

BROADCAST Dialogue

Christensen Communications Ltd.
414 St. Germain Avenue
Toronto ON M5M 1W7
Phone: (416) 782-6482
Fax: (416) 782-9993
E-mail: tvradio @interlog.com
Website:
www.broadcastdialogue.com

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Thursday, January 13, 2000

Volume 7, No. 31

Page One of Three

GENERAL: With the **AOL-Time Warner** deal in the U.S., Canadian companies are looking at similar links. The thinking is that *"the delivery guys need content and the content guys need a delivery mechanism."* Investors apparently agree, kicking stock prices for major content providers upwards following the AOL-Time Warner announcement. Meantime, AOL, in agreeing to acquire Time Warner, is hoping to lure TW's 13 million cable customers into signing up for Net access that is up to 100 times faster than delivery through traditional phone lines. That means far faster download times and the ability to view rich information such as movies, music and 3-D graphics. Back to the AOL/Time Warner deal, though. Seems the euphoria wore off quickly as share prices dropped. Threats of US congressional hearings, worries about huge writeoffs and the prospect of the European Commission carrying out its own anti-trust review caused investors to take a serious second look. Key congressmen say they plan to hold hearings into the takeover, and the US Justice Department or the Federal Trade Commission, as well as the FCC, are expected to launch their own investigations into the deal... The **CRTC** has approved the application by **Astral Communications** to approve the transfer of **Radiomutuel's** TV and radio licences to Astral. The transaction adds four French-language specialty television services to the Astral group, the wholly owned **Canal Vie** and soon to be launched **Z**, and **MusiquePlus** and **MusiMax**, which are owned jointly with **CHUM Ltd.** In radio, Astral now

Are you up for the challenge?

Z95.3 and CISL Vancouver have an immediate opening for a **Promotions Coordinator**. If you are a detail expert, with a creative side that's bursting to get out, this may be the challenge you've been dreaming of. Work hard in two of the country's most dynamic and successful radio stations. Play hard in Canada's most active city. A minimum of two years experience in radio promotions is required as well as knowledge of Windows 98, Office 97 (minimum level), Corel Draw - 7. Send your stuff to:

Kerri Maxwell, Promotions Director

**#20 - 11151 Horseshoe Way
Richmond, BC V7A 4S5**

(kmaxwell@z95.com)

owns the **Radio Energie** network of eight FM stations, as well as three AM stations. It also owns 50 per cent of **Radiomédia**, which operates **CKAC Montréal** and **CHRC Québec**. The other 50 per cent is owned by **Télémedia**... *"There's no way the CBC can implement these decisions, period, unless someone wants to buy the Toronto broadcast centre from me. The money just isn't there, and that's why we have real problems with the decision."* – **CBC President Robert Rabinovitch**. Conditions on licence renewals, says CBC, are - in some cases - insidious and unrealistic and, CBC says, those conditions will either be worked around or will be challenged with Federal Cabinet. A major bone of contention is the elimination of blockbuster movies and reduction of pro sports programming. Not helping any, says Rabinovitch, are

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Television

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To register contact Robert Maxwell
at (416) 445-9200 ext. 2083

All registrations received by January 14
have a chance to win a prize worth \$350!

requirements that CBC expand regional news and entertainment coverage while also devoting more time to children's and arts programming in French. **CRTC** Chair **Françoise Bertrand**, on the other hand, says CBC's financial problems aren't as bad as Rabinovitch says, that there is room to manoeuvre if it looks for efficiencies and sets out priorities. But CBC says the CRTC requirements are "fiscally irresponsible and unacceptable intrusions into CBC's managerial and programming independence." Unlike private broadcasters, the CRTC cannot revoke CBC licences. The only recourse for the Commission would be to complain to the federal government and ask for a parliamentary hearing.

REVOLVING DOOR: **Bob Culbert** has been appointed **CTV's** Commissioner of Documentaries. Culbert, up until last year, had been **CBC-TV's** top journalist... **Alliance Atlantis Communications** has lost two top executives and cutting seven jobs at its Los Angeles office. President **Lewis Rose** is leaving to pursue other interests and **David Ginsburg**, President of motion picture production, is also leaving for the same reason... **CHSJ Saint John**-based GM **George Ferguson** is now also GM at **CKBW Bridgewater**. Day-to-day operations at Bridgewater are being handled by Asst GM **Mike Allard**... **Michael Coren** -- hired away from **CFRB Toronto** last summer to become **Talk640 Toronto's** morning man -- did his last show there Jan. 4... **CHAM Hamilton** Morning Host **Cliff Dumas** is gone, opting to spend more time with his other projects. In to succeed him is Dick Reeves, ex of **Magic 99.9** Winnipeg, where he did mornings... Sports caster **Mike Lownsbrough** has left **Calgary 7 TV** after 18 years with the station.

