

RPM

music weekly

YA GOTTA HAVE A GIMMICK

Volume 5, No. 25

It was only four years ago that all you required to make a go of it in the music business was talent. Stars like Pat Boone and Connie Francis were top record sellers, and they looked like.....people.

Since the success of The Beatles, a vaudevillian approach seems to be what you have to create about yourself before you can have a top seller. Hysteria breeds hysteria, and today fans expect to see the wildly attired, long haired, strangely named groups and artists before they will buy a record. The weirdo, freak distinction isn't solely the property of the British groups. It has spread to the United States and throughout the world.

French Canadian groups must lead the way. The gimmick is a big thing in the very healthy, very competitive Quebec market. Everything from the pastel coloured hair, the high styled outfits and the over-theatrical approach to performing have become more important than the sound.

The French artist pictured on this page has to be the ultimate in this new approach. If this is the ultimate, than it may also be a turning point.

Many of Canada's groups have tried to make it with the "clean cut" look and have had to resort to the gimmick to succeed or give it up. The visual appearance of the group and the followers they have are important to their record release and if they haven't thought of the ultimate gimmick yet...give them time.

Talent has taken a backseat in all this and there is some question as to whether a polished talent can make it today because the sound has become very natural and seems to happen. The polished US production session sound isn't doing as well as the hit that happens somewhere in a studio because the people involved were sincere.

It may be a long time before we get rid of the gimmicks, but the magic ingredient will always be a thing called "HIT" and if it has it in the grooves, someday it won't have to lean on the "Barnum and Bailey syndrome"



KC

HARRY "FINGERS" FARMER RELEASES CFRN SINGLE

Edmonton's Klondike Days produced many lasting and imaginative momentoes. One that is becoming very popular is a 45 disc, produced by CFRN Radio of Edmonton. "Klondike Days" and "Those Were The Days" by Harry "Fingers" Farmer and His Freeloaders is on the Sunwapta label, available through CFRN. Harry Farmer, who is music director of CFRN narrates, briefly, the history of Klondike Days on side one and gives with a melody of tunes, popular during the gold rush, on side two. Another popular souvenir of the big celebration, is the "Klondike Days Special", a twelve page newspaper with authentic reproductions from 1898 editions of Edmonton's first newspaper, the **Edmonton Bulletin**, published by **Frank Oliver** at Edmonton. Those interested in copies of this interesting tabloid can obtain same through **Smith and Smith Associates**, 10435 - 124th St. Edmonton.

R. Paul Godfrey leaves CKWS Kingston to return to his home in Peterboro and to take over the "Music After Midnite" show on CHEX. Paul advises that CHEX has been very successful with their GMP type music policy. The CHEX TUNED EX includes the "Best Sounds In Town" and the top country hits. GMP for CHEX doesn't mean straight down the middle. **Peter & Gordon**, **Nancy Sinatra**, **Trini Lopez**, **Catherine McKinnon** and **Gordon Lightfoot** can be heard almost any time of the day. **RPG's** Weekly Winner is "A Million To One" by **Dean Martin**. Coming soon for CHEX is 10,000 Watts and the appearance of **The CHEX MATES** at **The Peterboro Exhibition** where they will be broadcasting live from the CHEX Big Top.

CFQC's **Jim McCrory** covered **The Rosetown Fair** by way of a remote set-up for the August 3rd. event. CFQC's "Fence Art Contest" is drawing to a close and is regarded as one of the best promotions ever run at CFQC.

Marlon Lawrence, of CFAC, sends news that Calgary is girding itself for the August 16 appearance of **The Beach Boys**, who will be making the scene at **The Stampede Corral**. Also on the bill are **Chad and Jeremy** and **The Sunrays**.

DJs from the Maritimes would seem to agree on one beef, and that is that many of the record companies fail dismally in supplying promotion copies of what they consider hits. CKCK's **Graham Wylie** has just returned from a trip around the Maritimes where he met many Canadian talent conscious DJs who were buffaloed when it came to promoting Canadian talent because of the absence of their discs. **Bob Bacon**, of CFCB Corner Brook complains that although he has a captive audience of approximately 50,000 listeners, he has only received one Canadian disc in four weeks.

