

Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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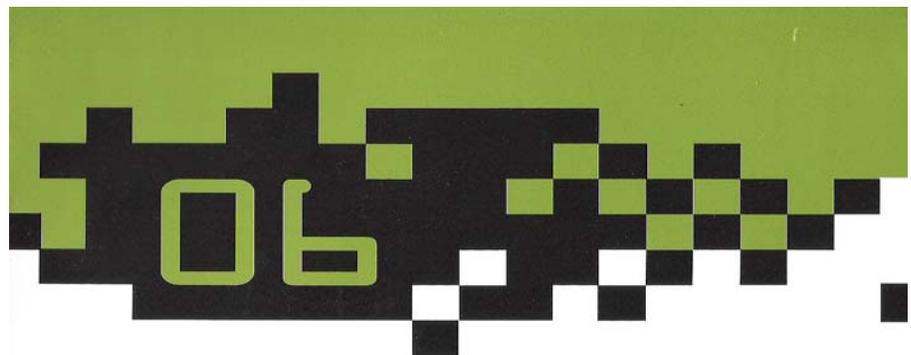
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REVOLVING DOOR: Brett Manlove has been promoted to Senior VP, Broadcast Sales and Marketing for *CanWest MediaWorks*. Manlove moves from his current duties as VP, Retail Sales at *BCTV Vancouver* and will be based in Toronto. Manlove is President of the *British Columbia Association of Broadcasters* (BCAB), whose annual convention is next week in Victoria, and Treasurer of the *TVB* Board... Gord Forbes, after 33 years with *Corus Vancouver/WIC Vancouver* – and wrapping up his career there at GSM at *CKNW/CFMX/CFMI/MOJO* – left the operation two weeks ago. Gord Forbes is husband of *CTV Vancouver* GSM Lynne Forbes, the brother of *Standard Edmonton* GM Marty Forbes and *CJAY Calgary* Morning Host Gerry Forbes... Mike

Shannon has been appointed VP Programming at Halifax-based *MBS Radio*. Shannon, Ops. Mgr. at *Newcap Edmonton*, makes the move back to Atlantic Canada where his broadcast career began in 1985. MBS owns and operates 25 radio stations in Nova Scotia, PEI and New Brunswick... Les Staff joins *CTV Saskatchewan (CFQC-TV Saskatoon)* May 22, 2006 as ND. He succeeds Dale Neufeld who, along with his wife, opened a real estate company. Staff arrives from his Managing Editor position at *Global TV Toronto*. Before that, he was ND at *CFRE-TV Regina*... Darrin Drouillard has moved from *CHUM Windsor* to take on Director of Engineering duties at *The Team 990 (CKGM) Montreal*. He succeeds Denis Dion who recently joined supplier *Power & Tel...* *california 103 fm Calgary* says it has launched the city's first morning show hosted by two women – Charlee Redman and Chanine Carr. Redman a 20-year veteran, having worked in both Edmonton and Winnipeg. She was one half of the *Charley and Charlee* morning team at *EZ Rock Edmonton*. Carr moves from weekend Host at *california 103* while continuing as Assistant Music Director... New Promotions Director at *CILK-FM Kelowna* is Colleen Kaman-Newton. Kaman-Newton has been promoted...

SIGN-OFFS: Robert K. (Bob) Macdonald, 78, of complications brought on by Parkinson's disease, in Burlington. Macdonald was a retired VP of *Armada Communications*, which once owned radio and TV stations in Hamilton, Winnipeg and Regina. He began his broadcasting career in 1950 as an Announcer at *CFAR Flin Flon*, followed by stints at *CJGX Yorkton*, *CKCK Regina*



BROADCASTING THRIVING IN THE DIGITAL WORLD

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and **CKRC Winnipeg**, where he was GM. Armadale moved him from its CKRC to CKOC Hamilton where he served until retirement as VP/GM... **Pat Marsden**, 69, in Toronto of cancer. Marsden spent eight years as morning host at **The Fan 590 Toronto** and as Sports Director of **CFTO-TV Toronto** but perhaps is best known nationally for his coverage of **CFL** telecasts in the '70s and '80s. He also worked as host of the 1972 Canada-Soviet Union hockey summit series telecasts... **Elma Gardner "Pem" Farnsworth**, 98, in Salt Lake City. Farnsworth, who helped her husband **Philo T.** develop the television and was among the first people whose images were transmitted on TV, married the young inventor in 1926. She worked by her husband's side in his laboratories and fought for decades to assure his place in history after his 1971 death. His first TV transmission was on Sept. 7, 1927, in his San Francisco lab, when the 21-year-old inventor sent the image of a horizontal line to a receiver in the next room... **Louis Rukeyser**, 73, of multiple myeloma (a rare bone marrow cancer), in Greenwich, CN. Rukeyser was a best-selling author, columnist, lecturer and – for 32 years, the **PBS TV** Host of *Wall Street Week With Louis Rukeyser*. Rukeyser quit Wall Street Week and moved to **CNBC** in March 2002 rather than go along with executives' plan to demote him and use younger hosts to update the format... **Wilf Braun**, 48, suddenly at Winnipeg's St. Boniface Hospital. Braun was a veteran prairie newsman who worked at a number of stations, including **A-Channel** (now **Citytv**) **Winnipeg**.

