

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
E-Mail, click [HERE](#)
[Broadcast Dialogue Website](#)

RADIO: *Standard Radio Toronto* raised \$3.7 million, an unprecedented amount, for Toronto's *Hospital for Sick Children*. *Newstalk 1010 CFRB*, *97.3 EZ Rock (CJEZ)* and *99.9 MIX FM (CKFM)* broadcast the 21st annual *Sick Kids Radiothon* March 28-30 in the Hospital's atrium. More than 120 families, patients and staff shared their stories over those three days through 112 live broadcast hours. Again this year, Foresters, the life insurance organization, underwrote the costs of every Children's Miracle Network Radiothon across North America. With Foresters' support, every dollar raised by Standard Radio Toronto went directly to the hospital... Again this year, *Q104 (CFRQ-FM) Halifax* put itself up for sale beginning Friday afternoon, selling off the Q one song

at a time – and did so all weekend long. At the end, \$16,681 had been raised for the Q104 Children's Trust Fund. The 50-hour marathon of listener requests cost listeners \$25 cash for each song, with a six-pack of tunes going for \$104... *CKVN-FM Lethbridge*, a *Golden West Broadcasting* station, launched Tuesday at 98.1. The new station's format is Contemporary Christian. Station Manager is **Keith Leask**... *Corus Entertainment*, after boosting its annual dividend on second-quarter profit of \$19.5 million, is setting its sights on radio in Quebec – aiming to compete with *Astral Media* and *Cogeco*. CEO **John Cassaday** says Corus is creating a regional network in Quebec that will take advantage of the recently-completed centralization of operations in Montreal where six radio stations now operate in one location. This Montreal news/talk hub will have tentacles to Quebec City, Gatineau, Sherbrooke, Trois-Rivieres and Saguenay thus allowing Corus to access more regional dollars. On Tuesday, Corus announced a 16% dividend increase after beating analysts estimates to post earnings of 46 cents for the quarter ended Feb. 28, compared with a year-ago loss of \$1.54 per share or \$65.7 million... *CKAC Montreal*, originally launched Oct. 2, 1922, was re-launched on Monday (April 2). CKAC, owned by *Corus*, moved from News/Talk to *CKAC Sports 730 AM*... The deal that would see *Astral Media's* purchase of *Standard Radio* is expected shortly, possibly before the release of Astral's second-quarter earnings next Thursday. Astral signed a letter of intent to buy Standard for \$1.1 billion back in February... Rock radio consultants *Jacobs Media*, in a new web poll, has found that iPod/personal mp3 player growth continues unabated. But iPod owners want an FM radio in their next Nano or Shuffle. The study was conducted in late February through early March, and consisted of more than 25,000 respondents from over 69 Rock-formatted US stations. The study, among many other questions, asked about the most important new feature that consumers desire in their next personal mp3 player. Respondents (33%) said they wanted an FM tuner, outpacing their desire for increased capacity, a larger screen, and video playback. Meantime, says company President **Fred Jacobs**, "iPods are showing no signs of stopping." The study asked those who still don't own an iPod or mp3 if they intend to buy this year. Nearly half (45%) said they're likely to do so... *XM Canada* and *Rogers Communications* have a deal that will see XM Canada content distributed through Rogers' wireless, cable and Internet products. Rogers is offering wireless customers up to 25 channels of XM music, comedy, sports, entertainment and talk programming... Analysis by *The Carmel Group* – done on behalf of the *National Association of Broadcasters* – says an

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XM-Sirius merger would result in less service, less affordability, less diversity and less choice in content and hardware, words that go to the extreme opposite of what Sirius CEO **Mel Karmazin** has told American legislators in Washington. The Carmel Group's position, by the way, shouldn't come as a surprise. It was that organization that helped convince the **FCC** to turn thumbs down on a merger of TV satellite companies **DirecTV** and **EchoStar** a few years ago... **CKEY FM Fort Erie**, which had been ID'ed as **Wild 101**, is now **The new Z101**. Format is Today's Hit Music, a move from CHR/Mainstream Top 40. While licenced for Fort Erie, the station is based at Niagara Falls... **Radio-Canada**, the French-language arm of **CBC**, has apologized to Quebec Premier **Jean Charest** for declaring him defeated as the provincial MNA in his Sherbrooke riding on the night of the recent provincial election. In a letter to Charest, VP of French Services **Sylvain Lafrance** said Radio-Canada's credibility was tainted by the broadcast. Charest, of course, was re-elected – by about 1,300 votes... California prosecutors in Sacramento say they won't file criminal charges in the death of a 28-year-old woman who took part in **KDND-FM's** water-drinking contest. Station staff behaviour, says the DA, didn't rise to the level of criminal activity, that there were no signs that **Jennifer Strange** was experiencing a serious medical emergency. The coroner's office ruled that Strange died of water intoxication on Jan. 12. Her family has filed a wrongful death lawsuit against KDND, which fired 10 employees as a result of the death.

