

# BROADCAST Dialogue

Canada's "most relevant" broadcast publications

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**SIGN-OFFS:** **Rick Honey**, 53, of cancer in Vancouver last Saturday (Feb. 24). After his small and medium market adventures, Honey became a mainstay at **CKLG Vancouver** during the 60s before moving to **CKNW Vancouver** where he headlined for many years. Most recently, Honey had been Morning Host at **AM600 (CKBD) Vancouver**. His last shift was on Thursday. AM600 did a tribute show Monday morning, with many from the Vancouver radio/media community on air. Honey's funeral is today (Thursday [Christ Church Cathedral, 3:00 pm, Georgia and Burrard Sts.]) followed by a reception at the downtown Four Seasons. In lieu of flowers, donations are requested for the **B.C. Children's Hospital**. (Through death often comes ironic humour. One colleague from days past said, in the kindest way imaginable: "It was just like Rick, being the old radio pro he was to die during a book. The guy was always thinking.")... **Daryl Burlingham**, known throughout Western Canada major markets as **Daryl B**, suffered a stroke Sunday evening and died Monday (6:45 p.m.) at Winnipeg's St. Boniface hospital. Daryl B was one of the great Top 40 jocks in Canadian Radio -- from **CKY Winnipeg** to **CKLG Vancouver** and **CKLW Windsor**... **EDITOR'S NOTE:** Forgive the regionalism, but it is important for those in Eastern Canada to understand that the losses this week of **Rick Honey** and **Daryl B** are comparable in the West to Montreal or Halifax or Toronto losing two well-loved and respected radio people within days. Already, work is underway to acquire the old **CKLG Vancouver** Web site for

a **BOSS RADIO** tribute. One of the first projects, say organizers, is to remember both **Rick Honey** and **Daryl "Stayoutta trees" B** through feature air checks and photos.

**REVOLVING DOOR:** **The New PL (CFPL-TV) London ND** and Evening Co-Anchor **George Clark** -- after 34 years -- is no longer with the **CHUM TV** station. Filling in is Program/Promo Manager **Don Mumford**. Clark is Chair of the **Radio and Television News Directors Foundation**, which recently named a scholarship in his honour... In Halifax, the **Atlantic Media Institute** has been purchased from **Alex J. Walling** (who once owned **CKWK**, the AM precursor to **CKXX-FM Corner Brook**). **Garry Barker**, ex Exec. VP at **Maritime Broadcasting System**, **Troy Michaels** (ex-Ops Mgr of **CHNS/CHFX Halifax**, and **Clary Flemming**, of the **Clary Flemming and Associates** ad agency now own and operate the Institute... **Sue Prestedge**, who most recently directed the broadcast journalism program at Hamilton's **Mohawk College**, has joined the **Women's Sports Network (WSN)** as Sr. VP. She begins with the **NetStar Communications (TSN)** specialty channel March 12... **Alliance Atlantis Broadcasting** has further beefed up its management team. Changes include: **Norm Bolen**, Sr. VP, Programming of **Showcase** and **History Television**, becomes Exec. VP, Programming for Alliance Atlantis Broadcasting; **Barb Williams**, Sr. VP, Programming at **HGTV**, **Life Network** and **Food Network Canada** becomes Sr. VP, **Lifestyle**



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Programming; **Sydney Suissa** moves to Sr. VP, Factual Programming, from VP, Programming at History Television; **Laura Michalchyshyn** is new Sr. VP, Dramatic Programming from VP, Programming at Showcase; **Janet Eastwood**, Sr VP, Marketing, Communications and Creative Services, becomes Exec. VP with those same responsibilities; **Kathleen Brown**, VP, Business and Legal Affairs, is promoted to Sr. VP in that same portfolio; VP, Engineering and Operations **Harvey Rogers** becomes Sr. VP; and, **Bradley Alles** is upped to Sr VP, Sales and Promotions, from his current VP slot... **Bruce Nelson** has been appointed VP/GM of **Corus Premium Television**, based in Toronto. Nelson is known for his 30-year TV background and was most recently Exec. VP at **CFCN Communications**, Calgary... Also at **Corus Premium Television**, **Joyce Van Zeuren** becomes VP, Marketing on April 16... New PD at **Corus' Energy Radio (CHAY-FM)** **Barrie** is **Bob Wallace**... Ops. Mgr./(**CHER Sydney**) Morning Host **Dan Barton** has resigned from **Maritime Broadcasting's** three stations in Sydney in favour of the PD's position at **Telemedia's CKCL/MIX 100.9-FM Truro**... **Ron Waksman**, Exec. Producer National News and Current Affairs at **Global Television** in Toronto, has left to head up public affairs for **Roots Air**.

**LOOKING:** **JR-FM (CJJR) Vancouver** is looking for Mid-Day talent... **SILK-FM Kelowna** is looking for talent for its morning show. See the ads in this edition... **CKPG/101.3 HITS FM Prince George** is looking for a Creative Writer... **Global Edmonton** is looking for a News Producer... In Ontario, **Global Toronto** has an opening for an Assistant Assignment Editor.

**GENERAL:** With speculation that the feds are about to launch a sweeping review of the **CRTC**, the guessing further goes that such issues as the mandate, the number of commissioners, possibly combining operations with the **Copyright Board of Canada**, and speeding up the regulatory process may be on the table. This comes at a time when an interim Chairman is in place (**David Colville**) and issues such as cable's desire to expand into broadcasting, and licence renewals hearings for **CTV** and **Global** are at the forefront. The **Canadian Cable Television Association** (CCTA) says because **BCE** was able to buy CTV, cablecos should be able to own specialty channels. After all, argues CCTA President/CEO **Janet Yale**, "If that is okay, everything else should be allowed." **Peter Miller**, the VP of Business and Regulatory Affairs at **CHUM Television**, disagrees. He says the CRTC has to decide whether it wants broadcasting dominated by a few big players: "If we don't want that and want medium and small companies to exist, we have to put limits on what the big guys can do"... Meantime, **Rogers Broadcasting** is in the midst of major disagreement with the **Canadian Association of Broadcasters** for its stance on the side of restrictions to what cable companies may own on the broadcasting side. So troubled is President/CEO **Tony Viner** that he said it was Rogers' intention to resign the CAB by yesterday (Feb. 28); that Rogers couldn't "continue to support an organization financially that is opposed to the growth of a

company for which I am responsible." Rogers is one of the CAB's largest members. Viner was quoted in the *Globe & Mail* this week as saying: "To take the position that those companies affiliated with cable companies ought not to be allowed to buy analog specialty services when Bell could continue to do so . . . was just untenable." And Rogers' plan of action may not be exclusive. Also upset is **Corus Entertainment Inc.** **Corus TV** President **Paul Robertson** says his company is "dramatically opposed" to CAB's position... Add the technology equation to what you've just read. The Commission's stance on an unregulated Internet may

have to be re-thought. Residential high-speed access is 'Number One with a Bullet' in terms of public desire and will likely transform the PC into a true broadcasting medium. For the moment, companies such as **Rogers, Shaw, Telus** and **BCE** have a lock on high-speed access, soon able to provide hundreds of on-line channels. Meantime, cablecos are lobbying for a lighter touch to foreign ownership rules. That would, they say, help underwrite the fiber optic infrastructure necessary for the next step in technology... **Deutsche Telekom** says it plans on selling its controlling stakes in six cable TV networks to **Klesch-Liberty Media**, an Anglo-American investment group. The German company, the country's dominant telco, will remain a minority shareholder but Klesch-Liberty Media would own 55%. The sell-off came at the request of European regulators who want to loosen the former monopoly's grip on cable TV networks. But the deal will also help Deutsche Telekom pay off about \$51 billion in debts... In a move exclusive to Quebec, **PowerTV, Scientific-Atlanta** and **Videotron** have launched e-mail services for cable TV customers, without the necessity of a personal computer. Called *SofaMAIL*, it's offered free of charge to those customers who purchase digital cable services and an infrared keyboard... For the three months ended December 31, **Alliance Atlantis Communications'** gross profit increased 30% to \$67.0 million on increased revenue of \$247.3 million -- up 18% as compared to last year's period. Net earnings for the period were \$15.8 million or \$0.50 per basic share compared to \$0.46 per basic share last year. Revenue for the Broadcast Group increased by 27% to \$32.5 million in the third quarter. Advertising revenue increased by 34% to \$14.5 million... **Walt Disney Internet** Group laid off 135 people Monday, primarily at its **ABC.com** and **ABCNews.com** Web operations... *The Merchants of Cool*, aired on **PBS** Tuesday night -- about how the media and marketing industries colonize and

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commodify youth culture and sell it back to teens with more money than consumer awareness -- revealed how kids are market-segmented and manipulated into believing some labels/music/soft drinks/whatever are "cooler" than others. This wasn't a program you'd ever find on a mainline network! If a majority of kids caught this (*Yeah. Right.*), the \$150-billion kids' market might take a hit.

