

Now in our twenty-fifth year of reaching people who reach people



Historic tribal totems in their natural setting in the village of Skeena Crossing in Northwestern British Columbia caught the imagination of a production crew from CHAN-TV (Channel 8 Vancouver), from the left, cameraman Roy Hayter, on-camera host Ron Morrier and reporter-broadcaster Cam Cathcart. The CHAN team was on a province-wide tour gathering material for "Holiday in B C", a 15-minute afternoon show starting June 27 and continuing Mondays through Fridays to August 18. The taped format includes spots for current weather and forest condition reports and is being offered to participating sponsors on a run-of-schedule basis. The opening show was introduced by the Hon. Kenneth Kiernan, Provincial Minister of Recreation and Conservation.



LOOK AHEAD...ASK SBS FIRST

**MAJOR STATIONS
MAJOR MARKETS**

**CKNW • Vancouver
CJOB • Winnipeg
CFRB • Toronto
CKOY • Ottawa/Hull
CKCH • Hull/Ottawa
CJAD • Montreal**

STANDARD BROADCAST SALES COMPANY LIMITED

TORONTO • MONTREAL • CANADIAN STANDARD BROADCAST SALES INC. U.S.A.



Sight and Sound

MAJOR MEDIA

A million dollar major-media advertising campaign will be launched in September by Philips Appliances Limited, to promote sales of over 200 products, including shavers, stereo hi-fi, color TV sets and cassette tape recorders. Needham, Harper & Steers, Toronto, will handle the account and Gord MacDonald is the account executive.

About half the budget will be spent on a nationwide saturation TV and radio spot campaign between fall and Christmas, and the rest on 150 pages of national magazine and newspaper supplement major-space displays. There will also be strong support at the dealer and distributor levels, with point-of-purchase catalogues, co-op advertising programs and special promotions.

Dominating the campaign will be the new six model line of Philips Tripleheader shavers aimed at the youth market. This promotion will lean most heavily on radio with a jingle, supplemented by a print campaign. An instrumental version of the jingle has been recorded by a Canadian group, *Tommy and the Willows*, and will be released on a 45 rpm single by a major record company. New color TV commercials will also plug the shavers, starting in October, on 46 stations in prime time.

Ron Ward, advertising and sales promotion manager for Philips, Toronto, said other youth promotions would include sports events and shaving contests.

Regarding shavers, Ward said greater acceptance by women is also contributing to rising industry volume, which he estimated would climb to 600,000 this year. He said dollar volume would be in excess of \$20,000,000 and would be shared by Philips, Remington, Ronson, Schick and Sunbeam. These brands account for 95 per cent of electric shaver sales.

Color TV and tapes

In color television sets, Philips will introduce five 25-inch models, from consolettes to top-of-the-line color TV and stereo hi-fi combinations. Ward said all the models are being advertised by Philips as 'Fiddle-free TV, that does just about everything for itself'. He also said the sets contain the first 'direct vision picture color tube' in the industry, and UHF channel selectors for the day when these frequencies come into use.

D. H. Prentice, general manager of Philips said another product in which the company had achieved

a significant breakthrough was compact cassette tape recorders, and promotion of these cordless, home, automobile and radio combination recorders will be the subject of an intensive eight week campaign in major markets in all media. Ward said 39 major manufacturers and marketers around the world had adopted the cassette tape system pioneered by Philips, including General Electric, Revere, Mercury Records, Sony, Toshiba and Hitachi.

Expansion through activity

Commenting on the integrated creative and media approach by Philips, Ward said, "We know it works, and this year we've got more money and story power to exploit it. We are not only able to expand our basic media and promotion plan, but can also concentrate on specialized markets."

He said this continuity idea in layout had been used by Philips for three years and had won national and international advertising awards.

Meanwhile, to celebrate the 75th anniversary of the parent company, Philips International of Eindhoven, Holland, the Philips *Sound into Sight* art collection is touring 11 cities in Canada. 19 paintings by leading European artists were commissioned, each based on a specific piece of music. Community organizations are sponsoring the visits to cities with sufficient display space, and a Canadian collection of 60 canvasses and sculptures is included in the tour.

FREMANTLE SALES SOAR

Vern Furber, who has headed Fremantle of Canada Ltd., Toronto, for the past three years, has been elected to the board of Fremantle International Inc. of New York, the parent company of the worldwide TV film and tape distribution organization.

The appointment was announced by Paul Talbot, president of Fremantle International, who noted Canadian sales had run 23 per cent higher this year and included a 100 half-hour color package to the CBC titled *Safari* and renewal for 1966-67 of the *Romper Room* series, in color on the CTV Network.

Talbot said *Romper Room* will run in color five days a week in every major Canadian market, and CBC has bought three other Fremantle series and several specials in the last month. He said the series are called *Stamps with a Story*, *Dave's Place* and *Tribunal*.

In world markets, Fremantle International announced that in the first half of 1966, programs had been placed on 177 stations in 67 countries on 12 networks. The major networks served were the BBC, Great Britain; the CBC and CTV, Canada; the ABC, Australia; the RAI, Italy; Telesistema Mexico; the NZBC, New Zealand; TVE, Spain; and two networks each in Germany and Japan.

A change of selling pattern was noted in Britain, where in addition to the BBC, 16 program companies purchased Fremantle series. Sales were also reported to Pay-TV London, and the closed circuit systems on P & O and Cunard Liners.

ADAMS DISTILLERS

Thomas Adams Distillers Ltd. has announced a realignment of a portion of its advertising accounts. Brand advertising will be handled by Grey Advertising of Montreal, with Bob Sabloff as account supervisor. Sabloff was formerly advertising manager with Seagram's.

James Lovick Ltd. has been given increased responsibilities for the company's Western corporate advertising, and certain brand advertising. Account supervisor will be Douglas Craig, vice-president of Lovick's Vancouver office.

BAKER ADVERTISING

Baker Advertising Limited, Montreal, moved to its new larger offices, in the National Trust Building at 1350 Sherbrooke St. W., August 1.

Vice-president and general manager of Baker Montreal is Nicholas Pahlen. Joining Baker as vice-president and assistant manager of the Montreal office is R. Stuart Steedman, who will supervise accounts.

Pahlen said Steedman has had 13 years' experience in advertising, first with MacLaren Advertising as an account executive, then with Bristol-Myers as a product supervisor. For the past three years he has been an account supervisor with Vickers & Benson in Montreal.

Meanwhile, Don Kimball, former media supervisor in the Montreal office, has returned to the Baker office in Toronto as manager, media planning.

Kimball joined Baker four years ago as a media buyer in Toronto and moved to Montreal a year and a half ago. He had previously served in the market research department of Procter & Gamble.

BILL STEWART IS NO BUTLER

The name of the managing director of CKPM Radio Ottawa, in town last month to receive a Beaver Award for his station at the CBES luncheon, is James A. (Bill) Stewart.

On the front page of our issue of July 21, in the picture of the five winners hugging their plaques, we described him as Bill Butler. We apologize to Bill Stewart and his family profusely for this silly mistake, and incidentally, if there are any Butlers among our subscribers who disliked having a Stewart described by their name, we apologize to them too.

This done, it seems apropos to mention that Bill Stewart, relatively a newcomer to the field of broadcasting, started his license hunt in 1959, before the old CBC Board, finally winning it from the BBG in 1963, and starting operation of CKPM Ottawa the next year.

With a background which started by getting himself born in Prince Edward Island fifty years ago, and including banking and lumbering Bill, now in his third year of broadcasting, says he finds the business stimulating and rejuvenating—he doesn't look a day over 49 — and wishes he had begun twenty years earlier.

Since his station manager, Barry Savage, left him in May to go into agency work as a partner in Allard & Savage, Montreal, Bill Stewart has taken over complete responsibility for the CKPM operation of which he has always been managing director.

JOYCE ERICKSON HEADS ADMARK

Elected president of the Advertising and Marketing Association of Vancouver last month was Joyce Erickson, manager of the B C Weekly Newspapers Advertising Bureau. Mrs. Erickson is also a member of the Vancouver Board of Trade, the International Toastmistress Club, the National Association of Parliamentarians and the Canadian Women's Press Club.

Others elected to the ADMARK board were: 1st vice-president, Hugh E. Aikens, Cleland-Kent Western Ltd.; 2nd vice-president, Rocke Wightman, account executive, Gordon Rowntree & Co. Ltd.; secretary, Sandra Mitchell, Pan American Airlines; treasurer, Doreen Garbutt, media director, Ronalds-Reynolds & Co.

Elected directors were S. R. Fogel, vice-president, Goodwin-Ellis Advertising Ltd.; Eve Young, media co-ordinator, F.H. Hayhurst Co. Ltd.; Peggy Keenan, public relations manager, CKLG Radio, and G.P. Woodside, general manager, *The Financial Record*.

Past president is Neil Johnston of Radio-Television Reps Limited.

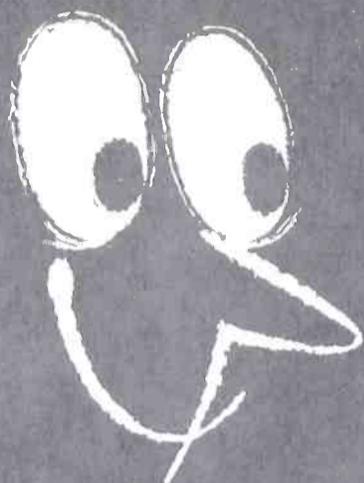
TRY A JOB AD
IN THE BROADCASTER

The trend is to balanced programming
G. N. MACKENZIE LIMITED HAS  SHOWS
TORONTO 433 Jarvis St. WINNIPEG 171 McDermott



CFCM-TV

quebec city has



20/20 FRENCH VIEWING

THE TOP 20 SHOWS*		HOUSEHOLDS	VIEWERS	TIME	DAY	STATION	THAT OTHER TV STATION
1	CRE BASILE	108,400	370,000	8:30	tuesday	CFCM	
2	MA SORCIERE BIEN AIMEE	96,100	326,400	8:30	monday	"	
3	GRAND PRIX MUSICAL	95,700	246,700	9:00	monday	"	
4	CINEMA KRAFT	94,800	262,700	8:30	thursday	"	
5	ALORS RACONTE	89,500	232,500	9:30	monday	"	
6	JEUNESSE D'AUJOURDHUI	84,000	286,500	7:00	saturday	"	
7	EN PREMIERE	82,200	239,300	7:30	friday	"	
8	TELE-QUEBEC	81,400	238,800	6:00	wednesday	"	
9	TELE-QUEBEC	81,000	233,600	6:00	friday	"	
10	TENTEZ VOTRE CHANCE	80,400	213,900	9:00	tuesday	"	
11	LA FAMILLE STONE	79,600	228,800	7:00	friday	"	
12	JEUNES TALENTS	78,700	276,900	6:30	sunday	"	
13	TELE-QUEBEC	77,700	212,900	6:00	thursday	"	
14	SOIREE DU HOCKEY	77,000	231,000	8:30	wednesday	"	
15	FURIE	76,900	200,600	5:30	monday	"	
16	RIN TIN TIN	76,600	195,900	5:30	wednesday	"	
17	TELE-QUEBEC	76,200	229,000	6:00	monday	"	
18	SUR BOUM	75,800	217,500	7:30	tuesday	"	
19	PERRY MASON	75,400	220,900	9:00	sunday	"	
20	DENIS LA PETITE PESTE	75,300	213,900	7:00	tuesday	"	

QUEBEC'S ANNUAL PURCHASING POWER IS OVER  915,758,000.

SALES REPRESENTATIVES :

Hardy Radio and Television, Montreal and Toronto
 Stephens & Towndrow, Vancouver
 A. J. Messner & Co. Ltd., Winnipeg
 Forjoe-TV, Inc., New York.

*NIELSEN FEBRUARY 1966

B

A new look at an old idea

CANADIAN BROADCASTER

Editor and Publisher
RICHARD G. LEWIS

Editorial Dept.
FRASER FAIRLIE

Art Editor
GREY HARKLEY

Secretary-Treasurer and
Circulation Manager
T. G. BALLANTYNE

Traffic Manager
BRIAN MacDOUGALL

Composition
JOHN WEBER

Make-up
JEAN ZOLNIEROWICZ

CORRESPONDENTS

Ottawa
SAM G. ROSS

Winnipeg
DON MacFARLANE

Vancouver
DORWIN BAIRD

New York
LAURETTE KITCHEN

London
WALTER A. WATKINS

Published twice monthly by
R. G. LEWIS & COMPANY, LTD.
Room 205, 217 Bay St., Toronto 1

25¢ per copy
(Directory Issues, \$1.00)
\$5.00 per year
\$10.00 for three years

Authorized as second class mail
by the Post Office Department,
Ottawa, and for payment of
postage in cash.



Typography and Make-up by
Canadian Broadcaster

It is a great many years since this paper came forward with its editorial suggestion that the Canadian Broadcasting Corporation be relieved of the responsibility of running broadcasting stations and networks which it does so badly, and that it concentrate on the production of certain types of serious and otherwise important programs, leaving their promotion, presentation and dissemination to the private broadcasting stations which excel in this end of the business.

This procedure, which would transform the CBC into a similar operation to the National Film Board, was put forward by us years before the Fowler Committee charged that CBC management was hopelessly incompetent, and years before the *Seven Days* episode proved Fowler to be so right.

Now it is gratifying to find our idea bobbing up in the editorial pages of daily newspapers.

Two current examples of this are to be found in *The Edmonton Journal* for July 6 and *The Vancouver Province* of the same date.

To quote briefly from each:

Edmonton Journal: "The only thing the CBC ought to concern itself with is the production of *programs*, English and French, of first-rank quality.

"It could concentrate on that exciting role with flair and intelligence if it were not so bogged down in manning broadcasting stations across Canada.

"If a CBC could extricate itself from that gargantuan housekeeping job and *requisition* prime time for first-rate programs on private stations (paying them for it of course), we should get a public broadcasting service the envy of the world. And probably save money. Why not do it?"

Vancouver Province: "...The CBC... could have been given the single responsibility for producing programs that 'preserve and strengthen Canada.' These could then be turned over to private investors who would carry out the 'housekeeping' of broadcasting.

"The private operators would still be licensed and those licenses could stipulate the Canadian content. The CBC could then devote all its time, talents (and our money) to distinctive Canadian programming, functioning in much the same way as the National Film Board.

"The whole history of broadcasting in Canada so far has been one of too much detailed supervision, not too little.

"If more freedom and initiative under broad general concepts were given to the broadcasting business, Canadians might be pleasantly surprised at the results."

In a relatively recent editorial in this paper (*September 6, 1962*) we brought up the proposal again, under the title "Towards a True Partnership". In it we said, in part:

"Private stations are admittedly not in the culture business, but no one can deny that they have built up, with their popular programs and adroit promotion, an audience which includes virtually everyone.

"So why not give the production of these programs to the CBC and their transmission to the private stations?"

"This paper has long advocated the transformation of the CBC into a production organization akin to the National Film Board.

"To spell it out, our suggestions are:

(1) That the government sell its network and station properties to private interests.

(2) That the CBC, as a tape and film production house, devote its time to the production of programs of high artistic value which are 'basically Canadian in content and character.'

(3) That private stations be required, as a condition of license, to carry X hours a week (possibly ten to twelve) to be chosen at their discretion from CBC productions.

(4) That the CBC be free to sell its productions to broadcasting, theatrical and other interests, both in Canada and abroad.

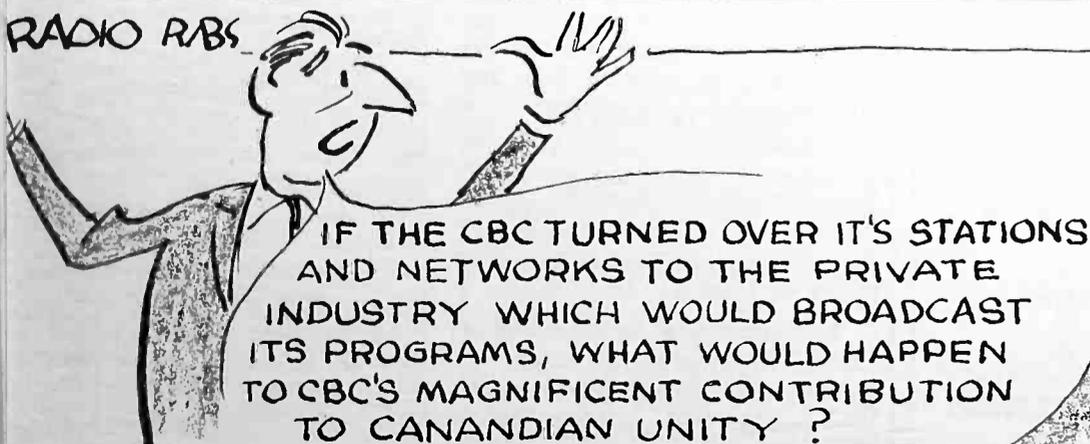
(This would assure the fulfillment of the basic principle of the Broadcasting Act and enable the new CBC to operate at a break-even point or even a profit, rather than costing the Canadian public nearly \$2,000,000 a week. "The effect of all this would be to relay CBC productions to the ready-made audiences of the private stations.

"Under the Broadcasting Act, CBC and the private stations are said to be partners in the national broadcasting system. This is the *theory*. But under this plan, the partnership would become a *fact* in very truth."

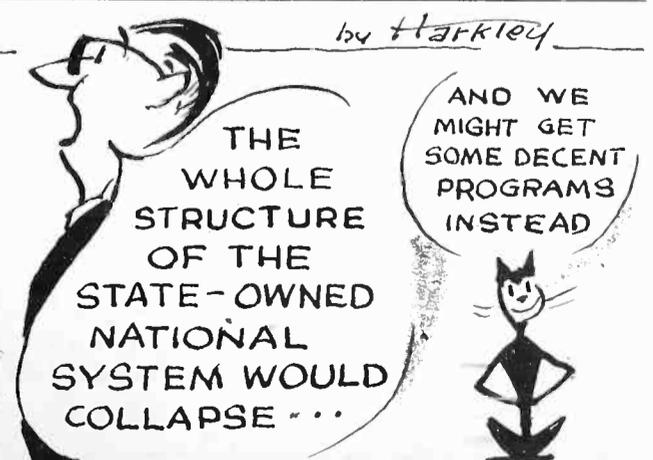
We are in no sense resentful of the fact that others are beginning to promote our idea. Indeed, we are proud that our beliefs show signs of beginning to bear fruit after all these years.

We believe that it is in the interests, not only of broadcasting but of everyone who believes in freedom of thought and action, to do everything they can to preserve what is good about the CBC, namely many of its programs, but to rid our country of the qualities of needless waste, dictatorial thought control and arrogant authoritarianism which flow incessantly into its wake.

RADIO RBS



by Harkley



Canadian Content

CHCH-TV and Screen Gems combine in \$1 million production deal

Production has begun in Montreal on a million dollars' worth of Canadian-content programming, under a new co-production arrangement between CHCH-TV Hamilton, Ontario, and Screen Gems (Canada) Limited. (*Broadcaster June 9*).

Al Bruner, director of marketing for CHCH-TV, said under the new agreement, Screen Gems will supply his station with seven and a half hours of programming a week for a year, consisting of three daily half-hour strips to run Monday through Friday. (Two series of 35 weeks, plus repeats and one series of 39 weeks, plus repeats.)

Bruner said CHCH-TV is paying about half a million dollars to produce the package, and Screen Gems another half million, or more.

Bruce Ledger, vice-president and general manager of Screen Gems, said his company plans to distribute the three shows to other stations in Canada, the U. S. and overseas.

Executive producer of the new programs for Screen Gems is John Green, who said the entire package will be produced in Montreal, on tape. Green is a former producer of *Candid Camera*, and has many years' experience in independent packaging of shows for ABC and NBC, in New York.

The three new shows are called: *Marriage Confidential*, *It's a Match* and *The Little People*. Dan Enright,

Screen Gems vice-president in charge of production, described *Marriage Confidential* as "a frank and candid look at case histories of pre- and post-marital problems, as they are presented on-air to an adviser approved by the Family Service Association." He said *It's a Match* was a game show where humor and the ability to recall would be the main elements, and he described *The Little People* as "a program centred around kids from 4-10 years, but intended for adults."

Enright introduced Jack Barry, well-known MC from Hollywood (*Concentration* and *Life Begins at 80*), and said he would be host of both *It's a Match* and *Little People*.

Ledger said this was the first time a celebrity of such international star value had entered into such an extensive continuing production schedule in Canada.

"Barry is committed to two completely different half-hour shows every day; five days a week," Ledger said.

Bruner said CHCH-TV will run *Marriage Confidential* daily at 10:30 am; *It's a Match* at 12:30 pm; *The Little People* at 3:30 pm. He said these new programs would be of importance to advertisers, as they were all audience-getting productions, were completely commercial and would help extend the local programming inventory back into the mornings.

Barry said there was a great need for daytime package shows on hundreds of independent stations in the U. S., and felt these new shows would find available markets.

Green said 18 people were already involved in the productions in Montreal. He said *Marriage Confidential* is being produced by Tony Robinow, formerly with the National Film Board; *It's a Match* by Lou McLeod of CFCF-TV; *The Little People* by Trevor Evans, formerly of Winnipeg and CFTO-TV Toronto.

CKVR-TV, Barrie

Goes it again to crack Toronto

The Department of Transport in Ottawa has received an application from Ralph Snelgrove Television Limited (CKVR-TV Barrie, Ont.) for permission to construct a 1793 foot TV tower at Beeton, 19 miles south of Barrie. This is generally interpreted as another attempt by Snelgrove and his partners, Allan Waters and Geoff Stirling, to crack the lucrative Metro Toronto market.

An earlier attempt to switch the Channel 3 transmitter to the Toronto suburb of Scarborough this year was turned down by the Department of Transport. The present Barrie antenna is located on high ground, just south of the town, 55 miles north of Toronto, and the station operates on a power of 100,000 watts video and 50,000 watts audio.

Metro Toronto residents objected to the earlier application by Barrie on the grounds that a more powerful signal on Channel 3 would interfere with their reception of the two Buffalo stations on Channels 2 and 4.

Regarding the new proposal, Toronto Liberal MP Steve Otto (York East), said the Board of Broadcast Governors should regard Barrie's application as seeking a new Toronto channel, and throw the bidding open to other applicants at a public hearing.

Last February, when it was rumored that Channel 3 might be allocated by the BBG for alternative TV service in Toronto, at least five former unsuccessful bidders expressed interest. (*Broadcaster February 17*). They were: CFRB Radio Limited, *The Toronto Daily Star*, the Rank Organization, Spence Caldwell and Granada TV Limited.

Waters contends that Channel 3 is already being received in Toronto with varying degrees of clarity and moving the tower and increasing its height would improve picture quality but would not change the basic fact that the channel is already allocated to Barrie.

"There's no doubt we want to improve our reception in the Toronto area. We aren't trying to deceive anyone on this," Waters said.

If Channel 3 got the green light, the tower could be put up in three or four months. Many towers in the U.S. are over 2000 feet high, he said.

Mr. Otto said the entire matter should be left in abeyance until the BBG is revamped and the new Broadcasting Act has been passed in Parliament.

Program Exchange

Big demand

for broadcast editorials

During the past two weeks, the Beaver Award-winning Program Exchange of the Canadian Association of Broadcasters has received requests from the U. S. Information Office in Toronto; the U.S. Consulate in Saint John, N.B.; and the Ford Motor Company of Oakville, Ont., asking to be placed on the regular mailing list for broadcast editorial summaries.

Gerry Acton, manager of the Exchange, said all federal members of parliament in Ottawa also receive copies of the summaries on a regular basis while Parliament is in session and in a survey the majority of the members found the expressions of opinion from the stations useful.

"Unfortunately, only a small proportion of those stations broadcasting opinions are co-operating with us by submitting copies of the scripts to the Program Exchange office in Toronto," Acton said.

He hoped this situation would change to broaden the scope of opinion and reflect the views of the broadcasting industry as a whole.

Acton said by now just about every broadcaster has had an opportunity to digest the comments of the White Paper on Broadcasting and will have made on-air comments about its recommendations. Acton is soliciting copies of editorials on this subject and if enough are received the Program Exchange will issue a special summary on the topic.

Acton said three new subjects are available to CAB member stations through the Exchange:

Vietnam—The Twenty Year War: A BBC Home Service series of three half-hour programs (28:30 mins.) at \$3.00 per set.

The Wide World of Engineering: 13 or more half-hour interviews produced by Ryerson's CJRT and the Association of Professional Engineers of Ontario.

Nuclear Disarmament: Major addresses recorded by CJRT at the International Assembly on Nuclear Weapons held recently in Toronto. Four tapes available: three of 30 minutes length and one of 57:30 mins. Service charge, \$4.00 for complete set, or \$1.25 per reel.

ANNOUNCEMENT

STANDARD BROADCAST PRODUCTIONS APPOINTMENT



J. LYMAN POTTS

W. C. Thornton Cran, President, Standard Radio Limited, announces the appointment of J. Lyman Potts as Vice President and General Manager of Standard Broadcast Productions Limited, with offices in Toronto.

Recently organized to provide syndicated programs and a domestic and international news reporting service for Canadian stations, Standard Broadcast Productions Limited is a wholly-owned subsidiary of Standard Radio Limited.



Telephone
Answering
Service

Answers your phone
whenever you are away
from your office or
residence.

Phone for Booklet in

Toronto
924-4471

Montreal
UN 6-6921

New chiefs for new season

Many new appointments and promotions have been announced by CTV, as the network prepares for its first full season "under new management."

Toronto anchor man in the new national color newscast, commencing in mid-September, will be Harvey Kirck, executive editor of CTV national news. Heading the Ottawa Bureau will be Ab Douglas, chief of the CTV Parliamentary Bureau, while managing editor in Toronto will be Don Cumming. The three men have all been members of the CTV news staff and will report to Peter Reilly, newly-appointed executive producer of News and Public affairs.

In sports, Johnny Esaw has joined CTV as Sports Consultant, solely responsible for all sports programming and executive producer of CTV's *Wide World of Sports* and *Sports Hot Seat*.

Esaw will retain his connection with CFTO-TV Toronto, and con-

tinue with his play-by-play descriptions of Eastern Canadian Professional Football, assisted by color commentator Annis Stukus.

CTV Western Football games will be described by Ken Newans, sports director at CHAB-TV Moose Jaw, and Brad Keene, sports director of CHAN-TV Vancouver.

The new color morning show, *Bright and Early*, will be produced and directed by Gordon Farr, former executive producer of CTV's *Wide World of Sports*. It will originate daily from CFTO-TV Toronto, and feature hostess Terri Clark, formerly of CHAN-TV Vancouver. Co-host will be Pat Murray, who once had his own weekly TV show in Cleveland, and they will be joined each morning at 7:30 EDT by Annis Stukus and the puppets of Len Carlson. The program will run one hour daily and cover news, weather, sports, interviews and features on many topics.

Board of Broadcast Governors

1966-7 hearing dates announced

Public hearings of the Board of Broadcast Governors for the remainder of 1966 and 1967 were announced in Ottawa, last month.

Hearings are set for Winnipeg commencing September 13; for Ottawa October 25, and November 15, 1966; January 31, April 25, June 20 and November 14, 1967. A hearing in Quebec City is scheduled for September 12, 1967. The October 1966 hearing will deal specifically with the opening up of the UHF television band.

Already on the agenda for the Winnipeg hearing, commencing September 13, are applications for the following:—

New AM radio stations

Winnipeg, Man., by Keystone Broadcasting Manitoba Ltd., 10,000 watts, DA-2, on 1190 Kcs.
Kamloops, B.C., by Robert R. Leckie, 1000 watts day and 500 watts night, DA-1 on 610 Kcs.

TV rebroadcasting stations

Revelstoke, B.C. by Gordon Tanner, for a company to be incorporated, to receive off-air pickup from CHBC-TV Kelowna, B.C., and re-transmit on Channel 9 with 0.25 watts, directional.
Mica Creek, B.C., by A. Gordon Tanner for a company to be incorporated, to receive off-air pickup from proposed TV rebroadcasting station near Revelstoke, B.C., and retransmit on Channel 5 with a transmitter pedestal power of 5 watts, directional.
Big River, Sask., by Central Broadcasting Company Ltd., to receive off-air pickup from CKBI-TV Prince Albert, Sask. and retransmit on Channel 9, with a power of 5 watts, directional.
Marathon, Ont., by the CBC, to receive off-air pickup from proposed rebroadcasting station already authorized near

Manitowadge, Ont., and retransmit on Channel 11-, with an ERP of 7660 watts video, and 1532 watts audio, directional antenna, EHAAT 932 feet.

Miscellaneous applications

Peachland, B.C., by Robert Chapman, to transfer control of station CHFT-TV-1 to Mrs. Olive Thwaite.
New Westminster, B.C., Radio 'NW Ltd. seeks permission to form and operate a network to carry football games during the 1966 season.
Oakville, Ont., by CHWO Radio Ltd., to change studio location to 490 Wycroft Rd., Oakville, Ont.
Fort Frances, Ont., by Border Broadcasting Ltd., for authority to transfer all of the issued common shares of capital stock in the company.
Parry Sound, by Muskoka-Parry Sound Broadcasting Ltd., to establish a studio at Parry Sound for stations CKAR Huntsville, Ont. and CKAR-1 Parry Sound, Ont.
North Bay, Ont., by Tel-Ad Co. Ltd. authority to increase the ERP of CFCH-TV North Bay, from 28,500 watts video and 14,250 audio, directional, EHAAT 459 ft., to 119,000 watts video and 61,000 watts audio, directional, EHAAT 420 ft., on Channel 10-.

Want a Man?

Want a Job?

TRY A SMALL AD in

Canadian Broadcaster

217 Bay Street,
Toronto 1, Ontario

KVOS Food Show draws 21,000



Rosemary Clooney and Mayor William Rathie of Vancouver listen intently to the words of welcome by Dave Mintz, president of KVOS-TV (BC) Ltd., as he addresses the kickoff luncheon at the week-long BC Centennial Food Fair. Miss Clooney gave two performances nightly during the show held at the Pacific National Exhibition grounds.

Over 21,000 Vancouverites attended the week-long B C Centennial Food Festival, sponsored by KVOS-TV Bellingham-Vancouver, held at the Pacific National Exhibition grounds July 4-9.

The Festival featured exhibits by 37 food manufacturers and distributors, and included two stage shows each evening starring Rosemary Clooney, the Good Time Singers and comedian Paul Gilbert.

KVOS-TV President Dave Mintz said the Festival was one of the biggest promotions his station has done in the Vancouver-Victoria market.

"Because of the overwhelming response of both the public and the exhibitors, we are looking forward to an even bigger Festival next year," Mintz said.

He said many of the exhibitors of food and convenience products gave out samples, or featured

price-saving coupons and prizes at their booths.

Mintz said the outstanding attendance was due to heavy promotion on TV, radio and in the press. (They placed spots on Vancouver radio stations.) Special film coverage was shown every night on KVOS-TV.

Several exhibitors had favorable comments to make about the Festival, and Mintz said some have already signed up for space next year.

"This is the finest show to hit Western Canada in a long time," Al Yasskin, sales manager of Regal Imports Ltd., said.

Ed Ledlin of Quaker Oats Company Ltd. said he had never seen this type of show run so smoothly, and hoped to take part next year.

Rothman's Bill Wimby termed the Festival a great success as far as his company was concerned.

KINGSTON'S
most powerful station
with
proven sales results



CKLC
RADIO

A
HARDY
STATION

KINGSTON'S INTERNATIONAL AWARD STATION

**VERSATILE
ANNOUNCER-OPERATOR
WANTED**

Should be able to pronounce French names; ready to accept challenge of working in highly competitive market. Aggressive station. To \$130 depending on qualifications and experience. Apply to
H. Delorme, Manager
CKTS Eastern Townships Radio
Sherbrooke, Quebec

CONTINUITY DIRECTOR

Central Ontario radio station requires an aggressive Continuity Director with ability to handle progressive copy department and write good creative selling copy. Send résumé, copy, and, if possible, tape of production commercial, in strictest confidence, to:

Robert E. Wood
Box A-873
Canadian Broadcaster
217 Bay Street, Toronto 1, Ontario

TELEVISION TECHNICIAN

Lakehead University requires a technician to purchase, operate, and maintain a CCTV system and other audio visual aids. Must be capable of making modifications on own initiative. Salary by negotiation. Please write to:

Dean John Hart
Lakehead University
Port Arthur, Ontario

WANTED

Experienced radio time salesman required for lucrative Hamilton market. Salary plus commission. Send picture and résumé, stating name, address, experience and references, to:

Box A-876
Canadian Broadcaster
217 Bay Street, Toronto 1, Ontario

**TELEVISION DE QUEBEC (CANADA) LTEE
REQUIRES THE SERVICES OF AN
ASSISTANT TO THE PUBLICITY DIRECTOR**

The person required should:

1. Be bilingual, preferably with English as the mother tongue;
2. have experience in studio and film production;
3. have a basic knowledge of advertising and promotion;
4. Possess administrative qualities.

Experience preferred, but not necessary.

Candidate is eligible for all Company benefits (Group Insurance, Health Insurance, Pension Fund, etc.).

Please write giving all particular details and salary requirements to:

**PUBLICITY DIRECTOR,
TELEVISION DE QUEBEC (CANADA) LTEE
P. O. BOX 2026
QUEBEC 2, P.Q.**

**WE HAVE OPENING
FOR
News Director
(English language) and
Bilingual Announcer**

Group insurance, major medical, bonuses, etc. Please send all particulars: tape, résumé, etc. to

Casimir G. Stanczykowski,
President & General Manager

**THE STATION OF THE
YEAR**

RADIO 1410

CFMB

THE GOOD MUSIC STATION

2015 Drummond Street
Montreal, Quebec

**COPY WRITER WANTED
Male or Female**

for a Southwestern Ontario radio station. Must be experienced, creative and ready to step up the ladder. All replies confidential. Send résumé to:

R. E. Wood
Box A-874
Canadian Broadcaster
217 Bay St., Toronto 1

AVAILABLE

Top forty or western disc jockey, five years' experience in United States and Canada, seeks position in Western Canada. Aggressive self starter who is interested in relocating permanently. Résumé and tape available by replying to:

Box A-875
Canadian Broadcaster
217 Bay St., Toronto 1

**PROFESSIONAL
ANNOUNCER
Available Immediately**

Desires quality AM or FM station; 12 years' experience programming music for the adult listener. Voice suitable for late afternoon or evening shows. For particulars and tape, write:

Box A-870
Canadian Broadcaster
217 Bay St., Toronto 1

**GOOD IMPRESSIONS
in
PRINT**

- Printed Promotions
- Mailing Pieces
- Brochures, etc. etc

Print Division
CANADIAN BROADCASTER
217 Bay Street,
Toronto 1, Ontario



UNKINDEST CUT

The members of the Uplift Circle were so incensed over the degrading programs so successfully presented by their local TV station that they all went out and bought themselves TV receivers so that they could see for themselves just how right they were.

AUDREY STUFF

Then there's the gal who was so dumb she thought the "two party system" meant one on Friday and one on Saturday.

CRYSTAL BALL

A long look at the CBC budget indicates that future generations will be born free, equal and in debt.

WONDER BAR

If alcohol had been discovered only two years ago, it would be the wonder drug of all wonder drugs.

-:D. W. H. Gantt
John Hopkins University

DEFINITIONS DEPT.

A regular guy is 42 around the chest; 42 around the waist; 76 around the golf course and a nuisance around the house.

AGENCY ROW

"I stopped taking tranquilizers when I started being nice to people I don't even like."

HELP WANTED

Station wants weather forecaster able to explain what will happen and also why it didn't.

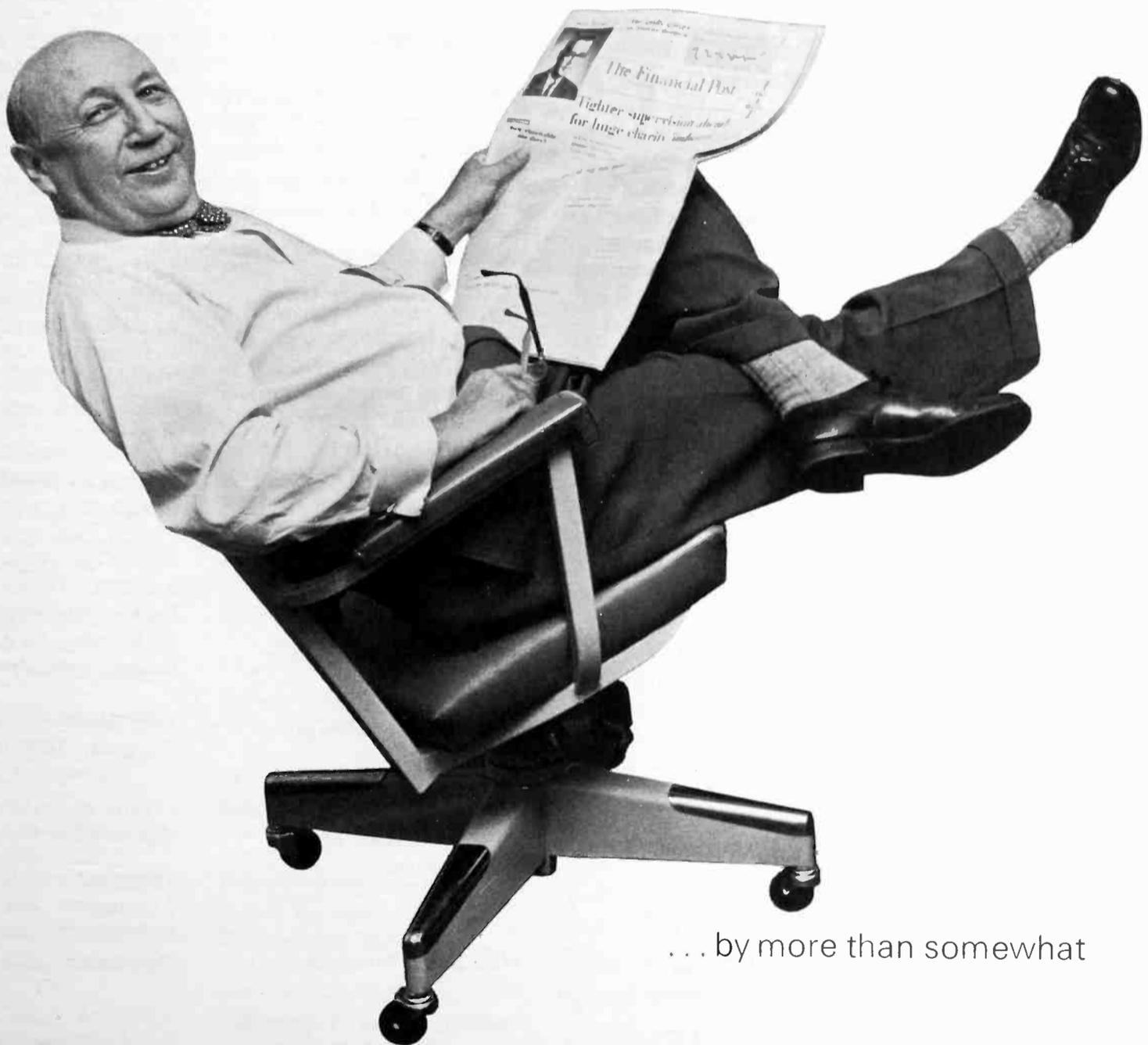
GOOD QUESTION

What could be more of a TV spectacular than the repair man's bill?

PHILOSOPHICALLY SPEAKING

Happiness is finding your glasses while you still remember what you wanted them for.

Another reason why CFRB is Canada's most listened-to radio station



... by more than somewhat

DIRECTORY OF SALES REPRESENTATIVES

AIRTIME QUALITY SALES

TORONTO - 3149 Yonge St.,
HU5-0746. President - Adrian C.
Egan.

MONTREAL - 1396 St. Catherine
St. W., Suite 421. - UN 6-5353.
Sales Manager - Michael Mezo.

ALL-CANADA RADIO & TELEVISION LTD.

TORONTO - 1000 Yonge St. -
925-9631. President - J. Stuart
MacKay. Vice-President and
General Manager -
Ross A. McCreath.
Vice-President and Assistant
General Manager - Robert F. Tait.
Vice-President and Secretary-
Treasurer - Eric Williams. Vice-
President, Radio - K.A. Baker.
Vice-President, Television -
Donald M. Smith.

MONTREAL - 925 Dominion Sq.
Bldg., UN 1-5656. Supervisor,
Radio - William C. Mitchell.
Supervisor, TV - Peter Sisam.

CALGARY - 1230 - 17th Avenue
S.W., 244-2455. Manager - Jack
Cavanaugh.

WINNIPEG - Suite 208, 181 Pioneer
Ave., WH 2-6861. Manager -
Bill Edge.

VANCOUVER - 1161 Melville St. -
MU 4-7461 Manager -
Arnold Nelson.

NEW YORK - 10 Rockefeller Plaza -
CI 6-1425. Manager - Bill Townsend.

BROADCAST REPRESENTATIVES LTD.

WINNIPEG - P.O. Box 801, Area code
204, 582-2918. President - J. O.
Blick. Executive Director - Mrs.
Helen M. Kolomaya.

BYLES, GIBB & ASSOCIATES LTD.

TORONTO - 406 Jarvis St., 927-4470
(Area code 416) - President - W.D.
Byles. Executive Vice-President -
J. Bart Gibb. Vice-President and
General Manager - Henry H. Nimmo.

MONTREAL - Crossroads of Canada
Bldg., Suite 204, 1118 St. Catherine
St. W., Mtl. 25 - 866-3641 (AC
514) - Walter Machny,
Vice-President and Quebec Manager.

WINNIPEG - 365 Broadway Ave.,
942-1892 (Area Code 204).
Manager - Harold Olson.

VANCOUVER - 517 Crown Bldg.,
615 W. Pender St., 682-6391
(Area Code 604), Manager -
J. W. Stovin.

CBC RADIO & TV SALES

TORONTO - 354 Jarvis St. -
925-3311. Sales Director TV -
John Malloy; Sales Director Radio -
R.S. Joynt; Supervisor of Radio
Sales - Fred Bardeau; Supervisor
of TV National Selective Sales
(English) - T.A. Nash; Supervisor
of TV Network Sales (English) -
G. Epworth.
Represents all CBC radio and tele-
vision stations (English). There are
branch sales offices in: St. John's,
Halifax, Moncton, Montreal,
Ottawa, Edmonton, Winnipeg and
Vancouver.

MONTREAL - 1600 Dorchester Blvd.
W., no toll charge from either
Toronto - ZE 6-3500 or from New
York - EN 6-3500 (contact long
distance operator). Sales director,
Television, Maurice Valiquette.
Manager of National Selective
Television Sales (French) - W.E.
Chevrier. Manager of French
Television Network Sales - Andre
Lapointe. Sales director, radio -
Jean Desmarais.
Represents all CBC Radio and
Television (French) stations.

GROUP ONE RADIO LIMITED

TORONTO - Suite 714, 433 Jarvis
St., 923-0919. President - Bev
Martin. - Doug Newell.

MONTREAL - 1808 Sherbrooke St.
W. - Manager - Leigh Kelk.

HARDY RADIO & TV LTD.

TORONTO - 2 Carlton St., Suite
715., 363-9433. General Manager -
Arthur Harrison.

MONTREAL - 1010 St. Catherine
St. W., Mezzanine 11. Manager -
Paul Martel.

QUEBEC CITY - 1143 St. John St.,
LA 5-7373.

INDEPENDENT CANADIAN T. V. SALES LTD. (I. C. T. V.)

TORONTO - 175 Bloor St. E. -
923-2451. D.M. (Doug) Pearson,
R.B.J. (Tom) Atkins, R.A. (Bob)
Stevenson, Vera Bayrak (traffic).

MONTREAL - Suite 206, 1118 St.
Catherine St. W. -861-3395.
Lincoln (Link) A. Mayo.

PAUL L'ANGLAIS INC.

TORONTO 7 - 2160 Yonge St. -
487-1551. G.W. Belanger, Manager

MONTREAL 24 - 1405
de Maisonneuve
St. - LA 6-9201. Guy Daviault,
Manager.

A.J. MESSNER & CO. LTD.

WINNIPEG - 171 McDermot Ave.
E., Winnipeg 2. - 204-943-9574.
President - A.J. "Tony" Messner.
Manager - Murray Messner.
Telex - 03-5563.

PAUL MULVIHILL & CO. LTD.

TORONTO 1 - 4 Richmond St. E.,
Suite 214 - 363-8814. Paul
Mulvihill; Norm Bonnell; Bus
Sadler; Bob Dale; Bruce Hawkins;
Peter Jackman.

MONTREAL - 1434 St. Catherine
St. W., Room 506 - UN 1-7987.
Radio & Television - Ken Billings,
Norm Guilfoyle.

LORRIE POTTS & CO. LTD.

TORONTO 7 - 13A St. Clair Ave.
W. - 921-8951. Manager -
Lorrie Potts.

MONTREAL - 1117 St. Catherine
St. W. VI 516448. Manager -
Scotty Sheridan.

RADIO HOUSE LIMITED

TORONTO 17 - 45 Overlea Blvd.,
Suite 3. 425-1414. President -
J. Richard Guest. Vice-President -
William R. Hazell

MONTREAL - Suite 14, Lauren-
tian Hotel, 878-1470. Manager -
Al Thomas.

RADIO-TELEVISION REPRESEN- TATIVES LIMITED

TORONTO - 2 St. Clair Ave. W.
927-3221. President - Gordon
Ferris. Executive Vice-President -
Bob Quinn.

MONTREAL - Suite 2700, Cantlie
House, 1110 Sherbrooke St. W.
288-1188. Eric Viccary.

VANCOUVER - 1131 Richards
Street - MUtual 5-0288. Frank
Jobes

WINNIPEG - 171 McDermott Ave.
Whitehall 3-9574. A. J.
Messner

RADIO & TELEVISION SALES INC.

TORONTO 5 - 85 Bloor St. E. -
924-4477. Manager - Andy
McDermott. Keith Kearney, Bill
Tierney, Ted Brock, Paul
McDermott.

MONTREAL - 1507 Le Cartier, Peel
and Sherbourne. 849-1131. Mgr. -
Jim McLennan.

Radio & Television Sales Inc. is the
major Canadian rep firm handling
U.S. stations, AM, FM and TV.
The company lists more than 100
major outlets across the nation.

STANDARD BROADCAST SALES COMPANY LTD.

TORONTO - 2 St. Clair Ave., W.
924-5721. President - Waldo J.
Holden. Vice-President - Arnold
W. Stinson. Assistant General
Manager - Fred Ursel.

MONTREAL - 1407 Mountain St.
849-2454. Manager - Lionel Morin

STEPHENS & TOWNDROW CBS Radio of Canada Ltd.

TORONTO - 1608 Carlton Tower,
2 Carlton St. 363-9391
President - Bill Stephens. Manager
FM Division - Don MacKenzie.

MONTREAL - Ste. 675, 2055
Peel St. Victor 4-3975. Manager
Ed Ross.

STEPHENS & TOWNDROW
(WESTERN)
A Service of CBS Radio of
Canada Limited

STOVIN-BYLES TELEVISION
LTD. APPOINTMENT

VANCOUVER 2 - 1006 Richards
Street - 684-6277 - Manager -
Jim S. Crawford

ST. LOUIS - 915 Olive St. Mgr. -
Eugene F. Gray. 314-231-9151. Manager - William B. Peavey.
415-986-5366.

STOVIN-BYLES TELEVISION LTD.

SEATTLE - 1001 Tower Bldg.,
206-624-6333. Manager - Jack
Hauser. Boston, Detroit and Philadelphia
business will be handled out of the
New York office.

TORONTO - 400 Jarvis St. -
924-5764. (Area code 416).

FORJOE TV INCORPORATED

DONALD COOKE INCORPORATED

President and Managing Director -
W. D. Byles. Exec. Vice-President -
W. H. Clark. Vice-President and
General Manager - A. E. Stewart.
Vice-President and Western Manager
- W. S. MacDonald. Vice-President
and Eastern Manager - F. G. Strange
Vice-President and Treasurer -
A. A. Panza.

NEW YORK - 230 Park Ave., New
York 17. 212-679-6820. President -
Joseph Bloom. NEW YORK - 745 Fifth Ave., NY 22
MU 8-2190.

CHICAGO - 35 East Wacker Drive -
312-782-8196. CHICAGO - 3322 W. Peterson Ave.,
478-5544.

LOS ANGELES - 6725 Sunset Blvd.,
213-466-6884. KANSAS CITY - 1012 Baltimore
Ave., GR 1-7822.

MONTREAL - 1500 Stanley St.,
Room 522 - 849-7731 (Area Code
514). Vice-President and Quebec
Manager - J. R. Genin.

SAN FRANCISCO - 955 Russ Bldg.,
415-392-1507. LOS ANGELES - 111 North La
Cienega Blvd., Beverly Hills.
OL 2-1313.

WINNIPEG - 365 Broadway -
942-1892 (Area code 204). Mgr. -
Harold Olson.

E.S. SUMNER CORPORATION

SAN FRANCISCO - 690 Market St.
EX 7-0536.

VANCOUVER - 517 Crown Bldg.,
615 W. Pender St. - 682-6391
(Area code 604). Vice-President
and Manager - J. W. Stovin.

NEW YORK 10036 - 11 West 42nd
St. BR 9-7080. President - Gene
Sumner. Leonard Ziegel.

A B C INTERNATIONAL TELEVISION
INC.

CHICAGO - 333 Michigan Ave. N.
ST 2-0650. Al Parenty.

NEW YORK - 1330 Avenue of the
Americas, NYC 10019. LT 1-7777.

SAN FRANCISCO - 559 Pacific
Ave. - DO 2-7159. Sam Posner.

ALL-CANADA RADIO & TELEVISION
LIMITED

LOS ANGELES - 6565 Sunset Blvd.
HO 2-6676. Alan Schultz.

NEW YORK - 10 Rockefeller Plaza -
CI 6-1425. Manager, Eastern Div. -
U.S.A. - Bill Townsend. TV
Director - Bob Bickerton. Radio
Director - George Back.

ATLANTA - 1371 Peachtree St. -
TR 5-6644. Bob Baird.

CHICAGO - 333 North Michigan
Ave. - 372-2528. Radio - Ed
Sherinian. TV - Ken Schaefer.

DALLAS - 511 North Akard Bldg.,
RI 7-3723. James Hughes.

ATLANTA - 1819 Peachtree Rd.
N.E., 404-355-7961.

CANADIAN STANDARD
BROADCAST SALES LIMITED

Manager - David Carpenter.

NEW YORK - 654 Madison Ave. -
NYC 10021. Tom F. Malone
(Television); Harold Abernethy
(Radio). 212-838-5774. Telex -
12-6771.

LOS ANGELES - 1680 North Vine
St., Hollywood 28. Manager -
Harlan G. Oakes. 213-464-7395.

ATLANTA - 1819 Peachtree Rd.
N.E. - Manager - Harold M.
Parks. 404-355-4040.

SAN FRANCISCO 5 - 235 Mont-
gomery St. Manager - Ward Glenn.
415-392-1507.

CHICAGO - Prudential Plaza -
Manager - R. John Stella. 312-
642-6190.

BOSTON - 100 Boylston Street.
Manager - George C. Bingham.
617-482-4370.

DALLAS - 1300 Tower Petroleum
Bldg. - Manager - Clyde B.
Melville. 214-748-5239.

KANSAS CITY 5 - 1012 Baltimore
Bldg. Manager - Eugene F. Gray.
816-471-5502.

LOS ANGELES - 6290 Sunset Blvd.
Manager - William L. Wallace.
213-462-2289.

ST. LOUIS - 1015 Locust Bldg.
Manager - Bruce W. Schneider.
314-621-1424.

SAN FRANCISCO - 500 Sansome St.



JAMES R. WELCHER

W. D. Byles, President of Stovin-
Byles Television Ltd., is pleased
to announce the appointment of
James R. Welcher to the Stovin-
Byles Montreal office.

Mr. Welcher was previously a
national sales representative for
a major Montreal newspaper for
several years. He is well-known
amongst advertising, agency and
media personnel.

**Want a Man?
Want a Job?**

TRY A SMALL AD
in

Canadian Broadcaster

**RESPONSE
IS A
FRIENDLY
REACTION**



Every advertiser wants a
consumer reaction, but it
must pay off in sales.
Hardy men have the infor-
mation and background
necessary to help you
place your message where
profitable response is
assured.

