

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, February 3, 2011

Volume 18, Number 36

Page One of Three

TV: **BCE** says its \$1.3-billion purchase of **CTVglobemedia** doesn't mean it won't share content with competitors. CEO **George Cope** told a **CRTC** hearing that BCE would be open to supplying content to others and expects its competitors to make their content available to BCE. BCE, the **Bell Canada** parent, wants to put TV programs on PCs, tablets and smartphones. Cope said BCE bought the CTV assets it didn't already own to prevent competitors such as Rogers and Quebecor from owning all of the content. "Our strategy," he said, "was to make sure that the content industry wasn't 100% controlled by the cable industry." Cope also told the Commission that BCE is willing to pay between \$142.7 million and \$220.8 million in tangible benefits – Canadian programming, news and high-def news production. Previously, Bell had argued that it didn't need to pay benefits now because it paid \$230 million in benefits in 2000 to acquire CTV. The federal **Competition Bureau** will not oppose the sale, but will take a close look at the transaction and regulatory developments in the broadcasting industry for the next year to decide whether it needs to take an independent look at it. A decision on regulatory approval is expected in about a month...

Telus execs, appearing yesterday (Wednesday), said that unless Commissioners can ensure **BCE** will make broadcast content from CTV available to rival carriers, they must reject the deal. Since announcing the **CTV** purchase, said Telus, BCE has provided CTV and key sports content exclusively to its wireless customers. **Michael Hennessy**, the Sr. VP of Regulatory Affairs at Telus, also pointed to **BNN – Business News Network** as getting "undue preference" on Bell smartphones and other devices. Telus, he said, has been after BNN rights for months. **Rogers** and **Quebecor Media** are skedded to appear today (Thursday)... Before the **BCE/CTV** hearing began, the **CRTC** told **Quebecor Media** to offer on-demand content to rival content carriers and to end an arrangement that gave **Videotron** exclusive access to content from **TVA Group**, also owned by Quebecor. The ruling was in response to complaints by **Bell Canada** and **Telus**. Videotron launched its on-demand Illico web service last summer ahead of Netflix and other U.S. digital platforms migrating to Canada... **Citytv Toronto** will resume news programming at 6 p.m. and 11 p.m. on weekends. Those newscasts were cancelled last January at the same time a number of staffers were laid off, in Toronto and other



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the president's panel

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Citytv locations (Vancouver, Calgary, Edmonton, Winnipeg). The resumption of weekend service is expected next month. At **Citytv Calgary**, a new half-hour supertime program, Monday through Friday, is expected to launch this Spring... **Shaw** has applied for a specialty licence to operate a channel it calls **Shaw Media Sports**. With approval, this would see Shaw as a player along with **Rogers (Sportsnet)** and, assuming approval, the **CTV** property (**TSN**) of **BCE**. The hearing is scheduled for April 1. Sports is a prime motivator for consumers maintaining their specialty channel subscriptions... Executives behind **NNTV, Niagara News TV**, say the cable channel (556) will run nightly newscasts from 5 p.m. to 11 p.m. Monday to Friday, and paid programming and regular news updates the rest of the time. It is carried to about 55,000 Cogeco subs in the St. Catharines area. **Frank Thibault**, President of NNTV, was granted a Category 2 digital licence to provide programming to a local market. Sports broadcaster **Rick Hodge**, a St. Catharines native and well-known for his years with **CHUM-FM Toronto's** morning show, says the start-up station will fill a void in Niagara... **CTV** says it has completed installation of a Hi-Def transmitter in Montreal. CTV also has HD transmitters in Toronto, Vancouver and Calgary... **Corus Entertainment** has taken a minority stake in New York-based digital publishing company **B5Media Inc.** Its assets include three women's lifestyle websites which, according to Corus President/CEO **John Cassaday**, "... gives us an opportunity to extend our reach and expand our knowledge-base in the online and mobile digital space." Corus brands targeting women include **W Network, Cosmopolitan TV, VIVA, W Movies** and **OWN: Oprah Winfrey Network**... **CTV (CJOH-TV) Ottawa** will celebrate 50 years of service to Eastern Ontario and Western Quebec March 12. Station people say they have a variety of plans in place to mark the milestone.



