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Europe's Music Radio Newsweekly . Volume 8 . Issue 18 . May 4, 1991 . £ 3, US\$ 5, ECU 4



A GLORIOUS GATHERING — Some of Spain's radio and music industry heavyweights meet with Gloria Estefan during a recent concert in the country. Pictured from I-r: Los 40 Principales MD Rafael Revert, Canal Plus Spain MD Jose Besteiro, Mrs. Revert, Estefan, Epic Spain marketing manager Fernando Munoz, Estefan's husband and manager Emilio Estefan, Epic/Sony Music International marketing manager Monica Marin and Mrs. Munoz.

NRJ, Schmidt Battle For Radio 100 Frequency

by Paul Andrews

France's NRJ group and local publishers Schmidt & Partners will have to fight it out for a place on Berlin's airwayes.

The two firms are backing rival bids to operate a new city-wide

station on 103.4MHz, formerly used by indie/ethnic-formatted private Radio 100 which closed on February 28. The Kabelrat, Berlin's media licensing authority, will decide on May 6 which company will take over the frequency—ending a period of con-

NAB Report: Euro Investors Should Proceed Cautiously

by Jeff Green

American broadcasters seeking lucrative investments in Western Europe must study their prospective overseas financial and operations partners carefully, say Stoner Broadcasting System (SBS) founder/chairman/CEO

Tom Stoner and Group W VP of planning David Graves, whose companies have radio station equity interests in the UK.

Commenting at the National Association of Broadcasters (NAB) convention in Las Vegas on April 18 during the session (continues on page 26)

fusion during which conflicting claims suggested that each company was close to acquiring 34-38% of Radio 100 (M&M February 23/March 9).

With shareholders unable to agree on the offers or future strategy, the station ceased trading at the end of February with debts of about DM800.000 (app. US\$468.000).

Former backers and employees have since rallied to the rival bids for its successor. Ex-MD Thomas Thimme is heading a project provisionally named Radio 2000. With a budget he puts at "more than DM4 million", but less than DM10 million", the plan is backed by NRJ (38%), plus original Radio 100 shareholders Aktif Radio Berlin (34.6%), Neues

(continues on page 26)

MORE DEALS IN THE CARDS?

UK's Radio City Attracts A Buyer

by Hugh Fielder & Steve Wonsiewicz

While EHR station Radio City/ Liverpool continues negotiations at press time with an unnamed group regarding a takeover bid, UK financial analysts say the current economic climate is speeding consolidation of the country's major market radio stations.

A statement issued by Radio City following a board meeting on April 24 said that preliminary discussions had been held on the approach. "The board have deci-

ded to have further discussions with a view to resolving the matter as soon as possible."

Although the company making the approach has not been officially divulged, it is strongly rumoured it could be Radio Clyde/Glasgow. Clyde MD James Gordon was not available for comment at press time. Trans World Communications, which had also been rumoured to be interested in acquiring Radio City, has reportedly denied an approach.

(continues on page 26)

Gulf War Coverage Spurs France Info Ratings Jump

by Paul Andrews & Emmanuel Legrand

Public all-news network France Info has overtaken NRJ to become France's leading FM station, and the fourth most-listened-to service in the whole country. That is the main result of Mediametrie's latest (January-March) audience survey, which shows France Info adding about 1.3 million listeners to increase its average weekday reach to 9.7%, from 6.7% in November-December 1990. (For a more comprehensive list, see page 6).

Previous FM leader NRJ managed a more modest 0.2% rise to a 9.3% reach, although with a longer average listening time the EHR network retains its market share dominance (7.2%, compared to France Info's 5.7%).

France Info has more than

doubled its audience in the last year, to 4.27 million from 2.09 million January-March 1990. It now trails only AM giants RTL, (continues on page 26)

No. 1 in EUROPE

European Hit Radio ROD STEWART Rhythm Of My Heart (Warner Brothers)

Eurochart Hot 100 Singles ROXETTE Joyride

European Top 100 Albums EURYTHMICS Greatest Hits IRCAI



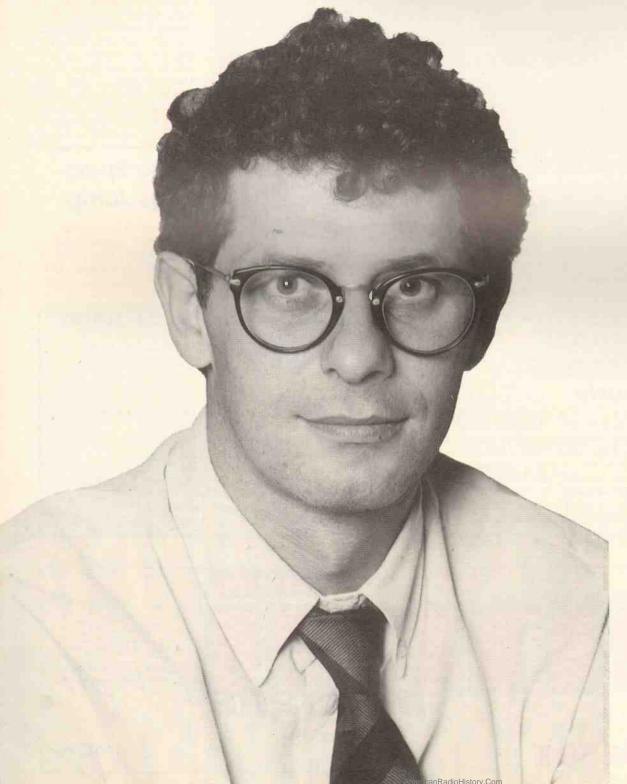
love and kisses

MCA.

AmericanRadioHistory.Com

MUSIC & MEDIA READER PROFILE

Music & Media becomes more and more useful to watch the European radio business. This business is moving extremely fast and Music & Media is adapting to the new challenges for radio operators. It is absolutely necessary for



Martin Brisac General Manager Europe 2 France

Martin Brisac, 33 years old, joined Europe 1 after spending six years as a consultant with Arthur Andersen. He was named General Manager for Europe 2 in 1988.

Martin is in charge of developing new radio activities in Europe for Europe 2 Communication, including the company's successful operations in the Soviet Union and Czechoslovakia.



people every day, with a 4.8% share of the French radio market, and a 9.0% share of its 25-34 core target market.

Source: Médiamétrie

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PolyGram Estimates 5.7% Music Market Growth

by Steve Wonsiewicz

The worldwide recorded-music market grew an estimated 5.7% to 2.44 billion units in 1990, according to PolyGram executive VP/chief financial officer Jan Cook. Cook said 815 million CDs and 1.05 billion cassettes were sold last year.

Speaking at the company's annual general meeting in Amsterdam on April 23--the second it has held since going public in 1989--Cook confirmed earlier estimates that PolyGram has increased its worldwide share of the recorded-music business to about 17.5% from 15% on revenues of Dfl 5.25 billion (app. US\$17 billion). "We had a 41% increase in sales growth in the second half of the year," said Cook. He attributed the increase to records from Jon Bon Jovi, Elton John and Luciano Pavarotti/Placido Domingo/Jose Carreras, as well as the inclusion of A&M and Island.

Cook also said PolyGram had a 23% market share in Europe last year. The company's share elsewhere in Europe: 32% in France, 24% in the UK, 22.5% in Holland, 20% in Germany (including eastern Germany) and 17% in Italy. Cook said the company grabbed about 49.5% of the classical music market and 15% of the pop market.

PolyGram president/chief executive officer Alain Levy stressed that the United States will spent most of my last year worthe US.

next three years. On how the company is currently performing in the States, Levy commented afterward, "I'm not at all unhappy with the results for the first quar-

The company also confirmed the payout of its first dividend of Dfl 0.50, as well as naming JA Rutgers a member of the supervisory board.

continue to be a top priority. "I king to restructure the US operations. And I plan to spend about one-third of my time this year in Levy reiterated his goal of increasing PolyGram's market share in the US from its current 10.5% to 14% on average within the

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MUSIC & MEDIA

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New Releases Spring To Life

A flood of upcoming new releases are planned for the spring. Heading the schedule is new product by acts such as Huey Lewis & The News, Holly Johnson Roachford and Fishbone.

Lewis's new album, Hard At Play, is the first for EMI, following five while Chrysalis. The single, Couple Days Off, is already picking up initial heavy airplay in Scandinavia, Germany and Greece

Former Frankie Goes To Hollywood singer Johnson challenges the success of his 1989 debut album Blast with the follow-up Dreams That Money Can't Buy. Also, Columbia's Roachford present their long-awaited second album, Get Ready, from which the title track is a new entry in the EHR Top 25 this week.

The third album Fishbone, The Reality Of Our

Artist 29th Street Sax Quartet Anthrax Black

The Blessing Boyz II Men

Casanova

Contraband

Fishbone Alan Jackson Vinnie James

Pere Ubu

Louis Prize

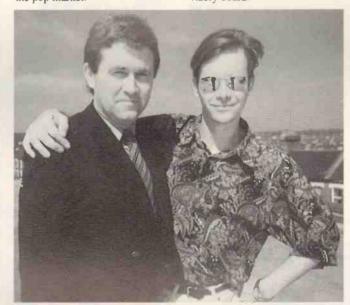
Surroundings, is a case of make or break. The band are known for their dynamic stage performances and, as evidenced by the success of the not dissimilar Living Colour, a final breakthrough could be in the cards.

Now that The Black Crowes are getting recognition for their particular brand of Faces-styled retro-rock, it is high time for a Def American sampler. The compilation features tracks by Slayer, Danzig, The Masters Of Reality and many more. Most of the tracks are produced by label supremo Rick Rubin.

More news from the metal scene: Contraband are an allstar line-up of Michael Schenker, LA Guns guitarist Tracii Guns and Vixen bassplayer Share Pedersen.

The Motown label launches new act Boyz II Men with Cooley High Harmony. The album features close harmony vocals on hip hop beats.

Producer



Epic UK MD Andy Stephens (1) and Rhythm King MD Martin Heath.

Rhythm King Inks **Deal With Epic UK**

by Hugh Fielder

Bomb The Bass's new single will be the first Rhythm King release to benefit from the label's new partnership deal with Epic UK/Sony Music (M&M April

The single, Winter In July, is set for early June release and will be marketed and distributed across Europe by Sony under the new agreement which covers the world outside the US.

Rhythm King are keen to promote Bomb The Bass after the disappointment of the previous single, Love So True, which was released the day the Gulf war broke out and withdrawn after a week when it became clear that radio would not play the record because of the band's name.

Betty Boo, Rhythm King's biggest act, is currently recording new material which should be released in the autumn.

Rhythm King MD Martin Heath says the partnership with Epic gives his label a flexibility that was not offered from other majors. "Rhythm King will act as a sort of talent bank; Epic will help us to help the artists reap the rewards of their success.

Comments Epic UK MD Andy Stephens, "This is an entirely new type of deal specifically designed to satisfy the needs of both labels. Rhythm King's strength is its ability to find and develop new talent as it sees fit via the pressing and distribution deal. However, at the same time, it can draw on the international muscle of Epic and Sony Music via a licence arrangement as and when it becomes appropriate for the artist and label alike.

Reflexus The River Boys Roachford Seven Stories Sound Of Blackness Ruby Turner Judie Tzuke Luther Vandross Wishbone Ash

Casanova Contraband Marshall Crenshaw Life's Too Short The Crusaders
Def American Sampler Healing The Wounded Till Del Do Us Part Dread Zeppelin EMF 5.000.000* Shubert Dip The Fat Lady Sings Twist The Reality Of Our Don't Jack The Jukebox All American Boy Dreoms That Money Holly Johnson Keedy B.B King Chase The Clouds Live At The Apollo Barrington Levy Huey Lewis & The News Bob Marley & The Wailers Monie Love Hard At Play Worlds In Collision Louis Prize Real People Girls Talk Reflexus Da Mae Africa The River Boys Judges And Bagmen Evolution Of Gospel The Other Side My Left Hand Tolking Power Of Love Strange Affair

Prince Of The Deep Water Cooley High Harmony

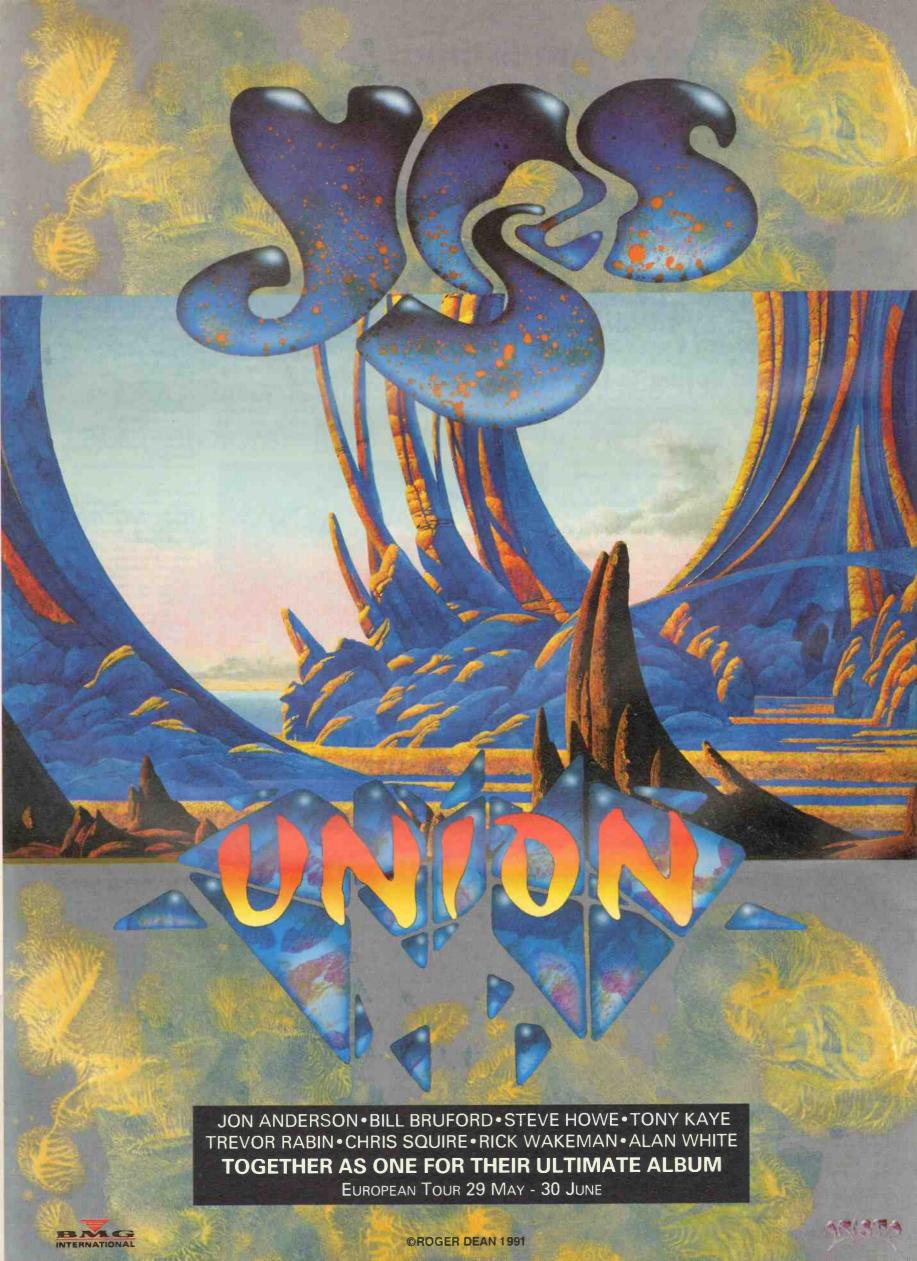
Upcoming Album Releases

A&M MCA WEA Impact MCA IRS Parlophone East West Columbia Arista RCA MCA MCA Motowr Mango EM Tuff Gong Cooltempo Fantana

Neil Dorfsman D. Austin/The Characters Henry Staraste Randy Nicholas Ed Stasium Marcus Miller Various Jah Paul Jo/Rasta Li-Mon Pascal Gabriel/R. Jezzard Mike Roarty/The Fat Lady shbone Hendricks/K. Stegoll Thom Panunzio Andy Richards Paul Lave Bill Schnee/Huey Lewis Various
David Cox/Andy Steele S. Street/P. Hardiman Tony Peluso Columbia Jürgen Fritz Roochford G. Kajanus/A. Scott Kevin Moloney G. Hines/J. Jam/T. Lewis WEA Perspective Womack & Womack Jive Columbia

Not listed L. Vandross/M. Miller Martin Turner European album releases for the period of April 29 - May 13. Please send your information to Robbert Tilli before May 10 for inclusion in the next release schedule (issue 20). Fax (31) 20 669 1951.

MUSIC & MEDIA MAY 4 1991





LIKE FATHER LIKE SON — Michael Patto, whose late father was vocalist with the '60s band Spooky Tooth, is the first signing to newly formed Imagine Records, the label set up by Laurie Jay and Peter Todd. Pictured celebrating the label's launch are (I-r) Roger Seman, director of distributor BIG, Patto, Jay and Todd.

Gold Move For Beacon's WABC

by Paul Easton

WABC/West Midlands, Beacon Radio's AM service, is moving from easy-listening towards a more gold-based format. But programme controller Pete Wagstaff says this doesn't mean the station will be giving up its "Nice 'n' Easy" tag.

"We're moving towards 'easy-gold'. I've taken out a lot of non-descript songs, especially instrumentals and MOR artists, such as Frank Sinatra and Nat King Cole, who we were playing too often. I've replaced them with

some of the softer pop hits from the '60s and '70s, such as Georgie Fame's Yeh Yeh, Marianne Faithfull's Summer Nights and Johnny Mathis's I Can See Clearly Now. The changes we've made have received a better reaction from listeners."

The voluntary pay-cut agreed by Beacon staff earlier this year (M&M February 9) terminated at the end of April, with staff again receiving full pay. Although Wagstaff says "things are starting to turn around," he is still having to make some cost-cutting programme changes.

IRN, ITN Service Delayed

The joint Independent Radio News/ITN Radio News service due to have started at Easter will be delayed until later in the summer after several ITN subscribers, including Jazz FM/London and KCBC/ Kettering, complained they had not been given the required notice period.

KCBC programme controller Howard Rose has been campaigning to prevent the merger since it was first announced (M&M February 16).

"ITN has been an important part of our programming and we consider it to be a better quality service. Many of our listeners have commented that it is better than the IRN service which is already available on other commercial stations in the area."

An ITN spokesperson says the quality of service will be maintained. "We are naturally pleased that we have many satisfied customers. The joint service from IRN's studios in West London will have ITN packages so the quality of the service will still be available to former ITN customers as well as stations taking IRN."

ITN says talks are continuing with IRN about co-operation and the announcement of a joint radio service was "a demonstration of good faith."

PE

Local Ad Sales Pick Up After Down First Quarter

by Hugh Fielder

After a disastrous start, local advertising is picking up with several stations reporting significant gains. The return of car dealers to the marketplace and signs that the property market is on the move again are giving stations grounds for optimism.

Beacon Radio/West Midlands is reporting a 32% increase in local sales for the first quarter of the year. Comments MD Alan Mullett, "Our March figures were 46% up year on year, and we are looking at a 30% increase for April. There has been a lift in retail, and motors are returning after lagging behind."

Mullett claims this is because radio is now being recognised as an increasingly effective tool in the West Midlands. "We've always said that the local market-place is your best ally."

At Red Rose/Lancashire local sales for March are up 80% on the first two months of the year. Head of sales Dee Ford says the station made a decision to sell more creatively in the face of the Gulf War.

"We've been pitching to clients outside our TSA with considerable success. We know we have to get to advertisers before anyone else. We've just run a listener promotion with an electrical store in Warrington which achieved a phenomenal response. We were in competition with two other sta-

tions—one of which didn't bother to show up for a presentation—and organised a Fun Day Out with promotion girls and DJs washing cars. The store's turnover for that day was exceptionally good and they've been running ads with us ever since."

Ford says he sees an increase in car-dealer advertising and encouraging signs in retail. "Recruitment ads are still hanging back and financial ads are suffering because of the regulation warning that has to be read out on air. But those companies are getting more involved in sponsorship."

Piccadilly Radio/Manchester sales director Michael Morley also reports a significant improvement in local sales for March and April. "The logs are pretty busy right now and some of the local campaigns have been very successful. The recent Tom Garner Peugot dealership campaign proved that we can deliver listeners into showrooms.

"Below-the-line activity has also doubled in the past year. We are finding that concert promoters are coming to us even though the concerts themselves may be out of our area. There's a positive response to the station now that people know we have our act together. Radio is a good sell and it's time to start looking for a bigger slice of the cake."

Further south, the effects of the economic recession are still bit-

ing, but Fox FM/Oxford sales executive John Baker says, "We have a good feeling for May after a difficult year so far. The retail market is still depressed but house developers are filtering back, along with estate agents, and the financial side has a glint to it as well."

Invicta/Kent business development manager Paul Harvey confirms that the property market is on the move again. "It's starting at the lower end, but now is the time to pitch to them because we know we can compete against the classified pages. We encourage our clients to take a long-term view because it makes cost-effective sense to them. And we are retaining over 70% of our local customers."

In contrast, some Scottish stations have scarcely noticed the recession at the local level. National is another matter. Radio Clyde/Glasgow sales and marketing director Geoffrey Holliman says, "The economy never overheated here the way it did further south and our local revenue has held up remarkably well. Already this year we've had six house builders advertising with us and although the motor trade has taken a dip we are benefiting from the newspaper circulation war in Scotland." Holliman adds that local revenue for the first six months of the financial year comprises a little more than 60% of total turnover.

NEWS IN BRIEF

GLR Adds News

BBC Greater London Radio (GLR) will be introducing a new programme schedule on May 20. Details have not been confirmed but it is believed there will be a new-look "News Hour" in the final hour of Richard Skinner's 10.00-13.00 weekday show, with news editor James Cameron replacing Tina Ritchie as co-presenter.

Evening show will be affected including an earlier start for the "Community AM" split at 20.00. PE

BBC Sets Up Fund

BBC Network Radio has set up a £250.000 fund for commissioning independent radio productions. Comments BBC Radio MD David Hatch, "I hope this will kick-start the infant independent radio sector into sustainable orbit, bringing new voices, talents, skills and ideas to our output and listeners." The fund will be available for producers with ideas for any of the five BBC networks.

252 DJ Changes

Atlantic 252 has switched DJ Tony West to the weekday evening slot and his lunchtime slot is being taken by Kevin Palmer. The weekend presenters are joined by newcomer Robin Banks and Nails Mahoney, who returns after a short break.

The station is continuing with its Daily Free Money Hit promotion indefinitely and has already given away over £6.000 to listeners. HF







Amina Represents France At Eurovision

Phonogram artist Amina will represent France at the Eurovision contest with the song Le Dernier Oui A Parle A Raison (The Last One Who Speaks Is Right).

Amina's music covers both Arabic and French traditions. The Tunisian-born artist was chosen by Antenne 2, the public channel that will broadcast the Eurovision contest on May 4. Last year, French Antillesborn Joelle Ursull (Sony Music) came second with a Serge Gainsbourg song White And Black Blues.

Working A New Single

Comments Polydor international licensing and promotion manager Marie-Agnes Beau, "We were working on a new single in France, Ma Tisane Bout and we had good reactions from the radio, the best we ever had on Amina's song. Perhaps because this time the lyrics were in French. On the international market, Amina has had a

lot of interest from the media. The album has been released in

Amina's LP Yalil has been released in most European countries where it received good press but limited commercial success. In the US, the album was released on Mango/Island and spent the last three months in Billboard's world music charts. To date, it has sold 10.000 copies in the

Amina will be touring the US this summer, as well as Germany, Holland, Spain and Sweden. She is currently working on new songs with producer Martin Meissonnier, with whom she recorded her first album. She will start recording her second in September.

Comments Meissonnier. "We have been very well backed by Phonogram, both on production and promotion budgets. It is a long-term process with a starting career, and we now see. with 18 months of work, that it is starting to bring results." EL

Mano Negra's Release A **Priority For Virgin France**

by Emmanuel Legrand

Mano Negra's new album King Of Bongo is Virgin France's top national priority this spring. The album was released in Europe on

The band's previous release, Puta's Fever, sold 350.000 units in France and 200.000 interna-

Explains Virgin international development co-ordinator Mireille Roulet. "This is Virgin's most important French act. It is a European release, and will be followed in May by a UK release. In the next two months, Czechoslovakia and Poland will also release Puta's Fever.

"Their new album has a lot of radio potential. It's even more difficult for the band to get airplay in France than in most European countries because of the radio formats. For example, King Kong Five, their hit single off Puta's Fever, had more airplay in Holland and Italy than France"

France Inter Chosen **As National Sponsor**

Public station France Inter was picked as national sponsor for the

Comments manager Bernard Batzen. "It is one of the few stations in France that has a real music programming policy, taking risks on new acts and musical style that are not widely popular. We have built a true collaboration. The members of the band have recorded themselves the spots that are played on air."

Adds Batzen, "Since the beginning, my job has been to create a synergy between all aspects of marketing, promotion and touring. As opposed to last time, when we did the "Pigalle" tour in the heart of Paris, we have this time focused on the suburbs.

"There is an enormous population that is completely left aside. I asked Virgin to give me the details of the band's sales, and I realised that 50% of the previous album's sales were made in the Paris area. There is a fantastic potential in Paris that is rarely exploited."

Spring Tour Sold Out

The tour in April, May and June includes 16 concerts in 400 to 4.000 capacity venues, with a total potential of 30.000 people. It has already sold out. The next step will be a French tour of medium-size venues.

Says Batzen, "It's the band's decision not to tour the big venues." The third step will be a summer tour with big festivals, or cities where people go on holiday.

News, EHR Up In First Quarter

RTL remains unchallenged as France's most listened to radio station, ahead of Europe 1 and France Inter, according to Mediametrie's national January-March ratings (see page 1). But news station France Info overtook long-time leader NRJ to reach more listeners than any other FM station; although with a longer average time spent listening to its EHR output, NRJ retains its market share lead.

Skyrock and Fun Radio, also upped their reaches this book, while those aiming at more adult audience--Nostalgie and Europe 2-slipped slightly. Soft AC RFM also dipped in these figures to below the 2% reach threshold for inclusion (from November-December 1990).

Jan-Mar '91

4.0

3.7

30

Mano Negra

Reach (%*) Share (%) Share (%) Station/Format Reach(%*) All radio 79 0 100.0 All Radio France 19.2 25.4 21.2 22.6 4.6 All RF locals 4.3 3.6 3.7 All AM privates 34.9 36.3 35.4 36.1 All FM privates 39 5 34.6 34 7 36.9 21.9 20.1 21.1 Europe 1/ EHR/ General 12.1 12.8 93 France Inter/ General 11.6 8.7 12.0 8.8 4.2 RMC/General 4.3 5.6 France Info/News 9.1 9.3 7.2 NRJ/EHR 7.7 Skyrock/EHR 5.3 4.3 5.6 4.3 Europe 2/AC 5.8 5.5 5.0 4.8

4.0

French National Radio Audience (Weekdays)

Nov-Dec '90

* 1% = 440.000 listeners (reach only) Source: Mediametrie

4.2

3.6

Nostalgie/French AC

Fun Radio/EHR

M6 Celebrates Fourth Year With New Video Awards

To celebrate its fourth anniversary last month, TV channel M6 created new music video awards called "Starclips". French and international clips were both awarded seven prizes.

More than 350.000 people voted their favourite French and international clip. More than 3.000 clips competed, of which 240 (120 French and 120 international) were selected. The winners were:

 Public National Prize: Patrick Bruel - Casser La Voix

Public International Prize: New Kids On the Block - Step By

• French Prize: Les Rita Mitsouko - C'Est Comme Ca

 International Prize - Neneh Cherry - I Got You Under My Skin

 SACEM Prize - Pigalle Dans La Salle Du Bar-Tabac

 City Of Paris Prize - Mylene Farmer - Pourvue Qu'Elles Soient

 M6 Choice - Vanessa Paradis - Tandem

Since 1987, M6 has broadcast 120.000 clips (about 100 a day) and produced 420 clips, and was the first co-producer and broadcaster of music videos in France. In 1990, the channel has invested Ffr 7.5 million (app. US\$ 1.2 million) to co-produce 113 videos. Total investment in clips since the launching of the channel reaches Ffr 120 million. In 1991, M6 plans to invest Ffr 35 million in

PolyGram/Iberica Splits Three Ways

by Howell Llewellyn

Spanish PolyGram International subsidiary PolyGram Iberica is to split into three divisions on June 1. The new sections will be Phonogram, Polydor and Classical Music.

It is the third Spanish record company to make such a move as the country streamlines the music industry in time for 1993's single market. A year ago, EMI/Hispavox revamped its A&R, marketing and sales divisions and became Spain's top record company. Sony Music Entertainment this year separated CBS Spain into Epic and CBS Sony.

Independence Stressed

Comments PolyGram business affairs chief Jose Luis Sanchez, "Growth and market needs have determined this important decision." All three areas will operate independently under the PolyGram umbrella.