There would seem to be a growing tendency on the part of some Maritime distribs to wait for five or six weeks to see if a record will make it in the larger centres before supplying DJs.

Fred Trainor notes that Canadian Teen Music is all the rage on the South Shore, that's Bridgewater, Nova Scotia, and that CKBW is charting the best which averages out to 1/4 of the Top 50. **Roger Lewls** and **The Moondawgs** make the Bridgewater scene, soon.

Phil Reed sends news that **Paul Haines** has returned to CKLN Nelson after a leave of about four years and will take over the morning show. **Bill James** moves up to CKPG but before leaving for this Prince Rupert station he gave Nelson audiences a blow by blow description of Nelson's **International Water Pageant**. The roof of the radio station was a ready made gondola for spotting the action.

CJOC's station project **Teentown 66** was one of the most popular attractions at the **Lethbridge Exhibition**. **Buddy Knox**, **The Guess Who** and **The Marketts** provided the entertainment. The **Guess Who** put on six shows and packed each performance which resulted in a return

Columbia Records
Presents
LARRY LEE
and
THE LEESURES

and their new
smash hit
"GIMMIE LOVE NOW"

engagement for this popular Winnipeg group. Up in **Henderson Lake**, **Bobby Curtola** and his **Martells** also packed them in as did **The King Beezz**. **The Big Town Boys** and **The Guess Who** are expected to draw well at Henderson Lake.

CFJR's **Brian Barker** is knocked out over the promotion job that **Rca Victor** is affording **Marti Shannon** and her new single and album release. **Brian** interviewed **Marti** on his "Up Tempo" show and also had the privilege of seeing the "Six Foot Blond Sound" in action, and labels her "dynamite".

Terry David Mulligan did his bit for French-English Canadian relations by doing a bi-lingual record hop at St. Victor, Sask. The French DJ, **Jean Marc Rancourt** from CFRG,

A GREAT NEW RELEASE
ON RED LEAF
FOR

**GREG
HAMON**

Watch for it!

Gravelbourg and CKCK's Mulligan got together to open a pool into which was thrown the terror of the Regina airwaves, Mulligan. While in St. Victor, Terry discovered that the town was once known as Mulligan, and is now attempting to have the name changed back. The **Provincial Exhibition** featured **Chad and Jeremy** for the first three days with **Jay and The Americans** closing the big show. The **Sunday Night Hoots** have been gaining in popularity and have been featuring big acts like **Sir Douglas Quintette**, **The Castaways** and **The Guess Who**. The latter group apparently stole the show. Terry would like us to ask all stations to give a second close listen to two Regina groups, **The Check-erlads** and **White Knights**. Their **Gaiety** releases are being distributed by **Rca Victor**.

SLAIGHT QUILTS CHUM FOR ENGLAND

Toronto! Allan Slaight, who was recently appointed General Manager of radio station CHUM, has resigned this post to form a communications consultant firm with Terry Bate. the team of Bate and Slaight will be headquartered in England at a time when the North American way of advertising and merchandising is most desirous.

Slaight joined CHUM in 1958 and as program director, was mostly responsible for bringing the station from the bottom of the heap to a point where its ratings were nudging the giant CFRB.

Slaight, at 37, will move his wife and three children to England within two weeks.

RED LEAF - DASANDA TIE IN FOR CANADIAN CONTENT

Toronto: Sandy Gardiner of Dasanda Productions was in Toronto recently to meet with Stan Klees of Red Leaf records and to negotiate a product release agreement. Dasanda have very successfully produced and promoted the **Staccatos** for Capitol Records of Canada. The pact with Red Leaf will deal with new product and will give further strength to Red Leaf who are already a giant in the indie label field.

First release on Red Leaf from Dasanda is expected to be early in September and will feature the Ottawa group **The Characters**.

Klees denied the rumour that Red Leaf had been sold to a major, but confirmed the fact that a bid had been made for Red Leaf.

