

RPM

Music Weekly

10
CENTS

Volume 8, No. 1

Week Ending September 2nd, 1967

HUTCHINSON TOP CLUB ACT.

Critics acclaim him, he plays to packed houses, BUT Ray Hutchinson, although one of the highest paid performers in the business, is still a relatively unknown talent. He hasn't, as yet, been recognized. Could it be that the producers of Canadian television shows "CAN'T SEE THE TREES FOR THE FOREST?"

Ray Hutchinson, one of Canada's most talented and professional performers is literally a prisoner of a well worn circuit of clubs in Ontario and Quebec. He's not complaining however. He happens to work 50 out of the 52 weeks in a year and is paid top dollar for his dynamic act that has created a fantastic following for him.

When Ray Hutchinson appears at Le Barri V'Heute in Quebec City or Montreal's Cafe De last, it's practically impossible to find a seat. French Canadians have become one of the largest cheering sections for this Canadian with the rather obvious English handle of Hutchinson.

The Hutchinson appearance at The Town House in Kingston is another triumph as is his showing at London's Brass Rail, The Guildwood Inn in Sarnia and Hamilton's Grange, not to mention The Embassy's Palm Grove Lounge in Toronto, where he is currently appearing to his usual full houses.

Your first meeting with Ray Hutchinson should be his performance, then if you are fortunate enough to meet him personally, you will marvel at the fantastic professionalism that surrounds this fine talent. His on stage



beaming and friendly smile is all the more real when he is offstage. His is a satisfied look. He has accomplished that which many Canadian performers yearn for - to perform for a star struck audience.

Ray was born in Montreal and speaks both English and French. He was always interested in music and of ten dabbled at putting words to music but not really getting too serious about it. He also became interested in painting

HUTCHINSON continued on page 3

MR. PERSONALITY BOBBY CURTOLA



Top row from the left Ron Waddell (L) and Bobby Curtola - Bobby winning new fans with his "Quando Quando" - Middle row (R) Martha Waddell and Bobby - Ron Waddell interviewing the Martells - Bottom row (R) Honey Wells with Ron Waddell - Bobby and his manager Basil Hurdon of Tartan Records.

Dauphin, Manitoba: The Bobby Curtola Centennial Caravan of Stars invaded "Ugly's Teenage Country" (Ron Waddell - CKDM) and left everyone screaming for more. As another CKDM Canadian Talent Production, 'DM Good Guys, Eddie Topper and Ron Waddell, arranged for a five day tour of CKDM's listening area, for the Bobby Curtola Show.

Each show was opened with the exciting Martells performing a wild stage show of current chart toppers, to warm up the audience. The Martells are the group who back Curtola on his current hit, "Quando Quando", and were real crowd pleasers by themselves.

Following The Martells' fantastic opening was the darling of The Maritimes, Tartan recording artist, Honey Wells, from Truro, Nova Scotia. The great performance by this seventeen year old vocalist, including her latest Tartan release, "Johnny Get Angry", was loved by the guys and gals in the crowd. Her stage performance and winning personality, on and off stage, showed that this little gal is headed for a great career in the music world.

After a brief intermission, The Martells preceded the star of the show, Bobby Curtola. Bobby did a 50 minute show, consisting of a medley of his many, many hits, novelty numbers, favourites from his seven Tartan album releases, and of course, his latest Tartan release, "Quando Quando". The fantastic crowd reaction to Bobby's stage show can't be described. It only proves once again, that

Canada's Mr. Personality is definitely, Bobby Curtola.

Bobby's stage show was interrupted each night by a little pixie rushing on stage in the middle of a number, who just about Go-Go danced Curtola right off the stage. At the end of the number, Bobby introduced her as "Peanut". In reality, she is ten year old Ava Maria who later came on like Nancy Sinatra, singing and dancing her way into the hearts of the thousands who attended the shows. The show concluded with an encore by Honey Wells, and a finale by The Martells.

All the shows were emceed by CKDM Good Guy, Ron Waddell, "The Ugly One".

Promotion for Bobby Curtola's, "Quando Quando", and "Johnny Get Angry", by Honey Wells, was evident throughout the tour, with interviews and autograph parties. The final show at Fork River has to be the "topper" of the tour, with 'DM Good Guys in attendance including Wild Bill Flamond, Keith Reid, Bernie Basaraba, Eddie Topper, and Ron Waddell. Ron and his wife Martha tied in their honeymoon trip with the tour.

The Caravan performed in Dauphin, Thompson (2 nights), Swan River and Fork River, Manitoba.

Reaction to this CKDM Canadian Talent Production in "Ugly's" teenage country has prompted a return engagement in October for the Bobby Curtola "Centennial Caravan of Stars". **SPECIAL TO RPM MUSIC WEEKLY**

McHARG SOUND HAPPENING



(L to R) Jim McHarg, bass - Jimmy Abercrombie, trombone - Jim Glen, drums - Charley Gall, coronet - Jim Galloway, clarinet and soprano sax - Dave Moodie, banjo and guitar.

Toronto: One of the big sounds beginning to happen throughout Upper Canada is that which is making Jim McHarg and His Metro Stompers one of the big draws of the young sophisticates including the young at heart age bracket of which Mr. John Roberts, Premier of Ontario, happens to swing in. The powerful Roberts personality has been seen to "turn on" even more so, when the McHarg clan are performing.

McHarg first became politically involved, although he doesn't wave a banner for any side....yet, when Mr. Roberts caught the

McHarg happening at the Park Plaza. The Premier apparently became so involved with the sound that he started a hand clapping bit which led to a dance around the stage fiasco which was led by the Premier. McHarg's gang next showed up at the Ontario Pavilion at Expo and touted the Ontario way of life for a full week. They so impressed the officials, including his friend John, that they were brought back for the Ontario Day festivities at Expo. Now, Jim McHarg and his Metro Stompers are skedded for the giant Conservative Leadership

McHARG continued on page 6

ORVAL PROPHET



“HUMAN NATURE”

f/s

“YOU'RE NOT MY SWEETHEART ANYMORE”

H.P. 200

5 RPM COUNTRY CHART

COUNTRY COMEDY HIT OF THE YEAR

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HP - 201

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WHAT'S A NICE KID LIKE YOU DOING IN A BUSINESS LIKE THIS??

BY STAN KLEES
(Guest Columnist)

This is the fourth installment in a series in RPM designed for the young artist on his way. The writer of this series is noted record consultant and A&R producer Stan Klees. Each week Mr. Klees will cover various aspects of the record business aimed at advising the potential recording stars of tomorrow. No one in Canada could be more informed as to the problems that lay ahead for the young artist and musician. As well, he will answer your questions about the music business as a career. Address your questions and comments to: Stan Klees, Guest columnist, RPM, 1560 Bayview Avenue, Toronto 17, Canada.-The Editor

PART FOUR
of a series

"NO RECORD COMPANY WILL GIVE US A BREAK"

"No record company will give us a break. How do we get a recording contract?"

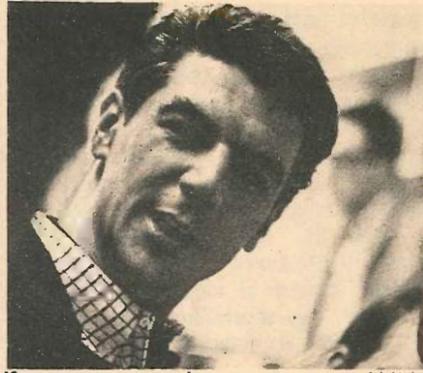
In the many letters and calls that record producers receive, this comment and this question is repeated endlessly, and the answer isn't really easy to give. While there are thousands of groups springing up in recreation rooms all across Canada, there are still only a dozen or more record companies. It is therefore a case of supply and demand. The supply of young talented groups is very large, the demand from record companies, in Canada, is practically non-existent. You may not realize it, but although you might think record companies, in Canada, produce a lot of records, they don't produce very many at all. Most of the records released by big companies are leased from individuals who have produced them independently. There is a very good reason. A single (for instance) costs \$1000 to make. Hits are hard to come by in Canada and few records make money. The group, because of the record, goes on to make good money from gigs and appearances, but the record company, in a small country like Canada, can't get their money back, so they don't produce records. If airplay, on a national scale, was easier to come by, record companies would gladly put up money to make records. It costs too much to make a record in Canada against the small return. Therefore since the musicians have the most to gain and since record companies have to answer for every cent they lose, it is usually the group or an

independent backer who will put up the money for a session, not a record company. Often it is a personal manager, a father, a friend, but seldom a record company.

A group who had just made a record told me that six weeks after they released their first record they had made every cent it cost them back, because the record caused their price per gig to go up and they were getting better jobs, and more often. A record can do that for a group and could be considered a promotional expense, but it is still a record and it still has "hit" potential. All records have "hit" potential. It isn't a case of talent, it is more a case of communication. You sing and play and if your message communicates, you have a hit. Unfortunately, the first judge of whether your record is heard on the radio or not is an adult, so the true judgement that comes only from the consumer (the record buyer) may never come to pass if the music director of a radio station doesn't program the record.

Even if your record is great, the chances are you'll never hear it on the radio outside your own area and even if it has the potential of a million seller, no one will buy it if it doesn't pass the test with the one man who can put it on the air. He doesn't know you and he has never seen your act, so your record better be good enough to sway him, just with the sound, and that isn't easy.

That's why record companies in Canada aren't giving out recording contracts, and



if you were a record company, you would think twice about shoving a couple of million more dollars down the drain. No one wants to waste money. In the U.S. it is a little different. One good hit will pay for all the bad ones and show a profit. In Canada it's that one good hit by a Canadian group, we never see.

What would you do if you were a record company? Better still, what would you do if you were a music director with a radio station?

continued from page 1
the unit. Besides playing drums he is proficient in playing saxophone and organ and would like to learn to play violin and string bass.

Lead guitarist John Richardson likes expensive and wierd clothes. His favourite group is Junior Walker and the All Stars.

Bassist Hughie Leggat was born in Glasgow, Scotland, sixteen years ago. He digs the "superb harmony of the Beatles" which was his main influence. He wants people to recognize him as a musician and not as a member of a pop group.

These five, because of their ages (between 14 and 17), their musical abilities and fantastic sense of humour, which they can put into their show, will go places. Their danceable music is one that is in demand.

Their record "Cornflakes and Ice Cream" is a record that is as different as the group is. A large circus organ, an orchestra and small children were all used to produce the unusual recording.

BOBBY HEBB VS COQ D'OR

Toronto: The Le Coq D'or audience wasn't what you could call "hip" to the Bobby Hebb sounds. But Hebb, being the performer he is, played to his audience and kept his delivery on the rockside, but as the evening progressed he came around with more of the rhythm and blues offerings that have catapulted him to the top of the R&B charts. "Sunny", by far,



BOBBY HEBB

his greatest outing quieted the noisy bar crowd and allowed him to get in a few more of his popular items like "A Satisfied Man" and "For You". There were too many requests for rock numbers which was a little disappointing and as versatile as he is, kind of put him "in the wrong church AND the wrong pew". So until the right setting is found, we'll have to be satisfied with Bobby Hebb on record, and that's "Sunny" his great album, on the Philips label. Mike Doyle, of London Records, reports a renewed interest in both the Hebb single and album.

