first heard over CBS in August 1941.

The Brighter Day

Serial Drama

CAST:

Liz Dennis
Richard Dennis (Poppa)
Althea Dennis
Barbara (Bobby) Dennis
Grayling Dennis
Patsy
Jerry
Cliff Sebastian
French girl
Sandra Talbot
Also: Bob Pollock, Paul McGrath, Joan Alexander, Dick Seff, Judith Lockser, Inge Adams, Joe Di Santis
Announcer: Bill Rogers

Margaret Draper
Grace Matthews
Bill Smith
Jay Meredith
Lorna Lynn
Billy Redfield
Pat Hosley
John Raby
John Larkin
Charlotte Manson
Ann Hilary

Producer: David Lesan

Directors: Ted Corday, Ed Wolfe, Arthur Hanna

Writers: Irna Phillips, Orin Tovrov

Musical Director: Bill Meeder

Sound Effects: Bill Brown, Jack Anderson

Opening:

ANNOUNCER. *The Brighter Day*. Our years are as the falling leaves . . . we live, we love, we dream . . . and then we go. But somehow we keep hoping, don't we, that our dreams come true on that Brighter Day.

This program was first heard over NBC in 1948. It took place in the town of "Three Rivers."

✓ *Brade is my all man best*

Bring 'Em Back Alive

Adventure

Starring: Frank Buck

Buck, of course, was the well-known animal handler and jungle adventurer.

Bringing up Father

Situation Comedy

CAST:

Jiggs
Maggie
Nora, their daughter
Dinty Moore
Neil O'Malley
Mark Smith
Agnes Moorehead
Helen Shields
Joan Banks
Craig McDonnell

Bringing Up Father was based on the comic-strip characters created by George McManus.

Brownstone Theater

Drama

Leading roles: Jackson Beck
Gertrude Warner

Narrator: Clayton Hamilton

Director: Jock MacGregor

Musical Director: Sylvan Levin

Buck Rogers in the 25th Century

Science-Fiction Adventure

CAST:

Buck Rogers
Wilma Deering
Ardala Valmar, the villainess
Matt Crowley
Curtis Arnall
Carl Frank
John Larkin
Adele Ronson
Elaine Melchior

BUCK ROGERS IN THE 25TH CENTURY 41

Dr. Huer
Buddy
Black Barney

Killer Kane

Willie, Barney's child protégé

Edgar Stehli
Ronald Liss
Jack Roseleigh
Joe Granby
Bill Shelley
Dan Ocko
Arthur Vinton

Junius Matthews
Walter Tetley

Also: Everett Sloane, Paul Stewart, Henry
Curvey, Dwight Weist, Walter Greaza,
Fred Uttal, Walter Vaughn, Alice Frost,
Vicki Vola, John Monks, Frank Readick,
Eustace Wyatt

Announcers: Fred Uttal, Paul Douglas, Jack
Johnstone

Producer-Writer-Director: Jack Johnstone
Writers: Joe A. Cross, Albert G. Miller, Dick
Calkins

Opening:
SOUND. *Thunder roll on drum*
ANNOUNCER. (*With echo effect*). Buck Rogers
in the Twenty-fifth Century!

This program was based on the popular comic
strip created in 1929. The idea for the strip was
conceived by syndicator John F. Dille, who se-
lected Dick Calkins as the first artist and Phil
Nowlan as the first author. Much that occurred
on the show from 1931 to 1939 seemed fanciful
at the time but eventually became plausible
and even commonplace. "Dr. Huer" invented
such things as the psychic restriction ray, the
teleradioscope, the atomic disintegrator, the
molecular expander and contractor beams, ra-
dio transmission of power, force rays, ultra-
sonic death rays, robot rocket ships with
"radio-vision" transmitters, the mechanical
mole for burrowing deep into the earth, etc.,
etc.

Listeners could become "Solar Scouts" by
responding to premium offers, and they could
receive such items as "planetary maps" and
sketches of the principal characters by sending
in "two inches of the strip of tin that comes off
a can of Cocomalt when you open it."

Bud Barton: see *The Barton Family*.

Buddy Rogers: see *Mary Pickford and Buddy
Rogers*.

Bulldog Drummond

Mystery-Adventure

CAST:

Captain Hugh "Bulldog" Drummond
George Coulouris
Santos Ortega
Ned Wever

Denny, Drummond's assistant Everett Sloane
Luis Van Rooten
Rod Hendrickson

Also: Agnes Moorehead, Paul Stewart, Ray
Collins

Producer-Director: Himan Brown

Writers: Edward J. Adamson, Leonard Leslie,
Jay Bennett, Allan E. Sloane

Opening:
SOUND. *Foghorn blasts . . . slow footsteps
. . . gunshot . . . police whistle*

MUSIC. *Organ music up full and un-
der . . .*

ANNOUNCER. Out of the fog . . . out of the night
. . . and into his American adventures
. . . comes . . . Bulldog Drummond!

Bulldog Drummond was first heard over
Mutual in 1941.

Burbig's Syncopated History

Comedy

Host: Henry Burbig

Burns and Allen

Comedy

CAST:

Starring: George Burns and Gracie Allen, hus-
band-and-wife comedy team

The Happy Postman
Tootsie Stagwell
Mrs. Billingsley

Mel Blanc
Elvia Allman
Margaret Brayton

Muriel Sara Berner
 Waldo Dick Crenna
 Herman, the duck Clarence Nash
Also: Gale Gordon, Hans Conried, Henry Blair
Vocalists: Milton Watson, Tony Martin, Jimmy
 Cash, Dick Foran
Orchestra: Jacques Renard, Ray Noble, Paul
 Whiteman, Meredith Willson
Announcers: Ted Husing, Harry Von Zell,
 Jimmy Wallington, Bill Goodwin, Toby
 Reed

Directors: Ralph Levy, Al Kaye, Ed Gardner,
Writers: Paul Henning, Keith Fowler, Harmon
 J. Alexander, Henry Garson, Aaron J.
 Ruben, Helen Gould Harvey, Hal Block,
 John P. Medbury
 Theme: "Love Nest"

George Burns and Gracie Allen were among the many vaudevillians who attained great success in radio. George was essentially the straight man for Gracie's addled responses. Often, when their time was up or his patience exhausted, George would end their comedy routines with "Say good night, Gracie," which Gracie would cheerfully do. (See also *The Robert Burns Panatela Program*.)

One of the best-remembered characters on the program was "The Happy Postman," played by Mel Blanc, who was the antithesis of his description. Speaking in a voice just on the verge of tears, he spoke of cheerful things in a most depressing tone.

The Buster Brown Gang

Children

CAST:

Smilin' Ed Ed McConnell
 Buster Brown Jerry Marin
 Sounds of dog Tige Bud Tollefson
 Froggie Ed McConnell
Also: June Foray, John Dehner, Lou Krugman,
 Marvin Miller, Bobby Ellis, Tommy Cook,
 Tommy Bernard, Billy Roy, Jimmy Ogg,
 Peter Rankin
Announcer: Arch Presby

Producer: Frank Ferrin
Writer-Director: Hobart Donovan

Catch-phrases:

BUSTER BROWN. I'm Buster Brown and I live in a shoe

This is my dog Tige, and he lives there too.

SMILIN' ED. Plunk your magic twanger, Froggie!

The Buster Brown Gang was also known as *The Buster Brown Show* and *The Smilin' Ed McConnell Show*. It was a revival of an earlier show called simply *Buster Brown* that had first appeared on radio over CBS in 1929. The sponsor of both programs was Buster Brown Shoes, which had acquired the use of the Buster Brown character from the comic strip by R. F. Outcault.

The Buster Brown Gang, featuring singer Ed McConnell, turned up on NBC in 1943 and was broadcast from Hollywood on Saturdays from 11:30 A.M. to 12:00 noon before an audience of hundreds of youngsters. McConnell played the piano, sang simple songs, and offered comedy sketches featuring such characters as "Froggie the Gremlin" and "Squeakie the Mouse." He then narrated a story that usually dealt with one of four heroes: "Baba"—an Arabian boy with a horse; "Ghangi"—a Hindu lad with an elephant named Teelah; "Little Fox"—an American Indian boy; and "Kulah," who had a "Jug-Genie." The four young heroes were played variously by Bobby Ellis, Tommy Cook, Tommy Bernard, Billy Roy, Jimmy Ogg, and Peter Rankin. Lou Merrill was the "Jug-Genie."

By Kathleen Norris

Serial Drama

CAST:

Kathleen Norris, narrator Ethel Everett
Also: Helen Shields, Anne Teeman, Joan
 Banks, James Meighan, Irene Hubbard,
 House Jameson, Chester Stratton, Teresa
 Dale, Eleanor Audley, Nancy Sheridan, Ed
 Jerome, Jay Meredith
Announcer: Dwight Weist

Producers: Phillips H. Lord, May Bolhower
Director: Jay Hanna

This program was first heard over CBS in 1939 with adapted stories of Kathleen Norris. Among the best-remembered was "Mother," featuring Irene Hubbard in the title role.

BY KATHLEEN NORRIS 43

Cab C Mungie
Mooch



Call the Police

Adventure

CAST:

Bill, the Police Captain
The girl assistant
Police Sergeant

George Petrie
Amzie Strickland
Robert Dryden

Producer-Director: John Cole

Ann
H. James
Ben Lullow

The Callahans

Music

Featuring: Ethel Owen, Jack Arthur
Orchestra: Van Alexander

Calling All Cars

Police Adventure

Opening:

ORCHESTRA. *Theme "A"*

FIRST VOICE. *Calling All Cars* . . . a copyrighted program . . . created by Rio Grande!

SOUND. *Motor running*

SECOND VOICE. Los Angeles Police calling all cars; attention all cars to broadcast two-five-four regarding a fire. Assist Fire Department arson squad in investigation. That is all. Rosenquist.

SOUND. *Motor and siren* . . . build siren to peak . . . segue

ORCHESTRA. *Theme "B"*

Calling All Detectives

8

Mystery

CAST:

Robin, the narrator
Neil Fowler
Toby

Vincent Pelletier
Frank Lovejoy
Owen Jordan

Listeners were awarded prizes for solving mysteries on *Calling All Detectives*.

Camel Caravan

Variety

This title was given to a number of programs sponsored by Camel cigarettes. Some were quiz shows (*The Bob Hawk Show*) and others were variety programs. *The Camel Comedy Caravan* in 1943, for instance, featured Freddie Rich's Orchestra, Connie Haines, Herb Shriner, and M.C. Jack Carson.

Probably the best remembered was a Camel Comedy Caravan series that was on the air in 1943. With the unlikely teaming of Jimmy Durante ("the Nose") and Garry Moore ("the Haircut"), a very successful comedy-variety program was born. This series featured many of the performers who appeared on *The Jimmy Durante Show*—announcer Howard Petrie, vocalist Georgia Gibbs, and Roy Bargy's Orchestra—but was really popular because of the chemistry between Durante and Moore, the former a knock-about word-mangling comedian and the latter a crew-cut literate humorist. Durante didn't understand Moore and nobody understood Durante!

One of the funniest weekly segments was Moore describing to Durante one of his various previous occupations, and Durante repeating the material in his garbled version. For instance, Moore would zip through, at top speed and without a mistake, "I used to work in Wauwatosa, Wisconsin, in the Water Works, as a reasonably reliable referee for the refrigerator repair wreckers, recluses, and renegade rum runners, Jimmy."

And, after a long breath, Durante would proceed to plow straight through to a strangled finish—hitting about every third word vaguely

correctly. Moore's ability was all the more remarkable since as a youth he had had to overcome a rather bad case of stuttering.

Other features of the Durante-Moore *Camel Caravan* were the standard opening in which Jimmy called in to Moore from some remote location from which he couldn't seem to extricate himself; a Garry Moore "song"—Garry would start singing a quiet ballad, stop to tell a story of a tragic love affair that ended in violence, then pick up softly the last few bars of the ballad; and Durante's standards, such as "Inka-Dinka-Doo" and "You Gotta Start Off Each Day with a Song."

Durante and Moore were also sponsored for a time by Rexall. (See also *The Jimmy Durante Show; Take It or Leave It; Club Matinée; The Bob Hawk Show.*)

Campbell Playhouse

Drama

This drama series featured radio adaptations of famous books. Orson Welles supervised the adaptations, which included: *A Farewell to Arms* by Ernest Hemingway, starring Katharine Hepburn; *The Glass Key* by Dashiell Hammett; *Arrowsmith* by Sinclair Lewis; *State Fair* by Philip Duffield Stong, starring "Amos 'n' Andy" (played by Freeman Gosden and Charles Correll) and Burgess Meredith.

This program was sponsored by Campbell's Soup and was first heard over CBS in 1939.

Can You Top This?

Comedy Panel

Joke-teller: Peter Donald

Host: Ward Wilson

Panel: "Senator" Ed Ford, Harry Hershfield, Joe Laurie, Jr.

Announcer: Charles Stark

Directors: Alan Dingwall, Jay Clark, Roger Bower

Opening:

SOUND. *Audience laughter up full and under*

STARK. *Can You Top This?!* Welcome to another laugh-hour, half-hour with *Can You*

Top This? . . . starring . . . Senator Ford

FORD. Good evening!

STARK. Harry Hershfield . . .

HERSHFIELD. Howdy!

STARK. Joe Laurie, Jr. . . .

LAURIE. Hel-lo!

STARK. And now, here's your master of ceremonies for *Can You Top This?*, Ward Wilson.

WILSON. Thank you, Charles Stark. *Can You Top This?* is unrehearsed and spontaneous, and our top rule is "keep 'em laughing." Anyone can send in a joke, and if your joke is told by our storytelling genius, Peter Donald, you get ten dollars. Each of the three wits tries to top it with another joke on the same subject. Each time they fail to top you, you get five dollars . . . so you have a chance to win as much as twenty-five dollars. But regardless of whether you win ten or twenty-five dollars, you will receive a recording of Peter Donald telling your story on the air. Laughs are registered on the *Can You Top This?* Laugh-Meter in full view of our studio audience, and, in all cases, the decision of our judges is final.

Closing:

WILSON. And thus ends another laugh session of *Can You Top This?*, originated by Senator Ford. Join us again next week . . . same time, same gang, other jokes, some new, some old. Until then, we remain yours for bigger and better laughs . . .

FORD. Senator Ford . . .

HERSHFIELD. Harry Hershfield . . .

LAURIE. Joe Laurie, Jr. . . .

DONALD. Peter Donald . . .

WILSON. Ward Wilson . . .

STARK. And Charles Stark. This is the Mutual Broadcasting System.

Can You Top This? was first heard over Mutual in 1940. The "Laugh-Meter" (also known as "the Colgate Laugh-Meter") was simply a volume-measuring meter connected to the audience microphone.

Senator Ford used "Ditsy Bomwortle" and "Mrs. Fafoofnick" as the central characters of his stories. Ford's actual name was Edward M. Ford. He became "Senator" in his early twenties when he was mistakenly introduced as "Senator Ford" at a club dinner.

Candid Microphone

Audience Participation

M.C.: Allen Funt, Raymond Edward Johnson
Director: Joseph Graham

Candid Microphone was first heard over ABC in 1947. People's conversations were recorded with hidden microphones. The subjects were not aware that they were being recorded for broadcast.

The Canovas

Music

Featuring: The Canovas

The Canovas—Judy, her sister Annie, and their brother Zeke—presented programs of hillbilly music. Later Judy became a major radio star on her own. (See also *The Judy Canova Show*.)

The Capitol Family Hour: see *The Family Hour*.

Captain Diamond: see *The Adventures of Captain Diamond*.

Captain Flag and Sergeant Quirt

Situation Comedy

CAST:

Captain Flag	Victor McLaglen
	William Gargan
Sergeant Quirt	Edmund Lowe

This program was based on Maxwell Anderson's play *What Price Glory?* It was first heard over the Blue network in 1941.

Captain Midnight

Adventure Serial

CAST:

Captain Midnight	Ed Prentiss
	Bill Bouchey
	Paul Barnes
Joyce Ryan	Angeline Orr
	Marilou Neumayer
Chuck Ramsey	Bill Rose
	Jack Bivens
	Johnny Coons
Ichabod (Ichy) Mudd	Hugh Studebaker
	Art Hern
	Sherman Marks
Ivan Shark	Boris Aplon
Fury Shark (Ivan's daughter)	Rene Rodier
	Sharon Grainger
Cardo	Earl George
Rogart	Marvin Miller
Dr. Glazer	Maurice Copeland
SS-11	Olan Soule
Captain Einman (Nazi)	Marvin Miller
Announcers: Pierre André, Don Gordon	

Directors: Kirby Hawkes, Russell Young, Alan Wallace

Opening:

SOUND. *Gong tolling midnight. . . airplane . . . swooping down*

ANNOUNCER. Cap . . . tain . . . Mid . . . night!

"Captain Midnight's" cohorts were members of "The Secret Squadron." The series was first heard over Mutual in 1940 from Chicago.

Captain Tim Healy's Stamp Club

Children's Program

Featuring: Tim Healy

This fifteen-minute program was first heard over NBC in 1938. It featured news of stamps for young collectors and was heard at 5:15 p.m. on Tuesday, Thursday, and Saturday. It was sponsored by Ivory Soap.

Orchestra: Archie Bleyer
Announcer: Bob Hite

Director: John Dietz
Writers: Alonzo Deen Cole, Harry and Gail Ingram, Milton J. Kramer
Sound Effects: Art Strand, Jerry McCarthy
Pianists: Herman Chittison, Teddy Wilson

Opening:
SOUND. *Double click of camera shutter.*
CASEY. Got it! Look for it in "The Morning Express"!

Casey, Crime Photographer was first heard over CBS in 1946.

The Cass Daley Show: see *The Fitch Bandwagon*.

The Catholic Hour: see *Religion*.

Cavalcade of America

Drama

Featuring: Jack Smart, Edwin Jerome, Agnes Moorehead, John McIntire, Jeanette Nolan, Bill Johnstone, Bill Adams, Frank Readick, Raymond Edward Johnson, Paul Stewart, Orson Welles, Staats Cotsworth, Joseph Cotten, Ray Collins, Ted de Corsia, Ted Jewett, Everett Sloane, Luis Van Rooten

Orchestra: Donald Voorhees

Announcer: Clayton "Bud" Collyer

Producer: Roger Pryor

Directors: John Zoller, Paul Stewart, Homer Fickett, Bill Sweets

Historical Consultant: Dr. Frank Monaghan

Writers: Virginia Radcliffe, Stuart Hawkins, Ben Kagan, Peter Lyon, Arthur Miller, Paul Peters, Norman Rosten, Edith R. Sommer, Robert Tallman, Milton Wayne, Russ Hughes

Sound Effects: Bill Verdier, Jerry McGee, Al Scott

Organist: Rosa Rio

Cavalcade of America, sponsored by DuPont, presented dramatizations of American history. The program started over CBS in 1935.

The CBS Church of the Air: see *Religion*.

CBS Is There: see *You Are There*.

Central City

Drama

CAST:

Emily Olson
Robert Shallenberger

Elspeth Eric
Myron McCormick

Central City was first heard over NBC in 1938.

Challenge of the Yukon

Adventure

CAST:

Sergeant Preston

Jay Michael
Paul Sutton
Brace Beemer
John Todd

Inspector

Announcers: Bob Hite, Fred Foy

Creator: Fran Striker

Director: Al Hodge

Theme: "Donna Diana Overture" by von Reznicek.

These stories featured "Sergeant Preston" and his dog "Yukon King." The series began its run over ABC in 1947.

The Chamber Music Society of Lower Basin Street

Music and Satirical Commentary

Commentator: Milton Cross

Gene Hamilton ("Dr. Gino")

Featuring: Jack McCarthy as "Dr. Giacomo"

Vocalists: Diane Courtney, Dinah Shore, Jane Pickens, Lena Horne

Orchestras: Paul LaValle, Henry Levine

Also: Ernest Chappell, Jimmy Blair

Creator-Writer: Welbourn Kelley

Director: Tom Bennett

Writers: Jay Sommers, Jack McCarthy

The Chamber Music Society of Lower Basin Street, which made its debut over NBC Blue on February 11, 1940, featured swing music with a tongue-in-cheek commentary in the long-hair style. It was dedicated to "The Three B's—Barrelhouse, Boogie-Woogie, and the Blues." There were some fourteen musicians who doubled between such groups as Henry "Hot-Lips" Levine's Dixieland Octet ("the Barefoot Philharmonic") and Paul LaValle's Double Woodwind Quintet ("The Windy Ten"). Henry Levine was also known as "The Gabriel of the Gowanus."

Among the guests who appeared on the program were the duo-piano team of Henry Brant and Richard Baldwin, who played the first swing treatment of Haydn's "Surprise Symphony"; and harpsichordist Sylvia Marlowe, who played Mozart's "Turkish March," retitled "Old Man Mozart on the Mooch."

Chance of a Lifetime

Quiz

M.C.: John Reed King

Director: Charles T. Harrell

This was first heard over ABC in 1949.

Chandu the Magician

Adventure

CAST:

Chandu

Jason Robards, Sr.
Gayne Whitman
Howard Hoffman
Tom Collins

Also: Olan Soule, Margaret MacDonald, Cornelia Osgood, Audrey McGrath, Leon Janney, Ian Martin, Bryna Raeburn

Producer: Cyril Armbrister

Director: Blair Walliser

Writers: Sam Dann, Vera Oldham

Opening:

ANNOUNCER (*mysteriously*). Chandu . . . the Magician!

MUSIC. *Oriental music up full*

This series was based on material created by Harry A. Earnshaw. In the story, "Chandu" was actually an American secret agent, Frank Chandler, who picked up the ancient arts of the occult from a Hindu yogi and used the supernatural powers to combat evildoers. The series was first heard over ABC in 1949.

Chaplain Jim

Drama

CAST:

Chaplain Jim

John Lund
Don MacLaughlin

Announcers: George Ansbro, Vinton Hawthornth

Producers: Frank and Anne Hummert

Directors: Richard Leonard, Martha Atwell

Writer: Lawrence Klee

This World War II series was based on actual battle experiences. It began over ABC in 1942.

Charlie and Jessie

Comedy

CAST:

Charlie
Jessie

Donald Cook
Diane Bourbon
Florence Lake

Announcer: Nelson Case

Writer: Red Cooper

Charlie Chan

Mystery

CAST:

Charlie Chan

Walter Connolly
Ed Begley
Santos Ortega

CHARLIE CHAN 49

Number One Son Leon Janney
Announcer: Dorian St. George

Producer-Directors: Alfred Bester, Chick Vincent

Writers: Alfred Bester, John Cole, Judith Bublick, James Erthein

This mystery series featuring the Chinese detective was based on characters created by E. D. Biggers. Although many people associate only Ed Begley and Santos Ortega with the title role, it was Walter Connolly who played "Charlie Chan" when the series first came to radio over the Blue network in 1932.

Charlie McCarthy: see *The Edgar Bergen and Charlie McCarthy Show*.

Charlie Wild, Private Eye

Detective

CAST:

Charlie Wild George Petrie
McCoy, Charlie's assistant Peter Hobbs

Director: Carlo De Angelo

This series was the successor to *Sam Spade*.

The Charlotte Greenwood Show

Comedy-Variety

Starring: Charlotte Greenwood

Also: John Brown, Harry Bartell, Will Wright

The Chase and Sanborn Hour

Comedy-Variety

This program started as an all-music show in 1928. Chase and Sanborn hired Maurice Chevalier at the unheard-of price of \$5000 a week to star on the show. Later Eddie Cantor took over the broadcast, and it became the top-

1844
rated radio program in the country for several years. Abbott K. Spencer was the director. The head writer was David Freedman with help from Bob Colwell, Phil Rapp, Everett Freeman, Carroll Carroll, Sam Moore, and many others. It was produced by the J. Walter Thompson Company. When Cantor took time off in the summer, the show went on with other comedy stars, such as Jimmy Durante and Bert Lahr. It was finally taken over by Edgar Bergen. (See also *The Eddie Cantor Show*; *The Edgar Bergen and Charlie McCarthy Show*.)

Cheerio

Th-Country Gardens Talk

Featuring: "Cheerio"

Talk shows were extremely popular in the early days of radio. Among the most listened-to personalities of the late 1920s and early 1930s was a talk-show host who identified himself only as "Cheerio." His name was actually Charles K. Field. The program was first heard over NBC in 1927, originally six times a week at 8:30 a.m.

The Chesterfield Supper Club

Music

J Johnston

Vocalists: Perry Como, Mary Ashworth, Don Cornell, Dick Edwards, Laura Leslie, Bill Lawrence, Kay Starr, Jo Stafford, Peggy Lee, Frankie Laine, The Fontane Sisters (Geri, Marge, and Bea), The Satisfiers (Art Lambert, Helen Carroll, Bob Lange, Kevin Gavin), The Pied Pipers, Fred Waring and His Pennsylvanians

Orchestras: Ted Steele, Sammy Kaye, Mitchell Ayres, Glenn Miller, Lloyd Schaefer, Paul Weston, Dave Barbour

Announcers: Paul Douglas, Martin Block, Tom Reddy

Producers: Bob Moss, Eldridge Packham

Directors: Ward Byron, Eldridge Packham

Writers: Frank Moore, Dave Harmon, Mike Dutton, Bob Weiskopf

Sound Effects: Sam Hubbard

Themes: "A Cigarette, Sweet Music and You,"
"Smoke Dreams"

One of the non-music segments of the program was the reading of the baseball scores. A high note was sounded by the orchestra following the score of the winning team, and a low, dismal note was played after the loser's score. If the victorious team scored an exceptional number of runs, the note was played with extra enthusiasm.

The Chicago Theatre of the Air

Variety

Featuring: Marion Claire (Mrs. Henry Weber), soprano

Colonel Robert McCormick

Resident Tenor: Attilio Baggiore

Resident Baritones: Bruce Foote, Earl Willkie

Resident Contralto: Ruth Slater

Guest Artists: James Melton, Thomas L. Thomas, Igor Gorin, Jan Pearce, Felix Knight, Allan Jones, John Brownlee, John Carter, Frederick Jagel, Richard Tucker, Robert Merrill

Dramatic Cast: Marvin Miller, Olan Soule, Betty Winkler, Laurette Fillbrandt, Willard Waterman, Norman Gottschalk, Luise Barclay, Alice Hill, Barbara Luddy, Betty Lou Gerson, Donna Reade, Fran Carlon, Patricia Dunlap, Muriel Bremner, Kay Westfall, Bret Morrison, Bob Bailey, Everett Clarke, Ken Griffin, Les Tremayne, Bob Jellison, John Larkin, Phil Lord, John Barclay, John Goldsworthy, Charles Penman, Hazel Dopheide, Rosemary Garbell, Mari-lou Neumayer, Rita Ascot

Announcers: John Weigle, Marvin Miller

Creator: William A. Bacher

Directors: Fritz Blocki, Joe Ainley, Kenneth W. MacGregor, Jack LaFrandre

Choral Director: Bob Trendler

Assistant Choral Director: Ray Charles

This long-running program was first heard over Mutual in 1940 and originated in the studios of WGN Chicago, which was owned and operated by the Chicago *Tribune*. In fact, the *Tribune's* slogan, "World's Greatest Newspaper," provided the call letters for WGN. *The Chicago Theatre of the Air* was a tremendously

popular "live" program, and every Saturday night Chicagoans and tourists lined up for blocks to get in. It was eventually broadcast from the huge Shrine Auditorium in Chicago.

As the feature attraction, a musical comedy or "familiar" opera (*Carmen*, *Faust*) was performed with Marion Claire as the leading lady supported by Robert Merrill, Richard Tucker, Igor Gorin, etc. A dramatic cast doubled for the singers in the speaking parts.

One of the highlights of the weekly program was a talk by the publisher of the *Tribune*, Colonel Robert McCormick, who considered himself one of the world's leading authorities on the Civil War. Between the acts he gave a five-minute (or longer) lecture, frequently based on a celebrated military incident.

Chick Carter, Boy Detective

Detective

CAST:

Chick Carter (adopted son of detective Nick Carter)

Billy Lipton

Leon Janney

Sue

Jean McCoy

Joanne McCoy (Jean's sister)

Tex

Gilbert Mack

The Rattler

Stefan Schnabel

Rufus Lash

Bill Griffis

Director: Fritz Blocki

Writers: Fritz Blocki, Nancy Webb

Chicken Every Sunday

Situation Comedy

Featuring: Billie Burke, Harry Von Zell

The Children's Hour

Talent

Host: Milton Cross

Featuring: Rise Stevens, Ann Blyth, Peter Donald, Billy Halop, Florence Halop,

Jimmy McCallion, The Mauch Twins
(Bobby and Billy), Walter Tetley

This program featured many child actors who later became adult stars. It later became *Coast-to-Coast on a Bus* (which see, and also *The Horn and Hardart Children's Hour*.)

A Christmas Carol

Christmas Special

Charles Dickens' *A Christmas Carol* was performed annually with Lionel Barrymore playing the role of "Ebenezer Scrooge." The distinguished actor was a member of a brilliant family of the theater. His brother John and his sister Ethel also appeared on many radio broadcasts.

Christopher Wells: see *The Adventures of Christopher Wells*.

Cimarron Tavern

Drama

CAST:

Joe Barton
Star Travis
Announcer: Bob Hite

Chester Stratton
Paul Conrad

Director: John Dietz
Writer: Felix Holt

Cimarron Tavern was first heard over CBS in 1945.

The Circle

Variety-Discussion

M.C.: Ronald Colman
Madeleine Carroll
Cary Grant
Carole Lombard
Groucho Marx
Basil Rathbone
Chico Marx

Director: Cal Kuhl
Writers: George Faulkner, Dick Mack, Carroll Carroll

Although *The Circle* ran only a few months, it became the most talked about failure in all radio. The concept was the forerunner of the discussion-panel-entertainment shows which many years later became popular on late-night television. The M.C. duties rotated among the all-star cast. They talked about current events, literature, drama; they acted, played music, told jokes. In short, it was way ahead of its day.

Circus Days

Drama

CAST:

Shoestring Charlie (circus owner)
General manager of circus
Equestrienne
Trapeze artist
Lion-tamer
Roustabouts
Animal sounds
Also: Griffin Grafts, Milton Herman, Wally Maher
Announcer: Ben Grauer

Jack Roseleigh
Walter Kinsella
Betty Council
Bruce Evans
Henry Curvey
Frank Wilson
Ernest Whitman
Brad Barker

Director: Carlo De Angelo
Writer: Courtney Riley Cooper

Circus Days made its debut over NBC in 1933 and was sponsored by Scott's Emulsion.

Circus Night

Variety

Featuring: Joe Cook, comedian; Tim and Irene, comedy team
Singers: Lucy Monroe, Peg La Centra

Tim and Irene were Tim Ryan and Irene Noble, a husband-and-wife team.

The Cisco Kid

Adventure

CAST:

The Cisco Kid
Jackson Beck
Jack Mather

Pan Pancho

Louis Sorin
Harry Lang
Mel Blanc

Caruso
Mrs. Cameron
Dan Tobin

Jimmy McCallion
Ethel Owen
Geoffrey Bryant

Also: Marvin Miller

Announcers: Marvin Miller, Michael Rye (Rye Billsbury)

Directors: Jock MacGregor, Jeanne K. Harrison, Fred Levings

Writers: John Sinn, Ralph Rosenberg, Kenny Lyons

Sound Effects: Jack Dick

Opening:

THE CISCO KID. Of all the señoritas I have known . . . you are the most beautiful.

GIRL. Oh, Cisco!

MUSIC. *Up full*

[The opening was, at one time:]

PANCHO. Cisco, the sheriff and hees posse . . . they are comeeng closer.

THE CISCO KID. This way, Pancho. *Vamonos!*

The Cisco Kid was first heard over Mutual in 1943.

Directors: Kenneth W. MacGregor, Himan Brown

Writers: Frank Dahm, Frank Gould, Stuart Hawkins

City Desk was first heard over CBS in 1940.

Clara, Lu and Em

Serial Drama

CAST:

Clara
Lu (Lulu Casey)
Em (Emma Krueger)

Louise Starkey
Isabel Carothers
Helen King

Clara, Lu and Em was first heard over the Blue network in 1931 and originated in Chicago. It was one of radio's first serial dramas—the story of three gossips. The parts were later played by Fran Harris, Dorothy Day, and Harriet Allyn.

The Cities Service Concert

Music

Featuring: Jessica Dragonette, Lucille Manners, Ross Graham, Frank Banta and Milton Rettenberg (piano team), The Cavaliers Quartet, Rosario Bordon's Orchestra, Paul Lavalley's Band

Announcer: Ford Bond *Tr. C.S.T. triumphed this P.S.L.*

The Cities Service Concert was one of network radio's earliest music programs, first heard over NBC in 1927. Many guests appeared on the program. For a time Grantland Rice turned up on the broadcasts during the football season.

Claudia

Drama

CAST:

Claudia Naughton

David Naughton

Mother

Mrs. Brown

Patricia Ryan
Katherine Bard
Richard Kollmar
Paul Crabtree
Jane Seymour
Frances Starr

This program was also known as *Claudia and David*.

City Desk

Drama

CAST:

Jack Winters

Linda Webster

James Meighan
Donald Briggs
Chester Stratton
Gertrude Warner

Cliché Club

Panel Quiz

Panel: Walter Kiernan, Edward Hill, Alice Rogers, Carol Lynn Gillmer, Frederick Lewis Allen

Announcer: Les Griffith

Clicquot Club Eskimos

Music

This program featured the music of Harry Reser, banjoist-orchestra leader. The theme, composed by Reser, was "The Clicquot March." Phil Carlin was the announcer. The program was first heard over NBC in 1926.

Cloak and Dagger

Drama

CAST:

The Hungarian Giant
Raymond Edward Johnson
Impy the Midget
Gilbert Mack

Director: Sherman Marks

Club Fifteen 3

Music

Host: Bob Crosby

Vocalists: Jo Stafford, Margaret Whiting, Patti Clayton, Evelyn Knight, Dick Haymes

Orchestras: Bob Crosby's Bobcats, Jerry Gray

Vocal groups: The Andrews Sisters (Patty, Maxene, and LaVerne), The Modernaires.

Announcer: Del Sharbutt

Directors: Cal Kuhl, Ace Ochs

Writers: Carroll Carroll, David Gregory

Club Matinee

Variety

Featuring: Garry Moore

Also: Ransom Sherman (who was also radio's "Hap Hazard"), Durward Kirby, Bill Short (bass player who spoke pure Brooklynese), The Three Romeos—Louie Perkins, Sam Cowling, Gil Jones

Vocalists: Johnny Johnston, Evelyn Lynne, Phil Shukin

Orchestra: Rex Maupin

Writer: Ransom Sherman

Club Matinee was first heard over the Blue network in 1937. One of the best-remembered features of this afternoon program was the famous out-of-tune orchestra that played such familiar selections as the "William Tell Overture" in an off-beat, off-key arrangement.

The Clyde Beatty Show

Drama

This program dramatized incidents in the life of animal-trainer Clyde Beatty.

Coast-to-Coast on a Bus

Children

CAST:

Conductor
Milton Cross
The Lady Next Door
Madge Tucker
Mumsy Pig
Audrey Egan

Also: Gwen Davies (Estelle Levy), Jackie Kelk, Susan Robinson, Niels Robinson, Lawrence Robinson, Carmina Cansino, Jean Harris, Diana Jean Donnenwirth, Edwin Bruce, Bill Lipton, Billy Redfield, Ronald Liss, Pam Prescott, Jeanne Elkins, Billy and Bobby Mauch, Ann Blyth, Michael O'Day, Reneé and Joy Terry, Jimmy McCallion, Tommy Hughes, Donald Kelly, John Bates, Peter Fernandez, Bob Hastings, Laddie Seaman, Eddie Wragge, Joan Tetzl, Helen Holt

Producer-Director-Writer: Madge Tucker

Assistants to Miss Tucker: Ethel Hart, Hilda Norton

Director: Tom DeHuff

Musical Director: Walter Fleischer

This program was the successor to *The Children's Hour*. It opened with the sounding of a bus horn, then the opening voice (usually Michael O'Day, Ronald Liss, or Jackie Kelk) said, "The White Rabbit Line . . . Jumps Anywhere, Anytime." Then the children all sang the theme song, "On the Sunny Side of the Street." (See also *The Children's Hour*.)

*The show
were on our
loop*

Cobina - 2 leads ✓

Cobina Wright: see *Interviews*.

The Coke Club

Music

Featuring: Morton Downey, tenor
Hostess: Leah Ray
Orchestra: Jimmy Lytell
Vocalists: The Coke Club Quartet
Announcer: David Ross

Opening:

DOWNEY. *Whistles theme-opening bars*

ANNOUNCER. Yes, friends. It's time for another transcribed session of *The Coke Club* . . . which brings you the romantic voice of Morton Downey.

The Colgate Sports Newsreel Starring Bill Stern

Sports

Starring: Bill Stern
Announcer: Arthur Gary
Directors: Chuck Kebbe, Maurice Robinson,
Joseph Mansfield
Writer: Mac Davis
Sound Effects: Chet Hill
Original Music: Murray Ross

Theme:

Bill Stern the Colgate shave-cream man is
on the air

Bill Stern the Colgate shave-cream man
with stories rare.

Take his advice and you'll look nice

Your face will feel as cool as ice

With Colgate Rapid shaving cream.

[or]

Bill Stern the Colgate shave-cream man is
on the air

Bill Stern the Colgate shave-cream man
with stories rare.

Take his advice and you'll look keen

You'll get a shave that's smooth and clean

You'll be a Colgate brushless fan.

Opening:

BILL STERN. Good evening, ladies and gentle-

men. This is Bill Stern bringing you the 225th edition of the Colgate shave cream Sports Newsreel . . . featuring strange and fantastic stories . . . some legend, some hearsay . . . but all so interesting we'd like to pass them along to you!

Closing:

BILL STERN. And that's our three-o mark for tonight!

This was one of the most successful and most listened to shows in radio history. Sportscaster Bill Stern dramatized events in the lives of sports heroes and also of people who were somehow related to sports. The stories were often capped by Stern's comments—"Portrait of an athlete!" or "Portrait of a man!"

The Sports Newsreel was on the air from September 1939 to June 1951 once a week and earned consistently high ratings. Stern was also famous for his coverage of countless sports events, including football bowl games, National Football League championships, tennis, golf, basketball, horse-racing, crew racing, hockey, track and field (including the 1936 Berlin Olympics and the 1948 London Olympics), fishing, bowling, skiing, rodeo, and boxing (including most of Joe Louis's title fights). He covered baseball, of course, though he never broadcast a World Series. (See also *Sportscasters*.)

College of Musical Knowledge: see *Kay Kyser's Kollege of Musical Knowledge*.

The Collier Hour

Variety

Editor: Jack Arthur
Arthur Hughes
Phil Barrison

Orchestra: Ernest LaPrade

Also: Bill Adams, John B. Kennedy, Joseph Bell

Producer: Malcolm LaPrade

Director: Colonel Davis

The Collier Hour, sponsored by *Collier's* magazine, was one of radio's earliest variety programs. It was first heard over the Blue network in 1927. One of the most popular segments was a serialization of *Fu Manchu*, based on the character created by Sax Rohmer. Arthur Hughes played the title role.

Columbia Presents Corwin

Drama

This drama series broadcast in 1944 presented various radio plays written, produced, and directed by Norman Corwin. Casts for some of the plays:

UNTITLED

Hank Peters	Fredric March
Mrs. Peters	Charme Allen
Music teacher	Hester Sondergaard
Editor	Kermit Murdock
Nazi	Michael Ingram

Also: Robert Dryden

EL CAPITAN AND THE CORPORAL

The Corporal, Cal	Joseph Julian
Betty	Katherine Locke
Fat Man	Kermit Murdock
Traveling Minnesinger	Burl Ives
Miriam Maizlish	Minerva Pious

Also: Robert Dryden

SAVAGE ENCOUNTER

Pilot	Carl Frank
Ara	Joan Alexander
Native	Arnold Moss
Prosecutor	Norman Corwin

YOU CAN DREAM, INC.

V.P. in Charge of Sales	John Griggs
Esthete	Ralph Bell
Minnie	Minerva Pious
Dad	Samuel Raskyn
Steve	Joseph Julian
Blonde	Ruth Gilbert
Robert Trout	Himself
Harry Marble	Himself

MOAT FARM MURDER

Dougal	Charles Laughton
Cecile	Elsa Lanchester

NEW YORK: A TAPESTRY FOR RADIO

Narrator	Martin Gabel
	Orson Welles

THERE WILL BE TIME LATER

Soloqu coast	House Jameson
Teacher	Hester Sondergaard

The Columbia Workshop

Drama

The Columbia Workshop, as its name implies, was a workshop for unknowns and for newcomers to radio. Many prominent actors were involved, as well as up-and-coming young performers, writers, directors, and producers. Among the writers whose works were featured were William Saroyan, Archibald MacLeish ("Fall of the City"), Lord Dunsany ("The Use of Man"), Irving Reis ("Meridian 7-1212"—Reis was also a founder of the Workshop), Wilbur Daniel Steele ("A Drink of Water"), Ambrose Bierce, Dorothy Parker ("Apartment to Let"), and Norman Corwin. Among the production personnel were Orson Welles, William N. Robson, Max Wylie, Douglas Coulter, and Davidson Taylor. The series made its debut over CBS in 1936.

Comedy and Comedians

Radio developed a unique form of comedy. In other entertainment forms the basis for most of the comedy effects were visual—a funny face, a physical move, a humorous setting. Radio comedy, however, was totally reliant upon words and mental pictures supplied by the listener's imagination. The listener, then, was not just a passive receptor but actually took an active role in developing the comedy.

Take, for instance, Fibber McGee's closet. In reality the sound-effects men simply dropped and rattled a lot of hardware and tin pans and then topped this off with a little tinkly bell. In the mind of the listener, however, Fibber actually opened the door of the hall closet at 79 Wistful Vista, and a ton of personal items—tennis rackets, golf clubs, cardboard cartons, raccoon coats, bicycles, etc.—cascaded out of the closet.

Consider, too, the fact that the character of Beulah, a Negro maid, was played originally by a white man. And how odd that ventriloquism, which depends upon a visual illusion for its basic effect, became a mainstay of several successful programs. The audience not only accepted these unconventional circumstances

but through the use of "the theater of the mind" actually contributed to the final comedic result.

There were several types of comedians who became popular—ventriloquists, comedy actors, dialecticians, monologists—and a majority of these came to radio from vaudeville. They developed lasting characters and styles, and even though many of them were already top vaudeville stars they found their greatest fame in radio. Among these were Jack Benny, Fred Allen, Burns and Allen, and Phil Baker. Benny, in particular, developed the "Jack Benny character" to such a degree that today, many years after radio, it is still instantly identifiable even to people who never heard him on radio.

Because of the necessity of entertaining an audience week after week, many comedy stars surrounded themselves with a stock company of superb supporting players, most of whom got the good comedy lines, which used the star as the butt of the jokes. This was a variation of the "stooge" technique common in vaudeville. Phil Baker had Beetle and Bottle; Phil Harris had Frankie Remley; Judy Canova had Pedro; Eddie Cantor had The Mad Russian; and Jack Benny had Rochester, Don Wilson, Mary, Dennis, and all the rest. In this way the star could go on forever while the stooges came and went.

Radio would not, on the surface, seem to be a particularly satisfactory medium for ventriloquists. After all, anyone who could alter his voice could simply do a program in a studio without using dummies and bill himself as a ventriloquist. Who would know whether he could actually throw his voice? Still, a number of ventriloquists achieved popularity on radio, with home audiences apparently trusting that the performers actually were skilled at their craft.

The most successful, however, was not necessarily the most skilled. Edgar Bergen was clearly the top-ranked ventriloquist of radio's Golden Age, but his dummy, "Charlie McCarthy," often kidded him about the fact that Bergen's lips moved perceptibly. Bergen's secret was in the excellence of the character development of his dummies—"Charlie McCarthy," "Mortimer Snerd," and "Effie Klinker"—and in the high quality of the scripts. Ranking just behind Bergen was Tommy Riggs, whose alter ego, "Betty Lou," was a major attraction. Other ventriloquists

who appeared frequently on radio were Kay Carrol, with her dummy "Tommy"; Shirley Dinsdale with "Judy Splinters"; and Paul Winchell with "Jerry Mahoney."

Sometimes grouped with comedians, but really quite different, were the unique entertainers properly classified as humorists. Fred Allen certainly falls into this class although he is generally referred to as a comedian. Among other humorists who appeared from time to time were Robert Benchley, Irvin S. Cobb, Will Rogers, Herb Shriner, and Cal Tinney.

A number of outstanding comedians turned up as guests on different programs or were featured on programs that had brief runs—such performers as Morey Amsterdam; Joe E. Brown; Joe Cook; Stuart Erwin; Joe Frisco, the stuttering comedian; Harry Gibson, known as "Harry The Hipster"; George Givot, "the Greek Ambassador of Good Will"; Rube Goldberg, a newspaper cartoonist known for his amusing inventions; Jack Haley; Sir Harry Lauder, a Scottish entertainer; dialectician Lou Holtz; Tony Labriola, playing a character named Oswald whose catch-phrase was "Ooooh, yeah!"; Bert Lahr; Pinky Lee, known for his lisping speech; Lew Lehr ("Monkeys is duh cwaziest peepul"), known as "Dribblepuss"; Jerry Lester; Robert Q. Lewis, who was a frequent substitute host on such programs as *Arthur Godfrey Time*; Jack Oakie; Georgie Price; Slapsie Maxey Rosenbloom, a former boxer; Phil Silvers; Ned Sparks, who played a sourpuss character; and dialectician Georgie Stone.

Among the top comediennees were Belle Baker, Gracie Fields, Beatrice Lillie, and Martha Raye, all of whom were singers as well.

Then, too, there were the comedy teams—Fishface and Figgibottle (Elmore Vincent played Senator Frankenstein Fishface while Don Johnson was Professor Figgibottle); Gaxton and Moore (Billy Gaxton and Victor Moore); blackface comics Honey Boy and Sassafras (Honey Boy was George Fields and Sassafras was Johnnie Welsh); Howard and Shelton (Tom Howard and George Shelton); Olsen and Johnson (Ole Olsen and Chick Johnson); Pick and Pat (Pick Malone and Pat Padgett); Potash and Perlmutter (Joe Greenwald played Abe Potash and Lew Welch played "Mawruss" Perlmutter); Sam 'n' Henry (played by Freeman Gosden and Charles Correll in the days before Amos 'n' Andy); Tony and Gus (Tony, the Italian, was played by Mario Chamlee and

George Frame Brown played the part of Gus the Swede); The Two Black Crows (blackface comics played by the team of Moran and Mack—George Moran and Charlie Mack); Van and Schenck (Gus Van and Joe Schenck); Weber and Fields (Joe Weber and Lew Fields); Wheeler and Ladd (Bert Wheeler and Hank Ladd); and Wheeler and Woolsey (the same Bert Wheeler and Robert Woolsey).

In addition, there were the man-and-woman teams of Block and Sully (Jesse Block and Eve Sully); Carol Dee and Marty Kay; and the female duo of Nan and Maude (Nan Rae and Maude Davis, who were actually sisters Nan and Maude Clark).

Finally, there were three people in particular who we feel made a major contribution to comedy Americana during the heyday of radio. One was Fred Allen, whose wit and erudition crossed all lines to appeal equally to truck drivers and college professors. Another was writer Don Quinn, the genius behind *Fibber McGee and Molly*, who brought to all America a lasting friendship with a dozen or so characters in comic conflict who reflected the way we, too, would act in similar situations. The third was writer Paul Rhymer, whose bizarre and hilarious *Vic and Sade* ambled through many years of Midwestern life surrounded by “just folks,” who complicated one another’s lives by tracking mud through the living-room, going to washrag sales, and sending one another postcards from “exotic places” a few miles away. One way of judging the depth of an artist’s work is to see if it stands the test of time. Any Fred Allen, *Fibber McGee*, or *Vic and Sade* broadcast preserved on tape is as hilarious today as it was then.

This is not to say that all of radio comedy was great. Many of the situation comedies, such as *Blondie* and *The Adventures of Ozzie and Harriet*, were as bland and time-filling as their counterparts on television. Nor was all radio comedy timeless. Most of Bob Hope’s monologues were topical and therefore relatively meaningless today.

Much of the credit for the success of the comedians has to go to the writers who devised the characters, developed them, and sustained them through years of exposure. No matter how brilliant the performer, he could not have been so successful without a good script. We’ve already mentioned Paul Rhymer and Don Quinn as outstanding in their field, but probably the best comedy came, as now, from

the combination writer-performer—Goodman Ace, Fred Allen, Ed “Archie” Gardner, Bob and Ray, Henry Morgan, and the like.

Comic Strips to Radio

Many popular comic strips served as the basis for successful radio programs with the leading characters transferred directly to the air. Often the same continuity was employed for the radio program’s plot lines. Among them were *Blondie*; *Bringing Up Father*; *Buck Rogers in the 25th Century*; *Buster Brown*; *Dick Tracy*; *Don Winslow of the Navy*; *Flash Gordon*; *Gasoline Alley*; *The Gumps*; *Harold Teen*; *Joe Palooka*; *Jungle Jim*; *Li’l Abner*; *Little Orphan Annie*; *Major Hoople*; *Mandrake the Magician*; *Mark Trail*; *Mr. and Mrs.*; *The Nebbs*; *Popeye the Sailor*; *Red Ryder*; *Reg’lar Fellers*; *The Sad Sack*; *Skippy*; *Smilin’ Jack*; *Superman*; *Terry and the Pirates*; *Tillie the Toiler*; and *The Timid Soul*.

Commercials

In the very early days of radio there were no commercials since most programs were presented as “a public service.” But then the people who were supplying broadcast material—music publishers, artists, etc.—began to ease in low-key references to their companies or product. In bits and pieces advertising came to radio in such diverse forms as a lecture on the history of beards that ended with a few sentences about the joys of shaving with a safety razor (curiously enough invented by a man named Gillette), and with the introduction of orchestras like the A&P Gypsies and the Cliquot Club Eskimos. Probably the first fully sponsored program was *The Eveready Hour*, which made its debut in 1923.

As radio advertising grew and grew, sponsors became more interested in moving goods.

Much early advertising was “institutional”—designed to sell a company name rather than a specific product. This practice carried over through the Golden Age with such sponsors as Bell Telephone, United States Steel, Hallmark, Texaco, and Firestone.

The point of a commercial was to sell a specific product:

"Rush right down to your neighborhood drugstore and ask for . . ."

"Get some . . . TODAY!"

"Don't forget to put it on your shopping list."

Through constant repetition—"L.S./M.F.T., L.S./M.F.T.,*L.S./M.F.T."—or the use of celebrity testimonials or any one of a number of advertising gimmicks, radio proved to be a tremendous sales tool for the advertiser.

Sponsor identification, of course, was extremely important. The best way to achieve the highest percentage of sponsor identification was to integrate the commercials into the show's content, to involve the star in the commercial, to work the sponsor's name into the show's title, or for a sponsor to remain associated with one particular program or time-slot for a long run. Among the sponsors who achieved the best sponsor identification over the years were Oxydol ("Oxydol's own Ma Perkins"); Wheaties (*Jack Armstrong*); Jell-O ("Jell-O again, this is Jack Benny"); Chase and Sanborn (Edgar Bergen and Charlie McCarthy); Lucky Strike (again Jack Benny); Campbell's Soup (*Amos 'n' Andy*); Rinso (again *Amos 'n' Andy*); Ipana ("For the smile of beauty") and Sal Hepatica ("For the smile of health"—Eddie Cantor); Ovaltine (*Little Orphan Annie*); Ralston ("Tom Mix and the Ralston Straight Shooters are on the air"); Pepsodent ("This is Bob 'Pepsodent' Hope, saying that if you brush your teeth with Pepsodent you'll have a smile so fair that even Crosby will tip his hair!"); Eversharp (*Take It or Leave It*); Kellogg's (*The Singing Lady*); Johnson Wax ("It's the Johnson Wax program, starring Fibber McGee and Molly"); Kraft ("Hi, this is Bing Crosby here in the old Kraft Music Hall"); Fitch Shampoo ("Laugh a while, let a song be your style, use Fitch Shampoo" on *The Fitch Bandwagon*); Mars candy (Doctor I.Q.); Campana Italian Balm (*The First Nighter*); H-O Oats (*Bobby Benson's Adventures*); Pall Mall (*The Big Story*); Colgate ("Bill Stern the Colgate shave-cream man is on the air . . ."); Coca-

*"L.S./M.F.T., L.S./M.F.T. Lucky Strike Means Fine Tobacco." This famous line was delivered over the click of a telegraph key. The announcer described the tobacco further: "So round, so firm, so fully packed. So free and easy on the draw."

Cola (Morton Downey); Helbros watches (*Quick as a Flash*); Dr. Lyon's Tooth Powder (*Manhattan Merry-Go-Round*).

Sponsors who maneuvered their names into program titles included *The A & P Bandwagon*, *Maxwell House Showboat*, *The Fitch Bandwagon*, etc. Many newspapers balked at listing the programs by these titles since this constituted free advertising, so they simply put "Bandwagon" or "Showboat" or the name of the star.

A few curiosities of radio advertising included "Little Miss Bab-O," who was only known as such on-the-air but was in reality child star Mary Small; and the early singing duo, Ernie Hare and Billy Jones, who were known practically simultaneously as "The Tastyeast Jesters," "The Best Foods Boys," and "The Interwoven Pair" for various sponsors. There was a well-publicized law suit involving Tallulah Bankhead—when Prell Shampoo introduced their unbreakable plastic tube, they attempted to establish a commercial character, "I'm Tallulah, the tube of Prell." Miss Bankhead got a "cease and desist" order, claiming that she was the one and only Tallulah—and the courts agreed.

Probably the most famous "living trademark" was the shrill-voiced bellboy named "Johnny" who worked for Philip Morris cigarettes. To the tune of "On The Trail" from Ferde Grofé's "Grand Canyon Suite," Johnny would shout, "Call for Philip Mor-rees!" The part of Johnny was usually played by Johnny Roventini, occasionally by Freddy (Buddy) Douglas, both midgets. Pictures and life-size blow-ups of Johnny were prominently featured in cigar stores; on the radio Johnny was described as "stepping out of thousands of store windows across the country." It's alleged that one night in a restaurant when a waiter dropped a tray of glasses, Groucho Marx filled the silence by shouting, "That was Johnny you heard . . . stepping out of thousands of store windows across the country."

Listing all the catch-phrases and jingles identified with particular products over the years would be impossible, but here are some of the landmarks, highlights, and best-remembered ones:

THE PEPSI-COLA JINGLE

Pepsi-Cola hits the spot,
Twelve full ounces, that's a lot.
Twice as much for a nickel, too.

Pepsi-Cola is the drink for you.
Nickel, nickel, nickel, nickel,
Trickle, trickle, trickle, trickle. . . .

Composed by Austin Herbert Croom Croom-Johnson from an old English hunting song "D'ye Ken John Peel?" with lyrics written by Alan Bradley Kent (later just Alan Kent when he became an announcer). This was one of the earliest "singing commercials" on a national basis. It was written in 1939 for the now defunct Newell-Emmett advertising agency and was originally performed by a vocal trio called The Tune Twisters, comprised of Andy Love, Gene Lanham, and Bob Walker. Even though it has often been referred to as the first singing commercial, there had been several others prior to 1939, such as the one for Barbasol and the tunes sung by The Happiness Boys for their various sponsors.

SUPER SUDS

Super Suds, Super Suds,
Lots more suds with Super Suds.
Richer, longer lasting, too,
They're the suds with super-doo-oo-oo.

ADAM HATS

GIRL SINGER (Ginger Grey). I go for a man who wears an Adam Hat!
WHISTLE (Lanny Grey). Whee-whew!

RINSO

SOUND EFFECT. *Bird call . . . bob-white whistle twice* (whistled by Henry Boyd)
GIRL SINGER (*imitating*).
Rinso white!
Rinso bright!
Happy little washday song!

TIDE

Tide's in, dirt's out.
Tide's in, dirt's out.
Tide gets clothes cleaner than any soap.
T-I-D-E, Tide!

LUSTRE CREME SHAMPOO

(to the tune of "Toyland" by Victor Herbert)
(Sung by Ken Carson)
Dream girl, dream girl,
Beautiful Lustre Creme girl.
You owe your crowning glory to . . .
A Lustre Creme Shampoo.

HALO SHAMPOO

Halo, everybody, Halo.
Halo is the shampoo that glorifies your hair.
Halo, everybody, Halo.
So Halo shampoo, Halo!

♣ *LIFEBUOY SOAP*

ANNOUNCER. Lifebuoy really stops . . .
FOGHORN EFFECT. *Beeeeeeee . . .*
ohhhhhhhhhhhh!

BROMO-SELTZER

SOLOVOX. (*Steam Locomotive Effect*). Bromo-Seltzer, Bromo-Seltzer, Bromo-Seltzer . . .

DUZ SOAP

Duz . . . does everything!

PALL MALL CIGARETTES

FIRST ANNOUNCER (Ernest Chappell). Outstanding!
SECOND ANNOUNCER (Cy Harrice). And . . . they are mild.

♣ *IVORY SOAP*

ANNOUNCER (often Nelson Case). Ivory soap . . . ninety-nine and forty-four one-hundredths per-cent pure. It floats.

♣ *ANACIN*

ANNOUNCER. Anacin is like a doctor's prescription . . . that is, not just one but a combination of medically proven active ingredients. Perhaps your doctor or dentist has given you a few Anacin tablets to relieve headaches, neuritis, or neuralgia. That's Anacin . . . A-N-A-C-I-N . . . Anacin.

EVERSHARP

ANNOUNCER. The pen that's guaranteed not for years, not for life, but guaranteed *forever!*

DOAN'S PILLS

These commercials featured a dramatization of some homely situation involving a case of "nagging backache" such as Grandma's participation in a Virginia reel. Someone always recommended that she try Doan's Pills, at which point the announcer screamed: "Good advice!!!"

SCHICK INJECTOR RAZORS

ANNOUNCER.

Push, pull; click, click.
Change blades that quick.

WHIZ CANDY

ANNOUNCER. Wh-i-i-i-i-z-z-z-z! The best nickel
candy there i-z-z-z-z-z-z!

VOICE. You can say that again!

ANNOUNCER. All right, I will! Wh-i-i-i-i-z-z-z-z!
The best nickel candy there i-z-z-z-z-z!

BULOVA WATCHES

ANNOUNCER. The time is — o'clock, B-U-L-
O-V-A, Bulova watch time.

ROYAL PUDDING

MALE SINGER.

Royal . . . Pudding.
Rich, rich, rich with flavor,
Smooth, smooth, smooth as silk
More food energy than sweet, fresh milk!

PABST BLUE RIBBON BEER

(The melody was freely adapted from the chil-
dren's song "Ten Little Indians")

BARTENDER. What'll you *have*?

FIRST VOICE. Pabst Blue Ribbon!

BARTENDER. What'll *you* have?

SECOND VOICE. Pabst Blue Ribbon!

BARTENDER. *What'll you have?*

THIRD VOICE. Pabst Blue Ribbon!

CHORUS. Pabst Blue Ribbon Beer!

GEM RAZOR BLADES

SOUND. *Metronome up full then under and
hold in BG . . .*

SOUND. *Tolling Clock*

DEEP, OMINOUS VOICE. Avoid . . .

SOUND. *Tolling Clock*

DEEP, OMINOUS VOICE. Five . . .

SOUND. *Tolling Clock*

DEEP, OMINOUS VOICE. O'clock . . .

SOUND. *Tolling Clock*

DEEP, OMINOUS VOICE. Shadow!

SOUND. *Tolling Clock*

ANNOUNCER. Use Gem Blades! Use Gem
Blades! Use Gem Blades!

GILLETTE RAZOR BLADES

ANNOUNCER. Look sharp!

SOUND. *Prizefight Bell*

ANNOUNCER. Feel sharp!

SOUND. *Prizefight bell*

ANNOUNCER. *Be sharp!*

SOUND. *Prizefight bell*

ANNOUNCER. Use Gillette Blue Blades . . . with
the sharpest edges ever honed.

CAMEL CIGARETTES

CHORUS. C-am-el-s! [or] C-am-el-yes!

LAVA SOAP

BASS VOICE (to drum accompaniment). L-a-v-a.

CRISCO

ANNOUNCER.

Keep cookin' with Crisco.
It's all vegetable.
It's digestible.

LONGINES

ANNOUNCER (Frank Knight). Longines . . . the
world's most honored watch.

See also *The Colgate Sports Newsreel Starring Bill Stern; The Fitch Bandwagon; Jack Armstrong, the All-American Boy; Little Orphan Annie; The Moylan Sisters; Olivio Santoro; Singin' Sam, the Barbasol Man.*

Community Sing

Music

Featuring: Billy Jones and Ernie Hare
Tommy Cecil Mack ("Who's excited??!!")
Milton Berle
Wendell Hall

Announcer: Paul Douglas

As the title implies, this was a program in which the studio audience was directed in community singing. Heard for a time from 9:00 to 9:45 p.m. on CBS on Sundays, the program often originated from two locations at once—Milton Berle and Wendell Hall directing a studio audience in New York, while Jones and Hare directed another one in Philadelphia.

Concert in Rhythm

Music

Featuring: Raymond Scott and His Orchestra

✓ Continent Caravans
Music of the Spheres

The Contented Hour: see *The Carnation Contented Hour*.

Corliss Archer: see *Meet Corliss Archer*.

Coronet Storyteller

Drama

Narrator and all voices: Marvin Miller

Announcer: Vic Perrin

Directors: Alan Fishburn (Chicago), Ted MacMurray (Hollywood)

Coronet Storyteller was a five-minute broadcast heard five nights a week on ABC from 1944 to 1947. It featured stories adapted from *Coronet* magazine, its original sponsor. Later it became a portion of an early-morning news program sponsored by Kellogg's. The stories were generally factual, but if a piece of fiction appeared in *Coronet*, it too might be adapted.

Correction, Please

Quiz

M.C.: Jim McWilliams

The Count of Monte Cristo

Adventure

CAST:

The Count of Monte Cristo Carleton Young
René *bank* ✓ Parley Baer

Director: Jaime Del Valle

✓ **Theme:** "the Sylvia Ballet" by Delibes.

This program was based on the character created by Alexandre Dumas. It came to radio via Mutual in 1946.

Counterspy

Adventure

CAST:

David Harding, Counterspy

Don MacLaughlin

Peters, Harding's assistant Mandel Kramer

Announcers: Bob Shepherd, Roger Krupp

Producer: Phillips H. Lord

Directors: Bill Sweets, Robert Steen, Victor Seydel, Marx Loeb, Leonard Bass

Writers: Phillips H. Lord, John Roeburt, Emile C. Tepperman, Jacqueline W. Trey, Arva Everitt, Peggy Lou Mayer, John Mole, Palmer Thompson, Stanley Niss, Edward J. Adamson, Milton J. Kramer, Morton Friedman

Counterspy was first heard over ABC in 1942.

The Country Doctor

Serial Drama

CAST:

The Country Doctor

Phillips H. Lord

This was first heard over NBC Blue in 1932.

County Fair

Audience Participation

M.C.: Win Elliot, Jack Bailey

Announcer: Lee Vines

Producer: Bill Gannett

Directors: William Gernannt, John Hines, Lennie Harper, Leonard Carlton, Carl Young

Writers: Martin Ragaway, Norman W. Hay, Ray Harvey, Peter Donald

Sound Effects: Al De Caprio

County Fair was first heard over CBS in 1945. It featured stunts and prizes, often with a "country" theme. One contest, for instance, had a young farm boy lifting a bull calf each week until he could no longer pick it up.

✓ Contin. Conf
Just for tonight!

County Seat

Serial Drama

CAST:

Doc Hackett, the country druggist	Ray Collins
Jerry Whipple	Cliff Carpenter
Billy Moorehead	Jackie Jordan
Sarah Whipple	Charme Allen
Laura Paige	Lucille Meredith
Dr. Abernathy	Guy Repp
Dr. George Priestley	Luis Van Rooten

Director: Norman Corwin
Writer: Milton Geiger

This was first heard over CBS in 1938.

The Couple Next Door

Drama

Featuring: Olan Soule, Elinor Harriot, Jack Brinkley, Harold Vermilyea, Lillian Gish
Director: Kirby Hawkes

This Mutual program presented Olan Soule, Elinor Harriot, and Jack Brinkley when it originated in Chicago. Harold Vermilyea and Lillian Gish were in the New York cast.

The Court of Human Relations

Human Interest

CAST:

Judge	Percy Hemus
Court Clerk	Porter Hall
	Allyn Joslyn
	Brian Donlevy

Writer-Director: Bill Sweets

The Court of Human Relations was first heard over NBC in 1933 and was sponsored by True Story magazine. Many of radio's top performers appeared on the program at one time or

another; Van Heflin made his radio debut on one of the broadcasts.

The Court of Missing Heirs

Human Interest

M.C.: Jim Waters

Also: Everett Sloane, Kenneth Delmar, Edwin Jerome, Jeanette Nolan, Carl Frank

Director: John Loveton

Organist: Rosa Rio

This program attempted to find the missing heirs to large and small fortunes. It was first heard over CBS in 1939.

Cowboys

Programs featuring cowboy entertainers were an important part of radio's Golden Age. Gene Autry and Roy Rogers (their horses were Champion and Trigger, respectively) both starred on popular radio shows. Another Western hero, Tom Mix, was the subject of a popular radio program but Mix did not appear himself. His part was taken by various actors. Other cowboy stars of the era were not so successful on radio but did appear on various broadcasts from time to time, among them Buck Jones and Johnny Mack Brown. (See also Gene Autry's Melody Ranch; Roy Rogers; Tom Mix.)

Crime Clues: see *Eno Crime Club*.

Crime Doctor

Drama

CAST:

Dr. Benjamin Ordway	Ray Collins
Ed Jerome 6/19/42	House Jameson
	Everett Sloane
	John McIntire
District Attorney Miller	Edgar Stehli
Harold Sayers	Walter Vaughn

Inspector Ross
Frieda and female "heavies"

Walter Greaza
Edith Arnold

Director: Paul Monroe
Writer: Max Marcin

Ph/Mar

Crime Doctor was first heard over CBS in 1940. Toward the end of each program the announcer would say: "Doctor Ordway will be back in exactly forty-seven seconds with the solution to tonight's case." Somehow the commercial always ran longer.

Crime Fighters

Adventure

Producer-Director: Wynn Wright
Writer: Paul Milton

Crime Fighters was first heard over Mutual in 1949.

Crime Photographer: see *Casey*, *Crime Photographer*.

Crossroads

Serial Drama

CAST:

Ann Doris Kenyon

My Friend by Albert Hay Malotte

Crossword Quiz

Quiz

Host: Allen Prescott

Crumit and Sanderson: see *Frank Crumit and Julia Sanderson*.

The Cuckoo Hour

Comedy

CAST:

Ambrose J. Weems Raymond Knight

✓ Mrs. George T. Pennyfeather

Adelina Thomason

Also: Jack Arthur (singer), Mary McCoy (singer), Mary Hopple, Ward Wilson, Carl Matthews, Sallie Belle Cox
Orchestra: Robert Armbruster

Writer: Raymond Knight

The Crazy People

Opening:

ANNOUNCER. Good evening, friends—and what of it? The next fifteen minutes are to be devoted to a broadcast of *The Cuckoo Hour*, radio's oldest network comedy program, and if you don't think that's something—well, maybe you're right. The Cuckoos feature Raymond Knight, the radio humorist, as station KUKU's Master of Ceremonies, and Ambrose J. Weems, and a lot of other disreputable characters. We now turn you over to station KUKU.

KNIGHT. Good evening, fellow pixies, this is Raymond Knight, the Voice of the Diaphragm e-nun-ciating.

Feature:

KNIGHT. There will be a brief pause, ladies and gentlemen, while we throw at you Mrs. Pennyfeather's Personal Service for Perturbed People, in which Mrs. George T. Pennyfeather brings to you her weekly talks on "The Home and What to Do with It."

The Cuckoo Hour was one of radio's first comedy programs. Raymond Knight wrote, produced, directed, and played in it from its inception on January 1, 1930, until 1938, when he "retired" to write plays. The program was originally broadcast on Wednesday nights at 9:30.

The Curt Massey and Martha Tilton Show

Music

Vocalists: Curt Massey and Martha Tilton
Announcer: Charles Lyon

This show was a fifteen-minute program of light songs broadcast over CBS and sponsored by Alka-Seltzer. Curt Massey played the violin occasionally in addition to vocalizing. Martha

Tilton was often referred to as "Liltin' Martha Tilton."

Curtain Time

Drama

Starring: Harry Elders, Beryl Vaughn, Betty Winkler, Raymond Edward Johnson

Director: Norman Felton

Musical Director: Joseph Gallichio

Curtain Time was first heard over Mutual in 1938 on Fridays at 10 p.m. Later it turned up on NBC on Wednesday nights at 10:30.

D

Daddy and Rollo

Dialogue

CAST:

Daddy

Craig McDonnell

Rollo, the son

Georgie Ward

Donald Hughes

Dale Carnegie

Talk

Featuring: Dale Carnegie

In this series Dale Carnegie, the author of the best-selling book *How to Win Friends and Influence People*, served as an adviser on human relations.

Dan Harding's Wife

Serial Drama

CAST:

Mrs. Rhoda Harding (Dan's wife)

Isabel Randolph

Donna Harding

Loretta Poynton

Dean Harding

Merrill Fugit

Mrs. Graham

Judith Lowry

Arnie Topper

Carl Hanson

Eula Sherman

Margarette Shanna

Mr. Tiller

Cliff Soubier

Mr. Gorham

Cliff Soubier

Margot Gorham

Templeton Fox

Mabel Klooner

Templeton Fox

Fowler

Robert Griffin

Penny Latham

Alice Goodkin

Jack Garland

Willard Farnum

Stooge Lowe

Hugh Rowlands

Ralph Fraser

Herbert Nelson

Eva Foster
Rex Kramer
Announcer: Les Griffith

Tommye Birch
Herb Butterfield

KAYE. Oh, really?
ACTOR. No, O'Reilly.

Writer: Ken Robinson

This serial drama began over NBC in 1936 and originated in Chicago. "Dan Harding's wife" was a widow; therefore the character of "Dan Harding" was not in the story.

*Th-Ing
Person Market*

The Danny Kaye Show was first heard over CBS in 1944.

Dangerous Assignment

Adventure

CAST:

Steve Mitchell Brian Donlevy

This half-hour adventure series was first heard over NBC in 1950, Saturday nights at 8:00.

Dangerous Paradise

Serial Drama

CAST:

Gail Brewster Elsie Hitz
Dan Gentry Nick Dawson

This was first heard over NBC Blue in 1933.

The Danny Kaye Show

Comedy-Variety

Starring: Danny Kaye

Featuring: Everett Sloane, Jim Backus, Butterfly McQueen, Goodman Ace, Everett Clark, Jane Cowl, Lionel Stander, Eve Arden, Joan Edwards, Rush Hughes

Mr. Average Radio Listener: Kenny Delmar
Orchestra: David Terry, Harry James and His Musicmakers, Lyn Murray, Harry Sosnik

Vocalists: Four Clubmen

Announcers: Dick Joy, Ken Niles

Director: Goodman Ace

Writers: Goodman Ace, Sylvia Fine

A Running Gag:

ACTOR. My brother-in-law is Irish.

A Date with Judy

Situation Comedy

CAST:

Judy Foster	Dellie Ellis
	Louise Erickson
	Ann Gillis
Mitzi	Louise Erickson
Randolph Foster, Judy's brother	Dix Davis
Oogie Pringle	Harry Harvey
	Richard Crenna
Mr. Foster (Melvyn)	Stanley Farrar
	John Brown
Mrs. Foster (Dora)	Myra Marsh
	Lois Corbett
Edgar	Barry Mineah

Announcer: Marvin Miller (1949-50)

Director: Helen Mack

Writers: Aleen Leslie, Sidney H. Fields, David Victor

Sound Effects: Bob Holmes

A Date With Judy was first heard over NBC in 1943.

Dave Garroway: see *Reserved for Garroway*.

Davey Adams, Son of the Sea

Drama

Starring: Franklin Adams

Announcer: Olan Soule

Organist: Eddie House

Director: Courtenay Savage

David Harding, Counterspy: see *Counterspy*.

David Harum

Serial Drama

CAST:

David Harum

Susan Price Wells

Aunt Polly

Charlie Cullom

James Benson

Zeke Swinney

Brian Wells

Tess Terwilliger

Lish Harum

John Lennox

Willy

Clarissa Oakley

Elsie Anderson

Grandpa

Mr. Finke

Henry Longacre

Mark Carter

Deacon Perkins

Announcer: Ford Bond

Wilmer Walter
Craig McDonnell
Cameron Prud'Homme
Peggy Allenby
Gertrude Warner
Joan Tompkins
Charme Allen
Eva Condon
Paul Stewart
Bennett Kilpack
Arthur Maitland
Philip Reed
Donald Briggs
Ken Williams
Florence Lake
William Shelley
Joe Curtin
Billy Redfield
Marjorie Davies
Claudia Morgan
Ethel Everett
Junius Matthews
Ray Bramley
Richard McKay
Paul Ford
Roy Fant

Producers: Frank and Anne Hummert

Directors: Ed King, John Buckwalter, Martha Atwell, Arthur Hanna, Lester Vail

Writers: Noel B. Gerson, Johanna Johnston, John DeWitt, Charles J. Gussman, Mary W. Reeves, Peggy Blake

Theme: "Sunbonnet Sue" (hummed by Stanley Davis to his own guitar accompaniment)

"David Harum" was a banker in a small town. The series was first heard over NBC in 1936.

A Day in the Life of Dennis Day

Situation Comedy

CAST:

Dennis Day

Mildred Anderson

Mr. Anderson

Mrs. Anderson

Mr. Willoughby

Lustre Creme Shampoo Singer: Ken Carson

Himself

Betty Miles

Barbara Eiler

Francis "Dink" Trout

Bea Benaderet

John Brown

Producer-Director: Bill Harding

Director: Frank O'Connor

Writer: Frank Galen

A Day in the Life of Dennis Day, starring the talented tenor, comedian, and mimic, was first heard over NBC in 1946.

Deadline Drama

Drama

Featuring: Irene Wicker, Joan Banks, Frank Lovejoy, Bob White

Director: Charles Martin

Organist: Rosa Rio

Listeners submitted twenty-word situations for which they were awarded United States Savings Bonds. The cast was given two minutes in which to improvise a story built around the situation; the dialogue was then ad-libbed. The "Mystery Theme" was composed by Rosa Rio.

Dear John

Serial Drama

CAST:

Faith Chandler

Noel Chandler

Carol Chandler

Violet Shane

Josh Chandler

Michael Murry

Irene Rich

Ray Montgomery

Betty Moran

Elaine Barrie

Norman Field

Mel Ruick

Pamela
Lynn Reed
Poindexter Brice
Judge
Jules Carlshorn
Miles Novak

Dellie Ellis
Howard Duff
Janet Beecher
J. Arthur Young
Gerald Mohr
Tom Collins

Sheriff Mark Chase
Cassandra Drinkwater (Cousin Cassie)
Robert Haag
Olyn Landick (a man)
Also: Frank Butler, Milton Herman, Rosemarie
Broncato, Helen Claire, Jack Arthur, Jean
King, Geoffrey Bryant
Announcer: George Hicks
Orchestra: Joseph Bonime

Director: Bill Sweets

This program made its debut in 1933, sponsored by Welch's Grape Juice.

