MAY 27, 1994

INSIDE:

A PROGRESSIVE LOOK AT THE WINTER BOOK

R&R's first stand-alone analysis of the Progressive format found most outlets made it through the Winter '94 Arbitron without much fluctuation. **Cyndee Maxwell** examines the demos and the details.

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KLOL TV SPOT BECOMES THE TALK O' THE TOWN

The addition of a "modesty patch" to **KLOL/Houston**'s recent TV spot countered a firestorm of controversy that the station capitalized on with a clever ad campaign — and an unexpected change.

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ALTERNATIVE OUTLETS CRAWL FROM THE SOUTH

WRXQ (96X)/Memphis and **WQNF/Louisville** are two of the Alternative formats' latest converts to emerge from south of the Mason-Dixon line.

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DOING FULL-SERVICE AC — SUCCESSFULLY

Bad weather brought **WLW/Cincy** more cume — and they stayed with the Full-Service station. Meanwhile, **KNBR/SF** scored big demo gains by blending Full-Service and Sports.

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IN THE NEWS...

- **Randy Miller** appointed Exec. VP/Mktg. at MCA
- **Gary Bruce** named PD for WWWE/Cleveland
- **Ray Skibitsky** to head new Denver FM outlet
- **Ken Berry** named Pres./CEO for EMI International

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- **Paul Warren** new PD for WMMO/Orlando
- **James Glass** named GM for WKNR/Cleveland

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NEWSSTAND PRICE $6.00

R&R
THE INDUSTRY'S NEWSPAPER

Polydor/Nashville Revived

Shedd becomes President, Miller VP/GM; Cannon VP/A&R; Carrol VP/Promotion

Shedd

The rumors that have been circulating for months have been confirmed: **PolyGram** has reactivated **Polydor/Nashville.** The new label's staff includes a number of top-level execs who have migrated from sister label **Mercury/Nashville:** Sr. VP/Creative **Harold Shedd** becomes Polydor President; VP/Marketing **Steve Miller** segues to Polydor VP/GM; and VP/A&R **Buddy Cannon** takes the same post at Polydor. VP/Promotion **Ralph Carroll** was recruited from **Giant**'s pop division.

POLYDOR/NASHVILLE/See Page 20

Infinity Fined, WPGC Deal OK'd

Stern penalties at $1.8 mil.; Quello actually praises Infinity

It was deja vu for **Infinity Broadcasting** as the **FCC** slapped the company with more **Howard Stern**-related indecency fines — but also approved a major-market station purchase.

The Commission issued a notice late last Friday (5/20) that it intended to fine four Infinity stations a total of $200,000 for allegedly indecent Stern broadcasts. But at the same time, the FCC approved Infinity's $60 million duopoly purchase of **Cook Inlet's WPGC-AM & FM/ Washington.**

The scenario was a virtual rerun of February, when Infinity was fined for the Stern show, but allowed to buy **KRTH/Los Angeles.** So far, Infinity has racked up $1.8 million in fines related to the multimarket morning mouth.

In announcing the latest fines, the FCC cited "language that describes sexual activities and organs in patently offensive terms" from the December 6, 1993 and January 19, 1994 "Howard Stern Show" broadcasts. The Commission also noted that the broadcast — in which Stern discussed masturbation and oral sex — aired between 6-10am, when children might be listening. The FCC levied fines of $50,000 each against Infinity-owned **WXRK/ New York, WYSP/Philadelphia, WJFK (AM)/Baltimore,** and **WJFK-FM/Washington.**

Anonymous Complaint

The latest Stern complaints were filed by a **WWKB/Buffalo** listener. (Although WWKB has not been fined, a Commission source said its situation is still under review.) The listener, identified only by the pseudonym "Susan Jones," submitted tapes of the program to the FCC.

Infinity opposes the proposed fines and stated Monday (5/23) that it "expects to respond to this Notice opposing the imposition of any fine and contending that the material cited . . . is not legally 'indecent.' "

Infinity attorney **Steven Lerman** said it is not easy to measure indecency as defined by the FCC. "It is very difficult to try to preserve the product and at the same time comply with very vague standards," he said.

Trying To Comply

Lerman pointed out that people involved in the Stern show have been trying to comply

INFINITY/See Page 20

Stern Summary

- **Rerun of KRTH scenario**
- **$200k in new fines**
- **$2.75 mil. deal with African-American group**

Broadcasters Bash 'Informal Censorship'

Decrying a system of "informal censorship," an industry coalition working under the name **Action for Children's Television, et al.** filed a joint brief with the federal appeals court in Washington, seeking to overturn a lower court ruling that upheld the constitutionality of the **FCC**'s indecency enforcement procedures.

The 19-member group — which includes **Infinity, Evergreen, Greater Media, Shamrock Broadcasting, NAB,** and **RTNDA** — took particular issue with the Commission's threats of higher fines and license revocation for additional citations while a licensee's original case is pending court review. "This scheme operates as an unconstitutional system of informal censorship," the brief charged.

In his May 1993 ruling, U.S. District Judge **Royce Lamberth** ruled that broadcasters do not have the same First Amendment protection as other me-

INDECENCY/See Page 20

Ferrari Joins R&R As CFO

As part of **R&R**'s reorganization and expansion, **Paramount Pictures** finance executive **Bill Ferrari** has joined as Chief Financial Officer.

"Bill will play an integral part in **R&R**'s next major growth phases along the interactive information superhighway," remarked **R&R** Publisher/CEO **Bob Wilson.** "He'll be directly involved in **R&R**'s expansion and acquisition plans, including our nationwide rollout of the state-of-the-art **R&R** AirCheck monitor

FERRARI/See Page 20

WHJY—Divine Providence

When Rock **WHJY/Providence** unveiled its latest billboards (top), it touched off a storm of protest from several local religious groups. After meeting with the aggrieved parties, the **Griffin Group** station agreed to change the campaign, but the outdoor ads were struck by this bit of divine providence first (bottom).

Ness And Chong In Place At FCC

Commissioners **Susan Ness** and **Rachelle Chong** reported for work at the **FCC** Monday (5/23) after the U.S. Senate, moving with unusual speed, confirmed their nominations late Thursday (5/19) — only two days after President **Clinton**'s choices were approved by the Commerce Committee.

Chairman **Reed Hundt** swore in his new colleagues at an informal ceremony, allowing them to assume their duties immediately. Both Chong and Ness are planning formal swearing-in ceremonies for early June.

The Commission's next public meeting, which will feature a full complement of five members for

FCC/See Page 20

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Bruce Becomes PD At WWWE/ Cleveland

Bruce

Ex-WIOD/Miami PD **Gary Bruce** has joined **Secret Communications' WWWE/Cleveland** as PD. He succeeds **Jay Clark** at the News/Talk outlet.

"Gary brings a fresh new aggressive approach to the station," commented OM **Dave Popovich.** "We are very happy to have him."

"My goal is to see how high I can run up [GM **Roger Turner's**] blood pressure," Bruce quipped, "while spending as much of [Secret President **Frank Wood's**] money as possible before he finds out. It's a PD's dream situation."

Prior to programming WIOD, Bruce was Director/Programming & Operations at **WHAS/ Louisville.**

Miller Acquires Exec. VP Stripes At MCA Records

Miller

Noted record industry marketing vet **Randy Miller** has been named Exec. VP/Marketing for **MCA Records.** His expanded duties include supervision over all of MCA's Pop and Black Department functions, including marketing, sales, and publicity.

"Randy has proven himself to be an extraordinary marketing executive and leader," MCA President **Richard Palmese** said. "This appointment recognizes the increasing importance of the marketing function in today's music business and the organizational breadth of the area."

Miller joined MCA in 1991 after seven years with **RCA Records.**

R&R Observes Memorial Day

R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, May 30 in observance of Memorial Day.

Dr. Sting, I Presume?

Sting and song stylist Nancy Wilson received honorary doctorate of music degrees at the Berklee College of Music's commencement ceremony. Each delivered a powerful message on the magic of music to the more than 500 graduates. Sting (second from left) and Wilson are seen here with college administrators after the event.

Skibitsky Appointed To Run New Mile-High FM Sign-On

Full-power FM to debut in mid-June

Skibitsky

Ray Skibitsky, a founding partner of Boulder, CO-based consultancy **SBR Radio Company,** has been appointed GM of a new Denver 100kw signal at 96.5 FM. The station, which will be consulted by SBR, is licensed to a new company called **Evergreen Communications Corp.** (not affiliated with **Evergreen Media**) and is expected to sign on in mid-June.

ECC VP **Keith Siebert** said, "This is a longtime dream come true. We're fortunate to have someone of Ray's caliber — and his partners at SBR — to help make it successful."

"This is an exciting opportunity to be involved in the Denver market, which we all know so well," commented Skibitsky. "It's really a natural extension of our advising business.

Adult Target

"Our goal is to target adults 25+. This is a competitive market; we're talking about all our options."

Skibitsky spent 17 years at crosstown **KBCO.** He left in 1991 to form SBR with fellow KCBO alumni **John Bradley** and **David Rahn.**

Berry To Head EMI Internat'l

Remains Virgin Music Group Chairman/CEO

Berry

Virgin Music Group Chairman/CEO **Ken Berry** has been appointed to the newly created post of President/ CEO for **EMI Records Group International,** effective September 1. He will retain his current position at Virgin Music.

EMI Music President/CEO **Jim Fifield** commented, "Ken Berry has proven himself to be one of the most gifted executives in the music business today, and we are convinced he will help build our international momentum on all levels. Ken's mission will be to generate more hits on a global scale."

Berry said, "I'm delighted with this increased responsibility. I've learned a lot working with EMI over the past two years and am delighted that I'll get to contribute on a larger scale to the company's continued growth."

Berry, one of the founders of London-based Virgin Music, has served as its CEO for two years. Over the past 21 years, he has worked to establish the company's worldwide record and music publishing operations.

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1994 DEALS TO DATE

Dollars To Date: $1,003,120,089
(Last Year: $924,729,233)

This Week's Action: $21,325,340
(Last Year: $24,363,101)

Stations Traded This Year: 536
(Last Year: 547)

Stations Traded This Week: 23
(Last Year: 30)

DEAL DETAILS BEGIN PAGE 6

Deal Of The Week

• WCGY/Lawrence (Boston)
$12.5 million

American Radio Systems completes Boston "quadropoly" with addition of Gowdy's FM.

Opus Files $10 Million Lawsuit

Opus Media Group wants a federal court to award it $10 million after **New South Communications** signed on a new competitor in Jackson, MS — staffing it with people from a combo Opus had just LMA'd.

See Page 6

New Name, New Radio Focus

Great American Communications Co. is changing its name to **Citicasters** following a recent decision to expand its radio group.

See Page 6

RADIO BUSINESS

SBA Set To Lift Ban On Radio Loans

Change would help minority entrepreneurs

The **U.S. Small Business Administration**'s ban on radio loans could be history by summer's end.

SBA Assoc. Administrator **John Cox** told a House subcommittee hearing on minority ownership in communications that public comments, which were due that day (5/20), were heavily in favor of repealing the SBA's "opinion-molder" rule. He said it would take about 90 days for the SBA to complete the process of repealing the rule, which bars government-insured loans to radio stations and other media businesses.

90% Stations Eligible

"The SBA is aware that small businesses in the media industry often have difficulty in raising capital or borrowing money," Cox said. But he assured the panel that the SBA was moving to bring help.

In its filing to support the SBA change, the **NAB** said removal of the opinion-molder rule would make nearly 90% of radio stations eligible for government-insured loans.

More Capital Seen?

The rule repeal is being backed by the **Clinton** administration. Assistant Secretary of Commerce **Larry Irving** testified that dropping the opinion-molder rule would make more capital available to small media businesses, including many owned by minorities. Several witnesses at the hearing, chaired by Rep. **Kweisi Mfume** (D-MD), said one of the biggest barriers for minority entrepreneurs seeking to enter communications businesses is capital formation.

FCC Chairman **Reed Hundt** told the same panel that although the Commission has had some success in promoting minority ownership of broadcast licenses, "that is far short of what we should be doing." He assured the panel the Commission will do better in upcoming auctions of licenses for new communications technologies.

EARNINGS

Viacom Counts Cost Of Paramount Takeover

Viacom Inc. (AMEX: VIA) announced a first-quarter loss attributable to common stock of $454.1 million ($3.59 per share), compared to a profit of $81.0 million (59 cents) a year ago. The loss included more than $300 million in one-time changes owing to its takeover of **Paramount Inc.**

Total revenues were $878.4 million, up from $470.7 million. Viacom said radio revenues climbed to $20.8 million, up 12% from $18.6 million a year ago. Earnings from radio operations were $5.5 million, up 58% from $3.5 million.

Viacom owns 14 radio stations, 12 TV stations, **MTV Networks**, and other communications and entertainment businesses.

Jefferson-Pilot Communications, a unit of insurance giant **Jefferson-Pilot Corp.** (NYSE: JP), reported first-quarter earnings of $4.5 million, a gain of 7% from a year earlier. The company's radio division posted earnings of nearly $2 million, up from $1.1 million.

J-P owns 12 radio stations and three TV stations.

Small-Market Stations Weigh In On EEO Regs

Costly record-keeping and the improbable odds of finding minority hires in some smaller markets are among the problems broadcasters fear if the **FCC** holds radio to the same EEO regulations Congress mandated for cable TV.

Here is a sampling of comments received by the May 23 deadline:

• **WAEY/Princeton, WV** President **Henry Beam** said small stations will have problems complying because the minority workforce simply isn't there: "No one wants to come to a small-town station for small wages." He suggested special rules for stations in smaller markets.

• **KURV/Edinburg, TX** President **C. Davis Rankin Jr.** lamented the paperwork cost needed to maintain EEO compliance. "We will be diverted from being broadcasters to [being] broadcast file clerks."

• **KUTZ/Austin** GM **Mark Kiester** complained the FCC was putting too much emphasis on the EEO process rather than on minority hiring results. He noted that most minority hires are found through networking and not through the FCC-imposed process. "I cannot even begin to describe in detail how many letters, phone calls, postcards, and faxes we have sent to minority organizations that have netted absolutely no leads."

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Ed Levine – Consultant, WPYX-FM/Albany
President, WKLR-AM/FM & WTKW-FM/Syracuse, WKLL-FM/Utica

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Opus Sues For $10 Million In New South Staff Raid

Opus Media Group has sued New South Communications for more than $10 million. The reason: Most of the staffers Opus had expected to hire in a Jackson, MS format swap jumped instead to New South to launch a competing Gospel/Urban combo.

The federal lawsuit charges that former WOAD & WJMI GM Carl Haynes and his new employer, New South, "conspired to interfere with and divert Opus advertising and employee contracts" and made false and disparaging misrepresentations to advertisers and listeners.

Opus had planned a call letter and format swap with Holt Media to give Opus a local lock on the Gospel and Urban formats. But before the big switch was to take place, Haynes — who was not a part of Opus's plans — jumped to WZRX & WIIN, taking most of his staff with him.

Opus's suit claims that Haynes and his sales staff told advertisers WOAD & WJMI were moving to the 'ZRX and 'IIN frequencies. "In our view, that's stealing contracts," said Opus President Tom Birch.

New South President Frank Holladay indicated his company wasn't about to back down: "We know of nothing wrong that has been done."

GACC Becomes Citicasters

Great American Communications Co. CEO John Zanotti has announced the company is changing its name to Citicasters Inc.

"Citicasters identifies the company as a pure broadcaster focused on metropolitan markets," said Zanotti. "We want a new name that will increase our visibility and memorability, particularly among the financial community."

Citicasters will continue to use the Nasdaq trading symbol GACC, but look for that to change soon. The company recently announced plans to sell four of its six TV stations and focus on building its 14-station radio group (R&R 5/13).

TRANSACTIONS

American Radio Systems Adds WCGY/Lawrence To Boston Duopoly

MG Radio gets Vision Broadcasting's Racine combo for $1.65 million

Deal Of The Week

WCGY/Lawrence (Boston)
PRICE: $12.5 million
TERMS: Duopoly deal; asset sale for cash
BUYER: American Radio Systems, headed by President/CEO Steven Dodge, co-COO David Pearlman, co-COO John Gehron, and CFO Joseph Winn. It owns WHDH-WRKO & WBMX/Boston, 13 other stations and is buying four more. Phone: (508) 526-8132
SELLER: Gowdy Family LP, represented by veteran sportscaster Curt Gowdy. He owns WCCM/Lawrence. Phone: (508) 683-7171
FREQUENCY: 93.7 MHz
POWER: 50kw at 430 feet
FORMAT: Rock
BROKER: Gary Stevens of Gary Stevens & Co.

TRANSACTIONS AT A GLANCE

- WKRG & WCOA/Mobile, AL-Pensacola, FL $1.5 million
- WRAG & WCKO/Carrollton (Tuscaloosa), AL $890,000
- KDIG/Orland (Chico), CA $83,000 for 51.72%
- KNKN/Pueblo, CO $231,000
- WWGO/Silver Springs, FL $850,000
- WLYV/Fort Wayne, IN $75,000
- KCLY/Clay Center, KS $76,340
- KEGS/Emporia, KS $247,000
- New Life Fellowship Stations $445,000
  KCFN/Wichita, KS $275,000
  KBUZ/Topeka, KS $170,000
- WONA-AM & FM/Winona, MS $293,000
- KKDY/West Plains, MO $450,000
- WTBQ/Warwick, NY $145,000
- KCKI/Henryetta (Tulsa), OK $1.2 million
- WTRB-AM & FM/Ripley, TN $330,000
- KRAD/Portland, TX $360,000
- WRJN & WHKQ/Racine, WI $1.65 million

Alabama

WRAG & WCKO/Carrollton (Tuscaloosa), AL
PRICE: $890,000
TERMS: Asset sale for $790,000 cash and a $100,000 promissory note
BUYER: FirstStar Broadcasting Systems Inc., headed by President Joe Newman. The company says it will soon announce deals to buy seven other stations.
SELLER: Vintage Broadcasting Corp., headed by President Terry Fulton. Phone: (205) 367-8136
FREQUENCY: 590 kHz; 94.1 MHz
POWER: 1kw; 99kw at 1007 feet
FORMAT: Southern Gospel; Gold
BROKER: Tom Snowden of Snowden Associates

WKRG & WCOA/Mobile, AL-Pensacola, FL
PRICE: $1.5 million
TERMS: Asset sale for cash
BUYER: Pourtales Radio, owned by C.T. Robinson. He owns WAVH/Mobile, WKSJ-AM & FM/Prichard-Mobile, and 15 other stations. Phone: (719) 576-6850
SELLER: Coast Radio LC, headed by Thomas Diamond of Mobile and Greg Gordon of Pensacola. They own WKRG-FM/Mobile and WWRO-FM/Pensacola. Phone: (205) 342-1262
FREQUENCY: 710 kHz; 1370 kHz
POWER: 1kw; 5kw
FORMAT: News/Talk; AC
BROKER: Fred Higney of Kalil & Co. Inc.

California

KDIG/Orland (Chico)
PRICE: $83,000 (minimum) plus stock for 51.72%
TERMS: Duopoly deal; stock sale for a six-year, $83,000 promissory note at 7% interest. The buyer will also pay whatever portion remains of the seller's first-year salary as station manager.
BUYER: Phoenix Broadcasting Inc., headed by President Gary Katz of Chico, increasing its stock interest in Tri-Counties Broadcast Group Inc. from 48.28% to 100%. Phoenix owns KCEZ/Corning (Chico), two other stations, and is buying another. Phone: (916) 342-2200
SELLER: Edward Abramson of Chico, transferring his 51.72% stock interest in Tri-Counties Broadcast Group. After this transaction closes, Abramson will own 3% of the stock in Phoenix Broadcasting. Phone: (916) 895-3365
FREQUENCY: 106.7 MHz
POWER: 3kw at 328 feet
FORMAT: Rock

Colorado

KNKN/Pueblo
PRICE: $231,000
TERMS: Asset sale for cash
BUYER: Guardian Communications Inc., headed by President Mark McNeil. He owns KFEL (AM)/Pueblo, three other stations, and is buying another. Phone: (513) 931-8080
SELLER: Pueblo Broadcasters Inc., headed by President Marc Hand. He owns three other stations. Phone: (719) 543-5900
FREQUENCY: 107.1 MHz
POWER: 3kw at 75 feet
FORMAT: Country

Florida

WWGO/Silver Springs
PRICE: $850,000
TERMS: Asset sale for $175,000 cash and a 15-year, $675,000 promissory note at 8% interest
BUYER: Allison Broadcast Group Inc., owned by Stephen Allison of Dallas.

Continued on Page 8

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Cap Cities/ABC Splits Stock, Raises Dividend

Capital Cities/ABC (NYSE: CCB) shareholders approved the company's plan to split its stock 10-for-one to improve trading liquidity. Then, in an unexpected move, the company's directors also increased its dividend by 10 times.

After the stock split was approved last Thursday (5/19), Capital Cities/ABC Chairman **Thomas Murphy** announced the board of directors had increased the dividend on the new stock to $2 per year, the same as on the pre-split stock. The stock split will take effect June 3, and the increased quarterly dividend is to be paid August 17 to shareholders of record on June 30.

Cap Cities/ABC owns 18 radio stations, the **ABC Radio Networks**, eight TV stations, **ABC-TV**, and other media properties.

Partech Seeks Reverse Split

Partech Holdings Corp. (Nasdaq Small Cap: APHC) has asked shareholders to approve a reverse stock split, which would give them one share for each three now held. The vote is scheduled for July 21.

Partech owns five radio stations.

UC Execs In Tech Venture

Several African-American radio and record industry execs have teamed up to bid for new personal communication services licenses to be auctioned by the **FCC**.

NBN Broadcasting Chairman **Sydney Small** said the new partnership, **Urban Communications PCS L.P.**, will bid for licenses in markets across the country. Other partners include **Inner City Broadcasting** founder **Percy Sutton** and Chairman **Pierre Sutton, Sheridan Broadcasting** principal **Ronald Davenport**, former **WDAS-AM & FM/Philadelphia** owner **Eugene Jackson, Motown Records** Chairman **Clarence Avant, WDKX/Rochester** owner **Andrew Langston**, and **WACR-AM & FM/Columbus, MS** owner **Bennie Turner.**

TRANSACTIONS

Continued from Page 6

He is the former owner of **KDGE/Dallas**. Phone: (214) 248-8735
SELLER: Stoehr Communications Corp., headed by President **Robert Stoehr**. Phone: (904) 622-9550
FREQUENCY: 95.5 MHz
POWER: 3kw at 328 feet
FORMAT: Gold

Indiana

WLYV/Fort Wayne
PRICE: $75,000
TERMS: Asset sale for $65,000 cash and a 10-month, $10,000 promissory note with no interest
BUYER: Media Communications Group, represented by VP/CFO **Don Mowry** of Lebanon, OH. Phone: (606) 344-8886
SELLER: Fort Wayne Gospel Broadcasting Company, represented by **Michael Glinter** of Lenexa, KS. Phone: (913) 894-1833
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Country

Kansas

KCLY/Clay Center
PRICE: $76,340 (estimated)
TERMS: Stock sale for cash. The final purchase price may be adjusted up or down by a maximum of $25,000 based on a net-worth valuation by **Woods & Durham CPA.**
BUYER: Kyle Bauer of Clay Center and **Kent Lips**, acquiring all stock of **Taylor Communications Inc.** Phone: (913) 632-6579
SELLER: Phillip Taylor, Olive Taylor, and 12 other shareholders. Phone: (913) 632-5661
FREQUENCY: 100.9 MHz
POWER: 6kw at 255 feet
FORMAT: Country

KEGS/Emporia
PRICE: $247,500
TERMS: Duopoly deal; asset sale
BUYER: Valu-Broadcasting Inc., headed by President **Lea Firestone** of Emporia. It owns **KVOE & KFFX/Emporia** and one other station. Phone: (316) 342-1400
SELLER: Lesso Inc., headed by President **Lawrence Steckline.** He owns 14 other stations and is buying another. Phone: (316) 721-8484
FREQUENCY: 101.7 MHz
POWER: 3kw at 300 feet
FORMAT: Country

New Life Fellowship Stations
PRICE: $445,000
TERMS: Asset sale for cash
BUYER: American Family Association Inc., a nonprofit organization headed by President **Donald Wildmon.** It owns four other stations. Phone: (601) 844-5036
SELLER: New Life Fellowship, headed by President **David Brace.** Phone: (316) 688-5683

KCFN/Wichita
PRICE: $275,000
FREQUENCY: 91.1 MHz
POWER: 100kw at 345 feet
FORMAT: Religious

KBUZ/Topeka
PRICE: $170,000
FREQUENCY: 90.3 MHz
POWER: 1.1kw at 840 feet
FORMAT: Religious

Mississippi

WONA-AM & FM/Winona
PRICE: $293,000 for 51%
TERMS: Stock sale for a 15-year, $293,000 promissory note at 7% interest
BUYER: Johnny and **Sondra Pettit** of Winona, increasing their stock in **Southern Electronics Company Inc.** from 49% to 100%. Phone: (601) 283-5301
SELLER: Robert Evans Sr. of Tupelo, MS. Phone: (601) 842-5305
FREQUENCY: 1570 kHz; 96.7 MHZ
POWER: 1kw day/30 watts night; 50kw at 328 feet
FORMAT: Country

Missouri

KKDY/West Plains
PRICE: $450,000
TERMS: Asset sale for cash
BUYER: Central Ozark Radio Network Inc., owned by **Tom Marhefka** and **Bob Eckman**
SELLER: Mackey Communications, owned by **Joe, Susan,** and **Jim Mackey**
FREQUENCY: 102.5 MHz
POWER: 50kw at 486 feet
FORMAT: Country
BROKER: Bill Cate of **Sunbelt Media Inc.**

New York

WTBQ/Warwick
PRICE: $145,000
TERMS: Asset sale for cash
BUYER: Frank Truatt of Rockaway, NJ. Phone: (201) 627-1800
SELLER: Sturr Communications Corp., headed by President **James Sturr Jr.** of Florida, NY
FREQUENCY: 1110 kHz
POWER: 250-watt daytimer
FORMAT: This station is dark.

Oklahoma

KCKI/Henryetta (Tulsa)
PRICE: $1.2 million
TERMS: Duopoly deal; asset sale for cash
BUYER: Tulsa Great Empire Broadcasting Inc., headed by President **Mike Lynch** of Wichita. He owns **KVOO-AM & FM/Tulsa** and nine other stations. Phone: (918) 584-0995
SELLER: Boulder Broadcasting Inc., headed by President **Gary Swanson.** Phone: (918) 747-6620
FREQUENCY: 99.5 MHz
POWER: 100kw at 984 feet
FORMAT: Country

Tennessee

WTRB-AM & FM/Ripley
PRICE: $330,000
TERMS: Asset sale for cash
BUYER: Williams Communications Inc., owned by **Walton Williams Jr.** and **Melinda Williams**, both of Somerset, KY. Phone: (606) 679-2394
SELLER: Lauderdale Broadcasting Company, owned by **Ruth Harper Dunn.** She owns one other station. Phone: (901) 635-9490
FREQUENCY: 1570 kHz; 94.9 MHz
POWER: 1kw day/52 watts night; 3kw at 328 feet
FORMAT: Country; AC
BROKER: Randy Jeffrey of **Media Venture Partners**

Texas

KRAD/Portland
PRICE: $360,000
TERMS: Asset sale for cash
BUYER: Broadcasting Corporation of the Southwest, headed by CEO/Director **W.D. York** of Houston. It owns two other stations. Phone: (512) 883-1600
SELLER: Norman Fischer, receiver for **Chitex Communications Inc.** Phone: (512) 476-9457
FREQUENCY: 105.5 MHz
POWER: 1.9kw at 353 feet
FORMAT: Country
BROKER: Norman Fischer and Associates

Wisconsin

WRJN & WHKQ/Racine
PRICE: $1.65 million plus stock
TERMS: Asset sale for cash
BUYER: MG Radio LLC, headed by Chairman **Gregory Marcus.** Phone: (414) 272-6020
SELLER: Vision Broadcasting Inc., headed by President **Anthony Gazzana.** The seller will receive a 25% interest in MG Radio. Phone: (414) 634-3311
FREQUENCY: 1400 kHz; 92.1 MHz
POWER: 1kw; 2.7kw at 495 feet
FORMAT: AC; B/EZ

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ABC RADIO NETWORKS

Warren Upped To WMMO/Orlando PD

WMMO/Orlando Asst. PD/mid-day personality **Paul Warren** has been boosted to PD. He becomes just the second PD in the station's six-year existence, succeeding the exiting **Cary Pall.**

According to VP/GM **Mark Warlaumont,** "This format is unique, and each Rock AC has its own regional sound. In addition to understanding the format, Paul has the discipline necessary to maintain the values that separate us from other stations."

Warren added, "With the exception of finding a replacement for me on the air, there will be no major changes at the station."

Before joining WMMO in 1991, Warren previously programmed **WBUF/Buffalo** and **WMYI/Greenville, SC.**

Glass New GM At WKNR/Cleveland

Glass

WKNR/Cleveland Asst. GM **Jim Glass** has been promoted to GM at the all-Sports outlet as part of a corporate restructuring.

"It was long overdue," commented VP **Frank Mancini,** "and certainly well deserved."

"My biggest challenge will be to keep the station in the forefront of the Cleveland market," said Glass. "We've carved out a niche for ourselves in the all-Sports format. Now we've just got to work on strengthening it."

Glass joined WKNR as Asst. GM in 1990 to help Mancini rebuild the station. His prior radio experience includes OM stints at **WXYT/Detroit, WWWE/Cleveland,** and **WCKY/Cincinnati.**

Hoey's Surfin' Soundtrack

Gary Hoey has completed the film soundtrack for "The Endless Summer II," set to open June 10. The album is slated to be released May 31 by Reprise Records in association with Surfdog Records. Finalizing LP plans are (seated, l-r) Dave Kaplan Management/Surfdog Records owner Dave Kaplan, Hoey, and film director Bruce Brown; (standing, l-r) film co-writer/editor Dana Brown, Warner Bros. Sr. VP/Artist Relations Carl Scott, Dave Kaplan Management/Surfdog Records staffer Niels Schroeter, exec. film music producer Lonnie Sill, WB VP/GM of A&R Roberta Petersen and President Lenny Waronker, and exec. film music producer Joel Sill.

Making An Impression

As guests on NBC-TV's "The Tonight Show With Jay Leno," the Impressions joined forces with Branford Marsalis — who serves as the program's musical director — for a rendition of "Fool For You." The Impressions/Marsalis version also is featured on Warner Bros.' "All Men Are Brothers: A Tribute To Curtis Mayfield" LP. Joining Leno (c) for a photo opportunity are (l-r) Sam Gooden, Vandy Hampton, Fred Cash, and Ralph Johnson.

Eclectic 'Twice' Debuts In Phoenix

KTWC (Twice 103.5)/Phoenix debuted with an eclectic, adult-oriented format last Wednesday (5/18). Former **KPSN/Phoenix** News & Public Affairs Director **Lisa Genuit** is OM for the **Newmountain Broadcasting** sign-on, a full-power facility licensed to suburban Glendale, AZ. This is her first programming opportunity.

Co-owner/GM **Don Jerome** explained the station's unusual nickname: "We run twice as much music, twice as much public affairs, twice as many PSAs, and four times as much news.

"Our playlist contains about 3500 tunes from between 1958 and 1994. There are a few songs from the '50s and a few from the '80s and '90s, but 80% of the music is from the '60s and '70s. We're playing 20 songs [each] by **Johnny Mathis** and **Glen Campbell** and everything by

KTWC/See Page 20

EXECUTIVE ACTION

WMXB/Richmond Hikes Hatter To Station Mgr.

Liberty Broadcasting AC **WMXB/Richmond** has promoted GSM **Steven Hatter** to Station Manager. He succeeds **Bob Rich,** who recently left for the GM post at co-owned Gold outlet **WXTR/Washington.**

Rich commented, "Steve's an experienced radio veteran and has a great understanding of the market. I'm confident that under his leadership, WMXB will be taken to even greater heights."