SIGN-OFFS: **Colin Vaughan**, the political broadcaster for **Citytv Toronto**, died at home early New Year's morning of an apparent heart attack. He was 68. Vaughan, who had been at City since 1977, was - prior to that - a Toronto city alderman and an architect...

Terry Thomas, most recently an Open-Liner and Newscaster at **AVR Kentville**, died last week in Kentville. Thomas, 58, whose real surname was Brule, was known in Ontario for his work at **CKCO-TV Kitchener** and **CKVR-TV Barrie**... **Leonard Goldenson**, who withstood jibes that **ABC** stood for the Almost Broadcasting Company, but who finally made the network's detractors pay, has died at the age of 94 in Florida.

LOOKING: **Kiss 92 FM Regina** is searching for on-air talent. See their ad in this edition...

iceberg-media.com is looking for a Sales Manager. See the ad in this edition...

Z95/CISL Vancouver is looking for a Promotions Co-ordinator. See the ad in this edition...

Country 95/The Hawk Lethbridge is in search of a General Sales Manager. See the ad in this edition...

Magic 106.1 Guelph is looking for a co-host for its morning show...

SUN-FM Grande Prairie is looking for a News Director...

HITS 103.5 Toronto has an opening for a Secretary...

CKEG/CKWV Nanaimo has an opening for a beat reporter/desker... Job Postings may also be found at the **Broadcast Dialogue** website:

www.broadcastdialogue.com. Just click on CLASSIFIED at bottom right of the Home Page.

Country 95.5 FM and 93.3 The Hawk are looking for a

General Sales Manager

to lead the sales team of the two FMs. Required attributes include an understanding of radio in a competitive mid-sized market, the inter and intra-personal skills necessary to lead a team towards aggressive revenue and team building goals, organizational skills, and a creative mind. Please forward inquiries and/or applications to:

Georgina Knitel
CHLB.CHHK

401 Mayor Magrath Drive
Lethbridge, AB T1J 3L8
by January 21, 2000.



Join the newest radio station on the planet... Kiss 92 FM Regina. Kiss 92 FM is now accepting tapes and resumes to join an exciting new radio station. If you have the passion to win and would like to join a great team, send your package today to:

MICHAEL OLSTROM, OPERATIONS MANAGER
2060 HALIFAX ST. REGINA SK S4P 1T7

RADIO: **STAR FM**, formerly held by **Fraser Valley Broadcasters** and now owned by **Rogers Broadcasting**, has re-launched as **X-FM**, Vancouver's New Alternative Rock Station. The format change occurred at 5 p.m. New Year's Eve... Meantime, in Ottawa, another recent Rogers acquisition - **CFMO-FM Smiths Falls** - became **XFM@101**, also at 5 p.m. New Year's Eve. It's targeting 18-24 males... **CHMX-FM Regina** flipped from Country to CHR. The new **Kiss 92 FM** launched New Year's Eve at 4 p.m. with 10,000 songs in a row commercial-free... In Lethbridge, **CHHK, 93.3 The Hawk** succeeded **CKTA-AM Taber** (after 36 years at 1570). The Hawk targets 18-49s with Classic AC and Classic Rock... **MTV/VHI** is flying **CFRN Edmonton** morning man **Chuck Chandler** to Los Angeles this weekend for a special tribute being filmed about **John Lennon**. Chandler was the only Canadian disc jockey who was part of the infamous Lennon "Bed-In" many years ago in Montreal... **All Tech, All Day**, a new format for Internet junkies. **AM-FM** of Dallas and **C-NET** of San Francisco will offer a mix of news about technology, new product reviews and interviews with industry figures. Called C-NET radio, the format debuts this month on **KNEW-AM San Francisco**.

TV/FILM: The **Television Bureau's** (TVB) annual SAC conference gets underway at Toronto's Four Seasons Hotel this weekend (Jan.16-18). SAC 2000: *Back to Basics* will include 16 speakers drawn from the advertising and agency communities... **BBM** has discovered an error in audience estimates for **CFCN-TV Calgary** and **CFRN-TV Edmonton**. It asks users to not use the Fall 1999 Television data. According to the news release, the mistake "may also affect comparisons of the performance of CFCN's and CFRN's programming vis a vis the programming on other stations in the region (e.g. rankings). We are currently investigating this error and will re-release the data as soon as possible"... **CanWest Global Communications** reports flat revenue and operating profit and a decline in net earnings, blaming the twilight-zone status of its acquisition of **WIC** broadcasting assets. CanWest said revenue in the first quarter of its 2000 financial year

totalled \$268.3 million, up 2% from a year earlier. Operating profit of \$101 million was up 1%, while net earnings fell 5.4% to \$48.9 million... **YTV**, vying for the AM 740 spot in Toronto, ran a radio demonstration on its Web site. Kids' opinions were overwhelmingly in favor of radio just for them. The demo included 16 sample clips. YTV President **Paul Robertson** says the feedback puts YTV in a better position to develop a radio service for kids if the opportunity arises. The demo can be heard at: www.ytv.com/spec/web_radio/... Prime-time **Nielsen** ratings show US cable networks down in 1999. More than half of the 39 cable networks are either down or flat.