Lori Bruner

McHARG & STOMPERS AT EXPO

Montreal: Popular RCA Victor recording artist, Jim McHarg and his Metro Stompers have just been signed to appear at Expo's Ontario Pavilion, July 31st. through Aug 3rd.

McHarg has been enjoying nationwide exposure with the release of his CTL album now a part of the RCA Victor CTL series.

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Week Ending July 22nd., 1967
Chart # 53

THE BOBBY BRITTAN GROUP

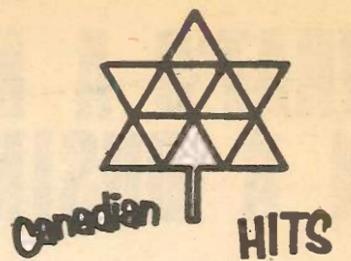
AD RATES ARE REASONABLE

The Bobby Brittan Group are fast becoming the top rhythm and blues group in Ontario. Their recent appearances have stirred audiences to such a degree that promoters have booked the group immediately for a return engagement. This is the group that features Shann Conway, the gal that everyone is talking about and Bobby Brittan who conveys the message of "soul" like no other performer.

FOR BOOKINGS & AVAILABILITY
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Telephone: Toronto (416) 429-1915

FOR FURTHER INFORMATION
CONTACT: MISS LORI BRUNER
RPM Music Publications Ltd.
1560 BAYVIEW AVENUE
TORONTO 17 - 489-2166

RADIO



"P-O-L-L-U-T-I-O-N" HITS AIRWAVES IN WOODSTOCK, NEW BRUNSWICK

Woodstock, N.B.: CJCJ's Ted Jarrett came up with a novel way of bringing attention to the pollution problem that is beginning to plague Maritimers. He figured out that he could talk it up, day in and day out but the best results could only be obtained through blanketing the eastern provinces, and perhaps, the whole nation, with a well done recording of the situation.

Jarrett wrote the words and recorded

a couple of local boys, Charlie & Jack, and came up with a pretty smelly pollution problem, on wax. The record is slowly getting to local officials and even members of parliament, who are beginning to feel that the problem may even "get to" local industries, and the big hope, of course, is that it may even create a general clean-up of the river.

The disc, on the Jarada label, has been submitted to a record company for release nationally, however if radio stations would like a copy, they should drop a line to Ted Jarrett, Box 920, Woodstock, New Brunswick.

CDN. DISCS BIG AT 'PT

Peterborough, Ont: Winnipeg's Eternals dropped off a copy of their single "Come Go With Me", to CKPT's Scott Alexander, who aired it almost immediately, and now it's one of the hot items in the area. Debbie Lori Kaye is also grabbing a big piece of the action with her "I'd Be A Legend in My Time". "Jack Rabbit" by the BTB4 is picking up as well. Much of the action on the Canadian discs is due the appearances the groups have been making in the area. PT's Peter Bennet and Scott Alexander have been hosting dances with The Lords Of London, Mandala Stitch In Tyme, and Quiet Jungle.

Alexander has an English exclusive, "Waterloo Sunset" by The Kinks. Listener reaction has guaranteed the disc a chart listing.

"MONKEY JOKE FOR COKE" HITS BIG AT CFQC

Saskatoon, Sask: The "Walt Edwards Show" recently got on the Monkee bandwagon with a successful Monkee promo that CFQC was able to tie in beautifully with Coca Cola. Listeners were asked to send in their favourite monkey joke. If it was one of five that were read nightly on the "Walt Edwards Show", they won a case of Coke and a copy of the Monkees' single "A Little Bit Me, A Little Bit You". The contest lasted four weeks and turned out to be the most successful contest of the year, with entries coming in from all of the larger cities in Saskatchewan.

MAITLAND-RODGER TEAM FOR "ACTION SET"

Toronto: Each Saturday morning at 10:15 AM. EDT, the CBC radio network pulls up its hemline a little, and goes modern. Rock, blues and soul, yet. Hosts Al Maitland and Ken Rodger will supply listeners with an hour and 45 minutes of the tops in Canadian, U.S. and U.K. releases. There'll be interviews with name record stars, movie reviews and reports of teen activities from around the world. Listeners will be asked to write in giving their name, address and phone number. Names will be picked at random, phoned and asked to pick their favourite pop tune, which will then be played on the program.

Record companies should direct their new album and singles releases to "Action Set", CBC, Box 500, Toronto 1

The program will be Toronto-based for the summer but plans are for "Action Set" to originate from different Canadian centres during the Fall run.



HERMAN'S HERMITS AT GDNS.

Toronto: Another big package is set to hit Maple Leaf Gardens. This time, Aug 9th, the popular Herman's Hermits will headline the show, which will feature The Blues Magoos and The Who. The Hermits are rapidly rising on the charts with their MGM outing of "Don't



HERMAN'S HERMITS

Go Out Into The Rain" (RPM 31), and The Who are pushing for the top with "Pictures Of Lily" on Decca (RPM 42)

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FOR FURTHER INFORMATION

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- 1 3 A WHITER SHADE OF PALE
Pracol Harum-Deram-7507-K
- 2 7 I WAS MADE TO LOVE HER
Stevie Wonder-Tamla-54151-L
- 3 4 HERE WE GO AGAIN
Ray Charles-Spartan-1604-O
- 4 5 AIN'T NO MOUNTAIN HIGH ENOUGH
Gaye & Terrell-Tamla-54149-L
- 5 6 SOUL FINGER
Bar-Kays-Valt-148-M
- 6 9 FOR YOUR LOVE
Peaches & Herb-Date-1563-H
- 7 10 MORE LOVE
Smokey Robinson-Tamla-54152-L
- 8 8 EVERY LITTLE BIT HURTS
Spencer Davis Group-Stone-708-G
- 9 2 FOR YOUR PRECIOUS LOVE
Oscar Toney Jr.-Bell-672-M
- 10 1 ALFIE
Dionne Warwick-Scepter-12187-M
- 11 11 LOVE ME TENDER
Percy Sledge-Atlantic-2412-M
- 12 12 SHAKE RATTLE & ROLL
Arthur Conley-Atco-6494-M
- 13 13 SOUL DANCE NUMBER THREE
Wilson Pickett-Atlantic-2412-M
- 14 14 SOOTHE ME
Sam & Dove-Stax-218-M
- 15 17 TAKE ME (Just As I Am)
Solomon Burke-Atlantic-2416-M
- 16 19 YOUR UNCHANGING LOVE
Marvin Gaye-Tamla-54153-L
- 17 16 WHO'S LOVIN' YOU
Brenda/Tabulations-Apex-77048-J
- 18 18 HYPNOTIZED
Linda Jones-Loma-2070-J
- 19 25 SHOW BUSINESS
Lou Rawls-Capitol-5941-F
- 20 23 (I Wanna) TESTIFY
Parliaments-Revilot-207-M
- 21 22 COME BACK GIRL
Jackie Edwards-Stone-709-G
- 22 --- MAKE ME YOURS
Betty Swann-Money-126-J
- 23 21 GREEN ROOM
Wynder K. Frogg-Island-CB1300-G
- 24 --- COLD SWEAT
James Brown-King-6110-L
- 25 --- BABY I LOVE YOU
Aretha Franklin-Atlantic-2427-M



- LP I NEVER LOVED A MAN.....
Aretha Franklin-Atlantic
- LP LET'S FALL IN LOVE
Peaches & Herb-Date
- LP TEMPTATIONS LIVE
Temptations-Gordy
- LP SUPREMES SING RODGERS & HART
Supremes-Motown
- LP TOO MUCH
Lou Rawls-Capitol
- LP HERE WHERE THERE IS LOVE
Dionne Warwick-Sceptre-
- LP JAMES BROWN LIVE AT THE GARDEN
James Brown-King
- LP KING AND QUEEN
Otis Redding/Carla Thomas-Stax
- LP ARETHA FRANKLIN'S GREATEST HITS
Aretha Franklin-Columbia
- LP HIP HUG-HER
Booker T/MG's-Stax

WHAT'S A NICE KID LIKE YOU DOING IN A BUSINESS LIKE THIS??

BY STAN KLEES
(Guest Columnist)

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"Where Were You When I Needed You?"

PART TEN
of a series

The PLAGUE of the entertainment industry is a type of "con" man that you should be made aware of as a recording artist. After you are well on your way, he will come along to cause doubt and discontentment. Let's start the story at the beginning.

In those struggling months or years when no one will give you a break and you

can't find anyone who will listen to you, book you or manage you, that's the roughest part of this business. Finally someone comes along who is willing to spend time and money to get you going. This mentor has had many years in the business and knows all the ropes. As a group you will sponge up every word. His connections and his movement in the industry and his knowledge of showmanship and business suddenly make your group known, booked, admired and worthwhile. Things are looking good for the mentor and the group. You couldn't be happier. He has assured himself a return for his time and money invested in you, by

way of a contract (which you AGREED to sign in return for his services). You wouldn't leave him for a million dollars.

SUDDENLY on the scene comes a stranger. We'll call him Mr. "X". Mr. "X" could be of great service to the industry if he put his skill in the right direction, but he heads for YOU (and that's the wrong direction).

He is very convincing and his "line" is usually the same all the time. "We can do a better job for your group" or "We will guarantee you \$50,000. against royalties" or "Your manager (or producer) hasn't got the connections we've got. We've got this town's

BIG radio station tied up, baby." That's the pitch and you as a group WILL LISTEN and you will react. This Mr. "X" will be very convincing and he will have a great deal of polish, BUT beware. He is a good "con" man. There is only one kind of "con" man, a good one. He usually isn't prepared to keep any of the promises he is making. He is trying to cause unrest with your group. He is "coming in through the back door".

Anytime you are approached by one of these sleezy creatures, ask him WHERE HE WAS WHEN YOU NEEDED HIM.

Any "talent scout" would do one of two things. He would either find a new talented group and work it into something, or approach the owner of a going group's contract and offer to buy it out.

Once a group makes a change, the change could be the end of their career. If you are progressing at a good pace, don't start the shifting from record company to record company to record company or from manager to manager.

Seldom do you read in fan magazines about the struggle it is for a new group. Seldom do you hear about the people that made the talent known. Mostly you read about the TALENT of the group. Today there are thousands of groups in Canada who are better than the groups you hear about everyday. All they need is for someone to discover them, and that is what Mr. "X" should be doing. He can't do much more for a group on the way (except to cause discontentment). DON'T BE A GYPSY.

