

RPM

WEEKLY

Volume 16 No. 5

- THIRTY CENTS

September 18, 1971



LIGHTHOUSE

One Fine Morning

Lighthouse shines on international charts

Bandshell at fair greets live rock

The old Bandshell at the Toronto Fair, felt the crashing of rock music at the Youth in Canada Day rock concert series held recently. Kicking it off was GRT's latest success, Lighthouse, who performed brilliantly and were accorded two standing ovations before being presented with their RPM Gold Leaf Award for their "One Fine Morning" album by the premier of Ontario, William Davis.

Also on the bill were Crowbar, Fludd, Peter Brownsville Station, Sunny and Company, from Detroit and Kenny Rogers and the First Edition. The crowd of over four thousand who jammed the Bandshell area were well behaved throughout.

Concert date set for Pollution Probe

Pollution Probe, a publicly-minded Toronto organization devoted to bringing the problems of ecological destruction to the eyes and ears of the public and government, has set the first in a series of concerts to benefit their cause. On September 16th, Varsity Stadium in Toronto will be packed with all-Canadian talent including Dee Higgins, Tom Northcott, Doctor Music, Everyday People and Brave Belt, Randy Bachman's new group. Tickets for the gig are currently on sale at three bucks a throw at Eatons Attractions Ticket Offices, the Varsity box office, all Sams locations and Pollution Probe on Queen's Park Crescent.

Further dates in the series will be announced as details are finalized. D'Arcy Barrett, editor of Beetle magazine is producing the show for Pollution Probe.

Great Western bows Ken Cooper single

The Great Western Gramophone Company, a Winnipeg-based recording company, has released its first single on its own Great Western label. The single, "Fruit Jar" f/s "Sweet Janie Girl", is by Saskatchewan singer Ken Cooper. Cooper also wrote both sides. Cooper is a veteran of three national television shows and is planning a college concert tour for this fall.

Great Western was formed by John Robertson and Grant Boden to "promote Canadian talent, particularly from the west where such artsits as Neil Young and the Guess Who were bred". National distribution arrangements for the label have not as yet been announced.

Ampex fetes Jackson Five in Warehouse

The Jackson Five, Tamla Motown's favourite family act, took the Grandstand at the Toronto Fair by storm last week. The Five, led by twelve-year-old Michael Jackson, whooped up the crowd of fifteen thousand with their steady stream of hits such as "ABC" and "Maybe Tomorrow". The group received favourable press from the Toronto dailies which contained comments on their vocal harmonizing abilities. To supplement their steady stream of hit singles and personal appearance successes, the Five is set for a network television special later in September.

To celebrate the Toronto appearance

Dailies hurting live music - Glatt

"Irresponsible reporting by daily newspapers may lead to the demise of live rock entertainment", says Harvey Glatt, owner of Ottawa's Treble Clef. A recent Black Sabbath concert at Civic Centre in Ottawa, was grossly misreported according to Glatt. An article in the Ottawa Journal, the day following the concert, featured grisly accounts of bottle throwing, gate crashing and window breaking. Although the story was able only to indicate about four incidents, (among a crowd of 12,000), the timbre of the article led the reader to believe that a holocaust had just swept the capital.

The day after the story appeared, the Journal printed a retraction of sorts in the editorial section. Many in the industry feel that it is sensationalistic reporting of rock events which is responsible for their attempted suppression in many parts of the country.

True North set to release Cockburn deck

Bernie Finklestein, head of True North Records, has announced the indie label, distributed in Canada by Columbia Records, is set to release a Bruce Cockburn single, "One Day I Walk" f/s "High Winds White Sky". This is Cockburn's first single in almost a year. Both sides are self pennings.

The single was culled from Cockburn's recently released second album, now showing excellent national sales.

Cockburn took top honours last year as folk singer of the year in the 1970 Juno Awards balloting. His first album has now been released by Epic in the United States and is being accorded heavy airplay in major markets including New York, Los Angeles and Washington, D.C.

of the Jackson Five, Ampex, the Canadian distributor of the Tamla Motown line, threw a bash at Ed's Warehouse in downtown Toronto. Key radio, press and other industry figures attended the affair hosted by Joe Pariselli, Ampex' national sales manager and Skip Fox, the company's Ontario promotion representative.

Capitol gets new Anne Murray LP off

Paul White, Capitol's director of A&R reports that the company has released their fourth Anne Murray album. Her third for the label to date, "Honey, Wheat and Laughter", "This Way is My Way", and "Straight, Clean and Simple", have all achieved the Gold Leaf Award in Canada.

Produced in Toronto by Brian Ahern, the new LP, "Talk It Over in the Morning" includes material by Gordon Lightfoot, Carole King, Brent Titcomb, Shirley Eikhard and Paul Williams. Miss Murray has also recently completed a few sessions in Los Angeles with Glen Campbell. Ahern and Al DeLory shared the production chores on the Murray/Campbell sessions; a single will be released shortly.

Ontario hot with Warner Bros. acts

Bruce Bissell, Ontario promotion manager for Warner Bros Records, has paved the way for heavy Fall disc action. Many of the label's top artists have been making their presence felt appearance and saleswise over the past month.

Warners was well represented at the Toronto Fair with the appearances of Kenny Rogers and the First Edition, Brave Belt, Brownsville Station, Young Holt Unlimited and a new group called Fludd. Also, England's Emerson, Lake and Palmer played two big concerts in Toronto and London. Led Zeppelin played to a sell-out (4) at Maple Leaf Gardens.

Alice Cooper and Brownsville Station will be pairing for two large concerts Sept. 15 in London and Sept. 17 in Hamilton. The World's Greatest Jazz Band opens a two week stint at the Colonial Supper Club Sept. 20 to Oct. 2nd and the Butterfield Blues Band will be doing a one nighter Sept. 18 at the University of Windsor. Also, David Crosby and Graham Nash will be visiting Toronto to play a concert at Massey Hall Sept. 28. Brave Belt returns to play the Riverboat with Peter Yarrow to follow.

"MAMMY BLUE"

BY THE **POP TOPS**

ABC/DUNHILL 11311



**TWO
NO. 1
HITS FROM
SPAIN**

DESTINED TO TOP THE CHARTS HERE!

"HELP (Get Me Some Help)"

BY **TONY RONALD**

AVAILABLE IN CANADA ON RCA

RCA 75-1061

(also available in French - RCA 75-5095)

DISTRIBUTED BY **RCA**

Country sound lags in acceptance and quality

For over seven years, RPM maintained a policy of not reviewing the creative works of Canadians who were recording. There were so many critics doing a half-assed job, that our joining the crowd would have just caused more

COMMENT

by **Walt Grealis**

confusion. The record industry was in its infancy and it was not the time to join the herd of know-it-alls.

The broadcasters who were deciding what records not to play were very vocal in their anti-Canadianism.

Although the trade has done little to enlighten itself as to what is good or bad, we changed our policy a couple of months ago and instigated a rating system based on a Chart Probability Factor (CPF).

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

—Pierre Junedu

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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MCA	J
Allied	C	Musimart	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB/Atlantic	P
GRT	T	World	Z
London	K		

MAPL logos are used throughout RPM to define Canadian content on discs:



M—Music composed by a Canadian
A—Artist featured is a Canadian
P—Production wholly recorded in Canada
L—Lyrics written by a Canadian

RPM's review committee are dedicated to finding as many potential hit records as possible. That is where we have a review policy with a difference. We are looking for hits. The others are trying hard NOT to find them. We suggest what records might work. Others are hellbent on forcing their views on the industry and the public.

Admitting that some kind of screening is necessary, it was important that at the right time RPM adopt a policy of reviewing. Above all, the philosophy of reviewing was the crucial thing. One advantage we have is that we are in the business of making records, and making things happen. We believe that this makes for an exciting industry.

Every record received is reviewed. If the record shows a worthwhile CPF, it is published, if the record scores badly, the CPF is omitted although the record is listed as being released.

The voting has enlightened us in many ways. One thing that became apparent right from the start was the consistency of the voting. When a record scored well, it scored well with all the reviewers. When it scored badly, there was again a surprising consistency in the low votes.

Records were reviewed without mention of artist or label. No comments are permitted until after the record is rated by the review board. This kind

of judging can be dangerous. You might think that the board could be tricked into a poor score for a record by an established artist. Strangely enough this hasn't happened, and it looks like it won't.

We have discovered that although the sound of MOT singles has improved greatly with the additional recording facilities and more financing being available for production, country music is lagging greatly behind. Some country records are excellent, but for the most part, the sound, the repertoire and often the artist leave a great deal to be desired. Country music in Canada has not progressed with the other areas of popular music.

The lack of success of Canadian artists may have a great deal to do with what is happening. The lack of money and support may be another factor.

It seems to be important to creatively oriented people to have a leader. Someone who has gone ahead and beaten a path. Country music has not broken down the barriers. Add to this the very strong hold country "establishment" (for want of a better word) has on country success — and the Canadian country artist needs a great deal of help before he can get the sound into the grooves.

We're not a nation to neglect a good cause. Or are we?

Capitol busy with new Cancon discs

Capitol (Canada) has laid on a heavy schedule of new releases for the fall months. Following the latest Anne Murray single, "Talk It over in the Morning", which is already firmly established from coast to coast, Capitol released Pepper Tree's latest, "You're My People", a Jack Richardson production. Pepper Tree was released in the United States simultaneously.

Upcoming is an album by the Flying Circus, a top Australian act, who are now in the process of moving to Canada, after being impressed with a

tour of Ontario they did earlier in the year. After release of the album, "Prepared in Peace", the group will embark on a cross-Canada tour.

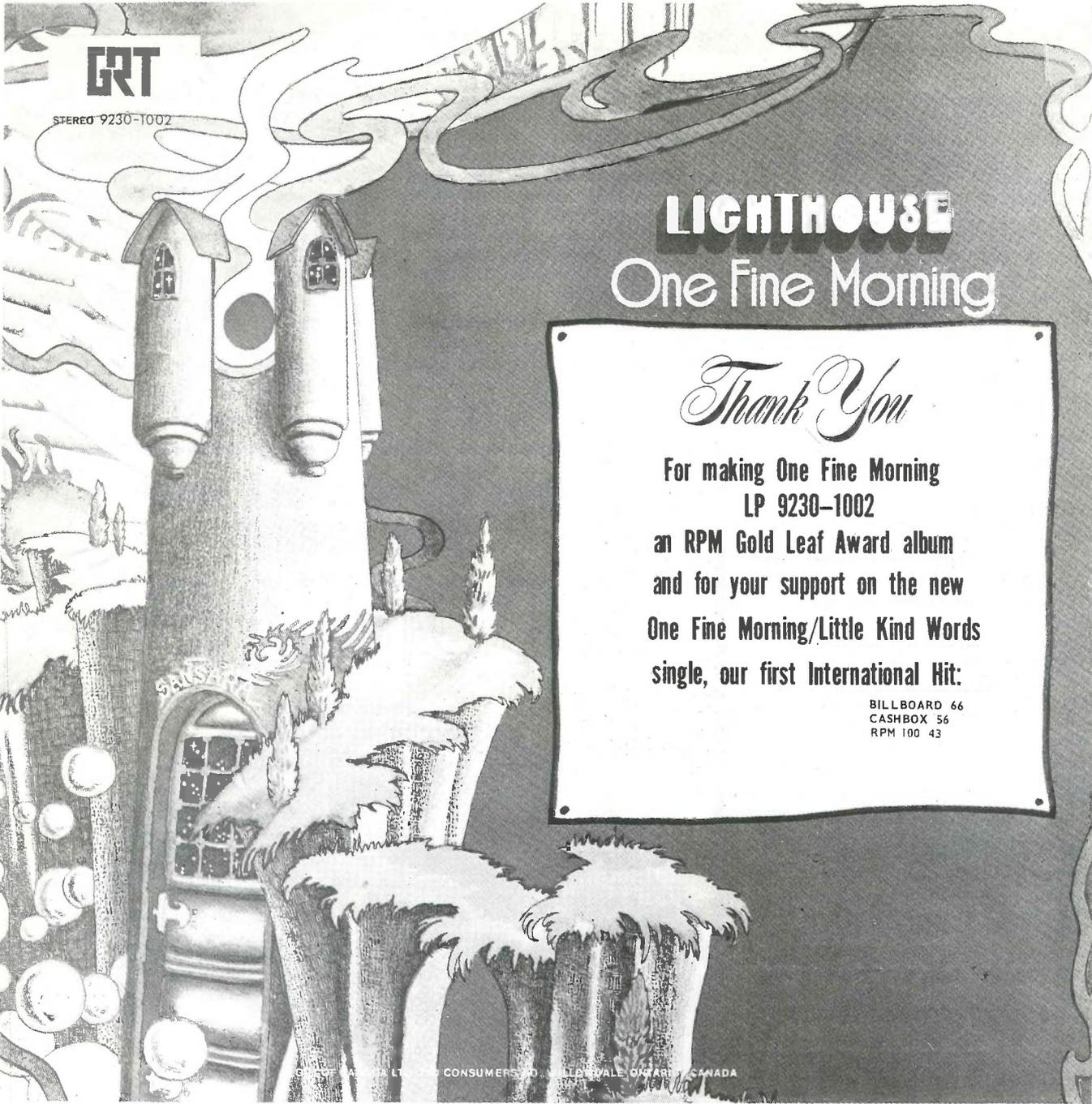
Two of Capitol's dependables, Edward Bear and Tommy Graham are currently taping sessions in preparation for single releases. Edward Bear has undergone a personnel change since their "You Me and Mexico" hit a year back. Not sitting still with what the label already has, Paul White is now actively involved in negotiations for the signing of several new and as yet undisclosed acts.