"Each section has grown sufficiently to operate as a single unit, and in order to keep growing, we decided to re-order the internal setup. The Spanish public is increasingly cultured and demanding musically, and the division will help us to respond to the new needs of the market."

PolyGram Iberica was set up in 1963 and was last year Spain's second-most successful record company. Artists signed to the label include La Frontera, Paco de Lucia, Miguel Rios, Modestia Aparte and flamenco giant Cameron de la Isla.

Under the new system, Jose Luis Garcia Ramos will be director of Phonogram and its labels will include Casablanca, DJM, Deram, Fontana, Island, London, Mercury, Philips, Rocket, FFRR, Vertigo, Smash B-Marcy, and Go Disc.

Who Runs What?

Current PolyGram head of marketing Carlos Borrallo Sales will be director of Polydor, and will look after the labels A&M, Barclay, Fiction, Karusel, Metronome, Polydor, Verve, Windham Hill, Tip and Big Life.

Musica Clasica will be run by Melchor Hidalgo Garcia who will take charge of the classical music catalogues of Philips Classics, Decca and Deutsche Grammaphon.

Says Sanchez, "The new divisions will enjoy complete autonomy with regards to the choice of media, as well as the drawing up of programmes and campaigns, especially with respect to developing and creating their own national rosters.

"This restructuring will help PolyGram to confront the challenges of the '90s, which are especially significant in the Spanish record scene."

Adds Sanchez, "The Spanish record industry is incorporating into Europe rapidly at all levels—artistically, economically and at a competitive level."

Radio Exterior Debuts Costa Rica Station

by Anna Marie de la Fuente

State-run Radio Exterior launched its first short-wave broadcasting centre in Costa Rica on April 18, scheduled to be in operation by January 1992.

Spain's King Juan Carlos presided over the inauguration, during which test-card transmissions and speeches by the Spanish monarch and the Costa Rican president were aired.

Comments Radio Exterior's deputy manager Juan Antonio Martin, "The centre will enable us to provide AM quality broadcasting on short-wave radio, reaching the southern half of

North America, Central America, the Caribbean and the northern half of South America. Short wave is funny. People in Canada will probably be able to pick it up."

Until today, REE has been broadcasting in several Spanish dialects and eight languages from six transmitters at its Toledo base and from five others at the station's centre in Arganda, near Madrid. Programmes are beamed via satellite to two Chinese-based transmitters for Eastern Asian listeners.

Radio Exterior will transmit from Spain via satellite to its Costa Rican base for six to 12 hours daily.

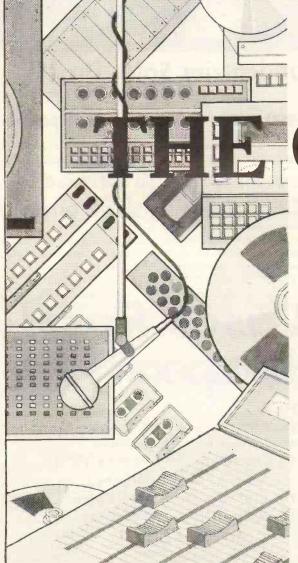
Oil Joins Chernobyl Benefit

Rock band Oil released their self-titled debut album to coincide with their participation in the Kiev Chernobyl Benefit Concert on April 24. It is the first time a Spanish band have performed in the USSR.

Cadena SER's 40 Principales has exclusive coverage of the event.

Before recording the Steve Taylor-produced album and signing to indie Zafiro, the band had been playing local clubs. Lead singer and guitarist Ricardo del Castillo says, "We never dreamed we would have such a lucky break. Kiev is an unusual venue for our first act abroad."

Amdlif



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Mylene Farmer Strikes Gold With Latest Release

by Marc Maes

Mylene Farmer's new album L'Autre is set to become one of Belgium's best-selling albums of the year only three weeks after its release. The record, which has sold more than 30.000 units, has already spawned its first hit single, Desenchantee, which at press time was no. 2 in the Belgian IFPI chart.

The album also marked one of the few possibilities for Poly-Gram Belgium to distribute promo-samples to Belgian radioprogrammers on the same day as their French colleagues received Desenchantee.

Comments PolyGram Bel-

gium French product manager Jean-Luc Leroy, "Usually we are some two or three days behind, but we have done our very best to service the radio stations we work with on the same day. Our list includes private networks like RFM, Radio Contact and Top FM, plus the RTBF channels.

Promotion Plans

Although no station was given any exclusivity or priority whatever to air the album, Leroy received proposals to promote L'Autre on the airwaves as "Album Of The Day", and purely based on single-airplay, it shipped gold on its April 5 release date. As from April 22, a selection of Belgian retailers are being offered a free shop-window promo-set, including lifesize stand-ups of Farmer, posters and record sleeves. "The kind of promotion you normally would expect to see with a huge international act" says Leroy. "And in many cases it was the retailers that asked for it themselves"

Leroy also managed to slot two interviews (including a RTBF Radio 2 interview) into Mylene Framer's Belgian visit on Friday April 19 "which we had to fight for as Farmer hasn't granted any interviews to Belgium media for five years now,"

BRTN Radio 2 Repeats May-Day Celebration

On May I, BRTN Radio 2's regional channels invited listeners to participate in various activities, including live broadcasts and concerts, to mark the first anniversary of the station's relaunch.

Called "Radio 2 D-Day," for the occasion Omroep Brabant has planned a special edition of "Jazzcafe", featuring a live concert by Philip Catherine. Omroep Limburg will broadcast German artists Rex Gildo and Roy Black on the live show 'Made In Germany", and both the East and West Flanders studios will be open to the audience.

Comments Radio 2 producer and member of the "Radio 2 Dco-ordination committee Paul de Meulder, "Our promotion team will be omnipresent. You might call it VTM strategy, but we have found out that it

"We have also started a sticker competition with excursions and weekends to give away, and finally we will repeat our 'Mallorca' competition where 280 listeners can win a one-week trip to the Spanish island in October.

Last year marked the debut of Radio 2. It was the station's aim to increase its popularity by producing a very individual and personal product. Last year, the event was listened to by 42.000 listeners.

De Meulder says, "The whole operation has proved a success. We have had a remarkable boost in ratings for Radio 2 since the name and image change."

G/A/S

Ratings War Games Rock Nuremburg

by Mal Sondock

It is ratings time in Nuremburg and the competition for listeners is getting intense.

One of the signs: Radio Charivari and Radio F are accusing each other of copying promotional ideas. While the dispute has been settled with the help of Bayerische Landeszentrale Fur Neue Medien (State of Bavaria Office For New Media, or BLM), who copied whom is still being debated. Here's how it started.

Comments Radio Charivari programme director and consultant Scott Lockwood, "Last year produced a three-way local tie with Charivari, Radio F and Radio Gong, each picking up a 13% share. This year, the prize is more coveted because the tie will undoubtedly be broken.

Lockwood cited Radio F as the station he sees as causing the most difficulties, a charge Radio F hotly disputes. Alleges Lockwood, "They are copying promotion ideas from other stations. First of all, in January, they started a diary ("Tagesbuch") promotion very similar to the Infratest diary survey, which caused confusion. They were then asked to take it off the air by the BLM.

Then, Radio Gong started a birthday game and promptly Radio F also started one with a slightly different twist. We give away DM1,000 (app. US\$590) at 07.15 and Radio F now gives the same amount away at the same time.'

Radio F programme director Sigi Hoga counters, "This whole discussion is ridiculous. The reason for our January Tagesbuch activity was to find the tastes, especially the music tastes of our listeners, and certainly not to confuse with the Infratest ratings 'Tagesbuch'. We stopped this activity because we were asked to do so by the BLM and we co-operate closely with them, not due to pressure from them or our competition.

"As far as the birthday contest goes, we started our competition on the exact same day as Radio Gong. That both contests involve birthdays is a fact, but the two competitions are otherwise not in the least similar and the 'birthday' tie-in is a complete coincidence."

Hoga also points out that Radio Charivari was requested by the BLM to change its postcard contest in order not to confuse the Tagesbuch Infratest.

Johannes Kors, BLM press speaker and the man that handled the negotiations verified the situation. "We asked Radio F to stop their activity. We became aware of this situation through a report from Radio Charivari. Radio F then asked us to look into the postcard competition of Radio Charivari. We did so and asked the station to change their working so as not to cause any confusion with our diary tests. They also did so. We got together at an industry event and settled the matter between the two stations in a short meeting.

Adds Lockwood, "Our postcard



Germany's Soundcarrier Sales Up 19%

German industry leaders gathered on April 15 in Hamburg to announce the market's 1990 soundcarrier sales (M&M April 27). Organised by the local IFPI group and the BPW, the German music industry trade organisation, the picture shows (from 1-r): BPW MD Peter Zombik, Sony Music MD Jochen Leuschner, BMG Ariola Munich MD Thomas Stein, BPW chairman and Warner Music International senior VP Manfred Zumkeller, Virgin MD Udo Lange, PolyGram MD Wolf-Dieter Gramatke and BPW president Norbert Thurow.

us and let us know that you listen can win a trip to 'Let us know that you are a Charivari fan'.

Steffen Meyer agrees with Lockwood. "Radio F flat out copied our contest. They should come up with their own ideas.

Radio N-1 programme director pycat tendency is obvious.

1990 Record Company Trade Shipments

		Units (mil.)		Sales (DM mil	l.)
Format	1989	1990	% chg.	1989	1990	% chg.
Singles	25.8	18.3	(28.5)	185.7	147.0	(20.8)
CD singles	6.5	9.8	+50.8	61.9	73.5	18.7
Albums	48.3	44.7	(7.5)	742.8	698.3	(6.0)
Cassettes	58.3	75.6	+29.5	680.9	882.0	29.5
CDs	56.9	76.2	+33.9	1.423.7	1.874.3	31.6
All albums	163.5	196.5	+20.0	2.847.4	2.826.1	(0.1)
Total	195,8	224.6	+13.0	3.095.0	3.675.0	18.7

contest started over a year-and-ahalf ago and is still running. The only thing that we did was to change the wording from 'Write to to Charivari during the day and in the evening' and a lucky couple

Radio Gong programme director

Cetin Yaman says, "We have the youngest target group of the competing local stations and Radio F, the oldest. We do not have any problems with them. However, the co-

Vasco Rossi European Tour

May

2 Vienna

Cologne

10 Lausanne

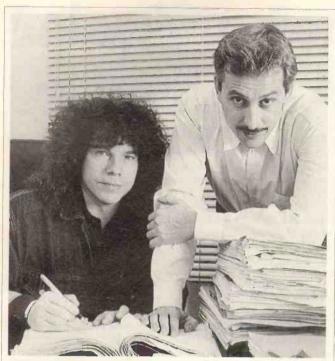
11 Biel/Bienne

12 Frauenfeld

Kurhalle Oberlas E-Werk Patinoire De Malley

Patinoire Festhutte

EMI



ON A WINNING STREAK-1991 San Remo Song Contest winner Riccardo Cocciante (left) signs a long-term deal with Virgin. Pictured with him is Virgin MD Luigi Mantovani.

Suono Backing Cocciante Record

Riccardo Cocciante's San Remo hit single Se Stiamo Insieme and new self-titled album are being released by Virgin in G/A/S, the Benelux, Scandinanavia, Greece and Japan.

Radio Dimensione Suono is promoting the album on national territory with the slogan "For a great star there is only one great network". It has been involved in the production of a video for a TV ad campaign as well as its own radio ads.

Comments programme director Bruno Ployer, "Cocciante recorded an exclusive clip of the San Remo-winning song, so it's never been seen before. And we produced the audio part, which is also used for the radio ads. But we did it in a way which made the video act as a complement to the audio. We often get audio parts from videos which we have to use for radio advertisements. But these are produced mostly for the purposes of the video."

CGD's Senardi Emphasises Atlantic Back Catalogue

Stefano Senardi, newly promoted to GM of CGD's pop division, sees increasing sales of the Atlantic catalogue as a major priority. Senardi was based at WEA, but moved to CGD as marketing director when WEA bought the firm in 1989.

Says Warner president Marco Bignotti on Senardi's appointment, "I believe that at CGD Senardi found the ideal ambient to give the best of his managerial qualities. He has great knowledge of the sector and is very loyal. When CGD MD Roberto Magrini nominated him for the position as GM at the pop division, it was received with great satisfaction.

Senardi maintains there will be no changes in the overall business philosophy at the company. But he does plan to develop special projects for the Atlantic back catalogue and will place more efforts on international and national newcomers.

Details Senardi, "There are some

acts at the moment. I believe the new albums by The Rembrandts. Enuff Z Nuff and Marc Cohn have great potential. At the other end of the scale, Bingo Boys are worth watching for. These four acts are among the most important for us at the moment.'

very interesting and important new

Sentemo Aims For Wider Market

New AC record company Sentemo Records hopes to break into a wider market with the debut of its label United Project.

Cessalto-based Sentemo was launched last year, complete with its own studio, which company executive director Diego Sandrin says cost US\$500.000.

Sentemo releases only acoustic music, and product is nationally distributed by BMG. Other distributors have already been found

for the G/A/S territories, the Benelux, Finland and Malaysia.

Comments Sandrin, "Those distributors have also made requests for less specialised product. If I was forced into drawing comparisons I would say it will be close to GRP Records.

Sandrin plans to buy master rights mainly from the US. But the first release will be an album local guitarist Gianluca

Astorri Returns To RTL 102.5; Sales, Production A Priority

by David Stansfield

Former Radio Deejay station director and Radio Capital/Milan MD Claudio Astorri has returned to his position as station manager at RTL 102.5 Hit Radio.

Astorri made the switch from RTL 102.5 Hit Radio on October 15 last year. He rejoined the Bergamo-based national network station on April 11.

Comments Astorri-who had only been at the station for a day and a half and was preparing to leave for the US National Association of Broadcasters spring convention-"At Radio Deejay and Radio Capital I was supposed to relate production to sales, but it was not possible to reach any conclusions to my work after six months. There were internal company problems and, while I realise that nothing is comfortable, my work was becoming less than that.

"I realised that I need to see things work. I saw that with the new potential of RTL 102.5 on the market, it was possible to return and make the work of combining sales and production better. With new sales structures introduced at the station it is possible to do some excellent work, not only in terms of production and audience, but also on the market."

Astorri says he sees danger for the private radio sector on national territory. "Experience has taught me a major problem facing a station manager is if marketing is given less priority than artistic ideas. I'm a radio man with creative ideas in the field of marketing and there is a lot to be done.

Astorri claims that experience at Radio Deejay and Radio Capital was excellent in terms of production. "It was fun to work with the best DJs on national territory at Radio Deejay. It was also impor-

tant to work with Claudio Cecchetto, co-owner of Radio Deejay and owner of Radio Capital. He has a great mind in terms of radio ideas.

Astorri admits to having problems with Cecchetto over the relationship of product and sales.

In his first spell at RTL 102.5, Astorri concentrated on programming, music and promotion, and says he was just beginning to relate it all to marketing. Now he has full responsibility for product and sales. Explains Astorri, "I will try, and in the Italian reality we have to say 'try', to make things happen. That means to have good product getting higher audience shares with a better position on the market '

No one is expected to leave the station because of Astorri's return, but a re-allocation of responsibilities will be organised among key staff members.

Royalty Row Enters New Round; SIAE vs. Berlusconi

Italy's royalties battle is heating up with some major artists joining the fray. And media magnate Silvio Berlusconi, who controls the country's three leading private TV network channels, is prime target.

Berlusconi has been accused for some time by the Italian Society Of Authors & Publishers (SIAE) of failing to pay royalties. The SIAE stepped up its action recently by backing a series of newspaper advertisements devoted to the issue (M&M April 6).

On April 9 in Bologna, Lucia Dalla (Pressing/BMG), Vasco Rossi (EMI), Eros Ramazzotti (DDD/BMG), Luca Barbarrossa (Sony), Ornella Vanoni (CGD), Gianni Bella (Fonit Cetra) and Riccardo Cocciante (Virgin) headed a list of top personalities for a special convention called "I a Creativita In Un Paese Malato"

(Creativity In A Sick Country).

During the convention, Berlusconi was accused of piracy and exploitation. However, any kind of action against him is being delayed until May 27, when a special association will be formed to fight alongside the SIAE.

A legal battle between Berlusconi and the SIAE has raged since 1987. An initial agreement was reached between the two that 2.5% of Berlusconi's total TV advertising revenue would be paid to the society towards artist royalties. At the Bologna meeting, however, an SIAE representative claimed that Berlusconi never paid

anything close to the agreed percentage.

But the society, which wants the national copyright fixed at approximately 5%, suffered a blow in the same week as the artists' convention in Bologna. The Rome civil court ruled that Berlusconi's Fininvest company is required to pay only 2.5% of its advertising revenue to the SIAE. According to judge Tommaso Marvasi, private TV stations should not be subject to the same percentages as state RAI, which is currently the only broadcaster to benefit from live transmissions and to receive revenue through licence fees.



We're 'Roking' USSR, Says **Norwegian Satellite Station**

by David Rowley

The Oslo-based, Soviet Uniontargeted satellite station Radio Roks is claiming resounding success after only two months on

Comments one of the station's three Oslo-based DJs. Peter Efimov, "if we can judge by the phone calls and the hundreds of letters we have been getting since we started, then we are on the right track," he says.

The service—which claims to be the first true privately owned commercial radio station serving the Soviet Union-had originally planned to begin broadcasting in October last year, but due to technical problems did not actually go on air until late February.

"We are broadcasting 17 hours a day in Leningrad only at this stage, says Efimov. "We are hoping to add Minsk, Kiev and Moscow as soon as possible, although we still have a lot of technical problems with this. But as we are the first satellite distributed radio network in the Soviet Union, I think it is to be ex-

Efimov says the station is currently covering a whole range of format styles, "from AC to CHR, with a little bit of classic rock

Research **Forthcoming**

Efimov says Radio Roks is currently carrying out what he claims is the first serious market research in the Soviet Union, but that results are not yet ready. "The Soviet audience has not been gauged yet, so we have tended to do a personal, free-form thing for the moment-just to see what we get a reaction to. But obviously we are conducting extensive research in Leningrad and Moscow at the moment to find out what Russians on the verge of a free market want to

"We will have results from that in late May or early June, and then I think we will tend towards a tighter playlist and format. But we are aiming for the

most objective opinion we can get out of the people," he says.

The station, which is broadcast via the Astra satellite, was expected to reach a 50km radius via its terrestrial relay. But Efimov quotes reports of listeners as far away as Finland, more than 100km away, who are able to pick up the station.

Although Efimov airs some programmes in English, the vast majority of talk is Russian. There is, however, an English-language, Pepsi-sponsored "Billboard Top 40" programme broadcast every week.

The station is also looking to get involved in one of MCM's live "Rocksat" hook-ups. "For the average Russian kid to be able to talk to a famous pop star live on air is just incredible,' says Efimov.

The biggest difficulty the station has, he says, is getting record companies to supply it with product. "The corporate attitude towards selling to the Soviet Union is still very conservative, he explains.

Finland's Independent Radio Rates High

by Kari Helopaltio

Radiofaktat '91, the audience research study carried out by Finnpanel/Gallup for Radiobooking, is positive reading to those involved with local independent radio. The study, conducted on February 14-20, covers 36 indie stations and analyses how they are doing in their area against the government's YLE station.

Favourite Stations

Asked "which one is your favorite station?", listeners named the indie alternative as tops in a majority of the cases, with approval ratings as high 80% in the case of Oikea Asema/Kuopio, Radio Pori/Pori and Radio Savonnia/ Savonlinna. Overall approval ratings averaged 60-75% in the central area and environs.

In the studied areas, indie stations' weekly reach hit 80%, whereas YLE's three national networks-YLE 1, Radiomafia and Radio Suomi-earned ra-

tings of 40%, 52% and 71%, respectively. On Thursdays and Fridays, indies have been getting coverage of 58% and 55%, respectively.

Finns are listening to YLE and indies for some four hours and fifteen minutes daily. Of this, the share of indies is about 35%. Total time devoted to radio listening has not been this high since the 1960s, with part of the jump being attributable to the Gulf war. Listening to indies most actively are pupils and students (86% weekly) and blue collar workers (85% weekly).

Norway TV Rush

The Norwegian culture ministry is expecting a last-minute rush of applications before its April 30 deadline for permission to operate the country's first terrestrial commercial TV station.

Legislation to make the station a reality has already been passed by parliament, although ancillary regulations still need to be discussed before a serious time-scale for the first broadcast can be established. DR

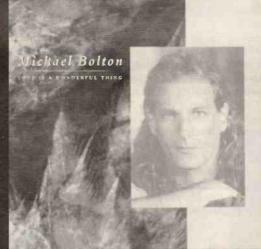
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GLORIA ESTEFAN "Seal Our Fate"

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Top Debut at No. 18

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Selection, Sequence & Balance: Getting The Music Right

Success counsellors and human behaviourists will advise you to strive for a balance in all aspects of living: professional, family, mental, spiritual, physical, social, financial, community. Fail to give regular consideration to each aspect, and you are probably unbalanced. You're a radio programmer. How's your music balance?

by Jonathan Little

My research indicates that listeners feel a musically unbalanced radio station isn't worth spending much time with. That's a fact to which your former partisans will attest. People in the '90s have plenty of options requesting their time and attention.

It's my notion that a cassette or CD option has a stronger attraction today than ever. Many programme directors and GMs are convinced jocks talk too much, so they've gagged the talent and replaced them with segues and big voice sweepers. With no real personality holding my attention, my car sound system becomes that much more desirable. In fact, when the music balance goes bad on my favourite station, I punch in a cassette. I become my own programme and music director.

Block Music Programming

Where has this block music programming come from that I hear on so many contemporary stations? The mix is a form of disco programming or record hop blocks. Top 40 in many cases has become the "shut up and dance" format. I'm continually amazed at how many programmers today will schedule a block of dance/rap songs, followed by three or four album image songs or maybe a cluster of AC songs. This may please a captive audience at a night club or in a gymnasium: their options are to either dance or sit down.

But same-style clusters or blocks are by no means the most effective way of holding the contemporary radio fan who tuned in for an interesting variety of favourite hit songs.

I've recently logged two top 40 stations side by side: two AORs and two ACs. In every case, the stations that got the music right won the battles in the autumn.

Midco radio group VP David Martin likes to say "listeners with Arbitron diaries are voters. They will vote for their favourite station." If yours is a music intensive station, their vote is primarily a music vote.

In a recently published arti-

cle, "How Good Is Your Radio Station?", I tried to demonstrate that if you don't get the music right, you can't win. At least 60% of your station's potential for winning partisans is in the music and how you play it.

Playing the right records wrong doesn't bring you a victory. If your music is only fair or satisfactory and your direct format competitor's is very good or outstanding, you cannot win. Your great jocks cannot compensate for your inferior music selection. Your creative billboards

out research. But be sure you do local research, calling record stores and jukebox distributors. Take note of phone requests. Study the music trades.

The most important of all factors in determining what music makes the grade is your listening. Trust your ears. If you know your ears aren't to be trusted, hire a music director with good ears.

Sequencing. The exact sequence of songs as the listener hears them. Call it record order or flow. Sequencing, along with balance, can help you create a superior music product if your selection is correct.

Balance. The even distribution of music 1/4 hour by 1/4 hour, or 1/3 hour by 1/3 hour. Since we play a ratings game that measures your performance in

Superior Listenability Elements

- 1. **Potency**: Hit strength on a continuum from proven power (smash) to unproven power (new add).
- 2. **Style/image**: Pop/mainstream, rock/album, AC/adult, urban/dance-rap, jazz/NAC, novelty.
- 3. Tempo: Up, medium, down.
- 4. Artist: Same artist, how often?
- 5. Gender: Male, female (single artist and group).
- 6. Age: Recurrent? Oldie? How old?
- 7. History/feature: On this day in history...
- 8. Daypart restrictions: When is this record most useful?

Playing the right records wrong doesn't bring you a victory.

can't overcome poor music sequencing. Your superior cash contesting can't make amends for your second-rate music balance.

Record people like to say it's "in the groove" in describing a hit record. Listeners don't say it, but they instinctively understand a hit radio station has it in the groove, record after record. Want to increase time spent listening? Want to recycle your listeners more effectively? Get the music right and they'll come back for more later in the day (vertical recycling) and day after day (horizontal recycling).

How To Do It

Successful programme directors and MDs get it right by paying careful attention to three dimensions of music programming; selection, sequencing and balance. quarter hours, consider your music in 15-minute (one 1/4 hour) and 20-minute (potential of two 1/4 hour) segments. Balance is the most crucial component in creating superior var-iety.

Now let's put it all together with customer service guiding your music decisions. By that I mean your goal is to give the list-ener what he or she wants. Your selection research had identified the hits. Your perceptual research and everybody else's (in case you haven't done yours) tells you that the listener wants variety.

How To Balance

Allow me to make a few observations on each of the elements in music balance. In the case of potency, your hot clock ought to dictate this most important element. That's your primary consideration: play hits. Insert new music with great care—probably become an AOR station. Give me two reggae records in 15 minutes and I may need to fly to Jamaica for more or tune in to the AC station to get away from it. You likely only have three or four reggae records on your entire playlist. Why not give me that reggae spice every hour or so?

Tempo variation is essential to keep your overall sound interesting. Vary your velocity, using three tempo categories—up, medium, down.

Please give me an hour separation on the same artist/group (Phil Collins, Genesis). I tuned in for variety, not sameness. And balance the gender. It makes your station more desirable when there is obviously a human mind behind the sequencing plan.

When programming oldies (and many music-intensive contemporary stations programme at least 35% listener-perceived oldies), keep balance as a priority. If 35% is four oldies per hour, for proper balance put one in each quarter hour and place each oldie carefully to enhance the balance of style/image. Oldies and recurrents are possibly your most important balancing tool.

If you're planning to do a feature/tribute to a major artist celebrating a birthday, you'll do your station more good if you set it up and deliver that feature plus a record every 60 or 90 minutes than if you shoot your whole wad with the feature piece and three-in-a-row by the artist.

When dayparted songs become available, use care that the texture of your station doesn't change drastically. What was a mainstream top 40 station can become the heavy metal-dancerap station after 18.00 if you're not careful. You certainly want to consider the available audience (that's why you dayparted in the first place), but don't open

the flood gates on dayparted records at any given moment. Always focus on the hits. Dumping in a bunch of dayparted songs at 18.00 may dilute your potency just as keeping all the hard, uptempo songs out of midday may cause you to lose your hit emphasis.

A Final Note About Getting It Right

Who's doing the music? The programme director? The MD? With computer software? By hand? I heard an awful mix recently and probed the programme director about some of the foul-ups I had heard (like the same recurrent playing in the very same slot three days in a row; like the same oldies playing in the very same order and in the very same hours for a week straight). The programme director responded that he knew about the problem and also thought the mix was terrible, but he said the station would have to live with it for a while because it was a software problem. A software problem?!! A software problem? Sorry if I'm getting emotional, but who's programming the station? The programme director is ultimately responsible. Don't blame the software. While the station is living with bad software, the listeners have gone elsewhere. Kill the software and do the music by hand.

Doing the music right. It's an art, it's a science, it's research, it's intuition, it's gut, it's common sense, it's easy, it's hard. It's all those things. Most of all—it's important. It's the most important thing a programmer does. If you want to win, first get the music right!

Jonathan Little is an American programming consultant. He can be reached on (608) 271-8884; fax (608) 271-9189

Successful programme directors and MDs get it right by paying careful attention to three dimensions of music programming: selection, sequencing and balance.

Selection. A music station must play "hits". By my definition, "hits are songs people want to hear". Careful: that doesn't necessarily mean songs people wanted to hear a year or five years ago, but it may. The best way to determine what people want to hear today is to use call-

no more than one new record (on your playlist three weeks or less) each 30 minutes. Be sure you play hits on either side of a new record.

Balance style/image throughout your 15-20 segments. Load up with four or five album image artists consecutively and you've

MUSIC & MEDIA MAY 4 1991

Seven Lessons Europeans Should Know

John Abel, executive vice president of the US National Association of Broadcasters, offers seven tips on how Europeans can better the radio industry and how American investors view European markets.

by John Abel

In many ways, you are the envy of American broadcasters. This is because of the exciting challenges and rewards you have yet to face and achieve. You have many decisions to make and risks to take on the road to greatness. Naturally, we are drawn to your Continent in search of the opportunity to participate in the development of an industry we love.

Am I being presumptuous by suggesting that American broadcasters have anything to teach over here? You are the experts when it comes to the traditions, cultures, regulatory constraints and audiences of your own countries. Americans can presume no

However, we do know a lot about radio: the competition, programming and promotion. We know a lot about how to sell radio, manage stations and operate in a regulated industry.

From our experiences, I think we do have some lessons to offer as you go through the phases developing a private radio industry. Frankly, there are a number of US investors who are most eager to try tapping some of these lessons themselves with European partners. Let me then offer a few of these.

