



BROADCAST Dialogue

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Thursday, March 4, 1999

Volume 6, Number 38

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CONTENTS AND FORMAT COPYRIGHT IN CANADA AND USA (1999) BY CHRISTENSEN COMMUNICATIONS LIMITED.

OPS: Last week's ad for a Sales Rep at **RB Broadcasting** in Welland mistakenly provided the wrong frequency. In fact, it is **91.7**, Niagara's new 50,000 watt FM radio station.

GENERAL: Members of the **Ontario Association of Broadcasters** and execs from the Canadian music industry are gathered in Toronto for the annual **Canadian Music Week** celebrations. They get started today (Thursday). Tonight, look for the CMW awards ceremony where winners will be announced from a number of different categories, including radio. At Noon today, the OAB will be honouring this year's recipients in seven categories: *Broadcaster of the Year, Radio Station of the Year, Television Community Service, Radio Award for Community Service, Canadian Talent Development, Howard Caine Award for Public Service, and the Ruth Hancock "Friend of the Industry" Award...* And, don't be holding your breath waiting for the **Juno Awards** to be televised from Hamilton's Copps Coliseum Saturday. There's little optimism for an early resolution to the **CBC Technicians' strike**. In fact, a second union, representing more than 3,000 on-air and production staff, were holding a strike vote yesterday (Wednesday) and again today. If that one turns into a strike go, the CBC could - for the first time in its history - be taken off the air... **CHUM Limited** President **Allan Waters** will be inducted into the **Canadian Music Hall of Fame** this week at the **Junos**. **CHUM Toronto** ND **Brian Thomas** interviewed the CHUM President, and the half-hour "armchair" program will aired on CHUM Toronto this coming Sunday night. The interview will also run on other **CHUM Group** radio stations across the country at times and dates yet to be set... **Shaw Communications Inc.** at Barrie has launched **SHAW TV**. Cable subscribers in Barrie, Orillia and surrounding Simcoe County now have local news, weather and community information 24 hours a day. The new multi-media format gives subs access - on that community channel - to current and long-range forecasts, highway traffic information, lottery results and seasonal information. Headline news will be presented in text form through a partnership with the **Barrie Examiner** and the **Orillia Packet and Times**. A daily news magazine, *Today*, will feature a daily news capsule from the newsroom partner, **CHAY-FM Barrie**, followed by feature video stories from around the region... What some people call "*the best charity golf tourney in Alberta*" has been put on hold. **The John**

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SIGN-OFFS: BC Talk Radio pioneer **Jack Webster** has died of heart failure at 80. Webster became one of Canada's best-known and highest-paid broadcasters, pioneering the open-line talk radio at **CKNW Vancouver**... One of the original pioneers at **Selkirk Communications**, **George Brown**, has died in Lethbridge at 81. Brown had been with **CJOC Lethbridge** for years, then worked a weekend radio show at **CKTA Taber** almost up to his passing... The son of **CFCN-TV Calgary** News VP **Del Archer**, **Wade Archer**, died of a heart attack on the weekend. He was 34... Just 11 days before she was to be inducted into the **Rock and Roll Hall of Fame** at a ceremony in New York, along with **Paul McCartney** and **Bruce Springsteen**, **Dusty Springfield** has died in London at 59. Springfield had breast cancer.

representation for **CHOK/CKTY/CFGX-FM Sarnia** effective March 22. IMS has also, at March 1, assumed national sales representation for **Pelmorex** stations **CJQM-FM/CHAS-FM Sault Ste. Marie**, **CJMX-FM Sudbury**, **CHUR-FM North Bay** and **CHVR-FM Pembroke**. These stations have been acquired by **Telemedia** and await **CRTC** approvals... **Inscriber Technology Corporation** will introduce an enhanced version of Inscriber VMP(tm) 4.0, its powerful Video Media Producer software product, for the **Chyron Duet(tm)** platform at **NAB 1999**...

EDITOR'S NOTE: Although the hard copy of the March **Broadcast Dialogue** magazine may not yet be in your hands, you can find many of its feature items at the Broadcast Dialogue website: www.broadcastdialogue.com. New magazine content is downloaded to our site on the first of each month. Look for features this month on *The TV Sales War*, *Internet Radio (No Borders)*, *Tower Safety (Who's Responsible)*, *Programming (Smile is the key to a successful morning show)* plus photo spreads from the **Television Bureau's** SAC conference in Montreal and of an impromptu party in Toronto for **Vern Traill**. **The Broadcast Directory**, also at our website, is being updated every day. The co-operation of broadcasters to keep this valuable resource up-to-date has been superb. Thank you. While the Broadcast Dialogue site is impressive now, just wait. We're only about 60% there in features and added relevant material.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Don Kille, CKLQ Brandon; Danny Kingsbury, Burlington.** Welcome!

CHANGES IN THE CANADIAN BROADCAST COMMUNITY, AS REPORTED IN THIS WEEK'S BROADCAST DIALOGUE, HAVE ALREADY BEEN IMPLEMENTED IN THE 'STATIONS' AND 'CORPORATE' SECTIONS OF THE BROADCAST DIRECTORY.

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SUPPLYLINES: Gary Hernandez, VP/GM at the Toronto office of **Rep-Pak Media Systems** has resigned. A Rep-Pak communique says Hernandez turned down several offers to stay, instead opting to take "some long overdue time off"... **Integrated Media Sales** will assume national sales

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Thursday, March 11, 1999

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CONTENTS AND FORMAT COPYRIGHT IN CANADA AND USA (1999) BY CHRISTENSEN COMMUNICATIONS LIMITED.