CHECK THE RPM 100 CHART FOR
RCA VICTOR'S M&P CONTEST

HUTCHINSON continued from page 1

and was able to visualize a scape, put it on canvas and then write a song about it.

It was at the age of eighteen that Ray helped form an act called The Beaumarks and through one of his tunes "Clap Your Hands", he and The Beaumarks became Canada's first international recording artists. After many months of successful touring and much money making, The Beaumarks decided to do a little re-organizing. Ray was now headed in a totally different direction. He was a solo act and that made the going much rougher. He needed a strong instrumental and vocal group to back him up, and that's where his longtime friends, Dave Nicholls and The Coins, came in. They worked many hours and after several months of polishing up their act in some of the smaller clubs, they were ready for the big time.

Harold Kudletz, one of the most successful of club bookers in the nation, took over the group and was instrumental in making Ray Hutchinson and The Coins one of the most popular and sought after club groups in the country.

Some are critical of the backing Dave Nicholls and The Coins give to Hutchinson, but maybe that's the name of the game - "professionalism". They make Hutchinson the star. They're not a pit band and they're not symphony orchestra drop-outs. But they are professional side-men and they supply adequate backing for the star of the show.

Perhaps one of the reasons Ray Hutchinson hasn't suffered the usual visions of grandeur that befall most artists, is his ability to relax. But he unwinds himself in a strange way. If there's no rehearsal after a show he returns to his apartment and attacks a canvas. He paints, scapes, abstracts or just anything that might come into his mind. One of his finest accomplishments is an abstract of a piano. The theme being the expression of his piano player's approach to the piano. Another is that of a hand clutching a rose. The initial sketch took several hours before he was satisfied to move onto the canvas. He becomes totally involved in his

art and when he promises to do a painting for someone and when he has finished the painting he is somewhat reluctant to part with it being as it has become so much a part of him. When he goes on tours, he takes his relaxing methods with him. There will be a showing of the Hutchinson masterpieces in the not too distant future.

Ray Hutchinson has also had a taste of the solo record business as well. His first release on Epic "Rose Marie" and "My Heart Will Never Know" created a new image for him. He was "picked" and charted on many of the important radio stations across the nation and became internationally known. But the Ray Hutchinson on record just wasn't strong enough to make a clean sweep of the industry. He tried again. This time with "Mr. Rain" and "Tina" and again caught the fancy of many programmers and record buyers on both sides of the border, but again was not strong enough to create a nationwide breakout. He hasn't given up though. Ray Hutchinson is an album artist and this just might be forthcoming. He intends to record in Canada and live in Canada. He is aware of the facilities available here and by hiring the best producer, and arranger and surrounding himself with the finest musicians available he's confident that he can come up with an impressive production which he will lease to the record company showing the most interest and of course, offering the best deal. Perhaps his first album jacket will also introduce Ray Hutchinson, the artist (visual).

What better credentials could a Canadian performer have to be considered for network television than those offered by Ray Hutchinson. Here's a natural, the big stage grin, the almost overwhelming approach to any material, although he does a better job on his own originals, and that cane. It's a million dollar prop and only Ray Hutchinson could use it to such an advantage.

This is the Canadian performer that thousands are talking about, and he could be among the top performers of the world. He's presently playing the Palm Grove Lounge at the Club Embassy in Toronto and moves into The Grange on Sept. 4 for a 3 week engagement.

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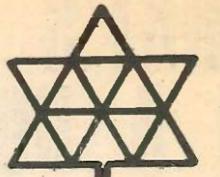
THE "AWARD WINNING" COMPANY
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"IT WAS
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THE
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●
THE BRITISH
MODBEATS

"I GOT WHAT
I WANTED"
●
THE
RAINVILLES

RADIO



Canadian HITS

LAKEHEAD WELCOMES CANADIAN TALENT

Port Arthur, Ont: If Canadian groups would like to experience the sweet smell of success, they should make a point of playing the Lakehead. If they're a recording group and their record is of good quality, they'll also be assured air exposure if not a chart listing on the CKPR Survey, which sometimes boasts a 20% Canadian content. Winnipeg's Gettysbyrg Address, who have played the Lakehead area several times, will probably experience top sales with their newly released Franklin single "My Girl".

The Guess Who are another popular 'Peg group who are always given the red carpet treatment in the Lakehead. Says CKPR personality D.J. Burns, "If The Guess Who are half as popular elsewhere as they are in the Lakehead, then they're SUPER-STARS!"

CKPT BOWS "INSTANT SOUND SURVEY"

Peterborough, Ont: CKPT recently bowed a revolutionary and vastly improved method of tabulating the favourite records of their listening audience. They call it "The Instant Sound Survey".

Each night on Scott Alexander's show (8 to 9 PM) the top 14 records of the day are played (with the exception of the No. 1 disc). Each record is accompanied with a produced numerical introduction. He also airs the two new releases that the music director feels have potential.

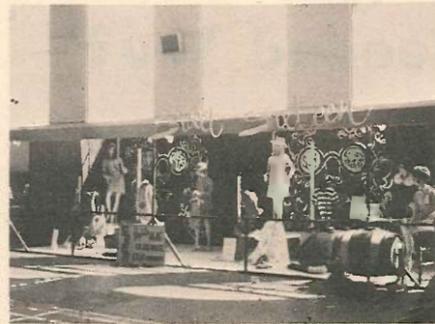
Just prior to the news at 8:55 PM Scott requests the services of two "Instant Sound Survey" calculators to take calls from area listeners. After the news he spins the No. 1 record of the day and asks listeners their preference, the number one sound or the number 7 sound (the challenger changes each night). Ten minutes later the calculators advise Scott of their findings. If, for example, the calls favoured the No. 7 disc over the No. 1 listing, that record then becomes the No. 1 record on the top 14 survey for the following night. The "Instant Sound Survey" takes place five times a week (Monday to Friday).

CKPT's Footnote reads "In the field of today's popular music, there is a need for an immediate assessment and tabulation of the top records on a day to day basis and through the Instant Sound Survey, we feel we are giving our listeners the chance to involve themselves to this end."



CKLG'S TEEN-AGE FAIR

CKLG's recent Teen-Age Fair turned out to be another huge success (this is their third). The Aug 4 to 12 affair took place in the Burrard Street Armouries of the Seaforth Highlanders,



which is in a key area in downtown Vancouver. CKLG's promotion and that of the Fair was the "Flower Power" theme and literally thousands of flowers were given away by 'LG from their "Flower Power" booth. Some of the groups appearing at the Fair were Harper's Bizarre, The Seeds, The Standells, The Yellow Balloon and The Buffalo Springfield.

WE GET LETTERS.....

"With interest I noted the Tom Fulton column in RPM on Canadian Talent. As a regional area DJ I too have pondered this question many times and I came to my own conclusions on the subject:

1) Hometown performers have a strong following because local DJ's are using what might be considered the method of captivation. The listening audience say 'my good buddy - made a record! Good or bad, the product will be accepted. I personally tried this method for reaction purposes. I also knew how long it took to make this particular sound being on hand at the session. It was enthusiastically received and many many calls were made to the station for more of the same material. Why? 2) Labels today are more promotion minded. Smaller labels are striving for recognition and the talent is working harder, much harder, in this make or break business, hence a more worked for product.

3) P.A.'s are becoming more and more presentable as well as available. Closer ties with the record buying public are a must, mind you the bigger name groups are tending to make their shows less enjoyable in the smaller towns and neglecting to give their best although they are still enjoyed. This does not

help the particular groups for later success. 4) Regional sounds are backed with P.A.'s thus venturing further than the one time X number of miles from their hometown.

5) Promoters are more ambitious than ever. before and managers of the group are constantly 'reminding' one of their particular artists (records, letters, pictures, clippings). Musicians are today, better musicians than the old method of, without the engineer, forget it.

In this area alone, in the great Northwest we have used many acts which are virtually unknown and whilst we don't claim to be the most dynamic town, with good promotion behind the acts, by way of records, within a few days you have a very popular group/artist on your hands. They do of course have to match this on arrival.

Canadian Talent is big and every day it's getting bigger. We have tried a method of exposure (on-air telephone comments and opinions) of artists and Canadian artists have been warmly received over many of the big name acts. Many of the comments are very sensibly put forward and this comes from, usually the biggest buying bracket on singles.

I do firmly believe that Centennial

year (strange as it might seem) has had a marked effect on the Canadian product. More emphasis has been made on Canada than at any other time. This has helped the business and this trend, now started, will continue. Canadian artists are starting to get it real good and it must get better.

Would a programme of Canadian material help? A segment, no matter what length, would help. Try it. Why not, it can't do any harm. Canadian for Canadians.

LET'S STAY WITH IT.....
CANADIAN TALENT ON RECORD"
(signed) Peter L. Harding/Program Director,
CKDR/Dryden.

- 1 2 THIS TIME LONG AGO
Guess Who-Quality-1874-M
- 2 1 CANADA
Sugar Shoppe-Yorkville-45010-D
- 3 2 LABORER
49th Parallel-Rca Victor-57-3422-N
- 4 4 CORN FLAKES AND ICE CREAM
Lords of London-Apex-77041-J
- 5 6 SUNNY GOODGE STREET
Tom Northcott-New Syndrome-18-G
- 6 7 I NEVER HAD A LOVE LIKE THAT
Scepters-Rca Victor-57-3436-N
- 7 5 JACKRABBIT
BTB4-Yorkville-45011-D
- 8 8 RUNNIN' 'ROUND IN CIRCLES
Five D-Sir John A-1-N
- 9 9 MR. JOHN
Kensington Market-Stone-714-G
- 10 10 COME GO WITH ME
Eternals-Quality-1884-M
- 11 11 BRING IT DOWN FRONT
Jan/Lee Group-Sparton-1617-O
- 12 12 YESTERDAY'S TODAY
Fifth-London-M17355-K
- 13 14 CASINO ROYALE
Tommy Ambrose-Fontana-F1592-K
- 14 15 I GOT WHAT I WANTED
Rainvilles-Red Leaf-634-G
- 15 13 MONA
Original Haunted-Jet-4002-K



R & B LIST

- 1 2 COLD SWEAT
James Brown-King-6110-L
- 2 5 EVERY LITTLE BIT HURTS
Spencer Davis Group-Stone-708-G
- 3 1 BABY I LOVE YOU
Aretha Franklin-Atlantic-2427-M
- 4 7 YOU'RE MY EVERYTHING
Temptations-Gordy-7063-L
- 5 15 REFLECTIONS
Diana Ross/Supremes-Motown-1111-L
- 6 9 WINDOWS OF THE WORLD
Dionne Warwick-Sceptre-12196-M
- 7 3 MORE LOVE
Smokey Robinson-Tamla-54152-L
- 8 8 (I Wanna) TESTIFY
Parliaments-Reviliot-207-G
- 9 4 WHITER SHADE OF PALE
Procol Harum-Deram-7507-K
- 10 6 I WAS MADE TO LOVE HER
Stevie Wonder-Tamla-54151-L
- 11 18 FUNKY BROADWAY
Wilson Pickett-Atlantic-2430-M
- 12 16 GROOVIN'
Booker T & MGs-Stax-224-M
- 13 13 EVERYBODY NEEDS LOVE
Gladys Knight/Pip-Soul-35034-L
- 14 12 SHOOT YOUR SHOT
Jr. Walker-Soul-35036-L
- 15 17 COME BACK GIRL
Jackie Edwards-Stone-709-G
- 16 19 HIGHER AND HIGHER
Jackie Wilson-Brunswick-55336-J
- 17 21 THE SWEETEST THING.....HEAVEN
Chris Bartley-Barry-3478-M
- 18 10 WASHED ASHORE
Platters-Columbia-MU4-1251-H
- 19 20 GREEN DOOR
Wynder K. Frogg-Island-CB1300-G
- 20 23 YOU'VE GOT TO PAY THE PRICE
Al Kent-London-127-K
- 21 24 BRING IT DOWN FRONT
Jan & Lee Group-Sparton-1617-O
- 22 25 KNOCK ON WOOD
Otis & Carla-Stax-228-M
- 23 11 GLORY OF LOVE
Otis Redding-Volt-152-K
- 24 --- JUST OUT OF REACH
Percy Sledge-Atlantic-2434-M
- 25 --- MEMPHIS SOUL STEW
King Curtis-Atco-6511-M

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We PICK...