Lesson One

Be wary of Americans giving advice about how to run your radio industry. I say this only somewhat jokingly. Whatever the similarities, there are sure to be major differences which must be carefully identified and considered before applying any lessons from the US experience. American radio grew up from its start in a private and commercial context. This is different from many of your situations, although obviously, this has been changing.

Lesson Two

Know your audience. As your audiences are exposed to more choices in stations, you will have to work harder to attract and keep them. This requires expertise in audience research, programming and promotion.

One of the most significant new research trends is the growing appetite for qualitative research. This is research that goes beyond counting the number of listeners and identifying their ages and gender. Qualitative research describes to the broadcaster and their advertisers such things as where the audience lives, what products and

services they purchase, what lifestyles they select and, perhaps, something about how they view themselves and the world around them. This information is proving valuable both to radio programmers trying to attract and maintain an audience franchise and to radio advertisers trying to find buyers for their goods.

Lesson Three

It is not enough to have a great station if your audience does not know it. Unless the audience knows about your station and is willing to sample it, it does not matter how well you know or programme for their tastes. It is not viable to think that your station is equally attractive to all audience

Look for NAB

to play a role

assisting the

development

of private

radio in

Europe.

political profile than TV. This

TV, radio requires less capital investment and, therefore, can reach profitability much sooner. We see how some companies, such as Compagnie Luxembourgoise De Telediffusion (CLT) have parlayed strategic investments in radio into later expansion into TV.

Also there are more opportunities in radio simply because there will be more radio stations than TV stations, cable systems or newspapers.

The key to any investment in chise and then growing that value.

makes entry, ownership and operation somewhat easier. For example, many of the cross-ownership restrictions, which are paramount in many European countries, focus much more on TV and newspapers and tend not to deal so heavily with radio.

Unlike other media, such as publishing, broadcast TV or cable

European radio is valuing the fran-However, franchise valuation is

John Abel

Commercial radio stations are another product to the consumer. The particular benefits your station offers, whether it is a certain type of music or high quality news programming, must be identified to the audience in a way they understand and appreciate.

Stations must constantly run promotions to remind their audience they are there and to reinforce their benefits. Radio is a marketing-intensive medium. Broadcasters rely on their own medium for promotion, but do not stop there. US radio broadcasters are heavy users of TV, newspaper, and outdoor advertising. They are also constantly sponsoring community events to become a part of the community and never let listeners forget they are there providing a service.

Lesson Four

Private radio in Europe is an excellent long-term investment. For media firms seeking to diversify into Europe, commercial radio offers substantial upside from a strategic perspective.

First, radio has a much lower

difficult when, in many cases, there simply is no experience in commercial radio. The supply of radio stations will affect demand and, therefore, value.

An average limit of perhaps 20% foreign ownership of media companies will affect demand by reducing the eligibility of foreign capital in bidding for radio stakes. While the new EC consolidation due to take affect in 1993 will increase free trade among partners, it is still not clear that trade will be so free when it comes to the ownership of local stations.

Lesson Five

Carefully plan your entry point into European radio. Media analyst Paul Kagan predicts that for EC nationals seeking a 20% to 25% stake in radio properties within the EC, there are unlikely to be significant political obstacles. Even for EC nationals, when the ownership stake sought is greater than 30% or so, the political difficulties are likely to increase substantially.

Among non-EC nationals, Kagan estimates that any owner-

ship stake of 20% or less will not cause political fall-out. However, non-EC nationals seeking ownership stakes of greater than 20% are likely to be disappointed, except perhaps in Greece.

How do European radio opportunities look to Americans when it comes to assessing the political environment?

In Belgium, there are more than 600 radio operators. It appears that the government finds foreign involvement relatively benign when it comes to local radio but gets more concerned over significant network control.

In contrast, Denmark, with its very small radio industry, has a government which has severe problems with foreign ownership.

In France, the radio industry is fairly well-developed with nearly 2.000 radio stations, predominantly private and over half not affiliated with the top networks. This leaves room for foreign investors who are prospecting the opportunities in French radio. However, foreign control of more than one property is unlikely. The smaller private radio stations have been doing well in France. In the past four years, local private radio's share of the audience has increased from 26.7% to 38.4%. The growth of ad billings was projected to hit 25% for 1990 compared to off-years for radio in both the US and the UK.

The situation is different in Germany where ownership controls are firmly in place at the behest of state governments.

In Greece, there is virtually an open market for radio, perhaps due to an economic environment leading the government to welcome foreign investment.

Holland's small radio industry. is dominated by public broadcasting and potential foreign ownership of any new stations faces significant obstacles.

Italy's 4.000 private radio stations operate in a chaotic environment. The major concern in Italian media policy is cross-ownership, particularly newspaper-TV combinations. Unless sizeable foreignowned networks are the objective, the government is likely to be relatively friendly to foreign investors.

In Portugal, the government has a fairly relaxed attitude towards foreign investment in radio but again, hardens its line when it comes to TV and cross-owner-

Foreign involvement on a limited scale in Spain would create few political problems. There is an active private radio industry there

Finally, in the UK, the political climate is hostile to high-profile foreign control of radio. This is not the case in cable TV where there is significant US participathe southern European countries are more interested than northern countries in permitting or even encouraging foreign interests and control in their media.

Lesson Six

There is substantial growth potential in European radio advertising. Radio is the second-fastest growing advertising medium, after TV. European radio is predicted to grow about 8%, which is three times the 2.8% growth rate in the US. Overall, Saatchi & Saatchi predicts that ad growth will reach 11.2% in the period 1988-1992, reaching to US\$71 billion.

There is typically a strong relationship between growth in retail spending and advertising- based media. In the UK, for every US\$1.000 of retail sales, US\$4.87 is converted into radio sales revenues. In Europe, only US\$1.92 is taken out of every US\$1.000 of retail sales, so there is certainly room to grow.

Lesson Seven

Radio programming will become more diverse in Europe. Inevitably, as the result of growth in the number of stations, the programming will become more diverse. This is true for local and national and syndicated programming. The various models of syndicated programming are already changing, in part, due to American influence.

Look for NAB to play a role in assisting the development of private radio in Europe. The NAB has long been active in European and other international broadcasting forums. Although, until recently, this involvement has largely been constrained to technical areas. Now that more governments are opening up to commercial broadcasting systems, more of what we do is relevant throughout Europe. NAB's president/CEO Eddie Fritts chairs the radio committee of the newly created International Media Fund (IMF). It is designed to assist in the development of commercial broadcasting for Eastern and central European states.

As some of you may already know, in June 1992, NAB will cosponsor a conference devoted exclusively to radio with Montreux, Switzerland. We will present forums on management, engineering, programming, promotion and research, as well as exhibits.

While our industries will grow to become increasingly similar, in this global village, the richness and diversity of European culture cannot be lost. There is a difference between things American and things European, and this should be respected and nurtured. Vive la difference!

Special Event Radio Services On The Up

by Andy Bantock

Special event radio, or restricted services as it is now known, has become a popular way for groups who do not have full broadcast licences to get on the air. It can also be used for large events to give the group's audience a new dimension to their listening enjoyment.

First tried in the UK in 1986, special event radio was intended to provide information or commentary to listeners attending large gatherings. Spectators would use conventional radios, or "target tuners", set on the spe-

Firth Radio in Scotland also used a special event transmitter to provide a "Radio Ski" service informing potential skiers about the state of the slopes and the weather, etc.

Special event radio has been used for all sorts of promotional and other purposes. A recent use was at the Radio Advertising Awards at Grosvenor House in London. Those present were given target tuners and they could listen to examples of the commercials on the air. This event, incidentally, was probably one of the first transmissions to be staged underground!

Special event broadcasting can be of great benefit to both listeners and participants.

cific frequency to listen to the proceedings.

Motor racing was one sport which benefited early. Anyone who has been to a race will know that attempts to listen to the commentary over the conventional public address systems are thwarted by the noise of the cars. The Le Mans 24 Hours race has had the benefit of the French version of special event radio for several years, in their case running quite a few watts compared to the 50mW, hitherto the maximum in the UK.

One motor racing special event in which this author was involved was a European Grand Prix at Brands Hatch. On medium wave, the station was audible within the grounds and immediately outside for about three to four kilometres. As well as offering a full commentary service, the station also had a music and

Another first for special events was at the 1990 Radio Academy Festival in Glasgow. Here, Academy Radio was the first station in the UK to broadcast (officially) using AM Stereo. The Motorola C-QUAM system utilised by Phoenix Communications, the transmitter suppliers, and delegates were given the chance to sample the system at first hand. Academy Radio also provided students of radio with real on-air experience, something that is very difficult to gain elsewhere.

How easy is it to get on air with special event radio? The Radio Authority has recently issued updated guidelines for restricted services and has also, in conjunction with the Department of Trade & Industry (DTI), introduced a new high-power FM licence. Up to now, the maximum erp (effective radiated power) for

The Radio Authority has recently issued updated guidelines for restricted services and has introduced a new highpower FM licence.

news service for the large number of people camped around the circuit and relayed the ground for a giant-screen video film pre-

Drive-in movies are an area where full-scale radio stations have moved into the special event scene. Often promoted in conjunction with a local station, the audience tune into the soundtrack on their car radios. Moray

a special event station was 50mW, enough to cover a fairly decent area as long as you weren't in a city. As a result of the changes in the law, with the introduction of the Broadcasting Act, the Radio Authority (which took over special event administration from the DTI) now offers three levels of licence on each waveband.

On AM (medium wave), pot-

ential broadcasters now have a choice of less than 50mW. 50mW to 1W and 1W to 25W, the latter only being issued in exceptional circumstances because of the fairly dangerous nature of AM at those power levels. Likewise, at FM, the three levels are less than 50mW, 50mW to 1W and 1W to 25W.

Along with the power increases comes, of course, a price rise and with an application fee, a Radio Authority fee and a Wireless Telegraphy Act fee to the DTI all being charged. Applicants now pay £340 for the lowest power AM licence to £1.870 for the 25W FM version.

There are fairly stringent conditions that have to be met both technically and regarding such aspects as ownership, eligibility of applicants, programme content and sources of funding.

For all that, special event broadcasting can be of great benefit to both listeners and participants and is an excellent training ground for work on radio.

If you are interested, contact Christine Manley at the Radio Authority, 70 Brompton Road. London SW3 IEY or your own country's licensing authority for further details.

Andy Bantock, a frequent contributor to M&M, has set up his own UK broadcast consultancy. He can be reached on: (+44) 424 434 626

Studer Makes Recordable CD A Reality

Philips, has released the first practical CD recorder/player and is pitching it heavily at the radio market.

The D740 is a completely selfcontained unit, and does not need a PC or other external device to control it. Even the subcode can be written on to the disc from front-panel controls. It has been estimated that currently 60% of programme material originates from CD and the introduction of this unit (retailing at around £10.000) will allow stations to achieve a much higher proportion of digital audio playback

Where, until now, a station that plays a lot of oldies on vinyl 45s might have transferred them on to (+44) 081-9530091.

Swiss audio equipment manufac- NAB cart or DAT (both formats turer Studer, in conjunction with with a finite lifetime), the CD recorder will allow them to be permanently transferred onto a disc. permitting the 45 to be stored or even sold to raise some money. Jingles and long-running promo material can also be transferred onto CD, allowing stations which utilise CD "jukeboxes" to automatically control an even greater range of programme output.

The Studer unit is housed in a 3u rack case with balanced line inputs and outputs plus digital in and out (SPDIF and AES/EBU) format. The unit can be used as a conventional studio CD player with full remote capability. More details from Studer/FWO Bauch. Borehamwood, Herts, UK. Tel:

US's NAB Endorses Eureka 147 DAB System

The US's National Association "format selection" system. To be Board has endorsed the Eureka 147 digital audio broadcasting system for use in the US and the European developers of Eureka 147 are negotiating with the NAB to allow them to licence the technology in North America.

Also in the US, the National Radio Systems Committee (NRSC) seems likely to accept another European developed product, RDS, as the standard for a ents"

Of Broadcasters (NAB) Radio fair, though, RDS is the only system of its kind available, so they have to, don't they?!

Leonard Kahn, developer of the Kahn/Hazeltine independent Sideband AM Stereo System is at

Despite all the omens pointing to the Europe-wide acceptance of Motorola's C-QUAM system, Kahn is busy "adopting a licensing policy for its European pat-

UK Publishes New Local Radio Engineering Code

The long-awaited revised engineering code of practice is about to be issued by the UK Radio Authority. Since the Authority took over from the Independent Broadcasting Association (IBA) at the beginning of the year, it has been compiling a new set of standards to cover transmission systems, having dropped all technical standards for studio equipment.

The code applies only to local radio and not to restricted services (special events) or national radio. It will relate to the efficient use of radio spectrum, the protection of other spectrum users and "those circumstances where adherênce to a particular transmission standard is believed to better serve the widest interests of the consumer". This means that even if you think the three houses in a particular valley don't warrant the cost of a higher-gain antenna, the Authority can make you instal it.

Another change to the way the Authority operates is its new preclearance policy. Whereas, during the last round of licence issuing, the IBA had to apply for frequency/site clearance from the DTI only after the licence had been awarded, now the Authority pre-clears frequencies and sites for the advertised areas.

This means that the process of awarding licences should be sped up and prospective licence holders can get on with the other things they have to do. However, this system has led to some criticism, especially regarding the relationship between the Authority and NTL, the old IBA technical division. It is they who actually do the computer survey and it was generally thought that, as a result, they would tend to favour

clearing NTL sites, thus forcing licensees to use their facilities.

This has been vigorously denied by both the Authority and NTL, the former in the shape of Mark Thomas, head of engineering, assuring me that they would consider all sites: NTL, BBC and private. So far, however, all the suggested sites have been NTL or joint NTL/BBC ones-with horrendous cost implications for potential applicants.

The Authority has now altered its system slightly so that, in addition to the pre-cleared site, it does a basic coverage survey on a second to give the licensee a choice of transmission site or the Authority an alternative in case of problems. The first of the licences will be issued very soon, so we will be able to gauge the success or otherwise of the Authority's ef-

SINGLES -

The Blessing

Highway 5 - MCA

This will definitely be one of the really big names of the '90s. Singer William Topley sounds reminiscent of The Christians and Seal. Who could possibly refuse this debut single? The song was also featured on the CD-insert of Music Monitor II in M&M,

Daryl Braithwaite

Rise - Columbia

Conventional American rock from Australia. Former Sherbert singer Braithwaite rides along the Springsteen Avenue and the Hiatt Boulevard with the title track of his second solo album. The harmonica gives the song the right touch.

Belinda Carlisle

Vision of You - Virgin

Now that rumours are spreading about a reunion of The Go-Go's, this re-release of an old Carlisle solo record will kill time. The slow, catchy melody will provide a moment of peace on EHR stations.

Dr. Alban

U & Mi - Swemix/Logic

New recipe from the same private practice. For the follow-up to Hello Afrika and No Coke the Swedish bush doctor has added a spoonful of Real Milli Vanilli to his magic potion. Top-40 programmers must take a shot of it.

Daffy Duck

Party Zone - WEA

Cartoon characters become pop stars in the '90s. First there was German comic strip hero Werner Beinhart, then there was Danish "TV star" Hugo. Now it's Daffy Duck's turn, backed by The Groove Thang. The peculiar thing is, there are no strange voices on this particular rap song.

Electronic

Get The Message - Virgin Bernard Sumner (New Order) and Johnny Marr (ex-The Smiths) team up again. The striking result is an atmospheric dance song underpinned by an acoustic guitar, a novelty in these groovy times. Follow-up to last year's hit single Getting Away With It.

EMF

Children - Parlophone

The completion of the trip-tych. After the European hit singles Unbelievable and I Believe, here's the finishing touch. The melody is soaked in a bubble bath of strange synthesizer sounds. Dance programmers, watch your step.

Golden Earring

Going To The Run - Columbia

Thirty years of hard labour in rock & roll and still unstoppable. Golden Earring are the Dutch Stones. This power ballad is taken from the forthcoming John Sonneveld co-produced album Bloody Buccaneers, and bloody well done too. Already a hit in Holland, Belgium and Germany will follow.

Les Infidèles

Non Plus de Sang - Trema

French pop/rock outfit who certainly know how to rock. The raw guitar cuts deep into your mind. But in some parts they deliberately keep their hands off that noise toy, which gives the music more depth.

Little Angels

Product Of The Working Class - Polydor Get rid of the hairspray stuff, it's blue collar days again in hard rock land. This tune is so damn catchy, the "la-la-la" part of the chorus could very well be the anthem of any football supporters' club. This year's champions of the metal division.

Personnel

Do You Know What Love Is? - Polydor The ultimate problem revisited. This Dutch band ask the same question as Foreigner and many others have, but now in a guitardriven pop style with some striking breaks. It's slow but certainly demanding; great crossover possibilities to the Swiss market.

Transvision Vamp



(I Just Wanna) B With U - MCA Sexy Wendy James went down to Manchester to find the appropriate beats for this tune. The chorus is in a really nice old-fashioned Joan Jett style. Bubblegum pop at its best.

Al Bano & Romina Power

Le Piu' Belle Canzoni - CGD

Greatest hits album by the famous Italian duo. Featuring the 1982 European hit singles Felicita and Sharazan and the current single Oggi Spossi. The German market is expected to be most receptive to this typical Italian music.

BoDeans

Black And White - Slash

From early 1986, the extremely poppy BoDeans have grabbed everyone's attention. In those days they were regarded as a musicians' band. The T-Bone Burnett-produced first album Love, Hope, Sex And Dreams made former Band mainstay Robbie Robertson invite vocalist Sam Llanas to collaborate on his 1987 solo debut album. Now on their fourth album produced by David Z (Prince), they finally seem to be able to cross over to a much wider audience on their own. The catchy track Paradise will enrich top 40 radio.

Definition Of Sound

Love And Life - Circa

Standing at the crossroads again. The hip hop genre has developed into the main road. And from all sides other music styles pop in. Definition Of Sound control all musical traffic perfectly. The single Wear Your Love Like Heaven (samples from The Average White Band?) with the loud honking car horns is an unbelievable clash of styles: pop, funk, punk and dance. Rise Like The Sun marks the unavoidable collision of raggamuffin' and acid jazz.

Will Downing

A Dream Fulfilled - 4th & Broadway On his third Wayne Braithwaite/Barry J. Eastmond-produced album, Downing sounds more sophisticated than ever. Soul is put more to the background-jazz on an easy listening level is now upfront. Only the single The World Is A Ghetto fits the EHR format. Night-time programmers will have to take care of the rest.

TALENT

4 Ever 1

And The Beat Goes On - Itchy Music (Sweden)

NEW

Cover version of the famous Whispers golden oldie in a half rap/half vocal arrangement. In their homeland, Sweden, it's already a dancefloor filler. Licence and publishing rights are available in all European territories outside Scandinavia. Contact Görgen Jonsson on tel. (46) 90-18 01 65; fax: 90-18 01 64.

Daryli-Ann

Daryll-Ann EP - Kelt (Holland)

Latest signing to the famous Dutch new beat label are a real asset. Especially on the track Blind they're very reminiscent of the days the top band of this genre, Les Zazous, were still recording under the same banner. Contact Wouter Verrijn Stuart on tel: (31) 20-623 2790 or 30-316 875; fax: 30-343 270.

Carolyn Rowe

Come On, Come On - Universal (UK) Co-written with her musical partner Ian Henry, this is a dance track which will make everybody sweat. Both hailing from the five-piece band Malibu, they are now working on a video to back up the single. But even without visual material, the song will stand on its own thanks to Rowe's strong vocal input. Contact Steve Hooker on tel. (44) 702-465 403

Susu Bilibi

Dwizo Nefa - Face Music (Switzerland) Hello West Africa. Susu Bilibi are five natives of Togo plus Swiss saxophone player Karoly Horvarth. They don't stick to the traditional "high life" music, they inject it with musical influences from the Western world. Contact tel. (41) 1-720

Sara Hickman

Shortstop - Elektra

ALBUMS-

Second album by talented singer/songwriter, who has a realistic and positive view on life. According to Ms. Hickman it's truly a Shortstop and she wants to enjoy her part of the game. So she produced three of the songs and let David Kershenbaum (Joe Jackson) handle the other eight tracks. David Lindley features on mandolin on the immediately attractive opening track In The Fields, but she will score biggest airplay on If We Sent Our Hearts Over Now.

Sugar Tax - Virgin

Pop melodies and synthesizers were never regarded as the best partners. But thanks to Orchestral Manoeuvres In The Dark they got married, and are still happily together on the ninth album in a 12-year career. The first single, Sailing On The Seven Seas, is already a hit in the UK. Hearing the complete set, the band are still sticking to the poppy sound they're renowned for. But Apollo XI—a return to the days of the first man on the moon-sounds different, like the old Kraftwerk trying their luck on the current dance scene.

Rausch

Glad - Vertigo

Just as the world gets used to the idea of one Germany, the Cologne band Rausch release an album loud enough to split the country into as many different states as in the pre-Bismarck days. Fine melodies keep the raw rock cacophony bearable. The track Trashman reflects all the garbage of the industrialised world we live in. Let The Machines Work is their political statement in an inventive rap arrangement, featuring factory noises mixed with the sound of a wonderful trumpet from the open window of some decadent nightclub. Great (Iggy) pop appeal.

Redd Kross



Third Eye - Atlantic

Label debut for Atlantic by this LA-based band, mixing Beatles pop with punk touches (Shone Knife). The track Bubblegum Factory demonstrates nicely what they're all about: it goes "bang!". But the melody will live on forever in your head. The trio excel in beautiful harmony vocals. Try the single Annie's Gone and explode your mind. Programmers tuned into Jellyfish go for it. "Pow!"

Singles and albums featured in New Releases are listed alphabetically. Selections include those which have achieved significant airplay within the last four weeks and those releases judged to have musical merit. Records mentioned in this section are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.



Holly Johnson

The April 29 pan-European release of the second Holly Johnson album "Dreams That Money Can't Buy", on MCA, must establish his name definitively as a solo artist. His 1989 debut album "Blast" already did remarkably well, reaching no. 6 in the European Top 100 albums.

by Robbert Tilli

When real top bands split, that doesn't necessarily mean the solo careers of its members will be as successful. But for former Frankie Goes To Hollywood lead singer Holly Johnson things have worked out nicely. In his FGTH days he learned the tricks of the trade. The band was carefully hyped, advertised and merchandised; their videos became real classics. Now he uses all this know-how for his own good.

With the release *Dreams That Money Can't Buy*, the follow-up to 1989's *Blast*, he carefully follows the same path. As always there will be a big emphasis on the (animated) video which accompanies the first single *Across The Universe*, which was simultaneously released on April 2 in all territories.

The music on the album is still pop, but more dance-orientated than ever. The track *The People You Want To Dance* is a prime example of this. Johnson recycled without the least regrets the *Two Tribes* bass line of his FGTH hit archives. There are also some ballads on the album, like *I Need Your love*, which is his first attempt to write a classic love song.

The album was recorded at the Townhouse Studios in London, and produced by former FGTH-colleague Andy

Richards, with Dan Hartman producing one track (Penny Arcade). Jazz cat Courtney Pine plays a superb solo on that particular tune. The album is built up to a climax; the best track The Great Love Story, a big production number, is featured as the "grande finale".

A massive poster campaign will support the album. The main goal of the promotion campaign, however, is to get the man on TV. MCA product manager Caroline Denley says, "We want him on TV, lots of TV. We want a high profile, just to let the people know 'Holly Johnson is back'. We already have good pre-sales on the album, also in Europe where we have a good base."

Spanish TVE 2 recorded a special with Johnson for the programme "Rockopop" for broadcast in May. In April, he appeared in "Countdown" on Dutch public broadcaster Veronica. In May, he will be seen on Austrian and Swedish TV. Plans for Johnson also spending promotion time in Italy and Germany in May have not been confirmed yet. At the moment a strategy for France is being developed. A concert tour won't be scheduled before the end of this year.

TV and radio advertising is only considered for the second phase, but nothing is confirmed yet. Campaigns vary from market to market.

Track Listing Holly Johnson

Across The Universe; When The Party's Over; The People You Want To Dance; I Need Your Love; Boyfriend 65; Where Has Love Gone?; Penny Arcade; Do It For Love; You're A Hit; The Great Love Story. All songs written by Holly Johnson.

HOLLAND

Ten Sharp

- Signed to Sony Music Holland
- Publisher: Sony Music.
- Management: Yolanda Abbes/ Amsterdam.
- New Album: Under The Water-Line released on April 2, currently at no. 42 in Holland
- New Single: You released on March 4, currently at no. 7 in Holland in three weeks' time. Also it is top 3 in the Dutch airplay charts.
- Recorded at Spitsbergen Studios/ Zuidbroek and Wisseloord Studios/ Hilversum.
- Producer: Michiel Hoogeboezem and Niels Hermes.
- Promotion: In April, they organised a special day for press and one other for local radio stations.
- The album will be released in an extended version in Belgium, Norway and the G/A/S territories on May 13. Releases are also scheduled in Australia and Mexico. In Belgium the single is already out.

Back from a long rest as recording artists, Ten Sharp, who are now reduced to a duo, hit the Dutch charts immediately with the single You. Songwriter/keyboardist Niels Hermes and singer Marcel Kapteijn are the two remaining members of the original five-piece band. Former

bass player Ton Groen is still working in the background as lyricist.

On their new Michiel Hoogeboezem co-produced seven-track album, Under The Water-Line they succeeded magnificently in reviving their very own tinkling piano dominated sound, renowned from their 1986 hit single Japanese Lovesong. Their AOR songs breathe the same atmosphere as Bruce Hornsby's music. It is also reminiscent of Spandau Ballet.

Sony Music Holland decided to release a mini-album by the duo for the Dutch market, because they felt they had to reintroduce them to the public. So they kept it low price. That certainly paid off, with 15.000 copies sold.

But for releases outside Holland, a new longer version of the album will be released on May 13. Two of the reasons are that special-price albums don't chart on most of the European markets, and you can't sell a mini-album for the price of a full-length album. The new version will also be released in Holland with a slightly different sleeve design. The single is already out in Belgium, it is playlisted on Radio Royaal/Hamont-Achel.

The band already did a lot of promotion in Holland. They did acoustic radio sessions for public broadcasters AVRO and Veronica. Also they appeared on TROS's "Popformule" and Veronica's "Countdown" on Dutch national TV, and on "5 Uur Show" on private station RTL 4. A video of the single will be ready together with the European album release.

UNITED KINGDOM

The Wonder Stuff

- Signed to Polydor worldwide.
- Publisher: PolyGram.
- Management: Dave Aldridge/ London.
- A new album (title tba) will be released by the end of May, beginning of June.
- New Single: The Size Of A Cow, released on April 2 all over Europe, currently charted in the UK at no. 5 after only two weeks and in Ireland at no. 21. In the Coca-Cola Eurochart Hot 100 Singles it is at no. 22.
- Recorded at Townhouse/London
- Producer: Mick Glossop.
- Promotion: The band have had front cover stories in two UK major rock magazines, one in NME and one in the last ever issue Sounds.
- From June on they will go on an 18-month world tour, including the UK in June, the European festivals in July continuing in mainland Europe in September and then the UK again in November.

This year seems to mark the return of the classic pop tune. From Susanna Hoffs to REM and the Milltown Brothers, in Nick Lowe's words it's "pure pop for now people". And the ultimate pop song of 1991 is *The Size Of A Cow* by The Wonder Stuff.

The band have a highly unique attitude,

they simply have an irrepressible enthusiasm. The perfect pop melody is chased by the masses: it is already no. 5 in the UK after only two weeks. The song is backed up by a colourful, hilarious video, which is now showing on MTV.

The "fab 5" are certainly outgrowing their position of "indie" group—they still use their own Far Out Recording Co. label logo—in some style; now they are a seriously high profile rock act. They are priority for Polydor International to break worldwide. The previous two albums, 1988's The Eight Legged Groove Machine and 1989's Hup already sold gold (100.000 copies) in the UK.

Their third, as yet untitled album, due for release by the end of May/beginning of June, will be marketed with intense detail, which means everything you can possibly think of. Just to name a few: there will be a massive poster campaign, press advertising, in-store material like mobiles. **Polydor** wants it the revolutionary way, really noticeable, big and striking.

Pan-European Spotlight: Artists featured have achieved Top 15 chart status in the European Top 100 Albums within the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

Station reports include all new additions to the playlist, indicated by the abbreviation "AD". Reports from certain stations will also include records on the "A" list (heavy rotation) and, in some cases, on the "B" list (medium rotation). A number of stations feature a "Power Play" ("PP"), a track which receives special emphasis for the week. The "LP" designation reflects the new album(s) added

NOTICE TO REPORTERS

In anticipation of expanded coverage of European radio activity, Music & Media is beginning a new policy regarding station reports. Starting with issue 19 we will print only power plays and new additions to station playlists, though we will still include albums for those stations which feature them. Complete playlists will continue to be analysed for our European Hit Radio chart, as well as for our National and European Radio Airplay lists. (Note To Reporters: please remember to mark both new additions and dropouts on your playlists. For those stations with no new adds for a given week we will simply state "no new additions" beneath the station name. Our deodline remains 2 p.m. Tuesday; anything recieved after that will be printed in the following issue. If you have any questions, don't hesitate to Reports our Chart Manager, Terry Berne.)