REVOLVING DOOR: In Montreal, **Patrick O'Hara** has been promoted to GM of **Global Television Quebec** and **Suzanne Lapalme** is new GM, **Canvideo Television Sales (Montreal)**. O'Hara, the former Ops Manager, succeeds Lapalme at her old position... **CFRB Toronto's** new Operations Manager is **CJAD Montreal** PD **Steve Kowch**, who becomes responsible for all CFRB station operations save sales. Kowch begins at month's end. **Bob Mackowycz** leaves that 'RB post to pursue other interests... At CJAD, **Rick Moffat** move up from Asst PD to become PD. New Asst ND is **Derek Conlon**... **Star Choice** appointed **Canadian Cable Television Association** Pres/CEO **Richard Stursberg** as CEO... **Talk640 Toronto** ND/Asst PD **Dave Trafford** is moving to **CFRB Toronto**... Changes at **Norbert Alberta**: **Royal Watson** is moving from **CKSQ Stettler** to manage **CKJR Wetaskiwin**... **Brian Hepp** is moving from **Q-91 Drumheller** to manage **CKSQ**... **CKVH High Prairie** Manager **Brian Stevenson** is giving up his morning show, instead concentrating on sales... **Dave Wilson**, who was host of **CJCB Sydney's** open line show up until last year (June '98) when he was laid off after **Maritime Broadcasting** took ownership of the station, has been selected the new Liberal candidate in Cape Breton East... **Vic Grant** has been appointed to the newly created position of News/Program Director at **CJOB Winnipeg**.

LOOKING: **Norbert** is searching for a GM for **Q-91 Drumheller**. See the ad on Page 2... **CKDQ Drumheller** is also looking for two Sales Reps. Speak to GSM **Mark Tamagi** at 403/468-3939... **CJOB Winnipeg** is looking for an Assistant News Director. Contact ND/PD **Vic Grant** at 204/786-2471... **CKXX-FM Corner Brook** has an immediate opening for a News Director. Contact GM **Blair Daggett**.

GENERAL: **CBC** could be off the air anytime, after editorial staff voted overwhelmingly to go on strike. The **Canadian Media Guild**, the largest union at CBC, says 85.5% of CBC writers, hosts, and producers voted to strike. If the editorial workers walk, CBC would be forced to shut down. If it does, it would be the first time. Exceptions are Quebec and Moncton where staff are repped by other unions. Federal Labour Minister Claudette Bradshaw must order more talks or release both sides from the conciliation process. Seven days after doing that, a strike or lock-out could occur, possibly by about March 15... **Shaw Communications** has filed with the **CRTC** to take control (49.96% of class A voting shares and 52% of the class B non-voting shares) of **WIC Western International Communications**. It's been a year since Shaw acquired the shares, but the company delayed its filing because of a continuing dispute over WIC ownership. Meantime, the shares have been held by a trustee. Because the filing asks to hold

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both classes of shares, if approved it would give Shaw the majority of WIC's equity and appear to make it the official controlling shareholder. **CanWest Global Communications**, however, isn't sitting by to watch it happen. Instead, says CanWest, it will "vigorously oppose" the Shaw request. Further, said CanWest, it "will be urging the CRTC not to hear the application because the transaction is still awaiting a hearing before the Supreme Court of British Columbia"... Montreal-based **Seagram**, which owns **Universal Music Group**, the world's largest music company with an estimated 24% of the \$38-billion (US) global music market, will be putting its music on the Internet. CEO **Edgar Bronfman** says Seagram intends forging an alliance with a technology company as part of its strategy to fully exploit music delivery. Universal Music, among others, need to protect copyright and distribution and are looking for a collective way to ensure digital delivery that's safe from piracy... The **Ontario Association of Broadcasters**, meeting last week in Toronto, honoured seven awards recipients. They are: **Dr. Robert Gardiner**, the retiring Dean of Radio & TV Arts at **Ryerson Institute**, who won the *Ruth Hancock Friend of the Industry Award*; *Canadian Talent Development Award* - **KICX 104FM Midland**; *Radio Award for Community Service* - **Mix 97 Belleville**; *Television Community Service* - **CKPR/CHFD Thunder Bay**; *Radio Station of the Year* - **KICX 104FM Midland**; *Howard Caine Award for Public Service* - **Fred Anderton, ONtv Hamilton**; and *Broadcaster of the Year* - **Bruce Wylie, CFJR Brockville**... The 1999-2000 Executive of the **Ontario Association of Broadcasters** Board of Directors is: President, **Ross Davies (CHUM Toronto)**; Past-President, **Don Shafer (Toronto Star Television)**; Vice-President, **David Foreman (Y95 Hamilton)**; Treasurer, **Jim Blundell (CKPT/CKQM-FM Peterborough)**; and, Executive Director, **Gerry Acton (Nepean)**... The **Canadian Association of Journalists** broadcast finalists for its 13th annual awards for outstanding investigative journalism in Canada for 1998 are: Open television (greater than five minutes) category are: **Tom Clark, CTV**; **Peter Findlay, CBC-The National**; **Francis Miquet, Peter Wintonick** and **Patricia Tassinari, Necessary Illusions, Montreal**; and, **Julian Sher,**

CBC The Fifth Estate. Finalists in the open television (less than five minutes) category are: **Andrew Mitrovica** and **Avis Favaro, CTV National News**; **Andrew Mitrovica** and **Tom Walters, CTV National News**; and, **Andrew Mitrovica** and **Ken Ernhofer, CTV National News**. Finalists in the open radio-current affairs category are: **Curt Petrovich, CBC National Radio News**; **Yvette Brend, CBC Radio North**; **Kelly Ryan** and **Greg Rasmussen, CBC National Radio News**; **Maureen Brosnahan, CBC Network Radio News**; and, **Anthony Germain, Kelly Ryan** and **Connie Watson, CBC National Radio News**. Finalists in the regional television category are: **Murray Oliver, CBKT Regina**; **Pat Jeflyn** and **Kim Kristy, CBET Windsor**; **Matt McClure, CBC Edmonton**; **Robert Jones, CBAT Fredericton**; and, **Sheila Manese** and **Jamie Purdon, CBLT Toronto**. Finalists in the conflict analysis category are: **Mark O'Neill, radio (freelance)** and **Janet Thomson, CBC National News (television)**. All winners will be announced April 17 at the CAJ awards banquet held in conjunction with its annual conference in Vancouver.