Hatter told **R&R,** "Richmond's a great radio market in need of a heritage station, and we're trying to fill that hole."

Before joining WMXB as GSM in 1990, Hatter was an AE for crosstown CHR **WRVQ.**

Barton Joins R&R Washington, DC Bureau

Barton

Mary Ann Barton has joined **R&R**'s Washington bureau as a reporter. She will focus on coverage of the **FCC** and Congress.

Barton was previously acting Sr. Editor of *HR* magazine, published by the **Society for Human Resource Management.** She has covered Capitol Hill for **C-SPAN**'s publications and held positions with *Mississippi Supervisor* magazine and the *Arkansas Democrat.*

"Mary Ann's Capitol Hill experience will give her a running start covering issues such as spectrum royalties and performance rights," noted **R&R** Washington Bureau Chief **Jack Messmer.**

Stegall VP/A&R At Mercury/Nashville

Chamberlain takes Director/A&R post

Stegall

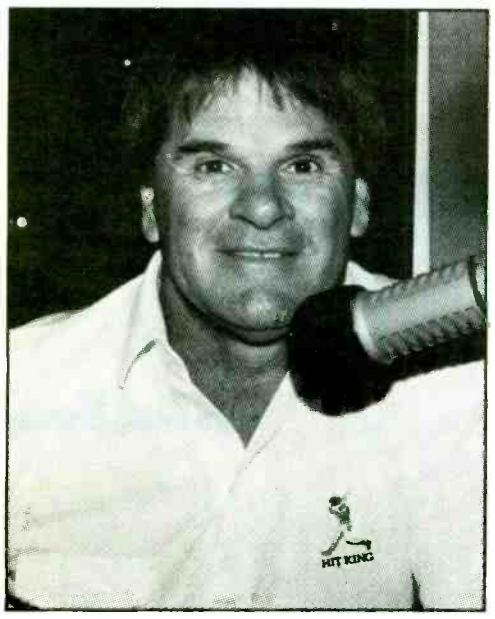
Chamberlain

Mercury/Nashville has tapped producer/songwriter/artist **Keith Stegall** as its VP/A&R. In his new post, Stegall will oversee all aspects of the label's creative process.

President **Luke Lewis** said, "Keith brings to the label not only a tremendous range of talent, but also integrity, passion, and professionalism. We are extremely fortunate to have him on the Mercury/Nashville team."

Stegall moved to Nashville and was hired as a **CBS Songs** staff writer in 1979. His writing credits include songs by **Johnny Mathis, Ronnie Milsap,** and **Alan Jackson.** As an artist, Stegall recorded for **Capitol** and **CBS/Epic,** and he has produced records for **Randy Travis, Shenandoah,** and Jackson.

Concurrently, **Carson Chamberlain** has been appointed Director/A&R at the label. A former tour manager for **Clint Black** and Alan Jackson, Chamberlain also has served as **Keith Whitley**'s band leader and a **BMI** songwriter.



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Terry Shannon, local sales manager, KRYS-AM, Corpus Christi

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George Gilbert, program director, WARM, Wilkes Barre-Scranton

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Radio

• **CARLA DIETZ** segues to WICC & WEBE/Bridgeport, CT as NSM. The 10-year sales veteran has worked at New York's WMXV and WYNY.

• **JIM OKTAVEC** joins WWWE & WLTF/Cleveland as Marketing & Promotion Director. Prior to his appointment, he held a similar post at crosstown WMJI.

Records

• **RUTH CARSON** has been appointed VP/Creative Marketing at Capitol Records. She was most recently VP/Black Music Marketing at Columbia Records.

Carson

Leipsner

• **LEE LEIPSNER** is appointed to the newly created position of Associate Director/Pop Promotion for Columbia Records. He most recently served as a Local Promotion Manager for the label.

• **WENDY SHAFFER PEARL** segues to Asylum Records as Associate Director/Publicity & Artist Development. She previously was Media Manager at Sony Music/Nashville.

• **ALAN PRICE** is upped from Manager/Finance & Planning to Associate Director/Finance & Planning for Epic Records Group.

• **MICHELLE DUPUIS** is upped to VP/Employee Relations & Administration for Warner Bros. Records. She was previously Director/Personnel.

• **ED MITCHELL** joins Sony Wonder as VP/Creative, Audio & Video. He was formerly an independent audio producer/director for the label.

National Radio

• **SUPERADIO** is offering "Party On-Line," hosted by KISS/Dallas air talent Sean Valentine. The new mainstream CHR satellite program airs Sunday nights; (508) 626-2000.

• **SI COMMUNICATIONS** is set to launch "The Benjamin Chavis Commentary" on June 13, featuring the Executive Director of the NAACP. The six-day-a-week, 60-second commentary — which is also offered as a five-minute weekend feature — is targeted for Urban stations; (818) 501-0700.

• **AMERICAN SPORTS RADIO NETWORK** has extended its "Sports Talk With Fred Wallin" to four hours on weekdays from 3-7pm (ET). In addition, "Al Bernstein's Sports Party" has moved to a new time period — 10pm-1am weekdays (ET); (719) 528-7040.

• **STEVE WARREN**, President of M.O.R. Media, has formed the Country Company. The new firm — which will provide programming, promotional, and music consulting services for the Classic Country format — can be contacted at (800) 827-1722.

Industry

• **CHRIS McWADE** exits his GSM duties at WJMN/Boston to join Consumer Media Marketing as Director/Sales & Media.

• **GLENN ORSHER**, Managing Director/Winterland Productions U.K. Limited (a division of MCA Music Entertainment Group's merchandising arm, Winterland Productions) is now helming the European division's expansion into the Middle East and Africa.

CHRONICLE

Births

Columbia VP/Pop Promotion **Jerry Blair**, wife Deborah Castillero, son Joshua Ariel, May 22.

Media Star International Affiliate Relations head **Fredric Traube**, wife Lana, son Tyler Walter, May 14.

Changes

Classic Rock: AE **David Webb** exits AC WHYN/Springfield, MA to join KZFX/Houston as morning show producer/weekend talent . . . KTGL's new address: 4630 Antelope Creek Rd., Lincoln, NE 68506; phone and fax numbers stay the same.

Country: KPLX/Dallas APD/MD **Diana Underwood** moves up to Special Projects Coordinator; morning show producer/Music Coordinator **Chris Huff** becomes MD . . . **Chris Daniels** segues to mornings at WCLT/Columbus, OH from crosstown AC WSNY; overnighter **Marti Ryan** moves to evenings . . . Former KIXS/Victoria, TX PD/MD **Dale Knippers** becomes MD/afternooner at WRNS/New Bern, NC.

News/Talk: WTMJ/Milwaukee welcomes husband/wife team **Jim Althoff & Andee Beck** to middays (1-3pm) . . . **Lin Durling** returns to KGO/San Francisco as morning news traffic anchor . . . KTRH/Houston has reached a new five-year agreement to continue broadcasting the Oilers' home and away games, effective in 1995.

Progressive: Lineup changes at KIOT & KOYT/Santa Fe-Albuquerque: Middayer **Joe Whittamore** and weekender **Mikki** team for mornings, afternooner **Stacia Saunders** moves to middays, PD **Mike Marrone** slides into afternoons, late-nighter **Lonnie Shore** is elevated to nights, and former morning host **Honey Harris** shifts to late-nights; former crosstown PD/middayer **Armida Santa Cruz** resurfaces as host of a Sunday night Alternative specialty show . . . KQPT/Sacramento overnighter **Laura Joyce** exits.

Rock: **Tara Clancy, Damon Leck, Michele Riegel,** and **Kevin Wolski** join KVVV & KXFX/Santa Rosa, CA as AEs . . . **Frye** joins KKEG/Fayetteville, AR for nights . . . WKLC/Charleston, WV welcomes WXIL/Parkersburg, WV MD/middayer **Kim Varin** for similar duties. PD **Brian Rayment** exits; VP/Programming **Brian Krysz** will handle programming chores . . . WBAB/Long Island welcomes former WBFL/Bellows Falls, VT PD **Eric Wellman** as Programming Coordinator; **Audrey Kent** is named Asst. Promotion Director.

UC: Former WHUR/Washington personality **Candy Shannon** shifts to crosstown Jazz WDCU as co-host of "The Business Of Music," a new 30-minute music industry profile program.

Records: Sony Music Special Products ups **Greg Comeau** from Manager/Sales & Operations to Associate Director/Sales Service; Sony Classical boosts **Andrea Kleibel** from A&R Coordinator to Associate Director/A&R Administration . . . **Carri O'Loughlin** segues to UNI Distribution as Director/Sales, Multimedia Product . . . **Kevin Estrada** shifts from the Metal Promotion Department to A&R Representative at Hollywood Records . . . WEA Corp. appoints **Mike Friedman** National Video Marketing Coordinator . . . Capricorn Records taps **Rooth Blackman** as National Promotion Coordinator, **Matthew Howard** as Publicity Coordinator, and **Paula Davis** as Exec. Administrative Asst.

National Radio: **Maryrose** (aka **Barbara Sommers**), former WMXN/Norfolk MD/middayer and crosstown WNVZ staffer, joins ABC/SMN's Hot AC airstaff . . . Ron & Ron Radio Network adds "The **Gary Spivey** Show" to its programming slate. The two-hour program originates from WSUN/Tampa-St. Petersburg . . . Although KLOS/Los Angeles's syndicated morning duo **Mark & Brian** lost affiliate KEDG/Las Vegas, they've gained Classic Rock KKHG/Tucson . . . Pyramid's "**Allan Handelman** Show" adds WGCX/Mobile; WMFX/Columbia, SC; and WSFL/New Bern, NC to its affiliate roster.

Industry: **Ben Segarra** is named AE at Major Market Radio Sales/New York . . . **Lee Ann Burr** rises from Director to VP in the NAB's Conventions & Exhibitions Department . . . **Rhonda Saenz** and **Jon Schaeffer** are named AE and Publicist, respectively, at Suzan Crane Public Relations . . . **Christine Szalay** joins the Rock & Roll Hall of Fame & Museum Inc. as Marketing Manager/Visitor Development.

Sax In The Morning

After saxophonist Candy Dulfer (third from right) performed on ABC-TV's "Good Morning America," host Joan Lunden (third from left) took time to pose with (l-r) RCA Sr. VP/Legal & Business Affairs Carol Fenelon, Sr. VP/Black Music Division Skip Miller, President Joe Galante, Sr. VP/Marketing Randy Goodman, and Sr. VP/A&R Dave Novik.

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Gary Ross — Production Director WMAG/Greensboro (910) 292-1814

Jenifer Wilde — ND/Promotion Director/morning show co-host KTHT/Fresno (209) 683-6793

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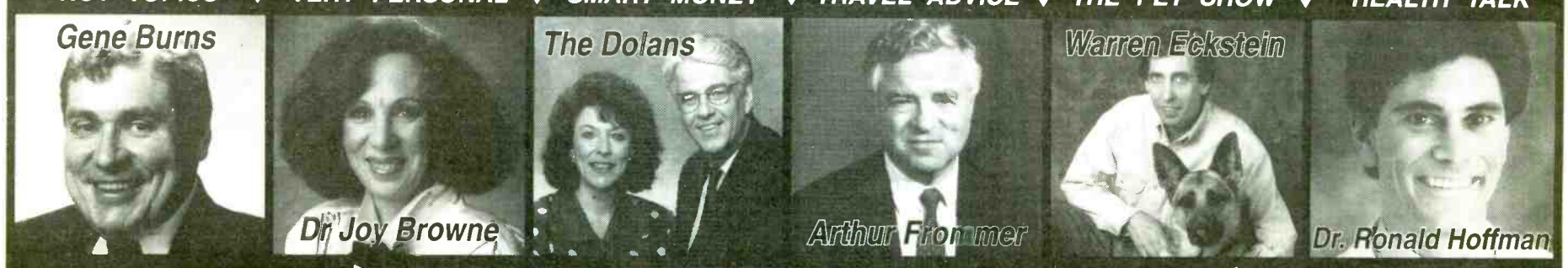

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LIFESTYLES

HOW TO SPEAK HIP

It's Curtains For You

The Iron Curtain may have fallen, but it still managed to drape the English language with various linguistic spinoffs. Journalists and politicians worldwide have raised their own "curtains" to describe the intangible barriers (political, ideological, etc.) between or within nations. So don't leave your listeners hanging . . . blind them with your knowledge of the following "curtain" calls:

Bamboo Curtain: A political and ideological barrier between the West and the Communist countries of Asia following 1949's Chinese revolution.

Blue Curtain: In his book "Crusade: The Untold Story Of The Persian Gulf War," **Rick Atkinson** discusses the impenetrable barrier separating senior U.S. Air Force generals from the rest of the officer corps: "Within the fraternity of senior Air Force generals, so tightly woven as to be dubbed the Blue Curtain, [a colonel fighter pilot] was said to lack 'good hands' [dexterity in the cockpit]."

Caribbean Curtain: The *Washington Post* recently used this phrase in reference to the use of U.S. Naval forces off the shores of Haiti: "Unlike the Iron Curtain, the Caribbean Curtain was erected and is maintained by the U.S. government."

Cobweb Curtain: British media coined this phrase to characterize their relations with Buckingham Palace.

Jim Crow Curtain: **Adam Clayton Powell** — the late African-American politician — invented this phrase to describe the practice of discriminating against and suppressing blacks.

Lace Curtain: *Pravda* created this phrase when Soviet tourists were banned from travel near Boston. Given the area's large Irish population, wherein the phrase "lace-curtain Irish" symbolizes status and class divisions, it's a bit of an inadvertent pun.

Marble Curtain: Former U.S. VP **Hubert H. Humphrey** coined this term to symbolize the state of press-government relations.

Nylon Curtain: This term is defined as the protective wall insulating **DuPont**'s corporate culture.

Paper Curtain: A network of bureaucratic obstacles (i.e., paperwork and rules) that conceal the real nature of an organization and obstruct free communications, as seen in this recent *Forbes* magazine excerpt: "There are ways for well-informed investors to at least glimpse what lies behind the paper curtain. Banks are required to publish . . . numbers."

Sand Curtain: This phrase refers to Arab-Israeli relations.

Many of the above-mentioned words and phrases can be found in the American Heritage Dictionary Of The English Language, Third Edition *(**Houghton Mifflin** Co./$40), for which column-compiler **Anne Soukhanov** served as Executive Editor. For more info, call the publisher at (617) 725-5000.*

Neighborhood Car Mechanics Dominate Industry

The majority of Americans (56%) think the automobile service and repair industry is doing only a "fair of poor" job when it comes to performing quality work for its customers, according to a recent survey by the NYC-based **Roper Organization**.

Despite — or perhaps because of — this generally negative assessment, consumers are more willing to pay premium prices for auto service and repair than they are for a dozen other different types of services.

Local Connection

Car owners prefer to stick with a mechanic they trust, therefore pluralities of car owners take their vehicles to a neighborhood mechanic for these 10 common services: auto body repair (52%), state inspections (50%), new tires (46%), tune-ups (43%), major engine repairs (41%), brake jobs (40%), paint jobs (38%), new mufflers (37%), rust-proofing (35%), and oil changes (34%).

Three other services — waxing, washing, and oil changes — are more apt to be done at home.

Guarantees & Warranties

However, nationally-owned chains prove tough competition when it comes to the muffler and tire service areas, racking up 33% and 32% of the market, respectively. (After all, many such chains guarantee their services.) Getting oil changed at nationally owned chains is substantially less popular, however, drawing only 16% of the market.

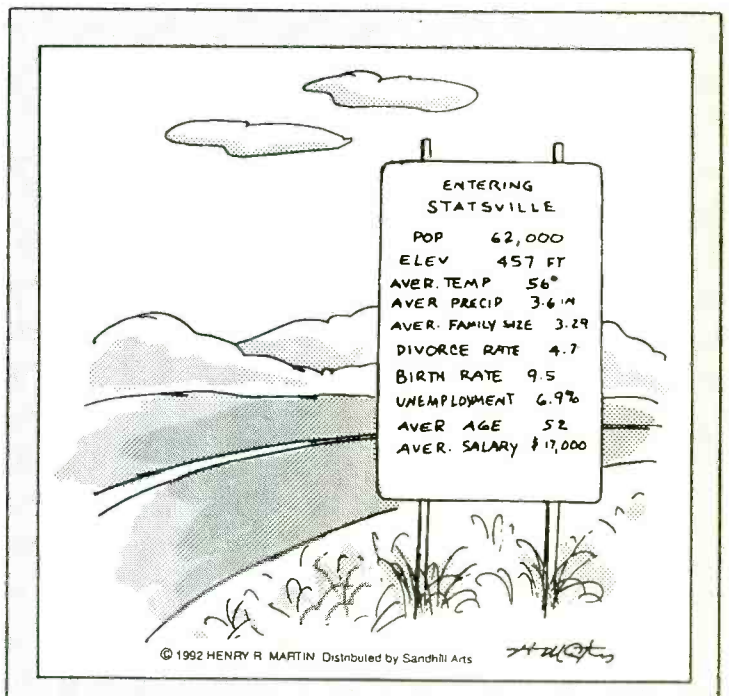
Car dealerships might consider offering guarantees and warranties to inspire consumer trust. As it is, car dealerships are used even less frequently than national chains for most services, with the exception of major engine repairs (30%), rust-proofing (21%), and tune-ups (20%) — the latter two of which are sometimes covered under warranty.

Stress & Calorie Consumption

How we react to what we see affects our caloric intake, according to a recent article in *American Health* magazine.

Men and women were seated at tables filled with cookies, crackers, and candy and shown either a travelogue or gruesome footage about industrial accidents. While the women watching the gruesome footage consumed an average of 111 calories, the men averaged only 99.

Watching the travelogue provoked the opposite reaction. Men pounded down an average 161 calories, while women averaged a mere 73.



Moving In, Moving Out

Americans' migration from California, New England, and the Midwest to the Southeast and Northwest continues, according to statistics compiled by Evansville, IN-based **Atlas Van Lines.**

The state with the greatest percentage of people moving out is New York (Atlas reports 89% more people left the state last year than moved into it). California is the only Western state to experience major outward migration, with 36% more movers leaving than arriving (a 4% increase over 1992 figures).

The states with the greatest percentage of people moving in are: Georgia (68% more moves in than out), Montana (63%), Colorado (59%), Tennessee (53%), Alabama (50%), and South Carolina (38%).

Lawn And Garden Business Blooms

Home center and discount department store chains were the hottest retail segment of the 1993 lawn and garden business, according to Clearwater, FL-based *Nursery Retailer* magazine's annual survey.

The magazine also found that the Top 100 retailers racked up $7.4 billion in total volume sales during 1993 — up 25% more from the year-previous volume of $5.9 billion.

Meanwhile, the Top 10 retailers harvested $4.05 billion of that total — up from $3.95 billion in '92. For a look at how these Top 10 stack up individually, check the following chart:

'93 Retailer	Sales (in millions)
K-Mart	$825
Wal-Mart	680
Frank Nursery & Crafts	558
Cotter & Co. (True Value)	530
Growise Centers	502
Lowes	472
Ace Hardware	423
Servistar/Home & Garden/Coast	386
Hardware Wholesalers	353

More Americans Are Shopping At Night

Grocery shopping at night and on weekends is on an upswing, according to a recent survey by the NYC-based **Roper Organization.**

Average monthly trips to the grocery store have stayed fairly constant since 1989 — 88% of consumers shopped in a grocery store during the past month.

However, changing lifestyles have created new shopping trends, with Americans more apt to patronize grocery stores at these times: 54% on a weekday (up 4% from '89), 42% on a weeknight (up 8%), and 41% on the weekend (up 9%).

This increase is more dramatic among working women — 52% were in a grocery store at night during the last month and 51% made a stop on the weekend, up 10% and 13%, respectively, from 1989 figures.

More Fax Privacy

To increase the confidentiality of faxed materials, the Greenwich, CT-based **Seal System** company has developed a device that seals the faxed document between two sheets of opaque plastic (like an envelope) *as it comes out of the fax machine.* Only the cover sheet remains visible, so the fax can be distributed with the normal internal mail.

MEDIA

FILMS

WEEKEND BOX OFFICE
MAY 20-22

1	**Maverick** (WB)*	$17.24
2	**The Crow** (Miramax)	$7.92
3	**When A Man Loves A Woman** (Buena Vista)	$6.51
4	**Crooklyn** (Universal)	$2.45
5	**Four Weddings & A Funeral** (Gramercy)	$1.91
6	**With Honors** (WB)	$1.60
7	**3 Ninjas Kick Back** (TriStar)	$1.50
8	**No Escape** (Savoy)	$.811
9	**You So Crazy** (Goldwyn)	$.763
10	**Clean Slate** (MGM/UA)	$.694

All figures in millions

*First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS: This week's openers include "The Flintstones," starring **John Goodman** and **Elizabeth Perkins** as that modern stone age family; **Rick Moranis** and **Rosie O'Donnell** portray Barney and Betty. Look sharp for on-screen appearances by the **B-52's** — they perform as the "B.C.52's" and contribute two tracks to the film's **MCA** soundtrack ("Meet The Flintstones" and "The Bedrock Twitch"). New and vintage selections by **Crash Test Dummies, Green Jelly, Stereo MC's,** and others round out the LP.

Opening in limited release this week is "Little Buddha," starring **Reprise** act **Chris Isaak, Keanu Reeves,** and **Bridget Fonda**. The film's **Virgin Movie Music** soundtrack consists of orchestral and Indian music composed and largely played by **Elektra** artist **Ryuichi Sakamoto.**

VIDEO

NEW THIS WEEK

• ***SHORT CUTS (New Line)***

This feature film — wherein **Robert Altman** directs an ensemble cast comprised of **Lyle Lovett, Tom Waits, Huey Lewis,** and jazz artist **Annie Ross,** among others — sports an **Imago** soundtrack showcasing several songs by Ross (including a duet with **R.E.M.** frontman **Michael Stipe**), classical cello selections played by actress **Lori Singer,** and more.

• ***AND THE BAND PLAYED ON (HBO)***

Originally airing on **HBO,** this feature film — which dramatizes the early years of the AIDS epidemic — stars **Matthew Modine** and showcases **Atlantic/AG** artist **Phil Collins** in a supporting role as a Greek bathhouse owner.

• ***INTO THE WEST (Disney)***

This feature film — starring **Gabriel Byrne** and **Ellen Barkin** — yielded an **EMI/ERG** soundtrack with **Black 47**'s title cut and songs by **Joshua Kadison, Garden Of Joy, Lulu,** and others.

• ***FLESHTONE (Prism)***

Former **Spandau Ballet** member **Martin Kemp** stars in this feature film about an eccentric artist framed for the murder of a phone-sex operator.

• ***ORLANDO (Columbia TriStar)***

Former **Bronski Beat** vocalist **Jimmy Somerville** appears on-screen twice in this feature film: once as a royal court singer, then later as an angel singing a dreamy dance song ("I Am Coming"). The film's **Varese Sarabande** soundtrack spotlights music by **Alexander Balanescu** and **Fred Frith.**

TELEVISION

TOP TEN SHOWS
MAY 16-22

1. ***Frasier***
   Seinfeld *(tie)*
3. ***Roseanne***
4. ***Coach***
5. ***NYPD BLUE***
6. ***Movie (Sunday)*** *("City Slickers")*
7. ***Home Improvement***
   L.A. Law *(tie)*
9. ***Grace Under Fire***
10. ***60 Minutes***

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

The **Beastie Boys, George Clinton, Phil Collins, Billy Dean, Janet Jackson, Waylon Jennings, Billy Joel, Elton John, R. Kelly, Reba McEntire, John Michael Montgomery, Pink Floyd, Queen Latifah, Bonnie Raitt,** the **Rolling Stones, Salt-N-Pepa, Smashing Pumpkins, Barbra Streisand, Travis Tritt, Tanya Tucker, Traffic,** and **Yes** perform on the 90-minute "**ABC**'s Sounds Of Summer Preview" (Saturday, 5/28, 11:30pm).

Friday, 5/27

• **James Brown, Luther Vandross, Everett Harp,** and **Dave Koz** perform on the final installment of "The Arsenio Hall Show" (syndicated; check local listings).

• **Gin Blossoms,** "The Tonight Show With Jay Leno" (**NBC,** 11:35pm).

• **Pretenders,** "Late Show With David Letterman" (**CBS,** 11:35pm).

• **Jimmy Buffett** and **Evangeline,** "ABC In Concert" (check local listings).

Saturday, 5/28

• **Faith Hill** performs on "The **Statler Bros.** Show" (**TNN,** 9pm EDT/6pm PDT).

• **Vanessa Williams** hosts and **En Vogue** are among the presenters for the "American Black Achievement Awards," which includes performances by **Gladys Knight, Johnny Gill,** and **Aaron Neville** (CBS, 11:30pm).

Monday, 5/30

• **All-4-One,** "Jay Leno."

Tuesday, 5/31

• **Prince, Whitney Houston, Ray Charles, Kenny G, Ace of Base** are among the performers on the "World Music Awards," which was taped in Monte Carlo (ABC, 9PM).

• **Crosby, Stills & Nash,** "Jay Leno."

Wednesday, 6/1

• **Tracy Byrd,** "Music City Tonight" (TNN, 9pm EDT/6pm PDT).

• **Tony Bennett**'s hourlong "**MTV** Unplugged" performance features duets with **Elvis Costello** and **K.D. Lang** (10pm).

• **Rodney Crowell,** "Jay Leno."

• Female vocalists, including **Emmylou Harris, Mary Chapin Carpenter, Rosanne Cash,** and **Carole King,** perform children's songs on the **Disney Channel**'s "Songs To Our Children" special (11:35pm).

'ZINE SCENE

Monks Fend Off Treetop Paparazzi!

"You must understand that we are monks, not rock stars," says **Brother Miguel** of the **Benedictine Monks.** "But we even found a photographer hiding in a tree with a huge telephoto lens trying to take pictures inside the monastery" (*People*).

Too Hip-Hop

"We insist that people accept us as a hip-hop group. Those people who give **Arrested Development** credit, but say they don't like hip-hop — they don't realize that they *do* like hip-hop. They should say, 'I like hip-hop, but I don't like all of it' " — **Speech** (*Musician*).

Denzil Foster — who created **En Vogue** with partner **Thomas McElroy** — discusses their own new group, **FMob,** in *Vibe*. He says: "We've had flops before. We like to call them experiments. Some of our artists got lost in music business politics, and sometimes the timing just wasn't right. See, we aim to be the most *original* producers out there, not the best."

It's Like This . . .

Warren G explains to *Vibe*, "I'm laid-back, but if somebody press up on me, they'll get pressed up upon . . . My definition of *regulate* means that if someone tries to do something wrong to you, and you get away from it, then you got to go back and do what you got to do."

R. Kelly explains his steamy new LP in *People*: "I became very horny and lonely in the studio and took it all out in my music." He notes, however, "Sex doesn't control me. Take away the sexy bump and grind and you could easily put in gospel lyrics."

The Marryin' Kind

Madonna is in a trial engagement to San Antonio Spurs player **Dennis Rodman**: she's wearing a three-carat engagement ring and was spotted buying a copy of *Modern Bride* in West Hollywood (*Globe*).

While the *Star* headline screams, "Pregnant **Wynonna** plans quickie wedding with baby's father," the *National Enquirer* head reads, "**Naomi** warns pregnant Wynonna: Your beau's a gold-digging bum."

The Way We Sat

Barbra Streisand waxes enthusiastic in *In Style* about a West L.A. house she's had 20 years — the decorating in particular. "I can't wait for decorators," she says. "I just get visions in my head." She's been redecorating lately: "As you get older and become less hippie-ish," she laughs, "you have to sit on a couch! You can't get up off the floor anymore."

The Fat Prince

Prince

A rubber "fat suit" and false beard help **Prince** look 100 pounds heavier when visiting his Glam Slam clubs incognito, according to the *National Enquirer*. The *Star* reports he's "insanely jealous" of magician **David Copperfield** for the romance with ubermodel **Claudia Schiffer,** whom the purple one pursued long and fruitlessly.

Lollapalooza XXV?

"At first it was hard to get anything done [on Lollapalooza], because nobody believed in the idea," says the tour's originator, **Perry Farrell.** "Now that we're up to the fourth, if I say I want it to be booked into the Brazilian rain forest, a team of people gets right to work on that" (*Musician*).

Universal Language

Tony Bennett tells *TV Guide* he likes rap because he'd "rather have a verbal revolution than a physical one." He also likes seeing his songs used in films, partly because "they pay me a fortune. More than I got when the original records went to No. 1."

"I've been rich, broke, rich, broke, rich, broke — and I don't want to stop, 'cause I ain't gonna let you know if I'm rich or broke," says **Teddy Riley** in *Vibe*. "Everybody has ups and downs and what makes the world go round is money. Everybody wants more money, even if they got some in their pockets."

Ice-T got angry at a Toronto **HMV** outlet for not displaying his CDs. After they acceded to his demands and redid the display, he then signed autographs until the CDs sold out — 15 minutes later (*Star*).

Sass Jordan sounds off on marketing pressures in *Musician*: "I have even heard that some radio stations can't play my record because they're already playing a 'girl.' . . . There are remarkable similarities between being a female rock & roll musician and being a black rock & roll musician."

Last Train To Splitsville

Billy Joel told an Oxford audience he can no longer bear to sing "Uptown Girl," the hit inspired by his ex, **Christie Brinkley** (*Star*).

Whitney Houston has dumped **Bobby Brown,** says the *Globe* and "fled into the arms of an old beau . . . dashing **Brad Johnson,** a model."

Newly separated **Paula Abdul** has turned to food in her despair and is "best friends with the pizza man," says a "friend" in the *Star*.

*Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.*

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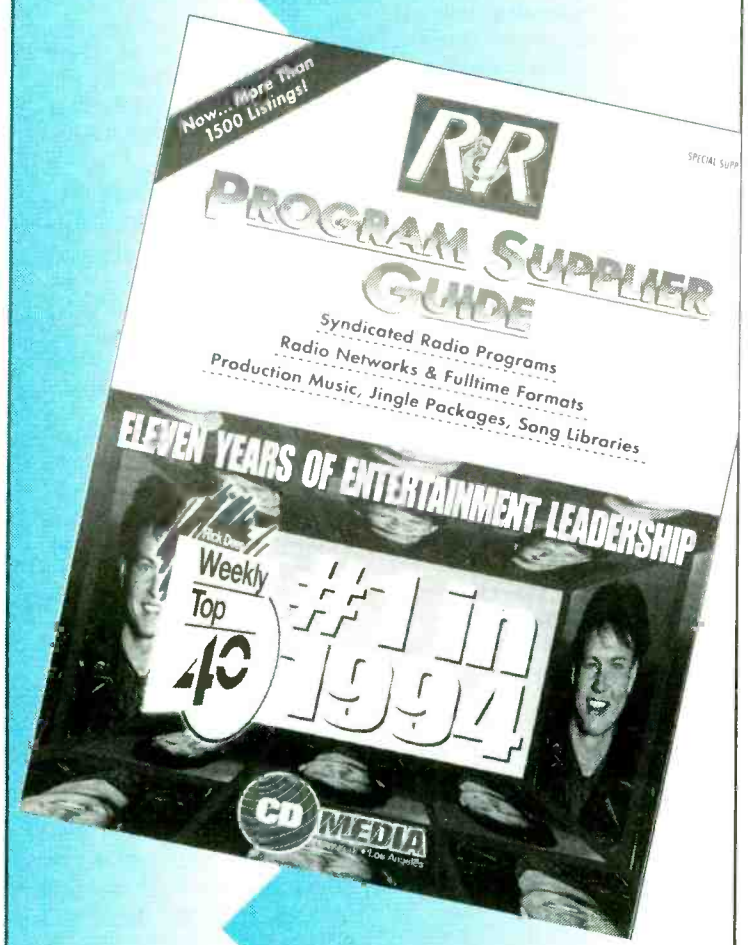

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Group W Pix N/T In SF

San Francisco newspapers say **Group W** is preparing a News/Talk format for recently acquired Classical **KKHI-AM & FM** — and could kick off this new presentation as soon as next Tuesday (5/31). However, one columnist quotes GM-to-be **Blaise Howard** as saying he won't be ready to put the station on the air until mid-June at the earliest.