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Requires capable announcer
for Radio and Television work.
Commercial and Newscasting
experience necessary.
Attractive salary, benefits.
apply:**

**Station Manager
CJON Radio and TV,
P.O. Box E-5189,
St. John's, Nfld.**

NEW STEREO SERIES FOR CAPITOL

Toronto: A new stereo series was introduced to Canada when Capitol Records (Canada) Ltd. premiered their "Studio 2 Stereo" line during the company's fifth Annual Convention which was held in Toronto, the last week of July.

"Studio 2 Stereo" material originated from EMI in England and has also been successfully introduced by EMI affiliates in Germany and Australia.

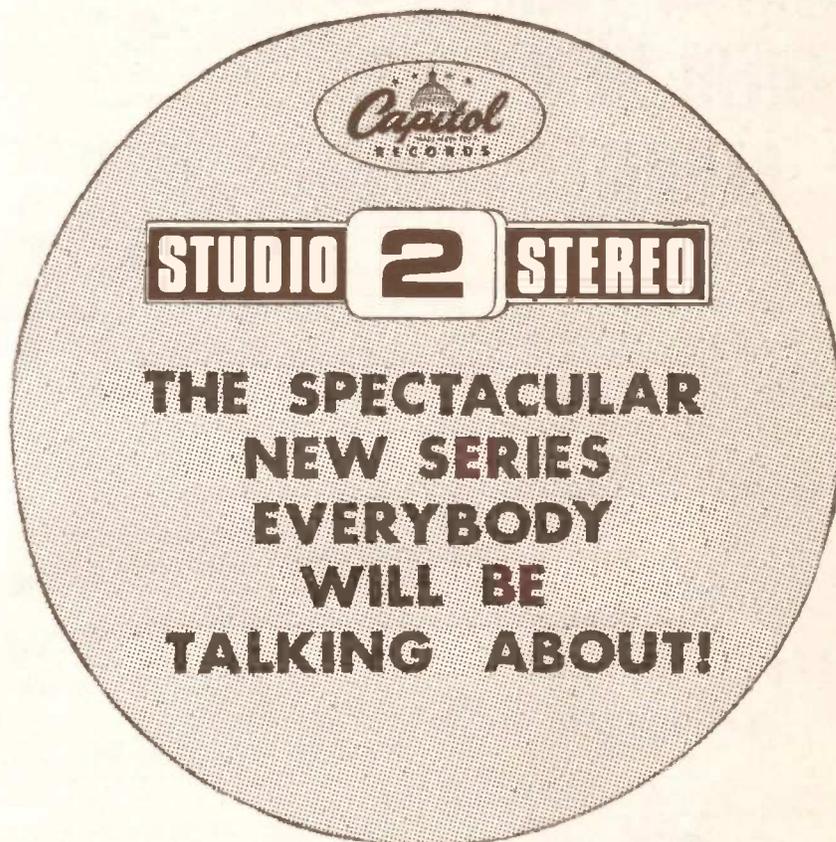
Paul White, Director of A & R for Canadian Capitol, has been working on the series for some time and is confident that the

repertoire is extremely commercial and that the "Studio 2 Stereo" series will become an important sales item in the Capitol roster.

For Canada, Capitol has designed a special inner sleeve carrying the "Studio 2" story, in English and French, plus a special label colour, each jacket also features an individual design.

The company released the first ten albums this week, which included releases by **The Mike Sammes Singers**, **Manuel**, **Pepe Jaramillo**, and seven other comparatively new names.

Suggested list price for the special series is \$4.20.





BATHURST-Denis Menard-CKBC
Do You Remember-Jimmy Dybold-Red Leaf
Aftermath-Rolling Stones-Lon

SASKATOON-Dean Summerfield-CFQC
Gloria Dream-Belfast Gypsies-Loma
Yellow Submarine-Beatles-Cap

CALGARY-Marion Lawrence-CFAC
You Can't Hurry Love-Supremes-Motown
Wonder If She Loves Me-Do's-Don'ts-Red Bird

T.J.B.

HERB ALPERT &
THE TIJUANA BRASS

WATCH FOR THEIR NEW ALBUM!

CAT NO.
A&M L.P. 116
RECORDS

RELEASED THIS MONTH!

