

R.P.M.

records • promotion • music

CANADA'S ONLY MUSIC

INDUSTRY WEEKLY

SINGLE
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Week of February 15, 1965

R.P.M.
star
line

JACK LONDON

Exclusive Capitol Recording artist Jack London is from England. Possibly when he came to Canada to live, he brought with him the formula for the current success of the English. With his first record, he joined the very few who have been able to top the Canadian charts like Bobby Curtola, Terry Black, and Lucille Starr but Jack's record was CanCut while his predecessors journeyed to the hit cutting centres to record.

Jack was initially discovered by Toronto fleet truck owner Don Bruyer (who doubles as a part-time talent scout) and brought to the attention of a Toronto artist manager who at that time was retiring slowly from management to devote his time to more important things. Said exiting-manager sent Jack and a newly formed group, the Sparrows, to Capitol records after seeing the reaction of a teenage audience at an Oshawa fair. Geoffrey Racine and Paul White of Capitol immediately saw the talent potential of Jack London and got his name on the dotted line. Capitol was anxious to pioneer recording in Canada and step two was to find a Canadian producer and cut the session in a Canadian studio. Racine and White chose Stan Klees, freelance producer who cut the session in Toronto. The first two songs were written by London and Dennis Edmonton of the Sparrows.

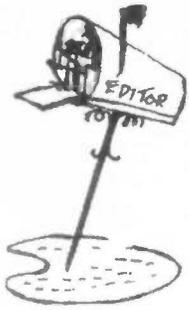
The single was released and overnight was a chart climber across Canada. The English sound had come to Canada, and Jack London was on his way. In no time, London had a two sided hit with "If You Don't Want My Love" and "One of Those Days". At his personal appearances they were being turned away.

Jack's success could be attributed to timing, Capitol's excellent promotion, the showmanlike image, and Jack's flair for controversy. In no time at all he was the talk of the industry. From coast to coast he was acclaimed and the resistance that Canadian artists usually experience was broken down.

Laurie Records in the US have released London's first record in the US and Capitol has just released the second in Canada "I'll Be The Boy" which is already starting to climb the charts.

Whatever the formula or the secret of success of Jack London and the Sparrows, the fact remains Capitol has a star in the long haired, young singer and his current success seems to indicate that he will continue to be a Canadian hit maker. Finally a great deal of the credit for London's success should be given to the radio stations and disc jockeys who really discovered and made Jack London a star.





HOLLYWOOD-CANADA MAY WELL TAKE OVER AS THE NEXT COUNTRY TO PRODUCE A NEW SOUND!

Does that sound like an optimistic statement made by a hopeful Canadian promoter? Maybe it does, but it was in fact made by no less a personality than Dick Clark.

Shocked? Well you might be, especially if you are one of the doubters who continually runs down Canadian talent while hoping at the same time that your own stable of performers will be the exception.

Dick Clark made this statement at the ABC-TV Studios in this city after listening to Terry Black who had just literally 'stopped the show' with his appearance on American Bandstand.

Backing up Dick Clark in his contention that Canada has, right now, as much talent as any other country in the world, was guitar strummer Duane Eddy, whose many Canadian appearances have made him almost a dual-nationality performer.

"The English sound can't go on forever," said Duane. "Now is the time for Canadians to start believing in their own performers, working together instead of against each other, and producing a sound that the performers can call their own."

Both Clark and Eddy are firm in their belief that Canada could be the next big country as far as pop music is concerned. Clark confirmed that he would have no hesitation in booking Canadian performers who came up with a record that wasn't just a copy but a sincere attempt to find something new. "You have the talent," he repeated, "now get busy with that Canadian sound."

Jack Good, producer of ABC's 'Shindig' confirmed the Clark comment that Canadians would have no trouble in getting a booking if they came up with what was needed.

"I'm very pro-Canadian," said Good. "Give me a chance to use your singers and I'll jump at it."