T**V/FILM:** The **Canadian Television Fund** says it will spend \$265 million on production of Canadian programming over the next 12 months, a slight increase in its annual budget. CTF says \$167.7 million will go to English-language programming and \$74.5 million to French-language programming in Quebec. The rest goes to specialty areas such as aboriginal programming and French production outside Quebec. Meantime, a review of the CTF by a panel from the **CRTC** takes place behind closed doors this month... **Google** plans to see if its auction-based ad buying system on the Web – that has made it billions – can work as well for TV. Google has partnered with **Echostar** to broker ads for the satellite provider that will, it says, bring online measurability and accountability to TV ads for the first time. Under Google TV Ads, the advertiser pays Google and Google shares the revenue with the operator. The advertiser pays only for impressions delivered. Google declined to specify when the trial would start... **Nelvana Enterprises**, a division of **Corus Entertainment**, says it will team with children media companies **Sparrowhawk Media** and **DIC Entertainment** to launch **KidsCo**, a multi-platform global TV channel for children and families. It will begin rolling out this fall in Central and Eastern Europe and, in 2008/09, with premieres in about 40 territories across Europe, Latin America and Asia Pacific... **NBC Universal** plans to launch 20 TV channels across Europe, Asia and Latin America in a drive to more than double broadcasting revenue over the next couple of years outside of its US base. The move follows a recent pledge from NBC Universal CEO **Jeff Zucker** to make global expansion a top priority along with new programming and digital initiatives... Web TV will find it difficult to challenge the economics of mass broadcasting, argues a report from **Convergence Consulting Group Ltd.** Right now, claims the report, the cost for watching conventional TV is about 20-cents an hour (including subscription to cable or satellite or telco). On the other hand, a hit show drawing 20-million viewers and generating roughly \$10-million (US) in ad revenues per episode would need to be priced at \$1 each for 10-million Web viewers, or \$2 for five-million viewers. The big audiences may prefer conventional TV, thus eliminating the profit motive for networks and producers. It's hard to make streaming and downloads as cheap for the broadcast viewer. And that's the rub: the struggle to pull dollars from the Web is contributing to the slow development of online streaming and downloads. Convergence Consulting President **Brahm Eiley** says the number of people downloading or streaming shows from official US network sites are at about five per cent of their broadcast audience. Until the Americans find the right model, networks and producers will likely hold off on opening-up Web deals with Canada. For the time being, says Eiley, "... *TV isn't going away*"... The **Canadian Broadcast Standards Council** says program segments about virtual sex had dialogue too explicit for daytime TV. A repeat episode of **MTV Canada's** magazine/talk program **MTV Live**, says CBSC, went over the line because while some segments featured only vague or mild references to sex, others provided more detailed descriptions of sexual activity. The decision may be found by clicking www.cbsc.ca... **CTV** will join broadcasters from around the world on July 1 in telecasting a concert celebrating the life of **Diana, Princess of Wales**. The day-long concert will originate at London's Wembley Stadium on Canada Day, the date that would also have been the late princess' 46th birthday. Organized by **Prince William** and **Prince Harry**, **Concert for Diana** will feature a mix of their mother's and their own favourite artists, including **Sir Elton John**, **Joss Stone**, **Pharrell Williams**, **Bryan Ferry**, **Duran Duran** and **The English National Ballet**... **APTN** Camera Editor/Operator **Luke Smith** has been named by the **Canadian Society of Cinematographers** as the 2007 recipient of the **Stan Clinton Award for News Essay and Cinematography**. Smith, who is a Métis and is based at the APTN Whitehorse Bureau, received the award during a ceremony in Toronto... While the

average American home now receives 104.2 TV channels, a new report from **NielsenMedia** concludes that just 15.7 of them are being watched for at least 10 minutes a week... **A-Channel (CKVR-TV) Barrie** is having an Open House April 18 to celebrate (former) GM **Doug Garraway's** retirement. The Open House goes between 7:30 p.m. and 10:00 p.m. at A-Channel, 33 Beacon Road in Barrie. Questions may be directed to **Jackie Rohner** at 705/734-3300.

GENERAL: A new study shows that 82% of the 40+ American demo is more interested in online research or news/information than they are in watching videos, writing blogs, playing games or downloading music. The study, by **ThirdAge Inc.** and **JWT BOOM**, found that over 72% of ThirdAgers (baby boomers and mid-lifers generally in their early 40s through mid 60s) access the Internet from Broadband in their homes – significantly more than the US national average across all age groups... **CBC Television** has agreed to an Ontario government request to close a smoking lounge at its Toronto headquarters. The province, however, is upset that the public broadcaster will still allow smoking in the room until September. Federally regulated buildings are exempt from Ontario's province-wide smoking ban... The **Western Association of Broadcasters** has extended its Call for Nominations to the end of April as they seek input on those deserving of WAB Gold Medal Awards (outstanding contribution in community service – both radio & TV), the WAB Broadcaster of the Year Award and the WAB Honourary Life Membership Award. Send nominations before April 30 to Awards Committee Chair Lyndon Friesen at lfriesen@goldenwestradio.com or call him for details (204 326 3737).

REVOLVING DOOR: **Mix 97 (CIGL)/CJBQ Belleville** and **Lite 107 (CJTN) Trenton** President/GM **Bill Morton** has become CEO of **Quinte Broadcasting** in Belleville, succeeding his father, **Myles Morton**. Quinte Broadcasting has been serving that region since 1946, and Bill Morton is the fourth generation Morton to lead the company as CEO... **John Roberts** and **Kiran Chetry** have been named the Anchors at **CNN's American Morning**, succeeding **Soledad O'Brien** and **Miles O'Brien**. Roberts, the former **CHUM/Citytv/CTV** DJ/TV Reporter, is a former **CBS** Anchor/Correspondent while Chetry recently jumped to CNN from **Fox News**.

SIGN-OFF: **Tom Moore**, 88, near his home in Palm Springs. Moore was President of the **ABC Television Network** in the 1960s. Later, he won several Emmys for shows produced through his own company.

LOOKING: **A-Channel Victoria** – Reporter/Anchor at Nanaimo; **Alliance Atlantis Toronto** – Senior Financial Analyst; **CTV Toronto** – Senior Systems Administrator, UNIX and a Sportscentre Story Editor; **Global Television Toronto** – Photo Journalist; **CBC Toronto** – Manager of Post Production and Graphic Design and a Director, Network Programming (Creative); **TVOntario Toronto** – Promo Producer/Director; **Corus Entertainment Toronto** – a Network Engineer, a Supervisor Technical Development and a Systems Administrator; **Rogers Radio Sudbury** – Senior Account Manager; **Rogers Radio Vancouver** – Account Manager; **Teleton Toronto** – Manager, Teleton Interactive; and, **Astral Media Montreal** – Directeur Communications Corporatives.

SUPPLYLINES: **Novanet MSC** and **Novanet** have begun streamlining their corporate identities, re-branding the two under the **ATX** banner. Both are now a division of **ATX Systems Limited**... **The Weather Network's** launch of **Mobile Weather** on **Rogers Wireless** cell phones is due in large part to the **Anystream** software engine, which is behind the creation of the clip videos for Mobile Weather. Toronto-based **Broadcast Systems & Equipment (BSE)** is the Canadian rep.



