

R.P.M.

records • promotion • music

CANADA'S ONLY MUSIC

INDUSTRY WEEKLY

30¢

Vol. 3, No. 3

Week of March 15th, 1965



RONNIE HAWKINS

From coast to coast in Canada, the name Rompin' Ronnie Hawkins is known as the greatest name in the rock and roll field. Ronnie has been one of the top draws in teen shows for many years. Even though not billed as a principle on many of the shows his performance tabs him as a star. His showmanship and easy going sincere manner is the reason his fans number in hundreds of thousands.

Ronnie is making money in Canada in the record business, not much, but enough to make him want to become an even bigger name, not only as a performer but as a booster for Canadian talent. In his opinion there is just as much talent in Canada as there is in the US or England and he is going to do what he can to bring this talent the proper exposure. He's off to a good start with Robbie Lane and Doug Lycett. Also coming along are the Stratotones and Scott Cushnie. Hawkins formed his own record company, Hawk Records and has just completed the installation of a studio built along the lines of Nashville but with many new innovations. Hawkins is aware of the meagre return on records in Canada and is therefore subsidizing the new company with money he earns playing clubs and touring the country.

Another dream that came true for Ronnie Hawkins was the opening of The Hawks Nest, a non-alcoholic strictly for teens night club. It was always a source of disappointment to Ronnie that he could never perform for the teenagers in downtown clubs because of the age limit. Somehow, and with help from friends Ronnie renovated two floors above The Coq D'or and after much had been spent, came up with a design and atmosphere second to none in North America. How do the teenagers react to this club of their own? One look at the crowds queuing up hours before the doors open is an indication of their acceptance. Besides the beautiful setting of the club, Ronnie has also supplied the best in shows using top rated Canadian talent and the odd foreign act.

Ronnie Hawkins has always set a goal and always managed to reach it. His first was to be one of the big names in the recording business. Another goal was to own his own record company and yet another to supply an establishment where teenagers, with a love of MOT, could congregate and enjoy themselves having good clean fun. Another goal was reached just this week. Ronnie has always wanted to own a Rolls Royce. This week he takes delivery.

"Bluebirds Over The Mountain" on Hawk is probably the largest selling hit record in Canada today, and as a follow up Ronnie will soon be releasing "Rooster Blues". It's indeed encouraging to know that people like Ronnie Hawkins who have struggled many years to keep their heads above water will after they have made it, help other struggling artists on their climb up the not so profitable ladder of the Canadian music industry.





Dateline Vancouver: Allan Ropchan, featured vocalist with The Showmen of Vancouver notes that Vancouver is probably a 95% solid R&B city. Most of the larger areas across Canada are becoming more R&B oriented. Allan was one of the top pop singers in his native Edmonton but when he changed his style to R&B he found a much smaller audience so relocated in Vancouver, where he finds a good acceptance of his new style and steady employment. Allan would like to see space devoted to — musicians available, help wanted, agents needed, entertainer free to travel, etc.

Dateline Hanover: Received a note from the Mercey Bros. (Larry & Ray) along with their newest on RCA "Little Devil Come Back" f/s "Her name is Joanna". Nice to have the boys back on the circuit again with what could be another Canadian accomplishment.

Dateline Montreal: Jim Torres has just released an instrumental "You Gotta Move" on Allied. Reaction to his group, The Sidemen, and their new single is so great they have decided to live permanently in Montreal. It's interesting to note that this large sound was accomplished with only 3 musicians on the session.

Marty Hill sent along his newest Columbia waxing of "The Greatest Love". He also included a copy of Ronnie Fraser's Columbia outing "Hey, No More Worries". Both tunes were written by Marty. These three Montreal produced records are typical of the sound that is accomplished in French Canada. It's encouraging to see the English Canadian utilizing the facilities.

Dateline The Big Pineapple: The big news this week from Toronto is the apparent success of Duff Roman (David Mostoway Productions) on his recent trip to New York. What seemed like an impossibility was actually accomplished in a few days. Besides signing his popular artist David Clayton Thomas with Spanka Productions (Paul Anka) he was also able to pick up the promise to having David appear on "Hulabaloo". When the right people in New York heard "Walk That Walk" by Thomas they apparently flipped and opened doors that were never accessible before. Congratulations to Duff Roman, an angry young Canadian producer who is going to accomplish his goal in spite of the apathy prevalent in his own country. It will be interesting to see how many stations jump on this record when it acquires the stigma of "American Approved". Another example of this are the stations sneaking "Shakin' All Over" by Chad Allen on their charts now that it has been noted by the prophet from San Francisco. Where were these stations when the group needed them? Same goes for a couple of other recent Canadian releases!!!!!!!!!!!!