MAILBAG: "What the heck has happened to Digital Courier International? With DCI being taken over by DG Systems just before Christmas, what a time to issue new software and a new way to do things, DG has become unreliable. Packages don't arrive, they arrive late, they are incomplete!! Plus a 24 hour HELP line that went to Voice-Mail!!! Since its inception, DCI was totally reliable. Our two stations never...never had a problem. Now it's anybody's guess whether a package will arrive. With over 6000 radio stations in their network, you would think that these problems should never have occurred and if there was a software/operator glitch, a solution should have been found sooner than later. We have received more tape dubs in the last 2 weeks than in the whole of last year. Wonderful....all our systems are digital and we get a tape dub at 7.5 IPS on 0.5 Mylar tape!!!" - **Steve Manitt**, Director Production Services, **MIX 96/CJAD Montreal**

SUPPLYLINES: **CJOH-TV Ottawa** has chosen a **Leitch VR (TM)** Newsroom server solution. The 24-channel server system will include ingest, edit, and playout channels to facilitate workflow and greatly eliminate the need for videotape... **Columbine JDS Systems'** new release of **Spotdata Electronic Invoicing** now opens electronic invoicing to the full market, which includes most TV stations. The system allows agencies, buyers, and in-house agencies to download electronic invoices from broadcasting and cable companies, eliminating the need for paper invoices.

iceberg media.com inc.

sales manager

theiceberg.com is Canada's 24/7 Internet music & entertainment portal targeted at 18 to 26 year olds. Currently offering three unique channels, theiceberg.com portal is designed for music enthusiasts fed up with the standard fare. We are seeking a sales professional with a unique vision of new media and an innovative approach to sales. Reporting to the Vice-President Sales and Marketing, this lateral thinker will have 5-8 years' experience working in radio/television broadcasting and Internet environments. This individual will be responsible for developing sales strategy, sponsorship packages and promotional opportunities as well as leading a sales team. We offer a competitive compensation package and a stimulating work environment with considerable opportunity for growth.

If you are imaginative, possess superior presentation skills and are in search of an excellent career opportunity, please forward your resume with salary expectations in confidence to:

V.P. Sales & Marketing
iceberg media.com
49 Ontario Street, Suite 400
Toronto, ON M5A 2V1
Fax: 416-364-0418



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TV/FILM: New pay and specialty channels could be coming in about a year. The **CRTC** issued its framework and conditions for the new digital-compression services late last week. There would be two categories. The first is to mandate 50% Canadian content to a limited group (10) but grant guaranteed distribution. The second category would be unlimited where winning applicants would broadcast 35% Canadian content, but with no guaranteed distribution. A call for applications will be issued shortly, with a public hearing expected in late summer. A decision is in the cards for the end of the year... US **President Clinton's Office of National Drug Control Policy**, which has bought millions of dollars in network commercial time, offered broadcasters financial credits if they could prove their programs advanced anti-drug themes. In some cases, say White House advisers, they worked with networks before shows were broadcast to make sure their messages were being conveyed properly. But **ABC** says it stopped trying to collect financial credits after advisers asked to see scripts before they were aired. ABC said it received credit for anti-drug stories on *The Practice*, *Home Improvement* and *General Hospital*. The credits enabled ABC to sell commercial time that it was otherwise obligated to give to the government. But this season, says ABC, the network decided not to participate because the government asked to see scripts before they aired. Previously, it was content to evaluate shows after they were broadcast... **CTV** suffered a drop in profits in the most recent quarter. It says it earned \$14.1-million in the three-month period ending November 30, down from \$16.3-million during the first quarter of 1998. CTV cited a slide in earnings from traditional TV programs and the cost of its \$908-million partial takeover of **NetStar Communications**. Overall revenue in the quarter fell to \$151.6-million from \$155-million in the same period of 1998... Some **Teletoon** viewers got an eyeful after a risqué cartoon accidentally aired in the early morning. **Janette Desjardins** of Harrow -- near Windsor -- says some three-year-olds were watching at her house when the sudden switch came, an animated woman who stripped down to a bikini with thong underwear, and started dancing. Teletoon says the offending cartoon, *Lolita*, is supposed to air after 11 pm and blamed "a technical problem"... The *Royal Canadian Air Farce* -- which once seriously entertained an offer to jump to **CTV** -- is staying on **CBC** until the year 2003. CBC President **Robert Rabinovitch** and Air Farce principals **Don Abbott**, **Luba Goy**, **Don Ferguson** and **John Morgan** made the joint announcement. "We will continue to film at the **CBC Broadcast Centre in Toronto**, so screw you **CRTC**," said Abbott. Added Ferguson: "The preceding remarks in no way

reflect the opinions of **CBC**, **Radio Canada**, **CBC Radio** ... or **CTV NewsNet**."