UNITED KINGDOM

BBC RADIO 1/London Robinson - Editor Mainstream

A List:
AD The Farm- Don't Let Me Down
Roxette- Fading Like A Flower

AD Deee-Lite Good Beat Jellyfish Baby's Coming Back Luther Vandross Pawer Of Love Soul Family Sensation - I Don't That Petrol Emotion- Sensitize

CAPITAL RADIO/London Richard Park - Prog. Contr.

Richard Park - Prog. Contr.

A List:

Divinyls- I Touch Myself
The Doors- Break On Through
Gary Clail- Human Nature
Lonnie Gordon- Gonna Catch You
Alison Limerick: Where Love
The Party- That's Why
Roachford- Get Ready
Crystal Waters- Gypsy Woman Crystal Waters Gypsy Woman Electronic Get The Message The Farm Don't Let Me Down K.C./Sunshine Band That's The Roxette-Fading Like A Flowe

Flowered Up-Take it Clive Griffin-I'll Be Waiting Hi-Five-I Like The Way

ATLANTIC 252/County Meath
Paul Kavanagh - Head Of Music
A List:
AD Firehouse- Don't Treat Me Bod
Roachford- Get Ready
Black Box: Strike It Up
Gloria Estefan- Seal Our Fate
Roxette- Fading Like A Flower
The Fat Lady Sings- Arclight
Frances Nero- Footsteps
Wonderstuff- Size Of A Cow

METRO FM/Newcastle Giles Squire - Prog. Contr.

A List:
AD Vic Reeves- Born Free
Frances Nero- Footsteps
Blur- There's No Other Way

AD Lonnie Gordon- Gonna Catch Deee-Lite- Good Beat Nomad-Just A Groave Pasadenas Another Love Pasadenas Another Lover Seal- Future Love Paradise Elvis Costello-Other Side Of KLF-Lost Train To Trancentral Roxette- Fading Like A Flower Wilson Phillips- You're In Quadrophonia-Quadrophonia Cathy Dennis- Touch Me Railway Children Something Jellyfish Baby's Coming Back That Petrol Emotion Sensitize

PICCADILLY RADIO/Mancheste Keith Pringle - Head Of Music

A List:
AD Electronic- Get The Message
Mike & The Mechanics Word Of Seal-Future Love Paradise Deee-Lite Good Beat Cathy Dennis- Touch Me De La Soul- Ring Ring Ring Nomad- Just A Groove Vic Reeves Born Free

AD Black- Feel Like Change
Lavine Hudson- All I Need
Stevie B. I'll Be By Your Side
Steve Winwood- I Will Be There

BRMB/Birmingham Robin Valk - Head Of Music

A List:
AD Cher- The Shoop Shoop Song
Electronic- Get The Message
Tevin Campbell- Round & Round
KLF- Last Train To Trancentral

B List:

AD Amy Grant Baby Baby
Lavine Hudson-All I Need
E.L.O. Honest Men
Paul Brady- Soul Child
King's I: It's Love
Blur. There's No Other Way
The Fat Lady Sings- Arclight
Fishmonkeyman- Breathing
The Divinyls- I Touch Myself
AC/DC- Are You Ready
Goat- Good Times Goat- Good Times
Kingmaker- When Lucy's Down
Papillon- Different World Lonnie Gordon Gonna Catch You Deee-Lite Good Beat

RADIO CLYDE/Glasgo Alex Dickson - Prog. Dir.

A List:
AD Paul Brady- Soul Child
Electronic: Get The Message
De La Soul- Ring Ring Ring
Gloria Estefan- Seal Our Fale
Amy Grant- Baby Baby
Lonnie Gordon- Gonna Catch You
Luther Vandross- Power Of Love
R Lists

AD Lavine Hudson All I Need KLF- Last Train To Trancentra ZZ Top- My Head's In

RADIO CITY/Liverpool Tony McKenzie - Head Of Music A List: AD Shades Of Rhythm- Sweet

Shades Of Rhythm-Sweet
Seal-Future Love Paradise
Blur-There's No Other Way
Carly Simon-You're So Vain
ZZ Top-My Head's In
Two Way Street-Bigshot
Word For Word-Party People
Whitney Houston-Miracle
Railway Children-Something
The Farm-Don't Let Me Down
Michael Bolton-Love Is A

RADIO TRENT GROUP/Nottingham
Len Groat - Deputy Prog.Dir.
A List:
AD Robert Palmer-Happiness
Waterboys-Whole Of The Moon
Wonderstuff- Size Of A Cow
Joe Jackson- Stranger Than
Madonna-Rescue Me
Pete Wylie/The Farm- Sinful Mock Turtles Can You Dig It Ralph Tresvant Stone Cold Milltown Bros. Here I Stand Paul Weller Till Tomorrow Frances Nero Footsteps E.L.O. Honest Mon

B List:
AD Chris Rea-Heoven
Cactus Rain-Each day
Paul Brady-Nobody Knows
Sweetmouth-Forgiveness
Black-Feel Like Change

DOWNTOWN RADIO/Belfast John Rosborough - Head Of Prog. A List:

ist: Marc Cohn: Walking In Memphis Elvis Costello-Other Side Of Elvis Costello-Other Side Of Two Way Street: Big Shot Amy Grant Boby Baby Paul Brady: Soul Child Roxette: Fading Like A Flower Seal: Future Love Paradise Black: Feel Like Change Fishmonkeyman Breathing Southernaires: Love Me Southernaires Love Me Sweetmouth: Forgiveness The Fat Lady Sings: Arclight Bad Company: If You Need Michael Bolton: Love Is A Rita MacNeil: Leave Her Memory Lavine Hudson: All I Need South Of Heaven: The Journey, Matraca Berg: Baby Walk On Four Idle Hands: Blind

CHILTERN RADIO & NORTHANTS RADIO & SEVERN SOUND/ Dunstable/Northampton/ Gloucester Clive Dickens - Head Of Music A List: AD Seal- Future Love Paradise

B List: AD Black- Feel Like Change Pasadenas Another Lover The Doors Break On Through

GWR/Bristol/Swindon
Andy Westgate - Head Of Music
Nils Lofgren- Valentine
Steve Winwood- I Will Be There
The Alarm- Raw
Luther Vandross- Pawer Of Love
Pasadenas- Another Lover
Sweetmouth- Forgiveness
Frazier Chorus- Heaven
A Man Called Adam I Want You
Julian Cope- East Easy Rider
Jellyfish- Baby's Coming Back
Lavine Hudson- All I Need

RADIO FORTH/Edinburgh Colin Somerville - Head Of Music B List

B List:

AD Belinda Carlisle- Vision Of
Cathy Dennis- Touch Me
KLF- Last Train Ta Trancentral
Frances Nero- Footsleps
Seal- Future Love Paradise
Sting- The Soul Cages
ZZ Top- My Head's In
Waterboys- Whole Of The Moon
Paul Weller- Into Tomorrow
Steve Winwood- I Will Be There

RED ROSE/Preston/Blackpool

AD Elvis Costello Other Side Of Elvis Costello-Omer Side Of Two Way Street: Big Shot Steve Winwood: I Will Be There Sheena Easton: What Comes Paul Brady: Soul Child Seal-Future Love Paradise Michael Bolton: Love Is A

RADIO HALLAM/Sheffield Dean Pepall - Head Of Music

an repail - Head Of Music
List:

5 Stevie B. I'll Be By Your
Black- Feel like Change
Dece-Lite Good Beat
Electronic Get The Message
Nomad-Just A Groove
Seal Fluture Love Paradise
Paul Weller- Into Tomorrow
Quadraphonia- Quadraphonia
ZZ Top- My Head's In
Katherine E. I'm Alright
Silver Bullet- Undercover
Frances Nero- Footsteps
Tricky Disco- Housefly
Lonnie Gordon- Gonno Catch You
Queensryche- Silent Lucidity

RADIO BROADLAND/ORWELL

FM/
SAXON FM/Norwich/Ipswich/
Bury St. Edmunds
Dave Brown - Head Of Music
A List:
AD Marc Cohn- Walking In Memphis B List:

AD Big Shot-Two Way Street
Wilson Phillips-You're In
David Hallyday-Tears Of The
Beverly Craven- Promise Me

FOX FM/Oxford e Ellis - Prog. Contr. A List:

AD Lavine Hudson- All I Need AD Gloria Estefan Seal Our Fate Robert Palmer- Happiness

RTL 208/London
Jeff Graham - Prog. Dir.
PP E.L.O.- Honest Men
Nomad- Just A Groove Ben Chapman Erotic Animals
Sweetmouth Forgiveness

AD Black Box- Strike It Up

AD Black Box AD The Shamen-Hyperreal Oleta Adams-Rhythm Of Life Julian Cope-Easy Easy Rider Vic Reeves-Born Free

SWANSEA SOUND/Wales David Thomas - Prog. Contr. A List: AD Waterboys Whole Of The Moon

AD Roachford Get Ready

Lonnie Gordon Gonna Catch You Tara Kemp-Hold You Tight Sweetmouth- Forgiveness

OCEAN SOUND/POWER FM/Faraham Jim Hicks - Head Of Music

AD Blur: There's No Other Way
Cher: The Shoop Shoop Song
Elvis Costello Other Side Of
Nomad: Just A Groove
Seal: Future Love Paradise

RED DRAGON FM/Cardiff Mark Collins - Head Of Music
PP Cathy Dennis- Touch Me
O.M.D. Sailing On The Seven
Mike & The Mechanics- Word Of Cher The Shoop Shoop Song

A List: AD Divinyls | Touch Myself Gary Clail- Human Nature

Tevin Campbell- Round & Round Seal- Future Love Paradise Bananarama- Long Train Running

BEACON RADIO/Wolverhampton Peter Wagstaff - Prog. Dir.

AD Oleta Adams Rhythm Of Life Oleta Adams-Rhythm Of Life
Amy Grant-Baby Baby
Tara Kemp Hald You Tight
The Fat Lady Sings-Arclight
Spencer Davis Group-Keep Orl
Voices That Care-Voices
The Southernaires-Love Me
E.L.O.-Honest Men
Queensryche-Silent Lucidity
ZZ Top-My Head's In
Sonja & Friends-Anna
Elvis Costello-Other Side Of
Paul Weller-Into Tomorrow
Black-Feel Like Change
Pete Wylle/The Farm-Sinful
Cathy Dennis-Touch Me Cathy Dennis- Touch Me Seal-Future Love Paradise
That Petrol Emotion- Sensitize

KISS FM/London Goddard - Prog. Dir.

Grant Goddard - Prog. Dir. A List: AD KLF- Last Train To Trancentral Oleta Adams- You've Got To Lonnie Gordon- Gonna Catch You

AD Chevelle Franklin- Good Love Driza Bone Real Love Guy-Her
Greed-Give Me
Tricky Disco-House Fly
Perception-Feed The FeelingFather MC-I'll Do 4 U
Deee-Lite-Good Beat

COOL FM/Belfast
John Paul Ballantine Head Of Music
A List:
AD Rail Subject Love Paradise

Seal-Future Love Paradise Electronic- Get The Message Divinyls- I Touch Myself Frances Nero Footsteps

AD Southernaires Love Me Fatima Mansions: You're A Rose
Queensryche: Silent Lucidity
Black: Feel Like Change Yes Vancouver- lane

FRANCE

RTL/Paris Monique Le Marcis - Head Of

Prog.
AD Vaya Con Dios Nah Neh Nah AD Vaya Con Dios- Non Nen Nan Marie Philips- Un Train Elsa- Qu'Est Ce Que Ça Peut Del Shannon- Walk Away Zucchero/P.Young- Senza Una Voices That Care- Voices That Pat Benatar- Don't Happen No LP Joe Jackson

EUROPE 1/Paris Yvonne Lebrun - Prog. Dir. AD Bernard Lavilliers: Outre Mer LP Les Inconnus

RMC/Paris
Nathalie Andre - Head Of Music
AD Zucchero/P.Young- Senza Una
David Hallyday- Oh La la
Massive- Unfinished Sympathy
Yannick Noath- Saga Africa
Roger Milla- Sondy
Jean Monty- Oh Aime
Amina- Mo Tisane Bout
Jo Cang- Island
LP Massive

Massive Mano Negra

SUD RADIO/Toulouse Marie Ange Roig - Prog. Dir.
AD Alain Chamfort Ce Ne Sera
Robert Palmer Mercy Mercy Elsa- Qu'Est Ce Que Ça Peut New Kids O/T Block- Games Emile Wandermer-Lover Cafe Voices That Care-Voices That Amina-Le Dernier Qui A Parle

R.E.M. Mano Negra

NRJ NETWORK/Paris NRJ NETWORK/Paris
Max Guazzini - Dir.
AD INXS- By My Side
Mano Negra- King Of Bongo
Beverley Craven- Promise Me
Jesus Loves You- Bow Down
Phil Collins- Who Said I

SKYROCK/Paris SKYROCK/Paris
Laurent Bouneau - Prog. Dir.
AD Kim Appleby: Don't Worry
George Michael: Cowboys And
Sting: Mad About You
Soft Cell: Say Hello Wave
Gloria Estefan: Caming Out
Clash: Should | Stay Or

Bruno Witek - Prog. Dir. Hervé Lemaire - Prog. Ass. A List:

Monie Love It's A Shame Whitney Houston- All The Mon

Jean-Jacques Goldman- A Nos Jean-Jacques Goldman A Nos Vanilla Ice Ice Ice Baby George Michael Freedom Elton John-You Gotta Love Sting-All This Time UB40-The Way You Do The Will To Power-I'm Not In Rughteous Bros.- Unchained AD Zucchero/P.Young- Senza Una

EUROPE 2 NETWORK/Paris Marc Garcia - Prog. Dir.
J.P. Michel - Music Dir.
PP Sting- Mad About You
Renaud Hantson- Geant
Pauline Ester- Une Fenetre
Whitney Houston- All The Man
Celine Dion- Where Does My
LP Billie Holliday

REM LA RADIO EM

Enzo Enzo Les Yeux Ouverts Elton John You Gotta Love Art Mengo Caid Ali Prefab Sprout We Let The Skipper Wise Play Your Serge Gainsbourg-Requiem Patrick Bruel-Place Des Jean-Jacques Goldman-A Nos George Michael-Cowboys And Mariah Carey-Someday Roch Voisine-Dorlin' Susanna Hoffs- My Side Of The

SCOOP/Lyon
Philippe Teissier - Prog. Dir.
AD Michel Sardou-Le Veteron
Zucchero/P.Young-Senza Una
Robert Pallmer-Mercy Mercy
Pauline Ester-Une Fenetre
Paul Rein- Night And Day
Soup Dragons- Mother Universe

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* "La Cumbia", <u>**SAILOR**</u>'s first single cut from their forthcoming album, has already got 3 German major national TV shows (e.g. Der Grosse Preis) confirmed.

* DANCE WITH A STRANGER are currently writing new songs for their third album. A re-recording of their fantastic song "Every

One Needs A Friend" will be released as the first single in August this

* MICHY REINCKE wird die a-cappella-Version des Titels "Taxi Nach Paris", der die neue Singleauskopplung von seinem Debüt-Album "Paris" ist, am 16. Mai in der ARD-Sendung "Geld oder Liebe" präsentieren. Viel Glück, Michy.

If you have any questions or requests regarding **FFW**, please contact 49.89.22 29 01.



3MG Ariolo Hamburg GmbH Telefax: 040 491 20 60



Jean-Bruno Michaud - Prog. Mgr. Jean-Jacques Goldman A Nos Whitney Houston- All The Man Chris Rea- Auberge Seal: Crazy
Rod Stewart- Rhythm Of My
AD Bill Labounty- Mr. O
Doobie Brothers- Our Love
David Koven- Pelit Frere

RADIO MAXXIMUM/Paris Mickael Bourgeois - Prog. Dir.
AD Deee-Lite Power Of Love
Pet Shop Boys- Where The
KLF- Last Train To

Jenny G- Dreaming Away
Soup Dragons Mother Universe METROPOLYS/Marcq En Baroeul Philippe Schemberg - Prog. Dir. Phillipe Dantin - Prog. Dir.

Serge Mandiano J'Ai Des Chris Isaak Wicked Game Roxette-Joyride Pet Shop Boys Jakie Quartz

RV5 Normandie/Rouen Frank Orcel - Prog. Dir.

A List:

Mylene Farmer- Desenchantee
Sting- All This Time
Elton John: You Gotta
A-Ha- I Call Your Name
Serge Gainsbourg- Requiem
Phil Barney- Tell'Ment Je
UB40- Homely Girl
Patrick Bruel- Place Des
R. Palmer/UB40- I'll Be Your
Mariah Carey- Someday
AD Madonna- Rescue Me
Soup Dragons- Mother Universe

Soup Dragons- Mother Universe

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Sting- Mad About You

RADIO NANTES/Nantes Philippe Nossent - Prog. Dir.
PP Poachford Get Ready AD Blues Trottoir- Abse Zucchero/P.Young Ser Phil Collins Who Said I Phil Collins: Who Said I Renaud Hantson: Geant Paul Brady: Nobody Kno Sara Mandiano: J'Ai Des Mylene Farmer

MC COTE D'AZUR/Monte Carlo DReam Wariors My Definiti Celine Dion: Where Does My Roxette Joyride Banderas This is Your Life

RIVIERA RADIO/Mongeo RIVIERA RADIO/Monaco
Daevid Fortune - Music Dir.
AD Jeff Lynne Nobody Home
Elton John Easier To Walk
David Knopfler- Lonely Is The
Rad Stewart Rhythm Of My
Peter Frampton- Holding On To
Oleta Adams- Circle Of One
Styx- Love At First Sight
Waterboys- Whole of The Moon

VOLTAGE FM/Paris
Olivier Allardet - Prog. Mgr.
PP Dream Warriors - My Definition
Ten City- Superficial People
Monie Love. It's A Shame
De La Soul- Ring Ring Ring
Alexander O'Neal - All True
Innocence. A Matter Of Fact
Basic Black- Nothing But A
L.L. Cool J- Around The Way
Surface. The First Time
C&C Music Factory- Gonna
AD Brothers In Rhythm- Such A
Bassline Boys- We Will Rock
N-Joi- Anthem
Womack & Womack- Uptow **VOLTAGE FM/Paris**

N-Joi- Anthem
Womack & Womack- Uptown
Rozlyne Clarke- Gorgeous
J.B. Ellis/T. Hare- Go For It
Tad Robinson- Party Children
Kova Rea- Sommeil Choud
Black Box- Strike It Up

GERMANY

BAYERN 3/Munich Claus-Erich Boetzkes - Head Claus-Erich Botton-Love Is A
Deuces Wild - This Boy
Lames- Sit Down

James - Sit Down
Sue Medley- Dangerous Times
George Michael- Cowboys And
Van Morrison- Enlightenment
Rick Astley- Move Right Out

SWF 3/Baden Baden Ulli Frank - DJ/Prod. A List:

Roxette- Joyride New Kids O/T Block- Call II Scorpions-Wind Of Change Chesney Hawkes-The One And Joe Jackson-Stranger Than Rembrandts-Just The Woy It Stephanie-Winds Of Change Chris Rea-Auberge Simple Minds-Let There Be Chris Isaak-Blue Hotel

NDR 2/Hamburg NDR 2/Hamburg
Lutz Ackermann - Head Of Music
PP Michy Reincke- Nur Du
Chris Rea- Auberge
Roxette- Joyride
Chesney Hawkes- The One And
Udo Lindenberg- Ein Herz Kann
Elton John- Easier To Walk
Liz Mitchell- Mocking Bird
Ree Gees. Secret Love Liz Mitchell-Mocking Bird
Bee Gees-Secrert Love
Mango-Nello Mia Citta
Mike Linney-You Saved Me
AD Jesus Loves You-Bow Down
Mike & The Mechanics-The Way
Mike & The Mechanics- A Time
Thomas Anders- The Sweet
Karat-Schwerelos
Western Union-Liebe

WDR 1/Cologne POP SESSION - Weekdays 6-8 PM Hans-Holger Knocke - Pro Selection Of Andreas Hub

RE.M. Losing My Religion
Nick Drake- Saturday Sun
Lenny Kravitz- Fields Of Joy
Rain Tree Crow- Blackwater
Talk Talk- Tommorrow's World
Scritti Politti- She's A
Mustbares De Depolike Mysteres De... Devoiko
Die Antwort- Sie Haben Alles
Joachim Witt- Hello Dear
Linton Kwesi Johnson- Story

SDR 3/Stuttgart Hans Thomas - Prod. PP Huey Lewis Couple Days Of LP Doobie Brothers

SFB 2/Berlin SFB 27Berlin Jürgen Jürgens - Head Of Music AD Fat Lady Sings- Arclight Chris Rea- Heoven Voices That Care- Voices That Ashley Cleveland: Willy Nize Boys- The Waltz Red Box- The Train Father Father- What Is A Soul

RB 4/Bremen
Axel Sommerfeld/
Burghard Rausch - DJ/Prod.
AD Rick Astley- Move Right Out
Bliss- Watching Over Me
Michael Bolton- Love Is A
Brings- Nur Mer Zwei
Doobie Brothers- Dangerous
James- Sit Down
Holly Johnson- Across The
Tom Jones- Carrying A Torch
Huey Lewis- Couple Days Off
Tuff- Königin Der Nacht
Victoria W.James- Through

RADIO 4U/Berlin Helmut Lehnert - Prog. Dir. A List:

New Kids O/T Block Call It Huey Lewis Couple Days Off James Sit Down Stonefunkers Can You Follow Doobie Brothers Dangerous
Julian Cope East Easy Rider
Seal Future Love Paradise
Quartz It's Tgo Late

LP Lenny Kravitz

B List:

AD George Michael-Cowboys And
Simpsons-Deep Deep Trouble
Soulite Don't Wanna Lose
The Shamen-Hyperreal
Transvision Vamp-B With U
KLF-Justified And Ancient
Karl Keaton-Love's Burn
Niagara-Pendont Que Les
De La Soul-Ring Ring Ring
Everyday People-Second
Swimming In The Nile-Monkey
Nize Boyz-The Waltz
Alexander O'Neal-What Is
BG Prince Of Rap-This Beat
LP Massive

RIAS 2/Berlin Henry Gross/Andreos Dorfmann - Heads Of Music AD Guys Next Door-I've Been Sting- Mad About You Zucchero/P.Young- Senza Una

RSH/Kiel Martin Schwebel- Head Of Music PP Electronic Get The Me

A List:
Roxette Joyride
Bee Gees: Secret Love
Rod Stewart: Rhythm Of My
O.M.D.: Soiling On The Seven
Pet Shop Boys: Where The
Udo Lindenberg: Ein Herz Kann
AD Chris Isaak: Blue Hotel

Chris Isaak: Blue Hotel
Zucchero/P.Young- Senza Una
Deuces Wild- This Boy
Susanna Hoffs- My Side Of The
Chris Thompson- Jolly Joker
Hale & Pace- The Stonk

RADIO FFH/Frankfurt Sabine Neu - Head Of Music PP Michael Bolton Love Is A AD Chris Isaak Blue Hotel Rick Astley- Move Right Out Suzi Quatro- Kiss Me Goodbye Roachford- Get Ready

HUNDERT.6/Berlin

UNDERT, 6/Berlin
red Schoenagel - Head Of Music
P Voices That Care. Voices That
Oleta Adams- Get Here
D Michael Bolton- Love Is A
Cher. Baby I'm Yours
Truck Stop Alles Bingo
Bee Gees- Hoppy Ever After
Lorrie Morgan- Tears On My
Blue System- Read My Lips
Rod Stewart- Have I Told You
Carpenters- Touch Me When
Whitney Houston- Lover For

DT 64/Berlin Wolfgang Martin - Head Of

Wolfgang marini Music AD Goldenen Zitronen Zuckerdose Phillip Boa: Angels Of Sorrow Walking On Water Poison Snap Megamix Krattwerk: Das Model 7 au Zou- 999 Miles Throw That Beat...- A Kiss Claudia Brücken- Kiss Like Die Zöllner Viel Zu Weit Fury/Slaughterhouse Revelotion Fury... Suspicious Goldenen Zitronen-Heil Die Antwort Morgen Tut Es Spliff- Carbonara Schwefel-Stiff With Cold

RTL/GERMANY/Luxembourg Stephan Halfpap - Head Of Music PP Kim Appleby G.L.A.D. Rod Stewart-Rhythm Of My

Rod Stewarf: Rhythm Of My Chris Rea Auberge Bee Gees Secret Love Roxette Joyride Rembrandts: Just The Way It AD Bandreas: This Is Your Life Everyday People: Second The Farm: All Together Now Chesney Hawkes: The One And Vanilla Ixe I Love You Klaus Lage: Tief Verwundet Roger McGuinn: Someane To

Del Shannon: Walk Away Zucchero/P.Young: Senza Una

RADIO GONG 2000/Munich RADIO GONG 2000/Munich Fredy Kogel - Music Dir. PP Michael Bolton Love Is A Chris Rea - Auberge Roxette- Joyride A List: AD Rick Astley- Move Right Out H.R. Kunze- Wenn Du Nicht Banderas- This Is Your Life B List:

AD Amy Grant- Baby Baby Massive- Unfinished Sympathy Karl Keaton- Love's Burn

RADIO GONG/Nuremberg

RADIO GONG/Nuremberg
Steffen Meyer - Music Dir.
PP Chesney Hawkes- The One And
Cathy Dennis- Touch Me
AD Banderas- This Is Your Life
Rembrandts- Just The Way it
Electronic- Get The Message
Massive- Unfinished Sympathy

IP Rosette

RADIO CHARIVARI/Nuremberg RADIO CHARIVARI/Nurember.
Mathias Hofmonn - Music Dir.
PP Roxerte-Joyride
Timmy T-One More Try
Rod Stewarte Rhythm Of My
Bee Gees-Secret Love
The Form-All Together Naw
AD Chris Thompson-Jolly Joker
Chris Isaak-Blue Hotel

STAR*SAT RADIO/Grünwald

Jo Lueders - Prog. Dir. AD Susanna Hoffs- Uncanditional Susanna Horrs Uncanditions
Bee Gees Secret Love
Sko/Torp On A lang Lonely
Oleta Adams Circle Of One
Chrystal Gayle It Ain't
George Strait If I Knaw Me

RADIO REGENBOGEN/Mannheim Rolf Balschbach - Music Dir. PP Rembrandts Just The Way It AD Stephanie Winds Of Change AD Michael Bolton-Love Is A

Nino De Angelo La Luna HIT RADIO N1/Nuremberg

Robert Palmer, Happi

HII RADIO NI/Nuremberg Cetin Yaman - Prog. Dir. PP Vanilla Ice I Love You AD Real Milli Vanilli Too Late Tracie Spencer. This Hause Dr. Alban. U & Mi Simpsons. Deep Deep Trauble

RADIO XANADU/Munich Benny Schnier - Head Of Music AD Jon Bon Jovi Never Say Die Fate-Freedom Jon Bon Jovi- Never Say D Fate- Freedom Pink Cream 69- Ballerina Andy Prieboy- Tomorrow V Del Shannon- Walk Away Uriah Heep Steve Miller Band

SCHWARZWALD RADIO/Freiburg
Pete Traynor - Head Of Music
AD Feargal Sharkey- I've Got
Vanilla Ice I Love You
Bliss- Watching Over Me
Rolling Stones- Highwire

RADIO SALÜ/Saarbrücken Adam Hahne - Prog. Dir. A List:

st:
Roxette Joyride
Amy Grant- Baby Baby
Rembrandts- Just The Way It
Udo Lindenberg. Ein Harz Kann Candyman- Knockin' Boots
LP Simple Minds

OK RADIO/Hamburg
Ollie Weiberg - Head Of Music
PP Monie Love/Adeva-Ring My
Jesus Loves You-Bow Down
AD Robert Palmer-Hoppiness
Simpsons- Deep Deep Trouble
Blue System-Lucifer
Deee-Lite-Good Beat
Massive Unfinished Sympathy
Timmy T-One More Try
LP Roxette

RADIO T.O.N./Bad Mergentheim Reinhard Bärenz - Head Of Music PP Mort Shuman- Promised Land

A List: AD Information Society: Better Mylene Farmer- Desenchantee B List: AD Zucchero/P.Young- Senza Una Thomas Anders: The Sweet Rick Astley- Move Right Out

RADIO NRW/Oberhauser RADIO NRW/Oberhausen
Jeff Van Gelder - Head Of Music
AD Chris Rea-Heoven
David Foster- River Of Love
Chesney Hawkes- The One And
Suzi Quatro- Kiss Me Goodbye
Conny & Komplizen- Jedesmal
Thomas Anders- The Sweet Hello
Deuces Wild- This Boy
Pet Shop Boys- Where The
Thiers On Tracks- The Night
RADIO F/Nuremberg
Sigi Hoga - Prog.Dir.
A List: Rolf Zuckowski- So Wichtia Klaus Densow- Der Himmel David Hasselhof- Let's Dance Nicki- Hals Über Kopf Belinda Carlisle- Vision Of Belinda Carlisle Vision Of Matthias Reim- Ganz Egal Dirk Busch- Liebst Du Auch Kenny Rogers- What I Did For Vox & Vox- Tief Unter Der Amadeus- Königin Der Nacht

RADIO RESIDENZ/Karlsruhe Axel Reimann - Prog.Dir.