But he also issued a warning. "Too many of your artists jumped down to Nashville when that was the sound, now I know at least two who have been to England to get the English sound and in fact, put this on the label of their records. I don't want copies. Give me something that is Canadian through and through and you'll have the start of the next phase in music when the groups from England start to fade".

Frankie Avalon, who made the grade from pop singing to acting, after selling more singles in Canada probably than any living performer, also spoke highly of Canadian talent.

"It's obvious that you have talent. Just look at the big names who have come out of Canada and made it big down here," he said. "I have a great idea if you folks in Canada really believe in yourselves, simply get every radio station in your country to agree to play nothing but Canadian music from midnight Sunday to midnight Sunday the next week. It could be a tremendous gimmick which could have world-wide repercussions and do what Dick Clark and Jack Good suggest, start a new Canadian sound".

Would the stations co-operate? I believe they would if the whole thing was organized well enough to allow them to get a supply of the records 'made in Canada' and they were offered a list of records of a quality AND ORIGINALITY that would not lose them revenue through loss of commercials.

Each station might even like to tape its own local groups and air those. Soloists, duo's, trio's or groups. Somewhere Canada might find its 'sound'.

Dick Clark, Duane Eddy, Jack Good and Frankie Avalon have offered pretty sound suggestions - and ENCOURAGEMENT. How about you folks in Canada who should be interested financially if no other way. How about it?

- Charles Foster



Dateline Blackpool England: Close to one million dollars will go into preparing a 400 acre site to be known as Exhibition City. Holding the spotlight for the first season (summer of 65) will be a Canadian Rodeo. Star and producer at the Canadian end will be Donn Reynolds (King of the yodellers) who, along with his wife Cindy, a reservation full of Canadian Indians and a corral full of Canadian cowboys, steers and horses will head for this English seaside resort sometime in June to prepare for the three month 100% Canadian stampede. This will be a yearly event with hopes that in time all Commonwealth countries will be represented.

Dateline British Columbia: Paul White of Capitol Records should make more trips to the west coast. We have heard more about BC activities (even though slanted towards Capitol) than all the news received since our beginning. For instance, Paul met the C-FUN personalities including Red Robinson, Tom Peacock, Al Martin and the attractive part of the station Allison Kennedy and Diane Willis. Over at CKLG he met former Big Pineapple personality Russ Simpson. Dropping in at CKNW New Westminster Paul met Jack Cullen who has a record library second to none. While in BC Paul caught the Malko and Joso concert at the University of British Columbia which had an overflow crowd in the auditorium. Paul must be talking RPM on his western trip, we're getting letters Paul including requests for subscriptions from record stores and even the U of BC.

Dateline Calgary: Mel Shaw, record producer, Sotan and Loonar, Publisher, manager etc. all under the banner of Mel Shaw Enterprises dropped a note to advise that there would soon be a new release on Sotan featuring a Calgary group. Mel is also talent arranger for CHCT-TV show "Guys and

CANADIAN  ARTISTS

SELL
ON



HOT NEW HITS

JACK LONDON "I'LL BE THE BOY"

WES DAKUS "HOBO"

BARRY ALLEN "EASY COME - EASY GO"

AND SOON
THE ESQUIRES "CRY IS ALL I DO"

CAPITOL RECORDS OF CANADA, LTD

Dolls", a local teen hour show. Mel sent along a copy of his "The Voice" which was a pretty well packed bundle of weekly news, including a top twenty chart and a band ratings chart. Unfortunately Mel couldn't get enough support to keep going.

Dateline The Big Pineapple: Ron Arnold of the Riverboat Coffee House in Toronto has booked the Chanticleirs in from Feb. 15 to 21. This group has been off the club scene in Toronto for two years. Following the Chanticleirs will be the Moe Koffman Quartet (Feb 23-28).

Bill Anthony of Teens Funarama is expecting big things for their Club Kingsway show (May 21 through 23). There will also be a cross country jaunt. Skedded for March 19 is a get acquainted show at Massey Hall starring the big names in Canadian talent.

