

## What cost — promotion?

Volume 21 No. 15  
June 1, 1974

Mickey mousing around with nickel and dime promotions has long been the only method of promotion used by record companies. Buy off a couple of radio stations with a bundle of promotional albums - sponsor a dinner for two lucky listeners with their favourite "zing-digger" jock - lay an album on a lucky record buyer - and get enough press to tell the folks back home (head office) that you are "gettin' the message across". Now, there is early indications that a new breed of thinking promotion man - and liberal head office, are about to emerge. How about a promotion that can almost guarantee a sale of more than 100,000 copies of an album?

First, you must have an album or an artist, Canadian or otherwise, to turn the trick. So, you shelve your nickel and dime promotions until that right product comes along. Then you get your boss involved in "the promotion of a lifetime". It might happen only a half dozen times a year, but you are moving product and building your own and your company's image.

That happy, creative face on your right belongs to Scott Richards, national promotion manager for MCA Records (Canada). He has just wrapped up a promotion that stirred his industry counterparts and chalked up "another successful promotion for MCA Canada".

MCA had the product to begin with - "The Sting" soundtrack, and their sister firm, Universal Pictures, had the film.....an advantage over some, no doubt. Richards

*WHAT COST continued on page 20*



Scott Richards, national promotion manager for MCA Records (Canada), and his Model "A" Ford "in showroom condition and licensed as a Historical Vehicle" - "Sting" prize.

# KANGI

## Tim Daniels

"I'M WALKIN' "  
f/s

"HEADING BACK TO NEW ORLEANS"  
K-TDA-11

HITBOUND  
POP COUNTRY

CJIC, CKKW, CKAP, CJNR, CKSO, CKLY, CHSC,  
CKMP, CFJR, CHEX, CFGM, CKLW-FM, CKOT,  
CJKL, CFCO, CHOO, CHUC, CKCB, CKWS AM-FM,  
CHYM, CHML, CHAT

"WATCH FOR A CROSSOVER"

KUSHMIER MUSIC TORONTO

Distributed in Canada by Pindoff Record Sales

## Art Braun

"WOMAN IN MY LIFE"  
f/s

"ISN'T IT AMAZING"  
K-ABR-11

(Both sides radio charted)

CHEX, CKNX,  
CKAP, CFGO,  
CHUC, CKCB,  
CHAT

"WATCH OUT FOR THIS ONE!"

## CRAZY DAVID BAND OFF WITH SINGLE

Crazy David Band will shortly bow the record scene with their initial single release for Crazy David Records, "U.I.C. Blues" (Unemployment Insurance Commission). The Canadian T-Shirt King, David Keller, has taken a unique approach to the record distribution business and will market and distribute his record product coast to coast in Canada — themselves. The firm's promotion manager, Jim Watson, will deal directly with interested record dealers and asks that enquiries be made to the firm's Toronto offices at 545 King Street West.

The single (CZY 001) is also being marketed in Germany, Austria and Switzerland through Crazy David's International of Gleisdorf, Austria.

The Crazy David Band comprises John Mackintosh, lead; Bill Yatsula, 2nd lead; David Monis, drums; Bruce Barrow, bass; and Keller on organ and vocals. The group have been involved in a number of promotional activities primarily in the Toronto area including "Miles for Millions" and



*The Crazy David Band on stage at a recent Fairview Mall (Toronto) promotion.*

according to Watson: "during the coming months the group will gradually emerge from playing stores and schools into a club and concert act".

A heavy national promotion push is being planned for the record in Canada and in Europe to include the production of a special T-Shirt to be marketed nationally.



*WEA's west coast man Mark Wilson with members of Brownsville Station.*

## LIGHTHOUSE PACTS WITH LABATT'S

Canada's Group of the Year (Juno), Lighthouse, and Labatt's Brewery have worked out an agreement that should be beneficial to both parties. The GRT group will commence their fifty-nine stop tour of Canada (May 28) prior to which they will produce a series of radio commercials for Labatt's. During the seventy-five day tour, the brewery will host a series of media and industry receptions along the way. On completion of the tour Lighthouse will perform ten goodwill concerts on behalf of Labatt's with proceeds being turned over to charity.

The pact as well as the tour is rather unique for a Canadian group. Although the strength of Lighthouse has come from the major markets, the group's management and leader Skip Prokop have always made attempts to play the smaller communities that often miss the excitement of a top name group. This tour will be no exception with perhaps more concentration on less populated areas than ever before.

Labatt's have been one of the few major Canadian firms to utilize Canadian talent and with this Lighthouse tour will open the door even wider for a Canadian identity with a Canadian product. Mr. D.J. McDougall, president of Labatt's, stated: "We're delighted to undertake this agreement with Lighthouse, adding, "Corporations are often accused of being insensitive to what is really happening. Lighthouse is what's happening in music, and we're proud to be a part of their success."

## AMERICAN RED CROSS APPLAUDS SINCLAIR

CFRB news commentator Gordon Sinclair attended the annual American Red Cross convention in Minneapolis, Minnesota last week. Mr. Sinclair received thanks from the delegates for his donation of an estimated \$200,000 to the Red Cross from royalties on the sale of his hit record "The Americans".

Sinclair wrote the editorial last June upon hearing of the financial difficulties of the American Red Cross. A special dinner party was thrown for Sinclair as a formal recognition of his contribution. Sinclair's visit to the Red Cross convention was the only occasion for which he will travel to the States.

## CHESEBROUGH TAKES OVER CANADIAN MUSIC SALES

Mr. Terry Regan has sold his interest in Canadian Music Sales. The Corporation is now under the ownership and management of a group headed by Douglas E. Chesebrough and Paul D. Chesebrough. The latter, until recently, managed A&M's recording artist Lorence Hud and was initially responsible for bringing this young artist into the recording fold.

Former CMS president Terry Regan will remain with the company in the capacity of consultant while former owner, T. St. Clair Low has also agreed to remain in an advisory capacity. Low has been involved in the Canadian music business for more than forty years. The status of key personnel will also remain unchanged while additional staff will be brought in to supplement the company's expansion plans.

In making the announcement of the take-over, vice-president Paul Chesebrough indicated that the new owners "have planned a new and aggressive approach to marketing and sales for the company, while emphasizing Canadian ownership and interest in Canadian talent".

New lines and signing of artists will be announced over the next few weeks.

## APPEARANCE MARKS RELEASE OF ALEXIS ALBUM

Mushroom Records will release this week "Alexis". The Steve Douglas produced album features Alexis plus an impressive array of studio talent, including Howard Leese, Billy Strange, the Clydie King Singers and Cat Kendrick. Release coincides with the appearance of Alexis at Rohan's Rock Pile, Vancouver. Stage back up consists of Duris Maxwell, drums; Tom Lavin, bass; Jerry Doucette, lead guitar; and Leslie Law, rhythm guitar. Alexis plays keyboards and acoustic guitar in addition to performing lead vocals.

The album, produced at Can Base Studios, Vancouver with additional work at Gold Star Studios, Los Angeles, was engineered by Mike Flicker. All tracks are Alexis compositions, published through B.C. Music, BMI. "Hands Across the Dining Room Table", drawn from the set, is now out in single form.

## LIAM MULLAN BACK ON PROMO SCENE

Liam Mullan, former national and west coast promotion manager for A&M Records, has returned to the record business via Mushroom Records. The west coast firm has hired Mullan to do independent promotion for the label in Quebec and Ontario. He will work in conjunction with GRT, distributors of the Mushroom label in eastern Canada.

Mushroom first came into prominence with single releases by Songbird ("I Believe") Tom Middleton's backup group, and Alexis ("Hands Across The Dining Room Table"). Productions are handled by Mike Flicker and Steve Douglas for Can Base Productions.

## GUESS WHO WOLFMAN TRACK BREAKING IN WEST

"Clap for the Wolfman", a cut from the Guess Who's current Nimbus album, "Road Food", is meeting strong reaction in western Canada despite the fact that it has not been released as a single. "Wolfman" is currently charted in Winnipeg and is also a hot item at CFUN, Vancouver, where a custom station ID by Wolfman Jack is now running.

Release of the track as a single is being held off in anticipation of continued United States reaction to the Guess Who's current, "Star Baby". Nimbus is distributed in Canada by RCA.

## RADA ACQUIRES RIGHTS TO "JESUS A BIOGRAPHY"

Rada Record Pressings of Burnaby, B.C., has acquired rights to the ten album set, "Jesus a Biography". The deal was concluded between Rada's John Rodney and R-Productions of San Francisco. The boxed set, retailing for a suggested list of \$39.95, is described as a "compelling narrative presentation which re-clothes the recorded incidents in the life of Jesus with the human drama which must have surrounded them as they actually happened."

The release in Canada of "Jesus a Biography" marks the beginning of a long term relationship between Rada and R-Productions which will see Rada release "lines unlike anything presently on the market. According to Rodney, Rada will have to strain its pressing capacity to meet with anticipated demand.



RPM. . . . you only miss it  
when it isn't there!

# The Ontario Music Industry First Annual GOLF TOURNAMENT



to be held at  
**GLEN CEDARS GOLF CLUB**  
**MONDAY, JUNE 24TH**  
**TEE-OFF TIME IS 11 A.M.**

open only to employees of  
**Ontario distribution branches or record dealers.**

**THERE IS A LIMIT OF 100 GOLFERS**  
**\$15 PER PERSON**

includes greens fees, dinner, and dancing.  
(Tickets for dinner and dancing only \$10 per person.)



NOTE: TELEPHONE RESERVATIONS WILL NOT BE ACCEPTED! – ENTRIES CLOSE JUNE 7TH.  
ALL RESERVATIONS MUST BE MADE IN WRITING OR WITH THE TICKET FORM AT  
THE BOTTOM OF THIS PAGE, ACCOMPANIED BY A CHEQUE.

The Ontario Music Industry Golf Tournament  
2264 Lakeshore Boulevard West,  
Toronto, Ontario M8V 1A9

Telephone 252-5426

For the Ontario Music Industry Golf Tournament to be held Monday, June 24th, 1974 at the Glen Cedars Golf Club. Enclosed is my cheque for \$\_\_\_\_\_ made payable to The Ontario Music Industry Golf Tournament. Tickets for golf and dinner are \$15.00; tickets for dinner only are \$10.00.

Golf and Dinner Tickets @ \$15.00 \_\_\_\_\_

Tickets for Dinner only @ \$10.00 \_\_\_\_\_

Name \_\_\_\_\_

Firm Name and Address \_\_\_\_\_

### STARTING TIMES GIVEN TO FOURSOMES ONLY

Send this slip to the Committee, with your cheque(s), for starting time.

Names in FOURSOME \_\_\_\_\_ FIRM \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Request a starting time of \_\_\_\_\_ or as close as possible. Phone No. \_\_\_\_\_

The Committee will call to confirm starting time.

Please reserve \_\_\_\_\_ golf carts for us and we will pay the Club when picked up. Price \$8.00 per cart.

# Who are you? What do you want?

Not too many years ago, the Canadian music industry was a bastard child of Canadian culture. Very recently there has been a change of thinking and a change of image for the Canadian artist.



## COMMENT walt grealis

Today, one of the most saleable commodities in Canada is our domestic culture and art. The daily papers are now believing it; radio stations have discovered it; and slowly but surely we are finding the world is showing a belief in this packaged culture.

At some point along the way, the whole

thing became legitimate. It is hard to say when or why, but today's stars from Canada, and in Canada have a new status. Nationalism is becoming very vogueish and the Canadian public is discovering itself.

In a recent conversation with Frank Rasky who writes for the Toronto Star, he told me of a series of on the street interviews with people that he conducted regarding Canadian artists. It was encouraging to learn that all the people interviewed were knowledgeable of the artists and anxious to see and hear them. So our stars are being born.

Not too long ago, the CBC fought to keep a star system from developing in Canada. Other than Wayne and Shuster and Juliette, there were few stars who could attain status as a star. In fact there were many stars that could tour Canada and be well received, but the star making media didn't accept their status and fought to keep them semi-stars.

Now, another media (records) has succeeded in building a star system. A combination of

## McLAUCHLAN WINNING BATTLE OF AMERICAS

Many observers of the world record scene have long advocated that the next "record phenomena" will be generated by an artist unique to his own country — and probably an English-speaking country. America has always led the way, with the British pulling the rug out from under them in 1964 and now there are two contenders — Australia and Canada.

Australia is still getting their domestic content thing together and Canada has been flogging "beaver fever" since 1971 which gives those, north of the 49th parallel — a slight edge, according to some observers.

True North recording artist Murray McLauchlan (a multi-Juno winner this year) could be riding that edge. He is unique in that he sings about life — generally, influenced obviously, by his Canadian environs — although he will probably rebel at the identity charge. However, McLauchlan's material and its vehicle — his voice, have caught the fancy of U.S. trade and consumer critics. His hard-core, citified lyrics and his ability to communicate, with an audience, impressed several U.S. writers on his most recent foray into that country. Ira Mayer, in the Village Voice (New York) found McLauchlan "a masterful narrator depicting a variety of scenes in vivid language while never losing sight of the musical lines best suited to bring each number effectively across". Mayer also suggested that, for McLauchlan, "the time will undoubtedly come when his name will be ranked alongside those of some of his currently better known national contemporaries."

Billboard's Nancy Erlich also reported on McLauchlan's Bitter End concert and was more glowing in her review, suggesting that he "may be the most powerful singer-songwriter on the scene today, half observer, half participant in the assorted bits of living that become his themes. He structures his songs simply, gives them melodies and choruses that lodge in the mind and delivers them with a punch that drives the message home".

Manager Bernie Finkelstein, has found a gradual warming to his artist by record execs south of the border and expects to increase this interest over the next few weeks.

efforts (both voluntary and involuntary) has created a star system so strong that we are enjoying a subtle protectionism from other quarters that should be, but aren't suppressing our stars.

The world is looking to Canada for a new sound and a new miracle on record. No longer do we hear: "Who are you? What do you want?" Today the world knows Canada and the Canadian music industry.

Now . . . there are still some non-believers, and in the fast race that is the industry, they are being left behind.

In 1964, the British invasion found many a company with their pants down and now in 1974 there are a few making only a token gesture to humour Canada with their feeble attempts to pay lip service to the emerging Canadian music industry.

Record companies are pulling back to be more quality conscious and less quantity conscious. Some of our biggest boosters of Cancon, talk more Cancon than they do. The great image of the nationalistic Canadian record company is now a lip-service to the trade.

But each day there are more and more Canadian records coming out and each day there is more and more interest in Canadian artists.

The international charts practically feature Canadian artists in the top of each chart and the industry is growing.

The qualitative lip-service is paying off and "corporative streakers" are waiting for the day they will have to pull up their pants and their socks.

That day may not be very far off, and the industry can relax knowing that they were warned.

Remember you read it here first . . . in RPM.

## FAY STEVENS RELEASES ON OWN COP RECORDS

Calgary country songstress, Fay Stevens, has released a single, "Go Back" f/s "It's Gonna Take Some Gettin' Used To" on her own COP label. Both sides were written by fellow Calgarian, Cal Cavendish, and are published by COP Publishing (BMI). Miss Stevens frequently plays around in the Calgary area, appearing in numerous night-clubs, including the Blackfoot Inn where she is now wrapping up a month-long engagement.

Miss Stevens has appeared widely in western Canada having played such diverse cities as Flin Flon, the Pas, Churchill, Yellow Knife and Hay River. She regularly appears with the Classics Four.

## "ROCK" AROUND THE WORLD

Whether it's a trend or just an accident, it's interesting to note that the following records are charted and receiving airplay: "Rock Around the Clock", "Rock & Roll Heaven", "Rock The Boat", "Golden Age of Rockin' Roll" and "Rock Your Baby".

In the UK "Rock & Roll Winter" by Wizzard, "Rock & Roll Suicide" by David Bowie, "Hey, Rock & Roll" by Showadywady as well as Bill Haley's "Rock Around The Clock" are all hits. In Belgium, "Rock & Roll Animal" by Lou Reed is currently in the Top Ten.

There is every indication that there is a return to rock — or at least, that the word keeps appearing in the titles of hit records.

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau



published weekly since February 24th, 1964, by

### RPM MUSIC PUBLICATIONS LTD.

6 Brentcliffe Road  
Toronto, Ontario  
M4G 3Y2  
(416) 425-0257  
Telex — 06-22756

Editor & Publisher - Walt Grealis  
General Manager - S.J. Romanoff  
Programmers - Dave Tollington  
Audio - Peter Hunter  
Special Projects - Stan Klees  
Advertising Sales - Steve Smith  
Subscriptions - Ms. Doreen Bauer  
Art & Design - MusicAd&Art

RPM WEST - John Watts  
6447 Nelson Avenue  
West Vancouver, B.C.  
V7W 2A5  
(604) 921-9123  
Telex — 04 54358

The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MUSIMART	R
AMPEX	V	PHONODISC	L
ARC	F	PINDOFF	S
CMS	D	POLYDOR	Q
CAPITOL	E	QUALITY	M
CARAVAN	G	RCA	N
COLUMBIA	H	TRANS WORLD	Y
GRT	T	UA RECORDS	U
LONDON	J	WEA	P
MCA	K	WORLD	Z
MARATHON	C		

MAPL logos are used throughout RPM to define Canadian content on discs:

- M — Music composed by a Canadian
- A — Artist featured is a Canadian
- P — Production wholly recorded in Canada
- L — Lyrics written by a Canadian

SINGLE COPY — 50 CENTS.

Advertising Rates On Request

Second Class Mail Registration Number 1351

PRINTED IN CANADA

## BREAKOUT ACTION FOR HOOD SINGLE

Because of perseverance with the Hood single, "Cause We're In Love" by London's Ontario promo rep Jim Macdonald, he can now report increased provincial gains for the Goldfish single with CKLW Windsor opening the door to the U.S. market. The Hood single is a trip into nostalgia — written by the Beau Marks, of whom Joey Frechette is now an active member of the music publishing community. The single was produced by Terry Jacks in Vancouver with the Goldfish star taking an active role in the vocal and instrument backing. The name Jacks wasn't lent to the production because Jacks felt the group could make it on its own and — three months later — it is.

