## MUSIC MEDIA

**Spring Track Attack! M&M Brings You Some** Of The Quarter's Hottest New Talent. See Special, Pages 1 - 16.

Europe's Music Radio Newsweekly. Volume 9. Issue 5. February 1, 1992. £ 3, US\$ 5, ECU 4



THE GANG'S ALL HERE — The Polydor Spain marketing and promotion team joins Bryan Adams (centre) in celebrating "Waking Up The Neighbors" going platinum in the country.

### **DSB Goes Russian**; **Pacts With La Falce**

By Machgiel Bakker

Deutsche Schallplatten Berlin (DSB) is quickly spreading its wings across Europe with the formation of two joint ventures, one in Russia and one in Italy.

The Russian company RGM is a branch of the St. Petersburg's pressing and studio complex, and

### NEWSBREAKER: **BRTN Plans** Fifth Radio Net

public broadcaster BRTN is readying plans to launch a fifth commercial radio station in mid-March. The new channel is rumoured to target a 15-45-year-old age demo, with an EHR format between Radio 2 and Studio Brussel.

Although the pubcaster has (continues on page 21)

will have access to the technical facilities of DSB's former Potsdam factories, including Direct Metal Mastering and various digital studio equipment.

MD Jorgen Larsen, who went over to DSB from his former post as president of Sony Music Europe in September 1991, wants to move RGM into A&R and promotional activities. 'We are going to be employing 'normal' western ways of promotion and will be building artists from the bottom-up," he says. "Also, though it may sound obvious, we're going to be honest in our business dealings with respect to foreign licensing payments and accounting.

Larsen would also like to add some sophistication to the Russian distribution system, currently including some 20.000-30.000 outlets, controlled by 20 wholesalers. "At the moment, things (continues on page 22)

### **MIDEM Regains Form**

### Radio Sessions Examine | Less Hype, More Latest Success Strategies

Although few of the 15 radio panels lived up to their "debate" billing by stirring any real controversy, the 1992 MIDEM conference was overall widely regarded as far stronger, better attended and more interesting than in past years.

Exhibitors on the sold-out radio floor cited "more and better decision-makers and many new faces" than were present in 1991, which was darkened by the Gulf war that broke out only a few days before

the conference began and kept many participants away.

Despite several last-minute panelist substitutions, the discussions were well-prepared, if somewhat lacking in audiovisual enhancement. Following Sunday's (January 19) examination of the steady and, in some cases, dramatic emergence of eastern European commercial

radio with top executives from Poland, Hungary, Czechoslovakia, Romania and the new C.I.S., attention turned to digital audio broadcasting (DAB) and its impact from technological and competitive standpoints. BBC head of engineering Henry Price forecast, "Not every broadcaster will have access to (continues on page 22)

Business, New Deals

MIDEM '92 hit its stride again with a renewed confidence and a record-breaking attendance claimed to be at 8.500.

Apart from an increasing presence of eastern European record companies—who were all luring potential investors to take major stakes—business at MIDEM could be best characterized as offering less hype and more serious business.

According to Dino Music France MD Daniel

Goldschmidt, the record industry is more mature than ever. "Everyone has grown up and is concerned about the future of this industry. People smile less, but all turn up on time." Goldschmidt and Dino Music Germany MD Frank Peach negotiated a three-year licensing deal at the convention for exclusive

representation in Germany and France of the Berlusconi-owned label Five Records.

Similar statements were made by ex-Sonet UK MD Rod Buckle, who-following the recent restructuring of Sonet-now trades under the name of Habana Music Entertainment. "As a deal-mak-

(continues on page 22)

### **CNR Opens Third Scandi** Company In Copenhagen

by Machgiel Bakker

Dutch entertainment company Face Holdings hopes to establish its music subsidiary CNR as a major force in the European marketplace with the launch of another fully owned record division in Scandinavia. Following openings in Oslo (CNR Nonstop AS) and Solna, Sweden CNR Records Sweden) last year, the company

has created Copenhagen-based CNR Records Denmark.

The Danish company will be headed by ex-PolyGram International marketing manager Soren Berzant. The other two Scandinavian MDs were appointed last year—Staffan Hjort (Sweden) and Ole Vidar Lien (Norway). All Scandinavian MDs currently report to Baas, but will

(continues on page 22)

### No. 1 in EUROPE

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### **Polydor Prepares To Work** Its Own Motown Magic

by Machgiel Bakker & Ben Lewis

Polydor hopes to turn Motown's new generation of artists into European chart successes for the first time and the company has its sights set on the UK, France, Germany and Holland.

Polydor US has already enjoyed its first number 1 hit single in almost four years with Shanice Wilson's I Love Your Smile, a song which hit the top spot in the Dutch sales chart earlier this year.

According to Polydor UK head of marketing John Waller, the company will be setting up a three-tier campaign involving album releases from 15 Motown artists and ultimately

drawing in Jazzi B's Funki Dred sub-label and the new Mo-Jazz ['Modern Jazz'] label.

The campaign begins with the re-release of Wilson's I Like Your Smile in a new Drazabone remix, and the Temptations' The Joneses, remixed by veteran soul DJ Bob Jones.

In the second phase of the campaign, Waller plans to release three catalogue albums in February-a 20-track Diana Ross greatest hits album, a similar Michael Jackson compilation and a Motown love songs collec-

Adds Waller, "The Ross and Jackson compilations are timed to capitalize on those artists' recent high singles and album chart positions. The love songs will coincide with Valentine's Day." Waller has scheduled a new Johnny Gill album release and the first greatest hits collection from Lionel Richie. Also planned is a springsummer comprehensive catalogue re-release on CD.

Waller acknowledges the difficulty of crossing over the AmeriMotown's US distribution deal with PolyGram Group Distribution (PDG), which took effect at beginning of this year. BMG-Motown's former distributor-is in the middle of its threemonth sell-off period.

PolyGram International senior VP pop marketing David

Munns denies competing directly with BMG, although the two majors are currently marketing the same albums by Shanice Wilson, Temptations, Boys II Men and Another Bad Creation.

Says Munns, "We're not trying to blow BMG out of the water The from switch BMG to Polydor will be orderly."

Asked about the low profile that the US label

kept under the BMG pact, Munns states, "I haven't spent much time analyzing it. There is one thing that we will do differently from BMG-we will not separate Motown from the rest of our marketing activities. As far as marketing goes, we shall just be doing what we always do. We do not believe there are any particular lessons to be learned from BMG's lack of results with new Motown artists in Europe.

He adds, "We feel the image of the label and identity of the trademark is strong in Europe. Priority will go to Motown's new talent; we can do the back-catalogue in our sleep."



GEARING UP FOR EUROPE - PolyGram and Polydor MDs from around Europe meet Motown artist Shanice Wilson and Motown president/CEO Jheryl Busby while in London. Pictured (I-r) are: Polydor France's Nagi Baz, Polydor UK's Jimmy Devlin, PolyGram Spain's Mariano de Zuniga, PolyGram Sweden's Lennart Backman, Wilson, Polydor Germany's Gotz Kiso, Polydor Holland's Albert van de Kroft, Polydor Italy's Adrian A. Berwick, Wilson's manager Bill Dern, and kneeling, Motown's Bushy

> can swingbeat dance sound in the rave-dominated European mar-

"Soul is not very fashionable at the moment, but I can see it coming back," he says. "These artists may not have hit singles yet, but they sell out venues in the UK. Rave can't last forever. In the meantime, we will aim to break our new artists through radio."

Motown GM Mervyn Lynn agrees. "The swingbeat market will evolve because the music is becoming more acceptable in Europe. For example, we will benefit from the fact that swingbeat producer Teddy Riley coproduced Michael Jackson's new album."

The new strategy follows

### **M&M BUSINESS CALENDAR**

- February 11-18 Winter 202.429 5405. Olympics, Albertville, France.
- February 13-15 Gavin Seminar 1992, Westin St. Francis/ Union Square, San Francisco, CA, US. Tel: (+1) 415.495 1990.
- February 25 34th Annual Grammy Awards, Radio City Music Hall, NY, NY, US.
- March 4-7 23rd Country Radio Seminar, Nashville, Tenn., US.
- March 11-15 SXSW '92 Music & Media Conference. Austin, TX, US. Tel: (+1) 512.467 Fax: (+33) 8130 9525. 7979; Fax: (+1) 512.451 0754.
- March 13-16 NARM Convention, New Orleans Marriott, International Congress Centre,
- April 12-16 70th Annual NAB Convention, including **Broadcast Engineering Confer**ence, Convention Center, Las Vegas, NV, US, Tel: (+1) 202,429 5350; Fax: (+1) 202. 429 5406.
- June 3-5 APRS '92, Olympia 2, London. Tel: (+44) 734.756
- June 10-13 NAB Radio Montreux Symposium and Exhibition, Convention Center, Montreux, Switzerland. Tel: (+1)

- June 11-13 R&R Convention '92, Century Plaza Hotel, Los Angeles, US. Tel: (+1) 310. 553
- June 14-17 BPME & BDA Conference & Exposition, Washington State Convention And Trade Center, Seattle, WA.
- June 16-21 6° Manifestation Internationale de Video et de TV de Montbeliard (6th Montbeliard International Video and TV Exhibit), Hérimoncourt, France. Tel: (+33) 8130.9030;
- July 3-7 International Broadcasting Convention, RAI Amsterdam, Netherlands. Tel: (+44) 71.240 1871; Fax: (+44) 71.497 3633.
- July 16-19 Upper Midwest Conclave, Radisson Hotel South, Bloomington, MN, US. Tel: (+1) 612 927 4487
- July 28-August 5 1992 Summer Olympics, Barcelona, Spain.
- September 9-12 NAB Radio '92, Convention Center, New Orleans, LA, US. Tel: (+1) 202.429 5405

### INTERNATIONAL JAZZ MARKETING

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### Labels Find Nirvana With Hands-Off **Marketing For Alternative Rock**

by Stephen Leigh

Initially surprised by the success of alternative hard rock, the industry has found that the simpler, traditional promotional tactics work best. Markets for Nirleading vana and other

alternative hard rock bands have responded surprisingly well to con-



servative methods of promotion: touring and cheap, below-the-line campaigns.

The low-profile marketing and promotion campaigns seem to be working. By refraining from implementing glitzy marketing campaigns, the labels are not losing credibility with the core fan base; listeners and buyers are still a part of the "discovery" of the

### **Low-Key Marketing**

Comments Geffen international manager Liz Morris on the label's hands-off approach to marketing Nirvana, "A lot of the beauty is that the marketing has been very low-key, based on word of mouth and touring. It has never smacked of record company influence. Even after the US explosion, we didn't change tack." Radio programmers have proved the least responsive to the growth of the alternative hard rock scene. However, Morris agrees that radio's failure to play the album may have contributed to its popularity among the younger record-buyers, giving it a more underground and trendy sta-

Nirvana's single Smells Like Teen Spirit went Top 10 across the board-number 1 in Belgium, number 3 in Holland, number 5 in Germany and currently number 6 in the UK (number 6 in the **Eurochart Hot 100 Singles** chart). Their new Geffen single, Come As You Are (pan-European release on March 2) comes backed with two previously unreleased live recordings.

Morris says that while Nirvana had a cult following in the US and the UK, nothing had been released in Europe. That had to

"One of the key factors in breaking Nirvana in Europe was

the band's continual touring. They've been to Europe three times, once even before any releases.

### The MTV Boost

Morris cites Nirvana's performance at this year's Reading Festival in England as the turning point for the band's career, bringing them to 35.000 fans. "A lot of people woke up to them through

Reading," she says.

MTV Europe was also on to the band at the festival. Alongside touring, the network has been one of the strongest marketing tools for alternative hard rock.

MTV manager/programming and acquisitions Lauren Levine says, "We covered all of the festivals last summer; it was our big thing. It was something available to all our viewers and makes the music more accessible when the video arrives.'

For a major label debut band (a previous album Bleach was recorded and released in the US and UK only on the independent Sub Pop label), Nirvana scored a strong MTV success. They were featured on the network's 'Buzz Bin,' for small-selling, hot records and moved on quickly to heavy rotation-where it still remains at press time. The reason: their video caught the excitement and raw energy of the band's live sound, making it a fresh alternative to the stereotyped choreography of traditional rock promos.

Says Levine, "Smells Like Teen Spirit couldn't have been a more perfect video. It was beautiful and dangerous."

Alternative hard rock has found one of its biggest media assets in MTV's "120 Minute Show." The-European version of this show is largely responsible for breaking both Nine Inch Nails and Nirvana in European territories.

"From the outset, MTV has been very supportive," says Geffen's Morris. "'120 Minutes' has been very important in the breakthrough of this kind of music. It's the only regular weekly showcase that can promote it. It's a great opening vehicle, whether for Nirvana, Pearl Jam or Primal Scream."

(continues on page 21)



### MCA Germany 'Officially' Off To Flying Start

by Machgiel Bakker

MCA Music Entertainment Germany had already racked up a string of hits prior to its official start of trading on January 1, 1992. The Hamburg-based company was off to a flying start with gold records by Cher and Tom Petty

(their first on national territory) and closed platinum for Guns N' Roses in the last five months of 1991, marking MCA's first expansion on mainland

The success was scheduled to be cele- Stuart Watson (I) and brated in style on Heinz Canibol January 30 when

MCA threw its launch party with an estimated guest list of 300-350 people. Apart from the company's own staff of 24 and local representatives from Germany's media and record industries, senior executives in attendance at the Hamburg party was to include MCA Music Entertainment Group chairman Al Teller and executive VP Zach Horowitz, Geffen Records president Ed Rosenblatt and head of international Mel Posner, MCA US president Richard Palmese, MCA UK MD Tony Powell, and MCA Records International senior VP Stuart Watson, Several live music events are scheduled at

Die Grosse Freiheit, the city's main venue. The company boasts new large offices the in "Uhlenhorst" area close to the city centre. MD Heinz Ca-

nibol has his team in place: marketing manager Jorg Eiben, financial controller Wolfgang Praetz, product managers Frank Pagen (MCA), Eva Ries (Geffen) and Tom Glagow (GRP), special marketing manager Uwe Krap, head of promotion Katharina Landahl, press promoter Birgit Wickhof as

well as four regional promoters. According to Canibol, MCA is aiming for a market share of 4.5% within the next two years. "Eventually, and I'm talking about a threeand-a-half-year period, we want to make sure that our company reaches the 'big six' with a share of 13.15%," he says.

Although Canibol did not disclose figures, MCA is expected to have generated turnover of between DM35-40 million (app. US\$22-25 million) during 1991.

Says Canibol, "If you're a pop company that has not yet fully exploited its power, there's room to grow, whether there is a recession or not. With the former distribution deal [east west], our catalogue was not fully exploited. That is not to blame anyone; these are just the

Apart from its successes with Cher, Tom Petty and Guns N' Roses, MCA has seen the surprise breakthrough of newcomers Nirvana and The Commitments. Canibol firmly believes it was touring that led to sales of 200.000 copies of Nirvana's Nevermind

album in Germany. "The band's success was not based on superclever marketing," he says. "What you do makes little difference. The band has such a loval following, they decide for themselves whether to buy the product or not."

Future priorities for the company include new albums from Kim Wilde, Bobby Brown, Energy Orchard, Jody Watley, Glenn Frey and several marketing projects to boost the profile of jazz label GRP.

Although Canibol doesn't intend to move into local A&R before its second or third year of operation, he has signed a direct licensing deal with PolyGram Austria for the act Ostbahn Kurti & His Chef Partie. With the group's last three albums all going gold in Austria, Canibol expects the band's first album under the new deal 2 As Wild to achieve equal results in Germany. In addition, the company plans to be aggressive in third party licensing deals for release of its own hit compilation albums.

MUSIC & MEDIA

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### **SMP** Introduces **Label For Writers**

by Stephen Leigh

Sony Music Publishing (SMP) has launched its own promo record label SMP to promote new

The idea for the label has been under discussion for a number of months, and the first artist to benefit is Michael Kay, whose debut track Missing You has been issued as a two-track white label 12-inch.

Comments SMP exploitation manager James Little, "Publishing is no longer about people sitto send to Whitney Houston and Cliff Richard; it is about creating opportunities. The actual costs involved are not that great, and if you're selling 1.000 records at £1.75 (app. US\$3.15), you've gone a long way toward covering your promotional costs. It's a bit of a cottage industry.'

About 1.500 whites have been sold from the original 2.000 pressing, and another 3.000 have been

Little denies that SMP is plan-

ning to establish a fully fledged label, insisting the company is just another promotional tool.

"We see this as a stepping stone," he says. "If a major label wants to sign Michael Kay from his single, that's what we want. We don't want to see him releasing records on SMP forever.

SMP is, however, already planning its second release, an EP from UK rock act The Surfing Brides, who have already been signed to a deal with the publish-

### FOR THE RECORD

In M&M's January 25 issue, 1991 London Radio Shares (%) BBC radio stations were inadvertently omitted from the "1991 London Radio Shares" table that appeared on page 30. Also, while the table accurately reflected audience share growth from Wave 4, 1990 to Wave 4, 1991, column headings were misla-

Listed below in the correct order is the table showing viewing shares for London radio stations from Wave 4, 1990 to Wave 4.1991

	W4	W2	W4
	1990	1991	1991
Capital FM (EHR)	15.1	15.5	15.1
BBC Radio 4 (N/T)	13.3	12.0	12.3
BBC Radio 1 (EHR)	13.2	12.9	12.1
BBC Radio 2 (FS)	13.3	13.8	11.4
Capital Gold (Gold)	10.1	9.1	11.2
Melody (EZ)	5.2	4.8	6.4
LBC News/Talk (N/T)	3.5	4.9	4.8
Kiss FM (EDR)	2.7	3.4	4.3
LBC Talkback (N/T)	5.5	5.4	4.1
BBC Local Radio	3.6	3.2	3.1
BBC Radio 3 (FS)	1.8	1.9	2.3
Jazz FM (Jazz)	1.0	1.3	1.2
BBC Radio 5 (N/T)	0.7	0.8	1.1
Others	11.0	11.0	10.6
IR London	43.1	44.4	47.1
BBC London	45.9	44.6	42.3

Source: JICRAR.

### Galaxy Radio Celebrates First Year Of Success

by Mike McGeever

Galaxy Radio/Bristol's first birthday celebration this week will be a good one. The latest JICRAR survey revealed it is steadily winning a young, up-market audience (see M&M, January 25).

The Chiltern Radio Networkowned station has built its 15% audience reach practically from scratch since buying the floundering station (formerly FTP) a year ago.

The station was relaunched with a 'dance-influenced pop music' format, including rap, rave and classic Motown within the parameters of the station's promise of performance with the Radio Authority stipulating that 80% of the music output must be influenced by black artists or writers.

Comments network programme controller Paul Chantler, "Our philosophy-and I think this is where FTP went wrong-is to make the output as accessible and relevant to the young audience as possible. It is not to try to 'ghettoize' things, but to make it popular with listeners and advertisers.

Demographics have changed dramatically and now seem to be on target, according to Chantler. "The 9% listening then, probably are not listening now," he says, adding, however, that the programming needs some fine-tuning. Our 15-24-year-old core audience is there, but we want to try and extend that to 15-34s," he says. "At the moment, we only have 42% of that age group. We want to improve that to sell more advertising on the basis of a 15-34 age group.'

Chantler is confident that more

classic dance music from Motown and the 'Philadelphia sound' could be the key to extending the age

The survey reveals that half of the station's audience is ABC1, which translates into encouraging sales figures, says Chantler, adding, "Since October 1991, we have been operating at break-even and hope to see a profit very shortly.'

He admits, however, "Overall, GWR has more listeners and probably will continue to have. But considering every other 15-24 year-old walking the streets of Bristol listens to Galaxy, that's not a bad turn around in a year," he says.

### IRISH UPDATE

### Radio Investments Targets E. Europe

by Aidan O'Sullivan

Dublin company Radio Investments plans to raise US\$4 million to invest in east European radio stations.

The company already owns a stake in the AC station 98FM/ Dublin and has reportedly invested US\$750.000 for an estimated 85% stake in Radio Bohemia/Prague. The station plans to begin broadcasting on May 1st.

Dennis O'Brien, one of the major shareholders in Radio Investments, says, "The Prague station will not be a copy of 98FM. It will not be a 'Classic Hitski'. We have bought the exclusive rights to the market research package of Broadcast Programming & Research for those countries, and we will put together whatever type of programming that research shows is best suited to Prague.'

"Although eight licences have been awarded for the Prague region, I don't think they will all survive," he adds.

"I believe there are great opportunities in central Europe; all the major brands are there. We have made about 15 visits to this area over the past 15 months, and the changes have been huge. Billboards advertising US brands have sprung up everywhere and radio is going to be the next big medium, O'Brien says.

"The Czechs are a bit wary about the Germans and the Austrians and like doing business with people from a country like Ireland," he adds.

O'Brien reports the next new radio province will be Poland and Hungary. He expects franchising to get under way in both countries during the summer.

### Peermusic Appoints Elderton New MD

Peermusic's Ralph Peer has named Nigel Elderton MD of the company's UK concerns. Elderton joined Peermusic in November 1991 and had previously held various positions at EMI Music, MCA Music and PolyGram Music London

Peermusic's London-based production team Three Man Island has already scored two top 10 singles: Rozalla's Euro

an hit Everybody's Free and Cliff Richard's This New Year, by one of the company's writers.

Elderton replaces Stuart Ongley, who was MD for four years. Ongley remains linked to Peermusic through SGO Music, the publishing arm of his new, independent music management company SGO Music Management. SL

### Licence Five In Th Running

by Paul Easton

Five applications for the Cheltenham ILR AM licence have been received by the Radio Authority. The licence will be on frequency of 603kHz to be given up by BBC Radio Gloucestershire when it becomes FM-only later this year. All but West Country Broadcasting intend to use the existing BBC transmitter

Cheltenham is already served by ILR station Severn Sound/Gloucester and BBC Radio Gloucester-

The Authority expects to an-

nounce its decision in about two

The applicants are:

CBR 603: This group is a partnership of Steven Arnold, property developer and MD of Sound in Action Ltd; and Michael Plomer-Roberts, a BBC local radio presenter, who is also involved with a property investment company. The station would be jointly owned by both partners, and financed from their own resources.

Programming would be mainstream pop with a speech content of around 30%. First-year revenue £70,000 forecast: US\$126.000).

• Quality 603 (Radio Cheltenham Group): This group currently operates the satellite station Quality Europe FM, and proposes to use several of QEFM's key personnel. Among the other backers are GWR Group and Montreux Companies, which are also involved in a rival application.

Programming would be AC and gold-oriented. First-year revenue forecast: £609.000.

Regency 603: This group's backers include Roger Tovell, currently programme organizer with Galaxy Radio/Bristol, as well as a chairman and a sales and marketing director. Programming would be an AC/gold mix targetting the 30-50 age group. The music/speech ratio would be 60%/40%.

First-year revenue forecast: £327.835.

 Romantic 603: The main backers are Robb Eden and Peter Stromquist from media advisors Montreux Companies; Mel Bowden, founder of equipment suppliers MBI Broadcast Systems; and US consultant Robert Richer.

The programming would be romantic, easy-listening, aimed at the 25-55 age group, and overnight programming 22.00-06.00 from Quality Europe FM. The group plans to offer a 49% stake to Radio

Cheltenham, and 12% to Montreux Companies. First-year revenue forecast: £252.000.

West Country Broadcasting: (no connection with Capital Radio/ GWR-backed group which now operates Plymouth Sound and DevonAir/Exeter).

People involved include MD Paul Boon, former head of sales and marketing at Sunrise Radio/ West London; journalist and radio consultant Bob Tyler, and John Aumonier, group MD of Allied Radio. Allied will own a 29% stake. Programming would be ACoriented. First year revenue forecast: £224.900.

### Fishel Exits Y&R For MNW Launches UK New Production Co.

by Kai Roger Ottesen

Former Scaneco, Young & Rubicam Norway media producer David Fishel has set up his own production company and recording studio, called Kangaroo Productions.

Bringing experience from Sound of Music, Grammof AIS Electra, PolyGram Records and

his own syndicated show Scene," "Jazz Fishel will work out of Radio Tango/Oslo. has Tango offered Fishel two rooms to David Fishel turn into a stu-



dio facility. The station and Fishel have set up a loose agreement whereby he will produce radio spots and work on programme ideas for syndication. The plan permits him to work with other stations as well.

Says Fishel about his competi-

tors, "The so-called major professional jingle and radio spot producers have somehow sold themselves to the major advertisers and agencies as, perhaps, more precious than they really are. The basic minimum for a simple production by many producers is NKr 25.000 (app. US\$4.000), which is unrealistic and unnecessary; the prices will have to come down. That will attract more advertising, which means more money for stations and better radio for everybody."

### Fishel's Agenda

Syndication is an important element in Fishel's plans. "You've got excellent stations in the bigger towns in Norway which still have problems with either economy or capacity," he observes.

"They do not have enough money to hire people in order to make fresh, exciting and consistent programmes. Most programming is music, and while there's nothing wrong with that, they also have to offer other programmes," he adds.

with several industry people, gained through his 91 weeks of 'Jazz Scene" and involvement with Norway's "Radio Topp 20." "They're very open to finding a way to set up a network of, say, 25-30 stations to receive good programmes on a weekly, twice-weekly or monthly basis.

### Feedback

Fishel's first idea on syndication involves direct feedback from stations themselves. In the programme "Ja, Vi Elsker" ("Yes, We Love"—the opening line of Norway's national anthem), he examines aspects of Norway through five-minute reports from 30 stations monthly. The stations are invited to send in news of what's happening in their local areas.

Fishel is also open to ideas from other stations. For example, if one feels it has knowledge about country music, it could move forward on producing its own show for syndication.

## Label Snap

company MNW is backing the springtime launch of new London-based label Snap Records Ltd. The company, to be controlled by as-yet-unnamed investors and run under UK management, will sign and promote Scandinavian and British artists.

Confirms MNW MD Jonas Sjoström, "MNW is behind the venture and a partner in the new company, which will be owned by our UK partners. Their names will be announced once the label is officially launched."

Snap's official debut date is still in the works, but is expected

Vaxholm, Sweden-based record by the end of April. The label's first signings include five Scandinavian pop groups, among them Swedish bands Whipped Cream and Wannadice and the Finnish group Poverty Sticks.

The five groups are set to begin studio recording shortly, with the albums cut by May. "They will be released in the autumn, most probably August or September," reports Sjoström.

The groups have all issued at least one album. Whipped Cream is perhaps the more profiled of the bunch, having toured the UK and Nordic countries last year.

### Radio Topp 20 Carries On Without Fishel

It's almost "business as usual" in the Radio Topp 20 committee. Scaneco, Young & Rubicam (SY&R), which until now has handled the chart's set-up under former SY&R media pro-ducer David Fishel's direction, is no longer committed to the list following his departure

from the company.

Comments Fishel, "Radio Topp 20 demanded an incredible amount of administrative work to actually get it started: pushing people, phone-calling, faxing. When the list started running, it was pretty much routine work: gather and enter the report data, produce the list and send it to stations and newspapers. Since have I left the ad agency, I've had no problems in the changeover period. I've got my own fax machine and computer, and can personally do the routine work for several weeks."

In a meeting last week, the Topp 20 committee decided to attract a sponsor to eventually take over the list's costs. The committee also wants to make the list more public, and produce a poster version for display in Norway's record shops.

Fishel calls the list a "success," as it is printed in 25 newspapers, programmed on 33 stations and distributed through NTB. The record companies are also using the list as a reference point in their sales arguments, adverts and press releases. Fishel says.



So What Timmy T LaToya Jackson V.S.O.P California Dreamin' Hard and Heavy

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### Logic Records Sets Up London Office

by Ellie Weinert

Logic Records, the Frankfurtbased dance label which achieved enormous international success with the dance/rap group Snap, has set up offices in London. Conny von Loehneysen, former Logic label manager at BMG Ariola Munich, which distributes the label worldwide, heads the operation.

Loehneysen explains that there are two reasons for taking this step. "First, we feel it is imperative to be on the spot in one of the most important and innovative markets in the world, especially since there is so much happening in the dance field at such a fast pace.

"It is our goal to sign upcoming acts for the remainder of Europe and there is a great potential for creativity in the UK because musicians here do not consider music a hobby, but a livelihood. The second idea is for Logic to be visual and to fortify Logic's image as an indie company on a long-term basis."

Logic Records was set up in 1988 in Frankfurt—the city labeled the "cradle of rap" in Germany by Matthias Martinson and the DJ/producer team of Michael Muzing and Luca Anzilotti. "Back in those days," explains Martinson, "record com-

panies had not yet recognized the potential of dance music and the major distributors were not in a position to bring about the success of a no-name dance act, only the mega-hits which practically made it on their own. On the basis of this experience, we decided to set up our own label."

Logic's very first successful release was *Twilight Zone* by Moses P (BMG Ariola Munich). It was followed by the project 16 Bit and the single *Changing Minds*, which sold 200.000 copies with neither airplay nor TV. The title *Electrica Salsa* by the group Off went to number 1 in Italy, number 2 in France and hit top 10 in eight other European countries.

Martinson continues, "Our concept has always been to get the ball rolling via pre-promotion of white labels and promo copies to the DJs six weeks prior to release. After creating a certain demand and selling a minimum of 5.000 copies, we hand the product over to the marketing and distribution network of BMG Ariola Europe for release on either Arista or RCA."

Speaking further about the London set-up, Martinson says, "I consider Logic to be a European dance label and wish to represent international repertoire. It is to our advantage to come from the second-largest market in the

world. However, I am not aiming at the German market; the main goal is to establish an international dance label with an international structure."

The best example is **Dr. Alban**, a newcomer act from Sweden, whom Logic signed for the German-speaking territories and for the world. His Europeanwide release *Hello Afrika* hit number 2 in Germany and went gold in Sweden. The follow-up single *No Coke* was released all over Europe and in the US, climbing to number 3 in Germany and achieving platinum in Sweden.

The album *Hello Afrika* hit the top 10 in Germany, went gold in Austria and Switzerland, plus platinum in Sweden.

Logic's most successful act to date is **Snap**, who hit the number 1 spot in the UK charts, number 2 in the US and Germany, acquired gold in Holland and Sweden, plus silver in the UK with *The Power*.

The album *World Power* was released worldwide, reached number 7 in the UK, top 30 in the US, and raked in gold for Germany, Austria, Switzerland, Belgium, US and Canada.

The singles Oooops Up and Cult of Snap and Mary Had A Little Boy were all top 10 in the UK and Germany, where the latter single peaked at number 4 in the US. The current single by Snap entitled The Color of Love was released in early December '91, with the third album Madman's Return scheduled for release this month.

The most recent example of a successful UK signing is Rozalla, originally from Rhodesia, who zoomed up the German charts to number 6 within five weeks with the happy house title Everybody's Free (To Feel Good). The follow-up single entitled Are You Ready to Fly is scheduled for February, with a March release planned for the debut album.

### BLM, Bavarian Radio Agree On Frequencies

by Mal Sondock

The commission for new media (BLM) and public station Bayerischer Rundfunk have reached agreement over the distribution of free FM frequencies in Bayaria.

In all, 23 new frequencies have been approved for distribution and will be used to establish new local radio stations and fill a few gaps in the statewide private station Antenne Bayern's frequency network.

Antenne Bayern has been awarded new frequencies in sau and R Inntal/Ebbs (500W), Untersberg (1000W) and Weiler (100W). A four-year licence has been granted to Radio AWN and Studio Trausnitz for Radio Trausnitz, which will broadcast in the Landshut area with eight hours of local programming daily; the BLR Radio Network will supply the

balance of the 24-hour programming.

A four-year licence has also been awarded to Radio AWN Straubing, together with Radio Danubia. Radio AWN Straubing will broadcast 6.5 hours a day locally, with BLR delivering the rest of the programme.