**RADIO:** **CHCD-FM Simcoe** is now in the hands of **Jim MacLeod** (85% of the voting shares) with **Blair Daggett**, ex of **NewCap**, in control of day-to-day operations. Sale of the ex **Redmond Broadcasting** station, approved by the **CRTC** this week, means Redmond is now out of the radio broadcasting business. Purchase price of the AC-formatted CHCD shares was \$1,050,000. MacLeod recently (Feb. 1) became President/CEO of **BBM** in Toronto... The **Toronto Blue Jays** and **CHUM Radio's** network, **The Team**, have a three-year agreement for Blue Jays radio broadcast rights (through 2003)... A quip on a **CKTB St. Catharines** call-in show greased the **FBI** and **Secret Service** into quick action. A caller, in an attempt at levity, suggested to Host **John Michael** that Canadians could do Americans a favor by shooting former **President Bill Clinton** in May when he's scheduled to speak in Hamilton. Michael responded that being casual about a statement like that really wasn't a good idea, then terminated the call. As it turned out, a listener in Buffalo phoned the FBI and -- in a classic case of only half-listening -- told them that it was Michael who had made the threat. The alarm bells sounded in Washington. FBI called **RCMP** who called the station, even before Michael's show was over. Later, FBI people arrived to pick up the tape... The **CRTC** says a complaint from **Rogers Broadcasting** about **CHTT-FM Victoria** has been shelved. The allegation was that the new **Seacoast Communications Group** station -- sistered to **CFAV Victoria** -- had changed programming.

**TV/FILM:** The **CRTC** has issued a call for applications to operate an ethnic TV station in Vancouver. The Commission says such a

mainline station is necessary as soon as possible to reflect and meet "the needs of the multicultural, multilingual and multiracial population of Greater Vancouver". Deadline is June 29... The **Canadian Broadcast Standards Council** says **CTV** breached the **Violence Code** in Halifax by running a segment of **W-Five** prior to the watershed hour. The segment, about those who "swing", aired at 8:30 p.m. and was graphic. The complete decision (and previous CBSC determinations) may be found at [www.cbsc.ca](http://www.cbsc.ca)... An application by **Pelmorex Communications** for an **All Channel Alert** system -- to be operated by **The Weather Network/MétéoMédia** -- has been denied by the **CRTC**. The proposal would have seen such a service made available to all stations, that they be required to display alerts relating to weather conditions and other emergencies through the use of alphanumeric crawls. Pelmorex wanted to raise its wholesale rate by 13-cents per sub per month for all stations carrying the service. The **CRTC** didn't slam the door on the idea. Instead, it said, a "more suitable proposal might be developed if broadcasters, representatives of the broadcasting distribution industry and other interested parties worked together more closely to develop a revised proposal"... In a letter to **CTV CFO Robin Fillingham**, the **CRTC** has denied **CTV** an extension for the sale of its 40% voting interest in **CTV SportsNet Inc.** Further, says the Commission, **CTV** had already been granted a 12-month period to file application for divestiture, that it was a reasonable length of time, and that it (the Commission) is aware that potential buyers are out there. Trust arrangements for **CTV's** interest in **SportsNet** must be in place, with prior **CRTC** approval, by March 24. (**Phil Lind**, Vice-Chair at **Rogers Communications**, says **Ivan Fecan** -- then **CTV** President -- suddenly backed out of a deal last spring to sell a controlling stake in **Sportsnet** to **Rogers**. **CTV** denies it, saying wasn't made because of too many outstanding issues.) The dissenting opinion of Commissioners **Andrée Noël** and **Andrew Cardozo** said it would have been appropriate to grant a further extension, keeping in mind that on Dec. 8 the Commission issued a Public Notice announcing a review of ownership of discretionary programming by cable. The current



## ONTARIO ASSOCIATION OF BROADCASTERS

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policy, they said, could be radically changed as a consequence... It appears that the **CRTC** isn't fooling around on the matter of properties held in trust or otherwise in limbo. **Quebecor**, for example, is under the gun to sell **TQS** before (or if) the Commission gives it permission to buy **TVA**. **Sportsnet** and **CKVU-TV Vancouver** have been on the block since last summer. CKVU is trust, while Sportsnet (see *previous item*) is **CTV Inc.**-owned. The CRTC has asked **CanWest Global Communications** to give a progress report on the CKVU sale. CanWest has apparently received bids from a number of broadcasters but none approaching the \$120-million price tag, nor any company willing to meet CanWest's program supply terms. The trustee, by the way, says he expects a sale to be complete this spring. Meantime, **Corus Entertainment** says it will comply with an order to divest its shares in **The Family Channel**. Corus has issued a Request Sale Notice to trustee **Keith Campbell** who, under the terms in the Trust Agreement, has an obligation to obtain "the best value to Corus reasonably attainable..." Corus President/CEO **John Cassaday** says, in effect, that the trustee will determine what's best for Corus or whether to make a deal that would allow Corus to buy The Family Channel back in case the Commission makes a favourable decision on cable ownership policy... The **CRTC** says **Global Television** and **CTV** – the two major English-language private broadcasters – are spending less on Canadian programming in percentage terms than they did two years ago. Further, says the Commission, the two are attracting smaller audiences for Canadian content. CTV's 2000 expenditure on Canadian content was higher than that of Global. CTV has 25 stations. Global has 16. CTV President Trina McQueen was quoted as saying that her network was "proud to out-Canadian the competition" while Global CEO **Gerry Noble** said the percentage of on-air revenues his network spent on Canadian content last year compares favourably with CTV's, if those numbers include the estimated \$16-million CTV got from the **Canadian Television Fund**, compared to the \$3-million Global received... Meantime, Federal Heritage Minister **Sheila Copps** plans to announce that the **Canadian Television Fund** will continue into 2001-02. **Heritage Canada** will contribute \$100-million to the fund, with an equal amount coming from Canadian cablecos... Notwithstanding complaints a few weeks ago about the **MuchMusic** event skedded for Kamloops, the **First Nations** has issued a news release showing support for the **SnowJob** show at Sun Peaks Resort March 6-11. While some individuals protested, based on ecological reasons, First Nations representatives say the event – expected to draw 4,000 people and generate up to \$1.3 million for the local economy – can only add to the tourism commerce of the region... **VTV (CIVT-TV) Vancouver** Producer **Margo Harper** has won the **Jack Webster Foundation Telemedia Broadcast Journalism Fellowship**. Harper says she'll use the award to study justice reform initiatives in Australia, since much of her career has been covering crime, police, courts and justice issues. The Fellowship award was established last year to enable BC broadcast journalists to return to school or pursue professional development to bring new knowledge and skills to their work and community... **Astral Media** relaunched three

pay-TV networks **y e s t e r d a y** (Wednesday) – **The Movie Network** and **Moviepix** in Central and Eastern Canada and **Super Écran** in Quebec – with new logos, Web sites, and programming formats meant to generate more viewer interest. Astral made the pre-emptive move in an attempt to offset any potential "damage" that might occur after the launch of 21 new specialty channels this fall... The **Canadian Association of Broadcast Representatives** (CABR) has again asked **TVB** to coordinate dates for the Fall 2001 TV launch events. Doing so will avoid possible conflicts. Those who have information on presentation dates are asked to get in touch with either **Jim Patterson** in Toronto (416-413-3888) or **Lyse Groleau** in Montreal (514-284-0425).

**SUPPLYLINES:** **Encoda Systems** has been chosen by **XM Satellite Radio** to supply systems to automate XM's broadcast of up to 100 channels, making it the largest radio automation installation in North America. Encoda will supply its DMAS digital automation system and Paradigm management system.

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**OPS:** Last week's item about **CHTT-FM Victoria/Rogers Broadcasting** was in error. In fact, it was **Seacoast Communications' Group** – which owns CHTT-FM – that had complained to the **CRTC** about an alleged format change at Rogers Radio in Victoria. The Commission decided no further regulatory action was necessary.