AD Tara Kemp- Hold You Tight
Simple Minds- Let There Be
Monie Love/Adeva- Ring My

RADIO RT4/Reutlingen
Dorothee Seyser - Program
Director
AD Stephanie- Winds Of Change
Timmy T- One More Try
Amy Grant- Baby Baby
Vision Fields- Want You Back
Blue Blat Settembro Blue Blot-September Rhythm Tribe-Gotta See Your Joe Jackson-Stranger Than

RADIO FFB - UKW 91.7/Fürsten-RADIO FFB - UKW 91.7/Fürsten-feldbruck Chris Baumann - Head Of Music PP Righteous Bros.- Saul And Udo Lindenberg- Ein Herz Konn Rod Stewart- Rhythm Of My AD Klaus Densow- Der Himmel Conny & Komplizen- Jedesmol

ITALY

RETE 105/Milan

RETE 105/Milan Alex Peroni - Prog. Dir. A List: Chico Secchi- Keep On Jammin' Divinyls - Touch Myself Bronski Beat- One More Chance

LP Simple Minds Elmer Food Beat Banderas Rod Stewart Roxette R.E.M.

AD Lizzie Tear- Your Face In My De La Soul- Ring Ring Ring Father Father- Father Father Da Yeene- Dizzy Morning

RAI STEREOUNO/Rome E.Molinari - Dir. E.Bellisario - Prog. Dir. PP Divinyls- I Touch Myself Banderas- This Is Your Life

Roxette Joyride
Rod Stewart-Rhythm Of My
Simple Minds-Let There Be
AD Rick Astley-Move Right Out
Gloria Estefan-Moma You
Rossana Casale- Lo Stato
Gine Paoli, I Quetto Amici Gino Paoli- I Quottro Amici Won Ton Ton- I Lie And I Triplets- You Don't Have To Huey Lewis- Couple Days Of Jesus Loves You- Bow Down Tullio De Piscopo- Quelele

RADIO DIMENSIONE RADIO DIMENSIONE
SUONO/Rome
Carlo Mancini - Music Director
PP R.E.M.- Losing My Religion
Voices That Care- Voices That
Brothers In Rhythm- Such A
Michael Bolton- Love Is A
Bliss- Watching Over Me
AD The Box: Inside My Heart

Lindy Layton-Wait For Love Queensryche- Silent Lucidity De La Soul- Ring Ring Ring Seal- Future Love Paradise

R.T.L. 102.5 HITRADIO/Bergamo Luca Viscardi - Head Of Music Grant Benson - DJ/Prod.

R.E.M.- Losing My Religion R.E.M.- Losing My Religion
Roxette- Joyride
Divinyls- I Touch Myself
Chesney Hawkes- The One And
Roachford- Get Ready
Amy Grant- Boby Boby
Mariah Carey- Prisoner
Massive- Unfinished Sympathy
Rangagraphe Lose Train Bananarama Long Train
Mike & The Mechanics Word Of

Mike & The Mechanics-W
AD Blessing- Highway 5
Sting- The Soul Cages
Pepsi & Shirley- Someday
Pasadenas- Another Lover
Seal- Future Love Paradise

RADIO MONTE CARLO/Milan rancesco Migliozzi - Prog. Contr. A List:

Ist:
Timmy T- One More Try
Simple Minds
Rod Stewart LP Rod Stewart
Bee Gees
Divinyls
Queen
Rick Astley
THe Big Dish
Chris Rea
Amy Grant
Joe Jockson: Stranger Thon
Roxette LP Roxette
PETER FLOWERS FM/Milan

Marco Garavelli - Prod. Seal- Future Love Paradise PP Seal Future Love Paradise
AD Alison Moyet It Won't Be
Roachford Get Ready
Paul Brady- Soul Child
The Big Dish- Big Town
LP Marco Carena
Timoria
Formula Tre
Little Angels

RAI STEREO DUE/Rome Maurizio Riganti - Dir. Ployer/Biondi/Bigioni/Busti A List:

List:
Roachford: Get Ready
Huey Lewis: Couple Days Off
Bliss: Watching Over Me
Banderas: Right
Seal: Future Love Paradise
Rick Astley: Move Right Out
Hall & Oates: Don't Hold Back
Divinyls: 1 Touch Myself
Womack & Womack: Uptown
Simple Minds

101 NETWORK/Milan Gigio D'Ambrosio - Prog. Dir.
PP. Miracle

jo D'Ambrosio - Prog. Dir.
Miracle
Gloria Estefan Seal Our Fate
Bliss - Watching Over Me
Starship - Good Heart
Redhead Kingpin - Get It
Rick Astley - Cry For Help
Afrika Bambaata - Just Get Up
Baneras - This is Your Life
Divinyls - I Touch Myself
INXS - Bitter Tears
Loose Ends - Cheap Talk
George Michael - Heal The Pain George Michael Heal The Pain na-Rescue Me Pet Shop Boys- How Can You Roxette- Joyride

RADIO KISS KISS/Naples Gianni Simioli - Prog. Dir. PP Nomad-Just A Groove AD De La Soul-Ring Ring Ring Gloria Estefan Seal Our Fate Julian Cope East Eosy Rider Technotronic Move That Boy Urban Soul- Alright

RADIO BARBOLEO/Genovo Lenny - Prog. Dir.
PP Seal-Future Love Paradise
A List:

George Michael Heal The Pain Cathy Dennis Touch Me Dream Academy Love Roxette-Joyride Divinyls- I Touch Myself The Big Dish-Miss America Rod Stewart- Rytham Of My Rolling Stones- Highwire

ANTENNA DELLO STRETTO/Mes-

Filippo Pedeli - DJ
PP Johnny Panic/B.O.D. Johnny
AD Roachford: Get Ready
Bliss- Watching Over Me
Divinyls- I Touch Myself
LP Ladri Di Biciclette

RADIO STAR/Vicenza
Maurizio Maressi - Prog. Dir.
PP Simple Minds-Let There Be
AD Alison Moyet It Won't Be
Ruby Turner- The Other Side
Sue Chaloner- Answer, My
Pasadenas- Anather Love
A.Macalledarm- I Want To
Rozanna- Foith
LP Roxette

Roxette Sheena Easton Banderas RADIO CLUB 91/Naples Franco Mory Russo - Prog. Dir. AD Chesney Hawkes The One

Chris Isaak- Wicked Game Chris Isaak: Wicked Game Victoria Wilson- Perseverance Dana Dawson- Romantic Warld Elevation 4th- Make Me Feel E.M.F. Children Doobie Brothers- Our Love Timmy T- One More Try Pat Benatar

RADIO ONE/Firenze Marco Garbarini - Prog. Dir. PP Alison Moyet-It Won't Be

AD Maureen- Mesmerise Me Wonderstuff- Size Of A Cow The Farm- Don't Let Me Down

AD Roachford- Get Ready Roachford: Get Ready Sting-If! Should Cry Fo George Michael: Cowboys And Billy Squier: She Goes Down Dooble Brothers- Something Pere Ubu-! Hear They Smoke Michael Bolton: Love Is A Blow Up- World 29 Palms- Defenseless Transvision Vamp- Be With U

RADIOLINA/Cagliari Ivano Conca - Prog. Dir. Andrea Angioni - Head Of Music AD Roochford Get Ready Bliss- Watching Over Me Won Ton Ton- I Lie And I Maureen- Mesmerise Me Gregorian- So Sod LP Lollipop

POWER RV1 THE BLACK POWER RV1 THE BLACK
RADIO/Turin
Paolo Lauri - Head Of Music
PP Arthur Miles-Victims Of Our
AD Hi-Five- Like The Way
Mag's Prout-Dreamin' Stop
Karma-Tone Changes
Planet Love-Planet Love

RADIO CENTRO SUONO/Rome Alberto Castelli - Prog. Dir. PP Keith Washington Make Time Raze Bass Power
Kym Mazelle- No One Can Love
Winans- Don't Leove Me
AD Lazet Michaels- Kraze
Paris- The Hate That Made

HOLLAND

VERONICA/Hilversum Hans Van Der Veen - Prog. Dir. Unico Glorie - Prod.

ist:
Riccardo Cocciante- Se Stiamo
Nils Lofgren- Valentine
Roxette- Joyride
R.E.M.- Losing My Religion
Golden Earring- Going To The
De La Soul- Ring Ring Ring
Eton Crop- Noisy Town
Lenny Kravitz- Always On The
Rolling Stones- Highwire
Timmy T. One More Try
Rene Froger- Nabody Else
Seal- Future Love Generation

NOS/Hilversum Tom Blomberg - Prod. PP Hessel- Somebody To Told Me

PP Hessel- Somebody Told Me
A List:
Chesney Hawkes- The One And
Roger McGuinn- Someone To
E.L.O. II- Honest Men
Gary Clail/On-U Sound- Human
KLF- Last Train To Trancentral
Wonderstuff- Size Of A Cow

Zucchero/P.Young Senza Una Clouseau-Gef Het Op



Seal- Future Love Paradise
De La Soul- Ring Ring Ring
Nomad- Just A Groove
LP Deadicated

VARA/Hilversum Rolf Kroes - Head Of Music PP World Of Twist- Sons Of The

Roachford- Get Ready James Sit Down
Stress- Flowers In The Rain
Golden Earring- Going On The
Pilgrims- White Men
R.E.M.- Losing My Religion
Eton Crop- Noisy Town
Jellyfish- Boby's Coming Back

AVRO/Hilversum
Jan Steeman - Head Of Music
PP E.L.O. II- Honest Men
The Serenes- Abiding Place

TROS/Hilversum Ferry Maat - Head Of Music PP Mike & The Mechanics Word Of

Riccardo Cocciante Se Stiama Riccardo Cocciante- Se Stiam Seal- Future Lost Paradise De La Soul- Ring Ring Ring Black Box- Strike II Up Dr.Alban- Hello Afrika Rick Astley- Move Right Out Happy Monday- Loose Fit Sheena Easton- What Comes Guy- Her Guy- Her A Tribe Called Quest- I Left E.L.O.II- Honest Men 10CC- I'm Mandy Fly Me Chesney Hawkes- The One And

KRO/Hilversum
Paul Van Der Lugt - Head Of Music
PP Graham Parker A Brand New
A List:

Lomax- Waiting In Vain Jellyfish- Baby's Coming Back Eton Crop- Noisy Town Jan De Wilde- He He

NCRV/Hilversum Jaap De Groot - Prod.
Joe Satriani I Believe
AD Gung-Ho Freedom
Dr.Alban Hello Afrika

RADIO NOORD-HOLLAND/Haarlem Pieter Buijs - Prod. AD Clouseau- Geef Het Op Tote- Con't You Heor What I'm Sheena Easton- What Comes A Tribe Called Quest I Left Tambourine- I'll Come Back Graham Parker- A Brond New

CFNB/Brunssum wland - Head Of Music Rowland - Head Of Music Glass Tiger- Animol Heart Roachford Get Ready Teddy Pendergrass- Glad To Be Lomax- Waiting In Vain

BELGIUM

BRT STUDIO BRUSSELS/Brussels Jan Hautekiet/Marc Coenen -

ist:
Clouseau- Geef Het Op
Zucchero/P. Young- Senzo Una
Joe Jackson- Stranger Than
Jesus Jones- Bow Down
James- Sil Down
Elvis Costello- The Other
De La Soul. Rina Pina Pina De La Soul- Ring Ring Ring Robert Palmer- Happiness Jellyfish- Baby's Coming Back R.E.M.

BRT RADIO 2/East Flanders Rudi Sinia - Prod. AD BC & The Basic Boom- Boby Julee Cruise- Falling Gloria Estefan- Seal Our Fate Real Milli Vanilli- Too Lote Real Milli Vanilli Ioo Lote Queen-I'm Going Slighly Mad Ten Sharp-You Clouseau- Geef Het Op S.Bos/B.Savenberg- Breek De Frank Valentino- Mijn Hart Is Tour Of Duty Soundtrack

BRT RADIO 2/West Flanders Peter de Groot - Head Of Music PP Joe Jackson- Stranger Than LP Willie Nile

RTBF RADIO 2/Hainaut A. Birenne/Ph. Jauniaux AD KLF-3 A.M. Eternal Snap- Megamix Travolta/John- Grease Megamix Melody- Mami Simple Minds

RADIO CONTACT F/Brussels Jean-Lou Bertin - Prog.Dir. AD Clash- Should I Stay Or Julie Masse- C'Est Zero

Gilbert Montagne Le Coeur En Scritti Politti She's A Snap- Megamix
O.M.D.- Sailing On The Seven

RADIO CONTACT NL/Brussels Danny De Bruin - Prog. Dir. AD Clouseay: Geef Het Op Travolta/John: Grease Dreamnix Riccardo Cocciante: Se Stiamo Mylene Farmer: Desenchantee

RADIO EXPRES/Antwerp Marc Dhollander - Head Of Music

Axelle- Kennedy Boulevard Roxette- Joyride
Stevie B- Becouse | Love You
Bee Gees Secret Love
Julee Cruise- Falling Toast-Meisjes Rod Stewart-Rhythm Of My

Bart Kaell-Love Me Forever Travolta/John-Greose Megomix
Kim Appleby- G.L.A.D.
AD Clousaeu- Geef Het Op
Timeless- Let There Be Love

RADIO ANTIGOON/Antwerp Piet Keizer - Dir. PP Riccardo Cocciante- Se Stiamo AD Bingboys- How To Dance Seal: Future Love Paradise Medley/Warnes- The Time Of My Rick Astley. Move Right Out Rick Astley- Move Right Out De La Soul- Ring Ring Ring

RADIO ROYAAL/Hamont-Achel RADIO ROYAAL/Hamont-Achel
Tom Holland - Prog. Dir.
PP Tambourine- III Come Back
AD Clouseau- Geef Het Op
Happy Mondays- Loose Fit
Rick Astley- Move Right Out
Erika Norberg- Together We're
Robert Cray- Consequences
Sheena Easton- What Comes
Tate Cent You Hour What Itse Toto Can't You Hear What I'm

SPAIN

RADIO MADRID/SER Rafael Revert - Music Mgr. PP Los Flechazos Lo Consegui Tam Tam Gol- Un Juramento Gloria Estefan Seal Our Fate Greta Y Los Garbos- Tu Dulce Loco Mía Loco Vox Oil-Pensando Fangoria Punto Y Final Gerardo Rico Suave Bananarama Long Train Running

st: Vanilla Ice Medley Freddy Nois Yo Soy Un Freddy

AD Antonia Vega-Esperando Nada Antonia Vega-Esperando No Nomad-Devotion Divinyls-I Touch Myself Iggy Pop-The Undefeated Comité Cisne-Si Me Quedo Insignificantes-Mesa De Revolver-Dos Por Dos Dublin-Angeline 808 State- In Yer Face Scorpions-Wind Of Change Barbara Stann-Estoy Loco

POPULAR FM/CADENA COPE/Madrid Carlos Finaly - Music Director PP Simple Minds- Let There Be Tam Tam Gol- Juramento Entre

Righteous Bros. Medley Roxette Joyride
Miguel Rios- Directo Al
Rick Astley- Move Right Out
J.J.Guerra/4:40- Burbujas AD Rod Stewart-Rhythm Of My

TOP 97.2/Madrid Raul Marchant - Music Mar.

AD Whitney Houston My Name Is Tracie Spencer-This House The Silencers- I Want You

SWEDEN

RIKSRADION P3/KLANG & C:O Weekdays 12.30-3 PM Lars Göran Nilsson - Prod.

AD Etvis Costello-Other Side Of Karl Keaton-Love's Burn Dudley & Coleman-Songs From LP Willie Nile

SAF RADIO CITY/Stockholm Martin Loogna - Head Of Music

A List:

AD Ben Chapman- Erotic Animals
Love Kings: We Got A Better
Gary Clail- Human Nature
Quartz: It's Too Late
Word For Word- Party People
Seal- Future Love Paradise
Titiyo- My Body Says Yes
Eric Gadd- Deadstone
49'ers- I Need You
September When- Bullet Me
Gerardo- Rico Suave Gerardo Rico Suave Uffe Candles In The Rain Jellyfish- Baby's Coming Back Frances Nero Footsteps Whycliffe- Magic Garden Travolta/John- Dream Mix

CITY 103/Gothenburg Lars Bodin - Music Director A List:

AD Susanna Hoffs- Unconditional Soal-Future Love Paradise
Doobie Bros. Dangerous
Whycliffe-Mogic Gorden
Tanita Tikaram I Love The
Huey Lewis-Couple Days Off
Leyers/Michiels & Well Well Leyers/Michiels & Well Well Light Of The World Keep The Guys Next Door I've Been Elvis Costello Other Side Of Carly Simon You're So Vain AC/DC Are You Ready

RADIO GOTHENBURG Leif Wivatt - Head Of Music

A List: AD Chris Isaak-Doncin Rolling Stones Highwire Sharon Diall Ge Mej Sharon Diall-Ge Mej National Theatern-Livet Ar Susanna Hoffs- Unconditional HIT FM/Stockholm Johan Bring - Prog. Dir. A List: AD Sheena Easton: What Comes Seal- Future Love Paradise Irma Sturenlan

Irma: Stureplan
Karl Keaton-Love's Burn
Just D- Hur E De Möjligt
Ben Chapman: Erotic Animols
Mock Turtles: Can You Dig It
Uffe: Candles In The Wind
Monie Love/Adeva: Ring My Bell
Troll: The Greatest Kids
Aswad: Best Of My Love

RADIO P4/Lund Hans Strandberg - Music Dir.
PP Leyers/Michiels & Well Well
Just D- Hur E De Möjligt

A List:

AD De La Soul- Ring Ring Ring
Franska Bönder: Du Gör Vad Du
The Doobie Bros.: Dangerous
Huey Lewis: Couple Days Off
Secchi: Keep On Jammin'
Elvis Costello- Other Side Of
Love Kings: We Got A Better
Aswad: Best Of My Love
Del Shannon- Are You Lovin'
Light Of The World- Keep The
Urban Soul- Alright
Seal- Future Lave Paradise

RADIO MALMÖHUS/Malmö Olle Nilsson - Head Of Music PP Michael Bolton Love Is A A List: A List: AD Johnny T- Kom Kom Kom

RADIO ÖREBRÖ/Örebrö Arne Holmberg - Music Dir./DJ

Arne Holmberg - Music VII./ US A List: AD Roxette-Spending My Time Ainbusk Singers- Alska Mej P. Wahlgren- Tvillingsjäl Orup It's A Wonderful World Tanita Tikaram - Love The Elvis Costello-Other Side Of Marc Cohn- Wolking In Memphis

RADIO LIDINGÖ/Stockholm Mikael Orjansberg - DJ/Prod.

A List:

AD Quadraphonia Quadraphonia
Offshore I Con't Take The
Red Head King Pin/FBI- Get It
Scritti Politti- She's A
I World- Come Into My Heart

RADIO RYD/Linköping
Malin Josephson - Head Of Music
PP Whycliffe Mogic Gorden
A List:
AD Roxette Foliate Discretion

Seal-Future Love Parodise Leyers/Michiels & Well Well Amble/Lindell & Co-Små Barn Just D. Her E De Möjligt LP Big Dish

RADIO VSD/Gothenburg Leif Petterson - Head Of Music Leit Petterson - Head Of Music
A List:
AD Info Beat- We've Got The Funk Deee-Lite- Good Beat

RADIO HUDDINGE/Stockholm Robert Sehlberg - Prog. Dir.

PP Mauro Scocco Ingen Vinner

Huey Lewis Couple Days Off

A List:
AD Michael Bolton- Love Is A
Just D. Hur E De Möjligt
B List:
AD Karl Keaton- Love's Burn
Susanna Hoffs- Unconditional
Orup- It's A Wanderful World
Seal- Future Love Paradise

NORWAY

NRK/Oslo Vidar Lonn-Arnesen - Prod. A List: AD Izabella | Write You A Love

Alias-Waiting Far Love
Tre Små Kinesere- Cafe Ye Ye
Oscare- What's Going On
Banderas- This Is Your Life

NRK/Oslo NRK/Oslo
Jan Rustad - Prod.
PP Monie Love/Adeva Ring My Bell
Sheila E Sex Cymbol
Roachford Ger Ready
Del Shannon- Are You Lovin'
Mr. Big- Daddy Brother Lover
Pat Benatar- Bloodshot Eyes
Rebel Pebbles- Dreom Lover
BoDeans EMF- Children
Nadja Patrick- The Only One
Wonderstuff- Size Of A Cow

RADIO 1/Oslo Bjoern Faarlund - DJ A List: Michael Bolton-Love Is A

Amy Grant- Boby Boby Chesney Hawkes- The One Scorpions- Wind Of Change Travolta/John- Dream Mix Travolta/John- Dream Mix Wilson Phillips- You're In Londonbeat- A Better Love Lenny Kravitz- It Ain't Over September When. Where You Go Just 4 Fun- Mrs. Thompson Silje_ For Tomorrow Silje-For Tomorrow
Tre Små Griser-Papa Jag Vil

RADIO OST/Rade Siw Mariann Olsen - DJ/Prod.

A List: AD Michael Bolton-Love Is A Chris Isaak Dancin' Just 17- Miracle Of Love Gerardo Rico Suave

RADIO VEST/Stavanger Bjarte Tjostheim - Head Of Music PP Seal Future Love Paradise

A List:

AD Just 4 Fun- Mrs. Thompson
Wilson Phillips- You're In
Roachford- Get Ready
Elvis Costello- Other Side Of
Sheena Easton- What Comes
Tara Kemp- Hold You Tight
Heartland- Real World
Doobie Bros.- Dangerous
Transvision Vamp- I Just

HIT FACTORY/Oslo Tony Burton - DJ/Prod. PP Black- Feel Like Chonge

AL List:
AD Sheena Easton What Comes
Wilson Phillips You're In
Just 4 Fun Mrs. Thompson Deee-Lite Good Beot Gary Clail Humon Noture White Lion Love Don't Come

RADIO 102/Haugesund
Egil Houeland - Head Of Music
A List:

AD Waterboys- Whole Of The Moon
Wilson Phillips- You're In Love
Willie Nile- Everybody Needs
Chris Rea- Looking For The
Del Shannon- Wolk Awoy
O.M.D.- Soiling On The Seven
Susanna Hoffs- Unconditionol
Extreme- More Thon Words Extreme- More Thon Words

AD Elvis Costello- Other Side Of Seal-Future Love Paradise

Bodeans- Good Thing

Pat Benatar-Poying The Cost
Sheena Easton-Whot Comes

LP Michael Bolton

RADIO MOSS/Moss Kai Roger Ottesen - Head Of Music

A List:
AD Wilson Phillips- You're In
Just 4 Fun- Mrs. Thompson
Tara Kemp- Hold You Tight
LP Secret Mission
Lists

AD Michael Bolton-Love Is A D Michael Bolton: Love Is A
Black: Feel Like Chonge
Sting: Soul Cages
Wonderstuff: Size Of A Cow
Seal Future Love Paradise
Elvis Costello- Other Side Of
James: Sit Down
White Lion: Love Don't Come
Phil Perry

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The O'Jays Bjorn Afzelius

STUDENTRADIOEN TROMSO/Tromso Rune Hagen - Head Of Music

A List:

AD The Doors- Break On Through
Chris Isaak- Dancing
Alison Moyet- It Won't Be Long
The Simpsons- Deep Deep
Thin Lizzy- The Boys Are Back
Extreme- More Than Words
Just 4 Fun- Mrs. Thompson
LP
Pussycats
Louise Hoffsten
September When
Hoodoo Gurus
Maggies Dream

Maggies Dream Bodeans The Form Del Shannon

RADIO NORD/Harstad Berg - Head Of Music

A List: AD Vikingarna- Om Vi Var Just 4 Fun- Mrs. Thompson

AD Black Feel Like Change Extreme More Than Words

RADIO TRONDHEIM/Trondheim Jon Branaes - Head Of Music

AD Jean-Jacques Goldman-Nuit Just 4 Fun- Mrs. Thompsor Wilson Phillips- You're In

DENMARK

DANMARKS RADIO/Arhus Leif Wivelsted - Head Of Prog. A List:

set: Roxette-Joyride Cut 'N' Move-Toke No Crap Back To Back-En Some Dig Brian Igen Igen-De Sku' Ha' Travolta/John-Grease Megan

RADIO VOICE/Copenhagen
Bo Berg - Prog. Dir.
PP Pat Benatar True Love
De La Soul- Ring Ring Ring
Huey Lewis - Couple Days Off
James - Sit Down
Doobie Bros. - Dangerous
A Liet

AD Peter Smith Fa Det Godt Jesus Loves You- Baw Down Electronic- Get The Message Silencers- Bulletproof Heart Cher. The Shoop Shoop Song Kudasai: Situation

Henning Kristensen/Poul Foged
Head Of Music

A List:

AD Tom Janes- Carrying A Torch
Jan Larsen- Kys Min Kat
Michael Bolton- Love Is A
Kirsten Siggaard- Milord
Stephanie- Wind Of Chance
B List:

B List:

AD Lisa Nilsson- No Time For
Stevie B- Because I love You
Twin Freaks- Song For Donna
Vasco Rossi- Liberi, Liberi
Moonjam- Den Blå Planet
Mylene Farmer- Desenchantée
Pat Benatur. True love Pat Benatar- True Love Huey Lewis- Couple Days Off

AALBORG NÆRRADIO/Aalborg Olaf Meditzky - DJ/Prod. PP Cher-The Shoop Shoop Song

A List:
AD C&C Music Factory: Here We Go
O.M.D.: Sailing On The Seven
Scritti Politti- She's A
Feorgal Sharkey: I've Got News
New Kids On The Block: Games
J.B.Ellis- Thought You Were
Maureen: Mesmerise Me
Tom Jones- Carrying A Torch
Mantronix- Don't Go Messing
George Michael: Heol The Poin

RADIO HORSENS/Horsens Jan Boogaloo - Head Of Music

A List:

AD Michael Bolton- Love Is A
Huey Lewis- Couple Doys Off
Bliss- Watching Over Me
Youngblood- Gotte Be Perfect
Chesney Hawkes- The One
Celine Dion- Where Does My
Lou Ann Barton- Shoke A Hand

UPTOWN FM/Copenhagen Niels Pedersen - Head Of Music PP Waterboys- Whole Of The Moor Huey Lewis- Couple Doys Off A List

A List:
AD Chris Rea-Heoven
Tom Jones-Carrying A Tarch
Electronic-Get The Message
De La Soul Ring Ring Ring
Big Fot Snoke-Summertime
Doobie Bros.- Dangerous
Pat Benatar-True Love
Paul Simon-Born At The Right
James-Sit Down

RADIO ABC/Randers
Stig Hartvig Nielsen - Prog. Contr.
A List:
AD Maggie Reilly- What About
Gerard Joling- The Drums Are
Timmy T- One More Try
LP Henning Stærk
B List:

B List:

AD Candyman-Melt In Your
Lonnie Gordon-Gonna Cotch You
Mylene Farmer- Desenchantée
Wilmer X. Vem Fár Nu Se Alla
Mixed Emotions- Lonely Lover
Cathy Dennis-Just Another
LP Frank Sinatra-Reprise Yeors

RADIO SYDKYSTEN/Copenhagen Peter Hald - Head Of Music A List:

AD Huey Lewis Couple Days Off Parber & Kerstein- I'll Love Bliss- Watching Over Me Izabella- I Write You A Love Moonjam- Den Blå Plonet

RADIO HOLBÆK/Holbæk Stig Nielsen - DJ/Prod. A List: PP Huey Lewis- Couple Days Off

AD Youngblood Gatta Be Perfect Monie Love/Adeva Ring My Bell Robert Palmer-Mercy Mercy Me

FINLAND

YLE 2/RADIOMAFIA/Helsinki Jukka Haarma - Music Coord. A List: AD R.E.M.- Shiny Happy People Kaija- Uno Notte Folle D.Stewart- On Fire D.Stewart- On Fire
Niklas Strömstedt- Runt Runt
Roachford. Get Ready
Joni Mitchell- Night Ride Home
De La Soul- Ring Ring Ring
J.Wesley Harding- I Can Tell
J.Karjalainen- Päiväkirjo
Huey Lewis- Couple Days Off
2 Mad- Thinking About Your
Nikki D- Doddy's Little Girl
Luonteri Surf- Viipuri-Pop
James- Sit Down

RADIO 1, 91.1 FM/Helsinki Joke Linnamaa - Prog. Dir.

AD Michael Bolton-Love Is A Luther Vandross Power Of love
Will To Power Fly Bird
Roachford Get Ready
KLE last Iraje To Topoconial Roachtord: Get Keady
KLF- Last Train To Trancentral
Simple Minds- Let There Be
Lenny Kravitz- Always On The
Pepe Ahlavist H.A.R.P.- Hard
Pat Benatar- Bloodshot Eyes

DISCOPRESS/Tampere Pentti Teravainen - Mgr.