Book publisher Holzer and Radio Memory have been given a four-year licence in Lindau for Radio Lindau. which will deliver 24-hour programming. The licences of Unser Radio in Passau and Regen have been extended for an additional four years. Passau broadcasts about eight hours locally daily and Regen 3.5 hours daily-again with other programming provided by the BLR web. The budget for the BLM of DM27.3 million (app. US\$16.2 million) has

## State Subsidizes Pop Music Centre

by Robert Lyng

The Northrhine-Westphalian Ministry of Economics, Commerce & Technology has earmarked DM4.6 million (app. US\$2.8 million) to help subsidize the newly founded Zentrum für Popularmusik und Kommunikations-Technologie (Centre for Popular Music and Communications Technology) in Wuppertal

According to the state's minister of economics Günther Einert, "The state government wants to make it clear that music is seen as a very significant factor in Northrhine-Westphalia's economy, and is expected to increase in importance over the next years."

The Wuppertal-based organization's mission is, among other things, to organize the annual **PopKomm** confab, which has

grown to be the world's thirdlargest international music meeting.

The Centre's portfolio will also include active involvement in the economic and cultural development of popular music and the media landscape, concentrating especially on the support of small businesses attempting to establish themselves on the market.

Noting his state's exceptional cultural potential and economic infrastructure, Einert, who was patron of last year's PopKomm conference, points out that this position "must be consolidated and expanded, especially in terms of the developing European single market." "I am confident," he adds, "that the Centre will develop into a significant component of Northrhine-Westphalia as an important media centre."

REMEMBER, DON'T CHANGE — BMG A&R/marketing executive Gerd Ludwigs (left) takes time to mingle with Lisa Stansfield and Karl Keaton while they were in Germany for "Peter's Pop Show." Besides Stansfield and Keaton, three other artists from BMG —Rainhard Fendrich, Eros Ramazzotti and Blue

System—appeared in Dortmund.

For the fifth year in a row,

statewide private RSH/ Schles-

wig-Holstein will hold its "Gold

Award" presentation this year on

February 15. The show will be

held in the Ostseehalle in Kiel

where the station is located, and

will be carried by RTL Plus

most successful personalities in

The awards are given to the

regional TV.

the German music scene.

Fifth "RSH Gold Awards" Show This Month

Among the awards and artists receiving them are: most successful male artist produced in Germany—David Hasselhoff; most successful female artist produced in Germany—Bonnie Tyler; most successful new artist produced in Germany—Karl Keaton; most successful new group produced in Germany—Karl Germany—In the successful new group produced in Germany—In the successful new group produced in Germany—In the successful new group grou

many—Die Prinzen; and most successful producer of German artists of the year—Michael Cretu.

The artists were chosen from the young dynamic performers who took top positions in the RSH Nordparade Charts in 1991. About 12,000 RSH listeners are expected to pack the hall to see the event live.

MS

### 104.6 RTL/Berlin Launches Big Money Giveaway

How about walking into a glass case filled with DM1 million (app. US\$600.000) and stuffing your pockets for 104 seconds with all the money you can?

That's not a dream—it's exactly what 104.6 RTL/Berlin has in mind for its newest contest. From now until the early part of April, 104.6 RTL is playing its "Million-Mark Hits" at exact times of the day. The listeners hear the hits and the 10th caller gets an immediate DM100 and a chance at the "I Million-Mark Tasche Voll Asche," meaning "pocketfull of loot."

About 500 qualifiers are expected by

About 500 qualifiers are expected by the first part of April and they will all be invited to a big final party. There, the winner will be picked at random by a prominent guest, then go into the glass cage and stuff his or her pockets while the others look on

104.6 RTL kicked off its promotions with the "RTL Money Man," who went around town asking people what their favorite station is. Those who answered "104.6 RTL" immediately received DM100. However, being the money man was not exactly a bed of roses: he was held up, his car was broken into and he was robbed of a stereo and other items. This new promotion appears to be a bit safer.

MS

### **Nataf Sees Market** Through Virgin Eyes

by Emmanuel Legrand

One year after becoming president of Virgin Records France, Fabrice Nataf has a positive outlook on 1991 and is optimistic about 1992, with some reason. Excluding revenues from international exploitation, Virgin's local turnover reached Ffr490 million (app. US\$81 million) for the fiscal year 1991-92 and the forecast for 1992-93 is Ffr560 million. Nataf estimates that Virgin has a 9-10% market share in France.

Comments Nataf, "We had a very good year. Even the first six months of 1991, which were terrible for the industry, were good [for Virgin]. But what pleases me the most is that we have released what I consider wonderful records, such as Liane Foly, Jean-Louis Murat, Etienne Daho and Lenny Kravitz. If it were just those successes alone, the year would have already been good."

The last semester ended with new releases by Murat and Daho going gold (100.000 units), while the new albums by Genesis and Renaud were already platinum (300.000 units). Other strong releases of 1991 included albums from Foly (over 400.000 units), Enigma (700.000), a compilation of Mike Oldfield (355,000). Lenny Kravitz (300.000) and UB40's Labour of Love, Part II, which reached 750.000 copies and is still selling strong.

### The Year Ahead

1992 will be fueled with the new studio albums of Jean Louis Aubert, Alain Souchon, Les Innocents, Jean-Patrick Capdevielle (his first for Virgin since leaving WEA), Mano Negra (for Christmas), Julien Clerc, and the first album of Pierre newcomer Schot, released this month and produced by Robin Millar of Sade

Nataf does not expect to sign more than one or two new acts this year and sees the forthcoming years as "tough" for the business. Says the Virgin chief, "Analysts say we will be facing a flat market. The CD boom is now behind us and there are few signs of recovery."

Nataf has "slightly restructured" the record company-the most visible sign being the departure last June of GM Dominique Leguern, one of the founders of the company some 10 years ago. Leguern will not

be replaced, says Nataf, commenting, "This position was important previously when Patrick Zelnik [former president of Virgin France] was heading the record company because he was active in many different fields. He needed someone to be in charge of the day-to-day running of the company. I don't see the necessity of having a general manager."

Insiders speculate that there was a clash of management styles between Nataf and Leguern because they didn't share the same notion of power

and hierarchy. Nataf reportedly favours giving a large amount of autonomy and responsibility to staff.

The restructure includes splitting the marketing and promo forces Fabrice Nataf into two differ-



ent teams handling national and international acts. Previously, all acts were marketed and promoted by a single staff. Most of the current team will handle French acts, with Caroline Diament in charge of marketing and Marc Maréchal taking over promotion. Local radio promo people include Rebecca Hayat, Ivan Malherbe and Maryline Moine.

Alain Artaud will oversee marketing and promotion of international acts, as well as special marketing and the Labels Club, which handles the foreign labels licenced directly to Virgin, such as Creation or 4AD.

This department, run by Gérard Beullac, grossed Ffr30 million in 1991.

Says Nataf, "This type of dual structure has sometimes been tried in other companies, and most of the time it was quite unsuccessful. I think it will work at Virgin because our international and national rosters are coherent. Of course, it will mean that radio stations will have to deal with two Virgin promo persons instead of one, but it's a minor problem. We want to try it, and we feel we will be stronger.

Nataf also wants to cut down on the cost of promotional records distributed to the media by limiting the number of records sent or asking the media to pay for them. He calculates, "We spend Ffr200,000 a month on free records to the media. For

a full year, it represents about Ffr2.4 million. That's the production cost of a minimum of three albums of new acts, and believe me, I'd rather spend this money producing more records.'

Nataf believes Virgin is different from other French record companies because, "We do the things we do because we have the feeling they are good for our artists. In this matter, there is a certain innocence. Maybe that's why it works. We sign acts we like; artists stay with Virgin because they like the people working there; and the people working at Virgin stay with the company because they like the artists. If there is a secret, maybe

This image is fueled by other initiatives: instead of bearing the traditional "Happy New Year" message, Virgin's greeting cards this year read AIDS = Danger, and requested donations be sent to Act Up, an organization financing AIDS research. In addition, Nataf has asked 40 French artists, including Patrick Bruel, Renaud and Johnny Hallyday to record acoustic versions of original songs. All the proceeds will go to research on AIDS, with a limited 500.000 units being released. Nataf predicts Virgin, after deducting the production and distribution costs for the record, will be able to send a check worth Ffr30 million to research organizations.

### FNAC, Virgin Face Off In Retail Skirmish

largest retail chain and Virgin Megastore reached new heights last week. Chairman of Virgin Branson, in an interview with Le Nouvel Economiste, accused parties in France in alleged continued efforts to prevent Virgin from opening on Sundays.

FNAC president Jean-Louis Pétriat countered with a threat to file suit for libel. Said Pétriat, "I am astounded and appalled by what Branson said. His comments don't reflect the reality of ties."

Petriat reportedly has asked his lawyer to seek legal redress.

In a radio interview broadcast Group of Companies Richard later on Europe 1, however. Virgin France president Patrick Zelnik appeared to be backing FNAC of financing political down, maintaining Branson does not always understand the "subtleties" of the French situation. Zelnik claims Branson meant FNAC is an influential pressure group and an active lobby, and 'didn't intend to imply that there was a direct link between FNAC and the financing of political par-

### **Trust In French** TV, Radio Drops

A survey by SOFRES for the magazines Telerama, La Croix and Mediaspouvoirs on the credibility of the media in France shows radio has suffered the least from a general loss of confidence exhibited by the

Since 1988, public trust in the believability of radio news and information has suffered a loss of 8%, while newspapers and television have fallen by 13% and 16%, respectively. Last

year, TV experienced the greatest loss of confidence, while radio remained stable and, in fact, grabbed points from television. In 1988, 65% of the French believed what was presented to them as news on the television. while 62% believed radio; in 1991, the percentages had fallen to 49% and 54%, respectively.

Despite this, however, television remains the preferred source of information in France.



AN AFRICAN SAFARI — Staffers at EHR web Radio Vibration gather around a motorcyle and ski outfit that are part of the net's "Incredible Vibration Holiday Contest." Contestants will get a chance to win a seven-day motorcycle safari in Kenya for one person or a seven-day ski vacation at Champagny en Vanoise. We'll publish the winners in an up-coming issue of M&M.

### Dialect Music Starts **Gaining Attention**

by David Stansfield

The increase in local acts and artists singing in local dialects has left critics arguing whether it is just a passing fashion or the signal of a real trend.

The practice is not new. Major artists such as Pino Daniele (CGD) from Naples and Fabrizio Dé Andre (Ricordi/Fonit Cetra) from Genoa have used dialect in their repertoires for years. But it is a new generation of musicians that is causing the stir with genres ranging from folk-rock to hip-hop and rap to reggae.

Tazenda (Visa/Ricordi) is credited with opening doors to dialect. The folk rock-based band from Sardinia has set out to retrieve some of the lost culture of their Italian island and, by sticking to singing in their native dialect, have achieved sales of 190.000 units with their latest album Murales.

Visa executive Livia Aymanino believes it could not have been done six years ago when the local market was dominated by Anglo-American music. "It's still difficult to promote a whole album in dialect, but the steady success of Lazenda indicates that Italian music now is not just limited to the pop of an artist like Marco Masini," says Ayanimo.

Luca Viscardi, head of the Italian music department at EHR FM net RTL 102.5 Hit Radio. likens the situation to the UK indie scene where bands from certain geographical areas are credited with creating new sounds. "I don't believe there is any great movement in Italy at the moment, but the success of Tazenda has given record companies more courage to sign acts and artists who sing in dialect."

RTL 102.5, along with EHR FM web Rete 105, also backed CGD act Kaballa with strong airplay. Kaballa sings in Sicilian and although they have not set any sales records with their debut album Petra Lavica, they are seen as a long-term investment by CGD. Comments company pro-

motions manager Luciano Linzi, "I think the increased use of dialect has happened by chance, but it proves that barriers can be broken to provide more space for music connected to folk and ethnic roots."

But can dialect dominate the dance sector? Stereo RAI DJ and dance critic Luca de Gennaro believes it can. An EHR net like RTL 102.5 Hit Radio will not give airplay to the likes of Pittura Fresca or indie dance acts who perform in dialect, but de Gennaro has no such reserva-

"It's almost like the US rap scene of 15 years ago where most of the music appeared on selfproduced cassettes," he says.

De Gennaro believes that dialect acts are opening cultural frontiers and the fact that many Italians cannot understand different dialects is of little importance. He comments, "Italians are used to not understanding language in music. We were dominated by the US and UK for years."

### Rancati Tapped As New RTL 102.5 PD

Loredana Rancati has been Rete 105 during its golden periappointed programme director at od. RTL 102.5 Hit Radio, Rancati worked as artistic director at Italy's leading private network station Rete 105 from 1976-1988 observers, was responsible for at the time.

Rete 102.5 station director brought her in to re-enforce the possibly one of the most experi- ty to perfect the ones we have.' enced programmers in the business and was artistic director at

Rancati says she accepted the position because she considers RTL 102.5 Hit Radio to be the best in the new generation of staand, according to industry tions. "There's not too much talk from DJ's and not too many liscreating the sound of the station tener competitions and games," she says. "We have a team of 12 news journalists working around Claudio Astorri comments, "We the clock and, although there are not too many music programmes mix of music and news. She is at an EHR station, it is my priori-

### **BMG Lights Up For Carboni**

Illuminated billboards in Rome, Bologna and Milan heralded the release of Carboni, the fifth and latest album by BMG artist Luca Carboni.

Michele Mondella, advertising and prootions director at the company, believes it is the first time such an exercise has been launched for a pop artist in Italy. He also confirms that Carboni is the firm's major priority release for the year's first quarter

Pubcaster pop station Stereo RAI scored the radio exclusive by having Carboni as a studio guest for two days before the release of his album. The station placed

ads in three leading national newspapers in

BMG promotional plans include advertising campaigns on private national net work stations Radio Dimensione Suono. Rete 105, Radio Italia Solo Musica Italiana and Radio Deejay. Ads are also being screened on the TV station Videomusic.

Carboni's last album Personi Silenziosi sold 450.000 units. The artist is to be marketed in Germany in February and Spain later in the year.

M&M's UK special in issue 12
Publication date: March 21, 1992
Advertising deadline: February 25, 1992 Advertising deadline: February 25, 1992



-Round-up of acts tipped for future success -Regional radio promotion - Europe 1992 
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MEDIA

### Nanada Serenades Music Man, +8 Label

Marc Maes

Dutch independent music publisher Nanada Music has announced it has acquired worldwide publishing, administration and exploitation rights for the Music Man catalogue, one of the main exporters of Belgian house music. Music Man is one of the largest Belgian distribution companies, handling such labels as R&S, See Saw, STR and Byte, as well as Music Man.

Nanada is owned by former Holland Radio 3 DJ Willem

### Sony Relocates

Starting January 15, Sony Music Belgium began operating from its new offices in Brussels near the BRTN headquarters. The new address: H. Evenepoelstraat 9, 1040 Brussels; phone: (+32) 2.732 5020; fax: 2.735 6412.

Kooten. Says MD Jochem Gerrits, "For Nanada Music, this is a great acquisition. The catalogue

is very strong, and some great titles are in it. We are looking forward to working with Hessel Tieter's label, and have already been successful having Le Seigneur des Ténèbres by Pleasure Game in the Kooten. Dutch charts."



Willem van

Nanada also announced the start-up of Music Man Holland and Music Man Germany as publishing divisions, with Music Man Publishing Belgium under Tieter's direction.

Simultaneously, Nanada also signed a publishing deal with leading Canadian techno independent +8 Records, owned by MD John Acquaviva, for all of

Europe. Explains Gerrits, has quite a few tracks on various compilation albums in Europe and now European record companies will know that we are administering the rights here."

### +8 Line-Up

The new company will be called +8 Music Europe. Artists signed to +8 include Speedy J, Cybersonic and F.U.S.E. Gerritts, co-MD of the new company, will control all master licensing and publishing matters in Europe.

"A lot of overseas labels make deals in Europe not realizing what the European market is all about and what the consequences are, particularly when exporting. That's why we want to protect the interests of this label," says Gerrits.

Gerrits cites Speedy J's Pullover (+8 Records), currently charting in the Belgian IFPI chart, as an example of how the new deal could work on a Euronean basis

### PolyGram Teams With 'Omroep Brabant'

The board of directors of the BRTN and radio head Piet van Roe are expected to approve the release of a series of five CDs with exclusive radio recordings to commemorate Radio 2 Brabant's silver anniversary.

Radio 2 Brabant, serving Brussels as one of the BRTN's five regional radio channels, started broadcasting 25 years ago. Although several programmes paid quite some attention to the event, MD/head of programming Giodo Cassiman says, "The only thing I wanted to add was this series of CDs. Our station has always been very active in live broadcasts, as we've wanted to get as close as possible to our audience in (bilingual) Brussels and the province of Brabant. This resulted in several hundred hours of live programmes, concerts and sitcoms. We are currently making a selection for the CDs.

Cassiman said that Omroep Brabant became particularly popular with the "Brusselse Avonden" (Brussels Evenings) organized in venues throughout the Brussels area. "But the CDs will

also contain a concert we organised 15 years ago at the Brussels Trade Mart, sketches and recent recordings effected during the national talent programme "De Gewapende Man.

At Polygram, special projects manager Kristof Turcksin says the series will contain four volumes, with an extra fifth compilation offered at a special prices 'A first volume will be released in March. As soon as we have the definitive track listing and the necessary clearance, we will have Brussels company Digipro master the recordings for CD transcription.1

When asked about the near future for Radio 2 Brabant, Cassiman says that BRTN's next important step is adding two regional hours per day to the existing two locally produced programmes. "As of May 4, we'll be adding a 06.00-08.00 programme to our package of regional broadcasts. If the privates (and possibly private TV station VTM) have any plans for regional radio stations, the BRTN has the answer standing by.

SPAIN

## Efe Radio Sets Up Affiliate Ad Packages

by Jeremy Sullivan

The official Spanish news agency Efe has launched a new project through its radio department, Efe Radio, which is offering advertising packages to the 40 stations subscribing to its newscast ser-

In addition to the newscasts, which consist of three, 30-minute broadcasts daily, Efe Radio also produces a five-minute news bulletin for each hour in which a newscast is not supplied and a continuous music service, for use at the convenience of subscribing stations.

The new project involves the introduction of a total of five minutes of advertising into the half-hour of each newscast. Of these five minutes, three minutes' worth of advertising is organized

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by Efe Radio itself, with 30% of the generated income to be distributed among the participating stations.

The remaining two minutes of advertising time is filled by the affiliate station, which is able to offer local advertisers a chance to have their names associated with well-known national and international products while opening an extra source of revenue for them-

Efe Radio Director Luis Gonzales points out that these two sources of income for subscribers could, in effect, enable them to receive Efe Radio's services free of charge. This is especially important to independent radio stations, which work with much lower budgets than do stations linked to one of the large Spanish networks. Such independent stations are, however, vitally dependent on maintaining a strong identity, a fact of which Efe Radio is well aware.

All Efe Radio news services are, therefore, of a neutral tone, yet geared to the rigours of the public news market. The newscasts are of a global nature, covering both national and internanews and carrying comment on economic, social, labour, political and sporting The hourly bulletins issues include the very latest events brought to the attention of the Efe

Stations using these services are able to strengthen their coverage of the news market. In this way, as Gonzales says, "Efe Radio productions help stations in strengthening their own identities. We are not, nor do we want to be, a station ourself-only to maintain our character as wholesalers

### Radio Nacional Honours 'Eye' Winners

by Anna Marie de la Fuente

Pubcaster Radio Nacional de España granted January 29 its several young artists in recognition of their contribution to the arts in contemporary Spain.

Organized by RNE's Radio 1 cultural news programme bearing the same title, the "Critical Eye" awards, now in their third year, were bestowed on 24-year-old flamenco guitarist Vicente Amigo, whose debut album from late 1991 is to be released in Japan and the US: violinist Ana Isabel Garcia del Castillo; film actor Gabino Diego; painter Rogelio Lopez Cuenca; theatre actor Carlos Hipolito; and writer Miguel de Palol.

In the media section, the news-

paper El Sol was also awarded for the collection of books it had been distributing free with its daily editions. "It's an unprecedented initiaannual "Critical Eve" honours to tive from the press, especially admirable in a country not known for its high number of readers," says Ojo Cirtico programme director Javier Diaz.

A special prize also went to the Ages of Man" exhibit, which focused on the music in the churches of northern provinces Castilla and Leon. Pop group Ciudad Jardin also received a Special Mention for their constant growth in quality and creativity.

The awards ceremony, held at the Circulo de Bellas Artas arts centre, featured the live performances of Vicente Amigo and Ana Isabel Garcia del Castillo.

### Spanish Artists Grab Center Stage At Midem

Much to the delight of the local record industry and authors' rights society SGAE. Spain took centre stage twice at Midem. Comments SGAE president Teddy Bautista, "Thanks to the musical variety of our talents, our horizons have

With the January 18 inaugural gala

performances of pop rock acts Luz Casal, Los Coyotes and flamenco singer Man-zanita, as well as those of Paco de Lucia and Ketama on "Spanish Night" (Jan. 22). SGAE claims another successful bid to promote Spanish music abroad.

"Our theme at MIDEM was 'We Move The World'—that expresses it all,

says SGAE spokesperson Almudena Solana commenting on the cross-border potential of Spanish music.

According to PolyGram local A&R director Simone Bose, it was Paco de Lucia's first time performing in an interna-tional festival like Midem.

AMdlF

### How To Manage Your Employees In Tough Economic Times

by Donna Halper

This week takes a look at suggestions for station managers seeking to create a fresh start for 1992. Why? Because from a management standpoint, 1991's hard times made it a year we will, it's hoped, never repeat. Here are some specific recommendations that will benefit both your staff and your audience during this difficult financial period.

### Don't Take Out Your Problems On Your Staff

That may sound rather obvious, but many otherwise-intelligent managers forgot that in 1991. I saw (and heard about) executives screaming at the programme manager or production manager for some trivial offence. Some managers threatened to fire entire staffs if they didn't start performing better immediately. Managers regularly used their department as whipping posts, criticising and accusing them. 1991 was a year for the Attila the Hun approach, but it succeeded only in terrorizing the staff.

I understand and fully support the manager's right to maintain discipline and enforce station policy, but not by behaving like a tyrant. There is no place in a well-run business for shouting matches in the halls or constant. unrelenting criticism. Of course you want your staff to do more. And when sales are down, you want the account executives to produce. Sure, you want your department heads to have a plan and be organized. But just because you are under pressure (be it financial or personal), showing your staff disrespect is not the answer. Yes, a staff should do what the boss asks, but a boss need not rule by dictatorship in order to get things accomplished. And that brings me to point num-

### Arrow School Of Managment

According to Communicating for Managerial Effectiveness author Phillip Clampitt, "arrow" managers are those who believe themselves to be clear and precise communicators. They have little patience with anyone who isn't equally so. Arrows believe the employees should get it right the first time ("I explained it to them, didn't I?") They prefer to send a memo rather than having a faceto-face discussion with staff.

They also believe that they

alone are the ultimate authority. For them, communication is a one-way activity: they give an order, and they expect it to be carried out perfectly...or else. For an arrow, problems are not management's fault ("If they had followed the instructions in my memo, this never would have happened.").

Ironically, arrow managers are mystified when staff don't come to them with problems. They perceive themselves to be quite willing to listen, although in reality, the few staff members who did come to management with a problem were called "complainers"

Based on my observations, the arrow manager is not as effective as one might think. Staff who work for an arrow spend far too much time being angry and frustrated. Arrows may say, "So what? If they don't like it, they can resign." But in a skilled industry like radio, training new staff takes time and disrupts operations. Frequent staff turnover creates a very negative perception in the community, too, and may make advertisers wonder how stable the station is.

It would seem logical, then, that management's goal in difficult economic times would be to minimize staff dissension so that everyone could concentrate on the real need: creating a good onair product and a positive reputa-

### Tough Versus Friendly Bosses

Certain aspects of the arrow approach are at times necessary. For example, an employee with a drug or alcohol problem must get treatment, like it or not. But I find that the most successful managers are not extreme; they act neither like arrows nor like everyone's best pal. They aren't afraid of constructive suggestions from staff. They don't think their way is the only way, although they may indeed have the last word. They encourage staff to resolve problems, rather than seeking out people to blame.

I realize that just as there is no proof that a "tough boss" is best, there is also no proof that a friendly boss gets more results. But common sense does say that when a staff feels unappreciated and demoralized, it doesn't go the extra kilometre.

Fear is a motivator for just so long; so is gratitude for having a job. The best managers build staff loyalty on an on-going basis—not by threats but by treating each

person fairly

It never hurts to listen to your staff; what may seem like just another complaint could be handled before it turns into a major crisis. When employees are not being paid huge sums, and when the competition is fierce, the staff needs to feel as if they matter. Everyone likes praise—even arrow managers who claim they don't need it.

Take time to notice and acknowledge the staff who are putting forth an effort. Take time to both critique and praise your players. I see too many managers devoting time to correct a staff member, but ignoring or glossing over things that person did well. It's a great morale booster to catch people doing something right, and to let them know you appreciate it.

When money isn't plentiful, when the new equipment you wanted to buy seems out of the question, don't forget that your staff is still trying to get the job done, often under very challenging conditions. THANK THEM! Take them out for pizza. Trade out some toys for their kjds. Give them a day off with pay. But please, let them know you notice their efforts.

Also, let them know that you really do want things to improve: some managers feel that silence is the best response to a crisis. That approach only allows rumours to dominate the station. Keep everyone as informed and up-to-date as you can. I know that some things are confidential, but most are not, and the staff needs to know that they do have a future with the company.

What if they don't? What if big cutbacks are forthcoming? I prefer not to lie, and I also prefer not to hide the truth. Find something positive to say whenever possible. But if, in fact, there is no good news, put an end to the rumours and work with whatever remaining staff you have to turn things around. The sooner people know the situation, the sooner plans can be made to move on, or to come up with a way to forward the action.

### The Well-Trained Staff

In the '90s, the well-trained staff will get the most done. In your effort to save money, don't curtail those things that could lead to more productive employees. Send them to seminars—there are many reputable firms that offer valuable day-long programmes for sales or management.

### Hard Times Management

- 1. Don't use your staff as a whipping post.
- 2. Don't be an "arrow" manager.
- Lead by example.
- 4. Provide what your staff needs to succeed.
- 5. Stress the positives this year.

Encourage your on-air staff to listen to tapes from other stations in other cities; the more role models they have, the more likely they will be to learn both how to sound better and how to avoid sounding unprofessional. It's very instructive to play tapes of other stations—not all DJs elsewhere are excellent, even in the bigger markets. But it never hurts to be able to compare your work with other professionals.

Similarly, let your PD go to another city every few months and tape what radio sounds like there. We often tend to get too caught up in our own city and end up in a rut. It's good to be local, but some new ideas can be most welcome. If you can't afford to hire a consultant, the next best thing is a sojourn to another market to do some comparing and contrasting.

Let your staff have access to important trade publications. The more aware they are of trends, the more effective they will be. Schedule staff meetings where a problem is worked on as a team-that client who refuses to use radio anymore, for example. Or that last-minute copy the production manager always seems to get at 17.00 on Friday after everyone has left. Seek out ways to reduce day-to-day annoyances, and make sure all departments have regular communication with each other. That includes your often-overlooked engineer and receptionist, who has more direct contact with the audience than anyone. Similarly, you may find your engineer is an avid radio fan with interesting perspectives to

### Encouraging Staff And Audience

None of us can go back and fix the disappointments and frustrations of 1991, so why try? Use this new year productively! Call a station meeting and create your winning team by getting everyone involved in planning strategies for the station's growth. Make sure each department has specific, realistic goals: vague objectives like "I want to win big this year" are difficult to implement. Let the staff know you'll be there to support their goals, and that you

intend for this to be a successful year for the entire staff.

Your audience may need some encouragement, too, as 1991 was very difficult for many of them. So give them a station they can rely on for both entertainment and information. Be their best friend: make their lives easier with contests that are fun, easy to win and useful. Pay their bills, help them get new clothes, pay for a babysitter and give them theatre tickets, etc. They don't always want a trip to a foreign country; sometimes they just want to meet somebody famous or do something they can tell friends about.

Don't just play the hits and think you've done enough. Reach out to your community. Find and praise people who have performed great services. Seek out good news about the town. The audience also deserves to know what positive things are happening locally. Be a catalyst for civic pride.

In essence, if your station has excellent internal communication, your staff will be eager to reach out to the audience. So create the good communication, both behind the scenes and on the street!



Donna Halper is a longtime consultant specializing in American and European radio station operations, talent development and music formatting. She is the author of two books on radio programming and a computerized music scheduling system. Donna Halper & Associates can be reached at 304 Newbury Street, Suite 506, Boston, MA 02115. Tel: (+1) 617.786 0666; fax: (+1) 617.786 1809.

### SINGLES -

#### THE BLESSING

Highway 5 '92 - MCA FHR PRODUCER: Neil Dorfsman

Don't give up seems to be the motto for William Topley and Co. This soulful pop song, coupled with a gospel-framed chorus, was included on M&M's "Music Monitor 2" CD insert in April of last year; finally, it has entered the UK charts in this appealing 1992 remix, with some added percussion.

### DEL THA FUNKEÉ HOMOSAPIEN

Mistadobalina - Elektra PRODUCER: Del/Boogiemen/Ice Cube

Based on a sample from Mind Power by James Brown, this is a relaxing but highly addictive rap, co-produced by Ice Cube, and already featured in "A" rotation by **Kiss** FM/London. It's taken from the album I Wish My Brother George Was Here.

#### **DIESEL PARK WEST**

Fall To Love - Food/EMI

EHR/AC

PRODUCER: Laurie Latham

If you need some more pop fuel on your station, then this delightful melodic tune should be considered. Lead singer John Butler's voice grabs your immediate attention, and keeps it for the next few hours. When the song is over, the melody lingers on. Hit material

#### MYLO FREEMAN

Better Not Judge Me - Columbia EHR/D PRODUCER: Steve Clisby
Ever heard about the "soul nouveau" genre?

If the answer is no, then listen to this Amsterdam-based singer who introduced the term. It means a mix of all kinds of black music from the past—like jazz, soul, rhythm & blues and Latin-combined with the dance beats of today.

### GENESIS

I Can't Dance - Virgin EHR/R PRODUCER: Genesis/Nick Davis

They may have two left feet, but they have a good hand for writing top-rate pop songs. This second single off their We Can't Dance album sports a guitar riff out of the Keith Richards archives, plus percussion on pots and pans by master drummer Phil Collins.

### HUEY LEWIS & THE NEWS

He Don't Know - EMI America EHR/AC PRODUCER: Huey Lewis & The News

This groovy ballad is all the more swinging because of the Charlie Watts-like drum sound. Whereas most balladeers tend to overdo things these days, main man Lewis excells at restraining himself.

### **ASHLEY MAHER**

Laughter In The Rain - Virgin EHR/AC PRODUCER: Kevin Armstrong

Understated and thoughtfully-arranged, this pop song sports an itchy rhythm and features Maher's esoteric vocals. The instrumental break (after 1:53 seconds) could serve as a nice signature tune for a world music series on TV.

### PUBLIC ENEMY

Shut Em Down... - Columbia D/EHR PRODUCER: Bomb Squad

The second single off the critically acclaimed album Apocalypse 91, The

Enemy Strikes Black is a rock solid midtempo stomper in a Pe-Te Rock remix. Although full bodied, it's sparsely arranged, by their standards.

#### SANDRA



Don't Be Aggressive - Virgin PRODUCER: Michael Cretu/Jens Gad

This woman was responsible for the sensual backing vocals on all Enigma records. Once again in the limelight, she continues to provide attractive pop/dance material surrounded by a certain kind of mysticism.

#### **TEENAGE FANCLUB**

The Concept - Creation EHR/A

PRODUCER: Don Fleming/Paul Chisholm/Teenage Fanclub Every now and then a band is touted as the "new Beatles", but if any comes close, it's this Scottish band. The strong melody and the backing vocals give the song that typical '60 touch, while the fuzzy guitar sound puts them right into the '90s.