**REVOLVING DOOR:** Terry Strain says he is stepping down as President of **Corus Radio** at the end of August. He will remain with Corus as a Special Advisor to **Corus Entertainment** President **John Cassaday** and is an integral member of the search committee looking for his successor... **Brad Phillips**, VP/GM at **CHUM/CHUM-FM Toronto**, after five years in Toronto, has tendered his resignation. It is effective June 15. Phillips will move back to the Vancouver area, although as yet with no career plan. It's a matter, he says, of getting back to family, friends, and life on the West Coast... **Jerry Fairbridge**, who most radio and TV Managers and News Directors in Canada have come to know through his efforts on their behalf at **Broadcast News**, has announced his early retirement. Fairbridge departs the news agency at the end of April... **Mark Rubenstein**, who left his senior role at **CHUM/Citytv Toronto** to join **Yahoo! Canada** just over a year ago, is resigning his post as Managing Director. Rubenstein's departure follows similar actions by top execs in Europe and Asia... **Michael Tindall** is no longer VP Sales Western Canada for **Telemedia Radio (West)**. Tindall is now self-employed and doing team training, strategic planning, and corporate communications. He may be reached at (250) 309-1969... **Jim Van Horne** of **The Sports Network** is going "home" to **CHUM Toronto** where he once toiled as a Jock. His reincarnation there, however, is as Afternoon Host on **The Team** (the new sports network)... **Kate Wheeler** moves from **CFTO-TV Toronto** to Daytime Anchor on **CTV NewsNet**... Two promotions from within **Vision TV** in Toronto: **Susan Bower** is new COO and **Alberta Nokes** is VP, Communications... **Stewart Meyers** takes on added duties as Ops. Mgr. at **TALK 640 (CFYI) Toronto**, as well as continuing his PD role at sister station **Q107 (CILQ-FM)**... At **The Edge (CFNY-FM) Toronto**, MD **Kneale Mann** adds Ass't PD to his chores, effective immediately.

**SIGN-OFF:** John Howells, who endeavoured for **Avinda Electronics**, **RCA Broadcast**, **Panasonic**, and most recently **Sony of Canada**, has died at Princess Margaret Hospital in Toronto. He had been suffering from leukemia.

## BROADCAST PROFESSIONAL REQUIRED

The Unforgettable 600AM (CKBD Vancouver, a Division of the Jim Pattison Broadcast Group) has an immediate opening for a professional morning talent. The successful applicant will have a proven track record as an on-air communicator, will be able to relate comfortably with a mature audience 45+, will have a passion or knowledgeable background for the nostalgia music of the 50's and 60's, and will work well in a TEAM environment.

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Vancouver, B.C. V6H 1C9



**LOOKING:** The Unforgettable 600 AM (CKBD) Vancouver is looking for a Morning Host... CJWW/HOT 93 FM/Rock 98 Saskatoon is looking for a GSM... New Country (CHAT)/MY 96 Medicine Hat

is looking for a Production Wizard... Also, **CHAT** seeks a Music Director/Mid-day Announcer... **FLOW 93.5 FM (Milestone) Toronto** is in search of a Chief Engineer and LAN Administrator... **CFJC-TV/JC 55 Kamloops** needs an Evening News Anchor... See the display ads in this edition of the **Broadcast Dialogue** newsletter. And, be sure to regularly check the BD Web site's CLASSIFIED section at [www.broadcastdialogue.com](http://www.broadcastdialogue.com) for all the jobs listed within the past month... Other jobs we've heard about include **Global Calgary** being in the market for a news anchor for its *Morning Edition*... **BCTV Vancouver** has a vacancy in reporting... **CHBC-TV Kelowna** is looking for an ENG cameraperson.

**RADIO:** **Standard Broadcasting** has bought a 29.9% interest in **Christopher Grossman's Haliburton Broadcasting Group**. Haliburton has stations in Bracebridge, Bancroft, Sudbury, Kapuskasing and Timmins, plus rebroadcasters... **Telemedia** has **CRTC** approval for three flips to FM: **CKGB Timmins** will operate at 99.3 FM at 40,000 watts; **CJCJ Woodstock** gets 104.1 FM at 10,000 watts; and, **CKCL Truro** will move to 99.5 at 16,750 watts... Also on the flipping of frequencies front, the Commission has approved **CJNH Bancroft's** application for 97.7 at 50,000 watts... **XM Satellite Radio** has raised \$201.4 million which, for the most part, will be used for marketing, systems, and general corporate purposes. The funds are expected to sustain operations into next year... **Astral Media** has closed its deal to acquire the shares of **Entreprises Radio Etchemin Inc.**, which holds the licence of **CFOM-FM Lévis**, giving Astral a second FM'er in the Quebec City market (**CHIK-FM**)... The **Canadian Broadcast Standards Council** says **CKMM-FM Winnipeg** didn't breach any codes by playing an unedited version of the song, "The Bad Touch". The complete decision may be found at [www.cbsc.ca](http://www.cbsc.ca)... **CHNS Halifax** will be 75 years old May 12, and **Maritime Broadcasting** is planning an anniversary reunion for the weekend of May 11-12. Former CHNS Jocks and Newsies who can't make it for the party in Halifax are invited to call and tape greetings which will be aired during the month of May. Call (902) 422-1651, ext. #333. For more info, ask for



CFJC Radio-TV in Kamloops, B.C. is Looking for an **EVENING NEWS ANCHOR**.

Great team player, solid reader. Send applications to **Sandy Hall, Asst News Director, 460 Pemberton Terrace,**

**Mike Cranston or Ian Robinson...** The mission statement is: "To bring to an end the era of **1050 CHUM** as a music station with class, dignity, style and flair." To that end, a committee has been struck to work on a variety of on- and off-air events – some of which have already begun. One is a feature called "1050 CHUM MEMORIES" which has been on the air (at the half hour) for the past couple of weeks. Further, a Web site is being set up where recordings of staff, former staff, listeners and various celebrities will reminisce about what CHUM has meant to them. You may participate by phoning (416) 926-4020 and recording your memory, by sending an MP3 file to [zekez@chumamfm.com](mailto:zekez@chumamfm.com), or by mailing a quarter-inch tape, DAT or cassette to: **Zeke Zdebiak, 1050 CHUM FOREVER, 1331 Yonge Str., Toronto, ON M4T 1Y1.**

**GENERAL:** Falling ad spending – blamed on signs of an economic slowdown – is said to be, or about to be, biting into media shares. Brokerage house **UBS Warburg** has suggested investors reduce holdings of **CHUM Ltd.**, recommends a "buy" of **CanWest Communications** stock, and a "hold" on **Corus Entertainment**. Media Analyst **Stephannie Larocque** says it appears Canadian advertising is solid -- but not buoyant -- "and, in some areas, a bit bumpy." Writing in the **Warburg report**, Larocque says: "We caution investors about the near-term earnings momentum for advertising-sensitive media companies." Warburg's revenue forecasts have also been



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reduced to varying degrees for **Rogers Communications** and **Quebecor World**. Her projections indicate CHUM and CanWest are the publicly-traded companies most exposed to any decline in advertising spending... A letter sent to some members the **Canadian Film and Television Production Association** (CFTPA), signed by **Rogers Communications** Vice-Chairman **Phil Lind** and **Rogers Telefund** Exec. Director **Robin Mirsky** – which asked them to support Rogers' right to acquire broadcasting assets – has earned the "dismay" of CFTPA President/CEO **Elizabeth McDonald**. The subject matter concerns future ownership of specialty and pay TV channels by cablecos and opposing argument that they (cable companies) may give preferential treatment to channels under their control. The CFTPA is among those opposed. The tricky aspect to this is the Rogers Telefund, \$20-million in interim financing for cash-strapped film and TV producers. In the Rogers letter to CFTPA members, the following: "We at Rogers were frankly dismayed to see that the CFTPA, representing many of Canada's producers, took the position that it would be a bad thing for cable to own analog channels" and that Rogers "has poured literally hundreds of millions of dollars of support into Canadian programming..." The **Canadian Cable Television Association** defends the letter, arguing that the tone simply reflects frustration. CCTA President/CEO **Janet Yale** said: "It's not a threat ... the idea that someone's livelihood will be affected by whether or not they support this application on behalf of the cable industry is just not going to happen"... There may soon be up to three adult movie and live sex show channels available on cable. The **CRTC** has published a list of 30 non-Canadian channels sponsored by Canadian cablecos. The **Canadian Cable Television Association** and New Brunswick-based **Canadian Cable Systems Alliance** have backed **Spice Platinum**, **Spice Platinum Live**, and **Spice Platinum 2**. CCTA President/CEO **Janet Yale** says, "Anything that convinces customers to get a digital box is a great thing." Before these and other channels get the go-ahead, they must win public and Commission approval... An informal polling by **Decima Publishing** on who should succeed **Françoise Bertrand** at the **CRTC** Chair shows **David Colville**, Interim Chair, far in the lead (48%). Second place, however, went to Actor/Comedian **Mary Walsh** (16%) of *This Hour Has 22 Minutes*. Lawyer **Charles Dalfen** and **Bell Canada's Sheridan Scott** tied for third, at 11% each... **Canadian Association of Broadcasters** President/CEO **Michael McCabe** addresses the **Empire Club**



## We want you to be The Wizard!!

New Country 1270 CHAT and MY 96, Today's Best Music, Southern Alberta's HOTTEST Radio Stations, need a **PRODUCTION WIZARD** to weave on-air MAGIC in our spots, station promos and programming elements.