WE LOVE YOU
Rolling Stones-London-905-K

THE CAT IN THE WINDOW
Petula Clark-Warner Bros-7073-J

BALLAD OF YOU & ME & POONEIL
Jefferson Airplane-Rca Victor-9297-N

SHE KNOWS
Bobby Darin-Atlantic-2433-M



- 1 **1 MONKEE HEADQUARTERS**
The Monkees-Colgems
COM 103 COS 103
- 2 **5 FLOWERS**
Rolling Stones-London
LL 309 PS 509
- 3 **2 SGT. PEPPERS LONELY HEARTS BAND**
The Beatles-Capitol
MAS 2653 SMAS 2653
- 4 **6 GIMME SOME LOVIN'**
Spencer Davis Group-Stone
SX 3701 SXS 3701
- 5 **3 SURREALISTIC PILLOW**
Jefferson Airplane-Rca Victor
LPM 3766 LSP 3766
- 6 **7 SOUNDS LIKE**
Herb Alpert/Tijuana Brass-A&M
LP 124 SP 4124
- 7 **4 SUPREMES SING RODGERS & HART**
The Supremes-Motown
M 659 S 659
- 8 **10 I'M A MAN**
Spencer Davis Group-Stone
SX 3702 SXS 3702
- 9 **8 GREATEST HITS**
Bob Dylan-Columbia
KCL 2663 KCS 2663
- 10 **11 CASINO ROYALE**
Soundtrack-Colgems
COMO 5005 COSO 5005
- 11 **12 GREATEST HITS**
Paul Revere-Raiders-Columbia
KCL 2662 KCS 9462
- 12 **24 GROOVIN'**
Young Rascals-Atlantic
8148 SD 8148
- 13 **13 DOUBLE TROUBLE**
Elvis Presley-Rca Victor
LPM 3787 LSP 3787
- 14 **9 UP AND AWAY**
5th Dimension-Soul City
SCM 91000 SCS 92000
- 15 **17 ABSOLUTELY FREE**
Mothers' of Invention-Verve
V 5013 V 6-5013
- 16 **18 CANADA**
Young Canada Singers-Giant
GRC 1901 GRS 7901
- 17 **15 RELEASE ME**
Engelbert Humperdinck-Parrot
PA 61012 PAS 71012
- 18 **THE DOORS**
The Doors-Elektra
EK 4007 EKS 74007
- 19 **BEST OF SONNY & CHER**
Sonny & Cher-Atco
M 219 S 219
- 20 **19 FRANKIE VALLI SOLO**
Frankie Valli-Philips
PHM 200-247 PHS 600-247
- 21 **14 REVENGE**
Bill Cosby-Warner Bros
W 1691 WS 1691
- 22 **22 INSIGHT OUT**
Associations-Warner Bros
W 1696 WS 1696
- 23 **23 I NEVER LOVED A MAN**
Aretha Franklin-Atlantic
8139 SD 8139
- 24 **16 NEW GOLD HITS**
Four Seasons-Philips
PHM 200-243 PHS 600-243
- 25 **REACH OUT**
Four Tops-Motown
M 860 S 660



- 1 **2 TAKE THE BAD WITH THE GOOD**
Lynn Jones - Capitol
- 2 **1 I GOT WHAT I WANTED**
Rainville - Red Leaf
- 3 **3 MR. JUKEBOX**
Diane Leigh - Capitol
- 4 **4 LOVE'S GONNA COME BACK**
Gary Buck - Capitol
- 5 **7 HUMAN NATURE**
Orval Prophet - Caledon
- 6 **8 TRANSPORT BLUES**
Ralph Carlson - Melbourne
- 7 **5 CUP OF DISGRACE**
Tommy Hunter - Columbia
- 8 **6 IT'S JUST ABOUT OVER**
Johnny Clark - JC
- 9 **9 WHY DID YOU HURT ME**
Merv Smith - Melbourne
- 10 **10 THE ALCAN RUN**
Bud Roberts - Apex

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record Company,
Record Store and Disc Jockey reports.



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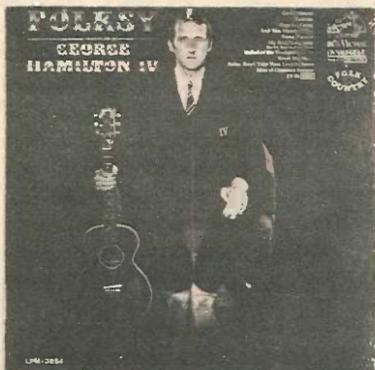
- Allied -C
- Arc -D
- C.M.S. -E
- Capitol -F
- Caravan -G
- Columbia -H
- Compo -J
- London -K
- Phonodisc -L
- Quality -M
- Rca Victor -N
- Sparton -O