### KARYN WHITE

The Way I Feel About You - Warner Brothers D/EHR PRODUCER: Christopher Troy/Zack Harmon/Karyn White The new single by this dance diva bears the imprint of executive producers Jimmy Jam & Terry Lewis. It's tailor-made for both the dance floor and the airwaves and is at least on par with the upbeat material we have come to expect from Janet Jack-

### ALBUMS

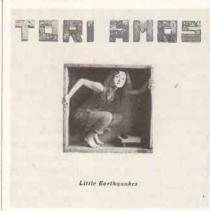
#### ACADEMY OF MODERN DANCE

Groove Cum Laude - B&B

PRODUCER: Rob & Ferdi Bolland

This is the first album on the newly founded label run by Dutch producer-duo Bolland & Bolland. The title is apt, because all the musicians and singers involved sound as if they are graduates of contemporary dance. Female lead singer Lisa Boray is a former backing vocalist who now steps out of the shadow. Recently, she had a Dutch hit single on her own with the theme song of RTL 4's popular soap opera "Goede Tijden, Slechte Tijden." Hear this vocal acrobat in duet with Nathan Caffee on the second single History Of Dance (A Man And A Woman), a song at the crossroads of mellow hip hop boulevard and Earth, Wind & Fire avenue

### TORI AMOS



Little Earthquakes - east west EHR/AC PRODUCER: T. Amos/E. Rosse/D. Sigerson/I. Stanley A truly gifted singer/songwriter has surfaced and it looks like Amos is well on her way to becoming very big indeed. She operates on the territory covered by Sinéad O'Connor and Kate Bush, to whom she's also comparable vocally, but shares with Suzanne Vega an astonishing dexterity with lyrics. On an album with such uniformly strong words, it's hard to pick the highlights. Some of them are the mid-tempo pop song Girl and the piano ballads Leather, and China, the first single. Don't let yourself be fooled by the slow start of the title track; it builds into epic propor-

#### MARIE-LAURE BÉRAUD

TURbigo 12-12 - Ariola PRODUCER: Chaz Jankel AC/EHR

Born of a French father and a German mother. Béraud's music is situated somewhere between Berlin and Paris in the decadent '20s. The track Les Immortelles ("The Immortals") is a killer with its lovely street organ sound. Viens Simon is a tango with beautiful accordion play by Adriano Cominotto in the role of Astor Piazzola. Despite the English title, Foolish Heart is sung in German in a Marlene Dietrich vein. The talented chanteuse is helped out by Charles Et Les Lulus's harmonica player Arno and guitarist Roland van Campenhout, among others. Ian Dury's former musical director deserves the credits for the exquisite arrangements.

#### STEVE FORBERT

The American In Me - Geffen

R/AC

PRODUCER: Pete Anderson

Fourteen years after his smashing debut Alive On Arrival, this singer/songwriter has reached the same level of quality again. Producer/arranger Anderson (Dwight Yoakam and Michelle Shocked) always manages to get the best out of the people he works with. They never sound weak because there's always that heartbeat-like rhythm and everything he does packs a punch, including ballads. In a way, a slow song like When The Sun Shines is as powerful as rockers like Born Too Late, Responsibility and Rock While I Can Rock. This strong set wakes up the American in you.

### PAUL ROLAND

Roaring Boys - New Rose PRODUCER: Paul Roland

A/FHR

If there was a thing like pop music in the Middle Ages, then it would probably have sounded like this. This collection of 14 songs evokes images of knights on horseback, jousting contests, fair maidens and dancing bears on the village square. This is the ideal soundtrack to the paintings of Jeroen Bosch. Despite all of this, there's no reason why a song like Christine-ornamented with the keyboard sound of a harpsichord and the acoustic guitar used as a lute-shouldn't fit the EHR format. Take a chance on this too-long underestimated UK

### BEVERLY JO SCOTT

Honey & Hurricanes - Columbia R/EHR/AC PRODUCER: B.J. Scott/P. Lacirignola/B.B. Funk Some people find their roots in unexpected places. As with her label mate Chris Whitley, Scott is another American found her rock origins in blues-minded Belgium and with her soul brothers there, recorded this ravishing debut album. Stylistically, she has a lot in common with fellow American Bonnie Raitt but on some songs, crosses the path of Alanah Myles, as is evident on the opening track Sing It Out. In mid-September, the album was released in Belgium and the news is now spreading across

### **NEW TALENT**

#### DOPE, GUNS 'N' FUCKIN' IN THE STREETS

No Message - Core S.A.I.R. (LP) (Austria) PRODUCER: M. Mitrolios/P. Stonko

Everybody's talking about a punk rock revival, but it has always survived in the underground scene, especially in the GSA territories. Vienna is apparently not limited to classical music only, as proved by this angry four piece. This is as mean as the barbed-wire punk from the stone age. Contact Sigi at tel: (+43) 222.435

### LES JOUEURS

Hors Des Murs - Bondage/Houlala (LP) (France) PRODUCER: Eric Débris/Jean Labbé

Not many bands open their album with the longest track, but this French trio does. The nine-minute overture Le Troupeau is

a fine introduction to their sound. It combines poetic lyrics with the rock power of the Stranglers and Billy Idol. All in all, it's music for the head and the body. Also, try the shorter tracks. Contact Tamsin Briggs at tel: (+33) 1.4379 8855; fax: 1.4372

### NORTH POINT BLANK

Tapdance - T.D. (EP) (UK) PRODUCER: North Point Blank

This Southend-based band enjoys a solid live reputation. Maybe that's the reason why they add fake live effects to this Happy Mondays-like tune. This debut single is extra enjoyable because of guitarist Jeff Green's heavy stamping on the wah pedal. On the track Mustang Ranch, he quotes from Jimi Hendrix's Purple Haze. Contact tel: (+44) 702.335 427.

Singles and albums featured in New Releases are listed alphabetically. Each record is recommended for format or programme suitability. Abbreviations used include: EHR, AC, R (Rock), D (Dance), C (Country), J (Jazz), EZ (Easy Listening), NAC (New Adult Contemporary), A (Alternative) and M (Metal). Records mentioned in New Talent are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Robbert Tilli/Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.

spring

# ATTENTION RADIO PROGRAMMERS

THE SPRING 1992 TRACK ATTACK LINE-UP

Welcome to Track Attack for spring 1992!

Looking for the new stars? For the first time anywhere, **M&M** has combined for you, in a special collector's box set, a series of CD singles. Selected by many of Europe's leading record companies, they represent much of this quarter's finest new talent. On the following pages, you'll learn who these performers are and why they're important.

There's no question about it— these artists have earned the right to be heard, broadcast and talked about with your listeners. This international package features the latest sounds from all over the world.

You'll notice immediately that the hard work of these talented musicians and singers has paid off in hit material. Combined with dedicated A&R, promotion and marketing efforts from their record companies, this collection of allnew material is worthy of immediate consideration. And YOU have the exclusive!

**M&M** is proud to introduce **Track Attack**—an exciting, informative and entertaining way of delivering you tomorrow's stars first. We know you'll take time to listen, and please let us know what we can do to make **Track Attack** II, coming this summer, even better. Enjoy!

**DEBORAH BLANDO Epic/Sony Music International** STEPHAN EICHER Barclay/PolyGram France-Phonogram Germany THE FOUR HORSEMEN Def American/Phonogram UK **HÉROES DEL SILENCIO EMI/Spain** MANIC STREET PREACHERS Columbia/Sony Music UK **MICHAEL LEARNS TO ROCK** EMI-Medley/Denmark ONE 2 ONE **A&M International** PRINZ ZEK & BIG BAFFOLO Sony Music Austria **CURTIS STIGERS** Arista/BMG International **TANYA St. VAL** Philips/Phonogram France

(Unfortunately the CDs from EMI/Spain did not reach the M&M offices in time for inclusion in the Track Attack box. Most likely they will be sent as a separate insert in one of M&M's upcoming issues.)



### AMERICAN \* DEF \* AMERICAN \* DEF \* AMERICAN

From the label that brought you:-

THE BLACK CROWES - 4 million copies sold worldwide of their debut album - 'Shake Your Moneymaker'.

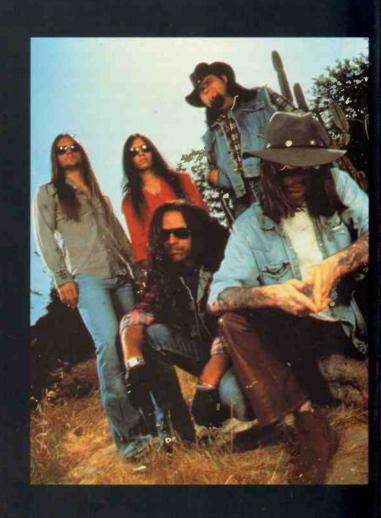
SLAYER - The heaviest, hardest, meanest band in rock.

WOLFSBANE -The Tamworth titans set to take on Europe after their successful opening slot on the Anthrax/Public Enemy Tour.

## DEF AMERICAN presents

# The Horsemen

with their new single
"Rockin' Is Ma Business"
from their debut album
"Nobody Said It Was Easy"



Comin' soon on Def American SIR MIXALOT, DAN BAIRD (ex Georgia Satellites) THE JAYHAWKS, TROUBLE, THE RED DEVILS, PRETTY TONE CAPONE.

THE DEFFEST IS YET TO COME!



phonogram



### **DEBORAH BLANDO**

**Deborah Blando** is a 22-year-old singer from the tropical isle of Florianopolis; she originally hails from Italy. Different from one might expect, her music isn't typical Brazilian, but rather has global appeal.

At an earlier stage in her career, **Sony Music Brazil** intended to record an album in the Portuguese language, but those plans were canceled when Blando met American manager **Dave Wolfe** in Rio de Janeiro. He convinced the company of the singer's international potential. A direct contract with **Epic** in New York was signed, resulting in the album *A Different Story*.

Although at the age of 12 she had already made one album in Italian, this album should be considered as Blando's real debut.



The first single Innocence—enclosed with M&M's Track Attack box—sounds like Belinda Carlisle. It's a synthesizer-dominated pop song with an interesting instrumental interlude and an almost new age-like clerical edge. The prayer you can hear in the distance in that song segment is spoken by Blando's father Pietro Carmelo Blando.

According to **Sony Music International** marketing manager **Monica Marin**, the album has real international appeal. "Blando and Wolfe recently visited all our European affiliates, and the response was very good. Everybody felt that this was ideal music for pop programming. The single edit is just perfect for the EHR format."

A Different Story was produced and mixed by Eric "E.T." Thorngren (of Talking Heads and B-52-fame) along with Andres Levin, Camus Mare Celli and Blando herself. On

OVERALL, NEW ARTISTS ACCOUNT FOR 25% OF THE 1991 YEAR-END EHR TOP 100. OF THESE, 30% REACHED THE TOP 25.



two tracks of the album, she doesn't deny her Brazilian roots.

Blue Eyes Are Sensitive To The Light is partly inspired by the so-called "forro" style out of the northeast part of Brazil. The lightfooted accordion—played by grand master

**Oswaldino do Acordeon**—gives it an atmosphere comparable to Louisiana "zydeco" swamp music.

The song BrasillAquarela Do Brasil is a tribute to the country by the same name. It's the only track sung in Portuguese, because Blando felt translating it would mean losing its essence. Musically speaking, it's a striking mix of Brazilian percussion and American-styled rock guitars, while the horns under guidance of **Southside Johnny**'s trombonist **Richie La Bamba** add the sound of "Asbury Park."

All these "different stories" are linked together by the truth of the emotions which inspired the songs and the passionate manner with

which Blando brings them alive. You'll find out that Brazil has a whole lot more to offer than just coffee, spectacular football and samba music.

### STEPHAN EICHER

Wave the star-spangled European flag for a real European artist. With songs recorded in

French, English, German and Swiss-German, Swiss singer/songwriter **Stephan Eicher** is the ideal person to promote the pan-European ethos in 1992.

Engelberg, his fifth solo album—released on June 10 in France, Switzerland and Belgium, and on August 19 last year in Germany and Austria—marks a co-production between Phonogram Germany and the French Poly-Gram-owned Barclay label.

At home he continued his superstar status by being in the top slot for six consecutive "New Artists do Not Always Mean New Music! I'm Not Looking for New Musical Trends. I'm Waiting for Musicians who have the Personality to one day be at the top."

ADAM HAHNE, PROGRAMME DIRECTOR RADIO SALÜ.

weeks last summer, while in France he made his definitive breakthrough with the single Déjeuner En Paix. The album rose to number 2 in October.

Engelberg is platinum in both Switzerland (50.000 copies) and France (over 500.000 copies sold so far) and has hit gold in Belgium (25.000 copies). The album is out in the above-mentioned territories, plus Holland, Denmark and Sweden. Releases are confirmed for Canada, Italy, Greece, Israel and the Ivory Coast.

Dominique Blanc-Francard, is an amalgam of musical styles from various European countries, sung in four different languages. On the one side of the spectrum you'll find the polka Hemmige—sung in Swiss-German—capturing the central European atmosphere; on the other side there is the Hank Williams classic I'm So Lonesome I Could Cry, mixed with Bach's Air, breathing the melancholy ambiance of an English country garden.

Pas D'Ami (Comme Toi), the second single off the album, was released on November 25 in France, Belgium and Switzerland, while the rest of Europe follows on February 27. This MOR/singer-songwriter-type of song is enclosed with M&M's Track Attack box.

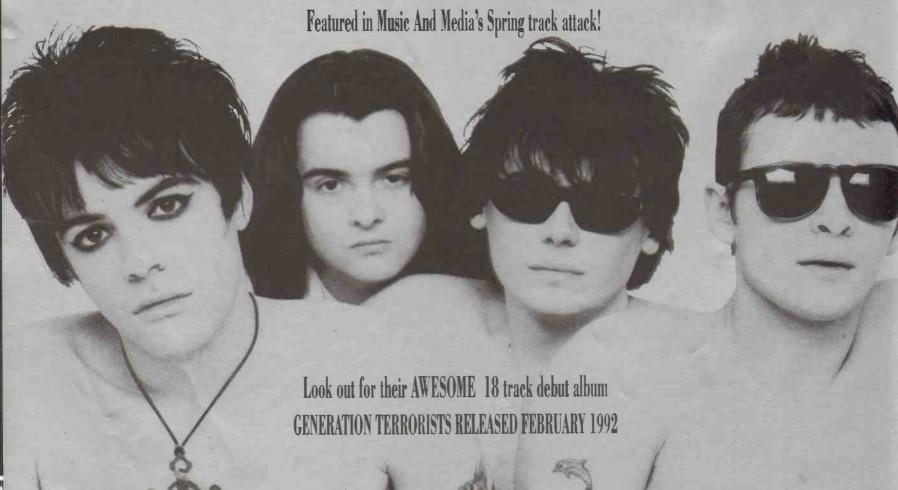
The album, recorded in an old casino in Engelberg up in the Swiss mountains, features top sessioneers as bass player **Pino Paladino** and drummer/percussionist **Manu Katche**. Cult novellist **Philippe Dijan**—also famed as scriptwriter of box- office topper *Betty Blue*—is credited as co-lyricist on some of the tracks.



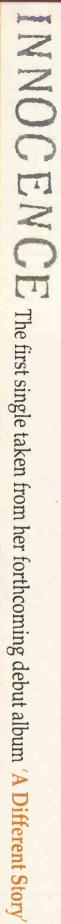
## MANIC STREET PREACHERS



### **NEW SINGLE OUT NOW**



**COLUMBIA** 





### THE FOUR HORSEMEN

Judging by the titles on Nobody Said It Was Easy—the debut album by the Four Horsemen—one thing is immediately clear: this is a rock band. Titles like Can't Stop Rockin', Let It Rock and Rockin' Is Ma' Business speak for themselves. The latter song is enclosed with M&M's Track Attack box.

The band is signed to the **Def American** label, the home of the **Black Crowes**, whose 1990 debut album *Shake Your Money Maker* was one of the sales surprises of last year. The Four Horsemen have a lot in common with



the Crowes. They both practice early '70s hard rock. Whereas the Crowes are specialised in **Faces/Rolling Stones**-oriented rock, the Four Horsemen are a little bit heavier—more or less shaped after "**AC/DC** in the Bon Scott days."

Def American founder **Rick Rubin** is the man behind the brutal rock sound on this convincing debut. Most of the material is uptempo in a raw-edged, boogie style and the Four Horsemen add lots of horsepower to contemporary rock.

What else could you expect from guys who look like outlaws from the old west? They may have exchanged their stallions for motorbikes, but they're still travelling from one honky tonk to another. See the great video—shot at Venice Beach near L.A.—and get the truly sleazy picture.

Says **Phonogram UK** international marketing manager **Ian Grenfell**, "They're a real 'attitude band,' so we chose a real attitude track to be featured on **Track Attack**. The

DURING 1991, EHR INTRODUCED THE FOLLOWING NEW ARTISTS: SEAL, C&C MUSIC FACTORY, BEVERLEY CRAVEN, EXTREME, KLF AND THE REMBRANDTS—TALENT THAT WAS VIRTUALLY UNKNOWN THE YEAR BEFORE.



Def American label is very important for us this year, as we've enjoyed a certain level of success with the Black Crowes. We made a lot

of friends, and we're committed in breaking the Four Horsemen, too.

"The whole marketing idea is similar to the plan we had for the Crowes. That means that we are pretty keen to get the band touring in the major European cities this spring. They will probably tour Europe twice this year, just like the Crowes. We'll be working on this album through 1993, as well."

In February, lead singer Frank Starr and rhythm guitarist Haggis (ex-the Cult) will be on a European promo tour. Adds Grenfell, "The target group is very broad. Kids under 20 who listen to bands like the Crowes, Metallica, Soundgarden and Nirvana will love it, and

so will the older rockers who know about the bands who influenced the Horsemen, like **Lynyrd Skynyrd** and **ZZ Top**."

### HÉROES DEL SILENCIO

"Ojo Baby," Achtung Baby, Attention Baby, here's the Spanish equivalent for **U2**. If you play the single *Maldito Duendo*, enclosed with **M&M**'s **Track Attack** box, you'll experi-

ence the same feeling you had for the early U2. Lead singer/guitarist Enrique Bunbury shares an identical feel for grandeur as Bono. Juan Valvidia's wildly echoing guitar causes the soundscapes that we have learned to know by the Edge.

That's not where the comparisons with the Irish heroes stop. Héroes Del Silencio also work with a producer who

was a member of the legendary art-rock band **Roxy Music**. For their second album Senderos De Traición (Ways Of Betrayal)—out

"New artists and new music Bring fresh ideas and Approaches. The station that Can consistently single out Major new talents has an Edge in its marketplace."

ROBIN VALK, HEAD OF MUSIC BRMB FM.

across Europe since June 1990 on **EMI**—their choice turned out to be guitarist **Phil Man- zanera** instead of **Brian Eno**.

Despite all those links, the Spanish fourpiece rock outfit should not be regarded as consciousless copy cats. The complete set has clearly something of its own. If that wouldn't have been the case, they never would have sold 500.000 copies (five times platinum) of the album so far at home.

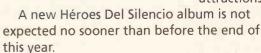
Entro Dos Tierros, the opening track and first pan-European single, combines gothic rock power with melody. Apart from the current single, Malas Intenciones seems to be the best bet for a future hit. It evokes images of their fans waying the banner in the streets.

They sound dynamic without exaggerating on record and save a fair amount of volume though for their live concerts. They have a real strong reputation as sons of the stage, as you can hear on their 1989 live mini-album; last year they did over 100 concerts in Spain. The real die-hards among Spanish fans will be rewarded with a limited-edition live album (50.000 copies) to be released at a later date.

Check Héroes Del Silencio out on their upcoming European tour, which will start on March 25 in Lyon and will end on April 16 in Prague. Last October 26 they played in Berlin, where they took part in an anti-racist festival called "Ich Bin Ein Auslander" (I'm A Foreigner), together with international stars such as **Paul Young** and **Crowded House**, among others.

According to **EMI Hispavox** international marketing manager **Ana Villacorta**, there's no need to record an English-language ver-

sion of the album to break the band across Europe. "We aren't considering such plans because we hear from the media and our foreign affiliates that the fact they sing in Spanish is one of their main attractions."



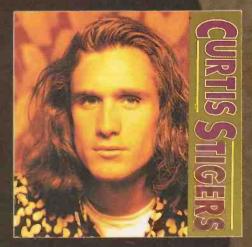


# CURTIS STIGERS

OTIS REDDING, NO LESS, WOULD HAVE WALKED ON COALS FOR A COMBINATION OF STORY AND MELODY AS STRONG.....
AN ASTONISHING DEBUT".

Vox'

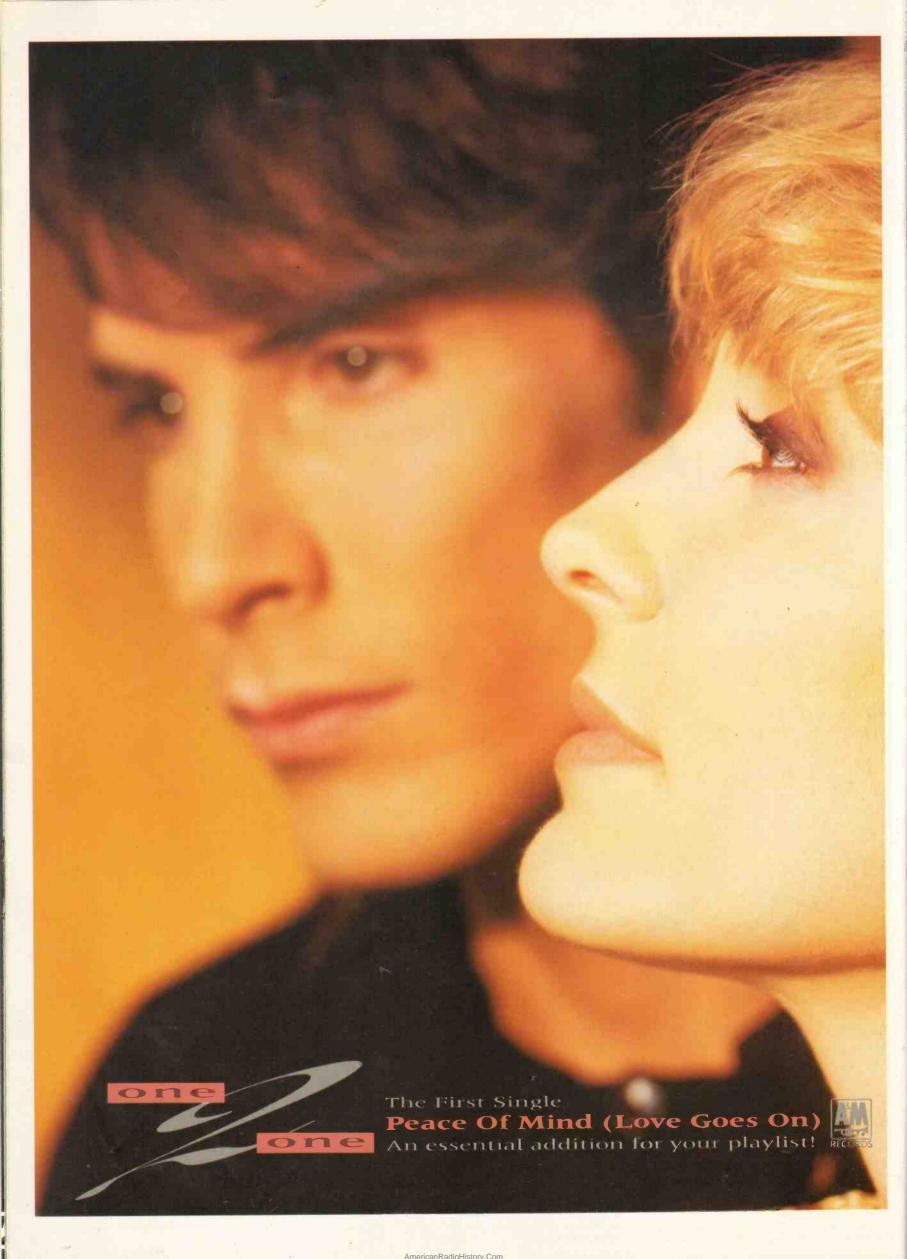
European album release 17 February
CURTIS STIGERS includes the single I WONDER WHY



SHOWCASING ALL OVER EUROPE IN MARCH.

ARISTA

INTERNATIONAL



### MANIC STREET PREACHERS

These four Welsh rockers are not exactly your "ideal sons in law." As controversial as **Guns N' Roses**, the **Manic Street Preachers** share the no-nonsense attittude we know from the glory days of punk. *Generation Terrorists*, the title of their eagerly awaited 18-track debut album—to be released on February 10—is probably the best description of their behaviour.

Here you have the real heirs of the legendary **Sex Pistols** and the **Damned**. Not only are they publicity-hungry like the abovementioned bands; they are also press darlings number 1 in the UK. They have made the cover of all major rock magazines.



This is the sound of "serious boredom."
Rock programmers who have forgotten what this means should check out the single You Love Us—enclosed with M&M's Track Attack box—right away. You're guaranteed to love them immediately. The song is a re-recording of their last independently released single; it was originally released on the Heavenly label and reached number 62 in the UK charts. In those days, they made regular inroads into the national "indie charts."

Explains **Sony Music UK** marketing manager **Mark Tattersall**, "They're a straightforward rock 'n' roll band that has created quite a stir in the UK press. The 72-minute album is produced by **Steve Brown**, who is famed for his work with the **Cult** and **Wham!** in the past. He was a deliberate choice, because we wanted to emphasize both the rock and pop sensibilities of the

ALMOST 40% OF THE PRODUCT FEATURED IN THE 1991 YEAR-END EUROCHART HOT 100 SINGLES COMES FROM NEW TALENT.



band."

The vinyl version is a double-record set with an "old-fashioned" gatefold sleeve which will be available for the price of a single album for a limited time.

The album version of the single is featured

in quite a surprising mix by **Keith** and **Hank Shocklee**, a.k.a. the **Bomb Squad**. If you know about their production work for rap act **Public Enemy**, you can imagine the amount of industrial noise.

Nevertheless, the material manages to maintain a radio-friendliness. Soundwise, Love's Sweet Exile is as acceptable as an act like Jesus Jones or Big Country. The single peaked at number 26 in the UK.

Being the provocateurs that they are, they invited **Tracey Lords**—a famous American porn star—to be featured on the album track *Little Baby Nothing*.

The UK marketing campaign for the project contains full-colour advertising, posters and unique point-of-sale material.

MICHAEL LEARNS TO ROCK

**EMI-Medley A/S**—the newly founded company formed from the merger of

**EMI Denmark** and **Medley Records** [**M&M**, issue 2]—couldn't have gotten off to a better start: on pole position.

On January 2, **Michael Learns To Rock's** self-titled debut
album—released on September
4—hit number 1 in Denmark. The
band seems to be destined for success. They both look and sound
attractive and provide radiofriendly melodic pop/rock of the
highest quality. Vocal harmonies
are their strongest asset, as every
programmer can find out after
playing the single *The Actor* that is
enclosed with **M&M's Track Attack** box. Recorded at **Medley** 

**Studios**/Copenhagen and produced by **Jens Hofman** and **Oli Poulsen**, this act has a real international sound.

A star is born in the person of lead singer Jasha Richter. According to EMI-Medley "TODAY, PROMOTION IS THE SEC-OND-MOST-IMPORTANT THING IN THE DEVELOPMENT OF NEW ARTISTS. BUT USING OUR EARS ALWAYS COMES FIRST."

BRUNO PLOYER, PROGRAMME DIRECTOR RADIO DIMENSIONE SUONO.

marketing/international A&R manager **Mik Christensen**, the band was broken through radio and not by expensive campaigns. "We concentrated on radio 100%," he says. "In July 1991, we mailed out white label promo copies of *I Still Carry On* to radio, meant as a teaser for the album. The support we got was great.

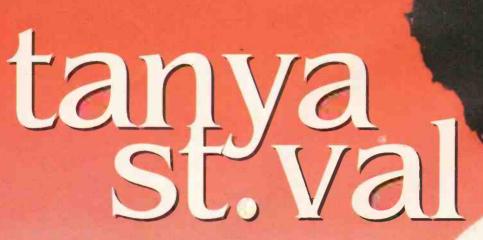
"We knew that the ballad *The Actor*—the current single—would really break the band in Denmark. But we wanted to build up their name carefully, so we waited a little while for the official release. This song exposes the band from a completely different angle."

Radio response grew daily after the album was released, and the band carried out an extensive radio promo tour in September and October. Christensen claims they visited almost every station, "even if they only had five listeners. I'm convinced that airplay can break this band everywhere," he adds, pointing out that in Indonesia, as an example, *The Actor* has already topped the airplay charts.

During the holiday break, the 30 major radio stations in Denmark were serviced with a "seasons greetings" jingle by the band, plus a one-minute a capella version of *The Actor*. In December, the band was on a Danish concert tour. From February 5 until August, they will again be on the road in their homeland with 10 gigs a month. During the recently completed concert tour, their label secured 10 in-store presentations, including signing sessions. Three of those were accompanied by acoustic performances.



European releases are planned for February and March. Michael Learns To Rock is licensed to **Impact** for the world, excluding Australia (**Mushroom/Liberation**) and Scandinavia (EMI-Medley).



number one in the french caribbean album chart. hitting the european dance floors now with tropical.



single: tropical

7": 866 244-7 5": 866 245-2 12": 866 245-1



album: soul zouk

cd: 510 774-2 mc: 510 774-4

lp: 510 774-1

track attack: 1300 CD5 sent to top european programmers



## STEPHAN EICHER

THE TRULY EUROPEAN ARTIST



### "ENGELBERG"

### THE ALBUM

CD= 849 389 - 2 • MC= 849 389 - 4 • LP = 849 389 - 1

SONGS IN FRENCH, ENGLISH AND GERMAN

Single = PAS D'AMI

7 " = 865 004 - 7

CD5 " = 865 005 - 2

MCSI " = 865 004 - 4



TRACK ATTACK
1300 CD5
SENT TO TOP
EUROPEAN
PROGRAMMERS



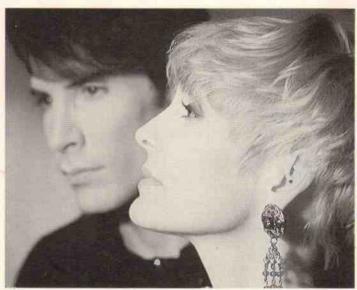




### ONE 2 ONE

Canada calling! There is an audible European sound to the music from this half-male/half-female rock duo that is reminiscent of Swedish pop/rock outfit **Roxette**. Perhaps the continental influence comes from the time that this band spent living and recording in the UK and Germany.

In any case, imagine a joyride on the freeway with **One 2 One**'s pop tunes on the stereo. EHR programmers across Europe, here's your opportunity to serve your listeners because the single *Peace Of Mind (Love* Goes *On)* is enclosed with **M&M**'s **Track Attack** box.



The acoustic guitar-intro recalls **Albert Hammond**'s 1974 worldwide hit single *I'm Train* or maybe even the **Everly Brothers** standard *Wake Up Little Susie*. But this is pure pop for now people. Also, it's timeless because of the use of acoustic instruments.

One 2 One hails from Ottawa. The duo consists of singer and co-writer **Louise Reny** and **Leslie Howe**—writer, producer and multi-instrumentalist. They signed to **A&M** early in 1991.

The new album *Imagine It*, scheduled for European release on March 9, offers many potential hit singles that will find a welcome home on EHR.

The CD single further contains a preview from the album. You can get a short but fine taste of the tracks *Memory Lane*, *To Tough To Tame* and *Big On Emotion*. The last one is the most powerful.