TV/FILM: **CTV Inc.** says it has succeeded in its \$409-million bid for a controlling interest in **NetStar Communications**, owner of **The Sports Network (TSN/RDS)** and **Discovery Channel**, plus **Dome Productions**. While **ESPN** will continue holding 32% of NetStar, CTV President/CEO **Ivan Fecan** says the company will remain Canadian-controlled. Meantime pro sports owners say they'll fight the deal. They claim single ownership of Canada's two sports cable operators will eliminate competition and reduce rights fees. Representatives for **Major League Baseball** and team owners in the **National Basketball Association** and **National Hockey League** say with CTV's already owning **Sportsnet** (a regional service), Canada's only other all-sports specialty channel, that selling into a monopolistic situation won't be good for them. However, not mentioned by pro sports owners is the fact that the mainliners (CTV, **Global, CBC** and others) are still viable bidders. CTV still needs the okay from the **Competition Bureau** and the **CRTC**, approvals that could take upwards of nine months. CTV says it will issue 15 million

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new shares at \$20.50 apiece, to raise \$307.5 million to help pay for the NetStar takeover. A day after that announcement, CTV shares fell 7%... Meantime, the **CRTC** says **CTV N1** cannot compete directly with **CBC Newsworld** by offering live news -- with certain exceptions. N1, says the commission, must maintain a headline news format, distinctly different from Newsworld. But a loophole does exist: *"The live broadcast of special events such as press conferences and speeches is not specifically prohibited as long as other headline-news items are presented in every 15-minute block."* That means, as an example, that N1 could offer 13 minutes of live footage and two minutes of news. And, in the case of another Swissair disaster, N1 can present uninterrupted live footage, so long as it's *"consistent with a headline-news format"*... The **CRTC** is responding to pressure to review trust arrangements through a call for comments. Trust arrangements are the temporary controls that have put ownership of some broadcast properties in limbo pending sale approval. The trust allows money to change hands, but keeps control out of the hands of the buyer. **CRTC** spokesman **Denis Carmel** says *"We're being put in front of a fait accompli, a done deal. Some people have raised that with us and we have decided to look into it."* Carmel says large firms can make it difficult to undo a deal because there are few alternate buyers for the asset. The seller, says Carmel, can't be forced to buy it back. Comments received will be discussed at the May 3 Shaw/WIC hearing... **Star Choice Communications** says it will launch an HDTV channel by the late fall. The HDTV channel will include original HDTV programming; that it is in discussion now with programmers for HD production... Meantime, **Star Choice** says it has contracted with **Telesat** for space on **Anik F1**, scheduled for launch in the first quarter of 2000. Star Choice will control up to 30 of F1's 32 Ku-band transponders... Toronto's **Alliance Atlantis Communications** has signed a licensing deal with Spain's **Gestevisión Telecinco SA** that will see 35 to 40 TV movies produced or co-produced by Alliance Atlantis, generating \$3 to \$4 million within the next four years. The TV and movie producer/specialty television broadcaster's strategy is to now expand into new off-shore markets to diversify its revenue sources... The **CRTC** has extended its deadline for comments

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on an appropriate licensing framework that will be used in the consideration of applications for new pay and specialty services, from April 9 to May 14.

RADIO: The **CRTC** has issued calls for FM applications in a number of cities: Brandon, Lloydminster, Red Deer, Taber, Saskatoon, and Chatham, ON. Those interested must file a letter of intent by April 6, 1999, followed by a formal application by May 6... Radio winners at **Canada Music Week**, held in Toronto last week, are: *Campus Station of the Year - CFMU (McMaster U.) Hamilton; Secondary Market Music Director of the Year - Julie Mazzaferro, Rock 94 Thunder Bay; Secondary Market Program Director of the Year - Mike Shannon, C103 Moncton; Secondary Market Station of the Year - CIHI Fredericton; Station of the Year News/Talk/Sports - CFTR (680News) Toronto; Network/Syndicator of the Year - CHUM Satellite Network; Major Market Music Director of the Year - Wayne Webster, Mix 99.9 Toronto; Major Market Program Director of the Year - JJ Johnston, Mix 99.9 Toronto and Eric Samuels, Z95 Vancouver (tie); Broadcast Personality(ies) of the Year - Humble & Fred, CFNY Toronto; Station of the Year/Multicultural - CHIN Toronto; Station of the Year/Country - CKRY Calgary; Station of the Year/Dance/CHR - Energy 108 Burlington; Station of the Year AC - CHUM-FM Toronto; Station of the Year Rock/Alternative - Edge 102.1 Toronto; and, Broadcast Executive of the Year - Denise Donlon, MuchMusic/M3/Bravo!*

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CHANGES IN THE CANADIAN BROADCAST COMMUNITY, AS REPORTED IN THIS WEEK'S BROADCAST DIALOGUE, HAVE ALREADY BEEN IMPLEMENTED IN THE 'STATIONS' AND 'CORPORATE' SECTIONS OF THE BROADCAST DIRECTORY. MAKE SURE YOUR LISTING IS UP-TO-DATE. CHECK www.broadcastdialogue.com

SYNDICATION: *CHUM Radio Network* and *Headline Sports* have signed an agreement to provide radio sports updates. A start date is anticipated in early May. For info, call **Liz Zlabis** at 416/925-6666.