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## Are you The Wizard?

If so, send your samples and resume to:

**Chuck Ottey**  
Creative Director  
New Country 1279 CHAT/MY 96  
1111 Kingsway  
Medicine Hat, Alberta T1A 2Y1

E-mail resumes (*Word or WordPerfect*) and mp3 audio samples also welcome. Send to:

[mychatcreative@monarch.net](mailto:mychatcreative@monarch.net)

*New Country 1270 CHAT and MY 96 are part of the  
Jim Pattison Broadcast Group.*

in Toronto March 28, billed as a "kick-start" to **Canadian Music Week**. He'll speak on the urgent need to bring all the players together to design a modern strategy that will keep Canadian music on the world stage. For reservations, call (416) 364-2878...

**SYNDICATION:** Toronto-based **MediaNet** has launched a new AC format service in addition to its current Country Music Radio Network.



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[www.milestoneradio.com](http://www.milestoneradio.com).

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**TV/FILM:** The sale of **Quebecor's** 85% interest in Montreal-based **TQS** to **Cogeco** and **BCE** isn't going well. Quebecor CEO **Pierre Karl Péladeau** says his company has filed a complaint with the **Competition Bureau** over what he says is Cogeco's abuse of its right of first refusal. He says BCE approached Quebecor last October expressing interest and valuing TQS at between \$80-million and \$105-million – but didn't follow-up with a formal offer. Soon after, says Peladeau, Quebecor learned that BCE and Cogeco were getting together to make a joint offer which, when proffered, was far below BCE's initial ballpark figure. Quebecor must sell TQS because it already owns **TVA**... **Izzy Asper** and **CanWest Global Communications** are being sued by **Seymour Epstein** and **Paul Morton**, Asper's former business partners. They're seeking \$325-million in damages, alleging breach of fiduciary duties, diversion of corporate opportunities, oppressive conduct and misappropriation of corporate profits. Further, the two and their company, **MAE Management Corp.**, want an additional \$20-million for alleged breach of contract related to management services. Additionally, Epstein and Morton -- who hold about 30% of a subsidiary called **CanWest Broadcasting Ltd.** – seek to be bought out after their claims are remedied, "without any minority shareholder discount." CanWest Global VP, Corporate Affairs **Geoffrey Elliot** says the company sees no merit in the suit, that "we have to believe or assume they have decided to use the courts to achieve their business goal - presumably being to sell ... their company at a higher value than it would be worth in the marketplace." A key element of the legal fight is over **CKVU-TV Vancouver**, on the block after the **CRTC** ordered it sold (condition of the **WIC** purchase). Morton and Epstein say Asper and the parent company put CanWest Broadcasting in a position of having to be sold and that it reduced CKVU's ability to compete with **BCTV Vancouver** and **CHEK-TV Victoria** thus undermining fair market value... The **CRTC** has agreed to give **Corus Entertainment** one more month to sell its 50% interest in the **Family Channel**. It wants Corus to sell by March 31 and file a change in



### On-Air/Music Director

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ownership application by April 30. Montreal's **Astral Media**, owner of the remaining 50%, has the right of first refusal... In a move that creates the largest U.S. television group, **AOL Time Warner** is merging the **WB** broadcast network and the **Turner** cable networks under one group led by the WB's CEO **Jamie Kellner**. Kellner will oversee the WB, **TBS**, **TNT**, **Turner Classic Movies**, the **Cartoon Network** and all of the **CNN** networks... A survey of American on-line adults – *What Viewers Want from Interactive TV* – shows strongest desirability for news (67%). Least desirable element is to chat with other viewers at 16%... This isn't "Take a TV weather forecaster to lunch" week in the Northeastern US. Lots of folks are upset over "the sky is falling" reporting related to that snow storm. A low-pressure system developed about 240-kilometres farther north than expected and dumped hard on New England rather than in the expected areas... **Women in Film and Television - Toronto** will present the **14th Annual Crystal Awards** April 23 at the **CBC Broadcast Centre** in Toronto.



## ONTARIO ASSOCIATION OF BROADCASTERS

*"Staying On Top Of Change"*

March 29 - April 1

at Toronto's Westin Harbour Castle Hotel

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# BROADCAST Dialogue

Canada's "most relevant" broadcast publications

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Page One of Three

**RADIO:** Three new FM'ers for Calgary: *Standard Radio Inc.*, *Telemedia Radio (West) Inc.*, and Gary Farmer's *Aboriginal Voices Radio*. Denied were *CHUM Limited*, *NewCap Inc.*, *Craig Broadcast Systems Inc.*, and *Golden West Broadcasting Ltd.* (for Okotoks and High River [nearby]). Standard will program an Urban Rhythm format, Telemedia, with a new Specialty music format, gets the nod for New Adult Contemporary (NAC)/Smooth Jazz, and Aboriginal Voices Radio gets 88.1 at 33,000 watts, for the most part, to offer programming originating at AVR in Toronto. Standard and Telemedia both wanted the 98.5 frequency. Standard got it – at 100,000 watts – and Telemedia has a year to find a suitable alternative. At the moment, there are nine commercial Calgary stations – four owned by *Rogers Broadcasting*, two by *Corus Entertainment*, and two by Standard... *Standard Broadcasting* and *CHUM* have do deal whereby *CKGM Montreal* would air *Montreal Expos* play-by-play. Further, CKGM will become part of CHUM's new *The Team* national sports network. It was back in September that CHUM and Standard arranged a deal whereby Standard acquired CHUM's Montreal properties (CKGM & *CHOM-FM*). Part of the same deal saw *CFWM-FM Winnipeg* go into CHUM's hands. However, with the CHUM decision to create a sports network, CHUM decided to keep CKGM (which Standard had already determined to sell)... The *Canadian Broadcast Standards Council* says *CJCH Halifax* didn't violate any Codes by its airing of four *Laura Schlessinger* shows in which she was disparaging of gays. The complete decision may be found at [www.cbsc.ca](http://www.cbsc.ca)...



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Nominees for this year's *Canadian Music Week* awards – to be presented at CMW Friday, March 30, are: **BROADCASTING EXECUTIVE OF THE YEAR:** Claude Beaudoin (*Telemedia*), John Cassaday (*Corus*), Gary Slaight (*Standard*), Tony Viner (*Rogers*) and Jim Waters (*CHUM*); **PROGRAM DIRECTOR OF THE YEAR (MAJOR MARKET):** Blair Bartrem (*CJFM Montreal*), Paul Fisher (*CHFI Toronto*), Kent Newson (*CJMJ Ottawa*), Eric Samuels (*CKZZ Vancouver* - now in Toronto), and James Stuart (*CKNG Edmonton* & *CKIK Calgary*); **PROGRAM DIRECTOR OF THE YEAR (SECONDARY MARKET):** Tom Blizzard (*CFXY Fredericton*), Kerry Gray (*CHTZ St. Catharines*), Michael Olstrom (*CFWF Regina*), Mike Shannon (*CJMO Moncton*) and Darren Stevens (*CIQB Barrie*); **MUSIC DIRECTOR OF THE YEAR (MAJOR MARKET):** Guy Broullard (*CKOI Montreal*), Drew Keith (*CISS Toronto*), Kneale Mann (*CFNY Toronto*), D'Arcy McGee (*CJMJ Ottawa*), and Rob Robson (*CFOX Vancouver*);

