

# Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Five

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**R**ADIO: *Canadian Broadcast Sales* (CBS) says national radio sales for 2007's first broadcast quarter represent the highest-ever total revenue – with sales up 8.2% over the same period last year. Company President/CEO **Patrick Grierson** says, “the Ontario market experienced a broadly-based 26.2% increase, BC and Alberta maintained consistent single digit growth, while markets like Saskatchewan and Manitoba were disappointing . . . Toronto's 19.3% growth alone captured 42% of new revenue dollars.” The top five Q1 major growth categories on CBS-repped stations were Internet/Technology at 298%, insurance at 98.3%, restaurant/fast food at 73.2%, computers & software at 66% and movies/media/entertainment at 33.4%... Investors in the US are

worried that **Sirius** and **XM Satellite Radio** will have weaker-than-projected holiday sales. At Sirius, anticipated targets won't be met but, at the same time, will still see almost 20% more subs in 2006 than last year. As one wag noted, there may have been line-ups for *PlayStation3* but nobody is standing in freezing cold lines waiting for a satellite radio... **california 103 fm (CIQX-FM) Calgary**, airing the *Eighth Annual Children's Cottage Radiothon*, raised in excess of \$210,000. The **Newcap** station broadcast live from **The Core** (Calgary Eaton Centre/TD Square) for the charity, which offers a range of programs for parents and children geared towards strengthening families (crisis, respite and support services)... The **Canadian Country Music Association** has announced that the *2008 Canadian Country Music Week and Awards* will be held in Winnipeg, Sept. 5-8. The 2007 event is set for Regina Sept. 7-10... **Donald K. Tarlton** has been chosen as the recipient of the 2007 *Walt Grealis Special Achievement Award* by the **Canadian Academy of Recording Arts and Sciences**. The award recognizes an outstanding individual who has contributed to the growth and advancement of the Canadian music industry. The award will be presented at the **JUNO Gala Dinner & Awards** March 31 in Saskatoon...



**SENIOR ANCHOR / PRODUCER**

Long walks along a sandy beach, sea wind in your hair, salt on your lips...warm nights by the ocean and scallops on the half shell.....sound like a tropical holiday?

All this and more awaits you in the beautiful harbour city of Halifax.

We have an immediate opening for a **Senior Anchor/Producer** in our News & Current Affairs Department.

Here is a partial list of the duties and responsibilities for this position:

- Anchor the *The Early News at 5:30 pm*, Monday through Friday
- Produce and anchor *News Final* at 11 pm, Monday through Friday
- Field report and co-anchor special news coverage.
- Participate in public appearances.

For the details, click [HERE](#)

(Or go to the Classified section at [www.broadcastdialogue.com](http://www.broadcastdialogue.com))

**Deadline: 5:00 p.m., Friday, December 15, 2006.**

**T**V/FILM: **CBC-TV** is doing away with its national supertime newscast, *Canada Now*, expected in February. In its place, hour-long local news packages which will begin in Vancouver. CBC News Editor-in-Chief **Tony Burman** says CBC will be looking at a more strategic multi-platform news treatment that moves audiences from medium to medium. “We're heading into a world, he said, “where we're all going to become content providers, not TV stations, not newspapers, not radio

stations'... **Cogeco** says its radio and TV division won't exercise the right to buy the remaining 40% stake of **TQS**, the French-language TV network. That decision goes against a 2005 statement from CEO **Louis Audet** who said the company wanted to become the sole owner of TQS and had tried many times to negotiate an acquisition. The option to acquire from **CTV** the shares it doesn't already own became available when control of **Bell Globemedia** changed hands in August after **BCE Inc.** sold about 50% of BGM's shares... **Global News Ontario** will stop providing its own sports coverage in late January. Instead, it will be using live hits from **Rogers Sportsnet**. Three full-time Global sports staff, including long-timer **Don Martin**, will be laid off. Several part-timers will also be affected. Global Ontario, headquartered in Toronto, fired Sports Director **Jim Tatti** three months ago... **Alliance Atlantis** has launched [blogTV.ca](http://blogTV.ca), something it calls "the next step in social media." It allows user-generated content so that people with webcams can broadcast live on the Internet. Canadians may showcase their talents or watch and interact with other users as they broadcast. All content will be moderated 24/7, and is available only to Canadian internet users... **NBC's Meet The Press** will be inducted into the **NAB Broadcasting Hall of Fame** at the NAB2007 Television Luncheon April 16 in Las Vegas. Moderator **Tim Russert** will be on-hand to accept the award... **CBS** Chief Resources Officer and President of **CBS Vision**, **David Poltrack**, is upbeat about the 2007-2008 upfront. He says American network TV revenue will grow by 3%. He says growth will be aided by **Nielsen's** new commercial ratings services, along with the **2008 Olympics** and the upcoming US presidential race... **TVAccès Productions** is now in Toronto, based at **SUN TV's** studio. The Anglo version – **TVaccess Productions** – offers spots, interstitials, infomercials and specialized productions, as well as access to SUN TV Sales Reps. The TVAccès brand is well-known in the Quebec market where commercial production works hand-in-hand with **TVA**...

**GENERAL:** **Astral Media** told shareholders yesterday (Wednesday) that it is raising its annual dividend 33% and will buy back up to 5% of its shares to boost the stock price. The company said it will boost its annual dividend payment to 40 cents a share from 30 cents after a strong financial performance this year. In addition, it will renew its plan to buy back up to 5% of the Class A and Class B shares. Astral Media operates in specialty, pay and pay-per-view TV, radio, outdoor advertising and the Internet. In trading yesterday, Astral A shares rose 57 cents to \$40.52... The operating profit margin for Canadian newspaper publishers declined for the second straight year in 2005, as growth in operating expenses outpaced revenues. A **Statistics Canada** survey of newspaper publishers shows that the industry's operating profit margin in 2005 was 13.3%, compared with 14.2% in 2004 and 15.1% in 2003... **Ted Rogers** says he's eyeing a possible successor from beyond immediate family members who work for **Rogers Communications**. However, Rogers, now 73, won't be leaving his CEO post anytime soon. He had been due to retire at the end of 2008 but a new deal in place is for an indefinite period. Offspring **Edward Rogers** is President of the cable business while **Melinda Rogers** is Sr. VP of Strategy and Development...

**REVOLVING DOOR:** **Julie Nolin** is the new prime News Anchor at **CH Vancouver Island (CHEK Victoria)**. Nolin had been Anchor on **Citytv Vancouver's** 6 p.m. package... **Gary Fries**, former US **Radio Advertising Bureau** CEO, has joined **Excelsior Radio Networks** as a consultant to its **Dial Global** and **MJI Interactive subsidiaries**... New Creative Director at **TELETOON** is **Oscar Macdonald**, ex of **Astral Television** where he was Art Director... New Program Coordinator at **CHRY-FM Toronto, York University's** campus station, is **Adam Fox**. He arrived from **CJAM-FM Windsor (University of Windsor)** where he was PD/MD...

