

# BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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**R**EVOLVING DOOR: **CKNW Vancouver** morning Host **Frosty Forst** is retiring, after more than 40 years with the station... At **Alliance Atlantis**, **Elizabeth Duffy-MacLean** has been appointed VP, Public and Regulatory Affairs while **Chris Fuoco** is appointed VP, Affiliate Marketing for Alliance Atlantis Communications. Duffy-MacLean was most recently Group VP, Regulatory Affairs and Policy Strategy with **Bell GlobeMedia**. Fuoco had been Director of Affiliate Marketing at Alliance Atlantis before being promoted... **CJAD Montreal** News

Director **Derek Conlon**, who'd been with the station since 1987 when he began as the overnight newscaster, abruptly resigned Monday... **TVA's TORONTO 1** has promoted **Duane Parks** to Retail Sales Manager. Parks has been with the Toronto station for two years, after having arrived from what is now **CanWest Media Works**... **Brian Johnston**, ex of **CKPT/CKQM-FM Peterborough**, has been named Sales Manager for **CHUM Radio Kingston (98.3 Fly-FM/103.7 BOB-FM/1380 CKLC-AM)**. He started Monday May 2... **Keith Soper** has been appointed Marketing Manager of the **St. John's Telegram**. Soper is best known for his years as PD and then GM/SM at **OZ-FM St. John's**. His most recent broadcast experience was with **Steele Communications** in St. John's... **Mark Breslin**, founder of **Yuk Yuk's Comedy Club**, will be the PD of **Canadian Satellite Radio's** proposed **Laugh Canada** channel. Pending licensing, CSR plans to broadcast what it calls "Canada's undiscovered comic talent – the first dedicated radio comedy outlet in Canadian broadcast history."

**S**IGN-OFF: **Bob Hunter**, 63, in Toronto of prostate cancer. Bob Hunter, most recently the Ecology News Specialist for **Citytv/CP24 Toronto**, co-founded **Greenpeace** and was once named one of **Time** magazine's top eco-heroes of the 20th century.

**T**V/FILM: A survey commissioned by **Astral Media's The Movie Network** shows Canadians are slow to adopt HD TV. Further, says the survey, more content is key to growing HD in Canada. Just 14% of Canadians have an HD-ready TV set and of those, more than half (54%) don't have the set-top box required

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to deliver HD-quality picture. Among HDTV set owners, 41% say that the lack of content is the prime reason for not having an HD set-top box while 16% weren't aware that a box was necessary. But of those Canadians who don't own a HD set, 20% said they plan on buying one – with half of them planning to make the purchase within the next year. Bottom line, however, is that just 6% of Canadians are actually watching programs in high-def. For full tabular results, click [www.ipsos.ca](http://www.ipsos.ca)... Still with HD, the **Canadian Cable Telecommunications Association** is calling on the federal government to encourage investment, innovation and risk-taking in Canadian communications policy. In the past year, the cable industry says, it offered more choice to digital TV subs, including more high-def... It's official, former **Global TV** Anchor **Peter Kent** will run for the federal Conservatives in the Toronto riding of St. Paul's, now held by a Liberal... The US **Census Bureau**, in its *American Time Use Survey*, says Americans sleep, on average, 8.6 hours a day, spend 7.6 hours on average at work, and watch over two and a half hours of TV daily. The numbers are based on 21-thousand interviews conducted in 2003. The TV numbers held regardless of the sex of the respondent but age was a factor. Watching TV and reading time increase with age, replacing socializing and participation in sports that take a greater share of time in the younger demos.

**RADIO:** In Edmonton, nearly 900 people attended a memorial service Saturday for **Wes Montgomery**, the late **CFCW Camrose** morning Co-Host. Montgomery died a week ago Monday at the age of 66... **Canadian Satellite Radio** (affiliated with **XM Satellite**) and **Asian Television Network International** have signed a memorandum of understanding regarding production for CSR's Mosaic channel, said to be multicultural radio offering North America-wide reach for satellite radio broadcasting... Meantime, in a similar announcement, **CHUM Subscription Radio Canada** (CSRC) has a memorandum of understanding **JAZZ.FM91 Toronto** to supply hosts, content, programming expertise and promotion for its proposed subscription radio service. JAZZ.FM91 will contribute three to six channels in jazz formats and will contribute airtime for the promotion of CSRC... **Molson** has signed on as a sponsor of **Corus Radio's** new podcasting initiative, making the brewer the first podcast sponsor in Canada. The sponsorship covers podcasts of *The Ongoing History of New Music* and *Legends of Classic Rock*... The third annual **Cures for Kids Radiothon** on **KG Country/Zed 99 Red Deer** raised \$78,000 for much-needed hospital equipment and services, specifically the Cancer Unit of Red Deer Regional Hospital and for Camp Quality at Sylvan Lake... In the **New York Times**, **Jeff Leeds** – on American radio – wrote: “Major radio companies are abandoning rock music so quickly lately that sometimes their own employees don't know it.” In the last four months, formats have been switched at four modern-rock or alternative stations in big media US markets: **WHFS Washington-Baltimore**, **WPLY Philadelphia**, **KRQI Seattle**, and **WXRK New York**. Music execs say the lack of true stars is part of the reason – none have connected with listeners the way their predecessors did. Many rock PDs aren't sure what to play... **CHWO Toronto/CJYE Mississauga** raised \$41,000 for the Toronto-area **Salvation Army** during the stations' first radiothon, helping to kick off the Sally Ann's annual **Red Shield Appeal**... **CJFW-FM Terrace** GM **Brian Langston** says his station, part of **Standard Radio BC North**, is presenting this year's **Gingolx CRABFEST Music Festival** July 1-2 in Gingolx, BC (about 90 miles north of Prince Rupert at the mouth of the Nass River). CRABFEST expects to draw some 5,000 spectators for performances by the likes of **Doc Walker**, **Prairie Oyster**, **Trooper**, **Chilliwack**, **Warparty**, **Reddnation**, and **Lisa Brokop**.