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TV/FILM: **Rogers Broadcasting** is putting out \$137.5 million to pick up the **A-Channel** stations from **CTVglobemedia**, along with a few others. Rogers gets the former **CHUM** A-Channel properties at **Barrie (CKVR)**, **London (CFPL)**, **Wingham (CKNX)**, **Windsor (CHWI)**, **Ottawa (CHRO)** and **Victoria (CIVI)** plus **CKX-TV Brandon**, **ACCESS Alberta**, **Canadian Learning Television** and **SexTV: The Channel**. The **CRTC** begins hearings April 30 on the **CHUM/CTVglobemedia** deal... **Alliance Atlantis (AA)** shareholders, 99.7% of Class A and 99.9% of Class B shareholders, approved the \$2.3 billion takeover bid from **CanWest Global Communications** and investment bank **Goldman Sachs** (of New York). Stockholders laughed when AA Executive Chairman **Michael**

MacMillan quipped, "That was a squeaker!" AA and CanWest say the takeover remains on track despite a veto bid by **Movie Distribution Income Fund (MDIF)**, which says it is going to court to seek a veto. MDIF, 51% owned by AA, wants the court to rule that any deal cannot be completed without its consent... Toronto's **Humber College** Film and Television Production program will commemorate its 40th year May 10 in the film studios at the North Campus, 205 Humber College Blvd. The film and TV production program was launched in September of 1968 as the creative photography and cinematography program. For information, contact **Fiona Hirst** at 416 832-9457...

RADIO: The **BBM Canada** numbers for S1, released Tuesday morning, are reproduced on the back pages... There is mounting speculation that US webcasters might be thinking of setting up shop in Canada to evade retroactive and substantial fee hikes mandated by the **US Copyright Royalty Board** for streaming music online. **AOL**, for example, which averages more than 200,000 listeners per hour, would have to pay millions of dollars each year in royalty fees while smaller webcasters, such as **Radio Paradise**, may find themselves liable for royalties that exceed their total revenues. At least one American outfit – **Mercora** – is already here. Their Canadian site falls outside US regulatory and royalty rules. But it won't be long before Canadian webcasters find themselves under the copyright gun. The **Copyright Board of Canada** begins hearings in a few days on a tariff proposed by **SOCAN** to cover



Based in Toronto, CNW Group has an exciting opportunity for a proven sales professional responsible for direct selling of our Multimedia services, including video and/or audio production and distribution, Webcasting, Podcasting, stills and more. This individual would work in conjunction with a generalist sales force across Canada, as well as on their own, to influence buying decisions of existing clients and new business development. CNW's Multi-Media division offers a variety of tools to assist the communications professional. The focus of this position includes being our in-house expert on selling audio clips, PSAs, video (corporate, training, b-rolls) production and distribution, satellite media tours, staging, multimedia news releases, webinars, webcasts and photo services.

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- AMust have B2B sales experience in related industry or competitive industry
- AProven success in prospecting and developing a territory

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the performance of music online. SOCAN has asked the Copyright Board to grant a tariff that features a minimum monthly fee of \$200 and establishes a royalty rate that runs as high as 16.7% of gross revenues (or gross operating expenses if those are higher) for on-demand streaming. The webcast rates vary from 3% to 9% of gross revenues, depending on the type of webcaster. Several groups are challenging the SOCAN tariff request and a final decision from the Copyright Board isn't expected for months. Two other potential licences are proposed; by the **Canadian Musical Reproduction Rights Agency (CMRRA)** and the **Audio-Visual Licensing Agency (AVLA)**. Bottom line: Webcasting in Canada isn't a "gimme". It, too, could get expensive... Listener-supported **LIFE 100.3 (CJLF-FM) Barrie** raised \$361,097 through its annual "Sharathon" fundraiser. Station Manager **Scott Jackson** says listener donations went beyond the financial goal that had been targeted. A local business owner offered a \$10,000 match in fund-raising efforts on the first day of the three-day Sharathon (which was easily met)... A joint teleconference of the **Canadian Association of Broadcasters' Small Market Advisory Council (SMAC)** and the **Independant Radio Caucus** takes place this afternoon (Thursday) beginning at 2:00 ET. CAB members operating in small markets are encouraged to take part. Joint Chairs are **Dwaine Dietrich** of **The Jim Pattison Broadcast Group** and **Paul Larche** of **Larche Communications**. Interested CAB members should confirm their attendance to **Marye Ménard-Bos** at mos@cab-acr.ca... **Canadian Traffic Network**, owned by Delaware-based **Global Traffic Network (GTN)**, says it will buy Toronto-based **Wise Broadcasting Network**. GTN operates seven traffic reporting networks in Canada and the largest traffic and news network in Australia. Wise Broadcasting provides traffic information to 40 radio stations in Canada, as well as weather, sports, and business news updates. **Bart Murphy**, CEO of Wise, says he's planning to stay with the company... **103-9 PROUD FM (CIRR-FM) Toronto** launches Monday, April 16. President is **Carmela Laurignano** and PD/Ops Mgr is **Rob Basile**. The new station is billed as "The world's first commercial radio station to cater exclusively to the lesbian, gay, bi-sexual and transgendered community." Music includes hits as well as anthems from the 70s, 80s and 90s... **Q99 FM (CIKT-FM) Grande Prairie** launched on Monday, positioned as offering "Quality Music – True Variety." President/GM is **Ken Truhn** and **Dave Sawchuk** is PD... While **Don Imus**, the US icon who's best known for his syndicated **WFAN New York** morning radio show, *Imus in the Morning*, may have apologized for a racist comment made last week, he's still in deep do-do with critics who want him off the air. While on a rant about the **Rutgers University** women's basketball team, Imus called them "nappy headed hos." The Rev. **Al Sharpton** called for his resignation last week as did **Bryan Monroe**, President of the **National Association of Black Journalists**. Imus appeared on Sharpton's radio show on Monday to again apologize but Sharpton called for Imus to be fired, asserting that the comment was racist and abominable. **NBC** is suspending Imus from its **MSNBC-TV** lineup for two weeks... **CKOC Hamilton** will celebrate its 85th anniversary at the city's Copps Coliseum May 19. *Birthday Bash with Bowzer's Doo Wop Party* will include dancing the night away, prizes and seeing the station's "2007 Classic Car".