CFRS heavy on latest Connors single

Dave Smith, country spinner at CFRS, Simcoe, Ontario, reports tremendous response to the latest Tom Connors single "Tillsonburg". Smith reports that first week on the station's country chart, "Tillsonburg" checked in at an impressive number five. Says Smith, "It has to be the most requested song in the history of CFRS as we've received literally hundreds of requests for this song."

Much of the interest can be related to

the song's connection with the workers of the tobacco belt, a prominent feature of southern Ontario. Many in the know regard "Tillsonburg" as Connors' best-ever single release. The RPM New Releases panel last week accorded it the highest vote of the week, passing comment on the impressive clarity and presence in the grooves. "Tillsonburg" is on Jury Krytiuk's Boot Records label distributed by London.



GRT

STEREO 9230-1002

LIGHTHOUSE

One Fine Morning

Thank You

For making One Fine Morning
LP 9230-1002
an RPM Gold Leaf Award album
and for your support on the new
One Fine Morning/Little Kind Words
single, our first International Hit:

BILLBOARD 66
CASHBOX 56
RPM 100 43

GRT-LIGHTHOUSE ATLANTIC PROVINCE TOUR

SEPTEMBER 30 - OCTOBER 9

September 30	Fredericton
October 1	Wolfville
October 2	Halifax
October 4	Sackville
October 5	Charlottetown
October 6	Antigonish
October 7	Sydney
October 8 & 9	St John's Newfoundland

GRT

150 CONSUMERS ROAD, WILLOWDALE, ONTARIO

Stampeders success ignored by Cowtown

by Walt Grealis

The Stampeders returned to Calgary (Sept 5) for what was billed as their homecoming engagement. They carried with them Canadian Gold (RPM Gold Leaf Award) for "outstanding sales" (90,000 at press time) of their Music World Creation deck, "Sweet City Woman" as well as other Gold (from Quality) for each of the members of the famous Canadian trio. They also carried the image of being the top group in Canada (they held down the #1 berth on the RPM 100 for four weeks straight — a record, and were the first group (Canadian or otherwise) to certify for Canadian Gold while topping the national chart. All this and headlining a show at the Jubilee Auditorium — too much.

The Stampeders might have fared better however, had they carried a bag of cowshit under their arm. The big hospitality smile, reserved for non-Calgary talent, was replaced with a hastily found scornful smirk. The Mayor of this tank town was obviously too busy to recognize a Canadian music industry accomplishment. The press must have been out of town for the weekend (the city was fortunate there were no major incidents in town — they probably would have gone unreported). Now, about Calgary radio — this was the topping on the cake. Outside of CKXL's music director Greg Haraldson, who emceed the show and who attempted to create some enthusiasm during his on-air stint, there was nothing. It was as if the Stampeders had been living in the sewers of Calgary for the past seven years and came up for air.....and a little recognition. To make Calgary radio look even worse, Edmonton's CFRN were on hand to tape interviews with the Stampeders and to offer their congratulations for bringing attention to the province of Alberta.

Mel Shaw, manager of the Stampeders was somewhat apprehensive about the Calgary show, but even half an hour before showtime he expressed confidence in Calgary coming through. When it was obvious the show was a bust, Shaw displayed his hometown spirit and made excuses about "how cum?" He attempted to pass it off as: "Maybe it was bad timing — day before a holiday and all." and "Well, you know CKXL broke the record in the west and that was several weeks ago. Even the big ones cool off."

Nice guy Shaw however, must have forgotten it cost him and the Stampeders over \$2500. for the reception and all the preparation that went into attempting to make it a success — and not one newsman (cub or otherwise) had the decency to show. The only radio people who did make it for the press conference were from Edmonton's CFRN. The after show party was

equally disastrous — from a trade standpoint. However, the party was a happy affair for the Stampeders who were given the opportunity to lay on a posh reception for their relatives and friends. The CBC added a note of importance to the affair through taping individual and group scenes to be used in an upcoming Anne Murray Special. They also taped portions of the Jubilee concert.

Now, let's draw a little comparison between hogtown (Toronto) and cowtown (Calgary). The evening of August 31, the Stampeders shared the billing with the Osmonds at the Toronto Fair's **Grandstand**, which drew a crowd of

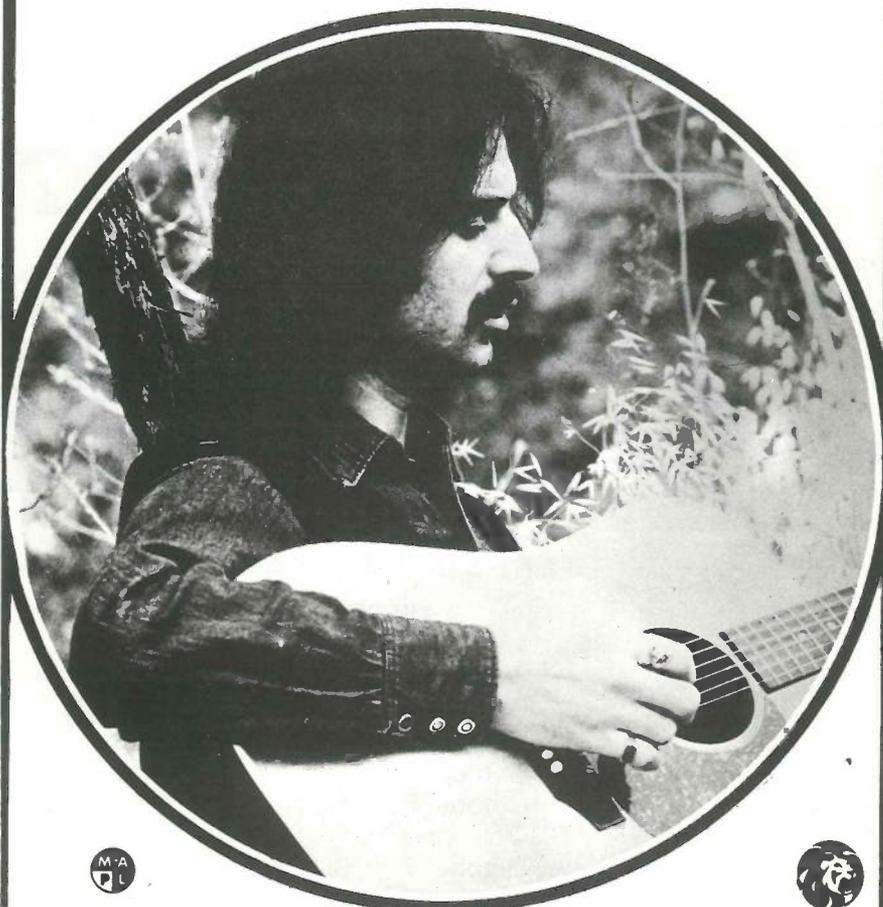
over 22,000. It was obvious the Stampeders stole some of the spotlight from the Osmonds (see RPM Sept 11). Yes Calgary, Eastern Canadians indicated their appreciation of your group by almost tearing the place apart at the completion of each number by the Stampeders. Although they were there primarily to see the Osmonds, they forced the Stampeders into an encore. Eastern Canadian press types were quick to recognize this powerful and likeable trio of talent.

Canadian politicians are also recognizing the Canadian disc scene. Will Davis, Ontario's Premier, sporting a

COWTOWN continued on page 19

from the man who wrote
"STAY AWHILE"

TOBIAS



"NOW, I'M IN LOVE"

MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED



MGM
RECORDS

#14273X

NEW RELEASES

RPM MOR PLAYLIST

THE CREAMCHEEZE GOOD-TIME BAND – Uncle Jed – Dominion 146-E 
(3:31) (Bill Batson) GHOST TOWN-BMI – Prod: Terry Regan.

MOT: We tagged this one "hot" when we first heard it on the album. As a single it means even more. Billy is right up there with the Dylans, Donavons and all the other musical poets of today. Kell's voice and the more than interesting background reveals an earthy sincerity – rare in a Canadian production. If programmers become aware of this powerfully talented little group – the international doors will swing wide.
Flip: Perth Country Green (Billy Kell) WATERLESS MELON-BMI

Chart Probability Factor – 75%

ORVAL PROPHET – Mile After Mile – Columbia C4-2984-H 
(3:11) (Gerry July) NO PUBLISHING LISTED – Prod: Gary Buck.

COUNTRY: Prophet is one of the originals in Canadian country music and it would appear, with this deck, that he has acquired a class sound. Should become a chart item as the word spreads that Prophet is back.
Flip: Jennifer Moved Away (Charlie Williams) NO PUBLISHING LISTED.

Chart Probability Factor – 73%

& KURT & NOAH – When I Was Young – Astra AS-45312-Q 
(2:19) (Podgham-K.Schaffhouser) LAURENTIAN MUSIC-BMI – Prod: Bob Hahn.

MOR: Culled from their current album success, this side is almost too short for the real enjoyment of & Kurt & Noah. Group has a rare enthusiasm that waxing usually covers up. They're not that far out of the MOT ball park and could make it with the proper promotion.
Flip: Like A Rolling Stone (Dylan) WARNER BROS MUSIC.

Chart Probability Factor – 70%

DIANE LANDRY – A Corner Of Your Heart – Columbia C4-2993-H 
(2:40) (M. Butler/B. Bilyk) NO PUBLISHING LISTED – Prod: Ben Kaye/ Joe Zito.

MOR: Middle of the roaders are beginning to receive a large share of Cancon productions which should soothe some of the 30% pain. Montreal's Diane Landry is a pleasant addition and could capture a corner of the market. A very cool delivery with quiet but effective backup.
Flip: I'm Gonna Get Out (same credits as plug side.)

Chart Probability Factor – 68%

APRIL WINE – Listen Mister – Aquarius AQ 5019-K 
(2:30) (M. Goodwyn) NO PUBLISHING LISTED – Prod: Bill Hill.

MOT: Eastern Canadian group returns to disc scene with what could be a powerful international door opener. Up front voices clearly defined and enhanced by well paced and effective instrumental flavouring.
Flip: Time (J. Henman) NO PUBLISHING LISTED.

Chart Probability Factor – 67%

BILL HOUSTON – Open Spaces – Summus SR.2508-K 
(2:33) (Bill Houston) LEEDS MUSIC (CANADA)-CAPAC – Prod: Roy Smith/All Allbutt.

MOR: Taped at Toronto's Thunder Sound, side has an overwhelming lush treatment that gives Houston the kind of treatment that creates confidence. Many middle of the roaders are already airing this side and with intended promotion coming up from the Ontario Government – should happen large!
Flip: Objibway Country (same credits as plug side.)

Chart Probability Factor – 62%

JACK BAILEY – On Your Way Out – GRT 1230-12-T 
(2:15) (Jack Bailey) TROIKA/CORINTH-BMI.