**GENERAL:** The number of online adults who prefer the Internet as their main source of news has grown by over 35% in the last four years – and this at the expense of TV and newspapers. Market research firm **JupiterResearch** says more than 26% of online adults prefer the Internet for national and international news, up from 19% in 2001. But the survey also shows that overall numbers using the Internet for daily news has stayed flat over the last few years, at about 50%. The number of online adults preferring to use the Internet for local news is also growing, but has yet to exceed 10%... **BCE Inc.** reports first-quarter profits rose by \$4 million. BCE earned \$474 million, while revenue climbed 4.8% to \$4.9 billion... **Newfoundland Capital Corp. (Newcap)** earned \$1.5 million during the first three months of the year, down from \$2.6 million a year earlier. The profit amounted to 13 cents a share, compared with 21 cents in 2004. Last year's results included a one-time \$2-million gain on the sale of Newcap's interest in Optipress Inc. Excluding that gain, net income increased by \$900,000. Revenue rose to \$15.7 million from \$13.3 million... At the 24th **Atlantic Journalism Awards** last weekend in Fredericton, broadcast winners were: Spot news radio: **Denis Mulloy**, **VOCM St. John's**; Spot news TV: **ATV News Halifax**; Enterprise reporting radio: **CBC PEI**; Enterprise reporting TV: **Sally Pitt**, **CBC-TV PEI**; Continuing coverage radio: **Dave Zelcer**, **Jon Soper**, **Kevin Harvey** and **Leigh Anne Power**, **CBC Gander**; Continuing coverage TV: **ATV News Halifax**; Feature

writing radio: **Chris Brookes, CBC St. John's**; Feature writing TV, **Heather Robinson, CBC-TV PEI**; Commentary: **John Mazerolle** and **Steven Webb, CBC Radio, Saint John**; Video journalist: **Sophia Harris, CBC-TV Yarmouth**; Photojournalism spot news TV, **Paul Palmeter, Global TV, Dartmouth**; Photojournalism feature TV, **Edwin Hunter, CBC-TV Fredericton**; and, the *Jim MacNeill new journalist award* - **Chantelle Jones, ATV News Halifax**... The *Audit Bureau of Circulations* says US newspaper circulation has experienced a 1.9% drop in daily readership and a 2.5% decline on Sundays over the last six months compared with the period a year ago. Analysts say it's the largest circulation loss in more than a decade. The rate of decline has been 0.5% to 1% since newspaper circulation peaked in the mid-1980s.

**LOOKING:** Jobs we've heard about this week include: **CJAD Montreal** - News Director; **Teletoon Canada Toronto** - VP Marketing; **Channel M Vancouver** - Avid Online Editor; **CHRE-FM/CHTZ-FM/CKTB St. Catharines** - Part-time News and Traffic Reporter; **CIAO/CIDC-FM/CKDX-FM Toronto** - Technical Operations Assistant; **CTV Toronto** - Accounts Payable Clerk and a Cheque Processor/Checker; **CKUE-FM Windsor** - PD/Morning Drive; **CFCO-FM/CKSY-FM/CKUE-FM Chatham** - Marketing/Promotions; **CKSY-FM Chatham** - Morning Co-Host; **Corus Television Toronto** - On Air Promotions Producer; **CHSJ Saint John** - Anchor/Reporter; **Corus Television, Children's Division** - Graphic Coordinator and a Graphic Artist; **W Network Toronto** - Broadcast Designer; **Nelvana Limited Toronto** - Contract Manager; **CHEX-TV Peterborough** - Part-Time Videographer; **Corus Entertainment Toronto** - Accounts Payable Administrator; **CJMO-FM/CJXL-FM Moncton** - Morning News Anchor/Reporter; **CFGP-FM Grande Prairie** - Afternoon Drive Host; **Rawlco Radio Saskatoon** - Writers, Producers, On-Air Talent; **A-Channel Winnipeg** - Big Breakfast Producer/Director; **CBC Toronto** - Presentation Manager and an Applications Specialist, VSC; and, **CBC Ottawa** - Manager, Human Resources Administrative Services.

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Broadcast Directory

CJAD

**CJAD**  
800 AM

CJAD has been English Montreal's source for news and information for over 50 years. It ranks as the number one radio station overall and its consistently high ratings are just one indication of the faith Montrealers have in their radio station.

Station ID: CJAD 800 AM  
Station format: News/Talk

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Changes - including your logo - may be sent to [broadcastdialogue@rogers.com](mailto:broadcastdialogue@rogers.com).

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**SIGN-OFFS:** Robert E. Redmond, 76, in St. Catharines after a long illness. Redmond entered broadcasting in 1946 with the old **Roy Thomson** stations in Kirkland Lake, Timmins and Peterborough. Later, he founded radio stations **CHSC** and **CHRE-FM St. Catharines**, **CKRY-FM (Country 105) Calgary**, **CJEZ-FM (EZ Rock) Toronto**, and was an owner of **CHNR**, now **CHCD-FM Simcoe**... Tim May, 41, suddenly in Ottawa while cycling with his wife, **CBC** Journalist **Margo McDiarmid**. May, a **Carleton** Journalism professor and former **CBC News** Managing Editor in Edmonton, collapsed outside the US embassy. He began his career as a reporter for **CJOH-TV Ottawa**.

