

Radio Celebrities



An Album
to contain
the portraits of
RADIO CELEBRITIES
now being issued
with
WILLS'S CIGARETTES

PRICE
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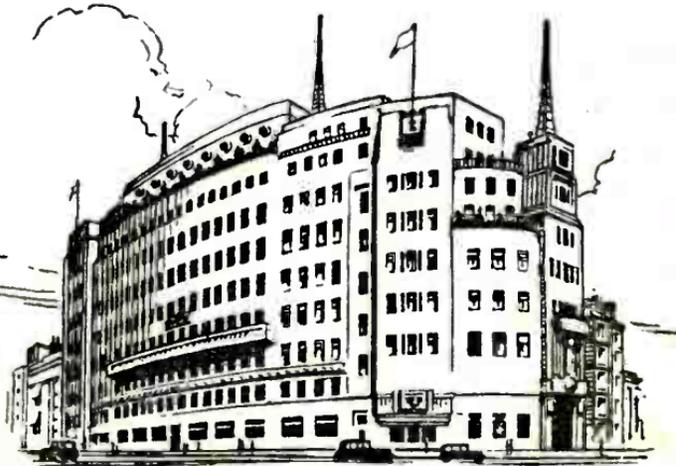
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Radio Celebrities

FOR many years broadcasting artistes, announcers and speakers remained rather mysteriously aloof—in the air, as it were! Now, however, these “Stars of the Air” are becoming better known to listeners. They bring to the microphone so much more than a mere accomplishment or voice—they bring a personality; and it is often this personality which interests the listener and makes a “Radio Celebrity.”

In recent years “Wireless” has become increasingly popular, and we hope that these portraits will add a personal touch to names which are now very familiar to listeners.

Interesting and informative particulars are given on the backs of the cards, which are adhesive so that they may easily be fixed in the appropriate spaces in this Album, thus preserving this attractive series in a permanent form.



Broadcasting House, Portland Place

WILLS'S CIGARETTES



A. STUART HIBBERD

A. STUART HIBBERD. "Good night, everybody, Good night. Few among millions of listeners fail to respond to the friendly tones of these familiar words. The voice of the Chief Announcer of the B.B.C. is heard probably more frequently and by more people than any other voice in the world. Stuart Hibberd is a University man like the other announcers, but it cannot be said that he has an "Oxford" voice—because unlike the others he was at Cambridge. His voice is loved by young and old, and he frequently takes part in Children's Hour programmes in which he sometimes sings. He is one of the tallest men at Broadcasting House. (No. 1.)

E. R. APPLETON. The director of the West Regional Station is very popular throughout the West Country, and although an Englishman, he thoroughly understands the Welsh people. In the early days of broadcasting he originated the Silent Fellowship broadcast from Cardiff and Daventry. He still conducts this feature which appeals to an ever-widening circle of listeners. Later he began the "Joan and Betty" series on Sunday afternoons. In these well-known bible stories presented in a dramatized form he was assisted at the microphone by his two daughters. Quiet, unassuming in manner, and sincere, Mr. E. R. Appleton is in great demand as a pulpit speaker. He is an honorary Druid. (No. 2.)

WILLS'S CIGARETTES



E. R. APPLETON

WILLS'S CIGARETTES



FREDERICK GRISEWOOD

FREDERICK GRISEWOOD. Announcers were at one time regarded as the "mystery men" of radio. Frederick Grisewood is Assistant Chief Announcer, and "Uncle Freddie" to Children's Hour listeners. Educated at Oxford, he was subsequently trained as a professional singer. After singing in Paris and Munich he came to London, and sang the bass solo part in Henschel's "Requiem" at Queen's Hall. The war interrupted his career, and he was invalided out of the army. After some amateur acting he joined the B.B.C. and featured as "Old Bill" in a very popular dialect series. He has played cricket for Worcestershire and hockey for Oxford. (No. 3.)

WILLS'S CIGARETTES



COMM^o STEPHEN KING-HALL

COMMANDER STEPHEN KING-HALL, grandson, son and nephew of admirals, fought at Jutland, and is the author of works on politics and economics. Coming to the microphone four years ago, he is now one of the most popular broadcasters, and his talks "Here and There" in the Children's Hour are an institution in many homes. He was responsible for the idea of interesting young listeners in the news of the day, and his success can be seen in the fact that he has now broadcast nearly 200 talks in the series. With his clear and kindly manner and his "Be good, but not so frightfully good—!" he has won a unique place in the affections of our boys and girls. (No. 4.)

DEREK McCULLOCH. Known as "Uncle Mac," Derek McCulloch is in charge of the Children's Hour, and in addition to his thousands of "nephews" and "nieces" he has a little daughter of his own. He is described as the "man who always smiles" yet while still in his teens he was badly wounded and left for dead on the Somme battlefield. Visiting the battlefields recently he found the place where he so nearly lost his life. On his return he gave a broadcast of his memories, and as a result of this, the Prince of Wales telephoned his appreciation to Broadcasting House. "Mac" is the author of many plays and stories. (No. 5.)

WILLS'S CIGARETTES



DEREK McCULLOCH

WILLS'S CIGARETTES



SIR WALFORD DAVIES

SIR WALFORD DAVIES. "Master of the King's Musick" and known to children everywhere for his music talks, Sir Walford Davies began his career as a choir-boy at St. George's Chapel, Windsor, later becoming assistant organist and then (1927-31) organist there. He had the largest music class in the world, but gave up the broadcast music lessons this year. During his series of broadcast talks to children he received from them some 200 compositions a week, most of them excellent. Sir Walford Davies has become so well known through broadcasting that his importance as a brilliant composer is apt to be overlooked. (No. 6.)



GEORGE F. ALLISON. With years of football experience behind him, George F. Allison is the "Soccer" master of the microphone. Beginning his career as secretary to a judge, he gave that up for journalism which he practised in Manchester before coming to London. He is now manager of the Arsenal F.C. Twenty-five years ago he played professional football for Edinburgh, and in 1923 made his first "Soccer" broadcast; since then he has broadcast running commentaries of more than 100 matches. He knows more than 500 footballers by sight, and is quickly able to identify them on the field. He also gave the first broadcast descriptions of the Derby and the Grand National. (No. 7.)

CHRISTOPHER STONE. The inimitable compère of gramophone recitals, Christopher Stone has broadcast over 500 times. He has his own library of some 12,000 records. He became interested in the gramophone through his brother-in-law, the popular novelist, Compton Mackenzie, who cannot write without music. The latter has one of the finest collections of records in existence, and founded *The Gramophone* of which Christopher Stone has for many years been the London editor. Educated at Eton and Oxford, Christopher Stone served in the Royal Fusiliers and won the D.S.O. and M.C. He lives in a delightful old rectory in Sussex, and does his work in an ancient "Round House" in the garden. (No. 8.)



CAPTAIN H. B. T. WAKELAM was actually the first to broadcast a sporting commentary—this was the Rugby International, England v. Wales in 1927. Since then he has broadcast commentaries on Rugger, Boxing, Cricket and Tennis and even on the Tidworth Tattoo. His speciality, however, is Rugby football, and, as a former captain of the Harlequins he has the necessary knowledge as well as the gift of making the game easy to follow. Educated at Marlborough College and Pembroke, Cambridge, he was in the City of London Regiment of the Royal Fusiliers and later in the R.F.A. He saw war service in France, Egypt and Palestine. (No. 9.)

WILLS'S CIGARETTES



SIR HENRY WOOD

SIR HENRY WOOD. Britain's senior conductor began his career as organist at St. Mary's, Aldermanbury, at the early age of ten. Four years later he gave his first public organ recital at South Kensington, and became a student at the Royal Academy of Music. In 1887 he began to conduct—at a suburban musical society. When only twenty-five he conducted the first Queen's Hall Promenade Concert, and this year (1934) he conducts his 40th "Prom" season in the same building. He was knighted in 1911, and has been broadcasting for seven years. Sir Henry lives at Chorley Wood, Bucks, where he practises his hobby of painting in a studio built by himself. (No. 10.)