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# Back to the Future



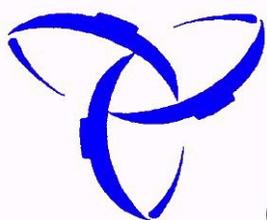
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**MUSIC DIRECTOR OF THE YEAR (SECONDARY MARKET):** Elaine Bell (*CFXY Fredericton*), John Carter (*CFMY Medicine Hat*), Mike Campbell (*VOCM St. John's*), Julie Mazzaferro (*CJSD Thunder Bay*) and Paul Morris (*CHTZ St. Catharines*); **STATION OF THE YEAR (MULTICULTURAL):** *CHIN Toronto*, *CHKG Vancouver*, *CHMB Vancouver*, *CINQ Montreal* and *CKJS Winnipeg*; **STATION OF THE YEAR (NEWS/TALK/SPORTS):** *CFRB Toronto*, *CHED Edmonton*, *CJOB Winnipeg*, *CKAC Montreal* and *CKNW Vancouver*; **STATION OF THE YEAR (COUNTRY):** *CFQX Winnipeg*, *CHFX Halifax*, *CISN Edmonton*, *CKBY Ottawa*, and *CKRY Calgary*; **STATION OF THE YEAR (DANCE/CHR):** *CISS Toronto*, *CKIK Calgary*, *CKKL Ottawa*, *CKNG Edmonton* and *CKZZ Vancouver*; **STATION OF THE YEAR (POP/ADULT):** *CHFI Toronto*, *CHFM Calgary*, *CIOO Halifax*, *CJFM Montreal*, and *CJMJ Ottawa*; **STATION OF THE YEAR (ROCK/ALTERNATIVE):** *CFBR Edmonton*, *CFMI Vancouver*, *CFRQ Halifax*, *CILQ Toronto*, and *CJAY Calgary*; **STATION OF THE YEAR (SECONDARY MARKET):** *CFMC Saskatoon*, *CHSU, Kelowna*, *CHTZ St. Catharines*, *CIQB Barrie* and *CKRM Regina*; **CAMPUS STATION OF THE YEAR:** *CFBU St. Catharines*, *CHRW London*, *CJSR Edmonton*, *CKCU Ottawa* and *CKDU Halifax*; and, **BROADCAST PERSONALITY OF THE YEAR:** André & Nat (*Mix 96 Montreal*), Bob McGee & Erin Davis (*CHFI Toronto*), Brother Jake (*Rock 101 Vancouver*), Gerry Forbes (*CJAY Calgary*) and Roger, Rick & Marilyn (*CHUM FM Toronto*)... The FCC has approved the sale of 64 radio stations, reversing earlier policy that delayed deals for fear they'd give some companies too much control over local markets. FCC Chairman Michael Powell said the sales -- some pending for over two years -- had been held up long enough. Chief winners were **Clear Channel Communications**, which can now add 16 more stations to its existing 1,200, and **Cumulus Media**, getting the nod for 21 new stations... Al Gibson, ND at *Newstalk 570 (CKGL) Kitchener*, will receive the **Radio-Television News Directors Association (RTNDA) Distinguished Service Award**. It will be presented at the association's annual convention to be held at

Calgary in June... There's a grassroots movement afoot to nominate the late **Rick Honey** of *AM600 (CKBD) Vancouver* for the **Paul Mulvihill/NABS Humanitarian Award**. It is ironic that Honey -- in the midst of his own pain -- co-ordinated assistance for the late **Daryl B (Daryl Burlingame)** through the **National Advertising Benevolent Society's** Western Chapter. If you're not familiar with NABS, check [www.nabswest.org](http://www.nabswest.org) or read the article in the current **Broadcast Dialogue** magazine. It may also be found at [www.broadcastdialogue.com](http://www.broadcastdialogue.com). Should you have thoughts about Honey's good deeds and his work behind the scenes, put them in writing now and get them to: **Teresa Woods, Canada Wide Magazines**, 4th floor, 4180 Lougheed Highway, Burnaby, BC V5C 6A7. Fax is (604) 299-9188 and e-mail is [twoods@canadawide.com](mailto:twoods@canadawide.com)... In case you missed the anniversary yesterday (Wednesday), it was on March 14, 1923 -- 78 years ago yesterday -- when **Pete Parker** did the world's first professional hockey play-by-play radio broadcast. It was on **CKCK Regina**.

**DOUBLEOOPS:** Geez, this is embarrassing. **CHTT Victoria** is owned by **Rogers Broadcasting**. **CFAX-AM/CHTT-FM Victoria** is owned by **Seacoast Sound**. Errors in who owns what were made in both the March 1 and March 8 editions of **Broadcast Dialogue**.

**TV/FILM:** **Corus Entertainment Inc.** has agreed to sell a 50% stake in **The Family Channel** to **Astral Media** (\$126.9 million) and to put the money toward a \$205-million acquisition of **The Women's Television Network**. As part of the WTN deal, Corus is also selling **Viewer's Choice** to **Shaw Communications** (which owned WTN after recently purchasing it and other properties from **Moffat Communications**) for \$35-million. Corus CEO **John Cassaday** says the company will seek new advertisers by bundling WTN with **Country Music Television** (soon to be moved to Toronto) and yet-to-be-launched channels, including **Land and Sea** and a Canadian documentary channel... **Whistler, Inc.** and Pasadena-based **Stargate Digital** will build



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a digital studio in Vancouver, to be known as **Stargate Digital Films, Canada**. It will consolidate film, video and computer technologies into one integrated multimedia production studio... Paedophiles, as a group, aren't protected against abusively discriminatory comment based on "mental handicap". With that determination, the **Canadian Broadcast Standards Council** has dismissed a complaint against **Comedy Network's** airing of a **Mike Bullard** show. Details can be found at [www.cbsc.ca](http://www.cbsc.ca)... A story on how Canadians are benefitting from American TV movie filming can be found at [www.spotlight.ca](http://www.spotlight.ca). Movie-of-the-week production is an industry which spent \$225 million in Toronto last year on 61 productions, 46 of which were financed by American companies. The story is the first of three which focuses on cross-border film and TV production. Next story up takes a look at the claim of a Los Angeles magazine that Hollywood crews thrown out of work by filming in Canada have turned to the porn industry for employment. And the third article, available shortly, will show how one Canadian production company turned the tables on this issue.

**GENERAL:** **The Record** has ceased publication after 20 years. Founder **David Farrell**, who moved it from print to the Internet almost two years ago, said it was no longer viable; that he may have been premature in moving to Web-zine status. Farrell sold **The Record** to **musicmusicmusic inc.** about a year ago... A new music publication is launching. **The Music Network** will hold a seminar at **Canadian Music Week** later this month... A Code of Conduct has been put forth by broadcasting and cable for the new digital TV channels. The intent is to keep the CRTC from interfering in the negotiation of commercial arrangements. Distributors promise they won't dump all the launch costs on channel owners. Cablecos/satellite carriers say they won't demand equity in a new channel as a trade-off for carriage – so long as owners don't force additional channels on them as a condition of getting the ones they want. Much of the Code proposes ways to guarantee equal treatment for channels partially owned by cable and satellite companies and those that aren't affiliated... The feds are appointing a panel to study media concentration, the move coming just as **CanWest Global Communications** is accused of trying to stifle journalistic freedom. Heritage Minister **Sheila Copps'** office says there is no firm mandate and that the panel itself is still being put together. News of the panel came after criticism about a recent letter by CanWest CEO **David Asper** supporting **Prime Minister Chretien** that was published in the **Southam** newspapers. One Liberal said he finds it ironic that the opposition is critical of the panel being set up now – as Chretien is defended – rather than last year when **National Post** Publisher **Conrad Black** was taking shots at the PM... The **Federal Competition Bureau** has approved the \$5.2 billion **Quebecor** purchase of **Videotron**. The approval is contingent upon Quebecor selling the **TQS** TV network... **Dick Drew** now has US rights to the "69-Cent Dollar" promotion, his first foray being into Bellingham, WA... In an open letter to News Directors, published in this week's **RTNDA** newsletter, **Fanshawe College** (London) Broadcast Journalism student

**Jason Chapman** sent a message that may well apply to all sectors in the hiring process at radio and TV outlets. He writes: *"Well, it's that time of year when dozens of Broadcast Journalists soon-to-be graduates have begun to flood the market with tapes and resumes. The time we've put into our studies has been grueling, exciting, deflating, and nearly every other emotion known to humankind. As warmer weather approaches, our studies draw nearer to completion, and the thought of employment becomes bigger and bigger on the horizon. For news directors I have a plea: PLEASE BEAR WITH US! So many graduates, and so few positions, we all understand the scenario. But, please listen to our tapes, read our resumes and then feel free to rip us apart. We are still looking for all the help we can get. That help is available from seasoned reporters, anchors and news directors. We understand every resume we send away won't result in employment, but feedback, knowledge, and information is something we need to improve our skills. My apologies for the volume of applicants, but my sincere thanks for your guidance. And to my fellow graduates across the nation, Bonne Chance!"*

**REVOLVING DOOR:** **Robert G. Steele** is new President/COO of **Newfoundland Capital Corporation** (NewCap). **Harry Steele** continues as Chairman and CEO... **Jim Hamm** is new GM at **Telemedia Sudbury's** four stations. Hamm will hold onto his Director of Programming duties for Ontario North and remains a member of Telemedia's Ontario North Management Team... **Sean Russell**, GM at **CHER Sydney**, adds Ops. Mgr. for **CJCB/K94 Sydney** to his responsibilities. He succeeds **Dan Barton**, who recently moved to **Telemedia's** stations at Truro... **Alex White**, PD at **CJAT-FM/CKKC Trail**, leaves that post tomorrow (Friday) to become PD at the new **CFGW-FM Yorkton**, skedded to go on-air July 1.