Jim Darra, topper of Darra Enterprises bows in with his Entertainment Agency and Personal Management firm known as Darra Enterprises, 1262 Don Mills Rd. Don Mills, Ont. Jim will be handling Dee and the Yeomen, the Secrets and Rita Curtis (Wolff recording artists).

Harold Smith well known and highly respected in the music business has been associated with the merchandising of Walco Phonograph needles in Canada for over twenty years. So, when he formed his own company, Harold S. Smith Associates in 1963 there was no hesitancy on the part of Walco Electronics Co. in appointing Harold's company as their representative. Needles are a very important commodity in this business and when the line was first introduced to the Canadian market it consisted of only one needle, a straight shank conventional type, retailing for fifty cents. The catalogue now carries over 600 various types of needles.

Dateline Burbank: Gord Lightfoot has been signed to an exclusive recording contract with Warner Bros. Although Gord has been a well known name around Toronto for many years he came into nation wide prominence when Peter Paul and Mary recorded his "For Lovin' Me." English singing star Petula Clark's single "Downtown" surpassed the million sales mark in February. Her LP is also a fast selling item. Charles Aznavour, French vocal star, has been signed to a long-term recording contract with Reprise. His first single "Venice Blue" and the first in English has just been released. Antonio Jobim, author of "One Note Samba" "Girl From Ipanema" "Desifinado" and other great bossa nova material has been signed by Warner Bros as recording artist and orchestral accompanist.

Our thanks to the Country Music Association folks for their kind words about RPM in their latest publication. Our thanks also to Columbia for including RPM as a reference along with Cashbox, Billboard and others in their "Insight" mailing.

Dateline Ottawa: Sandy Gardiner, as always, gave a clear and concise report on the Beach Boys concert in Ottawa and pointed out that something more than good manners and respect for others was responsible for the success of the Beach Boys. We agree, their appearance here in Toronto was a flop as far as public relations were concerned. Carol Goss, one of Canada's most popular of Teen TV interviewers attempted a taped interview which had been pre-arranged. All she could get was quips and clever suggestions. The taping had to be cancelled. If this is the type of clean-cut American boys represented on the American charts then maybe more tours should be arranged. A good way to establish their real image.



Malka & Joso, Capitol recording artists recently took the west by storm and are shown here with a happy quartette of supporters from Select Music Co. (Capitol distributors). L to R: Wally Kiss, Bill Bouvette, Joso, George McDougall, Malka and Art Follitt.

on the
air



Dateline Vancouver: Red Robinson recently ran a two-hour C-FUN salute to Canadian stars here at home and in the US. Some of big names included the Four Lads "Moments To Remember", The Crew Cuts "Sh-Boom", Gizele McKenzie, Tom Northcott, Ray Griff, Bob Goulet, Chessmen, Diamonds, Beau Marks, Hank Snow and many others. Also received a note from Fred Latremouille, better known as Fred Latrimo the swinging Host on CBC TV "Let's Go". Fred's single "Good Lovin'" is starting to take off on the west coast but the flip side "Latromotion" with Fred featured on the drums has jumped ahead and is now No.20 on the C-FUN chart. Fred was one of the most popular singles on the recent Dave Clark Five show in Vancouver.

Dateline Chatham: Chuck Camroux signs in with a few plaudits for Red Leaf from CFCO. The invigorating manner in which this company started out shames all the other big companies. A release is received from Red Leaf with just enough info to make the whole mailing acceptable. Most record companies still insist on sending out reams of unreadable material that just ends up in the wastebasket. The two Red Leaf singles released "Walk That Walk" and "Baby Ruth" are two of the most popular in the Chatham area.

Dateline The Big Pineapple: Glenn Walters is knocked out with "Flowers" by the Paupers, a new group making an introduction to the Toronto area. This is another Red Leaf entry.

The gal who wins even tho' she loses will be gracing TV screens in the Toronto area via CFTO-TV. "Dear Charlotte" starring Dr. Charlotte Witton will be holding forth daily for 15 minutes with question master and host CJOH personality Bill Luxton. Maybe we can interest Charlotte in the Canadian music industry. We can think of several noses that should be put out of joint.

An interesting "After Four" feature for Mar 7 was a filmed biography of the Rolling Stones narrated by Carol Goss and Johnny Bassett. Each Stone was interviewed and an eye opening biog followed. Some stations across Canada will catch this Episode #25 later. It's worth looking for.

Dateline Hamilton: Dave Mickie interviewed J.P. and the Playmates but the boys forgot to sing one of their RCA hits for the TV audience!!!