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about the new, digital

Broadcast Dialogue Technology Insider

"In an industry that changes faster than it can change its pants... you have done it!... Really impressed with the new format — addressing the needs of your true supporters and advertisers, providing insight into the transitions taking place, focusing on the entire multi-dimensional industry and those who work in it... and avoiding lip service to the few who own it all... Well done!"

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GENERAL: As part of a new, five-year plan, the **CBC** says it will open new radio stations and expand others across the country; *"a renewed commitment to regional programming."* CBC executives are also planning more locally based websites and increased regional TV news during the day. Most prime time programming would be Canadian, though no specific programming changes were mentioned. CBC President **Hubert Lacroix** said CBC will increase its spending on new technology to maintain *"a leading competitive position in the digital media environment"*... Singer-songwriter **Neil Young** is the recipient of the 2011 *Allan Waters Humanitarian Award*. **CARAS** (Canadian Academy of Recording Arts and Sciences) and **CTV** announced the win last week. The award will be presented to Young during the 2011 **Juno Awards** March 27.

RADIO: **CKLN-FM Toronto's** licence has been revoked. The community-based campus station, located at **Ryerson University**, was in breach of regulations and conditions of its **CRTC** licence and was unable to convince the Commission it could operate in a compliant manner. Complaints centred on the CKLN's governance structure, day-to-day management and operations, programming and its ability to remain on-air. Further, after a seven-month absence and a resumption of normal operations, the station lacked involvement from the Ryerson student body despite its status as a campus radio station. The revocation is effective Feb. 11... **Golden West Broadcasting (GWB)** has purchased **The Range 106.1FM (CFIT-FM) Airdrie** from **Tiessen Media**. The Range serves Airdrie, Cochrane and Rocky View with a format blending pop, soft rock, country and roots-oriented music geared toward 25-54s. With this acquisition, GWB's stations now number 37 across Manitoba, Alberta, Saskatchewan and Ontario. Closing the sale is contingent upon **CRTC** approval... The sale of **CTV/Milestone**-owned **The Bounce (CHBN-FM) Edmonton** to **Rogers** was completed Tuesday. The station will remain, for the time being,

in the heritage building housing **Rogers' Citytv Edmonton** and **OMNI Alberta**. Rogers' other stations, **Sonic 102.9 (CHDI-FM)** and **World FM 101.7 (CKER-FM)**, are located elsewhere in the city... **Corus Entertainment** has completed the sale of 11 Quebec radio stations to **Cogeco**. The **CRTC** approved the \$80-million sale in December and, in doing so, relaxed a policy that restricts the number of stations owned by the same company in a single market (three French-language stations in Montreal). **Astral Media** had said it would try to block the transaction. Stations acquired are **CKAC-AM/CFQR-FM/CHMP-FM/CKOI-FM Montreal**, **CFEL-FM/CFOM-FM Quebec City**, **CHLN-FM Trois-Rivieres**, **CHLT-FM/CKOY-FM Sherbrooke**, **CIME-FM St-Jerome** and **CJRC-FM Ottawa-Gatineau**. Cogeco confirms it will divest two FM stations in the Quebec City, **CFEL-FM** and **CJEC-FM** (already owned by Cogeco), and **CKOY-FM Sherbrooke**... **John Nichols**, the morning Host at **The Peak (CKCB) Collingwood**, is this month celebrating his 40th year in that role. To celebrate the milestone, the station will host an on-air anniversary breakfast Feb. 18 at a downtown Collingwood restaurant. PD **Derrick Scott** is encouraging past colleagues to send audio clips of their best wishes to him at derrick.scott@corusent.com... **Virgin Radio Ottawa** morning Host **Jon "Gonzo" Mark** went on the air a few days ago to say he preferred the previous station ID, **The Bear 106.9** and, with flair, played **Johnny Paycheck's** hit, *Take This Job and Shove It*. Next up was **Billy Idol's Rebel Yell**. Both songs aired before he was supposedly suspended. The gag was a response to those listeners who preferred the old Bear ID. But **The Ottawa Citizen** fell for it, reporting that the disagreement was genuine. The story was later taken down from the Citizen website.