Dear Mom

Situation Comedy

CAST:

Private Homer Stubbs
Corporal Red Foster
Sergeant Mike Monihan
Private Ulysses Hink
Also: Eloise Kummer, Leo Curley
Announcer: Tom Moore

John Walsh
Dolph Nelson
Marvin Miller
Lou Krugman

Directors: Bob Brown, Phil Bowman

Dear Mom made its debut over CBS in 1941 and ran for one year as a twenty-five-minute, Sunday show sponsored by Wrigley. It related humorous incidents in a boot camp during the days of pre-World War II mobilization. "Stubbs" was a classic not-too-bright buck private who wrote of his experiences in his weekly letter home to his mother (hence the title). "Foster" was a perfect soldier. "Monihan" was a tough, roaring topkick. The program was dropped abruptly on December 7, 1941, and replaced two weeks later by a series called *The First Line*.

Death Valley Days

Western Adventure

CAST:

The Old Ranger
The Old Prospector
The Lonesome Cowboy
Bobby Keen

Tim Daniel Frawley
George Rand
Harry Humphrey
John MacBryde
Harvey Hays
John White
Edwin Bruce

Creator: Ruth Woodman
Producer: Dorothy McCann
Writers: Ruth Woodman, Ruth Adams Knight
Sound Effects: Bob Prescott, Keene Crockett
Original Music for Trumpet Call: Joseph Bonime

These Western adventures were first heard over the Blue network in September 1930. In 1944 the program's title was changed to *Death Valley Sheriff* and in 1945 to *The Sheriff* (which see).

Deems Taylor

Music Commentary

Featuring: Deems Taylor

Deems Taylor, a distinguished music commentator, critic, and composer, discussed music on this program.

The Dennis Day Show: see *A Day in the Life of Dennis Day*.

Detect and Collect

Quiz

M.C.: Fred Uttal and Wendy Barrie, Lew Lehr
Director: Walter Tibbals
Writer: Mildred Fenton

Detect and Collect was first heard over ABC in 1945.

Dial Dave Garroway: see *Reserved for Garroway*.

✓ Dog Heroes - Crane

Doc Barclay's Daughters

Serial Drama

CAST:

Doc Barclay	Bennett Kilpack
Connie Barclay	Elizabeth Reller
Mimi Barclay	Mildred Robin
Marge Barclay	Vivian Smolen
Clarabelle Higgins	Janice Gilbert
Tom Clark	Albert Hayes

Doc Barclay's Daughters was first heard over CBS in 1938.

Mercedes Colby

Betty Lou Gerson

Lenore Kingston

Lotus

Betty Ito

Misty

Ruth Barth

Director: Ray Kremer

Writers: Al Barker, Albert Aley

Theme: "Columbia, the Gem of the Ocean"

Sound Effects: Ray Kremer

This series was based on the comic strip by Frank Martinek and was first heard over the Blue network in 1937. It originated in Chicago.

Dodsworth

Serial Drama

Advice

CAST:

Sam Dodsworth	McKay Morris
Fran Dodsworth	Rosaline Greene

This program was based on the novel by Sinclair Lewis.

Dorothy Dix on the Air

Featuring: Barbara Winthrop as "Dorothy Dix"

Director: Perry Lafferty

The Don Ameche Show

Variety

Starring: Don Ameche

Announcer: Marvin Miller

Directors: Carlton Alsop, Howard Wiley

The Don Ameche Show replaced *The Rudy Vallee Show* for Drene Shampoo on NBC in the summer of 1946. It went off the air in 1947. The program was built around dramatic sketches starring Don Ameche.

Dorothy Gordon

Dorothy Gordon had one of the most distinguished careers of any woman in radio. She was in charge of the first radio program for children, which was carried over WEAJ New York in 1924. She also directed music programs for *The American School of the Air*, served as hostess of *Yesterday's Children*, and moderated *The New York Times Youth Forum*. The Youth Forum, which had its premiere in April 1943, was a weekly broadcast over WQXR New York. Children from various schools chose their own representatives as panel members. Originally the panelists were nine to eleven years of age; later, older children and college students served as panelists. The programs were recorded, and study outlines were supplied to schools. Many outstanding adults appeared on the programs—among them, Fannie Hurst, Dwight D. Eisenhower, Norman Thomas, William O. Douglas, Dr. Ralph Bunche, and Robert M. Hutchins. (See also *Yesterday's Children*.)

Don Winslow of the Navy

Adventure

CAST:

Don Winslow	Bob Guilbert
Red Pennington	Raymond Edward Johnson
	Edward Davison
	John Gibson

The Dorothy Lamour Program

Variety

Starring: Dorothy Lamour

This series featured the glamorous Hollywood star, who became famous for her roles in the series of "Road" pictures with Bob Hope and Bing Crosby. (*Road to Singapore, Road to Zanzibar, Road to Morocco*, etc.). Through her film appearances she helped popularize the sarong.

Dot and Will

Serial Drama

CAST:

Dot Horton	Florence Freeman
Will Horton	James Meighan
Dulcy	Helene Dumas
Roger	Allyn Joslyn
Mother Horton	Irene Hubbard
Prof. Knapp	Ralph Locke
Marietta	Nora Stirling
Pete Sloan	Sidney Smith
Mother Aldridge	Effie Lawrence Palmer
Madge	Rosemary De Camp
Julia	Peggy Allenby
Corinne	Nora Stirling
Rosie	Agnes Moorehead

Double or Nothing

Quiz

M.C.: Walter Compton
Todd Russell
Walter O'Keefe
John Reed King

Announcer: Fred Cole

Producer: Diana Bourbon

Directors: Harry Spears, John Wellington,
Thomas F. Vietor, Jr.

Writers: Gerald Rice, Harry Bailey, Carroll
Carroll

Theme: "Three Little Words"

Contestants could stop and take the money they had already won or take a chance and try to double it. But contestants could lose the money they had already earned. The program began over Mutual in 1940 and was sponsored by Feen-a-mint.

Doubles: see *Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers*.

Dr. Christian

Drama

CAST:

Dr. Paul Christian	Jean Hersholt
Judy Price, nurse	Lurene Tuttle
	Helen Claire
	Rosemary De Camp
Kathleen Fitz (occasional substitute for Rosemary De Camp)	

Announcer: Art Gilmore

Directors: Neil Reagan, Florence Ortman

Writer: Ruth Adams Knight

Sound Effects: Clark Casey

Theme: "Rainbow on the River"

Opening:

SOUND. *Telephone ring*

JUDY (*answering*). Dr. Christian's office.

This program made its debut over CBS in 1937. In later years listeners were invited to write scripts for the series. The announcer called the program "the only show in radio where the audience writes the scripts." As much as \$2000 could be won in this competition for "The Dr. Christian Award."

The series was also known as *The Vaseline Program* after its long-time sponsor—Vaseline.

Dr. Dolittle

Drama for Children

Dr. Dolittle was a fifteen-minute children's program that started on the Blue network in 1932. It was heard at 5:15 p.m. twice a week. The series was based on the stories of Hugh Lofting.

Dr. I. Q.

Quiz

CAST:

Dr. I. Q., the Mental Banker:

Lew Valentine
Jimmy McClain
Stanley Vainrib

Announcer: Allan C. Anthony

Creator: Lee Segall

Directors: Harry Holcomb, Paul Dumont

Writer: Bob Schultz

Opening:

ANNOUNCER. Presenting Dr. I. Q.!

AUDIENCE. *Applause.*

ANNOUNCER. Mars Incorporated, makers of America's most enjoyable candy bars, bring you another half-hour of fun with your genial master of wit and information—Dr. I. Q., the Mental Banker! And now here is that wise man with the friendly smile and the cash for your correct answers . . . Dr. I. Q.!

AUDIENCE. *Applause.*

DR. I. Q. Thank you, thank you, Mr. Anthony. And good evening, ladies and gentlemen. My assistants are stationed throughout the audience with portable microphones which will enable members of the theater audience to remain in their seats while answering questions which I ask from the stage.

This quiz show, sponsored by Mars Incorporated, makers of Snickers, Milky Way, Three Musketeers, Forever Yours, and Mars bars, was broadcast from different cities where it played in a local theater. At the start of the program, Dr. I. Q. would introduce several announcers who were stationed in various parts of the theater with hand-held microphones. The announcers would select contestants in the audience, and frequently you would hear, "I have a lady in the balcony, Doctor." Then Dr. I. Q. would say, "I have ten silver dollars for that lady if she can tell me . . ." (The amount of money varied with the difficulty of the question.) Winning contestants were paid in silver dollars, and losers received a box of the spon-

sor's candy bars and "two tickets to next week's production here at Loew's Victoria!" Dr. I. Q. frequently told losing contestants, "Oh, I'm so sorry but I think you'll find the answer is . . ."

One of the regular features was "The Biographical Sketch," which was worth seventy-five silver dollars if the subject of the biography was identified correctly on the first clue. The prize diminished with each succeeding clue, but the amount not earned was added to the \$250 awarded to the listener who submitted the clues. Thus a home listener could earn as much as \$325. Another feature was "The Monument to Memory: the Thought Twister." A typical Thought Twister (which the good doctor cautioned he could say "one time and one time only") went like this:

"Jim is slim," said Tim to Kim.

"Jim is slim, Tim," to him said Kim.

The program was first heard over NBC in 1939 on Monday nights. Announcer Allan C. Anthony became well known for his ability to make the sponsor's candy bars sound so appetizing as he drooled over such words in the commercials as "nougat," "creamy," "chocolate" and "delicious."

Dr. I. Q. Jr.

Quiz

Quizmaster: Lew Valentine

Announcer: Allan C. Anthony

Director: Lew Valentine

Writer: E. Elam

This was the children's version of *Dr. I. Q.*

Dr. Kate

Serial Drama

CAST:

Dr. Kate Allen

Jack Halsey

Sarah Tuttle

Dr. Fred Crowley

Cornelia Burdick

Charles MacAllister

Helen Kleebe

Mont Maher

Writer: Hal Burdick

Dr. Kenrad's Unsolved Mysteries

Mystery

CAST:

Dr. Kenrad Stanley Peyton

Dr. Susan: see *The Life and Love of Dr. Susan*.

Dragnet

Police Drama

CAST:

Joe Friday Jack Webb
Sergeant Ben Romero Barton Yarborough
Announcers: George Fenneman and Hal Gib-
ney

Writers: James E. Moser, John Robinson, Frank
Burt *B. B. R. F.*

Sound Effects: Bud Tollefson, Wayne Ken-
worthy

Theme: "Dragnet" by Walter Schumann
Pr. Will Rouseff

Catch-phrases:

FRIDAY. My name's Friday. I'm a cop. (*This was
part of opening narration.*)

FRIDAY. Just the facts, ma'am.

Dragnet featured dramatized cases taken from the files of the Los Angeles Police Department. Police Chief William Parker was always acknowledged at the close. The announcers reminded listeners, "The story you have just heard is true. Only the names have been changed to protect the innocent." Then, following a commercial break, the results of a trial or a hearing in the case were given. The dramas were made all the more authentic by Friday's frequent references to the time—"Twelve-twenty-eight. We were working the day watch out of homicide"—and by the attention paid to the mundane details of police work in tracking down criminals. The program was also noted for its "natural" writing and acting and its frequent use of "punch-lines" at the end of each segment.

The program was first heard over NBC in 1949. The theme became known for its first four notes—dum-de-dum-dum—and was thoroughly parodied, a sure sign of success.

Dreft Star Playhouse

Serial Drama

Guest Stars: Gale Page, Rosemary De Camp,
Les Tremayne, *et al.*

Announcers: Terry O'Sullivan, Marvin Miller
Directors: Les Mitchel, Axel Gruenberg

Dreft Star Playhouse was heard on NBC from 1944 to 1945. Using famous movie scripts, it attempted to accomplish in a five-times-a-week soap-opera format what *Lux Radio Theatre* had done in the night-time format. Each story ran from one to five weeks on Dreft Star Playhouse.

Duffy's Tavern

Comedy

CAST:

Archie, the manager Ed Gardner
Miss Duffy Shirley Booth
Florence Halop
Gloria Erlanger
Florence Robinson
Sandra Gould
Hazel Shermet
Clifton Finnegan Charlie Cantor
Eddie, the waiter Eddie Green
Clancy, the cop Alan Reed (Teddy Bergman)
Wilfred, Finnegan's kid brother

Dickie Van Patten
Dolly Snaffle Lurene Tuttle
Vocalists: Benay Venuta, Tito Guizar, Bob
Graham, Helen Ward

Orchestras: Joe Venuti, Reet Veet Reeves,
Matty Malneck

Announcers: Jimmy Wallington, Marvin
Miller, Jack Bailey, Perry Ward, Alan Reed
(Teddy Bergman), Rod O'Connor

Also: Weekly Guest Stars

Directors: Tony Sanford, Rupert Lucas, Jack
Roche, Mitchell Benson

Writers: Ed Gardner, Abe Burrows, Larry

Marks, Lew Meltzer, Bill Manhoff, Raymond Ellis, Alan Kent, Ed Reynolds, Manny Sachs, Norman Paul, Dick Martin, Vincent Bogert

Theme: "When Irish Eyes Are Smiling"

Opening:

MUSIC. *Theme up full, under . . .*

SOUND. *Telephone ringing, receiver pick-up*

ARCHIE. Hello. Duffy's Tavern, where the elite meet to eat. Archie, the manager, speaking. Duffy ain't here. Oh, hello, Duffy. . . .

The program, which made its debut in April 1941, was sponsored by Bristol-Myers (Trushay, Sal Hepatica, and Minit-Rub) and was heard for a time on Tuesday nights at 8:30 on NBC. It also appeared on NBC on Wednesday nights. The character of "Archie" was created by Ed Gardner and George Faulkner for a CBS show called *So This Is New York*, which lasted for a brief period on the air—just long enough for Gardner to develop "Archie" and decide after extensive auditions that he himself should play the role. In 1949 Gardner moved to Puerto Rico and transcribed *Duffy's Tavern* there to take advantage of a twelve-year tax holiday declared by the government to attract new industry to the island. Incidentally, "Duffy" never appeared on the program.

The Dunninger Show

Variety

Starring: Joseph Dunninger, The Master Mentalist

Featuring: Bill Slater, Marilyn Day, Andy Love's vocal group

Orchestra: Mitchell Ayres

Announcers: Don Lowe, Roger Krupp

Producer: George Wiest

Writer: Marjorie D. Sloane

Dunninger performed amazing stunts of "mind-reading" although he preferred to be called a "mentalist" and never claimed to be able to read minds. Dunninger said, "My feats could be done by a child of three—provided he knew how and had thirty years' experience!"

He made his radio debut over ABC on September 12, 1943, as *Dunninger, The Master Mind*. He was heard later over NBC for Lever Brothers.

E

East of Cairo

Adventure

Featuring: John McGovern, Tim Frawley, Bill Shelley, Harry Neville, Arthur Hughes

Director: Joseph Bell

Writer: Ray Scudder

Original music: Sven and Gene von Hallberg

Easy Aces

Comedy

CAST:

Goodman Ace

Himself

Jane Ace

Herself

Marge

Mary Hunter

Miss Thomas

Ann Thomas

Johnny

Paul Stewart

Cokey

Ken Roberts

Betty

Ethel Blume

Laura, the maid

Helene Dumas

Announcers: Ford Bond, Ken Roberts

Writer: Goodman Ace

Theme: "Manhattan Serenade"

Easy Aces, first on the air from Kansas City, Missouri, in 1930, moved to network in Chicago in 1931 and to New York in 1933, where it continued through 1945 as a fifteen-minute program. All the scripts were written by Goodman Ace.

It was a witty, urbane "domestic comedy," with Goodman Ace as the long-suffering husband of the slightly addled Jane. Jane's malapropisms were legendary—"You've got to take the bitter with the batter," "I'm really in a quarry," "This hang-nail expression," and "Up at the crank of dawn." To these and similar misuses of the English language Goody often

replied, "Isn't that awful?" Jane often referred to her brother Paul who hadn't worked in twelve years "because he's waiting for the dollar to settle down."

The show was revived in 1948 in a weekly thirty-minute format under the title of *Mr. Ace and Jane*. The scripts were all based on the original fifteen-minute story lines but with revisions and added gags to accommodate a live audience's reaction.

Easy Does It

Music

M.C.: Ted Steele

Vocalists: Betty Randall, Kenny Gardner

Echoes of the Orient

Music

Echoes of the Orient began on WEA New York on Sunday, June 30, 1929. The von Hallberg brothers, Sven and Gene, were featured performers as well as composers for the program. The show at first presented standard Greek, Turkish, and other Near East tunes; but in a few weeks most of the available material had been used up so the von Hallberg brothers contributed their own numbers, giving them fanciful Near East titles. The tunes had such an authentic flavor that requests poured in from people of Near East ancestry for information as to where they could purchase the music. However, the material was never published.

The Ed Sullivan Show

Variety

Host: Ed Sullivan, newspaper columnist

The Ed Sullivan Show began over CBS in 1931. Sullivan was then a columnist for the *New York Graphic*, which ceased publication in July 1932. Comedian Jack Benny made his professional radio debut on this show on May 2, 1931. The program has also been credited with marking the first radio appearances of Irving

Berlin, Jack Pearl, George M. Cohan, and Flo Ziegfeld.

The Ed Wynn Show: see *The Fire Chief; The Texaco Star Theater*.

The Eddie Bracken Show

Situation Comedy

CAST:

Eddie Bracken	Himself
Mrs. Pringle	Ruth Perrott
Betty Mahoney	Shirley Booth
Also: William Demarest, Ann Rutherford, Janet Waldo	
<i>Announcer:</i> John Wald	

Producer: Mann Holiner

Director: Nat Wolff

Writer: Robert Riley Crutcher

Musical Director: Lee Harlin

The Eddie Bracken Show was first heard over CBS in 1946.

The Eddie Cantor Show

Comedy-Variety

Starring: Eddie Cantor

CAST:

The Mad Russian	Bert Gordon
Parkyakarkas	Harry Einstein
Rubinoff	Dave Rubinoff
	Lionel Stander
	Teddy Bergman
	Sidney Fields
	Veola Vonn

Mr. Guffy

Mademoiselle Fifi

With: Shirley Dinsdale, ventriloquist, and her dummy Judy Splinters; Nan Rae and Maude Davis, comedy duo; John Brown; Frank Nelson; The Sportsmen Quartet

Vocalists: Dinah Shore, Bobby Breen, Deanna Durbin, Margaret Whiting, Nora Martin

Orchestra: Cookie Fairchild, Louis Gress, George Stoll, Jacques Renard

Announcers: Jimmy Wallington, Harry Von Zell

1929 Camel
we want
Cantor
cambells
are
coming
way
through
L.H.S.

From Head Over Heels
Directors: Abbott K. Spencer, Vick Knight, Manning Ostroff

Writers: David Freedman, Bob Colwell, Phil Rapp, Carroll Carroll, Barbara Hotchkiss, Matt Brooks, Eddie Davis, Ed Beloin, Izzy Elinson, Bobbie O'Brien, John Quillen, Everett Freeman, Sam Moore

Sound Effects: Cliff Thorsness

th- we want Cantor
Theme: "One Hour with You"

I love to spend one hour with you,
As friend to friend, I'm sorry it's through.

Catch-phrases:

THE MAD RUSSIAN. How do you do?

THE MAD RUSSIAN. You min it?

Eddie Cantor was already an established vaudeville and Broadway star when he made his debut on radio on Rudy Vallee's program in February 1931. He started his own program in September of that year and continued for many years, under many sponsors, with one of the most popular comedy-variety programs on radio. He introduced many "protégés," such as Deanna Durbin, Dinah Shore, and Bobby Breen. He often joked about his wife Ida and their five daughters: Marjorie, Natalie, Edna, Marilyn, and Janet. He acquired the nickname "Banjo-Eyes" during his career on the musical stage and often made comedy references to his enormous eyes. Some of the songs he was famous for singing were "If You Knew Susie," "Makin' Whoopee," and "Now's the Time to Fall in Love."

Dave Rubinoff actually played the violin but his lines were spoken by Lionel Stander and later Teddy Bergman (who worked under the name Alan Reed after 1939).

The Eddie Cantor Show was also known as *The Chase and Sanborn Hour* and later *Time to Smile*.

The Edgar Bergen and Charlie McCarthy Show

Comedy-Variety

Starring: Edgar Bergen ventriloquist, and dummies Charlie McCarthy, Mortimer Snerd, and Effie Klinker

M.C.: Don Ameche

th- The Big Show
CAST:

Pasquale Don Ameche
Ersel Twing Pat Patrick
Charlie's principal Norman Field
Vera Vague Barbara Jo Allen
Professor Lemuel Carp Richard Haydn
The Bickersons (John and Blanche)

Don Ameche and Frances Langford
Also: Eddie Mayehoff, Jim Backus, The Stroud Twins, Marsha Hunt

Guest Stars: George Raft, John Barrymore, Basil Rathbone, W. C. Fields, Nelson Eddy, Dorothy Lamour, Rosalind Russell, Barbara Stanwyck, Bob Burns, Rudy Vallee, Ethel Barrymore, Orson Welles, Jane Powell, *et al.*

Vocalists: Donald Dixon (baritone), Anita Ellis, Dale Evans, Anita Gordon

Orchestra: Robert Armbruster, Ray Noble

Announcers: Ken Carpenter, Ben Alexander, Bill Goodwin, Bill Baldwin

Director: Earl Ebi

Writers: Alan Smith, Robert Mosher, Zeno Klinker, Roland MacLane, Royal Foster, Joe Connelly, Dick Mack, Stanley Quinn, Joe Bigelow, Carroll Carroll

Catch-phrases:

CHARLIE. I'll clip ya! So help me, I'll mow ya down!

EDGAR. Mortimer, how can you be so stupid?

ERSEL TWING. Friends, and you are my friends. Friends . . .

This popular Sunday-evening program was also known as *The Chase and Sanborn Hour*, a reference to the show's long-standing sponsor, Chase and Sanborn. ("What Mr. Chase didn't know about coffee, Mr. Sanborn did!") Bergen and McCarthy joined *The Chase and Sanborn Hour* on NBC in 1936. "Charlie" was Bergen's principal dummy. He wore a monocle over his right eye and generally appeared in formal dress, including a top hat. He never seemed to run out of quips about pretty girls, his troubles in school, and his friend "Skinny Dugan." "Charlie" also persistently needed Bergen about the ventriloquist's lips moving during their act. "Mortimer" was a stupid, good-natured, buck-toothed character from the country. "Effie" was an unattractive old maid whose chief interest was in catching a man. "Charlie" and "Mortimer" appeared regularly

✓ Eddy Duchin - Chgo Nat Fb
Plus - BC My Cover

on the program while "Effie" turned up occasionally. Coca-Cola took over sponsorship of the broadcast toward the end of its long run. (See also *Comedy and Comedians*)

Editor's Daughter

Serial Drama

CAST:

Henry Foster Parker Fennelly
Mary Foster Joan Banks
Mrs. Foster Effie Palmer

Directors: Martha Atwell, Jeanne K. Harrison

Edna Wallace Hopper: see *Women's Programs*.

Elder Michaux: see *Religion*.

Eleanor Howe's *Homemaker's Exchange*: see *Women's Programs*.

The Electric Hour

Music

Featuring: Nelson Eddy, baritone
Orchestra: Robert Armbruster
Announcer: Frank Graham

The Electric Hour, sponsored by the Electric Companies of America, was first heard over CBS in 1943.

Ellen Randolph

Serial Drama

CAST:

Ellen Randolph Elsie Hitz
George Randolph Gertrude Warner
Robert Randolph John McGovern
Ted Clayton Ted Jewett
Macdonald Carey

✓ Edw. McHugh
An Even. Prayer
by Gabriel

Claire Clayton
Andy Barrett
Mrs. Barrett
Mr. Barrett
Rena Fletcher
Kathleen Conway
La Ling
Amy Brown
Mark Hilton
Skipper
Dr. Lewis
Carl Richmond
Dakim
Peter Chang
Agnes Foy
Jerome Brooks
Dr. Keith
Mrs. Matthews
Nadine
Vince Kennedy

Helene Dumas
Robert Regent
Fanny May Baldrige
Milo Boulton
Jay Meredith
Colleen Ward
Inge Adams
Florida Friebus
Ken Daigneau
Parker Fennelly
Bernard Lenrow
Edward Trevor
John McIntire
George Wallach
Kathryn Bishop
Bart Robinson
Maurice Franklin
Effie Palmer
Eloise Ellis
Walter Burke

Director: Carlo De Angelo
Writer: Margaret Sangster

Ellen Randolph came to radio over NBC in 1939.

Th = Annbank
Can take
Tscharkau
Stx

Ellery Queen

Detective

CAST:

Ellery Queen Hugh Marlowe
Larry Dobkin
Carleton Young
Sidney Smith
Inspector Queen, his father Bill Smith
Santos Ortega
Nikki, Ellery's assistant Marion Shockley
Barbara Terrell
Virginia Gregg
Charlotte Keane
Gertrude Warner
Howard Smith
Ted de Corsia
Ed Latimer

Announcer: Roger Krupp

Directors: Phil Cohan, William P. Rousseau,
Robert S. Steele, George Zachary

This program was based on characters created by Frederic Dannay and Manfred Bennington

Ernest Chippell
M
C Paul

✓
Ethel
Bart 1/10/1936
Dream Serenade
by Hirsch
Writer: Peg Lynch

Organists: Rosa Rio, Dolph Gobel, Lew White
Theme: "Love Nest"

The setting for *Ethel and Albert* was the town of "Sandy Harbor." Rarely was anyone other than "Ethel" and "Albert" heard, as the program was primarily a duologue between these two, with other characters talked about. "Baby Susy," "born" March 15, 1946, was the first voice heard on the show other than "Ethel" and "Albert". The first other adult character was Paul Whiteman, who played the part of a door-to-door salesman. Also appearing on occasion were Ed Begley, Raymond Edward Johnson, Leon Janney, Julie Stevens, and Don MacLaughlin.

The program was also known as *The Private Lives of Ethel and Albert*. There was a fifteen-minute and then a thirty-minute version of this durable comedy series, which was first heard over ABC in 1944.

The Ethel Merman Show

Musical Variety

Starring: Ethel Merman

Evelyn Winters

Serial Drama

CAST:

Evelyn Winters
Gary Bennett

• Toni Darnay
Karl Weber

Maggie
Ted Blades
Janice King

Martin Blaine
Kate McComb
Stacy Harris

Miss Bean

Flora Campbell
Linda Carlon-Reid

Charlie Gleason

Ralph Bell

Jinny Roberts

Mary Mason

Robbie DeHaven

James Lipton

Cleve Harrington

Vinton Hayworth

Edith Winters Elkins

Helen Claire

Tracey Endicott

John Moore

Announcer: Larry Elliott

Producers: Frank and Anne Hummert

Director: Ernest Ricca

Writers: Peggy Blake, H. L. Algyir

This series, which was first heard over CBS in 1944, was also known as *The Strange Romance of Evelyn Winters*.

The Eveready Hour

Variety

Featuring: Julia Marlowe, John Drew, George Gershwin, Moran and Mack (George Moran and Charlie Mack), Weber and Fields (Joe Weber and Lew Fields), The Flonzaley String Quartet, Irvin S. Cobb, Eddie Cantor, Walter C. Kelly ("The Virginia Judge"), Van and Schenck (Gus Van and Joe Schenck), Will Rogers, Elsie Janis, D.W. Griffith, et al.

Supervisors: Douglas Coulter and George Funness

This was the first big variety show on radio. It made its debut on December 4, 1923, over WEAJ in New York. The premiere program had a concert orchestra, a jazz band, and a one-act play—"The Bungalow," with Gene Lockhart, Eva Taylor, and Lawrence Grattan.

The Eveready Hour was sponsored by the National Carbon Company, makers of Eveready batteries. It was a truly spectacular program, even by today's standards. Among its most popular features, besides the appearances by major Broadway stars, was a true story adventure by Red Christianson, a New York taxi-driver who had been marooned in the Galápagos Islands. Another favorite was Edgar White Burrill's reading of Ida Tarbell's "I Knew Lincoln," which was repeated each year for Lincoln's Birthday.

Radio adaptations of historical events and plays, such as "Joan of Arc" (starring Rosaline Greene as the Maid) were presented. In 1924 Wendell Hall, *The Red-Headed Music-Maker*, was first presented. His most remembered song was "It Ain't Gonna Rain No Mo'." He became such a big star that his wedding was solemnized on the program.

Everyman's Theater

Drama

Guest Stars: Joan Crawford, Bette Davis, Ka-

fn - death & transfiguration by Richard Strauss

tharine Hepburn, Raymond Massey, Boris Karloff, Alla Nazimova
Featuring: Raymond Edward Johnson, Betty Caine, Gilbert Mack, Luis Van Rooten, Ann Shepherd (Scheindel Kalish), Bill Lipton
Writer: Arch Oboler

Many well-known performers appeared in these dramatizations. Walter Huston performed in "A Drink of Water." Orson Welles starred in "The Battle Never Ends"—the story of man's fight against insect plagues. The series was first heard over Mutual in 1945.

Among the plays presented were:

NONE BUT THE LONELY HEART

Peter Tschaikovsky
Raymond Edward Johnson
Mrs. Tschaikovsky (Antonina, his wife)
Betty Caine
Madame Von Meck
Alla Nazimova

Exp Tom-Hod ✓

IVORY TOWER

Starring
Alla Nazimova
Also
Raymond Edward Johnson

BABY

Starring
Bette Davis
Also
Raymond Edward Johnson

TWO

Starring
Joan Crawford
Also
Raymond Edward Johnson

"Two" was the story of two people left in the world after an atomic holocaust.

THE LAUGHING MAN

"The Laughing Man" was the story of a wise man many centuries in the future who laughed hysterically at people who had annihilated themselves with a peculiar bomb.

THE UGLIEST MAN IN THE WORLD

The Ugliest Man
Raymond Edward Johnson
The Prostitute
Betty Caine

This broadcast was repeated five times by popular request.

LUST FOR LIFE

Vincent Van Gogh
Raymond Edward Johnson
Van Gogh's brother
Martin Gabel

Exploring the Unknown

Science Drama

Featuring: Guest Stars
Producer-Director: Sherman Dryer

F

The Falcon

Mystery-Adventure

CAST:

✓
Mike Waring, The Falcon James Meighan
Les Damon
Berry Kroeger
Les Tremayne
George Petrie
Joan Banks
Renee Ethel Everett
Also: Joan Alexander, Mandel Kramer, Robert
Dryden
Announcer: Ed Herlihy

Producer: Bernard Schubert, Jr.
Directors: Carlo De Angelo, Stuart Buchanan,
Richard Lewis
Writers: Palmer Thompson, Eugene Wang,
Stanley Niss, Jay Bennett, Bernard Dougall
Sound Effects: Adrian Penner

The Falcon made its debut over Mutual in 1945.

Falstaff Fables

Comedy

Featuring: Alan Reed (Teddy Bergman), Alan
Reed, Jr.
Writers: Don Johnson, Alan Reed

Falstaff Fables was broadcast over ABC for Mars candy bars in 1949. Alan Reed and his son performed rhymed versions of children's classics.

The Family Hour

Variety

✓
M. C.: Major Edward Bowes
Ted Mack
Vocalist: Belle "Bubbles" Silverman
Directors: Lloyd Marx, J. Robert Blum
Theme: "Clair de Lune" by Debussy

This program was also known as *The Capitol Family Hour*, *The Major Bowes Family Hour*, and *The Ted Mack Family Hour*. It was sponsored by General Mills and Swanson's Foods. (See also *The Prudential Family Hour*; *Major Bowes and His Original Amateur Hour*.)
Belle Silverman later became famous as Beverly Sills.

The Family Theater

Drama

Host: Father Patrick Peyton
Guest Stars: Bing Crosby, Bob Hope, Gary Cooper, Perry Como, Macdonald Carey, Ann Blyth, Marvin Miller, Fred Allen, Irene Dunne, Loretta Young, Spencer Tracy, Maureen O'Sullivan, Ethel Barrymore, Ray Milland, *et al.*
Announcer: Tony La Frano
Directors: Dave Young, Mel Williamson, John Kelley, Robert O'Sullivan
Writers: John Kelley, Robert O'Sullivan

The Family Theater was first heard over Mutual in 1947 and ran until 1957.

Famous Fireside Plays

Drama

This 1942 drama series featured radio adaptations of such plays as *Holiday* by Philip Barry, *The Front Page* by Ben Hecht and Charles MacArthur, and *Officer 666* by Augustin MacHugh.

Famous Fortunes

Drama

Narrator: Mark Hawley

Famous Jury Trials

Drama

CAST:

The Judge Maurice Franklin
Narrator Roger DeKoven
DeWitt McBride

Also: True Boardman, Byron Kane, Jean Paul King, Raymond Edward Johnson, Frank Readick, Mandel Kramer, *et al.*

Announcers: Peter Grant, Hugh James, Roger Krupp

Directors: Wylie Adams, Robert H. Nolan, Clark Andrews, Carl Eastman, Charles Powers

Writers: Milton J. Kramer, Bill Rafael, Ameel Fisher, Len Finger, Martin H. Young, Jerry McGill, Daisy Amoury, Stedman Coles, Joseph L. Greene, Lawrence Menkin, Paul Monash

The program began with crowd noises and the sound of a gavel. After each witness testified, the bailiff would state in a deep voice, "Step down." The series began over Mutual in 1936.

Fanny Brice: see *The Baby Snooks Show*; *Maxwell House Coffee Time*; *Ziegfeld Follies of the Air*.

The Farm and Home Hour: see *The National Farm and Home Hour*.

The Fat Man

Mystery-Adventure

CAST:

Brad Runyon, The Fat Man J. Scott Smart

Sergeant O'Hara

Lila North

Also: Dan Ocko, Rolly Bester, Robert Dryden

Ed Begley

Mary Patton

Directors: Clark Andrews, Charles Powers

Writers: Robert Sloane, Dan Shuffman

Musical Director: Bernard Green

Sound Effects: Ed Blainey

Opening:

WOMAN. There he goes . . . into that drugstore.

He's stepping on the scales.

SOUND. *Clink of a coin*

WOMAN. Weight . . . two hundred and thirty-seven pounds.

SOUND. *Card Dropping*

WOMAN. Fortune . . . danger!

MUSIC. *Sting*

WOMAN. Whoooo is it?

MAN. The Fat Man!

This series was created for radio by Dashiell Hammett. It was first heard over ABC in 1945.

Father Coughlin

Commentary

Father Charles Edward Coughlin, a Roman Catholic priest who broadcast from the Shrine of The Little Flower in Royal Oak, Michigan, was one of the more controversial figures of early radio broadcasting. His first broadcast was on October 17, 1926, over WJR Detroit. He was later heard over CBS, usually at 4:00 p.m. on Sundays, until they refused to carry his broadcasts in the mid-thirties. He then formed his own network of forty-seven stations. Originally a booster of Franklin D. Roosevelt, he later called FDR a "great liar and betrayer." He aligned himself with Huey Long of Louisiana and eventually chose his own presidential candidate, William Lemke of North Dakota. Father Coughlin guaranteed that he would never broadcast again if Lemke did not get nine million votes in 1936 as the Union Party candidate. Lemke polled 891,858 votes. Father Coughlin did leave the air for a few months but returned to present his plans for a "Corporate State," which proposed the scrapping of Congress.

He once had millions of listeners, and in 1934 a poll showed that he was considered the

most important public figure in the United States except for the President. Twice attempts were made on his life. By the early 1940s his audience had dwindled, and he left the air after a censorship board was set up by the Church to examine his scripts prior to broadcast.

story to be used on the program. For example, Jane Cowl chose *Brigadoon* for the program of February 17, 1948.

The FBI in Peace and War

Adventure

CAST:

FBI Field Agent Sheppard Martin Blaine
Also: Jackson Beck, Edith Arnold, Walter Greaza, Frank Readick, Ralph Bell, John M. James, Robert Dryden
Announcers: Warren Sweeney, Len Sterling

Directors: Betty Mandeville, Max Marcin
Writers: Louis Pelletier, Jacques Finke, Fred Collins

Musical Director: Vladimir Selinsky
Sound Effects: Al Hogan, Byron Winget, Ed Blainey

Theme: "March" from "Love for Three Oranges" by Prokofiev

The program concluded with this disclaimer: "All names and characters used on this program are fictitious. Any similarity to persons living or dead is purely coincidental. This program is based upon Frederick L. Collins' copyrighted book *The FBI in Peace and War*, and the broadcast does not imply endorsement, authorization, or approval of the Federal Bureau of Investigation." The series was first heard over CBS in 1944.

Father Knows Best

Situation Comedy

CAST:

Jim Anderson, father Robert Young
Margaret Anderson, mother June Whitley
Betty Anderson, daughter Rhoda Williams
Bud Anderson, son Ted Donaldson
Kathy Anderson, daughter

Norma Jean Nilsson
Elizabeth Smith Eleanor Audley
Hector Smith Herb Vigran
Billy Smith Sam Edwards
Announcers: Marvin Miller, Bill Forman

Creator-Writer: Ed James

Directors: Ken Burton, Fran Van Hartesfeldt, Murray Bolen

Father Knows Best was first heard in 1949 over NBC at 8:30 p.m. on Thursdays. It was sponsored by Maxwell House.

Favorite Story

Drama

Featuring: Guest Stars

Opening:

ANNOUNCER. Here's an invitation to radio's most dramatic half-hour . . . *Favorite Story!*

MUSIC. *Tymp Roll into theme . . . fade for*

ANNOUNCER. Bullock's in downtown Los Angeles—one of America's great stores—proudly originates this radio program for the nation . . . *Favorite Story!*

MUSIC. *Theme to tag*

ANNOUNCER. And here to introduce tonight's *Favorite Story* is our star . . .

Favorite Story originated from KFI Los Angeles. Each week a star was asked to select a

The Feg Murray Show

Hollywood Gossip

Starring: Feg Murray

Orchestra: Ozzie Nelson

Vocalist: Harriet Hilliard

Murray was the cartoonist of the newspaper feature "Seein' Stars."

Fibber McGee and Molly

Comedy

CAST:

Fibber McGee

Jim Jordan

FIBBER MCGEE AND MOLLY 83

Molly McGee	Marian Jordan
Throckmorton P. Gildersleeve	Hal Peary
Doc Gamble	Arthur Q. Bryan
Mayor La Trivia	Gale Gordon
The Old Timer	Cliff Arquette
	Bill Thompson
Wallace Wimple	Bill Thompson
Beulah, the maid	Marlin Hurt
Lena, the maid	Gene Carroll
Silly Watson	Hugh Studebaker
Mrs. Uppington	Isabel Randolph
Alice Darling	Shirley Mitchell
Mort Toops	Jim Jordan
Sis	Marian Jordan
Teeny - Elizabeth	Marian Jordan
Geraldine	Marian Jordan
Old Lady Wheedledeck	Marian Jordan
Mrs. Wearybottom	Marian Jordan
Lady Vere-de-Vere	Marian Jordan
Horatio K. Boomer	Bill Thompson
Vodka	Bill Thompson
Nick Depopolous	Bill Thompson
Uncle Dennis	Bill Thompson
	Ransom Sherman
Mrs. Carstairs	Bea Benaderet

Also: Jess Kirkpatrick
 The King's Men, vocal quartet—Ken Darby,
 Jon Dodson, Bud Linn, Rad Robinson
Musical Conductors: Rico Marchielli, Ted
 Weems, Billy Mills
Announcer: Harlow Wilcox

Director: Frank Pittman
Writers: Don Quinn, Phil Leslie
Sound Effects: Frank Pittman

*Th - let save your
 sorrow for
 tomorrow*

Catch-phrases:
 FIBBER (To mythical telephone operator). Oh,
 is that you, Myrt?
 FIBBER (*swearing*). Dad-rat the dad-rat-
 ted . . .
 MOLLY (*responding to Fibber's explanation of
 a joke*). Tain't funny, McGee.
 MOLLY. How do you do, I'm sure.
 MOLLY. Heavenly days!¹
 BEULAH. Somebody bawl for Beulah?
 BEULAH (*laughs*). Love that man!
 OLD TIMER. That's purty good, Johnny, but that
 ain't the way I heerd it. Way I heerd it, one
 fella sez t'other fella, s-a-a-a-y, he sez.
 GILDERSLEEVE. You're a hard man, McGee.

¹This became the title of one of their movies.

SIS. Why, mister, why, mister, why, mister,
 why?

Fibber McGee and Molly had its early beginnings as a program called *The Smackouts*, which Don Quinn wrote and the Jordans played as a five-times-a-week serial over NBC. Jordan played a garrulous grocery-store proprietor who was always just "smack out" of everything. He spent most of his time spinning yarns. *The Smackouts* lasted for four years, from 1931 to 1935. "Fibber" and "Molly" were created in 1935 for Johnson Wax, which was looking for a new program to sponsor. The show, for a time, was known as *The Johnson Wax Program with Fibber McGee and Molly*.

The company became the long-time sponsor, and its commercials were among the first to be integrated into the show itself with the announcer playing a character in the story. "Fibber" often addressed announcer Harlow Wilcox as "Waxy." Wilcox, to Fibber's consternation, invariably steered his casual conversations with Fibber into a commercial for Johnson Wax.

Fibber McGee and Molly stayed on the air until 1952, for the most part at 9:30 p.m. each Tuesday (which was promoted, quite properly, as "comedy night on NBC").

Actually there was no "story" to the programs. Usually a situation was established and then various characters would enter the McGee home at 79 Wistful Vista and help or hinder the action. The program introduced two characters who moved on to their own programs—"Gildersleeve" and "Beulah." (See also *The Great Gildersleeve; Beulah*.)

Many of the characters, situations, and catch-phrases became familiar nationwide. A weekly occurrence was Fibber's opening of the hall closet door, much to the horror of Molly. As soon as the door opened, everything in the closet fell out, ending up with a small tinkly bell. This sequence of sound effects became one of the most familiar sounds in radio. The crash would be observed by Fibber, who then would declare, "Gotta straighten out that closet one of these days."

Each character was a distinct individual. "Doc Gamble" and McGee argued all the time and the Doc was usually the victor. "Mrs. Wearybottom" spoke with a monotone without pausing for punctuation. "Sis" was a little girl from next door who harassed McGee. "Mrs. Uppington" was always one-up on McGee in

repartee. "Wallace Wimple" was a henpecked husband who referred to his wife as "Sweetie-Face, my big fat wife." There were several characters who never appeared but were referred to frequently such as "Myrt, the telephone operator," and "Fred Nintry of Starved Rock, Illinois." (See also *Comedy and Comedians*.)

Final Edition

Drama

Newspaper Reporter: Dick Powell

Fiorello: see *Mayor LaGuardia Reads the Funnies*.

The Fire Chief

Variety

The Fire Chief: Ed Wynn
Announcer: Graham McNamee
Writers: Ed Wynn, Eddie Preble

Catch-phrases:

WYNN: S00000-0-0-0-0.

WYNN: The program's going to be different tonight, Graham.

Ed Wynn, as Texaco's "Fire Chief," pioneered many innovations in broadcasting. One of the first performers to insist on a live studio audience to react to his comedy antics, he also wore costumes and make-up and created a "theater atmosphere" for his broadcasts.

The Fire Chief made its debut April 26, 1932. Wynn had previously broadcast an entire Broadway stage show—*The Perfect Fool*—on June 12, 1922. Subsequently he appeared on radio on *Gulliver* (1935–36), *The Perfect Fool* (1937), and *Happy Island* (1944). At one time he attempted to form his own radio network with WNEW in New York as the key station. In fact, the E and W in WNEW stand for Ed Wynn.

Fireside Chats

Talks

During his four terms in office, President Franklin Delano Roosevelt frequently used radio as the medium to reach as many Americans as he could in as intimate a manner as possible. These talks were called *Fireside Chats* because his style and manner of presentation gave the impression that he was seated by a roaring fire in his den, talking to an individual listening at home. So natural was FDR's style that during his fourth *Fireside Chat* (July 24, 1933) he stopped and asked for a glass of water, which he sipped while on the air.

At one point the President was voted the most popular personality on radio, with Jack Benny and other top stars finishing behind him. The announcer who introduced the President was usually Robert Trout, who has generally been credited with creating the title.

The First Line

Drama

Producer-Directors: Bob Brown, Ted Robertson
Writers: Ed Gardner, Ken Robinson

The First Line was a CBS series presented during World War II in behalf of the United States Navy.

First Nighter

Drama

The Genial First Nighter: Charles P. Hughes
Bret Morrison
Marvin Miller
Don Briggs
Michael Rye
(Rye Billsbury)

Co-starring: Don Ameche and June Meredith (1929–36)

Don Ameche and Betty Lou Gerson (1936)
Les Tremayne and Barbara Luddy (1936–42)
Olan Soule and Barbara Luddy (1943–53)

Also: Macdonald Carey, Cliff Soubier, Raymond Edward Johnson, Jack Doty

Musical Directors: Eric Sagerquist, Caesar Petrillo, Frank Worth

Announcer: Vincent Pelletier

Producer-Director: Joe Ainley

Writers: Edwin Halloran, George Vandell, Virginia Safford Lynne, Arch Oboler, Dan Shuffman

Original Music: Frank Smith

Theme: "Neapolitan Nights"

This program, which was first heard over NBC Blue in 1929, simulated a theater atmosphere. The dramas were billed as being broadcast from "The Little Theater off Times Square," although it originated only in Chicago and Hollywood, never in New York. "Mr. First Nighter" was always shown to his seat by an "usher" just before curtain time. At intermission, between the acts, an usher would call out, "Smoking in the downstairs and outer lobby only, please!" After the commercial a buzzer would sound and the usher would call out, "Curtain going up!" *First Nighter* left the air in 1953.

The First Piano Quartet

Music

Pianists: Adam Garner (Adam Gelbtrunk), Hans Horwitz, Vee Padwa (Vladimir Padva), George Robert, Frank Mittler, Edward Edson

Announcer: Gene Hamilton

Producer-Writer: Edwin Fadiman

Directors: James E. Kovach, Paul Knight, Arthur Austin

Theme: "Variations" by Paganini

The First Piano Quartet played classical music especially arranged for four pianos. The quartet was heard on NBC starting in 1941.

The Fish and Hunt Club

Outdoors

Commentator: Sanford Bickart

Also: Jim Boles

The Fishing and Hunting Club of the Air

Outdoors

Panelists: Jim Hurley, Dave Newell, Roland Winters, Martin Begley

Announcers: Don Lowe, Bill Slater

Producer-Writer-Director: R.C. Woodruff

Director: Victor Seydel

Hurley, who was Fishing and Hunting Editor of the *New York Mirror*, and Newell, who served in the same capacity on *Field & Stream* magazine, were the experts, while Winters and Begley contributed the "amateur" viewpoint to the discussions.

The Fitch Bandwagon

Variety

The title *The Fitch Bandwagon* was given to several programs sponsored by Fitch Shampoo. Originally guest orchestras appeared on the show. Later Phil Harris and Alice Faye were starred.

CAST:

Phil Harris	Himself
Alice Faye Harris	Herself
Little Alice	Jeanine Roos
Phyllis	Anne Whitfield
Frankie Remley, the guitar player	Elliott Lewis
Wamond Wadcliffe	Arthur Q. Bryan
Julius Abbruzio, the wisecracking grocery boy	Walter Tetley
Grogan	Sheldon Leonard
Alice's mother	Jane Morgan
Emily Williams	June Foray

Also: Robert North

Orchestra: Phil Harris, Walter Sharp

Announcers: Jack Costello, Bill Forman, Toby Reed

Producer-Writer: Ward Byron

Director: Paul Phillips

Writers: George D. Faber, Martin A. Ragaway, Milton Josefsberg, Ray Singer, Dick Chevillat

Sound Effects: Bob Grapperhouse

Theme: (To the tune of "Smile for Me")

Laugh a while
Let a song be your style
Use Fitch Shampoo.
Don't despair
Use your head, save your hair
Use Fitch Shampoo.

The Fitch Bandwagon had its beginnings in 1932 when F. W. Fitch decided that after many years of sales exclusively to barber shops he would market his shampoo to the public through drugstores. An advertising and marketing test was made, primarily in Iowa, using Wendell Hall (The Red-Headed Music-Maker), who was then on tour and was heard on WOC Davenport. The first program was also carried by WHO Des Moines. It was a fifteen-minute show with a talent cost of sixty dollars.

The test proved successful, and in the fall of 1933 the show was expanded to the basic NBC network, which at that time consisted of twenty-three stations. The talent cost for this fifteen-minute program soared to \$2,046.71. Various talents appeared on this version of *The Fitch Bandwagon*, including Irene Beasley, The Morin Sisters, and The Ranch Boys. Jerry Belcher did an interview segment called "Interesting Neighbors."

In 1937 the program became a half-hour on Sunday night. It was then that the "bandwagon" idea came to be as a format, featuring the name bands of the day. During this time it was written and produced mostly by Ward Byron and was aired from New York, Chicago, and later Hollywood.

One of the most popular features of the program was the yearly opening of the Ringling Brothers and Barnum & Bailey Circus at Madison Square Garden in New York. For this program the circus band, on its own bandwagon, opened the show with a parade around the circus ring before an audience of hundreds of New York area orphans. The Ringling Band was directed by Merle Evans, and every year F. W. Fitch donned a musician's uniform, climbed aboard the bandwagon, and faked trombone.

Even though many people thought that *The Fitch Bandwagon* was lucky to be sandwiched in between *Jack Benny* at 7:00 p.m. and *Edgar Bergen* at 8:00 on NBC, the *Bandwagon* program actually occupied its Sunday-night-at-

7:30 time-slot long before the other two programs were added to the Sunday line-up. *The Bandwagon*, in fact, pioneered in Sunday-evening entertainment programming because prior to its appearance most broadcasters felt that Sunday programming should be of a more religious or serious nature . . . even in the evening.

Some of the program's summer replacements included *Richard Diamond*, *Vic and Sade*, and *The Cass Daley Show*, which featured Cass Daley (a comedienne), Larry Keating, Henry Russell, Francis "Dink" Trout, and Freddy Martin's Orchestra.

The Fitzgeralds

Conversation

This talk program featured the husband-and-wife team of Ed and Pegeen Fitzgerald.

Five Star Jones

Serial Drama

CAST:

Tom Jones (Five Star Jones)	John Kane
Sally Jones	Elizabeth Day
City Editor of "The Register"	Bill Johnstone
Ma Moran	Effie Palmer

Five Star Jones was first heard over CBS in 1935.

Oh - You were Meant for Me

The Fix-It Shop: see *The Mel Blanc Show*.

Flash Gordon

Science-Fiction Adventure

CAST:

Flash Gordon	Gale Gordon
	James Meighan
Dr. Zarkoff	Maurice Franklin
Ming	Bruno Wick
<i>Also:</i> Teddy Bergman, Everett Sloane, Charlie Cantor, Ray Collins	

*Flying Family (CBS)
Eli make a Hog-Landing*

Producer: Himan Brown

Flash Gordon was based on the comic strip by Alex Raymond. The series was first heard over Mutual in 1935.

The Fleischmann Hour: see *The Rudy Vallee Show*.

Flying Patrol

Drama

Featuring: Hugh Rowlands, Sharon Grainger

This series dramatized stories about Coast Guard fliers. It was first heard over the Blue network in 1941.

The Flying Red Horse Tavern

Variety

M.C.: Walter King

This program, sponsored by Mobil, was first heard in 1935 at 8:00 p.m. on Fridays. The title was derived from the Mobil Oil symbol—"the flying red horse."

Flying Time

Drama

CAST:

Hal Falvey	Sidney Ellstrom
Halvorsen	Sidney Ellstrom
Sprague	Phil Lord
Sue	Betty Lou Gerson
Beasley	Billy Lee
Harry Blake	Willard Farnum
Major Fellowes	Hal Peary
Tony	Hal Peary
Captain Russ	Ted Maxwell
Ruth Morrow	Loretta Poynton

88 FLYING PATROL

FM

FM radio was developed in the 1930s by Edwin Armstrong, a professor at Columbia University. FM is the abbreviation for Frequency Modulation and involves the transmission of radio by varying the radio signal. FM is also used for the sound portion of television. There are a number of advantages over the older method of transmission, called AM (for Amplitude Modulation). Among them are a higher quality sound through greater freedom from static, interference, hum, fading, and signal drift; the ability to transmit a wider range of frequencies, which is better for stereo transmission; and the further capability of a single band being able to transmit two or more different signals simultaneously. However, the FM signal is greatly limited in range compared with AM.

In 1941 the Federal Communications Commission authorized FM experimentation. The nation's first licensed FM station was WSM-FM Nashville. But FM was of virtually no significance in radio's Golden Age, not only because it was on an uncertain course in terms of its eventual role in broadcasting, but for the added reason that few radios were then equipped with FM bands.

Folies Bergère of the Air

Variety

Featuring: Willie and Eugene Howard, comedians

Follow the Moon

Serial Drama

CAST:

Clay Bannister	Nick Dawson
Jean Page (Mrs. Clay Bannister)	Elsie Hitz
Tetlow	Richard Gordon

Follow the Moon was first heard over NBC in 1936.

The Ford Sunday Evening Hour

Music

This CBS Sunday-night program (9:00 p.m.) featured stars of "good music," such as violinist Efrem Zimbalist. It was first heard over CBS in 1934 and was sponsored by the Ford Motor Company.

Ford Theater

Drama

Featuring: Guest Stars
Announcer: Nelson Case
Producer-Director: Fletcher Markle
Director: George Zachary
Musical Director: Cy Feuer

Dozens of top-flight Hollywood actors and actresses performed on this program, which was sponsored by the Ford Motor Company. The series made its debut over NBC in 1947.

Foreign Assignment

Adventure

CAST:

The Foreign Correspondent Jay Jostyn
His assistant Vicki Vola

Director: Chick Vincent

Forever Ernest

Situation Comedy

Featuring: Jackie Coogan, Lurene Tuttle, Arthur Q. Bryan

Orchestra: Billy May

Announcer: Dick Joy

Forever Ernest was heard over CBS.

Forever Young: see *Pepper Young's Family*.

Forty-Five Minutes from Hollywood

Drama

This was a popular night-time show of the mid-thirties that presented condensed versions of still-unreleased Hollywood movies with various radio actors and actresses playing the roles of the film stars. Frank Readick, for example, took a Jimmy Cagney role, and Bert Parks, then a CBS staff announcer, got a big break by singing and acting a Dick Powell part. The program was directed by Tom Harrington.

Four Corners, U.S.A.

Drama

CAST:

Jonah Crowell	Arthur Allen
Eben Crowell	Parker Fennelly
Mary Crowell	Jean McCoy

(See also *Snow Village*.)

Foxes of Flatbush

Serial Drama

CAST:

Jennie Fox	Mignon Schreiber
Benny, the son	Murray Forbes

Frances Scott: see *Women's Programs*.

Frank and Anne Hummert: see *Soap Operas*.

The Frank Buck Show: see *Bring 'Em Back Alive*.

Frank Crumit and Julia Sanderson

Music

Starring: Frank Crumit and Julia Sanderson
Announcer: Alan Kent
Theme: "Sweet Lady" ✓

This program presented the husband-and-wife singing team of Frank Crumit and Julia Sanderson. In addition to singing, Crumit played the ukulele. (See also *Battle of the Sexes*; *Blackstone Plantation*; *Universal Rhythm*.)

The Frank Fay Show

Variety

This program was on the air less than thirteen weeks but was somewhat unique in that the star, comedian Frank Fay, served as M.C., announcer, director, and writer, and even furnished the music.

Frank Merriwell

Adventure

CAST:

Frank Merriwell	Lawson Zerbe
Inza Burrage	Elaine Rost
Bart Hodge	Hal Studer
Elsie Bellwood	Patricia Hosley

Announcer: Harlow Wilcox

Directors: Ed King, Fred Weihe
Writers: Bill Welch, Ruth and Gilbert Brann
Musical Director: Paul Taubman
Sound Effects: Max Russell

Opening:

MUSIC. *Organ up and under . . .*

SOUND. *Trotting horse up and under . . .*

ANNOUNCER. There it is . . . an echo of the past . . . an exciting past . . . a romantic past. The era of the horse and carriage . . . gas-lit streets . . . and free-for-all football games. The era of one of the most beloved heroes

in American fiction, Frank Merriwell . . . the famous character created by Burt L. Standish. Merriwell is loved as much today as ever he was. And so the National Broadcasting Company brings him to radio in a brand-new series of stories.

Frank Merriwell was first heard over NBC in 1946.

The Frank Morgan Show

Variety

Starring: Frank Morgan
M.C.: Robert Young
Also: Cass Daley, Eric Blore
Vocalist: Carlos Ramirez
Orchestra: Albert Sack
Announcer: Harlow Wilcox

(See also *Maxwell House Coffee Time*.)

The Frank Sinatra Show

Variety

M.C.: Frank Sinatra
With: Guest Stars
Orchestra: Axel Stordahl
Director: Bob Brewster
Writer: Carroll Carroll

This show, starring the popular singer, was first heard over CBS in 1943. (See also *Songs by Sinatra*; *Songs for Sinatra*; *Your Hit Parade*.)

Frank Watanabe and Honorable Archie

Comedy

CAST:

Frank Watanabe	Eddie Holden
Archie	Reggie Sheffield
Cynthia	Georgia Fifield
Mrs. Hippewater	Georgia Fifield
Sarah Hathaway	Georgia Fifield

Fray & Paglich
Th - Fred Jacques

This program originated over KNX Los Angeles.

Franklin Delano Roosevelt: see *Fireside Chats*.

The Fred Allen Show

Comedy-Variety

CAST:

Fred Allen Himself
Portland Hoffa Portland Hoffa Allen
Titus Moody ← wife Parker Fennelly
Mrs. Pansy Nussbaum Minerva Pious
Senator Beauregard Claghorn

Ajax Cassidy Kenny Delmar
Falstaff Openshaw Peter Donald
Alan Reed
(Teddy Bergman)

Senator Bloat Jack Smart
John Doe John Brown
Socrates Mulligan Charles Cantor
Mr. Pinkbaum Irwin Delmore
Dottie Mahoney Shirley Booth
The Town Hall Quartet—Scrappy Lambert,
Bob Moody, Tubby Weyant, Leonard
Stokes

Also: the De Marco Sisters (Lily, Mary, and Ann), Eileen Douglas, Sam Levene, Walter Tetley, Roy Atwell, Phil Duey, Kenny Baker, "Uncle Jim" Harkins

Musical Conductors: Lou Katzman, Peter Van Steeden, Lennie Hayton, Al Goodman, Ferde Grofé

Guest Stars: Orson Welles, Lauritz Melchior, Maurice Evans, Beatrice Lillie, Leo Du-rocher, Charles Laughton, Tallulah Bankhead, James and Pamela Mason, Helen Traubel, Alfred Hitchcock, Richard Rodgers and Oscar Hammerstein II (composers), Bing Crosby, George Jessel, Jack Haley, Henry Morgan, Bert Lahr, Bob Hope, Edgar Bergen, Doc Rockwell, Jack Benny, et al.

Announcers: Jimmy Wallington, Harry Von Zell, Kenny Delmar

Directors: Victor Knight, Howard Reilly
Writers: Fred Allen, Larry Marks, Aaron Ruben, Nat Hiken, Herb Lewis, Harry Tugend, Arnold Auerbach, Herman Wouk, Albert G. Miller

Sound Effects: Agnew Horine
Theme: "Smile, Darn Ya, Smile"

th - Hello
Even star

This program made its debut over CBS on October 23, 1932, as *The Linit Show*, which was also known as *The Linit Bath Club*. It was subsequently known as *The Salad Bowl Revue* (for Hellmann's Mayonnaise), *The Sal Hepatica Revue* (*The Hour of Smiles*), *Town Hall Tonight*, *The Texaco Star Theater*, and, finally, *The Fred Allen Show*. It ran as an hour show thirty-nine weeks a year for eight years and was the last full-hour comedy program on radio before it changed to a half-hour format after the program of June 28, 1942. It ran as a half-hour show for another seven years.

Among the many features were "The News Reel"—later "Town Hall News" and still later "The March of Trivia"; "People You Don't Expect to Meet"; "The Workshop Players" (a take-off on the popular *The Columbia Workshop*), which was later called "The Mighty Allen Art Players"; Portland's comedy spot; and "The Average Man's Round Table." Various comedy sketches were performed using the visiting guest stars; among the best remembered are the parody on *Oklahoma!* with Allen and Bea Lillie, and the early-morning "Mr. and Mrs. Show" parody with Allen and Tallulah Bankhead. Allen frequently portrayed an Oriental detective, "One Long Pan," who warned everyone that "He has a lewolewer!" as he solved various crimes in comedy skits.

Beginning performers appeared, and many later became famous, such as Frank Sinatra, Connie Haines, Bob Eberly, Beatrice Kaye, Jerry Colonna, and Garry Moore.

During the early days somebody connected with the program liked organ music, so Ann Leaf played the organ at the Paramount Theater some two miles away from the rest of the broadcast, and the "startling" fact that the music was being played from two miles away was dutifully announced.

One of the most famous continuing sequences was the "feud" with Jack Benny, which began on December 30, 1936, when Allen had as a guest ten-year-old violinist Stuart Canin, who played Franz Schubert's "The Bee." Allen ad-libbed that "a certain alleged violinist" should hide his head in shame for his poor fiddling. Benny picked this up on his next broadcast, and the needling jokes flew fast and furious until the comedy feud culminated in the broadcast of a fight between the

two from the Hotel Pierre in New York on March 14, 1937. The fight, of course, never came off, but the "feud" continued over the years.

The most popular feature was "Allen's Alley" which made its debut on December 13, 1942. For the first three years various characters came and went in the Alley. Among these were "Socrates Mulligan" (played by Charles Cantor), who eventually migrated to *Duffy's Tavern*, where he became "Clifton Finnegan"; and "Falstaff Openshaw" (played by Alan Reed), who recited such poems as "Back the patrol wagon to the sidewalk, Sergeant. That step's too high for my mother." In 1945 the Alley settled down to the characters best remembered—"Senator Claghorn," "Mrs. Nussbaum," "Titus Moody," and "Ajax Cassidy."

"Senator Claghorn" was a politician from the South who responded to a knock on his door with, "Somebody, Ah say somebody's knockin' on mah door!" He constantly made puns on well-known names. For example: "Senator Glass is all broken up about it!" and "They're goin' to bring Senator Aiken back—achin' back. . . ." He would wind up with his most famous catch-phrase, "That's a joke, son!" He referred to the Nashville Philharmonic as being conducted by Arturo Tuscaloosa, playing "The Poet and the Sharecropper."

"Mrs. Nussbaum" was a Jewish housewife who would answer her door with, "You were expecting maybe the Fink Spots?" or "You were expecting maybe the King Cohen Trio?" She referred frequently to "mine husband, Pierre."

"Titus Moody" was a taciturn New England character who always answered his door with, "Howdy, bub." His allusions were usually bucolic, and when he laughed it was an obvious effort.

"Ajax Cassidy" was a garrulous Irishman who greeted Allen each week with, "W-e-e-e-l-l-l, how do ye do?"

Interestingly enough, these four stereotype characters were never criticized as being anti-Southern, anti-Semitic, anti-New England, or anti-Irish. The warmth and good humor with which they were presented made them acceptable even to the most sensitive listeners.

Fred Allen, who wrote ninety per cent of what was heard on his program, was one of the all-time great American writers. Among his best-remembered lines were his two defini-

tions of Hollywood:—"Hollywood is a nice place—if you're an orange" and "You can take all the sincerity in Hollywood, put it in a flea's navel, and have room left over for three caraway seeds and an agent's heart." He also wrote that the Holland Tunnel was built "so commuters can go to New Jersey without being seen." Many of his most famous ripostes were with network and agency brass. He described an agency vice-president as "a man who comes into his office at nine o'clock in the morning and finds a molehill on his desk. It's his job to make a mountain out of it by five o'clock." After Captain Ramshaw, a pet eagle, had gotten away from his trainer during a 1940 broadcast and deposited a rather obvious bird trademark in NBC's studio 8H, Allen referred to "l'affaire eagle" as having resulted in Mr. Rockefeller's carpet receiving a "ghost's beret." Allen's wit was not confined to the typewriter though. He often ad-libbed so brilliantly while on the air that frantic cuts had to be made in the program. It would seem likely that Fred Allen used the expression "We're a little late, folks, so good night," more than any other performer.

In the later years of *The Fred Allen Show* some unexpected competition arrived on another network (ABC) in the form of *Stop the Music*, a big-money quiz show with home participation. There was much scrambling to woo back his audience, including Allen's guarantee to award \$5,000 to anyone who was called by *Stop the Music* while listening to Allen, but to no avail. The last Fred Allen broadcast took place on June 26, 1949. Appropriately enough, Jack Benny was the guest. (See also *Comedy and Comedians*.)

The Fred Astaire Show

Variety

Starring: Fred Astaire

Featuring: Charlie Butterworth, Conrad Thibault, Frania White, Trudy Wood, *et al.*

Orchestra: Johnny Green

This short-lived program made its debut on NBC on Tuesday, September 8, 1936, at 8:30 p.m. Curiously, Astaire was not on his inaugural broadcast. He was in Europe at the time and didn't appear until the second week. Jack Benny and Mary Livingstone pinch-hit with

guests Ginger Rogers, Francia White, and Alan Jones. The sponsor was Packard automobiles.

The Fred Waring Show

Music

Starring: Fred Waring and His Pennsylvanians
Featuring: Honey and The Bees (Diane Courtney, later Daisy Bernier, as Honey; Hal Kanner and Murray Kane as The Bees); Stella and The Fellas (Stella Friend, Paul Gibbons, Craig Leitch, and Roy Ringwald); The Lane Sisters (Priscilla and Rosemary); The Three Girl Friends (Stella Friend, Ida Pierce, and June Taylor); Babs and Her Brothers (Babs Ryan, Charlie Ryan, and Little Ryan); Stuart Churchill, tenor; Gordon Goodman, tenor; Jane Wilson, soprano; Joanne Wheatley, vocalist; Donna Dae, vocalist; Gordon Berger, vocalist; Robert Shaw, vocalist; Mac Perron, vocalist; Ruth Cottingham, vocalist; Ferne Buckner, solo violinist; Virginia Morley and Livingston Gearhart, piano team; Les Paul, guitarist; Kay Thompson, comic vocals; Lumpy Brannum, bass viol and comic vocals; Johnny "Scat" Davis, horn player and comic; Tom Waring, pianist, The MacFarland Twins (George and Arthur); Poley McClintock, drummer and "froggy voices"

Announcers: David Ross, Bob Considine, Paul Douglas, Bill Bivens

Producer-Director: Tom Bennett

Writers: Jack Dolph, Jay Johnson

Opening Theme: "I Hear Music"

I hear music, I hear melodies,
Sparkling songs of love, tingle from your touch

Closing Theme: "Sleep"

Catch-phrase:

DAVID ROSS. Mellow. Mellow as a cello. [A reference to both Waring's music and Old Gold cigarettes, Waring's first sponsor.]

The Fred Waring Show appeared at various time periods in different formats. Waring's first broadcast was carried by WWJ Detroit in the early 1920s. For five years he was the star of *The Chesterfield Supper Club*. In the early thirties his sponsor was Old Gold cigarettes on a Wednesday-night CBS show.

Friend in Deed

Variety

Featuring: Richard Maxwell

Friend in Deed was first heard over CBS in 1940. Richard Maxwell served as both tenor and philosopher.

Front Page Farrell

Serial Drama

CAST:

David Farrell

Sally Farrell

Kay Barnett

Sammy Warner

Mrs. Howard

Lucy Beggs

Tim O'Donovan

Carol Peters

Luther Warren

Ella

Sherry

Nick

Lizette

Rory Applegate

George Walker

Lieutenant Carpenter

Grover Courtney

Richard Widmark

Carleton Young

Staats Cotsworth

Florence Williams

Virginia Dwyer

Betty Garde

George Sturgeon

Evelyn Varden

Katherine Emmet

William Shelley

Vivian Smolen

James Monks

Elspeth Eric

Athena Lorde

Peter Capell

Eleanor Sherman

Sylvia Leigh

Frank Chase

Robert Donley

James Van Dyk

Producers: Frank and Anne Hummert

Directors: Bill Sweets, Frank Hummert, Arthur Hanna, John Buckwalter, Richard Leonard, Ed Slattery, Blair Walliser

Writers: Harold Gast, Bob Saxon, Alvin Boretz, Robert J. Shaw

Sound Effects: Ross Martindale, Manny Segal

Organist: Rosa Rio

Theme: "You and I Know"

Front Page Farrell was first heard over Mutual in 1941.

Fu Manchu

Mystery-Adventure

CAST:

Fu Manchu	John C. Daly
	Harold Huber
Karameneh, the slave girl	Sunda Love
	Charlotte Manson
Malik, the French detective	Stanley Andrews
Nayland Smith	Charles Warburton
Dr. Petrie	Bob White

Fu Manchu became a CBS series in 1932. It was based on the Chinese villain and mad scientist character created by Sax Rohmer. The John C. Daly who portrayed "Fu Manchu" was *not* the well-known newscaster (and later host of television's *What's My Line?*) named John Charles Daly. The actor John C. Daly died in 1936. (See also *The Collier Hour*.)

Fun Fair: see *Jay Stewart's Fun Fair*.

Fun for All

Variety

Starring: Arlene Francis, Bill Cullen

This program of comedy and music was heard on Saturday afternoons.

Fun in Swing Time

Variety

Featuring: Tim and Irene, comedy team

Orchestra: Bunny Berrigan

Writer: Hal Kanter

Tim Ryan and Irene Noble's program was broadcast from the New Amsterdam Roof in New York City.

The Further Adventures of Big Jon and Sparkie: see *Big Jon and Sparkie*.



Galen Drake

Talk

Featuring: Galen Drake

Galen Drake directed his informal, rambling chats on everyday topics primarily to housewives.

Game Parade

Children's Quiz

M.C.: Arthur Elmer

Gangbusters

Drama

CAST:

Narrator	Phillips H. Lord
	Colonel H. Norman Schwarzkopf
	John C. Hilley
	Dean Carlton
Chief Investigator	Lewis J. Valentine

Also: Art Carney, Richard Widmark, Ethel Owen, Santos Ortega, Bryna Raeburn, Elspeth Eric, Adelaide Klein, Joan Banks, Don MacLaughlin, James McCallion, Helene Dumas, Alice Reinheart, Linda Watkins, Leon Janney, Frank Lovejoy, Grant Richards, Larry Haines, Roger DeKoven, Robert Dryden, Bill Lipton, Raymond Edward Johnson, Anne-Marie Gayer, *et al.*

Announcers: Charles Stark, Frank Gallop, H. Gilbert Martin, Don Gardiner, Roger Forster

Producer-Director: Phillips H. Lord

Directors: Paul Munroe, Harry Frazee, Jay

Hanna, Bill Sweets, Leonard Bass, George Zachary

Writers: Phillips H. Lord, Stanley Niss, Brice Disque, Jr., John Mole

Sound Effects: Ray Kremer, Jim Rogan, Bob Prescott, Ed Blainey, Byron Winget, Jerry McCarthy

Opening:

SOUND EFFECTS. *Marching feet, machine-gun fire, siren wail*

VOICE. Calling the police! Calling the G-men! Calling all Americans to war on the under-world!

ANNOUNCER. Gangbusters! With the cooperation of leading law-enforcement officials of the United States, Gangbusters presents *facts* in the relentless war of the police on the underworld . . . *authentic case histories* that show the never-ending activity of the police in their work of protecting our citizens.

The exceptionally loud opening sound effects of guns and sirens gave rise to the expression "coming on like gangbusters"—which means anything that has a strong beginning. The programs were based on true stories, and the police were able to report many arrests because of the closing, which was a description of wanted criminals. In 1936, under the sponsorship of Palmolive Brushless Shaving Cream, *Gangbusters* was heard at 10:00 p.m., Wednesday, over CBS.

Garry Moore: see *Camel Caravan; Take It or Leave It; Club Matinee*.

Gasoline Alley

Drama

CAST:

Skeezix

Jimmy McCallion
Billy Idelson
Bill Lipton

Nina Clock

Janice Gilbert
Jean Gillespie

Auntie Blossom

Irna Phillips

Wumple, Skeezix' boss

Clifford Soubier

Idaho Ida

Hazel Dopheide

Ling Wee, Chinese waiter

Junius Matthews

Also: Mason Adams

Directors: Charles Schenck, John Cole

Writers: Kay Chase, Kane Campbell

This program was based on the comic strip by Frank King.

The Gay Mrs. Featherstone

Situation Comedy

CAST:

Mrs. Featherstone

Billie Burke

Announcer: Marvin Miller

Director: Robert Hafter

The Gay Mrs. Featherstone appeared on NBC in 1945, replacing *The Red Skelton Show* for Raleigh cigarettes for one season after Skelton went into the service.

Gay Nineties Revue

Musical Variety

CAST:

Featuring: Beatrice Kay, Joe Howard, Billy M. Greene

Broadway Harry

Frank Lovejoy

Danny Donovan

Jack Arthur

Also: Elm City Four—Philip Reed, first tenor;

Claude Reese, second tenor; Hubie Hendry, baritone; Darrel Woodyard, bass; Four Clubmen, Floradora Girls

Orchestra: Ray Bloch

Gay Nineties Revue was first heard over CBS in 1940.

Gayelord Hauser

Diet Talk

Featuring: Gayelord Hauser

In this series of broadcasts Gayelord Hauser, the author of *Look Younger, Live Longer* and

The Gayelord Hauser Cook Book, discussed food and diet problems.

Gene and Glenn with Jake and Lena

Music and Comedy

CAST:

Gene	Gene Carroll
Glenn	Glenn Rowell
Jake	Gene Carroll
Lena	Gene Carroll

Glenn was the straight man for this music-and-comedy duo. Gene played the piano and did the voices for "Lena," who ran a boarding house where Gene and Glenn were boarders, and "Jake," who was the handyman. Later "Lena" turned up on *Fibber McGee and Molly*.

Gene Autry's Melody Ranch

Western Variety

Starring: Gene Autry

Featuring: Pat Buttram, Jim Boles, Tyler McVey

With: The Cass County Boys, trio (Carl Cotner, leader and arranger)

The King Sisters, vocal quartet
Mary Ford

Announcer: Lou Crosby

Producer: Bill Burch

Writers: Ed James, Irwin Ashkenazy, Doris Gilbert, Carroll Carroll, George Anderson

Sound Effects: Dave Light, Gus Bayz, Gene Twombly

Autry's Theme: "Back in the Saddle Again"
I'm back in the saddle again
Out where a friend is a friend.

Gene Autry's Melody Ranch was first heard in January 1940 as a Sunday-afternoon CBS program and then later as a Saturday-evening (8:00) half-hour program. Featured on the Saturday-night program were Pat Buttram and The Cass County Boys. The long-time sponsor was Wrigley's Doublemint chewing gum; "Its easy chewing makes those little jobs go a little easier. I like it!" The program consisted of

Western adventure interspersed with interludes of music.

General Motors Concerts

Music

This Sunday-night NBC program of classical music featured Erno Rapee conducting a seventy-piece symphony orchestra. Such famous guest artists as Albert Spalding, Lauritz Melchior, Gladys Swarthout, Lotte Lehmann, and Arturo Toscanini appeared. The series began in 1934.

George Burns and Gracie Allen: see *Burns and Allen*.

George Fisher: see *Hollywood Reporters*.

The George Jessel Show

Comedy-Variety

Starring: George Jessel

George Jessel was a former vaudeville star famous for his "Hello, Momma" routine. A brilliant after-dinner speaker, Jessel became known as the nation's "Toastmaster General."

Gibbs and Finney, General Delivery

Drama

CAST:

Gibbs	Parker Fennelly
Finney	Arthur Allen

(See also *Snow Village*.)