A List:
AD Rolling Stones: Highwire
Matti & Teppo: Taivaan Merkit
E.J.Jussi/The Boys: Kesämuisto
Anja Niskanen: Saan Olla Nuori
Scorpions: Wind Of Change
Chris Isaak: Dancin'
Stevie B. Becouse I Love You

RADIO JYVÄSKYLÄ/Jyväskylä David Mawby - Producer

Roxette Eppu Normaali Kolmas Nainen Chris Isaak Eurythmics

AUSTRIA

ANTENNE AUSTRIA/Vienna Mario Weitzl - Head Of Music AD Cher The Shoop Shoop Song Free Akright Now

CD INTERNATIONAL/Bratislava Peter Lossack - Head Of Music PP Dimples D. Sucker DJ AD Thomas Forstner- Venedig Im Thomas Forstner- Venedig In Kool & The Gang- Victory Simple Minds- Let There Be Lenny Kravitz- Always On The Talk Talk- Living In Another Jesus Loves You- Bow Down O.M.D.- Sailing On The Mort Shuman- Promised Land Wolfrans- Ambros - Alwarte Llev Wolfgang Ambros-Abwörts Und Patricia Kaas-Kennedy Rose Nits-Long Forgotten Story Rolling Stones-Highwire Young Disciples-Apparently Apples-Eye Wonder

SWITZERLAND

Christoph Alispach - Music Co-ord.

AD Rhythm Tribe Gotta See Your

Roachford- Get Ready Vasco Rossi- Liberi...Liberi Al Gringo Willie Dixon Linton Kwesi Johnson

COULEUR 3/Lausanne
Gerard Saudan - Head Of Music
PP Gary Clail/On-U Sound-Human
Real People The Truth
Linton Kwesi Johnson-Story
Bridewell Taxis- Spirit
Nine Inch Nails-Head Like A
K-9 Posse- Get Wild Go Crazy
Xymox- Twisted
Opposition- Colling Home
Mack Turtles- Can You Dig It
Lenny Kravitz- fields Of Joy
Witnes- A House Called Joy
Needles- The Lost Generation
AD I Am- Red Black & Green AD I Am. Red Black & Green Massive- Unfinished Sympathy

RSR LA PREMIERE/Geneva Catherine Colombara - Prod. LP Michel Fugain Simple Minds Mylene Farmer Rolling Stones

RADIO 24/Zurich RADIO 24/Zurich
Clem Dalton - DJ/Co-ord.

AD Papa San Dancehall Good To
Triplets You Don't Have To
Mariah Carey- I Don't Wonna
Raf. Oggi Un Dio Non Ha
Young Disciples Apparently
Huey Lewis Couple Days Off

RADIO FORDERBAND/Bern Res Hassenstein - DJ/Co-Ord. AD Triplets: You Don't Have To Lenny Kravitz. Stond By My Bo Deans- Good Things Chesney Hawkes- The One And Wille Nile. Rite Of Spring Mort Shuman- Promised Land Jean-Jacques Goldman- A Nos

RADIO BASILISK/Basel Nick Schulz - DJ/Co-Ord. A List: Roxette-Joyride Rod Stewart-Rhythm Of My

Seal-Crazy
Scorpions-Wind Of Change
Pet Shop Boys-Where The
Dr. Alban-No Coke
Peace Choir-Give Peace A
Jimmy Somerville-To Love
AD Clash-Should | Stay Or Zucchero/P. Young- Senza Una

RADIO AKTUELL/5t. Gallen Richard Fischbacher- Head Of Musi AD Huey Lewis- Couple Days Off Mylene Farmer- Desenchantee

PORTUGAL

RFM/Lisbon Pedro Tojol - Head Of Music A List:

A List:
George Michael- Heol The Poin
Wilson Phillips- You're In
Rod Stewart: Rhythm Of My
Hall & Oates- Everywhere I
Simple Minds- Let There Be
AD Living Colour- Love Rears
Rick Astley- Move Right Out

CORREIO DA MANHA/Lisbon Rui Pego - Prog. Dir.

AD Caron Wheeler- Blue Is The Sting- The Soul Coges
Ambitious Lovers- Umboro Umo
Scritti Politti- She's A

Scrip.

B List:

AD Silje Tomorrow

A Tribe Called Quest I Left
Morrissey- Sing Your Life

IRELAND

2 FM/Dublin John Clarke - DJ/Prod.

Stunning-Heads
Lenny Kravitz-It Ain't Over
R.E.M.- Shiny Hoppy People
Milltown Bros.- Here I Stand
Roachford- Get Ready AD Massive Be Thankful For What

The Clash-Rock The Casbah Nils Lofgren: Valentine Queen: Headlong Clint Black: This Nightlife

CENTURY RADIO/Dublin CENTURY RADIO/Dublin
Bob Hopton - Prog. Contr.
Mike & The Mechanics Word Of
Seal- Future Love Paradise
Pet Shop Boys: How Con You
Wonderstuff: Size Of A Cow
Doors: Hello I Love You
Black Box: Strike It Up

GREECE

ERA 2/Athens Vassilis Loukas - Head Of Music

Vassilis Loukas - Head Of Music A List: The Farm- All Together Now Womack & Womack- Uptown R.E.M.- Losing My Religion Enigma- Mea Culpa Port 2 Mantronix- Step To Ploy Sting- Mod About You 2 In A Room- Wiggle It Jellyfish- Boby's Coming Back The Law- Loying Down The Low Extreme- Get The Funk Out

ANTENNA 97.1 FM/Athens

Chris G. Lentzas Head Of Music Head Of Music
John Moutsopoulos - DJ
AD Danii Minogue- Love And
Eurythmics- Love Is A
Mike & The Mechanics- Word Of
Mariah Carey- Somedoy
Simpsons- Deep Deep Trouble
Chris Rea: Auberge
Kim Appleby- G.L.A.D.
Gary Clail/On-U Sound- Human
R.E.M.- Losing My Religion
Rembrandts- Just The Way It

SEVEN X, 98.7 FM/Athens
Apostolos Laskarides - Prog. Dir.
PP R.E.M.- Losing My Religion
AD Will Downing The World Is A
Mariah Carey - I Don't Wanno
David Foster-River Of Love
Dance Airplay
AD Dece-Litre Good Beat
Simpsons

STAR FM/Thessaloniki Vassilis Turonis - Prog. Dir. A List:

Rembrandts- Just The Way It Rembrandts- Just The Way It Roxette Joyride DivinyIs- I Touch Myself R.E.M.- Losing My Religion Amy Grant- Boby Boby Cathy Dennis- Touch Me Michael Bolton- Love Is A Hi-Five- I Like The Woy Chesney Howkes- The One And Huey Lewis- Couple Days Off

POP 92.4 FM/Athens Isaac "Easy" Coutiyel - Prog.

Mgr.
AD Color Me Bad | Wanna Sex You Michael Bolton: Love Is A
Gloria Estefan-Seal Our Fate
Vanilla Ice- Ninja Rap
Maureen- It's My Life
Gipsy Kings- Viento Del Arena Bananarama Long Train Chesney Hawkes Ther One And

YUGOSLAVIA

STUDIO D/RADIO NOVO MESTO Rasto Bozic - DJ/Prod.

AD Susanna Hoffs- Unconditional

POLAND

POLSKIE RADIO 1 & 2/Warsaw Bogdan Fabianski - DJ/Prod. Kova Rea-Sommeil Marc Randal Reol Deal

Marc Randal- Reol Deal
Philippe Swan- J'Ai Joue
Karl Keaton- Love's Burn
Flash Trax/Black Male- Time
Thomas Anders- The Sweet Hello
Brawn/Cheatham- Mindbuster
Rembrandts- Just The Woy It
Cher- The Shoop Shoop Song
Dimahl/Bassline- Stop
Groove '70- I Can't Stand It
B-Positive- Love Is Like
Monie Love/Adeva- Ring My
Liz Mitchell- Mocking Bird
Daffy Duck/Groove Gang- Party
Steve Thompson- Dream On

POLSKIE RADIO 3/Warsay rek Niedzwiecki - Prod.
Elton John Easier To Wolk
Whitney Houston Miracle
Roger McGuinn Someone To Roxette Joyride Brenda-Too Late For Mama Styx-Love At First Sight

RADIO RMF/Cracov Piotr Metz - Head Of Music PP Chesney Hawkes- The One And A List:
AD Michael Bolton- Love Is A
O.M.D.- Sailing On The Seven

O.M.D. Sonning

B List:

AD Doors Break On Through
Alison Limerick: Where Love
Power Of Dreams Stay
Chris Rea: Heaven

EUROPE

VOA/Europe June Brown - Director A List:

Wilson Phillips You're In Rick Astley Cry For Help

Tara Kemp- Hold You Tight Hi-Five I Like The Way Amy Grant- Baby Baby Londonbeat- I've Been Roxette- Joyride
Robert Palmer- Mercy Mercy
Cathy Dennis- Touch Me
AD Michael Bolton- Love Is A
Whitney Houston- Mirocle



MTV/Lond<mark>on</mark> Brian Diamond - Prog. Dir. Power Rotation:

Power Rotation:
Roxette- Joyride
Pet Shop Boys- Where The
Simple Minds- Let There Be
R.E.M.- Lasing My Religion
Sting- Mad About You
Ralling Stones- Highwire
Heavy Rotation:
Chris Rea- Auberge
Massive- Unfinished Sympathy
Rad Stewart- Rhythm Of My
Rick Astley- Cry For Help
C&C Music Factory- Here We Go
Seal- Crazy
Scorpions- Wind Of Change
Chris Isaak- Wicked Game
Snap- Megamix Snap- Megamix C&C Music Factory- Gonna Make Bee Gees- Secret Love
The Rembrandts- Thot's Just

The Rembrandts- Thot's Just Chesney Hawkes- The One Chris Isaak- Blue Hotel ive Rotation: Banderas- This Is Your Life Dr. Alban No Coke Scritti Politti- She's A Queen- I'm Going Slightly Mad INXS- By My Side Rick Astley- Move Right Out Zucchero/P. Young- Senza Una The Clash- Should I Stay Or

Nils Lofgren-Valentine Definition Of Sound-Wear Black Box-Strike It Up eakout:

ZZ Top- My Head's In ZZ Top- My Head's In Alison Moyet-It Won't Be Roachford: Get Ready Transvision Vamp- I Just AC/DC- Are You Ready J.B. Ellis- I Thought You Mylene Farmer- Desenchantee dium Rotation: Lip- Girl From Jagnemo

Bob Dylan- Series Of Dreams

Bob Dylan- Series Of Dreams

Monie Love/Adeva- Ring My Bell

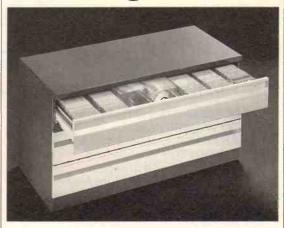
Bananarama- Long Train Running

The Doors- Breok On Through

Mike & The Mechanics- Word Of Mike & The Mechanics-Word C Mock Turtles- Can Yau Dig It Terry Ronald- Calm The Roge Joe Jackson Stranger Than Huey Lewis- Couple Days Off EMF- Children Churtz-Children
Quartz-Too Lote
Rain Tree Crow-Blockwater
The Simpsons-Deep Deep
Warrant-Uncle Tom's Cabin
Stress-Flowers In The Rain
The Rainbirds-Two Faces Tribe Called Quest- I Left My Extreme More Than Words
Rebel MC- The Wickedest Sound

Rebel MC. The Wickedest Sound The Silencers I Want You School Of Fish 3 Stronge Days Queensryche-Silent Lucidity The Almighty. The Devils The Law-Laying Down The Law Tykethe-Forever Young Buzz Bin: Lenny Kravitz-Always On The Urban Dance Squad-Fost Lane Wonderstuff- Size Of A Cow Julian Cope-Easy Easy Rider De La Soul-Ring Ring Ring

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EUROPEAN HIT RADIO



EHR TOP 25

TW	LW	WOO	C Artist/Title	Label
1	1	7		ner Brothers)
2	2	8	ROXETTE/Joyride	(EMI)
3	4	6	SIMPLE MINDS/Let There Be Love	(Virgin)
4	3	8		ner Brothers)
5	6	5	CHESNEY HAWKES/The One And Only	(Chrysalis)
6	5	4	PET SHOP BOYS/Where The Streets Have No Name	
7	13	3	MADONNA/Rescue Me	(Sire)
8	8	5		ner Brothers)
9	9	5	MIKE & THE MECHANICS/Word Of Mouth	(Virgin)
10	18	2	CHER/The Shoop Shoop Song (It's In His Kiss)	(Geffen)
11	11	4	RICK ASTLEY/Move Right Out	(RCA)
12	24	2	GLORIA ESTEFAN/Seal Our Fate	(Epic)
13	10	5	ROLLING STONES/Highwire	(Columbia)
14	23	2	ZUCCHERO/PAUL YOUNG//Senza Una Donn	a (London)
15	15	4	SCRITTI POLITTI/SHABBA RANKS/She's A Wom	an (Virgin)
16	7	7	BANDERAS/This Is Your Life	(London)
17	14	15	SEAL/Crazy	(ZTT/WEA)
18	N		MICHAEL BOLTON/Love Is A Wonderful Thing	g(Columbia)
19	25	2	JAMES/Sit Down	(Fontana)
20	7	E	ROACHFORD/Get Ready	(Columbia)
21	21	2	GEORGE MICHAEL/Cowboys And Angels	(Epic)
22	22	7	CELINE DION /Where Does My Heart Beat Now	(Columbia)
23	12	5	FEARGAL SHARKEY/I've Got News For You	(Virgin)
24	N		O.M.D./Sailing On The Seven Seas	(Virgin)
25	7	E	MOCK TURTLES/Can You Dig It?	(Siren)
The El	IR Top 2	5 chart	is based on a weighted-scoring system. Songs score points by achieving airplay at A	A&M's EHR reporting

The EHR Top 25 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations. Unlike M&M's European Airplay Top 50, which includes reports from stations serving a general outlience, these stations target 12 34 year-old listeners with contemporary music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points that those in "8" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format.

CHARTBOUND RECORDS

THE REMBRANDTS/Just The Way It Is, Baby	(Atco)		24/2
ROBERT PALMER/Happiness	(EMI)		23/2
BANANARAMA/Long Train Running	(London)		22/5
ALISON MOYET/It Won't Be Long	(Columbia)		22/3
SCORPIONS/Wind Of Change	(Mercury)		22/3
WATERBOYS/The Whole Of The Moon	(Ensign)		22/2
WILSON PHILLIPS/You're In Love	(SBK)		22/3
INXS/By My Side	4 1 1	VE	21/4
JOE JACKSON/Stranger Than Fiction	(Virgin)	H	21/6
AMY GRANT/Baby Baby	(A&M)		18/3
ALISON LIMERICK/Where Love Lives (Come On In)	(Arista)		18/3
TIMMY T/One More Try	(Quality)		18/3
WONDERSTUFF/The Size Of A Cow	(Polydor)		18/2
		NE	17/2
	gic/Ariola)		17/2
WOMACK & WOMACK/Uptown	(Ariola)	NE	17/2
PETE WYLIE/THE FARM/Sinful!	(Siren)		17/4
C&C MUSIC FACTORY/FREEDOM WILLIAMS/Here We Go	(Columbia)		16/1
DANNI MINOGUE/Love & Kisses	(MCA)		16/0
TRANSVISION VAMP/(I Just Wanna) B With U	(Cinepop)	VE .	16/3
THE SIMPSONS/Deep, Deep Trouble	(Geffen)		15/3
MONIE LOVE/ADEVA/Ring My Bell	Cooltempo)		15/3
GARY CLAIL ON-U SOUND SYSTEM/Human Natu	re(Perfecto)	VE	14/0
THE CLASH/Rock The Casbah	(Columbia)	VE	14/6
DIVINYLS/I Touch Myself	(Virgin)	VE	13/4
		¶E	13/1
ALEXANDER O'NEAL/What is This Thing Called Love	e (Tabu) 🛭	VE.	13/1
MYLENE FARMER/Desenchantee	(Polydor)	√E	12/3
DANA DAWSON/Romantic World	(Columbia)	VE.	12/1

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 25. The second number represents how many stations reported it to M&M for the first time. Records which have previously charted and ore still active, although forced off the Top 25 by other songs, may qualify for "Chartbounds". Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the case of a tie, songs are listed alphabetically by artist. Arrows indicate new entries in Chartbound.

FHR NEW ADD LEADERS

MICHAEL BOLTON/Love Is A Wonderful Thing	(Columbia)	18
CHER/The Shoop Shoop Song (It's In His Kiss)	(Geffen)	7
ZUCCHERO/PAUL YOUNG/Senza Una Donna	(London)	7
THE CLASH/Rock The Casbah	(Co <mark>lu</mark> mbia)	6
GLORIA ESTEFAN/Seal Our Fate	(Epic)	6
JOE JACKSON/Stranger Than Fiction	(Virgin)	6

The EHR "New Add Leaders" are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed olphobelically by artist.

EHR "A" ROTATION LEADERS

ROXETTE/Joyride	(EMI)	43
ROD STEWART/Rhythm Of My Heart	(Warner Brothers)	43
BEE GEES/Secret Love	(Warner Brothers)	31
CHESNEY HAWKES/The One And Only	(Chrysalis)	31
MADONNA/Rescue Me	(Sire)	27
SIMPLE MINDSLet There Be Love	(Virgin)	27

The EHR "A" Rotation Leaders are those songs which have the highest number of stations playing them in "A" or heavy rotation during the week. Rotation definitions are set by the individual stations. In the case of a fie, songs are listed alphabetically by artist.

EHR TRACKING REPORT

	III III IOIIII IO III OIII				
Arti	st/Title	Total	Α	В	Add
1	ROD STEWART/Rhythm Of My Heart	61	43	11	2
2	ROXETTE/Joyride	55	43	6	2
3	SIMPLE MINDS/Let There Be Love	47	27	15	_ 1
4	BEE GEES/Secret Love	44	31	12	0
5	CHESNEY HAWKES/The One And Only	41	31	6	.3
6	MADONNA/Rescue Me	37	27	8	1
7	MIKE & THE MECHANICS/Word Of Mouth	36	26	9	0
8	PET SHOP BOYS /Where The Streets Have No Name	36	26	5	5
9	CHER/The Shoop Shoop Song (It's In His Kiss)	35	21	7	7
10	ZUCCHERO/PAUL YOUNG/Senza Una Donna	34	15	10	7
11	ROLLING STONES/Highwire	33	22	10	_ 1
12	GLORIA ESTEFAN/Seal Our Fate	32	19	5	6
13	R.E.M./Losing My Religion	32	23	7	0
14	BANDERAS/This Is Your Life	29	20	6	1
15	RICK ASTLEY/Move Right Out	28	11	11	4
16	MICHAEL BOLTON/Love Is A Wonderful Thing	28	6	1	18
17	JAMES/Sit Down	27	19	4	4 5
18	ROACHFORD/Get Ready	27	15	6	5
19	SEAL/Crazy	27	23	4	0
20	CELINE DIÓN/Where Does My Heart Beat Now	26	19	5	2 2
21	MOCK TURTLES/Can You Dig It?	26	17	6	2
22	SCRITTI POLITTI/SHABBA RANKS/She's A Woman	26	15	9	2
23	GEORGE MICHAEL/Cowboys And Angels	25 25	13	11	1
24	O.M.D./Sailing On The Seven Seas	25	17	7	1
25	FEARGAL SHARKEY/I've Got News For You	24	14		2
26	SUSANNA HOFFS/My Side Of The Bed	24	14	8	2
27 28	THE REMBRANDTS/Just The Way It Is, Baby	23	13	7	2 2 3
29	ROBERT PALMER/Happiness ALISON MOYET/It Won't Be Long	22	13	9	2
30	SCORPIONS/Wind Of Change	22	17	2	3
30	SCORFICIAS/ Willia Of Change	22	17	2	3
	and the second s				

The EHR Tracking Report represents the simple, unweighted, total number of EHR reporting stations playing a song overoll, how many stations have that song in either on "A" or "B" rotation, and how many new adds it has received. If the number of songs in "A" and "B" combined do not match the total station count, it is because some stations either have reported it as part of album airplay or have not indicated it in "A" or "B" rotation yet. In the case of a tie, songs are listed alphabetically by artist.

Airplay Action

The EHR records keep falling for Rod Stewart, as "Rhythm Of My Heart" has eclipsed Sting's "All This Time" for most weeks at no. 1. Stewart captured the crown for the fifth consecutive week, and could extend the record a sixth week due to its overwhelming pan-European appeal.

With the current shortage of female artists in the Top 25, it's not surprising that three of the four contenders for power (or "A") rotation are by women: Madonna, Cher, Gloria Estefan, and Zucchero/Paul Young. Each took major chart jumps of eight or more notches this

week.

Meanwhile, last week's prime

by Machgiel Bakker

movers - Mike & The Mechanics, Rick Astley and Scritti Politti & Shabba Ranks - will have to battle to hold their respective positions, facing competition from this week's four Top 25 debuts. Led by Top Add Leader Michael Bolton, which entered at no. 18, Roachford, O.M.D. and Mock Turtles also joined Bolton in the chart for first time in 1991.

The critically acclaimed Rem-

The critically acclaimed Rembrands, who are this week's no. 1 Chartbound, are on the verge of scoring a Top 25 position next week, with Bananarama and Joe Jackson closing in.

What's happening with Robert Palmer, Wilson Phillips, the Scorpions and Alison Moyet? All four are within striking distance of the Top 25, and with a soft lower half of the chart in play this week, may only need a handful of additional stations to advance from their upper Chartbound positions.

bound positions.
There are several newer songs
gaining significant airplay, including Wonderstuff, Alison Limerick, Black Box,
Transvision Vamp, the
Simpsons, Clash, Divinyls
and French star Mylene Farmer. Re-establishing radio
support this week are INXS,
US chart-topper Amy Grant
and Womack & Womack.



EUROPEAN AIRPLAY **TOP 50**



SE ARTIST SE ARTIST SE STITLE · ORIGINAL LABEL (PUBLISHER) SE S	¥ ¥ ¥ X X X X X X X X X X X X X X X X X	XX
1 9 Joyride Roxette - EMI (Jimmy Fun Music)	18 8 19 Wicked Game Chris Isaak - London (Warner Chappell)	35 39 6 Le Verrou Julien Clerc - Virgin (Ed. Crecelles & Sidonie)
2 3 7 Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	19 14 16 All This Time Sting - A&M [Magnetic/Regatta/Illegal]	36 30 14 Cry For Help Rick Astley - RCA (BMG Music)
3 2 9 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	20 17 12 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	37 27 11 G.L.A.D. Kim Appleby - Parlophone (Capyright Control)
4 10 4 The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	Senza Una Donna (Without A Woman) Zucchero Fornaciari & Paul Young - London (Warner Choppell/PolyGram/EMI)	Get Ready Roachford - Columbia (PolyGram)
5 6 5 Where The Streets Have No Name/Seriously? Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Coge/10)	Robert Palmer - EMI (Jobete/Rondor)	48 2 Goodbye Lover Liane Foly - Virgin (Virgin)
6 7 6 Let There Be Love Simple Minds - Virgin (Virgin Music)	23 20 4 I've Got News For You Feargal Sharkey - Virgin (Copyright Control/Little Shop Of Morgan)	44 2 Love And Kisses Dannii Minogue - MCA [Mushroam]
7 4 10 Auberge Chris Rea - East West (Warner Chappell)	24 25 4 Ein Herz Kann Man Nicht Reparieren Udo Lindenberg - Polydor (Robo Music)	41 38 4 She's A Woman Scritti Politti & Shabba Ranks - Virgin (Northern)
8 5 16 Crazy Seal - ZTT/WEA (Beethaven Street/Perfect)	25 12 5 Losing My Religion R.E.M. Warner Brothers (Worner Chappell)	42 21 5 It's Too Late Quartz introd. Dina Carroll - Mercury (EMI)
9 11 8 Just The Way It Is, Baby The Rembrandts - Aico (WB/Warner-Tamerlane/Tiger God)	26 46 2 Stranger Than Fiction Joe Jackson - Virgin (Pokazuka/Copyright Control)	43 34 13 The Way You Do The Things You Do UB40 - Virgin (Jobete Music)
18 5 The Shoop Shoop Song (It's In His Kiss) Cher - Geffen (Alley/Trio/Hudson Bay)	27 33 3 Sit Down James - Fontona (Blue Mountain)	44 19 6 This Is Your Life Banderas · London (One Life/Island/Elysion)
11 13 9 A Nos Actes Manques Frederics, Goldman & Jones - Columbio (JRG/Marc Lumbroso)	28 26 12 My Side Of The Bed Susanna Hoffs - Columbia (Various)	45 16 6 Unfinished Sympathy Massive - Wild Bunch/Circa (Island)
22 2 You're In Love Wilson Phillips - SBK (EMI/Warner Chappell)	29 36 7 J'Ai Peur François Feldman & Joniece Jamison - Phonogram (Marilly/Carol-Line)	50 2 Valentine Nils Lofgren - Phonomatic (Willmer Inc.)
13 28 9 All Together Now The Farm - Produce (Farm Music)	One More Try Timmy T Quality (RMI)	Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)
23 4 Desenchantee Mylene Farmer - Polydor (Requiem Publishing)	31 29 13 Because I Love You (The Postman Song) Stevie B - BCM (Saja/Mya-1)	48 Down Mister Jesus Loves You - More Protein (Virgin)
15 9 6 Highwire Rolling Stones - Columbia (Promopub BV)	40 6 Night Owls Vaya Con Dios - Ariola (Vaya Con Dios/BMG Music)	49 37 16 All The Man That I Need Whitney Houston - Aristo [Warner Chappell]
16 32 3 Word Of Mouth Mike & The Mechanics - Virgin [Michael Rutherford]	The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	Can You Dig It? Mock Turtles - Siren (Virgin)
24 15 Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	34 15 3 Cowboys And Angels George Michael · Epic (Morrisan Leohy)	The European Airploy Top 50 is compiled from the individual notional airploy charts below Circled songs indicate increased or maintained airploy is expected for the following week

NATIONAL AIRPLAY

UNITED KINGDOM

Most played records on BBC stations and major

- (8) Chesney Hawkes The One And Only (1) Rod Stewart Rhythm Of My Heart (15) Waterboys The Whole Of The Moon (6) Mike & The Mechanics Word Of Mouth (15)
- (7) Roxette Jovride
- Zucchero/Paul Young Senza Una Donna James Sit Down Bee Gees Secret Love
- (11) Simple Minds Let There Be Love
- 10.(18) Midonna Rescue Me
 11.(12) Pet Shop Boys Where The./..Seriously?
 12. (-) O.M.D. Sailing On The Seven Seas
 13. (-) The Mock Turtles Can You Dig It?
- Feargal Sharkey I've Got News For You

 The Wonderstuff The Size Of A Cow

 Gloria Estefan Seal Our Fate

- 17. (13) Dannii Minogue Love And Kisses
 18. (-) Robert Palmer Happiness
 19. (-) M.Bolton Love Is A Wonderful Thing
 20. (-) Alison Limerick Where Love Lives

GERMANY

Most played records on the ARD stations and major pri-vates. Compiled by Media Control/Baden Baden. Mast played records on the ARD stations and major parates. Compiled by Media Control/Baden Baden.

1. (1) Bee Gees - Secret Love
2. (3) Roxette - Joyride
3. (2) Rod Stewart - Rhythm Of My Heart
4. (6) Cher - The Shoop Shoop Song
5. (5) Rembrandts - Just The Way It Is, Baby
6. (4) Chris Rea - Auberge
7. (13) Pet Shop Boys - Where The. J. Scriously?
8. (7) U.Lindenberg - Ein Herz Kann Mann Nicht...
9. (12) Sting - All This Time
10. (9) Seal - Crazy
11. (10) Wilson Phillips - You're In Love
12. (15) Chesney Hawkes - The One And Only
13. (16) Susanna Hoffs - My Side Of The Bed
14. (19) The Farm - All Together Now
15. (-) Zuechero/Paul Young - Senza Una Donna
16. (17) Vaya Con Dios - Night Owls
17. (18) R. Palmer - Mercy Mercy Mer Want You
18. (-) Howard Carpendale - Vielleicht Niemals
19. (-) Londonbeat - I've Been Thinking About You
20. (-) Timmy T. - One More Try

FRANCE AM

Most played records on AM stations. Compiled by Media Control/Strasbourg.