- ◆ - BOTH SIDES
- ☆ - MONSTER
- - BIG MOVER

This week
1 week ago
2 weeks ago

- | | | | | | | | | | | | |
|----|----|-------------------------------|------------------------------------|----|------|------------------------------------|-------------------------------------|-----|------|-----------------------------------|----------------------------------|
| 1 | 4 | 4-A GIRL LIKE YOU | Young Rascals-Atlantic-2424-M | 35 | 57 | 79 THERE IS A MOUNTAIN | Donovan-Epic-10212-H | 67 | 71 | 97 LITTLE OLD WINE DRINKER ME | Robert Mitchum-Monument-1006-K |
| 2 | 1 | 2 ALL YOU NEED IS LOVE | Beatles-Capitol-5964-F | 36 | 47 | 50 THIS TIME LONG AGO | Guess Who-Quality-1874-M | 68 | 75 | 84 TURN ON YOUR LOVE LIGHT | Oscar Toney Jr-Bell-681-M |
| 3 | 2 | 1 PLEASANT VALLEY SUNDAY | The Monkees-Rca Victor-66-1007-N | 37 | 37 | 44 SHOOT YOUR SHOT | Jr. Walker-Soul-35036-L | 69 | 80 | 87 LAURA WHAT'S HE GOT.... | Frankie Laine-Sparton |
| 4 | 8 | 15 THANK THE LORD FOR THE.... | Neil Diamond-Bang-547-C | 38 | 41 | 42 BLUEBIRD | Buffalo Springfield-Atco-6499-M | 70 | 76 | 86 SIXTEEN TONS | Tom Jones-Parrot-40016-K |
| 5 | 5 | 11 TO LOVE SOMEBODY | Bee Gees-Atco-6503-M | 39 | 45 | 51 HAPPY | Blades of Grass-Jubilee-5582-M | 71 | 77 | ---- LOVE BUG LEAVEMY HEART ALONE | Martha/Vandellas-Gordy-7062-L |
| 6 | 6 | 3 LIGHT MY FIRE | Doors-Elektra-45615-C | 40 | 46 | 53 COME BACK GIRL | Jackie Edwards-Stone-709-G | 72 | 74 | 93 ZIP CODE | Five Americans-Abnak-123-J |
| 7 | 18 | 38 SAN FRANCISCAN NIGHTS | Eric Burdon-MGM-13769-M | 41 | 49 | 67 HA HA SAID THE CLOWN | Yardbirds-Capitol-72498-F | 73 | 72 | 72 RUNNIN' 'ROUND IN CIRCLES | Five D-Sir John A-1-N |
| 8 | 19 | 32 FAKIN' IT | Simon & Garfunkel-Columbia-44232-H | 42 | 42 | 58 BLUES THEME | Arrows-Capitol | 74 | 94 | ---- KNOCK ON WOOD | Otis & Carla-Stax-228-M |
| 9 | 23 | 25 PAPER SUN | Traffic-Island-CB-1302-G | 43 | 40 | 57 CANADA | Sugar Shoppe-Yorkville-45010-D | 75 | 78 | 100 YELLOW FOREST | Jay/Americans-UA-50196-J |
| 10 | 13 | 14 EVERY LITTLE BIT HURTS | Spencer Davis Group-Stone-708-G | 44 | 44 | 47 RIVER IS WIDE | Forum-Sparton-1612-O | 76 | 81 | ---- GIMME LITTLE SIGN | Brenton Wood-Double Shot-116-J |
| 11 | 3 | 9 BABY I LOVE YOU | Aretha Franklin-Atlantic-2427-M | 45 | 50 | 60 LABORER | 49th Parallel-Rca Victor-57-3422-N | 77 | 88 | ---- TURN THE WORLD AROUND | Eddy Arnold-Rca Victor-47-9265-N |
| 12 | 15 | 30 COME BACK WHEN YOU GROW UP | Bobby Vee-Liberty-55964-K | 46 | 51 | 66 WHY GIRL | Precisions-Stone-712-G | 78 | 91 | ---- YOU'VE GOT TO PAY THE PRICE | Al Kent-London-125-K |
| 13 | 9 | 26 COLD SWEAT | James Brown-King-6110-L | 47 | 52 | 71 THINGS I SHOULD HAVE SAID | Grass Roots-Dunhill-4094-N | 79 | 85 | 98 MR. JOHN | Kensington Market-Stone-714-G |
| 14 | 20 | 36 YOU'RE MY EVERYTHING | Temptations-Gordy-7063-L | 48 | 69 | 91 THE LETTER | Box Tops-Mala-565-M | 80 | ---- | ---- JUST OUT OF REACH | Percy Sledge-Atlantic-2434-M |
| 15 | 22 | 49 HEROES AND VILLAINS | Beach Boys-Capitol-1001-F | 49 | 59 | 65 CORN FLAKES & ICE CREAM | Lords of London-Apex-77054-J | 81 | 90 | ---- IT COULD BE WE'RE IN LOVE | Cryan' Shames-Columbia-4-44191-H |
| 16 | 33 | 68 ODE TO BILLIE JOE | Bobbie Gentry-Capitol-5950-F | 50 | 55 | 56 JILL | Gary Lewis/Playboys-Liberty-55985-K | 82 | ---- | ---- THERE'S ALWAYS ME | Elvis Presley-Rca Victor-9287-N |
| 17 | 26 | 40 APPLES PEACHES PUMPKIN PIE | Jay/Techniques-Smash-2086-M | 51 | 62 | 70 RUN RUN RUN | Third Rail-Epic-10191-H | 83 | 99 | ---- MUSEUM | Herman's Hermits-MGM-13787-M |
| 18 | 27 | 54 REFLECTIONS | Diana Ross/Supremes-Motown-111-L | 52 | 56 | 99 MAKING EVERY MINUTE COUNT | Spanky/Our Gang-Mercury-72714-K | 84 | 97 | ---- LITTLE BIT HURT | Julian Covey-Stone-710-G |
| 19 | 7 | 7 MAMMY | Happenings-B.T. Puppy-530-J | 53 | 58 | 77 HIGHER AND HIGHER | Jackie Wilson-Brunswick-55336-J | 85 | 100 | ---- TAKE A LOOK | Aretha Franklin-Columbia-44270-H |
| 20 | 17 | 27 DARLING BE HOME SOON | Bobby Darin-Atlantic-2420-M | 54 | 63 | 89 I HAD A DREAM | Revere/Raiders-Columbia-44227-H | 86 | 87 | 95 COME GO WITH ME | Eternal's-Quality-1884-M |
| 21 | 29 | 48 THE WINDOWS OF THE WORLD | Dionne Warwick-Scepter-12196-M | 55 | 70 | 88 SUNNY GOODGE STREET | Tom Northcott-New Syndrome-18-G | 87 | 89 | ---- AGNES ENGLISH | John Fred-Paula-273-L |
| 22 | 10 | 8 MORE LOVE | Smokey Robinson-Tamla-54152-L | 56 | 67 | 75 IT'S THE LITTLE THINGS | Sonny & Cher-Atco-6507-M | 88 | 92 | ---- BRING IT DOWN FRONT | Jon/Lee Group-Sparton-1617-O |
| 23 | 24 | 34 (I Wanna) TESTIFY | Parliaments-Reviliot-207-G | 57 | 66 | 90 LADY FRIEND | The Byrds-Columbia-44230-H | 89 | 95 | ---- IDIG ROCK & ROLL MUSIC | PP&M-WB-7067-J |
| 24 | 11 | 5 A WHITER SHADE OF PALE | Procol Harum-Deram-7507-K | 58 | 86 | ---- T HE SWEETEST THING... HEAVEN | Chris Bartley-Barry-3478-M | 90 | 93 | ---- LAST MINUTE MIRACLE | Shirelles-Scepter-12198-M |
| 25 | 30 | 43 BROWN EYED GIRL | Van Morrison-Bang-545-C | 59 | ---- | ---- TWELVE THIRTY | Mamas & Papas-Dunhill-4099-N | 91 | ---- | ---- GETTIN' TOGETHER | Tommy James-Roulette-4762-C |
| 26 | 28 | 45 THE WORLD WE KNEW | Frank Sinatra-Reprise-0610-J | 60 | 79 | ---- I FEEL GOOD I FEEL BAD | Lewis/Clarke-Colgems-1006-N | 92 | ---- | ---- I MAKE A FOOL OF MYSELF | Frankie Valli-Philips-40484-K |
| 27 | 12 | 13 LET THE GOOD TIMES ROLL | Bunny Sigler-Parkway-153-M | 61 | 61 | 74 A WOMAN'S HANDS | Joe Tex-Dial-4061-K | 93 | 96 | ---- YESTERDAY'S TODAY | Fifth-London-17355-K |
| 28 | 14 | 6 I WAS MADE TO LOVE HER | Stevie Wonder-Tamla-54151-L | 62 | 73 | 83 I NEVER HAD A LOVE LIKE THAT | Sceptres-Rca Victor-57-3436-N | 94 | ---- | ---- NEVER MY LOVE | Association-WB-7074-J |
| 29 | 48 | 64 YOU KNOW WHAT I MEAN | Turtles-White Whale-254-M | 63 | 64 | 69 A LITTLE BIT NOW | Dave Clark Five-Capitol-72499-F | 95 | ---- | ---- MEMPHIS SOUL STEW | King Curtis-Atco-6511-M |
| 30 | 34 | 35 CRY SOFTLY LONELY ONE | Roy Orbison-MGM-13764-M | 64 | 60 | 63 JACKRABBIT | BTB4-Yorkville-45011-D | 96 | ---- | ---- PUT YOUR MIND AT EASE | Every Mothers' Son-MGM-13788-M |
| 31 | 54 | 76 FUNKY BROADWAY | Wilson Pickett-Atlantic-2430-M | 65 | 65 | 78 I WANT TO LOVE YOU FOR..... | Ronnie Dove-Diamond-227-J | 97 | 98 | ---- SUGAR MAN | Keith-Mercury-72715-K |
| 32 | 43 | 62 GROOVIN' | Booker T/MGs-Stax-224-M | 66 | 68 | ---- ANYTHING GOES | Harpers Bizarre-WB-7063-J | 98 | ---- | ---- OUR SONG | Jack Jones-Kapp-847-L |
| 33 | 35 | 46 EVERYBODY NEEDS LOVE | Gladys Knight/Pips-Soul-35034-L | | | | | 99 | ---- | ---- LAURA, WHAT'S HE GOT | Brook Benton-Reprise-0611-J |
| 34 | 16 | 17 THE BOAT THAT I ROW | Lulu-Epic-10187-H | | | | | 100 | ---- | ---- IN THE HEART OF THE NIGHT | Ray Charles-Sparton |

COUNTRY ALBUM PICK



One of the strongest country artists in the business, George Hamilton IV comes up with one of his strongest entries to date. This outing includes his present hit "Break My Mind" and a couple of Gordon Lightfoot tunes, "Go Go Round" and "Yarmouth Castle".
RCA VICTOR - LPM/LSP 3854

THIS WEEK'S PICK LPs



The Stone people are up to their bankbooks in Spencer Davis and this is one of the reasons why. This album includes their current hit "Every Little Bit Hurts" and very strong product in "My Babe", "Searchin'" and "Midnight Train".
STONE - SX/SXS 1700



Marie McDonald McLaughlin Lawrie, better known as Lulu is perhaps the top female singer in the world today, and it all started with "Shout" which is included on this album along with "Call Me", "Stubborn Kind'a Fellow", and a beautiful version of "Don't Answer Me".
ACE OF CLUBS -7933

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THIS WEEK IN PICTURES



MGM recording artist Roy Orbison broke an all time attendance record at the Palm Grove Lounge in Toronto's Club Embassy. He's seen in the top photo with CKFH personality Peter Stankowski (also of Toronto Maple Leafs Hockey Club) on the left and Ed Lawson of Quality Records. The bottom photo is Ottawa's

popular Five D, who are currently riding the charts with their Sir John A. outing "Runnin' Round In Circles" which is distributed by RCA Victor. The Five D have just completed a successful appearance at Toronto's Teen-Age Fair, which was held at the CNE.

PAUL BURKE EXITS CHLO

St. Thomas, Ont: Paul Burke has left CHLO to take up duties at CHML in Hamilton. Anyone interested in re-locating and with a minimum of 3 to 5 years should contact Program Director J. Robert Wood at 631-3910.

CFQC HOSTS GIANT OUTDOOR GIG

Saskatoon: On the Tuesday night of the Industrial Exhibition week, CFQC's Walt Edwards attracted over 1500 teeners to a two hour stomp at the Exhibition outdoor theatre. Giving a musical hand to Walt was the top local group. The 3 plus 1. During the evening 200 copies of the Monkees "A Little Bit Me, A Little Bit You" were given away.

The show was such a success, thanks to the 3 plus 1, that plans are already being studied for a greater show next year.

The Big "E" (Walt Edwards) had just settled down after this giant promotion when he embarked on another. This one will last longer. He took himself a bride and a honeymoon trip to Acapulco.

JOHN MURPHY - OPS. MAN. NORTHWESTERN ONTARIO

Port Arthur, Ont: John Murphy, well known radio personality (CKOY-CKGM-CKPR) and Canadian correspondent for Cash Box, has been appointed Operations Manager of the powerful Northwestern Ontario chain of radio stations including CKPR, Port Arthur - CFOB, Fort Frances - CJRL, Kenora - CKDR, Dryden.

WESTERN UNION

by FRANK BANYAI

Wonder which country (Canada or the United States) will be the first to release The Staccatos new single "Whisper Words" and "Catch The Love Parade". This is their first Hollywood attempt.

(Ed: It was a simultaneous release.)

I visited Columbia recording studios and was fortunate enough to meet Gary Usher, producer of The Byrds, Sagittarius, and Chad and Jeremy. Gary produced the newly released "Astrology Album" which features interviews with people who believe in astrology, including popular recording artists. Chad and Jeremy were adding the final touches to their new album which sounds fantastic.

The Mamas and Papas are also busy recording their new Dunhill album. They sure are getting young! Little Dion, six year old singer, made his recording debut with "Lonely Tear Drops" on RCA Victor. Also on RCA is "You Can't Do That" by a newcomer known simply as Nilsson. It's a medley of 11 Beatle tunes.

It was Dylan, Donovan and now Peter, Paul and Mary change their style from folk to rock starting with an appropriate record for their new start "I Dig Rock and Roll Music" on Warner Bros.

"Funky Broadway" is refreshed by Wilson Pickett. Percy Sledge keeps up his string of winners with "Just Out Of Reach". Both are on the Atlantic label.

