

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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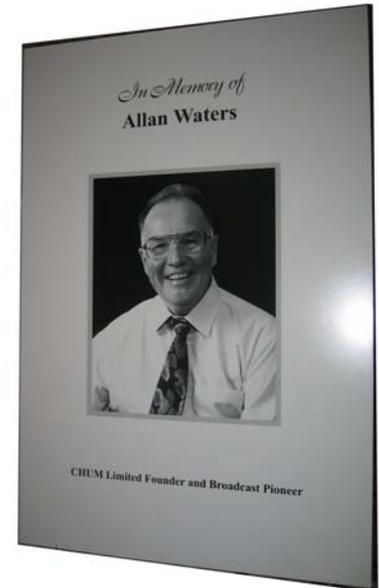
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Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752

broadcastdialogue@rogers.com
www.broadcastdialogue.com

SIGN-OFF: Allan Waters, 84, in Toronto after a long illness. **Jim Waters**, Chairman of Toronto-based **CHUM Limited**, said his father died peacefully in his sleep in hospital surrounded by family. Allan Waters began with **CHUM-AM Toronto** in 1954 and was the “father” of Hit Radio in Canada. He served as the Chairman of CHUM Limited until 2002. (There will be more about Allan Waters in the next edition of **Broadcast Dialogue** magazine). For a clip of **Jim**

Waters speaking to the upwards of 2,000 people who attended Mr. Waters’ memorial in Toronto yesterday (Wednesday), click [HERE](#). For a clip of former CHUM Vice-Chair **Fred Sherratt** and his comments about commitment, click [HERE](#).



GENERAL: **Shaw Communications** has resigned from the **Canadian Cable Telecommunications Association** citing divergent interests and differing strategic objectives. The company says it “believes that it will be better served by pursuing its own strategies and developing its own objectives without the added burden of seeking industry consensus.” Shaw was the second largest member of CCTA, behind Rogers Communications. CCTA says it will proceed as normal and that it regrets Shaw’s decision “but as an industry we still intend to work to promote our broadband agenda”. The fracture represents growing complexities where telephone companies and cable and satellite TV operators are competing aggressively... **CHUM Limited** Chairman **Jim Waters** has found himself at the end of speculation once again about the possible sale of the company. In an interview, he said neither he nor his brother **Ron**, Vice-Chairman of CHUM, have any intention of selling the company. Waters said his father never wanted the family-run company to be sold... The **2005 Ruth Hancock Foundation Scholarships** – sponsored by the **Broadcast Executives Society**, the **Canadian Association of Broadcasters** and the **Canadian Association of Broadcast Representatives** – have been awarded to three individuals. **Jennifer Copestake** of **Carleton University** in Ottawa, **Jessie Venegas-Garcia** of **McMaster University** in Hamilton, and **Ashly Dawn Larson** of **Assiniboine Community College** in Brandon are this year’s award recipients, and have each received a \$1,500 scholarship... The **Radio-Television News Directors Association of Canada** is seeking broadcast staff members who have distinguished themselves through outstanding service and continued excellence during the course of their 30+ year careers in broadcast journalism. The organization asks that if you know of such an individual to nominate him or her for an RTNDA Lifetime Achievement Award. The 2006 awards will be presented at RTNDA Professional Development/Regional Awards events in Victoria, Winnipeg, Sudbury and during the RTNDA National Conference in St. Johns. A letter of nomination, along with optional supporting documentation, must be submitted to the RTNDA Office by December 31. E-mail by clicking info@rtndacanada.com...

TV/FILM: A media mega-deal sees **BCE** sell 48.5% of **Bell Globemedia** for a gain of \$1.3-billion. BCE retains 20%, **Torstar Corporation** gets 20%, the **Ontario Teachers’ Pension Plan** gets 20% and the **Woodbridge Company** gets 20% thus increasing Woodbridge’s stake to 40% from its current 31.5%. The deal is still subject to a number of approvals and closing conditions, including **CRTC** blessing and the same from the **Competition Bureau**. The Torstar link represents a competitive strike against Bell Globemedia’s rival, **CanWest Global Communications**, including the **Southam** newspapers and the