Look for the KKHI call letters to change to **KPIX** to pick up some instant credibility from Group W's **KPIX-TV**. The ST "fun-fone" is still awaiting Howard's comment.

Much Competition For MTV

Latest entrant trying to knock off **MTV** is a partnership between **MuchMusic** — Canada's decade-old 24-hour music channel — and **Rainbow Programming Holdings,** part of the No. 5 U.S. cable operator, **Cablevision.** The new service is set for a July 1 launch in an estimated 3 million homes, initially airing the Canadian net's programming, complete with Canadian content requirements; but later evolving into a more U.S.-oriented approach.

Meanwhile, there's still that **Time Warner/Sony** channel and maybe that one from **Bertelsmann** as well . . .

Sony's Ticket Time Bomb?

Lotsa ticket talk about **Sony** planning a national event ticket service with distribution *via ATM machines.* No official verification, but Sony reportedly plans legal challenges to **Ticketmaster**'s exclusive venue contracts as part of a concerted effort to challenge the ticket kingpin. Get your ducats early to watch this showdown.

As for the ATM concept . . . ST idly wonders what conditions will be like for the typical ATM user on days when a supergroup's tickets go on sale?

And . . . isn't there some irony — as at least one industry observer noted — that Sony would challenge Ticketmaster's exclusive deals while fighting a court case to defend *its* exclusive contract with **George Michael?**

Arista Spinoff Rumors Return

Nashville natterings are once again rampant regarding **Arista/Nashville** Pres. **Tim DuBois** giving serious consideration to launching a sister label. Fueling the speculation is word that hot indie producer **Scott Hendricks** is soon to take a new label gig. And aren't DuBois and Hendricks closerthanthis?

Giant Sr. VP/Promo & Mktg. **John Brodey** is officially leaving the label on May 31.

NAC **KTWV (The Wave)/L.A.** ended its eight-month experiment with a personality morning show last week. Co-hosts **Keri Tombazian** and **Sheryl Bernstein** exited, and the station returned to a music-oriented wakeup approach.

Hog Rides Into Tucson

There's a new Classic Rock — **KKHG (The Hog)** — in Tucson. Owner **Apogee** also owns **KGON/Portland.** OM/PD is **Gary Shannon.** The lineup is **Mark & Brian** doin' mornings (via satellite), **Jerome Fischer** (from KGON) rammin' middays, **Bob O'Dell** (from **WWCK/Flint, MI**) jammin' afternoons, **Laurie Larson** (from **KKSS/Albuquerque**) slammin' nights, and — from crosstown **KJYK** — **Mike Overnite** handles . . . you can guess the rest.

Chicago political boss-turned-talk-host **Ed Vrdolyak** is about to exit **WLS-AM & FM,** according to *Sun-Times* columnist **Robert Feder.** Vrdolyak is said to be upset about plans to put his afternoon show (co-hosted with **Ty Wansley**) on AM only.

Vrdolyak has been off the air with a throat ailment since late April. Political commentator **Tom Roeser** has been filling in with Wansley.

For the first time in its history, **KBCO/Denver** is searching outside its hallowed halls to fill the highly coveted PD slot. Some of the bolder aspirants are **KTCZ/Minneapolis** PD **Jim Robinson,** ex-**KRXQ/Sacramento** PD **Judy McNutt,** ex-**WMMO/Orlando** PD **Cary Pall,** and two PDs from the Valley Of The Sun.

WEBN/Cincy won an award from the **Ohio AP Broadcasters** for best regularly scheduled newscast. The unusual aspect to this honor is that 'EBN is a Rock outlet — one of the few retaining a fulltime news department.

Get-well wishes to **KLOL/Houston** morning co-host **Jim Pruett,** who suffered a heart attack over the weekend. He was immediately hospitalized and underwent bypass surgery on Tuesday (5/24). The new episode follows a heart attack six years ago, for which he underwent a triple bypass. Pruett was in good spirits, phoning the station several times from the hospital. His recovery is expected to take from seven to 10 weeks.

Continued on Page 18

THE ROCK EXPERT PACKAGE

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Continued from Page 16

KDOS & KZTQ/Laredo, TX owner and **KSAH/San Antonio** President **Miguel Villarreal Jr.** has been named the 1994 recipient of the **NAB/BROADCAP** Minority Fellowship Award.

Villarreal, who jumped into radio by buying a dark AM in 1990, will receive free tuition, room, and board for the NAB Executive Management Development Seminar next month at Notre Dame.

Rumbles

• **WWCT/Peoria** elevates PD **Rick Hirschmann** to OM. APD/MD **Jamie Markley** cops the PD nod. Meanwhile, **Derek Story** becomes Promotion Coord.

• **KTUX/Shreveport** welcomes new PD **Mark Steven**, formerly PD at **WLAV/Grand Rapids**. He replaces the exiting **Ken Shepherd**.

• **Ken Peiffer** and **Mark Justice** will be the PD and MD, respectively, at new Country outlet **KGGY/Dubuque, IA**.

• **WPKR/Oshkosh, WI** morning personality **Charlie Hart** adds PD duties.

• AC **WBUF/Buffalo** shifts its stance to the "brightest mix of the '70s, '80s, and '90s," and adopts the "B93" handle. Former crosstown **WKBW** morning man **Dan Kelley** joins in wakeups.

• Alternative **XHRM (The Flash)/SD** calls on **Bruce Wayne** and **Big Wave Dave** to host mornings. Wayne previously served as morning producer for **KLOS/L.A.**, and Dave filed surf reports for the Flash.

• **Z100/NY** re-inks morning zoo mainstay **Mr. Leonard** (aka **John Rio**) to a new one-year deal. Leonard — who'd been on the beach for more than two months during negotiations — returned to the airwaves May 19.

• Former **KFMU/Steamboat Springs, CO** GSM **Mike Huston** fills the vacant GM position at **KSKE/Vail, CO.** KSKE afternoon delight **Sabrina Saunders** shifts to MD/middays.

• Progressive **KQPT/Sacramento** APD/MD **David Anderson** steps down to concentrate on his afternoon airshift. Middayer **Carrie Owens** takes the APD/MD reins.

• **Scott Thrower**, half of the **KCLX/SD** morning team of **Rumble & Thrower**, segues to wakeups at **KKRZ/Portland**. Rumble remains in SD.

• **WZJM/Cleveland** afternoon delight **Big Dave Eubanks** adds MD duties at the CHR.

• **WGRL/Indy** welcomes **Jim Hunter** to mornings, coming from wakeup service at CR **WAFX/Norfolk**.

• Look for **KBCO/Denver** MD **Ginger Havlat** to exit the Progressive station within two weeks.

• **KPLX/Dallas** afternooner **Chuck Boozer** returns to Charlotte for mornings at Country **WTDR**. He previously held that shift at crosstown AC **WMXC**. Present WTDR morning talent **Chris Ritchie** segues to afternoons; **Lisa Luke** exits. Meanwhile, back at KPLX, **Beth Wilson** hops from evenings to afternoons.

• **Kevin Murphy & Rob Buttery** replace **Bill Gardner** in mornings at Country **KFMS/Las Vegas**. Murphy comes from Rock CHR **KISM/Bellingham, WA**. Buttery hails from Sports **WEEI/Boston**.

• **KDGE/Dallas** hires **KISF/KC** Programming Asst./late-nighter **Alan Smith** for middays, and crosstown CHR **KHKS** weekender **Tommy Daniels** comes aboard for morning news & sports/weekends.

• *Leap O' The Week*: **Bob Oakman** vaults from morning man/Production Dir. at **KUSZ & WUSZ/Duluth** (market #207) to Asst. Production Dir./weekend-swing personality at **KKBQ (92Q Country)/Houston** (market #10).

• **WXLC/Waukegan, IL** returns from Alternative to CHR.

• **KRQ/Tucson** MD/middayer **Chris Kerr** exits. He's replaced by **WVIC/Lansing** MD **Tim Richards**.

RADIO & RECORDS Timeline

1

- **Rona Lundy** elevated to **WLTW/NY** VP/GM.
- **John Waugaman** upped to **Group W Radio** Exec. VP.
- **Carl Conner** becomes **KYOK & KMJQ/Houston** PD.
- **Ted Stecker** named **WNOE/N.O.** PD.

5

- **Mark Chernoff** becomes **WXRK/NY** PD.
- **Pat Holiday** named **WRRM/Cincy** PD.
- **Lou Simon** appointed **KZHT/SLC** PD.
- **WOR/NY**'s "Rambling With Gambling" enters the "Guinness Book Of World Records" with its 20,000th broadcast.

10

- **Jim Quello** nominated for another seven-year term as **FCC** Commissioner.
- **Rick Carroll** returns to **KROQ/L.A.** as PD.
- **Ron Nessen** appointed **Mutual Broadcasting**'s VP/News.
- **Jim Lange** becomes **KMPC/L.A.** morning man.

15

- **Charlie Kendall** named **WIKS/Indy** Station Mgr.
- **Damion** elevated to **KLOS/L.A.** PD.
- **Bill Mayne** becomes **KPAM-AM & FM/Portland** PD.
- **Ron O'Brien** takes evenings at **KFI/L.A.**

20

- **George Harrison** forms **Dark Horse** label; **A&M Records** to handle distribution.
- **Scotty Brink** lands afternoons at **WLAC/Nashville**.

If you still haven't sent in your check for a table at the Radio-Mercury Awards — maybe you'd better make a reservation for next year. "It's a sellout," Event Chairman **Les Goldberg** told ST. Prizes totaling $200,000 will be awarded for 1993's best radio advertising at the June 15 black-tie gala in NYC.

In last week's ST Arbitrends rundown we inadvertently listed the wrong runner-up in the New York battle. The correct second-place finisher was Talk **WABC**, which went 4.2-4.3.

And . . . a congratulatory tip of the ST backward baseball cap to **R&R** Art Director **Rich Agata**, who married **Cheryl Anker** last Sunday (5/22).

Records

• Former **KPNT/St. Louis** APD/MD/morning host **D Day** joins **Relativity** as Midwest Promo Mgr., based in Chicago. Meanwhile, Relativity VP/Promo **Sarah Haynes** relocates to New York.

• **Elektra** VP/Alternative Promo & Mktg. **Faith Henschel** exits for a marketing position at **Capitol**.

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Polydor/Nashville

Continued from Page 1

"With the opening of Polydor/Nashville, PolyGram will be even more active in country music," said Shedd. "Ultimately, our goal is to be a major player. We have assembled a team of uniquely talented people who are planning to approach the country music industry in an entirely new light."

Miller commented, "The opportunity to help start a label from the ground up is a dream come true. The faith that has gone into opening up this new venture shows the vision that has propelled PolyGram's aggressive growth."

Polydor, which expects to employ about 20 staffers, has also named **Wes Vause** Director/Publicity, **Danny Bess** Director/Finance & Operations, and **Cynthia Grimson** Director/Product Management.

Polydor/Nashville's first release will be **Chely Wright**'s "He's A Good Ole Boy" single, due out June 6. Its roster also includes **Toby Keith** and **Davis Daniel,** who both move from Mercury. The label celebrated its grand opening with a party last Wednesday (5/18) attended by PolyGram Worldwide President/CEO **Alain Levy** and PolyGram USA COO **Eric Kronfeld.** Its offices are located at 1222 16th Avenue South, Third Floor, Nashville, TN 37212.

Miller

Cannon

Carroll

FCC

Continued from Page 1

the first time since January 1993, is set for June 9.

New Staffers Set

Chong moved quickly to fill staff positions in her new office. She named veteran FCC attorney **Jane Mago** to the post of Senior Advisor. Other Chong appointees were **Richard Welch** as Legal Advisor, **Jill Luckett** as Special Advisor, and **Angela Wu** as Confidential Assistant.

At **R&R**'s deadline, only one permanent Ness appointment had been announced: **Donna Stapleton** as Confidential Assistant. Ness also tapped **Gregory Vogt** and **Rosalind Allen** as interim advisors.

Indecency

Continued from Page 1

dia. He also said there is no indication the FCC is trying to prevent broadcasters from appealing their fines.

The coalition disagreed, arguing, "The FCC indecency forfeiture scheme does not provide for prompt judicial review of indecency determinations. Such review is available, if at all, only years after indecency forfeiture proceedings have commenced. In the interim, the FCC seeks to compel compliance with these unreviewed determinations."

The FCC has until June 17 to file its response. A hearing is scheduled for September 13.

Infinity

Continued from Page 1

with the indecency standard. "Obviously, the Commission doesn't believe Infinity has quite made it," Lerman said.

The news wasn't all bad for Infinity. Commissioner **James Quello,** the FCC's most outspoken Stern critic, praised the company for taking "dramatic and ever-improving steps . . . that have resulted in a significant decrease in the number of complaints" regarding Stern's program.

FCC approval of the WPGC sale had hinged on Commission acceptance of a $2.75 million settlement between Infinity and the **African-American Business Association,** which contended the Stern program is racist. As part of the settlement, Infinity agreed to: conduct a program to teach minority business people how to create effective radio advertising; set aside $2 million worth of airtime that program graduates can purchase at deep discounts; and contribute $25,000 to train African-Americans to be radio talk show hosts.

Ferrari

Continued from Page 1

system and the continuing evolution of **R&R** ONLINE."

"It is exciting to be able to recruit someone of Bill's talents," added **R&R** COO **Erica Farber.** "He'll have an important role in **R&R**'s senior management team and his financial expertise will help us in formulating and implementing our plans for the future."

Ferrari most recently was VP/Finance for Paramount's TV Stations Group. He previously was Controller of the company's domestic and international theater operations and also served as Director/Special Projects for its Corporate Finance Department. Ferrari also was a Senior Manager/Accounting & Auditing for the accounting firm **Ernst and Young.**

The Wizards Of 'Ooz'

Zoo Entertainment and recording act Green Jelly have entered into a joint venture agreement under the Ooz Jelly Entertainment (OJE) banner. The new deal includes funding a state-of-the-art digital video/audio production facility and other multimedia ventures (including CD-ROM and video games), expanding Green Jelly's existing fan club through merchandising and direct mail, and developing and producing a pilot for MTV Networks. The joint venture's executive board (l-r): Green Jelly's Steven Shanear, Zoo President Lou Maglia, OJE GM/Green Jelly member Bill Manspeaker, Green Jelly manager Kevin Coogan, Zoo VP/Business Operations Sami Valkonen and VP/Business & Legal Affairs Scott Vanderbilt.

KMPC/L.A.'s Amateur Hours

After KMPC/Los Angeles was acquired by Capital Cities/ABC and flipped to "710 Talk," the station auditioned 363 amateur announcers and talk show hosts for possible full-time positions. Talk show host finalists were slotted one hour of airtime to discuss topics of their choice, conduct interviews, and field phone calls; potential announcers were called back to read radio copy, promotional spots, and PSAs during station breaks. Pictured auditioning is former "Arsenio Hall Show" writer Steven Marmel, one of four talk show host finalists.

Shezbie's Back

Derrick Shezbie (c) was the guest of honor when Qwest/Reprise held a kickoff party to celebrate the release of his "Spodie's Back" LP. On hand at New Orleans's Belle Louisiane during the Jazz & Heritage Festival are (l-r) Reprise's Winston Burns and Warner Bros.' VP/National Sales Charlie Springer, VP/GM of Jazz/Progressive Music Ricky Schultz, and Chris Jonz.

KTWC

Continued from Page 10

the **Carpenters** and **Olivia Newton-John.**

"We run 50 six-minute local newscasts in drivetime weekly and five-minute network newscasts every hour around the clock. We're scheduling 500 PSAs a week and short public affairs programs in every daypart." Jerome attributed the station's heavy news commitment to the extensive television news backgrounds of himself (21 years at crosstown **KSAZ-TV**) and partners **Rosa Martinez** and **Roy Track.**

KTWC has a sales-only marketing agreement with crosstown AC **KESZ,** which is handling KTWC's sales, traffic, and production.

R&R
THE INDUSTRY'S NEWSPAPER

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DIRECTOR/SALES: Jennifer Scruggs

Stone Temple Pilots Turn 'Purple'

The **Stone Temple Pilots** follow up their "Core" debut with "Purple." **Brendan O'Brien (Pearl Jam)** again produced. The band essays the 11 original songs on their own, with a little guitar help from **Butthole Surfers** axeman **Paul Leary** on "Lounge Fly."

A Seattle street person (not the famous "Spoonman," by the way) contributes an unlisted 12th track, thanks to guitarist **Dean DeLeo,** who heard the song and tracked it down. "Big Empty" — heard in "The Crow" — also appears on this record. "Vasoline" (sic) ships to radio this week. The **Atlantic/AG** LP arrives in stores June 7.

Virgin fX Special

Fox's new basic cable **fX Channel** will make its first major step into the musical arena with "In The Air Tonight: A Television Celebration Of **Virgin Records." Boy George, Phil Collins, Peter Gabriel, Janet Jackson, Lenny Kravitz, Meat Loaf, Mike + The Mechanics, Iggy Pop,** the **Rolling Stones, Soul II Soul,** and **Traffic** will all appear and/or play on the 90-minute special, scheduled to air exclusively on fX Saturday, June 18 at 11pm (PDT/EDT).

The Second Seal

Seal's second set, also titled "Seal," was again produced by **Trevor Horn (Yes, Art Of Noise, Frankie Goes To Hollywood).** "A Prayer For The Dying" is at radio. The **Sire/WB** set arrives May 31.

Canonizing Kiss

The latest tribute album — "Kiss My Ass" — collects remakes of **Kiss** songs by current acts such as **Anthrax, Garth Brooks** (with Kiss), **Dinosaur Jr, Extreme,** the **Gin Blossoms,** Lenny Kravitz & **Stevie Wonder,** the **Lemonheads, Mighty Mighty Bosstones, Toad The Wet Sprocket,** and "Shandi's Addiction" (members of **Tool, Rage Against The Machine,** and **Faith No More).**

The LP arrives at Rock radio June 1, and though **Mercury** doesn't have single rights to any one track, the street buzz is on the Kravitz-Wonder number, "Deuce."

LaBelle Cuts 'Gems'

The current UC single off **Patti LaBelle**'s "Gems" is "Right Kinda Lover," a tune written and produced by **Jimmy Jam & Terry Lewis** for the "Beverly Hills Cop III" soundtrack. The track goes to CHR next month. **Teddy Riley** also helmed two cuts, including a remake of **El DeBarge**'s "All This Love." Other prime cuts: "Be Through" and a cover of the **Dells'** classic "Stay In My Corner." The **MCA** set is due June 7.

House Of Same

"Same As It Ever Was" is the title of the second **House Of Pain** LP. Producers include **Cypress Hill's DJ Muggs, KPWR (Power 106)/L.A.'s Baka Boyz, Diamond D,** and HOP's own **DJ Lethal.** "On Point" ships to rap, CHR, and UC the first week of June. The **Tommy Boy** LP hits the streets June 7.

MC 900 Ft. American Jesus

"One Step Ahead Of The Spider," the **American/WB** debut of **MC 900 Ft. Jesus,** features more live musicians than any of the act's previous records. Group mastermind **Mark Griffin** produced the 10-song set, which features **Living Colour** guitarist **Vernon Reid** on a remake of **Curtis Mayfield**'s "Stare And Stare." "If I Only Had A Brain" is at radio this week. The full set is due June 28.

SCREEN SCENE

Stern's 'Private Parts' Headed For The Screen

Stern

His drive to become the legitimate "king of all media" moved forward this week when **Howard Stern** finally signed a deal to bring his best-selling "Private Parts" book to the screen. Stern himself will star in this tale of his life 'n' rise to multimarket fame.

Daily Variety reports **Rysher Entertainment** is said to have bought the book for a seven-figure sum as well as agreed to pay Stern an acting fee. The film — Rysher's second in progress — will begin shooting this fall in New York with about a $15 million budget.

'The Cowboy Way' ST

Travis Tritt recorded the title track for "The Cowboy Way," a fish-out-of-water buddy comedy that sports both rock and country songs. **Woody Harrelson** and **Keifer Sutherland** star as New Mexico cowpokes who mosey on up to Manhattan to save a pal in distress. The **Imagine/Universal** film opens June 3.

Bon Jovi's "Good Guys Don't Always Wear White" and the **Gibson/Miller Band**'s version of "Mammas Don't Let Your Babies Grow Up To Be Cowboys" are the first radio tracks off the **550 Music/Epic Soundtrax** LP.

The set sports new or previously unreleased tunes from **Cracker** ("Blue Danube Blues"), **Blind Melon (Lou Reed**'s "Candy Says"), **George Thorogood** ("Sonny Rides Again"), **Jeff Beck & Paul Rodgers** (the **Drifters'** "On Broadway"), **James House** ("Days Gone By"), and **Emmylou Harris** ("Too Far Gone"). Licensed tracks from the **Allman Brothers Band** and **En Vogue** round out the package, which arrives May 31.

LeMel Takes The Mike

Weeks before **Vee-Jay Records** introduced the **Beatles** to America, a young **Gary LeMel** released his debut album on the label. The ensuing mania overshadowed his debut, and he eventually pursued another career path in music. Now that he's President of Music for **Warner Bros. Films,** LeMel has returned to his first love.

His solo album of classic movie songs — "Romancing The Screen" — features his interpretations of such tunes as "The Way You Look Tonight," "When I Fall In Love," "Alfie," and "How Do You Keep The Music Playing." **Blue Note** will have this in stores July 8.

Cobain Film Coming?

The film rights to an unauthorized quickie biography of the late **Kurt Cobain** have been sold to **Paradigm,** a midsize talent agency. **Dave Thompson**'s "Never Fade Away" **(St. Martin's Paperbacks/$4.99)** hit the stands less than three weeks after Cobain's April 7 death. It will be adapted for the screen by **Richard Dilello,** who scripted "Colors" and wrote a **Beatles** book entitled "The Last Cocktail Party."

Note that there's also a semi-authorized **Nirvana** bio **(Michael Azerrad**'s earlier "Come As You Are"), but Cobain's family won't allow **Doubleday** to sell the movie rights.

'Blade Runner' ST

When "Blade Runner" was released in 1982, its **Vangelis** soundtrack wasn't, owing in part to creative differences between film director **Ridley Scott** and the studio. Now, according to the Santa Monica, CA-based *ICE* newsletter, the composer has revived the work, weaving in snippets of dialog and including sections that never made it into the film. **Atlantic/AG** will release this June 21.

Robert Johnson Biopic

The late bluesman **Robert Johnson** will be remembered in "King Of The Delta Blues," a biopic to be directed by **Charles Burnett** ("To Sleep With Anger," the forthcoming "The Glass Shield"). **Rhino Films** will develop the project in partnership with **Tulchin Ades Entertainment.** Coincidentally, the screenwriter is also named **Robert Johnson** (no relation); he's currently directing "The **Mike Tyson** Story" for **HBO.**

MUSIC DATEBOOK

MONDAY, MAY 30

1990/ **Midnight Oil** perform on a flatbed truck in front of **Exxon**'s New York offices to publicize the oil company's ecological abuses.

1992/ **Paul Simon** marries **Edie Brickell.**

Born: **Wynonna** 1964

TUESDAY, MAY 31

1961/ **Chuck Berry** opens his Berryland amusement park outside St. Louis.

1969/ **John Lennon & Yoko Ono** record "Give Peace A Chance' during their "Bed-In For Peace" at a Montreal hotel.

1993/ **Jon Bon Jovi** and wife **Dorthea** become parents to daughter **Stephanie Rose.**

Born: The late **John Bonham** 1948

WEDNESDAY, JUNE 1

1967/ The **Beatles** release "Sgt. Pepper's Lonely Hearts Club Band" in the UK. The U.S. release comes two days later.

1991/ Ex-**Temptations** vocalist **David Ruffin** dies of a drug overdose in Philadelphia.

Born: **Ron Wood (Rolling Stones)** 1947, **Alan Wilder (Depeche Mode)** 1959

THURSDAY, JUNE 2

1896/ **Guglielmo Marconi** receives a U.S. patent for his invention, the radio.

1962/ **Island Records** releases its first single, "Twist Baby" by Jamaican vocalist **Owen Gray.**

Born: **Charlie Watts (Rolling Stones)** 1941

U2 — such a deal!

FRIDAY, JUNE 3

1957/ The **Isley Brothers** release their first single, "Angels Cried."

1970/ **Kinks** frontman **Ray Davies** flies from New York to London to change two words in "Lola" for the **BBC.** "Coca-Cola" becomes "cherry cola."

1993/ **U2** become music's richest group when **Island/PLG** inks them to a six-album, $60 million deal.

Born: **Curtis Mayfield** 1942

SATURDAY, JUNE 4

1942/ **Capitol Records** opens for business.

1967/ "The **Monkees**" TV show wins an Outstanding Comedy Series Emmy Award.

1984/ **Bruce Springsteen** releases his "Born In The U.S.A." album.

Born: **Michelle Phillips** (ex-**Mamas & Papas**) 1944, **El DeBarge** 1961

SUNDAY, JUNE 5

1959/ **Bob Dylan** graduates from Hibbing high school.

1968/ **Robert F. Kennedy** is assassinated. **David Crosby** writes "Long Time Gone," and the **Rolling Stones** insert a reference to the slaying into "Sympathy For The Devil," which they record the next day.

1993/ **Mariah Carey** weds **Sony Music** President **Tommy Mottola.**

Also . . . Country legend **Conway Twitty,** 59, dies of an abdominal aneurysm.

MONDAY, JUNE 6

1971/ **Gladys Knight & The Pips** are among the guests on the last "**Ed Sullivan** Show."

1972/ **David Bowie** releases "Ziggy Stardust."

1990/ **2 Live Crew**'s "As Nasty As They Wanna Be" album is ruled obscene by a Florida federal judge, sparking a national controversy over First Amendment rights.

1993/ **Pete Townshend** wins a Best Original Score Tony Award for the stage production of "Tommy." The musical wins four other Tonys.

Born: **Gary "U.S." Bonds** 1939, **Steve Vai** 1960

TUESDAY, JUNE 7

1963/ The **Rolling Stones** release their first UK single, "Come On."

1966/ **Claudette Orbison** is killed in a motorcycle accident as her husband, **Roy,** watches.

1969/ **Blind Faith** make their public debut by playing a free concert in London's Hyde Park.

1993/ Groundbreaking ceremonies take place for Cleveland's Rock & Roll Hall Of Fame.

Also . . . **Prince** changes his name to ♁.

Born: **Tom Jones** 1940, Prince 1958

WEDNESDAY, JUNE 8

1991/ **Bruce Springsteen** marries girlfriend/backup singer **Patti Scialfa** in Los Angeles.

Born: **Nancy Sinatra** 1940, **Boz Scaggs** 1944, **Nick Rhodes (Duran Duran)** 1962

THURSDAY, JUNE 9

1969/ Guitarist **Brian Jones** quits the **Rolling Stones.**

1972/ **Columbia** signs **Bruce Springsteen** to a 10-album contract.

Born: **Les Paul** 1915, the late **Jackie Wilson** 1934.

FRIDAY, JUNE 10

1967/ **Bob Dylan** and the **Band** begin recording what will become known as the "Basement Tapes."

Tina Turner — from 'Acid Queen' to silver screen

SATURDAY, JUNE 11

1966/ **Janis Joplin** performs with **Big Brother & The Holding Company** for the first time.

1993/ "What's Love Got To Do With It," a feature film based on **Tina Turner**'s biography, opens nationally.

Born: **Frank Beard (ZZ Top)** 1949

SUNDAY, JUNE 12

1965/ The **Beatles** are awarded the prestigious MBE (Member of the British Empire) medal.

Also . . . the **Rolling Stones** release "Satisfaction."

Born: **Chick Corea** 1941, **Bun E. Carlos (Cheap Trick)** 1951

— **Paul Colbert**

MUSIC

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC/SMN
Robert Hall • (800) 527-4892

Star Station
ELTON JOHN/Can You Feel The Love Tonight

Hot AC
ALL-4-ONE/I Swear
JOHN MELLENCAMP.../Wild Night

Touch
SOUNDS OF BLACKNESS/I Believe

ALTERNATIVE PROGRAMMING
Mickey Briggs • (800) 231-2818

Super AC/AOR
AEROSMITH/Crazy
B.C.52'S/Meet The Flintstones
M PEOPLE/Moving On Up

BROADCAST PROGRAMMING
Becky Brenner • (800) 426-9082

Digital AC — Mike Bettelli
ATLANTIC STARR/I'll Remember You
JANET JACKSON/Any Time, Any Place

Digital Soft AC — Mike Bettelli
JANET JACKSON/Any Time, Any Place

Digital AC Mix — Mike Bettelli
ATLANTIC STARR/I'll Remember You

Digital Hot AC
ACE OF BASE/Don't Turn Around
B.C.52'S/Meet The Flintstones
JOHN MELLENCAMP.../Wild Night

Digital CHR
COLLECTIVE SOUL/Shine
ELTON JOHN/Can You Feel The Love Tonight
LISA LOEB & NINE STORIES/Stay (I Missed You)
M PEOPLE/Moving On Up

Hot Z Format
SOUNDGARDEN/Black Hole Sun
SPIN DOCTORS/Cleopatra's Cat

JONES SATELLITE NETWORKS
(800) 766-3251

Adult Choice — J.J. McKay
WET WET WET/Love Is All Around

Soft Hits — Rick Brady
MARIAH CAREY/Anytime You Need A Friend

MAJOR NETWORKS
Kevin Gluszczak • (312) 755-1300

Rhythm Of The '90s
MADONNA/I'll Remember

The Exxit — Kevin Lewis
BLUR/Boys & Girls
JAMES/Say Something
OFFSPRING/Come Out And Play
SONIC YOUTH/Bull In The Heather

The Force
BON JOVI/Good Guys Don't Always Wear...