HARDY
RADIO & TELEVISION
RADIO & TELEVISION STATION REPRESENTATIVES

Toronto 363-9433

Montreal 861-5461

**Say you saw it
in**

The Broadcaster

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

NORTH-WEST TERRITORIES

CHAK, INUVIK

1,000 watts on 860 kcs.
Owned and operated by the Canadian Broadcasting Corporation

CFYK, YELLOWKNIFE

250 watts on 1,340 kcs.
Owned and operated by the Canadian Broadcasting Corporation

CFMR, FORT SIMPSON

25 watts on 1,490 kcs. Owned and operated by the Canadian Broadcasting Corporation

CFWH, WHITEHORSE

1,000 watts on 570 kcs. Owned and operated by the Canadian Broadcasting Corporation

BRITISH COLUMBIA

CFVR, ABBOTSFORD-MISSION

1,000 watts daytime (250 watts nighttime) on 1,240 kcs.

- (1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(4) Trevor Beggs
(5) Dennis Barkman
(6) Bill Wolfe
(7) Trevor Beggs
(8) Bob Singleton
(9) Norm Friesen
(10) Miss Susan Skerry
(11) Dennis Barkman
(12) Susan Skerry
(13) Tony Shepherd
(14 to 25) All-Canada
(26) August 20, 1962

CFWB, CAMPBELL RIVER

250 watts on 1,490 kcs.

- (1) CFCP Radio Limited
(2) Bill Browne
(3) Grant Lawrence
(4) Scott Hunter
(5 & 6) Dave Tierney
(7) Will McKenzie
(8) Gordon Lansdell
(9) Gordon Lansdell
(10) Warren Ostrom
(11) Mrs. Roberta McConnan
(12) Mrs. Roberta McCannan
(13) Fred Grant
(14 & 15) National Time Sales
(16) Broadcast Repts. Ltd.
(17) Scharf Broadcast Sales
(18) September 10, 1963

CHWK, CHILLIWACK

10,000 watts on 1,270 kcs. CBC

- (1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(4) Dennis Barkman
(5) Bill Wolfe
(6) Harold Roberts
(7) Jim Nicholson
(8) Ed Wilson
(9) Jim Leith
(10) Murdo MacLachlan
(11) Barbara Lavoy
(12) Dennis Barkman
(13) Mrs. B. Neads
(14) Gene Ross
(15) Doug Shepherd
(16) Jim Nicholson
(17) Tony Shepherd
(18 to 25) All-Canada
(26) June 23, 1927

CFCP, COURTENAY

1,000 watts on 1,440 kcs. CBC

- (1) CFCP Radio Ltd.

- (2 & 3) William G. Browne
(4) Scott Hunter
(5) Dave Tierney
(6) Harry Avigdor
(7) Bill Browne
(8) Dave Tierney
(9) Bren Traff
(10 & 11) Gordon Lansdell
(12) Doug Lansdell
(13) Mrs. Mickey Simms
(14) B. Browne
(15) Mrs. Mickey Simms
(16) Darlene Williams
(17) Ron Lemon
(18) Fred Grant
(19 & 20) Air-Time Sales Ltd.
(21) Stephens & Towndrow
(22) September 1, 1959

CKEK, CRANBROOK KIMBERLEY

1,000 watts on 570 kcs.

- (1) East Kootenay Broadcasting Co. Ltd.
(2) B. Redisky
(3) Lloyd J. Hoole
(4) Cornel Swchuk
(5) Dave Hoole
(6) Dave Jacobson
(7) Sherri Radloff
(8) Linda Redding
(9) Jim Gillespie
(10 & 11) Radio & TV Sales Inc.
(12) A. J. Messner & Co.
(13) Radio-TV Repts. Ltd.
(14) Donald Cooke Inc.
(15) October 19, 1957

CKAY, DUNCAN

1,000 watts on 1,500 kcs.

- (1) Radio CKAY Ltd.
(2) J. U. Coleman
(3) Kenneth H. R. Hutchison
(4) Peter W. de S. Duke
(5, 6, 7, 8 & 9) Mike Shainline
(10 & 11) Ken McEwan
(12) Marilyn Petters
(13) Bruce Payne
(14) R. Currie
(15 & 16) Hardy Radio & TV
(17) Stephens & Towndrow
(18) Donald Cooke Inc.
(19) October 5, 1964

CKNL, FORT ST. JOHN

1,000 watts on 560 kcs.

- (1) Northern Lights Broadcasting Ltd.
(2) J. Skelly
(3) M. Stevenson
(4 & 5) Bill Loepky
(6) Bill Loepky
(7) Bob Harrison
(8) Glen Clark
(9) Bob Harrison
(10) M. Stevenson
(11) Donna Symington
(12) Bill Loepky
(13) Donna Symington
(14) Sylvia Burgart
(15) Bob Guy
(16 to 24) Radio-TV Repts. Ltd.
(25) A. J. Messner & Co.
(26) July 1962

CFJC, KAMLOOPS

10,000 watts daytime (1,000 nighttime) on 910 kcs. CBC

- (1) Twin Cities Radio Ltd.
(2) Ian G. Clark
(3) Ian G. Clark
(4) Assistant General Mgr. Jean C. Ross
(5) Walter Harwood
(6 & 7) Jack Pollard
(8) Jack Crane
(9) Tippy O'Neill
(10 & 11) Gordon Rye
(12) Gordon Rye
(13) Joan Method

- (15) Walter Harwood
(16) Loretta Lewis
(17) Joan Patterson
(18) Bob Reid
(19) Gordon Rye
(20) Kurf Reichennel
(21 to 24) All-Canada
(25) All-Canada Radio & TV
(26) May 1, 1926

CKOV, KELOWNA

(see Okanagan Radio)
1,000 watts on 630 kcs. CBC

- (1) Okanagan Broadcasters Ltd.
(2) Mrs. G. T. Browne
(3) James H. Browne
(4) D. Dunn
(5) Al Jensen
(6 & 7) Jack Bews
(8) A. Place
(9) Wendy Dobbin
(10) Mark Ackerman
(11) Mrs. Gloria Mildenerger
(12) Arthur Vipond
(13 to 25) All-Canada
(26) November 4, 1931

CKTK, KITIMAT

1,000 watts daytime (250 watts nighttime) on 1,230 kcs.

- (1) Skeena Broadcasters Ltd.
(2) Operations Manager - R. Hugh McLarty
(3) G. Wayne Seabrook
(4) Ron Paulson
(5) Allan Parfitt
(6) R. Hugh McLarty
(7) Cam Lane
(8) Cam Lane
(9) Jack White
(10) Keith Tutt
(11) Allan Parfitt
(12) Hugh McLarty
(13) Mrs. Margaret van Herd
(14) Wayne Seabrook
(15) Barbara Parfitt
(16) Mrs. Margaret van Herd
(17) Jack White
(18) John Nance
(19 to 24) Radio-TV Repts. Ltd.
(25) Weed & Company
(26) March 23, 1964

CJJC, LANGLEY

1,000 watts on 850 kcs.

- (1) City and Country Radio Ltd.
(2 & 3) Joseph E. Chesney
(4) Bill Fox
(5) Dave Schofield
(6) Bill Fox
(7) Joe Morrall
(8) Peter Chant
(9) Warren Johnstone
(10) Bob Shewan
(11) Joan Reynard
(12) Dave Schofield
(13) Bruce Thompson
(14) Jim Phillips
(15) Dave Pomeroy
(16 & 17) Radio TV - Repts.
(18) A. J. Messner
(19) January 19, 1963

CHUB, NANAIMO

10,000 watts on 1,570 kcs.

- (1) Nanaimo Broadcasting Corporation Limited
(2) Bob Giles
(3) George Lawlor
(4) Joe Lawlor
(5 & 6) Jack Kyle
(7) Lyall Feltham
(8) Jack Kyle
(9) Ross Hicks
(10) Joe Lawlor
(11) Bob Golob
(12) Ken Lundgren
(13) John Morgan
(14 to 24) Radio-TV Repts. Ltd.

- (25) Donald Cooke Inc.
(26) May 24, 1949

CKLN, NELSON

1,000 watts on 1,390 kcs. CBC

- (1) News Publishing Co. Ltd.
(2) Alan R. Ramsden
(3) Ian McFarlane
(4) Bob Kay
(5) Bob Kay
(6) Julia Dawne
(7) Sandra Reinson
(8) A. R. Ramsden
(9 to 24) Byles, Gibb & Assoc. Ltd.
(25) Canadian Standard Broadcast Sales Inc.
(26) July 15, 1939

CKNW, NEW WESTMINSTER

50,000 watts on 980 kcs.

- (1) Radio NW Ltd.
(2) Frank A. Griffiths, C.A.
(3) Bill Hughes
(4) Hal L. Davis
(5) General Sales Manager - Mel Cooper
(6) Local Sales Manager - Lloyd Bray
(7) Dick Abbott
(8) Hal L. Davis
(9) Bob Hutton
(10) Len Hopkins
(11) Warren Barker
(12) Al Davidson
(13) Gary McCartie
(14) Mrs. Vivian Shepherd
(15) Tony Antonias
(16) Len Hopkins
(17) Leo Haydamack
(18 & 19) Standard Broadcast Sales Co. Ltd.
(20) Western Broadcast Sales
(21) Canadian Standard Broadcast Sales Inc.
(22) August, 1944

OKANAGAN MAINLINE RADIO

formerly Okanagan Radio, consists of CKOV, Kelowna, CJLB, Vernon, CKOK, Penticton and CFJC, Kamloops. Nationally the four stations are regarded as one. Okanagan Mainline Radio is staffed by Dave Dunn, Doug Glover and Marlene Mamchur. (P.O. Box 100, Kelowna, B.C.)

CKOK, PENTICTON

10,000 watts daytime (500 watts nighttime) on 800 kcs.

- (1) CKOK Ltd.
(2) Maurice P. Finnerty
(3) Ralph J. Robinson
(4) Harry C. Dane
(5) Wayne Barry
(6) Grant Sherwood
(7) Mike Mangan
(8) Lloyd Halyk
(9) Dave Gamble
(10) Wayne Barry
(11) Robin Hunkin
(12) Don Rees
(13) Mrs. Bev Watts
(14) Harry F. McRae
(15 to 25) All-Canada
(26) September 13, 1948

CJAV, PORT ALBERNI

1,000 watts daytime, 250 watts nighttime on 1,240 kcs.

- (1) CJAV Ltd.
(2 & 3) Kenneth Hutcheson
(4) Operations Manager - Maurice Inwards
(5) Ron Coul
(6) Bill Gibson
(7) Zel Richards
(8) Bill Gibson
(9) Mrs. Irene Maskell
(10) Bill Coombes
(11) Keith McIntyre
(12 & 13) Hardy Radio & TV
(14) A. J. Messner & Co.
(15) Stephens & Towndrow
(16) Donald Cooke Inc.
(17) April 1, 1946

CKPG, PRINCE GEORGE

10,000 watts on 550 kcs. CBC

- (1) CKPG Limited
(2 & 3) Robert T. Harkins
(4) J. E. Carbutt
(5) Carole Pow
(6) T. E. Bell
(7) J. E. Carbutt
(8) Don Kazzakoff
(9 & 10) Barry J. Hamelin
(11) J. E. Carbutt
(12) Carole Pow
(13) Ab D. Wiebe
(14) Steve Howe
(15) Ab D. Wiebe
(16) Stan W. Davis
(17 to 25) All-Canada
(26) February 8, 1945

CHTK, PRINCE RUPERT

1,000 watts daytime (250 watts nighttime) on 560 kcs.

- (1) CHTK Radio Ltd.
(2) J. Fred Wehr
(3) Roy B. Last
(4) Tom Priddle
(5 & 6) Bill Cochrane
(7) Paul Keskeith
(8) Wolf Hess
(9 & 10) Ken Armstrong
(11) Paula Felton
(12) Ed Wagner
(13) Sandy Carlson
(14) Beverley Kirkwood-Hackett
(15) Ilene Dover
(16 & 17) John Nance
(18 to 24) Radio-TV Repts. Ltd.
(25) Weed & Company
(26) June 1, 1965

CKCQ, QUESNEL

1,000 watts on 570 kcs.

- (1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reid
(4) John V. Boates
(5 & 6) Gill McCall
(7) Don Prentice
(8 & 9) Scott Duncan
(10) Margaret Stephens
(11) John V. Boates
(12 & 13) Marie Davidson
(14) Don Prentice - CKCQ
(15) Tom Francoise - CKWL
(16) Ted Hopkins
(17) Stan Davis
(18 to 25) All-Canada
(26) August 28, 1957

CKWL, WILLIAMS LAKE

250 watts on 1,240 kcs.

- Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters
(1) Bob Leckie

CKXR, SALMON ARM

1,000 watts on 580 kcs.

- (1) Pall-Gray Broadcasting Co. Ltd.
(2 & 3) R. J. Hall
(4) W. E. Grey
(5) R. J. Hall
(6, 7 & 8) R. K. Field
(9) W. E. Gray
(10 & 11) P. N. Munoz
(12) Pat Youngberg
(13) W. E. Gray
(14) Pat Youngberg
(15) Jason Faite
(16) George Young
(17) S. E. Davis
(18 to 24) Radio-TV Repts. Ltd.
(25) November 15, 1965

CFLD, BURNS LAKE

250 watts on 1,400 kcs.

- (1) CFBV Ltd.
(2 & 3) R. A. East
(4) G. E. Rea
(5, 6 & 7) Jack Rea
(8 & 9) R. A. East
(10 & 11) M. J. Levesque
(12) M. A. Delwisch
(13) S. W. Davis
(14 & 15) Radio-TV Repts. Ltd.
(16) A. J. Messner & Co.
(17) Radio-TV Repts. Ltd.
(18) November 28, 1965

CFBV, SMITHERS
1,000 watts daytime (250 watts nighttime) on 1,230 kcs.

- (1) CFBV Limited
(2 & 3) R. A. East
(4) M. J. Levesque
(5, 6 & 7) Jack Rea
(8 & 9) N. Weseen
(10 & 11) M. J. Levesque
(12) L. Spicer
(13) Sid Sawchuck
(14) S. W. Davis
(15 & 16) Radio-TV Repts. Ltd.
(17) A. J. Messner & Co.
(18) Radio-TV Repts. Ltd.
(19) October 25, 1963

CJAT, TRAIL

1,000 watts on 610 kcs. CBC

- (1) Kootenay Broadcasting Co. Ltd.
(2) W. C. Harvey
(3) Joseph P. Kobluk
(4) Robert W. Meneer
(5) Burt Decaire
(6) Dave Glover
(7 & 8) Joe Remesz
(9) Dave Townsend
(10) John Renzie
(11 to 25) All-Canada
(26) December 26, 1931

CFTK, TERRACE

1,000 watts on 590 kcs.

- (1) Skeena Broadcasters Ltd.
(2) Managing Director - J. Fred Weber
(3) R. Alan Parfitt
(4) Ronald A. Paulsen
(5 & 6) Jack White
(7) Jack White
(8) Dave Cash
(9) Dan McAllister
(10) Keith Tutt
(11) All Parfitt
(12) John McAllister
(13) Mrs. Margaret Van Herd
(14) Jack White
(15) Mrs. Barbara Stevens
(16) Miss Pat Patterson
(17) John Nance
(18 to 24) Radio-TV Repts. Ltd.
(25) August 5, 1960

C-FUN, VANCOUVER

10,000 watts on 1,410 kcs.

- (1) Radio C-FUN Ltd.
(2) Gordon W. Burnett
(3) Douglas S. Greig
(4 & 5) Donald G. Macdonald
(6) Al Jordan
(7) Bob Robinson
(8) Al Jordan
(9) Tom Peacock
(10) Jim Nielsen
(11) Ed Kargl
(12) Joan Williams
(13) Aubrey Price
(14) Allison Neal
(15) Stan Davis
(16 & 17) Broadcast Media Sales Ltd.
(18) Donald Cooke Inc.

CHQM, VANCOUVER

10,000 watts on 1,320 kcs.

- (1) Vancouver Broadcasting Associates Limited
(2 & 3) W. E. Bellman
(4) Brian Scharf
(5) Maurice Foisy
(6) Ron Grimster
(7) Jack Wilson
(8) Mrs. Anne Bolton
(9) Marjorie Gage
(10) Stan Davis
(11 & 12) Quality Broadcast Sales

CKWX, VANCOUVER

50,000 watts on 1,130 kcs.

- (1) CKWX Radio Ltd.
(2) Arthur Holstead
(3) Wm. A. Speers
(4) General Sales Manager - Dick Lennie
(5) National Sales & Marketing Director - Doug Reid
(6) Retail Sales Manager - Keith Bower

STATION and PERSONNEL REGISTER (Radio)

- (6) Ron Robinson
 (7) John Ansell
 (9) John Bartod
 (11) Neil Nisbet
 (12) Jim Robson
 (16) Jack Hughes
 (17) Rai Purdy
 (18) Jim Morris
 (20) Stan Davis
 (21 to 25) All-Canada
 (26) April 1, 1923

- (9) Bob Arnold
 (10) Roy Darling
 (11) Kirk Davis
 (12) Bob Arnold
 (14) Irene Wilson
 (15) Irene Wilson
 (16) Lisa Flint
 (17) Kay McGill
 (18) Roy Darling
 (20) Charlie Smith
 (21) Air-Time Quality Sales
 (24) Western Broadcast Sales
 (26) September 4, 1959

- (12) Henry Viney
 Promotion Manager -
 Mieke Hollenbach
 (16) Louise Tetrault
 (17) Roy McDonald
 (18) Joyce Nephin
 (20) Robert W. Lamb
 (21 & 22) Radio & TV Reps Ltd.
 (23) A. J. Messner
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd.
 West Coast -
 Harlan Oakes & Assoc.
 (26) May 18, 1922

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Reps
4. Assistant Manager	13. Form Director	22. Montreal Reps
5. Commercial Manager	14. Women's Director	23. Winnipeg Reps
6. Production Manager	15. Promotion Manager	24. Vancouver Reps
7. Program Manager	16. Traffic Manager	25. U.S. Reps
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

CKLG, VANCOUVER

- 10,000 watts on 730 kcs.
 (1) Moffat Broadcasting Ltd.
 (2) R. L. Moffat
 (3) Don Hamilton
 (5) Al Anaka
 (6 & 7) Frank Callaghan
 (9) Paul Arthur
 (10) Frank Callaghan
 (11) Bill James
 (15) Peggy Keenan
 (16) Lois Redstone
 (18) Frank Callaghan
 (19) Helmut Glaser
 (20) Peter Mackintosh
 (21, 22, 23 & 24) Stephens & Towndrow
 (25) Devney Organization
 (26) January 31, 1955

CKDA, VICTORIA

- 10,000 watts on 1,220 kcs.
 (1) Capital Broadcasting System Ltd.
 President & General Mgr. -
 David M. Armstrong
 Executive Vice-President and Sales Manager -
 Keith G. MacKenzie
 Secretary-Treasurer -
 Comptroller -
 Mrs. Ruby Masters
 Operations Manager -
 David G. Hill

- (9) Hart Kirch
 (10) Mrs. Helen Moulton
 (11) Dave Hill
 (15) Mrs. Shirley Jefferson
 (16) Bernice Davies
 (17) Mrs. Cy Roberts
 (20) James P. Boudreau
 (21 & 22) Radio-TV Reps. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps. Ltd.
 (25) Canadian Standard Broadcast Sales Inc.
 (26) January 18, 1950

CHQR, CALGARY

- 10,000 watts on 810 kcs.
 (1) Bentley Broadcasting Co. Ltd.
 (2 & 3) Ted Soskin
 (4 & 5) Reuben Hamm
 (6, 7 & 8) Wilf Sennett
 (9) Larry Schwartz
 (10) Wilf Sennett
 (11) Fred Skelton
 (12) Russ Peak
 (13) Fred Skelton
 (14 & 15) Mrs. Kay Jones
 (16) Mrs. Norma Hoopfer
 (17) Mrs. Kari Williams
 (19 & 20) Mel Hoyme
 (21 & 22) Air-Time Quality Sale
 (23) Western Broadcast Sales
 (24) Western Broadcast Sales
 (25) Weed & Company
 (26) November 17, 1964

CFWC, CAMBROSE

- 10,000 watts on 790 kcs.
 (1) Camrose Broadcasting Co. Ltd.
 (2) H. J. Yerxa
 (3 & 5) Rich Sims
 (8) Bev Munro
 (9) Bev Munro
 (10) Curley Gurlock
 (11) Michael Goetze
 (12) Jim Brown
 (13) Dennis Ratcliff
 (14) Paulette Drever
 (15) Bob Smith
 (16) Florence Carlson
 (17) Dan Chomlak
 (18) Lavonne Switzer
 (20) Lyndy Olson
 (21 & 22) Lorrie Potts & Co. Ltd.
 (23) A. J. Messner & Co.
 (24) Stephens & Towndrow
 (26) November 2, 1954

CJDV, DRUMHELLER

- 5,000 watts on 910 kcs.
 (1) Dinosaur Broadcasting (1957) Ltd.
 (2 & 3) Tony Mayer
 (4) Stan Sparling
 (5) Tony Mayer
 (6, 7 & 8) Bill Dowson
 (9) Stan Sparling
 (10) Pat O'Connor
 (11 & 12) Jim Fisher
 (13) Bill Cameron
 (14) Mrs. Peg Pinkham
 (15) Bill Dowson
 (16) Mrs. Peg Pinkham
 (17) Ron Munroe
 (18) Pat O'Connor
 (19 & 20) John Bruins
 (21 & 22) Radio & TV Sales
 (23) A. J. Messner & Co.
 (24) Byles, Gibb & Assoc. Ltd.
 (26) December 1958

CBX EDMONTON

- 50,000 watts on 740 kcs.
 Owned and operated by the
 Canadian Broadcasting Corp.

CJCA, EDMONTON

- 10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
 (1) Edmonton Broadcasting Co. Ltd.
 (2) Gerry Gaetz
 (3) J. Dalt Elton
 Assistant Manager and
 General Sales Manager -
 Ken Goddard
 Retail Sales Manager -

Jack Sayers
 National Merchandising
 Mgr. - Pod Lebbert

- (7) Harry Boon
 (9) Jim Hault
 (10) Harry Boon
 (11) Walt Rutherford
 (12) Bryan Hall
 (14) Peg Miller
 (15) Dale Partridge
 (16) Janet Wickenberg
 (17) Bryan Toews
 (18) Garry McDonald
 (19) Andre Picard
 (20) Gordon Skutle
 (21 to 25) All-Canada
 (26) May 2, 1922

CHED, EDMONTON

- 10,000 watts on 630 kcs.
 (1) Radio Station CHED Ltd.
 (2) Ed. Rawlinson
 (3) Jerry Forbes
 (5) Bill Sysak
 (7) Keith James
 (9) Wes Montgomery
 (10) Dick Taylor
 (11) Don Rollans
 (15) Keith James
 (16) Myrna Shields
 (17) Natalie Howes
 (18) Dick Taylor
 (20) Clint Nichol
 (21, 22 & 24) Stephens & Towndrow
 (25) Weed & Company
 (26) March 4, 1954

CFRN, EDMONTON

- 50,000 watts on 1,260 kcs.
 (1) Sunwapa Broadcasting Limited
 (2) G. R. A. (Dick) Rice
 (3) A. J. (Red) Hopps
 (5) National - A. J. (Red) Hopps
 (6 & 7) George A. Duffield
 (9) Irv Shore
 (10) Harry Farmer
 (11) Bruce Hogle
 (12) Al McCann
 (13) Scott Flewitt
 (15) C. (Chuck) Benson
 (16) Faye Tanne
 (18) Mrs. Nadia Sinclair
 (20) Ted Wadson
 (21 & 22) Radio - TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (25) Young Canadian Ltd. & Harlan G. Oakes
 (26) November 1934

CHFA, EDMONTON

- 5,000 watts on 680 kcs. CBC
 (1) Radio Edmonton Ltee
 (2) R. Motu
 (3 & 5) B. J. Gagnon
 (6) Jacques Boucher
 (11 & 12) T. Forestier
 (14) J. Theoret
 (15) Jacques Boucher
 (16) M. VanDergooten
 (18) G. Paradis
 (20) Andre Rouleau
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Reps. Ltd.
 (24) Radio - TV Reps. Ltd.
 (25) Devney Organization
 (26) November 20, 1949

CHQT, EDMONTON

- 10,000 watts on 1,110 kcs.
 (1) Radio Station CHQT Ltd.
 (2) L. R. Roskin
 (3) M. D. Dyck
 (4 & 5) L. R. Roskin
 (6 & 7) Norm Fisher
 (9) Bob McClelland
 (10) Dasha Goody

- (11) John Bohonos
 (12) Hal Pawson
 (16) E. Weiss
 (17) Paul Hebert
 (18) Dasha Goody
 (20) Frank Makepeace
 (21 & 22) Air-Time Quality Sales
 (23 & 24) Western Broadcast Sales
 (26) August 19, 1965

CKUA, EDMONTON

- 10,000 watts on 580 kcs.
 (1) Alberta Government Telephones
 (3) John W. Hagerman
 (6) A. W. Cashman
 (9) E. G. Evans
 (11 & 12) Carl Noack
 (14) Mrs. Marg Eykelbosh
 (16) A. Douglas Morton
 (18) Mrs. V. Barber
 (20) Wm. Pinko
 (26) November 21, 1927

CFGP, GRANDE PRAIRIE

- 10,000 watts on 1,050 kcs. CBC
 (1) Northern Broadcasting Corp. Ltd.
 (2 & 3) C. A. Perry
 (4) Jack Soars
 (5) Gordon Pearcev
 (6) Jack Soars
 (8 & 9) Barry Hawkins
 (11) Lionel Kyle
 (12) F. Tanner
 (14) Mrs. Joyce Zasadny
 (16) Gail Soars
 (17) Cecil Morton
 (18) Doug Perry
 (20) Jim de Roaldes
 (21 to 25) All-Canada
 (26) November 2, 1937

CHEC, LETHBRIDGE

- 5,000 watts on 1,090 kcs.
 (1) Southern Alberta Broadcasting Ltd.
 (2 & 3) H. W. Brown
 Local Sales Manager -
 Ron Bruchet
 (6) Bob Wilson
 (8) Veryl Todd
 (9) Peter Fargey
 (10) Bob Wilson
 (11) Ron Dyck
 (12) Veryl Todd
 (13) Leo Dow
 (15) Doug Marvin
 (16) Margaret Davis
 (17) Betty Shipley
 (20) Bob Macdonald
 (21 to 24) Radio - TV Reps.
 (25) Weed & Company
 (26) August 28, 1959

CJOC, LETHBRIDGE

- 10,000 watts daytime (5,000 watts nighttime) on 1,220 kcs.
 (1) Lethbridge Broadcasting Ltd.
 (2) N. Botterill
 (3) J. McColl
 (5) J. Innes
 (6) Bob Lang
 (9) Jim Elliott
 (11) William Skelton
 (12) Ron Makarenko
 (13) Radford Whitt
 (15) R. Georgeson
 (16) J. Ravnborg
 (17) E. Watmough
 (18) Ray Georgeson
 (20) Douglas Card
 (21 to 25) All-Canada
 (26) May 10, 1926

CHAT, MEDICINE HAT

- 10,000 watts on 1,270 kcs. CBC
 (1) Monarch Broadcasting Co. Ltd.
 (2) J. H. Yuill
 (3) Orv Kope
 (4 & 5) Tom Gunter
 (6) Gerry Givens
 (7) Tom Gunter
 (8) Jack Thys
 (9) Ted Hockaday
 (10) Tom Gunter
 (11) Stan Weiler
 (12) Bob Burns
 (13) Mickey Lynch
 (14) Mrs. Barbara Morrison
 (15) Bill Yuill
 (16) Elaine Nott
 (17) Pat McCully
 (18) Brid Christinson
 (20) Sid Gaffney
 (21 to 25) All-Canada
 (26) November 1, 1946

CKYL, PEACE RIVER

- 10,000 watts daytime (1,000 watts nighttime) on 610 kcs.
 (1) Peace River Broadcasting Corp. Ltd.
 (2 & 3) John Skelly
 (5) George Cambridge
 (7) John Skelly
 (9) Don Hamilton
 (11) Larry Snelgrove
 (12) Al Adair
 (15) John Skelly
 (16) Carol Griep
 (17) Larry Snelgrove
 (20) Les Klement
 (21 & 22) Radio-TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps Ltd.
 (26) November 12, 1954

CKRD, RED DEER

- 10,000 watts daytime (1,000 watts nighttime) on 850 kcs.
 (1) Central Alberta Broadcasting (1961) Ltd.
 (2) Gordon E. Spackman
 Managing Director -
 Henry Flock
 (6 & 7) Rod Stephen
 (9) Larry Thiessen
 (10) Pod Stephen
 (11) Glen Burston
 (12) Al Farmer
 (13) Al Hammer
 (14) Marlene Prault
 (15) Pod Stephen
 (16) Jerry Tennant
 (17) Marlene Brault
 (20) Ken Martin
 (21 to 24) Radio-Television Reps. Ltd.
 (25) ABC International
 (26) April 30, 1949

SASKATCHEWAN

- CJSL, ESTEVAN
 1,000 watts on 1,280 kcs.
 (3) Norm Williams
 (6) Norm Williams
 (11) Dennis Hogman

CKSA, LLOYDMINSTER

- 10,000 watts on 1,040 kcs.
 (1) Sask-Alta Broadcasters Ltd.
 (2) Arthur F. Shortell

ALBERTA

CFAC, CALGARY

- 10,000 watts on 960 kcs. CBC
 (1) Calgary Broadcasting Co. Ltd.
 (2 & 3) Dave F. Penn
 (6 & 7) Clarence F. Mack
 (8) Jim Kunkel
 (9) Lorne Ball
 (11) Peter LaValley
 (12) Ed Whalen
 (15) Bev Mannix
 (16) Mrs. Helen VanVolkenburg
 (17) Mrs. Barbara Paulin
 (18) Marion Lawrence
 (19) Stanley C. Gilbert
 (20) Earle C. Connor
 (21 to 25) All-Canada
 (26) May 2, 1922

CKXL, CALGARY

- 10,000 watts on 1,140 kcs.
 (1) Bow Valley Broadcasting Co. Ltd.
 (3) James M. Pryor Jr.
 (5) Pearl V. Borgal
 Don Meek
 (6 & 7) Dave Lyman
 (9) Ned Corrigan
 (11) Don Carlson
 (12) Eric Bishop
 (15) Mrs. Pearl V. Borgal
 (16) Carol Sproule
 (17) Freda Fitzpatrick
 (18) Jack Stewart Jr.
 (20) Bill Martin
 (22 & 23) Byles, Gibb & Assoc. Ltd.
 (24) Stephens & Towndrow Ltd.
 (25) Devney Organization Inc.
 (26) May 15, 1964

CFCN, CALGARY

- 50,000 watts on 1,060 kcs.
 (1) The Voice of the Prairies Ltd.
 (2 & 3) H. Gordon Love
 Vice-President -
 Jas. A. Love
 Operations Manager -
 Gordon L. Carter
 (5) Bob Irvine
 (6) Don Thomas
 (8) Gordon Kelly
 (9) Terry Moore
 (11) William N. Love

CJOR, VANCOUVER

- 10,000 watts on 600 kcs.
 (1) CJOR Limited
 (2) Ralph Cunningham
 (3) John Donaldson
 (5) Gerry Altman
 (7) Jack Stewart
 (9) monry MacFarlane
 (11) Alec Young
 (16) Cathy Gray
 (17) Valerie Mott
 (20) Stan Davis
 (21 & 22) Byles, Gibb & Associates Ltd.
 (23) Byles, Gibb and Associates Ltd.
 (25) Weed & Co.
 (26) July 13, 1926

CJIB, VERNON

- (See Okanagan Radio)
 10,000 watts daytime (1,000 watts nighttime) on 940 kcs. CBC.
 (1) Interior Broadcasters Ltd.
 President & Managing Director - A. G. Seabrook
 (5) Alec D. Cobban
 (6) Jim Watson
 (9) Scott Dixon, Bob Adhead
 (11) Don Warner
 (12) Bob Adhead
 (15) Robbie Dunn
 (16) Mrs. Herta Pospischil
 (17) Miss Hannah Witt
 (19 & 20) Laurie Wright
 (21 to 25) All-Canada
 (26) September 22, 1947

CJVI, VICTORIA

- 10,000 watts on 900 kcs. CBC
 (1) Island Broadcasting Co. Ltd.
 (2) Gerry Gaetz
 (3) Ken Goddard
 (5) Bill Allen
 (6) Dick Batey
 (7) Joe Easingwood
 (9) Doug Short
 (10) Joe Easingwood
 (11) Gordon Williamson
 (15) Mrs. Willa Burke
 (16) Robert McGill
 (17) Hugh Smith
 (18) Mrs. Jackie Pomerleau
 (20) Michael G. Doyle
 (21 to 25) All Canada
 (26) April 17, 1926

CFAX, VICTORIA

- 1,000 watts on 1,070 kcs.
 (1) C-FAX Radio 1070 Ltd.
 (2 & 3) Clare Copeland
 (4) Charles Smith
 (5) Hugh Curtis
 (6 & 7) Walter Cownden
 (8) Art Kennard

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(12) Norm Williams
(13) Dennis Hogman
(16) Sheila Catton

CFRG, GRAVELBOURG

5,000 watts on 710 kcs. CBC
(1) Radio-Gravelbourg
Limitee
(2) J. Edmond Chabot
(3 & 5) Dumont Lepage
(6) Leonard Beaudry
(7) Dumont Lepage
(8) Benoit Pariseau
(9 & 10) Benoit Pariseau
(11) Marcel Moor
(12) Benoit Pariseau
(13) Marcel Moor
(14) Miss Jeanne Beauregard
(15) Dumont Lepage
(16 & 17) Jeanne Beauregard
(18) Benoit Pariseau
(19 & 20) Guy Prefontaine
(21 & 22) Hardy Radio &
Television Ltd.
(25) Devney Organization Inc.
(26) June 1, 1962

CFGR, GRAVELBOURG

250 watts on 1,230 kcs.
CBC French Network. Nighttime
broadcasting only. Same staff as
CFRG.

CHAB, MOOSE JAW

10,000 watts on 800 kcs.
(1) CHAB Ltd.
(2) Jack Moffat
(3 & 5) George Lawlor
(6) Tony Bast
(7) Ted Kelly
(8) Cy Knight
(9) Ted Kelly
(10) Joan Lockwood
(11) Wally Macht
(12) Ken Newans
(13) Brian Johnson
(14) Mrs. Myrna McCombs
(15) Dick Bourne
(16) Mrs. G. McNamara
(17) Mrs. Myrna McCombs
(18) Joan Lockwood
(19) Merv Pickford
(20) Merv Pickford
(21 & 22) Stephens &
Towndrow
(23) A. J. Messner & Co.
(24) Stephens & Towndrow
(25) Weed & Company
(26) July 7, 1922

CJNB, NORTH BATTLEFORD

10,000 watts on 1,050 kcs.
(1) Northwestern Broadcasting
Co. Ltd.
(2) E. A. Rawlinson
(3 & National Commercial
Mgr.) - Harry G. Dekker
Local Commercial
Mgr. - Alex Johnson
(6) Eldon Elliott
(9) Harry G. Dekker
(11) Lorne Cooper
(12) Eldon Elliott
(13) Lorne Cooper
(16) Pat Taylor
(17) Sylvia Sixsmith
(20) Al Ruddell
(21 & 22) Group One Radio Ltd.
(23 & 24) Byles, Gibb and
Assoc. Ltd.
(25) Devney Organization Inc.
(26) January 28, 1947

CKBI, PRINCE ALBERT

10,000 watts on 900 kcs.
(1) Central Broadcasting Co.
(2) E. A. Rawlinson
(3) F. F. Rawlinson
(5) B. Prest
(6) J. Scarrow

(8) G. Prosser
(9) Gerry Goota and
J. J. Cannon
(11 & 12) N. Roche
(13) H. Mallwitz
(14) Mrs. Marion Sherman
(15) G. Prest
(16) Mrs. Dora Fuller
(17) Marie Tremblay
(18) Mrs. Terry Bremner
(20) Tom VanNes
(21 to 25) All-Canada
(26) 1934

CKCK, REGINA

5,000 watts on 620 kcs.
(1) Transcanada Com-
munications Ltd.
(2) M. Sifton
(3) Jim Struthers
(5) Ron Lamborn
(6) Doug Alexander
(9) Johnny Sandison
(11) Grant Kennedy
(12) John Badham
(13) Grant Kennedy
(14) Mrs. Pam Allen
(15) Dennis Stafford
(16) Tom Mahar
(17) Jim Roberts
(18) Charlotte Jelinski
(20) Howard Dean
(21 to 25) All Canada
(26) July 29, 1922

CBK, REGINA

50,000 watts on 540 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CKRM, REGINA

10,000 watts daytime (5,000
watts nighttime) on 980 kcs.
(1) Cambrian Broadcasting
Ltd. (Western Division)
(2 & 3) James T. Miller
(5) K. J. Don
(6 & 7) George Gonzo
(11) Frank J. Flegel
(12) Ken Reeves
(13) Frank Flegel
(15) Stuart Poole
(16) Mrs. Freda Morris
(17) Stuart Poole
(20) Leonard V. Cozine
(21 & 22) Broadcast Media
Sales (1965) Ltd.
(23 & 24) Western Broadcast
Sales Ltd.
(25) Canadian Standard
Broadcast Sales, Inc.
(26) August 1, 1926

CJME, REGINA

1,000 watts on 1,300 kcs.
(1) Midwest Broadcasters Ltd.
(2) J. Marsh Ellis
(3) J. Marsh Ellis
(4) Mrs. Jessie Ellis
(5) Terry J. Ennis
(6) Bob Zaran
(9) Dee Charles
(11) Don Patterson
(12) Bob Zaran
(14) Mrs. Jessie Ellis
(15) Terry J. Ennis
(16) Kay Lazaruk
(17) Mrs. Jeannie Dewhurst
(18) Johnny Onn
(20) Dave Senft
(21 & 22) Hardy Radio & TV
(24) Ralph Wickberg
(25) Devney Organization Inc.
(26) November 24, 1959

CKKR, ROSETOWN (KINDERSLEY)

10,000 watts on 1,330 kcs.
(1) Goose Lake Broadcasting
Co. Ltd.
(2) Stan Solberg
(3) Stan Solberg

(4) Pat O'Connor
(5) George McCauley
(6, 7 & 8) Pat O'Connor
(9 & 10) Stan Sparling
(11) Kevin Kelly
(12) Stan Sparling
(13) Terry Bailey
(14, 15 & 16) Edna Mae
Haining
(17) Donna Robertson
(18) Doug Falkenberg
(19) Rick Raessler
(20) John Guppy
(21 & 22) Radio Reps.
(26) August 10, 1966

CFNS, SASKATOON

1,000 watts on 1,170 kcs.
French Network.
(1) Radio-Prairies-Nord
Limitee
(2) Clotilde Denis Sr.
(3) Raymond J. Marcotte
(5) Gus Bandet
(7 & 8) Jacques Landry
(9) Real D'Amours
(10) Mrs. M. A. Papen
(11) Pierre Jomphe
(12) Jacques Landry
(13) Pierre Jomphe
(14) Mrs. M. A. Papen
(16) Mrs. Eva Billo
(17) Leonette Gareau
(18) Andree Audette
(19 & 20) Hardy Radio & TV
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Devney Organization Inc.
(26) November 6, 1952

CFQC, SASKATOON

5,000 watts on 600 kcs.
(1) A. A. Murphy & Sons
Ltd.
(2) W. A. Murphy
General Manager -
Vern Dallin
(3) Roy Currie
(5) Euclide Bourassa
(6) Dennis Fisher
(8) Wally Stambuck
(9) Denny Carr
(11) Les Edwards
(12) Chuck McManus
(13) Bill Story
(16) Mrs. Martha Mills
(17) Margaret Morrison
(18) Mrs. Eleanor Cailles
(20) Jan Van der Tuuk
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Canadian Standard
Broadcast Sales Inc.
(26) July 18, 1923

CKOM, SASKATOON

10,000 watts on 1,250 kcs.
(1) Saskatoon Community
Broadcasting Co. Ltd.
(2) R. A. Hosie
(3 to 5) William P. Stovin
(6) Arnold E. Stilling
(7) Easten Wayman
(9) Jack McClung
(11) Harry Cameron
(12) Wally Cameron
(15) Judy Barber
(16) Mrs. Sharon Kredba
(17) Mrs. Rosemarie Polowick
(18) Mrs. Inez McGowan
(20) Maynard Greer
(21 to 24) Byles, Gibb and
Assoc. Ltd.
(25) Weed & Company
(26) June 8, 1951

CKSW, SWIFT CURRENT

1,000 watts daytime (250 watts
nighttime) on 1,400 kcs.
(1) Frontier City Broad-

casting Co. Limited

(2) D. W. Scott
(3) W. C. Gilbey
(5) Wm. Friest
(6) W. C. Gilbey
(7) W. C. Gilbey
(8) Art Wallman
(9) Gordon College
(10) W. Gilbey
(11) R. Dooley
(12) Bob Ridley
(13) A. Wallman
(14) Mrs. June Smith
(15) D. W. Scott
(16) Mrs. Velma Clark
(17) Sherman Lyngstad
(18) Linda Allan
(20) W. C. Gilbey
(21 & 22) Broadcast Media Sales
(23) Broadcast Reps. Ltd.
(24) Harlan Oakes & Assoc.
(26) June 1, 1956

CFSL, WEYBURN

1,000 watts daytime (250 watts
nighttime) on 1,340 kcs.
(1) Soo Line Broadcasting
Co. Ltd.
(2) T. G. Laing
(6) Tony Bast
(9) Murray Smith
(11) D. Deegan
(12) Jim Laing
(13) D. Deegan
(16) Linda Ebel
(17) Mrs. Kay Sommerville
(20) John Mitschke
(21 & 22) Air-Times Sales Ltd
(23 & 24) Byles, Gibb and
Assoc. Ltd.
(25) Donald Cooke Inc.
(26) August 16, 1957

CJGX, YORKTON

10,000 watts on 940 kcs.
(1) Yorkton Broadcasting
Co. Ltd.
(2 & 3) George G. Gallagher
(5) National Sales Manager -
Ken M. Dodds
Local Sales Manager -
Merv Phillips
(6 & 7) Ed A. Laurence
(9) Ed A. Laurence
(11) Dave Adams
(12) Jim Keilback
(13) Doug Sherwin
(15) Ken M. Dodds
(16) Mrs. Jean Coleridge
(17) Mrs. Lorna Reschke
(18) Ruth Falkenburg
(19) Tom Moore
(20) Harry Kerr
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Canadian Standard
Broadcast Sales Inc.
(26) August 28, 1927

MANITOBA

CFAM, ALTONA

10,000 watts daytime (5,000
watts nighttime) on 1,290 kcs.
(1) Southern Manitoba Broad-
casting Co. Ltd.
(2) Walter E. Kroeker
(3) Elmer Hildebrand
(5) Gerry Rempel
(6 & 9) Bill Kehler
(11) Jake Elias
(13) Dr. Peter Olson
(14) Mrs. Oily Penner
(16) Ruth Dueck
(17) Lorna Buhr
(18) Hans Andriessen
(20) John J. Pauls
(21 & 22) Radio - TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps.
(26) March 13, 1957

CHSM, STEINBACH

10,000 watts on 1,250 kcs.
Altona and Steinbach operated as
one station, same staff.
(26) March 13, 1964

CKX, BRANDON

10,000 watts daytime (1,000
watts nighttime) on 1,150 kcs. CBC
(1) Western Manitoba Broad-
casters Ltd.
(2 & 3) John B. Craig
(4) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Howard Cooper
(9) Vince Dodds
(11) John Harvard
(12) Marv Saxberg
(13) Frank Bird
(15) Cliff Jones
(16) Wendy Fairbairn
(18) Heike Brose
(19) Harold Donogh
(20) Humphrey Davies
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) December 1, 1928

CKDM, DAUPHIN

10,000 watts on 730 kcs.
(1) Dauphin Broadcasting Co.
(2) R. P. Scott
(3 & 5) J. Hugh Dunlop
(6) Mrs. Audrey Mansoff
(7) Paul Walker
(8) Dough. Simmons
(9) Doug Simmons
(10) Mrs. Audrey Mansoff
(11) Jack Henderson
(12) Paul Neilson
(13) Bob Love
(14) Helen Henderson
(15) Dough Simmons
(16) Mrs. Helena Sharna
(17) Mrs. Audrey Mansoff
(18) Doug Simmons
(20) Alan Watson
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 7, 1951

CFAR, FLIN FLON

10,000 watts daytime (1,000
watts nighttime) on 590 kcs. CBC
(1) Arctic Radio Corp. Ltd.
(2) Gunter Henning
(3 & 5) K. W. Edmands
(6) Geo. Young
(7) Harv Hillman
(8) George Young
(9) Harv Hillman
(11) Eric Mason
(12) K. W. Edmands
(13) Eric Mason
(15) George Young
(16) Miss H. Young
(17) Miss L. Doan
(18) Harv Hillman
(20) Eric Mason
(21 & 22) Lorrie Potts & Co. Ltd.
(23) Broadcast Reps Ltd.
(24) Radio - TV Reps Ltd.
(25) Canadian Standard
Broadcast Sales Inc.
(26) November 13, 1937

CFRY, PORTAGE LA PRAIRIE

1,000 watts on 920 kcs.
(1) Portage-Delta Broad-
casting Co. Ltd.
(2 & 3) Richard D. Hughes
(4 & 5) Jack E. Follett
(6 & 7) Robert Clare
(9) Curly Erwin
(11 & 12) Jim Martin
(13) Howard Barker
(14) Nancy Lane
(15) Eric Sparke
(16) Mrs. Winnifred Kennedy
(20) Ricky Hughes
(21 & 22) Lorrie Potts & Co.
(23 & 24) Byles, Gibb and
Assoc. Ltd.
(26) October 18, 1956

CKSB, ST. BONIFACE

10,000 watts on 1,050 kcs.
CBC French Network.
(1) Radio-Saint-Boniface
Ltee
(2) Roland Trudeau
(3) Roland Couture

(5) Steve Bohemier
(7) Flore Toupin
(8 & 9) Andre Martin
(10) Christian Leroy
(11) Valmore Gervais
(12) Maurice Leveque
(15) Roland Couture
(16) Cecile Fredette
(17) Madeleine Painchaud
(18) Mrs. Aimee Simons
(19) Georges Laurent
(20) Roland Brodeur
(21 & 22) Hardy Radio &
TV Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Devney Organization Inc.
(26) May 27, 1946

CHTM, THOMPSON

1,000 watts on 610 kcs.
(1) Mystery Lake Broad-
casting Ltd.
(2) A. M. Cham
(3) Mrs. Bonnie Swain
(8) Bob Beggs
(9) Bryan Laver
(14) Bunny Wickman
(16) Diane Patrick
(17) Bunny Wickman
(18) Bryan Laver
(20) Henry Johnson
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Company
(26) March 28, 1964

CKRC, WINNIPEG

10,000 watts on 630 kcs.
(1) Transcanada Com-
munications Ltd.
(2) Michael Sifton
(3 & 5) Jim Grisenthwaite
(6) Robert K. MacDonald
(7) Ken Babb
(9) Don Slade
(11) Lee Sage
(12) Stan Menzies
(16) Vera Gillespie
(17) Tom Ashmore
(18) Ron Legge
(19) Harry Taylor
(20) Ray Patterson
(21 to 25) All-Canada
(26) 1928

CJOB, WINNIPEG

10,000 watts on 680 kcs.
(1) Radio OB Ltd.
(2) Frank Griffiths
General Manager -
Rory MacLennan
National Sales Manager -
Ted Axford
Local Sales Manager -
G. Youngman
(7) Cliff Gardner
(8) George McCloy
(9) Red Alix
(10) Garry Robertson
(11) John McManus
(12) Bob Picken
(15) John Cochrane (Station)
Don Besler (Sales)
(16) Steve Smith
(17) Lynn Gibson
(20) Reg Durie
(21 & 22) Standard Broadcast
Sales Ltd.
(25) Canadian Standard
Broadcast Sales Inc.
(26) March 11, 1946

CJQM, WINNIPEG

5,000 watts on 1,470 kcs.
(1) QM Winnipeg Ltd.
(2) Don Croston
(3) Roy Priddle
(5) Bill Konyk
(6 & 7) George Hellman
(10) George Hellman
(11) Allan Bready
(12) Bob Davidson
(16) Shirley Braun
(17) Bob Knight
(18) Barry Spence
(20) John Pauls
(21 & 22) Air-Time
Quality Sales
(24) Radio & TV Reps. Ltd.
(26) November 1, 1963

STATION and PERSONNEL REGISTER (Radio)

CKY, WINDSOR

64,000 watts on 540 kcs.
 (1) Moffat Broadcasting Ltd.
 (2 & 3) Ronald Moffat
 (4) Don McCarroll
 (5 & 7) Bill Goggin
 (9) Jack Wells
 (10) George Jones
 (11) Bill Tredwell
 (12) Jack Wells
 (14) Kay Whit
 (15) Don Brownson
 (16) George Keith
 (17) Dick Turnbull
 (20) Andy Malowantchuk
 (21 & 22) Stephens & Townsend
 (23) Devney Organization Inc.
 (26) December 31, 1949

ONTARIO

CKBL, BARRIE

16,000 watts daytime (2,500
 watts nighttime) on 550 kcs.
 (1) Barrie Broadcasting
 Co. Ltd.
 (2 & 5) Robert C. Hunter
 (7 & 9) Ken Cameron
 (11) Wayne Duggan
 (12) Bill Bennett
 (14) Frank Toole
 (16) Sam Gardner
 (17) Marg Holmberg
 (20) Sam Varney
 (21 & 22) Paul Mulvihill
 & Co.
 (23) A. J. Messner & Co.
 (25) Canadian Broadcast
 Standard Sales
 (26) August 31, 1949

CKCB, COLLINGWOOD

250 watts on 1,400 kcs.
 Subsidiary of CKBL, Barrie.

CKCO, BELLEVILLE

1,000 watts on 800 kcs. CBC
 (1) Ontario Broadcasting
 Co. Ltd.
 (2) Dr. G. A. Merwin
 (3) Frank C. Murray
 Ted Selder -
 Program Manager
 (4 & 5) J. H. MacDonald
 (6) Leo Joward
 (7) Leo Joward
 (8 & 9) Tom Hookings
 (10) Frank C. Murray
 (12) Dave Sovereign
 (13) Jack Devine
 (14) Leo Joward
 (16) Mrs. Maria Willgoose
 (17) Mrs. Marg Hall
 (18) Mrs. Carol Palmer
 (20) John Buchanan
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (25) Young Canadian Ltd.
 (26) August 12, 1946

CKCR, BLIND RIVER

1,000 watts on 730 kcs. CBC
 (1) Algonquin Radio & TV
 Co. Ltd.
 (2 & 3) Carleton P. Green
 (4 & 5) Paul Leonard
 (6, 7 & 8) Art Christmas
 (9) Bill Thompson
 (10) Art Christmas
 (11) John Baird
 (12) Paul Leonard
 (13) Bill Thompson
 (14) Christmas Christmas
 (15) Paul Leonard &
 Art Christmas
 (16) Evelyn Follerton
 (17) Helen Follerton
 (18) Jim Douglas
 (19) Art Christmas
 (20) Ray Ryan
 (21) Broadcast Media Sales
 (25) Wood & Company
 (26) March 4, 1956

CKIC, BRANTFORD

1,000 watts daytime, (500 watts

nighttime) on 790 kcs.