**SIGN-OFFS:** **Jack Finnegan**, 65, in Montreal of complications from diabetes and heart disease. Finnegan was a long-time **CJAD Montreal** Announcer, beginning at afternoon drive in 1972. He is also the father of Actress **Jennifer Finnigan**... **Andy K (Kuen)**, 58, in Kingston of pneumonia. He had been morning Host at **Oldies 960 (CFFX) Kingston** since '02.

**LOOKING:** **Global Maritimes** in Halifax/Dartmouth seeks a Senior Anchor/Producer. See the ad on Page 1. Other jobs we've heard about include **OMT Technologies Winnipeg** – Support Technician; **CTV Toronto** – MTV Digital Media; Business Development Manager, MTV Digital Media; Web Producer [tsn.ca](http://tsn.ca); Story Editor, Sportscentre; Technical Coordinator Dome Productions; Senior Technical Developer; **CTV Ottawa** – Reporter/Editor/Producer; **Global Television Regina** – Non-Linear Production Editor; **Alliance Atlantis Toronto** – Junior/Intermediate Broadcast Technician, Post- and Studio Engineering Services; Supervisor, Revenue and Accounts Receivable; Program Rights Accountant; Team Leader Service Desk; Manager Taxation; **CBC Montreal** – Senior Director Content (News & Current Affairs); Accounting Officer

Finance & Administration; **S-Vox Toronto** - Master Control Operators; **TVOntario Toronto** - Producer/Director; **CBC Moncton** - Intermediate Audio Technician; **Rogers Television Toronto** - Promo Editor; **Citytv Winnipeg** - Director; Retail Account Executive; **Blackburn Radio Southern Ontario** - Broadcast Engineer; **Rogers Radio Calgary** - Audio Editor; **Island Radio Nanaimo/Parksville** - Afternoon News Anchor/Reporter; **Vista Radio Vancouver Island** - Sales Executive; **Vista Radio Prince George** - Beat Reporter/Anchor; **BBM Canada Toronto** - Communications Associate; **Nelvana Toronto** - Production Manager; **Teleton Montreal** - Coordinator, Original Production; and, **MusiquePlus Montreal** - Agent(e) aux communications.

**B** **BM FALL NUMBERS:** From Canada's top 10 markets, working west to east...

**VANCOUVER STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
					% Diff					% Diff					% Diff
	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06
CKLGMF	14.9	16.6	14.8	14.4	-3	286.3	276.1	264.3	228.4	-14	14.2	15.9	14.5	14.4	-1
CHQMFM	13.2	12.8	12.6	13.5	7	231.6	202.5	197.8	218.3	10	12.5	12.2	12.3	13.6	11
CFBTFM	11.1	8.9	11.9	11.3	-5	238.0	222.3	246.7	252.0	2	10.5	8.5	11.6	11.4	-2
CFOXF+	9.0	10.5	10.2	10.8	6	179.9	181.5	187.2	182.8	-2	8.5	10.0	9.9	10.8	9
CFMIFM	11.2	11.5	13.9	10.0	-28	198.6	200.5	217.6	179.1	-18	10.6	11.1	13.5	10.1	-25
CKZZFM	10.4	9.3	13.3	9.9	-26	268.7	246.4	285.7	251.9	-12	9.9	8.9	13.0	10.0	-23
CJJRFM	8.3	9.5	7.2	8.1	13	117.0	147.9	126.8	121.6	-4	7.9	9.1	7.0	8.1	16
CKNW	8.1	9.8	4.7	5.4	15	189.6	198.4	117.5	130.5	11	7.7	9.4	4.5	5.4	20
CKST	3.8	2.7	2.7	4.5	67	72.1	62.8	61.5	98.3	60	3.6	2.6	2.7	4.5	67
CKWX	5.3	3.9	3.9	4.0	3	195.7	171.5	147.0	170.2	16	5.0	3.8	3.8	4.1	8
CKCLFM	3.6	3.0	3.1	3.5	13	84.7	73.0	82.4	91.6	11	3.4	2.9	3.0	3.5	17
CFUN	2.1	2.2	1.7	1.8	6	47.6	45.6	30.3	35.8	18	2.0	2.1	1.6	1.8	13
CISL	1.5	1.6	0.7	1.3	86	30.2	35.1	21.4	33.3	56	1.4	1.5	0.6	1.3	117
CKBD	0.9	0.9	0.8	0.6	-25	24.1	23.1	16.9	13.5	-20	0.9	0.9	0.8	0.6	-25
CHMJ	1.8	1.3	1.1	0.3	-73	34.8	35.5	35.7	13.7	-62	1.7	1.3	1.1	0.3	-73

**EDMONTON STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
					% Diff					% Diff					% Diff
	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06
CFBRFM	6.0	8.8	9.5	9.2	-3	123.0	123.3	134.1	136.6	2	9.4	16.4	15.9	15.2	-4
CKNGFM	8.3	6.7	8.1	7.5	-7	132.4	136.2	124.6	122.0	-2	13.0	12.6	13.6	12.4	-9
CISNFM	9.2	7.9	6.0	7.5	25	114.7	100.6	90.4	86.9	-4	14.5	14.7	10.1	12.3	22
CIRKFM	7.7	5.5	6.5	6.9	6	116.0	91.4	98.4	106.0	8	12.0	10.3	10.9	11.3	4
CHBNFM	4.1	4.9	4.1	6.5	59	88.0	93.0	88.2	105.4	20	6.4	9.2	6.9	10.6	54
CHDIFM	6.1	5.7	7.1	5.5	-23	115.7	105.7	97.1	108.4	12	9.6	10.6	11.8	9.0	-24
CFMGFM	7.5	4.0	4.0	5.0	25	93.9	71.4	69.0	83.0	20	11.8	7.4	6.6	8.2	24
CHED	5.1	3.4	4.5	4.6	2	86.1	89.6	126.2	104.4	-17	8.0	6.4	7.5	7.6	1
CKRAFM	3.7	2.4	3.6	2.8	-22	104.3	55.6	71.7	53.6	-25	5.7	4.6	6.0	4.7	-22
CHMCFM		1.6	1.9	2.4	26		32.0	38.6	37.4	-3		2.9	3.2	3.9	22
CHQT	2.5	1.1	2.1	1.5	-29	29.7	24.2	31.7	22.9	-28	3.9	2.1	3.5	2.4	-31
CFRN	1.2	0.8	1.9	1.1	-42	19.5	14.9	20.3	19.9	-2	1.8	1.5	3.1	1.9	-39
CFCW	2.5	0.6	0.5	0.4	-20	22.7	10.6	11.5	7.5	-35	3.9	1.2	0.8	0.7	-13
CFCWFM		0.0	0.0	0.0	-		3.7	2.4	2.8	17		0.1	0.1	0.1	0