The Gibson Family

Drama

CAST:

Dot Gibson	Loretta Clemens
------------	-----------------

Bobby Gibson
 Sally Gibson
 Mother
 Father
 Awful, the butler
 Boy
Also: John McGovern
Singers: Conrad Thibault, Lois Bennett
Orchestra: Donald Voorhees
Announcer: Jimmy Wallington

Jack Clemens
 Al Dary
 Adele Ronson
 Anne Elstner
 Bill Adams
 Ernest Whitman
 Warren Hull

Jack Rogers
 Aunt Kate
 Hazel Bird
 Scotson Webb

Dr. Warren Douglas

Stormy Wilson Curtis
 Jack
 Ziehm
 Dick Sheridan
 Louise Stulir
 Jerry Stulir
 Clara Schend
 Ray
 Tessie Monroe
 Stella Moore
 Helen Adams

Frank Pacelli
 Kathryn Card
 Jane Green
 Henry Hunter
 (Arthur Jacobson)
 Henry Hunter
 (Arthur Jacobson)
 June Travis
 Jack Chalbeck
 Herbert Butterfield
 Dan Sutter
 Fern Persons
 John Hodiak
 Hope Summers
 Earl George
 Betty Caine
 Janet Logan
 Betty Lou Gerson

This was one of the first dramatic programs to have music written especially for it. (See also *Show Boat*.)

Gildersleeve: see *The Great Gildersleeve*.

The Gillette Cavalcade of Sports: see *Sports and Sportscasters*.

Girl Alone

Serial Drama

CAST:

Patricia Rogers, the girl alone Betty Winkler
 Ty DeYoe Raymond Edward Johnson
 Scoop Curtis Don Briggs
 Pat Murphy

Alice Ames Warner
 Leo Warner

Arthur Jacobson
 Joan Winters
 Willard Waterman
 Ted Maxwell

Dick Conover
 Mike Barlow
 John Knight

Herbert Nelson
 Sidney Ellstrom
 Karl Weber
 Les Damon
 Syd Simons

Virginia Hardesty
 Emmett Dayton
 Henry Senrich
 Lieutenant Custer
 Mugsy Modoc
 Lewis
 Ruth Lardner
 Joe Markham
 Arthur Cook
 W. C. Green
 Chuprin
 Dr. John Richman

Laurette Fillbrandt
 Ian Keith
 Willard Waterman
 Arthur Peterson
 Bob Jellison
 Bob Jellison
 Fran Carlon
 Arthur Kohl
 Charles Penman
 Stanley Gordon
 Don Gallagher
 Michael Romano

Directors: Axel Gruenberg, Gordon Hughes

Writer: Fayette Krum

Theme: "Cecile Waltz" by McKee

Girl Alone was first heard over NBC in 1935. It originated in Chicago.

The Girl Next Door

Serial Drama

Featuring: Mary Smith, J. Anthony Hughes

Give and Take

Quiz

M.C.: John Reed King

Director: Jack Carney

Sound Effects: Art Strand

On this audience participation program, contestants first selected what they wanted from the prize table and then answered questions to win that prize. It was first heard over CBS in 1945. (See also *Quiz Shows*.)

Glamour Manor

Variety

M.C.: Kenny Baker, tenor

CAST:

Barbara Schlepperman	Barbara Eiler
Mrs. Biddle	Sam Hearn
Mrs. Wilson	Elvia Allman
Captain Billy	Cliff Arquette
Wanda Werewolf	Cliff Arquette
Also: Lurene Tuttle, Tyler McVey, Terry O'Sullivan, Jack Bailey, Hal Stevens, Charles Hale	Bea Benaderet

Director: Ken Burton

Writers: Carl Jampel, Walt Framer, Sid Goodwin, Wright Esser, Charles Rinker, Frank Moore

Glamour Manor made its debut over ABC in 1944.

Glorious One

Serial Drama

CAST:

Judith Bradley	Irene Rich
Jake Bradley	John Lake
Susan Bradley	Florence Baker
Don Bradley	Larry Nunn
Madge Harrington	Anne Stone
Lillian, the maid	Jane Morgan
Dr. Ralph Stevens	Gale Gordon
Mrs. Gordon	Gladys Gwynne

The Gloom Chasers: see *Stoopnagle and Budd*

The Goldbergs

Serial Comedy-Drama

CAST:

Molly Goldberg	Gertrude Berg
Jake Goldberg	James R. Waters
Rosalie Goldberg	Roslyn Siber
Sammy Goldberg	Alfred Ryder
	(Alfred Corn)
	Everett Sloane
Uncle David	Menasha Skulnik
Solly	Sidney Slon
Jane Brown	Joan Tetzl
Sylvia Allison	Zina Provendie

Seymour Fingerhood

Esther Miller
Christopher Keator

Mr. Mendall
Joyce
Libby
Mickey Bloom
Mrs. Melenka
Mr. Schneider
Martha Wilberforce
Michael's grandmother
Uncle Carlo
Debbie Banner
Walter Jerome
Malcolm
Eli Edwards
Mr. Fowler, the handyman

Arnold Stang
Eddie Firestone, Jr.
Joan Vitez

Raymond Edward Johnson
George Herman
Anne Teeman
Jeannette Chinley
Howard Merrill
Bertha Waldon
Artie Auerbach
Carrie Weller
Mimi Aguglia
Tito Vuolo
Cecile Evans
Edward Trevor
Garson Kanin
Garson Kanin
Bruno Wick

Creator-Writer: Gertrude Berg

Director: Wes McKee

Sound Effects: Jim Lynch

Theme: Toselli's "Serenade"

Catch-phrase:

Molly: Yoo-hoo! Is anybody?

The Goldbergs was originally called *The Rise of the Goldbergs* and made its first appearance on the Blue network on November 20, 1929. It remained an extremely popular "soap opera" for many years. It differed from most of the other "soaps" in that its leading characters lived through relatively normal situations. Even though it was the story of a poor Jewish family in New York, it had identification for a wide segment of its listeners.

The famous singer Mme. Ernestine Schumann-Heink asked Miss Berg if she could appear on the show, so she was written into the script and made three appearances. Metropolitan Opera star Jan Peerce appeared on the show to sing on Yom Kippur and Passover. Among others who performed on *The Goldbergs* were Marjorie Main, Joseph Cotten, Keenan Wynn, Minerva Pious, Van Heflin, Philip Loeb, and George Tobias.

Good News: see *Hollywood Good News*.

The Good Will Court: see *A. L. Alexander's Good Will Court*

*bad news
B-N -th*

The Goodrich Silvertown Cord Orchestra

Music

Conductor: Milton Rettenberg
Jack Shilkret
Vocalist: The Silver Masked Tenor (Joseph M. White)
Announcer: Phil Carlin

This program, first broadcast in the late 1920s, was sponsored by the B. F. Goodrich Company.

The Goodwill Hour

Advice

Starring: John J. Anthony
Announcer: Roland Winters
Director: Thomas F. Vietor, Jr.

Opening:

ANNOUNCER. You have a friend and adviser in John J. Anthony. And thousands are happier and more successful today *because* of John J. Anthony.

Mr. Anthony (whose real name was Lester Kroll) dispensed advice on personal problems to people who would come before his microphone and bare their troubles and woes. He was continually admonishing them not to touch the microphone and to use "no names, please." The broadcasts began over Mutual on April 10, 1936, and remained on the air for some twenty-five years.

Gordon; see *Dorothy Gordon*.

The Gospel Hour: see *Religion*.

Grand Central Station

Drama

Narrator: Jack Arthur

Grace Moore
The One Night of Love

Guest Actors: Hume Cronyn, Nancy Coleman, Beverly Bayne, Mary Mason, Arnold Moss, McKay Morris, Jim Ameche, *et al.*

Announcers: Tom Shirley, Ken Roberts

Producers: Martin Horrell, Himan Brown

Directors: William Rousseau, Ray H. Kremer, Ira Ashley

Writers: Martin Horrell, Jay Bennett, Ethel Abby, Elinor Lenz, Dena Reed

Sound Effects: Jim Rogan

Opening:

SOUND. *Train effects up full and under*

ANNOUNCER. As a bullet seeks its target, shining rails in every part of our great country are aimed at Grand Central Station, heart of the nation's greatest city. Drawn by the magnetic force of the fantastic metropolis, day and night great trains rush toward the Hudson River, sweep down its eastern bank for 140 miles, flash briefly by the long red row of tenement houses south of 125th Street, dive with a roar into the two-and-one-half-mile tunnel which burrows beneath the glitter and swank of Park Avenue and then . . .

SOUND: *Escaping steam from locomotive . . .*

ANNOUNCER. Grand Central Station . . . crossroads of a million private lives . . . gigantic stage on which are played a thousand dramas daily!

(The opening featured the sound of chugging steam engines although all trains to Grand Central Station were, in fact, electric.)

Grand Central Station was heard in various time-slots over the years. It was first heard over NBC Blue in 1937 as a Friday-night-at-8:00 series.

Grand Hotel

Drama

Featuring: Don Ameche, Anne Seymour, Betty Winkler, Phil Lord, Don Briggs, Jim Ameche, Barbara Luddy, Olan Soule, Raymond Edward Johnson

Telephone operator: Betty Winkler

Producer: Joe Ainley

Writer: George Vandell

m. Horrad, CI ✓
Grand Hotel was first heard over the Blue network in 1933.

Grand Marquee

Drama

Starring: Olan Soule, Beryl Vaughn
Director: Norman Felton
Writer: Virginia Safford Lynne

The Grand Ole Opry

Variety

CAST:

The Solemn Old Judge George D. Hay
Cousin Minnie Pearl

 Sarah Ophelia Colley Cannon
The Duke of Paducah Whitey Ford

Featuring: Rod Brasfield; Uncle Jimmy Thompson, fiddler and Civil War veteran; Sarie and Sally (first female stars of the Opry; actually sisters, Mrs. Edna Wilson and Mrs. Margaret Waters); Roy Acuff; Hank Williams; Ruth Douglas; Bill Monroe; Red Foley; Ernest Tubb; Gene Autry; Lasses White; Jamup and Honey (Jim Sanders and Lee Davis "Honey" Wilds); Grandpa Jones; Robert Lunn ("The Talkin' Blues Man"); Asher Sizemore and Little Jimmie (father and son); Pee Wee King; Rachel Veach, guitarist; The Cumberland Valley Boys; Paul Warmack and His Gully Jumpers; George Wilkerson and His Fruit Jar Drinkers; Dr. Humphrey Bate and His Possum Hunters; The Delmore Brothers (singing team of Alton and Rayburn Delmore); De Ford Bailey, harmonica player; Uncle Dave Macon ("The Dixie Dewdrop") and his son Dorris; Eddy Arnold ("The Tennessee Plowboy"); many others

Announcer: Louie Buck

Originators: George D. Hay and Jimmy Thompson

Directors: Kenneth W. MacGregor, Jack Stapp, Ott Devine

Writers: Dave Murray, Cliff Thomas, Noel Digby

Catch-phrases:

COUSIN MINNIE PEARL. Howdy! I'm just so proud to be here!

DUKE OF PADUCAH. I'm goin' back to the wagon, boys. These shoes are killin' me. ✓

The Grand Ole Opry, which made its debut on November 28, 1925, was broadcast over the facilities of WSM Nashville (Tennessee). It featured country music and comedy. Every big-name performer in the country music field appeared, as well as other entertainers such as Marguerite Piazza and Helen Traubel.

The *Opry* originally emanated from a small studio at WSM with no audience except a few friends and relatives of the performers. Then the program was moved into a larger room called Studio B, where the walls were knocked out to accommodate an audience of 200. Later, when a new wing was added to the building and Studio C was built, the program was broadcast before a studio audience of 500. Soon the program moved again—this time to the Little Theater on Belcourt Avenue, which had a seating capacity of 750. The show eventually outgrew this facility and went to the Dixie Tabernacle on Fatherland Street, which could accommodate an audience of 3500. Later the program was broadcast from the War Memorial Auditorium. In 1942 it moved to the Ryman Auditorium, which had a capacity of 3300. In 1961 the Ryman Corporation sold the auditorium to WSM, Inc., and the structure became known as the Grand Ole Opry House. In 1970 plans were formulated to erect a new 4340-seat auditorium, using the planks from the stage of the Ryman Auditorium along with some of the old bricks and a few of the pews.

The program originally lasted one hour and five minutes and was first known as *The WSM Barn Dance*. George D. Hay changed it to *The Grand Ole Opry* in February 1926 after he heard Dr. Walter Damrosch allude to "Grand Opry." Within two years it was a three-hour program and its timé was steadily increased over the years until it reached a Saturday-night broadcast of five full hours. It was always broadcast in its entirety and never was pre-empted, never had a summer replacement, never had an intermission. In October 1939 NBC began to carry thirty minutes of the show on the network. Prince Albert tobacco sponsored this network portion. Only the network broadcast used writers—the rest of the broadcast was never scripted. There were many sponsors of

the non-network portion—among them, Schick, Kellogg's, Coca-Cola, Lava, and Pet Milk.

Grand Slam

Musical Quiz

Starring: Irene Beasley

With: Dwight Weist

Directors: Kirby Ayers, Victor Sack

Writers: Irene Beasley, Lillian Schoen

This was a musical quiz operated on the principles of a bridge game. If a studio contestant missed a trick (fluffed an answer), the prize went to the listener who had submitted the question. Five tricks taken in a row was a "Grand Slam" for which the winner was awarded a \$100 United States Savings Bond. The program was first heard over CBS in 1943.

Grandma Travels

Serial Drama

CAST

Grandma: Hazel Dopheide

Announcer: Les Griffith

Grandma Travels was a syndicated program recorded in Chicago and sponsored by Sears, Roebuck and Company.

Grandpa Burton

Drama

Grandpa Burton and all other characters: Bill Baar

This program was first heard over NBC in 1935.

Grandstand Thrills

Sports

Narrator: Olan Soule

Producer: Dick Wells

Director: Les Weinrot

This was an episodic sports program in the style of *The March of Time*.

The Great Gildersleeve

Situation Comedy

CAST:

Throckmorton P. Gildersleeve	Hal Peary 91-95
	Willard Waterman 52-
Leroy Forrester, his nephew	Walter Tetley
Majorie Forrester, his niece	Lurene Tuttle
	Marylee Robb
Judge Hooker	Earle Ross
Birdie Lee Coggins, the maid	Lillian Randolph
	Richard Legrand
Peavey, the druggist	Forrest Lewis
	Hans Conried
Oliver Honeywell	Arthur Q. Bryan
Floyd, the barber	Una Merkel
Adeline Fairchild	Shirley Mitchell
Leila Ransom	Tommy Bernard
Craig Bullard	Dick Crenna
Bronco Thompson	Bea Benaderet
Eve Goodwin	
Orchestra: Jack Meakin	
Announcer: John Wald	

Directors: Fran Van Hartesfeldt, Karl Gruener, Cecil Underwood

Writers: John Whedon, Sam Moore, Virginia Safford Lynne, Andy White

Catch-phrases:

GILDERSLEEVE (*exasperated*). L-eeee-roy!
PEAVEY. Well, now, Mr. Gildersleeve. I wouldn't say that.

"Gildersleeve" originated as a character on *Fibber McGee and Molly*. On his own program, which began on NBC, August 31, 1941, Gildersleeve was the bachelor uncle of two children—"Leroy," a pestiferous boy who called Gildersleeve "Unk," and "Marjorie," a teenager. They lived in the town of "Summerfield," where Gildy was the Water Commissioner. Many attempts were made to marry him off, particularly to the Southern belle, "Leila Ransom."

Great Gunns

Situation Comedy

CAST:

Veronica Gunn	Barbara Luddy
Chris Gunn	Bret Morrison
Pop Gunn	Phil Lord
Buster Gunn	Bob Jellison
Moe Hoffman, their agent	
	Marvin Miller
Gloomy, the butler	Marvin Miller
Myra	Donna Reade
Lorson Snells, actor-producer	
	Marvin Miller

Orchestra: Harold Stokes

Producer-Director: William A. Bacher

Writer: Forrest Barnes

The Great Gunns was heard over Mutual in 1941 and ran for one season. It was a spoof of a modern stage family and got by with many uncensored bits far in advance of its time. "Lorson Snells" was, of course, a parody of Orson Welles.

Great Plays

Drama

Director: Charles Warburton

This series featured radio adaptations of such plays as *Biography* by S. N. Behrman, *The Truth* by Clyde Fitch, and *The American Way* by Kaufman and Hart. *Great Plays* was first heard over NBC Blue in 1938.

The Greatest Story Ever Told

Religious Drama

CAST:

Jesus	Warren Parker
<i>Announcer:</i> Norman Rose	

Directors: Marx Loeb, Henry Denker

Writer: Henry Denker

Sound Effects: Terry Ross

Musical Director: Jacques Belasco

This series of dramatizations of the life of Christ was based on the famous book by Fulton Oursler, which was, in turn, based on the Bible. It was first heard in 1947 on Sunday at 6:30 p.m., sponsored by the Goodyear Tire and Rubber Company. The only announcement of its sponsorship, however, came at the end of the program when the announcer said simply, "*The Greatest Story Ever Told* has been brought to you by the Goodyear Tire and Rubber Company." No other commercial or sponsor identification was given.

During its tenure on the air this program featured most of the regular New York dramatic radio actors; the only continuing role was that of Jesus. The sound effects were particularly unique. Instead of modern footsteps, for instance, the sound of sandals had to be employed; and unusual door effects had to be devised since there were no doors with modern latches and hinges in Biblical times.

The Green Hornet

Mystery-Adventure

CAST:

Britt Reid (The Green Hornet)	Al Hodge (1936-43)
	Donovan Faust (1943)
	Bob Hall (1943-46)
	Jack McCarthy (1946-52)
Kato, Reid's faithful valet	Raymond Hayashi
	Rollon Parker
	Mickey Tolan
Lenore Case ("Casey"), Reid's secretary	Lee Allman
Michael Axford, reporter	Jim Irwin
	Gil Shea
Ed Lowry, ace reporter	Jack Petruzzi
Newsboy	Rollon Parker
<i>Announcers:</i> Charles Woods, Mike Wallace,	
Fielden Farrington, Bob Hite, Hal Neal	

Creators: Fran Striker, George W. Trendle

Producer-Writer-Director: James Jewell

Director: Charles Livingstone

Writer: Fran Striker

Theme: "Flight of the Bumblebee" by Rimsky-Korsakov

Opening:

ANNOUNCER. *The Green Hornet!*

SOUND. *Hornet buzz up full*

ANNOUNCER. He hunts the biggest of all game! Public enemies who try to destroy our America!

MUSIC. *Theme up full and under. . .*

ANNOUNCER. With his faithful valet, Kato, Britt Reid, daring young publisher, matches wits with the underworld, risking his life that criminals and racketeers, within the law, may feel its weight by the sting of The Green Hornet!

SOUND. *"Black Beauty" car pulls out . . . up full*

ANNOUNCER. Ride with Britt Reid in the thrilling adventure "Death Stalks the City." The Green Hornet strikes again!

SOUND. *Hornet buzz up full*

Green Hornet Appearance Segment:

ANNOUNCER. Stepping through a secret panel in the rear of the closet in his bedroom, Britt Reid and Kato went along a narrow passageway built within the walls of the apartment itself. This passage led to an adjoining building, which fronted on a dark sidestreet . . .

SOUND. *Footsteps cross garage floor . . . fade in and continue through . . .*

ANNOUNCER. Though supposedly abandoned, this building served as the hiding place for the sleek super-powered Black Beauty, streamlined car of The Green Hornet.

SOUND. *Footsteps to car . . . door open . . . car door slam*

ANNOUNCER. Britt Reid pressed a button . . .

SOUND. *Car start*

ANNOUNCER. The great car roared into life . . .

SOUND. *Car idle up . . . sound of wall section opening*

ANNOUNCER. A section of the wall in front raised automatically, then closed, as the Black Beauty sped into the darkness.

SOUND. *Car pull-out up full . . . two gear changes . . . cross fade music*

Closing:

MUSIC. *Theme up full and under . . .*

NEWSBOY. Special extry! Murderers in jail! City saved from deadly ray gun! Read all about

it! Green Hornet still at large! Special extry! Paper!!!

MUSIC. *Theme up full*

Although the Green Hornet helped to bring criminals to justice, the police were constantly trying to capture him. They never did, though. The Hornet used a gas gun to subdue his enemies, but they were only temporarily immobilized—just long enough for him to leave his Green Hornet seal and escape before the police arrived.

"Axford," the reporter, was an Irishman with a thick brogue who was always kidding "Miss Case," the secretary, and using the expression, "Holy crow!" They worked at the newspaper that "Britt Reid" published, "The Daily Sentinel." One of the good stories of radio's Golden Age is that the faithful valet "Kato" was Japanese until December 7, 1941, when he suddenly was referred to as "Reid's faithful Filipino valet, Kato." Our research, however, uncovered no evidence of such an abrupt change.

Both *The Green Hornet* and *The Lone Ranger* were created by Fran Striker and George W. Trendle and were broadcast from Detroit, where a stock company of solid actors appeared on both programs. There were some interesting parallels between the two programs. The Green Hornet's name was Britt Reid, and The Lone Ranger's name was John Reid. Britt Reid was referred to as "The Lone Ranger's grand-nephew." Each had his "faithful side-kick"—Kato and Tonto, respectively. Each had a superior means of transportation, the Black Beauty and Silver. And each one fought crime, but not as part of a formal law-enforcement agency. Rather, they carried out their adventures as semi-fugitives from the law, always disappearing just before the law took over.

The Green Hornet was broadcast over Mutual beginning in 1938.

Green Valley, USA

Drama

Narrator: Santos Ortega

Producer-Director: Himan Brown

Writer: Millard Lampell

This program featured patriotic dramas.

Grits and Gravy

Serial Drama

Featuring: George Gaul, Peggy Paige
Also: Wilbur Lytell, Marjorie Main, Sarah Hayden
Writer: Louise Marion

The Groucho Marx Show: see *Blue Ribbon Town; You Bet Your Life*.

The Grummits

Situation Comedy

Featuring: Ed Ford, Eunice Howard, Peter Donald
Director: Roger Bower
Writer: Ed Ford

The Grummits was first heard over Mutual in 1935. The Ed Ford was "Senator" Ford, best remembered for *Can You Top This?*

The Guiding Light

Serial Drama

CAST:

Ned Holden	Ed Prentiss
Mary Ruthledge	Sarajane Wells
	Mercedes McCambridge
Dr. John Ruthledge	Arthur Peterson
Ruth Craig	Beverly Ruby
Rose Kransky	Ruth Bailey
	Charlotte Manson
Spike Wilson	Frank Dane
Ellis Smith ("Mr. Nobody from Nowhere")	Sam Wanamaker
	Phil Dakin
	Marvin Miller
	Raymond Edward Johnson
Iris Marsh	Betty Arnold
Norma Greenman	Eloise Kummer
Dr. McNeill	Sidney Breese
Edward Greenman	Ken Griffin
Nancy Stewart	Laurette Fillbrandt
Peggy Gaylord	Jane Webb

40
Sister Ada
Sister Lillian
Laura Martin
Jacob Kransky
Gordon Ellis
Rev. Tom Bannion
"The Past"¹
Mrs. Kransky
Torchy Reynolds Holden
Fredericka Lang

Alma Samuels
Annette Harper
Gail Henshaw
Seymour Young
Raymond Edward Johnson
Frank Behrens
Marvin Miller
Mignon Schreiber
Gladys Heen
Margaret Fuller
Muriel Bremner

Trudy Bauer
Ellen
Roy Fencher
Clifford Foster
Charles Cunningham
Mrs. Cunningham
Martin Kane
Dr. Charles Matthews
Julie Collins
Roger Collins

Laurette Fillbrandt
Henrietta Tedro
Willard Waterman
Bret Morrison
Bill Bouchey
Lesley Woods
Michael Romano
Hugh Studebaker
Mary Lansing
Sam Edwards
Leonard Waterman

Charlotte Brandon
Ted White
Meta Bauer
Celeste Cunningham
Grandpa Ellis
Phyllis Gordon
Peter Manno
Ethel Foster
Bill Bauer
Announcer: Clayton "Bud" Collyer

Betty Lou Gerson
Arnold Moss
Jone Allison
Carolyn McKay
Phil Lord
Sharon Grainger
Michael Romano
Sunda Love
Lyle Sudrow

Producer-Director: Joe Ainley

Producers: Carl Wester, David Lesan

Directors: Charles Urquhart, Gordon Hughes, Harry Bubeck, Howard Keegan, Gil Gibbons, Ted MacMurray

Writer: Irna Phillips

Sound Effects: Ralph Cummings, Hamilton O'Hara

Theme: "Aphrodite" by Goetzl

Opening:

ANNOUNCER. *The Guiding Light*, created by Irna Phillips.

The Guiding Light first appeared on NBC in 1938 and originated in Chicago. It told the story of "the Reverend Ruthledge," a kindly cleric who showed people how to live a good life through patience and understanding.

¹See *The Right to Happiness*, p. 199, for explanation.

Irna Phillips was known as "the queen of the soap operas." She had dozens of writers in her stable. Her shows were produced by Carl Wester & Company, and the advertising agencies, sponsors, and networks had little control over them. Wester took it upon himself to be responsible for casting and announcers.

Sound Effects: Tom Hanley, Ray Kemper

Although this program first appeared on CBS in 1955, placing it outside the scope of this book, it is one of the best-remembered Western adventures series because of its excellent writing and acting and the remarkable realism of its sound effects, right down to the clink of spurs and the creak of floorboards whenever anyone walked across the saloon floor.

Gulliver: see *The Fire Chief*.

*Buy Gump
Hold Lang 5/10/58*

The Gumps

Comedy-Drama

CAST:

Andy Gump	Wilmer Walter
Min Gump	Agnes Moorehead
Chester Gump	Jackie Kelk
Announcer: Ralph Edwards	

Writers: Himan Brown, Irwin Shaw

Catch-phrase:

ANDY. Oh, Min!

The Gumps was based on the comic strip by Sidney Smith. It became a network show via CBS in 1934. An earlier version was broadcast locally over WGN Chicago with the following cast:

Andy Gump	Jack Boyle
Min Gump	Dorothy Denver
Chester Gump	Charles Flynn, Jr.
Tilda, the maid	Bess Flynn

Gunsmoke

Western Adventure

CAST:

Matt Dillon, U.S. Marshal	William Conrad
Chester Gode ^{Goodfoot} , his deputy	Parley Baer
Kitty Russell	Georgia Ellis
Doc Adams	Howard McNear
<i>Also:</i> Joseph Kearns, Barney Phillips, Harry Bartell, Sam Edwards, Lawrence Dobkin, Vic Perrin	

1970's



The Hal Peary Show

Situation Comedy

CAST:

Honest Harold, a radio commentator

Hal Peary

Gloria, Harold's girl friend

Gloria Holliday

This show was first heard over CBS in 1950.

The Hallmark Playhouse

Drama

Host-narrator: James Hilton¹

Producer-Director: Dee Engelbach

Writer: Jean Holloway

Sound Effects: Harry Essman, Gene Twombly

Musical Conductor: Lyn Murray

Theme: "Dream of Olwen" by Charles Williams

This program, sponsored by Hallmark greeting cards, was first heard over CBS in 1948 and featured dramatizations of outstanding stories from contemporary literature. In 1955 the program became known as *The Hallmark Radio Hall of Fame*.

The Halls of Ivy

Drama

CAST:

Dr. William Todhunter Hall, college president

Ronald Colman

¹Author of *Random Harvest*, *Lost Horizon*, *Good-bye, Mr. Chips*, etc.

Victoria Cromwell Hall (Vicky), his wife
Benita Hume Colman
Mr. Merriweather Willard Waterman
Clarence Wellman Herbert Butterfield
Penny, the maid Gloria Gordon

Creator-Writer: Don Quinn

Director: Nat Wolff

Theme: "The Halls of Ivy"

This series was first heard in 1949 over NBC at 8:00 p.m. on Fridays. It was set on a small college campus.

The Hamilton Family: see *The American School of the Air*.

Hannibal Cobb

Detective

CAST:

Hannibal Cobb, detective

Santos Ortega

Announcer: Les Griffith

Directors: William D. Hamilton, Charles Powers, Roy La Plante

Writers: Bernard Dougall, Ira Marion, Lillian Schoen

Organist: Rosa Rio

Opening:

MUSIC. *Organ march music up full, then under for . . .*

ANNOUNCER. Each weekday at this time the American Broadcasting Company presents . . . Hannibal Cobb . . . as you will find him in the Photocrime pages of *Look* magazine. Here is a dramatic story of human conflict vividly told from the point of view of someone closely involved.

Closing:

MUSIC. *Organ march music up full, then under for . . .*

ANNOUNCER. Be with us each weekday Monday through Friday at this time when Hannibal Cobb will bring you an exciting story of human conflict, presented by the American Broadcasting Company.

Hannibal Cobb was first heard over ABC in 1949. Cobb lived at 17 South Jackson.

The Happiness Boys

Music

Starring: Billy Jones and Ernie Hare

Theme:

(If your memory is long enough you'll remember it.) "How-do-you-do, everybody, how-do-you-do;
Don't forget your Friday date,
Seven-thirty until eight;
How-do-you-do, everybody, how-do-you-do!"

Jones and Hare are closely associated with the development of early radio as they were two of the medium's first big stars. On October 18, 1921, they sang and told jokes for ninety minutes over WJZ New York. This launched them on an eighteen-year radio career, which ended on March 9, 1939, when Ernie Hare died. His daughter Marilyn continued for a while as the Hare of Jones and Hare until November 23, 1940, when Jones died.

Jones and Hare sang their vocal duets of comic songs and sentimental ballads for various sponsors and, depending upon *which* sponsor, they were variously known as "The Happiness Boys," "The Interwoven Pair," "The Best Foods Boys," and "The Taystee Loafers."

Happy Hollow

Drama

Producer-Writer: Everett Kemp

This dramatic series was first heard over CBS in 1935. Set in a small American town, the stories featured such characters as "Uncle Ezra Butternut," "Aunt Lucinda Skinflint," "Little Douglas Butternut," "Aaron and Sarah Peppertag," "Charity Grubb," "Jennie Oakberry," "Grandpa Beasley," etc.

Happy Island

Comedy

CAST:

King Bubbles

Ed Wynn

(See also *The Fire Chief*.)

The Hardy Family

Comedy-Drama

CAST:

Andy Hardy

Mickey Rooney

Judge Hardy, Andy's father

Lewis Stone

Mrs. Hardy

Jean Parker

Beasey

Dick Crenna

Also: Judy Garland, Fay Holden

Opening:

MUSIC. *Up and under . . .*

ANNOUNCER. We're proud to present *The Hardy Family*, based on the famous Metro-Goldwyn-Mayer motion-picture series which brought to life to millions and reflected the common joys and tribulations of the average American family.

Harold Teen

Situation Comedy

CAST:

Harold Teen

Charles Flynn

Willard Farnum

Eddie Firestone, Jr.

Bob Jellison

Loretta Poynton

Eunice Yankee

Willard Waterman

Beryl Vaughn

Rosemary Garbell

Marvin Miller

Jack Spencer

Marvin Miller

Jack Spencer

Shadow

Lillums

Harold's father

Cynthia

Josie

Beezie Jenks

Pop Jenks

Director: Blair Walliser

Writers: Blair Walliser, Fred Kress

HAROLD TEEN 107

Hear It Now

Commentary

Featuring: Edward R. Murrow, news commentator

Hear It Now did replays of famous events heard on the air.

Hearthstone of the Death Squad: see *Mystery Theater*.

Heart's Desire

Audience Participation

M.C.: Ben Alexander
Director: Dave Grant

This was first heard over Mutual in 1946.

Hearts in Harmony

Drama

CAST:

Penny	Jone Allison
Mrs. Gibbs	Alice Yourman
Inspector Hale	King Calder
Penny's aunt	Ellen Maher
Penny's GI friends	Bill Lipton
	Bill Redfield
	Bob Walker
	George Matthews

Vocalists: Bob Hanna, Anne Marlowe

Pianist: Vic Arden

Announcer: Ed Herlihy

Director: Martha Atwell

Hearts in Harmony, sponsored by Kroger, told the story of a volunteer entertainer in a USO club. Her adventures were bound up in patriotic efforts. When the script called for her to sing, Anne Marlowe took over.

Hedda Hopper: see *Hollywood Reporters*.

Helen and Mary: see *The Adventures of Helen and Mary*.

The Helen Hayes Theatre

Drama

Hostess: Helen Hayes
Announcer: George Bryan
Director: Lester O'Keefe

This prestige drama series featuring "The First Lady of the Theatre" was first heard on the NBC Blue network in 1935. A typical dramatization was "The Ghost and Mrs. Muir," starring Maurice Evans as Captain Daniel Gregg, and Helen Hayes as Mrs. Muir.

Helen Trent: see *The Romance of Helen Trent*.

Hello, Peggy

Serial Drama

CAST:

Peggy Hopkins	Eunice Howard
Ted Hopkins	Alan Bunce
Bellboys	Jackie Kelk
	Andy Donnelly

Hello, Peggy was first heard over NBC in 1937.

Helpmate

Serial Drama

CAST:

Linda Emerson Harper	Arlene Francis
	Fern Persons
Steve Harper	Myron McCormick
	John Larkin
Grace Marshall	Judith Evelyn
	Ruth Perrott
Irene Emerson	Kathryn Card
Clyde Marshall	Karl Weber
George Emerson	Sidney Ellstrom
Holly Emerson	Beryl Vaughn

Writer: Margaret Lerwerth

Helpmate made its debut over NBC in 1941 and originated in Chicago.

Henry Adams and His Book: see *Soap Operas*.

Henry Aldrich: see *The Aldrich Family*.

The Henry Morgan Show

Comedy

Starring: Henry Morgan

CAST:

Gerard	Arnold Stang
Hortense	Florence Halop
The Athlete	Art Carney
Mrs. Beethoven	Madeleine Lee
Gertrude	Madeleine Lee
Daphne	Alice Pearce

Also: Durward Kirby, Betty Garde, Minerva Pious, Maurice Gosfield

Orchestra: Bernie Green

Vocal group: Billy Williams

Announcer: Charles Irving, Ben Grauer, Art Ballinger (when the show was in California), David Ross, Dan Seymour, Ed Herlihy

Director: Charles Powers

Writers: Henry Morgan, Aaron Ruben, Joe Stein, Carroll Moore, Jr.

Theme: "For He's a Jolly Good Fellow"

Catch-phrases:

ATHLETE. Yessir, Mr. *Morgan!*

GERARD. Ich!

GERARD. What's to worry?

Opening:

MUSIC. Theme . . . up full and under . . .

MORGAN. Hello, anybody. Here's Morgan.

Closing:

MORGAN. Morgan'll be on this same corner in front of the cigar store next week at this same time.

Henry Morgan was one of radio's "angry young men." His acerbic satires left very little untouched. His first shows were on for fifteen minutes in the early evening on WOR New York, and he would play crazy records from his own collection and give his sponsors the needle. His penchant for satirizing even his own sponsors often cost him their patronage. Among the earlier sponsors were Adler Elevator Shoes, which was ripe for Morgan's kidding, and Life Savers, which Morgan claimed were "mulcting the public" because of the hole in the center. A later sponsor was Shick Injector Razors, whose slogan was "Push, pull, click, click—change blades that quick." At one point Morgan referred to the slogan as "Push, pull, nick, nick." He once started the program by announcing that Schick had called him on the carpet because sales were dropping, implying that his show was the reason. Morgan announced, "Frankly, I don't think it's my show. I think it's their razor!"

Her Honor, Nancy James

Serial Drama

CAST:

Nancy James	Barbara Weeks
Mayor Richard Wharton	Joseph Curtin
Anthony Hale, the D.A.	Ned Wever
Mrs. Evelyn Wharton	Kay Strozzi
Carrie Dean	Alice Reinheart
Madge Keller	Janice Gilbert
Stan Adamic	Chester Stratton
George Novack	Maurice Franklin
Ellen Clark	Joan Banks
Laura	Claire Niesen
Trixie	Janice Gilbert
Dr. Baxter	Michael Fitzmaurice
Closing voice	Basil Loughrane

This program was first heard over CBS in 1938.

Here's Babe Ruth

Sports

Starring: Babe Ruth

M.C.: Ben Grauer

This program featured baseball star Babe Ruth answering youngsters' questions.

The Hermit's Cave

Horror Drama

Opening:

SOUND. *Wind . . . dogs howling . . . cackling laughter for . . .*

THE HERMIT. Ghost stories, weird stories and murders too. The Hermit knows of them all. Turn out your lights. **TURN THEM OUT!!!** Ahhhhh. Have you heard the story—? Then listen while The Hermit tells you the story.

SOUND. *Effects up full and under . . .*

ANNOUNCER. The Mummies in the Little Theater of The Air present *The Hermit's Cave*.

Closing:

SOUND. *Wind . . . dogs howling*

THE HERMIT. The Hermit has more stories for you. Listen again next week for our hounds howling when I'll tell you the story of—
Heh, heh, heh, heh!

High Places

Drama

Featuring: Clayton "Bud" Collyer

Highway Patrol

Adventure

CAST:

State Trooper Cpl. Steve Taylor
Michael Fitzmaurice
Taylor's side-kick John McGovern

Director: Allen DuCovny

Highways in Melody

Music

This long-running musical program featured many performers. It made its debut on NBC on February 18, 1925.

Hilda Hope, M.D.

Drama

Hilda Hope

Selena Royle

Writer: Himan Brown

Hilltop House

Serial Drama

CAST:

Bess Johnson
Julie Erickson

Bess Johnson
Grace Matthews
Jan Miner

Jerry Adair
Jean Adair
Grace Doblen, superintendent
Jeffrey Barton
David Jeffers
Dr. Robby Clark

Jimmy Donnelly
Janice Gilbert
Vera Allen
John Moore
John Moore
Carleton Young

Paul Hutchinson

Spencer Bentley
Alfred Swenson
Jack Roseleigh
Irene Hubbard
Joe Curtin
Estelle Levy

Thelma Gidley
Steve Cortland
Stella Rudnick
Tulip Valentine Elson
Pokey

Gee Gee James
Maurice Ellis
Ronald Liss
Jay Jostyn
Ethel Everett

Tiny Tim
Frank Klabber
Gilda Boros
Dr. Boros
Capt. John Barry
Bill Grey

Richard Gordon
David Gothard
Wallace Warner
Jeanne Elkins
Lilli Darvas
Alvin Sullum

Pixie Osborne
Hannah
Kevin Burke
Clement Arnaud
Mrs. Jessup
David Burke

Jimmy Tansey
Ethel Everett
Dickie Wigginton
Dorothy Lowell
Jackie Kelk
Helen Coulé

Linda Clark
Marny
Lana
Gwen Barry
Roy Barry
Hazel
Shirley
Duke

Evelyn Streich
Jerry Tucker
Margaret Curtis
Nancy Peterson
Ray Walker

Clementine Arnaud
Michael Paterno
Ed Crowley
Daniel Findlay
Also: Donald Briggs, Susan Thorne

Iris Mann
Norma Jane Marlowe
Lamont Johnson
James Van Dyk
Edwin Bruce

Producer: Ed Wolfe
Directors: Carlo De Angelo, Jack Rubin
Writers: Adelaide Marston (pen name for Addy Richton and Lynn Stone)
Musical Director: Chester Kingsbury
Sound Effects: Hamilton O'Hara, John McCloskey
Theme: Brahms' "Lullaby"

Hilltop House was "dedicated to the women of America. The story of a woman who must choose between love and the career of raising other women's children." The program was carried by both Mutual and CBS in its first year on the air—1937. In March 1941, *Hilltop House* became *The Story of Bess Johnson* (which see). The Bess Johnson character and the actress moved from the orphanage, where she was a matron, to become the superintendent of a boarding school.

His Honor, the Barber

Drama

CAST:
Judge Fitz
Also: Barbara Fuller, Leo Cleary, William Greene, Dawn Bender
Announcer: Frank Martin

Writer: Carlton E. Morse

The show was first heard over NBC in 1945.

The Hit Parade: see *Your Hit Parade*.

Hit the Jackpot

Quiz

M.C.: Bill Cullen
Orchestra: Al Goodman
Vocal group: Ray Charles Singers

Announcers: George Bryan, Richard Stark
Producers: Mark Goodson, Bill Todman
Director: Bill Todman
Sound Effects: Jim Rogan
This quiz show made its debut on CBS in 1948.

Hobby Lobby

Human Interest

M.C.: Dave Elman
Orchestra: Harry Salter, Harry Sosnik
Announcer: Alan Kent
Directors: Addison Smith, Edward Pola, Joe Hill
Writers: Ed Ettinger, Roy Maypole, Jr.

This program featured people with interesting and unusual hobbies. Each week a different celebrity was on hand to "lobby his hobby." *Hobby Lobby* was first heard over the Blue network in 1937.

Holly Sloan

Serial Drama

CAST:

Holly Sloan	Gale Page
Lauralee McWilliams	Marlene Ames
Henry Sloan	Charles Seel
Keturah	Georgia Backus
Johnny Starr	Bob Bailey
Millicent Starr	B. J. Thompson
Adele Kingman	Helene Burke
Wilbur Ramage	Bob Griffin
Prentiss Jeffries	Joe Forte
Clay Brown	Vic Perrin
Sally	Louise Arthur

Holly Sloan was first heard over NBC in 1947.

Hollywood Calling

Quiz

Host: George Murphy
Producer: Victor Knight

Hollywood Calling was a 1949 summer replacement for *The Jack Benny Program* on NBC. Contestants were tested on their knowl-

edge of motion pictures while being given clues. Correct answers could lead to a jackpot of prizes valued at about \$30,000.

Hollywood Good News

Variety

Host: Robert Young
James Stewart
Director: Ed Gardner

Hollywood Good News was the successor to *Show Boat* (which see).

Hollywood Hotel

Drama

Host: Dick Powell, Fred MacMurray, Herbert Marshall, William Powell
Hostess: Louella O. Parsons, gossip columnist

CAST:

Telephone operator
Duane Thompson (a woman)
Jinny, the soprano Anne Jamison
Orchestra: Raymond Paige
Ted Fio Rito

Guests: Frank Parker, Jean Sablon, Igor Gorin,
Frances Langford, Jerry Cooper, Jone Williams, Leo Carrillo

Announcer: Ken Niles

Producer: Bill Bacher
Director: George MacGarrett
Writers: Victor Chevigny, Ed James

Theme: "Blue Moon"

Opening:

TELEPHONE OPERATOR: Hollywood Hotel
... Hollywood Hotel ... good evening.

Hollywood Hotel, first heard over CBS in 1934, featured Hollywood stars in radio dramas. Its success, at a time when New York and Chicago were the major production centers, helped to make Hollywood an origination point for major radio programs.

Hollywood Jackpot

Variety

M.C.: Kenny Delmar
Announcer: Bill Cullen
Producer: Louis Cowan
Director: Gordon Auchincloss

Hollywood Jackpot was first heard over CBS in 1946. One of the most popular segments was the "Hollywood Screen Test." Members of the studio audience would be invited to take a screen test. They were asked to perform absurd stunts, such as to fly to the balcony or to read a part for Lassie, the famous dog. Guest stars appeared to plug personal appearances or new movies. Kenny Delmar played a character named "Rasputin X. Delmaroff."

Hollywood Playhouse

Drama

M.C.: Charles Boyer
Jim Ameche
Gale Page
Tyrone Power
Herbert Marshall

Musical Director: Harry Sosnik

Hollywood Playhouse was first heard over the Blue network in 1937.

Hollywood Reporters

Over the years, the gossip of Hollywood held a great fascination for listeners, and a number of people made entire radio careers by simply gathering rumors and bits of information and relating them on the air. Hedda Hopper, Jimmy Fidler ("Your Hollywood Reporter"), George Fisher, Sheila Graham, and Louella O. Parsons ("My first exclusive . . .") were the most popular. Miss Parsons was the best known through her Sunday-night broadcasts on which she often had a guest star for an interview. Her distinctive voice and speech pattern were freely imitated by various radio comedians. Impersonators often drawled, "Now, Mar . . . vin,"

which she said frequently to Marvin Miller, who was her announcer during the entire run of her fifteen-minute, Sunday program from 1945 to 1951. She occupied the second half of a half-hour for Jergens. Walter Winchell was on from New York during the first fifteen minutes for Jergens Lotion, and Louella Parsons followed from Hollywood for Woodbury Soap. Her constant fear was that Winchell would scoop her on a hot Hollywood item—which he often did.

Hollywood Screen Test: see *Hollywood Jackpot*.

Home of the Brave

Serial Drama

CAST:

Joe	Tom Tully
	Ed Latimer
Casino	Sammie Hill (a woman)
Spencer Howard	Alan Bunce
Doc Gordon	Ed Latimer
Patrick Mulvaney	Ted de Corsia
Lois Farmer	Joan Banks
Lois Davisson	Jone Allison
Neil Davisson	Richard Widmark
	Vincent Donehue

Home of the Brave made its debut over CBS in 1940.

Home Sweet Home

Serial Drama

CAST:

Fred Kent	Cecil Secrest
Lucy Kent	Harriet MacGibbon
Dick	Billy Halop
Uncle Will	Joe Latham

Announcers: John Monks, George Ansbro

This series related "The dramatic struggle of Fred and Lucy Kent and their son for a home sweet home of their own."

Honest Harold: see *The Hal Peary Show*.

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Honeyboy & Susanna's
th-Mosquito
Parade

Honeymoon in New York

Audience Participation

M.C.: Durward Kirby

Joy Hodges

Orchestra: Jerry Jerome

Announcer: Herb Sheldon

Producer: George Voutsas

Writer: Arthur Henley

Honeymoon in New York was first heard over NBC in 1946.

The Honeymooners

Drama

Featuring: Grace and Eddie Albert

Hook 'n' Ladder Follies

Variety

CAST:

Captain Walt	Ralph Dumke
Stringbean Crachet	Wilbur Budd Hulick

Song-Spinners: Johnnie Neher, Margaret Johnson, Travis Johnson, Bella Allen, and Len Stokes

Also: John Cali, banjo-guitarist; King Ross, trombonist; Harry Breuer, xylophonist and vibra-harpist

Hookey Hall

Children's Variety

Starring: Bobby Hookey and His Rocking Horse Rhythm

Bobby, at the age of six, was billed as "America's Youngest National Network Radio Comedian."

Horace Heidt
I'll Love You in My Dreams

Hop Harrigan

Adventure Serial

CAST:

Hop Harrigan	Chester Stratton
	Albert Aley
Gail Nolan	Mitzi Gould
Tank Tinker	Kenny Lynch
	Jackson Beck

Announcer: Glenn Riggs

Directors: Jessica Maxwell, Allen DuCovny, Jay Clark

Writer: Albert Aley

Sound Effects: Ed Blainey

Opening:

ANNOUNCER. Presenting Hop Harrigan!
America's ace of the airwaves!

SOUND. *Airplane in flight*

HOP. CX-4 calling control tower. CX-4 calling control tower. Standing by! Okay, this is Hop Harrigan . . . coming in!

Hop Harrigan first appeared on the airwaves over ABC in 1942.

Hopalong Cassidy

Western Adventure

CAST:

Hopalong Cassidy	William Boyd
California, Hoppy's side-kick	Andy Clyde

Hopalong Cassidy came to radio via Mutual in 1949.

Horace Heidt: see *A Night with Horace Heidt*.

The Horn and Hardart Children's Hour

Children's Variety

Host: Paul Douglas (eight years), Ralph Ed-

wards (two years), Ed Herlihy (seventeen years)

Uncle Morty: Mortimer Howard

Featuring: Bobby Hookey, "Termite" Daniels, Billy Daniels, Marion Loveridge, Connie Francis, Carol Bruce, Arthur Q. Lewis, Arnold Stang, The Nicholas Brothers, The Blackstone Twins, Eddie Fisher, Roy Langer, Bea Wain, Joey Heatherton

Producer-Writer-Director: Alice Clements

Theme: (Original music)

Less work for Mother,

Let's give her a hand.

Less work for Mother

And she'll understand.

She's your greatest treasure,

Just make her life a pleasure,

Less work for Mother dear.

Accompanist: W. M. "Billie" James

Although this was never a major network program, it was on the air continuously for twenty-nine years, sponsored by Horn and Hardart restaurants. It was the springboard for many child stars of the 1930s and 1940s. Alice Clements produced, wrote, and directed the program for all twenty-nine years; Paul Douglas, Ralph Edwards, and Ed Herlihy served as hosts for a total of twenty-seven of those twenty-nine years. (See also *Hookey Hall*; *The Little Betsy Ross Girl Variety Program*.)

Hotel for Pets

Drama

CAST:

Doc Charlotte Manson
Also: Frank McHugh, Lloyd Richards, Abby Lewis

The Hour of Charm

Music

Starring: Phil Spitalny and His All-Girl Orchestra

Mistress of Ceremonies: Arlene Francis

Featuring: Evelyn and Her Magic Violin (Evelyn Kaye Klein); Vivien (Hollace Shaw);

Horace Heidt

The Love Song by Joseph Koverner

th
Maxine, vocalist; Jeannie, vocalist; Katharine Smith, cornetist; Viola Schmidt, percussionist

Announcers: Ron Rawson, Richard Stark
Director: Joseph Ripley
Writer: Alton Alexander
Theme: "American Patrol"

This program went on the air in 1929.

The Hour of Decision: see *Religion*.

The Hour of Faith: see *Religion*.

The Hour of Smiles: see *The Fred Allen Show*.

House in the Country

Serial Drama

CAST:

Husband John Raby
Wife Joan Banks
Shopkeeper Raymond Knight
Plumber Ed Latimer
Telephone operator Abby Lewis
Also: Lyle Sudrow, Patsy Campbell
Writer: Raymond Knight

This was the story of a city couple's amusing problems when they moved to the country. Knight drew on his own experiences for the characters and situations. The program was first heard over the Blue network in 1941.

The House of Glass

Serial Drama

CAST:

Bessie Glass Gertrude Berg
Ellen Mudge Helene Dumas

Writer: Gertrude Berg

The House of Mystery

Mystery

CAST:

Roger Elliott, The Mystery Man

John Griggs

Director: Olga Druce

Writer: Johanna Johnston

Sound Effects: Jack Keane

In this series, children would ask The Mystery Man to tell them a story. They would make appropriate comments from time to time during the storytelling. The program made its debut over Mutual in 1944.

House Party

Audience Participation

M.C.: Art Linkletter

Announcer: Jack Slattery

Producer-Director: John Guedel

Director: Mary Harris

Writers: Jack Stanley, Martin Hill

Sound Effects: Ralph Cummings

House Party was first heard over CBS in 1944.

Houseboat Hannah

Serial Drama

CAST:

Hannah O'Leary Henrietta Tedro
Doris Rich
Dan O'Leary Norman Gottschalk
Clem Jim Andelin
Shamus William Rose
Abe Finkelstein Henry Saxe
Becky Finkelstein Margaret Shallett
Barbara Hughes Nancy Douglass
Boss Hughey William Arnsdell
Ellen Smith Virginia Dwyer
Jim Nichols Lester Damon
John Larkin
P. Wallace Carver Donald Gallagher
Alec Ferguson Carl Kroenke

Kevin Frank Derby
Margery Davis Bonnie Kay
Announcers: Olan Soule, Gene Baker

Houseboat Hannah made its debut over Mutual in 1937. It originated in Chicago.

Howard Thurston, the Magician: see *Thurston, the Magician*.

Howie Wing

Aviation Adventure

CAST:

Howie Wing	William Janney
Donna Cavendish	Mary Parker
Captain Harvey	Neil O'Malley
Burton York	Raymond Bramley
Zero Smith	John Griggs
Typhoon	Robert Strauss
The Chief	Richard Bishop

Howie Wing was first heard over CBS in 1938.

Huckleberry Finn: see *The Adventures of Huckleberry Finn*.

The Hummerts: see *Soap Operas*.

Husbands and Wives

Interviews

Featuring: Allie Lowe Miles, Sedley Brown

*Hymns of All Churches
Andante Religious
by Thome*

*I heard Myra Mendelssohn's
Wed. March*

I

I Deal in Crime

Mystery

CAST:

Ross Dolan William Gargan

Director: Leonard Reeg

I Deal in Crime was first heard over ABC in 1945.

I Love a Mystery

Mystery-Adventure

CAST:

Jack Packard	Michael Raffetto
	Russell Thorson
	Jay Novello
	John McIntire
Doc Long	Barton Yarborough
	Jim Boles
Reggie Yorke	Walter Paterson
	Tony Randall
Gerry Booker, secretary	Gloria Blondell
Also: Luis Van Rooten, Mercedes McCambridge, Cathy Lewis, Elliott Lewis, Barbara Jean Wong	

Creator-Writer: Carlton E. Morse

Director: Mel Bailey

Writer: Michael Raffetto

Theme: "Valse Triste" by Sibelius

Catch-phrase:

DOC. Honest to my grandma, son!

I Love a Mystery related the adventures of three men who met in an Oriental prison. Even though they were reported dead after a bombing in Shanghai, they survived and con-

tinued to roam the world solving crimes. Each had a specialty—"Jack" had an analytical brain, "Doc" could extricate himself from tight spots by picking complicated locks, and "Reggie" was exceptionally strong. "Gerry Booker" was a beautiful secretary who combined sleuthing with shorthand. The motto of the A-1 Detective Agency was: "No job too tough, no mystery too baffling."

Carlton E. Morse produced *One Man's Family* in addition to *I Love a Mystery*. In fact, the actors who originally played "Paul," "Cliff," and "Nicky" in the former series (Michael Raffetto, Barton Yarborough, and Walter Paterson) played "Jack," "Doc," and "Reggie" in the latter. The series was heard at various times on three networks—NBC Red, NBC Blue, and CBS. It was first heard over NBC Red in 1939 as a five-times-a-week program at 7:15 p.m. but moved to NBC Blue the following year as a half-hour, once-a-week series.

I Love Linda Dale

Serial Drama

CAST:

Linda Dale	Helen Shields
Eric Dale	Raymond Edward Johnson
	James Meighan
Penny	Claire Howard
Dr. Bruce Porter	Raymond Edward Johnson
The Judge	Arthur Hughes
Sheila Blade	Kay Strozzi

Ida Bailey Allen: see *Women's Programs*.

I'll Never Forget

Drama

These stories featured songs by Frank Luther.

In Care of Aggie Horn

Serial Drama

CAST:

Aggie Horn	Harriet Allyn
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Monica Lee	Muriel Bremner
Edgar Lee	Nelson Olmsted
Williams	John Goldworthy
Martin Lee	Danny Lupton
Gwyn Jennings	Marilou Neumayer
Beanie	Eugene Geisler
Baldy	Clarence Hartzell
Gertrude Stone	Ilka Diehl
<i>Announcer:</i> Don Dowd	

In Care of Aggie Horn was first heard over the Blue network in 1941.

Information, Please!

Panel Quiz

Moderator: Clifton Fadiman

Panel: Oscar Levant, John Kieran, Franklin P. Adams (FPA), Guests

Announcers: Ed Herlihy, Milton Cross, Ben Grauer

Producer-Director: Dan Golenpaul

Pianist: Joe Kahn

Opening:

SOUND. *Rooster crowing*

ANNOUNCER. Wake up, America! It's time to stump the experts!

Information, Please! made its debut over NBC Blue on May 17, 1938, and was on the air for fourteen years. The original panel was comprised of Fadiman, Adams, and Kieran. Levant was added when Fadiman became moderator. Such guests as John Erskine, Hendrik Willem Van Loon, Warden Lewis E. Lawes, and Stuart Chase appeared to help the panel answer rather difficult and specialized questions submitted by listeners. A listener who stumped the experts received a set of the *Encyclopaedia Britannica*. When cash awards were given, the sound of a cash register could be heard.

Among the program's sponsors were Canada Dry and Mobil Oil.

Inner Sanctum

Mystery

Host: Raymond Edward Johnson

Paul McGrath

House Jameson

Announcer: Ed Herlihy
Producer-Director: Himan Brown
Writers: John Roeburt, Robert Sloane, Harry and Gail Ingram, Robert Newman, Milton Lewis, Sigmund Miller
Sound Effects: Jack Amerine

Opening:
ANNOUNCER. Palmolive Brushless and Palmolive Lather Shaving Cream present . . .
HOST. *Inner Sanctum Mysteries*.
MUSIC. *Organ mysterioso*
SOUND. *Door squeaks open*
HOST. Good evening, friends. This is Raymond, your host, welcoming you in to the Inner Sanctum. . . .

Closing:
HOST. Now it's time to close the door of the Inner Sanctum until next week when Palmolive Brushless and Palmolive Lather Shaving Cream bring you another Inner Sanctum mystery. Until then, good night . . . pleasant dreams.
SOUND. *Door squeaks shut*

Inner Sanctum, originally called *The Squeaking Door*, made its debut over the Blue network on January 7, 1941. The show was also referred to as *Inner Sanctum Mysteries*. The only regular cast member was the host. Many guest stars appeared on the program, including Richard Widmark, Boris Karloff, and Arthur Vinton.

Inspector Burke: see *Scotland Yard's Inspector Burke*.

Interviewers

Although every announcer and sportscaster found himself with the task of interviewing a guest occasionally, a number of performers refined the art and virtually made a career of interviewing people on radio. Jack Eigen developed a massive following with his nighttime interviews from Chicago. For many years he broadcast from the Chez Paree. The husband-and-wife teams of Tex and Jinx (Tex

McCrary and Jinx Falkenburg) and Peter Lind Hayes and Mary Healy conducted countless interviews on their respective programs. Cobina Wright conducted an interview program called *Your Hostess*. Other prominent interviewers were Mary Margaret McBride, Maggi McNellis, and Bob Elson, one of baseball's top play-by-play broadcasters. (See also *Bob Elson Aboard the Century*.)

Invitation to Learning

Literary Discussion

Host: Dr. Lyman Bryson
Critics: Quincy Howe, Mark Van Doren, Mason Gross
Director: Stan Davis

Invitation to Learning was billed as "a discussion of books that the world thus far has not been willing or able to let die." It was first heard over CBS in 1940. Originally it was on the air Tuesday evenings at 10:30 but later it moved to a Sunday-morning slot.

Irene Rich Dramas

Drama

Starring: Irene Rich
Announcers: Ed Herlihy, Frank Goss, Marvin Miller

This program with Hollywood actress Irene Rich was first broadcast on the NBC Blue network in 1933. Miss Rich, who was famous for her figure preservation, was sponsored at one time by Ry-Krisp. Many top radio actors of the day appeared in the dramas. (See also *Woman from Nowhere*.)

Irna Phillips: see *The Guiding Light*.

It Can Be Done

Drama

Host: Edgar A. Guest
Director: Henry Kline

Assistant Director: James Cominos

This CBS program, hosted by the famous poet Edgar A. Guest, featured guest stars whose exploits and experiences were dramatized.

It Pays to Be Ignorant

Comedy Panel

Quizmaster: Tom Howard

Panelists: George Shelton, Lulu McConnell,
Harry McNaughton

Vocalist: Al Madru

Vocal group: The Esquires

Announcers: Ken Roberts, Dick Stark

Creators: Robert and Ruth Howell

Producer: Tom Howard

Director: Herbert S. Polecie

Writers: Tom Howard, Ruth Howell

Catch-phrases:

SHELTON (*following the mention of a city*). I used to work in that town!

SHELTON or

MCNAUGHTON (*after mention of a particularly unpleasant item*). Now we're back to Miss McConnell.

MCNAUGHTON (*after a bad joke*). Hoo, ha, ha, ha. Hoo, ha, ha, ha. Hoo, ha, ha, ha. I don't get it.

MCNAUGHTON. I have written a poem.

MCCONNELL (*to male guests on the show*).

What's your name, honey? Are you married, honey?

Theme: (Sung by Al Madru)

It pays to be ignorant
To be dumb, to be dense, to be ignorant.
It pays to be ignorant
Just like me!
When I was just a school kid
I wasn't very bright.
I had a pretty teacher
Who made me stay each night.
So you see
It pays to be ignorant
Just like me!

It pays to be ignorant
To be dumb, to be dense, to be ignorant.
It pays to be ignorant
Just like me!

I took my girl to dinner
We had a wonderful time.
I let her pay the check
Because I didn't have a dime.
So you see
It pays to be ignorant
Just like me!

It pays to be ignorant
To be dumb, to be dense, to be ignorant.
It pays to be ignorant
Just like me.
They say that I am stupid
And dumb in every way.
But ever since I joined this show
There's one thing I can say:
Ho, ho, ho!
It pays to be ignorant
Have no brain, be inane, just ignorant.
It pays to be ignorant
Just like me!

This was a carefully written show in which the panel members failed to answer such questions as "What color is a white horse?" and "Which player on a baseball team wears a catcher's mask?" The three panelists exasperated Tom Howard with their lack of intelligence. Howard attempted to help them answer the simple questions, but Harry McNaughton, a stuffy Englishman, and his colleagues George Shelton and Lulu McConnell were beyond help and interrupted frequently with inane questions of their own. After groping unsuccessfully for the answer to an extremely easy question, one of the panelists would often respond with, "Would you repeat the question, please?" Tom Howard frequently signed off with, "Good night . . . and good nonsense!"

The program idea, a take-off on radio panel quizzes such as *Information, Please!*, was conceived by Tom Howard's daughter Ruth and her husband Robert Howell while they were working for WELI New Haven (Connecticut). They named the show *Crazy I.Q.*'s and submitted it to Howard. He liked it, wrote a sample script, and sent it to several people in radio as *It Pays to Be Ignorant*. However, nobody seemed willing to risk doing a program with such a name. Finally WOR New York agreed to put it on the air. It was first heard in June 1942. From WOR the show moved to WABC New York and later to the CBS network, where the show remained for most of its run. Eventually it switched to NBC, where it remained until it

Directors: Pat Murphy, James Jewell, Ted MacMurray, Ed Morse, David Owen
Writers: Colonel Paschal Strong, Talbot Mundy, Irving J. Crump, James Jewell, Lee Knopf

Theme: (Sung by The Norsemen: Kenneth Schon, Al Revere, Ed Lindstrom, Ted Kline, and James Peterson, pianist and arranger)
 Wave the flag for Hudson High, boys,
 Show them how we stand!
 Ever shall our team be champion,¹
 Known throughout the land!
 Rah Rah Boola Boola Boola Boola
 Boola Boola Boola Rah Rah Rah.
 Have you tried Wheaties?
 They're whole wheat with all of the bran.
 Won't you try Wheaties?
 For wheat is the best food of man!
 They're crispy and crunchy the whole year
 through.
 Jack Armstrong never tires of them
 And neither will you.
 So just buy Wheaties
 The best breakfast food in the land!

Opening:
VOICES (*echoing and reverberating*). Jack Armstrong, Jack Armstrong, Jack Armstrong
 ...
ANNOUNCER. The All-American Boy!!!!

The long-time sponsor of *Jack Armstrong, the All-American Boy* was Wheaties, Breakfast of Champions. For the appropriate box-tops—and money—you could receive such premiums as Jack Armstrong whistling rings, Jack Armstrong hike-o-meters (a simple sturdy pedometer), Jack Armstrong secret decoders, and Jack Armstrong Norden bombsights. "Uncle Jim Fairfield," the "father image" of the series, was an adventurer, explorer, and pilot of his own amphibian, "The Silver Albatross." Originating in Chicago, the program made its debut over CBS in 1933 and left the air in 1951. In 1946 "Uncle Jim" and "Betty Fairfield" were re-

¹There were several versions of the theme, and there is great difference of opinion about this line in particular. Some claim it should be "Every fellow should be a champion"; others remember it as "Ever fight to be a champion"; or, "Ever challenging we champions." The line was apparently sung differently from time to time.

placed by "Vic Hardy," a scientific crime investigator, and "Jim Butterfield," a teen-age "junior announcer" who assisted regular announcer Bob McKee. (See also *Armstrong of the SBL*.)

The Jack Benny Program

Comedy-Variety

CAST:

Jack Jack Benny
 Mary Mary Livingstone (Mrs. Jack Benny)
 Dennis Dennis Day
 Rochester, Jack's valet Eddie Anderson
 Phil Phil Harris
 Don Don Wilson
 Schleppeyman Sam Hearn
 Mr. Kitzel Artie Auerbach
 Mabel Flapsaddle, telephone operator Sara Berner
 Gertrude Gearshift, telephone operator Bea Benaderet
 Dennis Day's mother Verna Felton
 Belly-laugh Barton Dix Davis
 Professor LeBlanc, the violin teacher Mel Blanc
 Sound of Jack's Maxwell automobile Mel Blanc
 Train announcer Mel Blanc
 John L. C. Sivoney Frank Fontaine
 Gladys Zabisco Sara Berner
 Ruby Wagner Sara Berner
 Martha and Emily, the old ladies who had a crush on Jack Jane Morgan and Gloria Gordon
 The New Year Joel Davis
 Also: Frank Nelson, Sheldon Leonard, Andy Devine, Blanche Stewart, Ronald and Benita Colman, Ethel Shutta (actress-singer), Penny Rubins, I don't know
Featuring: tenors Frank Parker, Michael Bartlett, James Melton, Kenny Baker, Larry Stevens, Dennis Day
With: The Sportsmen Quartet—Bill Days, Thurl Ravenscroft, Max Smith, John Rarig, Marty Sperzel, at various times
Orchestra: George Olsen, Ted Weems, Frank Black, Don Bestor, Johnny Green, Bob Crosby, Phil Harris
Announcer: George Hicks, Paul Douglas, Alois Havrilla, Don Wilson

B 2/14/1894

late 1932

1937-38

1936

1939

1938-39

Harlow

5/1 Ken. Mother's Birth
 8/14/24 Ken. Birth
 1/18 Much Birth Jan 1

Can Dry 5/32-9/32
Can Mot 9/32-
Can Tire 9/35-
Bello 9/40
Craze auto

Bob Crosby wife June
Crosby 67076

7/14/49-15 40
th - Crosby
Bey B. Hor
w.
Don
Polo

Producers: Irving Fein, Hilliard Marks
Directors: Robert Ballin, Hilliard Marks
Writers: Sam Perrin, Milt Josefsberg, George Balzer, John Tackaberry, Bill Morrow, Jack Douglas, Ed Beloin
Sound Effects: Jimmy Murphy, Virgil Reime, Gene Twombly

with, "Your money or your life!" for the audience to react by laughing longer than any other studio audience in radio history. Their reaction, of course, was brought about by Jack's apparent inability to decide between parting with his money or his life. When the prolonged laughter finally subsided, the hold-up man repeated his demand, and Benny brought down the house again with the annoyed reply, "I'm thinking it over!"

Cove "I'm thinking it over"
Duke
L. Strike

Catch-phrases:
JACK BENNY. Now cut that out!
JACK BENNY. Wait a minute. Wait a minute! Wait a minute!!! (*trying to quiet someone, usually The Sportsmen*)
PHIL HARRIS (to Benny). How are you, Jackson?
PHIL HARRIS (singing).
Won't you come with me to Alabammy,
Back to see my dear old mammy?
She's fryin' eggs and cookin' hammy,
And that's what I like about the South.
ROCHESTER. Oh! Ohhh!! Oooooohhhh!!! (*expressing gradual understanding*)
DENNIS DAY (to Benny). Yes, please.
TRAIN ANNOUNCER. Anaheim, Azusa, and Cuc-a-monga
ANDY DEVINE (to Benny). Hiya, buck!
FRANK NELSON. Yeeees?
SHELDON LEONARD (to Benny). Psst! Hey, buddy.
MR. KITZEL (sings in Jewish accent).
Pee-kle in the mee-dle and the mustard on top!
Just the way you like them and they're always hot!

The Jack Carson Show

Comedy

CAST:
Jack Carson Himself
Mrs. Foster Jane Morgan
Hubert Peabody Mel Blanc
The Butler Arthur Treacher
Jack's press agent Eddie Marr
Aunt Sally Elizabeth Patterson
Jack's nephew Tugwell Dave Willock
"Little girl next door" Norma Jean Nilsson

Also: Irene Ryan
Orchestra: Freddy Martin, Bud Dant
Announcers: Del Sharbutt, Howard Petrie

Producers: Victor Knight, Sam Fuller
Directors: Larry Berns, Sam Fuller
Writers: Henry Taylor, Jack Rose, Marvin Fisher, Jack Douglas, Leonard L. Levinson, Fred S. Fox, Larry Marks, Lou Fulton

The Jack Carson Show was first heard over CBS in 1943.

Jack Eigen: see *Interviewers*.

Jack Benny became virtually an institution in broadcasting. He made his radio debut on *The Ed Sullivan Show* on May 2, 1931; in 1932 he appeared on his own program for Canada Dry over CBS, and then was sponsored by Chevrolet. After that came his long associations with Jell-O and Lucky Strike. Among the many running gags on his show were his "feud" with Fred Allen; Benny's perpetual age of thirty-nine; his stinginess; his ancient Maxwell automobile; the vault in his basement where he kept his money and where the guard hadn't seen the light of day since the Civil War; the polar bear named Carmichael that lived in Benny's basement and allegedly ate the gas man; Jack's blue eyes; his attempts to play the violin; etc., etc. The development of Benny's character was so complete that it was only necessary for a hold-up man to accost Benny

The Jack Kirkwood Show

Comedy

Starring: Jack Kirkwood
Featuring: Lillian Lee, Jeannie McKean, Gene Lavalle
Orchestra: Irving Miller
Announcer: Jimmy Wallington

The Jack Kirkwood Show made its debut over CBS in 1944. (See also *Mirth and Madness*.)

Ken Baker
W. H. Murray-H
Don
Buck 4/21
Buck 8/16

23 THE JACK KIRKWOOD SHOW 123
6/18/33 May 15 26

The Jack Paar Show

Variety

After his discharge from the Army, Jack Paar was a summer replacement for *The Jack Benny Program*. He also hosted *Take It or Leave It* (which see).

The Jack Pearl Show

Comedy

CAST:

Baron Munchhausen	Jack Pearl
Sharlie	Cliff Hall

In this comedy show, which made its debut over NBC in 1933, Baron Munchhausen related tall tales. When Sharlie expressed doubt, the Baron would respond, "Vas you dere, Sharlie?"

Jane Arden

Serial Drama

CAST:

Jane Arden	Ruth Yorke
Betty Harrison	Florence Freeman
Bob Brandon	Frank Provo
Louise West	Helene Dumas
Jack Galloway	Howard Smith
Mr. Arden	Richard Gordon
Mrs. Arden	Betty Garde
Dr. Steve	Spencer Bentley
Jack Fraser	Bill Baar
Alabama Randall	Henry Wadsworth
E. J. Walker	Maurice Franklin

Jane Arden was first heard over the Blue network in 1938.

Jane Cowl

Talk

Hostess: Jane Cowl

Actress Jane Cowl conducted this fifteen-

minute talk program over Mutual. It began in 1944.

Jay Stewart's Fun Fair

Audience Participation

M.C.: Jay Stewart

This was an audience participation show built around people and their pets.

Jeff Regan

Mystery-Adventure

CAST: *w/ Walter Beut* Anthony S. Lyon
Jeff Regan: Jack Webb
Also: Marvin Miller

Director: Sterling Tracy

w E. S. Newmar
Mrs. Regan
Jeff Regan was broadcast as a thirty-minute weekly series on CBS.

Jergens Journal: see *Walter Winchell*.

Jiggs: see *Bringing Up Father*.

Jimmy Allen: see *The Air Adventures of Jimmy Allen*.

The Jimmy Durante Show

Comedy

Starring: Jimmy Durante

CAST:

Hotbreath Houlihan	Florence Halop
Vera Vague	Barbara Jo Allen

Also: Don Ameche, Sara Berner, Candy Candido, Elvia Allman, Joseph Kearns, Arthur Treacher, Tommy Halloran

Vocalist: Georgia Gibbs

Orchestra: Xavier Cugat, Roy Bargey

Announcer: Howard Petrie

*to Jesse Crawford
in - Forgotten Melody*

Director: Phil Cohan

Writers: Sid Zelinka, Leo Solomon, Sid Reznick, Jack Robinson, Jay Sommers, Stanley Davis

Themes: "Ink-a-Dink-a-Doo," "You Gotta Start Off Each Day with a Song"

Jimmy Durante was nicknamed "the Schnozz" for his more than ample nose, or "schnozzola." He was well known for several catch-phrases, such as "Everybody wants ta get inta da act!" and "It's da condishuns dat prevail!" He also created several characters who never appeared but were referred to with affection, such as "Umbriago" and "Mrs. Calabash." Durante usually signed off with "Good night, Mrs. Calabash, wherever you are!" Candy Candido contributed the catch-phrase, "I'm feelin' mighty low," done in a deep, guttural voice after using a high-pitched voice to lead up to the catch-phrase. "Hotbreath Houlihan" always spoke in a low, sexy voice, saying such provocative things as "C'mere, . . . Big Boy!" (See also *Camel Caravan*; *Jumbo*.)

Jimmy Fidler: see *Hollywood Reporters*.

The Jo Stafford Show

Musical Variety

Featuring: Jo Stafford

Orchestra: Paul Weston

Also: Clark Dennis, tenor

Vocal group: The Starlighters

Announcer: Marvin Miller

The Jo Stafford Show, sponsored by Revere cameras, was on the air over ABC from 1948 to 1949. In addition to the music, dramatic sketches were presented. The program was replaced by *Name the Movie* and eventually *A Date with Judy*.

Joan and Kermit

Drama

Featuring: Olan Soule, Fran Carlon

Writer: Milton Geiger

The Joan Davis Show: see *Leave It to Joan*.

Joe and Ethel Turp

Situation Comedy

CAST:

Joe Turp	Jackson Beck
Ethel Turp	Patsy Campbell
Uncle Ben	Jack Smart
Billy Oldham	Art Carney

Producer-Director: Larry Berns

Joe and Mabel

Situation Comedy

CAST:

Joe	Ted de Corsia
Mabel	Ann Thomas
Mike	Walter Kinsella
"Shoiman" Stooler, Mabel's brother	Jackie Grimes

Mrs. Stooler, Mabel's mother	Betty Garde
Dolly	Jean Ellyn

M.C. at the local beer joint	Arthur Elmer
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Announcer: George C. Putnam

Writer: Irving Gaynor Neiman

The original title of this show was *Women and Children First*.

Joe and Vi: see *Mr. and Mrs.*

The Joe DiMaggio Show

Sports

M.C.: Jack Barry

Featuring: Joe DiMaggio

Also: Charlotte Manson

Director: Dan Ehrenreich (later known as Dan Enright)

Sound Effects: Jim Lynch

This program presented sketches from the lives of famous athletes, such as Lou Gehrig,

Sonja Henie, and Florence Chadwick. It made its debut over CBS in 1949.

Joe Palooka

Comedy-Drama

CAST:

Joe Palooka	Teddy Bergman
	Norman Gottschalk
	Karl Swenson
Ann Howe	Elsie Hitz
	Mary Jane Higby
Knobby	Frank Readick

This story of a boxing champion was based on the comic strip by Ham Fisher. The program was broadcast from Chicago.

The Joe Penner Show

Comedy

Starring: Joe Penner

CAST:

Susabelle	Gay Seabrook
Gertrude	Margaret Brayton
Joe's mother	Martha Wentworth
Stooge	Stephanie Diamond

Also: Dick Ryan, Monk Monsel

Vocalists: Gene Austin, Ozzie Nelson, Harriet Hilliard, Joy Hodges

Orchestra: Ozzie Nelson, Jimmy Grier

Director: Gordon Thompson

Writers: Carroll Carroll, George Wells, Hal Fimberg, Matt Brooks, Bob Phillips, Arnold G. Maguire, Parke Levy, Eddie Davis, Don Prindle

Catch-phrases:

JOE PENNER. Wanna buy a duck?

JOE PENNER. You nasty man!

JOE PENNER. Don't ever do that!