CURRENT HIT

"THE WORK SONG"

A&M 805



A&M RECORDS ARE
MANUFACTURED AND DISTRIBUTED
IN CANADA BY
QUALITY RECORDS LIMITED.

Our mystery group on page 14
of last weeks issue was

THE LIVERPOOL SET

TRURO-Graham Wyllie-CKCL
Say I Am-Tommy James-Roulette
I'm A Loner-Jaybees-Rca

VERNON-Jim Yount-CJIB
Eleanor Rigby-Beatles-Cap
Can't Hurry Love-Supremes-Motown

CORNER BROOK-Bob Bacon-CFCB
Livin' Above Your Head-Jay/Americans-UA
Wildwood Days-Bobby Curtola-Tartan

BRIDGEWATER-Fred Trainor-CKBW
Bus Stop-Hollies-Cap
Say I Am-Tommy James-Roulette

NELSON-Phil Reed-CKLN
Go Ahead And Cry-Righteous Bros-Verve
Dangling Conversation-Simon & Garfunkel-Col

LETHBRIDGE-Gary Hart-CJOC
Guantanamo-Sandpipers-A&M
Don't Ever Change-MG/Escorts-Reo

BROCKVILLE-Brian Barker-CFJR
Is He Gonna Love Me-Marti Shannon-Rca

REGINA-Terry David Mulligan-CJME
Cherry Cherry-Neil Diamond-Bang
Summertime-Billy Stewart-Chess



DAVE SCOTT-CJET-Smiths Falls
Only For Awhile-Jimmy Dybold-Red Leaf
"It's bouncy, it's catchy and seems to suit Jimmy's style. Should show up on most everyones hit charts if properly exposed and given the chance it deserves!"

SANDY GARDINER-Ottawa Journal
Only For Awhile-Jimmy Dybold-Red Leaf
"The arrangement is simple and intended to highlight the soloist, who is often drowned out in an all too noisy background today. The production has a great deal of potential with both rock and middle-of-the-road stations. It's a goodie."

DENIS MENARD-CKBC-Bathurst
Only For Awhile-Jimmy Dybold-Red Leaf
"I personally preferred this side but I liked the other side too and seeing that Red Leaf is promoting the "Do You Remember" side that's the one we're playing here. As a matter of fact "Remember" was our "Go Go Tune of the week" last week. Dybold does a great job of that one too. Nice voice."

PAUL HAINES-CKLN-Nelson
Only For Awhile-Jimmy Dybold-Red Leaf
"Both sides are good. However I think "Only For Awhile" will be the more popular of the two. Will play both sides on air and ask for listeners comments."

SURE..

SOMETIMES GOOD GUYS DON'T WEAR WHITE
The Standells

SHOULD..

BLACK IS BLACK
Los Bravos-London

COULD..

THE KIDS ARE ALRIGHT
The Who-Decca (Com)

MAYBE..

NEW DIRECTIONS
Liverpool 5-Rca Victor

This chart will appear in the
August 17th issue of RPM 100



CROSS CANADA CHART ACTION

- 1 1 BRAINWASHED
D.C. Thomas-Roman-Cap
- 2 6 ALL OF MY LIFE
Don Norman-Barry-Qua
- 3 8 I'M A LONER
Jaybees-Rca Victor
- 4 7 WHATCHA GONNA DO ABOUT IT
Modbeats-Red Leaf-Car
- 5 2 BABY IT'S ALL WORTHWHILE
Dee/Yeomen-Reo-Qua
- 6 5 CAN'T EXPLAIN
King Beezz-Quality
- 7 3 CLOCK ON THE WALL
Guess Who-Quality
- 8 9 IT'S A DIRTY SHAME
Esquires-Columbia
- 9 5 C'MON EVERYBODY
Staccatos-Capitol
- 10 19 TURN HER DOWN
Barry Allen
- 11 13 WILDWOOD DAYS
Bobby Curtola-Tartan-All
- 12 14 NOTHIN'
Ugly Ducklings-Yorktown-Cap
- 13 16 PLEASE FORGET HER
The Jury-Quality
- 14 18 MERRY PLOUGHBOY
Carlton Showband-Casl-Qua
- 15 20 DO YOU REMEMBER
Jimmy Dybold-Red Leaf-Car
- 16 12 1000 MILES AWAY
Caesar/Consuls-Red Leaf-Car
- 17 10 1-2-5
The Haunted-Quality
- 18 11 GOING DOWN
Tom Northcott-Syndrome-Cms
- 19 --- SAD & BLUE
Mel West-Soundaround
- 20 --- DEAR MR. D.J.
Teenyboppers-Red Leaf-Car

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record Company,
Record Store and Disc Jockey reports.