(1) CBC Radio Ltd.
 (2 & 3) Leslie A. Allen
 (4) J. A. S. Morgan
 (5) H. J. Albert Jr.
 (6) Don Goulet
 (9) Jim Bisher
 (11) Bob Carr
 (14) Aubrey Spaffin
 (20) Paul Firminger
 (21 & 22) Hardy Radio & TV
 (24) Scherf Broadcast Sales
 (25) Donald Cooke Inc.
 (26) December 23, 1953

CKPC, BRANTFORD

10,000 watts on 1,380 kcs.
 (1) Telephone City Broadcast
 Ltd.
 (2) Mrs. Florence Buchanan
 General Manager -
 Richard Buchanan
 Station Manager and
 Commercial Manager -
 Russ Waters
 (7) Arnold Anderson
 (9) Ken Hodge
 (10) Arnold Anderson
 (11) Gordon Cook
 (12) Arnold Anderson
 (13) James Featherston
 (14) Mrs. Kit McDermott
 (16) Glen Walker
 (17) Mike Warren
 (20) James Featherston
 (21 & 22) Lorrie Potts & Co.
 (26) 1923

CFJR, BROCKVILLE

1,000 watts daytime (250 watts
 nighttime) on 1,450 kcs. CBC
 (1) Eastern Ontario Broad-
 casting Co. Limited
 (2 & 3) John A. Radford
 (5) Mac Rouleau
 (6 & 7) Jim Chapman
 (9) Brian Barker
 (11) Jim Chapman
 (12) Tom Statham
 (13) Lloyd Ker
 (15) Jim Chapman
 (16) Joan Barrington
 (17) Joel Potts
 (18) Jim Chapman
 (20) G. Hinton
 (21 to 24) Radio & TV Reps.
 Ltd.
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) April 1, 1926

CFPO, CHATHAM

10,000 watts daytime (1,000
 watts nighttime) on 630 kcs.
 (1) Great Lakes Broadcas-
 ting Ltd.
 (2) Don Hildebrand
 Vice-President & Gen.
 Sales Manager -
 Clair Chambers
 (3 & 5) Bob Van Stone
 (7) Vern Rombough
 (9) Joel Thompson
 (11) "Pat" McCarvey
 (12) Pat Connolly
 (13) Harold Smith
 (16) Joan Thompson
 (17) Reg Brown
 (18) Cheryl Lancaster
 (19) Bob Anakin
 (20) Gord Brooks
 (21 & 22) Paul Mulvihill & Co.
 (23 & 24) Byles, Gibb &
 Assoc. Ltd.
 (25) Devney Organization Ltd.
 (26) September 2, 1926

CFUC, CORNING

1,000 watts on 1,450 kcs.
 (1) Radio CHUC Limited
 (2 & 3) D. B. Williamson
 (4 & 5) Don Pitt
 (9) Doug Whelan
 (11) Larry Hall
 (14) Mrs. Louisa Guy
 (15) Don Pitt
 (17) Ken Vinen
 (19) Mrs. Louisa Guy
 (20) Gordon Skinner
 (21 & 22) Radio & TV Sales
 (26) August 28, 1957

CFML, CORNWALL

1,000 watts on 1,110 kcs.
 (1) C.F.M.L. RADIO
 (CORNWALL) Ltd.
 (2) Tyson Bertrand
 (7) Elsie Bertrand
 (4) Bernard Bertrand
 (5) Guy Vachon
 (6 & 7) Gilles Carriere
 (8) Richard Gervais
 (9) Roland Charvaz
 (11) Jehan Morin
 (12) Jacques Salvai
 (14) Madeleine Germain
 (15) National - G. F. Grady
 Local - Fern Desrosier
 (16) Albert Menard
 (17) Gilles Carriere
 (18) Richard Gervais
 (19) Serge Nadeau
 (20) Don Williamson
 (21 & 22) Lorrie Potts &
 Co. Ltd.
 (26) November 11, 1959

CSS, CORNWALL

1,000 watts on 1,220 kcs.
 (1) Tri-Co Broadcasting Ltd.
 (2) Eliazar Emard, M. D.
 (3) Paul Emard
 (6) Bill Gallant
 (7) Bill Gallant
 (9) Len Digby
 (12 & 13) George Heath
 (15) Bill Gallant
 (16) Mrs. Alma Valley
 (17) Mrs. Betty Kennedy
 (18) Bill Gallant
 (20) Reg McCauland
 (21 to 25) All-Canada
 (26) June 1, 1959

CFOB, FORT FRANCES

1,000 watts on 800 kcs. CBC
 (1) Border Broadcasting
 Limited
 (2 to 5) Donald A. Fawcett
 (6) Keith Vettergreen
 (8) Gordon McBride
 (9) Don Halling
 (10) Keith Vettergreen
 (11) Jack Sandberg
 (12) Don Halling
 (13) Dan Rose
 (14) Dolores Fraser
 (15) Keith Vettergreen
 (16) Dolores Fraser
 (17) Mrs. Vi Plumridge
 (18) Don Ryan
 (20) Oscar Petunick
 (21 & 22) Radio-TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps Ltd.

CLX, FORT WILLIAM

10,000 watts daytime (5,000
 watts nighttime) on 800 kcs.
 (1) Lakehead Broadcasting
 Company Limited
 (2 & 3) R. P. MacGowan
 (5) W. J. Clemens
 (6) Bill Logan
 (7) Jay Spark
 (10) Bill Logan
 (11) Ron Knight
 (12) Ken Nicolson
 (13) Ray Dee
 (14) Lynne Pilot
 (16) Roberta Couch
 (17) Sylvia Coyle and
 Lynne Pilot
 (18) Steve Hunter
 (19) John Elder
 (20) Kurt Mayer
 (21 & 22) Lorrie Potts &
 Company
 (23) A. J. Messner & Co.
 (24) Stephens & Townsend
 (25) Devney Organization
 (26) 1959

CFTI, GALT

250 watts on 1,110 kcs.
 (1) The Galt Broadcasting
 Co. Ltd.
 (2 & 3) John V. Evans
 (5) A. C. Bond
 (7 & 11) John Eitherton
 (14) Betty Burke
 (16) Marilyn Kavaner

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Men | 18. Librarian | |

(20) Leonard Morris
 (21) Hardy Radio & TV
 (22) Hardy Radio & TV
 (23) A. J. Messner & Co.
 (26) September 17, 1954

CJOY, GUELPH

10,000 watts daytime (5,000
 watts nighttime) on 1,460 kcs.
 (1) CJOY Limited
 (2) W. O. Slatter
 General Manager -
 F. T. Metcalf
 (6 & 7) J. D. LeBlanc
 (8) Gordon Field
 (9) Terry Spearin
 (11 & 12) Norman Jary
 (16) Mrs. M. Gross
 (17) Mrs. Karen Wark
 (20) Robert Nagyobb
 (21 to 25) All-Canada
 (26) June 14, 1948

CKOC, HAMILTON

5,000 watts on 1,150 kcs.
 (1) Wentworth Radio Broad-
 casting Co. Ltd.
 (2) Clifford Sifton
 (3) Don R. Dawson
 (4) John M. Hill
 (5) Wm. E. Ballantyne
 (6) John M. Hill
 (9) Gary Parkhill
 (10) Jimmie Rogers
 (11) Larry Gavin
 (12) Gary Summers
 (15) Lyn Cooper
 (16) Mrs. Dorothy Howe
 (17) Mrs. Margaret MacLaren
 (20) Leslie Horton
 (21 to 25) All-Canada
 (26) May 1, 1922

CHIQ, HAMILTON

10,000 watts (day), 5,000
 watts (night) on 1,220 kcs.
 (1) CHIQ Limited
 (2) Irwing Zucker
 (3) Jack Schoone
 (4 & 5) Gordon Marratto
 (6) I. Byers
 (9) J. Barr
 (10) Larry Costello
 (11) I. Byers
 (12) George Goodrow
 (15) Ed Stock
 (16) Diane Sadowski
 (17) Dorothy Kadwell
 (19) David McCallum
 (20) Les Rooke
 (21) George E. Spracklin
 Assoc.
 (22) Radio & TV Sales
 (23) A. J. Messner & Co.
 (25) Devney Organization
 (26) November 14, 1960

CHML, HAMILTON

5,000 watts on 900 kcs.
 (1) Maple Leaf Broadcasting
 Co.
 (2) Kenneth D. Sobie
 Vice-President & Manager
 T. E. Darling
 Station Manager -
 Wm. E. Hall
 (5) Bill Reid
 (6) Bob Hooper
 (9) Paul Hanover
 (10) Ed Preston
 (11) Don Johnston
 (12) Perc Allen
 (15) Mike Thompson
 (16) June Archer
 (17) Agnes Anderson
 (18) Ed Preston
 (19) Ross Willough
 (20) Ed Vicar
 (21 to 24) Stephens &
 Townsend

CKAR, HUNTSVILLE

1,000 watts on 630 kcs. CBC
 (1) Muskoka-Parry Sound
 Broadcasting Ltd.
 (2) G. Norris MacKenzie
 (3) Garth Thomas
 (5) Robert Carpenter
 (6 & 7) George Young
 (8) Paul Walmsley
 (9) George Young
 (11) George Young
 (12) Garth Thomas
 (14) Mrs. Melva Halden
 (15) Robert Carpenter
 (16) Gail Markle
 (17) Mrs. Marjory McFadden
 (20) Albert Vandesteeg
 (21 & 22) Radio-TV Reps.
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps.
 (25) Weed & Company
 (26) June 14, 1958

CKAR-1, PARRY SOUND

250 watts on 1,340 kcs.
 Satellite of CKAR, Huntsville.
 Same staff.

CKAP, KAPUSKASING

1000 watts on 580 kcs.
 (1) Kapuskasing Broad-
 casting Co. Ltd.
 (2 & 3) G. Fred Heathcote
 (5) John Ladouceur
 (6) Dave Hudson
 (7 & 8) Peter Lawrence
 (9) Dave Hudson
 (10) Peter Lawrence
 (11 & 12) Bill Giguere
 (14) Eve Norman
 (16) Diane Ladouceur
 (17) Lillian Nichols
 (18) Rod Olson
 (19 & 20) Orvin Wilcox
 (21 to 24) Radio TV Reps.
 (25) Young Canadian
 (26) July 31, 1965

CJRL, KENORA

1,000 watts on 1,220 kcs. CBC
 (1) Lake of the Woods Broad-
 casting Ltd.
 President & Gen. Manager
 H. F. Dougall
 (4 & 5) Dennis Bellville
 National Sales Director -
 G. Jeffrey
 (7) J. Murphy
 (9) Gus Nanton
 (11 & 12) Andy Amott
 (16) Gail Bowman
 (17) Valerie Brown
 (18) Gail Bowman
 (20) Ken Waty
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (25) Young Canadian Ltd.
 (26) February 18, 1939

CKDR, DRYDEN

1,000 watts on 900 kcs.
 Satellite transmitter of CJRL,
 Kenora
 (26) August 1963

CKLC, KINGSTON

10,000 watts daytime (5,000
 watts nighttime) on 1,380 kcs.
 (1) St. Lawrence Broad-
 casting Co. Ltd.
 (9) Bob Grant
 (3) Terry French
 (5) John French
 (6) John Birmingham
 (9) Trevor Kidd
 (10) Gary Part

(11 & 12) Bill Hamilton
 (15) Terry French
 (16) Mrs. Betty Kerr
 (17) Mrs. Lesly Tym
 (18) Noreen Hackey
 (20) Bill Grant
 (21 & 22) Hardy Radio & TV
 (25) Weed & Company
 (26) November 23, 1953

CFRC, KINGSTON

100 watts on 1,490 kcs.
 (1) Queen's University
 (2) Director of Radio -
 Mrs. Margaret Angus
 All staff are student
 volunteers.
 (26) October, 1922

CKWS, KINGSTON

5,000 watts on 960 kcs. CBC
 (1) Frontenac Broadcasting
 Co. Ltd.
 (2) Sen. Rupert Davies
 (3) Roy Hofstetter
 (5) Leo Clark
 (6 & 7) Carl Cogan
 (8) Bryan Olney
 (9) Joey Cannon
 (10) Bryan Olney
 (11) Floyd Patterson
 (12) Max Jackson
 (13) Joey Cannon
 (14) Mrs. Eva Howard
 (15) Mrs. Shirley Gould
 (16) Mrs. Frances Harvey
 (17) Mrs. Eva Howard
 (18) Bob Roper
 (19) David Travers
 (20) Gord Backus
 (21 to 24) Byles, Gibb &
 assoc. Ltd.
 (25) All-Canada
 (26) August 31, 1942

CJKL, KIRKLAND LAKE

5,000 watts on 560 kcs. CBC
 (1) Kirkland Lake Broad-
 casting Ltd.
 (2) Mrs. Irma Brydson
 (3) William King
 (4 & 5) Gerry Lyddiatt
 (6 & 7) Ron Smith
 (9) Boyd Clowater
 (11) Gerry Cochrane
 (12) Boyd Clowater
 (14) Mrs. A. Thompson
 (16) Mrs. Jane Milligan
 (17) Fleurette Watson
 (20) C. L. Spence
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (25) All-Canada
 (26) March 30, 1934

CHYM, KITCHENER

10,000 watts daytime (5,000
 watts nighttime) on 1,490 kcs. CBC
 (1) Greatlakes Broadcasting
 System

(2) Don Hildebrand
 Vice-President & Gen.
 Sales Manager -
 Clair Chambers

(3) Robert M. Bambury
 (7) Sandy Hoyt
 (11) Ross Marshall
 (12) Don Cameron
 (15) Mac Lindsay
 (16) Jeannette Lavery
 (17) Bob Wood
 (18) Molly Zakrzewski
 (20) Allen Davis
 (21 & 22) Paul Mulvihill & Co.
 Assoc. Ltd.
 (25) Devney Organization
 (26) June 29, 1929

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CKKW, KITCHENER

- 1,000 watts on 1,320 kcs.
 (1) Central Ontario Television Ltd. (Radio Div.)
 (2) C. A. Pollock
 (3) W. D. McGregor
 (5) Bill Valentine
 (7) Dan Fisher
 (8) John DeLazzer
 (9) Stu Kenny
 (11) Gary McLaren
 (12) Reg Sellner
 (13) Stu Kenny
 (14) Elaine Cole
 (15) Bill Whiting
 (17) Larry Cole
 (18) Frank Kirton
 (19) Jim Smith
 (20) Paul Turchan
 (21 to 25) All-Canada
 (26) July 29, 1959

CJSP, LEAMINGTON

- 1,000 watts on 710 kcs.
 (1) Sun Parlor Broadcasters Ltd.
 (2) John L. Moore
 (3 & 5) John C. Garton
 (6 & 7) Lou F. Tomasi
 (8 & 9) Craig Cole
 (10) Wayne McLean
 (11) Arthur S. Gadd
 (14) Mrs. Joanne Fillimore
 (15) Arthur S. Gadd
 (16) Mrs. Effie Roach
 (17) John Mackey
 (18) George Thomas
 (19 & 20) Ted Cribbie
 (21 & 22) Radio-TV Sales Inc.
 (23) Broadcast Reps. Ltd.
 (25) Geo. T. Hopewell Inc.
 (26) February 19, 1955

CKLY, LINDSAY

- 1,000 watts on 910 kcs.
 (1) Greg-May Broadcasting Ltd.
 (2, 3 & 5) J. A. McNabb
 (6 to 10) Jim Bagshaw
 (11) Ralph Donnelly
 (12) Jim Armstrong
 (13) Ralph Donnelly
 (14) Rosemary Dignam
 (15) Jim Bashaw
 (16) Mrs. Jean Bain
 (17) Marnie Eberts
 (18) Dick Albert
 (20) Bob Carter

- (21 to 23) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (26) December 8, 1955

CKSL, LONDON

- 10,000 watts on 1,410 kcs.
 (1) London Broadcasters Ltd.
 (2) F. Vincent Regan
 (3) John Funston
 Business Manager -
 Bill Robinson
 (5) R. A. Leslie
 (6 & 7) Don Naim
 (9) Frank Proctor
 (11) Ed Blake
 (12) Tom Dalby
 (16) Grace Howald
 (17) Charles Sterne
 (19) Jeff Guy
 (20) Bill Post
 (21 & 22) Air-Times Sales
 (23 & 24) Radio-TV Reps Ltd.
 (25) Canadian Standard Broadcast Sales Inc.
 (26) June 24, 1956

CFPL, LONDON

- 10,000 watts daytime (5,000 watts nighttime) on 980 kcs. CBC
 (1) The London Free Press Printing Co. Ltd.
 (2) W. J. Blackburn
 (3) Ward Cornell
 (5) Charles N. Knight
 Sales Manager
 (6) Geoff Bingle
 (9) John Dickins
 (11) Hugh Brenner
 (12) Peter James
 (13) Roy Jewell
 (15) Tom Trowell
 (16) John N. Illman
 (17) Lloyd Wright
 (18) Debbie Williams
 (19) Keith Roberts
 (20) Glen Robitaille
 (21 & 22) Stephens & Towndrow
 (23) Stephens & Towndrow
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) September 30, 1922

CKMP, MIDLAND

- 100 watts on 1,230 kcs.
 (1) Midland Penetang Broadcasting Ltd.
 (2, 3 & 5) R. B. Armstrong
 (7 to 9) Doug Reed
 (11 & 12) Jim Armstrong

CJRN, NIAGARA FALLS

- 10,000 watts on 1,600 kcs.
 (1) Radio Niagara Ltd.
 (2) James O'Brien
 (3) Operations Manager -
 Robert O'Brien
 (6) Don Derry
 (9) John Michael
 (10) Herb Bubar
 (11) Rick Smith
 (12) Rick Jeanneret
 (16) Mrs. Edith Guild
 (17) David Dickson
 (19) Don Derry
 (20) William Hyson

CFCH, NORTH BAY

- 10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC
 (1) Northern Broadcasting Limited
 (2) Reg Carne
 (5) Bryan Manson
 (6 & 7) Bruce Ruggles
 (8) Danny Morgan
 (9) Jack Thompson
 (11) Norris Whitfield
 (12) Pete Handley
 (14) Mrs. Meri Craven
 (15) David Bach
 (16) Gail Duffy
 (17) Erna Higgins
 (20) Ken Houzer
 (21 to 24) Byles, Gibb & Assoc. Ltd.
 (25) All Canada
 (26) March 4, 1931

CHWO, OAKVILLE

- 1,000 watts daytime (500 watts nighttime) on 1,250 kcs.
 (1) CHWO Radio Ltd.
 (2 & 3) Howard C. Caine
 (5) Victor Tipple
 (6) Richard George
 (7) Jean Caine (Mrs.)
 (9) Brian Thomas
 (11) Dave Owens
 (14) Jean Caine (Mrs.)
 (17) K. Parker (Mrs.)

- (18) Dick George
 (20) Alex Velleman
 (21) Direct EM. 6-7182
 (22) Radio & TV Sales
 (23) Broadcast Reps. Ltd.
 (24) Radio-TV Reps. Ltd.
 (26) November 17, 1956

CFOR, ORILLIA

- 10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC
 (1) Greatlakes Broadcasting System Limited
 (2) D. G. Hildebrand
 (3 & 5) John C. Morris
 (6) Howard Langdale
 (7, 9, 10) Howard Langdale
 (11) Barry Pauley
 (12) Ken McDonald
 (13) Alex Gilmore
 (15) John C. Morris
 (16) April Roundell
 (17) Don MacMillan
 (19 & 20) Jim Prophet
 (21 & 22) Paul Mulvihill & Co
 (23 & 24) Byles, Gibb & Assoc. Ltd.
 (25) Canadian Standard Broadcast Sales Inc.
 (26) September 3, 1945

CKLB, OSHTAWA

- 10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.
 (1) Lakeland Broadcasting Co. Ltd.
 (2) Gordon G. Garrison
 (5) Len C. Evans
 (7) Bill Henning
 (9) Doug Crysdale
 (11) Ross Gibson
 (12) Jim Bishop
 (13) Ross Gibson
 (16) Mrs. Vicki Millar
 (17) Joy Dell
 (20) W. C. Marchand
 (21 & 22) Lorrie Potts & Co.
 (23) Broadcast Reps. Ltd.
 (24) Radio-TV Reps.
 (25) Devney Organization
 (26) October 6, 1946

CKPM, OTTAWA

- 10,000 watts on 1,440 kcs.
 (1) Confederation Broadcasting (Ottawa) Ltd.
 (3) James A. Stewart
 (5) Lisa MacDonald
 (6) Ron Wright
 (9) Bill Kincaid
 (10) Ron Wright
 (11) Jack Thompson
 (12) Lee Paine
 (16) Terry Flett
 (17) Lisa MacDonald
 (18) Benj Karch
 (19) Terry Flett
 (20) Brian Thomas
 (21 & 22) Air-Time Sales Ltd.
 (23) Broadcast Reps. Ltd.
 (25) Weed & Company
 (26) June 7, 1964

CKOY, OTTAWA

- 50,000 watts on 1,310 kcs.
 (1) CKOY Ltd.
 (2) Gordon F. Henderson
 (3) Jack Daly
 (7) Bill Lee
 (9) Jack Fox
 (10) Bill Lee
 (11) Hal Anthony
 (12) Pat Marsden
 (15) John Sheffington
 (16) Millie Stevens
 (18) Jo-Ann Vaughan
 (19) Tom Born
 (20) Ken Puttock
 (21 & 22) Standard Broadcast Sales Co. Ltd.
 (23 & 24) Western Canadian Broadcast Sales

- (25) Young Canadian Ltd.
 (26) June 1, 1949

CFRA, OTTAWA

- 50,000 watts daytime (10,000 watts nighttime) on 580 kcs.
 (1) CFRA Broadcasting Ltd.
 (2) Mrs. Frank Ryan
 (3) Terry Klelty
 (5) George Gowling
 (6 & 7) Doug McGowan
 Operations Director -
 Gord Atkinson
 (8) Gord Atkinson
 (9) General Grant
 (10) Gord Atkinson
 (11) Ron Slade
 (12) Ernie Calcutt
 (13) Mrs. Frank Ryan
 (15) Terry McGovern
 (16) Mrs. Margaret Bellefeuille
 (17) Syd Pilkington
 (18) Mrs. Pat McCarthy
 (19) Carman Dawson
 (20) George Roach
 (21 to 24) Stephens & Towndrow
 (25) Devney Organization Inc.
 (26) May 3, 1947

CFOS, OWEN SOUND

- 1,000 watts on 560 kcs. CBC
 (1) Grey & Bruce Broadcasting Co. Ltd.
 (2) C. J. McTavish
 (3) W. N. Hawkins
 (5) R. Tomlinson
 (7) S. Latham
 (11) R. Kentner
 (13) L. Phillips
 (16) Mrs. Phyllis Arnett
 (17) R. Wray
 (18) Mrs. Lois Bowerman
 (21 & 22) Lorrie Potts & Co. Ltd.
 (25) Canadian Standard Broadcast Sales
 (26) March 1, 1940

CHOV, PEMBROKE

- 1,000 watts on 1,350 kcs. CBC
 (1) Ottawa Valley Broadcasting Co. Ltd.
 (2) E. G. Archibald
 (3) Bill Kay
 Director, Local Sales -
 Barrie Sutherland
 National Sales Manager -
 Bill Kay
 (8 & 9) Roger Stanion
 (10) Mrs. Lynda Nixon
 (11) Jack Derouin
 (12) Bill Kay
 (13) Harvey Fraser
 (15) Brenda Fraser
 (16) Florence Brumm
 (17) Mrs. Joan Stewart
 (18) Mrs. Lynda Nixon
 (19) Murray Mathieson
 (20) Ed Schmidt
 (21 & 22) Paul Mulvihill & Co
 (25) Young Canadian Ltd.
 (26) August 21, 1942

CHEX, PETERBOROUGH

- 5,000 watts on 980 kcs. CBC
 (1) Kawartha Broadcasting Co. Ltd.
 (2) Senator W. R. Davies
 (3) Wally Rewegan
 (5) W. C. Fontaine
 (6 & 7) Don O'Neil
 (9) Bruce Anderson
 (10) Sean Eyre
 (11) Morley Overholt
 (12) John Danko
 (15) Arlene Robertson
 (16) Miss Dorothy Baldry
 (17) Mrs. Josie McCutcheon
 (19) Frank Schoales
 (20) Bert Crump
 (21 to 24) Byles, Gibb & Assoc. Ltd.

- (25) All Canada
 (26) March 31, 1942

CKPT, PETERBOROUGH

- 5,000 watts on 1,420 kcs.
 (1) Peterborough Broadcasting Co.
 (2) Ralph T. Snelgrove
 (3 to 5) Al Bestall
 (6, 7 & 9) Don Percy
 (11) David Magee
 (12) Bill Spenceley
 (14) Clare Bestall (Mrs.)
 (15) Peter Bennett
 (16) Beverly Young
 (17) Joe de By
 (18) Ian Cook
 (19) Garth Quinlan
 (20) George Jones
 (21, 22, 24) Stephens & Towndrow
 (25) Devney Organization
 (26) December 3, 1959

CFPA, PORT ARTHUR

- 1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC
 (1) Ralph H. Parker Ltd.
 (2 & 3) Ralph H. Parker
 (4) Margaret McGregor
 (5) Joe Ulakovic
 (16) Doreen Bodnar
 (17) Mrs. Contie Todd
 (21 & 22) Broadcast Media Sales Limited
 (23 & 24) All-Canada
 (25) Weed & Company
 (26) September 3, 1944

CKPR, PORT ARTHUR

- 5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
 (1) H. F. Dougall Co. Ltd.
 (2) H. Fraser Dougall
 (3 & 5) George D. Jeffrey
 (6 & 7) John Murphy
 (11) John Murphy
 (12) Hal Lee
 (13) Gerry Isherwood
 (14) Kay Hackala
 (15) Gerry Isherwood
 (16) Mrs. Maureen Gordon
 (17) Betty Johnson
 (18) John Murphy
 (19) W. Thompson Ross
 (20) Gerhardt Buetow
 (25) Canadian Standard Broadcast Sales Inc.
 (26) February 3, 1930

CKTB, ST. CATHARINES

- 10,000 watts daytime (5,000 watts nighttime) on 610 kcs.
 (1) The Niagara District Broadcasting Co. Ltd.
 (2) William B. C. Burgoyne
 (3) Mary C. Burgoyne
 (5) Wm. V. Stoeckel
 (6) Bob Johnston
 (7) Jack Dawson
 (9) John Larocque
 (10) Wayne MacLure
 (11) Jay Glover
 (12) Bill Bird
 (13) Stuart Holloway
 (14) Mrs. Jean Stanway
 (15) Mrs. Jean Stanway
 (16) Mrs. Marion Mosher
 (17) Maureen Rogan
 (18) Mrs. Sandra Garriock
 (19) Larry Holleran
 (20) William H. Allen
 (21 & 22) Paul Mulvihill & Co
 (23) Broadcast Reps. Ltd.
 (24) Scharf Broadcast Sales
 (25) Devney Organization Inc.
 (26) 1930

CHLO, ST. THOMAS

- 1,000 watts on 680 kcs.
 (1) Souwesto Broadcasters
 (2 & 3) John L. Moore

Please
 help us keep
 this Directory
 up to date

Want a Man? Want a Job?

TRY A SMALL AD in
 Canadian Broadcaster

STATION and PERSONNEL REGISTER (Radio)

(5) Peter A. Webb
 (6 & 7) J. Robt. Wood
 (8) J. Robt. Wood
 (9) Paul Sias
 (10) Doug Hinz
 (11) Tommy Young
 (12) Doug Hinz
 (13) Peter A. Webb
 (14) Mrs. Thelma Van
 Koughnett
 (17) Don M. Lemley
 (20) Gene Hint
 (21 & 22) Radio & Television
 Sales Inc.

(23) A. J. Messner & Co.
 (25) Weed & Company
 (26) May 14, 1948

CJOK, SARINIA
 5,000 watts daytime (1,000
 watts nighttime) on 1,070 kcs.
 (1) Sarnia Broadcasting
 (1964) Ltd.
 (2) Karl B. Monk,
 Gen. Mgr. Div. Nat.
 Sales

(3) Art O'Hagan
 (5) Wm. Toll
 (7) Gene McLaughlin
 (9) Frank McBride
 (11) Ian Dunlap
 (12 & 13) Jerry Dumas
 (15) Arthur O'Hagan
 (16) James Lindsay
 (18) Mrs. Zelma Warner
 (19) Wilf Rice
 (20) Robert Cooke
 (21 & 22) Paul Mulvihill &
 Co. Ltd.
 (23) Radio Reps. Ltd.
 (24) Radio - TV Reps. Ltd.
 (25) Donald Cooke Inc.
 (26) July 28, 1946

CJIC, SAULT STE. MARIE
 10,000 watts daytime (2,500
 watts nighttime) on 1,050 kcs. CBC
 (1) Hyland Radio - TV Ltd.
 (2) Mrs. S. Hyland
 General Manager
 Russell Ramsay

(3) E. G. Vance
 (5) Paul Fochler
 (6) Bob Wood
 (7) George Jonescu
 (8) John Rhodes
 (9) John Rhodes
 (10) Lou Barnes
 (11) Lionel McAuley
 (12) John Rhodes
 (13) Don Ramsay
 (14) Mrs. Grace Pitt
 (15) Frank McKay
 (16) Bob Wood
 (17) Joyce Guerriero
 (18) Lou Barnes
 (19) Ray Haines
 (20) David Irwin
 (21 to 24) All-Canada
 (25) All-Canada
 (26) October 15, 1934

CKCY, SAULT STE. MARIE
 10,000 watts on 920 kcs.
 (1) Algonquin Radio & TV
 Co. Ltd.
 (2) and General Manager -
 C. P. Greco
 (4 & 5) Harry Wolfe
 (6 & 7) John Meadows
 (9) Dave Carter
 (10) Dick Gasparini
 (11) Russ Hilderley
 (12) Harry Wolfe
 (14) Audrey Ashthorpe
 (15) Tom Douglas
 (16) Bill Barrow
 (17) Mrs. Audrey Ashthorpe
 (18) Lucille Bernshaw
 (19) Ray Ryan
 (21 & 22) Broadcast Media
 Sales Ltd.
 (23) A. J. Messner & Co.
 (25) Weed & Company
 (26) May 25, 1953

CRQ, SEBECON
 250 watts on 1,560 kcs.
 (1) Sebecon Broadcasting
 Co. Ltd.
 (2 & 3) Ted M. Fielder

(5) Ted M. Fielder
 (6) Robert Watmough
 (8) Gord Roberts
 (11) Doug Cassman
 (12) Bob Watmough
 (14) Bette Barber
 (15) Dorothy Pitman
 (16) Jane Pope
 (17) Dorothy Baigent
 (20) Robert Watmough
 (21 & 22) Radio & TV Sales
 (23) June 23, 1954

CHT, SMITHS FALLS
 10,000 watts on 630 kcs. CBC
 (1) Rideau Broadcasting Ltd.
 (2 & 3) J. W. Poille
 (4) Hal Botham
 (5) Hal Botham
 (7) Bill Sweet
 (11) Dave Quinn
 (12) Dave Scott
 (16) Mrs. Elaine Closs
 (17) Brian Barstead
 (20) George Abear
 (21 & 22) Paul Mulvihill &
 Co. Ltd.
 (23) A. J. Messner & Co.
 (26) October 22, 1955

CJCS, STRATFORD
 500 watts daytime (250 watts
 nighttime) on 1,240 kcs. CBC
 (1) CJCS Limited
 (2) G. N. Mackenzie
 (3 & 5) Stan E. Tapley
 (7) David Michael
 (8) David Michael
 (9) Gil Stevens
 (11) David Michael
 (12) George Montgomery
 (13) Gil Stevens
 (14) Gil Stevens
 (16) Mrs. Elaine Scott
 (17) Mrs. Joan Kastner
 (20) John Grigg
 (21 to 25) All-Canada

CFBR, SUDBURY
 1,000 watts on 550 kcs. CBC
 French Network.
 (1) The Sudbury Broadcast-
 ing Co. Ltd.
 (2) F. B. Ricard
 (3 & 5) Rene Riel
 (7) Robert Grandmaison
 (11) Robert Perreault
 (12) Robert Grandmaison
 (16) Bernadette Gervais
 (18) Dan Chevette
 (20) Alan Aysto
 (21 & 22) Broadcast Media
 Sales Ltd.
 (23) A. J. Messner & Co.
 (25) Weed & Company
 (26) December 8, 1967

CHNO, SUDBURY
 10,000 watts daytime (1,000
 watts nighttime) on 900 kcs.
 (1) Sudbury Broadcasting
 Co. Ltd.
 (2) F. B. Ricard
 (3 & 5) Peter Scott
 (8) Cec McKnight
 (9) Doug MacLachlan
 (11) Mrs. Mary Moffat
 (12) Doug MacLachlan
 (14) Mrs. Judy Erola
 (16) Mirna Stiles
 (17) Mrs. Judy Erola
 (18) Dan Chevette
 (19) George Bassetti
 (20) Allan Aysto
 (21 & 22) Broadcast Media
 Sales
 (23) A. J. Messner & Co.
 (25) Weed & Company
 (26) June 24, 1947

CKSO, SUDBURY
 10,000 watts daytime (5,000
 watts nighttime) on 790 kcs. CBC
 (1) Cambrian Broadcasting
 Ltd.
 Vice President & General
 Manager - Ralph Connor
 (2) W. B. Flaunt
 (4 & 6) Bob Alexander
 (5) Ed Lanthier

(6) Roger Klime
 (7 & 8) Reg Madison
 (9) Reg Madison
 (11) Roy Harnish
 (12) Hub Beaudry
 (15) Russ Meakes
 (16) Mrs. Eileen Forbom
 (17) Mrs. Joyce Bresnahan
 (18) Teresa McPhee
 (20) Leo Gilbeau
 (21 to 24) All-Canada
 (25) All-Canada
 (26) August 23, 1935

CKOT, TILLSONBURG
 1,000 watts on 1,510 kcs.
 (1) Tillsonburg Broadcasting
 Co. Ltd.
 (2 & 3) John Lamers
 (4 & 5) John D. Lamers Jr.
 (6) John Mather
 (8) George DeAmbrose
 (9) George DeAmbrose
 (11 & 12) Paul Freeman
 (13) Harry Burkman
 (15) John D. Lamers Jr.
 (16) Linda Harrington
 (17) Mrs. Barbara Rankin
 (18) Brenda Whitesell
 (20) Lee Smith
 (21 & 22) Broadcast Media Sales
 (23) Broadcast Reps. Ltd.
 (24) Radio - TV Reps. Ltd.
 (26) April 30, 1955

CFCL, TIMMINS
 10,000 watts daytime (2,500
 watts nighttime) on 820 kcs. CBC
 French Network.
 (1) J. Conrad Lavigne
 Enterprises
 (2) J. Conrad Lavigne
 General Manager -
 Rene Barrette
 Station Manager & Sales
 Manager - Pierre Stein
 (7) Gerald Lefebvre
 (8) Jacques Lamothe
 (9) Jacques Lamothe
 (11) Lou Thibault
 (14) Marguerite Bordeleau
 (15) Jacques Lamothe
 (16) Mrs. Yvette Rocheleau
 (17) Yves Boyer
 (18 & 19) Douglas Martin
 (20) Rudy Fauteux
 (21 & 22) Paul Mulvihill &
 Co. Ltd.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) December 23, 1951

CKGB, TIMMINS
 10,000 watts on 680 kcs. CBC
 (1) Timmins Broadcasting
 Ltd.
 (2) K. R. Thomson
 (3) Gerry Hall
 (5) Art Mousley
 (7) Dan Kelly
 (9) Nick Harris
 (10) Dan Kelly
 (11) Gene Mooney
 (12) Mike Dobby
 (14) Mrs. Shirley Boyce
 (15) Nick Harris
 (16) Jocelyn Smith
 (17) Ruth Workwich
 (18) Nick Harris
 (20) Andy Andrews
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (25) All-Canada
 (26) September 15, 1933

**CFGM, TORONTO -
 RICHMOND HILL**
 10,000 watts daytime (2,500
 watts nighttime) on 1,310 kcs.
 (1) CFGM Broadcasting
 Limited
 (2) John O. Graham
 (3) Stewart H. Cosford
 (5) W. A. Mitchell
 (7) Gordon Symons
 (9) Al Fisher
 (11 & 12) Ken Fom
 (15) Gordon Symons
 (16) Karen Davis
 (19) Dave Pritchard

(20) Brian Sawyer
 (21 & 22) Radio House Limited
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps. Ltd.
 (25) Donald Cooke Inc.
 (26) July 1, 1967

CFRB, TORONTO
 50,000 watts on 1,010 kcs.
 (1) CFRB Limited
 (2) W. C. Thomson Cran
 General Manager -
 Don Hartford
 Station Manager -
 Jack Dawson
 Director of Public Re-
 lations - Wes McKnight
 Director of Sales -
 Bill Grennan
 Assistant to the President
 J. Lyman Potts
 (6) Earl Dunn
 (7) Don Insley
 (8) Eddie Luther
 (9) Wally Crouter
 (11) Bill Hutton
 (12) Bill Stephenson
 (13) John Bradshaw
 (14) Mrs. Betty Kennedy
 (15) Jerry Maccabe
 (16) Mrs. Brenda Robinson
 (17) Mrs. Jill Loring
 (18) Art Collins
 (19) Don McEachern
 (20) Clive Eastwood
 (21 & 22) Standard Broadcast
 Sales Co. Ltd.
 (23 & 24) Western Broadcast
 Sales
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) February 19, 1927

CHFI, TORONTO
 50,000 watts on 1,540 kcs.
 (1) Rogers Broadcasting Ltd.
 (2 & 3) Edward S. Rogers
 Vice-President -
 Vaughn Bjerre
 (4) J. J. Grinsky
 (5) D. E. McRobb
 (6) Roly Koster
 (7) Vaughn Bjerre
 (9) Gerry Herbert
 (10) David Amer
 (11) W. N. Gilmour
 (14) Corinne Noonan
 (16) Carol Boyko
 (17) Ross Evans
 (18) Susan Prestwich
 (20) Ron Tumpenny
 (21 & 22) Air-Time Sales Ltd
 (25) Weed & Company
 (26) August 8, 1962

CHIN, TORONTO
 50,000 watts on 1,540 kcs.
 (1) Radio 1540 Limited
 (2) John Lombardi
 (3) W. A. "Doc" Lindsey
 (5) Mengie Shyman
 (7) Al Boliska
 (9) Al Boliska
 (10) Peter Nordheimer
 (16) Catherine Campbell
 (17) Carol Freeman
 (21 to 24) Byles, Gibb &
 Assoc. Ltd.
 (26) April 1, 1966

CHUM, TORONTO
 50,000 watts on 1,050 kcs.
 (1) Radio CHUM - 1050
 Limited
 (2) Allan F. Waters
 (3) Allan Slight
 (5) Wes Armstrong
 (7) Allan Slight
 Sales Promotion Director
 Mrs. Lyn Rice
 (15) Allen Farrell

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Reps
4. Assistant Manager	13. Farm Director	22. Montreal Reps
5. Commercial Manager	14. Women's Director	23. Winnipeg Reps
6. Production Manager	15. Promotion Manager	24. Vancouver Reps
7. Program Manager	16. Traffic Manager	25. U.S. Reps
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

(16) Eileen Taylor
 (17) Larry Solway
 (18) Sheila Conner
 (19) Fred Snyder
 (20) George Jones
 (21 & 22) Stephens &
 Towndrow
 (23) Broadcast Reps. Ltd.
 (24) Stephens & Towndrow
 (25) Devney Organization
 (26) November 1945

CKEY, TORONTO
 10,000 watts daytime (5,000
 watts nighttime) on 590 kcs.
 (1) Shoreacres Broadcasting
 Co. Ltd.
 (2) D. Campbell
 General Manager & Vice
 President -
 Douglas C. Trowell
 (5) Stuart C. Brandy
 (6) Stan Larke
 (7) Gene Kirby
 (9) Rick Campbell
 (1 & 12) Godfrey Hudson
 (15) Harvey M. Clarke
 (16) Edward Guest
 (17) Stan Larke
 (19) Roy Lytle
 (20) William R. Onn
 (21) CKEY Sales
 (22 to 25) All-Canada
 (26) August 28, 1944

CKFH, TORONTO
 10,000 watts daytime (5,000
 watts nighttime) on 1,430 kcs.
 (1) Foster Hewitt Broad-
 casting Ltd.
 (2) Foster Hewitt
 (3) Bill Hewitt
 (4) Barry Nesbitt
 (5) National Commercial
 Manager - Ralph Judge
 Local Commercial
 Manager - Vern Paul
 (6 & 7) Barry Nesbitt
 (8) George Wilson
 (9) Phil Mackellar
 (11) Jim Ward
 (12) Joe Morgan
 (15) Frank Somerville
 (16) Barbara Dowdell
 (17) Tom Hulse
 (18) Anne Oliver
 (20) Gerald Wilson
 (25) A. B. C. International
 (26) February 21, 1951

CJWA, WAWA
 1,000 watts daytime (250 watts
 nighttime) on 1,240 kcs. CBC
 (1) Hyland Radio & TV Ltd.
 (2) Mrs. Eileen Hyland
 General Manager -
 Russ H. Ramsay
 (3) Fred Zimmerman
 (5) R. H. Ramsay
 (7) Fred Zimmerman
 (11 & 12) Nike Luxton
 (14) Mrs. Bev Zimmerman
 (16) Bob Wood
 (17) Mrs. Bev Zimmerman
 (18 & 19) Norman Blakely
 (20) Dave Irwin
 (21 to 25) All-Canada
 (26) July 1, 1964

CHOW, WELLAND
 1,000 watts daytime (500 watts
 nighttime) on 1,470 kcs.
 (1) Wellport Broadcasting Ltd.
 (2) Gordon W. Burnett
 Managing Director -
 Doug Manning
 (4) Andy Laughland
 (5) Russ Burnett
 (9) Bob Bowland
 (11) Tom White
 (14) Mrs. J. Blanchard

(16) Lorraine Laplante
 (20) Ken Weitzel
 (21 & 22) Broadcast Media
 Sales (1965) Ltd.
 (24) Contact Radio C-FUN
 (25) Weed & Company
 (26) June 4, 1958

CKLW, WINDSOR
 50,000 watts on 800 kcs.
 (1) Western Ontario Broad-
 casting Co. Ltd.
 (2) S. Campbell Ritchie
 (3) R. J. Buss
 (5) Hal Tower
 (7) Alden Diehl
 (8 & 9) Bud Davies
 (11) News Editor -
 Dick Smyth
 (15) Alden Diehl
 (16) Mrs. Margaret Marshall
 (17) Mrs. Wanda Van Kuren
 (20) Stewart M. Clark
 (21 to 24) RKO General
 Broadcasting National Sales
 (26) June 1, 1932

CKWW, WINDSOR
 500 watts on 580 kcs.
 (1) Radio Windsor
 Canadian Ltd.
 (2) Geof Stirling
 (3) George Macdonald
 (5) Bob Willan
 (6) Dick Bourdeau
 (7) Dick Bourdeau
 (9) Dave Foreman
 (10) Ron Burgoyne
 (11) Stan Switzer
 (12) George Macdonald
 (14) Donna Gross
 (15) John Kaye
 (16) Donna Gross
 (17) Colleen Walter
 (18) Ron Burgoyne
 (20) Wally Dowhan
 (21 to 24) Stephens &
 Towndrow
 (25) Weed & Company
 (26) March 29, 1964

CKNX, WINGHAM
 2,500 watts daytime, (1000
 watts nighttime) on 920 kcs.
 (1) Radio Station CKNX Ltd.
 (2) W. T. Cruickshank
 General Manager -
 G. W. Cruickshank
 Asst. Gen. Manager -
 John Cruickshank
 (7) John Langridge
 (8) Jim Moore
 (9) Jim Swan
 (10) John A. Strong
 (12) John Brent
 (13) Cliff Robb
 (14) Anna McDonald
 (16) Mrs. Lillian Gorburt
 (17) Wayne Brown
 (18) Iona Terry
 (20) Scott Reid
 (21 & 22) Lorrle Potts & Co.
 (25) All-Canada
 (26) Feb. 20, 1926

CKOX, WOODSTOCK
 1,000 watts daytime, 250 watts
 nighttime, on 1,340 kcs.
 (1) Oxford Broadcasting
 Co. Ltd.
 (2, 3 & 5) M. J. Werry
 (7) Walter Hulme
 (9) Howie Hillier
 (11) T. Horney
 (12) T. Horney
 (14) Mrs. Alice Munro
 (16) Mrs. A. B. Brown
 (17) Mrs. L. Munro
 (20) D. Zufelt
 (21 & 22) Lorrle Potts & Co.
 (26) December 6, 1947

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

QUEBEC

CFGT, ALMA

- 1,000 watts on 1,270 kcs.
 (1) Radio Lac St. Jean Ltee
 (2) J. J. Maltais
 (3) France Fortin
 (5) Rene Guillot
 (6 & 8) Normand Bergeron
 (11) Vincent Plourde
 (12) Bernard Contant
 (18) Vincent Plourde
 (19) J. Roch Maltais
 (21 & 22) Standard Broadcast Sales Ltd.
 (26) October 26, 1953

CHAD, AMOS

- 250 watts on 1,340 kcs. CBC French Network.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6 & 7) Franco Capellari
 (15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trepanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) December 1, 1941

CBJ, CHICOUTIMI

- 10,000 watts on 1,580 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CJMT, CHICOUTIMI

- 1,000 watts on 1,420 kcs.
 (1) CJMT-Ltee
 (2 & 3) Pierre Tremblay
 (5) Francois Ranger
 (7) Achille Soucy
 (9) Jacques Cayer
 (11 & 12) Ronald Levesque
 (15) Achille Soucy
 (16) Denise Fortin
 (17) Francois Belley
 (18) Andre Lajoie
 (20) Lucien Simard
 (21 & 22) Standard Broadcast Sales
 (23 & 24) Western Broadcast Sales Ltd.
 (25) Devney Organization
 (26) February 28, 1954

CHRD, DRUMMONDVILLE

- 250 watts on 1,340 kcs.
 (1) Radio Drummond Ltee
 (2) Maurice Sigouin
 (3) J. A. Savoie
 (4) Claude Rene
 (5) J. A. Savoie
 (7, 8 & 9) Jean Denis
 (10) Mare Bergerou
 (11) Hector Ledoux
 (12) Andre Boulanger
 (14) Mme Raymond Chartier
 (16) Marcelle Turcotte
 (17) Andre Boulanger
 (20) Raynald Belanger
 (21 & 22) Hardy Radio & TV Ltd.
 (26) December 23, 1954

CHEF, GRANBY

- 1,000 watts daytime (250 watts nighttime) on 1,450 kcs.
 (1) La Voix de l'Est Ltee
 (2) Aime Laurion
 (3) J. Henri Champagne
 (4) Jacques Payette
 (5) J. Henri Champagne
 (6) Jacques Payette
 (7) Henri Champagne
 (9) Guy Cardinal
 (11) Jean M. Malo
 (12) Bernard Brodeur

CHLC, HAUTERIVE

- 5,000 watts daytime (2,500 watts nighttime) on 580 kcs.
 (1) Radio Cote Nord Inc.
 (2) J. Claude Tremblay
 (3) Henri Desjardins
 (5) Andre Poirier
 (7) Camil St. Pierre
 (11) Robert Boulay
 (12) Claude Roy
 (18) Mlle. Marcelle Carrier
 (20) Gerard Devarenne
 (21 & 22) Broadcast Media Sales Ltd.
 (26) September 15, 1962

CKCH, HULL

- 5,000 watts on 970 kcs.
 (1) La Compagnie de Radio-diffusion CKCH de Hull Ltee
 (3) Jean-Paul Lemire
 (4 & 5) Henri W. Allard
 (6) Paul Robyn
 (7) Jean-Paul Lemire
 (8) Paul Robyn
 (9) Andre Gilles
 (10) Aurele Groulx
 (11) Gilles Morin
 (12) Olivier Caron
 (14) Simone Lanctot
 (15) Henri W. Allard
 (16) Jean Tremblay
 (17) Gilbert Bringue
 (18) Emile Routhier
 (19) Andre Regimbauld
 (20) Jean-Luis Guerette
 (21 to 24) Standard Broadcast Sales Ltd.
 (25) Canadian Standard Broadcast Sales Inc.
 (26) June, 1933

CHRS, JACQUES CARTIER

- 10,000 watts on 1,090 kcs.
 (1) Radio Ibergville Ltee
 (2) Jean-Paul Auclair
 (3) Pierre Paul Elie
 (5) Jean Hebert
 (7) Jacques Dufresne
 (8) Andre Sylvain
 (9) Andre Gilles
 (12) Rolland Ricard
 (16) Alice Pare
 (19) Yvon Rancourt
 (20) Emil Pattermann
 (21 to 24) Radio-TV Reps.
 (26) April 1, 1957

QJLM, JOLETTE

- 1,000 watts on 1,350 kcs.
 (1) Radio-Richelieu Ltee
 (2) Henri Olivier
 (3) Maurice Boulianne
 (5) Cyrille Denis
 (6) Maurice Boulianne
 (7) Claude Rochon
 (8) Aime Bolvin
 (9) Giles Tessier
 (10) Reginald Lambert
 (11) Gilles Loyer
 (12) Michel Rochon
 (14) Mrs. Jacqueline Poirier
 (15) Maurice Boulianne
 (16) Lorenzo Brouillard
 (18) Aime Boivin
 (20) Joseph Cardin
 (21 & 22) Hardy Radio & TV
 (26) May 8, 1960

CKRS, JONQUIERE

- 1,000 watts on 590 kcs.
 (1) Radio Saguenay Ltee
 (2) Henri Lepage
 General Manager - Tom Burham
 (5) Dollard Savoie
 (6) Gerard Lemieux
 (7) Gilles Dufour
 (10) Marcel Perron
 (11) Lionel Tremblay
 (18) Marcel Perron
 (19 & 20) Gerard Gosselin
 (21 & 22) Hardy Radio & TV
 (25) Canadian Standard Broadcast Sales Inc.
 (26) June 23, 1947

CKLS, LASARRE

- 250 watts on 1,240 kcs. French Network.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trepanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) September 1, 1950

CFLM, LA TUQUE

- 1,000 watts daytime (250 watts nighttime) on 1,240 kcs. CBC
 (1) Radio La Tuque Ltee
 (2) J. Trepanier
 (3 & 5) Jean Trepanier
 (7 & 8) Jacques Martel
 (9) Leo Menard
 (11 & 12) Andre Dionne
 (14) Mlle Laurette Leclerc
 (15) Claudette Girard
 (18) Leo Menard
 (20) Jean-Paul Madon
 (21 & 22) Radio & Television Sales Inc.
 (25) Donald Cooke Inc.
 (26) October 3, 1959

CKBL, MATANE

- 10,000 watts daytime (5,000 watts nighttime) on 1,250 kcs. CBC French.
 (1) La Compagnie de Radio-diffusion de Matane Ltee
 (2 & 3) Rene Lapointe
 (4) Octave Lapointe
 (5) Octave Lapointe
 (6) George Guy
 (7 & 8) J. P. Berthiaume
 (9) Michel Vinet
 (10) Odette Tardif
 (11) J. P. Berthiaume
 (12) Robert Gillet
 (14) Armande Desrosiers
 (15 & 16) Octave Lapointe
 (17) Lisette Bergeron
 (18) Odette Tardif
 (19) Richard Fortin
 (20) Yvan Fortier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Devney Organization

CKML, MONT LAURIER

- 1,000 watts on 610 kcs. CBC French.
 (1) Radio CKML, Inc.
 (2) Patrick Ryan
 (3, 5 & 7) Jean M. Legault
 (8) Jacques Vallee
 (10) J. Vallee
 (11) Rejeune Champagne
 (16) Mrs. Helene Vaillancourt
 (17) Rejeune Champagne
 (20) Rejeune St. Jean
 (21 & 22) Radio-TV Reps Ltd.
 (26) May 19, 1963

CKBM, MONTMAGNY

- 1,000 watts on 1,490 kcs.
 (1) Radio Alleghans Inc.
 (2) Henri Deschenes
 (3 & 5) Andre Mercier
 (6) Henri Deschenes
 (7) Oliva Poitras
 (11) Oliva Poitras
 (12) Denis Duchaine
 (13) Michel Lachance
 (14) Henriette Michon
 (15) Andre Mercier
 (16) Laurette Couillard
 (17) Oliva Poitras
 (18) Denis Duchaine
 (20) Hector Fortin
 (21 & 22) Radio & TV Sales Inc
 (26) January 31, 1954

CKLM, MONTREAL

- 10,000 watts on 1,570 kcs.
 (1) Radio Laval Inc.
 (2) Roger Baulu
 (3) Guy D'Arcy
 (5) Gilles Sabourin
 (6) J. M. Brunet
 (7) G. D'Arcy
 (8) Pierre Chouinard
 (9) J. P. Coallier
 (10 & 11) P. Chouinard
 (12) Jacques Bouchamp
 (14) Mrs. Monic Nadeau
 (15) Jean-Marc Brunet
 (16) Mrs. R. Gloutmez
 (17) Jacques Antoons
 (19 & 20) All-Canada
 (26) August 3, 1962

CBF, MONTREAL

- 50,000 watts on 690 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CFMB, MONTREAL

- 10,000 watts on 1,410 kcs.
 (1) Chateau Broadcasting Co. Ltd.
 (2) Casimir G. Stanczykowski
 (3) Casimir G. Stanczykowski
 (4) J. Mario Villasante
 (5) Jack Brooks
 (6) Ralph Lucas
 (7) Casimir G. Stanczykowski
 (9) Ralph Kirchen
 (11) George Cawdry
 (12) Hubert Langlois
 (14) Marjorie Forrest
 (15) Delores Bruneau
 (16) Marjorie Forrest
 (17) Marjorie Forrest
 (18) Alita Emanuele
 (19) Bill Gregory
 (20) Dieter Kuhlman
 (21) Lorrie Potts & Company
 (22) CFMB Station direct
 (25) National Times Sales (Harlan G. Oakes)
 (26) December 21, 1962

CJMS, MONTREAL

- 50,000 watts on 1,280 kcs.
 (1) CJMS Radio Montreal Limitee
 (2) A. R. Grepault
 (3) Roch Demers
 (5) Local - Ted Meunier National - Andre Rancourt
 (6) Gilles Fleurant
 (7) Gilvert Herard
 (9) Yvan Ducharme
 (11) Paul Coucke
 (12) Rheaume Brisebois
 (15) C. Ouellette and Pierre-Roch-Pruneau
 (16) Raymond Lanctot
 (20) J. C. Lalancette
 (21 & 22) Stephens & Towndrow Ltd.
 (23) Broadcast Reps.
 (24) Stephens & Towndrow
 (25) Devney Organization
 (26) January 14, 1953

CFCF, MONTREAL

- 5,000 watts on 600 kcs.
 (1) Canadian Marconi Co. Ltd
 (2) W. V. George
 (3) Ken Dobson
 Retail Sales Manager - Jim McManus
 (6) Jim Kidd
 (7) Gerry Bascombe
 (9) Keith Randall and Derek Lind
 (10) Libby Smyth
 (11) Bert Cannings
 (12) Dick Rwin
 (15) Babs Pitt
 (16) L. Raspberry
 (17) Babs Pitt
 (18) Bob Johnston
 (20) J. E. Thompson
 (21 & 25) All-Canada
 (26) November, 1919

CKGM, MONTREAL

- 10,000 watts on 980 kcs.
 (1) Maisonneuve Broadcasting Corp.
 (2) Geoff Stirling
 Vice-President and General Manager - Don Wall
 (6) Bill Hambly
 (9) Norm Aldred
 (11) Bob Holiday
 (12) Jack Deems
 (14) Lorie Dempsey
 (15) Joan Fitzgerald
 (16) Mrs. Francine Moses
 (18) G. Davies
 (19) Gary Duguay
 (20) Fred Roney
 (21 & 22) Stephens & Towndrow
 (23) Broadcast Reps. Ltd.