One of the prettiest labels we have seen in a long time, Red Leaf, releases its first single "Walk That Walk" by David Clayton Thomas who made such an impact with "Boom Boom" Distribution is now national with Raleigh Records.

The new Red Leaf label has acquired the rights to the Curtis candy commercial "Baby Ruth" by the Butterfingers. Promo copies sent to jocks across Canada by Tony Tudhope of the MacLaren Ad agency started to be played like a hit, and several chart listings resulted. The record has already proven strong chart potential in three regions of Canada.

Dateline Montreal: Columbia Records releases what could be a winner by popular Montrealer Ronnie Fraser called "Hey No More Worries" f/s "Help". Marty Hill, well known writer and producer penned both tunes for Ronnie. Session was cut at RCA Victor studios in Montreal.

Dateline Melbourne, Australia: RPM subscribers from downunder have been making enquiries as to ads placed in RPM which may result in the Jack London "If You Don't Want My Love" and Pat Hervey's "Think About Me" being released in Australia.



RE: Our Information Please Music Programming forms that went out to radio stations across Canada. We have had a 75% response. Our March directory will supply a breakdown of all stations in Canada and the categories of music they play. In the case of stations not supplying this information, there will be no listing of music policy. Last minute entries will be accepted up to February 19th. Record companies have already commented on the value of such a guide. The RPM Directory is shaping up to be a great success.

Dateline Vancouver: Russ Simpson writes that besides his CKLG radio bit (4pm-8pm) he now has his own TV show called "Windfall" which is syndicated eastward to Winnipeg. One of the pet beefs from Russ is the exclusive arrangement some artists give to what they consider the most influential station in the area. Sometimes this procedure can backfire. Ratings change and radio personalities are notoriously elephant-minded.

Dateline Amherst Nova Scotia: Mike Duffy of CKDH has news that the Beavers have signed with Columbia and will be cutting an LP shortly with Bob Morgan A & Ring the session. Morgan also A & R'd the Halifax Three. Rumour also has it that the Beavers will sign shortly with a top NYC agency. Mike adds "These cats in Gotham aren't stupid and if they can get their bread out of it, they're happy". Mike also has news that the Gemtones will be cutting a single and an LP discotheque style. Gary (The King) Crowell of the CKDH-CKCL hook-up along with Mike Duffy have designed an "Honorary Survey" to counteract the "no sales, because no product" problem that seems to exist in the Maritimes. When they receive a new CC record it is given double the exposure with a request for phone reaction, which can reserve a spot on the chart.

Dateline Winnipeg: From the west comes the true policy of a western radio stations' attitude toward Canadian talent. "Who in hell is Diane James?????" For the information of Tom Ashmore, Don Slade and Joyce Burns who put together the CKRC Dial-log, Dianne James is a very talented gal from Edmonton who on the strength of supposed existing western hospitality in the Peg used the facilities of a recording studio in this fair city to cut a record that besides being well done enabled a few Winnipeg musicians, a Winnipeg arranger and others to put their talents on wax which if successful could bring much attention to Winnipeg.

It must give some people a great deal of satisfaction to represent themselves as Canadians, a better than average living as Canadians but when it comes to giving a helping hand to fellow Canadians they balk at the very idea. What a terrible existence it would be for them if they had to live in a land that brainwashed them from morning to night. Beginning the day with "Canada My Country 'Tis Of Thee" followed by a stirring "Canuck Doodle Dandy" and for the rock and roll set "Only In Canada" and ending up the day with "The Battle Hymn of the Dominion". Would there be a mass exodus of radio personnel? Not damn likely. They would suddenly become aware of their own country, and sing "The Red Bars and One Maple Leaf" with pride.

Dateline Lloydminster: For a change of healthy attitude comes word from Allan Young PD at CKSA, who programs Canadian proudly that the station will be operating on 1080 giving them more coverage. Al would like to thank the all night man at radio 1120 in Salt Lake City Utah for filling in while 'SA made transmitter changes. Any radio stations or DJ's who would like to send taped or written congratulations to CKSA on their dial change would certainly add to the comradery of Canadian broadcasters.