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PHONODISC (L)
QUALITY (M)
RCA VICTOR (N)
SPARTON (O)

This week
1 week ago
2 weeks ago

- | | | | | | | | | | | | |
|------|----|----|---|----|----|----|--|-----|------|------|---|
| ● 1 | 17 | 48 | SUMMER IN THE CITY
Lovin Spoonful-Kama Sutra-211-M | 35 | 19 | 47 | BABY IT'S ALL WORTHWHILE
Dee/Yeomen-Reo-8940-M | 67 | 80 | 100 | THE TIP OF MY FINGER
Eddy Arnold-Rca-8869-N |
| 2 | 7 | 30 | THEY'RE COMING TO TAKE ME...
Napoleon XIV-WB-5831-J | 36 | 46 | 53 | THE JOKER WENT WILD
Brian Hyland-Philips-40377-K | 68 | ---- | ---- | BORN A WOMAN
Sandy Posey-MGM-13501-M |
| 3 | 3 | 6 | LIL RED RIDING HOOD
Sam The Sham-MGM-13506-M | 37 | 57 | 73 | WOULDN'T IT BE NICE
Beach Boys-Capitol-5706-F | 69 | 69 | 77 | HIDEAWAY
D.D.D.B.M. & T-Fontana |
| 4 | 1 | 4 | I SAW HER AGAIN
Mama's & Papa's-Rca-4301-N | 38 | 37 | 57 | FRIDAY'S CHILD
Nancy Sinatra-Reprise-0491-J | 70 | 79 | 95 | WILDWOOD DAYS
Bobby Curtala-Tar tan-1033-C |
| 5 | 10 | 31 | OVER UNDER SIDEWAYS DOWN
Yardbirds-Capitol-72382-F | 39 | 20 | 45 | I CAN'T EXPLAIN
King Beezy-Quality-1817-M | 71 | 81 | ---- | ALFIE
Cher-Imperial-66192-M |
| 6 | 2 | 5 | WILD THING
Troggs-Fontana-1548-K | 40 | 30 | 26 | HAPPY SUMMER DAYS
Ronnie Dove-Apex-77003-J | 72 | 85 | ---- | MY HEART'S SYMPHONY
Gary Lewis-Liberty-55898-K |
| 7 | 12 | 29 | SOMEWHERE MY LOVE
Ray Coniff-Columbia-43626-H | 41 | 55 | 58 | TAR AND CEMENT
Verdelle Smith-Capitol-5362-F | 73 | 82 | ---- | BRING BACK THE TIME
B.J. Thomas-Scepter-12154-M |
| ● 8 | 28 | 40 | SEE YOU IN SEPTEMBER
Happenings-Quality-3431-M | 42 | 40 | 34 | AIN'T TOO PROUD TO BEG
Temptations-Motown-7054-L | 74 | 84 | ---- | A MILLION AND ONE
Dean Martin-Reprise-0500-J |
| ● 9 | 18 | 37 | THIS DOOR SWINGS BOTH WAYS
Herman's Hermits-MGM-1827-M | 43 | 47 | 55 | MISTY
Richard Holmes-Prestige | 75 | 90 | ---- | LAND OF 1000 DANCES
Wilson Pickett-Atlantic-2348-M |
| 10 | 6 | 1 | SWEET PEA
Tommy Roe-Sparton-1490-O | 44 | 50 | 65 | YOU YOU YOU
Mel Carter-Imperial-66183-K | 76 | 91 | ---- | QUANTANAMERA
Sandpipers-A&M-806-M |
| ★ 11 | 4 | 3 | HUNGRY
Paul Revere-Columbia-43678-H | 45 | 61 | 75 | WHATCHA GONNA DO ABOUT IT