- (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) December 7, 1959

CFOX, MONTREAL-LAKESHORE

- 10,000 watts daytime (5,000 watts nighttime) on 1,470 kcs.
 (1) Lakeshore Broadcasting Ltd.
 (2) Gord Sinclair
 (3 & 5) Keith Dancy
 (6 & 7) Stu Morrison
 (8) Russ Griffith
 (9) Gord Sinclair
 (10) Frank Gould
 (11) Dave Knapp
 (12) Ginette Houle
 (15) Sheilah Ramsay
 (16) Carol Holt
 (17) Sheilah Ramsay
 (18) Frank Gould
 (19) Mike Eccles
 (20) B. Greeley
 (21 & 22) Radio House Ltd.
 (23 & 24) Radio-TV Reps. Ltd.
 (25) Donald Cooke Inc.
 (26) March 16, 1960

CJAD, MONTREAL

- 50,000 watts daytime (10,000 watts nighttime) on 800 kcs.
 (1) CJAD Limited
 (2) W. C. Thornton Cran Vice-President & General Mgr. - H. T. McCurdy Director of Sales - P. J. Hurley Vice-President Program- ming - Bill Roberts
 (6) Gordon Hope
 (9) Bill Roberts
 (10) George Balcaen
 (11) Doug Williamson
 (12) Al Cauley
 (14) Doris Clark
 (15) Mary Pert
 (17) Gerry Bodington
 (20) Ernest Mott
 (21 to 24) Standard Broadcast Sales Co. Ltd.
 (25) Canadian Standard Broadcast Sales Co.
 (26) December 8, 1945

CKAC, MONTREAL

- 50,000 watts on 730 kcs.
 (1) La Compagnie de Publication de la Presse Limitee
 (2) Maurice Chartre
 (4) George Bourassa
 (5) Roy Malouin
 (6 & 7) Jacques Morency
 (8) Pierre Beaudoin
 (9) Real Giguere
 (11) Jacques Deom
 (14) Jeanette Brouillet
 (16) Iorre Vachon

THE FRENCH VOICE OF THE OTTAWA VALLEY



CKCH

HULL OTTAWA

Representatives:

**STANDARD BROADCAST SALES, TORONTO, MONTREAL
 WEED & CO., New York**

STATION and PERSONNEL REGISTER (Radio)

- (18) Gerald Vallee
 (19) Roger Lepage
 (20) Len Spencer
 (21, to 24) Byles, Gibb & Assoc. Ltd.
 (25) Weed & Company
 (26) August 22, 1922
- CHNC, NEW CARLISLE**
 5,000 watts on 610 kcs. CBC
 French Network.
 (1) Gaspesia Radio Broadcasting Co. Ltd.
 (2) J. Alphonse Poirier
 (3) Dr. Chas. H. Houde - General Manager
 Manager - J. R. Peloquin
 (7 & 8) Johnson Roy
 (16) Jean Main
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales Ltd.
 (25) Weed & Company
 (26) December 23, 1933
- CJLR, QUEBEC**
 10,000 watts on 1,060 kcs.
 (1) CJLR Inc.
 (6) Jos. A. Quesy
 (7, 8 & 9) Louis Dufresne
 (11) J. L. Vachon
 (12) Louis Dufresne
 (15) Jos. Quesy
 (16) M. Boucher
 (17) M. Theriault
 (18) C. Lavallee
 (20) Andre Cantin
 (21 to 24) Byles, Gibb & Assoc. Ltd.
 (26) September 1, 1959
- CHRC, QUEBEC**
 10,000 watts on 800 kcs.
 (1) CHRC Ltee
 (2) Col. Herve Baribeau
 Managing Director - Henri Lepage
 General Manager - Aurele Pelletier
 (5) Yvon Martel
 (7) Henri Velleux
 (9) Michel Montpetit
 (10) Fernando St-Georges
 (11) Jacques Quirion
 (12) Maurice Descarreaux
 (14) Mrs. Lucille Despres
 (16) Julienne Belanger
 (17) Georges McKie
 (18) Fernando St-Georges
 (19) Marcel Huard
- (20) Arsene Nadeau
 (21 & 22) Hardy Radio & TV
 (23) A. J. Messner & Co.
 (24) Stephen & Towndrow
 (25) Canadian Standard Broadcast Sales Inc.
 (26) April 1, 1926
- CKCV, QUEBEC**
 10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs.
 (1) CKCV (Quebec) Limitee
 (2) Gaston Prate
 General Manager - Magella Alain
 (5) Jacques M. Goulet
 (6) Roger Gagnon
 (7) Yvan Frenette
 (8) Roger Gagnon
 (9) Pierre Champion
 (10) Jean Leroye
 (11) Roger Gagnon
 (12) Paddy Pedneault
 (13) Roland Gilbert
 (14) Louise Leclerc
 (15) Marie-Paule Vachon
 (16 & 17) Richard Demeule
 (18) Jean Leroye
 (19) Lucien Gobeil
 (20) Lucien Gobeil
 (21 to 25) All-Canada
 (26) September 1926
- CFOM, QUEBEC**
 250 watts on 1,340 kcs. CBC
 (1) The Goodwill Broadcasters of Quebec Inc.
 (2) H. Lepage
 (3) Mrs. Mary F. Bush
 (5) Jean-Guy Bernier
 (7) Bill Paton
 (10) Bill Paton
 (11) Don Miller
 (12) Bill Paton
 (14) Jeanne Chenier
 (16) Frances Bedard
 (20) Marcel Millette
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Reps.
 (26) 1949
- CJBR, RIMOUSKI**
 10,000 watts on 900 kcs. CBC
 French Network.
 (1) La Radio du Bas St-Laurent Inc.
 (2) Jacques Brillant
 (3 & 5) Andre Lecomte
 (7) Sandy Burgess
 (8) Francois Raymond

- (9) Jean Bunn
 (10) Lorenzo Michaud
 (11) Guy Ross
 (12) Claude Pearson
 (14) Louise Lavelle
 (15) Sandy Burgess
 (16) Andre Lecomte
 (20) Marcel Vallee
 (21 to 25) All-Canada
 (26) November 15, 1937
- CJBM, CAUSAPSCAL, QUEBEC.**
 (1963) a rebroadcasting station of CJBR.
CJFP, RIVIERE-DU-LOUP
 10,000 watts daytime (250 watts nighttime) on 1,400 kcs. CBC
 French.
 (1) Radio CJFP Limitee
 (2) Luc Simard
 (3) Raoul Savard
 (5) Rene Viel
 (11) Remi Beaulieu
 (12) Raoul Savard
 (13) Paul Simard
 (18) Remi Beaulieu
 (20) Raymond Lavoie
 (21 & 22) Hardy Radio & TV
 (25) Yougg Canadian
 (26) April 13, 1947
- CHRL, ROBERVAL**
 1,000 watts on 910 kcs.
 French Network.
 (1) Radio Roberval Inc.
 (2 & 3) Benoit Levesque
 (4 & 5) Nelson St. Pierre
 (6 & 7) Germain Gagnon
 (11) Jacques Bergeron
 (16) Nelson St. Pierre
 (19 & 20) Marcel Bolduc
 (21 to 24) Radio - TV Reps.
 (26) June 1, 1949
- CHGB, ST-ANNE DE LA POCATIERE**
 5,000 watts on 1,310 kcs.
 French Network.
 (1) C.H.G.B. Ltd.
 (2) G. T. Desjardins
 (3) P. E. Hudon
 (5) C. Landry
 (6) G. Gosselin
 (7 & 8) R. Plante
 (9) G. Gosselin
 (10) Andre Simoneau
 (11 & 12) M. Levesque
 (15) M. A. Freve

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Reps
4. Assistant Manager	13. Form Director	22. Montreal Reps
5. Commercial Manager	14. Women's Director	23. Winnipeg Reps
6. Production Manager	15. Promotion Manager	24. Vancouver Reps
7. Program Manager	16. Traffic Manager	25. U.S. Reps
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

- (16) M. Beaulieu
 (17) M. Beaulieu
 (18) Renee Blanchet
 (19) R. Hamel
 (20) M. A. Freve
 (21) Broadcast Media Sales
 (26) August 1938
- (9) Gilles Bernier and Jules Venne
 (10) Jacques Petit
 (11) Jules Venne
 (12) Gilles Bernier
 (13) Gilles Gosselin
 (14) Yvette Mathieu
 (15) Armand Catellier
 (16) Yvette Mathieu
 (17) Jules Venne
 (18) Roxanne Poulin
 (20) Rene Berube
 (21 & 22) Paul L'Anglais Inc.
 (26) July 20, 1953
- CKRB, ST. GEORGES DE BEAUCE**
 10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.
 CBC French.
 (1) Radio Beauce Inc.
 (2) Yvon Thibaudeau
 (3) Charles A. Thibaudeau
 (5) Armand Catellier
 (6) Jules Venne
 (7 & 8) Gilles Bernier
- CKBS, ST. HYACINTHE**
 250 watts on 1,240 kcs.
 (1) Radio St. Hyacinthe Ltee
 (2) J. M. Lorange
 (3 & 5) Benoit Vanier
- (8 & 9) Gaston Levesque
 (11) Marcel Theriault
 (15) B. Vanier
 (18) Francine Fryer
 (19) Lucien Caron
 (21 & 22) Hardy Radio & TV
 (26) October 1, 1959
- CKJL, ST. JEROME**
 1,000 watts on 900 kcs.
 (1) Radio Laurentides Inc. President & General Mgr. - Jean Lalonde
 (3) Guy Gosselin
 (5) John R. Fox
 (8 & 9) Andre Paille
 (10) Carole Lanthier
 (11) Jacques Desrosiers
 (12) Jean Neron
 (14) Gisele Basic



**ST. CATHARINES
ONTARIO**

**SERVES THE NIAGARA PENINSULA
WITH BETTER LISTENING**

**DELIVERS THE PROSPEROUS HUB
CITY OF THIS RICH PENINSULA**

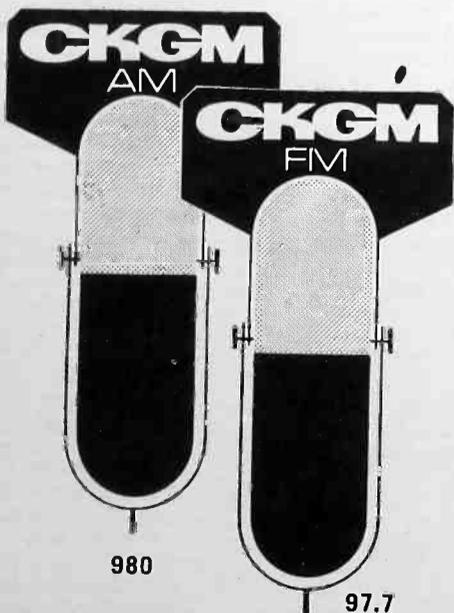
WILL BOOST YOUR SALES

Reps:
Paul Mulvihill & Co. Ltd.
Toronto - Montreal

RADIO 610

In English Montreal Radio...

YOU'RE TWICE AS CONFIDENT



with the double impact
 of CKGM's AM/FM selling power
 now available
 on one combined rate card!

For Example:
 the CKGM am/fm combined audience is now first in over 70% of all BBM May, 1966 time periods Monday through Friday average in English Montreal radio compared to the AM average audience of the other two stations.



REPRESENTATIVES: STEPHENS & TOWNDROW CBS RADIO CANADA LTD.,
 TORONTO, MONTREAL, VANCOUVER
 THE DEVNEY ORGANIZATION INC., U.S.A.

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Marning Man | 18. Librarian | |

- (16) Claire Gemus
 (17) Jacques Desrosiers
 (18) Carole Lanthier
 (19) Andre Hebert
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Repts.
 (26) March 10, 1956

CKCN, SEPT-ILES

- 5,000 watts on 560 kcs.
 (1) Radio Sept-iles Inc.
 (2, 3 & 5) Benoit Roberge
 (4) Guy Marcheterre
 (6) Ray Perrault
 (7 & 8) Normand Laberge
 (9) Yvan Ber
 (10) J. E. Decelles
 (11) Pierre Bissonette
 (12) Ray Perrault
 (14) Jeanne DeGuire
 (15) B. Roberge
 (16) Carmen Vaillancourt
 (17) J. P. Gagnon
 (18) Francoise Paquet
 (20) Pierre Trepanier
 (21 to 24) Radio & TV Sales
 (26) March 30, 1963

CKSM, SHAWINIGAN

- 10,000 watts on 1,220 kcs.
 (1) Cie de Radio Diffusion
 de Shawinigan Falls Ltée
 (2) Art Lacouriere
 (3) Emilien Beaulieu
 (4) Huguette Cloutier
 (5) Emilien Beaulieu
 (6) Claude Fitzbay
 (7) Alain Charter
 (8) Andre Hamel
 (9) Leo-Paul Lessard
 (10) Jean-Pierre Tanguay
 (11) A. Chartier
 (12) Jean-Pierre Tanguay
 (13) Jean Paul Coutu
 (14 & 16) Helene St. Yves
 (15) Michele Fex
 (17) Alain Chartier
 (18 & 19) J. P. Coutu
 (20) Marcel Bellamere
 (21 & 22) Radio & TV Sales
 (26) April 30, 1959

CHLT, SHERBROOKE

- 10,000 watts daytime (5,000
 watts nighttime) on 630 kcs.
 CBC French.
 (1) La Tribune Inc.
 (2) Jean-Louis Gauthier
 (3) Marcel Girard
 (5) Lucien LaRocque
 (7) Jacques Tremblay
 (8) Marcel Rheault
 (9) Robert de Courcel
 (10) P. M. Robidoux
 (11) Andre DeSeve
 (12) J. M. Bilodeau
 (14) Andree Aube
 (15) Robert Butler
 (16) Laurette LaRocque
 (17) Rouville Daigneault
 (20) Gerard Paul
 (21 & 22) Paul L'Anglais Inc.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) June, 1937

CKTS, SHERBROOKE

- 1,000 watts on 900 kcs. CBC
 (1) Telegram Printing &
 Publishing Co. Ltd.
 (2) John J. Dunn
 (3) J. L. Gauthier
 (4) Henri Delorme
 (5) L. LaRocque
 (6 & 7) K. Fowler
 (9) Gordon Breen
 (11) Jack Cornett
 (12) Gordon Breen
 (13) D. J. MacMillan
 (14, 17) Mrs. Diane Parker
 (15) Bob Butler

- (16) Mrs. L. LaRocque
 (18) Laurent Turgeon
 (19) R. Blanchette
 (20) Gerard Paul
 (21 & 22) Paul L'Anglais Inc.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) July 1, 1945

CJSO, SOREL

- 10,000 watts daytime (5,000
 watts nighttime) on 1,320 kcs.
 (1) Radio-Richelieu Ltée
 (2) Henri Olivier
 (3) Maurice Boulianne
 (5) Maurice Berube
 (6) Maurice Boulianne
 (7) Claude Rochon
 (8) Michel Champagne
 (9) Gilles Tessier
 (10) Georges Codling
 (11) Lorenzo Brouillard
 (12) Georges Vandal
 (14) Mrs. Marvse Fagnan
 (15) Maurice Boulianne
 (16 & 17) Lorenzo Brouillard
 (18) Therese Cardin
 (20) Joseph Cardin
 (21 & 22) Hardy Radio & TV
 (26) June 16, 1945

CKLD, THETFORD MINES

- 1,000 watts day (250 watts
 night) on 1,230 kcs. CBC French
 Network.
 (1) Radio Megantic Ltée
 (2 & 3) Francois Labbe
 (4, 5 & 6) Will Dugre
 (7) Irene Goulet
 (8) Bertrand Potvin
 (9) Gilles Levesque
 (10) Elizabeth Bolduc
 (11 & 12) Irene Goulet
 (13) Gilles Levesque
 (14) Elizabeth Bolduc
 (15 & 16) Will Dugre
 (17 & 18) Elizabeth Bolduc
 (19 & 20) Jean-Paul Lord
 (21 & 22) Hardy Radio & TV
 (25) Young Canadian Ltd.
 (26) February 12, 1959

CKTR, TROIS RIVIERES

- 10,000 watts daytime (1,000
 watts nighttime) on 1,150 kcs.
 (1) CKTR (1958) Ltd.
 (2) Paul Aboud
 (3 & 5) C. Couture
 (6) J. Heroux
 (7 & 8) Andre Gaudreault
 (9) Andre Duquette
 (11) Bernard Champoux
 (12) Real Lamothe and
 Armand Martel
 (15) Bernard Champoux
 (16) Louise Houle
 (17) Pierre Ducharme
 (18) Jules Heroux and
 J. Frenette
 (20) Herve Lapointe
 (21 & 22) Radio & TV Sales
 (25) Donald Cooke Inc.
 (26) February 6, 1954

CHLN, TROIS RIVIERES

- 10,000 watts daytime (5,000
 watts nighttime) on 550 kcs. CBC
 French.
 (1) Radio Trois Rivieres Inc.
 (2) Roger Dussault
 (3) Maurice Dansereau
 (4 & 5) Maurice Duval
 (6) Maurice Bourget
 (7) Maurice Bourget
 (8) Claude Berube
 (9) Jean Bedard
 (10) Paul Joly
 (11) Sylvio St. Amant
 (12) S. Cing-Mars &

- Paul Charest
 (14) Pierrette Fournier
 (15) Maurice Duval
 (16) Jocelyn Kegel
 (17) Ernest Lamy
 (18) Paul Joly
 (19) Yvon Rocheleau
 (20) Oric Lefebvre
 (21 & 22) Standard Broadcast
 Sales
 (23 & 24) Western Broadcast
 Sales
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) October 17, 1937

CKVD, VAL D'OR

- 1,000 watts daytime (250
 watts nighttime) on 1,230 kcs.
 CBC French.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15) Franco
 Capellari
 (16) Mrs. Brigitte Guimont
 (20) Julien Trepanier
 (21 & 22) Hardy Radio & TV
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) April 1, 1941

CLVL, VALLEYFIELD

- 1,000 watts on 1,370 kcs.
 (1) Radio Valleyfield
 Limited
 (3) Adrien Cholette
 General Manager -
 Jean-Claude Lefebvre
 (5) Maurice Legault
 (7) Alain Truchet
 (9) Roger Belair
 (10) Claude Brabant
 (11) J. D. Girouard
 (12) Gilles Petel
 (13) J. D. Girouard
 (14) Guylaine Bel Humeur
 (16) Mireille Beauchesne
 (17) Claudette Leger
 (18) Micheline Leduc
 (19) Yvon Boutet
 (21 & 22) Hardy Radio & TV
 (26) November 10, 1961

CKVL, VERDUN-MONTREAL

- 50,000 watts daytime (10,000
 watts nighttime) on 850 kcs.
 (1) Radio Futura Ltd.
 (2) Jack Tietolman
 Vice-President & Mgr.
 Corey Thomson
 (5) Judah Tietolman
 (6) Maurice Thisdel
 (7) Marcel Provost
 (8) Albert Cloutier
 (9) Jean Yale
 (10) Pierre Delude
 (11) Marcel Beauregard
 (12) Bob Rivet
 (13) Alphonse Lapointe
 (14) Pierrette Champoux
 (15) Jack Selinger
 (16) Jeannot Pelletier
 (17) Gaston Saulnier
 (18) Laurent Bourdy
 (19) Gerard Pelchat
 (20) Maurice Rousseau
 (21 & 22) Radio & Television
 Sales Inc.
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) November 3, 1946

CFDA, VICTORIAVILLE

- 1,000 watts on 1,380 kcs.
 (1) Radio Victoriaville
 Limitee
 (2) Lucien Michaud
 (3 & 5) Francois Bastien
 (6) Francois Bastien
 (7) Lucien Michaud

- (8) Fernand Corbell
 (9) Claude Boisclair
 (10) Francois Bastien
 (11, 12 & 13) Gilbert Foucault
 (14) Denyse Trottier
 (15) Francois Bastien
 (16) Denyse Trottier
 (17) Richard Beaudoin
 (18) Marie Caron
 (19 & 20) Real Laramée
 (21 & 22) Radio & TV Sales
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) October 19, 1951

CKVM, VILLE MARIE

- 10,000 watts daytime (1,000
 watts nighttime) on 710 kcs. CBC
 French.
 (1) Radio Temiscamingue Inc.
 (2) Herve Leblanc
 (3) Rene Legault
 (4) J. P. Paquette
 (5) Rene Legault
 (7 & 8) Yvon Lariviere
 (9) J. Andre Gervais
 (10) Yvon Lariviere
 (11) J. P. Paquette
 (12) Yvon Lariviere
 (13) Isidore Laliberte
 (16) Marcelle Cholette
 (18) Yvon Lariviere
 (20) Gaston Tasset
 (21 & 22) Air-Time Sales Ltd.
 (25) Young Canadian Ltd.
 (26) January 7, 1950

NEW BRUNSWICK

CKBC, BATHURST

- 10,000 watts on 1,360 kcs.
 (1) Bathurst Broadcasting
 Co. Ltd.
 (2) J. Leo Hachey
 (3) William A. Winton
 Sales Manager -
 R. J. Gallagher
 (6) Don Hinton
 (9) Walt Forsey
 (11, 12 & 13) Don Hinton
 (14) Mrs. Marty Elliott
 (15) R. J. Gallagher
 (16) Mrs. Marty Elliott
 (17) Terry Mourant
 (18) Denis Menard
 (20) Phil Pacquet
 (21, 22 & 23) Radio - TV
 Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) April 18, 1955

CKNB, CAMPBELLTON

- 10,000 watts daytime (1,000
 watts nighttime) on 950 kcs. CBC
 (1) Restigouche Broadcasting
 Co. Ltd.
 (2) John D. Alexander
 (3) William Freeman
 (5) Kenneth Coughlan
 (7) William Freeman
 (8) Vaughan Sullivan
 (9) Terry Adams
 (10) Donald Hume
 (11 & 12) M. Douglas Young
 (16) Glenda Macleod
 (17) Glen Mowat
 (20) William Freeman
 (21 & 22) Hardy Radio & TV
 (25) Weed & Company
 (26) December 26, 1939

CJEM, EDMUNSTON

- 5,000 watts daytime (1,000
 watts nighttime) on 570 kcs. CBC
 French.
 (1) Edmunston Radio Ltd.
 (2) Georges Michaud
 (3) Georges A. LeBel
 (4) Patrick Gendron
 (5) Jean Fournier
 (6) Pat Gendron
 (7, 8 & 9) Gilles Bradet
 (11) Gilles Bradet
 (12) Donald D'amour
 (15) Georges A. LeBel
 (16) Gergette D'four
 (17) Patrick Gendron
 (18) Daren Pelletier
 (19) Walter Martin

- (20) Marcel Vallee
 (21 to 25) All-Canada
 (26) December 10, 1944

CFNB, FREDERICTON

- 50,000 watts on 550 kcs.
 (1) Radio Atlantic Ltd.
 (2) D. Malcolm Neill
 Manager & Vice-President
 Jack T. H. Fenety
 (5) Jack T. H. Fenety
 (6 & 7) John W. Richards
 (9) Rick Greene
 (11) Lawrence Knowles
 (12) Mac MacGowan
 (15) John Richards
 (16) Mrs. Margaret Burnett
 (17) Frank Eidt
 (18) Denys Mullar
 (20) Glenn D. Love
 (21 & 22) Paul Mulvihill & Co
 (23) Broadcast Repts. Ltd.
 (25) Weed & Company
 (26) January 12, 1923

CKCW, MONCTON

- 10,000 watts on 1,200 kcs.
 (1) Moncton Broadcasting
 Ltd.
 (2 & 3) F. A. Lynds
 (5) Earl Ross
 (7) Bob Reid
 (9) David Reynolds
 (10) Jack Reid
 (11) Claude Cain
 (12) Earl Ross
 (13) Ron Bourgeois
 (14) T. Church
 (15) John Dimick
 (16) Lorraine Maillet
 (18) Bert Hebert
 (19) Bob Oke
 (20) Keith MacConnell
 (21 & 22) Paul Mulvihill & Co
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) December 4, 1934

CKMR, NEWCASTLE

- 1,000 watts on 790 kcs. CBC
 (1) Miramichi Broadcasting
 Co. Ltd.
 (2) L. W. Flett
 (3 & 5) R. J. Wallace
 (7) R. J. Wallace
 (9) Ian Morrison
 (11) Dan Leeman
 (14) Ian Morrison
 (15) Bruce Graham
 (16) Mrs. Barbara Flett
 (19) Blair Trevors
 (20) R. J. Wallace
 (21 & 22) Hardy Radio & TV
 (25) Weed & Company
 (26) April 4, 1949

CHSJ, SAINT JOHN

- 10,000 watts daytime (5,000
 watts nighttime) on 1,150 kcs.
 (1) New Brunswick Broad-
 casting Co. Ltd.
 (2) L. F. Daley, Q. C.
 (3) George Cromwell
 (6) Ken Ogden
 (7) Buddy Guilfoyle
 (9) Munsen Wood
 (11) Bill Cooper
 (14) Mrs. Ruth Crosbie
 (15) Donn Kirton
 (16) Grace Craft
 (17) Diane Pierce
 (18) Ernie Earle
 (20) Reid Dowling
 (21 to 25) All-Canada
 (26) April 18, 1934

CFBC, SAINT JOHN

- 10,000 watts daytime (5,000
 watts nighttime) on 930 kcs.
 (1) Fundy Broadcasting
 Co. Ltd.
 (2) J. H. Turnbull
 (3) R. A. Lockhart
 (5) Ralph McLenaghan
 (6) Wava Oagles
 (7) Doug Burrows
 (8) Hal Sempel
 (9) Steve Emery
 (11) Dale O'Hara
 (12) Ralph McLenaghan
 (14) Mrs. Marita McNulty

- (16) Gloria Dort
 (18) Diane Waye
 (20) A. C. Weeks
 (21 & 22) Radio-TV Repts Ltd.
 (23) Broadcast Repts.
 (24) Radio - TV Repts. Ltd.
 (25) Canadian Standard
 Broadcast Sales Inc.
 (26) November 21, 1946

CJCJ, WOODSTOCK

- 1,000 watts on 920 kcs. CBC
 (1) Carleton-Victoria
 Broadcasting Co. Ltd.
 (2) R. J. Morrison
 (3) Bruce Smith
 (4) Ted Jarrett
 (5) S. H. Morrison
 (6) Ted Jarrett
 (7 & 8) Bruce A. Smith
 (9) Walter Tompkins
 (10) Dave Rogers
 (11) Bruce Smith
 (12) Ted Jarrett
 (13) Walter Tompkins
 (14) Wendy Hill
 (15) Don Ralston
 (16) Carol Rogers
 (17) Dave Rogers
 (18) Dave Rogers
 (19) Larry Dickinson
 (20) Bob Morrison
 (21 to 24) Radio-TV Repts. Ltd.
 (26) July 1, 1959

NOVA SCOTIA

CKDH, AMHERSTS

- 1,000 watts on 900 kcs.
 (1) Tantramar Broadcasting
 Co. Ltd.
 (2) J. A. Manning
 (3) Tom Tonner
 (7) Frank Harvey
 (9) Glen Bilaway
 (11) Tom Tonner
 (13) Frank MacDonald
 (15) Tom Tonner
 (16) Miss Shirley MacKay
 (18) Lester MacMaster
 (19) George Lewis
 (20) Sid Bernasconi
 (21 to 24) Group One
 Radio Limited
 (25) Devney Organization Inc
 (26) October 25, 1957

CJFX, ANTIGONISH

- 10,000 watts on 580 kcs. CBC
 (1) Atlantic Broadcasters Ltd.
 (2) Dr. F. J. Ginivan
 (3) J. Clyde Nunn
 (4) Bruce Rafuse
 (5) Gus MacKinnon
 (6) Ray MacDonald
 Sales Manager -
 Levis Desjardins
 (9) Gus MacKinnon
 (10) Ray MacDonald
 (12) Dr. Cecil McLean
 (14) Mary Lou MacDonald
 (16) Barbara Rankin
 (17) Helen MacDonald
 (18) Pauline MacIntosh
 (20) Don Holmes
 (21) Group One Radio Limited
 (22) Paul Mulvihill & Co.
 (25) Canadian Standard
 Broadcast Sales
 (26) March 25, 1943

CKBW, BRIDGEWATER

- 10,000 watts on 1,000 kcs. CBC
 (1) Acadia Broadcasting
 Co. Ltd.
 (2) Lester L. Rogers
 (3) John F. Hirtle
 (4 & 5) James A. MacLeod
 (6 & 7) Robert A. MacLaren
 (8) Hugh Godfrey
 (9) Rick Keryluk
 (10) Robert A. MacLaren
 (11) Edward Boylan
 (12 & 13) Robert A. MacLaren
 (14) Mrs. Virginia Fleming
 (15) Hugh Godfrey
 (16) Mrs. Pauline Fraser
 (17) James A. MacLeod
 (18) Mrs. Virginia Fleming

STATION and PERSONNEL REGISTER (Radio)

(20) Douglas B. Hirtle
(21 to 24) Group One
Radio Limited
(25) Donald Cooke Inc.
(26) December 24, 1947

CFDR, DARTMOUTH
5,000 watts on 790 kcs.
(1) Radio Dartmouth Limited
(2) C. Arnold Patterson
(3) Clary J. Flemming
(5) David Rhindress
(9) Gerald Parsons
(11) Brian Bullock
(15) W. L. Patterson
(16) Mrs. Sandra T. Bonang
(19) Ralph C. Tingley
(20) Jack Hutchison
(21 & 22) Air Time Sales Ltd.
(23 & 24) Radio-TV Reps Ltd.
(26) December 5, 1962

CBH, HALIFAX
10,000 watts on 860 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CHNS, HALIFAX
10,000 watts on 960 kcs.
(1) Maritime Broadcasting
Co.
(2) George C. Piercy
(3) Fred W. Arenburg
(5) Earl Morton
(7) Orville B. Pulsifer
(9) Mike MacNeil
(10) Ray Calder
(11) G. Kendrick
(12) Robert Huggins
(13) Sinclair Elliott
(15) Gal Blackador
(16) Judy Spicer
(17) Harry Stephens
(18) Mrs. Betty Huckle
(19) Carl Westhever
(20) Arthur W. Greig
(21 to 25) All-Canada
(26) May 12, 1925

CJCH, HALIFAX
10,000 watts daytime (5,000
watts nighttime) on 920 kcs.
(1) Radio CJCH Waters
Vice-President and
General Manager -
Fred G. Sherratt
General Sales Manager -
W. E. Hall
(6) Larry Costello
(9) Bill Ozard
(11) News Supervisor -
Bill Mitchell
(12) Harris Sullivan
Merchandising -
Cheryl Dillon
(16) Maxine Harris
(20) John Jay
(21 & 22) Stephens &
Towndrow
(23) A. J. Messner & Co.
(24) Stephens & Towndrow
(25) Canadian Standard
Broadcast Sales Inc.
(26) November 14, 1944

CKEN, KENTVILLE
1,000 watts on 1,350 kcs.
(1) Evangeline Broadcasting
Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager -
James Crossan
(7) Al Williamson
(9) Al Williamson
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Judy Power
(17) George Gamble
(21 & 22) Group One Radio
Limited
(23) Broadcast Sales Ltd.
(26) August 7, 1948

CKAD, MIDDLETON
1,000 watts daytime (250 watts
nighttime) on 1,490 kcs.
(1) Evangeline Broadcasting
Co. Ltd.

(2) Frank J. Bishop
Sales Manager -
James Crossan

(7) Al Williamson
(9) Al Williamson
(11) Ron Pulsifer
(12) Willard A. Bishop
(16) Judy Power
(17) George Gamble
(21 & 22) Group One Radio
Limited
(23) Broadcast Repts. Ltd.
(26) June 1, 1962

CKEC, NEW GLASGOW
5,000 watts on 1,320 kcs. CBC
(1) Hector Broadcasting
Co. Ltd.
(2 & 3) Doug Freeman
(5) Bill Boyce
(6 & 9) Bill MacCulloch
(10) Marjorie Palmer
(11) Clary MacKinnon
(12) John 'Brother' MacDonald
(14) Doris Ryan
(15) Bill Boyce
(16) Mrs. V. Robertson
(17) Bill Graham
(18) Marjorie Palmer
(20) R. A. Freeman
(21 & 22) Broadcast Media
Sales Ltd.
(23) Broadcast Repts.
(25) Donald Cooke
(26) 1953

QICB, SYDNEY
10,000 watts on 1,270 kcs.
(1) Cape Breton Broadcasters
Ltd.
(2) J. Marven Nathanson
(3) Norris L. Nathanson
(5) Mrs. Florence McLeod
(6 & 7) Lloyd Taylor
(8) Robby Robertson
(9) Bill Anderson
(10) Donna Burke
(11 & 12) Don McIsaac
(14) Ann Terry MacLellan
(15) Lloyd Dennison
(16) Winnie MacDonald
(17) Toby Halloran
(18) Donna Burke
(20) Alf Vernon
(21 to 25) All-Canada
(26) February 12, 1929

CKCL, TRURO
1,000 watts on 600 kcs. CBC
(1) Colchester Broadcasting
Co. Ltd.
(2, 3 & 5) J. A. Manning
(7) W. Frank Harvey
(9) Frank MacDonald
(10) Jack S. Armstrong
(11, 12 & 13) Harry Dewar
(16) Margaret Stevens
(17) Mrs. Ann Cox
(19) Bob Bartlett
(20) Sid Bernasconi
(21 & 22) Hardy Radio & TV
(25) Devney Organization Inc.
(26) September 10, 1947

CFAB, WINDSOR
250 watts on 1,450 kcs.
(1) Evangeline Broadcasting
Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager -
James Crossan
(7) Al Williamson
(9) Al Williamson
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Judy Power
(17) George Gamble
(21 & 22) Group One Radio
Limited
(23) Broadcast Sales Ltd.
(26) November 13, 1945

CJLS, YARMOUTH
250 watts on 1,340 kcs.
(1) Gateway Broadcasting
Co. Ltd.
(3) D. L. M. Smith
(7) W. Singer
(25) Weed & Company

P.E.I.

CFCY, CHARLOTTETOWN
10,000 watts on 630 kcs. CBC
(1) Island Radio Broadcasting
Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(5) E. P. Williams
(6) L. MacAulay
(7) R. F. Large
(8) W. B. Carter
(11) Scott MacPherson
(12) Loman MacAuley
(13) Whit Carter
(14) Jane Weldon
(15) Betty Large
(16) E. P. Williams
(17) M. Murtagh
(19) D. Wood
(20) D. V. Moser
(21 to 25) All-Canada
(26) July 1, 1923

QIRW, SUMMERSIDE
250 watts on 1,240 kcs.
(1) Gulf Broadcasting
Co. Ltd.
(2, 3 & 5) R. C. (Bob)
Schurman
(7) Lowell Huestis
(8) Paul Schurman
(9) Fred MacFarlane
(10) Lowell Huestis
(11 & 12) Paul Schurman
(13) Lowell Huestis
(14) Mrs. Margaret Ann Craig
(15) John Perry
(16) Anita Perry
(17) Paul Schurman
(18) Bill Seguin
(20) Fred MacFarlane
(21) Nat Time Sales
(23) Broadcast Repts Ltd.
(24) Radio-TV Reps Ltd.
(26) November 17, 1948

NEWFOUNDLAND

CFCB, CORNER BROOK
1,000 watts on 570 kcs.
(1) Humber Valley Broad-
casting Co. Ltd.
(2) Dr. Noel Murphy
(3) James O'Rourke
(5) Gordon Pittman
(6) George Buffett
(7, 8, 9) Jim Morrison
(11) John Penney
(12) Joe Mullins
(16) Roger Humber
(18) Joan Barnes
(19) Gerald Murphy
(20) Joe Parsons
(21 & 22) Radio & Television
Sales Inc.
(25) Canadian Standard
Broadcast Sales Inc.
(26) October 3, 1960

CFSX, STEPHENVILLE
Satellite of CFCB, 500 watts
on 910 kcs.

CBC, GANDER
250 watts on 1,450 kcs. Owned
and operated by the Canadian
Broadcasting Corporation.

QJGX, GRAND BANK
1,000 watts on 710 kcs.
(One of the Newfoundland Broad-
casting Co. Ltd. stations. Same
staff as CJON).

QJCN, GRAND FALLS
10,000 watts on 680 kcs.
(One of the Newfoundland Broad-
casting Co. Ltd. stations. Same
staff as CJON).

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CKCM, GRAND FALLS
10,000 watts on 620 kcs.
(1) Colonial Broadcasting
System Ltd.
(2) Walter B. Williams
(3) James M. Murdoch
(5) Edward Connolley
(7) Jim Murdoch
(8) Bruce MacDonald
(9) Bruce MacDonald
(11 & 12) Richard O'Neill
(14) Mrs. Georgina O'Neill
(15) Jim Murdoch
(16) Mrs. Patricia Antle
(17 & 18) Maureen Robbin
(19) John Murphy
(20) Walter Williams
(21 & 22) All-Canada
(25) Young Canadian Ltd.
(26) July 25, 1962

(3) Charles Noseworthy
(5) Donald C. Hollett
(7) Ed Pike
(8) Sterling Stockley
(11) Jim Coady
(15) Donald C. Hollett
(16) M. Drake
(17) Margaret Drake
(18) Geraldine Kelly
(20) W. B. Williams
(21 & 22) All-Canada
(25) Young Canadian Ltd.
(26) May 23, 1962

CBN, ST. JOHN'S
10,000 watts on 640 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CJON, ST. JOHN'S
10,000 watts on 930 kcs.
(1) Newfoundland Broad-
casting Co. Ltd.
Chairman of the Board -
Geoff Stirling
(2) Don Jamieson
Vice-President & General
Mgr. - Colin Jamieson
(5) Charles Pope
(7) Dave Maunder
(8) Bob Lewis
(9) Merv Russell
(11) Jim Thoms

(12) Howie Meeker
(14) Sally West
(15) Rex Stirling
(16) Emilie Davis
(17) Nat Shapira
(18) Mrs. Irene Purcell
(19) Charlie Peddle
(20) Dave George
(21 to 24) Byles, Gibb &
Assoc. Ltd.
(25) Weed & Company
(26) October 11, 1951

VOCM, ST. JOHN'S
10,000 watts on 590 kcs.
(1) Colonial Broadcasting
System Ltd.
(2) Joseph V. Butler
(3) Operations Manager -
Bill Williamson
(5) Bill Williamson
(6) David Broomfield
(7 & 9) George Grant
(10) Pat Murphy
(11) Noel Vinicombe
(12) George MacLaren
(16) Dave Broomfield
(17) Mrs. Eileen Hammond
(18) Pat Murphy
(19) Dave Williams
(20) Walter B. Williams
(21 to 24) Paul Mulvihill
& Co. Ltd.
(25) Young Canadian Ltd.
(26) October 19, 1936

PLEASING THE PRESIDENT...

...is not the purpose
of advertising,
though much of it is bought
on this basis.

GOOD ADVERTISING

needs copy that informs --
not flatters --
prospects for the advertiser's products.

This kind of advertising
pleases the president too --
all the way to the bank.

ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1967.

- | | | | |
|---|--|--|--|
| (1) AGENCE DE PUBLICITE
NATIONALE | (4) 1350 Sherbrooke West | (4) 165 University Ave., | (Assistant Manager -
B. A. Hawkins) |
| (2) Montreal 12 | (5) Nan Fraser | (5) Mel Norman | (7) R. J. Kostyra |
| (3) 384-9132 | (6) R. S. Steedman | (6) Peter Lighthall | D. J. Lennon |
| (4) 110 Place Cremazie, Ste. 320 | (7) Nan Fraser | Jerry O'Flanagan | S. H. Lodge |
| (5) Andre M. Allard | (1) BATTEN, BARTON &
DURSTINE & OSBORN INC. | (7) Mrs. E. Gray | Miss M. Moran |
| (6) Andre M. Allard | (2) Montreal | Miss B. Gould | G. M. Thomas |
| (7) Andre M. Allard | (3) 868-2655 | (1) BURNS ADVERTISING
AGENCY LTD. | W. C. Thurston |
| (1) ARDIEL ADVERTISING
AGENCY LTD. | (4) 1155 Dorchester Blvd., West | (2) Montreal 25 | (1) COCKFIELD BROWN &
COMPANY LIMITED |
| (2) Toronto 7 | (5) John McDonald | (3) WE 5-5257 | (2) Montreal |
| (3) 924-5444 | (7) Mrs. Gabrielle Gagnier | (4) 1980 Sherbrooke St. W. | (3) 861-1771 |
| (4) 4 Lawton Blvd. | (1) BATTEN, BARTON,
DURSTINE & OSBORNE, INC | (5) L. St. Amand | (4) Canada Cement Building
Phillips Square |
| (5) Philip A. Johnson | (2) Toronto 2 | (7) Mrs. P. Cryer | (5) Fernand Corbell |
| (7) D. A. Wilson | (3) EM. 3-9461 | (1) CAMP, DALTON K. &
ASSOC. LTD. | L. G. Hern |
| (1) ARDIEL ADVERTISING
AGENCY LTD. | (4) 2 Carlton Street | (2) Toronto 12 | (6) Earl W. Box |
| (2) Westmount, P. Q. | (5) Mrs. Phyllis Scott | (3) 487-2101 | (7) Keith R. Pattenden |
| (3) 488-2537 | (7) Mrs. Phyllis Scott | (4) 43 Eglinton Avenue East | Mrs. Dorothy Swinton |
| (4) 310 Victoria Ave. Suite 205 | Miss Marion Ferry | (5) Norman K. Atkins | Carol Tobin |
| (5) Manager, McC. J. Cooper | Miss Roberta Ive Cutcheon | James E. Colby | Ainslie Young |
| (1) ARDIEL ADVERTISING
AGENCY LTD. | * (1) BEEDHAM, PRENTICE &
BASFORD LTD. | J. D. Penn McLeod | (1) COCKFIELD BROWN &
COMPANY LIMITED |
| (2) Hamilton | (2) Toronto | (1) CANALINE ADVERTISING
AGENCY LTD. | (2) Winnipeg |
| (3) LI 9-2419 | (3) 924-8431 | (2) Toronto 2 | (3) WH 2-0811 |
| (4) 180 Parkdale Ave. N. | (4) 76 St. Clair Avenue West | (3) 368-7646 | (4) 804 Electric Railway Chambers |
| (5) M. J. Hallas | * (1) BLEASDALE ADVERTISING
LTD. | (4) 790 Bay Street | (5) Mrs. M. Simons |
| (1) ARDIEL ADVERTISING
AGENCY LTD. | (2) Victoria | (5) W. R. Campbell | (6) H. J. Gibson |
| (2) Ottawa | (3) EV 2-6741 | (1) CARDON, ROSE LTD. | (7) Mrs. M. Simons |
| (3) 235-9280 | (4) 642 Burnside Road | (2) Montreal | (1) COCKFIELD BROWN &
COMPANY LTD. |
| (4) 385 Albert Street | (5) Harry R. Bleasdale | (3) 842-8571 | (2) Vancouver |
| (5) Miss Joann Hossick | (6) Harry R. Bleasdale | (4) 1411 Crescent Street | (3) MU 1-1111 |
| * (1) BACKMAN ADVERTISING LTD | (7) Harry R. Bleasdale | (5) Mrs. M. Garneau | (4) 1200 Burrard Building,
1030 - W. Georgia Street |
| (2) Halifax | (1) B C P ADVERTISING LTD. | (6) Norman Cardon | (7) Miss Marjorie Maddigan |
| (3) 422-1527 | (2) Montreal 2 | (7) Mrs. M. Garneau | * (1) COPELAND, DON H,
ADVERTISING LTD. |
| (4) Lord Nelson Bldg.,
5676 Spring Garden Road | (3) 878-1771 | (1) CARTER, GARRY J. OF
CANADA LTD. | (2) Scarborough |
| (5) Miss Anne Archibald | (4) Ste. 444, 1010 St.
Catherine W. | (2) Toronto 5 | (3) OX 1-3331 |
| (6) Miss Anne Archibald | (5) Aime Lacombe | (3) 924-2505 | (4) 2 Crescentwood Road |
| (7) Mrs. Jo-Marie MacKay | (6) Lise LaCasse | (4) 59 Avenue Road | (5) Vera M. Copeland |
| (1) BAKER ADVERTISING
LIMITED | (7) Lise LaCasse-Rita Clauthier | (5) Bob Howe | (6) Vera M. Copeland |
| (2) Toronto | (1) BRAND ADVERTISING LTD. | (7) Bob Howe | (7) Vera M. Copeland |
| (3) 364-6311 Area Code 416 | (2) Montreal | (1) LEO CLAVIR PRODUCTIONS
LIMITED | (1) CROMBIE ADVERTISING
CO. LTD. |
| (4) 20 Toronto St., Toronto 1 | (3) 849-6692 | (2) Toronto 12 | (2) Montreal |
| (6) L. Akerman | (4) 2100 Drummond St. | (3) 488-1165 | (3) 288-4221 |
| W. A. Salo | (5) Marion Goldberg | (4) 120 Eglinton Ave. E. | (4) 353 St. James St. W. |
| J. V. Wilks | (7) Marion Goldberg | (5) D. Jones | (5) H. W. McAllister |
| N. C. Wittick | (1) BURLEY, J. H. LTD. | (6) Leo Clavir | (6) Ross Smith |
| (7) O. Innes | (2) Toronto 1 | (1) COCKFIELD BROWN &
COMPANY LIMITED | (1) CROMBIE ADVERTISING
CO. LTD. |
| J. Moore | (3) 362-6847 | (2) Toronto 7 | (2) Toronto 1 |
| I. Neve | (4) 159 Bay Street | (3) 924-5492 | (3) 368-7031 |
| D. Schacter | (5) A. L. Drewry | (4) 2 St. Clair Ave., W.
(Manager of Media Services -
Ian B. Campbell) | (4) 188 University Ave. |
| (1) BAKER ADVERTISING LTD. | (1) BURNETT, LEO CO. OF
CANADA LTD. | (Director of Broadcast Services
J. R. MacRae) | (6) S. C. Young |
| (2) Montreal | (2) Toronto | | (7) Miss M. Thompson |
| (3) 842-5845 | (3) EM 6-5801 | | |

- (1) CUSACK ADVERTISING ASSOCIATES LIMITED
(2) Montreal
(3) 849-5739
(4) 550 Sherbrooke St. W. Suite 43
(5) Reg. Weiswall
(6) Reg. Weiswall
(7) Mrs. L. Chapman
- (1) DANCER-FITZGERALD-SAMPLE (CANADA) LTD.
(2) Toronto 7
(3) 924-8425
(4) 200 St. Clair Ave., West
(5) Ruth Pedley
(6) William R. Cory
(7) Ruth Pedley
- * (1) DOHERTY, JOHN & CO. LTD.
(2) Ottawa
(3) 232-9418
(4) 46 Elgin Street
(5) Owen G. Grant
S. Frank Penn
(6) Owen G. Grant
(7) John Doherty
Owen G. Grant
S. Frank Penn
- * (1) DOMINION ADVERTISING INC
(2) Montreal
(3) 274-0355
(4) 753 Jarry St. East
(5) A. Desautels
- (1) DUBUISSON PUBLICITE & CONSEIL
(2) Quebec City
(3) 692-0505
(4) 71 St. Peter Street
(5) Jean Brousseau
(6) Marjorie Gauvreau
(7) Esther Blouin
- (1) DUNDAS ADVERTISING AGENCY LIMITED
(2) London
(3) 438-2117
(4) 200 Queens Avenue
(5) R. Burns
- * (1) DUNSKY ADVERTISING LTD.
(2) Montreal
(3) 482-9680
(4) 5165 Queen Mary Rd., Suite 400
(5) M. Dunskey
(6) Miss D. Stent
- (1) ELLIS ADVERTISING CO.
(2) Buffalo, U.S.A.
(3) TL 2-6780
(4) Statler Hilton Hotel
(5) Beatrice Haniford
(6) Michael F. Ellis Sr.
Michael F. Ellis Jr.
Jerome R. Ellis
Maxwell E. Ellis
Joan Ellis
(6) James Lucas
Lawrence H. Singer
(7) Arlene Cole
- (1) ERWIN WASEY OF CANADA LTD.
(2) Toronto 7
(3) 921-5187
(4) 2 St. Clair Avenue, West
(5) Mr. Wm. D. Brown
(6) J. Fry
C. W. Sharpe
(7) Miss Joe-Anne Roberts
- (1) FOOTE, CONE BELDING CANADA LIMITED
(2) Montreal
(3) 866-6692
(4) 3 Place Ville Marie, Suite 83
- (1) FOOTE, CONE & BELDING CANADA LIMITED
(2) Toronto 5
(3) 924-9331
(4) 10 St. Mary Street
(5) Michael Kennerley
(6) Warren Cross
Mona Harper
Marlene Davy
Ernie Villamere
(7) Olive Dunkley
Bet Vaivada
- (1) FOSTER ADVERTISING LTD.
(2) Calgary
(3) 269-8276
(4) Suite 315, 608-7th St. S.W.
(7) Mrs. L. M. Savary
- (1) FOSTER ADVERTISING LTD.
(2) Winnipeg
(3) 947-0371
(4) 149 Portage Avenue East
(5) John Kozak
(6) Laurie A. Mainster
(7) Mrs. Linda Bates
- (1) FOSTER ADVERTISING LTD.
(2) Vancouver
(3) MU 5-6404
(4) #404, 1281 W. Georgia Street
(5) Mrs. H. Bakes
(6) Mr. A. J. Collins
(7) Mrs. H. Bakes
- (1) FOSTER ADVERTISING LTD.
(2) Montreal
(3) 861-5881
(4) 3 Place Ville Marie, Suite 30
(5) A. D. Clarke
(7) Miss C. Toupin
- (1) FOSTER ADVERTISING LTD.
(2) Toronto 7
(3) 924-4681
(4) 149 Alcorn Ave.
(5) W. W. Givens
J. H. Millar
D. P. Hatt
Miss S. Wright
(6) Mrs. M. Logan
Mr. J. Snider
B. Nicholls
Miss M. Newton
(7) Miss E. Reeder
Miss H. Anderson
- Miss J. Sharpe
Mr. R. Hone
Mr. W. Reeves
- (1) GOODIS, GOLDBERG, SOREN LTD.
(2) Toronto
(3) 445-1153
(4) 23 Prince Andrew Place,
Don Mills
(5) Mrs. C. Peck
Mrs. S. Deas
Mr. D. Dailleboust
(7) Mrs. S. Fallis
Mrs. J. Williams
- (1) GOODIS, GOLDBERG, SOREN LTD.
(2) Calgary
(3) 262-6931
(4) 640 12 Ave., S.W.
(6) Jay Joffe
(7) Albert N. Johnston
- * (1) GOODWIN-ELLIS ADVERTISING LTD.
(2) Vancouver
(3) 681-3474
(4) 1161 Melville Street
(5) John Massey
(7) Darlene Chilton
- * (1) GOODWIN-ELLIS ADVERTISING LTD.
(2) Calgary
(3) AC. 403 - 269-3781
(4) 402 Empire Building,
239-8th Avenue, S.W.
(6) G. S. Menzies
E. E. Greensides
Miss I. Dix
- (1) GOODWIN-ELLIS ADVERTISING LTD.
(2) Edmonton
(3) 429-1359
(4) 755-One Thornton Court
(5) W. G. Heatherington
(7) Eileen Zaharko
- (1) GOODWIN-ELLIS ADVERTISING LTD.
(2) Ottawa
(3) 232-7147
(4) Suite 504, Burnside Bldg.,
151 Slater Street
- (1) GOODWIN-ELLIS ADVERTISING LTD.
(2) Toronto
(3) 363-6265
(4) 159 Bay Street
(6) Ian Howard
- (1) GREY ADVERTISING, LTD.
(2) Toronto 1
(3) EM 2-1321
(4) 4 King St. W., Suite 1312
(5) Ken Hicks
- (1) GREY ADVERTISING, LTD.
(2) Montreal
- (3) 849-5661
(4) 2055 Peel Street
(5) Eileen Abrahamson
(6) Peter Golick
B. Sabloff
B. Engelhard
(7) Enas Martin
- (1) GROSBERG, POLLOCK GWARTZMAN LTD.
(2) Toronto
(3) 487-4717
(4) 234 Eglinton Ave. E.
(5) H. J. Pollock
- (1) HARRISON MARKETING COUNSEL LTD.
(2) Toronto
(3) 362-6631
(4) 212 King St. W.
(5) G. I. Harrison
- (1) HAYHURST, F. H. CO. LTD.
(2) Toronto 12
(3) HU 7-4371
(5) 55 Eglinton Ave. E.
(5) John McCuaig
(6) Jack Tait
Pat Hepburn
Paul Seitz
(7) Susan Young
Terry Killeavy
Donna Ellul
Eileen Hyland
- (1) HAYHURST F. H. CO. LTD.
(2) Montreal
(3) 845-0251
(4) 1420 Sherbrooke St. W.
(5) Mrs. J. Roblee
- (1) HAYHURST, F. H. CO. LTD.
(2) Vancouver
(3) Mu 4-1111
(4) #220-1033 Davie Street
(5) John G. Service
- (1) HEGGIE ADVERTISING CO. LTD.
(2) Toronto
(3) 445-1100
(4) 1129 Leslie St. Don Mills
(5) Miss Phyllis Sivell
(6) Miss Phyllis Sivell
- (1) HEGGIE ADVERTISING CO. LTD.
(2) Montreal
(3) 744-5505
(4) 860 Decarie Blvd.
- (1) HELITZER, WARING & WAYNE
(2) New York
(3) PL 1-2800
(4) 545 Madison Ave.
(5) Mary Lou Benjamin
(6) Saul Waring
Mel Helitzer
(7) Liz Mallon
Walter Seidell
Isabelle Belman

