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a cup of Brenda's coffee  
when you do the deal...

# AMATEUR RADIO EXCHANGE



There's a lot of talk among the radio fraternity about "grey imports," but what does this term really mean?

To the UK distributors of TRIO and ICOM it means enterprising retailers by-passing them and purchasing direct from overseas sources. (The YAESU situation is somewhat different as there are two importers in healthy competition.)

To you, the customer, cutting out the monopoly middle-man in this way means quite simply lower prices, of which more later. It also means choice—the ability to come to one showroom and try out all the rigs on the market side by side, and then select the one that's right for you, rather than having some salesman push a particular make because that's the one he's "authorised" to sell.

Sometimes you may hear doubts expressed about the suitability for UK use of "non-approved" imports, or about after-sales service on them. Well, if you're buying from us... relax. We haven't become London's leading Amateur Radio store by selling anything that's not serviceable, or by giving your repair to the first likely lad to walk in clutching a soldering iron!

We think that TRIO for example is great stuff. That's why we've always tried to have as much of it passing through our doors—back or front!—as possible, but at prices that are fair on the customer, like these...

**TS-530S** Good value at £537. Even better value at **£489** here.  
**TS-830S** Why pay £695 when you can buy it from us for just **£649**?

**W • NEW • NEW**

## FT-980

Yaesu's latest HF transceiver, which fits neatly into their range between the FT-102 and the FT-ONE... and is an obvious competitor for the mythical (or merely elusive?) Trio TS-930.

Features like general coverage receive, notch filter, pass-band tuning and IF shift will make this rig a top-of-the-market bargain at a price yet to be announced, but which we anticipate will be not a million miles from **£925**.



## IC-720A

Introduced a year ago, this superb HF rig from ICOM has become a firm favourite because of its remarkable general coverage receive capability from 100kc to 30MHz, plus transmit facility across its entire range for commercial purposes.



**OUR PRICE £795**

## IC-R70

Presenting the best in today's receiver technology from ICOM, featuring:

- Two VFOs • Frequency range 100kc – 30MHz
- Three IFs 70MHz/9MHz/455kHz • HF pre-amp
- Sensitivity 0.5  $\mu$ v AM – 0.32  $\mu$ v S/N 12dB

**All this... and much more... for £469**



## IC-740

The latest addition to the ICOM transceiver range, this gives all mode coverage—AM/CW/SSB/FM—right across the amateur bands from 1.8 to 30MHz.

Incorporating such features as IF shift, pass-band tuning and notch-filter as standard, this is one rig that has to be seen and tried by anyone in the market for a really top-quality base station.



**OUR PRICE £649**



## FRG-7

YAESU's evergreen communications receiver giving continuous coverage from 500kc to 30MHz on AM/SSB/CW. Still the best value for

money in the market... and even better value from us at

**only £169 including FREE Heliscan aerial.**

## FT-102

A worthy successor in the Yaesu range to the evergreen FT-101 series, with so many extra features.

- Notch filter • Three 6146B final tubes • IF shift control • Band width control from 2.7kHz to 500Hz • APF control • RF processing
- Tunable audio network for speech tailoring • SSB/CW/AM/FM

**OUR PRICE OF £725 INCLUDES AM/FM BOARD**



**373 UXBRIDGE ROAD, ACTON, LONDON W3 9RH**

**Tel: 01-992 5765/6/7** Just 500 yards east of Ealing Common station on the District and Piccadilly Lines, and 207 bus stops outside.

**136 GLADSTONE STREET, ST HELENS, MERSEYSIDE**  
Tel: 0744 53157 Our North West branch run by Peter (G4 KKN), just around the corner from the Rugby Ground.

Closed Wednesday at Acton and Monday at St Helens, but use our 24-hour Ansafone service at either shop.

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