Says A&M international director **Bert de Ruiter**, "We have the feeling that these two
can be big in Europe, no matter what the

DURING 1991, NO LESS THAN 30 DIFFERENT ARTISTS FROM MAINLAND EUROPE CHARTED IN THE EUROCHART HOT 100 SINGLES. OUT OF THESE, 19 WERE DEBUTING ARTISTS.



results are in the US. Their tuneful pop songs are so strong and accessible that they don't have to rely on American chart success to

break here.

"At the moment we don't have a marketing plan, as it makes no sense to set up such strategies for a new act. You have to break them on a single first; that's why it's part of **Track Attack**. In short: that *is* the marketing plan. Around the time of the album release we'll bring One 2 One in for a European promotion tour."

The duo has released, two independentl albums before. The videos did well on **Much Music**, the Canadian equivalent of **MTV**, but didn't result in high sales.

Howe started his own **Ghetto Records** label, for which he produced Canadian rockers **Mr. Bones** 

and a number one platinum album for songstress **Alanis**. After a while, he and Reny returned to songwriting and wound up writing tracks for their third album, starting with *Peace Of Mind*. Third time lucky? It's in the programmers' hands.

PRINZ ZEK & BIG BAFFOLO

Prinz Zek & Big Baffolo are two natives from Ghana. who have lived for the past three years in Vienna. Normally, they are the frontmen of reggae band Ukunda, but both singers are also very popular as specialised reggae DJs. I'd Love You To Want Me, their first single as a duo, is something different: it's a cover of the Lobo classic from the '70s in a Real Milli Vanilli mould. Convince yourself, because it's enclosed with M&M's Track Attack box.

Their style is the so-called "schmusse rap" (German for "smooth rap")—not the hardcore type, but the more

commercial, melodic dance variant. **Peter Columbus**, who produced **P.M. Sampson**'s

"IT IS IMPORTANT FOR LISTENERS TO 'DISCOVER' NEW ARTISTS. BUT YOU HAVE TO BE VERY CAREFUL AND MAKE SURE YOU PUT THEM IN THE MIDDLE OF SOMEONE WELL-KNOWN."

LAURENT BOUNEAU, PROGRAMME DIRECTOR SKYROCK.

I Love To Love You—a number one hit in 1991 in both Germany and Austria—was the man behind the console. He is also credited with writing First Lesson In Love, the next single.

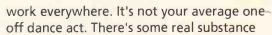
Sony Music Austria artist marketing manager Andy Zahradnik sounds enthusiastic, reporting, "At the moment we're completely focused on the single. We have already recorded an album, but so far we'll wait with the release. It's different from this single, not as commercial-sounding; it's more roots reggae-like. Besides, they sing in various African dialects. If the single will be a hit, we plan to re-record the album in the same style in the English language."

Although during the recording process they were helped out by German session musicians, on stage the duo is backed by Ukunda, which is still their live band. When they perform live, the two have the same effect on the audience as movie stars **Laurel & Hardy**.

Singer/guitarist Big Baffolo is really huge, while Prinz Zek is a real shorty. Adds Zahradnik, "They have that kind of magic, that it's party time in no time. Busses with fans come from all over Austria to their gigs. If you keep in mind that this duo is almost constantly on the road, you can imagine the impact that they have on their faithful audience."

It was at such a concert that they were discovered by **Stefan Prochaska**, who's now their manager. He was converted immediate-

ly. He recalls, "When I first saw them, they played in a small club in St. Pölten near Vienna. It was good, but still a bit amateurish. From that moment on we started working real hard on their concept. My task was to train them to become the professionals that they are now. Because of their cosmopolitan attitude, I'm sure this act can







## MICHAEL LEARNS TO ROCK

## THE ACTOR



# WHAT DO YOU DO WITH A SINGLE THAT IS....

- A massive hit in Denmark (No 3)
- Getting heavy airplay (100% coverage)
- Generating explosive album sales in Denmark (now platinum)
- On sale through Europe on Feb 17th
- Available to European Radio now (spring track attack box)

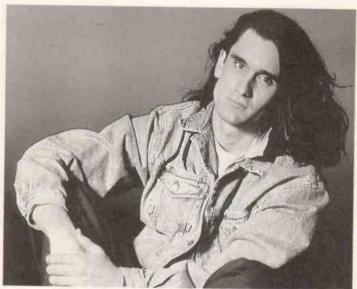
**ACT NATURALLY.... PLAY IT!!!** 



### **CURTIS STIGERS**

Passion is no ordinary word, but newcomer Curtis Stigers is no ordinary singer. Like mega-star Michael Bolton, he is inspired by the soul singers from the past. The CD enclosed with M&M's Track Attack is a fine introduction to the man and his music. It contains the current single I Wonder Why, plus excerpts of six tracks off his self-titled debut album, which will be released on February 17.

The single is a soulful ballad, enhanced by the saxophone play of Stigers himself. The bulk of the album is produced by Gienn Ballard, a well-known songwriter and former staff producer with Quincy Jones. The arrangements on tracks like Never Saw A Miracle and Nobody Loves You are styled after latter-day Steve Winwood, while the vocal



breathes the spirit of Bill Medley.

Danny Kortchmar, ex-guitarist with James Taylor and producer for Don Henley, was the man at the helm for four tracks. Two of those, Sleeping With The Lights On and The Man You're Gonna Fall In Love With, expose Stigers' rocking side. The latter song has the same structure as With A Little Help From My Friends as performed by Joe Cocker; from a tender ballad it grows into a grand climax.

Comments BMG International marketing director Steve McCaughley, "He blows the wrapping off any '60s soul package. We saw him play at the the Bottom Line in New York in October and he knocked us off our feet. We felt we had to do something special for Europe, and so did everyone present. Steve Gallant, the head buyer of the Our Price retail chain, went completely wild."

All this enthusiasm has led to commitments

NEVER BEFORE DID DANCE MUSIC DOMINATE THE EUROCHARTS HOT 100 SINGLES AS DURING 1991: 15 DANCE TRACKS ENTERED THE **EUROCHARTS. MORE THAN 50%** ORIGINATED FROM MAINLAND EUROPE.



of key retailers in the UK. Our Price has committed itself to support the album as "Recommended Release," while it will be "Album Of The Week" at W.H. Smith shops. At retailer HMV, it will be titled "The One To Watch for '92." At Virgin Megastores, it

will be installed at in-store listening posts. Tower Records will feature the album as a "No Risk Disc."

The response from radio is very encouraging. Adds McCaughley, "The single has had a flying start on airplay. In the UK Capital FM/London's Kid Jensen and BBC Radio 1's Steve Wright are ardent supporters. We've just serviced it to stations in Germany and Holland. In the US it reached number 9 in the Billboard Hot 100 Singles, which is rather high for a debut single."

From January 12-25, Stigers was on a European promo tour, and the highlight was his appearance on the BBC's popular talk show

Stigers will be on a showcase tour throughout Europe.

### "Wogan." From February 28 until March 14,

"WE PLAY NEW MUSIC BECAUSE WE WANT TO BREAK OUT OF THE NOR-MAL REGULAR DAYTIME TOP 40 MOULD."

FRITS SPITS, DJ/PRODUCER NOS

video on its playlist.

The album, released on November 25 in France by Phonogram on the Philips label, is a digestive mix of various styles, ranging from reggae rhythms on C'était La Nuit to Soul II Soul beats on the title track. A remix of the song Sexy Dous with Crystal Waters-like keyboards would be the ideal summer hit for 1992. A Portuguese version of Doulé is likely to do well in Brazil.

Apart from soka (Apiyé and En Ké Penn Siw) and merengue (Ginesta)-influenced songs, there's also a sweet soul ballad in a Rose Royce and Randy Crawford mould, I Miss You, that's perfect programmable material for late-night AC shows. It's the only track in the English language. Because of producers Willy Salzedo and Joe Dworniak (of Pasadenas fame), all these styles form a coherent entity.

St. Val, currently number 1 on the French Carribean album charts, did one week of intensive promotion in New York in December, as she is already famous there in the Creole milieu. She enjoyed 12 broadcasts of a TVrecorded concert, as well as numerous radio and press reviews. European releases of the album of are to be expected soon in the following territories: Germany, Holland, Denmark and Italy.

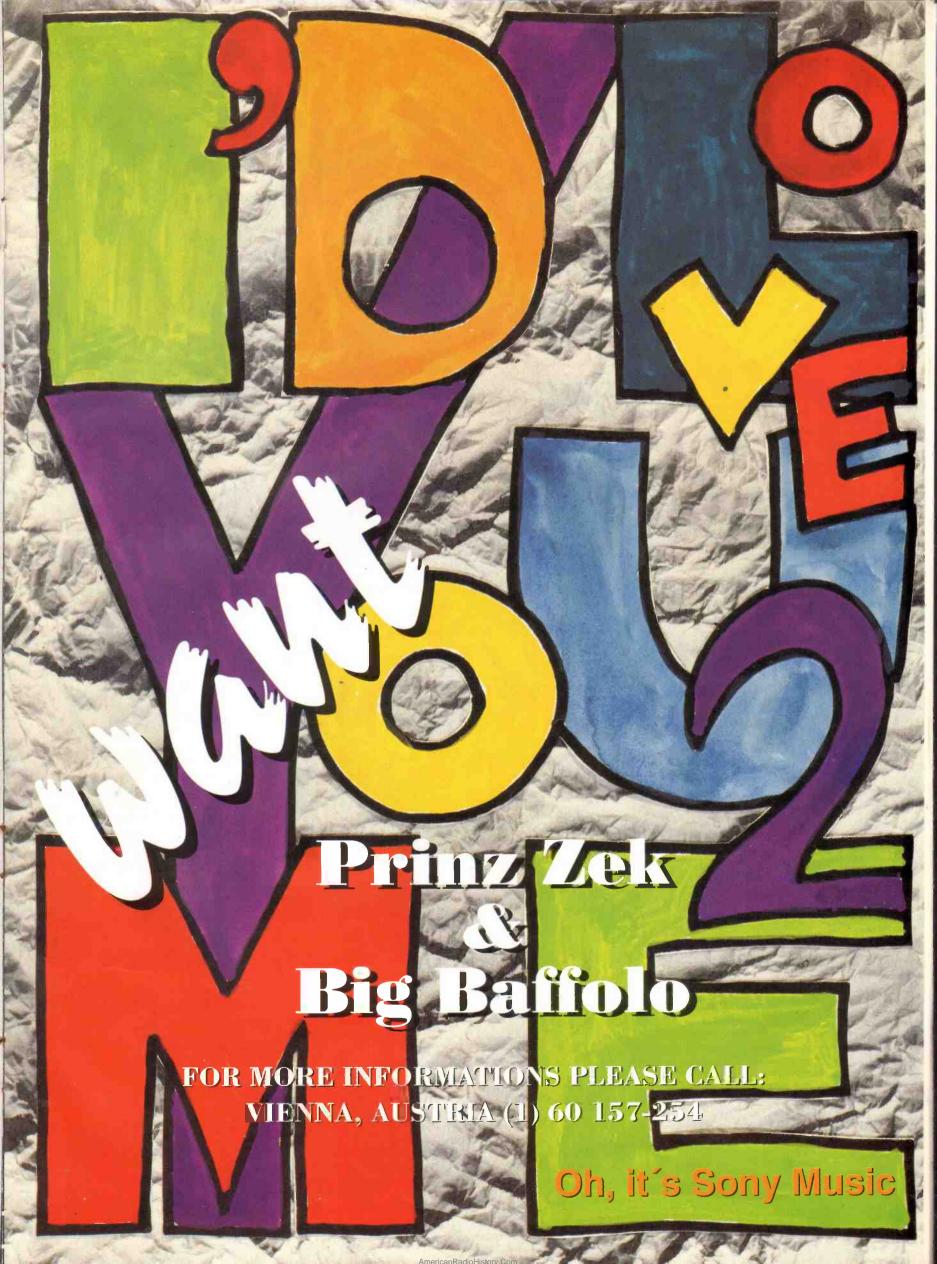
Programmers who have not received the Track Attack box, please call MUSIC & MEDIA's Kitty van der Meij at tel: (+31) 20.669 1961; fax: 20.669 1941.

### TANYA St. VAL

"Crossover" is the magic word these days. Soul Zouk, the debut album by young French Carribean singer Tanya St. Val, is indeed a cross between "zouk"—the music from the French Antilles—and soul. The steel drum sound in the background on the single Tropical, enclosed with M&M's Track Attack box, gives it the authentic zouk flavour.

Says PolyGram France exploitation manager Nanou Lamblin, "Judging by the reactions we get from all of our affiliates abroad, we're convinced it's a sure hit. We've set up a huge campaign for France in February, including lots of TV appearances. Depending on the results of the single, we plan to set up similar campaigns for the other territories."

The single—to be released in France on February 3—has already entered the playlist of top French FM network NRJ, with the rest of the stations following its good example. From mid-January onwards, the video is in rotation on private TV channel M6, while 30second advertising spots are being run on the same station 45 times from February 17-23. MCM was the first TV station to add the

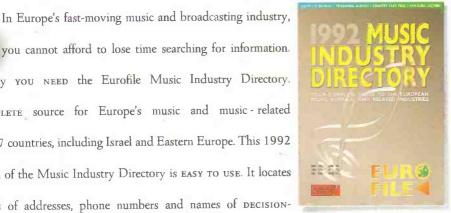


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### Wet Wet Wet

Not so many bands make the transition from teenybopper idols to well respected major pop stars, but Wet Wet is certainly one of them. With sales in excess of 4.5 million copies worldwide on their previous three albums, the Scottish band has become a real household name. Since January 27, their new album "High On The Happy Side" has been out on Phonogram with the Precious imprint.

by Robbert Tilli

How much the new Wet Wet Wet High On The Happy Side has been anticipated is indicated by the immense succes of their current single Goodnight Girl, the highest entry in the EHR Top 40 this week at number 26. This violin-dominated love song is already at number 6 in the UK (MRIB), and very likely to hit the top slot. At number 1 in the Gallup singles chart at press time, it is their first number 1 hit with one of their own compositions. (In April of 1987, they hit the top spot with the Beatles cover With A Little Help From My Friends.) In Ireland, it is number 29, while it is at number 23 in the Coca Cola Eurochart Hot 100 Singles.

The self-produced 11-track album, recorded at various studios around the world—two studios located in Lincoln and

one in L.A. coincidentally called **The Chapel**—displays the talent of the band in writing top quality pop songs in many flavours. They rock on *Two Days After Midnight* and show restraint on the torch song *Brand New Sunrise*. The strings for the latter track were arranged by **Paul Buckmaster**, who also made the arrangements for **Elton John**'s *Your Song*. **Fiachra Trench** (of **Van Morrison**-fame) is responsible for the striking strings arrangement on the single.

In 1988, Wet Wet Wet first made their mark on the European Top 100 Albums with Popped In Souled Out; it peaked at number 11 and so did Holding Back The River one year later. Meanwhile, The Memphis Sessions, meant as an "in-betweenie," reached number 13. That album was an artistic milestone in their careers. They were

the first white band to record with legendary soul producer Willie Mitchell. That made the former teenyboppers—with lead singer Marti Pellow in the spotlight—acceptable to grown-up pop fans for the very first time.

Their manager Elliott Davis of Glasgow-based the Precious Organization thinks the band has always suffered from prejudice. "Well, the collaboration with Mitchell certainly helped; a lot of people took the band more seriously from that point. I know that there's a much wider audience now, but it's not a matter of having dramatically changed the quality of their music and shows.

"People just altered their perception, which was incorrect at the beginning. They seem to look beyond the image now for the music. Now we have to achieve a consistency in people's perception. Actually, they are the only artists since **George Michael** who have crossed over from typical youthful fans to a more adult audience. That's what they've always strived for. Of course, we have no problems with young people buying their albums, but you need to get a certain permanency in your life."

Says Phonogram international marketing manager Ian Grenfell, "We've set up a very straightforward campaign. Wet Wet Wet are not the types of artists to experiment on. One of the things we tried to do in the initial promotional phase was to expose the band in an acoustic setting."

In August and October, they performed two such acoustic shows attended by press in London and Cologne, respectively. Adds Grenfell, "Those were very casual showcases, illustrating the band's musicality. It was something like the famous Elvis '68 comeback special with all the musicians sitting in a half-circle. We did this just to remind people that the band was back after an 18-month to 2-year break and that they are serious. We wanted to let the people know—the man can sing and the band can play. This is not your average EHR synthesized sound; no way, this is a real band in the tradition of an old soul group."

In the same period, the band recorded another acoustic set for Dutch pubcaster Veronica's "Countdown Café." Following that, Phonogram orchestrated various European promotional trips—in October they did a city-by-city UK promo tour—trying to get the band on as many TV programmes as possible.

Explains Grenfell, "We aimed for quality TV shows, more musical programmes—as an example, German **Bayer 3**'s 'Live Aus Dem Schlachthof' show, for whom they played a 45-minute electric live show in December. In this early phase, we didn't want them to mime the songs, and the band agreed. In the second phase of the campaign, we will capitalize on the current UK hit single with playback TV performances as a logical result. Well, they're into the mass market now. They have a real across-the-board appeal. Your mother could love them, as well as your little sister."

On September 21, they broke their own rule by one time playbacking three tracks of the album at the 10th anniversary party of French network NRJ.

Phonogram has sent out an E.P.K. (electronic press kit) to its local affiliates for internal use, "to get the people's head around the project." The same thing was mailed out to the European press, who also received a special promo CD containing an interview with the band, plus four extracts off the album.

For merchandising, Phonogram has developed some unorthodox articles like a black scarf with the Wet Wet Wet inscription to keep out the winter cold, plus a bathrobe to keep people "dry dry dry." "The philosophy behind that was to give something worthwhile which doesn't get thrown away immediately, and what's better than feeding the people's needs?" says Grenfell.

The biggest marketing tool is a limited edition Wet Wet Wet cover album Cloak & Dagger," on which the band plays nine of their all time favourites out of pop's history, ranging from Todd Rungren's Wouldn't Have Made Any Difference and Elvis Costello's Town Crier to Get Ready by the Temptations. For this, the band uses the pseudonym of Maggie & The Imposters and present themselves as a group of veterans; the sleeve shows how they will look twenty years from now.

The two albums are packaged as a double album, available for the price of one. According to Grenfell, the UK market is highly receptive to creative packaging, like picture discs and gatefold sleeves. "In Europe they are less used to this. Working this way, we try to condense sales in the UK in the first weeks after the album is out. We want to encourage people to buy the album immediately. As a result, they'll get good value for the money."

### FRANCE

### **Etienne Daho**

- Signed to Virgin France.
- Publisher: Satori Song/Virgin.
- Management: Absolute/Paris.
- New album: *Paris Ailleurs*, released on December 9. It is at number 9 in France.
- New single: *Saudade*, released on December 9; currently, it is at number 49 in France.
- Recorded at Soundtrack/New York.
- Producer: Etienne Daho/Edith
   Fambuena.
- Marketing: The album was mailed out to the press in a special package. Five hundred signed copies of this limited edition are available at the Paris affiliate of retailer FNAC.
- Promotion: Daho is currently promoting his album on practically all major French TV shows. The video is in "Break Out" rotation on MTV Europe.
- Concerts: Plans are not in the works for a European tour before September.
- European releases: The album is out in the Benelux and GSA. Releases in Scandinavia, Italy and Spain are to be confirmed.

Programmers across Europe who are searching for French-language material to colour their shows during the upcoming Olympic Winter Games in Albertville (February 8-23) should try Paris Ailleurs, the new album by Eti-

enne Daho. Recorded in New York, it boasts a very international sound with a multi-format appeal. The track Comme Un Iglo, with its catchy chorus and uplifting Motown beat, jumps the fences between AC and EHR. Les Voyages Immobiles kicks off as a Phil Spector "wall of sound" pastiche, a perfect alternative anthem to be played directly after each gold medal "ceremonie protocolaire." The melody line of the backing vocals are reminiscent of the Tubes' classic Don't Touch Me There.

The single Saudade, with its strong piano hook, listens like Lloyd Cole in a French setting. The man is aware of his roots; the rocker La Berlue is a respectful cover version of the Françoise Hardy song from 1972.

The album is co-produced by Edith

Fambuena, guitarist of Les Valentins, for whom Daho produced an album in 1990. Other recent producer's credits are an album by Lio and a single of Sylvie Vartan.

The album is accompanied by a 26-minute long form video, shot in New York, and directed by **Doug Nicols** of *In Bed With Madonna* fame. Virgin is still considering all the options concerning this mini-movie.

**Pan-European Spotlight:** Artists featured have achieved Top 15 chart status in the European Top 100 Albums within the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

### **STATION REPORTS**

Station reports include all new additions to the playlist, indicated by the abbreviation "AD." Reports from certain stations will also include a "Power Play" (PP), a track which recieves special emphasis for the week, as well as featured new CD's and LP's indicated by the designation "AL." All playlists must be recieved by Tuesday at 1 o'clock.

### UNITED KINGDOM

### BBC RADIO 1/London Paul Robinson - Prog Dir A List:

AD Primal Scream-Movin' On Simply Red- For Your Babies B List:

AD 2 Unlimited Twilight Zone
Jah Wobble Invaders
Julia Fordham- Love Moves
Marc Almond- My Hand Over
Michael Boll- Steel Bars

### CAPITAL FM/London Richard Park - Prog Contr A List:

AD Arthur Boker-Leave The Guns
Dire Straits- On Every Street
John O'Kane- Come On Up
Keith Sweat-Keep It
Mart Bianco- What A Fool
Michael Bolton- Steel Bars
Mike & The Mechanics- Everybody
Simply Red- For Your Babies
Soulsister- The Way To
Texas- Alone With You

AD Buffy Saint Marie-The Big Ones Cicero-Love Is Everywhere Definition Of Sound-Moiro Jane's DJ Jazzy Jeff-Things Dream Frequency-Feels So

#### METRO RADIO GROUP/Newcastle Liz Elliott - Music Organiser A List:

AD Curtis Stigers | Wonder
Definition Of Sound Moira Jane's
B List:

AD DJ Jazzy Jeff-Things
Dream Frequency-Feels So
Glass Tiger-Animal Heart
Marathon-Movin!
Mike & The Mechanics- Everybody
Pasadenas- I'm Doing Fine
Primal Scream-Movin! On
Simply Red- For Your Babies

#### PICCADILLY RADIO/ Manchester Keith Pringle - Head Of Music A List:

AD Arthur Baker- Leave The Guns
Danger Danger- Monkey Business
DNA- Con You Handle
Kylie Minogue- Give Me Just
Simply Red- For Your Babies
Steve Forbert- Romeo's Tune
Tori Amos- China

#### RADIO CLYDE/Glasgow Alex Dickson - Prog Dir A List:

A List:
AD Cicero- Love Is Everywhere
James- Born Of
Karyn White- The Way I
Pasadenas- I'm Doing Fine
Shakespear's Sister- Stay

B List:

AD Europe-I'll Cry
John O'Kane Come On Up
Julia Fordham- Love Moves
Mike & The Mechanics- Everybody
Only Ones- Another Girl
Texas- Alone With You

### ATLANTIC 252/County Meath Paul Kavanagh - Head Of Music A List:

AD Belinda Carlisle-Holf The World Kiss- God Gave Rock M. Jackson- Black Or White/C&C Paula Abdul- Vibeology

Simply Red- For Your Babies

RADIO TRENT/Nottinghar Len Groat - Dep Prog Dir A List: AD James Born Of

B List:

AD Doves-Beaten Up

Jah Wobble-Invaders

Shakespear's Sister-Stay

#### DOWNTOWN RADIO/Belfast John Rosborough - Prog Dir A List:

AD Garth Brooks- Shameless
John O'Kane- Come On Up
Marc Almond- My Hand Over
Mike & The Mechanics- Everybody
Pasadenas- I'm Doing Fine
Roch Voisine- On The Outside
Tori Amos- China

### CHILTERN NETWORK Dunstable/Northampton/Gloucester Clive Dickens - Head Of Music A List:

AD Jacko-Remember The Michael Bolton-Steel Bars Primal Scream-Movin' On Simply Red-For Your Babies

AD Katydids- Some Mysterious
Salt-N-Pepa- Expression
Texas- Alone With You

### RADIO BROADLAND/Norwich Dave Brown - Head Of Music

AD Doves- Beaten Up
Mike & The Mechanics- Everybody
Pasadenas- I'm Doing Fine

AD DNA- Can You Handle Genesis - I Can't Dance John O'Kane- Come On Up Thomas Lang- Feels So Right

### FOX FM/Oxford Steve Ellis - Prog Contr A List:

AD Curtis Stigers- I Wonder
Definition Of Sound- Moiro Jone's
Diesel Park West- Fall
DNA- Can You Handle
Julia Fordham- Love Moves
Pasadenas- I'm Doing Fine
Scarlet Fantastic- No Memory
Tina Turner- Love Thina

#### RADIO LUXEMBOURG/London Jeff Graham - Prog Dir Power Play:

AD Michael Bolton- Steel Bors
Mike & The Mechanics- Everybody
Sat. Of Undying Love. Endlessly.
Thomas Lang- Feels So Right

A List:

AD James Born Of
B List:

AD Gavin Friday- I Want Roch Voisine- On The Outside

### SWANSEA SOUND/Wales Rob Rendry - Head Of Music

Johnny Hates Jazz- The Last To Kylie Minogue- Give Me Just Mike & The Mechanics- Stop

A List: AD Cliff Richard- Share A

AD Cliff Richard- Shore A

B List:

AD Diesel Park West-Fall

Karyn White-Tears
Osmond Boys- Boys Will
Pasadenas- I'm Doing Fine
Tori Amos- China

### OCEAN SOUND/Fareham Jim Hicks - Head Of Music

AD Blue Pearl- Feel The Possion Malcom McLoren- Magic's Back Wonder Stuff- Welcome To The

### RED DRAGON FM/Cardiff John Dash - Head Of Music

Power Play: Ce Ce Peniston- We Got A Love Genesis - I Can't Dance Kiss- God Gove Rock AD M. Jackson- Black Or White/C&C

A List:

AD Blessing-Highway 5

Des'ree-Feel So High

Diesel Park West-Foll

DNA- Cap You Handle Pasadenas- I'm Doing Fine Paula Abdul- Vibeology Status Quo- Rock Till You

### Status Qu

B List:

AD Cappella/Holloway- Take Me
Carter USM- Rubbish
Definition Of Sound- Moira Jane's
Isotanik- Diferent Strokes
Keith Nunnally- Freedom
Nazareth- Every Time
Roadhouse- Hell Can Wait

### HORIZON RADIO Milton Keynes/Bristol Clive Dickens - Head Of Music

AD Dream Frequency- Feels So Primal Scream- Movin' On B List:

AD Massive Any Love

### KISS FM/London Gordon McNamee - Prog Dir

AD 2 Unlimited Twilight Zone
DNA: Can You Handle
Dream Frequency: Feels So
J.T. Taylor-Let Me Groove You
Thompson Twins: Saint

### SUNSET RADIO/Manchester Duncan Smith - Prog Dir A List:

AD Aja-Shine
Billy & Sara Gaines-I Found
Brand New Heavies- Dream Come
DNA- Can You Hondle
Pasadenas-I'm Doing Fine
Tom Browne-Funkin'

### COOL FM/Belfast John Paul Bollantine - Head Of

A List:

AD Airhead-Counting Sheep
Beautiful South-Old Red Eyes
Betsy Cook-Love Is
Doves-Beaten Up
Tribe-lovide

B List:

AD Baby Animals One Word
Dream Frequency Feels So
Europe I'll Cry
James Born Of
John O'Kane Come On Up
Kylie Minogue Give Me Just

### Steve Forbert-Romeo's Tune CHOICE FM/London Merritt Crawford - Head Of Music

Pasadenas I'm Doing Fine

A List:

AD Public Enemy- Shut 'Em Down
Temptations- The Jones'
Mac Band- Everything
Pasadenas- I'm Doing Fine
Sounds Of Blackness- Testify
Bubba- I Like Your
Jodeci- Stay
Naughty By Nature- Everything's

### FRANCE

#### NRJ NETWORK/Paris Max Guazzini - Dir A List:

AD Bryan Adams Con't Stop Francois Feldman Joy

#### SKYROCK NETWORK/Paris Laurent Bouneau - Prog Dir A List:

AD Army Of Lovers- Crucified Indochine- La Guerre Est Fini KLF- Justified Michael Bolton- When A Man Queen- The Show Must Go Renaud- Marchand Ten Sharp- You

#### SCOOP/Lyon Alain Liberty - Prog Dir Power Play:

Bashung- Osez
Gil Cassan- La Voisine
La Mere Simone- Chanson Populaire
Nilda Fernandez- Mes Yeux
A List:
AD Indra- Temptation

Jane Birkin- Je Suis Venu Ten Sharp- You

### B List:

AD Extreme-Hole Hearted Francois Feldman-Joy Jean-Pierre Buccolo-Qu'Est Ce Kova Rea/Joelle Ursull-Serre Michael Bolton-When A Man Texas- In My Heart

#### ISABELLE FM/Tocane Saint Apre Patrick Lapeyronnie - Prog Dir B List:

AD Eddy Mitchell-Tell It INXS-Bitter Tears Indra-Temptation Tanya St. Val-Tropical

### VOLTAGE FM/Rosny-sous-Bois Olivier Allardet - Music Dir

AD D'Angelo- Quelques
D'Bora- Dream About You
Guy- Do Me Right
Jack Brice- I Get
K-Mass- Rhythm Is A
Kova Rea/Joelle Ursuli- Serre
Maxi Priess- Just A Little
Omar- Don't Mean A Thing
PJB- Bridge Over Troubled
Smokey Robinson- Double Good

### B List: AD Beckie Bell- Stepping Out

Ce Ce Peniston-Finally Indra-Temptation Joy-Shine On M.C.J.- Sexitivity Sabrina Johnston-Peace Transit-Sametimes

#### RFM/Paris Michel Brillé - Prog Dir Jean-Paul Michel - Head Of Music Power Play:

Marc Cohn- Walking In Memphis
A List:

AD B. Jo Scott-Glory
Julian Lennon-Saltwater
Lou Reed-What's

AL Eric Clapton

### EUROPE 2 NETWORK/Paris Christian Savigny - Prog Dir

A list

AD Angelique Kidjo-Wé-Wé
Jean-Pierre Buccolo-Qu'Est Ce
Julian Joseph-The Other Side
Roberta Flack-Set The Night

### RMC COTE D'AZUR/Monte Carlo A List:

AD East Side Beat- Ride Like Tony Joe White Good

#### RADIO SERVICE/Marseille Christian Vichi - Prog Dir A List:

AD Abyale I Don't Talk
Axel Bauer Eteins Lo
KLF- Justified
Michael Bolton When A Man
Rembrandts Sove Me
Thierry Hazard: Les Temps

### GERMANY

#### SDR 3/Stuttgart Hans Thomas - Producer Power Play: AD Genesis-I Can't Dance

RADIO 4U/Berlin Bernd Albrecht - Music Prog. Peter Radszuhn - Music Prog. A List:

A List:
AD Dread Flimstone From The Ghetto
Sugarcubes Hit

B List:
AD Blue Pearl-Feel The Passion
Gavin Friday- I Want
Luka Bloom- I Need Love
Naughty By Nature- O.P.P.
Nomad Soul- Candy
Pasadenas- I'm Doing Fine
Scabs- Don't You Know

RB 4/Bremen
Axel Sommerfeld - Dj/Producer
Power Play:
Army Of Lovers- Crucified

Genesis- I Can't Dance Michael Jackson- Black Salt-N-Pepa- Let's Talk About AD Hape Kerkeling- Hurz A List:

AD Bonnie Tyler- Bitter Blue Clivilles & Cole- Pride Queen- Bahemian Rapsody

#### B List:

AD Beautiful South- Old Red Eyes
Betsy Cook- Love Is
Heiner Pudelko- So Was
Interactive- Who Is Elvis
Jody Warley- I Want You
Keith Sweat- Keep It
Pe Werner- Geld
Primal Scream- Movin' On
Right Said Fred- Don't Talk
Shakespear's Sister- Stay
Sugarcubes- Hit
Terry Ronald- What The Child