National Post... **Rick Camilleri**, who had been President of **CanWest MediaWorks** and who left abruptly this past summer, got a payout of \$2.9-million. The compensation was characterized as predominantly a severance cost. Following Camilleri's departure, CanWest said it was looking to "rebuild Global Television and transform our newspaper business"... **CanWest Global** has donated \$1 million, spread over five years, to the **Faculty of Information and Media Studies** at **The University of Western Ontario**. The gift is being endowed to permanently establish the **CanWest Global Fellowship in Media**, and **The David Vienneau Journalism Scholarship**. CanWest Executive VP and Chairman of the **National Post David Asper** says the David Vienneau scholarship remembers "... one of the truly good people in Canadian journalism" who "defined high quality journalism and journalism ethics..." Vienneau was a Western graduate and Global Ottawa Bureau Chief before his death from cancer last year... **Dome Productions** has begun the building of a new HDTV truck, their third, at the **Applied Electronics** facility in Mississauga. Dome Engineering Manager **Curtis Skinner** and Project Coordinator **Jeff Heathcote** will guide about a dozen Wiremen/Installers/Technicians through the build, expected to take about 16 weeks... In a little-noticed decision that carries consequences for Americans, the House and Senate declared that analog signals will go dark in 2009. To ease the transition, the Senate has authorized up to \$3 billion in tax dollars to help people buy converters to keep their old analog TVs working. The House is offering \$990 million. The reason is twofold. First, TV is seen as an essential public service and any improvement is viewed as a public good. Second, the subsidy is "free money" because it will come from proceeds from the sale of the analog spectrum rather than taking money from other programs. Analysts say the sale will generate between \$10 billion and \$30 billion... The **American Institute of Medicine of the National Academies** (AIMNA) is blaming bad eating habits among youth, for the most part, on food and beverage marketing targeted to children. And if marketers don't clean up their act, it says, the Institute will recommend that the US Congress force the issue. AIMNA wants manufacturers and restaurants to direct more of their resources to developing and marketing child- and youth-oriented foods, drinks, and meals higher in nutrients and lower in calories, fat, salt, and added sugars. But, AIMNA says, if voluntary efforts fail to shift the emphasis of TV advertising during children's programming toward healthier fare, the US Congress should enact legislation to mandate such a change. The obvious argument to that position, however, is that children 12 and under don't do the shopping... The **Consumer Federation of America** and the **Consumer Union** have collaborated on a fresh assault on cable pricing and channel bundling. Supporting the view of Senator **John McCain**, the two organizations question why subscribers should be forced to buy channels they don't want. Further, they wonder why cable gets to bundle their co-owned channels while in a more traditionally open market, magazine conglomerates, for example, can't... **NBC Universal** says it will begin selling downloadable versions of some of its broadcast, cable and classic programs through **Apple Computer's iTunes** service. Among the offerings -- available for \$1.99 each -- are **NBC's Law & Order**, **USA Network's Monk** and the **Sci Fi Channel's Battlestar Galactica**.