Modbeats-Red Leaf-620-G | 77 | 87 | ---- | TO SHOW I LOVE YOU
Peter & Gordon-Capitol-5684-F |
| ★ 12 | 33 | 41 | SWEET DREAMS
Tommy McLain-MSL-197-K | 46 | 65 | 83 | LIVIN' ABOVE YOUR HEAD
Jay/Americans-UA-50046-J | 78 | 100 | ---- | OFF TO DUBLIN IN THE GREEN
Abbey Tavern Singers-Arc-1144-D |
| 13 | 5 | 2 | PRETTY FLAMINGO
Manfred Mann-Capitol-72376-F | 47 | 60 | 70 | SEARCHING FOR MY LOVE
Bobby Moore-Checker-1129-L | 79 | 89 | ---- | MONEY WON'T CHANGE YOU
James Brown-King-6048-L |
| 14 | 15 | 32 | MOTHER'S LITTLE HELPER
Rolling Stones-London-902-K | 48 | 52 | 52 | PAST PRESENT AND FUTURE
Shangri Las-Red Bird-3426-M | 80 | 92 | ---- | NOTHIN'
Ugly Ducklings-Yorktown-4500-F |
| 15 | 8 | 7 | HANKY PANKY
Tommy James-Roulette-4686-C | 49 | 67 | 84 | SUNSHINE SUPERMAN
Donovan-Epic-10045-H | 81 | 83 | 85 | I GUESS I'LL ALWAYS LOVE YOU
Isley Bros-Tamla-54135-L |
| 16 | 11 | 16 | BRAINWASHED
D.C. Thomas-Roman-1105-F | 50 | 64 | 79 | BUS STOP
Hollies-Capitol-72383-F | 82 | 93 | ---- | WADE IN THE WATER
Ramsey Lewis-Cadet-5541-L |
| 17 | 14 | 12 | STRANGERS IN THE NIGHT
Frank Sinatra-Reprise-0470-J | 51 | 68 | 89 | I'M A LONER
Jaybees-Rca-3398-N | 83 | 88 | ---- | OPEN THE DOOR TO YOUR HEART
Darrel Banks-Revilot-201-K |
| 18 | 21 | 33 | TRAINS AND BOATS AND PLANES
Dionne Warwick-Scepter-12153-M | 52 | 51 | 51 | THE IMPOSSIBLE DREAMS
Jack Jones-Kapp-755-L | 84 | 94 | ---- | YOU MAKE ME FEEL SO GOOD
McCoys-Bang-527-C |
| 19 | 26 | 46 | SUNNY
Bobby Hebb-Philips-40365-K | 53 | 54 | 56 | LOOK AT ME GIRL
Bobby Vee-Liberty-55877-K | 85 | 100 | ---- | THE MERRY PLOUGHBOY
Carlton Showband-Castl-2106-M |
| ● 20 | 32 | 38 | WHERE WERE YOU WHEN I...
Grass Roots-Rca-4029-N | 54 | 59 | 68 | 5 D
Byrds-Columbia-43702-H | 86 | ---- | ---- | TURN HER DOWN
Barry Allen-Capitol-72391-F |
| 21 | 31 | 36 | YOU WOULDN'T LISTEN
Ides of March-Parrot-304-K | 55 | 56 | 69 | ALMOST PERSUADED
David Houston-Epic-10025-H | 87 | ---- | ---- | SUSPICION
Sidekicks-Rca-8864-N |
| ● 22 | 45 | 66 | I COULDN'T LIVE WITHOUT YOUR
Petula Clark-WB-5835-J | 56 | 74 | 93 | GET AWAY
Georgie Fame-Capitol-72392-F | 88 | ---- | ---- | OUT OF THIS WORLD