COUNTRY: Bailey could become a giant in the business. He has already established himself as one to watch with his previous single and album releases. The voice is large enough to command attention.
Flip: Search With No Ease (same credits as plug side.)

Chart Probability Factor – 61%

LEIGH ASHFORD – Never Give Myself – Revolver 74-0526-N 
(3:11) (Gord Waszek) REVOLUTION MUSIC-ASCAP.

Flip: Good Day (Waszek/Shearman/Agnello/Kaleal/Weckerle) (same publishing as plug side.)

MOT:

1 TALK IT OVER IN THE MORNING 
Anne Murray (Capitol) 72645-F

2 THE NIGHT THEY DROVE
OLD DIXIE DOWN 
Joan Baez (Vanguard) 35138-V

3 JUST A LITTLE LOVIN' 
Hagood Hardy/Montage
(Polydor) 2001 204-Q

4 GO AWAY LITTLE GIRL
Donny Osmond (Polydor) 14285-Q

5 WHO WROTE THE WORDS 
Mersey Brothers (RCA) 75-1058-N

6 MOMENTS OF LOVE 
Jerry Toth Singers
(Warner Bros) 4001-P

7 NOW I'M IN LOVE 
Tobias (MGM) 14273-M

8 LOVING HER WAS EASIER
Kris Kristofferson (Monument) 8525-K

9 LATIN AFTERNOON 
The Gentlemen (Astra) 45306-Q

10 SWEET SOUNDS OF MUSIC 
Bells (Polydor) 2065 0; Q

11 RAINBOW 
Andre Gagnon (Columbia) C4-2981-H

12 TALKIN' IN YOUR SLEEP 
Gordon Lightfoot (Reprise) 1020-P

13 SPANISH HARLEM
Aretha Franklin (Atlantic) 2817-F

14 HOW CAN I UNLOVE YOU
Lynn Anderson (Columbia) 4-45429-H

15 SWEET CITY WOMAN 
Stampeders (MWC) 1004-M

16 GONNA BE ALRIGHT NOW
Gayle McCormick (Dunhill) 4281-N

17 ANOTHER TIME ANOTHER PLACE
Engelbert Humperdinck (Parrot) 40065-K

18 LONG AGO AND FAR AWAY
Johnny Mathis (Columbia) 4-45415-H

19 COME BACK HOME
Bobby Goldsboro (U.A.) 50807-J

20 DO I LOVE YOU 
Paul Anka (Buddah) 252-M

21 AMANDA
Dionne Warwick (Scepter) 12326-J

22 HIWAY CHILD 
Rick Neufeld (Astra) 45311-Q

23 CHIRPY CHIRPY CHEEP CHEEP
Mac/Katie Kissoon (Youngblood) 1026-Y

24 WOKE UP IN LOVE THIS MORNING
Partridge Family (Bell) 45-130-M

25 SOMETHING IN YOUR FACE 
Donna Ramsay (Astra) 45305-Q

26 LOVING HER WAS EASIER
(Than Anything I'll Ever Do Again)
Roger Miller (Mercury) 73230-K

27 I'D RATHER BE SORRY
Ray Price (Columbia) 4-45425-H

28 WHERE EVIL GROWS 
Poppy Family (London) 148-K

29 WHERE YOU LEAD
Barbra Streisand (Columbia) 4-4514-H

30 WEDDING SONG (There Is Love)
Paul Stookey (Warner Bros) 7511-P

31 MISS JANUARY 
Russell Thornberry (MCA) 2017-J

32 WHAT LOVE IS
Roger Whittaker (RCA) 75-0501-N

33 SUMMER SIDE OF LIFE 
Gordon Lightfoot (Reprise) 1035-P

34 RIVERBOAT IN THE RAIN 
Chosen Ones (Rada) 168

35 MARIPOSA 
Instant Ralston (Gamma) 5022-K



AIR CANADA DIGS YORKE'S TRAVEL COLUMN

Dear Mr. Yorke:

Thank you for your comments on Air Canada in a recently published issue of RPM. You are absolutely right for condemning people who think in stereotype. Why, the man narrow-minded enough to condemn a fellow for the length of his hair might even be bigotted enough to call a group of workers rude, foolish peasants and programmed robots. Groupthink denies the individual of his identity.

As a matter of Company policy, we do not program our robot peasants to be rude. In fact, due to the competitive nature of our business, they are encouraged to be polite and pleasant to all customers, even the unreasonable ones.

Seriously, we practice no discrimination of any sort on our flights. The majority of Air Canada employees either have long hair themselves or have sons and daughters who opt for long tresses and individualistic clothing. A larger group of swingers you may never find than those who work in the jet-set industry. The fact that they wear uniforms during working hours does not rob them of soul. If you will check the unions representing Air Canada workers, you will find we do permit both employees and passengers to wear long hair.

Seats are chosen . . . not assigned. If you get there early enough, you can pick any seat in the place, and there is little likelihood of a passenger agent remembering which passengers in a load of 198 have long hair so as to effectively isolate them. Seats are assigned only during the final five minutes of boarding when standby passengers are hustled on a plane in a hurry. If you have travelled 15 months without a seat-mate, consider yourself lucky. You at least had some place to put your briefcase without sacrificing toe room.

To my knowledge, only one long-hair has been denied a ride, but we changed our mind the next day after he had a change of clothes and a bath. We did not insist on a hair cut.

We are currently studying the problem of cashing cheques for perfect strangers, since all the cheques are not so perfect as the strangers.

I am sorry that you will fly with us only on compulsion. The fact that there were only three empty seats on the last flight you took, and that you

and your friend travelled in the most sought after seats in the economy section of the aircraft, i.e., front row, indicates that other people are not similarly compelled. But then, choice makes life more enjoyable. Perhaps we shall improve sufficiently in the future that your random samplings of Air Canada service will bring you back to us as a willing customer, rather than a victim of circumstances.

I can't tell you how much I enjoyed reading your travel column.

J.M. Callen
Vice President - Central Region
Air Canada

MONNERY DOESN'T DIG YORKE'S LANGUAGE

Some months ago, I wrote to you in regards to Ritchie Yorke's column appearing in your magazine and you printed the letter. I recall stating that if this sort of journalism were to continue, then I wanted no part of your magazine because it certainly isn't the calibre of magazine I knew it to be back in 1967 and 1968.

For this reason, I don't wish to receive RPM at all until someone can show me that the music scene can be described without profanity. I am not very religious or Victorian but educated and this is why I feel the way I do. May I wish you continued success.

Bruce J. Monnery
CHFM Radio
Calgary, Alta.

(Ed: Interesting! Ritchie is no longer with us and, we regret, neither are you. Profanity however, is still with us, from time to time. Personally, I don't think too much of profanity, but if it is good enough for the CBC, it is good enough for RPM - and the CBC is publicly-owned - RPM is free enterprise. As for the media (broadcast), we don't recommend on-air use of profanity, but we would like the media to be aware of changing times and conduct themselves accordingly. CHUM-FM (Toronto) recently took a stand on that four letter word. They managed it in as good taste as possible, considering, and were not criticized by the regulatory body. Yes, it is with us to stay. If you were uneasy about RPM making copies available to the general public, please be aware that we pretty well have the music trade on our subscription list - and we aren't available on street corners. Our readers, as far as we know, are adult and all are in a business where expression is the whole key. To have edited Yorke would not have been in good taste. It would have been censorship. That is the state of the industry in 1971, and it hasn't been so honest in all the years I have been involved. Your comments were appreciated - so were Yorke's - at the time.)

SINGLES ALPHABETICALLY

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Sweet Hitch Hiker (23)
Sweet Sounds Of Music (69)
Take Me Home Country Roads (17)
Talk It Over In The Morning (25)
The Love We Had (89)
The Night They Drove Old Dixie Down (3)
The Story In Your Eyes (12)
The Year That Clayton Delaney Died (71)
Think His Name (79)
Tired Of Being Alone (77)
Trapped By A Thing Called Love (45)
True Fine Virginia (100)
Uncle Albert/Admiral Halsey (1)
Understanding Is Sorrow (57)
Waiting At The Bus Stop (31)
Wedding Song (48)
We Got A Dream (47)
What The World Needs Now (66)
What You See Is What You Get (52)
Where Evil Grows (88)
You've Got A Friend (64)
You Won't Get Fooled (7)
Yo Yo (33)

This week
1 week ago
2 weeks ago

RPM100

SINGLES

September 18, 1971

Gold Leaf Award For
Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musmart	R
Ampex	CV	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB Atlantic	P
GRT	T	World	Z
London	K		