The Hood single received its first shot in the arm from CFTR, fast becoming a hit making station in one of the most important markets in Canada. CKOC's Nevin Grant charted the single for his Hamilton listeners and other Ontario stations now going with Hood include: CJBK/London, CKLC and CKWS in Kingston and Peterboro's CHEX and CKPT.

The Ontario action adds to the national scene and supplies a true breakout picture for Hood.

## GILLAN AND CAMERON ENTERTAIN ACA CONVENTION

Recording star Marty Gillan, host of CTV's "Banjo Parlor", and singer John Allen Cameron from the Maritimes provided the entertainment for the 1974 ACA Convention dinner held May 7 in Toronto. Cameron appeared with a special vocal and guitar accompaniment and Gillan had an eight-piece back-up orchestra.

The 59th annual seminar focused on advertising in a shortage economy, emphasizing advertising as one of a few positive forces in business. The convention also contained sessions for Chief Executive Officers, a special session for business/industrial advertisers, the presentation of the ACA Gold Medal Award and new style marketing awards for outstanding achievements. Speakers at the convention included Pierre Juneau and ex-Global chief Al Bruner.

## MURPHY/SLAIGHT/KEARNS APPOINTED TO QUALITY

Bill Kearns has been appointed to the position of general manager of publishing for Qualrec Music Publishing Limited (BMI) and Shediac Music Publishing Limited (CAPAC) effective immediately.

Kearns began his career in the record business with Quality back in 1954 and worked himself up to the position of Ontario Sales Manager. In 1964 he was appointed director of A&R and publishing for Columbia Records, later taking on duties with the Special Products division of Columbia. His most recent activity in the record business was as vice-president of Kanata Records, now being distributed by Quality.

Appointed to the position of national promotion co-ordinator for Quality is Gary Slaight who, previous to the appointment, was involved with several Ontario radio stations. He was also associated with MacLaren Advertising (Toronto) for several months. Slaight will assist in the development of publicity concepts as well as the co-ordination and distribution of material to the local and national press. He will work closely with Joe Owens, national promotion manager and report directly to Lee Farley.



Sam Murphy

Gary Slaight

Sharon M. (Sam) Murphy has been appointed as promotion co-ordinator for Quality Records. She will be responsible for press releases, follow-up to radio stations as well as artist bios. Previous to her appointment Sam was associated with RPM Weekly as executive secretary to the publisher. She will report directly to Joe Owens.

The above announcements were made by Mr. George Struth, vice-president and general manager of Quality Records.

## IAN THOMAS COMES TO LIFE WITH NEW BAND

GRT recording artist Ian Thomas, nominated for a Juno Award this year in the category of Male Vocalist of the Year, recently returned to his hometown of Hamilton and a premiere performance. Thomas and his new back-up group performed in concert at Hamilton Place with the Hamilton Philharmonic Orchestra — his first stage appearance in two years.

It was almost four years ago when Boris Brott, conductor of the Hamilton Symphony Orchestra, hired Thomas and his Tranquillity Base group, as an experiment, to perform with the Hamilton Symphony. The reaction was good and there was a repeat performance in Toronto as well as on the CBC radio network.

Now, four years later, Thomas, recognized coast to coast in Canada as a writer/performer, returned to Hamilton, hired the Hamilton

## SUBSCRIBE TO RPM

Philharmonic Orchestra and launched his new concert show.

The first half of the evening introduced the audience to the Ian Thomas travelling road show and his group comprised of Hugh Alexander Syme, keyboard and vocals; D'Arcy Whickham, acoustic and electric guitar; Michael T. Oberle, drums and vocals; Steve Hogg, bass and vocals and Josh Onderisin, electric and acoustic guitars and vocals.

The Hamilton Symphony Orchestra provided the back-up for Thomas and his band for the second half of the evening which featured a symphonic rock piece written by Thomas.

GRT expects to release a new Ian Thomas album, his second for the label, by June. Talks are now underway for worldwide release of Thomas' recorded product.

ANNOUNCING THE FIRST TWO EDITIONS OF THE HISTORICAL

## Motown Anthology Series

Gladys Knight & The Pips. Now, complete in a two-record set, a retrospective look at the dazzling Motown career of Gladys Knight and The Pips. All the Gladys Knight classics — including I Heard It Through The Grapevine, The Nitty Gritty, Friendship Train, If I Were Your Woman, Neither One of Us, Daddy Could Swear, I Declare.



Motown's Anthology Series. The most comprehensive collection of classics ever assembled. Each multiple-record set comes complete with a definitive 12-page booklet, brimming with color photos to complement the chronological history of the artists and their hits.

THE TEMPTATIONS — The fabulous career of the Temptations from "The Way You Do The Things You Do" to the classic "My Girl", including "Papa Was A Rolling Stone", "Get Ready", "Just My Imagination" — 37 all time Temptation greats!

THE MOTOWN ANTHOLOGY SERIES: TOMORROW'S COLLECTORS' CHOICE TODAY.



Available now from your **MOTOWN** distributor

RPM

RPM WEST  
john watts

At the present time CBC Radio's signal is available to an amazingly high percentage of the Canadian people. The last figure I saw put it at an incredible ninety eight plus per cent. This coverage is achieved through CBC owned stations in major cities and elsewhere, and through privately owned affiliates in a host of more remote areas. Many of these affiliates are now rejoicing at the news that CBC repeaters will, in a matter of a couple of years, make their broadcast of CBC programming unnecessary.

Several secondary market programmers I have spoken to, talk with unrestrained glee of the day they will no longer have to carry CBC programming.

Unfortunately, it is all too true that CBC Radio programming is often a curse. Frequently and justifiably praised for its excellence, CBC Radio's offerings usually draw pathetic ratings. Even "This Country in the Morning", Peter Gzowski's excellent casserole of music, interviews, contests and humour, draws only a miniscule audience.

An argument is often advanced that CBC programming appeals to an older, more highly educated, more sophisticated audience than commercial radio. To a certain extent this may well be true. There remains, however the fact that a great deal of CBC Radio's fare is not particularly highbrow. It's downfall is that it requires the listener to listen. Unlike commercial radio, which for the most part, serves as background sound and demands nothing of its listeners, the CBC demands attention. Perhaps the old adage that you can never underestimate the masses applies here.

Regardless of anyone's estimation of the listening audience, though, there remains the fact that promotion is required to sell a product. That fact doesn't cease to apply merely because the product is radio.

Private radio has long been aware of the value of promotion. In many cases, promotion has become radio. Some stations seem to exist only to promote themselves. CBC Radio, meanwhile, has taken a distant back seat in promoting itself.

The occasional format ad, the odd mention on CBC TV are simply not good enough. If CBC Radio is to reach a significant number of people with its alternative programming, then it must take a page from the book of private radio and push itself.

If all this daydreaming were to come true, and CBC Radio were to command a remotely



John Allan Cameron (Balmur), Michael Watson (Columbia) and Robbie MacNeill. The latter accompanied JAC at Riverboat.

respectable chunk of the listening audience, it would do nothing but good for radio in general. Although not competing for advertising revenue with the CBC, private radio would have to become a little more inventive in order to maintain its ratings. A popular alternative from the CBC would do wonders for the radio environment. Of course, it's not going to happen.

## BEETLE GAINS U.S. AUDIENCE

Beetle Magazine, Canada's only national entertainment monthly, has firmed an agreement with Capital Distributing of Derby, Connecticut, for international distribution. The deal calls for Capital to take an initial consignment of 130,000 copies per issue for distribution throughout the U.S. Beetle distribution to eighty-seven other countries is also handled by Capital.

In making the above announcement, Beetle publisher, Moe Wortzman, advised that Beetle will retain rights to all subscriptions and record store distribution on a worldwide basis with an additional anticipated distribution of 100,000 copies by the end of this year.

The new publishing schedule for the Toronto-based magazine will begin with the June 15th printing of the September edition to be on the streets July 15. This issue will showcase Anne Murray on the cover with a four colour photo and will contain thirty pages of news on Canadian recording artists, with U.S. releases.

Capital Distributing is a member of the Charlton Group in Derby, Connecticut and is in no way affiliated with the Capitol-EMI group of record companies.



Kanata's Peter Foldy flanked by Gal Fridays of Toronto radio stations Alex Sharpstone (CFTR) and Nancy Hunt (CHUM) on right.

## ANOTHER 15 YEARS OF SNOW FOR RCA

Hank Snow, the original "Godfather" of the Maritime Mafia was thought by many to be ready to hang up his mike and retire. He has been with RCA for thirty-eight consecutive years but this past year in Nashville (his adopted home) has created much change in the country scene and Snow wasn't about to step aside "in the prime of his career".

RCA's Nashville crowd called together Music City's news media and Jerry Bradley, director of Nashville operations for RCA, made the announcement that Snow had signed on for another thirteen years. The new contract will continue the Snow/RCA association well past the fifty year mark.

In making the announcement Bradley noted: "Over the thirty-eight years, Hank has had as many hits as almost anyone alive, and it is very appropriate that the historic contract should be renewed right at the moment Hank's 'Hello Love' is the nation's number one country single". The single, Snow's biggest in recent years, topped the RPM Country Playlist May 11/74, after only six weeks of release, remaining in the No. 1 position for three weeks.

It was back in 1936 when Hugh Joseph, then head of RCA Records (Canada) discovered and signed Snow to a recording contract. A few releases and establishing himself in Canada led to a breakthrough into the U.S. market with "Brand New Heart".

The year 1950 saw Snow become a member of the Grand Ole Opry and that same year he created country hysteria with "I'm Moving On", which topped the charts for twenty-six weeks solid. The single remained in the top ten for fourteen months during the years 1950 and 1951.



Melanie's successful Toronto concert drew several radio types including CHUM-FM's John Donachie (r) with Gary Slight (Quality).



Alex Sharpstone (CFTR) Don Tarlton (DKD), Patsy Gallant and Terry McGee of Columbia at recent Massey Hall James Brown concert.



Bob Hutton of CKWX Vancouver with MCA's Barry Ryman and Mom & Dads album. Station helped promote group's concert.

# RPM

## Top Singles

A&M AMPEX ARC CMS CAPITOL CARAVAN COLUMBIA GRT LONDON MCA MARATHON W MOTOWN V MUSIMART D PHONODISC E PINDOFF F POLYDOR G QUALITY H RCA K UA RECORDS J WEA L WORLD Y R L S Q M N U P Z

**CANADA'S ONLY NATIONAL SINGLE SURVEY**  
Compiled from record store, radio station and record company reports.

THIS WEEK LAST WEEK WEEKS ON CHART

1	5	(6)	<b>THE STREAK</b> Ray Stevens Barnaby 600	26	32	(5)	<b>STANDING AT THE END OF THE LINE</b> Lobo Big Tree 15001X-P
2	7	(10)	<b>MIDNIGHT AT OASIS</b> Maria Muldaur Reprise 1183-P	27	30	(8)	<b>ROCK AROUND THE CLOCK</b> Bill Haley MCA 60025-J
3	10	(6)	<b>BAND ON THE RUN</b> Paul McCartney & Wings Apple 1873-F	28	33	(7)	<b>ONE HELL OF A WOMAN</b> Mac Davis Columbia 46004-H
4	1	(10)	<b>THE ENTERTAINER</b> Marvin Hamlisch MCA 40174-J	29	29	(9)	<b>WEREWOLF</b> Five Man Electrical Band Polydor 14221-Q
5	8	(9)	<b>(I've Been) SEARCHIN' SO LONG</b> Chicago Columbia 46020-H	30	44	(3)	<b>SON OF SAGITTARIUS</b> Eddie Kendricks Motown 54247-Y
6	2	(11)	<b>DANCING MACHINE</b> Jackson Five Tamla Motown 1286	31	42	(5)	<b>HOLLYWOOD SWINGING</b> Kool & The Gang De-Lite 561X-M
7	14	(6)	<b>I WON'T LAST A DAY WITHOUT YOU</b> Carpenters A&M 1521-W	32	53	(5)	<b>THE AIR THAT I BREATHE</b> Hollies Epic 5-11100-H
8	20	(9)	<b>SUNDOWN</b> Gordon Lightfoot Reprise REP 1194-P	33	46	(3)	<b>RIKKI DON'T LOSE THAT NUMBER</b> Steely Dan ABC 11439-N
9	11	(8)	<b>YOU MAKE ME FEEL BRAND NEW</b> Stylists Avco 4634-M	34	34	(7)	<b>ANOTHER PARK ANOTHER SUNDAY</b> Doobie Brothers Warner Bros. 7795-P
10	12	(10)	<b>OH VERY YOUNG</b> Cat Stevens A&M 1503-W	35	39	(10)	<b>CHAMELEON</b> Herbie Hancock Columbia 46002-H
11	4	(11)	<b>THE LOCO MOTION</b> Grand Funk Capitol 3840-F	36	51	(6)	<b>LA GRANGE</b> ZZ Top London 203-K
12	18	(6)	<b>YOU WON'T SEE ME</b> Anne Murray Capitol 72727-F	37	55	(5)	<b>JUST AS BAD AS YOU</b> Shawne Jackson Playboy P 50053X-M
13	17	(12)	<b>HELP ME</b> Joni Mitchell Asylum 11034-P	38	40	(7)	<b>MIGHTY MIGHTY</b> Earth, Wind & Fire Columbia 46007-H
14	3	(13)	<b>LET IT RIDE</b> Bachman-Turner Overdrive Mercury M-73467-Q	39	65	(3)	<b>ALREADY GONE</b> Eagles Asylum 11036-P
15	15	(8)	<b>DON'T YOU WORRY ABOUT A THING</b> Stevie Wonder Tamla 54245-Y	40	64	(3)	<b>ONE CHAIN DON'T MAKE NO PRISON</b> Four Tops Dunhill 4386-N
16	16	(11)	<b>TEEN ANGEL</b> Wednesday Ampex AC 1355-V	41	19	(11)	<b>TSOP</b> MFSB Philadelphia International 3540-H
17	9	(12)	<b>TUBULAR BELLS (Theme From Exorcist)</b> Mike Oldfield Virgin 55100-P	42	21	(15)	<b>JUST DON'T WANT TO BE LONELY</b> The Main Ingredient RCA APBO-0205-N
18	6	(10)	<b>THE SHOW MUST GO ON</b> Three Dog Night Dunhill D-4362-N	43	28	(14)	<b>BENNIE &amp; THE JETS</b> Elton John MCA 40198-J
19	13	(17)	<b>STAR BABY</b> Guess Who Nimbus 9 APBO 0217-N	44	48	(5)	<b>FOR THE LOVE OF MONEY</b> O'Jays Philadelphia International 13544-H
20	22	(6)	<b>MY GIRL BILL</b> Jim Stafford MGM 14718-Q	45	54	(6)	<b>THE SAME LOVE THAT MADE ME LAUGH</b> Bill Withers Sussex 513-T
21	38	(3)	<b>BILLY DON'T BE A HERO</b> Bo Donaldson & Heywoods ABC 11436-N	46	52	(6)	<b>TIME TO CRY</b> Don Goodwin Silver Blue 808-Q
22	23	(7)	<b>DAY BREAK</b> Nilsson RCA APBO-0246-N	47	50	(6)	<b>NO CHARGE</b> Melba Montgomery Elektra 45883-P
23	24	(8)	<b>IF YOU LOVE ME LET ME KNOW</b> Olivia Newton-John MCA 40209-J	48	74	(3)	<b>ON AND ON</b> Gladys Knight & the Pips Buddah 423-M
24	25	(7)	<b>I'M IN LOVE</b> Aretha Franklin Atlantic 2999-P	49	72	(2)	<b>IF YOU WANNA GET TO HEAVEN</b> Ozark Mountain Daredevils A&M 1515-W
25	37	(3)	<b>HAVEN'T GOT THE TIME FOR THE PAIN</b> Carly Simon Elektra 45887-P	50	31	(12)	<b>OH MY MY</b> Ringo Starr Apple 1872-F