**LOOKING:** **Radio Thunder Bay** is looking for a Reporter/Anchor. See the ad on Page 1. Always check the **Broadcast Dialogue** CLASSIFIED listing at our Web site ([www.broadcastdialogue.com](http://www.broadcastdialogue.com)) because the job opportunities are added-to regularly... Other jobs we've heard about include: **EZ Rock Sudbury** has an opening for a Morning Show Host... **CHUM Television** in Toronto is looking for a Broadcast Research Assistant... **CTV's** specialty channel, **TalkTV**, is looking for a Sales Rep in Toronto.

**SUPPLYLINES:** **Quantel's Clipbox Studio**, says the company, has developed into a fully integrated news production system ideal for local and regional broadcasters working on a smaller budget but wanting to emulate the news production standards of the networks. It will be demonstrating the product at the **NAB** in Las Vegas... Meantime, Waterloo-based **Inscriber Technology** says its new **iQ** system integrates its text and graphics technology into **Quantel's** new platform.

# BROADCAST Dialogue

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Thursday, March 22, 2001

Volume 8, No. 40

Page One of Three

**REVOLVING DOOR:** Ted Farr, Operations Manager for *Corus Entertainment's CHQR/CKIK-FM Calgary*, leaves that post and the company tomorrow (Friday)...

Ted Rogers plans to step down in January, 2004 as President/CEO of *Rogers Communications Inc.*, then begin a five-year consulting contract with the company. Rogers is 67... Pierre Lampron, President/CEO of *TVA International*, has been elected to the *Banff Television Foundation* Board of Directors... Susan Ross has been promoted from GM at *Treehouse* to VP/GM of Children's Television - overseeing *YTV* and *Treehouse* as well as overseeing the launch of *Discovery Kids*... Also at *Corus Entertainment*, Bryan Ellis has become Group VP for *Corus Television*, responsible for *CMT*, *Land and Sea*, and *The Canadian Documentary Channel*, plus *CKWS-TV Kingston* and *CHEX-TV Peterborough/Oshawa*... Brian Bolli is new GM at *CMT*, succeeding Vicki Dalziel, while Suzanne Carpenter holds *CMT* sales responsibility in her role as VP Sales, *Corus Television*... Geoffrey Dixon, ex of *The New RO (CHRO-TV Ottawa)*, is new GSM at *CHEX-TV Peterborough*... *CJOH-TV Ottawa* GM Vince Pons is no longer in that position. His departure came a few weeks back... *KOOL-FM (CKKL) Ottawa* PD Chris Gordon has been promoted to Ops. Mgr. for *CHUM's* four Ottawa radio stations: *The Team (CFGO)*, *CFRA*, *KOOL-FM*, and *Majic 100 (CJMJ-FM)*... Tom Walters is new ND at *CIVT-TV (VTV) Vancouver*. He moves from his role as Senior Correspondent in *CTV's* Halifax News Bureau... ND Al Kellington and Ass't ND Shawn York are gone from *Telemidia Radio (West)* in Edmonton after the company reorganized the *Alberta News Network*...

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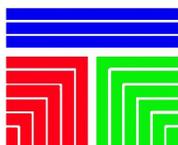
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You've seen her on many national TV newscasts: Anne Drennan, who spoke for the *Vancouver Police Department* for the past seven years is leaving that post but remaining with the force... Jordi Morgan, a one-time Weatherman on *CBC's Newsworld* and an Alliance party candidate in the last federal election, has been hired by the *Canadian Alliance* to provide media training to new MPs and to organize events for *Stockwell Day* when he visits the East Coast.

**RADIO:** Bayshore Broadcasting in Owen Sound has won *CRTC* permission for a new FM station. It already owns *CFOS/CIXK-FM* in that city, plus repeater *CFPS* in neighboring Port Elgin. The intended format for the new station - 93.7 at 31,600 watts at 93.7 - is Country... Canada has a new 'Class A' FM'er in Englehart, ON. The *CRTC* approved a power increase - from 17 watts to 1,600 - thus upping *CJBB-FM Englehart's* previous status as a low-

is looking for a new



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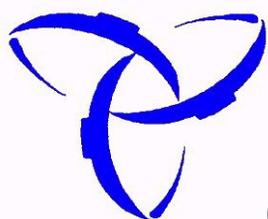
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power, unprotected service in the small community midway between Kirkland Lake and New Liskeard. Despite concerns by **Connelly Broadcasting**, owner of **CJKL-FM Kirkland Lake** and **CJTT-FM New Liskeard**, the Commission said it was satisfied that CJBBC wouldn't "unduly" affect those stations... **CFJC Kamloops** intends asking the **CRTC** in May for a flip to FM. If approved, the change would be made in the fall... **Rawlco Communications** President **Gord Rawlinson** is donating \$1 million dollars to the **University of Saskatchewan** and the **Saskatchewan Indian Federated College** -- both in Saskatoon. The money is earmarked to assist First Nations students succeed in business. Rawlinson is a USask alumni said the donation is a way for him "to give back to the school and give back to Saskatchewan"... **XM Satellite Radio** has finally launched its first satellite, nearly two months after an initial launch was cancelled with just seconds to lift-off. The launch is seen as the clearing of a major hurdle in the XM's plans to transform the radio industry with CD-quality digital signals. Washington-based XM plans offer up to 100 channels of digital radio programming this summer to subscribers throughout the US... Canadian operations among the 2001 international **Radio-Television News Directors Association's Edward R. Murrow Award** winners are: **CFTR (680News) Toronto** for Best Newscast; **CKGL Kitchener** for Continuing Coverage; and, **VOCM St. John's** gets two Murrows, for for News Series and for Best Newscast... **CIMF-FM Hull** has won approval to re-broad the French signal in Hawkesbury, ON.

service. Expect the specialty channel to show up on mainline cable in June... The **Women's Television Network** and its host for the **Sunday Night Sex Show - Sue Johanson** - have been nicked by the **Canadian Broadcast Standards Council** over the time of airing for the program in BC. It was shown at 8 p.m. on a Sunday evening - a pre-watershed hour - and did not include the appropriate viewer advisories. The problem is that the show went national (it aired in Toronto at 11 p.m.) and did, in fact, comply with the Code in nine of 10 provinces. Nonetheless, CBSC concluded, WTN wasn't ignorant of Canada's time zones and should have complied. Complete details may be found at: [www.cbsc.ca](http://www.cbsc.ca)... There may be troubles ahead for Digital TV in the United Kingdom. The **Consumers' Association** over there says government plans to switch off analogue signals within five to 10 years are "fatally flawed". It says many avoid digital TV for the same reason that people choose it - the number of extra channels. In a study, the association found 32% of viewers without DTV said they would never get it, while 48% of the 1,918 people questioned said they would only want watch free-to-air channels once they switched to digital. Of the 26% who have it now, almost 3/4s of them said they got it for the extra channels, especially sport and films. But 66% of people who haven't switched to digital say they haven't even considered it... US public broadcaster **PBS** has cut back staffing levels by nine per-cent (40 people laid off and vacancies to remain unfilled). There'll also be a restructuring of the programming staff. PBS President **Pat Mitchell** says the move comes during an uncertain economic climate... In New York, **USA Networks** says it will start up a new cable channel called **Crime**. **Stephen Chao**, President of USA Networks, was quoted as saying (don't know if this was tongue-in-cheek or not): "We are combining resources to create a network whose charter is to fully explore an essential genre that is evident on a multiplicity of disparate networks, but is fully realized on none." Crime is expected to launch this fall.

**TV/FILM:** A long-standing dispute between **CHUM Ltd.** and **Rogers Communications** has been settled, paving the way for **Rogers Cable** to carry CHUM's **Star! The Entertainment Information Station** to the Rogers basic cable package in Toronto. The 650,000+ Rogers subs in Greater Toronto, however, will see their cable bills increased by seven-cents a month, if approved by the CRTC. Because Star! was "orphaned" earlier on - that is, there was no space for it on analogue channels - it reached only those homes with digital



# "Staying on Top of Change"

## The Annual Convention of the Ontario Association of Broadcasters

### MARCH 29 - APRIL 1

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**LOOKING:** *EZ Rock Sudbury* is looking for Morning Talent (see the ad on Page 1)... *Energy/AM1350 Oshawa* is seeking an experience Traffic Person (ad is also on Page 1)... Be sure to regularly check the *Broadcast Dialogue* Web site at [www.broadcastdialogue.com](http://www.broadcastdialogue.com) for more employment classified listings... Other jobs we've heard about include the *Metro Radio Group* in Halifax with an opening for a Swing Announcer... *Canada NewsWire* in Toronto is looking for a Broadcast Sales Manager... *MCTV Sudbury* has an opening for a News Anchor... Less than a year after laying off 235 news staff at TV stations across the country, *CBC* has launched a countrywide newspaper campaign for "talented and motivated broadcast journalists," specifically video journalists, news writers, news and current affairs producers, hosts, assignment editors and researchers. CBC spokeswoman **Ruth-Ellen Soles** says there is no fixed number of jobs to fill, and no details about where they will be located or when they will start.