- (4) Mylene Farmer Desenchantee (1) J.J.Goldman A Nos Actes Manques (2) Bernard Lavilliers Outreme (2) Liane Foly Goodbye Lover (3) F.Feldman/J.Jamison F.Al Peu (6) Julien Clerc Le Verrou (19) Jil Capitan Tout CQui Nous Separe (19) Jil Capitan Jil Capita
- (3) S.Gainsbourg Requiem Pour Un Con (9) Roch Voisine Darling
- 9. (9) 10. (5) 11. (7)

- 9. (9) Roch Yolsine Darling
 10. (5) Sting Mad About You
 11. (7) P.Bruel Place Des Grands Hommes
 12. (-) UB40 Homely Girl
 13. (11) Stephanie Winds Of Chance
 14. (15) Jane Birkin Ei Quand Bien Meme
 15. (-) Jesus Loves You Bow Down Mister
 16. (16) Eng. Eng. Leg. Van Quager
- 16.(16) Enzo Enzo Les Yeux Ouverts
- 17. (-) P.Barney Tell'ment le Pense A Toi
 18. (10) Vanessa Paradis L'Amour En Soi
 19. (18) Elsa Pleure Doucement
 20. (12) Chris Rea Auberge

FRANCE FM

- (10) W.Houston All The Man That I Need (13) FMT Suzanne (12) Mariah Carey Someday

Most played records on RAI Stereo Due

- Simple Minds Let There Be Love Riccardo Cocciante Se Stiamo Insieme Marco Masini Perché Lo Fai
- P.Bertoli/Tazenta Spunta La Luna Dal Monte
- Roxette Joyride
- Umberto Tozzi Gli Altri Siamo Noi

 Amedeo Minghi Nene'

 Paolo Vallese Le Persone Inutili

- 9. (-) Raf Oggi Un Dio Non Ho
 10. (-) Enigma Sadenes Part
 11. (1) Queen The Show Must Go On
 12. (2) Raf Amarti O Non Amarti
- 13. (3) Free All Right Now
 14. (4) Riccardo Cocciante Energia
 15. (5) Oleta Adams Get Here
 16. (6) Bob Dylan Series Of Dreams

- 17. (7) Rick Astley In The Name Of Love
- Scritti Politti/S.Ranks She's A Woman
- Simple Minds Let There Be Love Wee Papa Girl Rappers Best Of My Love

SPAIN

Most played records on Cuarenta Principales, cover

- Héroes Del Silencio Maldito Duende
- (2) C&C Music Factory Gonna Make You Sweat
 (4) M.C. Hammer Pray
 (5) Emilio Aragón Cuidado Con Paloma
 (1) Gloria Estefan Coming Out Of The Dark
- 6. (8) Celtas Cortos Gente Impresentable ●
 7. (7) Information Society How Long
 8. (9) KLF 3 A.M, Eternal
 9. (10) Gatos Locos Corro Hacia Ti ●
 10. (12) Roxette Joyride

- 11.(13) Chayanne Simon Sez 12.(14) Siniestro Total Devorao
- 13. (15) Década Prodigiosa El Rey Del Guateque
 14. (-) Vanilla Ice Medley
 15. (16) Nick Kamen Medley
- 16. (19) J.Travolta/O.Newton-John Grease Megamix
- 17. (-) Freddy Noise Yo Soy Un Freddy Noise
 18. (20) George Michael Heal The Pain
 19. (-) UB40 The Way You Do The Things You Do
 20. (-) The Farm All Together Now

HOLLAND

Most played records on national stations Radio 2 and Radio 3. Compiled by Stichting Nederlandse Top 40.

- Clouseau Geef Het Op
 De La Soul Ring Ring Ring
 Ten Sharp You

 R.E.M. Losing My Religion
 Roxette Joyride
 Lenny Kravitz Always On The Run
 Shapen Factor What Corner Natural
- Sheena Easton What Comes Naturally
- Silven a Raston What Comes Naturally Nils Lofgren Valentine Timmy T. One More Try Stress Flowers In The Rain Buffalo Springfield For What It's Worth Riccardo Cocciante Se Stiamo Insieme
- 12. (+) Riccardo Cocciante Se Stanio Insieme
 13. (1) Wilson Phillips You're In Love
 14. (5) Golden Earring Going To The Run
 15. (12) Joe Jackson Stranger Than Fiction
 16. (17) Alison Moyet It Won't Be Long
 17. (18) UB40 Tears From My Eyes

- 18. (-) Roachford Get Ready
 19. (-) Pilgrims White Men ●
 20.(14) Chess I Dreamed A Dream ●

AUSTRIA

Most played records on national pop station O3. Compiled by Media Control/Baden Baden.

- Roxette Joyride
- 1. (1) Moxette Joyroce
 2. (-) Chesney Hawkes The One And Only
 3. (16) Rod Stewart The Rhythm Of My Heart
 4. (19) Bingoboys/Princessa How To Dance
 5. (11) Jesus Loves You Bow Down Mister
 6. (-) R.Palmer Mercy Mercy Me/I Want You
- 7. (3) Rembrandts - Just The Way It Is, Baby
- Chris Rea Auberge
 Bee Gees Secret Love
 Bilgeri In Love With Two Ladies
- 11. (7) Kim Appleby Don't Worry
 12. (18) Cher The Shoop Shoop Song
 13. (-) Mike & The Mechanics Word Of Mouth

- Jimmy Somerville To Love Somebody
 INXS Disappear
 Dimples D Sucker DJ
 Dr. Alban No Coke 17. (-)
- 18. (-) Joe Jackson Stranger Than Fiction
 19. (-) Will & The Power Let The Music Say Goodbye
 20. (-) Mo Wild, Wild, Wild

Most played records on FM stations, Compiled by Media Control/Strasbourg.

- (2) Elton John You Gotta Love Someone
 (1) J.J.Goldman A Nos Actes Manques
 (3) Mylene Farmer Desenchantee
- (4) Seal Crazy (14) Simple Minds Let There Be Love

- 8. (12) Mariah Carey Someday
 9. (5) Vanilla Ice Ice Ice Baby
 10. (7) P.Bruel Place Des Grands Hommes
 ■
 11. (9) DNA La Serenissima
 12. (8) Enigma Mea Culpa Part II
 13. (-) Monie Love/True Image It's A Shame
 14. (15) R.Palmer/UB40 I'll Be Your Baby Tonight
 15. (-) UB40 Homely Girl
 16. (11) Scorpions Wind Of Change
 17. (20) F.Feldman/J.Jamison J'Ai Peur
 ■
 18. (17) A. #Ba. J. Call Your Name
- 18.(17) A-Ha 1 Call Your Name
 19. (-) Roch Voisine Darling
 20.(16) David Hallyday About You
- **SWITZERLAND**
- Most played records on the national station DRS 3 and major privates. Compiled by Media Control/ Basel.
- Rod Stewart Rhythm Of My Heart
- Seal Crazy
 Bee Gees Secret Love
 Simple Minds Let There Be Love
 Scorpions Wind Of Change
- (5) Bob Dylan - Series Of Dreams (-)
- 7. (-) Bob Dylan Series Of Dreams
 8. (9) Dr. Alban No Coke
 9. (12) Clash Should I Stay Or Should I Go
 10. (10) Pet Shop Boys Where The. J. Seriously?
 11. (14) The Farm All Together Now
 12. (7) Rolling Stones Highwire
 13. (-) Dr. Alban Hello Afrika
 14. (17) Joe Jackson Stranger Than Fiction
 15. (8) Chris Rea Auberge
 16. (-) C&C Music Factory Gonna Make You Sweat
 17. (-) David Knopfler Lonely Is The Night

- (-) David Knopfler Lonely Is The Night
 (15) Jimmy Somerville To Love Somebody
- 19.(13) Kim Appleby G.L.A.D. 20. (-) Madonna Rescue Me

M&M's National Airplay charts reflect the 20 songs receiving the most airplay in each country listed. The individual charts are compiled by various media controllers and research organizations, based on reports from participating stations representing various formats. These charts are combined and weighted to comprise the European Airplay Top 50 chart above.

M&M also surveys nearly 100 contemporary music stations to develop the European Hit Radio chart, which can be found on page 20. That chart and its related statistics detail singlesbased airplay at stations specifically targeting 12-34 year-olds on a full-time or part-time basis.

- National product



TOP 10 SALES IN EUROPE



UNITED KINGDOM

- Madonna Rescue Me
 James Sit Down
 Chesney Hawkes The One And Only
 The Waterboys The Whole Of The Moon
 Wonder Stuff The Size Of A Cow

- Cher The Shoop Shoop Song
 Dannii Minogue Love And Kisses
 Clash Rock The Casbah
 The Simpsons Deep, Deep Trouble
 Gary Clail On-U Sound System Human Nature

- Eurythmics Greatest Hits Simple Minds Real Life Rolling Stones Flashpoint

- Roxette Joyride
- Rod Stewart Vagabond Heart R.E.M. Out Of Time
- Madonna The Immaculate Collection
 Massive Blue Lines
 D.Harry & Blondie The Complete Picture
 Lenny Kravitz Mama Said

SPAIN

- J.Travolta/O.Newton-John Grease Megamix
 C&C Music Factory Gonna Make You Sweat
 The Simpsons Do The Bartman
 KLF 3 A.M. Eternal

- The Farm AllTogetherNow
 The Silencers Bullet Proof Heart
- Dr. Alban Hello Afrika

- 10

- J.L.Guerra & 4.40 Bachata Rosa
 Soundtrack Grease
 J.L.Guerra & 4.40 Djala Que Llueva Cafe
 Eurythmics Greatest Hits
 Soundtrack Music From Twin Peaks
 Emilio Aragon Te Huelen Los Pies
 Enigma MCMXC A.D.
 Modestia Aparte Historias Sin Importancia
 Righteous Brothers The Very Best Of...

DENMARK

- Roxette Joyride

- Cur'n Move Take No Crap Brian De Sku' Ha' No'En Bank Back To Back En Som Dig Yasmin Emotion (Turning Me Up) The Simpsons Do The Bartman
- KLF 3 A.M. Eternal
 J.Travolta/O.Newton-John Grease Megamix
- 9 Snap Snap Megamix10 Clash Should | Stay Or Should | Go

- ums
 Roxette Joyride
 Sko/Torp On A Long Lonely Night
 Frank Sinatra The Reprise Years
 Eurythmics Greatest Hits

- Simple Minds Real Life
 Henning Stærk Hard To Handle
 Rod Stewart Vagabond Heart
 Back To Back Gløder Af Håb
- 9 Johnny Madsen Bounty Blue 10 Gasolin Rabalderstraede

SWITZERLAND

- Singles
 Roxette Joyride
- Seal Crazy Scorpions Wind Of Change Dr. Alban No Coke

- The Peace Choir Give Peace A Chance
- 8 Snap Snap Megamix
 9 Pet Shop Boys Where The../..Seriously?
 10 C&C Music Factory Gonna Make You Sweat

- Roxette Joyride
 Simple Minds Real Life
 Eurythmics Greatest Hits
- Lenny Kravitz Mama Said

GERMANY

- Roxette Joyride Bee Gees Secret Love Dr. Alban No Coke
- Time To Time Zehn Kleine Negerlein Clash Should I Stay Or Should I Go
- Cac Music Factory Gonna Make You Sweat Pet Shop Boys Where The../..Seriously? Scorpions Wind Of Change Seal Crazy
- 10 Rod Stewart Rhythm Of My Heart

- Roxette Joyride Eurythmics Greatest Hits
- Simple Minds Real Life
 Rod Stewart Vagabond Heart
- Rolling Stones Flashpoint Bee Gees High Civilization
- Flippers Liebe Ist... 2 Chris Rea Auberge Chris Isaak Wicked Game

HOLLAND

- R.E.M. Losing My Religion
- Roxette Joyride

- Timmy T. One More Try
 Ten Sharp You
 Massive Unfinished Sympathy
 Clash Should | Stay Or Should | Go
 Simple Minds Let There Be Love
- Snap Snap Megamix Lenny Kravitz Always On The Run Rolling Stones Highwire

- Eurythmics Greatest Hits R.E.M. Out Of Time

- Soundtrack Grease
 Soundtrack Tour Of Duty
 Rolling Stones Flashpoint
 Roxette Joyride

- Lenny Kravitz Mama Said
 Simple Minds Real Life
 Chris Isaak Wicked Game
 Clapton The Eric Clapton Story

NORWAY

- Roxette Joyride

- Inner Circle Bad Boys
 Cher The Shoop Shoop Song
 Stevie B Because I Love You
 The Simpsons Do The Bartman
 Scorpions Wind Of Change
 Clash Should I Stay Or Should I Go
 Rolling Stones Highwire
 KIE 3 A. A. Florad
- KLF 3 A.M. Eterna The September When - Bullet Me

Album:

- Roxette Joyride Oystein Sunde 40 Beste
- September When Mother I've Been Kissed Eurythmics Greatest Hits
- R.E.M. Out Of Time
- Lenny Kravitz Mama Said
- Oslo Gospel Choir Get Together
 The Carpenters Only Yesterday
 Elton John The Very Best Of...

 Simple Minds Real Life

AUSTRIA

- Roxette Joyride Dr. Alban No Coke
- Bee Gees Secret Love Chris Isaak Blue Hotel
- C&C Music Factory Gonna Make You Sweat Clash Should I Stay Or Should I Go
- Bingoboys & Princessa How To Dance 8 Seal - Crazy
 9 Beat 4 Feet/K.Cooper - Sister Soul & Mr. Beat
 10 Jazz Gitti - Kränk Di Net

- Roxette Joyride Eurythmics - Greatest Hits Kastelruther Spatzen - Wahrheit Ist Ein...

- Acsteirunner Sparzen Wahrneit in Sparzen -

FRANCE

- Scorpions Wind Of Change

- Scorpions Wind Or Change
 Roch Voisine Darling
 Thierry Hazard Poupee Psychedelique
 Frederics/Goldman/Jones A Nos Actes Manques
 Mylene Farmer Desenchantee
- Enigma Mea Culpa Part II
 Patrick Bruel Place Des Grands Homn
- Serge Gainsbourg Requiem Pour Un Con Benny B Qu'Est-Ce-Qu'On Fait Maintenant
- 10 Dana Dawson Romantic World

- Patrick Bruel Alors Regarde
- Enigma MCMXC A.D
- Scorpions Crazy World Roch Voisine Double Fredericks/Goldman/Jones Fredericks, Goldman & Jones Benny B - L'Album
- UB40 Labour Of Love II François Feldman - Une Presence
- Queen Innuendo 10 Elmer Food Beat - 30 Centimeters

BELGIUM

- Clouseau Geef Het Op
- Scorpions Wind Of Change Mylene Farmer - Desenchantee
- Roxette Joyride Isabelle A Ik Weet Wat Ik Wil
- Roch Voisine Darling Stevie B - Because I Love You
 - Toast Meisjes Clash Should I Stay Or Should I Go

Serge Gainsbourg - Requiem Pour Un Con

- Ums
 Eurythmics Greatest Hits
 Simple Minds Real Life
 R.E.M. Out Of Time
 Roxette Joyride
 Rolling Stones Flashpoint
- Mylene Farmer L'Autre Lenny Kravitz Mama Said Rondo Veneziano - Concerto Per Mozart Patrick Bruel - Alors Regarde

Roch Voisine - Double

- gles
 Haus-Mylly Se Mustamies
 Pet Shop Boys Where The../..Seriously?
 Snap Snap Megamix
 Enigma Mea Culpa Part II

FINLAND

- Clash Should I Stay Or Should I Go Roxette Joyride Inner Circle - Bad Boys
 Popeda - Punaista Ja Mokeaa
 Dr. Alban - No Coke

- 10 Blue System Lucifer
- Roxette Joyride Kolmas Nainen Elämän Tarkoitus
- Chris Isaak Wicked Game
 Eppu Normaali Paskahatun Paluu
- Eurythmics Greatest Hits Rolling Stones Flashpoint
- R.E.M. Out Of Time
 Soundtrack Music From Twin Peaks

9 Inner Circle - Black Roses 10 Pepe Ahlqvist & H.A.R.P. - Hard Time GREECE

- **Enigma** Sadeness Part 1 **Enigma** Mea Culpa Part II
- C&C Music Factory Gonna Make You Sweat Seal - Crazy KLF - 3 A.M. Eternal
- Vanilla Ice Ice Ice Baby Rick Astley - Cry For Help Londonbeat - I've Been Thinking About You
- Dr. Alban Hello Afrika Bee Gees Secret Love
- R.E.M. Out Of Time **Eurythmics** - Greatest Hits **Enigma** - MCMXC A.D.
- Roxette Joyride Helloween Pink Bubbles Go Ape
- M.C. Hammer Let's Get It Started Chris Isaak Wicked Game Vanilla Ice To The Extreme Whitney Houston - I'm Your Baby Tonight
 M.C. Hammer - Please Hammer Don't Hurt 'Em

ITALY

- Singles
 1 Roachford Get Ready
 2 Huey lewis Couple Days Off
 3 Bliss Watching Over Me
 4 Simple Minds Real Life
 5 Banderas Right
 6 Coal Fither Layer Paradise
- Seal Future Love Paradise

- Rick Astley Move Right Out
 Hall & Oates Don't Hold Back Your Love

- Divinyls I Touch Myself Womack & Womack Uptown

- Marco Masini Malinconoia Simple Minds - Real Life
- Riccardo Cocciante Cocciante
- Amedeo Minghi Nene'
 Roberto Vecchioni Per Amore Mio Eurythmics - Greatest Hits Umberto Tozzi - Gli Altri Siamo Noi

Renato Zero - Prometeo 10 P.Bertoli/Tazenda - Spunta La Luna Dal Monte E...

- **SWEDEN**
- Roxette Joyride Scorpions Wind Of Change The Simpsons Do The Bartman Mauro Scocco - Det Finns
- KLF 3 A.M. Eternal Carola - Fångad Av En Stormvind
 Clash - Should I Stay Or Should I Go
 R.E.M. - Losing My Religion
 Stevie B - Because I Love You
 Jim Jidhed - Kommer Du Ihåg Mig?

- Roxette Joyride Wilmer X Mambo Feber
- Wilmer X Mambo reper
 Rod Stewart Vagabond Heart
 Orup Orupeansongs
 Simple Minds Real Life
 Eric Gadd Eric Gadd
 Mauro Scocco Dr. Space Dagbok Eurythmics - Greatest Hits R.E.M. - Out Of Time

IRELAND

10 Lena Philipsson - A Woman's Gotta Do..

- The Simpsons Deep, Deep Trouble
 The Waterboys The Whole Of The Moon
 Chesney Hawkes The One And Only
 Madonna Rescue Me
- Rod Stewart Rhythm Of My Heart
- The Fat Lady Sings Arclight
 Black Box Strike It Up
 The Simpsons Do The Bartman.
 Clash Rock The Casbah
- The Simpsons The Simpsons Sing The Blues
 Eurythmics Greatest Hits
 Paul Brady Trick Or Treat
 R.E.M. Out Of Time
- Simple Minds Real Life Roxette - Joyride

Rod Stewart - Vagabond Heart Rolling Stones - Flashpoint Soundtrack - The Doors

G.Michael - Listen Without Prejudice Vol. 1

PORTUGAL

- Enigma Sadeness Part 1 Bobby Vinton Blue Velvet Device What Is Sadness ? Rolling Stones - Highwire Gregorian - So Sad Enigma - Mea Culpa Part II

9 **Johnny Nash** - I Can See Clearly Now 10 **Snap** - Cult Of Snap

Enigma - MCMXC A.D.

Roxette - Joyride

Supertramp - The Very Best Of...

Queen - Innuendo

Soundtrack - Music From Twin Peaks

M.C. Hammer - Please Hammer Don't Hurt 'Em Eurythmics - Greatest Hits

- Sting The Soul Cages
 Soundtrack The Doors 9 Julee Cruise - Floating Into The Night 10 Vanilla Ice - To The Extreme

- Dr. Alban Hello Afrika KLF 3 A.M. Eternal
- Chris Rea Auberge
 Rod Stewart Vagabond Heart
 Dr. Alban Hello Afrika
 Bee Gees High Civilization
 Chris Isaak Wicked Game
- 22

THE AMERICAN MODEL - CHAPTER 2

The End Of 'Broadcasting'

US AM "broadcast stations started feeling the beginning of the end of "broadcast" radio stations at the end of the '60s. The beginning of "narrowcasting" had begun. At first, though, it was all still pretty

There were AM stations that still played everything from the Beatles and Herman's Hermits to Andy Williams and Peggy Lee, and there were FM stations that played everything from the Rolling Stones and Jimi Hendrix to CSN and Elton John. The AM stations still got away with being "MOR", or middle-of-the-road. The FMs were "Rockers". But the focus of both was still pretty well blurred.

The field started getting crow-

ded. AMs stood by and watched as FMs started getting in their knickers by attracting audiences, and they did it by playing a better concentration of music (with less information and fewer commercials) and by having the superior stereo sound.

By early 1971, FMs started playing "Top 40" as well as just rock and roll. AMs still struggled to "play it all", trying to keep up with FM by playing the top chart hits along with still attempting to showcase their Broadway tunes and news blocks. But FM was stealing the show: FMs unwittingly started playing music that fit narrow-target audiences (like a rifle shot), while AMs still aimed to cover a broad base (like a shotgun

Next week: Chapter 3: "The Arrival Of The Research Era". This column is the second in a series of weekly articles on the development of contemporary American radio programming and its likely impact on the European marketplace.

BRN Sees Expansion

The Business Radio Network (BRN) is alive and well, quietly growing into 16 of the top 20 markets, most recently adding WQXR/New York as an affiliate. The 24-hour Colorado Springsbased financial and business news satellite format is now on the air on 76 radio stations in the US. Courtesy of Radio Watch.

NAB Urges WARC Allocation Of DAB **Spectrum Space**

The National Association of Broadcasters (NAB) wants the governing body) (broadcast Communications Commission (FCC) and the US to propose the allocation of spectrum space for digital audiobroadcasting (DAB) at the World Administrative Radio Conference in Spain next year.

In its comments, NAB told the FCC that L-band spectrum (1.5 GHz) is "strongly preferred" for DAB because DAB use of S-band spectrum (2.4 GHz, as urged by the Bush Administration) "would significantly increase costs to consumers, even to the extent that the DAB service might never be established at any time in the near future." The NAB-supported Eureka-147 system requires use of the L-band spectrum.

NAB notes that it is not necessary for DAB to use the same spectrum in all parts of the world, so the support of the S-band for DAB by other regions should not influence what happens in the US. NAB urged the FCC to insure that any spectrum allocated at WARC for DAB be allocated on a co-primary basis for BSS (Sound) (radio via satellite) and terrestrial broadcasting.

Meanwhile, NASA and Voice of America have scheduled an October demonstration Washington for satellite audio transmissions to a moving vehicle. A van in the Washington area will pick up a signal originating in Connecticut, with the sound quality expected to be comparable to that of AM reception.

SINGIFS

27

28

29

30

31

32

35

37

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39

40

Smash

ALBUMS

	-	10LLO	© 1991, Billboard/BPI
TW	LW	Artist/Title	Label
1	1	AMY GRANT/Baby Baby	A&M
2	2	ROXETTE/Joyride	EMI
3	4	HI-FIVE /I Like The Way (The Kissing Game)	Jive
4	5	C&C MUSIC FACTORY FEAT. FREEDOM WILLIAMS/Here We	e Go Columbia
5	8	CATHY DENNIS/Touch Me (All Night Long)	Polydor
6	9	DIVINYLS/I Touch Myself	Virgin
7	7	RICK ASTLEY/Cry For Help	RCA
8	12	ROD STEWART/Rhythm Of My Heart	Warner Brothers
9	3	WILSON PHILLIPS/You're In Love	SBK
10	15	MARIAH CAREY/I Don't Wanna Cry	Columbia
11	13	VOICES THAT CARE/Voices That Care	Giant
12	6	LONDONBEAT/I've Been Thinking About You	Radioactive
13	18	QUEENSRYCHE/Silent Lucidity	EMI
14	10	TARA KEMP/Hold You Tight	Giant
15	19	NELSON/More Than Ever	DGC
16	23	EXTREME/More Than Words	A&M
17	11	ENIGMA/Sadeness Part 1	Charisma
18	20	KEEDY/Save Some Love	Arista
19	22	THE TRIPLETS/You Don't Have To Go Home	Mercury
20	31	COLOR ME BADD/I Wanna Sex You Up	Giant
21	25	, , , , ,	Warner Brothers
22	14	THE REMBRANDTS/Just The Way It Is, Bab	,
23	21	RUDE BOYS/Written All Over Your Face	Atlantic
24	30	MICHAEL BOLTON/Love Is A Wonderful Thing	Columbia
25	17	ANOTHER BAD CREATION/lesha	Motown
26	35	WHITNEY HOUSTON/Miracle	Arista
27	34	SHEENA EASTON/What Comes Naturally	MCA
28	33	FIREHOUSE/Don't Treat Me Bad	Epic
29	16	GERARDO/Rico Suave	Interscope
30	32	MONIE LOVE FEAT. TRUE IMAGE/It's A Shame (My Sister)	
31	38	RIFF/My Heart Is Failing Me	SBK
32	37	THE BLACK CROWES/She Talks To Angels	Def American
33	24	ROBERT PALMER/Mercy Mercy Me/I Want Yo	
34	27	TIMMY T./One More Try	Quality
35	26	TESLA/Signs	Geffen
36	29	TEVIN CAMPBELL/Round And Round	Paisley Park
37	40	BLACK BOX/Strike It Up	RCA
38	28 NE	GLORIA ESTEFAN/Coming Out Of The Dar	
39	INE	THE FIXX/How Much Is Enough	Impact

OHAIROMICUII	ons, me.		
TW	LW	Artist/Title	Label
1	1	MARIAH CAREY/Mariah Carey	Columbia
2	2	C&C MUSIC FACTORY FEAT, FREEDOM WILLIAMS/Gonna Make You S	weat Columbia
3	4	R.E.M./Out Of Time Wa	rner Brothers
4	3	WILSON PHILLIPS/Wilson Phillips	SBK
5	5	THE BLACK CROWES/Shake Your Money Maker D	Oef American
6	7	ENIGMA/MCMXC A.D.	Charisma
7	8	CHRIS ISAAK/Heart Shaped World	Reprise
8	6	WHITNEY HOUSTON/I'm Your Baby Tonight	Arista

	-		
8	6	WHITNEY HOUSTON/I'm Your Baby Tonight	Arista
9	12	SOUNDTRACK/New Jack City	Giant
10	9	QUEENSRYCHE/Empire	EMI
11	15	ROD STEWART/Vagabond Heart Warner	Brothers
12	19	ROXETTE/Joyride	EMI
13	17	ANOTHER BAD CREATION/Coolin' At The Playground	Motown
14	21	AMY GRANT/Heart In Motion	A&M
15	10	SOUNDTRACK/The Doors	Elektra
16	18	ROLLING STONES/Flashpoint	Columbia
17	13	GLORIA ESTEFAN/Into The Light	Epic

		Realist States Transport	Colombia
17	13	GLORIA ESTEFAN/Into The Light	Epic
18	14	TESLA/Five Man Acoustical Jam	Geffen
19	11	STING/The Soul Cages	A&M
20	16	VANILLA ICE/To The Extreme	SBK
21	23	DIVINYLS /Divinyls	Virgin
22	20	M.C. HAMMER/Please Hammer Don't Hurt 'Em	Capitol
23	27	LONDONBEAT/In The Blood	Radioactive
24	22	L.L. COOL J/Mama Said Knock You Out	Def Jam
25	24	MADONNA/The Immaculate Collection	Sire
26	25	BETTE MIDLER/Some People's Lives	Atlantic

)	25	BETTE MIDLER/Some People's Lives	Atlantic
7	26	GREAT WHITE/Hooked	Capitol
}	29	NELSON/After The Rain	DGC
)	28	GUY/The Future	Uptown
	33	JESUS JONES/Doubt	SBK
	30	OLETA ADAMS/Circle Of One	Fontana
2	31	AC/DC/The Razors Edge	Atco
}		WARRANT/Cherry Pie	Columbia
	36	GARTH BROOKS/No Fences	Capitol

34 THE DOORS/Best Of The Doors NE SOUNDTRACK/Teenage Mutant Ninja Turtles 35 THE SIMPSONS/The Simpsons Sing The Blues

NE HI-FIVE/Hi-Five PAT BENATAR/True Love

Latest Call-out Tips

In a survey of stations which conduct in-house telemarketing and/or call-out research, here are some tips they shared on getting better phone operator performance and incidence rates:

For Radio

1. Always have a non-operator supervisor on hand to monitor all call-out research.

2. Give cash bonuses or gifts to operators who perform well when randomly monitored over an "eavesdropper" phone line. Some stations give up to \$50 several times per week to the operators who perform best.

3. Since many stations are doing call-out and telemarketing to build new ligtener databases for mailings and other efforts, incidence rates are markedly higher for stations that start their interview process by stating their call letters. Respondents are thereby encouraged that the call is not a sales pitch to buy something, and most are thrilled that they are hearing from a radio station that actually only wants their opinions. Courtesy of Radio Watch.

The USA Page is edited each week by Tom Kay, Jane Dyson and Lisa Nordmark, based in Minneapolis at Main Street Marketing. They can be reached at (tel): (612) 927-4487; fax 927-6427.