### RIAS 2/Berlin Henry Gross - Head Of Music A List: AD Joe Cocker- | Can Hear

RSH/Kiel Ralf Bukowski - Head Of Music Power Play: AD Beautiful South Old Red Eyes A Liet

### AD Army Of Lovers- Crucified RADIO FFH/Frankfurt Sabine Neu - Head Of Music

A List:
AD Curtis Stigers- I Wonder
Genesis- I Con't Dance
Michael Bolton- When A Man
Mr. Big. To Be With You

B List:

AD Die Prinzen-Millionär

Dire Straits-Heovy Fuel

Martika-Martika's Kitchen

Merlin- Zwischen Jetzt

OMD- Call My Name

Patrick Bruel- Qui A Le Droit

Pe Werner- Geld

Status Quo- Rock Till You

### HUNDERT 6/Berlin Fred Schoenagel - Head Of Music

Wet Wet Wet- Goodnight Girl

Power Play:

AD Curtis Stigers | Wonder

Zucchero/Crawford Diamante

A List:

AD ABC Say It
Cagey Strings- Unbekannte
Die 3 Z'widern- Tutti
Dion- Dream Lover
Hape Kerkeling- Hurz
Juliane Werding- Rote

Hape Kerkeling- Hurz Juliane Werding- Rote Matthias Reim- Warum Paldauer- Amore Stefanie & Michael- Jeder Wolfgang Petry- Verlieben

#### ENERGY/Berlin Steffen Meyer - Prog Dir A List:

AD Ce Ce Peniston- Finolly
Paula Abdul- Blowing In The
Pet Shop Boys- Was It
Prince- Diamonds
Snap- Colour Of Love
Ten Sharp- You
U2- Mysterious Ways

#### RADIO GONG/Nuremberg Peter "Marc" Stingl - Head Of Music Power Play:

AD Kylie Minogue- Give Me Just Shanice Wilson- I Love A List: AD Bob Seaer- The Fire Inside

East Side Beat-Ride Like
Garland Jeffreys-Hoil Hail
Michael/John-Don't Let The Sun
Kite-Road Of
Münchener Freiheit-Liebe Auf
Pasadenas-I'm Doing Fine
Paul Young-I'm Only
Pe Werner-Celd
Simply Red-Stars
Snap-Colour Of Love
AL Primal Scream

#### RADIO CHARIVARI/Nuremberg Mathias Hofmann - Music Dir Power Play: Michael/John- Don't Let The Sur

Julee Cruise Falling
Simply Red Stars
Ten Sharp Ain't My Beating
B List:
AD Richard Marx Hazard

### STAR \* SAT RADIO/Gruenwald Jo Lueders - Prog Dir

AD Boyz II Men-Uhh Ahh
Ex-Girlfriend- You
George Michael- Fantasy
Odds- King Of
Roberta Flack- You Make
Sanne- Brack To

### RADIO REGENBOGEN/Mannheim Martin Schwebel - Music Die

AD Cagey Strings Unbekonnte Hanne Boel: No Love At All London Boys: Is It Love Pe Werner: Geld Tara Gee: Du Und Terry Ronald: What The Child

B List:
AD Cavaliere Ragazzi
Dirk Busch- Du Kennst
Lisa Stansfield- Soul Deep
Rio Reiser- Nur Dich
Tota Cutugno- Voglio Che

#### RADIO SALU/Saarbruecken Adam Hahne - Prog Dir B List:

AD Brand New Heavies- Never Stop James Taylor- Copperline Kym Sims- Too Blind Lisa Stansfield- All Woman PM Dawn- Paper Doll Smokey Robinson- Double Good Temptations- My Girl

#### RADIO T.O.N./Bad Mergentheim Reinhard Baerenz - Head Of Music A List:

AD E.A.V. Jambo
Engelbert: As Long As
Jive Bunny: Rock & Roll
Natalie Cole: Paper Moon
Pe Werner: Geld
Sonia: You To Me
Zucchero/Crawford: Diomonte

### RADIO N 1/Nuremberg Cetin Yaman - Prog Dir Power Play: AD Michael/John. Don't Let The Sun

### A List: AD Rozalla- Foith Simply Red- Stars

#### RADIO XANADU/Munich Benny Schnier - Head Of Music A List: Billy Falcon- Power Windows

Europe- I'll Cry Firehouse- All She Wrote James Reyne- Some McAuley Schenker Gr.- Nightmore Shadow King- What Would Bad English- Time Stood Still

#### L.A. Guns- Ballad Of Jane Lita Ford- One Shot SWF 3/Baden Baden Ulrich Frank - DJ

Bonfire- Rivers Of Glory

A List:
Guns N' Roses-Knockin'
Michael Jackson-Black
N.K.O.T.B.- If You Go Away
Nirvana-Smells Like
Queen-The Show Must Go
Queen-Bohemian Rapsody
Roxette-Spending My Time
AD Badesalz-1 Still

### NDR 2/Hamburg Lutz Ackermann - Head Of Music

A List:

Peacock Palace Like A Snoke

ents- Mustang Sally

AP Andreas Ciezek-Micki
Cliff Richard-Share A
Curtis Stigers I Wonder
Hape Kerkeling-Hurz
Julian Lennon-Help Yourself
Pe Werner-Geld
Richard Marx-Hozord
Riccardo Fogli: Storie Di
Roland Kaiser-Du Bist

### MUSIC & MEDIA FEBRUARY 1 1992

### STATION REPORTS

WDR1/Cologne Hans-Holger Knocke - Producer A List:

AD Heroina- Skin Deep Kinks- 20th Century Man Les N.P.C. Nanna Lou Reed Power And Glory Michael Feinstein- Both Sides Now Neil Young- Welfare Sinead O'Connor-Sacrifice U2- Even Better Than

#### WDR1/Cologn Wolfgang Roth - Producer Power Play:

Bonnie Tyler-Holding Out Bryan Adams- Everything | Do Genesis- No San Of Mine Genesis- | Can't Dance Metallica- The Unforgiv N.K.O.T.B. If You Go Away Nirvana- Smells Like Pet Shop Boys- Was It Queen- Bohemian Rapsody Roxette Fading Like A Flawer Roxette- Spending My Time Salt-N-Pepa- You Shawed Me Shanice Wilson- I Love Toten Hosen-Baby Baby A List:

AD Army Of Lovers- Obsession Badesalz- | Still Commitments- Mustang Sally Hape Kerkeling-Hurz Harry Connick- You Didn't Helga Pictures- Love Is John Lee Hooker- This Is Him Kenny Thomas-Tender Love Lita Ford- One Shat Marc Cohn- Silver Thunderbird Rainbirds- Mystery Sandra-Don't Be **Udo Lindenberg**- Wo lch Why Shy- Every Little Zucchero/Crawford-Diamante

### RADIO RT 4/Reutlingen **Dorothee Seyer - Head Of Music**

AD Belinda Carlisle-Half The World Kylie Minogue-Give Me Just asadenas- I'm Doing Fine Paul Young- I'm Only Prince- Diamonds

### RADIO NRW/Oberhausen Jeff van Gelder - Head Of Music

AD Belinda Carlisle Holf The World Dirk Busch- Du Kennst Genesis | Can't Dance Pe Werner- Geld Tom Becker, Herz

### ITALY

#### RETE 105 NETWORK/Milan Alex Peroni - Head Of Music A list:

AD 2 Unlimited-Twilight Zone Love Kings- We Got MC Hammer- Addams Groove Snap Colour Of Love Sound Machine- Take Me Up

### RAI STEREOUNO/Rome Elio Molinari - Prog Dir

Power Play: Michael/John- Don't Let The Sun Guns N' Roses- Live And Luca Carboni- Fisico Michael Jackson-Remember The U2- Mysterious Ways

AD Angelique Kidjo-Wé-Wé Eric Clapton- White Room MC Hammer- Addams Groove Monie Love- Work It Out Terry Ronald- What The Child Tiromancyno-Cappucetta AL Joy Salinas

#### RADIO DIMENSIONE SUONO/Rome Carlo Mancini - Music Dir Power Play:

Clivilles & Cole Pride Kym Sims- Too Blind Lisa Stansfield- All Woman **U2**- Mysterious Ways

A List: AD ABC- Unlock The Secrets Fiorella Mannoia- Treni Manu Katché-Change Michael Jackson-Remember The Michael Bolton-Steel Bars Simply Red- For Your Babies

B List: AD Beckett/Cling-Until You Kylie Minoque Give Me Just Overweight Pooch- | Like It Pasadenas- I'm Doing Fine Shirley Murdock- Let There Simple Minds-Bangin' On Spagna- No Way

Voice Of The Beehive-Perfect Place

PETER FLOWERS FM/Milan Marco Garavelli - Producer Franco Lazzari - Head Of Music Power Play: AD Dire Straits- On Every Street

A List: AD Bad English-Time Stood Still Pet Shop Boys- Was It

#### RADIO BABBOLEO/Genog Lenny Rattona - Prog Dir Power Play: AD Beautiful South- Old Red Eyes

A List: Dire Straits- Colling Elvis Genesis No Son Of Mine Michael/John- Don't Let The Sun Lisa Stansfield- Change Michael Jackson- Block Tina Turner- Way Of The

Zucchero Anytime AD Queen-Greatest Hits II Simply Red-Stars U2- Mysterious Ways

### RTL 102.5 - HIT RADIO/Berga Grant Benson - Head Of Music

AD Ce Ce Peniston- We Got A love Fiorella Mannoia- | Treni Michael Jackson-Remember The Rosalinda-C'i L'Ho Sergio Caputo- Ma Che Amico Sister Sledge-World Stadio Cerca Di Non

R List: AD Bryan Adams- There Will Never

#### RADIO KISS KISS NETWORK/Naples Gianni Simioli - Prog Dir Power Play:

AD Ria Caitane- Give It A List: AD Army Of Lovers- Obsession

Michael Jackson- Why You Wanna Pasadenas-I'm Doing Fine Southside Johnny- Better Days

#### POWER RV1 THE BLACK RADIO/Turin Paolo Lauri - Head Of Music Power Play:

AD Lamont Atkins- Communicate A List: AD Kym Sims- Too Blind B List:

AD Double Dee- Hey You Dread Flimstone- From The Ghetto Frankie Hi-NRG- Fight Salt-N-Pepa-Let's Talk About

### RADIO MONTE CARLO/Milan Francesco Migliozzi - Prog Contr

Michael/John- Don't let The Sun Joy Salinas- The Mystery Lisa Stansfield Change Michael Jackson-Black Michael Jackson-Heal The World Simply Red-Something Got Me Simply Red-Stars Zucchero- Anytin

#### RAI STEREO DUE/Ros Maurizio Riganti - Dir A List:

AD Gavin Friday- | Want Manu Katché Chonge Nirvana-Somethina

#### ANTENNA DELLO STRETTO/Messing Filippo Pedeli - DJ Power Play: AD Pasadenas- I'm Doing Fine A list:

AD Atelier Noveau-Per Farci Un

Peter Belt - MD A List:

Dayeen- Alright Enzo Avitabile Accendi Euphoria- Believe It
James Howard- We Can Do It Marsha Cooper-Curiosity Tiromancyno-Cappucetto

#### RADIO STAR/Vicenza Maurizio Maressi - Prog Dir Power Play:

AD Pasadenas- I'm Doing Fine A List:

AD Brand New Heavies- Stay Bracco Di Graci- Vivo Muoio James Howard- We Can Do It Marathon-Movin' Matt Bianco- What A Fool

AL Jody Watley Luca Carbon

### RADIO CLUB 91/Naples Franco Russo Mory - Prog Dir

AD Aretha Franklin- What You See Elmer Food Beat-Ride Euphoria-Lave You Frankie Knuckles-It's Hard James Taylor- Stop
Terry Ronald- What The Child

### HOLLAND

VERONICA/Hilversum Hans van der Veen - Producer Power Play: AD Ce Ce Peniston-Finally A List:

Bad English- Time Stood Still East Side Beat- Ride Like Fortuna- O Fortuna R. Kelly- Vibe

AD Des'ree- Feel So High Lisa Stansfield- All Woman Nirvana- Smells Like Rozalla- Faith

#### NOS/Hilversum Tom Blomberg - Dj/Producer Power Play: AD Marconic/Stylie Moore If Life A List:

Mama' Jasje- Zo Ver Weg Wonder Stuff- Welcome To The AD Beautiful South- Old Red Eyes Bonnie St. Claire Douwe Diesel Park West-Fall Pater Moeskroen-Hela Hola Rene Froger- Woman

#### TROS RADIO 3/Hilversum Ferry Maat - Head Of Music Power Play: AD Jamestown- She Got Soul

A List: AD 2 Unlimited-Twilight Zone Brian May- Driven Ce Ce Peniston- Finally Clivilles & Cole Pride Def La Fresh-Feel The Rhythm

Deurzakkers-Kan k Hollanders- Foutje Human Resource Joke Natural Life Strange World Pearl Jam- Alive Yo Yo Honey- Groove On

### HIT RADIO/Bussum Koen Van Tijn - Music Dir

Power Play: East Side Beat Ride Like Michael/John-Don't Let The Sun KLF- Justified Michael Bolton- When A Man Paula Abdul- Vibeology Queen- Bohemian Rapsody Salt-N-Pena- You Showed Me Shanice Wilson- | Love Snap- Colour Of Love B List:

#### AD Clivilles & Cole Pride Fortuna-O Fortuna Genesis- I Can't Dance Kate Bush- Rocket Man Michael Jackson- Remember The

POWER FM/Amsterdam AD 2 Unlimited Twilight 7one Basic Beat- Rode Schoentjes Brian May- Driven Ce Ce Peniston Finally Def La Fresh-Feel The Rhythm Del Tha Funkee H- Mistado Fortung- O Fortung Four Horsemen-Nobody Said Grandmaster Slice Thinking Of You Huey Lewis- He Don't Jamestown- She Got Soul Jody Watley- I Want You Karyn White The Way I Nia Peeples- Street Pearl Jam- Alive Primal Scream- Movin' On Sandra- Don't Be Spagna- Love At First Sight Sugarcubes- Hit Yo Yo Honey- Groove On

#### SKY RADIO/Bussum Tom Lathouwers - Operations Mai Power Play:

Michael/John- Don't Let The Sun Lisa Stansfield- All Woman Michael Bolton- When A Man Shanice Wilson- | Love

AL Michael Jackson

#### RADIO NOORD-HOLLAND/Hoggler Pieter Buijs - Producer A List:

AD Brian May- Driven Huey Lewis- He Dan't Mylo Freeman-Better Not Natural Life Strange World Slade Universe Sugarcubes-Hit

#### Z-FM 107/Zandvoort Michael Reijenga - Public Relations A List: Digna Ross, When You Tell

East Side Beat- Ride Like Michael/John- Don't Let The Sun Guns N' Roses-Live And KLF- Justified Lisa Stansfield- All Woman Michael Jackson- Black **Prince** Diamonds Queen- Bohemian Rapsody Salt-N-Pepa- You Showed Me Shanice Wilson- I Love Simply Red- Stars

U2- Mysterious Ways AD Genesis- I Can't Dance Ting Turner- World Of

#### CFNB/Brunssum Lou Rowland - Head Of Music Power Play: AD Chris Whitley- Big Sky A List:

AD Des'ree Feel So High Huey Lewis- He Don't Shades Of Rhythm- Extacy

**Bonnie Tyler** Loreena McKennitt

### BELGIUM

#### RADIO CONTACT F/Brussels Jean Lou Bertin - Prog Dir B List:

AD BB Jerome/Bang Gong- Da That Ce Ce Peniston-Finally Erasure- Am | Right François Feldman-Joy Genesis- | Can't Dance Indra-Temptation Jean-Jacques Goldman- Un, Deux Lisa Stansfield- All Woman Nirvana-Smells Like Phil Barney- Loin De Pierre Rapsat- J'Ai Besoin Salt-N-Pepa- You Showed Me Sam/Defins- Histoires Sandra- Don't Be Sara Mandiano Defense Seydinah- Folie Zucchero/Crawford-Diamante

#### RADIO CONTACT N/Brussels Danny de Bruin - Prog Dir Rlich

AD ABC- Say It Bart Peters - She Goes **BB Jerome/Bang Gang**- Do That **Bette Midler**- In My Life Cliff Richard- This New Year

De Kreuners- In De Zin Enva- How Can | Keep Fortuna-Mea Culpa Genesis | Con't Dance Kenny Thomas- Tender Love Kym Sims- Too Blind Lisa Stansfield- All Woman Marky Mark- Wildside Mariah Carey- Can't Let Go MC Hammer- Addams Groove Queen- The Show Must Go Return To Zero- Dance You Traumatic Stress- Who THe Zucchero/Crawford-Diamante

#### RADIO EXPRES/Antwerp Marc Dhollander - Head Of Music A List:

B List: AD Artiesten M.E.H.- Hand Bart Peters - She Goes KLF- Justified Lisa Stansfield All Woman Right Said Fred Don't Talk Sofie Angels

AD Rozalla-Faith

#### RADIO ANTIGOON/Antwern Piet Keizer - Dir Power Play: AD Ce Ce Peniston-Finally

A List: AD Fortung- Meg Culpa Ingeborg- Waarom Laura D. Be Alright

### RADIO ROYAAL/Hamont-Achel Tom Holland - Prog Dir

Power Play: Crowded House It's Only Natural AD Spagna-Love At First Sigh A List:

AD Arie Ribbens- Don't Worry Art Of Noise Instrument Curtis Stigers- | Wonde Def La Fresh- Feel The Rhythm Deurzakkers- Kan Ik Genesis- I Con't Dance Juan Luis Guerra-Café Martika-Martika's Kitcher Natural Life Strange World Wet Wet Wet- Goodnight Girl

AL Magna Carta

#### HIT FM NOOPD7FF/Hasselt André Hemeryck - Prog Dir A List:

AD Bad English- Time Stood Still Bart Peters - She Goes
BB Jerome/Bang Gang- Do That Betsy Cook- Love Is Clouseau- Altiid De Kreuners- In De Zin Diana Ross- When You Tell Genesis- I Can't Dance

#### BRT STUDIO BRUSSELS/Brussels Jan Hautekiet - Producer A List:

AD Bad English-Time Stood Still Clouseau- Altiid Des'ree Feel So High Gavin Friday- | Want Hugo Matthijsen-Goulash Laurie Freelove-Hegyen Luka Bloom- I Need Love Michael Jackson-Remember The Tori Amos- Silent Wet Wet Wet Goodnight Girl Jenny Morris Little Feat Lou Reed

#### BRT RADIO 2-FAST FLANDERS/Ghood Rudi Sinia - Producer A lich

Pop Gun

Steve Forbert

AD 2 Unlimited- Twilight Zone Artiesten M.E.H.- Hand Frank Valentino Zie le ngeborg-Waaron Lisa Stansfield- All Woman Marky Mark-Wildside Sam Gooris-Mariike

FLANDERS/Kortriik Peter de Groot - Head Of Music Power Play: AD Kenny Thomas- Tender Love AL Pop Gun

**BRT RADIO 2-WEST** 

### RTBF RADIO 2/Hainaut Philippe Jauniaux - Music Dir

AD Army Of Lovers- Obsession Chris Et Moi En Manque East Side Beat- Ride Like Right Said Fred-Don't Talk Seydinah Folie Stephan Eicher Pas D'Ami

AL Nirvana Queen

### **SPAIN**

TOP 97.2/Madrid Raul Marchant - Music Mar Power Play: Snap- Colour Of Love

A list: AD Gabinete Caligari- Cien Mil Vueltas At Ting Turner

### CANAL SUR RADIO/Seville Paco Sanchez - Music Mar Power Play: Clivilles & Cole- Pride

Happy Mondays- Judge Fudge James- Sound Jody Watley- | Want You Wet Wet Wet- Goodnight Girl

A List: AD Charlatans- Me In Time Gabinete Caligari- Cien Mil Vueltas

### RADIO 16/Modrid Carlos Honorato - Prog Dir

Power Play: AD John Mellencamp Get A Leg Up Sandra-Don't Be AD Bette Midler In My Life

Byron Miller- Git Wit Me Manfred Mann-Sikelele Nirvana-Smells Like IJB40- Baby

AL Luz Tina Turner

### **SWEDEN**

CITY 103/Gothenburg Lars Bodin. - Music Dir Power Play: AD Ting Turner-lave Thing AD Daffodils- Days Without You Genesis- | Can't Dance Eric Clapton-Tears

Keith Sweat- Keep It Queen- Bohemian Rapsody Sandra- Don't Be

AL James Reyne

#### RADIO OREBRO/Orebro Arne Holmberg - Music Dir A List:

AD Bette Midler- In My Life Des'ree- Feel Sa High Eldarens Hus- Vild Vild Kathy Troccoli- Everything Changes Level 42- My Father's Shoes Pontus & Amerik. Nästan Terry Ronald- What The Child

### HIT FM/Stockholm Johan B. Bring - Prog Dir

AD Belinda Carlisle- Half The World Eric Clapton-Tears Keith Sweat Keep It Nirvana- Smells Like Ricco- Can't Say Goodbye Sandra- Don't Be Tyrell Corp. 6 O'clock

#### RIKSRADION P3/TRACKSLISTAN/Stockh Kaj Kindvall - Producer

AD Guns N' Roses-live And Mariah Carey- Can't Let Go N.K.O.T.B. If You Go Away Nirvana- Smells Like Pet Shop Boys- Was It Snap-Colour Of Love Ten Sharp- You

RADIO HUDDINGE/Stockholm Robert Sehlberg - Prog Dir A List:

AD Anders Glenmark- Mare Mare Black Box-Open Your Eyes Curtis Stigers- I Wonder Destree Feel So High East Side Beat- Ride Like Queen- The Show Must Go Sandra- Don't Be Zucchero/Crawford-Diamante

### NORWAY

RADIO OSLO/Oslo S.E. Sutterud - Prog Dir

AD FM- I Heard It Through LaToya Jackson- Sexbox Paula Abdul- Vibeology

AD Beats International In The Ghetto Bonnie Tyler- Against The Wind Bryan Adams: There Will Never Dr. Baker- Turn Up The Music Guns N' Roses Live And Jody Watley- | Want You Lito Ford-One Shot N.K.O.T.B .- If You Go Away Nirvana-Smells Like Nomad-Something Special Pet Shop Boys- Was It Queen- These Are The Days Simply Red- Stars That- Promises Ting Turner- Way Of The U2- N Ultra Nate is It Love

RADIO 102/Haugesund Egil Houeland - Head Of Music A List:

AD Beautiful South- Old Red Eyes Dance With A Stranger- In The Julee Cruise- Summer Kisses Kiss- God Gave Rock Månen Har Dotte Mer- Angst Shonice Wilson- I Love Wet Wet Goodnight Girl

RAINBOW RADIO/Oslo Minister Tommy Tee - Prog Dir

AD IceCubes Steady Mohhin! smitic- Ismitic KAY LC- Feel Alright Prodigy- Everybody In The Place Public Enemy- Shut Em Down Queen Latifah Latifah's Had It

NRK-REPORT 1/Oslo Vidar Lonn-Arneson - Producer

AD Blått Til Lyst- Bakrusvise Roxette Spending My Time B List:

AD Mariah Carey- Con't Let Go Osmond Boys- Boys Will Ting Turner- Way Of The

NRK-REPORT 2/Oslo Jan Rustad - Producer Power Play:

AD Bad Examples Not Dead Yet

AD Beautiful South- Old Red Eyes Bruce Cockburn A Dream Like Deborah Blando Innocence Paula Abdul- Vibeology Sinners- | Wanna Love

RADIO P3/Bergen John John - Head Of Music

AD Allman Brothers-Rambend Man Cowboy Junkies Southern Lloyd Cole- Perfect Skin Peter LeMarc- Evelina Rolling Stones- Wild Horse: Wendy Maharry- Desperate Wingns- I'll Take You

STUDENTRADIOEN/Tromso Rune Hagen - Head Of Music AD Beautiful South-Old Red Eves Bonnie Tyler- Against The Wind Cowboy Junkies Southern Julia Fordham, Jove Moves Pearl Jam- Alive Prince-Diomonds

RADIO GRENLAND/Skien Anders Tvegaard - Music Dir Power Play:

Garland Jeffreys- The Answer AD Bikinis- Baby Boy

Deborah Blando, Innocence Everyday People Place in Irma- Det Kommer En King Lion- Gypsy Lita Ford- One Sho Paula Abdul- Vibeology Roxette- The Sweet Hello Wet Wet Wet- Goodnight Girl Zucchero/Crawford Diamante

AD Bonnie Tyler- Too Hot Bounce The Ocean- Throw It All Cathy Dennis- Everybody Move Natural Selection- Do Anything Wet Wet Wet Sweet Surrende

RADIO MOSS/Moss Tor Öra - Di/Producer

AD Beautiful South Old Red Eyes Genesis- i Can't Dance Michael Jackson-Remember The Zucchero/Crawford-Diamante R List

AD OMD Call My Name Paula Abdul- Vibeology Sandra- Don't Be

### DENMARK

THE VOICE/Copenhagen Lars Kiær - Prog Dir A List: AD Lovekings- We Got A Better

RADIO VIBORG/Vibora Poul Foged - Head Of Music A List:

AD Betsy Cook-Love Is Des'ree-Feel So High Donno Ulisse-Things Are Doug Stone-Fourteen GEM-Name Unknown Hanne Boel- No love At All Martin Delray- Who What Where Pasadenas- I'm Doing Fine
Paul Young- I'm Only Shanice Wilson- Lov Zucchero/Crawford-Diamante

B List: AD Beautiful South-Old Red Eyes Europe | | || Cry Laus Höjbye Dodo Natalie Cole Paper Moon Sandra-Don't Be

ARHUS NAERRADIO/Arhus Jesper Schousen - Head Of Music

AD DNA- Can You Handle Hanne Boel- No Love At All Laus Höjbye- Dodo Nikolay Steen- Ange Right Said Fred- Don't Talk Sandra- Don't Be Snap- Colour Of Love Temptations My Girl

UPTOWN FM/Copenhager Niels Pedersen - Head Of Music B List:

AD Beautiful South-Old Red Eves D.A.D.- Grow Or Poy Hanne Boel- No Love At All Luka Bloom- | Need Love Lyle Lovett- You Can't Paul Young- I'm Only

RADIO ABC/Randers Stig Hartvig Nielsen - Prog Confi

AD Beautiful South-Old Red Eves Dance With A Stranger- Let Go Des'ree-Feel So High East Side Beat- Ride Like Hanne Boel- No love At All Pasadenas- I'm Doing Fine

Sonia- You To Me Temptations My Gir

B List:

AD Amy Grant- Good For Me Ce Ce Peniston- We Got Allove DNA- Can You Handle Laus Höibve Dodo Naughty By Nature Everything Simply Red For Your Babies Southern Sons- Heart In Danger Vanessa Williams- Save The Best Zucchero/Crawford Diamonte

DANMARKS RADIO/Copenhagen Leif Wivelsted - Head Of Prog.

Dr. Baker- Turn Up The Music Michael/John- Don't Let The Sun Laus Höjbye- Krumme's Sang Michael Jackson-Black Michael Learns To Rock-The Actor

RADIO HORSENS/Horsen Jan Boogaloo - Head Of Music Power Play:

AD Anders Glenmark- Greyhound Bus Bob Seger- The Fire Inside
L.A. Guns- Ballad Of Jane Paul Young- I'm Only Southern Sons- Heart In Danger Tina Turner-Love Thing Zucchero/Crawford-Diamante

AD Black Box- Open Your Eyes Bonnie Raitt- Not The Only Cher- Save Up All Your

RADIO VICTOR/Esbjerg Lars Meibom - Head Of Music AD Amy Grant- Good For Me

Brd. Ulstrup Så Bare Ta John Parr-Sorgh K-Klass- Rhythm is A Kym Sims- Too Blind Martika- Martika's Kitchen Mostly Robinson- The Son News- Crazy Lazy City Nikolay Steen Angel Paula Abdul Vibeology Peter LeMarc Evelina Prince- Diamonds Ten Sharp-Ray Timbuk 3. Sunshin Zucchero/Crawford Diamonte

RADIO HOLBAECK/Holbaeck Stig Nielsen - Prog Dir

AD Beautiful South Old Red Eves Naughty By Nature-Everything Zucchero/Crawford Diamonte

### FINLAND

DISCOPRESS/Tampere Tuija Lindell - Co-Ord

AD C&C Music Factory- Just A Moby-Go Queen- The Show Must Go Rapatti- Unelmaa Simply Red Stars

RADIO 100+/Tampere Pentti Teravainen - Music Dir A List:

AD Boppers All I Have To Genesis- I Can't Dance Jussi Kiiveri- Koktuksee Right Said Fred Don't Tolk Sandra Don't Re

### AUSTRIA

CD INTERNATIONAL/Vienna Peter Lossack - Head Of Music Power Play: Vic Reeves- Dizzy

AD Bonnie Raitt-Tangled

Heavy D & The Boyz- Is It Jody Watley- | Want You Kate Bush-Rocket Man Snap-Colour Of Love

OE 3/Vienno Gunther Lesjak - Head Of Music A List:

AD Andy Freund Mädchen Chico- Postcar Thomas Roth- Elvis '56 R List

AD Amy Grant- Good For Me Johnny & Credit Cards Chicker Raven Band Playing Rusty Franx- She's Gone Smart Import- Always Storm I've Got A Lot

### **SWITZERLAND**

RADIO 24/7urich Daniel Richigir - Head Of Music A List:

AD Genesis- I Can't Dance Lou Reed- What's

AD Brian May- Driven Naughty By Nature- O.P.P. Snap- Colour Of Love U2- Mysterious Ways

STUDIO B/Dornach Gusty Hufschmid - Head Of Music

AD Bette Midler- In My Life Michael/John-Don't Let The Sun Rod Stewart- Broken Arrov Ting Turner- Simply The Best

DRS 3/Bosel Christoph Alispach - Music Co-Ord A List:

AD Angelique Kidjo Wé-Wé Primal Scream- Movin! On Tonino Castglione Pallone AL Angelique Kidjo

Tonino Castglione

COULEUR 3/Lausanne Thierry Catherine - Head Of Music

Power Play: AD Lou Reed Sword Of Scabs Don't You Know Starlings The Last

A List: AD Beautiful South- Old Red Eyes Blue Aeroplanes-Fun Diesel Park West-Fall Jad Wio- Fleu Pearlfishers- Hurl Spin- Everything Thousand Yard Stare-Buttermouth

RADIO PILATUS 104.9/Luzern Rolf Tschuppert - Music Di A List:

AD Jean-Jocques Goldman- Un, Deux Martika Martika's Kitchen

### PORTUGAL

RFM/Lisbon Pedro Tojal - Head Of Music A List:

AD Eric Clapton Teors Genesis- I Can't Dance Joe Cocker- I Can He Procol Harum- A Dream in Resistencia- Nao Sou Smithereens- Too Much Passion

### YUGOSLAVIA

STUDIO D/Novo Mesto Rasto Bozic - Di/Producer AD Cathy Dennis- Everybody Move

Mariah Carey- Can't Let Go

### GREECE

ANTENNA 97.1 FM STEREO/Athens Elias Xinopoulos - Prog Dir A List: AD ABC- Soy It

Bonnie Tyler- Bitter Blue Commitments Mustana Sally Dannii Minogue Don't Wanna Take DJ Jazzy Jeff- Things Snap-Colour Of Love

JERONIMO GROOVY/Athens George Skordias - Producer

AD C&C Music Factory- Just A FMT/Camilla 50 Ways To Leave Michael/John- Don't Let The Sun Lisa Stansfield- All Woman Mariah Carey- Can't Let Go MC Hammer-Addoms Groove N.K.O.T.B. If You Go Away Osmond Boys- Boys Will

### POLAND

POLSKIE RADIO 3/Worsey Marek Niedzwiecki - Producer Power Play: AD Level 42- Overtime A List:

AD Big Country- Ships John Mellencamp- Get A Leg Up Love & Money- Winter St. Etienne- Only Love Can Status Quo- Rock Till You Wet Wet Wet- Make It Tonight

PADIO PME/Krakov Piotr Metz - Head Of Music Power Play: Amy Gront- Good For Me

AD Belinda Carlisle- Half The World Lou Reed- What's Primitives- Earth Thing

Red Hot Chili Peppers- Under Robbie Robertson- Go Back Roy Orbison | Drove Status Quo-Rock Till You Texas- Why Believe In You Wonder Stuff- Welcome To The

RADIO ZET/Warsaw Darek Andrzejewski - Head Of Music

Power Play: Simply Red Stars

AD Queen-Bohemian Rapsody Right Said Fred Don't Talk R Liet

AD ABC- Say It Fish- Credo KLF- Justified Malcom McLaren- Magic's Back Martika-Martika's Kitcher Mariah Carey- Can't Let Go Procol Harum- The Truth Won't Sait-N-Pepa- You Showed Me Slade-Universe

RADIO MERKURY/Poznar Ryszard Gloger - Head Of Music Power Play

Procol Horum- The Truth Won't A List: AD Genesis- | Can't Dance Marky Mark- Good Vibrations Prince Diamonds

River City People Special Van Halen-Top Of The World AL Tony Joe White

### **EUROPE**

VOICE OF AMERICA/Europe June Brown - Dir B List:

AD Amy Grant- Good For Me Paula Abdul Vibeology

### Station Reporters!

Help us provide precise and timely airplay information Please be sure to mark all additions to the playlist clearly, and if possible include those songs dropped from airplay. This is very important for the accuracy of Music & Media's music charts.