**GENERAL:** **Richard Stursburg** and his new company – *Bird Satellite* – are planning to spend \$1-billion in the satellite business. Bird intends going head-to-head with *BCE Inc.'s Telesat*. First up is the launch of two satellites (in 2003) to reach roughly three million Canadian rural and remote homes, hospitals, schools and businesses that can't get high-speed Internet services. Stursburg, who once led *Cancom*, is President/CEO of the new company...

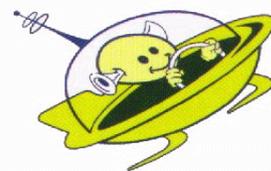
An examination of the editorial, staffing and strategic practices of local radio and TV news Web sites – initiated by the *US Radio and Television News Directors Foundation* – brings a first look into ways stations are bringing news on line. Among the findings in "Local Web News: Case Study of Nine Local Broadcast Internet News Operations": TV and radio have an advantage over their Internet competitors because broadcasters can promote their Web news sites to their audiences; radio is in a position to use the Web in unique ways, especially to develop niche audiences; more usability research needs to be done to assist Web users; and, more research needs to be done to understand the Web audience. The study concludes that local Internet news operations are a work in progress as NDs, Webmasters and senior management evaluate the benefits and pitfalls of producing news on line. The study is available through **Jamshid Mousavinezhad** (202/467-5250).

**TripleOOPS:** Personal note to **Kim Hesketh (Rogers)** and **Mel Cooper (Seacoast)** in Victoria: A mental block, to be sure about your respective call letters and stations. Stations owned by *Rogers* in Victoria are *CHTT-FM (HOT 103)* and *CIOC-FM (The Ocean)*. Stations owned by *Seacoast* in Victoria are *CFAX* and *CFEX-FM (Xtreme 107.3)*.

**SUPPLYLINES:** **Darrin Paley** of *Oakwood Broadcast* in Winnipeg moves to *Wheatstone Corporation* in New Bern, North Carolina early next month. **Craig Stone** succeeds Paley at Oakwood.

British Columbia  
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54th Annual  
General Meeting & Convention  
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**R**ADIO: National League *Montreal Expos'* games on *CKGM Montreal*? Well, for a while there was optimism that would be the case. Not anymore. On *CJAD Montreal* Tuesday morning, *Standard's Gary Slight* and *CHUM's Jim Waters* – both criticized by other Montreal media – said they'd never experienced more contentious negotiating and that the Expos wanted CJAD to absorb heavy losses to air the games (roughly \$150,000). Waters and Slight said the idea of owning radio stations is to make a profit, not to subsidize professional sports teams. Expos Executive VP **David Samson** said the important issue isn't money but rather the professional conduct of Standard and CHUM. He stopped short of accusing collusion but said the united CHUM/Standard front "doesn't pass the smell test." Further, he said, CHUM, by not taking the Expos' rights and absorbing its share of production costs, has lost a critical opportunity to headline the launch of its *The Team Sports Radio Network* with a major-league property and to confirm its commitment to the local sports market. (\*\* Editor's Note: *How hilarious is this? Slight and Waters take a pass on losing money and that produces a bad smell?*)... A study conducted for *Canadian Music Week* has determined that a majority of Canadian teens are interested in new wireless technologies that combine cellular phones with Internet access, MP3 players, palm devices or games. The study asked Canadians about their ownership of cellular phones and interest in current wireless technologies, as well as the new generation of so-called "inter-tainment" devices. Among the key findings: 41% of Canadians own a cell phone (usage peaking at 50% for 25-49s); teens (16%); 18-24s (36%); and,

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adults 50+ (37%). Fifty-four per cent of teens say they're interested in "new wireless communications technologies that combine cellular phones with Internet access, MP3 players, Palm [devices] or games." The survey – and others – may be found at [www.inthenameofcool.com](http://www.inthenameofcool.com)... Meantime, in a speech to the *Empire Club* in Toronto yesterday (Wednesday), *CAB* President/CEO **Michael McCabe** – in a jump one day before *Canadian Music Week* begins – called for the music industry to become involved in greater collaboration so as to address the need for creation of more Canadian music stars. He wants the music industry to work with radio broadcasters in the fostering of Canadian star creation. McCabe said governmental CanCon mechanisms shouldn't be expected to create the next generation of stars and that radio – long recognizing this – has developed initiatives to develop new Canadian talent... *Rogers Broadcasting* has won permission to flip *CJIB Vernon* to FM, offering gold-based AC at 107.5 with 46,000 watts.

**1050 chum**  
**104.5 chum fm**

## Engineering Technician

With the promotion of one of our technicians to Chief Engineer at another CHUM Group station, 1050 CHUM/CHUM FM now has an opening for the position of Engineering Technician. The general requirements are 7 years of hands-on studio and transmitter construction, maintenance, as well as a working knowledge of Microsoft NT. Any experience with RCS or Newsroom 4 would be an asset.

**Larry Keats, Chief Engineer**

**CHUM AM/FM**

**1331 Yonge Street**

**Toronto ON M4T 1Y1**

**Phone: (416) 926-4070 \* E-Mail: [larryk@chumamfm.com](mailto:larryk@chumamfm.com)**

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106.1

### Morning Show Host

The successful individual will work closely with the PD and co-host. Previous morning show experience and an understanding of the AC format, computer literacy, plus an ability to create an upbeat, incredibly local morning show is required. Forward tapes and resumes to:

Kevin Kelly \* Program Director \* Magic 106.1  
75 Speedvale Ave E  
Guelph ON N1E 6M3

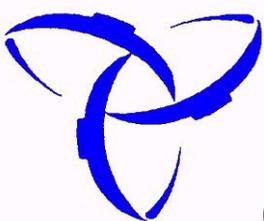
**REVOLVING DOOR:** New GM at *Energy 94.9/CKDO Oshawa* is **Bob Fisher**, ex VP Sales/GSM at the *Forvest* stations in Saskatoon. Fisher joins the *Corus Entertainment* stations toward mid-month in April... *CHNS/CHFX-FM Halifax* Ops. Mgr **Dennis Vautor** is no longer with the *Maritime Broadcasting System* stations... **Sally Southey**, the Senior Director of Corporate Communications and Public Affairs at *CBC/Radio-Canada*, has resigned. Southey had been in her position just over a year. With her departure, President/CEO **Robert Rabinovitch** will restructure Southey's department so that the External Communications and Government Relations functions will report to Chief of Planning and Business Development Officer, **Michel Tremblay**... *The Team Sports Radio Network* has added **Scott Ferguson** and **Paul Johnson** as on-air hosts for *Blue Jays Baseball* and the network. Ferguson has spent the past 21 years at *The Fan (CJCL) Toronto* and Johnson was at *Headline Sports Radio Network* as pre and post game host for *Blue Jays Baseball*... Former *CKLC/CFLY-FM Kingston* ND **Tony Orr**, who was recently let go after 24 years with the *CHUM* operation, has landed at the new guy in town, *K-Rock (CIKR-FM) Kingston*. And he's working for his former boss, **John Wright**, who managed the stations for *CHUM* before moving to Toronto, then returning and winning his own licence. Three other ex-CKLC staffers have also

landed at *K-Rock*... **Dan Mellon** is new MD at *MIX 97 Belleville*. Mellon arrives from *FLY FM (CFLY) Kingston*... Former *CBC Radio/TV* Correspondent **Steve Futterman** is joining *ABC News Radio* in Los Angeles... Meantime, **Morton Dean** is the latest longtime on-air name who'll sign off for good due to cost cutting at *ABC News*. He joins another ex-CBC'er – **Sheila MacVicar** – on the list of seasoned, high-paid *ABC News* talent who either haven't been renewed or who've been asked to take major pay cuts.

**SIGN-OFF:** Long-time radio and TV broadcaster **Gary Murphy** has died in Halifax. He'd spent most of his career in sports at *CHSJ Saint John* before moving to *CHSJ-TV*. In fact, Murphy was considered one of the first TV personalities in New Brunswick, having begun his career in the early 60s. He retired as sales manager of *CHSJ/MITV* in 1995... *CNN* Host **Rowland Evans** has died at 79 of cancer in Washington. Evans is best known on *CNN* for being one-half of the *Evans & Novak* team that preceded the current "Washington Gang". Evans, too, was a US nationally-syndicated columnist.

**LOOKING:** *CHUM AM/FM Toronto* is looking for an Engineering Technician... *CJCI Prince George* looking for morning show talent... *Magic 106.1 Guelph* is looking for a Morning Host. See their ads in this edition and at the *Broadcast Dialogue* Web site - [www.broadcastdialogue.com](http://www.broadcastdialogue.com)... Other jobs we've heard about include *MCTV Sudbury* with an opening for a full-time Sportsperson... and, *CFUN Vancouver* with openings for on-air Hosts, a Program Supervisor, and a Production/Image Director.