REVOLVING DOOR: A former **CRTC** Chair, **Françoise Bertrand**, has been named as Canada's Member to the Board of Directors of **TV5 Quebec Canada**. It is the first French-language international TV network, and is managed by two operators: TV5 in Montreal and **TV5MONDE** in Paris... **Marty Cej**, who'd been doing double duty as both a morning co-Host at **BNN (Business News Network)**, the former **ROBTV**, and as the **Globe & Mail's** Investment Editor, has made the full-time move to BNN as its Managing Editor. The appointment is effective April 30... New Managing Editor, News at **Global Calgary** is **David Moretta**. Moretta's time with the company goes back to 1989 when he began at **Global Vancouver**. He was bumped up into the job from his position as News Writer/Producer... **Bill Kelly** launched his new mid-morning show on **CHML Hamilton** Tuesday. Kelly had been Host of a daily political talk at **CHTV (CHCH-TV) Hamilton** for five years, was with CHML between 1988 and 1997, and was a stadium announcer for the **Hamilton Tiger-Cats** for 13 seasons... **Matthew Bradford** of **Newcap Radio Red Deer** has been

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promoted to Assistant Creative Director for **CKGY/ ZED-99** and the **Alberta Radio Group South**. A Bradford spot was a finalist at the 2007 **RMB Crystal Awards**... **CKER-FM Edmonton** Retail SM **Margaret Charest** has resigned. GSM **Mike Bowman** takes over her responsibilities... At **POWER 97 (CJKR-FM) Winnipeg**, **Jay Richardson** and **Dave Lewis** will become the new PM Drive duo. Lewis had been Morning Host at **Freq 107 (CFEQ-FM) Winnipeg** while Richardson has been POWER 97's Imaging Director since 2001.

SIGN-OFFS: **Harry Rasky**, 78, in Toronto of an apparent blood clot. It was Rasky who reported the first **CBC-TV** news story in 1952. He co-founded the CBC news documentary department and worked there as a Reporter/Producer in the 1950s and '60s. Rasky was honoured with over 200 international prizes and citations for his features and TV movies, including the **Venice Film Award**, the **Golden Eagle**, several **Peabody** awards and **Emmys**... **William (Bill) Ford**, 54, in Saskatoon of liver and kidney failure. Ford had been an ENG Cam Op and Assistant Studio Director at **CFQC-TV (CTV Saskatoon)** since 1975... **Stefan Ellis**, the Founder and President of **Burli Software Inc.**, in Vancouver. He had been sick for some time but had kept his illness private. Burli Software says it will continue to develop, sell and support their newsroom computer systems... **Denis Faucon**, 45, at Ucluelet, BC, where his body was found floating in the Pacific. A freelance TV Cameraman, Faucon – who lived in Canmore – had earned his “stripes” at such stops in his career as **CKCO-TV Kitchener**, **CFCF-TV Montreal**, **Global Toronto**, and then moving on to freelancing for such events as the **Olympic** and **Pan Am Games** and shooting for **CBC's Hockey Night in Canada** and **Rogers Sportsnet**...

GENERAL: **Moses Znaimer**, the Founder of **Citytv Toronto** and **MuchMusic**, has won the **Jane Jacobs Lifetime Achievement Award**. This annual award is given to an “individual who has made an extraordinary contribution to the public realm over many years.” Znaimer will receive his prize June 14 at a Toronto banquet where the institute will also recognize **CBC Radio One** morning Host **Andy Barrie** and others for “urban leadership”...

SUPPLYLINES: **Fred Fox**, the GM of **Sony of Canada's** Systems Integration Group, will retire May 31. Fox, who has been with Sony for 10 years, spent 30 years at **CBC Engineering** before that, his last post with the Corporation as Director of Engineering for the Toronto Broadcast Centre project (responsible for the design and implementation of the TV and radio technical facilities). His successor will be **Tony Louis**, the present Manager, Systems Integration... Toronto-based **Broadview Software** has brought its global broadcast system to Los Angeles. **LATV**, the American bilingual music/entertainment network distributed via digital multicast, uses the system to manage its programming and traffic software needs...

LOOKING: **CNW Group**, based in Toronto, is looking for an experienced Sales Professional. See the details in the ad on Page 1... Other jobs we've heard about this week include: **CTV Vancouver** – Senior Promotions Producer; **CTV Toronto** – Writer-CTV News; Reporter/Writer; and an Engineering Technician; **Global Regina** – Promotions Producer/Co-ordinator and a General Operator; **Channel 12 Durham/Oshawa** – Account Executive; **APTN Ottawa** – Manager of Research and a Promotions Producer; **CBC Sydney** – Reporter/Editor; **CBC Montreal** – Technology Manager (New Media, French Services); **CBC Thunder Bay** – Senior Remote Area Transmitter Technologist; **Classic Rock 101 Vancouver** – Retail Sales Manager; **News1130 (CKWX) Vancouver** – News Anchor; and, **CKCL Vancouver** – Promotions Director.



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	Share	Ctrl Reach	FC Reach
CBR	7.3	129.2	190.8
CBRFM	3.5	65.5	88.9
CFAC	3.8	102.6	131.8
CFEXFM	3.9	94.5	95.8
CFFR	1.9	75.2	94.2
CFGQFM	8.9	152.2	167.7
CHFMFM	9.8	184.5	196.7
CHQR	8.1	136.8	204.2
CIBKFM	8.8	213.3	230.9
CIQXFM	2.4	67.7	69.6
CJAYFM	8.9	198.3	239.1
CKISFM	8.2	192.1	209.2
CKMX	3.2	47.0	78.1
CKRYFM	10.9	161.2	204.1

Edmonton Ctrl

CBX	6.9	113.3	154.2
CBX FM	2.8	56.8	62.3
CFBRFM	9.3	153.9	188.5
CFCW	6.7	66.5	
CFCWFM	0.1	8.3	
CFMGFM	8.0	131.7	139.1
CFRN	0.9	33.8	41.1
CHBNFM	6.8	150.3	164.2
CHDIFM	6.8	132.0	158.6
CHED	11.9	225.9	285.9
CHFA	0.2	4.7	11.2
CHMCFM	2.8	62.8	64.6
CHQT	3.6	66.8	88.5
CIRKFM	4.7	95.6	117.8
CISNFM	8.9	132.2	169.0
CKNGFM	9.1	161.7	182.9
CKRAFM	2.8	71.7	85.7

Vancouver Ctrl

CBU	8.7	263.6	568.3
CBU FM	7.4	229.2	315.7
CBUFFM	0.3	12.7	14.8
CFBTFM	6.8	346.6	410.6
CFMIFM	7.3	279.9	405.0
CFOXFM	4.8	198.8	262.0
CFUN	1.4	72.4	105.9
CHMJ	0.4	67.6	73.9
CHQMFM	8.4	341.1	378.4
CISL	2.3	103.5	134.7
CJJRFM	6.2	219.3	307.5
CKBD	2.8	129.1	166.0
CKCLFM	5.4	223.5	
CKLGFM	5.6	261.4	318.4
CKNW	9.9	342.7	408.0
CKST	3.5	211.7	248.0
CKWX	4.7	346.7	386.2
CKZZFM	3.6	263.5	334.4



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RADIO: Gary Slaight will not be a part of day-to-day, hands-on management after *Astral Media* swallows *Standard Broadcasting*, expected to happen early next year. Purchase price revealed late last week is \$1.08 billion, of which \$800 million is cash and the remainder is in non-voting shares. Instead, Slaight will become an Astral Media Board member while also moving toward more Internet-related business activities. *Standard Broadcasting* retains its share of the *CBC/Standard* partnership in *Sirius Canada*, holds on to minority positions in *Haliburton Broadcasting*, in *Newcap Alberta* stations and in its interest in *FLOW 95.3 (CFXJ-FM) Toronto*. It also wholly owns and will retain *Iceberg Media*, a sampling business and minority interests in several Internet businesses.