DR. ADRIAN BOULT. This highly-esteemed musician has been Music Director of the B.B.C. since 1930. Educated at Westminster and Oxford and finishing his musical education at Leipzig, he joined the musical staff of the Royal Opera in 1914. During the War he was attached to the War Office. Since 1918 he has conducted for the Royal Philharmonic Society, and in 1919 joined the teaching staff of the Royal College of Music. His experience has also included conducting Russian Ballet at the Alhambra and directing popular concerts. He came to the B.B.C. from the City of Birmingham Orchestra. (No. 11.)

WILLS'S CIGARETTES



DR. ADRIAN BOULT

WILLS'S CIGARETTES



B. WALTON O'DONNELL

B. WALTON O'DONNELL, the conductor of the Wireless Military Band and Professor at the Royal Academy of Music, comes of a family of military musicians. Born at Madras, where his father was conductor of a military band, he is the youngest of three brothers, all bandmasters. Before leaving school he won a scholarship at the Royal Academy of Music. After attending the Royal Military College of Music, he was appointed to the 7th Hussars, and later to the Royal Marines. While directing the latter he accompanied the Prince of Wales on his African and South American tours, receiving the M.V.O. He took over the Wireless Military Band in 1927. (No. 12.)



JOSEPH MUSCANT. This popular conductor (who made his radio fame with the Commodore Grand Orchestra broadcasts) was born in Russia and was taught to play the violin by his father. At the age of nine he gave a recital at Queen's Hall, and a few years later toured the variety halls with an orchestra. He has also conducted a symphony orchestra of 110 players, and has appeared before Royalty. First broadcasting over ten years ago from Manchester, he has become known to listeners as the "King of *Pot-Pourris*"—a title he has earned by arranging over fifty *pot-pourris* since he began broadcasting. (No. 13.)

Cecil Dixon. Popularly known in the early days of broadcasting as Aunt Sophie, "the woman with the shy voice," Miss Cecil Dixon was among the first artistes to join the B.B.C. As solo pianist, official accompanist and "Aunt," her voice and playing have become very well known to listeners. She is so constantly in demand as an accompanist, that her solo playing is becoming less and less frequent. Born on a sugar plantation in the Fiji Islands, Miss Dixon came to England in 1913, and besides her work for the B.B.C. is also on the teaching staff of the Royal College of Music. (No. 14.)



GERSHOM PARKINGTON. Gershom Parkington is the 'cellist of the famous quintet which bears his name. First broadcasting about eight years ago, his quintet has now become one of the most popular combinations on the air. Before beginning his work for the B.B.C. he was for eight years director of music at Bridlington. As a young man he won an R.C.M. scholarship; later he joined the Queen's Hall Orchestra and also worked with Sir Thomas Beecham at Covent Garden. Gershom Parkington has travelled widely; his hobby is collecting antiques, and he has a wonderful collection of clocks. (No. 15.)

WILL'S CIGARETTES



ARTHUR CATTERALL

ARTHUR CATTERALL. Leader of the B.B.C. Symphony Orchestra, and Professor of Violin at the Royal Academy of Music, Arthur Catterall is one of the great violinists of our time. Born in Preston, he studied under Dr. Brodsky at the Manchester Royal College of Music. He was leader of the Hallé Orchestra for twelve years, and one of his proudest recollections is that of being invited by Richter to accompany him to Bayreuth to play violin solos to Frau Wagner in the world-famous Wagner home. In Manchester he formed the famous Catterall Quartet, and before the war was *Concertmeister* of the Queen's Hall Promenade Concerts. (No. 16.)

PEGGY COCHRANE. Violinist, pianist, composer, cabaret star and veteran broadcaster, Peggy Cochrane is one of the most versatile of Radio Celebrities. At the age of eight, she was the youngest pupil at the Royal Academy of Music where she held a scholarship. When she was fourteen she won both the open pianoforte and open violin championships on the same day, and during that same year had her first two ballads published. Not long ago she appeared at Queen's Hall to play a violin concerto; less than an hour later she was in a famous West-End restaurant cabaret giving syncopated songs at the piano with equal success. She has appeared on the stage in "Wonder Bar" and "Ballyhoo." (No. 17.)

WILL'S CIGARETTES



PEGGY COCHRANE

WILL'S CIGARETTES



REGINALD NEW

REGINALD NEW. This very popular cinema organist laid the foundation of his career in church music. He was a choir-boy at the age of nine, and studied the violin, on which instrument he is still proficient (often playing the viola or singing as a change from organ-playing) and was choirmaster and organist at Christ Church, Chislehurst. Then the films demanded organists, and in 1921 he secured the console of a London cinema. In 1929 he made his first broadcast from the Beaufort Cinema, Birmingham, and after broadcasting 468 times from there he was transferred to the Regal Cinema at Kingston-on-Thames in 1933, whence he still regularly broadcasts. (No. 18.)

WILL'S CIGARETTES



OLIVE GROVES

OLIVE GROVES. Olive Groves came to the microphone through a coincidence. Her father was in the Army of Occupation, and Miss Groves went over to Cologne to entertain the troops. Years later in the Strand someone stopped her saying: "Weren't you the young lady who sang at Cologne?" The man was a B.B.C. official, and as a result Miss Groves was engaged as a singer. That was in 1926; she has sung almost every week since, and has won an unrivalled place in the affections of listeners. Olive Groves lives in London with her husband and a small son; her hobbies are bridge and making her own clothes. (No. 19.)

PETER DAWSON. Generally recognized as one of the greatest of living baritones. Peter Dawson was born in Australia and studied singing in Adelaide. He began his career by singing the bass solos in the "Messiah" at the age of seventeen. Winning the first prize and gold medal at the famous Ballarat Festival in 1900, he was able to come to England where he studied with Sir Charles Santley for four years. He made his first English tour in 1904 with Mme. Albani. In that year also, he appeared at Covent Garden, and made his first gramophone record; since then more than ten million Peter Dawson records have been sold all over the world. (No. 20.)

WILL'S CIGARETTES



PETER DAWSON

WILL'S CIGARETTES



ISOBEL BAILLIE

ISOBEL BAILLIE. This very fine soprano is known all over the world where either radio or records carry the wonderful purity of her voice. A native of Manchester, she has made a great reputation as a singer of Handel's music, particularly in oratorio. Her original Christian name was Bella, but recently she changed it, her reason being that her baptismal name savoured more of musical comedy than of serious music. Her first music teacher was Madame Sadler-Fogg of Manchester, the mother of Eric Fogg who as "Uncle Eric" is well-known to Children's Hour listeners. Whenever she broadcasts with piano accompaniment she insists on having Eric Fogg as her pianist. (No. 21.)

WILLS'S CIGARETTES



RICHARD TAUBER

RICHARD TAUBER. Richard Tauber was born in Austria, his father being an actor and conductor of the State Theatre at Chemnitz. He studied music at the Frankfurt Conservatoire, becoming a conductor at the age of eighteen. About this time he discovered that he had a fine voice, and abandoned conducting to make his debut in "The Magic Flute." Tauber had very little vocal training and can really claim to be self-taught. He practises his songs with his own accompaniment at the piano, for he is a pianist of considerable ability. His first appearance in operetta was in Franz Lehár's "Frasquita," and he has been the greatest exponent of Lehár ever since. (No. 22.)

PAUL ROBESON. Singer, actor, lawyer and athlete, Paul Robeson (who was the son of a well-known coloured preacher) was born in New Jersey, U.S.A. in 1898. He was educated at Columbia University and studied law. Playing negro rôles in two Eugene O'Neill plays, Robeson created a sensation; this started him on a new career, and from the stage he went to the concert hall. His first concert, in 1925, was a great success, and that year he came to London to play lead in "The Emperor Jones," and again in 1928 to sing "Ole Man River" in the "Show Boat." Since then he has made his home in London. He first broadcast here in 1929. (No. 23.)

WILLS'S CIGARETTES



PAUL ROBESON

WILLS'S CIGARETTES



DENNIS NOBLE

DENNIS NOBLE. This very fine baritone singer was educated in the Cathedral School of Bristol, his native city, and became a chorister there. Later he joined the Westminster Abbey staff, becoming lay vicar of the Abbey and leading baritone of the choir. In that capacity he made his first broadcast on the night of the wedding of the Duke of York, when the Abbey Choir was packed into a tiny B.B.C. studio at Marconi House and sang a special anthem. He has since broadcast hundreds of times in all types of programmes, from musical comedy to "Sea Drift" at the Delius Festival. An enthusiastic cricketer, he is a member of several London cricket clubs. (No. 24.)