1	7 17	UNCLE ALBERT/ADMIRAL HALSEY P&M McCartney-Apple-1837-F	34	35 49	STAGGER LEE Tommy Roe-ABC-11397-Q	67	36 20	NEVER ENDING SONG OF LOVE Delaney & Bonnie-Atlantic-AT6804-P
2	2 5	GO AWAY LITTLE GIRL Donny Osmond-Polydor-14285-Q	35	42 52	ANNABELLA Hamilton, Joe Frank & Reynolds-Dunhill-4287-N	68	98 ...	K JEE Nite Lites-RCA-0461-N
3	16 22	THE NIGHT THEY DROVE OLD DIXIE DOWN Joan Baez-Vanguard-35138-V	36	46 53	SATURDAY MORNING CONFUSION Bobby Russell-United Artists-50788-J	69	74 87	SWEET SOUNDS OF MUSIC Bells-Polydor-2065 077-Q
4	11 14	I WOKE UP IN LOVE THIS MORNING Partridge Family-Bell-45130-M	37	14 2	DRAGGIN' THE LINE Tommy James-Roulette-7103-T	70	...	EASY LOVING Freddie Hart-Capitol-3115-F
5	23 30	SPANISH HARLEM Aretha Franklin-Atlantic-2817-P	38	43 54	LOVING HER WAS EASIER Kris Kristofferson-Monument-8525-K	71	...	THE YEAR THAT CLAYTON DEL ANEY DIED-Tom T. Hall-Mercury-73221-K
6	8 15	SMILING FACES Undisputed Truth-Tamla Motown-7108-V	39	66 100	KOKO JOE Jerry Reed-RCA-1011-N	72	...	NEVER MY LOVE 5th Dimension-Bell
7	10 13	YOU WON'T GET FOOLED Who Decca-32846-J	40	30 8	BEGINNINGS Chicago-Columbia-4 45417-H	73	73 76	CREATORS OF RAIN Ian & Sylvia-Columbia-4-45430-H
8	9 9	GO DOWN GAMBLIN' BS&T-Columbia-45427-H	41	54 65	CRAZY LOVE Helen Reddy-Capitol-3138-F	74	77 90	I'D RATHER BE SORRY Ray Price-Columbia-45429-H
9	22 28	AIN'T NO SUNSHINE Bill Withers-Sussex-219-V	42	50 58	ALL DAY MUSIC War-United Artists-50815-J	75	78 94	BRINGING ON BACK THE GOOD TIMES Fast Eddy-Nimbus-NN S9015-N
10	12 16	I JUST WANT TO CELEBRATE Rare Earth-Rare Earth-5031-V	43	90 ...	ONE FINE MORNING Lighthouse-GRT-1230-10-T	76	...	CALL MY NAME I'LL BE THERE Wilson Pickett-2824-P
11	13 25	RAIN DANCE Guess Who-Nimbus-74 0522-N	44	29 12	SWEET CITY WOMAN Stamper-MWC-1004-M	77	85 91	TIRED OF BEING ALONE Al Greene-Hi-2194-K
12	17 23	THE STORY IN YOUR EYES Moody Blues-Threshold-67006-K	45	55 75	TRAPPED BY A THING CALLED LOVE Denise LaSalle-Westbound-182-T	78	95 ...	MILITARY MADNESS Graham Nash-Atlantic-2827-P
13	15 19	BANGLA DESH George Harrison-Apple-1836-F	46	58 78	SURRENDER Diana Ross-Tamla Motown-1188-V	79	94 ...	THINK HIS NAME Johnny Rivers-United Artists-50822-J
14	4 6	LIAR 3 Dog Night-Dunhill-4282-N	47	63 73	WE GOT A DREAM Ocean	80	81 82	BUILD A TOWER Brahman-Mercury-73235-K
15	3 1	HOW CAN YOU MEND A BROKEN HEART Bee Gees-Atlantic-6824-P	48	71 80	WEDDING SONG Paul Stookey-Warner Bros-7511-P	81	92 96	6 O'CLOCK IN THE MORNING James John & Francois-Aquarius-5016-K
16	19 24	MAGGIE MAY Rod Stewart-Mercury-73224-K	49	70 ...	IT'S FOR YOU Springwell-Parrot 359-K	82	87 95	NOW I'M IN LOVE Tobias-MGM-14273-M
17	6 3	TAKE ME HOME, COUNTRY ROAD John Denver-RCA-0445-N	50	59 66	HOW CAN I UNLOVE YOU Lynn Anderson-Columbia-45429-H	83	...	STONE OF YEARS Emerson, Lake & Palmer-Cotillion-44131-P
18	24 50	I AIN'T GOT TIME ANYMORE Glass Bottle-Avco-4575-N	51	61 69	STICK UP Honeycone-Hot Wax-7106-M	84	...	BREAKDOWN Rufus Thomas-Stax-0098-Q
19	25 36	CHIRPY CHIRPY CHEEP CHEEP Mac & Katie Kissoon-Youngblood-YB1026-Y	52	75 79	WHAT YOU SEE IS WHAT YOU GET Dramatics-Volt-4058-Q	85	52 38	SOUTHBOUND TRAIN Steel River-Tuesday-GH110-M
20	34 46	SO FAR AWAY Carole King-Ode-66019-W	53	91 ...	I'VE FOUND SOMEONE OF MY OWN Free Movement-Decca-32818-J	86	76 64	ROCK AND ROLL BAND Brave Belt-Reprise-1023-P
21	45 70	SUPERSTAR Carpenters-A&M-1289-W	54	69 99	DOWN BY THE RIVER Joey Gregorash-Polydor-2065 073-Q	87	97 ...	GHETTO WOMAN B.B. King-ABC-11310-N
22	26 29	SUMMER SIDE OF LIFE Gordon Lightfoot-Reprise-1035-P	55	41 31	SIGNS 5 Man Elec. Band-Polydor-2065 042-Q	88	72 60	WHERE EVIL GROWS Poppy Family-London-L148-K
23	1 4	SWEET HITCH HIKER Creedence Clearwater Revival-Fantasy-665-R	56	44 33	MR BIG STUFF Jean Knight-Stax-0088-Q	89	100..	THE LOVE WE HAD Dells-Cadet-5683-T
24	18 21	IF NOT FOR YOU Olivia Newton-John-Polydor-2001 156-Q	57	64 68	UNDERSTANDING IS SORROW Yukon-Sussex-SU X220-V	90	67 72	GOOD ENOUGH TO BE YOUR WIFE J.C. Riley-Plantation-75-M
25	27 32	TALK IT OVER IN THE MORNING Anne Murray-Capitol-3159-F	58	86 ...	MACARTHUR PARK Four Tops-Tamla Motown-1189-V	91	96 ...	I BELIEVE IN YOU Rita Coolidge-A&M-1271-W
26	5 7	RIDERS ON THE STORM Doors-Elektra-45738-P	59	65 77	GIMME SHELTER Grand Funk-Capitol-3160-F	92	53 35	MOON SHADOW Cat Stevens-A&M-1265-W
27	32 40	ANOTHER TIME ANOTHER PLACE Engelbert Humperdinck-Parrot-40065-K	60	68 74	GET IT WHILE YOU CAN Janis Joplin-Columbia-45417-H	93	84 89	MISS JANUARY Russell Thornberry-MCA-2017-J
28	33 42	MARIANNE Stephen Stills-Atlantic-2820-P	61	40 37	INDIAN RESERVATION Raiders-Columbia-45332-H	94	...	MAKE IT FUNKY James Brown-Polydor-14088-Q
29	20 10	MERCY MERCY ME Marvin Gaye-Tamla Motown-54207-V	62	...	CALIFORNIA KID & REEMO Lobo-Big Tree-119-V	95	...	ONE MORE MOUNTAIN TO CLIMB Dr. Music-GRT-45132-T
30	39 56	DO YOU KNOW WHAT I MEAN Lee Michaels-A&M-1262-W	63	37 34	MAYBE TOMORROW Jackson 5-Tamla Motown-1186-V	96	88 86	MAGGIE Redbone-Epic-10670-H
31	38 47	WAITING AT THE BUS STOP Bobby Sherman-Metromedia-222-L	64	31 18	YOU'VE GOT A FRIEND James Taylor-Warner Bros-7498-P	97	...	ONE TIN SOLDIER Coven-Warner Bros-7509-P
32	28 27	CAREY Joni Mitchell-Reprise-1029-P	65	48 55	JUST A LITTLE LOVIN' H. Hardy & Montage-Polydor-2001 204-Q	98	...	A SONG FOR YOU Andy Williams-Columbia-4-45434-H
33	99 ...	YO YO Osmonds-Polydor-14295-Q	66	21 11	WHAT THE WORLD NEEDS NOW Tom Clay-Mowest-5002-V	99	...	BIRDS OF A FEATHER Raiders-Columbia
						100	...	TRUE FINE VIRGINIA Allan J Ryan-Columbia-C4-2961-H

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

This week
1 week ago
2 weeks ago

RPM 100

ALBUMS

September 18, 1971

MA PL indicates that entire album qualifies in some way as Canadian content.

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musmart	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	F	Quality	M
Capitol	G	RCA	N
Caravan	H	Trans World	P
Columbia	T	WB Atlantic	Z
GRT	K	World	
London			

1	1 4	RAM P&L McCartney-Apple-SMAS3375-F 4XT3375-F 8XT3375-F	34	36 34	CHASE Epic-E30472-H N/A N/A	67	...	ANOTHER TIME ANOTHER PLACE Engelbuert Humperdinck-Parrot-71048-K N/A N/A
2	2 1	TAPESTRY Carole King-Ode-SP77009-W CS77009-W 8T77009-W	35	33 46	BEST OF THE GUESS WHO RCA-LSPX1004-N TK1710-N T8S1710-N	68	79 57	CLOSE TO YOU Carpenters-A&M-4271-W CS4271-W 8T4271-W
3	12 26	EVERY GOOD BOY DESERVES FAVOUR Moody Blues-Threshold-TH55-K N/A N/A	36	38 37	BYRDMANIA Byrds-Columbia-KC30640-H N/A N/A	69	...	CHICAGO TRANSIT AUTHORITY Columbia-GP8-H N/A N/A
4	4 8	EVERY PICTURE TELLS A STORY Rod Stewart-Mercury-SRM1609-K N/A N/A	37	59 70	JUST AS I AM Bill Withers-Sussex-SXBS7006-M N/A N/A	70	...	FORGOTTEN DREAMS Fiedler & Boston Pops-Polydor-2393 019-Q N/A N/A
5	11 18	WHO'S NEXT The Who-Decca-DS79182-J N/A N/A	38	61 77	FIREBALL Deep Purple-Warner Bros-BS2564-P CWX2564-P 8WM2564-P	71	65 67	RELICS Pink Floyd-Capitol-SW759-F N/A N/A
6	3 3	MUD SLIDE SLIM James Taylor-Warner Bros-BS2561-P CWX2561-P 8WM2561-P	39	43 63	HIGH WINDS WHITE SKY Bruce Cockburn-True North-TN3-H N/A N/A	72	54 50	THE MOTHERS AT FILLMORE EAST Bizarrre-MS2042-P CRX2042-P 8RM2042-P
7	5 2	STICKY FINGERS Rolling Stones-Rolling Stone-COC59100-P COCX-59100-P 8COC-59100-P	40	60 74	LEE MICHAELS FIFTH A&M-S-4302-W ICS4302-W 8T4302-W	73	...	A SPACE IN TIME Ten Years After-Columbia-KC30801-H N/A N/A
8	6 5	SUMMER SIDE OF LIFE Gordon Lightfoot-Reprise-MS2037-P CRX2037-P 8RM2037-P	41	32 28	CARLY SIMON Elektra-EKS74082-P N/A 8EK74082-P	74	89 ...	GODSPELL Soundtrack-Bell-1102-M N/A 4-1102-M
9	10 9	AQUALUNG Jethro Tull-Reprise-MS2035-P CRX2035-M 8RM2035-P	42	30 32	WHAT YOU HEAR IS WHAT YOU GET Ike & Tina Turner-United Artists-UAS9953-J N/A N/A	75	94 100	NORTH COUNTRY FUNK Joey Gregorash-Polydor-2424 925-Q N/A N/A
10	9 14	CARPENTERS A&M-SP3502-W CS3502-W 8T3502-W	43	84 ...	MASTER OF REALITY Black Sabbath-Warner Bros-WS2562-P N/A N/A	76	58 54	HOT TUNA ELECTRIC RECORDED LIVE RC-L-SP4550-N N/A N/A
11	8 6	JESUS CHRIST SUPERSTAR Decca-DXSA7206-J 73 6000-J 6 6000-J	44	37 31	HAMILTON, JOE FRANK & REYNOLDS Dunhill-DS50103-N N/A N/A	77	...	GOODBYES & BUTT ERFLIES 5 Man Electrical Band-Polydor-2424 020-Q N/A N/A
12	7 7	BS&T 4 BS&T-Columbia-KC30590-H N/A N/A	45	39 33	11-17-70 Elton John-Uni-93105-J 2-93105-J 8-93105-J	78	78 58	AARONS & ACKLEY Capitol-ST6362-F N/A N/A
13	13 15	L.A. WOMAN Doors-Elektra-EKS75011-P ICEK-75011-P 8EK-75011-P	46	51 45	SWEET BABY JAMES James Taylor-Warner Bros-WS1843-P CWX1843-P 8WM1843-P	79	76 73	TUMBLEWEED CONNECTION Elton John-Uni-73096-J N/A N/A
14	18 22	SO LONG BANNATYNE Guess Who-RCA-LSP4574-N N/A N/A	47	48 39	NATURALLY Three Dog Night-Dunhill-DSX50088-N N/A N/A	80	53 64	SUMMERTIME Herb Alpert & TJ-A&M-SP4314-W N/A N/A
15	17 17	FOUR WAY STREET Crosby, Stills, Nash & Young-Atlantic-SD2 902-P ACJ-902-P A8TJ-902-P	48	47 43	STAY AWHILE Bells-Polydor-2424 0 22-Q 3176 019-Q 3821 022-Q	81	77 49	DEATH IN VENICE Soundtrack-Deutsche Grammophon-2538 124-Q 3300 113-Q 3850 040-Q
16	75 ...	PARTRIDGE FAMILY SOUND MAGAZINE Bell-6064-M 4-6064-M 8-6064-M	49	46 48	SURVIVAL Grand Funk Railroad-Capitol-SW764-F 4XT764-F 8XJ764-F	82	66 80	THE PARTRIDGE FAMILY ALBUM Bell-6050-M C-6050-M 8TC-6050-M
17	19 12	TARKUS Emerson, Lake & Palmer-Cotillion-SC9900-P AC9900-P A8TC9900-P	50	56 66	MR BIG STUFF Jean Knight-Stax-STS2045-Q N/A N/A	83	...	PAUL AND Paul Stookey-Warner Bros-WS1912-P N/A N/A
18	20 13	BLUE Joni Mitchell-Reprise-MS2038-P CRX2038-P 8RM2038-P	51	41 52	STRAIGHT, CLEAN AND SIMPLE Anne Murray-Capitol-ST6359-F 4XT6359-F 8XT6359-F	84	52 65	STEPPENWOLF GOLD Dunhill-DS50099-N N/A N/A
19	14 16	ONE FINE MORNING Lighthouse-GRT-9230 1002-T 5230 1002-T 8230 1002-T	52	42 42	PARANOID Black Sabbath-Warner Bros-WS1887-P CWX1887-P 8WM1887-P	85	70 56	BEST OF THE CARLTON SHOWBAND Camden-CAS2483-N CAS2483-N C8S2483-N
20	21 19	TEA FOR THE TILLERMAN Cat Stevens-A&M-SP4280-W CS4280-W 8T4280-W	53	45 60	WHAT'S GOING ON Marvin Gaye-Tamla Motown-TS310-V N/A N/A	86	...	YOU'VE GOT A FRIEND Andy Williams-Columbia-KC30797-H N/A N/A
21	15 10	AGAINST THE GRAIN Stampede-MWC-MWC5701-M N/A MWC58-701-M	54	49 47	CHICAGO III Columbia-C2 30110-H CT30110-H CA30110-H	87	71 62	PEARL Janis Joplin-Columbia-KC30322-H CA30322-H CT30322-H
22	22 23	THE SILVER TONGUED DEVIL AND I Kris Kristofferson-Monument-A30679-K N/Z N/A	55	40 38	EMERSON, LAKE AND PALMER Cotillion-SD9040-P AC9040-P A8TC9040-P	88	72 51	LOVE LETTERS FROM ELVIS Elvis Presley-RCA-LSP4530-N N/A N/A
23	16 11	STEPHEN STILLS 2 Atlantic-SD7206-P AC7206-P A8TC7206-P	56	93 ...	SURRENDER Diana Ross-Tamla Motown-MS723-V N/A N/A	89	...	KING CURTIS LIVE AT FILLMORE EAST Atco-SD33-359-P N/A N/A
24	23 20	POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N N/A N/A	57	62 78	DEATH WALKS BEHIND YOU Atomic Rooster-Elektra-EKS74094-P CEK74094-P 8EK74094-P	90	80 75	A BETTER ROAD Steel River-Tuesday-LPGHL1003-M N/A N/A
25	25 24	INDIAN RESERVATION Raiders-Columbia-30768-H CT30768-H CA30768-H	58	50 53	BURT BACHARACH A&M-SP3501-W CS3501-W 8T3501-W	91	81 61	SHE'S A LADY Tom Jones-Parrot-XPAS71046-K M79646-K M79846-K
26	24 21	SONGS FOR BEGINNERS Graham Nash-Atlantic-SD7204-P AC7204-P A8TC7204-P	59	55 44	ABRAXAS Santana-Columbia-KC30130-H CT30130-H CA30130-H	92	85 69	WRITER Carole King-Ode-77006-W CS77006-W 8T77006-W
27	31 40	THE DONNY OSMOND ALBUM Polydor-2424 208-Q N/A N/A	60	57 55	LOVE IT TO DEATH Alice Cooper-Warner-WS1883-P CWX1883-P 8WM1883-P	93	73 71	JULY 4, 1900 - JULY 6, 1971 Louis Armstrong-RCA-VPM6044-N N/A N/A
28	27 29	HOMEMADE Osmonds-Polydor-2424 027-Q N/A 3821 025-Q	61	63 72	OSIBISA MCA-5285-J 73 5285-J 6 5285-J	94	86 89	I WON'T MENTION IT AGAIN Ray Price-Columbia-30510-H CT30510-H CA32510-H
29	26 27	UP TO DATE Partridge Family-Bell-6059-M 4-6059-M 8-6059-M	62	44 41	LOVE STORY Original Soundtrack-Paramount-PAS6002-M PAS C 6002-M PAS 8TC 6002-M	95	90 92	HAPPY & ARTIE TRAUM Capitol-ST586-F N/A N/A
30	28 25	LEON RUSSELL & THE SHELTER PEOPLE Shelter-SW8903-F N/A N/A	63	64 88	SLY & THE FAMILY STONE GREATEST HITS Epic-KE30325-H CT30325-H CA30325-H	96	91 ...	THE LAST TIME I SAW HER Glen Campbell-Capitol-SW733-F N/A 8XT733-F
31	29 30	LIVE AT THE FILLMORE Aretha Franklin-Atlantic-SD7205-P AC7205-P A8TC7205-P	64	67 87	I DON'T KNOW HOW TO LOVE HIM Helen Reddy-Capitol-ST762-F 4XT762-F 8XT762-F	97	92 91	SIT DOWN YOUNG STRANGER Gordon Lightfoot-Reprise-6392-P CRX 6392-P 8RM 6392-P
32	34 36	ONE WORLD Rare Earth-Rare Earth-RS520-V N/A N/A	65	68 86	AND SO ON Jimmy Webb-Reprise-RS6448-P N/A N/A	98	74 59	WHEN YOU'RE HOT YOU'RE HOT Jerry Reed-RCA-LSP4506-N N/A N/A
33	36 35	GOLDEN BISCUITS Three Dog Night-Dunhill-DS50098-N DHX55098-N DHM8 5098-N	66	69 68	FRIENDS AND LOVE Chuck Mangione-Mercury-SRM2-800-K N/A N/A	99	96 94	GRAND FUNK LIVE Capitol-SWBB633-F 4XT633-F 8XT633-F
						100	98 95	MAYBE TOMORROW Jackson 5-Tamla Motown-MS735-V N/A N/A