REVOLVING DOOR: **Rob Braide** has just begun a new position as VP Content and Regulatory Affairs at **Stingray Digital Group** in Montreal. Braide had been the longtime VP/GM at **CJAD/CJFM/CHOM-FM Montreal** before moving into a couple of years of self-employment... **Dale Hooper** is the new VP of Sales and Marketing at **Rogers Media**. Most recently, he was VP of Marketing and Insights at **PepsiCo Beverages Canada**... **Colin Botten**, the PD at **Corus Radio's 1031 Fresh FM/103.9 The Hawk London** since 2006, has resigned. On Feb. 22, he moves "across the street" to **Astral's 97.5 EZ Rock London** as morning co-Host... **Heather Webb** becomes Executive Director of *Women in Film & Television – Toronto* (WIFT-T) Feb. 28. She moves from her Executive Director's position at **Open Studio**, a non-profit charitable arts organization in Toronto. Webb will succeed Interim Director **Diane Williamson** who took over last month from outgoing Exec Director **Sadia Zaman**... After the deal was closed for **Cogeco's** purchase of **Corus Quebec**, these appointments were made: **Richard Lachance** promoted to Senior VP, Radio, **Monique Lacharite**, VP, Control, Administration and Human Resources, **André St-Amand**, VP, Programming; **Jean-Luc Meilleur**, VP, Regional Stations and GM of 105.7 Rythme FM, **Real Germain**, GM of **CKAC Montreal** and **Cogeco News**, **Daniel Dubois**, VP, Sales, and **François Birtz**, GM, Technology, IT and Operations... **Youth Media Alliance (YMA) Montreal** has appointed **Chantal Bowen** as Executive Director. Bowen was with the **National Film Board of Canada** where she produced documentaries in both official languages.

OPS: Identifying **Howard Kroeger** of Winnipeg's **Kroeger Media** in last week's edition as being behind the **JACK** radio format, was an error. Kroeger is the founder of the **BOB FM** and **HANK FM** brands. **Rogers Radio** had the first JACK FM station in Vancouver, inspired in part by the success PD Howard Kroeger's introduction of the Bob FM brand at **CFWM Winnipeg**. In 2004, **SparkNet Communications**, the owner of the Jack-FM and *Playing What We Want* trademarks, began licencing Jack-FMs in the U.S. **Pat Bohn** of SparkNet says Rogers has the sub-licence for the use of JACK in Canada.

LOOKING: **1031 Fresh FM London** - Program Director; **Virgin 98.5 Calgary** - Morning Show Host; **CKUA Calgary/Edmonton** - Engineering Supervisor; **Astral Fredericton** - Broadcast Technician; **CHUM Radio Winnipeg** - Manager, Promotions & Marketing and an Account Executive; **KG Country 95.5 Red Deer** - Mid-day Personality; **Global BC Vancouver** - Writer/Producer – Marketing; **CTV Victoria** - Broadcast Technician; **Shaw Media Toronto** - Manager, Advertising Operations; **Astral Television Networks Toronto** - Brand Manager; **CTV Vancouver** – Afternoon Assignment Editor; **Teletoon Toronto** - Creative Director; and **Shaw Media Toronto** - Production Manager.

SUPPLYLINES: **Panasonic Canada** is offering users a new option for 3D production with the introduction of the AVH504M7D 3D SDI output board and software. The addition transforms the AV-HS450N into a live 3D stereoscopic HD/SD multi-format switcher.

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Thursday, February 10, 2011

Volume 18, Number 37

Page One of Three

REVOLVING DOOR: The appointment of **Tom Pentefountas** as **CRTC** Vice-Chair, succeeding **Michel Arpin**, is not sitting well with federal opposition parties. They say that the Montreal lawyer, a partner at **Silver Sandiford**, lacks the necessary credentials and was appointed solely on the basis of a political connection to the Conservative government. **NDP** Heritage Critic **Charlie Angus** said he was told last December by broadcasting industry sources that the vetting process had not been followed and that Pentefountas would get the job even though he wasn't on the shortlist of eight candidates. Three of those who interviewed for the job are existing CRTC commissioners... **Jason Huschi** has been promoted from his GM/GSM position at **MIX 103 FM Fort McMurray** to General Manager of **Harvard Broadcasting's** Regina radio cluster, **CKRM, Lite 92 FM** and **The Wolf**. He succeeds **Michael Olstrom** in that position and, prior to that, his father, **John Huschi**... **Gerry Phelan**, the long-time ND at **VOCM St. John's** and a past president of **RTNDA Canada**, is no longer with **Steele Communications**. Phelan says he and the broadcaster "... decided to part company, and Steele Communications accepted my resignation." He'd led the VOCM news department for 27 years... **Dianne Collins**, the former news honcho at **OMNI TV Vancouver**, moves to **CBC Yellowknife** as Managing Editor. She begins