## RPM100 Top Singles (51-100)

51	66	(5)	<b>BILLY, DON'T BE A HERO</b> Paper Lace Polydor 2065-228-Q	78	....	(1)	<b>ANNIE'S SONG</b> John Denver RCA 0295-N
52	43	(11)	<b>KEEP ON SINGING</b> Helen Reddy Capitol 3845-F	77	81	(2)	<b>CAUSE WE'RE IN LOVE</b> The Hood Goldfish GF 103-K
53	26	(14)	<b>BEST THING THAT EVER HAPPENED TO ME</b> Gladys Knight & The Pips Buddah 403-M	78	82	(3)	<b>PLEASE COME TO BOSTON</b> Dave Loggins Epic 5-11115-H
54	61	(3)	<b>THIS HEART</b> Gene Redding Haven 7000-F	79	92	(2)	<b>THE NIGHT CHICAGO DIED</b> Paper Lace Polydor 2065 230-Q
55	86	(2)	<b>TRAIN OF THOUGHT</b> Cher MCA 40245-J	80	95	(2)	<b>I'M COMING HOME</b> The Spinners Atlantic 3027-P
56	56	(7)	<b>KEEP IT IN THE FAMILY</b> Leon Heywood 20th Century 2066-T	81	83	(2)	<b>ALL THE LIVING THINGS</b> Crowbar Epic 5-11104-H
57	....	(1)	<b>SAVE THE LAST DANCE FOR ME</b> DeFranco Family with Tony DeFranco 20th Century 2088-T	82	98	(2)	<b>THE LONE RANGER</b> Oscar Brown Jr. Atlantic 3001-P
58	58	(3)	<b>I DON'T SEE ME IN YOUR EYES ANYMORE</b> Charlie Rich RCA APBO 0260-N	83	....	(1)	<b>EVERYBODY WANNA GET RICH RITE AWAY</b> Dr. John Atco 6957-P
59	68	(3)	<b>CAN YOU HANDLE IT</b> Graham Central Station Warner Bros. 7782-P	84	85	(4)	<b>ELECTRIC JEWELS</b> April Wine Aquarius AQ 5031-K
60	60	(3)	<b>SLEEPIN'</b> Diana Ross Motown 1295-Y	85	....	(1)	<b>TAKIN' CARE OF BUSINESS</b> Bachman-Turner Overdrive Mercury 73487-Q
61	63	(3)	<b>DAYBREAKER</b> Electric Light Orchestra United Artists 405-U	86	90	(4)	<b>RHODA</b> Robert David RCA KPBO 0028-N
62	67	(3)	<b>WILDFLOWER</b> New Birth RCA APBO-0265-N	87	100	(2)	<b>ROCK ME GENTLY</b> Andy Kim Ice IC1-M
63	76	(2)	<b>LIVING IN THE U.S.A.</b> Steve Miller Capitol 3884-F	88	96	(2)	<b>IT'S HER TURN TO LIVE</b> Smokey Robinson Motown 54246-Y
64	71	(2)	<b>KING OF NOTHING</b> Seals & Crofts Warner Bros. 7810-P	89	93	(3)	<b>MY WORLD</b> Craig Rhunke Reprise CR 4022-P
65	69	(2)	<b>RHAPSODY IN WHITE</b> Love Unlimited Orchestra 20th Century 2090-T	90	....	(1)	<b>SILVER THREADS &amp; GOLDEN NEEDLES</b> Linda Ronstadt Asylum 11032-P
66	89	(2)	<b>FINALLY GOT MYSELF TOGETHER</b> Impressions Curtom 1997-M	91	....	(1)	<b>STANDING IN THE RAIN</b> The James Gang Atco 6968-P
67	70	(3)	<b>TEENAGE LOVE AFFAIR</b> Rick Derringer Blue Sky 2752-H	92	....	(1)	<b>I'M THE LEADER OF THE GANG</b> Brownsville Station Big Tree 15005-M
68	68	(2)	<b>RADAR LOVE</b> Golden Earring MCA 40402-J	93	....	(1)	<b>HELP YOURSELF</b> Undisputed Truth Motown 7134F-Y
69	....	(1)	<b>BE THANKFUL FOR WHAT YOU GOT</b> William DeVaughn Roxbury 0236	94	....	(1)	<b>FOX HUNT</b> Herb Alpert & Tijuana Brass A&M 1526-W
70	....	(1)	<b>YO YO MAN</b> Rick Cunha GRC 2016-F	95	97	(3)	<b>I BELIEVE</b> Songbird Mushroom M7702-T
71	....	(1)	<b>ROCK &amp; ROLL HEAVEN</b> Righteous Bros. Haven 7002	96	....	(1)	<b>I HATE, HATE</b> Razzy MGM 14728-Q
72	....	(1)	<b>COME MONDAY</b> Jimmy Buffet Dunhill 4385-N	97	99	(2)	<b>WHEN I AM SO IN LOVE</b> Peter Foldy Kanata 1020X-M
73	73	(3)	<b>THE GOLDEN AGE OF ROCK 'N' ROLL</b> Mott The Hoople Columbia 46035-H	98	....	(1)	<b>HICKORY</b> Frankie Vallie & Four Seasons Motown 1288-Y
74	....	(1)	<b>ROCK THE BOAT</b> Hughes Corporation RCA 0232-N	99	....	(1)	<b>LAMPLIGHT</b> David Essex Columbia 46041-H
75	80	(10)	<b>PAYBACK</b> James Brown Polydor 14223-Q	100	....	(1)	<b>TIME WILL TELL</b> Tower of Power Warner Bros. 7796-W

ON TOUR of B.C.  
**DICK DAMRON**  
opening in Duncan - May 26

ON RECORD  
**"BITTER SWEET SONGS"**  
(Columbia C4-4048)  
NOW in the Top Ten (RPM Country Playlist)

## RPM 100 Top Singles ALPHABETICALLY BY TITLE

Air That I Breathe, The (32)  
 All The Living Things (81)  
 Already Gone (39)  
 Annie's Song (76)  
 Another Park Another Sunday (34)  
 Band on the Run (3)  
 Be Thankful For What You Got (69)  
 Bennie & the Jets (43)  
 Best Thing That Ever Happened To Me (53)  
 Billy Don't Be A Hero (21) (51)  
 Can You Handle It (59)  
 Cause We're In Love (77)  
 Chameleon (35)  
 Come Monday (72)  
 Dancing Machine (6)  
 Day Break (22)  
 Daybreaker (61)  
 Don't You Worry About A Thing (15)  
 Electric Jewels (84)  
 Entertainer, The (4)  
 Everybody Wanna Get Rich Rite Away (83)  
 Finally Got Myself Together (66)  
 For the Love of Money (44)  
 Fox Hunt (94)  
 Golden Age of Rock and Roll, The (73)  
 Haven't Got the Time for the Pain (25)  
 Help Me (13)  
 Help Yourself (93)  
 Hickory (98)  
 Hollywood Swinging (31)  
 I'm Coming Home (80)  
 I'm In Love (24)  
 I'm The Leader of the Gang (92)  
 I Believe (95)  
 I Don't See Me in Your Eyes Anymore (58)  
 I Hate, Hate (96)  
 (I've Been) Searchin' So Long (5)  
 I Won't Last A Day Without You (7)  
 If You Love Me Let Me Know (23)  
 If You Wanna Get to Heaven (49)  
 It's Her Turn to Live (88)  
 Just As Bad As You (37)  
 Just Don't Want to Be Lonely (42)  
 Keep It In The Family (56)  
 Keep on Singing (52)  
 King of Nothing (64)  
 La Grange (36)  
 Lamplight (99)  
 Let It Ride (14)  
 Living in the U.S.A. (63)  
 Locomotion, The (11)  
 Lone Ranger, The (82)  
 Midnight at the Oasis (2)  
 Mighty Mighty (38)  
 My Girl Bill (20)  
 My World (89)  
 Night Chicago Died, The (79)  
 No Charge (47)  
 Oh My My (50)  
 Oh Very Young (10)  
 On and On (48)  
 One Chain Don't Make No Prison (40)  
 One Hell of a Woman (28)  
 Payback (75)  
 Please Come to Boston (78)  
 Radar Love (68)  
 Rhapsody in White (65)  
 Rhoda (86)  
 Rikki Don't Lose that Number (33)  
 Rock & Roll Heaven (71)  
 Rock Around the Clock (27)  
 Rock Me Gently (87)  
 Rock the Boat (74)  
 Same Love That Made Me Laugh, The (45)  
 Save the Last Dance for Me (57)  
 Show Must Go On, The (18)  
 Silver Threads & Golden Needles (90)  
 Sleepin' (60)  
 Son of Sagittarius (30)  
 Standing at the End of the Line (26)  
 Standing in the Rain (91)  
 Star Baby (19)  
 Streak, The (1)  
 Sundown (8)  
 TSOP (41)  
 Takin' Care of Business (85)  
 Teen Angel (16)  
 Teenage Love Affair (67)  
 This Heart (54)  
 Time to Cry (46)  
 Time Will Tell (100)  
 Train of Thought (55)  
 Tubular Bells (Theme From Exorcist) (17)  
 Werewolf (29)  
 When I Am So In Love (97)  
 Wildflower (62)  
 Yo Yo Man (70)  
 You Make Me Feel Brand New (9)  
 You Won't See Me (12)

## CRAZY DAVID & RCA INTO PACKAGE DEAL

The Crazy David T-Shirt company and RCA have entered into an agreement whereby the T-Shirt firm will manufacture and distribute a special issue of T-Shirts promoting selected RCA album jackets. RCA will provide sampler 45's culled from the albums which will be included in the T-Shirt packages.

In announcing the plans for the promotion campaign, Crazy David's promotion manager, Jim Watson, advised that the T-Shirts will be marketed coast to coast through the T-Shirt company's normal retail outlets. They will also be made available through most chain and independent record dealers. The packages will retail at the same suggested list price as all Crazy David's T-Shirts and will bear a sticker advising of the enclosed free record.

Plans had been made for Brian Auger to be the first artist to benefit from this promotion but Auger and his Oblivion Express failed to make their scheduled appearance at Toronto's Victory Theatre (May 19). RCA went ahead anyway with their plans to release Auger's "Straight Ahead" album and will gain some benefit from the promotion.



RPM. . . . .you only miss it  
when it isn't there!

## GRT'S DOWNCHILD SIGNS WITH BELL

Downchild Blues Band will have their product released in the U.S. on the Bell label. The contract was firming in New York by Donnie Walsh, leader of the group, David Bleakney and Jim McConnell, owners of Special Records and execs. of Bell Records.

Downchild experienced a fluke with their initial single release for GRT, "Flip Flop and Fly". The single was released the middle of last year and picked up regional and some major action play but not enough to tag it a national hit. Their big break came almost seven months after release when the highly influential CKLG in Vancouver decided to go on the single. Several other Moffat stations followed and with the support of the giant CKGM in Montreal the Band finally had a national hit — after the release of their follow-up single, "I Got Everything I Need (Almost)", written by Walsh and published through Downchild Music-CAPAC.

The "Flip Flop and Fly" song was written in the fifties by Joe Turner who later joined Charlie Calhoun in writing "Shake Rattle and Roll".

## CIRCLE 'C' STUDIOS

### ECONOMICAL RATES

4 TRACK-FULLY DOLBIE

3 FOORD RD., AJAX, ONT.

1-416-942-1812

## BROWN & GALLANT AT MASSEY HALL

On Sunday, May 19th, the viewing of the James Brown Concert was not just a concert, it was like a 3-ring circus. On the left side of the stage was J.B.'s 13-piece orchestra, on the right was J.B.'s three dancers, and in the centre was Soul Brother No. 1, himself, James Brown. From the moment Brown walked on stage, he held the audience in the palm of his hand, and every time he did his body movements of the early 60's, he completely tore the house down. Brown is not only a great entertainer, he is a great performer with Charisma, and was loved by all.

Crowd pleasing items included selections from his recently released "Payback" album, distributed in Canada by Polydor.

Montreal-based Patsy Gallant, Columbia recording artist, opened the show, and I must say it was a poor coupling. In no way did James Brown need a warm-up act. I do hope, though, that Patsy and her back-up band took notice both of showmanship and attire of the James Brown group. — S.J.

## DAMRON COMPLETES EASTERN JUNKET

Columbia recording artist Dick Damron has just completed the eastern leg of his Canadian junket which saw him play ten dates through the Atlantic provinces. The tour was co-ordinated by Gary Buck and Damron who worked in conjunction with Charlie Russell/CJCJ Woodstock and Ian Byers/CFAN Newcastle. Damron also appeared on ATV's "I.D." with host Blain Henshaw as well as on CBC-TV's "Spectroscope". His tour partners were Buck and Loose Change.

Prior to beginning his Canadian tour Damron, with Buck producing, taped an album session at RCA, putting the final touches on the session at Manta Sound. An album and single release will follow within the next few weeks.

After a one nighter in Sault Ste. Marie Damron flies into Vancouver (May 26) to begin a sixteen day tour with Alan Moberg, Tammy Ray and Ed King and The Country Royal. The western leg of the trip was organized by King and Ray Ladd. Several dates have been set for Vancouver Island with the rest for the interior of B.C.

## LIGHTHOUSE INTO CAVE FOR WEEK-LONG DATE

GRT's flagship group, Lighthouse, wound up a six day engagement at Vancouver's Cave Theatre-Restaurant last week, to critical approval and good crowds. Although several local reviewers were less than ecstatic in their praise of the group, it was hard not to concede that Lighthouse is indeed one of the tightest, most professional bands to grace a stage these days.

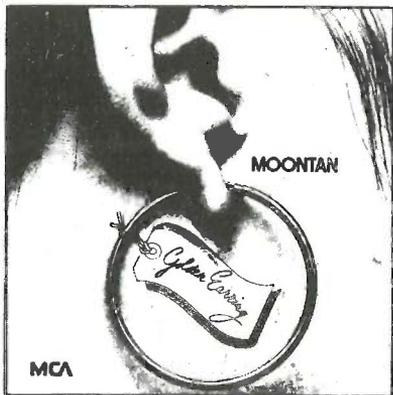
Although Lighthouse is obviously more at home in concert than on the stage of a supper club, crowd reaction was good, especially to the standard Lighthouse fare like "Sunny Days" and to "White Buffalo", a haunting number from the group's latest album. A drawn out version of "Love of a Woman", complete with self-indulgent and rambling solos was less graciously received.

Lighthouse was preceded by the Hans Staymer Band, a very together band which needs only a little help in the vocal and presentation departments to be really first rate.

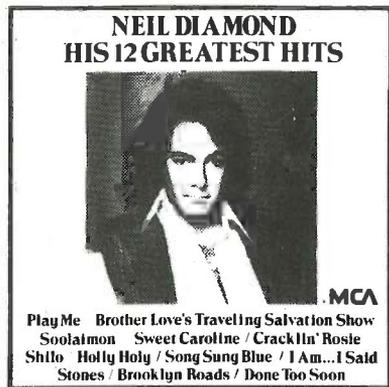
# THE ENTERTAINERS



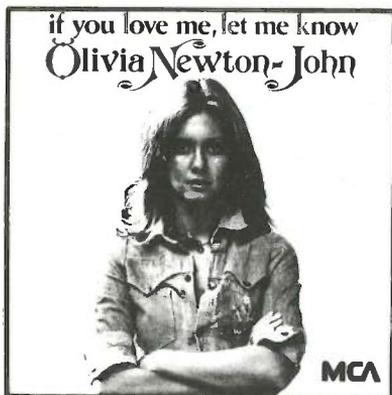
MCA 2-11002



MCA-396



MCA-2106



MCA-411

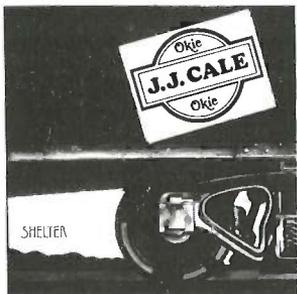


MCA-424



MCA-420

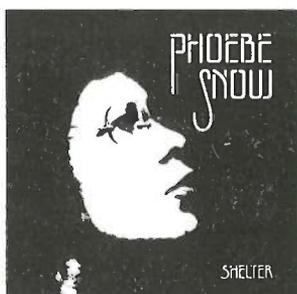
## NEW from SHELTER RECORDS



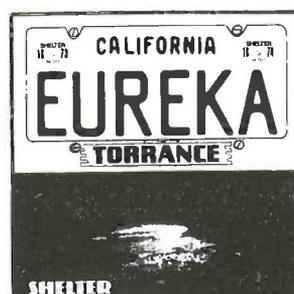
SR-2107



SR-2111



SR-2109



SR-2112

# MCA RECORDS (CANADA)

# RPM Top Albums

A&M  
AMPEX  
ARC  
CMS  
CAPITOL  
CARAVAN  
COLUMBIA  
GRT  
LONDON  
MCA  
MARATHON  
W MOTOWN  
V MUSMART  
D PHONODISC  
F PINDOFF  
G POLYDOR  
H QUALITY  
T RCA  
K UA RECORDS  
J WEA  
C WORLD

CANADA'S ONLY NATIONAL ALBUM SURVEY  
Compiled from record store, radio station and record company reports.

1	1 (15)	<b>THE STING</b> Soundtrack (MCA) MCA 390	MCAC390-J	MCAT390-J			
2	3 (22)	<b>PAUL McCARTNEY &amp; WINGS</b> Band On The Run (Apple) SQ3415-F	4XW3415-F	8XW3415-F			
3	5 (6)	<b>CAT STEVENS</b> Buddah & The Chocolate Box (A&M) SP 3623-W		8T 3623-W			
4	2 (8)	<b>GRAND FUNK</b> Shinin' On (Capitol) SWAE-11278-F					
5	6 (10)	<b>ANNE MURRAY</b> Love Song (Capitol) ST 11266-F					
6	8 (12)	<b>MARIA MULDAUR</b> Maria Muldaur (Reprise) MS 2148-P		8RM 2148-P			
7	9 (8)	<b>CHICAGO</b> Chicago VII (Columbia) C2 32810-H					
8	4 (23)	<b>JOHN DENVER'S GREATEST HITS</b> (RCA) CPL1-0374-N	CPK1-0374-N	CPS1-0374-N			
9	10 (18)	<b>GORDON LIGHTFOOT</b> Sundown (Reprise) MS 2177-P	CRX 2177-P	8RM 2177-P			
10	11 (22)	<b>MIKE OLDFIELD</b> Tubular Bells (Virgin) VR 13-105-P	CVR 13-105-P	8VR 13-105-P			
11	13 (15)	<b>JONI MITCHELL</b> Court & Spark (Asylum) 7ES1001-P	CAS-1001-P	8AS-1001-P			
12	7 (17)	<b>BACHMAN-TURNER OVERDRIVE</b> Bachman-Turner Overdrive II (Mercury) SRM 1-696-Q					
13	16 (10)	<b>DOOBIE BROTHERS</b> What Were Once Vices Are Now Habits (Warner Bros.) W 2750-P	CWX-2750-P	8WM-2750-P			
14	14 (32)	<b>ELTON JOHN</b> Goodbye Yellow Brick Road (MCA) 2-10003-J	MCAC 2-10003-J	MCAT 2-10003-J			
15	12 (38)	<b>STEVIE WONDER</b> Innervisions (Tamia Motown) T326L-V	T5326-V	T8326-V			
16	19 (5)	<b>THREE DOG NIGHT</b> Hard Labour (Dunhill) DSD 50168-N	DHX 55168-N	DHM 85168-N			
17	20 (5)	<b>STEELY DAN</b> Pretzel Logic (ABC) ABCD-808-N	ABCX5-808-N	ABCX8-808-N			
18	18 (10)	<b>ARETHA FRANKLIN</b> Let Me In Your Life (Atlantic) SQ 7292-P		A8T-7292-P			
19	17 (8)	<b>WAR</b> War Live (United Artists) UA-LA193-12-U					
20	23 (7)	<b>EARTH, WIND &amp; FIRE</b> Open Our Eyes (Columbia) KC 32712-H					
21	21 (5)	<b>HELEN REDDY</b> Love Song For Jeffrey (Capitol) SO 11284-F					
22	24 (11)	<b>MFSB</b> Love Is The Message (Phila Int'l) KZ 32707-H					
23	33 (5)	<b>ROBIN TROWER</b> Bridge of Sighs (Chrysalis) CHR 1057-P		8CH 1057-P			
24	25 (6)	<b>THE SPINNERS</b> Mighty Love (Atlantic) SD 7296-P		A8TC 7296-P			
25	26 (14)	<b>HERBIE HANCOCK</b> Headhunters (Columbia) KC 32731-H		CA 32731-H			
26	30 (23)	<b>CHARLIE RICH</b> Behind Closed Doors (Epic) KE32247-H				EA32247-H	
27	15 (17)	<b>TERRY JACKS</b> Seasons In The Sun (Goldfish) GLFP 1001-K					
28	28 (36)	<b>AMERICAN GRAFFITI SOUNDTRACK</b> (GRT) 9230-1040-T	5230-1040-T	8230-1040-T			
29	36 (4)	<b>FRANK ZAPPA</b> Apostrophe (Discreet) DS 2175-P		8RM-2175-P			
30	22 (25)	<b>GUESS WHO</b> Best Of The Guess Who Vol. II (RCA) APL1-0269-N	APK1-0269-N	APS1-0269-N			
31	29 (29)	<b>JIM CROCE</b> You Don't Mess Around With Jim (ABC) ABXC 756-N	ABXC5756-N	ABCX8756-N			
32	32 (10)	<b>SEALS &amp; CROFTS</b> Unborn Child (Warner Bros.) W 2761-P	CWX 2761-P	8WM 2761-P			
33	43 (4)	<b>EAGLES</b> On The Border (Asylum) 7ES-1004-P	CAS-1004-P	8AS-1004-P			
34	27 (9)	<b>CHARLIE RICH</b> Very Special Love Songs (Epic) KE 32531-H		EA 32531-H			
35	37 (11)	<b>DEEP PURPLE</b> Burn (Warner Bros.) W 2766-P	CWX 2766-P	8WM 2766-P			
36	38 (61)	<b>PINK FLOYD</b> The Dark Side Of The Moon (Harvest) SMAS 11163-F	4XW11163-F	8XW11163-F			
37	46 (24)	<b>GLADYS KNIGHT AND THE PIPS</b> Imagination (Buddah) BDS 5141-M	BDS 4-5141-M	BDS 8-5141-M			
38	49 (21)	<b>JIM CROCE</b> I've Got A Name (ABC) ABXC 797-N	ABCX5 797-N	ABCX8 797-N			
39	41 (17)	<b>VALDY</b> Landscapes HL 5104-W		8T 5104-W			
40	51 (4)	<b>DONALD BYRD</b> Street Lady (Blue Note) BN-LA 140-F-U					
41	55 (3)	<b>LYNYRD SKYNYRD</b> Second Helping (MCA) 413-J					
42	34 (17)	<b>JOHN DENVER</b> Poems, Prayers & Promises (RCA) LSP 4499-N	PK1711-N	P8S-1711-N			
43	45 (9)	<b>WEDNESDAY</b> Last Kiss (Ampex) AC 10152-V					
44	40 (14)	<b>BARBRA STREISAND</b> The Way We Were (Columbia) PC 3280-H		CA 3280-H			
45	39 (33)	<b>LIGHTHOUSE</b> Can You Feel It (GRT) 9230-1039-T	5230-1039-T	8230-1039-T			
46	44 (15)	<b>CARLY SIMON</b> Hot Cakes (Elektra) 7ES-1002-P	CEK-1002-P	8EK-1002-P			
47	61 (3)	<b>MOTT THE HOOPLE</b> The Hoople (Columbia) PC 32871-H					
48	35 (26)	<b>STAMPEDERS</b> From the Fire (Music World Creations) MWCS705-M	MWCS4-705-M	MWCS8-705-M			
49	48 (8)	<b>TOWER OF POWER</b> Back to Oakland (Warner Bros.) BS 2749-P		8WM 2749-P			
50	47 (23)	<b>EMERSON LAKE &amp; PALMER</b> Brain Salad Surgery (Manticore) MC 66669-P	CMC 66669-P	8MC 66669-P			