**CALGARY STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
					% Diff					% Diff					% Diff
	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06	S4/05	S1/06	S2/06	S4/06	S2/06 -S4/06
CJAYFM	11.1	11.9	11.0	13.2	20	179.7	192.9	175.3	167.0	-5	17.1	19.2	18.3	20.3	11
CKISFM	12.2	11.6	11.8	10.6	-10	182.7	186.7	179.3	160.3	-11	18.8	18.7	19.6	16.4	-16
CKRYFM	11.2	8.7	8.6	10.0	16	125.2	119.2	112.8	110.8	-2	17.3	14.0	14.4	15.4	7
CIBKFM	8.9	7.9	8.1	8.9	10	156.8	157.8	161.8	164.1	1	13.8	12.7	13.5	13.6	1
CHFMFM	7.8	6.3	5.6	7.4	32	132.1	116.5	116.9	120.3	3	12.1	10.2	9.4	11.4	21
CFGQFM	5.1	6.5	6.1	6.1	0	93.9	104.4	92.0	93.6	2	7.9	10.5	10.2	9.4	-8
CHQR	4.1	2.8	3.4	3.2	-6	82.1	66.9	75.1	68.5	-9	6.3	4.6	5.7	4.9	-14
CFAC	2.0	3.3	2.5	2.2	-12	40.9	68.9	76.0	40.0	-47	3.1	5.3	4.2	3.4	-19
CIQXFM	1.4	1.7	1.9	2.0	5	32.6	36.8	30.0	28.8	-4	2.1	2.7	3.2	3.1	-3
CFRR	0.6	1.0	0.5	0.8	60	17.1	25.5	27.3	23.8	-13	0.9	1.6	0.8	1.2	50
CKMX	0.4	0.3	0.5	0.6	20	7.1	5.7	6.8	7.7	13	0.6	0.4	0.8	0.9	13

**WINNIPEG STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					% Diff S2/06 -S4/06	Central Cume (000)					% Diff S2/06 -S4/06	Share of Hrs Tuned % (Comm/Orig)					% Diff S2/06 -S4/06
	S4/05	S1/06	S2/06	S4/06	S4/05		S1/06	S2/06	S4/06	S4/05	S1/06		S2/06	S4/06				
CJKRFM	6.1	5.5	5.5	5.7	4	94.8	87.9	85.7	83.3	-3	16.4	14.7	14.7	16.9	15			
CKMMFM	5.2	6.1	6.1	5.1	-16	103.1	115.9	107.5	110.1	2	14.0	16.2	16.2	15.2	-6			
CITIFM	4.5	4.4	6.2	3.8	-39	72.7	69.1	75.3	66.4	-12	12.1	11.7	16.3	11.4	-30			
CHIQFM	3.6	3.6	3.5	3.7	6	69.4	67.6	65.6	79.3	21	9.6	9.7	9.3	10.9	17			
CFWMFM	4.8	5.2	4.5	3.6	-20	85.5	86.6	78.8	75.4	-4	12.8	13.8	11.9	10.9	-8			
CFOXFM	4.1	4.0	3.8	3.2	-16	64.5	58.3	58.9	51.2	-13	11.0	10.7	10.2	9.5	-7			
CJOB	4.2	2.8	3.1	3.1	0	73.9	60.4	66.2	68.4	3	11.2	7.5	8.3	9.2	11			
CKY FM	1.8	2.8	2.2	3.0	36	38.9	45.3	48.5	49.7	2	5.0	7.4	5.8	8.9	53			
CFEQFM	0.9	0.9	1.0	1.1	10	22.9	27.5	26.1	26.0	0	2.5	2.3	2.6	3.3	27			
CJZZFM	1.0	1.0	0.8	0.7	-13	20.1	18.6	18.0	16.6	-8	2.6	2.6	2.0	2.0	0			
CKFEFM		0.5	0.3	0.3	0		7.5	3.9	6.0	54		1.3	0.7	0.9	29			
CFRW	0.8	0.8	0.8	0.2	-75	12.9	9.6	13.1	9.8	-25	2.1	2.1	2.1	0.7	-67			
CHNRFM	0.3				-	5.2				-	0.7				-			

**LONDON STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					% Diff S1/06 -S4/06	Central Cume (000)					% Diff S1/06 -S4/06	Share of Hrs Tuned % (Comm/Orig)					% Diff S1/06 -S4/06
	S4/05	S1/06	S2/06	S4/06	S4/05		S1/06	S2/06	S4/06	S4/05	S1/06		S2/06	S4/06				
CFPLFM	5.4	6.4		5.7	-11	74.2	81.3		70.4	-13	22.2	23.7		21.1	-11			
CIQMFM	4.1	4.3		5.3	23	56.7	55.1		56.3	2	16.6	15.8		19.6	24			
CHSTFM	4.8	5.4		5.2	-4	62.2	63.6		57.9	-9	19.5	19.9		19.3	-3			
CJBXFM	3.0	3.6		3.9	8	36.0	38.5		43.3	12	12.1	13.4		14.5	8			
CFHKFM	3.5	3.6		3.5	-3	68.9	63.6		59.4	-7	14.2	13.3		12.8	-4			
CKDKFM	2.3	2.7		1.9	-30	43.6	43.9		38.5	-12	9.2	9.9		7.2	-27			
CJBK	0.8	0.6		0.9	50	16.0	17.4		19.5	12	3.4	2.3		3.3	43			
CFPL	0.6	0.4		0.5	25	19.6	13.0		12.6	-3	2.4	1.6		1.9	19			
CKSL	0.1	0.0		0.1	-	2.8	1.2		2.6	117	0.4	0.1		0.4	300			

**HAMILTON STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					% Diff S2/06 -S4/06	Central Cume (000)					% Diff S2/06 -S4/06	Share of Hrs Tuned % (Comm/Orig)					% Diff S2/06 -S4/06
	S4/05	S1/06	S2/06	S4/06	S4/05		S1/06	S2/06	S4/06	S4/05	S1/06		S2/06	S4/06				
CKLHFM	6.6	6.4	7.5	6.3	-16	77.6	85.9	89.1	74.6	-16	39.1	37.0	40.8	42.8	5			
CJXYFM	4.1	5.2	5.1	4.0	-22	67.9	71.7	72.3	61.5	-15	24.3	30.0	27.9	26.8	-4			
CINGFM	3.3	3.0	2.7	2.2	-19	34.4	36.3	41.5	30.5	-27	19.5	17.5	14.9	14.8	-1			
CHML	1.2	0.9	1.4	1.3	-7	26.9	31.4	29.3	25.9	-12	7.1	5.1	7.5	8.5	13			
CIWVFM	0.2	0.8	0.6	0.5	-17	7.7	9.9	8.6	8.7	1	1.0	4.6	3.2	3.1	-3			
CHAM	0.5	0.3	0.2	0.4	100	7.2	6.9	4.0	9.7	143	3.0	2.0	1.2	2.7	125			
CKOC	1.0	0.7	0.8	0.2	-75	18.8	13.3	13.8	7.2	-48	6.0	3.9	4.6	1.3	-72			