After the deal leaps the regulatory hurdles and closes, Astral will become Canada's largest radio broadcaster, adding Standard's 52 stations to its 29. The deal also includes *imsradio* (Integrated Media Sales), *Sound Source*, and two TV stations: *CJDC Dawson Creek* and *CFTK Terrace*. Astral CEO Ian Greenberg says there will be no lay-offs among the more than 1,000 Standard employees moving under the Astral umbrella... *MacEachern Broadcasting* of Port Hawkesbury (*CIGO-FM*) and *Coast Broadcasting* of St. John's won't be partners in an application for a Sydney, NS, FM licence. Bob MacEachern says the two couldn't agree on a structure. Coast was to proceed on the application alone at this week's hearing in Sydney... *Clear Channel* and *Google* have a multi-year deal allowing Google to sell a guaranteed portion of 30-second ad inventory on more than 675 Clear Channel AM/FM stations. *Google Audio Ads* will, says CC, open an additional sales channel while making inventory available to advertisers who hadn't previously used radio. Google CEO Eric Schmidt said that the pact represents a new avenue for radio revenue, and shouldn't be viewed as a threat to radio's traditional sales model... *XM Canada* needs financial help from its big brother in the US to help it combat *Sirius Canada's* lead in attracting new subscribers and in the sales of XM radios. Each new XM customer costs \$53 in marketing and incentives. The move by XM to dip into a \$45-million credit line from its Washington-based parent, *XM Satellite Radio Holdings*, shows how much cash the industry is burning as it tries to put together a base of paying customers. XM Canada had more than \$45-million in cash last August but, with the rising marketing costs, that number has dwindled to

Why **K**sounding
words are
funnier than
Bsounding words.

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less than \$18.5-million... **Standard Radio's CJAD, Mix 96 (CJFM)** and **CHOM 97.7 Montreal** raised \$2.41 million during the fourth annual Caring For Kids Radiothon, broadcast live from The Montreal Children's Hospital of the McGill University Health Centre. The total this year surpassed last year's \$2.2 million... **C100 FM/CJCH Halifax** raised \$401,632.96 during its sixth annual radiothon – **100 Hours for the Kids** -- benefiting the **IWK Health Centre**, the tertiary care centre for children's pediatrics in Atlantic Canada. The amount brings to \$2.2 million the monies raised by **CHUM Halifax** since 2001... The **CKNW Vancouver** morning show began simulcasting – 6 to 9 a.m. – on **Shaw TV (Cable 4 Vancouver)** Monday... The **Canadian Broadcast Standards Council** has released three decisions concerning different episodes of a **CKAC Montreal** open-line show. In each, the CBSC Quebec Regional Panel concluded that the shows violated the **Canadian Association of Broadcasters' Code of Ethics**. For details, click cbsc.ca... **Terry O'Reilly** of **Pirate Radio** is holding the **Pirate Creative Radio Seminar** April 24 at Toronto's Eglinton Grand Theatre. It's a great day for anyone who loves radio, he says. The seminar is dedicated to making participants better writers, producers and radio presenters. For info, click pirate.ca.

GENERAL: NAB2007 in Las Vegas, wrapping up this week, saw registered attendance up a bit – from 105,046 last year to 108,232 this year... The **CRTC** has launched a public proceeding to review issues related to the ownership of broadcasting companies. Commission Chair **Konrad von Finckenstein** says the goal is the development of “a clear and predictable policy that will ensure a diversity of voices, including editorial voices.” The public hearing will begin at Gatineau Sept. 17 after an appropriate intervention period... **BCE Inc.** brands & interests are: **Bell Canada** phone service; **Sympatico**; **Bell Mobility**; **Bell ExpressVu**; 44.7% of **Bell Aliant**; and, 15% of **CTVglobemedia**. In December, it sold the **Telesat Canada** division for \$3.2 billion. Now, confirming the rumours, BCE says it's talking to three pension funds and a US private-equity firm about a possible sale. But the sides say there is no guarantee of a deal... **Dave McLeod**, GM of **Native Communication Inc.** (NCI) in Manitoba, says **CBC** needs to better reflect aboriginals' lives. It should, he told the House of Commons standing committee on Canadian Heritage, increase partnerships with aboriginal broadcasters and re-commit itself to a national radio show on aboriginal affairs. NCI operates stations in Winnipeg and near Brandon and has 57 transmitters in Manitoba... At **Fanshawe College School of Contemporary Media** in London last weekend, three new members were inducted to their **Wall of Fame**: The late **Jim Morris** of **680News Toronto**; **Dana Lewis**, most recently with **NBC News**, **Fox News** and, in Canada, with **CTV**; and, **Sharon Taylor**, VP/GM of **Standard Radio Winnipeg**. All are Fanshawe College graduates... Coming up April 30 in Gatineau is – among other items – the **CRTC** hearing on **CTVglobemedia's** application to acquire **CHUM Ltd.**... **RCI viva, Radio Canada International's** Web service for new and aspiring immigrants, has launched **DIGITAL DIVERSITY**, a creative media competition on the theme of immigration and cultural diversity. Radio podcast or short film submissions will be accepted from 18-35s up until June 29. For details, click rcinet.ca/digitaldiversity.

REVOLVING DOOR: Robert Morin is the new Secretary-General of the **CRTC**: It's a period of up to three years, effective April 23. Morin had been Deputy Commissioner of Competition Compliance and Operations Branch at the **Competition Bureau**. Current Secretary-General **Diane Rhéaume** will stay with the Commission through March of next year, serving in other capacities which include the development of a succession plan... **Tanya Smith** moves back into the job she left in 2002, returning to become **CH TV (CHEK) Victoria's** new Community Relations Coordinator. Smith had operated **ECHO Media Promotions**... **Don Imus**, fired from **CBS Radio** in New York after a racial slur. The outrage over his remark revived a raucous debate in the US about how far is too far and censorship of the public airwaves. His show - *Imus in the Morning* - was worth about \$15million a year to CBS... **Caroline Tyre** is the Director, Programming at **Teletoon**, a newly-created position. She had been on contract with Teletoon, filling in for the Manager, Acquisitions.