Hot AC
ELTON JOHN/Can You Feel The Love Tonight

Light Hits
TONI BRAXTON/You Mean The World To Me

UNISTAR
(805) 294-9000

AC II — Don Bishop
MARIAH CAREY/Anytime You Need A Friend

Format 41 — Andy Fuller
KATHY TROCCOLI/Tell Me Where It Hurts

Adult Rock & Roll — Rich Bryan
MICK JAGGER & LONDON SYMPHONY.../Angie
STEVIE NICKS/Maybe Love Will Change Your Mind

RADIO AAHS
Children's Satellite Network
Stix Franklin • (612) 926-1280

LW	TW	
1	1	**ANIMANIACS**/I'm Cute (Kid Rhino/WEA)
2	2	**LENNY GRAF**/It's A Hit (LGM)
3	3	**ROCKAPELLA**/Big Wet Rag (Zoom Express/BMG Kidz)
5	4	**BALTIMDRA**/Tarzan Boy (SBK/ERG)
6	5	**MICHAEL MISH**/Gorilla Walk (Mish Mash)
4	6	**MARIAH CAREY**/Hero (Columbia)
8	7	**DENNIS HYSOM**/Goldylocks Returns (Discovery/BMG Kidz)
7	8	**SUGARBEATS**/Put A Little Love In Your Heart (Sugar)
—	9	**MARY KATE & ASHLEY OLSEN**/We Love To Scream (Zoom Express/BMG Kidz)
—	10	**LITTLE RICHARD**/Roll Back The Rock (MCA)

MTV
57 million households
Patti Galluzzi
VP/Music Programming

Weeks On

ADDS
STONE TEMPLE PILOTS/Vasoline (Atlantic/AG)
R. KELLY/Your Body's Callin' (Jive)
ZHANE'/Sending My Love (Illtown/Motown)
CRACKER/Get Off This (Virgin)
NAS/The World Is Yours (Columbia)
OFFSPRING/Come Out And Play (Epitaph)

EXCLUSIVES
AEROSMITH/Crazy (Geffen) 5
STONE TEMPLE PILOTS/Vasoline (Atlantic/AG) ADD

HEAVY
ALL-4-ONE/I Swear (Blitzz/AG) 2
MARIAH CAREY/Anytime You Need A... (Columbia) 4
COLLECTIVE SOUL/Shine (Atlantic/AG) 9
WARREN G..../Regulate (Death Row/Interscope/AG) 5
JANET JACKSON/Any Time, Any Place (Virgin) 6
JOHN MELLENCAMP.../Wild Night (Mercury) 3
PINK FLOYD/Take It Back (Columbia) 3

BUZZ BIN
BEASTIE BOYS/Sabotage (Capitol) 2
GREEN DAY/Longview (Reprise) 15
LISA LOEB.../Stay (I Missed You) (RCA) 5

STRESS
ACE OF BASE/Don't Turn Around (Arista) 5
ARRESTED DEVELOPMENT/Ease... (Chrysalis/ERG) 4
BON JOVI/Good Guys Don't... (550 Music/Epic) 2
TONI BRAXTON/You Mean The... (LaFace/Arista) 11
CANOLEBOX/Far Behind (Maverick/Sire/WB) 5
COOLIO/Fantastic Voyage (Tommy Boy) 4
COUNTING CROWS/Round Here (DGC) 5
FRENTE!/Bizarre Love Triangle (Mammoth/AG) 6
GIN BLOSSOMS/Until I Fall Away (A&M) 5
LIVE/Selling The Drama (Radioactive) 3
MADONNA/I'll Remember (Maverick/Sire/WB) 11
MEAT LOAF/Objects In The Rear View... (MCA) 5
MEAT PUPPETS/Backwater (London/PLG) 11
SNOOP.../Doggy Dogg... (Death Row/Interscope/AG) 7
SPIN DOCTORS/Cleopatra's Cat (Epic) 2

ACTIVE
AALIYAH/Back & Forth (BlackGround/Jive) 5
B.C.52'S/Meet The Flintstones (MCA) 2
DOMINO/Sweet Potatoe Pie (Outburst/RAL/Chaos) 10
FRANCIS DUNNERY/American Life... (Atlantic/AG) 5
HAMMER/Pumps & A Bump (Giant/Reprise) 9
R. KELLY/Your Body's Callin' (Jive) ADD
M PEOPLE/Moving On Up (Epic) 2
SARAH McLACHLAN/Possession (Nettwerk/Arista) 11
NAS/The World Is Yours (Columbia) ADD
OUTKAST/Player's Ball (LaFace/Arista) 3
ROLLINS BAND/Liar (Imago) 8
SHAI/The Place Where You Belong (MCA) 3
SWV/Anything (RCA) 11
TOAD THE WET SPROCKET/Fall Down (Columbia) 3
ZHANE'/Sending My Love (Illtown/Motown) ADD

ON
BACKBEAT BAND/Money (Virgin) 6
CRACKER/Get Off This (Virgin) ADD
GRANT LEE BUFFALO/Fuzzy (Maverick/Sire/WB) 4
HOLE/Miss World (DGC) 6
MAZZY STAR/Fade Into You (Capitol) 6
OFFSPRING/Come Out And Play (Epitaph) ADD
PRETENDERS/Night In My Veins (Sire/WB) 3
WHALE/Hobo Humpin' Slobo Babe (EastWest/AG) 4

VH1
46.7 million households
Sal LoCurto, VP/Programming & Scheduling
Norman Schoenfeld, VP/Music & Artist Relations

Weeks On

GREATEST HITS
ACE OF BASE/Don't Turn Around (Arista) 3
TONI BRAXTON/You Mean The... (LaFace/Arista) 9
MARIAH CAREY/Anytime You Need A Friend (Columbia) 3
MEAT LOAF/Objects In The Rear View... (MCA) 4

HEAVY
COUNTING CROWS/Round Here (DGC) 3
CELINE DION/Misled (550/Epic) 7
JANET JACKSON/Any Time, Any Place (Virgin) 3
MADONNA/I'll Remember (Maverick/Sire/WB) 10
JOHN MELLENCAMP.../Wild Night (Mercury) 4
PRINCE/The Most Beautiful... (N.P.G./Bellmark) 13
SEAL/Prayer For The Dying (Sire/WB) 1

WHAT'S NEW
ALL-4-ONE/I Swear (Blitzz/AG) 1
TORI AMOS/Cornflake Girl (Atlantic/AG) ADD
B.C.52'S/Meet The Flintstones (MCA) 1
COLLECTIVE SOUL/Shine (Atlantic/AG) ADD
SHERYL CROW/Leaving Las Vegas (A&M) 4
GIN BLOSSOMS/Until I Fall Away (A&M) 1
INDIGO GIRLS/Touch Me Fall (Epic) 2
ELTON JOHN/Can You Feel The... (Hollywood) 2
RICKIE LEE JONES/Stewart's Coat (Geffen) 1
JOSHUA KADISON/Beautiful In My Eyes (SBK/ERG) 9
LISA LOEB.../Stay (I Missed You) (RCA) 5
SARAH McLACHLAN/Possession (Arista) 7
PINK FLOYD/Take It Back (Columbia) 2
SPIN DOCTORS/Cleopatra's Cat (Epic) 1
TRAFFIC/Here Comes A Man (Virgin) 4

ARTIST OF THE MONTH
JON SECADA/If You Go (SBK/ERG) 5

Information current as of May 24.

BET
36 million households
Cindy Mahmoud, VP/Entertainment & Original Programming

VIDEO SOUL TOP 10

LW	TW	
1	1	**SNOOP**.../Doggy... (Death Row/Interscope/AG)
3	2	**SWV**/Anything (RCA)
4	3	**AALIYAH**/Back & Forth (BlackGround/Jive)
5	4	**ARETHA FRANKLIN**/Willing to Forgive (Arista)
2	5	**TONI BRAXTON**/You Mean The... (LaFace/Arista)
8	6	**R. KELLY**/Your Body's Callin' (Jive)
7	7	**SOUNDS OF**.../I Believe (Perspective/A&M)
9	8	**CECE PENISTON**/I'm Not... (Perspective/A&M)
6	9	**ANGELA WINBUSH**/Treat U Rite (Elektra)
—	10	**JANET JACKSON**/Any Time, Any Place (Virgin)

Information current as of May 27.

RAP CITY TOP 10

LW	TW	
1	1	**BLACK MOON**/I Gotcha Open (Nervous/Mercury)
3	2	**KRS-ONE**/Return Of The Boom Bap (Jive)
4	3	**SMIFF-N-WESSON**/Bucktown (Wreck)
2	4	**SNOOP**.../Doggy... (Death Row/Interscope/AG)
8	5	**MC REN**/Forget What You... (Ruthless/Relativity)
7	6	**WARREN G**.../Regulate (Death Row/Interscope/AG)
9	7	**BOSS**/Run, Catch, Kill (Mercury)
—	8	**JERU DA DAMAJA**/D. Original (Payday/London/PLG)
5	9	**FAT JOE**/Da Real (Violator/Relativity)
—	10	**ARRESTED DEVELOPMENT**/Ease... (Chrysalis/ERG)

Information current as of May 28.

THE BOX
MUSIC TELEVISION
YOU CONTROL.

18 million households
Les Garland
VP/Programming
John Robson, Director/Music Programming

LW	TW	
1	1	**AARON HALL**/I Miss You (Silas/MCA)
2	2	**HAMMER**/Pumps & A... (Ver. 2) (Giant/Reprise)
3	3	**NEW 2 LIVE CREW**/You Go Girl (Luke)
5	4	**WARREN G**.../Regulate (Death Row/Interscope/AG)
7	5	**NEW 2 LIVE CREW**/Yeah, Yeah (Luke)
—	6	**FRENTE**/Bizarre Love Triangle (Mammoth/AG)
6	7	**MC SHY-D**/True To The Game (Ichiban)
—	8	**PUPPIES**/Funky Y-2-C (Chaos)
—	9	**DA BRAT**/Funkdafied (So So Def/Chaos)
10	10	**12 GAUGE**/Dunkie... (Street Life/Scotti Bros.)

Most requested for week ending May 20.

TNN
THE NASHVILLE NETWORK

59.7 Million Households
Lyndon LaFevers, Video Program Administrator

Weeks On

HEAVY
ALABAMA/The Cheap Seats (RCA) 8
JOHN ANDERSON/I Wish I Could... (BNA Ent.) 10
GARTH BROOKS/Standing Outside The Fire (Liberty) 11
BROOKS & DUNN/That Ain't No Way To Go (Arista) 8
CONFEDERATE RAILROAD/Daddy... (Atl. Nash./AG) 13
JOE DIFFIE/In My Own Backyard (Epic) 14
TOBY KEITH/Wish I Didn't Know Now (Mercury) 12
PATTY LOVELESS/How Can I Help You... (Epic) 12
KATHY MATTEA/Walking Away A Winner (Mercury) 14
NEAL McCOY/Wink (Atlantic Nashville/AG) 4
REBA McENTIRE/Why Haven't I Heard... (MCA) 7
TIM McGRAW/Don't Take The Girl (Curb) 3
COLLIN RAYE/Little Rock (Epic) 9
PAM TILLIS/Spilled Perfume (Arista) 11
RANDY TRAVIS/Before You Kill Us All (WB) 9
TRAVIS TRITT/Foolish Pride (WB) 4
TANYA TUCKER/Hangin' In (Liberty) 2
CLAY WALKER/Dreaming With My Eyes... (Giant) ADD

ADDS
JESSE HUNTER/By The Way She's Lookin' (BNA Ent.)
MARTINA McBRIDE/Independence Day (RCA)
JAMIE O'HARA/It Ain't Over 'Til...) (RCA)
ORRALL & WRIGHT/She Loves Me Like... (Giant)
CLAY WALKER/Dreaming With My Eyes Open (Giant)
GENE WATSON/Your Uncharted Mind (SOR)
CHELY WRIGHT/He's A Good... (Polydor/Nashville)

Information current as of May 23.

CMT
COUNTRY MUSIC TELEVISION

24.4 Million Households
Tracy Storey, Programming Manager
Hal Willis, General Manager

TOP 10

LW	TW	
4	1	**PATTY LOVELESS**/How Can I Help... (Epic)
3	2	**TOBY KEITH**/Wish I Didn't... (Mercury)
6	3	**KATHY MATTEA**/Walking Away... (Mercury)
9	4	**BROOKS & DUNN**/That Ain't No... (Arista)
1	5	**J.M. MONTGOMERY**/Rope... (Atl. Nash./AG)
10	6	**COLLIN RAYE**/Little Rock (Epic)
2	7	**RANDY TRAVIS**/Before You Kill Us All (WB)
—	8	**PAM TILLIS**/Spilled Perfume (Arista)
—	9	**CONFEDERATE**.../Daddy... (Atl. Nash./AG)
—	10	**REBA McENTIRE**/Why Haven't I... (MCA)

Weeks On

HEAVY
JOE DIFFIE/In My Own Backyard (Epic) 15
TOBY KEITH/Wish I Didn't Know Now (Mercury) 12
MARTINA McBRIDE/Independence... (RCA) PICK/ADD
NEAL McCOY/Wink (Atlantic Nashville/AG) BREAKOUT/4
TIM McGRAW/Don't Take The Girl (Curb) 3
SAWYER BROWN/Hard To Say (Liberty) ADD
RANDY TRAVIS/Before You Kill Us All (WB) 9
TRAVIS TRITT/Foolish Pride (WB) 4

HOT SHOTS
CARLENE CARTER/Something Already... (Giant) ADD
DIAMOND RIO/Love A Little Stronger (Arista) 3
JOHN GORKA/Good Noise (High Street) 2
FAITH HILL/But I Will (WB) 3
JESSE HUNTER/By The Way She's... (BNA Ent.) 2
MAVERICK CHOIR/Amazing Grace (Atlantic/AG) 3
ORRALL & WRIGHT/She Loves Me Like... (Giant) 2
DAN SEALS/All Fired Up (WB) ADD
TANYA TUCKER/Hangin' In (Liberty) 2
CLAY WALKER/Dreaming With My Eyes... (Giant) ADD

ADDS
BELLAMY BROTHERS/On A Summer... (Intersound Int'l)
CARLENE CARTER/Something Already Gone (Giant)
LINDA DAVIS/Love Didn't Do It (Arista)
TISH HINOJOSA/I'm Not Through... (WB)
MARTINA McBRIDE/Independence Day (RCA)
TERRY McBRIDE & THE RIDE/Been There (MCA)
SAWYER BROWN/Hard To Say (Curb)
DAN SEALS/All Fired Up (WB)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of May 18.

AUSTRALIA

LW	TW	
1	1	**SCREAMING JETS**/Helping Hand
2	2	**CHOCOLATE STARFISH**/Mountain
4	3	**PETER ANDRE**/To The Top
5	4	**HOODOO GURUS**/Less Than A Feeling
3	5	**CULTURE SHOCK**/Satisfy The Groove
7	6	**CROWDED HOUSE**/Locked Out
6	7	**HUNTERS & COLLECTORS**/ Easy
—	8	**ELECTRIC HIPPIES**/Greedy People
10	9	**THYME**/Stomp
—	10	**JIMMY BARNES**/You Can't Make Love Without A Soul

Most Added
CHOCOLATE STARFISH/Four Letter Word
J. BARNES & DIESEL/Still Got a Long Way To Go
VIKA & LINDA BULL/When Will You Fall For Me

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104/Canberra, B105/Brisbane, and FM-104/Canberra.

CANADA

LW	TW	
1	1	**CELINE DION**/Misled
2	2	**ROCH VOISINE**/Lost Without You
6	3	**MITSOU**/Loving Me Is Not A Sin
4	4	**LAWRENCE GOWAN**/Souls Road
3	5	**CRASH TEST DUMMIES**/Swimming In Your Ocean
5	6	**COWBOY JUNKIES**/Anniversary Song
7	7	**BOOTSAUCE**/Moanie
—	8	**WILD STRAWBERRIES**/Crying Shame
—	9	**MOIST**/Push
10	10	**ANNETTE DUCHARME**/Sanctuary

Most Added
MOIST/Push
LOST & PROFOUND/Invitation
UNIVERSAL HONEY/Just Before Mary Goes

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

POLLSTAR
CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	PINK FLOYD	$2557.1
2	BILLY JOEL	$599.3
3	ROD STEWART	$458.6
4	AEROSMITH	$339.5
5	RUSH	$302.0
6	REBA McENTIRE	$239.3
7	ALAN JACKSON	$195.7
8	MOODY BLUES	$181.4
9	BROOKS & DUNN	$165.5
10	PEARL JAM	$147.3
11	SCORPIONS	$138.3
12	SAWYER BROWN/D. RIO	$130.9
13	MEAT LOAF	$126.6
14	BARRY MANILOW	$108.3
15	SMASHING PUMPKINS	$85.4

New Tours
Among this week's new tours:

BRYAN AUSTIN
MATRACA BERG
BLUE OYSTER CULT
DAN FOGELBERG
JACKOPIERCE
CHUCK MANGIONE
MOODY BLUES
POSSUM DIXON

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.

JOEL DENVER

WAEB-FM's 'Two-Year Plan' Pays Off

Station bolts 11.4-15.3 in Winter Arbitron to claim No. 1 perch

You rarely hear about someone in radio setting up a two-year game plan and having the luxury of sticking with it. But that's the story behind the success of **CRB** Pop CHR **WAEB-FM (B104)/Allentown,** according to Station Manager/PD **Brian Check.**

Brian Check

B104's 11.4-15.3 market victory is especially impressive because of perennial market-leader AC **WLEV.** Check says, "CHRs normally have lots of turnover in staff and philosophy, but by sticking with both ends, we've finally grabbed the success we worked for. The credit for holding the line goes to [CRB President] **Jim Shea,** who realized we had the basics of a strong product and gave us the tools to make it happen."

The two-year plan included throwing out the rulebook for what CHR is supposed to sound like. Instead, B104 focused on 18-34 women in all dayparts but nights, presenting the features, information, and music that group wanted. B104 had an extensive research budget for:

- perceptual studies
- auditorium music testing
- ongoing weekly music analysis.

It took Research/Promotion Director **Maggie MacAleer,** two fulltimers, and a parttime staff to arrive at the winning facts, but Check says their research has "led to five straight books with cume growth, and the ability to attack WLEV and deliver 25-34 demos without becoming an AC station in the process. By targeting women 18-34 in the daytime and persons 12-34 at night, we successfully walk that tightrope — which we can do because we're the only local CHR. The nearest competition is from [Rhythmic CHR] **WIOQ/Philly,** but we're beating them everywhere, including teens by a wide margin.

> **To win in 1994 and beyond, you must have people absolutely dedicated to being No. 1 and willing to put everything else in their lives aside to do it.**

Big Numbers At B104

If B104's 12+ No. 1 score and 11.4-15.3 surge in the Winter '94 **Arbitron** wasn't impressive enough, the station was also:

- **No. 1 18-34**
- **No. 1 18-34 women**
- **No. 2 25-54**
- **No. 1 teens**

"Tastes in the Lehigh Valley are also significantly different than those in Philadelphia. We play a wider variety of gold — including some **BTO, Boston,** and **Bad Company** during the daytime — which other Eastern Pennsylvania CHRs **[WKRZ/Wilkes-Barre** and **WRFY/Reading]** seem to do well with also. At night, MD **Joe Friday** relies heavily on the phones, and he tests a lot of new music during his show. Just about the only thing we won't play is hardcore rap, because listeners don't show a preference for it."

To The Point

Check is enthusiastic about morning star **Ken Matthews** and the "B Morning Crew," who joined the station just as the new plan was being implemented. "With all the morning bits and service elements, he still manages to get in 10 songs an hour, because his bits are short and well-thought-out. Ken's become a master at working the community, appearing for charity and station events. He goes out daily looking for winners in our 'At Work Network' and is aggressive in getting people to try the station at least once.

"Our research has shown that the cleaner the sound, the better we're received by the audience. That's part of our '10-In-A-Row' strategy outside of mornings. It includes four segues, with the jocks talking every other record, but those sets need to have localized substance without useless chatter. **MTV** has had an influence on our music *and* our presentation. Those VJs are real-sounding — they don't talk at people, they talk *with* people.

"I've also got to credit consultant **Mike Joseph** for demonstrating to me when I worked at **WCAU-FM/Philly** that you can edit yourself as a personality but still communicate. That supports one of B104's key attributes — being a clean, uncluttered, easy-to-listen-to station. My jocks are now masters at self-editing: They've learned to write out the breaks and then paraphrase without reading or rambling. We even modified our Optimod, so we sound very unprocessed, though we're still competitively loud.

> **Our research has led to five straight books with cume growth, and the ability to attack WLEV and deliver 25-34s without becoming an AC in the process.**

B104's B-Morning Crew big buzzer Ken Matthews gives driving tips to the station mascot during Allentown's "Downtown 500" event.

"That stuff is the antithesis of my *personal* choice in Top 40 presentation," confesses Check. "I prefer the late '70s-early '80s style of super-intense Top 40 radio, with the battle between [Toronto CHRs] **CFTR** and **CHUM** as the centerpiece of my radio fantasy. But this is 1994, and we've taken bold-sounding **Brian James,** who does all our production, and brought out a friendlier, more relaxed sound from him. We even combined parts of five different jingle packages from **JAM** to get the sound we wanted."

More than 40,000 businesses received this direct mail piece, which aimed to convince them it pays to "bee" at work.

More Winning Elements

So far, we've covered Check's first two tenets of winning — "play the right music for the target" and keep "an uncluttered sound." Numbers three and four are "Stay promotionally visible" and "have the right people on the team." B104 is currently doing billboards and direct mail. More than 40,000 pieces went out addressed to people who control workplace radios, promoting the "At-Work Network" and promising to give away $1000 A Day In The Month Of May."

"To win in 1994 and beyond," says Check, "you must have people absolutely dedicated to being No. 1 and willing to put everything else in their lives aside to do it. The key people at B104 — including VP/GM **Rich Lewis,** who provides that day-to-day support — do it, and that does mean personal sacrifice at times. We run with fewer people, so we have to have better people who are willing to put in more hours. With all that hard work, we have to keep morale high. We all know it's harder to stay No. 1 than it is to get there. But the staff is pumped for the challenge, and we believe we'll be on top again after the spring book."

> **MTV has had an influence on our music and our presentation. Those VJs are real-sounding — they don't talk at people, they talk *with* people.**

PROGRAMMER PROFILE

The Brian Check Report

Age: 32; married seven years to Marla. No kids, has a horse and a cat.
Experience: PD at WKRZ (AM)/Wilkes-Barre; GSM at WAEB; sales/on-air at WCAU-FM/Philadelphia
Programming influences: Gary Berkowitz, Mike Joseph
Favorite jocks: Billy Burke, Glenn Kalina
Favorite stations: Former CHR WBSB (B104)/Baltimore
Hobbies: "Radio is my life."
Favorite part of being a PD: "Producing the actual promos myself. I could live in the production room."
Dreaded part of being a PD: "Coming down on the jocks."
Personal goals: "To become a GM."
Advice: "Put an on-air product together that's consistent, yet creative and entertaining."

WALT LOVE

Turning Ratings Into Dollars

Education and station awareness are the keys, says one GM

In markets where Urban radio can be heard, it usually picks up an outstanding share of the markets' listening. But one of the format's major problems has been converting those ratings shares into revenue shares. What can be done about this problem?

Paul Major

Most who have dealt with the issue agree the solution lies in client education. The more clients — and potential clients — know about the format, the more likely they'll understand the value of advertising on Black radio.

Selling Black Consumers

WTLC-AM & FM/Indianapolis VP/GM **Paul Major** concedes Black radio has always been a tough sell, pointing out that part of the reason is the advertisers' level of confidence in the format's audience as consumers. But he adds, "The job we had 20 years ago and the job

> **I'm sure a number of broadcasters in medium and small markets really suffer because they're still trying to sell the validity of the black consumer.**

we have today are a little different. Agencies know we have the audience, but it's back to basics: that consumer dollar and what it's worth today.

"I think it varies from market to market. I found it more difficult to sell the purchasing power of the black consumer in Tampa than in Indianapolis — maybe because of the income levels, maybe because of the employment levels. Indianapolis isn't a larger radio market than Tampa, but it is a larger black market — 95% of all the blacks in the metro live in Marion County, and that makes a big difference. These people own their own homes. Most are working, and their household incomes are higher. So the marketing people, the agencies, and the retailers are much more aware of black consumers, as they would be in Chicago, Philadelphia, New York, or any other major market. And that in itself is a plus.

"I'm sure a number of broadcasters in medium and small markets really suffer because they're still trying to sell the validity of the black consumer."

Urban Delivers Results

One of the most attractive aspects of the African-American audience is its loyalty to Urban radio, and Major says stations should use that to their advantage. "We all know the Time Spent Listening among blacks is very high, and most of the radio listening is to Black radio stations. We also know that Black radio motivates. The Black radio audience is more likely to respond to advertising on Black radio because when that message is heard, the listeners feel it's a personal invitation to respond to the message.

"We're selling total audience reach in Indianapolis over 83%. In other words, five out of six black people listen to Black radio — WTLC-AM & FM — each week. Black radio delivers measurable results for an advertiser who needs to reach the entire market. Black radio can deliver the missing segment other radio stations don't deliver."

Reaching the black audience, Major notes, isn't the only benefit for advertisers using Black radio — through promotional activities, they can also help build good will. "The track record of Black radio in delivering results for sponsors of community-oriented events is ex-

> **Black radio has to think differently than it did 25 years ago. We have to realize that we are part of the community, and we can't go around excluding ourselves from taking part.**

tremely strong. Our Black Expo, one of the biggest black events in the country each year, gets national participation from advertisers all across the country. One of the things we've learned about selling Black radio is that we don't just sell spots or air time. We sell a promotion . . . we sell direct involvement in the community."

Crossing Mainstream

Major, recognizing many Urban stations' tendency to align themselves solely with black-oriented events, says he's working toward broadening his station's promotional visibility.

"We're trying to get more involved in some of the more mainstream events in this city," he explains. "For example, the Indianapolis 500 is the largest spectator event in the world — you have almost a million people coming into town for one event. In the past, blacks really haven't been a part of that, and many blacks in our community say, 'That's a white thing.' It's not! Why? Because there's a black driver out there, and there are other black people participating in a number of different ways. So we're trying to recognize those people, and we've had a tremendous response. We're trying to tie ourselves into every major event that takes place throughout the year.

"Black radio has to think differently than it did 25 years ago. We have to realize that we are part of the community, and we can't go around excluding ourselves from taking part. We have to sell our station along with all of the major events in our community."

No Black, No White, Just Green

Major advises other Urban GMs and GSMs to follow his station's lead in building revenues on a foundation of aggressive station awareness efforts. "If there's a special promotion going on in their city, tie into it. Historically, many of the festival-type events have been pointed toward the white market. Try and be part of it. You've got to be visible at all activities, not just the black events. That helps people recognize the call letters. They'll listen to the station. They may not stay with it forever, but they're aware it exists. They hear it, they see it, and they see the people who are involved with it.

"We're all in the radio game. We have to compete with all these sta-

> **Black radio delivers measurable results for an advertiser who needs to reach the entire market.**

tion for the same dollars — not just special black dollars — and we can't just sit over there and say, 'They're going to give us our share.' We've got to go out there and compete for the entire marketplace."

UC DATA BANK

Gender Gap Narrows

The number of black professional women rose 125% during the past decade, according to the *Wall Street Journal*'s recent analysis of EEOC data. In 1982, there were 1.2 black female professionals for each of their male counterparts; 10 years later, that ratio had risen to 1.8.

In the "white collar" category, the number of black women grew 90% between 1982 and 1992 while the number of black men grew less than 50%. And among "officials and managers," the growth rate for black women nearly tripled that of black men (64% vs. 22%), even though black men still outnumber black women in the highest ranks (primarily because the men entered the work force earlier).

Education is a major growth factor. Although more black women than men graduate from college and professional schools (14.2% vs. 11.9%), many black women work in low-paying jobs with little opportunity for advancement. Their average earnings are 14 percentage points below those of black men.

Source: Minority Markets Alert

WWDM Takes Action

WWDM/Columbia, SC took aim against violence in the community in two recent projects. "The Big DM" brought community leaders to the table to help organize a gun buyback drive and a "Stop The Violence" concert.

The "South Carolina Goods For Guns" project collected 350 weapons within a four-hour period. WWDM PD **Andre Carson** and ND **Brenda Jones** co-chaired the effort, and the station, which shelled out $9000, was also the largest contributor.

Hot on the heels of the goods-for-guns exchange, WWDM organized the Stop The Violence concert as a way to raise money for the Columbia **Urban League**'s "Summer Jobs Program For Teens." Carson, an Urban League board member, enlisted the support of several nationally known musical acts, including **Zhane', Hi-Five, Domino, U.N.V.,** and **Xscape.** More than 6000 people attended the concert, which helped raise thousands for the teen jobs program.

(L-r) Columbia City Councilman E.W. Cromartie, Columbia Police Chief Charles Austin, WWDM ND Brenda Jones and PD Andre Carson, and Columbia Urban League President J.T. McLawhorn discuss the success of the "South Carolina Goods For Guns" drive.

The Columbia Urban League's Stop The Violence Teen Leadership group took an active role in spreading the word on the concert.

HOT 97 TM

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LON HELTON

The Way We Do The Things We Do

How stations attract listeners in the strangest ways

Hi! My name is **Amanda Helton.** Me and my brother **Brad** have been pressed into service for this week's column — even though Pops vowed we'd never do another one 'cause ours get a better response than his.

We're here because the ol' man is really bummed about the baseball season. Sure, he's been depressed while waiting for his beloved Cubs to break their 0-for-'94 slump in the hallowed Wrigley. But what's got him really down is the dismal performance of his **R&R** Fantasy League Team — the Lonsters. The famed *Sports Illustrated* cover jinx is a blip on a career compared to the curse Dad puts on players. Just ask '93 and '94 NL MVP **Barry ".238" Bonds.** Or Oriole/Lonster **Brady Anderson,** who was 0-for-the-first-week-of-May.

Our fave baseball wannabe is scouring *Baseball Weekly* looking for an undrafted gem to replace one of his stiffs, so we went through the cesspool known as his desk and picked out the strangest pictures we could find. You know, the only thing that amazes us more than the stuff *he* does is the stuff *you* do to get listeners. Here's what we mean.

***STAND-UP STARS** — Hey, Dad has a collection of these stand-up things, too! Except his are inflatable. It's only when he starts having those rambling conversations with 'em that we get a little concerned. Here, WCOS/Columbia, SC MD Glenn Garrett (l) lures a real live Kathy Mattea — or is she? — down to his basement to see his collection of cardboard country crooners.*

***KICKIN' IT UP** — Finally, some men not dressed up as women . . . although, knowing you radio guys, they probably changed into leotards moments after this photo was taken. Exercise guru Richard Simmons (c) tried to talk KSON/San Diego morning guys Tony Randall (l) and Kris Rochester into doing a Rockettes impression, but it looks like all they could do was sweat to the oldies.*

***AS THE WORM TURNS** — What gets us most about you radio people is that you're not content to merely humiliate yourself in crass attempts to get listeners. You insist on reducing them to ridiculous — and sometimes downright disgusting — levels to get tickets to concerts where you not only get in free, but get to hang out backstage, too. A primo example is this poor WUSW/Appleton, WI listener, who promised to eat worms fed to him by morning personality Johnny Winston. Part of the deal was washing 'em down with Worcestershire sauce. Ugh. Here's a tip for would-be worm eaters: Getting a parttime job at the station is an easier way to see a show.*

***HOOTER HEROES** — Here's one the ol' boy gave to Mom when she questioned him about spending so much time at Hooters. He thought it'd prove the club's workers weren't all females. (Brad offered to make a fact-finding trip, but Mom was afraid it'd stunt his growth.) Unfortunately, Dad neglected to remove the captions from the backs of the pics; that's where we learned this pic is really from a stunt by KYNG/Dallas morning personality Johnny Stone (l) and his producer Jim Verdi to raise money for local charities.*

***PULCHRITUDE ON PARADE** — What is it about you radio guys and dressing up like women? It wouldn't bother us so much except for the fact Dad spent 12 years in Country radio — and he still keeps one of his dresser drawers locked.*

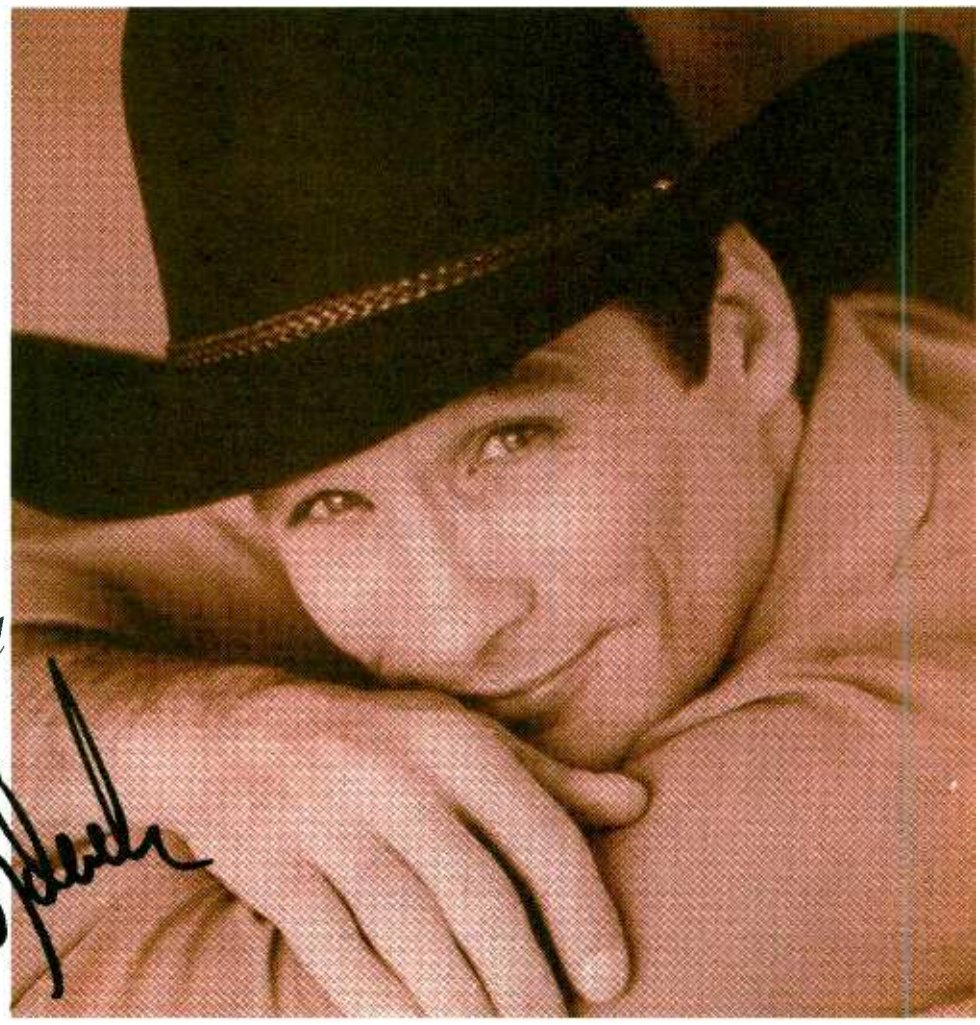
The lookers in the top photo come from a contest run by WHYL/Carlisle, PA. Flanking the contestants are VP/Ops/MD Lee Adams (l) and personalities Bob King (second from left) and Christine Smith (r). Resplendent in his pink sweater is station owner/GM Lincoln Zeve (down in front).