- (1) HUTCHINS ADVERTISING
CO. OF CANADA LIMITED
(2) Toronto
(3) 364-6239
(4) 88 University Ave.
Wm. Bounsall, Manager
E. A. Davey, Man. Dir.
- (1) HUXLEY-IRWIN-PRICE LTD.
(2) Toronto
(3) 363-0951
(4) Suite 350, Lord Simcoe Hotel
(5) Jack A. Price
- (1) HUXLEY-IRWIN-PRICE LTD.
(2) Hamilton
(3) JA 8-0058 EM 4-4910
(Toronto direct line)
(4) 70 Sanford Ave. N.
(5) Jack A. Price
(6) Jack A. Price
(7) Mrs. Mary Swain
Miss J. Krestynski
- (1) IMPERIAL ADVERTISING LTD.
(2) Halifax
(3) 423
(4) 1500 Stanley Street
(7) A. G. Temple
- (1) INDUSTRIAL ADVERTISING
AGENCY LIMITED
(2) St. Catharines
(3) 684-8736
(4) 177 Russell Ave.
(5) Donald C. Williamson
(6) Donald C. Williamson
(7) Donald C. Williamson
- (1) INDUSTRIAL ADVERTISING
AGENCY LIMITED
(2) Toronto
(3) 924-6671
(4) 1255 Yonge Street
(7) Miss J. B. Foster
- (1) INTER-CANADA QUEBEC
ADVERTISING AGENCY LTD.
(2) Montreal
(3) 288-9231
(4) 1374 Sherbrooke St. West
(5) Yvon Fortier
(6) Raynald Bergeron
(7) Robert Schwartz
- (1) JARVIS, ALBERT LTD.
(2) Toronto
(3) WA 5-3815
(4) 1000 Yonge Street
(5) Godfrey Jarvis
(6) Godfrey Jarvis
(7) Godfrey Jarvis
- (1) KELLEY, RUSSELL T. CO.
(2) Hamilton
(3) 522-1155
(4) 627 Main Street East
(5) R. L. Hodgson
- (1) KENYON & ECKHARDT LTD.
(2) Toronto 5
(3) WA 5-8931
- (4) 321 Bloor St. East
(5) Mrs. Dorothy Iler
(6) R. E. Canney
W. F. Nugent
R. R. Helwig
(7) Maureen Phillips
Ronald Boychuk
- (1) LANCE ADVERTISING LTD.
(2) Toronto 5
(3) 922-2191
(4) 501 Yonge Street
(5) John A. Rodkin
(6) Miss J. Wallis
(7) Miss J. Wallis
- *(1) LE SIEGE JEAN & ASSOCIES
INC.
(2) Montreal
(3) 381-8605
(4) 10 Place Cremazie
(5) Denise LeRay
(6) Denise LeRay
(7) Denise LeRay
- (1) LIPPMAN ADVERTISING
ASSOCIATES INC.
(2) Buffalo
(3) 856-1900
(4) 1 Genesee Street
(5) Marc Lippman
Alice Addison
Marilyn Moslow
Jack Greenfield
(6) Albert Lippman
(7) Dorothy Burlingame
Marion Dougherty
- (1) LOVICK, JAMES LTD.
(2) Vancouver
(3) 684-6221
(4) 1178 West Pender Street
(5) Mrs. A. Bothamley
(6) Mrs. A. Bothamley
(7) Mrs. A. Bothamley
D. Buck
- (1) LOVICK, JAMES LTD.
(2) Winnipeg
(3) WH 3-0623
(4) 604-428 Portage Ave.
(5) A. J. Ross
(7) J. W. Sigvaldason
- (1) LOVICK, JAMES LTD.
(2) Calgary
(3) 262-6161
(4) 1870 Elveden House
(5) J. McCallum
(6) R. Ranson
G. Gunderson
(7) Mrs. D. Urch
- (1) LOVICK, JAMES LTD.
(2) Montreal
(3) 875-5130
(4) 1000 Dominion Sq. Bldg.
(5) M. Laroche
(7) W. Avery
M. Laroche
- (1) LOVICK, JAMES LTD.
(2) Toronto
- (3) 921-1121
(4) 800 Bay Street
(6) Wayne R. Currie
Bill Brennan (Assistant)
Bob Sher (Assistant)
(7) Olive Jennings
- (1) LOVICK, JAMES LTD.
(2) Edmonton
(3) 424-2181
(4) 760 Professional Bldg.,
10830 Jasper Avenue
(5) LeRoy Schulz
(7) LeRoy Schulz
- (1) MACLAREN ADVERTISING
COMPANY LIMITED
(2) Toronto
(3) 363-2244
(4) 111 Richmond Street W.
(5) F. K. Campbell
D. C. Linton
B. C. LeRoy
(6) R. S. Baker
J. J. Cooper
J. G. Hennelly
R. Langfield
F. M. MacPherson
J. V. Szakacs
(7) R. J. Harman
E. Kaye
D. G. Holden
S. T. Russell
- (1) MACLAREN ADVERTISING
COMPANY LIMITED
(2) Montreal
(3) 845-1222
(4) 550 Sherbrooke Street W.
(5) Mr. E. Brown
(6) Miss L. Henuset
(7) Mr. A. Bramble
- (1) MACLAREN ADVERTISING
COMPANY LIMITED
(2) Winnipeg
(3) 772-0472
(4) Mall Centre Building,
Portage Avenue
(5) W. E. Wilson
- (1) MACLAREN ADVERTISING
COMPANY LIMITED
(2) Vancouver
(3) 682-5651
(4) 1112 West Pender Street
(6) J. A. Ferry
T. J. McDowell
Miss I. Higgins
Mr. R. Westlake
- (1) LA MAISON PUBLICITEX
LIMITEE
(2) Montreal
(3) 866-6551
(4) C.I.L. House,
630 Dorchester Blvd.
(5) Dianne Loiselle
(6) Charles Letarte
(7) Patricia Rochon
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Toronto
(3) 925-3231
(4) 151 Bloor Street West
(5) J. B. Tomlinson
(6) Art Sylvah
Carol Ann Sorenson
Ron Hodgson
Shirley Hulme
(7) Ann Constantinou
Margarette Paterson
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Montreal
(3) 849-8341 Area Code 514
(4) 2015 Peel Street
(5) Mary Cardon
(6) Mrs. C. Ray
(7) Michael Cladios
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Vancouver
(3) MU 3-5608
(4) 1030 W. Georgia Street
(5) Miss Mamie Donnelly
(7) Miss Mamie Donnelly
- (1) McCONNEL EASTMAN
LIMITED
(2) Toronto 12
(3) 487-4601
(4) 234 Eglinton Ave. E.
(5) D. M. DeNike
(6) Gregg Paul
Gerry Levine
(7) Joan Bain
Monica Leonard
Warren Wright
Dorothy Hoffman
- (1) McCONNEL EASTMAN
LIMITED
(2) London
(3) GE 4-4528
(4) P. O. Box 3477
Terminal A
(5) J. R. Gore
- (1) McCONNEL EASTMAN
Limited
(2) Hamilton
(3) 529-8245
(4) 1 West Avenue South
- (1) McCONNELL EASTMAN
LIMITED
(2) Montreal
(3) 842-6431
(4) 2015 Peel Street
(5) W. D. Headley
(6) Una M. McLean
(7) M. E. Winegarden
- (1) McCONNELL EASTMAN
LIMITED
(2) Winnipeg
(3) WH 3-7406
(4) 382 Portage Avenue
(5) Ken W. Hughes
(7) Miss Dee Ferriss

- | | | | |
|--|--|---|--|
| (1) McCONNELL EASTMAN LIMITED | (1) ARTHUR MEYERHOFF CO. LTD. | (1) OGILVY & MATHER (CANADA) LIMITED | (1) PETERSEN-HULME LTD. |
| (2) Calgary | (2) Toronto 12 | (2) Toronto | (2) Montreal 2 |
| (3) 263-7140 | (3) 485-6553 | (3) 362-7711 | (3) 842-1881 |
| (4) 512 - 6th St. S.W. | (4) 2200 Yonge Street | (4) 88 University Ave. | (4) 2055 Peel Street |
| (5) Miss J. Batista | (5) D. Keith Irwin | (5) G. B. Murray | (5) R. Lisabelle |
| (6) D. Bennett | (6) Miss Betty Wilkie | (6) J. A. Robertson | (6) W. M. Munro |
| (7) Miss J. Batista | | P. Bernardo | (7) R. Lisabelle |
| (1) McCONNELL EASTMAN LIMITED | (1) ARTHUR MEYERHOFF CO. LTD. | (1) ORR, WILLIAM R. ADVERTISING LIMITED | (1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD. |
| (2) Edmonton | (2) Montreal | (2) Toronto | (2) Toronto 5 |
| (3) 422-5107 | (3) 861-9212 | (3) 485-9367 | (3) 923-8481 |
| (4) 204 Imperial Bank Bldg. Corner Jasper Ave and 100th Street | (4) 1 Place Ville Marie | (4) 240 Eglinton Ave. East | (4) 57 Bloor Street West |
| (5 & 7) Godfrey Mead | (5) Mrs. Helene Dahan | (5) Mrs. Ann Chalcraft | (5) Mary N. Rae |
| | (6) Refer Toronto Office | (6) Mr. William R. Orr | (6) Frank J. Deaville |
| | (7) Refer Toronto Office | (7) Mrs. Ann Chalcraft | (7) Mary N. Rae |
| (1) McCONNELL EASTMAN LIMITED | (1) MUTER, CULINER, FRANKFURTER & GOULD Ltd. | (1) PAUL, PHELAN & PERRY LIMITED | (1) PURKIS, LIMITED, THORNTON |
| (2) Vancouver | (2) Toronto | (2) Toronto | (2) Toronto 1 |
| (3) MU 3-2161 | (3) 924-5736 | (3) 925-3436 | (3) 363-3762 |
| (4) 1198 West Pender | (4) 89 Avenue Road | (4) 33 Bloor Street E. | (4) Suite 1504, 330 Bay Street |
| (7) P. McCrea | (5) G. A. Rafelman | (5) Gordon Forsyth | (5) Mrs. Margaret Canning |
| D. Haddleton | (6) G. A. Rafelman | | (6) J. P. Ridpath |
| B. Longhurst | (7) Miss Elizabeth Ecker | (1) PAUL, PHELAN & PERRY LIMITED | (7) Mrs. Margaret Canning |
| (1) McKIM ADVERTISING LTD. | (1) NATTALL & MALONEY Ltd. | (2) Montreal | (1) REIMER, C. ADVERTISING |
| (2) Toronto | (2) Edmonton | (3) VI 9-8061 | (2) Winnipeg |
| (3) 927-5200 | (3) 482-1502 | (4) 1500 Stanley Street | (3) 774-4434 |
| (4) 151 Bloor Street W. | (4) 10010 - 105 Street | (5) M. Lalonde | (4) 600 The Mall Centre |
| (5) B. L. Thomas | (5) Mrs. Fay Leslie-Spinks | (6) Mrs. M. Thomson | (5) Mr. C. L. Reimer |
| H. R. Chernoff | (6) Mrs. Fay Leslie-Spinks | | (6) Mr. C. L. Reimer |
| (6) P. H. Boulbee | (7) Mrs. Fay Leslie-Spinks | (1) PAUL, PHELAN & PERRY LIMITED | (7) Mrs. M. Reimer |
| D. C. LaFerle | | (2) Winnipeg 2 | (1) RONALD-REYNOLDS & CO. |
| Mrs. Jean Kennedy | (1) NATTALL & MALONEY Ltd. | (3) 942-7408 | (2) Toronto 1 |
| Mrs. Ricke Poxon | (2) Calgary | (4) 259 Portage Ave. | (3) EM 2-2381 |
| (7) Miss Jean Gray | (3) 262-6131 | (5) Don Keith | (4) 154 University Avenue |
| Mrs. June Knight | (4) 809 8th Ave. S.W. | (6) K. E. McCaskill | (5) Helen Anderson |
| | (6) Nev York | (7) Mrs. B. Entwistle | (6) W. Gaskey |
| (1) McKIM ADVERTISING LTD. | (7) Betty Kempton | | L. G. Smith |
| (2) Montreal | | (1) PAYEUR PUBLICITE INC. | G. S. L. Anderson |
| (3) 861-8422 | (1) NEEDHAM, HARPER & STEERS OF CANADA LTD. | (2) Quebec | (7) K. Steeves |
| (4) 1155 Dorchester Blvd. | (2) Toronto | (3) 529-3322 | N. Relf |
| (5) H. T. Harbinson | (3) EM 4-1492 | (4) 639 8 eme Avenue | W. R. Ibsen |
| M. Fogel | (4) 121 Richmond Street West | (5) P. E. Giguere | E. Y. Leslie |
| W. L. Charland | (5) Mr. Nickolis Demeda | (6) Guy Deperrey | (1) RONALDS-REYNOLDS & CO. |
| (7) Miss J. Campbell | (7) Miss Denise Curran | Pierre Bleau | (2) Montreal |
| J. R. Matheson | Miss Sheila Bonfield | G. H. Payeur | (3) 849-9401 |
| | | L. Giguere | (4) 2055 Peel Street |
| (1) McKIM ADVERTISING LTD. | (1) NORMAN, CRAIG & KUMMELL (CANADA) LTD. | Yves Caron | (5) M. Fenton |
| (2) Winnipeg | (2) Toronto | (7) G. H. Payeur | (6) M. Provost |
| (3) WH 2-3491 | (3) 481-5265 | P. E. Giguere | (7) M. Laphkas |
| (4) 379 Broadway Ave. | (4) 123 Eglinton Ave. East | J. Landry | G. Lamont |
| (5) Mrs. S. A. Taylor | (5) R. Keith Ryall | | (1) RONALD-REYNOLDS & CO. |
| (6) R. I. Morton | (6) R. W. Lucas | (1) PENNELL ADVERTISING | (2) Winnipeg |
| D. Shalley | D. F. French | (2) Toronto 1 | (3) 775-8128 |
| (7) Mrs. D. L. Labossiere | R. B. Thyne | (3) EM 4-2079 | (4) 700 The Mall Centre |
| | (7) Miss S. B. Sellen | (4) 19 Richmond St. West | (5) Glen Moore |
| (1) McKIM ADVERTISING LTD. | Miss S. A. Price | (5) Miss M. Barrer | (6) Glen Moore |
| (2) Vancouver | (1) O'BRIEN ADVERTISING LTD. | (6) Miss M. Barrer | (7) Mrs. V. R. Morrow |
| (3) Mu 3-8121 | (2) Vancouver | (7) Miss M. Barrer | |
| (4) 1030 West Georgia Street | (3) 681-9174 | (1) PETERSEN-HULME LTD. | (1) RONALDS-REYNOLDS & CO. |
| (7) Miss Eileen Fox | (4) 1030 West Georgia St. | (2) Toronto 5 | (2) Vancouver |
| | (5 & 6) D. M. Tyerman | (3) 923-4683 | (3) MU 4-4151 |
| (1) MEDIA ADVERTISING LTD. | N. Wright | (4) 130 Bloor St. West | (4) 1033 Davie Street |
| (2) Montreal | (7) J. Rodgers | (5) Miss Marion McLeod | (5) K. L. Johnson |
| (3) VI 2-2739 | Miss J. Lowrie | (6) K. W. Burke | C. G. Wood |
| (4) 1460 Union Avenue | | (7) Miss Marion McLeod | (7) Doreen M. Garbutt |
| (5) R. Laurendeau | | | (1) ROSS ROY INC. |
| (6) R. Laurendeau | | | (2) Detroit |
| (7) R. Laurendeau | | | |

- (3) 567-4000
(4) 2751 E. Jefferson
(5) H. E. Rumble
(6) N. J. Traynor
(7) R. A. Post
J. V. Karle
R. E. Wilds
D. N. Petribone
Mrs. K. Dodds
- (3) 866-8741
(4) Dominion Square Building
(5) P. R. Simpson
(7) Miss C. Harrison
Mrs. R. Tremaine
Miss G. Stickney
Mr. C. Vickerson
- (1) ROWNTREE, GORDON & CO. LTD.
(2) Vancouver
(3) MU 2-2231
(4) 1198 W. Pender Street
(7) Miss Linda Caravan
- (1) SAUVIAT, G. R. & ASSOCIATES
(2) Montreal
(3) 861-1581
(4) Suite 820-1, Dominion Square Building
(5) Mrs. M. Bordeau
(6) Mrs. M. Cattel
(7) Mrs. M. Bourdeau
- (1) SMITH, R. C. & SON LTD.
(2) Toronto 7
(3) 481-2253-4
(4) 140 Merton Street
(5) G. Alec Phare
(7) O. J. Taylor
- * (1) SMITH-GENT ADVERTISING LTD.
(2) Toronto 12
(3) 487-2401
(4) 69 Eglinton Ave. E.
(5) Mr. Brian McGrady
Mr. William P. Gent
(7) Mr. Brian McGrady
Mrs. Beryl Barnett
- (1) SPITZER, MILLS & BATES LIMITED
(2) Toronto 2
(3) 366-2811
(4) 790 Bay Street
(5) A. N. Bressey
(7) Miss M. T. Poirier
Miss M. E. McCullagh
Miss J. Maedel
Mr. R. P. Seagram
- (1) SPITZER, MILLS & BATES LIMITED
(2) Montreal
(3) 861-9721
(4) Suite 1404 Place Victoria
(5) Mrs. Alice M. Hollander
(7) Mrs. U. McLean
- (1) STANFIELD, JOHNSON & HILL LTD.
(2) Toronto 5
(3) WA 4-8481
(4) 255 Davenport Road
(5) Gillian Robertson (Miss)
(7) Carole Nielsen (Miss)
- (1) STANFIELD, JOHNSON & HILL LTD.
(2) Montreal
(3) 866-8741
(4) Dominion Square Building
(5) P. R. Simpson
(7) Miss C. Harrison
Mrs. R. Tremaine
Miss G. Stickney
Mr. C. Vickerson
- (1) STANSBURY, PAYAN & SHANKS LTD.
(2) Toronto 1
(3) 364-2258
(4) 159 Bay Street
- (1) STANSBURY, PAYAN & SHANKS LTD.
(2) Montreal
(3) 845-6171
(4) 630 Sherbrooke St. W.
(5) Mary Layton
(6) Mary Layton
(7) Mary Layton
- (1) TANDY ADVERTISING LTD.
(2) Toronto 2
(3) EM 3-6361
(4) 2 Carlton Street
(5) George T. Alsop
- (1) TANDY ADVERTISING LTD.
(2) Montreal
(3) 844-8821
(4) 550 Sherbrooke St. W.
(5) H. J. Tingle
(6) H. J. Tingle
- (1) THOMPSON, J. WALTER CO. LTD.
(2) Montreal
(3) 931-1331
(4) 1600 Dorchester Blvd. W.
(5) Harry B. Glass
(6) Vangie Lentgis
M. MacNaughton
- (1) THOMPSON, J. WALTER CO. LTD.
(2) Toronto
(3) 362-3471
(4) 600 University Ave.
(5) W. Jack Graham
(6) G. Thompson
V. Hopkins
J. Pasmore
(7) D. Nagata
H. Reid
T. Johnson
C. Gamble
I. Cowie
- (1) TOROBIN ADVERTISING LTD.
(2) Westmount
(3) WE 7-3501
(4) 4823 Sherbrooke St. W.
(5) S. Torobin
- (1) VICKERS & BENSON LTD.
(2) Toronto 5
(3) 925-9393
(4) 980 Yonge Street
- (5) Dave Sutherland
(6) Miss Joan Bradley
Miss Bev Nicholl
Mr. Al Shepherd
(7) Mrs. June Frost
Mr. John Hickey
Miss Irene Maklary
Mr. Marvin Naftolin
Mrs. Madeleine Nugent
- (1) VICKERS & BENSON LTD.
(2) Montreal
(3) 866-7701
(4) 630 Dorchester Blvd. W.
(5) F. A. Collins
(7) Mrs. J. Guerin
Mrs. A. Emberg
Miss M. McGowan
Mrs. M. Turner
Miss D. Stewart
Mrs. B. Stevens
- (1) WATSON ROBERT D. ADVERTISING LTD.
(2) Calgary
(3) 264-3801
(4) 614 - 6th Avenue S. W.
(5) Toby Lawrence
- (1) WHITEHEAD, TITHERINGTON & BOWYER LIMITED
(2) Toronto 5
(3) 925-5544
(4) 696 Yonge Street
(5) W. S. Whitehead
(7) Miss A. Zaharchuk
- (1) WHITING & LEES
(2) Oakville
(3) 845-5151
(4) 95 Reynolds Street
- (1) WILLIS ADVERTISING LTD.
(2) Toronto 5
(3) 925-3804
(4) 165 Bloor Street E.
(5) Miss Patt Hammond
(6) Miss Patt Hammond
(7) Miss Patt Hammond
- (1) CHRIS YANEF LTD.
(2) Toronto
(3) 924-6677
(4) 119 Isabella Street
(5) W. Pesme
(7) W. Pesme
- * (1) YOUNG & ROSS ADVERTISING ASSOCIATES LTD.
(2) Vancouver
(3) 731-4931
(4) 2250 Granville St.
(5) Fin Anthony
(6) Fin Anthony
- (1) YOUNG & RUBICAM LTD.
(2) Toronto 1
(3) EM 2-3921
(4) 250 University Avenue
C.P. Davis - Vice-President,
Media & Programming
D. Harrison - Associate
Director, Media & Programm-
ing.
- (6) Miss D.C. Dunlop
Miss J. M. Macdonald
Mrs. R. K. Pinkerton
- (1) YOUNG & RUBICAM LTD.
(2) Montreal
(3) 866-8941
(4) 1155 Dorchester Blvd. W.
(5) Jacques Brunelle
(7) Ruth McLellan

H-E-L-P U-S

make it easier

for advertisers and agencies

to include you

in their schedules,

by co-operating with us

in keeping our DIRECTORIES

up to date

IF

YOU

WANT

TO

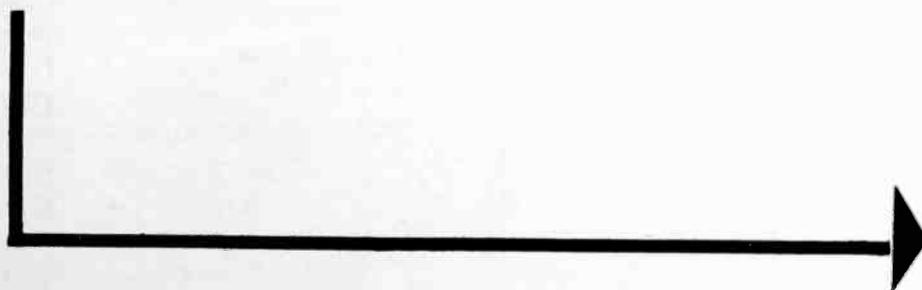
ADD

STIMULUS

TO

YOUR

MARKETING



**read
and advertise in
Canadian
Broadcaster**

PERSONNEL REGISTER (FM Radio)

KEY

1. Owner or Company Name	9. Music Director	17. Librarian
2. President	10. News Director	18. Chief Engineer
3. Manager	11. Sports Director	19. Chief Operator
4. Asst. Mgr.	12. Women's Director	20. Date and Year Station Began
5. Commercial Mgr.	13. Farm Director	21. U.S. Reprs
6. Production Mgr.	14. Promotion Mgr.	22. Canadian Reprs
7. Program Mgr.	15. Traffic Chief	
8. Chief Announcer	16. Copy Chief	

BRITISH COLUMBIA

CFFM-FM, KAMLOOPS

- 4,000 watts on 98.3 mcs.
 (1) Twin Cities Radio Ltd.
 (2) Ian G. Clark
 (3) Ian G. Clark
 Assistant General Mgr. -
 Jean C. Ross
 (5) Walter Harwood
 (6 & 7) Jack Pollard
 (7 & 8) Norman McDonald
 (18) Kurt Reichennek
 (20) May 21, 1962
 (21 & 22) All-Canada Radio
 & TV Ltd.

Satellites at: Savona, Merritt,
 Clearwater, Clinton Timothy
 Mountain.

Stereo - 6.00 a.m. to 12.00 mid.

CJOV-FM, KELOWNA

- 3,000 watts on 104.7 mcs.
 (1) Okanagan FM Broad-
 casters Ltd.
 (2) Mrs. J. H. Browne
 (3) C. F. Patrick
 (6) Al Jensen
 (10) J. D. Bews
 (14) A. Place
 (15) Wendy Dobbin
 (17) Mrs. G. Mildenberger
 (18) A. E. Vipond
 (20) December 1964
 (21 & 22) All-Canada Radio
 & TV
 (23) No Stereo

CKOK-FM, PENTICTON

- 1,800 watts on 97.1 mcs.
 (1) CKOK Ltd.
 (2) Maurice P. Finnerty
 (3) Ralph J. Robinson
 (9) James Onley
 (17) Mrs. Bev Watts
 (20) June 1, 1965
 (21 & 22) All-Canada
 (23) Stereo four hours daily.

CBU-FM, VANCOUVER

100,000 watts on 103.7 mcs.
 Owned and operated by the
 Canadian Broadcasting Corp.

CHQM-FM, VANCOUVER

100,000 watts on 103.5 mcs.
 Issues own rate card and program
 for 14 hours weekly separately
 from CHQM-FM.

- (1) Vancouver Broadcasting
 Associates Ltd.
 (2 & 3) W. E. Bellman
 (5) Brian Scharf
 (6) Maurice Foisy
 (10) Jack Wilson
 (15) Mrs. Anne Bolton
 (16) Marjorie Gage
 (18) Stan Davis
 (20) August 8, 1960
 (21) Devney Organization Inc.
 (22) Stephens & Towndrow
 Broadcasts Stereo

CKLG-FM, VANCOUVER

- 100,000 watts on 99.3 mcs.
 (1) Moffat Broadcasting Ltd.
 (2) R. L. Moffat
 (3) Don M. E. Hamilton
 (5) Allan Anaka
 (6, 7 & 9) Ross Mortimer
 (10) Bill James
 (15) Lois Redstone
 (16) Marilyn Hart
 (17) Howard Isidor
 (18) Peter Mackintosh
 (20) September, 1964
 (21) The Devney Organization
 (22) Stephens & Towndrow
 Broadcasts in Stereo

CFMS-FM, VICTORIA

- 19,000 watts E.R.P. on 98.5 mcs
 (1) Capital Broadcasting
 System Limited
 President & General Mgr.
 David M. Armstrong
 Executive Vice President
 & National Sales Mgr.
 Keith G. MacKenzie
 Secretary Treasurer/
 Comptroller - Ruby Masters
 Operations Manager -
 Terry Timms
 (3) Rudy Hartman
 (17) Helen Moulton
 (18) James P. Boudreau -
 Director of Engineering
 (20) November 12, 1954
 (21) Canadian Standard
 Broadcast Sales Inc.
 (22) Radio-TV Reprs. Ltd.
 (23) Broadcasts full stereo

ALBERTA

CHFM-FM, CALGARY

- 11,000 watts on 95.9 mcs.
 (1) Quality FM Ltd.

- (2) John D. Whitehead
 (3) W. Gillott
 (5) Ross L. Craig
 (6) Gordon R. Morrison
 (7) Dorsey W. Lockie
 (8) Dorsey W. Lockie
 (10) David Allen
 (15) Laura M. Foltinek
 (18) Gordon R. Morrison
 (20) August 29, 1962
 (21) Hardy Radio & TV Ltd.
 Broadcasts Stereo

CFRN-FM, EDMONTON

- 16,200 E.R.P. on 100.3 mcs.
 (1) Sunwapta Broadcasting Ltd.
 (2) G. R. A. Rice
 (3) A. J. Hopps
 (5) J. S. Edwards
 (6) George R. Kelso
 (7 & 8) J. S. Edwards
 (15) Lois Brown
 (14 & 16) Brian J. Brinsmead
 (17) George R. Kelso
 (18) Ted Wadson
 (19) Guy H. Vaughan, Jr.
 (20) November 1, 1947

Separate programming 88 hours
 per week. Broadcasts stereo.

CJCA-FM, EDMONTON

- 400 watts on 99.5 mcs.
 Separate programming Monday
 through Friday - 5.50 p.m. to
 midnight. Saturday - 5.50 p.m.
 to 1.00 a.m.; Sunday - 4.00 p.m.
 to midnight.

CKUA-FM, EDMONTON

- 352 watts on 98.1 mcs.
 (1) Alberta Government
 Telephones
 (3) John W. Hagerman
 (6) A. W. Gashman
 (10 & 11) Carl Noack
 (12) Mrs. Marg Eykelbosh
 (15) A. Douglas Morton
 (17) Mrs. V. Barber
 (18) W. Pinko

CHEC-FM, LETHBRIDGE

- 250 watts on 100.9 mcs.
 (1) Southern Alberta
 Broadcasting Ltd.
 (2 & 3) H. W. Brown
 (6) Bob Wilson
 (8) Veryl Todd
 (9) Bob Wilson
 (10) Ron Dyck
 (11) Veryl Todd
 (13) Leo Dow
 (15) Margaret Davis
 (17) Bruce Seely
 (18) Bob MacDonald
 (20) August 28, 1959
 No stereo broadcasting

Three hours separate program-
 ming daily, 7.00 to 10.00 p.m.

CKRD-FM, RED DEER

- 1,240 watts on 98.9 mcs.
 (1) CKRD-FM LTD.
 (2) Henry L. Flock
 (3) G. E. Spackman
 (6 & 7) Don Arlidge
 (8) Stu Morton
 (9) Don Arlidge
 (10) Glen Burston
 (1) Al Hammer
 (15) Jerry Tenant
 (16) M. Brault
 (18) Ken Martin
 (20) February 1, 1965
 (21) ABC International
 (22) Radio-TV Reprs. Ltd.
 (23) Stereo Broadcasting

SASKATCHEWAN

C. FM, Q-FM REGINA

- 5,900 watts on 92.1 mcs.
 (1) Metropolitan Broadcasting
 Ltd.
 (3) William Stewart
 (5) Bob Hill
 (6) Leonard Enns
 (7) Reginald Parker
 (9) Leonard Enns
 (11) Warren Cosford
 (12) Billie McPherson
 (14) William Stewart
 (15) Mervin Schneider
 (16) Billie McPherson
 (17) Warren Cosford
 (18) Earl Brown
 (20) February 4, 1966
 (23) Broadcast stereo 18 hours
 daily

CFMC-FM, SASKATOON

- 6,020 watts on 103.9 mcs.
 (1) General Broadcasting Ltd.
 (2) Donald MacKenzie
 (3) Donald MacKenzie
 (4) Harold Ellis
 (5) Donald MacKenzie
 (6) Harold Ellis
 (7) Harold Ellis
 (8) Ralph Allan
 (12) Janet Bradshaw
 (15) Virginia Leschuk
 (16) Joyce Olson
 (18) Orland Turrif
 (20) Dec. 12, 1964
 (22) Air Time Quality Sales
 (23) Stereo Broadcasting

CJUS-FM, SASKATOON

- 3,800 esyud on 89.7 mcs.
 (1) University of Saskatchewan
 (3) Gordon Walburn
 (4) Ron Lowe
 (6) Ron Huebert
 (10) Gordon Summers

PERSONNEL REGISTER (FM Radio)

KEY

1. Owner or Company Name	9. Music Director	17. Librarian
2. President	10. News Director	18. Chief Engineer
3. Manager	11. Sports Director	19. Chief Operator
4. Asst. Mgr.	12. Women's Director	20. Date and Year Station Began
5. Commercial Mgr.	13. Farm Director	21. U.S. Reprs
6. Production Mgr.	14. Promotion Mgr.	22. Canadian Reprs
7. Program Mgr.	15. Traffic Chief	
8. Chief Announcer	16. Copy Chief	

- (11) Dick Freeman
- (14) Wayne Arcus
- (17) Dudley Newell
- (18) Douglas A. Freestone
- (19) Tony Allen

Non-commercial - Broadcasts Stereo.

MANITOBA

CKX-FM, BRANDON

29,000 watts on 96.1 mcs.

- (2) John B. Craig
- (3) Eric Davles
- (5) Ernie Holland
- (7) Frank Bird
- (8) Bob Miller
- (15) Wendy Fairbairn
- (18) Humphrey Davies
- (20) December 16, 1963
- (21) Young Canadian Ltd.
- (22) Radio - TV Reprs. Ltd.
- (23) Broadcast stereo.

Separate programming, full schedule.

CKQM-FM, WINNIPEG

6.5 kw on 94.3 mcs.

- (1) QM Winnipeg Ltd.
- (2) Don Croston
- (3) Roy Priddle
- (5) Bill Konyk
- (6 & 7) George Hellman
- (10) Allan Bready
- (11) Bob Davidson
- (15) Shirley Braun
- (16) Bob Knight
- (18) John Pauls
- (20) Nov. 1, 1963
- (22) Air-Time Quality Sales
- (23) Broadcasts Stereo

CJOB-FM, WINNIPEG

310,000 watts on 97.5 mcs.

- (1) Radio OB Limited
- (2) F. A. Griffiths
- (3) R. M. MacLennan
- (7) Cliff Gardner
- (8) Dave MacLennan
- (15) Jack Matheson
- (19) R. V. Durie
- (20) March 1948

Broadcast Sales Inc.

Separate programming for 128 hours weekly and issues own rate card. Broadcasts Stereo.

CKY-FM, WINNIPEG

360,000 watts on 92.1 mcs.

- (1) Moffat Broadcasting Ltd.
 - (2 & 3) Randall Moffat
 - (5) Don McDermid
 - (7) Herb Brittain
 - (18) Andy Malowanchuk
 - (20) August 1, 1963
 - (21) Devney Organization Inc.
 - (22) Stephens & Towndrow Ltd.
- Separate programming 24 hours daily, and issues separate rate card.
- (23) Broadcasts in Stereo.

ONTARIO

CJBQ-FM, BELLEVILLE

17,400 watts on 97.1 mcs.

- (3) Frank C. Murray
- (5) J. H. MacDonald
- (8) Art. Watkins
- (9) Eugene Lang

Programs separately 40 hours weekly and issues own rate card. No stereo broadcasting.

CHIC-FM, BRAMPTON

857 watts on 102.1 mcs.

Same staff as CHIC-AM. Separate programming in FM approximately 40 hours weekly.

CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs.

(8 & 9) Alex Reynolds otherwise same staff as CKPC-AM. Broadcasts separate programming.

Monday to Friday - 4.00 to 10.00 p.m.

Saturday - 11.00 a.m. to 4.55 p.m.

Sunday - 5.00 to 11.00 p.m.

No Stereo.

CJSS-FM, CORNWALL

600 watts on 104.5 mcs.

Separate FM programming Monday through Friday, 7.00 p.m. to 9.00 p.m. Saturday and Sunday 1.00 p.m. to 3.00 p.m.

(6 to 8) Ian Sutton

Otherwise, same staff as CJSS-AM.

CHML-FM, HAMILTON

2,900 watts on 95.3 mcs.

- (1) Maple Leaf Broadcasting Co. Ltd.
- (2) Kenneth D. Soble

Vice-President & General Mgr. - Tom Darling

- (3) Bill Hall
- (5) Bill Reid
- (7) Tony Luciani
- (10) Don Johnston
- (14) Mike Thompson
- (15) Janet Ryding
- (16) Fred Sharpe
- (17) Tony Luciani
- (18) Ed Victor
- (20) Sept. 14, 1964
- (21) Canadian Standard Broadcast Sales Inc.
- (22) Stephens & Towndrow

Broadcasts in stereo 18 hours daily from 6.00 a.m. to midnight.

CFRC-FM, KINGSTON

1,270 watts on 91.9 mcs.

- (1) Queen's University
- (2) Director of Radio - Mrs. Margaret Angus

All staff are student volunteers

CFRC is non-commercial

- (20) October, 1922

CKWS-FM, KINGSTON

350 watts on 96.3 mcs.

Same staff as CKWS-AM. Separate programming from 6.00 to 10.00 p.m. daily. No Stereo.

CKLC-FM, KINGSTON

1,000 watts on 98.3 mcs.

Same staff and same programming as CKLC-AM except Monday to Friday, 7.30 a.m. to 2.30 p.m. and 4.00 p.m. to 11.00 p.m. Saturday, noon till 11.00 p.m. and Sunday, 9.00 a.m. to 11.00 p.m.

CHYM-FM, KITCHENER

350 watts on 96.7 mcs.

- (1) Greatlakes Broadcasting System Limited

- (2) Don Hildebrand Vice-President and Sales Manager - Clair Chambers

- (3) Robert M. Bambury

- (7) Sandy Hoyt

- (10) Ross Marshall

- (11) Don Cameron

- (14) Mac Lindsay

- (15) Jeannette Lavery

- (16) Robert E. Wood

- (17) Molly Zakrzewski

- (18) Bill Graham

- (20) June 29, 1929

- (21) The Devney Organization

- (22) Byles, Gibbs & Assoc. Ltd.

Separate FM programming

9.00 a.m. to 12 midnight.

Broadcasts 24 hours daily.

No Stereo.

CFPL-FM, LONDON

179,000 watts on 95.9 mcs.

- (1) London Free Press Printing Co. Ltd.

- (2) W. J. Blackburn

- (3) Ward Cornell

- (5) Charles N. Knight Sales Manager

- (6) Geoffrey A. Bingle

- (7) Dave Wilson

- (10) Hugh Bremner

- (11) Peter James

- (13) Roy Jewell

- (14) Tom Trowell

- (15) William Yardy

- (16) Lloyd Wright

- (17) Debbie Williams

- (18) Glen Robitaille

- (19) Keith Roberts

- (20) 1948

Programs separately for 121 1/2 hours weekly and issues separate rate card. Broadcasts stereo.

CKLB-FM, OSHAWA

14,000 watts on 93.5 mcs.

- (1) Lakeland Broadcasting Company Ltd.

- (2) Gordon G. Garrison

- (3) Dick Trotter

- (20) September 12, 1957

Programs separately for 133 hours weekly. No Stereo.

As of June 6, CKLB FM is now CKQS FM.

CB-FM, OTTAWA

380 watts on 103.3 mcs.

Owned and operated by the Canadian Broadcasting Corp.

CFMO-FM, OTTAWA

146,000 watts on 93.9 mcs.

- (1) CFRA Broadcasting Ltd.

- (2) Mrs. Frank Ryan

- (3) Terry Kielty

- (5) Geo. Gowling

- (7) Ray Eckford

- (8) Gord Atkinson

- (9) Ray Eckford

- (10) Ron Slade

- (11) Ernie Calcutt

- (12) Mrs. Frank Ryan

- (14) Terry McGovern

- (15) Ray Eckford

- (16) Marcresse Cook

- (17) Ray Eckford

- (18) George Roach

- (19) Rolland Brundle

- (20) 1948

- (21) Devney Organization Inc.

- (22) Stephens & Towndrow Ltd.

Programs separately for 168 hours weekly and issues own rate card.

CKPR-FM, PORT ARTHUR

48,000 watts on 94.3 mcs.

PERSONNEL REGISTER (FM Radio)

KEY

1. Owner or Company Name	9. Music Director	17. Librarian
2. President	10. News Director	18. Chief Engineer
3. Manager	11. Sports Director	19. Chief Operator
4. Asst. Mgr.	12. Women's Director	20. Date and Year Station Began
5. Commercial Mgr.	13. Farm Director	21. U.S. Reps
6. Production Mgr.	14. Promotion Mgr.	22. Canadian Reps
7. Program Mgr.	15. Traffic Chief	
8. Chief Announcer	16. Copy Chief	

Vice-President -

Vaughn Bjerre

- (4) J. J. Grinsky
- (5) D. E. McRobb
- (6) Roly Koster
- (7) Vaughn Bjerre
- (9) David Amer
- (10) W. N. Gilmour
- (11) Milt Dunnell
- (14) Corinne Noonan
- (15) Carol Boyko
- (16) Ross Evans
- (17) Susan Prestwich
- (18) Ron Turnpenny
- (20) February 1957
- (21) Weed & Company
- (22) Air Time Sales Ltd.

CKLW-FM, WINDSOR

50,000 kilowatts on 93.9 mcs.
Same staff, same programming as CKLW-AM, except at 7.30 to 9.30 p.m. when separate programs take over.

QUEBEC

CBF-FM, MONTREAL

24,600 watts on 95.1 mcs.
Owned and operated by the Canadian Broadcasting Corp.

CBM-FM, MONTREAL

24,600 watts on 100.7 mcs.
Owned and operated by the Canadian Broadcasting Corp.

CJMS-FM, MONTREAL

40,000 watts on 94.3 mcs.
(1) Supravox Corporation
Ltee

- (2) A. R. Crepault
- (3) Roch Demers
- (4) Serges Raymond
National Sales Manager -
Andre Rancourt
Local Sales Manager -
Ted Meunier

- (9) Raoul Jobin
- (17) Ginette Houle
- (18) J. C. Lalancette
- (20) May 18, 1964
- (21) Devney Organization Inc.
- (22) Stephens & Towndrow
Broadcasts stereo, 24 hours
daily.

CFCF-FM, MONTREAL

41,400 watts on 92.5 mcs.
(1) Canadian Marconi Co.
(2) W. V. George
(3) Ken Dobson

Separate programming 7.00 to 11.00 p.m. weekdays and weekends. Broadcasts Stereo.

CJFM-FM, MONTREAL

41,200 watts on 95.9 mcs.
(1) CJAD Limited
(2) W. C. Thornton Cran
(3) H. T. McCurdy
(5) Ron Blair
(7) Dave Patrick
(9) George Balcaen
(10) Doug Williamson
(11) Al Cauley
(12) Doris Clark
(14) Mary Pert
(15) Gloria Shaborda
(16) Gerry Boddington
(17) Anna Watt
(18) Ernest Mott
(20) October 1, 1962
(21) Canadian Standard

CBL-FM, TORONTO

11,900 watts on 99.1 mcs.
Owned and operated by the Canadian Broadcasting Corp.

CKFM-FM, TORONTO

200,000 watts on 99.9 mcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
General Mgr. - Don Hartford
(4) Bill Ballentine
(5) W. Brennan
(6 & 7) Bill Ballentine
(10) Bill Hutton
(11) Bill Stephenson
(14) Ruth Peachell
(15) Jackie Shulman
(16) Jill Loring
(17) Dianne Loyst
(18) Clive Eastwood
(20) October, 1940
(21) Canadian Standard
Broadcast Sales Inc.
(22) Standard Broadcast Sales
Co. Ltd.

Programs separately for 126 hours weekly and issues separate rate card. Broadcasts in stereo 24-hours daily.

CHUM-FM, TORONTO

18,000 watts on 104.5 mcs.
(1) Radio CHUM - 1050 Ltd.
(2) Allan F. Waters
(3) Allan Slaight
(5) Wes Armstrong
(6) Sjef Frenken
(7) Allan Slaight
(8) Sjef Frenken
(15) Eileen Taylor
(16) Larry Solway
(17) Helen Hatton
(18) George Jones
(20) Sept. 15, 1963
(21) Devney Organization Inc.
(22) Stephens & Towndrow
(23) Broadcasts Stereo

- (1) H. F. Dougall & Co. Ltd.
 - (2) H. F. Dougall
 - (3 & 5) G. D. Jeffrey
 - (6) M. LaCasse
 - (7, 8 & 9) Wm. G. Moyer
 - (10) Del Archer
 - (11) Hal Lee
 - (12) Marion Vickruck
 - (14) Gerry Isherwood
 - (15) Kay Hakala
 - (16) E. Johnson
 - (17) Mrs. W. G. Moyer
 - (18) Gerhardt Buetow
 - (19) John Coutanche
 - (20) 1948
 - (21) Canadian Standard
Broadcast Sales Inc.
 - (22) Byles, Gibb & Assoc. Ltd.
- No Stereo.

CKTB-FM, ST. CATHARINES

250 watts on 97.7 mcs.
(13) Stuart Holloway
(14) Mrs. Jean Stanway
(20) 1949
Same staff, same programming as CKTB-AM, with the exception of two hours separate programming per day.

CJIC-FM, SAULT STE. MARIE

3,600 watts on 100.5 mcs.
(1) Hyland Radio - TV Ltd.
(2) Mrs. J. G. Hyland
General Manager -
Russell Ramsay
(3 & 5) Paul Fockler
(6 & 7) John Wishart
(8) George Jonescu
(10) Lionel McAuley
(11) Russ Ramsay
(12) Grace Pitt
(14) Frank McKay
(15) Marion Kosteniuk
(16) Marion Kosteniuk
(17) Lou Barnes
(18) Dave Irwin
(19) Ray Haines
(20) May 15, 1964
(21 & 22) All-Canada Radio
& TV
Broadcast Stereo

CKCY-FM, SAULT STE. MARIE

6,760 watts on 104.3 mcs.
(1) Algonquin Radio & TV Co.
(2) and General Manager -
C. P. Greco
(4 & 5) Harry Wolfe

- (6) Dick Gasparini
- (7) John Meadows
- (10) Russ Hilderley
- (15) Lucille Barsalou
- (16) Mrs. Audrey Ashthorpe
- (17) Dick Casparini
- (18) Ray Rylatt
- (20) May 13, 1964
- (21) Weed & Company
- (22) Broadcast Media Sales

CKSO-FM, SUDBURY

100,000 watts on 92.7 mcs.
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
(7) Jim Waddell
(9) Peter Allen
(10) Roy Harnish
(14) Russ Meakes
(16) Peter Allen
(18) Leo Gilbeau
(20) September 1965
(21 & 22) All-Canada
Broadcasts in stereo.

CKGB-FM, TIMMINS

425 watts E.R.P. on 94.5 mcs.
Separate programming 9.00 p.m. to 11.00 p.m. daily.
(9) Dan Kelly
(16) Jocelyn Smith
(17) Mrs. Ruth Workwich

CJRT-FM, TORONTO

27,000 watts on 91.1 mcs.
(1) Ryerson Polytechnical
Institute
(3) Donald C. Stone
(4) Ron McKee
(6) Ken Duke
(7) Ron McKee
(8) Cam Finley
(9) Joy MacDonald
(10) Gerald Farkas
(12) Joy MacDonald
(15) Ruth Sokira
(18) Andrew Kufluk
(19) Michael Johns
(20) April 1946
(22) Broadcasts Stereo

CHFI-FM, TORONTO

310,000 watts including 100,000 watts 'Vertipower'.
Broadcasts approximately 70 hours weekly separate from AM.
(1) Rogers Broadcasting Ltd.
(2 & 3) Edward S. Rogers

PERSONNEL REGISTER (FM Radio)

1. Owner or Company Name	9. News Director	17. Librarian
2. President	10. News Editor	18. Chief Engineer
3. Manager	11. Sports Director	19. Chief Operator
4. Asst. Mgr.	12. Women's Director	20. Disc and Test Station Rep.
5. Commercial Mgr.	13. Farm Director	21. U.S. Rep.
6. Production Mgr.	14. Promotion Mgr.	22. Canadian Rep.
7. Program Mgr.	15. Traffic Chief	
8. Chief Accountant	16. Copy Chief	

(22) Radio & TV Sales Inc.
 Broadcasts almost 100% in stereo. Programs 24 hours a day separate from CKVL-AM and issue its own rate card.

- (7) Harold Sproule
- (11) Ron Paleifer
- (21) Arnold Edwards
- (15) Judy Power
- (16) George Gambie
- (20) March, 1965
- (22) Group One Radio Ltd.

NEW BRUNSWICK

CFBC-FM, SAINT JOHN

5,000 watts on 96.9 mcs.
 (1) Family Broadcasting Co. Ltd.
 (2) James Turnbull
 (3) Robert Lockhart
 (4) Ralph McLenaghan
 (5) Jean Foglein
 (7) Bruce Ward
 (10) Dale O'Hara
 (15) Gloria Dort
 (17) Diane Waye
 (18) Angus Weeks
 (20) March 15, 1965
 (21) Canadian Standard Broadcast Sales Inc.
 (22) Radio-TV Reps. Ltd.
 (23) Broadcasts Stereo

CJCB-FM, SYDNEY

675 watts on 94.9 mcs.
 (20) September 1963
 (21) All-Canada
 No stereo broadcasting.
 Same staff as CJCB-AM. Programs separately 38 hours weekly and issues separate rate card.

CKCL-FM, TRURO

360 watts E.R.P. on 100.9 mcs.
 (1) Colchester Broadcasting Co. Ltd.

- (2 & 3) J. A. Manning
- (5) J. A. Manning
- (7) W. Frank Harvey
- (9) Jack Armstrong
- (10, 11 & 13) Harry Dewar
- (15) Margaret Stevens
- (16) Mrs. Anne Cox
- (18) Sid Bernasconi
- (19) Bob Bartlett
- (20) March 1965
- (21) Devney Organization Inc.
- (22) Hardy Radio & TV Ltd.
- (23) No Stereo

NOVA SCOTIA

CHNS-FM, HALIFAX

250 watts on 96.1 mcs.
 (1) Maritime Broadcasting Co.
 (2) George C. Piercey
 (3) Fred W. Arenburg
 (7 & 17) Robert Orley
 Programs 55 1/2 hours weekly separate from CHNS-AM.