ANONA WINN. Charming and petite Anona Winn is one of the busiest and most accomplished of radio revue artistes. Born in Sydney, she was reading for the Bar when Melba heard her singing one day and offered her a scholarship. After singing in the leading concert halls of Melbourne and in musical comedy, she came to London and appeared in "Hit the Deck"; she began broadcasting in 1928. In Australia she was the first artiste to broadcast, and was in the first revue ever televised. Anona Winn has composed several popular songs, including "What more can I ask?" (No. 25.)

KATE WINTER. Known as "the silvery-voiced soprano of the air," Kate Winter originally had leanings towards the piano, on which instrument she wanted to become a professional musician, but instead she became a school teacher. Her cousin, Grace Day-Winter, began her voice training; later she studied at the Royal College of Music and took lessons from Ivor Foster the famous baritone. On her marriage she gave up school teaching and took up singing. Sir Henry Wood coached her and later she was able to sing under him at a Promenade Concert. She began broadcasting in the very early days at Marconi House, and has been a regular B.B.C. singer ever since. (No. 26.)



MARJERY WYN. Born in Leeds, this golden-haired actress came South to begin her career in a concert party at Westcliff-on-Sea. She returned to Yorkshire as principal girl in the "Babes in the Wood" at Huddersfield. Musical comedy work followed, and in the revival of "The Lady of the Rose" opposite Harry Welchman, she caused a furore by appearing as a West-End leading lady without having previously had West-End experience. When "Mr. Cinders" went on tour she took Binnie Hale's part; she was also in the revival of "The Quaker Girl" and with Stanley Lupino in "Hold My Hand." Marjery Wyn first broadcast three years ago. (No. 27.)



CLAPHAM AND DWYER. Before becoming known to listeners, Clapham was a clerk in the office of a famous K.C., and Dwyer was a commercial traveller. After the partnership was formed, a booking came within the first week—it was to appear at a private party before the Duke and Duchess of York. At their B.B.C. audition they were asked to sing, and replied that they couldn't. Instead, they talked the first nonsense that came into their heads—and got an immediate engagement! Dwyer, the one who keeps on trying to be sensible, is fat; Clapham, the "silly ass" who never finds the right word at the right time, is slim. (No. 28.)

JEANNE DE CASALIS. In private life Mrs. Colin Clive, to listeners "Mrs. Feather," Miss de Casalis was born in Basutoland and was the daughter of Dr. Georges Casalis de Pury. Educated in Paris, she studied for the stage in Moscow, and made her professional début at the Casino at Cannes. Her best remembered performance was in "The Yellow Streak," the play in which she met her husband. Miss de Casalis created her radio character "Mrs. Feather" herself, the inspiration coming from a morning in her own home. It is based on the average harassed housewife, and although a caricature, it is sufficiently real to make it popular. Miss de Casalis lives in a delightful cottage in Kent. (No. 29.)



ERNEST BUTCHER AND MURIEL GEORGE. These popular broadcasters call themselves "Butch" and "George." They are known all over the world as "the duettists who put Ilkka Moor on the map" by their singing of this Yorkshire folk song. They are married and live in North London in a house with its own pastures and orchard. "George" is an enthusiastic housekeeper, and "Butch" has the quaint hobby of wood cutting. He started life as a serious singer and was bent on opera until "George" came along. She convinced him that he was as much a comedian as a tenor, and they started their broadcasting career at an Albert Hall Concert. (No. 30.)

WILLS'S CIGARETTES



GRACIE FIELDS

GRACIE FIELDS. One of the most popular comedienne, the inimitable Gracie is Lancashire-born, and proud of it! She began her career by winning a singing competition at a local cinema when thirteen years old, and afterwards worked in a factory until she obtained a part in a touring revue with Archie Pitt. She and Archie soon left this, and their own show called "Mr. Tower of London," ran for seven years and played for more than 4,000 performances without a break. During this run she married Archie Pitt and has appeared in all his shows since. Gracie Fields first broadcast in 1927. (No. 31.)

GILLIE POTTER. Described as "that sham Harrovian who bears upon his blazer the broad arrows of a blameful life," Gillie Potter is the comedian who has nearly put Hogsnoton on the map. His broadcasts from that imaginary county town have become known all over the world, although he has only been broadcasting since 1931. For nearly twenty-five years, however, he has been a front-rank music-hall comedian. He leaped into prominence in the 1930 Royal Command Performance as "the man who made the Queen laugh." In private life Gillie Potter is a great book-lover with an extensive library; he is an authority on church history and a sidesman at a London church. (No. 32.)

WILLS'S CIGARETTES



GILLIE POTTER

WILLS'S CIGARETTES



TESSA DEANE

TESSA DEANE. Tessa Deane might have been a professional pianist instead of a popular radio singer. Winning a pianoforte scholarship at the Royal College of Music in 1924, she studied under Arthur Alexander, and three years later she was awarded the Chappell Gold Medal. Then she discovered she had a voice, and turned her enthusiasm towards musical comedy, her first big rôle being in "Silver Wings" at the Dominion Theatre. She made a great hit in Sir Nigel Playfair's "Derby Day." She first broadcast three years ago and has been heard on the air in variety, operetta, as a soloist and in the popular "Old Music-Halls." (No. 33.)



RONALD FRANKAU is one of the most popular humorists broadcasting. He comes from a literary family and has written hundreds of songs and many sketches and short stories. He sometimes broadcasts a poem from his children's book "Oh, Dear, Dear!" and most listeners are familiar with the lines:

"Extraordinary! Wonderful!
Fascinating! Queer!
Marvellous! Incredible!
Oh, dear, dear!"

Commissioned in the war, he organised his first professional concert "out there." Among his successful ventures are "Cabaret Kittens," excerpts from which he has frequently broadcast. (No. 34).

LESLIE HOLMES AND LESLIE SARONY. The man who wrote "Ain't it Grand to be Bloomin' well Dead" and a hundred other successes, began song-writing when he was convalescing after being wounded in the War—his first real hit being "If you knew Susie." Leslie Holmes (the other half of the "Two Leslies") showed signs of being musical as soon as he could toddle. As a boy he could play any tune on the piano that he heard whistled in the street. After the War he joined Henry Hall's band and broadcast with them in 1925, and afterwards became a composer. He is a bachelor and shares a West-End flat with Gerald. His hobbies are motoring and music. (No. 35.)



LEONARD HENRY. The dynamic humour of Leonard Henry is as breezy as the air of the seaside resorts from which he sometimes broadcasts. A true-blue cockney, he can't help being funny, and was probably born with that infectious chuckle. An old Alleynian, he studied chemistry and was on the laboratory staff of a firm of manufacturing chemists until he was involved in an explosion. While recuperating at Southend, he heard the pierrot troupe known as "Pick me up"—they did—for he joined them. Subsequently he played opposite Phyllis Monkman at the Prince of Wales Theatre and toured with Charlot's Revue. He invented "Charlot's Hour" for the B.B.C. (No. 36.)



JACK AND CLAUDE HULBERT. The sons of a doctor, these born comedians were sent to Cambridge with the intention of following professions very different from those in which they have been successful. While playing in "The Arcadians," Jack met Cicely Courtneidge, whom he subsequently married. He was in the Army during the War, and a few years later was the rage of London in "Clowns in Clover" and other successes. Claude is married to Enid Trevor and has two children. He became known to listeners as a quarter of "The Two Pairs" and "Those Four Chaps." He writes most of his own radio material, and usually is "on the air" with his wife. (No. 37.)

CICELY COURTNEIDGE. Cicely Courtneidge who is equally famous on stage, screen, and radio, was born in Australia, and is the daughter of Robert Courtneidge, the well-known theatrical manager and producer. She made her debut as Peaseblossom in "A Midsummer Night's Dream" at Manchester, and after appearing in Australia, came to England again. While playing in "The Arcadians" she first met her husband, Jack Hulbert, just down from Cambridge. Cicely Courtneidge is now one of the most popular broadcasting comediennes and a member of one of the largest broadcasting families in Britain, consisting of Claude Hulbert, Enid Trevor and Peter Haddon, besides her husband and herself. (No. 38.)