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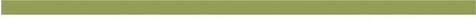
Also at Teletoon, **Michael Goldsmith**, the former Director of Canadian Broadcast Sales & Programming at **Nelvana**, is now Director of Original Content.

SIGN-OFFS: **June Callwood**, 82, in Toronto of cancer. Callwood was an author, social activist, journalist, and broadcaster. She appeared often on **CBC-TV** but also had a show of her own – *In Touch* – from 1975 through '78 and, more recently, was an interviewer for the **VisionTV** program, *National Treasures*. Callwood was the recipient of numerous honours, including more than 15 honorary doctorates, the *Order of Canada*, *Officer* (1985), the *Order of Ontario* (1988), the *Canadian News Hall of Fame* (1984) and the *Toronto Arts Foundation Lifetime Achievement Award* (1990)... **Rodger (Alfred) Hone**, 62, in his sleep at Toronto's Baycrest Hospital. Hone, in 1995, retired as VP- Marketing at **Global Television**.

LOOKING: **SUN TV (CKXT-TV) Toronto** - Retail Sales-Coordinator; **CTV Toronto** - Director of Marketing and Brand Partnerships, MTV; **Global Television Regina** - TV Promotions Producer/Coordinator; **CBC Toronto** - Associate Business Manager English Radio; **CBC Vancouver** - Senior Remote Area Transmitter Technologist; **CBC Montreal** - Manager Creative Advertising, Communications Officer; Supervising Technician; **Global Calgary** - Creative Services Promotions Writer/Producer; **CHEX TV Peterborough** - Evening News Anchor; **CKWS TV Kingston** - Account Executive; **Bell ExpressVu Toronto** - Graphic Designer; and, **QR 77/Country 105/Q107 Calgary** - Creative Writer.

TV/FILM: The definition of I-Reporters, according to **CNN**, is people who are eyewitnesses to breaking news. Thus **Virginia Tech** student **Jamal Albarghouti** has so been dubbed because of his camera-phone video, a success in news gathering for CNN. Cellphone and webcam footage shot by eyewitnesses became the backbone of CNN's broadcast coverage. Streaming video clips on CNN.com were accessed 9.2 million times on Tuesday, a record for the website. A CNN source said that the fact that the first video to come out came from an eyewitness shaped the story in a human way versus their just reporting the tragedy and the stats... **CanWest Global** swung to a second-quarter profit of \$7 million from the year-earlier loss of \$19 million, thanks to Global TV operations increasing by eight per cent (to \$166 million). Earnings for the quarter ended Feb. 28 was four cents a share, versus a loss of 11 cents a share a year ago. Overall revenue rose seven per cent to \$692 million... Meanwhile, CanWest's application to acquire **Alliance Atlantis** has been delayed due to the preparation of audited financial statements. CEO **Leonard Asper** says CanWest "eagerly" anticipates the closing... **CBS** shows could be streaming online by this summer, according to VP Communications **Shannon Jacobs**. CBS has on-line video-distribution partnerships with **Joost**, **AOL**, **Microsoft** and others. The **CBS Interactive Audience Network** was created late last week, promising to deliver a "TV-like experience" along with such features as instant messaging, message boards and news feeds... After a seven-year hiatus, **NBC Universal** has announced that it will rejoin the National Association of Broadcasters... **CFTO-TV (CTV Toronto)** has had its fingers slapped by the **Canadian Broadcast Standards Council** for broadcasting the street addresses of 10 adults charged with terrorism-related offences. A complainant wrote that the display of the full home addresses was unreasonable and held no public value except to create fear and paranoia among local residents. The decision in its entirety may be read by clicking cbcs.ca...

SUPPLYLINES: **Peter Foulger**, President of **Rohde & Schwarz Canada**, steps down from that position June 30. He will remain with the company on a half-time basis for another two years while also holding a seat on the company's Board of Directors. **Jack Cowper**, a VP in the US offices of R&S, will become Foulger's successor but will retain his US VP's position. A general manager for the Canadian operation is expected to be named soon... **Gord Ballantyne** of **Applied Electronics** had open-heart surgery three weeks ago. John **Stechly** says Ballantyne is "chomping at the bit" and wants to be back at work in another three weeks. Gord Ballantyne and his wife, **Eddie**, have long been the organizers of the **Canadian Suite** in Las Vegas during **NAB** conventions.



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TV/FILM: *CanWest Global's* five *CH* Canadian stations – *CHCA Red Deer, CHEK Victoria, CHCH Hamilton, CJNT Montreal* and *CHBC Kelowna*, and *CFJC Kamloops*, owned by *The Jim Pattison Group* -- will become re-identified as *E!* effective Sept. 1. *CanWest MediaWorks* (CWMW) says it has a deal with Los Angeles-based *E! Networks* to make the entertainment channel a multi-platform brand encompassing broadcast, online, mobile, video-on-demand and satellite radio. CWMW's President of Canadian Television, **Kathleen Dore**, says *E!* in Canada will be *CanWest's* "second conventional television network". The network's program schedule will be revealed at the CWMW fall launch in June. Each station's local content will re-launch under the banner of their

historical call letters (see above). Owner of *E! Entertainment Television* is *Comcast Entertainment Group*, which will not have an ownership stake... The *Competition Bureau* has given the all-clear to *CanWest Global*

and US investment bank *Goldman Sachs* for their \$2.3 billion buyout of *Alliance Atlantis*. But the deal still has more hurdles, among them the *CRTC* where foreign ownership will be the key issue, and a legal challenge from *Movie Distribution Income Fund*. It jointly owns a motion-picture distribution business with *Alliance* and claims that the takeover can't be completed without its approval... Meanwhile, on Monday, the *CRTC* begins the first set of reviews of consolidation but analysts believe the Commission will easily approve all of the proposed deals, beginning with the \$1.4-billion buyout of *CHUM Ltd.* by *CTVglobemedia*. The side deal on that one is the sale of the *A-Channel* stations to *Rogers Communications* for \$137.5 million. The third major sale for the *CRTC's* consideration is *Astral Media's* takeover of privately-held *Standard Radio... MuchMusic* and the *Citytv* stations across Canada are the exclusive broadcasters of *FLICK OFF*, a national movement to fight global warming. The campaign challenges Canadians to take simple steps to conserve energy and eliminate carbon emissions. But, there's trouble in at least one provincial legislature. The edgy campaign, launched by Ontario Environment Minister **Laurel Broten** and billionaire **Richard Branson**,