CKWM-FM, ANNAPOLIS VALLEY (KENTVILLE)

18,000 watts E.R.P. on 97.7 mcs.
 (1) Evangelina Broadcasting Co. Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 Sales Manager - James Crossan

CJCB-FM, SYDNEY

675 watts on 94.9 mcs.
 (20) September 1963
 (21) All-Canada
 No Stereo broadcasting
 Same staff as CJCB-AM. Programs separately 38 hours weekly and issues separate rate card.

Broadcast Sales Inc.

(22) Standard Broadcast Sales Co. Ltd.

(23) Stereo

Programs separately from CIAD 125 times weekly in stereo. Simultaneous with CIAD midnight to 6.00 a.m. Issue separate rate card.

CKGM-FM, MONTREAL

55,000 watts on 97.7 mcs.
 (1) Misonneuve Broadcasting
 (2) Geoff Stirling
 Retail Sales Manager - Barry Martin
 (7) Tom Deachman
 (10) Bob Holiday
 (17) Geo Davies
 (18) Fred Roney
 (20) September 16, 1963
 (21) Stephens & Townsend
 (22) Weed & Company

Separate programming 23-24 hours a day. Stereo. Issue separate rate card.

CIQC-FM, QUEBEC

81,000 watts on 98.1 mcs.
 (1) CIQC Limited
 (2) Col. Harve Baribeau
 Managing Director - Henri Lepage
 General Manager - Aurelio Pelletier
 (5) Yves Martel
 (6) Georgette Lacroix
 (7) Henri Veillette
 (9) Georgette Lacroix
 (10) Jacques Quirion
 (11) Maurien Descarroux
 (15) Mlle Georgette Lacroix
 (16) Mlle Marguerite Lacroix
 (17) Georgette Lacroix
 (18) Annon Nadeau
 (19) Marcel Iliard
 (20) February, 1969
 (21) Canadian Standard Broadcast Sales Inc.
 (22) Hardy Radio & TV Ltd.
 A. J. Meunier & Co.
 Stephen & Townsend

Programs separately from 12.00 to midnight, Monday to Saturday and from 8.00 a.m. to midnight on Sunday. Issue separate rate card. Broadcasts in full stereo.

CDR-FM, RIMOUSKI

20,000 watts on 101.8 mcs.

(1) La Radio de Bas St. Laurent Inc.

(2) Jacques Brillant
 (3 & 8) Andre Lecomte
 (7) Sandy Burgess
 (9) Francois Raymond
 (9) Lorenzo Michaud
 (10) Guy Ross
 (11) Claude Peanon
 (12) Louise Levallee
 (13) Caroline Marquis
 (16) Andre Lecomte
 (18) Marcel Jollie
 (20) November 1967
 (21 & 22) All-Canada Radio & TV Ltd.

Programs separately for 54 hours weekly, and broadcast 25 hours in stereo.

CIET-FM, SHERBROOKE

62,000 watts on 102.7 mcs.
 (1) LaTribune Inc.
 (2) J. L. Gauthier
 (3) M. Girard
 (5) L. Lafocque
 (7) Jacques Tremblay
 (8) Marcel Rheault
 (9) P. M. Robidoux
 (10) Andre DeSeve
 (12) Andre Aube
 (14) Robert Butler
 (15) Laurette Lafocque
 (16) Rouville Daigneault
 (17) Mrs. G. Robidoux
 (18) Gerard Patis
 (20) September 16, 1963
 (21) Paul L'Anglais Inc.
 (22) Young Canadian Ltd.

Stereo Broadcasting 8.00 p.m. to 11.00 p.m.

CKVL-FM, VERBUN-MONTREAL

507,000 watts on 96.9 mcs.
 (1) Radio Futura Ltd.
 (2) Jack Tietolman
 Vice-President - Corey Thomson
 (5) Jack Tietolman
 (8) Hal Wardell
 (7) Jack Tietolman
 (8) H. A. Wardell
 (9) John Warren
 (14) Jack Selinger
 (15) Jeannot Pelletier
 (16) Larry Fredericks
 (21) Canadian Standard Broadcast Sales Inc.

Stations and others
 advertising regularly
 in Canadian Broadcaster
 identify themselves
 in buyers' minds
 with the publication
 the buyers use
 when compiling their schedules.

BROADCAST EQUIPMENT MANUFACTURERS

AMPEX OF CANADA LIMITED

TORONTO - 136 Skyway Avenue, Rexdale, Ont. - 677-2370. Vice-President & General Manager James E. Detlor; Manager Video Products - Jean Louis Major; Broadcast Video Product Sales - Walter J. Bebenek; Closed-circuit Video Product Sales - Hans J. Krause; Manager Consumer/Professional Audio and Tape Products - Norman J. Valin; Professional Audio Product Sales - D'Alton B. Jolly. Consumer Audio Product Sales - Hartley E. Kinnear Educational Product Sales - G. Ian Fleming. Tape Product Sales, Ontario - Paul W. Bartlett. Manager Finance & Operations, F.J. Cartwright.

OTTAWA - Suite 800, 77 Metcalf St., CE 6-9763. Manager of data products - R.E. Henderson.

CALGARY - Seismotech Bldg., 134 Forge Rd., 252-5248.

Distributes: (1) Ampex magnetic tape recorders for audio, video, instrumentation and computer use. (2) Ampex magnetic tape products for audio, video, instrumentation and computer applications. (3) Exclusive distributors for Richmond Hill Laboratories Ltd. equipment.

Video Processing Amplifiers
Special Effects Amplifiers
Synchronizing Generators
Video Test Equipment
Video Distribution Amplifiers
Pulse Distribution Amplifiers
Video Switching Equipment
Color Test Equipment

(4) Distributes Fairchild/DuMont television camera equipment.

CALDWELL A/V EQUIPMENT CO. LTD.

TORONTO - 135 Midwest Road, Scarboro, Ont. 751-0881. President - B.C. Emonson. Vice-President - E.A. Galea. General Manager - L.N. Davis.

Offices and dealers in all major cities. Distributors of a comprehensive line of audio and video equipment for the broadcasting and allied fields.

CANADIAN GENERAL ELECTRIC CO. LTD.

TORONTO 4 - 830 Lansdowne Ave. Electric and Defence Products Department - 534-6511. General Manager, A.R. Nobbs. Manager, Marketing & Engineering, Commercial Communications, H.S. Dawson. Manager-Broadcast Sales and Service, C.E. Spence. Sales Manager, P.G. Bowers. Service Manager, A.L. Hames. Emergency service (24 hours per day), 416-789-3281.

CENTRAL REGION - Dave Schiller. 830 Lansdowne Ave., Toronto 4 416-534-6511.

QUEBEC REGION - Jim Watson. 5600 Jean Talon St. W., Montreal 15. 514-733-9911.

ATLANTIC REGION - Ed Sondek. 830 Lansdowne Ave., Toronto 4. 416-534-6611.

Manufacturers and distributors of a complete AM, FM and TV broadcasting equipment and facilities, including consulting, installation and system planning. Canadian distributors for the General Electric Co.; Automatic Tape Control Co.; EMI Broadcast Equipment; Rust Corporation. FM and remote control. Plus a complementary list of vendor equipment.

COLLINS RADIO COMPANY OF CANADA LTD.

TORONTO - 150 Bartley Drive, 757-1101. Vice-President and General Manager, John Plant. Broadcast Sales Dept., Phil Wharton.

Offers a full audio line, including turntables, tape cartridge equipment, consoles and remote equipment; AM transmitters up to and including 10 kilowatts, plus phasing equipment; FM transmitters up to and including 20 kilowatts, plus FM stereo generators, exciters and a full line of FM antennas. Modulation, frequency and phase monitors.

GATES RADIO COMPANY (CANADA)

MONTREAL - 637 Craig St. W. 866-6755. A.B. Clapp, Manager. Sales Representatives: DON MILLS, Ont. - 19 Lesmill Rd. 447-7234. R.J. 'Bob' Gauthier. MONTREAL - 637 Craig St. W. 866-6755. John S. Murphy.

Manufactures and distributes a complete line of AM, FM transmitters and accessory items, and complete line of transistor audio equipment and TV transmitters.

GELECO ELECTRONICS LTD.

DON MILLS - 61 Curlew Dr., 444-5991. President, Gerald W. Lee.

Manufacturers of coils, switches and contactors. Complete ATU systems.

McCURDY RADIO INDUSTRIES LTD.

TORONTO - 108 Carnforth Rd. - 751-6262. President, G.E. McCurdy General Manager, Graham Fawcett. Canadian Sales Manager, Peter Hess. U.S. Sales Manager, Bill McFadden. Engineering Manager, Ron Ward.

Designs and manufactures a complete line of audio equipment for the Radio and Television industries.

R.H. NICHOLS CO. LTD.
TORONTO - 4544 Dufferin St. 633-8190. Mailing Address - P.O. Box 500, Downsview, Ont.

VANCOUVER - 736 Granville St. MU 3-0019.

Distributes: Remote transmitter controls, panel meters, test equipment, stop watches.

NORTHERN ELECTRIC COMPANY LTD.

BELLEVILLE - P.O. Box 400, 250 Sidney St. WO 2-4511. Manager of broadcast and sound systems, G.I. Baxter.

MONTREAL - P.O. Box 6125, 1000 Guy St. WE 7-6071.

TORONTO - P.O. Box 130, Terminal A, 143 Lakeshore Blvd. E., 363-8651. M.A. Coyle.

WINNIPEG 21 - 590 Berry St., SP 5-4431.

VANCOUVER - P.O. Box 2018, Zone 3 - 8325 Fraser St. FA5-2211.

The company supplies a complete broadcast service, which includes AM, FM and TV antennae and transmitters from 5 watts to 50 kw.; complete studio facilities, including audio consoles, record reproducing system, amplifiers, microphones, racks, video distribution amplifiers, pulse amplifiers, sync generators, picture monitors and video switching systems.

PHILIPS ELECTRONICS INDUSTRIES LTD.

TORONTO 17 - 116 Vanderhoof Ave - (416)-425-5161. President, H.A.C. Van Beurden. Vice-President, E. Batler. Product Manager, studio broadcast equipment, E. Provost.

MONTREAL 9 - 5930 Cote de Liesse Rd. - 744-5871.

VANCOUVER - 3605 Grandview Highway - 431-4411.

The company offers Plumbicon color TV cameras; Plumbicon and Vidicon black-and-white cameras; professional audio recorders and mixing consoles.

RCA VICTOR COMPANY LTD.

Montreal 30 - 1001 Lenoir Street - Technical products - 933-7551. Manager, broadcast and industrial products marketing - W.H. Holroyd. Manager, advertising and sales promotion - K.G. Chisholm. Manager special accounts - F.G. Holm.

B.C. & ALTA. - 2876 Rupert St., Vancouver. 433-6881. Area manager - H.B. Seabrook.

LAKEHEAD - MAN. - SASK. - 2070 Notre Dame Ave., Winnipeg 21. 774-7489. Area manager - W.D. West.

ONTARIO - 1450 Castlefield Ave. W., Toronto 762-7311. Area manager - R.J. Norton.

QUEBEC & OTTAWA - 1001 Lenoir St., Montreal 30. 933-7551. Area manager - E.W. Miller.

MARITIMES - 1001 Lenoir St., Montreal 30. 933-7551. Area manager - C.S. Broad.

ENGINEERING DEPT. - 1001 Lenoir St., Montreal 30. 933-7551. Chief engineer, technical products engineering - G.F. Baylis. Manager space systems - G.B. MacKimmie. Manager, broadcast & industrial products engineering - D.R. Dashney. Supervisor, antenna group, engineering - B.M. Berridge. Leader, broadcast group - D.H. Macauley. Leader, antenna group - C.A. Gareau.

RECORDING STUDIOS - 225 Mutual St., Toronto. 363-3443. Manager - R.A. Gray. 1241 Guy St. Montreal 931-1871. Manager - E. Traynor.

ELECTRONIC COMPONENTS & DEVICES - 1001 Lenoir St., Montreal 30. 933-7551. Manager, broadcast station sales, J. Van Vlaardingen. Technical representative, broadcasting - M.E. Bowles.



REFLECTING THE COMMUNITY WE SERVE

Southern Manitoba is populated by people of many ethnic backgrounds. Our programs of Continental, Folk, Classical and Semi-Classical music therefore reflect this cosmopolitan community. The CFAM-CHSM coverage area includes rich farming communities and Metro Winnipeg. Bumper crops and a booming economy have given our listeners money to spend on the things they desire. Take advantage of this desire - tell them of your product or service. Include Radio Southern Manitoba in your media line-up.



1290 CFAM CHSM 1250

represented nationally by radio, television representatives ltd.

Toronto Montreal Vancouver
Winnipeg



Elmer Hildebrand
Station Manager
1290 CFAM-CHSM 1250

BROADCAST CONSULTANTS

D.E.M. ALLEN, P. Eng.
Broadcast Consulting Engineer
2631 Portage Ave.
Winnipeg 12, Man.

G.A. BARTLEY, P. Eng.
Alberta Telecommunication
Consultants Ltd.

PETER CAHN, P. Eng.
Peter Cahn & Associates
9124 St. Lawrence Blvd.
Montreal 11, Que.

H.Z. ROGERS, P. Eng.
W.E. WRIGHT, P. Eng.
Canadian General Electric
Company Ltd.
830 Lansdowne Ave.
Toronto 4, Ont.

COTE, LeCLAIR, LANGLOIS
BOISVERT & ASSOCIES
Consulting Engineers
1015 St-Alexandre
Montreal 1, Que.

A.G. DAY, P. Eng.
TV & FM Broadcast Consultant
15 Lakeside Ave.
Ottawa 1, Ont.

PIERRE DEMERS, P. Eng.
Consulting Engineer
4815 Carlton Ave.
Montreal 26, Que.

J.G. ELDER, P. Eng.
Elder Engineering Limited
P.O. Box 10
King City, Ont.

ERIC W. FARMER, P. Eng.
174 Turgeon St.
Ste. Thérèse, Que.

R.S. GRANT, P. Eng.
2303 Henley Street
Ottawa 14, Ont.

PETER A. NIBLOCK, P. Eng.
HERBERT A. HOYLES, P. Eng.
Hoyles, Niblock & Associates
Engineers and Attorneys
1234 Marine Drive
North Vancouver, B.C.

A. JARVIS, P. Eng.
9 Nanaimo Drive
P.O. Box 607, R.R. #2
Bell's Corners, Ont.

GERALD W. LEE & ASSOCIATES
Consulting Radio Engineers
61 Curlew Drive
Don Mills, Ont.

M. LEVY, P. Eng.
Levy Associates Co. Ltd.
LAC Building
325-347 Catherine St.
Ottawa, Ont.

KEITH A. MacKINNON, P. Eng.
P.O. Box 3310
Ottawa, Ont.

GEORGE MATHER & ASSOCIATES
Radio Frequency Engineering
2051 Russet Road
Cooksville, Ont.

N.J. PAPPAS, Eng.
P.L. GRANT, Eng.
N.J. PAPPAS & ASSOCIATES
Consulting Engineers & Architects
5253 Decarie Blvd.
Montreal 29, Que.

G.B. MacKIMMIE, P. Eng.
RCA Victor Co. Ltd.
1001 Lenoir Street
Montreal 30, Que.

Lieut Col. W. ARTHUR STEEL
488 Avalon Place
Riverview Park
Ottawa 8, Ont.

D.B. WILLIAMSON, P. Eng.
Consulting Engineer
Broadcasting - Communications
P.O. Box 42
Cobourg, Ont.

PERSONNEL REGISTER (Television)

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Canadian reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

BRITISH COLUMBIA

CBUBT, CRANBROOK

1.1kw Video; .505 kw Audio on
Channel 10, owned and operated by
the Canadian Broadcasting
Corporation.

(25) July, 1962

CJDC-TV, DAWSON CREEK

10, 000 kw Video; 5, 000 kw
Audio on Channel 5. CBC

Hudson Hope Channel 11

Bullhead Mountain Channel 8

Video 005 kw; Audio 003 kw.

- (1) Radio Station CJDC
(Dawson Creek B. C.) Ltd.
(2 & 3) H. L. Michaud

- (4) John Adams
(5) W. R. (Bill) Duncan
(6) Gordon Dohle
(7) H. L. Michaud
(10) Elmer Devore
(11) Al Kelly
(13) Roger Fry
(15) Marie Van Berkel
(16) Ethel Emes
(17) Jean Francis
(18 & 19) Helen Castle
(20) Gordon Dohle
(21) Erik Sorenson
(23) Radio - TV Reps. Ltd.
(25) January 15, 1959

CFCR-TV, INTERIOR TELEVISION
SYSTEM, KAMLOOPS
4, 000 watts Video, 2, 000 watts

HOYLES, NIBLOCK AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS AND ATTORNEYS

AM · FM · TV

CATV · ETV

298 ELGIN STREET, OTTAWA 4, ONTARIO

TELEPHONE 613-237-1038

1234 MARINE DRIVE, NORTH VANCOUVER, B.C.

TELEPHONE 604-985-3136

N.J. PAPPAS AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS

STATION BUILDING DESIGN AND SUPERVISION
NOISE CONTROL POWER DISTRIBUTION
ACOUSTICS, SYSTEMS DESIGN ETV SYSTEMS
RESEARCH D.O.T. AND B.B.G. SUBMISSIONS

5253 DECARIE BLVD.
514-488-9581

MONTREAL 29, QUE.
CABLE: PAPPACO

If your brother is a



*Barber or a Clinical Psychologist,
tell him about SASKATOON.*

*Saskatoon is just about the fastest-growing place in
Canada. But not all the newcomers are engineers
and scientists for the potash and chemical booms.
People for every trade, profession and business are
needed to make a bigger, better Saskatoon.*

*These new people have two things in common with
the old-timers:*

1. High pay
2. Preference for the sound of CFQC.

*Every day there's better business for advertisers on
the most popular (by far!) station in Saskatoon and
for hundreds of miles around.*



radio saskatoon

PERSONNEL REGISTER (Television)

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Canadian reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

Audio on Channel 4. CBC.

- (1) Twin Cities Television Ltd.
- (2 & 3) Ian G. Clark
Ass't General Manager -
Jean C. Ross
- (4) David Clark
- (5) Walter Harwood
- (6) Wayne Roberts
- (7) David Clark
- (8) Al Davidson
- (9) Wayne Roberts
- (10) Gordon Rye
- (12) Miss Jean Ross
- (13) Bob Wilson
- (14) Miss Jean Ross
- (15) Mrs. Shirley Bailey
- (16) Fred Roach
- (17) Pat Mills
- (18 & 19) Bill Reith
- (20) Wayne Roberts
- (21) Kurt Reichennek
- (22) Fall of 1966
- (23) All-Canada
- (25) April 8, 1957

CFRC-TV INTERIOR TELEVISION SYSTEM, KAMLOOPS has re-broadcasting stations at the following locations in British Columbia:

- | | |
|-----------------|------------|
| Savona | Channel 8 |
| Clearwater | Channel 2 |
| Boston Bar- | |
| North Bend | Channel 5 |
| Quesnel | Channel 7 |
| Williams Lake | Channel 8 |
| Lytton-Lillooet | Channel 11 |
| 100 Mile House | Channel 5 |
| Clinton | Channel 9 |
| Chase | Channel 11 |
| Merritt | Channel 10 |
| Ashcroft-Cache | |
| Creek | Channel 10 |
| Promontory | |
| Mountain | Channel 5 |
| Valemount | Channel 8 |
| Bralorne | Channel 3 |
| Boss Mountain | Channel 7 |
| Spencer Bridge | Channel 3 |
| Blue River | Channel 3 |

CHBC-TV, OKANAGAN TELEVISION SYSTEM

- 3.7 kw Video; 1.65 kw Audio on Channel 2. CBC.
- (1) Okanagan Valley Television Co. Ltd.
 - (3) Roy G. Chapman
 - (5) Dick Sharp
 - (6) Norm Williams

- (7) Russ Richardson
- (8) Dave Sparrow
- (10) Russ Richardson
- (11) Dave Sparrow
- (12) Mrs. Betty Yendall
- (13) Bob Wilson
- (14) Norm Williams
- (15) Mrs. Lucille Travis
- (16) Vic Pauls
- (17) Roy Gardner
- (19 & 20) Henry Irazawa
- (21) T. E. Wyatt
- (22) Sept 1, 1966
- (23 & 24) All-Canada TV
- (25) Sept. 21, 1957

CHBC-TV (OKANAGAN NET-WORK) has re-broadcasting stations at the following locations in British Columbia:

- | | |
|----------------|------------|
| Kelowna | Channel 2 |
| Vernon | Channel 7 |
| Penticton | Channel 13 |
| Salmon Arm | Channel 9 |
| Oliver-Osovoos | Channel 8 |
| Lumby | Channel 5 |
| Princeton | Channel 5 |
| Keremeos | |
| Cawston | Channel 5 |
| Peachland | Channel 5 |
| Enderby | Channel 5 |
| Westwold | Channel 12 |
| Falkland | Channel 5 |
| Nakusp | Channel 2 |
| Malakwa | Channel 5 |
| Celista | Channel 6 |
| Grindrod | Channel 72 |
| Cherryville | Channel 10 |
| Midway | Channel 7 |

CKPG-TV, PRINCE GEORGE
778 watts Video; 389 watts Audio on Channels 2, 6, 10 and 13. CBC.

- (1) CKPG Television Ltd.
- (2) Robert T. Harkins
Director of Television -
R. A. McGavin
- (5) Carole Pow
- (6) A. D. Weibe
- (7) S. J. Howe,
- (9) Steve J. Howe
- (1) Barry J. Hamelin
- (11) Barry J. Hamelin
- (12) Carole Pow
- (13) J. Carbutt
- (14) Ab D. Weibe
- (15) Steve Howe
- (16) Ab. D. Weibe

- (17) Ab. D. Weibe
- (18) Steve Howe
- (19) Steve Howe
- (20) Steve J. Howe
- (21) Stan W. Davis
- (22) October 1, 1966 - Film
- (23) All-Canada Radio & TV
- (24) All-Canada Radio & TV
- (25) August 20, 1961

CFTK-TV, TERRACE-KITIMAT
4.1 kw Video; 2.1 kw Audio on Channel 3. CBC.

- (1) Skeena Broadcasters Ltd.
- (3) J. Fred Weber
- (4) Wayne Seabrook
- (5) Walter Wainman
- (6) Don Hampson
- (7) Gordon Leighton
- (9) Jack White
- (10) Keith Tutt
- (11) Alan Parfitt
- (12) M. Van Herd (Mrs.)
- (14) Art Bates
- (15) P. White (Mrs.)
- (16) Jim Burbank
- (17) Pat Thomson
- (19) Jim Read
- (20) Dave Estacaille
- (21) John Nance
- (23) Radio-TV Reprs. Ltd.
- (24) A.B.C. International
- (25) November 15, 1962

CFTK-TV, TERRACE-KITIMAT has re-broadcasting stations at the following locations:

- | | |
|--------------------|-----------|
| Prince Rupert | Channel 6 |
| Smithers | Channel 5 |
| Houston | Channel 4 |
| Burns Lake | Channel 2 |
| Kildala | Channel 5 |
| Kemano | Channel 2 |
| Aristazabal Island | Channel 5 |
| Ocean Falls | Channel 2 |
| Nass Valley | Channel 5 |
| Justkatla-Port | |
| Clements | Channel 2 |
| Ketchikan, Alaska | |
| (closed circuit) | Channel 5 |
| Annette Island, | |
| Alaska | Channel 5 |

CBUAT, TRAIL

- .187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.
(25) November 3, 1960

CBUAT-1, NELSON

- 560 kw Video; 362 kw Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corporation.
(25) November 26, 1960

CBUT, VANCOUVER

- 47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

CBUT-1, COURTENAY

- .625 kw Video; .332 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.

CHAN-TV, VANCOUVER

- 164 kw Video; 81 kw Audio on Channel 8. CTV
- (1) British Columbia Television Broadcasting System Ltd.
 - (2) J. R. Peters
 - (5) Dave Norman
 - (6) W. C. Elliott
 - (7) L. D. Colthorp
 - (10) A. Marquis
 - (11) Brad Keene
 - (12) Mrs. Jean Cannem
 - (14) Barry Cramer
 - (15) Lloyd Colthorp
 - (16) Bob Crichton
 - (17) Brenda Cordwell
 - (18) Carl Jensen
 - (19) Jim Salikin
 - (21) E. G. Rose
 - (22) October 1, 1966
 - (23 & 24) All-Canada
 - (25) October 31, 1960

KVOS-TV, VANCOUVER-

- VICTORIA (BELLINGHAM)
214 kw Video; 107 kw Audio on Channel 12.
- (1) KVOS-TV (BC) Ltd.
 - (2 & 3) David Mintz
Vice-President and National Sales Director -
Doug Davis
 - Merchandising Director -
Jerry Robertson
 - Western Sales Manager -
Herman Burkart
 - Ass't to the President -
Andy Anderson

- (4) Frank Jank
- (5) H. Burkart
- (6) Jack V. Gettles
- (7) Andy Anderson
- (8) Frank Jank
- (10) Duane Trecker
- (11) Rod Hulme
- (12) Elaine Horn
- (13) Stan Sleeth
- (14) Marian Boylan
- (15) Miss Del Pawliw
- (16) Barrie Helmer
- (17) Miss Leslie Mathers
- (18) Del Pawliw
- (19) Ken Jubenville
- (20) Duane Johnson
- (21) John Price

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Canadian reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

- (22) Available now
 (23) Stovin-Byles TV Ltd.
 (24) Sumner Corp., P-G-W
 (25) June, 1954

CHEK-TV, VICTORIA

100 kw Video; 50 kw Audio on Channel 6. CBC.

- (1) British Columbia Television Broadcasting System Ltd.
 (2) J. R. Peters
 (4) Frank Bond
 (5) Dave Norman
 (6) W. C. Elliott
 (7) L. Colthorp
 (10) A. Marquis
 (11) Brad Keene
 (12) Mrs. Ida Clarkson
 (14) Barry Cramer
 (15) Lloyd Colthorp
 (16) Bob Crichton
 (17) Brenda Cordwell
 (18) Carl Jensen
 (19) Jim Salikin
 (21) E. G. Rose
 (22) October 1, 1966
 (23 & 24) All-Canada
 (25) December 1, 1956

CHEK-TV, VICTORIA has re-broadcasting stations at the following locations:

- | | |
|-----------------|-----------|
| Squamish | Channel 7 |
| Port Hardy | Channel 2 |
| Sointula | Channel 5 |
| Newcastle Ridge | Channel 7 |
| Kokish | Channel 9 |

ALBERTA

CFCN-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 4. CTV.

- (1) CFCN Television Ltd.
 (2) Jas. A. Love
 Executive Vice-President
 Gordon L. Carter
 (6) Ted Chapman
 (10) William N. Love
 (11) Henry Viney
 (14) Sylvia Gerke
 (15) Mrs. Jean Bown
 (16) Charles Heine
 (17) Wally Kirk
 (19) Garry Smith
 (21) Robert W. Lamb
 (23) Radio - TV Reps Ltd.
 (24) Young Canadian
 (25) September 9, 1960

CFCN-TV-1, DRUMHELLER-HAND HILLS, Channel 12

CFCN-TV-2, BANFF, Channel 8;

CFCN-TV-3, BROOKS, Channel 9

CFLW-TV, WINDERMERE VALLEY Channel 6

CHCT-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 2. CBC

- (1) Calgary Television Limited
 (2) Frederick Shaw
 (3) A. M. (Bert) Cairns
 (4) Ron Chase
 (5) J. N. Inkster (Nat'l)
 George Brown (Local)
 (6) Skip Braun
 (7) Ron Chase
 (10 & 11) Ed Whalen
 (14) Bruce Northam
 (15) Don Wilson
 (16) Les Funtek
 Sales Services Editor -
 Miss Mary Ellis
 (18 & 19) Gordon Warner
 (21) Lee Crawley
 (22) October 1, 1966
 (23 & 24) All-Canada
 (25) October 8, 1954

CHCT-TV-1, DRUMHELLER

Satellite of CHCT-TV, Calgary broadcasting on Channel 8. Same staff.

CBXT, EDMONTON

318 kw Video; 159 kw Audio on Channel 5. CBC Microwave. Owned and operated by the Canadian Broadcasting Corp.

CFRN-TV, EDMONTON

180.3 kw Video; 90.4 kw Audio on Channel 3. CTV

- (1) Sunwapta Broadcasting Co. Ltd.
 (2 & Gen. Mgr.) G. R. A. Rice
 Manager - Bruce Alloway
 Gen. Sales Manager -
 D. Field
 (6 & 7) George Kidd
 (8) Ed Kay
 (9) Harry Farmer
 (10) Sid Lancaster
 News and Public Affairs
 Manager - Bruce Hogle
 (11) Al McCann
 (12) Laura Lindsay
 (13) Scot Flewitt
 (14) Alex Semeniuk
 Projects Director -
 Dan Kaufman
 (15) Joyce Mathews
 (16) Peter Leonard
 (17) Bob Carlyle
 (19) Keith Neale
 (20) Bill Radomski
 (21) Ted Wadson
 (22) Network, Fil Slide, VTR

(23) Radio Television Reps Ltd.

(24) Canadian Standard
 Broadcast Sales Inc.

Harlan Oakes & Associates

(25) October 17, 1954

CFRN-TV-3, WHITECOURT

Satellite of CFRN-TV, Edmonton broadcasting on Channel 12.

CFRN-TV-4, ASHMONT

Satellite of CFRN-TV, Edmonton broadcasting on Channel 12.

CBXAT, GRANDE PRAIRIE

26 kw Video; 18 kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broadcasting Corporation.

CBXAT-1, PEACE RIVER

.720 kw Video; .360 kw Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

CJLH-TV, LETHBRIDGE

171 kw Video 85.5 kw Audio on Channel 7. CBC

- (1) Lethbridge Television Limited
 (2 & 3) N. Botterill
 (7) Dan Taylor
 (10) Brent Seely
 (11) Ron Makarenko
 (12) Mrs. Betty Grigg
 (13) Rad Whit
 (14) Linda Plomp
 (15) Miss Win Dufty
 (16) Cornie Martens
 (17) Gladys Palmer
 (18 & 19) Mrs. Betty
 Glendinning
 (21) V. C. Reed
 (23 & 24) All-Canada
 (25) November 20, 1955

CKSA-TV LLOYDMINSTER

116 kw Video; 58 kw Audio on Channel 2. CBC

- (1) CHSA-TV Limited
 (2) Arthur F. Shortell
 (3) Arthur F. Shortell
 (4) J. G. Cane
 (6 & 7) kWes Saunders
 (10 & 11) Marvin Seibel
 (13) Bill Axelson
 (14) Wes Saunders
 (15) Florence Look
 (16) Howard Sturge
 (17) Lillian Johnson
 (18 & 19) E. Sorenson
 (21) Howard James
 (23) Radio-TV Reps
 k A. J. Messner
 (24) Devney Organization
 (25) September 23, 1960

CHAT-TV MEDICINE HAT

5.7 kw Videop 3 kw Audio on Channel 6. CBC.

1

First...by far... in advertisers' preference in booming Edmonton, home of the fabulous Klondike Days.

2

In fact, the largest TV audience of any Western Canadian TV station.

3

...add "One" and "Two" -and you have "Three"... popularly called "3TV" in Edmonton. CFRN-TV... "where successful campaigns are launched!"

**CFRN-TV
 EDMONTON
 ALBERTA**

CFRN-TV
 BROADCAST HOUSE,
 EDMONTON, ALBERTA.

Representatives:
 Radio-Television Representatives Ltd.

PERSONNEL REGISTER (Television)

- (1) Monarch Broadcasting Co. Ltd.
 (2) J. H. U Yuill
 (3) Orville Kope
 (4) Jon David Thibert
 (5) Ian Carson
 (6 & 7) Jon David Thibert
 (8 & 9) Lorne Havard
 (10) Stan Weiler
 (11) Len Brown
 (12) Mrs. Deen Hamilton
 (13) Mickey Lynch
 (14) Ian Carson
 (15) Susan Weller
 (16) August Soehn
 (17) Mrs. Deen Hamilton
 (18 & 19) Don Patterson
 (20) Cliff Dacre
 (21) Sid Gaffney
 (23) All-Canada Radio & TV
 (25) September 14, 1957

CHAT-TV-1, PIVOT
 1.37 kw Audio; 2.75 kw Video on Channel 4. Satellite of CHAT-TV, Medicine Hat. Same staff.

- CKRD-TV, RED DEER
 13.2 kw Video; 6.6 kw Audio on Channel 6. CBC
 (1) CHCA Television Ltd.
 (2) H. L. Flock
 (3) G. E. Spackman
 (4) Wendell Wilks
 (5) Jack Reidy
 (6 & 7) Wendell Wilks
 (10) Glen Burston
 (11) Al Hammer
 (12) Mary Lou Armstrong
 (13) Bob Brown
 (14) Mary Lou Armstrong
 (15) Sheila Taylor
 (16) Rick Soehn
 (17) Marlene Brault
 (18 & 19) Marie Sheull
 (21) James Colter
 (22) Available
 (23) Radio - TV Reps. Ltd.
 (25) December 9, 1957

CKRD-TV-1, CORONATION
 12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CHCA-TV, Red Deer. Same staff.

CKRD-TV-2, BANFF
 5 watt pedestal. Channel 10. Satellite of CHCA-TV, Red Deer.

SASKATCHEWAN

- CHAB-TV, MOOSE JAW
 49 kw Video; 25 kw Audio on Channel 4. CTV
 (1) CHAB Ltd.

- (2) Jack Moffat
 (3) Sid Boyling
 (4) Bruce Pendlebury
 (5) Ken Newans
 (6) Grant Pasuik
 (7) Bruce Pendlebury
 (8) Bob Bradburn
 (10) Wally Macht
 (11) Ken Newans
 (13) Wally Macht
 (14) Janice Marchessault
 (15) Marj Deyo
 (16) Graham Henderson
 (17) Mrs. Shirlee Cooke
 (18 & 19) Garry Smith
 (20 & 21) Merv Pickford
 (22) October 1, 1966
 (23) Stovin-Byles TV Ltd.
 (24) E. S. Sumner Corp.
 (25) July 7, 1959

- CKBI-TV, PRINCE ALBERT
 61 kw Video; 36.5 kw Audio on Channel 5. CBC
 (1) Central Broadcasting Co. Ltd.
 (2 & 3) Edward A. Rawlinson
 (4) Frank F. Rawlinson
 (5) Ian Robertson
 (6 & 7) Jack J. Cannon
 (10 & 11) Nick Roche
 (12) Mrs. Marion Sherman
 (13) Harold Mallwitz
 (15) Mrs. Sylvia Dodwell
 (16) Willard Ahenaken
 (17) Marie Tremblay
 (18 & 19) Mrs. Lorraine Hawksworth
 (21) T. Van Nes
 (22) January 1967
 (23) All-Canada
 (25) January 27, 1958

- CKCK-TV REGINA
 100 kw Video; 53.5 kw Audio on Channel 2. CBC.
 (1) Transcanada Telecommun/ications Ltd.
 (2) Michael C. Sifton Vice-President & GM H. A. Crittenden
 (3) Don Tunnicliffe Asst. Mgr. Lily Lloyd Westmoreland
 (5) Don Tunnicliffe
 (6) Doug Lee
 (8) Bruce Cowie
 (10) Grant Kennedy
 (11) John Badham
 (14) Jerry Joynt
 (15) Pat Haggerty
 (16) Joe Soehn
 (17) Mel Friesen
 (18) Mrs. S. Geres
 (19) Barry Haddad
 (20) Tom Nelson & Len Ross
 (21) \$1. Lorne McBride

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Canadian reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

- (22) September, 1966
 (23) All-Canada
 (24) All-Canada
 (25) July 27, 1954

CKCK-TV-1, COLGATE
 15.1 kw Videop 7.5 kw Audio on Channel 12. Rebroadcasting station of CFCF-TV, Regina.

CKCK-TV-2, WILLOW BUNCH
 9 k2 Video; 4.5 kw Audio on Satellite of CKCK-TV, Regina. Rebroadcasting on Channel 6.

CKMJ, MARQUIS
 55.4 kw Video; 27.7 kw Audio on Channel 7. Satellite of CKCK-TV Regina.

- CHRE-TV, REGINA
 140 kw Video; 75 kw Audio on Channel 9. CTV
 (1) CHAB Ltd.
 (2) Jack Moffat
 (3) Sid Boyling
 (4) Bud Marce
 (5) Sid Boyling
 (6) Bruce Pendlebury
 (7) Bud Marce
 (8) Bob Bradburn
 (10) Wally Macht
 (11) Ken Newans
 (12) Mrs. Sylvia Stromberg
 (13) Wally Macht
 (14) Janice Marchessault
 (15) Mrs. Marlene Stuckey and Marj Deyo
 (16) Graham Henderson
 (17) Mrs. Shirlee Cooke
 (18 & 19) Diane Clark
 (20 & 21) Merv Pickford
 (23) Stovin-Byles TV Ltd.
 (24) E. S. Sumner Corp.
 (25) December 21, 1962

- CFQC-TV, SASKATOON
 180 kw Video; 100 kw Audio on Channel 8. CBC
 (1) A. A. Murphy & Sons Limited
 (2) W. A. "Bill" Murphy
 (3) G. Blair Nelson Station Manager - Don Brinton
 (5) Ken Hutson
 (6) Herb Ashley
 (10) Les Edwards
 (11) Chuck McMannus

- (13) Bill Story
 (14) Ted Eadinger
 (15) Mrs. Verna Fowler
 (16) Gary Gautier
 (17) Stan Thomas
 (19) Ron Lee
 (21) Jim Love
 (23) Radio - TV Reps.
 (24) Young Canadian - Harlan G. Oakes
 (25) December 5, 1954

CFQC-TV-1, STRANRAER
 6.8 kw Video; 3.6 kw Audio on Channel 3. Satellite of CFQC-TV, Saskatoon. Same staff.

- CFJB-TV, SWIFT CURRENT
 13.3 kw Video; 6.65 kw Audio on Channel 5. CBC
 (1) Swift Current Telecasting Co. Ltd.
 (2 & 3) William D. Forst
 (5) Walter S. Buffam
 (6 & 7) Mrs. Julie Forst
 (10) Gordon Foth
 (11) Art Henderson
 (12) Mrs. Julie Forst
 (14) Mrs. Julie Forst
 (15) Darlene Klassen
 (16) George Kushner
 (17) Elaine Geisbrecht
 (21) George Harwood
 (22) September 1, 1966
 (23) Radio - TV Reps.
 (24) Forjoe TV Inc.
 (25) December 23, 1957

CJFB-TV-1, EAST END
 Satellite of CJFB-TV, Swift Current.

CJFB-TV-2, VAL MARIE
 Satellite of CJFB-TV, Swift Current.

CJFB-TV-3, RIVERHURST
 Satellite of CJFB-TV, Swift Current.

- CKOS-TV, YORKTON
 15 kw Video; 2.5 kw Audio on Channel 3. CBC
 (1) Yorkton Television Co. Ltd.
 (2 & 3) R. L. Skinner Vice-President and Ass't General Manager - George S. Skinner
 (5) J. V. Birt
 (6) Doug Popowich

PERSONNEL REGISTER (Television)

(7) Wilbur A. Westby
 (8) Linus Westberg
 (10) James Horning
 (11) Linus Westberg
 (13) Norman Roebuck
 (14) Jay Leddy
 (15) Mrs. Cavell Purinton
 (16) Dennis McNeil
 (17) Gladys Blahut
 (19) Sharon Coleman
 (21) Ludwig Hocevar
 (22) October 1, 1966
 (23) Stovin-Byles TV Ltd.
 (24) ABC International TV
 (25) June 19, 1958

CKSS-TV, BALDY MOUNTAIN
 12 kw Audio; 120 kw Video on Channel 8. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-2, ESTEVAN
 17 kw Audio; 32 kw Video on Channel 7. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-3, WYNWARD
 1.8 kw Audio; 11 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

MANITOBA

CKX-TV, BRANDON
 100,000 watts Video; 49,100 watts Audio on Channel 5. CBC
 (1) Western Manitoba Broadcasters Limited
 (2 & 3) John B. Craig
 (4) Stuart Craig
 (5) Archie Olson
 (7) Ron Katzin
 (10) John Harvard
 (11) Marv Saxberg
 (13) Frank Bird
 (14) Cliff Jones
 (15) Marsha Harrowen
 (16) Mrs. Ann Smith
 (19) Harold Pullaw
 (20) Lawrence Dubois
 (21) Tom Stacey
 (22) October 1, 1966
 (23 & 24) All-Canada
 (25) January 28, 1955

CKX-TV has re-broadcasting stations at: Foxwarren: 6.4 kw Video; 3.48 kw Audio on Channel 11. Melita: .118 kw Video; .094 kw Audio on Channel 9.

CBWBT, FLIN FLON
 6.8 kw Video; 3.4 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.

(25) June 25, 1962

CBWBT-1 LE PAS
 260 watts Video; 130 watts Audio on Channel 7. This satellite of CBWBT, Flin Flon is owned and operated by the Canadian Broadcasting Corp.
 (25) June 25, 1962

CBWT, WINNIPEG
 57.8 kw Video 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corporation.
 (25) April 24, 1960

CBWFT, WINNIPEG
 2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corp.
 (25) April 24, 1960

C-JAY-TV, WINNIPEG
 325 kw Video; 180 kw Audio on Channel 7. CTV
 (1) Channel Seven Television Ltd.
 (2) Ralph S. Misener
 (3) Jack M. Davidson
 (4) Joe Gibson
 (5) R. L. Pat McChee
 (6) Joe Gibson
 (7) Jim Purvis
 (8) Ray Torgrud
 (10) Al Vickery
 (11) Jack Wells
 (12) Sheila Knowles
 (13) Don Maclean
 (14) Al Johnson
 (15) Gerry Probert
 (16) Mac Drope
 (17) Rod Webb
 (19) Howard McMillan
 (21) Bert Cobb
 (22) October 1, 1966
 (23) Stovin-Byles TV Ltd.
 (24) E. S. Sumner Inc.
 (25) November 12, 1960

ONTARIO

CKVR-TV, BARRIE
 100 kw Video; 50 kw Audio on Channel 3. CBC
 (1) Ralph Snelgrove Television Limited
 (2 & 3) Ralph Snelgrove Assistant Manager - H. J. Snelgrove
 (4) Jack Mattenley
 (5) C. M. Tierney
 (6) Jerry Robertson
 (7) Edna King

(8) Milt Conway
 (9) Doug Garroway
 (10) Wayne Bjorgan
 (11) Bill Bennett
 (12) Edna King
 (14) Frank Tooke
 (15) Bob Locke
 (16) Ernest Barker
 (17) Janet Robertson
 (19) Tom Locke
 (20) J. Vanamelsvoort
 (21) Bert Verwey
 (22) Network - October 1, 1966
 Film - January 1, 1967
 (23) Paul Mulvihill & Company
 (24) Canadian Standard Broadcast Sales Inc.
 (25) 1955

CKVR-TV-1, PARRY SOUND
 5 kw on Channel 11. Satellite of CKVR-TV, Barrie.

CKVR-TV-2, HUNTSVILLE
 115 watts Video; 49 watts Audio on Channel 8. Satellite of CKVR-TV, Barrie.

CKVR-TV-3, HALIBURTON
 100 watts Video; 50 watts Audio on Channel 5. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON
 230 kw Video; 143 kw Audio on Channel 11.
 (1) Niagara Television Limited
 (2 & 3) K. D. Soble Assistant Manager - S. J. Bibby
 Dir. of Sales & Marketing - Al A. Bruner
 (4) F. P. DeNardis
 Production Supervisor - D. F. Martin
 (7) D. C. Gale
 (21) W. E. Jeynes
 (23) All-Canada:
 CHUM Marketing Div.
 (24) E. S. Sumner Corp.
 (25) June, 1954

CBWAT, KENORA
 9.3 kw Video; 5.5 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CBWAT-1, DRYDEN
 8.9 kw Video; 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
 (25) September, 1962

CBWAT-2, SIOUX LOOKOUT
 .005 kw Video; .0025 kw Audio on Channel 12. Owned and

operated by the Canadian Broadcasting Corporation.
 (25) December, 1962

CBWAT-3, FORT FRANCES
 20.2 kw Video; 10.1 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

CBWAT-4, RED LAKE ATIKOKAN
 5.7 kw Video; 2.85 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.

CKWS-TV, KINGSTON
 250 kw Video; 150 kw Audio on Channel 11. CBC

(1) Frontenac Broadcasting Co. Ltd.

(2) Sen. W. R. Davies
 (3) Roy Hofstetter
 (5) A. J. Brooks
 (6 & 7) Clif Tomlinson
 (10) Floyd Paterson
 (11) Max Jackson
 (12 & 14) Shirley Gould
 (15) Mrs. Rita McGratten
 (16) Neil Carter
 (18 & 19) Pam Cooper
 (20) Lorne Shepherd
 (21) Gord Backus
 (22) October 1, 1966
 (23 & 24) All-Canada
 (25) December 18, 1954

CKCO-TV, KITCHENER
 325 kw Video; 160 kw Audio on Channel 13. CTV
 (1) Central Ontario Television Limited

(2) Carl A. Pollock
 (3) William D. McGregor
 (6 & 7) Bruce Lawson
 (9) Pat Ludwig
 (10) Gary McLaren
 (11) Reg Sellner
 (12) Mrs. Elaine Cole
 (14) William Whiting
 (15) Mrs. Alice Ellis
 (16) Don Bowen
 (17) William Smuck
 (18) Miss Cathy Lewis
 (19) Len Collis
 Supervisor of Technical Operations - Jim Smith
 (21) Paul Turchan
 (22) Available now
 (23) Hardy Radio & TV - Toronto and Montreal
 A. J. Messner - Winnipeg;
 Radio-TV Reps Ltd. - Vancouver
 (24) ABC International TV
 (25) March 1, 1954

PERSONNEL REGISTER (Television)

1. Owner or company name	10. News director	18. Film librarian
2. President (if a company)	11. Sports director	19. Film editor
3. General manager	12. Women's director	20. Chief operator
4. Operations manager	13. Farm director	21. Dir. of engineering
5. Commercial manager	14. Promotion manager	22. Color facilities
6. Production Supervisor	15. Traffic manager	23. Canadian reps
7. Program manager	16. Art Director	24. U. S. reps
8. Chief announcer	17. Copy Chief	25. Station birth date
9. Music director		

CFPL-TV, LONDON
325 kw Video; 195 kw Audio
on Channel 10. CBC
(1) London Free Press Printing
Co. Ltd.
(2) Walter J. Blackburn
(3) Murray T. Brown
(4) Bob Reinhart
(5) Cliff Wingrove
(6 & 7) James Plant
(9) Ed. Manning
(10) Ron Laidlaw
(11) Alex Kelman
(13) Roy Jewell
(14) Tom Daley
(15) Warren Blahout
(16) Cliff Kearns
(18 & 19) Pat Walker
(20) Dale Duffield
(22) October 1, 1966
(23 & 24) All-Canada
(25) November 28, 1953

CFCH-TV, NORTH BAY
28.5 kw Video; 14.25 kw Audio
on Channel 10. CBC
(1) Tel Ad Company Ltd.
(3) Reg Carne
(5) Jim Gibson
(7) Sid Tomkins
(8) Stan Leverre
(10) Norris Whitfield
(11) Pete Handley
(12) Meri Craven
(14) David Bach
(15) Meri Craven
(16) Richard Lea
(17) Phyllis Brown
(18) Tony Marceau
(20) Jerry Milan
(21) Ken Houzer
(23) Stovin-Byles TV Ltd.
(24) All-Canada
(25) December 19, 1955

Satellite - CJTK-1
Temiskaming, Quebec.

CJOH-TV, OTTAWA AND THE
SEAWAY
152 kw Video; 76 kw Audio on
Channel 13. 130 kw Video; 78 kw
Audio on Channel 8. CTV
(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison

(6 & 7) Peter Francis
(9) Champ Champagne
(10) Joe Gibson
(11) Joe Spence
(12) Marion Dunn
(14) W. E. Joliffe
(16) Dave Leigh
(18) John Beveridge
(19) Eric Tomlinson
(21) A. G. Day
(22) September 1, 1966
(23) Independent Canadian
TV Sales
(24) E. S. Sumner Corp.
(25) March 12, 1961

CBOT, OTTAWA
50.1 kw Video; 26.7 kw Audio
on Channel 4. Owned and operat-
ed by the Canadian Broadcasting
Corporation.
(25) June 2, 1953

CBOFT, OTTAWA
31 kw Video; 17 kw Audio on
Channel 9. Owned and operated
by the Canadian Broadcasting
Corporation.
(25) June 24, 1955

CHOV-TV, PEMBROKE
19.1 kw Video; 9.5 kw Audio
on Channel 5. CBC
(1) Ottawa Valley Television
Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) Neil Waldman
(14) Jane Collard
(15) Mrs. Helen Malloy
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) October 1, 1966
(23) Paul Mulvihill & Co.
(24) Canadian Standard
Broadcast Sales Inc.
(25) August 19, 1961

CHEX-TV, PETERBOROUGH
139 kw Video; 83.4 kw Audio
on Channel 12. CBC
(1) Kawartha Broadcasting
Co. Ltd.
(2) Senator W. R. Davies
(3 & 4) Wally Rewegan
(5) Ian McFarlane

(6 & 7) Gordon Shale
(8) Hugo Tapp
(9) Frederick Barrie
(10) Morley Overholt
(11) John Danko
(12) Mrs. Marie Callaghan
(14) Arlene Robertson
(15) Miss Rosemary Drimmie
(16) Ken Lehman
(17) Margaret Foley
(18 & 19) Tom Nesbitt
(20) Hal Sloan
(21) Bert Crump
(22) October 1966
(23 & 24) All-Canada
(25) March 28, 1955

CKPR-TV, PORT ARTHUR
100 kw Video; 54.5 kw Audio
on Channel 2. CBC
(1) Thunder Bay Electronics
Limited
(2) Fraser Dougall
(3) Garnet Conger
(5) Jack Masters
(6) Jon Ogden
(8) Graham Thompson
(10) Hal Lee
(11) Hal Lee
(12) Marion Vickruck
(14) Lorraine Perras (Miss)
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Linda Cassan
(18) T. Ross
(19) Mike Wolowich
(21) Gerhard Buetow
(22) October 1, 1966
(23) Stovin-Byles TV Ltd.
(24) Canadian Standard
Broadcast Sales
(25) October, 1954

CJIC-TV, SAULT STE. MARIE
28 kw Video; 15 kw Audio on
Channel 2. CBC
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(6) Frank Gardi
(8) John Rhodes
(10) Lionel McAuley
(11) John Rhodes
(12) Mrs. Rita Purdy
(14) Frank McKay
(15) Mrs. Rita Purdy
(16) Bob Jenkins
(17) Nancy Miller
(18 & 19) Susan Halstead
(20) Albert Jones
(21) Dave Irwin
(23 & 24) All-Canada
(25) November 28, 1954

CBFST, STURGEON FALLS
9.75 kw Video; 5.27 kw Audio

on Channel 7. French Network.
Owned and operated by the
Canadian Broadcasting Corp.

CBFST-1, SUDBURY
601 kw Video; 361 kw Audio
on Channel 13. Rebroadcasting
station of CBFST, Sturgeon Falls.

CBFST-2, TEMISCAMING, Que.
7.08 kw Video; 3.54 kw Audio
on Channel 12. Rebroadcasting
station of CBFST, Sturgeon Falls.

CKSO-TV, SUDBURY
30 kw Video; 16 kw Audio on
Channel 5. CBC
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
Vice-President & Gen. Mgr.
(4) Mike Connor
(5) George Lund
(6) Bill Hart
(7) Mike Connor
(10) Roy Harnish
(11) Hub Beaudry
(14) Russ Meakes
(15) Mrs. Betty Sellars
(16) Nick Nykilchuk
(17) Bruce Bresnahan
(18) Mrs. Betty Sellars
(21) Leo Gilbeau
(22) October 1, 1966
(23 & 24) All-Canada
(25) October 25, 1953

CFCL-TV, TIMMINS
100 kw Video; 50 kw Audio on
Channel 6. CBC
(1) J. Conrad Lavigne
Enterprises
(2) J. Conrad Lavigne
(3) Rene Barrette
(5) Gaston Malette
(6) Conrad Carriere
(7) Terry Coles
(10) James Prince
(11) Lou Thibault
(14) Frank Burnik
(15) Jos. Virc
(16) Clement Berini
(17) Mrs. Joan Wallingford
(18 & 19) Mrs. Hazel Clermon
(21) Rudy-Andy Fauteux
(22) October 1, 1966
(23) Paul Mulvihill & Co.
(24) Weed & Company
(25) July 1, 1956

CFCL-TV-2, KIRKLAND LAKE
5.03 kw Video; 2.51 kw Audio
on Channel 2. Satellite of
CFCL-TV, Timmins. Same staff.