PROMOTIONS: *106.9 The BEAR Ottawa* is presenting the 1999 *Rock Auction for C.H.E.O.* (Children's Hospital of Eastern Ontario) April 13 at Ottawa's *Hard Rock Cafe*. Autographed items up for bid are from **Eric Clapton, Aerosmith, The Rolling Stones, R.E.M., The Tragically Hip, the Ottawa Senators**, among others. Last year's event raised \$40,000.... *KIXX-FM St. John's*, along with *Trojan Condoms* and *Planned Parenthood*, are celebrating St. Patrick's Day with a promotion called "*Lucky Lepre-Condoms*". Specially wrapped green condoms will be distributed throughout St. John's to promote safe sex and to raise funds for Planned Parenthood. The condoms have a KIXX-FM logo on one side of the wrapping and the Trojan logo on the other. The sponsors hope the Wearin' o' the Green will inspire safe sex practices and that the Sharin o' the Green will help Planned Parenthood's fundraising efforts... In Montreal, *MIX 96* is

looking for the official Millennium Baby. The station is suggesting, for those couples who are planning to have a child, that they wait until April 9, then participate in the *MIX Breeders Cup*. On Thursday, April 8, qualified couples will check into a hotel armed with a starter kit from a Montreal fetish store. The next day, MIX 96 co-hosts Andre and Ted will invite all couples to a post-production breakfast de-briefing at the Sheraton. Interested couples are being asked to register by faxing-in their names and phone numbers.

SUPPLYLINES: *General Instrument Corporation* says *Shaw Communications* will use GI's DCT-2000 and DCT-5000+ advanced interactive digital terminals to continue the expansion of its digital cable service to an additional 27 systems (in Ontario, Alberta, Saskatchewan, Manitoba and BC). This additional deployment will enable most of Shaw's 1.5 million cable subs to have the interactive digital services... *Toshiba* will introduce fully integrated HDTV sets in the fall which feature a built-in ATSC tuner. *General Instrument* built the HD decoder which decodes all 18 ATSC television formats... Toronto's *PS Production Services Limited* and its sales division, *PS Lights*, have formed new partnerships in the field of film and TV lighting equipment and bulbs with *KOBOLD Beleuchtungstechnik GmbH* of Munich and *Videssence Lighting* of Los Angeles.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Ralph Warrington**, Winnipeg. Welcome!

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For a list of the Awards Competition Finalists or to register online, visit the CAN PRO web site at www.cab-acr.ca/canpro/index.htm. For more information, contact Julie Descôteaux at (613) 233-4035, #332.

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GENERAL: CBC journalists might even now be with their striking co-workers on the picket lines. As of one minute past midnight this morning, March 18, the CBC and the journalists' union were in legal positions for either a lockout or a strike... An Ontario court has ruled **Shaw Communications Inc.** is free to sell its 48% stake in **Sportscope Television Network**, operator of **Headline Sports**. Dundas, ON-based **John Levy**, whose family owns an equal share of Sportscope, took Shaw to court claiming Shaw couldn't sell without approval from Sportscope's other shareholders. Preliminary bids have been received and some analysts speculate that likely suitors include **Alliance Atlantis Communications**, **CanWest Global Communications** and **Astral Communications**. The stake is expected to fetch around \$12-million... New York-based **Salomon Smith Barney Inc.** says that with cable stock values at "unprecedented highs" in the US, their Canadian counterparts appear ripe for the picking. **Rogers Communications** and **Le Groupe Videotron Ltee.** are the pick of the litter. Even with recent moves off depressed lows, Canadian cable valuations remain 35% below U.S. multiples... **NBC** is said to be secretly negotiating with **Sony** to forge a worldwide relationship. The **New Yorker** magazine says the deal would allow the US TV network access to Sony's West Coast movie and T-V studios and it would give Sony the broadcast, cable and Internet distribution systems it lacks.

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Such a deal would also give NBC access to a music company, digital expertise and the one of the world's foremost consumer-electronics brand name... **DirectTV**, the largest satellite TV company in the US, and the **National Association of Broadcasters** have reached agreement to dismiss a lawsuit that would have cut off network TV programming to about two million consumers. Under the agreement, DirecTV customers living near a local TV station will continue receiving network programming until June 30 and those living on the outskirts of the station's viewing area would retain their network signals until Dec. 31... **Ron Cohen**, Chair of the **Canadian Broadcast**

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Standards Council (and based in Ottawa), has donated several first editions of books published by literary icon **Lucy Maud Montgomery** to the **National Library**. Cohen says he wants to encourage other Canadians to leave their private literary treasures in public hands. Among the books are first edition copies of *Anne of Green Gables*, published in 1908, thought to be the only ones of their kind in Canada... **MIJO Corporation** has acquired Toronto-based **The Clearing House** and its **Broadcast Clearance Advisory** (BCA) from **Myra McKeen**. While phone and fax numbers and e-mail/website addresses remain the same, the physical address has changed to 635 Queen St. E., Toronto, ON M4M 1G4... **Environment Canada's** Ontario region has set up a hotline for radio and TV reporters during the summer severe weather season. If there's a severe weather watch or warning in your area, Environment Canada has a number to call to talk to a meteorologist. For info, call **Mark Leduc** at 416/739-4474 or **Diana Rossi** at 416/739-4377.