CIGV-FM Penticton is accepting resumes for an opening in the sales department. Come join our team, forward your resume ASAP to:

John Huston
Sales Manager
CIGV-FM

125 Nanaimo Av W.
Penticton, BC V2A 1N2

E-mail: cigv@img.net or Fax: (250) 493-0098.

REVOLVING DOOR: **Terry Chan**, ex of **Rogers Radio** in Vancouver, moves up to **Mountain FM Squamish** as Ops Mgr/PD... **Cawthra Burns** is new Marketing/Communications head at Toronto-based **Catalyst Entertainment**. She had been Communications Manager at **Alliance Atlantis Broadcasting**... **Dean Cooper** is no longer GM at **CKOV Kelowna**. He is succeeded by **Bruce Davies**, ex SM at **CFRN/The Bear Edmonton**... **CTV NewsNet** anchor **Avery Haines** was dismissed for wisecracking about job equity while taping stories in the Toronto studio. The tape was inadvertently broadcast on the network. The dismissal has caused an uproar of media coverage and second-guessing. On **Barbara Walters'** show, *The View*, 81% supported Haines while on the Canadian **Canoe** Web site, 68% supported her. General sense of the populace is that the firing is political correctness run amok but broadcast managers across the country, for the most part, support the decision... New Morning Co-Host at **Magic 106.1 Guelph** is **Dickson Coatsworth**, ex of **Bayshore Broadcasting**, Owen Sound.

SIGN-OFFS: **Mrs. Georgina Agnes Elizabeth Rawlinson**, 93, widow of the late **Ed Rawlinson** and mother of **Gord** and **Doug (Rawlco Communications)**, passed away last week in Saskatchewan. The funeral was on Saturday at Prince Albert... **Art Gadd**, the first ND and Newscaster at **CJSP**, now **CHYR Leamington**, has died at 73 following a 25-year battle with Parkinson's disease. Gadd also held the first cable TV licence for Essex County. He retired in 1989 as manager of **Trillium Cable**, Leamington... Former

CBC broadcaster/executive **Larry Glover** has died in Peterborough at 71. He had worked private radio in the 40s and 50s and helped to pioneer TV in Regina. He later moved to CBC where he spent nearly 20 years as a Regional Director of CBC radio in Ontario.

LOOKING: CIGV-FM Penticton is looking for a Sales Representative. See the ad on Page 1. CIGV is also looking for a Swing Shift Announcer. **ITV Edmonton** is looking for a General Assignment Reporter... **CKEG-CKWV Nanaimo** needs a Morning Desk... Jobs on the market may be found on the **Broadcast Dialogue** Web Site's CLASSIFIED section at www.broadcastdialogue.com.

RADIO: Canadian Music Week has contracted with **Iceberg Media.com** for Iceberg to become the exclusive Internet broadcaster for CMW over the next three years. **David Marsden**, who many remember for his radio stints in Toronto, Montreal and Vancouver, is Iceberg's VP of Entertainment. Web Site is www.theiceberg.com... In London, the **Corus Entertainment**-owned stations did a swap with their own frequencies. **Energy Radio** in Woodstock became **London's Hit Music Station** and moved to 103.1, previously held by **The Hawk**. The Hawk, to gather a broader audience, moved to the 103.9 frequency (**CKDK Woodstock**) and continues programming Classic Rock. Corus left **CFPL-FM London's** format, the market leader, alone... The **CRTC** begins hearings in Toronto January 31 on 37 applications for two open frequencies, 740 AM and 93.5 FM... **Blue Zone Entertainment Inc.** has signed an agreement with **CKNW/Rock 101 Vancouver** to provide convergence services and products, including consulting, website development, streaming content, development of marketing opportunities and e-commerce transactional capabilities. The RadioBz(TM) platform will enable managers and on-air personalities to control the look and functionality of their website. Features include live video, concert announcements and contests, e-commerce opportunities based on content, request emails, news streams and convergence links to print and TV partners.