CFCL-TV-3, KAPUSKASING
.088 kw Video; .044 kw Audio
on Channel 3. Satellite of

PERSONNEL REGISTER (Television)

CFCL-TV, Timmins. Same staff.

CFCL-TV-4, HEARST
.402 kw Video; .201 kw Audio
on Channel 4. Satellite of
CFCL-TV, Timmins. Same staff.

CFCL-TV-5, VAL D'OR
17.1 kw Video; 9.35 kw Audio
on Channel 5. Satellite of
CFCL-TV, Timmins. Same staff.

CBLT, TORONTO
99.5 kw Video; 53.5 kw Audio
on Channel 6. Owned and
operated by the Canadian Broad-
casting Corporation.

CFTO-TV, TORONTO
325 kw Video; 162 kw Audio
on Channel 9. CTV
(1) Baton Broadcasting Limited
(2) John Bassett
(3) Vice-President and
General Manager -
W. O. Crampton
Vice-President - Sales
E. J. Delaney
Vice-President - Finance
L. M. Nichols

(4) Don Davis
(7) Jack Ruttle
(10) Doug Johnson
(11) Johnny Esaw
(14) John Hudson
(15) Howard Maclean
Director of Film
Operations -
Des Brooks
Director of Engineering -
H. Berger
(22) Now available
(23) Montreal Sales Office
Winnipeg, Vancouver -
Stovin-Byles TV Ltd.
(24) ABC International TV
(25) January 1, 1961

CKLW-TV, WINDSOR
178 kw Video; 107 kw Audio
on Channel 9. CBC
(1) Western Ontario Broad-
casting Co. Ltd.
(2) S. Campbell Ritchie
(3) E. C. Metcalfe
(5) Lee Redfield
(6) Frank Quinn
(7) Eugene Roper
(9) Wally Townsend
(10) Jim VanKuren
(12) Mary Morgan
(14) Clark Grant
(15) Bert Pilcher
(16) Charles Knight
(17) Mrs. Wanda VanKuren
(18 & 19) Donald Sharon
(21) Stewart M. Clark
(22) October 1, 1966

(23 & 24) RKO General
Broadcasting National
Sales
(25) September 16, 1954

CKNX-TV, WINGHAM
90 kw Video; 55 kw Audio on
Channel 8. CBC
(1) Radio Station CKNX
Limited
(2) W. T. Cruickshank
(3) G. W. Cruickshank
(5) Ross Hamilton
(6) George Walling
(7) G. W. Cruickshank
(8) Jim Moore
(10) John Strong
(11) John Brent
(12) Ann McDonald
(13) Cliff Robb
(14) Larry Taylor
(15) Mrs. Helen West
(16) Gunther Heim
(17) Ian MacLaurin
(18 & 19) Hap Swatridge
(20) Earl Knox
(21) S. C. Reid
(23 & 24) All-Canada
(25) November 18, 1955

QUEBEC

CJPM-TV, CHICOUTIMI
61 kw Video; 36.5 kw Audio
on Channel 6.
(1) CJMP-TV Inc.
(2) Paul Murdock
(3) Paul J. Audette
(4) Claude Blain
(5) Paul J. Audette
(6 & 7) Claude Blain
(10) Klaude Poulin
(11) Noel Gauthier
(15) Luc Harvey
(16) Michel Martin
(17) Luc Harvey
(18) Dianne Tremblay
(20) Yves Champagne
(21) Roger Hudon
(22) October 1, 1966
(23) Paul L'Anglais Inc.
(24) Forjoe TV Inc.
(25) April 14, 1963

CKRS-TV, JONQUIERE
42 kw Video; 21 kw Audio on
Channel 12. CBC
(1) Radio Saguenay Limitee
(2) Henri Lepage
(3) Tom Burham
(4) Gerard Lemieux
(5) Dollard Savoie
(7) Gilles Dufour
(9) Marcel Perron
(10) Lionel Tremblay
(18 & 19) Eugene Michaud
(20 & 21) Gerard Gosselin

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Form director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Canadian reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

(22) October 1, 1966
(23) Hardy Radio & TV Ltd.
Montreal & Toronto
Scharf Broadcast
Sales - Vancouver
(24) Canadian Standard
Broadcast Sales Inc.
(25) December 1, 1955

CKRS-TV-1, PORT ALFRED
E.R.P. 19 w Video; 9.5 watts
Audio on Channel 9. Satellite of
CKRS-TV, Jonquiere.

CKRS-TV-2, CHICOUTIMI
E.R.P. 40 watts Video;
20 watts Audio on Channel 2.
Satellite of CKRS-TV, Jonquiere.

CKRS-TV-3, ROBERVAL
23.6 kw Video; 11.8 kw
Audio on Channel 8. Satellite of
CKRS-TV, Jonquiere.

CKBL-TV, MATANE
153 kw Video; 92 kw Audio on
Channel 9. CBC
(1) La Campagne de Radio-
diffusion de Matane Ltee
(2 & 3) Rene Lapointe
(4) Octave Lapointe
(5) Octave Lapointe
(6 & 7) Roger Bergeron
(8) J. P. Berthisume
(9) Odette Tardif
(10) J. P. Berthisume
(11) Robert Gillet
(12) A. Desrosiers
(14 & 15) Octave Lapointe
(16) Gillies Lajoie
(17) Lison Belanger
(18 & 19) Hugues Lajoie
(20) Jos. Thibault
(21) Yvan Fortier
(22) Spring 1967
(23) Hardy Radio & TV
(24) Devney Organization Inc.
(25) August 19, 1958

CBFT, MONTREAL
100 kw Video; 50 kw Audio on
Channel 2. Owned and operated
by the Canadian Broadcasting Corp.
(25) September 6, 1952

CBFT-1, MONT TREMBLANT
6 kw Video; 3kw Audio on
Channel 11. Satellite of CBFT,
Montreal.
(25) February 15, 1962

CBFT-2, MONT LAURIER
5.54 kw Video; 2.8 kw Audio
on Channel 3. Satellite of
CBFT, Montreal.
(25) March 15, 1962

CBMT, MONTREAL
100 kw Video, 60 kw Audio on
Channel 6. Owned and operated
by the Canadian Broadcasting Corp.
(25) January 10, 1954

CFCF-TV, MONTREAL
325 kw Video; 160 kw Audio
on Channel 12. CTV
(1) Canadian Marconi
Company
(2) W. V. George
(3) D. Martz
Vice-President, Broadcast
Division - S. B. Hayward
(4) Kevin Knight
(5) Danny Dooner
(6) Don Forsyth
(7) Sam Pitt
(8) Ted Murphy
(9) Elizabeth Smyth
(10) BERT Cannings
(11) Dick Irvin
(14) Mrs. Babs Pitt
(15) Bill Lappin
(16) Steve Yuranyi
(17) Mrs. Babs Pitt
(18) Gordon Rodgers
(19) Anthony Mamo
(21) J. Thompson
(22) October 1, 1966
(23 & 24) All-Canada
(25) January 20, 1961

CFTM-TV, MONTREAL
325 kw Video; 160 kw Audio
on Channel 10.
(1) Tele-Metropole
Corporation
(2 & 3) J. A. DeSeve
Technical Director -
Maurice Doucet

(4) Roland Giguere
(5) Paul L'Anglais
(6) Jean-Paul Ladouceur
(7) Robert L'Herbier
(10) Claude Lapointe
(11) Pierre Proulx
(14) Jean Marion
(15) Pierre Aumais
(16) Jean-Paul Ladouceur
(19) Maurice Bastien

PERSONNEL REGISTER (Television)

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Form director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Color facilities |
| 6. Production Supervisor | 15. Traffic manager | 23. Conodion reps |
| 7. Program manager | 16. Art Director | 24. U. S. reps |
| 8. Chief announcer | 17. Copy Chief | 25. Station birth date |
| 9. Music director | | |

- (20) Maurice Doucet
 (22) October 1, 1966
 (23) Paul L'Anglais Inc.
 (24) Forjoe TV Inc.
 (25) February 19, 1961

CHAU-TV, NEW CARLISLE
 100 kw Video; 52 kw Audio on
 Channel 5. CBC French.

- (1) Television de la Baie
 des Chaleurs Inc.
 (2) J. Leo Hachey
 (3) Dr. Charles H. Houde
 (4) J. R. Peloquin
 (8) Marcel Gingras
 (10 & 11) Mrs. Marcel Gingras
 (14 & 15) Mrs. Anita Tardif
 (16) Gerard Marcoux
 (18 & 19) Mavella Degrasse
 (20) Gilles St. Pierre
 (21) Marcel Chabot
 (23) Hardy Radio & TV Ltd.
 Scharf Broadcast Sales

- (24) Weed & Company
 (25) October 17, 1959

CHAU-TV, NEW CARLISLE has re-
 broadcasting stations at the
 following locations:

- | | |
|-------------------|------------|
| Ste. Marguerite- | Channel 2 |
| Marie, P.Q. | |
| St. Quentin, N.B. | Channel 10 |
| Port Daniel, P.Q. | Channel 10 |
| Chandler, P.Q. | Channel 7 |
| Perce, P.Q. | Channel 2 |
| Gaspe, P.Q. | Channel 10 |
| Riviere-au- | |
| Renard, P.Q. | Channel 7 |

CBVT, QUEBEC
 173 kw Video; 73 kw Audio on
 Channel 11. Owned and operated
 by the Canadian Broadcasting Corp.

CFCM-TV, QUEBEC
 100 kw Video; 50 kw Audio on
 Channel 4.

(1) Television de Quebec
 (Canada) Ltee

- (2) Gaston Pratte
 (3) Jean A. Pouliot
 (4 & 5) Arthur Fitzgibbons
 (7) Paul Chamberland
 (8) Andre Jean
 (10) Guy Tremblay
 (11) Frank Fontaine
 (14) Guy Drouin
 (15) Andree Cyr
 (16) Marcel Labadie
 (19) Charles E. Garneau
 (21) Gerard Fortin
 (22) October 1, 1966
 (23) Hardy Radio & TV Ltd.
 Stephens & Towndrow
 A. J. Messner & Co. Ltd.
 (24) Forjoe TV Inc.
 (25) July 17, 1954

CKMI-TV, QUEBEC
 13.85 kw Video; 6.77 kw Audio
 on Channel 5. CBC

- (1) Television de Quebec
 (Canada) Ltee
 (2) Gaston Pratte
 (3) Jean A. Pouliot
 (4 & 5) Arthur Fitzgibbons

- (7) George Lovett
 (8) Norm Wright
 (10) Henri Crusene
 (11) Frank Fontaine
 (14) Guy Drouin
 (15) Andree Cyr
 (16) Marcel Labadie
 (17) Henri Crusene
 (19) Charles E. Garneau
 (21) Gerard Fortin
 (23) Radio-TV Reps. Ltd.
 (24) Forjoe TV Inc.
 (25) March 17, 1957

CJBR-TV, RIMOUSKI
 100,000 watts Video; 56,900
 watts Audio on Channel 3. CBC

- (1) La Radio de Bas
 St-Laurent Inc.
 (2) Jacques Brillant
 (3 & 5) Andre Lacomte
 (6 to 8) Francois Raymond
 (10) Guy ross
 (11) Claude Pearson
 (12) Louise Lavallee
 (14 & 15) Andre Lecomte
 (16) Romeo Cote
 (20) Marcel Vallee
 (22) October 1, 1966
 (23) Stovin-Byles TV Ltd.

in
VANCOUVER
WINNIPEG
CALGARY
 and
EDMONTON

► **CJOH-TV Ottawa**
 and the Seaway...

Represented exclusively by
radio - television representatives limited
EFFECTIVE AUGUST 1, 1966

call collect: FRANK JOBES • NEIL JOHNSON • TONY MESSNER • MURRAY MESSNER
 VANCOUVER — 1131 Richards Street • WINNIPEG — 171 McDermot Avenue
 MU. 5-0288 — area code 604 WH. 3-5974 — area code 204

PERSONNEL REGISTER (Television)

(24) All-Canada Radio & TV
(25) November 21, 1954

CJES-TV, ESTCOURT

45.1 kw Video; 22.5 kw Audio
on UHF Channel 70. Satellite of
CJBR-TV, Rimouski.

CFCV-TV, CLERMONT

32.9 kw Audio; 65.9 kw Video
on UHF Channel 75. Satellite of
CJBR-TV, Rimouski.

CJBR-TV-1, EDMUNSTON

1.43 kw Video; .714 kw Audio
on Channel 13. Rebroadcasting
station of CJBR-TV, Rimouski.

CKRT-TV, RIVIERE DU LOUP

49 kw Video; 24.5 kw Audio
on Channel 7. CBC

- (1) CKRT TV Limitee
- (2 & 3) Luc Simard
- (4) Germain Gelinas
- (5 & 6) Vincent Gagnon
- (7) Gregoire Thibault
- (8, 10 & 11) Raoul Savard
- (12) Danielle Desjardins
- (15) Marie-Reine Beaulieu
and Lise Caron
- (16) Ethelbert Boucher
- (18) Marie-Reine Beaulieu
- (19) Chislain Berube
- (20) Gilbert Plourde
- (21) Germain Gelinas
- (22) Fall 1966
- (23) Hardy Radio & TV Ltd.
- (24) Devney Organization Inc.
- (25) January 14, 1962

CKRN-TV, ROUYN

57.5 kw Audio; 115 kw Video
on Channel 4. CBC French

- (1) Radio Nord Inc.
- (2 & 3) David A. Gourd
- (4, 5, 6, 7, 14) Franco Capellari
- (15) Mrs. Brigitte Guimont
- (16) Laimon Mitris
- (21) Detlef Krumbacher
- (23) Hardy Radio & TV
Vancouver -
Scharf Broadcast Sales
- (24) Weed & Company
- (25) September 1, 1957

Satellites of CKRN-TV:

Val d'or	Channel 8
Senneterre	Channel 7
Matagami	Channel 7
Ville-Marie	Channel 6

CHLT-TV, SHERBROOKE

170 kw Video; 100 kw Audio
on Channel 7. CBC French.

- (1) La Tribune Inc.
- (2) Jean Louis Gauthier
- (3) Jean-Louis Gauthier

- (4) Pierre Bruneau
- (5) Lucien LaRocque
- (6) Gary Longchamp
- (7) Gary Longchamp
- (8) Marcel Rheault
- (9) Hercule Gagne
- (10) Andre DeSeve
- (11) Maurice Bilodeau
- (12) Andre Aube
- (14) Bob Butler
- (15) Mrs. Laurette LaRocque
- (16) Claude Duchesne
- (17) Madeleine Bouffard
- (18) Suzanne Boisvert
- (19) Lucien Perreault
- (20) Roger Lemaire
- (21) Robert Thiebaut
- (22) October 1, 1966
- (23) Paul L'Anglais Inc.
- (24) Canadian Standard
Broadcast Sales Inc.
- (25) August 12, 1956

CKTM-TV, TROIS RIVIERES

162.5 kw Video; 81.2 kw Audio
on Channel 13. CBC French.

- (1) Television St-Maurice Inc.
- (2 & 3) Henri Audet
- (4) Robert Bonneau
- (5) Gilles Dussault
- (6 & 7) Fernand Paquet
- (8) Andre Watters
- (9) Andre Bellefeuille
- (10) Jacques Voyer
- (11) Andre Watters
- (12) Marielle Gouin
- (14) Gilles Dussault
- (15) J. Lemay
- (16) Jacques Parent
- (17) Claire Caron
- (18 & 19) Albert Aubichon
- (20) Gilles Nadeau
- (21) Robert Bonneau
- (22) October 1966
- (23) Stovin-Byles TV Ltd.
- (24) All-Canada Radio & TV
- (25) April 15, 1958

NEW BRUNSWICK

CBAFT, MONCTON

5.03 kw Audio; 10.6 kw Video
on Channel 11. CBC French Net-
work. Owned and operated by
the Canadian Broadcasting Corp.
(25) December 21, 1959

CKCW-TV, MONCTON

15 kw Audio; 25 kw Video on
Channel 2. CBC

- (1) Moncton Broadcasting
Limited
- (2) Fred Lynds
- (3) Hubert Button
- (5) Frank Paterson

1. Owner or company name
2. President (if a company)
3. General manager
4. Operations manager
5. Commercial manager
6. Production Supervisor
7. Program manager
8. Chief announcer
9. Music director

10. News director
11. Sports director
12. Women's director
13. Farm director
14. Promotion manager
15. Traffic manager
16. Art Director
17. Copy Chief

18. Film librarian
19. Film editor
20. Chief operator
21. Dir. of engineering
22. Color facilities
23. Canadian reps
24. U. S. reps
25. Station birth date

- (6) Walter Brown
- (7) Joe Irvine
- (8) Bob Steeves
- (10) Claude Cain
- (11) Earl Ross
- (12) Helen Crocker
- (14) Mrs. Phyl. Sweezey
- (15) Mrs. Mickey Tait
- (16) Stan Morton
- (17) Bob Steeves
- (21) Keith MacConnell
- (22) September 1, 1966
- (23) Paul Mulvihill & Co. Ltd.

Toronto & Montreal
A. J. Messner & Co. Ltd.
Winnipeg
(24) Canadian Standard
Broadcast Sales Inc.

CKAM-TV, NORTH SHORE

77 kw Audio; 141 kw Video on

Channel 12. Satellite of CKCW-
TV, Moncton.
(25) September 29, 1960

CKAM-TV-1, NEWCASTLE
5 watts Video; 2.5 watts
Audio on Channel 7. Satellite
of CKCW-TV, Moncton.

CKCD-TV, CAMPBELLTON
.865 kw Video; .433 kw Audio
on Channel 7. Satellite of
CKCW-TV, Moncton.

CHSJ-TV, SAINT JOHN
100 kw Video; 50 kw Audio
on Channel 4. CBC

- (1) New Brunswick Broad-
casting Co. Limited
- (2) L. F. Daley
- (3) George A. Cromwell
- (4) William A. Stewart

CKRN-TV



1 step ahead

With the only daily coverage
of Northwestern Quebec

Contact:- Hardy Radio & TV
Toronto and Montreal



PERSONNEL REGISTER (Television)

1. Owner or company name	10. News director	18. Film librarian
2. President (if a company)	11. Sports director	19. Film editor
3. General manager	12. Women's director	20. Chief operator
4. Operations manager	13. Farm director	21. Dir. of engineering
5. Commercial manager	14. Promotion manager	22. Color facilities
6. Production Supervisor	15. Traffic manager	23. Canadian reps
7. Program manager	16. Art Director	24. U. S. reps
8. Chief announcer	17. Copy Chief	25. Station birth date
9. Music director		

(5) W. A. Stewart
 (6) Gerry Gormley
 (7) Bill Stewart
 (8) Denny Comeau
 (10) Bill Cooper
 (12) Laura Foster
 (13) George McLeod
 (14) Earl McCarron
 (15) Eleanor Stewart
 (16) Joe Kashetsky
 (17) Gerry Gormley
 (18) Marg McGivern
 (19) Herb Sullivan
 (20) Merv Hebb
 (21) John Bishop
 (22) October 1, 1966
 (23 & 24) All-Canada
 (25) March, 1954

CHSJ-TV-1, BON ACCORD
 54 kw Video; 27.3 kw Audio
 on Channel 6. Satellite of CHSJ-TV, Saint John.

NOVA SCOTIA

CFXU-TV, ANTIGONISH
 73 kw Video; 37 kw Audio on
 Channel 9. CBC
 (1) Atlantic Television
 Co. Ltd.
 (2 & 3) H. J. Webb
 (4) Regis Kell
 (5) Bill Taylor
 (6) Bill Graham
 (7) John Bailey
 (8 & 10) Bill Graham
 (11) Bill Graham
 (14) Gordon MacDonald
 (15) Martina Walsh
 (16) Gordon MacDonald
 (18 & 19, 20) John Bailey
 (21) Regis Kell
 (25) June 28, 1961

CJCH-TV, HALIFAX
 52.8 kw Video; 26.4 kw Audio
 on Channel 5. CTV
 (1) CJCH Limited
 (2) Finlay MacDonald
 (3) George Benwell
 (4) Andy McKay
 (5) Doug Clarke
 (6) Andy McKay
 (7) Larry Knoke
 (10) Charles McGuire
 (14) Anne McNamara
 (15) Elizabeth Brooks
 (18) Marg Doggett

(19) David Ferraz
 (20) Vic Perry
 (21) John Jay
 (23) Stovin-Byles Television
 Ltd. - Toronto,
 Montreal, Winnipeg
 and Vancouver
 (24) ABC International
 (25) January 1, 1961

CJCH-TV-1, CANNING
 9.05 kw Video; 4.53 kw Audio
 on Channel 10. Satellite of
 CJCH-TV, Halifax.

CJCH-TV-2, BAYVIEW
 5 watt ped. on Channel 6.
 Satellite of CJCH-TV, Halifax.

CJCH-TV-3, AMHERST
 5 watt ped. on Channel 8.
 Satellite of CJCH-TV, Halifax.

CBHT, HALIFAX
 56 kw Video; 34 kw Audio on
 Channel 3. Owned and operated
 by the Canadian Broadcasting Corp.
 (25) December 20, 1954

CBHT-1, LIVERPOOL
 .412 kw Video; .248 kw Audio
 on Channel 12. Satellite of CBHT,
 Halifax.

CBHT-2, SHELBURNE
 .423 kw Video; .254 kw Audio
 on Channel 8. Satellite of CBHT,
 Halifax.

CBHT-3, YARMOUTH
 .412 kw Video; .248 kw Audio
 on Channel 11. Satellite of CBHT,
 Halifax.

CBHT-4, SHEET HARBOUR
 .660 kw Video; .330 kw Audio
 on Channel 11. Satellite of CBHT-TV,
 Halifax.

CJCB-TV, SYDNEY
 100 kw Video; 60 kw Audio on
 Channel 4. CBC

(1) Cape Breton Broadcasters
 Ltd.
 (2 & 3) J. Marven Nathanson
 (4) Bill Holmes
 (5) Mrs. E.K. Williams
 (6) Bill Holmes
 (7) R. G. Smith
 (10) Wayne Anderson
 (11) Don MacIsaac
 (12) Ann Terry MacLellan

(14) Ken Boyce
 (15) Mrs. M. C. MacQuarrie
 (16) Don Ward
 (17) Max Quinton
 (18) Peggy MacLean
 (19) Ron Demers
 (20) W. MacTavish
 (21) W. Robert
 (22) October 1966
 (23 & 24) All-Canada
 (25) October 4, 1954

CJCB-TV-1, INVERNESS
 6 kw Video; 3 kw Audio on
 Channel 6. Satellite of CJCB-TV,
 Sydney. Same staff.

CFXU-TV, ANTIGONISH
 Satellite of CJCB-TV, Sydney.
 Channel 9. Same staff.

PRINCE EDWARD ISLAND

CFCY-TV, CHARLOTTETOWN
 38.6 kw Video; 19.3 kw Audio
 on Channel 7. CBC

(1) Island Radio Broadcasting
 Co. Ltd.

(2) Mrs. K. S. Rogers
 (3) R. F. Large
 (4) G. M. Tait
 (5) E. P. Williams
 (6) L. MacAulay
 (7) R. F. Large
 (10) Scott MacPherson
 (11) Loman MacAulay
 (12) Jane Weldon
 (13) Whit Carter
 (14) Betty Large
 (15) E. P. Williams
 (16) K. Thompson
 (17) S. Partridge
 (18 & 19) V. MacFarlane
 (20) C. Senter
 (21) J. W. Phillips
 (22) Fall 1967
 (23 & 24) All-Canada
 (25) July 1, 1956

CFCY-TV-1, NEW GLASGOW
 .209 kw Video; .104 kw Audio
 on Channel 7. Satellite of
 CFCY-TV, Charlottetown. P.E.I.

NEWFOUNDLAND

CBYT, CORNERBROOK
 .197 kw Video; .099 kw Audio
 on Channel 5. Owned and operated
 by the Canadian Broadcasting Corp.

CJCN-TV, GRAND FALLS
 26 kw Video; 13 kw Audio on
 Channel 4. CBC & CTV.
 (1) Newfoundland Broadcasting
 Co. Ltd.

Chairman of the Board -
 Geoff Stirling

(2) Don Jamieson
 Local Manager -
 Mike Roberts

(6) Albert Ryan
 (7) Bill Whiteborne
 (9) Len White
 (14 & 15) Joan Hamilton
 (20) Bill Whiteborne
 (21) Dave George
 (23) Stovin-Byles TV Ltd.
 (24) Weed & Company
 (25) February 5, 1960

CFSN-TV, HARMON FIELD
 .294 kw Video; .147 kw Audio
 on Channel 8. Owned and operated
 by the Canadian Broadcasting Corp.

CJON-TV, ST. JOHN'S
 62 kw Video; 33 kw Audio on
 Channel 6. CTV

(1) Newfoundland Broadcasting
 Co. Ltd.

Chairman of the Board -
 Geoff Stirling

(2) Don Jamieson
 Vice-President and
 General Manager -
 Colin Jamieson

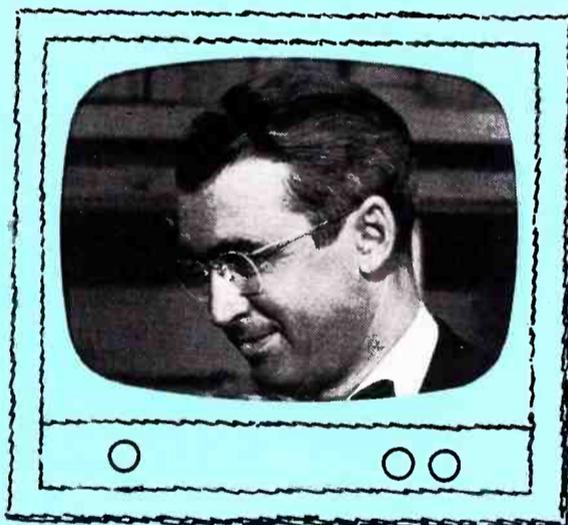
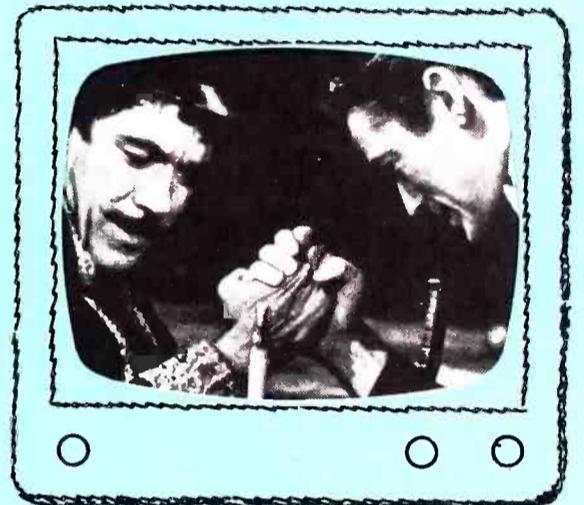
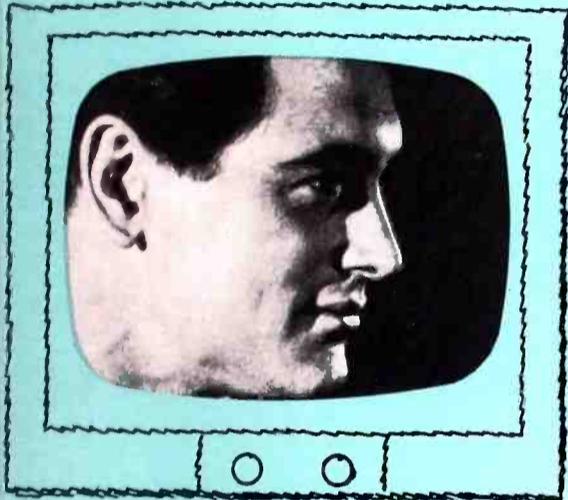
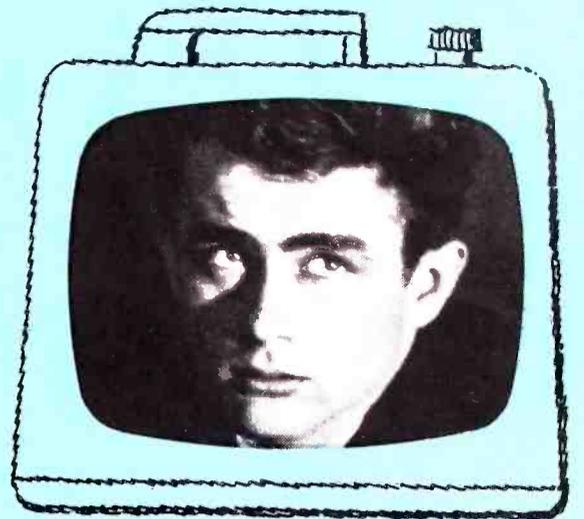
(5) Charles Pope
 (6) A. Ryan & Bill Coffen
 (7) Colin Jamieson
 (8) Bob Lewis
 (10) Jim Thoms
 (11) Howie Meeker
 (12) Nancy Gladney
 (14) Rex Stirling
 (15) Emilie Davis
 (16) Elizabeth Farrell
 (17) Nat Shapiro
 (18) Mrs. Dot Thistle
 (19) Lloyd Greening
 (21) Oscar Hierlihy
 (22) October 1, 1966
 (23) Stovin-Byles TV Ltd.
 (24) Weed & Company
 (25) September 15, 1955

CJON-TV-1, CORNER BROOK
 1.00 kw Video; .50 kw Audio
 on Channel 10. Satellite of
 CJON-TV, St. John's.

CJOX-TV, ARGENTIA
 14.0 kw Video; 7.0 kw Audio
 on Channel 3. Satellite of
 CJON-TV, St. John's.

CJON-TV-3, GRAND BANK
 .0085 kw Video; .00425 kw
 Audio on Channel 10. Satellite
 of CJON-TV, St. John's.

CJOX-TV-2, BONA VISTA
 .445 kw Video; .00425 kw
 Audio on Channel 10. Satellite
 of CJON-TV, St. John's.



The Seven Arts Color TV Story

Highlighting the outstanding "Films of the 50's—Money makers of the 60's" television library is the largest selection of color programming now available.

It's superb feature film entertainment for the entire family—with the added excitement of over 500 color-programming hours.

Represented are films (many available in French) from most

of the world's major studios, including Warner Bros., 20th Century-Fox and Universal... all adding up to television film viewing at its most dynamic!



Write, wire or phone:
Chas. S. Chaplin/W. K. (Bill) Moyer
11 Adelaide St. W., Toronto 1, Ontario
EM 4-7193

PAUL MULVIHILL

& co. limited

is pleased
to announce
our appointment
as national sales
representatives

for

GREAT LAKES BROADCASTING SYSTEMS LTD.

RADIO STATIONS

CFCO

CHATHAM

CHYM

KITCHENER-WATERLOO

CFOR

ORILLIA

EFFECTIVE AUGUST 15, 1966



PAUL MULVIHILL & CO. LIMITED—TORONTO—MONTREAL

René Levesque

Wants Quebec broadcasting for culture - not profit

A former minister in the Lesage government, and one-time TV commentator, René Levesque, thinks there should be provincial control over broadcasting in Quebec. He also thinks the Board of Broadcast Governors' control over the issuance of private broadcasting licenses is a "farce and a hypocrisy".

Levesque gave his views on a TV broadcast and at a meeting of the *Institut de Radio et Télévision* in Montreal, last month.

Although the Liberal Government of Jean Lesage was defeated in the recent provincial election, Levesque retained his seat and is still a member of the Quebec Legislative Assembly (Montreal-Laurier).

Private broadcasters and the BBG were the main targets of his criticism and he said it was essential that radio and TV in Quebec should be taken over by the provincial government.

"Private stations freely claim they are serving the public interest, but these people and their stations are making money hand-over-fist with public property - their broadcasting licenses", Levesque said.

The former minister said the license is a "temporary concession on which a Board of Broadcast Governors, more or less competent, chosen half for its competence and half for its political sympathies, exercises no control".

"There are conditions in the broadcast permit, but no sanctions. The private stations are free from BBG control, while the CBC has itself publicly and systematically skinned alive," he said.

Levesque said of the \$80,000,000 in the CBC, Quebec provided \$25,000,000 from taxes, and this money might be recovered for the building of the Quebec network.

He noted the election promises of the Union-Nationale party included establishment of the network, but he said the plan had not been well thought out.

Levesque said the Quebec radio and television network is going to come, and "it's about time we knew whether the idea of profit is more important than a people's culture".

A few days later, Jean Pouliot, president of the CAB, was a guest panelist on *Présent*, a CBC French Network radio show. He said public esteem for private stations is evident from the number of listeners they have.

"And profit is the only valid yardstick for measuring the quality of broadcasts," he said.

Maurice Dansereau, owner-manager of CHLN Trois-Rivières,

P.Q., and a vice-president of the association of French language broadcasters (ACRTF) said his association was disgusted with Levesque's remarks.

"Priority for a radio station should be information first, recreation second, and then popular culture," Dansereau said.

In referring to "popular culture", he said he was distinguishing between aspects of culture provided by the CBC, and other aspects which could be provided by private stations. He said when CHLN broadcast a selection of modern music composed on the dodecaphonic, or twelve-tone scale, listeners telephoned to ask whether the record had slipped on the turntable, or whether the station had been sabotaged.

Guy D'Arcy, assistant to the president of CKLM Montreal, said a radio station is not an instrument of culture, "but a means of diverting people who are bored. Information and culture would come second and third."

Ottawa appoints CBC directors

The appointment of three new directors of the CBC was announced by Secretary of State Judy LaMarsh in Ottawa, July 14. A fourth director was reappointed for another three-year term.

The new board members are Professor Maxwell Cohen of Montreal; Dr. Leonard Roussel of Ottawa and Miss Margaret Paton Hyndman of Toronto. David M. MacAulay, dean of men at Mount Allison University at Sackville, N.B., was reappointed. He was first named to the board in 1963.

Professor Cohen, the 56 year old dean of law at McGill University (and chairman of the Special Committee on Hate Propaganda in Canada for the Department of Justice in 1965) fills the vacancy caused by the death of Dr. T. W. McDermott of Lennoxville, P. Q.

Dr. McDermott was a Rhodes Scholar and was principal of Upper Canada College, Toronto, from 1935-42. During the Second World War he was High Commissioner to South Africa and Australia.

Dr. Roussel and Miss Hyndman fill vacancies left by the expiration last November of the terms of Roger Seguin of Ottawa and F. L. Jenkins of London, Ontario. Dr. Roussel is a member of the Faculty of Medicine at the University of Ottawa and Miss Hyndman is a partner in the Toronto law firm of Wegenast, Hyndman and Kemp.

Sight and Sound

"Color me Dynachrome"

Cockfield Brown & Company Ltd. has launched a nationwide campaign on behalf of its new client, Ferrania Photo Sales Ltd., Toronto, a subsidiary of the 3M Company in the U.S. and Ferrania S.P.A. of Italy.

Ferrania manufactures a full line of films for amateur and industrial use, as well as X-ray films. It is marketing the amateur films throughout Canada under the brand names Dynachrome and Ferrania.

In the first promotion campaign, handled by Cockfield, Brown, Ferrania is offering customers prepaid first class postage for film, both ways, to and from quality controlled 3M Laboratories for processing.

Cockfield, Brown says the offer is a first for the industry and should have four advantages to the customer: added mailing convenience, postage cost savings, top quality film and controlled development. Ferrania is also offering a 25 per cent discount coupon on the first rolls of film bought. Group supervisor of the account is Ross W. Booth.

The campaign was kicked off in the print media in the June issues of *Reader's Digest* and *Time* (Canadian Edition), and is being followed up in the roto weeklies.

CB says an intensive weekend spot radio campaign in major markets across Canada is following in the peak summer and early fall buying periods.

At the retailer level, the program will be further supported by extensive point of purchase advertising, counter display racks and large posters.

The selling theme will have such variations as, "Color me Dynachrome," "Color your children Dynachrome," and "Color your vacation Dynachrome."

Expansion on film front

Two production houses and a film laboratory, all Toronto-based, have expanded and acquired new equipment to handle the anticipated rush into color TV.

Al Guest Productions Limited and Reuland Productions Limited will be neighbors on University Avenue, as Reuland have opened new facilities at number 170, and the Al Guest staff have moved downstairs to larger quarters at number 500.

Guest says he has bought ARB Productions in Montreal and launched *Les Productions Réalités* to make live-action and industrial films there. He is also opening a live-action commercials department in Toronto, in addition to his animation studio.

George Mulholland, president of Reuland, a 20 year veteran in films, says his new facility offers complete editing, recording and dubbing services, plus disc and tape transfers.

Medallion Film Laboratories Ltd. say they have spent a half million dollars to acquire Cine-sound Limited, Toronto, "to help bring the Canadian film industry a step closer to maturity."

Clare Burt, president of Medallion, said his laboratory will provide color processing facilities in time for telecasting this fall, and offer overnight service to producers. He said this would eliminate the delays in dealing with U. S. and British labs.

3M sells Mutual

A newly formed company has purchased the (U.S.) Mutual Broadcasting System, from Minnesota Mining and Manufacturing Company (3M).

The new parent company is Mutual Broadcasting Corp., formed earlier this year as Mutual Industries Limited.

A joint announcement July 9 in New York did not disclose the sale price.

Chairman and president of the new MBC is John P. Fraim, former vice-president of the L. M. Berry Co. of Dayton, Ohio.

MBS was formed in 1934 and became a coast-to-coast network in 1936. It has now nearly 500 affiliated stations, all independently owned and operated. 3M acquired the network in 1960.

Film producers merge

Canawest Film Productions Ltd., a division of KVOS-TV (B.C.) Ltd., who say they are the largest film production company in Western Canada, have merged with Master Films (Alberta) Ltd., of Calgary.

Announcement of the merger was made last month by Dave Mintz, president of KVOS-TV and Canawest.

Mintz said the new company will be called Canawest-Master Films Limited and will operate studios in Calgary and Vancouver with increased facilities, equipment and personnel. He said production of TV commercials, animation, film strips and documentaries will be expanded.

Mintz said Canawest was formed in 1958 and Master had been in operation since 1955. He said current production includes a series of 26 half-hour TV shows titled *If These Walls Could Speak*, starring Vincent Price and a number of industrial and documentary films, including an Alberta Centennial Film called *West To The Mountains*, starring Burl Ives.

Gater heads Sterling Products

Ernest T. Gater has been named president of Sterling Products Division, a newly formed division of Sterling Drug Limited, Aurora, Ontario, for the marketing of the company's line of advertised proprietary products which include Aspirin; Ozonol; Phillips' Milk of Magnesia and Tooth Paste; Andrews Effervescent Salt; Castoria, among others.

Gater joined Sterling in 1942 and became advertising manager in 1945. He has been a vice-president in proprietary sales and advertising since 1957.

He is a permanent member of the Advisory Committee of the Association of Canadian Advertisers (ACA) and a member of the Canadian Broadcast Executives Society (CBES).

Torobin gets Maidenform

Torobin Advertising Ltd., Montreal will handle advertising for Maidenform foundation garments in Canada, effective immediately.

The agency says it is working on schedules for a major media campaign and will rely heavily on television and print, both in English and French.

Torobin says the media plan will include point of purchase material, catalogues, displays, banners, cooperative advertising packages and other merchandising aids.

Maidenform says its international brands have been available in Canada for some years, but new production facilities are being geared for increased volume.

They say the advertising themes will follow closely those created by the parent company in New York to tie in with strong overflow coverage of many Canadian markets.

B. J. Cossman, production manager for Torobin, told *The Broadcaster* spot times in major TV markets are currently being scheduled, as well as space in national magazines. He said in both media the new Maidenform *Concertina* girdle and *Tric-o-lastic* bra will be featured, in English and French markets.

"Many media representatives have been contacted by us, and vice-versa, and we are now in a study period. While all details are not established, it is definite that media will be TV and magazines," Cossman said.

French TV on CBC Toronto

CBLT-TV Toronto is broadcasting French language programs on Sunday mornings during the summer months as an experiment, which if successful may be continued into the fall.

Bill Weston, manager of the CBC station, while admitting he was a Francophile, said he was introducing the programs strictly on their entertainment value.

"It was my own idea," he said.

He said the station is broadcasting in French from 9:45 am to 1:00 pm and the schedule includes a 15 minute show on the French language and then three hours of music that "could be enjoyed by viewers even if they don't speak French."

"Programs being replaced include a Sunday School broadcast, a lecture series, a show-music program, a quiz and game show and cartoons," Weston said.

ANNOUNCEMENT



DAVID HARRISON

Bobb Chaney, Vice-President and Managing Director of Young & Rubicam, Ltd., has announced the appointment of David Harrison to the position of Media Director. Mr. Harrison has previously worked in a supervisory capacity on media planning for the agency's major clients, and most recently was the Associate Director of Media and Programming. He will continue his responsibilities in the television programming area as part of his new function.

N.J. PAPPAS AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS

STATION BUILDING DESIGN AND SUPERVISION
NOISE CONTROL POWER DISTRIBUTION
ACOUSTICS, SYSTEMS DESIGN ETV SYSTEMS
RESEARCH D.O.T. AND B.B.G. SUBMISSIONS

5253 DECARIE BLVD.
514-488-9581

MONTREAL 29, QUE.
CABLE: PAPPACO

Stations may contract with U.S. nets but affiliation ban stands

The Board of Broadcast Governors says Canadian radio station licensees may make contracts with United States networks, but the ban on affiliation with non-Canadian networks remains in force.

In a public announcement last month, the BBG drew attention to Section 15 of the Radio AM Broadcasting Regulations regarding affiliations and gave its interpretation of them.

Section 15 (4) states: "No station shall (a) enter into an affiliation agreement with more than one network operator or with a non-Canadian network operator; (b) represent itself as part of a network unless it has an affiliation agreement with a network operator; or (c) represent itself as part of a network except during reserved time."

Interpreting paragraph (4), the BBG says: "Nothing in this subsection shall be construed as to prohibit a station from broadcasting programs supplied by any person in broadcast time other than reserved time." (The Board defines "reserved time" as time set aside for programs to be broadcast in a

manner determined by a person other than the licensee of the station).

Under subsection (19), the BBG requires a licensee to submit reports within 30 days at the end of each month on all segments of radio time of five or more minutes in length delivered to the station by a network under contract. The Board says it is aware the principal purpose of existing contracts with networks is for the supply of news service.

The BBG says it is clear from subsection (4) that no licensee

can represent itself as part of a U.S. network, or operating as part of a U.S. network.

"No station can announce or in any other way represent itself as, for example, CABC an XYZ network station or CABC an XYZ station," the announcement said.

The BBG says it has no intention of limiting the sources of news and information available to Canadian radio stations, and use of such material taped and delayed for later newscasts, but it requires a copy of all contracts entered into by licensees with U.S. networks or their agents.

Commenting on subsection (10) which covers this matter, the Board says: "Where, in the opinion of the Board, a licensee is operating his station as part of a network without having filed an affiliation agreement with the Board, the Board may require him to show cause at a public hearing why he should not either file an affiliation agreement or modify his operations."

The BBG concludes its announcement by stating all contracts between licensees and networks will be approved by the Board year by year.

BBG adds nineteen applications to September 13 hearings in Winnipeg

Applications for five new AM radio stations and three new FM radio stations are included in a list of 19 more submissions to be heard by the Board of Broadcast Governors, at public hearings in Winnipeg, commencing September 13. These are in addition to twelve applications already announced (Broadcaster, August 4). The hearings will

take place in the auditorium of the Norway Building, York and Kennedy Sts., Winnipeg.

Applications for the following will be heard:—

New AM Radio Stations.

- Sherbrooke, PQ., by Jean Nadon for a company to be incorporated, on 1510 Kcs, 10,000 watts, DA-2.
- St. John's, Nfld., by Broadcasting Communications Limited, on 980 Kcs., 500 watts, omnidirectional.
- Corner Brook, Nfld., by Colonial Broadcasting System Ltd., on 790 Kcs., 10,000 watts, DA-1 with studios at Corner Brook and Grand Falls, Nfld.
- St. Eleuthere, PQ., by CHGB Limitee, on 1450 Kcs., 250 watts, omnidirectional, with studios at CHGB, La Pocatiere, PQ.
- St. Basile de Portneuf, PQ., by CJLR Inc., on 1590 Kcs., 250 watts, omnidirectional, with studios at CJLR Quebec PQ.,

New FM Stations

- Windsor, Ont., by Radio Windsor Canadian Limited, on 88.7 Mcs., 10,000 watts ERP, omnidirectional, with horizontal and vertical polarization, EHAAT 276 ft.
- North Bay, Ont., by Eford Bruce McLeod for a company to be incorporated, on 93.7 Mcs. 5860 watts ERP, EHAAT 225.5 ft.
- Laval, PQ., by Roland Soucier for a company to be incorporated, on 105.7 Mcs 100,000 watts ERP, omnidirectional, EHAAT 398 ft.

Low Power Relays

- Parry Sound, Ont., by Ralph Snelgrove Television Limited for authority to replace existing low power (5 watts) television rebroadcasting station CKVR-TV-1, with a rebroadcasting station of 151 watts video and 75 watts audio ERP, on Channel 11, omnidirectional, EHAAT 74 ft.

- Val D'Or, PQ., by the CBC, new English language low power relay transmitter on 570 Kcs., 40 watts.
- Coleman, Alta., by the CBC, to increase power of low power relay transmitter to 40 watts.

Miscellaneous Applications

- Hamilton, Ont., by CHIQ Limited, to change studio location to 140 King Street East, Hamilton.
- Corner Brook, Nfld., by the CBC, to increase ERP and change antenna site of CBYT-TV, from 197 watts video and 98.5 watts audio ERP, omnidirectional, EHAAT minus 476 ft., on Channel 5, to 10,600 watts video and 2120 watts audio ERP, directional, EHAAT 490 ft., on Channel 5.
- Vancouver BC., by CKWX Radio Limited, for authority to transfer all the common shares of capital stock in the company to Selkirk Holdings Limited.
- Hamilton, Ont., by Wentworth Broadcasting Company Limited, to increase power of CKOC from 5000 watts to 10,000 watts, on 1150 Kcs., DA-2.
- Brandon, Man. by Western Manitoba Broadcasters Ltd., to increase ERP of CKX-FM, from 29,000 watts ERP and EHAAT 396 ft., to 58,000 watts ERP, and EHAAT 408 ft., on 96.1 Mcs.
- Stephenville, Nfld., by the CBC, authority to increase the ERP of CFSN-TV, change antenna site and rebroadcast programs of CBYT-TV Corner Brook, Nfld., from 294 watts video and 147 watts audio ERP, omnidirectional, EHAAT minus 23.78 ft., to 11,600 watts video and 2320 watts audio ERP, directional, EHAAT 1231 ft., on Channel 8.
- Edmonton, Alta., by Radio Station CHQT Ltd., to establish and operate a standby transmitter at studio of CHQT, on assigned frequency of 1110 Kcs.
- Vancouver, BC., by Radio C-FUN Ltd. to increase power of C-FUN and change antenna site from 10,000 watts, DA-N, to 50,000 watts, DA-2 on 1410 Kcs.

It is understandable that our Chamber of Commerce and the other boosters of Saskatoon use all the most extravagant adjectives to describe our boom. After all, moving up from absolutely nowhere to "Potash Capital of the World" in just a few years is exciting. And the wheat boom we are now enjoying is the realization of our first dream.

But we won't let anybody change the city's name to 'Saskaboom'. That could blight the berry crop!



radio saskatoon*

*The most listened-to station in Saskatoon and for hundreds of miles around. See any BBM of the past few years.

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS  SHOWS

TORONTO
433 Jarvis St.

WINNIPEG
171 McDermott

B

Time out for work at industry conventions

CANADIAN BROADCASTER

Editor and Publisher
RICHARD G. LEWIS

Editorial Dept.
FRASER FAIRLIE

Art Editor
GREY HARKLEY

Secretary-Treasurer and
Circulation Manager
T. G. BALLANTYNE

Traffic Manager
BRIAN MacDOUGALL

Composition
JOHN WEBER

Make-up
JEAN ZOLNIEROWICZ

CORRESPONDENTS

Ottawa
SAM G. ROSS

Winnipeg
DON MacFARLANE

Vancouver
DORWIN BAIRD

New York
LAURETTE KITCHEN

London
WALTER A. WATKINS

Published twice monthly by
R. G. LEWIS & COMPANY, LTD.
17 Queen St., E., Suite 128, Toronto

25¢ per copy
(Directory Issues, \$1.00)
\$5.00 per year
\$10.00 for three years

Authorized as second class mail
by the Post Office Department,
Ottawa, and for payment of
postage in cash.



Typography and Make-up by
Canadian Broadcaster

With autumn upon us, the advertising industry is moving into the year's final batch of conventions, which brings to an abrupt end the traditional period of — if we may mix our metaphors a trifle — summer hibernation.

Coming in rapid succession are: The Atlantic Association of Broadcasters convention at Charlottetown, September 18-20; the meeting of the Institute of Canadian Advertising in Toronto, September 23-4; the RTNDA (News Directors) conference in Chicago, September 28 — October 1; the gathering of the Central Canada Broadcasters Association in Toronto, October 16-18; the meeting of the French Broadcasters' Association (ACRTF) in Toronto, November 7-9; and finally the Broadcast Promotion Association meeting in St. Louis, Mo., November 13-16.

Unless they happen to be with a trade paper or a trade association, few if any of our readers will see a reason to attend all or many of these functions. For many, the entertainment in various guises which punctuates the business sessions, convivial reunions with old friends and all the social go-go which makes conventions hum, will be all the incentive needed to bring them out in droves.

This is as it should be. There is no one with whom we have more in common than people in our own line of business — competitors even — and these annual shindigs provide a useful as well as helpful setting. But there is more to conventions than this sort of raz-ma-taz.

In advertising, especially broadcasting, there is a perpetual threat of an increasing amount of intrusion and interference by government. This takes the form of direct competition, such as the CBC playing a major role in the advertising field; outmoded and impractical regulations — to mention a couple.

These situations are sparked mainly by ignorant critics who represent an infinitesimal minority of Canadians in terms of numbers, but an extremely menacing majority when measured by the noise they make.

Government, more sensitive to the volume than the numbers, fans these sparks into roaring flame, and, forever mindful of the influence these few people can wield where the votes come from, works to placate them at all costs.

The tragic side of this whole situation is that business, which outnumbers its carping critics

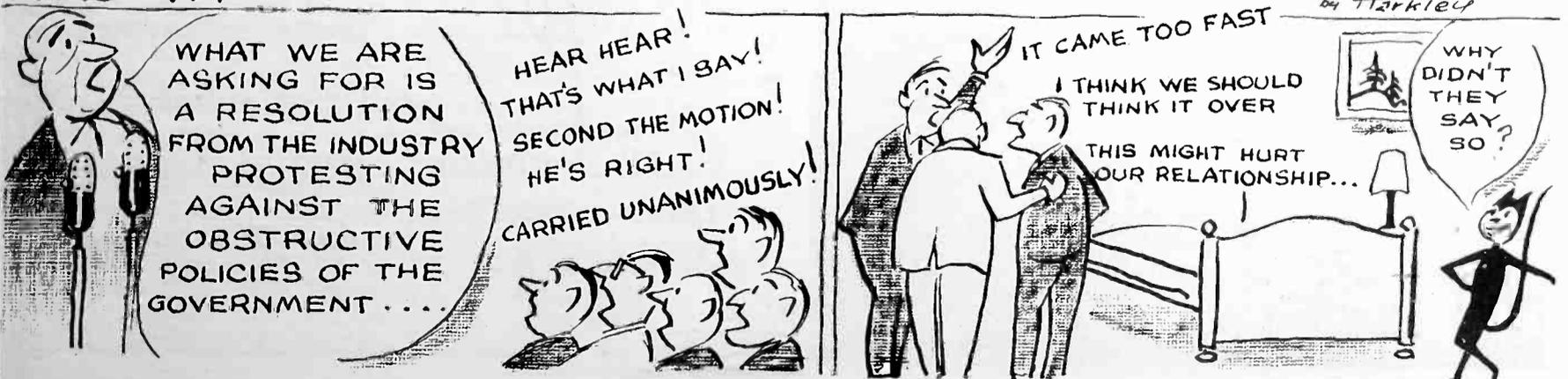
many fold, but hesitates to pile the coals higher on the fire, has, through the years, failed consistently to present its side of its own story so that governments have the carpings of these critics ringing in their ears, and there is no counter-carp to gainsay them.