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NEEDED BANDS AND SINGERS

WHO HAVEN'T YET
TURNED PRO

AND
ARE NOT
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CONTACT:

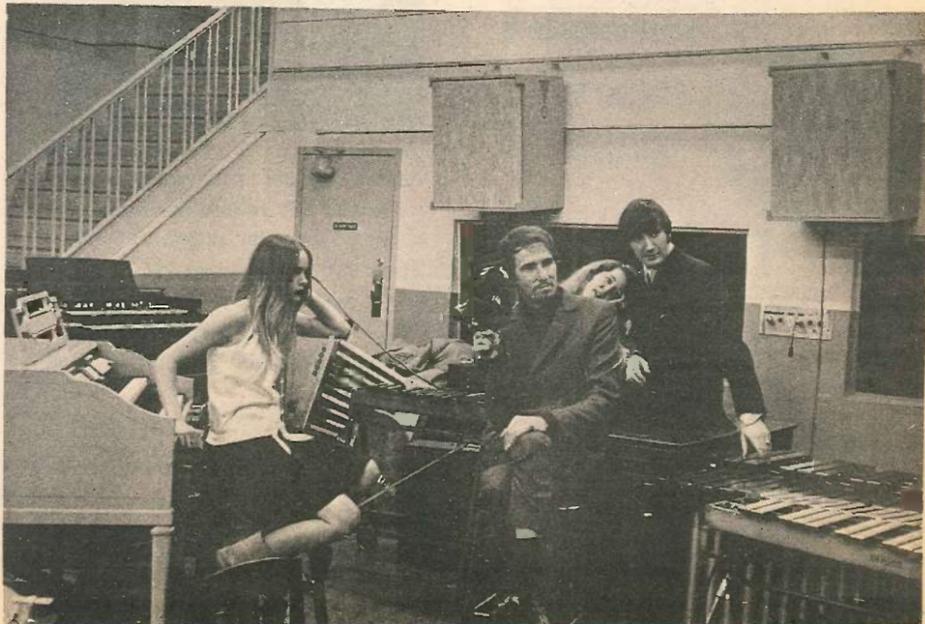
GARY DEAN PROMOTIONS
2813 EGLINTON AVE. EAST
SCARBOROUGH, ONTARIO

McHARG continued from page 1

rally at Toronto's Maple Leaf Gardens.

So much for their political adventures. When Jim McHarg and The Metro Stompers first opened at the Penny Farthing, in the heart of "hippy-land" (Yorkville) he wasn't expected to create too much competition for the rhythm and blues, blues rock, and rock and roll groups that were a dime a dozen in the Village. But, the McHarg sound caught on and The Penny became homebase for the Dixielanders. Their sound was unique. They offered the public what the critics had claimed was no longer in demand - jazz and more jazz, and done up in one of the most colourful packages of Dixieland talent available.

The 5th Dimension offers a new dimension in sound, and their sound is happening all over. It's the new sound, the complete and total sound, a convergence of all the musical influences of the 60's embodied in a highly unique and talented group. Inspired by the modern harmony of the Mamas and Papas combined with the soulful rhythm of contemporary blues singers such as Ray Charles, this group of two girls and three boys has succeeded in thoroughly exciting fans and D.J.'s alike. Discovered on a Ray Charles tour they impressed the manager of Soul City Records who signed them to a contract immediately.



MAMAS AND PAPAS

RPM Music Weekly

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Their first entry into the recording field was another success. Their Columbia album "Stompin' At The Penny" featured Lonnie Johnson and created a good many sales throughout Canada. His Casl single of "Canada" hit the market like a bombshell and was added to the playlist of practically every radio station in the nation. His big item is the album they did for the Canadian Talent Library "Jim McHarg's Metro Stompers" which is one of the giant sellers for the new RCA Victor CTL series.

The McHarg gang are presently playing at The Park Plaza Hotel where they are breaking all house records.

Their first release on the Soul City label "I'll Be Lovin' You Forever", began to climb, but before it achieved recognition, Johnny Rivers, their producer, decided to rush out "Go Where You Wanna Go". Written by John Phillips of The Mamas and Papas, the song exploded to the top of the charts.

The individuals who comprise The 5th Dimension are as interesting and dynamic as the group itself. This is shown clearly in their latest release "Up Up And Away".

They will be appearing at the Marco Polo Club in Vancouver Aug 21 to Sept. 2.

Watch for them. They might be arriving in their "Beautiful Balloon".

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GOOD TIMES
Ragged Edges-Giant-902-G

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Kensington Market-Stone-714-O

TRY TO UNDERSTAND
British Modbeats-Red Leaf-636-G

HANDS I LOVE
The Raftsmen-Melbourne-32678-K



- 1 3 SGT PEPPERS LONELY HEARTS BAND
The Beatles-Capitol
MAS 2653 SMAS 2653
- 2 2 MONKEE HEADQUARTERS
The Monkees-Colgems
COM 103 COS 103
- 3 4 SURREALISTIC PILLOW
Jefferson Airplane-Rca Victor
LPM 3766 LSP 3766
- 4 3 GIMME SOME LOVIN'
Spencer Davis Group-Stone
SX 3701 SXS 3701
- 5 5 SOUNDS LIKE
Herb Alpert/Tijuana Brass-A&M
LP 124 SP 4124
- 6 7 BORN FREE
Andy Williams-Columbia
CL 2680 CS 9480
- 7 6 GREATEST HITS
Paul Revere/Raiders-Columbia
KCL 2662 KCS 9462
- 8 10 GREATEST HITS
Bob Dylan-Columbia
KCL 2663 KCS 9463
- 9 12 SUPREMES SING RODGERS & HART
The Supremes-Motown
M 659 S 659
- 10 14 REVENGE
Bill Cosby-Warner Bros
W 1691 WS 1691
- 11 9 THE MAMAS & PAPAS DELIVER
Mamas & Papas-Dunhill
D 50014 SD 50014
- 12 8 MORE OF THE MONKEES
The Monkees-Colgems
COM 102 COS 102
- 13 11 CASINO ROYALE
Soundtrack-Colgems
COMO 5005 COSO 5005
- 14 15 UP UP AND AWAY
5th Dimension-Soul City
SCM 91000 SC5 92000
- 15 16 HAPPY JACK
The Who-Decca
DR 4892 DR 74892
- 16 20 RELEASE ME
Engelbert Humperdinck-Parrot
PA 61012 PAS 71012
- 17 13 I NEVER LOVED A MAN
Aretha Franklin-Atlantic
8139 SD 8139
- 18 21 I'M A MAN
Spencer Davis Group-Stone
SX 3702 SXS 3702
- 19 25 NEW GOLD HITS
Four Seasons-Philips
PHM 200-243 PHS 600-234
- 20 23 REWIND
Johnny Rivers-Imperial
LP 9341 LSP 12341
- 21 18 LET'S FALL IN LOVE
Peaches & Herb-Date-
TEM 3004 TES 4004
- 22 24 I'LL TAKE CARE OF YOUR CARES
Frankie Laine-ABC
M 604 S 604
- 23 19 I THINK WE'RE ALONE NOW
Tommy James/Shondells-Roulette
R 25353 SR 25353
- 24 22 THE WAY I FEEL
Gordon Lightfoot-United Artists
UAL 3587 UAS 3587
- 25 17 BEST OF THE LOVIN' SPOONFUL
Lovin' Spoonful-Kama Sutra
KLP 8056 KLPS 8056



- 1 1 IT'S JUST ABOUT OVER
Johnny Clark - JC
- 2 3 THE ALCAN RUN
Bud Roberts - Apex
- 3 2 UNCLE TOM
Mersey Bros - Columbia
- 4 4 I GOT WHAT I WANTED
The Rainvilles - Red Leaf
- 5 6 WHY DID YOU HURT ME
Merv Smith - Melbourne
- 6 7 BUILD A SCAFFOLD WAY UP HIGH
Doug Lycett - Columbia
- 7 5 THE JOHNSON FAMILY
Ralph Carlson - Melbourne
- 8 9 CUP OF DISGRACE
Tommy Hunter - Columbia
- 9 8 YOU'RE THE LEAST OF MY WORRIES
Hugh Scott - Melbourne
- 10 10 I CAN'T EVEN DO WRONG RIGHT
Johnny Burke - Columbia

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record Company,
Record Store and Disc Jockey reports.



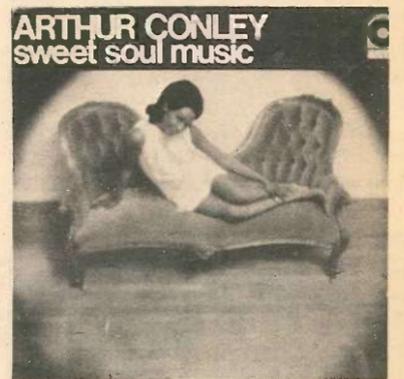
DISTRIBUTOR CODES

- Allied -C
- Arc -D
- C.M.S. -E
- Capitol -F
- Caravan -G
- Columbia -H
- Compa -J
- London -K
- Phonodisc -L
- Quality -M
- Rca Victor -N
- Sparton -O