Dateline Ottawa: Popular TV personality John Poyer attempted a film interview of the Beach Boys for his Saturday Teen TV show but only managed to get down 11 minutes of card playing. Perhaps the Beach Boys were upset at so many foreigners admiring them (which didn't last long). See Sandy Gardiners column on the same subject.

Dateline Belleville: Dave Charles notes that "Bluebirds Over The Mountain" by Ronnie Hawkins and "Baby Ruth" by the Butterfingers are dominating the most requested slot in the Quinte Climbers. David Clayton Thomas appears at the Crow's Nest, (a teen nightclub in Belleville) the first part of March.

Dateline New Glasgow: Jungle Jim Morrison of CKEC would like to be put on the mailing list of stations putting out charts.

Dateline Regina: "WOW" that's how Johnny Onn at CJME describes Dianne James during her appearance here with "Calvalcade Of Stars" (Feb. 26). Johnny rates as great the Staccatos' outing on Allied "It Isn't Easy". It's getting good airplay in Regina and the reaction is very encouraging. Another single making a noise in Regina is Jerry Palmer's "Don't" on Gaeity.

Dateline Peace River: Chuck Benson has a beef about not receiving certain hits from certain record companies. Instead of naming them here we have taken the liberty of dropping a note to the companies involved.

Dateline Truro: Graham Wyllie of CKCL sends along a play list having no less than 8 Canadian listings. He is very impressed with the Staccatos' "It Isn't Easy" and "Joanna" by the Mercey Brothers. The folks down east are looking forward to a single release by Catherine McKinnon. We understand this is not far off. Graham is particularly impressed with the new Red Leaf outfit who got their releases into virtually every Canadian Station, small and large. He adds "with such an attractive label, good stable of stars and good distribution this could be the success company of the year."

Dateline Edmonton: Steve Hunter, man about MOT sounds for the past ten years has left CHED and would like to relocate east of the rockies. Address all enquiries to 9816 112th St. Edmonton or telephone 488-5610.



WE'RE GOING.....!
TO THE TOP
OF THE CHARTS.....!

THE ESQUIRES

"CRY IS ALL I DO"

on



RECORD No. 72219

- CAPITOL RECORDS OF CANADA, LTD. -

**NEW YORK
DATELINE**



by Harriet Wasser

Tony Roman breezed into N.Y. with a copy of his "Sha La La" record in his hand. It's done in French, naturally... Another visitor last week was Canadian Norman Brooks, who was here promoting his record of "I Wanna Little Bit of Love" on the Southern Sound label... Tommy Sands is here to promote his movie, "None But the Brave" which stars his father-in-law.

A truly fine singer rises above his material in his new LP, "The Sensational Mike Minor!" Mike Minor deserves a much better showcase and some exciting arrangements to back up his big, exciting, voice... Tony Bennett's next LP will be entitled "Songs for the Jet Set"... Harry Belafonte and Miriam Makeba just completed a new LP for RCA... Try to figure out the liner notes on the next Rolling Stones album called "The Rolling

Stones, Now!" When I mentioned to Keith Richards (who was in town last week) that I couldn't he said, "That's alright. Neither could I..." Randy Wood of Vee Jay Records will do an all out promotion on Vi Velasco before the release of her forthcoming LP.

Another Roy Hamilton song is being revived via The Raindrops' record of "Don't Let Go"... "Never, Never Leave Me" by Mary Wells, "The Special Years" by Brook Benton and "Peaches and Cream" by The Ikettes all sound like hits... Connie Stevens new record, "Gone, Gone Away" (written by Petula Clark) could put Connie back on the charts... Look for the next single by The Searchers to be "Magic Potion", one of the cuts in their new LP.

Tin Pan Alley is talking about Steve Lawrence's moving rendition of Leo Fuld's song, "Where Can I Go" on the Ed Sullivan Show a few weeks back. The song is expected to be Steve's next single. Hope he includes the Yiddish lyric.

Did you know that Andy Williams recorded a second version of "Canadian Sunset" for a recent LP?... Charlie Calello informed me that he grew up in

New Jersey with John Andrea... Jesse Colin Young (who recently appeared at the Purple Onion) has an LP on Capitol called "The Soul of a City Boy"... "Ferry Across the Mersey" starring Gerry and The Pacemakers, opened in N.Y. to cool reviews... Jimmy Roselli's LP's will be released on Joe Csida's JJC label.

Waiting to break big on the charts are "When I'm Gone" by Brenda Holloway and "Gee, Baby, I'm Sorry", by The 3 Degrees. Headed for No. 1 is "Stop, In The Name of Love" by everybody's favorite group, The Supremes... Freddie and the Dreamers, "I'm Telling You Now" could be their first U.S. hit.