GENERAL: Rogers Communications is negotiating an alliance with competing Quebec cable TV providers **Videotron** and **Cogeco Cable** to sell each others' products. Equity would not be exchanged. For example, Videotron could market Rogers' wireless phone service. Rogers recently concluded a similar deal with **Shaw Communications** which takes effect in the spring. RCI says it's becoming crucial for companies to be able to offer multiple telecom services on one bill, such as cable TV, local and long-distance telephone, and Internet... During the third

annual **CBC** on-air report to the public Sunday, Board Chair **Guylaine Saucier** - speaking about the recent **CRTC** renewals decision - said the regulator's input was important "however, our board of directors is concerned about the new conditions of licence imposed on English and French television, given the impact on our financial situation and **CBC's programming independence.**" But that was the only reference to the renewals issue. Instead, the rest of the program concerned itself with the Ombudsman's report, dollar expenditures vs. hours of broadcasting, a major strike and employee layoffs, the winning of 75 Gemini and Gemeaux awards, and radio programming... **Rogers Communications** has united its companies with a single name and a new corporate logo. **Cantel A-T-and-T** is now known as **Rogers A-T-and-T Wireless**... **WIC Western International Communications** reports first quarter results showing operating income of \$38.2 million before amortization of licences and rights and restructuring costs increased by 14% from \$33.4 million pro-forma results for the same quarter in fiscal 1999. WIC's premium TV and radio divisions saw revenues increase by 23% and 6%, respectively. Revenues for WIC's conventional TV division decreased by 4%. Television's operating expenses decreased by 7% over the same quarter last year.

SYNDICATION: A new national radio feature called **Interiors By Cheryll-The Radio Show** launches Feb. 28. The daily 90-second how to feature focuses on homeowners 18-54 and is based in Edmonton... **CHUM Radio Network's** "Tina Turner... Twenty Four/Seven" airs Feb. 6. The 90-minute show will feature her new disc and will originate from the CRN Toronto studios. **Tina Turner** will take calls, toll-free.

MAILBAG: As the clock was nearing midnight, New Year's Eve, the announcer at **CKAY Duncan** - me - reminded listeners once again that if they were drinking and partying, they should have a designated driver drive them home. Moments later, I received a phone call from a female listener who sounded more than slightly inebriated. She asked me to send her a designated driver. When I asked, "Do you want a drive home from a party?", she said, "No", with more than a touch of annoyance. "I'm at home and I want a drive to a party." - **Dick Drew**, CKAY Duncan

NEW SUBSCRIBERS THIS WEEK INCLUDE: Jeff Montgomery, Interiors By Cheryll-The Radio Show, Edmonton. Welcome!

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Thursday, January 27, 2000

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Broadcast nominees for this year's
Canadian Music Week
honours are:

Music Director of the Year,
Secondary Market

Paul Morris, HTZ-FM St. Catharines
Darren Stevens, B101 Barrie
Lochlan Cross, The Max Prince George
Bob Bartineau, CJXX Grande Prairie
Mike Rose, The River Brockville
Mike Campbell, VPCM St. John's
Julie Mazzaferro, Rock 95 Thunder Bay

Program Director of the Year,
Secondary Market

Mike Shannon, C103 Moncton
Michael Olstrom, The Wolf Regina
Kerry Grey, HTZ-FM St. Catharines
Greg Hinton, The River Brockville
Tom Blizzard, CIHI Fredericton
Doug Collins, CIFM Kamloops
Rick Ringer, CKQM Peterborough
Pat Thomas, Z99 Red Deer

cont'd

GENERAL: **CBC** is facing a new round of layoffs next month but exact numbers and the areas affected aren't yet public. The cuts, however, are expected to include some news departments. CBC's major union, the **Canadian Media Guild**, says CBC Radio alone is \$3 to \$4 million over budget for fiscal 2000. The expected layoffs are part of a drive to deal with deficits and structural changes in both radio and CBC-TV by the end of the fiscal year... British music company **EMI Group PLC** and **Time Warner** will merge their music businesses, with combined revenues of \$US8 billion a year, to become the world's second-largest of its kind. The deal will also enable the combined group to take advantage of Internet sales (because of the new **AOL** connection), including direct downloading by computer... On Monday, **NB Tel** became the first company in North America to offer an integrated TV, Internet and phone service. **Vibe Vision** is bringing the phone, digital TV and high-speed Internet to 10-thousand homes in Moncton... **Canadian Women in Communications** has launched a new program designed to increase the number of women appointed to the boards of communications companies. The **Women on Boards** program aims to assist and place women who hold senior level management positions on the boards of cable, telecom, film, video, and new media companies. The CWC will track board appointments over the next five years with the aim of seeing at least 50% of new seats go to women...