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

Note: Cassette numbers appear on left - B-track on right of each listing.



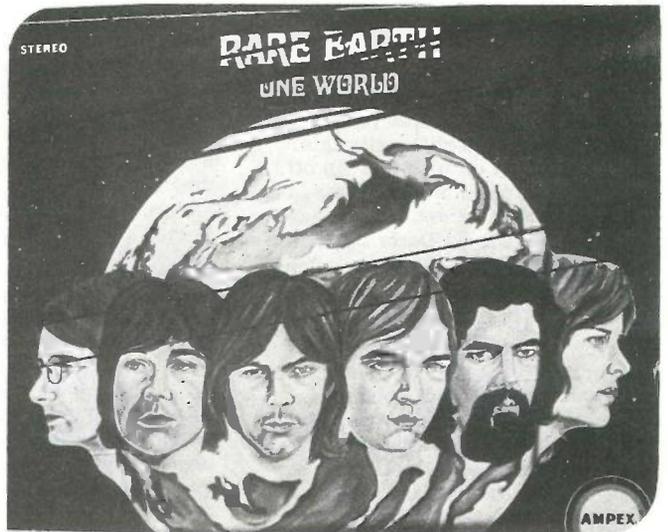
MCA's Russell Thornberry, Acklands' Jack Williams, Allan Matthews (MCA) during Edmonton trip.



Studio 3's Ralph Harding, Barry Devorzon and UNI's Tom Northcott with Allan Matthews (MCA) - Vancouver.



Capitol's popular gal singers, Anne Murray and Helen Reddy flank Sid Miller of Capitol Inc. - Los Angeles.



AmpeX went all out in its effort to promote Rare Earth's new album with billboard advertising - Toronto.



Ontario's Premier Will Davis congratulates Skip Prokop (Lighthouse) after Gold Leaf Award presentation.



Sam (The Record Man) Sniderman receives an Award from Lighthouse for his boosting of group's album.

Canadian programmers horrified by good music?

In the current issue of *Billboard* amidst the couple of dozen pages on Canada, you'll find a feature on the industry in general which quotes Donald K. Donald of Montreal with some of the sanest and most perceptive comments we've heard in many a moon.

Discussing the most severe problems currently confronting the Canadian record producer, Donald says that he believes the worst thing happening is the frustrating attitude of music directors to records by Canadian groups. Don claims that 99% of MD's want nothing but American sounding format AM records from north country bands. Furthermore, he contends that Canadian radio stations would never allow a left-field progressive single (such as E L & P's *Lucky Man* or In the Summertime by Mungo Jerry) by a Canadian band onto their playlists.

To prove his point, Donald draws our attention to the pretty dismal artistic standards of the Canadian records which have made it nationally this year. He's right on with that rip off. With only a handful of exceptions, the Canadian hits of recent vintage have been about as hip as Doris Day doing *Snowbird*.

We tend to agree that most AM MD's living under the maple leaf are horrified by any progressive single tendencies on the part of Canadian groups. We can recall a good half-dozen really outstanding sides which were complete playlist plagues. That they had more musical merit than any of the U.S. hits from Canada was presumably ignored (or un-heard) by our local MD's.

No less a personage than Burton Cummings (the lead singer of the *Guess Who...* remember?) agreed with Donald K. He says that no group should have to completely compromise in making a single. Yet Burton believes that many Canadian groups are doing so, because they are hip to the fact that the stations won't touch anything that doesn't sound like the rest of the current chart.

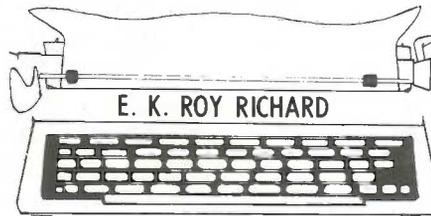
Cummings realizes that only the *Guess Who* would get away with such a progressive single as *Rain Dance*.

Because we personally believe that Canadian musicians could oust their American counterparts in any fair battle, we naturally abhor this unjust and unjustified creative blacklisting by MD's in this country. We sadly concur that this is precisely the most far-reaching artistic problem in the Canadian music industry today.

Canada has no hope at all of becoming a significant and individual hit producer if she is just an imitator. The English did that for years prior to the

Beatles. Canada must develop unique records by one-of-a-kind acts. We don't need to sound like Tommy Roe or the Doors or Joan Baez or Chicago. We've got better things happening. But we need radio stations to realize it.

The problem here (as Walt Grealis pointed out in a recent piece) is that we are having a lot of trouble developing hit makers and breakers. Most



stations still live in the tip sheet era. They wait for Gavin to tell them when to go on a Canadian record. They simply don't have the balls or the ear to tell the worth of one record above another. What they listen for is a combination of everything else they're hearing that week. (It's the same in the U.S., and down there it is methodically destroying the singles business).

We look at Canadian charts and we see domestically-produced records in the top ten in big Western markets, while they're not being played at all in Toronto or Montreal. We look every week for the good records that aren't making it and the list keeps getting bigger. And dear music directors, you're to blame. You're afraid of being wrong so you stay with the proven sounds. But you're never going to be right until you've been wrong a few times. Think about that. You never get to be unpopular (as a writer) until you start saying something. And you'll never gain a reputation as a creative MD until you start making your own decisions, and bugger what everyone else is doing.

The four most respected and most active MD's in Canada at present are Wayne Bryant at CHED, CKXL's Greg Haraldson, Brent Marucci of CJOE and CKLC's Gary Parr. All four have made a habit of going with the unusual and unlikely Canadian records. Not the hopelessly non-commercial singles -- but the records which are by nature an artistic improvement on Indian Reservation, Go Away Little Girl or What the Whole Worlds Needs Now.

Bryant has taken half-a-dozen records to the top ten at CHED without the majority of other stations taking much notice (they read Hamilton and Rudman, not the CHED chart). Greg Haraldson has recently emerged from his shell and is beginning to give Bryant some competition. Brent Marucci also has imagination enough to smother any MD in Toronto. Gary Parr keeps doing his number at CKLC, years ahead of almost any other secondary station in Ontario.

How many of you are taking advantage of the initiative of Messers Bryant, Haraldson, Marucci and Parr? How many are simply throwing their charts in the tin, and reaching for Bob Hamilton? The bible according to St. Bob. We can think of much more informed reading matter for you.

The more ignorant of you will shrug off Donald K.'s comments as sour grapes from one of the Mashmakhan people. Sure Don is pissed off. We don't blame him. To see As the Years Go By sell in excess of 100,000 copies, and to watch two other singles die because of disinterest is pretty hard to swallow.

Regardless of Mashmakhan, Donald K. is right. And you are wrong. And we're wondering just how long it will take your tired brains to come alive. As the tears go by. Try not to confuse bad records with non-format left field potential smashes.

Capitol to hike album list prices

J.D. Evans, Director of Sales and Promotion for Capitol (Canada) has announced a price increase in their album product.

Effective September 27, album product presently showing a suggested list of \$5.29 will be increased to \$5.98.

The only exceptions in the Capitol catalogue will be Angel Classical product, 8-track, cassettes and any pop product presently priced at \$6.29.

Several other companies have recently adjusted their prices in a general re-vamping of record album product. In many cases, the price changes have

made it possible for dealers to stock product at the old price and take advantage of the increases that are announced.

As a leader in the field, this move by Capitol may be an indication that album prices will move closer to the prices presently in effect for the different tape configurations.

The record industry has resisted price increases, for years, while other consumer commodities moved up the pricing ladder. As manufacturing prices escalate, it is obvious that record pricing will be effected..

In 1964 it all began. The first annual awards were made to the music industry in Canada. In the succeeding years, a great number of prominent Canadian artists and industry figures have been honoured. In February of 1971, Canada witnessed the first JUNO AWARDS PRESENTATION, sponsored by the RPM GOLD LEAF AWARDS TRUST FUND and supported by the industry. These were the Juno Award winners for 1970.