Notes of Interest... Tommy Leonetti will be seen weekly on "The Gomer Pyle" TV Show... Mahalia Jackson (recovered from her illness) set for "The Ernie Ford Show" March 15... Mia Tatum (Art's daughter) expected to sign with RCA Victor... New dance from Greece that could hit here is The Yenka... Frank Pourcel presented with a Gold Record in Paris for having sold 10,000,000 records in ten years.

CROSS CANADA CHART ACTION

TW	LW	DISTRIBUTED BY	CKLG VANCOUVER	CFUN VANCOUVER	CKYL PEACE RIVER	CFAC CALGARY	CJME REGINA	CKRC WINNIPEG	CKPT PETERBORO	CKWS KINGSTON	CKCB WILLOWDALE	CKLY LINDSAY	CKOC HAMILTON	CFOS OWEN SOUND	CFPL LONDON	CKEX PETERBORO	CKEY TORONTO	CHUM TORONTO	CJMS MONTREAL	CKLU TRURO	CKEC NEW GLASGOW	CHSJ SAINT JOHN	
1	1	SHAKIN' ALL OVER - GUESS WHO - QUA.	27	5	9	1	10	2	46									36		23		23	
2	2	IT'S ABOUT TIME - BOBBY CURTOLA - RAL.				1	19														25		12
3	3	BLUEBIRDS OVER THE MOUNTAIN - RONNIE HAWKINS - CAP.							6		4				2	7	53	3	6		26		
4	4	PUT YOU DOWN - BIG TOWN BDYS - RCA			18				32		44	X						35	47		30	41	39
5	6	EASY COME, EASY GO - BARRY ALLEN - CAP.			31		47			58													19
6	7	I'LL BE THE BOY - JACK LONDON - CAP			37				44	59		29						39	41		28		30
7	8	HOBO - WES DAKUS - CAP																					45
8	10	BABY RUTH - BUTTERFINGERS - RAL							42	60	39	X			27			24	31				
9	5	TIME HAS COME - DIANNE JAMES - ARC				2	49																
10	9	WALK THAT WALK - DAVID CLAYTON THOMAS - RAL										X					50				24		
11	11	IF YOU DON'T WANT MY LOVE - JACK LONDON - CAP				8					20												
11	NEW	SHE LOVES ME - TOM NORTHCOOT - UNK	28	33																			
13	13	ME AND YOU - THE REGENTS - QUA							43	45													
14	15	GREEN SURF - 'SQUIRES - QUA				10																	
15	19	SAY BABY - DEE/YEOMEN - RAL			38																35		
16	NEW	DON'T ASK - JP/PLAYBOYS - RCA																					37
17	16	LATROMOTION - FRED LATRIMO - LON		22																			
18	NEW	MEAN WOMAN BLUES - BOBBY CURTOLA - RAL								P									44				
19	NEW	MEADOWLANDS - CHESSMEN - LON				30																	
20	20	CRY IS ALL I DO - ESQUIRES - CAP										X											40

BOOK REVIEW

"This Business of Music" - by Sidney Shemel, M. William Kraslovsky

Edited by Paul Ackerman

Billboard - Book Division \$12.50

Nothing could please anyone in the music business more than to have two highly qualified attorneys at their fingertips. Second best would be this handbook of legal and business procedures in the music business.

For anyone who has wondered where to find a standard form for an artist contract, the regulations regarding foreign copyrights, a mechanical license form, or a layman's explanation of the functions of BMI and ASCAP, this book is a must. It's the "desk side companion" for record company administrator, artist, musician, program director and personal manager, and even those who might just like to become informed as to the "how to" and "the whys" of, from newly found talent, to the final royalty payment. Very little if anything has been overlooked by these gentlemen.

One typical example that has been a point of discussion with people RPM comes into contact with, is contracts with minors. This book dedicates a chapter to clearing up the mystery of how to enter into an agreement with an artist under twenty-one. The book might have been subtitled "how to stay out of lawyers' offices and

court" and will pay for itself ten times a month in time saved.

Since our industry in Canada is in its infancy, it would pay everyone who either signs or has signed any paper or document pertaining to the music industry, to have a copy at their disposal to answer any and all questions. Next time you're sitting over a contract you'll wish you had "This Business of Music".

THE ROCKATONES

I'M A MAN!

WG: 3201

ON

DISTRIBUTED BY LONDON RECORDS OF CANADA LTD.