The Joe Penner Show was originally known as *The Bakers Broadcast*. After a two-year run starring Joe Penner, Robert Ripley became the host of *The Bakers Broadcast*, with Ed Gardner as the producer and Ozzie Nelson conducting the orchestra. Vocalists were Ozzie Nelson,

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Harriet Hilliard, Shirley Lloyd, and Martha Mears.

John J. Anthony: see *The Goodwill Hour*.

Johnny: see *Commercials*.

Johnny Dollar: see *Yours Truly, Johnny Dollar*.

Johnny Modero, Pier 23

Adventure

CAST:

Johnny Modero	Jack Webb
---------------	-----------

Also: Francis X. Bushman

Creator: Richard Breen

Writers: Herb Margolis, Louis Markeim

Johnny Modero was a San Francisco waterfront character who took on odd detective jobs. This program was the successor to Webb's *Pat Novak for Hire* and was heard on Wednesdays at 8:30 p.m. on NBC.

John's Other Wife

Serial Drama

CAST:

John Perry	Hanley Stafford
	Matt Crowley
	Luis Van Rooten
	Richard Kollmar
	William Post, Jr.
	Joseph Curtin
	Adele Ronson
Elizabeth Perry	Erin O'Brien-Moore
	Phyllis Welch
	Rita Johnson
Martha Curtis	Irene Hubbard
	Lyda Kane
Molly	Milo Boulton
	Ethel Blume
Alan Green	Ruth Yorke
Evelyn	Alan Bunce
Yvonne Caire	
Dr. Tony Chalmers	

Granny

Mrs. Manners
Annette Rogers Sullivan
Lanny
Carolyn Prince

Jill Thropp
Janet Dioncheck
Ballard Brandon
Linda Holbrook
Kingsley Mayo
Sheila Mayo
Robin
Curt Lansing
Roberta Lansing
Jerry Marvin
Ridgeway Tearle
Dolores Winters
Marina Marinoff
Pat Grady
Judy

Mary Cecil
Nell Harrison
Vivia Ogden
Vivia Ogden
Franc Hale
John Kane
Elaine Kent
Pat Holbrook
Margaret O'Connell
Mary Jane Higby
James Krieger
Stella Adler
David Jordan
Linda Watkins
Edward Trevor
Alexander Kirkland
Joan Banks
Kingsley Colton
Macdonald Carey
Florence Freeman
Helene Dumas
Don Beddoes
Alice Reinheart

Producers: Frank and Anne Hummert
Writer: Bill Sweets
Theme: "The Sweetest Story Ever Told" (sung, whistled, and played on the guitar by Stanley Davis)

John's Other Wife was first heard over NBC in 1936. "John Perry" owned a store. The "other wife" referred to his secretary. Hanley Stafford, the original "John Perry," was dropped from his role on the grounds that he was unable to project a "fatherly image." Later, of course, he became one of radio's most famous fathers—"Daddy Higgins"—in the "Baby Snooks" routines.

The Johnson Family

Comedy-Drama

CAST:
All roles: Jimmy Scribner

Directors: J. C. Lewis, Richard Lewis, Tom Slater
Theme: "Listen to the Mockingbird"

All the voices of the characters in this story of a Negro family were done by Jimmy Scribner. The series was first heard over Mutual in 1936.

The Johnson Wax Program: see *Fibber McGee and Molly*.

Jonathan Kegg

Courtroom Drama

CAST:
Jonathan Kegg, Amicus Curiae (Friend of the Court)
Lee Bowman
Carlton KaDell

Jonathan Trimble, Esq.

Serial Drama

CAST:
Jonathan Trimble
Alice Trimble
Mildred
Gale Gordon
Irene Tedrow
Jean Gillespie

Writer: Mort Green

Jones and Hare: see *The Happiness Boys*.

Joyce Jordan, Girl Interne

Serial Drama

CAST:
Joyce Jordan
Ann Shepherd (Scheindel Kalish)
Rita Johnson
Betty Winkler
Elspeth Eric
Gertrude Warner
Myron McCormick
Erik Rolf
Charlotte Holland
Lesley Woods
John Raby
Ethel Owen
Eda Heinemann
Carlton Brickert
Ed Latimer

Dr. Rheinhardt	Stefan Schnabel
Roger Walton	Alan Devitt
Courtney Lee	Herbert Yost
Myra Lee	Pat Ryan
Dr. Clifford Reed	Raymond Edward Johnson
Sheila Brand	Kay Brinker
Ollie	Joe Julian
Dr. Alan Webster	Richard Widmark
Steve Welles	Frank Behrens
Martin Sparrowhill	Frank Behrens
Jane Belle	Virginia Kay
Dr. Andrews	Horace Braham
William Walter	Alan Devitt
Captain Clayton	Santos Ortega
Bill Winters	Bill Zuckert
Dorie Winters	Elsbeth Eric
Granny Hewitt	Ruth McDevitt
Dawson Blakely	Les Tremayne
Iris Blakely	Elizabeth Watts
Tom Hughes	Jackie Grimes
Dr. Tracy	Irene Hubbard
Mike Malone	Charles Webster
Doria Van Dorn	Ginger Jones
Lydia Drake	Louise Fitch
Dr. Alexander Grey	

	Raymond Edward Johnson
Jimmy Malone	Edwin Bruce
Ernest Eden	Larry Robinson
Gregory Ogden	Boyd Crawford
Celia	Amanda Randolph
Diane Ogden	Virginia Dwyer
Edgar Jarvis	James Monks
Gloria Blaine	Ethel Blume
Dr. David Morgan	Michael Fitzmaurice
Anne Hill	Aileen Pringle
Vic Manion	Frank Lovejoy
Ada Manion	Vera Allen
Dr. Mildermaul	Ed Begley
Dean Russell	Larry Haines

Also: Mary Jane Higby
Announcer: Ken Roberts

Producer: Himan Brown
Directors: Ted Corday, Arthur Hanna, Mende Brown
Writers: Ralph Berkey, Henry Selinger, Julian Funt
Theme: "Poem"

Joyce Jordan, Girl Interne made its debut over CBS in 1938. In 1942 the name of the program was changed to *Joyce Jordan, M.D.*; Joyce practiced medicine in the town of "Preston."

Judy and Jane

Serial Drama

CAST:

Judy	Marge Calvert
Jane	Donna Reade
Dr. Bishop	Marvin Miller

Also: Ireene Wicker

Directors: Harry Holcomb, Anne Seymour, Jim Whipple

Judy and Jane was first heard over the Blue network in 1932. It originated in Chicago and was heard only in the Midwest. The program was sponsored by Folger's coffee.

The Judy Canova Show

Comedy

CAST:

Judy Canova	Herself
Aunt Aggie	Ruth Perrott
	Verna Felton
Geranium, the maid	Ruby Dandridge
Pedro	Mel Blanc
Count Benchley Botsford	Joe Kearns
Brenda	Sharon Douglas
Roscoe Wortle	Mel Blanc
Neighbor	Gale Gordon
Mr. Hemingway	Hans Conried
William Boswell	Hans Conried
Joe Crunchmiller, the taxi driver	Sheldon Leonard
	Verna Felton
Patsy Pierce	Ruth Perrott
Mrs. Van Atwater	

Also: The Sportsmen Quartet
Orchestra: Bud Dant
Announcer: Howard Petrie

Director: Joe Rines
Writers: Fred Fox, Henry Hoople

Catch-phrase:

PEDRO. Pardon me for talking in your face, Señorita.

Sign-off Song:

JUDY CANOVA. "Goodnight, Sweetheart"
[or]

Go to sleep-y, little baby,
Go to sleep-y, little baby,
When you wake, you'll patty-patty-cake,
And ride a shiny little po-o-ny.

The Judy Canova Show was first heard over CBS in 1943.

Jumbo

Variety

CAST:

Claudius "Brainy" Bowers	Jimmy Durante
Mickey Considine	Gloria Grafton
Matt Mulligan	Donald Novis
Mr. Considine	Arthur Sinclair

Orchestra: Adolph Deutsch
Announcer: Louis Witten

Producer: Billy Rose

This super-colossal production was another of the spectacular ventures of the flamboyant Billy Rose. In 1935, while the stage play *Jumbo* was on at the Hippodrome Theater in New York, Rose conceived the idea of transferring it to radio as a weekly series. Each Tuesday night over NBC at 9:30, *Jumbo* was broadcast from the stage of the Hippodrome before a live audience of 4500, probably the largest regular studio audience in the history of radio. The plot was simple—two warring circus owners, Considine and Mulligan, their offspring as the romantic interest and for other complications, and Durante as the frantic press agent of the "Considine Wonder Show." *Jumbo* was sponsored by Texaco Fire Chief gasoline and appeared as a replacement for Ed Wynn's *Fire Chief* program.

Jungle Jim

Adventure

CAST:

Jungle Jim	Matt Crowley
Kolu	Juano Hernandez
Shanghai Lil	Franc Hale
Tiger Lil	Irene Winston
Tom Sun	Owen Jordan
Singh-Lee	Arthur Hughes
Van	Jack Lloyd

Also: Vicki Vola, Kenny Delmar
Announcers: Glenn Riggs, Roger Krupp

Producer-Writer: Jay Clark
Directors: Stuart Buchanan, Irene Fenton
Writer: Gene Stafford

This program was based on the character created by Alex Raymond.

Junior G-Men

Adventure

Junior G-Men presented the adventures of a young boy in battling crime. It made its debut over Mutual in 1936.

Junior Miss

Situation Comedy

CAST:

Judy Graves	Shirley Temple
Lois Graves	K. T. Stevens
	Barbara Eiler
	Peggy Knudsen
	Barbara Whiting
Harry Graves	Gale Gordon
	Elliott Lewis
Mrs. Graves	Sarah Selby
	Margaret Lansing
Hilda, the maid	Myra Marsh
Fuffy Adams	Priscilla Lyon
	Beverly Wills

Producer: Fran Van Hartesfeldt
Director: William Royal
Writers: Jack Rubin, Herbert Little, Jr., David Victor, Charlie Sinclair

This program, dealing with the problems of being a middle-class adolescent, was first heard over CBS in 1948 on Saturdays at 11:30 a.m.

Junior Nurse Corps

Serial Drama

CAST:

Clara Barton	Sunda Love
Major Drucker	Jess Pugh

JUNIOR NURSE CORPS 129

Just Neighbors

Comedy

Featuring: Betty Caine, Helen Behmiller, Kathryn Card

Director: Gordon Hughes

Writer: William Hodapp

This series, which began on NBC in 1938, was originally called *The Three Flats*. It related the adventures of three chatty gals.

Just Plain Bill

Serial Drama

CAST:

Bill Davidson Arthur Hughes
Nancy Donovan, Bill's daughter

David Ruth Russell
Kerry Donovan Curtis Arnall
Elmer Eeps James Meighan
Percy Blivens Joe Latham
Grand Sutton Ray Collins
Wiki Bill Quinn
Madeleine Pierce

Kathleen Chatton Sarah Fussell
Dr. Barton Ara Gerald
Jonathan Hillery Bill Lytell
Edgar Hudson Macdonald Carey
Eric Marshall Clayton "Bud" Collyer
Guy Sorel
Bessie Ann Shepherd (Scheindel Kalish)
John Britton William Woodson
Shirley King Audrey Egan
Reba Britton Charlotte Lawrence
Dorothy Nash Teri Keane
Pearl Sutton

Ann Shepherd (Scheindel Kalish)
Humphrey Fuller Charles Egleston
Ned Shepherd Cliff Carpenter
Sylvia Bardine Helen Walpole
Margaret Burns Elizabeth Day
Sylvia Powers Elaine Kent

Also: Anne Elstner

Announcers: André Baruch, Ed Herlihy, Roger Krupp, Fielden Farrington

Producers: Frank and Anne Hummert

Directors: Martha Atwell, Norman Sweetser,

Gene Eubank, Arthur Hanna, Blair Walliser, Ed King

Writers: Jack Kelsey, Evelyn Hart, Barbara Bates, Peggy Blake, Robert Hardy Andrews

Sound Effects: Max Miller

Theme Player: Hal Brown; he played harmonica and guitar

Themes: "Darling Nellie Gray" (opening); "Polly Wolly Doodle" (closing)

Closing:

MUSIC. "Polly Wolly Doodle" up and under. . .

ANNOUNCER. Listen for *Just Plain Bill* on this station at this same time tomorrow. This is Roger Krupp saying good-by for *Just Plain Bill* and for the Whitehall Pharmacal Company, makers of Anacin and many other dependable, high-quality drug products.

MUSIC. "Polly Wolly Doodle" up and out

This was the story of a barber in the small town of "Hartville." It was first heard over CBS in 1932.

Juvenile Jury

Children's Panel

M.C.: Jack Barry

Jurors: Johnny McBride, Charlie Hankinson, Robin Morgan, Jerry Weissbard, Peggy Bruder, Glenn Mark Arthur, Dickie Orlan, Patsy Walker, Elizabeth Watson, Billy Knight, Laura Mangels

Announcer: John Scott

Producer: Dan Ehrenreich (later known as Dan Enright)

Juvenile Jury was first heard over Mutual in 1946. Five children served as jurors for each show. They were given problems for their reactions and solutions. The problems, submitted in writing or in person, concerned typical children's topics such as allowances, chores, etc. Guest stars appeared on the program—among them Eddie Cantor, Red Skelton, and Milton Berle.

K

Kaltenmeyer's Kindergarten

Children

CAST:

Professor August Kaltenmeyer D.U.N.
(Doctor of Utter Nonsense) Bruce Kamman
Izzy Finkelstein Johnny Wolf
Yohnny Yohnson Thor Ericson
Gertie Glump Marian Jordan
Mickey Donovan Jim Jordan
Percy Van Schuyler Merrill Fugit
Chauncey, the bum Sidney Ellstrom
Daisy Dean Cecil Roy
"Tough Guy" Cornelius Callahan Billy White
With: The Escorts and Betty—Betty Olson,
Ted Claire, Cliff Petersen, Floyd Holm,
Douglas Craig (accompanist and arranger)

Writer: Harry Lawrence

Kaltenmeyer's Kindergarten was first heard over NBC Blue in 1932. In 1940 the program's title became *Kindergarten Kapers* and the professor's name was changed to "Professor Ulysses S. Applegate" because of the anti-German feeling in the United States. Until the change, Bruce Kamman, as "Professor Kaltenmeyer," signed off with "Auf wiedersehen und adieu."

Kate Hopkins, Angel of Mercy

Serial Drama

CAST:

Kate Hopkins Margaret MacDonald
Tom Hopkins Clayton "Bud" Collyer
Robert Atwood Raymond Edward Johnson
Jessie Atwood Constance Collier

Diane Pers
Elise
Louise
Trudy

Delma Byron
Peggy Allenby
Helen Lewis
Templeton Fox

Director: Jack Hurdle

Writers: Chester McCracken, Gertrude Berg

This program was first heard over CBS in 1940.

The Kate Smith Show

Variety

Starring: Kate Smith
Host: Ted Collins
Orchestra: Jack Miller
Announcer: André Baruch
Directors: Bunny Coughlin, Bob Lee
Writers: Art S. Henley, Jean Holloway, Edward Jurist, Jay Bennett, Al Garry, Doris Gilbert
Theme: "When the Moon Comes Over the Mountain"
Opening:
KATE SMITH. Hello, everybody.
Closing:
KATE SMITH. Thanks for listening . . . good night, folks.

Kate Smith was known as "The Songbird of the South." The program featured music, drama, comedy, and radio sketches starring such people as Bert Lahr, Greta Garbo, John Barrymore, Grace George, Mary Boland, Edward G. Robinson, Helen Menken, Margaret Sullavan, Bert Lytell, and many others. The program also introduced *The Aldrich Family*, Abbott and Costello, and Henny Youngman, among others. Bert Parks was one of the "warm-up" announcers and applause-cuers. Miss Smith's singing of "God Bless America" is one of the best-remembered portions of the program.

The show, which made its debut over CBS in 1936, was also known as *The A&P Bandwagon*. Beginning in 1938, Miss Smith had a fifteen-minute, thrice-weekly program at noon on CBS. Ted Collins was with her on this show too, and he always began the program with "It's high noon in New York. . . ."

Kay Kyser's Kollege of Musical Knowledge

Variety-Quiz

CAST:

Quizmaster Kay Kyser
Ish Kabibble Mervyn Bogue ✓
Also: Ginny Simms, Trudy Erwin, Sully Mason,
Harry Babbitt, Georgia Carroll, Shirley
Mitchell, The Town Criers,
The King Sisters (Alyce, Donna, Yvonne,
and Louise)

Announcer: Verne Smith

Producer: Frank O'Connor

Directors: William Warwick, John Cleary,
Harry Saz, Ed Cashman

Writers: Richard Dana, Martin Stark

Theme: "Thinking of You"

This popular Wednesday-night series on NBC made its debut in 1938 and featured musical numbers interspersed with quiz segments done in a light, humorous vein, using a mock college format. The various quiz segments were referred to as "mid-terms" and "final exams." The questions were frequently so easy that a broad hint from Kyser would tip the answer to the contestant, particularly for servicemen contestants, who never seemed to walk away empty-handed. After practically telling the contestant the answer, Kyser would shout, "How'd he get that?" In the event the contestant didn't get the answer, Kyser would call out, "Students?" and the audience would give the answer.

One segment was a true or false quiz using "right" or "wrong" as answers. When the answer was true and the contestant was incorrect, Kyser would exclaim, "That's right, you're wrong!" If the answer was false and the contestant was correct, he would declare, "That's wrong, you're right!"

Kyser was referred to on the program as "The Old Professor" or just "'Fes." The wearing of caps and gowns at the broadcast was obligatory, and even Verne Smith, the announcer, was called "Dean."

The Ken Murray Program

Comedy

Featuring: Ken Murray

CAST:

Oswald Tony Labriola
Vocalist: Phil Regan
Also: Eve Arden, Shirley Ross, Marlyn Stuart
Orchestra: Lud Gluskin, Russ Morgan

Writers: Ken England, David Freedman

Catch-phrase:

OSWALD. Ooh, yeah!

The show made its debut in 1932. In his slot on Tuesday at 8:30 p.m. on CBS, Murray was sponsored by Lifebuoy Soap.

Kindergarten Kapers: see *Kaltenmeyer's Kindergarten*.

Kitchen Quiz: see *Women's Programs*.

Kitty Foyle

Serial Drama

CAST:

Kitty Foyle Julie Stevens
Wyn Strafford Clayton "Bud" Collyer

Writers: Doris Halman, Al Barker

Kitty Foyle was based on the novel by Christopher Morley. The program was first heard over CBS in 1942.

Kitty Keene

Serial Drama

CAST:

Kitty Keene Beverly Younger
Fran Carlon

Bob Jones

Jill

Leddy Fowley
Jefferson Fowley
Anna Hajek
Dimples
Miss Branch
Norma Vernack
Clara Lund
Pearl Davis
Preacher Jim
Charles Williams

Buzzer Williams
Neil Perry
Humphrey Manners

Creator-Writers: Day Keene and Wally Norman

Producer-Directors: George Fogle, Alan Wallace

Director: Win Orr

Writer: Lester Huntley

Theme: "None but the Lonely Heart" by Tchaikovsky

Kitty Keene originated in Chicago and was first on the air over Mutual in 1937.

Kitty Kelly: see *Pretty Kitty Kelly*.

Knickerbocker Playhouse

Drama

Featuring: Elliott Lewis

Also: Marvin Miller

Directors: Joe Ainley, Owen Vinson

Knickerbocker Playhouse was done in the style of *First Nighter*. It was first heard over NBC in 1940.

Kollege of Musical Knowledge: see *Kay Kyser's Kollege of Musical Knowledge*.

Bob Bailey
Dick Wells
Dorothy Gregory
Janet Logan
Cheer Brentson
Phil Lord
Louise Fitch
Ginger Jones
Josephine Gilbert
Angeline Orr
Peggy Hillias
Loretta Poynton
Herbert Butterfield
Carlton KaDell
Bill Bouchey
Ken Griffen
Chuck Grant
Stanley Harris
Ian Keith

Kraft Music Hall

Variety

Host: Bing Crosby

Featuring: Bob Burns, The Arkansas Traveler; Jerry Lester, George Murphy

Regular Guests (about one year each): Mary Martin, singer; Connee Boswell, singer; Victor Borge, pianist-comedian; Peggy Lee, singer

With: The Music Maids and Hal, vocal group

Orchestra: Jimmy Dorsey (one year); John Scott Trotter

Announcers: Don Wilson (one year), Roger Krupp, Ken Carpenter

Directors: Cal Kuhl, Ezra MacIntosh, Ed Gardner, Bob Brewster

Writers: Carroll Carroll, David Gregory, Leo Sherin, Ed Helwick, Manny Mannheim

Kraft Music Hall, sponsored by the makers of Kraft dairy products, was first heard in 1934, starring Al Jolson with Paul Whiteman's orchestra and Deems Taylor. It was a two-hour show written by Carroll Carroll and heard locally in New York. It later went network with Paul Whiteman, Ramona, and Johnny Mercer. Many of the great names in jazz were featured on this program—Jack and Charlie Teagarden, Frank Trumbauer, Roy Bargy, Joe Venuti—and also Oscar Levant on the piano. The theme was "Rhapsody in Blue." Whiteman also presented guest stars from the New York theater, opera, sports, and vaudeville. Lou Holtz had a long run as a star comedian.

In 1936 the program moved to the West Coast, where Bing Crosby was the host for ten years. During that time countless people from all walks of life appeared with Crosby to sing and joke with him. Most listeners thought the show was ad-libbed but it was all written by Carroll Carroll, who had moved west to continue his job.

Still remembered are the station-break spots that featured Ken Carpenter as a student at KMH and Bing as Dr. Crosby, the dean. Each spot led into the sounding of the NBC chimes. When ASCAP pulled its music off the air, Crosby's theme, "Where the Blue of the Night Meets the Gold of the Day," had to be omitted. The *Kraft Music Hall* theme then became "Hail KMH," the fight song of the myth-

ical school of the station breaks:

Hail KMH, hail, rain and snow
Onward to victory
Forward we will go
Stamping out our adversary
Like a dauntless dromedary
Tramples on its foe
Forever . . .
Hail KMH, our motto cry
Be brave and love each other
Wear the old school tie
Like an eagle loose aloft
Wave the pomegranate and puce aloft
Rah, rah, rah, rah, rah, rah, rah
With a hey-nonny-nonny-and-a-hotcha-cha
Hail K . . . M . . . H.

The final three notes were those of the NBC chimes. At that time they were struck manually.

When Bing left *Kraft Music Hall* in 1946, the program moved east and had a series of stars. The most notable of these was Al Jolson, who returned as host for two seasons while making a comeback in show business. His broadcasts featured Oscar Levant and Lou Bring's orchestra. Manny Mannheim and Charlie Isaacs became writers for the show, and Ken Carpenter continued as announcer.

While the program was out west, the summer shows featured such hosts as Bob Crosby, Frank Morgan, and Don Ameche; and for two summers starred Nelson Eddy and Dorothy Kirsten with Robert Armbruster's orchestra. (See also *The Bing Crosby Show*.)



Ladies Be Seated

Audience Participation

M.C.: Johnny Olson and Penny Olson (five years), Tom Moore (six months)

Producer: Philip Patton

Director: George Wiest

Writers: Bill Redford, Tom Dougall, Walt Frammer

Ladies Be Seated was first heard over ABC in 1944.

Ladies' Fair

Audience Participation

M.C.: Tom Moore

This was first heard over Mutual in 1949.

Ladies' Programs: see *Women's Programs*.

Lady Esther Serenade

Music

Featuring: Bess Johnson as "Lady Esther"

Orchestra: Wayne King

Announcer: Phil Stewart

The Lady Next Door: see *Coast-to-Coast on a Bus*.

↑
MUSICAL SHOW
BY LADY

Land triad ←
Beneath the surface

Lady of Millions

Drama

Featuring: May Robson
Announcer: Jackson Wheeler

LaGuardia: see *Mayor LaGuardia Reads the Funnies*.

The Lamplighter

Talk

Host: Jacob Tarshish

This was first broadcast on the Mutual network in 1935.

Land of the Lost

Children

CAST:

Red Lantern	Junius Matthews
	Art Carney
Isabel	Betty Jane Tyler
Billy	Ray Ives

Also: Jim Boles, Athena Lorde, Ann Thomas, Tom Eldridge, Kay Marshall
Announcer: Michael Fitzmaurice

Producer-Writer: Isabel Manning Hewson
Director: Cyril Armbrister
Theme: "Land of the Lost" (original music)

Land of the Lost was first heard over ABC in 1944. Red Lantern was a big, red fish who glowed under water. The children, Isabel and Billy, used him as their guide on each adventure. The episodes included meeting such characters as a sea horse or a lump of coal. The underwater characters sent messages by "shel-laphone" and "shellagraph."

Lady Bugs Planc team
Mully me by
Murrey & Lock
see Lawnhurst

Lassie

Adventure

Imitator of dog noises: Earl Keen
Also: Betty Arnold, Marvin Miller
Announcer: Charles Lyon
Producers: Frank Ferrin, Harry Stewart
Director: Harry Stewart
Writer: Hobe Donovan
Organist: John Duffy

This was the story of a collie named Lassie. The real Lassie of movie fame was owned and trained by Rudd Weatherwax and did the actual barking in the radio series on cue from Weatherwax or his brother. Growls, whines, and pants were done by animal imitator Earl Keen. The many youngsters in the studio audience were fascinated by the on-cue barking and Keen's imitations. The series began over ABC in 1947.

Latitude Zero

Adventure

CAST:

Captain Craig McKenzie Lou Merrill

Also: Bruce Payne, Charlie Lung, Jack Zoller, Ed Max, Anne Stone

Writers: Ann and Ted Sherdiman

These science-fiction adventures about a submarine and its captain had such characters as "Simba," "Brock Spencer," "Bert Collins," "Tibbs Canard," "Babyface Nelson," and the villains "Moloch" and "Lucretia."

Laugh Doctors

Comedy

Starring: Russell Pratt and Ransom Sherman

LAUGH DOCTORS 135

La Salle
Fashion Show
partez moi
d'Amour
by Lenoir

Lavender and New Lace

Variety

Harpischordist: Sylvia Marlowe
Vocalists: Felix Knight, Joan Brooks
Announcer: Glenn Riggs
Producer-Director: William Wilgus
Writer: Eddie Birnbryer

Lavender and Old Lace

th - Diana McKay Music

Featuring: Fritzi Scheff and Frank Munn, singers

This program was first heard over NBC in 1934.

Leave It to Joan

Situation Comedy

Starring: Joan Davis
Producer-Writer-Director: Dick Mack

Leave It to Mike

Situation Comedy

CAST:

Mike McNally	Walter Kinsella
Dinny, Mike's sweetheart	Joan Alexander
Mr. Berkeley, Mike's boss	Jerry Macy
Mrs. Berkeley	Hope Emerson

Also: Arthur Elmer, William Keene

Director: Roger Bower
Writer: Howard Merrill

Leave It to Mike made its debut over Mutual in 1945. It was broadcast from the Longacre Theatre on 48th Street in New York and ran for forty weeks.

Leave It to the Girls

Panel Discussion

Moderator: Elissa Landi, Paula Stone, Maggi McNellis
Guest Panelists: Constance Bennett, Robin Chandler, Binnie Barnes, Dorothy Kilgallen, Florence Pritchett, Lucille Ball, Eloise McElhone, *et al.*
Producer: Martha Rountree
Directors: Joan Sinclair, Jean Wright

Listeners submitted ideas for discussion by the panel. After the panel had discussed the topic, which was often of a romantic nature, a male celebrity such as Burt Lancaster or George Jessel defended the men of America. The program was first heard over Mutual in 1945.

Let George Do It

Drama

CAST:

George Valentine	Bob Bailey
His secretary	Virginia Gregg
<i>Also:</i> Olan Soule	

Writer: David Victor

Let's Dance

Music

Orchestra: Xavier Cugat, Benny Goodman, Kel Murray

Let's Pretend

Children's Drama

CAST:

Uncle Bill	Bill Adams
Animal Imitator	Harry Swan
	Brad Barker

Featuring Child Actors: Miriam Wolfe, Patricia Ryan, Gwen Davies (Estelle Levy), Michael

th

O'Day, Vivian Block, Bill Lipton, Jack Grimes, Kingsley Colton, Arthur Anderson, Bob Readick, Albert Aley, Sybil Trent, Robert Lee, Jimsey Sommers, Bobby and Billy Mauch, Julian Altman, Donald Hughes, Patricia Peardon, Jack Jordan, Billy and Florence Halop, Walter Tetley, Eddie Ryan, Jr., Lester Jay, Elaine Engler, Maury Benkoil, Ronald Liss, Sidney Lumet, Marilyn Erskine, Butch Cavell, Denise Alexander, Ivan Cury, Betty Jane Tyler, Alan Shea, Anne-Marie Gayer, Rita Lloyd, Dick Etlinger
Orchestra: Maurice Brown

Creator-Director: Nila Mack
Sound Effects: George O'Donnell, Arthur Strand

Opening:
CHILDREN'S CHORUS.

Cream of Wheat is so good to eat
That we have it every day.
We sing this song, it will make us strong
And it makes us shout hooray.
It's good for growing babies
And grown-ups too to eat.
For all the family's breakfast
You can't beat Cream of Wheat.

ANNOUNCER. Cream of Wheat—the great American family cereal—presents *Let's Pretend!*

The show was originally known as *The Adventures of Helen and Mary*. "Helen" and "Mary" were played by Estelle Levy and Patricia Ryan. In 1934 the title *Let's Pretend* was adopted. Miriam Wolfe was often cast as a witch, while Marilyn Erskine frequently played a fairy godmother.

CBS, as a matter of prestige, refused for years to permit commercials on *Let's Pretend*. However, in the 1940s they were finally forced to yield to economic pressure and sold it to what became its long-time sponsor—Cream of Wheat.

Liberty Baseball

Sports

The Liberty Broadcasting System was launched in March 1948 and promptly became a major network. Its principal function was to

L'Heure Exquise
th - same

re-create major league baseball games, though it also branched out into other sports as well as music and news. The baseball play-by-play announcers were Gordon McLendon (The Old Scotsman), Al Turner, Lindsey Nelson, Jerry Doggett, and Wes Wise. On days when there was no game, Liberty often re-created an old-time ballgame featuring players such as Babe Ruth, Ty Cobb, and Walter Johnson. The listener occasionally heard re-creations of games played in the nineteenth century. In such games the announcer might remark that a score had just come in by Pony Express; that the count was six balls and three strikes; that the young catcher Connie Mack was experimenting with the idea of wearing a mask while catching; or that the batter was ordering the pitcher to throw the next pitch a little lower. The broadcasts reached millions of listeners daily until the network went out of business in May 1952.

The Life and Love of Dr. Susan

Serial Drama

CAST:

Dr. Susan Chandler	Eleanor Phelps
Dr. Howard Chandler	Fred Barron
Miranda Chandler	Mary Cecil
Marilyn Chandler	Gloria Mann
Dickie Chandler	Tommy Hughes
Mrs. Joshua Waite	Allie Lowe Miles
Abby Bradford	Elsbeth Eric
Nancy Chandler	Mary Mason
Dr. Halliday	Alexander Kirkland

Announcer: Frank Luther

th - FROTHER - BRIG
Director: Ed Rice

Organist: Richard Leibert

Life Begins

Serial Drama

CAST:

Martha Webster	Bess Flynn
Richard Craig	Jimmy Donnelly
Winfield Craig	Carleton Young

Virginia Craig
 Lucy Craig
 Alvin Craig
 Wilbur
 Dick Young
 Kay Smith

Aunt Ethel
 Dolores King
 Peggy Smithgirl
 Don Cavanaugh
 Jim Carroll
 Holly
 Mrs. Riley

Also: Helene Dumas, Everett Sloane, Edgar Stehli, Charlotte Garrity

Toni Gilman
 Betty Philson
 Ray Collins
 Ralph Dumke
 Donald Cook
 Jeanette Nolan
 Gretchen Davidson
 Ethel Owen
 Patricia Peardon
 Janet Rolands
 Eddie Ryan
 Tom Tully
 Margaret MacDonald
 Agnes Moorehead

Director: Diana Bourbon
Writer: Bess Flynn

Life Begins was first heard over CBS in 1940. The title was later changed to *Martha Webster*.

Life Begins at 80

Panel Discussion

M.C.: Jack Barry
Producer: Dan Ehrenreich (later known as Dan Enright)

Life Begins at 80 was the counterpart of *Juvenile Jury*. It featured discussions by elderly people. The program was first on the air over Mutual in 1948.

Life Can Be Beautiful

Serial Drama

CAST:

Carol Conrad (Chichi)
 David Solomon (Papa David)
 Stephen Hamilton
 Toby Nelson
 Gyp Mendoza
 Mrs. S. Kent Wadsworth
 Barry Markham
 Dr. Myron Henderson

Alice Reinheart
 Teri Keane
 Ralph Locke
 Earl Larrimore
 John Holbrook
 Carl Eastman
 Waldemar Kappel
 Paul Stewart
 Adelaide Klein
 Richard Kollmar
 Dick Nelson
 Roger DeKoven

Nurse Kimball
 Hank Bristow
 Marybelle Owens
 Rita Yates
 Dr. Markham
 Mrs. Markham
 Nellie Conrad
 Logan Smith
 Maude Kellogg
 Oscar Finch
 Douglas Norman
 Nellie Gleason
 Hank O'Hoolihan
 Al Douglas

Also: Elsie Hitz, Minerva Pious, Gavin Gordon, Vinton Hayworth, Joe Julian

Announcers: Ralph Edwards; Don Hancock, Ed Herlihy, Ron Rawson, Bob Dixon

Peggy Allenby
 Ian Martin
 Ruth Yorke
 Mitzi Gould
 Charles Webster
 Peggy Allenby
 Agnes Moorehead
 Clayton "Bud" Collyer
 Ruth Weston
 Ed Begley
 Sidney Smith
 Ethel Owen
 John Moore
 Humphrey Davis

Producer-Director: Don Becker
Directors: Chick Vincent, Oliver Barbour
Writers: Carl Bixby, Don Becker
Sound Effects: Art Zachs

Organist: Herschel Leucke
th M.C. - Don Becker

Opening: As with most serial dramas, the opening for *Life Can Be Beautiful* changed many times over the years. At one time it was simply Papa David saying, "Come in. Come in. The door is open." A typical opening later in the program's history was:

MUSIC. Theme

ANNOUNCER. John Ruskin wrote this—"Whenever money is the principal object of life, it is both got ill and spent ill, and does harm both in the getting and spending. When getting and spending happiness is our aim, life can be beautiful!" *Life Can Be Beautiful* is an inspiring message of faith drawn from life, written by Carl Bixby and Don Becker, and brought to you by Spic and Span. No soap, no other cleaner, nothing in America cleans painted walls, woodwork, and linoleum like Spic and Span.

Life Can Be Beautiful was known to people in the radio industry as "Elsie Beebe," from the sound of the first letters of the show title. The program came to radio over CBS in 1938. Much of the action took place in "The Slightly Read Bookshop."

The Life of Mary Sothern

Serial Drama

CAST:

Mary Sothern	Linda Carlon
	Minabelle Abbott
	Betty Caine
Phyllis Stratford	Florence Golden
Danny Stratford	Jack Zoller
	Joseph Julian
	Leon Janney
Daddy Stratford	Charles Seel
Max Tilley	Jay Jostyn
Dr. John Benson	Jerry Lesser
Billie McDaniels	Jeanne Colbert
Jerome Sanders	Rikel Kent
Alice Sanders	Bess McCammon

Announcer: Ken Roberts

Director: Chick Vincent

Writer: Don Becker

Theme: "Just a Little Love, a Little Kiss"

The Life of Mary Sothern was first heard over Mutual in 1936.

The Life Of Riley

Situation Comedy

CAST:

Chester A. Riley	Lionel Stander
	William Bendix
Mrs. Peg Riley	Grace Coppin
	Paula Winslowe
Junior Riley	Jack Grimes
	Scotty Beckett
	Conrad Binyon
	Tommy Cook
Babs Riley	Peggy Conklin
	Sharon Douglas
	Barbara Eiler
Digger O'Dell, The Friendly Undertaker	John Brown
	Dink Trout
Waldo Binny	Charlie Cantor
Uncle Buckley	Hans Conried
Uncle Baxter	

Producer-Writer: Irving Brecher

Directors: Al Kaye, Marx Loeb, Don Bernard

Writers: Ruben Ship, Ashmead Scott, Alan Lipscomb, Robert Sloane, Leonard Bercovici

Catch-phrases:

RILEY. What a revoltin' development this is!
DIGGER O'DELL. You're looking fine, Riley.
Very natural.

Life with Luigi

Situation Comedy

CAST:

Luigi	J. Carrol Naish
Rosa	Jody Gilbert
Pasquale	Alan Reed (Teddy Bergman)
Miss Spalding	Mary Shipp
Horowitz	Joe Forte
Schultz	Hans Conried
Petersen	Ken Peters

Director: Cy Howard

Writer-Director: Mac Benoff

Writer: Lou Derman

Sound Effects: Jack Dick

Theme: "Oh, Marie" - Chicago

The full name of J. Carrol Naish was Joseph Patrick Carrol Naish. Although he was of Irish ancestry, he became identified with the Italian character Luigi. The program began over CBS in 1948.

The Light of the World

Religion

CAST:

The Speaker	Bret Morrison
Aram	Sanford Bickart
Josiah	Chester Stratton
Shallum	Humphrey Davis

Also: Eric Dressler, Louise Fitch, Mitzi Gould, Barbara Fuller, James Monks, Bill Adams, Jack Arthur, Peggy Allenby, James McCallion, Lynne Rogers, Iris Mann, Elaine Rost, Virginia Payne, Ernest Graves, Daniel Sutter, Florence Williams, et al.

Announcers: Stuart Metz, Ted Campbell
Creator-Producer: Don Becker
Producer-Director: Basil Loughrane
Directors: Don Cope, Oliver Barbour
Writers: Adele Seymour, Katharine Seymour,
Noel B. Gerson, Margaret Sangster
Musical Director: Doc Whipple
Sounds Effects: Jack Anderson

The Light of the World presented dramatizations of stories from the Bible. Countless performers appeared on the program, many of whom later became very famous. The voice of Bret Morrison opened the program with organ background and echo effect. The series was first heard over NBC in 1940.

Lights Out

Suspense Drama

Featuring: Betty Winkler, Sidney Ellstrom,
Ted Maxwell, Raymond Edward Johnson,
Templeton Fox, Lou Merrill, *et al.*
Creator: Wyllis Cooper
Writers: Wyllis Cooper, Arch Oboler, Ferrin N.
Fraser

Opening:

① — ANNOUNCER. It . . . is . . . later . . . than
. . . you . . . think!"

[later]

— Lights out . . . e-v-e-r-y-b-o-d-y!

Lights Out was originally a fifteen-minute program. It was eventually lengthened to a half-hour. The program was usually a late-night entry, at one time being heard at midnight and at another at 10:30 p.m., Wednesdays, on NBC.

Li'l Abner

Situation Comedy

CAST:

Li'l Abner	John Hodiak
Mammy Yokum	Hazel Dopheide
Pappy Yokum	Clarence Hartzell
Daisy Mae	Laurette Fillbrandt
Announcer: Durward Kirby	

Li'l Abner in Dogpatch
Th - by
Dm
Marguerite
Hield

Producer: Wynn Wright
Director: Ted MacMurray
Writer: Charles Gussman

Li'l Abner featured the adventures of hillbilly characters in the village of "Dogpatch." It was based on the comic strip by Al Capp and first came to radio over NBC in 1939, originating in Chicago.

Lilac Time

Dance Instruction

Featuring: Arthur Murray
Vocalist: Carl Oxford

Arthur Murray described dance steps on this program.

Lincoln Highway

Drama

Narrator-M.C.: John McIntire
Directors: Don Cope, Maurice Lowell,
Theodora Yates

Theme: (Composed and sung by Jack Arthur)
Hi there, neighbor,
Going my way
East or West on the Lincoln Highway?

Hi there, Yankee,
Give out with a great big "Thankee";
This is God's country.

Linda's First Love

Serial Drama

CAST:

Linda	Arline Blackburn
Danny	Karl Swenson
Also: Mary Jane Higby, many others	
Announcers: Roger Forster, André Baruch	

Director: Martha Atwell
Theme: "If You Are but a Dream"

All these youngsters graduated from *The Horn and Hardart Children's Hour*.

The Line-up

Police Drama

CAST:

Police Lieutenant Bill Johnstone
Police Sergeant Wally Maher

This was first heard over CBS in 1950.

The Linit Show: see *The Fred Allen Show*.

Listen to This

Music and Conversation

CAST:

Dotty Kay St. Germain
Johnny Jack Brooks

Listening Post

Drama

Host: Bret Morrison

Also: Everett Sloane, Fredric March, Joan Tetzel, Myron McCormick, Martha Scott, Ethel Owen, Nancy Douglass, Clayton "Bud" Collyer, Mary Jane Higby

Directors: Henry Klein, James Sheldon

Writers: Ben Kagan, Gerald Holden, Noel B. Gerson

Listening Post presented dramatizations of stories from *The Saturday Evening Post*. It was first heard over ABC in 1944.

The Little Betsy Ross Girl

Variety Program

Children's Variety

Featuring: Marion Loveridge, the Betsy Ross Girl; "Termite" Daniels, the Panty-Waist Glamour Girl; Billy Daniels, "Termite's" brother; Bobby Hookey, America's Youngest National Network Radio Comedian

Little Italy

Serial Drama

CAST:

Nick Ned Wever
Tony Alfred Corn
(later known as Alfred Ryder)
Papa Marino Himan Brown
Mrs. Marino Ruth Yorke
Beatrice Rose Keane

Producer-Writer-Director: Himan Brown

Little Italy was first heard over CBS in 1933.

Little Jack Little

Music

Featuring: Little Jack Little

The singer-pianist star of this program stood only five feet four inches tall and was billed as "Radio's Cheerful Little Earful." He was heard at various times over CBS in the early 1930s.

Little Ol' Hollywood

Hollywood Chatter

M.C.: Ben Alexander

This program was first heard over the Blue network in 1940. *I'm the ch man*

Little Old New York

Variety

Starring: Jack Arthur
Director: Ed Whitney

This program featured music and light drama.

LITTLE OLD NEW YORK 141

Little Orphan Annie

Adventure Serial

CAST:

Little Orphan Annie

Joe Corntassel

Mr. Silo

Mrs. Silo

Daddy Warbucks

Clay Collier (decoder inventor)

Aha, the Chinese cook

Voice of Sandy, the dog

Also: Harry Cansdale, St. John Terrell, James Monks

Announcer: Pierre André

Director: Alan Wallace

Writers: Roland Martini, Ferrin N. Fraser, Day Keene and Wally Norman

Catch-phrase:

ANNIE. Leapin' lizards!

Little Orphan Annie was based on the comic strip by Harold Gray. "Mr. and Mrs. Silo" were Annie's parents by adoption. Obviously they were farmers. "Joe Corntassel" was the shy kid down the road who had a crush on Annie.

At the opening of the program "Uncle Andy"—announcer Pierre André—introduced the theme song:

Who's that little chatterbox?

The one with pretty auburn locks?

Who can it be?

It's Little Orphan Annie.

She and Sandy make a pair.

They never seem to have a care.

Cute little she,

It's Little Orphan Annie.

Bright eyes

Cheeks a rosy glow

There's a store of healthiness handy.

Pint-size

Always on the go

If you want to know

"Arf," goes Sandy.

Always wears a sunny smile.

Now wouldn't it be worth your while,

If you could be
Like Little Orphan Annie?

Other verses included:

Gather closer, girls and boys,
Mustn't make a bit of noise,
For we will hear—
Our Little Orphan Annie.
Everybody loves this miss.
A happy little girl is this.
Come lend an ear
To Little Orphan Annie.
She is bringing all her friends,
We will have a party that's dandy.
You'll meet each and every one,
Not to be outdone,
"Arf," says Sandy.
And before she goes away
We know that everyone will say,
"She is a dear"—
Our Little Orphan Annie.

Little Orphan Annie's here,
The little girl so full of cheer,
Who doesn't know
Our Little Orphan Annie?
Be as quiet as a mouse,
Tell everybody in the house.
They'll want to know,
It's Little Orphan Annie.
Tell your mother and your dad,
You know something better than candy.
If you drink it once or twice,
You will think it nice—
Oooh - how dandy!
Later on we'll tell you more,
But now we have a treat in store—
On with the show,
And Little Orphan Annie.

As was the case with many of radio's themes, the lyrics varied from time to time. For example, the first verse listed above was taken from an actual broadcast and was not the same as the published sheet music, from which the other verses were taken.

The reference in the last verse of the theme song was to Ovaltine, the long-time sponsor of *Little Orphan Annie*. Among the premiums offered were an Ovaltine shake-up mug and a decoder for the daily clues given at the end of the broadcast.

The series was first heard over the Blue network in 1931.



Myrt and Marge. Left to right: Myrtle Vail, Ray Hedge, Donna Damerel, Jeanne Juvelier



The National Barn Dance. Uncle Ezra and the Hoosier Hot Shots

It Pays to Be Ignorant.
Left to right: Harry McNaughton, Lulu McConnell,
George Shelton, Tom Howard



Ozzie Nelson



Harriet Hilliard



Jessica Dragonette



2

Dwight Weist



Paula Winslowe



Vaughn de Leath



The Happiness Boys.
Left to right: Billy
Jones, Ernie Hare



Wendell Hall,
"The Red Headed
Music Maker"



Bill Griffis





Mary Jane Higby



Jerry Macy



Owen Jordan



Mel Allen



Charles Webster



First Nighter.
Olan Soule, Barbara Luddy

Les Tremayne and Barbara Luddy in *First Nighter*, 1941





Les Tremayne and Barbara Luddy reading a *First Nighter* script at the Hollywood Bowl, 1968



Anne Elstner as Stella Dallas. (TV-*Radio Mirror*)

Truth or Consequences.
At right: Eddie Cantor,
Ralph Edwards



Clicquot Club Eskimos.
At right: Harry Reser



*Left to right: Jimmy
Wallington, Portland
Hoffa, Fred Allen*



B. A. Rolfe



Clem McCarthy
(looking through
glasses)



Floyd Gibbons





Olvio Santoro



Baby Rose Marie



The Moylan Sisters



Kenny Baker



"Termite" Daniels,
Bobby Hookey



Milton Cross



Jay Jostyn (left) going over a *Mr. District Attorney* script with announcer Fred Uttal. (Gary Wagner)

Left to right: Ray Noble, Dale Evans, Don Ameche, Charlie McCarthy, Edgar Bergen. (National Broadcasting Company)





Ned Wever as Bulldog Drummond



Harold Peary as the Great Gildersleeve



Cornelius Westbrock
Van Voorhees;
Arthur Pryor, Jr.



Cavalcade of America. Left to right: Edwin Jerome, Karl Swenson, Jeanette Nolan, Ray Collins, Ted Jewett, Agnes Moorehead, John McIntire, Kenneth Delmar



"Uncle Don" Carney



Ed Sullivan



Ben Bernie

Life Can Be Beautiful. Left to right: Mitzi Gould, Ralph Locke, John Holbrook, Alice Reinheart





Second Husband. Left to right: Helen Menken, John Thomas, Virginia Dwyer



Arthur Hughes as "Just Plain Bill," making a Fourth of July speech



Joseph M. White, "The Silver Masked Tenor"



Jean Hersholt as Dr. Christian

Arthur Tracy,
"The Street Singer"

P. Heav



Ronald Liss



Blondie. Left to right:
Arthur Lake, Penny
Singleton, Hanley
Stafford



Frank Knight



The Life of Riley.
Left to right: John
Brown, William Bendix



Athena Lorde





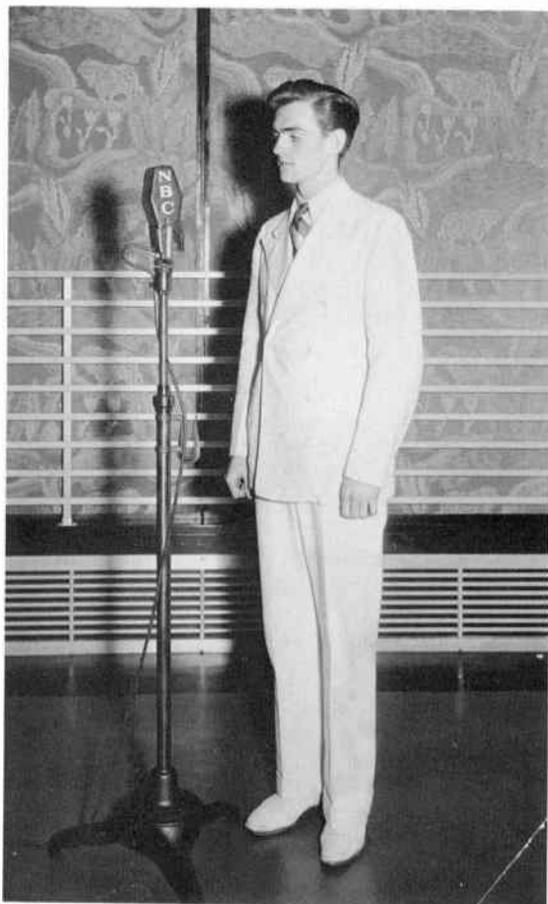
Lowell Thomas



Len Doyle



Joe Penner



George Ansbro



Jan Miner



Joseph Julian and Roger de Koven in a scene from *The O'Neills*



A recording session for *The Mysterious Traveler*. Left to right: Jack Amerine (sound), Bill Zuckert, Lon Clark, Roger de Koven, Ed Begley, Maurice Tarplin, Jim Wallington, Jackson Beck

5



Gangbusters. Left to right: Santos Ortega, Anne-Marie Gayer, Grant Richards, James McCallion. (CBS PHOTO)



The Aldrich Family. Left to right: Dickie Jones, Jackie Kelk. (CBS PHOTO)

Teddy Bergman (later known as Alan Reed)
as Joe Palooka





John Nesbitt, Meredith Willson



Cliff Edwards ("Ukulele Ike")



Buck Rogers in the 25th Century. Left to right: Curtis Arnall (wearing gravity-defying inertron), Elaine Melchoir, William Shelley, Edgar Stehli (holding vibro-destructor ray), Adele Ronson

H. V. Kaltenborn



Gabriel Heatter



Tony Wons



David Ross



Bert Parks

Wally Butterworth



Roxy





Arthur Allen



Walter Damrosch



Walter Tetley



Curley Bradley



The Breakfast Club.
Left to right: Eugenie Baird, Don Dowd, Don McNeill, Sam Cowling, Jack Owens



Frank Gallop

Graham McNamee,
Ed Wynn



Jimmy Durante



Weber and Fields



Bing Crosby



Jack MacBryde and
Walter Kinsella as,
respectively, Pee-wee
and Windy





Vincent Lopez



Phil Cook



Frank Munn



Phil Harris,
Alice Faye



Frank Singiser



Rudy Vallee

Teri Keane,
Don Ameche



Countess Olga Albani

Amos 'n' Andy.
Left to right:
Freeman Gosden,
Charles Correll



Al Jolson

Jeanette MacDonald



Little Jack Little



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Frank Lovejoy



Sara Berner



Jack Arthur



Michael Fitzmaurice



Anna Appel and
Menasha Skulnik
in *Abie's Irish Rose*



Vicki Vola

24

Charlotte Manson



Frank Hummert

Henry Morgan



Anne Hummert

Walter Winchell



Harry Frankel
("Singin' Sam")





Maurice Tarplin
as *The Mysterious
Traveler*



Babe Ruth,
Graham McNamee



Mary Pickford



Eddie Cantor



Jim and Marian Jordan
as *Fibber McGee
and Molly*



Bob Hope

*The Columbia
Workshop, with Orson
Welles at far right*



Boake Carter



Morton Downey
(at right)



Arthur Godfrey



Will Rogers



Major Bowes





Left to right: Jimmy Wallington,
George Jessel, Dave Rubinoff



"Evelyn and Her
Magic Violin"



Floyd Buckley



Basil Ruysdael



Rolly Bester



"Tiny" Ruffner



A. L. Alexander



Joseph Curtin



Ben Grauer



Ken Roberts



Alice Frost



Paul Douglas



Russ Columbo



Julia Sanderson,
Frank Crumit



Ted de Corsia



Jim Boles



Let's Pretend, with
Nila Mack at center

The Railroad Hour. Left to right:
Gordon MacRae (star), Carmen
Dragon (musical director),
Marvin Miller (announcer)



Gilbert Mack



Joe and Ethel Turp.
Left to right: Jackson
Beck, Patsy Campbell
Larry Berns (producer-
director)



Fred Waring with Jane
Wilson on *The
Chesterfield Supper
Club*



Norman Brokenshire



Ted Husing



Alois Havrilla



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Arthur Q. Bryan



Ed Thorgersen



Bret Morrison



The Dunninger Show. Left to right: George Wiest (producer), Roger Krupp (announcer), Joe Dunninger



Anne Elstner and William Johnstone in *Wilderness Road*



Tom McCray (extreme right) and Ben Hawthorn (at microphone) among radio newsmen covering the 1936 flood in Hartford, Connecticut

Little Women

Serial Drama

CAST:

Jo	Elaine Kent
Amy	Pat Ryan
Mrs. March	Irene Hubbard
Meg	Joyce Hayward
Beth	Sammie Hill

This series was based on the novel by Louisa May Alcott.

Living Should Be Fun

Health

This durable series presented diet and health talks by Carlton Fredericks.

Lone Journey

Serial Drama

CAST:

Nita Bennett	Claudia Morgan
	Betty Ruth Smith
	Eloise Kummer
Wolfe Bennett	Lester Damon
Henry Hunter	(Arthur Jacobson)
	Reese Taylor
	Staats Cotsworth
Wolfe Bennett as a boy	Warren Mills
Mrs. Wolfe Bennett, Sr.	Nancy Osgood
Cullen Andrews	James Meighan
	John Hodiak
Cecily Andrews	Dorothy Lowell
Lelia Matthews	Betty Caine
	Genelle Gibbs
Jim Matthews	John Gibson
	Frank Dane
Francesca Maguire	Nancy Marshall
Henry Newman	Clifford Soubier
Enor	Cameron Andrews
	Bob Jellison
Mal Tanner	Wylie Adams
	DeWitt McBride
Rollo St. Cloud	Dick Coogan

Mrs. Jessie King

Kyle King

Jean

Lance McKenzie

Sydney Sherwood McKenzie

Lansing McKenzie

Lynne Alexander

Tao Smith

Announcers: Durward Kirby, Henry Morgan,
Nelson Case, Richard Stark

Grace Valentine

Bess McCammon

Geraldine Kay

Norma Jean Ross

John Larkin

Charlotte Holland

Laurette Fillbrandt

Karl Weber

Joan Alexander

Oliver Cliff

Directors: Axel Gruenberg, Ted MacMurray,
Martin Magner

Writer: Sandra Michael

Lone Journey was first heard over NBC in 1940. It originated in Chicago.

The Lone Ranger

Western Adventure

CAST:

The Lone Ranger (John Reid)	George Seaton
	Jack Deeds
	Earle Graser
	Brace Beemer
Tonto	John Todd
Dan Reid, The Lone Ranger's nephew	Ernie Stanley
	James Lipton
	Dick Beals
Butch Cavendish	Jay Michael
Thunder Martin	Paul Hughes
Announcer-Narrator	Harold True
	Brace Beemer
	Harry Golder
	Charles Woods
	Bob Hite
	Fred Foy

Also: Rollon Parker, John Hodiak, Jack Petruzzi, Herschel Mayal, Ted Johnstone, Amos Jacobs (later known as Danny Thomas), Bob Maxwell, Frank Russell, Elaine Alpert

Creators: George W. Trendle, Fran Striker
Producer-Director-Writer: James Jewell
Directors: Al Hodge, Charles Livingstone
Chief Writer and Story Editor: Fran Striker
Writers: Felix Holt, Bob Green, Shelley Stark,

Bob Shaw, Dan Beatty, Tom Dougall, Gibson Scott Fox

Theme: "William Tell Overture" by Rossini

Bridge Music: "Les Préludes" by Liszt

Opening:

MUSIC. *Theme up full and under . . .*

SOUND. *Hoofbeats fade in . . .*

RANGER. Hi-yo Silver!!!

SOUND. *Gunshots and hoofbeats . . .*

ANNOUNCER. A fiery horse with the speed of light, a cloud of dust and a hearty hi-yo Silver! The Lone Ranger!

MUSIC. *Theme up full and under . . .*

ANNOUNCER. With his faithful Indian companion, Tonto, the daring and resourceful masked rider of the plains led the fight for law and order in the early western United States. Nowhere in the pages of history can one find a greater champion of justice. Return with us now to those thrilling days of yesteryear . . .

SOUND. *Hoofbeats fade in . . .*

ANNOUNCER. From out of the past come the thundering hoofbeats of the great horse Silver. The Lone Ranger rides again!!!

RANGER. Come on, Silver! Let's go, big fellow! Hi-yo Silver! Away!

MUSIC. *Theme up full*

In 1930 George W. Trendle established a statewide radio network in Michigan with WXYZ Detroit as the key station for the Michigan Radio network. He began a search for a program dedicated to youth. In his mind he imagined a program that was action-packed without emphasis on violence, one that would entertain as well as quietly instruct and inspire, one that would have appeal to children but would also be logical and interesting to adults. Eventually Trendle decided on a story set in the pioneer days in the West and hired Fran Striker, a writer from Buffalo, New York, to create the hero. Trendle's instructions were that the hero must be realistic, serious, and sober-minded, a man with a righteous purpose, a man who would serve as an example of good living and clean speech. The hero also had to be a man of mystery and be motivated by a burning desire to help the builders of the West and to do it, not for personal credit or gain, but purely for love of country.

The first broadcast of *The Lone Ranger* was on January 30, 1933. The show was scheduled for three complete half-hour adventures every

week. To handle problems of production costs, Trendle called upon Allen H. Campbell, an advertising salesman for the Hearst organization. Campbell sold the program for broadcast not only in Detroit, but also in New York and Chicago. Campbell established a three-station hook-up with WXYZ feeding the program to WOR New York and WGN Chicago. The hook-up was called the Mutual Broadcasting System (MBS). The final broadcast on a nationwide basis was on September 3, 1954.

Brace Beemer narrated the program during the time that Earle Graser played the part of the Ranger. Graser was killed in an auto accident on April 8, 1941, and for a period of several broadcasts the Ranger was portrayed as being very ill and wasn't heard except for heavy breathing. After a sufficient time had passed, Beemer became the Ranger. Thus, there was no sudden change of voice for the Lone Ranger.

Tonto's horses were named White Feller, Paint, and Scout. Tonto's conversations with the Lone Ranger often included the phrase "Kemo Sabe"—which is translated "Faithful Friend." Another familiar part of the show was the closing, which usually involved someone asking, "Who was that masked man?"—and as the Lone Ranger and Tonto galloped off into the distance, the reply would come, "Why, don't you know? That man was . . . the Lone Ranger!"

Trendle and Striker also created *The Green Hornet*. There are some interesting parallels between the two programs, as noted in the listing for *The Green Hornet*.

Lonely Women

Serial Drama

CAST:

Marilyn Larimore
Mrs. Schultz
Nora
Judith Clark
Judith Evans
Helen
Peggy
Mr. Schultz
Bertha Schultz
George Bartlett
Jack Crandall

Betty Lou Gerson
Virginia Payne
Nanette Sargent
Barbara Luddy
Eileen Palmer
Florence Brower
Harriette Widmer
Murray Forbes
Patricia Dunlap
Reese Taylor
Les Tremayne

Edith Crandall
 Laura Richardson
 Henry Virginia Marshall
 Mr. Conway
 Judge Carter Colby
 Mrs. Carter Colby
 John Murray
Announcer: Marvin Miller

Muriel Bremner
 Kay Campbell
 Cliff Soubier
 Eunice Topper
 John Barclay
 Herb Butterfield
 Muriel Bremner
 Willard Waterman

Nannie
 Kevin
 Octavia

Kate McComb
 Paul McGrath
 Carol Summers

Producer: Carl Wester
Director: Gil Gibbons
Writer: Irna Phillips

Lonely Women originated in Chicago and made its debut over NBC in 1942.

Producers: Frank and Anne Hummert
Directors: Martha Atwell, Arthur Hanna, Fred Weihe
Writers: Helen Walpole, Jean Carroll, Elizabeth Todd

“Lora Lawton” was a woman from the Midwest who moved to Washington, D.C., to become housekeeper for shipbuilder “Peter Carver.” The program was first heard over NBC in 1943.

The Longines Symphonette

Music

Host: Frank Knight
Conductor: Mishel Piastro
 Theme: “Moonlight Sonata” by Beethoven

The Longines Symphonette was sponsored by the Longines-Wittnauer Watch Company, makers of “The World’s Most Honored Watch.”

Look Your Best: see *Women’s Programs*.

Lora Lawton

Serial Drama

CAST:

Lora Lawton

Peter Carver

May Case, the secretary
 Iris Houston
 Clyde Houston
 Angus MacDonald
 Gail Carver

Helene Hudson
 Rex Lawton
 Russell Gilman
 Daniel

Joan Tompkins
 Jan Miner
 James Meighan
 Ned Wever
 Ethel Wilson
 Elaine Kent
 James Van Dyk
 William Hare
 Marilyn Erskine
 Charita Bauer
 Fran Carlon
 Lawson Zerbe
 Walter Greaza
 Alan MacAteer

Lorenzo Jones

Serial Comedy-Drama

CAST:

Lorenzo Jones
 Belle, his wife

Irma Barker

Judy
 Nick
 Frances
 Millie
 Jim Barker

Abby Matson
 Sandy Matson
 Chester Van Dyne
 Mrs. Henry Thayer
 Clarence K. Muggins

Margaret Ann Shepherd (Scheindel Kalish)
 Angus
 Walter

Announcer: Don Lowe

Karl Swenson
 Betty Garde
 Lucille Wall
 Nancy Sheridan
 Mary Wickes
 Grace Keddy
 Colleen Ward
 Elliott Reid
 Helen Walpole
 Ethel Owen
 John Brown
 Frank Behrens
 Jean McCoy
 Joe Julian
 Louis Hector
 Irene Hubbard
 Roland Winters
 Kermit Murdock
 Art Carney
 Chester Stratton

Producers: Frank and Anne Hummert
Directors: Frank Hummert, Stephen Gross, Ernest Ricca
Writers: Theodore and Mathilde Ferro
Sound Effects: Frank Loughrane, Manny Segal
Organists: Rose Rio, Ann Leaf

Theme: "Funiculi, Funicula"

Opening:

ANNOUNCER. And now, smile a while with Lorenzo Jones and his wife Belle.

Lorenzo Jones made its debut over NBC in 1937. "Lorenzo" "worked" as a mechanic at "Jim Barker's" garage but spent most of his time inventing useless gadgets. In one of the stories, "Lorenzo" fell victim to amnesia and the program took on a serious overtone. The program was described by the announcer as "a story with more smiles than tears."

Louella Parsons: see *Hollywood Reporters*.

Lucky Smith

Adventure

CAST:

Detective Lucky Smith Max Baer

Max Baer was a former heavyweight boxing champion of the world.

The Lullaby Lady

Music

The Lullaby Lady: Louise King
Evelyn Ames
Opal Craven
Margaret Gent

Lum and Abner

Comedy

CAST:

Lum Edwards Chester Lauck
Abner Peabody Norris Goff
Grandpappy Spears Chester Lauck
Snake Hogan Chester Lauck
Cedric Wehunt Chester Lauck
Dick Huddleston, postmaster Norris Goff
Doc Miller Norris Goff
Squire Skimp Norris Goff
Also: Edna Best, Zasu Pitts, Andy Devine, Cliff Arquette

Orchestra: Opie Cates

Announcers: Gene Hamilton, Del Sharbutt,

Carlton Brickert, Lou Crosby, Wendell Niles, Gene Baker, Roger Krupp

Producer-Director: Larry Berns

Directors: Robert McInnes, Forrest Owen, Bill Gay

Writers: Jay Sommers, Betty Boyle, Roz Rogers, Wedlock and Snyder (Hugh Wedlock, Jr., and Howard Snyder)

Sound Effects: Dave Light, Harry Essman

Organist: Sybil Bock

The story was centered in the "Jot 'Em Down Store" in "Pine Ridge, Arkansas." Pine Ridge was originally a fictitious town, but in 1936 the real town of Waters, Arkansas, changed its name to Pine Ridge in honor of Lum and Abner.

The show started over NBC on April 26, 1931, and continued on radio for twenty-four years over NBC, CBS, ABC, and Mutual. Sponsors included Quaker Oats, Ford Motor Company, Horlick's Malted Milk, General Foods, Alka-Seltzer, and General Motors.

Luncheon at Sardi's

Interviews

M.C.: Bill Slater
Tom Slater

Producer-Director: Gary Stevens

The Lutheran Hour: see *Religion*.

Lux Radio Theatre

Drama

Host: Cecil B. DeMille (June 1, 1936, to January 22, 1945); William Keighley (December 1945 to June 6, 1955); Irving Cummings (occasionally as substitute)

Announcers: Mel Ruick, John Milton Kennedy, Ken Carpenter

Directors: Antony Stanford, Cecil B. DeMille, Frank Woodruff, Fred MacKaye, Earl Ebi

Writers: Charles S. Monroe, Sanford Barnett, Stanley Richards, Carroll Carroll, Ed James

"Lux . . . presents Hollywood!" was a familiar phrase to Monday-night radio listeners from

June 1, 1936, to June 6, 1955. When this Blue network program was originally broadcast from New York on Sunday afternoons, beginning in 1934, under Antony Stanford's direction, it featured hour-long adaptations of Broadway plays starring Broadway actors. In 1936 Lever Brothers moved the show to Hollywood, where Cecil B. DeMille took over as host and director, and from then on *The Lux Radio Theatre* featured radio adaptations of famous motion pictures using movie stars as the leading actors. Sometimes the same actors who appeared in the radio version had appeared in the movie, but more often other stars assayed the roles.

The first program based upon a film starred Marlene Dietrich and Clark Gable in "The Legionnaire and the Lady," an adaptation of the motion picture *Morocco*. The following program was "The Thin Man," starring Myrna Loy and William Powell. Over the years Don Ameche appeared more than any other actor, playing leads in eighteen different productions. Fred MacMurray was next with seventeen appearances. Barbara Stanwyck starred in more productions than any other actress—fifteen. Claudette Colbert and Loretta Young tied for second with fourteen each.¹

In 1945 DeMille relinquished his position as host-director under rather unusual circumstances. As required of all performers, DeMille was a member of the American Federation of Radio Artists (AFRA), the radio performers' union. In the fall of 1945 a proposition regarding closed-shop union rulings was to be voted on in the California election. AFRA was in favor of closed shops and assessed its members one dollar each to help support a campaign in this regard. DeMille, adamantly opposed to closed shops, refused to pay the assessment on the grounds that his payment of one dollar would nullify his opposition vote. AFRA ruled that anyone who did not pay the assessment would be suspended and thereby prevented from appearing on the air. Thus DeMille was banned from the air because he would not pay the one dollar or allow anyone else to pay it for him. After a year of on-the-air auditions of various possible hosts, William Keighley was selected as the new permanent host.

¹For a complete listing of the 387 productions broadcast under the aegis of Cecil B. DeMille, see Gene Ringgold, and DeWitt Bodeen, *The Films of Cecil B. DeMille*.

M

Ma and Pa

Comedy Dialogue

CAST:

Ma Margaret Dee
Pa Parker Fennelly

Ma and Pa was first heard over CBS in 1936.

Ma Perkins

Serial Drama

CAST:

Ma Perkins Virginia Payne
Fay Perkins Henderson Rita Ascot
Majorie Hannan
Cheer Brentson
Laurette Fillbrandt
Margaret Draper
Gilbert Faust

John Perkins
Shuffle Shober
Charles Egleston (twenty-five years)
Edwin Wolfe (two years)

Willie Fitz Murray Forbes
Junior Fitz Cecil Roy
Arthur Young
Bobby Ellis

Mr. Farnum Ray Largay
Mrs. Farnum Constance Crowder
Zenith Sambrini Fran Carlson
Greta, the maid Cheer Brentson
Evey Perkins Fitz Dora Johnson

Laurette Fillbrandt
Kay Campbell (fifteen years)

Catherine Shaughnessey Cheer Brentson
Josie Louise Fitch
Dora Mary Frances Desmond
C. Pemberton Toohey Fred Howard

Paul Henderson Forrest Lewis
Jonathan Hole

Walter Payne
Miss Adams
Dr. Stevens
Gary St. Denis
John Adam Drayton
Frank Fenton

Mr. Silvus
Anton Julikak
Burton Wiley
Sonny Hallet
Tommy Taylor
Lula
Russell
Mr. Mortimer
Judge Hartley

Mr. Erp
Eb Martin
Zeke Hammill
Mark Matthews
Deborah Matthews
Susie Parker
Charley Brown
Dr. Glassman
Doris Fairchild
Timothy Gallagher
Jessica Herringbone
Flossie Herringbone
Tweetsie Herringbone
Phineas Herringbone
Mrs. Pendleton
Bessie Flounce
Burt Carlon
Gary Curtis
Augustus Pendleton
Mathilda Pendleton
Paulette Henderson

Stella Carlon Curtis
Gladys Pendleton

Jeff

Tom Wells

Mr. Garrett
Joseph
Dr. Andrew White
Hunkins
Gregory Ivanoff
Rufus
Sam Grim
Paulette

Curtis Roberts
Mary Marren Rees
Curtis Roberts
Rene Gekiere
Duke Watson
Barry Drew
Dan Sutter
Stuart McIntosh
Don Gallagher
Les Tremayne
Billy Rose
Dolph Nelson
Nanette Sargent
Barry Drew
Stanley Waxman
Billy Lee
Earl George
Glen Ransom
Clare Baum
Stanley Gordon
DeWitt McBride
Betty Hanna
Sylvia Leigh
Ray Suber
Carl Kroenke
Kay Campbell
Forrest Lewis
Beryl Vaughn
Angeline Orr
Elmira Roessler
Herbert Butterfield
Margaret Fuller
Cecil Roy
Jack Petruzzi
Rye Billsbury
Maurice Copeland
Beverly Younger
Nanette Sargent
Judith Lockser
Marilou Neumayer
Virgina Payne
Patricia Dunlap
Helen Lewis
Jack Brinkley
Forrest Lewis
John Larkin
Casey Allen
Wilms Herbert
Joe Helgeson
Casey Allen
Murray Forbes
McKay Morris
Forrest Lewis
Charles Egleston
Judith Lockser

Esther
Andrew
Lillian
Announcers:

Lillian White
Casey Allen
Nancy Douglass
Jack Brinkley
Dick Wells
"Charlie Warren"¹
Marvin Miller
Dan Donaldson

Creator: Robert Hardy Andrews

Producer: Lester Vail

Directors: Edwin Wolfe, George Fogle, Philip Bowman, Roy Winsor

Writers: Lee Gebhart, Natalie Johnson, Lester Huntley, Orin Tovrov

Musical Director: Doc Whipple

Sound Effects: Tommy Horan, Vincent Ronca, Wes Conant

Theme: "Ma Perkins"(original music)

Opening:

ANNOUNCER. And now . . . Oxydol's own Ma Perkins.

This serial drama was set in the town of "Rushville Center" where "Ma Perkins" operated a lumberyard. It made its debut over NBC on December 4, 1933, and was on the air for twenty-seven years for a total of 7065 broadcasts, with Virginia Payne playing "Ma" for the program's entire run. *Ma Perkins* had perhaps the best sponsor identification of all the "soap operas" through its long association with Oxydol.

Madison Square Garden Boxing

Sports

This was a long-running sports feature that began over NBC Blue in 1937. It was heard Friday nights at 10:00 and was sponsored originally by Adam Hats, later by Gillette.

¹Owing to conflicts, Marvin Miller was forced to use the pseudonym "Charlie Warren" when he announced the program in Chicago. Dan Donaldson replaced Miller when the program moved to New York. Donaldson also used the name "Charlie Warren" during much of that time.

Magazine of the Air

Music and Commentary

Featuring: B.A. Rolfe and His Orchestra
Theme: "Love's Own Sweet Song"

This program began in 1936. It was heard Monday, Wednesday, and Friday on CBS at 11:00 a.m. and presented music, guest speakers (such as Captain Tim Healy and Mrs. Martin Johnson), and a regular dramatic serial—"Trouble House," featuring Dorothy Lowell as Nancy Booth. (See also *Trouble House*.)

Maggi McNellis: see *Interviewers; Leave It to the Girls*.

The Magic Key

Music

M.C.: Milton Cross
Commentator: John B. Kennedy

The Magic Key was a concert series presenting world-famous musicians. It made its debut in 1936 sponsored by RCA. The program was originally on the air Sundays at 2:00 p.m.

The Magic of Speech

Education

Director-Writer: Vida Sutton

This program demonstrated ways of improving one's speech habits. It began on NBC in 1929 as a fifteen-minute broadcast on Thursday afternoons at 3:15.

The Magnificent Montague

Situation Comedy

CAST:

Edwin Montague, former Shakespearean actor
Monty Woolley

Lily Boheme Montague
Agnes, the maid

Anne Seymour
Pert Kelton

Writer: Nat Hiken
Organist: Jack Ward

This program was first heard over NBC in 1950.

Maisie

Situation Comedy

CAST:

Maisie Ann Sothern
Bill Elliott Lewis

Also: John Brown, Wally Maher, Norman Field, Donald Woods, Lurene Tuttle

Announcer: Ken Miles

Directors: Cal Kuhl, William Rousseau

Writer: Art Phillips

Maisie came to radio via CBS in 1945.

The Majestic Theater Hour

Variety

Featuring: The Two Black Crows (Moran and Mack)

This program began over CBS in 1927 as a sixty-minute broadcast on Sundays from 9:00 to 10:00 p.m. George Moran and Charlie Mack were already famous for their blackface comedy act.

Major Bowes and His Original Amateur Hour

Talent Contest

M.C.: Major Edward Bowes
Jay C. Flippen
Ted Mack

Announcers: Graham McNamee, Phil Carlin, Norman Brokenshire, Jimmy Wallington, Ralph Edwards, Dan Seymour, Tony Marvin, Warren Sweeney, Don Hancock

Producer: Lou Goldberg

Directors: Bob Reed, Lloyd Marx
Musical Supervisor: Lloyd Marx
Themes: "Stand By," "There's No Business
Like Show Business"

A perfect day

Catch-phrase:

MAJOR BOWES. The wheel of fortune goes 'round and 'round and where she stops nobody knows.

Major Bowes and His Original Amateur Hour originated over WHN New York in 1934 and moved to NBC on March 24, 1935, under the sponsorship of Chase and Sanborn. Jay C. Flippen replaced Bowes as M.C. of the WHN version while the Major appeared on the network. On September 17, 1936, the network show moved to CBS for Chrysler Corporation. It went to ABC under the sponsorship of Old Gold cigarettes on September 18, 1948. Both Flippen and Mack continued to use the wheel of fortune catch-phrase listed above. A gong was struck by the M.C. to indicate that the contestant had met defeat.

The Major Bowes Family Hour: see *The Family Hour*.

Major Hoople

Situation Comedy

CAST:

Major Hoople	Arthur Q. Bryan
Martha	Patsy Moran
Little Alvin	Franklin Bresee
Mr. Twiggs	Mel Blanc
<i>Also:</i> John Battle	
<i>Orchestra:</i> Lou Bring	
Walter Greene	

Writer: Phil Leslie

Original Music: Lou Bring

Opening:

ORCHESTRA. *Laugh music . . . up and fade*

ANNOUNCER. He's not a sergeant . . . he's not a lieutenant . . . he's not a captain . . . he's a *major!* Yes, ladies and gentlemen, it's *Major Hoople!*

AUDIENCE. *Applause.*

ORCHESTRA. *Theme . . . up and fade*

ANNOUNCER. From out of the comic strip and into your homes, we bring you that overstuffed philosopher . . . Major Amos Hoople. His ever-loving but not too trusting wife, Martha . . . his precocious nephew, Little Alvin . . . and his star boarder and number-one complainer, Tiffany Twiggs.