March 1... **Kalyan Chilkamarri** is the new Manager, Media Operations & Technology at **CBC Windsor**. He transferred from Toronto to succeed the retired **Joanne Hoppe**... **Brian Hetherman**, **FACTOR's** VP Industry Affairs and who served on an interim basis as GM upon **Heather Ostertag's** departure, is no long with the foundation. **Allison Outhit**, an exec with **Outside Music** in Toronto, joins **FACTOR** Feb. 14 as VP Operations... **Pierre Gingras**, an ADQ member of the Quebec legislature in 2007 and 2008 and formerly a mayor of Blainville, has been appointed to the board of the **CBC**... **Rob Michaels**, PD/morning show Host at **Mountain FM Squamish**, will become APD/MD/afternoon show Host at **Ocean 98.5 Victoria** Feb. 23. Succeeding him in Squamish is **Craig Stone** of **Power 104 Kelowna**. Stone begins Feb. 21... **Mike Tyler**, after 14 months as Brand Director/afternoon drive Host at **97.7 HTZ FM St. Catharines**, is no longer with the **Astral** station. **Gina Lorentz**, Brand Director for sister stations **105.7 EZ Rock/Newstalk 610 CKTB St. Catharines**, adds 97.7 HTZ-FM to her

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|  ERICA FARBER Founder and Chief, The Farber Connection LLC |  FRED JACOBS President, Jacobs Media |  RITA CUGINI Commissioner, Ontario Region, CRTC |  MIKE MCVAY President, McVay Media |  VALERIE GELLAR President, Gellar Media International |  DANIEL ANSTANDIG President, McVay New Media Consulting |

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portfolio... **Jeff Fager** has been promoted to the newly created position of Chairman of **CBS News**. He had been Exec Producer of *60 Minutes*. **David Rhodes** has been named President of CBS News. Rhodes was most recently **Bloomberg's** head of U.S. television operations... **Warren Davies**, Chief Engineer at **CHUM Brockville**, has left the station cluster to pursue other opportunities outside broadcasting... **Pennti Junni**, 83, has been delivering a weekly Finnish language radio show in Thunder Bay for 48 years. Sunday morning will mark his final show on **CKPR Thunder Bay**. He says age and failing health have caught up him.



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Essential Duties and Responsibilities:

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- Submission, scrutiny and achievement of revenue, expense and capital budgets
- Development and implementation of sales and marketing strategies
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- Enhancement of the community positioning and presence of Mix 103
- Oversee staff management, hiring, training and evaluation reviews.

Essential Knowledge and Skills:

- The ability to work as a leader and member within a true team environment
- The ability to identify talent and manage a diverse range of skills levels
- Proven analytical, evaluative and problem-solving abilities
- Ability to effectively prioritize and execute multiple tasks
- Ability to review and analyze financial documents.

Essential Requirements:

- High level of communication, organization and interpersonal skills
- Computer proficiency in Microsoft Office products
- Experience working in a team-oriented, collaborative environment
- Exceptional leadership, analytical & problem solving skills
- 3-5 years of management experience.

Send your resume to: **Cam Cowie**
General Manager — Harvard Broadcasting
ccowie@harvardbroadcasting.com

*Only those candidates selected to interview will be contacted and no phone calls please.
 Harvard Broadcasting, values diversity in its work force and is committed to Employment Equity.*

GENERAL: The deadline for interventions to a **CRTC** proposal that could make it easier to broadcast false or misleading news was close of business yesterday (Wednesday). The proposal is not sitting well with opposition MPs and at least one union representing Canadian journalists. There is suspicion in opposition circles about the coincidence of **Sun TV's** upcoming launch and its relationship with **Kory Teneycke**, the former director of communication to the prime minister... Recipients of the **Canadian Women in Communications (CWC) 2011 Annual Awards**, to be presented April 4 in Ottawa, are: CWC Woman of the Year - **Carol Ring**, VP, Strategic Initiatives, **Rogers Communications**; CWC Employer Excellence Awards (Change Champion Category) - **CBC/Radio-Canada**; CWC Leadership Excellence Awards; (Mentor category) **Judy Gladstone**, Executive Director, **CTV's Bravo!FACT**; (Leader category) **Janice McDonald**, President, **Mymusic.com** and **Mary Jelley**, Ottawa Regional Manager, **Warner Music Canada**;