TOP 40 & 5

CANADA'S ADVANCED PROGRAMMING GUIDE

TW	LW		Distributed by
1	1	EIGHT DAYS A WEEK	Beatles
2	3	*SHAKIN' ALL OVER	Guess Whos
3	5	GO NOW	Moody Blues
4	10	FERRY ACROSS THE MERSEY	Gerry/Pacemakers
5	7	GOLDFINGER	Shirley Bassey
6	8	COME HOME	Dave Clark 5
7	11	GOODNIGHT	Roy Orbison
8	15	xSTOP IN THE NAME OF LOVE	Supremes
9	9	*IT'S ABOUT TIME	Bobby Curtola
10	16	KING OF THE ROAD	Roger Miller
11	13	*BLUEBIRDS OVER THE M'TAIN	Rannle Hawkins
12	17	THE RACE IS ON	Jack Jones
13	19	HURT SO BAD	Anthony/Imperials
14	18	*PUT YOU DOWN	Big Town Boys
15	21	x- - - DONE TO THE RAIN	Searchers
16	23	SEND ME THE PILLOW - - -	Dean Martin
17	26	xEVERYDAY	Rogues
18	27	*GIRL DON'T COME	Sandi Shaw
19	29	DO THE CLAM	Elvis Presley
20	32	*I MUST BE SEEING THINGS	Gene Pitney
21	30	xSTRANGER IN TOWN	Del Shannon
22	new	ASK THE LONELY	Four Tops
23	36	xDON'T MESS UP	Boss & McClure
24	38	PEOPLE GET READY	Impressions
25	new	xDO YOU WANNA DANCE	Beach Boys
26	39	SHOTGUN	Jr. Walker
27	28	xEASY COME EASY GO	Barry Allen
28	new	*FROM ALL OVER THE WORLD	Jan & Dean
29	31	*I'LL BE THE BOY	Jack London
30	new	BREAKAWAY	Newbeats
31	25	*THE TIME HAS COME	Dianne James
32	33	xIF I LOVED YOU	Chad & Jeremy
33	35	HOBO	Wes Dakus
34	40	*BABY RUTH	Butterfingers
35	new	xNOWHERE TO RUN	Martha & Vandellas
36	37	*WALK THAT WALK	D.C. Thomas
37	new	WHO CAN I TURN TO	Dionne Warwick
38	new	COME AND STAY WITH ME	Marianne Faithful
39	new	xLOVING YOU	Dusty Springfield
40	new	*GEE BABY I'M SORRY	Three Degrees

* Former RPM Pick x Former RPM Extra

Sure... LONG LONELY NIGHTS—Bobby Vinton—Col
Should... GOOD TIMES—Jerry Butler—Qua
Could... LITTLE SIDEWALK SURFER GIRL—Hondells—Qua
Maybe... LAND OF 1000 DANCES—The Midnighters—Qua

GMP PROGRAMMING GUIDE

	A - ACTION	D - DOWNWARD TREND	N - NEW ON CHART
1	CATHERINE McKINNON	Cath. McKinnon	Arc
2	GOLDFINGER	Film Track	Com A
3	MARY POPPINS	Film Track	Rca
4	FROM HELLO TO GOODBYE	Bobby Darin	Cap D
5	SOFTLY AS I LEAVE YOU	Frank Sinatra	Com D
6	MALKA & JOSO	Malka & Joso	Cap A
7	ORANGE BLOSSOM SPECIAL	Johnny Cash	Col NA
8	MARY POPPINS SWINGS	Phil Nimmons	Rca
9	LOVIN' PLACE	Gale Garnett	Rca D
10	WALK AWAY	Mott Munro	Cap A
11	OUR FAIR LADY	Julie London	Lon
12	THE FIRST HITS OF 1965	Frank Chacksfield	Lon A
13	STANDING OVATION	Jerry Vale	Col
14	RUNNING OUT OF FOOLS	Aretha Franklin	Col D
15	BECAUSE I LOVE YOU	Jean Paul Vignon	Col A
16	ANYONE FOR MOZART	Swingle Singers	Qua N
17	CHIM CHIM CHEREE	Burl Ives	Rca N
18	WHO CAN I TURN TO	Anthony Newley	Rca N
19	LATIN THEMES FOR YOUNG LOVERS	Percy Faith	Col N
20	MY FAIR LADY	Film Track	Col

YOU WON'T BELIEVE THIS ONE
 WAS RECORDED IN CANADA!