TOP FEMALE
VOCALIST

ANNE MURRAY
Capitol Recording Artist

TOP MALE
VOCALIST

GORDON LIGHTFOOT
Reprise Recording Artist

TOP VOCAL
INSTRUMENTAL GROUP

GUESS WHO
Nimbus 9 Recording Artists

TOP FOLK
SINGER (OR GROUP)

BRUCE COCKBURN
True North Recording Artist

TOP COUNTRY
SINGER MALE

STOMPIN' TOM CONNORS
Dominion Recording Artist

TOP COUNTRY
SINGER FEMALE

MYRNA LORRIE
CBC-TV "Countrytime"

TOP COUNTRY INSTRUMENTAL
VOCAL GROUP

THE MERCEY BROTHERS
Columbia Recording Artists

*SPECIAL AWARD
CANADIAN COMPOSER
OF 1970

GENE MacLELLAN
For "Snowbird"

BEST PRODUCED
SINGLE

BRIAN AHERN
For "Snowbird"

BEST PRODUCED
MIDDLE OF THE
ROAD ALBUM

BRIAN AHERN
For "Honey, Wheat & Laughter"

TOP CANADIAN
CONTENT COMPANY

QUALITY RECORDS LIMITED

TOP RECORD COMPANY
IN PROMOTIONAL ACTIVITIES

CAPITOL RECORDS (CANADA) LTD.

TOP RECORD
COMPANY

CAPITOL RECORDS (CANADA) LTD.

*SPECIAL AWARD
CANADIAN BROADCASTER
OF THE YEAR

STANDARD BROADCASTING
For the Canadian Talent Library

*SPECIAL AWARD
CANADIAN JOURNALIST
OF THE YEAR

DAVE BIST
Pop Columnist - Montreal Gazette

*SPECIAL AWARD
CANADIAN MUSIC INDUSTRY
MAN OF THE YEAR

PIERRE JUNEAU

In each of the coming years, the Awards will honour those Canadians, selected by a poll of the industry, who lead the way in Canadian music. Canada's JUNO AWARDS - made possible by the industry's support of the RPM Gold Leaf Awards Trust Fund. WE'RE CREATING A STAR SYSTEM IN CANADA.



Cotillion's Young Holt with promo manager Bruce Bissell during Toronto Fair engagement.



Reprise promo Bruce Bissell backstage with Brave Belt after successful Toronto Fair showing



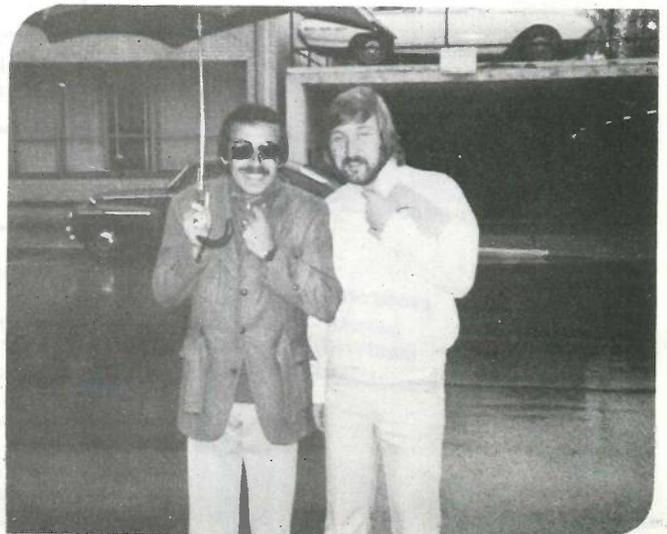
Toronto City Council members, Lighthouse, Kenny Rogers/1st Edition and friends at recent ball game.



Avco Embassy's Glass Bottle, a Detroit-based group, cut their session with George Semkiw - RCA Toronto.



London's West Coast promotion manager Ray Pettinger (r) laid on healthy promo for visiting Tony Cooper.



Young's leader Roger Plomish and John Driscoll (A&R Ampex) get touch of "The Rain Came Down".

Jane Gray celebrates 75th birthday

Canada's first female broadcaster, Jane Gray, celebrated her seventy fifth birthday recently in Hamilton. Numerous dignitaries attended the birthday celebrations for this grand and gracious lady of Canadian broadcasting.

Hamilton's Mayor, Vic Copps, was in attendance to toast Miss Gray as was her daughter Dorothy Gray, also a member of the broadcasting fraternity.

Miss Gray began her broadcast career forty eight years ago at CHCH in Hamilton — at that time operated by the late Ken Soble. She has teamed up with many of today's top flight broadcasters for her varied CHML shows, including George Wilson, now host of the highly rated CFRB "Starlight Serenade".

Both Jane and Dorothy will return to

RPM NEW ON CANADIAN CHARTS

VIA TELEX — September 9th, 1971

CKLG — Vancouver B.C.

Daryl Burlingham
Yo Yo...Osmonds (Pol)
Sweet Sounds...Bells (Pol)
Stick Up...Honeycone (Qua)
Fine Morning...Lighthouse (GRT)
Wedding Song...Paul Stookey (WB)

CKGM — Montreal, P.Q.

John Mackey
Here Today...Sunshine (Qua)
Stick Up...Honeycone (Qua)
Love Me...Stevie Wonder (Amp)
Tired...Al Green (Lon)
Think His Name...Johnny Rivers (MCA)

CHUM — Toronto, Ont.

Doug Rawlinson
Yo Yo...Osmonds (Pol)
Image...John Lennon (Cap)

CKXL — Calgary, Alta.

Greg Haraldson
Cryin' Shame...Gayle McCormick (RCA)
Yo Yo...Osmonds (Pol)
Here Today...Sunshine (Qua)
Imagine...John Lennon (Cap)

CKLW — Windsor, Ont.

Alden Diehl
Someone...Free Movement (MCA)
Surrender...Diana Ross (Amp)
Fine Morning...Lighthouse (GRT)
Mountain...Doctor Music (GRT)
The Rain...Young (Amp)
River...Joey Gregorash (Pol)
Imagine...John Lennon (Cap)

CHED — Edmonton, Alta.

Wayne Bryant
California Kidd...Lobo (Amp)
Peace Train...Cat Stevens (A&M)
Sweet Sounds...Bells (Pol)
Build A Tower...Brahman (Lon)
Talk It Over...Anne Murray (Cap)
Wedding Song...Paul Stookey (WB)

television, Sept 18 for their long-running "Hobby Time", a valuable asset to CHCH. Dorothy will also take on duties this Fall with the George Brown College of Applied Arts and Technology. (Hamilton). She will teach the art of professional toy making.

RCA's Murphy on Ontario promo junket

RCA's Johnny Murphy reports a hectic schedule of artist appearances for the month of September. Kicking off was B.B. King, who returned to Canada after his recent successful appearance at the Stratford Festival Theatre. King will tape the Lionel Hampton television special at CFTO's Toronto studios.

Dolly Parton and Porter Wagonner checked into London's Western Fair for three shows (Sept 15).

The Grass Roots were set to rock the Auditorium at the University of Guelph (16) with the Carlton Showband making a Windsor date at the Cleary Auditorium (20). Efreem, RCA's Columbia drummer opens Brantford's Westward Mall (21).

Procol Harum tour creates product demand

Procol Harum's recent tour of Western Canada has resulted in substantial demand for disc product released on A&M. Liam Mullan, A&M's promotion manager on the West Coast, has found Procol sits well with programmers resulting in heavy exposure and good sales.

The group played Edmonton, Calgary and Vancouver pulling near capacity houses. Prior to and after their concerts, sales of all four of their albums, "A Salty Dog", "Shine On Brightly", "Home", and their latest "Broken Barricades" experienced an upswing in sales.

The Procol group is tentatively slated for a return to Western Canada and a date with the Edmonton Symphony (Nov 16) with Tommy Banks conducting. The date will act as a forerunner for a projected series of rock/classical collaborations with various symphonies across Canada.

CHECK WITH

RPM

FOR NEW

CLASSIFIED

AD RATES



Be the first to get your 45 rpm souvenir record and collector's item of Michael T. Wall, "The Singing Newfoundlander", a new country music singing star from Newfoundland, Canada. His first record is



Michael T. Wall and Ernest Tubb

Joining extremely well and he is the first and only Newfoundlander to have a record placed for sale at the world headquarters for country and western music, the world famous Ernest Tubb Record Shop, 417 Broadway, Nashville, Tenn., USA, 37203. Released on the K-Ark label, "If You Want It (Baby) I Got It" f/s "What Am I Gonna Do With You", recorded and produced in Nashville studios. Get your copy of the "Singing Newfoundlander's" first record by sending only \$1.98 (money order) which also includes postage, handling, charges, customs duty, plus insurance in case record gets damaged. On sale only at the Ernest Tubb Record Shop. Everyone is welcome to drop by our record shop during the D.J. Convention in October while in Nashville. Not available in Canada.

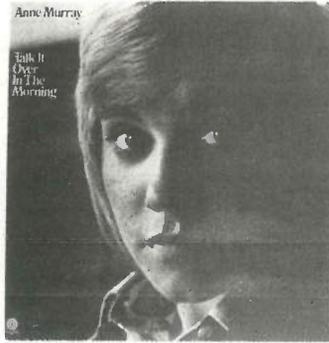
P.S. Watch for another K-Ark release by Michael T. Wall, "The Singing Newfoundlander" entitled "Chaser for the Blues", written by top Canadian song writer Ben Kerr and to be released during the D.J. Convention in (Music City, USA) Nashville, Tennessee, this fall with the great Nashville sound. Also will be available through our mail order department. Another Wall-to-Wall hit.

Sue Kline
(Manager)
Ernest Tubb Record Shop

NEW ALBUMS

TALK IT OVER IN THE MORNING

Anne Murray
(Capitol) ST 6366-F
Miss Murray's previous three for Capitol are all gold and we bet this will be a giant fourth. Beautiful string work throughout. "Please Smile", and Carole King's "You've Got A Friend" stand out. Titler already charted in Canada and the U.S.



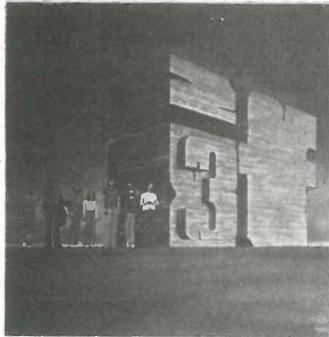
BRAHMAN

(Mercury) SR 61348-K
Mercury quickly signed this Canadian septet for the world and their trust is justified with this album. "Build A Tower", contained here, now happening as a single but "She Went Down" is much stronger and lurks within. Nine minutes of "Waiting To Love You" - top fare for free formers.



IF 3

(Capitol) SMAS 820-F
If's brand of jazz-rock turns many people off but in the grooves they present an excellent set of strong late-nite programming and enough to get them out to the stores. "Far Beyond" is our favourite



SURF'S UP

Beach Boys
(Brother) RS 6453-P
In this their finest set to date, the Beach Boys have captured that mocking profundity of the mid-Beatles era. "Don't Go Near The Water" and "Surf's Up" get the nod from here. Their return to the disc scene should prove to be very interesting.

THE ORIGINAL SOUND FROM JAPAN

(Warner Bros) WS 2480-P
An album of legit Japanese folk music. "The Original Sound" meets mixed reactions but we like it. Haunting, lilting melody can do as much as the best European classical music. Try it on for size.

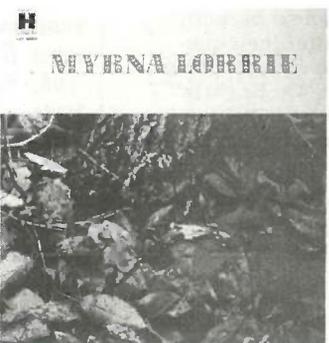


SING OUT MY SOUL

(Caravan) W 156-G
CFRB's music director Arthur Collins tags this one "a giant of a sleeper". Pure Island gospel soul with a host of talent so penetratingly beautiful that it will no doubt become a treasured addition to MOR libraries across the country. Taped in Trinidad.