RADIO: The **CRTC** has denied **CKPC Brantford's** request for an FM repeater at Simcoe. The commission notes that not only is the Simcoe area outside CKPC's authorized broadcast area, it also would bring undue hardship on **CHCD-FM Simcoe**. The Simcoe FM'er was launched in 1997 and has still to operate at a profitable level... **CBC** has finally found somebody to man the helm of the Calgary AM morning show. **Ron Wilson** has been with CBC for most of his 20 years in broadcasting... **Carmela Laurignano**, Station Manager and VP/Marketing at **HITS 103.5 FM Toronto**, was recently named *Person of the Month* by **Project Warmth** for her work with the organization this winter. Project Warmth distributes sleeping bags and blankets to Toronto's homeless.

TV/FILM: In the aftermath of the police search of BC Premier **Glen Clark's** home, and **BCTV Vancouver's** coverage of the search, former federal NDP leader **Ed Broadbent** denounced what he called the "cruel tactics" of BCTV. He says it was a clear case of invasion of privacy. Meantime, BCTV ND **Steve Wyatt** says "... what occurred at the Premier's residence could have been observed easily by anyone in the area at the time. We broadcast no more than that. We were not obtrusive, did not interfere in any way with the police and withdrew well back from the house while at the same time recording events as they unfolded. The issue here is not privacy alone but how it balances against the principle of public scrutiny..." Still, BC's privacy commissioner thinks Premier Clark has a case against BCTV. **David Flaherty** says the premier and his family suffered an invasion of privacy. Flaherty says a lawsuit might not be successful but he'd like to use the episode as a law-reform exercise... **CHUM Television** says it will launch **Star!** and **Canadian Learning Television** in

September. **Star!** is dedicated to the Canadian entertainment industry while CLT is an education station aimed at adults. **CHUM** was awaiting the launch of digital-compression technology which would give crowded cable systems more channel space. But since most cablecos haven't reached that standard yet, **CHUM** will be pushing for room on the upper analogue tiers. Recent **CRTC** decisions include a requirement that country-wide basic cable tier access be given to **TVA's** French network and to **APTN (Aboriginal Peoples Television Network)**... **Garth Ancier**, incoming President of **NBC Programming**, says he wants to attract a younger audience, bringing the average demographic down from 43 to 38... Toronto-based **Nelvana** says its profit climbed 75% last year - \$8.6-million or \$1.21 a share, up from \$4.9-million or 86 cents in 1997 - because of a strategic business shift and a slate of successful programs, including *Rolie Polie Olie* which was nominated this week for a daytime Emmy Award. Revenue climbed to \$75.1-million from \$56.2-million. **Nelvana** programs such as *Bob and Margaret* and *RPO* have garnered huge ratings in Canada and the US, pushing profits higher. In 1998, **Nelvana** moved away from producing animation on a third-party basis for other companies and, for the first time, produced only its own programming... With Tuesday's closing date for funding applications to the **Canadian Television Fund**, word is that the number of applications meets the level of demand anticipated. CTF Chair **Richard Stursberg** says there are 559 applications requesting about \$325 million in funding. Last year about 500 applicants were vying for \$289 million. Successful applicants should begin to receive word next month, giving broadcasters early enough notice to include promotion in their fall launches.

REVOLVING DOOR: Calgary legend **Ed Whalen**, on his 51st anniversary of broadcasting, announced he is retiring. His last **Calgary Flames** hockey broadcast will be April 15, but Whalen, 71, will continue his evening **Calgary 7** sportscasts until the end of September. He's been with Calgary 7 for 44 years, joining the former **CHCT TV** in 1955... **Ken Regan** has returned to **CKUA Alberta** as GM.

SIGN-OFF: Retired broadcaster **Roy Caley** has passed away in Sarnia at 79. Caley worked for **CFCO Chatham** and **CHOK Sarnia** during a career of sports and news coverage, as well as writing newspaper columns. He had also been awarded by the then **Central Canada Broadcasters Association** (now **Ontario Association of Broadcasters**) with its *Broadcaster of the Year* honour.

LOOKING: **HITS 103.5 Toronto** is looking for a Traffic Person. See the ad on Page One... **CKSY-FM Chatham** is looking for a full-time Swing Announcer. Call PD **George Brooks** at 519/352-3000.

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CONTENTS AND FORMAT COPYRIGHT IN CANADA AND USA (1999) BY CHRISTENSEN COMMUNICATIONS LIMITED.

GENERAL: The **CRTC's** public hearing to consider applications by the **CBC** to renew licences for the English and French-language radio networks; **CBC Newsworld**; **Le Réseau de l'information**; The English and French-language TV networks; and CBC owned-and-operated TV stations across Canada begins May 25 in Hull. The deadline for interventions is May 5... Meantime, labour peace still eludes the **CBC**, and striking technicians are bitter and angry following the tentative settlement between the corporation and the **Canadian Media Guild**. The CBC and its largest union reached a deal last week, heading off what would have been the most far-reaching disruption in the history of the public broadcaster. The deal with more than 3,000 unionized journalists includes a 10% increase over three years. The technicians' union - **Communications, Energy and Paperworkers** - walked away from negotiations after CBC offered its members less money than what it offered to the Guild... **CBC** journalist **Terry Milewski** has been cleared by **Radio Canada's** Ombudsman **Marcel Pepin** of any professional wrongdoing or bias in his coverage of the APEC story. Pepin says both the Prime Minister's Office and the CBC were wrong to criticize and punish him for alleged bias. The ombudsman also says the CBC treated Milewski with undue harshness because the complaint had come from the federal government... Part of the message to the **CRTC** from Canadians last week about the **CBC** was don't ignore the regions, provide more regional programming, and lose the

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corporate interference. The commission blitzed 11 cities. The informal sessions were part of the licence renewal process CBC must go through. In Edmonton, Coun. **Michael Phair** told the CRTC it needs to encourage the CBC to decamp from its ivory towers in Toronto and Montreal... **Alliance Atlantis Communications** will acquire 47.85% of **Headline Sports**, expanding its specialty broadcast business. The company reached an agreement with Trustee **Keith Campbell** for the interest in **Sportscope Television Network**. Headline Sports also radio broadcasts all games of the Toronto Blue Jays through **Headline Sports Radio**. Purchase price is \$16.2