## RPM100 Top Albums (51-100)

51	42	(25)	 <b>MURRAY McLAUCHLAN</b> Day To Day Dust (True North) TN 14-H	TNA 14-H
52	56	(3)	<b>Z.Z. TOP</b> Tres Hombres (London) XPS 631-K	
53	50	(12)	<b>BILLY JOEL</b> Piano Man (Columbia) KC 32544-H	CA 32544-H
54	63	(3)	<b>JESSE COLIN YOUNG</b> Light Shine (Warner Bros.) BS 2790-P	8WM-2790-P
55	52	(26)	<b>RINGO STARR</b> Ringo (Apple) SWAL 3413-F	4XW3413-F 8XW3413-F
56	31	(5)	<b>STEVIE WONDER</b> Talking Book (Motown) T 319L-Y	
57	60	(4)	<b>BRIAN AUGER'S OBLIVION EXPRESS</b> Straight Ahead (RCA) APL 1-0454-N	APS1-0454-N
58	54	(14)	<b>LOVE UNLIMITED ORCHESTRA</b> Rhapsody In White (20th Century) T 433-T	
59	66	(7)	<b>GRAHAM CENTRAL STATION</b> Graham Central Station (Warner Bros.) BS 2763-P	8WM-2763-P
60	57	(62)	<b>JIM CROCE</b> Life and Times (ABC) ABCX769-N	ABCX5769-N ABCX8769-N
61	71	(6)	<b>LOU REED</b> Rock & Roll Animal (RCA) APL 1-0472-N	APS1-0472-N
62	94	(2)	<b>LOGGINS &amp; MESSINA</b> On Stage (Columbia) PG 32848-H	
63	84	(3)	<b>BLUE OYSTER CULT</b> Secret Treaties (Columbia) KC 32858-H	
64	70	(3)	<b>MARVIN GAYE</b> Anthology (Motown) M9-791A3-Y	
65	85	(3)	<b>DEODATO</b> Whirlwinds (MCA) MCA-410-J	
66	68	(7)	<b>O'JAYS</b> Ship Ahoy (Philadelphia International) KZ 32408-H	
67	64	(16)	<b>BOB DYLAN</b> Planet Waves (Asylum) 7ES 1003-P	CAS 1003-P 8AS 1003-P
68	67	(12)	<b>CHARLIE RICH</b> There Won't Be Anymore (RCA) APL 1-0433-N	AP 1-0433-N APS1-0433-N
69	75	(27)	<b>LOGGINS &amp; MESSINA</b> Full Sail (Columbia) KC32540-H	CA 32540-H
70	77	(24)	<b>GREGG ALLMAN</b> Laid Back (Capricorn) CP 0116-P	CPX 0116-P 8CP 0116-P
71	89	(2)	<b>POCO</b> Seven (Epic) KE 32895-H	
72	83	(13)	<b>LED ZEPPELIN</b> IV (Atlantic) SD 7208-P	AC 7208-P A8TC 7208-P
73	53	(11)	<b>FOGHAT</b> Energized (Bearsville) BR 6950-P	8BR-6950-P
74	62	(7)	<b>THE MAIN INGREDIENT</b> Euphrates River (RCA) APL 1-0335-N	
75	73	(24)	 <b>CROWBAR</b> KE32746 (Epic) KE32746-H	EA32746-H
76	58	(8)	<b>PAUL SIMON</b> Live Rhymin' (Columbia) BC 32855-H	
77	78	(3)	<b>NEW RIDERS OF THE PURPLE SAGE</b> Home, Home On The Road (Columbia) PC 32870-H	
78	76	(9)	 <b>APRIL WINE</b> Electric Jewels (Aquarius) AOR-504-K	8M504-K
79	65	(16)	<b>YES</b> Tales From Topographic Oceans (Atlantic) 2SD 908-P	ACJ 908-P A8TJ908-P
80	80	(9)	<b>THE MARSHALL TUCKER BAND</b> A New Life (Capricorn) CP 0124-P	8CP-0124-P
81	82	(24)	<b>CARPENTERS</b> The Singles (A&M) SP3601-W	CS3601-W 8T3601-W
82	88	(13)	<b>KOOL &amp; THE GANG</b> Wild & Peaceful (De-Lite) DEP 2013-M	
83	69	(11)	 <b>BACHMAN-TURNER OVERDRIVE</b> Bachman-Turner Overdrive (Mercury) SRM 1-673-Q	
84	90	(2)	<b>GREAT GATSBY</b> Original Soundtrack (Paramount) PAS 2-3001-M	
85	72	(20)	<b>BARRY WHITE</b> Stone Gon (20th Century) TC 423-T	
86	74	(14)	<b>BLACK SABBATH</b> Sabbath, Bloody Sabbath (Warner Bros.) BS 2695-P	CWX2695-P 8WM 2695-P
87	59	(8)	<b>EDDIE KENDRICKS</b> Boogie Down (Tamla) T330V 1-Y	
88	86	(29)	<b>STEVE MILLER</b> The Joker (Capitol) SMAS 11235-F	4XW-11235-F 8XW-11235-F
89	87	(2)	<b>REDBONE</b> Wovoka (Epic) KE 32462-H	
90	81	(4)	<b>NEW BIRTH</b> It's Been A Long Time (RCA) APL 1-0285-N	
91	91	(2)	 <b>RUSH</b> Rush (Moon) MN 100-K	
92	93	(2)	<b>STYLISTICS</b> Rockin' Roll Baby (Avco) AV 11010-M	
93	95	(2)	<b>DIANA ROSS &amp; MARVIN GAYE</b> Diana & Marvin (Motown) M803V 1-Y	
94	....	(1)	<b>SEALS &amp; CROFTS</b> Diamond Girl (Warner Bros.) BS 2699-P	
95	96	(2)	<b>SAVOY BROWN</b> Boogie Brothers (London) APS 638-K	
96	97	(3)	<b>MANFRED MANN'S EARTH BAND</b> Solar Fire (Polydor) PD 6019-Q	
97	99	(3)	<b>JAMES BROWN</b> The Payback (Polydor) PD 2-3007-Q	
98	100	(2)	<b>BOBBY WOMACK</b> Lookin' For A Love Again (United Artists) UA-LA199G-U	
99	98	(19)	<b>BILL COBHAM</b> Spectrum (Atlantic) SD 7268-P	A8TC 7268-P
100	....	(1)	<b>TEN YEARS AFTER</b> Positive Vibrations (Columbia) PC 32851-H	

THIS IMPORTANT AD SPACE IS AVAILABLE.  
For further information phone Steve Smith at RPM (416) 425-0299.

**DEADLINE FOR ADS - TUESDAY NOON**

**RPM 100 Top Albums  
ALPHABETICALLY  
BY ARTIST**

Allman, Gregg (70)  
April Wine (78)  
Auger's, Brian, Oblivion Express (57)  
Bachman-Turner Overdrive (12) (83)  
Black Sabbath (86)  
Blue Oyster Cult (63)  
Brown, James (97)  
Brown, Savoy (95)  
Byrd, Donald (40)  
Carpenters (81)  
Chicago (7)  
Cobham, Bill (99)  
Croce, Jim (31) (38) (60)  
Crowbar (75)  
Deep Purple (35)  
Denver, John (8) (42)  
Deodato (65)  
Doobie Brothers (13)  
Dylan, Bob (67)  
Eagles (33)  
Earth, Wind & Fire (20)  
Emerson Lake & Palmer (50)  
Foghat (73)  
Franklin, Aretha (18)  
Gaye, Marvin (64)  
Graham Central Station (59)  
Grand Funk (4)  
Guess Who (30)  
Hancock, Herbie (25)  
Jacks, Terry (27)  
Joel, Billy (53)  
John, Elton (14)  
Kendricks (87)  
Knight, Gladys and the Pips (37)  
Kool & the Gang (82)  
Led Zeppelin (72)  
Lightfoot, Gordon (9)  
Lighthouse (45)  
Loggins & Messina (62) (69)  
Love Unlimited Orchestra (58)  
Lynyrd Skynyrd (41)  
MFSB (22)  
Main Ingredient, The (74)  
Mann's, Manfred Earth Band (96)  
Marshall Tucker Band, The (80)  
McCartney, Paul & Wings (2)  
McLauchlan, Murray (51)  
Miller, Steve (88)  
Mitchell, Joni (11)  
Mott the Hoople (47)  
Muldaur, Maria (6)  
Murray, Anne (5)  
New Birth (90)  
New Riders of the Purple Sage (77)  
O'Jays (66)  
Oldfield (10)  
Pink Floyd (36)  
Poco (71)  
Redbone (89)  
Reddy, Helen (21)  
Reed, Lou (61)  
Rich, Charlie (26) (34) (68)  
Ross, Diana & Marvin Gaye (93)  
Rush (91)  
Seals & Crofts (32) (94)  
Simon, Carly (46)  
Simon, Paul (76)  
Soundtrack, American Graffiti (28)  
Soundtrack, Great Gatsby (84)  
Soundtrack, The Sting (1)  
Spinners, The (24)  
Starr, Ringo (55)  
Steely Dan (17)  
Stampede (48)  
Cat Stevens (3)  
Streisand, Barbra (44)  
Stylistics (92)  
Ten Years After (100)  
Three Dog Night (16)  
Tower of Power (49)  
Trower, Robin (23)  
Vaidy (39)  
War (19)  
Wednesday (43)  
White, Barry (85)  
Womack, Bobby (98)  
Wonder, Stevie (15) (56)  
Yes (79)  
Young, Jesse Colin (54)  
Z.Z. Top (52)  
Zappa, Frank (29)



**NUMBER ONE  
WITH A BULLET  
ritchie yorke**

LONDON, Eng.

Blake Edwards, the film director, is by no means one of the typical snivelling and grovelling types that infest Hollywood. Actually Edwards is among the few directors in America who have steadfastly refused to compromise their art. For that dedication, he is to be warmly congratulated . . . the flower, after all, being a rare and increasingly inaccessible strain in the Hollywood of the Seventies.

Blake Edwards' critical and audience successes include Days of Wine and Roses, Breakfast at Tiffany's and The Pink Panther: obviously not films, I admit, aimed at or about our sub-culture, but certainly relevant and revealing in their portrayal of some of our parents' dilemmas. Wine and Roses, for instance, tore all the veneer off the abominable antics of the booze generation.

A few years back, Edwards endured a falling out with the Hollywood hierarchy, shortly after the failure of his film, Darling Lili.

Edwards has always been commendably vocal in his criticism of the movie merchant phenomenon, and a recent interview in the London Times does much to put the old status quo in its true perspective.

After the box-office death of Darling Lili, Edwards says he was "strung up, hanged, drawn and quartered and thrown to the wolves. I'd been an opponent of the Hollywood system for many years. I was very aggressive, too aggressive perhaps. I don't regret the things I said but there may well have been better ways to say them. However, when Darling Lili happened, my enemies loved it. All the people I'd attacked said: 'OK, now we've got him'. They'd hired me happily enough when I was making hits but as soon as I made a bomb, they dropped me. It was pretty immoral."

Edwards feels that the initial mistake of movie makers was to regard films as a "business". He says the industry was set up by non-creative men whose chief interest was in making money. The basic problems were and to some extent still are "nepotism and greed," an exceedingly despicable situation.

"As usually happens when you have a potential goldmine, the movies attracted people who figured every way possible to make as much money as possible, and a certain amount of dishonesty crept into it and became accepted as part of the way of doing things."

Such dishonesty, Edwards feels, is still apparent in bad bookkeeping, excessive distribution charges and false budgets. "The people setting up a movie know that it'll cost 40 dollars. They put in a budget of 20 dollars to impress the head office. That way the film gets made, everyone gets a slice of the action and if there are complaints about overspending they have a built in scapegoat — the director - while his

pictures make a profit, okay. But the minute he blows it, they pounce like vultures."

Since non-creative people tend to run the machine, Edwards is equally unimpressed by the business trip. "Look, say I have a million dollars and I want to invest it in oil. Okay, I get the best available experts, the best advice, the best experience and I pay them to work it out for me and finally they say, 'This is the place to sink your well.' And at that point I step in and say, 'No, the hell with it. I'm not going to sink it here — I'm going to sink it over there.' I'd have to be crazy, right, But that's what happens all the time in the film business. It'll continue to happen until artistic and creative people are persuaded, or permitted, to run the industry and they won't do that while they're forced to sit down and have the Bank of America tell them how much money they can spend on their pictures."

Blake Edwards also despises the bandwagon formats of Hollywood, and he cites the trends which slithered aboard Easy Rider, James Bond and the Mafia, as examples. This, he says, is because the decision-makers in the movie industry are people who are interested in money and not creation. "Merchants" is the word often used to describe the breed.

"There's too much emphasis on what the audience is believed to want and yet it's not the trend-followers who make the money, it's the trend-setters. And the trendsetting films are made by creative men who don't give a thought to the audience — they make their pictures for themselves. You'd think by now that the men who run the film industry would have realized that the public gets all the crap and pudding it needs from TV. What it wants from the cinema is something different, something original."

If you're speculating on whether this column is really just applicable to the movie business, you might be right. Sit down and think about it for a minute or two. It's enough to give you the goose-bumps.

**2 FEET X 3 FEET**  
**PHOTO BLOW UPS** **395** of your photograph

PHOTO POSTERS OF ENTERTAINERS are real attention getters at clubs, concerts, store promotions, personal appearances or anywhere publicity is needed.

- FAST 48 HOUR SERVICE
- NEW, UNIQUE FRAME - \$3.95

**Send for Complete Details**  
CANADA WIDE SERVICE  
**GALBRAITH REPRODUCTIONS**  
260 RICHMOND STREET WEST  
TORONTO • ONTARIO • M5V 1W5  
(416) 364-3338

RPM

## TALENT SEEN Sammy Jo

RUSH, managed by SRO Productions, has just finished a one hour taping for Canadian Bandstand at the McLean & Hunter Studios in St. Catharines, to be aired June 1st, titled "McLean & Hunter Backstage". On May 20th an interview with Wayne Dion of CHAM Radio Station, Hamilton, was also completed, which will be syndicated through 20 radio stations.

LA TROUPE GROTESQUE return to Eger-ton's May 27th to June 1st. The two zany comedians will appear with folk singer Peter Mathieson.

SUMMER-FEST '74 opens June 29 through July 1st at the Formosa Spring Park, Barrie, Ontario. The 3-day event will showcase George Hamilton IV, Hank Smith, Donna Moon, North Country, Dick Damron, Lynn Jones, John Allan Cameron, The Allan Sisters, Godie Tapp, The Family Brown, and Nova Scotia's one and only Hank Snow.

ROSS REYNOLDS, President of GRT of Canada Ltd., was elected President of the Canadian Recording Industry Association at the Annual Meeting of the Association held in Montreal recently. Mr. Reynolds succeeds Arnold Gosewich, President of Capitol Records-EMI of Canada Ltd.