(Trailblazer category) **Carmela Laurignano**, VP and Radio Group Manager, **Evanov Communications Inc.** and **Helen McDonald**, Assistant Deputy Minister, Spectrum, Information Technology and Telecommunications, **Industry Canada**, Ottawa; (Women's Advancement category) **Jim Muzyka**, VP/General Manager, **Xerox Global Services**; (Innovator category) **Jill Schnarr**, VP, Community Affairs, **TELUS Corporation**; and (Champion of Women's Advancement category) **Denise Shortt**, Partner, **Swing Think Inc** and co-founder of **Wired Woman Toronto**... The **Ontario Association of Broadcasters'** sixth annual *Career Development Day* is set for Monday, March 7 in Toronto. As in previous years, roundtable discussions will include broadcasters from all areas of radio and television. Bios and info can be found at www.oab.ca.

RADIO: Flow 93.5 Toronto, now owned by **CTV** and housed in the **CHUM** building, saw 34 of 58 employees given buy-out packages. Among the departed are PD **Wayne Williams**, some on-air staff, sales, promotions and administrative people. VP Sales **Byron Garby** remains with CTV/CHUM as do two of his former six sales people. Also remaining at the Hip Hop, Dance & R&B station is MD **Justin Dumont**... One Virgin is gone, another one is born. **Astral's Virgin Radio Ottawa** has reverted to its former self, **The Bear**. The station says there will be no staffing changes. That's not the case in

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Alberta where **EZ Rock Edmonton** transitioned to **104-9 Virgin Radio**, with a new morning show; **Pepper and Dylan** making a return. The duo used to do mornings at **The Bounce Edmonton** but left to join Astral last year at **CJAY Calgary**... The 46th Annual **Crystal Awards**, celebrating outstanding achievement in radio creative from across Canada, are set for March 10 during **Canadian Music Week** at the Fairmont Royal York in Toronto. For ticket information and to order on line, click <http://www.cmw.net/conference/online-registration/>. The 2011 Crystal Awards are now presented by **Astral RadioPlus, Canadian Broadcast Sales, CHUM Radio Sales** and **Target Broadcast Sales**.

T**V:** CTV COO **Kevin Crull**, in a memo to staff Tuesday, listed those executives who will no longer be with the organization upon **BCE's** closure of the deal to purchase **CTVglobemedia**. They are: **Susanne Boyce**, President Creative-Content and Channels; **Dawn Fell**, Executive VP, HR and Operations; **John Gossling**, Chief Financial Officer; **Alon Marcovici**, Exec VP, Digital Media; and **Paul Sparkes**, Exec VP, Corporate Affairs. The new leadership team and their responsibilities, upon closing of the purchase, are: **Phil King**, Sports, Conventional Programming, and Independent Canadian Production; **Rick Brace**, Specialty Programming (excluding news and sports) and In-House Production; **Rita Fabian**, Advertising Sales; **Wendy Freeman**, News & Current Events Programming, including BNN, CP24, and CTV; **Bart Yabsley**, Content Sales & Distribution; **Gary Anderson**, Digital Media & the Sympatico portal; **Chris**

Gordon, CHUM Radio; **Nikki Moffat**, Finance, including Revenue Management; **Andre Serero**, Legal, HR, Local Stations, Operations, Engineering & IT, Corporate services, and Corporate security; and **Mirko Bibic**, Regulatory & Government Affairs. Bibic will also work with **Bell**. The **Sympatico** portal business will be integrated into CTV... **Corus Audio & Advertising Services'** application for a Category 2 specialty service, to be called **Local1** and distributed in Manitoba and westward, has been denied by the CRTC. Local1 would have focussed on providing local information customized for each community in which it was distributed... A movie on specialty channel **OUTtv** about adolescent sexuality was not exploitative, says the **Canadian Broadcast Standards Council**. CBSC says the film told of a friendship between a 15-year-old boy and an older man whose sexual interest in young men is a character trait but, said the Council, the movie didn't sexualize or exploit children. Details at www.cbsc.ca.