**TV/FILM:** *Quebecor* CEO **Pierre Peladeau** – in his opening address to the *CRTC* into *Quebecor's* takeover of *Videotron* and *TVA* – said Quebec-owned media need to consolidate to protect the French language and culture;



## "Staying on Top of Change"

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that the transaction would ensure that French-speaking Canada can play a major role in digital multimedia; and, that in the consolidating world of telecommunications the size of a company has become an indispensable element. But, in a general statement at the hearing, the CRTC said it wants to see concrete benefits from convergence in the Canadian media. Interim Commission Chair **David Colville** said that despite the recent rash of mergers he feels there is no evidence yet that anyone behind these deals have really "figured it out" when it comes to making it work to both their benefit and the public's interest. Further, he wondered if a few years down the road convergence will turn out to be a "nice theory that didn't work out"... Even as **CRTC** Chair **Colville** made those remarks in Montreal, Ottawa policymakers and bureaucrats were trying to set up a separate review of the Commission to coincide with heritage committee hearings into broadcast policy. Unsaid, until Colville alluded to it at the **Quebecor/Videotron** hearing, is the fear that regulators and policymakers may be left in the dust at the breakneck pace of media industry change. Next month's licence-renewal hearings for **BCE** and **CanWest Global** may tell a tale. One of the CRTC's key questions is the maintaining of independent newsrooms. CanWest wants closer news integration between its broadcast properties and its newspapers. **Bell Globemedia** has yet to go public with its desire. Critics say the feds are paralyzed by the speed of convergence; that they are becoming increasingly irrelevant as merger mania gathers speed. For her part, Heritage Minister **Sheila Copps** say they want to get a grasp on how convergence will develop before trying to regulate it... Meantime, **TVA Groupe** has asked the CRTC for permission to increase advertising time to 14 minutes an hour, from 12 minutes. TVA says it needs the extra time because of the mature Quebec ad market and the erosion of revenues because of specialty channels... **CTV** has applied to the **CRTC** to put **Sportsnet** in trust, despite a Commission order a year ago for CTV to sell its controlling stake in Sportsnet. The move, says CTV, is meant to assure the company of getting fair market value for the specialty channel. **Rogers Communications** covets Sportsnet – already owning 29% of the channel (with a further 10% in trust)... **CHUM**

**Limited** is still after **Fashion TV Paris**. CHUM's legal actions began almost three years ago in an effort to protect its **FashionTelevision** name and to prevent confusion in the marketplace. Earlier this month, a US judge rejected Fashion TV Paris' motion to dismiss CHUM's claim and ordered the matter to proceed to trial... The **Action Group On Violence on Television** (AGVOT) has launched [www.vchipcanada.ca](http://www.vchipcanada.ca), a consumer Web site. It was developed to provide practical info on the Canadian television program ratings system, V-chip technology and media literacy tools. The launch coincides with the beginning this month of encoded TV programming ratings for use with V-chip technology. AGVOT is a coalition of broadcasters, cable companies, program producers and advertisers... **CanWest Global Communications Corp.** faces a tax hit on its 57.5% holding of Australia's **Network Ten**. The Australian Tax Office is disallowing deductibility of debenture interest paid to CanWest. In the case dating back to 1995, the tax authorities now intend to amend Network Ten's assessment for the year ended June 30, 1994 and subsequent years. The interest paid to CanWest to date is \$384 million Aus, equivalent to \$299.5 million Cdn at the Australian dollar's current exchange rate. Income tax payable would be about \$136 million Aus, or \$106 million Cdn. CanWest says the ruling is to be appealed... **PrimeTime 24 Joint Venture**, a New York-based satellite company, has lost a US Supreme Court appeal to transmit National Football League (NFL) games to customers in Canada. The court turned down the company's argument that it could transmit the games without violating the NFL's copyright. PrimeTime argued that US copyright law doesn't apply outside the United States... **The Fifth Estate** reports that eight hardcore porn channels are operating on cable and satellite and that they aren't rated, neither by a film review board nor by the **CRTC**. Costs to receive the channels run upwards of \$15.95 per day. **Ontario Film Review Board** Chairman **Bob Warren** says it's time for a public debate on the availability of triple-X rated specialty fare... Coincidentally, **Bell ExpressVu LP** has stopped broadcast of two adult film channels, **True Blue** and **Extasy**. The company says it took the step as soon as it "became aware of concerns about programming content which have

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recently been raised through the media"... Meantime, in Philadelphia, **Fox Channel 29** news manager **Joel Sanders** says the station has been ripped-off – for a second time – of valuable TV cameras. Such equipment is being stolen in record numbers for use in the making of porn films, and stations across the US are plagued by the losses.

**GENERAL:** The **CRTC** has approved the deal where **Shaw Communications** acquires Winnipeg-based **Moffat Communications**. Shaw, for its \$1.2 billion, becomes Western Canada's dominant cableco – but it also gets Moffat's **CKY-TV Winnipeg**, the **Women's Television Network** (WTN) and various cable and Internet services through subsidiaries in Canada and the US. Shaw already has a deal with **Corus Entertainment** for the sale of WTN. Shaw now says it will slow its acquisition pace, focussing instead on expanding properties recently acquired from Moffat and Rogers... Nine of 10 teens used the Internet last year and only about one senior in eight is on the Web, says **StatsCan**. More than half of all Canadians over the age of 15 used the Internet at least once last year; a three-fold increase over the rate in 1994. Internet use was highest in Alberta and BC, where about 61% of people logged on at least once. But the survey found that e-commerce hasn't caught on. Most Internet users expressed concerns about security. Only 28% said they' bought something on-line during the year... **K-tel International** has shut down its US music-distribution division, filing for Chapter 7 bankruptcy in Minneapolis federal court. The move came nearly three years after investor mania for Internet companies pushed shares of K-tel to improbable highs. K-tel's largest shareholder is **Philip Kives**, who got his start selling pots and pans on the fair circuit in the '50s. In the early '60s, he founded K-tel in Winnipeg, where he still lives... **CBC** is extending its private-sector news alliances. Cooperation isn't new but the linkage to the **Toronto Star** became even more overt recently when CBC-TV/Radio

and the **Star** profiled a series on retirement at CBC's Web site. The **Star's** site ran a comparable list of all CBC shows covering the retirement series. The next such linkage is due April 2-3. CBC is producing a series of bits about Canada's prisons while **Maclean's** magazine (owned by **Rogers**) is prepping a feature package of its own. The **Canadian Media Guild**, however, is concerned. CMG President **Lise Lareau** wonders to what extent the partnership(s) will go and asks if this a substitute for adding new employees... The **Canadian Association of Journalists** has announced the finalists in its annual awards for outstanding investigative journalism in Canada for 2000. On the broadcast side, finalists are: (in the OPEN TELEVISION (greater than 5 minutes) category) - **Julian Sher, Theresa Burke, Linden MacIntyre** of **CBC fifth estate**; **Wendy Trueman, Jed Kahane** of **CTV's W5**; **Thomas Eckert** of **CBC News**; **Christian Cote, Cindy Bahadur, Mike Gordon** of **CBC's Market Place**; and, **Leigh Morrow** of **Global TV Vancouver**. Finalists in the OPEN TELEVISION (Less than 5 minutes) category are: **Denelle Balfour** of **VTV Vancouver**; **Avis Favaro** of **CTV National News**; **Dale Goldhawk** of **CTV National News**; and, **Robert Jones** of **CBC-TV Fredericton**. Finalists in the OPEN RADIO NEWS/CURRENT AFFAIRS category are: **Margaret McGee** and **Kelly Ryan** of **CBC Halifax**; **Shaun Waters** and **Peter Anawati** of **CBC Fredericton**; **Mary O'Connell** of **CBC Toronto**; **Timothy Sawa** of **CBC Edmonton**; and, **Yvette Brend** of **CBC Vancouver**. Finalists in the REGIONAL TELEVISION category are: **Margo Harper** of **VTV Vancouver**; **Mervin Brass** of **CBC Saskatchewan**; **Erica Johnson** of **CBC Vancouver**; **Natalie Clancy** and **Stuart Coxe** of **CBC St. John's**; and, **Christian Cote** and **Melanie Verhaeghe** of **CBC Winnipeg**. Broadcast finalists in the CONFLICT ANALYSIS category are: **David Ridgen** of **CBC Radio Ottawa**; **Heather Moriarty, Alison Myers, Jo-Ann Roberts, Brent Taylor** of **CBC Radio Moncton**; and, **Chris Brown** of **CBC Radio Victoria**.



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