TEEN ANGEL AND THE ROCKIN' REBELS wrap up their three month tour May 25, which covered central and eastern Canada. The group expects to do a return in the fall, which includes dates in the Atlantic Provinces.

SUBWAY ELVIS is scheduled to do three weeks at the Sheraton Summit Hotel during the famous Calgary Stampede.

JOE MENDELSON, well-known artist from Toronto, has just completed writing both a motion picture script and his first book. The movie is entitled "No Sex, No Violence" and features Mendelson as director, star actor, and writer of the musical score as well as the screenplay. The book is entitled "Joe Mendelson and his Magic Marker" and features the author's artistic offerings, "Karmatoons". For both of these projects to come to fruition, financial backing is required.

BOB FRANCIS, well-known host of CBC's Music Machine, has just left his position as Program Co-ordinator at Ontario Place to join the Paul Simmons Management Company, Toronto.

LIGHTHOUSE starts its Cross Canada '74 tour May 28th to August 10th. The 75-day,

59 performance, non-stop tour across Canada was arranged by the Cantour Division of Toronto based firm National Artists & Attractions Ltd., headed by J. Sergej Sawchyn, former General Manager of the Royal Winnipeg Ballet.

GENE TAYLOR OF CITY-TV, starting June 4th, will be running a party at the Nickelodeon, Toronto. Every Tuesday his show will consist of games, contests, dance competitions, comedy routines, and what ever strikes his funny, fertile imagination.

EDWARD BEAR have scheduled a whirlwind tour of western Ontario and the Canadian prairies, returning to the home of many of their first and most faithful fans for the first time in a year.

ABRAHAM'S CHILDREN, who have just undergone a personnel shuffle of two members, did a successful showcase Wednesday evening, May 22nd, at Larry's Hideaway (Toronto) to the brass of the music industry. The Children have their new single, "Rockin' 'n The City" just released on Rampage Records, distributed by United Artists.

BRUSSEL SPROUT have completed their first album, produced by Hilly Leopold. They are still in negotiation for a record company. Manager Tom Conner and Hilly Leopold were in New York City last week speaking to a number of reputable and interested record companies. Agents at Music Shoppe were given the opportunity for a private listening of the album and were all exceedingly pleased with it. Also a few noted press people have had the chance to hear it and all reviews were favorable.

MUDLARK have signed a deal with Warner Elektra Atlantic Records. They have already completed their first album recorded at RCA Victor studio and it was produced by Shel Safran. The album will be given world wide distribution. All the tunes are original and all 100% MAPL. The group members include Mike McKenna-guitar, Peter McGraw-vocals, Scott Cushnie-keyboard, Rick Love-drums and Howie Smith-bass. Their first single "Just My Way of Loving You" will be released sometime next month.

VIC WILSON reports that Rush recently played to a packed North Star Drive-In in Lansing, Michigan. The Canadian group was filling in for Dr. John. Also on the bill was Liverpool who picked up a booking at Detroit's Michigan Palace and a sold out show (June 1st) starring Mahogany Rush. The Lansing show starred the New York Dolls. Rush are now set for a Louisville, Kentucky date and a return to Lansing.

GOLDEN EARRING, MCA's bombshell from Holland, share the billing at Toronto's

Massey Hall (June 25) with King Crimson. Martin Onrot is bringing in the show.

ABC execs. have heard about Liverpool and they flew into Toronto for a look and a listen (May 22) at the Picadilly Tube in Toronto.

That's Show Biz!

## TEEN ANGEL TO TOUR B.C. AFTER ONTARIO

Hellroaring Records' Teen Angel, currently playing dates in Ontario, will follow up with an eleven stop tour through the interior and lower mainland areas of British Columbia. The group, currently happening with their "Twelve Inches of Teen Angel" album, has just completed several dates in Southern Ontario (Picadilly Tube and Danforth Hotel, Toronto, and Fry Foggells, London) prior to dates in Thunder Bay and Calgary.

The B.C. tour includes dates in Surrey (June 7), Esquimalt (8), Vancouver (12), Nanaimo, Kamloops, Prince George, Vernon and New Westminster.

## LIGHTFOOT SELLS OUT TWO EXPO '74 SHOWINGS

Reprise artist, Gordon Lightfoot, played last week to two sold out houses at Expo '74 in Spokane, Washington. The two Lightfoot concerts, at the Washington State Pavilion, were completely sold out a month in advance. Appearing with Lightfoot was folk artist, Mimi Farina.

Lightfoot thus became the first entertainer to completely fill the twenty seven hundred seat Pavilion. Tickets were scaled to a top of \$5.50.

## JONNY HILL SINGLE BIG WITH GERMAN/CANADIANS

A new single on the Vancouver-based Dorado Records label is causing a considerable stir in Canada's German communities. "So Schoen ist Kanada" (So Beautiful is Canada) has become a stock item on stations broadcasting to the German-Canadian audience.

The single, by German singer, Jonny Hill, is drawn from the Dorado album of the same name which features six cuts by Hill and six by Tony Cooper. The album is being distributed here through German-Canadian News Company by mail order and through stores specializing in ethnic material. The single is also released in Europe where it is receiving considerable reaction in Germany, Switzerland, Austria and Luxembourg, according to Dorado Records' Rudi Peichert.



MCA's Edmonton sales rep, Herb Forgie (l) with Allen McKeone, department manager of The Bay (Southgate Mall) Edmonton.



Anne Murray and Tommy Banks during rehearsal for concert with Edmonton Symphony. Banks' new ITV show (Channel 13)



is produced by Barry Harris (not Ann Stark as previously reported). Banks (above) rehearsing with Richard and Symphony.

# The Programmers

A WEEKLY FEATURE OF RPM DESIGNED FOR CANADIAN RADIO PROGRAMMERS.  
MAIL, PHONE, OR TELEX YOUR INFORMATION TO REACH US BY 5PM TUESDAY.

## Turicchi and Rudman at C8

For those of you who weren't there . . . .

Tom Turicchi scared a lot of people at C8. Radio and music are such personal businesses, dealing with people on an intimate level, be it individually or en masse. Most other industries of comparable size rely on sophisticated systems and volumes of research, all fully integrated into the computerized business

The Programmers **CONTACTS & COMMENTS**  
*dave tollington*

world. But the heavy decisions in radio and music are usually left up to the hunches and educated guesses of a PD or an A&R man. Maybe such personal businesses will be proven best handled in this personal manner. At any rate, Dr. Tom Turicchi is the fore-runner of what probably will be a growing trend towards a more in-depth researched, objective, computerized approach to the industries.

Turicchi's method basically involves wiring up a subject to a physiograph, measuring ongoing heart rate, breathing and galvanic skin responses to records and radio air-checks. From these involuntary responses, psychographic data, relatively clean of social, personal prejudices, is obtained. An example of how Turicchi overcomes this conscious-unconscious taste discrepancy problem is illustrated with Blue Swede's "Hooked on a Feeling". Initial reaction towards the record from the subjects being tested was negative — they thought the "oogachucka" was ridiculous. But at the same time, tests showed that their bodies really liked it. As it turned out, despite their initial negative intellectual reaction, the subjects grew to like the song and of course the outcome is now history. Edward Bear's "Last Song" also scored high with Turicchi's method and Helen Reddy's two follow-ups — "Peaceful" and "Delta Dawn" — were pulled from the album on Turicchi's advice.

Turicchi has tested about one thousand records and claims 90% accuracy. Apparently, subjective judgments from programmers are only about 60% accurate. By testing all these records, Turicchi has also come up with what type of profile makes a hit record and what part of the record is strongest or weakest. For instance, the sax solo at the end of "Mockingbird" proved to be very strong and the church-like chorus in "Eres Tu" also scored high. In this way, he can pick a record apart, help put back hit-potential components, and retest the overall effect. Turicchi has worked for twenty record companies.

He has also worked for twenty-eight major radio stations, measuring anything from the strength of a new record, how long to play-list a record, how often to play a record, demographic strengths and weaknesses of items on the playlist, to what oldies to

play and the impact of various jingles, mixes and yes, even jocks. Air checks from the client and the competition at various times of the day are tested for comparison data. Turicchi's major success story was with WCFL. Apparently the numbers tripled since the time he began working with them. The Moffat chain is also a client.

### CANCON . . . SERIOUS PROBLEM

Of course, the subject of Cancon was brought up and here, Turicchi dropped some very heavy facts. Canadian records being played as hits were tested in Vancouver. Of all the records that were found to be very strong, ten per cent were Canadian. But of all the records that were found to be extremely dangerous radio material, ninety per cent were Canadian. Turicchi said the problem may stem from over-play of Canadian product on the playlist but denies the involvement of any anti-Cancon prejudice amongst subjects: "It's very hard to make your belly-button light up when you hear an American record and turn it off when you hear a Canadian record". One could go on indefinitely about the impact of these findings on the industry and the regulations. Turicchi just sums it up by saying "it's a serious problem".

Very impressive stuff. And most programmers were impressed. They all agreed that Turicchi's method was very valid and that they would like to subscribe . . . if they had unlimited funds. CKOC's Nevin Grant summed up what seemed to be the general opinion: "Had Turicchi found that the hits everyone was playing were not the real hits and that they were turning markets upside down with their own hits, we might have taken note. We are interested in any aspect of research and if 'OC had an unlimited amount of funds, we'd subscribe to every possible means of research. We found that we have come to the same conclusions as Turicchi and are satisfied that one more set of facts co-relate. We think the money could be better spent on other needed things."

### EDSEL . . . BUILT BY COMMITTEE

Nevin went on to say that he found it very hard to believe any one man, machine or method had the definitive way of doing things. As such, no one should become locked into his own thinking and not be open for any new input. "A station should be like a sponge, willing to absorb anything and relating it to the market, but not buying anything 100%. The ones who really gained from Drake are the ones that applied his concepts to their own thing." CFTR's Mike Marshall also warned against going totally with a number of inputs before examining them in perspective with your own station. "Remember, the Edsel was built by a committee". CHAM's Bob Wood said he was amazed at why more scientific

research hadn't been done in radio and blamed it on the egos in the business.

In discussing the use of radio doctors in general, most PD's seemed to have reservations. Nevin admitted that bringing in a Buzz Bennett or whatever might result in a non-confidence vote directed at the PD. "But it is up to the PD to do whatever possible to get ratings — which might include bringing someone with new methods or ideas. I've found that I've been able to keep on top by going to conventions, talking with these people and talking to programmers involved with them." Marshall said a radio doctor might be useful in psyching-out the competition but saw the need for Canadians to develop their own industry and people. Bob Wood simply said that he would rather have Turicchi-type facts than Bennett-type ideas to work with.

### I'D HEAD FOR CANADA

Kal Rudman deals exclusively in picking hits. His "Friday Morning Quarter-Back" tip sheet is the gospel for many North American programmers. Rudman talked a lot about the Canadian music industry. "If I were just starting in the business, I'd head for Canada. This is really where it's at. Canada is the 'Old West' — the early days of the business are happening here. Many Americans are leaving good jobs in the U.S. to score here."

But Rudman warned about the pressures and competition inherent in the industry that everyone must acknowledge and work with if they are to succeed. "The record business is the last of the gold mine businesses — broke on Monday and made on Thursday. But business is a game and you must know how to play it. You've got to be smarter and get up earlier to make it. Nothing that is big ever happens by chance — you've got to know your stuff." Rudman used the example of Paul Drew who kept a set of file cards on him, listing each time the Quarterback was wrong.

### TORONTO NEEDS BETTER RUNNERS

Rudman also warned about doing favours for friends and a lot of gold records by playlisting a lot of early product. After finding that the numbers were down as a result, the programmer tightened up. "There were no more gold records and no more friends but he was number one." Rudman referred to promo men as grains of sand, of which "only a few pop you in the eye and make you aware of them. You can't do it as a laid-back Lenny." In relating the American Huddle to Canada, Rudman used the football analogy. "This is for real. Step back twenty yards and punt and you've got the ball on the twenty and you'd better go — you'd better score. And if you're playing by Canadian rules, you've only got three downs to do it in. That's why Toronto had better get some better runners."

And as far as radio trends are concerned, Rudman pointed out that the rock generation has come of age: Bill Haley's "Rock

Around the Clock" was a hit nineteen years ago. Fifteen-year-olds then are thirty-four-year-olds now and, as such, are part of the key demographics for advertisers. MOR's are not playing Percy Faith anymore — their playlist is 85% identical to Top 40.

Next week . . . LaMarsh and McLuhan.

The  
Programmers

**MAJOR MARKET  
CHART  
ADDITIONS**

**CKLG VANCOUVER**

(Roy Hennessy)  
51 You Won't See Me/Anne Murray  
\* R'n'R Heaven/Righteous Bros.

**CFRW WINNIPEG**

(Bob Quinn)  
\* Train of Thought/Cher  
\* Save the Last Dance/DeFranco Family

**CKY WINNIPEG**

(Bob Gibbons)  
66 The Streak/Ray Stevens  
51 You Make Me Feel/Stylistics  
36 Don't You Worry/Stevie Wonder  
57 You Won't See Me/Anne Murray

**CFGO OTTAWA**

(Ric Allen)  
\* Be Thankful/William De Vaughn  
\* Standing in the Rain/James Gang  
\* Haven't Got the Time/Carly Simon

**CKSL LONDON**

(Bruce Devine)  
\* It Might As Well Rain/Gary and Dave  
35 Dancing Machine/Jackson Five

**CKRC WINNIPEG**

(Billy Gorrie)  
65 My Girl Bill/Jim Stafford  
\* Daybreak/Nilsson  
\* Haven't Got the Time/Carly Simon  
\* Save the Last Dance/DeFranco Family

**CJME REGINA**

(H. Hart Kirch)  
82 Billy Don't/Heywoods  
66 Streak/Ray Stevens  
51 You Make Me/Stylistics

**CHED EDMONTON**

(Wayne Bryant)  
51 You Make Me Feel/Stylistics  
\* Satisfaction Guaranteed/Harold Melvin  
68 Another Park/Doobie Bros.  
91 Air That I Breathe/Hollies  
35 Dancing Machine/Jackson Five  
100 For the Love/O'Jays

**CKCK REGINA**

(Ken Singer)  
\* Just Don't Want/Cornelius Bros.  
\* Train of Thought/Cher

**CHAM HAMILTON**

(Bob Wood)  
13 Just Don't Want/Main Ingredient  
100 For the Love/O'Jays  
\* Train of Thought/Cher  
65 My Girl Bill/Jim Stafford

**CJ/BK LONDON**

(Jerry Stevens)  
91 Air That I Breathe/Hollies  
20 My Mistake/Ross & Gaye  
40 Werewolf/Five Man Band

**CKLW WINDSOR**

(Rosale Trombier)  
25 (1-1) Come and Get/Redbone  
23 (5-3) Midnight at the Oasis/Maria Muldaur  
\* (7-4) Be Thankful/William De Vaughn  
49 (10-7) Sundown/Gordon Lightfoot  
\* (17-10) On and On/Gladys Knight  
56 (15-11) Band on the Run/Wings  
\* (19-14) Sho Nuff Boogie/Sylvia  
\* (25-17) I'm Falling/Little Anthony  
89 (23-20) Tell Laura/Johnny T. Angel

\* (new-23) Rock Your Baby/George McRae  
82 (28-24) Billy Don't/Heywoods  
65 (29-27) My Girl Bill/Jim Stafford  
\* (HB-28) Taking Care of Business/BTO  
\* (HB-30) Rock Me Gently/Andy Kim  
\* (HB) Cause/Hood

The  
Programmers

**MAJOR MARKET  
PLAYLIST  
ADDITIONS**

**CKY WINNIPEG**

(Bob Gibbons)  
\* Train of Thought/Cher  
\* Already Gone/Eagles  
\* Radar Love/Golden Earring  
\* One More Chance/Randy Bishop

**CKRC WINNIPEG**

(Billy Gorrie)  
81 Just As Bad/Shawne Jackson  
\* Already Gone/Eagles  
\* Waterloo/Abba  
\* King of Nothing/Seals and Crofts  
50 If You Love Me/Olivia Newton-John  
\* Train of Thought/Cher

**CKSL LONDON**

(Bruce Devine)  
\* King of Nothing/Seals and Crofts  
\* R'n'R Heaven/Righteous Bros.

**CFGO OTTAWA**

(Ric Allen)  
\* Love to Lose/Melanie  
\* Train of Thought/Cher  
\* Radar Love/Golden Earring  
\* Mysterious People/Tony Kingston  
\* Already Gone/Eagles  
\* Daybreaker/ELO  
\* If You Wanna/Ozark Mountain Daredevils  
\* Rikki Don't/Steely Dan

**CHLO LONDON/ST. THOMAS**

(Bob Williams)  
51 You Make Me Feel/Stylistics  
20 My Mistake/Ross and Gaye  
91 Air That I Breathe/Hollies  
99 Standing at the End/Lobo  
\* Rockin' in the city/Abraham's Children  
\* Chicago VII (LP)

**CJME REGINA**

(H. Hart Kirch)  
\* R'n'R Heaven/Righteous Bros.  
\* Rock the Boat/Hues Corp.  
\* Rock Me Gently/Andy Kim

**CKXL CALGARY**

(Greg Haraldson)  
82 Billy Don't/Heywoods  
\* Haven't Got the Time/Carly Simon  
\* Rikki Don't/Steely Dan  
\* If You Wanna/Ozark Mountain Daredevils  
\* Love Talk/KJ and the Grand Band  
\* Lover Come Quickly/Ken Tobias

**CHED EDMONTON**

(Wayne Bryant)  
\* If You Go Away/Terry Jacks  
\* On and On/Gladys Knight  
\* We Will Live/Original Caste  
64 One Hell of a Woman/Mac Davis  
\* Love Will Get You/Jayson Hoover  
\* Waterloo/Abba  
\* Be Thankful/William De Vaughn

**CJ/BK LONDON**

(Jerry Stevens)  
100 For the Love/O'Jays  
\* When I Am So In Love/Peter Foldy  
\* I Haven't Got Time/Carly Simon  
\* Rikki Don't/Steely Dan  
\* There's Something/Chilliwack  
\* Might as Well Rain/Gary and Dave  
\* Rhoda/Robert David

**CHAM HAMILTON**

(Bob Wood)  
50 If You Love Me/Olivia Newton-John

# Action Sides

The following singles are projected to reach the top 25 of their respective charts, based on early radio station action among the stations in the RPM sample.