ORCHESTRA. *Up and fade*

Closing:

ANNOUNCER. This radio version of Major Hoople was written by Phil Leslie . . . and featured in the leading roles Arthur Q. Bryan as Major Hoople, Patsy Moran as Martha, Franklin Bresee as Little Alvin, and Mel Blanc as Mr. Twiggs. Original music was by Lou Bring.

AUDIENCE. *Applause.*

ANNOUNCER. Major Hoople comes to you each week at this same time over most of these same stations. This program came to you from Hollywood. This is the Blue network.

Major Hoople was based on the newspaper comic character originated by Gene Ahern in "Our Boarding House." The above script excerpt was for the broadcast of Monday, October 5, 1942 (4:00-4:30 p.m. Pacific War Time).

The Make-Believe Ballroom

Music



Host: Martin Block

This was the first commercially successful record program, though its title had been used earlier in Los Angeles by Al Jarvis.

Martin Block scored a hit with *The Make-Believe Ballroom* in New York (on station WNEW) by referring to the various orchestras playing on the mythical stages in the "Crystal Studio" of WNEW during the radio coverage of the Hauptmann trial. Block generally devoted fifteen-minute segments of this two-hour program to an individual singer or orchestra's recordings. The best-remembered theme was "It's Make-Believe Ballroom Time," written by Martin Block and Mickey Stonner and recorded by Glenn Miller. Its lyrics included:

It's Make-Believe Ballroom Time
And free to everyone.
It's no time to fret,
Your dial is set

For fun.
Just close your eyes and visualize
In your solitude.
Your favorite bands are on the stands
And Mister Miller puts you in the mood.

Malcolm Claire

Children's Stories

CAST:

The Old Witch
Whitewash
Spare Ribs
The Old Man

Malcolm Claire

Man Against Crime

Detective

CAST:

Mike Barnett, detective
Ralph Bellamy
Robert Preston²

Director: Paul Nickell
Writer: Lawrence Klee

This CBS series began its run on October 7, 1949.

The Man Behind the Gun

Adventure Drama

Featuring: Myron McCormick, William Quinn,
Frank Lovejoy, Elizabeth Reller, Larry
Haines, Paul Luther

Narrator: Jackson Beck
Producer-Director: William N. Robson
Writer: Ranald MacDougall
Musical Director: Van Cleave

The Man Behind the Gun was designed to build morale during World War II. The scripts were often based on actual events that had taken place in the various armed services. The series was first heard over CBS in 1943.

²Preston substituted for Bellamy from June 29, 1951 to August 3, 1951.

A Man Called X

Adventure

CAST:

Detective Ken Thurston
His girl friend
Pagan Zeldschmidt, his side-kick

Herbert Marshall
GeGe Pearson
Leon Belasco

Producer: Jay Richard Kennedy
Directors: Jack Johnstone, William N. Robson
Writer: Milton Merlin

"Detective Thurston's" favorite hangout was the "Café Tambourine" in Cairo, Egypt. The program began over ABC in 1944.

The Man from G-2

International Spy Adventure

CAST:

Major Hugh North
The girl

Staats Cotsworth
Joan Alexander

The Man from G-2 was first heard over ABC in 1945.

The Man I Married

Serial Drama

CAST:

Evelyn Waring
Adam Waring
Phineas T. Grant
Grandfather Grant
Ella Hunt
Mr. Hunt
Teddy Hunt
Florence Weston
Mrs. Hempstead
Frank Flippin
Joe Billings

Vicki Vola
Gertrude Warner
Dorothy Lowell
Betty Winkler
Barbara Lee
Van Heflin
Clayton "Bud" Collyer
Santos Ortega
Rikel Kent
Frances Carden
Fred Irving Lewis
Jackie Grimes
Betty Worth
Fanny May Baldrige
Arnold Moss
Walter Vaughn

Ed Spalding Raymond Edward Johnson
Aunt Matt Ethel Owen
Shelly Martin Spencer Bentley
Brooks Ed Jerome
Tippy John Gibson
Announcer: Howard Petrie

Director: Oliver Barbour
Writers: Carl Bixby, Don Becker
Theme: Original music by Don Becker,

The Man I Married made its debut over NBC in 1939.

Mandrake the Magician

Adventure

CAST:

Mandrake Raymond Edward Johnson
Lothar Juano Hernandez
Narda Francesca Lenni
Also: Laddie Seaman

Producer: Henry Souvaine
Director: Carlo De Angelo

MANDRAKE. Invoco legem magicarum! [I invoke the law of magic.]

Mandrake the Magician was based on the comic-strip character created by Lee Falk and Phil Davis. The series was first heard over Mutual in 1940.

Manhattan at Midnight

Drama

Featuring: Alan Reed (Teddy Bergman), Ted de Corsia, Jeanette Nolan
Writer: Jay Bennett

This program was first heard over the Blue network in 1940.

Manhattan Merry-Go-Round

Music

Singers: Thomas L. Thomas, Rachel Carlay,

Dennis Ryan, Marian McManus, Barry Roberts, Glenn Cross, Dick O'Connor, Rodney McClellan

Choral group: The Jerry Mann Voices, The Men About Town

Orchestra: Victor Arden and His Broadway Stage Band; Andy Sanella

Announcers: Ford Bond, Roger Krupp

Producers: Frank and Anne Hummert

Director: Paul Dumont

Theme: Although announcer Ford Bond un-failingly claimed the program presented lyrics "sung so clearly you can understand every word," we found it extremely difficult to decipher the third and fourth lines of the theme. After listening to recordings over and over, we found the lyrics to be as follows, with the third and fourth lines still uncertain:

Jump on the *Manhattan Merry-Go-Round*
We're touring alluring old New York town.
Broadway to Harlem a musical show
The orchestra tunes up to your radio.
We're serving music, fun, and laughter
A happy heart will follow after.
And we'd like to have you all with us
On the *Manhattan Merry-Go-Round*.

Opening:

ORCHESTRA AND CHORUS. *Theme, then under . . .*

FORD BOND. Here's the *Manhattan Merry-Go-Round* that brings you the bright side of life, that whirls you in music to all the big night spots of New York town to hear the top songs of the week sung so clearly you can understand every word and sing them yourself.

This program, heard Sundays at 9:00 p.m. over NBC, began in the early 1930s and was made up of a series of imaginary visits to night spots around Manhattan. The show became thoroughly identified with its long-time sponsor, Dr. Lyon's Tooth Powder (announcer Ford Bond always stressed the word "Powder" when he read the script). Many listeners, through the years, became curious as to what the "L" stood for in Thomas L. Thomas. It was a Welsh name—Llyfwyn.

The March of Games

Quiz

Quizmaster: Arthur Ross
Drum Majorette: Sybil Trent
Producer: Nila Mack

The March of Time

Documentary

CAST:

Narrator

Ted Husing
Harry Von Zell
Westbrook Van Voorhis

Franklin D. Roosevelt

Bill Adams
Art Carney

Eleanor Roosevelt

Staats Cotsworth
Agnes Moorehead
Nancy Kelly

Josef Stalin

Jeanette Nolan
Edwin Jerome

Adolf Hitler

Dwight Weist

Benito Mussolini

Ted de Corsia

Winston Churchill

Maurice Tarplin

Neville Chamberlain

Peter Donald

King Farouk

Elliott Reid

Haile Selassie

Edwin Jerome

Huey Long

Jack Smart

Also: John McIntire, Georgia Backus, Martin Gabel, Karl Swenson, Gary Merrill, Adelaide Klein, Myron McCormick, Agnes Young, Everett Sloane, Kenny Delmar, Lotte Staviskey, Claire Niesen, *et al.*

Producer-Director: Arthur Pryor, Jr.

Assistant Producer: Tom Harrington

News Editor: Bill Geer

Directors: Don Stauffer, Homer Fickett, William Spier, Lester Vail

Musical Directors: Donald Voorhees, Howard Barlow

Writers: Richard Dana, Brice Disque, Jr., Carl Carmer, Paul Milton, Garrett Porter

Sound Effects: Mrs. Ora Nichols, Ronald Fitzgerald, Edward Fenton, Bob Prescott

Catch-phrases:

VAN VOORHIS. Time . . . marches on!

VAN VOORHIS. As it must to all men, death came this week to . . .

The first dramatized news story on *The March of Time* was broadcast over CBS in 1931—the renomination of “Big Bill” Thompson as mayor of Chicago.

Marie, the Little French Princess

Serial Drama

CAST:

Marie

Ruth Yorke

Richard

James Meighan

Also: Allyn Joslyn, Alma Kruger, Porter Hall
Announcer: André Baruch

Producer-Director: Himan Brown

This was one of the first nationally broadcast daytime “soap operas.” “Marie” was a princess from a fictitious country who ran away to become a commoner.

Mark Trail

Adventure

CAST:

Mark Trail

Matt Crowley

John Larkin

Staats Cotsworth

Scotty

Ben Cooper

Ronald Liss

Cherry

Joyce Gordon

Announcers: Jackson Beck, Glenn Riggs

Director: Drex Hines

Writers: Albert Aley, Palmer Thompson, Elwood Hoffman, Gilbert Braun

Sound Effects: William B. Hoffman

Opening:

ANNOUNCER. Kellogg’s Pep, the build-up wheat cereal with a prize in every package, invites you to share another thrilling adventure with . . . Mark Trail . . .

SOUND. *Burning forest*

ANNOUNCER. Battling the raging elements!

Max Wayne
Yair *My Lucky Charm* *Harty Warnow*
Charles Chandler

SOUND. *Wolf howl*
ANNOUNCER. Fighting the savage wilderness!
SOUND. *Horse hoofbeats*
ANNOUNCER. Striking at the enemies of man and nature!
MUSIC. *Sting*
ANNOUNCER. One man's name resounds from snow-capped mountains down across the sun-baked plains. Mark Trail!
MUSIC. *Sting*
ANNOUNCER. Guardian of the forests!
MUSIC. *Sting*
ANNOUNCER. Protector of wildlife!
MUSIC. *Sting*
ANNOUNCER. Champion of man and nature!
MUSIC. *Sting*
ANNOUNCER. Mark Trail!

This adventure series was based on the comic strip by Ed Dodd about an outdoorsman-conservationist. It was first heard over Mutual in 1950.

The Marlin Hurt and Beulah Show: see *Beulah*.

Marriage Club

Quiz

M.C.: Haven MacQuarrie

Marriage Club was first heard over CBS in 1940 on Saturdays at 8:00 p.m. for Wonder Bread.

Martha Deane: see *Women's Programs*.

Martha Tilton: see *The Curt Massey and Martha Tilton Show*.

Martha Webster: see *Life Begins*.

The Martin and Lewis Show

Comedy-Variety

Starring: Dean Martin and Jerry Lewis

The Martin and Lewis Show made its debut over NBC in 1949 and was heard originally Mondays at 10 p.m. Later the program was broadcast Friday evenings at 8:30. Dean Martin did the singing and Jerry Lewis was the comedian.

Martin Kane, Private Eye

Detective

CAST:

Martin Kane
Happy McMann

William Gargan
Walter Kinsella

Writer-Director: Ted Hediger
Sound Effects: Jack Keane, Jim Goode

This program was first heard over Mutual in 1949.

Marvin Miller, Storyteller

Documentary

Narrator: Marvin Miller
Producer: Joseph McCaughtry
Writer-Director: Larry Young

This was a syndicated series of five-minute programs (260 in all) recorded in 1948 and 1949. It was subtitled "Prelude to Greatness" and always dealt with a famous man who faced a crisis in his life or career and managed to solve it. The name of the man was never revealed until the last words of the program. Marvin Miller narrated and did all the voices.

In 1958 CBS ran another series using the same title. Miller again was the narrator and handled all the voices. This series was directed by Max Hutto, Harfield Weedon, Gene Webster, and Jack Rebney and written by Robert Turnbull, Marvin Miller, Elizabeth Dawson Miller, and Catherine Christopher. The scripts for this series were basically the ones used on Mutual's *Behind the Story*.

The Mary Ann Mercer Show: see *Aunt Jemima*.

Mary Lee Taylor: see *Women's Programs*.

Mary Margaret McBride: see *Interviewers; Women's Programs*.

Mary Marlin: see *The Story of Mary Marlin*.

Mary Noble: see *Backstage Wife*.

Mary Pickford and Buddy Rogers

Variety

Featuring: Mary Pickford and Buddy Rogers

Mary Pickford, "America's Sweetheart," and Buddy Rogers, "America's Boy Friend," an actor and bandleader, were husband and wife. Miss Pickford was the first major movie star to be identified by name. Previous actresses had been identified only by titles, such as "The Biograph Girl" (Florence Lawrence). Despite her vast experience as an actress, she developed a bad case of "mike fright" in her first radio appearances. NBC engineers camouflaged her microphone with a lampshade so that she would not be so conscious of it. The disguise worked, and the apparatus was dubbed "the Mary Pickford microphone." (See also *Parties at Pickfair*.)

Mary Small

Music

This fifteen-minute program, featuring child star Mary Small, made its debut over NBC Blue in 1934. (See also *Commercials*.)

Mary Sothern: see *The Life of Mary Sothern*.

Masquerade

Serial Drama

CAST:

Linda Leighton	Marguerite Anderson
Tom Field	Carlton KaDell
Thornton Drexel	Jack Edwards, Jr.
Joe	Conrad Binyon
Fred Nino	Ted Maxwell

Maude and Cousin Bill

Comedy Dialogue

CAST:

Maude	Maude Ricketts
Bill	Bill Ricketts

Also: Henry Rooter

Writer: Booth Tarkington

Maude and Cousin Bill was first heard over NBC Blue in 1932.

Maudie's Diary

Situation Comedy

CAST

Maudie Mason	Mary Mason
	Charita Bauer
Davy Dillon	Robert Walker
Pauly	Caryl Smith

Writer: Albert G. Miller

This series began over CBS in 1941.

Maverick Jim

Serial Drama

CAST:

Maverick Jim	Artells Dickson
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Also: John Battle, Anne Elstner, Alice Frost

Writer: Stewart Sterling

MAVERICK JIM 155

Maverick Jim was among the earliest of radio programs with a Western setting. It was broadcast over WOR New York in the early 1930s.

Maxwell House Coffee Time

Comedy-Variety

CAST:

Starring: Frank Morgan, comedian

Singing M.C.	John Conte
Baby Snooks	Fanny Brice
Daddy Higgins	Jack Arthur
	Alan Reed (Teddy Bergman)
	Hanley Stafford
Frank Morgan's niece	Cass Daley

Orchestra: Meredith Willson

Announcer: Robert Young

Writers: Paul Henning, Keith Fowler, Phil Rapp, Ed James

Theme: "You and I" by Meredith Willson

Catch-Phrase:

CASS DALEY. I said it and I'm glad!

This program was first heard over NBC in 1937. (See also *Ziegfeld Follies of the Air*.)

Maxwell House Show Boat: see *Show Boat*.

Mayor LaGuardia Reads the Funnies

Talk

In 1945 Mayor Fiorello H. LaGuardia made radio history with his reading of the Sunday comics. This came about as a result of the strike by newspaper deliverers, which deprived the area of its prime source of Sunday recreation. Instead of the Mayor's usual weekly program on municipally owned station WNYC, *Talk to the People*, the Mayor read "Dick Tracy" and other Sunday comics to the kiddies. He embellished his reading with histrionics, vocal sound effects, and, most important, with comments on morality. He referred to Dick Tracy's slim

figure and asked why his New York policemen couldn't be that trim.

WNYC donated its recordings of the programs of July 8, 1945, and July 15, 1945, to the Brooklyn Public Library, where they may still be heard.

Mayor of the Town

Comedy-Drama

CAST:

Mayor	Lionel Barrymore
Marilly	Agnes Moorehead
Butch	Conrad Binyon

Director: Jack Van Nostrand

Writers: Leonard St. Clair, Charles Tazewell, Howard Blake, Howard Breslin, Jean Holloway, Erna Lazarus

Mayor of the Town was first heard over CBS in 1942.

McGarry and His Mouse

Comedy-Detective

CAST:

Detective Dan McGarry	Roger Pryor
	Wendell Corey
	Ted de Corsia
Kitty Archer (the Mouse)	Shirley Mitchell
	Peggy Conklin
	Patsy Campbell
Mom Archer	Betty Garde
Sam	Carl Eastman
Bernice	Thelma Ritter
Uncle Matthew	Jerry Macy
	Jack Hartley

Orchestra: Peter Van Steeden

Announcer: Bert Parks

Writer: Milton J. Kramer

This was the story of a bumbling detective and his female companion, the "Mouse," based on a magazine series by Matt Taylor.

The Mediation Board: see *A. L. Alexander's Good Will Court*.

Meet Corliss Archer

Situation Comedy

CAST:

Corliss Archer	Janet Waldo
	Priscilla Lyon
	Lugene Sanders
Mr. Archer	Fred Shields
Mrs. Archer	Irene Tedrow
Dexter Franklin	Sam Edwards
	David Hughes
Little Raymond	Tommy Bernard
Mildred	Barbara Whiting

Also: Arlene Becker

Creator: F. Hugh Herbert

Director: Bert Prager

Writers: Carroll Carroll, F. Hugh Herbert,
Jerry Adelman

Meet Corliss Archer made its debut over CBS in 1943.

Meet Me at Parky's

Comedy

CAST:

Nick Parkyakarkas	Harry Einstein
Cashier	Joan Barton
Prudence Rockbottom	Ruth Perrott
Orville Sharp	Sheldon Leonard

Also: Frank Nelson, Leo Cleary

Vocalists: Peggy Lee, Betty Jane Rhodes, Dave
Street, Patty Bolton

Vocal group: The Short Order Chorus

Orchestra: Opie Cates

Announcer: Art Gilmore

Directors: Maurice Morton, Hal Fimberg

Writers: Hal Fimberg, Harry Einstein

Catch-phrase:

ORVILLE SHARP. Am I corr-eck-itt?

The action in *Meet Me at Parky's* was centered in a beanery owned by Nick Parkyakarkas. The program began over NBC in 1945.

Meet Mr. Meek: see *The Adventures of Mr. Meek*.

Meet the Meeks

Situation Comedy

Featuring: Forrest Lewis, Fran Allison, Beryl
Vaughn, Cliff Soubier

Meet the Meeks made its debut over NBC in 1947.

Meet the Press

Interviews

Interviewers: Martha Rountree, Lawrence Spivak, Guest Reporters

Directors: Martha Rountree, Ray Hervey

This program featured interviews with people in the news, primarily political figures. It was founded in 1946 by Martha Rountree and Lawrence Spivak and was heard originally on Mutual.

The Mel Blanc Show

Comedy

CAST:

Starring: Mel Blanc

Betty Colby

Mary Jane Croft

Mr. Colby

Joe Kearns

Mr. Cushing

Hans Conried

Also: Jim Backus, Alan Reed (Teddy Bergman),

Bea Benadaret, Earle Ross

Producer: Joe Rines

Director: Sam Fuller

Writer: Mac Benoff

This program was also known as *The Fix-It Shop* and *Mel Blanc's Fix-It Shop*.

Melody Puzzles

Quiz

M.C.: Fred Uttal
Orchestra: Harry Salter
Announcer: Ed Herlihy

Melody Puzzles was first heard over NBC Blue in 1937.

Melody Ranch: see *Gene Autry's Melody Ranch*.

Melody Treasure Hunt

Quiz

Featuring: Pat Ballard, Charlie Henderson

Mennen Shave Time

Situation Comedy

Featuring: Lou Parker, Ann Thomas
Director: Chet Gierlach

The Mercury Theatre on the Air

Drama

Host: Orson Welles
Producers: Orson Welles, John Houseman

The Mercury Theatre on the Air was a pioneer program of quality drama and experimental radio presentations. It made its debut over CBS in 1938. Orson Welles ("Your obedient servant") wrote, produced, directed, and starred on many of the broadcasts and developed such actors as Joseph Cotten, Everett Sloane, Agnes Moorehead, and the man Welles once called the greatest of all radio actors—Ray Collins.

Various classics were dramatized, such as *Jane Eyre* by Charlotte Brontë.

On Sunday evening, October 30, 1938, *The Mercury Theatre on the Air*, as a Halloween stunt, presented Howard Koch's adaptation of H. G. Wells' *The War of the Worlds*. This dramatization of an invasion by space creatures at Grovers Mills, New Jersey, was so realistic that thousands of listeners were panic-stricken. Although disclaimers attesting to the fact that the broadcast was fictional were given on the program, such a furor ensued that the federal government was requested to take steps to insure that no such program could be broadcast again without making absolutely certain the listeners would understand it was fiction. Orson Welles played the lead in the Howard Koch (pronounced "Kotch") script: "Professor Richard Pearson of Princeton University."

The Mercury Theatre on the Air also performed a spectacular six-episode dramatization of Victor Hugo's *Les Misérables* with Welles as "Jean Valjean," Martin Gabel as "Javert," and Alice Frost as "Cosette." Others in the cast included Ray Collins, Richard Widmark, John McIntire, and Agnes Moorehead.

Opening:

ANNOUNCER. The Columbia Broadcasting System and its affiliated stations present Orson Welles and *The Mercury Theatre on the Air* in "The War of the Worlds" by H. G. Wells.

MUSIC. *Establish theme . . . then fade*

ANNOUNCER. Ladies and gentlemen, the director of *The Mercury Theatre* and star of these broadcasts—Orson Welles.

Closing:

MUSIC. *Establish theme . . . then under . . .*

ANNOUNCER. Tonight the Columbia Broadcasting System and its affiliated stations coast-to-coast has brought you "The War of the Worlds" by H. G. Wells . . . the seventeenth in its weekly series of dramatic broadcasts featuring Orson Welles and *The Mercury Theatre on the Air*. Next week we present a dramatization of three famous short stories. This is the Columbia Broadcasting System.

MUSIC. *Theme up full to conclusion*

Message of Israel: see *Religion*.

th Audit th - Wagner March fr tanthhauser

Metropolitan Opera Broadcasts

Music

Host: Milton Cross

This long-running series of broadcasts originated from the Metropolitan Opera House in New York. The premiere broadcast was on December 25, 1931, over NBC. Intermission features included interviews and "The Opera Quiz." The quiz was conducted by Olin Downes; musicologist Boris Goldovsky handled the interviews. Texaco began sponsorship of the broadcasts in 1940.

Meyer the Buyer

Comedy

CAST:

Meyer
Mayor Mizznick
Irma Mizznick
Lawyer Feldman
Mollie
Uncle Ben
Beatrice
Milton Mizznick

Harry Hershfield
Teddy Bergman
Adele Ronson
Paul Douglas
Ethel Holt
Nick Adams
Dot Harrington
Geoffrey Bryant

MGM Screen Test

Talent Show

M.C.: Dean Murphy
Orchestra: Ted Steele
Also: Charlotte Manson

Michael and Kitty

Mystery

CAST:

Michael
Kitty

John Gibson
Elizabeth Reller

Michael Shayne, Private Detective

Detective

CAST:

Michael Shayne

Jeff Chandler

This series was based on the character created by Brett Halliday (pseudonym of Davis Dresser).

The Mickey Mouse Theater of the Air

Children

CAST:

Mickey Mouse
Donald Duck
Goofy
Minnie Mouse
Clarabelle Cow

Walt Disney
Clarence Nash
Stuart Buchanan
Thelma Boardman
Florence Gill

Orchestra: Felix Mills

Also: Donald Duck's Swing Band, The Minnie Mouse Woodland Choir

Writer: Bill Demling

This program was based on characters created by Walt Disney. It was first heard over NBC in 1937.

Mickey of the Circus

Drama

CAST:

Mickey
Clara Gaines
Mamie

Chester Stratton
Gretchen Davidson
Betty Garde

Midstream

Serial Drama

CAST:

Charles Meredith	High Studebaker
	Russell Thorson
	Sidney Ellstrom
Julia Meredith	Betty Lou Gerson
	Fern Persons
Midge	Mercedes McCambridge
	Laurette Fillbrandt
	Sharon Grainger
	Elia Braca
Stanley Bartlett	Bill Bouchey
David Meredith	Willard Farnum
Ruth Andrews	Connie Osgood
	Annette Harper
	Sylvia Jacobs
Howard Andrews (Ruth's brother)	Marvin Miller
Amy Gordon Bartlett	Josephine Gilbert
Jimmy Storey	Nina Klowden
	Lenore Kingston
Meredith Conway	Lesley Woods
Timothy Storey	Olan Soule
	Pat Murphy
Sandy Sanderson	Bob Jellison
John Elliott	Henry Hunter (Arthur Jacobson)
Bertha	Jane Green

Announcer: Gene Baker
Director: Gordon Hughes
Writer: Pauline Hopkins

Midstream made its debut over NBC in 1939. The program originated in Chicago.

The Mighty Show

Drama

CAST:

Ma Hutchinson	Agnes Moorehead
Jean Carter	Jay Meredith
Sally, the trapeze artist	Helen Lewis
Tex	Artells Dickson
Ruth, the knife thrower	Anne Boley

160 MIDSTREAM

Also: Bradley Barker, Fred Irving Lewis, Elliott Reid

This drama was built around circus life.

Milligan and Mulligan

Comedy-Adventure

CAST:

Detective	Don Ameche
Comic side-kick	Bob White
<i>Announcer:</i> Tom Shirley	

The Milton Berle Show

Comedy

Starring: Milton Berle

Also: Bert Gordon, Eileen Barton, Pert Kelton, Jack Albertson, Arnold Stang, Mary Shipp, Johnny Gibson, Roland Winters, Jackson Beck

Orchestra: Ray Bloch

Announcer: Frank Gallop

Writers: Martin A. Ragaway, Hal Block

The Milton Berle Show came to radio over NBC in 1939 and was sponsored by Quaker Oats.

Mimics: see *Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.*

Miracles of Magnolia

Serial Drama

Featuring: Fanny May Baldrige

This program was first heard over the Blue network in 1931.

Mirth and Madness

Comedy-Variety

Featuring: Jack Kirkwood, Lillian Lee, Don Reid, Jean McKean, Tom Harris, Billy

Grey, Ransom Sherman, Lee Brodie, Mike
McTooch, Herb Sheldon
Orchestra: Irving Miller, Jerry Jerome
Director: Joseph Mansfield
Writers: Jack Kirkwood, Ransom Sherman

Opening:

GREY. Hey, you!
KIRKWOOD. Are ya listenin'?
Theme: "Hi, Neighbor"

In Western sketches, Kirkwood would get shot and say, "Well, gal, I'm a-goin' fast. But before I go, I got somethin' to say . . ." Then he would go on and on and on.

Mirth and Madness was first heard over NBC in 1943.

Miss Hattie

Drama

Starring: Ethel Barrymore
Also: Dickie Van Patten

Modern Cinderella

Serial Drama

CAST:

Hope Carter	Rosemary Dillon
Larry Burton	Laine Barklie
Jimmy Gale	Eddie Dean
<i>Announcer:</i> Roger Krupp	Ben Gage

Modern Romances

Serial Drama

CAST:

Helen Gregory (Narrator) Gertrude Warner

Directors: William Marshall, Joe Graham
Writers: Margaret Sangster, Ira Marion, Lillian Schoen, Don Witty
Organist: George Henninger

Modern Romances made its debut over the Blue network in 1936.

Mollé Mystery Theater: see *Mystery Theater*.

Molly of the Movies

Serial Drama

CAST:

Molly Gene Byron
Also: Ray Jones, Betty Caine

Molly of the Movies made its debut over Mutual in 1935.

Moon Dreams

Music and Poetry

Narrator: Marvin Miller
Vocalist: Warren White
Orchestra: Del Castillo, Ivan Eppinoff (later known as Ivan Scott)
Producer: Carl Kraatz
Director: John Holbrook
Writers: Ken Krippene, Marvin Miller

Moon Dreams was a syndicated series of fifteen-minute programs recorded in 1946 and 1947.

Moon River

Music and Poetry

Narrator: Harry Holcomb
Palmer Ward
Charles Woods
Don Dowd
Jay Jostyn
Peter Grant, et al.
Creator: Edward Byron

Theme: "Caprice Viennois" by Fritz Kreisler
Bridge Music under Poems: "Clair de Lune" by Debussy

Opening:

NARRATOR.

Moon River,
A lazy stream of dreams
Where vain desires forget themselves

In the loveliness of sleep.
Moon River,
Enchanted white ribbon
Twined in the hair of night,
Where nothing is but sleep,
Dream on . . . Sleep on . . .
Care will not seek for thee.
Float on . . . Drift on . . .
Moon River, to the sea.

Closing:

NARRATOR.

Down the valley of a thousand yesterdays
Flow the bright waters of Moon River.
On and down, forever flowing, forever
waiting
To carry you down to the land of forgetful-
ness,
To the kingdom of sleep . . . to the realm
of . . .

Moon River,
A lazy stream of dreams
Where vain desires forget themselves
In the loveliness of sleep.
Moon River.
Enchanted white ribbon
Twined in the hair of night,
Where nothing is but sleep,
Dream on . . . Sleep on . . .
Care will not seek for thee.
Float on . . . Drift on . . .
Moon River, to the sea.

This was a nationally famous program of music
and poetry from WLW Cincinnati.

Moonshine and Honeysuckle

Serial Drama

CAST:

Clem	Louis Mason
Peg Leg Gaddis	Claude Cooper
"Cracker" Gaddis	Anne Elstner
<i>Also:</i> Virginia Morgan, Jeanie Begg, John Mil- ton, Anne Sutherland, Sara Haden	

Director: Henry Stillman

Writer: Lula Vollmer

Moonshine and Honeysuckle, one of the early
serial dramas, was first heard over NBC in
1930.

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The Mormon Tabernacle Choir

Music and Talks

The Mormon Tabernacle Choir broadcasts
each Sunday from the Mormon Tabernacle
located on Temple Square in Salt Lake City,
Utah—as it has done since 1929. It is the oldest
continuous nationwide network series in
American radio. The choir is composed of 375
singers from all walks of life—farmers, house-
wives, bankers, teachers, etc.—all of whom are
unpaid professionals.

Originally the broadcasts were carried over
NBC by the local affiliate, KSL. In 1932, KSL
switched to CBS affiliation, and the broadcast
went with it. The original director of the choir
was Professor Anthony C. Lund of Brigham
Young University. The producer and an-
nouncer was Earl J. Glade. In 1935, with the
death of Professor Lund, J. Spencer Cornwall
was appointed choir director and held that po-
sition until 1957. In that same year Richard L.
Evans took over the job of producing, direct-
ing, and announcing the programs. Both Corn-
wall and Evans were the voices who gave "The
Spoken Word" each week, a message of inspi-
ration and stimulation. Among the organists
were Alexander Schreiner and Frank Asper.
(See also *Religion*.)

Mortimer Gooch

Comedy-Serial Drama

CAST:

Mortimer Gooch	Bob Bailey
Betty Lou	Louise Fitch

Mortimer Gooch was first heard over CBS in
1936.

Morton Downey: see *The Coke Club*.

1933 Remember Me

Mother and Dad

Comedy Dialogue

CAST:

Mother Charmie Allen
Dad Parker Fennelly

Mother and Dad was first heard over CBS in 1943.

Mother of Mine

Serial Drama

CAST:

Mother Morrison Agnes Young
John Donald Cook
Helen Ruth Yorke
Anne Pattee Chapman
Pop Whitehouse Arthur Allen
Pete Jackie Kelk
Paul Strong Paul Nugent

Mother of Mine was first heard over the Blue network in 1940.

The Moylan Sisters

Music

Featuring: The Moylan Sisters
Accompanist: Morty Howard
Announcer: Don Lowe
Producer-Writer: Isaac Clements
Director: Robert Smith

Theme:

We feed our doggie Thrivo,
He's very much alive-o,
Full of pep and vim!
If you want a happy pup,
You'd better hurry up—
Buy Thrivo, for him!

This fifteen-minute, Sunday-afternoon program featured Marianne (the elder by three years) and Peggy Joan Moylan and a pianist. It made its debut over NBC Blue in 1939. The script described the two sisters' unique ability to sing three-part harmony. The girls were

billed as "The Angels of the Airwaves." The creator of the familiar Thrivo jingle was Elizabeth Zindel. For a long time the program was followed immediately on the Blue network by *Olivio Santoro*.

Mr. Ace and Jane: see *Easy Aces*.

Mr. and Mrs.

Comedy

CAST:

Joe Jack Smart
Vi Jane Houston

Themes: "Mean to Me," "Home, Sweet Home"

This program, which was first heard over CBS in 1929, was based on the comic strip by Clare Briggs. A later program with the same title but not based on the comic strip originated over KNX Los Angeles. The latter featured Eddie Albert as "Jimmie" and Georgia Fifield as "Jane." The script was written by Ralph Rogers.

Mr. and Mrs. North

Mystery-Adventure

CAST:

Jerry North Joseph Curtin
Pamela North Alice Frost
Susan, the Norths' niece Betty Jane Tyler
Bill Weigand, chief detective

Staats Cotsworth
Frank Lovejoy
Francis DeSales
Sergeant Mullins Walter Kinsella
Mahatma McGloin, the driver
Mandel Kramer

Orchestra: Charles Paul
Announcer: Joseph King

Producer-Director: John Loveton

Writers: Michael Morris, Jerome Epstein, Hector Chevigny, Louis Vittes, Robert Sloane
Sound Effects: Al Hogan, Jerry McCarthy, Al Binnie


Miss Ellis
Mike Clancy
Announcer: Larry Elliott, James Fleming
Phil Clarke
Arthur Hughes
Florence Malone
Jim Kelly
Stuart Keys

Producers: Frank and Anne Hummert
Director: Richard Leonard
Writers: Barbara Bates, Lawrence Klee, Robert J. Shaw, Charles J. Gussman, Stedman Coles, David Davidson
Musical Director: Al Rickey
Sound Effects: Jack Amerine
Organist: John Winters
Theme: "Someday I'll Find You"

Catch-phrase:
MIKE CLANCY: Saints preserve us, Mr. Keen!
This program was first heard over NBC Blue in 1937.

Mr. Meek: see *The Adventures of Mister Meek*.

Mr. President

Drama

CAST:
The President Edward Arnold

Producer-Director: Dick Woollen
Producer: Robert Jennings
Directors: Joe Graham, Dwight Hauser, Leonard Reeg
Writers: Jean Holloway, Ira Marion
Sound Effects: Fred Cole

Each week Edward Arnold portrayed a different American President. The identity of the President was not revealed until the end of the program. The series began over ABC in 1947.

Mrs. Miniver

Serial Drama

CAST:
Mrs. Miniver
Judith Evelyn (first few shows only)
Gertrude Warner

Mr. Miniver
Karl Swenson (first few shows only)
John Moore

Producer-Director: Nila Mack
Writers: Carl Bixby, Margaret Lerwerth

This program was based on the novel by Jan Struther.

Mrs. Wiggs of the Cabbage Patch

Serial Drama

CAST:
Mrs. Wiggs Betty Garde
Eva Condon
Pa Wiggs Robert Strauss
Billy Wiggs Andy Donnelly
Mr. Stebbins Joe Latham
Mr. Bob Frank Provo
Bill Johnstone
Miss Hazy Agnes Young
Alice Frost
Lucy Redding Marjorie Anderson
Announcer: George Ansbro

Producers: Frank and Anne Hummert

Mrs. Wiggs of the Cabbage Patch, based on the novel by Alice Caldwell Rice, was heard over NBC beginning in September 1936 after a brief run on CBS.

The Munros

Family Dialogue

CAST:
Gordon Munro Neal Keehan
Margaret Munro Margaret Heckle

Murder and Mr. Malone

Adventure

CAST:
Mr. Malone Frank Lovejoy

Director: William Rousseau
Writer: Craig Rice

The program was first heard over ABC in 1946.

Murder Is My Hobby

Adventure

CAST:

Detective Barton Drake Glenn Langan

Writer: Richard Wilkinson

Murder Is My Hobby was first on the air over Mutual in 1945.

Murder Will Out

Mystery-Adventure

Featuring: William Gargan

Producer-Writer-Director: Lew X. Lansworth

Music: see *Big Band Remotes; Musicians; Orchestra Leaders; Singers.*

The Music Appreciation Hour

Music

Featuring: Dr. Walter Damrosch

Opening:
DAMROSCH. Good morning, my dear young people.

This program began over the Blue network in 1928.

Music from the House of Squibb

Music

Guest stars: Burl Ives, Regina Resnik, Jan Peerce, Richard Tucker

Orchestra: Lyn Murray
Chorus: Van Alexander
Director: Chet Gierlach

This program originated from Liederkrantz Hall in New York City.

Music That Satisfies

Musical-Variety

Featuring: Arthur Tracy ("The Street Singer"); The Boswell Sisters (Connee, Vet, and Martha); Ruth Etting

Announcer: Norman Brokenshire

This 1932 musical program was sponsored by Chesterfield over the NBC Red network.

The Musical Comedy Hour

Music and Comedy

CAST:

Vivian, The Coca-Cola Girl

Jessica Dragonette

The Musical Steelmakers

Music

M.C.: John Wincholl

The Singing Millmen—William Stevenson, William Griffiths, tenors; Glynn Davies, bass; Walter Schane, baritone

The Steele Sisters—Betty Jane Evans, Margaret June Evans, Harriet Drake, Lois Mae Nolte

Mary Bower, harpist

Regina Colbert, vocalist

The Musical Steelmakers grew out of an industrial program presented each week on WWVA Wheeling (West Virginia). The series started on November 8, 1936, and featured people employed by a local steel corporation. John Wincholl, for example, was an accountant in the general offices. J. L. Grimes was credited with putting together the particular program that caught on with the listeners; this led to a network series over Mutual in 1938 from Wheeling's Capitol Theater. The Steele Sisters,

incidentally, were not all sisters; the group was originally a trio, then became a quartet.

Linda Bartlett
Penny Bartlett
Russell Bartlett

Mary Shipp
Mary Mason
Roland Winters

Musicians

Music comprised an important segment of radio entertainment. Among the well-known musicians of radio's Golden Age were organist Jesse Crawford ("The Poet of the Organ"); violinist-composer Emery Deutsch; pianist-composer George Gershwin; singer-pianist Art Gillham ("The Whispering Pianist"); pianist-composer-orchestra leader Johnny Green; guitarist Tito Guizar (also a singer); xylophonist Yoichi Hiraoka; violinist Jules Lande ("The Troubadour of the Violin"); violinist Florence Richardson; Honey Chile Robinson (a precocious child pianist); Shandor (a Gypsy violinist); Eddie South (a violinist billed as "The Dark Angel of the Violin"); Alec Templeton (a blind pianist-composer); singer-violinist Anthony Triini ("The Romantic Fiddler"); singer-pianist Happy Jack Turner; and pianist Leo Zollo.

There were also many teams and groups of musical performers who turned up on various radio programs. Among the most prominent were Bennett and Wolverton (singer-pianist Betty Bennett and guitarist Joe Wolverton); the piano team of Braggiotti and Fray (Mario Braggiotti and Jacques Fray); Borrah Minevitch and His Harmonica Rascals; the piano team of Muriel and Vee (Muriel Pollack and Vee Lawnhurst); and Carson Robison and His Buckaroos, a Western music group comprised of Carson Robison, John and Bill Mitchell, and Pearl Pickens, who was actually Mrs. Bill Mitchell. (See also *Big Band Remotes*; *Orchestra Leaders*; *Singers*.)

The Mutual Forum Hour: see *American Forum of the Air*.

My Best Girls

Situation Comedy

CAST:

Jill Bartlett

Lorna Lynn

Director: Wesley McKee
Writer: John D. Kelsey

My Favorite Husband

Situation Comedy

CAST:

Liz Cooper	Lucille Ball
George Cooper, the husband	Lee Bowman (initial performance only)
	Richard Denning
Katie, the maid	Ruth Perrott ✓
Rudolph Atterbury	Gale Gordon

Writer-Director: Jess Oppenheimer
Writers: Madelyn Pugh, Bob Carroll, Jr.
Sound Effects: Clark Casey

My Favorite Husband was based on characters created by Isabel Scott Rorick in the novel *Mr. and Mrs. Cugat*. The program made its debut over CBS in 1948.

My Friend Irma

Situation Comedy

CAST:

Irma Peterson	Marie Wilson
Jane Stacy	Cathy Lewis
	Joan Banks
Mr. Clyde	Alan Reed (Teddy Bergman)
Al	John Brown
Prof. Kropotkin	Hans Conried
Richard Rhineland III	Leif Erickson
Mrs. Rhineland	Myra Marsh
Mrs. O'Reilly	Gloria Gordon
Orchestra: Lud Gluskin	
Vocal group: The Sportsmen Quartet	

Director: Cy Howard
Writers: Parke Levy, Stanley Adams, Roland MacLane
Sound Effects: James Murphy
Theme: "Friendship"

Catch-phrase:

JOHN BROWN (*on telephone*). Hello, Joe. Al.

My Friend Irma related the amusing adventures of a classic "dumb blonde." It made its debut over CBS in 1947.

My Good Wife

Situation Comedy

Featuring: John Conte, Arlene Francis

My Son and I

Serial Drama

CAST:

Connie Vance	Betty Garde
Buddy Watson, her son	Kingsley Colton
Aunt Minta Owens	Agnes Young
Kent Davis	Alan Hewitt

This serial was first heard over CBS in 1939.

My True Story

Drama

Featuring: Guest Actors

Announcer: Glenn Riggs

Directors: Martin Andrews, Charles Warburton, George Wiest

Writer: Margaret Sangster

Organist: Rosa Rio

Theme: "My True Story" by Hathaway

There were no regular running characters on *My True Story*; various performers appeared on the program, which was first heard over ABC in the 1940s.

Myrt and Marge

Serial Drama

CAST:

Myrt Myrtle Vail

168 MY GOOD WIFE

Marge

Jack Arnold

Clarence Tiffingtuffer

Billie de Vere

Midgie

Edna Seymour

Jimmie Kent

Mr. Arnold

Mrs. Arnold

Brellerton White

Bill Boyle

Thaddeus Cornfelder

Paul Hargate

Lee Kirby

Randy Greenspring

Pete Vanessi

Pop Nunally

Jim Barnett

Anthony Link

Paula Kirby

Tad Smith

Lizzie Lump

Barney Belzer

Max Woodard

Chris

Mrs. Armstrong

Biddy, the cop

Francis Hayfield

Agatha Folsom

Sanford Malone

Phyllis Rogers

Jimmy Minter

Leota Lawrence

Darrell Moore

Maggie

Helmi

Dr. Burr

Rex Marvin

Brad

Detective O'Toole

Also: Henrietta Tedro, James Van Dyk, Olan

Soule, Joseph Curtin

Announcers: David Ross, Tom Shirley, André Baruch

Producer-Director: Bobby Brown

Directors: Lindsay MacHarrie, John Gunn

Writers: Myrtle Vail, Cliff Thomas

Organists: John Winters, Rosa Rio, Eddie House

Theme: "Poor Butterfly"

*Dream Walkz
1938*

Donna Damerel Fick

Helen Mack

Vinton Hayworth

Santos Ortega

Ray Hedge

Eleanor Rella

Betty Jane Tyler

Lucy Gilman

Michael Fitzmaurice

Charles Webster

Frances Woodbury

Alan Devitt

Arthur Elmer

Cliff Arquette

Jackson Beck

Santos Ortega

Dick Sanaver

Roger DeKoven

Teddy Bergman

Joe Latham

Raymond Edward Johnson

Matt Crowley

Lucille Fenton

Robert Walker

Marjorie Crossland

Maurice Tarplin

Wendell Holmes

Warren Mills

Jeanne Juvelier

Vincent Coleman

Karl Way

Ed Begley

Violet Le Claire

Reg Knorr

Dorothy Day

Ray Appleton

Sunda Love

Ken Griffin

Marie Nelson

Edith Evanson

Henry Saxe

Gene Morgan

Cliff Bunston

John C. Daly,

This series had its première over CBS in 1931 and originated in Chicago. *Myrt and Marge* was the story of a hard-boiled trouper (Myrt) who made it her business to protect the innocence of a newcomer to backstage life (Marge). In 1932 the public learned through an "exclusive" magazine article that Donna Damerel Fick (Marge) was actually the daughter of Myrtle Vail (Myrt) although they were sisters in the script. Donna Damerel Fick died on February 15, 1941, and was replaced by Helen Mack.

The Mysterious Traveler

Adventure

CAST:

The Mysterious Traveler Maurice Tarplin
Also: Bill Zuckert, Lon Clark, Roger DeKoven,
Ed Begley, Jackson Beck, *et al.*
Announcer: Jimmy Wallington

Director: Jock MacGregor

Writers: Robert A. Arthur, David Kogan

Sound Effects: Jack Amerine, Jim Goode, Ron Harper

"The Mysterious Traveler" warned his audience to keep a hypo handy for emotional emergencies. He closed with, "I take this same train every week at this time." The program made its debut over Mutual in 1943.

Mystery in the Air

Mystery

Featuring: Peter Lorre

CAST:

Stonewall Scott Jackson Beck
Tex Geoffrey Bryant

Producer: Ken MacGregor

Mystery Theater

Mystery

Host: Bernard Lenrow

CAST:

Inspector Hearthstone of the Death Squad
Alfred Shirley

Producers: Frank and Anne Hummert

Directors: Martha Atwell, Ernest Ricca, Frank K. Telford, Day Tuttle, Kenneth W. Macgregor, Henry Howard

Writers: Frank Hummert, Edward Francis, Lawrence Menkin, Bill Wyman, Joseph Russell, Jay Bennett, Peter Lyon, Charles Tazewell

Sound Effects: Charles Grenier

Mystery Theater was first heard over NBC in 1943 as *Mollé Mystery Theater* (sponsored by the makers of Mollé shave cream). Bernard Lenrow was featured on the Mollé version. When the title was changed, the format was altered and the character of Hearthstone was added. Later the title was changed to *Hearthstone of the Death Squad*.



Name the Movie

Musical Quiz

M.C.: Marvin Miller
Singing host: Clark Dennis
Vocalist: Peggy Mann
Vocal group: The Starlighters
Orchestra: Edward Gilbert
Director: Charles Herbert
Writer: Fred Heider

On *Name the Movie*, which ran on ABC in 1949, servicemen were used as contestants eligible to win prizes by identifying movies. A top movie star appeared on the program each week. It was sponsored by Revere cameras after they dropped *The Jo Stafford Show*.

National Amateur Night

Amateur Talent

3/29/75
M.C.: Ray Perkins

Ray Perkins blew a whistle to indicate that the performer had failed.

The National Barn Dance

Country and Western Music

M.C.: Joe Kelly ("The Man in Overalls")

CAST:

Uncle Ezra, The Old Jumping Jenny Wren,
Ezra P. Waters Pat Barrett
Arkie, the Arkansas Woodchopper
Luther Ossiebrink
Pokey Martin Hoyt Allen
Lulubelle and Scotty
Myrtle Cooper and Scotty Wiseman

170 NAME THE MOVIE


Spare Ribs Malcolm Claire
With: Maple City Four—Art Janes, Pat Patterson, Fritz Meissner, Al Rice

Cumberland Ridge Runners—Slim Miller, Karl Davis, Hartford Connecticut Taylor, Hugh Cross, John Lair, Red Foley

The Hoosier Hot Shots, The Rural Rythm Boys and Their Tin Pan Band—Paul ("Hezzie") Trietsch, zither, whistle, washboard; Ken Trietsch, banjo, guitar; Gabe Ward, clarinet; Frank Kettering, bass fiddle

Louise Massey and The Westerners—Louise Massey, Curt Wellington, Milt Mabie, Dott Massey (sister of Louise), Allen Massey (their brother)

Verne, Lee and Mary Trio—Verne Hassell, Leone Hassell, Evelyn Wood

Dinning Sisters—Jean and Ginger (twins) and Lou

Also: Little Georgie Gobel

Bob Hastings ("The Twelve-Year-Old Boy Soprano")

Linda Parker, The Sunbonnet Girl
Sally Foster, ("Little Blue-eyed Sally")

Eddie Peabody, banjoist

Pat Buttram, The Sage of Winston County, Alabama

Bob Ballantine, harmonica player

Otto and His Novelodeons

The Tune Twisters

Janie and Connie, singers

Tom and Don, The Hayloft Harmony Boys

Captain Stubby and the Buccaneers

Marvin Miller

Joe Parsons, bass

The Hill Toppers

And: Bob Atcher, Henry Burr, Lucille Long,

Bill O'Connor, Jane Kaye, Dean Brothers,

Hal O'Halloran, Tiny Stokes, Red Blanchard,

Skip Farrell, Florence Folsom,

Danny Duncan

Orchestra: Glenn Welty

Announcer: Jack Holden

Producer-Writers: Peter Lund, Jack Frost

Producers: Walter Wade, Ed Freckman

Director: Bill Jones

Catch-phrases:

UNCLE EZRA. This is station E-Z-R-A, the powerful little five-watter down in Rosedale.

UNCLE EZRA. Give 'em a toot on the tooter, Tommy.

Hot Time in Old Town

Hoosier Hot Shots Intro.: Are you ready, Hez-
zie? (*slide whistle*)

Opening:

JOE KELLY. Hello, hello, everybody, every-
where.

This was one of the few radio shows to charge admission. It was originally broadcast from Chicago's Eighth Street Theater but moved later to the Civic. It made its debut on September 30, 1933, and was heard Saturday nights at 10:30 on NBC.

The National Farm and Home Hour

Variety

M.C.: Everett Mitchell

Forest Ranger: Don Ameche

Raymond Edward Johnson

Orchestra: Harry Kogen and The Homestead-
ers

Also: Jack Baus and The Cornbusters; The Ca-
dets (a male quartet); Mirandy of Persim-
mon Holler

Supervisor: W. E. Drips

Producer: Herbert Lateau

Theme: "The Stars and Stripes Forever" by
John Philip Sousa

Opening:

MITCHELL. It's a beautiful day in Chicago!

This program was first heard over the Blue net-
work in 1928 for Montgomery Ward. Later the
program was presented by the United States
Department of Agriculture.

The National Radio Pulpit: see *Religion*.

National Spelling Bee

Education

Spelling Master: Paul Wing

National Vespers: see *Religion*.

NBC Symphony

Music

The NBC Symphony Orchestra was formed in 1936 under the conductorship of Maestro Arturo Toscanini and performed each week over the NBC network. The Maestro was coaxed out of retirement in Italy after David Sarnoff of NBC made up his mind that such a program could make a great contribution by bringing fine music to the masses. Every effort was made to gather together the world's finest musicians, and NBC raided the country's leading musical organizations in an effort to build the ninety-piece orchestra. The special radio studio constructed at Rockefeller Center in New York for the orchestra was known as "8H." It was described as the world's only "floating" studio because of its unique construction.

Dr. Frank Black appeared frequently as conductor of the NBC Symphony. Ben Grauer was the announcer on most of the broadcasts.

The Nebbs

Situation Comedy

Featuring: Gene and Kathleen Lockhart

Also: Conrad Binyon, Bill Roy, Dink Trout,
Dick Ryan, Ruth Perrott

Announcer: Tommy Dixon

The Nebbs was based on the comic strip by Sol Hess.

Ned Jordan, Secret Agent

Adventure

CAST:

Ned Jordan

Jack McCarthy

Director: Al Hodge

"Ned Jordan" was a railroad detective.

Nell Vinick: see *Women's Programs*.

NED JORDAN, SECRET AGENT

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*Not Radio Forum
Even Star
March*

*Nellie Rye
wait till the sun sets
Von Titzer*

Nelson Olmsted: see *Stories by Olmsted*.

Nero Wolfe: see *The Adventures of Nero Wolfe*.

The Networks

In the early days of radio, stations in various parts of the country began broadcasting independently of one another. Among the earliest stations broadcasting regularly were those which eventually became WWJ Detroit and KDKA Pittsburgh. The station claiming the record as the oldest in the United States is KCBS San Francisco, which was broadcasting regularly as a 15-watt school station in 1909 and is still on the air.

It wasn't long, however, before the independent stations began to provide programing for one another, and eventually they joined together in what came to be known as networks. In 1926 General Electric, Westinghouse, and RCA formed the National Broadcasting Company with David Sarnoff as its leading organizer; and the next year Arthur Judson, a concert artists' manager, formed the Columbia Broadcasting System along with George A. Coats and J. Andrew White. In 1934 the Mutual Broadcasting System was formed and became the largest of the networks. The difference, however, was that Mutual owned no stations whereas NBC and CBS owned and operated many of their own network stations.

During the late 1930s the Federal Communications Commission (FCC) launched an investigation into "chain broadcasting" and the possible monopolistic tendencies therein. NBC at that time owned two separate networks, the Red network and the Blue network. Simultaneously with the release of the FCC's report, recommending the end of multi-network ownership, NBC decided to sell NBC Blue. The sale of this network in 1943 to Edward J. Noble, the owner of Life Savers, eventually led to the formation of the American Broadcasting Company. After that, the Red network became simply NBC.

There were several regional networks too—among them the Don Lee network in Cali-

fornia, The Yankee network in New England, and the Liberty Broadcasting System, which was set up primarily to carry sports broadcasts. The "regionals" were mostly formed to act as convenient clearing houses for sales packages and with some exceptions didn't do anywhere near the volume of programing as the big four networks.

A New Penny

Drama

Starring: Helen Hayes
Leading Man: Joseph Bell
Writer: Edith Meiser

The New York Times Youth Forum: See *Dorothy Gordon*.

News and Newscasters

There were literally hundreds of newscasters, both locally and nationally, who brought the news of the world into our homes. Thus radio, particularly during World War II, made a major contribution toward keeping Americans informed.

Among the most famous newscasters and reporters were Gabriel Heatter, whose opening line, "Ah, there's good news tonight!" reassured millions of Americans each evening; Floyd Gibbons, who pioneered on-the-spot remote news broadcasts (his trademark was a white patch worn over his left eye); Boake Carter ("Cheerio!"); Elmer Davis, whose flat, unemotional, midwestern voice seemed to offer a reasonable perspective on the news; Paul Harvey ("Good . . . night!"); Edwin C. Hill with "The Human Side of the News"; H. V. (Hans von) Kaltenborn, whose clipped speech was parodied by President Truman following the commentator's inaccurate forecast of a Dewey victory in the 1948 election; Fulton Lewis, Jr. (" . . . and that's the top of the news as it looks from here"); Herbert Morrison, who described the historic explosion of the German dirigible Hindenburg on May 6, 1937; Drew Pearson, whose outspoken comments often made headlines themselves (his announcer in-

roduced him with, "And now, Drew Pearson, whose predictions have proved to be eighty-four per cent accurate!"); and Lowell Thomas, who started in radio in 1930, substituting for Floyd Gibbons, and who signed off each night with "So long . . . until tomorrow."

Edward R. Murrow deserves some special attention. In the late thirties his nightly broadcasts from London ("This is London . . .") brought news of the impending war in Europe, and Americans were alerted by his commentary to the threat of Nazi Germany. Murrow's social conscience and broadcasting acumen helped to launch such successful news documentaries as *Hear It Now*, which brought a new dimension to radio's comments on the news of the day.

Other well-known commentators and newscasters were: Cedric Adams; Martin Agronsky; Robert Allen, who teamed with Drew Pearson for a time; H. R. Baukhage (Hilmar Robert Baukhage), who always opened with "Baukhage talking"; Morgan Beatty; Cecil Brown; Clellan Card, who often impersonated people he quoted, such as FDR, Churchill, etc.; Sheila Carter (Boake Carter's sister); Henry Cassidy; W. W. Chaplin; Raymond Clapper; Upton Close; Charles Collingwood; Bob Considine; John Charles Daly, whose voice we heard announcing the Japanese attack on Pearl Harbor; Alex Dreier; George Fielding Eliot; Cedric Foster; Pauline Frederick, who was one of the few successful female commentators (the others were Lisa Sergio and Dorothy Thompson); Arthur Gaeth; Don Gardiner ("Monday Morning Headlines"); Earl Godwin; Peter Grant; Taylor Grant; Royal Arch Gunnison; John Gunther (also a distinguished author); Arthur Hale; Richard Harkness; Joseph C. Harsch; George Hayes; Sam Hayes; Bill Henry; George Hicks; Edwin C. Hill; Richard C. Hottelet; Quincy Howe; John B. Hughes; General Hugh S. Johnson; John B. Kennedy; Alan Kent; Walter Kiernan; David Lawrence; Larry Lesueur; Ian Ross MacFarlane, who worked without a script as he was partially blind; John MacVane; Robert McCormick; Merrill "Red" Mueller; Fulton Oursler; Leon Pearson; Elmer Peterson; George C. Putnam; Q.E.D. (his actual identity was never revealed); Quentin Reynolds; Cesar Saerchinger; Eric Sevareid; William L. Shirer; Frank Singiser; George Sokolsky; Robert St. John; Johannes Steel; Paul Sullivan ("Good night . . . and thirty"); Raymond Gram Swing; Henry

J. Taylor; Cal Tinney (a sort of latter-day Will Rogers); Robert Trout, who brought us the news of D-Day in Europe; Clifton Utley; Arthur Van Horn; Hendrik Willem Van Loon (also a well-known author); John W. Vandercook; Albert Warner; Major J. Andrew White; Frederick William Wile; and Wythe Williams.

News of Youth

Dramatized News

"Scoop," the narrator: Laddie Seaman

News of Youth was a fifteen-minute, three-times-a-week dramatized news broadcast somewhat in the style of *The March of Time*, but aimed at a teen-age audience.

Next, Dave Garroway: see *Reserved for Garroway*.

Nick Carter, Master Detective

Detective

CAST:

Nick Carter, Master Detective Lon Clark
Patsy Bowen Helen Choate

Charlotte Manson

Sergeant Mathison (Matty) Ed Latimer
Scubby, the reporter John Kane

Also: John Raby, Bill Lipton, Raymond Edward Johnson, Bryna Raeburn

Announcer: Michael Fitzmaurice, *R. Lamary*

Producer-Writer-Director: Jock MacGregor

Writers: David Kogan, Milton J. Kramer, John McGreevey, Ferrin N. Fraser, Norman Daniels, Alfred Bester

Sound Effects: Adrian Penner, Mario Siletta

Organist: Hank Sylvern

Opening:

MUSIC. *Fanfare up and under for . . .*

ANNOUNCER. *Nick Carter, Master Detective!*

MUSIC. *Up full then under for . . .*

ANNOUNCER. Today's Nick Carter adventure . . . "The Case of the Stray Bullet Murder"!

CAST. *Brief teasing scene*

MUSIC. *Three chords*

ANNOUNCER. Now, another intriguing, transcribed adventure with Nick Carter, Master Detective . . . presented by the Mutual network. In a moment, "The Case of the Stray Bullet Murder!" But first . . .

Closing:

ANNOUNCER. *Nick Carter, Master Detective*, is produced and directed by Jock MacGregor. Copyrighted by Street and Smith Publications, Incorporated, it is presented each week at this time by the Mutual network. Lon Clark is starred as "Nick," Charlotte Manson is featured as "Patsy," and Ed Latimer plays "Matty." Others in today's cast were John Raby, Bill Lipton, and Bryna Raeburn. This program is fictional and any resemblance to actual persons, living or dead, or to actual names or places, is purely coincidental.

MUSIC. *Theme up to close*

ANNOUNCER. Join us again next week for "The Case of the Forgotten Murder," another intriguing, transcribed adventure with *Nick Carter, Master Detective!* This program came from New York.

Nick Carter, Master Detective was first heard over Mutual in 1943. (See also *Chick Carter, Boy Detective.*)

Night Beat

Adventure

CAST:

Lucky Stone: Frank Lovejoy

Announcer: Don Rickles

This was the story of a newspaper columnist who combed Chicago's streets looking for material.

Night Shift with Rayburn and Finch

Music and Talk

Gene Rayburn and Dee Finch were the hosts

on this program; they played records, held interviews, and traded quips.

A Night with Horace Heidt

Talent Contest

Host: Horace Heidt

Accordianist Dick Contino became famous on this program after winning many weeks in a row.

No School Today: see *Big Jon and Sparkie.*

Noah Webster Says

Quiz

M.C.: Haven MacQuarrie
Director: Andrew Love

Listeners submitted a list of five difficult words. Two dollars was paid for each list used on the program and for each correct answer.

Nobody's Children

Drama

CAST:

Narrator: Walter White, Jr.
Matron: Georgia Fifield
Also: Robert Mitchell Boys' Choir
Guest Stars: James Cagney, Robert Montgomery, Joe E. Brown, Jack Benny, Fay Bainter, Bob Hope, Gene Autry, Barbara Stanwyck
Announcer: Bill Kennedy

Nobody's Children was first heard over Mutual in 1939 and originated from KHJ Los Angeles. Orphans appeared on the program accompanied by a guest star, and many of the orphans were adopted by listeners as a result of the broadcasts.

Nona from Nowhere

Serial Drama

CAST:

Nona	Toni Darnay
Pat Brady	James Kelly
Vernon Dutell	Karl Weber
Thelma Powell	Mitzi Gould
Gwen Parker	Florence Robinson

Producers: Frank and Anne Hummert

This was first heard over CBS in 1949.

Nora Drake: see *This Is Nora Drake*.

Norman Corwin

Drama

Norman Corwin wrote, produced, and directed several series, but a good portion of his work was broadcast as what today would be called "specials," single programs put on as the occasion demands and usually pre-empting a regularly scheduled broadcast. Among these were "We Hold These Truths" (1941), "On a Note of Triumph" (V-E Day, May 8, 1945), "14 August" (August 14, 1945), and "The Undecided Molecule" (July 17, 1945). (See also *Columbia Presents Corwin; Passport for Adams*.)

ON A NOTE OF TRIUMPH

CAST:

Narrator	Martin Gabel
Nazi	George Sorel
Nazi	Ludwig Donath
Mother	Lucille Kibbee
Selassie	Peter Witt
Interpreter	Joseph Worthy
Singers	Johnny Bond Trio

Music: Score composed by Bernard Herrmann; conducted by Lud Gluskin; song "Round and Round Hitler's Grave" composed by Millard Lampell, Woodie Guthrie, Pete Seeger, and Norman Corwin

Production: Directed by Norman Corwin; sound by Berne Surrey; studio engineer—Gary Harris; production assistants—Charles Lewin and Lou Ashworth

14 AUGUST

CAST:

Soliloquist Orson Welles

A repeat broadcast was heard on the following Sunday under the title "God and Uranium." Olivia de Havilland assisted Orson Welles on this broadcast, and Norman Corwin directed both productions in addition to writing them.

THE UNDECIDED MOLECULE

CAST:

Judge	Groucho Marx
Interpreter	Robert Benchley
Prosecutor	Vincent Price
Clerk	Norman Lloyd
Miss Anima	Sylvia Sidney
Defense Counsel	Keenan Wynn
Spokesman for the Vegetables	Keenan Wynn
Spokesman for the Animals	Keenan Wynn
Conductor	Keenan Wynn
V.P. in Charge of Physiochemistry	Elliott Lewis

Writer-Director: Norman Corwin

Music: Composed by Carmen Dragon; conducted by Lud Gluskin

N.T.G. and His Girls

Variety

M.C.: Nils Thor Granlund

Orchestra: Harry Salter

Director: Herb Polesie

Writer: Carroll Carroll

Nils Thor Granlund, a well-known Broadway producer, had talented chorus girls as the guests on his show. Six or seven appeared on each broadcast, and each girl told a little about herself and then played an instrument, sang, or gave a dramatic reading. There were also "special guests," ex-chorus girls who had made it on Broadway.



Of Human Bondage

Drama

CAST:

Dr. Philip Carey Raymond Edward Johnson
Mildred Rogers Jessica Tandy

Director: Carlo De Angelo

This program was based on the novel by Somerset Maugham.

Of Men and Books

Literary Discussion

Moderator: Professor John T. Frederick
John Mason Brown

Of Men and Books presented discussions and reviews of books with guest literary figures such as J. B. Priestley, Bellamy Partridge, Arna Bontemps, Edmund Gilligan, Ludwig Bemelmans, Paul Engel, and Lin Yutang. It was heard on CBS from 1941 to 1948.

Official Detective

Detective

CAST:

Detective Dan Britt Ed Begley
Craig McDonnell
Police Sergeant Louis Nye
Also: Chuck Webster, Bill Zuckert, Allan Stevenson

Director: Wynn Wright

Writers: Jack Bentcover, William Wells

Sound Effects: Al April

Opening:

MUSIC. *Organ up and under . . .*

ANNOUNCER. *Official Detective!* Dedicated to the men who guard your safety and protect your home—your police department!

This program first appeared on the Mutual network in 1946.

The O'Flynn's

Serial Drama

CAST:

Captain Flynn O'Flynn Milton Watson

This program was about the world of opera. It began over CBS in 1934.

Og, Son of Fire

Prehistoric Adventure

CAST:

Og Alfred Brown
Nad Patricia Dunlap
Ru James Andelin
Big Tooth Reg Knorr
Also: Jess Pugh, Karl Way

Writer: Irving Crump (author of the original *Og* stories)

Sound Effects: Herb Johnson, Louie Wehr

This program was first heard over CBS in 1934.

The Old Curiosity Shop

Drama

Keeper of The Old Curiosity Shop: David Ross
Orchestra: Howard Barlow
Writer: David Ross

The Old Curiosity Shop was a program of the early 1930s. It presented stories concerning various items in the shop. The program opened with a conversation between the keeper and his daughter, in which the girl would ask her father to tell her the story about a particular

item in the shop. The keeper's narration would then lead into the actual drama.

The Old-Fashioned Revival Hour: see Religion.

The Old Gold Paul Whiteman Hour

Music

Starring: Paul Whiteman and His Orchestra

Paul Whiteman, "The King of Jazz," broadcast this show on Tuesdays from 9:00 to 10:00 p.m. over CBS in the late 1920s and early 1930s. He also appeared over the years for other sponsors, such as Woodbury Soap. His announcers included Douglas Browning and Alan Kent.

The Old Gold Show

Variety

CAST:

John Bickerson Don Ameche
Blanche Bickerson Frances Langford
Also: Frank Morgan
Orchestra: Carmen Dragon
Announcer: Marvin Miller

Producers: Mann Holiner, Frank Woodruff
Writer-Director: Phil Rapp

This weekly half-hour program was first heard over CBS in 1947 and ran for two seasons. It filled the time-slot occupied previously by *Songs by Sinatra*, *Songs for Sinatra*, and *Rhapsody in Rhythm*. Frank Morgan performed his famous monologues full of exaggeration, with Marvin Miller as his foil and the object of his wrath.

The Old Skipper

Children

The Old Skipper: Don Hix

Olivio Santoro

Music

Starring: Olivio Santoro, The Boy Yodeler
Announcer: Glenn Riggs

Theme: (Sung to the tune of "Ta-Ra-Ra-Boom-De-Ay")
Scrapple o-del-ay-de-ay
Comes from Phil-a-del-phi-ay.
Eat Philadelphia Scrapple, friends,
With that advice my story ends.

Olivio Santoro played the guitar, sang, and yodeled. His program was fifteen minutes long and followed *The Moylan Sisters* (which see). The program was first heard over the Blue network in 1940.

Omar the Mystic

Adventure

CAST:

Omar the Mystic M. H. H. Joachim
Mr. Kimball Ralph Schoolman
Mrs. Kimball Ethel Everett
The Kimballs' daughter Mrs. Ralph Schoolman
Zaidda Ethel Everett
Also: Edward MacDonald, Jeff Sparks

Opening:

SOUND. *The stroke of a gong*

Omar the Mystic was first heard over Mutual in 1935.

One Man's Family

Serial Drama

CAST:

The Parents
Henry Barbour J. Anthony Smythe
(April 29, 1932-May 8, 1959)
Fanny Barbour Minetta Ellen
(April 29, 1932-July 8, 1955)

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Mary Adams
(February 13, 1956–May 8, 1959)

The Children

Paul Barbour Michael Raffetto
(April 29, 1932–July 8, 1955)

Russell Thorson
(July 28, 1955–May 8, 1959)

Hazel Barbour Bernice Berwin
(April 29, 1932–August 29, 1943)

Claudia Barbour Kathleen Wilson
(April 29, 1932–August 29, 1943)

Floy Margaret Hughes
(played the part when Miss Wilson was ill)

Barbara Fuller
(October 14, 1945–May 8, 1959)

Laurette Fillbrandt
(played the part ten times during
July, August, and September 1949)

Clifford Barbour Barton Yarborough
(April 29, 1932–December 27, 1951)

Jack Barbour Page Gilman
(April 29, 1932–May 8, 1959)

The Children's Spouses

Bill Herbert Bert Horton
Dan Murray Wally Maher

Russell Thorson
Bill Bouchey

Ann Waite Helen Musselman
Irene Franklyn Naomi Stevens

Johnny Roberts Janet Waldo
Captain Nicholas Lacey (Nicky) Frank Provo

Walter Paterson
Tom Collins

Dan O'Herlihy
Ben Wright

Betty Carter Jean Rouverol
Virginia Gregg

The Grandchildren

Teddy Barbour Winifred Wolfe
William Herbert Murray (Pinky) Jeanne Bates

Richard Svihus
Dix Davis

Billy Idelson
Eddie Firestone, Jr.

Tommy Bernard
George Pirrone

Henry Herbert Murray (Hank)
Conrad Binyon

Dickie Meyers
Billy Idelson

Margaret Herbert Murray
Andy Barbour (Skipper)

Dawn Bender
Mary Lansing

Henry Blair

Michael Chapin

David Frankham

Ann Shelley

Joan Roberts

Mary Lou Harrington

Penny Lacey

Anne Whitfield

Elizabeth Sharon Ann Barbour Mary Lansing

Jill Oppenheim

Susan Luckey

Marilyn Steiner

Susan Odin

Mary Lou Barbour

Mary Lansing

Mary McGovern

Jane Barbour

Jana Leff

Susan Luckey

Susan Odin

Abigail Barbour

Leone Ledoux

Deborah Barbour

Leone Ledoux

Constance Barbour

Leone Ledoux

The Grandchildren's Spouses

Elwood Giddings

Tyler McVey

Roderick Stone

Marvin Miller

Ross Farnsworth

Victor Perrin

Raymond Borden

Robert Bailey

Lois Holland

Sharon Douglas

Sidney Lawrence

James McCallion

Greta Steffanson

Sharon Douglas

The Great-grandchildren

Paul John Farnsworth (the only
great-grandchild with lines)

Leone Ledoux

Friends and Neighbors

Judge Glenn Hunter

George Rand

Charles McAllister

Lloyd Corrigan

Norman Fields

Jay Novello

Herb Butterfield

Dr. Fred Thompson

Frank Cooley

Cy Kendall

William Green

Earl Lee

Emerson Treacy

Beth Holly

Barbara Jo Allen

Christine Abbott

Mary Jane Croft

Ben

Forrest Lewis

Earl Lee

Wayne Grubb

Jack Edwards, Jr.

Tracy Baker

Sam Edwards

Rev. McArthur

Frank Cooley

Francis X. Bushman

Marvin Miller
Maurice Manson
Nicolette Moore
Cousin Consider
Announcers: William Andrews, Ken Carpenter, Frank Barton

HR

Jeanette Nolan
Marvin Miller

Also: Visitors played by themselves—Loretta Young, Petty Officer Third Class Francesca Ritter, Sir Charles Mendl

Creator-Writer: Carlton E. Morse
Directors: Carlton E. Morse (most of the time), Michael Raffetto, Clinton Twiss, Charles Buck, George Fogle
Writers: Harlan Ware (1944–59), Michael Raffetto (occasionally in the early days, regularly 1949–55)

Organists: Paul Carson, from the beginning through May 11, 1951; Sybil Chism, May 14, 1951–March 26, 1954; Martha Green, March 29, 1954–May 7, 1954; the music was pre-taped from then on.

Themes: “Destiny Waltz” by Sydney Barnes (used as theme 1932–41); “Patricia” by Paul Carson (used as theme 1941–59)

Introduction:

ANNOUNCER. *One Man’s Family* is dedicated to the mothers and fathers of the younger generation and to their bewildering offspring. Tonight we present Chapter One of Book Six, entitled “Three Months Between.” [Other sample chapter titles: “Clifford Throws a Party,” “Christmas Eve at the Barbours,” “Paul Meets the Widow,” “The Gathering of the Leaves.”]

One Man’s Family made its debut on radio on Friday, April 29, 1932, from 9:30 to 10:00 p.m. PST, over NBC stations in San Francisco, Los Angeles, and Seattle. Two or three weeks later the rest of the western NBC network was added. The program began broadcasting on the entire NBC network on May 17, 1933, and was the first serial to originate in San Francisco for the entire network. In order to bring the rest of the country up to date, the network broadcasts from May 17, 1933, until January 5, 1934, were devoted to presenting a somewhat condensed version of the Barbour family story from its beginning.

The format consisted of thirty-minute programs, broadcast once a week, through Sun-

day, June 4, 1950. Then the programs were fifteen minutes in length, five days a week, from June 5, 1950, through May 8, 1959, the last broadcast. In the book-chapter identification, the last broadcast was Chapter 30 of Book 134. There were 3256 episodes in all, not counting repeats for different time zones.

Measured by the calendar, *One Man’s Family* was the longest-running serial drama in American radio. It told the week-to-week (and later day-to-day) story of the Barbour family, who lived in the Seacliff section of San Francisco.

Henry and Fanny Barbour had five children:

Paul, a World War I aviator, was the all-knowing oldest brother to whom all the others took their problems; he was a writer and lived in an attic with his adopted daughter Teddy.

Hazel was almost an old maid when she married dairy farmer *Bill Herbert*; they had twin sons, *Hank* and *Pinky*, and a daughter. Some years after Bill died she married *Dan Murray*.

Claudia was a rebel until her second husband, *British Army Captain Nicholas Lacey*, tamed her to only occasional flare-ups; they were aboard a ship that was torpedoed during World War II, but were rescued and interned in a German concentration camp until after the war.

Cliff, Claudia’s twin, was a kind of ne’er-do-well, unable to make up his mind about anything serious. His only period of tranquillity was during his marriage to his second wife, Irene, who was killed in an automobile accident. When actor Barton Yarborough died in 1951, the authors sent Cliff to Scotland, where he became successful in business and married for a third time.

Jack, the baby, married the girl down the block while he was still in college and ultimately showed signs of being the one who would succeed Father Barbour as head of the family. He and *Betty* had six daughters, three of them triplets.

In its last years the series was built around the lives of Hazel’s twin sons, *Hank* and *Pinky*. Hank was the solid one who always did the right thing, while Pinky was in and out of trouble most of the time.

The cast over the years included many actors and actresses who were already or were later to become well known, most of them playing relatively small roles. They include Ed-

gar Barrier, Hans Conried, Dick Crenna, Rosemary De Camp, Ted de Corsia, Larry Dobkin, Betty Lou Gerson, Vivi Janniss, Jack Kruschen, Lyn Lauria, Richard Legrand, Elliott Lewis, John McIntire, Howard McNear, Ruth Perrott, Hal Peary, Cameron Prud'Homme, Isabel Randolph, Alice Reinheart, Anne Stone, Gil Stratton, Jr., D.J. Thompson, Les Tremayne, Lurene Tuttle, Luis Van Rooten, Theodor von Eltz, and Barbara Jean Wong.

Marvin Miller played more roles than any other actor in the series; he played twenty different parts, sometimes two or more of them in the same broadcast.