- ◆ - BOTH SIDES
- ★ - MONSTER
- - BIG MOVER

- | | | |
|---|---|--|
| <p>This week
1 week ago
2 weeks ago</p> <ul style="list-style-type: none"> 1 4 7 UP UP AND AWAY
5th Dimension-Soul City-756-M ● 2 5 5 SAN FRANCISCO (Flowers)
Scott McKenzie-Columbia-2757-H 3 1 2 WINDY
Association-WB-7041-J ● 4 13 31 LIGHT MY FIRE
Doors-Elektra-45615-C 5 7 16 DON'T SLEEP IN THE SUBWAY
Petula Clark-WB-7049-J 6 2 4 CAN'T TAKE MY EYES OFF YOU
Frank Valli-Philips-4044-K ● 7 15 29 WHITE RABBIT
Jefferson Airplane-Rca Victor-9248-N 8 3 3 COME ON DOWN TO MY BOAT
Every Mothers' Son-MGM-13733-M ● 9 20 49 A WHITER SHADE OF PALE
Procol Harum-Deram-7507-K 10 14 26 C'MON MARIANNE
Four Seasons-Philips-40460-K 11 6 1 LITTLE BIT O' SOUL
Music Explosion-Laurie-3380-M ● 12 25 32 I WAS MADE TO LOVE HER
Stevie Wonder-Tamla-54151-L 13 16 23 SOCIETY'S CHILD
Janis Ian-Verve/Folkways-5027-G 14 22 28 HERE WE GO AGAIN
Ray Charles-Sparton-1604-O ● 15 29 36 MERCY MERCY MERCY
Buckingham-Columbia-44162-H ● 16 31 40 I TAKE IT BACK
Sandy Posey-MGM-13744-M 17 8 14 THE TRACKS OF MY TEARS
Johnny Rivers-Imperial-66244-K 18 23 22 AIN'T NO MOUNTAIN HIGH ENOUGH
Gaye & Terrell-Tamla-54149-L 19 9 9 LET'S LIVE FOR TODAY
Grass Roots-Dunhill-4084-N 20 24 39 SOUL FINGER
Bar Kays-Volt-148-M ● 21 32 50 FOR YOUR LOVE
Peaches & Herb-Date-1563-H ● 22 34 41 MORE LOVE
Smokey Robinson-Tamla-54152-L 23 28 33 EVERY LITTLE BIT HURTS
Spencer Davis Group-Stone-708-G 24 11 11 SUNDAY WILL NEVER BE THE SAME
Spanky/Our Gang-Mercury-72679-K 25 27 35 CARRIE ANN
Hollies-Columbia-5-10180-H 26 18 18 PAY YOU BACK WITH INTEREST
Hollies-Capitol-72480-F 27 36 43 SILENCE IS GOLDEN
Tremeloes-Epic-10184-H 28 10 8 DING DONG THE... IS DEAD
Fifth Estate-Jubilee-5573-M 29 17 6 SHE'D RATHER BE WITH ME
Turtles-Quality-1882-M 30 19 20 FOR YOUR PRECIOUS LOVE
Oscar Toney Jr-Bell-672-M ● 31 43 60 DON'T GO OUT INTO THE RAIN
Herman's Hermits-MGM-13761-M 32 12 10 ALFIE
Dionne Warwick-Scepter-12187-M 33 33 34 DON'T BLAME THE CHILDREN
Sammy Davis-Reprise-0566-J 34 40 52 JACKSON
Sinatra/Hazlewood-Reprise-0595-J | <ul style="list-style-type: none"> 35 41 47 STEP OUT OF YOUR MIND
American Breed-Atco-804-M 36 42 65 THERE GOES MY EVERYTHING
Engelbert Humperdinck-Parrot-40015-K 37 38 44 LOVE ME TENDER
Percy Sledge-Atlantic-2414-M 38 47 --- WITH A GIRL LIKE YOU
Young Rascals-Atlantic-2424-M 39 39 42 SHAKE RATTLE & ROLL
Arthur Conley-Atco-6494-M ● 40 55 93 I LIKE THE WAY
Tommy James-Roulette-4756-C 41 45 51 SOMEBODY HELP ME
Spencer Davis Group-Stone-711-G ● 42 59 71 PICTURES OF LILY
Who-Decca-32156-J 43 49 63 SOUL DANCE NUMBER THREE
Wilson Pickett-Atlantic-2412-M ● 44 60 78 YOU WERE ON MY MIND
Crispian St. Peters-Jamie-1310-K 45 46 61 AIRPLANE SONG
Royal Guardsmen-Laurie-3391-M 46 48 54 YOU WANTED SOMEONE TO.....
Frankie Laine-Sparton-1614-O 47 50 72 SOOTHE ME
Sam & Dave-Stax-218-M 48 54 70 MY WORLD FELL DOWN
Sagittarius-Columbia-44163-H 49 44 55 THIS TIME LONG AGO
Guess Who-Quality-1874-M ● 50 61 80 THE BOAT THAT I ROW
Lulu-Epic-10187-H ● 51 70 92 CHAPEL IN THE MOONLIGHT
Dean Martin-Reprise-601-J ● 52 66 --- MAMMY
Happenings-B.T.Puppy-530-J ● 53 65 --- TAKE ME (Just As I Am)
Solomon Burke-Atlantic-2416-M 54 51 45 I'LL FORGET HER TOMORROW
Witness Inc-Apex-77044-J ● 55 69 82 LABORER
49th Parallel-Rca Victor-57-3422-N ● 56 76 97 LET THE GOOD TIMES ROLL
Bunny Sigler-Parkway-153-M ★ 57 --- WORDS
The Monkees-Rca Victor-66-1007-N ● 58 75 99 YOUR UNCHANGING LOVE
Marvin Gaye-Tamla-54153-L ● 59 67 87 JOY
Mitch Ryder-New Voice-824-M ● 60 78 85 WALKIN' MARY HOME
Nomads-Damon-002-J ● 61 78 85 DO IT TO EM
BTB4-Yorkville-45007-D 62 62 73 WHO'S LOVIN' YOU
Brenda/Tabulations-Apex-77048-J ● 63 73 95 HYPNOTIZED
Linda Jones-Loma-2070-J 64 64 81 BLACK SHEEP
Sam The Sham-MGM-13745-M ● 65 81 --- SHOW BUSINESS
Lou Rawls-Capitol-5941-F 66 67 76 YOU ONLY LIVE TWICE
Nancy Sinatra-Reprise-0595-J | <ul style="list-style-type: none"> 67 71 86 GIVE ME TIME
Dusty Springfield-Philips-40465-M 68 77 90 LONELY DRIFTER
Pieces of Eight-A&M-854-M ● 69 83 --- THE HAPPENING
Herb Alpert-A&M-860-M ● 70 86 --- BLUEBIRD
Buffalo Springfield-Atco-6499-M ● 71 84 --- TO LOVE SOMEBODY
Bee Gees-Atco-6503-M 72 72 74 NOW I KNOW
Jack Jones-Kapp-833-L 73 74 88 I STAND ACCUSED
Glorie-Date-1553-H 74 80 96 GROOVY SUMMERTIME
Love Generation-Imperial-66243-K ● 75 92 --- LOVE IS A BEAUTIFUL THING
Gettysburg Address-Franklin-0100-G ● 76 98 --- YOU KEEP ME HANGING ON
Vanilla Fudge-Atco-6495-M ● 77 87 --- DON'T LET THE RAIN FALL.....
Crittters-Kapp-838-L ● 78 91 --- (I Wanna) TESTIFY
Parliaments-Revolot-207 ● 79 100 --- OUT AND ABOUT
Boyce & Hart-A&M-858-M ● 80 90 91 MR. PLEASANT
Kinks-Pye-822-C 81 82 89 COME BACK GIRL
Jackie Edwards-Stone-709-G 82 85 94 BROWN EYED GIRL
Van Morrison-Bang-545-C ● 83 97 --- PAPER SUN
Traffic-Island-CB-1302-G 84 56 48 PRETTY BLUE EYES
Guess Who-Quality-1876-M 85 89 --- GRADUATION DAY
Arbors-Date-1561-H ● 86 --- --- I TAKE WHAT I WANT
James & Bobby Purify-Bell-680-M 87 88 --- COME BACK WHEN YOU'RE GROWN...
Bobby Vee-Liberty-55964-K ● 88 99 --- WASHED ASHORE ON A LONELY...
Platters-Columbia-MU4-1251-H 89 94 98 WHY GIRL
Precisions-Stone-712-G 90 93 --- OMAHA
Moby Grape-Columbia-44173-H 91 --- --- MAKE ME YOURS
Bettye Swan-Apex-77055-J 92 95 --- I CAN'T GO ON LIVIN' WITHOUT...
Tempo/Stevens-White Whale-252-M 93 --- --- CANADA
Sugar Shoppe-Yorkville-45010-D 94 --- --- I'LL TURN TO STONE
Four Tops-Motown-1110-L 95 96 --- EVERYBODY NEEDS LOVE
Glady Knight/Pips-Soul-35034-L 96 --- --- GENTLE ON MY MIND
Glen Campbell-Capitol-5939-F 97 --- --- THANK THE LORD FOR THE....
Neil Diamond-Bang-547-C 98 --- --- COLD SWEAT
James Brown-King-6110-L 99 --- --- CORNFLAKES AND ICE CREAM
Lords Of London-Apex-77054-J 100 --- --- APPLES, PEACHES, PUMPKIN PIE
Jay/Techniques-Smash-2086-M |
|---|---|--|

THIS WEEK'S PICK LPs



They're coming to Canada in August, but here's their smash album now. SMASH? That's what they do to their instruments and that's one of the reasons they became so popular. Another reason is their talent, and here it is. All "Happy Jack" of it. DECCA - 4892

Probably one of the hottest selling albums across Canada at the present time is by a group called The Craddock Kids. This talented fivesome were lucky enough to be the nucleus of the Young Canada Singers and because of the very big selling "Canada" single, they were signed by Giant Records and this LP is the result. GIANT - 1901

Dig, the real sweet soul music? Try Arthur Conley on for size. That's the name of his big hit, "Sweet Soul Music", and here's a whole album of the best sweet soul music on the market. ATCO - 33-215

Pick up RPM Music Weekly
at your favourite record store

WESTERN

UNION

FROM CALIFORNIA

By Frank Banyai

Roy Orbison, one of America's finest singers, is headlining Toronto's Embassy Club for two weeks. Orbison has been around



ROY ORBISON

SHOWBIZ BOOK MEETS WITH SUCCESS FOR DENA REED

NYC: A new showbiz book "Success Tips For Young Celebrities", written by Dena Reed, is meeting with much success. It is published by Grosset and Dunlap, in the U.S.

Artists who talk of their personal formula for success are Bobby Darin, Connie Francis, Ricky Nelson, Annette Funicello, Vince Edwards, The Lennon Sisters, Perry Como, Patty Duke, Frankie Avalon, Leslie Uggams and David McCallum. The book is a must for the teenager interested in the music business.

Harriet Wasser

Vancouver's 3 To 1 Score In Upper Canada

BY LYNNE ACKERMAN

One of the greatest sounds to ever come out of the West is being made by an ex-Vancouver group called The Three To One. This catchy name is based on the fact that the group is composed of three guys and the best looking female barefoot drummer ever. Her name is Claudette, and she was born in Saskatchewan. She was working as a studio musician in Vancouver when she met the other members of the band, who were looking for a talented drummer to join them.

John Renton plays twelve string guitar, harmonica, and organ, and is the lead singer, his voice having an amazing 3 1/2 octave range. He was born in India, then lived in London, England for a short time before coming to Canada. He worked as a studio musician for a while, but always had a great desire to have his own group. In the Vancouver recording studios where he worked, he found the other three musicians who would help him realize his dream.

Derry Norris, on bass and vocals, was born in Vancouver and started his musical training early. He played accordion and guitar, and worked in folk and rock groups before meeting John.



Brian Russell, singer and lead guitarist, was also born in India, and also lived for a time in England, but it was not until his family moved to Vancouver that he met John. He has appeared as a guitarist on many of the CBC's "Let's Go" shows, as has John, and both of them can play many instruments,

for a long time and has come up with many hits including "Pretty Woman", "Ride Away" and "Breakin' Up is Breakin' My Heart".

Canada is no longer represented in **The Lovin' Spoonful**. Toronto born **Zal Yanovsky** has left the foursome to begin a solo singing career. Will he make it big on his own?

I saw the **Four Seasons** in concert and they were superb. **Frankie Valli** has the highest voice for a male singer that I have ever heard. They sang many selections from their "Gold Vault of Hits" including "Let's Hang On", "I've Got You Under My Skin" and "Dawn". Already having two hits in the top ten, they have released a new one, "Lonesome Road", under another name, **The Wonder Who**.

The biggest craze on the modern U.S. musical scene is for a 700 year old instrument called the sitar. Beatle **George Harrison** was the first to bring the sitar sound into his recordings. **Ravi Shankar**, India's leading classical sitar player, is very popular here. He has played at many large auditoriums and also did a solo afternoon matinee at **The Monterey Pop Festival**. He has his second recording titled "Pather Panchali" on the **Liberty** label.

"Mercy Mercy Mercy" is back again.

WARNER BROS. RELEASES 3 MAJOR SOUND TRACKS

Burbank, Calif: Warner Bros Records have acquired the sound track album rights to three major motion pictures, "The Bobo", "Camelot" and "Finian's Rainbow".