TWO GREAT HITS HAPPENING
FROM COAST TO COAST

TERRY BLACK

"SAY
IT
AGAIN"

&

DIANNE JAMES

"DON'T
GO"

ON

Arc
RECORDS

20 CRANFIELD RD. TORONTO 16

"CANADIAN ALL THE WAY"

HOLLYWOOD DATELINE

by Irwin Zucker

One of Canada's top gifts to the musical world, Percy Faith, is on the hit trail again-with a new Columbia gem, "Kahlua". Alert promo folk here, K. Terry and Rudy Butterfield, are circulating Kahlua candy and liquor along with platter. Reminds me of the line-candy's dandy but liquor's quicker. Well, as long as the record gets played...

Joe Lipman, arranger for 13 years with Perry Como, is excelling in similar role these days with "Hollywood Palace" TV show. Several record labels are wooing him... Jack Jones, our favorite Jones boy, has a Kapp-tivating new sound, "I Can't Believe I'm Losing You", penned by Don Costa and Phil Zeller... Steve Allen's new vocal discovery, Michael Dees, plays the L.A. Playboy Club Feb. 22 for 4 weeks.

Along radio row - Joe Yocam exited KFVB after 23 years there. Replaced by Don MacKinnon... There's a dj at KEZY named Tony Hatch-not to be confused with namesake who wrote the "Downtown" smash... DJs havin' a ball spinning Lester Lanin's bouncy "I Had a Ball" album on Philips... There's a new Bird-Bill Bird-at KRKD... KMPC ads read: "ete Smith Plays All Night."

"Alice Blue Gown" keeps getting big play outa Damita Jo's new LP for Epic... Eddie Davis flashes word London of Canada has acquired rights to the hit, "Land of 1,000 Dances", by Cannibal and The Headhunters... One of the major labels prepping big plans for arranger-conductor-composer Hank Levine, who helped chart more than 100 hits in past 5 years... Credit Lee Hazelwood for the soundsational instrumental, "Angry Generation", by The Woodchucks, on new Prince label.

Ralph Portnor invited me to famed Hollywood Palladium to catch Lawrence Welk's 10th anniversary TV show. Day later, he sent me basket of "Apples and Bananas", coincidentally the title of the maestro's new disclick... Folk medicine... "Little Pills", in the U-Album by The Youngfolk Try sampling... Big jumper at Dot this week - Steve Allen's new album, tasty piano with orchestra.

KRLA's Reb Foster turns disker on new Loma wax, "Something You Got"... Sleeper of the year - "Where Lovers Go", by a group here, The Jaguars, on Faro. Rates attention... Popular Negro comic Godfrey Cambridge came to town, urging everyone to attend his opening at the Crescendo. "If you don't, I'll move next door to you!" he vowed!

Good hearing from New York Dateliner, Harriet Wasser... To all who've been kind enough to write or call, my sincere gratitude... Be sure to visit us at 6515 Sunset Blvd., or phone HO 6-9594 next time you wind up in Smogland.

That's "As I.Z. it" for now!

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CHART ACTION ACROSS CANADA

		CKAY Duncan B.C.	CFAC Calgary	CJME Regina	CKOM Saskatoon	CFSL Weyburn	CKCK Regina	CKY Winnipeg	CKSO Sudbury	CKEY Toronto	CHUM Toronto	CKOC Hamilton	CKWS Kingston	CFCF Montreal	CHSJ Saint John	CHNS Halifax
1	Shakin All Over Guess Who	Qua	15	15	31	18	31	9					49	29	36	6
2	It's About Time Bobby Curtola	Ral	12	20		15	5	22	49			13	54			19
3	If You Don't Want My L-- Jack London	Cap	39						41	14	13	15				38
4	Bluebirds Over The M'tn Ronnie Hawkins	Cap								6	9					20
5	Think About Me Pat Hervey	Ral				21		43				40	53	42		30
6	Put You Down Big Town Boys	Rca								38	50					
7	Don't Go Dianne James	Arc		38												35
8	Say Baby Dee & The Yeomen	Ral														53
9	Ain't Love a Funny Thing Robbie Lane	Cap				25										
10	Meadowlands Chessmen	Lon		19												