**TORONTO STATION TRENDING**  
Adults 18-49 Mon-Sun 5a-1a

	Central AQH (000)					% Diff S2/06 -S4/06	Central Cume (000)					% Diff S2/06 -S4/06	Share of Hrs Tuned % (Comm/Orig)					% Diff S2/06 -S4/06
	S4/05	S1/06	S2/06	S4/06	S4/05		S1/06	S2/06	S4/06	S4/05	S1/06		S2/06	S4/06				
CHUMFM	43.6	37.5	39.1	38.1	-3	617.9	587.3	598.7	632.6	6	16.0	13.5	14.4	14.4	0			
CILQFM	29.3	29.2	32.2	30.4	-6	518.9	497.2	499.6	485.9	-3	10.8	10.5	11.9	11.5	-3			
CHFIFM	23.9	28.8	23.8	25.4	7	430.3	470.5	424.7	397.7	-6	8.7	10.3	8.8	9.6	9			
CFNYFM	23.1	22.7	24.3	24.9	2	443.0	473.8	507.9	456.0	-10	8.5	8.2	9.0	9.4	4			
CJEZFM	28.3	27.2	25.8	23.4	-9	412.9	441.3	417.2	400.3	-4	10.4	9.8	9.5	8.9	-6			
CIDCFM	20.7	24.4	22.0	22.0	0	410.3	457.0	448.9	464.5	3	7.6	8.7	8.1	8.3	2			
CKFMFM	18.5	18.0	19.0	18.9	-1	453.7	469.5	437.3	476.4	9	6.8	6.4	7.0	7.1	1			
CFTR	16.9	18.2	16.2	14.7	-9	590.0	586.5	558.8	560.0	0	6.2	6.5	6.0	5.6	-7			
CJAQFM	11.2	12.8	14.6	13.9	-5	357.6	329.1	345.5	349.5	1	4.1	4.6	5.4	5.3	-2			
CFXJFM	14.3	12.6	12.6	11.6	-8	286.1	279.8	284.3	296.3	4	5.2	4.5	4.6	4.4	-4			
CJCL	8.4	7.9	9.7	7.3	-25	184.3	168.8	202.9	161.8	-20	3.1	2.8	3.6	2.7	-25			
CINGFM	4.9	6.1	5.4	6.8	26	97.6	85.0	96.9	97.4	1	1.8	2.2	2.0	2.6	30			
CFRB	9.2	10.6	9.6	6.6	-31	182.9	204.3	191.4	148.2	-23	3.4	3.8	3.6	2.5	-31			
CFMXFM	6.1	8.2	4.4	6.1	39	134.6	176.4	116.8	137.6	18	2.2	2.9	1.6	2.3	44			
CFMJ	4.8	6.4	5.2	5.3	2	150.9	169.7	138.7	140.2	1	1.8	2.3	1.9	2.0	5			
CJRTFM	5.7	4.9	3.5	4.4	26	129.1	106.3	85.6	105.8	24	2.1	1.7	1.3	1.7	31			
CHUM	2.0	1.6	1.9	2.0	5	55.3	40.7	46.6	57.0	22	0.7	0.6	0.7	0.7	0			
CKDXFM	1.4	1.1	0.6	1.7	183	21.8	31.8	25.1	22.8	-9	0.5	0.4	0.2	0.6	200			
CHWO	0.6	0.8	1.1	1.1	0	35.4	32.6	27.0	19.5	-28	0.2	0.3	0.4	0.4	0			

**OTTAWA-GATINEAU ANGLO STATION TRENDING**  
**Adults 18-49 Mon-Sun 5a-1a**

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff
					S2/06 -S4/06					S2/06 -S4/06					S2/06 -S4/06
CHEZFM	7.2	6.2	5.7	5.9	4	111.5	100.6	98.2	90.5	-8	18.2	14.8	13.4	15.7	17
CKQBFM	6.7	5.1	5.4	5.3	-2	130.4	104.0	104.6	102.0	-2	16.9	12.1	12.7	14.0	10
CIHTFM	5.7	6.5	7.8	4.9	-37	109.1	112.9	118.3	95.2	-20	14.4	15.4	18.4	13.0	-29
CJMJFM	5.1	5.3	6.1	4.6	-25	85.5	95.5	90.0	76.1	-15	12.9	12.7	14.4	12.1	-16
CKKLFM	3.9	3.4	2.9	4.4	52	95.5	81.2	78.0	74.1	-5	9.9	8.2	6.9	11.6	68
CFRA	3.7	4.1	3.1	3.0	-3	63.9	65.1	44.7	53.1	19	9.4	9.8	7.3	8.0	10
CILVFM		1.6	1.7	2.3	35		32.3	38.0	50.3	32		3.8	4.1	6.1	49
CISSFM	2.6	3.7	3.8	2.1	-45	64.0	62.3	63.8	46.9	-26	6.5	8.9	9.0	5.5	-39
CKBYFM	2.1	2.7	2.5	2.0	-20	37.3	42.8	34.8	35.5	2	5.4	6.5	5.9	5.3	-10
CFGO	1.9	2.8	2.2	1.5	-32	42.0	50.1	38.1	28.4	-25	4.7	6.6	5.2	4.0	-23
CJWLFM			0.4	1.1	175			10.7	18.6	74			1.0	2.9	190
CIWW	0.7	0.5	0.7	0.7	0	14.4	8.9	15.2	13.6	-11	1.7	1.2	1.6	1.8	13

**MONTREAL ANGLO STATION TRENDING**  
**Adults 18-49 Mon-Sun 5a-1a**

	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff
					S2/06 -S4/06					S2/06 -S4/06					S2/06 -S4/06
CJFMFM	14.7	13.2	12.5	17.2	38	178.7	170.1	170.9	196.0	15	33.4	29.6	32.7	37.7	15
CFQRFM	10.6	11.2	9.2	10.7	16	132.3	132.8	118.4	138.2	17	24.2	25.1	24.2	23.5	-3
CHOMFM	10.4	11.0	8.5	9.7	14	124.3	132.8	130.9	118.4	-10	23.7	24.5	22.4	21.4	-4
CJAD+	3.7	4.5	3.8	3.8	0	69.4	74.9	80.3	72.6	-10	8.3	10.0	9.9	8.3	-16
CKGM	1.4	1.5	1.4	1.6	14	18.9	23.0	23.5	27.3	16	3.1	3.4	3.7	3.5	-5
WYULFM	1.6	1.5	1.1	1.3	18	36.3	42.9	41.0	43.1	5	3.6	3.3	2.9	2.8	-3
CINW	1.3	1.3	1.1	0.8	-27	47.1	39.5	41.7	29.9	-28	3.0	3.0	2.9	1.8	-38
CKLXFM	0.3	0.5	0.5	0.4	-20	10.3	11.7	7.1	8.0	13	0.8	1.2	1.3	1.0	-23