The middle pic comes from WUSY/Chattanooga, where the entire airstaff shamelessly strutted their stuff onstage at a Confederate Railroad concert when the band broke into "Trashy Women." The "trashettes" surrounding CRR's Danny Shirley (center) are (l-r) Gene Lovin, David Earl Hughes, the "Bearman," and Bobby Byrd.

And if it's not Trashy Women contests, it's trying to fool the local paper with a bogus wedding announcement. KDWG/Billings, MT morning teamers Scott Innes (l) and Big "D" Deek Haskins pulled the old "find our picture in the newspaper" contest. Of course, it was in the engagement section. Is it just us, or do these guys look like they're enjoying themselves way too much?

At American Country Countdown, we love to hear from our fans...

Clint Black



"I've always learned a lot about artists and songs on American Country Countdown. I know when they talk about me and my songs, they are filled with the same insight I've always appreciated as a listener and a fan."

AMERICAN COUNTRY COUNTDOWN

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ADD DATE: JUNE 6 1994

Polydor
Nashville
a PolyGram company

Skynyrd Tribute Slated For Fall

In the wake of the successful "Common Thread" and "Rhythm, Country & Blues" compilation projects, **MCA/Nashville** is at work on yet another tribute album — a nod to Southern rockers **Lynyrd Skynyrd.**

Though the LP is in the beginning stages, tracks featuring **Confederate Railroad**'s **Danny Shirley, Terry McBride & The Ride,** and the **Mavericks** have already been recorded. And more are slated during the coming weeks with **Wynonna, Alabama,** and others. There's no confirmation yet on which Skynyrd tunes will make the final cut. But Shirley has recorded the classic "Simple Man" and Alabama is rumored to be recutting Skynyrd's popular ode to their home state, "Sweet Home Alabama." **Barry Beckett** will reportedly produce several cuts on the project, due in early fall.

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Should've Been A Cowboy" — Toby Keith

5 YEARS AGO

- No. 1: "Better Man" — Clint Black

10 YEARS AGO

- No. 1: "When We Make Love" — Alabama

15 YEARS AGO

- No. 1: "If I Said You Had A Beautiful Body..." — Bellamy Brothers

20 YEARS AGO

- No. 1: "Is It Wrong" — Sonny James

Gill Rocks Hard Rock

Don Henley, Melissa Etheridge, and **Vince Gill** will headline a benefit for Friends of Radnor Lake at the premiere of Nashville's Hard Rock Cafe on June 20. Event proceeds will help support preservation efforts for the Music City lake through Henley's Isis Fund, a nonprofit organization that also supports the Walden Woods project and other environmental charities. A portion of the monies will be donated to the Charles Davis Foundation's summer youth camp, which gives inner-city youth the opportunity to visit Radnor Lake and learn about its ecosystem. Two **Gibson** guitars signed by the **Eagles** will be auctioned off during the evening as well.

Rainy Day People

Mark Chesnutt and **Waylon Jennings** teamed up last week to record an updated version of Jennings's 1974 classic, "Rainy Day Woman." Chesnutt rediscovered the tune when a friend brought him a 10-year-old tape featuring a Jennings medley Chesnutt used to perform during his club days. Jennings updated the tune by rewriting a bridge and reworking some of the guitar riffs. The song will appear on Chesnutt's new album, due in September.

Travis's 'Texas'

Randy Travis has begun filming an **ABC-TV** miniseries based on **James Michener**'s novel "Texas." Travis plays Sam Garner in the series, which also stars **Patrick Duffy, Stacy Keach,** and **John Schneider.** Still untitled, the show will air as part of ABC's fall lineup. Look for Travis later this year in the forthcoming film "Frank And Jesse," which focuses on the lives of outlaws **Frank** and **Jesse James.**

• In other TV news: **CBS** has elected to pass on the two country music pilots filmed in Nashville earlier this year, "XXX's And OOO's" and "Loralei Lee." Although the two shows will not be part of the network's fall lineup, they could still be picked up as midseason replacements. Incidentally, CBS is returning to Music City in July to film a movie based on the life of singer **Dottie West.** The film will star **Michele Lee** of "Knots Landing" fame; Lee will also serve as co-executive producer.

Fond Fourth Farewell

The **Statler Brothers** will host their annual Fourth of July celebration in Staunton, VA for the final time this year. They will be the only act on this year's bill; past performers include **Reba McEntire, Ronnie Milsap,** and **Johnny Cash.** Proceeds from the 25th annual concert will benefit area charities. Meanwhile, the Statlers are celebrating their 30th anniversary in the business with a new commemorative box set from **Mercury/Nashville.**

Bits & Pieces

ABC-TV's "20/20" will run an updated piece on **Reba McEntire** tonight (5/27). The show originally aired late last year . . . **Mark O'Connor**'s famed "fiddle camp" begins in Nashville on May 30. The prestigious seminar has attracted students from 35 states and such foreign countries as Czechoslavakia . . . **Collin Raye** is taping radio and TV PSAs for Al-Anon and Alateen, two groups that counsel families of alcoholics. Raye became involved via his current single, "Little Rock," which deals with alcoholism . . . Eighteen-year-old **Mandy Barnett** has been tapped for the title role in the musical "Always . . . **Patsy Cline,**" which will run for five months at Nashville's newly renovated Ryman Auditorium beginning in June.

— **Lorie Hollabaugh**

'LOVE' FEST — ASCAP recently hosted a No. 1 party for Little Texas to celebrate the success of "My Love." On hand for the occasion are (l-r, standing) Edge O' Woods Music's Tabitha Eades, manager Christy DiNapoli, ASCAP's Ralph Murphy, Howlin' Hits Music's Richard Perna, writer Tommy Barnes, and the band's Brady Seals, Duane Propes, and Del Gray; (l-r, kneeling) Warner Bros." Doug Grau, ASCAP's John Briggs, and Little Texas's Porter Howell, Tim Rushlow, and Dwayne O'Brien.

FULL ACCESS — Cameras followed Travis Tritt for several days to record footage for the forthcoming TNN special, "Full Access: On Tour With Travis Tritt." The one-hour documentary airs in July. On location in Augusta, GA are (l-r) producer Robin Creasman, executive producer Mike Runnels, TNN's Brian Hughes, road manager Gary Falcon, and director Bill Landers.

DANCE SHOWDOWN DEBUTS

Marlboro Launches Concert Series

Marlboro Music has announced plans for its 12th concert season, which will include a state fair tour, a military base tour, and a country dance contest to be held in 125 clubs across the country.

Tracy Lawrence and **Clay Walker** will open Marlboro's state fair tour on August 5 with a performance at the Wisconsin State Fair in Milwaukee. **Hal Ketchum, Brooks & Dunn, Faith Hill, Little Texas, Suzy Bogguss, Clint Black, Diamond Rio,** and **Rick Trevino** have also been tapped for fair dates during August and September. The military base tour (which also kicks off August 5) features the **Doobie Brothers, Foreigner,** and **Gary Hoey.** Five dates covering the Southwest have been set.

New to the lineup, Marlboro's Country Nights Dance Showdown '94 will award more than $150,000 to its winners. The first round of competition begins June 1; dancers will compete in four rounds, with regional finalists advancing to the December 7 national competition held at Cowboys in Arlington, TX. New artists **Jesse Hunter** and **Chely Wright** will perform at each of the regional contests, while **Confederate Railroad** is slated to perform at the finals.

CYNDEE MAXWELL

Station Turns Controversial TV Commercial Into Talk Of The Town

No sooner had I finished last week's column on buying television than I heard an interesting story about **KLOL/Houston**'s spring TV campaign.

Creative Services Manager **Sig Izbrand** says, "We had no idea the spots would cause this kind of controversy." The commercial features short segments of various rock videos, one of which was **Aerosmith**'s "Living On The Edge." In the video, **Steven Tyler** is naked with his hands strategically covering his manhood (see fig. A). The commercial aired a few times, and viewers complained.

Izbrand says, "Rather than allow the stations to pull the commercials while we scrambled wildly to edit the offending video sequence, we suggested the concept of a modesty patch as an immediate solution. What soon became the infamous blue dot over Tyler's groin was originally intended to appease the outraged viewing public. Ironically, it served to attract more attention than ever" (see fig. B).

Seize The Moment

Having already commanded the spotlight, KLOL found it impossible not to take advantage of the situation. The station ran "Public Notice" ads in the local newspapers. These advised that A) KLOL didn't know so many people would find the spot offensive; B) the modesty patch was instituted to comply with acceptable community standards; and C) be sure to watch the final airing of the spot, in which the patch would be peeled back (see fig. C).

KLOL's spot ran on all TV outlets for the entire schedule purchased. For the final airing, the modesty patch was pulled back to reveal **Mattress Mac,** a local celebrity in his own right. Mac, zany owner of a furniture outlet and one of KLOL's biggest clients, is known to viewers as a hyperfrenetic furniture salesman. Izbrand says, "He was a great sport and thrilled to be a part of all the fun, not to mention getting a free plug in the process" (see fig. D].

Figure A

Figure B

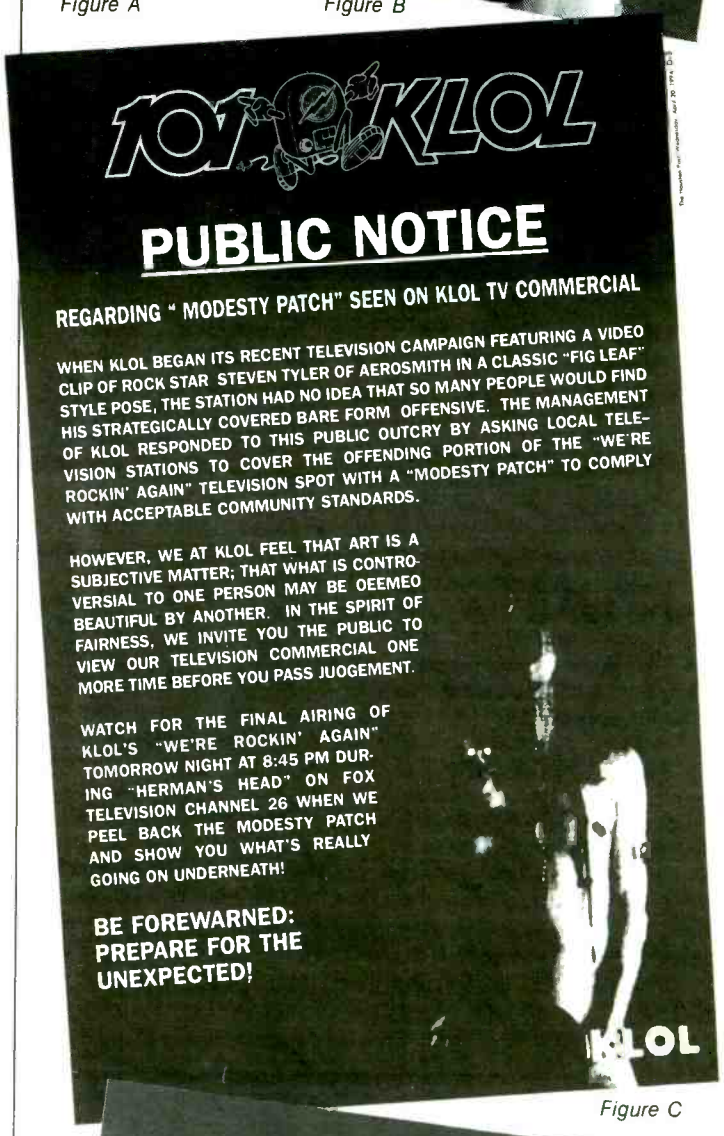


Figure C

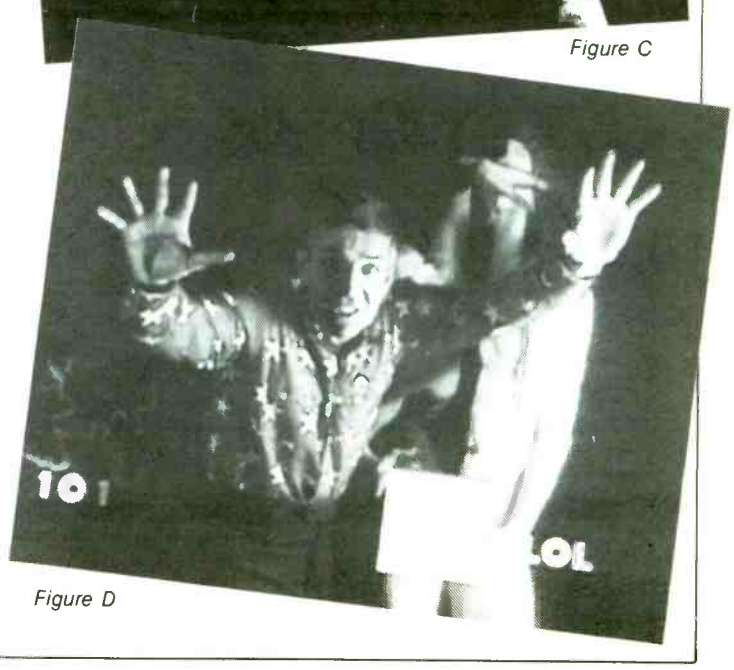


Figure D

LETTER

Air Talent Praises Computer Revolution, Too

I purchased a PC realizing it would facilitate communication between broadcasting professionals. (And here I am faxing you a letter directly from the computer in my home. Go figure.) With bulletin boards, modems, etc., job-hunting for radio talent will be easier and more efficient.

But now, after reading your article ["Praising the Computer Revolution" (R&R 4/29)], I realize how I can use my desktop computer to produce my show at home by interfacing directly with an automation system. PDs and MDs are already doing this with their music-scheduling software. Show prepping, segueing, and special features are all things I would gladly do at my leisure at home well in advance of my show. Hell, doing the voice tracks at home would be great, too! Personally, I could do without the hour-and-a-half roundtrip commute from my house to my station.

Just turn on the computer, download the local newspaper, get the current weather from a travelers' information update, check the day in music history from an on-line service, perhaps have some phone calls routed to an auxiliary line at my house for some interesting listener interaction. I'm set! What about production? Isn't a digital work-station just a big computer that could also be interfaced from the comfort of my home? And the home unit, software, and on-line and phone fees would probably all be tax-deductible — unlike car expenses to a primary workplace.

Many jocks will see computer automation breakthroughs as a threat. But it's not technology that threatens their jobs — it's greed, a human trait. Certainly there are those who would blow out the entire staff if it meant a new Mercedes. But their success would be short-lived. No matter how good computers are, only a human knows what entertains a human.

As far as incomes are concerned, it seems likely the pay scale would go down. After all, you're only spending an hour to do a four-hour show. But this also gives you an opportunity to be on the air somewhere else! Spend an hour on your show in DC., an hour on your show in Miami, an hour for St. Louis and Phoenix as well. You could be a syndicated show without the high-pressure, big business drawbacks. You might make more money working about the same amount of time. Or at least be able to do the Dallas AM drive and the Chicago PM drive without racking up frequent flyer miles.

Sadly, you wouldn't have the same special relationships with all the interesting people you'd otherwise meet at these stations. This could be the real casualty of the technology.

View automation systems as a threat if you wish, but that won't not stop their progress. Or you can position yourself to exploit these new innovations to your benefit. Traditionally, people who do the former fill the unemployment lines. People who do the latter fill the history books.

New and improved automation systems can be frightening, just like any new, broadly sweeping development. But they could also help fulfill a DJ's fantasy. Simply because your show is on a Detroit station doesn't mean you can't work in California!

— Cason Smith
Evening Personality
KCAL/Riverside

Progressive Winter '94 Analysis

By Cyndee Maxwell

Progressive stations were mostly on an even keel in the winter **Arbitron**. Eleven stations rose by an average of 0.5; 16 stations fell by an average of 0.7; one station was flat. The station with the highest increase was **KYOT-KIOT/Albuquerque** (+1.6), while **KFMG/Des Moines, IA** experienced the sharpest decline (-3.6). Many of the increases and decreases were by mere tenths of a share, showing the stations' consistency in their markets.

Station/Market	Fall-Winter 12+ Share	Persons 35-44	Persons 25-54
WXLE/Albany	1.7-1.9	8	10
KYOT-KIOT/Albuquerque	0.7-2.3	9t	9
KGSR/Austin	3.5-3.5	3t	7
WBOS/Boston	3.7-3.9	8	7
KBCO-A/F/Denver-Boulder	5.1-5.0	3	5
KFMG/Des Moines, IA	7.4-3.8	7	7
KKDJ/Fresno	2.8-2.6	6t	8t
WTTS/Indianapolis	1.7-1.8	10t	12
KXPT/Las Vegas	1.7-2.1	8t	12
WMMM/Madison, WI	2.4-1.6	12t	13
KTCJ-KTCZ/Minneapolis	4.3-4.2	6	6
WZEW/Mobile	3.4-4.4	2t	6
KPIG/Monterey-Salinas	2.4-2.3	5t	8t
WRLT/Nashville	3.5-2.3	10	10t
WKOC/Norfolk	4.7-3.8	5	7
KZON/Phoenix	3.4-2.2	6	12
KINK/Portland	5.6-6.4	1	1
WVGO/Richmond	4.8-4.1	8t	10
WMAX/Rochester, NY	2.7-2.8	7	9
KQPT/Sacramento	2.6-1.8	10	12
KENS (AM)/San Antonio	0.7-0.4	22t	21t
KKOS/San Diego North County	1.4-0.7	17t	21t
KFOG/San Francisco	2.3-2.0	8	11
KMTT-A/F/Seattle	2.9-3.0	4	4
WRNX/Springfield, MA	2.0-2.7	5	7
WRSI/Springfield, MA	0.5-0.4	16t	18t
WHPT/Tampa-St. Petersburg	3.9-4.0	6	6
KEKO/Tucson	1.7-1.6	7	8t

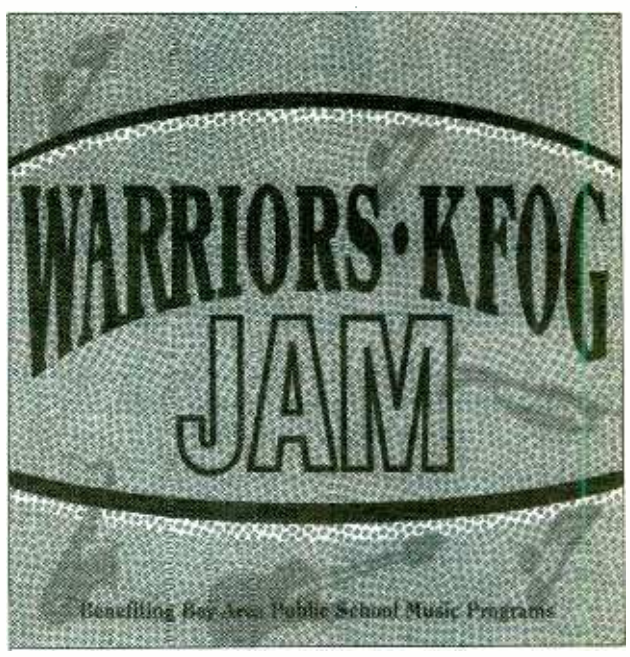
The following stations have spring ratings periods only and will be included in the next ratings analysis after the Spring book:

WLTM/Champaign, IL
KBXR/Columbia, MO
WVBR/Ithaca, NY
WKZE/Poughkeepsie, NY
KOTR/San Luis Obispo, CA
KIOT/Santa Fe, NM

The following stations have spring and fall ratings periods only and will be included in the next ratings analysis after the Spring book:

WAMX/Ann Arbor, MI
WNCS/Burlington, VT
WMVY/Cape Cod, MA
KWVS/Corpus Christi
WCLZ/Portland, ME
KFMH/Quad Cities, IA
KTHX/Reno
KRSH/Santa Rosa, CA

EARTH DAY FEST — More than 60,000 people attended the first annual WBOS/Boston Earth Day Concert & Festival at the city's historic Hatch Shell. The six-hour concert included performances by Roger McGuinn, Richie Havens, Orleans, the Samples, Jeffrey Gaines, the Waltons, the Williams Brothers, and Karen Farr. Exhibits and displays from 60 area environmental groups also were main attractions. Pictured are (l-r) WBOS PD Jim Herron, Sen. John Kerry (D-MA), Orleans's John Hall, and WBOS morning talent Bill Smith.



CD Samplers Make Progress

Various CD samplers featuring Progressive artists are popping up around the country. Here are three of note:

"Warriors KFOG Jam"

KFOG/San Francisco and the Golden State Warriors have released an LP to help raise funds for Bay Area public school music programs. "Warriors KFOG Jam" consists of rare or unreleased tracks by **John Hiatt, Grateful Dead, Squeeze, Toad The Wet Sprocket, Suzanne Vega, Robert Cray, Melissa Etheridge, Lenny Kravitz, John Wesley Harding, Los Lobos, Cracker,** and **John Hammond** with **John Lee Hooker.**

The album not only is available from Bay Area music retailers, it's also sold at the Oakland Coliseum Arena during all Warrior home games. All net proceeds will be donated to nine designated public school music programs. A minimum fundraising goal of $100,000 has been set for the CD ($15) or cassette ($10).

Station Manager **Dwight Walker** says, "It's a terrific feeling to know that sales of this CD will ensure that today's students have the opportunity to learn and participate in the world of music."

Live On KBCO

KBCO/Denver's popular Studio C series continues with Volume Four. Many of the live artist performances on KBCO in recent months are included on this project: the **Subdudes, Bugs Henderson,** Melissa Etheridge, **Barenaked Ladies, Stephen Allen Davis,** the **Bodeans,** John Hiatt, the **Story,** the **Iguanas,** Squeeze, the **Samples, Patti Scialfa, Loudon Wainwright III,** and **Emilio.**

Proceeds from the 8500 copies will benefit the Colorado Aids Project and the Boulder County Aids Project.

"Rare On Air"

National Public Radio's flagship station **KCRW/Santa Monica, CA** recently released "Rare On Air Volume One," which is getting airplay at many commercial Progressive stations. Proceeds benefit the NPR outlet, and contributing artists include **Leonard Cohen, Tori Amos, John Cale, Peter Himmelman, Evan Dando & Juliana Hatfield, Michael Penn, X, Nick Cave & The Bad Seeds, Beck,** Los Lobos, **Lindsey Buckingham, Mark Isham, Brendan Perry, Natalie Merchant, Lucinda Williams,** and **David Wilcox.**

Good luck to all!

SHAWN ALEXANDER

South Spawns Format Converts

After nontraditional sign-ons, WRXQ and WQNF debut in winter book

As the result of duopolies, both **WRXQ (96X)/Memphis** and **WQNF/Louisville** are lighting up dark signals with high familiarity in an attempt to lock in 18-34 listeners.

WRXQ/Memphis

Tony Williams

"Our sister station is AOR and targets 25-54. We wanted to come in with a station that covered the lower end — 18-34 with an 18-24 slant," notes WRXQ PD/MD **Tony Williams,** formerly **Savage** Southwest Regional Promotion Director. "We felt we could cover the whole market with two stations.

"We signed on without jocks or commercials — just songs and liners. We had board ops from December until the end of January and played only 100 songs. We wanted to start building cume; the owners [formerly **NewMarket Media**] wanted to get the station on the air and begin establishing this format.

"We set January 31 as our first day on the air with jocks. In the meantime, I was interviewing and cataloging the music. I didn't hire anybody from the alternative music field because I didn't want any preconceived notions of what people expected Alternative to be."

60% Current

Williams says the station is 60% current and 40% recurrent and gold. "We're still building our library, but it's currently a little over 600 titles. We're pretty broad, and the music is tempo-based. I try to keep sound-alike songs together. For example, we'll play **Pavement**'s 'Cut Your Hair' into **Bow Wow Wow**'s 'I Want Candy,' because it's a pop song going into an older song that still has an edge to it.

"Our hottest records play about 40 times per week. Our currents rotate three to five times a day. We use the same philosophy as Top 40, but we're doing it with alternative music. We're playing the hits, rotating them often, and staying with the ones that are working."

Word Of Mouth

After signing on, WRXQ was involved in an ownership transfer to **Radio Equity Partners.** "We were somewhat limited by what we were able to do because we couldn't get things approved until they took over," says Williams. "It's been mostly word of mouth. Word travels fast; this is a big city with a small-town atmosphere. The local weekly alternative newspaper, *Memphis Flyer*, wrote a three-page article about the station. And in its 'Best of' issue we were voted the second-favorite radio station after only a month on the air.

> **We're playing the hits, rotating them often, and staying with the ones that are working.**
> — *Tony Williams*

"We tied in with Crossroads, a regional unsigned band event. We put out a 96X Crossroads sampler CD and had big displays at the record stores in town. It was one of the best sellers for a while. We promoted it on the air and got a lot of exposure and publicity."

WRXQ also utilized TV advertising to promote the station, Williams says. "We began running television spots at the end of the winter. Promotion Director **Diane Hampton** produced a 10-second spot which ran on **Fox** and cable."

Williams admits he didn't want to make a big splash in the ratings out of the box. "This may sound unusual, but when you start extremely well, you have a tendency to fall in the second book. We want to continue to slowly build the station. This is actually where we expected to be after starting with no jocks."

WQNF/Louisville

Gary Guthrie

Eight months ago, AOR **WQMF/Louisville** LMA'd WQNF and began evolving into Alternative, using the moniker "'QMF Too." "We signed on with a smorgasbord of rock music that research showed 18-34s had an affinity for," explains **Gary Guthrie,** who programs both stations. "It was an effort to see what the customers would pick as building blocks. Virtually every day we responded to feedback and molded the station into what we have today.

"While the process runs against the grain of how most would start a station, it enabled us to see what the market would bear and to cherry-pick the direction in real time — not off a pre-entry research project that might give incorrect information culled from a small sample vs. the total available audience.

"The major reason behind the station was twofold: We found the cume on a rock station with 'QMF's heritage has very diverse needs. It's tough to play **Tori Amos** and **Lynyrd Skynyrd** on the same station. We wanted to satisfy that diversity within our focus and relaunch the 'QMF brand to a budding audience that could become the station's future."

90% Current

WQNF is nearly 90% current and recurrent. The musical spectrum consists of:

- 75% AOR Alternative/pop grunge
- 7½% CHR/Pop Alternative
- 2½% soft Adult Alternative
- 2½% industrial

The library covers the remaining 12½%, combining '80s Alternative and Alternative AOR crossover hits. "Our library is under 500 songs and it's mostly two to three years old,"

> **We signed on with a smorgasbord of rock music that research showed 18-34s had an affinity for.**
> — *Gary Guthrie*

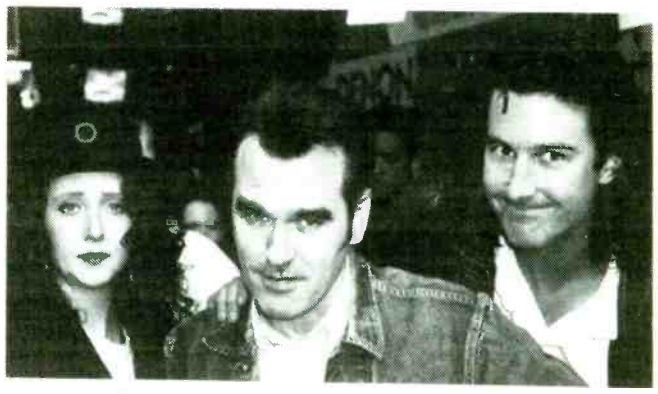
notes Guthrie. "With the market completely devoid of any Alternative history, the most difficult issue has been uncovering what's familiar. Some things hip and alternative in '84 might not work in '94.

"We used music monitors to find common songs for the majority of Alternative stations throughout the country and auditorium music tests. Most of the action, interest, word-of-mouth, and hype is built around the current acts."

Creating A 'Superstation'

Guthrie opted for the "'QMF Too" identity for marketing purposes. "Fortunately, we had a pre-existing 100,000+ cume on 'QMF to promote the station. We use the main 'QMF to showcase the new station by preselling the music 'QMF Too would play every hour, among other things. Other marketing came through promotions such as concerts, for example, our Kentucky Derby Festival in the Park with **Eve's Plum, Connells, Material Issue,** and **Lisa Germano.**

"The stations are marketed as a superstation; I look at them as a unit. We're planning to sell the stations as three: 'QMF One' for classic-based AOR listeners, 'QMF Too' for Alternative listeners, or you can make up your own station by choosing the amount you want from each. I'm not confident **Arbitron** will properly credit our single-name identity; however, our in-house research shows the move was a smart one."



THE CLOSER WE GET . . . — WIBF/Philadelphia held a Morrissey in-store at Tower Records South Street. Posing with the beloved one (c) are 'IBF air personalities Lady Miss Pamela and Mel Toxic.

JULIANNA RAYE

Hovering between devotion and revenge

"I'll Get You Back"

From the debut album "SOMETHING PECULIAR"

reprise

NEW MUSIC SCENE

- **Artist:** Offspring
- **Track:** "Come Out And Play"
- **LP:** "Smash"
- **Label:** Epitaph

• **Essentials:** "Smash" is the third release from Orange County, CA's **Offspring,** who teamed up in high school after being inspired by early Orange County punk rockers **TSOL, Vandals,** and **Social Distortion.** They even recruited that era's eminent producer, **Thom Wilson.** The band soon underwent a lineup change. **Dexter Holland** (lead singer/guitar) and **Greg K** (bass) are original members; **Noodles** (guitarist) and **Ron Welty** (drums) joined the band seven years ago.

• **Artist POV:** Holland explains, "'Come Out And Play' is about the dynamics of two gangs squaring off; if someone doesn't 'keep 'em separated' [a phrase in the song] there is going to be a fight. The last verse has a message behind it: This kind of behavior is ultimately self-destructing. By them trying to take out other people, they're going to end up [as the song says] tying their own rope. I write about things people can relate to — with tongue-in-cheek humor behind it."

• **Label POV:** "The Offspring have garnered a huge following with the punk/skate crowd in the last year and a half," notes **Epitaph** Marketing Director **Andy Kaulkin.** "It's great to see the whole thing explode at radio and now **MTV.** We're an indie label with no major label ties, so it's especially gratifying."

New Music Scene highlights breaking artists charting for the first time.

MIKE KINOSIAN

WLW Shines Despite Adverse Weather

Rough weather was a major factor in this winter's sweep. Of course, Full-Service outlets tend to benefit from such situations.

Bill Wills

"Bad weather brought in more cume for us this winter," reports **WLW/Cincinnati** PD **Bill Wills.** "But our audience continued to grow through the winter and didn't peak in January. The new cume liked what it heard and stayed. We're hoping this momentum stays through the spring book."

War Games

WLW registered the most significant Full-Service 25-54 and 35-64 winter-winter gains. "Like war, bad winter weather makes great ratings — but fewer people die. You have to play what you're dealt. As a programmer, it's key to realize how to take advantage of it."