RADIO: For the Fall BBM numbers across Canada, click [HERE](#)... **SIRIUS Canada** staged its first Canadian live concert – broadcast across North America – from Toronto Tuesday night. The concert celebrated the launch of SIRIUS satellite radio in Canada and featured well-known and emerging Canadian artists, such as the Trews, Kathleen Edwards, Feist, Ron Sexsmith, Les Pistolets Roses, Anik Jean and aKido... As reported last week – and now official, eight of the US industry's largest radio groups have formed the **HD Digital Radio Alliance** to work on the rollout of HD radio, including deciding jointly on formats for the new commercial-free, locally-programmed multicast channels and which stations would offer which formats. **Clear Channel Radio** VP of Special Projects **Peter Ferrara** is President/CEO of the venture... Use of the F-word on-air and cussing out competitors is, not unsurprisingly, a no-no, according to the **Canadian Broadcast Standards Council**. In its decision regarding **CJMF-FM Quebec City**, the Quebec Regional Panel found the station in breach of Clauses 6 and 9 of the CAB Code of Ethics. The complete decision may be found at www.cbsc.ca... **CKDO Oshawa** will be 60 years old in 2006 and is looking for ex-staffers to help it celebrate. If you worked for **CKDO/CKAR/CKLB** in Oshawa at any time, in any capacity, get in touch with gary@ckdo.ca with your contact information... The **Radio Marketing Bureau**, following its Annual General Meeting, has announced its 2006 Board of Directors. They are: **Jim Blundell, CHUM Radio**; **Brad Boechler, Newcap Radio**; **Glenn Chalmers, Standard Radio**; **Lesley Conway-Kelly (Vice Chair), CHUM Radio Sales**; **Victor Dann (Past Chair), Rogers Broadcasting**; **Patrick Grierson (Chairman), Canadian Broadcast Sales**; **John Harding (President), Radio Marketing Bureau**; **John Hayes, Corus Radio Group**; **Elmer Hildebrand (Treasurer), Golden West Broadcasting Ltd.**; **Ron Hutchinson, imsradio**; **Mark Maheu, Newcap Broadcasting**; **Gary Miles, Rogers Broadcasting**; **Luc Sabbatini, Groupe Radio Astral**; **Gerry Siemens, Pattison Radio**; **Dick Sienko, Target Broadcast Sales**; **Chris**

Sisam, *Corus Radio Group*; Paul Ski, *CHUM Radio*; Gary Slaight, *Standard Broadcasting*; and, Ross Tirrell, *Rawlco Radio*. Ex-Officio: Jim MacLeod, *BBM Bureau of Measurement* and Pierre-Louis Smith, *Canadian Association of Broadcasters*.

REVOLVING DOOR: Peter Miller, the head of Regulatory Affairs at *CHUM Limited*, is no longer with the company. David Goldstein now becomes point man on Miller's files... At *Global Television* in Toronto, and after 28-years, Ed Holmes has found himself at the wrong end of the restructuring stick. Supervisor of Broadcast Operations Marc Bonke will now oversee the On-Air Operations area. Other changes at *Global Ontario* include the dismissal of Ann McGuire who had been Director of Post Production and Technical Services. Roger Ivey, Director of Mobile Video Productions and Production Services, moving to assume responsibility for the Post Production area... David Rehr took over the reins of the *NAB* this week as President/CEO, succeeding Eddie Fritts. There are hopes that he will be able to persuade *Viacom*, *News Corp.* and *NBC Universal* to rejoin the NAB, as *Disney/ABC* has done, so that the American broadcast industry can again speak with one voice... Morning Host Russ Tyson and Newsman Roger Currie are gone from *CHNR-FM Winnipeg*... *PGTV/101.3 Hits FM/99.3 The Drive Prince George* Promotions Coordinator Faydra Aldridge has moved across the street to *CBC Radio One* as Morning Show Producer... Cindy Chatwell has been appointed Acting Director of Marketing at *Aboriginal Peoples Television Network* in Winnipeg. She succeeds Tim Kist, who moved to *Global Television Specialty Networks*... *ABC News* will go to the tag-team approach with its successors for the late Peter Jennings. Elizabeth Vargas and Bob Woodruff, two of the main substitute Anchors since Jennings died in April, have been named to co-anchor *World News Tonight*...

LOOKING: *PGTV/101.3 Hits FM/99.3 The Drive Prince George* - Promotions Coordinator; *CHUM Television Edmonton* - Station Manager; *CJDV-FM Cambridge* - General Sales Manager; *Alliance Atlantis Toronto* - Records Manager and a Programming Scheduler for Discovery Health Channel, BBC and BBC Kids; *CTV Toronto* - a Staging Electrician, Operations Division and an Event & Client Services Representative, Nascar Canada; *Report on Business Television Toronto* - an Editorial Assistant and an On-line Editorial Assistant; *WNetwork Toronto* - Production Executive; *Global Television Toronto* - Master Control Operator; *Global Television Winnipeg* - Writer/Producer; *CanWest MediaWorks Toronto* - Master Planner, Programming Services Department; *CH Television Hamilton* - a Writer/Producer and a Production Assistant; *Variety 104.5/ Classic Rock 101.9/Oldies 1220 Cornwall* - Account Executive; *Corus Radio Interactive Toronto* - Web Developer and a Website Coordinator; *CIQX-FM Calgary* - Production Manager; *CBC Vancouver* - Producer, English Radio; *CBC Toronto* - Senior Director, Business, Rights and Content Management and an Analyst, Business Reporting; *CBC Ottawa* - Analyst, VIP Support and Operations; *CBC Charlottetown* - Reporter/Editor; *Teletoon Toronto* - Original Production Coordinator; *CBC Montreal* - Maintenance Technician, a Journalist/Anchor, English TV, and an Accounting Officer; and, *Les Chaînes Télé Astral Montreal* - Technicien(ne), recherche.