TV/FILM: Ten US movie and three broadcasting companies (**ABC**, **CBS** and **Fox**) have filed their complaint against Toronto-based but Pennsylvania-incorporated **iCraveTV** and individual and companies, charging theft of film and TV programs. The complaint, filed in Pennsylvania, seeks to end

Hot 103 Winnipeg

has **TWO IMMEDIATE OPENINGS** for experienced,
high energy, phone-friendly, team playing

Jocks and Jockettes!

Applicants should know, understand, and live the lifestyle reflected in our programming and our CHR/Rhythmic playlist. Our promotion-heavy station demands only those enthusiastic to have lots of fun, and participate in frequent out-of-station events, need apply.

Tape & Resume to:

Lisa Akizuki * VP Programming * Hot 103 * Unit C, 1045 St. James Street * Winnipeg, MB * R3H 1B1

Station of the Year, Secondary Market

Z99 Red Deer
C103 Moncton
HTZ-FM St. Catharines
B101 Barrie
The River Brockville
CJXX Grande Prairie
CIFM Kamloops
The Wolf Peterborough

Campus Station of the Year

CJSW Calgary (U. of Calgary)
CJSR Edmonton (U. of Alberta)
CKLN Toronto (Ryerson)
CHRW London (Western U.)
CFMU Hamilton (McMaster U.)
CKCU Ottawa (Carleton U.)
CJUM-FM Winnipeg (U. of Manitoba)

Station of the Year, Multicultural

CHIN Toronto
CKER Edmonton
CIAO Toronto
CKJS Winnipeg
CHKG Vancouver
CINQ-FM Montreal
CFCR-FM Saskatoon

Station of the Year, News/Talk/Sports

CKNW Vancouver
CFRB Toronto
CFRA Ottawa
680 News Toronto
The Fan Toronto
CHED Edmonton
CKWX Vancouver

what the companies say is the unauthorized performances of US copyrighted programs. **Jack Valenti**, President/CEO of the **Motion Picture Association of America**, calls the iCraveTV Internet programming a “damaging case of theft ... that threatens the intellectual property, investments and achievements of the US television and motion picture industry.” The complaint charges that the defendants are responsible for “one of the largest and most brazen thefts of intellectual property ever committed in the United States.” Meantime, Canadian broadcasters and producers say they’ll join their American counterparts soon because they want to “pull the plug” on iCraveTV for good. **Canadian Association of Broadcasters** President **Michael McCabe** says, “Our laws . . . may be different, but the essentials are the same as in the US. They are stealing our product and they are misusing our trademark. The end game is to pull the plug on iCraveTV. We want them off the air.” iCraveTV President **William Craig**, however, says in fighting the action he is basing his legal argument on section 31 of the Canadian Copyright Act. His company sees itself as a retransmitter and, as such, entitled to a licence... (**See the feature, ‘**icraveDirectEverythingRightNow.com**’ in the February, 2000 edition of **Broadcast Dialogue** magazine)... **CanWest Global Communications** Executive Chairman **Izzy Asper** says is urging changes be made in the ground rules that govern Canadian media companies. He told shareholders at the company’s AGM that Canadian home grown players need to be able to compete with the international giants. “Our governments must recognize those needs before it is too late and Canada becomes a 51st US state in terms of media, information, entertainment, communications [and] electronic commerce.” Citing the recent AOL/Time Warner deal, Asper said unless changes are made, Canadian broadcasters will become only filling stations and rest stops on the worldwide communications highway. He said US law is considerably more flexible than Canadian rules in such areas as cross-ownership of media and the number of stations a company can have in a single market... At **CTV Inc.’s** Annual General Meeting last week, company executives dismissed takeover rumours as speculative. But, if any offer did come forward, said CTV Chair **Allan Beattie**, we’ll act quickly in the best interest of shareholders.” Takeover speculation has been in the wind for some time (1998) since the **Eaton** family sold its 40.2% stake. CTV is now widely held by institutional and retail investors. CTV President/CEO **Ivan Fecan**, after the meeting, was quoted as saying that with such diversity in the shareholder make-up

Rawlco Communications

is looking for PDs!

Rawlco operates stations in Regina and Saskatoon. We are a progressive radio only company that believes in doing great radio. We have excellent stations who require strong managers. We are looking for Program Directors who love radio and want to work in a stimulating, challenging environment.