(11) Until You Do-Jury-Lon; (12) Weepin' Willow Tree-Ray Griff-RCA; (13) You'll Never Be Mine-Royal Jacks-All; (14) Southern Love-Max Falcon-Qua; (15) I'll Be The Boy-Jack London-Cap; (16) Hobo-Wes Dakus-Cap; (17) Easy Come Easy Go-Borry Allen-Cap; (18) Pockin' Up-Ritchie Knight-Arc; (19) So Many Other Boys-Esquires-Cap; (2) This Old Train-Doug Hutton-Rca.



TONY BENNETT

with

CHARLIE CAMILLERI

(Columbia Regional Promotion Representative)

"IF I RULED THE WORLD"

f/s

"TAKE THE MOMENT"



COLUMBIA SINGLES SELL

TOP 40 & 5

1	19	xJOLLY GREEN GIANT	Kingsmen	Qua
2	5	LAUGH LAUGH	Beau Brummels	Qua
3	4	IT'S ALRIGHT	Adam Faith	Cap
4	7	xI UNDERSTAND	Freddy/Dreamers	Cap
5	11	xWHEN A TEENAGER CRIES	Reparata & Delrans	Arc
6	20	BOY FROM NYC	Ad Libs	Qua
7	18	LITTLE THINGS	Bobby Galdsboro	Com
8	24	*FOR LOVIN' ME	Peter Paul & Mary	Cam
9	34	MY GIRL	Temptations	Pho
10	28	*BYE BYE BABY	Four Seasons	Qua
11	13	*DUSTY	Rag Dolls	Qua
12	12	xRUNAROUND	Ann Marie	Qua
13	16	*SHAKIN' ALL OVER	Guess Who	Qua
14	new	CAN'T YOU HEAR MY HEART---	Hermans Hermits	Qua
15	21	xHOLD ONTO WHAT YOU GOT	Joe Tex	Lon
16	22	THANKS A LOT	Brendo Lee	Com
17	26	YEH YEH	Georgie Fame	Cap
18	27	TERRY	Twinkle	Qua
19	17	xSOMEWHERE	P.J. Proby	Lon
20	29	*IT'S ABOUT TIME	Bobby Curtola	Ral
21	30	GO NOW	Moody Blues	Lon
22	23	SOMEWHERE IN YOUR HEART	Frank Sinotra	Com
23	25	PATCH IT UP	Linda Scott	Pho
24	31	LOOK OF LOVE	Lesley Gore	Qua
25	new	GOLDFINGER	John Barry	Com
26	37	*EL PUSSY CAT	Mongo Santamaria	Col
27	new	KING OF THE ROAD	Roger Miller	Qua
28	32	TIGER BY THE TAIL	Buck Owens	Cap
29	33	*BLUEBIRDS OVER THE M'TAIN	Ronnie Hawkins	Cap
30	36	xYOU'D BETTER GO	Chance Eden	Qua
31	new	THINK ABOUT ME	Pat Hervey	Ral
32	new	*AT THE CLUB	Drifters	Lon
33	35	*PUT YOU DOWN	Big Town Boys	Rca
34	39	*SAY IT AGAIN	Terry Black	Arc
35	40	NEW YORK IS A LONELY TOWN	Trade Winds	Qua
36	new	*TWINE TIME	Alvin Cash	Qua
37	new	*DIANA	Bobby Rydell	Cap
38	new	xDONE TO THE RAIN	Searchers	All
39	new	FERRY ACROSS THE MERSEY	Gerry/Pacemakers	Cap
40	new	*DON'T SAY GOODBYE	The Townsmen	Col