## Contemporary

**SAVE THE LAST DANCE FOR ME**  
DeFranco Family (20th Century)

**TAKIN' CARE OF BUSINESS**  
Bachman-Turner Overdrive (Mercury)

**LAMPLIGHT**  
David Essex (Columbia)

## Adult

**GREAT CANADIAN TOUR**  
Ian Tyson (A&M)

**TRAIN OF THOUGHT**  
Cher (MCA)

**ANNIE'S SONG**  
John Denver (RCA)

## Country

**THE MAN THAT TURNS MY MAMA ON**  
Tanya Tucker (Columbia)

**BLOODY MARY MORNING**  
Willie Nelson (Atlantic)

**I WANT TO STAY**  
Narvel Felts (Cinnamon)

91 Air That I Breathe/Hollies  
\* Cause/Hood  
\* Rock Me Gently/Andy Kim  
\* It Might As Well Rain/Gary and Dave  
\* Who Knows/Southcote  
\* Rhoda/Robert David  
\* Brenda/Hollis

**CFRW WINNIPEG**

(Bob Quinn)  
89 Tell Laura/Johnny T. Angel  
\* There's Something/Chilliwack

The  
Programmers

**BREAKOUT  
MARKET  
ADDITIONS**

**CHEX PETERBOROUGH**

(Don O'Neil)  
57 You Won't See Me/Anne Murray  
24 Looking For a Love/Bobby Womack  
65 My Girl Bill/Jim Stafford  
23 Midnight at the Oasis/Maria Muldaur  
52 Thanks for Saving/Billy Paul  
99 Standing at the End/Lobo  
59 It Only Hurts/Dawn

**CKSO SUDBURY**

(Tom Kelly)  
\* Taking Care of Business/BTO  
\* Song of Sagittarius/Eddie Kendricks  
\* Too Late/Tavares  
\* Waterloo/Abba  
\* King of Nothing/Seals & Crofts  
\* Train of Thought/Cher  
\* R'n'R Heaven/Righteous Bros.  
\* Set Me Free/Cathy Young

**CJON ST. JOHN'S**

- 65 My Girl Bill/Jim Stafford
- 36 Don't You Worry/Stevie Wonder
- 50 If You Love Me/Olivia Newton-John
- 28 Help Me/Joni Mitchell
- \* Save the Last Dance/DeFranco Family

**CHEC LETHBRIDGE**

- (Walt Edwards)
- 91 Air That I Breathe/Hollies
- 82 Billy Don't/Paper Lace
- 100 For the Love/O'Jays

**CKWS KINGSTON**

- (Gary Mercer)
- \* Takin' Care of Business/BTO
- \* It Might As Well Rain/Gary & Dave
- \* Rock Me Gently/Andy Kim
- \* Sleepin'/Diana Ross
- \* Sha La La Loo/Blue Lick Road

**CHOW GREATER NIAGARA**

- (Jay Jeffrie)
- \* I Don't Know/Perry Como
- 60 All In Love Is Fair/Barbra Streisand
- 67 Travelling Boy/Garfunkel
- \* Rock Me Gently/Andy Kim

**CJIC SAULT STE. MARIE**

- (Lou Turco)
- \* Never My Love/Blue Swede
- \* Under the Influence/Love Unlimited
- \* What Friends Are For/Paul Williams
- \* Weave Me the Sunshine/Perry Como
- \* I Don't See Me/Charlie Rich
- \* One Chain/Four Tops

**The Programmers PICKS & PLAYS**

**CFXS STEPHENVILLE NFLD.**

- (Phil Smith)
- \* If I Were A Carpenter/Leon Russell
- \* There's Something/Chilliwack
- 99 Standing at the End/Lobo
- 87 Lady/Danny McBride
- \* Comin' to a Party/James Leroy

**CFTK TERRACE B.C.**

- 65 My Girl Bill/Jim Stafford
- 47 I Won't Last A Day/Carpenters
- 2 Locomotion/Grand Funk
- 66 The Streak/Ray Stevens
- \* Rock Me Gently/Andy Kim

**CFCY CHARLOTTE TOWN**

- 68 Another Park/Doobie Bros.
- 76 I'm in Love/Aretha Franklin
- 70 If It Feels Good/Stories
- \* Satisfaction Guaranteed/Harold Melvin
- 82 Billy Don't/Paper Lace

**CKDH AMHERST N.S.**

- 50 If You Love Me/Olivia Newton-John
- 81 Just As Bad/Shawne Jackson
- 58 Daybreak/Nilsson
- 62 Rock Around the Clock/Bill Haley
- \* Wheel of Good Fortune/Bill King
- \* Sweet Janie Malone/Lorence Hud

**CKX BRANDON**

- (Dan Radford)
- \* Rockin' in the City/Abraham's Children
- 2 Locomotion/Grand Funk
- 91 Air That I Breathe/Hollies
- 43 Chameleon/Herbie Hancock

**CFOR ORILLIA**

- (Don Thatcher)
- \* Rock Me Gently/Andy Kim
- 13 Just Don't Want/Main Ingredient
- 24 Looking for a Love/Bobby Womack
- 68 Another Park/Doobie Bros.

**CHCL MEDLEY ALTA.**

- (Joyce Murphy)
- \* Brenda/Hollis
- \* Rock Me Gently/Andy Kim
- 68 Another Park/Doobie Bros.
- \* Back Home Again/Abraham's Children

# Important!

PLEASE NOTE: The numbers beside the titles in the addition section are an internal code, assisting RPM in chart compilation.

**\* One Day/Joey Gregorash****CJGX YORKTON SASK.**

- (Greg Laurence)
- \* I Believe/Lisle
- \* Gonna Bop and Flip/Mongo Jerry
- 36 Don't You Worry/Stevie Wonder
- \* Stone Gates/BTO
- \* Everybody Party/Chairman of the Board
- \* Back Home Again/Abraham's Children

**CJ/CJ WOODSTOCK N.B.**

- \* Silver Threads/Linda Ronstadt
- \* Might Just Take Your Life/Deep Purple
- 68 Another Park/Doobie Bros.
- \* Pepper Box/Peppers
- \* Mother For My Children/Whispers
- \* Can the Can/Suzie Quatro
- 87 Lady/Danny McBride
- \* We're Getting Careless/Johnnie Taylor
- \* Let's Get Married/Al Green
- \* I Want to Spend My Life/John Davidson

**CJSS CORNWALL**

- 36 Don't You Worry/Stevie Wonder
- 20 My Mistake/Ross and Gaye
- \* Love May Be/Cliff Edwards
- \* Lover Come Quickly/Ken Tobias
- \* Blue Moon/Blue Haze

**The Programmers POP MUSIC ADDITIONS**

**CFOB FORT FRANCES, ONT.**

- (Ken Hardie)
- You Me & Mexico/Edward Bear
- I Am What I Am/Lois Fletcher
- Hollywood Town/Harriet Schock
- Georgia Porcupine/Gorge Fischhoff
- King of Nothing/Seals & Crofts
- I Want to Spend/John Davidson
- Oo-de-Lally/Mike Curb
- Fox Hunt/Herb Alpert

**CKLB OSHAWA**

- (John Hinnen)
- Clap for the Wolfman/Guess Who
- This Heart/Gene Redding
- Haven't got the Time/Carly Simon
- M'lady/Robbie Lane
- I Don't See Me/Charlie Rich
- Tubular Bells/Mike Oldfield
- Pretzel Logic/Steely Dan
- Vintage 77/Sergio Mendes
- Calabasa/B.W. Stevenson

**CJET SMITH FALLS**

- (Neil Hiltz)
- Rock Me Gently/Andy Kim
- Hickory/Franki Valli
- My Girl Bill/Jim Stafford
- When I Am So In Love/Peter Foldy
- Blue Suede Shoes Again/Mike Hugg

**CFQC SASKATOON**

- (Lee Silversides)
- Weave Me the Sunshine/Perry Como
- This Heart/Gene Redding
- Same Love/Bill Withers
- Don't Stay Away/Peters and Lee
- People and Spring/Sunshine
- Might as Well Rain/Gary and Dave
- Love May Be/Cliff Edwards
- M'lady/Robbie Lane

- Radar Love/Golden Earring
- Headline Hustler/10cc
- Don't Ask Me/Lynyrd Skynyrd
- Something I Like/Chilliwack
- Clap for the Wolfman/Guess Who
- Taking Care of Business/BTO

**CKEY TORONTO**

- (Judy Casselman)
- It Might As Well Rain/Gary and Dave
- Theme from "Our Time"/Michel LeGrand
- Catch Me/Engelbert Humperdinck
- Freedom/Farrante and Teicher
- My Girl Bill/Jim Stafford
- You Smile/Herb Alpert (LP)
- Harbour/Jack Jones (LP)

**CHFI TORONTO**

- (Tony Luciani)
- It's You/Freddie Star
- Annie's Song/John Denver
- Rhapsody in White/Love Unlimited
- Homecoming/Hagood Hardy
- You Smile/Herb Alpert (LP)

**CKFM TORONTO**

- (Dan Chevrette)
- I Don't See Me/Charlie Rich
- Be Thankful/William De Vaughn
- Cross Your Heart/Tina
- Long Long Way/Ian Thomas (LP)
- Star/Janis Ian (LP)
- You Smile/Herb Alpert (LP)
- Robert Tension Troupe (LP)

**CHML HAMILTON**

- (John Murphy)
- Moon Over Baja/Bert Kaempfert
- Catch Me/Engelbert Humperdinck
- Mind on My Man/Carly Simon
- Dine Senor/Mocedades
- Help Me/Elvis Presley
- Rosey/Sundance Kids
- Sweet Child/Johnny Mathis
- Smile Smile/Kate Smith
- Homecoming/Hagood Hardy

**CFAX VICTORIA**

- (Gord Cruse)
- My Girl Bill/Jim Stafford
- Come Autumn/Ken Stolz
- Fox Hunt/Herb Alpert
- Storms of Troubled Times/Ray Price
- Captured/Terry Stafford
- Rock Me Gently/Andy Kim
- Great Canadian Tour/Ian Tyson

**CFRB TORONTO**

- (Art Collins)
- I'm Gonna Make It/Frank Sinatra
- Annie's Song/John Denver
- I Don't See Me/Charlie Rich
- Sounds of Silence/Paul Simon

**The Programmers CAMPUS ADDITIONS**

**CHMR MOHAWK HAMILTON**

- (Don Morgante)
- Boney Maroney/Johnny Winter
- Cops and Robbers/Dr. Hook
- Rock Me Gently/Andy Kim
- Dancing on a Saturday/Flash Cadillac
- Madrugada/Melanie (LP)
- Scratch/Crusaders (LP)

**CFRC KINGSTON QUEENS**

- (Ted Kennedy)
- Golden Age of R'n'R/Mott the Hoople
- Hickory/Four Seasons
- I Walk the Line/Hot Dogs
- LP's
- Madrugada/Melanie
- Long Long Way/Ian Thomas
- Live/Ville Emard Blues Band
- Boogie Brothers/Savoy Brown
- Threshold/Pat Williams

**RPM****POP MUSIC PLAYLIST**

A&M	W	MOTOWN	Y
ANPEX	V	MUSHMART	R
ARC	D	PHONODISC	L
CMS	E	PINDOFF	S
CAPITOL	F	POLYDOR	Q
CARAVAN	G	QUALITY	M
COLUMBIA	H	RCA	N
GRT	T	UA RECORDS	U
LONDON	K	WEA	P
MCA	J	WORLD	Z
MARATHON	C		

- |    |      |     |  |
|----|------|-----|--|
| 1  | 2    | (7) | <b>THE ENTERTAINER</b><br>Marvin Hamlisch<br>MCA 40174-J                                       |
| 2  | 1    | (6) | <b>IF YOU LOVE ME LET ME KNOW</b><br>Olivia Newton-John<br>MCA 40209-J                         |
| 3  | 3    | (6) | <b>I WON'T LAST A DAY WITHOUT YOU</b><br>Carpenters<br>A&M 1521-W                              |
| 4  | 5    | (5) | <b>YOU WON'T SEE ME</b><br>Anne Murray<br>Capitol 72727-F                                      |
| 5  | 9    | (4) | <b>THE STREAK</b><br>Ray Stevens<br>Barnaby 600-T  |
| 6  | 15   | (6) | <b>OH VERY YOUNG</b><br>Cat Stevens<br>A&M 1503-W  |
| 7  | 16   | (9) | <b>MIDNIGHT AT THE OASIS</b><br>Maria Muldaur<br>Reprise REP 1183-P                            |
| 8  | 8    | (6) | <b>HELP ME</b><br>Joni Mitchell<br>Asylum 11034-P  |
| 9  | 13   | (5) | <b>TIME TO CRY</b><br>Don Goodwin<br>Silver Blue 808-Q   |
| 10 | 4    | (9) | <b>HAPPINESS IS ME AND YOU</b><br>Gilbert O'Sullivan<br>MAM 3636-K                             |
| 11 | 33   | (3) | <b>FOX HUNT</b><br>Herb Alpert & The T.J.B.<br>A&M 1526-W                                      |
| 12 | 6    | (8) | <b>SUNDOWN</b><br>Gordon Lightfoot<br>Reprise REP 1194-P                                       |
| 13 | 25   | (4) | <b>RHODA</b><br>Robert David<br>RCA KPBO 0028-N  |
| 14 | 18   | (4) | <b>LOVING YOU</b><br>Johnny Nash<br>Epic 511070-H  |
| 15 | 7    | (7) | <b>I AM WHAT I AM</b><br>Lois Fitcher<br>Playboy P50049X-M                                     |
| 16 | 19   | (6) | <b>IT ONLY HURTS WHEN I TRY TO SMILE</b><br>Dawn<br>Bell 45450X-M                              |
| 17 | 14   | (5) | <b>PIANO MAN</b><br>Billy Joel<br>Columbia 45963-H   |
| 18 | 22   | (5) | <b>ANNA-MARIE</b><br>Bruce Miller<br>A&M AMX 359-W   |
| 19 | 20   | (6) | <b>LOVING ARMS</b><br>Kris Kristofferson & Rita Coolidge<br>A&M 1498-W                         |
| 20 | 27   | (4) | <b>MY GIRL BILL</b><br>Jim Stafford<br>MGM 14718-Q   |
| 21 | 23   | (5) | <b>DAY BREAK</b><br>Nilsson<br>RCA APBO-0246-N   |
| 22 | 10   | (9) | <b>KEEP ON SINGING</b><br>Helen Reddy<br>Capitol 3845-F  |
| 23 | 24   | (8) | <b>PERHAPS IN A SHADOW</b><br>Paul Hann<br>London M 17468-K                                    |
| 24 | 37   | (2) | <b>NO CHARGE</b><br>Melba Montgomery<br>Elektra 45883-P  |
| 25 | 21   | (6) | <b>TRAVELING BOY</b><br>Garfunkel<br>Columbia 4-46030-H  |
| 26 | 28   | (5) | <b>JUST AS BAD AS YOU</b><br>Shawne Jackson<br>Playboy P 50053X-M                              |
| 27 | 29   | (6) | <b>TIME HAS TIED ME</b><br>Jay Telfer<br>Axe 15-K  |
| 28 | 30   | (3) | <b>HAVEN'T GOT TIME FOR THE PAIN</b><br>Carly Simon<br>Elektra 45887-P                         |
| 29 | 34   | (4) | <b>LOVE MAY BE THE ANSWER</b><br>Cliff Edwards<br>Columbia C4-4026-H                           |
| 30 | 31   | (4) | <b>(I've Been) SEARCHIN' SO LONG</b><br>Chicago<br>Columbia 46020-H                            |
| 31 | .... | (1) | <b>I DON'T SEE ME IN YOUR EYES ANYMORE</b><br>Charlie Rich<br>RCA APBO 0260-N                  |
| 32 | 35   | (4) | <b>LA LA LA (Just Having You Here)</b><br>Tom Jones<br>Parrot PAR 40078-K                      |
| 33 | 44   | (2) | <b>PEPE SOUP</b><br>Manu Dibango<br>London L 2552-K  |
| 34 | .... | (1) | <b>GREAT CANADIAN TOUR</b><br>Ian Tyson<br>A&M AM-360-W  |
| 35 | 45   | (2) | <b>PLEASE COME TO BOSTON</b><br>Dave Loggins<br>Epic 5-1115-H                                  |
| 36 | 40   | (4) | <b>WAVES</b><br>Buffy Sainte Marie<br>MCA 40216-J  |
| 37 | 48   | (2) | <b>BILLY DON'T BE A HERO</b><br>Bo Donaldson & Heywoods<br>ABC 11435-N                         |
| 38 | 43   | (2) | <b>SLEEPIN'</b><br>Diana Ross<br>Motown 1295-Y   |
| 39 | 39   | (3) | <b>THE MOST BEAUTIFUL GIRL</b><br>Bert Kaempfert<br>MCA 40221-J                                |
| 40 | 41   | (3) | <b>SAVE THE LAST DANCE FOR ME</b><br>DeFranco Family with Tony DeFranco<br>20th Century 2088-T |
| 41 | 42   | (2) | <b>MY WORLD</b><br>Craig Rhunke<br>Reprise CR 4022-P   |
| 42 | 46   | (2) | <b>THE SOUND OF SILENCE</b><br>Paul Simon<br>Columbia 4-46038-H                                |
| 43 | 47   | (2) | <b>THE AIR THAT I BREATHE</b><br>Hollies<br>Epic 5-1110-H                                      |
| 44 | 49   | (2) | <b>I BELIEVE</b><br>Songbird<br>Mushroom M7702-T   |
| 45 | 50   | (2) | <b>I'M IN LOVE</b><br>Aretha Franklin<br>Atlantic 2999-P                                       |
| 46 | .... | (1) | <b>TRAIN OF THOUGHT</b><br>Cher<br>MCA 40245-J   |
| 47 | .... | (1) | <b>NEW WORDS FOR AN OLD SONG</b><br>Tony Cooper<br>Dorado DO-24                                |
| 48 | .... | (1) | <b>BILLY DON'T BE A HERO</b><br>Bo Donaldson<br>ABC 11435-N                                    |
| 49 | .... | (1) | <b>ROCK ME GENTLY</b><br>Andy Kim<br>Ice IC 1-K  |
| 50 | .... | (1) | <b>ANNIE'S SONG</b><br>John Denver<br>RCA 0295-N   |

## The Programmers **TRIBAL DRUM**

Two newies at CJBQ Belleville. New evening man is Joey Edwards, a former Moose Jockey at CHAB and Rod MacDonald.