**HALIFAX STATION TRENDING**  
**Adults 18-49 Mon-Sun 5a-1a**

Adults 18-49	Central AQH (000)					Central Cume (000)					Share of Hrs Tuned % (Comm/Orig)				
	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff	S4/05	S1/06	S2/06	S4/06	% Diff
					S1/06 -S4/06					S1/06 -S4/06					S1/06 -S4/06
CFRQFM	6.8	6.7		5.4	-19	90.1	81.4		76.4	-6	29.7	31.2		24.0	-23
CIOOFM	9.0	6.7		4.7	-30	100.2	90.2		70.0	-22	39.0	31.5		21.1	-33
CHFXFM	2.2	3.4		3.4	0	30.9	39.2		36.0	-8	9.4	15.9		15.3	-4
CKHZFM				3.4	-				50.6	-				15.0	-
CKULFM	3.9	3.5		2.5	-29	54.6	55.7		49.4	-11	16.8	16.6		11.3	-32
CHNSFM				2.0	-				32.1	-				8.8	-
CJNIFM		0.5		0.4	-20		10.5		9.9	-6		2.3		2.0	-13
CJCH	0.3	0.2		0.3	50	7.7	6.6		5.2	-21	1.2	1.0		1.3	30
CFDR	0.5	0.1		0.2	100	4.2	2.0		3.2	60	2.3	0.5		1.1	120
CHNS	0.4	0.2			-	7.5	4.2			-	1.6	1.0			-

# Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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Page One of Two

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**G**ENERAL: Writing in yesterday's (Wednesday) *National Post*, **Andrew Coyne** posits that these are the last days of the **CRTC**. To back up the claim, he cites this week's local phone competition decision from the Conservative government - a decision that disregards the Commission's traditional prerogatives. Further, Coyne wrote, no one came to the CRTC's defence: "*The CRTC has no defenders left, no constituency -- and, increasingly, no role. Leaderless, purposeless, made redundant by the advance of technology and neutered by a determined Industry minister, it's curtains for the Commission.*" When **Charles Dalfen** leaves at month's end, there will be a successor - but Coyne says the next CRTC Chairman is likely to be its last... **CanWest Global**

**Communications** says it's working with Australia's **Ten Network Holdings** and **Ten Group** on the possible sale of its 56.4% stake in Ten Group. The process to evaluate the possibility of a sale is expected to be complete by Aug. 31, 2007... **CanWest Global Communications**, in a move to assist the **University of Winnipeg**, has donated \$3-million for the establishment of the **CanWest Centre for Theatre & Film**. CanWest says the gift is to enhance the national prominence of the school's theatre and film department and its reputation as a centre of excellence in theatre and film studies... **Moses Znaimer** and **John Honderich** are among 29 people who have been named to the *Order of Ontario*. Znaimer, one of the forces behind **CHUM Television**, was recognized for his innovations in broadcasting while Honderich, a former **Toronto Star** Editor and Publisher, was honoured for his support of literacy programs and other philanthropic work.

**R**ADIO: The **CRTC's** new Radio Policy is due this week, perhaps today or tomorrow. No word on what it may contain... **Forrester Research** says the leading digital download service, **Apple's iTunes**, has experienced a collapse in sales revenues this year. Apple doesn't break out revenues from iTunes but Forrester says that since January, monthly revenue fell by 65%. **Nielsen Soundscan** says it's not just iTunes; that there've been three consecutive quarters of flat or declining revenues for the sector as a whole. Forrester says that of on-line households, 3.2% bought at least one download while the median household made just three purchases a year (at \$3 each!)... US Media Consultants **Dan Mason** and **Walter Sabo** (of **Sabo-Mason International Initiatives**) are calling the **Clear Channel** buyout the deal of the century, comparing it to paying for an acre of Miami beachfront and getting another two acres for free. In case you missed it, **Thomas H. Lee Partners** and **Bain Capital** paid \$26.7 billion for the stations. What you may not know, say Mason and Sabo, is that they also got what's described as the largest block of bandwidth in media history. Digitally, an FM signal needs only two-thirds of the bandwidth it's allocated. FM stations operate on 36 kilobits of the 96 they're given. Some US broadcasters have already done deals with cities to use bandwidth to program streetlights for speeding fire trucks... The **Radio Marketing Bureau's** new Board of Directors for the coming year are: **Gary Belgrave**, President, Radio Marketing Bureau, Toronto; **Jim Blundell**, **CHUM Radio London**; **Brad Boechler**, Second Vice Chair, **Newcap Radio Ottawa**; **Glenn Chalmers**, **Standard Radio Vancouver**; **Lesley Conway-Kelley**, First Vice Chair, **CHUM Radio Sales**, Toronto; **Victor Dann**, Past Chair, **Rogers Media**, Toronto; **Patrick Grierson**, Chairman, **Canadian Broadcast Sales**, Toronto; **John Hayes**, **Corus Radio Group**, Toronto; **Elmer Hildebrand**, **Golden West Broadcasting**, Altona; **Ron Hutchinson**, **imsradio**, Toronto; **Mark Maheu**, **Newcap Broadcasting**, Ottawa; **Gary Miles**, **Rogers Media**, Toronto; **Sandee Reed**, **Rawlco Radio**, Saskatoon; **Luc Sabbatini**, **Groupe Radio Astral**, Montreal; **Gerry Siemens**, **Pattison Radio**, Vancouver; **Stephen Sienko**, **Target Broadcast Sales**, Toronto; **Chris Sisam**, **Corus Radio Group**, Toronto; **Paul Ski**, **CHUM Radio**, Toronto; and, **Gary Slight**, **Standard Broadcasting**, Toronto. (Ex-Officio): **Jim MacLeod**, **BBM Toronto**; **Michèle Savard**, **BCRQ Montreal**; and, **Pierre-Louis Smith**, **CAB Ottawa**... **XM Satellite Radio** Chairman **Gary Parsons** says he considers his company's rivals to be broadcast radio, Wi-Fi and the iPod -- and not **Sirius Satellite Radio**. He suggests that it's premature to talk about a merger of the two US satellite companies. But Sirius CFO **David Frear** says a union would be

a win-win for shareholders and consumers... Meanwhile, The **New York Post** reports that **Howard Stern's** lost \$11-million as Sirius stock dropped 8% on word that the company had cut customer-growth projections... Rocker **96.7 The RIG (CFXW-FM) Whitecourt** gave \$12,000.00 to **Hilltop High School** Wednesday, aimed at helping it rejuvenate a music program. The **Newcap** station, wanting to find a grassroots program to encourage youth's involvement in music, will see their donation go toward the purchase of 30 classical guitars, cases, foot stands, tuners, music books, amps, mics, and electric guitars. The 100th anniversary of the very first radio show is coming up – Christmas Eve, 2006. It was on that date in 1906 that Canadian **Reginald Fessenden** (1866-1932), with the help of his wife, **Helen**, her friend and his helper, broadcast – from Boston. Wireless operators on ships in the harbour heard Fessenden play *O Holy Night* on his violin and Christmas carols sung by Helen and her friend. It wasn't until after World War One that the governments of Canada and the USA issued broadcasting licences permitting development of the new medium.