KENNETH AND GEORGE WESTERN. The Western Brothers, the famous wireless "cads," started their careers together. They have gone through life teaching each other things. They taught each other to write, they taught each other to sing and have just taught each other to fly. They wrote a revue called "Vaudeville Vanities" as far back as 1926, and were asked to put on a turn of some of their musical numbers at a Sunday concert at the Palladium. There was no one to do it except themselves—and they're still going strong. They burlesque, in their songs, anything from the government of the day to public schools and "old school ties." (No. 39.)

WILL'S CIGARETTES



NORMAN LONG

NORMAN LONG. Norman Long might still have been an insurance agent had he not discovered during the War that he could amuse the soldiers in his regiment singing funny songs at the piano. He was the first entertainer to broadcast at Marconi House in 1922, and he broadcast again at the opening of the Savoy Hill studios. Another "first" was his broadcast at the Royal Command Performance in 1927—the first Command Performance to be heard over the air. He is one of the eligible bachelors of radio, although his broadcasts have brought him many offers of marriage. He plays golf and was president of the Vaudeville Golfing Society. (No. 40.)

ELSIE AND DORIS WATERS. Elsie and Doris Waters are the originators of the famous "Gert" and "Daisy" characters. They were born in London and with their four brothers formed a family orchestra when young. Elsie studied the violin and was a pupil of Albert Sammons. First broadcasting in March, 1927, they have never once repeated a sketch. They have played before the Princess Royal and have been presented to the Prince of Wales. The sisters write all their own material, both music and lyrics. Elsie is fair and the "Gert" of the partnership; Doris is dark and plays "Daisy." They usually appear before the microphone in their "charlady" clothes. (No. 41.)

WILL'S CIGARETTES



ELSIE AND DORIS WATERS

WILL'S CIGARETTES



JANET JOYE

JANET JOYE. "The girl with a hundred personalities," Janet Joye dreamed of playing Shakespeare, and studied at the Royal Academy of Dramatic Art. She might have been a great Shakespearean actress—if Shakespeare had let her, but the Bard wrote no leading lady rôles for people as tiny as Miss Joye. So she became a comedienne-mimic. She learns how to imitate cats and dogs from her Manx cat, Mr. Tom Fuss, and from her Irish terrier. Janet Joye writes all her own material and prefers creating characters to imitating living ones. Her recent series of animal stories were a popular feature of the Children's Hour (No. 42.)

WILLS'S CIGARETTES



BILLY MAYERL

BILLY MAYERL. "The pianist with lightning in his fingers" has been playing the piano all his life, and at the age of seven he got into disgrace for "jazzing" Beethoven and Grieg while studying at the Trinity College of Music. At the age of twelve he played the Grieg Concerto at Queen's Hall and was hailed as an infant prodigy, but his career was interrupted through family misfortunes. While playing the piano at a local cinema Billy Mayerl discovered that there was more money in syncopation than in symphonies. He joined the Savoy Orpheans and became famous in a night; he has been broadcasting ever since. (No. 43.)

CARROLL GIBBONS. Born in Massachusetts, U.S.A. Carroll Gibbons studied harmony and piano technique at the New England Conservatory of Music in Boston. In this country he was the solo pianist of the original Savoy Orpheans, and now directs the dance orchestra at the Savoy. A bachelor and only just over thirty, he plays golf and admits he plays it badly, but likes driving fast cars. His now famous tune "On the Air" is the signature tune of Rudy Vallee, the famous American dance band conductor, who is a great friend of Carroll Gibbons. (No. 44.)

WILLS'S CIGARETTES



CARROLL GIBBONS

WILLS'S CIGARETTES



CHARLIE KUNZ

CHARLIE KUNZ. The Casani Club Orchestra directed by Charles Kunz is one of the most popular dance bands on the air, and Charlie himself as a pianist is even more popular. His signature tune, as most listeners know, is "Clap hands, here comes Charlie!" which is based on the song "Here comes Charlie"—popular among dance bands when he came to England twelve years ago. Born in Pennsylvania, Charlie, after trying many ways of making a living, found one to suit him—a night job playing the piano at a local hotel, which he combined with delivering early morning milk, going straight from the hotel to the milk round in his evening clothes! (No. 45.)

ROY FOX. Born in California, Roy Fox was at one time with Fox Films at Hollywood, where he found that the similarity in names could be very embarrassing. Known as the "Whispering Cornetist" Roy took America by storm and then decided to come to England. Bringing six musicians with him, he founded a band and began his British career at the Café de Paris. Later he formed an all-British combination at the Monseigneur, and received a well-merited honour when his band was selected to appear at a Royal Command Performance. He has broadcast regularly from both the Kit Cat and the Café de Paris. (No. 47.)



AMBROSE. A pioneer among dance band leaders, Ambrose began his career by deputising for a sick violinist in a theatre orchestra. Five years later he was conducting at one of New York's most expensive clubs, and was the highest-paid dance band leader there. Coming to London he played at the Embassy for two years, then returned to America for a year's contract at 3,000 dollars a week. He has since played at both the Embassy and the May Fair, and has broadcast continuously for five years from the latter. Ambrose commands wonderful loyalty from his band, the personnel of which has hardly changed for twelve years. (No. 46.)



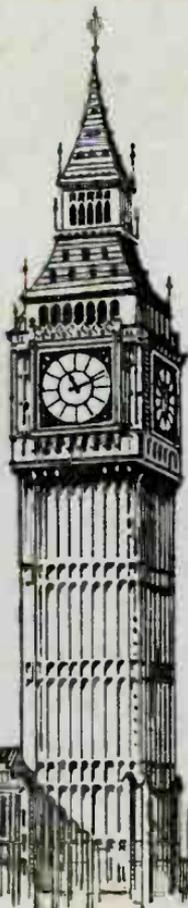
LEW STONE. One of the highest-paid dance band leaders in London to-day, Lew Stone started his musical career playing in a small London night club, and then went as pianist with Bert Ralton's Band to South Africa. On returning he orchestrated for Ambrose, and then joined Roy Fox at Monseigneur where he played the piano. While Roy Fox was recuperating after an illness, Lew took over the management of the band. He jumped right to the front of dance band leaders and has stayed there. One of the most modest of dance band conductors, he still gets his greatest thrill out of hearing his band play his own arrangements. (No. 48.)

WILLS'S CIGARETTES



JACK PAYNE

JACK PAYNE. Jack Payne's first dance band experience was as a pianist in the officers' mess at Scampton (Lincs) where he was stationed when an R.A.F. pilot during the War. The thirteenth is his lucky day, for it was on a Friday the thirteenth that he landed a contract to organise the dance music at the Hotel Cecil. In 1928, he became Director of the B.B.C.'s official dance band, and during his term of office he made dance music one of the most popular items of the programmes. In 1930 he took part in the Royal Command Performance. Since leaving the B.B.C. he has appeared at almost every important music hall in this country and on the Continent. (No. 49.)



"Big Ben" Westminster

WILLS'S CIGARETTES



HENRY HALL

HENRY HALL. After ten years of broadcasting, Henry Hall is one of the best-known of dance band leaders. Educated for the Civil Service, he devoted his spare time to music, studying at the Guildhall School of Music. Forming a dance band, his skill as a composer enabled him to become one of the best arrangers of music in the dance band world. He was Musical Director of the L.M.S. Hotel Dance Orchestra for ten years, and had 32 orchestras under his direction. He first broadcast in 1924, and was appointed Director of the B.B.C. Dance Orchestra in 1932. His first broadcast in that capacity was the first public transmission from Broadcasting House. (No. 50.)



47-50

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RADIO CELEBRITIES

IN RESPONSE to a large number of requests, we have introduced a second series of "Radio Celebrities" and feel sure that collectors of these cards will appreciate this Album to keep them in a permanent form.



