

RPM

RECORDS PROMOTION MUSIC

a weekly newsletter

DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No 25

August 11th 1964

INDUSTRY IN UPROAR

PICKED *

Come Home Little Girl

Bobby Curtola

Tartan 60-1024

☆☆ COAST to COAST ☆☆

1. Side Winder
2. Chantilly Lace
3. Yours
4. Sea Cruise

Wes Dakus
Beavers
Lucille Starr
Caesar & Consuls

◁ SIGNIFICANT ACTION ▷

CKOC Hamilton
CHOW Welland
CHEX Peterboro

Yours
Sea Cruise
Come Home Little Girl

Lucille Starr
Caesar & Consuls
Bobby Curtola



CHART ACTION across Canada

CHIQ	Hamilton	37	Yours	Lucille Starr	Barry
CHEC	Lethbridge	*17	Side Winder	Wes Dakus	Quality
CJCA	Edmonton	3	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*38	Side Winder	Wes Dakus	Quality
CKOM	Saskatoon	*10	Side Winder	Wes Dakus	Quality
		*20	French Song	Lucille Starr	Barry
CJME	Regina	*11	Side Winder	Wes Dakus	Quality
		*23	French Song	Lucille Starr	Barry
CKCK	Regina	*53	Chantilly Lace	The Beavers	London
CKOC	Hamilton	48	Yours	Lucille Starr	Barry
		60	Boom Boom	David C. Thomas	Atca
CHOW	Welland	41	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		42	Sea Cruise	Caesar & Consuls	Arc
CFCH	North Bay	*42	French Song	Lucille Starr	Barry
		43	Boom Boom	David C. Thomas	Atca
		45	North Bay	Gateway Three	Wilkow
CHEX	Peterboro	28	Finger Poppin' Time	Caesar & Consuls	Arc
		*40	Heartaches	Jayson King	Tamarac
		56	Come Home Little Girl	Bobby Curtola	Tartan
CKBB	Barrie	47	Yours	Lucille Starr	Barry
CHSJ	Saint John	*18	Give Me Your Love	Andy Kim	20th
		*20	Life's Little Tragedies	Maury Logan	Quality
		*34	Blue Souvenirs	Danny Harrison	Coral
		35	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*40	Larry	Aller Sisters	Shell
		*43	French Song	Lucille Starr	Barry
CHNS	Halifax	32	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*36	Jimmy Johnny or Joe	Lynda Lane	Tartan
		*52	Chantilly Lace	The Beavers	London

PLEASE MAKE SURE WE ARE RECEIVING YOUR CHARTS OR PLAYLISTS - DEADLINE - WEDNESDAY

DEAFENING ROAR: If as a producer, songwriter, artist or musician, you have felt that Canadians are apathetic toward their own music industry **YOU ARE WRONG.** The recent article in MacLeans Magazine dealing with the struggle of the industry brought about an uproar this week that even surprised your editor. Station managers, program directors, disc jockeys, artists and even John Q. Public created what amounted to the busiest week RPM has ever had. In most cases, the blame was put upon Canada's radio stations. Suggestions ranged from blacklisting stations not broadcasting Canadian, to petitioning the BBG, "take their licenses away" and letters to the Fowler Commission on broadcasting. It was our biggest week of stern action and strong language. We felt both pleased and honoured when one voice (after being announced) came on the phone and asked "Mr. Grealis, how true are your statements as quoted in MacLeans? We are very very interested." This call was the most gratifying since RPM began. Somehow the machinery is now in motion to assure the industry of an equal chance in the world music market.

FRUSTRATION: And again I have to refer to the Maclean's article. After being literally deluged with wires, long distance calls and letters, the frustrating part of it all is my limited capabilities to do anything to help the many people who took the time to contact me. It has been said, Canada has a wealth of mineral deposits as yet untapped. I have news for you, Canada has a wealth of talent **AS YET UNTAPPED.** For instance, I received a demo tape from a young singer in Valois, Quebec (English). He went to a great deal of expense and trouble to arrange this tape. I would put him in the same class as a Jack Jones or even a Robert Goulet, yet he sits in the back woods, so to speak, of Quebec and no one is interested. Perhaps we are concentrating too much on the fast buck, gravy train of rock and roll singers, here today and gone tomorrow. I remember a well known radio personality from Toronto attempting to peddle a produced master tape of a now well known international, Broadway and record star. One of the companies that rejected this tape and contract, a year and a half later their American head office paid an astronomical figure for the services of the same artist. Since then I have been even further disappointed in the attitude of some of the larger record companies. One in

particular after sending a few tapes of what I considered good talent and not receiving any answer I asked why and was told "if they appear at Carnegie Hall we'll listen."



Another talent I have just come in contact with thanks to the MacLeans article is Elaine Steele. Elaine has been singing professionally for 4 years, hails from Winnipeg and has made many appearances on CBC TV and radio besides engagements at supper clubs across Canada. She has just finished at the Francis Room in Toronto and opens at the Royal York Aug. 17.