GENERAL: Controversial former talk show host-turned-Quebec MP **Andre Arthur** will be watching over the **CRTC**. The Independent MP has been named to the House of Commons standing committee on industry, science and technology. He's not the only former broadcaster on the 12-member committee. Liberal industry critic **Jean Lapierre**, who pushed his share of limits on air as a radio host himself, is also aboard. The industry committee oversees the telecommunications side of CRTC activities, including telephones, satellite signal piracy and the Internet. It is the heritage committee that oversees the Commission's role of regulating broadcasting... The **Broadcast Research Council of Canada** (BRC) will, in Toronto on Tuesday May 9 [Noon at the Four Seasons Hotel], present: *Thinking or Feeling? The Role of Emotion in Advertising*. **Paul Street** of **CTV** will share the findings of studies that looked at the roles thinking and feeling play in purchase decisions and how rational and emotional elements compete as consumers make decisions about buying furniture, electronics and jewelry. To learn more about addressing the question of how marketers should communicate with prospective customers, click www.brc.ca ... Award winners at the **RTNDA 2005 Prairie Regional** meeting at Winnipeg last weekend are:

TELEVISION

Bert Cannings Award - Best Newscast

CBC North Yellowknife - (Small Market)

CTV Regina - (Medium Market)

CTV Winnipeg - (Large Market)

Charlie Edwards Award - Spot News

CTV Calgary

Dan McArthur Award - In-depth/Investigative

Global Winnipeg

Dave Rogers Award – Short Feature

CBC North TV Yellowknife – (Small Market)

CTV Regina – (Medium Market)

GLOBAL News Edmonton – (Large Market)

Dave Rogers Award – Long Feature

CBC North TV Yellowknife – (Small Market)

CBC Saskatchewan – (Medium Market)

CTV Calgary – (Large Market)

Gord Sinclair Award – Special Events

CBC Saskatchewan/Alberta

Ron Laidlaw Award - Continuing Coverage

Global News Edmonton

Sam Ross Award – Editorial/Commentary

Citytv Calgary

Website Award - CTV Calgary

RADIO

Byron MacGregor Award - Best Newscast

KG Country Red Deer - (Small Market)

CJME Regina - (Medium Market)

CHED Edmonton - (Large Market)

Charlie Edwards Award - Spot News

CHED Edmonton

Dan McArthur Award - In-depth/Investigative

CHED Edmonton

Dave Rogers Award – Short Feature

CBC Saskatchewan - (Medium Market)

Dave Rogers Award – Long Feature

CBC Radio Edmonton

Ron Laidlaw Award - Continuing Coverage

CHRB/CFXL-FM High River

Sam Ross Award – Editorial/Commentary

CJME Regina

Website Award - CJWW Saskatoon

RADIO: *Clear Channel Communications'* strategy of cutting air time for ads appears to now be paying off. The company yesterday (Wednesday) posted a higher profit, as revenue from its 1,200 radio stations rose 5%. This is a turnaround from last year after the new less-is-better policy was implemented. Clear Channel posted a first quarter profit of \$96.8 million, or 19 cents per share, versus \$47.9 million, or 9 cents per share, a year earlier... **CFHA-FM Saint John** re-launches May 15 as **CJEF-FM 103.5 The Pirate**, targeting 12-24s. CHFA, which launched as a Comedy format, moves to "Youth Contemporary" during the day (according to GM **Gary Stackhouse**) and comedy overnights... The **CRTC** has approved a power increase for Classic/Gospel Country-formatted **CIHS-FM Wetaskiwin** – from 1,700 watts to 5,120 watts. CIHS said the change will improve reception to the east and southwest of town... US country radio may be ready to make nice with the **Dixie Chicks**. The grudge dates back to 2003, when many American country stations stopped playing the popular trio after lead singer **Natalie Maines** criticized President Bush. But the Chicks' new single, *Not Ready to Make Nice*, is in rotation in several major markets. Maines told a London audience on the eve of the war in Iraq the group was "ashamed" the president is from their home state, Texas. In the new song, Maines sings, "How in the world can the words that I said send somebody so over the edge?"

T/V/FILM: *Rogers Communications* has signed an agreement with *Infront Sports & Media*, *FIFA's* worldwide electronic media distribution partner, to offer Canadian soccer fans access to live coverage and highlights from the 2006 FIFA World Cup Germany. This year's world soccer championship coverage will be available on platforms including *Rogers Sportsnet* (together with *TSN* and *CTV*), *Rogers Wireless*, *Rogers Personal TV*, *Rogers Yahoo!* Hi-Speed Internet, and *Rogers OMNI Television*... The *CanWest MediaWorks* specialty channel, *Prime*, gets a makeover – a new name, logo and visual identity. Beginning June 1, *Prime* is no more and, in its stead, rises *Tvtropolis* – back-to-back hit TV from the last 10-15 years... The *Canadian Broadcast Standards Council* says religious terms used as expletives didn't violate the *Broadcast Code* but that *The Comedy Network* should have broadcast a classification icon at the beginning of the program and a more detailed viewer advisory. The nasty expressions showed up in an episode of *Puppets Who Kill*. Decision details may be found by clicking www.cbcs.ca... *VisionTV* and *One: the Body, Mind & Spirit Channel* moved May 1 to 171 East Liberty Street, Suite 230, Toronto M6K 3P6. The phone numbers remain the same...

LOOKING: *CHTV Red Deer* - News Anchor; *The Knowledge Network* In Burnaby - Field Producer/Host for *Season V*, *The Leading Edge: Innovation in B.C.*; *Alliance Atlantis Toronto* – a Manager for *Showcase.ca*, a website Producer, and a National Account Executive; *Teletoon Toronto* – Manager, Interactive Sales; *CTV Edmonton* – Reporter/Anchor; *Global Television Winnipeg* – Writer/Producer; *CBC Toronto* – Director of Research; *CBC Winnipeg* – Human Resources Manager; *CBC Montreal* – Director, News and Sports, New Media; *CBC Regina* – Senior Broadcast Technologist; *Classic Rock 101 Vancouver* – Sr Account Manager; *CHYM Kitchener* – News Reporter; *Rogers Broadcasting Toronto*, Television Division - On-Air Promotions Coordinator.