Music & Media's FAX number for reporting playlists is: (+31) 20-669-1951

For information about joining the M&M reporting team coll TERRY BERNE (+31) 20-669-1961



MTV EUROPE/London Brian Diamond - Prog Dir Heavy Rotation

ichael/John-Don't Let The Sun KLF- Justified Nirvana Smells Like Salt-N-Pena, You Show Simply Red Stars Snap- Colour Of Love Tina Turner- Way Of The

Active Rototion Army Of Lovers-Obsession Garland Jeffreys-Hail Hail Genesis- | Con't Dance Guns N' Roses-Live And Paula Abdul- Vibeology Pet Shop Boys- Was It Prince- Diamonds Queen- These Are The Doys Queen: The Show Must Go Rozalia Everybody's Free

Ten Sharp You U2- Mysterious Ways Buzz Bin

Lou Reed- What's Naughty By Nature O.P.P. Pearl Jam Alive Red Hot Chili Peppers Give Sugarcubes Hi

Medium Rotation Genesis: No Son Of Mine Guns N' Roses- Don't Cry Lisa Stansfield-Change Michael Jackson- Black Prince-Cream Solt-N-Pepa Let's Talk About

Simply Red Something Got Me Break Out Chris Whitley-Big Sky Des'ree- Feel So High Etienne Daho Saudade Karl Keaton-Found My Kate Bush- Rocket Man Lisa Stansfield- All Waman Mano Neara Out Of Time Metallica The Unforgiven Moby- Go Mr. Big- To Be With You Nitzer Ebb Godhead OMD Call My Name

Ozzy Osbourne-Mama Peacock Palace-Like A Snake Public Enemy- Shut Em Down Sandra Don't Be Zucchero/Crawford Diamante Prime Break Out

ABC Say It Clouseau-Close Encounters N.K.O.T.B. If You Ga Away Prodigy- Everybody In The Place Right Said Fred Don't Talk Shanice Wilson- Love



### **EUROCHART** HOT 100<sub>®</sub> **SINGLES**



TITLE COUNTRIES CHARTED  SET 15 S ARTIST- ORIGINAL LABEL (PUBLISJER)  F.D.B.E.A.CH.S.GR.1	X X X X X X X X X X X X X X X X X X X
Change Ch	
35 31 13 Change Lisa Stansfield - Arista (Big Life)  F.D.B.E.A.CH.S.GR.I	Take Me Away  Capella feat. Loleatta Holloway - PWL Continental (All Boys)
36 40 3 Petite Marie Frances Cabrel - Columbia (Editions Chandelle)	<b>70</b> 63 7 <b>I Love Your Smile</b> Shanice - Motown (Carlin)  B.NL
The state of the s	71 33 14 Get Ready For This 2 Unlimited - PWL (MCA)
38 19 6 Don't Talk Just Kiss Right Said Fred - Tug (Hit & Run)	72 46 27 You Could Be Mine F.D.DK Guns N' Roses - Geffen (Warner Chappell)
39 30 6 The Show Must Go On Queen - Parlophone (Queen/EMI)	7379 2 Wildside D.B.C.H.S.DK Marky Mark & The Funky Bunch - Interscope (EMI)
Give Me A Little More Time  Kylie Minogue - PWL (Chelsea)	74 52 2 Rubbish Carter The Unstoppable Sex Machine - Big Cat (Island)
Temptation  10 Indra - Carrere (Orlando)	75 64 39 The Shoop Shoop Song (It's In His Kiss) F Cher - Epic (Alley/Trio/Hudson Bay)
12 34 17 Something Got Me Started Simply Red - east west (EMI/So What)	76 81 2 Hit Sugarcubes - One Little Indian (PolyGram)
43 32 19 Good Vibrations D.A.C.H.S.D.K Marky Mark & The Funky Bunch feat. L. Holloway - Interscope (Warner Chappell/EMI)	77 65 7 Way Of The World  Tina Turner - Capitol (Empire/Rondor/Goodsingle)
Twilight Zone UK.B.IR	78 76 2 Easy To Smile Senseless Things - Epic (Warner Chappell)
Old Red Eyes Is Back	79 80 3 Turn Up The Music Dr. Baker - Coma [Megasongs]
16 53 24 I'm Too Sexy Right Said Fred - Tug (Hit & Run)	Rocket Man (I Think It's Going To Be A Long, Long Time)  Kate Bush - Mercury (Big Pig)
	81 36 4 Roobarb & Custard Shaft - Ffrredom (MCA)
18 38 17 Love To Hate You  D.B.A.S.GR  Erasure - Mute (Musical Moments-Sonet/Andy Bell/Sony)	82 84 22 Set Adrift On Memory Bliss F.D.CH PM Dawn - Gee Street (MCA/Reformation)
19 56 8 Bitterblue Bonnie Tyler - Ariola (Hanseatic)	83 82 4 Tuesday Afternoon Stonecake - Wire (Red Herring/Misty)
60 61 2 (Can You) Feel The Passion UK.IR Blue Pearl - Big Life (EG/BMG/Saraswati/Big Life)	84 66 10 Shiny Happy People F.E.M Warner Brothers (Warner Chappell)
51 42 31 Send Me An Angel D.A.CH.S Scorpions - Mercury (PolyGram)	Pasi Virtanen Pojat - Poko (Poko)
Men You Tell Me That You Love Me UK.NLIR Diana Ross. EMI (Empire/Warner Chappell)	86 E Mi Arriva II Mare Riccardo Cocciante & Paola Turci - Virgin (Boventoon/L'Altra Meta)
33 39 3 All Woman Lisa Stansfield - Arista (Big Life)	87 60 4 Cash City Luc De La Rochelliere - Trema (Trema)
10 4 Les Neiges De L'Himalaya Dorothee - AB (AB Editions)	Can't Let Go  Mariah Carey - Columbia (Warner Chappell/Sony)
55 58 4 Was It Worth It?  D.B.S.DK.SF Pet Shop Boys - Parlophone (Ten/Cage)	89 88 2 Say It ABC - Parlophone (Neutron/Ten)
	90 89 2 Blue Eyes The Wedding Present - RCA (Hallin)
7 44 5 Ça Ne Change Pas Un Homme	91 Who Is Elvis? Interactive - Dance Street (Upright/Alice)
Bernard Et Bianca Au Pays Des Kangarous	P2 Liebe Auf Den Ersten Blick  D.CH  Münchener Freiheit - Columbia (Freiheit/Mambo Siegel)
50 51 11 The Fly A.CH.R.GR.I	93 Half The World  Belinda Carlisle - Virgin (Virgin/Mechanical Panthe)
Obsession D.B.DK	94 54 8 When A Man Loves A Woman Michael Bolton - Columbia (Warner Chappell)
Le Seigneur Des Tenebres	95 New Mecano - Ariola (Ba Ba Blaxi)
O 87 2 Vibeology UK.NL	Perfect Place Voice Of The Beehive - London (Virgin)
	Rock 'Til You Drop Status Quo - Vertigo (PolyGram)
Pas D'Ami (Comme Toi)	98 RED Stevie B - BCM (Saja/Mya-T)
55 49 18 Can't Stop This Thing We Started Bryan Adams - A&M [Adams/Almo/Zomba]	Feel So Real Dream Frequency feat, Debbie Sharp - Citybeat (Momentum)
71 3 Parce Qu'On Est Jeunes Benny B - PLR (Copyright Control)	I Wonder Why Curtis Stigers - Arista (Sony/MCA)
Hand In Hand	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland,
Levenslijn 92 - Polydor (Orfa)	B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P ≈ Portugal, GR = Greece.
	Peel So High Des'ree - Dusted Sound (Sony)  10 10 2 Feel So High Des'ree - Dusted Sound (Sony)  11 6 Don't Talk Just Kiss Right Soid Fred - Tug (Hit & Run)  12 30 6 The Show Must Go On Queen - Parlophone (Queen/EMI)  13 30 6 Give Me A Little More Time Kylie Minogue - PWI (Chelsea)  14 17 Something Got Me Started Simply Red - east west (EMI/So What)  15 32 19 Good Vibrations Marky Mork & The Inniv Bunch leat. Littloloway - Interscope (Momer Choppell/EMI)  16 2 Unlimited - PWI Continental (MCA)  17 Too Sexy Right Soid Fred - Tug (Hit & Run)  18 38 17 For Soid Fred - Tug (Hit & Run)  18 38 17 Love To Hate You Deans - Simple Red - Power Generation - Paisley Park (Marmer Choppell)  18 38 17 Love To Hate You Deans - Simple Red - Paisle (Hanseatic)  18 Shiterblue Dann Blue Pearl - Rig Life (Ed/BMG/Saraswati/Big Life)  19 56 8 Bitterblue Dann Blue Pearl - Rig Life (Ed/BMG/Saraswati/Big Life)  20 12 (Can You) Feel The Passion Blue Pearl - Rig Life (Ed/BMG/Saraswati/Big Life)  21 29 6 When You Tell Me That You Love Me Diana Ross - EMI (Empire/Warner Chappell)  22 9 6 When You Tell Me That You Love Me Diana Ross - EMI (Empire/Warner Chappell)  23 3 3 All Woorth It? Pet Shop Boys - Parlophone (Ten/Cage)  24 4 5 Ca Ne Change Pas Un Homme Johnny Hollyday - Phonogram (Desperado)  25 5 4 Was It Worth It? Pet Shop Boys - Parlophone (Ten/Cage)  26 47 8 Spending My Time Rowette - EMI (Jimmy Fun/EMI)  27 44 5 Ca Ne Change Pas Un Homme Johnny Hollyday - Phonogram (Desperado)  28 5 3 Bernard Et Bianca Au Pays Des Kangarous F Pet Shop Boys - Parlophone (Ten/Cage)  28 5 11 The Fly U2 - Island (Blue Mountain)  29 51 11 The Fly U2 - Island (Blue Mountain)  20 48 16 Obsession Army Of Lovers - Ton Son Ton (Team Sonet)  30 7 12 Pas D'Ami (Comme Toi) Stephan Eicher - Barcloy (Flectric Unicotrn)  31 6 17 7 12 Parce Qu'On Est Jeunes  31 7 12 Parce Qu'On Est Jeunes  31 7 12 Parce Qu'On Est Jeunes

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## TOP 10 SALES IN EUROPE

### UNITED KINGDOM

Singles			
1 Queen - Bohemian Rhapsody/These	Are (Parlophone)		
2 Wet Wet Wet - Goodnight Girl	(Precious)		
3 The Prodigy - Everybody In The			
4 Ce Ce Peniston - We Got A Love			
5 Kiss - God Gave Rock & Roll To			
6 Wonder Stuff - Welcome To The Che			
7 Kym Sims - Too Blind To See It			
8 Des'ree - Feel So High	(Dusted Sound)		
9 Kylie Minogue - Give Me A Little			
10 Genesis - I Can't Dance	(Virgin)		
Albums			
Simply Red - Stars	(east west)		
1 Simply Red - Stars 2 Genesis - We Can't Dance	(east west) (Virgin)		
	(east west) (Virgin) (Parlophone)		
2 Genesis - We Can't Dance	(Virgin)		
2 Genesis - We Can't Dance 3 Queen - Greatest Hits II	(Virgin) (Parlophone) (Capitol)		
2 Genesis - We Can't Dance 3 Queen - Greatest Hits II 4 Tina Turner - Simply The Best	(Virgin) (Parlophone)		
<ul> <li>2 Genesis - We Can't Dance</li> <li>3 Queen - Greatest Hits II</li> <li>4 Tina Turner - Simply The Best</li> <li>5 U2 - Achtung Baby</li> </ul>	(Virgin) (Parlophone) (Capitol) (Island)		
2 Genesis - We Can't Dance 3 Queen - Greatest Hits II 4 Tina Turner - Simply The Best 5 U2 - Achtung Baby 6 Lisa Stansfield - Real Love	(Virgin) (Parlophone) (Capitol) (Island) (Arista)		
2 Genesis - We Can't Dance 3 Queen - Greatest Hits II 4 Tina Turner - Simply The Best 5 U2 - Achtung Baby 6 Lisa Stansfield - Real Love 7 Michael Jackson - Dangerous	(Virgin) (Parlophone) (Capitol) (Island) (Arista) (Epic)		

### **SPAIN**

Sin	gles	
1	Michael Jackson - Black Or White	(Sony Music)
2	LA Style - James Brown Is Dead	(Blanco Y Negro)
3	Mecano - Dalai Lama	(Ariola)
4		(Blanco Y Negro)
5	East Side Beat - Ride Like The Wind	
6	Techno City - Vacuo Techno	
7	Midnight Shift - Without You	
8	N.K.O.T.B New Kid Megamix	
9	KLF/Tammy Wynette - Justified	
10	G.Michael/E.John - Don't Let The Su	n (Sony Music)
Alb	oums	
1	Queen - Greatest Hits II	(EMI)
2	Enya - Shepherd Moons	(Warner Music)
3	Michael Jackson - Dangerous	(Sony Music)
4	Alejandro - Viviendo Deprisa	(Warner Music)
5	Luz Casal - A Contra Luz	(Hispavox)
6	Dire Straits - On Every Street	(PolyGram)
7	Mecano - Aidalai	(BMG)
8	Presuntos Implicados - Ser De Agui	
9	Jean Michel Jarre - Images	(PolyGram)
10	Genesis - We Can't Dance	(Virgin)

### **DENMARK**

Singles

Sin	gles	
1	Dr. Baker - Turn Up The Music	(Mega)
2	G.Michael/E.John - Don't Let The Sun	(Sony Music)
3	Queen - Bohemian Rhapsody/These Ar	e (EMI)
4	Michael Learns To Rock - The Actor	(Medley)
5	Salt-N-Pepa - Let's Talk About Sex	(PolyGram)
6	KLF/Tammy Wynette - Justified	(Mega)
7	Michael Jackson - Black Or White	(Sony Music)
8	Marky Mark/Funky Bunch - Wildside	(Warner Music)
9	Marky Mark/Funky Bunch - Good Vibrations	(Warner Music)
10	N.K.O.T.B If You Go Away	(Sony Music)
Alb	ums	
1	Michael Learns To Rock - M.L.T.R.	(Medley)
2	Queen - Greatest Hits II	(EMI)
3	Paul Young - From Time To Time	(Sony Music)
4	Nana Mouskouri - The Very Best Of	(PolyGram)
5	D.A.D Riskin' It All	(Medley)
6	Ray Dee Ohh - Radiofoni	(Replay)
7	Genesis - We Can't Dance	(Virgin)
8	Gnags - Lygtemandens Sang	(Genlyd)
9	Stig Rossen/Sønderjyllands - Starry	(Pineapple)
10	Alberte - Lyse Nætter	(Pladecom)

### SWITZERLAND

	JAALITEKTALATA	
Sir	gles	
1	Salt-N-Pepa - Let's Talk About Sex	(PolyGran
2	Michael Jackson - Black Or White	(Sony Musi
3	G.Michael/E.John - Don't Let The Sun	(Sony Musi
4	Rozalla - Everybody's Free (To Feel God	
5		
	Monty Python - Always Look On The.	
6	Ten Sharp - You	(Sony Musi
7	Snap - Colour Of Love	(BMC
8	KLF/Tammy Wynette - Justified	(Phona
9	LA Style - James Brown is Dead	(Phona
10	Army Of Lovers - Crucified	Exclus
Alk	oums	
1	Queen - Greatest Hits II	{EN
2	Michael Jackson - Dangerous	(Sony Musi
3	Genesis - We Can't Dance	(Virgi
4	Patent Ochsner - Schlachtplatte	(Zytglogg
5	Queen - Queen Greatest Hits	(EN
6	Bryan Adams - Waking Up The Neighbour	
7	Nirvana - Nevermind	(BMC
8	Soundtrack - The Commitments	(BMC
9	Züri West - Arturo Bandini	
		Witre
1.0	Queen - Innuendo	(EN

### GERMANY

	oingles	
1	U 96 - Das Boot	(Polydor)
2	Michael Jackson - Black Or White	(Sony Music)
3	Salt-N-Pepa - Let's Talk About Sex	(Metronome)
1	Nirvana - Smells Like Teen Spirit	(BMG)
5	Monty Python - Always Look On The.	(Virgin)
6	G./Michael/E.John - Don't Let The Sun	(Sony Music)
7	Genesis - No Son Of Mine	(Virgin)
8	Rozalla - Everybody's Free	(Logic)
9	Ktf/Tammy Wynette - Justified	(Intercord)
1	0 Army Of Lovers - Crucified	(Ideal)
1	Albums	
1	Genesis - We Can't Dance	(Virgin)
2	Queen - Greatest Hits II	(EMI)
33	Nirvana - Nevermind	(BMG)
4	Michael Jackson - Dangerous	(Sony Music)
5	Queen - Queen Greatest Hits	(EMI)
6	Simply Red - Stars	(WEA)
7	Roxette - Joyride	(EMI)
8		(BMG)
3	Bryan Adams - Waking Up The Neighb	ours (Polydor)
1	O Tina Turner - Simply The Best	(EMI)

### HOLLAND

IIOLEAITE	'
Singles	
G.Michael/E.John - Don't Let The Sun	(Sony Music)
2 Queen - Bohemian Rhapsody/Thes	e Are (EMI)
3 Nirvana - Smells Like Teen Spirit	(Ariola)
4 KLF/Tammy Wynette - Justified 5 Salt-N-Pepa - You Showed Me	(Indisc)
5 Salt-N-Pepa - You Showed Me	(Phonogram)
6 East Side Beat - Ride Like The Win	
7 Snap - Colour Of Love	(Ariola)
8 Shanice - I Love Your Smile	(Polydor)
9 Traumatic Stress - Who The Fuck	ls (Dino),
10 N.K.O.T.B If You Go Away	(Sony Music)
Albums	
1 Queen - Greatest Hits II	(EMI)
2 Queen - Queen Greatest Hits	(EMI)
3 Nirvana - Nevermind	(Ariola)
4 Enya - Shepherd Moons	(Warner Music)
5 U2 - Achtung Baby	(Ariola)
6 Bee Gees - The Very Best	(Polydor)
7 Lisa Stansfield - Real Love	(Ariola)
8 Michael Jackson - Dangerous	(Sony Music)
9 Tina Turner - Simply The Best	(EMI)
10 Simply Red - Stars	(Warner-Music)

### NORWAY

Singles

1	G.Michael/E.John - Don't Let The Sun	(Sony Music)
2	Ten Sharp - You	(Sony Music)
3	Michael Jackson - Black Or White	(Sony Music)
4	Bonnie Tyler - Bitterblue	(BMG)
5	Nirvana - Smells Like Teen Spirit	(BMG)
6	Monty Python - Always Look On The	(Virgin)
7	Snap - Colour Of Love	(BMG)
8	Guns N' Roses - Live And Let Die	(BMG)
9	Sandra - Don't Be Agressive	(Virgin)
10	Right Said Fred - I'm Too Sexy	(BMG)
Alb	nums	. ,
1	Bonnie Tyler - Bitterblue	(BMG)
2	Michael Jackson - Dangerous	(Sony Music)
3	Nirvana - Nevermind	(BMG)
4	Genesis - We Can't Dance	(Virgin)
5	Halvdan Sivertsen - Hilsen Halvdan	(NA)
6	U2 - Achtung Baby	(BMG)
7	Queen - Greatest Hits II	(EMI)
8	Enya - Shepherd Moons (V	Varner Music)
9	Soundtrack - The Commitments	(BMG)
10	Bryan Adams - Waking Up The Neighbou	

### **AUSTRIA** Singles Salt-N-Pepa - Let's Talk About Sex

2 Monty Python - Always Look On The ... (Virgin)

3	Michael Jackson - Black Or White (Sony Music)
4	Right Said Fred - I'm Too Sexy (Exclusa)
5	Prince & The N.P.G Cream (Warner Music)
6	Jason Donovan - Any Dream Will Do (PolyGram)
7	Bryan Adams - I Do It For You (PolyGram)
8	Erasure - Love To Hate You (Echo)
9	David Hasselhoff - Do The Limbo Dance (BMG)
10	Army Of Lovers - Crucified (Exclusa)
Alb	oums
1	E.A.V Watumba (EMI)
2	Queen - Greatest Hits II (EMI)
3	Michael Jackson - Dangerous (Sony Music)
4	David Hasselhoff - David (BMG)
5	Genesis - We Can't Dance (Virgin)
6	Simply Red - Stars (Warner Music)
7	Prince/The N.P.G Diamonds And Pearls (Warner Music)
8	Rainhard Fendrich - Nix Is Fix (BMG)
9	U2 - Achtung Baby (BMG)
10	Bryan Adams - Waking Up The Neighbours (PolyGram)
sup	olied by MRIB (UK): Bundesverhand Der Phonographisch

### **FRANCE**

Singles				
1 J.P. Audin/D. Modena · Song Of Ocarina (Delphine)				
2 Patrick Bruel - Qui A Le Droit	(RCA)			
3 Michael Jackson - Black Or White	(Epic)			
4 Mylene Farmer - Je T'Aime Melancol				
5 Frances Cabrel - Petite Marie	(Columbia)			
6 Bryan Adams - I Do It For You	(Polydor)			
7 Indra - Temptation	(Carrere)			
8 Dorothee - Les Neiges De L'Himalaya	(Ariola)			
9 <b>Johnny Hallyday</b> - Ça Ne Change Pas	(Phonogram)			
10 Anne - Bernard Et Bianca Au				
TO Anne - bernara Er Blanca Au	(Walt Disney)			
Albums				
1 Patrick Bruel - Si Ce Soir	(RCA)			
2 Michael Jackson - Dangerous	(Epic)			
3 Dire Straits - On Every Street	(Phonogram)			
4 J.P.Audin/D.Modena - Ocarina	(Delphine)			
5 Genesis - We Can't Dance	(Virgin)			
6 U2 - Achtung Baby	(BMG)			
7 Johnny Hallyday - Ça Ne Change Pas.				
8 Rondo Veneziano - Mystere	(Polydor)			
9 J.Ferrat - Dans La Jungle Ou Dans Le Z				
10 F.Cabrel - D'Un Ombre A L'Autre	(Columbia)			
	(Co.o.iibid)			
DELOUISA				

### **BELGIUM**

511	ngles	
1	Nirvana - Smells Like Teen Spirit	(BMG)
2	G.Michael/E.John - Don't Let The Sun	(Sony Music)
3	Levenslijn 92 - Hand In Hand	(PolyGram)
4	East Side Beat - Ride Like The Wind	(PolyGram)
5	Michael Jackson - Black Or White	(Sony Music)
6	Pleasure Game - Le Seigneur Des To	enebres (MMI)
7	Helmut Lotti - What Kind Of Friend	(BMG)
8	Shanice - I Love Your Smile	(PolyGram)
9	Mama's Jasje - Zo Ver Weg	(BMG)
10	KLF/Tammy Wynette - Justified	(Indisc)
All	bums	
1_	Queen - Greatest Hits II	(EMI)
2	Michael Jackson - Dangerous	(Sony Music)
3	Gert En Samson - Gert En Samson	(CNR)
4	Luis Cobos - Tempo D'Italia	(Sony Music)
5	Queen - Queen Greatest Hits	(EMI)
6	Nirvana - Nevermind	(BMG)
7	Enya - Shepherd Moons	(Warner Music)
8	Genesis - We Can't Dance	(Virgin)
9	Patrick Bruel - Si Ce Soir	(BMG)
10	Toon Hermans - 75 Jaar	(EMI)

### **FINLAND**

Singles	
1 Pojat - Pasi Virtanen	(Poko)
2 KLF/Tammy Wynette - Justified	(EMI)
3 Clivilles & Cole - Pride	(Sony Music)
4 Pet Shop Boys - Was It Worth It?	(EMI)
5 Guns N' Roses - Live And Let Die	(BMG)
6 Kym Sims - Too Blind To See It (V	Varner Music
7 Sielun Veljet - Laatikoita	(Poko)
8 G.Michael/E.John - Don't Let The Sun	(Sony Music)
9 Michael Jackson - Black Or White	(Sony Music)
10 Popeda - Kirje	(Poko)
Albums	,
1	(5)
Queen - Greatest Hits II	(EMI)
2 Nirvana - Nevermind	(BMG)
3 U2 - Achtung Baby	(BMG)
4 Samuli Edelman - Samuli Edelman	(Flamongo)
5 Bryan Adams - Waking Up The Neighbour	s (PolyGram)
6 Marky Mark/Funky Bunch - Music For	(Warner Music)
7 Michael Jackson - Dangerous	(Sony Music)
8 Topi Sorsakoski - Yksinäisyys	(EMI)
9 Genesis - We Can't Dance	(Virgin)
10 Ressu Redford - Laulussa On	(Finnlevy)
GREECE	
Singles	

Michael Jackson - Black Or White (Sony Music	2)
2 Army Of Lovers - Crucified (NA	i
3 U2 - Mysterious Ways (BMC	)
4 KLF/Tammy Wynette - Justified (NA	1
5 LA Style - James Brown Is Dead (NA	1
6 Genesis - No Son Of Mine (Virgin	1)
7 <b>T99</b> - Nocturne (NA	()
8 G.Michael/E.John - Don't Let The Sun (Sony Music	:
9 Erasure - Love To Hate You (Virgin	1)
10 Guns N' Roses - Live And Let Die (BMG	1
Albums	
1 U2 - Achtung Baby (BMG	)
2 Simply Red - Stars (Warner Music	:)
3 Michael Jackson - Dangerous (Sony Music	:)
4 Tina Turner - Simply The Best (Warner Music	
5 Army Of Lovers - Massive Luxury Overdose (NA	
6 Genesis - We Can't Dance (Virgin	
7 Guns N' Roses - Use Your Illusion II (BMG	
8 Dire Straits - On Every Street (PolyGram	
9 Guns N' Roses - Use Your Illusion 1 (BMG	
10 <b>Pet Shop Boys</b> - Discography (EM	)
en Wirtschaft/Media Control/Musikmarkt (West Germany); El	

### ITALY

Sir	igles .	
1	Michael Jacksan - Black Or White	(Sony Music)
2	G.Michael/E.John - Don't Let The Sun	(Sony Music)
3	R.Cocciante/P.Turci - E Mi Arriva II M	are (Virgin)
4	Hammer - 2 Legit 2 Quit	(EMI)
5	D.J. Molella - Revolution	(Fri Records)
6	Bryan Adams - I Do It For You	(PolyGram)
7	49ers - Move Your Feet	(Media)
8	LA Style - James Brown Is Dead	(Ariola)
9	U2 - Mysterious Ways	(BMG)
10	Enrico Ruggeri - Peter Pan	(CGD)
All	oums	
1	Luca Carboni - Carboni	(RCA)
2	Queen - Greatest Hits II	(EMI)
3	A.Venditti - Benvenuti In Paradiso	(Ricordi)
4	U2 - Achtung Baby	(BMG)
5	Pino Daniele - Sotto 'O Sole	(CGD)
6	Michael Jackson - Dangerous	(Sony Music)
7	E B 11 . C 11 C 11	100 111

### **SWEDEN**

Franco Battiato - Come Un Cammello
Simply Red - Stars (M
Fabio Concato - Punto E Virgola
Zucchero Fornaciari - Live At The Kremlin

(BMG)

ello (EMI) (Warner Music) (PolyGram (PolyGram)

Sin	gles	
1	Michael Jackson - Black Or White	(Sony Music)
2	G.Michael/E.John - Don't Let The Sun	(Sony Music)
3	KLF/Tammy Wynette - Justified	(EMI)
4	Stonecake - Tuesday Afternoon	(Wire)
5	Sait-N-Pepa - Let's Talk About Sex	(PolyGram)
6	Rozalla - Everybody's Free	(EMI)
7	Scorpions - Send Me An Angel	(PolyGram)
8	Ten Sharp - You	(Sony Music)
9	Snap - Colour Of Love	(BMG)
10	Erasure - Love To Hate You	(Warner Music)
Alt	oums	
1	Eva Dahlgren - En Blekt Blondins	(Record Sation)
2	Michael Jackson - Dangerous	(Sony Music)

Nirvana - Nevermind

Queen - Greatest Hits II

### The Boppers - The Boppers U2 - Achtung Baby (Sonet) (BMG) Queen - Greatest Hits II Enya - Shepherd Moons (EMI) (Warner Music)

Bryan Adams - Waking Up The Neighbours Genesis - We Can't Dance (PolyGram) (Virgin) 10 Paul Young - From Time To Time (Sony Music)

### **IRELAND**

Sir	ngles	
1	Queen - Bohemian Rhapsody/Thes	e Are (EM!)
2	Prodigy - Everybody In The Place	(Warner Music)
3	Wet Wet Wet - Goodnight Girl	(PolyGram)
4	Hammer - Addams Groove	(EMI)
5	Clivilles & Cole - Pride	(Sony Music)
6	Kiss - God Gave Rock & Roll To You	II (PolyGram)
7	G.Michael/E.John - Don't Let The St	un (Sony Music)
8	2 Unlimited - Twilight Zone	(Warner Music)
9	Diana Ross - When You Tell Me That Yo	ou Love Me (EMI)
10	Kym Sims - Too Blind To See It	(Warner Music)
All	bums	
	Soundtrack - The Commitments	(RMG)

3	Nirvana - Nevermind	(BMG)
4	Queen - Queen Greatest Hits	(EMI)
5	U2 - Achtung Baby	(BMG)
5	Tina Turner - Simply The Best	(EMI)
7	Diana Ross - The Force Behind The Power	(EMI)
3	Roxette - Joyride	(EMI)
9	Guns N' Roses - Use Your Illusion I	(BMG)
10	Christie Hennessey - Rehearsal (Record	Services)

### PORTUGAL

LOVIOGAL	
Singles	
Guns N' Roses - Don't Cry	(BMG)
2 <b>U2</b> - The Fly	(BMG)
3 Michael Jackson - Black Or White	(Sony Music)
4 Extreme - More Than Words	(PolyGram)
5 R.E.M Radio Song	(Warner Music)
6 Juan Luis Guerra & 4.40 - Burbujas De	Amor (BMG)
7 James - Sound	(PolyGram)
8 Bryan Adams - I Do It For You	(PolyGram)
9 G.Michael/E.John - Don't Let The Sun	(Sony Music)
10 Marco Paulo - Taras E Manias	(EMI)
Albums	
1. Descen Adamse Moling Un The Majoble	(Dal Cam)

AID	JUITIS	
1	Bryan Adams - Waking Up The Neighbours (F	olyGram)
2	Queen - Greatest Hits II	(EMI)
3	Onda Choc - Ela Só Quer, Só Pensa Em(Sor	y Music)
4	Tina Turner - Simply The Best	(EMI)
	D 114 1 A . D D	15.40

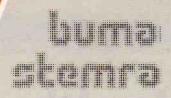
Rui Veloso - Auto Da Pimenta Bee Gees - The Very Best Of PolyGram
Prince/The N.P.G. - Diamonds And Pearls Warner Music
Juan Luis Guerra & 4.40 - Bachata Rosa (BMG) 6 7 8 9 **Dire Straits** - On Every Street 10 **Queen** - Queen Greatest Hits

Dischi/Mario De Luigi [Itoly]; Stichting Nederlandse Tap 40 (Halland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Narway); Gallup/AFYVE (Spain); Seura/IFPI (Finland); IFPI (Ireland); AFP (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland); IFPI (Greece). Lobels listed are the national marketing companies.