Wills disagrees with those who believe such stations as WLW no longer can be as competitive as before. "Those people don't know how to program. PDs who feel that way are short-sighted and don't think things through. Our people know how to inform, entertain, and play. It's important to provide adults with information they need, but we should also give them a few laughs. Every WLW personality is a franchise guy and knows the team concept. You could build a station around any one of them."

No Rush

With the exception of some weekend **ESPN Radio** blocks, Wills covers all airshifts with local personalities. Not even Full-Service/Talk staple **Rush Limbaugh** is part of WLW's lineup.

Wills respects Limbaugh, but asserts, "He does what we've been doing here for years. We're talking about the same things, but my guys do it better. He goes into many markets where Full-Service stations have given up. His show works because he mixes information with entertainment. Stations will find it difficult to attack his beachhead. They'll need to figure out how to go around him."

> **"Like war, bad winter weather makes great ratings — but fewer people die. You have to play what you're dealt. As a programmer, it's key to take advantage of it."**

Call Letter Confusion

After acquiring crosstown Full-Service **WKRC**, WLW changed that station's calls to **WLWA**. "There was some confusion when it became WLWA," admits Wills, who directed that station for the first eight months before handing day-to-day programming duties to **John Phillips.**

"It made more sense — John could be more objective. Someone running two Full-Service stations can get into real nightmares with talk show topics. Two people want to do the same thing at the same time. It may be the best issue, but you must give the audience a choice.

"Line extension — like Coke to Diet Coke and Miller to Miller Lite — looked like a good idea on paper. But the product wasn't quite there. We weren't able to make a big enough difference between the two stations."

As a result, WLWA has changed calls to **WCKY**, whose noon-3pm slot is filled with none other than Rush Limbaugh. "Now I don't mind if he does well because he's in the same building," jokes Wills. "The revenue's going into our pocket."

Winter '94 FS Ratings

Here's how 20 Top 100 market stations describing themselves as "Full Service" performed in this winter's **Arbitron.** Some have a pronounced Talk flair; **KNBR/San Francisco** is Sports-intensive.

The first two columns indicate 25-54 winter-winter fluctuation and Winter '93/Winter '94 market rank. The same data for 35-64s appears in columns three and four.

	25-54		35-64	
KKOB (AM)/Albuquerque	– 2.0	#2/#2	– 4.0	#1/#2
WBEN/Buffalo	– 1.0	#7/#7	+ 0.8	#5/#3
WGN/Chicago	– 1.0	#6/#10	– 1.2	#1/#1
WLW/Cincinnati	+ 1.6	#2/#2	+ 3.1	#1/#1
WLWA/Cincinnati*	– 0.6	#12/#12	– 0.5	#9/#8
WTVN/Columbus	+ 0.4	#4/#3	+ 0.4	#1/#1
KHOW/Denver	+ 1.3	#21/#15	+ 1.5	#19/#13
WMFR/Greensboro	– 0.1	#22/#26	+ 0.1	#14/#17
WLBR/Harrisburg	+ 0.6	#14/#11	– 0.1	#10/#10
WTIC (AM)/Hartford	– 1.1	#2/#3	– 2.1	#1/#1
KSSK (AM)/Honolulu	– 1.2	#2/#2	+ 0.3	#2/#2
WHAS/Louisville	+ 1.1	#3/#2	– 0.3	#2/#1
WCCO/Minneapolis	– 3.1	#1/#3	– 3.8	#1/#1
KEX/Portland	– 1.0	#7/#9	– 1.9	#2/#6
WRVA/Richmond	+ 1.0	#7/#7	+ 1.4	#2/#1
KNBR/San Francisco	– 0.6	#2/#5	+ 0.7	#3/#3
KOMO/Seattle	– 0.5	#8/#12	– 1.3	#4/#4
WHYN (AM)/Springfield	– 3.3	#5/#5	– 0.5	#2/#1
KRMG/Tulsa	– 1.5	#2/#3	– 2.0	#2/#2
WJFK–FM/Washington	+ 0.4	#4/#4	+ 0.4	#14/#11

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FS Overview

- The average FS 25-54 share fell 6.7-6.3.
- Typical FSs placed 7.1 among 25-54s, compared to 6.6 last winter.
- Among 35-64s, FSs usually posted a 9.4, down from 9.9 one year ago.
- The average 35-64 FS market rank actually improved 4.8-4.4.

KNBR: More Than Sports

Five years ago next month, Full-Service **KNBR/San Francisco** began leaning toward Sports. Today, however, many FS elements remain on the **Susquehanna** station, which posted solid 35-65 winter numbers.

Bob Agnew

"This book solidifies the fact that we're not a fluke that lives and dies with the San Francisco Giants," states PD **Bob Agnew.** "We take pride in what we've done. This is the second consecutive winter we've been strong. Our talent and personalities make this station work."

Morning Strength

In addition to a heavy sports emphasis, KNBR has a very solid morning show. "**Frank & Mike** have teamed for 13 years and always are in the Top 5 25-54. Frank celebrated 30 years here; Mike's been here 20.

"The morning show's full-service, but it has 49ers QB **Steve Young,** Giants Manager **Dusty Baker,** and Golden State Warriors Coach **Don Nelson.** It's dotted with sports highlights and extended sportscasts twice an hour."

Part of KNBR's non-Sports programming involves **Rush Limbaugh.** "He's a 9am-noon gold mine. Our midday numbers are awesome. [Nationally], there's usually a big falloff after Limbaugh's show, but we've been able to hold audience." Limbaugh's show is repeated at midnight.

Tube Talk

KNBR recently launched a cross-promotion with **KRON-TV.** "Their noon newscast has expanded to 11:30am-12:30pm and simulcasts our show for five minutes each day. They've put a camera in our studio, and we do a Q&A with their noon anchors. People can call in to be on radio and TV at the same time."

WKTI Celebrates '20 Years In 20 Days'

While some stations casually note their milestones on-air, Hot AC **WKTI/Milwaukee**'s 20th anniversary was celebrated with a four-week on-air bash.

Listeners were afforded the chance to win a "20 Years in 20 Days" prize pack, each valued between $5000-$10,000. To land a prize pack, designated dialers (caller No. 20, of course) had to list all the prizes it contained. Different prize packs — which focused on major news stories from each of the last 20 years — were announced each day.

Extending TSL

"On the first day of the promotion, we started with 1974," recalls GM **Carl Gardner.** "Promos for that prize pack ran repeatedly throughout the day. We did 1975 the next day, 1976 the next, etc. The following Monday, we gave one away.

"From a programming standpoint, the idea was for people to listen for long periods and hear the promos for all the details and nuances. We didn't want listeners to have a 'who cares?' attitude. There had to be a big entertainment value payoff. We provided a special reason for our audience to spend a little more time with us."

Making An Effort

According to Gardner, prize pack promos were "highly theatrical and patterned after the 'Last Contest.' PD **Danny Clayton** and the rest of our guys spent lots of time creating theater of the mind. Promos tended to be 90 seconds — even longer in some cases. We didn't worry about a standard length. There was a lot of heavy sweat and tears to get the promos to sound as exciting as they did."

Adhering to budget guidelines, Gardner notes, "We did some real dealing to get some prizes. We worked with clients and suppliers to get the best possible prices. There was lots of talk on the street and interest in our 'Three Mile Island' package, where we sent people to three Hawaiian Islands."

Gold Requests

What's more, 'KTI dusted off some tunes from its first 20 years. "Many songs we no longer play. It sparked a little interest in '70s gold that people are jumping on right now. We played music ranging from **Donna Summer** and **Bee Gees** to '70s rock. We dipped into many different titles and had fun with it.

> **"We didn't want listeners to have a 'who cares?' attitude. We provided a special reason for our audience to spend a little more time with us."**
> **— Carl Gardner**

"For four weeks, phones in the studio melted down. People made all kinds of strange requests that we hadn't heard in years. The entire promotion caused some good old-fashioned excitement."

RANDALL BLOOMQUIST

A Fond Farewell To The King

Talk veterans assess Larry King's role in format's history

On May 27, a notable chapter in Talk radio history will come to an end as **Larry King** does his last daily radio show for **Mutual Broadcasting.**

Larry King

No longer will radios across the country echo with, "We go to Tulsa!" or "What's the question?" delivered in that trademark gruff voice and Brooklyn accent. In its place Mutual is offering a talk show hosted by comedian **David Brenner**. Listeners desperate for a King fix can tune to **Westwood One**'s simulcast of King's nightly **CNN** gabfest — but it just won't be the same.

Blazing The Trail?

As the curtain closes on King's 16-year network radio career, I asked Talk veterans to assess his place in format history.

First and foremost, say many Talk experts, King will be remembered as a formatic trailblazer. The success of his coast-to-coast late-night show, they say, revived the dormant network Talk business by debunking the then-current notion that chat programming had to be local in origin and orientation to succeed.

"Larry showed that people would listen to a good talk show regardless of whether it was local or national," says consultant **Bruce Marr**, who helped launch the **Rush Limbaugh** show. And for that, Marr and others say, Limbaugh, **Howard Stern** and every other successful syndicated talker owes King a debt of gratitude.

But not everyone is willing to go that far. **WABC/New York** PD **John Mainelli** acknowledges that King's all-night gabfest was "good for the format." But, he points out, Larry was not the first national talker; and

> **Larry asked good, concise questions. I think he's better with entertainers than with political people, but that's probably because he cares more about that stuff.**
> ***—Bruce Marr***

his show — which aired in a radio wasteland — was never particularly successful.

"There were guys like **Joe Pyne** and **Herb Jepko** doing syndicated shows before Larry," Mainelli points out. "Larry's show never got great ratings and it was never profitable. That wasn't Larry fault; it had more to do with the timeslot. But Rush and Howard do get great ratings and they are profitable. So, I don't think Rush owes Larry anything."

Good Guests, Tight Questions

Even as King prepares to depart radio, the secret of his success remains a major topic of debate among Talk professionals. After 16 years of mulling the question, the dominant theory seems to be that King — whom Mutual plucked from the ashes of a Miami broadcast career that crashed in scandal and financial disarray — is a decent interviewer who happened to be in the right place at the right time.

Says one industry figure who expressed a common sentiment: "I think a big part of what made him a success was the fact that he was the first guy to do a national radio talk show. You could have had just about anybody do that show."

However, everyone agrees, King made the most of that opportunity with his interviewing skills, which included a knack for putting people at ease. "Larry asked good, concise questions," says Marr. "I think he's better with entertainers than with political people, but that's probably because he cares more about that stuff."

Observers also note that King benefitted greatly from his ability to attract notable guests, which grew significantly once his CNN interview program took off.

Indeed, Mainelli says he is looking forward to carrying the simulcast of the CNN show primarily because of the guests — and the callers. "Larry is okay [as an interviewer], but I always look forward to the callers. Larry pitches softballs, but the callers go straight for the throat."

> **He brought status and credibility to Talk radio with the kind of guests he had. He elevated the format to a higher level where there was more than just controversy.**
> ***—George Green***

KABC/Los Angeles President/GM **George Green** believes King's guest-getting power and gentility with notable visitors helped boost Talk radio's image.

"He brought status and credibility to Talk radio with the kind of guests he had," Green observes. "He elevated the format to a higher level where there was more than just controversy."

Daytime Death

Reports that King was ready to hang up his headphones began circulating in mid-1993, shortly after his show made its poorly received move from late nights to afternoons. The daytime show drew disappointing numbers and was ultimately relegated to second-tier outlets. In the Top 25 markets, for example, many of his affiliates were suburban or non-Metro stations.

> **Larry was not the first national talker. Larry's show never got great ratings and it was never profitable. That wasn't Larry's fault, it had more to do with the timeslot.**
> ***—John Mainelli***

Several radio execs who asked to remain anonymous say King should never have moved to days, considering he was clearly far more interested in his CNN show. According to one senior network official, King's lack of enthusiasm for radio, which was marked by frequent absences and occasional shortness with callers, marred what should have been a glorious time.

"Larry should have just announced his retirement [from nights] and spent his last months basking in the adulation," says the executive. "Instead, he took the daytime show and pissed off a lot of people."

Why did King fade so quickly in the light of day? The experts are at a loss for definitive explanations, but there is plenty of speculation.

Green points out that interview-driven talk is not currently in vogue. Others wonder whether King's easy-going "I didn't read the book" approach was too laid-back for afternoon drive. Maybe King paid for his penchant for older-skewing guests, including aged baseball players, **Don Rickles**, and various government officials.

Or perhaps, as Marr suggests, the problem was with the listeners, not the King. "Maybe we were all just too damn used to listening to Larry King late at night."

Regardless, as Green puts it, "He was a class act and I think radio is going to miss him."

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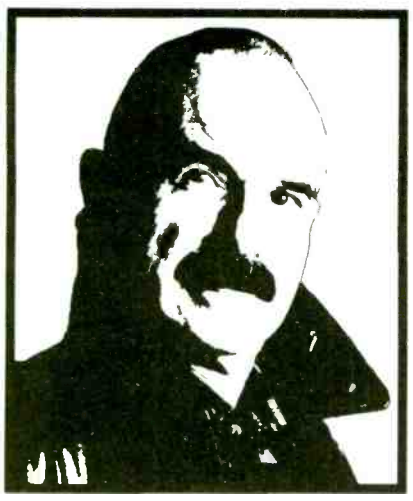

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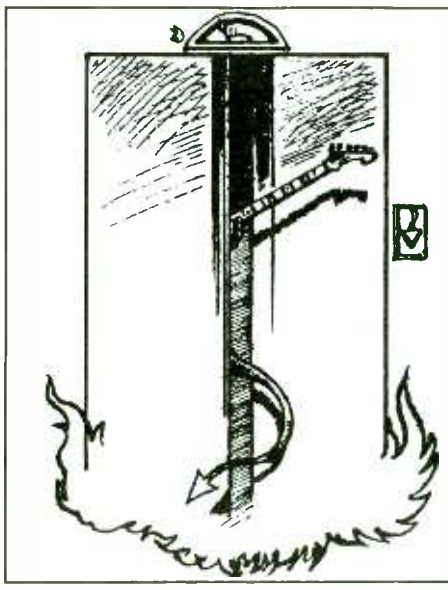

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GSM sought for East Texas combo. Excellent opportunity with multi-station corp. CALL: KYYK/KNET, Ken (903) 729-6077. EOE (5/27)

MUSIC DIRECTOR

You view NAC as a mass-appeal format. You're an expert with Selector. Tell me your music and programming philosophy. Rush tape and resume to Tom Miller, KOAI-FM, 5956 Sherry Lane, Suite 2000, Dallas, TX 75225. KOAI-FM is an equal opportunity employer.

PROGRAM DIRECTORS needed for group operator in SE. Country, News/Talk, Oldies. Tape, resume, salary req. to Radio & Records, 1930 Century Park West, **#244**, Los Angeles, CA 90067.

Z93 CLASSIC ROCK&ROLL

Nights in Hotlanta with America's leading broadcasting company. THE CLASSIC ROCK STATION, ATLANTA'S Z93 is looking for a killer nite jock. If you have what it takes to rock a major market, we want to hear from you. Flawless production skills and a grasp of the Classic Rock format a must. Tape and resume to: Brian Birr, WZGC-FM, Infinity Broadcasting of Georgia, 1100 Johnson Ferry Rd., #593, Atlanta, GA 30342. EOE

Progressive, nationally-known voiceover studio is looking for producer/director. We want your production skills — not your voice. Requires experience directing voice talent other than yourself. Must be creative self-starter. Excellent verbal and written communication skills. Experience with digital workstations a plus. Non-smokers only. Send tape of the best commercials you've directed and produced plus resume and salary requirements to: Production Manager, P.O. Box 1168, Arden, NC 28704. EOE

Middays are open at KONO-AM/FM, San Antonio. Oldies format experience not required. Minorities and females encouraged. George Cooper or John Barger, 7800 NW I-10, #330, San Antonio, TX 78230. EOE

Morning/PD. High energy, great poeple skills and promotions in a medium market. Uptempo station in southern tropical location. Quality of life is what we're all about. T&R: P.O. Box 9366, Corpus Christi, TX 78469. EOE

MORNING TALENT 102

Are you ready for someone to give you the chance? Our ideal candidate is someone with the talent to do mornings, but currently working in afternoons in a medium market and ready to move into a morning slot, or someone currently doing mornings in a small market and screaming for someone to give you the opportunity to shine. We need someone relatable to an adult Classic Rock audience, someone hungry for victory and ready to work hard. Is this you? Call Kit, KKZQ-FM, 501-442-0102 for a pre-interview...act today! EOE

Experienced air personality. Wanted for medium market Texas CW FM. Great opportunity for personality-oriented jock. No time & tempers. Non-smoking environment. Women and minorities are encouraged to apply. Send tape, resume and salary history to Hunt Broadcasting, 1032 So. Union Blvd., Suite 100, Lakewood, CO 80228. EOE

Experienced PD/morning personality wanted for medium market Texas CW FM. Funny, heavy personality, mature-sounding pro wanted. No smoking environment. Send T&R and salary history to: Hunt Broadcasting, 1032 South Union Blvd., Suite 100, Lakewood, CO 80228. EOE

MIDWEST

WAOR, South Bend AOR seeks morning talent. Humorous, topical and able to interact with listeners using the phones. T&R: WAOR, PD, Box 370, Niles, MI 49120. EOE (5/27)

Central Ohio Oldies FM seeking morning drive/PD director. Experienced required. T&R: WSWZ, John Garber, 115 W. Wheeling St., Lancaster, OH 43130. EOE (5/27)

PD/morning host sought for East Central Illinois Pure Gold affiliate. Good communicator/strong production. T&R: WHQQ, 1632 Broadway, Mattoon, IL 61938. EOE (5/27)

Hot Country seeking AM co-host. 1800 to start. Females encouraged. T&R: KKMV, Box O, Rupert, ID 83350. EOE (5/27)

Toledo's Oldies station seeks adult AT. Love of Oldies and two years' FT experience a must. T&R: WRQN, Jay Donovan, 383 W. Dussel Dr., Maumee, OH 43537. EOE (5/27)

Oldies 105.1 has an opening for a promotion director. Calls welcome. T&R: KOSP, Roger Piper, 313-C E. Battlefield, Springfield, MO 65807, (417) 886-5677. EOE (5/27)

News reporter/anchor for award-winning news department in Central Indiana. Experience preferred. REPLY: WWKI, Dave Broman, 519 N. Main, Kokomo, IN 46901. EOE (5/27)

Strange, bizarre, or even normal? We want to talk to you. Q101, Chicago's New Rock Alternative, has a rare overnight opportunity. Send tape & resume to Bill Gamble, PD, WKQX-FM (Q101), 1700 Merchandise Mart Plaza, Chicago, IL 60654. Hurry — this one won't last!!! NO CALLS PLEASE. EOE

Stable big talent communicator to help move our small market (100,000 pop.) Country FM from automation. Future PD possibilities for a contributor who understands "profit". Afternoons plus best use of other strengths. 18-22K, excellent benefits and contemporary offices. Prima donnas and "it's not my jobbers" should stay where you are. We have an AM/FM Cume Rating of over 54% and want help on ¼'s and TSL. June hiring target. T&R plus "selling" cover letter to: Operations Manager, Dept. 1, WLRT, 2 Dearborn Square, Kankakee, IL 60901. Female and minority applicants encouraged. EOE

Top 100 market Oldies station seeking to fill all dayparts. Production director needed as well. You must have a CHR delivery and a take-charge attitude. All candidates must have a passion for the music of the 70's. Send T&R, plus photo to: Radio & Records, 1930 Century Park West, **#245**, Los Angeles, CA 90067. EOE

BOB 100FM NEW COUNTRY

Energy and phones!!! Help deliver the knockout punch to the former champion! CHR, Hot AC and Country jocks with the ability to deliver energy while you move the music: if you can mix in phones which sound like fun, and focus on the listeners without interviewing them, jet tape and resume to Bod Wood, PD, WBOB-FM, 60th St., Suite 930, Minneapolis, MN 55402. Immediate opportunity!!! EOE M/F

REPORTER/ANCHOR. CBS-owned all news radio station has an immediate opening for a reporter/anchor. Candidate should have a minimum of five years' professional reporting experience. Tape and resume to: Chris Berry, News Director, WBBM Newsradio 78, Dept. R, 630 N. McClurg Court, Chicago, IL 60611. PHONE CALLS WILL NOT BE ACCEPTED. An Equal Opportunity Employer.

Q YOUNG COUNTRY 104

PROMOTION DIRECTOR

Aggressive, young Country station seeks marketing/promotion professional. Minimum 3 years' experience in radio promotion. Street smarts and budget management skills a must. Ability to work with high profile morning show and interface with clients critical. Send resume and evidence you are the right choice to: Kathy Stinehour, KBEQ AM/FM Young Country Q104, 4710 Pennsylvania, Kansas City, MO 64112. KBEQ is an Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS

SENIOR PRODUCER

Five years' major market experience, excellent inter-personal/leadership skills and substantial talk-show producing and/or radio programming experience. Coordination of all talk shows, including talent/guest booking and topic selection. Resume/background info to: Drew Hayes, Operations Director, WLS Talkradio, 190 N. State St., Chicago, IL 60601. NO CALLS!!! EOE, M/F/D/V.

99 WMYX

Milwaukee's leading AC, 99 WMYX, is seeking a personable communicator to host "Love Songs." Current host recently promoted to operations manager. Show will be built around new host's strengths.

Successful candidate will possess a unique announcing style, with a warm, friendly delivery. We're looking for a broadcast professional dedicated to his/her craft. A working knowledge of music scheduling software is a plus.

WMYX/WEZW/WEMP is also seeking announcers for parttime weekend and swing shifts.

Minority and female candidates are strongly urged to apply. Heritage Wisconsin Broadcasting Corporation is an equal opportunity employer.

Please submit a tape and resume to Jim Schaefer, Program Manager, WMYX/WEZW/WEMP, 11800 West Grange Avenue, Hales Corners, WI 53130. EOE

WEST

DMX seeks experienced music director. RESUME:SMX, Jim Maddox, 11400 West Olympic Blvd. #1100, Los Angeles, CA 90064-1507. EOE (5/27)

Skyview Broadcasting Network seeking news/traffic reporters for FT/PT. T&R:WRITING SAMPLES: John Acello, 14605 N. Airport Dr. #200, Scottsdale, AZ 85260. EOE (5/27)

Manager for student operated Modern Rock radio station. RESUME: Green River Community College, 12401 SE 320th St., Auburn, WA

Legendary California central coast Country station seeks morning entertainer. If you're great, send your T&R: KRXK, Box 2453, Idaho Falls, ID 83403-2453. EOE (5/27)

KNAC needs a production wizard with imagination and creativity under deadlines. Major production experience required, Roland digital knowledge helpful. T&R to Tina Herrera, KNAC, 100 Oceangate, Suite P-280, Long Beach, CA 90802. No calls. EOE

THE NEW 98.5 KOME

A rare opportunity for all the country's hottest air talent to join Infinity Broadcasting at The New 98.5 KOME/San Jose-San Francisco in all dayparts

Necessary ingredients: Attitude, energy, street relatability, personality with brevity, knowledge of 80's & 90's rock, ability to "work the room" and **killer instinct!**

Send resumes & tapes to: Ron Nenni, Program Director, KOME, 3031 Tisch Way, Suite 3, San Jose, CA 95128. Infinity Broadcasting is an Equal Opportunity Employer.

OPENINGS

92.5 THE FLASH

LOOKING FOR MORNING AIR TALENT FOR ALL REQUEST MORNING SHOW

Killer phones, quick, brief, witty, humorous, topical, unique good voice, appearances, 5 years' experience. Tape and resume to: Sherman Cohen, 2434 Southport Way, Suite A, National City, CA 91950. EOE

Growing western broadcast group seeks small market program director/morning drive announcer immediately. Creativity and excellent production skills are a must. Knowledge of digital automation equipment helpful. This is a great opportunity to join a winner. Tape and resume to: Radio & Research, 1930 Century Park West, **#243**, Los Angeles, CA 90067. EOE

KUZZ SALES MANAGER KUZZ/KCWR/KTIE

Buck Owens Productions is a nationally recognized leader in Country music radio. We are currently looking for a sales manager. The successful candidate will be highly motivated, experienced with local advertisers and national rep. firms, co-op/vendor support programs and promotional packages, computer literate, a capable coach, motivator and trainer. This is a rare opportunity to direct the sales of a strong #1 radio station. Qualified applicants should send a resume reflecting a proven track record with references to: 3223 Sillect Ave., Bakersfield, CA 93308. No phone calls please. EOE

Source: Winter 1994 Arbitron, 12+, Mon-Sun, 6am-Mid

PARADISE IS CALLING

Air talent for the hottest new Hawaii radio station . . . Live 98.5 . . . all Rock n' Roll Oldies! You have Adult CHR delivery with AC warmth . . . have at least two year's experience . . . are hip . . . strong with production . . . able to do personal appearances and want to join a winning broadcast company, send tape, resume and photo to Henry Hawaii Broadcasting, c/o Jeff Hunter, 345 Queen St., #601, Honolulu, HI 96813. EOE

PROGRAM DIRECTOR

Oldies 92.9 COOL FM in Tucson is looking for a program director. Become part of Prism Radio Partners, the fastest growing radio company in the country. Must have five years' prior PD experience, have excellent references and be promotionally creative. Send resume to Mike Shields, c/o KWFM, 2100 N. Silverbell Road, Tucson, Arizona 85745. EOE

POSITIONS SOUGHT

Sundance Broadcasting is looking for a production talent to join the team at our Phoenix quombo. You'll be positioned to grow into a leader for this department. No pukers, natural read and sensibility a must. AKG/multi-track experience a plus. Small shoe size always welcome. Send tape to Martin Stewart McCormick, 840 N. Central Ave., Phoenix, AZ 85004. EOE

ARE YOU F-U-N-N-Y?????

We are looking for a creative person with a great sense of humor to join our market-leading morning show in one of America's most beautiful cities in the Great Northwest! Market size not important. If you are:

*****"Off the wall"
*****Spontaneous
*****A hard worker
*****A team player
****And a nice individual

Send your tape, resume and any other personal propaganda now to:
Radio & Records, 1930 Century Park West, **#246**, Los Angeles, CA 90067. EOE

K-HITS 97.5

TODAY'S NEW COUNTRY HITS!

News/Jock needed for USA's 27th market! Minimum 5 years' experience in medium or major market. Please send tape and resume to Jan Jefferies, P.O. Box 50005, San Bernardino, CA 92412. NO CALLS PLEASE. EOE

POSITIONS SOUGHT

Programming and marketing pro seeks next morning/operations challenge at your CHR/AOR/Hot AC/Talk or combo. Midwest preferred. MIKE: (207) 442-9656. (5/27)

Seeking a real pro? Seek programming help? How about someone with over 15 years of success. TODD: (207) 637-3195. (5/27)

Twelve years in Austin, TX. Mostly mornings, variety of formats, extensive promotion/production experience. KEVIN: (512) 451-7325. (5/27)

Excellent voice, production seeking solid position. Formats include AC, Top 40, Jazz, C&W Progressive. Team player, eight years' exp. CHRIS: (214) 528-1064. (5/27)

Experienced midwest broadcaster seeks sports PBP/talk host position in medium market. Extensive background includes news, sales, AT. JAY: (804) 360-1838. (5/27)

Hard work still means something to me! 13-year PD/MD/AT seeks slot. MIKE: (314) 471-0041. (5/27)

L.A. area experienced female assistant seeks to move on to radio/records. Network, college radio/retail exp., computer literate, degree. CALL: (818) 882-1128. (5/27)

I'm an advocate, an iconocalst, a humorist and a hefty dude seeking to move up. Talk or Full Service. MATT: (319) 243-9160. (5/27)

Cleveland, OH promotions professional. My promo will boost your ratings and advertisers. JERRY: (216) 521-3535. (5/27)

If you're in the east and you're reading this, let's talk. Seven-year Selector whiz seeks small/medium market PD/MD position. STEVE: (516) 668-6301. (5/27)

Country music is more than Rock n' Roll in a hat. 16 years' morning drive/PD/MD. Perfect record, every station to #1. DON: (805) 488-8074. (5/27)

Better than an E-ticket ride. Let this team player give you their best, your listeners won't be asking for refunds! DAVE: (813) 265-8212. (5/27)

14-year on-air pro. 20-year production monster ready for a real job. Prefer West Coast. All formats. DAVE: (503) 479-5009. (5/27)

POSITIONS SOUGHT

CHR days or nights. Currently working in Chicago. Seeking next challenge. Fun/upbeat presentation. Call for demo and resume. RICH: (708) 469-7155. (5/27)

Small market PD/ND available now. Six years' exp., multi-faceted, pro sound, longterm. Relocate ASAP. STEVE E.: (904) 346-1199. (5/27)

Got dem sidekick wannabe blues! Team player? Got my own team of 40+ voices. Any format. ALAN: (704) 561-2248. (5/27)

I love CHR! Seeking a move to medium or large market. KEVIN: (314) 339-5702. (5/27)

Fifteen-year pro. PM drive. Audiorgasmic production. Best appearances on the planet! AOR/CR/AC/Oldies. Top 60 markets only. BRUCE: (919) 460-9056. (5/27)

Mornings! Mornings! M/F, AOR/CR team, topical, phones, voices, 15 years' combined exp. Small/medium station with attitude! CALLAHAN & CANDY: (216) 256-1837. (5/27)

Anyone in Chicago seeking parttimers? Former B-96 intern with five years' FT medium market exp., now working in Peoria, IL seeks to come home. ROB: (309) 676-1861. (5/27)

Football/basketball PBP. 16 years' at University of Michigan, five years University of Cincinnati. JIM: (513) 677-0281. (5/27)

Seasoned sportscaster welcomes a new challenge. MIKE: (618) 654-5064. (5/27)

Jacksonville/Daytona! I am an AT not a grocery bagger! Talented PT AT seeks FT job. AC/CHR/AOR/Oldies. JOHN: (904) 797-7538. (5/27)

6'5" hot ratings magnet. When you've exhausted all your options, go with the proven formula that works! KEVIN: (713) 680-1356. (5/27)

PDs, OMs, GMs, CEOs: Sober sister stuck in Texas. Rare talent. Haven't peaked. Fun, intelligent. SUE: (713) 667-7009. (5/27)

Experienced PBP, talkshow, news reporter ready for my next challenge! Is your commitment to winning strong? Let's talk! DAVE: (407) 347-1641. (5/27)

R&R Opportunities Display Advertising

	1x	2x
Display	**$85/inch**	**$60/inch**

Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch ($43 for 1x, $30 for 2x).