Chiffons-Laurie-3350-M |
| 23 | 23 | 28 | THE WORK SONG
Tijuana Brass-A&M-805-M | 57 | 62 | 76 | SUNNY AFTERNOON
Kinks-Pye-809-C | 89 | 99 | ---- | WORLD OF FANTASY
Five Steps-Windy-602-M |
| 24 | 34 | 44 | I WANT YOU
Bob Dylan-Columbia-43683-H | 58 | 72 | 80 | WARM AND TENDER LOVE
Percy Sledge-Atlantic-2342-M | 90 | 95 | ---- | LET'S CALL IT A DAY GIRL
Razor's Edge-Pow-101-D |
| 25 | 9 | 8 | LITTLE GIRL
Syndicate of Sound-Quality-8938-M | 59 | 70 | 92 | BLOWIN' IN THE WIND
Stevie Wonder-Tamla-54136-L | 91 | ---- | ---- | SAY I AM
Tommy James-Roulette-4695-C |
| 26 | 13 | 10 | PIED PIPER
Crispian St. Peters-London-2513-K | 60 | 77 | 99 | SUMMERTIME
Billy Stewart-Chess-1966-L | 92 | 96 | 97 | I BELIEVE I'M GOING TO MAKE..
Joe Tex-Dial-4033-K |
| ● 27 | 44 | 61 | ALL OF MY LIFE
Don Norman-Barry-3419-M | 61 | 73 | 87 | IT'S A DIRTY SHAME
Esquires-Columbia-2698-H | 93 | ---- | ---- | RESPECTABLE
Outsiders-Capitol-5701-F |
| 28 | 27 | 17 | RED RUBBER BALL
Cyrkle-Columbia-43589-H | 62 | 78 | 98 | MAKE ME BELONG TO YOU
Barbara Lewis-Atlantic-2346-M | 94 | ---- | ---- | GO AHEAD AND CRY
Righteous Bros-Verve-10430-M |
| 29 | 29 | 35 | LOVE LETTERS
Elvis Presley-Rca-8870-N | 63 | 42 | 27 | C'MON EVERYBODY
Staccatos-Capitol-72371-F | 95 | ---- | ---- | WITH A GIRL LIKE YOU
Troggs-Fontana-1552-K |
| 30 | 24 | 13 | ALONG COMES MARY
Association-Valiant-741-J | 64 | 75 | 86 | PETTICOAT WHITE
Bobby Vinton-Epic-10048-H | 96 | 97 | ---- | HOW SWEET IT IS
Jr. Walker-Soul-35024-L |
| 31 | 22 | 9 | PLEASE TELL ME WHY
Dave Clark Five-Capitol-72375-F | 65 | 76 | 94 | WORKIN' IN THE COAL MINE
Lee Dorsey-Quality-1831-M | 97 | 98 | ---- | PHILLY FREEZE
Alvin Cash-Marvelous-6012-L |
| 32 | 25 | 15 | POPSICLE
Jan & Dean-Liberty-55886-K | 66 | 58 | 49 | GOING DOWN
Tom Northcott-Syndrome-1007-E | 98 | ---- | ---- | YOU CAN'T HURRY LOVE
Supremes-Motown-1097-L |
| 33 | 35 | 50 | NOT RESPONSIBLE
Tom Jones-Parrot-40006-K | | | | | 99 | ---- | ---- | PLEASE FORGET HER
The Jury-Quality |
| 34 | 49 | 59 | DISTANT SHORES
Chad & Jeremy-Columbia-43682-H | | | | | 100 | ---- | ---- | TOO SOON TO KNOW
Roy Orbison-MGM-13549-M |