**TV/FILM:** Vancouver-based **Thunderbird Films** and its US distribution partner, **Program Partners**, have several major American market and station group clearances for **CTV's Deglassi: The Next Generation**. The deals take Deglassi past the 60% market penetration mark, including the top five markets and 18 of the Top 25, for its launch as a syndication strip for Fall 2007... Local TV ranks as the top source of news and information for US TV viewers, according to a new national survey from **Frank N. Magid Associates**. The poll, which looked at the impact of new-media platforms on TV news operations, also found that streaming news, blogs and podcasts are less of a draw than text-story updates... **Granite Broadcasting**, which owns or operates 23 TV stations in 11 markets – including San Francisco and Detroit – has filed for Chapter 11 bankruptcy protection. The company attempted to sell stations in marquee markets this summer in order to meet financial obligations but the deal came apart amid the merger of the **UPN** and **WB** networks into **The CW Network**.

**REVOLVING DOOR:** **Dougall Media Thunder Bay** VP Finance **Don Caron** takes on additional responsibilities as GM for all media properties. Dougall Media operates radio, TV and print in Thunder Bay... After 43 years in broadcasting, Promotions Manager **Gary Duguay** at **Rogers Radio Sudbury (CIGM/CJRQ/CJMX)** is set to retire at year's end. His last day will be Dec. 22. Best wishes may be sent by clicking [gary.duguay@sudburyradio.rogers.com](mailto:gary.duguay@sudburyradio.rogers.com). His successor is **Keith Groves** of sister station **KISS-FM (CISS) Ottawa**... **Julie James** is moving west to **92.5 JOE FM (CKNG-FM) Edmonton** from sister station **1031 Fresh FM (CFHK-FM) London** to become PD. She'll take over the reins from **Boyd Leader** in January... **CHDR-FM Cranbrook/CJDR-FM Fernie** have a new ND in **Diana Scott**. She takes over Jan. 1, succeeding **Nadine Berkhout**. New Assistant ND/Sports Director is **Chris Zettel**, also effective Jan. 1. Both are promotions from within... At **Harvard's X92.9 (CFEX) Calgary**, **Darren Ollinger** is in as Creative Director, having arrived from **Rogers Calgary**. **James Callsen** becomes ND, also having arrived from **Rogers Calgary (660News)**.

**SIGN-OFF:** **Bruce Smith**, 69, in Woodstock NB of complications from diabetes. Upon graduation from Toronto's **Ryerson Radio and Television Arts** program in 1959, Smith traveled to a new station in New Brunswick. He later became GM/ND at **CJCJ Woodstock**. In 1987, he was elected as an MLA in the **Frank McKenna** Liberal government and went on to become a Cabinet Minister.

**LOOKING:** **CJDC-TV Dawson Creek** - Videographer; **CKWS-TV Kingston** – News Director; **Alliance Atlantis Toronto** – Content Moderator, blogtv.ca; Web Designer Interactive; Senior Web Designer, Digital Media; **CTV Toronto** – Anchor, CTV Newsnet; Senior Web Developer; Marketing Coordinator, Discovery Channel; Marketing Coordinator, TSN; **CanWest MediaWorks Toronto** – Research Analyst, Broadcast; **Corus Entertainment Toronto** - Supervisor, IT Purchasing; **CBC Montreal** - Administrative Officer (Technical Production, Radio-Canada); Analyst, Budget & Management Reports (Finance and Administration); Maintenance Technician (Remote Areas) (Transmission Division); **Rogers Television Kitchener** – Supervising Producer; **Citytv Edmonton** – Producer Director; **CPAC Ottawa** – Technical Producer; Assistant Producer; **Astral Media Toronto** – Legal Counsel; Contracts Administrator, Family and Teletoon; **Corus Radio Winnipeg** - Talk Show Producer for the Adler on Line program; **CJKR-FM Winnipeg** - Weekend Announcer; **CKRU/CKWF-FM Peterborough** - Web/Production/Creative Editor; **CORUS Radio Kitchener** – Retail Sales Manager; **660 News Calgary** - News Anchor/Editor/Reporter; and, **CKLH-FM Hamilton** - Music Director.

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Page One of Four

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**R**ADIO: The **CRTC**, in its review of radio policy, wants made minor adjustments to radio's CanCon levels, but wants more money for the development of Canadian music and other programming – upwards of \$4 million. Stations would contribute based on their revenues, with some adjustment based on market size. Right now, the criteria is market size only. In 2004-'05, stations contributed \$12.24 million to the **Radio Starmaker Fund**, **FACTOR** or **MusicAction** and other talent development initiatives. Collectively, though, stations will have to double financial contributions to Canadian content development although CanCon levels themselves remain at 35%. There are minor exceptions in that concert music, blues and jazz levels have been increased — 25% CanCon for

concert music and 20% for jazz and blues. The CRTC will also ask stations to make specific proposals to play music by emerging artists when they apply to renew their licences... Two notes of interest from the **CRTC** as they regard radio: 1. The Commission modified its policy on licensing in smaller markets. Now, when an application comes in for a market where the 12+ population is fewer than 250,000, staff will assess that market's economic state. If CRTC staff think a new station can't be sustained, the applicant may either withdraw the application or submit additional info. Putting a stop to overlicensing in small markets is the goal; and, 2. The Commission, in an effort to enhance the prospects of digital radio broadcasting, now says licensees will be free to develop whatever broadcast services they believe will be of greatest interest to the listening public... **Edison Media Research** President **Larry Rosin** has called the US radio industry to task for failing to effectively reach out to 12-24s. At what was billed as the **Arbitron Consultant's Fly-In**, **Fred Jacobs**, President of **Jacobs Media**, agreed adding: "We got away with ignoring them because there was no money there. Since we were the only game in town, they wound up eventually finding us." But the problem for radio, he said, was that today there are all kinds of places for younger demos to go. Further, said Jacobs, "We are kind of screwed. We stand to lose a couple of generations." Arbitron Sr. VP for Business and Marketing Development **Bill Rose** said radio people, as an industry, don't speak their language anymore... The **National Association of Broadcasters** disagrees with the **Future of Music Coalition's** report claiming music format diversity on local American radio has decreased in the last decade. Backing up its position, NAB cites **BIA Financial Network** data indicating that the number of formats provided by local radio increased by 7.5% since