Please apply in confidence to:

Michael Zaplitny
Vice President, General Manager
News Talk CJME / All Hit Z99
210 2401 Saskatchewan Drive, Regina SK, S4P 4H8

Station of the Year, Country

Country 105 Calgary
 CFCW Edmonton
 CKBY Ottawa
 CHAM Hamilton
 CKX Brandon
 BX93 London
 CKXM Victoria
 CISM Edmonton

Station of the Year, Dance/CHR

KISS 92 Toronto
 Energy 108 Burlington
 Q94 Winnipeg
 Z95 Vancouver
 Power 92 Edmonton
 KOOL-FM Ottawa
 CKOI Montreal
 Power 107 Calgary

Station of the Year, Pop/Adult

CHUM-FM Toronto
 CHFI-FM Toronto
 MIX 96 Edmonton
 MIX99.9 Toronto
 C100 Halifax
 KISS-FM Vancouver
 Q97 London
 MIX 96 Montreal

Station of the Year, Rock/Alternative

Edge 102 Toronto
 CJAY Calgary
 The Bear Edmonton
 CFOX Vancouver
 Q107 Toronto
 Rock 101 Vancouver
 FM96 London
 The Bear Ottawa

Broadcast Personality of the Year

Humble & Fred, Edge 102 Toronto
 Beau Tom & Fraser, Q94 Winnipeg
 Tarzan Dan, KISS 92 Toronto
 Gerry Forbes, CJAY Calgary
 Brother Jake, Rock 101 Vancouver
 Gary James, Power 92 Edmonton
 Roger, Rick & Marilyn, CHUM-FM Toronto

Broadcast Executive of the Year

Terry Strain, Corus Calgary
 Ross Davies, CHUM Toronto
 Denise Donlon, MuchMusic Toronto
 Gary Slight, Standard Radio Toronto
 Doug Rutherford, WIC Radio Edmonton
 Jim Waters, CHUM Toronto
 Tony Viner, Rogers Toronto
 John Cassaday, Corus Toronto

there's always the possibility of someone taking a run at the company. An analyst speculated that a takeover bid may not come until after the **CRTC** has ruled on CTV's acquisition of **NetStar Communications**. At that time, said the analyst, any potential buyer will know what's being acquired. Meantime, CTV says it wants to buy into an independent production company provided it can get a "meaningful" stake... With the networks claiming huge audiences for marathon efforts, never mind ratings sweeps, a question of accuracy is being raised. And, of course, February is sweeps month in the US, a time for high octane programming, e.g. all-new episodes, two-parters and even local stations programming such dizzying topics as breast enlargement in newscasts. This, as you know, is for the benefit of advertisers. But, as the recent **AOL-Time Warner** merger indicates, movies and TV shows in the future will likely be available by direct downloading of digital Internet files instead of traditional broadcasting. And that would mean moving more toward a fee-based system of TV entertainment. If that happens, the traditional spot insert would become impractical. That raises questions about the fate of commercially sponsored TV fare, if not of network TV itself, as program control is placed more fully into the hands of the user. Digital technology is expected to provide considerably more accurate ways of collecting viewership numbers. But by then, that may be of little help to sponsors... The **Youth News Network** (YNN) has been launched at several Canadian high schools, programming a daily 10-minute broadcast of current events and news programming and commercials... **Series Plus**, a new French-language specialty channel, will be launched Jan. 31 on Quebec cable systems and, nationally, on DTH satellite services. The channel is the French equivalent of **Showcase**, with **Alliance Atlantis** and **Les Chaines Tele Astral** as equal partners... **Rogers Cable** has created the **Rogers Cable Network Fund**, equity financing, that will mean \$4 million for the specialty channel productions of independent Canadian programs. Rogers also continues its four-year-old **Rogers Documentary Fund**, providing another \$4 million for domestic documentary filmmaking... The **Canadian Broadcast Standards Council** says the airing of *Bubbles Galore* did not breach broadcast codes. Some viewers complained of the graphic sexual content in the movie which aired on **Showcase Television**. The complete decision may be found at www.cbpsc.ca...

RADIO: CKAY Duncan has been sold to **Cam Drew** and **Maeve Drew**, with the sale effective Feb. 1. Cam Drew is the son of current owners **Dick** and **Aline Drew** and had previously managed the station for 11 years... The **Detroit Auto Show** was the focus last week as **CHUM's Windsor** stations wowed show patrons with **Eureka147 Digital Radio**. **DRRI** President **Duff Roman** says that with nearly one million visitors to the show, Canadian radio delivered a major message to North America's automobile heartland – "that Canadian digital radio is the real deal, up and running 24/7 well in advance of satellite services and IBOC systems". The February edition of **Broadcast Dialogue** magazine will bring you up-to-speed on what the Americans are doing - and saying - about IBOC... **MIX 96 Montreal** morning hosts **Andre Maisonneuve** and **Nat Lauzon** are driving to Toronto for the **NHL All-Star Game** – in a Zamboni! The two will travel at a blistering 15 clicks per hour and will broadcast their shows live each morning of the journey from whichever **McDonald's** restaurant they manage to reach. The serious element to this spoof is the raising of funds for the **Missing Children's Network**. The game, by the way,