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showed the slogan's font configured to make flick look like a four-letter word. Conservative Leader **John Tory** says it shows a serious lack of judgment and says this isn't the way to educate young people about energy conservation... Mississauga-based **BITE Television** has won an Emmy in the Interactive Channel category. Presented by **The International Academy of Television Arts & Sciences** in Cannes, it's the first award in that category presented to a Canadian company... Allowing American-style pharmaceutical drug ads in Canada would spark a \$10 billion drug spending increase while threatening our health-care system, according to a study. It's author is **Steve Morgan**, a **University of British Columbia** health economist at UBC's Centre for Health Services and Policy Research. Morgan's paper forms the basis of an affidavit into a case where a private broadcaster is challenging the fed bans on prescription ads. He expects to be called as a witness when the trial begins, probably next spring. **CanWest Global** asked the **Ontario Superior Court of Justice**, back in Dec. of '05, to strike down federal laws banning such ads because such bans are a violation of free expression under the Charter of Rights. Morgan says a higher consumer demand for prescription drugs that would come after ads are aired or published would put both employer-supported and provincially sponsored health plans at risk... **Telefilm Canada**, **CBC-TV**, **The Rogers Group of Funds** and the **National Film Board of Canada** have announced the one-year renewal of the **Theatrical Documentary Pilot Program**. Funds in excess of \$2 million have been made available for the production and completion of feature-length documentaries intended for Canadian theatrical release... **Clear Channel** has sold its TV group for \$1.2 billion to **Providence Equity Partners**. The deal includes 56 TV stations in 24 markets and their associated Web sites. CC expects the sale to generate proceeds of \$1.1 billion and to close in the fourth quarter... At the 2007 **Canadian Screenwriting Awards** held in Toronto on the weekend, **Brad Wright** became the first recipient of the (**Writers Guild of Canada**) **WGC Showrunner Award** for outstanding creative vision as Writer/Producer of *Stargate Atlantis* and *Stargate SG-1*. Other winners are: **CHILDREN & PRESCHOOL** (If the World Were a Village) – **Kate Barris**; **COMEDY & VARIETY** (Corner Gas - Episode: "Outside Joke") – **Brent Butt & Kevin White**; **DOCUMENTARY** (The Bomber's Dream) – **Barry Stevens**; **YOUTH** (Naturally Sadie - Episode: "Rashomon") – **Brent Piaskoski**; **DRAMA SERIES** (Naked Josh - "Beating the Rap") – **Laura Kosterski**; **DRAMA SERIES** (1 hour) (Slings & Arrows - Episode: "That Way Madness Lies") – **Susan Coyne, Bob Martin, Mark McKinney**; **FEATURE FILM** (Away From Her) – **Sarah Polley**; **MOW & MINISERIES** (Above and Beyond) – **John W. Doyle & Lisa Porter**; **RADIO DRAMA** (Afghanada - Episode: "Episode 4") – **Andrew Moodie, Greg Nelson, Adam Pettle, Jason Sherman**; and, **Alex Barris Mentorship Award** – **Ilana Frank**...

Women in Film and Television-Toronto (WIFT-T) has launched online registration for the **WIFT International Summit**, to be held in Toronto July 16-19. Held every two years in a different country, 2007 marks the first year that the WIFT-I event will be held in Canada. To register online, for a schedule of events and for information on hotel accommodations, click wift.com.

RADIO: Rock and Country hybrid, **Lone Star (KZPS) Dallas**, has dropped 30- and 60-second spots. The **Clear Channel** station is instead weaving in mentions of sponsors, no more than fifteen seconds at a time. The setup goes beyond CC's "Less is More" campaign – a radical extension, according to some... The **CRTC** has approved the flip to FM of **Jim Pattison Broadcast Group's CKOV Kelowna**. CKOV will move to 103.1 with average radiated power of 11,000 watts...



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Neeti P. Ray has won the 1650 AM frequency in Mississauga for ethnic programming. Power will be 1,000 watts days and 680 watts at night... **XM Satellite Radio Holdings** became the largest satellite broadcaster in the US with at least one-third of their 800 antennas built and operated in violation of **FCC** rules – put in unapproved locations or emitted signals that were too strong. That's not an assertion but rather XM's own admission to the FCC. Some US lawmakers say that the regulators should take the violations into account when they consider XM's plan to combine with **Sirius Satellite Radio**. XM uses the unapproved repeaters in 59 markets where satellite signals are blocked, including Los Angeles, New York and Chicago. Further, it says turning them off in L.A. would have a drastic impact on reception while in New York such a shutdown, they say, would be devastating. Examples of violations include antennas erected thousands of feet from approved locations (one in Chicago more than 11 miles from the authorized spot) and, in Texas, a repeater approved for 490 feet instead built 900 feet high... Meanwhile, **Bank of America** Securities Analyst **Jonathan Jacoby** says current stock prices for both satellite companies might suggest that the probability of a merger gaining regulatory approval is roughly 35-40%. But, he says, **FCC** contacts believe that the percentage is trending lower... Season One of **WKRP in Cincinnati**, which ran on **CBS-TV** beginning in 1978, has arrived on DVD but without the original music. Copyright issues got in the way of the Rock tunes used in the shows being included. Instead, there's generic stuff. Extras include deleted bits, behind-the-scenes features, commentary from cast members and the classic *Turkeys Away* episode... The **BC Court of Appeal** has quashed the 2003 firing of **CBC Radio** Reporter **Bob Keating**, who sent a box of contaminated chocolates to an activist who questioned his journalistic integrity. Keating was working for CBC Radio in Nelson when he became upset that **Earl Hamilton**, who headed a health-care lobby group, had apparently referred to him as a "toady of the government" who wasn't to be trusted... **Humber College** in Toronto saw the first five members of its new *Radio Humber Hall of Fame* inducted this week. They are: **Rob Farina**, **CHUM Radio** VP of Program Development/PD at **CHUM-FM Toronto**; **Billie Holiday**, Morning Co-Host at **Mix 99.9 (CKFM) Toronto**; **Colleen Rusholme**, Morning Co-Host at **EZ Rock (CJEZ) Toronto**; **George Stroumbouloupoulos**, Host of the nightly *The Hour* on **CBC-TV**; and, **Joe Andrews**, the former Co-ordinator of the Radio Certificate Program. Andrews also receives the first *Lifetime Achievement award* from the Radio Humber Hall of Fame... From the Holy-Crap!-How-Far-Do-You-Take-Partisan-Politics department, **Rush Limbaugh**, discussing the **Virginia Tech** shootings, says: "If this Virginia Tech shooter had an ideology, what do you think it was? This guy had to be a liberal. You start railing against the rich and all this other — this guy's a liberal. He was turned into a liberal somewhere along the line. So it's a liberal that committed this act."