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2001, that markets of all sizes saw substantial increases in formats (average 22.2% increase since 2001), and that across all markets since 1996, the number of general and specific programming formats has increased by 16% and 36.4%, respectively. NAB Exec VP of Media Relations **Dennis Wharton** didn't pull any punches when he slammed FMC for its "... *long history of producing questionable research and dubious data.*" Wharton says FMC simply wants to fulfill its "*agenda-driven mission*"... Morning Host **John Derringer's 13 Days of Christmas** at **Q107 (CILQ) Toronto** created 33 Christmas dreams for deserving children and families and raised over \$600,000.00 in product and cash donations. The campaign supports **The Canadian Centre For Abuse Awareness** and **The Martin Kruze Fund**. The Canadian Centre for Abuse Awareness advocates for victims of childhood abuse and provides assistance to survivor support agencies... An incorrect quotation from the Qur'an and unfair treatment of Muslim callers on **CFRA Ottawa's Lowell Green** show violated broadcast standards, according to the **Canadian Broadcast Standards Council**. The decision in its entirety may be found by clicking [www.cbcs.ca](http://www.cbcs.ca)... Toronto-area boomers have reason to reflect on **1050 CHUM Toronto's** celebration of 50 years coming up in May. Beginning Jan. 1/07, the station will look at its 50 years of news and musical milestones, beginning with CHUM's 28-hour documentary, *The History of Rock and Roll*. For the first time since it was originally broadcast 36 years ago, one-hour segments of the series will air each morning at 11. CHUM Toronto's well-known personalities included the likes of **Al Boliska, Dave Johnson, Bob Laine, Jay Nelson, Roger Ashby, Tom Rivers, Duff Roman** and **Bob McAdorey**... **Jim Waters**, Chairman of the Board of **CHUM Limited**, and **Ray Danniels**, President/CEO of **S.R.O. Management Inc.** and **Anthem Entertainment Group**, will be inducted into the *Canadian Music Industry Hall of Fame* during the *Canadian Music Industry Awards* March 8... Ontario Premier **Dalton McGuinty** played Santa Claus on the weekend, arriving at **CJBK London** with donated toys for needy children. The premier surprised CJBK staff, showing up with his GMC Yukon SUV crammed full of toys. Said McGuinty, "*We organized a party for staff at Queen's Park and the price of admission was a new, unwrapped toy and so we have come bearing gifts for the Toys for Tots program.*" The Ontario Premier said, "*there's some real magic connected with this time of the year . . . something that makes people want to reach out to one another in ways that we don't normally do at other times of the year.*" CJBK, one of the **Standard Radio London** stations, invited listeners to help it help the **TOYS for TOTS** program wherein reservists from 31st Canadian Brigade, the 4th Battalion, the Royal Canadian Regiment, the 1st Hussars and the 22nd Service Battalion will deliver all the toys up to Christmas Day.

**R**EVOLVING DOOR: **CFRB Toronto** morning show Host **Ted Woloshyn** has resigned after 10 years in the spot he inherited from **Wally Crouter**. He said his farewell Friday morning, indicating his desire to "*wake up at the same time*" as his family. **Standard Broadcasting** CEO **Gary Slaight** says he hopes Woloshyn will stay on in another role. Meantime, mid-morning Host **Bill Carroll** takes over Jan. 8 and will become just the third CFRB morning Announcer in 60 years... **Gord Wilkinson**, GSM at the **Jim Pattison** stations in Prince George (**CKDV-FM/CKKN-FM/CKPG-TV**) leaves that position Jan. 5, heading into retirement. His successor is **Randy Seabrook**, a 15-year veteran of the stations' sales department. Before that, he was PD at **CKPG-AM**... **Stephen Green** has become VP, Sales & Affiliate Marketing at **Astral Television** in Toronto. Most recently, he was VP, Sales (Video Games) for **Entertainment One**. formerly **Standard Broadcasting Corporation/Video One Canada Ltd.**... **Nancy Charest** has been appointed GM of **JPL Production**, a company of **Le Réseau TVA**. She brings more than 10 years in TV, having occupied various roles in communications, programming and in production for such companies as **Musique Plus, Cogeco** and **JPL Production**. She begins in March... Still with **JPL**, **Pierre Ste-Marie**, its Executive Producer, retires in the spring after 46 years with **TVA**... **Mark Walewski** is new Manager, Engineering at **Rogers Sportsnet** in Toronto. He had been Manager of Engineering, for 23 years, at **Global Television Toronto**... New PD at **FRESH-FM (CFHK-FM) London** is **Colin Botten**. He's been an Account Manager during the past year and, prior to that, spent 10 years on-air including three as morning Host. Botten has also worked as an MD/APD... **Boyd Leader**, aka **Rhubarb Jones**, and now the ex PD at **92.5 Joe FM (CKNG-FM) Edmonton**, is back on the air. He's joined **Audie Lynds** on the Joe Morning show. As reported last week, Leader's successor as PD is **Julie James** who arrived from **FRESH-FM (CFHK-FM) London**... **Dan Youngs** has moved up to PD from Production Manager/Assistant MD at **Live 88.5 (CILV-FM) Ottawa**. Youngs succeeds **Kneale Mann**... **Michael Freedman** is new Creative Director at **Rogers Radio Calgary**... **Casey Norman** is new MD/Evening Announcer at **Power 97 (CJKR-FM) Winnipeg**, succeeding **Chris Lynch** who moved to **Xfm (CFEX) Calgary**... **Sabrina Seepaul** has been appointed Manager of English Operations, Production and Resource at **CBC Manitoba**. She had been a Switcher/Director... **Erin McCabe** at **Rogers Radio Sudbury** moves up to become Promotions Director at **EZ Rock (CJMX)**. **Keith Groves**, who we told you about last week, moves

to **Q92 (CJRQ-FM)** and **CIGM Sudbury** from **Rogers Ottawa**. Both Groves and McCabe succeed the retiring Gary Duguay.