OPS: In last week's **LOOKING** section, we mistakenly said *Citytv Winnipeg* was searching for a News Director. In fact, the job needing filling is that of a Director for the station's *Breakfast TV* show.

SUPPLYLINES: *Harvard Broadcasting* stations in Regina now have an *AXIA* routing system with four control surfaces in their new studio facilities. The new equipment was supplied and installed by *Pippin Technical* of Saskatoon... *CPAC Ottawa* has installed tapeless workflow with *Sundance Digital's Titan* automation package at the core of its digital upgrade.

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RADIO: *The Jim Pattison Broadcast Group* has purchased the *O.K. Radio Group's 100.3 The Q! (CKKQ-FM)* and *The Zone @91.3 (CJZN-FM) Victoria*. While the deal remains subject to *CRTC* approval, the new owners have said **Dan McAllister** will continue as GM and that all staff – at both Victoria stations – will be offered positions with the Jim Pattison Broadcast Group... Despite printed reports, there has been no confirmation by the *O.K. Radio Group* that its Edmonton radio properties have been sold to *Rogers Radio*... The *CRTC*, in an annual summary, says private radio saw increased profits and revenues in 2005. Revenues increased by 8.7% over 2004 to \$1.3 billion while profits before interest and taxes grew by 23.8%, rising to nearly \$277 million. FM and AM

brought the good news/bad news, with FM revenues growing by 11.8% to a little over \$1 billion (from \$923.7 million in 2004). AM revenues were down 0.7%. FM's profits before interest and taxes grew by 19.6% to \$263.3 million from \$220.3 million... **98.5 The Ocean Victoria**, through its listeners and sponsors, raised \$196,807 for **BC Children's Hospital** during the station's fourth annual *Radiothon for Kids*. The donations directly support BC Children's Hospital in Vancouver, the province's only full-service acute care facility for children. While not in Victoria, the BC Children's Hospital provides care for sick and injured children from all over the province – dealing with 170,000 patient visits annually... Negative remarks on **CKAC Montreal** about the disabled was in breach of the Human Rights clause of the **CAB's Code of Ethics**. The **Canadian Broadcast Standards Council** determined that comments by host **Pierre Mailloux** about people with trisomy 21 (Down Syndrome) were abusive and unduly discriminatory. The complete decision may be found by clicking www.cbcs.ca ... **CKGY-FM/CIZZ-FM Red Deer's** fourth Annual *Cures For Kids Radiothon* helped raise over \$97,000... *Wake Up With Whoopi*, starring Actress/Comedienne **Whoopi Goldberg**, is **Clear Channel Radio's** latest signing. Goldberg will host a 5-to-9 a.m. morning-drive AC show beginning July 31. The show, featuring a blend of daily topics, comedy, listener call-ins, guests and locally-programmed music, will be syndicated through **Premiere Radio Networks**... **CJOS-FM Caronport**, SK, the religious community station, is off the air. Parent company **Briercrest Community Radio** will be dissolved as soon as a buyer is found for the equipment... **CILK-FM Kelowna** has been sold to **Standard Radio**, subject to *CRTC approval*. Standard owns 51 radio stations,



MORNING SHOW CO-HOST

The Jim Pattison Broadcast Group has an exciting opening in its Kamloops, B.C. operations.

B100, Kamloops' At Work Station, is looking for a highly-motivated, passionate, broadcast talent. We're

looking for a **Morning Show Co-Host**.

This is a rare and immediate opportunity to join a market leader that offers great bucks for a secondary market and an outstanding benefits package.

Kamloops is a vibrant city with a quality of life second to none, and the shores of the Shuswap and hills of Sun Peaks are less than an hour away.

Interested applicants should submit their resumes and demos to:

Leo Baggio
Program Director
CKBZ-FM
460 Pemberton Terrace
Kamloops BC V2C 1T5
or by e-mail to leo@98.3cifm.com

Look Up... Wayyyyyy Up!

The Unfriendly Giant

Indicate your interest by clicking

TheUnfriendlyGiant@broadcastdialogue.com

including **SUN FM/Oldies 1150 Kelowna**... **Ross Kentner**, GM at **Bayshore Broadcasting** in Owen Sound, celebrated his 45th anniversary with the company last Friday. Staff and alumni held a day-long, on-air tribute for Kentner, topping it with an



CFOS Owen Sound Morning Man Bob Durant congratulates Ross Kentner on his 45 years with Bayshore Broadcasting.

evening celebration... **Nick Young** has taken over as Anchor of radio's longest-running newscast, *World News Roundup* on **CBS**. He succeeds **Christopher Glenn**, who retired after 35 years. The broadcast debuted March 13, 1938, with **Robert Trout** reporting from Europe on the eve of the Second World War.