* Former RPM Pick
x Former RPM Extra

Sure... I'LL BE THE BOY—Jack London—Cap

Should... SAY BABY—Dee/Yeomen—Ral

Could... DON'T GO—Dianne James—Arc

Maybe... WALK THAT WALK—David Clayton Thomas—Ral

International Report

DATELINE NEW YORK

by Harriet Wasser

I'm in a complete daze after hearing Dionne Warwick's brand new interpretation of "Wives and Lovers" from her forthcoming LP, "The Sensitive Side of Dionne Warwick" ... You could have fooled me, but Bobby Darin's "Hello Dolly" is being played around the clock despite the monstrous success of the Louis Armstrong record. (Bobby, by the way, is in N.Y., helping to raise money for The Heart Fund.) We should start hearing a lot of the Ray Charles 'new' version of "Cry" ... also Chad and Jeremy's record of "If I Loved You".

Did you know that Connie Francis records all her singles in six languages or that before Del Shannon went into the "pop" groove he sang country music in his home town, near Detroit? (Del recorded a tremendous version of "Rag Doll" for his forthcoming LP of hits made famous by groups.) Do not be surprised if Jay and the Americans next release is a ballad or if The Angels make a switch from the Smash label to United Artists.

Records definitely on the move are "If I Ruled The World" by Tony Bennett and Shirley Bassey's version of "Goldfinger". It seems that "Please Don't Say Goodbye" by The Townsmen wasn't reviewed by any of the trades here before Toronto had it. Columbia Records should really work on this one.

Tin Pan Alley is talking about the death of Al Nevins. Al was one half of the team of Nevins and Kirshner and one of the truly talented men of music.

It's hard to believe that Hoagy Carmichael has never heard Jackie Paris' recording of "Skylark" (Jackie's recorded the song four times), but that's what Hoagy told Les Crane when he guested on Les' TV show. Les revealed that Julius LaRosa is his favorite ballad singer. As a result, Julie will be an irregular "regular" on Les' show ... NBC will present a TV Special called "The Best on Record" on May 13th ... The Beatles have an upcoming TV guest shot on the Ed Sullivan Show being planned for some time in Sept.

Waiting to break big on the charts are "Come On Down Baby" by The Orlons and "Crying in the Chapel" by Adam Wade.

You will notice that on his recording of "Angel", Johnny Tillotson gets further away from the country sound we are used to hearing from him ... Linda Scott tries for a "soul" sound with her record of "Patch It Up" ... Both of these sides were arranged by Charlie Calello ... There still has not been any great reaction on Sandi Shaw's "Girl Don't Come" although it is getting plenty of exposure. Notice how much Maxine Brown's new record, "It's Gonna Be Alright" sounds like "Oh No, Not My Baby".

Notes of Interest ... Dick (and Loretta) Clark presented the world with a new baby daughter, Cindy.

& 5

EXTRA	BREAK AWAY	Newbeats	Qua
EXTRA	LAND OF 1,000 DANCES	Cannibal	Qua
EXTRA	GOTTA LAST	Billy J. Kramer	Cap
EXTRA	HOBO	Wes Dokus	Cap
EXTRA	TRY TO REMEMBER	Ed Ames	Rca