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million...The **Canadian Communications Foundation** is installing lists by province of all the TV stations in Canada. It now has almost half of them. CCF encourages stations to submit tapes, slides or artwork of early station IDs, special events or award winning/outstanding special programs. Contact **Ross McCreath** at 416/221-7965. Website is: www.rcc.ryerson.ca/ccf/... **Viacom** says it will buy the remaining shares of TV producer **Spelling Entertainment Group** that it doesn't already own. The 20% is priced at \$167.4 million... A report out of the US says cablecos in Canada and the US are about to become the dominant provider of consumer TV, Internet, and phone services. The report predicts one in five North American homes will use cable-connect phones and that the trend could see the cable industry double annual subscriber revenues to US\$60- billion by 2005... **Comcast** and **MediaOne Group** have announced a buyout agreement, combining the third- and fourth-largest US cable providers through a stock swap worth \$48.65 billion. The combined company would serve 11 million subscribers with a potential market of 18 million homes. The two companies generated over \$8 billion in 1998 revenues. Combined capitalization would be nearly \$97 billion... Shares of **Broadcast.com Inc.** jumped 37% earlier this week following a report that **Yahoo! Inc.** is in talks to acquire the Internet audio and video provider... **Nielsen Media Research** has launched a new Internet measurement service, **Nielsen//NetRatings**, ranking the top 25 Internet sites and advertisers and measuring Internet usage.

REVOLVING DOOR: CTV VP, Industry Affairs **Bev Oda** is no longer with the network... **André Provencher** has been appointed President of **TVA International**. Provencher will remain as a programming advisor to the **TVA Group's** management team, while **François St-Laurent** will manage TVA International's Los Angeles-based production unit... **Gary Chomyn**, GSM at **CJJR-FM/CKBD Vancouver**, is no longer with the stations.

LOOKING: **Radio Sarnia-Lambton (CHOK/CKTY/CFGX)** is looking for Sales Reps. Contact Sales Co-ordinator

Dave Curtis at 519/542-5500... **POWER 107 Calgary** is looking for evening jock. Call PD **Rob Mise** at 403/264-0107... **CHED Edmonton** is looking for a news-talk-current affairs Producer who can also fill-in while host is on holidays. Contact **Al Stafford**... **ENERGY Radio** in Woodstock (**CKDK-FM**) is looking for a Sales Rep. Contact **Brenda Risom** at 416/681-1079.

SIGN-OFF: **June Sonin**, 68, Hostess of *Calling all Britons* on **CHWO Oakville** has died after complications with surgery. She was the widow of **Ray Sonin**, who originated the program on **CFRB Toronto** in 1948.

TV/FILM: Toronto-based **CanWest Entertainment**, a wholly-owned subsidiary of **CanWest Global Communications Corp.**, has formed a new company called **CanWest Entertainment International** to act as its worldwide distribution arm. The new company will be headquartered in London, England. **Greg Phillips**, ex of **CBS**, **MTM** and **Southern Star**, is President... **CTV** is giving **ESPN** a veto over some operations of **NetStar Communications**, according to the terms of the CTV-ESPN shareholders' agreement. The prospectus also says CTV has agreed to transfer ownership of its stakes in other sports broadcast properties to NetStar. The shareholders' agreement gives ESPN an effective veto over some matters... The **Federal Court of Canada** has supported the **Copyright Board** and its TV Copyright decision. The Court's decision upholds the Copyright Board's initial ruling that all music played on TV can be directly licensed. It gives composers the choice of either managing their rights individually or through their collective. If they opt for individual management, broadcasters will now have the ability to pay performing rights royalties directly to composers. "This outcome is clearly a win-win-win," says **Canadian Association of Broadcasters** President/CEO **Michael McCabe**. "The ruling gives individual composers more choice and recognizes the new business reality broadcasters face everyday. It also supports the Copyright Board, which has recently been under attack by SOCAN and others"... Eighty-three **CAN PRO** awards were handed out at ceremonies in

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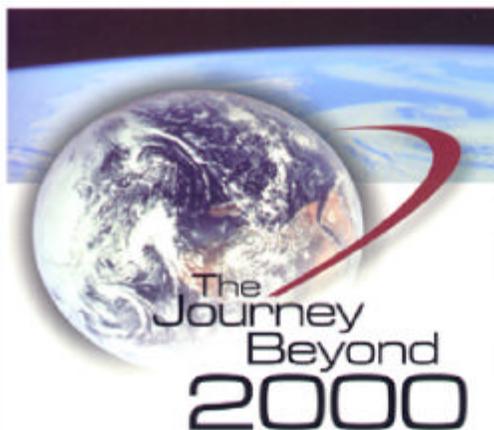
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Ottawa Monday night at the 26th annual CAN PRO festival gala. A complete list of winners in programming, promotion and advertising excellence can be found on the last page of this week's newsletter... A BC **NDP** fundraising letter blasts the Mounties and **BCTV Vancouver**. In it, the writer accuses the Mounties of violating the rights of BC Premier **Glen Clark**, saying his privacy was violated when the Mounties raided the Premier's home as part of an investigation into a casino licence. The party's letter also urges a letter-writing campaign against BCTV which recorded the raid. The RCMP's chief spokesman in BC says the NDP letter is "irresponsible, factually incorrect and impugns the integrity of the force"... **Izzy Asper** is suing **Robert Lantos** for \$7 million. In a statement of claim, the **CanWest Global** founder and Chairman said movie mogul Lantos defamed him and CanWest with comments made last November during a speech critical of the Canadian broadcast industry and, in particular, Asper and CanWest Global. The speech or parts of it was republished in **The Globe and Mail**, **National Post**, and **The Toronto Star**... **Shaw Cablesystems**, following on the heels of a similar launch earlier this year in Barrie and Calgary, is now offering **SHAW TV**, a source for local news and information, in Richmond Hill, Pickering and Scarborough. The service includes current and long-range weather, traffic information and cameras, lottery results, community news bulletins, and seasonal information such as ski conditions and provincial park vacancies.