BS

BIG SCOOP
by Elvira Caprese

WOULDN'T YOU KNOW....that someone at head office would come up with a NEW name for my column, and wouldn't you know that it would be something like "BIG SCOOP"? You don't fool me with your subtlety and not only that I know who the imaginative brain is behind RPM's art, and there is going to be a great deal of trouble over the new B.S. masthead on my column. I will start by saying that he not only has dirty sneakers but a DIRTY MIND as well.

People are asking why Little Caesar and The Consuls have gone with Columbia in Canada. Wasn't Columbia the company they started with? Rumour has it that Bobby Kris and The Imperials and The Five Rising Suns have left Tamarac to join the "music barons" with many more artists to follow. The question is WHY???? In next weeks column I will (Ed: permitting) name (right here in this column) the true identity of SPEC FILTER. I was told not to use this but....the new Robbie Lane LP will have one of the most fantastic national promotion pushes of any "wholly Canadian made LPs" in history.

If you (as a record company) are ignoring the Stampeders from Calgary.....you are making a big mistake. The guy to get hold of is Mel Shaw who is currently in Toronto with his group. Mel is going to drive a hard bargain for his group because they are HOT!!!HOT!!!HOT!!

The picture in a promo used in last weeks RPM to promote this column was NOT a picture of me. (Ed: Not recent, that is) I repeat, this was not a picture of me. It was in fact a picture of west coast popular disc jockey in "drag". That's the inside news....on that picture. I'm just asking but....is a certain Manitoba radio station thinking of bringing back their chart???? Spray my finger Old Ed: I just got burned on that HOT item.

Is there a HATE CAMPAIGN on against a certain Canadian artist? Is the campaign "sour grapes" because the artist has started to make it, and the people who mishandled this artist in the first place FEEL BAD!!! (I know, I had the same thing happen to me when I was with the follies). Let's put a stop to the poison pen epistles and get down to serious business.

There is a small intrigue going on behind everybody's back that involves a radio station and a record company-promotion man and a "sweet" young lady that would make interesting reading. Put your eyeballs back in their sockets my dear....we know all about you....and your deep dark past!!! (Ed: Ellie, where do you get all this inside stuff???? You really do have an espionage setup to get where all the dirt is.)

A certain group of people in Montreal were very upset about the two (I repeat TWO)

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articles about PAYOLA that have appeared recently. One of the articles appeared on the front page of a certain Canadian music industry trade magazine.

If that very MAJOR record company wonders why they aren't being offered Canadian masters anymore for distribution....it's because master owners are "HIP" to their lack of promotion....and advertising. (Ed: What major company is that ELLIE????)

Although publishers often refuse lead sheets when they arrive in the mail without opening them, this is not a common practise. They will seldom refuse a tape demo, BUT.... many publishers are fair and try their best to handle the lead sheets and demos that are sent in. There are thousands of songwriters, but only a handful of successful publishers in Canada, and they just can't handle the number of songs that come their way each day. I was told that this is an eternal problem throughout the world.

One Canadian record company should

EVERYBODY'S FAVOURITE



"THE BEST OF
MARGE OSBORNE"
A686 (Mono) AS686 (Stereo)



"Where feeling is first"

ARC SOUND LIMITED
20 CRANFIELD RD. - TORONTO 16, ONT.

find out what the word "image" means. They've got one.....but it's BAD!!!!

(Ed: I don't know what you've been taking Miss C, but you sure are ON this week. You're going to draw the mail again, and it's me that has to answer the phone complaints. Keep up the GOOD WORK, girl!!!!!!)

WHO ELSE IN CANADA HAS HAD SUCH A HISTORY OF HITS?

ONLY



TAKE
ADVANTAGE
OF US.
(MANY
HAVE!)
AND THE
SERVICES
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RPM

MUSIC WEEKLY

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**RPM MUSIC WEEKLY
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Memo to the editor

COLUMBIA RECORDS OF CANADA HAS TO BE THE HOTTEST CANADIAN SINGLES COMPANY IN CANADA BECAUSE HERE IS A LISTING OF CANADIAN ARTISTS ON COLUMBIA & EPIC WITH THEIR CURRENT HITS AND FUTURE SINGLE RELEASES:

Johnny Burke	"Loving You"	C4-2694	Columbia U.S.
* 3'S A Crowd	"Bound To Fly"		
* Debbie Lori Kaye	"The Iron Cross"		
* The Esquries	"It's A Dirty Shame"		
* Ray Hutchison	"Mr. Rain"		Epic U.S.
* The Last Words	"I Symbolize You"		
* Larry Lee & The Leesures	"A Little Bit Of Love"		
* Little Caesar & The Consuls	"Mercy Mr. Percy"		
* The Shondells	"Last Night"		
* The Sparrow	"Tomorrows Ship"	4-43755	Columbia U.S.

Watch Us Go !

Bob Martin

* To Be Released Soon