**RADIO:** A Toronto-based group of indie musicians – called **Indie Pool** – is asking the **CRTC** to create an incentive-based system to measure CanCon. They want CanCon credits divided into four point-system categories. International artists would get the fewest points while developing artists would get the most. The group's prime complaint with the existing system is that radio fills its quotas by playing only the Canadian stars who have made it big; that there's no reason to take a chance on someone new... *Locked in the Trunk of a Car* by the **Tragically Hip**, aired on **CHOM-FM Montreal** at approximately 3:15 pm and containing the phrase "f\*\*ked up", was in breach of the **Canadian Association of Broadcasters'** (CAB) *Code of Ethics*. The **Canadian Broadcast Standards Council** heard from a complainant who said the airing of the f-word at times of the day when children could be expected to be listening to the radio was inappropriate... **Newcap** has won **CRTC** approval to buy **CJUK-FM (Magic 99.9) Thunder Bay**. Purchase price is \$2.3 million. The newly-acquired property, which remains a community station, will twin with Newcap's existing Thunder Bay property, **CKTG-FM (The Giant)**... **Standard Radio London's Sixth Annual Radiothon** for the **Children's Hospital of Western Ontario** has raised a record \$448,56. For the second time, three of the four Standard Radio properties in London -- **Q97.5**, **Newstalk 1290** and **Country Favourites BX93** -- were involved in the broadcast, with each of the stations' personalities bringing peoples' stories to listeners through interviews with hospital staff, patients and families... An appearance by **Coldplay** for an exclusive performance at **The Edge Toronto's** downtown studio literally, says the station, brought traffic to a standstill. So many fans gathered that the band's SUV had to be escorted down the street by mounted police officers. Examples of the performance can be streamed at [www.edge.ca](http://www.edge.ca)... From the **RAB's Radio Sales Today** bulletin of May 10, a poll in 87 US metro markets (with an adult population base of 137,478,000) done by **The Media Audit** shows satellite radio has attracted a mostly male audience of 681,000 or 0.5% of all adults. From a sample of 117,737 respondents, 571 adults said they listened to satellite radio at least once in the past seven days. The Media Audit also found that 76.1% of all adult satellite radio listeners are 35+ while 48.5% are 45+... In the lead-up to Mother's Day, **Z103 Sudbury** went looking for "Sudbury's Hottest Mom". After 350 entrants, local mom **Jennifer Bohren** was given the title, along with \$2,000 in prizes. The station Web site saw over 1,100,000 votes cast to determine which mom was the hottest. Jennifer Bohren's photo may be found in the **Broadcast Dialogue** News Release section

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  - Maintaining your technical equipment.
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at our Web site... On June 1, **HOT 89.9 FM Ottawa** says it will become the first station in the world to broadcast live the wedding of a gay couple. **Lynn and Alex**, the gay couple from TV reality show *The Amazing Race 7* will fly to Ottawa for the ceremony. They'll exchange vows at the **Ottawa Congress Centre**.

**T****V/FILM:** The portrayal of gays and lesbians inaccurately, unfairly and inappropriately is a breach of the *Code*, says the **Canadian Broadcast Standards Council**. A broadcast of the religious program *John Hagee Today* as aired on **CITS-TV (CTS)** September 17, 2004 saw the evangelist criticize the American school system for allegedly banning Bibles, referring to Winter Break rather than Christmas Break and, in Hagee's opinion, promoting homosexuality. In his references to homosexuality, Hagee suggested that homosexuals recruit and start brain-washing children because they cannot have their own. The Ontario Regional Panel found the remarks unduly discriminatory and in contravention of the Human Rights and Religious Programming clauses... **CHUM Television** says it will re-brand the former **Craig Media** MTV Canada channels, **MTV Canada** and **MTV2**. CHUM will also pay \$10 million in licence fees remaining to US-based

**MTV Networks International**, which is exercising its right to terminate an agreement it had with Craig. By the end of next month, CHUM will have given the channels new names and program titles. **David Kines**, VP of music and youth channels for CHUM TV, says MTV2 (which had 265,000 subs) will become another music video channel in the **Much** vein while MTV Canada will be a new youth culture offering... *Countdown* will become **CTV Newsnet's** first program, airing for a full hour weekdays at 8 p.m. ET. **Mike Duffy** is host of the show that will help viewers count down to the anticipated federal election. It was just last month that Newsnet was released from its headline format by the **Commission**... **CHUM Television** has a one-year deal with the **NFL** to carry *Monday Night Football*. The first game is set for Sept. 8... Canada's Top 10 TV commercials, created by public voting for the celebration of the 100th anniversary of the **Institute of Communications and Advertising**, and going back to the 1950s are:

1967 - *Do you Eat the Red Ones Last?* for **Nestle Canada's Smarties**

1973 - *Mona Lisa* for **Cadbury Chocolate Canada Inc.'s Caramilk**

1973 - *Milk Moustache* for **Ontario Milk Marketing Board**

1975 - *The Road* for **A&W Food Services of Canada**

1980 - *Atlas Ketchup* for **H.J. Heinz Co.**

1985 - *It Tastes Awful. And It Works* for **W.K. Buckley Ltd.'s Buckley's Mixture**

1990 - *Bike Story* for **Canadian Tire Corp.**

1996 - *Stuck* for **Fruit of the Loom underwear**

2001 - *The Rant* for **Molson Canada's**

and

2003 - The newest ad is **Pinesol's** spot featuring a dog lying on a kitchen table, and jumping into his basket on the floor when his owner's car is heard approaching. It was created by **Palmer Jarvis DDB** and is still on the air.

**R****EVOLVING DOOR:** **Susan Reade** will become Station Manager/GSM for **Rawlco's** soon to be launched smooth jazz radio station in Edmonton. Reade was an Advertising Consultant for Rawlco with **CISS Toronto** when the station launched. More recently, she's been with **Standard Radio** at **EZ Rock Edmonton** as Retail Sales Manager... **Ken Truhn**, GM at **CJXX-FM (Big Country 93.1) Grande Prairie**, leaves that job effective May 31. Truhn is pursuing a radio licence of his own for the Grande

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CJAD

**CJAD**  
800 AM

CJAD has been English Montreal's source for news and information for over 50 years. It ranks as the number one radio station overall and its consistently high ratings are just one indication of the faith Montrealers have in their radio station.