One way an industry can express its collective views to the world at large and the government in particular is by means of resolutions presented to and acted upon at its conventions, conferences and other gatherings. This has, for many years, been the procedure adopted by the broadcasters, and implemented with able committee work on the part of its members. Such organizations as the Canadian Association of Broadcasters have been able to spear-head campaigns to right some of the wrongs government considers perpetrating on enterprise. One example of the success of this method is to be seen in the present government's White Paper on Broadcasting which, notwithstanding certain shortcomings, did in very fact present a report and recommendation which was more favorable to the private broadcasters than has ever appeared before.

What is lacking in this respect is genuine co-operation between the members of the industry and the industry association. This co-operation should consist of far more than casting an "aye" vote when the resolution is presented. Every member with views for or against the problem under discussion (and what member hasn't?) has an absolute obligation to state these views during the meeting if only to demonstrate the degree to which the voice of the industry, as reflected in the resolution, is a unanimous one.

From time immemorial, or at least for the 24 years we have been publishing this paper, official reaction to broadcasting problems has been "Why don't they tell us what they want"? This situation has improved immeasurably — again as exemplified by the "White Paper" — but there are still wrongs to be righted. In the case of the CAB, the industry is fortunate indeed to have men like President Jean Pouliot and his executive-vice president, Jim Allard, at the helm, steering the ship. But what has to be recognized on the floor of a convention and everywhere, is that these men are not bell wethers with the flock bleating after them unthinkingly wherever they go, but that they are leaders, elected and appointed by *them*, for the purpose of translating *their* wishes into action.

RADIO RBX



Turns heat on \$17 million market for summer television

Total station membership in the Television Bureau of Advertising has now risen to 48, with the signing of CJCB-TV Sydney, N.S.

Dave G. Brydson, TvB director of sales, says 66.6 per cent of the 72 public and private television stations in Canada now belong to the TvB.

"We are quite proud, of course, that TvB has attained this strength in the industry, and we hope modestly that it reflects the sound job TvB is doing for member stations, advertisers and agencies," Brydson said.

Total membership in TvB, including network stations, reps and film houses now stands at 59.

Brydson said he and Ed Lawless, TvB executive vice-president, had just completed a tour of three Western provinces, Manitoba, Alberta and BC, and had presented new facts about TV's power and sales influence to more than 400 businessmen.

Lawless said they gave their 90-minute presentation, *The Communications Revolution*, backed with slides and filmed commercials, to agency executives and regional

and national advertisers in Winnipeg, at a session sponsored by CBWT, CJAY-TV and Stovin-Byles Limited.

They gave the same presentation in Calgary at a large advertising gathering hosted by CFCN-TV, and later in Vancouver presented their *MasselecTVity* analysis on the scope of TV advertising to BC members of TvB.

Quoting from their presentation, Lawless said TV can reach greater numbers of people in any group more economically than any other medium.

He noted a trend has emerged showing considerably greater use of TV for summer selling, both in Canada and the US.

"Advertisers bought \$17,000,000 worth of summer-TV in Canada last year, and this reflected a 27.2 per cent rise over the July, August and

September figures of the year before," Lawless said.

He said combined spot and network sales in the US for the same period were up 12.2 per cent.

"Quite naturally, the big buyers of summer-TV were the manufacturers of insecticides, air conditioners, fruit juices, ice cream, deodorants, motorcycles and bicycles, hot-dog mustard, tea and soft drinks," he said.

Two less obvious sponsors who spent over 40 per cent of their annual budgets in summer-TV last year were the underwear and sleeper industries and communications and public utilities services.

On their return to Toronto, Brydson and Lawless said that television in the west had shown a marked increase over the past year.

House Broadcasting Committee

Liberal MP blasts "Hot Line" announcers

Radio announcers on "Hot Line" programs were criticized last month at a meeting of the Commons

Broadcasting Committee, by Ron Basford, a Liberal MP from Vancouver-Burrard.

"The hot line announcers are always shooting off their mouths without having the faintest idea what is going on in Ottawa. Every day it's talk, talk, talk, but damn few ever read Hansard," said Basford.

He asked Roger Duhamel, the Queen's Printer, whether radio stations might be supplied with free copies of Hansard, reporting the daily proceedings of the House of Commons, such as is done with daily newspapers and selected weeklies.

Another Member, Robert Prittie, NDP Burnaby-Richmond, said the copies would probably arrive a week late.

"Better late than misinformed," Basford said.

Commercial Hit

Abbey Tavern Singers'

Carling Commercial

sells 21,000 discs

on Arc label

Arc Records of Toronto seems to have made the deal of the year in acquiring exclusive rights to an Irish Republican Army song, featured in a current TV commercial for Carling Black Label Beer.

The song, sung and played by the Abbey Tavern Singers in Dublin is called *Off to Dublin in the Green* (also - The Merry Ploughboy), and has sold 21,000 copies in the first 12 days of national release in Canada.

Ken Warriner, promotion manager for Arc Records, says his company approached Carling recently, and secured exclusive rights to the commercial's sound track, for release as a popular selection on a 45 rpm. disc. A second song, called *The Gallant Forty-Two* (42nd regiment), an old Orange-Protestant melody, is featured on another commercial Carling will release this month. This tune is on the flip side of the disc released by Arc, and is also played and sung by the Abbey Tavern Singers.

The Dublin commercial is one of a series of three currently on TV. The other two locations filmed by Reuland Productions, for Carling commercials were Rome and the Canary Islands. General theme of the commercials is "all over the world Black Label is the beer that has made Canada famous".

F. H. Hayhurst Company Ltd., handles the advertising account for Carling, and Graham Lawrance is account supervisor. George Mulholland, president of Reuland Productions, was executive producer. He used a London-based camera crew for the Dublin location shooting.

The Largest Audience of any Western Canadian Television Station

CFRN-TV EDMONTON ALBERTA

Representatives:
RADIO-TELEVISION REPRESENTATIVES LTD.



Our listeners live in "La Belle Province", but they speak English.

CKTS Sherbrooke Eastern Townships Radio

Don't forget them when you budget!

Home Office - 221 Dufferin Sherbrooke

Broadcasters train students from emerging countries

Over the past four years, the Canadian Association of Broadcasters has co-operated with its member stations in providing summer "in station" training for 21 students from emerging nations, studying in Canada under the Colombo Plan, External Aid and Commonwealth Technical Assistance Programs. This figure is expected to more than double next year.

The CAB estimates the co-operation of about 135 Canadian radio and TV stations will be needed to accommodate the ever-growing numbers of foreign students seeking broadcasting and technical experience in Canada. In 1967, about 15 of the students will be from the three-year course in Radio and Television Arts at the Ryerson Polytechnical Institute, Toronto, and the remainder will be from a new one-year special production course, beginning at Ryerson this October. All the students will spend three summer months on the job at English language stations of the CAB and CBC.

The External Aid Department of the Federal Government first asked the CAB to place a foreign student in 1963. His name was Philip Chee, a 26 year old Ryerson student from Jesselton, North Borneo. He spent the summer at the first five stations offering assistance, CHML and CKOC Hamilton, Ont.; CFRS Simcoe, Ont.; CFPL London, Ont.; and CHBC-TV Kelowna, BC.

Before returning to Borneo, Chee wrote the CAB: "The Canadian system of broadcasting, as you're undoubtedly aware, has won great admiration from many countries overseas, particularly from its many sister countries in the Commonwealth. I gratefully acknowledge the knowledge that has been so generously imparted to me"

In 1964, the External Aid Office requested placement for Noel G. Gayle of Jamaica, and from a large number of offers, the CAB chose CHML Hamilton, CJBQ Belleville, and CHWO Oakville for his summer semester.

Also in 1964, training was provided at the CAB office in Toronto for Miss June Yew of North Borneo.

Last year, the CAB was asked to provide 72 weeks of "in-station" training for six students. In three months, most visited three stations, although some stayed all summer at one station. Those participating in the plan in 1965 were: CHAB Moose Jaw, CHQR Calgary, CKNW New Westminster, CFTO-TV Toronto, CHLO St. Thomas, CFRS Simcoe, CFBC Saint John, CJGX Yorkton, CFRN Edmonton, CJVI Victoria, CJOH-TV Ottawa, CHWO Oakville,

and the CBC in Toronto and Winnipeg.

Organizer and key figure in the training operation for the CAB is Fred Pemberton of the Ottawa office. Pemberton handles all relations between the government agencies, the stations, and the students, in addition to his regular job as CAB director of research and records.

More Students - More Stations

Pemberton told *The Broadcaster* "The rapid advances in the field of electronics in the last 40 years have been so startling that it is not surprising those who helped to found the Canadian system of broadcasting should be turned to by less fortunate countries and asked to nurture their expansion."

He said this year twelve Ryerson students and about four from other technical institutions are enrolled in the CAB program. Stations taking part in 1966 are: CJAV Port Alberni, CFMB Montreal, CKLC Kingston, CKPM Ottawa, CFPL London, CHLO St. Thomas, CJSP Leamington, CKCW-TV Moncton, CKWS-TV Kingston, CHEX-TV Peterborough, CJVI Victoria, CKNW New Westminster, CHWO Oakville, CHRC Quebec, CJAD Montreal, CJBQ Belleville, CKOY Ottawa, CFBC Saint John, CJAY-TV Winnipeg; CHAN-TV Vancouver, CFJR Brockville, CKGM Montreal, CKCH Hull, CKRN Rouyn, CHUM Toronto, CJON-TV St. John's, CFRN-TV Edmonton, and CFCN-TV Calgary.

The 1966 Ryerson trainees come from Jamaica, Cameroun, Sabah, St. Vincent, and Uganda. Another student from Uganda, Yona Hamala, is taking technical training at the New Brunswick Institute of Technology, and is spending the summer at CJOH-TV Ottawa. Hamala said three languages are used on the air in Uganda; Luo, Luganda and English. He said the main problem in his country was finding announcers, as there were 13 dialects in his mother tongue.

All aspects of broadcasting

Pemberton said technical students in the new one-year course will be sent to stations in Ottawa, Moncton, Edmonton and St. John's. He said the three-year students study, at the practical level, all aspects of programming, production, news, operations and management. Many of the



Zulf Khalfan, from Northern Uganda, spent July at the studios of CKNW New Westminster, BC. The 24 year old Ryerson student also visited CJVI Victoria in June and CHWO Oakville in August. Here he examines the CKNW news operation with Assistant Manager Hal Davis (right). Khalfan plans to join Radio Uganda at the supervisory level on his return to Kampala. He won his trip through an essay-type exam outlining his aims in life.

students are interviewed about their home countries on the stations. Pemberton said he interviews the students at Ryerson, before and after posting.

Earlier this year, a course was arranged in commercial broadcast management for Noah Ernest Kamau, commercial manager designate for *Voice of Kenya* radio and TV network. Response was so encouraging from CAB member stations that, on March 1, the Director General of External Aid wired the High Commissioner for Canada in Dar Es Salaam that a concentrated six-month program could be made available to Mr. Kamau.

The CAB made out the following itinerary for the Kenya broadcaster; June 1-17, CFRA Ottawa; June 20-July 22, CFRB Toronto; July 25-29, BBM, TvB, RSB, Toronto; August 1-12, CHML Hamilton; August 15-September 2, CFPL-TV London; September 6-23, CKY, CJAY-TV Winnipeg; September 26-October 7, CKOM Saskatoon, plus other stations; October 10-21, CFRN Radio and TV, Edmonton; October 24-November 4, CFCN Radio and TV, Calgary; November 7-18 CKWX Vancouver; November 21-30, CFTO-TV Toronto.

North American salesmanship

In sending Mr. Kamau to Canada, the Kenya Ministry of Economic Planning and Development said: "What we are looking for is a course which will include some of the experience in the high-powered salesmanship which is a feature of most North American private broadcasting companies. It will help us still further if these companies engage in the production both of radio and television programs."

With the ever increasing numbers

of stations and students, Pemberton said the CAB is being swamped with photographs, testimonials, and souvenirs from foreign countries which he hopes to exhibit at the CAB Toronto convention in 1967.

One of those attending who may be most interested in the collection is Dr. Andrew Stewart, chairman of the Board of Broadcast Governors. Dr. Stewart is also chairman of the directors of the Canadian Services for Overseas Students and Trainees.



A
FORWARD-
THINKING
SALES
ORGANIZATION

Well organized
to provide

**IMAGINATIVE
IDEAS**

**AUDIENCE
RESEARCH**

and other helpful
information about
efficient use
of radio

RADIO SALES BUREAU

321 Bloor St. E., Toronto 5

Phone 924-5701

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS *the* SHOWS

TORONTO
433 Jarvis St.

WINNIPEG
171 McDermott

Happy 39th Birthday



Eastern hospitality was in evidence at the All-Canada Radio & TV offices in Toronto, June 23, as radio executives helped Dennis Barkman, vice-president and commercial manager of Fraser Valley Radio, celebrate the 39th birthday of station CHWK Chilliwack, B.C.

Barkman was on an eastern tour to Toronto and Montreal, making a presentation to the agencies based on a new BBM Reach/Frequency study entitled, "You can't reach the Valley from Vancouver".

He also provided new information to prospective clients on the development of Chilliwack as a convention city and handed out BC Centennial medals.

Helping Barkman at the big blowout in the photo are: (back row) Nort Parry, John Gorman, Al Butler, Bob Alexander, Terry Strain, Ken Baker and Ross McCreath. In the front row are: John James, Barkman and All-Canada President Stu Mackay.

In his presentation Barkman said, "The addition of Fraser Valley Radio to a Vancouver buy is probably the most economical means of reaching new potential consumers in the overall Vancouver market. A very small increase in the Vancouver budget will effect a substantial increase in the total reach of the Vancouver buy."

He noted the Fraser Valley was a significant and self-sufficient market with Chilliwack the distribution hub of a prosperous, productive part of Southern British Columbia.

Young Men's Ad Club

Advertising lacks basic education

The new president of the Young Men's Advertising and Sales Club of Toronto thinks far too many advertising agency creative people live in their own "little button-down world of self-concern".

"The complete lack of basic advertising education available to aspiring creative people, particularly copywriters, is a stupid waste of talent," McLauchlan said.

He said a youngster can't get involved in a C.A.A.A. (I.C.A.) course unless he works for an agency, and he can't get into an agency without some sort of advertising background.

"The end result is that department stores and mail-order houses pay a phenomenal price in staff turnover because senior agency creative people won't accept the responsibility of training their own successors through organizations such as the Copy Directors Club," he said.

McLauchlan is a copy group head at Foster Advertising. Other officers elected at the annual meeting were: Robert Parker, executive vice-president; Barrie J. Watts, secretary; John F. Sherk, treasurer; James Vincent and John Lescard, vice-presidents. The following were elected directors: Craig H. Budreo, George G. Button, Charles A. LeMay, Fred Rice, John Nesbitt and Walter H. Thompson.



Calvin McLauchlan was speaking at an election night meeting of the club last month and said he was re-affirming the aims of the YMASC as being educational, first and foremost.

41,000 color sets

The Electronic Industries Association of Canada reports there are now over 41,000 color television sets in this country. This is the first time the Association, which includes Canadian TV set manufacturers, has released details on the color set population here.

EIA says in 1965 about 12,000 color sets were sold in Canada, including both made-in-Canada models and sales by import distributors as well.

The report states another 19,000 sets were sold in the first six months of this year, by Canadian manufacturers and importers.

TV industry economists forecast total color set sales for the next six months will be between 31,000 and 46,000 units, or as many as 65,000 sales this year.

The Association notes there are 4,580,000 TV households owning one or more black-and-white sets in Canada now, and predicts 1,330,000 color TV sets will be installed in Canadian homes by the end of 1970.

BN Award at CCBA

Broadcast News Limited will again present an award at the Central Canada Broadcasters' Association Convention, to be held at the Inn on the Park, Toronto, October 16-18. BN Manager Charlie Edwards will make the presentation.

The Award, in the form of a plaque, will go to the TV station in Ontario or Quebec (English) which in the opinion of the judges, displays thoroughness and enterprise in reporting a significant community problem or issue. Judges will be appointed by the Radio and Television News Directors Association of Canada under the chairmanship of President Ron Laidlaw, CFPL-TV London, Ont.

All film or videotape entries should be sent to Laidlaw, and cover events for the year ending September 1, 1966. Deadline for entries is October 1.

This is the fifth annual presentation, which alternates between radio and television stations each year. Last year, the winner was CKLB Radio, Oshawa, Ont.

GOOD IMPRESSIONS in PRINT

- Printed Promotions
- Mailing Pieces
- Brochures, etc. etc

Print Division

CANADIAN BROADCASTER

217 Bay Street,

Toronto 1, Ontario

CKX RADIO LEADS!

24 ^{OUT} OF 24 Half Hours

6:00 A.M. TO 6:00 P.M.

To Reach
158,800 Western Manitobans

You Need

CKX - BRANDON

CENSUS DIV. 3-4-7-8-10-11-13 BBM NOV 1965

HOYLES, NIBLOCK AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS AND ATTORNEYS

AM · FM · TV

CATV · ETV

298 ELGIN STREET, OTTAWA 4, ONTARIO

TELEPHONE 613-237-1038

1234 MARINE DRIVE, NORTH VANCOUVER, B.C.

TELEPHONE 604-985-3136

New Awards

For contributions to Canadian music

Moffat Broadcasting Ltd. (CKLG Vancouver, CKXL Calgary, CKY Winnipeg) has announced the establishment of four awards for outstanding contributions to Canadian music.

To be called the Lloyd E. Moffat Memorial Awards, after their late president, and instituted in honor of Centennial Year, the trophies will be presented in four categories. They are: for the best beat record (rock and roll), the best middle-of-the-road record, the best folk or country record, and the record, regardless of category, which best demonstrates Canadian talent and originality.

In order to qualify, a record must feature all-Canadian talent, (including vocalists and instrumentalists) and must be produced in Canada between January 1, 1966 and June 30, 1967. It is desirable, but not absolutely necessary that lyrics and music be written by Canadians.

Selections will be judged in each category by the public, who will be asked to vote after hearing the records on Moffat stations. The record receiving the greatest number of public votes in each category will be the winner.

Financial

CKNW - CJOB go public

Western Broadcasting Company Ltd., a newly incorporated public company under the laws of British Columbia, is offering shares for public subscription through Wood Gundy Securities Limited.

WBC was incorporated last November and received approval by the Board of Broadcast Governors in February. Its principal assets are all of the outstanding shares of CKNW radio, New Westminster, and CJOB (AM and FM) Winnipeg. The company also owns a 15 per cent interest in CHAN-TV Vancouver and CHEK-TV Victoria.

WBC President Frank A. Griffiths said the primary reason for the amalgamation of interests was to provide an opportunity for participation in common ownership by the staffs of CKNW and CJOB, who were being offered share opportunities.

"The success of CKNW and CJOB can be attributed to the continuity of capable management and staff, and this is our way of letting employees share in that success," Griffiths said.

Other officers of WBC are William Hughes, executive vice-president; Walter Owen, vice-president; Mel Cooper, vice-president sales, and Rory MacLennan, vice-president and Winnipeg manager.

Public Service

Station supports newspaper's fund

Radio station CHIN Toronto devoted an entire day's public-service air time to support *The Toronto Daily Star's* Fresh Air Fund, July 22.

The Star works with 36 welfare agencies to take needy children off the hot summer streets and send them to holiday camps.

CHIN pre-recorded spot announcements with numerous *Star* writers and personalities, including Lotta Dempsey, Sidney Katz, Ron Haggart, Gary Lautens and Milt Dunnell, and aired the messages over 75 times during the sunrise-to-sunset broadcasting day. Over and above this, there were numerous promos for the Fresh Air Fund aired live by the station's announcers.

Gord Kennedy, who handles promotion of the Fund for *The Star* said: "It was truly an all-out community effort by Toronto's newest radio station and it met with great response and success."

SMPTE meets

October 2-7

in Los Angeles

The 50th anniversary conference of the Society of Motion Picture and Television Engineers will be held at the Ambassador Hotel in Los Angeles, October 2-7.

SMPTE says the event will be celebrated with the 100th semi-annual Technical Conference and Equipment Exhibit, and that Los Angeles has been the site of 21 of the 50 annual events, the last of which was held in April, 1965.

Program Chairman LeRoy Dearing said papers will be presented on education, history, lab practices, photography and allied sciences, sound, studio practices, television, theatre presentation and projection, instrumentation, high-speed photography and aero-space cinematography. Although the conference is still several months off, 35 papers have already been received, and exhibit space is almost sold out, he said.

SMPTE is a professional engineering and scientific society serving the film, TV and photographic industries. Founded in 1916, it has a world-wide membership of 6000, mostly in Canada and the U. S.

Twentieth year for CKNW's Orphans' Picnic



For the 20th consecutive year, an Orphans' Annual Picnic was sponsored by CKNW Radio, New Westminster, B C, and this year 1500 orphaned, handicapped and underprivileged children were taken in 28 busses for a full day of enjoyment at the Pacific National Exhibition, June 1.

The entire amusement park was closed to the public and all the rides turned over to the children. 75 youngsters in wheel chairs received Panda bear toys from the management and a carload of hot dogs, ice cream, doughnuts and milk went down the hatch.

Organizations such as the B C Shetland Pony Breeders' Association co-operated with CKNW and provided 15 ponies and carts, and the St. John Ambulance Corps were in attendance to render first aid.

The CKNW mobile studio was on location at the Playland Park and Jack Cullen did a series of

live broadcasts getting the reactions of the youngsters, even on the roller coaster.

CKNW reports many organizations helped raise over \$50,000 for the Orphans' Fund since last September. Listeners contributed \$18,000; *Colfiesta* parties raised over \$4000; *Nights Out*, in co-operation with various hotels added another \$6000, and other groups that raised funds included the Junior Chamber of Commerce (bingo), the Bartenders' Union and a tag day committee.

Fund administrator Glen Garvin said he received many messages of thanks from the organizations involved including the Cerebral Palsy Association, the Loyal Protestant Home for Children, the Sunny Hill Hospital for Children and St. Euphrasia's School. Many other messages were laboriously handwritten by the youngsters themselves.

NE plans \$10,000 plant

A building in excess of 500,000 square feet is planned for the site of a new warehousing and manufacturing operation, by Northern Electric Company Ltd., in Montreal North.

The company says it has purchased a 50 acre tract of land between Perras and Duplessis Boulevards, and expects to provide employment for 800 people next year, and for 2000 people within ten years.

Northern Electric estimates the cost of the project at \$10,000,000

and says some of the most modern techniques for material handling, manufacturing and repairing will be used in Canada for the first time.



Telephone
Answering
Service

Answers your phone whenever you are away from your office or residence.

Phone for Booklet in

Toronto
924-4471

Montreal
UN 6-6921

CJOE LONDON

9 towers, 10 kw., 1290 kcs. chases

Geleco Electronics Ltd.

Antenna Tuning & Phasing Equipment

For information call:

Geleco Electronics Ltd.

61 Curlew Drive
Don Mills, Ontario
416-444-5991

Wants all CATV under BBG rule

Restrictive tax measures may have to be used to ease the impact of cable television systems (CATV) on regular broadcasting outlets, John Munro, parliamentary secretary to Citizenship Minister Marchand, told the Hamilton East Kiwanis Club last month.

He said the problem so far was the loss of advertising dollars to American outlets that otherwise might go to Canadian channels, and it could be handled the same way as Canadian advertising in US magazines, "through restrictive tax measures".

Munro said there was no way to deny the rights of Canadians to watch US channels, but the government should take steps to ensure Canadian ownership of the CATV firms that are having increased effect on broadcasting.

"Unfortunately control of the CATV systems is under the Department of Transport, not the Board of

Broadcast Governors, and while recent regulations call for Canadian ownership of new cable firms, they do not cover the expansion and operation of systems already in existence when the regulations were introduced", Munro said.

He felt CATVs should be under the direct control of the BBG, or a special board under the BBG, and said these systems could become the primary source of TV reception, especially in urban areas.

Referring to the networks, Munro said the CBC was stripped of many of its powers when the BBG was strengthened, and should be given first choice in televising national events, both in sports and politics, and be encouraged to develop Canadian talent.

"Let the Canadian appetite for US programs be filled by the privately-owned CTV network" he said.

However, he cautioned that CTV should not fall into US hands, or the hands of a small group of Canadians who would control policy.

"It must be ensured that CTV is a network, public in nature, even though privately-owned, and the best means of ensuring this is to see that it does not fall under the ownership of just a few individuals", the government spokesman said.

He felt the new five-year grants to the CBC would aid long term planning and help eliminate waste in certain departments.

CFPL-TV shoots promos at CBC reception



While the CBC was unveiling its television plans, programs and personalities for the coming season at a press reception in Studio 1, early this month, CFPL-TV had "something to sing about" of its own, across the street from the Jarvis Street Toronto headquarters of the corporation

CFPL-TV, the London Ontario affiliate, rented rooms at the Four Seasons Motel, and converted one of them into a studio complete with lights, color camera and recording equipment for the production of personality station color promos, using

national CBC personalities attending the reception across the street.

The station logo was in evidence on the back wall of the set, and Promotion Manager Tom Daley lured numerous TV stars over to the motel to give personal plugs for upcoming series on the London channel.

Daley said CFPL-TV was the only affiliate filming promotions at the reception. He said his station was also the only Canadian outlet attending the CBS "Star Junket" last month in Chicago, where they recorded US performers seen on the London channel, such as Imogene Coca, Werner Klemperer and Bruce Gordon.

In Toronto, Daley and his crew recorded messages from such CBC personalities as Wayne and Shuster, Maggie Morris, John Vernon Elwy Yost, Gordon Pinsent, Norman Depoe and Larry Solway.

Say You Saw It

in

THE BROADCASTER

BUY A WELL REPRESENTED



STATION

Your Hardy man really represents the station you're buying, supplying the detailed, specific information you need. In turn, Hardy stations represent the kind of markets you want, wherever they are.



HARDY RADIO & TELEVISION

Toronto 363-9433
Montreal 861-5461

McCURDY APPOINTMENTS



DAVIS

Mr. Graham Fawcett, General Manager of McCURDY RADIO INDUSTRIES LIMITED, takes pleasure in announcing the appointment of PETER HESS and AL DAVIS to the Sales Department. Peter Hess has been with McCurdy Radio Industries Limited for the past four years and has spent two years in Systems Engineering and two years directly involved in sales. Al Davis recently joined this Company after spending eight years in various phases of the broadcasting industry.

MR. W. McFADDEN, formerly Sales Manager of McCurdy Radio Industries Limited, has been appointed Sales Manager of the U.S. Division of the Company and will transfer to that location effective 1 Oct. 66.



HESS

SMPTE

Two CBC men win fellowships

Harold Wright (CBC Ottawa) has won the annual SMPTE Journal Award for the most outstanding paper published in the journal of the Society of Motion Picture and Television Engineers. He is the only Canadian to win a major award at this year's Conference. In addition he was made a Fellow of the Society.

The awards will be presented in Los Angeles, October 3, at the SMPTE opening luncheon of the 100th semi-annual Technical Conference. John Hayes, of CBC, will also be made a Fellow of the Society.

The seven major awards and 24 Fellowships go to SMPTE members from England, Japan, Holland, Canada and the US.

**CITED
FOR
FIRE PREVENTION**



Smokey the Bear looks on as D. M. Dunlop, chairman of the Manitoba Forestry Association presents a citation to Ed McCrea, promotion manager of CKY Winnipeg.

The citation reads, "Presented to CKY for outstanding achievement in forest fire prevention in promoting public co-operation."

The presentation was made last month at the annual meeting of the MFA, held at the Conservation Training Area at Hadashville, Manitoba, 60 miles east of Winnipeg.

**10,000 MILE
ASSIGNMENT**



CBC broadcaster Bill McNeil is spending two months travelling by trailer across Canada with his family, interviewing people "who don't make headlines", for his weekday radio show, *Assignment*. On the 10,000 mile trip from Toronto to Vancouver, and back, McNeil is stopping at CBC regional offices to relay the taped interviews back to Toronto. Here, near Orillia, Ont., he chats with Gerry Weisenstein, an Australian cowboy who used to make his living rounding up kangaroos.

**SOCIAL CREDIT
CHARGES NEWS
IS CENSORED
BY THE CBC**

Social Credit leader Robert Thompson says that news is censored and slanted throughout the entire operation of the CBC, and the time has come when more responsibility and effective control must be demanded from the corporation, "which enjoys such immense powers of public influence for good or ill".

He told the annual convention of the Ontario Young Social Crediters, in St. Thomas last month, there is an urgent need to establish a clear policy for public broadcasting, and said the CBC should be given terms of reference agreed upon by Parliament.

"If we believe in democracy we must bring our publicly owned broadcasting corporation under effective control," Thompson said.

95 take 'Expo' series

Ninety-five English language radio stations have already picked up the new series of short programs produced by *Expo '67*, and titled *Passport to the World*.

The 65 programs have been available only one month, but Robert Black, co-ordinator of Radio/TV/Films for *Expo '67*, said many stations are using one 90 second item each day, with repeats on weekends. He said the programs are proving very popular and may be sponsored. Each minute-and-a-half episode covers a different aspect of the *World Exhibition*, such as individual pavilions, entertainment plans, or visitors' services.

Black said more programs may be produced in the series following current distribution of the first 65 episodes.

Public Service

Navy cites Victoria station



Two Victoria radio stations, CJVI and CFAF, recently received plaques from Royal Canadian Navy personnel, in appreciation of special news and sports broadcasts prepared by the stations and forwarded to ships of the Second Canadian Escort Squadron, based at Esquimalt, B C.

On the plaques were crests of the destroyer-escort *HMCS St. Croix* and the ocean-escorts *HMCS Stettler* and *Antigonish*.

The ceremonial presentation took place aboard the *St. Croix*, and in the photograph are (left to right): Cal Nicolson, CJVI newsman; Lieut. Commander Thomas

Irvine, RCN; Gordon Williamson, CJVI news director; Commander John Hertzberg, RCN; Art Kennard, CFAF program supervisor; Bob Arnold, CFAF chief announcer; Lieut. Commander J. Donald, RCN; and Commander R. J. Dickinson, RCN, squadron technical officer.

ANNOUNCEMENT

YOUNG & RUBICAM, LTD.



COLIN P. DAVIS

Bobb Chaney, Vice-President and Managing Director of Young & Rubicam, Ltd., has announced the appointment of Colin P. Davis to the position of Vice-President and Management Supervisor. During his six years with Young & Rubicam, Mr. Davis has managed the agency's media and programming operations and functioned as an Account Supervisor. In addition to his new position, he will maintain his responsibilities in the television program planning area.

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS *the* SHOWS

TORONTO 433 Jarvis St. WINNIPEG 171 McDermott

CKLB SERVING SOUTH-CENTRAL ONTARIO FROM OSHAWA

AN IMPORTANT MARKET

- ★ Already in Canada's highest income area, Oshawa's average weekly wage has increased to \$125.97
- ★ Surging wages mean more sales for your product
- ★ CKLB reaches this buying power 24 hours a day

"YOUR KL RADIO" MAN HAS ALL THE FACTS

CKLB-AM 1350 KC 10,000 Watts
CKLB-FM 93.5 MC 14,000 Watts

For Further Information Contact:
LORRIE POTTS & CO.
TORONTO 921-8951 MONTREAL 845-6448

CKLB OSHAWA

Selling Sincerity

"Gladhand" Charlie is the retailer's friend. In fact, he is the dealer's *only* friend.

At least that's the way Charlie sounds when he's calling on a customer. There's just one thing wrong with this pitch - nobody believes it.

Charlie is the type of salesman who tries to give every retailer what is termed a "snow job". His approach is something like this:

"Even though I get a salary and work for a big company, my destiny lies with you, Mr. Jones. I'm really working for you because you're more important to me than my firm."

When Charlie really gets wound up he'll swear that he would sell his company down the river anytime to protect and help his customers. He hints that he may be working for another outfit next year so why should he owe any allegiance to his present organization.

There are three major things wrong with this line, touching as it is.

First, such tactics are the sign of a weak salesman. The man who tries to get orders by sabotaging his own company is short on ability and loyalty and long on deception. If he possessed selling power he would have no need for con artist methods.



This is the twenty-seventh in a series of 36 articles on "Smooth Selling" written by George N. Kahn, who heads up his own firm of marketing consultants in New York. He is the author of the recently published "The 36 Biggest Mistakes Salesmen Make And How to Correct Them". His articles on selling have appeared in several publications including "The Harvard Business Review", "Sales Management", "Industrial Marketing" and "Printers' Ink".

Second, there is little likelihood the retailer will buy such a package, however gaudily wrapped. Customers are not fools; they can

recognize insincerity when they hear it.

Charlie's assurances of undying fidelity are, in fact, apt to rile the dealer more than charm him. Remember that he has salesmen of his own. He definitely does not want them to be selling him under

in the same way that Charlie is undermining his own firm. Who likes to think that he can't trust his employees?

The third reason that Charlie is doomed to failure is that he doesn't believe his nonsense himself. No salesman can do an effective job unless his heart is in his work. There is nothing more important to a salesman than true sincerity - not the phony approach of Charlie's.

Shakespeare declares in 'Hamlet':

"This above all: to thine own self be true, and it must follow, as the night the day, thou canst not then be false to any man."

There is good advice here for the salesman. Be true to yourself and you will have no need for falsehoods in your presentation. To get an order at the expense of your company is a cheap way to conduct yourself.

Your outfit trusts you or you wouldn't be working for it. It has the right to your loyalty.

The sales manager of a large bicycle manufacturer tells a new man before he is assigned to a territory:



You can sell the World on International Television
... call radio-television representatives limited

HEAD OFFICE: 2 ST. CLAIR AVE. W.
TORONTO, ONTARIO 927-3221
MONTREAL • WINNIPEG • VANCOUVER



exclusive representatives in Canada for
the World Vision network of Television stations.

ABC INTERNATIONAL TELEVISION INC.
1330 AVENUE OF THE AMERICAS (NEW YORK)
LONDON, NEW YORK, TOKYO.

"We have absolute faith in you and we want you to have absolute faith in us. If we let you down, I promise it won't happen twice."

Customer's respect

The customer will respect the salesman who is loyal to his firm. The retailer does not want nor does he expect you to pledge undying devotion. He simply wants a good product, fair treatment and dependability. He is apt to become a bit suspicious of the salesman who gives the impression that he's ready to lay down his life for him.

An Iowa hardware dealer once told me of a salesman who made himself persona non grata by employing too much hokum in his sales talk.

"This man," the dealer recalled, "put out a line that was unbelievable. He would say that everything he was in the world he owed to me and that his company had never done a thing for him. I personally knew that his outfit had done a great deal for him. Eventually I could not stand that bull and stopped giving him orders. And it wasn't long before his company got wise to him and fired him."

The price of friendship

Salesmen who call on retailers should, of course, be friendly and co-operative. In retail selling an easy and informal relationship with the buyer is an important factor. It's not uncommon for salesmen to be invited to the homes of customers and to be on a first name basis with them.

Coming: -

Recharging Your Battery

Salesmen must revitalize themselves from time to time. When they fall into a slump, they need to lift themselves out of it. Sometimes this can be achieved by hobbies, education, travel or other outside interests. The salesman should also give his mind an opportunity to develop new ideas and approaches.

But this relationship can be maintained while permitting you to retain your self respect and independence. It isn't necessary to grovel before the buyer to get an order. He realizes that you have obligations to your company and to your other customers. Most dealers will ask for only their fair share of your time and knowledge.

You should also be building your company up instead of tearing it down before the buyer. What do you think his attitude toward your firm will be if you continually denigrate it?

Even if you are having a problem with your firm, don't make common gossip out of it. Keep it within the family.

These matters are not the concern of the customer and he doesn't really want to hear about them.

If you have to lie to the dealer about his importance to you and talk against your company to win his friendship and business, then the price is too high. Keep your self respect above all.

Marcus Aurelius, the Roman emperor and philosopher, put it as well as anyone when he said:

"Never esteem anything of advantage to thee that shall make thee break thy word or lose thy self respect."

The Customer's Goals

The weak salesman resorts to unconvincing flattery because he usually does not understand the customer's goals. Even if he does understand them, he misinterprets them.

The salesman should first find out the dealer's situation and then try to increase his sales or cut down on expenses. He furnishes the buyer with pertinent information and respects his moods. If entertainment is necessary he entertains him. The point to remember is, the customer has certain specific problems which cannot be solved by touching his vanity. This may work once or twice, but it is no substitute for sound, intelligent selling.

Tony Jackson, a plumbing supply salesman, always greets a customer by asking him if he has any complaints with his present supply of equipment.

"As a matter of fact," said Tony, "I often tell the dealer that I'm making a service call to check on stuff we sold him to find out if it is performing satisfactorily."

Why not? A dealer who is doing a healthy, profitable business is a better customer for the salesman.

Avoiding the black list

Some salesmen land on customers' black lists because they lack sincerity.

Bill Nalen, a furniture dealer, refused to have anything to do with one salesman who told the same story to every customer he had.

Said Bill:

"This guy spent most of his call time with me telling me that I was his most important customer and that he couldn't get along without me.

"Then, once at a dealer's convention, I got to talking about this salesman with other delegates. It turned out that he was giving them the same spiel. And when we compared notes we found that he was doing less for us than any other salesman."

The upshot was that the man not only lost Bill's account but most of his other customers as well.

Don't be too familiar

Some salesmen feel that an informal relationship with a dealer gives them a license to practically take over the place. Nothing will bring quicker resentment from the customer.

A few years ago I was in Cleveland and needed an extra shirt. I stepped into a small haberdashery near my hotel. The owner was ordering from a salesman but he turned away and gave me his attention immediately. I was looking over his selection when the salesman butted in and suggested a certain style. The owner's face

went crimson. He tried to control himself for a moment, but could not. He wheeled on the salesman and said witheringly:

"You're here to sell me merchandise, not to run my business."

I didn't stay for the outcome, but I'll bet that salesman had some trouble getting back into that dealer's good graces if ever he did.

It seems that the salesman who tries to sell the buyer a bill of goods about his importance is also the guy who becomes familiar in the wrong way. He tries to force his attentions on the customer instead of making suggestions in a diplomatic way.

The customer will appreciate constructive ideas, but he doesn't want them forced down his throat. He wants to feel that he's the boss in his own establishment.

Don't make a habit of dropping around at inconvenient times or demanding too much of the buyer's time. Nothing is more annoying than the salesman who, after fin-

ishing his business, hangs around for the rest of the day.

Also avoid throwing your samples all over the store, making it difficult to sell merchandise. Sample cases should be kept out of the aisles and selling areas.

The best rule is to conduct yourself as a guest. If your relationship with the buyer enters a more personal phase, let him make the first move in that direction.

Hal Dana, a drug salesman, is so circumspect in his work that he won't even sit down unless invited. He asks permission before smoking and always asks if the buyer has time before he brings in any cases. Hal is only 32 years old and yet he is number three man in his company and is in line for a promotion.

There are many pitfalls in selling. Most lie in the seller-buyer relationship. Here is a quiz to help you know if you are selling sincerely. You should be able to answer "yes" to at least eight.

YES NO

1. Do your customers seem genuinely glad to see you?
2. Do you refrain from making exaggerated statements of your customers' importance when you call on them?
3. Do you credit the buyer with enough intelligence to want to hear sincere statements from you?
4. Do you guard against taking his friendship for granted?
5. Do you try to learn and understand the customer's goals?
6. Do you try to time your calls so you won't wear out your welcome?
7. Do you make sure your advice is sought before you give it?
8. Can you honestly say that you are on nobody's black list?
9. Do you know how salesmen get on black list?
10. Do you avoid making a mess when you show your samples?
11. Are you aware of your customers' problems?
12. Do you always speak well of your company?

REPRINTS FOR YOUR SALESMEN

Reprints of this series come in a four page format, printed in 2 colors and three-hole punched to fit any standard 8 1/2 x 11" three ring binder; each reprint includes a self-evaluation quiz.

Prices are:

1 to 9 copies (of each article).....	50¢ each
10 to 49 copies (of each article).....	37 1/2¢ each
50 to 99 copies (of each article).....	30¢ each
100 or more copies (of each article).....	25¢ each

You may pre-order the entire series, or, if you wish, individual articles. Each article in the series is numbered. Please specify your wishes by number.

When ordering the various articles of this series, address orders to the George N. Kahn Company, Marketing Consultants, Sales Training Division - Service Department, Empire State Building, New York, New York 10001.

- | | |
|--|--|
| 1. The Salesman is a V.I.P. | 19. How To Dislodge A Prospect From An Existing Supplier |
| 2. Are You A Salesman? | 20. Making Salesmen of Your Customers |
| 3. Get Acquainted With Your Company. | 21. Repeat Orders are Not Accidental |
| 4. You're on Stage | 22. Room At The Top |
| 5. You Can't Fire Without Ammunition | 23. You Must Give More to Get More |
| 6. You Are a Goodwill Salesman, Too | 24. Running Into the Rude Buyer |
| 7. Closing the Sale | 25. Use More Than One Basket |
| 8. How to Set Up An Interview | 26. Close The Deal And Exit Quickly |
| 9. Relaxing Between Rounds | 27. Selling Sincerity |
| 10. The Competition | 28. Re-Charging Your Battery |
| 11. Taking a Risk | 29. Beyond The Line of Duty |
| 12. Playing The Short Game | 30. Don't Lend Money To Buyers |
| 13. Selling An Idea | 31. Analyzing The Turndown |
| 14. Buying Committees Are Here To Stay | 32. The Single Item Sale |
| 15. The Automated Salesman | 33. Calling On The New Account |
| 16. Samples Can't Talk | 34. Words Are Power |
| 17. The Unexpected Letter | 35. A Customer Has A Name, Know It |
| 18. Prospect or Perish | 36. Use Your Allies |

When ordering, please mention the name of this publication.

7-Days goes - ten new shows - 30 hours of color

The CBC has shelved the controversial TV program *This Hour has Seven Days* and replaced it with a new hour-long public affairs show called *Sunday*.

Earlier, at a press conference, CBC revealed ten new prime time evening shows are scheduled for the 1966-67 season, including about 30 hours of colorcasting on the network each week.

Executive producer of the new *Sunday* show will be Daryl Duke, a 37 year old native of Vancouver, who returns to the CBC after two years of freelancing in the US. Duke joined the CBC in 1953, and has also worked for the National Film Board.

Duke said the new show will commence November 6, and have a budget comparable to *Seven Days*, about \$30,000 per week.

"*Sunday* will have a variety of formats; magazine shows and maybe

even musicals, which will investigate topical subjects of national and international interest to Canadians", Duke said.

At the press reception, Cec Smith CBC director of Information Services said the corporation is still negotiating with Douglas Leiterman, former executive producer of *Seven Days*, and several other producers who resigned, or threatened to, over the management controversy. He said if suitable agreements can be worked out, many of the former *Seven Days* staffers may join the new program.

In July, more than 50 of the 76 members of the Toronto Producers' Association rejected strike action against the CBC, but sought recognition of their association as a bargaining agent, and a grievance procedure set-up. At that time, Leiterman refused to sign a rider to his contract asking that he conform to

CBC policies in future. The CBC later agreed to recognize and bargain through the Association.

The ten new shows will be highlighted by a Thursday night series on the Centennial. Doug Nixon, CBC programming director said there would also be numerous specials on the 100th anniversary of Confederation.

Two other new shows are Canadian, the remaining seven are imported. Canadian shows announced are an hour-long drama series, Tuesdays, and *A World of Music*, featuring Malka Himel and Joso Spralja, Saturdays, following the NHL Hockey colorcasts.

The seven imported shows announced by Nixon for evening viewing on the network are: - *Walt Disney*, *Hey Landlord*, *Green Acres*, *The Hero*, *The Man From U.N.C.L.E.* and *Tarzan*, from the US.; and *The Saint*, from England.



WEAKER SEX WINS

CHIC's introduction of all-girl announcers and the moving of all male ones into other departments might be described as "sex-pansion".

AUDREY STUFF

Then there's the gal who was so dumb she never thought about the precautions she should take when attending a convention, in case she didn't need them.

FOR THE RECORD

August 20 *Canadian Broadcaster* is moving from 217 Bay Street to bigger and better offices at Suite 128, 17 Queen Street E., so correspondents who have been writing us at 219 Bay (our previous place) may now address us at 217 Bay.

PAN MAIL

Sir: All you print people do is fill your papers with rumors, which you have to contradict in the next issue. Without rumors, what would you do?

Reply: Start some.

NOTE TO AGENDA CHAIRMEN

It isn't enough to pick speakers with an interesting, informative or entertaining message. They should also have the ability to communicate it.

TIME MARCHES ON

It is good to feel we are all emerging from the summer doldrum period, to which our many friends in the business have contributed magnificently.

A LA CARTE

The luncheon speaker was superb, dishing out food for thought in every sentence, which was fortunate indeed for all the guests, for it was the only sustenance they were offered.

DEFINITIONS DE PARTMENT

Soap Opera: Soft words spoken on her loving-room chesterfield.

NOTE TO LIQUOR DISTILLERS

Readers of *Canadian Broadcaster* are major indulgers in two forms of recreation, and one of them is drinking. (Advt.)

WANTED

Southern Ontario Station requires fully experienced announcer for evening shift. Good pay - all benefits. Reply in confidence with tape and resume to:

Box A-877
Canadian Broadcaster
17 Queen St. E., Suite 128
Toronto, Ontario

Need a dyed-in-the-wool RADIO MAN?

17 years experience: Announcing, Commercial Production, Local and National Sales, Program Direction (Adult AM/FM). Age 38, married with fine family, creative hard-working, unflappable, and a good staff manager.

Box A-879
Canadian Broadcaster
17 Queen St. E., Suite 128
Toronto, Ontario

WANTED

Livewire radio sales manager for well-established Central Ontario station.

Good future potential.
Experienced man required.
Good salary and incentive plans - broad benefits.

CLAIR CHAMBERS
Vice-President
CHYM Radio
125 King Street West
Kitchener, Ontario
Phone (519) 573-3040

RCA's Perma-Chrome gives fast warm-up

A new rectangular color TV picture tube that provides optimum color reception almost immediately after the set has been turned on, has been developed by RCA Victor Company Limited.

The company says this latest advance in performance has been achieved by a temperature-com-

pensated shadow-mask assembly which overcomes the problem of heat expansion during warmup.

F. J. O'Hara, vice-president of the electronic components and devices division, said the new tubes will be marketed under the name *RCA Perma-Chrome*, and will be incorporated in all of RCA's 25 and 19 inch rectangular color TV sets.

"Before the advanced type of shadow-mask assembly was conceived, the electron beam register changed as the color tube began to warm up every time the set was turned on. This loss of register resulted in color impurity and white nonuniformity similar to that caused in printing by imperfect color overlays," O'Hara said.

NEWSMAN WANTED

A digger with some air experience.
Salary to be negotiated.

Box A-880
Canadian Broadcaster
17 Queen St. E., Suite 128
Toronto, Ontario

WANTED

Progressive Eastern station requires capable announcer for radio and television work. Commercial and newscasting experience necessary. Attractive salary, benefits.

Apply:
Station Manager
CJON Radio and TV,
P.O. Box E-5189
St. Johns, Nfld.

AVAILABLE

Top forty or western disc jockey, five years' experience in United States and Canada, seeks position in Western Canada. Aggressive self starter who is interested in relocating permanently. Resumé and tape available by replying to:

Box A-875
Canadian Broadcaster
17 Queen St. E., Suite 128
Toronto, Ontario

AVAILABLE

Young announcer wishes to enter day or night broadcasting, anywhere in Ontario. Fully trained from Radio Announcing Course. Air experience on closed circuit.

Telephone Toronto 694-8902

PEOPLE

Don Jamieson, president of Newfoundland Broadcasting Co., and a former president of the CAB, has announced he will seek the Liberal nomination for the Federal byelection to be held in the riding of Burin-Burgeo, Nfld., September 19.

The riding became vacant last month when Chesley W. Carter was appointed to the Senate.

Jamieson has a home in Swift Current, Nfld., in the Federal riding and was president of the CAB from 1960-64. Newfoundland Broadcasting Co., operates CJON St. John's, CJOX Grand Bank, CJCJ Grand Falls, and a network of television stations covering most of Newfoundland.

Patrick Watson, former host on the CBC program, *This Hour has Seven Days* has been appointed to the Department of Political Science at the University of Waterloo, Ont.

Watson has an MA degree from the University of Toronto and will teach a graduate course in mass communications as well as serving as a consultant on matters pertaining to media research and communications. He will

also give several public lectures to Waterloo student gatherings.

Watson is 36, and was associated with several other public affairs programs on the CBC network.

Allan Slaight, former vice-president of CHUM Toronto, has resigned to go into business in England. He moved from Edmonton to Toronto in 1958 to become program director at the station.

Slaight said he is going into partnership with Terry Bate, who has also worked on commercial radio in Toronto.

They are forming a consulting firm for the communications field, as it relates to sales, merchandising and advertising.

Slaight said he believes England is now ready for North American techniques in the broadcasting business.

Phil Stone, a former vice-president of Radio CHUM Toronto, who recently formed his own public relations, publicity and broadcast service, has taken over the offices and accounts of Harry M. Savage and Associates of Toronto.

Savage moved to Florida July 15, to head up the newly-enlarged news and publicity bureau of the city of Orlando.

Major accounts taken over by Stone from the 20-year-old company

founded by Savage include the Canadian National Sportsmen's Show, The Canadian Boat Show, The Canadian Winter Sports Show, The Ice Follies, Molson's Brewery (Ontario), Canadian Restaurant Association, Ontario Educational Association and Metro Toronto Parks Department.

Stone already handles the accounts of CHUM and the Radio Sales Bureau. Phil Stone Enterprises has taken over the offices and personnel at 2498 Yonge St., Toronto, formerly owned by Savage.

E. F. Large has been appointed general sales manager of RCA Victor Company Ltd. He will report directly to G. L. Mansour, vice-president Consumer Products, at the company's head office in Montreal.

Mansour said Large had come up through the ranks as a sales representative in Montreal, a district manager in Calgary, and recently served as manager of the Radio-Victrola department. New head of this department will be M. Kolsun, former manager of product development in the Radio-Victrola department.

Other appointments announced by Mr. Mansour were:— F. Parisien becomes manager of Radio-Victrola product development; J.K. Drysdale will head all market and operations research in the consumer products

division, and W. D. Nye will be responsible for forecasts, statistical analysis and related market research in the home instruments division.

F. D. Scrimger has been promoted to marketing research manager of General Foods Ltd., Toronto, and A. M. Scrivener has been promoted to product group manager for Jell-O desserts, Baker's Chocolate products and other brands with the company.

The promotions were announced by R. B. Rhodes, advertising and merchandising manager, who said both Scrimger and Scrivener were graduates of the University of Toronto with extensive marketing experience.

Arthur D. Boyden has been appointed director of sales, Television Division, of Sovereign Film Distributors Ltd., Toronto.

In announcing the appointment, Herb S. Mathers, general manager of Sovereign, said Boyden had an impressive record in local and national radio and TV sales, and extensive experience in publishing and advertising.

He also noted Boyden had played professional football for the Winnipeg Blue Bombers from 1953-56, and was a low-handicap golfer.

BIG AND GETTING BIGGER

COMPARE THESE FIGURES* WITH THIS ONE

*Nielsen broadcast index

STATION TOTAL AUDIENCE							AVERAGE ¼ HOUR CENTRAL AREA AUDIENCE PRIME TIME 8.10 PM
MON. thru FRI.			SUN. thru SAT.				
FEB. '66	8-12pm	12-4pm	4-6pm	6-8pm	8-10pm	10-mid	FEB. 1966
	00	00	00	00	00	00	CFCM 58%
CFCM	23	305	557	720	753	405	CKMI 9%
CKMI	47		66	110	93	47	THAT OTHER STATION what ever is left %
that other station	47	232	214	270	382	246	FEB. 1965
FEB. '65							CFCM 52%
CFCM		363	528	612	626	388	CKMI 8%
CKMI	29		44	74	76	45	THAT OTHER STATION what ever was left %
that other station	61	177	199	268	409	245	



**MOST HOMES AND MOST PEOPLE ARE TUNED TO
CFCM-TV CKMI-TV TELEVISION DE QUEBEC (CANADA) LTEE**

REPS: HARDY RADIO AND TELEVISION, Montreal and Toronto • STEPHENS AND TOWNDRON, Vancouver
A. J. MESSNER & CO. LTD., Winnipeg • FORJOE-TV, INC., New York

AMERICAN RADIO HISTORY.COM

WWW.AMERICANRADIOHISTORY.COM

*This blank page could have
delivered your sales message
to virtually everyone
who buys or sells radio
or television broadcast advertising.*