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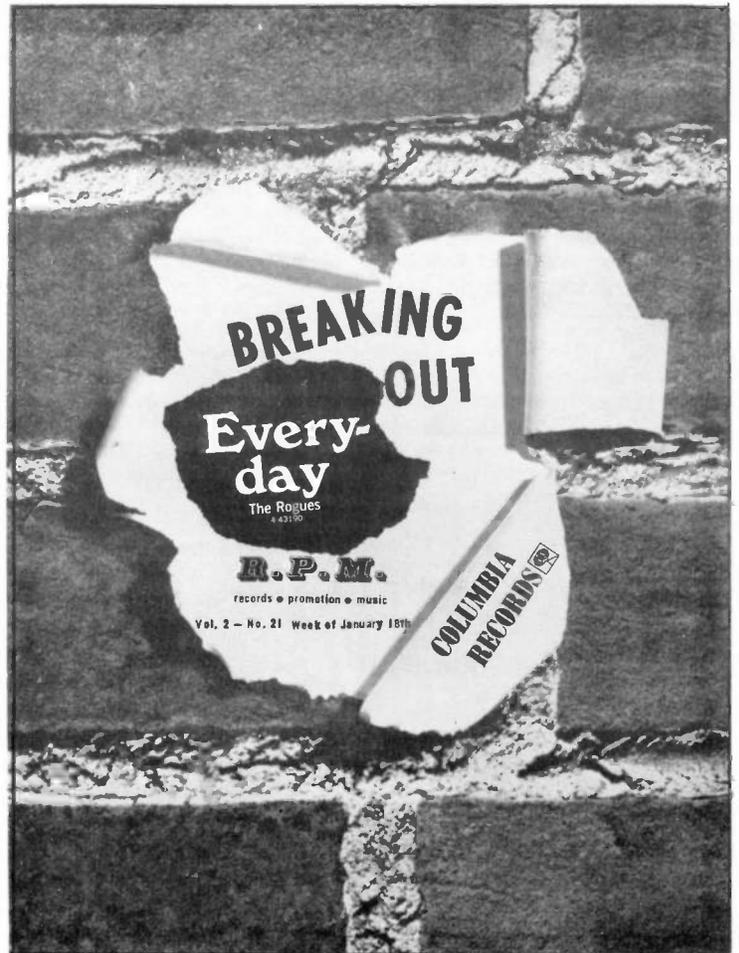
TOMMY GRAHAM and the BIG TOWN BOYS

(featured band on
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FORGET ABOUT YOU**

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SOUNDING BOARD

Canada's TOP D.J.'s pick...

SANDY GARDINER — Ottawa Journal
Say Baby — Dee and the Yeomen
"This could be one of those 'sleepers'. First bearing almost puts you to sleep but there's a sort of pleasant awakening after a few spins. It's not a rave but a good quality Canadian outing. Probably a local winner. **COULD."**

GLEN WALTERS — CKCY Toronto
Say Baby — Dee and the Yeomen
"Kinda pretty. Think it's a little weak, but something could happen. **COULD."**

FRANK CAMERON — CHNS Halifax
Say Baby — Dee and the Yeomen
"This is another example of the quality singles being turned out by our Canadian stars. This is what the kids are looking for, a top notch commercial sound by a professional group. It's already been on our charts for two weeks. Need I say more? **SURE"**

BOB WOOD — CKCK Regina
Say Baby — Dee and the Yeomen
"An easy rocker that with some exposure could crash the top 40. Lyrics are simple, instruments not offensive. Could be a sleeper with an outside chance. **"COULD"**

DARYL B — CKY Winnipeg
Weepin' Willow Tree — Ray Griff
"Good sound, but unfortunately, good sounds don't sell records. It's been said before, and I'll say it again, we've got to come up with that 'sommercial' sound or forget about competing with our neighbours in the 'Excited States'. **COULD"**

JOHNNY ÖNN — CJME Regina
Weepin' Willow Tree — Ray Griff
"The voice is good, the background catchy, and the solid beat is there to dance to. Three ingredients that can spell success for Ray. I say 'spin it a few times' and it should become a must on the playlist. **SHOULD."**

SANDY GARDINER — Ottawa Journal
Weepin' Willow Tree — Ray Griff
"Ray, a Canadian expatriate working out of Nashville, has come up with an impressive debut outing in the Presley style. I can't rave about it but it certainly deserves air exposure. **COULD"**