HOWARD MARSHALL was born at Sutton, Surrey, in 1900. The son of a well-known publisher, when he came down from Oxford (where he was "Rugger" Blue), he commenced his career as a journalist, but did not give up "rugger," captaining the Harlequins and Surrey, and winning his Trial Cap for England. His first broadcast was in 1926 when he gave an eye-witness account of a rugby football match. He became a B.B.C. announcer in 1928, but is best known for his running commentaries on famous events, including the Royal Wedding in November 1934 and the Test Matches of the same year. (No. 2.)

WILLS' CIGARETTES



JOHN WATT

JOHNN WATT is a name which probably appears more frequently than any other in radio programmes. He has been an actor, but it was from newspaper work that he turned to broadcasting, in 1927. Now as author, producer and compère, he is one of the busiest men at Broadcasting House. His most notable successes are *Guess Who it is*, *Songs from the Shows* and *One Crowded Hour*, all of which have been compèred by himself. He became a compère by necessity, as it were. Funds allotted for the production of a show were exhausted before the compère was appointed, so John Watt did the job himself—and keeps on doing it! (No. 1.)

WILLS' CIGARETTES



HOWARD MARSHALL

WILLS' CIGARETTES



KNEALE KELLEY

KNEALE KELLEY, famous B.B.C. conductor, was born at Gravesend. He first achieved success as a solo violinist, and has conducted in music halls, at concerts, for revues and stage plays. He made his radio début in 1923 when 2 L.O. had its studio at Marconi House, Strand. Kneale Kelley was leader of the Wireless Symphony Orchestra for five years from that date, a most interesting experience, as that orchestra was the forerunner of the present Symphony Orchestra. His wireless successes include *From Revue to Grand Opera* and *from Symphony to Jazz*, *Two Fours*, *Three Fours* and *Four Fours*, *Concert-Variety* and *Tunes played during the week worth repeating*. (No. 3.)

WILLS' CIGARETTES



JOSEPH LEWIS

JOSEPH LEWIS, senior conductor of the B.B.C., was born at Brierley Hill, Staffs., in 1878. He became famous as conductor of the City of Birmingham Choir, and was invited to conduct one of the leading choirs of Vienna. His first broadcast was from Birmingham in 1923. For seven and a half years he was musical Director at Birmingham and for the last five has been in London. Altogether he has appeared more than 2,000 times as conductor. He has been conductor of Wolverhampton Musical Society, Walsall Philharmonic Society, and Dudley Madrigal Society, and assistant conductor to the City of Birmingham Orchestra. A pioneer of the Community Singing movement. (No. 4.)

STANFORD ROBINSON is yet another musician whom Yorkshire has given to broadcasting. He was born at Leeds in 1904 and is to-day Music Director of the Variety Department of the B.B.C., and also conductor of the B.B.C. Theatre Orchestra. His first appearance "on the air" was before he was twenty, when he conducted the old Wireless Orchestra in March 1924. He founded both the Wireless Singers and the B.B.C. National Chorus (now known as the B.B.C. Choral Society), but perhaps his outstanding work is in connection with the B.B.C. Theatre Orchestra, which he has made famous. (No. 5.)

WILLS' CIGARETTES



STANFORD ROBINSON

WILLS' CIGARETTES



SYDNEY BAYNES

SYDNEY BAYNES. For about seven years Sydney Baynes and his bands have been delighting listeners; they are among the most popular turns of this kind "on the air." He was born in 1879 in what was then the little village of Wembley, Middlesex. Music was first his hobby and then his profession, and long before he first broadcast he was known as a successful musical director of comic operas, musical comedies, revues, and plays, although actually he was trained as an organist. He not only directs but also composes; his best known composition is the waltz *Destiny* (published in 1912), which has made him famous all over the world. (No. 6.)

WILLS'S CIGARETTES



WALFORD HYDEN

WALFORD HYDEN is a Staffordshire man; he was born at Hanley in 1892. He studied music in Manchester and at the Royal Academy of Music, London, of which he is an Associate. At one time he was musical director to Anna Pavlova, the famous dancer. His first broadcast was about nine years ago when he conducted the B.B.C. Orchestra in his London suite *Nights in Town*. Probably his greatest radio successes have been achieved with his Magyar Orchestra and "Café Colette." He is a pianist and composer as well as a director. In his spare time Walford Hyden collects old weapons as a hobby, and enjoys deep-sea fishing.

(No. 7.)

LESLIE BRIDGEWATER. Born at Halesowen, Worcestershire in 1893, this famous pianist and composer was originally intended for a schoolmaster. He studied at Birmingham School of Music under Sir Granville Bantock and Rutland Boughton, and later in London with York Bowen. His first appearance "on the air" was with a trio playing chamber music from Newcastle in 1927; a year later he gave a pianoforte recital from London. He thinks his most notable radio successes are The Quintet and Harp Quintet playing good light music. He has composed the incidental music for many West End productions and is a recognized authority on music of the past. (No. 8.)

WILLS'S CIGARETTES



LESLIE BRIDGEWATER

WILLS'S CIGARETTES



FRED HARTLEY

FRED HARTLEY was born at Dundee in 1905. He made his first broadcast in 1925 at the age of twenty, as a solo pianist. It was not until 1931 that he formed his famous Novelty Quintet, the success and popularity of which is very largely due to novel and bright presentation of light music. Fred Hartley is also a composer and orchestrator, with many successes to his credit. His career has been a varied one; he started life as a music student, became a concert pianist and accompanist, a dance band pianist, and afterwards a stage pianist. After being a theatre conductor in Sweden, he joined the B.B.C. as an accompanist. (No. 9.)

WILLS'S CIGARETTES



J. H. SQUIRE

J. H. SQUIRE is the man who introduced Jazz to England—in 1909. It was he who bought Irving Berlin's first song and altogether he has paid over £300,000 to British musicians. His is the oldest private broadcasting orchestra, for the Celeste Octet was established twenty-two years ago, giving its first concert in April, 1913. It also claims another record: the largest sale of gramophone records of any "straight" orchestra. J. H. Squire also holds a unique personal record—at one time he held the appointment as musical director of no fewer than six West End theatres at the same time, all under opposition managements. He has broadcast over 300 times. (No. 10.)

MARIE WILSON. This distinguished violinist was born at Epping Forest in 1903. She is one of the very few women who have ever acted as Leader of a crack Symphony Orchestra—that at Queen's Hall in 1933 during the illness of Mr. Charles Woodhouse. Miss Wilson commenced to play the violin at the age of four under her father's tuition. At fifteen she was a student at the Royal College of Music under Maurice Sons, then leader of the Queen's Hall and Scottish Orchestras. After winning many scholarships she played in the Queen's Hall Orchestra for about three years. Her first broadcast was with the Wireless Orchestra in 1926. (No. 11.)

WILLS'S CIGARETTES



MARIE WILSON

WILLS'S CIGARETTES



ALBERT SANDLER

ALBERT SANDLER is a Londoner; he was born in 1906. From his earliest days he longed to play the fiddle, and his first job, when very young, was in a cinema orchestra; it was the preliminary step towards the great success he has since attained. To-day he invariably plays on a Stradivarius that cost £2,000. As a musical director and solo violinist he made his first appearance "on the air" in 1925 at the age of nineteen. Sandler, who has scored his most notable successes from the Grand Hotel, Eastbourne and the Park Lane Hotel, London, has appeared in vaudeville and on concert platforms all over the country. (No. 12.)

WILLS' CIGARETTES



REGINALD DIXON

REGINALD DIXON. Born at Sheffield in 1904, this popular organist first came "on the air" as pianist-accompanist at Sheffield Relay Station. In 1930 he made his first broadcast as an organist—from Blackpool. Actually Reginald Dixon originally contemplated a career as a concert pianist, and from his childhood devoted himself to the study of music. When he was fourteen the doctors said he would either have to give up school or music—he gave up school. At fifteen he was a Church organist and five years later he received the A.R.C.M. diploma for pianoforte teaching. He was musical director of a cinema orchestra at twenty-two. (No. 13.)

EILEEN JOYCE, who was born at Zeehan, Tasmania, has been described as the girl who does not know her birthday; it was sometime in 1915, that is all she knows. She was an infant when her father (an Irish-Australian labourer) left Tasmania for Western Australia. They lived in tents in the bush, and when a fire destroyed their home, trekked to Boulder City. There Eileen found an old piano and her playing was soon the talk of the township. After early training at a convent, Backhaus heard her; she went to Leipzig and is now an established radio star. For her début "on the air" in 1931 she played Prokofev's Third Piano Concerto. (No. 14.)