TV/FILM: **Telus** says it will soon enter the Vancouver TV market, pitting its new digital service against **Shaw Cable**. Company executives, however, haven't nailed down the exact startup date. Nor have they issued subscriber targets. So far, all that's known is that the TV service will be offered to select communities in the Vancouver area... **TVA Group**, owner of **SUN TV Toronto**, will launch a supertime Web newscast with a live host as part of an effort to boost Sun TV's small market share (1.2% of the Toronto market). CEO **Pierre Dion** told the annual meeting TVA Group posted a net loss of \$2.7 million in the first quarter of 2006, or 10 cents a diluted share, partly due to lower TV advertising revenue. The loss reversed net income of \$2.9 million, or 9 cents a share, for the same quarter in 2005... **CTV Winnipeg (CKY-TV)** moves from its long-time home in Polo Park to 345 Graham Ave., Suite 400 Winnipeg MB R3C 5S6, effective May 15. Phone numbers remain the same... **CBS** has launched a broadband channel called **innertube** on its Web site, offering free original programming as well as companion add-on shows to its regular broadcasting. Some of the channel's content will be original and unrelated to CBS's network TV programming. Much of it, however, is likely to be the shorter, two- to three-minute clips popular with Web viewers... The **Broadcast Research Council** presents *MobiTV - The Present and Future of Portable Entertainment* at its May 24 luncheon in Toronto. **Reade Barber**, Director of New Services Market Launch at **Rogers Wireless**, **Adrian Montgomery**, Director of Strategic Alliances at **Rogers Communications** and **Martin Thomas**, Director Business Development at **Ericsson Canada** will present how *MobiTV* will affect the consumer's relationship with media. For info, click mrodway@tvb.ca... A new poll by **Decima Research** shows TV product placement works and viewers don't mind all that much. Decima found that 56% of *CSI Miami* viewers were able to identify the *Hummer* as the vehicle used by star **David Caruso**. Among viewers of 24, 37% correctly identified the *Ford* as the vehicle of choice of star **Kiefer Sutherland**. But sometimes, it doesn't work. Just 6% knew the *Nissan Titan* displayed on *Desperate Housewives*. Results of the survey are based on a sample of just over 1,500 adult English-speaking Canadians.

REVOLVING DOOR: **Terry Shepherd**, ext GM at **CJCI/CIRX Prince George** who left after **Vista Group** took over the properties, succeeds **Tracey Gard** as GM for **Standard Radio's** Peace Region. He begins Monday and will be based at Fort St. John... **Tom Haberstroh** has been appointed VP/GM at **CTV British Columbia**, succeeding **Jim Rusnak**. With this appointment, effective immediately, Haberstroh, who's been with the private network for 23 years, moves from VP, CTV News in Toronto back to his native Vancouver. Rusnak is said to be moving to another assignment within CTV to be announced later... **Dave Storey** becomes Director of Engineering at **CITS-TV (CTS) Burlington** June 1. Storey succeeds **Ron Weller** who retires at the end of August... Ms **Farnaz Riahi** has been promoted to VP Finance at **channel m Vancouver**. She joined the company in November 2004 after being with **Corus Entertainment** in Toronto... **Rick Garrison**, **Newcap's** Station Manager at **Q14 (CKSQ) Stettler** leaves July 11 to pursue his calling as a Pastor and Counselor... **Becky Malacaria** is **BOB-FM (CHST-FM) London's** new Promotions Director. Malacaria was most recently an Account Exec at **Q97.5 London** and, immediately prior to that, had promotions experience at **Standard Radio London**... **CHUM Television** sees **Jeremy McCarthy** become Affiliate Marketing Manager, **Donia Bloxam** promoted to Director, Affiliate Sales and **Kevin Noel** become Manager, Affiliate Financial Systems and Analysis.

SIGN-OFFS: **Gordon Keeble**, 88, of heart failure in Ottawa. The veteran of radio, TV and cable, began his radio career in 1940 at **CFCH North Bay**. His career track and accomplishments after the Second World War included being a founding member of what is now **ACTRA**, GM of **CFCH-AM Montreal** –

where he was involved in getting Canada's first independent FM'er on the air, and partnering with **Spence Caldwell** to help form **CTV** in 1961. Keeble became CTV President in '65 and Chairman/CEO in '68. When he retired from CTV, he and Caldwell won one of the country's first cable TV licences (**Keeble Cable**) which was later sold to **Rogers Cable**... **Lorne Saxberg**, 48, snorkeling in Thailand while on vacation. Saxberg was one of the original Anchors when **CBC's** all-news channel, **NewsWorld**, was launched in 1989. He had a 27-year career with CBC, both on radio and TV... **Orv Kope**, 80, in Medicine Hat. Kope spent his entire career – from on-air personality to VP/GM – at **CHAT/CHAT-TV Medicine Hat**. He was also a Director of parent **Monarch Broadcasting Co. Ltd.**... **Dave Shafer**, 73, of complications from out-patient surgery in Florida. Shafer was best known as one of the original **Big 8** jocks during **CKLW Windsor's** fabled tenure as the flame-throwing 1960s musical powerhouse of the Midwest.



Lorne Saxberg

GENERAL: **Rogers Communications**, in a bid to attract more digital TV subs in Ontario, New Brunswick, Labrador and Newfoundland, has applied to add **Sirius Canada** and **XM Canada** satellite radio. Rogers already offers digital audio services from **Galaxie** and **MaxTrax**, plus some local radio stations. However, in a recent decision, the **CRTC** said cablecos are no longer required to carry much local radio; the exceptions being **CBC Radio** English and French, community, and campus radio signals. Cable operators had requested that radio signal distribution requirements be eliminated... **Newcap's** first-quarter profit was \$1.2 million (down from \$1.5 million a year ago), with revenues up 18% (from \$15.7 million) to \$18.6 million. Costs related to recent acquisitions, says Newcap, offset higher revenue. Net income for the three months ended March 31 was 10-cents a share, compared with 13-cents per share for the same period last year... The 25th-annual **Atlantic Journalism Awards** were handed out at a ceremony in Halifax on Saturday. The broadcast winners were: Spot news, radio – **VOCM St. John's**; Spot news, TV – **Tom Murphy, CBC TV Halifax**; Enterprise reporting, radio – **Kathy Porter** and **Terry LeDrew, CBC Radio St. John's**; Enterprise reporting, TV – **Robert Jones, CBC TV Fredericton**; Continuing coverage, radio – **Margot Wright, CBC Radio Saint John**; Continuing coverage, TV – **Jacqueline Foster, Global Television Dartmouth**; Feature writing, radio: **Shaun Waters** and **Peter Anawati, CBC Radio Fredericton**; Feature writing, TV – **Fred Greening, CBC TV St. John's**; Arts & entertainment reporting – **Bruce Nunn, CBC Radio Halifax**; Video journalist – **Mike Cameron, CTV Saint John**; Spot news photojournalism, TV – **Scott Gluck, Global Television Fredericton**; Feature photojournalism, TV – **Paul Creelman, CTV Halifax**; and, The Jim MacNeill new journalist award – **Aliya Jiwan, CBC TV Halifax**... The **Radio-Television News Directors Foundation** needs the support of Canada's broadcasters as it works to support scholarship winners. And that support is simple – a wee bit of swag for the annual RTNDF Auction. Examples include: **CBC's** donation of a CBC-logged jacket; **CTV Calgary's** donation of a full-length Outback Trail coat; **680News Toronto's** donation of a Grundig Radio; and, the PM's office which sent an autographed picture of **Stephen Harper**! A simple raid of your station's Promotions Dept. should do the trick, then let **Sherry Denesha** at the **RTNDA** national office know about it by clicking: sherry@rtndacanada.com. The auction will be held at the National RTNDA Convention to be held in St. John's June 8-10.