RADIO: Talk 640 Toronto says it has secured rights to **Toronto Maple Leafs Hockey** through the 2003-2004 season. (Editor's note: This is the skimpiest radio section ever included in **Broadcast Dialogue**. If you have news, please get it to us, either by fax or e-mail (416/782-9993 or tvradio@interlog.com).

SUPPLYLINES: An interesting question posed in the e-mail **RADIO-L** discussion group on Digital Audio Broadcasting (DAB). **Rene Douville**, Technical Director at **International Wireless Packaging Consortium** in Richmond, ON, wanted to know which companies are now manufacturers of DAB transmitters. Here's the response from the group's moderator: The original list was contained in a 12 March 99 posting by **Ludo Maes** and was as follows: -Austria: **Hirschmann** - France: **Itis, Thomcast** - Germany: **Plisch, Rohde & Schwarz, Telefunken** - Italy: **ABS, CTE, Itelco, Nuova Elit** - United Kingdom: **Eddystone**. Subsequent discussion added **Robert Bosch Multimedia** in Germany, and **Unique Broadband Systems** in Canada as manufacturers of DAB transmitters. The complete discussion can be found in the March 1999 **RADIO-L** log, which is available at <http://www.magi.com/~moted/dr>... Internet service provider **AtHome Corp.** says has reached agreement with **Videon Cable Systems** to deliver Internet services - called **VideonAtHome** - to more than 500,000 cable subs in several markets, including Edmonton and Winnipeg.



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CAN PRO PROGRAM COMPETITION WINNERS

PRIVATE STATIONS

A-1: Daily Newscasts - Large market
TVA MONTREAL TVA ÉDITION 18 HRES

A-2: Daily Newscasts - Medium market
A-CHANNEL CALGARY NEWS@SIX

A-3: Daily Newscasts - Small market
CHBC-TV KELOWNA CHBC-TV NEWS@5

A-4: News Mini-Features - Large market
BCTV VANCOUVER NEWS HOUR BC IN THE RED

A-5: News Mini-Features - Medium market
CKY5-TV WINNIPEG BROKEN SMILES
RDTV RED DEER SHOOTING STRAIGHT

A-6: News Mini-Features - Small market
CFQC-TV SASKATOON UNSOLVED MURDER
CKMI-TV GLOBAL QUEBEC ICE STORM
GRANDPARENTS

A-7: Mini-Features, Non-News - Large market
BCTV VANCOUVER MOCKTAILS

A-8: Mini-Features, Non-News - Medium market
RDTV RED DEER THE TOON CREW

A-9: Mini-Features, Non-News - Small market
CKPR-TV/CHFD Thunder BAY OPERATION LOOKOUT

A-10: News Special Reports - Large market
CKVU-TV GLOBAL VANCOUVER BONNIE & CLYDE

A-11: News Special Reports - Medium market
ATV HALIFAX ATV NEWS SPECIAL REPORT

A-12: News Special Reports - Small market
CKCK-TV REGINA NO JUST CAUSE

A-13: News Magazine, Pub Affrs, Series - Large market
Citytv TORONTO MEDIA TELEVISION
VTV VANCOUVER FIRST STORY

A-15: News Magazine, Pub Affairs, Series - Small market
CKTM-TV TROIS RIVIERES PLEIN EMPLOI

A-16: News Magazine, Pub Affrs, Special - Large market
TVA MONTREAL 7 JOURS À L'HÔPITAL

A-17: News Mag., Pub Affairs, Special - Medium market
CKY5-TV WINNIPEG POSTCARDS FROM THE EDGE

A-18: News Magazine, Pub Affrs, Special - Small market
CFTK-TV TERRACE CARVING THE FUTURE
CHBC-TV KELOWNA ANCHORS AWAY

A-19: Documentaries - Large market
VTV VANCOUVER THE LAST STREETFIGHTER

A-20: Documentaries - Medium market
CHMI-TV MANITOBA TELEVISION PORTAGE LA
PRAIRIE WHAZZIT: AIR
CFCN-TV CALGARY RUNNING ON EMPTY

A-21: Documentaries - Small market
CHBC-TV KELOWNA OKANAGAN INFERNO

MULTI-MARKET

B-2: Documentaries
WTN WINNIPEG THE DOLL HOSPITAL

B-3: Light Entertainment and Comedy
TVA MONTREAL LES MORDUS

B-4: Light Information, Talk and Magazine
MUCHMUSIC TORONTO MOVIE TELEVISION
CTV TORONTO CANADA AM/SWISSAIR CRASH

B-5: Music, Concert, Variety, Performing Arts
MUCHMUSIC TOR. MUCHMUSIC VIDEO AWARDS '98

B-6: Sports and Outdoors
CFCN-TV CALGARY STAMPEDE CHUCKWAGONS
AND RODEO

B-7: Drama
TVA MONTREAL LE RETOUR

B-8: Youth and Children
CFCN-TV CALGARY YOUTH TALENT SHOWDOWN '98

B-9: Mini-Features, Non-News
DISCOVERY CHANNEL TORONTO CAVE ART

INDEPENDENT

C-1: Animation
STORYTELLERS PRODUCTIONS EDMONTON
STORIES FROM THE SEVENTH FIRE

C-2: Documentaries
INSIGHT PRODUCTIONS TORONTO
FULL CIRCLE: THE DIONNE QUINTUPLETS

C-3: Light Entertainment and Comedy
YEAR END PRODUCTIONS TORONTO
RON JAMES PRODUCTIONS
COSCIENT INC. MONTRÉAL
LA FIN DU MONDE EST À 7 HEURES