WILLS' CIGARETTES



EILEEN JOYCE

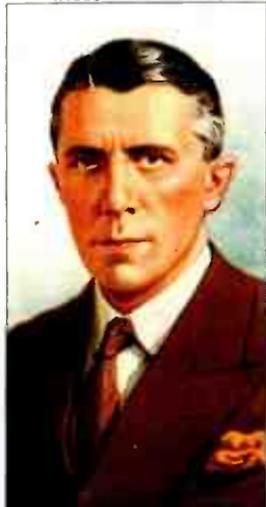
WILLS' CIGARETTES



RONALD GOURLEY

RONALD GOURLEY, pianist-entertainer and siffleur, was born at Stoke-on-Trent in June 1896. He is blind, but he has triumphed over this terrible handicap. His mother first taught him to play the piano, then he studied in a Dominican Convent at Stoke and afterwards at the Royal Normal and Worcester Colleges. His first broadcast was from Witton Experimental Station in 1922; since then he has broadcast from every studio of the B.B.C. in the United Kingdom, on one occasion three times in two days. His great radio successes are singing and improvising humorous interludes at the piano. Described as the best broadcaster in his own line. (No. 15.)

WILLS'S CIGARETTES



FOSTER RICHARDSON

FOSTER RICHARDSON, who was born at Nottingham in 1890, has had a romantic career. As a boy he used to sing as he walked behind the plough on his father's farm. Winning a scholarship in open competition, he studied at the Royal Academy of Music. He found the road to success hard, but one day he sang to Sir Thomas Beecham and was promptly engaged for the Beecham Opera Company. He has taken most of the bass rôles in that Company's repertoire, and proved himself one of the most versatile of broadcasters—singing in concert, opera and revue. He first broadcast in an orchestral concert in 1927. (No. 16.)

MAVIS BENNETT, the popular coloratura soprano, since her marriage to Mr. Allan Levin, a Swedish engineer, in 1933, has adopted the professional name of Mavis Bennett-Levin. She was born at Redditch, Worcestershire, and from a very early age determined to make her name as a singer. She overcame all difficulties; joined the D'Oyly Carte Opera Co., came to London, and was chosen by De Groot from among sixty candidates as vocalist for his first broadcast in 1925. Success was instantaneous; she was hailed as "The English Galli-Curci" and called "The Nightingale of the Wireless." She has also broadcast from Continental stations. (No. 17.)

WILLS'S CIGARETTES



MAVIS BENNETT

WILLS'S CIGARETTES



GEORGE BAKER

GEORGE BAKER, the famous baritone, was born at Birkenhead. It was with a recital of Sea Songs that he made his début "on the air" in October 1924, and since then he has scored many successes in *Songs from the Shows*, various productions of operettes and song recitals. One of the best-known baritones in the United Kingdom, he is equally popular in the United States of America and the Colonies. He is Hon. Treasurer of the Royal Philharmonic Society. His wife, Miss Kathryn Hilliard, the well-known actress and vocalist, died in 1933. He has a son who shows promise of following in his father's footsteps. (No. 18.)

WILLS'S CIGARETTES



CORA GOFFIN

CORA GOFFIN, who was born in London, is to-day one of the most popular pantomime principal boys in the country. It was because her voice came over so well when *Mother Goose* was broadcast from the Theatre Royal, Birmingham, in 1931, that she was invited to contribute to the B.B.C. programmes. Her first stage appearance was in the Russian Ballet in 1912; in the following year she came into prominence by her performance of Alice in *Alice in Wonderland* at the Comedy. Miss Goffin is well known for her musical comedy successes, and is said to have a larger "fan mail" than any other feminine stage star. (No. 19.)

BERTHA WILLMOTT—"The Radio Comedy Girl with a Voice." When she was a girl at a Convent School, the nuns commenced her training, which was continued at the London School of Music. At fourteen she was famous in the provinces for her Irish songs in costume. During the War she appeared in *Rattle Dattle* at Drury Lane, and spent much of her leisure in singing to the soldiers. It was at this period that she turned to comedy, and subsequently (1924) made her first broadcast in *Variety* from Savoy Hill. Since then she has scored success after success, especially with her contributions to the *Old Time Music Hall* series. (No. 20.)

WILLS'S CIGARETTES



BERTHA WILLMOTT

WILLS'S CIGARETTES



VIVIEN LAMBELET

VIIVIEN LAMBELET's success as an actress, singer and composer is not surprising—she is the daughter of Napoleon Lambelet, the well-known Greek composer. She intended to be a pianist, but overworked. Turning to the stage, she appeared in *Hassan* at His Majesty's, and subsequently in *The Royal Visitor*. Her first broadcast was in 1925 when she sang songs of her own composition in the *Children's Hour*. In 1934 she understudied Yvonne Printemps in Noel Coward's *Conversation Piece* here and in America. *Spanish Intermezzo*, an orchestral work of hers, was included by Sir Dan Godfrey in the first concert in England of works by British women composers. (No. 21.)



HARRY S. PEPPER, composer, pianist and B.B.C. producer, was born at Putney in 1893. He entered the theatrical profession by way of his father's concert party—Will C. Pepper's *White Coons*. Later he became assistant to Jimmy Glover, the famous Drury Lane musical director, subsequently joining "The Co Optimists." His first broadcast was as a pianist in one of *Charlot's Hours*, and then came his partnership with Doris Arnold on two pianos. He has composed many popular songs, the lyrics for *Lehar's Fredericka*, and also lyrics and music for *Paulette*. His most popular radio show is *Kentucky Minstrels*. (No. 22)

"MR. FLOTSAM" AND "MR. JETSAM." "Mr. Jetsam" (Malcolm McEachern), the basso profundo, is an Australian, born at Albury, New South Wales. He has been a singer all his life, starting as a choir boy. Since starring with Melba on her Australian tour, he has sung in all parts of the world. He and "Mr. Flotsam" have been together since 1926. "Mr. Flotsam" (B. C. Hilliam) was born at Scarborough, but spent his early life as a journalist in Canada. After the War he turned his serious attention to the writing of lyrics and music; one of his comedies, *Buddies*, ran for two years in New York. (No. 23.)



DORIS ARNOLD was born at Wimbledon in 1914, and commenced her career as a short-hand-typist. When the B.B.C. came into existence she transferred her services, later becoming a secretary at Broadcasting House. One day she had the opportunity to broadcast as a pianist; that changed her whole career. About seven years ago she formed her famous piano partnership with Harry S. Pepper and their performances on two pianos quickly became very popular items in broadcast programmes. In addition to her work as a pianist, she is responsible for the choral arrangements in the *Kentucky Minstrels*, *Songs from the Shows*, *Songs from the Films*, etc. (No. 24.)

WILLS'S CIGARETTES



ENID TREVOR

ENID TREVOR is the wife of Claude Hulbert, Trevor being her maiden name. Born at Richmond, Surrey, in 1900, she is the daughter of the late Colonel Philip Trevor, C.B.E., and great-grand-niece of David Garrick, so acting is in her blood. Her stage debut was under the management of Dennis Eadie at the Haymarket and Royalty Theatres, when she played cockney character parts. Later she joined a concert party as a comedienne; Claude Hulbert was also a member of that party and they married. In June 1928 they appeared together "on the air" and leapt into popularity in a domestic quarrelling sketch *Some More Nonsense* written by Claude Hulbert. (No. 25.)

WILL HAY is probably one of the most versatile of entertainers. He is not only a character comedian of the first rank, but is also an astronomer (he discovered the spot on the planet Saturn in 1933), a fully qualified air pilot, and was once an engineer. Born at Stockton-on-Tees in 1888, he became interested in astronomy at school and now he carries on his research work in this direction after his nightly stage entertainments. He was first "on the air" in 1922, and since then his sketches of "St. Michaels" (of which he is the "Head") have proved among the most popular items in radio programmes. (No. 26.)