The O'Neills

Serial Drama

CAST:

Mrs. O'Neill
Eileen Turner
Eddie Collins O'Neill
Peggy O'Neill Kayden

Janice Collins O'Neill
Danny O'Neill
Morris Levy
Mrs. Trudy Bailey
Monte Kayden
Tillie
Mrs. Turner
Mr. Turner
Barbara Grayson
Mr. Collins
Harold Wilkinson
Mr. Coleman
Grandpa Hubbell
Mrs. Collins
Dr. Bruce Kingsley
Lester Lewis
Skip Martin
Mrs. Mitchell
Basil
Sally Scott O'Neill
Mr. Tasek
Mrs. Tasek
Jack Vernon
Mayme Gordon
Mrs. Carson
Mrs. Kayden

Kate McComb
Arline Blackburn
Jimmy Donnelly
Betty Caine
Violet Dunn
Claire Niesen
Betty Winkler
Janice Gilbert
Jimmy Tansey
Jack Rubin
Jane West
Chester Stratton
Gee Gee James
Effie Lawrence Palmer
Alfred Swenson
Adele Harrison
Santos Ortega
John McGovern
Joseph Julian
Roy Fant
Marjorie Anderson
David Gothard
James Van Dyk
Lawson Zerbe
Vivia Ogden
Burford Hampden
Helen Claire
John Anthony
Gladys Thornton
Charles Carroll
Ethel Everett
Charme Allen
Josephine Hull

Bob Winton
Judge Scott
Mr. Fielding
Mrs. Scott
Ginger Raymond
Jean

James Boles
Julian Noa
Harry Neville
Linda Carlon
Jessie Fordyce
Selena Royle

Also: Roger DeKoven
Announcer: Ed Herlihy
Directors: Jack Rubin, Carlo De Angelo
Writers: Jane West, Jack Rubin
Theme: "Londonderry Air"

The O'Neills was first heard over CBS in 1934.

The Open Door

Serial Drama

CAST:

Dean Eric Hansen	Dr. Alfred T. Dorf
Liza Arnold	Barbara Weeks
	Florence Freeman
Tommy	Edwin Bruce
Ivan Jones	Martin Blaine
Corey Lehman, Dean Hansen's secretary	
	Charlotte Holland
Hester Marleybone	Ethel Intropidi
Charlotte Marleybone	Jane Houston
Stephanie Cole	Joan Alexander
David Gunther	Alexander Scourby

Writers: Sandra Michael, Doria Folliott
Theme: "Sim Sala"

This program was first heard over CBS in 1943. "Eric Hansen" was the "Dean of Students" at "Jefferson University."

Opera: see *Metropolitan Opera Broadcasts.*

The Orange Lantern

Mystery

CAST:

Botak, a Javanese adventurer Arthur Hughes
Also: Peggy Allenby, Agnes Moorehead, John McGovern, Bill Shelley, Bruno Wick

Director: Joseph Bell
Writer: Innes Osborn
Original Music: Sven von Hallberg

The Orange Lantern began over NBC Blue in 1932. It was regarded as NBC's answer to *Fu Manchu* in the network competition of that era.

Orchestra Leaders

One of the most important facets of radio was music. Orchestras were hired not only for musical broadcasts and the big variety shows but even for dramatic programs. In such an unmusical program as *Mr. District Attorney*, for example, the orchestra was important in providing unobtrusive but vital musical backgrounds and bridges. In addition to those in the program listings and those included in *Big Band Remotes*, the following orchestra leaders appeared frequently on radio:

Irving Aaronson, Don Alberto, Mario Antabal, Jenó Bartal, Leon Belasco (also an actor and dialectician), Maximilian Bergere, Fred Berrens, Charles Boulanger, Del Campo (also a singer), Reggie Childs, Jolly Coburn, Emil Coleman, Bernie Cummins, Ben Cutler, Eli Dantzig, Jack Denny, Angelo Ferdinando, Felix Ferdinando, Max Franks, Fran Frey (also a singer), Richard Gasparre, Emerson Gill, Jean Goldkette, Edwin Franko Goldman, Arthur Jarrett, Johnnie Johnson, Merle Johnston, Roger Wolfe Kahn, Al Katz, Al Kavelin, Alexander Kirilloff, Bennie Krueger, Frank La Marr, Eddie Lane, Enric Madriguera, Dolphe Martin, Don Marton, Marti Michel, Kel Murray, Leon Navara, Nick Orlando, Lee Perrin, Mischa Raginsky, Don Redmond, Joe Reichman, Leo Reisman, Freddie Rich, Sam Robbins, Willard Robison (also a singer, known as "The Evangelist of Rhythm"), Buddy Rogers (also an actor), Luis Russel, Paul Sabin, Harold Sanford, Scotti, Ben Selvin, Irving Selzer, Ray Sinatra, Ted Steele (also a singer), Harold Stern, Paul Tremaine, Anson Weeks, Fess Williams, Frank Wine-Gar, Gleb Yellin, and Horacio Zito.

Among the many famous symphony conductors were Arturo Toscanini and Dr. Frank Black, who led the NBC Symphony Orchestra; and Alexander Smallens, who was long as-

sociated with programs sponsored by Ford. See also *Big Band Remotes*; *Musicians*; *Singers*.

Original Amateur Hour: see *Major Bowes and His Original Amateur Hour*.

Orphan Annie: see *Little Orphan Annie*.

Orphans of Divorce

Serial Drama

CAST:

Michael	James Meighan
Gregory Pearson	Louis Hall
Nora Worthington	Margaret Anglin
	Effie Palmer
Cyril Worthington	Richard Gordon
Juliet Worthington	Claire Wilson
Joan Worthington	Patricia Peardon
Dick Worthington	Warren Bryan
Barbara	Geraldine Kay
Alex Pratt	James Krieger
Annie	Vivia Ogden
<i>Also:</i> Charita Bauer, Richard Keith, Joseph Julian, Henry M. Neely	

Producers: Frank and Anne Hummert
Theme: "I'll Take You Home Again, Kathleen"

Orphans of Divorce was first heard over the Blue network in 1939.

Orson Welles: see *The Columbia Workshop*; *The Mercury Theatre on the Air*; *The Black Museum*.

Our Barn

Children

This was a Saturday-morning children's program directed by Madge Tucker and written by Jean Peterson. It was on NBC and featured many of the cast members from *Coast-to-Coast on a Bus*.

Our Gal Sunday

Serial Drama

CAST:

Sunday Dorothy Lowell
Vivian Smolen
Lord Henry Brinthrope Karl Swenson
Alistair Duncan
Jackie Jay Jostyn
Lively Robert Strauss
Joe Latham
Roy Fant
Mrs. Sedgewick Irene Hubbard
Bill Jenkins Carleton Young
Slim Delaney Van Heflin
Lanette Charita Bauer
Fred Castleson Spencer Bentley
Elaine Vicki Vola
Dwight Louis Hall
Lord Percy Eustace Wyatt
Oliver Drexton Santos Ortega
Barbara Hamilton Kay Brinker
Lieutenant Nevils John McGovern
Jack Tom Gunn
Rose Hunt Florence Robinson
Madelyn Travers Joan Tompkins
Vivian Graham Delma Byron
Gann Murray Hugh Marlowe
Prudence Graham Anne Seymour
Lonnie Alastair Kyle
John Grinnell
Charlotte Abbott Elaine Kent
Irene Galway Fran Carlon
Hilda Marshall Ara Gerald
Peter Galway Joe Curtin
Kathy Ruth Russell
Lawrence Shieffield Clyde North
Pearl Taggart Ann Shepherd
(Scheindel Kalish)
John Raby
St. John Harris John McQuade
Steve Lansing James Monks
Victor Maldstone Venezuela Jones
Susan Robinson Ara Gerald
Countess Florenze Inge Adams
Lile Florenze Anna
Leona Kenmore Jay Meredith
Aunt Alice Charlotte Lawrence
Fred Davis Katherine Emmet
Louis Neistat
Announcers: Art Millett, James Fleming, John

A. Wolfe, Bert Parks, Charles Stark, John Reed King

Producers: Frank and Anne Hummert
Directors: Frank and Anne Hummert, Stephen Gross, Arthur Hanna
Writers: Jean Carroll, Helen Walpole
Sound Effects: John McCloskey

Theme: "Red River Vailey"

Opening:

ANNOUNCER. *Our Gal Sunday* . . . the story of an orphan girl named Sunday, from the little mining town of Silver Creek, Colorado, who in young womanhood married England's richest, most handsome lord, Lord Henry Brinthrope. The story asks the question—Can this girl from a mining town in the West find happiness as the wife of a wealthy and titled Englishman?

Our Gal Sunday, which evolved from an earlier CBS program called *Rich Man's Darling*, made its debut on March 29, 1937, and was heard over CBS consistently at 12:45 p.m. It was sponsored variously by Anacin, Standard Brands, and American Home Products. The program's locale was the state of Virginia; "Lord Brinthrope's" manor was "Black Swan Hall."

Our Miss Brooks

Situation Comedy

CAST:

Miss Brooks, Madison High School English teacher Eve Arden
Philip Boynton, the bashful biology instructor Jeff Chandler
Osgood Conklin, the principal Gale Gordon
Walter Denton Dick Crenna
Harriet Conklin, the principal's daughter Gloria McMillan
Stretch Snodgrass Leonard Smith
Mrs. Davis, the landlady Jane Morgan
Announcer: Verne Smith

Producer: Larry Berns
Director-Writer: Al Lewis
Musical Director: Wilbur Hatch
Sound Effects: Bill Gould

Our Miss Brooks was first heard over CBS in 1948.

Ozzie and Harriet: see *The Adventures of Ozzie and Harriet*.



Paducah Plantation

Variety

The Old Southern Colonel: Irvin S. Cobb, humorist

Pages of Romance

Serial Drama

Featuring: Peggy Allenby, Ned Wever, Allyn Joslyn, Eunice Howard, Teddy Bergman, Hugh Rennie, Alma Kruger, John McGovern

Pages of Romance was first heard over NBC Blue in 1932.

Painted Dreams

Serial Drama

Producer: Frank Hummert
Theme: "I'm Yours"

This serial drama on WGN Chicago is regarded as that station's first true "soap opera." It evolved from a program called *Sue and Irene*, which was sponsored by Super Suds and starred Irna Phillips as "Sue" and Irene Wicker as "Irene." Miss Phillips and Miss Wicker also handled all the other roles on the show at first. *Painted Dreams* was originally written by Miss Phillips, who took the role of "Mother Monahan"; Bess Flynn later became the program's writer and also played "Mother Monahan." Irene Wicker played the daughter and several other roles. Also appearing in the cast were Lucy Gilman, Kay Chase, Alice Hill, and Olan Soule.

The Palmolive Beauty Box Theater

Musical-Variety

Featuring: Jessica Dragonette, Benny Fields

CAST:

Baby Snooks	Fanny Brice
Daddy	Hanley Stafford
Olive Palmer ¹	Virginia Rea

Director: Kenneth W. MacGregor

This was one of the early variety programs, first heard over NBC in 1934. Jessica Dragonette was a major star of early radio. She was known variously as "The Little Angel of Radio" and "Vivian, the Coca-Cola Girl." (See also *The Musical Comedy Hour*; *Ziegfeld Follies of the Air*.)

Parade of Progress

Drama

Starring: Charlotte Manson

The Parker Family

Situation Comedy

CAST:

Richard Parker	Michael O'Day
	Leon Janney
Mr. Parker	Jay Jostyn
Mrs. Parker	Linda Carlon-Reid
	Marjorie Anderson
Nancy Parker	Mitzi Gould
Elly	Pat Ryan
Grandpa Parker	Roy Fant

Announcer: Hugh James

Creator-Producer: Don Becker

Directors: Oliver Barbour, Chick Vincent

¹This was a "house name" used on Palmolive programs.

Deep Purple

Writers: Ed Wolfe, Chick Vincent, Ben Kagan, Priscilla Kent, Vera Oldham

The Parker Family was first heard over the Blue network in 1939.

Parkyakarkas: see *Meet Me at Parky's*; *The Ed-die Cantor Show*.

Parties at Pickfair

Variety

Starring: Mary Pickford

CAST:

Alvin, the butler	Eric Snowden
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Also: Mary Jane Higby, Bret Morrison, Ted Osborne, Lou Merrill, James Eagles

Singers: Paul Turner Singers

Orchestra: Al Lyons

Creator-Producers: Nat Wolff, Marion Parsonette

Director: Eric Snowden

Writer: Jerry Cady

This short-lived program originated from the fabulous Hollywood home of Mary Pickford, "Pickfair," and pretended to be an actual celebrity-studded party. It was sponsored by an amalgam of ice dealers who were trying to stave off mechanical refrigeration. Their slogan was "Cold *alone* is not enough!"

The Passing Parade

Documentary

Host-Narrator: John Nesbitt

Orchestra: Meredith Willson

Writer-Director: John Nesbitt

Opening:

MUSIC. *Theme up full and under.* . .

ANNOUNCER. *The Passing Parade!* . . . Your favorite stories as told by your favorite storyteller . . . a man whose voice is familiar to millions of theatergoers and radio listeners. Here's John Nesbitt to bring you some stories of *The Passing Parade!*

Penthouse (PS)
MUSIC. Theme up full ending on dissonant note and into dramatic music

Passport for Adams

Drama

CAST:

Doug Adams Robert Young
Myron McCormick
Perry Quisinberry (Quiz) Dane Clark
Paul Mann

Director: Norman Corwin
Writers: Ranald MacDougall, Norman Corwin

In this series a New York news syndicate, "Consolidated Syndicate," sent "Doug Adams," a small-town ("Centerville") editor, and "Quiz Quisinberry," a New York photographer, around the world to report on the people of countries friendly to the Allies. The program was on the air in 1943 and 1944. Among the places visited by Doug and "Quiz" were Belém, Monrovia, Tel Aviv, Marrakesh, and Moscow.

Pat Novak, for Hire

Adventure

CAST:

Pat Novak Jack Webb
Jocko Madigan Tudor Owen
Inspector John Galbraith

Writer: Richard Breen

(See also *Johnny Modero, Pier 23.*)

Paul Whiteman: see *Big Band Remotes; The Old Gold Paul Whiteman Hour; Radio Hall of Fame.*
Rhap Blue

Peewee and Windy

Comedy

CAST:

Peewee Jack MacBryde

Windy

Director: Paul Dumont
Writer: Pete Clarke
Composer and Conductor: Joe Rines

This program was about the adventures of two young sailors on shore leave. It was heard over NBC in the early 1930s and was sponsored by Hickok belts and suspenders.

Penthouse Party

Conversation

Hostess: Gladys Glad
Ilka Chase

People Are Funny

Audience Participation

M.C.: Art Baker
Art Linkletter
Producer-Director: John Guedel
Writers: Art Linkletter, John Guedel, Jack Stanley, John Murray

People Are Funny, a program with stunts very much in the mold of those on *Truth or Consequences*, was first heard over NBC in 1942.

People's Platform

Discussion

Moderator: Lyman Bryson
Chef: Louis Heuberger

For this program, four guests were invited to dinner at the CBS studio. Under the centerpiece of flowers was a concealed microphone. After dinner, Bryson would lead the guests into the subject chosen for the broadcast, and the results were spontaneous and informal. The guests consisted of one big name, an expert on the subject, a woman, and an "average" man.

The Pepper Pot: see *The Breakfast Club.*

Pepper Young's Family

Serial Drama

CAST:

Larry (Pepper) Young	Curtis Arnall
	Lawson Zerbe
	Mason Adams
Peggy, Pepper's sister	Elizabeth Wragge
Sam Young	Jack Roseleigh
	Bill Adams
	Thomas Chalmers
Mary Young	Marion Barney
Nick Havens	John Kane
Ted Hart, football coach	Alan Bunce
Sally	Maureen McManus
Linda Benton Young	Eunice Howard
Biff Bradley	Laddie Seaman
	Elliott Reid
	Tony Barrett
Edie Gray Hoyt	Jean Sothern
Butch	Madeleine Pierce
Pete Nickerson	Arthur Vinton
Gil	Larry Haines
Lou Scott	Fred Herrick
Min	Joanna Ross
Mrs. Curt Bradley	Grace Albert
Ginny Taylor	Virginia Kaye
Edith Hoyt	Cecil Roy
Hal Trent	Madeleine Pierce
Jerry Feldman	Leon Janney
Mr. Smiley	George Hall
Curt Bradley	Edwin R. Wolfe
Hastings	James Krieger
Molly O'Hara	Katharine Stevens
Marcella the Menace	Jean McCoy
Carter Trent	Bert Brazier
	James Krieger
	Stacy Harris
	Michael Fitzmaurice
	Chester Stratton
	Bob Pollock
Ivy Trent	Irene Hubbard
Horace Trent	Charles Webster
Andy Hoyt	Blaine Cordner
Anna	Annette Sorell
Hank	G. Swaye Gordon
Hattie Williams, the maid	Greta Kvalden
Mr. Jerome	Richard Gordon
<i>Announcers:</i> Alan Kent, Martin Block, Richard Stark	

Directors: Chick Vincent, John Buckwalter, Ed Wolfe

Writer: Elaine Sterne Carrington

Musical Director: William Meeder

Sound Effects: Ross Martindale

Theme: "Au Matin"

Opening:

ANNOUNCER. *Pepper Young's Family* . . . the story of your friends, the Youngs, is brought to you by Camay, the mild beauty soap for a smoother, softer complexion.

This series made its debut over NBC Blue in 1936, evolving from *Red Adams*, *Red Davis*, (1932) and *Forever Young*. "The Youngs" lived in "Elmwood." (See also *Red Davis*.)

The Perfect Fool: see *The Fire Chief*.

Perry Mason

Serial Drama

CAST:

Attorney Perry Mason	Bartlett Robinson
	Santos Ortega
	Donald Briggs
	John Larkin
Della Street	Gertrude Warner
	Jan Miner
	Joan Alexander
Paul Drake	Matt Crowley
	Charles Webster
Sergeant Dorset	Arthur Vinton
Lieutenant Tragg	Mandel Kramer
	Frank Dane
Peg Neely	Betty Garde
The Judge	Maurice Franklin
Mary Blade	Mary Jane Higby
<i>Announcers:</i> Richard Stark, Bob Dixon	

Producers: Tom McDermott, Leslie Harris

Directors: Arthur Hanna, Carlo De Angelo, Carl Eastman, Hoyt Allen, Ralph Butler

Writers: Irving Vendig, Erle Stanley Gardner, Dan Shuffman, Eugene Wang

Musical Director: Paul Taubman

Sound Effects: Jim Lynch

Perry Mason was based on the stories by Erle Stanley Gardner and was first heard over CBS in 1943.

Peter Lind Hayes and Mary Healy: see *Interviewers*.

Peter Quill

Mystery-Drama

CAST:

Peter Quill	Marvin Miller
Gail Carson	Alice Hill
Captain Roger Dorn	Ken Griffin

Writer-Director: Blair Walliser

Opening:
EERIE VOICE. Peeeeeeerrrrrrr Quilllllll. . . !

This program was first heard over Mutual in 1940 as a weekly half-hour series. It ran until 1941. "Quill" was a mysterious scientist-detective-adventurer who caught criminals, saboteurs, traitors, and spies. He was aided by the romantic team of "Gail" and "Captain Dorn." Miller did the opening by wailing into the strings of a piano while the sostenuto pedal was held down.

Peter Salem: see *The Affairs of Peter Salem*.

The Phil Baker Show

Comedy

Starring: Phil Baker

CAST:

Beetle	Ward Wilson
	Sid Silvers
Bottle	Harry McNaughton
Ferdinand	Ward Wilson
Mrs. Sarah Heartburn	Agnes Moorehead
<i>Also:</i> Artie Auerbach, Oscar Bradley, Mabel Albertson	
<i>Orchestra:</i> Frank Shields, Hal Kemp	

Vocal group: The Seven G's
Announcer: Harry Von Zell

Writers: Arthur Phillips, Hal Block, Sam Perin, Phil Baker
Theme: "Rolling Along" by Phil Baker

Phil Baker, a vaudeville comedian and accordionist, appeared on his own variety program from 1933 to 1940. The show was also known as *The Armour Hour*, and Baker was often introduced as "The Armour Star Jester." "Bottle" was his very British butler and "Beetle" was a heckling stooge.

After a two-year rest, Baker returned to radio as quizmaster of *Take It or Leave It* (which see) and became equally successful with that format.

The Phil Cook Show

Variety

Featuring: Phil Cook

Phil Cook was a popular radio personality of the 1930s who sang, chatted, and played the ukulele. He often sang the news in rhyme ("I see by the papers. . ."). He appeared for Quaker Oats on the Blue network in 1930 and was known as "The Quaker Oats Man."

The Phil Harris and Alice Faye Show: see *The Fitch Bandwagon*.

Philco Radio Time: see *The Bing Crosby Show*.

Philip Marlowe: see *The Adventures of Philip Marlowe*.

Philip Morris Playhouse

Drama

Featuring: Ray Collins, Charlie Cantor, Teddy Bergman, Bill Johnstone, John McIntire, Jeanette Nolan, Ann Thomas, Barbara Weeks, Ward Wilson, Raymond Edward Johnson, *et al.*

Orchestra: Russ Morgan, Johnny Green, Ray Bloch

Directors: William Spier, Jack Johnstone, Charles Martin

One of the most famous programs in this dramatic series sponsored by Philip Morris was Edgar Allan Poe's "The Tell-Tale Heart" starring Luther Adler. (See also *Commercials.*)

Phillips: see *The Guiding Light.*

Philo Vance

Detective

CAST:

Philo Vance	Jackson Beck
	José Ferrer
District Attorney Markham	George Petrie
Vance's secretary	Joan Alexander
	Frances Farras
Sergeant Heath	Humphrey Davis

Producer: Frederic W. Ziv

Director: Jeanne K. Harrison

Writers: Robert J. Shaw, Kenny Lyons

Organist: Henry Sylvern

Plantation Party

Music and Comedy

CAST:

The Duke of Paducah	Whitey Ford
Tom	Bud Vandover
Dick	Marlin Hurt
Harry	Gordon Vandover

Plantation Party, first heard over the Blue network in 1938, was sponsored by Bugler tobacco.

Play Broadcast

Comedy Quiz

M.C.: Bill Anson

188 PHILO VANCE

CAST:

Jack the Crackpot and other comedy voices	Marvin Miller
Home Economist	June Baker
<i>Orchestra:</i> Harold Stokes	

Announcer: Guy Savage

Director: Lou Jacobson

This weekly half-hour program, heard over Mutual from 1940 to 1941, presented wild comedy sketches designed to provide clues to studio contestants.

The Poet Prince

Poetry Readings

Featuring: Anthony Frome (Abraham Feinberg) as "The Poet Prince"

Poet's Gold

Poetry

Narrator: David Ross

Orchestra: Victor Bey

Theme: "Clair de Lune" by Debussy

Point Sublime

Comedy-Variety

Featuring: Cliff Arquette, Mel Blanc

Catch-phrase: Ain't we the ones?

This program was first heard over ABC in 1947.

Policewoman

Adventure

CAST:

The Policewoman	Betty Garde
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This program was based on Mary Sullivan's file of police records. It was first heard over ABC in 1946.

Pond's Program

Talk

Featuring: Mrs. Franklin D. Roosevelt
Orchestra: Leo Reisman
Vocalist: Lee Wiley

This program, sponsored by Pond's, presented talks by Mrs. Roosevelt in addition to music. It began over NBC in 1932.

Popeye the Sailor

Children

CAST:

Popeye	Det Poppen
	Floyd Buckley
Olive Oyl	Olive La Moy
	Mae Questel
Matey, a newsboy adopted by Popeye	Jimmy Donnelly
Wimpy	Charles Lawrence

Also: Don Costello, Everett Sloane, Jean Kay
Orchestra: Victor Erwin's Cartoonland Band
Announcer: Kelvin Keech

Popeye the Sailor was based on the comic strip created by E. C. Segar. The program was first heard on radio, sponsored by Wheatena, over NBC in 1935.

Portia Faces Life

Serial Drama

CAST:

Portia Blake Manning	Lucille Wall
Dickie Blake	Raymond Ives
	Larry Robinson
	Alastair Kyle
	Edwin Bruce
Arline Manning	Joan Banks
Kirk Roder	Carleton Young
Walter Manning	Myron McCormick
	Bartlett Robinson
Dr. Stanley Holton	Donald Briggs
Miss Daisy	Henrietta Tedro

Lambert
Bill Baker

John Parker
Buck
Dr. Byron
Eric Watson
Clint Morley
Joan Ward
Lilli
Mark Randall
Leslie Palmer
Arline Harrison
Amelia Blake
Elbert Gallo
Kathy Marsh

Meg Griffin
Phillip Coolidge
Susan Peters
Also: Barry Sullivan
Announcers: George Putnam, Ron Rawson

Producers: Don Cope, Tom McDermott
Directors: Hoyt Allen, Mark Goodson, Beverly Smith, Paul Knight
Writers: Mona Kent, Hector Chevigny
Sound Effects: Wes Conant

Opening:

ANNOUNCER. *Portia Faces Life* . . . a story reflecting the courage, spirit, and integrity of American women everywhere. . .

"Portia" was a very successful lawyer. She was obviously named for Shakespeare's heroine in *The Merchant of Venice*. The program was first heard over CBS in 1940.

Pot O' Gold

Quiz

Host: Rush Hughes
Ben Grauer
Orchestra: Horace Heidt and His Musical Knights; Tommy Tucker
Vocalists: Amy Arnell, Don Brown

POT O' GOLD 189

Presenting *Born Kai Off*
Amc Wed 9/21/49-12/14/49

Guests: Cole Porter, other songwriters
Creator-Producer: Edward Byron
Director: Paul Dudley
Writer: John Tackaberry

XX Pretty Kitty Kelly

Serial Drama

Catch-phrase:
GRAUER. Hold it, Horace. . .stop the music!

Phone calls were made to listeners, giving them an opportunity to win money by answering questions correctly. The program first came to radio in 1939 over NBC.

CAST:

Kitty Kelly	Arline Blackburn
Michael Conway	Clayton "Bud" Collyer
Bunny Wilson	Helen Choate
Kyron Welby	Bartlett Robinson
Mr. Welby	Dennis Hoey
Mrs. Welby	Ethel Intropidi
Dennie Pierce	Richard Kollmar
The Doctor	Charles Webster
Patrick Conway	Charles Slattery
Mrs. Mogram	Florence Malone
Jack Van Orpington	Richard Kollmar
Slim	Artells Dickson
Grant Thursday	John Pickard
Dr. Orbo	Louis Hector
Isabel Andrews	Lucille Wall
Inspector Grady	Howard Smith
Mr. Astrakhan	Luis Van Rooten
Mrs. Murger	Charme Allen
Narrator	Matt Crowley

Prairie Folks

Serial Drama

CAST:

Torwald Nielson	Erik Rolf
Smiley	Parker Fennelly
Mrs. Anna Nielson	Helen Warren
Adam Bassett	Morris Carnovsky
Curtis Bassett	Cliff Carpenter
Hansi	Kingsley Colton
Eldora Wilkins	Nell Converse
Arne Anders	Joe Helgeson
Mrs. Arne Anders	Josephine Fox

Prairie Folks told the story of settlers in Minnesota in the 1870s.

Writer: Frank Dahm

Theme: "Kerry Dance" *by molloy*

Pratt and Sherman: see *Laugh Doctors*.

Pretty Kitty Kelly made its debut over CBS on March 15, 1937, at 5:45 p.m. as a Monday-through-Friday serial drama, sponsored by Wonder Bread. The story began when a young girl claiming to be "Kitty Kelly of Dublin, Ireland," was accused of being a gun moll and murdering "Inspector Conway."

Press Club

Adventure

CAST:

Mark Brandon Marvin Miller

Drama

Director: George Fogle

This dramatic series was first heard over NBC Blue in 1933.

Press Club first appeared on CBS in 1944 and told the story of reporter Mark Brandon. Marvin Miller was supported by a different cast each week.

The Private Lives of Ethel and Albert: see *Ethel and Albert*.



Quality Twins

Comedy

Featuring: Ed East, Ralph Dumke

Queen for a Day

Audience Participation

M.C.: Jack Bailey

Announcer: Gene Baker

Directors: James Morgan, Bud Ernst, Lee Bolen

Writer: Jack Bailey

Sound Effects: Arthur Fulton

Women selected from the studio audience explained why they wanted a specific item. The winner was picked by studio applause, crowned "Queen for a Day," and given not only the gift she asked for, but many others. The long-running program made its debut over Mutual in 1945.

Quick as a Flash

Quiz

M.C.: Ken Roberts

Win Elliot

Bill Cullen

Dramatic Cast: Santos Ortega, Jackson Beck, Elspeth Eric, Julie Stevens, Charles Webster, Joan Alexander, Mandel Kramer, Raymond Edward Johnson

Orchestra: Ray Bloch

Announcers: Frank Gallop, Cy Harrice

Director: Richard Lewis

Writers: Louis M. Heyward, Mike Sklar, Eugene Wang

Sound Effects: Al Cooney, Adrian Penner

A group of studio contestants were pitted against one another. Each contestant was assigned a different colored flash of light, which he activated by pressing a buzzer in front of him. If he thought he knew the answer he pressed the buzzer. If he answered correctly he won the round, but if the answer was wrong he was disqualified until the next round. The final round was a mystery featuring a guest detective such as "Nick Carter," "The Falcon," etc. The first contestant to spot the clue that solved the mystery won the round. Occasionally no one could unravel it, so the guest detective gave the solution himself.

The makers of Helbros watches were long-time sponsors of the program. It was first heard over Mutual in 1944.

Quiet, Please

Adventure

Narrator: Ernest Chappell

Producer-Writer-Director: Wyllis Cooper

Sound Effects: Bill McClintock

Theme: Second Movement of Franck's Symphony in D Minor

Quiet, Please was first heard over Mutual in 1947.

The Quiz Kids

Quiz

M.C.: Joe Kelly

Announcers: Fort Pearson, Roger Krupp

Producer: Louis G. Cowan

Directors: Jack Callahan, Riley Jackson, Forrest Owen, Ed Simmons Clint Stanley

Writers: John Lewellen, Maggie O'Flaherty

The Quiz Kids was one of the best-known programs of its era. M.C. Joe Kelly posed difficult questions for a panel of exceptionally intelligent youngsters. The questions were tough even by adult standards. For example, the very first question asked of the panel on the première broadcast on June 28, 1940, was: "I want you to tell me what I would be carrying home

if I brought an antimacassar, a dinghy, a sarong, and an apteryx.”

The youngsters, all under sixteen years of age, comported themselves quite well with such questions. However, lest parents of today make comparisons with their own offspring, it should be pointed out that, many years after the final broadcast, it was revealed that the panelists were given advance knowledge of some of the questions. Nevertheless, the youngsters on the show displayed great wit and intelligence and provided inspiration for many schoolchildren throughout the United States.

That first broadcast of *The Quiz Kids* was a summer replacement for a program starring the blind pianist-composer Alec Templeton, Friday nights on NBC. In the fall *The Quiz Kids* switched to the Blue network on Wednesday evenings and later moved back to NBC on Sunday afternoons. The Quiz Kids appearing on the first broadcast were seven-year-old Gerard Darrow, Joan Bishop (thirteen), Van Dyke Tiers (thirteen), Mary Ann Anderson (fourteen), and Charles Schwartz (thirteen).

Chronologically, the first fifty Quiz Kids, in addition to the preceding, were: Lois Jean Ashbeck, George Coklas, Cynthia Cline, Joan Alizier, Virginia Booze, Richard Kosterlitz, Linda Wells, Lloyd Wells, Mary Clare McHugh, Marvin Zenkere, Clem Lane, Jr., Emily Anne Israel, Robert Walls, Jack Beckman, Davida Wolffson, Edith Lee James, Richard Williams, Geraldine Hamburg, Jack Lucal, Paul Kirk, Tim Osato, Muriel Deutsch, Elizabeth Wirth, Lucille Eileen Kevill, Barbara Hutchinson, Gloria Jean (a guest), Jack French, Gloria Hunt, Arthur Haelig, Richard Frisbie, Frank Mangin, Jr., William Wegener, Claude Brenner, Lois Karpf, Sheila Brenner, Pat Chandler, Corinne Shapira, Sally Bogolub, Joan McCullough, Nancy Bush, Joann Cohen, Lois Jean Hesse, Nanni Kahn, Nancy Coggeshall, and Inez Fox.

Later Quiz Kids included Harve Bennett Fischman, Ruth Duskin, Joel Kupperman, Patrick Owen Conlon, Ruel (Sparky) Fischman, Lonny Lunde, Sheila Conlon, Gunther Hollander, André Aerne, Nancy Wong, Norman D. (Skippy) Miller, Richard Weixler, John C. Pollock, Rochelle Liebling, Naomi Cooks, and Robert Burns.

Quiz of Two Cities

Quiz

Producer: Dan Enright
Director: Ray Kremer

Two cities, represented by studio contestants, were pitted against each other on this quiz program. The rival cities were New York *vs.* Chicago, Minneapolis *vs.* St. Paul, San Francisco *vs.* Los Angeles, etc. The M.C. in New York was Michael Fitzmaurice. He would conduct the quiz in New York, then switch to Chicago for that city's turn.

Quiz Shows

Quiz shows were consistently ranked among the most popular programs. *Professor Quiz* and *Uncle Jim's Question Bee* are generally regarded as being the first major quiz programs on the air. A number of others soon filled the airwaves, including *Take It or Leave It*, *Vox Pop*, *Dr. I.Q.*, *Double or Nothing*, *Quick as a Flash*, *Quiz of Two Cities*, *Quizzer Baseball*, and *Spelling Bee*. Some used straight question-and-answer formats, but many had such production values as an M.C. who could handle comedy interviews with the contestants. Stars such as Phil Baker, Garry Moore, Bob Hawk, and Groucho Marx excelled at this, and the actual quiz became secondary to the interview.

Music was the basis for many quiz shows, such as *Kay Kyser's College of Musical Knowledge* and *Beat the Band*. There were also some rather esoteric formats, such as *Grand Slam*, which was based on the rules of bridge. Youngsters got their chance to shine intellectually on *The Quiz Kids*. Then there was *It Pays To Be Ignorant*, a fully scripted comedy quiz that was a take-off on the panel quiz *Information, Please!* The prizes on radio quiz shows didn't involve immense jackpots until *Stop the Music* came along in 1948, offering a dazzling jackpot for the listener correctly identifying the "Mystery Melody."

Most quiz shows were legitimate, and the M.C. often had to admonish the studio audience with, "No help from the audience, please." However, some programs took the lib-

erty of telling contestants prior to air time how to answer certain questions so as to provoke a laugh. For instance, one contestant on *Give and Take* was told in advance to respond to the question, "What is the difference between bailing out of an airplane and bailing out of a boat?" by declaring, "Well, you better not use a bucket when you bail out of an airplane!"

Quizzer Baseball

Quiz

CAST :

The Pitcher
The Umpire

Budd Hulick
Harry Von Zell



Radio Bible Class: see *Religion*.

Radio City Playhouse

Drama

Featuring: Guest Stars
Announcer: Fred Collins
Producer: Richard McDonough
Director: Harry Junkin
Sound Effects: Jerry McGee, John Powers

In one memorable program in this NBC series, John Larkin played a scientist and Bill Lipton a jet pilot who experiments with speed, crashes through the time barrier, and suffers a loss of age. When the pilot and wreckage are finally discovered, the pilot is an infant almost smothered in the uniform. Unfortunately, the show was on the air the same evening as an Air Force defense drill. Many listeners had not heard about the drill, and when they saw lights searching the skies for "the enemy" and were bombarded by the sounds of jet aircraft, they assumed the radio show was describing the real thing. The broadcast was in a documentary style so it was easy to jump to the wrong conclusion. The program marked the end of such realistic radio scripts.

Radio Hall of Fame

Music

Featuring: Martha Tilton, Georgia Gibbs, Paul Whiteman, The Merry Macs, Virginia Rees

th Ramona th - Ramona

Radio Reader's Digest

Drama

M.C.: Richard Kollmar
Les Tremayne

Narrator: Conrad Nagel

Producers: Anton M. Leader, Carl Schullinger

Director: Robert Nolan

Writers: Martin Magner, Robert Nolan, William N. Robson, Henry Denker, Josephine Lyons, Peggy Lou Mayer, Ralph Berkey, James Erthein, Carl Bixby

Musical Director: Van Cleave

Radio Reader's Digest was first broadcast over CBS in 1942.

The Radio Rogues: see *Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers.*

Radio's Court of Honor

Drama

CAST:

Don Towne

Fred Uttal

th

The Railroad Hour

Music and Drama

Starring: Gordon MacRae

Orchestra: John Rarig, Carmen Dragon

Announcer: Marvin Miller

Directors: Ken Burton, Fran Van Hartesfeldt, Murray Bolen

Writers: Jean Holloway, Jerry Lawrence, Bob Lee

Choral Director: Norman Luboff

Theme: "I've Been Working on the Railroad"

Opening:

MARVIN MILLER. Ladies and gentlemen, *The Railroad Hour!*

This popular Monday-night NBC program was sponsored by the Association of American Railroads. It had a brief run as a forty-five-minute

program on ABC before turning up on NBC in 1948 in a thirty-minute format. It was a high-budget series and survived until 1954.

The Railroad Hour presented famous musical comedies as well as original stories with music. The guests opposite Gordon MacRae were top names, such as Jo Stafford, Rise Stevens, and Jane Powell. During the summer a standard female vocalist was vis-à-vis MacRae—some years it was Dorothy Warenskjold, others Lucille Norman. A large dramatic cast was also used on the program, with announcer Marvin Miller often doubling in acting roles and even singing occasionally.

Rainbow House

Children

M.C.: "Big Brother" Bob Emery

Featuring: The Dolphe Martin "Vocal Orchestra"

Director: Bob Emery

Rainbow House was first heard over Mutual in 1942 as a fifteen-minute program on Saturday mornings at 10:00. The "Vocal Orchestra" was a children's choir.

Raising Your Parents

Children's Panel

M.C.: Milton Cross

Producer: Dan Golenpaul

Raising Your Parents featured a panel of children who discussed parents.

The Raleigh Room

Music

Starring: Hildegarde

Musical Director: Harry Sosnik

This pianist-songstress was known as "The Incomparable Hildegarde" (Hildegarde Loretta Sell). The program was sponsored by Raleigh cigarettes. (See also *Beat the Band.*)

Rate Your Mate

Interview-Quiz

M.C.: Joey Adams

With Joey Adams egging them on, a married or engaged couple estimated each other's ability to answer questions. If a wife, for example, rated her husband's answer correctly, they would win even though her husband's answer was actually wrong. The program was first heard over CBS in 1950.

The Ray Bolger Show

Variety

Starring: Ray Bolger

Also: Elvia Allman, Harry Lang, Verna Felton, Jeri Sullavan

Orchestra: Roy Bargo

Real Folks

Drama

This was one of radio's first dramatic series. It started on NBC in 1928.

Real Stories from Real Life

Serial Drama

Producers: Frank and Anne Hummert

Director: Ernest Ricca

This was first heard over Mutual in 1945.

Red Adams; see *Red Davis*.

Red Davis

Serial Drama

CAST:

Red Davis

Burgess Meredith

Red's sister

Sam Davis

Mother

Clink

Connie Rickard

Luda Barclay

Elizabeth Wragge

Jack Roseleigh

Marion Barney

John Kane

Jean Sothern

Unice Howard

This serial drama later became *Forever Young* and then *Pepper Young's Family*. The original title had been *Red Adams*, but when Beech-Nut Gum sponsored it, the name was changed to *Red Davis* so there would be no mention of "Adams," a Beech-Nut rival. (See also *Pepper Young's Family*.)

Red Hook-31

Farm

Featuring: Woody and Virginia Klose

Director: Woody Klose

These farm broadcasts came from "Echo Valley Farm."

Red Ryder

Western Adventure

CAST:

Red Ryder

Reed Hadley

Carlton KaDell

Brooke Temple

Tommy Cook

Henry Blair

Little Beaver

Producer-Writer-Director: Paul Franklin

Sound Effects: Monte Frazer, Norm Smith,

Bob Turnbull

Catch-phrase:

LITTLE BEAVER. You betchum, Red Ryder.

Opening:

MUSIC. *Sting*

SOUND. Hoofbeats

ANNOUNCER. From out of the West comes

America's famous fighting cowboy—Red

Ryder!

This series was based on the comic strip by Fred Harman. ✓

Handwritten: *Red Trail - Th. Wynn Bell, Budget Call, some circumstances*

The Red Skelton Show

Comedy

CAST:

Junior, The Mean Widdle Kid	Red Skelton
Clem Kadiddlehopper	Red Skelton
Deadeye	Red Skelton
Willy Lump-Lump	Red Skelton
J. Newton Numskull	Red Skelton
Bolivar Shagnasty	Red Skelton
Junior's Mommy	Harriet Hilliard

Daisy June

Lurene Tuttle
Harriet Hilliard
Lurene Tuttle

Calamity Jane

Harriet Hilliard

Mrs. Willy Lump-Lump

Harriet Hilliard

Sara Dew

GeGe Pearson

Mrs. Bolivar Shagnasty

GeGe Pearson

Mrs. J. Newton Numskull

GeGe Pearson

Junior's Grandmother

Verna Felton

Mademoiselle Levy

Marlin Hurt

Also: "Wonderful" Smith, Tommy Mack

Vocalists: Ozzie Nelson, Harriet Hilliard, Anita Ellis

Vocal quartet: The Four Knights

Orchestra: Ozzie Nelson, David Rose

Announcers: John Holbrook, Truman Bradley, Marvin Miller, Rod O'Connor, Pat McGeehan

Producer: Jack Simpson

Director: Keith McLeod

Writers: Edna Skelton, Jack Douglas, Ben Freedman, Johnny Murray

Sound Effects: Clark Casey, Jack Robinson, Tiny Lamb

Handwritten: *Great Day*

Catch-phrases:

JUNIOR. If I dood it, I gets a whipping. I dood it!

DEADEYE (Authoritatively). Whoa, horse! (Then pleadingly) Oh, come on, horse, whoa!

CLEM. W-e-e-e-ll, Daisy June!

JUNIOR. Hello, Fatso.

ANNOUNCER. Junior, why do you call me Fatso?

JUNIOR. I calls them the way I sees them.

JUNIOR (Sobbing). I hurt my widdle self.

MOTHER. Bless your little heart.

JUNIOR (recovering abruptly). Yeah. Bwess my widdle heart.

The Red Skelton Show made its debut in 1941 over NBC, where it had a long run Tuesday nights at 10:30.

Reg'lar Fellers

Children

CAST:

Jimmie Dugan	Dickie Van Patten
Dinky Dugan	Dickie Monahan
Washington Jones	Orville Phillips
Puddinhead Duffy	Ray Ives
Aggie Riley	Patsy O'Shea
Victor	Skippy Homeier
Daisy	Joyce Van Patten

Director: Joseph Hill

This program was based on the comic strip by Gene Byrnes.

Religion

In the very early days of radio Sunday was devoted mainly to religious programs or programs of serious intellectual content. In fact, many stations in those days were owned and operated by religious groups or individual churches, and the general feeling among broadcasters was that it was not appropriate to have any other kind of programing on Sunday. *The Fitch Bandwagon* has generally been credited with being one of the first big variety shows to break into the Sunday line-up. Eventually religious programing was relegated to Sunday mornings for the most part.

Several religious personalities emerged as early radio "stars." Billy Sunday, a former professional baseball player who became the foremost evangelist of his day, preached with great fervor on radio. His program first appeared over CBS in 1929 and was called *The Back Home Hour*. Another noted figure was Elder Michaux, whose full name was Solomon Lightfoot Michaux (pronounced "Me-Shaw").

Handwritten: *th REIS & R... Here we are by*

The theme used by this Negro preacher was "Happy Am I." But the most famous—and most controversial—religious personality of the day was Father Coughlin.

The Reverend Charles E. Fuller presided over *The Old-Fashioned Revival Hour*. In its early days it was broadcast from the Hollywood Women's Club, with a studio audience of only fifty persons. In 1940, in order to accommodate the large crowds, the Reverend Fuller rented the 4400-seat Long Beach Municipal Auditorium in Long Beach, California. By 1943 he was the biggest buyer of time on the Mutual network for his religious broadcasts. The program's theme was "Heavenly Sunshine."

Toward the end of radio's Golden Age, Billy Graham, the stirring evangelist from North Carolina, became a familiar voice on radio on *The Hour of Decision*. He applied the Bible to modern times instead of dwelling upon its historical aspects. His theme was "How Great Thou Art." *The Hour of Decision* was first heard nationally over ABC in 1950.

Among the other long-running religious broadcasts were:

The National Radio Pulpit—a series featuring the Reverend S. Parkes Cadman, first broadcast nationally over NBC in 1926. In the 1930s the Reverend Ralph Sockman was featured.

National Vespers—a program conducted by the Reverend Harry Emerson Fosdick; it began over NBC in 1927.

The Catholic Hour—featuring guest speakers and music of the Church; it began on NBC in 1929.

The Mormon Tabernacle Choir, which began in 1929 and featured a sermon referred to as "The Spoken Word."

The CBS Church of the Air—a series that began in 1931.

Religion in the News—a discussion of religious topics conducted by Walter Van Kirk; it began over NBC in 1933.

Message of Israel—a pioneer Jewish religious series founded by Rabbi Jonah B. Wise in 1934 over NBC.

The Gospel Hour—a series featuring religious speakers and music; it was first heard over Mutual in 1936.

The Lutheran Hour—a program of religious speakers and sacred music, featuring for many years the Reverend Walter A. Maier; it began in 1938 over Mutual.

Radio Bible Class—a series first broadcast

nationally over Mutual in 1940.

Young People's Church of the Air—first presented over Mutual in 1940.

The Voice of Prophecy—first broadcast nationally over Mutual in 1941.

The Hour of Faith—a series first heard nationally over ABC in 1942.

The Back to God Hour—a religious broadcast first heard nationally over Mutual in 1948.

(See also *The Eternal Light*; *Father Coughlin*; *The Greatest Story Ever Told*; *The Light of the World*; *The Mormon Tabernacle Choir*.)

Religion in the News: see *Religion*.

Renfrew of the Mounted

Adventure

CAST:

Inspector Douglas Renfrew of the Royal
Canadian Mounted Police House Jameson
Carol Girard Joan Baker
Animal sounds Brad Barker
Announcer: Bert Parks

Creator-Writer: Laurie York Erskine

Opening:

SOUND. *Wind noise*

ANNOUNCER (*shouting*). Renfrew! Renfrew of
the Mounted!

SOUND. *Wolf howl*

This program was first heard over CBS in 1936.

Report to the Nation

News

Featuring: Guest Correspondents

Writers: Joseph Liss, Earle C. McGill

This was a documentary program presenting reports from CBS news correspondents, along with dramatizations of events in the news. The series began in 1940.

Reserved for Garroway

Music and Conversation

Host: Dave Garroway

Vocalists: Connie Russell, Jack Haskell

Also: Art Van Damme Quintet

This program originated in Chicago and was also known as *Dial Dave Garroway* and *Next, Dave Garroway*.

RFD America

Farm

M.C.: Ed Bottcher

RFD America was first heard over Mutual in 1947.

RFD # 1

Farm

Featuring: Irene Beasley

This program featured songs and talk for farm listeners.

Rhapsody in Rhythm

Music

Featuring: Johnny Johnston and Peggy Lee, vocalists

Vocal group: The Pied Pipers

This was heard over CBS briefly in 1947, filling the time-slot occupied earlier by *Songs by Sinatra* and *Songs for Sinatra*.

Rich Man's Darling

Serial Drama

CAST:

Packy O'Farrell
Peggy O'Farrell

Karl Swenson
Peggy Allenby

Gregory Alden
Claire Van Roon
Announcer: Art Millett

Edwin Jerome
Ethel Remy

Rich Man's Darling made its debut over CBS in 1936. The following year it evolved into the better-known *Our Gal Sunday*.

Richard Diamond, Private Detective

Detective

CAST:

Richard Diamond
Lieutenant Levinson
Also: Virginia Gregg

Dick Powell
Ed Begley

This was first heard over NBC in 1949.

Richard Lawless

Adventure

CAST:

Richard Lawless

Sidney Smith
Kevin McCarthy

This adventure series was set in seventeenth-century England.

Richard Willis: see *Women's Programs*.

The Right to Happiness

Serial Drama

CAST:

Carolyn Kramer Nelson

Claudia Morgan
Eloise Kummer

Doris Cameron

Selena Royle
Constance Crowder
Irene Hubbard

Fred Minturn

Charles Webster
Art Kohl

Mr. Kramer
Mrs. Kramer

Hugh Studebaker
Julian Noa
Leora Thatcher

Bill Walker
Louise Sims
Dwight Kramer

Adele Carmody
Mary
Dr. Richard Campbell

Susan Wakefield

Ginny
Arnold
"The Past"¹
Ted Wakefield

Constance Wakefield

Alex Delavan
Miles Nelson

Jane Browning
Rose Kransky
Terry Burke
Emily Norton
Ed Norton

Also: Bill Lipton, Elizabeth Lawrence, Sarah
Fussell, Ethel Owen, Bill Quinn, Gertrude
Warner, J. Ernest Scott, Peter Capell, Jo-
seph Bell, Maurice Franklin, Helene
Dumas, Anne Sargent, Walter Greaza
Announcers: Ron Rawson, Michael Fitzmau-
rice, Hugh Conover

Producers: Paul Martin, Carl Wester, Kathleen
Lane, Fayette Krum

Directors: Frank Papp, Charles Urquhart, Ar-
thur Hanna, Gil Gibbons

Writers: Irna Phillips, John M. Young

Sound Effects: Frank Loughrane, Manny Segal

Musical Director: William Meeder

Opening:

ANNOUNCER. And now—Ivory Soap's own
story—*The Right to Happiness*.

MUSIC. *Chords and music under* . . .

ANNOUNCER. Happiness is the sum total of
many things—of health, security, friends,
and loved ones. But most important is a
desire to be happy and the will to help oth-

¹"The Past" was a haunting conscience-voice de-
vice used regularly on the program from 1941 to
1944. Irna Phillips later used the same device on
Today's Children and *The Guiding Light*.

Reese Taylor
Sarajane Wells
Frank Behrens
Ed Prentiss
David Gothard

Sunda Love
Mary Patton
Les Damon

Alexander Scourby
Charita Bauer
Rosemary Rice

Anne Sterrett
Ian Martin

Marvin Miller

Jimmy Dobson
Billy Redfield

Violet Heming
Luise Barclay

Staats Cotsworth
Gary Merrill

John Larkin
Ginger Jones

Ruth Bailey
Carlton KaDell

Alice Yourman
Jerry Macy

ers find their right to happiness as well.

MUSIC. *Chords*

ANNOUNCER. *The Right to Happiness* . . .

MUSIC. *Chords*

ANNOUNCER. A very human story . . .

The Right to Happiness was first heard over
the Blue network in 1939. It originated in
Chicago.

Theme "Song of the Soul"
by Bird

Riley: see *The Life of Riley*.

Rin-Tin-Tin

Adventure

Owner of Rin-Tin-Tin, the Wonder Dog: Fran-
cis X. Bushman

Also: Lee Duncan

This program began over the Blue network in
1930. It featured stories of the bravery of Rin-
Tin-Tin and other dogs. Rin-Tin-Tin was actu-
ally owned by Lee Duncan.

The Rise of the Goldbergs: see *The Goldbergs*.

The Road of Life

Serial Drama

CAST:

Dr. Jim Brent

Ken Griffin

Matt Crowley

Don MacLaughlin

David Ellis

Howard Teichmann

Nurse paging Dr. Brent at opening of

broadcast

Jeannette Dowling

Angel Casey

Dr. Winslow

Jack Roseleigh

Percy Hemus

Helen Gowan Stephenson

Peggy Allenby

Betty Lou Gerson

Muriel Bremner

Janet Logan

Arthur Reads

Carlton KaDell

Mrs. Evans

Hope Summers

Doris Rich

Mary Hot

Vivian Fridell

Dr. Reginald Parsons

Reese Taylor

Jack Petruzzi		Dr. Burke	Ralph Camargo
Fred	Lawson Zerbe	Claudia Wilson	Sarajane Wells
	Frank Dane	Mrs. Hurley	Hellen Van Tuyl
Mrs. Brent	Effie Palmer	George Hurley	Arthur Kohl
Julia	Olive Parker	Miss Radcliff	Eva Parnell
Sylvia Bertram	Joan Winters	Miss Bradley	Gladys Heen
	Lois Zarley	Alice Jamison	Angeline Orr
Paula Harwood	Mary Mareen	Frank Roberts	Leslie Spears
Ted Fenton	Marvin Miller	Joe Buckley	Arthur Hern
Janet Mercer	Eloise Kummer	Daley	John Briggs
Adele Corlis	Betty Arnold	Isobel Daley	Mary Patton
Mrs. Chapman	Dorothy Francis	Alice Randall	Terry Rice
Morton Blair	Ray Suber	Dr. Carson McVicker	Charlotte Manson
George Jeffries	Marvin Miller	Frank Dana	John Larkin
Dr. Ralph Thompson	Sidney Breese	Dr. Yates	Guy Sorel
Dr. Bill Evans	Harry Elders	Nurse Lanier	Grace Lenard
	Lee Young	Faith Richards	Vicki Vola
	Bill Griffis		Beryl Vaughn
Tom Stephenson	Robert Griffin	Miss Boyle	Ethel Everett
Marion Baxter	Barbara Fuller	Elizabeth	Nanette Sargent
Verna Roberts	Barbara Fuller	Maggie Lowell	Julie Stevens
Dorothy Reads	Lillian White		Helen Lewis
Grandpa Sutter	Hugh Studebaker	Frances Brent	Eileen Palmer
Ray Sawyer	Frank Behrens	Jim Brent's father	Joe Latham
Dr. Grant Frasier	Dick Post	Dr. Miller	Sam Wanamaker
	Willard Waterman	Mary Holt	Dale Burch
	Robert Duane	Frank Dana	Lyle Sudrow
Clifford Foster	Dick Foster	Society Doctor	John Anthony
Dale Humphrey	Bob Bailey	Night Nurse	Peggy Allenby
Hartley Knowlton	Stanley Gordon	Eloise Cummings	Ethel Wilson
Jack Felzer	Russell Thorson	<i>Announcers:</i> Clayton "Bud" Collyer, Ron Raw-	
Butch Brent	Donald Kraatz	son, George Bryan	
	Roland Butterfield		
	Lawson Zerbe		
	David Ellis	<i>Producers:</i> Carl Wester, Walt Ehr Gott, Kay	
	Bill Lipton	Lane, Fayette Krum	
Francie Brent (Mrs. John Brent)	Elizabeth Lawrence	<i>Directors:</i> Charles Schenck, Charles Urquhart,	
	Evelyn Varden	Walter Gorman, Stanley Davis, Gil Gibbons	
Auntie	Dorothy Sands	<i>Writers:</i> William Morwood, John M. Young,	
	Charles Dingle	Irna Phillips, Howard Teichmann	
Mr. Overton	Abby Lewis	<i>Sound Effects:</i> Manny Segal	
Mrs. Overton	Barbara Becker	<i>Organist:</i> Charles Paul	
Jocelyn	Bret Morrison		
Linden Wake	Dick Holland	Theme: First Movement of Tchaikovsky's	
Junior Stephenson	Cornelius Peeples	Sixth Symphony (Pathétique)	
	Jack Bivens	Opening:	
	Lesley Woods	SOUND: <i>Hospital Bell</i>	
Carol Evans Martin	Barbara Luddy	NURSE: Dr. Brent . . . call surgery. Dr. Brent ✓	
	Louise Fitch	. . . call surgery.	
	Marion Shockley		
Sally Barnett	Doris Mead	<i>The Road of Life</i> , though remembered as a	
	Nanette Sargent	drama of doctors and nurses, was once billed as	
	Viola Berwick	"the story of an Irish-American mother and her	
Miss Todd	Mary Patton	troubles raising her children." The series be-	

gan over CBS in 1937 and originated in Chicago.

The Robert Burns Panatela Program

Comedy-Variety

Starring: George Burns and Gracie Allen

Orchestra: Guy Lombardo and His Royal Canadians

Director: Herschel Williams

Writers: Carroll Carroll, Willy Burns, John P. Medbury, George Burns, Harry Conn

The Robert Burns Panatela Program began over CBS in 1932 and featured thirty minutes of comedy and music. Because Burns and Allen and the Lombardo band were frequently in different places, this was one of the very first variety shows to integrate music and talk originating in widely separated locations. The show rapidly rose to a highly ranked position among network programs following an all-network search for Gracie's "missing brother."

This was basically a publicity gimmick to help build the audience. Conceived by Bob Taplinger, head of publicity for CBS, the idea was for Gracie to start talking about her "missing brother" on the program, then plant stories in the newspapers, and finally actually walk into the middle of other radio programs looking for her brother. This was unheard of at the time, but the idea worked and garnered a great deal of free publicity in the short ten days that it lasted. The final touch was having Gracie appear on Rudy Vallee's program on the rival NBC. NBC said she couldn't mention her brother on that show, but Vallee did, and NBC took the show off the air. More publicity ensued from that. Through it all, Gracie's real brother simply wanted to get lost! (See also *Burns and Allen.*)

Robinson Crusoe Jr.

Children's Adventure

CAST:

Robinson Brown Jr.
Julie
Jinky

Lester Jay
Toni Gilman
Michael O'Day

Friday

The Twins

Katie, the maid

Binnacle Barnes, the sailor

Arthur Bruce

Billy and Bobby Mauch

Jean Sothern

Cal Tinney

This was the story of a rich little boy and his less fortunate playmates who were shipwrecked on a mythical island. It was first heard over CBS in 1934.

Roger Kilgore, Public Defender

Drama

CAST:

Roger Kilgore

Santos Ortega

Raymond Edward Johnson

Writer: Stedman Coles

Rogue's Gallery

Detective

CAST:

Richard Rogue

Dick Powell

Barry Sullivan

Producer: Charles Vanda

Directors: Clark Andrews, Dee Engelbach,
Jack Lyman

Writer: Ray Buffum

Rogue's Gallery was first heard over Mutual in 1945.

Romance

Serial Drama

Voice of Romance: Doris Dalton

The Romance of Evelyn Winters: see *Evelyn Winters.*

Ho

The Romance of Helen Trent

Serial Drama

CAST:

Helen Trent

Philip King
Mrs. Ward Smith
Monica Ward Smith
Tony Griffin
Agatha Anthony

Alice Carroll
Drew Sinclair
Jeanette McNeil
Margot Burkhart
Mrs. Kelvin
Mr. Kelvin
Lucia Lang
Nancy Granger
Dick North
Roy Gabler
Ginger Leroy

Karl Dorn
Tweed Parker
Violet
Brook Forrester
Frank Chase
Chuck Blair
Lisa Valentine
Douglas
Dr. Fleming
Gordon Decker
Gil Whitney

Cherry Martin
Marjorie Claiborne
Nancy
Bud
Sylvia Hall
Bugsy O'Toole
Cynthia Carter
Jeff Brady
Harriet Eagle
Tember Adams
Rita Harrison

Virginia Clark
Betty Ruth Smith
Julie Stevens
David Gothard
Hilda Graham
Audrey McGrath
Louis Krugman
Marie Nelson
Katherine Emmet
Bess McCammon
Ginger Jones
Reese Taylor
Vivian Fridell
Alice Hill
Selena Royle
William Thornton
Loretta Poynton
Lucy Gilman
Les Mitchel
John Larkin
Bernice Silverman
Bernice Martin
Florence Robinson
Alan Hewitt
Sarah Burton
Cora B. Smith
Karl Weber
Whitfield Connor
John Walsh
Nanette Sargent
Spencer Bentley
Reese Taylor
Bill Bouchey
Marvin Miller
David Gothard
William Green
Marilyn Erskine
Charlotte Manson
Patsy O'Shea
George Ward
Alice Goodkin
Ed Latimer
Mary Jane Higby
Ken Daigneau
Amzie Strickland
Lesley Woods
Cathleen Cordell

Nick Collins
Norman Hastings
Eric Stowell
Agnes
Francine
Dolly McKinley
Curtis Bancroft
Lydia Brady
Jonathan Hayward
Mrs. Dunlop
Barbara Sue
Chris Wilson
Lois Colton
Marcia
Hiram Weatherbee
Nina Mason
Clara Blake

Klock Ryder
Lauren Gilbert
Olan Soule
Linda Reid
Mitzi Gould
Doris Rich
Bartlett Robinson
Helene Dumas
Bret Morrison
Hope Summers
Mary Frances Desmond
Carlton KaDell
Peggy Wall
Donna Reade
Klock Ryder
Patricia Dunlap
Janet Logan

Also: Les Tremayne, Don MacLaughlin, Ed Prentiss, Grant Richards, Karl Weber, John Hodiak, James Meighan, Jay Barney
Announcers: Don Hancock (Chicago), Pierre André (Chicago), Fielden Farrington (New York)

Producers: Frank and Anne Hummert
Producer-Director: Stanley Davis
Directors: Ernest Ricca, Blair Walliser, Richard Leonard, Les Mitchel
Writers: Ruth Borden, Martha Alexander, Ronald Dawson, Marie Banner
Sound Effects: James Lynch

Theme: "Juanita" (hummed by Stanley Davis, Lawrence Salerno)
Opening: These lines, of course, varied. For a time they were—

ANNOUNCER: *The Romance of Helen Trent* . . . who sets out to prove for herself what so many women long to prove, that because a woman is thirty-five . . . or more . . . romance in life need not be over . . . that romance can live in life at thirty-five and after.

[later]

ANNOUNCER. *The Romance of Helen Trent* . . . the story of a woman who sets out to prove what so many other women long to prove in their own lives . . . that romance can live on at thirty-five . . . and even beyond.

"Helen Trent," many of whose lovers met violent death, was a fashion designer. The series began over CBS in 1933. Virginia Clark and Betty Ruth Smith played the lead in Chicago.

Romany Harts (Emergy Pecksch)
when a Gypsy makes a Uklin Cox

When the show moved to New York in 1944, Julie Stevens took over the part and played it until the program left the air.

Lefty Higgins
Mrs. Kenyon
Brad Boyden
Jane Marie
Announcers: Joe O'Brien, Fran Barber, Bob Dixon

Larry Haines
Ethel Wilson
Woody Parker
Elsbeth Eric
Marie De Wolfe

Roosevelt: see *Fireside Chats*.

Roosty of the AAF

Adventure

CAST:

Roosty William Tracy

This was first heard over Mutual in 1944.

Producer: Tom McDermott
Directors: Carl Eastman, Hoyt Allen, Leslie Harris, Theodora Yates, Ralph Butler, Charles Fisher
Writer: Elaine Sterne Carrington
Sound Effects: Jerry Sullivan
Musical Director: Paul Taubman

Rosemary made its debut over NBC in 1944.

Rosa Rio Rhythms

Music

Starring: Rosa Rio, organist
Theme: "Sunrise Serenade"

This program featured the well-known organist of many famous radio programs in her own daily presentation of music.

Roses and Drums

Historical Dramas

CAST:

Captain Gordon Wright, the Yankee
Captain Reed Brown, Jr.
Captain Randy Claymore, the Rebel
Captain John Griggs
Betty Graham Betty Love
Helen Claire

Also: Florence Williams, Pedro de Cordoba, De Wolf Hopper, Osgood Perkins, Walter Connolly, Guy Bates Post, Mrs. Richard Mansfield, Jack Roseleigh
Orchestra: Wilfred Pelletier

Director: Herschel Williams

Roses and Drums featured dramatizations with a Civil War background. Professor M.W. Jernegan of the University of Chicago edited and checked the scripts for historical accuracy. The program made its debut over CBS in 1932 and lasted until March 29, 1936. The roses of the title signified love and romance, and the drums symbolized progress, war, and adventure. In the final episode, "Betty Graham" married "Captain Wright," the Yankee, after having been wooed by him and "Captain Claymore," the Southerner.

Rosemary

Serial Drama

CAST:

Rosemary Dawson Betty Winkler
Peter Harvey Sidney Smith
Mr. Dennis Ed Latimer
Dick Phillips James Van Dyk
Joyce Miller Helen Choate
Tommy Taylor Jackie Kelk
Patti Dawson Jone Allison
Patsy Campbell

Lieutenant George Schuyler Michael Fitzmaurice

Mr. Martin John Gibson
Dr. Jim Cotter Bill Adams

Mother Dawson Charles Penman
Dr. Greer Marion Barney
Audrey Roberts Guy Repp
Lesley Woods

Bill Roberts Joan Alexander
Jessica George Keane
Joan Lazer

th - OR & drums

Roxy's Gang

Music

Host: Roxy (Samuel L. Rothafel)

Featuring: James Melton, tenor; Jan Peerce, tenor; Leonard Warren, baritone; Harold Van Duzee, tenor; William (Wee Willie) Robyn, tenor; Alva (Bomby) Bomberger, baritone; Douglas Stanbury, baritone; Peter Hanover, bass; Frank Moulan, character actor and Gilbert and Sullivan specialist; Beatrice Belkin, coloratura; Caroline Andrews, coloratura; Betsy Ayres, soprano; Gladys Rice, soprano; Florence Mulholland, contralto; Adelaide De Loca, contralto; Julia Glass, piano soloist; Yasha Bunchuk, cellist; Maria Gambarelli, dancer; Patricia Bowman, dancer

Roxy Male Quartet—George Reardon, John Young, Fred Thomas, Frank Miller

Announcer: Phil Carlin

Coach-Pianist-Arranger: Leo Russotto

Roxy's Gang was broadcast from the Capitol Theatre, the Roxy Theatre, and Radio City Music Hall during its tenure on the air. It was the first radio show to broadcast from a theater. Roxy led the orchestra although he couldn't read music. All he needed to know was the general tempo—fast or slow—and he'd take it from there. He would honor musical requests and dedications, and he closed the show with "Good night . . . pleasant dreams . . . God bless you." His was the first show on radio to broadcast a complete symphony, a complete opera, and a complete oratorio. His initial network appearance with his gang was over NBC Blue in 1927.

Roy Rogers

Western Adventure

Starring: Roy Rogers

Featuring: Dale Evans, Gabby Hayes

Also: Pat Brady, Marvin Miller

With: Foy Willing and the Riders of the Purple Sage, vocal group
Sons of the Pioneers, vocal group²

²See p. 221.

Announcer: Lou Crosby

Producer-Director: Tom Hargis

Producer: Art Rush

Directors: Fran Van Hartesfeldt, Ralph Rose

Writer: Ray Wilson

46
Roy Rogers, the self-styled "King of the Cowboys," had several programs featuring music and Western adventure. In 1944 his sponsor was Goodyear Tire and Rubber; the show presented Rogers and the Sons of the Pioneers. In 1948 his program featured himself, Dale Evans (his wife), and Foy Willing and the Riders of the Purple Sage. It was sponsored by Quaker Oats and Mother's Oats. The theme was "Smiles Are Made out of Sunshine," and the commercial jingle had such lines as "Delicious, nutritious, makes you ambitious." One of the premium offers was for a branding-iron ring with the Double R Bar brand. This program was heard on Sunday nights. Then Post Sugar Crisp became the sponsor, and later Dodge automobiles (1953–55). Pat Brady replaced Gabby Hayes during the Post series and the theme was "It's Roundup Time on the Double R Bar." "Happy Trails" was the theme when Dodge became the sponsor.

Ruby Valentine: see *We Love and Learn*.

The Rudy Vallee Show

Variety

Starring: Rudy Vallee

Guest Stars: John Barrymore, Ethel Barrymore, Eva Le Gallienne, Helen Hayes, Walter Huston, *et al.*

With: Sara Berner as Conchita ("Vot else?") Shapiro; Dr. R. E. Lee, spokesman for Fleischmann's Yeast

Announcers: Jimmy Wallington and Carol Hurst, Marvin Miller

Directors: Gordon Thompson, Tony Stanford, Art Daly, Howard Wiley, Jim Wright

Writers: George Faulkner, Bob Colwell, A. L. Alexander, Henrietta Feldstein, Sid Zelinka, Sam Silver, R. Marks, Carroll Carroll

Catch-phrase:

RUDY VALLEE: Heigh-ho, everybody!

Sealtest - I'll give you a smile for a smile

Rudy Vallee was host and producer of *The Fleischmann Hour*, which began broadcasting in 1929 and ended on September 28, 1939. During this time Vallee proved himself a pioneer of radio variety programs and also pointed the way for radio drama, situation comedy, and documentaries. His program showed careful attention to production detail, good writing, and quality performers. Beatrice Lillie, Ezra Stone, Edgar Bergen, Tommy Riggs, Carmen Miranda, Eddie Cantor, Milton Berle, Phil Baker, Alice Faye, Olsen and Johnson, Bob Burns, Lou Holtz, and many others made their première appearances on the air on his show.

Among the program segments that later became programs in their own right were *The Aldrich Family* and *We, the People*. The program also was the first to use stars of the theater in dramatic sketches written especially for radio rather than in scenes from Broadway plays, which had been the custom up until then. Later, Vallee was the star of *The Sealtest Hour* which co-starred John Barrymore. In 1945 and 1946 Vallee starred in a show from Hollywood carried by NBC and sponsored by Drene Shampoo. It was on this version that Marvin Miller served as commercial announcer. He also took part in comedy sketches. The directors of this series were Art Daly, Howard Wiley, and Jim Wright. Vallee was associated with many songs—foremost of them was "My Time Is Your Time." He is also remembered for his frequent salutes to Maine and his affection, in the early days, for a cheerleader's megaphone.



Rumpus Room

Audience Participation

M.C.: Johnny Olson

Russ Col
You Call A madman's

The Sad Sack

Comedy

The Sad Sack: Herb Vigran
Announcer: Dick Joy

This CBS program was based on the comic strip by George Baker.

Safety Legion Time

Children

CAST:
The Story Lady Colleen Moore
Captain Jack Jess Kirkpatrick

The Saint

Adventure

CAST:
Simon Templar, the Saint Edgar Barrier
Brian Aherne
Vincent Price
Tom Conway
Barry Sullivan
Larry Dobkin
Louie John Brown
The Inspector Ken Christy
Happy Louise Arthur
Patricia Holmes
Also: Tom Collins, Theodor von Eltz, Joe Forte
Announcer: Dick Joy

Producer: Leslie Charteris
Director: Bill Rousseau

The Saint was based on the character created by Leslie Charteris. It made its debut over NBC in 1944.

The Sal Hepatica Revue: see *The Fred Allen Show*.

The Salad Bowl Revue: see *The Fred Allen Show*.

Salute to Youth

Variety

This was a program of the early 1940s dedicated to recounting the achievements of young Americans. The National Youth Orchestra, conducted by Raymond Paige, provided the music.

Sam 'n' Henry: see *Amos 'n' Andy*.

Sam Spade

Detective

CAST:

Sam Spade

Howard Duff

Steve Dunne

Effie *Perini*

Lurene Tuttle

Also: June Havoc, Cathy Lewis

Announcer: Dick Joy

Bob Street

Director: William Spier

Writers: Gil Doud, Bob Tallman

Musical Director: Lud Gluskin

This program, set in San Francisco, made its debut over CBS in 1946 and was later heard over ABC and NBC. Its faithful sponsor was Wildroot Cream-Oil.

"Sam Spade" was based on the character created by Dashiell Hammett. Listeners may recall that his license number was 137596 and that he ended each program by dictating a report on the case to "Effie" and then saying, "Period. End of report." He referred to his cases as "capers."

Sam Spade was replaced by a program known as *Charlie Wild, Private Eye*.

Sara's Private Caper

Comedy-Mystery

Sara: Sara Berner

Also: Bob Sweeney, Ed Fields, Herb Vigran

Saturday Night Serenade

Music

Featuring: Jessica Dragonette, Bill Perry, Emil Coty Serenaders, Vic Damone, Hollace Shaw

Orchestra: Gustave Haenschen, Howard Barlow

Producer-Writer-Director: Chick Martini

Saturday Night Serenade was first presented over CBS in 1936.

Saturday Night Swing Club

Music

M.C.: Paul Douglas

Ted Husing

Saturday's Child

Serial Drama

CAST:

Ann Cooper

Doris Kenyon

Scarlet Queen

Mystery

Featuring: Elliott Lewis

This mystery series was set on the high seas.

SCARLET QUEEN 207

Scattergood Baines

Serial Drama

CAST:

Scattergood Baines Jess Pugh
Hippocrates Brown Wendell Holmes
Pliny Pickett John Hearne
Clara Potts Francis "Dink" Trout
Ed Potts Catherine McCune
J. Wellington Keats Arnold Robertson
Agamemnon Forrest Lewis
Erne Baker Forrest Lewis
Mr. Martin Arnold Robertson
Dr. Chancellor Burton Wright
Eloise Comstock Louise Fitch
Beth Reed Norma Jean Ross
Mirandy Viola Berwick
Lorinda Viola Berwick
Jimmy Baines Chuck Grant
Spotty Patty Conley
Verne Sanders Bob Bailey
Barbara Calkins Barbara Fuller
Geraldine Quinton Dorothy Gregory
Mrs. Black Eileen Palmer
Bob George Wallace
Margie Jean McCoy
"Hands" Bannister Marvin Miller
Arturo Valdi Marvin Miller
Announcers: George Walsh, Roger Krupp

Director: Walter Preston

Scattergood Baines originated in Chicago and was first heard over CBS in 1938.

School of the Air of the Americas: see *The American School of the Air*.

Science in the News

Science

Narrator: Olan Soule
Director: James Whipple

Science in the News was produced in Chicago by the University Broadcasting Council and was heard on NBC. It began in 1946.

Scotland Yard's Inspector Burke

Detective

CAST:

Inspector Burke Basil Rathbone

Scramby Amby

Quiz

M.C.: Perry Ward
Orchestra: Charles Dant
Announcer: Larry Keating

Contestants had to unscramble words written on a blackboard. For example: NOCLUES=COUNSEL; ATACLIP=CAPITAL

The program was first heard over ABC in 1944.

Screamers: see *Animal Imitators, Baby Criers, Doubles, Mimics, and Screamers*.

Screen Guild Theater

Drama

M.C.: Roger Pryor
Orchestra: Oscar Bradley

This program, sponsored for many years by Gulf, made its debut over CBS in 1938 and featured Hollywood stars in radio adaptations of motion-picture screenplays. Among the productions were "The Tuttles of Tahiti" with Charles Laughton and Jon Hall; "Dark Angel" with Merle Oberon, Ronald Colman, and Donald Crisp; "Design for Scandal" with Carole Landis and Robert Young; "Altar Bound" with Bob Hope, Jack Benny, and Betty Grable; "Liberty's Lady" with Loretta Young; and "Bachelor Mother" with Henry Fonda, Laraine Day, and Charles Coburn. Other stars who appeared included Barbara Stanwyck, Clark Gable, Anna Lee, and Lucille Ball.

th If Love were All

The Sea Hound

Adventure

CAST:

Captain Silver	Ken Daigneau
Jerry	Bobby Hastings
Carol Anderson	Janice Gilbert
Kukai	Alan Devitt
Tex	Walter Vaughn

Director: Cyril Armbrister
Writers: Floyd Miller, Frank C. Dahm

The Sea Hound was first heard over ABC in 1942.

The Sealtest Hour: see The Rudy Vallee Show.

Sealtest Village Store: see Village Store.

Second Honeymoon

Audience Participation

Featuring: Bert Parks, Dick Todd
Director: George Wiest
Writer: Don Witty

This show was first heard over ABC in 1948.