Station ID: CJAD 800 AM  
Station format: News/Talk

Prairie market... **Judson Martin**, *Alliance Atlantis Communications*' CFO, will leave the company for undisclosed health reasons once his replacement is found – expected by September... **John Gallagher**, known in the Southern Ontario area for his sportscasts on *Citytv Toronto*, has become the morning Host at **94.9 The Rock Oshawa**. He began yesterday (Wednesday). Gallagher joined with co-Host **Sarah Beer** for the new show, called *John Gallagher and Beer for Breakfast*... **SUN FM (CHSU-FM) Kelowna** has hired **Dan Freeman** aka **Tarzan Dan** for mornings. Meanwhile, within the **Standard Radio** BC interior chain, **Brian Martin** moves from APD/afternoons at Sun Kelowna to mornings at **Sun (CICF) Vernon** and **Dustin Collins** moves to mornings at **Sun (CJMG-FM) Penticton**... **Trevor Pilling** has been appointed Executive Producer of *CFL on CBC*. Pilling has been Senior Producer of the show since 2003 and has produced for the last four **Olympics**. During next year's **Winter Games** in Torino, he will act as senior producer on the prime time show... **Allan Ethier** is no longer in his role as an Account Executive with **BBM**. It was a mutual parting of the ways... **Tom Christie** is new GSM at **CHSC St. Catharines**.

**GENERAL:** Winners at the Atlantic Regional **RTNDA** convention in Saint John over the weekend were:

#### 2004 TELEVISION

- Bert Cannings Award - Best Newscast – **Global News Maritimes Dartmouth**
- Charlie Edwards Award - Spot News – **ATV News Halifax**
- Dan McArthur Award - In-depth/Investigative – **Radio-Canada Atlantique Moncton**
- Dave Rogers Award - Feature — **ATV News Halifax**
- Gord Sinclair Award - Special Events – **ATV News Halifax**
- Ron Laidlaw Award - Continuing Coverage – **ATV News Halifax**
- Web site Award - **Global News Maritimes Dartmouth**

#### 2004 RADIO

- Byron MacGregor Award - Best Newscast – **KHJ Fredericton** (Small Market) and **CBC Radio Halifax** (Medium Market)
- Charlie Edwards Award - Spot News – **CJLS Yarmouth**
- Dan McArthur Award - In-depth/Investigative – **CBC Radio Halifax**
- Dave Rogers Award - Feature – **CBC Radio Moncton** (Small Market) and **CBC Radio Halifax** (Medium Market) and **CBC Radio One Maritimes** - Fredericton (Large Market)
- Gord Sinclair Award - Live Special Events – **KHJ Fredericton** (Small Market) and **CBC Radio Halifax** (Medium Market)
- Ron Laidlaw Award - Continuing Coverage – **CJLS Yarmouth**
- Sam Ross Award - Editorial/Commentary – **CJLS Yarmouth**

The Atlantic Regional winners now go on to compete for the RTNDA National Awards to be presented at the RTNDA National Conference in Toronto June 10... **Tri-Vision International Ltd.**, which licenses the V-chip technology used to block violent or other objectionable TV programming, is suing retailers **Best Buy** and **The Brick** for alleged infringement of its Canadian patent. In a statement of claim in the Federal Court of Canada, Tri-Vision requests an injunction that would stop the companies and their representatives from making, using, selling, importing or exporting TV sets that allegedly infringe on Tri-Vision's patent.

**LOOKING:** Jobs we've heard about this week include: **CIDC-FM Toronto** - Assistant PD; **Corus Television Toronto** – Intermediate Accountant; **CHQR Calgary** - Part Time Operator; **CKNW/CRN News Vancouver** - Newscaster-Reporter; **KG Country/Zed 99 Red Deer** - News Anchor/Reporter/Farm Director; **CIMJ/MAGIC 106.1 FM Guelph** – Cruiser/Reporter; **CKBD Vancouver** – Community Cruiser Individual; **CTV Toronto** – Corporate Accountant; **CICX-FM Orillia** – Afternoon Drive Announcer; **CJWW Saskatoon** - Reporter/FM News Anchor; **CTV Winnipeg** – Promotion Assistant; **CJNL Merritt** — Afternoon Announcer/Music Director; **CBC Toronto** - a Senior Media Librarian (Radio Archives, a Marketing Analyst, and an Applications Specialist VSC; **CBC Ottawa** - Announcer-Host-Anchor, Regional Radio; **CBC Iqaluit** – Reporter/Editor; and, **CBC Yellowknife** – Announcer/Operator.

**EDITOR'S NOTE:** On the masthead this week, you'll note that this edition is Volume 12, Number 48 – wrapping up our 13th year of **Broadcast Dialogue** electronic newsletter service. What began as Canada's first electronically-delivered broadcast newsletter – sent exclusively by fax in 1992 – is now wholly delivered by e-mail using the Adobe Acrobat filing system. While I shouldn't be surprised by how far the technology has come, I'm, well, surprised! Thank you for your support. And now on to year 14.

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appointed Regional Director, Western and Northern Regions. Regional CRTC offices will remain open in Vancouver, Edmonton, Winnipeg and Regina. The Commission says the coordination of all western activities from one location (Winnipeg) will allow for better coordination of the workload in each office... **Laura Nixon** has announced her resignation as VP, Finance/CFO at **Rogers Media Inc.** She departs May 31... **Zev Shalev** has been appointed Senior Executive Producer in charge of entertainment and information program development for **CanWest MediaWorks** in Toronto. Shalev was most recently Executive Producer at **TORONTO 1**... **Mark Jan Vrem**, the Managing Director at **Global BC** in Vancouver, is no longer with that news department... **George Browne**, the founding Executive Producer of **Global National**, moves to interactive media as Senior Manager, Television Web sites, Interactive while **Kenton Boston**, Executive Producer for Eastern News Operations, moves from Toronto to Vancouver to lead the Global National team as Senior Executive Producer, National News... **Richard Bartrem**, **Astral Television's** Director of Affiliate Marketing, works his last day at Astral's Toronto office tomorrow (Friday). He's moving to **WestJet** in Calgary and will become Director of Brand and Communications... **Cary Rubin** joins **CanWest MediaWorks** in Toronto on Monday as Director, Affiliate Relations for **Prime TV**, **Xtreme Sports**, **DejaView**, **Lonestar**, **Fox Sportsworld Canada**, **Cool TV**, **Mystery** and