(PolyGram)



### EUROPEAN TOP 100<sub>®</sub> ALBUMS



NEW STATES CHARTED COUNTRIES CHARTED	TITLE - ORIGINAL LABEL	NAME OF THE PROPERTY OF THE PR
Queen  UK.D.B.NLE.A.CH.S.P.DK.I.N.SF.GR.IR  10 Greatest Hits II - Parlophone	35 32 9 Live Baby Live - Mercury	Bee Gees The Very Best Of The Bee Gees - Polydor
2 3 9 Genesis UK.F.D.B.NLE.A.CH.S.R.DK.I.N.SF.GR.IR We Can't Dance - Virgin	36 36 11 Eros Ramazzotti Eros In Concert - DDD	<b>70</b> 53 3 Umberto Tozzi Le Mie Canzoni - CGD
3 2 7 Michael Jackson Dangerous - Epic ▲3	37 29 4 New Kids On The Block Hits - Columbia  D.B.NL.CH.S.DK.SF	<b>71</b> 62 2 Mecano Aidalai - Ariola
4 5 7 U2  UK.E.D.B.N.L.E.A.C.H.S.P.D.K.I.N.SE.G.R.IR  Achtung Baby - Island	38 45 16 Antonello Venditti Benvenuti In Paradiso - Ricordi	<b>72</b> 64 8 <b>Fabio Concato</b> Punto E Virgola - <i>Philips</i>
5 4 14 Simply Red  UK.F.D.B.N.L.E.A.CH.S.P.DK.I.S.F.GR.IR  UK.F.D.B.N.L.E.A.CH.S.P.DK.I.S.F.GR.IR	Ten Sharp Under The Waterline - Columbia	Die Prinzen Das Leben 1st Grausam - Hansa
Nevermind - Geffen  Nevermind - Geffen	40 41 15 Eva Dahlgren S.SF En Blekt Blondins Hjärta - Record Station	74 59 3 Andrew Lloyd Webber Joseph & The Amazing Technicolor Dreamcoat - Really Usefu
7 6 14 Tina Turner  UK.D.B.NL.E.A.CH.S.P.DK.I.N.SF.GR.IR  UK.D.B.NL.E.A.CH.S.P.DK.I.N.SF.GR.IR	Metallica D.N.L.S.DK.SF  Metallica - Vertigo	75 47 11 Roy Black Posenzeit - east west
Queen Queen Greatest Hits - EMI	42 30 12 Kenny Thomas Voices - Cooltempo	76 65 15 Mariah Carey UK.D.NI.GI
9 7 15 Bryan Adams  UK.F.D.B.N.L.E.A.CH.S.R.DK.I.N.S.F.GR.IR  Waking Up The Neighbours - A&M ▲2	43 40 28 Stephan Eicher Engelberg - Barclay	Presuntos Implicados Ser De Agua - WEA
O 9 17 Dire Straits  UK.ED.B.N.LE.A.CH.S.P.DK.L.N.SEGR  On Every Street - Vertigo ▲2	Jean Michel Jarre  D.B.NLE  Images - The Best Of Jean Michel Jarre - Dreyfus	78 87 3 Army Of Lovers  Massive Luxury Overdose - Ton Son Ton
Prince & The N. P. G. UK.F.D.B.N.L.E.A.CH.S.P.DK.N.SEGR.IR Diamonds And Pearls - Paisley Park A	45) 58 3 Monty Python D.A.CH	Tom Petty & The Heartbreakers Into The Great Wide Open - MCA ●
2 11 9 Enya Shepherd Moons - WEA A	46 S1 5 Diana Ross The Force Behind The Power - EMI	80 92 3 Enrico Ruggeri Peter Pan - CGD
3 14 16 Guns N' Roses  UK.F.D.B.N.L.E.A.CH.S.P.DK.N.SF.GR.IR  USe Your Illusion II - Geffen ▲	47 66 14 R.E.M. The Best Of R.E.M I.R.S.	81 63 51 Fredericks, Goldman & Jones Fredericks, Goldman & Jones - Columbia
4 13 8 Lisa Stansfield UK.D.B.N.L.A.C.H.S.P.D.K.GR Real Love - Arista	48 49 3 Rondo Veneziano Mystere - Baby Records	82 D.A.D. S.DK.S. Riskin' It All - Medley
5 19 16 Guns N' Roses  UK.ED.B.NLEA.CH.S.P.DK.SE.GR.IR  UK.ED.B.NLEA.CH.S.P.DK.SE.GR.IR	49 31 16 David Hasselhoff David - White Records/Ariola	83 60 9 A-Ha Headlines And Deadlines - Warner Brothers
6 15 40 Roxette  UK.D.B.NLE.CH.DK.SF.GR.IR  Joyride - EMI ▲ 3	50 24 7 Simon & Garfunkel The Definitive Simon & Garfunkel - Columbia	84 83 2 Etienne Daho Paris Ailleurs - Virgin
7 21 13 Soundtrack - The Commitments UKDA.CH.S.DKN.SF./R The Commitments - MCA	51) 50 3 Alejandro Viviendo Deprisa - Warner Brothers	85 80 13 Christian Morin Aquarella - DEE
8 18 43 Out Of Time - Warner Brothers \$\Delta 3\$	52 38 27 Gipsy Kings D.A.CH.GR  D.A.CH.GR	86 74 33 Seal - ZTT/WEA ▲
Du Reed  UK.D.B.NL.CH.DK.I.IR  Magic And Loss - Sire	Marky Mark And The Funky Bunch D.S.DK.SF Music For The People - Interscope	Patent Ochsner Schlachtplatte - Zytalogge
Pet Shop Boys Discography - EMI  UK.D.B.NLE.A.S.DK.SF.GR.IR	Michael Crawford Michael Crawford Performs A.L. Webber - Polydor	88 71 3 Paco De Lucia Concierto De Aranjuez - PolyGram
Paul Young  UK.B.NI.S.DK.N.IR  16 18 From Time To Time - The Singles Collection - Columbia   A	55 46 30 Extreme II Pornografiti - A&M	Richard Marx Rush Street - Capitol
2 20 7 Patrick Bruel Si Ce Soir - RCA	56 44 6 Dans La Jungle Ou Dans Le Zoo - EMI	90 82 2 Ligabue Lambrusco, Coltelli, Rose & Pop Corn - WEA
Salt-N-Pepa UK.D.NLA.CH.DK The Greatest Hits - Next Plateau	57)86 3 A Contra Luz - Hispavox	91 84 4 The Boppers The Boppers - Sonet
26 60 Crazy World - Mercury ▲	Mylene Farmer L'Autre - Polydor   F.B	92 78 4 Luciano Pavarotti The Essential Pavarotti II - Decca
Queen Innuendo - EMI	59 37 11 D'Un Ombre A L'Autre - Columbia	Queen A Kind Of Magic - Parlophone
Cher  UK.D.A.CH.DK.GR.IR  23 29 Love Hurts - Geffen A	60 57 6 Carnets De Scene - Columbia	94 76 13 Boulversifiant - Lederman
Joe Cocker D.N.E.A.CH.S	61 43 36 Michael Bolton Time, Love & Tenderness - Columbia	95 79 17 Peter Maffay 38317 - Teldec
Tori Amos UK.IR	Renaud EB	Madonna
Little Earthquakes - east west  Page 18 6 Erste Allgemeine Verunsicherung Watumba - EMI	62 48 6 Marchand De Cailloux - Virgin  63 55 3 Pino Daniele Sotto 'O Sole - CGD	Nana Mouskouri
Luca Carboni	64 61 3 Michael Learns To Rock Michael Learns To Rock - Medley	Tradesida Galicinica Tolyasi
Carboni - RCA  UK.D.A.S.GR  UK.D.A.S.GR	Michael Learns To Rock - Medley  Franco Battiato Come Un Cammello In Una Grondaia - EMI	Rondo Veneziano Odissea Venezia - Baby Records  99 89 5 Carreras/Domingo/Pavarotti In Concert - Decca
33 12 Chorus - Mute  2 42 6 Ocarina Dahbia Audin & Diego Modena	Eurythmics UK.D	Al Bano & Roming Power
Bonnie Tyler D.A.CH.DK.N	7ucchero "Sugar" Fornaciari	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Halland,
Bitterblue - Hansa	67 52 9 Live At The Kremlin - Polydor	B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.  = FAST MOVERS  NEW ENTRY

### Healthy But 'Tough' Year Predicted Ahead For US Radio

by Lisa Nordmark

Radio leaders and group operators offer generally upbeat opinions and insights into what they believe will spell success in 1992. Overall, it was felt that radio survived in healthier terms than did other media, and most executives suggested that they will continue to budget for increased revenue in 1992, although all agree that the going will remain tough.

Apollo Radio president Bill Stakelin believes that local marketing will play a key role, stating, "We are just not seeing a

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recovery in the national advertising arena. As an industry, as we enter 1992, we should look at the glass as being half-full. Nobody should lose sight that radio is poised to take advantage of the current economic climate much more than any other medium except, perhaps, magazines."

**Controlling Costs** 

Describing Group W Radio's budgeting for this and next year, President Jim Thompson says, "We pretty much zero-based everything. We looked at what the cost-benefit of each dollar we

Columbia

Charisma

DGC

Epic

Qwest

Island

Capitol

Atlantic

Motown

Gee Street

Capitol

A&M

Interscope

Captive

RCA

A&M

Motown

Columbia

Capitol

Uptown

Reprise

Uptown

Epic

Warner Brothers

For week ending August 10 1991

3 G. MICHAEL/E. JOHN/Don't Let The Sun Go Down On Me Columbia

PRINCE AND THE N.P.G./Diamonds And Pearls Paisley Park

SHANICE/I Love Your Smile

COLOR ME BADD/All 4 love

MARIAH CAREY/Can't Let Go

RIGHT SAID FRED/I'm Too Sexy

NIRVANA/Smells Like Teen Spirit

MICHAEL JACKSON/Black Or White

BOYZ II MEN/It's So Hard To Say Goodbye

MICHAEL JACKSON/Remember The Time

PM DAWN/Set Adrift On Memory Bliss

29 BONNIE RAITT/I Can't Make You Love Me

18 MARKY MARK & THE FUNKY BUNCH/Wildside

28 THE STORM/I've Got A Lot To Learn About Love Interscope

33 NATURAL SELECTION/Hearts Don't Think (They Feel) Atco EastWest

MICHAEL BOLTON/When A Man Loves A Woman Columbia

BRYAN ADAMS/There Will Never Be Another Tonight A&M

TEVIN CAMPBELL/Tell Me What You Want Me To Do

KARYN WHITE/The Way I Feel About You Warner Brothers

CE CE PENISTON/Finally

**U2**/Mysterious Ways

HAMMER/2 Legit 2 Quit

MR, BIG/To Be With You

GENESIS/No Son Of Mine

HAMMER/Addams Groove

KEITH SWEAT/Keep It Comin'

32 AMY GRANT/Good For Me

NE PAULA ABDUL/Vibeology

26 STACY EARL/Love Me All Up

30 BOYZ II MEN/Uhh Ahh

39 EDDIE MONEY/I'll Get By

34 THE PARTY /In My Dreams

35 JODECI/Forever My Lady

KYM SIMS/Too Blind To See It

ATLANTIC STARR/Masterpiece

21 AMY GRANT/That's What Love Is For

25 RICHARD MARX/Keep Coming Back

24 GLORIA ESTEFAN/Live For Loving You

36 HEAVY D. & THE BOYZ/Is It Good To You

20 ROD STEWART/Broken Arrow

spent was, and how the station, its audience or its sales gained, and if we didn't find a correlation, that became a vulnerable budget item. It is still a great business, but you need to have the right cost structure to be in business today."

Evergreen Media COO and KKBT/Los Angeles GM Jim de Castro comments, "There is a hope that we should get better this year. But we don't see it happening yet, so there is a little underlying concern." He added that 1992 will be a year of "further battening down the hatches, especially in the advertising and marketing arenas, in the research areas and in controlling overhead."

Across town in L.A., which is America's richest radio market, KABC/Los Angeles president/GM George Green notes, "L.A. is strong, but the recession here is far from over. The market was flat in 1991; 1992 will be flat, and right now we think flat is good."

### Election Advertising Expected

In the colder Midwest territories serving the Dakotas and Minnesota, Sorenson Broadcasting president Dean Sorenson comments, "We're running dead, just [barely] ahead of last year. Truth is, we're not feeling [the recession] that hard, because we don't

have any big industry up here. Our big hit was back in the early to mid-'80s with the farm crisis, and we got through that okay. One of the reasons we don't get too upset out here is that business is never very good. We're budgeting an increase of 4-6% next year, mostly because of the US Senate election races. Up here the political dollars are going to make the difference in '92."

### Cancelled Advertising Restored

Fuller-Jeffrey Broadcasting president Bob Fuller comments that while business is tough in the Northeast, he expects a slight upturn in 1992 simply because the Persian Gulf war caused a substantial amount of cancelled advertising in 1991. "Overall, the year will pleasantly surprise some people. We saw some recovery this past summer, and I believe we'll see some of that again in '92. We're finding that some retailers that have been on other media are turning to radio. That has happened in other reces-

### Special Promotion Packages

One of Group W's proposed sales tactics consists of "Fire & Ice" packages aimed at securing new clientele. Packages include a trip for two to the Super Bowl, dinner with football luminaries and a week's stay on the isle of St. Martin, as well as the value of the advertising puchased in spots. A similar package was successfully sold last year.

Comments Thompson, "That is what we would like to do: find ways to bring advertisers to radio and then help them stay throughout the year. This year we are looking to renew clients and bring in new ones."

Radio Advertising Bureau president Gary Fries sums up the economic climate for radio, remarking, "Radio is suffering, but it's no worse off than any other medium."

He adds, "The entire US economy is downsizing, and radio is feeling the effects of some secondary elements, such as the highly leveraged situations many stations are facing.

"But this is different than other downturns we've experienced before, and the ready-made solutions to our problems aren't working, which means we have to come up with new solutions. The good news is that everything is cyclical, so when the economy does come back, it may be stronger and healthier than it was in the past."

### FCC Reprieves KROQ In Murder Hoax

The FCC has shown mercy to album rocker KROQ/Los Angeles in its reprimand of the station's faked murder confession, aired during the morning show on June 13, 1990, by morning hosts Kevin Ryder and Gene Baxter, known to their audience as Kevin & Bean.

Facing heavy fines and a pos-

sible licence revocation, KROQ owner Infinity Broadcasting insisted they knew nothing about the morning team's hoax. After months of investigation, the FCC has determined that management was, in fact, deluded into believing the on-air confession was legitimate.

Infinity promptly suspended

the duo without pay and issued an on-air apology. It also filed a 200-page report with the FCC outlining effective employee punishments. Kevin & Bean were ordered to spend 149 hours doing community service and to pay the sheriff's department a total of US\$12.170 for the time it wasted on pursuing the case.

### Crazed By Radio, Woman Shoots NYC FCC Staffer

The New York City field office of the US radio regulator **Federal Communications Commission** (**FCC**) was the site of a tragic shooting death in December. Catherine Foster, a 51-year-old

The USA page is edited by Tom Kay, Jane Dyson and Lisa Nordmark of Main Street Marketing. They can be reached in Minneapolis at tel: (+1) 612.927 4487; fax: (+1) 612.927 6427. FCC clerk, was killed outside the FCC building by a woman who claimed her life was being destroyed by radio airwaves.

Before gunning down her innocent victim, Jeanette Demarest had stopped to complain about her delusional situation at several FCC field offices, and had even gone so far as to file a lawsuit against the FCC on grounds of harassment and illegal surveillance.

Foster was anonymous to her assailant. Police reported that Demarest was still on the scene with the gun in her possession when they arrived.

### Sikes Stands Up For LMAs

FCC chairman Al Sikes has spoken out against US Representative John Dingell's time brokerage bill, which some claim would abolish virtually all time-brokerage deals (known as Local Marketing Agreements; see M&M November 2, 1991 for details).

Sikes concurs with the National Association of Broadcasters' position that such agreements help maintain radio's viability in a recession-plagued economy, and says he is willing to testify before Congress in favour of the continued existence of LMAs.

### **Learning From Nirvana**

(continued from page 4)

With Epic-signed band Pearl Jam. product manager Ian Dickson's marketing contributions on tour involve simply distributing flyers and making sure that concertgoers have easy access to fan club details.

Pearl Jam released their album Ten on the Continent and in the US, following a tour with Nirvana and The Red Hot Chili Peppers. The UK release of Pearl Jam's new single Alive will be presented in a series of collectable formats-7" white vinyl, 12" poster pack, CD picture and flip-top cassette.

Dickson explains this marketing decision. "We've tried to make all the formats collectable; it's really to reward people who get in early, to make them feel they are getting into something special."

Sony Soho Square head of marketing Mark Richardson is responsible for Britain's Ned's Atomic Dustbin, the fore-

most exponent of the UK alternative hard rock sound. "Like Nirvana, when we picked Ned's up, they had already had a large underground swell and it all emanated from the gig circuit," he says. "It all comes from a fan base, and if we're marketing any of these groups, we just tap in there. They have a very loyal following, and we just try to keep feeding that following. Every time we tour, we sell more units and, when we come back to places, we play bigger venues."

Richardson says that marketing bands like the Ned's and Nirvana is not as easy as it seems. "We've got to build their audience if we're going to push them beyond a press and pop fad. When the natural progression starts levelling off, that's when hard-line marketing will probably come in, when we'll be looking for a gimmick factor or to manipulate the market. At the moment, we're just making sure everything ticks over smoothly. That's the way it's been going with such bands."

#### **BRTN** (continued from page 1)

not officially announced its intentions, insiders say the move is an attempt to give private TV operator VTM a run for its money when it debuts its commercial radio station.

Comments BRTN Radio programme director Herman Verheyden, "We don't want to be surprised by the launch of a Flemish commercial radio station, and therefore, we have expanded on some

ideas. The fact that Radio 2 will add two extra regional hours per day will also cost extra money. And in fact, we would need some seven channels to give Flemish listeners what they want."

News of the operation was leaked just two days after Flemish ministers Dewael and Geens stepped down from the Flemish regional government. Both ministers were opposed to commercial strategies for the state broadcaster.

### EDR TOP 25

	TW	TW LW WOC Artist/Title		Labe	
	1	1	4	MICHAEL JACKSON/Black Or White	(Epic)
	2	7	3	KYM SIMS/Too Blind (Strictly	Rhythm/east west)
	3	15	2	PAULA ABDUL/Vibeology	(Virgin America)
	4	18	2	CE CE PENISTON/We Got A Love Thang	(A&M)
	5	5	4	SHANICE WILSON/I Love Your Smile	(Motown)
	6	2	7	LISA STANSFIELD/Change	(Arista)
	7	7		PASADENAS/I'm Doing Fine	(Columbia)
	8	12	2	NIA PEEPLES/Street Of Dreams	(Charisma)
	9	19	2	RIGHT SAID FRED/JOCELYN BROWN/Dor	't Talk Just Kiss (Tug)
	10	7		DNA/Can You Handle It	(EMI)
	11	7		KEITH SWEAT/Keep It Comin'	(Elektra)
	12	7		RONNY JORDAN/So What	(Antilles)
	13	25	4	PM DAWN/Set Adrift On Memory Bliss	(Gee Street)
	14	7		TOM BROWNE/Funkin' With Jamaica	(Arista)
	15	6		LISA STANSFIELD/All Woman	(Arista)
	16	N		KARYN WHITE/The Way I Feel About You	
	17	N		MARTIKA/Martika's Kitchen	(Columbia)
	18	8	7	ROZALLA/Everybody's Free (To Feel Goo	
	19	N		MARIAH CAREY/Can't Let Go	(Columbia)
	20	N			Sony Soho Square)
	21	22	2	LUTHER VANDROSS/The Rush	(Epic)
	22	16	2		F Communications)
ľ	23	17	2	ABC/Say It	(Parlophone)
	24	10	3	BEATS INTERNATIONAL/In The Ghetto	(Go Beat)
	25	13	3	EAST SIDE BEAT/Ride Like The Wind	(ffrr)

European Dance Radio (EDR) is based on a weighted-scoring system and is compiled on the basis of playlists from European stations playing dance music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. The following stations have participated: Choice FM/London; Club FM/Gothenburg;Hit FM/Slockholm; Hit Radio N-1/Nuremberg; Horizon Radio & Galaxy Radio/Millon Keynes-Bristol; KISS FM/London; Maxximum FM/Paris; Power FM/Amsterdam; Radio 2-Pay/Munich; Radio HSP/Copenhage, Radio KSEs Network/Naples; Radio Luxembourg/London; Radio Stockholm/Slockholm; Radio Xanadu/Munich; Radio Venaria/Turin; Radio Voltage/Paris; Radio VSD/Gothenburg; Rainbow Radio/Oslo; Sunset 102/Manchester.

### NATIONAL AIRPLAY

National product is highlighted in red

### UNITED KINGDOM

Most played records on BBC stati

- (4) Genesis I Can't Dance
  (5) Kym Sims Too Blind To See It
  (-) Wet Wet Wet Goodnight Girl
  (1) KLF Justified And Ancient
  (2) Hammer Addams Groove
  (12) Ce Ce Peniston We Got A Love Thang
  (7) Simple Red Stree

- Simply Red Stars
  Blue Pearl Feel The Passion
  Beautiful South Old Red Eyes Is Back
  Michael Jackson Black Or White
  Right Said Fred Don't Talk Just Kiss
- 12.(18) Martika Martika's Kitchen
- Curtis Stigers I Wonder Why Paula Abdul Vibcology Sugarcubes Hit

- 13. (-) Sugartous- Thit 16. (-) Des'ree Feel So High 17. (16) G.Michael/E.John Don't Let The Sun.. 18. (8) Brian May Driven By You 19. (11) Diana Ross When You Tell Me.. 20. (-) Wonder Stuff Welcome To The Cheap.

(3) Eros Ramazzotti - La Vida Todavia

Oueen - The Show Must Go On

Genesis - No Son Of Mine

6. (9) Genesis - No Son Of Mine
7. (11) Salt-N-Pepa - Let's Talk About Sex
8. (-) U2 - Mysterious Ways
9. (13) L.A. Style - James Brown Is Dead
10. (12) INXS - Shining Star
11. (16) Gabinete Caligari - Lo Mejor De Ti
12. (14) Los Rolin - Spanish Rumba Beat
13. (15) Los Rebeldes - Tu Mano En Mi Mano
14. (18) Martika - Martika's Kitchen
15. (17) Great V Los Garbo - No Puedo Escan

18. (19) Various - Skate Board 3
19. (20) Emilio Aragón - Maria
20. (-) Luz - Un Pezado De Cielo

16. (-) 17. (-)

Greta Y Los Garbo - No Puedo Escapa

New Kids On The Block - If You Go Away

Michael Jackson - Black Or White Bryan Adams - Can't Stop This Thing...

### GERMANY

Most played records on the ARD stations and major privates. Compiled by Media Control/Baden Baden.

- (2)

- s. Compiled by Media Control/Baden Baden.
  Simply Red Stars
  Michael Jackson Black Or White
  Tina Turner Way Of The World
  Monty Python Always Look At The Bright...
  Münchener Freihelt Liebe Auf Den...
  Roxette Spending My Time
  Genesis No Son Of Mine
  Tan Shern. You.
- Ten Sharp You G.Michael/E.John Don't Let The Sun..
- OMD Call My Name Lisa Stansfield Change
- 11. (3) Pet Shop Boys - Was It Worth It
- Prince/The N.P.G. Diamonds And Pearls Queen The Show Must Go On Simply Red Something Got Me Started
- Genesis I Can't Dance
- 10. (c) Genesia I Cant Dance
  17. (15) Salt-N-Pepa Let's Talk About Sex
  18. (13) Glass Tiger My Town
  19. (-) Paul & Andy Without You
  20. (19) Army Of Lovers Crucified

### FRANCE AM

Most played records on AM stations. Compiled by Media Control/Strasbourg.

- Stephan Eicher Pas D'Ami Comme Toi
- Michael Jackson Black Or White R.E.M. Shiny Happy People

- 6. (5) Dire Straits Heavy Fuel
  7. (12) Marc Cohn Walking In Memphis
  8. (13) Bernard Lavilliers Faits Divers
  9. (-) Francois Feldman Jby
  10.(17) Renaud Marchand De Cailloux
- Jil Caplan As Tu Deia Oublié

- 12.(16) Genesis No Son Of Mine 13. (8) Alain Bashung Osez Josephine 14. (7) Fredericks/Goldman/Jones 1,2,3
- PM Dawn Set Adrift On Memory Bliss

- 15. (-) PM Dawn Set Adnit On Memory Bitse 16. (11) Lue De La Rochelirer Cash City 17. (18) Johnny Hallyday Ça Ne Change Pas... 18. (-) G.Michael/E. John Don't Let The Sun... 19. (9) Patrick Bruel Qu'i A Le Droit 20. (-) Roch Voisine La Promesse

### FRANCE FM

Most played records on FM stations. Compiled by Media Control/Strasbourg.

- PM Dawn Set Adrift On Memory Bliss

### NORWAY

Most played records on 40 Norwegian stations.

Compiled by Radio Topp 20/Scaneco, Young & Rubicam.

- (1) G.Michael/E.John Don't Let The Sun...

- Contenders Radioland Genesis I Can't Dance Prince/The N.P.G. Diamonds And Pearls Hammer Addams Groove
- Michael Jackson Black Or White (2)
- (6) Michael Jackson Heal The World (10) Tina Turner Way Of The World (11) KLF Justfied And Ancient
- 10. (5) Simply Red Stars (-) Bonnie Tyler - Against The Wind (18) Wendy MaHarry - Desparate
- 13. (12) Bonnie Tyler Bitterblue
- 14.(15) U2 Mysterious Ways
- 15.(16) Marc Almond My Hand Over My Heart 16. (9) Snap Colour Of Love 17. (-) Lita Ford Shot Of Poison 18.(17) Right Said Fred Don't Talk Just Kiss
- 19.(13) Lisa Stansfield All Woman
- 20. (-) Everyday People Place In The Sun

### HOLLAND **SPAIN**

Most played records on national stations Radio 2 and Radio 3. Compiled by Stichting Nederlandse Top 40. Most played records on Cuarenta Principales.

- (6) Crowded House It's Only Natural
- Bad English Time Stood Still
  Mylo Freeman Better Not Judge Me
  Garland Jeffries The Answer
- Gariand Jenries The Answer
  Brian May Driven By You
  G.Michael/E.John Don't Let The Sun...
  Pearl Jam Alive
  East Side Beat Ride Like The Wind
  KLF Justified And Ancient

- Shanice I Love Your Smile Queen Bohemian Rapsody/These Are... Salt-N-Pepa You Showed Me Tina Turner Way Of The World

- Rowwen Heze Bestel Mar Lennard Langman - Overal Lagen...
- Fortuna O Fortuna
- Yo Yo Honey Groove On Simply Red Stars
- 19. (15) Kate Bush Rocket Man
- New Kids On The Block If You Go Away

### SWITZERLAND

Most played records on the national station DRS 3 and major privates. Compiled by Media Control/ Basel.

- 1 (12) Lisa Stansfield Change
- Ten Sharp You Simply Red Stars
- (18) Pe Werner Geld Zurück
   (19) E Werner Geld Zurück
   (20) E.A.V. Jambo
   (21) Bob Seger The Real Love
   (21) Audin/Modena Song Of Ocarina
- Addin/Modelar Vong Of Canna Tina Turner Way Of The World Michael Jackson Black Or White G.Michael/E. John Don't Let The Sun Neil Diamond Don't Turn Around Stefan Waggershausen Rikki Und Rosi Mylene Farmer Desenchantee
- Die Prinzen Millionär Bryan Adams I Do It For You Stephan Eicher Dejcuner En Paix Bette Midler In My Life
- 19.(17) Prince/The N.P.G. Cream 20. (-) Queen The Show Must Go On

- (1) Michael Jackson Black Or White

- Stephan Eicher Pas D'Ami Comme Toi Genesis No Son Of Mine R.E.M. Shiny Happy People Prince/The N.P.G. Cream
- Lenny Kravitz Stand By My Woman
- 7. (9) Etienne Daho Saudade 8. (11) Francis Cabrel Petite Marie 9. (12) Luc De La Rocheliere Cash City 10.(10) Mylene Farmer Melancolie
- 11. (14) Lisa Stansfield Change
  12. (13) Marc Cohn Walking In Memphis
  13. (-) G.Michael/E.John Don't Let The Sun.
- 14. (7) FAI DAWN Set Admit On Memory Bliss 15. (16) Salt-N-Pepa Let's Talk About Sex 16. (-) East Side Beat Ride Like The Wind 17. (8) Dire Straits Heavy Fuel 18. (17) Martika Love. Thy Will Be Done 19. (15) T.Petty/Heartbreakers Learning To Fly
- 20. (-) Cher Love And Understandin

### Most played records on private radios as compiled by

- 1. (1) Oueen The Show Must Go On
- (13) Veikko Lavi Ota Löysin Rantein
   (6) Marstio Muisto Vain Jää
   (2) Topi Sorsakoski Haavekuva
- Ressu Redford Kato Mitä Sä Teit (11) Ten Sharp - You
  (12) Samuli Edelmann - Paratiisilinnut
  (10) Sepi Kumpulainen - Armtonta Menqa
  (3) Michael Jackson - Black Or White
- 10. (9) Benny Törnroos Käy Muumilaaksoo 11. (14) Ressu Redford Laulussa On Helppo.
- Kurre Jäit Sateen Taa Bryan Adams I Do It For You Anna Hanski - Pur Jelentäjä 15. (17) Puolikuu - Makeaa Myrkkyä
- 16. (8) Erasure Love To Hate You
   17. (18) Pave Maijanen Hän Tulee Mun Sänkyyn
   18. (-) Boppers All I Have To Do Is Dream (-) Mikael Anreot - She's A Lady
   (-) Queen - Bohemian Rapsody

### **SWEDEN**

Most played records on Swedish national and local

- (3) KLF Justified And Ancient
- G.Michael/E.John Don't Let The Sun.. Michael Jackson Black Or White
- Beagle A Different Sunday Stonefunkers Lucky People Center
- . (-) Stonefunkers Lucky People Cer.
  (10) Ten Sharp You
  (12) Rob N' Raz/DLC Bite The Beat
  (7) Shanice I Love Your Smile
  (-) Clubland Hold On
  0. (-) Nia Peeple's Street Of Dreams
- 11. (17) PrinceThe N.P.G. Diamonds And Pearls
  12. (-) Mauro Scocco Till Domm Ensamma
  13. (2) Eva Dahlgren Komm Och Håll Om Mig
- 14. (5) John O'Kane - The Dance Goes On
- 15. (-) Kym Sims Too Blind To See It 16. (-) Sven Ingvars Två Mörka Ögon 17. (20) Pugh Rogefeldt Bröllopsklockorna Boppers - Jeannie's Coming Back
- 19. (8) Simply Red Stars
  20. (-) Snap Colour Of Love
- 21

### **OFF THE RECORD**

SONY AND PHONOMATIC TEAM-UP: One of MIDEM's biggest advertisers this year was the newly formed Phonomatic Group that has linked up 11 European companies under a new corporate structure. The company specialises in exploiting back-catalogue material, marketing overstocks and deletions, and distributing and merchandising music software. Headed by Wilhelm Mittrich, the company has already secured a worldwide eight-year licensing deal with Sony Music Special Products in a deal worth US\$1.3 million.