GENERAL: **Corus Entertainment** has signed a deal with the **City of Toronto** to become the first tenant in *Project Symphony*, a new building on the city's lakeshore (east of Jarvis Street). Occupancy by Corus is aimed to take place in 2009 and would bring together the company's 1,300 radio, specialty channel, pay TV, advertising, digital audio services, children's book publishing and children's animation employees in one location... **Barbara Coloroso**, an international expert on bullying, says there's a poisonous atmosphere on TV and in the movies that's fueling events such as the **Virginia Tech** shootings. Speaking at a workshop in Black Diamond, Alberta, Coloroso called it the "culture of mean" and blames a shift in attitude to shows like *American Idol*, *Survivor* and even talk radio. Today's youth, she says, are being conditioned to laugh at other people's pain -- and that has allowed bullying and school violence to flourish... The **Canadian Association of Broadcasters** seeks nominations for induction into the CAB Broadcast Hall of Fame, which recognizes Canadians who have achieved outstanding success in helping raise private broadcasting industry standards from a material or humanitarian standpoint. Nominations for prospective members should be submitted by Friday, May 11. For the nomination document, click [HERE](#).

REVOLVING DOOR: Former **Radio-Canada TV** Journalist **Christine Saint-Pierre**, elected as a Liberal MNA in last month's Quebec election, has joined the cabinet of Premier **Jean Charest**. She takes over responsibility for **Culture and Communications**, as well as the **Status of Women**... **Brian Young** becomes PD at **Country 105 (CKQM-FM)/CKPT Peterborough**, while **Ray Hebert** becomes Music Director/APD for Country 105... **Mary Quinn** has been appointed Executive in Charge of Development & Production for **CBC-TV Arts & Entertainment**. She is based in Vancouver. Prior to her hiring, Quinn had been Director of Development at **Brightlight Pictures** in Vancouver... (Ms.) **Sandy Whitwham** becomes GSM at **CIRX-FM/CJCI-FM/CIVH-AM/CIRX-FM1 Prince George/Smithers** on May 22. She joins the **Vista Broadcast Group's** North Team in Prince George after three years as Executive Director of **Big Brothers/Big Sisters** in Prince George. Most recent prior broadcast experience was as GSM at **PGTV Prince George**... ND **Bill Kingston** moved from **Haliburton Broadcasting's MOOSE FM (CKLP) Parry Sound** to **Corus Radio**

Cornwall where he became Assistant ND. Succeeding him at Parry Sound is **Jennifer Ashawasegai**, who also become Morning Show Co-Host... At **Rogers Radio Fort McMurray (CJOK/CKYX)**, new Production Director is **Ian Seggie**, ex of the Nanaimo **Jim Pattison Broadcast Group** stations... **Steve Schippanoski**, the imaging guy at **Sonic 102.9 (CHDI-FM) Edmonton**, has a new set of duties added to what he's already doing. Beginning May 1, Schippanoski becomes Production Manager for **Rogers Alberta North... CKNL/CHRX Fort St. John** Ops. Mgr. **Kevin Larkens** has left the **Standard Radio** stations... **Rosie O'Donnell** ends her **The View** Co-Host/Moderator gig in June, less than a year since she joined the **ABC** chat show. O'Donnell said she was unable to come to a contract agreement with ABC.

SIGN-OFFS: **Lundy Sanderson**, 77, in Nanaimo of respiratory failure. In 1964, he was one of the original faculty members in **BCIT's Broadcast Communications** department and, in 1974, became the department head, holding that position until retirement in 1985. Sanderson was also the founding President of the **Broadcast Education Association of Canada**, an Anglican priest, and a broadcast journalist at Kamloops, Victoria, and Vancouver... **Mark Haywood**, 51, suddenly in Winnipeg. Haywood was with **APTN (Aboriginal Peoples Television Network)** as Master Control Supervisor. Before that, he'd been with **Oakwood Audio, CKND-TV (Global), CKY-TV (CTV)** and **WAN** – all in Winnipeg... **John Crawley**, 54, of complications due to a 1994 car crash in which he was paralyzed. Crawley had been the Sports Director at **CHAY FM Barrie** – indeed, was one of the original station staffers when it went on air in 1977. Crawley continued to broadcast a daily sports commentary from his home.

LOOKING: **CJOH-TV Ottawa** - Producer/Director; **Rock 95 (CFJB-FM) Barrie** – Promotions Director; **Standard Radio Fort St. John (Energy FM/The Bear)** - Operations Manager; **AM640 Toronto** – Afternoon News Anchor; **OMNI Television Surrey** – Program Host; **APTN Winnipeg** – National Assignment Editor; **Rogers Radio Sault St. Marie** – News Anchor/Reporter; **Alliance Atlantis Toronto** – Production Executive for Food Network and Fine Living; **CTV Toronto** – On-Air Master Control; Video Editor, Operations Division; On Air Promo Producer, MTV; Studio Technician; Presentation Coordinator, TSN; Producer, and an On Air Promotions Outdoor for Life Network; **Global Television Toronto** – Supervising Producer, Entertainment Tonight Canada; **Global Television Regina** – General Operator; **Global BC Vancouver** – Community Relations Supervisor; **CBC Toronto** – Manager, Integrated Sales & Business Development; Senior Manager, Brand Development; Senior Manager, Media Research; and, Senior Manager, Brand Activation; **CH Red Deer** – Account Executive; **TVOntario Toronto** – Senior Systems Analyst; **Durham Radio Oshawa** – Sales Promotions Coordinator; **CKNW Vancouver** – Account Manager; and, **Corus Radio Calgary** – Account Manager.



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