**REVOLVING DOOR:** **Michel Arpin**, Senior Regulatory and Governmental Affairs Advisor for the **Astral Broadcasting Group** in Montreal, has been appointed a full-time Vice-Chair of the **CRTC**. From 1971 to 1979, he held a variety of positions within the CRTC, including Director of Operations (1977) and Director General, Programming (1978). He has also served as Vice-Chair and Chair of the **Canadian Association of Broadcasters**, Director and Secretary-Treasurer of **BBM**, Director and President of the **Association canadienne de la radio et de la télévision de langue française**, as well as Director and Corporate Secretary of **MusiquePlus**. In 2001, he was inducted into the CAB's Broadcast Hall of Fame... **Gary A. Krushen**, until recently the Director of the Midwest Region for the **CRTC**, has been



## GENERAL SALES MANAGER - TORONTO

Celebrating its 20th Anniversary, the Evanov Radio Group is the most exciting, creative, progressive, fast pace broadcaster in the Toronto CMA. Evanov Radio Group operates Foxy 88.5, AM 530, Z103.5; one of Canada's leading top 40 stations in the GTA, and Z103.5 Halifax.

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The Breeze in Calgary is searching for a **Program Director**. But not just any Program Director. We are looking for someone who has the maturity to understand the appeal of our format, and grasp the unique way in which it is positioned in the market. We are looking for someone who has a wealth of experience on which to draw, balanced by a wealth of dreams and ideas that go beyond "the box". We're looking for someone who can create fresh approaches to the daily challenges of the radio business. Being an expert in Selector and Maestro is an asset, as is an ability to inspire and lead a talented on-air team. Can you take on this challenge and thrive, taking the radio station to new ratings and revenue heights?

If you believe you are the perfect person for this position, we'd like to talk to you. The successful candidate will live and work in one of Canada's great cities and be part the management team of NewCap Broadcasting, a fast-growing and aggressive company dedicated to creating great radio.

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Please overnight your resume, programming philosophy, and audio samples of your work to:

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**103.1 The Breeze**  
**Suite 100 - 1110 Centre St NE**  
**Calgary AB T2E 2R2**  
**403-520-1625**

E-mail your info by clicking here:  
[jobs@thebreeze103.com](mailto:jobs@thebreeze103.com)

and a spin-off series from the long-running *Da Vinci's Inquest*, entitled *Da Vinci's City Hall* (**CBC**). Several miniseries and movies of the week also got the nod, including *Everest* (**CBC**), *Indian Summer: The Oka Crisis* (**CBC**), *October 1970* (**CBC**), and *Doomstown* (**CTV**). Returning shows include *Corner Gas* (**CTV**), *Trailer Park Boys* (**Showcase**), *Degrassi: The Next Generation* (**CTV**), and the 15th and final year of *The Red Green Show* (**CBC**). **Telefilm Canada** administers the English-language drama stream for the CTF. CBC-bound productions were the big winners, hauling in more than \$43-million in total -- or 44% of the \$99.2-million available... **CTV News** and **CTV Newsnet** breached broadcaster codes, says the **Canadian Broadcast Standards Council**, when the network and the specialty service used the adjective "Polish" to describe a Second World War ghetto and the concentration camp at Treblinka. The difficulty was in the area of misunderstanding the location from the perpetrators. The Polish people had nothing to do with the creation and operation of ghettos nor of concentration camps. In an internal memo after the facts, CTV News said:

**Men TV**. He had been Director of Network Programming at **Bell ExpressVu**.

**RADIO:** CARAS, the **Canadian Academy of Recording Arts and Sciences**, says the new **Canadian Music Hall of Fame** will be located in Toronto, at the intersection of Yonge and Dundas in the recently re-developed downtown core... Two radio application have triggered calls at both Moose Jaw and Calgary. Other parties wishing to establish new radio properties in either of those cities have until July 27/05 to get applications into the hands of the **CRTC**... After almost 40 years, **CJYR Edson** and its network of YR stations (Jasper, Whitecourt, Hinton, and Grande Cache) is no more. The **Newcap** stations of Western Alberta have re-launched as **The Fox Radio Group**, "playing all kinds of stuff". CJYR, by the way, has new calls: **CFXE**... Saying that it's a waste of bandwidth, the **Canadian Cable Telecommunications Association** wants the **CRTC** to dump regulations requiring all cablecos to carry local FM signals. CCTA President **Michael Hennessy** the FM on cable model has become archaic. A **Strategic Counsel** study estimates that 4% of cable subs listen to FM via cable, and that not many more are aware they can get radio via cable... **98 The Beach Port Elgin** launches tomorrow (Friday). The FM'er is the former **CFPS-AM** which was a repeater of **CFOS Owen Sound**. **Bayshore Broadcasting** says The Beach will -- for the most part -- be locally programmed and staffed.

**T/V/FILM:** If the NHL doesn't sort out its labor problems within the month, national advertisers say they won't play either, at least not for the early part of the upcoming season. **Media Company** President **Doug Checkeris** says if a commitment to a fall season can't be made by mid-June, advertisers will be left with little choice but to spend ad-bucks elsewhere. He also predicts initial "downward pressure" on ad rates until the audience finds its way back... The **Canadian Television Fund** announced \$99.2-million in financial handouts for 36 English-language drama shows -- about 66% of the amount asked for by producers for the 2005 English drama portfolio. New shows getting the green light include *Hatching, Matching & Dispatching* (**CBC**), *Falcon Beach* (**Global**), *Moose TV* (**Showcase**), *Alice, I Think* (**CTV**),

"CTV News programs must not use the adjective "Polish" when describing World War 2 concentration camps or ghettos that were created, built and run by Nazi Germany."