EDITOR'S NOTE: To use possessives or not. The sentence, "Car's are always in Tim Hortons drive-through's", is awash with inappropriate possessives, or lack of them. Same holds true for "Music from the 60's, 70's, and 80's". Somebody put the possessives in print promotions early on and seemingly every other broadcaster since has erroneously followed suit... Delivery of the *Broadcast Dialogue Electronic Briefing* will be suspended Dec. 29 and Jan. 5. Delivery resumes Jan. 12/06.

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T**V/FILM:** By law, all US TV broadcasts will be digital by Feb. 17/09. The US House and Senate also agreed on funding (\$1.5-billion) to help consumers with older, analogue sets buy the necessary converter boxes. About 21 million US households still rely on antennae for transmitted signals so, under this measure, they'll be able to apply for up to two \$40 coupons to cover part of the cost of a converter box. The US Congress plans to sell the analogue airwaves, expecting almost \$7.4 billion of the likely proceeds to go toward deficit reduction. Some of the airwaves will be allocated to emergency services... **Nielsen Media Research** says new technology makes it possible to see what programs are being recorded on DVRs. Up until now, it has bypassed DVRs but, starting Dec. 26 in the US, it will include programs that families

record on DVR and, through a code embedded in TV programs by the networks, Nielsen can tell if the show has actually been watched. Since people with DVRs tend to watch more TV, the data may help shows that have become cult favourites... **Cogeco Inc.** CEO **Louis Audet** wants his company to become sole owner of **TQS**. He dreams, he said, of transforming TQS into the Number 2 position in Quebec after **TVA** and ahead of **Radio-Canada**. Cogeco owns 60% of TQS, described as the black sheep in the TV scene in Quebec. It has nine stations in the province. The rest of TQS belongs to **Bell Globemedia** for the moment. Earlier this month, **BCE** announced an agreement to sell most of its 68.5% stake in Bell Globemedia to a conglomerate. The new owners' intentions aren't clear but they may want to shed some assets, including TQS... **Richard Gizbert**, now living in England and who once toiled for **CTV** in Ottawa and Toronto, has won his civil case against **ABC News**. Gizbert was fired, he said, because he turned down ABC's assignment of going to Iraq. A British employment tribunal ruled that Gizbert had been unfairly dismissed. ABC News spokesman **Jeffrey Schneider** says the network will "*vigorously appeal*". Gizbert had been a war correspondent for years, covering conflicts in Bosnia, Chechnya and Somalia for ABC but said he became reluctant to do so in the late 1990s while his children were growing up... **Discovery HD** launched Monday night, Canada's first 24/7 High Def specialty channel. It'll be available on a free preview basis through July but viewers must have an HDTV TV and an HD set-top box from their service provider for the preview... **CanWest MediaWorks** unveiled its

new vision for the Global brand during a meeting with employees from across the country this week. The changes are part of Global's strategy to position the network as the TV brand Canadians turn to first. Included is a redesigned logo and a refreshed visual identity that will be woven through the network's newscasts, advertising and on-air presentation. The new branding will be unveiled on February 5 during the *Super Bowl*.