LOOKING: **B100 Kamloops** is looking for a Morning Show Co-Host. Check the ad on Page 1... Other jobs we've heard about include: **CKLQ Brandon** - News/Sports Reporter; **CKGYFM/CIZZFM Red Deer** - Creative Writer; **Global Maritimes** in Halifax - an ENG Camera/Editor; **The Jim Pattison Broadcast Group** in Kamloops - News Anchor; **CTV Edmonton** – Reporter/Producer; **Maritime Broadcast System Moncton** – GSM for small markets; **Citytv Calgary** – Senior News Reporter; **CBC Winnipeg** — National Reporter; **Rohde & Schwarz Canada, Kanata** - Service Technologist (Television); **Nielsen Media Research, Vancouver** - Media Field Technician; **CBC Ottawa** – Director Public Relations and Operations; **CTV Toronto** - Electronic Graphic Operator; **CBC Montreal** – Manager, Sales and Marketing (Merchandising); **CBC Toronto** – Business Manager Merchandising and a Senior Broadcast Technologist; **Alliance Atlantis Toronto** – Master Control Operator, an International Distribution Intern; and a Program Coordinator; **CKX-TV Brandon** - Photographer/Editor; **Teletoon Montreal** – Production Executive; and, **Astral Media Montreal** - Coordonnateur(trice), programmation et communications (multichanînes).

SUPPLYLINES: **CHNL/CKRV-FM/CJKC-FM Kamloops** are outfitting new studios with **RCS's Master Control XV** automation system... Toronto-based **Dome Productions**, a provider of mobile production and transmission services, has launched **Trillium**, Dome's third high-def multi-format mobile production truck. All three HD trucks were designed and integrated in-house by Dome Engineering.

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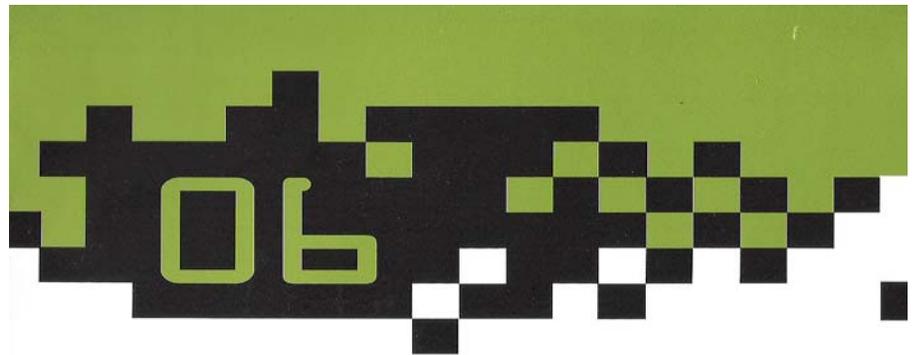
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RADIO: The **CRTC** is in the midst of its Radio Policy Review – a week of hearings to overhaul the rules. The **CAB** told the hearing Monday that traditional radio's long-term survival depends on more flexible rules on CanCon and stricter barriers to licensing new stations. Further, **Glenn O'Farrell**, the CAB's President, wants any changes to be reviewed within three years because the impact of Internet radio, subscription satellite radio and iPods won't be known until then. Not surprisingly, the music industry wants CanCon, at a minimum, held to 35% but preferably increased. Throwing a bit of a monkey wrench into the broadcasters' position is the recent release of financial information showing pre-tax profit at Canadian private stations last year up 24%. But CAB says

the majority of the dollar-increases come from the major markets. Further, it says, traditional radio listening is expected to decline significantly over the next decade as new audio services and technologies kick in... **Golden West Broadcasting** has won **CRTC** approval for a new FM station in Moose Jaw operating at 103.9 with power of 100,000 watts and programming AC. The company owns two other stations there, **CHAB Moose Jaw** (Greatest Hits) and **CILG-FM Moose Jaw** (Country). As part of its bid, Golden West proposed that its new station would commit to 40% CanCon, 6 a.m. to 6 p.m. Monday through Friday... The US recording industry has sued **XM Satellite Radio** over its new iPod-like device which can store up to 50 hours of music for a monthly fee -- and automatically separate recordings by song and artist. The US federal lawsuit, filed by the largest labels, accuses XM of massive wholesale infringement. The recording industry wants \$150-thousand in damages for every song copied by XM customers using the devices. The larger matter is that this suit sends to the American courts the dispute over how consumers can legally record songs using next-generation radio services. XM Satellite balked at paying for expensive distribution licences similar to those required for Internet downloading services. But **Sirius Satellite Radio** has already agreed to pay for such licences to cover similar gadgets... **Universal Music Group**, the world's largest record label company, has agreed to pay \$US12-million to settle allegations that company reps – and not the company itself – made payoffs to get more radio airplay. New York Attorney General **Eliot Spitzer** says UMG doesn't admit guilt, but it does acknowledge certain employees and company representatives may have engaged in illegal promotions. The company is the latest to settle in Spitzer's US nationwide payola