**G**ENERAL: At Sun Peaks on the weekend, the **British Columbia Association of Broadcasters** – at its annual convention – recognized outstanding contributions to broadcasting, awards going to:

Broadcaster of the Year - **Roy Gardner, Global Television, Vancouver**

Broadcast Performer of the Year - **Tony Parsons, BCTV News on Global, Vancouver**

Community Services/Radio - **Classic Rock 101 Vancouver**

Community Services/Television - **Global Television, Vancouver**

Best Creative/Radio - **CHSU/CKFR Kelowna**

Best Creative/Television - **Channel M Vancouver**

Special Programming/Radio - **CKNW News Talk/980 Vancouver**

Special Programming/Television - **Global Television Vancouver**

Excellence in News Reporting/Radio - **CKNW News Talk/980 Vancouver**

Excellence in News Reporting/Television - **CIVI-TV Victoria**

**Rick Sanderson** of **TBWA** received the Friend of the Industry award and **Dawn Chubai** of **Citytv Vancouver** won the Broadcast Performer of Tomorrow award. **The Humanity Award went to The Crisis Intervention and Suicide Prevention Centre of BC...** In a recent column, **Mervin Block**, known by in-the-know Newsies for his sharp eye and wit, took aim at the over-used "all eyes are on..." If you're regularly exasperated by which cliches are among today's favourites, check what author and news-writing coach Block has to say at [http://www.poynter.org/content/content\\_view.asp?id=82247](http://www.poynter.org/content/content_view.asp?id=82247)... At the Prairie Regional meeting of the **RTNDA** in Edmonton last weekend, awards went to:

**TELEVISION** – Bert Cannings Award - Best Newscast - **CHAT-TV Medicine Hat** (Small Market); **CTV Regina** (Medium Market); and, **Global Calgary** (Large Market)

Charlie Edwards Award - Spot News – **CTV Saskatoon**

Dan McArthur Award - In-depth/Investigative – **CTV Winnipeg**

Dave Rogers Award - Feature - **CHAT-TV Medicine Hat** (Small Market); **CBC Regina** (Medium Market); and, **CFCN-TV Calgary** (Large Market)

Gord Sinclair Award - Special Events - **Global Regina** (Medium Market) and **A-Channel Calgary** (Large Market)

Ron Laidlaw Award - Continuing Coverage - **Global Calgary**

Sam Ross Award - Editorial/Commentary - **Global Edmonton**

**RADIO** – Byron MacGregor Award - Best Newscast - **CHAB Moose Jaw** (Small Market); **CKRM Regina** (Medium Market)

Charlie Edwards Award - Spot News - **CKRM Regina**

Dan McArthur Award - In-depth/Investigative - **CBC Winnipeg**

Dave Rogers Award - Feature - **CBC Regina** (Medium Market) and **CBC Winnipeg** (Large Market)

Ron Laidlaw Award - Continuing Coverage - **CBC Regina**

Sam Ross Award- Editorial/Commentary - **CHED Edmonton**

Website Award - **CHED Edmonton** (Large Market)

**WAB**  
WESTERN ASSOCIATION  
OF BROADCASTERS

**Change  
Choice &  
Challenge**

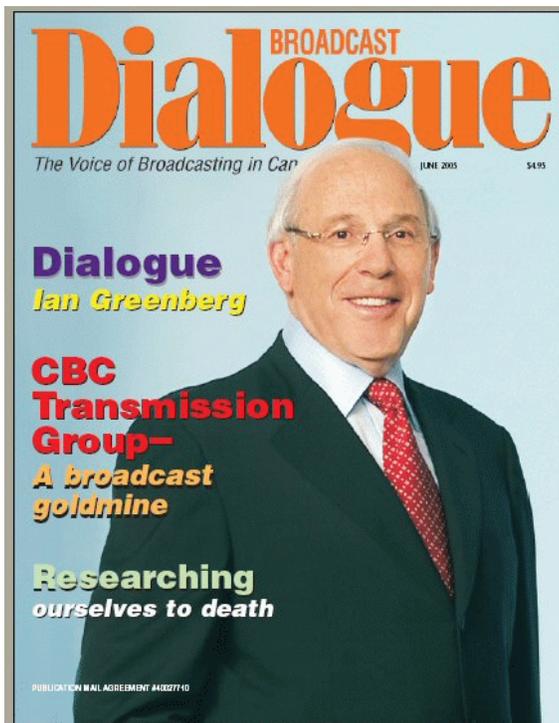
71<sup>st</sup> Annual Convention  
Delta Lodge at Kananaskis  
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June 3 – 5, 2005

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[www.wab.ca](http://www.wab.ca) and send us your  
e-mail address for future  
communications

**SIGN-OFF:** William Cresswell (Bill) Mitchell, 73, suddenly at **Vancouver General Hospital**. Bill Mitchell was an **All-Canada Radio and Television** Manager at Montreal, New York and Vancouver. A service of thanksgiving is to be held this morning (11 am, Thursday) at St. Mary's Anglican Church in Kerrisdale.

**LOOKING:** **FOXY 88.5 Toronto** seeks a General Sales Manager. See the ad on Page 1... The Breeze Calgary is looking for a Program Director. See the ad on Page 2... Other jobs we've heard about include: **CHFI-FM Toronto** - Freelance Host & Summer Fill-In/Weekends; **Standard Radio Kelowna** - Engineer/Technician; **ROBTV Toronto** - Editorial Assistant; **Bob FM (CJPT-FM) Brockville** - Morning Co-Host/News Coordinator; **CJQQ-FM Timmins** - Morning Show Host; **TORONTO1** - Retail Sales Rep; **CTV Specialty Network Toronto** - Contract Administrator; **CTV Toronto** - Billings Administrator; **CanWest MediaWorks Toronto** - a VTR Operator, an Account Executive Interactive, an Advertising Coordinator, and an Inventory Traffic Coordinator; **CBC Toronto** - an Executive in Charge of TV Drama Production, a Research Officer, a Programmer-Software Developer, and a Business Manager Human Resources; **Alliance Atlantis Toronto** - a Messaging Analyst, a Human Resources Coordinator, an Accountant Distribution Revenue/Accounts Receivable, and an Accountant Advertising International; **Astral Television Networks Toronto** - Director Affiliate Marketing; **The Breeze Calgary** - Switchboard Operator; **CKLG-FM Vancouver** - Account Manager; **CISQ-FM (Mountain FM) Squamish/Whistler** - Promotions Assistant; **CBC Sudbury** - Program Marketing Coordinator; and, **CBC Ottawa** - Site Director.