	1x	2x
Blind Box	**$100/inch**	**$75/inch**

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch ($50 for 1x, $38 for 2x). Rate includes generic border, box number, and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310•203•8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310•203•8727.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310•203•8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West Los Angeles, CA 90067

Free listings are on a space availability basis

COUNTRY ADDS

Stations listed alphabetically by market

KEAN/Abilene, TX
PD: Kelly Jay
MD: Rudy Allen Fernandez
15 CLINT BLACK
15 BILLY DEAN
15 RICK TREVINO
15 BRYAN AUSTIN

WGNA/Albany, NY
PD: Jon Allen
MD: Bill Early
13 BILLY DEAN
13 CARLENE CARTER
13 SAMMY KERSHAW
13 TANYA TUCKER

KRST/Albuquerque, NM
PD: Jim Patrick
MD: Jerry Hardin
7 TANYA TUCKER
7 DIAMOND RIO
5 RICK TREVINO
5 GIBSON MILLER BAND
5 MAVERICKS

KRRV/Alexandria, LA*
PD: Dwight Moore
MD: Michael Bailey
12 CLAY WALKER
12 CLINT BLACK
12 FAITH HILL

WFGY/Altoona, PA
PD/MD: Polly Wogg
35 TRACY LAWRENCE
20 DIAMOND RIO
20 KENNY CHESNEY
20 MAVERICKS

KMML/Amarillo, TX
PD/MD: Danny White
10 CLINT BLACK
10 DIAMOND RIO
10 TRACY LAWRENCE
10 MARTINA MCBRIDE
5 GIBSON MILLER BAND

KIKF/Anaheim, CA
PD/MD: Craig Powers
20 RICK TREVINO
20 LINDA DAVIS
20 BILLY DEAN
20 MAVERICKS

KASH/Anchorage, AK*
PD: Steve Chapman
MD: Eddie Maxwell
16 BILLY DEAN
16 CLAY WALKER
16 TANYA TUCKER
7 S. ALAN TAYLOR

WUSW/Appleton-Oshkosh, WI
PD: Mark Lewis
MD: Kelly Mercer
9 NEVILLE & YEARWOOD
9 BILLY DEAN
5 DAWN SEARS

WYAY/Atlanta, GA
PD: Neil McGinley
MD: Johnny Gray
18 SAMMY KERSHAW
18 MAVERICKS

WKHX/Atlanta, GA
PD: Neil McGinley
MD: Johnny Gray
18 STEVE WARINER
18 JOHN ANDERSON
18 TRACY BYRD
18 LARI WHITE

WKXC/Augusta, GA
PD: Bob Raleigh
MD: Tony Cooper
11 TRACY LAWRENCE
11 SAMMY KERSHAW
11 DIAMOND RIO
11 TANYA TUCKER

KASE/Austin, TX
PD: Brad Hansen
MD: Steve Gary
8 CLINT BLACK
8 CLAY WALKER
8 RICK TREVINO
8 TRACY LAWRENCE
8 GIBSON MILLER BAND

KUZZ/Bakersfield, CA
PD/MD: K.C. Adams
18 FAITH HILL
18 LITTLE TEXAS
7 RICK TREVINO
7 GIBSON MILLER BAND
7 JESSE HUNTER

WPOC/Baltimore, MD
PD: Bob Moody
MD: Greg Cole
16 DIAMOND RIO
16 JOHN ANDERSON
16 CLINT BLACK
16 DARON NORWOOD

WYNK/Baton Rouge, LA
PD: Brian King
MD: Austin James
10 LORRIE MORGAN
10 TANYA TUCKER
10 TRACY LAWRENCE

KAYD/Beaumont, TX
PD: Von Cook
MD: Frank Dawson
10 JESSE HUNTER
10 CLAY WALKER
10 FAITH HILL
10 BILLY DEAN

KYKR/Beaumont, TX
PD/MD: Jimmy Lehn
27 CLINT BLACK
15 CLAY WALKER

WHWK/Binghamton, NY
PD/MD: John Davison
13 DARON NORWOOD
13 DAVID BALL

WZZK/Birmingham, AL
PD: Jim Tice
MD: Todd Berry
15 CLINT BLACK
15 TRACY LAWRENCE
15 DIAMOND RIO

KQFC/Boise, ID
PD: Paul Wilson
MD: Carl Scheider
15 TRACY LAWRENCE
15 LEE ROY PARNELL
5 BRYAN AUSTIN
5 LINDA DAVIS
5 GIBSON MILLER BAND

WCLB/Boston, MA
PD: Loren Owens
MD: David Williams
25 WYNONNA
15 DARON NORWOOD
15 LARI WHITE
5 RICK TREVINO

WBCS/Boston, MA
PD/MD: Jim Murphy
12 CLINT BLACK
12 DIAMOND RIO
12 TRACY LAWRENCE

WYRK/Buffalo, NY
PD: Ken Johnson
MD: Pat O'Brien
12 DARON NORWOOD
12 TRACY BYRD
12 RANDY TRAVIS
12 CLINT BLACK
12 WYNONNA
12 DIAMOND RIO

KHAK/Cedar Rapids, IA
PD: Jeff Winfield
MD: Dawn Johnson
23 CLAY WALKER
8 LEE ROY PARNELL

WBUB/Charleston, SC
PD: Charlie Lindsay
MD: John Dixon
8 LITTLE TEXAS
8 SAMMY KERSHAW

WQBE/Charleston, WV
PD: Steve R. Richards
MD: R.G. Jones
18 BILLY DEAN
18 CLAY WALKER
16 CLINT BLACK
15 WYNONNA
10 JESSE HUNTER

WEZL/Charleston, SC
PD: TJ Phillips
MD: Gary Griffin
15 JESSE HUNTER
15 LINDA DAVIS
15 LORRIE MORGAN
5 TRACY LAWRENCE
5 DAWN SEARS
5 VICTORIA SHAW

WTDR/Charlotte, NC
PD: Ron Ellis
MD: Alison West
14 LINDA DAVIS

WSOC/Charlotte, NC*
PD: Paul Johnson
MD: Rick McCracken
15 TRACY LAWRENCE
15 FAITH HILL

WUSY/Chattanooga, TN
PD/MD: Bob Sterling
9 CLAY WALKER
9 CLINT BLACK

WUSN/Chicago, IL
PD: Dean McNeil
MD: Tricia Biondo
14 BILLY DEAN
14 DIAMOND RIO
14 AARON TIPPIN
14 CARLENE CARTER
14 SAMMY KERSHAW

KALF/Chico, CA*
PD/MD: Randy Chapman
10 JESSE HUNTER
10 RICK TREVINO
10 BILLY RAY CYRUS
10 CLAY WALKER
10 DIAMOND RIO
10 LINDA DAVIS
10 BILLY DEAN
5 EMMYLOU HARRIS

WUBE/Cincinnati, OH
PD: Tim Closson
MD: Duke Hamilton
21 CLAY WALKER
13 DIAMOND RIO
13 DAVID BALL
13 CLINT BLACK

WGAR/Cleveland, OH
PD: Denny Nugent
MD: Chuck Collier
26 BILLY DEAN
26 TANYA TUCKER
18 DIAMOND RIO
9 JOHN/AUDREY WIGGINS
9 RICK TREVINO

KKCS/Colorado Springs, CO
PD: Charlie Cassidy
MD: Dave Shepel
17 TRACY LAWRENCE
17 CLAY WALKER
17 TANYA TUCKER

WCOS/Columbia, SC
PD: Greg Mozingo
MD: Glen Garrett
10 TRACY LAWRENCE
10 DAVID BALL

WHKZ/Columbia, SC*
PD: Doug Enlow
MD: Zack Daniels
14 CLAY WALKER
14 CLINT BLACK
10 BILLY DEAN
10 GIBSON MILLER BAND
10 DIAMOND RIO

WRVF/Columbus, OH
PD/MD: Rob Ellis
21 WYNONNA
21 BILLY DEAN
21 CLINT BLACK

WHOK/Columbus, OH
PD: Max Raines
MD: Mark Clark
15 TRACY LAWRENCE
15 SAMMY KERSHAW
15 SUZY BOGGUSS

WSTH/Columbus, GA
PD: Tony Cook
MD: James Dean
5 AARON TIPPIN
5 TRACY LAWRENCE
5 LARI WHITE
5 SAMMY KERSHAW

KRYS/Corpus Christi, TX*
PD: Scott Ward
MD: Danny McWilliams
45 FAITH HILL
45 TANYA TUCKER
34 CLINT BLACK
34 WYNONNA
24 DIAMOND RIO
16 RICK TREVINO
5 JESSE HUNTER

KOUL/Corpus Christi, TX
PD/MD: John Boudreau
14 LEE ROY PARNELL
14 DIAMOND RIO
14 FAITH HILL
14 JESSE HUNTER
14 RICK TREVINO

KSCS/Dallas, TX
PD: Dean James
MD: Bill Kinder
12 LEE ROY PARNELL
12 DAVID BALL
12 CLINT BLACK

KPLX/Dallas, TX*
PD: Brad Chambers
MD: Chris Huff
20 BILLY DEAN

WGNE/Daytona Beach, FL
PD: Jim King
MD: Ron P. Jones
23 LITTLE TEXAS
6 SAMMY KERSHAW
6 RICK TREVINO
6 BILLY DEAN
6 TRACY LAWRENCE

KYGO/Denver, CO
PD: John St. John
MD: Jennifer Page
13 FAITH HILL
13 BILLY DEAN
7 DON COX
7 GIBSON MILLER BAND

KJJY/Des Moines, IA
PD: Beverlee Brannigan
MD: Eddie Hatfield
14 CARLENE CARTER
14 TRACY LAWRENCE
14 LEE ROY PARNELL
14 DIAMOND RIO
14 WYNONNA

WYCD/Detroit, MI
PD: Al Casey
APD: Eddie Haskell
28 ALABAMA
28 TRAVIS TRITT
28 JOHN M. MONTGOMERY

WWWW/Detroit, MI
PD: Barry Mardit
MD: Kevin Scollin
23 TRACY LAWRENCE
9 AARON TIPPIN
5 LITTLE TEXAS
5 MARK COLLIE

WTVY/Dothan, AL
PD: David Sommers
MD: Shannon D'Neal
10 RICK TREVINO
10 BILLY DEAN
7 JESSE HUNTER
7 S. ALAN TAYLOR

WJOD/Dubuque, IA
PD/MD: Kenneth J. Peiffer
9 DIAMOND RIO
9 TANYA TUCKER
9 JESSE HUNTER
9 RICK TREVINO
9 CLAY WALKER
5 LINDA DAVIS

WAVC/Duluth, MN
PD/MD: Pat Puchalla
26 SAMMY KERSHAW
26 DIAMOND RIO
26 DWIGHT YOAKAM
26 LITTLE TEXAS
26 DAVID LEE MURPHY
10 DON COX

WAXX/Eau Claire, WI
PD: George House
MD: Tim Wilson
16 JESSE HUNTER
16 BILLY DEAN
16 RICK TREVINO
16 GIBSON MILLER BAND
16 MARTINA MCBRIDE

KHEY/El Paso, TX
PD: Jim Hayes
MD: John Hunter
14 TRACY LAWRENCE
14 DIAMOND RIO

WXTA/Erie, PA
PD/MD: Chris Atkins
15 TRACY LAWRENCE
15 MAVERICKS
15 LORRIE MORGAN

KUGN/Eugene, OR
PD: Bob Bosche
MD: Annie Mac
13 BILLY RAY CYRUS
13 DIAMOND RIO
13 TRACY LAWRENCE
13 MARTINA MCBRIDE
13 RICK TREVINO

WYNG/Evansville, IN
PD/MD: Dave Kennedy
27 TRACY LAWRENCE
27 SAMMY KERSHAW
27 DARON NORWOOD
27 LITTLE TEXAS

KFGO/Fargo, ND
PD: Brad Rivers
MD: Kydd Ballou
17 SAMMY KERSHAW
17 TANYA TUCKER
17 TRACY LAWRENCE
17 DAVID BALL

KKIX/Fayetteville, AR
PD: Leny Fox
MD: Tom Travis
18 JESSE HUNTER
18 GIBSON MILLER BAND
18 CLAY WALKER
18 BILLY DEAN
16 FAITH HILL
7 BRYAN AUSTIN

WKML/Fayetteville, NC
PD: Mac Edwards
MD: Andy Brown
12 KIMBER CLAYTON
12 TANYA TUCKER
12 JESSE HUNTER
12 BILLY RAY CYRUS

WHLZ/Florence, SC
PD/MD: Matt Scurry
11 FAITH HILL
11 DIAMOND RIO
11 TANYA TUCKER

KSKS/Fresno, CA
PD: Dave Taylor
MD: Scott Stevens
17 DIAMOND RIO
7 TANYA TUCKER
7 LORRIE MORGAN
7 RICK TREVINO
7 KENNY CHESNEY

KNAX/Fresno, CA
MD: Rick Stewart
18 WYNONNA
18 CLINT BLACK
18 RICK TREVINO
12 JESSE HUNTER
12 BILLY DEAN
12 CLAY WALKER
12 TANYA TUCKER

WCKT/Ft. Myers, FL
PD: Rick McGee
MD: Doc Dailey
15 DIAMOND RIO
15 SAMMY KERSHAW
15 GEORGE STRAIT
15 RANDY TRAVIS

KMAG/Ft. Smith, AR
PD: Mark Scott
MD: Cliff Casteel
7 DIAMOND RIO
7 RICK TREVINO
7 CARLENE CARTER

WBTU/Ft. Wayne, IN
PD/MD: Mitch Mahan
20 CLAY WALKER
15 FAITH HILL
15 CLINT BLACK
9 BILLY DEAN
9 MAVERICK CHOIR

WTRS/Gainesville-Ocala, FL
PD: Tommy Rockwell
MD: Pam Grey
14 CLINT BLACK
14 DIAMOND RIO

WBCT/Grand Rapids, MI
PD: Doug Montgomery
MD: Kelly Iris
18 CLAY WALKER
18 JOHN BERRY
5 LINDA DAVIS
5 FAITH HILL
5 CARLENE CARTER

WCUZ/Grand Rapids, MI
PD: Brian Wright
MD: Ed Buchanan
20 SAMMY KERSHAW
20 LITTLE TEXAS
20 CARLENE CARTER
5 LEE ROY PARNELL
5 AARON TIPPIN
5 RICK TREVINO
5 MARTINA MCBRIDE
5 MARK COLLIE

WTQR/Greensboro, NC
PD: Dale Mitchell
MD: Danny Hall
19 TRACY LAWRENCE
19 LITTLE TEXAS
10 RICK TREVINO
10 CLAY WALKER
5 ALABAMA

WESC/Greenville, SC
PD: John Landrum
MD: Tommy Gentry
15 SUZY BOGGUSS
15 DIAMOND RIO
15 SAMMY KERSHAW
15 MARTINA MCBRIDE
7 JESSE HUNTER
7 RICK TREVINO
7 GIBSON MILLER BAND

WRNS/Greenville, NC
PD: Wayne Carlisle
MD: Dale Knippers
5 BILLY DEAN
5 RICK TREVINO
5 JESSE HUNTER

WAYZ/Hagerstown, MD
MD: Selena Luther
13 LEE ROY PARNELL
13 BILLY DEAN
13 MAVERICKS
13 FAITH HILL

WRKZ/Harrisburg, PA
PD: Scott Johnson
MD: Dandalion.
20 BILLY DEAN
5 LINDA DAVIS
5 JESSE HUNTER
5 RICK TREVINO

WWYZ/Hartford, CT
PD: Dale Carter
MD: John Saville
19 CONFEDERATE RAILROAD
5 RICK TREVINO

KIKK/Houston, TX
PD: Carl Geisler
MD: Debbie Murray
13 CONFEDERATE RAILROAD
13 MAVERICKS

KILT-FM/Houston, TX
PD: Rick Candea
MD: Debbie Murray
20 GARTH BROOKS

WDRM/Hunstville, AL
PD: Mack Bramlett
MD: Dan McClain
19 LITTLE TEXAS
19 FAITH HILL
19 LARI WHITE

WTCR/Huntington, WV
PD/MD: Dave Poole
No Adds

WFMS-FM/Indianapolis, IN
PD: Kevin Mason
MD: J.D. Cannon
10 CLAY WALKER
10 RICK TREVINO
10 FAITH HILL
10 TANYA TUCKER
10 JOHN/AUDREY WIGGINS

WMSI/Jackson, MS
PD/MD: Scott Mateer
12 DIAMOND RIO
12 TANYA TUCKER
6 GIBSON MILLER BAND
6 JESSE HUNTER

WROO/Jacksonville, FL
PD: John Richards
MD: Bobby Knight
18 CLAY WALKER
18 CLINT BLACK
5 BILLY DEAN
5 FAITH HILL
5 RICK TREVINO
5 GIBSON MILLER BAND
5 BILLY RAY CYRUS
5 NEVILLE & YEARWOOD
5 RESTLESS HEART
5 BRYAN AUSTIN
5 KIMBER CLAYTON

WQIK/Jacksonville, FL
PD: Lee Rogers
MD: Larry Stevens
11 LITTLE TEXAS

WXBQ/Johnson City, VA
PD: Bill Hagy
MD: Reggie Neel
20 BILLY DEAN
19 WYNONNA
18 CLINT BLACK
17 CLAY WALKER
10 JESSE HUNTER
10 AARON TIPPIN

KIXQ/Joplin, MO
PD/MD: Ralph Cherry
17 JOHN M. MONTGOMERY
17 GEORGE STRAIT
6 MARK COLLIE
6 DIAMOND RIO
5 BILLY DEAN

KBEQ/Kansas City, KS
PD: Mike Kennedy
MD: T.J. McEntire
24 GIBSON MILLER BAND
18 TANYA TUCKER
18 CLAY WALKER
10 RICK TREVINO

KFKF/Kansas City, KS
PD: Don Crawley
MD: Tony Stevens
10 BILLY DEAN
10 MARTINA MCBRIDE

KXKC/Lafayette, LA*
PD: Renee Revett
MD: Kelly Thompson
18 LEE ROY PARNELL
18 RICK TREVINO
6 JESSE HUNTER
6 FAITH HILL

WASK-FM/Lafayette, IN
PD/MD: Don Riley
14 TANYA TUCKER
14 LEE ROY PARNELL
14 MAVERICKS
14 DIAMOND RIO
14 BILLY DEAN

WPCV/Lakeland, FL*
PD: Dick Goleno
MD: Dave Wright
15 TANYA TUCKER
15 TRACY BYRD
15 FAITH HILL
15 CLINT BLACK

WIOV/Lancaster, PA
PD: Joe O'Donnell
MD: Bill Quay
6 RICK TREVINO
6 JESSE HUNTER
6 DIAMOND RIO
6 NEVILLE & YEARWOOD
6 FAITH HILL
6 S. ALAN TAYLOR
6 BILLY DEAN

WITL/Lansing, MI
PD: Jay J. McCrae
MD: Brad Walker
25 FAITH HILL
25 CLAY WALKER
25 TANYA TUCKER

KFMS/Las Vegas, NV
PD: Eric Patrick
MD: J.C. Simon
14 DIAMOND RIO
5 DAWN SEARS

WVLK/Lexington, KY
PD/MD: Matt Austin
No Adds

KZKX/Lincoln, NE
PD: Charlie Thomas
MD: Keith Allan
5 LEE ROY PARNELL
5 DIAMOND RIO
5 MARTINA MCBRIDE
5 BILLY DEAN

KSSN/Little Rock, AR*
PD: Joe Logan
MD: Sherry Brooks
8 BILLY DEAN
8 FAITH HILL
8 RICK TREVINO

KDDK/Little Rock, AR*
PD/MD: Don Moore
20 CLAY WALKER
19 BILLY RAY CYRUS
18 FAITH HILL
17 TANYA TUCKER
16 BILLY DEAN
15 LORRIE MORGAN
14 CARLENE CARTER
12 CLINT BLACK
5 RICK TREVINO
5 LINDA DAVIS
5 JESSE HUNTER
5 WYNONNA

KZLA/Los Angeles, CA
PD: R.J. Curtis
MD: Lisa Puzo
22 CLINT BLACK
11 WYNONNA
11 LEE ROY PARNELL
11 DIAMOND RIO

KLLL/Lubbock, TX*
PD: Jay Richards
MD: Jeff Scott
30 JESSE HUNTER
30 RICK TREVINO

WDEN/Macon, GA
PD: Gerry Marshall
MD: Laura Starling
7 RICK TREVINO
7 JESSE HUNTER

WWQM/Madison, WI
PD: Tom Dakes
MD: Jake Preston
12 BILLY DEAN
12 DIAMOND RIO
12 LEE ROY PARNELL
12 FAITH HILL
12 CLAY WALKER

WDDD/Marion-Carbondale, IL
PD/MD: Tracy McSherry
19 DIAMOND RIO
17 LINDA DAVIS
17 CLAY WALKER

KTEX/McAllen-Brownsville, TX*
PD: Kenny Garcia
MD: Sonny Laguna
10 RICK TREVINO
10 CLAY WALKER
10 MAVERICK CHOIR
5 BILLY DEAN
5 JESSE HUNTER

KRWQ/Medford, OR
PD: Jim Zinn
MD: Judy Austin
11 FAITH HILL
11 BILLY DEAN

WGKX/Memphis, TN
PD: Bill Jones
MD: Jon Conlon
5 FAITH HILL
5 TRACY LAWRENCE
5 CLINT BLACK
5 RICK TREVINO
5 BRYAN AUSTIN
5 CLAY WALKER

WKIS/Miami, FL
PD/MD: Bob McKay
17 TRACY BYRD
17 LITTLE TEXAS
15 LARI WHITE
7 JOHN/AUDREY WIGGINS

KNFM/Midland-Odessa, TX*
OM: Woody Roberts
MD: Julie Rich
21 SAMMY KERSHAW
21 FAITH HILL
21 REBA MCENTIRE
21 RICK TREVINO
21 JESSE HUNTER

WMIL/Milwaukee, WI
PD: Kerry Wolfe
MD: Mitch Morgan
9 BILLY DEAN
9 LITTLE TEXAS
9 CARLENE CARTER
9 RICK TREVINO

WBOB/Minneapolis, MN
PD/MD: Bob Wood
8 BILLY DEAN
8 WYNONNA
8 CLINT BLACK
8 RANDY TRAVIS

KEEY/Minneapolis, MN
PD: Gregg Swedberg
MD: Mark Bauer
18 CLINT BLACK
18 LARI WHITE
18 AARON TIPPIN
7 LEE ROY PARNELL
7 MAVERICKS
7 CARLENE CARTER

WKSJ/Mobile, AL
PD: Scott Johnson
MD: Jeff Funk
5 BRYAN AUSTIN
5 CARLENE CARTER
5 JESSE HUNTER
5 MARTINA MCBRIDE
5 DIAMOND RIO

KATM/Modesto, CA
PD: Ed Hill
MD: Greg Edwards
13 TANYA TUCKER
13 DIAMOND RIO
13 LEE ROY PARNELL
13 CLAY WALKER
13 CARLENE CARTER
9 BILLY RAY CYRUS
9 SUZY BOGGUSS

KJLO/Monroe, LA
PD/MD: Mike Blakeney
6 LORRIE MORGAN
6 FAITH HILL
6 MARK COLLIE

WLWI/Montgomery, AL
PD/MD: Carson James
12 DIAMOND RIO
12 BILLY DEAN
7 MARK COLLIE
7 AARON TIPPIN

WMUS/Muskegon, MI
PD: Kevin King
MD: Mark Dixon
8 BILLY DEAN
8 CLINT BLACK
8 LINDA DAVIS
8 CLAY WALKER

WYAK/Myrtle Beach, SC
PD/MD: Dave Priest
5 FAITH HILL
5 GIBSON MILLER BAND
5 BILLY DEAN

WSM-FM/Nashville, TN
PD: Lee Cory
MD: Wade Jessen
20 MARTINA MCBRIDE
12 RICK TREVINO
5 MAVERICKS
5 GIBSON MILLER BAND

WSIX-FM/Nashville, TN
PD/MD: Doug Baker
15 RICK TREVINO

WNOE/New Orleans, LA
PD: Ted Stecker
MD: Richard Blake
6 LITTLE TEXAS
6 GIBSON MILLER BAND

WYNY/New York, NY
PD: Chris Kampmeier
MD: Theda Sendiford
14 LITTLE TEXAS
14 AARON TIPPIN
14 HAL KETCHUM

WGH-FM/Norfolk, VA
PD: Smokey Rivers
MD: Mare Carmody
14 LITTLE TEXAS
14 DIAMOND RIO
14 TANYA TUCKER
14 LORRIE MORGAN

WCMS-FM/Norfolk, VA
PD/MD: Mike Meehan
22 TANYA TUCKER
11 TRACY LAWRENCE
11 CLAY WALKER

KXXY/Oklahoma City, OK
PD: Jay Phillips
MD: Bill Reed
21 CLINT BLACK
21 BILLY DEAN
5 JOHN/AUDREY WIGGINS

KEBC/Oklahoma City, OK
PD: Eric Logan
MD: Dave Dodson
16 DIAMOND RIO
16 CLAY WALKER
16 RICK TREVINO
16 BRYAN AUSTIN
16 TANYA TUCKER
16 TRACY LAWRENCE
16 MAVERICKS
16 JESSE HUNTER

WOW/Omaha, NE
PD: Scott Parker
MD: Ken Brooks
8 DENNIS ROBBINS
8 LINDA DAVIS
8 RICK TREVINO
8 JESSE HUNTER
8 BILLY DEAN
8 S. ALAN TAYLOR

WWKA/Orlando, FL
PD: Steve Holbrook
MD: Scott St. John
15 TRACY LAWRENCE
15 RICK TREVINO

KHAY/Oxnard, CA
PD/MD: Mark Hill
11 KENNY CHESNEY
11 BILLY DEAN
11 JESSE HUNTER
11 RICK TREVINO
11 CLAY WALKER
10 BRYAN AUSTIN

WXKX/Parkersburg, WV*
PD: Tom McGuire
MD: Kris Davis
36 TRACY LAWRENCE
30 CLINT BLACK

WKNN/Pascagoula-Biloxi, MS*
PD: Rick Mize
MD: Angie Thompson
12 CLAY WALKER

WXBM/Pensacola, FL
PD: Danny Sommers
MD: Scott Free
15 JESSE HUNTER
15 RICK TREVINO
9 SUZY BOGGUSS
9 LINDA DAVIS

WXCL/Peoria, IL
PD: Dale Van Horn
MD: Buck Stevens
14 TRACY LAWRENCE
14 DIAMOND RIO
14 FAITH HILL
14 TANYA TUCKER
6 JESSE HUNTER

WXTU/Philadelphia, PA*
PD: John Hart
MD: Mike Brophey
15 JOHN ANDERSON
15 MARK COLLIE

KNIX/Phoenix, AZ
PD: Brad West
MD: Buddy Owens
24 WYNONNA
24 TANYA TUCKER
24 CLINT BLACK
10 LEE ROY PARNELL
10 BILLY DEAN
10 DIAMOND RIO

KMLE/Phoenix, AZ
PD: Alan Sledge
MD: Jeff Daniels
No Adds

WDSY/Pittsburgh, PA
PD: Bill Macky
MD: Chris DeCarlo
19 DAVID BALL
19 SAMMY KERSHAW
19 CARLENE CARTER
19 TANYA TUCKER

WPDR/Portland, ME
PD: Thomas Hennessey
MD: Hal Knight
13 DIAMOND RIO
13 HAL KETCHUM

KUPL/Portland, OR
PD: Bill Bradley
MD: Keith Todd
11 CARLENE CARTER
11 MARK COLLIE
11 CLAY WALKER

KWJJ/Portland, OR
PD: Robin Mitchell
MD: Kelle McCrae
12 CLAY WALKER
12 TANYA TUCKER
12 LEE ROY PARNELL

WOKQ/Portsmouth, NH
PD: Cliff Blake
MD: Dan Lunnie
10 CARLENE CARTER
10 TRACY LAWRENCE
10 MARK COLLIE

WRWD/Poughkeepsie, NY*
PD/MD: Thom Williams
14 LINDA DAVIS
14 RICK TREVINO
14 JESSE HUNTER
7 BECKY HOBBS

WCTK/Providence, RI
PD: Tom Devoe
MD: Dan Nelson
15 JOHN ANDERSON
15 CLINT BLACK
15 CLAY WALKER
10 BRYAN AUSTIN
10 GIBSON MILLER BAND
10 LEE ROY PARNELL
10 JOHN/AUDREY WIGGINS
10 WYNONNA

WLLR/Quad Cities, IA
PD: Jim O'Hara
MD: Ron Evans
10 DAVID BALL
10 AARON TIPPIN

KNCQ/Redding, CA
PD/MD: Gary Popejoy
15 SAMMY KERSHAW
15 TRACY LAWRENCE
15 BILLY DEAN
15 LEE ROY PARNELL
15 FAITH HILL
15 LINDA DAVIS
15 DAVID BALL

KBUL/Reno, NV*
PD/MD: Tom Jordan
7 TANYA TUCKER
7 DIAMOND RIO

WKHK/Richmond, VA
PD: Mark Richards
MD: Rick Campbell
15 LEE ROY PARNELL
15 SAMMY KERSHAW
15 TRACY LAWRENCE

KFRG/Riverside-San Bernardino, CA
PD: Charlie Harrigan
MD: Don Jeffrey
14 STEVE WARINER
14 TRACY BYRD

WYYD/Roanoke-Lynchburg, VA
PD: Kenny Shelton
MD: Robynn Jaymes
19 TRACY LAWRENCE
19 RICK TREVINO
19 DIAMOND RIO

WBEE/Rochester, NY
PD/MD: Bob Barnett
10 CLAY WALKER
10 DAVID BALL
10 TRACY LAWRENCE
10 LITTLE TEXAS
10 DIAMOND RIO
10 SAMMY KERSHAW

KNCI/Sacramento, CA*
PD: Larry Pareigis
MD: Jennifer Wood
14 RICK TREVINO
14 TANYA TUCKER
12 CLAY WALKER
12 JESSE HUNTER
12 LINDA DAVIS

WKCQ/Saginaw, MI
PD/MD: D.C. Cavender
15 TRACY LAWRENCE
15 DIAMOND RIO
15 MARTINA MCBRIDE
10 LITTLE TEXAS

KTOM/Salinas, CA
PD: Johnny Morgan
MD: Keith Medlin
11 TANYA TUCKER

KSDP/Salt Lake City, UT
PD: Don Hilton
MD: Debbie Turpin
7 CLINT BLACK
7 LINDA DAVIS
7 MAVERICKS
7 RANDY TRAVIS
7 TANYA TUCKER

KKAT/Salt Lake City, UT
PD/MD: Jim Mickelson
13 DIAMOND RIO
13 LORRIE MORGAN
13 GIBSON MILLER BAND
13 RICK TREVINO
13 LINDA DAVIS

KCYY/San Antonio, TX
PD/MD: Scott Huskey
15 TANYA TUCKER
15 DIAMOND RIO
15 SAMMY KERSHAW
15 CARLENE CARTER

KAJA/San Antonio, TX
PD: Randy Carroll
MD: Keith Montgomery
20 GARTH BROOKS
15 LEE ROY PARNELL
5 RICK TREVINO

KSON-FM/San Diego, CA
PD: Mike Shepard
MD: Nick Upton
15 TANYA TUCKER
15 RICK TREVINO
9 LARI WHITE
9 SAMMY KERSHAW

KSAN/San Francisco, CA
PD: Lee Logan
MD: Richard Ryan
11 WYNONNA
11 LEE ROY PARNELL
11 TRACY LAWRENCE
11 RICK TREVINO

KRTY/San Jose, CA*
PD: Julie Stevens
MD: Tony Michaels
20 DAVID BALL
8 MAVERICK CHOIR

WCHY/Savannah, GA
PD: Shannon Burns
MD: Zach A. Taylor
12 DIAMOND RIO
12 LEE ROY PARNELL
6 SAMMY KERSHAW
6 RICK TREVINO

KRPM/Seattle, WA
PD: Ray Randall
MD: R.P. McMurphy
26 BILLY DEAN
26 CLAY WALKER
6 RICK TREVINO
6 CARLENE CARTER

KMPS/Seattle, WA*
PD: Tony Thomas
MD: Carli Ann Strader
16 AARON TIPPIN
16 RICK TREVINO

KRMD/Shreveport, LA
PD: Rick Stephenson
MD: Dave Franklin
23 LITTLE TEXAS

KDRK/Spokane, WA*
PD: Tim Roberts
MD: Lynn Taylor
15 CLAY WALKER
15 RANDY TRAVIS
15 WYNONNA
15 CLINT BLACK
9 BILLY DEAN
9 HAL KETCHUM

WFMB/Springfield, IL
PD: Bob Grayson
MD: John Spaulding
10 JESSE HUNTER
10 KIMBER CLAYTON
10 BILLY DEAN

KTTS/Springfield, MO
PD: Don Paul
MD: Warren McDonald
34 BILLY DEAN
5 DENNIS ROBBINS
5 NEVILLE & YEARWOOD
5 RICK TREVINO
5 MIKE HENDERSON
5 JESSE HUNTER
5 LINDA DAVIS

WPKX/Springfield, MA
PD/MD: Justin Case
7 BILLY DEAN
7 GIBSON MILLER BAND

WIL-FM/St. Louis, MO
PD: Ray Massie
MD: Mark Langston
14 TRACY BYRD
14 DIAMOND RIO
14 MARTINA MCBRIDE
14 LEE ROY PARNELL