**PRIVATISATION PLANS**: Eastern European state-owned record companies were talking privatisation at the confab. Czech-owned **Supraphon** is looking to go private within the next few months, while Hungary's **Hungaroton** hopes to sell 49% by year-end.

STAYING PUT: Putting an effective end to the rumours of him joining the PolyGram group, ex-WEA Europe president Siggi Loch was back at MIDEM with a booth to find licensing partners for his label Act. More news next week.

SYNDICATION NEWS: Radio Express has just acquired the world-wide rights to Satellite Music Programming while RadioVision International and Global Satellite Networks have reached agreement on a new joint venture called GlobalVision for syndication of music-based and concert radio broadcasts. Also, BBC Radio has tapped syndicator Unique Broadcasting for more indie production. Unique will produce for the Beeb "The Songwriters" and "By Request."

MIDEM AT A GLANCE: The EC plans to conduct a study of copyright societies. Reason: eurocrats think the societies are gaining too much influence. Swedish alternative rock label Radium has struck a distribution deal with Dutch company Roadrunner Records. Canal Plus and Lyonnaise Communications have bought 15% and 11% stakes, respectively, in French music channel MCM Euromusique. Cost: about Ffr18 million (app. US\$3.3 million). French music shipments increased 4.6% in 1991 to Ffr5.6 billion. CD deliveries represented about 63% of sales. SACEM, SDRM CEO Jean-Loup Tournier teed off on the 8.5% mechanical royalty rate set in the UK, saying it shows the "contempt of the British towards authors." Which MD must be severely embarrassed by the international chart success of an exotic band of ideal soldiers?

### **More Business**

(continued from page 1)

ing environment, it's full of serious people. MIDEM works very well to get to know your friends or enemies."

Another theme running through the convention was the increased self-assuredness of mainland European labels. In the wake of the single European market, Continental product is already crossing borders with more ease than ever before and conquering the UK market is not so mandatory anymore. Holger Müller, ex-MD for German Electrola and now heading the Frankfurt-based company Bellaphon, says, "With the current insecure financial situation in the UK and the US, the Anglo-Americans have become less arrogant and have become aware of the importance of the [mainland] European market."

Ala Bianca president Tony Verona points at the trend-setting role that the continent plays in pushing dance product across the globe. "Dance changed the market and there is so much less confusion on the role that Europe plays in this respect."

This year's convention was also the MIDEM of karaoke, the Japanese sing-a-long laserdisc technology produced by **Pioneer**. Spearheaded by a campaign estimated at US\$46 million (including the clearance of publishing rights), Pioneer sees a market potential of at least 500.000 sites [bars, restaurants] in Europe. The system could mean good business for European music publishers; in Japan only, karaoke represented around US\$70 million in revenues to the music publishing industries last year.

MIDEM was also the platform for the demonstration of new technology. **Philips** presented both the DCC and CD-I systems whereas **Sony** introduced its Mini-disc.

Machgiel Bakker

#### DSB

(continued from page 1)

which are normal in the West, such as reorders, are non-existent in Russia, let alone any aggressive promotion of records at retail level. The flow of information between retailers and record companies needs to be improved."

Although Larsen says Russia counts for a third of the world vinyl market, CD sales especially in classical repertoire are growing fast. RGM expects to build a CD factory within the next 12 months

Meanwhile, the company's priority will be to attract western licensors of international pop and rock repertoire. To encourage companies wary of the resulting build-up of non-convertible roubles, RGM will offer licensors a real estate investment service. Larsen says, "We expect the rouble to become convertible in May, but in the meantime, our licensors might be interested in making tangible investments in Russia, rather than watching their roubles dying a slow death in the banks.

The Italian joint-venture, named DSB Italia and based in

Milan, is set up between DSB. former Sony Music Italy president Piero la Falce and music publishing house Allione. La Falce intends to build up a small roster of local artists and the new company will also serve as a local representative for deals made by other affiliates of DSB. Says La Falce, "In Italy, local products are growing very fast and currently represent 65% of total retail sales. Our main target is to contribute to the development of local repertoire and we aim to promote our roster aggressively in the pan-European market '

### **MIDEM Radio**

(continued from page 1)

DAB. There will be some that it is not suited for." Consultant Jeff Pollack was pessimistic, expressing the view that if the new DAB licences are not awarded first to current operators, "you're looking at a complete financial disaster." While many of the speakers referred to DAB's mainstream position at the consumer level as being at least 10-15 years away, NAB senior VP/science and technology Michael Rau reminded delegates, "We're building a system that lasts forever; it doesn't matter how long it will take. It'll be hard to get better if industry doesn't embrace the new technology that's coming. '

Tuesday's morning sessions centered on programming and presenters, including 104.6 RTL/Berlin PD Arno Müller and easy listening outlet Melody Radio/London MD Sheila Porritt, who exchanged interesting, if opposing, strategies for winning audiences. Müller's station's growth is steeped in reaching baby boomers through US production, personality and promotion values, with competitions and contemporary presentation elements. Porritt's success, she said, was based on "breaking all the rules," including a large variety of unfamiliar music, a background presentation, lack of repetition and no personali-

Meanwhile, on behalf of the

general Europe 1 network, Patrice Blanc-Francard recommended that to avoid "lots of recipes for losing listeners," full-service broadcasters should get to know who your audience is, and find some 'neighborliness'."

The one contentious issue that surfaced in this panel occurred when it was revealed that Müller's station had given away DM100.000 to listeners in three months. Pointing to RTL 104.6's strong initial ratings, Müller concluded simply, "It works."However, Blanc-Francard countered, "I don't think buying an audience works. For us, handing out money would be seen as ridiculous."

Tuesday afternoon's sessions kicked off with author Fredric Dannen, whose book Hit Men rocked the US record and radio industry with his incisive study of independent promotion activities. Dannen regaled the packed room with stories of "Mafialike" activities and stated that the increasing ownership of US record companies by foreign sources "is no guarantee that it'll be a cleaner business." He observed that it appears dubious indie promo practices are still alive and well in the US.

Dannen was followed by a lively discussion on the relationship between record companies and radio stations over the exposure of new music. The panel featured BBC Radio 1 controller Johnny Beerling, MCA Records senior VP Stuart Watson, Oui FM/Paris consultant Barlo Beckerleg, Antenne Bayern/Munich PD Mike Haas, Kiss FM/London MD Gordon McNamee and new French net M40's MD Alain Weill. Most agreed with McNamee's remark that "new music is not only important, it's essential."

Perhaps the most daring submission was offered by Haas, whose tight-listed AC station has created what he calls an 'usthem' mentality. "We ourselves are somewhat to blame," he said. "Labels hate our policy on music and treat us like second-class citizens." Haas proceeded to outline several specific criticisms collected from various labels about his station and offered suggestions on ways to remedy them. (Details in a forthcoming M&M issue).

The meeting was punctuated by a vigourous pitch by Watson, who called for "a return to passion for music." He said, "Find me people who are willing to go to the wall. Where are the Alan Freeds of today? It would be a terrible tragedy if radio doesn't believe in records, and if labels have to find another way to break them. We're a team, and it's our responsibility to make it work for each other."

There's more on MIDEM in upcoming issues of M&M, including panels on syndication/networking, small market radio, and a heated debate on French music quotas.

Jeff Green

### CNR

(continued from page 1)

eventually report to Face Holdings MD Will Nagel. Berzant is currently in the process of interviewing staff and has already hired A&R director Morten Wulff, who produced two albums for Danish singer Hanne Boel. Sophie Raben has also been appointed head of promotion.

Berzant is aiming for a 5%-8% market share in Denmark for the first year, with hopes of increasing that to 10-15%. "CNR will be an alternative to the major companies," he says. "With our network of independents, we will be able to work the product 100%. We will also receive

strong support from the others in Benelux and Scandinavia. With the current polarization, since major companies are buying all A&R sources, CNR will be a very interesting company to work for."

The first local signing for the Danish company is **Janes Rejoice**. The label has scheduled a mid-March release of the album *Spins*.

Among Face Holdings are two companies in Holland, Soundproducts and its CNR Belgian affiliate CNR Records. The company is controlled by Dutchman Cees Baas, who owns 85% of the shares; the rest is held by CFO Samus Kelly. The firm also opened recently in

Venezuela. Record divisions, film and video operations included, Face Holdings employs some 350 people across Europe and the total turnover for 1991 was estimated at US\$150 million.

Continued expansion is the logical course for Face Holdings, says Baas, with Germany the next likely stop. "All companies should have their own local responsibilities, but cooperate where possible," he says. "I am building a pan-European network, but I do have the time. I want to create 360-degree companies that are able to operate in the broadest sense of the word—promotion, marketing, distribution and A&R."

Baas has hired the consultan-

cy services of fellow Dutchman Ben Bunders. A former Poly-Gram Holland and PolyGram Germany president, Bunders runs his one-person consultancy firm from Switzerland and in the mid-70s and early '80s, also set up two record companies for Warner Music—one in the Netherlands and one in Spain.

According to Baas, it is not coincidental that expansion is happening mainly on the Continent. "Mainland Europe has allowed itself to be exploited by Anglo-Americans, but we like to set our own priorities. With the growth of pan-European media—like MTV Europe—the possibilities for Continental productions are on the increase."



### **EUROPEAN RADIO**



### EHR TOP 40

1 1 8 MICHAEL JACKSON/Black Or White (Epic) 66 61 5 0  (2 2 6 G. MICHAEL/E. JOHN/Don't Let The Sun Go Down (Epic) 59 50 9 3  3 3 7 SIMPLY RED/Stars (east west) 56 51 5 1  4 5 5 KLF/Justfied & Ancient (KLF Communications) 47 41 6 4  5 8 6 U2/Mysterious Ways (Island) 39 28 11 3  (6) 7 5 PRINCE/Diamonds And Pearls (Paisley Park) 39 28 11 3  (7) 9 8 TINA TURNER/Way Of The World (Capitol) 40 31 9 2  8 4 11 GENESIS/No Son Of Mine (Virgin) 34 26 8 0  9 6 13 LISA STANSFIELD/Change (Arista) 36 21 15 0  10 13 6 MARTIKA/Martika's kitchen (Columbia) 34 29 5 0  11 10 7 SHANICE WILSON/L Love Your Smile (Motown) 27 25 2 2  12 21 3 LISA STANSFIELD/All Woman (Arista) 30 23 7 3  13 32 2 GENESIS/N Gan't Dance (Virgin) 31 26 5 12  14 15 4 EAST SIDE BEAT/Ride Like The Wind (firr) 28 23 5 2  15 24 KYM SIMS/Too Blind Too See It (Atco) 27 22 5 7  16 19 4 DIANA ROSS/When You Tell Me That You Love Me [EM]) 35 23 12 3  17 11 8 ROXETTE/Spending My Time (EMI) 29 20 9 1  18 18 2 MARIAH CAREY/Can't Let Go (Columbia) 28 18 10 2  20 29 2 RIGHT SAID FRED/JOCELYN BROWN/Don't Talk Just Kiss (Tug) 30 18 12 7  21 16 15 SALT-N-PEPA/Let's Talk About Sex (ffrr) 25 17 8 2  22 23 5 QUEEN/The Show Must Go On (Parlophone) 25 17 8 0  24 30 2 MC HAMMER/Addams Groove (Capitol) 27 21 6 8  25 12 3 PET SHOP BOYS/Wos It Worth It (Parlophone) 25 17 8 0  26 NIE STANDS (Columbia) 18 14 4 6 6  27 32 4 GUISS N'ROSES/Live And Let Die (Geffen) 19 11 8 0  28 12 9 DIRE STRAITS/Heavy Fuel (Verligo) 19 14 5 0  29 11	TW	' LW	WO	C Artist/Title	Label	Total	Α	В	Add
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### TINA TURNER/Way Of The World (Capitol)  ### 40 31 9 2  ### 4 11 GENESIS/No Son Of Mine (Virgin)									
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13	8	4	11	GENESIS/No Son Of Mine		34	26	8	0
11 10	.9	6	13	LISA STANSFIELD/Change		36	21	15	0
12   21   3   LISA STANSFIELD/All Woman	10	13	6	MARTIKA/Martika's Kitchen	(Columbia)	34	29	5	0
13 32 2   GENESIS/I Can't Dance   (Virgin)   31   26   5   12   15   4   EAST SIDE BEAT/Ride Like The Wind   (ffrr)   28   23   5   2   2   15   24   4   KYM SIMS/Too Blind Too See It   (Atco)   27   22   5   7   16   19   4   DIANA ROSS/When You Tell Me That You Love Me   (EMI)   35   23   12   3   17   11   8   ROXETTE/Spending My Time   (EMI)   29   20   9   1   18   2   MARIAH CAREY/Can't Let Go   (Columbia)   28   18   10   2   20   29   2   RIGHT SAID FRED/JOCELYN BROWN/Don't Tolk Just Kiss   (Tug)   30   18   12   7   21   16   15   SALT-N-PEPA/Let's Tolk About Sex   (ffrr)   25   17   8   2   22   23   5   QUEEN/The Show Must Go On   (Parlophone)   25   17   8   0   23   17   11   RICHARD MARX/Keep Coming Back   (Capitol)   25   14   11   0   0   24   30   2   MC HAMMER/Addoms Groove   (Capitol)   27   21   6   8   25   12   3   PET SHOP BOYS/Was It Worth It   (Parlophone)   26   18   8   4   4   4   6   4   4   6   4   6   4   6   4   6   4   6   6	11	10	7	SHANICE WILSON/I Love Your Smile	(Motown)	27	25	2	2
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13 24 4 KYM SIMS/Too Blind Too See It (Atco) 27 22 5 7  16 19 4 DIANA ROSS/When You Tell Me That You Love Me {EMI} 35 23 12 3  17 11 8 ROXETTE/Spending My Time (EMI) 29 20 9 1  18 18 2 MARIAH CAREY/Can't Let Go (Columbia) 28 18 10 2  19 14 10 MICHAEL BOLTON/When A Man Loves A Woman (Columbia) 28 18 10 2  20 29 2 RIGHT SAID FRED/JOCELYN BROWN/Don't Talk Just Kiss (Tug) 30 18 12 7  21 16 15 SALT-N-PEPA/Let's Talk About Sex (ffrr) 25 17 8 2  22 23 5 QUEEN/The Show Must Go On (Parlophone) 25 17 8 0  23 17 11 RICHARD MARX/Keep Coming Back (Capitol) 25 14 11 0  24 30 2 MC HAMMER/Addams Groove (Capitol) 27 21 6 8  25 12 3 PET SHOP BOYS/Was It Worth It (Parlophone) 26 18 8 4  26 NEW WET WET WET/Goodnight Girl (Precious/Phonogram) 21 17 4 5  27 34 4 GUNS N' ROSES/Live And Let Die (Geffen) 19 11 8 0  28 22 9 DIRE STRAITS/Heavy Fuel (Vertigo) 19 14 5 0  29 NEW CE CE PENISTON/We Got A Love Thang (A&M) 18 14 4 6  30 NEW GUEEN/These Are The Days (Parlophone) 18 16 2 1  31 NEW BEAUTIFUL SOUTH/Old Red Eyes Is Back (GolDiscs) 19 16 3 7  32 20 5 SALT-N-PEPA/You Showed Me (Ffrr) 22 14 8 3  33 27 4 BRIAN MAY/Driven By You (Parlophone) 19 12 7 2  34 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0  35 28 16 PRINCE/Cream (Paisley Park) 17 13 4 0  36 NEW SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5  37 NAP/Colour Of Love (Logic/Ariola) 17 11 6 5  38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2  39 36 2 QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1	13	32	2	GENESIS/I Can't Dance	(Virgin)	31	26	5	12
19   4   DIANA ROSS/When You Tell Me That You Love Me   (EMI)   35   23   12   3   17   11   8   ROXETTE/Spending My Time   (EMI)   29   20   9   1   18   18   2   MARIAH CAREY/Can't Let Go   (Columbia)   28   18   10   2   19   14   10   MICHAEL BOLTON/When A Man Loves A Woman (Columbia)   28   18   10   2   20   29   2   RIGHT SAID FRED/JOCELYN BROWN/Don't Talk Just Kiss   (Tug)   30   18   12   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   2   7   7   8   9   7   9   9   9   9   9   9   9   9	14	15	4	EAST SIDE BEAT/Ride Like The Wind	(ffrr)	28	23	5	2
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18	16	19	4	DIANA ROSS/When You Tell Me That \	You Love Me (EMI)	35	23	12	3
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26         NEE         WET WET WET/Goodnight Girl         (Precious/Phonogram)         21         17         4         5           27         34         4         GUNS N' ROSES/Live And Let Die         (Geffen)         19         11         8         0           28         22         9         DIRE STRAITS/Heavy Fuel         (Vertigo)         19         14         5         0           29         NIE         CE CE PENISTON/We Got A Love Thang         (A&M)         18         14         4         6           30         NIE         QUEEN/These Are The Days         (Parlophone)         18         16         2         1           31         NIE         BEAUTIFUL SOUTH/Old Red Eyes Is Back         (Go!Discs)         19         16         3         7           32         20         5         SALT-N-PEPA/You Showed Me         (Ffrr)         22         14         8         3           33         27         4         BRIAN MAY/Driven By You         (Parlophone)         19         12         7         2           34         26         4         CATHY DENNIS/Everybody Move         (Polydor)         20         14         6         0           35         28	24	30				27	21	6	8
27 34 4 GUNS N' ROSES/Live And Let Die (Geffen) 19 11 8 0 28 22 9 DIRE STRAITS/Heavy Fuel (Vertigo) 19 14 5 0 29 NE CE CE PENISTON/We Got A Love Thang (A&M) 18 14 4 6 30 NE QUEEN/These Are The Days (Parlophone) 18 16 2 1 31 NE BEAUTIFUL SOUTH/Old Red Eyes Is Back (Go!Discs) 19 16 3 7 32 20 5 SALT-N-PEPA/You Showed Me (ffrr) 22 14 8 3 33 27 4 BRIAN MAY/Driven By You (Parlophone) 19 12 7 2 34 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0 35 28 16 PRINCE/Cream (Paisley Park) 17 13 4 0 36 NE SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5 37 NE PAULA ABDUL/Vibeology (Virgin America) 19 14 5 4 38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2 39 36 2 QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1	25	12	3		(Parlophone)	26	18	8	4
28 22 9 DIRE STRAITS/Heavy Fuel (Vertigo) 19 14 5 0 29 NE CE CE PENISTON/We Got A Love Thang (A&M) 18 14 4 6 30 NE QUEEN/These Are The Days (Parlophone) 18 16 2 1 31 NE BEAUTIFUL SOUTH/Old Red Eyes Is Back (Go!Discs) 19 16 3 7 32 20 5 SALT-N-PEPA/You Showed Me (ffrr) 22 14 8 3 33 27 4 BRIAN MAY/Driven By You (Parlophone) 19 12 7 2 34 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0 35 28 16 PRINCE/Cream (Paisley Park) 17 13 4 0 36 NE SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5 37 NIE PAULA ABDUL/Vibeology (Virgin America) 19 14 5 4 38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2 39 36 2 QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1	26				Precious/Phonogram)	21	17	4	5
CE CE PENISTON/We Got A Love Thang (A&M) 18 14 4 6  QUEEN/These Are The Days (Parlophone) 18 16 2 1  BEAUTIFUL SOUTH/Old Red Eyes Is Back (GolDiscs) 19 16 3 7  20 5 SALT-N-PEPA/You Showed Me (ffrr) 22 14 8 3  A 26 4 CATHY DENNIS/Everybody Move (Parlophone) 19 12 7 2  A 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0  SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5  PAULA ABDUL/Vibeology (Virgin America) 19 14 5 4  BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2  QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1					(Geffen)	19	11		0
QUEEN/These Are The Days (Parlophone) 18 16 2 1  31 NE BEAUTIFUL SOUTH/Old Red Eyes Is Back (Go!Discs) 19 16 3 7  32 20 5 SALT-N-PEPA/You Showed Me (ffrr) 22 14 8 3  33 27 4 BRIAN MAY/Driven By You (Parlophone) 19 12 7 2  34 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0  35 28 16 PRINCE/Cream (Paisley Park) 17 13 4 0  SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5  PAULA ABDUL/Vibeology (Virgin America) 19 14 5 4  38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2  39 36 2 QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1			<b>N</b>	· ·			14	5	
31 NE BEAUTIFUL SOUTH/Old Red Eyes Is Back (Go!Discs) 19 16 3 7 32 20 5 SALT-N-PEPA/You Showed Me (ffrr) 22 14 8 3 33 27 4 BRIAN MAY/Driven By You (Parlophone) 19 12 7 2 34 26 4 CATHY DENNIS/Everybody Move (Polydor) 20 14 6 0 35 28 16 PRINCE/Cream (Paisley Park) 17 13 4 0 36 NE SNAP/Colour Of Love (Logic/Ariola) 17 11 6 5 37 NE PAULA ABDUL/Vibeology (Virgin America) 19 14 5 4 38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M) 18 11 7 2 39 36 2 QUEEN/Bohemian Rapsody (Parlophone) 19 14 5 1							14		6
32 20 5       SALT-N-PEPA/You Showed Me       (ffrr)       22 14 8 3         33 27 4       BRIAN MAY/Driven By You       (Parlophone)       19 12 7 2         34 26 4       CATHY DENNIS/Everybody Move       (Polydor)       20 14 6 0         35 28 16       PRINCE/Cream       (Paisley Park)       17 13 4 0         36 NE       SNAP/Colour Of Love       (Logic/Ariola)       17 11 6 5         PAULA ABDUL/Vibeology       (Virgin America)       19 14 5 4         38 38 16       BRYAN ADAMS/Can't Stop This Thing We Started (A&M)       18 11 7 2         39 36 2       QUEEN/Bohemian Rapsody       (Parlophone)       19 14 5 1				,					
33 27 4       BRIAN MAY/Driven By You       (Parlophone)       19 12 7 2         34 26 4       CATHY DENNIS/Everybody Move       (Polydor)       20 14 6 0         35 28 16       PRINCE/Cream       (Paisley Park)       17 13 4 0         36 NE       SNAP/Colour Of Love       (Logic/Ariola)       17 11 6 5         37 NE       PAULA ABDUL/Vibeology       (Virgin America)       19 14 5 4         38 38 16       BRYAN ADAMS/Can't Stop This Thing We Started (A&M)       18 11 7 2         39 36 2       QUEEN/Bohemian Rapsody       (Parlophone)       19 14 5 1									
34 26 4 CATHY DENNIS/Everybody Move       (Polydor)       20 14 6 0         35 28 16 PRINCE/Cream       (Paisley Park)       17 13 4 0         36 NE SNAP/Colour Of Love       (Logic/Ariola)       17 11 6 5         37 NE PAULA ABDUL/Vibeology       (Virgin America)       19 14 5 4         38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M)       18 11 7 2         39 36 2 QUEEN/Bohemian Rapsody       (Parlophone)       19 14 5 1									
35 28 16       PRINCE/Cream       (Paisley Park)       17       13       4       0         36 NE       SNAP/Colour Of Love       (Logic/Ariola)       17       11       6       5         37 NE       PAULA ABDUL/Vibeology       (Virgin America)       19       14       5       4         38 38 16       BRYAN ADAMS/Can't Stop This Thing We Started       (A&M)       18       11       7       2         39 36 2       QUEEN/Bohemian Rapsody       (Parlophone)       19       14       5       1				,					
SNAP/Colour Of Love         (Logic/Ariola)         17         11         6         5           PAULA ABDUL/Vibeology         (Virgin America)         19         14         5         4           38 38 16         BRYAN ADAMS/Can't Stop This Thing We Started         (A&M)         18         11         7         2           39 36 2         QUEEN/Bohemian Rapsody         (Parlophone)         19         14         5         1								6	0
37       NE       PAULA ABDUL/Vibeology       (Virgin America)       19       14       5       4         38       38       16       BRYAN ADAMS/Can't Stop This Thing We Started (A&M)       18       11       7       2         39       36       2       QUEEN/Bohemian Rapsody       (Parlophone)       19       14       5       1	35	_							
38 38 16 BRYAN ADAMS/Can't Stop This Thing We Started (A&M)       18 11 7 2         39 36 2 QUEEN/Bohemian Rapsody       (Parlophone)       19 14 5 1	36								
<b>39 36 2 QUEEN</b> /Bohemian Rapsody (Parlophone) 19 14 5 1								5	
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40 39 2 ARMY OF LOVERS/Obsession (Ton Son Ton) 19 13 6 2  The EHR Top 40 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations. Unlike M&M's European Airplay Top 50, which									

The EHR Top 40 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations. Unlike M&M's European Airplay Top 50, which includes reports from stations serving a general audience, these stations larget 12-34 year-old listeners with contemporary music fulfilline or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format.

### CHARTBOUND RECORDS

KATE BUSH/Rocket Man	(Mercury)	20/1	NEW KIDS ON THE BLOCK/If You Go(Columbia)	14/2
TEN SHARP/You	(Columbia)	19/2	NATURAL SELECTION/Do Anything (east west)	14/0
OMD/Call My Name	(Virgin)	19/1	HUEY LEWIS & THE NEWS/He Don't Know* (EMI USA)	13/5
ERASURE/Am I Right	(Mute)	18/3	CE CE PENISTON/Finally (A&M)	13/5
AMY GRANT/That's What Love Is	For (A&M)	17/2	TOM PETTY/HEARTBREAKERS/King's Highway (MCA)	13/3
GLASS TIGER/My Town	(Capitol)	17/0	KARYN WHITE/The Way I Feel (Warner Brothers)	13/3
<b>BELINDA CARLISLE/Half The Wo</b>	rld (Virgin)	16/4	NIRVANA/Smells Like Teen Spirit (DGC)	13/2
ZUCCHERO/CRAWFORD/Diamo	ante (London)	16/3	ROBBIE VALENTINE/Over And Over Again (Polydor)	13/0
ABC/Say It	(Parlophone)	16/2	VOICE OF THE BEEHIVE/Perfect Place (London)	12/0
ROZALLA/Everybody's Free	(Pulse 8)	16/1	KYLIE MINOGUE/Give Me Just (PWL)	11/6
SIMPLY RED/Something Got Me		16/0	JULIAN LENNON/Help Yourself* (Virgin)	10/4
MARC ALMOND/My Hand Over (S	ome Bizzare)	15/3	JOHNNY HATES JAZZ/The Last To Know* (Virgin)	10/3
K. MINOGUE/K. WASHINGTON/If You \	Nere (PWL)	15/1	MARKY MARK/FUNKY BUNCH/Wildside (Interscope)	10/3
CURTIS STIGERS/I Wonder Why		14/7	<b>BLUE PEARL</b> /Feel The Passion* (Big Life)	10/2
<b>DES'REE</b> /Feel So High* (Sony	Soho Square)	14/5	CLIVILLES & COLE/Pride (Columbia)	10/1

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 40. The second number represents how mony stations reported it to M&M for the first time. Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reoppear with new airplay. In the case of a fie, songs are listed by new adds. Asterisks indicate new entries in Chartbound.

### TOP RECURRENTS

The EHR Charbound section is designed to feature new upcoming records.

However, records that do not receive any new additions for two consecutive weeks are deleted from the chart. Nevertheless, there are various records. records—Recurrents—that

still collect just as many chart points as some of the newer records appearing in Chartbound but do not register

any new airplay.

What follows is a list of this week's top Recurrents, ranked in order of total number of stations.

ARMY OF LOVERS/Crucitied	(Ton Son Ton)	15	
BRYAN ADAMS/(Everything   Do)   Do	It For (A&M)	14	
NATURAL SELECTION/Do Anything	(east west)	14	
DE LA SOUL/Keep The Faith	(Tommy Boy)	13	
CHRIS REA/Winter Song	(East West)	13	
MARIAH CAREY/Emotions	(Columbia)	12	
U2/The Fly	(Island)	12	
EXTREME/Hole Hearted	(A&M)	11	
R. FLACK/M. PRIEST/Set The Night To Music (Atlantic)			
MONTY PYTHON/Always Look	(Virgin)	11	
SCORPIONS/Send Me An Angel	(Vertigo)	11	
2 UNLIMITED/Get Ready 4 This	(PWL Cont.)	10	
A-HA/Move To Memphis (V	Varner Brothers)	10	
C&C MUSIC FACTORY/Just A Touch Of	f (Columbia)	10	
CHER/Save Up All Your Tears	(Geffen)	10	
ENYA/Caribbean Blue	(WEA)	10	
GARLAND JEFFREYS/Hail Hail Rock 'N	N' Roll (RCA)	10	
GUNS N' ROSES/Don't Cry	(Geffen)	10	
PM DAWN/Paper Doll	(Gee Street)	10	
SEAL/Killer	(ZTT/WEA)	10	
KENNY THOMAS/Best Of You	(Cooltempo)	10	

### EHR NEW ADD LEADERS

GENESIS/I Can't Dance	(Virgin)	12
PASADENAS/I'm Doing Fine Now	(Columbia)	9
MC HAMMER/Addams Groove	(Capitol)	8
	(Go!Discs)	7
RIGHT SAID FRED/J. BROWN/Don't 1	Talk (Tug)	7
KYM SIMS/Too Blind	(Atco)	7
CURTIS STIGERS/I Wonder Why	(Arista)	7

The EHR "New Add Leaders" are those songs which received the highest number of playlis additions during the week. In the case of a tie, songs are listed alphabetically by artist.

### EHR "A" ROTATION LEADERS

MICHAEL JACKSON/Black Or White (Epid	c) 61
SIMPLY RED/Stars (east wes	t) 51
G. MICHAEL/E. JOHN/Don't Let The (Epid	c) 50
KLF/Justified & Ancient (KLF Communication	s) 41
TINA TURNER/Way Of The World (Capito The EHR *A* Rotation Leaders are those songs which have the highest number of them in *A* or heavy rotation during the week. Rotation definitions are set stations. In the case of a lie, songs are listed alphabetically by artist.	f stations playing by the individual

### "A" ROTATION PERFORMANCE

Artist/Title/Label	"A" %
TEN SHARP/You (Colu	mbia) 94
	Arista) 92
	'irgin) 90
KYLIE MINOGUE/Give Me Just	
QUEEN/These Are The Days (Parlop	
SIMPLY RED/Something Got Me Started (east	west) 87
BEAUTIFUL SOUTH/Old Red Eyes (Go!	
<b>BLUE PEARL</b> /Feel The Passion (Big	
GARLAND JEFFREYS/Hail Hail Rock 'N' Roll	(RCA) 80
WET WET WET/Goodnight Girl/Precious/Phonos	aram) 80

"A" Rotation Performance is a listing of those records who have achieved the best A rotation penetration. Records listed are those outside the EHR top 20 and with a total number of reporting stations of at least 10. Songs tied are listed alphabetically.

### EHR TOP NEWCOMERS

	IUIUI	Jiunoi
DES'REE/Feel So High (Sony Soho	Square)	14
CURTIS STIGERS/I Wonder Why	(Arista)	14
<b>BLUE PEARL</b> /Feel The Passion	Big Life)	10
JOHNNY HATES JAZZ/The Last To Know	(Virgin)	10
	0	

EHR Top Newcomers are those artists that have never had a Top 20 hit before. Artists are listed by total number of stations. In the case of a tie, songs are listed alphabetically by orlist.