What can I do for her? Again my capabilities are limited. She apparently is very talented. Why isn't this talent available on a record? I am wondering how difficult it would be to create a Canadian Artists Association.

NOT JUST ROCK AND ROLL: RPM is dedicated to all types of recordings. If you look back at past issues of RPM you will notice we have given much space to Canadian classical, folk, and what is considered good music.

HERE AND THERE: Red Robinson of C-FUN Vancouver dropped a note to tell us about the completion of a very successful west coast tour by Lucille Starr. By the way, Lucille has a new record out but we haven't received it as yet. Red also tells us that Bobby Curtola will be opening the Pacific National Exhibition. Encouraging to see some of the Exhibitions and Fairs using home grown talent. Keep in mind the name Terry Black from the west coast. A newcomer on the scene debuts his first single shortly. The Classics, a popular British Columbia group have just released their first single "Aces High" on Jaguar. Suggestion: take the list of very important radio people that appeared in RPM last week and make sure they get a copy of this single. Also make sure you have national distribution. It's nice to know the record can be ordered locally. Thanks to Paul White of Capitol Records we were made aware of a new all Country station in Montreal. CFOX goes Country for 24 hrs a day. Address your C&W releases to Mel Browne, librarian. Capitol has just released "Larry Dubin's Big Muddys at the Ports of Call". If you like Dixieland as well as I do you'll flip over this LP. Another Capitol LP release is

"The Esquires". Personally, I was knocked out with their Buddy Holly Medley. Give it a listen you may be pleasantly surprised. Bryan Olney is still at CKWS Kingston. Nice to know we are going to have a good Canadian hit pickin' ear close to that other border. We were criticised rather strongly not long ago for suggesting that Joey Reynolds of WKBW "is a very popular voice in the late evenings in Montreal". Prior to printing this remark we had had no response from this area. Since this remark we have had no direct response from the station we most offended, however we get a great deal of support from our neighbours at KB. This is indeed a friendly giant. On a recent weekend trip to Canada, Joey Reynolds mentioned that CHML Hamilton was the most professional sounding good music station he had listened to in a long time adding "They make the Windsor Arms Hotel sound like the most fabulous place in the world to stay." Louis Armstrong appearing at the O'Keefe last week found time to make a personal appearance at a "blood raising show" and gave some of the local talent a chance to bask in his limelite. Among the most popular of the crowd pleasers was Donn Reynolds one of the best known Country singers in Canada. Donn will be appearing on the Country Music Hall, a CFTO-TV presentation coming up in the fall. Host of this show will be Carl Smith of the Grand Ole Opry and Minnie Pearl.

THE MAPLE LEAFS FOREVER - GOD SAVE THE QUEEN - KEEP SINCLAIR OUT ETC: Sound familiar? Canada's greatest sports arena, The Maple Leaf Gardens is booking an English group with American backing right in the heart of Upper Canada. A British American effort. I prefer the gas myself. Don't despair you talented Canadians who are looking for a chance like this to be heard. Think about it. Do you really think you would be heard? The only reminder you would have of your appearance would be the program with your name on it.

WORLD PREMIERE: Paul Brodie who recently released "A Saxophone In Concert" (Capitol) will play "Soliloquy For Saxophone" by Canadian composer Charles Camilleri on Aug. 24 for CBC's "Continental Holiday".

WHAT'S WRONG WITH OUR RECORD? This question has been asked of me several times lately by groups that released discs and have had them fall flat. "We get a great sound at our dances but when we put this same sound on record it seems

to disappear". Simple, your stage presentation doesn't show through on your record. Remember, if you are a popular group in Toronto and release a record, the PDs in Vancouver or Halifax have to judge the record by what they hear. What constitutes a performance does not constitute a production.

IF IT WEREN'T FOR RPM, the great cries of "disgusting" and "not true" would not be echoing through our ears because of a remark attributed to a Canadian PD which was printed in RPM a few weeks back. "no program director would have said such a thing." WELL, ALICE IN WONDERLAND, it was said, and to me personally. Be also aware of a phone call from a PD to another station instructing the other station to "get off that record". The record was Canadian. (When our informant gets fired, you will read the whole story in RPM with all the names in the form of an official complaint to the BBC.) Disgusting? Not True? Sit hear for a week and hear, and learn, and know and then ask WHY.....?