WILLS'S CIGARETTES



WILL HAY

WILLS'S CIGARETTES



JOHN TILLEY

JOHN TILLEY's real name is John Mounsey Thomson, and he was born at Highgate in 1898. When he left school in 1916 he joined the army and served with the Royal Flying Corps and the 3rd Gordon Highlanders. In June 1918 he was invalided out, and found employment in a Government Dept. He then entered a bank, after which he tried the wholesale meat trade. In 1933 he found his real forte—that of comedian—and in April of that year made his first broadcast with a humorous monologue. A little later he set the whole country laughing with his story of the "Loch Ness Monster." (No. 27.)

WILLS'S CIGARETTES



DAVY BURNABY

DAVY BURNABY was born in 1881. After Haileybury and Pembroke College, Cambridge, he was inspired at the age of twenty-one by the example of Pellissier to become a pierrot. He says "once you have had a pierrot's ruffle round your neck nothing is ever quite so comfortable." He became famous in Gaiety musical comedies with Leslie Henson, and then originated "The Co-Optimists." Claims to have broadcast two years before the B.B.C. was founded—a charity concert by "The Co-Optimists." He compered many shows for the B.B.C., and is known as "the limerick announcer." He has three children—Anne, Jane and Grace. (No. 28.)

MABEL CONSTANDUROS, the popular radio celebrity, began broadcasting in 1925 with one of her own inimitable sketches. *The Buggins Family* is of course the most famous of these. At one time she was the whole family—Mrs. Buggins, Grandma, Ag, Emma, Alfie and the Baby, but when Michael Hogan joined her, Father and Bert came into being. Mabel Constanduros, who was born in South London, was a Miss Tilling. From her earliest days she wanted to be an actress, but now in her busy radio, stage and film life she finds time to do a little journalism, write short stories and novels, and invent all her own sketches. (No. 29.)

WILLS'S CIGARETTES



MABEL CONSTANDUROS

WILLS'S CIGARETTES



STANLEY HOLLOWAY

STANLEY HOLLOWAY, actor, singer and jester, was born in London in 1890. It is said of him that he is one of the few first-class actors with an excellent singing voice—baritone. He started his professional career with a troupe of travelling pierrots, but achieved real fame as an original member of "The Co-Optimists." His first broadcast was as a singer in 1924, and he was then firmly established in public favour as an actor and singer in musical comedies. In 1933 he was specially engaged to go to Canada to give one hour's entertainment at a fee of £1,000—for the Society of Lancashiremen in Toronto. (No. 30.)

WILL'S CIGARETTES



"STAINLESS STEPHEN"

"STAINLESS STEPHEN," the popular Yorkshire broadcaster, was born at Sheffeld. His real name is Arthur Clifford, and he started life as a schoolmaster, but when the War came he joined up and served with the York and Lancaster Regiment on the Western Front from 1914 to 1919. His is a very special kind of topical and spontaneous wit, and he is the inventor of "punctuated" humour. It was heard "on the air" for the first time in January 1924, when he broadcast from Sheffeld Relay Station. Since then he has appeared more than 200 times, his *One man Pantomimes* in 1929 and 1934 probably being his greatest successes. (No. 31.)

BERYL ORDE. This is the professional name of Miss Josephine Ingram. She was born at Liverpool in 1914 and at the age of three was already giving "impressions," her first victim being Hetty King. Beryl Orde's versatility is remarkable, for her repertoire includes more than 300 people, among whom are Greta Garbo, Gracie Fields, Zasu Pitts, Jessie Matthews, Maurice Chevalier and Wee Georgie Wood. She gave impressions of some of these stars at her first broadcast in 1929, but she had been appearing in vaudeville and on the concert stage before she made her radio début. She has very expressive features and lovely eyes with which she "speaks." (No. 32.)

WILL'S CIGARETTES



BERYL ORDE

WILL'S CIGARETTES



TOMMY HANDLEY

TOMMY HANDLEY hails from Liverpool, where he commenced life in a corn-merchant's shop. Later he was a commercial traveller by day and an entertainer at night and finally he decided to devote himself to the stage. He obtained a place in the chorus at Daly's and became understudy to the comedian—that set the seal on his career. During the War he served with the Kite Balloon Section of the R.N.A.S., and afterwards returned to the stage. Produced his famous sketch *The Disorderly Room* which had the honour of Command Performance in 1924. Tommy also compered the Royal Command Performance at the Victoria Palace in 1927. (No. 33.)

WILLS' CIGARETTES



HERMIDNE GINGOLD

HERMIONE GINGOLD. A talented actress with a magnificent soprano voice. She has been described as "a comic of genius." As a child of ten, she went on the stage in *Pinkie and the Fairies* with Sir Herbert Beerbohm Tree's Company. Before she made her first appearance "on the air" in 1927 in the revue *Hello New York*, she had established a reputation as a dramatic artiste and burlesque comedienne. Her chief radio successes have been Dora Lamartine in the play *Across the Moon*; Maudie Chapman in *Carnival* and Magda in *Autumn Manœuvres*. Miss Gingold (who in private life is Mrs. Eric Maschwitz) is an expert on Staffordshire China. (No. 34.)

ANN PENN. There is an impression that Miss Ann Penn, actress, singer, and impersonator, is an American. That is probably because she achieved fame in the U.S.A. before making her début in London. Actually she is a Lancastrian and was born near Liverpool in 1905. She was introduced to listeners in April 1927, just before opening in her first English stage show *C.O.D.* Her impersonations are amazing, and it is said that she not only sounds but actually looks like the person she is imitating. Because of her ability to take off people after the "once over," she is known as "The girl with the snapshot brain." (No. 35.)

WILLS' CIGARETTES



ANN PENN

WILLS' CIGARETTES

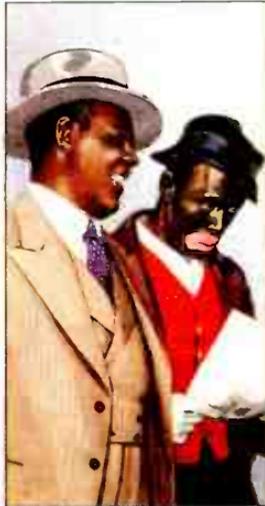


HERMIONE BADDELEY

HERMIONE BADDELEY, at the early age of sixteen, was described as the stage's youngest leading lady. That was in 1923 when she played Florrie Small in *The Likes of 'Er*. She was born at Broseley, Shropshire, in 1906, her full name being Hermione Yolanda Clinton-Baddeley. In 1928 she married the Hon. David Tennant, who at one time was a famous B.B.C. announcer. Her first stage appearance was in *Make Believe* at Hammer-smith in 1918, while her first broadcast was in 1927 in the sketch *Catching the Male*. Her greatest radio successes are probably the sketch *Tea for Two* and her presentation of her famous part of Florrie Small. (No. 36.)

EVE BECKE has been called "The girl with 'It' in her voice." That voice won her her husband, Count Caneva di Rivavolo, who heard her singing on the radio at his home in Milan; he came to London and they met and married on January 1st, 1935. Her first appearance "on the air" was singing light songs in variety programmes in 1932. Since then she has appeared in *White Coats*, *Air-do-Wells* and concert parties. Before broadcasting she appeared on the stage in Jack Hulbert's shows, and more recently she has turned her attention to films, appearing in *Radio Parade of 1935*, *Death at Broadcasting House*, etc. (No. 38.)

WILLS'S CIGARETTES



SCOTT AND WHALEY

SCOTT AND WHALEY both hail from the United States—Harry Clifford Scott from Cleveland, Ohio, and Eddie Peter Whaley from Montgomery, Alabama. The latter started life as a dentist while Scott was first a tinsmith and then a black-faced clown in a circus; they met thirty-two years ago. Their first radio performance was about nine years ago, and now there is not a listener who does not know "Pussy-foot" (Scott) and "Cuthbert" (Whaley). It is under these names that they broadcast with the *Kentucky Minstrels*. "Cuthbert" is keen on football and golf, while "Pussy-foot" plays the piano as his hobby, and is also a keen fisherman. (No. 37.)