Up-date on CFTR staff: PD Mike Marshall; 5:30-9AM Jim Brady; 9-noon Paul Godfrey; noon-3PM Keith O'Brian; 3-6PM Steve Shannon; 6-9PM Duke Roberts; 9-1AM Bill Edwards; 1-5:30AM Kirk Elliott.

Gary Parr, new PD at CFOM Quebec City, is looking for jocks. Great opportunity for Top 30 advancement. Contact Gary.

## The Programmers **SAMPLING**

### SINGLE & ALBUM ACTION REPORTED NATIONALLY

**KELLY'S/VANCOUVER**  
(Romeo Bruni)  
Band On The Run/Paul McCartney  
On The Border/Eagles  
Queen Of Night/Maggie Bell  
Countdown/Steely Dan  
Unborn Child/Seals & Crofts

**THE BAY/VANCOUVER**  
Band On The Run/Paul McCartney  
Sundown/Gordon Lightfoot  
Chicago VII  
Maria Muldaur  
Hard Labour/Three Dog Night

45s  
The Streak/Ray Stevens  
Show Must Go On/Three Dog Night  
Billy/Bo Donaldson  
Air That I Breathe/Hollies  
Locomotion/Grand Funk

**A&B SOUND/VANCOUVER**  
(Mike Biggs)

Band On The Run/Paul McCartney  
Maria Muldaur  
Court & Spark/Joni Mitchell  
Piano Man/Billy Joel  
Queen II

**HANDLEMAN COMPANY/TORONTO**  
Streak/Ray Stevens  
Entertainer/Marvin Hamlisch  
Locomotion/Grand Funk  
Dancing Machine/Jackson Five  
Midnight at the Oasis/Maria Muldaur

**PINDOFF/TORONTO**  
Streak/Ray Stevens  
Entertainer/Marvin Hamlisch  
Show Must Go On/Three Dog Night  
My Girl Bill/Jim Stafford  
Locomotion/Grand Funk

**TAYLORS/TORONTO**  
45s  
Streak/Ray Stevens  
Band On The Run/Paul McCartney  
Sundown/Gordon Lightfoot  
Entertainer/Marvin Hamlisch  
Werewolf/Five Man Electrical Band LPs

Greatest Hits/John Denver  
Sundown/Gordon Lightfoot  
Sting Soundtrack  
Band On The Run/Paul McCartney  
Goodbye Yellow Brick Road/Elton John

**ROBLINS/TORONTO**  
The Streak/Ray Stevens  
The Entertainer/Marvin Hamlisch  
Show Must Go On/Three Dog Night  
Sundown/Gordon Lightfoot  
Dancing Machine/Jackson Five

**ALL RECORDS/TORONTO**  
The Streak/Ray Stevens  
Locomotion/Grand Funk  
Entertainer/Marvin Hamlisch  
Werewolf/Five Man Electrical Band  
Show Must Go On/Three Dog Night



*CJBK's Wayne McAteer with fellow walkers in Youth for Christ Walkathon. The station did hourly reports along the route.*

CKSL London sponsoring a private screening of "Claudine" on the 24th. Eight hundred tickets and one hundred soundtrack albums were given away for the occasion.

Paul Akehurst has left the helm of CHUM's Contemporary News agency. George Ferguson has also left to go to CFCF Montreal and Mike Duffy has left to join CBC in Ottawa.

CKRC's Bill Gorrie was one of the first to break the Hollie's "The Air That I Breathe". Only two U.S. stations preceded CKRC's airing of the disc.

The beginning of the month was Doc Steen's 25th anniversary in radio.

CKWX Vancouver put out their first chart this week — Vancouver's only country chart.

Artist Chad Allen dropped in on CKRC and CKY Winnipeg recently to do a little visiting.

## The Programmers **HELP!**

CHIC Brampton is looking for a news director.

CKBB Barrie is looking for an experienced country jock for a day-time shift. Must know music. Send tape and resume to Brian Henderson, CKBB, Box 950, Barrie.

Southern Ontario major market station is looking for a traffic director. Contact RPM.

From CFTK Terrace: "The 'Tall Totem System' serves over a quarter million miles of B.C. and Alaska through three radio stations (Terrace, Kitimat and Prince Rupert). One TV outlet and some thirty repeaters, three cablevision rebroadcast centres and our own weekly public magazine — it's a vast organization centred in Terrace. We require an experienced morning man for our Terrace outlet. Good dollars to the right individual plus interest-expansion incentive in all facets of the industry depending on your interests. Tape and resume to Ted Hockaday, PD, CFTK Radio and Television, Terrace, B.C. (604) 635-6316.

CHAM Hamilton is looking for an all-night man. Contact PD Bob Wood.

**STRONG PRODUCTION** — Bob Boving, 8 yr. veteran of Vancouver market, including CJLG, CFUN, available. Willing to relocate. Tape and resume from 905 Invergarry, Burnaby, B.C. V5B 4M9. (604) 298-3823.



*CFRC AM and FM at Queen's University in Kingston celebrated the end of exams and promoted summer programming with remote.*

## MOM AND DADS TOUR SOUTHERN B.C.

The Mom and Dads, the four member Spokane, Washington old timers, have just completed a mini tour through southern British Columbia, including dates in the greater Vancouver area and Victoria. On April 18th, the Mom and Dads sold out the Cloverdale Arena, after participating in a fund raising venture for retarded children with major sports personalities.



*MCA's Mom & Dads Quentin Ratliff, Doris Crow, Harold Hendren and Les Welch being interviewed at "Peace Portal" by CJJC's Tippy O'Neil.*

April 19th, the group moved to the Pacific National Exhibition grounds in Vancouver for a performance, followed by an on-air spot in co-operation with CJJC, Langley from the Lougheed Mall in Burnaby. Victoria's Memorial Arena, hosted the Mom and Dads four hour show the next day. MCA promo manager, Barry Ryman, arranged for a Simpsons-Sears autograph session in the capital city in conjunction with CJVI Victoria.

In early June, the Mom and Dads are scheduled for a major tour of the interior of British Columbia with dates to be added in Alberta and Saskatchewan.

## NEW ANCHORMAN AT CFTO TORONTO

Thomas Gary Gibney, a radio and television broadcaster for seventeen years, will be the new anchorman for World Beat News, CFTO-TV's 6:30 news program. Mr. Gibney, who has had wide experience in news, public affairs, and a variety of broadcast work, will take up his new duties Monday, June 3rd.

Gordon Martineau, who has recently been appointed anchorman on CFTO's Night Beat News, will resume that position on a full-time basis following an interim period as anchorman of World Beat News.

## CFAX'S GORDON CRUSE TO DEP'T. OF HUMAN RESOURCES

CFAX, Victoria's Gord Cruse has resigned his position at the station in order to occupy a full time position with the province of British Columbia's Department of Human Resources. There, Cruse hopes to expand his role in the care and guidance of children, a role with which he first became involved last year when he became a foster parent.

Said Cruse of his new endeavour, "I am really excited about my new challenge . . . it involves continuing educations classed in psychology with emphasis on emotional disturbance in children . . . I hope that the business associates with whom I have related in the past five years will keep in touch."

### WHAT COST *(continued from page 1)*

needed a gimmick and one that could tie-in with the visual properties of the movie and the soundtrack. What could be more suitable - and eye appealing than an automobile from that era? Getting hold of a vintage auto created no real problem - and not too much of a cash outlay. Richards "ticked" his boss Richard Bibby and both agreed on a 1931 Model "A" Ford "in showroom condition and licensed as a Historical Vehicle". Bibby and Richards then laid a "heavy one" on CP Air and arranged a round trip for two to Vancouver (originating in Toronto) as an added prize, for that "promotion of a lifetime".

### Odeon easel card on "Sting Contest".

With a promotion this size you require a vehicle capable of reaching "a hell of a lot of people". Top forty radio is too concerned with those restrictive demographics. Pop (middle of the road) programmers are too busy and concerned compiling numbers on the obituary columns in the local papers to see where their listeners are going - and they couldn't possibly generate enough excitement to do justice to a promotion of this magnitude.

How about a rock and soulin', folk and poppin' FM giant? The choice was CKFM and the show to feature the promotion was hosted by Carl Banas - not exactly that "right on brother" type of jock, but nevertheless, commanding one of the largest radio audiences in Ontario.

Richards co-ordinated his contest with Bill

## CDN. TV COMMERCIAL FESTIVAL 1974 WINNERS

A capacity crowd of 515 industry representatives attended the Canadian Television Commercials Festival April 25 at Toronto's Four Seasons-Sheraton Hotel. The Festival was open to all commercials prepared for use in Canada by national advertisers in which the creative concept and production supervision were Canadian.

The day's activities included an audio-visual presentation of U.K. commercials



Hank Karpus (Ronalds-Reynolds) with Bronze Bessy, Phil Wiegand (Ronalds-Reynolds) with Silver Bessy, Barry Day and Doug Linton (Goodis, Goldberg, Soren) with Gold Bessy.

by Bary Day, vice-chairman and creative director of McCann Erickson, London. The luncheon was followed by an afternoon of screenings of the winning entries and awards presentations to the respective producers. First, second and third place awards were given in nineteen different categories, with

Ballantine, program director of CKFM and with Barry Carnon of Universal Pictures as well as with Sam The Record and Tape Man chain of stores.

In addition to the Carl Banas feature, the station ran pre-recorded spots, all hours of the day, to cross-promote. A "broken nose" confidence man type of character read the spots, supplying an added interest factor. Ballot boxes were set up in Sam's Metro stores with large showcards detailing the contest with photos of the Model "A" and a CP Air 747. The dealer showcards were headlined with "Sam The Record Man Presents, the CKFM, CP Air Contest". Standup lobby easels were used in the theatres, with the same artwork but headlined as "Odeon Theatres Present". Two ballots were made available - one for Sam's, the other for Odeon.

The "Sting Contest" ran for twenty-three days with over 30,000 ballots returned. The winning ballot was drawn by Banus, between showtimes, at the Odeon Hyland Theatre.

Now - demographic conscious programmers, here's mud in your mike. The winner was fourteen years of age - teething on CKFM.

In keeping with the old record industry adage: "Promotion makes sales - sales makes promotion", vice-president Bibby has returned to that old "work and responsibility" policy that was so rampant in the industry - not too many years ago. He has given new responsibilities to several of the company's sales representatives, making for a tight coast to coast team effort.

Alberta resident salesman Herb Fergie (Edmonton) and Ted Firman (Calgary) now call on their region's breakout and

three Bessy (Broadcast Executives Society) going to the best over-all commercials.

The Gold Bessy for the top commercial went to London Life Insurance Co. for their commercial "Birth" (Goodis, Goldberg, Soren Ltd. - Canadian Cinegraph). The second place Silver Bessy was awarded to TMX Watches of Canada for their commercial "Ladles Electric" (Ronalds-Reynolds & Co. - Rabko TV Productions). And Canadian Motor Industries won a Bronze Bessy for their "What kind of car" commercial (Ronalds-Reynolds & Co. - Canadian Cinegraph).

The presentations were followed with a screening of the winning entries in the 20th International Advertising Film Festival held last year in Cannes, France, and a cocktail party rounded off the day.

Co-chairman of the 1974 Festival Committee were Len Moore, president of the Television Bureau of Canada and Jim Inch, President of the Broadcast Executives Society.

## QUALITY TO DISTRIBUTE UK'S EMBER PRODUCT

Ember Records, an English based firm, will be manufactured and distributed in Canada by Quality Records. The label will be distributed in the U.S. by Paramount as Paramount Ember. The pact calls for Quality to have exclusive rights in Canada to all product released in the U.S. on the Paramount Ember label.

The above announcement was made by George Struth, vice-president and general manager of Quality Records.

pop stations on a regular basis. In Quebec, branch manager Bob Johnston is now looking after English promotion duties with sales rep Jean-Marc Corbeil handling French radio stations.

Similar responsibilities have already been in effect with Winnipeg and Atlantic Provinces personnel. The MCA man in Winnipeg, Jack Skelly, is in charge of promotion as well as sales duties and his branch managership. Jim Morrissey co-ordinates sales and promotion for all of the Atlantic Provinces.

Randy Sharrard has come "out front" with a promotion within the company, to the post of Ontario promotion rep. Bibby has covered Sharrard's former duties with the hiring of Dominic Postorino, former station manager of Radio Scarborough (CKSR) - and a graduate with a three year degree in French and Italian and math. Postorino assumes the work load of Campus co-ordination, art layout, mailings and in-store display.

For western Canada, MCA's promotion activities are supervised by Barry Ryman, who is headquartered in Vancouver. His territory covers Thunderbay west and his personal promotion duties involve communication with B.C. and Alberta radio stations as well as totally co-ordinating all western information with western district manager, Jack Williams, out of the stocking branch in Calgary.

MCA Canada's nine man team is comprised of three sales managers doing promotion, three salesmen with promotion duties and three full-time promotion men.

What cost - promotion? Not much, considering the return. But, then it depends on who you are. Check with an MCA man.

The  
Programmers

**COUNTRY  
ADDITIONS**

**CFSX STEPHENVILLE NFLD.**

(Phil Smith)  
Great Canadian Tour/Ian Tyson  
Come Autumn/Ken Stolz  
We Could/Charley Pride

**CFTK TERRACE B.C.**

Battle of New Orleans/Mike Graham  
Honeymoon Feelin'/Roy Clark  
If You Love Me/Olivia Newton-John

**CKDH AMHERST N.S.**

(Paul Kennedy)  
Silver Threads/Linda Ronstadt  
Lean It All/Diana Trask  
Great Canadian Tour/Ian Tyson  
I Will Always Love You/Dolly Parton  
We Could/Charley Pride  
I'm Walkin'/Tim Daniels  
Little Boy Blue/Carroll Baker

**CJIB VERNON B.C.**

(Frank Martina)  
No Charge/Melba Montgomery  
The Streak/Ray Stevens  
Jeannie Marie/Tommy Overstreet  
Anna-Marie/Bruce Miller  
Silver Threads/Linda Ronstadt  
Great Canadian Tour/Ian Tyson

**SMILE INCREDIBLE AWARDS  
PRESENTED TO PROGRAMMERS**

It's now history and the future of Smile's Alabama not certain but Smile president Dave Coutts made sure he retained some of the thunder that Alabama made with their hit "Highway Driving". He presented Smile's Incredible Canadian Awards to people in the Canadian music industry who "have shown faith in Smile's music and have supported it with special effort".

The "Highway Driving" song was a bit of a fluke for the contemporary rock group who crossed-over to the country market. Those receiving Incredible Awards were Dot Snell and Larry Easton/CHCL Medley, Wayne Bryant/CHED Edmonton, Leonard Enns/CJVR Melfort, Sask., Ron Foster and Staff/CKLW-FM Windsor, Gary Duguay/CKOY Ottawa, Dave Johnson/CFGM Richmond Hill, Ted Hayward/CJJC Woodstock, New Brunswick, Sandy Sanderson/CKAR Huntsville, Mike Cranston/CFRN Edmonton, Larry Steacy/CKCM Grand Falls, Newfoundland, Sean Eyre/CHCX Peterboro, Patrick O'Hara/CJDV Drumheller, Alberta, Chris Perry/CJLS Yarmouth, Nova Scotia, Gary Parr, formerly of CKLC Kingston and Ron Waddell, formerly of CJGX Yorkton, Saskatchewan.

**NEW SCOTTISH-STYLE  
MUSICAL SHOW FOR CBC**

Ceilidh is a Gaelic expression used to describe a rousing get-together where dancing, singing, and old-time fiddling are common components. And Ceilidh is the name of a new Canadian/Scottish-style music show that will be offered for thirteen weeks, Thursday nights at 8:30PM on the CBC starting May 16.

Ceilidh's weekly thirty-minute programs were taped in front of an audience at CBC Halifax and hosted by artist-entertainer Alasdair Gillies of Glasgow. The show also features the Cape Breton Fiddlers, led by Winnie Chafe of Glace Bay, the colourful Ceilidh Dancers and special guest performers.