CURRENT SINGLE RELEASES

Hello Dolly	Les Jerolas	RCA 47-8385
Why Must I Cry	Jerry Martin	Quality B3264X
Boom Boom	D.C. Thomas	Atca 6901
Side Winder	Wes Dakus	Quality 1631X
Just One Of Life's	Maury Logan	Quality 1625X
Stop Teasing Me	Chad Allen	Quality 1644X
Summer Date	Versatiles	Kin-Gar 1-105
Search Party	Doni Carlson	Kin-Gar 1-104
Sea Cruise	Caesar & Consuls	Arc A-1066
Come Home Little Girl	Bobby Curtola	Tartan 60-1024
Aces High	The Classics	Jaguar 2001
I'm Tired of Your Lies	Howard Sisters	Columbia 4-2647
The Ootpik Song	The Ronocs	Columbia 4-2645
Wild Goose	The Travellers	Columbia 4-2646
Jimmy Johnny or Joe	Lynda Lane	Tartan 60-1023
Put Me In The Picture	Ginette Reno	Coral 62421
The Flipper	The Breakaways	Melbourne 3186
Three Red Leaves	Diane Leigh	Quality 1647X

MAKE SURE YOU HAVE NATIONAL DISTRIBUTION OF YOUR RELEASES

SUBSCRIPTIONS: R.P.M. \$10.00 per quarter. \$40.00 per yr. Canada and USA. First Class Mail Ontario, Air Mail elsewhere. Contact: RPM 426 Merton Street, Toronto 7, Can.

TOP FORTY-5s

LAST
WEEK



PICKED *

LITTLE HONDA

Beach Boys

◁ SIGNIFICANT ACTION ▷

CKCK Regina JAMBALAYA Pacemakers
 CHUM Toronto YOU CAN NEVER TELL Chuck Berry
 CFUN Vancouver UNLESS YOU CARE Terry Black

1.	Little Old Lady From Pasadena	Jan & Dean	2
2.	*Rag Doll	Four Seasons	1
3.	Hard Day's Night	Beatles	8
4.	Wishin' & Hopin'	Dusty Springfield	3
5.	*Under The Boardwalk	Drifters	5
6.	You Don't Know How Glad I Am	Nancy Wilson	7
7.	Tell Me	Rolling Stones	10
8.	I Wanna Love Him So Bad	Jelly Beans	18
9.	Where Did Our Love Go	Supremes	14
10.	*Handy Man	Del Shannon	15
11.	Can't You See She's Mine	Dave Clark 5	4
12.	Dang Me	Roger Miller	12
13.	Girl From Ipanema	Getz & Gilberto	11
14.	Memphis	Johnny Rivers	6
15.	Share Your Love With Me	Robby Bland	16
16.	I Get Around (2)	Beach Boys	13
17.	People Say	Dixie Cups	21
18.	Keep On Pushing	Impressions	19
19.	Do I Love You	Ronettes	17
20.	Steal Away	Jimmy Hughes	23
21.	Nobody I Know	Peter & Gordon	9
22.	Such A Night (2)	Elvis Presley	29
23.	How Do You Do It	Gerry & Pacemakers	22
24.	Mixed Up Shook Up Girl	Patty & Emblems	26
25.	Ain't She Sweet	Beatles	28
26.	*That's Really Some Good	Rufus & Carla	27
27.	I'll Cry Instead	Beatles	33
28.	C'mon & Swim	Bobby Freeman	34
29.	Because	Dave Clark 5	36
30.	*I Want You To Meet My Baby	Eydie Gorme	38
31.	House of the Rising Sun	Animals	new
32.	Everybody Loves Somebody	Dean Martin	new
33.	I'm Happy Just To Dance....	Beatles	new
34.	*Sweet William	Millie Small	40
35.	It's All Over Now	Rolling Stones	new
36.	You Never Can Tell	Chuck Berry	new
37.	If I Fell	Beatles	new
38.	Haunted House	Gene Simmons	new
39.	Father Sebastian	Ramblers	new
40.	Clinging Vine	Bobby Vinton	new

Rambliu!... Reaction from the state-side to RPM has been very gratifying, and as a word of explanation, we would like to indicate to our US friends that Canada has never had much of a music industry till recently. Presently, the great upsurge in production in Montreal, Toronto and Vancouver is only the beginning of this countries attempt to uncover talent in our own country. Many of the artists Canada has produced in the last six months have already been signed for US release. We hope you will find interest in our front page format not only as a key to important Canadian hit breaking stations, but also a guide to new yet unreleased masters. Just drop us a line if you are interested in any of the Canadian masters we write about. /// A note from Bob Crewe brings us up to date on the activities of one of the US's busiest producers. A new single by the Rag Dolls called "Society Girl" looks like a turnabout of a Four Season success. Bob has already had indication that his recent session with the Orlons "Knock! Knock!" is gaining momentum. Jack Fine's FINE sheet not only serves to bring us up to date on the activities of ABC Paramount, but rambles into the DJ and radio activities south. "Hey Girl Don't Bother Me" by the Tams deserves a mention. Early but looks like a winner for Jack and ABC. Looking for an early break in Canada? Try Frank Cameron of CHNS in Halifax or Red Robinson of C-FUN Vancouver. Both are radio kingpins in Canada. 20th Fox swings into action with Morty Craft newly at the wheel. Our welcome goes out to Morty. "It's In Your Hands" by Diane Renay will be a flagship for Morty. It's a hit!! Good Luck.