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investigation. **Sony** and **Warner** have already settled out of court... The winner of a **CJOB Winnipeg** contest – *Spin To Win* – complained to the **Canadian Broadcast Standards Council** that CJOB was unable to coordinate convenient dates, had not properly or fairly concluded the arrangements for the contest and that, in effect, “the station [had] participated in a promotion with no apparent prize available.” CBSC said while there appeared to be problems with the prize, there was no breach of the Contests and Promotions Clause of **CAB Code of Ethics**. Nor was any fault with the fairness or legitimacy of the contest found. The decision in its entirety may be found at www.cbsc.ca... Six **Rogers** radio stations, including **CHFI Toronto**, have helped raise \$703,000 to support shelters for abused women and to help stop violence towards women before it starts. CHFI’s part in *Shelter from the Storm* -- a fundraising campaign for the **Canadian Women’s Foundation** – included a 13-hour radiothon.

GENERAL: On average, Canadians use the Internet about 38.4 hours a month, a little more than an hour a day. In its study, **comScore Networks** of Toronto followed Internet traffic in March to get its numbers, counting users 15+. About 18.9 million Canadian Internet users were counted, making Canada the eighth biggest worldwide user of the Internet. Ahead of us were the US, China, Japan, Germany, the UK, India and Korea... **Radio-Television News Directors Association of Canada** award recipients in Central Canada – as presented at Sudbury on the weekend – are:

TELEVISION:

Bert Cannings Award - Best Newscast – **A-Channel (CFPL-TV) London** (Medium Market) and **CTV Montreal (CFCF-TV)** (Large Market)
 Charlie Edwards Award - Spot News – **Global News (CIII-TV) Ontario**
 Dan McArthur Award - In-depth/Investigative – **Citytv (CITY TV) Toronto**
 Dave Rogers Award – Short Feature – **CTV (CFTO-TV) Toronto**
 Dave Rogers Award – Long Feature – **A-Channel (CKVR-TV) Barrie** (Medium Market) and **Global News (CIII-TV) Ontario** (Large Market)
 Gord Sinclair Award – Special Events – **A-Channel (CKVR-TV) Barrie**
 Ron Laidlaw Award - Continuing Coverage – **Global News (CIII-TV) Ontario**
 Sam Ross Award – Editorial/Commentary – **CKMI Global Quebec (CKMI-TV)**
 Website Award - **CP24 Toronto**

RADIO:

Byron MacGregor Award - Best Newscast – **CKAT North Bay** (Small Market), **CKLW Windsor** (Medium Market) and **680 News (CFTR) Toronto** (Large Market)
 Charlie Edwards Award - Spot News – **CFRB Toronto**
 Dan McArthur Award - In-depth/Investigative – **Standard Radio (CFRB Toronto/CJAD Montreal)**
 Dave Rogers Award – Short Feature – **CBC Radio 1Thunder Bay** (Medium Market) and **CBC Radio Montreal** (Large Market)
 Dave Rogers Award – Long Feature – **CKAT North Bay** (Small Market), **570 NEWS (CKGL) Kitchener** (Medium Market) and **CBC Radio Montreal** (Large Market)
 Gord Sinclair Award – Live Special Events – **CHOK Sarnia**
 Ron Laidlaw Award - Continuing Coverage – **680 News (CFTR) Toronto**
 Sam Ross Award – Editorial/Commentary – **CKLW Windsor**
 Website Award – **CFRA Ottawa**

Former **CBS** Anchor **Dan Rather**, speaking as part of the *Headlines and Biographies* lecture series in Toronto this week, said the American press needs a spine transplant. He lamented the trend that sees reporters rely on euphemisms and tact as though they were conducting international diplomacy instead of telling people exactly what is happening in places like Washington or Ottawa. “I don’t know where this urge to be so polite, this mandate not to offend anyone -- anywhere, anytime – came from, but in a journalistic sense, I wish it would go away,” he said... 2006 **CAB Gold Ribbon Awards** packages are now available at the **CAB** web site (www.cab-acr.ca) for downloading. This year’s competition includes three new categories, two for radio – *Aboriginal Programming* and *Diversity in News and Information Programming* and one for Television and Specialty and Pay members – also called *Diversity in News and Information Programming*. The deadline for entries is July 7.

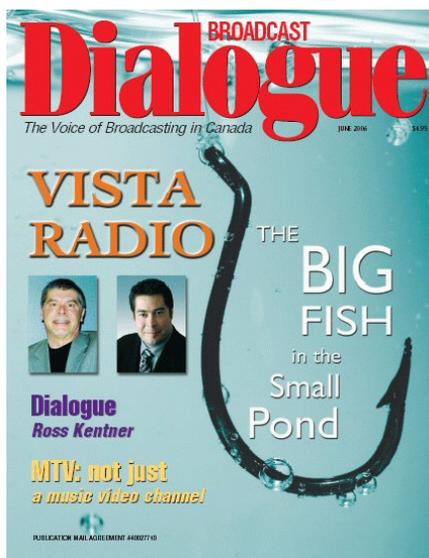
EVOLVING DOOR: **Gary Milne** is new GSM at **OMNI British Columbia** in Burnaby. Milne worked with **Rogers Radio** for years as Director of Sales, Pacific Region. Most recently, he headed consulting company called **Satori Marketing** in Vancouver... **Jason MacDonald** is new Chief of Staff at **CBC Television**, succeeding **Ian Alexander** who’s moved elsewhere within the Corp. MacDonald has worked at CBC since 2002, most recently as Director of Public Relations and Operations for Corporate Communications

in Ottawa, and begins the new job May 23... **Bonita Penner**, in from **CIQX Calgary**, has joined the **Jim Pattison Broadcast Group** stations in Kamloops as a Creative Writer/Producer... **Jim Watters** is new IT Manager at **SUN TV (CKXT-TV) Toronto**. He arrives from **Maple Leafs Sports and Entertainment** in Toronto... **CJCS Stratford** has bumped up **Jamie Cottle** to become new morning show Co-Host.