L**OOKING:** **Harvard Broadcasting's Mix 103 FM Fort McMurray** is looking for a GM/GSM. See the details in the ad on Page 2... **Global Edmonton** seeks an experienced Anchor for a Monday-Friday evening position. See more in the ad on Page 3... Other jobs we've heard about this week include: **104.9 The Wolf Regina** – Program Director/On Air Host; **Virgin 104.9 Edmonton** – Evening Personality and a Weekend Personality/Producer; **Country 103 Kamloops** – Local Sales Manager; **find* executive search Toronto** - Vice President, Programming & Production (Toronto); **TVB Toronto** - Senior Communications Officer; **CBC Transmission Toronto** - Senior Remote Area Transmitter Technologist; **SCN Regina** – Account Executive and an Accounting Supervisor; **Teletoon Toronto** - Director, communications; **CHUM Radio Brockville** - Engineer; **CTV Toronto** - Production Manager; **CBC Fredericton** – News Producer; and **TVO Toronto** – Manager, TVOKids.com.



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- Possess strong producing and writing abilities
- Develop and sustain audience rapport
- Work well and lead in a team environment

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This hiring decision will be made by Michael Fulmes, News Director.

Applicants should send a resume and letter of interest to **Michael Fulmes, News Director**, (quoting posting 01-02) by 5:00 pm on Friday, March 11, 2011. Email: Michael.Fulmes@globalnews.ca or fax (780) 989-4613.

Job Category: CEP Local M-1

Global Edmonton is an equal opportunity employer. Candidates from the Federally recognized designated groups are encouraged to apply. Please note: Short listed candidates will be contacted.



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Thursday, February 24, 2011

Volume 18, Number 39

Page One of Three

REVOLVING DOOR: **Leslie Sole** is no longer with **Rogers Media**. Sole, the CEO of **Rogers Television** since March, 2002, was, said the company, promoted to the newly created position of Chief Content Officer upon the arrival of **Scott Moore** from **CBC** last November. Moore became President, Broadcasting at Rogers Media after resigning his roles as Exec Director of CBC Sports and GM of the CBC Revenue Group... **Mario Cecchini**, the former VP of **Corus Quebec**, has joined **Astral Radio** as Sr. VP, Sales and Marketing. He'll lead those endeavours for the company's 83 stations across Canada. Cecchini, who has held senior management positions at **Telemédia**, **TQS** and **Zoom Media** begins in his new role at Astral March 14... **Richard Stursberg** joined **Telus** as Sr. Advisor on Media and Entertainment Strategy. Stursberg's last position was as Head of CBC's English TV network where he'd been since July, 2004. He left the public broadcaster at mid-August, 2010... **Keith James Sr.** has retired from his GM/SM position at **Vista's Sun FM Duncan**. He will, however, continue as a Programming Consultant in Vista markets. New GM/GSM is **Trevor Harvey** whose background includes programming, creative and sales in Kamloops, Nanaimo and Vancouver... **KiSS 92.5 Toronto MD Michael Religa** adds APD to his music duties... **Katherine Hogan** has been promoted to GSM, **Western Newfoundland** (Corner Brook) for the **Steele Communications** radio stations. She had been an Account Exec at **CFSX Stephenville**... **Ron Combden** CPBE CBNT, Regional Engineering Manager for **Rogers Broadcasting** in the Toronto/Kitchener markets, is no longer with the organization... The newly created position of Chief Digital Officer at **Rogers Media** in Toronto has been filled by **Jason Tafler**, ex of **PointRoll**, a Pennsylvania-based provider of digital marketing solutions and technology.

RADIO: **Astral Media** lost its request for the **Federal Court of Appeal** to hear an appeal stopping what's already a done deal; the \$80-million sale of 11 **Corus Quebec** radio stations to **Cogeco**. Astral's grievance was with the "unfairness" of Cogeco being allowed to own three stations in the Montreal market. But the **CRTC**, as part of the overall approval of the transaction, relaxed a policy that restricts the number of stations owned by the same company in the same market... **Haliburton Broadcasting** has won **CRTC** approval for two recent purchases; **CJCS/CHGK-FM Stafford**



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No phone calls please. Only those chosen for the interview process will be contacted. 100.5 the PEAK is a Division of the Jim Pattison Broadcast Group. As part of the Jim Pattison Broadcast Group's Employment Equity Policy we welcome applications from people with disabilities and people of all cultural and ethnic backgrounds.