**SUPPLYLINES:** **Leitch Technology** says it will cut a further 75 to 100 jobs in Toronto over the next few months in what the company calls its overall cost-cutting plan through out-sourcing.



Watch for June's  
BROADCAST DIALOGUE  
magazine.

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opinion and thought-starters...  
and meant for ALL members  
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# Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Four

**DO NOT RETRANSMIT THIS  
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**REVOLVING DOOR:** *Ira Levy*, Executive Producer of *Breakthrough Films and Television*, becomes the new Chair of the *Canadian Film and Television Production Association* June 11. He succeeds *Laszlo Barna* of *Barna-Alper Productions*... *Don Mumford* succeeds *Nigel Fuller* as GM at *The New RO (CHRO-TV) Ottawa/Pembroke* June 6. Fuller was promoted to Regional VP, *CHUM Television*, Ontario. Mumford had been Program & Promotion Manager for *The New PL (CFPL-TV) London*... *Corus Radio Quebec* has made three management additions: *Jacques Papin* is the new VP of Montreal francophone stations; *Yves Guérard* us new GM of *CKAC/Info690 Montreal*; and, *Brian Kenemy* is the new VP of Corus' Montreal anglophone stations Q92/940News... *Jamie Haggarty*, most recently

*Corus Radio's* VP, Finance and Administration goes to *Rogers Media* as VP, Finance... *CanWest MediaWorks* has appointed *Christine Shipton* Senior Director, Dramatic Programming.

**RADIO:** In a bid to save the *CHOI-FM Quebec City* radio licence, owner *Genex Communications* was in Federal Court of Appeal Tuesday arguing that the *CRTC* doesn't have the right to censor controversial broadcasts. *Guy Bertrand*, *CHOI's* lawyer, argued that "a radio station has never been shut down in the history of the world (for editorial content), except in totalitarian states." Bertrand said the court must protect freedom of the press. A lawyer for the *CRTC* refused to comment on the case. *Genex* owner *Patrice Demers* said he will appeal to the *Supreme Court of Canada* if he loses the appeal. The hearing continues... The *CRTC* has approved *Newcap Radio's* bid to operate an FM'er at Whitecourt, AB. It will succeed an AM repeater of *CFXE Edson* (previously *CJYR*)... *CRIA*, the *Canadian Recording Industry Association*, is pleased with the *Federal Court of Appeal's* having clarified the steps necessary to learn the identities of alleged large-scale uploaders. *CRIA* President *Graham Henderson* says that while the



[www.JesseandGene.com](http://www.JesseandGene.com)

Sort of needs a pod-casting Web site  
General Manager/Program Director

**Qualifications:**

- The successful candidate will exhibit the classic symptoms of paranoid schizophrenia, narcissistic tendencies and delusions of grandeur.

**Requirements:**

- Work with others broadcasters to accomplish the industry mandate of employing almost no one while making as much money as possible
- Enjoy firing people and disrupting their lives
- Ability to make incredibly stupid decisions
- Develop and implement a broadcast policy which prohibits time off in between ratings and for non-station events like the birth of children, weddings, family events and one's own death
- Be able to use words like "synergy" and "team player" in daily memos that admonish the staff.
- Understand that if Jesse and Gene were so smart they would actually have a real job in broadcasting instead of this little toy website and hobby

**Salary:**

Are you kidding? Hey, who knows, if someone actually advertises on our site there might be some cash in the deal, but like most stations we'll just try to give you contra. Go to [www.jesseandgene.com](http://www.jesseandgene.com) and e-mail us your stuff. And remember, this is a hobby, so you'll just have to visit the site every couple of days to see if we've said anything about your application. Oh, and lighten up would you.



Shannon Snoes and Paul Hill are morning Co-Hosts at The Beach Port Elgin, launched last Friday.



Court found that CRIA would need more evidence before proceeding with the 29 actions filed to date, "large-scale music swappers should know that they can and will be held accountable"... Last Friday, **The Beach 98** ("Light Hits for the Lighthouse Coast") launched at Port Elgin, born from the ashes of **Bayshore Broadcasting's CFPS-AM**, a repeater of **CFOS Owen Sound** programming (call letters for The Beach are CFPS-FM). Morning Co-Hosts are **Paul Hill**, ex of **CKNX Wingham**, and **Shannon Snoes**, in

from **CKSY-FM Chatham**. **John Divinski**, best-known in his former markets of Cornwall and Sarnia, is ND/Talk Show Host... **Riding Mountain Broadcasting (CKLQ/STAR FM Brandon)** has been recognized provincially by **The Kidney Foundation of Canada – Manitoba Branch**. That organization's "media award" recognizes CKLQ/STAR FM's contribution and support of the Kidney Foundation... And, yet another case of "I didn't know the mic was still on", this time from New York. **WCBS-TV** Reporter **Arthur Chi'en**, during a live report, was being heckled by two men shouting about radio shock-jocks and making obscene gestures. He managed to complete the stand-up clean but – prematurely, it turns out – turned to the two hecklers and shouted: "What the – blank -- is your problem?" The f-word, of course, was picked up and transmitted on Channel Two. And Chi'en, of course, got fired. Fans of shock-jocks **Opie and Anthony** were celebrating over the reporter's firing.