BRYAN OLNEY — CKWS Kingston
Weepin' Willow Tree — Ray Griff
"This is a well produced side of the Nashville School. Ray Griff is obviously a talented young man who projects a good pop sound. With good support from Canadian dee-jays this side could easily be a biggie. But it needs some push. **COULD."**

BOB WOOD — CKCK Regina
Weepin' Willow Tree — Ray Griff
"Ray Griff has a sound like Elvis. His disc has the drive of Orbison, and I like it. With the exposure it deserves, here's a pop tune that should happen. **SHOULD."**

FRANK CAMERON — CHNS Halifax
Weepin' Willow Tree — Ray Griff
"This is definitely a hot record. Maybe not such a big chart item, but should go great at record hops. With exposure in the big markets, this tune could make the top twenty, nationally. Song also shows this artist can write em as well as sing em. **COULD."**

CHUCK BENSON — CKYL Peace River
Weepin' Willow Tree — Ray Griff
"The backing has the HIT sound, and, Ray I think, has penned and sung a winner here. Ray will need added exposure to make it. Say — 12 minutes a day!!! **SHOULD."**

by fred roy

COUNTRY



Harold Pounds, bossman at Sparton busy on the roads between London headquarters and Toronto the past couple weeks and has a number of hot lines to be announced soon. He reports that advance action on Gary Buck's newie, "Nighthawk" indicates it will be his biggest seller yet. Disc is scheduled for release this week ■ Plans were also finalized for Sparton distribution of Acadia and Mountain labels, produced by Fred Roy, with first sides skedded for release in mid March ■ Capitol's Paul White has a "Tiger by the tail" in the new Buck Owens single. "Tiger" is roaring in all markets, country, pop, and teen and Paul doesn't know where

to direct his promotion for best results ■ Look out for that lumberjack, Hal Willis! He has a new one on the way up tabbed "What's Left Of Me" with the flipside reading "Celle Que J'Aime" (Translation: "This Is My Love") and reports are it is even better than his last outing ■ Steve Glenn reports from CHOK, Sarnia that his two biggest Canadian content discs at this writing are "The Game Was Love" by Ralph Carlson (Rodeo) and "Texas Leather And Mexican Lace" by Bob King (Citadel). Anyone else got these on the turntables? ■ Oops! We goofed! The Howard Sisters' big hit "Bitty Baby" is distributed by Sparton, not Columbia as we have been listing it on the charts. It was a natural error since the girls do have some good sides on Columbia as well as their current hit, which comes from Nashville-based Do-Ra-Mi label ■ Johnny Cash's vocal treatment on "Orange Blossom Special" gives new-born life to the tune which has long been a novelty fiddle favorite.

Send country music news to Box 400, Toronto 19, Ontario

HERE IT IS!

MATT MONRO "WALK AWAY"

WALK AWAY
MATT MONRO



IN A PROGRAMME OF LUSH BALLADS
AND SWINGING NUMBERS....

INCLUDING

"SOFTLY AS I LEAVE"

"GONNA BUILD A MOUNTAIN"

"MY KIND OF GIRL"



CAPITOL RECORDS OF CANADA, LTD.

Look!

WHAT'S NEW FROM CURTISS CANDY ...

The jingle that became a SINGLE



BABY RUTH

by the



BUTTERFINGERS



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RESERVE YOUR SPACE NOW.

The earlier you reserve your ad space, the more time our design staff will have to give your ad individual attention. Look over the ad spaces available to you, and write, wire, phone RPM.....

THE TIME IS NOW

DISPLAY ADVERTISING

Size	Dimensions
Full page	7 ³ / ₄ " x 10"
Half page	5 " x 7 ³ / ₄ "
Quarter page	3 ³ / ₄ " x 5"
Eighth Page	2 ¹ / ₄ " x 3 ³ / ₄ "

NO PLATES NECESSARY - (Publication is offset). Advertising matter must be either ready for camera, or when rough layout is supplied, art, type, strip-ins, bendays, halftones etc will be charged at cost.

DEADLINE FOR ADVERTISING FEBRUARY 26, 1965