MYRNA LORRIE

(Harmony) KHE 90056-H
Here's the complete story of what made Myrna Lorrie the sweetheart of Canadian country. "Tell Me Not To Go", "Changing Of The Seasons" and "Turn Down The Music" have all topped the RPM Country Fifty in the past few years. Her new found power with the CBC should add sales potential to this set.



LA TRAVIATA (HIGHLIGHTS)

Lorengar/Aragall/Fischer-Dieskau - Deutsche Oper, Berlin (Lorin Maazel-cond)
One of the finest works of Verdi, La Traviata, is presented here in a manner that should appeal to those looking for the light classic sound that is easily understood. Full length version on OSA 1279-K

BERT KAEMPFERT NOW!

(Decca) DL 75305-J
A big plus for the Kaempfert orchestra was trumpeter Ack van Rooyen and he's featured here with an obvious change in rhythm patterns. "Put Your Hand In The Hand", "Proud Mary" and "Oh Woman Oh Why" should become top request items.



FERRANTE AND TEICHER

(United Artists) UXS 77-J
In another carefully selected and well-packaged double set re-release, United Artists have put the talents of this piano duo out front with the keyboard beauty of "The Way You Look Tonight" and other MOR powerhouses.

RPM TOP 25 TAPE SELLERS

COWTOWN continued from page 6

- 1 **5 TAPESTRY**
Carole King (Ode '70)
CS 77009-W 8T 77009-W
- 2 **1 RAM**
Paul McCartney (Apple)
4XT3375-F 8XT3375-F
- 3 **3 MUD SLIDE SLIM**
James Taylor (Warner Bros)
CWX 2561-P 8WM2561-P
- 4 **6 BLOOD SWEAT & TEARS 4**
(Columbia)
CT 30590-H CA 30590-H
- 5 **2 ONE FINE MORNING**
Lighthouse (GRT)
5230 1002-T 8230 1002-T
- 6 **4 STICKY FINGERS**
Rollins Stones (Rolling Stone)
COCX 59100-P 8COC 59100-P
- 7 **7 MAN IN BLACK**
Johnny Cash (Columbia)
CA 30550-H CT 30550-H
- 8 **8 INDIAN RESERVATION**
Raiders (Columbia)
CT 30768-H CA 30768-H
- 9 **10 NORTH COUNTRY**
George Hamilton IV (RCA)
CAS 4517-N C8 4517-N
- 10 **11 SUMMER SIDE OF LIFE**
Gordon Lightfoot (Reprise)
CRX 2037-P 8RM 2037-P
- 11 **9 LYNN ANDERSON'S GREATEST**
(Chart)
M 51040-L M 81040-L
- 12 **12 DID YOU THINK TO PRAY**
Charley Pride (RCA)
TK 4513-N 8TS 4513-N
- 13 **24 TEA FOR THE TILLERMAN**
Cat Stevens (A&M)
CS 4280-W 8T 4280-W
- 14 **14 BLUE**
Joni Mitchell (Reprise)
CRX 2035-P 8RM 2035-P
- 15 **15 AQUALUNG**
Jethro Tull (Reprise)
CRX 2035-P 8RM 2035-P
- 16 **16 WE SURE CAN LOVE EACH OTHER**
Tammy Wynette (Epic)
CA 30685-H CT 30685-H
- 17 **18 JESUS CHRIST SUPERSTAR**
(Decca)
7 36000-J 6 6000-J
- 18 **22 LEON RUSSELL/SHELTER PEOPLE**
(Capitol)
4XT 8903-F 8XT 8903-F
- 19 **13 SNOWBIRD**
Anne Murray (Capitol)
4XT 579-F 8XT 579-F
- 20 **17 FOUR WAY STREET**
Crosby/Stills/Nash/Young (Atlantic)
ACJ 902-P A8TJ 902-P
- 21 **25 THE CARPENTERS**
(A&M)
CS 3502-W 8T 3502-W
- 22 **20 SHE'S A LADY**
Tom Jones (Parrot)
M 79646-K M 79846-K
- 23 **... EVERY GOOD BOY DESERVES
FAVOUR** Moody Blues (Threshold)
M 24605-K M 24805-K
- 24 **... SENSATIONAL SONNY JAMES**
(Capitol)
4XT 804-F 8XT 804-F
- 25 **19 NASHVILLE REBEL**
Waylon Jennings (RCA)
P8S 1735-N PK 1735-N

Lighthouse T-shirt, took time out to sit in on a recent Lighthouse gig at the Toronto Fair and presented the group with their Canadian Gold (RPM Gold Leaf Award). Even Toronto's Mayor Dennison has shown an eagerness to identify with today's youth. Further west, Mayor Juba of Winnipeg was probably one of the first Canadian politicians to recognize home-grown talent. When the Guess Who first broke into the international market he bestowed "honourary citizenship" Awards on the 'Peg's favourite sons. Prime Minister Trudeau has finally become involved. Crowbar recently presented him with an Award for his efforts on behalf of Canadian recording artists. Trudeau and his wife more recently travelled to Prince Edward Island to join thousands of Islanders in a homecoming celebration for Gene "Snowbird" MacLellan.

Canadian youth may not know where they're going — but there are a hell of a lot of them.....and they're going. The field is ripe for the youth-oriented politician to take over. Calgary's present Mayor might give some consideration to this obvious "change", for his upcoming mayoralty battle.

Let's not lose sight of the Stampeders and their show for the half-full Jubilee. Dynamic, stupendous, hilarious — right on etc. etc. They had obviously reserved some of their energy for this homecoming show. They were slightly on edge however, which revealed a sense of sincerity rarely identified with groups. The audience, made up of relatives, old school buddies, and local musicians, were also tense and a little slow to react. By the time the Stampeders were presented with their Gold and got back into their wind-up, the audience relaxed and turned on, resulting in a standing ovation for "Sweet City Woman". The audience finally found themselves and the enthusiasm from half a house was almost electric and intensified as the group's gig came to an end. There was no way the Stampeders were going to leave the stage without doing an encore. They knocked their audience out with a brief but explosive history (in song) of rock and roll.

It's interesting to note that Calgary has received a tremendous amount of hard-to-get publicity through the success of the Stampeders. Latest figures reveal that more than 97% of U.S. radio (MOR and MOT) are now programming "Sweet City Woman" as well as cuts from their album, "Against The Grain". The Calgary cold shoulder was not unique — for the Stampeders. Other recipients of the Calgary cowshit award were home-towners, the Irish Rovers and the Original Caste. The latter group, now defunct, were brought in by promoter Doug Hutton who also floated the Stampeder fiasco. Needless to say,

Hutton is miffed after spending as much time and bucks on promoting a hometown group (who have made it big) as he does on a foreign act, and all he got out of it was a kick in the head for his efforts.

Not to be entirely "thumbs down" on Calgary, there was a review by the Herald's Doug Hardbattle and he opened his piece with: "I honestly can't think of a more enjoyable concert that has come to Calgary than that of the performance of the pop group, The Stampeders." He went on with: "Their versatility in music is only exceeded by their ability to make an audience roll in the aisles with laughter with their zany jokes and their interpretations of music." Hardbattle mentioned the Stampeders were hometown boys and that they received Gold discs during their performance. He capped his review with: "The only thing regrettable about the evening was that more people were not there to enjoy it.".....nuff said???

Quality acquires Crescent St. distrib.

George Struth, assistant to the managing director, Quality Records, has announced the acquisition, by the company, of the Montreal-based Crescent St. label for distribution in Canada. The label is owned by the Canadian Disk Company Limited, a Ken Ayoub operation. Ayoub is a successful Quebec producer who has been working out of Montreal.

First to bow on the label will be Mill Supply with a single "Ezmerelda" f/s "Granny's Kitchen", written by the group and produced by Ayoub. Mill Supply was formed by Montreal musician, Ken Peterson. Struth will be journeying to New York City in the near future to arrange American distribution of the label's product.

Namoro fetes Brittan at Sutton Place

Namoro Entertainment, the Toronto management and consultant group, operated by Jimmy Namoro, recently hosted a reception/luncheon for Joy Brittan at Toronto's Sutton Place Hotel. The party was to honour Joy's return to Canada after a number of successful years in the United States.

The party, prior to the opening of "Joy" at the hotel's Stop 33, drew numerous VIP's including J. Alan Wood, of the Toronto branch of the American Federation of Musicians, Ginnette Ravel, popular French/Canadian RCA recording artist, Alderman Hugh Bruce representing the Mayor of Toronto, Angie Antonelli and Carol Hill of the Four Mice from the "Juliette" TVer, Gino Silvi, Tommy Ambrose, and Kenny Rogers and the First Edition.

Will success spoil a wholly Canadian company?

Will success spoil a wholly Canadian record company?

TAKE A RECORD COMPANY...let it be a wholly Canadian company, load its directorship with big names...put the company's stock on the market.... let the company have one hit, and wait for a typical reaction. A company



is only as strong as its head men. A company is only as strong as its honesty and sincerity and its PR should read public relations. If it doesn't, it very well may indicate something else.

WHAT IS ALL THIS ... in aid of? Well, it certainly won't solve the problems of this particular company... ..THEIR problem since the company began. There is certainly no need for a Canadian company to take

Vince Lasch joins London promo force

Ken McFarland, Ontario branch manager, London Records of Canada, has announced the appointment of Vince Lasch to the position of Ontario promotion representative. Lasch holds a BA in marketing and was formerly with GRT of Canada with whom he served for one and a half years. Lasch takes over this post which was formerly held by Rick Clark.

McFarland stated that Lasch will work closely with national promotion manager, Mike Doyle. He will be responsible for the co-ordination of all promotional activity in the province of Ontario.

SUB-AGENT WANTED

Established agency requires a neat, aggressive, ambitious man. Must be intelligent and an organizer. Some experience necessary. Salary according to results.

Send resume to:

P.O. Box 205
Station "N"
Toronto 510

part in any of the antics that THIS particular company has based their success on. The few dollars that have come their way from conniving through the back alleys of the industry really weren't worth all the trouble. WHAT IS THIS ALL ABOUT?

IS IT...the story of the only company that openly offers bribes? Is it the company that has more often than any other "Canadian company" put Canada into the international limelight because of their bad industry manners? Is this the company that motivated the phrase "hiding behind the Canadian copyright laws" which is the best way our neighbours to the south can think of us? Is this PR?

I'LL TELL YOU...what this is all about! This is the story of a Canadian group that is being so badly handled by their record company that the group is being lumped in with every foul move the company makes. They not only hide behind the flaws in the copyright laws of Canada, but hang on to the apron strings of their lawyer (or lawyers) to make every attempt to screw as many people as they possibly can. To them this may be success. To them the industry still resembles a chapter from the early days of one-arm bandits and

jukebox organizations.

We would like to think that the record business is beyond that. We hate to think of the record business as a jungle. What bothers me even more is that constantly...THE NAME OF A RADIO STATION KEEPS CROPPING UP IN ALL OF THIS.

AS FOR THE GROUP. They aren't to blame. They probably signed their life away when they signed their recording agreement. The group is however being blamed for all the shortcomings of the record company. It will be hard for them to have another hit. They may think it is their talent that is holding them back. IT ISN'T!!! It could be the record company that just doesn't want to be part of the industry.

SOMEONE SHOULD ASK...how any record released by this company can be a hit. The answer might be interesting? Wouldn't many in the industry like to know the answer to a great many things?

Perhaps we misunderstand their motives. Since we have made it so difficult for you to guess what company it is...we may never know the answer to any of these questions, unless a certain daily does one of their UNBELIEVABLE EXPOSES!



A NEW SYMBOL
A NEW SOUND
from
SOUND CANADA
RECORDING CENTER

1262 DON MILLS ROAD
DON MILLS, ONTARIO

FOR INFORMATION CALL - 445-0878

How to release and break a record

by Jim Smith

It seems to me that the biggest problem facing the record industry today is how to break a new release. The number of fine releases which just sit on the warehouse shelves is enough to make anyone paranoid. With the restricted playlists favoured by today's rock stations, there is little opportunity to break a record on the air. (This is opposed to the make-it-or-break-it contests of years past where new records were judged and the losers smashed beside a live microphone. The system had flaws, too - not infrequently a "loser" would head the charts within a matter of weeks.)