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presents

RAIN Summit North

and **CFSF-FM Sturgeon Falls**. The value of the Stratford deal was \$3,811,136. CFSF was acquired from **JOCO Communications** for \$500,000... And, in Cobourg, approval for a new Christian music FM station. **United Christian Broadcasters Canada** (UCB) will operate at 90.7 with power of 250 watts and program a Christian AC format... **CP24 1050 Toronto** will become **TSN Radio 1050** April 13, competing against **Sportsnet Radio FAN 590** and **AM640**. Radio veteran **Mike Richards** will host the morning show. The new sports alternative will complement **CHUM Radio's** all-sports stations in Vancouver, Winnipeg, Montreal and Ottawa... Shareholders have given their permission for **XM Canada** parent, **Canadian Satellite Radio Holdings** (CSR), to merge with Sirius Canada. The deal is expected to close during CSR's fiscal third quarter, which ends May 31. Sirius Canada, 40% owned by **CBC**, 40% by **Slaight Communications** and 20% by **Sirius XM** in the U.S., will end up with 58% ownership of CSR... The sexualization of children with banter during the **Roz & Mocha KiSS 92.5**

Toronto morning show breached the **CAB Equitable Portrayal Code**, says the **Canadian Broadcast Standards Council**. A complainant expressed concerns about a conversation with a 10-year-old caller who had identified himself as Noah. Details of the incident and the CBSC decision can be found by clicking www.cbsc.ca.

GENERAL: Vic Dubois, GM of the **Saskatoon Media Group** (**92.9 The Bull [CKBL-FM]**, **Magic 98.3 [CJMK-FM]**, **Country 600 [CJWW]**) was driving to work last Friday morning when a stolen car broadsided his vehicle and knocked Dubois unconscious. While there were no broken bones nor a concussion, he is severely bruised, has cuts to his upper body and internal injuries that include damage to his kidneys... The **CRTC** says it will drop the amendment to its prohibition on false and misleading news now that the **Standing Joint Committee for the Scrutiny of Regulations** has agreed to no longer pursue the issue. Earlier, it had argued that the Commission's prohibition on broadcasting misleading or false news wasn't consistent with the Supreme Court's 1992 Zundel ruling. That ruling, based on freedom of expression under the Charter, struck down the Criminal Code's prohibition on the publication of false information or news. The proposed amendment elicited more than 3,000 comments for the CRTC's consultation that closed Feb. 9... A **CP** story about International Cooperation Minister **Bev Oda's** document doctoring took a sideways bounce after Immigration Minister **Jason Kenney** was asked whether Oda's apology was appropriate punishment. Asked if that was enough after misleading the House of Commons, Kenney shot back: *"The CBC lies all the time."* **Friends of Canadian Broadcasting** are having none of it. Friends' spokesman **Ian Morrison** wrote: *"If Kenney had made his odious comment about an individual, and could not prove that it was true, he would be found guilty of libel in a court of law"...* Broadcast industry-related winners in the 18th annual **Canada's 50 Best Managed Companies** with revenues over \$10 million are: Platinum - **Globalive Communications Corp.**; Requalified members -

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EastLink, Pelmorex Media Inc. and SIRIUS Satellite Radio Canada; and First-time winners - **Evertz Technologies Limited** and **Gentec International**. Awards are granted on three levels: 1) Best Managed winner (one of the 50 new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years.) Program sponsors are **Deloitte, CIBC, National Post,** and **Queen's School of Business...** **Tim Spelliscy** of **Global Edmonton** and **Jim Smalley** of **CKRM Regina** will be presented with **2011 RTNDA Lifetime Achievement Awards** in the Prairie Region at the RTNDA awards Banquet April 9 in Saskatoon... **CJCS Stratford's I Love My Gallery** auction raised \$69,000 for a local art gallery, including \$700 for a tour of CTV in Toronto, followed by dinner with **CTV News** Anchor **Lloyd Robertson**. Seasoned auctioneer and the evening gala's host, **Steve Rae**, former owner of CJCS, was described in the local newspaper as a "master at gently coaxing and cajoling participants into raising the stakes". Robertson was also a special guest auctioneer at Stratford's Festival Theatre. He'd been in town with a camera crew doing a special looking at his life in broadcasting as his career winds down this summer. The crew videotaped Robertson earlier in the day when he made a guest appearance on CJCS, where he began his broadcasting career in 1952.