"The Bobo", which stars Peter Sellers, Britt Ekland and Rossano Brazzi, with music composed by Francis Lai, will be released this Fall at the same time as the film.

"Camelot" is to be released in the Fall while "Finian's Rainbow" is skedded for release early next year.

The four musicians began rehearsing together, and moved to Toronto for the more numerous opportunities available there. They decided that they would employ no gimmicks to put their music across, but would rely solely on their talent and lots of hard work. In Toronto they met Burt Napier, and he, realizing that this was a group of four extraordinarily talented musicians, took over their management. The group acknowledged Burt's work by crediting him with all of their success to date, and consider him to be the fifth member of the group.

At present, The Three To One is busy playing to enthusiastic audiences throughout Ontario, but they plan to go to the U.S. soon, to record for a major label. With their overabundance of talent and distinctive style, they are destined to become one of Canada's best-rated groups.

Only a short time ago, it was **Cannonball Adderley's** big hit, and now it is making money for the Chicago based **Bucklinghams**.

Three or four males and one girl in a singing group is the newest to hit the recording scene. **We Five** were one of the first to start this group combination a year ago. Now, **Spanky and Our Gang**, **The Jefferson Airplane**, **The Peanut Butter Conspiracy** and **Big Brother and The Holding Company** are among those attempting to capture top chart positions with this new sound.

Bob Dylan, **Joan Baez**, along with their manager, **Albert Grossman** (who also looks after **The Paupers**) star in a new short film titled "Don't Look Back". It is about **Bob Dylan** in England, at the start of his great career.

The cost of mono albums is being increased by the major recording companies. The price for mono will be the same as stereo.

I was glad to see **Stan Klees'** column in RPM. He is a great producer and all readers, as well as myself, will learn a lot about records from him.

WESTERN UNION invites your questions and comments. Send them to 358 W. Palmer Ave., No. 4, Glendale, Calif., 91204.

SLAY TO PRODUCE CANNON

Burbank, Calif: Warner Bros. Records announces that all future **Freddy Cannon** recordings will be produced by **Frank Slay**. The Slay/Cannon combination have been responsible for several singles reaching the top end of the charts including "Abigail Beecher", "Pallisades Park", "Way Down Yonder In New Orleans" and "Tallahassee Lassie".

It is because of the obvious comfortable working relationship enjoyed by Slay and Cannon that Warner Bros. are anxious to put the winning team back in the studio again.

PROPHET RELEASES ON CALEDON

Oshawa, Ont: Orval Prophet, one of Canada's most popular country artists, has moved into the Stone camp with his release of "Human Nature" and "You're Not My Sweetheart Anymore". The single has been released on the Caledon label, the C&W wing of the Stone label and Robert J. Stone of Canada Limited.

In the coming weeks, Orval is slated for numerous TV and radio appearances and he is booked solid for club dates into 1968. World-wide release of his new single will be handled by Harold Pounds of Stone's London, Ontario offices.

Toronto's famous Horseshoe Tavern will star Orval Prophet for one week beginning July 24th.

BERNSTEIN TO PRODUCE CATSKILL FIND

NYC: Arranger-Producer, **Herb Bernstein**, is very excited about a thirteen year old songstress he discovered at a Catskill mountain resort. **MGM** will launch her but for the time being she is being kept under wraps. **Herb** will producer her for the label **Harriet Wasser**

JAY-GEE PRESENTS TV SPECIAL

NYC: On Thursday July 20th. at 9:30 PM, The Jay-Gee Record Company, in conjunction with **Clairol**, will present a TV Special "Hit The Surf", which will be televised over the ABC TV Network.

Jay-Gee are responsible for the entire musical score, which includes their single release "Hit The Surf" and "Barefoot In The Sand" by The Sea Shells - Jubilee 5587.

MONKEES TO PLAY BUFFALO AND ROCHESTER

NYC: Fresh from their smash appearances in the UK, the Monkees created a giant crowd problem wherever they appeared throughout the New York area, particularly in the Scarsdale burrough where they appeared for three days.

Canada has not been included on their itinerary, however they will be appearing in Buffalo at the Memorial Auditorium, July 20th., and at the Rochester Memorial Auditorium on July 27th. Toronto radio station CHUM has created a "Monkees Contest" and will bus 33 lucky listeners to the Buffalo performance.

ARETHA FRANKLIN MAKES IT TWO

NYC: Atlantic's **Aretha Franklin** pulled the big trick out of the hat and came up with two million selling singles, "Respect" and "I Never Loved A Man (The Way I Love You)".

Aretha topped off the occasion with her million dollar selling album "I Never Loved A Man The Way I Love You".



Pictured above with Aretha are (L) Jerry Wexler, Executive Vice President of Atlantic Records, who produced Aretha's hits and her manager Ted White.

STONE RELEASES KENSINGTON MARKET

Oshawa, Ont: **Robt. J. Stone** of Canada has found a fantastic response on the release of "Mr. John" and "Kensington Market" by The Kensington Market. The initial pressing of the **Bernie Finkelstein** produced session was quickly bought up by the anxious fans the Market had acquired in the Toronto area. Stone reports that he has ordered the Keel pressing plant to pull all stops on the pressing of the Market single so as to make sure all distributors across Canada are well stocked.



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WHAT'S A RADIO STATION FOR? (THE OWNER'S POINT OF VIEW)

(The listener's point of view)

PART THREE
of a series

Many people in the music industry have complained about the lack of consideration radio stations give to domestic product. Being as there is always two sides to a story, RPM has asked one of Toronto's top radio personalities, TOM FULTON, to supply our readers with an inside on some of the problems faced by radio stations and their on-air staff.



by TOM FULTON

Contrary to popular belief, a radio station is a business. The owners want to make money. Often they are criticized for this base and unworthy desire, but they apparently can't shake it.

Their secondary desire is to provide a service that will please most of the people in their market. That means, in the smaller areas, a mixed bag, a little talk, a little news, a little sports, a little ethnic, a little religion, and of course, a little music.

To the younger members of a radio station some of these services sound stupid. The religious people in the community can bloody well go to church, and the ethnics can damn well integrate. On with the "now" sound. Well hold on, it's not that easy.

Many of our older citizens are too infirm to take in the live church scene, and so the radio is, if you'll pardon the expression, a God-send.

And let's face it, if you were in a

foreign country, you'd want a few English-language programs on radio, wouldn't you? Well our ethnic groups appreciate their language and music on radio here in Canada.

And besides, the ethnic and religious program producers pay a good buck to get on the air.

The ethnic groups resell the time they have bought from the station to ethnic advertisers. Everyone makes money.

The religious groups, (with the exception of a few local churches), also make big money through their thinly disguised solicitation of funds.

You can readily see that some of the "services" offered by radio stations to minority segments of the population can, in fact, contribute substantially to a station's revenue.

That takes care of the minorities, now what about the rest of us?

For the most part radio stations have to produce their own local general programming.

Outside interests, (such as the religious and ethnic groups), have no direct participation. It is therefore up to the station management to put programs on the air that will have wide appeal, attracting both listeners and advertisers. Generally speaking, the revenue derived from sponsor participation in a program should be consistently greater than the total production cost. That's just good business. Prestige takes a back seat to profit.

Most of the radio stations in Canada stick to a "middle of the road" music and talk format during the hours they produce themselves. This attracts the average middle class working listener and the merchant who sells him goods.

In most centres however there are a few hours a day devoted to "pop-rock" music. This kind of program of course appeals to the sponsor who is aiming at the ever increasing "youth" market. And in the largest centres in Canada there are stations that feature the "now" sound 24 hours a day.

These "top 40" stations are often able to increase their percentage of revenue to production cost over the more staid stations.

However, as in all good things, there is a drawback. The listeners (and sponsors) oscillate between one station and the other in a two pop station market. Station loyalty in the "rock" market is a changeable thing. And so a good portion of the stations' revenue must be plowed back into promotion.

For example look at the battles raging between CKLG and CFUN, CHED and CJCA, CKFH and CHUM and the list goes on and on.

The consumers want entertainment and information, as we discussed last week. And the consumer, naturally wins the sponsor.

That's what makes the money.

And that, Bunky, takes precedence over anything.

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Boodly Hoo

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73 Yorkville Ave Toronto - 923-3316

HUMAN NATURE

Orville Prophet

CALEDON RECORDS/Bob Stone
172 King E. Oshawa - 723-0898

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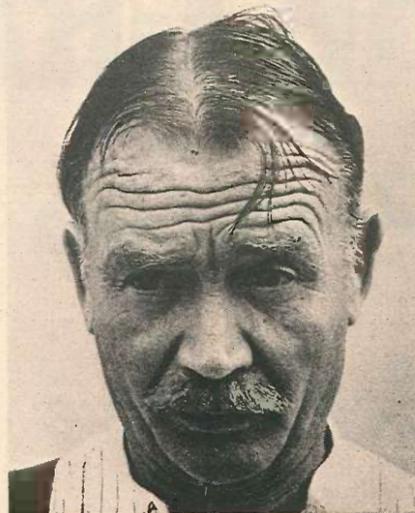
No. 72497



Chart # 59 Week Ending September 2nd, 1967

MAMAS & PAPAS CONTEST

This week - NAME THE PAPA



This is the FAMOUS Father of a FAMOUS MOVIE
STAR - Name him - and WIN

The first five correct entries picked will win all three of
THE MAMAS AND PAPAS LPs

Countdown



Promotion and advertising men like to make every dollar count, and recently we took the time to compare a direct mail promotion to a \$90. panel ad in the RPM 100. With a comparable run, the direct mailing piece ended up costing \$127.50 to design and print. It then had to be mailed to record bars and made available to the record buyer to pick up. Add the clerical time of mailing and handling, and you very quickly will reach the double point of the \$90. panel in the RPM 100.

The direct mailing piece has limited appeal and is NOT that readily picked up. The RPM 100 is a weekly catalogue of hits that often becomes the shopping list of the hit buyer. Your ad reaches the record dealer in quantity and is picked up by the consumer.

The one-stop advantage of leaving everything (but the message) to the RPM 100 gives your ad and promo staff additional time to service another station or two. Meanwhile the cost factor cannot be ignored, since the RPM 100 offers much more, and you gain record sales that your support with advertising will sustain the RPM 100 chart.

We would like to keep this valuable dealer aid in circulation. Why not contact Lori Bruner at RPM with your ad inquiries. The cost is reasonable and other than airplay there is no better way to advertise a new record.

Win a
YARD
of
45s

YOU CAN
WIN
OVER
500
45s

STARTS
NEXT
WEEK
in RPM

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New From



RCA VICTOR



LET'S LIVE FOR TODAY
THE GRASSROOTS



Printed in USA.

D 50020

D 50020 (Mono)

DS 50020 (Stereo)

THE GRASSROOTS

Featuring Their Big Hits

"Let's Live For Tomorrow"

and

"The Things I Should Have Said"

Produced by Steve Barri & P. F. Sloan