The problem is not as acute as that facing distributors in England but it could be much better. It seems advisable to look around for alternatives to the broadcasters for publicity. So who else can break a record? Nobody - except the record store.

Thousands of people every day patronize record shops. That's a lot less than the number who listen to radio - but these are the real record buyers with real money to spend. They might, in fact, be called a captive audience.

How many records are sold because people hear them on a store p.a.? Probably, but this is pure speculation, a hefty number. After all, pop music is pretty close to an impulse good. So why not cater to impulse buyers?

The problem is that most shop owners, like their customers, play the records with which they are most familiar. And they are most familiar with the records that constitute whatever chart they buy from. If the record isn't on the chart, it probably isn't even in the store.

So the problem becomes first getting the new record into the store and then onto the dealer's p.a. Neither step is easy.

First of all, you have to recognize that for the dealer to bring an uncharted record into the store is a big gamble. Charted records are largely pre-sold. Uncharted records are the Edsels of the record field. In other words, the dealer needs compensation for dealing in less demanded records.

What we want to do is increase the dealer's desire to handle the new records - which implies, in turn, that he expects to be able to sell them. The obvious solution is to give the dealer a discount on records before they are charted. Consignment just won't work as well - there's no incentive to sell the new records, even if they are in the store, like there is with a higher profit margin.

Giving the dealer that higher profit margin through a discount encourages him to put the records on his shelves. Unlike the charted items, though, these aren't pre-sold. So the dealer knowing that the chart items will take care of themselves, and just perhaps anxious to pick up a few extra dollars from the better profit margin, puts the new records on his p.a.

Somebody is going to hear that record and buy it. And he's going to tell his friends, probably play it for them too. Maybe they'll buy it. At least if they like it, some of his friends may phone the local station's request line. Perhaps, before you know it, you've got a hit.

Even if the record doesn't click, you haven't lost anything by giving the discount. Come cut-out time, they'd have gone at a larger discount, anyway.

The industry sorely needs a system of differentiated prices. A hit is worth more than a dud. It makes more sense to clear the duds at a low price than at no price whatever.

When, or if, the record develops into a hit, the price increases. It would

be necessary to have some concrete definition of what constitutes a hit in the locality - a chart listing on one of the local stations would suffice. From that time on, the record, now a hit, sells at the regular price.

There are ramifications for the album trade as well. Assuming that 45s act as samplers for albums, the discount on non-hit 45s could encourage sales on related albums. These secondary sales need not be insignificant.

If the discount could be passed on to the consumer to some degree, struggling Canadian records could have a better chance against the heavily-aided American hits.

Like anything new, the plateau pricing might take some work to initiate. But if it breaks one new group or keeps some records off the cut-out list, it seems worth the effort.

And the system isn't without precedent. Check the local bookstore someday and see how standardized its prices are. They charge by what's in the pages, not merely by the page alone.

Lennon "Imagine" LP set for Quad 8

Capitol (Canada) is bracing itself for what Bill Bannon tags "the hottest album of the year." He's referring to John Lennon's new set, "Imagine".

There's no doubt in anyone's mind that the charisma of the Beatles, as soloists, will follow their careers as a group. In this album, Lennon displays a personal search for self-expression. The evolution of musical complexity has followed Lennon to his second offering. The effect of having fronted the Beatles is evident in the choice and ability of the songs that are precise, hardhitting and commercial.

With the usual flair for packaging (not to mention the expense) the album offers more than music. Included in the set are a 20 by 26 inch blowup of Lennon at the piano, a postcard of John and a lyric sheet that serves as a liner. On side one of the disc, there is another photo of Lennon.

Radio programmers who have received advance tapes of the album have already shown a preference for the titler. In Toronto, the hitmaking CHUM chart moves "Imagine" into the #30 berth on their September 13th chart.

Personnel in on the session included George Harrison, Klaus Voorman, Joey and Tommy Badfinger, Torrie Zito and the late King Curtis.

Capitol scores a first with the new Lennon set which is to be released on Quad 8-track.



Tamarac
Wait for the miracle sound of
THE CYCLE

Pindoff expands racking operation

Pindoff Record Sales, the Toronto based record, tape and accessory distributor, has expanded its penetration of the Quebec market with the acquisition of a number of major accounts. Among those recently acquired are the Henry Morgan chain which involves four large Montreal stores plus their warehouse, four of the larger Woolworth stores in the Montreal area and three new Zeller's stores with a total area of about 100,000 square feet. The Montreal operation is under the hand of partner, Bud Farquharson who has made a point of maintaining personalized contact with his accounts.

In Ontario, Pindoff is experiencing good returns from its exclusive dealings with the Robert Simpson company in Toronto and London in addition to its Zeller's and Woolworth's accounts and numerous independents. The Ontario volume has more than doubled since the coming into the company of Taylor Campbell as partner.

Although the Pindoff operation is heavily centred around the two big Canadian markets, Montreal and Toronto, the company also penetrates to some degree, more isolated areas such as Newfoundland, Labrador, Northern and Eastern Quebec. Farquharson reports the surprising fact that tape volume is considerably higher in the Hudson Bay stores in these areas than in more populous regions.

Pindoff has come a long way since its inception about a year ago. Kris Pindoff, the president, is confident

that sales volume for the first year will be well in excess of one million dollars with a projected gross next year of three and a half million. It is expected that this volume will be attained through extensive use of promotional activity including co-op advertising with numerous stores and wide use of artist personal appearances and other promotional tools.

Chappell moving ahead with Cancon material

Chappell and Company, the Toronto-based pubbery is forging ahead with its efforts to increase its Cancon roster, according to C.C. Devereux. High among the company's achievements to date are "Flying Dutchman" f/s "Run, Run", recorded by Max on the Trans World label and "Sleep My Woman" by Joel Denis and "Okay, Ma Si Va La" by Jacques Lepage, both on the Trans-Canada distributed Profil label.

From the Smyle album, Columbia is set to release "Company Man" a Chappell property. One of Crescent St. Records first releases will be "Don't Twist My Mind" from Justine and "Cause the World is Mine" by Lauri Zimmerman. Crescent St.'s initial release "Granny's Kitchen" and "Ezmerelda" by Mill Supply are also Chappell copyrights.

A French/Canadian version of the Mac and Katie Kissoon smash, "Chirpy, Chirpy, Cheep, Cheep" titled "Vivons Librement" has been released on RCA by Stephanie.

CHAM getting returns on format change

Chuck Camroux of CHAM, Hamilton, reports that the station is experiencing a definite upswing in the ratings battle following its format change to MOT fifteen months ago. CHAM took on strong rocker CKOC when it changed its sound and, according to Camroux, the station is doing very nicely in the ratings game.

Monday to Friday in the daytime (7 am to 7 pm) CHAM leads the way in average quarter hour listening with the 18-24 group and comes in second to CHML in the 18-49 group. Saturday daytime, the station leads the way again with the 18-34 listeners. The station attracts more men than women.

RPM maintains a Canadian approach to one of the fastest growing music nations in the world.

Brenda Lee sets Canadian appearances

Decca's Brenda Lee has announced a number of personal appearance dates in this country to follow her headline performance at the Fremont Hotel in Las Vegas. On September 11, Miss Lee arrives for a taping of the CBC's "Tommy Hunter Show". On the 16th of September, she moves on to a three day engagement at the Wester Fair in London. The date was booked by Stuart McClellan Associates through International Famous in New York.

Miss Lee will be back in Canada again from October 18th to the 23rd to headline the Elmwood Casino in Windsor.

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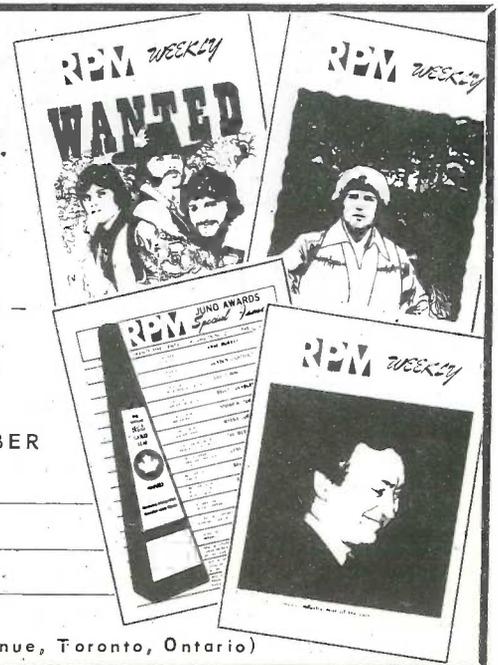
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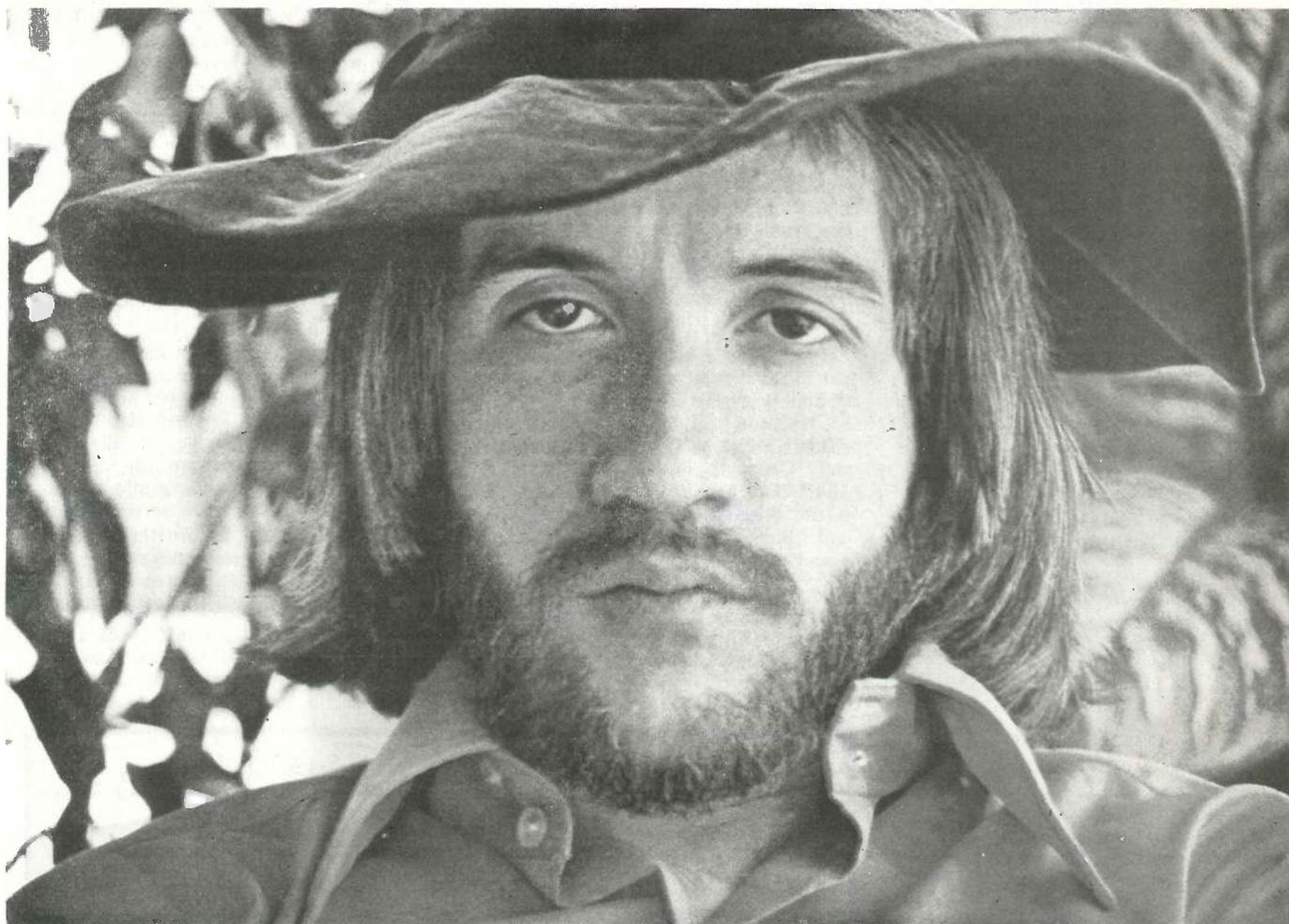
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