**SIGN-OFFS:** **George (Melbourne) Macdonald**, 83, in Windsor. Macdonald had a 30-year career in broadcasting, most notably as GM of **CKWW Windsor** and, prior to that, GM of **CKRM Regina**. **CKNW Vancouver** ND **Gord Macdonald** is his son... Long-time **CHED Edmonton** Santa's Anonymous organizer **Gary Draeger** died early last Saturday from complications resulting from long illness. The



# Change Choice & Challenge

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Delta Lodge at Kananaskis  
Kananaskis, Alberta  
June 3 - 5, 2005

Please visit our new Web site by clicking [www.wab.ca](http://www.wab.ca) and send us your e-mail address for future communications. Click on the link above for direct connection.

funeral will be at 2 p.m. today (Thursday) at the Evergreen Memorial, 161 Avenue and Fort Road.

**GENERAL: CBC** Journalist **Anna Maria Tremonti**, addressing a Halifax business luncheon, said reporters are not asking the tough questions and thus missing stories because of their need to be liked. Too often, she said, journalists are cowed by business leaders and government officials who want to control the message that gets out. *"We live in a media culture that is about ratings, advertising dollars, that's about if you're popular versus if you're doing your job. Ask tough questions, you won't get an interview,"* she said. Citing an example, Tremonti pointed to the Gomery inquiry where journalists shifted focus from the hearing when former Prime Minister **Jean Chretien** produced a bag of golf balls as a gag. *"The golf balls reigned and they distracted all of us, including the journalists,"* she said...

Attention GMs and PDs: If you thought **RTNDA** conventions were only for NDs, you might wish to re-think that position. Sessions at National conventions have been outstanding for at least the past three years and, at the one upcoming in Toronto June 9-11, it appears the streak will continue. The three-day event, at the **Marriott Eaton Centre**, offers: **CRTC** Chair **Charles Dalfen**; **Jim McKibbin** of **Statistics Canada**; **CNN's Soledad O'Brien**; **Bob Nelson** on coaching and mentoring staff; Story Structure for Radio and TV; **CBS** White House Correspondent **John Roberts**; and, Legal minefields in covering youth crime. The National Awards Gala on Friday, June 10, will see Co-Hosts **Ted Woloshyn** of **CFRB Toronto** and **Beverly Thomson** of **CTV's Canada AM** presenting awards recognizing the best in broadcast journalism in Canada. For details on attending, check with your News Director or register at [www.rtdacanada.com](http://www.rtdacanada.com)... The **Broadcast Research Council** meets for lunch next Wednesday at Toronto's **Four Seasons Hotel Yorkville** where **Kaan Yigit**, President of **Solutions Research Group**, will present core trends from **Fast Forward™**, his company's ongoing consumer trend research program. For info or tickets, call **Melissa Rodway** at 416-413-3864.

**T****V/FILM:** The **CRTC** has approved the **Rogers Media** acquisition of **NOWTV Vancouver** and its launch of a new station in Winnipeg. Rogers also won approval to retransmit NOWTV into Victoria and will spend \$1.3 million on Canadian religious programming, including grants for local independent productions and scholarships. The new Manitoba station will be called **CIIT-TV Winnipeg**... The **European Commission** in Brussels has proposed that Europe phase out analog TV and switch to HD by early 2012. Two EC member states, Finland and Sweden, already plan to shut down analog broadcasting in 2007 and 2008 but the EU executive wants to speed up the process throughout the 25-nation bloc. A Commission spokesman says the EC is giving the signal to speed up the national switch over process to *"give consumers the certainty that if they buy digital equipment they will actually be able to use it in the entire European Union"*... **CBC Newsworld** has continued its tradition of annually awarding **The Joan Donaldson Newsworld Scholarship** to eight outstanding journalism students from across Canada. The scholarship consists of a \$2,000 cash award, special training and a four-month summer job at one or more locations



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within CBC newsrooms. CBC Newsworld established the scholarship for aspiring journalists in 1999 in honour of **Joan Donaldson**, the first head of CBC Newsworld. Following a tragic accident in 1990, Donaldson was unable to continue her career.

**LOOKING:** Jesse and Gene are looking for a GM/PD. See their ad on Page 1... **Pippin Technical** seeks electronic systems technician/technologists. See the ad on Page 3... **Standard Radio** at Dawson Creek is looking for a Creative Writer/Production Assistant. Standard's ad may be viewed on this page... Other jobs we've heard about include: **CHML Hamilton** – Operator; **CKZZ-FM Vancouver** – Music Director; **CFOS Owen Sound** – Morning Host; **CHUM-FM Toronto** – Part-time Announcer; **Movie Central Edmonton** – Content Distribution/Marketing Coordinator; **A-Channel Winnipeg** - Anchor/Reporter; **CJRT-FM Toronto** – Sales Rep; **CBC Sudbury** - Director of French radio; **CBC Ottawa** – Reporter/Editor English Radio; **CBC Toronto** – Programmer, Quality Assurance; **CBC Vancouver** – Regional Web Developer; **CBC Montreal** – Production Engineer; and, **CBC Quebec City** – ENG Editor.

**SUPPLYLINES:** The **OK Radio Group's CHDI/CKER Edmonton** has purchased a **Wheatstone** networked audio system for its new facility. Expected to be delivered this summer, the system includes three Generation 4 Control Surfaces, three Bridge Satellite Frames, one main Bridge Router, system prewire and talent accessory panels. The networked system will be used for on-air and backup studios.



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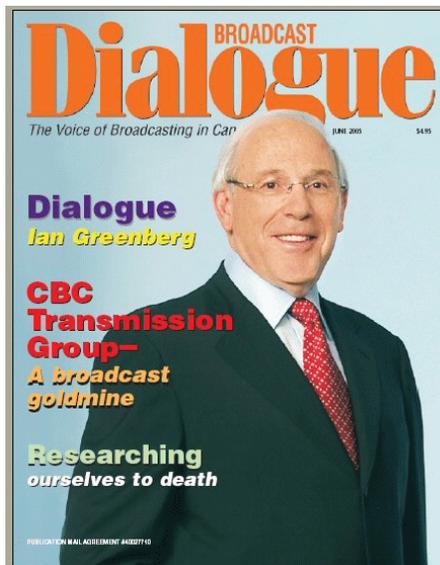
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