JOHNNY HARLOW

LET'S TAKE A CHANCE TONIGHT

RECORDED IN ARC'S NEW STUDIOS



20 CRANFIELD RD. TORONTO 16

0 & 5

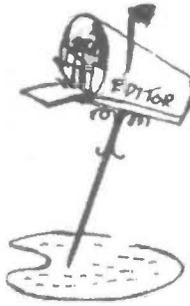
EXTRA	COME SEE	Major Lance	Col
EXTRA	I WANNA BE YOUR EVERYTHING	Manhattans	Unk
EXTRA	PEACHES AND CREAM	Ikettes	Unk
EXTRA	IT HURTS ME	Bobby Sherman	Com
EXTRA	NEVER NEVER LEAVE ME	Mary Wells	Qua

RPM TOP TEN COUNTRY GUIDE

1	Texas Leather & Mexicon Lace	- Bob King	- Lon
2	Do You Wish You Were Free	- Myrna Lorrie	- Qua
3	Golden Rocket	- Dick Nolan	- Arc
4	She Taught Me How To Yodel	- Donn Reynolds	- Spa
5	A Taste Of Love	- Doug Hutton	- Rca
6	Victim Of Love	- Jimmy James	- Arc
7	Nickel Piece Of Candy	- Wimmen	- Qua
8	Twisting The Pick	- Roy Penney	- Arc
9	I Wish That I Could Fall ...	- Sandy Selste	- Col
10	Nighthawk	- Gary Buck	- Spa

RPM IS AVAILABLE EACH WEEK AT

TREBLE CLEF - OTTAWA
 INTERNATIONAL MUSIC - MONTREAL
 SAM THE RECORD MAN - TORONTO



One of the big big stations in this Bigland CKYL has always been a supporter of RPM as indicated by the following letter from Chuck Benson, PD. "Dear Sir: An expression on my feelings follows: 'The Last Supper?' I'm not up on the cost of producing a record, but I can well imagine that it costs plenty before it reaches the air-waves! Such as: rehearsals, production, disc cutting, promotional tours, and the follow-up promotion in trade mags and radio. Not too long ago, the only promotion a disc firm could receive was with radio or television. Hell, the firm still doesn't get too much co-operation with the present radio set-up in Canada. I can remember the days when Art Snider was trying to do the same thing RPM is doing today. Pioneer. He started something, and it looks like Walt Grealis is going to carry it

through. Mind you, if a disc is terrible, scrap it! If it's good, play it! Be proud. In the United States, promotion comes the same way. EXCEPT, they have trade magazines all over the country. The two biggest of course being Cashbox and Billboard. In Canada, we now have RPM...! Without RPM, the struggle would be even harder. Terry Black is the latest to make it to the top of the charts in Canada, and he can thank his good management, radio, TV, promotion, and RPM! Today, we have twice as many artists, ranging from far out jazz groups, to the lonely folk singers. Some are making it, only because they are established. (e.g. Curtola). How do the stations find out about these artists? Or when the stations find talent in their own recording studios, who do they turn to for help? Trade magazines, or by the mountain of promotional material sent along with the recording, or by word of mouth. Now, through RPM, we find out how the public and stations are reacting to Canadian Talent. According to the Feb. 15th issue of RPM there are many stations listed on CAAC. What about those OTHER STATIONS? What about the BIG ones? The so called GIANTS of the industry? Those stations with MORE listeners than any other station in their market? You very seldom see more than THREE so called BIG operations listed. WHY? Why not more? Do some stations find the subscription rate a little too heavy for their budget? But, the little market stations can afford it! Some of the BIGGER outlets spend a fortune on promotional material for the station, but can't dig in their pocket for the money for a years subscription. Yet, if an American outlet moved in, these same stations would yell 'why didn't someone in Canada do it first?' WE HAVE SOMEONE! With guts no-less! Walt Grealis and his staff are doing a superb job. They're sacrificing hours, and money to get a good issue out to YOU. It's not cheap paper. Good paper; and, good layouts. As for Canadian support in the way of ads, almost nil. The Sounding Board (one of many features in RPM) lets the dee-jays express their own opinions on the waxings, and, RPM supplies the discs. If you have any beef about the radio or recording industry, you can be sure RPM's shoulder is the first they cry on. RPM is the first to sound off about your gripe too. They try to help without being unfair. Anyone who thinks RPM is NOT worth its' weight in gold as far as exposing the disc, opinions of same, and promoting are concerned, I would like to know WHY. And, if you CAN'T or WILL NOT support RPM, I would like to hear a damn good reason WHY. It'll have to be good, cause all we have in Canada at the moment for Canadian Talent (CT) and American for that matter, is RPM. Maybe the subscription rate frightens you from sending in the money. Then how much should it be in YOUR opinion? and WHY? For those not in support of RPM and CT, you'll have to do plenty of fast talking to stations that DO support a Canadian product, be it disc or magazine. I am not employed by RPM in any manner what-so-ever, some may think so after reading this. I'm proud to be a Canadian. I accepted RPM gratis for a week, then we happily submitted the subscription fee for one year. And, we'll renew it when it comes time. Yes, it must cost a lot of money to produce one record, and still more goes into the promotion. We need radio, TV, stage shows, and... RPM. All I can say, is to those stations that are too CHEAP to buy a subscription, or find it too expensive, don't climb on the Talent-Wagon when it finally reaches the top of the hill. I like steaks for supper - I imagine the staff of RPM does too!!! In spins - Chuck 'Charlie Brown' Benson".