Head Him Off/Joyce Smith  
Waching the River/Anne Murray  
Little Boy Blue/Carroll Baker  
When the Morning Comes/Hoyt Axton  
Baby Doll/Barbara Fairchild  
Battle of New Orleans/Mike Graham  
Don't Let Go/Tillis and Bryce  
His Kind of Woman/Diane Leigh  
Late Night Lady/Ray McCauley)

**CFCY CHARLOTTÉTOWN**

(J.P. Gaudet)  
At the Time/Jean Shepard  
Cover of MCN/Buck Owens  
Silver Threads/Linda Ronstadt  
Pure Love/Ronnie Milsap

**CHEX PETERBOROUGH**

(Sean Eyre)  
Honeymoon Feelin'/Roy Clark  
I'm Walkin'/Tim Daniel  
Some Kind of Woman/Faron Young

**CJJC LANGLEY B.C.**

Head Him Off/Joyce Smith  
Lady of the Northland/Alan Moberg  
Mockingbird/Lane and Nall  
Don't Go Near/Johanny Cash  
Boogie Woogie/McCoy and Jerry

**CKCL TRURO N.S.**

(Stephen Revoy)  
Head Him Off/Joyce Smith  
Late Night Lady/Ray McAuley  
Little Boy Blue/Carroll Baker  
Don't Let Go/Tillis and Bryce  
I Don't See Me/Charlie Rich

**CKLW-FM WINDSOR**

(Ron Foster)  
Cut Him Off/Joyce Smith  
Loving You/Houston and Mandrell  
That Song/Tom T. Hall  
You're Just Getting Better/Jack Scott  
Touching Me/Vicki Fletcher  
Statue of a Fool/Brian Collins  
My Girl Bill/Jim Stafford

**CJVI VICTORIA**

Head Him Off/Joyce Smith  
She's in Love/Johnny Russell  
Silver Threads/Linda Ronstadt  
I'm Not Through/Conway Twitty  
Lady of the Northland/Alan Moberg  
Workin' on the Railway/Bill Houston  
Bloody Mary Morning/Willie Nelson  
Stop the World/Susan Raye

**CHCM MARYSTOWN NFLD.**

Great Canadian Tour/Ian Tyson  
When the Morning Comes/Hoyt Axton  
My Girl Bill/Jim Stafford

**CJJC WOODSTOCK N.B.**

(Charlie Russell)  
I'm Not Through/Conway Twitty  
My Girl Bill/Jim Stafford  
The Streak/Ray Stevens  
Head Him Off/Joyce Smith

**CKRM REGINA**

(Ron Mullin)  
You Only Live Once/Glenn Barber  
I Never Had It/Buddy Alan  
Play With Me/Penny DeHaven  
Still a Lot of Love/Darrell McCall  
Morning Grill/Duane Dee

**CFGM TORONTO**

(Dave Johnson)  
Stop the World/Susan Raye  
Until the End/Felts-Vaughn  
It's That Time/Jim Ed Brown  
How Lucky/Joel Stampley  
Telephone Call/Tina and Daddy  
Bloody Mary/Willie Nelson  
Anna-Marie/Bruce Miller  
Standing on the Promises/Newman Sister

**CKCM GRAND FALLS**

(Kevin McGowan)  
My Part of Forever/Johnny Paycheck  
Music City News/Buck Owens  
Storms of Troubled Times/Ray Price  
Silver Threads/Linda Ronstadt

**RPM  
Subscription  
Service**

ATTACH THE ADDRESS PORTION  
OF YOUR MAILING WRAPPER  
HERE WHENEVER YOU RENEW OR  
CHANGE YOUR ADDRESS TO  
ASSURE PROMPT SERVICE.

When you have occasion to write to RPM about a change of address or a renewal of your subscription, be sure to attach the address portion of your mailing wrapper to this form to assure quick service from our subscription service. To become a NEW subscriber, fill in the form below and attach your cheque or money order.

Rates: Canada & U.S.

1 year \$25

2 years \$40

3 years \$50

First Class (1 year) \$40

Enclosed \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PROV \_\_\_\_\_

CITY \_\_\_\_\_

Postal Code \_\_\_\_\_

**RPM SUBSCRIPTION SERVICE**

6 Brentcliffe Road  
Toronto, Ontario, Canada M4G 3Y2

**RPM****COUNTRY PLAYLIST**

A&M	W	MOTOWN	Y
AMPEX	V	MUSIMART	R
ARC	D	PHONODISC	L
CMS	E	PINDOFF	S
CAPITOL	F	POLYDOR	Q
CARAVAN	G	QUALITY	M
COLUMBIA	H	RCA	N
GRT	T	UA RECORDS	U
LONDON	K	WEA	P
MCA	J	WORLD	Z
MARATHON	C		

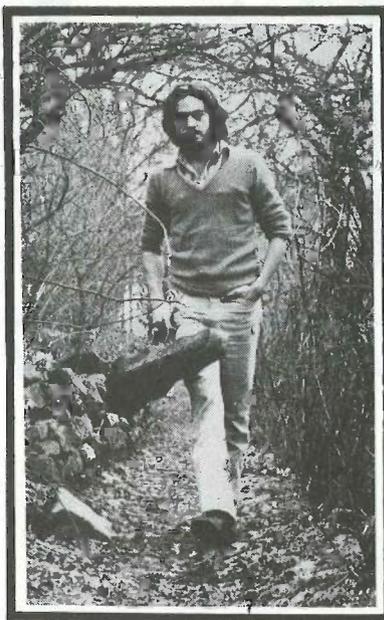
- |    |    |      |   |    |      |     |  |
|----|----|------|---|----|------|-----|--|
| 1  | 6  | (7)  | <b>HONEYMOON FEELIN'</b><br>Roy Clark<br>Dot 17498-M                                | 26 | 43   | (3) | <b>THEY DON'T MAKE 'EM LIKE MY DADDY</b><br>Loretta Lynn<br>MCA 40223-J    |
| 2  | 2  | (7)  | <b>COUNTRY BUMPKIN</b><br>Cal Smith<br>MCA 40191-J                                  | 27 | 29   | (5) | <b>HIS KIND OF WOMAN</b><br>Diane Leigh<br>Marathon 1113-D                 |
| 3  | 15 | (5)  | <b>THE STREAK</b><br>Ray Stevens<br>Barnaby 600-T                                   | 28 | 33   | (3) | <b>THIS TIME</b><br>Waylon Jennings<br>RCA APBO-0251-N                     |
| 4  | 11 | (5)  | <b>IF YOU LOVE ME LET ME KNOW</b><br>Olivia Newton-John<br>MCA 40209-J              | 29 | 32   | (2) | <b>I'M NOT THROUGH LOVING YOU</b><br>Conway Twitty<br>MCA 40224-J          |
| 5  | 7  | (7)  | <b>WHEN THE MORNING COMES</b><br>Hoyt Axton<br>A&M 1497-W                           | 30 | 10   | (7) | <b>SMILE FOR ME</b><br>Lynn Anderson<br>Columbia 46009-H                   |
| 6  | 1  | (6)  | <b>NO CHARGE</b><br>Melba Montgomery<br>Elektra 46883-P                             | 31 | 12   | (7) | <b>THAT DOESN'T MEAN I DON'T LOVE MY GOD</b><br>Ray Griff<br>Dot 17501X-M  |
| 7  | 18 | (5)  | <b>PURE LOVE</b><br>Ronnie Milsap<br>RCA APBO-0237-N                                | 32 | 44   | (2) | <b>MARIE LAVEAU</b><br>Bobby Bare<br>RCA 0261-N                            |
| 8  | 8  | (7)  | <b>ANNA MARIE</b><br>Bruce Miller<br>A&M AMX 359-W                                  | 33 | 35   | (2) | <b>STOP THE WORLD (And Let Me Get Off)</b><br>Susan Raye<br>Capitol 3850-F |
| 9  | 14 | (7)  | <b>BITTER SWEET SONGS</b><br>Dick Dameron<br>Columbia C4-4048-H                     | 34 | 36   | (4) | <b>YOU DON'T NEED TO MOVE A MOUNTAIN</b><br>Jeanne Pruett<br>MCA 40207-J   |
| 10 | 27 | (4)  | <b>I WILL ALWAYS LOVE YOU</b><br>Dolly Parton<br>RCA APBO 0234-N                    | 35 | 39   | (5) | <b>COME AUTUMN (Knocking)</b><br>Kenny Stolz<br>Stamp ST 4-15X-M           |
| 11 | 21 | (7)  | <b>SOMETHING</b><br>Johnny Rodriguez<br>Mercury 73471-Q                             | 36 | 45   | (3) | <b>LITTLE BOY BLUE</b><br>Carroll Baker<br>Gaiety 751                      |
| 12 | 24 | (4)  | <b>HE THINKS I STILL CARE</b><br>Anne Murray<br>Capitol 3867-F                      | 37 | 13   | (9) | <b>THINGS AREN'T FUNNY ANYMORE</b><br>Merle Haggard<br>Capitol 830-F       |
| 13 | 17 | (6)  | <b>ON THE COVER OF MUSIC CITY NEWS</b><br>Buck Owens<br>Capitol 3841-F              | 38 | 20   | (7) | <b>I LOVE YOUR KIND OF LOVIN'</b><br>Lynn Jones<br>Arpeggio ARPS 1024-N    |
| 14 | 5  | (9)  | <b>HELLO LOVE</b><br>Hank Snow<br>RCA APBO 0215-N                                   | 39 | 40   | (4) | <b>CAPTURED</b><br>Terry Stafford<br>Atlantic 4015-P                       |
| 15 | 19 | (5)  | <b>WE COULD</b><br>Charley Pride<br>RCA APBO-0257-N                                 | 40 | 22   | (8) | <b>SUNDOWN</b><br>Gordon Lightfoot<br>Reprise REP 1194-P                   |
| 16 | 3  | (10) | <b>MOMMA BROWN</b><br>R. Harlan Smith<br>GRT 1230-72-T                              | 41 | 46   | (3) | <b>CAREFUL MOUNTAIN PONY</b><br>Tim Williams<br>Houka RWP 193              |
| 17 | 4  | (10) | <b>KIDS IN THE KITCHEN</b><br>The Family Brown<br>RCA KJBO-0025-N                   | 42 | 49   | (2) | <b>I'M WALKIN'</b><br>Tim Daniels<br>Kangi K-TDA-11                        |
| 18 | 9  | (8)  | <b>BLUES COMIN' ROUND</b><br>Marg Osburne<br>Marathon 45-1109A-C                    | 43 | 50   | (2) | <b>IF I COULD CLOSE MY EYES</b><br>Country Edition<br>Boot BT 095-K        |
| 19 | 25 | (4)  | <b>MY GIRL BILL</b><br>Jim Stafford<br>MGM M14718-Q                                 | 44 | 48   | (4) | <b>MEANWHILE IN MEMPHIS</b><br>Gerry Hall<br>Periwinkle 3715               |
| 20 | 30 | (5)  | <b>BATTLE OF NEW ORLEANS</b><br>Mike Graham & Friends<br>United Artists UAXW 425W-U | 45 | .... | (1) | <b>THE MAN THAT TURNS MY MAMA ON</b><br>Tanya Tucker<br>Columbia 46047-H   |
| 21 | 31 | (5)  | <b>I DON'T SEE ME IN YOUR EYES ANYMORE</b><br>Charlie Rich<br>RCA APBO 0260-N       | 46 | .... | (1) | <b>PLANT THE SEEDS</b><br>Joe Firth<br>Marathon 1111-A-C                   |
| 22 | 28 | (3)  | <b>LEAN IT ALL ON ME</b><br>Diana Trask<br>Dot 17496X-M                             | 47 | .... | (1) | <b>HOW LUCKY CAN ONE MAN BE</b><br>Joe Stampley<br>Dot 17502-M             |
| 23 | 23 | (7)  | <b>KNOWING THAT SHE'S LEAVING</b><br>Gary Buck<br>RCA KPBO-0026-N                   | 48 | .... | (1) | <b>A GOOD WOMAN'S LOVE</b><br>Jerry Reed<br>RCA APBO 0237-N                |
| 24 | 41 | (4)  | <b>DON'T LET IT GO</b><br>Mel Tillis & Sherry Bryce<br>MGM 14714-Q                  | 49 | .... | (1) | <b>I WANT TO STAY</b><br>Narvel Felts<br>Cinnamon C-798-K                  |
| 25 | 42 | (4)  | <b>GREAT CANADIAN TOUR</b><br>Ian Tyson<br>A&M AM 360-W                             | 50 | .... | (1) | <b>BLOODY MARY MORNING</b><br>Willie Nelson<br>Atlantic 3020-P             |

# More Country from A&M

Hoyt Axton



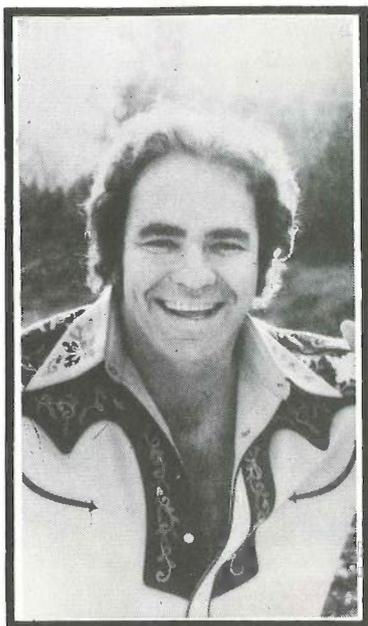
When the  
Morning  
Comes  
amx 1497



Ian Tyson



Great  
Canadian  
Tour  
amx 360

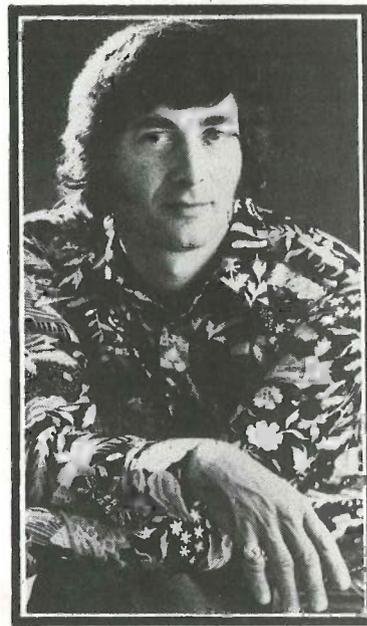


A COUNTRY HIT — NOW  
CROSSING OVER TO  
TOP 40 AND MOR

Bruce Miller



Anna-Marie  
amx 359



by arrangement with CANTOUR®  
and with the cooperation of **Labatt's**

# LIGHTHOUSE



# CROSS CANADA '74

TUE. MAY 28  
FRI. MAY 31  
SAT. JUNE 1  
MON. JUNE 3  
TUE. JUNE 4  
WED. JUNE 5  
THUR. JUNE 6  
FRI. JUNE 7  
SAT. JUNE 8  
SUN. JUNE 9  
TUE. JUNE 11  
WED. JUNE 12  
THUR. JUNE 13  
FRI. JUNE 14  
SAT. JUNE 15  
SUN. JUNE 16  
TUE. JUNE 18  
WED. JUNE 19  
THUR. JUNE 20  
FRI. JUNE 21  
SAT. JUNE 22  
SUN. JUNE 23  
MON. JUNE 24  
WED. JUNE 26  
THUR. JUNE 27  
FRI. JUNE 28  
SAT. JUNE 29  
WED. JULY 3  
THUR. JULY 4  
FRI. JULY 5  
SAT. JULY 6  
SUN. JULY 7  
WED. JULY 10  
THUR. JULY 11  
FRI. JULY 12  
SAT. JULY 13  
SUN. JULY 14  
MON. JULY 15  
WED. JULY 17  
THUR. JULY 18  
FRI. JULY 19  
SAT. JULY 20  
SUN. JULY 21  
TUE. JULY 23  
WED. JULY 24  
FRI. JULY 26  
SAT. JULY 27  
SUN. JULY 28  
THUR. AUGUST 1  
FRI. AUGUST 2  
SAT. AUGUST 3  
WED. AUGUST 7  
THUR. AUGUST 8  
FRI. AUGUST 9  
SAT. AUGUST 10

VICTORIA, B.C.  
VERNON, B.C.  
PENTICTON, B.C.  
CALGARY, ALTA.  
CALGARY, ALTA.  
RED DEER, ALTA.  
EDMONTON, ALTA.  
EDMONTON, ALTA.  
LETHBRIDGE, ALTA.  
MEDICINE HAT, SASK.  
SWIFT CURRENT, SASK.  
ESTEVAN, SASK.  
BRANDON, MAN.  
YORKTON, SASK.  
MELFORT, SASK.  
PRINCE ALBERT, SASK.  
NORTH BATTLEFORD, SASK.  
SASKATOON, SASK.  
REGINA, SASK.  
WINNIPEG, MAN.  
WINNIPEG, MAN.  
KEMORA, ONT.  
THUNDER BAY, ONT.  
SAULT STE. MARIE, ONT.  
SUDBURY, ONT.  
TIMMINS, ONT.  
NORTH BAY, ONT.  
CAMPELLTON, N.B.  
BATHURST, N.B.  
NEWCASTLE, N.B.  
AMHERST, N.S.  
HALIFAX, N.S.  
ST. JOHN'S, N.F.L.D.  
ST. JOHN'S, N.F.L.D.  
GANDER, N.F.L.D.  
GRAND FALLS, N.F.L.D.  
CAMPER BROOK, N.F.L.D.  
STEPHENVILLE, N.F.L.D.  
SYDNEY, N.S.  
NEW GLASGOW, N.S.  
TRURO, N.S.  
MONCTON, N.B.  
CHARLOTTETOWN, P.E.I.  
BRIDGEWATER, N.S.  
YARMOUTH, N.S.  
FREDERICTON, N.B.  
SAINT JOHN, N.B.  
EDMUNDSTON, N.B.  
MONTREAL, QUE.  
OTTAWA, ONT.  
OTTAWA, ONT.  
BROCKVILLE, ONT.  
CORNWALL, ONT.  
KINGSTON, ONT.  
BELLEVILLE, ONT.

ARENA  
ARENA  
ARENA  
JUBILEE AUDITORIUM  
JUBILEE AUDITORIUM  
MEMORIAL CENTRE  
JUBILEE AUDITORIUM  
JUBILEE AUDITORIUM  
EXHIBITION PAVILLION  
ARENA  
ARENA  
KEYSTONE CENTRE  
ARENA  
ARENA  
ARENA  
CIVIC CENTRE  
CENTENNIAL AUDITORIUM  
CENTRE FOR THE ARTS  
RAINBOW STAGE  
RAINBOW STAGE  
KEMORA RECREATION CENTRE  
LAKEHEAD UNIVERSITY FIELD HOUSE  
MEMORIAL GARDENS  
SUDBURY ARENA  
MCINTYRE CENTRE  
MEMORIAL GARDENS  
MEMORIAL GARDENS  
ARENA  
SINCLAIR RINK  
AMHERST STADIUM  
FORUM  
ARTS & CULTURE CENTRE  
ARTS & CULTURE CENTRE  
GANDER GARDENS  
STADIUM  
HUMBER GARDENS  
STEPHENVILLE GARDENS  
FORUM  
STADIUM  
COLCHESTER STADIUM  
ARENA J. LOUIS LEVESQUE  
CONFEDERATION CENTRE  
MEMORIAL ARENA  
YARMOUTH ARENA  
LADY BEAVERBROOK RINK  
SIMONS ARENA  
LE FORUM D'EDMUNDSTON  
NATIONAL ARTS CENTRE  
NATIONAL ARTS CENTRE  
MEMORIAL CIVIC CENTRE  
COMMUNITY ARENA  
QUEENS UNIVERSITY  
MEMORIAL ARENA

Tour Direction: NATIONAL ARTISTS & ATTRACTIONS LIMITED  
47 Colborne Street, Toronto M5E 1E3 (416) 361-0278

Labatt's—proud to be associated with Lighthouse Cross Canada '74