WBBS/Syracuse, NY*
PD/MD: Rich Lauber
15 STEVE WARINER

WTNT/Tallahassee, FL
PD: Tim Mercer
MD: Bill Kelly
15 AARON TIPPIN
15 LITTLE TEXAS
15 SAMMY KERSHAW
15 LEE ROY PARNELL
15 TANYA TUCKER
15 DIAMOND RIO
15 TRACY LAWRENCE
15 BILLY DEAN

WQYK/Tampa, FL
PD: Beecher Martin
MD: Jay Roberts
5 DIAMOND RIO
5 TRACY LAWRENCE

WRBQ/Tampa, FL*
PD/MD: Brian Thomas
25 TANYA TUCKER
15 CARLENE CARTER
10 BRYAN AUSTIN
10 RICK TREVINO

WTHI/Terre Haute, IN
PD: Barry Kent
MD: Steve Hall
6 BILLY DEAN
6 DENNIS ROBBINS
6 JESSE HUNTER
6 RICK TREVINO

WTCM/Traverse City, MI
PD: Jack O'Malley
MD: Ryan Dobry
15 GIBSON MILLER BAND
10 CLAY WALKER
9 DIAMOND RIO
9 LORRIE MORGAN
9 BILLY DEAN
8 FAITH HILL

KORD/Tri-Cities, WA
PD/MD: John Ross
16 BILLY DEAN
16 RICK TREVINO
16 LINDA DAVIS

KIIM/Tucson, AZ
PD: Erik Foxx
MD: Phil Williams
18 CARLENE CARTER
18 DIAMOND RIO
18 LORRIE MORGAN
18 TANYA TUCKER

KVOO/Tulsa, OK
PD: Andy Oatman
MD: Billy Parker
5 RICK TREVINO
5 LINDA DAVIS
5 JESSE HUNTER
5 BILLY DEAN

KWEN/Tulsa, OK
PD: Dave Block
MD: Kevin Meyer
18 SAMMY KERSHAW
18 CLAY WALKER
18 SUZY BOGGUSS

WTXT/Tuscaloosa, AL*
PD/MD: Russ Williams
35 FAITH HILL
23 TRACY LAWRENCE
23 RANDY TRAVIS
23 BILLY DEAN
19 DAVID LEE MURPHY
15 JOHN M. MONTGOMERY

KNUE/Tyler, TX
PD: Amy Austin
MD: Chuck McKinley
10 RICK TREVINO

WFRG/Utica-Rome, NY
PD/MD: Buck Waters
42 RICK TREVINO
14 MAVERICKS
14 TRACY LAWRENCE
14 TANYA TUCKER
14 LITTLE TEXAS

WACO/Waco, TX
PD: Zack Owen
MD: Greg Sax
16 BILLY DEAN
16 JESSE HUNTER
16 RICK TREVINO
16 RANDY TRAVIS

WMZQ/Washington, DC
PD: Gary McCartie
MD: Mac Daniels
16 GARTH BROOKS
16 DIAMOND RIO
16 LITTLE TEXAS

WDEZ/Wausau, WI
PD: Shane Finch
MD: Lou Stewart
20 TRACY LAWRENCE
15 CARLENE CARTER
15 JOHN/AUDREY WIGGINS

WIRK-FM/W. Palm Beach, FL
PD: Ron Brooks
MD: Kimberly James
16 DAVID BALL
16 DIAMOND RIO

WDVK/Wheeling, WV
PD/MD: Bill Berg
14 LEE ROY PARNELL
14 FAITH HILL
14 TANYA TUCKER
14 DIAMOND RIO
14 TRACY LAWRENCE
14 BILLY DEAN

KZSN/Wichita, KS
PD: Pat Moyer
MD: Dan Holiday
17 CARLENE CARTER
17 SAMMY KERSHAW
17 LEE ROY PARNELL
17 TANYA TUCKER
17 JOHN/AUDREY WIGGINS

KFDI/Wichita, KS*
PD: John Speer
MD: Gary Hightower
5 JESSE HUNTER
5 BILLY DEAN
5 RICK TREVINO
5 CLAY WALKER
5 LINDA DAVIS
5 DENNIS ROBBINS

WWOQ/Wilmington, DE
PD/MD: Tom Burton
6 DIAMOND RIO
6 DAWN SEARS
6 BILLY DEAN
6 JESSE HUNTER

KXDD/Yakima, WA
PD: Chris Kelly
MD: Lee McClanathan
No Adds

WGTY/York, PA
PD/MD: John Pellegrini
10 CLAY WALKER
10 LINDA DAVIS
10 BILLY DEAN
6 RICK TREVINO

WQXK/Youngstown, OH
PD: Chuck Stevens
MD: Burton L

COUNTRY

NATIONAL AIRPLAY®

2 W	LW	TW	ARTIST/TITLE (LABEL)	TOTAL STATIONS	Quantitative Airplay (PURE AIRPLAY - UNWEIGHTED) PLAY RANK	TOTAL PLAYS	+/– OVER LAST WEEK	Qualitative Airplay (AUDIENCE WEIGHTING APPLIED) TOTAL POINTS	+/– OVER LAST WEEK	GROWTH RANK
6	3	1	**TIM McGRAW**/Don't Take The Girl (Curb)	201	1	7311	+184	56505	+1601	37
4	2	2	**PATTY LOVELESS**/How Can I Help You Say... (Epic)	201	2	7273	+98	56394	+1461	40
7	5	3	**BROOKS & DUNN**/That Ain't No Way To Go (Arista)	201	3	7202	+155	54651	+1181	42
10	6	4	**VINCE GILL**/Whenever You Come Around (MCA)	201	4	7051	+513	54075	+4181	17
11	7	5	**KATHY MATTEA**/Walking Away A Winner (Mercury)	201	5	6844	+596	51746	+4270	15
12	9	6	**PAM TILLIS**/Spilled Perfume (Arista)	201	6	6686	+675	50940	+5891	2
3	4	7	**JOHN M. MONTGOMERY**/Rope... (Atlantic/AG)	197	7	6647	–480	50299	–3311	—
15	10	8	**NEAL McCOY**/Wink (Atlantic/AG)	201	8	6335	+809	46866	+5431	7
14	11	9	**CONFEDERATE RAILROAD**/Daddy... (Atlantic/AG)	200	9	6090	+771	45772	+5820	4
16	13	10	**COLLIN RAYE**/Little Rock (Epic)	201	10	6009	+759	45076	+5881	3
17	15	11	**REBA McENTIRE**/Why Haven't I Heard... (MCA)	200	11	5507	+466	41944	+3761	18
2	1	12	**TOBY KEITH**/Wish I Didn't Know Now (Mercury)	172	13	4964	–2272	40969	–14901	—
18	16	13	**BOY HOWDY**/They Don't Make 'Em Like... (Curb)	201	12	5216	+301	40202	+2121	33
21	17	14	**MARY C. CARPENTER**/I Take My... (Columbia)	201	14	4850	+282	36930	+2441	30
22	21	15	**ALABAMA**/The Cheap Seats (RCA)	199	17	4626	+216	35292	+2731	28
23	20	16	**TRAVIS TRITT**/Foolish Pride (WB)	199	15	4726	+277	35287	+2601	29
24	22	17	**BLACKHAWK**/Every Once In Awhile (Arista)	201	18	4551	+267	34044	+2081	34
19	19	18	**MARK CHESNUTT**/Woman, Sensuous... (MCA)	189	16	4649	–44	33286	+201	59
29	23	19	**GARTH BROOKS**/One Night A Day (Liberty)	199	19	4265	+438	32186	+3290	23
26	24	20	**STEVE WARINER**/It Won't Be Over You (Arista)	191	20	4229	+379	31275	+3501	21
28	25	21	**JOHN ANDERSON**/I Wish I Could... (BNA)	196	21	4175	+352	30820	+3741	19
31	26	22	**TRACY BYRD**/Lifestyles Of The... (MCA)	196	22	4072	+622	29174	+4921	10
32	28	23	**LARI WHITE**/That's My Baby (RCA)	189	24	3733	+432	27366	+3581	20
30	27	24	**DARON NORWOOD**/Cowboys Don't Cry (Giant)	192	23	3737	+367	27043	+2881	26
1	12	25	**JOHN BERRY**/Your Love Amazes Me (Liberty)	142	26	3216	–1861	25673	–13841	—
5	18	26	**RANDY TRAVIS**/Before You Kill Us All (WB)	119	32	2763	–1152	24856	–9180	—
33	30	27	**HAL KETCHUM**/ (Tonight We Just Might)... (Curb)	178	25	3368	+246	23473	+2151	32
42	36	28	**LITTLE TEXAS**/Stop On A Dime (WB)	189	28	3167	+675	22996	+5671	5
36	33	29	**DAVID BALL**/Thinkin' Problem (WB)	169	27	3204	+396	21458	+3111	24
37	35	30	**AARON TIPPIN**/Whole Lotta Love ... (RCA)	172	29	3057	+258	20754	+2841	27
35	31	31	**DAVID LEE MURPHY**/Just Once (MCA)	178	30	3006	+143	20388	+491	53
44	37	32	**SAMMY KERSHAW**/National Working... (Mercury)	179	31	2905	+681	19629	+4190	16
—	41	33	**TRACY LAWRENCE**/Renegades,... (Atlantic/AG)	167	33	2616	+902	17946	+5452	6
8	8	34	**GEORGE STRAIT**/Lovebug (MCA)	100	36	2463	–3881	17780	–29131	—
48	42	35	**LEE ROY PARNELL**/Take These Chains... (Arista)	158	35	2483	+627	16868	+4421	14
38	38	36	**SUZY BOGGUSS**/You Wouldn't Say That... (Liberty)	161	34	2502	+196	16365	+1021	43
41	40	37	**MARTINA McBRIDE**/Independence Day (RCA)	156	37	2448	+324	16208	+2411	31
13	14	38	**JOE DIFFIE**/In My Own Backyard (Epic)	96	41	2077	–2990	14866	–23781	—
—	48	39	**DIAMOND RIO**/Love A Little Stronger (Arista)	149	39	2144	+934	14792	+7231	1
45	44	40	**CARLENE CARTER**/Something... (Atlantic/AG)	152	38	2153	+408	14482	+3471	22
40	43	41	**JOHN/AUDREY WIGGINS**/Falling Out... (Mercury)	142	42	1978	+113	13390	+1021	44
9	32	42	**CLAY WALKER**/Where Do I Fit In The Picture (Giant)	64	48	1411	–1094	12025	–6431	—
DEBUT		43	**TANYA TUCKER**/Hangin' In (Liberty)	119	44	1659	+732	11885	+5291	8
46	46	44	**MARK COLLIE**/It Is No Secret (MCA)	123	45	1588	+56	9573	+671	48
DEBUT		45	**FAITH HILL**/But I Will (WB)	105	49	1347	+531	9031	+2901	25
—	49	46	**MAVERICKS**/O What A Thrill (MCA)	107	47	1428	+276	8391	+1541	38
43	45	47	**DON COX**/All Over Town (SOR)	92	51	1342	–176	8252	–1271	—
49	47	48	**RESTLESS HEART**/Baby Needs New Shoes (RCA)	98	50	1342	+60	7991	+301	56
DEBUT		49	**LORRIE MORGAN**/If You Came Back From... (BNA)	94	52	1293	+235	7917	+1521	39
DEBUT		50	**CLAY WALKER**/Dreaming With My Eyes... (Giant)	61	60	892	+678	6890	+4641	12

This chart reflects airplay from May 23 - 29.
201 total reporters. Bullets given only to songs showing growth in total points.

MOST ADDED®

RICK TREVINO	"She"	66 (AF: 15)
BILLY DEAN	"Cowboy"	62 (AF: 12)
DIAMOND RIO	"Love"	59 (AF: 15)
CLAY WALKER	"Dreaming"	46 (AF: 9)
TRACY LAWRENCE	"Renegades"	43 (AF: 9)
TANYA TUCKER	"Hangin'"	41 (AF: 9)
JESSE HUNTER	"By"	41 (AF: 6)
CLINT BLACK	"Half"	34 (AF: 9)
FAITH HILL	"Will"	33 (AF: 6)
LEE ROY PARNELL	"Chains"	26 (AF: 6)

MOST INCREASED PLAY

DIAMOND RIO	"Love"	+934
TRACY LAWRENCE	"Renegades"	+902
NEAL McCOY	"Wink"	+809
BILLY DEAN	"Cowboy"	+786
CONFEDERATE RAILROAD	"Daddy"	+771
COLLIN RAYE	"Little"	+759
TANYA TUCKER	"Hangin'"	+732
RICK TREVINO	"She"	+723
SAMMY KERSHAW	"National"	+681
CLAY WALKER	"Dreaming"	+678

BREAKERS®

Refer to song information on Pages 46 and 47.

DIAMOND RIO
"Love A Little Stronger" (Arista)
74% of our reporters on it (149 stations)
59 adds AF: 15
Moves 48-39 on the Chart.

MARK COLLIE
"It Is No Secret" (MCA)
61% of our reporters on it (123 stations)
8 adds AF: 2
Moves 46-44 on the chart.

Breakers: Song has achieved airplay at 60% of our reporters for the first time. **AF:** Add Factor, total weights of stations adding. Points compressed to 1-50 scale for easier referencing. **Growth Rank:** Ranks all songs by airplay and audience growth. **Points:** Each station's total plays of a song times the station's individual weight. **Total Points** = All stations/points on song added together. **Play Rank:** Ranks all charted songs by number of plays.

DAN SEALS
"ALL FIRED UP"

GOING FOR ADDS
MONDAY, JUNE 6

WATCH FOR THE VIDEO ON CMT AND TNN

Hearing Is Believing
© 1994 Warner Bros. Records Inc.

Pam Tillis moves Country Radio like never before.

SWEETHEART'S DANCE

is the album of her career!

"If HOMEWARD LOOKING ANGEL found her knocking on stardom's door, SWEETHEART'S DANCE may unlock it. Holy smoke...this woman burns!"
—PEOPLE MAGAZINE

SWEETHEART'S DANCE

The fastest selling album of her career—already near GOLD!

Features the first smash, "Spilled Perfume" — already Top Ten!

ARISTA NASHVILLE

THIS Is Why We Do What We Do.

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Management: Mike Robertson Management

"SWEETHEART'S DANCE brings PAM TILLIS to a whole new level. She's now on her way to becoming a legendary Country music maker."
—*Mike Brophey MD/WXTU*

"SWEETHEART'S DANCE is fresh new Country with PAM's own individual stamp, rooted in traditionalism. She just keeps getting better and better."
—*Richard Ryan MD/KSAN*

"PAM sings with a maturity like never before. She's come alive as a vocalist on SWEETHEART'S DANCE."
—*Rick McCracken MD/WSOC*

"'SPILLED PERFUME' is consistently testing heavy in our call-out research. Pam continues to prove that she has the stuff superstars are made of."
—*Todd Berry MD/WZZK*

"PAM TILLIS is the quintessential Country vocalist. 'SPILLED PERFUME' is our biggest female record of the year!"
—*Carson James PD/WLWI*

"Unlike the Pop, fluffy fare enjoying success, PAM TILLIS and SWEETHEART'S DANCE deal in a more thoughtful, literary brand of roots-based Country."
—*Mark Bauer MD/KEEY*

"Just when you think PAM has reached the top, she comes out with SWEETHEART'S DANCE. It's simply awesome!"
—*J.D. Cannon MD/WFMS*

"Does the word SMASH mean anything to you?"
—*Dan Pearman PD/KYNG*

COUNTRY

NATIONAL AIRPLAY®

NEW & ACTIVE

VICTORIA SHAW "Cry Wolf" (Reprise)
Total Stations: 84, Total Adds: 1 (AF: 1), Total Points: 6510, WWYZ 19 (19), WGTY 18 (18), WSOC 15 (13), WDEN 15 (15), WGH 14 (14), WTNT 15 (15), WUBE 13 (13), WAXX 25 (16), WBCT 53 (49), KKIX 18 (18), KXKC 18 (18), KSSN 17 (17), WSIX 16 (13), KBEQ 31 (31), KFKF 25 (25), KEEY 18 (18), KEAN 25 (25), KMML 21 (21), KEBC 16 (16), KKAT 20 (20), KIKF 20 (20), KASH 20 (20), KUZZ 18 (18), KSKS 17 (17), KHAY 22 (22), KNCQ 15 (15), KRTY 20 (20), KMPS 16 (16)

GIBSON MILLER BAND "Mammas Don't Let Your Babies Grow Up To Be Cowboys" (Epic)
Total Stations: 79, Total Adds: 20 (AF: 4), Total Points: 5592, (GR: 41), WBCS 12 (11), WCTK 10, WXTA 15 (15), WEZL 15 (15), WTRS 14 (14), WRNS 15 (15), WTNT 23 (15), WRBQ 25 (22), WAXX 16, WTCM 15, KRRV 17 (17), KKIX 18, KXKC 18 (18), KDDK 18 (5), WSIX 14 (13), WTXT 15 (23), KHAK 15 (23), WAVC 26 (26), KBEQ 24, KFKF 10 (10), KEAN 25 (15), KYKR 15 (15), KOUL 25 (25), KPLX 16 (14), KILT 20 (20), KEBC 16 (16), KAJA 15 (15), WACO 16 (16), KKAT 13, KIKF 20 (20), KNAX 12 (12), KRTY 20 (20)

BILLY DEAN "Cowboy Band" (Liberty)
Total Stations: 66, Total Adds: 62 (AF: 12), Total Points: 5424, (GR: 9), WGNA 13, WQBE 18, WAYZ 13, WRKZ 20, WOVK 14, WXBQ 20, WTNT 15, WUSN 14, WGAR 26, WRVF 21, WAXX 16, WBCT 18 (5), WASK 14, WWQM 12, KKIX 18, KDDK 16, WLWI 12, WTXT 23, KEEY 18 (18), KTTS 34, KEAN 15, KAYD 10, KPLX 20, KXXY 21, KNIX 10, WACO 16, KYGO 13, KIKF 20, KASH 16, KNAX 12, KNCQ 15, KRPM 26

RICK TREVINO "She Can't Say I Never Cried" (Columbia)
Total Stations: 73, Total Adds: 66 (AF: 15), Total Points: 5391, (GR: 11), WRWD 14, WFRG 42, WSOC 15 (13), WQIK 15 (16), WWKA 15, WXBM 15, WYYD 19, WRBQ 10, WTQR 10, WGAR 9, WAXX 16, WFMS 10, WIVK 13, KXKC 18, WSIX 15, WSM-FM 12, KBEQ 10, KEAN 15, KOUL 14, KRYS 16, KLLL 30, KTEX 10, KEBC 16, KNFM 21, KNIX 10 (10), WACO 16, KKAT 13 KIKF 20, KALF 10, KUGN 13, KNAX 18, KHAY 11, KNCI 14, KSON 15, KSAN 11, KMPS 16

CLINT BLACK "Half The Man" (RCA)
Total Stations: 36, Total Adds: 34 (AF: 9), Total Points: 4690, (GR: 13), WBCS 12, WCTK 15, WPOC 16, WYRK 12, WQBE 16, WXKX 30, WXBQ 18, WHKZ 14, WTRS 14, WROO 18, WPCV 15, WUBE 13, WRVF 21, WBTU 15, KRRV 12, WZZK 15, WUSY 9, KDDK 12, KEEY 18, WBOB 8, KEAN 15, KMML 10, KASE 8, KYKR 27, KRYS 34, KSCS 12, KXXY 21, KNIX 24, KNAX 18, KZLA 22, KRWQ 11 (11), KDRK 15

Songs ranked by total points.

DAWN SEARS "Runaway Train" (Decca)
Total Stations: 67, Total Adds: 4 (AF: 1), Total Points: 4558, WBCS 12 (10), WXTA 15 (15), WRWD 14 (14), WGTY 16 (16), WXBM 15 (9), WYYD 15 (14), WAXX 16 (16), WBCT 10 (10), WDDD 16 (16), WXCL 14 (14), WTCM 17 (16), KKIX 18 (18), WSM-FM 12 (12), KFGO 10 (10), KEEY 18 (18), KTPK 12 (12), KRST 12 (12), KOUL 14 (14), KPLX 16 (14), KEBC 16 (16), KMLE 26 (26), KNIX 10 (10), KVOO 11 (11), KBUL 12 (12), KASH 16 (16), KALF 23 (10), KUGN 13 (13), KNAX 12 (12), KZLA 11 (11), KNCI 12 (11), KMPS 16 (16), KRPM 16 (16)

KENNY CHESNEY "The Tin Man" (Capricorn)
Total Stations: 47, Total Adds: 3 (AF: 1), Total Points: 3311, WCTK 10 (10), WFGY 20, WIOV 12 (12), WRWD 14 (14), WKML 12 (12), WPCV 15 (10), WDEN 25 (15), WRNS 15 (15), WTNT 23 (15), WDDD 15 (10), WMUS 12 (12), WFMB 18 (15), KRRV 24 (17), WUSY 34 (24), KMAG 18 (18), WIVK 25 (25), KXKC 18 (18), WKNN 12 (12), WAVC 26 (26), KEAN 25 (25), KTEX 10 (5), KUGN 23 (23), KNAX 18 (18), KHAY 11, KNCQ 15 (15), KSAN 11 (11)

BILLY RAY CYRUS "Talk Some" (Mercury)
Total Stations: 38, Total Adds: 7 (AF: 1), Total Points: 2922, WPOC 20 (16), WGTY 10 (12), WTDR 14 (14), WKML 12, WTRS 14 (14), WRNS 15 (15), WUSW 9 (9), WDDD 22 (15), WUSY 9 (9), WTCR 16 (16), WMSI 12 (12), KDDK 19, KSSN 8 (8), WGKX 16 (5), WSIX 16 (12), WOW 8 (8), KTEX 10 (5), KIKF 20 (20), KALF 10, KUGN 13, KNAX 18 (18), KRWQ 11 (11), KATM 9, KHAY 10 (10), KNCI 12 (11), KORD 16 (16),

ALBUM TRACKS

ARTIST/Song Title (Label) — *Album Title*

WYNONNA/Girls With Guitars (MCA/Curb) . *Tell Me Why*
JOHN M. MONTGOMERY/Be My Baby Tonight (Atlantic/AG) *Life's A Dance*
CLAY WALKER/White Palace (Giant) . . . . . *Clay Walker*
DWIGHT YOAKAM/Pocket Of A Clown (Reprise) . . . . . *This Time*
JOHN M. MONTGOMERY/Kick It Up (Atlantic/AG) . . . . . *Kickin' It Up*
REBA McENTIRE/She Thinks His Name Was John (MCA) *Read My Mind*
RANDY TRAVIS/Whisper My Name (WB) . . . . . *This Is Me*
MAVERICK CHOIR/Amazing Grace (Atlantic/AG) . . . . . *Maverick*
JOHN M. MONTGOMERY/Dream On Texas Ladies (Atlantic/AG) *Maverick*
MARK CHESNUTT/Texas Is Bigger Than... (MCA) . . . . . *8 Seconds*

This list reflects airplay from May 23 - 29.

BRYAN AUSTIN "Radio Active" (Patriot)
Total Stations: 55, Total Adds: 10 (AF: 2), Total Points: 2878, (GR: 47), WCTK 10, WGTY 10 (8), WSOC 15 (13), WTDR 7 (7), WPCV 15 (10), WDEN 7 (7), WWKA 18 (17), WXBM 15 (15), WRBQ 10, WAXX 16 (16), WBTU 9 (9), WFMB 15 (12), KRRV 15 (12), WSIX 14 (12), WKNN 25 (25), KZKX 10 (5), KEEY 7 (7), WOW 8 (8), KTTS 5 (5), KTPK 7 (7), KFDI 5 (5), KEAN 15, KEBC 16, KYGO 7 (7), KBUL 12 (12), KIKF 20 (20), KUZZ 7 (7), KNAX 12 (12), KHAY 10, KNCI 12 (11), KTOM 11 (11)

JESSE HUNTER "By The Way She's Lookin'" (BNA)
Total Stations: 43, Total Adds: 41 (AF: 6), Total Points: 1850, (GR: 36), WQBE 10, WRWD 14, WXBQ 10, WEZL 15, WKML 12, WESC 7, WXBM 15, WAXX 16, WFMB 10, KKIX 18, WMSI 6, KXKC 6, WOW 8, KTPK 7, KEAN 15 (15), KAYD 10, KOUL 14, KRYS 5, KLLL 30, KEBC 16, KNFM 21, KVOO 5, WACO 16, KUZZ 7, KNAX 12, KHAY 11, KNCI 12

NEVILLE & YEARWOOD "I Fall To Pieces" (MCA)
Total Stations: 26, Total Adds: 4 (AF: 1), Total Points: 1708, WWYZ 19 (5), WRKZ 5 (5), WIOV 6, WRWD 7 (7), WROO 5, WRNS 5 (5), WUSW 9, WYNK 10 (10), WTVY 7 (7), WTCR 11 (5), WMSI 12 (6), KSSN 17 (8), WSIX 15 (12), WSM- 12 (12), WKNN 7 (7), WAVC 26 (26), WOW 8 (8), KTTS 5, KFDI 5 (5), KEAN 15 (15), KASE 8 (8), KTEX 10 (24), KVOO 5 (5), KIKF 20 (20), KUGN 13 (13), KRWQ 23 (23)

S. ALAN TAYLOR "Forever Dance" (River North)
Total Stations: 25, Total Adds: 4 (AF: 1), Total Points: 1318, WWYZ 5 (5), WRKZ 5 (5), WIOV 6, WRWD 14 (7), WDEN 7 (7), WRNS 5 (5), WTNT 15 (15), WQYK 8 (5), WWQQ 6 (6), WUSW 9 (5), WAXX 16 (16), WBTU 9 (9), WXCL 6 (6), WFMB 13 (12), WTVY 7, WTCR 5 (5), KXKC 6 (6), WSIX 7 (7), KBEQ 31 (31), WOW 8, KTTS 8 (5), KFDI 5 (5), KTEX 21 (5), KASH 7, KTOM 11 (11)

KIMBER CLAYTON "I Know That Car" (Curb)
Total Stations: 28, Total Adds: 3 (AF: 1), Total Points: 1283, WWYZ 5 (5), WCTK 23 (23), WPKX 5 (5), WRKZ 5 (5), WRWD 14 (14), WTDR 7 (7), WKML 12, WROO 5, WPCV 15 (10), WRNS 5 (5), WXBM 9 (9), WBTU 9 (9), WFMB 10, WTHI 6 (6), KRRV 15 (15), WTVY 7 (7), WTCR 5 (5), KDDK 5 (5), KSSN 8 (8), WLWI 7 (7), WOW 8 (8), KTTS 5 (5), KTPK 7 (7), KFDI 5 (5), KVOO 5 (5), KBUL 12 (12), KUGN 13 (13), KTOM 11 (11)

LINDA DAVIS "Love Didn't Do It" (Arista)
Total Stations: 25, Total Adds: 24 (AF: 3), Total Points: 1040, (GR: 45), WRKZ 5, WRWD 14, WGTY 10, WEZL 15, WTDR 14, WXBM 9, WJOD 5, WBCT 5, WDDD 17, WMUS 8, KDDK 5, WOW 8, KTTS 5, KTPK 7, KFDI 5, KVOO 5, KQFC 5, KKAT 13, KSOP 7, KIKF 20, KASH 16 (16), KALF 10, KNCQ 15, KNCI 12, KORD 16

Station call letters followed by number of plays this week. (last week's plays - if any - in parentheses)

NATIONAL RADIO FORMATS

ABC/SMN
Mark Edwards • (800) 527-4892
Country Coast-To-Coast
BILLY DEAN/Cowboy Band
DIAMOND RIO/Love A Little Stronger
GIBSON/MILLER BAND/Mammas Don't...
FAITH HILL/But I Will
TRACY LAWRENCE/Renegades, Rebels...
DARON TIPPIN/Whole Lotta Love On...
Hottest:
TOBY KEITH/Wish I Didn't Know Now
TIM McGRAW/Don't Take The Girl
PATTY LOVELESS/How Can I Help You...
BROOKS & DUNN/That Ain't No Way To Go
VINCE GILL/Whenever You Come Around

ALTERNATIVE PROGRAMMING
Mickey Briggs • (800) 231-2818
GARTH BROOKS/One Night A Day
EMMYLOU HARRIS/Crescent City
JOHN/AUDREY WIGGINS/Falling Out...
Hottest:
PATTY LOVELESS/How Can I Help You...

ALTERNATIVE PROGRAMMING CONTINUED
BROOKS & DUNN/That Ain't No Way To Go
GEORGE STRAIT/Lovebug

BROADCAST PROGRAMMING
Becky Brenner (800) 426-9082
Super Country/Pure Country — Ken Moultrie
SAMMY KERSHAW/National Working...
TRACY LAWRENCE/Renegades, Rebels...
DAVID LEE MURPHY/Just Once
Hottest:
BROOKS & DUNN/That Ain't No Way To Go
TIM McGRAW/Don't Take The Girl
NEAL McCOY/Wink
KATHY MATTEA/Walking Away A Winner
VINCE GILL/Whenever You Come Around

Digital Country
DIAMOND RIO/Love A Little Stronger
FAITH HILL/But I Will
TRACY LAWRENCE/Renegades, Rebels...
TANYA TUCKER/Hangin' In
Hottest:
BROOKS & DUNN/That Ain't No Way To Go

BROADCAST PROGRAMMING CONTINUED
VINCE GILL/Whenever You Come Around
PATTY LOVELESS/How Can I Help You...
TIM McGRAW/Don't Take The Girl
PAM TILLIS/Spilled Perfume

Digital New Country
BILLY DEAN/Cowboy Band
LORRIE MORGAN/If You Came Back...
CLAY WALKER/Dreaming With My...
Hottest:
VINCE GILL/Whenever You Come Around
KATHY MATTEA/Walking Away A Winner
NEAL McCOY/Wink
PAM TILLIS/Spilled Perfume
COLLIN RAYE/Little Rock

JONES SATELLITE NETWORKS
(800) 766-3251
U.S. Country — John Hendricks
SAMMY KERSHAW/National Working...
LEE ROY PARNELL/Take These Chains...
Hottest:
VINCE GILL/Whenever You Come Around

JONES SATELLITE NETWORKS CONTINUED
TOBY KEITH/Wish I Didn't Know
KATHY MATTEA/Walking Away A Winner
NEAL McCOY/Wink
PAM TILLIS/Spilled Perfume

CD Country — Paxton Mills
DAVID BALL/Thinkin' Problem
DIAMOND RIO/Love A Little Stronger
GIBSON/MILLER BAND/Mammas Don't...
JESSE HUNTER/By The Way She's...
Hottest:
BLACKHAWK/Every Once In A While
BROOKS & DUNN/That Ain't No Way To Go
PATTY LOVELESS/How Can I Help You...
TIM McGRAW/Don't Take The Girl
COLLIN RAYE/Little Rock

MAJOR NETWORKS
Kevin Gluszczak • (312) 755-1300
RICK TREVINO/She Can't Say I Didn't Cry
Hottest:
TIM McGRAW/Don't Take The Girl
JOHN M. MONTGOMERY/Rope The Moon
NEAL McCOY/Wink

MAJOR NETWORKS CONTINUED
TOBY KEITH/Wish I Didn't Know
CLAY WALKER/Where Do I Fit In The Picture

UNISTAR
(805) 294-9000
Country — Allen Spears
TRACY BYRD/Lifestyles Of The Not So...
DARON NORWOOD/Cowboys Don't Cry
Hottest:
TIM McGRAW/Don't Take The Girl
VINCE GILL/Whenever You Come Around
KATHY MATTEA/Walking Away A Winner
PATTY LOVELESS/How Can I Help You...
BROOKS & DUNN/That Ain't No Way To Go

Hot Country — Steve Penny
SAMMY KERSHAW/National Working...
TRACY LAWRENCE/Renegades, Rebels...
LITTLE TEXAS/Stop On A Dime
Hottest:
JOHN M. MONTGOMERY/Rope The Moon
PATTY LOVELESS/How Can I Help You...
TIM McGRAW/Don't Take The Girl
KATHY MATTEA/Walking Away A Winner
BROOKS & DUNN/That Ain't No Way To Go

RY

MARKET #1	MARKET #2		MARKET #3	MARKET #4	MARKET #5
		US 99			