R. P. M. PUBLISHED WEEKLY BY WALT GREALIS, 426 MERTON STREET TORONTO 7 CANADA. PRINTED IN CANADA. AUTHORIZED AS SECOND CLASS MAIL BY THE POST OFFICE DEPARTMENT, OTTAWA, AND FOR PAYMENT OF POSTAGE IN CASH. SINGLE COPY PRICE 30 CENTS. SUBSCRIPTION PRICES: \$15 PER YEAR, \$25 BY AIR, USA AND CANADA \$20 PER YEAR, \$30 BY AIR, EUROPE \$20 PER YEAR, \$40 BY AIR, OTHER COUNTRIES. ADVERTISING RATES ON REQUEST.



Red Leaf

"WALK THAT WALK"

DAVID CLAYTON THOMAS and the Shays

- Released in the U.S. and world-wide by SPANKA/CAMY
- Appearing on NBC's HULLABALOO TV SHOW. Watch for date.
- Being charted and breaking out everywhere.

"NEVER SEND YOU FLOWERS"

f/s

"SOONER THAN SOON"

THE PAUPERS

- The most distinctive New Sound in Pop music today.
- The most exciting songwriters today.
- Four good looking, extremely talented young men.

"BABY RUTH"

THE BUTTERFINGERS

- Looks like the instrumental hit of the year.
- Showing up on charts all over Canada, and spreading.
- It has all the ingredients to be a nation-wide hit.

"STOP THE CLOCK"

SHIRLEY MATTHEWS

- COMING SOON! a great NEW sound for Shirley Matthews.
- Picked by Canada's DJ's as "Top Female Singer of 1964" in the RPM poll.
- Watch for this BIG new one. On it's way to you now.

DISTRIBUTED BY

LAUREL RECORDS
1299 STRATHCONA AVENUE
WINNIPEG, MANITOBA

ARAGON RECORDS
2166 WEST 4TH STREET
VANCOUVER 9, B.C.

RALEIGH RECORD SALES,
108 WELLINGTON STREET WEST,
TORONTO, ONTARIO

TRANS CANADA RECORDS
189 ROCKLAND ROAD,
MONTREAL 16, P.Q.

R. P. M.



DATELINE NEW GLASGOW: Jungle Jim Morrison of CKEC reports that this Nova Scotia station is another of the many not receiving current hot items from record companies. One of the problems with the Maritimes is the prominence of foreign radio stations. Listeners expect the same hits to be heard on their local stations. This is a situation the Maritimes will have to live with. Releases are always 3 to 4 weeks behind that of the foreign market. IF YOU HAVEN'T GOT A FOREIGN RECORD TO PLAY FOR YOUR LISTENERS PLAY A CANADIAN RECORD AND TALK ABOUT IT, MAYBE YOUR LISTENERS WILL APPRECIATE A LITTLE NATIONALISM.

The reason we reprinted this article from RPM Feb. 22/65 was to supply you with the conditions that prompted the following letter from David Reynolds of CKCW, New Glasgow:

"Dear Sir: I would like to object most strenuously to your 'upper Canadian' attitude towards the Maritimes and the people here. Unlike the radio stations in other parts of Canada, who are competing with each other for the consumer dollar firstly, the listener secondly, we compete first of all for the listener, consumer dollar second. Therefore, the necessity for good programming. I find that 90% of the 'good Canadian talent', as you call it, is in no way conducive to good programming. Nationalism, nuts! It sounds to me as though Upper Canada's conception of good programming found its basis among friends and relatives. I have found the listeners here prefer the 'foreign' music. Canadian artists, as a rule, have fallen like stones, and it is our policy to provide the listener with what he likes to hear, not to try and educate him like the CBC often does. In short, to play a record simply because it is Canadian is rubbish and foolishness. It is the quality that counts in this market, and since most of the Canadian stuff is of poor quality, I refuse to subject my listeners to it. However, the odd 'listenable' Canadian record is given its due recognition shoulder to shoulder with the 'foreign' records. While I am sounding off, it seems strange that radio stations in upper Canada have the 'foreign' records three or four weeks ahead of us. There is no extra duty, customs, or red tape involved in sending a record here at the same time. The record companies seem to be holding back on what is a potentially large and profitable market. Company Reps, take note of my name and station. I would like to see you start pulling up your socks! I would like to see this letter in your next issue of RPM.