WILLS'S CIGARETTES



EVE BECKE

WILLS'S CIGARETTES



COLLINSON AND DEAN

COLLINSON AND DEAN. Those argumentative comedians, Will Collinson (William Valentine Malivoire) and Alfred Dean (Alfred Corfield), first came "on the air" in 1931. Collinson, a Londoner, was born in 1882, and Dean at Sheffield in 1902. They met in 1925 and were so successful in a sketch which Collinson wrote for the entertainment of wounded soldiers, that they have been together ever since. Collinson, who writes all the broadcast material, in his earlier days toured America, Australia and Europe as a sketch artiste, while Dean at thirteen joined a Juvenile Troupe. Both are well-known pantomime artistes and have been honoured by a Royal Command. (No. 39.)

WILLS'S CIGARETTES



GERALDO

GERALDO. Most people think he is a native of the Argentine, but this is not so. He was born in London in 1904, and at sixteen gave up office work for music. He studied hard for three or four years and then went to sea—as a pianist. He visited Spain, and North and South America, studying the tango while in the Argentine. It was in September 1930 that his Gaucho Tango Orchestra first came "on the air." His greatest successes to date have been his "Sweet Music," *Dancing Through* and *Château de Madrid*. Geraldo likes listeners to write and tell him what they think of his music. (No. 40.)

WYNNE AJELLO is London born, but a member of an Italian family of talented amateur musicians. She wanted to be a ballet dancer but was persuaded to cultivate her high, light soprano voice, to the very great delight of listeners and music lovers generally. She started her professional career with broadcasting; that was in 1925 when she sang a group of operatic arias. Since then she has broadcast over 400 times, appearing in every possible type of programme from revue to opera, including leading lady in musical comedy. Her performances in *The Arcadians*, *White Coats* and *Hänsel und Gretel* can be numbered among her chief successes. (No. 41.)

WILLS'S CIGARETTES



WYNNE AJELLO

WILLS'S CIGARETTES



BILLY MERRIN

BILLY MERRIN was born at Nottingham in 1900, and started life as a clerk in one of the local warehouses. But his heart was not at a desk—he craved for music. The War came and he went into the Royal Naval Air Service, where his talent with the piano and the banjo and as a vocalist was much appreciated by his comrades. Now he is a band leader of national repute, having made his first broadcast in 1932. His famous signature tunes (*Troubles are like Bubbles* and *Cheerio*) are his own compositions, and he orchestrates all the numbers broadcast by his band. He plays tennis to keep fit. (No. 42.)

WILLS'S CIGARETTES



DEBROY SOMERS

DEBROY SOMERS, the son of an Army bandmaster, was born in Dublin in 1890. To-day he can play every instrument in an orchestra or military band. He is an absolute master of seven: the oboe, cor anglais, piano, harp, clarionet, saxophone, and xylophone—no wonder he is such a famous band leader, composer and arranger. He made some of the first symphonic dance arrangements in this country, and arranged and rehearsed what was probably the first stage appearance of a dance band in England—Bert Ralton and the Savoy Havana Band. He was also one of the first to broadcast, being the originator of the Savoy Orpheans. (No. 43.)

ELSIE CARLISLE is a Lancashire girl. She was singing and dancing at concerts in Manchester when she was six, and at twelve was a box office draw in her first revue. Four years later she was a "top-liner" in advertisements—to-day she is one of the best known radio celebrities. Her first appearance "on the air" was in a variety programme in 1927. It is said that a B.B.C. official heard her speak at a luncheon and asked her to sing before the microphone; she has been broadcasting ever since. Her greatest successes are probably *No, No, a Thousand Times, No!* and *Home, James and Don't Spare the Horses*. (No. 44.)

WILLS'S CIGARETTES



ELSIE CARLISLE

WILLS'S CIGARETTES



SYDNEY KYTE

SYDNEY KYTE is one of the best known band leaders and musical directors in the West End of London. He is an Associate of the Royal Academy of Music and Musical Director to the Duke of Westminster. What he does not know about the kind of music which delights "diners-out" is not worth knowing, and for many years he has been associated with the orchestras of the big hotels, including the Savoy, Berkeley, Piccadilly and Ciro's Club. He plays the violin himself, and first came "on the air" about twelve years ago when he was deputy leader of the Savoy Orpheans broadcasting from the Savoy Hotel. (No. 45.)

WILLS'S CIGARETTES



JACK JACKSON

JACK JACKSON, at twenty-eight, is the youngest of the West End's Big Three Band Leaders. He was born in London, and commenced his musical career at the age of fourteen in a ship's band. It was not long before he forsook the sea for dry land and became (in succession) the "ace" trumpeter of the Savoy Orpheans, Jack Hylton's and Jack Payne's Bands. He left the last named to form his own unit, and in 1933 was appointed to the Dorchester Hotel in succession to Ambrose. It was then that he made his radio debut. Jack Jackson does all his own orchestration and leads with the trumpet. (No. 46.)

HARRY ROY, who was born in London in 1903, is one of the most popular dance band conductors in the country. Was intended for a business career, but the gift of a clarinet one birthday is said to have altered all that. With his brother Syd and some friends he formed a band. Soon the famous "Lyricals" came into existence, and they went on a world tour, visiting South Africa, Australia and Tasmania. On returning to England, he started his own band—"Harry Roy and his R. K. O. Lians" it was called. He then went to the Café Anglais where he made his first broadcast in 1933. (No. 47.)

WILLS'S CIGARETTES



HARRY ROY

WILLS'S CIGARETTES



JACK HYLTON

JACK HYLTON is one of the most famous personalities in broadcasting. He is a Chevalier of the French Legion of Honour and his is the only jazz band which has played in the Opera House, Paris, and was the first to be invited to broadcast to America. Born at Great Lever, near Bolton in 1893, he commenced his professional career as vocalist and assistant pianist to a pierrot troupe. He graduated to concert parties, and at seventeen was conducting opera. Known as the Ambassador of British Dance Music, he has appeared with his band at four Royal Command Performances. First broadcast from Savoy Hill in 1926. (No. 48.)

WILLS' CIGARETTES



THE HOUSTON SISTERS

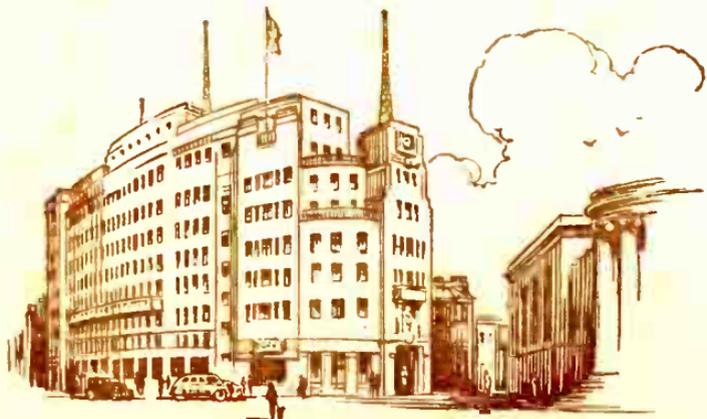
WILLS' CIGARETTES



THE CARLYLE COUSINS

THE HOUSTON SISTERS.

Renée and Billie Houston come from Shettleston, Scotland, and really are sisters. In private life Billie—the boy of the partnership—is Mrs. Richard Cowper. She is an authoress as well as an actress and has recently published a very successful thriller, which she wrote in her dressing room between acts. Renée is Mrs. Pat Aherne and is the proud mother of two bonny children. The sisters are daughters of James Houston, an old time stage favourite; they started their professional career by deputizing for their parents who were suddenly taken ill. They came to London and in a week made such a hit that they were booked up for a year. In 1926 they appeared at a Royal Command Performance. (No. 49.)



Broadcasting House, London

THE CARLYLE COUSINS.

There are three of them; actually they are not cousins. Two are sisters—Helen and Cecile Thornton; the third is Lilian Taylor. Pauline Lister was originally a member of the trio, but when she left for India to be married in 1933 Helen Thornton took her place. The present "Cousins" are all Scots; the Thorntons come from Nairn and Lilian Taylor from Edinburgh. At one time they were students of operatic singing at the Royal Academy of Music, but they started singing together and made an instantaneous success. Cecile Thornton (whose professional name is C. Petrie), and Lilian Taylor made their first broadcast in 1931; two years later Helen made her radio début in vaudeville. (No. 50.)

WILLS FOR QUALITY



REGISTERED TRADE MARK

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