**G**ENERAL: Federal Justice **Michel Shore** has ruled that the federal government has been unlawfully taxing TV and radio broadcasters, along with cable and satellite distributors, for the past eight years by charging licence fees. The broadcasting outlets and the BDUs will save more than \$100-million a year and may force the feds to provide a lump sum refund seven times that amount. About \$790 million has been collected since 1997, and that doesn't include this year's estimated \$112-million. Since the money was flowing directly into federal coffers without a specific service provided to the industry, said Judge Shore, a tax was being levied without the proper laws in place. **CAB** President/CEO **Glenn O'Farrell** called the decision "... a monumental victory for Canada's broadcasters . . . We are immensely pleased that the Court has seen the fees for what they are." Judge Shore did not order repayment due to apparent uncertainty in the law. The question concerning the right to recover payment of illegal taxes is the subject of a case on a different matter pending before the Supreme Court of Canada. Judge Shore did note in his conclusion that the Crown has a moral obligation to consider returning payments... The **CRTC** says new media technologies aren't hurting traditional broadcasting. In its report – *The Future Environment Facing the Canadian Broadcasting System* – the Commission says Canadians are moving toward adopting Internet video and audio and mobile networks. While both private and public broadcasters urged regulation of new media, the CRTC said the time isn't right – and may not be for another 10 years. Most Canadians, it said, continue to listen to conventional AM and FM radio and get most of their TV from conventional broadcasters. The statistics gathered, however, show younger generations' time spent with radio and TV is on the decline. Two demos – 12-14 and 15-19 listened to an average of 13 hours of radio weekly in 2005, but in the year since had reduced that number by up to three hours. Teenagers were watching less TV than they did three years ago and were more likely to have downloaded a TV show from the Internet than any other demographic... **Alliance Atlantis Communications** is up for sale. With that news getting out, shares spiked 15% yesterday (Wednesday). AA and its controlling shareholder, **Southhill Strategy**, recently sought expressions of interest from selected companies, e.g. **CanWest Communications**, **Astral Media** and **Corus Entertainment**. All would "kick the tires during an auction", one analyst wrote, but that \$55 per share is the starting point. With 40.34 million shares outstanding, that would bring AA's value to \$2.2 billion before any debt. Southhill is owned by Alliance's Executive Chairman, **Michael MacMillan**, and by **Seaton McLean**. They apparently told Alliance that no decision has been made by them on its controlling interest. If Southhill decides not to sell its interest, a sale of Alliance Atlantis is unlikely... **BCE Inc.** will sell **Telesat Holdings Inc.** to one of Canada's largest pension funds and a US satellite company for more than \$3.4-billion. It's a deal that is said will create an Ottawa-based company that is the world's fourth-largest player in space. Telesat is being sold to the \$28-billion **Public Sector Pension Investment Board** (PSPIB) and **Loral Space and Communications Inc.** The sale, part of BCE's move to focus on its core phone business, comes after a 10-month auction. The Canadian pension fund, which invests for federal civil servants, the military and the **Royal Canadian Mounted Police**, will have majority control of the new company while New York-based Loral will have a minority position... For the 11th of 14 times, Ontario's **Amber Alert** program has proved successful in saving children, the most recent occurrence this past week in Toronto and Brampton. The **Ontario Association of Broadcasters** says the provincial broadcasting fraternity "... can be proud that they have successfully done their job to service their listeners and their communities." A three-year-old Toronto girl believed to have been abducted by her father was found with him in a Brampton restaurant after the Amber Alert. "Clearly, the Amber Alert was critical in the success of this case," Detective Sergeant Myron Demkiw said, minutes after learning of the little girl's rescue. "One of the reasons the program exists in the first place is to bring a quick end to these very sensitive cases"... The **United States Census Bureau's** most recent report notes that average American media consumption is on the rise. The average citizen will go from 3,333 hours a year in 2000 to an estimated 3,518 hours next year. The lion's share of that time - 1,555 hours - will be with TV. Radio is up, from 942 hours to 974. And, the Internet has gone from 104 hours to 195, eclipsing both newspaper (201 hours to 175) and magazines (135 hours to 122).

**T**V/FILM: **John Bitove**, CEO of **HDTV Networks Inc.** and the driving force behind **XM Satellite Radio** in Canada, says his company has submitted an application to the **CRTC** for the first free High-Def national television network. The new service would be based at Vancouver and deliver programming to Vancouver, Edmonton, Calgary, Winnipeg, Toronto, Ottawa, Montreal and Halifax... **Bell Globemedia Inc.** is changing its name to **CTVglobemedia Inc.** effective New Year's Day. The change follows the recent ownership shuffle... **Multivan Broadcast Corporation**, owner of **channel m Vancouver**, has proposed

multicultural TV licences in Edmonton and Calgary. Each would offer news, information, lifestyles, entertainment and educational programming in 17 different languages, including English. The hearing is set for Feb. 12 in Calgary... **TSN** has launched Canada's first fully-programmed all-sports broadband channel ([www.TSN.ca](http://www.TSN.ca)) TSN Broadband features both short-form and full-length TSN programming on-demand, at broadband speeds with enhanced resolution... Internet broadcaster **JumpTV International** has acquired all outstanding capital stock of privately-held **Sports International Group LLC**, which owns and operates sports Web site [www.SportsYa.com](http://www.SportsYa.com), targeting the Hispanic market in U.S. and Latin America.

**LOOKING:** **CKX-TV Brandon** - Engineer; **Rogers Media Edmonton** – Business Manager (see details in the Broadcast Dialogue Web posting); **Newcap Television Lloydminster** – Senior Regional and Retail Marketing Consultant (see details in the Broadcast Dialogue Web posting); **CTV Edmonton** – Technical Coordinator; **CTV Toronto** – Senior Broadband Content Producer, TSN; Engineering Technician; Manager, Application Services, Information Technology; Audio Operator, Report on Business Television; **CBC Toronto** – Executive Director, CBC Television Sports; Senior Manager, National Sales; Revenue Manager; **CBC Montreal** – Supervising Technician/Master Control; **CJOH-TV Ottawa** – Assignment Editor; **Channel m Vancouver** - Multilingual Account Manager; **Rogers Television Toronto** – Web Developer; Story Producer, Portuguese; **Corus Television Toronto** – Traffic Coordinator; **Teletoon Toronto** – Director, Original Production; **CanWest MediaWorks Toronto** – Public Relations Manager; **CFMK/CFFX Kingston** – Newscaster; **CHUM Toronto** – Account Manager; and, **BBM Toronto** – Account Executive.

**SUPPLYLINES:** **MIJO Corporation's** subsidiary, **Broadcast Clearance Advisory** (BCA) now offers pre-clearance services in the category of Natural Health Products. Two weeks ago, **Health Canada** announced it would no longer endorse consumer advertising pre-clearance agencies. BCA has attested to meeting a criteria-based system and has been posted on Health Canada's Web site as a Canadian advertising pre-clearance agency.

**EDITOR'S NOTE:** The **Broadcast Dialogue Electronic Briefing** is shutting down for two weeks, not publishing Dec. 28 and Jan 4. Full service resumes Jan. 11/07. We publish the Briefing 48 weeks a year, taking two weeks off at Christmas-New Year and another two weeks in the dead of summer.