(Signed) David Reynolds."

(ED: It is indeed unfortunate there are people like yourself in control of a very powerful media such as radio. "Nationalism, nuts!" Indeed, you are very fortunate you live in a country that tolerates such disrespect for the country from which you are deriving a better than average living. You obviously compare and compare very critically our Canadian attempts to record with that of the foreign market to which you seem to have achieved some form of allegiance. It has always been our stand at RPM that because it's Canadian does not necessarily mean it is good. Your remarks that "most of the Canadian stuff is of poor quality" is the biggest strike against the Canadian music industry you could have made. It is doubtful from your remarks that if a truly Canadian production by a Robert Goulet or a Canadian Andy Williams came along that you would be capable of recognizing it as good Canadian talent. If you are so vehemently anti-Canadian then I am sure your services would be much more appreciated in the "foreign" market which you regard so highly.

It stands to reason that if you are entitled to your remarks, we are entitled to ours).

SOUNDING BOARD

Canada's TOP DJ's pick

Dave Boxer CFCF Montreal
Easy Come, Easy Go Barry Allen

"This might be the sound for western Canada and perhaps the eastern section of the country. Don't think it's really got that hard sell . . . or perhaps gimmick that clicks in the major markets. It's a good Canadian product though. COULD."

Frank Cameron CHNS Halifax
Easy Come, Easy Go Barry Allen

"I listened to this tune over and over, and nothing happens. Tune suffers from lack of engineering ingenuity. Every bit tune has a 'gimmick' or an interesting bridge or something that 'makes' it. I cannot find anything in this one. Lyrics: good, background could be improved. Musicians are good, but something lacking. COULD."

ANOTHER NEW
CANADIAN RELEASE

from
COLUMBIA



THE GREATEST LOVE
f/s
YOU MADE YOUR CHOICE

MARTY HILL

C4-2656

Glen Walters CKEY Toronto
Don't Go Dianne James

"At the risk of hurting somebodys feelings, if this girl keeps turning out these kinds of sounds, she'll never have a hit. The record sounds too empty, it just doesn't have guts."

Johnny Onn CJME Regina
Baby Ruth Butterfingers

"Very catch sound...from start to finish. The more one hears it, the more one likes it. With exposure, it could become a sleeper-hit. COULD."

Glen Walters CKEY Toronto
Easy Come, Easy Go Barry Allen

"Not offensive, but the sound is too old. I think there is a definite new trend in the sound of this years new hits. This is not it."

Frank Cameron CHNS Halifax
Me and You The Regents

"This takes me back to the good old days of R & R. This type of tune was hot in '58 and '59, and I think it's about time for a revival. Definitely a good folksy teen sound with great harmony. Seems to be slight distortion in parts, but I wonder if this is because of triple or double recordings. SHOULD."

Glen Walters CKEY Toronto
Me and You The Regents

Hey! Remember Art and Doddy Todd and "Chason D'Amour, that was a hit, this has the same flavour, if history has the knack of repeating itself, you may have one. COULD."

Johnny Onn CJME Regina
Don't Go Dianne James

"Already happening here in Regina. Dianne has the talent Canada is looking for - in both singing and song writing. Dianne James is a new name, so it'll need the few extra spins it deserves. It SHOULD be a hit in most areas".

Dave Lafave CJCH Halifax
Hobo Wes Dakus

"I used this record for the Hit or Miss portion of my show - Result: Hit 123 - Miss 32. It looks as though Wes has a real winner. I personally plan to push the Hobo out of this sound, and hope that other jocks follow. SURE."

NOTICE!

Don't look now, but at the bottom of this page is a subscription blank for people who want to be informed weekly about the music industry. If you aren't a subscriber to RPM, fill it in and you'll get 52 issues PLUS a copy of the Canadian Music Industry Directory

COMING
AT THE END
OF MARCH
THE DIRECTORY!

SUBSCRIBE NOW!

RPM DIRECTORY
426 MERTON STREET
TORONTO 7, ONTARIO

Enclosed find my money order
cheque for \$15.00 for which
I will receive 52 issues of RPM (one years subscription)
and a copy of the 1965 RPM Music Industry Directory

Send to: NAME _____

(Please print clearly)

ADDRESS _____

CITY _____ POSTAL ZONE _____ PROVINCE _____

ADDITIONAL COPIES AVAILABLE TO SUBSCRIBERS AT
50¢ EACH. NON-SUBSCRIBER PRICE \$1.00
THE SUPPLY IS LIMITED.