SIGN-OFF: **Dave Wright**, 82, of cancer in Barrie. His career began in 1950 at a Sudbury radio station after which he moved to **CHCH-TV Hamilton**. Later, he became well known to the CHUM Toronto audience because of his morning sportscasting. In 1976, he moved to **ATV News** in Halifax, spent two years in Boston, then returned to Halifax to anchor the **ATV Evening News** from 1989 to 1993.

TV: **Television Bureau of Canada's** 2011 Board of Directors are: Chairman - **Rita Fabian**, Exec VP of Sales & Marketing for **CTV Conventional & Specialty**; Vice-Chairman - **Errol Da-Ré**, Sr. VP of Sales at **Shaw Media**; Secretary - **Mitch Dent**, Exec VP of TV Sales at **Rogers Media**; and Treasurer - **Lori Legault**, VP of National Sales at **Shaw Media**. Along with TVB President, **Theresa Treutler**, these people form the Board's Executive Committee. Completing the Board of Directors are: **Sally Basmajian** (VP Sales & Marketing, **Discovery Channel**), **Alan Dark** (Exec Director, Media Sales and Marketing, **CBC Television**), **Bill Hanson** (VP/GM, **CTV Winnipeg**), **Richard Hiron** (Regional Sales Manager - Alberta, **Rogers Citytv**), **Cal Millar** (President/COO, **Channel Zero**), **Jim Nelles** (VP/GM, **SUN TV**), **Don Shafer** (VP & Regional Manager, BC Interior Group, **Astral Media Radio**), and **Jean Mongeau** (GM, Sales & Marketing, **Radio-Canada**)... **Asian Television Network** has launched nine more South Asian Channels on **Rogers Cable**, all aimed at Canada's growing South Asian community. The new channels offer foreign and Canadian services in Hindi, Punjabi, Bengali and English... **CBC News** now has apps for iPhones, iPods and iPads... **Rogers Cable** is about to launch the **Rotisserie Channel**. It will begin Feb. 28 on digital channel 208, and only in Ontario. Glistening chickens turning on a spit is part of a **Swiss Chalet** marketing initiative. The campaign also includes TV and online ads that will tie in with the channel, and a promotion for it on Rogers' default guide channel. The channel, which will be on the air until late May, will be close to the **Aquarium Channel** and the **Sunset Channel**. The Rotisserie Channel will be mostly brand-free but will occasionally show a link to Swiss Chalet's website... Two episodes of **South Park** on the **Comedy Network**, aired at 5:30 p.m. ET, were found by the **Canadian Broadcast Standards Council** to have had material that was intended exclusively for adult audiences. Both, said CBSC, should have been broadcast only after the Watershed hour of 9:00 pm. Details may be found at www.cbsc.ca.



LOOKING: **The Peak Vancouver** seeks a Drive-Time Host. Detail are in the display ad on Page 1... Other jobs we've heard about include: **Global Maritimes Saint John** - Photojournalist; **Astral Hamilton** - Community Cruiser Host; **SDS Toronto** - Client Support Specialist; **Astral Television Networks Toronto** - Director, Interactive; **Astral Kelowna** - Digital Account Manager; **Astral Fort St. John** - Account Manager; **Astral Dawson Creek** - Videographer/Reporter; **CTV Toronto** - Manager, Brand Partnerships; **CBC Calgary** - Promo Producer/Director; **Rogers TV Ottawa** - Publicity/Promotions Officer; and **Steele Communications St. John's** - News Director.

SUPPLYLINES: Burbank-based **Benztown Radio Networks** has partnered with **SparkNetworks** to distribute **Slow Jams** and **Hot Mix** in Canada. **KiSS 92.5 Toronto** and **91.7 The Bounce** are onboard.