Music Director of the Year, Major Market

Drew Keith, *CHFI Toronto*
 Rob Robson, *CFOX Vancouver*
 Andy Ross, *Q94 Winnipeg*
 Matt Mauler, *The Bear Edmonton*
 Keale Mann, *Edge 102 Toronto*
 Scot Turner, *Energy 108 Burlington*
 Wayne Webster, *Mix 99.9 Toronto*
 Guy Brouillard, *CKOI Montreal*

Program Director of the Year, Major Market

Rob Farina, *CHUM-FM Toronto*
 Stewart Meyers, *Edge 102 Toronto*
 Steven Jones, *CKRA Edmonton*
 Howard Kroeger, *Q94 Winnipeg*
 Eric Samuels, *Z95 Vancouver*
 JJ Johnson, *MIX 99.9 Toronto*
 Julie Adam, *KISS 92 Toronto*
 Ross Winters, *Rock 101 Vancouver*
 Blair Bartram, *MIX 96 Montreal*

Network/Syndicator of the Year

CHUM Satellite Network
Sound Source Network
Rock Radio Network
Broadcast News
Telemidia Network Radio
Pelmorex Radio Network

Awards will be presented Thursday,
 March 3, in Toronto at
 Canadian Music Week.

is Feb. 6... *101.1 Xfm Ottawa*, the new rocker that was once *CFMO-FM Smiths Falls*, has an AM drive team. Billed as "The Un-Known Morning Show, **Mauler** and **The Rush** begin Feb. 7. They are **Jeff Mauler** (ex of *The Bear Ottawa*) and **Scott Rush** (ex of *KOOL-FM Ottawa*)... The **FCC** in Washington is poised to approve a new class of low-power FM stations which will likely result in more alternative music and religious and educational programming. The licencing is seen as being in response to the many small communities, churches and other local groups who say their issues and concerns are increasingly being shut out as the large station group owners build mass audiences. The FCC is adopting rules for low power stations, operating at 100 watts or less, that could be used for any kind of non-commercial programming. Hundreds of new low-power stations could be soon be on the air...

SYNDICATION: The *CHUM Radio Network* has made some schedule changes which result in more music programming and the dropping of such shows as *Joan Rivers*, *The Garden*, *Pet*, *Travel and Car Shows* and *Funnies*. CRN is going from 168 hours of programming per week to 97 hours... *Blue Jays Baseball* on radio returns Thursday, March 2, on the *Headline Sports Radio Network*. And veteran broadcasters **Tom Cheek** and **Jerry Howarth** are both returning, too... The *Rock Radio Network* has the 50th *NHL All-Star Game* Sunday, Feb. 6...

REVOLVING DOOR: Long-time GM **Don Chamberlain** will leave *CJBK/BX93 London* at the end of February. **Braden Doerr** will continue as Market Manager for London and will, effective March 1, assume responsibility for *Telemidia's* 3 London stations (the other being *Q97.5*). Doerr continues his role as Vice President, Regional Broadcasting and GM at *CICX-FM Orillia*. **Tom Cooke** becomes Asst. GM/GSM for the London stations March 1... **Daryl Holien** is new PD at *Kiss92 FM Regina*... *CJEZ-FM EZ Rock* Toronto PD **Gene Stevens** is no longer with the station. No word yet on a successor. In the interim, **Darryl Henry** is Acting PD on the Talent side while **Neil Mathur** is Acting PD for Music... **Adam Vaughan**, son of the late **Colin Vaughan**, is picking up the reins left by his father. He will join *Citytv Toronto* as the station's new Political Reporter Feb. 21. Adam had been with *CBC-TV Toronto*... *ABC*

network chief **Robert Iger** has been named second in command at *The Walt Disney Co.* He was promoted to President/COO, filling the position left vacant when **Michael Ovitz** left in 1996... New *Magic 106.1 Guelph* morning Co-host is **Lisa Richards**, who joins **Dickson Coatsworth**...

SIGN-OFFS: **Hedy Bouthillier**, 45, of *Canadian Broadcast Sales* in Toronto, died Monday after complications following a bone marrow transplant last Friday that would have helped fight her leukemia. Before CBS's formation in 1993, Bouthillier had been with *All-Canada*... **Bill Chevrier**, who had been in charge of *CBC French Network* sales before he retired in 1983, has died at 78...

SUPPLYLINES: *Miranda Technologies* has sold *Television Quatre Saisons* (TQS) over 100 of its Imaging Series digital video interfacing products. TQS recently made the transition to digital... Birmingham-based *Worldwide Strategic Development Group* says it is offering radio Stations in North America, Australia, the UK, and the Far East a market exclusive license to provide free unlimited Internet access service to their audiences. It claims to be the first US company to do so on a Global basis. The company is headed by **John Barlett**, ex of *Tapscan Worldwide*...

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Gene Stevens**, Toronto. Welcome!