Second Husband

Serial Drama

CAST:

Brenda Cummings	Helen Menken
Grant Cummings (the second husband)	Joe Curtin
Milton Brownspun	Ralph Locke
Bill Cummings	Carleton Young
Ben Porter	Jay Jostyn
Marion Jennings	Arlene Francis
Edwards, the butler	William Podmore
Fran Cummings	Janice Gilbert
Dick Cummings	Charita Bauer
	Tommy Donnelly
	Jackie Grimes

Louise McPherson	Ethel Wilson
Irma Wallace	Joy Hathaway
Valerie Welles	Jacqueline De Wit
Marcia	Judy Blake
Peter	Dick Nelson
Dr. Mark Phillips	Vinton Hayworth

Also: Lois Hall, James Meighan, Colleen Ward, Virginia Dwyer, Nancy Bashein, John Thomas, Skippy Homeier, Peter Donald, Stefan Schnabel

Announcer: André Baruch

Producers: Frank and Anne Hummert
Writers: Helen Walpole, Nancy Moore, Elizabeth Todd

Second Husband made its debut over CBS in 1937 as a thirty-minute, evening program for Bayer Aspirin. Later it became a leading daytime serial drama. It was originally on the air Tuesdays at 7:30 p.m. In 1942 it moved to 11:15 a.m., Monday through Friday, as a fifteen-minute serial.

The Second Mrs. Burton

Serial Drama

CAST:

Terry, the second Mrs. Burton

Sharon Douglas
Claire Niesen
Patsy Campbell
Teri Keane

Mrs. Burton, the first Mrs. Burton

Evelyn Varden
Ethel Owen
Patsy Campbell
Dwight Weist
Dix Davis
Karl Weber
Ben Cooper
Larry Robinson
Anne Stone
Joan Alexander
Gary Merrill
Joan Alexander
Cathleen Cordell
Elsbeth Eric
King Calder
Alexander Scourby
Doris Rich
Robert Readick

Louise
Stan Burton
Brad Burton

Marion

Stanley
Marian Sullivan

Lillian Anderson
Jim Anderson
Greg Martin
Mrs. Miller
Don Cornwell

Judge Watson
Van Vliet, the lawyer
Rev. Cornwell
Dr. Jack Mason

Suzette Acheson
Jane Waters
Elizabeth Miller
Wendy Burton

Craig McDonnell
Rod Hendrickson
Bartlett Robinson
Staats Cotsworth
Les Tremayne
Helen Coulé
Lois Holmes
Betty Caine
Madeline Lee

Announcers: Harry Clark, Hugh James
Producer-Director: Ira Ashley
Producer: Lindsay MacHarrie
Drectors: Beverly Smith, Viola Burns, Stuart Buchanan
Writers: Priscilla Kent, Martha Alexander, John M. Young, Hector Chevigny
Sound Effects: Jim Dwan
Organist: Chet Kingsbury, Richard Leibert

The "first Mrs. Burton" was the "second Mrs. Burton's" mother-in-law. The program was first heard over CBS in 1945.

Secret City

Mystery

CAST:

Ben Clark Billy Idelson

This was first heard over the Blue network in 1941.

Secret Three

Serial Drama

Featuring: Murray McLeän

Seeley and Fields

Music

Starring: Blossom Seeley and Benny Fields

This song-and-patter team made frequent appearances on radio.

Sergeant Preston of the Yukon: see *Challenge of the Yukon*.

Serial Dramas: see *Soap Operas*.

Service to the Front

Drama

Producer-Directors: Bob Brown, Ted Robertson
Writers: Frank and Doris Hursley

This was a World War II program broadcast by CBS in behalf of the U.S. Army. It was first heard in 1944.

1935
Seth Parker

Music and Serial Drama

CAST:

Seth Parker	Phillips H. Lord
Lizzie Peters	Sophia M. Lord (Mrs. Phillips H. Lord)
Ma Parker	Effie Palmer
Jane	Barbara Bruce
Captain Bang	Joy Hathaway
Cefus Peters	Erva Giles
Laith Pettingal	Raymond Hunter
George, the Captain's brother	Bennett Kilpack
Dr. Tanner	Bennett Kilpack
John	Edward Wolters
<i>Singers and neighbors:</i> Gertrude Foster, James Black, John Kulik, Norman Price, Edwin Dunham	William Jordan
	Richard Maxwell

Accompanist: Polly Robertson

This program of small-town humor and hymn singing was an early show of great popularity. It was written and created by Phillips H. Lord; the setting for the stories was "Jonesport, Maine." The program was heard over NBC at 10:30 p.m. on Sundays. It made its debut in 1933.



The Shadow

Mystery-Drama

CAST:

Lamont Cranston, The Shadow
 Robert Hardy Andrews
 Orson Welles 9/26/37
 Bill Johnstone 10/19/38
 Margot Lane Bret Morrison(1944-56)
 Agnes Moorehead
 Marjorie Anderson
 Gertrude Warner
 Grace Matthews
 Commissioner Weston Lesley Woods
 Dwight Weist
 Arthur Vinton
 Kenny Delmar
 Santos Ortega
 Jimmy LaCurto
 Ted de Corsia
 Shrevie Keenan Wynn
 Alan Reed (Teddy Bergman)
 Mandel Kramer

Also: Everett Sloane, Bob Maxwell
 With: John Barclay, Blue Coal's Distinguished Heating Expert
 Announcers: André Baruch, Carl Caruso, Sandy Becker, Ken Roberts

Directors: Dana Noyes, Harry Ingram, John Cole, Chick Vincent, Bill Sweets, Wilson Tuttle

Writers: Peter Barry, Max Ehrlich, Alonzo Deen Cole, Stedman Coles, Joe Bates Smith, Nick Kogan, Robert Arthur, Jerry McGill, Bill Sweets

Organists: Rosa Rio, Elsie Thompson, Charles Paul

Theme: "Omphale's Spinning Wheel" ("Le Rouet d'Omphale," Opus 31) by Saint-Saëns

Opening:

MUSIC: "Spinning Wheel"—fade under. . .

THE SHADOW: (Filter). Who knows what evil lurks in the hearts of men? The Shadow knows! (Laughs)

MUSIC. Theme up . . . segue bright theme

ANNOUNCER. Once again your neighborhood Blue Coal dealer brings you the thrilling

adventures of The Shadow . . . the hard and relentless fight of one man against the forces of evil. These dramatizations are designed to demonstrate forcibly to old and young alike that crime does not pay!

MUSIC. Theme up. . . segue to neutral background

ANNOUNCER. The Shadow, mysterious character who aids the forces of law and order, is in reality Lamont Cranston, wealthy young man-about-town. Several years ago in the Orient, Cranston learned a strange and mysterious secret . . . the hypnotic power to cloud men's minds so they cannot see him. Cranston's friend and companion, the lovely Margot Lane, is the only person who knows to whom the voice of the invisible Shadow belongs. Today's drama . . . "The Lady in Black."

Closing:

ANNOUNCER. The Shadow program is based on a story copyrighted by Street and Smith Publications. The characters, names, places, and plot are fictitious. Any similarity to persons living or dead is purely coincidental. Again next week The Shadow will demonstrate that . . .

THE SHADOW. (Filter). The weed of crime bears bitter fruit. Crime does not pay. The Shadow knows! (Laughs)

"The Shadow" made his first appearance on a program for Street & Smith's *Detective Story* magazine, which, of course, featured dramatizations of stories from the magazine. A young writer named Harry Charlott came up with the idea of the announcer being "The Shadow." Dave Chrisman and Bill Sweets of Ruthrauff and Ryan Advertising Agency carried the idea still further and had him become a narrator—an ethereal, disembodied voice that knew everything. The first actor to play the part was James LaCurto, who gave it up within a few weeks to appear on Broadway. He was succeeded by Frank Readick, who did the part for several years. The program became so successful that in order to copyright the idea Street & Smith began publishing a new magazine called *The Shadow*. Later the "Lamont Cranston" character was developed and became the model for such celebrated crime-fighters as "Superman," "Batman," and "Captain Marvel," who also lived two lives. By the time the series appeared on Mutual in 1936, "The

Shadow" was no longer just the narrator but the principal character in the show.

Sheilah Graham: see *Hollywood Reporters*.

Shell Chateau

th
Variety

M.C.: Al Jolson

Wallace Beery

Smith Ballew

Edward Everett Horton

Vocalist: Nadine Connor

Nadine Connor's spoken voice: Mary Jane Higby

Orchestra: Victor Young

Directors: Herb Polesie, Cal Kuhl

Writers: Bob Colwell, Ed Rice, Carroll Carroll

Theme: "About a Quarter to Nine"

Shell Chateau was a program created especially to star Al Jolson. While it remained essentially a variety program, it changed in character slightly with each successive M.C.

The Sheriff

Western Adventure

CAST:

Mark Chase, Sheriff of Canyon County,
California

Bob Warren

Robert Haag

Donald Briggs

Cassandra Drinkwater (Cousin Cassie)

Olyn Landick (a man)

Also: Helen Claire

Directors: Walter Scanlan, John Wilkinson,
Florence Ortman

The Sheriff was heard Friday evenings on ABC. (See also *Death Valley Days*.)

Sherlock Holmes

Detective

CAST:

Sherlock Holmes

Richard Gordon

212 SHELL CHATEAU

Shan dor-
th Even Star
Wagner

Louis Hector
Basil Rathbone
Tom Conway
Ben Wright
John Stanley
Leigh Lovel
Nigel Bruce
Eric Snowden
Alfred Shirley
Ian Martin

Dr. Watson

Moriarty

With: Mr. Bell, who interviewed Sherlock Holmes and always suggested they have a cup of G. Washington coffee

Joseph Bell

Also: Agnes Moorehead, Harry Neville, Lucille Wall, Bill Shelley, Junius Matthews

Producer: Edna Best

Directors: Basil Loughrane, Joseph Bell, Tom McKnight, Glenhall Taylor

Writers: Edith Meiser, Bruce Taylor (pseudonym of Leslie Charteris) and Dennis Green, Bruce Taylor and Anthony Boucher, Howard Merrill, Max Ehrlich

Sound Effects: Bill Hoffman

Musical Director: Graham Harris

Theme: "March of the Ancestors"—based on a theme from *Ruddigore* by Gilbert and Sullivan

Mac Nowell
This program was based on the stories by Sir Arthur Conan Doyle. It was first heard over NBC in 1930. As in the original writings, Holmes frequently remarked to his friend, "Elementary, my dear Watson."

Show Boat

Variety

CAST:

Captain Henry

Charles Winninger

Frank McIntire

Captain Barnet Barnett

Carlton Brickert

Aunt Maria

Irene Hubbard

Mammy

Hattie McDaniel

Molasses 'n' January

Pat Padgett and Pick Malone

Mary Lou

Muriel Wilson (singing voice)

Rosaline Greene (speaking voice)

Also: Winifred Cecil, Annette Hanshaw,

Lanny Ross, Conrad Thibault, Jules



Bledsoe, Frank Willoughby, Ross Graham, Sam Hearn, Edmund "Tiny" Ruffner, Jack Haley, Virginia Verrill, Warren Hull, Nadine Connor, Dick Todd, Helen Jepson, Honey Dean

Show Boat Four—Scrappy Lambert, Randolph Weyant, tenors; Leonard Stokes, baritone; Robert Moody, bass

*Louise Masséy and The Westerners*¹

Orchestra: Donald Voorhees, Al Goodman

Director: Kenneth W. MacGregor

Writers: Sam Perrin, Arthur B. Phillips

Catch-phrase:

CAPTAIN HENRY. It's only the beginnin', folks!

Show Boat, which made its debut over NBC in 1932, was a pioneer variety program. At one point the sponsor, Maxwell House coffee, tired of the show-boat locale and decided that as part of the plot the show boat would burn up, forcing the troupe to a tent-show locale. Simultaneously and coincidentally, *The Gibson Family* program had the same idea of establishing a tent-show because the Gibson youngsters were stage-struck. The Gibsons beat *Show Boat* to it, and *Show Boat* continued to travel the river. *Show Boat* was eventually replaced by *Hollywood Good News*, produced in conjunction with MGM. For the first two years Allyn Joslyn was tenor Lanny Ross's speaking voice. (See also *Hollywood Good News*; *The Gibson Family*.)

Sidewalk Interviews: see *Vox Pop*.

Silver Eagle, Mountie

Adventure

CAST:

Jim West
Joe Bideaux

Inspector Argyle

Doc
Narrator

Jim Ameche
Mike Romano
Jack Lester
John Barclay
Jess Pugh
Clarence Hartzell
Ed Prentiss
Bill O'Connor

¹See p. 170.

Also: Dennis Price, Dick Moore, Bill Windom, Maurice Copeland, Don Gallagher, Art Peterson, Charles Flynn, Everett Clarke, Harry Elders, Jim Goss, George Cisar, Jack Bivens, Alexander McQueen, Howard Hoffman, Art Van Harvey, Stanley Gordon, Cornelius Peeples, Johnny Coons, Sam Siegel, Paul Barnes, Art Hern, Clare Baum, Norman Gottschalk, Pat Murphy, Lester Podewell, Kurt Kupfer, Leo Curley, Frank Dane, Jim Bannon, Eloise Kummer, Fern Persons, Sondra Gair, Alma Platts, Beverly Younger, Geraldine Kay, Elmira Roessler, Vera Ward, Viola Berwick, Ilka Diehl, Sally Hughes, Leonore Allman, Nancy Brougham, Laurette Fillbrandt

Announcers: Ken Nordine, Ed Cooper

Producer-Writer-Director: James Jewell

Director: Bob Woolson

Writers: James Lawrence, Gibson Scott Fox, Thomas Elvidge, Richard Thorne, John T. Kelly

Musical Director: Richard Dix

Opening:

ANNOUNCER. (*Cold-echo*). The Silver Eagle!

SOUND. *Wolf . . . fade in galloping hoofs*

ANNOUNCER. A cry of the wild . . . a trail of danger . . . a scarlet rider of the Northwest Mounted, serving justice with the swiftness of an arrow . . .

SOUND. *Arrow effect . . . thud*

ANNOUNCER. The Silver Eagle!

RECORD. *Theme*: "Winged Messenger"

SOUND. *Blizzard . . . dog team fade in and out behind . . .*

ANNOUNCER. The untamed North . . . frontier of adventure and peril! The lone, mysterious North . . . where one man, dedicated to the motto of the Canadian Northwest Mounted Police, faces danger and death to bring in the lawless and maintain the right . . . the most famous Mountie of them all . . . The Silver Eagle!

RECORD. *Swell . . . fade out behind*

Although this ABC program was not on the air until after 1950, which would put it outside the scope of this book, it has been included because it was a radio milestone; when it went off the air on March 10, 1955, it virtually marked the end of top-flight radio adventures. It made its debut from Chicago on July 5, 1951.

Silver Eagle, Mountie was created by James Jewell, who was dubbed "Dean of the Adven-

ture Stories," having also produced *The Lone Ranger* and *The Green Hornet* from their inception until 1938. At that time he moved from WXYZ to WWJ (Detroit stations), where he originated and directed the series titled *The Black Ace*, which introduced Danny Thomas in his first running comedy role in radio. Jewell's next writing and directing assignment was *Jack Armstrong, the All-American Boy* (1943-51).

Silver Theatre

Drama

Featuring: Guest Stars

Host: Conrad Nagel

Announcers: John Conte, Dick Joys, Roger Krupp

Writer: Joseph Russell

Opening:

ORCHESTRA. *Opening Signature*

CONTE. International Silver Company presents the *Silver Theatre!*

ORCHESTRA. *Musical progression*

CONTE. Starring Lee Tracy and Shirley Ross in "Love is Where You Find It"—directed by Conrad Nagel.

ORCHESTRA. *Musical progression*

CONTE. Brought to you in behalf of two of the greatest names in silverware . . . International Sterling, world famous solid silver . . . and 1847 Rogers Brothers, America's finest silver *plate!*

ORCHESTRA. *Theme . . . fade to background*

NAGEL. Good afternoon, ladies and gentlemen . . . this is Conrad Nagel greeting you from the stage of the *Silver Theatre* in Hollywood and bringing you the twenty-fourth in our new series of dramatic productions. But before we raise the curtain on today's performance, we'd like to announce that next week *Silver Theatre* will star Henry Fonda and Gail Patrick. Among the many brilliant stars whose names already grace our guest book for future dates are Rosalind Russell, Joan Crawford, Douglas Fairbanks, Jr., Helen Hayes, and others.

ORCHESTRA. *Curtain raiser*

Silver Theatre was first heard in 1938 over CBS. The script sample is from the broadcast of

March 5, 1939—3:00-3:30 p.m. Pacific Standard Time.

The Silvertown Cord Orchestra: see *The Goodrich Silvertown Cord Orchestra*.

The Simpson Boys of Sprucehead Bay

Drama

CAST:

The Simpson Boys

Arthur Allen and Parker Fennelly

This story was set in rural New England. (See also *Snow Village*.)

The Sinclair Minstrel Show

Music

CAST:

Interlocutor:

Gene Arnold

Gus Van

Spare Ribs

Malcolm Claire

Sinclair Minstrel Men—Bill Childs, Cliff

Soubier, Fritz Clark

Sinclair Quartet—Pat Patterson, Art Janes, Al

Rice, Fritz Meissner

Orchestra: Harry Kogen

The show was originated by Gene Arnold, who first played the "Interlocutor." The Sinclair Quartet was called the Maple City Four on other shows.

Sing It Again

Music and Quiz

M.C.: Dan Seymour

Vocalists: Alan Dale, Patti Clayton, Bob Howard

Also: The Riddlers

Orchestra: Ray Bloch

Directors: Bruno Zirato, Jr., Lester Gottlieb, Rocco Tito

Writer: Johanna Johnston

Sound Effects: Jim Rinaldi

Sing It Again was first heard over CBS in 1948.

Singers

In addition to the many singers whose names appear in the cast lists, there were a number of other familiar voices that were not associated with any particular show. Among them were:

Sopranos Berenice Ackerman, Countess Olga Albani, Durelle Alexander, Josephine Antoine, Marion Claire, Vivienne Della Chiesa, Jean Dickenson, Eileen Farrell, Helen Jepson, Maria Jeritza, Ruth Lyon, Jeanette MacDonald, Lucy Monroe (famous for her renditions of "The Star-Spangled Banner"), Grace Moore, Lily Pons, Rosa Ponselle, Jane Powell, Bidu Sayao (from Brazil), and Jean Tennyson.

Contraltos Rose Bampton, Ruth Carhart, and Madame Ernestine Schumann-Heink.

Baritones John Barclay, Clyde Barrie, Jack Berch ("I'm a-whistlin' . . . are ya listenin'?"), Phil Brito, Walter Cassel, Jerry Cooper, Nelson Eddy, Wilbur Evans, Michael Loring, Everett Marshall, Barry McKinley (also an orchestra leader), Tommy McLaughlin, Robert Merrill, Vaughn Monroe (famous for singing "Racing with the Moon" and also an orchestra leader), Titta Ruffo, Whispering Jack Smith, John Charles Thomas ("Good night, Mother"), and Jerry Wayne.

Tenors Ron Alley, Gene Austin ("The Whispering Tenor"), Jimmy Brierly, Donald Dame, Tito Guizar (also a guitarist), Nino Martini, Johnny Marvin ("The Lonesome Singer of the Air"), Richard Maxwell, John McCormack, Bill Perry, Phil Regan, Lanny Ross, The Silver Masked Tenor (played by Joseph M. White, whose identity was kept secret from listeners), and Smiling Jack Smith ("The Singer with the Smile in His Voice").

Other vocalists included Juan Arvizu (a Latin-American personality), Eileen Barton, Vera Barton, Betty Bennett, Beverly (Beverly Freeland), Irene Bordoni, Roy Brower (often sang under the name of Ornamental Johnson), Carol Bruce, Julietta Burnett, Del Campo, Mindy Carson, Bernice Claire, Rosemary Clooney, Harry Cool, Don Cornell, Diane Courtney, Vic Damone, Vaughn de Leath (one of the first women to sing on the air, known as "The Original Radio Girl"), Honey Deane, Will

Donaldson, Phil Duey, Laura Deane Dutton, Cliff Edwards ("Ukulele Ike"), Ruth Etting, Fran Frey (also an orchestra leader), Sylvia Froos, Patsy Garrett, Connie Gates, Bob Gibson, Art Gillham (also a pianist), Hazel Glenn, Ray Heatherton, Jackie Heller, Sarita Herrera, Peter Higgins, Burl Ives (a folk singer), Alice Joy ("Radio's Dream Girl"), Jane Joy, Helen Kane ("Boop Boop Bedoop"), Irving Kaufman ("Lazy Dan"), Jane Kaye, Ralph Kirbery ("The Dream Singer"), Evelyn Knight, Peg LaCetra, Bill Lawrence, Linda Lee, Peggy Lee, Margo, Howard Marsh, Tony Martin, Mary McCoy, Edward McHugh ("The Gospel Singer"), Johnny Mercer (also a well-known composer of popular music), Helen Morgan, Edith Murray, Gertrude Niesen, Donald Novis, Olive Palmer, Jack Parker, Ramona, Leah Ray, Virginia Rea, Doris Rhodes, Lillian Roth, Genevieve Rowe, Olive Shea (also a noted actress), Sally Singer, Amanda Snow, Ted Steele (also an orchestra leader), Tamara (Tamara Drasin), Mel Tormé ("The Velvet Fog"), Arthur Tracy ("The Street Singer"), Anthony Trini (also a violinist), Sophie Tucker ("The Last of the Red-Hot Mamas"), Happy Jack Turner (also a pianist), Vera Van, Lee Wiley, and Willard Robinson (also an orchestra leader, known as "The Evangelist of Rhythm").

Certainly the best known of all the vocal quartets was The Ink Spots. The original members of this Negro group were tenor Ivory (Deek) Watson, bass Orville (Hoppy) Jones, baritone Charlie Fuqua, and tenor Slim Greene. Later members included Bill Kenny, Herb Kenny, Billy Bowen, and Harold Frances. Bill Kenny, who joined the group in 1934 when Slim Greene died, provided the high tenor voice that became a trademark of The Ink Spots. During a recording of "If I Didn't Care," Orville Jones is said to have forgotten the tune and resorted to reciting the lyrics, a technique that became another trademark of the group.

Among the other famous vocal quartets were The Baker Boys (Will Donaldson, Frank Luther, Jack Parker, and Phil Duey—known for their "Yo ho, yo ho, yo ho") The Cavaliers (tenors Morton Bowe and Jack Keating; baritone John Seagle, bass Stanley McClelland, and pianist-arranger Lee Montgomery); The Charioteers (tenors Wilfred Williams and Eddie Jackson, baritone Ira Williams, bass Howard Daniel, and pianist James Sherman); The Deep River Boys (Vernon Gardner, George Lawson, Edward Ware, and Harry Douglass); The Four

Southern Singers (brothers Owen, Robert, and James Ward and Annie Laurie, the wife of James); Maple City Four (Art Janes, Fritz Meissner, Pat Patterson, and Al Rice); The Martins Quartet (Ralph Blane, Hugh Martin, and sisters Phyllis and Jo-Jean Rogers); The Mills Brothers (brothers John, Jr., Herbert, Donald, and Henry—when John, Jr., died in 1935 their father, John, Sr., took his place); and The South-ernaires Quartet (bass William Edmondson, baritone Jay Stone Toney; tenor Homer Smith, soloist Lowell Peters).

Among radio's other singing groups were The Andrews Sisters (Patty, Maxene, and Laverne); The Boswell Sisters (Connee—originally spelled Connie—Vet, and Martha); The DeMarco Sisters (Lily, Mary, and Ann); The Dinning Sisters (Lou and twins Jean and Ginger); The Double Daters (Chuck Goldstein, Helen Carroll, Ruth Doring, and Ray Charles); The Fontane Sisters (Geri, Marge, and Bea); The King Sisters (Donna Driggs, Louise Driggs, Alyce Driggs, and Yvonne Driggs); The King's Guards (Ken Darby, Bud Linn, and Jon Dodson—later known as The King's Men, which added Rad Robinson); The King's Jesters (John Raven-croft, Fritz Bastow, and George Howard); The Landt Trio (Dan, Earl, and Jack Landt—"Sing along with the Landt Trio"); The McGuire Sisters (Dorothy, Phyllis, and Christine); The Merry Macs (Joe, Ted, and Judd McMichael, Cheri McKay, and Helen Carroll); The Modernaires (originally comprised of Chuck Goldstein, Harold Dickinson, Bill Conway, and Ralph Brewster—later members included Paula Kelly, Virginia Maxey, Marian Hutton, Mel Tormé, Alan Copeland, Francis Scott, and Johnny Drake); The Pickens Sisters (Jane, Helen, and Patti Pickens); The Pied Pipers (John Huddleston, Jo Stafford, Chuck Lowry, Allen Storr, and Lee Gotch); The Revelers (James Melton, Wilfred Glenn, Lewis James, Elliott Shaw, Frank Parker, and Robert Simmons); The Rhythm Boys (originally Bing Crosby, Al Rinker, and Harry Barris—later Ice Switzler, Al Dary, George MacDonald, and Ray Kulz); The Satisfiers (Art Lambert, Helen Carroll, Bob Lange, and Kevin Gavin); The Smoothies (a trio including at various times Charlie Ryan, Babs Ryan, Little Ryan, Babs Stewart, Daisy Bernier, and Lilyan Perron); The Tastyest Jesters (Dwight "Red" Latham, Guy Bonham, and Wamp Carlson); The Three Debutantes (Betty, Margery, and Dot), The Three Marshalls (Peggy, Kay, and Jack Mar-

shall—actually Peggy and Kay Marshall and Hugh Martin); and Tom, Dick and Harry (Bud Vandover as Tom, Marlin Hurt as Dick, and Gordon Vandover as Harry).

There were also a number of singing two-somes: Betty and Buddy (Betty Barton and Buddy Arnold); The Blossom Sisters (Helen and Dorothy Blossom); The Delmore Brothers (Alton and Rayburn) The Eberly Brothers (Bob Eberly and Ray Eberle—the latter changed the last letter of his surname); The Frazee Sisters (Jane and Ruth Frazee); The Gold Dust Twins (Goldy and Dusty, played by Harvey Hindermyer and Earle Tuckerman); The Lane Sisters (Priscilla and Rosemary Lane); and The Luther-Layman Singers (Frank Luther and Zora Layman).

(See also *Big Band Remotes; Musicians; Orchestra Leaders*; and individual listings for variety and musical programs.

Singin' Sam, the Barbasol Man



Music

Starring: Harry Frankel as "Singin' Sam"
Theme: (Sung to the tune of "Tammany")
 Barbasol, Barbasol,
 No brush, no lather,
 No rub-in,
 Wet your razor, then begin.

"Singin' Sam" was one of radio's earliest singing stars. His first network program began on CBS in 1930.

Singing Bee

Music

Featuring: Welcome Lewis (4'10" female singer)

The Singing Lady

Children's Stories and Songs

The Singing Lady: Irene Wicker
Announcer: Bob Brown
Producer-Writer: Irene Wicker

Directors: Charles Warburton, Charles Bishop
Musical Director: Milton Rettenberg

The Singing Lady made its debut over WGN Chicago in 1931 and went on the NBC Blue network six months later. The program was on the air for over twenty years with Kellogg's cereals as its long-time sponsor. Miss Wicker changed her first name from Irene to Ireene after an astrologer told her it would bring her good luck.

Singo

Musical Quiz

Starring: Welcome Lewis
With: Art Gentry, vocalist
Announcer: George Ansbro

On *Singo*, listeners could send in a combination of any three song titles which told a story or asked a question. The prize was four dollars. The contestant had to include the name of a serviceman or servicewoman with whom he would split the prize money. The "Daily Double Duet," sung by Welcome Lewis and Art Gentry, paid off double to the winner.

Sisters of the Skillet

Comedy

Starring: Ed East, Ralph Dumke

The Six-Shooter

Western Adventure

Starring: Jimmy Stewart

Although *The Six-Shooter* did not turn up on radio until 1952, it is included here because of its significance: it was a last, desperate effort by a radio network (NBC) to maintain interest in adventure drama by employing a major Hollywood movie star in the leading role.

The Sixty-Four-Dollar Question: see *Take It or Leave It*.

Skipper Jim

Children

CAST:

Skipper Jim

James Sarsfield

Skippy

Children

CAST:

Skippy

Socky

Jim Lovering

Franklin Adams, Jr.

Francis Smith

St. John Terrell

Producers: Frank and Anne Hummert

Producer-Director: David Owen

Writers: Robert Hardy Andrews, Roland Martini

This program was based on the comic strip by Percy Crosby. It first appeared over NBC in 1931.

Sky Blazers

Aviation Adventure

Narrator: Colonel Roscoe Turner, ace flier

Producer: Phillips H. Lord

Sky Blazers was first heard over CBS in 1939.

Sky King

Aviation Adventure

CAST:

Sky King

Penny

Clipper

Sky King's foreman

Jack Lester

Earl Nightingale

Roy Engel

Beryl Vaughn

Jack Bivens

Cliff Soubier

Writers: Abe Burrows, Roy Winsor

SKY KING 217

Sky King was first heard over ABC in 1947 from Chicago. It related the adventures of a rancher-pilot.

The Smackouts

Comedy

Starring: Jim and Marian Jordan

The Jordans performed these comedy skits before they and writer Don Quinn created the characters "Fibber McGee and Molly" (which see).

Smalltown Boys: see *Snow Village*.

Smile Time

Comedy

CAST:

Featuring:

Steve Allen
Wendell Noble
June Foray
Wendell Noble
Steve Allen

Producer-Writer-Directors: Steve Allen, Wendell Noble

Theme:

It's Smile Time,
Time to chase your blues away.

Organist: Skitch Henderson

Smile Time, a midday hit in the 1940s, was on Mutual for two years. "Manuel Labor" was a Mexican who appeared on the show frequently. "Claude Horribly" was a character who greatly resembled Edgar Bergen's "Mortimer Snerd." One of the regular features was a satire of other programs, such as "Young Dr. Magoon" (*Young Dr. Malone*); "Life Can Be Blahh" (*Life Can Be Beautiful*); and "Dr. Ice Cube" (*Dr. I.Q.*).

The Smilin' Ed McConnell Show: see *The Buster Brown Gang*.

Smilin' Jack

Aviation Adventure

CAST:

Smilin' Jack

Frank Readick

This adventure series was based on the comic strip by Zack Mosley.

The Smith Brothers

Music

CAST:

Trade
Mark

Billy Hillpot
Scrappy Lambert

The Smith Brothers were a popular song-and-patter team in the early days of radio. They took their names from the words "Trade" and "Mark" which appeared under the respective pictures of the bearded Smith Brothers on the cough-drops package. The cough-drop makers sponsored their earliest network program over NBC in 1926.

The Smith Family

Situation Comedy

This program was first heard in 1925 over WENR Chicago and featured the vaudeville team of Jim and Marian Jordan, who later became "Fibber McGee and Molly." *The Smith Family* was one of radio's first situation-comedy serials.

Snow Village

Drama

CAST:

Dan'l Dickey
Hiram Neville
Wilbur
Margie
Hattie
Wilbur Z. Knox (Grandsir)

Arthur Allen
Parker Fennelly
John Thomas
Jean McCoy
Agnes Young
Arthur Allen

Grammie
Carrie

Elsie Mae Gordon
Katherine Raht

Writer: William Ford Manley

Snow Village was first heard in 1930. The story was set in rural New England. Arthur Allen and Parker Fennelly did several shows that were basically the same—New England characters in a New England village: *Four Corners, U.S.A.; Gibbs and Finney, General Delivery; The Simpson Boys of Sprucehead Bay; Small-town Boys; The Stebbins Boys; and Uncle Abe and David.*

So This Is New York: see *Duffy's Tavern.*

So You Want to Lead a Band?

Music

Starring: The Sammy Kaye Orchestra
("Swing and Sway with Sammy Kaye")

Director: John Cleary

Writers: Bill Mogle, Marian Stearn

Audience members were invited to lead the band.

Soap Operas

Soap operas were so called because these serial dramas, aimed mainly at the daytime women's audience, were often sponsored by one soap product or another. The usual form was a fifteen-minute broadcast on Monday through Friday somewhere between 10:00 a.m. and 4:30 p.m., at which point the "soaps" gave way to the children's adventure serials. The contents of the "soap operas" rarely varied—marital difficulties, terminal illnesses, amnesia, long-lost relatives, and all the other horrors of real life seemed to settle endlessly on the soap opera heroes and heroines. The sympathetic characters were almost always given Anglo-Saxon names, while the villains often had names with a "foreign" ring.

Determining the first "soap opera" is a difficult task, but our research has shown that the

prototypes were *Clara, Lu, 'n' Em; Painted Dreams; The Stolen Husband; and Marie, The Little French Princess*—any one of which could well lay claim to being the "first" one on the air. A program called *Henry Adams and His Book*, produced by Patt Barnes over WHT Chicago in 1925, has also been considered a prototype of serial dramas. During the late 1920s and early 1930s, these and other programs featured continuing stories about continuing characters. Many were simply read by an actor playing all the parts, but eventually there evolved the system of actors and actresses, organists and sound effects, that became the familiar method of production. The category of "soap opera" is somewhat arbitrary when you consider that *Vic and Sade* was most often broadcast as a fifteen-minute, Monday-through-Friday, daytime program, but it was no more a "soap opera" than was, say, *The Fred Allen Show.*

Most of the serial dramas were broadcast from Chicago or New York, and some of them proved to be programs of great longevity. Indeed, many actresses made a career of playing one character every day for many years: Virginia Payne as "Ma Perkins," Anne Elstner as "Stella Dallas," Mary Jane Higby as "Joan Field Davis" in *When a Girl Marries.* Among the male performers, Arthur Hughes, regarded as one of the most gifted actors in the business, spent nearly all of his career in the role of "Bill Davidson" on *Just Plain Bill.*

The production team of Frank and Anne Hummert turned out more major "soap operas" than any other producer. Of the nearly two hundred serial dramas listed in this book, the Hummerts produced, among others, *Amanda of Honeymoon Hill, Backstage Wife, David Harum, Evelyn Winters, Front Page Farrell, John's Other Wife, Just Plain Bill, Lora Lawton, Lorenzo Jones, Mrs. Wiggs of the Cabbage Patch, Nona from Nowhere, Orphans of Divorce, Our Gal Sunday, Real Stories from Real Life, The Romance of Helen Trent, Second Husband, Skippy, Stella Dallas, The Stolen Husband, Young Widder Brown*—a remarkable record indeed. The Hummerts also produced a number of programs well outside the realm of "soap operas," such as *Manhattan Merry-Go-Round* and *Mr. Chameleon.*

Few people came to know the Hummerts intimately. Most of those associated with this husband-and-wife team regarded them as a stern, Victorian couple who expected their em-

employees to adhere to a rigid moral code. Employing many writers and directors who worked in conditions not unlike a sweatshop, the Hummerts personally supervised every story outline, all the scripts and character development, and every aspect of the on-the-air production. The success of their serials attests to their meticulous craftsmanship.

(For information on Irna Phillips, the prolific writer of "soap operas," see *The Guiding Light*.) (See also Bibliography: Stedman, *The Serials*.)

Society Girl

Serial Drama

CAST:

Bryn Clark Barrington	Charlotte Manson
Russ Barrington	Philip Reed
Dexter Hayes	Jim Backus
Bryn's brother	Carleton Young

Also: Guest Celebrities

Director: Ted Cott

Writers: David Davidson Jerome Ross

Organist: Ted Steele

The story of *Society Girl* was set in New York City. The program was first heard over CBS in 1939.

Song of the Stranger

Adventure

CAST:

Pierre Varnay, the Stranger	Bret Morrison
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Writer: Doris Halman

The Song Shop

Music

Featuring: Kitty Carlisle and Alice Cornett, vocalists

220 SOCIETY GIRL

*Songs of the City
Just Stay Forever*

Songs by Sinatra

Music

Starring: Frank Sinatra

Vocal group: The Pied Pipers

Orchestra: Axel Stordahl

Also: Guest Vocalists

Announcer: Marvin Miller

Producer-Director: Mann Holiner

Writer: Frank Wilson

This program was heard over CBS from 1945 to 1947 and was sponsored by Old Gold cigarettes. See also *The Frank Sinatra Show; Songs for Sinatra; Your Hit Parade*.

Songs for Sale

Music and Comedy

Host: Jan Murray

Richard Hayes

Vocalist: Rosemary Clooney

Orchestra: Ray Bloch

This program featured amateur song-writers whose music was performed by professionals. It was first heard over CBS in 1950.

Songs for Sinatra

Music

Starring: Frank Sinatra

This program began over CBS in 1947 as a replacement for *Songs by Sinatra*.

Songs of the B-Bar-B

Music and Comedy

CAST:

Bobby Benson	Ivan Cury
Windy Wales, the handyman	Don Knotts
Tex Mason	Herb Rice
	Tex Fletcher
	Al Hodge
	Tex Ritter

Announcer: "Cactus" Carl Warren

Writer: James McMenemy

This program was the music and comedy version of *Bobby Benson's Adventures* (which see).

Sons of the Pioneers

Western Music

Sons of the Pioneers was a well-known vocal group led by Bob Nolan, the composer of "Tumblin' Tumbleweeds." The others in the group were Pat Brady, Hugh Farr, Karl Farr, and Lloyd Perryman.

Sorry, Wrong Number: see *Suspense*.

Sound-Effects Men

Clearly the unsung heroes were the sound-effects men. Without these diligent, uniquely talented individuals (who have been classified somewhere between performers and technicians since they were a little of both), radio comedy and drama would have been considerably less effective, if not impossible. Their work was, in general, taken for granted by directors and casts. To the listeners of dramatic scenes, they didn't exist—at least they didn't exist if they were doing their jobs properly. The principal assignment was to create the appropriate mood and environment for various scenes. For example, a scene in a city might be introduced by traffic noises, while a rural scene might call for the sound of chirping crickets. Other commonly used, artificially created sounds were thunder, ocean roar, lapping water, horses' hoofbeats, coyote howls, gunfire, singing birds, office typewriters, marching soldiers, frying foods, various automobile and airplane effects, opening and closing doors and footsteps.

Footstep effects are a good example of the lengths to which the more imaginative sound-effects men would go for authenticity. A woman's footsteps would be made to sound different from those of a man so the listener wouldn't become confused. The speed of the walk would be important too, so the listener

would know at once whether the character was sneaking, running, or just strolling leisurely. In action, the late Gene Twombly would slip on his special "walking" shoes—tight-fitting and with wooden soles and heels—and, standing in one spot on a board, seem almost to tap dance as he produced the effects of one man walking or two men running or "a fat lady in a tight girdle walking up stairs." As one of Jack Benny's sound-effects men, Gene was not allowed to do Benny's footsteps until he had practiced for many months and finally passed the approval of Benny himself.

In most instances the sound was unobtrusive and subtle. On comedy shows, however, the sound-effects man was often required to exaggerate for comic effect. Easily the most famous of all comedy sound effects was the weekly routine opening of Fibber McGee's hall closet (for details, see *Fibber McGee and Molly*). The horrendous cacophony of sirens and alarms when Jack Benny opened his vault and Mel Blanc's vocal sound effects as Benny's Maxwell automobile are other well-remembered comic sound effects.

As mentioned, occasionally a sound effect was produced vocally, but usually the reliance was on mechanically or manually produced effects; half-coconut shells pounded rhythmically in a small box of dirt for a posse of cowboys; a large balloon filled with bird shot shaken vigorously for thunder; and a huge wooden tank of water in which a plunger was inserted when a dive into water was required. Simultaneously a three or four turntable amplifier would be employed to play records of rain, waves lapping, automobiles and airplanes, and other effects not possible otherwise. The need for an unusual effect called for great imagination on the part of the creators. One of the most famous occurred on *Lights Out* where the writer described a man being turned inside out. The sound-effects men solved this one by slowly and excruciatingly removing a tight rubber glove from one hand while the other man crunched strawberry boxes to represent the breaking bones.

The importance of the sound-effects men became obvious when a cue was missed or the effect was not convincingly performed. In such instances the scene could be ruined, and, particularly in the years when shows were live, such a slip might destroy the scene and cause the director to explode in anger or send the cast into fits of laughter. One of the most fa-

mous of these "fluffs" was when, in a dramatic moment, a sound-effects pistol jammed briefly, causing this sequence:

ACTOR. You swine! I'm going to take this pistol and shoot you. Take this!

SOUND. *Silence*

ACTOR (*thinking quickly*). My gun . . . it's jammed! Luckily I have this knife and I'll stab you with it. Take this!

SOUND. *Gunshot, loud and clear*

Sound-effects men—and that expression is not totally accurate as a few women learned the trade, notably Ora Nichols—were part of one of the pioneer radio unions, AGRAP (American Guild of Radio Announcers and Performers, which also included directors in its membership).

Among the busiest men in sound effects, in addition to those listed under specific programs, were Jack Amerine, Ed Blainey, Joe Cabibbo, Fred Cole (the penguin in the Kools commercials), Manny Cramer, Keene Crockett, Ralph Curtis, Jerry De Carlo, Jimmy Dwan, Ray Erlenborn, Harry Essman, Ronald Fitzgerald, Agnew Horine, Elliott Grey, Ray Kelly, Gene Twombly, Harold Johnson, Jr., Fred Knoepfke, Billy Gould, Bud Tollefson, Ed Ludes, Ray Kremer, Edward Fenton, Ross Martindale, Jack Wormser, Lloyd J. Creekmore, Ross Murray, William McClintock, Harry Nelson, Kjell Pederson, John Powers, Bob Prescott, William B. Hoffman, Clem Waters, Ted Slade, Jimmy Rinaldi, Jim Rogan, Terry Ross, Zale Dillon, Fritz Street, Walter Gustafson, Vic Rubi, James Flynn, Harry Saz, and Max Uhlig.

The Sparrow and the Hawk

Adventure

CAST:

LieutenantColonel Spencer Mallory, The Hawk
Michael Fitzmaurice
His nephew Barney Mallory, The Sparrow
Donald Buka
Laura Weatherby
Susan Douglas
Tony
Joe Julian
The Hawk's mother
Mary Hunter

Director: Richard Sanville

Writers: Carl Alfred Buss, Larry Menkin

222 THE SPARROW AND THE HAWK

Southland Sketches
Swan-River

This was a dramatic adventure serial concerning a teen-age aviator and his uncle, a former lieutenant-colonel in the Army Air Corps. The program was first heard over CBS in 1945.

Speak Up, America

Educational Quiz

The Wordmaster: Vincent Pelletier

Special Agent

Adventure

CAST:

Insurance Investigator Alan Drake

James Meighan

His assistant

Lyle Sudrow

Special Delivery

Serial Drama

CAST:

Tiny Woodward

Marian Randolph

Aunt Mary

Irene Hubbard

This story concerned life in a small college town.

Spelling Bee

Quiz

M.C.: Paul Wing

Spelling Bee was first heard over the Blue network in 1937 on Saturdays at 8:30 p.m.

The Spike Jones Show

Music and Comedy

Starring: Spike Jones and His City Slickers, musical satirists

Featuring: Dorothy Shay, "The Park Avenue Hillbilly"

Also: Doodles Weaver, George Rock, Dick and Freddy Morgan

Spin to Win

Quiz

M.C.: Warren Hull

This was first heard over NBC Blue in 1940.

Sports and Sportscasters

Sports were an important element of network radio from the earliest days on. Even now, many fans insist they enjoyed the radio descriptions of great sports events more than they enjoy watching them today on television, which somehow doesn't always capture the glamour and excitement created by the great sportscasters in those early days. The standard events covered by radio included the World Series, the All-Star baseball game, the Army-Navy and post-season football bowl games, the Kentucky Derby, championship boxing matches (in Joe Louis's heyday they were among the greatest of all audience draws), and the Indianapolis 500.

In the early days staff announcers were frequently assigned to describe sporting events as routinely as they might be sent to cover a news story or broadcast a band remote. Then these announcers gave way to specialists with a thorough knowledge of sports. Eventually the networks began to hire famous sports personalities, such as Tom Harmon, dubbed "Old Number 98," his uniform number at Michigan, where he was an All-America halfback; Harold "Red" Grange, the Illinois All-America halfback known as "The Galloping Ghost"; and Jerome "Dizzy" Dean, the great pitcher for the Cardinals and Cubs and the bane of English teachers for his ungrammatical expressions ("He slud into third" and "They throwed him out at second"). In 1932, long before the networks employed these athletes, a former Cleveland Indians outfielder named Jack Graney broadcast Cleveland games, thereby becoming the first well-known athlete to become a sportscaster.

On April 11, 1921, Pittsburgh sportswriter Florent Gibson described over KDKA Pitts-

burgh the lightweight boxing match between ✓ Johnny Ray and Johnny Dundee—the first live sports event ever broadcast. On July 2, 1921, Major J. Andrew White, a news commentator, relayed the description of the Dempsey–Carpentier fight from Boyle's Thirty Acres in Jersey City, New Jersey. The bout was broadcast over WJY. However, the listeners heard not White's voice but that of technician J. O. Smith, who repeated White's description into the microphone. (Dempsey won with a fourth-round KO.) On August 5, 1921, Harold Arlin did the first broadcast of a baseball game. It was carried over KDKA Pittsburgh. (The Pirates beat the Phillies 8–5.) Arlin was also the first sportscaster to describe a football game and a tennis match.

Among the other early sportscasters were Truman Bradley, Pat Flanagan, Tom Manning, Hal Totten, Ty Tyson, and Gunnar Wiig. But the most renowned of all was Graham McNamee, who was also a top-flight program announcer. (He served as a foil for Ed Wynn on *The Fire Chief*.) McNamee pioneered many of the sportscasting techniques and expressions that are still in use today. He is properly known as "the father of sportscasting."

Ted Husing is also in a class by himself and is regarded by many fans as the greatest of all sportscasters. Clem McCarthy stands foremost as the top horse-racing sportscaster of his day. It wouldn't have been an important horse race if Clem McCarthy was not at the mike to growl into the microphone his familiar, terse greeting: "Racing fans!"

The most controversial sportscaster of radio's Golden Age was Bill Stern. His emotionally charged, piercing delivery made him ideally suited for play-by-play action, but he had a tendency toward exaggeration and overdramatization. A common complaint was that a fan watching the game while listening to Stern describing it over a portable radio would not recognize it as the same game. A routine pass play, for example, often generated this excited description: "There goes a long, long, LONG, LONG, LONG pass!!!" A player dropping a pass would often evoke such compassion as: "He had it and he dropped it! How do you think that boy feels now?" During broadcasts of Notre Dame games he often remarked: "There's a little lady listening to this game today," a reference to the widow of Notre Dame's immortal coach Knute Rockne. When the ball rested at midfield Stern occasionally

interjected: "Please don't ask me *whose* fifty-yard line!" His vivid imagination carried over to his highly rated *Sports Newsreel* program, where he elevated Dwight Eisenhower to the All-America roster, revealed that Pope Pius XII had been a baseball player in his youth, made super sports stars of countless prominent politicians, actors, and other celebrities who had, in fact, only dabbled in athletics, and on one occasion related the story of a baseball player who suffered a fatal heart attack between third base and home and was dead when he scored the winning run! Despite such flagrant fictionalization, Stern created tremendous interest in sports, particularly college football. He was clearly the most listened-to sportscaster of his day. Those who criticized his lack of concern for veracity admitted to his great talent as an entertainer, and few questioned his knowledge of sports, his energy, sense of timing, and announcing skill.

A number of sportswriters became well known as sports commentators. Among them were Bob Considine (also a noted news commentator); Grantland Rice (his All-America selections were considered by many fans to be the most authentic of all); Halsey Hall; and Bill Corum, who appeared at countless World Series and prizefight broadcasts to make succinct comments on the action in his gravel-voice. Certainly the most prominent boxing announcer was Don Dunphy, who became famous for his ringside descriptions of championship fights.

Several sportscasters (including Ford Bond, Ed Thorgersen, Paul Douglas, Bill Slater, and Mel Allen) served as program announcers in addition to covering sports. Allen eventually specialized in sports, and for many years this native of Birmingham, Alabama, was "The Voice of the Yankees." He was also a fixture on broadcasts of the World Series and the Rose Bowl. His catch-phrase "How *about* that?"—which he often used following an outstanding play—became a household expression.

Among the other famous sportscasters of radio's Golden Age were Sam Taub, Walter Lanier "Red" Barber ("The Ol' Redhead"), Jim Britt, Bill Munday, Gordon McLendon (see *Liberty Baseball*), Sam Balter, Bill Brandt, Russ Hodges, Bob Elson ("He's out," Bob would say casually following a close play at first base), Stan Lomax, Arch MacDonald, Quin Ryan, Jack Drees, Joe Foss, Jack Brickhouse, Bert Wilson ("I don't care who wins just so it's

the Cubs"), Harry Wismer, and Van Patrick.

Many sponsors picked up the tab for broadcasting sporting events, but, without question, the most consistent sports advertiser was the Gillette Safety Razor Company, whose commercials were a part of countless sports broadcasts that made up *The Gillette Cavalcade of Sports*.

The Sports Newsreel Starring Bill Stern: see *The Colgate Sports Newsreel Starring Bill Stern*.

The Squeaking Door: see *Inner Sanctum*.

Stage Door Canteen

Variety

M.C.: Bert Lytell

Orchestra: Raymond Paige

Writer: Frank Wilson

The radio studio from which *Stage Door Canteen* was broadcast was designed to resemble an actual canteen for servicemen. Members of the orchestra wore busboy aprons. Countless celebrities visited the program—among them, Alexander Woollcott, Jeanette MacDonald, Merle Oberon, and Wendell Willkie. The program, suggested by actress Helen Menken, had its premiere over CBS in July 1942.

Starring Boris Karloff

Mystery

Starring: Boris Karloff

Stars over Hollywood

Drama

Featuring: Basil Rathbone, Alan Hale, Sr., Brenda Marshall, Brenda Joyce, Ann Rutherford

Orchestra: Del Castillo

Announcers: Frank Goss, Marvin Miller (1944-45)

Directors: Les Mitchel, Don Clark, Paul Pierce
Sound Effects: Jack Dick

This was a Saturday-morning series of original dramas. It was first broadcast over CBS in 1941.

The Stebbins Boys

Drama

CAST:

Esly Parker Fennelly
John Arthur Allen

This had its première over NBC in 1931. (See also *Snow Village*.)

The Steelmakers: see *The Musical Steelmakers*.

Stella Dallas

Serial Drama

CAST:

Stella Dallas Anne Elstner
Stephen Dallas Frederick Tozere
Helen Dallas Julie Benell
Laurel Dallas Grosvenor ("Lolly Baby")

Joy Hathaway
Vivian Smolen
Dick Grosvenor Carleton Young
Macdonald Carey
Spencer Bentley
George Lambert

Michael Fitzmaurice
Charlie Martin Frank Lovejoy
Tom Tully

Beatrice Martin Mary Jane Higby
Sam Ellis Mandel Kramer
Nellie Ellis Barbara Barton
Mr. Bruce Harold Vermilyea
Vera Johnson Helene Carew

Lewis Johnson Raymond Bramley
Ada Dexter Helen Claire
Dr. Ramey Luis Van Rooten
Thomas Henry M. Neeley

Agatha Griswold Ara Gerald
Gus Grady Walter Kinsella
Bob James Albert Aley

Mercedes Warren Bryan
Joan Lorring

Ora Mount Elizabeth Morgan
Lester Hal Studer
Hilda Dorothy Sands
Claude Duff Paul Potter
Morgan Ford Richard Gordon
Madge Harte Elaine Kent
Fletcher Kenneth Daigneau
Mrs. Grosvenor Jane Houston
Minnie Grady Grace Valentine
Ed Munn Arthur Vinton
Philip Baxter Bill Smith
Dr. Alan Simms John Brewster
Merle Chatwin Ethel Everett
Madeline Carter Nancy Sheridan
Jerry William Quinn
Jack Peter Donald

Also: Ed Begley, Raymond Edward Johnson
Announcers: Ford Bond, Howard Claney,
Frank Gallop, Jack Costello, Jimmy Wal-
lington, Roger Krupp

Producers: Frank and Anne Hummert

Directors: Richard Leonard, Ernest Ricca, Nor-
man Sweetser

Writers: Helen Walpole, Frank and Anne
Hummert

Organist: Richard Leibert

Sound Effects: Agnew Horine

Themes: "How Can I Leave You?" "Memo-
ries" was played for a period of six weeks
only, to satisfy a sponsor ✓

Opening:

ANNOUNCER. We give you now . . . *Stella Dal-
las* . . . a continuation on the air of the
true-to-life story of mother love and sac-
rifice, in which Stella Dallas saw her own
beloved daughter Laurel marry into wealth
and society and, realizing the differences in
their tastes and worlds, went out of Laurel's
life. These episodes in the later life of Stella
Dallas are based on the famous novel of
that name by Olive Higgins Prouty . . . and
are written by Frank and Anne Hummert.

Closing:

ANNOUNCER. This chapter in the later life of
Stella Dallas is written by Frank and Anne
Hummert and is based on the famous char-
acter created by Olive Higgins Prouty in
her great novel. *Stella Dallas* will be on the
air at this same time Monday. This is How-
ard Claney speaking and reminding you to
buy Savings Bonds.

The first broadcast of *Stella Dallas* was over NBC on October 25, 1937. Anne Elstner, who portrayed Stella, a seamstress in a little Boston shop, commuted to New York five days a week from Stockton, New Jersey, but missed only two broadcasts in the eighteen and a half years the program was on the air.

Directors: Les Weinrot, Art Glad
Writer: Roy Maypole, Jr.

Stepmother was first heard over CBS in 1937 from Chicago.

Stepmother

Serial Drama

CAST:

Kay Fairchild, the stepmother	Sunda Love Janet Logan Charlotte Manson
John Fairchild, Kay's husband	Francis X. Bushman Bill Green Charles Penman Willard Waterman
Peggy Fairchild	Peggy Wall Barbara Fuller
Mrs. Fletcher	Edith Davis
Adella Winston	Cornelia Osgood
Genevieve Porter	Ethel Owen Donelda Currie Betty Arnold Ken Christy
Leonard Clark	Marvin Miller
Reginald Brooks	Cornelius Peebles
Bud Fairchild	Harry Elders
David Houseman	Bess McCammon
Mother Fairchild	June Meredith
Edith Wood	Stan Gordon
Pat Rority	Stan Gordon
Boss McKinney	Edith Davis Guila Adams
Mattie, the maid	John Larkin
Bert Weston	Robert Guilbert
Jim	Robert Guilbert
Billy Fairchild	Elmira Roessler Jane Gilbert
Andy Clayton	Forrest Lewis Don Gallagher
Ginnie Sawyers	Dorothy Gregory
Jamie O'Connor	Dick Ahearne
Luella Hayworth	Betty Hanna
Pop	Francis "Dink" Trout
Gerald Lowe	Karl Weber
<i>Announcer:</i> Roger Krupp	

The Stolen Husband

Serial Drama

This early prototype of "soap operas" was created by Robert Hardy Andrews and produced by Frank and Anne Hummert in 1931. Originally the story was simply read by one actor who played all the parts, but eventually a full cast was assembled to do the roles.

Stoopnagle and Budd

Comedy

CAST:

Colonel Lemuel Q. Stoopnagle	F. Chase Taylor
Budd	Wilbur Budd Hulick
Girl stooges	Joan Banks Alice Frost

Vocalist: Gogo DeLys

Orchestra: Donald Voorhees, Peter Van Steeden

Announcer: Harry Von Zell, *A Buruch*

Theme: "Chopsticks" (described as being "played on the mighty gas-pipe organ")

This zany comedy team was first heard over CBS at 8:15 p.m., three times a week, and later on Thursdays at 7:30 p.m.. With Budd as straight man, the Colonel would tell him about his inventions, such as a twelve-foot pole for people he wouldn't touch with a ten-foot pole. This was also known as *The Gloom Chasers*.

Stop and Go

Quiz

M.C.: Joe E. Brown

Stop Me If You've Heard This One

Comedy

M.C.: Roger Bower
Also: Milton Berle, Jay C. Flippen, Harry Hershfield
Orchestra: Horace Heidt
Director: Mitch Benson
Writer: Ray Harvey

This program featured joke-telling by prominent comedians. It was first heard over Mutual in 1947.

Stop That Villain

Comedy Quiz

M.C.'s: Jack Bailey and Marvin Miller
Writer-Director: Hobart Donovan

This program made its debut over Mutual in 1944. One of the M.C.'s (Jack Bailey) was the villain who tried to upset and distract the studio contestants and make them give wrong answers. The other (Marvin Miller) was helpful, steering contestants to the correct answers.

Stop the Music

Musical Quiz

M.C.: Bert Parks
Vocalists: Kay Armen, Dick Brown
Orchestra: Harry Salter
Also: Happy Felton
Director: Mark Goodson
Writer: Howard Connell

On this program, which made its debut over ABC in 1948, musical selections were played. If the number was sung, the vocalist hummed the song title but sang the rest of the lyrics clearly. Meantime, a telephone call was placed to a home somewhere in the United States. When the connection came through, a telephone bell was sounded and Bert Parks called out, "Stop the Music!" If the person at home could name the selection, a prize was awarded. In addition,

contestants had a chance to guess the "Mystery Melody" for a giant jackpot.

Stop the Music was an immediate success; so much so that Fred Allen, who was on at the same time, announced a bond guaranteeing \$5000 to anyone who was called by *Stop the Music* while listening to *The Fred Allen Show*.

Stories by Olmsted

Drama

Story-teller: Nelson Olmsted
Director: Norman Felton

All the characters in these stories were portrayed by the narrator, Nelson Olmsted.

The Story of Bess Johnson

Serial Drama

CAST:

Bess Johnson	Bess Johnson
Mr. Jordan	Joseph Curtin
Mrs. Jordan	Irene Winston
Mrs. Townsend	Agnes Moorehead
Natalie Holt	Nancy Marshall
Barbara Bartlett	Mitzi Gould
Wally Scudder	Donald Briggs
Dr. Franklin	Eric Dressler
Arthur Bartlett	Walter Vaughn
Patricia Jordan	Adrienne Marden
Whitney Lewis	Bill Johnstone

Writer: William Sweets

In March 1941 *Hilltop House* became *The Story of Bess Johnson* on NBC. The Bess Johnson character and the actress who played her moved to become superintendent of a boarding school. (See also *Hilltop House*.)

Stories of the Black Chamber

Drama

CAST:

Bradley Drake, Chief of the American Black Chamber	Jack Arthur
--	-------------

Steve, his aide
 Betty Lee Andrews
 Paradine, the master spy
 Joyce Carraway, Paradine's assistant
 Thornton Oliver

Paul Nugent
 Helen Claire
 Gale Gordon
 Rosaline Greene
 Morgan Farley

The Story of Bud Barton: see *The Barton Family*.

The Story of Mary Marlin

Serial Drama

CAST:

Mary Marlin

Sally Gibbons

Henry Matthews Raymond
 Bill Taylor Edward Johnson
 Daniel Burke Gene Morgan
 Frances Moran Matthews Gene Burke
 David Post Bess Johnson
 Joe Marlin Carlton Brickert
 Campbell B. Campbell Robert Griffin
 Eve Underwood Clare Baum
 Annie, the maid June Meredith
 Judy Lowry
 Betty Caine
 Fran Carlon
 Templeton Fox
 Phil Lord
 Fred Sullivan
 Murray Forbes
 John C. Daly
 Charlotte Learn
 Mary Jane Higby
 Jay Meredith
 William A. Lee
 Patsy O'Shea
 Betty Lou Gerson
 Jess Pugh
 Harvey Hays
 Francis X. Bushman
 Frank Dane
 William A. Lee
 Helen Behmiller

Joan Blaine
 Anne Seymour
 Betty Lou Gerson
 Muriel Kirkland
 Eloise Kummer
 Linda Carlon
 Anne Seymour
 Elinor Harriot
 Edward Johnson
 Gene Morgan
 Gene Burke
 Bess Johnson
 Carlton Brickert
 Arthur Jacobson
 Robert Griffin
 Clare Baum
 June Meredith
 Judy Lowry
 Betty Caine
 Fran Carlon
 Templeton Fox
 Phil Lord
 Fred Sullivan
 Murray Forbes
 John C. Daly
 Charlotte Learn
 Mary Jane Higby
 Jay Meredith
 William A. Lee
 Patsy O'Shea
 Betty Lou Gerson
 Jess Pugh
 Harvey Hays
 Francis X. Bushman
 Frank Dane
 William A. Lee
 Helen Behmiller

Robert Malloy
 Rufus Kane
 Timothy
 Hennessy, head nurse
 Cynthia Adams
 Marge Adams

Jonathan

Philo Sands (Sandy)
 Arthur Adams

Tanya
 Davey Marlin

Dennie McKenzie

Peter Hujaz
 Arnold, the butler

Joe Post
 Oswald Ching
 Giles Henning
 Franklin Adams
 Penny

Tootie
 Grandma
 George Crabbe
 Parker

Olga
 Irina and Lina Troyer (twins)
 Mrs. Hopkins
 Caroline
 Edith

Eugene
 McKenna

Nora
 Elizabeth Fortune
 Eric Cunningham
 Sheri Velentine

Pietro Franchoni
Announcers: Truman Bradley, Les Griffith,
 Nelson Case, John Tillman

Creator-Writer: Jane Crusinberry
Directors: Basil Loughrane, Don Cope, Kirby
 Hawkes, Ed Rice

Pianists: Joe Kahn, Allan Grant
 Theme: "Clair de Lune" by Debussy

"Mary Marlin" was a senator who was, naturally, very active in politics. When the program originated from Chicago the title role was



Charme Allen
 Bob Bailey
 Rupert LaBelle
 Frankie Pacelli
 Joan Vitez
 Loretta Poynton
 Constance Crowley
 Isabel Randolph
 Bret Morrison
 Bob White
 Barry Drew
 DeWitt McBride
 Bob Fiske
 Olga Rosenova
 Jerry Spellman
 Bobby Dean Maxwell
 Dolores Gillen
 Eddie Firestone, Jr.

Bill Lipton
 Arthur Peterson
 Arthur Kohl
 Robert White

Arthur Jacobson
 Peter Donald
 Arnold Moss
 Bill Adams
 Judy Blake

Rosemary Garbell
 Joan Blaine
 Billy Lee
 Earl George

Sharon Grainger
 Gerta Rozan
 Eunice Howard
 Lucille Husting
 Marjorie Hannan

Murray Forbes
 Bob Fiske

Isabel Randolph
 Judith Lowry
 Bob White

Elinor Harriot
 Frank Dane

The Strange Romance of Evelyn Winters: see *Evelyn Winters*.

Strange Wills

Drama

CAST:

Investigator Warren William
Also: Lurene Tuttle, Howard Culver, Marvin Miller

Orchestra: Del Castillo

Producer: Carl Kraatz

Director: Robert M. Light

This syndicated series had its premiere in 1946. It dramatized unusual bequests and hunts for missing heirs.

Streamliner's Show

Comedy

Featuring: Arthur Fields, Fred Hall

Orchestra: Jerry Sears

Strike It Rich

Audience Participation

M.C.: Todd Russell

Warren Hull

Announcer: Ralph Paul

Producer-Writer-Director: Walt Frammer

Directors: Larry Harding, Jack Tyler

This quiz program featured contestants who tried to win prizes and gifts because of their hardships, which they enumerated in the course of the program. One of the features of the program was "The Heartline," a large red heart set up on the stage. When it was lit up, a phone would ring and the M.C. would inform the audience that a call had come from a manufacturer or someone at home offering gifts to the contestants. The program was first heard over CBS in 1947.

230 STRANGE WILLS

Studio One

Drama

Producer-Director: Fletcher Markle

Director: Robert J. Landry

Writer: Vincent McConnor

Studio One presented hour-long dramatizations of literature, often from the classics. It was first broadcast on CBS in 1947.

Sue and Irene: see *Painted Dreams*.

Sunday Mornings at Aunt Susan's

Drama

CAST:

Aunt Susan Elaine Ivans

Also: Harry Swan, Artells Dickson, Vivian Block, Albert Aley

Director: Nila Mack

This hour-long CBS family potpourri was broadcast on Sunday mornings in the mid-thirties.

Superman

Adventure Serial

CAST:

Superman, alias Clark Kent, mild-mannered reporter for The Daily Planet

Clayton "Bud" Collyer

Michael Fitzmaurice

Lois Lane, girl reporter Joan Alexander

Editor Perry White Julian Noa

Jimmy Olsen, office boy Jackie Kelk

Beanie, office boy Jackson Beck

Batman Stacy Harris

Gary Merrill

Matt Crowley

Robin Ronald Liss

Narrator Jackson Beck
George Lowther
Frank Knight
Also: Mandel Kramer, George Petrie, Robert
Dryden, Guy Sorel

Producer-Writer-Directors: Robert and Jessica
Maxwell, George Lowther
Directors: Allen DuCovny, Mitchell Grayson
Writer: B.P. Freeman
Sound Effects: Jack Keane

Catch-phrase:
SUPERMAN. Up, up and a-way!

Opening:
ANNOUNCER. Kellogg's Pep . . . the super-deli-
cious cereal . . . presents. . . *The Adventures*
of Superman! Faster than a speeding bul-
let!
SOUND. *Rifle bullet ricochet*
ANNOUNCER. More powerful than a locomo-
tive!
SOUND. *Locomotive effect*
ANNOUNCER. Able to leap tall buildings at a
single bound!
SOUND. *Burst of wind, level and fluctuate be-*
hind announcer and voices. . .
ANNOUNCER. Look! Up in the sky!
VOICE 1. It's a bird!
VOICE 2 (*female*). It's a plane!
VOICE 3 (*big*). It's Superman!

"Superman" was "a strange visitor from an-
other planet" ("Krypton") who fought crimi-
nals and disguised himself as mild-mannered
"Clark Kent," reporter for "The Daily Planet,"
a large metropolitan newspaper in the city of
Metropolis. The actor who played "Superman"
used a relatively high-pitched tone for "Clark
Kent" and then a deep, powerful tone for "Su-
perman." The voice change usually occurred
in the middle of the line: "This looks like a job
—for Superman!" "Batman" and "Robin" occa-
sionally appeared as guests. *Superman* was
based on the comic strip created by Jerry Sie-
gel and Joe Shuster. The series first came to
radio via the Mutual network in 1940.

Superstition

Drama

The Voice of Superstition: Ralph Bell

Director: Robert Sloane
Writers: Robert Sloane, Albert Aley

This was a thirty-minute fantasy drama of the
mid-forties broadcast on ABC.

Surprise Package

Audience Participation

M.C.: Jay Stewart

Surprise Party

Audience Participation

M.C.: Stu Wilson
Director: Dave Young

Suspense

Drama

CAST:

The Man in Black Joe Kearns
Narrator Paul Frees
Guest Stars: Cary Grant, Ida Lupino, Agnes
Moorehead, Lucille Ball, Orson Welles,
Brian Donlevy, *et al.*
Announcer: Truman Bradley *H Wilson - Modelight*

Producers: Charles Vanda, Elliott Lewis
Directors: William Spier, Norman Macdonnell,
John Peyser, Tony Leader
Writers: Joseph Russell, Sigmund Miller, Rob-
ert Richards, Joseph L. Greene, Ferrin N.
Fraser
Sound Effects: Ross Murray, Jack Sixsmith,
Dave Light, Gus Bayz *Gb F March C*

These tales were "well calculated to keep you
in—Suspense." One of the most popular pro-
ductions was "Sorry, Wrong Number," starring
Agnes Moorehead. It was repeated many times
by popular request. This series began over CBS
in 1942.

SUSPENSE 231

Sweeney and March

Comedy

Starring: Bob Sweeney, Hal March

Vocalist: Patsy Bolton

Orchestra: Irving Miller

Directors: Sterling Tracy, Manny Mannheim

Writers: Bob Sweeney, Hal March, Manny Mannheim, John Hayes

Sweeney and March was first heard over CBS in 1947.

Sweet River

Serial Drama

Writer: Charles Jackson

This program was first broadcast on ABC in 1943 and originated in Chicago. It was also heard for a time on NBC.



Take a Card

Quiz

Featuring: Wally Butterworth, Margaret (Honey) Johnson

Take a Number

Audience Participation

M.C.: Red Benson *Director:* Bob Monroe

Take It or Leave It

Quiz

M.C.: Phil Baker

Bob Hawk

Garry Moore

Jack Paar

Eddie Cantor (1950)

Directors: Harry Spears, Betty Mandeville

Writer: Edith Oliver

On this program, later known as *The Sixty-four Dollar Question*, contestants could quit or keep trying until they reached the question that paid sixty-four dollars. The program was first heard over CBS in 1940.

A Tale of Today

Serial Drama

CAST:

Joan Houston Allen

Joan Blaine
Betty Caine
Luise Barclay

Harriet Brooks

Isabel Randolph
Ethel Owen

Dot Houston

Laurette Fillbrandt

Billy Houston

Frank Pacelli

Beulah

Harriette Widmer

Dick Martin

Willard Farnum

Robert Houston

Harvey Hays

Carlton Brickert

Dr. Robert Gardner

Robert Griffin

Johnny Ward

Bob Jellison

Sally

Norma Peterson

David Allen

Ed Prentiss

Raymond Edward Johnson

Sandra Hall

Sunda Love

Michael Denby

Ed Prentiss

Flora Little

Mercedes McCambridge

Director: Howard Keegan

Writer: Gordon Saint Clair

Theme: "Coronation March" from Meyerbeer's opera *The Prophet*

This weekly serial drama was heard on Sundays from 4:30 to 5:00 p.m. on NBC, but it followed the same format as other "soap operas" in all other respects. It was the "interesting story of the Houston family, filled with poignant drama and typical American appeal," as one publicity release described it.

Tales of Fatima

Adventure

Narrator and Star: Basil Rathbone

Talk to the People: see *Mayor LaGuardia Reads the Funnies.*

Tarzan

Jungle Adventure

CAST:

Tarzan

James Pierce

Jane Porter

Joan Burroughs

Opening:

VOICE: *Jungle call*

ANNOUNCER. From the heart of the jungle comes a savage cry of victory. This is Tarzan . . . lord of the jungle!

MUSIC. *Up and under . . .*

ANNOUNCER. From the black core of dark Africa . . . land of enchantment, mystery, and violence . . . comes one of the most colorful figures of all time. Transcribed from the immortal pen of Edgar Rice Burroughs . . . Tarzan, the bronzed, light son of the jungle!

This program was based on the stories by Edgar Rice Burroughs.

Tea Time at Morrell's

Variety

M.C.: Don McNeill

Featuring: Gale Page, Charles Sears

Orchestra: Joseph Gallichio

This program was broadcast Thursdays at 2:00 p.m. over NBC. The half-hour was sponsored by the John Morrell Company, makers of Red Heart dog food. It began in 1936.

The Ted Mack Family Hour: see *The Family Hour.*

Ted Malone's Poetry: see *Between the Book-ends.*

The Telephone Hour

Music

Guest Artists: Jascha Heifetz, violinist; Ezio Pinza, basso; Marian Anderson, contralto; Lily Pons, soprano; José Iturbi, pianist; Grace Moore, soprano; James Melton, tenor; Nelson Eddy, tenor; Helen Traubel, soprano; Robert Casadesus, pianist; *et al.*

With: Raymond Edward Johnson as Alexander Graham Bell

Orchestra: Donald Voorhees and the Bell Telephone Orchestra

Announcers: Floyd Mack, Dick Joy (West Coast)

Director: Walter McGill

Writers: Norman Rosten, Mort Lewis

Theme: "The Bell Waltz" *by Don Voorhees*

The Telephone Hour began its long run over NBC in April 1940.

Also: John McGovern, George Petrie
Announcer: Court Benson

Producer: Paul DeFur

Director: Bill Hamilton

Writers: Ashley Buck, Howard Carraway, Tom Taggart

Tell It Again

Children's Drama

Narrator: Marvin Miller

Writer-Director: Ralph Rose

Tell It Again made its debut over CBS in 1948 and ran for two years as a sustaining (unsponsored) half-hour, Sunday-morning series dramatizing great works of literature for older children. Among the works presented were *Les Misérables*, *Don Quixote*, *The Hunchback of Notre Dame*, *Moby Dick*, and *Robin Hood*.

Theme Singer: Elton Britt

Opening:

ANNOUNCER. There he goes, Tennessee! Get him!

SOUND. *Rifle shot and ricochet*

ANNOUNCER. Got him! D-e-a-a-a-d center!

Tennessee Jed was first heard over ABC in 1945.

Tena and Tim

Comedy

CAST:

Tena

Tim

Mrs. Hutchinson

Peggy Beckmark

George Cisar

James Gardner

Gladys Heen

Director: Harry Holcomb

Writer: Peggy Beckmark

This program was first heard over CBS in 1944.

Terry and Mary

Children's Serial Drama

Writer: Robert Hardy Andrews

Terry and Ted

Children's Adventure

CAST:

Terry

Chico

Lester Jay

Jerry Macy

This was first heard over CBS in 1935.

Tennessee Jed

Western Adventure

CAST:

Tennessee Jed Sloan

Sheriff Jackson

The Deputy

Indian Chief

Masters, the gambler

Narrator

Johnny Thomas

Don MacLaughlin

Humphrey Davis

Jim Boles

Juano Hernandez

Raymond Edward Johnson

Court Benson

CAST:

Terry Lee

Patrick Ryan

The Dragon Lady

Burma

Jackie Kelk

Cliff Carpenter

Owen Jordan

Clayton "Bud" Collyer

Larry Alexander

Warner Anderson

Bob Griffin

Agnes Moorehead

Adelaide Klein

Marion Sweet

Frances Chaney

Terry and the Pirates

Adventure

Connie

Cliff Norton
Peter Donald
John Gibson

Flip Corkin
Hotshot Charlie
Captain Goodhue
Eleta

Ted de Corsia
Cameron Andrews
John Moore
Gerta Rozan

Also: Charles Cantor, William Podmore, Mandel Kramer

Announcer: Douglas Browning

Directors: Wylie Adams, Marty Andrews, Cyril Armbrister

Writer: Al Barker

Opening:

SOUND. *Stroke of a gong*

ANNOUNCER. (*Chinese chatter, actually non-sense syllables that sounded Chinese*).
Terry and the Pirates!

MUSIC. (*Kelvin Keech sang the theme and played the ukulele*)

This program was based on the comic strip by Milton Caniff. It was first heard over NBC in 1937.

Tex and Jinx: see *Interviewers*.

The Texaco Star Theater

Variety

The Texaco Star Theater featured various performers over the years, usually in variety programs. Among the most famous were Ed Wynn ("The Fire Chief") and Fred Allen. In the 1940s the format consisted of a half-hour of variety from Hollywood followed by a half-hour of drama from New York. Here are two sample programs:

May 1, 1940: *Variety from Hollywood, 9:00 to 9:30 p.m.*

M.C.: Ken Murray

Vocalists: Kenny Baker

Frances Langford

Orchestra: David Broekman

Also: Irene of "Tim and Irene"

Guest Stars

Announcer: Jimmy Wallington

Drama from New York, 9:30 to 10:00 p.m.

THE MILKY WAY

Newsboy

Joe Holland

Gabby Sloan

Spider Higgins

Anne Westley

Speed McFarland

Burleigh Sullivan

Mae Sullivan

Announcer: Larry Elliott

Cecil Secrest

Dwight Weist

Don Costello

Tony Burger

Audrey Christie

Jack Arthur

Joe E. Brown

Sylvia Field

Director: Antony Stanford

Original music composed and conducted by:
Lehman Engel

May 29, 1940: *Variety from Hollywood, 9:00 to 9:30 p.m.* (Same variety cast as above.)

Drama from New York, 9:30 to 10:00 p.m.

THE FRONT PAGE

Hildy Johnson

Walter Burns

McCue

Bensinger

Murphy

Mollie Malloy

Sheriff Hartman

Peggy Grant

Earl Williams

Mr. Pincus

Announcer: Larry Elliott

Lee Tracy

Jack Arthur

John MacBryde

Cecil Secrest

Raymond Bramley

Betty Worth

Edwin Cooper

Frances Fuller

Milton Herman

Bernie Suss

Music (as above): Lehman Engel

Among the writers who contributed to *The Texaco Star Theater* were Paul Conlan, Bob Phillips, Ed James, and Frank Phares.