T**V/FILM:** **Alliance Atlantis Communications** has a hold on plans to sell its 51% stake in **Motion Picture Distribution LP** because of concerns that company may now become a cash cow – particularly since TV shows and films are migrating to the Web and portable devices. With “*content being king*” as the battle cry of broadcasters, companies owning distribution rights may be in for a potential boom... **Wendy Mesley** is this year's recipient of the **John Drainie Award**, given by **ACTRA** for a distinguished contribution to broadcasting. Mesley, the **CBC-TV** journalist/personality, and will be at the **Banff TV Festival** June 12 to pick it up... **Beverley Milligan**, President and CEO of **responseTV Inc.** in Toronto, has closed the Canadian interactive market research channel. The necessary financial backing wasn't there: “*This type of visionary, but unproven thinking is often the most difficult to finance,*” she said... **Michael Jenkinson**, who had been hired by **Telefilm** as its new feature film Exec for Canada's English market, has bowed out. Jenkinson, CEO of his Los Angeles-based **Urban Entertainment** media company, says he can't leave current obligations. Telefilm Exec Director **Wayne Clarkson** will resume the responsibilities... The **Canadian Broadcast Standards Council** found in favor of **CH (CHCH-TV) Hamilton** after a viewer complained about an NCIS episode. CBSC determined that the show did not promote, glamorize nor sanction violence against women. CH, however, did air the show before the watershed hour of 9 p.m. which earned it a rebuff. The complete decision may be found by clicking www.cbsc.ca... **Mike Wallace**, 88, who's stepping down from a regular role on the air after 57 years, says the secret to a good interview is to make your subject a co-conspirator. “*They want it to be good,*” he said. CBS is airing a retrospective of his work Sunday night.

L**OOKING:** **SHOP TV Canada** and **TMG TV Productions**, Toronto – Director, Sales and Marketing; **Alliance Atlantis Toronto** – Director, Broadcast Resources; **CBC Montreal** – Manager Radio Promotion and a Manager, Public Relations, French Services; **CBC Yellowknife** – Associate Director; **Knowledge Network Burnaby** – Manager, Broadcast Design & Promotion; **CTV Toronto** – Audio Engineering Technician; **Humber College Toronto** – Professor, Broadcasting; **MBS Saint John** – Operations Manager; **Rogers Sportsnet Toronto** – Audio Operator; **Rogers Radio Calgary** – Web Producer; **Corus Radio Vancouver** – Chief Engineer; and, **CTV Edmonton** – Writer/Producer-Promotions.

E**DITOR'S NOTE:** Next week's edition – Volume 14, Number 1 – sees **Broadcast Dialogue** enter its 15th year serving Canada's broadcast community. Coincidentally, at the **British Columbia Association of Broadcasters** convention a week or so back in Victoria, I became re-acquainted with **Barry Duggan**, now President of **The Beat (CFBT-FM) Vancouver**. Fourteen years ago, Duggan was GM at **RDTV Red Deer** – and was the FIRST subscriber to Broadcast Dialogue's weekly faxed newsletter. Little did he or I know then that the fax would move to e-mail delivery, that Broadcast Dialogue as a brand would expand into a glossy magazine and, further, that a critically important Web site serving Canada's broadcasters would evolve.



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Dialogue BROADCAST

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T**V/FILM:** The **CRTC** has approved a national pay-TV licence for **Allarco Entertainment**, the broadcast group owned by the Alberta-based **Allard** family. Up until now, there had been a 25-year monopoly on Canadian premium channels – held by **Astral Television's The Movie Network** in the east and **Corus Entertainment's Movie Central** in the west. The Commission turned down bids from three other applicants, **Spotlight TV**, **Boom TV** and the **Canadian Film Channel**. Allarco is backed by a former owner of **WIC Broadcasting**, **Charles Allard**, who also controls **Touch Canada Broadcasting** which operates radio stations in Alberta... **ABC News** has tapped **Charlie Gibson** to be Anchor of **World News Tonight**. He continues co-Anchoring **Good Morning America**

through June 30 but also begins the evening slot next Monday. **Elizabeth Vargas**, who has been anchoring **World News** alone, returns as co-Anchor at 20/20.

G**ENERAL:** **Prime Minister Harper** has told **A-Channel (CFPL-TV) London** that from now on, he will take his message on the road and deal with less hostile local reporters. This because the PM feels that the national media are biased against him. Two dozen Ottawa reporters walked out on Harper this week when he refused to take their questions. The PM doesn't want to hold news conferences unless his staff gets to pick which journalists ask questions. But the Ottawa Press Gallery is refusing to play by those rules... **CanWest Global** selling its remaining shares of **TV3 Ireland** for \$198-million. CanWest says **CanWest Granada Media Holdings Ltd.**, the operator of TV3, is to be sold for 265 million euros to private equity funds. CanWest owns 45% of the TV3 network... **CBS** has agreed to sell its theme-park business – including Toronto's **Wonderland** – for \$US1.24 billion to **Cedar Fair**. Cedar Fair will acquire five theme parks in CBS' **Paramount Parks** unit, which also include **Kings Dominion**, near Richmond, Va., **Kings Island**, near Cincinnati, **Carowinds**, near Charlotte, N.C., and **Great America**, in Santa Clara, Calif. The sale makes good on a promise by CEO **Leslie Moonves** to shed assets that aren't seen as core to the company's TV, radio and billboard businesses... **VOCM St. John's ND Gerry Phelan** (and ND for **Newcap Radio** in Newfoundland and Labrador) receives the **2006 RTNDA Distinguished Service Award** at a luncheon June 10 at the RTNDA National Conference in St. John's... Dropped (because your editor screwed up) from last week's BD Electronic Briefing was a listing of the Award Winners from the annual convention of the **British Columbia Association of Broadcasters** held in Victoria May 11-12. Winners are:

Broadcaster of the Year – **Ed Bain, 100.3 The Q Victoria/CH Victoria**

Broadcast Performer of the Year/Radio – **Larry and Willy, JACK-FM Vancouver**

Broadcast Performer of the Year/Television – **Hudson Mack, A-Channel Victoria**

Broadcast Performer of Tomorrow – **Kid Carson, The Beat FM Vancouver**

Friend of the Industry – **Michael Godin**, formerly of **NABS Vancouver**

Community Services/Radio – **100.3 The Q Victoria**

Community Services/Television – **Global Television Vancouver**

Best Creative/Radio – **CHBE-FM Victoria**

Best Creative/Television – **Citytv Vancouver**

Station Promotion/Radio – **Z95.3 Vancouver**

Station Promotion/Television – **Citytv Vancouver**

Special Programming/Radio – **100.3 The Q Victoria**

Special Programming/Television – **CH Television Victoria**

Excellence in News Reporting/Radio – **CKNW Vancouver**

Excellence in News Reporting/Television – **CHBC Kelowna**

RADIO: *Standard Radio* says a preliminary prospectus has been filed with all Canadian securities regulatory authorities for an IPO of units of the **Standard Radio Income Fund**. The Fund was created to indirectly acquire and hold an interest in **SR Limited Partnership**, which was formed to acquire, among other things, certain of Standard's radio assets, the shares of **IMS**, and **Sound Source Networks**... *Newcap's* latest station, **Kool 101.3 (CJEG-FM) Bonnyville (AB)**, launched Tuesday. The format is *80s, 90s and Now*, and the first song played was *Mr. Brightside* by **The Killers**... New **Aboriginal Voices Radio (AVR)** stations will be coming on-line quickly over the next few months. Launches in Calgary, Vancouver and Ottawa are expected by June 30 while stations in Edmonton, Montreal and Kitchener-Waterloo are scheduled to be on-air in September... **CKNX-FM Wingham's** new ID is **101.7 The ONE**. Format is AC/HAC... Lawyers for **Genex Communications**, the former employer of shock jock **Jeff Fillion** on **CHOI-FM Quebec City**, told the Quebec Court of Appeal they shouldn't have to pay \$340,000 for "vicious" on-air comments about TV weather presenter **Sophie Chiasson**. Quebec Superior Court Justice **Yves Alain** ordered Fillion and Genex to pay Chiasson the money, including \$200,000 in damages, for harming her reputation and private life. Genex lawyer **Guy Bertrand** said Genex owner **Patrice Demers** could only be held personally liable if a conspiracy with the radio host was proven... **CBS Radio** became the first major US broadcaster to ink a deal with **Arbitron** for use of the ratings company's *Portable People Meter* audience ratings measurement device. CBS will roll out the system in 35 markets as part of a seven-year agreement with Arbitron... **XM Satellite Radio Holdings** in the US has trimmed its 2006 subscriber forecast. Shares fell more than 6% after XM cited a slump in demand and the slow rollout of new products. XM said it now expects to end the year with 8.5 million users, down from the previously forecast 9 million... The latest tracking of podcasting trends in the US shows that the use by 12-34s is up while for 35+ it's down. **Bridge Ratings**, in an ongoing study of podcast users, polls 12-64s who use traditional radio. The latest study – April 15 - May 12 – indicates what Bridge says is a continuing overall reduction in the number of people 12+ who have listened to a podcast in the last 30 days. Bridge also says, however, that podcast use for 12-34s has rebounded since its last study... **The Tide (CHTD-FM) St. Stephen** has moved. The station keeps the same phone numbers but the address is now 112 Milltown Blvd., St. Stephen, NB. E3L 1G6.

REVOLVING DOOR: Veteran **CBC** Journalist and Author **Carol Off** is the new co-host of **CBC Radio One's** flagship show *As It Happens*, succeeding **Mary Lou Finlay**. The Winnipeg native, who has reported for *The National* and hosted the former debate show *counterSpin*, begins her new full-time hosting duties in September. Co-host **Barbara Budd**, who's been with the show since 1997, will remain... **Rob Johnson**, ex of **Max Trax Digital Music** in Calgary, moves to *Newcap's* new Charlottetown FM'er as PD. The Classic Rock/Rocker is expected to launch this summer... **Sally Catto** has been named Creative Head of Drama at **CBC Television**... **Glenn Kubish** is new Managing Editor of News at **CTV Edmonton (CFRN-TV)**. Most recently he was a Copy Editor with the *Edmonton Journal*. Prior to that, he was with *Global Edmonton* where he was Assignment Editor... **Shelley Fraser** is new morning Co-Host at **KOOL FM Halifax**, effective July 10. She succeeds **Donna Saker** at the *Newcap/CHUM* station.

LOOKING: **CH Television Hamilton** – Production Assistant, News; **Global Television Toronto** – Reporter; **CBC Toronto** – Customer Service Manager; **CBC Montreal** – Administrative Officer, English Radio; **A-Channel Ottawa** – News Anchor/Reporter; **TVOntario Toronto** - TVOKids Relations Officer; **CTV Toronto** – Regulatory Affairs Coordinator; **Vista Group Courtenay BC** - PD/Morning Show Host; and, **Astral Media Radio Montreal** - Directeur(rice) général(e), informatique.



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