G**ENERAL:** The **Canadian Broadcast Standards Council**, in its annual report, says 2004/2005 was a record year when it came to complaints and decisions. There were about 2,000 complaints of which 125 decisions of either a formal panel or summary variety were issued. The split between TV and radio complaints was 75%-25%, with the leading areas in TV being news and public affairs (25%) and, in radio, open line or other forms of "informal discourse" (69%). Click [Annual Report](#) for the details... The **CRTC** has implemented a reorganization. Broadcasting and telecommunications policy and operations will be grouped under a converged structure and leadership. A new integrated Industry Analysis, Economics and Technology section will be created as a resource for both broadcasting and telecommunications. **Len Katz** heads this integrated branch as Executive Director, Broadcasting and Telecommunications. There'll be three units in this organization: **Broadcasting, Telecommunications**, and **Regulatory Process Management and Monitoring**. The latter is a new section reporting to **Diane Rhéaume** and will be composed initially of

elements from the broadcasting side of the house, with some colleagues formerly in the telecom branch... For the first time, original content being produced for computers, cellphones and BlackBerry devices will be eligible for an **Emmy** award. The **National Academy of Television Arts & Sciences** is creating an award for *Outstanding Achievement in Content for Non-Traditional Delivery Platforms* – and the first one will be handed out at the **33rd Annual Daytime Emmy Awards** April 28...

RADIO: **Newcap Inc.**, has bought **CKJS Limited** (multi-cultural **CKJS-AM Winnipeg**) and will, of course, await **CRTC** approval before closing. CKJS Ltd. sold for \$1.8-million. The Commission only recently okayed Newcap's purchase of **CHNR-FM Winnipeg**. Newcap intends to combine the stations under one roof... At **CHUM Limited's** Annual General Meeting, CEO **Jay Switzer** said the company wants the **CRTC** to let it import US and other channels for its subscription radio service. CHUM has altered the plan – from heavy CanCon – so as to compete with **XM Canada** and **Sirius Canada** (although that wasn't asked for in the original application)... **Howard Stern** should still be subject to **FCC** indecency laws when his show begins broadcasting on satellite radio in January, says **Morality in Media** President **Robert Peters**. He argues that whether from a tower or a satellite, it's still the public airwaves. Nor, he says, should a subscription fee immunize a form of communication from indecency regulation... **Y101 (CKBY) Ottawa** wrapped its annual **Toy Truck for CHEO** campaign this week, dropping off upwards of 10,000 stuffed bears and toys at the **Children's Hospital of Eastern Ontario**...

REVOLVING DOOR: **CHUM Limited** has appointed **Denise Donlon** to its board of directors. Donlon was President of **Sony Music Canada** and is a former Exec with **CHUM Television's MuchMusic**... **Brent Williamson** is new ND at **Global Regina**, arriving from sister station **Global Winnipeg** where he was most recently News Producer...

SIGN-OFF: **Paul McLean**, 39, of cancer in Toronto. McLean had been **TSN's** Executive Producer of Events and was with the sports network since 1987.

LOOKING: Jobs we've heard about this week include: **CTV Toronto** – a Manager, Research & Revenue Management for CTV Specialty, a Sales Director for Discovery Channel, an Account Executive for MTV; **Rogers Sportsnet Toronto** – Associate Producer; **Alliance Atlantis Toronto** – a Production Executive for HGTV/Food Network, and a Technical Service Desk Analyst; **CBC Toronto** – Manager of Finance and Administration and a Reporter/Editor; **OMNI BC Surrey** - Sales Administrative Assistant; **CFCO/CFCO-FM Chatham** - Program Director; **AM640 Toronto** – Afternoon Newscaster; **CHED Edmonton** – Part-time News Announcer; **Corus Radio Calgary/National Calgary** - National Evening Announcer for Corus Country Radio; **CJ Corus Radio Vancouver** - Sales Account Manager; **MusiquePlus/MusiMax Montreal** - Technicien(ne) senior; Traducteur(trice) - Recherche **UL/CJSS/CFLG Cornwall** - Reporter; **Y108 Hamilton** – Morning Show Host; **CHAY FM Barrie** - Morning News/On-Air Co-Host; **JOE FM/OLDIES 960 Kingston** - Account Exec; **Les Chaînes Télé Astral Montreal** - Coordonnateur(trice), production Canal Indigo et Super Écran; and, **Astral Media Radio Montreal** - Technicien(ne) comptable- marché.

Have the
Merriest of
Christmases...



And a
Fabulously
Successful
2006!