Thanks for Tomorrow

Serial Drama

Starring: Mary Jane Higby, Peter Capell

CAST:

Aunt Agatha

Amah

Chinese houseboy

Announcer: Ed Herlihy

Vera Allen

Wynne Gibson

Edgar Stehli

THANKS FOR TOMORROW 235

Director: Paul Roberts
Writer: LeRoy Bailey

This was the story of a blind pianist (played by Mary Jane Higby). When the script called for her to play the piano, Paul Taubman served as pianist.

Thanks to the Yanks

Quiz

M.C.: Bob Hawk
Director: Kenneth W. MacGregor

This show had its première over CBS in 1942.

That Brewster Boy

Situation Comedy

CAST:

Joey Brewster	Eddie Firestone, Jr. Arnold Stang Dick York
Jim Brewster, the father	Hugh Studebaker
Jane Brewster, the mother	Constance Crowder
English teacher	Ruth Perrott
Minerva	Jane Webb
Nancy Brewster	Louise Fitch
Phil Hayworth	Patricia Dunlap
Herbert Clark	Bob Bailey
Chuck	Bob Jellison
Lefty Harper	Billy Idelson
Pee Wee	Eddie Goldberg
Mark Brown	Jerry Spellman
Janey Brown	Dickie Van Patten
<i>Announcer:</i> Marvin Miller (1941-44)	Marilyn Erskine

Director: Owen Vinson
Writer: Louis Scofield

That Brewster Boy was first heard over NBC in 1941 from Chicago. It was replaced by *Those Websters* on March 9, 1945.

Thatcher Colt

Detective

CAST:

Thatcher Colt Hanley Stafford

This program was first heard over NBC in 1936.

Theater of Today: see *Armstrong Theater of Today*.

The Theatre Guild on the Air

Drama

Host: Lawrence Langner

Orchestra: Harold Levey

Spokesman for United States Steel: George Hicks

Announcer: Norman Brokenshire

Producer: George Kondolf

Executive Director: Armina Marshall

Director: Homer Fickett

Sound Effects: Wes Conant, Bill McClintock

The Theatre Guild on the Air, also known as *The United States Steel Hour*, was a series of radio adaptations of successful Broadway plays. The series began over CBS in 1943 and was heard originally on Thursdays at 10:00 p.m. Among the many plays presented were *Strange Interlude*, *The Silver Cord*, *I Remember Mama*, *Dead End*, and *Payment Deferred*. Two sample cast lists follow:

ON BORROWED TIME

Original Play by Paul Osborn

Based on the novel by Lawrence Edward Watkins

Radio Adaptation by Paul Peters

Narrator	Dwight Weist
Trixie	Brad Barker
Susan	Anne Burr
Jim	James Monks
Gramps	Walter Huston
Pud	Sarah Fussell
Mellett	Ian MacAllaster

Granny
Mr. Brink
Demetria
Marcy
A boy up a tree
Dr. Evans
Mr. Pilbeam
Workman
Sheriff
A bartender
Grimes

Leona Roberts
Glenn Anders
Dorothy Sands
Frances Heflin
Peter Griffith
Frank Lovejoy
Cameron Prud'Homme
Ian MacAllaster
John Girard
James Monks
Edwin Jerome

THREE MEN ON A HORSE

*Original Play by John Cecil Holm and
George Abbott*

Radio Adaptation by Arthur Miller

Erwin	Stuart Erwin
Patsy	Sam Levene
Mabel	Shirley Booth
Audrey	Betty Breckenridge
Clarence	J. Scott Smart
Harry	Frank Lovejoy
Frankie	George Tyne
Charlie	Millard Mitchell
Mr. Carver	Edwin Jerome
Delivery boy	James McCallion

Announcer: James McCallion

There Was a Woman

Drama

Featuring: Raymond Edward Johnson

Also: Betty Caine

Announcer: Les Griffith

Writers: Les Fogely, Ranald MacDougall

This was a weekly NBC series that dramatized the fact that behind so many famous men there was a woman who helped make them great.

The Thin Man

Detective

CAST:

Nick Charles

Lester Damon
Les Tremayne
Joseph Curtin
David Gothard
Claudia Morgan

Nora Charles

(Th)

Ebenezer Williams, Sheriff of Crabtree
County
Parker Fennelly
Announcers: Ron Rawson, Ed Herlihy

Producer-Director: Himan Brown

Writers: Milton Lewis, Eugene Wang, Robert
Newman, Louis Vitte

Sound Effects: Hal Reid

This program was based on the character created by Dashiell Hammett. It came to radio over NBC in 1941.

Think Fast

Panel Quiz

Moderator: Mason Gross

Panelists: David Broekman, Leon Janney,
Eloise McElhone, George Hamilton Combs
Frequent guest panelist: John Lardner

Think Fast was first heard over ABC in 1949.

This Day Is Ours

Serial Drama

CAST:

Eleanor MacDonald

Curtis Curtis

Pat Curtis

Wong

Eugene Snell

Frank Allison

Catherine Allison

Miss Farnsworth

Mrs. Simpson

Also: Frank Lovejoy

Announcer: Mel Allen

Joan Banks

Templeton Fox

Jay Jostyn

Patricia Dunlap

Alan Devitt

Julian Noa

House Jameson

Agnes Moorehead

Effie Palmer

Leslie Bingham

Director: Chick Vincent

Writers: Carl Bixby, Don Becker

Theme: Original music composed by Don
Becker *Love For Today*

This program made its debut over CBS in 1938.

THIS DAY IS OURS 237

This Is Life

Drama

CAST:

Victor Powell Vincent Pelletier
Announcer: Marvin Miller

Director: Burke Herrick

This was a fifteen-minute program for Hecker Products, broadcast Monday, Wednesday, and Friday over Mutual from 1941 to 1943. It offered help to the audience by reading letters to locate missing relatives or lost possessions, sought aid for charity organizations, etc.

This Is New York: see *Duffy's Tavern*.

This Is Nora Drake

Serial Drama

CAST:

Nora Drake Charlotte Holland
Joan Tompkins
Mary Jane Higby
Arthur Drake Everett Sloane
Ralph Bell
Dorothy Stewart Elspeth Eric
Tom Morley Bob Readick
Dr. Sergeant Lester Damon
George Stewart Leon Janney
Peg Martinson Lesley Woods
Joan Alexander
Mercedes McCambridge
Dr. Ken Martinson Alan Hewitt
Andrew King Roger DeKoven
Suzanne Turrie Joan Lorring
Rose Fuller Irene Hubbard
Gillian Gray Charlotte Manson
Charles Dobbs Grant Richards
Carol Douglas Charlotte Manson
Dr. Jensen Arnold Robertson
Also: Doug Parkhirst
Announcers: Ken Roberts, Bill Cullen

Directors: Arthur Hanna, Dee Engelbach,
Charles Irving

238 THIS IS LIFE

Writer: Milton Lewis

Sound Effects: Jerry Sullivan, Ross Martindale

Organist: Charles Paul

This show made its debut over NBC in 1947.

This Is Your Enemy

Drama

This was an OWI (Office of War Information) World War II series describing the enemy's military and civilian outrages.

This Is Your FBI

Drama

CAST:

Jim Taylor Stacy Harris
Narrator Frank Lovejoy
Also: Karl Swenson, Geoffrey Bryant, James
Van Dyk, Helen Lewis, Elspeth Eric, Santos Ortega, Mandel Kramer, Joan Banks
Announcers: Milton Cross, Carl Frank, Larry Keating

Producer-Director: Jerry Devine

Writer: Jerry D. Lewis

Sound Effects: Virgil Reime, Monte Frazer

These were dramatized cases taken from the files of the Federal Bureau of Investigation. FBI Director J. Edgar Hoover appeared on the premiere broadcast over ABC on April 6, 1945.

This Is Your Life

Biography

M.C.: Ralph Edwards

Director: Axel Gruenberg

Writer: Jerry Devine

On this program, which made its debut over NBC in 1948, Ralph Edwards related the life stories of the honored guests. Important people from the subject's life, such as teachers, employers, friends, and relatives, appeared on the program to surprise him. The producers of the program went to great lengths to keep the subject in the dark about his appearance on the

show until the last possible minute. Usually he would be invited out for an evening with friends and then driven to the studio.

This Life Is Mine

Serial Drama

CAST:

Bob Hastings Michael Fitzmaurice
Charlie Dyer Tony Barrett
Also: Betty Winkler, Paul McGrath

Director: Marx Loeb

Writers: Addy Richton, Lynn Stone

The première broadcast of *This Life Is Mine* was over CBS on March 22, 1943.

Those Bartons: see *The Barton Family*.

Those Happy Gilmans

Family Adventure

CAST:

Gordon Gilman Bill Bouchev
Mrs. Gilman Edith Adams
Stanley Gilman John Hench
Phyllis Gilman Joan Kay
Wheezy Cornelius Peeples
Aunt Bessie Henrietta Tedro

This was first heard over NBC in 1938.

Those We Love

Serial Drama

CAST:

John Marshall Hugh Sothern
 Oscar O'Shea
 Francis X. Bushman
Kathy Marshall Nan Grey
Kit Marshall (Kathy's twin) Richard Cromwell
 Bill Henry
Aunt Emily Mayfield Alma Kruger
Dr. Leslie Foster Donald Woods
Amy Foster Priscilla Lyon
 Ann Todd

Elaine Dascomb

David Adair
Ed Neely
Jerry Payne
Dr. Lund
Allan McRae
Lynn Royce
Abner
Peggy Edwards
Lydia Dennison
Mrs. Emmett
Ellis
Martha Newbury, the cook
Lile Kilgore
Steve Blackman
Roy Meadows
Rodney Kilgore
Rags, the dog
Announcer: Dick Joy

Jean Rogers
Helen Wood
Bob Cummings
Lou Merrill
Victor Rodman
Franklin Parker
Owen Davis, Jr.
Gavin Gordon
Eddie Walker
Lurene Tuttle
Anne Stone
Mary Gordon
David Kerman
Virginia Sale
Sally Creighton
Gene O'Donnell
Gale Gordon
Gale Gordon
Lee Millar

Writers: Agnes Ridgway, Ruth A. Knight

Th - Same name as first 4-5 silvers
weeping willow
Evantide by Edu. Kay
This program was first heard over the Blue network in 1937. It was later broadcast over CBS.

Those Websters

Situation Comedy

CAST:

George Webster (Dad) Willard Waterman
Mrs. Webster (Mom) Connie Crowder
Billy Green Arthur Young
 Gil Stratton, Jr.
Billy's sister Joan Alt
Jeep Jerry Spellman
Belinda Boyd Jane Webb
Announcer: Charles Irving

Producers: Joe Ainley, Les Weinrot

Writers: Priscilla Kent, Albert G. Miller, Frank and Doris Hursley

The program was set in the town of "Spring City." It made its debut over CBS as a replacement for *That Brewster Boy* on March 9, 1945.

The Three Flats: see *Just Neighbors*.

Three Sheets to the Wind

Adventure

Starring: John Wayne

Thurston, the Magician

Adventure

Featuring: Cliff Soubier, Carlton Brickert
Announcer: William Kephart

This program was also known as *Howard Thurston, the Magician*. It was first heard over NBC Blue in 1932.

Tillie the Toiler

Situation Comedy

CAST:

Tillie	Caryl Smith
Mac	Billy Lynn
Mr. Simpkins	John Brown
Tillie's mother	Margaret Burlen

Based on the comic strip by Russ Westover.

The Tim and Irene Show

Variety

CAST:

Tim	Tim Ryan
Irene	Irene Noblette
Uncle Happy	Teddy Bergman

Old Joe Voorhees Ann - Sam Wilson

Tim Healy's Stamp Club: see *Captain Tim Healy's Stamp Club*.

Time Flies

Adventure

Featuring: Frank Hawks, flying ace
Also: Allyn Joslyn

240 THREE SHEETS TO THE WIND

Time Flies was so-called because the sponsor was the Elgin Watch Company. "Time Flies" was also the name of Frank Hawks's racing plane, which set many records while sponsored by the watch company.

Time for Love

Drama

CAST:

Dianne La Volta, International Chanteuse
Marlene Dietrich

Producer: Marlene Dietrich
Directors: Murray Burnett, Ernest Ricca

Time to Smile: see *The Eddie Cantor Show*.

The Timid Soul

Comedy

CAST:

Casper Milquetoast, The Timid Soul	Billy Lynn
Madge, his wife	Cecil Roy
The druggist	Jackson Beck

Based on the comic strip by H.T. Webster.

T-Man

Adventure

CAST:

Treasury Agent	Dennis O'Keefe
Announcer: Bob Lemond	

Tobacco Auctioneers: see *Auctioneers*.

Today's Children

Serial Drama

CAST:

Kathryn Carter	Helen Kane
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Don Carter
Aunt Martha
Ralph Santo
Nancy Matthews
Helen Marshall
Bob Brewer

John Bartlett
Mr. Schultz
Mrs. Schultz
Bertha Schultz
Terry Moran
Lucy Moran
Henry Matthews
Joan Young
Liza
Michael Gregory
Jack Marsh

Junior Matthews
John Murray
Robert Marshall
Jerry Ryan
Gloria Marsh
Richard Coles
Arthur Donnelly
Kay Crane
Bobby Moran
Jen Burton
Judge Colby
Catherine Colby
Eileen Moran

Bill Taylor
Bob Crane
Frances Moran Matthews

Tony
Julie Johnson
Marilyn
Naomi
Peter Piper
Italo Lagorro
Mary
Therese
Keith Armour
Candice Drake
"The Past"¹
David Lagorro
Walter Drake
Charlotta Lagorro Armour

Forrest Lewis
Judith Lowry
Michael Romano
Harriet Cain
Ethel Owen
Robert Griffin

Olan Soule
Rupert LaBelle
Murray Forbes
Virginia Payne
Patricia Dunlap
Fred Von Ammon
Lucy Gilman
Raymond Edward Johnson
Margaret Fuller
Edith Adams

Michael Romano
Seymour Young
Frank Pacelli
Donald Weeks
Willard Waterman
Parker Wilson
Robert O'Malley
Gale Page
Bob Bailey
Ed Prentiss
Irna Phillips
Frank Pacelli

Laurette Fillbrandt
Herb Butterfield
Nanette Sargent
Fran Carlon

Ireene Wicker
Gene Morgan
Walter Wicker
Bess Johnson
Sunda Love
Edwin Rand
Lucy Gilman

Betty Lou Gerson
Jo Gilbert

Clarence Hartzell
Milton Herman
Lois Kennison

Betty Moran
Wilms Herbert
Jeanne Bates
Marvin Miller

Jack Edwards, Jr.
Joe Forte
Gale Page
Marjorie Davies

Katherine Norton
Dick Crane
Patty Moran
Dorothy Moran
Mother Moran

Irna Phillips
Willard Farnum
Fran Carlon
Jean McGregor
Irna Phillips

Producer: Carl Wester

Directors: Axel Gruenberg, Bob Dwan

Writer: Irna Phillips

Theme: "Aphrodite"

Today's Children made its debut over NBC Blue in 1933. It was originally the story of German-born citizens who came to America to live. The program originated in Chicago, then moved to Hollywood in 1947.

Tom, Dick and Harry: see *The Affairs of Tom, Dick and Harry; Plantation Party*.

Tom Mix

Western Adventure

CAST:

Tom Mix

The Old Wrangler
Jimmy

Jane

Amos Q. Snood
Pecos Williams
Sheriff Mike Shaw

William Snood
Calamity
Wash

Judge Parsons
Chris Acropolous
Professor Wallace
Sheriff

Pat Curtis
Lee Loo, the Chinese cook

The Ranch Boys—Shorty Carson, Jack Ross,
Curley Bradley

Artells Dickson
Russell Thorson
Jack Holden
Curley Bradley
Percy Hemus
Andy Donnelly
George Gobel
Hugh Rowlands
Winifred Toomey
Jane Webb

Sidney Ellstrom
Curley Bradley
Leo Curley
Hal Peary
Willard Waterman
Cornelius Peeples

Bob Jellison
Vance McCune
Forrest Lewis

Arthur Peterson
Carl Kroenke
Phil Lord
DeWitt McBride

Patricia Dunlap
Bruno Wick

¹See explanatory note under *The Right to Happiness*.

Producer: Phillips H. Lord
Director: Leonard Bass

This series was presented by *True Confessions* magazine.

Treat Time

Music and Drama

Starring: Buddy Cole, singer
Narrator: Marvin Miller
Orchestra: Caesar Petrillo
Directors: Lee Strahorn, Jim Whipple

Treat Time was a fifteen-minute, daytime series for Armour heard over CBS from 1941 to 1942. Romantic sketches and vignettes on composers' lives were used to lead into Buddy Cole's songs.

Trouble House

Serial Drama

CAST:

Martha Booth	Anne Elstner
Bill Mears	Carleton Young
Ted Booth	Elliott Reid
Ann Lowery	Joan Madison
Phoebe	Elsie Mae Gordon
Harvey, the hired man	Jerry Macy
John	Ray Collins
Dr. Clem Allison	Gene Leonard
Nancy Booth	Dorothy Lowell

Writer: Elaine Sterne Carrington

(See also *Magazine of the Air*.)

True Confessions

Serial Drama

Starring: Bess Johnson
Also: Ned Wever, Charlotte Manson, Richard Widmark, Alfred Ryder (Alfred Corn), Lucille Wall, *et al.*
Creator-Writer: Bill Sweets
Producer: Roy Winsor
Director: Ernest Ricca

True Detective Mysteries

Mystery

CAST:

Narrator John Shuttleworth
John Shuttleworth Dick Keith
Also: Mandel Kramer, Johnny Thomas

Writer-Director: Murray Burnett
Sound Effects: Jim Goode

These stories were based on true incidents reported in *True Detective* magazine. John Shuttleworth, the editor, narrated the program; his role in the story itself was taken by Dick Keith. The series began over CBS in 1929.

True or False

Quiz

M.C.: Dr. Harry Hagen
Eddie Dunn
Bill Slater

Announcer: Glenn Riggs
Director: Jeanne Harrison
Writers: Ed Rice, Milton Cassel, Phil Davis

This was first heard over NBC Blue in 1938.

The True Story Hour with Mary and Bob

Drama

CAST:

Mary Nora Stirling
Bob William Brenton
Cecil Secrest
David Ross

Also: Lucille Wall, Elsie Hitz, Arthur Vinton, Virginia Morgan, Ned Wever, *et al.*
Orchestra: Howard Barlow
Announcers: Ted Husing, Paul Douglas

Writer-Director: Bill Sweets

This was radio's first full-hour dramatic series. It ran on CBS for four and a half years after making its debut in January 1928. A *New York Telegram* radio poll in October 1929 showed that the program ranked second only to *Roxy's Gang* among listeners.

True Story Theater

Drama

Featuring: Henry Hull

These stories were selected from *True Story* magazine.

Truth or Consequences

Quiz

M.C.: Ralph Edwards

Announcers: Clayton "Bud" Collyer, Mel Allen, Jay Stewart, Milton Cross, Ed Herlihy, Harlow Wilcox, Ken Carpenter

Directors: John Guedel, Al Paschall, Ed Bailey

Writers: Carl Jampel, George Jeske, Phil Davis, Bill Burch, Esther Allen, Ralph Edwards

Sound Effects: Bob Prescott, Lloyd Creekmore
Theme: "Merrily We Roll Along"

Catch-phrases:

EDWARDS (after sending a contestant off on an embarrassing mission). Aren't we devils?

EDWARDS (after asking the question preceding the stunt). No snitching in the audience!

EDWARDS (after contestant missed the question). You did not tell the truth so you must pay the consequences!

Opening:

AUDIENCE. *Laughter*

ANNOUNCER. Hello, there. We've been waiting for you. It's time to play Truth. . .

ORGAN. *Glissando*

ANNOUNCER. . . . or Consequences!

SOUND. *Razzing buzzer twice*

MUSIC. *Theme*

This program was the radio version of the old parlor game in which contestants must pay the consequences if they don't tell the truth. It made its debut over NBC in 1940. The questions were usually very silly and were seldom

answered correctly, as it was almost expected that the contestant would rather participate in whatever stunt was planned than collect the money for a correct answer to the question. If the studio contestant didn't answer the question in the required time, Bob Prescott, the sound-effects man, activated Beulah the Buzzer, indicating that the consequence would have to be paid. The contestant was then launched into some kind of elaborate stunt, which might prove humorous, embarrassing, or sometimes sentimental—as when long-lost relatives were reunited through the designs of the stunt.

The program conducted some of radio's most famous contests, including "Mr. Hush" (Jack Dempsey), "Miss Hush" (Clara Bow), and "The Walking Man" (Jack Benny). Clues were offered concerning the identity of the foregoing celebrities, and a huge jackpot was eventually awarded to the winner of each contest. In another elaborately publicized stunt, the town of Hot Springs, New Mexico, changed its name to Truth or Consequences, New Mexico. (For a description of the elaborate warm-up for this program, see *Announcers*.)

Tune Detective

M.C.: Sigmund Spaeth

Sigmund Spaeth exposed various tunes as being lifted from older melodies. The program began over the Blue network in 1931.

Twenty Questions

Quiz

M.C.: Bill Slater

Jay Jackson

Panelists: Fred Van Deventer, Florence Rinnard (Mrs. Fred Van Deventer), Bobby Van Deventer, Nancy Van Deventer, Herb Polesie

Mystery Voice: Jack Irish, Bruce Elliott, Frank Waldecker

Ronson Girl: Charlotte Manson

Announcer: Frank Waldecker

Directors: Gary Stevens, Del Crosby

The panel had to identify the given subject within twenty questions after being told if it was animal, vegetable, or mineral. The Mystery Voice gave the answers to the home audience. *Twenty Questions* made its debut over Mutual in 1946.

Mrs. Grover
Mickey
Sergeant Cornelius Trumbull
The Midget
The Professor
Announcer: Alice Yourman

Kate McComb
Ronald Liss
John Gibson
Athena Lorde
Jim Boles

Writer-Director: Harry Ingram

Writer: Louis Vittes

Two on a Clue was first heard over CBS in 1944.

Twenty Thousand Years in Sing Sing

Crime Stories

CAST:

Warden Lewis E. Lawes of Sing Sing
Himself
Guy Sorel
Mr. Stark (who interviewed the Warden
before each story began) Joseph Bell
Announcer: Kelvin Keech

Directors: Joseph Bell, Arnold Michaelis

This series was first heard over the Blue network in 1933.

The Twin Stars Show

Variety

The Twin Stars: Rosemarie Broncato and Helen Claire

The Two Black Crows

Comedy

The Two Black Crows: George Moran and Charles Mack

(See also *The Eveready Hour*; *The Majestic Theater Hour*.)

Two on a Clue

Mystery

CAST:

Jeff Spencer
Debby Spencer
Ned Wever
Louise Fitch

Two Thousand Plus

Science Fiction

This program was first broadcast over Mutual in 1950 in response to a growing interest in science fiction.

many "firsts" were: personally checking out sponsors and their products before accepting them for the program; sampling sponsors' products on the air; and accepting free merchandise for his own use from non-sponsors in exchange for free plugs.

The one story about "Uncle Don" that has been told the most never even happened. The story alleges that he signed off the broadcast one night and then, thinking he was off the air, said, "I guess that'll hold the little bastards." Supposedly this went out over the air, and he was taken off the air for a period of time. None of it is true, even though you can find people today who swear they heard it, and even though there is a recording of so-called "on-the-air mistakes" that alleges to include this infamous fluff. It simply never happened. A columnist in Baltimore, where *Uncle Don* was not heard, made up the story to fill space on an otherwise dull news day. And the story just grew and grew.

To add to the confusion, two other radio performers are supposed to have said the same thing—John Daggett, who played "Uncle John" on KHJ Los Angeles, and John Keough, who played "Big Brother" on KPO San Francisco. If true, apparently Daggett wasn't fired while Keough was. And there it stands. (See Bibliography: Treadwell, Bill. *Head, Heart, and Heel.*)

Uncle Ezra's Radio Station

Comedy Drama

CAST:

Uncle Ezra Pat Barrett
Cecilia Nora Barrett (Pat's wife)

This popular series, sponsored by Alka-Seltzer, began in 1934 and was heard three nights a week over NBC. It originated in Chicago. Uncle Ezra, who also starred on *The National Barn Dance*, broadcast "from station E-Z-R-A, the powerful little five-watter down in Rose-dale."

Uncle Jim's Question Bee

Quiz

Uncle Jim: Jim McWilliams
Bill Slater

This program was first heard over the Blue network in 1936. It is generally regarded as being one of radio's first major quiz programs, along with the better-known *Professor Quiz*.

Uncle John: see *Uncle Don*.

Uncle Remus

Children

Uncle Remus: Fred L. Jeske

This program was based on the stories of Joel Chandler Harris.

Uncle Walter's Dog House

Family Adventure-Comedy

CAST:

Uncle Walter Tom Wallace
Father Charles Penman
Mother Kathryn Card
Margie Beryl Vaughn
Also: Marvin Miller

Director: Watson Humphries

This program had its première over NBC in 1939. It was a thirty-minute show originating in Chicago and sponsored by B&W (Walter Raleigh pipe tobacco).

Uncle Wiggily

Children

Uncle Wiggily: Albert Goris

In this children's series "Uncle Wiggily" related stories for his young audience.

UNCLE WIGGILY 247



Valiant Lady

Serial Drama

CAST:

Joan Hargrave-Scott, the Valiant Lady
Joan Blaine
Joan Banks
Florence Freeman
Jim Barrett, Joan's father Richard Gordon
Bill Johnstone
Gene Leonard
Mike Hagen Teddy Bergman
Parker Fennelly
Teddy Bergman
Mr. Wright Raymond Edward Johnson
Paul Morrison Judith Lowry
Emma Stevens (Stevie) Linda Carlon
Agnes Westcott Elsie Mae Gordon
Estelle Cummings Ethel Intropidi
Clarissa Clarke Adelaide Klein
Edward Curran Dwight Weist
Mr. Collins Maurice Tarplin
Mr. Barclay Jeannette McGrady
Grace Wilson Albert Hayes
Norman Price Bernard Lenrow
Mr. Carson Jerry Macy
Judge Kruger Sidney Slon
Mr. Trent Milton Herman
Dr. Lilienthal Kingsley Colton
Billy Jackie Grimes
Ethel Owen
Shirling Oliver
Elsa Grsi
Abbey Trowbridge Luis Van Rooten
Dudley Trowbridge Charmie Allen
Carla Scott James Trantor
Emilio Jackie Kelk
Mrs. Scott Lawson Zerbe
Dr. Lanson Charles Webster
Oliver Lawson Zerbe
Lafe Simms Jean Ellyn
Thomas R. Clark Kate McComb
Jeffrey Clark
Margie Cook
Mrs. Evans

Nelson, the butler A.T. Kaye
Eleanor Richards Elspeth Eric
Mr. Richards Everett Sloane
Lester Brennan Everett Sloane
Jolly Rogers Clifford Stork
Craig McDonnell
Pamela Stanley Ethel Intropidi
Dr. Abendroth William Shelley
Dr. Alec Gordon Eric Dressler
Myra Gordon Irene Winston
Mrs. Scott, Truman's mother Charlotte Garrity
Dr. Truman "Tubby" Scott Charles Carroll
Bartlett Robinson
Martin Blaine
Monica Brewster Cathleen Cordell
Colin Kirby Ned Wever
Amy Bingham Elaine Kent
Pixie Jefferys Joan Lazer
Dr. Christopher Ellerbe Frank Lovejoy
Norman Price, Sr. John Brewster

Directors: Roy Lockwood, Ernest Ricca, Rikel Kent

Writers: Addy Richton and Lynn Stone, Lawrence Klee, Howard Teichmann

Theme: "Estrellita"

Valiant Lady was first heard over NBC in 1938.

The Vaseline Program: see *Dr. Christian*.

The Vass Family

Variety

Featuring: The Vass Family

The members of the Vass Family were Fran, Weezy (Louise), Jitchy (Virginia), Sally, and Emily. The program was first heard over NBC in 1934.

Ventriloquists: see *Comedy and Comedians*.



Vic and Sade

Comedy Serial

CAST:

Vic Gook	Art Van Harvey
Sade Gook	Bernardine Flynn
Rush Gook, their son	Billy Idelson
	Johnny Coons
	Sid Koss
Uncle Fletcher	Clarence Hartzell
Dottie Brainfeeble	Ruth Perrott
Chuck Brainfeeble	Carl Kroenke
Russell Miller, nephew	David Whitehouse
L. J. Gertner, City Water Inspector	Johnny Coons

(CHARACTERS MENTIONED ON THE SHOW):

Ruthie Stembottom, Sade's friend who went to all the washrag sales at Yamelton's Department Store

Jake Gumpox, the garbage man

The Brick-Mush Man

Smelly Clark

Blue-Tooth Johnson

Mr. Buller

Ishigan Fishigan of Sishigan, Michigan (who occasionally called long distance)

Robert and Slobbert Hink (identical twins who sent Vic and Sade postcards)

Harry Dean (who hung out around the Inter-Urban Station)

Chief of Police Cullerson

Lolita Sterienzi, Vic's secretary

Orchestra: Walter Blaufuss

Announcers: Ralph Edwards, Ed Herlihy, Bob Brown, Glenn Riggs, Jack Fuller, Roger Krupp

Creator-Writer: Paul Rhymer

Directors: Clarence Mensor, Earl Ebi, Charles Rinehardt, Roy Winsor

Themes: "Oh, You Beautiful Doll," "Shine On, Harvest Moon," "Chanson Bohémienne"

Opening:

ANNOUNCER. And now, folks, get ready to smile again with radio's home folks, Vic and Sade, written by Paul Rhymer.

"Vic and Sade" were a married couple who lived "in the little house halfway up in the next

block," in "Crooper, Illinois, forty miles from Peoria." "Vic," "Sade," "Rush," and "Uncle Fletcher" were the regularly featured characters on the show, with the "invisible characters" referred to frequently. "Vic" (whose full name was "Victor R. Gook") worked for "Plant No. 14" of the "Consolidated Kitchenware Company." "Uncle Fletcher" is best remembered for his nasal, rambling reminiscences about his friends and acquaintances, usually ending with, "... later died." He used to hang out at the "Bright Kentucky Hotel" and often watched the trains go by. His response to practically everything was "Fine."

Occasionally the announcer gave a credit at the conclusion of the show: "Sade's gowns by Yamelton's Department Store, Crooper, Illinois."

The program was first heard over the Blue network in 1932 and originated in Chicago. (See also *Comedy and Comedians*.)

The Victor Borge Show

Variety

Starring: Victor Borge, comedian-pianist

Also: Pat Friday Singers
Henry Russell Chorus

Orchestra: Billy Mills

Announcer: Harlow Wilcox

Victor Lindlahr

Health Talks

Featuring: Victor Lindlahr

In this series of talks Victor Lindlahr discussed ways of attaining and maintaining good health. He first appeared on Mutual in 1936.

Village Store

Variety

CAST:

Owner	Jack Haley
Blossom Blimp	Verna Felton
Penelope (Penny) Cartwright	Sharon Douglas

Also: Joan Davis, Eve Arden
Vocalist: Dave Street

Producer: Bob Redd
Writer: Si Wills

This program was also known as *At the Village Store* and *Sealtest Village Store*.

The Voice of Broadway

Broadway Gossip

Starring: Dorothy Kilgallen, columnist
Announcer: Allan Stuart

The Voice of Experience

Advice

The Voice of Experience: Dr. Marion Sayle Taylor

"The Voice of Experience" began dispensing advice over CBS in 1933.

The Voice of Firestone

Music

Guest artists: Margaret Speaks, Richard Crooks, et al.

Orchestra: Howard Barlow

Announcer: Hugh James

Writer-Director: Edwin L. Dunham

Theme: "If I Could Tell You"

This NBC program made its debut on December 24, 1928, and was sponsored by the Firestone Tire and Rubber Company. It had one of the longest runs in the history of radio.

The Voice of Prophecy: see *Religion*.

Vox Pop

Quiz and Interview

M.C.'s: Parks Johnson and Jerry Belcher
Wally Butterworth (replaced Belcher)

5/42
Warren Hull (replaced Butterworth)
Announcers: Dick Joy, Roger Krupp
Directors: Rogers Brackett, Herb Moss, John Bates
Writer: Rogers Brackett

Vox Pop was originally called *Sidewalk Interviews* and made its debut under that name over NBC in 1935. *Vox Pop* was also heard later over CBS.

Theme Pop Goes Weas.

(A)

as of 1941 by sponsor's wife
1940
In My Garden
by Mrs. Harvey
Firestone

Memory Lane 37

W

Walter Damrosch: see *The Music Appreciation Hour*.

Walter Winchell

News and Commentary

Starring: Walter Winchell, "Your New York Correspondent"

Announcers: Ben Grauer, Richard Stark

Opening:

WINCHELL. Good evening, Mr. and Mrs. North and South America and all the ships at sea . . . let's go to press!

Walter Winchell built up one of the highest-rated programs in radio history. Usually working in the studio with his hat on and operating a code-signal key to accent his dramatic, rapid-fire style of newscasting, he was heard by literally millions of American families on his Sunday-evening broadcast. During his tenure on the air he not only reported the news; he influenced the news with his tips and hints to prominent people.

Winchell had several sponsors. While Jergens Lotion was the sponsor the program was called *The Jergens Journal*, and Winchell wished his audience "lotions of love." Richard Stark was the announcer when Richard Hudnut was the sponsor, and Winchell introduced him with, "Now, here's Richard Stark for Richard Hudnut." Under Lucky Strike sponsorship, Winchell appeared on *The Lucky Strike Magic Carpet*.

Wanted

True Crime Stories

Narrator: Fred Collins

252 WALTER WINCHELL

Wanted used the actual voices of the people involved in the crimes—the criminals, the victims, arresting officers, etc.

The War of the Worlds: see *The Mercury Theatre on the Air*.

Warden Lawes: see *Twenty Thousand Years in Sing Sing*.

Warm-Ups: see *Announcers*.

Watanabe and Archie: see *Frank Watanabe and Honorable Archie*.

Watch the Fords Go By: see *Al Pearce and His Gang*.

Way Down East

Serial Drama

Featuring: Agnes Moorehead, Van Heflin

The Wayne and Shuster Show

Comedy-Variety

Starring: Johnny Wayne and Frank Shuster
Vocalist: Georgia Day

We Are Always Young

Serial Drama

Starring: William Janney
Featuring: Linda Watkins, Margalo Gilmore, Jessie Royce Landis
Producer-Director: Robert Shayon
Writers: Ashley Buck, Nicholas Cosentino

This was the story of a composer who worked as a cab-driver until his music was successful.

We Are Four

Serial Drama

CAST:

Nancy Webster	Marjorie Hannan
Lydia Webster	Alice Hill
Priscilla	Sally Smith
Pat	Carl Boyer
Tony Webster	Charles Flynn
Carl Maritz	Reuben Lawson
Arthur Blaine	Olan Soule
<i>Announcer:</i> Ed Smith	

Director: Ed Smith
Writer: Bess Flynn
Theme: "Diane"

We Are Four was on the air for two and a half years, from 1935 to 1938.

We Love and Learn

Serial Drama

CAST:

Bill Peters	Frank Lovejoy
Andrea Reynolds	Joan Banks
	Betty Worth
Mrs. Van Cleve	Grace Keddy
Harrington, the butler	Bill Podmore
Abraham Lincoln Watts (Mr. Bones)	
	Juano Hernandez
Taffy Grahame	Mitzi Gould
Paul	Norman Rose
Kit Collins	Don MacLaughlin
Jim	Cliff Carpenter
Frank Harrison	Horace Braham
The Minister	José Ferrer
Dr. West	Robert Dryden
Dixie	Ann Thomas
Thelma	Sybil Trent
Carlo	Carlo De Angelo
Mr. Cahill	Charles Webster
Mickey	Lesley Woods
Mrs. Carlton	Charme Allen
Mrs. Wicks	Ethel Everett
Susan	Eleanor Sherman
Laura	Sarah Burton

Peter
Madame Sophie

Norman Rose
Barbara Weeks
Lilli Darvas

Also: George Coulouris, Betty Caine
Announcers: Dick Dunham, Fielden Farrington, Adele Ronson

Producer: John Clark
Producer-Writer: Don Becker
Directors: Oliver Barbour, Carl Eastman, Chet Gierlach
Writers: Martin Stern, John Clark
Sound Effects: Arthur Zachs
Organist: Herschel Leucke
Theme: Original music composed by Don Becker

We Love and Learn made its debut over CBS in 1942. It was originally titled *As the Twig Is Bent*. In 1955 the locale was changed from a dress shop to a Harlem beauty parlor, and the show became the first Negro "soap opera" with an all-Negro cast in radio. The title was then changed to *The Story of Ruby Valentine*; the cast was comprised of Juanita Hall, Viola Dean, Earl Hyman, and Ruby Dee. The pianist was Luther Henderson.

We, the Abbotts

Serial Drama

CAST:

John Abbott	John McIntire
Emily Abbott	Betty Garde
	Ethel Everett
Jack Abbott	Cliff Carpenter
Linda Abbott	Betty Jane Tyler
	Betty Philson
Barbara Abbott	Audrey Egan
Hilda, the maid	Adelaide Klein
Isabel Kenyon	Kay Brinker
Madelyn	Esther Ralston

Writer: Bess Flynn

We, the Abbotts was first broadcast over CBS in 1940.

We, the People

Human-Interest Stories

Host: Gabriel Heatter
Eddie Dowling
Milo Boulton
Dwight Weist
Burgess Meredith
Danny Seymour

Orchestra: Oscar Bradley

Producer: Phillips H. Lord

Directors: David Levy, Lindsay MacHarrie,
James Sheldon

Writers: Arthur Henley, Richard Dana, Ruth
Barth, Ted Adams, Leonard Safir, Paul
Adams, Laurence Hammond, Paul Gard-
ner

Sound Effects: Byron Winget

Theme: From Brahms' First Symphony

This was first heard over the Blue network in
1936. (See also *The Rudy Vallee Show.*)

Welcome Traveler

Audience Participation

M.C.: Tommy Bartlett

Bartlett recruited travelers passing through
Chicago's train, plane, and bus terminals. The
program was first heard over ABC in 1947.

Welcome Valley

Drama

Host: Edgar Guest, poet

CAST:

Emmy Ferguson	Judith Lowry
Esther Ferguson	Betty Winkler
Grace Ferguson	Isabel Randolph
Sheriff Luke Ferguson	Cliff Arquette
Jeffrey Barker	Art Van Harvey
Dr. Haines	Hal Peary
Dolores Dumont	Joan Blaine
Mathilda Barker	Bernardine Flynn
Teenie	Lucy Gilman
Bill Sutter	Raymond Edward Johnson
Bob Drainard	Robert Griffin

Also: Sidney Ellstrom, Johnny Ames, Joseph
Richardson Jones, Ted Maxwell, Don
Briggs

Director: Ted Sherdiman

Writers: Irna Phillips, Edith Meiser

Welcome Valley was first broadcast in January
1935, sponsored by the Household Finance
Corporation, over NBC Tuesdays at 9:30 p.m.

Wendy Warren

Serial Drama

CAST:

Wendy Warren	Florence Freeman
Newscaster	Douglas Edwards
Gil Kendal	Les Tremayne
Mark Douglas	Lamont Johnson
Mother Kendal	Vera Allen
Adele Lang	Jane Lauren
Charles Lang	Horace Braham
Jean	Meg Wylie
Nona Marsh	Anne Burr
Estelle	Lotte Staviskey
Parkes	Guy Spaul
Dorrie	Tess Sheehan
Don Smith	John Raby
Sam Warren	Rod Hendrickson
Anton Kamp	Peter Capell
Bill Flood, the announcer	Hugh James

Directors: Don Wallace, Tom McDermott,
Hoyt Allen, Allan Fristoe

Writers: Frank Provo, John Picard

Musical Director: Clarke Morgan

Sound Effects: Hamilton O'Hara

This program made its debut over CBS in 1947;
it was also known as *Wendy Warren and the
News*. The program opened with "Wendy"
and newscaster Douglas Edwards doing a
show. When they signed off the broadcast, the
drama began.

What Makes You Tick?

Psychological Quiz

Host: John K. M. McCaffery

Producer-Writer-Director: Addison Smith

Directors: Art Henley, Henry Dick, Dick Charles

Writer: Edward Ettinger

The studio contestant rated himself in response to ten questions, such as "How aggressive are you?" then two psychologists gave their appraisal of the contestant and compared their individual answers with his. The program began over CBS in 1948.

What Would You Have Done?

Drama-Quiz

M.C.: Ben Grauer

Announcer: Jack Costello

What's My Name?

Quiz

Starring: Wilbur Budd Hulick, Arlene Francis
Producer: Edward Byron

What's My Name? was first heard over Mutual in 1938.

What's the Name of That Song?

Musical Quiz

M.C.: Dud Williamson
Bill Gwinn

Director: Loyal Hays

A songfest was conducted in the studio prior to airtime to uncover people with reasonably good singing voices as contestants. Those selected were asked during the broadcast to listen to excerpts from three tunes. If a contestant could identify one of the three played during his turn at the microphone, he received five dollars. He could earn additional money by singing the first line and still more by singing the entire song. The program was first heard over Mutual in 1944.

At this type of Hollywood broadcast, contestants were often accosted outside the studio

doors by operators of nearby recording studios who offered to sell them a recording of their participation on the program for five dollars. Naturally, most of the contestants were excited at the opportunity to hear themselves on the air, and with money still in the winning contestants' hands, the operators did a thriving business.

When A Girl Marries

Serial Drama

CAST:

Joan Field Davis Noel Mills (6 months)
Mary Jane Higby (18 years)

Harry Davis John Raby
Robert Haag
Whitfield Connor

Lillie, the maid Georgia Burke
Sammy Dolores Gillen
Phil Stanley Michael Fitzmaurice

Dr. Samuel Tilden Field
Eva Topping Stanley
Stella Field Richard Kollmar
Mrs. Stanley Staats Cotsworth
Little Rudy Cameron Karl Weber
Angie Paul McGrath

Sylvia Field Ed Jerome
Irene Winston
Frances Woodbury

Madeleine Pierce
Mary Jane Higby
Wynne Gibson
Joan Tetzl
Jone Allison
Toni Darnay
Anne Davis (Mother Davis) Marion Barney
Tom Davis William Quinn
Dr. Wiggins John Milton
Professor Kilpatrick Edgar Stehli
Madison, the butler Eustace Wyatt
Betty McDonald Eunice Hill

Ella Ashby Helene Dumas
Mr. Cameron Gladys Thornton
Chick Norris Maurice Tarplin
Steve Skidmore John Kane
Jack Arthur

Kathy Cameron King Calder
Irma Cameron Anne Francis
Lola Rosemary Rice
Jeannette Dowling
Audrey Egan

Betty Skidmore
Police Officer Connolly
John Hackett
Whitey
Mother Field
Announcers: Frank Gallop, Charles Stark, Dick Stark, Dennis King, Hugh James, George Ansbro, Don Gardiner, Wendell Niles

Gertrude Warner
Peter Capell
Joe Latham
Kay Renwick
Ethel Wilson

Directors: Kenneth W. MacGregor, Maurice Lowell, Theodora Yates, Tom McDermott, Oliver Barbour, Olga Druce, Charles Fisher, Art Richards, Scott Farnworth, Warren Somerville, Tom Baxter

Writers: Elaine Sterne Carrington, LeRoy Bailey

Organists: Richard Leibert, John Winters, Rosa Rio

Theme: "Drigo's Serenade"

Opening:

ANNOUNCER. *When a Girl Marries* . . . this tender, human story of young married love . . . is dedicated to everyone who has ever been in love . . .

When A Girl Marries went on the air over CBS on May 29, 1939.

Which Is Which?

Quiz

M.C.: Ken Murray

This made its debut over CBS in 1944.

Whispering Streets

Serial Drama

Hope Winslow (Narrator) Gertrude Warner
Bette Davis

The Whistler

Mystery-Drama

CAST:

The Whistler Bill Forman
Marvin Miller
Everett Clarke

Announcer: Marvin Miller

Producer-Director: George Allen

Directors: Sherman Marks, Sterling Tracy

Sound Effects: Berne Surrey, Gene Twombly

Musical Director and Original Music Score: Wilbur Hatch. Dorothy Roberts did the whistling.

Opening:

THE WHISTLER. I am The Whistler. And I know many things, for I walk by night. I know many strange tales hidden in the hearts of men and women who have stepped into the shadows. Yes . . . I know the nameless terrors of which they dare not speak.

"The Whistler" was identified by the mournful whistling of the theme music. He never actually participated in the dramas. He observed the actions of the participants and commented on the ironies of life.

The original version of this long-running program was heard in the Pacific and Mountain zones over CBS as a half-hour, Sunday-evening broadcast for Signal Oil. Bill Forman was "The Whistler" in that version, with Marvin Miller as the announcer (1945-54). Miller also played the part for six months while Forman served in the Army. The director in that period was George Allen, and Wilbur Hatch conducted the orchestra. Hatch also wrote the catchy theme.

For a short time the series was produced independently and simultaneously in Chicago, with Everett Clarke as "The Whistler" and Sherman Marks as director. For another brief period it was a CBS sustainer, except in the West, with Sterling Tracy as director. The two-octave range of the theme made it an extremely difficult assignment for whistlers, and the only person who ever mastered it was a girl, Dorothy Roberts.

Whiz Quiz

Quiz

M.C.: Johnny Olson

Who Said That?

Quiz

M.C.: Robert Trout
Writer: Fred Friendly
Sound Effects: Jerry McGee

Who Said That? was first heard over NBC in 1948.

Wife Saver: see *Women's Programs*.

Wilderness Road

Serial Drama

CAST:

Daniel Boone	Ray Collins
Ann Weston	Vivian Block
Sam Weston	Lon Clark
Peter Weston	Jimmy Donnelly
David Weston	James McCallion
John Weston	Chester Stratton
Mary Weston	Anne Elstner
Simon Weston	William Johnstone
Bunch	John Mitchell

Also: Parker Fennelly

Director: Richard Sanville
Writers: Richard Stevenson, William K. Clarke,
Ronald Dawson

This program featured the hardships and struggles of a pioneering American family, "the Westons," during the latter half of the eighteenth century. It was first heard over CBS in 1936.

Wings for the Martins

Drama

Starring: Adelaide Klein, Ed Latimer
Director: Philip Cohen

Wings for the Martins dramatized social problems involved in the rearing of families. It began over the Blue network in 1938.

Wings of Destiny

Drama

CAST:

Steve Benton	Carlton KaDell
	John Hodiak
	Betty Arnold
Peggy Banning	
Brooklyn, the mechanic	
	Henry Hunter (Arthur Jacobson)

Announcer: Marvin Miller

Director: Mel Williamson

Airplanes were awarded to contest winners on this program, which began over NBC in 1940. It originated in Chicago and was sponsored by B & W Wings cigarettes.

Winner Take All

Quiz

M.C.: Bill Cullen
Clayton "Bud" Collyer
Ward Wilson

Directors: Frank Dodge, Mark Goodson, Bill Todman

Sound Effects: Jerry Sullivan

Winner Take All began over CBS in 1946.

The Witch's Tale

Drama

Host: Alonzo Deen Cole

CAST:

Old Nancy	Adelaide Fitz-Allan
	Miriam Wolfe
	Martha Wentworth

Also: Mark Smith, Marie Flynn, Don MacLaughlin

Directors: Alonzo Deen Cole, Roger Bower

Writer: Alonzo Deen Cole

Opening:
SOUND. *Howling wind, tower clock tolling*

*The Origin of the Spirits
by Leginski*

ANNOUNCER. *The Witch's Tale!*

SOUND. *Eerie music up and under, howling wind in background . . .*

ANNOUNCER. The fascination for the eerie . . . weird, blood-chilling tales told by Old Nancy, the Witch of Salem, and Satan, the wise black cat. They're waiting, waiting for you now . . .

SOUND. *Eerie music up*

The Witch's Tale had its première over Mutual in 1934.

The Wizard of Oz

Children

CAST:

Dorothy Nancy Kelly

The Wizard of Oz made its debut over NBC in 1933. The stories were based on the books by L. Frank Baum.

Woman from Nowhere

Drama

Starring: Irene Rich

Announcer: Marvin Miller

Director: Gordon Hughes

Woman from Nowhere was heard over CBS. The show's sponsor, Ralston, based its pitch on the fact that famous movie star Irene Rich, though a "mature" woman, kept her beauty and glamorous figure by eating Ry-Krisp.

Woman in White

Serial Drama

CAST:

Karen Adams Harding, the Woman in White
Luise Barclay
Betty Ruth Smith
Betty Lou Gerson
Peggy Knudsen
Willard Farnum
John Adams Harry Elders
Rosemary Hemingway Irene Winston
Genelle Gibbs

Thomas Hawkins
Betty Adams

Alice Day
Roy Palmer
Sybella Mayfield
Bob Banning
Aunt Helen Spalding
Bryant Chandler
Dr. Lee Markham

Uncle Bill
Dr. Kirk Harding
Mrs. Grey
Gladys
Frank Fenton
Janet Munson Adams

Tim Barnes
Crandall Barnes

Myra Walker
Dr. Torrance
Mr. Munson
Linda Munson

Dad Munson
Dave Talbot

Anna
Sister Elaine
Alice Craig
Kenneth Craig
Ruth Craig
Leonard Huntley
Dr. Paul Burton
Eileen Homes
Dr. Bradley
Helen Bradley
Amelia Jameson
Alice Hendricks
Dr. Purdy
Dr. Wilton
Dr. Jack Landis

Annie Marie Templeton

Producer: Carl Wester

Directors: Al Ulrich, Howard Keegan, Robin Black, Owen Vinson

Writers: Irna Phillips, Herbert Futran, Robert Futran

Woman in White related the romance of a

Phil Lord
Toni Gilman
Louise Fitch
Ruth Bailey
Frank Behrens
Lois Zarley
C. Henry Nathan
Henrietta Tedro
David Gothard
Macdonald Carey
Marvin Miller
Finney Briggs
Karl Weber
Kathryn Card
Sarajane Wells
Sidney Ellstrom
Edith Perry
Lesley Woods
Barbara Luddy
Eddie Firestone, Jr.
Jack Swingford
Robert Griffin
Betty Ruth Smith
Ian Keith
Herb Butterfield
Gail Henshaw
Alma Dubus
Bob Dryenforth
Lester Damon
Bret Morrison
Jeanne Juvelier
Connie Crowder
Ruth Bailey
Bill Bouchey
Beverly Ruby
Les Tremayne
Kenneth Griffin
Sarajane Wells
Harry Elders
Muriel Bremner
Cheer Brentton
Beverly Taylor
Hugh Studebaker
Maurice Copeland
Harry Elders
Robert Latting
Louise Arthur

to In her lady by Lucas

nurse and a young surgeon. It made its debut over NBC in 1937 from Chicago. In 1948 the show moved to Hollywood.

A Woman of America

Serial Drama

CAST:

Prudence Dane	Anne Seymour
Wade Douglas, wagonmaster	Florence Freeman
Slim Stark	James Monks
Peg Hall	Kenneth Lynch
Fanny Carlisle	Nancy Douglass
Emilio Prieto	Louise Larabee
John Dane	Jackson Beck
Caleb Jackson	Larry Robinson
Emmie Hatfield	Ed Jerome
Linda	Irene Hubbard
Tommy	Coletta McMahon
Walter Carlin	Richard Leone
Madeleine	Bartlett Robinson
Johnny	Helene Dumas
Sylvia	Ogden Miles
	Fran Carlon

Anne Frank Gallop
Producer: Don Cope

Writers: Della West Decker, Doria Folliott

A *Woman of America* was unique in that the entire locale and motif were altered after it had been on the air. Originally it was a Western serial drama with Anne Seymour in the role of "Prudence Dane." In the later version "Prudence" was the editor of a modern-day newspaper. Her part was then played by Florence Freeman. The program made its debut over NBC in 1943.

Woman of Courage

Serial Drama

CAST:

Martha Jackson, the Woman of Courage	Selena Royle
	Alice Frost
	Esther Ralston
Jim Jackson	Albert Hecht
Tommy Jackson	Larry Robinson
Lucy Jackson	Joan Tetzl
George Harrison	Horace Braham

Lillian Burke
Mrs. Sullivan
Joseph Benedict
Susan Benedict
Red
Tommy Lewis
Cora
Mrs. Humphries

Enid Markey
Dora Merande
John Brewster
Claire Howard
Carl Eastman
Larry Robinson
Tess Sheehan
Joan Alexander

Writer: Carl Alfred Buss

Woman of Courage was first heard over CBS in 1939.

Women and Children First: see *Joe and Mabel*.

Women's Programs

A large segment of each broadcast day was allotted to women's programs. The fifteen-minute serial dramas or "soap operas" made up the great bulk of such programs, but there were also many lecture and conversation programs for the ladies. The most listened-to personality was Mary Margaret McBride, who had her own programs on which she chatted with her audience and interviewed celebrities. She also appeared as "Martha Deane," which was a house name belonging to WOR New York. The program featured homemaking discussions as well as interviews. Bessie Beattie and Marion Young Taylor later took over the role of "Martha Deane."

Betty Crocker was one of radio's earliest recipe programs. It began on NBC in 1926. Various actresses, including Zella Layne, played the part of "Betty Crocker," the General Mills homemaking expert.

Eleanor Howe dispensed advice on *Eleanor Howe's Homemaker's Exchange*. Ed and Polly East entertained and enlightened their female audience on *Kitchen Quiz*. Allen Prescott conducted a popular program called *Wife Saver*.

Among the other leading personalities on women's programs were Adelaide Hawley; Alma Kitchell; etiquette authority Emily Post; Nell Vinick, who discussed good grooming and beauty tips; Edna Wallace Hopper (grooming and fashion ideas); Frances Scott—her program was called *It Takes a Woman*; Richard Willis, a charm expert who helped women to

look their best through beauty and grooming advice on *Look Your Best*; and cooking experts Ida Bailey Allen and Mary Lee Taylor.

The Woodbury Soap Hour

Variety

Featuring: Bob Hope
Vocalist: Frank Parker
Orchestra: Shep Fields

The chief distinction of this variety program of the 1930s was that it served as an early showcase for Bob Hope's talents. (See also *The Bob Hope Show*.)

The Woody Herman Show

Music

Starring: Woody Herman and His Orchestra
Director: Chet Gierlach

Words and Music

Music

Narrator: Harvey Hays

Music - Irving Berlin

The World Series

Sports

The first baseball World Series broadcast on radio was in 1921. Thomas Cowan re-created the action in a studio as the New York Giants defeated the New York Yankees five games to three. Among the sportscasters who handled the play-by-play descriptions in later years were Graham McNamee, Quin Ryan, Grantland Rice, "Red" Barber, Bob Elson, Mel Allen, Bill Slater, and Jim Britt.

The WSM Barn Dance: see *The Grand Ole Opry*.

X Minus One: see *Dimension X*.



Yankee Doodle Quiz

Quiz

M.C.: Ted Malone

This quiz was first broadcast over ABC in 1943.

Yesterday's Children

Education

Hostess: Dorothy Gordon
Director: Charles Warburton

Yesterday's Children began over the Blue network in 1940. It presented famous men and women who explained why a particular book had been their favorite. Among the guests were President Franklin D. Roosevelt, Mayor Fiorello H. LaGuardia, Eddie Cantor, Helen Hayes, and Governor Herbert H. Lehman of New York. (See also *Dorothy Gordon*.)

You Are There

Drama

Creator: Goodman Ace
Director: Robert Lewis Shayon
Writers: Irve Tunick, Michael Sklar, Joseph Liss
Sound Effects: Jim Rogan

Don Hollenbeck and other CBS correspondents described re-enactments of famous events in history, using modern news-broadcasting techniques. Guy Sorel was the signature voice, and the only permanent actor in the cast; he played such roles as William the Conqueror, Napoleon, etc. The program had its première in 1947 and was originally titled *CBS Is There*.

You Bet Your Life

Quiz

Host: Groucho Marx

Announcers: George Fenneman, Jack Slattery

Orchestra: Billy May

Producer-Director: John Guedel

Producer: Harfield Weedon

Director: Bob Dwan

Writers: Bernie Smith, Hy Freedman

Theme: "Hooray for Captain Spaulding" by Harry Ruby and Bert Kalmar.

Groucho would interview the contestants and then ask them the quiz questions. If any contestants said "the Secret Word" they received a bonus. "The Secret Word" was usually an everyday word such as "fence" or "chair"; it was frequently said quite by accident by a contestant in the course of the interview. The couple who won the most money in the quiz was eligible to win more in a final big-money question. Groucho often aided contestants who weren't doing too well in the quiz by asking an alternate question, such as "Who is buried in Grant's Tomb?" *You Bet Your Life* was first heard over ABC in 1947.

You Make The News

News

This program presented dramatizations of news events.

Young Dr. Malone

Serial Drama

CAST:

Dr. Jerry Malone

Alan Bunce

Carl Frank

Charles Irving

Sandy Becker

Ann Richards Malone

Elizabeth Reller

Barbara Weeks

Robbie Hughes

Richard Coogan

Alice Hughes

Nancy Coleman

Mrs. Jessie Hughes

Isabel Elson

Bun Dawson
Mrs. Dawson
Bun's friend
Dr. Copp
Mira Dunham
Dr. Dunham
Veronica Ferral
Mr. Wright
Molly
Eddie Blomfield
Doc Harrison
Miss Burns
The lawyer
Mrs. Penny
Ruby
Daisy Matthews
Marsha
Jean Osborne
Mr. Janac
Horace Sutton
Shari
Tony
Jim Farrell
Ingrid
Dr. Axland
Dr. Kwan
Lucille Crawford
Dr. Sewell Crawford
David Crawford
Christine Taylor
Marie Duncan
Mrs. Morrison
Roger Dineen
Phyllis Dineen
Carl Ward
Mrs. Hale
Malcolm Johnston
Tracy Malone

Sam

Lucia Standish
Gene Williams

Lynne Dineen
Dr. Ralph Munson
Mother

Jill Malone

Frank Palmer
George Fredericks
Sandy
Dr. David Malone

Tommy Hughes
Fran Hale
Frank Bealin
Ray Appleby
Jean Colbert
James Van Dyk
Helene Dumas
M. McAllister
Gertrude Warner
Bernard Zanville
Richard Barrows
Katharine Raht
William Podmore
Tess Sheehan
Amanda Randolph
Ethel Morrison
Elspeth Eric
Naomi Campbell
Sellwin Meyers
Ian Martin
Joy Terry
Frank Ayres
Herbert Nelson
Eleanor Phelps
Arnold Korff
Ray Hedge
Janet McGrew
Paul McGrath
Jack Manning
Betty Pratt
Pattee Chapman
Ethel Wilson
Barry Thomson
Joan Banks
Larry Haines
Ethel Everett
Lester Damon
Jone Allison
Joan Alexander
Gertrude Warner
Berry Kroeger
Martin Blaine
Elspeth Eric
Bill Redfield
Bill Lipton
Donna Keath
Larry Haines
Evelyn Varden
Vera Allen
Joan Lazer
Rosemary Rice
Bartlett Robinson
Robert Haag
Tony Barrett
Bill Lipton

Announcer: Ron Rawson

Producers: Basil Loughrane, Ira Ashley, Dave Lesan, Minerva Ellis

Directors: Walter Gorman, Stanley Davis, Fred Weihe, Theodora Yates, Ira Ashley

Writers: Julian Funt, David Driscoll, Charles Gussman

Sound Effects: Hamilton O'Hara, George O'Donnell, Walter Otto

Organist: Charles Paul

YH - include in Dr. Jerry Malone
my w interstean
Young Dr. Malone made its debut over the Blue network in 1939. "Dr. Jerry Malone" worked at "Three Oaks Medical Center."

Young Hickory

Serial Drama

CAST:

Hickory Raymond Edward Johnson
Macdonald Carey

Also: Betty Caine

Director: Maury Lowell

Writer: Bill Murphy

Young Hickory proved to be the setting for a real-life romance; actor Raymond Edward Johnson and actress Betty Caine first met on the show and were married several months later.

Young People's Church of the Air: see Religion.

Young People's Conference

Discussion

This program featuring the Reverend Daniel Poling was first broadcast nationally by NBC in 1926.

Young Widder Brown

Serial Drama

CAST:

Ellen Brown

Jane Brown

Mark Brown

Marjorie Williams

Maria Hawkins

Victoria Loring

Peter Turner

Dr. Anthony Loring

Hope Wayne Munks

Yvonne

Mrs. Tyson

Herbert Temple

Uncle Josh

Luke Baxter

Mrs. Charlotte Brown

Dr. Douglass

Roger Power

Millie Baxter

Evelyn

Miss Todd

Joyce Turner

Frederick Nelson

Hulda

Nelson Davis

Jimmy Davis

Darius Boggs

Peter

Martha

Tug Baxter

Olivia McEvoy

Norine Temple

Mark

Mrs. Garvin

Judith Adams

Wayne Gardner

Alicia Grayson

Barbara Storm

Maggie Sprague

Florence Freeman

Marilyn Erskine

Tommy Donnelly

Toni Gilman

Agnes Young

Lorene Scott

Alice Yourman

Ethel Remy

Riza Joyce

Kay Strozzi

Clayton "Bud" Collyer

Ned Wever

Louis Hall

Lili Valenti

Irene Hubbard

House Jameson

Eric Dressler

Alexander Scourby

Bennett Kilpack

Tom Hoier

John MacBryde

Ethel Remy

James Sherman

Frank Lovejoy

Charita Bauer

Helen Shields

Jane Erskine

Joan Tompkins

Helen Shields

Ray Largay

Ethel Intropidi

Joy Hathaway

Jimmy McCallion

Warren Colston

Alan Bunce

Florence Malone

Tommy Hughes

Bess McCammon

Joan Tompkins

Dickie Van Patten

Muriel Starr

Virginia Routh

Robert Haag

Eva Parnell

Arline Blackburn

Athena Lorde

Th-look for the Sil. Cuning

Announcer: George Ansbro

Producers: Frank and Anne Hummert
Directors: Martha Atwell, Ed Slattery, Richard Leonard
Writer: Elizabeth Todd
Sound Effects: Ross Martindale

Organist: John Winters
Themes: "In the Gloaming," "Wonderful One" (in the final years of the program)

Opening:
ANNOUNCER. Now it's time for *Young Widder Brown!*

MUSIC. *Theme up full*
ANNOUNCER. *Young Widder Brown*, the story of the age-old conflict between a mother's duty and a woman's heart.

The romantic interest centered on "Ellen Brown" and "Dr. Anthony Loring." She ran a tea room in "Simpsonville"; he interned at the local hospital.

Young Widder Brown was heard over NBC beginning in September 1938, following a brief run on Mutual. The program was originally titled *Young Widder Jones*.

Donald Putnam
Arch Hadley
Silas Drake
Lem Stacey
Dick Burgess
Maurice Wells
Carl Frank
Arthur Maitland
Parker Fennelly
Peter Donald
Also: Frank Lovejoy, Morris Carnovsky, William Quinn, George Coulouris

Producer: Henry Souvaine
Directors: Larry Hammond, Harold McGee
Writers: Clyde North, Lillian Lauferty

Your Family and Mine had its première over NBC in 1938.

Your Happy Birthday

Quiz

The Birthday Man: Edmund "Tiny" Ruffner (6'7" tall)

Vocalist: Helen O'Connell
Orchestra: Jimmy Dorsey

Your Happy Birthday was first heard over the Blue network in 1940.

Your Dream Has Come True

Audience Participation

Host: Ian Keith
Announcer: Verne Smith

Wishes from "The Wishing Well" were granted to lucky contestants on this program.

Your Hit Parade

Music

Vocalists: Buddy Clark, Frank Sinatra, Bea Wain, Joan Edwards, Freda Gibbson (later known as Georgia Gibbs), Lawrence Tibbett, Barry Wood, Jeff Clark, Eileen Wilson, Bill Harrington, Doris Day, Lanny Ross, Kay Lorraine, Johnny Hauser, Kay Thompson, Margaret McCrea, Bonnie Baker, Dinah Shore, Andy Russell

Orchestras: Freddie Rich, Lennie Hayton, Johnny Green, Leo Reisman, Richard Himber, Ray Sinatra, Al Goodman, Axel Stordahl, Orrin Tucker, Carl Hoff, Harry Sosnik, Mark Warnow, Raymond Scott

Harpist: Verlye Mills, Lucile Lawrence
Also: Fred Astaire, Ethel Smith, organist; Lyn Murray Singers, Ken Lane Chorus

Announcers: Martin Block, Del Sharbutt, André Baruch, Kenny Delmar, Basil Ruysdael

Director: Lee Strahorn

Writers: Gail Ingram, Richard Dana, Bunny Coughlin, Tom Langan, John Henderson

Your Family and Mine

Serial Drama

CAST:

Woody Marshall Raymond Edward Johnson
Judy Wilbur, "The Red-headed Angel"

Matthew Wilbur Joan Tompkins
Winifred Wilbur Bill Adams
Millicent Pennington Lucille Wall
Ken Wilbur Francesca Lenni
Laura Putnam Bill Lipton
Barbara Putnam Francesca Lenni
Joy Terry

Hines, Jacques Finke, Paul Dudley
Theme: "Lucky Day"



Your Hit Parade presented the top popular songs of the week "as determined by *Your Hit Parade* survey, which checks the best-sellers in sheet music and phonograph records, the songs most heard on the air and most played in the automatic coin machines—an accurate, authentic tabulation of America's taste in popular music." There were also a few "Lucky Strike Extras," songs not on the charts at the time. The climax came when the number-one song of the week was announced—it was always the concluding number. Its identity was not revealed until the actual introduction of the song.

The program made its debut over NBC in 1935. In 1938 W.C. Fields appeared often as a guest, doing sketches with Hanley Stafford, Elvia Allman, and Walter Tetley.

Your Hostess: see *Interviewers*.

Your Lover

Music and Talk

Songs and conversation with Frank Luther were featured on this progr

~~Your Tropical Trip - P. Arnes~~
1950-1951

Your Unseen Friend

Drama

CAST:

Your Unseen Friend, The Voice of
Conscience Maurice Joachim
Also: Mae Murray, Sydney Smith, et al.

These dramatic sketches, based on problems submitted by listeners, were heard Sundays at 5:00 p.m. over CBS. The series began in 1936. "Your Unseen Friend" interpreted the dramas to assist listeners in solving their personal problems.

Yours for a Song

Music

Starring: Jane Froman, Robert Weede
Orchestra: Alfredo Antonini
Producer-Director: Carlo De Angelo
Writer: Nora Stirling

Yours Truly, Johnny Dollar

Adventure

CAST:

Johnny Dollar, insurance investigator
Charles Russell
Edmond O'Brien
John Lund 1953
Bob Bailey
Bob Readick
Mandel Kramer

Producer-Writer-Director: Jack Johnstone
Director: Jaime Del Valle
Writers: Gil Doud, Paul Dudley, Jack Newman,
Sidney Marshall, Bob Ryf, Les Crutchfield

Yours Truly, Johnny Dollar began over CBS in 1950. The program always ended with "Dollar" itemizing his expenses, then signing off, "Yours truly, Johnny Dollar." Lund, Bailey, Readick, and Kramer played the role after 1950.

Youth vs. Age

Quiz

Host: Cal Tinney

This program was first heard over the Blue network in 1939.

Z

Ziegfeld Follies of the Air

Variety

Featuring: Guest Stars
Orchestra: Al Goodman

It was on this program, sponsored by Palmolive and heard Saturdays at 8:00 p.m. over CBS, that Fanny Brice introduced to radio audiences her characterization of "Baby Snooks." Jack Arthur played the harried "Daddy." Later the act appeared on *Maxwell House Coffee Time* with Jack Arthur, then Alan Reed (Teddy Bergman), then Hanley Stafford as "Daddy." Writers David Freedman and Phil Rapp are acknowledged to be the creators of the "Baby Snooks" character. (See also *The Baby Snooks Show*; *Maxwell House Coffee Time*; *Palmolive Beauty Box Theater*.)

(TB)

the A Prod. Girl

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R E S T
I N
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P E A C E

12/6/82 - "The Riddle"

An enterprising young couple helps an old woman come to terms with her past, solving a riddle that dates back to her childhood.

CAST: Patricia Elliot, Lloyd Battista, Elspeth Eric

WRITER: Karen Thorsen

12/7/82 - "The Boatman and the Devil"

Second thoughts and guilt feelings cloud an attempt to escape a life in exile, in this adaptation of a Chekhov tale.

CAST: Alexander Scourby, Russell Horton, Earl Hammond, Marian Seldes

WRITER: James Agate, Jr.

12/8/82 - "The Forbidden House"

A wandering circus attendant is drawn to a small unassuming house and refuses to leave until the town's aging doctor reveals the truth about him.

CAST: Tony Roberts, Diana Kirkwood, Bernard Grant, Robert Dryden

WRITER: Elspeth Eric.

12/9/82 - "Two Sisters"

Murder does not quell the turbulence between two sisters -- it simply leads to the undoing of them both.

CAST: Marian Seldes, Patricia Elliot, Earl Hamond

WRITER: Sam Dann

12/10/82 - "The Way Station"

A grave digger is responsible for carrying out the final wishes of the dead -- including those of his wife.

CAST: Norman Rose, Mia Dillon, Russell Horton, Bernard Grant

WRITER: G. Frederic Lewis

12/13/82 - "Pursuit of a Dream"

The life of scientist Marie Curie is dramatized from her humble beginnings through her remarkable discovery.

CAST: Carole Teitel, Mandel Kramer, Lloyd Battista

WRITER: G. Frederic Lewis

12/14/82 - "The Force of Evil"

A broken heart leads to possession by the devil and a haunting plan to win back a love.

CAST: Paul Hecht, Diana Kirkwood, Teri Keane, Mary Negro, Court Benson

WRITER: Roy Winsor

12/15/82 - "Roll Call of the Dead"

When two young Easterners out for an 'adventure' in the Wild West ignore the advice of their Apache guide, they encounter four dead men with hair-raising tales to tell.

CAST: Russell Horton, Lloyd Battista, Arnold Moss, Robert Dryden

WRITER: Arnold Moss

12/16/82 - "The Million Dollar Leg"

An attempt to persuade an Iron Curtain football natural to defect to America causes an ex-player to engage in a series of battles with his conscience.

CAST: Tony Roberts, Bernard Grant, Carole Teitel, Evie Juster

WRITER: Sam Dann

12/17/82 - "Escape From Anzio"

Two downed American Work War II fliers test their mettle in the toughest mission of their careers -- escaping from behind enemy lines.

CAST: Gordon Gould, Bob Kaliban, Sam Grey, Cynthia Adler

WRITER: James Agate, Jr.

12/20/82 - "The Ninth Commandment"

A wealthy society woman falls in love with a burglar, but when he's accused of murder, there's much more at stake than just his life.

CAST: Michael Tolan, Teri Keane, Earl Hammond

WRITER: Sam Dann

12/21/82 - "The Abraham Lincoln Murder Trial"

Abe Lincoln demonstrates his uncanny knack for prosecution in this case of gambling and murder.

CAST: Lloyd Battista, Patricia Elliot, Gordon Gould, Robert Dryden

WRITER: James Agate, Jr.

12/22/82 - "The Pale Horse"

A young model attempting to murder her wealthy, older husband has her plan thwarted when he takes a brief ride in the Death Coach.

CAST: Earl Hammond, Mandel Kramer, Marian Seldes, Elspeth Eric

WRITER: Roy Winsor

12/23/82 - "Tony's Market"

Three people, bent on bettering their lives, meet their death when a sudden and unexpected burst of gunfire disturbs the sanctuary of Tony's Market.

CAST: Earl Hammond, Bob Kaliban, Joan Shea, Carole Teitel, Arnold Moss

WRITER: Sam Dann

12/24/82 - "Fly Swatter"

A pickpocketing couple become victims of a bizarre scam themselves when they take jobs as domestics for a nouveau riche family.

CAST: Fred Gwynne, Evie Juster, Bernard Grant

WRITER: Sam Dann

OTR TRIVIA CONTEST

It has been some time since we last had a contest, but here we go again. We hope for a large participation, especially from those of you who are beginners in the hobby. This contest will be a matching quiz, which we hope will at least encourage a guess from you. Prizes will be long-play OTR records as follow:

- 5th prize - Three hours of comedy shows - value of \$18.00
- 4th prize - Three hours of horror shows - value of \$18.00
- 3rd prize - Three hours of Mystery shows - value of \$18.00
- 2nd prize - Five hours of comedy shows - value of \$30.00
- 1st prize - All of the above records - value of \$84.00

Send all entries to Jim Snyder, 517 North Hamilton Street, Saginaw, Michigan 48602. *To be eligible, your entry must be received no later than February 10, 1983. You will be personally notified on how well you did. Simply match one letter from the right hand column with each number on the left. Remember, only one letter per number. In case of tie, a tie breaker, of the same type, will be sent out. Be sure to include your own name and address. Good Luck!

- | | |
|-----------------------|---------------------------------------|
| 1. Packy | A. Titus Moody |
| 2. Effie Klinker | B. Dangerous Assignment |
| 3. Cecil DeMile | C. Street Singer |
| 4. Sunday | D. Edgar Bergen |
| 5. Lewis Lawes | E. Dr. William Todhunter Hall |
| 6. Clark Kent | F. Sam |
| 7. Johnny Dollar | G. William Keighley |
| 8. Dr. I.Q. | H. Expense account |
| 9. Steve Mitchel | I. Thin Man |
| 10. Sky King | J. Steve Adams |
| 11. Tom Mix | K. Corwin |
| 12. Breakfast Club | L. Wash |
| 13. Barbasol | M. Sing Sing |
| 14. Jack Armstrong | N. Fibber McGee |
| 15. Columbia Presents | O. Scientific Bureau of Investigation |
| | P. Nick Charles |
| | Q. Joey Brewster |
| | R. Illustrated Press |
| | S. Aunt Fanny |
| | T. Quiz Kids |
| | U. Daily Plant |
| | V. Joe Palooka |
| | W. Mental Banker |
| | X. Orphan Gal |
| | Y. Songbird |
| | Z. Lord Greystoke |

*Contest is limited to OTR Club members - you must have renewed your membership for 1983 to be eligible. This is the last issue you will receive if you have not paid your 1983 dues.



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Autog = A

Anderson, Paul Ant

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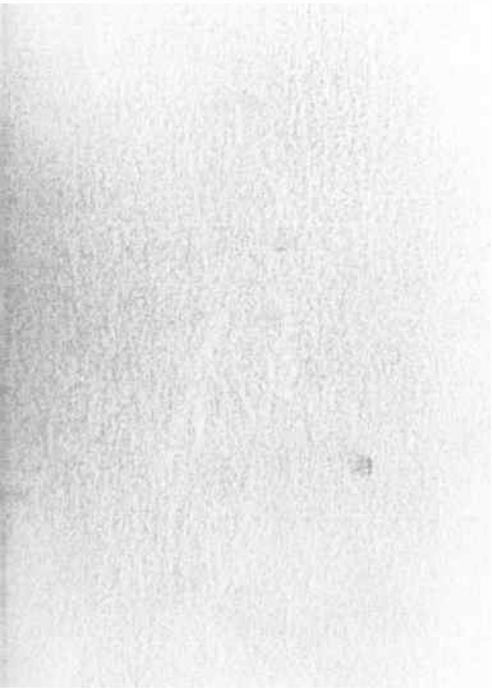
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as *The Mysterious Traveler*



Babe Ruth,
Graham McNamee



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Eddie Cantor



Jim and Marian Jordan
as *Fibber McGee*
and *Molly*



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