C-4: Light Information, Talk and Magazine
PRODUCTIONS COSCIENT INC. MONTRÉAL
FRANC-TIREURS

C-5: Music, Concert, Variety, Performing Arts
INSIGHT PRODUCTIONS TORONTO
JONI MITCHELL

C-6: Sports and Outdoors
PRODUCTIONS COSCIENT INC. MONTRÉAL
CAP AVENTURE

C-8: Youth and Children
MINDS EYE PICTURES REGINA
INCREDIBLE STORY STUDIO

C-10: Situation Comedy
PRODUCTIONS COSCIENT INC. MONTRÉAL
ZAZA D'ABORD

PROMOTION & ADVERTISING COMPETITION WINNERS

PRIVATE STATIONS

D-1: Promo, Loc special or Series, other than News - Large market
Citytv TORONTO FASHION TELEVISION

D-2: Promotion, Local Special or Series, other than News - Medium market
RDTV RED DEER MAKIN 8

D-3: Promotion, Local Special or Series, other than News - Small market
CISA-TV LETHBRIDGE IMPACT

D-4: Promotion, Special or Series - Large market
Citytv TORONTO SEX AND THE CITY

D-5: Promotion, Special or Series - Medium market
CKY5-TV WINNIPEG DREW CAREY'S WINNIPEG?

D-6: Promotion, Special or Series - Small market
GLOBAL REGINA POOL TANKARD

D-7: Community Involvement Campaign - Large market
ONTV HAMILTON BIG BROTHERS

D-8: Community Involvement Campaign - Medium market
ATV HALIFAX BLOOD SERVICES PSA
GLOBAL HALIFAX KIDS SPORT

D-9: Community Involvement Campaign - Small market
GLOBAL SASKATOON CHILDREN'S HEALTH FOUNDATION

D-11: Audience Building Contest - Medium market
TQS QUEBEC CONCOURS COMMANDO
CICT-TV CALGARY 7 PRIMETIME PAYS

D-12: Audience Building Contest - Small market
CHOT-TV RADIO NORD INC. HULL BEETLEMANIA

D-13: Generic Promotion, Local Newscast - Lge market
BCTV VANCOUVER IF IT MATTERS 98

D-14: Generic Promotion, Local Newscast - Med market
CFCN-TV CALGARY THE FACE OF CALGARY
GLOBAL HALIFAX CAPE BRETON

D-15: Generic Promotion, Local Newscast - Small market
CHBC-TV KELOWNA CHBC NEWS TEAM

D-16: Episodic Promotion, Local Newscast - Lge market
CFTO TORONTO SUDDEN IMPACT

D-17: Episodic Promotion, Local Newscast - Med market
A-CHANNEL CALGARY COSMETIC CORRECTIONS

D-18: Episodic Promotion, Local Newscast - Small market
CFQC-TV SASKATOON NIGHT WATCH

D-19: Station Image, other than News - Large market
BCTV VANCOUVER OPEN HOUSE

D-20: Station Image, other than News - Medium market
GLOBAL HALIFAX FIRST TICKET PROGRAM
SHUFFLE

D-21: Station Image, other than News - Small market
CFRS-TV COGÉCO INC. JONQUIÈRE REFLETS RS

D-22: Promotion Animation
CHEK-TV VICTORIA DAVE'S WORLD

D-23: Commercials, Image or Institutional
CICT-TV CALGARY FLAMES C-RED

D-24: Commercials, Price Point or Sale Event
BCTV VANCOUVER UNIQUE LIVES

MULTI-MARKET

E-1: Promotion and Advertising for a Canadian Special
DISCOVERY CHANNEL TORONTO AIR & SPACE WEEK

E-2: Promotion and Advertising for a Canadian Series
OLN TORONTO REAL ACTION PICTURES

E-3: Promo and Advrtsng for a Non-Cdn Special or Series
HISTORY TELEVISION TORONTO KEN BURN'S BASEBALL

E-4: Promotion and Advertising for a special Event or Public Service Announcement
BRAVO TORONTO DANCERS FOR LIFE

E-5: Promotion and Advertising for an Audience Building Contest
MUCHMUSIC TORONTO SHAKE-A-SHAKE

E-6: Image
TSN TORONTO SPORTSDESK IMAGE
TSN TORONTO NHL UNIVERSAL LANGUAGE

E-7: Promotion Animation
HISTORY TELEVISION TORONTO DESTINATION: HISTORY SHOW OPENING

E-8: Promotion and Advertising for a Movie
SHOWCASE TELEVISION TORONTO HALLOWEEK

BEST OVERALL EDUCATIONAL AWARD

MICHAEL GREENSPAN YORK UNIVERSITY
FISHTALES

SHOWCASE AWARD - FRENCH LANGUAGE

CKSH-TV SHERBROOKE JOSEPH - RAYMONDE

SHOWCASE AWARD - ENGLISH LANGUAGE

CFCN-TV CALGARY RUNNING ON EMPTY

BEST OF FESTIVAL - PROMOTION

BCTV VANCOUVER IF IT MATTERS

FOUNDERS AWARD OF EXCELLENCE - PROGRAM

VTV VANCOUVER THE LAST STREET FIGHTER

Scroll of Honour

**Jerry MacLeod, CTV
Saskatchewan (CFQC-TV
Saskatoon)**

Mary Powers, Citytv Toronto