RCA

SBK

live

Elektra

Geffen

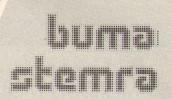
Chrysalis

40 NE LATOUR/People Are Still Having Sex

39 RICK ASTLEY/Free



EUROPEAN TOP 100₈ ALBUMS



ARTIST COUNTRIES CHARTED STATEMENT OF THE COUNTRIES CHARTED	ARTIST COUNTRIES CHARTED STATE - ORIGINAL LABEL	SER ARTIST COUNTRIES CHARTED SIZE SERVICES OF STREET STRE
UK.D.B.NLE.A.CH.S.P.DK.I.N.SF.GR.Ir Greatest Hits - RCA UK.D.B.NLE.A.CH.S.P.DK.I.N.SF.GR.Ir	35 34 9 Juan Luis Guerra & 4.40 E	69 52 6 Umberto Tozzi Gli Altri Siamo Noi - CGD
2 2 3 Roxette UK.D.B.N.L.E.A.CH.S.P.DK.I.N.SF.GR.In	36 35 23 Whitney Houston UK.F.D.NLE.CH.GR	70 68 10 Johnny Hallyday Dans La Chaleur De Bercy - <i>Philips</i>
3 3 2 Simple Minds Real Life - Virgin	37) 40 19 Roch Voisine F.B Double - GM/Ariola	Kastelruther Spatzen Wahrheit Ist Ein Schmaler Grat - Koch
4 7 3 Rolling Stones WK.D.B.NL.E.A.CH.S.P.DK.I.N.SF.Ir Flashpoint - Columbia	38) 43 9 Edward Simoni Pan-Traeume - Columbia	72 60 6 Udo Lindenberg D.C. lch Will Dich Haben - Polydor
5 6 R.E.M. UK.D.B.NLE.A.CH.S.DK.I.N.SF.GR.Ir Out Of Time - Warner Brothers	39 39 19 To The Extreme - SBK	73 75 4 Wilmer X Mambo Feber - EMI
6 4 4 Rod Stewart UK.D.B. N.L.A.CH.S.P.DK.N.SF.GR.Lir Vagabond Heart - Warner Brothers	40 30 9 Rick Astley UK.D.NLE.DK	Feargal Sharkey Songs From The Mardi Gras - Virgin
7 5 12 Queen UK.F.D.B.N.L.E.A.CH.P.I.SF	41 44 5 Riccardo Cocciante Cocciante - Virgin	75 56 6 The Righteous Brothers The Very Best Of The Righteous Brothers - Verve/Polyce
8 9 19 Enigma UK.F.D.B.N.L.E.CH.S.P.D.K.I.SF.GR.IF	42 45 14 Fredericks, Goldman & Jones Fredericks, Goldman & Jones - Columbia	Roberto Vecchioni Per Amore Mio - EMI
9 10 14 Chris Isaak UK.D.B.NLE.A.CH.S.P.DK.N.SE.GR.Ir Wicked Game - Reprise	43 37 29 AC/DC D.CH.DK.SF	77 67 3 Bob Dylan The Bootleg Series Vol. 1-3 1961-1991 - Columbia
10 8 8 Chris Rea UK.F.D.B.N.L.A.CH.S.P.DK.N.SF.GR.Ir Auberge - East West	44 46 5 The Clash The Story Of The Clash - Volume 1 - CBS	Pierangelo Bertoli & Tazenda Spunta La Luna Dal Monte E I Grandi Successi - Ricon
11 11 13 Sting F.D.N.LE.A.CH.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.L.S.F. F.D.N.L.S.R.D.K.R.D.K.R.D.R.D.R.D.R.D.R.D.R.D.R.D	45 47 12 Benny B L'Album - PLR	79 54 4 Nigel Kennedy Brahms Violin Concerto - EMI
12 13 3 Lenny Kravitz Mama Said - Virgin	46 41 8 Diala Que Llueva Cafe - Karen	Chet Atkins & Mark Knopfler ED.NLE.D.
13 15 23 Scorpions F.D.B.CH.S.GR	The Doors The Best Of The Doors - Elektra	Renato Zero
14 12 5 Bee Gees UK.D.B.N.L.A.CH.DK High Civilization - Warner Brothers	48 49 70 UB40 ENL	Roch Voisine
15 14 23 Phil Collins Serious HitsLive! - Virgin/WEA	49 38 7 The Farm Spartacus - Solid	Joan Armstradina UK.SEI
16 16 24 Elton John The Very Best Of Rocket	50 so 35 Carreras/Domingo/Pavarotti UK.D.DK.GR.ir	David David
The Simpsons UK.NLE.S.DK.H	51) 57 29 INXS UK.F.D.NL UK.F.D.NL	
18 17 4 Soundtrack - The Doors The Doors - Elektro UK.B.A.P.DK.SE.GR.III	Rondo Veneziano D.B.CH	85 25 3 Ned's Atomic Dustbin God Fodder - Furtive S.DK.SF.GR
Patrick Bruel F.B	Concerto Per Mozart - Baby Records	Pink Bubbles Go Ape - EMI
19 18 69 Alors Regarde - RCA Soundtrack - Grease B.N.L.E.R.Ir	53 51 49 Patricia Kaas Scene De Vie - Columbia ▲ C&C Music Factory DEA.CH.GR	8/ 84 2. Tour Of Duty - Magnum
Grease - Polydor George Michael UK.E.NLIF	54 53 8 C&C Music Factory Gonna Make You Sweat - Columbia D.E.A.CH.GR D.E.A.CH.GR	88 78 28 Live - Warner Brothers
Listen Without Prejudice Vol. 1 - Epic Δ2 Gloria Estefan UK.D.N.L.E.CH.SF.Ir	Music From Inspector Morse - Virgin	96 ² Historias Sin Importancia - PolyGram
23 12 Into The Light - Epic ● WK.D.NL	30 58 23 Une Presence - Philips	Running Wild Blazon Stone - Electrola
The Immaculate Collection - Sire Massive UK.NLS	62 23 The Very Best Of The Bee Gees - Polydor	M.C. Hammer CH.DK.GR.Ir Let's Get It Started - Capitol
² Blue Lines - Wild Bunch/Circa	Talk Talk UK.D.NL.DK History Revisited - The Remixes - Parlophone	92 85 23 Michel Sardou Le Privilege - EMI
D.A.CH Hello Afrika - Swemix	White Lion Mane Attraction - Atlantic	The Stranglers Greatest Hits 1977-1990 - Epic
26 21 18 Soundtrack - Twin Peaks/Angelo Badalamenti UK.B.E.S.P.DK.SF Music From Twin Peaks - Warner Brothers	Rain Tree Crow Rain Tree Crow - Virgin	94 90 2 New Kids On The Block Step By Step - Columbia A
Jimmy Somerville 19 22 The Singles Collection 1984/1990 - London ▲	61 69 48 Night Owls - Ariola	95 93 3 Orup Orupeansongs - WEA
28 28 9 Eric Clapton The Eric Clapton Story - Polydor	62 59 9 Circle Of One - Fontana	96 81 3 Xuxa Xuxa - <i>RCA</i>
Flippers Liebe Ist 2 - Bellaphon	63 64 3 Sepultura D.NL.DK.SF	97 97 2 Thierry Hazard Pop Music - Columbia
The Cure UK.D.B.NL.CH.GR.Ir Entreat - Fiction	Mike & The Mechanics Word Of Mouth - Virgin	98 77 12 Jesus Jones Doubt - Food
31 31 7 Deborah Harry & Blondie The Complete Picture - The Very Best Of Chrysalis	65 65 12 Elmer Food Beat F 30 Centimeters - Off The Track	Oystein Sunde N 40 Beste - Slagerfabrikken
M.C. Hammer UK.D.NLE.R.GR Please Hammer Don't Hurt 'Em - Capitol •	66 63 22 Supertramp The Very Best Of A&M/Arcade ▲2	100 86 5 Paul Brady Trick Or Treat - PolyGram
33 24 7 The White Room - Indisc	Amedeo Minghi Nene' - Fonit Cetra	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austrio, I = Itoly, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugol, GR = Greece
34 33 7 Marco Masini	Emilio Aragon	= FAST MOVERS = FAST MOVERS New Yorks See Prolond, Par Portugal, GR = Greece Past Movers P



EUROCHART HOT 100_® SINGLES



ARTIST- ORIGINAL LABEL (PUBLISHER)	N N N N N N N N N N N N N N N N N N N	COUNTRIES CHARTED ST TO SE ARTIST - ORIGINAL LABEL (PUBLISHERS)
1 8 Joyride Roxette - EMI (Jimmy Fun Music) UK.D.B.NLA.CH.S.RDK.Ir.N.SEI	35 39 4 Here We Go UK.D.B.NI.C.H.S.Ir.SF. C&C Music Factory feat. Freedom Williams - Columbia (Clivilles/Cole)	93 2 Quadrophonia UK Quadrophonia - ARS (Sabam/Copyright Control)
2 14 Wind Of Change F.D.B.NL.CH.S.N Scorpions - Mercury (Almo/Testatyme Music)	36 29 18 The Grease Megamix D.B.NLE.A.S.DK John Travolta & Olivia Newton-John - Polydor (Warner Chappell)	Pete Wylie (And The Farm) - Siren (Call This Music?/Warner Chappell)
3 8 7 Rescue Me UK.D.C.H.S.Ir.SF Madonna - Sire (WB/Blue Disque/Webo Girl)	37 37 3 Requiem Pour Un Con Serge Gainsbourg - Phonogram (Hortensia)	71 71 24 Ice Ice Baby Vanilla Ice - SBK (Various)
4 13 9 Should I Stay Or Should I Go The Clash · Columbia (Nineden)	38 38 3 Strike It Up UK.DK.Ir Black Box - deConstruction (Warner Chappell/Copyright Control)	You Ten Sharp - Columbia (Sony Music)
5 4 8 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	39 31 18 Hello Afrika Dr. Alban - SweMix (Progressive/Misty/SweMix)	73 91 11 Auberge F.D.A Chris Rea - East West (Warner Chappell)
6 10 5 Sit Down James - Fontana (Blue Mountain)	40 33 9 Unfinished Sympathy Massive - Wild Bunch/Circa (Island)	74 61 5 Wiggle It D.CH.SF 2 In A Room - SBK (Cutting/Groove On/Dose Rocks/EMI)
7 14 7 The One And Only Chesney Hawkes · Chrysalis (Warner Chappell)	41 34 4 Human Nature Gary Clail On-U Sound System - Perfecto (Perfecto/PolyGram)	75 57 8 About You David Hallyday - Scotti Bros (Maritza Music)
8 16 9 No Coke Dr. Alban - SweMix (SweMix Publishing)	42 68 2 Senza Una Donna (Without A Woman) UK.D.B.lr Zucchero Fornaciari & Paul Young - London (Warner Chappeil/PolyGram/EMI)	76 63 25 I'll Be Your Baby Tonight F.D.CH Robert Palmer feat. UB40 - EMI (Copyright Control)
9 6 14 Do The Bartman D.B.N.L.E.A.S.P.DK.Ir.N.GR The Simpsons - Geffen (ATV/Sorcerous Labyrinth)	43 36 8 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions) F.B	Footsteps Following Me Frances Nero · Debut (Kastlekat/Warner Chappell/With Love From Detroit)
10 5 9 Mea Culpa Part II F.D.B.E.A.CH.P.DK.SF.GR.I Enigma - Virgin (Data Alpha/Mambo/Siegel)	Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)	Ring Ring Ring (Ha Ha Hey) De La Soul - Big Life (Warner Chappell/Tee Girl/Curio/Chelsea/Island)
17 5 Snap Megamix UK.D.B.NLE.CH.S.DK.Ir.SF Snap - Logic/Ariola (Warner Chappell/Zomba/Minder)	45 42 26 Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)	79 69 12 G.L.A.D. Kim Appleby - Parlophone (Copyright Control)
12 9 6 Let There Be Love UK.E.D.B.N.L.E.CH.S.P.DK.I Simple Minds - Virgin (Virgin Music)	46 28 3 Anthem N-Joi - deConstruction (Island/Virgin/Minder)	Just The Way It Is, Baby The Rembrandts - Atco (WB/Warner-Tamerlane/Tiger God)
13 15 6 Rhythm Of My Heart (WB/Jamm/Bibo)	47 41 20 AllTogetherNow The Farm - Produce (Farm Music)	81 73 10 Tequila Latino Party - Polydor (Copyright Control/P. Simpson)
14 3 4 The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	48 50 3 Sailing On The Seven Seas O.M.D Virgin (Raw Unlimited/Virgin)	Couple Days Off Huey lewis - EMI (EMI)
15 18 6 Where The Streets Have No Name/Seriously? UKDB.N.CH.S.DK.SF Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	49 40 13 Romantic World Dana Dawson - Columbia (CBS Music/Romus S.A.R.L.)	83 75 9 Sucker DJ Dimples D FBI (ARL Music/Screen)
16 19 7 Darling Roch Voisine - Ariola (Ed. Georges Mary)	50 44 3 Ring My Bell UK.D.DK Monie Love Vs Adeva - Cooltempo (Chrysalis/Copyright Control)	Love Is A Wonderful Thing Michael Bolton - Columbia (Warner Chappell)
17 7 19 Gonna Make You Sweat D.E.A.CH.S.DK.GR C&C Music Factory - Columbia (Virgin Music)	Get Ready Roachford - Columbia (PolyGram) UK.1	Det Finns Mauro Scocco - Diesel (Topco Music)
18 12 15 3 A.M. Eternal Live At The SSL/Guns Of Mu Mu D.B.E.A.CH.S.D.K.N.G.R KLF feat. The Children Of The Revolution - KLF Communications (E.G./Zoo/Warner Chappell/Brampton)	52)95 3 Blue Hotel DADK Chris Isaak - Reprise (Warner Chappell)	Lucifer D.SF Blue System · Hansa/Ariola (Hanseatic)
19 48 2 The Shoop Shoop Song (It's In His Kiss) UK.A.S.Ir.N Cher - Geffen (Alley/Trio/Hudson Bay)	53 46 21 Qu'Est-Ce-Qu'On Fait Maintenant Benny B - PLR (Copyright Control)	87 70 5 Wear Your Love Like Heaven Definition Of Sound - Circa (Circa/PolyGram)
20 11 19 Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	54 56 18 Bad Boys Inner Circle - Metronome (Madhouse Music)	88 66 2 (I Just Wanna) B With U Transvision Vamp - MCA (Cinepop)
21 27 5 Highwire UK.F.D.NLA.CH.S.R.N.SF Rolling Stones - Columbia (Promopub BV)	55 67 2 Geef Het Op Clouseau - EMI (EMI)	89 51 6 I've Got News For You Feargal Sharkey · Virgin (Copyright Control/Little Shop Of Morgan)
Desenchantee Mylene Farmer - Polydor (Requiem Publishing) F.B	56 45 13 Wicked Game Chris Isaak - London (Warner Chappell)	90 74 24 To Love Somebody D.A.CH Jimmy Somerville - London (Gibb Brothers/BMG Music)
23 21 11 Poupee Psychedelique Thierry Hazard - Columbia (Sony Music)	57 60 5 Can You Dig It? Mock Turtles - Siren (Virgin)	91 94 3 Je N'Ai Plus Rien A Te Donner Marc Lavoine - Polydor (Avrep)
24 22 3 The Size Of A Cow Wonder Stuff - Polydor (PolyGram)	58 55 8 J'Ai Peur Francois Feldman & Joniece Jamison · Phonogram (Marilu/Carol-Line)	92 47 14 Innuendo D.CH.P.I Queen - Parlophone (Queen Music/EMI Music)
25 26 4 Deep, Deep Trouble The Simpsons feat. Bart & Homer - Geffen (Zomba/EMI)	59 49 3 Where Love Lives (Come On In) Alison Limerick - Arista (BMG Music)	Seal Our Fate Gloria Estefan - Epic (EMI)
26 20 13 Because I Love You (The Postman Song) D.B.C.H.S.P.N. Stevie B - BCM (Saja/Mya-T)	60 58 16 All This Time Sting - A&M (Magnetic/Regatta/Illegal)	Children E.M.F Parlophone (Warner Chappell)
27 35 7 Losing My Religion R.E.M Warner Brothers (Warner Chappell)	Homely Girl UB40 - Virgin (Virgin/Intersong)	95 100 2 Se Mustamies Haus-Mylly - Power (Power Records)
28 25 5 A Nos Actes Manques Frederics, Goldman & Jones - Columbia (JRG/Marc Lumbroso)	62 62 4 The Way You Do The Things You Do ED UB40 - Virgin (Jobete Music)	96 72 4 Feel The Groove Cartouche - Phonogram (Scorpio)
29 23 25 Sadeness Part 1 F.D.R.D.K.GR.I Enigma - Virgin (Data Alpha/Mambo/Siegel)	63 89 5 Sad F.P Gregorian - Metronome (Antenna/PolyGram)	Are You Ready OK.if AC/DC - Atco (J.Albert & Son)
30 32 13 (I Wanna Give You) Devotion D.B.NL.E.A.C.H.S Nomad feat, MC Mikee Freedom - Rumour (Skratch/Copyright Control)	Long Train Running Bananarama - London (Warner Chappell)	98 86 24 Unbelievable D.E.CH E.M.F Parlophone (Copyright Control)
31 24 4 Love And Kisses Dannii Minogue - MCA (Mushroom)	How To Dance D.N.L.A.SF Bingoboys & Princessa - Atlantic (Copyright Control)	Les Yeux Ouverts Enzo Enzo - Ariola (Francis Day)
32 43 3 Zehn Kleine Negerlein Time To Time - Power Brothers (Nosferatu)	66 90 8 This Is Your Life Banderas - London (One Life/Island/Elysian)	My Head's In Mississippi ZZ Top · Warner Brothers (Warner Chappell)
33 54 3 One More Try Timmy T Quality_[RMI]	67 52 15 Natal Chico & Roberta - Carrere (Adageo)	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Halland, B = Belgium, IR = Ireland, S = Sweden, DK = Deamark, N = Norway, SF = Finland, P = Forugal, GR = Greece
34 53 2 Rock The Casbah The Clash · Columbia (Nineden/Virgin)	Get The Message Electronic - Virgin (Warner Chappell)	= FAST MOVERS NEW ENTRY RE-ENTRY
Tt	Financia Het 100 Singles is consided by PDI Communications BV in account of with I	Puma /Stampa

Sound Advice?

Having momentarily raised the hopes of bidders for the UK's independent national radio FM (INR1) license by announcing that the cash bid will be tax-deductible, the UK Radio Authority has promptly dashed them again by telling them to base their business plans on **Phonographic Performance**Ltd.'s draft license. This incorporates a sliding scale of payments from 5.5% to 20% of all "relevant revenue" above £13.3 million.

The AIRC has already referred the PPL's rates to the Copyright Tribunal and the successful INR1 bidder would almost certainly follow suit. The Authority's instruction is "a very unhelpful move," according to one prospective bidder. "It makes it even more difficult to make the INR1 operation viable."

DCC—and heard a prediction that the analog cassette will wind into oblivion by around the year 2007.

Jackson Publishing Deal

Fresh from his blockbuster deal with Sony Software, Michael Jackson has inked a long-term agreement with MCA Publishing for the worldwide administration of his ATV Music catalogue. ATV contains 250 Beatles songs and some of Little Richard's top hits.

On The Road With DCC

Philips and PolyGram execs are taking their digital compact cassette (DCC) roadshow around Europe. UK record label execs and a few select retailers attended demonstrations in London recently, where they were updated about the

DCC—and heard a prediction that the analog cassette will wind into oblivion by around the year 2007. DCC machines and software should come to market in April 1992.

Becker To Windham

Producer Walter Becker, whose recent studio clients include Rickie Lee Jones, Michael Franks and former Steely Dan partner Donald Fagen, has signed a long-term production agreement with Windham Hill Productions. He will deliver up to three albums annually for the Windham Hill Jazz label. WH/ Europe GM Frank van Houton tells M&M that Becker's first project is saxophonist Bob Sheppard's new recording Tell Tale Signs, to be released this spring.

Marriott Dies

Sad to report the death of Steve Marriott, singer and guitarist in the Small Faces, who died in a fire at his home in Arkesden, Essex. The group scored four UK Top 20 hits in 1966 — Sha La La La Lee, Hey Girl, All Or Nothing, and My Minds Eye.

Sun And Skyrock

Solar-powered radio? French EHR FM network Skyrock tried to find out recently when it swapped its plush Paris studios to air for a day from a solar energy centre in the Camargue. Said by the station to be a world first, the sunshine broadcast was designed to highlight environmental issues and the sun's potential as a power source.

Dutch Treat

M&M congratulates fellow native Simone Angel, the second Dutch VJ appear on MTV Europe. In addition to her VJ duties, Angel has a single on A&M's Atomic dance label—When Love Rules The World.



Simone Angel

Radio City

(continues from page 1)

UBS Phillips & Drew financial analyst Janet Robson says Radio City has been a possible bid target for some time. "The current economic circumstances are helping a consolidation to fewer radio companies. More mergers and takeovers are likely within the next year."

A City buyout would be the third major deal in the UK over the past two years. On March 4, Radio Clyde bought Radio Forth in a stock swap worth £6.32 million, while on September 8, 1990, Metro Radio acquired Yorkshire Radio Network in a £13.5 million hostile takeover.

Trevor Morse, a consultant at Boyfield Morse & Letwin, says despite a drop in profits in the company's last results, City still looks healthy on paper.

"With pre-tax profits of 20% on turnover and net assets valued at £1.5 million, the station has to be worth something to one of the

bigger companies." For the fiscal year ended September 30, 1990, City billed £4.15 million in ad revenue and had cash flow (before IBA rentals) of £828.000.

A spokesperson at media company Charles Barker City says the approach has more to do with the recession than any future radio strategy. "I don't think we'd see a station like Radio City in this situation if the market was buoyant.

"People have been saying that the market will be dominated by three or four major radio companies for several years but it hasn't happened yet. I think there will be companies owning a network of overlapping stations together with smaller independent stations that are run on a shoestring."

While mergers and acquisitions in stations has heightened somewhat in the past two months, the wildcard in who emerges as a radio powerhouse is the Radio Authority, which has said it plans to award 30 stations a year during the next 10 years.

Comments Bruce Fireman,

chairman of financial consultants **Fireman Rose**, "I don't think this is the harbinger of anything particular. Radio City has had management problems and someone clearly thinks it is worth buying.

"The important point is that Radio City should not be regarded as a monopoly. Liverpool could have 10 or more stations within the next few years. Some of them will be "mama and papa" stations with very small resources and others will be part of a chain. That there are going to be a lot more stations around and it will be impossible for one or two companies to control the market."

Adds UBS Phillips & Drew's Robson, "The problem in the UK radio market is that you can never discount the personality factor.

Some of the people involved have been around for a long time now and it will be interesting to see how many of them survive the changes that the industry is going through. I think there will be fewer personalities in the future and more management in depth."

NAB

(continues from page 1)

"European Media Investments And Opportunities", both executives were pleased with their own experience in shared ownershipa relatively unfamiliar concept in American radio.

When asked to discuss the role of a partner or local European asset, Stoner said, "One of the things we haven't done as well in the US--it's been sort of a **John Wayne** 'we're going to do it ourselves' approach—is to think about the kind of relationships that have existed in Europe between companies and between countries. We really have to spend more time sorting out the objectives and motivations of the various partners.

Stoner's company has a 7.8% stake in Newcastle-based Metro Radio Group, which owns one AM and five FM stations.

He continued, "For example, in one potential situation in Germany, the partner we were going to have was really interested not so much in making money as in making a personal political statement. You can run into that situation when you take a lesser position in terms of ownership."

Agreed Graves, who is looking to broaden Group W's European holdings (M&M April 27), "One of the first things that strikes you when you begin to do business in Europe is that no one owns all of anything; they practise what I call corporate socialism. So you have to be prepared to do business the way they do. Part of that is having good partners. Another part might be taking a piece of something else—maybe buying something you don't even want, in order to be part of a partnership."

Classifying its involvement as a "learning experience", Group W holds a 10% stake in Jazz FM/London, a company selected from many prospective partners. "We visited with a large number of potential applicants who applied for the incremental franchise," said Graves, "and narrowed it down to a few people who we felt had a good chance of win-

ning for political and programming reasons, and whom we thought we could partner with from a corporate culture point of view."

Annapolis, MD-based SBS set up specific parameters in its partnership profile. Said Stoner, "We looked for someone with similar views, values, style, and one who approached business the same way (as us) because we were looking at a long-term relationship. We also needed someone who would be a medium-sized company with whom our banks would be comfortable. We looked at 20 companies or opportunities in five countries and finally settled after an 18-month period on a relationship with Metro.'

Graves emphasised, "Political connections are totally important in looking for a partnership. You quickly understand that there are some people who can influence the outcome of events, and some people who can't."

Stoner is also sensitive to political considerations. "There are some horror stories. A friend of mine ran a station in Southern France and ended up with his transmitter in the police station...there can be problems! Graves acknowledged, "With only 10%, we didn't have any management say or controlling interest in how they went about it. We advised as best we could, and we've certainly learned a lot about UK radio. It's a very different environment to work in."

When asked to forecast if the 1992 EC developments would make a difference for Americans interested in European radio ownership, Stoner predicted, "The real opportunity for all of broadcasting is what's happening to the advertising market. As brand names are rolled across all these countries-e.g., establishing a Portuguese brand in Germany and vice versa—there's going to be an astronomical growth in advertising. There already has been. It's growing much faster than the US, and after this (European)

For more on the US view, see Special Report by **John Abel**, NAB executive VP (page 12).

Mediametrie

(continues from page 1)

Europe 1 and France Inter, with the latest jump attributed primarily to extensive Gulf war coverage.

Comments France Info spokesperson Pierre Alexandre, "This was obviously an extraordinary result linked to the war. We can't expect to keep all our new list-

Clarification

In M&M's April 6 issue, Poly-Gram International marketing director Margarita Scheckel would like to stress that the company's ad deal with MTV Europe will not exclude campaigns for Anglo/American acts, and that the company will be doing campaigns for selected artists irrespective of nationality.

Also, in the April 13 issue, FNAC hopes to achieve a 5% market share in France within five years.

eners--the station is certain to fall back in the next poll--but some of them will become loyal to us. This is an excellent boost to us at a crucial period of our consolidation."

At NRJ's sales house, Regie 15-34, director of marketing Jean-Yves Grangier says he is not worried at being overtaken by France Info. "This is a temporary phenomenon. I don't think anyone could say otherwise. France Info has done very well in a period when news was a prime audience need, and has improved its image as a result. NRJ hasn't suffered; our audience is still rising.

"I think these results show the strength of specialist FM stationsthat the all-news format has benefited more than the generalist AM services."

The Mediametrie sweep shows most AM stations, which also emphasised news coverage during the war, did gain over the previous book--Europe 1 up 0.7% to 12.8%, France Inter up 0.4% to 12.0%, RMC up 0.4% to 5.6%.

The exception is RTL, which, despite a minor slip to 20.1% (from 20.5%), remains France's leading station.

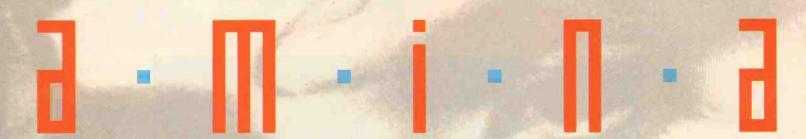
Radio's overall reach during the first quarter showed a healthy 2.6% increase, to 79.0% (34.76 million listeners), probably also attributable to the war.

There was less movement among the music FMs, with the biggest gain by Fun Radio's 0.4%, bringing its reach to 4.0%, while Skyrock climbed 0.3% to 5.6%. Nostalgie's 0.2% loss took its reach to 4.0%, and RFM is down 0.4% to 1.8%, but Europe 2 suffered the heaviest, off 0.8% to 5.0%.

Comments Europe 2 GM Martin Brisac, "All the adult FM formats were affected by the war, in a way that the youth stations weren't. Our audience of middle class and professional 25-34s, are exactly the kind who turn to news stations and TV in a big way at times like this. We're disappointed, but we don't see this lasting."

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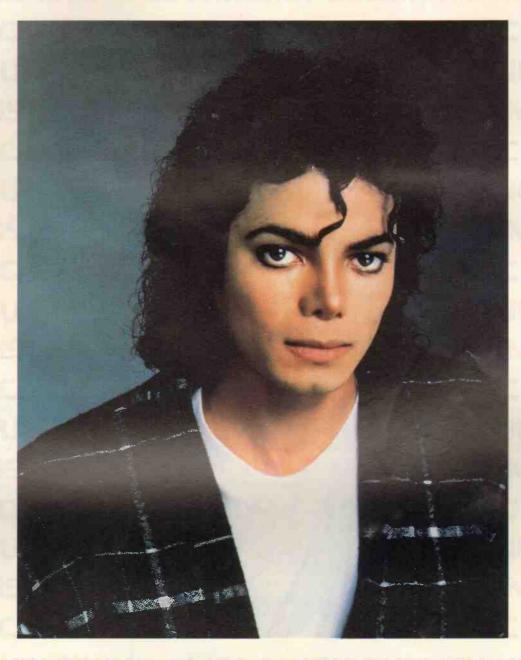
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